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ART NEWS

136 EAST 57TH STREET, NEW YORK September 5, 1947
Telephone: PLaza 8-1887
Cable Address: GAZET, New York

Published by
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Maurice Wertheim

September 4, 1947

The New Yorker
25 West 43rd Street
New York City

Dear Gentlemen:

I am sending you a copy of my new publication
the GUERNICA by Pablo Picasso, with text by
Alfred Barr, Jr., and Juan Larrea. It will be
published on September 20. I would appreciate
it if you would give this copy to the person
on your staff who would be interested in review-
ing it. I am not quite sure if it would be Mr.
Coates or Mr. Wilson.

Very sincerely yours,

Curt Valentin

Mr. Curt Valentin
Buchholz Gallery
32 East 57th Street
New York 22, N. Y.

CV:mm

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ART NEWS

FOUNDED 1927

136 EAST 57TH STREET, NEW YORK 22, N.Y.

Telephone: PLaza 3-5067
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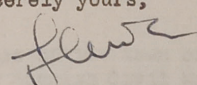
September 4, 1947

Dear Curt:

Thank you very much for the wonderful copy
of the GUERNICA by Juan Larrea and Alfred Barr.

Alfred is now in Europe and will not be back
until about the middle of October, but I am sure
that we will be able to review the book soon.

Sincerely yours,


Aline B. Louchheim
Managing Editor, Art News

Mr. Curt Valentin
Buchholz Gallery
32 East 57th Street
New York 22, N. Y.

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FOR IMMEDIATE RELEASE

News from Curt Valentin
of the Buchholz Gallery
32 East 57th Street
New York 22, N. Y.

Pablo Picasso, GUERNICA. Text by Juan Larrea with an introduction by Alfred H. Barr, Jr. 128 pages. 104 plates. Price \$15. Curt Valentin, publisher. New York, 1947.

Date of publication: September 20, 1947.

The mural GUERNICA, by Pablo Picasso, which measures 11' 6" by 25' 8", was first shown in New York in 1939 and was included in the comprehensive exhibition, "Pablo Picasso, Forty Years of his Art," of the same year. At that time all preliminary sketches and drawings were shown with the painting.

Later, although not the property of the Museum of Modern Art, the painting became part of the showing of the permanent collection. It is often considered the artist's most important work.

Publication of this book on the GUERNICA has been greatly delayed, due mainly to the fact that the permission of the artist, who could not be reached during the War, was granted only after the liberation of Paris.

With more than 100 plates illustrating all stages of its development - preliminary drawings, sketches and related works - this is the first complete record of the mural GUERNICA which Picasso painted for the Spanish Pavilion of the 1937 Paris Exposition.

Inspired by his abhorrence of the destruction of the town of Guernica in Northern Spain by German bombers during the Spanish Civil War in 1937, Picasso seems to have created the prophetic symbol of violent death and destruction which overshadowed the world of the recent war.

Juan Larrea, Spanish poet and editor of the well-known Mexican magazine "Cuadernos Americanos," has written the comprehensive text. He tried to analyze the intention of the artist as well as the symbols used in the painting itself. Alfred H. Barr, Jr., of the Museum of Modern Art in New York, has written the introduction, explaining briefly how the painting was conceived and developed.

The illustrations are printed in two processes: The painting itself, which was photographed by Dora Maar during the eight different stages of its development, and some details (plates 2-16), in half tone; the preliminary drawings and postscripts (plates 34-104), as well as some related works (plates 23-32), in collotype. The frontispiece (plate 1), an enlarged photograph, gives a good picture of the mural itself, also in collotype.

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