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THE CHILDREN'S NEIGHBORHOOD MUSEUM

RATIONALE:

A teaching museum has a definite value to those children and adults who are not born with artistic tendencies, talents or art interest. Such museum allows the non-artist to see and learn from the objects of various cultures without the social pressures that are inflicted on the visitors to standard museums where pretense of enjoying and recognition of "good pieces" or "old masters", is too often thought the proper sign of enjoying the experience. At present too many, especially children go to the museum for other reasons than pleasure.

Instead this establishment will be a visual training center where even the crudest object, if displayed, will project something about the culture and the people who made it. And the displays will be arranged and described at the level of the beginning student of non-white cultures. Special planning will assure the accuracy and the appeal of the displays in order to instruct the poor reader and the indifferent visitor.

STAFF:

The museum will be staffed by teachers and parents (para-professionals) rather than art experts. And the offerings will have an educational emphasis mainly.

REQUESTED ROLE FOR COLUMBIA UNIVERSITY:

1. Supply of a rotating number of art education, art, and other indicated specialties majors to help plan, arrange and supplement the staff of the museum.
2. Faculty and students might cooperate in applying the expertise of their subject matter to all phases of the offerings of the museum. For example, Science majors could help plan, decide and set up the Science display, suggest Mathematic innovations to keep the display current with new discoveries as well as rotate in explaining the same.
3. The School of the Arts might supply the knowledge needed for explaining the artistic character of displayed objects - where art training is indicated by the objects on view.
4. The proper authorities of the University might negotiate an arrangement with the New York City Board of Education for the lending of the necessary teachers for staffing the museum.

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It could also use its prestige to help the museum "BORROW" from private collectors.

5. The University could lend its prestige and resources to helping the Museum expand, and become an institution supported by local businesswen.

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MEMORANDUM

August 5, 1968

TO: Ambassador Franklin Williams

FROM: Lydia R. Thaxton

RE: Children's Neighborhood Museum proposal sponsored by the "Afro-American, Antillean and Puerto Rican Alliance."
Mrs. Constance Gardiner, President

After reading the proposal I have selected the following items to call to your attention:

(1) The Museum is an excellent idea. It's approach is different in that its emphasis is on

1.1 utilizing visual education tools for imparting knowledge pleasurably in an area that is famed for its poor reading skills and lack of reading interest as well as its on-going influx of persons with language barriers to learning.

1.2 the long-neglected and now uncoordinated and often inaccurate contents of many Afro-American, Antillean and African culture courses being taught in New York City today requires a more valid approach to projection of what these minorities have done and achieved.

1.3 the proposals emphasis on learning about the contribution of cultures that are different and non-western is especially relevant. The present high school elective courses and college courses are "too little and too late." Respect for the contributions and differences of others must be taught in the earliest age. Therefore, the projects represents the consolidation of previous fragmented efforts of an Alliance member to initiate "International Education for Children." Consequently the Museum affords the Center a unique opportunity to innovate a new approach to these studies at a new level. The University of the State of New York has this planned but for the 1970's.

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HOWEVER:

2. I suggest that Mrs. Gardiner be asked to do the following:

2.1 to convene a meeting of the Harlem P.A. Presidents and or other active parents to secure their support of the project.

2.2 detail the involvement of the Columbia schools whose especialization expertise will be requested to make the project a better functioning reality and whose students will secure practical training in working in the Museum . Offhand, I can predict that the project will heed the combined expertise at various times of the

(1) School of Art

(2) School of Education
- 2.1 The Program in International Educational Development
- 2.2 Science Education Dept.
- 2.3 Mathematical Ed. Dept.
- 2.4 Art and Education
- 2.5 Social Studies
- 2.6 Curriculum and Teaching

CONCLUSION:

Based on Mrs. Gardiner's results I suggest a meeting of the committee from her Alliance with you and Mr. Guinier. A subsequent meeting could then be decided upon to include rep. from the Schools of Columbia whose cooperation is needed to initiate the project.

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PROJECT: THE CHILDREN'S ART CARNIVAL

A new and significant bridge between the Harlem Community and the Museum of Modern Art will be established this fall with the development of a special art workshop for younger underprivileged children, called The Children's Art Carnival.

The Museum of Modern Art has long been seeking new ways to extend some of its activities effectively into Harlem. Many months were spent meeting with community leaders in Harlem to determine the most meaningful type of program which the Museum could undertake to meet the needs and desires of the residents of the community. One fact seemed particularly significant to all concerned: most poverty-oriented projects have been designed for adolescents; few, if any, are created especially for very young children.

The Children's Art Carnival is designed to serve the interests of children 4 to 12 years of age. It can accomodate 25-30 children at one time, or approximately 150 children a day. These children will be drawn from a large number of neighborhoods that are known to be most needy. Each child will attend a minimum of one class per week over a period of at least three months. There will also be several "open sessions" each week which will enable individual parents and special groups to participate.

Concerned with the visual arts for youngsters, the Carnival consists of two distinct areas: a motivational area containing toys and materials designed to stimulate the child's visual, tactile and kinesthetic senses. The second area is a workshop where children develop their creative aptitudes by working with a variety of materials from which they can create collages, constructions, mobiles, paintings and textures. An important factor is that previous experience and ability are not prerequisites.

Originally conceived by Victor D'Amico, Director of the Museum's Department of Education, the Carnival was presented regularly at the Museum for many years, beginning in 1942, with outstanding success. Similar versions were later sent to Italy, Spain and the Brussels World's Fair with equal success. A full replica of the Carnival was constructed in two large trailers and presented to the Indian Government in 1963. After traveling to major cities, it was permanently installed in the National Children's Museum at New Delhi.

The Harlem School of the Arts at 141st Street and St. Nicholas Avenue has invited the Museum's Children's Art Carnival to use some of its space adjacent to the school. We anticipate that the necessary renovation of the facilities will be completed early in the fall.

Victor D'Amico is Director and Betty Blayton Taylor, formerly with HARYOU, is Executive Director of the Art Carnival. Additional staff drawn from the Harlem community will be added when the new facilities are ready for classes. There will also be a Parents' Lounge both as a convenience and also to encourage participation and assistance on the part of the parents.

The Museum is making plans for a 15 month period of operation, initially, for which the Museum is currently seeking a minimum of $140,000. If sufficient funds can be secured, the project will be extended indefinitely, under the continued sponsorship of the Museum. Members of the Museum's Educational staff will also be available regularly for consultation and assistance.

THE MUSEUM OF MODERN ART
11 West 53rd St., New York, N.Y. 10019

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THE CHILDREN'S ART CARNIVAL - OBJECTIVES AND PROGRAM

I. The Children who will be involved:

The program will serve approximately 150 children per day, or 750 per week. We will begin recruiting children from areas that are deemed most in need, based on research supplied by MARC. Over a period of one year, there will be four three-month sessions, each session serving approximately 750 children. Therefore, a total of 3,000 children would benefit from this experience, in one year. Classes will be formed on the following basis:

A. The pre-school child - those children who are not enrolled in any other program. They will be recruited from the neighborhood boards, together with the Headstart waiting list.

B. The Public School program - We will work through the public schools in Harlem to arrange classes during the school hours.

C. Children who have a special interest in art, and who cannot attend through the Public School program, will be scheduled after school hours.

II. The Teenage Program:

It is hoped that next summer approximately 36 teenagers will serve as aides and also receive art training. They will be sought from the Junior High and High Schools in the Manhattan area. These young people, who will be from the Harlem Community, would be qualified but probably unable to attend the Art High Schools. The purpose of the teenage program would be to aid creative young people who probably would not otherwise receive any advanced training.

III. Parent-Child Program:

The parent-child program will include training interested mothers (preferably welfare mothers) in the area of youth art training. This can be achieved through the neighborhood boards who already have these mothers enrolled in ongoing training programs.

IV. In-service Training:

The original staff will be drawn from the Harlem community to the greatest extent possible. There will be In-service Training for additional community personnel -- a program designed to train people from the Community in the methods of the Education Department of the Museum of Modern Art. This will enable the Community to set up similar operations within given neighborhoods.

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V. The Community Advisory Board:

This is an active board designed to meet on a monthly basis. The members consist completely of Harlem Residents for the purpose of advancing the community interest in every respect.

1. Mr. Theodor Gunn	-Organizer of Welfare parents; Artist; Member of the Studio Museum in Harlem
2. Mrs. Doris Haywood	-Director of the Rivington Community Center
3. Mr. Charles Innis	-Director of the Studio Museum in Harlem
4. Mrs. Kenneth Marshall	-Board of Directors, New Lafayette Theater; Social Worker; Former Director of Grant Houses, Community Center
5. Mrs. Nona Pierce	-Amsterdam News (Editorial)
6. Mrs. Malikah Rahman	-Nyumba Ya Saana Gallery; Community leader; Artist wife; Active on many levels in the community
7. Miss Vivian Rogers	-Member of Neighborhood Board #2; Grass Roots
8. Mrs. Joan Sandler	-MARC; Researcher of arts & cultural activities in the Harlem area
9. Mr. William Songer	-Artist and teacher
10. Mrs. Melba Taylor	-Northside Community Center; Parents organizer; Citizens Committee for Children; Liaisons (a woman's philanthropic organization)
11. Mrs. Lydia Thaxan	-Special projects coordinator; Board of Education Dis. #6
12. Mr. Wendell Wray	-Director of the Countee Cullen Library; organizer of art exhibitions

VI. The Community Consultants:

This list represents persons that have already been consulted in regard to the project or who could be possible aides in special areas in the future. Each person has stated that we might feel free to call on them as individuals whenever necessary:

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1. Mr. Romare Bearden	-Artist; Consultant to the Harlem Cultural Council
2. Dr. Mamie Clark	-Director of Northside Center
3. Dr. Kenneth Clark	-Social psychologist; Director of MARC
4. Mrs. Ida Cullen Cooper	-Community leader; Widow of Mr. Countee Cullen
5. Mrs. Jean Hudson	-Director of the Shonberg Collection & Library
6. Mrs. Arthur Logan	-Community leader; Liaisons; Wife of Dr. Arthur Logan
7. Dr. Kenneth Marshall	-Associate Director of MARC
8. Mr. Cyril Tyson	-Commissioner of Human Resources for the City of New York

VII. The ultimate results in regard to the children:

There has been evidence of a link between the use of these visual toys and creative activities with that of reading readiness and visual expansion. It is hoped that a child having experienced the Art Carnival program for a given period of time will have developed better use of not only his creative mental processes but also his ability to perceive with expanded visual perception.

THE MUSEUM OF MODERN ART
11 West 53rd St., New York, N.Y. 10019

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March 3, 1969

Mr. C. Raymond Hulsart, Vice President
The New York Times Foundation, Inc.
229 West 43rd Street
New York, New York 10036

Dear Mr. Hulsart:

In reply to your letter of January 30, 1969, I am pleased to report to you on the progress of The Children's Art Carnival which has been established in Harlem by The Museum of Modern Art.

As you know, space for the Art Carnival has been provided rent-free by The Harlem School of the Arts, at 141st Street and St. Nicholas Avenue, in an empty garage on the school's property. The necessary structural renovations, painting of the facilities, and refurbishing of existing equipment from the Museum were completed last week under the direction of Betty Blayton Taylor, Executive Director of the Carnival. Teaching aids, new equipment and art materials will be moved in during the week.

Three full-time teachers have been hired and are now receiving instruction from Mrs. Taylor and Victor D'Amico, Director of the Museum's Art Institute, in the use of the special materials and techniques that will be used in the Art Carnival's program, which was developed by Mr. D'Amico. Classes will begin on Monday, March 17th. Once they have been underway for a few weeks we would like to have you visit the Carnival to see the facilities and observe the teaching program in action.

The goal of our Fund Raising Committee is $297,403; of this, $50,000 is the cost of preparation of the facilities, acquisition of new equipment, and installation of the equipment and teaching aids. The balance of the funds, $247,403, are for the operation of the Carnival for three years: $79,863 for the first year; $82,425 for the second year, and $85,115 for the third year. Attached is a copy of the operating budget for your information.

We are encouraged and gratified by the consideration and interest that has been shown by a number of individuals and foundations. I think it is important for you and your Board to know, also, that the support of your foundation has been helpful in enabling us to obtain additional gifts.

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As of this date the status of the funds for the Carnival is as follows:

1) Gifts and grants from seven individuals and four foundations (including The New York Times Foundation, The New York Fund for Children and The Heckscher Foundation for Children) totalling... $ 52,690.00

2) Pledges, to be paid over three years, from two individuals and three foundations (including the Ford Foundation and Rockefeller Cousin's Fund), totalling... 115,000.00

3) The commitment of the Museum's own funds (25% of the total amount required for the preparation and installation of the Carnival, and for its operation for a period of three years)... 74,350.00

Total of gifts received and committed pledges... $242,040.00

To reach our goal we must still raise... $ 55,363.00

I hope this information is helpful to you. Please let me know if there are any further details you would like to have.

