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The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	Siegelaub	I. D. 27

STÄDTISCHES MUSEUM LEVERKUSEN SCHLOSS MORSBROICH

We/Jä

22.4.1970

Herrn
Seth SIEGELAUB
Houtmankade 35

Amsterdam / Holland

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~~Seth,~~
 Received Contracts & forwarded one to Moses.
 Thanks very much.
 I am doing things now with Robert & Dan
 Dewar - call themselves the Dewars. They are
 super-fine. Bob sent an "art piece" to Projansky
 which is related to Contract. I hope you can check
 it out. The ARK Contract will be a major catalyst
 to the travel show. I sent you another poster & I'll
 see Helene ^{tomorrow} tonight at the A&T thing.
 Keep truckin' & writin'.
 16 May 71 - Sent p-card. Frank

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Mit freundlichen Grüßen

Ihr

Rolf Wedewer

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	Siegelaub	I. D. 27

STÄDTISCHES MUSEUM LEVERKUSEN SCHLOSS MORSBROICH

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22.4.1970

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 Amsterdam / Holland

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dem Laurenden, wenn die Sachen in der Zwischenzeit eingetroffen sein sollten.

5187 O'Sullivan Dr.
 Los Angeles, 90032



Seth Siegelaub
 138 Prince St.
 New York, N.Y.
 10012

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Mit freundlichen Grüßen

Ihr

Rolf Wedewer

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	Siegelaub	I. D. 27

STÄDTISCHES MUSEUM LEVERKUSEN SCHLOSS MORSBROICH

We/Jä

22.4.1970

Herrn
Seth SIEGELAUB
Houtmankade 35

Amsterdam / Holland

Sehr geehrter Herr Siegelaub,

entschuldigen Sie, daß ich erst jetzt auf Ihren Brief antworte, aber ich hatte zunächst Nachforschungen anstellen wollen, um Ihnen sogleich etwas dazu sagen zu können. Demnach ist das infrage stehende Material von uns auf dem gleichen Wege zurückgegangen, auf dem es uns erreicht hat. Über diese Feststellung hinaus werden im Augenblick Recherchen bei der Post angestellt, ebenso bei der Spedition Keating in New York, die, wie Sie sicherlich wissen, ja auch einen großen Teil des Materials expeditiert haben.

Ich wäre Ihnen in diesem Zusammenhang sehr dankbar, wenn Sie die betreffenden Künstler in diesem Sinne informieren würden. Halten Sie doch bitte auch mich auf dem Laufenden, wenn die Sachen in der Zwischenzeit eingetroffen sein sollten.

Mit freundlichen Grüßen

Ihr


Rolf Wedewer

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	Siegelaub	I. D. 27

To: David L. Shirey
 From: Seth Siegelaub
 Re: "Impossible Art"

Joseph Kosuth:

It is impossible for Joseph Kosuth's Art to be seen. What is seen is the presentation of the information; with the Art only existing as an invisible, ethereal Idea.

Douglas Huebler:

The work of Douglas Huebler is known only thru the reality

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It is impossible to own (or make) a boundary subject object due to the standardization of all the elements of the work.

Robert Barry:

"Robert Barry proposes to use the Carrier Wave of a New York ~~Radio~~ radio station as the medium for a work of Art."

In the work of Robert Barry, the invisibility of the Carrier Waves make it impossible to percieve his Art.

- reels - 3 Reel (titles) + Original (9x17 docu) - for 42 Parallel-
- Kosuth - 2 Studio photos
- Werner - Baden Pire Statement "Original Art"
- Barry - Studio photo

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	Siegelaub	I. D. 27

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Douglas Huebler:



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It is impossible to own (or make) a genuinely unique object, due to the standardization of all the elements of the work.

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- Weber - Boden Pure Statement "Original Art"
- Barry - Studio photo

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Joseph Kosuth:

It is impossible for Joseph Kosuth's Art to be seen. What is seen is the presentation of the information; with the Art only existing as an invisible, ethereal Idea.

Douglas Huebler:

The existence of the work of Douglas Huebler is known only thru the documentation. The awareness of a work is perceived in its totality thru the documentation.

In the (a) Duration Pieces, where the "life" of the marker is charted for a specific period of time, or in the (b) "site sculpture" pieces, where all the elements of the piece cannot be experienced at one time, it is impossible to be aware of the material existence of a work (in a traditional sense) because in (a) the marker no longer exists or in (b) the markers need the documentation to relate one marker to another.

The further possibility of "owning" a work is made impossible because you can never own the "materials" of the work, but must be content with just the information about the existence of the "materials."

Lawrence Weiner:

The Receiver (collector) of Lawrence Weiner work receives a statement of the pieces and they maintain the option to have the piece physically realized or not. If they choose to have the work made, anyone can make the piece.

It is impossible to own (or make) a genuinely unique object, due to the standardization of all the elements of the work.

Robert Barry:

"Robert Barry proposes to use the Carrier Wave of a New York radio station as the medium for a work of Art."

In the work of Robert Barry, the invisibility of the Carrier Waves make it impossible to perceive his Art.

Handwritten notes:
Kosuth - 3 Amp (letters) + Original (9x17 doc) - for 42 Parallel-

Kosuth - 2 Slide photos

Weiner - Boden Piece Statement "Original Art"

Barry - Slide photo

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"Impossible Art" = Huebler, Weiner, Barry

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
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SETH SIEGELAUB

Dear Parents,

Received your letter of 3 June 70. Thank you for the photo of Yves, which I keep with me always, in my wallet.

When you receive this letter I will have left London (16 June) on my way thru Amsterdam, Dusseldorf-Koln and eventually to Italy for one month.

To date I have not heard anything from Lucie.

I, in a previous letter to her offered to pay for Yves transportation to Europe, if she was planning to come to Europe. Your suggestion that I offer to pay for $\frac{1}{2}$ her transportation is not possible. I have very little money, and cannot afford to pay for her also. Presently I have quite a few debts which have to be cleared up. Further, if Yves was to come to Europe, it would be impossible to travel from one country to another with him, because his last name is different from mine, and this would be impossible at borders.

I will be sending Her June and July support money within a few days, when I get money from Studio International.

In light of the fact that Yves will not be coming to Europe, my plans are to stay in Europe (Italy) until late July and then return to New York in early August. I expect to stay in NY for 6,7 weeks.

When I return to NY I will take Yves for a month. Also at that time I will re-organize International General.

My next mailing address, from 25 June, will be:

c/o Sperone Galeria
C.S. Maurizio 27
10124, Turin, Italy

Tele: 80220

Your letters have been sounding very happy and good, I hope that you had (have) a good time in Canada, and please pass my best to J, Harold, Loren, Lucie and Yves, Ann and Pyhllis!

seth siegelaub, 15 June 1970, London.

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SETH SIEGELAUB C/O

XX

Dear Parents,

Received your letter of "15-27 March", with the photo of Yves. It was
sent to me in Paris by Larry Fisher, when he came for the opening of the
"Yves Klein" show at A. S. W. G.

Dear Parents,

Received your letter of 9/10 May 70.

Been working on the summer issue of Studio. My time in London has
been one of quiet and introspection. The project for Studio is
giving me some trouble, but fortunately it is the same problems I
have always had while doing my previous exhibitions, so I know it
will pass.

As you know I will be "retiring" from the artworld after the
"Halifax Conference" in Canada in October, and so my concerns for
the future are not yet clear. It is a very hazardous business
leaving a "business" after I have been "successful" (by my standards
at least) in it, and the transition to a different sphere of in-
volvement is a very difficult, though necessary reality. I really
do not know what I will be doing comes November, though whatever
it is I know it will be engaging.

In the course of trying to "find myself" (once again), my thoughts
invariably center on (or return to) Yves. It is very comforting
and satisfying knowing that he is growing up and making all the
people around him happy. He is even doing this to me, 4,000 miles
away. I have been writing Lucie (and sending her and Yves money)
regularly, but I have not yet had a letter from her. I know Yves
is OK from your letters, but I would like to know her plans, parti-
cularly if and when they plan to come to Europe. I have offered
to pay for Yves expenses, if they do come. I am vaguely hoping to
spend at least a month with Yves this summer, whether it is in NY
or Europe. Do you know if she has done anything concerning Yves'
last name - I had said to Lucie that I would like him ~~her~~ to
have the name "Leblanc-Siegelaub", though obviously this is not
within my control.

Without knowing Lucie's plans about Yves, my plans are to be in
London to about 5 June, then quick stops to Amsterdam, Dusseldorf,
Köln (to finish up outstanding business) and then to Italy (Turin)
for 1 month for rest and rehabilitation.

Trusting everything is OK; J's new car, Ann's baby, your country,
etc, your son,

seth siegelaub, 15 May 70, London.

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	Siegelaub	I. D. 27

houtmankade 35, amsterdam, holland.

Dear Parents,

Received your letter of "16-27 March", with the photos of Yves. It was brought to me in Paris by Larry Weiner, when he came for the opening of the "18 Paris IV.70" show on 4 April.

The show has been very successful (I will probably return to Paris towards the end of the show) A large amount of people are going to see it. Many art magazines will have a major article about it. 20 bookstores are selling the catalogue. I hope that about 2,000 will go to see the show. Michel Clauara has done a very good job. One minor problem was that the French collector who was to give \$1,000. to the exhibition, did not, and I have had to wheel and deal to get money and watch my cash-flow, but everything is now OK. I have sent you by air, a poster and catalogue.

After my return trip to Paris, I go directly to London to edit the July-August issue of Studio International (J has the address).

Also, I definitely will organize an international artists' conference in Halifax, Canada in early October.

Presently planning to return to the US in August, though this is not definite.

Fantastically busy,

love,

Arth, 13 April, Amsterdam.

The Museum of Modern Art Archives, NY	Collection: Siegelaub	Series.Folder: I. D. 27
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9 July 1976

Dear Seth:

Sorry for not keeping more current. I have been very busy with work (exciting) and outside studies/endeavors. [I am apply to a doctoral program at Antioch: do-you-own-things, independent, non-resident study program. It seems to fit in very well with my mode of life at this time.]

Studio International check has not yet arrived. Nor has Amsterdam pkge. Will advise when either comes.

Rec'd MOMA tickets, and went with Loren (Phyllis was working late). We both enjoyed it immensely: it felt as though your January ~~and~~, March and July-Aug-Sept shows were expanded to "Museum"-size. Obviously there is a basic contradiction in a museum show. But it was nice seeing your people represented. We ran into Lucy Lippard, and we were very glad to see her (and she, us). She noted how she had constantly just missed you. She mentioned that you are into many new things: I am very much looking forward to sharing them with you when you return.

(over)

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Recent mail:

- 1) Visual show from "Mr. diancono & narajo indian tribe"
"photos by barry spindlo"
"ICT 2": this is return address,
Berkeley"
- 2) BankAmericard is ready to sue for
your small overdue bill.
- 3) Many promo, etc from Museum of Contemp Art, Chicago.
(they certainly are prolific)
- 4) Chem Bank o/s balance = 55.43

checks =	.75	- monthly serv. chg
	26.76	- loan repayment
	200.	- check (Decker)
	.10	- check serv. chg
	<u>227.61</u>	
from	283.04	

→ the next payment of \$31.68 was
deducted from ck acct on 6/25/70.
Adjust your balance accordingly

Note: Just rec'd check from
Art & Project for US \$53.10.
Will deposit 10 July 70.

Love,
Jay (& Phyllis)

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	Siegelaub	I. D. 27

Mr. J. S. Siegelaub

Dear J,

Received your letter of 3 June 70 in London. Thanks.

By the end of June you will receive a check from Studio International for \$250.00. Please deposit in Chemical Account (it will take about 10 - 14 days to clear). Please notify me when it has arrived and has been deposited.

Also, please find enclosed invitations for the Museum of Modern Art opening on 30 June. You will have to reply to get extra tickets. (the 6:30-8:30 preview is the more select one - free drinks and food usually). Use them if you wish, if not, ask Mom and Dad, Lucie, Harold or Loren. When you reply ask for more tickets. Feel free to use my name.

I am presently traveling in Europe, and can be reached after the 25 June at:

c/o Galeria Sperone
C. S. Maurizio 27
10124 Turin, Italy

I will be in Italy until late July, and will return to New York in the beginning of August.

My best to Phyllis, Lucie, Loren, Harold, Parents

seth siegelaub, 19 June 70, Europe.

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	Siegelaub	I. D. 27

3 June 1970

Dear Seth -

Not much exciting happening here on the home front. The mail is rather standard:

1) Chem Bank Balance = \$ 283.04

Checks - 2 Apr - Grafische	500.
6 Apr - Clara	1000.
13 Apr - First Nat'l City	20.
13 Apr - Lucie	70.
20 Apr - Cash	200.
27 Apr - Cash	250.
27 Apr - Clara	283.
27 Apr - Niegel	200.

On overchecking -

a minimum payment of \$26.76 is due
(or was due the end of May)

→ according to their form, it will be deducted from the checking acct. So I guess you should enter it in your checkbook

- 2) You still have \$53⁸⁷ due to BankAmericard...
- 3) Harde says you still owe him on American Express...

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4) Various gallery bulletins, advertising from Gemini, etc. Nothing that appears to me ~~of~~ especially exciting.

Phyllis and I are plugging along.

Keep me up-to-date on your itinerary so I can forward mail properly.

Jay

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The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
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FIRST FOLD

REET

AÉROGRAMME • PAR AVION

Seth Siegelau
% Studio International
37 Museum Street
London, W.1.
GREAT BRITAIN

SIEGELAU
46 LAFFETTE ST
NY, New York USA

NEW YORK
MAY 5 7
PM
1970

13¢ AIR MAIL
JOHN F. KENNEDY
U.S.A.

SECOND FOLD

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
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O SE, L

4 May 1970

Dear Seth -

As of today, I transferred
 \$ 600⁰⁰ to our chemical account,
 through overchecking. You should
 enter the "six-hundred" as a
 deposit. Interest rate is 1% per month,
 and a minimum of 1/20 of total
 outstanding is due each month
 (can be taken from checking account).

Things are going very well at IBM.
 I am establishing great contacts in the
 "Organization Development" business. Several of
 these people say I sound like I have
 been actively consulting for several years.
 What an ego trip!
 We bought a Volkswagen squareback
 in white. Its great.

Jay

OPEN FLAP WELL AND APPLY PRESSURE T

Jay

June - P. card to advise about
 my being in London to 15 June

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
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28 April 70
c/o Studio International, 37 Museum Street, London W1.

Dear J.,

Received your letter of 28 April here in sunny London.

Thank you for the Catalogue and bank statement etc.

I am aware of the debt to brother Harold. I will take care of this in about 2 weeks (I will be picking up a few hundred quid here in London, for the project I am doing). Ask him to please hang on. I will pay the interest charges, if he has already paid American Express.

Important: Based on your previous letters, I have had to overdraw, as of this moment, on my (our) account at Chemical to the tune of US \$320.00. In a few days, I will have to overdraw another check for \$250.00 (making a total overdraft of ~~\$2~~\$570.00). It is of utmost importance that the line of credit you spoke of will take this overdraft, without bouncing the checks. It would be quite a problem for me, if they do bounce. Please check with the Bank to see if they (the checks) will go thru. If it is not possible for me to overdraw on the account in the future, please advise me, via special Delivery here in London.

Did you receive a Paris catalogue?

My best to Phyllis, and everyone else,

seth siegelaub, 1 May 70, London.

ps: When you speak to "S" tell them that I received their letter here in London. Thanks again.

Jay

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
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28 April 1970

Dear Seth

- 1 - you owe Harold \$289.85 on AmerExp. I told him I could not write a check on our account. When do you plan on taking care of this?
- 2 - Enclosing work from David Askelold - Nova Scotia College of ASD. I hope transit delays don't screw him up.
- 3 - Also enclosing Xerox of bank statements. I think I am the one who has to activate the line of credits but it seems we will not need it.
- 4 - Rec'd tickets to Guggenheim opening on Thurs, 30 April. But it is black tie & I don't have one. And the people who do (Dad, Harold) are not especially interested in openings. Hellos.
- 5 - various brochures from Art's Project, Gemini products, Castelli, et al. Nothing especially exciting (to me).
- 6 - the end.

Jay

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The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
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IN ACCOUNT WITH
Chemical Bank
 NEW YORK

J. MICHAEL SIEGELAUB &-OR
 SETH SIEGELAUB
 113 W 42ND ST, RM 901
 NEW YORK, NY 10036

ACCOUNT NUMBER
 PC 019 533950

AMOUNT	CHECK NUMBER	AMOUNT	DEPOSITS NUMBER	CLOSING DATE
523.05	3	2,333.33	1	04-16-70

DATE FORWARDED 03-19-70 BALANCE FORWARDED 397.31

DATE	CHECKS	DEPOSITS	BALANCE
20	.75 SC		396.56
25	20.00 - Fruit Market [13 March]		376.56
03	202.00 - cash [26 March]		174.56
09		2,333.33	2,507.89
13	300.00 - cash [2 April]		2,207.89
16	.30 SC		2,207.59

CC — CERTIFIED CHECK
 CM — CREDIT MEMORANDUM
 DM — DEBIT MEMORANDUM
 EC — ERROR CORRECTED
 LI — LOAN INTEREST

LP — LOAN PROCEEDS
 LR — LOAN REPAYMENT
 LS — PACKAGE LISTING
 MC — MAILING CHARGE
 RT — RETURNED ITEM

SC — SERVICE CHARGE
 SV — AUTOMATIC SAVINGS
 TP — TRUST PROCEEDS
 TR — TRUST REMITTANCE

LAST AMOUNT IN THIS COLUMN IS THE CLOSING BALANCE OF THIS STATEMENT. PLEASE EXAMINE IT ONCE — THE ACCOUNT WILL BE CONSIDERED CORRECT IF NO REPORT IS RECEIVED IN TEN DAYS.