On behalf of our Committee on Fund Raising for The Carnival, I would like to ask the consideration of your Advisory Committee and Board for a contribution of $5,000.00 in 1969 towards the operating costs of the Carnival. We will hope for a favorable decision.

Sincerely,

Charles T. Hesse
Special Assistant
Corporate and Foundation Relations

CTH:lc

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The Museum of Modern Art

To

From

Date

Re First release

in clay, and develop other forms of creative expression.

The Carnival, which was presented at the Museum for many years with outstanding success, has also been sent to children in Italy and Spain and was at the Brussels World's Fair. In India, a full replica of the Carnival, constructed by the Museum, was presented to the Indian Government on the Museum's behalf by Mrs. John F. Kennedy when she visited that country in 1963.

"The Museum of Modern Art welcomes this opportunity to extend one of its activities to the Harlem community," Bates Lowry, Director-Elect of The Museum of Modern Art, said. "For many months, we have met with various community leaders and searched for a good location. We are delighted that the Harlem School of the Arts, established in 1963, and headed by the remarkable artist and administrator, Dorothy Maynor, has offered us space so that the Carnival, concerned with visual arts for the young can, in effect, become a new but autonomous adjunct to the existing school which is primarily concerned with music, ballet, and

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THE HARLEM SCHOOL OF THE ARTS
409 West 141st Street
New York, N.Y. 10031

AND

THE MUSEUM OF MODERN ART
11 West 53rd Street
New York, N.Y. 10019

No. 55
FOR RELEASE:
Thursday, June 20, 1968

The Harlem School of the Arts at 141st Street and St. Nicholas Avenue has invited The Museum of Modern Art's Children's Art Carnival to use some of its space adjacent to the school and operate the Carnival beginning this summer. Approximately 300 to 400 children, ages 3 to 12, and possibly additional teenagers, will be served by the program.

The Carnival, originally conceived by Victor D'Amico, Director of the Museum's Department of Education, consists of toys specially designed to introduce children to the elements of art and a studio-workshop where children can paint, make collages, 3-D pictures and constructions, model in clay, and develop other forms of creative expression.

The Carnival, which was presented at the Museum for many years with outstanding success, has also been sent to children in Italy and Spain and was at the Brussels World's Fair. In India, a full replica of the Carnival, constructed by the Museum, was presented to the Indian Government on the Museum's behalf by Mrs. John F. Kennedy when she visited that country in 1963.

"The Museum of Modern Art welcomes this opportunity to extend one of its activities to the Harlem community," Bates Lowry, Director-Elect of The Museum of Modern Art, said. "For many months, we have met with various community leaders and searched for a good location. We are delighted that the Harlem School of the Arts, established in 1963, and headed by the remarkable artist and administrator, Dorothy Maynor, has offered us space so that the Carnival, concerned with visual arts for the young can, in effect, become a new but autonomous adjunct to the existing school which is primarily concerned with music, ballet, and

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theater."

Burt Chernow, a former student of Mr. D'Amico at New York University, will be Co-Director, and Betty Blayton Taylor, formerly with Haryou, will be Executive Director of the Art Carnival. Additional staff will be added in the coming weeks.

The space, a garage 46 x 63', will be remodeled including air-conditioning as soon as possible. It is hoped that the Carnival will be in operation by early summer. Both the Museum, which is currently seeking special funds for the project, and The Harlem School of the Arts are planning initially for a 15-month period of operation. If sufficient funds can be secured, the project will be extended indefinitely.

* *

For additional information from The Harlem School of the Arts, notify Dorothy Maynor, Director, 409 West 141st Street, New York, N.Y. 10031. 283-4541. For additional information from The Museum of Modern Art, notify Elizabeth Shaw, Director, Department of Public Information, 11 West 53rd Street, New York, N.Y. 10019. 245-3200.

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July 11, 1968

Miss Dorothy Maynor
Director
The Harlem School of the Arts, Inc.
409 West 141 Street
New York, N.Y. 10031

Dear Miss Maynor:

Enclosed is the letter of agreement in its final form signed by Mr. D'Amico. The lease will be forwarded to Mr. Swords on the return of this letter with your signature.

Thank you so much for your cooperation.

Sincerely,

Betty Blayton
Executive Director
Children's Art Carnival

BB:lm
Enclosure

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The Museum of Modern Art

11 West 53 Street, New York, N.Y. 10019 Tel. 245-3200 Cable: Modernart

July 11, 1968

Miss Dorothy Maynor
Director
The Harlem School of the Arts, Inc.
409 West 141st Street
New York, N. Y. 10031

Dear Miss Maynor:

I am writing to confirm the agreement between the Harlem School of the Arts and the Museum of Modern Art regarding the presentation of the Children's Art Carnival. Our two organizations have intered into a lease with respect to the premises owned by the Harlem School of the Arts at 641 St. Nicholas Avenue, New York, N. Y., which lease sets forth most of the terms and conditions which are to be applicable to this undertaking. In addition to these terms and conditions, we have agreed to the following further provisions:

1. The "billing" of the project shall be in the following form:

THE HARLEM SCHOOL OF THE ARTS	(75 per cent)
presents	(25 per cent)
THE CHILDREN'S ART CARNIVAL	(100 per cent)
created and sponsored by	(25 per cent)
THE MUSEUM OF MODERN ART	(75 per cent)

2. The Carnival shall be organized and operated by the Museum of Modern Art in a manner consistent with that in which the Carnival has been previously operated at the Museum and elsewhere. The Director and the Administrative Director of the Carnival shall be in complete charge of policy making, the establishment of educational criteria and teaching methods, the selection of the program, the selection and supervision of personnel, and the scheduling of classes (i.e., determining age levels, size, number, length of time and the number of meetings of each class).

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3. Students enrolled in the Harlem School of the Arts will have priority in enrolling in the Carnival classes, except that the total number of such students shall not exceed 25 per cent of any single class or 25 per cent of the total enrollment of the Carnival.

4. The Museum will organize a Community Advisory Board, which shall initially consist of twelve members. Three shall be appointed by The Harlem School of the Arts and nine shall be appointed by The Museum of Modern Art. The Director of The Harlem School of the Arts and the Executive Director of the Carnival shall serve as ex-officio members.

5. While it is understood that the Harlem School of the Arts and the Children's Art Carnival are each dedicated to the development of the creative aptitudes of the children of the Harlem community, the two institutions shall be independent of each other in their policies and operation, and neither shall be responsible for nor attempt to influence the teaching methods and practices or the other.

While the lease is predicated on our hope that the Carnival will operate for a fifteen-month period, the Museum hopes that the program will be so succesful that the Carnival can be extended beyond that period in whatever way may be consistent with the needs and desires of the community, the Museum of Modern Art, and the Harlem School of the Arts.

If I have correctly set forth the terms of our agreement I would appreciate your so confirming by signing the enclosed copy of this letter and returning it to me. We at the Museum are all looking forward to cooperating with the Harlem School of the Arts in this exciting venture.

With all good wishes,

Sincerely yours,

Victor D'Amico
Director of Education

Confirmed and agreed to:
THE HARLEM SCHOOL OF THE ARTS, INC.

By _____
Director

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LEASE made as of the 25th day of June, 1968, between THE HARLEM SCHOOL OF THE ARTS, INC., a New York corporation having its principal office at 141st Street and St. Nicholas Avenue, New York, N. Y. 10031, hereinafter called Landlord, and THE MUSEUM OF MODERN ART, a New York corporation having its office at 11 West 53rd Street, New York, N. Y. 10019, hereinafter called Tenant,

W I T N E S S E T H :

Landlord hereby leases to Tenant and Tenant hereby hires and takes from Landlord approximately one-half of the entire interior of the building known as 641 St. Nicholas Avenue, New York, N. Y., consisting of all the interior space between the floor and ceiling of said building within the boundaries formed by starting from the southeast corner of the said building and marking off 45' 6" northerly along the existing east wall; then starting from the said southeast corner of the building marking off 65' 6" west along the existing south wall; thence marking off an imaginary line running 45' 6" north and thence marking off an imaginary line running 65' 6" east, to be used and occupied by Tenant for THE CHILDREN'S ART CARNIVAL, created and sponsored by THE MUSEUM OF MODERN ART, and related purposes, for the term of fifteen months to commence on the 1st day of July, 1968 and to end on the 30th day of September, 1969, unless sooner terminated by Tenant as hereafter provided, upon the following conditions and covenants:

1. Tenant shall pay rent of One ($1.00) Dollar upon the execution hereof.

2. Tenant shall take good care of the demised premises and shall quit and surrender said premises at the end of said term in as good condition as the reasonable use thereof will permit.

3. Tenant shall have the right at its own cost and expense to alter the demised premises in accordance with a plan approved by the Landlord's architect and shall have the right to install such air conditioning

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and heating units as Tenant shall judge necessary for the comfortable occupancy of the demised premises. At the termination of this lease Tenant shall have the right to remove all fixtures and equipment which it shall install in the demised premises and shall have the right to leave in the demised premises for Landlord's use any fixtures which it has installed. At the termination of this lease, Tenant shall leave in the demised premises as the property of the Landlord all partitions and lavatory facilities which it has installed.

4. Landlord shall at Landlord's sole expense maintain the building in good repair and condition and Landlord will do promptly at Landlord's sole expense all such work of maintenance, repair and replacement, as may be required to keep the water lines, power lines and sewerage lines, the exterior of the building including the roof and all portions of the interior of the building other than the demised premises in good repair and safe operating condition, and shall keep the sidewalk and curb adjoining such building clean at all times and free from snow and ice.

5. Tenant shall have the right, at its own cost and expense, to remove the present outside door leading to the demised premises and to replace it with a door of Tenant's choosing and, subject to Landlord's approval, to affix such sign or signs as it chooses to the outside of the building and to paint all or any portion of the outside of the building as it chooses.

6. Except as provided below, no automobiles shall be kept in any part of the building, and Landlord shall take all steps necessary to prevent the storage of automobiles and/or any other vehicles in any part of the building. Notwithstanding the foregoing, however, not more than three automobiles, belonging to Landlord or persons affiliated with Landlord, may be kept in a portion of the building not a part of the demised premises, provided that a suitable fire wall between the demised premises and the said part shall first be erected at Landlord's expense and that such use of said part of the building shall not adversely affect the insurance rate applicable thereto.

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7. Landlord shall employ watchmen to guard and secure the demised premises on every weekday from 5:00 P.M. to 9:00 A.M., and on Saturdays, Sundays and Holidays from 5:00 P.M. the day before to 9:00 A.M. on the day following.

8. Landlord shall be responsible for the maintenance of adequate insurance with respect to the building, covering public liability and fire and extended coverage. Landlord shall also maintain workmen's compensation insurance with respect to such of Landlord's employees as may be working on the premises from time to time. Tenant shall be responsible for the maintenance of fire and theft insurance with respect to the contents of the building, for workmen's compensation insurance with respect to its employees, and for public liability insurance covering Tenant's operations in the conduct of The Children's Art Carnival.

9. Tenant shall pay the cost, if any, of all water, electric current, and gas consumed by it, and shall pay the cost, if any, of removal from the building of its refuse and rubbish.

10. Landlord at its sole expense shall promptly execute and comply with all rules, orders, ordinances and regulations of Federal, State, County and Municipal Authorities and the New York Board of Fire Underwriters and the New York Fire Insurance Exchange and with any direction of any public officer or officers, pursuant to law, which shall impose any violation order or duty upon Landlord or Tenant with respect to the demised premises or the use, occupancy, or condition of any part or parts, interior or exterior, of the building in which the demised premises are located.

11. Tenant shall peaceably and quietly enjoy the demised premises.

12. Tenant shall have the absolute right to terminate this lease on or after October 1, 1968 by giving Landlord notice of its intention to do so fifteen days in advance.

IN WITNESS WHEREOF, the parties hereto have caused these presents

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to be signed by their proper corporate officers and have caused their corporate seals to be hereto affixed as of the day and year first above written.

THE HARLEM SCHOOL OF THE ARTS, INC.

By [signature]
Director

Attest:

[signature]
Counsel

THE MUSEUM OF MODERN ART

By [signature]
Director

Attest:

[signature]
Secretary

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The Museum of Modern Art

To

From

Date

Re Foundations: Letters and Response

At the time of his reply, I was on vacation, so Mr. Cowles wrote to Mr. Lowry to thank him and suggest that "some of us connected with the Museum will talk with you" early in the Fall.

Betty Taylor, Liz Shaw and I decided that it would be important and useful to see Mr. Lowry now, in order to keep our project fresh in his mind, and also to get his thinking and advice in order to be sure we get the best possible hearing when we talked to them in the Fall.

Mr. Lowry agreed to meet with Betty Taylor and me on Tuesday, August 20th at 10 a.m. Our meeting lasted approximately 1 1/4 hours and was very encouraging and constructive.

Without being too commital, Mr. Lowry indicated that he thought the Children's Art Carnival was a valid and worthwhile project. He appeared to be particularly pleased with the way that the Carnival had been organized; our rapport and relationship with the various Harlem community organizations; the make-up of the Advisory Board, and our plans for involving and training the mothers of the children as aides.

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c.c. William Paley, Dick Koch, Victor D'Amico, Liz Shaw and Betty Blayton

The Museum of Modern Art

To Bates Lowry and Gardner Cowles

From Charles Hesse

Date August 26, 1968

Re Children's Art Carnival

Report on Ford Foundation:

On June 28, 1968, Gardner Cowles sent a proposal to W. McNeil Lowry, Vice President in charge of the Arts and Humanities Program at the Foundation, asking for a grant for the above project.

Mr. Lowry replied to Mr. Cowles on July 10, that: (1) this is only one of many projects, nationally, to help children in ghetto areas, from which they have received appeals, (2) they could not consider giving support until after this summer, (3) he meanwhile would be glad to meet with Mrs. Betty Taylor and Charles Hesse to learn more about the program and our plans for its future development.

At the time of his reply, I was on vacation, so Mr. Cowles wrote to Mr. Lowry to thank him and suggest that "some of us connected with the Museum will talk with you" early in the Fall.

Betty Taylor, Liz Shaw and I decided that it would be important and useful to see Mr. Lowry now, in order to keep our project fresh in his mind, and also to get his thinking and advice in order to be sure we get the best possible hearing when we talked to them in the Fall.

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He was very careful to explain that, in the area of anti-poverty, etc., the Foundation henceforth is considering making grants only to projects that are assured of continued operation over a number of years. Although the Museum would hope that the Carnival's Board and/or the Harlem School of the Arts would take over the responsibility of the continued financing and operation of the Carnival after the initial 15 months, Mr. Lowry advised that the Museum's Board should make a stronger commitment.

He recommended that we first estimate what we think the annual operating budget will be, once the Carnival is running on a regular basis. Then, to meet the requirements of the Ford Foundation, he recommends that the Board of Trustees make a formal commitment to stand behind the Carnival financially for a period of three or four years at least, in case they are unable to raise the funds they need (or until they are assured, through some other arrangement, of the necessary annual financing).

He also advised that Ford's grant might be their only one (and probably would be), and would probably be made in the form of a matching grant, with an equal sum to be raised from other sources.

He also recommended that we discuss the project with John Hightower of the New York State Council on the Arts, because he believes that this project falls within the Council's interests. (He said that they have a budget of around three million dollars this year.)

Finally, Mr. Lowry asked that we report back to him when we have obtained the decision of the Museum's Board of Trustees. At that time he would also like to be apprised of other sources from which we believe we will be able to obtain funds.

Charles Hesse

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The Museum of Modern Art

11 West 53 Street, New York, N.Y. 10019 Circle 5-8900 Cable: Modernart

Office of the Director

August 23, 1968

Mr. W. McNeil Lowry
Vice President
Division of Humanities and The Arts
The Ford Foundation
320 East 43rd Street
New York, New York 10017

Dear Mr. Lowry:

Mrs. Taylor and I would like to thank you for the very pleasant and interesting meeting we had with you last Tuesday morning. We appreciate greatly your thoughtful guidance and suggestions regarding the Children's Art Carnival.

As soon as Bates Lowry and Gardner Cowles have been able to consider and discuss the suggestions you made with other members of the Museum's Board of Trustees, we will report their decisions and further plans for the Art Carnival to you.

With kind regards,

Sincerely,

Charles T. Hesse
Special Assistant
Foundation and Corporate Relations

CTH/bmb

c.c. Gardner Cowles, Betty Taylor

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Hesse

For meeting with William Paley on Tuesday, August 27, 1968.

Re: Children's Art Carnival

Prospects to whom presentations have already been made or with whom discussions have been held:

General Reaction: Great project, but competition is stiff, particularly for Corporate funds.

1. Ford Foundation -- First proposal to Pugh 6/20/68
   Current Status - see Memo of August 26th.

2. New York Times Foundation --
   - Request from Gardner Cowles sent 7/17/68
   - Reply from Hulsart 7/19/68 - Board will consider in late September. - we will provide latest information before then.

3. New York Board of Trade --
   - CTH met with Sybil Simon in mid-May -- they are committed, first, to programs under Mayor's Task Force Program and Parks Department. Promised to see if any funds left after the summer.

4. Pepsi- Cola -- CTH met with Harvey Russell, Director of Community Relations. They are committed for 1968. Letter from Gardner Cowles to be sent in September to Donald Kendall, President, for their fall budget meeting.

Other Prospects proposed (name of contact underlined, and Trustee or Staff Member who has agreed to sign letter or call on telephone is indicated):

COMPANIES:

1. Union Carbide (Gardner Cowles) -- Birny Mason, Jr., Chairman; CTH has initiated contact with T. J. Marzec, Manager of Employee and Community Relations -- this will take pursuing.

2. Singer Company (Dr. Moe) -- Donald Kircher, President. Dick Koch also has a contact with whom he can discuss the project.

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3. Lever Bros. (Gardner Cowles) -- Milton C. Mumford, Chairman

4. Metropolitan Life (Gardner Cowles) -- Gilbert W. Fitzhugh, Pres.

5. R. H. Macy (Gardner Cowles) -- Jack I. Straus, Chairman

6. Eastman Kodak (Dr. Moe) -- William S. Vaughn, Chairman

FOUNDATIONS:

1. The Vincent Astor Foundation -- Gardner Cowles, or possibly Monroe Wheeler, would write Mrs. Brooke Astor.

Others suggested by Mrs. Alfred Stern (see memo of August 16th.)

2. New York Fund for Children, Inc.

3. The Stern Family Fund

4. New York Foundation

5. The Ittleson Family Foundation

6. The Aaron E. Norman Fund Inc.

7. Taconic Foundation, Inc.

8. The Heckscher Foundation for Children

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c.c. Liz Shaw, Victor D'Amico, Betty Blayton Taylor

The Museum of Modern Art

To Bates Lowry

From Charles Hesse

Date August 16, 1968

Re Children's Art Carnival

The attached foundations were suggested by Mrs. Alfred Stern. As we discussed, I will plan to prepare proposals for your signature to several of them right away, particularly the New York Fund for Children (Mrs. Max Ascoli), The Stern Family Fund, and The New York Foundation.

However, I wanted to ask you to note the foundations first, should there be any among them that you would prefer not to approach at this time.

CTH

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CHILDREN'S ART CARNIVAL:

Suggestions of sources to obtain Funds.

I. Mrs. Alfred R. Stern suggested the following in a telephone conversation with Charles Hesse on August 15th.

a. New York Fund for Children, Inc.
100 Park Avenue
New York, N.Y. 10017

Donors: Marion R. Ascoli Fund; Adele R. Levy Fund, Inc.

Purpose and Activities: To promote the physical, mental and spiritual welfare of children, etc. -- grants generally to agencies in New York City.

Officers: Pres., Mrs. Marion R. (Mrs. Max) Ascoli -- (Mrs. Stern's mother-in-law) and sister of the late Adele R. Levy.

Among the Directors are: Mary C. Rockefeller, Alfred R. Stern and Donald Straus.

Mrs. Stern suggests we write to Ascoli (Mrs.) something such as: "Knowing of your long standing interest in and generosity to the Museum, we thought that this project would be of particular interest to you and the Foundation."

b. The Stern Family Fund
21 East 40th Street
New York, N.Y. 10016

Donors: Members of the Edgar Stern Family Fund (very remote relatives of Mrs. Alfred Stern)

Purpose and Activities: Although grants are usually limited to present beneficiary institutions and to special proposals developed by their trustees, Mrs. Stern believes they are greatly interested in Harlem right now, as well as art.

Officers: David R. Hunter is Executive Director (Mrs. Stern knows him and said that we may use her name -- "Mrs. Alfred Stern, who is very active in the Museum, suggested that we bring this project to your attention because of your Foundation's concern for helping the Harlem community, as well as your interest in the fine arts."

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c. New York Foundation
Four West 58th Street
New York, New York 10019

Purpose and Activities: include welfare, including civil rights, race relations, and prevention of juvenile delinquency; as well as stimulation of the creative arts.

Officers: John Heyman is President. His wife is on the Board of the North Side Center in Harlem (as is Mrs. Stern). This is one of the agencies that will be bringing children to the Art Carnival.

Mrs. Stern suggested this connection be brought to Mr. Heyman's attention -- we may also use her name.

d. The Ittleson Family Foundation
654 Madison Avenue
New York, N.Y. 10021

Officers: Nina Ridenour is Secretary.

Mrs. Stern believes that the Ittlesons, Henry Ittleson Jr in particular, are very interested in Harlem and children.

e. The Aaron E. Norman Fund Inc.
575 Madison Avenue
New York, N.Y. 10022

Officers: Ruth Alice N. Halsband is Pres., Andrew E. Norman is V.P. & Sec., Frank A. Weil is Treasurer, and Deborah M. Cole is Executive Secretary.

Purposes and Activities: Major current interests include interracial relations and civil rights and helping socially deprived children.

Mrs. Stern spoke as though she knew Deborah Cole well.

f. Taconic Foundation, Inc.
666 Fifth Avenue
New York, N.Y. 10019

Although we don't know the present status of the Foundation at present, because of the death last year of Mr. and Mrs. Stephen R. Currier, the Foundation has been strongly interested in child welfare and intercultural relations.

Officers: John G. Simon is Treasurer and Lloyd K. Garrison is Vice President.

Since we haven't heard to the contrary, in all probability, the Foundation is still active.

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g. Bronfman (The Ann and Edgar) Foundation, Inc.
375 Park Avenue
New York, N.Y. 10022

Purposes and Activities: Grants primarily to those programs and institutions which supply an expanding cultural climate for a community; also education and broad humanitarian endeavors.

Officers: Edgar M. Bronfman, Pres. (Because we will want to approach him for "The Drive" both as an individual and Pres. of Seagrams, we should carefully weigh a request at this time.)

h. The Heckscher Foundation for Children
52 Vanderbilt Avenue
New York, N.Y. 10017

Purposes and Activities: Welfare of children, equipment to education institutions, etc.

Officers: Mrs. Ruth Smadbeck, President

August Heckscher is no longer connected with it.

Mrs. Stern also suggested looking in to the various foundations connected with the Duke and Biddle families, and she also again brought up the idea of approaching Jacqueline Kennedy.

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The Museum of Modern Art

11 West 53 Street, New York, N.Y. 10019 CIrcle 5-8900 Cable: Modernart

August 5, 1968

Mr. C. Raymond Hulsart
Vice President
The New York Times Foundation
229 West 43rd Street
New York, New York 10036

Dear Mr. Hulsart:

Your thoughtful letter of July 19th arrived while I was away for several weeks.

We appreciate very much your interest and consideration in presenting our request fro a grant for The Children's Art Carnival to your Foundation's board in September. In the meantime, if there is any further information you would like to have, please let me know.

We will hope for a favorable decision.

Sincerely,

Charles T. Hesse
Special Assistant
Foundation and Corporate Relations

Dictated by CTH
signed in his absence by bmb

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The New York Times Foundation, Inc.
229 West 43rd Street, New York, N. Y. 10036

July 19, 1968

Mr. Charles T. Hesse
Special Assistant
Foundation and Corporate Relations
The Museum of Modern Art
11 West 53rd Street
New York, New York 10019

Dear Mr. Hesse:

Thank you for your thorough and interesting letter of July 17th describing The Children's Art Carnival.

I recognize the urgency of the summer months in such projects as this. Unfortunately, however, the next meeting of our Foundation board will be in late September. I will make a fresh presentation to the board on behalf of The Museum of Modern Art, stressing particularly The Children's Art Carnival. If the board takes favorable action, I will communicate with you immediately.

Very truly yours,

CRHulsart

C. Raymond Hulsart
Vice President

CRH:atc

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The Museum of Modern Art

11 West 53 Street, New York, N.Y. 10019 Circle 5-8900 Cable: Modernart

July 17, 1968

Office of the Director

Mr. Harding F. Bancroft
Vice President
The New York Times Foundation, Inc.
229 West 43rd Street
New York, New York 10036

Dear Mr. Bancroft:

At Gardner Cowles' request, I am forwarding, for your interest, the attached copy of a letter I have just written to Mr. Hulsart and The New York Times Foundation.

In an earlier conversation which Liz Shaw had with you, you had suggested to her that the Museum write to Mr. Hulsart in applying to The New York Times Foundation for a grant to assist the Museum's Children's Art Carnival in Harlem. At about the same time, Mr. Cowles had received a letter from Mr. Hulsart regarding our regular appeal to the Foundation for general support.

Since Mr. Cowles has had to be away for longer than he had anticipated, he asked that I write on his behalf to Mr. Hulsart, and to send a copy of our request to you. Mr. Cowles wanted you to know of our application to the Foundation and said that he will greatly appreciate any assistance you may be able to give us in this matter.

With kind regards,

Sincerely,

Charles T. Hesse
Special Assistant
Foundation and Corporate Relations

CTH/bmb

enc.