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The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
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houtmankade 35, amsterdam, holland. telefoon; 020, 243492

Dear J -

Received your letters of 31 March and 9 April. Thanks, I think that this concludes my money criseses.

I just returned from Paris and Köln last nite. I will stay in A'dam for about 10 days and then return to Paris for a week and then to London (c/o Studio International, 37 Museum Street, London WC1) from 28 April thru late May. Please address me accordingly.

The Paris show has been very successful (I sent you a catalogue from Köln, via air) But it has already taken too much of my time (and money).

The London project should be easier (editing the July-August issue of the magazine), at least I do not have to pay for it.

It is good to know about the \$2,000. line of credit. I hope I do not have to use it. I will take care of the Bankamericard soon. The bill from Xerox is not correct - but it makes no difference, just hold on to it. I will take care of it when I return to the US (in August?).

I am organizing a international artists conference in Halifax, Canada in early October. More about this as it developes.

Gald to hear of your success in dealing with I.B.M.

How is everyone? Phyllis, Lucie+Yves, Harold (I owe him American Express \$), and Loren (I received a card from here, when she was in Spain) and our parents. Please advise them of my schedlue, if they want to write me.

I have never been so busy,

Thank you for everything,

seth, 13 april 70, amsterdam.

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	Siegelaub	I. D. 27

9 April

Seth -

Received the two checks today and deposited them -

Corrinstein = \$1,000.00

Dwan = 1,333.33

Total \$2,333.33

And, of course, we still have our \$2,000 line of credit.

Hope these funds serve you well.

- I gave your revised itinerary to Deborah Hickox.

J. J.

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
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31 March 1970

Dear Seth

Sorry for not having written for a while, what with the mail strike, and waiting for your checks (which haven't yet come).

- ① I got a \$2,000- line of credit on our account at Chemical. You can activate it by writing a check for larger than your balance. (currently \$397.³¹)
- ② You have an outstanding balance with your Bank Americard of \$52.²⁹
The check should be made out to "BT credit copinc"
Send it to me and I will send it in.
- ③ I got a letter re: your outstanding bill to Xerox Corp in amt of \$1,254.75. What do you plan on doing with this??

④ Rec'd checks back #134 = 100
 orig balance ~~2,053.03~~ 145 = 666.⁶¹
 current bal = \$397.31 151 = 70
 153 = 135.⁵⁰
 154 = 200
 155 = 222 + ~~804~~ 754 service chg (20 Feb)
 156 = 60
 157 = 200 + 804 SC (19 Mar)

⑤ IBM - great deal: they hired me back, after I quit, to set up an Organization Psychology consulting program (service) to sell to our customers. I will set it up, define the philosophy, and implement it. A fantastic opportunity. It all worked out well.

Things are going very well for Phyllis & myself, and both our schools are well. We get to see each other during our free time.

Jay

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The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	Siegelaub	I. D. 27

8 March 1970

(Sent p-card 13 Mar 70.)

Dear Seth

- We didn't get to Yves birthday party (we were down in Washington, DC visiting Phyllis' sister).

- would you check...

J. M. SIEGELAUB
416 LAFAYETTE ST.
NEW YORK, NEW YORK, USA



SETH SIEGELAUB
HOUTMANKADE 35
AMSTERDAM, HOLLAND

AÉROGRAMME • PAR AVION

FIRST FOLD

SECOND FOLD

- Various NY gallery ads: Castelli

Also, I don't think I mentioned it, but I ran into an old friend of yours - Elias Rivera. He is still painting; and married to one of Phyllis' fellow students. He says hello. He also gave me two sketches he made of you many years ago. (over)

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	Siegelraub	I. D. 27

8 March 1970

(Sent p-card 13 mar 70.)

Dear Seth

- we didn't get to Yves birthday party (we were down in Washington, DC visiting Phyllis' sister).
- neither of your checks have come in. (Nothing to be done!)
- enclosed is your new BankAmericard.
- you rec'd an invitation to become a member of the Graphics Arts council of the LA County Art Museum.?
- you rec'd a book from Franco Vaccari called "Strip Street" It contains poems/photos. It's in italiano, so I'm not too good on telling what is in it. I'll hold it here unless you tell otherwise.

- Rec'd ChemBank statement as of 2/19/70 -

closing balance = \$ 2,053.03	deposits = \$ 1209.50	
rec'd checks # 129, 135-144, 146-150, 152	checks = \$ 1631.40	
\$ amounts (in order):		
129 = 9/05.	146 = 50.	} note: a deposited check from Canada for \$11.00 was credited to your acct as \$9.50
135 = 24	100	
200	57.50	
21.88	60.57	
20		
333.	150 = 12.	
120.	152 = 20	
100.		
290.		
50.		
144 = 71.		

(easier than Xeroxing statement) will hold onto checks/statement.

- Announcement from Alain Kirili - closing his galleries also catalog - "Information on the Activities of Alain Kirili" opening centers of information } his address = 5 rue Gutenberg Paris, France
- Laser show - Matt Glavin - U. of Penn - March.
- Various NY gallery ads: Castelli

Also, I don't think I mentioned it, but I ran into an old friend of yours - Elias Rivera. He is still painting; and married to one of Phyllis' fellow students. He says hello. He also gave me two sketches he made of you many years ago. (over)

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	Siegelaub	I. D. 27

By the time you get this letter I will have quit my job at IBM. I am going to spend several weeks catching up on school, thinking, writing, and looking for a job in the manpower development/ job re-structuring area.

I have one possibility lined up (with my former teacher), but the job will depend on receiving a Federal grant. But the situation (with free time!) looks promising. I will keep you in touch & up-to-date.

J.

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	Siegelau	I. D. 27

houtmankade 35, amsterdam, holland

telefoon: 020 243 492

Dear J,

How is everything going? Did you go to Yves' birthday party?

1. I am still expecting the 2 checks (one for \$1,000. and the other for \$1,332.). Please advise me immediately when they come in (and have been deposited), I need this money for the Paris show.
2. I am also expecting a new Bankamericard (my present one expired). Send it.
3. Please advise Harold (to allay his fears) that:

I used the American Express for 2 things-

27 Jan 70	Airfare for Europe	\$270.00
2 Feb 70	Baggage overweight	19.85

total: 289.85

and I will pay it as soon as the above mentioned moneys come in.

4. My schedule:

I will be in Amsterdam until 14 March, then Paris (c/o Michel Claura) until 2 April, then back to Amsterdam.

Please address me according to this schedule.

I have been very busy, with short trips to Germany, and to London, and everything looks O.K.

Hello to Phyllis, and family,

Seth, 4 March 70, Amsterdam, 11.04 hours.

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	Siegelaub	I. D. 27

Resound your letter of 7

When you received this letter prepare ^a shipping order for the warehouse. ^{for everything we have inventory} To include the 3 orders below. Please send me ~~the~~ a copy of the shipping order, after the warehouse returns it to you until the postage disbursements.

In your ^{other} send we had new orders for "1 each 557,007/906,000, crackers & 6 garden, every body, 34 garden lots, Royal road, 9 ponds" - FROM WHEN?

I will take care of the "incomprehensible code"

Send the next bills. ^{through} at the end of March. (note - all bills to Europe should be sent air mail).

We now have all Rindler books in the warehouse (R1, R2, R3, R4, R5, R6). Please check orders we have received for them.

Also, on 28 Jan 70, I deposited in N.Y. at bank in New York; it was in Canadian dollars, and we should have been credited with \$73,00 in U.S. dollars. Were we?

Send me the "something" from the I.R.S.

After this order, you may need ^{the warehouse} Bob's mail envelopes (34(4)) - (14) 50 - order them in lots of 50 from M + G Publishing (Mary Rieck) 666 6th Ave, (212) 441-4411

Have you had any petty cash expenses - please advise me, have we incurred any bank charges?

I will be in Paris to 16 March, then Paris - (to Michel Corman) until April 2nd then back to New York. ^{but} I am very unhappy that you "hate New York".

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	Siegelaub	I. D. 27

Houtmankade 35, amsterdam, Holland/ telefoon: 020, 243492

23 Feb 1970

Dear J.,

Received your letters of 13 and 20 Feb. Thank you.

I am signing the enclosed loan forms as you requested. Though apparently I was refused the line of credit, not because of bad credit, but because I have not had enough credit experience. But your idea is a good one.

Thank you for the telephone messages and the letters. You hold on to the "Highway" catalogue.

I have just returned from a 1 week trip to Paris, Köln and Dusseldorf, primarily for the Paris exhibition in April, which is looking very good. I will send you the catalogue by air, as soon as it is ready.

Now I have much work to do, and consequently I am happy.

Loren, I understand is having a birthday party for Yves on 1 March, will you be there?

Also, I am still expecting the 2 ~~checks~~ checks (1 for \$1,000, and the other for \$1,333), when you receive them please deposit them in our acct. and advise me immediately.

Thank you, and hello to Phyllis, and everyone else,

SETH SIEGELAUB, 23 Feb 70, A'dam, 12.04 hours.

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	Siegelraub	I. D. 27

20 Feb 70

Seth:

Enclosed is some mail.

Hope you rec'd my prev. letter, and will send back loan application.

I have been covering your phone calls:

Heine Friedrich: he called, but I could not get in touch.

Gordon Washburn: sends his regards (had wanted to have lunch with you)

Susan Goodman (Jewish Mus.): trying to get in touch w/her.

Your article in Art Forum is big, and very good. ("Siegelraub says...")

Jay

13 Feb. 1970

has come in. Most important - at chemical was turned down

). Here is an alternative:

joint tenants in the account,

in my name (me as primary obligator),

able to use it in the

the only way to go to

closing the papers you have

return them to me soon.

much trouble because my

catalog from U of Penn Institute

"Highway". There is a piece but not in the catalog. It

are well. I am selling a big question in my mind.

card. Take care.

Jay

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	Siegelaub	I. D. 27

13 Feb. 1970

Dear Seth -

Not much mail has come in. Most important - your privilege checking at Chemical was turned down (inadequate credit experience). Here is an alternative: Since you & I are joint tenants in the account, we can get the credit in my name (me as primary obligator), and then you will be able to ~~go~~ use it in the account. This seems like the only way to go to get this. I am enclosing the papers you have to sign: just sign & return them to me soon. I don't think we'll have much trouble because my credit is pretty good.

You rec'd a catalog from U of Penn Institute of Contemporary Arts - called "Highway". There is a piece by Douglas in the show, but not in the catalog. If you want I will send it.

otherwise, things are well. I am selling computers....? (It's still a big question in my mind. We rec'd your card. Take care.

Jay

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	Siegelau	I. D. 27

DISCLOSURE STATEMENT

Federal Consumer Credit
Protection Act

Control No. 19 PC 780

New York, N.Y., 2-2, 1970

The Privilege Checking agreement you will sign contains the following matters which must be disclosed to you under Federal Law.

CONDITIONS UNDER WHICH A FINANCE CHARGE MAY BE IMPOSED, BALANCE. A finance charge is imposed daily on any balances owed the bank. Advances to you and payments by you are recorded immediately.

METHOD OF DETERMINING THE AMOUNT OF THE FINANCE CHARGE. A charge is imposed on the average daily balance of the account during the billing cycle at the rate of 1/30% per day. This charge is multiplied by the number of days in the billing cycle to determine the finance charge for that billing cycle.

The agreement provides that the bank may make a charge of 25 cents for each advance, whether by check or otherwise. The agreement also provides that the bank may charge the actual cost of life insurance which is furnished to the Obligor covering the unpaid balance of the account. Neither of these charges will be imposed in the foreseeable future and, then only after 30 days notice and disclosure in writing as provided by the Federal Consumer Credit Protection Act.

ANNUAL PERCENTAGE RATE IS 12.17%

DELINQUENCY CHARGES. If any instalment of any unpaid balance of your account, the maturity of which has not been accelerated as provided in the agreement, shall become due and remain unpaid for a period in excess of ten days thereafter, you shall pay to the bank a delinquency charge of 4 cents per dollar on each such unpaid instalment, provided that no such charge shall exceed \$5. The aggregate of such charges payable shall not exceed \$15 during any calendar year.

ATTORNEY'S FEES AND COSTS. If the bank institutes action to enforce and collect the unpaid balance of your account or other amounts due thereunder for non-payment at maturity, expressed or declared, the actual expenditures for such action, including an attorney's fee of 15% thereof, shall be added thereto and must be paid by you.

MINIMUM PERIODIC PAYMENT. The greater of 1/24th of the "Last Unpaid Balance", as defined in the agreement, or \$20.

CHEMICAL BANK
INSTALMENT LOAN DEPARTMENT
770 Broadway
New York City, 10003

DISCLOSURE STATEMENT

(GIVE THIS COPY TO CUSTOMER WHEN COMPLETED AND SIGNED.)

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NAME (First) TH (Middle) SIEGELAUB (Last) SIEGELAUB DATE OF BIRTH 26 Sept 4 SPOUSE (First Name) _____

ADDRESS (Street) m 901 (City) 113 W. 42 Street, New York (State and Zip Code) 10036 SINGLE MARRIED WIDOWED DIVORCED

HOME ADDRESS (Street) 43250 YEARS AT PRESENT ADDRESS 1 OWN HOME RENT NO. OF DEPENDENTS none SOC. SEC. NO. OR FED. ID. NO. _____

EMPLOYER INTERNATIONAL GEN'L TELEPHONE 349-5700 NATURE OF BUSINESS art consultant

ADDRESS (Street) 7 DEY ST. N.Y. (City) _____ (State and Zip Code) _____ YEARS THERE 8 POSITION owner

MONTHLY EARNINGS \$ _____ YEARS THERE _____

MONTHLY RENT OR MORTGAGE PAYMENT \$ _____ ACCOUNT NUMBER _____

DEBTS AS BORROWER, CO-BORROWER, GUARANTOR OR OTHERWISE. STATE "NONE."	ORIGINAL AMOUNT	UNPAID BALANCE	MONTHLY PAYMENT
<u>at Nat'l City Bank</u>	<u>\$480.00</u>	<u>\$280.00</u>	<u>\$20.00</u>

BRANCH emical - #019-533950 SAVINGS CHECKING

ACCOUNT NO. _____

BRANCH N.S.B. (INTERNATIONAL GEN'L) SAVINGS CHECKING

ACCOUNT NO. 05225751

CHARGE ACCOUNTS (Include Other National Credit Cards)

Mastercard - #250 131 533 326

DO YOU NOW HOLD AN AMERICAN EXPRESS CARD? IF YOU PREVIOUSLY HELD AN AMERICAN EXPRESS CARD? IF YOU KNOW ACCOUNT NUMBER WRITE IT HERE: 046 531 428 4 302AX

I authorize regular supplementary American Express Cards @ \$7.00 to be issued to family members whose names and signatures appear below. Applicant and supplementary cardholders (if any) agree to be bound by the terms and conditions accompanying the card(s) if this application is approved and Credit Card(s) issued.

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NAME OF SUPPLEMENTARY APPLICANT _____ RELATIONSHIP _____ PRINT NAME (First) _____ (Middle) _____ (Last) _____

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ACCOUNT LINE _____ LOAN ACCOUNT NO. _____ RECOMMENDED BY _____ DATE OPENED _____

AUTHORIZATION (Signature) _____ (Title) _____ (Date) _____ APPROVED DECLINED

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American Express
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IMPORTANT: Are you now an American Express Credit Card holder? If so, we suggest you complete this application to take advantage of the extra benefits Chemical New York "EXECUTIVE CREDIT" offers. Doesn't cost you a penny more.

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THAT WORKS HARDEST FOR YOU . . . ON BOTH SIDES

on the
Chemical New York
side

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Or perhaps sudden unfortunate illness strikes your family . . . the orthodontist's bill arrives . . . there's a hard-to-fit-in increase in your college tuition or school expenses.
When any of these situations face you, pleasant or less so — and you have "Executive Credit" in the background — just write a check. The money you need will be there to meet your needs.
2. ACTUALLY, WITH CHEMICAL NEW YORK "EXECUTIVE CREDIT" YOU CAN EVEN PAY YOUR ROUTINE AMERICAN EXPRESS BILLS AT YOUR CONVENIENCE. Any current American Express statement over \$100 can be converted to monthly payments simply by using your automatic line of bank credit.
3. ALL YOU NEED DO IS OPEN A CHECKING ACCOUNT WITH US (it's easy — the balance can be small, or maybe you already have one) and, if you qualify for Chemical New York Executive Credit, you receive an automatic cash reserve. A minimum of \$2000, and up to \$5000, that you

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Reasons enough, we'd say, to fill in and return the application form. Even if no occasion exists now — wouldn't it be reassuring to know you have a considerable amount of extra cash in reserve — just in case?

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	Siegelaub	I. D. 27

houtmankade 35, amsterdam, holland. telefoon: 020, 243492

30 January 1970

Mr. John Weber
Dwan Gallery
29 W. 57 Str.
New York

Dear John,

Dear John,

Recently noted

that the check I mailed to you on 30 January 70 for Carl Andre (representing his 1/3 interest in the sale of a brick piece to S. Grinstein) has not yet been deposited.

You had said

Also, you had said that "P.W." had agreed to purchase 2 Andre brick pieces for \$3,000.00 each and that I was due 1/3 (\$2,000.). I have not heard anything from my NY office (Room 901, 113 W. 42 Str., NY 10036) about receipt of the check, or anything else, for that matter.

I missed you

I missed you in Paris a few weeks ago.

I go to Paris

I go to Paris tomorrow for 2 weeks, until the Paris exhibition opens. (c/o Michel Claura). Then return to Amsterdam.

Could you please

Could you please see about the above business?

Thank you, and my best to Anina,

seth siegelaub, 15 march 70, amsterdam, holland.

SETH SIEGELAUB, N.Y.

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	Siegelaub	I. D. 27

Room 901/ 113 W. 42 Street/ New York 10036

30 January 1970

Mr. John Weber
Dwan Gallery
29 W. 57 Str.
New York

Dear John,

Enclosed please find check for \$666.67 to the order of Carl Andre for the sale of the brick piece to Stanley Grinstein.

You had mentioned that you had sold 2 other brick pieces, and that I was due \$2,000.00.

When you receive payment for the 2 other brick pieces, could you deduct the \$666.67 that I owe Dwan for the Grinstein brick piece, from the \$2,000.00 and remit a check to me (at the above address) for the difference, \$1,332.33? This would be OK.

Also I still owe Dwan for my brick piece.

My address in Europe: Houtmankade 35
Amsterdam, Holland

tel: (020) 243 492

Thank you, and I hope to see Anina and you shortly,

SETH SIEGELAUB, N.Y.

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	Siegelaub	I. D. 27

DWAN GALLERY 29 W. 57 STREET N. Y. C. 10019 PL 8-4970

INVOICE

July 2, 1969

Seth Siegelaub
1100 Madison Avenue
New York City

ARTIST Carl Andre
TITLE 122 pieces of brick 1/2
YEAR 1969
MEDIUM brick
INV. # 3135

PRICE		\$1500
	Less 33 1/3%	<u>500</u>
TOTAL DUE		\$1,000

SCIOPERO GENERALE
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MARIO MERZ
 FRANÇOISE LAMBERT
 VIA BORGONUOVO 2, MILANO
 TELEFONO 639472
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GENERAL STRIKE POLITICAL ACTION RELATIVE PROCLAIMED

THIS WORK ITS ONLY FOR GALERIE OF ART

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THE CRISIS OF ~~ECONOMY~~ SOCIETY

RELATIVAMENTE
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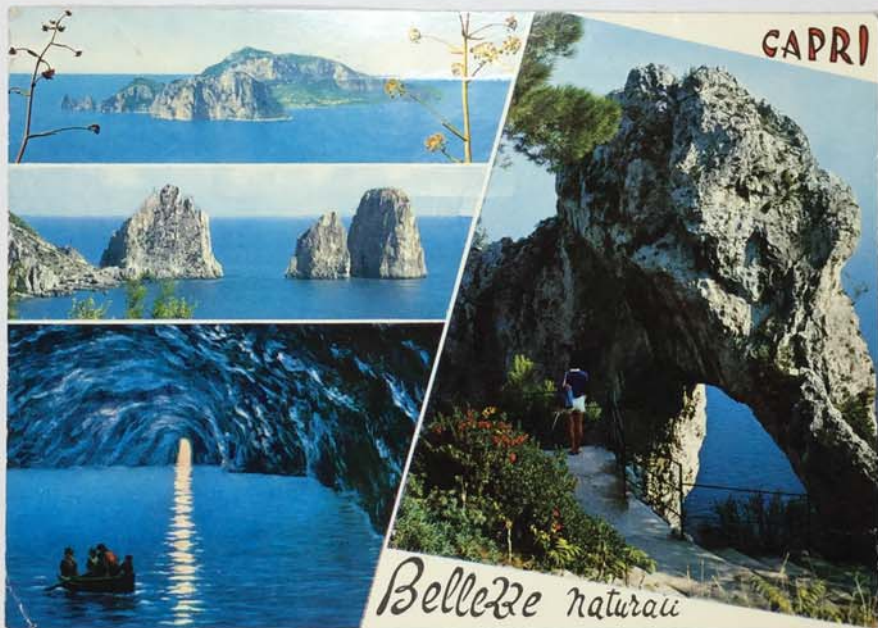
Merz, 14 Oct 1970 - L. N. Y.

THIS DAY

MEMORANDUM
TO: [illegible]
FROM: [illegible]
SUBJECT: [illegible]
[The remainder of the handwritten text is extremely faint and largely illegible.]

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TORINO - GALLERIA SABAUDA
ANTONIO SALLAERT (Bruxelles, not. 1590 - 1657)
Processione delle fanciulle del Sabion a Bruxelles
(cat. 223) 26.6.71

See the Galleria Spalone
See Hamish Fulton.
See ATKINSON + Baldwin.
See Sol and Mimi
See them eat.
See them play.
See some of them
Not speak to others.
See the BARRYS leave
FOR Venice, today.
Domani IL MONDO! Death to the Fascist!

APRIPIENZA ALLE GALLIE
TORINO

REPUBBLICA ITALIANA 5
REPUBBLICA ITALIANA 40
REPUBBLICA ITALIANA 40

Seth Siegelauß
138 PENCE STREET
New York New York 10012
U.S.A.

ParAvion

da fotocolor

gr.aph.aitto. 1962 MICHELINO (10)

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	Siegelaub	I. D. 27

Dear Jack -

I have been in Amsterdam and Dusseldorf-Köln, Things are very active and busy. I will be in Paris from the 18-24 October (% Michel (Laura), then Monte Carlo (newspaper & business), Italy, Belgium (lectures about contract) and then London.

My plans have slightly changed: I expect to be in London about the 4-10 November.

I gave your name to a Berlin dealer, Folker Skulima (he has shown Weiner, Buren) and suggested he see you. He said he will be in London in early November. He seems to be quite interesting.

Much art politics in Germany, but I have made arrangements for the German translation, printing + distribution of the Contract. (also a Dutch translation in Holland). Konrad Fischer has been active in trying to be the European "Castelli", and has offended many dealers + artists with his ego-power trip. I will explain further when I see you.

In general, Things are going well for the Contract, the USSR art Collection and the newspaper.

Hello to Nell, Noah, Luke and your valet-housekeeper-horseman (if you have one pet).

Peace,

Seth, 14 October 71, Frankfurt, W.G.

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Seth

I just left over the week end
(he was in N.Y! so everything is patched
up. Say hello to Barry for me

Jim

P.S. what I mean is that it is settled.
I will be in his summer catalogue.

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	Siegelaub	I. D. 27



Jan Weber
18 W 12 St
N.Y.C 10011



Seth Siegelauk
c/o Michel Claura
6 rue Paul-Escudier
PARIS 9ème
FRANCE
AÉROGRAMME • PAR AVION

FIRST FOLD

SECOND FOLD

DO NOT USE TAPE OR STICKERS TO SEAL ENCLOSED PERMITTED

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FOLD SIDES OVER AND THEN FOLD BOTTOM UP
MOISTEN FLAP WELL AND APPLY PRESSURE TO SEAL

Dear Ecker

Is it too late to apologize to Celant
for my last abruptness and ask him if he
still wants me in the Twin show? About
2 months ago, he called me on the phone to
ask if we could meet, and I was shitty to
him. What do you think? Maybe he
didn't call about a show at all.

Anyway, I hope you're in good spirits.

Jan

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	Siegelaub	I. D. 27

2/16/70

Dear Seth

I am trying to get enough money together to make a trip to London, Amsterdam, Dusseldorf Paris & Italy in July of this summer and have enclosed my entry in the Duran 'Langrange IV' and Museum of Modern Art 'Information' (shows with the hope it will stir you to aid me in the venture.

I am asking you because the money situation at 18 W 12 St is tight. Lucie's parents have sent her & our son's flight fare so that they can visit her relatives in France this summer. As for myself, I don't stand a chance. If I cannot get the necessary money together I will have to stay in N.Y. If you can help you may be assured I will use the opportunity for no other but the expressed purpose of lengthening the enclosed list.

I hope you are in good spirits and if Lucy is with you I send you both my best wishes.

I await your reply. Jan.

P.T.O.

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	Siegelaub	I. D. 27



2/6/70

IAN WILSON

- 1968 New York Times, Advertisement, June 16 & 22
- 1969 'March' 31 Artists, Seth Siegelaub, New York City
- 1969 Paula Cooper, Gallery, New York City (organized by Lucy Lippard)
- 1969 Germano Celant, 'Art Povera' (invitation)
- 1970 'Art in the Mind', Allan ~~memorial~~ ^{memorial} Art Museum, Oberlin
- 1970 Germano Celant 'Art Povera' (summus) (invitation)
- 1970 'Information' Museum of Modern Art, New York City
- 1970 'Language IV', Dwan Gallery, New York City

I am sure you know the money situation at MOMA. It is tight. I am sure that you and not some flight fixer that they are with her relatives in France this summer. As for myself, I don't stand a chance. If I cannot get the necessary money together I will have to stay in Italy. If you can help you may be assured, I will not see the opportunity for no other but the expressed purpose of lengthening the enclosed list.

I hope you are in good spirits and if Lucy is with you I send you both my best wishes.

I await your reply. Ian

P.S. If it is possible, I would appreciate any advice as to who to write to before hand.

EW

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	Siegelaub	I. D. 27

2/6/70

Dear Sara,

I am trying to get enough money together to make a trip to London, Amsterdam, Dusseldorf, Paris or Italy in July of this summer and have enclosed my entry in the Dwan 'Language IV' and Museum of Modern Art Information shows in the hope it will stir you to aid me in the venture.

I am asking you because the money situation at 18 W 12 is tight. Lucy's parents have sent her and our son's flight fare so that they can visit her relatives in France this summer. As for myself I don't stand a chance.

If I cannot get the necessary money together I will have to ~~stay~~ stay in N.Y. If you can help, you may be assured, I will use the opportunity for no other but the expressed purpose of lengthening the enclosed list.

I hope you are in good spirits and if Lucy is with you I send you both my best wishes.

I await your reply. I am

P.S. If it is possible, I would appreciate any advice as to who to write to before hand.

P.T.O.

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	Siegelaub	I. D. 27

5/6/70
 My entry in the Review and Information shows
 (shown on the second page of this letter) is a
 listing of 'shows' in which only my name was used.

I am sorry you received the wrong information at 12/15/69
 as to the fact that my parents have not been out of the
 country for so long that they can visit the States in France
 and Germany. As for myself I don't stand a chance.
 If I cannot get the necessary money together I will
 have to stay in N.Y. if you can help you may
 be moved, I will see the opportunity for me other
 but the repeated purpose of sending the enclosed
 list.

I hope you are in good spirits and looking forward to
 your 100th birthday. My best wishes.
 I cannot reply.
 If it is possible I would appreciate any advice
 as to who to write to before hand.

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	Siegelaub	I. D. 27

IAN WILSON

- 1968 New York Times, Advertisement, June 16th
1969 'March' 31 Artists, Seth Siegelau, New York City
1969 Paula Cooper Gallery, New York City (organized by Leah Lippard)
1969 Germano Celant, 'Art Povera' (invitation)
1970 'Art in the Mind', Allen Memorial Art Museum, Oberlin
1970 Germano Celant, 'Art Povera' (Skinner) (invitation)
1970 'Information', Museum of Modern Art, New York City
1970 'Language IV', Dwan Gallery, New York City.

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The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	Siegelaub	I. D. 27

Seth,

What are my chances of getting some
money together to make a trip to Europe this
summer?

Jan 26/5/70

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	Siegelaub	I. D. 27

13 Bleecker Str. New York 10012 N.Y. 6 Feb. 1970

My dear Seth

I have seen the Feb. ArtForum and it is quite well-- as soon as I can get one I shall send it off Air Mail

I have settled with Lambert for a show the Mid March
I arrive a bit before with Alice and Kirsten!!!

Please ask around for me for a sub-let or any cheap place for them, I hope to make the show for Lambert **** return to Holland then return to Paris for the Clauro Show then off to recoup and work for two or three months in Holland--- I shall talk when you see me

I have written the same request to everyone we know in Amsterdam But please ask around so that there is a place for Alice/ If you do find anything write and I shall immediately send off the 2 months rent

Am sorry to trouble you with this but I believe I am doing the right thing

The place should be for at least 6 mo. or a year and cheap as possible

Best regards

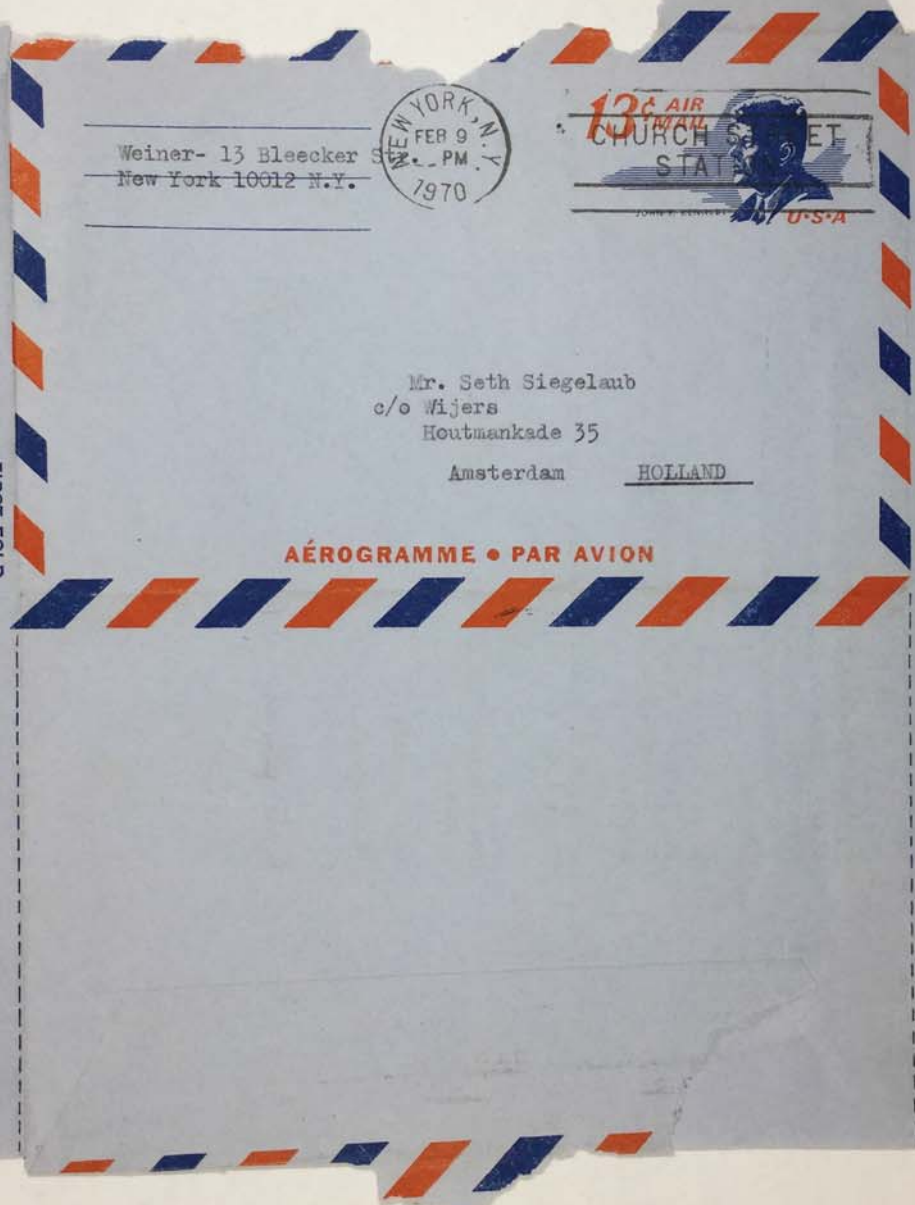
Lawrence

Write postcard 11 Feb 70

FC
MOIST

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The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	Siegelaub	I. D. 27



Weiner- 13 Bleecker St
New York 10012 N.Y.

NEW YORK, N.Y.
FEB 9
4:30 PM
1970



Mr. Seth Siegelaub
c/o Wijers
Houtmankade 35

Amsterdam HOLLAND

AÉROGRAMME • PAR AVION

FIRST FOLD

SECOND FOLD

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	Siegelaub	I. D. 27

13 Bleecker Str. New York 10012 N.Y. 20 February 1970

My dear Seth

It seems I shall not see you until the middle of March instead of the beginning/ Received a phone call from Sperone he sold some more work to Panza di Biume and shall arrive in N.Y. 8 March++++ Of course I shall wait for him!!!!

All here goes quietly nothing of any import that cannot wait the 3 or 4 wks. until I see you, much in my head is calm and look for wards to working and traveling much soon

Here are the pieces I shall be showing at Lambert:
There is no need to remind you not to show them around !