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The Museum of Modern Art

11 West 53 Street, New York, N.Y. 10019 Circle 5-8900 Cable: Modernart

July 17, 1968

Office of the Director

Mr. C. Raymond Hulsart
Vice President
The New York Times Foundation, Inc.
229 West 43rd Street
New York, New York 10036

Dear Mr. Hulsart:

Gardner Cowles has asked me, in his absence, to acknowledge your thoughtful letter of June 5, 1968, as he has had to remain away from New York for a number of weeks. Mr. Cowles wished to express our appreciation to you and your Board of Directors for your consideration of his request for continued support of the Museum's programs. We will hope that a contribution will be possible at a later date.

Meanwhile, we were interested to learn of your Foundation's more immediate concern for poverty-oriented activities. Mr. Cowles has asked me to bring to your attention a project which The Museum of Modern Art is undertaking this summer in Harlem, and which the Trustees and staff of the Museum believe will fulfill an urgent and continuing need for the community's underprivileged children. It is our hope that this project, The Children's Art Carnival, will receive favorable consideration from The New York Times Foundation.

For a long time the Museum has shared the Nation's increasing concern for the people who live in the ghetto areas, such as Harlem. During the past year, in response to requests from a number of groups in Harlem, Brooklyn and New York City's Office of Cultural Affairs for a special program designed by The Museum of Modern Art, a study was carried out by the Museum with the advice and assistance of community leaders. The objective of the study was to determine what specific contribution the Museum could make with relation to its experience and resources, and the needs and desires of the residents of Harlem.

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Mr. C. Raymond Hulsart
The New York Times Foundation, Inc.

July 17, 1968

One fact seemed particularly significant throughout the study: there are almost no special programs for very young children, since most projects have been created to help adolescents.

It was decided that the most valuable and immediate contribution the Museum could make would be to recreate a version of the Museum's very successful Art Carnival and Workshop, originally designed in 1942 by Victor D'Amico for the Museum. More recent versions have been sent to Italy, Belgium, Spain and India and have met with equal success and praise. Therefore, the effectiveness and value of this type of project has already been proven. A summary description of the new Art Carnival project, now being prepared for Harlem, is attached, as well as a program outline prepared by Betty Blayton Taylor, who has been appointed Executive Director of The Art Carnival. However, before you read the summary, there are several factors concerning the development of this project which we believe are particularly important to note:

1) The immediate months ahead are probably the most crucial period of time to reach and involve the children, and it is, therefore, important to install the Carnival as quickly as possible. However, all who are concerned with this project believe strongly that the long range benefits of keeping the Carnival in operation throughout the year will be equally great. It is the Museum's hope and objective to see that the Art Carnival continues for at least 15 months, and indefinitely if enough local participation and funds can be obtained. The Museum feels committed to a long range interest in the operation and quality of the program.

2) The Art Carnival has received the endorsement of many people whose advice and help the Museum has sought, including M.A.R.C., The Urban League, The Harlem School of The Arts, various other Harlem community groups and The City Planning

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Mr. C. Raymond Hulsart
The New York Times Foundation, Inc.

July 17, 1968

Commission. Their help has been gained in obtaining facilities in a proper location that will meet the needs of the Carnival and the community. The Harlem School of The Arts and its Executive Director, Dorothy Maynor, have offered free space for the Art Carnival in a garage adjoining the school. The Museum will remodel it to serve the requirements of the Carnival and will have complete autonomy in running it. Also, from the outset, local labor will be used in every way possible.

3) The Board of Trustees of the Museum unanimously approved the establishment of the Children's Art Carnival in their May meeting. Because of their conviction as to the importance of this project, the Trustees also approved an advance from Museum funds of $38,000, to assure the program's beginning as soon as facilities could be obtained. In addition, two gifts of $5,000 each and one of $1,000 have also been pledged by three members of the Museum's Board.

We are seeking a minimum of approximately $140,000 to operate The Art Carnival for 15 months. As funds are not available through the Museum's own operating budget, we are turning to The New York Times Foundation with the hope that you will make a signigicant grant to assure The Art Carnival's operation during the immediate months ahead. A grant from your Foundation will also be important in helping the Museum to obtain additional funds for this project and in encouraging the community to work for the long range success of the program.

A copy of this proposal is being sent to Harding Bancroft with whom a member of the Museum staff has talked briefly already, for his interest. I would like to suggest that the Executive Director of the Art Carnival, Mrs. Taylor, and I or another member of the Museum staff, meet with you or any of your colleagues whom you suggest. Mrs. Taylor can describe in greater detail the overall

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Mr. C. Raymond Hulsart
The New York Times Foundation, Inc.

July 17, 1968

program and provide you with a statement of costs for the program, based upon a period of 15 months. Of course, Bates Lowry, the new Director of the Museum, and Gardner Cowles will be glad to meet with you, should you wish to discuss this project further with them.

We will appreciate your consideration of this project.

Sincerely,

Charles T. Hesse
Special Assistant
Foundation and Corporate Relations

CTH/bmb

encl. (2)

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BOARD OF EDUCATION OF THE CITY OF NEW YORK
OFFICE OF STATE & FEDERALLY-ASSISTED PROGRAMS
FOR THE NON-PUBLIC SCHOOLS
141 LIVINGSTON STREET
BROOKLYN, N. Y. 11201

THEODORE LANGBAUM
COORDINATOR

TELEPHONE:
624-2273
624-2499

In your reply, please refer to:

Mr. Frank Slow

July 26, 1968

Mrs. Betty B. Taylor
Museum of Modern Art
21 West 53rd Street
New York, New York 10019

Dear Mrs. Taylor:

In reply to your request enclosed please find a copy of Criteria for the Eligibility of Pupils and Schools under Title I.

Very truly yours,

Frank Slow

Frank Slow
Assistant to Director

FS/tp
Encl.

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51. AUTHORIZATION FOR THE ADOPTION OF CRITERIA FOR THE ELIGIBILITY OF PUPILS AND SCHOOLS UNDER TITLE I, ELEMENTARY AND SECONDARY EDUCATION ACT OF 1965, FOR THE SCHOOL YEAR 1968-69.

The Superintendent of Schools recommends the adoption of the following resolution:

RESOLVED, That for the school year beginning September 1, 1968, criteria for the eligibility of pupils and schools under ESEA Title I be established as follows:

CRITERIA FOR ESEA TITLE I ELIGIBILITY

A. Pupils attending schools, both public and non-public, located in poverty areas designated by the Council Against Poverty will be considered eligible for ESEA Title I services if:

1. 50% or more of the pupils in these schools reside within the designated proverty areas; and

2. 30% or more of the pupils in these schools are eligible for free lunch; or the extent of academic retardation in these schools is similar to that which exists in schools in which 30% or more of the pupils are eligible for free lunch.

B. Pupils attending schools, both public and non-public, located outside poverty areas designated by the Council Against Poverty will be considered eligible for ESEA Title I services if:

1. 50% or more of the pupils in these schools reside within the designated poverty areas; and

2. The distance from the poverty areas does not exceed one mile for high schools, or 750 feet (three short blocks or one long block) for other schools; and

3. 30% or more of the pupils in these schools are eligible for free lunch; or the extent of academic retardation in these schools is similar to that which exists in schools in which 30% or more of the pupils are eligible for free lunch.

C. Pupils who live in poverty areas designated by the Council Against Poverty but who elect to attend schools outside the poverty areas under an officially sponsored program of integration will be eligible for ESEA Title I services.

D. 1. Pupils in school attendance areas outside the designated poverty areas will be eligible for ESEA Title I services if:

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(a) The median score in reading in those schools is:

(1) One year or more below the norm in grade 5 of the elementary school.

(2) Two years or more below the norm in grade 8 of intermediate or junior high school.

(3) Two years or more below the norm in the entering class of high school; and

(b) 30% or more of the pupils in the school are eligible for free lunch; or the extent of academic retardation in these schools is similar to that which exists in schools in which 30% or more of the pupils are eligible for free lunch.

2. Pupils attending non-public schools located in the school attendance areas of public schools designated in accordance with D1, above, will be eligible under the same conditions as those indicated in D1 (a) and D1 (b).

E. The mere fact of eligibility for service does not necessarily entitle pupils in a school to service. Such factors as availability of funds and extent of educational deprivation or educational handicap must also be considered.

F. There should be a reasonable relationship between the nature and extent of the services granted and the nature and extent of the needs.

EXPLANATION

These criteria are precisely the same as those now existing for the school year 1967-1968, except for one change. The requirement has been added that schools within or just outside poverty areas must meet the poverty criterion that 30% of the pupils are eligible for free lunch. This criterion already exists for pupils outside the designated poverty area, and it is now being extended to schools within the poverty areas. At the same time, there are numerous difficult problems involved in the collection of free lunch data from non-public schools. Therefore, an educational measure may also be used which correlates highly with free lunch data.

The reason for this change is twofold. First, there are "pockets of affluence" within the poverty areas, and it hardly seems to be the intent of the law to service children in such schools. Secondly, in accordance with State and Federal guidelines, it is intended to concentrate services as much as possible upon children in the neediest schools.

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THE FORD FOUNDATION
320 EAST 43RD STREET
NEW YORK, NEW YORK 10017

W. McNEIL LOWRY
VICE PRESIDENT
DIVISION OF HUMANITIES AND THE ARTS

July 10, 1968

Mr. Gardner Cowles, Chairman
Development and Membership Committee
The Museum of Modern Art
11 West 53 Street
New York, New York 10019

Dear Mr. Cowles:

Thank you for your letter of June 28 concerning the Children's Art Carnival and the Museum of Modern Art.

The Ford Foundation is of course a national foundation, and given this fact is besieged by pressures not only in the development of professional and individual opportunities in the arts but also for the use of the arts as vehicles to improve opportunities for deprived children in ghetto areas. The climate of anticipations that was built up on the part of tax authorities concerning community action or ghetto projects in turn redoubled the pressures on our budgeted funds. The result is that the Foundation can hope to assist only a selective number of these arts projects aimed at young children in the ghetto areas, and we hope that these will be largely initiated in the ghetto communities themselves or serve as a true pilot and demonstration outside the area in which they are carried on. In the field of the visual arts, a recent example is a project to train about a hundred young New York Negroes in painting, drawing and sculpture, a project initiated largely by Negro artists in the community.

We are of course willing to meet Mrs. Taylor and Mr. Hesse to learn more about the program, but it is important that they understand the difficulties we are facing. If Mrs. Taylor will call my office, we should be glad to arrange an appointment.

I should point out at once that in any event we shall not be able to consider the support for a project this summer. Since your letter speaks of a fifteen-month project, we should like to know more about its future development.

Sincerely yours,

W. McNeil Lowry

W. McNeil Lowry

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Betty Blayton

The Museum of Modern Art

11 West 53 Street, New York, N.Y. 10019 Circle 5-8900 Cable: Modernart

June 28, 1968

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Chairman of the Board
Henry Allen Moe
William S. Paley
John Hay Whitney
Vice Chairmen
Mrs. Bliss Parkinson
President
James Thrall Soby
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Gardner Cowles
Vice Presidents
Willard C. Butcher
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Nelson A. Rockefeller
Mrs. Wolfgang Schoenborn
Mrs. Bertram Smith
Mrs. Donald B. Straus
Edward M. M. Warburg*
Monroe Wheeler*
**Honorary Trustee*

Richard H. Koch
Secretary

Mr. W. McNeil Lowry
Vice President
The Ford Foundation
320 East 43rd Street
New York, New York 10017

Dear Mr. Lowry:

This summer The Museum of Modern Art is undertaking a project in Harlem which the Trustees and staff of the Museum believe will fulfill an urgent and vital need for the community's underprivileged children. It is our hope that this project, The Children's Art Carnival, will receive favorable consideration from The Ford Foundation.

For a long time the Museum has shared the Nation's increasing concern for the people who live in the ghetto areas, such as Harlem. During the past year, in response to requests from a number of groups in Harlem and New York City's Office of Cultural Affairs for a program designed by The Museum of Modern Art, a study was carried out by the Museum with the advice and assistance of community leaders. The objective of the study was to determine what specific contribution the Museum could make with relation to its experience and resources, and the needs and desires of the residents of Harlem.

One fact seemed particularly significant throughout the study: there are almost no special programs for very young children, since most projects have been created to help adolescents.

It was decided that the most valuable and immediate contribution the Museum could make would be to recreate a version of the Museum's very successful Art Carnival and Workshop, originally designed in 1942 by Victor D'Amico for the Museum. More recent versions have been sent to Italy, Belgium, Spain and India and have met with equal success and praise. Therefore, the effectiveness and value of this type of project has already been

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Mr. W. McNeil Lowry
The Ford Foundation

June 28, 1968

proven. A summary description of the new Art Carnival project, now being prepared for Harlem, is attached, as well as a program outline prepared by Betty Blayton Taylor, who has been appointed Executive Director of The Art Carnival. However, before you read the summary, there are several factors concerning the development of this project which I believe are particularly important to note:

1) The summer months are probably the most crucial period of time to reach and involve the children, and it is, therefore, important to install the Carnival as quickly as possible. However, all who are concerned with this project believe strongly that the long range benefits of keeping the Carnival in operation throughout the year will be equally great. It is the Museum's hope and objective to see that the Art Carnival continues for at least 15 months, and indefinitely if enough local participation and funds can be obtained. The Museum feels committed to a long range interest in the operation and quality of the program.

2) The Art Carnival has received the endorsement of many people whose advice and help the Museum has sought, including M.A.R.C., The Urban League, The Harlem School of The Arts, various other Harlem community groups and The City Planning Committee. Their help has been assured in obtaining facilities in a proper location that will meet the needs of the Carnival and the community. It is anticipated that space for the Carnival will be secured by mid-July and put into operating condition as quickly as possible. Also, from the outset, local labor will be used in every way possible.

3) The Board of Trustees of the Museum unanimously approved the establishment of the Children's Art Carnival in their May meeting. Because of their conviction as to the importance of this project, the Trustees also approved an advance from Museum funds of $38,000, to assure the program's beginning as soon as facilities are obtained. In addition, two gifts of $5,000 each and one of $1,000 have also been pledged by three members of the Museum's Board.

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Mr. W. McNeil Lowry
The Ford Foundation

June 28, 1968

We are seeking a minimum of approximately $140,000 to operate The Art Carnival for 15 months. As funds are not available through the Museum's own operating budget, we are turning to The Ford Foundation with the hope that you will make a significant grant to assure The Art Carnival's operation during the immediate months ahead. A grant from The Ford Foundation will also be important in helping the Museum to obtain additional funds for this project and in encouraging the community to work for the long range success of the program.

A copy of this proposal is being sent to Douglas Pugh with whom a member of the Museum staff has talked briefly already on the telephone. I would like to suggest that the Executive Director of the Art Carnival, Mrs. Taylor, and Charles Hesse, a member of the Museum staff, meet with you or any of your colleagues whom you suggest. They can describe in greater detail the overall program and provide you with a statement of costs for the program, based upon a period of 15 months. Of course, Bates Lowry, the new Director of the Museum, and I will be glad to meet with you, should you wish to discuss this project further with us.

We will appreciate your consideration of this project.

Sincerely yours,

Gardner Cowles, Chairman
Development & Membership Committee

encl. (2)

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The Museum of Modern Art

To

From

Date

Re Board Members and Community Contacts

Again, my sincere thanks for your cooperation.

Sincerely yours

Betty Blayton
Executive Director
Children's Art Carnival

bb;bb

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August,9,1968

Dear Mr. Bearden,

We are delighted that you have agreed to serve as a Community Consultant for the Children's Carnival and look forward to the opportunity of calling on you.

Enclosed is additional materal on the Carnival. All other information will be forwarded to you as it becomes available. If you have any ideas or suggestions, I would deeply appreciate hearing form you.

Again, my sincere thanks for your cooperation.

Sincerely yours

Betty Blayton
Executive Director
Children's Art Carnival

bb;bb

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August 9, 1968

Dear Mr. Gunn,

We are very happy that you have agreed to serve as a member of the Advisory Board for the Children's Art Carnival. Preparations for opening are underway and we are looking looking forward to beginning the Carnival on or about September 15th.

I shall be in touch with you within the next couple of weeks to schedule the first metting of the Advisory Board.. In the meantime, I am enclosing some printed material on the Carnival that is being sent to a number of community Organization and parent groups.

I want to thank you again for all your help, and I am looking forward to working with you on this exciting project.

Sincerely yours,

Betty Blayton
Executive Director
Childrens Art Carnival

BB;bb

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COMMUNITY ADVISORY BOARD

1. Mr. Theodor Gunn - Organizer of Welfare parents; Artist; Member of the Studio Museum in Harlem
2. Mrs. Doris Haywood - Director of the Rivington Community Center
3. Mr. Charles Innis - Director of the Studio Museum in Harlem
4. Mrs. Kenneth Marshall - Board of Directors, New Lafayette Theater; Social worker; Former Director of Grant Houses, Community Center
5. Mrs. Nona Pierce - Amsterdam News (Editorial)
6. Mrs. Malikah Rahman - Nyumba Ya Saana Gallery; Community leader; Artist wife; Active on many levels in the community
7. Miss Vivian Rogers - Member of Neighborhood Board #2; Grass Roots
8. Mrs. Joan Sandler - MARC; Researcher of arts & cultural activities in the Harlem area
9. Mr. William Songer - Artist and teacher
10. Mrs. Melba Taylor - Northside Community Center; Parents organizer; Citizens Committee for Children; Liaisons (a woman's philanthropic organization
11. Mrs. Lydia Thaxan - Special projects coordinator; Board of Education Dis. #6
12. Mr. Wendall Wray - Director of the Countee Cullen Library; organizer of art exhibitions

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COMMUNITY CONSULTANTS

1. Mr. Romare Bearden - Artist; Consultant to the Harlem Cultural Council
2. Dr. Mamie Clark - Director of Northside Center
3. Dr. Kenneth Clark - Social psycologist; Director of MARC
4. Mrs. Ida Cullen Cooper - Community leader; Widow of Mr. Countee Cullen
5. Mrs. Jean Hudson - Director of the Shonberg Collection & Library
6. Mrs. Arthur Logan - Community leader; Liaisons; Wife of Dr. Arthur Logan
7. Dr. Kenneth Marshall - Associate Director of MARC
8. Mr. Cyril Tyson - Commissioner of Human Resources for the City of New York

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the children's art carnival

11 West 53 Street, New York, N.Y. 10019 Tel. 245-3200

Presented by The Harlem School of The Arts, Created and sponsored by The Museum of Modern Art

ORGANIZATIONS VISITED

METROPOLITIAN APPLIED RESEACH CENTER, MARC, Dr. Kenneth Marshall, Mrs. Joan Sandler, This organization is engaged in the reaseach of problems on all levels of the urban community.They are staffed by persons who have become experts on all urban problems. AS a result of consulting with them we have been able to organize on a realistic basis, hopefully answering many of the community needs.

The NYUMBA YA SANAA GALLERY, Mr. Sol Battle, Mrs. Malika Rahman, and several members of the gallery. This Organization is primarily interested in the Black Community as a whole and the emphasis here is on the importance of the students being given a positive sense of self, as a Black child, a highly developed sense of there on worth as Afro-Americans. AS a result of this meeting, I feel that an important factor in our total program should be a special heritage sessions, given on a once a week basis in the form of movies and lectures related to the Black man's contribution to the World on an international level. This can possible be accomplished through, not only our own resorces,but also through contacts with African nations at the United Nations.

THE NEW YORK STATE COUNCIL ON THE ARTS, Mr. Ken Dewey, For the purpose of securing a bus which was an oversight in our budget, in as much as we were not aware of the fact that this would be a necessity. Mr. Dewey,instructed me to contact the Central Harlem Urban Task Force and find out who was responsible for the scheduling of the Task Force buses.

THE MAYOR's TASK FORCE, Mes. Ollie Wright, This meeting was held in order to get some insigh into the workings of the Task Force in relationship to the buses. The result of this meeting was, that the task force would not be able to supply the Carnival with a bus on a daily basis, because of the fact that they were not able to pre-determine how many buses would be needed by the community for special trips. As a result of this meeting, I have written Mr. Melvin Patrick, Secretary to the Deputy Boro President, who assured me that he will try to have an additional bus attached to the Carnival. I am still waiting the final word on this problem.

HARYOU-ACT, Neighborhood Boards, Central Administration, Mrs. Muriel Kellogg.

Community Advisory Board: Mr. Theodor Gunn, Mrs. Doris Haywood, Mr. Charles Innis, Mrs. Kenneth Marshall, Mrs. Nona Pierce, Mrs. Malikah Rahman, Miss Vivian Rogers, Mrs. Joan Sandler, Mr. William Songer, Mrs. Melba Taylor, Mrs. Lydia Thaxtan, Mr. Wendall Wray. *Ex Officio:* Miss Dorothy Maynor, Mrs. Betty Blayton Taylor. *Community Consultants:* Mr. Romare Bearden, Dr. Mamie Clark, Dr. Kenneth Clark, Mrs. Ida Cullen Cooper, Mrs. Jean Hudson, Dr. Kenneth Marshall, Mr. Cyril Tyson.

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This organization will be one of the main sources for supplying students, as well as supplying the Carnival with parent aides (welfare mothers). The Neighborhood Boards are the central agencies for the Block Associations which gives us a direct contact with the total Central Harlem community, with whom we intend to work.

DISTRICT #6, BOARD OF EDUCATION, Mrs. Lydia Thaxtan, Special Program Director. I was informed on problems relating to the Board of Education and the public school system. There were many suggestions as to how to proceed. The most important factors being, (1) make sure the superintendents were informed, together with the art supervisors, and the special program directors. (2) wait until September to arrange schedules, etc. in order that the teachers might become familiar with the students.

Haryou-Act Community Action, Mr. Omar Alnned, Supplied us with a list of all Central Harlem Organizations, including Churches, Community Centers , etc.

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ORGANIZATIONS VISITED

Northside Community Center For Child Development, Dr. Mamie Clark, and Mrs. Melba Taylor explained the function of their organization, the main purpose being the development of the diturbed and difficult child in regard to his entire environment including the family involvement when - ever possible.

After discussing the program and our tentative plans it was felt that their groups would possibly fit into the open sessions section of our program. Dr. Mamie Clark has agreed to participate in the program as a Community Consultant in any way we feel that she can be of help. Mrs. Melba Taylor has agreed to serve on the Community Advisory Board;she has also suggested that she would be able to help in the area of parent-children participation.

NUMBER OF CHILDREN SERVICED 600

The Addie May Collins Headstart program, Mrs. Jacquelin Boarders the assistant director to Mrs. Mattie Cook who was not available because of a death in the family.

An explanation of their objectibes were given, a statement regarding their waiting list and the implications of their location in the community, in the fact that they are neither Central Harlem or East Harlem usually resulted in their exclusion from many projects; for this reason I feel that this group should receive special attention.

NUMBER OF CHILDREN SERVICED 120

The Real Great Society 111th Street East. Bobby Rivira, Angelo Giovanie and William Vasques. This is an East Harlem Organization with a rather losely structured program for the young people and adults that seem to be attempting to relate to every aspect of the East Harlem Community including art for children in store fronts, Biology classes for those that are interested, city planning for the community, etc.etc.

I feél that the most significant service that could be rendered to this organization would be in relation to the child-parent approach enabling the parent to continue in the storefront workshops on their own in a more effective way.

NUMBER OF CHILDREN SERVICED 60 per day

The East Harlem Block School headed by Tony Ward is a school including the total community in as much as the parents are very active in all aspects of the school's functions. It appears that they have a rather extensive art program, however Mr. Ward felt that he would like his staff to see the ~~the~~ program in operation; he also gave us several suggestions in regard to other organizations in the community that would more than likely need our involvement.

NUMBER OF CHILDREN INVOLVED 300

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ADDIE MAE COLLINS COMMUNITY SERVICE

2067 FIFTH AVENUE • NEW YORK, N.Y. 10035

Phone: 831-1299

July 9, 1968

Mrs. Betty Blayton
Department of Public Information
The Museum of Modern Art
11 West 53rd Street
New York, New York, 10019

Dear Mrs. Blayton:

Enclosed please find the names and addresses of the Head Start Centers of the Harlem Community.

I hope this data will be of some help to you.

Sincerely yours,

Jacqueline Y. Borders

Jacqueline Y. Borders
Addie Mae Collins Community Service

JYB:jb
encl:

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Central and East Harlem Head Start Centers

Chambers Memorial Baptist Church 219 East 123rd Street New York, New York, 10037	Rev. Cochran LE 4-5858
Children's Aid Society 2 West 115th Street New York, New York, 10026	Mrs. Watkins TE 1-2518
130 East 101st Street New York, New York	Mr. Daniels 289-2900
Citizens Care Committee, Inc. 146 St. Nicholas Avenue New York, New York	Mrs. Lamb 666-9220
10 Lenox Avenue New York, New York	Mrs. Gordon 348-2540
Community Life Center 15 Mt. Morris Park New York, New York	Rev. Adair 427-3000
236 West 131st Street New York, New York	Mrs. Jackson Same as above
402 West 146th Street New York, New York	Same as above
270 West 126th Street New York, New York	Same as above
156 East 127th Street New York, New York	Same as above
141 West 120th Street New York, New York	Same as above
Langston Hughes Head Start 141st & 142 nd Street & 7th Avenue New York, New York	286-9399

Eliminate
leave out

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Haryou-Act, Inc. 2092 Seventh Avenue New York, New York	Mrs. Danavall 365-3300
74 West 126th Street New York, New York	Mrs. Brook TE 1-9949
2110 Madison Avenue New York, New York	Mrs. Gary AD 4-0972 281-9030
354 Convent Avenue New York, New York	Mrs. Graham 234-1856
310 West 139th Street New York, New York	Ruth Howell AU 6-8174
291 West 151st Street New York, New York	Mildred Cooper WA 6-8759
646 Lenox Avenue New York, New York	Mildred Cooper WA 6-8759
37 West 116th Street New York, New York	Dorothy Hardy 427-2299
249-51 West 132nd Street New York, New York	Ruth Howell AR 6-6245
514 West 126th Street New York, New York	Marjorie Graham 666-3212
229 Lenox Avenue New York, New York	Jeanne Olliviene MO 6-6273
James Weldon Johnson Community Center 110 East 110th Street New York, New York	Esther Smith TR 6-8800
Morningside Community Center 210-220 West 131st Street New York, New York	John Simpson 666-7190
New York City Society of the Methodist Church 2085 Fifth Avenue New York, New York	Mr. Felton 348-0380

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Union Settlement Association
218 East 104th Street
New York, New York

Gene Sklar
LE 4-7900

West Harlem Community Organization
417 Manhattan Avenue
New York, New York

Margaret McNeil
666-6782

391 Manhattan Avenue
New York, New York

Carrie Simmons
666-7341

West Side Community Nursery School
626 Columbus Avenue
New York, New York

Barbara Stoloff
799-2440

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The Museum of Modern Art

To
From
Date
Re

this letter has been sent to the four Districts of the Harlem Area

I have met with the Art supervisors of both District #6 and #5

It was suggested that I meet with the parents at an early Parent Teachers meeting

from your district.