1. SOMETHING OLD SOMETHING NEW SOMETHING BORROWED SOMETHING ~~MEMEX~~ BLUE
2. LEAD TIN AND MERCURY ROASTED TILL READY
3. EARTH TO EARTH ASHES TO ASHES DUST TO DUST
4. A STONE LEFT UNTURNED
5. THE PEACE OF THE PYRENEES OVER AND OUT
collection - Public Freehold

Hoping all is going well with the Michel Claura show I remain

Laurie

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The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	Siegelaub	I. D. 27



Greiner - 13 Block
New York 10012 N.Y.
U.S.A.

NEW YORK, N.Y.
FEB 20 1970
PM

NEW HOPE FOR HEARTS
SUPPORT THE HEART FUND
JOHN F. KENNEDY
U.S.A.

MR. SETH SIEGELAUB
HOUTMAN KADE 35
AMSTERDAM
HOLLAND (THE NETHERLANDS)

AÉROGRAMME • PAR AVION

FIRST FOLD

SECOND FOLD

0081
08 HE 78

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	Siegelaub	I. D. 27



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The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	Siegelaub	I. D. 27

NEW YORK CITY
Gateway to the world, New York City is the proud possessor of one of the safest and largest Harbors and the chief port of the United States. It is also the country's leading center of manufacture, trade and finance.

Seth-- Many thanks for waiting around/ eventually Amsterdam does not mean much But it seems easier for Alice to wait while I and Lambert and to get used to being alone in a city rather than out So decisively for to be able to survive with the work/ I hope not too much at the expense of the world/ but chances perhaps must be taken+++ Again thanks for being ring with me/ How fertile one must be to have ones name Mud
Lawrence.

AIR MAIL

K61



POST CARD

Mr. Seth Siegelaub
houtmankade 35
Amsterdam
Holland **HOLLAND**

VIA AIR MAIL
EMPLOY EPILEPTICS

Mastich
By COLORFLEX
BOSTON, MASS.

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	Siegelau	I. D. 27

MILANO - CORSO DI PORTA ROMANA, 78/1
TELEF. 576-495

Milano - 6-1-1970

Dear Mr. Seth Siegelau,

I received your cart of
the November 29. with great pleasure.

I have purchased several works from Sperone
by Douglas Huebler, Robert Barry, Lawrence
Winer and I hope to buy some Kossuth
in the near future.

I am very interested to this artists,
and I would like to have more works
from them. I would be very grateful
if you can help me in finding new
works from this artists and if you
can send me reproductions or catalogues
of his works in order to know
them later.

Very Truly yours
Giuseppe Panza

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	Siegelaub	I. D. 27

MILANO - CORSO DI PORTA ROMANA, 78/1
TELEF. 576-495

Milano - 19-11-65

Dear Mr. Lotte Siegelau,

I was in New York a week ago, but I had not the possibility to see you.

I am very interested to your artists and I would like to have information about his ideas and the possibility to buy something.

Very truly yours

Giuseppe Panza

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	Siegelaub	I. D. 27

May 12, 1969

Dear Seth:

New York/ 9 May 1969

Please, send me your ca-

To: John W. Weber

logue of Andra, Barry, Buren

Some names (you may or may not be aware of) for consideration for your "Language III" exhibition:

see, July - Sept. 69, and

- Terry Atkinson and Michael Baldwin
- Robert Barry
- Rick Bartheime on Fraser catalogue
- Iain Baxter
- Hanne Darboven
- Jan Dibbets
- Barry Flanagan
- Dan Graham
- Douglas Huebler
- Stephen Kaltenbach
- On Kawara
- Joseph Kosuth
- Cristine Kozlov
- Richard Long
- Lawrence Weiner

me 19. Can you?

long essay on

Lawman - Kanuth,

it will be published next

January. Are you preparing

something new?

Love
Momo

I AM
 CALL
 ING THE
 SHOW IN
 WHICH
 LEAVE
 I AM
 COME

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	Siegelaub	I. D. 27

Nov. 12, 1969

Dear Seth:

Please, send me your catalogue of Andre, Barry, Buren, etc., July - Sept. 69, and the Simon Fraser catalogue of June 19. Can you?

I wrote a long essay on Serra - Nauman - Kosuth, it will be published next January. Are you preparing something new?

Love
Morris

mailed
18 Dec 69

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The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	Siegelaub	I. D. 27

1.

DÜSSELDORF
MY DEAR SETH —

BY THE TIME THIS NOTE REACHES YOU. YOU SHOULD
HAVE ALREADY SEEN SPERONE & CO.

I TRUST THE ARRANGEMENTS SUITED YOU?
THE SELLING PRICE NOW IN EUROPE IS \$800
FIRM — THEY BOUGHT SOME WORK & SHALL
THEY SAY SEND IT TO AMERICA !!! THE H

SPOKE WITH KÖNIG & HE SAYS HE STILL WA
NTS TO DO THE BOOK ... TRIED FOR 2 DAYS
BUT HAVE NOT YET REACHED TOWNSEND.

SPERONE IS DOING "TRACES"

MOST OF THIS YOU KNOW... BUT STILL!

I HAVE HEARD PART OF THE MOSUTH ART
ICLE & ALTHOUGH TO CONDEMN WITHOUT READ
ING THE WHOLE IS NOT FAIR JOSEPH IS FIN
ISHED IN MY BOOK AS JOSEPH...
WHEN THE INSANE BECOMES THE INNANE I
LEAVE —

I WAS WITH THE SPERONE SHOW VERY PL
EASED —

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	Siegelaub	I. D. 27

2.

1/ 2/ 3/ 4/ 5/ 6/ ALL IN NEW YORK I HOPE IS GOING WELL?

I PERSONALLY AM HAVING MUCH TROUBLE WITH THE WHOLE IDEA OF SELLING WORK ETC. DO NOT QUITE KNOW WHAT TO DO... SHALL HAVE MUCH TO SPEAK OF UPON MY RETURN.

BOETTI IS WRITING TO YOU ABOUT A PROSE CT WHICH ON THE FACE OF IT IS INTERESTING - ABOUT COMING TO N.Y. FOR 10 DAYS TO SELL HIS OLIVE OIL... HE WANTS FROM YOU ENCOURAGEMENT NOT MONEY!

AGAIN WITH MANY THANKS FOR MAKING AS USUAL POSSIBLE WHAT IS POSSIBLE + LOVE
h.

HIS WIFE MALES A SMALL FORTUNE EACH YEAR...

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	Siegelaub	I. D. 27

- 1) Letter to Pusey
- 2) Reply for Bess
- 3) Mary - Andre books - pickup at Dean

Theresa. ~~Content address -~~

Oppenheim / Kattenbach

not
Serve
Sand.

Storie (ask Morris)

April - "Four Men"

Kozel \$

Huebler hold off. - call -

Send Electric Cat.

"Ruppertsberg - March"

April - S.F. Post Institute.

± 23 Jan 69
(Send copy to my journal)

Wolk



The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	Siegelaub	I. D. 27

- 1) Letter to Boeys
- 2) Reply from Boeys. a) Money b) date c) misc.
- 3) Speaks to SUA -
 - a) Space
 - b) Money
- 4) Art from Hans Artale - Feb.
- 5) Boeys
 - a) Catala



walk

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	Siegelaub	I. D. 27

- 1) Letter to Boeys
- 2) Reply from Boeys. a) Money b) date c) misc.
- 3) Speaks to SUA -
 - a) Space
 - b) money
- 4) Art from Hans Artale - Feb,
- 5) Boeys - N.Y. - makes work

6) DEAR SETH -

SPERONE BRINGS YOU THE MONEY 6 DEC. HE CLAIMS IT TAKES TOO LONG BY THE BANK + CANNOT SEND A MONEY ORDER (?) - HE SWEARS HE BRINGS IT! THE SHOW OPENS 3 DEC... THAT PART IS WELL CELANT + HE SHALL PUBLISH "TRACES" IN ENG. + ITALIAN I HAVE MADE A DEAL SO AS HE PAYS YOU ALL 3 YRS - HE ARRIVES IN N.Y. 6 DEC. + SAYS HE WILL CONTACT YOU AS TO HOTEL ETC. GERMANO SAYS IT IS OK. I DO NOT KNOW - HOPE SO. LOVE L.

PAR AVION

Uia AREA

MR. SETH SIEGELAUB
Room 901
113 West 42nd ST.
New York - New York
U.S.A.
AIR MAIL

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	Siegelaub	I. D. 27

- 1) Letter to Boegys
- 2) Reply from Boegys. a) Money b) date c) misc.
- 3) ~~of~~ Speak to SUA -
 - a) Space
 - b) Money
- 4) Art from Hans Artale - Feb,
- 5) Boegys - N.Y. - makes work
- 6) Catalog, Hans text (Ger + English) + photo old work.

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	Siegelaub	I. D. 27

New York, 24. Oktober 1969

Lieber Herr Beuys,

wir sind zu der Überzeugung gekommen, daß Sie in der nächsten Zeit eine Ausstellung in den USA haben sollten. Die Idee ist nicht neu, und wir glauben, einigermaßen Ihren bisherigen Standpunkt bezüglich einer Ausstellung hier zu kennen. Aber wir sind der Meinung, daß es doch eine Möglichkeit gibt, die Sie vielleicht interessiert. Kommt hinzu, daß wir immer wieder nach Ihnen und Ihrer Arbeit gefragt werden, besonders in Zusammenhang mit der Robert-Morris-Retrospektive im Whitney-Museum, die jetzt vorbereitet wird und im Frühjahr 1970 stattfinden soll.

Unsere Vorschläge für eine Ausstellung:

Zeit: Eröffnung zwischen Mitte Januar und Anfang Februar 1970

Ort: Ausstellungsräume einer Akademie oder Kunstschule in New York City

Sie würden Anfang Januar 1970 nach New York kommen und evtl. die Arbeit oder Arbeiten hier realisieren.

Es würden Ihnen der Flug, Quartier und Geld für Arbeitsmaterial innerhalb einer noch zu bestimmenden Grenze zur Verfügung gestellt werden.

Sie hätten die Möglichkeit (nur wenn Sie wollen), zwei Wochen zu unterrichten oder Diskussionen, Gespräche oder Vorträge zu halten.

Ein Katalog mit 8 bis 12 Seiten würde in Englisch und Deutsch publiziert werden. Der Katalog würde von Hans Strelow geschrieben werden, Seth Siegelaub würde für die Organisation der Ausstellung verantwortlich sein.

Das Ganze ist von unserer Seite ein reines Non-Profit-Unternehmen. Wir möchten lediglich eine Information in den USA über Sie geben, weil wir das und zu diesem Zeitpunkt für wichtig halten. Falls Sie es wünschen, brauchten auch die Arbeiten nicht verkäuflich zu sein.

Könnten Sie uns bitte bald Ihre Ansicht zu diesem Vorschlag mitteilen. Falls Ihre Antwort positiv ist, bitte schicken Sie uns eine Liste von allem, was Sie hier brauchen, finanziell und persönlich. Wir müssen uns beeilen, alles vorzubereiten, wenn Sie mit dem Termin einverstanden sein sollten. Vielleicht ist es gut, zu diesem Zeitpunkt das Vorhaben unter uns dreien absolut vertraulich zu behandeln.

Herzliche Grüße, auch an Ihre Frau,

Seth Siegelaub

Sw
Hans Strelow

412 East 55th Street
New York, N.Y. 10022

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	Siegelaub	I. D. 27

We-

Mamas
School
Feb-
Not for Sale

We are interested in having your work seen in the U.S.
Being somewhat aware of your position regarding this possibility,
We feel that there exists a situation that could conceivably
interest you. Viele Leute fragen uns nach 90000
become in Germany very not clear, but
I follow - Papers - Photos, pictures in Whitey - Thomas

The Proposal:

Time: Feb 1-28, 1970 opening Nov-January / February 7
Location: A SCHOOL in New York City

- You would come to New York in early January 1970 and make the work for the exhibition.
- You would be given the artwork, living quarters, and money for materials. 2 weeks or lectures
- Possibility of teaching 8-12 papers
- A small catalog would be published (in German-England) with Hans writing. ~~Smith~~ would be responsible for organization of the exhibition.
- ~~This is not a business deal - we do it as a public service to the United States.~~
~~If you wanted, no work would be for sale.~~

~~You may be interested to know that you are the only thing we agree on.~~

~~You could also lecture the students if you wanted to.~~

- Could you please give this your prompt consideration and tell us your ~~own~~ opinion. If it is positive, please include a list of your (financial) requirements. ^{financial + personal} We have a lot of work to do,

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	Siegelaub	I. D. 27

17 Nov 69

Dear Bob and Doug,

The following is the list of people you should see in Europe:

Amsterdam:

1. Jan Dibbets, Hasebroek Straat 20, tel: 127498
2. Stanley Bräuhn, Willem de Zwiggerlaan 60, tel: 165406
3. Art + Project, Richard Wagnerstraat 8, tel: 720425,792835/ Adriaan, Geert
4. Stedelijk Mus; Wim Beeren, Coosje Kapteyn, Paulus Potterstr.13, tel:73216.

Antwerp:

5. Anny de Deeter, Wide White Space, Schilderstr.2, tel: 381355
6. Kasper König, "A 379089", Beeldhouwersstr. 46, tel: 379089

Nearby:

7. Jean Leering, Stedelijk van Abbe Mus., Bilderdijklaan 10, Eindhoven, Holland
tel: 12280
8. Enne Develing, Gemeente Mus., Stadhouderslaan 41, Den Haag, tel:514181,
home tel: 245158

Köln, Düsseldorf:

9. Jurgen Harten, Kunsthalle Städtisches, Grabbeplatz 4, Dusseldorf, tel:
17083
10. Joseph Bueys, Drakerplatz 4, Duss., tel: 571404
11. Konrad Fischer, gallery: Nuebrueckstr 12, Duss., tel: 321464
home: Prinz Georg Str. 47, Duss, tel: 485815

~~xx~~Germany:

12. Hanne Darboven, Am Burgberg 26, 21 Hamburg 90, W.G.,
13. Heiner Friedrich, Maximilianstr. 15, ~~Mun~~ München, W.G., tel: 295021

Switzerland:

14. Dr. Harald Szeemann, Muenstergasse 48, Bern, Tel: 226788

Italy:

15. Germano Celant, 11/12 Salita Oregina, 16134 Geneva, tel: 63680
16. Marie Merz, via Santa Giulia 67, Turino tel: ?
17. Sperone, Via Cesare Battisti 15, 10123 Turino, tel: 547621
18. Tommaso Trini, Fere Buenepark 52, 20121 Milano, tel: 803319
19. Carlo Giani, Mazzetta Editore, P2a Castelle 11, Milano, tel: 895803
20. Alighiero Boetti, Corse Vittorie Emanuele 83, 10128 Turino, tel: 511670
21. (Francoise) Lambert, _____, Milano, (her Husband has Gall. in Paris)

England:

- ~~xxxx~~22. Alan Power, home: Sheen Common Dr., Richmond, Surrey, tel: PRO 3637
apt: 37 Ennismore Gardens, Knightsbridge, tel: 584 2859
off: tel: 940 4871
23. Charles Harrison, 2 Milner Pl, Islington, London N.I. tel: 2260875
24. Peter Townsend, Studio Int., 37 Museum St, London WC 1, tel: HOL 3956
25. Barry Flanagan, Terry Atkinson, Barbara Reise (London, 7947336), Richard
Leng, Bruce Melean, David Lemellas: Harrison will give you information.

France:

26. Michel Claura, 6 rue Paul-Escudier, Paris 9, tel: TRI 7158
27. Daniel Buren, 21 rue de Navarin, Paris 9 tel: TRU 2393
- ~~xxx~~28. Yvon Lambert, 15 rue de L'echaude, Paris 6 tel: 633 4230
29. Jean Clay, 54 Avenue du Maine, Paris, (friend of LRL)

Other:

30. Gerry Schum, Kolberger Str. 23, 1 Berlin 65, W.G. tel: 2801
31. Pentius Hulten, Moderna Musset, 9 Blasieholmshammen, Steckholm, Sweden

I will explain the list (and the politics) with you before you leave.

SETH

Note: the neww mailing address and telephone

The Museum of Modern Art Archives, NY	Collection:	Series, Folder:
	Siegelau	I. D. 27

phone 12 Dec 69 ¹⁰⁰ 100

- \$388⁰⁰ = Weir Airfare
- Copies of books for Sperone - book section - pay
 Tom - Bologna "Books"

March 1969, Debbets, Bay L.A., Kent Morris, SFC, Hubler,
 Weir, Sumner, Jan, Wittich, Bradford, Keary,
 Standing order for coming books.

- How to make a book (show Debbets) + old manual
- Bay
- Hubler -

Tom - name of Miles Printer? We write ¹⁰⁰ 150
 Take books to Colaghan? 100.

~~Chase - pickup 3 summer + mail book section~~
~~300 LPL~~

press

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	Siegelaub	I. D. 27

art & project

seth siegelaub

new york(ny)10028 usa
1100 madison ave.

architectural research

amsterdam 9
richard wagnerstraat 8
(020) 720425

amsterdam, 21.9.1969

dear seth siegelaub,

art & project should like to receive a few copies of the
simon-fraser-university-exhibition-catalogue.