If you are interested in participating in this program, will you please let us know so that we can meet with your special program director, or the person that would be in charge of this area, in September to arrange for scheduling.

If you would like further information on the project, please do not hesitate to call or write me. Thank you very much.

Sincerely,

Betty Blayton
Executive Director
Children's Art Carnival

BB:lm

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August 6, 1968

Mr. Martin Frey
District Superintendent
P.S. 125
433 West 123 Street
New York, N.Y. 10027

Dear Mr. Frey:

A significant bridge between the Harlem community and the Museum of Modern Art is now being established with the development of a special art workshop for young people, The Children's Art Carnival. This program is designed to serve the interests of children 4 to 12 years of age. It will accommodate 25 to 30 children in one session, or approximately 150 children a day. These children will be drawn from neighborhood organizations, individual parents, and the public schools in the Harlem area. It is hoped that we will be able to include students from your district.

If you are interested in participating in this program, will you please let us know so that we can meet with your special program director, or the person that would be in charge of this area, in September to arrange for scheduling.

If you would like further information on the project, please do not hesitate to call or write me. Thank you very much.

Sincerely,

Betty Blayton
Executive Director
Children's Art Carnival

BB:lm

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Mrs. Whitmore (Carver House) — E.S. to call for appt. re locations, etc. S.B. called earlier and was referred to Mildred Zucker

Community Resource Center — L.H.

Cyril Tyson — E.S. (Urban Task Force)

Lucille Bolger — C.W. (E.S.)

Evelyn Cunningham — E.S.

Mrs. Stratton — L.H. (Bank Street)

Percy [illegible] — E.S. to send letter

Doug[illegible] (Haryou)

James [illegible] — C.W. (Federal--City)

New Y[illegible] — L.H.

Kenne[illegible]

Lloyd Hunter — E.S. (N.Y. Board of Education--Title III)

Brooklyn

August 6, 1968

Miss Vivian Brown
Art Supervisor
P.S. 125
433 West 123 Street
New York, N.Y. 10027

Dear Miss Brown:

Enclosed please find a copy of the letter to your supervisor concerning the Children's Art Carnival.

I would like very much to discuss the details of this program with you at your earliest convenience.

Thank you very much.

Sincerely,

Betty Blayton
Executive Director
Children's Art Carnival

BB:lm

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Mrs. Whitmore (Carver House)	E.S. to call for appt. re locations, etc. S.B. called earlier and was referred to Mildred Zucker
Community Resource Center	L.H.
Cyril Tyson	E.S. (Urban Task Force)
Lucille Bolger	C.W. (E.S.)
Evelyn Cunningham	E.S.
Mrs. Stratton	L.H. (Bank Street)
Percy Sutton	E.S. to send letter
Douglas Pough (Haryou)	
James Booker	C.W. (Federal--City)
New York State Council	L.H.
Kenneth Clark	C.W.
Lloyd Hunter 110 Livingston St. Brooklyn (858-0820)	E.S. (N.Y. Board of Education--Title III)

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Father Robert Goy
Institute for Human Development
32 E 51st St
NYC

Ned O'Gorman
Addie Mae Collins Storefront Library
1229 Madison Ave
NYC

Mrs. Holtz
United Neighborhood Houses of NYC, Inc
114 E 32nd St
NYC

Mrs. Mildred Zucker (& Audrey Richardson)
James Weldon Johnson Comm. Center
2211 First Avenue
NYC

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Mr. De Berry
Urban League
204 W 136th St
NYC

Dr. Gordon Kloph
Bank St. College of Ed
69 Bank Street
NYC

Mr. Bert Beck
Henry St. Settlement
265 Henry Street
NYC

Eleanor Norton
Tony Lawrence
Ed Taylor
Doris Freedman
Jol Battle
Blake Hobbs
Dore Ashton

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Blake Hobbs
Union Settlement
237 E. 104th St.
LE 4-7900

Gloria de Nord
Manna House
336 E. 106th St.
289-9666

Jean Hutson or Ed Taylor
Harlem Cultural Council
170 W. 130th St.
831-5292

Dorothy Maynor
Harlem School of the Arts
141st St. & St. Nicholas Ave
283-4541

Robert MacBeth
New Lafayette Theater
~~868-2460~~

Tony Lawrence
Harlem Cultural Festival
Dept. of Parks
830 Fifth Ave
RE 4-1000 or 271-4031

Bill Nieves
Summer Planning
Dept. of Parks
830 Fifth Ave
RE 4 -1000

Simon Bly, Executive Director
Afro-Arts Cultural Center
222 West 134th St.
234-0385

Audrey Richardson
James Weldon Johnson Theater Arts Center
120 East 110th St.
TR 6-8800

Olatunji Center of African Culture
43 E. 125th St.
427-5757

Franklin Thomas, Director
YMCA
180 W. 125th St.
286-0700.

Mrs. Hilda Stokely
Mt. Morris Park Rehabilitation Committee

H.E.P. (Harlem Engage Project)
1997 Lexington Avenue
New York, New York
(no telephone at present)

Director:
Sister Florence Speth
149 East 117th Street
tel: LE 4-2136

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The Museum of Modern Art

To

From

Date

Re This letter has been sent to parents of Northside Center together with parents involved in the neighborhood boards Block Ass.

Day Care Centers also received a copy with cover letter.

Thank you very much.

Sincerely,

Betty Blayton
Executive Director
Children's Art Carnival

BB:lm

Community Advisory Board: Mr. Theodor Gunn, Mrs. Doris Haywood, Mr. Charles Innis, Mrs. Kenneth Marshall, Mrs. Nona Pierce, Mrs. Malikah Rahman, Miss Vivian Rogers, Mrs. Joan Sandler, Mr. William Songer, Mrs. Melba Taylor, Mrs. Lydia Thaxtan, Mr. Wendall Wray. *Ex Officio:* Miss Dorothy Maynor, Mrs. Betty Blayton Taylor. *Community Consultants:* Mr. Romare Bearden, Dr. Mamie Clark, Dr. Kenneth Clark, Mrs. Ida Cullen Cooper, Mrs. Jean Hudson, Dr. Kenneth Marshall, Mr. Cyril Tyson.

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the children's art carnival

11 West 53 Street, New York, N.Y. 10019 Tel. 245-3200

Presented by The Harlem School of The Arts, Created and sponsored by The Museum of Modern Art

August 6, 1968

Dear Sir:

Enclosed you will find a description of the Children's Art Carnival which will begin in the fall of 1968, at 141 Street and St. Nicholas Avenue.

If you are interested in your students participation, will you please let us know in order that we may include them in our program.

Thank you very much.

Sincerely,

Betty Blayton
Executive Director
Children's Art Carnival

BB:lm

Community Advisory Board: Mr. Theodor Gunn, Mrs. Doris Haywood, Mr. Charles Innis, Mrs. Kenneth Marshall, Mrs. Nona Pierce, Mrs. Malikah Rahman, Miss Vivian Rogers, Mrs. Joan Sandler, Mr. William Songer, Mrs. Melba Taylor, Mrs. Lydia Thaxtan, Mr. Wendall Wray. *Ex Officio:* Miss Dorothy Maynor, Mrs. Betty Blayton Taylor. *Community Consultants:* Mr. Romare Bearden, Dr. Mamie Clark, Dr. Kenneth Clark, Mrs. Ida Cullen Cooper, Mrs. Jean Hudson, Dr. Kenneth Marshall, Mr. Cyril Tyson.

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the children's art carnival

11 West 53 Street, New York, N.Y. 10019 Tel. 245-3200

Presented by The Harlem School of The Arts, Created and sponsored by The Museum of Modern Art

PROJECT: THE CHILDREN'S ART CARNIVAL

A new and significan bridge between the Harlem Community and The Museum of Modern Art will be established this fall with the development of a special art workshop for younger children, called The Children's Art Carnival.

The Museum of Modern Art has long been seeking new ways to extend some of its activities effectively into Harlem. Many months were spent meeting with community leaders in Harlem to determine the most meaningful type of program which the Museum could undertake to meet the needs and desires of the residents of the community. One fact seemed particularly significant to all concerned: most poverty-oriented projects have been designed for adolescents; few, if any, are created especially for very young children. The Children's Art Carnival is designed to serve the interests of children 4 to 12 years of age. It can accommodate 25-30 children at one time, or approximately 150 a day. These children will be drawn from a large number of neighborhoods that are known to be most needy.

Concerned with the visual arts for youngsters, the Carnival consists of two distinct areas: a motivational area containing toys and materials designed to stimulate the child's visual, tactile and kinesthetic senses. The second area is a workshop where children develop their creative aptitudes by working with a variety of materials from which they can create collages, constructions, mobiles, paintings and textures. An important factor is that previous experience and ability are not prerequisites.

Originally conceived by Victor D'Amico, Director of the Museum's Department of Education, the Carnival was presented regularly at the Museum for many years, beginning in 1942, with outstanding success. Similar versions were later sent to Italy, Spain and the Brussels World's Fair with equal success. A full replica of the Carnival was constructed in two large trailers and presented to the Indian Government in 1963. After traveling to major cities, it was permanently installed in the National Children's Museum at New Delhi.

The Museum is fortunate in having the assistance and advice of leaders from the Harlem Community, including such organizations as M.A.R.C., The Urban League and The Harlem School of The Arts. With their assistance, arrangements have been made for The Children's Art Carnival at 141st Street and St. Nicholas Avenue in conjunction with The Harlem School of The Arts.

Victor D'Amico is Director and Betty Blayton Taylor, formerly with HARYOU, is Executive Director of the Art Carnival. Additional staff drawn from the Harlem community will be added when the new facilities are ready for classes. There will also be a Parents' Lounge both as a convenience and also to encourage participation and assistance on the part of the parents.

Community Advisory Board: Mr. Theodor Gunn, Mrs. Doris Haywood, Mr. Charles Innis, Mrs. Kenneth Marshall, Mrs. Nona Pierce, Mrs. Malikah Rahman, Miss Vivian Rogers, Mrs. Joan Sandler, Mr. William Songer, Mrs. Melba Taylor, Mrs. Lydia Thaxan, Mr. Wendall Wray. *Ex Officio:* Miss Dorothy Maynor, Mrs. Betty Blayton Taylor. *Community Consultants:* Mr. Romare Bearden, Dr. Mamie Clark, Dr. Kenneth Clark, Mrs. Ida Cullen Cooper, Mrs. Jean Hudson, Dr. Kenneth Marshall, Mr. Cyril Tyson.

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Called

MORNINGSIDE VILLAGE COMMUNITY SERVICES CENTER I
146 SAINT NICHOLAS AVENUE
MORNINGSIDE VILLAGE, N. Y. 10026

PHONE 666-9220

August 26, 1968

Miss Betty Blayton, Executive Director
Children's Art Carnival
11 West 53rd Street
New York, New York 10019

Dear Miss Blayton:

We will be delighted to have our children visit and participate. Please write me the full particulars pretaining to the hours they will attend.

We plan to have our staff bring them therefore please let us know as soon as possible because we have made our schedule thru Easter of 1969.

Most of our children are from 6 to 13 and they come after school, 3:30 P.M. to 5:30 P.M. We have all day programs for children in early childhood programs at our other centers.

I will have the other two directors contact you direct to arrange their time.

Thanks.

Sincerely,

W. Enoch

Mrs. W. Enoch
Director

WE/nm

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COMMUNITY LIFE CENTER, INC.
CHILD DEVELOPMENT CENTERS - HEAD START

15 Mount Morris Park West
New York, N.Y. 10027
427-3000

August 12, 1968

Miss Betty Blayton
c/o The Childrens Art Carnival
11 West 53 Street
New York, N.Y. 10019

Dear Miss Blayton:

Thank you for your letter of August 6, 1968, concerning participation in the art workshop.