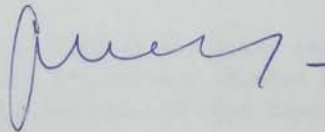
we are highly interested in your activities and we should
be very pleased to represent you in holland (if at all possible).
jan dibbets (who will realize a project at ours in the near future)
supports this request!

hope hearing soon your remarks.

with kind greetings,



art & project/adriaan van ravesteijn
geert van beijeren bergen en henegouwen



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The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	Siegelaub	I. D. 27

GALLERIA SPERONE - CORSO SAN MAURIZIO 27 - TORINO ITALY

Mr. Seth Siegelaub
416 La Fayette Street
NEW YORK, N.Y. 10003
U.S.A.

November 27 , 1969

Torino 27/11/69

Dear Seth,

I have read once more and better your letter sent to Gianl for me. I understand that Barry and Huebler will arrive in Turin within December and this is very complicated for me, because I have already booked some exhibitions for this month. Then I beg you to tell them that I would like to do their shows sometime later on (I cannot tell you now the days exactly) and, as I told you in my yesterday letter, we will discuss all that together in New York the 7th of December.

I couldn't arrange to be in New York the 3d or 4th of December as I said in the other letter; will you, please, inform about that Kossuth too? Thank you.

Sincerely

GianEnzo Sperone

fian turo

I'm receiving now the letter you sent to Gianl, where you say that Weiner will arrive in Torino the 27th ! (but I had told Weiner that I will make his show after the 15th of December).

About Barry and Huebler the dates you suggested are not O.K. for me, because I'm already engaged in those days. Anyway we will discuss all that together in N.Y.

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	Siegelaub	I. D. 27

Torino 25/10/969

Dear Seth ,

thank you for your letters.

J will arrive to New York at 3 ou 4 december
and we decide the dates of Weiner, Huebler,
Barry, shows in this season.

Ciau

(Gian Enzo Sperone)

*excuse the shortness of this letter
my english is too bad.*

But I ~~love~~ love you

*
Gian Enzo*

I'am receiving now the letter you sent to Giani, where you say that Weiner will arrive in Torino the 27th ! (but I had told Weiner that I will make his show after the 15th of December).

About Barry and Huebler the dates you suggested are not O.K. for me, because I'm already engaged in those days. Anyway we will descuss all that together in N.Y.

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The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	Siegelau	I. D. 27

Signor Sperone
Via Cesare Battisti 15
10123 Turino, Italia

Signor Sperone,

I have moved - please send all mail to the address above.

Did you receive my letter of 24 Oct 69?

The following is the information for the shows of Weiner, Barry
and Huebler:

	in Turino	Exhibition Dates	Exhibition Information
Weiner	Nov 27	Dec 1 - 8	He has laready written you.
Barry	Dec 21	Dec 24 - 31	The show will involve closing the gallery and mailing out your announce- ment.
Huebler	Dec 29	Jan 3 -10	The show will involve using the gallery as the focus for either photo or verbal documentation in the city of Turino. Plus your usual announcement.

Could you please send me a map of Turino (for Huebler)?

Please write immediately if problems (MONEY?)....

I have also written to Germano, liked his book very much...

Ciao,

Seth, N.Y. 12 Nov 69, 2147 hours EST

P.S. I ~~gave~~ gave Carlo Ganni a copy of this letter to give to
you personally. He will call you when he returns to Milano.

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Siegelaub/Wendler..... New York, N. Y.

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e/o J.M. Siegelaub/ 416 Lafayette St./N.Y. 10003/11 Nov 69

Signor Sperone
Via Cesare Battisti 15
10123 Turin, Italia

December 1968

Signor Sperone, First Edition 1000

Did you received my letter of 24 Oct 69?

The following is the information for the shows of Weiner, Barry and Huebler:

	in Turin	Exhibition Dates	Exhibition information
Weiner:	Nov 27	Dec 1 - 6	He has already written you.

Barry	Dec 21	Dec 24 - 31	The show will involve closing the gallery, and putting out an announcement.
-------	--------	-------------	---

Huebler:	Dec 29	Jan 3 - 10, 1970	The show would involve closing the gallery as the basis for either photo or verbal documentation in the city of Turin. Plus your usual announcement.
----------	--------	------------------	--

Could you please send me a map of Turin (for Huebler)?

Please write immediately if any problems...

Helle to Garmano...

I have just seen John Carle in N.Y.

Cais,

Seth

LAWRENCE WEINER
ROBERT MORRIS
SOL LEWITT
JOSEPH KOSUTH
DOUGLAS HUEBLER
ROBERT BARRY
CARL ANDRE

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	Siegelau	I. D. 27

2 Dec 69

	Turin	Dusseldorf	Paris	London
Doug	Dec 28 - 4	Jan 7 - 11	5, 6	13, 14, 15, 17 -
Benny	Dec 5 - 10 Dec 20 - 21	Dec 2, 3 Dec 24, 25	Dec 26 - Jan 4 Dec 20 - 4 Dec 26 - 30	Dec 24, 25 Dec 1 - 3 Jan 4 - 5

List of People

	Turin Dusseldorf	Dusseldorf Turin	Amsterdam
Bob	Dec 24 - Jan 2	Dec 28 - Jan 6	Jan 23 - Dec 16 - 31
Doug	Dec 28 - Jan 3	Jan 7 - 11	Jan 11 - 18, 19 Jan 13, 14

Turin - Bob - The show will involve showing the gallery a printed announcement that you & usually printed, will be mail to it. And also

= Doug - He would involve using the gallery as a focus for (either photo or business) documentation in the city of Turin.
Plus you usual announcement.
Could you send a map of Turin?

Werner - He has already written you -

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	Siegelau	I. D. 27

1100 Madison Avenue, New York 10028/ 212 288 5031/24 Oct 69

Signer Sperone
Gallery Sperone
Via Cesare Battisti 15
10123 Turino, Italia

Dear Signer Sperone,

It was very good to see you at Prespect 69.

I have sent the 3 Xerox books, they will arrive in 1 month.

By this time you have already heard from Kosuth and Weiner. I have spoken to Weiner, and he would like to have his show with you in Early December 1969. Is this good?

Robert Barry and Douglas Huebler are having separate one-man shows at Kenrad Fischer sometime between the 15 December 1969 and the 15 January 1970.

Barry and Huebler would have their shows with you during that same time. Is this O.K?

Are you planning to come to New York in November?

How is Germano Celant?

I await your reply, and plans for these shows.

Thank you, Ciao,

SETH SIEGELAUB, 24 Oct 69, N.Y., 1538 hours EST.

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The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	Siegelaub	I. D. 27

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450
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225

CARL ANDRE
ROBERT BARRY
DOUGLAS HUEBLER
JOSEPH KOSUTH
SOL LEWITT
ROBERT MORRIS
LAWRENCE WEINER

20.00
10.00 #06
10.00

2.25
50
112.50

500.00

50.00

50.00

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15

1000 Vancouver

2000 Dibbets

200

500 April - Pms

6000 Studio Lehr

80. 4.50 = 50 x 100

60 25 50 x 100

200 50 x 100

200 First Edition

1000 December 1968

180 200

1000 Xerox 20.00

Huebler 200

Wen 200

Jan 250

Schon 300

March

125
625

180

25

90

36

480

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Siegelaub/Wendler. New York, N. Y.

AUG 1968

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Amsterdam 21 Dec.

22 Dec. Amsterdam

DEAR SETH -

ENCLOSED IS A LETTER MORE OR LESS MAKING IT
POSSIBLE FOR YOU TO SEE THE WORK.

AM RIGHT NOW IN THE MIDDLE OF TRYING TO
PUT TOGETHER THE PIECES OF TRAVELING ETC.

SHALL WRITE MUCH OF WHAT I AM THINKING
& DOING SOMETIME NEXT WEEK.

AM QUITE PLEASED BY THE CONCEPT OF
A DAILY PAPER. . . .

AS FOR CASTOLI / PERFECTLY RIGHT! THE
PROCES ARE UP TO HIM & HIM ALONE -
WOULD OF COURSE BE NICE BUT REALLY
THAT IS ALL I CAN SAY ABOUT IT!

REGARDS FROM ALICE

&

LOVE FROM BOTH TO LUCY.

SPENT SOME TIME TALKING WITH PERSONS
IN EAST BERLIN, (2 DAYS) & MUCH TIME
TALKING WITH 45 ENG. & FRENCH SOLDIERS IN
W. BERLIN & SHALL NEXT WEEK VERY MUCH
WRITE AS NOW I CAN SETTLE IN MY HEAD
WHAT I BE THINKING.

LAWRENCE.

AUG 11 1948

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
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Amsterdam 21 Dec.

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6 Dec. 1971

My dear Seth - As from your notes and the notes of others I see all with you is rather exciting if not at least well.. Did you get my letter of the piece transfer? It was the best thing to do, as am now involved in making new work, and the time lag would have been quite long...

As for business trips that part of the endeavor has been alright/ The show at Skulima was sold completely to Herman Daled (Brussels) who flew in for the night to personally buy it.. plus a few other pieces. ^{TO OTHERS} All is well with Alice, and Kirsten is developing into a real charmer. we spent some time in London at Charles, and Orlando and Kirsten were constantly found kissing and hugging/ When she discovers that there are little boys who are not blond Yves shall not be safe in the same room... I fully realise that you want better for Yves than an artist' daughter or son so I shall explain early to Kirsten about class stratifications.

Spoke with Sperone about the Castelli thing and I should of course like to do something. I shall send him a note telling him I return to NY 1 March and all other data etc. as Gian Enzo has asked me to (must first get Castellis' address for I have no copies of art magazines here..) very amusing situation.

Heard from Bob that all is well with him on that score. How is the fund going?

Spoke with many East German Soldiers when I was there, and perhaps what they had to say will upon my return interest you.. The soldiers are drafted much like in US/ but spend their time it seems trying to prove to the population that they are not political police... How true or not the likes of us shall never I fear know... Reading again with much pleasure Chomsky.

Am rather glad the I Ching is in "Abayance" for a time as I find myself over my head with work.. and things to read/ Am feeling quite well about the work itself but rather upset by the culture it seems to be entering.. What is the content of the " very heavy artists legal-economic-contract project"?

(VH 101) → Got a copy of the french review with the Concept crap article in it and notwithstanding paranoia don't understand how people can be so blatant.. They reproduced

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Amsterdam 21 Dec.

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I

The french text from my show at Lambert and went to quite a bit of trouble to insert one word in the 1, 2, 3 which makes it ridiculous and then proceeds to explain that is why Joseph is great and I am not... It really slurs both Doug and Bob.. The problem is that wherever Joseph goes it becomes a cess-pool I know I vacillate on the subject but as of today I want that egotistical bag of pus dead.. I absolutely refuse to spend my life in a used car salesman mentality just because of people like him.....

Enough of the above.. please keep me posted on how things are doing etc.. and more information on your activities (if there is any help you need feel free to ask)

Much Love and soon to hear from you. (drop me a card if you have received the transfer)
Love from Alice

LAWRENCE.

12 Jan 71 - Sent Picard about artist contract.

LOVE TO LUCY & A PAT ON THE HEAD FOR ETHAN
L.

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The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	Siegelau	I. D. 27

Amsterdam 21 Dec.

29 July 1941 - AMSTERDAM

DEAR SETH — LOOK FORWARD TO SEEING THE SERVICE MANS' FUND
 THING — AM STILL WORKING ON WAYS TO WILKIE THE CONTRACT WITH-
 OUT FUCLING UP THE WORK (THE SITUATION HAS NOT YET ARISEN AS ALL
 THE WORK DONE THIS SUMMER FOR CONSUMPTION HAS BEEN PUBLIC
 FREEHOLD) IF THINGS STARN UP WELL, I HOPE TO BE IN NY THE
 END OF SEPT & DO THE THING FOR CASTELLI MID-OUT. AM IN THE
 PROCESS OF TRYING TO BRING ALICE OVER FOR 2 mo's. BUT AS HAVE
 BEEN ALL SUMMER PLAGUED BY MONEY PROBLEMS — ALICE &
 KINGSTON ARE FINE [WITH ALICE SENDING LOVE] THE BOAT IS OK &
 THE PORCHIE IS HOLDING UP WELL — WAS POSSIBLE WITH IT TO
 SPEND 2 1/2 wks. IN FRANCE FINISHING UP WORK ETC. IT
 SEEMS TO BE A GOOD BUY / IRONICALLY THE ONLY OTHER CAR
 AS CHEAP WAS A CITROEN 2 CV WHICH IS TOO SLOW — SPENT A
 WEEK WITH HERMAN DALET IN THE FRENCH PYRENNES, SAW
 DANIEL ETC. / THE ONLY PERSON I SAW THIS SUMMER WHO
 TURNED OUT TO BE A SURPRISE WAS MORRIS, PERHAPS
 BECAUSE OF POPPY OR FOR SOME OTHER REASONS MUCH
 PLEASANT TO SPEAK WITH — HAVEN'T SEEN DIBBETS
 SINCE BOB BARRY WAS HERE; BUT SHALL DECIDE THE
 CONTRACT TO HIM ... (STILL SEEMS TO BE TROUBLE OVER
 MY BEING HERE; WHICH IS NOT PANANICA AS MY COMMAND OF
 DUTCH MAY NOT BE GOOD) MY COMPREHENSION IS RATHER OK.
 ENOUGH OF ALL THAT SHIT!

HAVE MORE & MORE BEEN FINDING THE WORK & MY THOUGHTS
 ON THE WORK LEADING ME MORE OFTEN THAN NOT RATHER
 (ESTRANGED) FROM WHAT SEEMS TO BE A HANDLING OF
 INTERESTS IN WORK WHICH FORMERLY WAS FINDING INCOGNITIBLY

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	Siegelaub	I. D. 27

Amsterdam 21 Dec.

2.

NIKS BECOME FORMAL & SELF PROTECTIVE.

PERHAPS MOST OF THESE FEELINGS ARE JUST THE RESULT
OF OVERWORK & MONEY WORRIES

HAVE YOU SEEN SUSANN AROUND / CAN'T TELL A THING FROM
HER LETTERS - IS SHE WELL?

HOPFULLY YOU SHALL HAVE RETURNED FROM EUROPE
BEFORE I LEAVE FOR EUROPE & WE SHALL BE ABLE
TO SPEAK

THE PAUCITY OF THIS NOTE DESERVES AN APOLOGY WHEN
MY PRESENT STATE ALLOWS NOT FOR SO MUCH
ONLY FOUND REBARKS & I HOPE YOU WILL
SHALL WRITE A BIT LATER.

L.

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LAUB
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The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	Siegelaub	I. D. 27

Amsterdam 21 Dec. 71

Dear Seth-

Good to hear from you, even if as you say it comes from the addition of heat to your existence. As to the studio- is fine with me. I received your note after returning from Paris, so I shall must wait until Rosalind to New York visits/ I did though see furtive fotos of her in Bruxelles at the house of Daled.... Please excuse the typing but Kirsten is having a fit, and Alice is out trying to beg a reservation on the ferry to London(we leave for there this evening) So again in reply I have not as yet reached either London or Italy---- but you seem to have left behind a good feeling with the persons of Düsseldorf, Pafis, Antwerpen, Bruxelles etc. and the happy burghers of A'dam.. All I seem to be up to is working against deadlines.. I just completed the show for Italy and am now in the process of trying finish up the show for Leo. Have spent many days with Daniel and am beginning to beleive that he is fast becoming one of the only people who seem to realise the state things are in... ..

Hope things work a bit better as to heart- for despite all romantic feelings ~~XXXXX~~ Home is where the Heat is.

^{SHALL} Sahi stay in England some 10 days and then here for 4-5 days then Milano for some 10 days then NY. Am beginning to feel the strain now so do not know at what state I shall arrive in NY.....

Love from Alice ,
And from I a warm embrace

L. Murray

.... SHALL MORE WRITE FROM LONDON.

Tel: 925-2113

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AEROGramme
LUCHTPOSTBLAD



Seth Siegelaub
138 Prince Street
New York, NY 10012
USA

1: 925-2113

PAR AVION / PER LUCHTPOST

EXPÉDITEUR / AFZENDER

Weiner De Boot Joma Postbus 427
Amsterdam/Nederland

NIETS INSLUITEN!

GEEN ADRESSTROKEN, SLUITZEGELS, PLAKBAND, ENZ. GEBRUIKEN.

— OUVRIER ICI / HIER OPENEN —

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The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	Siegelaub	I. D. 27

Lucy -

Sat Postcard - 22 July 71

Working very hard on the K, (did you get the 4 X I set?), the
Brennan's Fuel (catalytic needs in a few days - I will send) and
the ^{daily} newspaper, which is moving along slowly but surely.

How is Alice + Kirsten? The Porsche? The K? Foot?

I plan to be in Europe (to talk about the K, the newspaper etc)
from early Oct thru late Oct. I will be at Prigent + Kohl Kunstmarkt
(about 5 Oct) and in Bklyn probably 3, 4 Oct.

What are your plans? Lucy trip is - More, I have been ^{there} once.
Could you give Dietsch ^{for me} one after K? He asked - a little.

come to an agreeable working arrangement for me to stay at
Bleecker Street.