My agency serves approximately 240 children, though I realize it might prove difficult to accomodate all of our children. I would appreciate it if as many as possible were allowed to take advantage of this worthwhile experience.

Thanking you in advance for your consideration, I remain.

Yours truly,

Yvonne Weekes

Yvonne Weekes
Education Director

YW:pb

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BOARD OF EDUCATION OF THE CITY OF NEW YORK

OFFICE OF DISTRICT SUPERINTENDENT
433 WEST 123rd STREET
NEW YORK, N. Y. 10027

MO 6-7300

~~MURRAY HART~~
~~District Superintendent~~
~~FLORENCE B. PRICE~~
~~Executive Assistant~~

August 30, 1968

Betty Blayton,
Executive Director
Children's Art Carnival
11 West 53 Street
New York, New York 10019

Dear Miss Blayton:

District 4 will be pleased to discuss the possibility of participating in the Children's Art Carnival. Unfortunately, our art supervisor will be on leave this fall and I cannot give you a contact person as of now. Please direct all correspondence to me until I have someone in charge.

I look forward to hearing from you.

Very truly yours,

Martin W. Frey

Martin W. Frey
District Superintendent

MWF:vd

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The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
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The Museum of Modern Art

To

From

Date

Re Request and reply, for teenage aides

a number of high school students who have a special interest in art and who would like to continue this interest during the summer months. Our purpose in writing to you is that we would like you to suggest the names of a few responsible students who live in the Harlem area. They will have the opportunity of participating in art activities under the guidance of an artist-teacher. In return, they will be asked to accompany a few of the younger children to and from the Carnival. I have spoken to Miss Riley and she approves the plan and hopes that you will be able to cooperate with us.

I would appreciate hearing from you at your earliest convenience, since we plan to have our program in operation in July. Please send the names to Miss Betty Blayton, who is Executive Director of the Carnival project. A return envelope addressed to Miss Blayton is enclosed for your convenience.

Sincerely yours,

Victor D'Amico
Director

VDA:bjb
Enc.

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The Museum of Modern Art

11 West 53 Street, New York, N.Y. 10019 Tel. 245-3200 Cable: Modernart

June 17, 1968

Miss Sophia Safir
Charles E. Hughes High School
351 West 18 Street
New York City, New York 10040

Dear Miss Safir:

The Museum of Modern Art is undertaking a special project with the Harlem School of the Arts which we hope will start early in the Summer. The Children's Art Carnival, which I believe you may have seen at the Museum, will be established at the Harlem School of the Arts at 141st Street and St. Nicholas Avenue. The Art Carnival will include a Motivational Center with toys designed to stimulate the children's imagination, and an Art Workshop.

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Sincerely yours,

Victor D'Amico
Director

VDA:bjb
Enc.

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The Museum of Modern Art

11 West 53 Street, New York, N.Y. 10019 Tel. 245-3200 Cable: Modernart

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351 West 18 Street
New York City, New York 10040

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Sincerely yours,

Victor D'Amico
Director

VDA:bjb
Enc.

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BOARD OF EDUCATION
OF THE
CITY OF NEW YORK

WASHINGTON IRVING HIGH SCHOOL

40 IRVING PLACE
NEW YORK, N.Y. 10003

GERARD N. OAK
PRINCIPAL

TELEPHONE
OREGON 4-5000

Victor D'Amico
Director, Departme

June 24th

Miss Betty Blayton
Museum of Modern Art
11 West 53rd Street
New York, NY 10019

Dear Miss Blayton:

Unfortunately our semester had ended when your interesting letter about the Children's Art Carnival arrived. Although we did not have an opportunity to tell these girls about the program, our teachers suggested the following names as likely to be interested:

Carol Guttilla/301 E 108 St
Paulette Pete/405 E 105 St
Lydia Guerrero/2060 3rd Ave/apt 6G
Ana Martinez/60 E 98 St
Georgia Miller/42 W 117 St
Diane Wallace/120 W 91 St
Diane Baerqa/116 E 108 St
Earlene Singleton/100 w 144 St
Carmen Valee/2227 2nd Ave/Apt 3A
Thomasina Walton/434 E 105 St/ Apt 5D
Debra Reid/609 W 151 St
Maureen Dorsett/557 W 144 St/apt 4A
Blanca Alvarado/605 W 142 St/
Marie Phillips/260 W 142 St
Jacqueline Hall/281 W 140 St

We do hope these girls will contribute to the success of your special project, and look forward to future opportunities like this for our art students.

Yours truly,
(Mrs.) Luise Kainz

Victor D'Amico
Director

VDA:ms
Enc.

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Victor D'Amico
Director, Departmen

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Sincerely yours,

Victor D'Amico
Director

VDA:ms
Enc.

memo

GEORGE JELLINEK
art teacher, New York School of Printing.

June 19, 1968

Mr. Victor D'Amico
Director, The Museum of Modern Art

Dear Mr. D'Amico:

I would suggest the following 9th grade students to participate in the Carnival:

RAYMOND LATIMER	2101 MAD. AVE N.Y. N.Y.
RICHARD RIVERA	183 E. 98 St. N.Y
RICARDO MERCADO	41 W. 112 St. N.Y
FLOIRAN MERCADO	431 E. 144St. Bx 10454
JAMES LOPEZ	225 EAST 99st. N.Y.
LEONARD GOODY	203 W. 118 St. N.Y.
11th grade EDGARDO FRANCO	1368-70 WEBSTER AVE BX. 10456
11th HAROLD HAMILTON	2140 MADISON AVE. N.Y.
11th THOMAS GIBSON	440 E. 105St. N.Y.
CAMPBELL, OLIVER	50 EAST 131 St, N.Y.
RONALD CANTY	71 LENOX AVE. N.Y.
DANIEL WILSON	550 W. 125 St. N.Y.

☐ NO REPLY NECESSARY
☐ Please see me

Thank you
Very truly yours,
George Jellinek

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The Museum of Modern Art

11 West 53 Street, New York, N.Y. 10019 Tel. 245-3200 Cable: Modernart

Victor D'Amico
Director, Departmen

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McEachin Shirley
2115 - 8th Ave
Middleton Arthur
68 W 138 St.
Thomas Wilberstine
400 W 125 St.

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Sincerely yours,

Victor D'Amico
Director

VDA:ms
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The Museum of Modern Art

11 West 53 Street, New York, N.Y. 10019 Tel. 245-3200 Cable: Modernart

Victor D'Amico
Director, Department

Leonard, Whindy
2144 Mad. Ave
Subber Samuel
58 W 109 St.
Wilson Priscilla
1315 Amsterdam Ave
Diaz Jose
416 St. Nicholas Ave
Kuykendall Debora
456 E 141 St.
Louvier Charles
2795 - 8th Ave

Mr. I
N. Y.
439 W
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Sincerely yours,

Victor D'Amico
Director

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The Museum of Modern Art

11 West 53 Street, New York, N.Y. 10019 Tel. 245-3200 Cable: Modernart

Victor D'Amico
Director, Department

Johnson Kenneth
128 W 129 St
Bowens Audrey
140 Edgecomb Ave
Anderson Donald
101 W 141 St.
Kissel Steven
711 Amsterdam Ave
Mason Earl
375 Man. Ave
Colon Jose
610 W 115 St.

Mr. I
N. Y.
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Sincerely yours,

Victor D'Amico
Director

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The Museum of Modern Art

11 West 53 Street, New York, N.Y. 10019 Tel. 245-3200 Cable: Modernart

Victor D'Amico
Director, Department

Addie James - 5C
353 W 117 St.
N.Y. 10026

Linton, Theresa - 3E
1390 - 5th Av.

Hunt, Michele - 4E

Mr. I
N. Y.
439 W
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Sincerely yours,

Victor D'Amico
Director

VDA:ms
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The Museum of Modern Art

11 West 53 Street, New York, N.Y. 10019 Tel. 245-3200 Cable: Modernart

Victor D'Amico
Director, Department of E

Mr. Fr
N. Y.
439 We
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Mike Mason
311 W. 117th St NYC 10026
Carole Sommersette
123 W 112th St NYC 10026

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Victor D'Amico
Director

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Enc.

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The Museum of Modern Art

11 West 53 Street, New York, N.Y. 10019 Tel. 245-3200 Cable: Modernart

Victor D'Amico
Director, Department

for Mus. Mod Art
L. Heyman
6/20

George Burwell
2778 8th Av
281-6738

Linda Gaines
110 W 144th St NYC 10030
281-6977

Carnell La Prince
1370 5th Ave NYC 10026
369-3097

Sharon Jones
1390 5th Ave NYC 10026

Mr. [illegible]
N. Y[illegible]
439 [illegible]
New [illegible]

Dear [illegible]

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Sincerely yours,

Victor D'Amico
Director

VDA:ms
Enc.

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The Museum of Modern Art

11 West 53 Street, New York, N.Y. 10019 Tel. 245-3200 Cable: Modernart

Victor D'Amico
Director, Department of Education

June 18, 1968

Mr. Frank Di Giacoma
N. Y. School of Printing
439 West 49 Street
New York, N.Y.

Dear Mr. Di Giacoma:

The Museum of Modern Art is undertaking a special project with the Harlem School of the Arts which we hope will start early in the summer. The Children's Art Carnival, which I believe you may have seen at the Museum, will be established at the Harlem School of the Arts at 141st Street and St. Nicholas Avenue. The Art Carnival will include a Motivational Center with toys designed to stimulate the children's imagination, and an Art Workshop.

While the sessions will be devoted to younger children, we want to include a number of high school students who have a special interest in art and who would like to continue this interest during the summer months. Our purpose in writing to you is that we would like you to suggest the names of a few responsible students who live in the Harlem area. They will have the opportunity of participating in art activities under the guidance of an artist-teacher. In return, they will be asked to accompany a few of the younger children to and from the Carnival. I have spoken to Miss Riley and she approves the plan and hopes that you will be able to cooperate with us.

I would appreciate hearing from you at your earliest convenience, since we plan to have our program in operation in July. Please send the names to Miss Betty Blayton, who is Executive Director of the Carnival project. A return envelope addressed to Miss Blayton is enclosed for your convenience.

Sincerely yours,

Victor D'Amico
Director

VDA:ms
Enc.

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The Museum of Modern Art

11 West 53 Street, New York, N.Y. 10019 Tel. 245-3200 Cable: Modernart

June 17, 1968

Victor D'Amico
Director, Department of Education

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I have spoken to Miss Riley
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y yours,

'Amico

BOARD OF EDUCATION OF THE CITY OF NEW YORK
HAAREN HIGH SCHOOL
59th STREET AND 10th AVENUE
NEW YORK 19, N. Y.

SAUL ISRAEL, Principal COlumbus 5-5050

June 25, 1968

Miss. Betty Blayton
The Museum of Modern Art
11 West 53 Street,
New York City, New York 10019

Dear Miss. Blayton:

I am submitting the names of two students who volunteered to work in the summer program.

Manuel Valle
1 Audubon Ave. Apt. 1D
New York, N.Y. 10032
Tel._ Wa 7 3275

Luis M. Santana
35 Hamilton Place Apt. 800
New York, N.Y. 10031
Tel.- 926 4831
(Luis plans to attend SummerSchool in the A.M.)

Sincerely yours,
Sol M. Corwin
Sol M. Corwin
Art Chairman

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venue nyc

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The Museum of Modern Art

11 West 53 Street, New York, N.Y. 10019 Tel. 245-3200 Cable: Modernart

June 17, 1968

Victor D'Amico
Director, Department of Education

Mr. Stanley Marlin
Julia Richman High School
~~317~~ East 17 Street
New York, New York 10021

The address is 67 St - That's the reason for the delay —

Dear Mr. Marlin:

The Museum of Modern Art is undertaking a special project with the Harlem School of the Arts which we hope will start early in the Summer. The Children's Art Carnival, which I believe you may have seen at the Museum, will be established at the Harlem School of the Arts at 141st Street and St. Nicholas Avenue. The Art Carnival will include a Motivational Center with toys designed to stimulate the children's imagination, and an Art Workshop.

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Sincerely yours,

Victor D'Amico
Director

VDA:bjb
Enc.

Vilma Zafra 15 W 64 St
Felicia Ballou 55 Lenox Ave.
Sylvia Ortiz 440 E 105 St

Michael Riddick ~~35~~ 320 W. 89 St NYC
Iris Greenbaum 320 E 91 St NYC
Darr Kartychak 53 E 95 St NYC.
Donald Acosta 1905 2nd Avenue NYC

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BOARD OF EDUCATION
OF THE CITY OF NEW YORK
CHARLES EVANS HUGHES HIGH SCHOOL
SAMUEL N. NAMOWITZ, PRINCIPAL
351 WEST 18TH STREET
NEW YORK, N. Y. 10011

TELEPHONE CHELSEA 3-5700

June 25, 1968

The Museum of Modern Art

Dear Miss Blaylock:

I am submitting a list of students who may possibly be interested in the special project with The Harlem School of the Arts.