Is this O.K. with you? I would be out when you returned in late
January. Also, we can straighten ~~up~~ out the rent when you return
to New York.

What have you been up about?

If you get to Paris, you I would like you to meet my friend
Rosalind (she probably will visit NY sometime in late January).
Michel or Daniel knows her address.

The USSF party was nice and noisy.

How was London and Italy?

My love to Alice and Kirsten,

Peace,

BETH, 16 December 1971, N.Y.

3

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The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	Siegelaub	I. D. 27

10FEL
DEAR

138 Prince Street, New York 10012, USA. tel: 2120 925 2113

Lawrence Weiner
the Boat Jema
Post Box 427
Amsterdam, Holland

Dear Larry,

Greetings of the season to you and your family from me and mine.

I have been very busy with International General, the US Serviceman's Fund Collection, a very heavy artists-legal-economic-contract project and the newservice and newspaper thing. Feeling great.

Lucy the Lip is presently visiting her parents in New Haven for 2 days for the holiday and I have been very busy working.

CONFIDENTIAL:

Remember when you spoke to me about hearing that Castelli was interested in showing you. Apparently it is true. Sperone has made 2 trips to New York to see him within the last 4 weeks and has been pushing hij to show you (and Barry and Huebler). Barry and Huebler each have already spoken to Castelli and each is planning to have oneman shows with him this spring. Castelli wants to meet you and also make some arrangements. All this has been set up by Sperone. I had a very good lunch with Castelli and he is very open and interested - though I personally didn't push any one of the (4) men - I want to keep a distance from the hard-core Sperone-Castelli- artworld promotional politics. Speak to Sperone about this for more specific details.

We have been receiving announcements from your shows (business trips?).

Saw Baldessari, and he said he has a show at Lambert (I told him it was your doing).

Hello to Jan, Daniel, Michel, Konrad etc..

When do you come the New York?

Write,

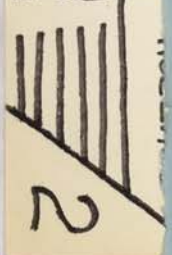
SETH SIEGELAUB, 25 December 1970, N.Y.



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10 FEB 90 PO BOX 1001 NY NY 10276 USA

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IS INCAPABLE OF EXPERIENCING. ART IS A SYSTEM OF PLEASURE BUT WE LIVE IN A CULTURE THAT TURNS ALL OF OUR PLEASURES INTO COMMODITIES. WE NO LONGER PAY THE WHORE TO COME TO US. WE PAY HER TO GO AWAY. HAPPY TRAILS! @ P.S: GET A NOTE FROM JW SAYING HE CONSIDERS YOUR 7 BOOKS TO SWF, INC. @

SETH SIGELLAUB
 HERENSTR 1A
 1015 BX
 AMSTERDAM
 HOLLAND

F. AUG. 1970

DEAR SETH -

NOT MUCH TO REALLY SAY OTHER THAN
 Hello - HEARD FROM FERGUSON THAT PHILIP
 MORRIS SHALL FOOT THE BILL FOR CANADA,
 REALLY Am AMUSED -

SAW THE BOB BARRY + IAN WILSON PIECE &
 Liked it -
 WE PICKED UP A 2nd HAND CAR & HAVE JUST
 TODAY RETURNED FROM DENMARK -

SHALL PROBABLY AT THIS POINT MEET DANIEL
 IN BRITTANY FOR SOME DAYS BEFORE
 TO N.Y. RETURNING

ALL I HAVE TO SAY SHALL EASILY
 HOLD UNTIL I RETURN AT THE BE-
 GINNING OF SEPT -

LOVE FROM ALICE

+
 All from me
 LAWRENCE.

16
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I WAS THERE WHEN IT HAPPENED
 BUT I WAS NOT A PERPETRATOR.
 ART IS ONE OF THE FEW WAYS WE
 HAVE OF GETTING OUT OF OUR HEADS
 IT IS THROUGH & BY LANGUAGE THAT
 CAPITALISM CONQUERS THE WORLD.
 PAX. @

SETH SIGELLAUB
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 DEAR SETH → DID YOU SEE JK'S
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AEROGRAMME
 LUCHTPOSTBLAD



MR. SETH
 40. LUCY R. LIPPARD
 138 PRINCE STR.
 New York, New York
 U.S.A.
 (AMERIKA)

PAR AVION / PER LUCHTPOST

AMSTERDAM
 HOLLAND
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EXPÉDITEUR / AFZENDER

WEINER - DE BOOT TOMA - POSTBUS 427
 AMSTERDAM / NEDERLAND

NIETS INSluiten!
 GEEN ADRESSTROKEN, SLUITZEGELS, PLAKBAND, ENZ. GEBRUIKEN.

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ART IS ONE OF THE FEW WAYS WE
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 IT IS THROUGH & BY LANGUAGE THAT
 CAPITALISM CONQUERS THE WORLD.
 PAX, @

SETH SIGELLAUB
 HERENSTE 1A
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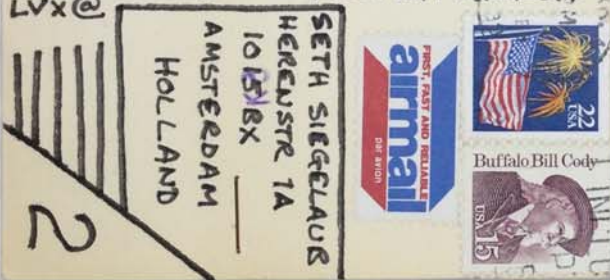


SETH SIGELLAUB
 HERENSTR 1A
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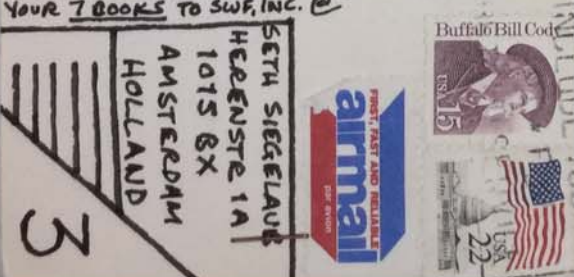


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10FEB90 PO BOX 1001 NY NY 10276 USA
 DEAR SETH → DID YOU SEE JK'S
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 ANY COURAGE HE WOULD HAVE SCRIBBLED
 ON THE WORKS OF ART, NOT BEHIND
 THEM. MARX REMARKED THAT ART AROSE
 REGARDLESS OF THE ORG. OF THE MEANS
 OF PROD. JK'S SHOW DEMONSTRATES THAT
 OUR SYST. OF PROD. & DISTR. TENDS TO
 DESTROY THE POSSIBILITY OF EXPERIENCING
 ART. IT IS NO ACCIDENT THAT COLLECTORS
 NO LONGER BUY NAMES BUT NOW BUY
 PRICES. "IT IS THE GENIUS OF THE
 BRGOSIE TO BE ABLE TO BUY ANYTHING."
 ADVANCED CPTLSM TURNS ALL RELATIONS
 INTO PAPER: FIRST THE MONEY, THEN THE
 ART. NOW EVEN THE PAPER IS BEING TURNED
 INTO PHOTONS ROAMING THE EARTH AT THE
 SPEED OF LIGHT. "LET THEM EAT PRINTOUT!"
 LVX@



10FEB90 PO BOX 1001 NY NY 10276 USA
 DEAR SETH → BY NO MEANS DO I
 BELIEVE THAT I AM EXEMPT FROM OR
 SUPERIOR TO THE CONDITIONS OF OUR
 TIME. IF I HAVE NOT SUNK INTO
 RUTHLESS & RELENTLESS DECOR LIKE
 BUREN & FLAVIN IT IS PROBABLY ONLY
 BECAUSE I HAVE NOT BEEN CLEVER
 ENOUGH TO ATTRACT THE OPPORTUNITIES.
 K FISCHER SAID ABOUT BUREN IN 1968:
 "IF HE SUCCEEDS AS AN ARTIST, HE WILL
 FAIL IN WHAT HE SAYS HE'S TRYING TO DO."
 KOSUTH (WHO IS TRULY A CHARACTER
 WORTHY OF ATTENTION) DECONSTRUCTS AN
 ART WHICH I SUSPECT HE HAS ALWAYS
 BEEN INCAPABLE OF EXPERIENCING. ART
 IS A SYSTEM OF PLEASURE BUT WE LIVE
 IN A CULTURE THAT TURNS ALL OF OUR
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 YOUR 7 BOOKS TO SWF, INC. @



9FEB90 PO BOX 1001 NY NY 10276
 DEAR SETH: IT WAS VERY GOOD
 TO GET TOGETHER. A CERT FOR
EQUIV V IS NO PROBLEM BUT I
 WILL HAVE TO TRACK DOWN A
 COPY OF ONE OF THE OTHER
EQUIV CERTS TO ASSURE CON-
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 IN MY CARE. ABOUT CNCPTL ART:
 MY POETRY IS NOT, IS POETRY. MY
 SCULPTURE IS NOT, IS SCULPTURE.
 I WAS THERE WHEN IT HAPPENED
 BUT I WAS NOT A PERPETRATOR.
 ART IS ONE OF THE FEW WAYS WE
 HAVE OF GETTING OUT OF OUR HEADS.
 IT IS THROUGH & BY LANGUAGE THAT
 CAPITALISM CONQUERS THE WORLD.
 PAX, @



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	Siegelaub	I. D. 27

9 FEB 90 PO BOX 1001 NY NY 10276
DEAR SETH: IT WAS VERY GOOD
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PAX, @

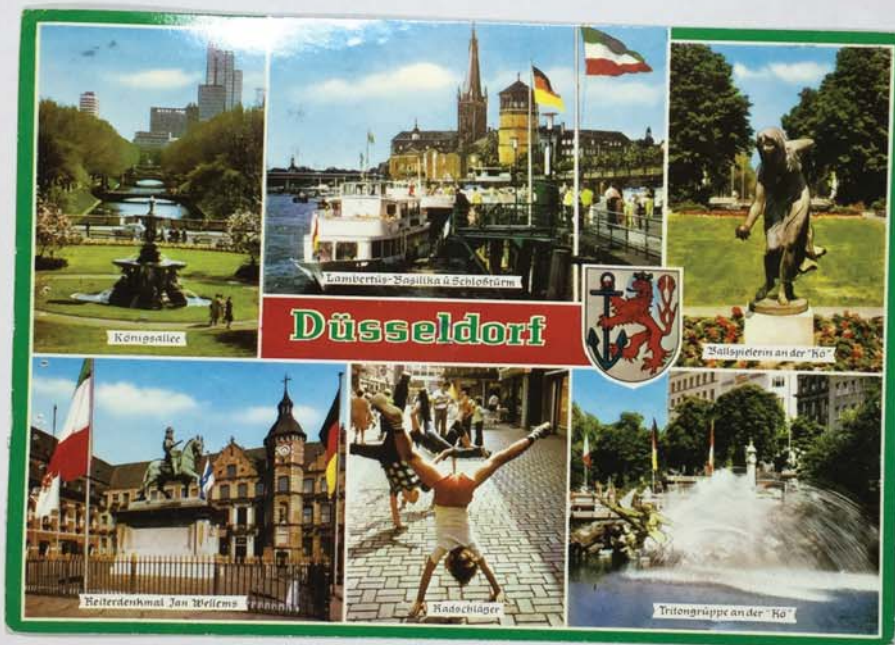


15 FEB 90
SETH SIEGELAUB
HERENSTR 1A
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10 FEB 90 PO BOX 1001 NY NY 10276 USA
DEAR SETH → DID YOU SEE JK'S
WTTGNSTN IN BRESLS? IF KOSUTH HAD
ANY COURAGE HE WOULD HAVE SCRIBBLED
ON THE WORKS OF ART, NOT BEHIND
THEM. MARX REMARKED THAT ART AROSE
REGARDLESS OF THE ORG. OF THE MEANS
OF PROD. JK'S SHOW DEMONSTRATES THAT
OUR SYST. OF PROD. & DISTR. TENDS TO
DESTROY THE POSSIBILITY OF EXPERIENCING
ART. IT IS NO ACCIDENT THAT COLLECTORS
NO LONGER BUY NAMES BUT NOW BUY
PRICES. "IT IS THE GENIUS OF THE
BROISIE TO BE ABLE TO BUY ANYTHING."
ADVANCED CPTLSM TURNS ALL RELATIONS
INTO PAPER: FIRST THE MONEY, THEN THE
ART. NOW EVEN THE PAPER IS BEING TURNED
INTO PHOTONS ROAMING THE EARTH AT THE
SPEED OF LIGHT. "LET THEM EAT PAINTEOUT!"
LVX@

2

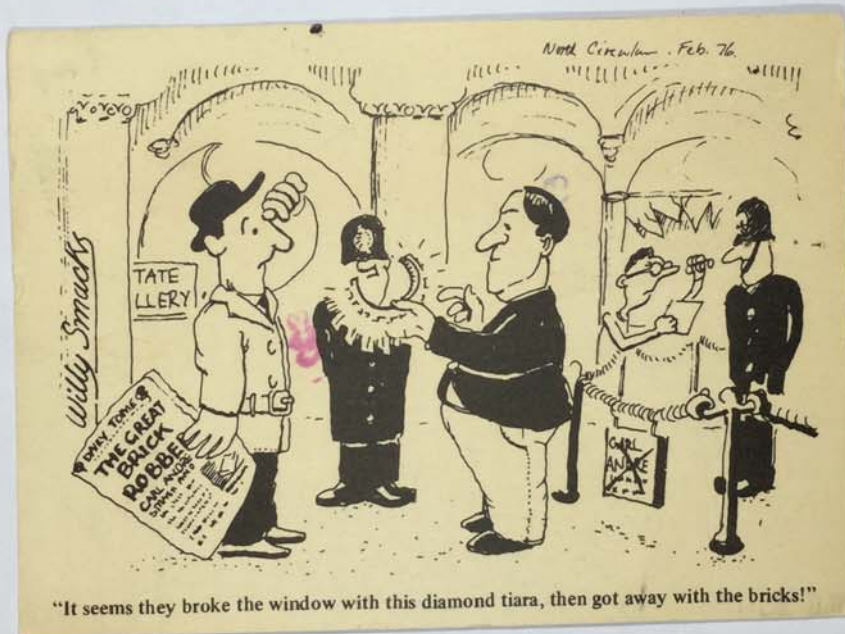
SETH SIEGELAUB
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AMSTERDAM
HOLLAND

airmail
FIRST, FAST AND RELIABLE
OUR SHOW

22
Buffalo Bill Cody
1871-1901

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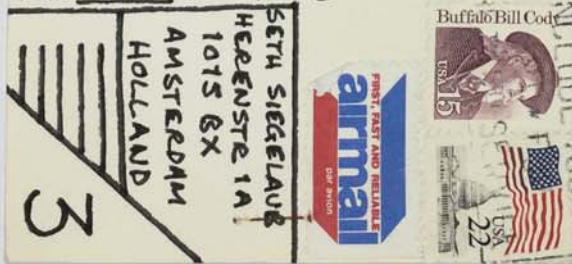
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10 FEB 90 PO BOX 1001 NY NY 10276 USA
DEAR SETH → BY NO MEANS DO I BELIEVE THAT I AM EXEMPT FROM OR SUPERIOR TO THE CONDITIONS OF OUR TIME. IF I HAVE NOT SUNK INTO RUTHLESS & RELENTLESS DECOR LIKE BUREN & FLAVIN IT IS PROBABLY ONLY BECAUSE I HAVE NOT BEEN CLEVER ENOUGH TO ATTRACT THE OPPORTUNITIES. K FISCHER SAID ABOUT BUREN IN 1968: "IF HE SUCCEEDS AS AN ARTIST, HE WILL FAIL IN WHAT HE SAYS HE'S TRYING TO DO." KOSUTH (WHO IS TRULY A CHARACTER WORTHY OF ATTENTION) DECONSTRUCTS AN ART WHICH I SUSPECT HE HAS ALWAYS BEEN INCAPABLE OF EXPERIENCING. ART IS A SYSTEM OF PLEASURE BUT WE LIVE IN A CULTURE THAT TURNS ALL OF OUR PLEASURES INTO COMMODITIES. WE NO LONGER PAY THE WHORE TO COME TO US. WE PAY HER TO GO AWAY. HAPPY TRAILS! @
P.S: GET A NOTE FROM JW SAYING HE CONSIGNED YOUR 7 BOOKS TO SWF, INC. @



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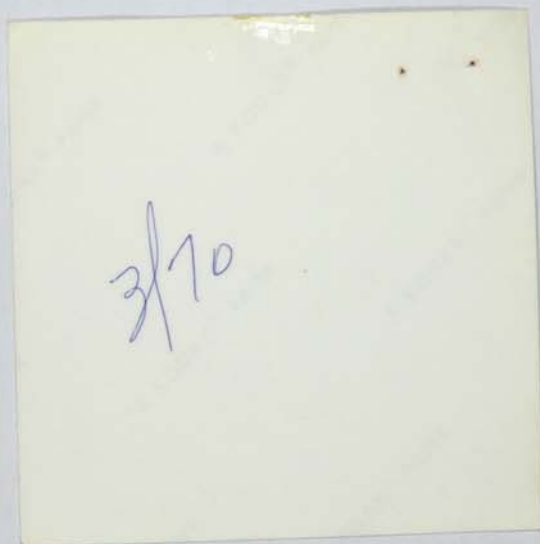
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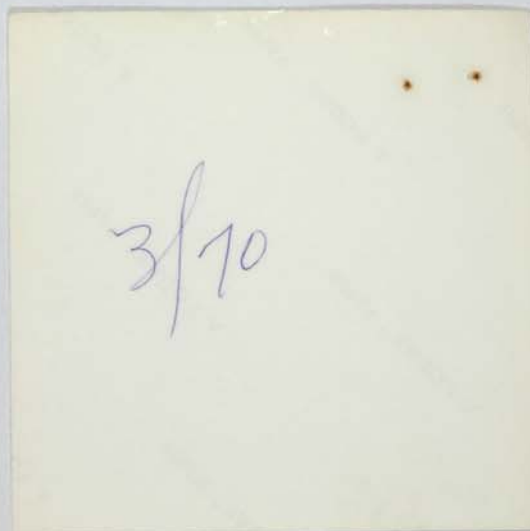
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The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	Siegelaub	I. D. 27


 from Italy
 SIEGELAUB - NYC
 Hotel Imperiale
 24 Via Veneto
 Roma

Started Monday - Mar 16th
 Cont'd Friday " 27th
 (off the strike)

222 Feb

Dear S

I am w
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24 Feb

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Thanks

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Love

SETH

Dear Seth - We were very pleased to
 get your card and that your work is pro-
 gressing - We know that you are wise
 enough to get a little of the content
~~under~~ your even though you are involved
 with all your gargantuan tasks - (Just re-
 ceived another card from you today - your
 date is March) - The mail strike here
 has left us frustrated - and for the past
 3 days there has been an air strike -
 so there was and is a great deal of un-
 certainty in the air - but - nevertheless
 we continue to function and supremely
 well - Dad's very busy and involved
 with E accounts - but the time will
 soon be ending and we look forward
 to warmish by May 1st. We go up
 Sat afternoon to Sunday late - but
 it is very well the trip even for one
 day - I see the baby every Sat -
 and am thrilled with him and his
 progress - he take him to the park -
 one week Loren was with me - last week
 Phyllis helped - (Loren is in Spain for 2
 weeks) and believe me I would miss

00187 ROMA - TEL. 483.719 (3 LINEE) IMPERIALHOTEL

Sent p card - E March 20

A new
 The artist. I know that you'll achieve
 commendable results - Dad.

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	Siegelaub	I. D. 27

those two hours with him for all
 the Majapa jobs Ruben or other jewel
 He is a jewel - Very little progress in
 words but he is progressing in personal
 matters (toilet training) and he is an
 absolute joy to be with. Enclosed are
 some recent photos - most of the forty
 are in Hal's camera and we haven't
 seen him since 3/1 - Ann is looking
 very pregnant and I think this her
 last day at school as she is now in her
 6th month. Would you drop a card to
 my mother at 49 West 225 St. Bronx. It
 would cheer her up - when we are
 finished with the season I will take
 you & my mother to Warwick for one
 week - and then again later on. I
 am working one or 2 day weeks with
 the real Estate people and enjoy it
 immensely - and hope to continue.

The weather has sprung in the
 air and us natives are restless for the
 fresh clean air - but each in its time.
 Keep up jotted -

With much love
 Mom + Dad

232 Feb

Dear S

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SETH

Sent p card - 8 March 70

a new
 the artist. I know that you'll achieve
 commendable results - Dad.

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	Siegelaub	I. D. 27

(sent p-card - 15 March)
 Monday, Mar 9th, 1970

Dear Seth -

We had thought we would wait until we got the picture of Yves' party - but there is a delay and we will send them with our next letter. We are having a marvellous time with your young delightful son - and the rest of our family - all is well here.

Ann's mother had a serious operation but is on the road to recovery. Ann is juggling now and in maternity clothes - my mother is getting around, and comes down regularly to see me - when I take her to lunch, theatre etc. I am only working on Tuesday + Thursdays as a book keeper - a choice setup for

222 Feb 70.

Dear S and M

I am writing having been a The trip was for the Paris for the show worth of book people and th Also, I maybe ment in Sept- Paris is unbe oom ng from t As my first l opposite - I the Printer (and everythi when I was in and Yves. I h

I sent Louis

Traveling in and that I di you pack a br

How is Lucie

I understand artforum, you

24 Feb 70

Received your letter of 12 17 Feb 70.

The party that Loren is planning for Yves' 2nd birthday sounds very nice, I hope everyone has a good time. Kindly take a picture of Yves and send it (then) to me.

Thanks for the address of the restaurant on the Prinsengracht, I may even go there.

Why did you put 22c worth of postage on the aérogramme, isn't that too much. ?

Now is the time to return to work,

Love to everyone,

SETH SIEGELAUB, 24 Feb 70, Amsterdam, 13.02 hours.

Sent p-card - 8 March 70

a new artist. I know that you'll achieve commendable results - Dad.

going "home",
 (15 Feb).
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The Museum of Modern Art Archives, NY	Collection:	Series/Folder:
	Siegelaub	I. D. 27

houtmankade 35, Amsterdam, Holland -/ telefoon: 020, 243492

- 2 -

me with a realty company on West End + 77th Street. The pay is excellent, which gives me the opportunity of enjoying the other days in our metropolis. I gather from Luci that you do not write (she got your money) - but you should try to send a card or note to the baby + his mother, if you have some time. It would keep the relationship between (or among) the 3 of you at a much ~~even~~ level. Think about it.

We are indeed thrilled at your continued show and success. We are constantly reading your spots in the magazines with great awe, particularly the last one in Art Forum. We have been unsuccessful to date trying to get

- 3 -

Art in America, but we are still trying. Keep us posted on the articles. Dad is still with Klompner + Greene on 46th St. and slowly but surely the tax season is closing in on us -

Loew leaves for Spain on March 15th, Sunday, for a deluxe trip of Madrid, Torrelodona + Sevilla, Toledo + Palma for 2 weeks - Ah Spain that is the place to be and for me - but alas - This spring we will spend our time at home - and are contemplating having the concrete house finished with bath etc, so it will be a happy spring.

However, keep us posted where you will be in case we should get restless and run across for

Now is the time to return to work,

Love to everyone,

SETH SIEGELAUB, 24 Feb 70, Amsterdam, 13.02 hours.

Sent p. card - 8 March 70

a new artist. I know that you'll achieve commendable results - Dad.

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	Siegelaub	I. D. 27

houtmankade 35, Amsterdam, Holland- / telefoon; 020, 243492

222 Feb 70.

Dear S and Mrs.

I am writing you having been away. The trip was successful for the Paris show for the worth of books people and things. Also, I maybe comment in Sept-Oct Paris is unbelievable coming from the As my first 10 opposite - I had the Printer (and everything when I was in and Yves. I had

I sent Lucie a

Traveling in that I did you pack a bri

How is Lucie a

I understand the artforum, you

24 Feb 70

Received your

The party that has a good time

Thanks for the

Why did you pu

Now is the time to return to work,

Love to everyone,

SMITH SIEGELAUB, 24 Feb 70, Amsterdam, 13.02 hours.

Sent p.c. card - 8 March 70

2 or 3 weeks - Doubtful. However, you met a friend who spent the summer with you at Dean House, Mahopac Ny - (abt 9 or 10 years ago) an artist and he sent us 2 sketches he had of you - small world, no? Jerry Silberman - is his name.
Love Mom -

P.S. Terry Morton is coming to Amsterdam about a month, and wants your address. He is in Harper's Bazaar this month & is now considered an up and coming designer -

Warwick is simply beautiful. We went there Saturday night & returned Sunday evening. I have quite some work to do clearing away the limbs and branches of trees that were damaged in January ice storm. My tractor and bulldozer are working well. Believe me, the snow is still in our property - but very little in the surrounding area. Mother & I are very happy to hear of your doings on the continent.
Love Dad.

going "home",
5 Feb).
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a new artist. I know that you've achieved commendable results - Dad.

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	Siegelaub	I. D. 27

houtmankade 35, Amsterdam, Holland-/ telefoon; 020, 243492

222 Feb 70.

Dear S and Mrs. S (mum + dad),

I am writing you from the train from Dusseldorf to A'dam. It feels like I am going "home", having been away from A'dam in Paris, Köln and Dusseldorf since last Sunday (15 Feb). The trip was successful from a personal and business point of view. I raised about \$2,000. for the Paris show, which will have a tri-lingual 96 pages catalog, a tentative commitment for the show to go to Berlin, and talked to some booksellers and received orders for \$1,000. worth of books and catalogues for International General, and most important met some new people and things.

Also, I maybe organizing a large, international artist conference for the Canadian Government in Sept-Oct, when I return to th North American, but this is not yet definite. Paris is unbelievably expensive, but fortunately, my travel expenses for this trip are coming from the Paris exhibition budget.

As my first 10 days in A'dam were quiet and uneventful, the following days will be the exact opposite - I have to prepare the 96 pages catalog, plus the poster for the Paris show, for the Printer (either in W. Germany or Holland). This means setting type, translations, design and everything by 6 March. Then I go to Paris on 17 March until the show opens (1 April). When I was in Paris I stayed at the Villelo - they remembered me and asked all about you'll and Yves. I had a small room for 12 F. I will stay there again in March.

I sent Lucie and Yves \$70.000 on 13 Feb 70. Did they get it?

Traveling in Europe is quite strange. I get a good feeling of mobility and ease of movement ~~that~~ that I did not have in NY (US); there, every time I left NY it was a production; here, you pack a briefcase and you are off...

How is Lucie and Yves?

I understand that there is an article on the 4 artists and myself in the Feb issue of Artforum, you may want to see it.

24 Feb 70

Received your letter of ~~12~~ 17 Feb 70.

The party that Loren is planning for Yves' 2nd birthday sounds very nice, I hope everyone has a good time. Kindly take a picture of Yves and send it (them) to me.

Thanks for the address of the restaurant on the Prinsengracht, I may even go there.

Why did you put 22c worth of postage on the aérogramme, isn't that too much. ?

Now is the time to return to work,

Love to everyone,

SETH SIEGELAUB, 24 Feb 70, Amsterdam, 13.02 hours.

Sent p-card - E. M. White

*a new
the artist. I know that you'll achieve
Commendable results - Dad.*

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	Siegelau	I. D. 27

4/17/70

dearest Seth - and so here it is the 17th of Feb. and most of the winter behind us - the weather in NY has been quite cold but we are enjoying NY & Warwick. We had Vol's last week-end and he is a joy to have. He is saying more words and progressing very well. We made arrangements to have him for the 27th & 28th of Feb and on the 1st of March will bring him to Loren's apt where she is planning a 2nd birthday party for the claw + Luci from 3-5 P.M.

I am working on a daily basis and enjoying the arrangement - and Dad is now on full time at his work with enough work to keep him busy like until May 1st.

Your letters to us from Amsterdam seem full of progress and hope - but of course there are always a little inconveniences which we can always overcome particularly when we have long range project in view and an ultimate goal - How I envy your enjoyment of your work and the fulfillment of a dream.

Needless to say - living on 58th Street East of NY makes life very pleasurable - Dad works on 46th St and I invariably get a message in midtown - right now I am doing bookkeeping at a rate of abt \$30 a day - but my days = Do you find Amsterdam a surprise? - I look forward to coming back one day - Keep writing - and if anything we can do please let us know.
Love Mom + Dad

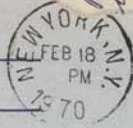
dear Seth

When you wrote that your apt overlooked a canal, I immediately (automatically) thought of our Hotel (HUIZ DE MOOR) overlooking the Prinsengracht. Incidentally that restaurant which is a few from 5 to 7 PM is at 997 Prinsengracht. It is interesting to hear that you are exploring a new facet of the art world - that of protecting the artist. I know that you'll achieve commendable results. Dad.

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SIEGELAUB
 117 W 58 ST
 NEW YORK, NY



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AÉROGRAMME • PAR AVION

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	Siegelaub	I. D. 27

S. SIEGELAUB
Continental Road
Warwick, N. Y. 10990

the 4th of July - 1970
U.S.A.

Dear Seed -

We know that you ^{will} work out
a proper solution to your satisfaction
- and we are pleased that you can
have the opportunity to relax and
think it out.

Your son is in good hands
again this week-end. We picked him
up on Wed. and will return him to
Luci on Monday P.M. Brandon is also
here with us for the week.

Luci & Yves came to our
anniversary party on Friday the 26th
at Hal & Anne and he was the joy
of the party. Luci acts for little
and is very appreciative.

The weather this week-end
has been unusually foggy and
raining and we have not been able to
use the small pool we bought Yves.
About 2 P.M. we got out and took
a ride and when we returned the
air had cleared a bit, Sun came out

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so we filled up the plastic pool with the hose and he splashed and really had it. This place is so conducive to good living.

If you should desire it, you are welcome to use our guest house (for quiet and the work) for the month you would like to take your and eat your meals on the house. We are buying a double bed, and have some chairs, lamps, so the room should be very comfortable.

Yesterday we were very surprised to have a visit from Abe + Estelle, and spent a delightful hour with them.

Loren + Jay went to the opening of the museum on Tuesday and met Luc Kiffard she claims she missed you all over Europe. There were about 7 references to Seth Siegel in the catalogue + abe at the exhibit. I hope to see the show sometime next week. I have to get a new brand as the old one expired on 6/30th.

Loren is spending the 4th week-end at the Concord at the pleasure of Dad and will get the details from her tomorrow. She was very apprehensive about going, but agreed to try it. We will hear from her on Monday.

Sunday - the 5th

Another glorious day with Yves. He lies in bed (he shares the room with Grandma on the twin beds) and talks and sings until we

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Came in about 8³⁰ then took a
ride with Dad to Greenwood Lake
for the paper. — then he had pancakes
with Syrup for breakfast and
then to the woods to chop trees.

He now makes on the potty —
and if taken on schedule he
is clean. He still does not say
sentences, but is doing much
better. He sits and watches
Sesame St. on TV. and counts
+ says his ABC's with them.

The weather today is cool but
clear and we are enjoying our
leisure.

Grandma + Dad
Send all their love
As doe you and
of course —
Your loving mother
as always

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Dear Seth -

S. SIEGELAUB
Continental Road
Wapwick, N. Y. 10990

24/June 1970

We have returned from a short trip to Burlington, VT; Montreal, "Man + his World" and Quebec City, and it was a delightful interlude in our lives - Needless to say we were very happy to get back to our beautiful home and mountain top.

We had Yves and my mother for the week-end before we left and as usual were reluctant to give him back. Loren tells us that she went to Brighton Beach with Luci + Joe last Saturday 20th of June and had a most marvellous day with them both. Luci is a very patient and good mother and Yves is developing beautifully. He obeys and is constantly happy -

You could hardly expect Luci to write to you with the relationship between you when you left - however she knows that we send you progress reports about your son - (She did not ask me for money for the trip - that was my idea) She has no plans to go to Europe this year as she has no funds and at present has no air-conditioning in her apt. as the unit would cost about \$50- to repair.

Dad is not working at present and I would like him to at least take off July + August and just putter around. - Jerry had a heart attack about three weeks ago, but it fortunately was

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Duke Dad's and except for his depression his health is good and recovering well.

Anne is now in her 9th month and we should be having good news. We are all prepared - and expect to spend some of our leisure this summer at their apartment.

Friday is our 32nd anniversary and they are having all the family at their apt. for the evening and hope Sue + Yves can make it. We are looking forward to this special night.

Dad + I are taking advantage of the culture in NY - he saw Lauren Bacall in "Applause" Have 3 sets of tickets to On Ballet + Marseyas Ballet (with home on July 21st her birthday) and hope to see the Opera + Philharmonic in Sheep Meadow on at least a few occasions.

We know that you are pleased with your progress as we are always. However, if you are temporarily in financial straits, please do not hesitate to let us know and we will do what we can.

We miss you, but the time goes very quickly and we all must do what must be done. We are pleased to hear from you so often. Love as ever
Morn + Dad

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	Siegelaub	I. D. 27

3 June 1970

Dear Seth -

Received your card of 27th of May
and all continues to go well on this
side of the Atlantic.

We have your son for Mon, Tues +
Wed. and will return him home on
Thurs. A.M. - Luci is very tired and
Yves has been teething badly and she
has not had any sleep for about 10
days - and of course we are enjoying
him and - "to Yves"

"He romps, he rolls, he plays a
turne."

It may be dismal - or sprinkling
rain - but he is bright like
a day in June

We feast ourselves with his image
- and yet when the day is
done

Exhausted, we await the
joyous following one - (GMS)

You can gather from the above that
I am writing poetry - and of course

B. SIEGELAUB
Continental Road
Warwick, N. Y. 10990

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	Siegelaub	I. D. 27

Jones has inspired me - To date I have written 8 poems - and titled the book (prematurely) "The June of Warwick" - So I am fulfilling some of my dreams -

We have purchased a small organ - Magnus make - ~~for~~ Dad and he is relishing it. The tone is good and has 18 Chords, so the sound is excellent. The Keys are numbered + correspond with the books and Dad is finding it comparatively easy. We let Jones play a little - He really has a ball coming to his country house.