The letter of June 17th requesting this information came so late it was impossible to contact the students directly.

Sincerely,

Sophie Safir.

Chairman Art Dept.

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MAYOR'S TASK FORCE

TOO BUS

Park Slope - Sam Azadian, Ass't. Commissioner Special Events
Bedford Stuyvesant - James Smith, Ass't. to Mayor
Bushwick-Brownsville - Frank Arricale, Commissioner of Relocation
Crown Heights - Clark Butler, Sec. to Commissioner of Sanitation
Fort Green - Bill Lewis, Sec. to Dept. Water Supply, Gas, Elec.
Coney Island - Robert Blum, Ass't. to Mayor
East N.Y. - David Love, Ass't to Mayor
Williamsburg - Alfonzo Narvaez, Dept. of Community Building
Queens- William Booth, EX. Dir. of Committee on Human Rights
Corona and Jamacia
Rockaway - Abram Taylor, Head of Community Services
South Bronx - Angel Riveria , Acting Director of Youth
Fordham - Theresa Melchionni, Committee for Community Relations
(Bronx)
Morisanna - Al Nall, HRA Public Relations
Central Harlem - Ceril Tyson. Dir. of CDA / Gottehrer, Barry
Lower East Side- Teddy Mastronni
Staten Island - Hope Meyer, Dir. for S.I. Community Development

Meeting December 14th, 1967
Henry Kneel (?) 566-6122
Barry Gotterer 566-5347

18 areas, envision 20 (16 chairmen)
Local Task Force Chairmen-
Chair representatives of community
representatives = church groups
community action groups
CYO program
PAL
elected (Bronx)

levels of action:
a. bi-weekly meetings with community representatives
b. chairmen meet once every two weeks
c. Secretariat - head is Barry Gotterer -Ass't. to Mayor
+Kneel, etc.
d.Top of Task Force -Barry
Task Force at level of Commissioners
meets once each month
Barry Chr. +additional men to answer responses to
community queries

Task Force Function:
responsive -communication
don't fund individual groups -set up city-wide programs
and have individual groups take advantage of these
no demonstration projects, etc., therefore
**new innovation - hire community secretary for each community
full time
assist people in writing letters
keep tabs on projects, etc., follow up

OVER

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References:

Joy Manhoff -Liason to Commercial Filming

Bob MacBeth - New Lafayette Theatre

Theatre Song

Traveling Troup- N.Y.U. Drama (Workshop)
Lloyd Richards ....working under Federal grant

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August 21, 1968

Mr. Barry Gottehrer
Room 125
51 Chambers Street
New York, N.Y. 10007

Dear Mr. Gottehrer:

A significant bridge between the Harlem Community and The Museum of Modern Art is now being established, with the development of a special art workshop for young people, "The Children's Art Carnival." This program is designed to serve the interest of children four (4) thru twelve (12) years of age. It will accommodate 25 to 30 children each session, or approximately 150 children per day. In trying to be sure that the total community is represented, as the executive director of this project, I established a community advisory board, a panel of community consultants, and discussed the individual problems of such organizations as the Neighborhood Boards, Head Start, Community Centers and individual parents. We have been able to incorporate some of the needs of the total community by involving the welfare mothers in a training program in conjunction with the four (4) and five (5) year olds that are not in any other existing programs.

The Community feels that it would be necessary for the Carnival to provide a bus for pick-up and delivery, especially in regard to the younger children and the public schools. The necessity for this bus was not realized until after the Carnival budget had already been established. As a result, there are no funds available for this aspect of the program, therefor, we are now in the process of trying to obtain one through other sources.

Mr. Ken Dewey of the New York State Council on the Arts, has been especially helpful in advising me in regard to the Urban Task Force, and as a result, I have been able to meet with Mrs. Ollie Wright, who is directly responsible for the buses in the central Harlem area. After discussing the possibility of obtaining a bus thru her resources, I find that it would not be feasible to attach one bus to the Children's Art Carnival on a daily basis, because of the other possible needs of the community.

(more)

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Carnival which will be located at 141st Street and St. Nicholas Avenue.

I will be in touch with you personally in the immediate future.

Thank you for your kind consideration.

Sincerely yours,

Betty Blayton
Executive Director
"Children's Art Carnival"

BB:bg

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August 7th, 1968

Mr. C. Melvin Patrick
Secretary to Deputy Borough President
2050 Municipal Building
New York, New York 10007

Dear Mr. Patrick:

A significant bridge between the Harlem Community and the Museum of Modern Art is now being established, with the development of a special art workshop for young people, "The Children's Art Carnival." This program is designed to serve the interest of children four (4) thru twelve (12) years of age. It will accommodate 25 to 30 children each session, or approximately 450 children per day. In trying to be sure that the total community is represented, as the executive director of this project, I established a community advisory board, a panel of community consultants, and discussed the individual problems of such organizations as the Neighborhood Boards, Head Start, Community Centers and individual parents. We have been able to incorporate some of the needs of the total community by involving the welfare mothers in a training program in conjunction with the four (4) and five (5) year olds that are not in any other existing programs.

The Community feels that it would be necessary for the Carnival to provide a bus for pick-up and delivery, especially in regard to the younger children, ~~but not including~~ after the public schools. The necessity for this bus was not realized until after the Carnival budget had already been established. As a result, there are no funds available for this aspect of the program, therefore, we are now in the process of trying to obtain one through other sources.

Mr. Ken Dewey of the New York State Council on the Arts, has been especially helpful in advising me in regard to the Urban Task Force, and as a result, I have been able to meet with Mrs. Ollie Wright, who is directly responsible for the buses in the central Harlem area. After discussing the possibility of obtaining a bus thru her resources, I find that it would not be fesible to attach one bus to the Children's Art Carnival on a daily basis, because of the other possible needs of the community.

It is for this reason, that I am approaching you, to investigate the possibility of having an additional bus attached to the Central Harlem Community for the purpose of transporting children to and from the

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It is for this reason, that I am approaching you, to investigate the possibility of having an additional bus attached to the Central Harlem Community for the purpose of transporting children to and from the Carnival which will be located at 141st Street and St. Nicholas Avenue.

I will be in touch with you personally in the immediate future.
Thank you for your kind consideration.

Sincerely,yours,

Betty Blayton
Executive Director
"Children's Art Carnival"

BB:rn
cc: Henry Neale

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- -

Carnival which will be located at 141st Street and St. Nicholas Avenue.

It would be greatly appreciated if something could be done through your department in regard to this problem, soon.

To I will be in touch with you personally, in the immediate future.

From Thank you for your kind consideration.

Date May 23, 1968 Sincerely yours,

Re MARC

BB:bg Betty Blayton
Executive Director
"Children's Art Carnival"

Jo Lanier called me today to [illegible] names of the following people to be contacted for the fi[illegible] names to come from Mamie Clark):

Darlene Dawkins
2112 Madison Ave
AU 6-7373

Elaine Donaval
HEADSTART--HARYOU
865-4223

Miss Gloria Gilbert
Youth Education Director
Union Baptist Church
240 West 145th Street
Au 1-1139

Rev. William James
Youth Advisor
Metropolitan Community Methodist Church
124th St. and Madison Avenue
At 9-6157

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The Museum of Modern Art

To Elizabeth Shaw and Campbell Wylly

From Susan Bernstein

Date May 23, 1968

Re MARC

Betty Jo Lanier called me today to give me the names of the following people to be contacted for the first MARC meeting (more names to come from Mamie Clark):

Darlene Dawkins
2112 Madison Ave
AU 6-7373

Elaine Donaval
HEADSTART--HARYOU
865-4223

Miss Gloria Gilbert
Youth Education Director
Union Baptist Church
240 West 145th Street
Au 1-1139

Rev. William James
Youth Advisor
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Mrs. Marietta Tanner
Columnist
Amsterday News
2340 8th Avenue
RI 9-5300

From Manhattan:

Miss Gladys Thorne
Minisink Town House
646 Lenox Avenue
368-8400

I will not be in the office next week, but should you have any further ideas about the meeting, please leave a message with my secretary, Mrs. Lightner.

Very truly yours,

Betty Jo Lanier

Betty Jo Lanier

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The marc corporation

METROPOLITAN APPLIED RESEARCH CENTER, Inc.

60 EAST 86th STREET · NEW YORK, N. Y. 10028 · TELEPHONE 628-7400

May 31, 1968

Mr. Campbell Wiley
Curator
Museum of Modern Art
11 West 53rd St.
New York, New York

Dear Mr. Wiley:

Listed below are additional names of persons who might be interested in attending a meeting on the Children's Festival. Did you receive other names which I gave Miss Berstein by telephone last week?

From the Bronx:

Mrs. Daisy Bradshaw
Coordinator, Community Planning Board #2
619 Casanova Street
842-7400

Rev. John Wells
Pastor, St. David's Episcopal Church
384 E. 160th St.
665-6852

Mr. Henri Belfon
New York City Board of Education
790 Concourse Village West
TO 2-6102

Mr. Lawrence Burr
Chairman, Community Planning Board #3
Community Council of Greater New York
225 Park Avenue South
SP 75000

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Tentative Title

THE CHILDREN'S ART CARNIVAL OF THE MUSEUM OF MODERN ART ~~AT~~ OF THE HARLEM SCHOOL OF THE ARTS

Staff:
Director: Victor D'Amico
~~Supervisor: Burt Chernow, in charge of instruction and full time teacher~~
Executive Director: Betty Blayton, in charge of administration of program and full time teacher
2 Instructor: full time teacher to assist Mr. Chernow and Miss Blayton

Five days a week, Monday through Friday
Hours: 9 am - 12 noon; 12 noon - 1 pm, lunch; 1 - 5 pm
8 hours a day, 40 hours per week

General duties when not instructing: Order materials through Miss Knowles, take care of supply closet and materials, prepare collage materials, keep Carnival in order (supply closet to be entered only by teachers and to remain locked)

Handyman: to keep Carnival in order, store materials, keep clay and paint in readiness, clean up generally, sweep and mop.

Maid: Clean coasters, trays, brushes, etc keep paint dispensers filled

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Children's Art Carnival afternoons, children 6 – 15 years 15 months 34,000

	3 months	6 months	1 year	15 months
Rent – 30' x 100' store or garage, heated, hot and cold water and toilet or toilets, $5. a sq.ft.	3,750.00	7,500.00	15,000.00	18,750.00
a Refurbishing, updating, rebuilding, painting, etc. of Carnival toys and equipment, transportation. New equipment	6,500.00	6,500.00	6,500.00	6,500.00
b Preparation of Rented Space – Building partitions, store room, plumbing, painting, electrical work, heating, air conditioning	5,000.00	5,000.00	5,000.00	5,000.00
c Installation of Carnival, carpentry, lighting	3,000.00	3,000.00	3,000.00	3,000.00
d Designer's and technical director's fees, $350. a week based on current annual income of $18,000. Inspecting Carnival equipment, planning and overseeing its refurbishing; designing, drawing and overseeing construction of new equipmen	1,400.00	1,500.00	1,600.00	1,700.00
Operation Teaching staff				
a Supervisor, full time (6 days a week) based on current salary of $11,000. per year for 5 days a week	2,860.00	5,720.00	11,440.00	14,300.00
b Two teachers full time (6 days a week) based on annual salary of $6,500. for 5 days a week	3,900.00	7,800.00	15,500.00	19,500.00
Service staff				
c 2 Maids, 1 at $1.50 an hr., 48 hrs a week	937.25	1,874.50	3,749.00	4,686.25
1 at $1.60 an hr., 48 hrs a week	998.40	1,996.80	3,994.60	4,993.00
d Handyman, at $2.00 an hr., 48 hrs a week	1,248.00	2,496.00	4,992.00	6,240.00
e Janitor, at $1.60 an hr., 4 hrs a day, 6 days a week	499.20	998.40	1,996.80	2,496.00
f Guard, 8 hrs. a day, 6 days a week, $2.70 per hr.	1,684.80	3,369.60	6,739.20	8,424.00
Maintenance of machines, lights, etc.	200.00	400.00	800.00	1,000.00
Electricity and telephone	300.00	600.00	1,200.00	1,500.00
Materials and equipment Paper, paint, brushes, collage materials. Coasters, dispensers, scissors, staplers, paper cutting board, etc. Preparation of materials	2,500.00	5,000.00	10,000.00	12,000.00
Administrative Assistant, part time – purchasing, stenographic work, bookkeeping	1,250.00	2,500.00	5,000.00	6,250.00
Contingency for engaging substitute teachers for Long Island Classes	500.00	500.00	500.00	500.00
Refurbishing Carnival equipment or building new Carnival if current one is given to Harlem community			8,000.00	15,000.00
Insurance: liability, fire, etc., $135. a month	405.00	810.00	1,620.00	2,025.00
Contingency, 5%	1,831.63	2,878.27	5,331.58	6,543.21
TOTAL	38,464.28	60,443.57	111,963.18	137,407.46
	34 72,464.28	34 94,443.57	34 145,963.18	34 171,407.46