The guest house is coming along slowly and the side placement windows should be going in this week - and hope the country contractor will finish our work this summer. - but we are not rushing our life and are enjoying every moment of it. When you return to the states, you are welcome to move into the guest house (if you so desire) -

Anne is progressing well - and still 6 weeks to go - Harold's business is progressing even better. He finished his 1st year with a bang.

Dad is working 10 or 2 days a week - and we are managing on whatever he earns - If all goes according to plan, we

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	Siegelau	I. D. 27

3 June 1970

Dear Seth -

Received your card of 27th of May
and all continues to go well on this
side of the Atlantic.

We have your son for Mon, Tues +
Wed. and will return him home on
Thurs. A.M. - Luci is very tired and
Yves has been teething badly and she
has not had any sleep for about 10
days - and of course we are enjoying
him and - "TO Yves"

" He romps, he rolls, he plays a
tune."

It may be dismal - as sprinkling
rain - but he is quite like
a day in June

We feast ourselves with his image
- and get when the day is
done

Exhausted, we await the
joyous following me - (SRS)

You can gather from the above that
I am writing poetry - and of course

G. SIEGELAU
Continental Road
Warwick, N. Y. 10990

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	Siegelaub	I. D. 27

Sent P-card
27 May 70
with schedule
in letter to Tom B

May 20, 1970

S. SIEGELAUB
Continental Road
Warwick, N. Y. 10990

Dear Seth:

We have just concluded
a very happy week-end with
your family - and ours at
"Warwickshire" — Despite rainy
weather the days passed too
quickly - Friday we took the
Baby in to Romant and had
him checked and brought him
up to date on his inoculations -
and then Dad took his semi-
annual check-up (which was ok)
— picked up Loren + Beaudina
and spent the week-end
together. (Harold + Anne come up
for dinner Sat. night)
Yves is progressing slowly
but he is saying words and is

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Stouffer - and then my
weekly visit to the museum of
Modern Art. I have been
attending the Japanese Film
Festival for the past month &
am thrilled with their
endeavors -

Did you know there
is a Conceptual art exhibit
at the Cultural Center at
2 Col. Circle - the article says
that Joseph Kosuth & Doug
Holtzman are on exhibit there.
We will visit it before it
expires and report on its
findings.

Luci has not said anything
to us about your letters - but our
relations are excellent & if

bright, alert and enjoyable as
a child can be. Grandma helped
a lot and is quite content to be
with us and the family.

Monday - (the 18th) we brought
them all back - and Dad worked
for the day - We spent the evening
at Loren's. I went to Lincoln
Center and got 2 sets of Ballet
tickets; 1 set for the Promenade
with Andie Kostenlovetz and
1 set of the Moiseyev Ballet at
the Met. so we are culturally
set until July. (Next week on
May 27th we will see Laura
Bacall in Applause.) We slept
at Loren's Monday and on
Tuesday I spent the day
with Tanya - lunch at

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There is any thing you want us
to discuss with her for you
we would be most happy to
do so - today (Wed) we are
planting + trans planting at
Warwick + relaxing under most
happy circumstances. Sat + Sun
we are spending the week-end
at Doris + Jerry + Jay +
Phyllis will be here - enough
of this chit-chat -
— but life is simple
— Dad works but one or
2 day a week - enough +
enjoys the rest.
— we expect to take the
baby for 4 or 5 days in about
3 or 4 weeks - until the next
mail - Love - Mom + Dad

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THE NEW YORK CULTURAL CENTER

in association with Fairleigh Dickinson University

CONCEPTUAL ART AND CONCEPTUAL ASPECTS through 8/30

This major exhibition is the first definitive investigation of "pure" conceptual art. Works by 30 artists from seven countries include photographic documentation, labels, tape recordings, slides, and an information room; and range from pure concepts in the form of a reading room by Joseph Kosuth to work by On Kawara, one of the pioneers in this field. Also included are the more sculptural-visual works of Douglas Huebler and Bernar Venet. A poster and 100-page catalog are available.

Warwick, N. Y. 10390

Set
of
the

loosely found.
at 28. at
asing. I

Know that in Nov 1970 you will embark upon another career - also one, which you will find challenging and enjoyable.

Yves is most enjoyable and extremely bright. He definitely has your fine dexterity (manual) and your fine brain. I see you as a youth again when I am with him. He is an extremely happy and friendly child; we showed him a group of pictures and asked him to pick out his daddy-

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Seth - 5/20/70
Wed.

I am tremendously proud of you - a success at 28. at the work of your choosing. I know that in Nov 1970 you will embark upon another career - also one, which you will find challenging and enjoyable.

Yves is most enjoyable and extremely bright. He definitely has your fine dexterity (manual) and your fine brain. I see you as a youth again when I am with him. He is an extremely happy and friendly child: we showed him a group of pictures and asked him to pick out his daddy-

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Sure enough he picked your picture the first time after looking over the others. He did this once for me and much later for grandma porter. While he may not speak many words, he unquestionably understands everything that is said to him. Dr Lomant said for us not to concern ourselves about his non-speaking, there is no problem.

Love
Dad.

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Dear Seth = wife of May 10th
We have moved back home & . . .
The weather is unbelievable - 90°
for the past 3 days - and we are
enjoying our luxury of our home
and no work. Yesterday being
Mother Day in USA - Jay, Loren Phyllis
& my mother came up and spent
the day with us (in Jay's new car -
a new Volk's similar to your late
car - but new) and we had
an enjoyable day - Early in the
day Luce called me and wished
me a very happy Mother's Day -
and I was thrilled - and how
pleased she is with us (she thinks
we are spoiling her 12: by giving
him an extra pair of pants
& or new shirt -) and when
we moved out of the hotel we

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brought our TV to her - and just in time - Our old Zenith just fell apart and you could not watch Sesame St - (which is a children's program - daily on Channel #13) You could hardly believe how he sits and watches and learns - Counting, words -

It is very difficult for us to comprehend your progression, but as long as you know you are forging ahead and happy - and keeping your head above water -

— what else is there - but happiness

— I for one have retired permanently from the business world and am turning to the arts + writing. When I am in the city I go weekly to the Museum of Mod Art at present they have the Japanese film festival which I find delightful -

— I feel there is so much more to life than making money - and as long as we can manage + have a few luxuries - why not enjoy the

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leaves of life now that we
can. Dad is working only
on Tues + Wed - for the
remainder of the year - and
spend Tues nites at the Park
Walsh where they are giving us
a ^{hotel} transient room until next
Jan., so all in all - we are
content - (Dad + I love the 58th
location)

Anne is progressing
well - and Harold is busy
with his contacts -

We hope and pray
the war will be over soon +
peace be with us -

Love
mom + Dad

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Dearest Seth. ^{now} 4/27/70
(sent P. card - 5 May 70)
in London

After such a happy week-
end with your son Yvee, I
had to take time out to
write what pleasure we are
getting from these week-ends.

It is difficult to put
in words the experiences we
are having — but would
like to share them with you.

① He is growing up so fast.
He is starting to say more words
but more important is his
intelligent nature — and
manual dexterity. He is
still as chubby as ever with
his fat little legs — but

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⁻³⁻
she keeps busy - we
have progressed to the
point where she speaks to
Yves of us as Grandpa &
Grandma - (and of course
she has thrilled us) and I
say she is doing a marvelous
job taking care of the child.
He is well mannered
obedient and has an
unusual pleasant disposition.

- So I guess I said
most of it -

- I hope that you
still are doing well - and
content with your progress

²⁻
that doesn't stop him from
getting around.

We have to be very
careful now - he can
climb out of our small crib
and have to make sure to
lock the basement door +
outside screen door as he
is very quick - we do nothing
the time he is here - but
his inquisitive nature is
faster than our movements,
so we are taking all necessary
precautions to keep him
safe.

Luci is well and
has a few students - so

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I doubt if we will
get to England - as they
are starting on the great
house* this week and
expect the work to take
about 2-3 weeks -

Keep us posted -
as we will you -

and with this post
goes all our love and we
taking good care of the
home front for you & us

Love
Mom
+ Dad

* Concrete house in back

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Dear Seth.

Wed. Earth Day
April 22, 1970

Our thoughts are constantly of you and by spending so much time with your precocious son, we are enjoying you the second time around through Yves.

Dad has finished his tax chores 4/15 and now he is taking it easy - doing some finish up accounts - and we expect to move back home on May 7th - so there is where you write from now on - we are having the concrete house in the rear finished - ceiling - windows floor & glass front - and expect it to be used as a guest house for our family and new additions. Dad bought a few U.S. circulating fountain (such as we saw in Europe) and

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→ -
I know he will be happy putting it together, as a sculptured piece. We have to get up rocks & design & know it will be a stimulating project.

We had a small cedar planned for Monday eve, and we picked up Yves & enjoyed his company - However Loren got ill; Harold & Anne went to her sister in N. J. - so we relaxed with Jay, Phyllis Dad & I and of course "Too much" our pride and joy.

Tomorrow, thus we will pick up Yves and take him to Vermont for a 3 day week-end. Friday we will go to Play togs in Middletown to look for a Jungle Gym

(such as we had in Toronto Lake) so that Yves can enjoy the slides & swings on our property. We will put it in the back enclosure, which will be designated "Child's Haven"

— Now about today Earth's Day. Fifth Ave & Union Square was closed to Vehicular traffic - 5th from 12 noon to 2 PM - & Union Square all day — and what a sensation! Wal King in the streets on 5th Avenue - like living in another world.

We are always thrilled to see & read of your continued progress & happiness - and wish we could come to England

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just to see + talk to you
for a few hours or a day -
but there is much to be
done at Warwick +
beautiful weather to be
enjoyed at home this time
of the year.

My mother got your
card and we especially
thrilled - we took her to Liberty
Park for the 8 days of Passover
+ hope she is enjoying her
stay - I am enjoying being
in NY immensely - but look
forward to going home.

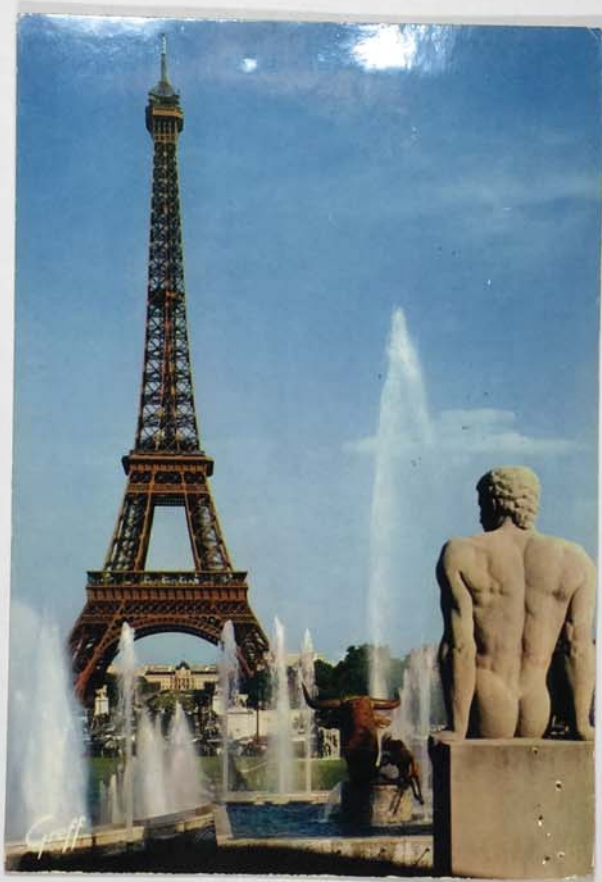
Keep us posted.
& Keep happy

Love
mom + Dad

Continental Road, Warwick 10980, NY.

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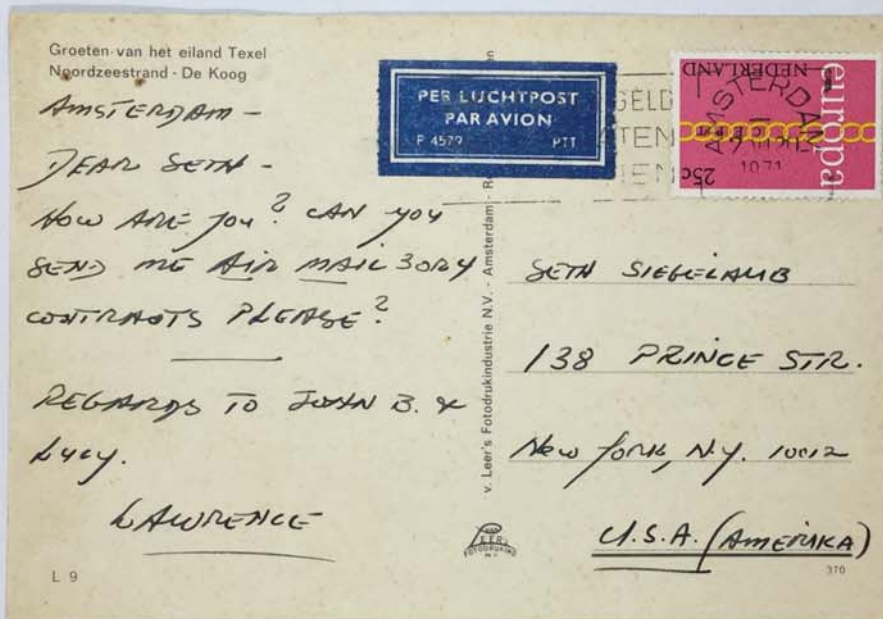
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10 FEB 90 PO BOX 1001 NY NY 10276 USA
DEAR SETH → TO EXPAND ON MY
CARD OF YSTRDY: K FISCHER MADE
THE FIRST MUSEUM SHOW OF CNCRPT
ART AT LEVERKÜSEN. HE WAS VERY
ANNOYED WHEN I REFUSED TO BE IN
IT, AS HE WAS WHEN I REFUSED TO
BE IN THE "IDEA" SECTION OF DCMNTA
(72?). LANGUAGE & IDEAS ARE
EXACTLY WHAT I HAVE WORKED FOR
OVER 25 YEARS TO PURGE FROM MY
ART. THERE IS NO VIRTUE IN DOING
THAT. I DID IT & CONTINUE TO DO IT
BECAUSE MY WORK IS ABOUT THE
UNIVERSALITY OF MATTER. IF YOU
HAVE TO TRANSLATE IT, IT MAY BE
LITERATURE BUT (FOR ME & ME ALONE)
IT CANNOT BE ART. WE ALL KNOW HOW
TO READ. PRACTICALLY NO ONE KNOWS
HOW TO LOOK AT THE PICTURES. PAX @

1
SETH SIEGELAU
HERENSTR 1A
1015 BX
AMSTERDAM
HOLLAND

airmail
FIRST, FAST AND RELIABLE
FOR WOOD

Julia Ward Howe
USA
22

FEB 90 PM
001

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AMSTERDAM.

LA CERDAGNE FRANÇAISE
A 66/123 - ODEILLO
C. N. R. S. le four solaire
Le miroir atteint 54 mètres de diamètre

DEAR SETH -
MANY THANKS FOR THE
FORMS - STILL HAVE MUCH
PROBLEMS WITH THEM.
STILL AWAIT TO HEAR HOW
PERMANENT YOU ARE.
LOVE TO LUCY, ROBERTS
TO JEAN B. -

LARRY.

Collectionnez Les Cartes Postales /

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Reproduction interdite
Photo Beaulard

MEXICHIROME

AMSTERDAM
27.VII.71-19
113

Europa 25c
NEDERLAND

SETH SIEGELAUB
138 PRINCE STR.
New York, N.Y. 10012
U.S.A.

PER LUCHTPOST
PAR AVION
P 4579 PTT

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TORINO -
DEAR SETH.

NOT TOO MUCH TO TELL / MADE A SHOW
FOR FISCHER, NOW SURELY THINK IT
SEEMS FROM AFTER BERLIN - SHALL BE
A BIT LATE WITH THE SCENARIO SCRIPTS -

GIAN ENZO I CANNOT UNDERSTAND ABOUT
CARELLI & YOU - PLEASE WRITE TO AMST.
WHAT IS GOING ON. - REGARDS TODAY.

KATHARINE.

PER VIA AEREA
PAR AVION
MUSEO 24-8

100
REPUBBLICA ITALIANA

138 PRINCE ST.
New York, New York.

16 Des-sas road
U.S.A.

MINA

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SILVERCART - MILANO L. 50

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Georgetown, Maine

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Now I have 2 copies of
USSF cat. + 2 packages
of Toki's
delight. Please send one
of you up.

Last night Mars was
closest to earth it has
been for 317 years -
lots of shooting stars.
We celebrated with
Indian pudding.
Brenda here full of news.
Helene coming Monday. E. can
swim 12 strokes. I can
make me a note -
LOVE - J.

POST CARD

GEORGETOWN
AUG
16
1971
P.M.
04 43



Sety Siegelau
138 Prince
NYC, NY
10012

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Sagittarius Publishing Company
West Roxbury, Massachusetts

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Jackie + Keith can't, this afternoon - how long

MONHEGAN ISLAND, MAINE
Airview of the Harbor and Village with Manana Island at right

All well - sun - brief depression due to social mores of the middle-class. Capsized my boat in the hell of a wind - didn't have the guts to take sail down as Perry did - just tried to ride it out - a wild ride - you'll get the whole story in livid color gesture + detail - came soon - love it

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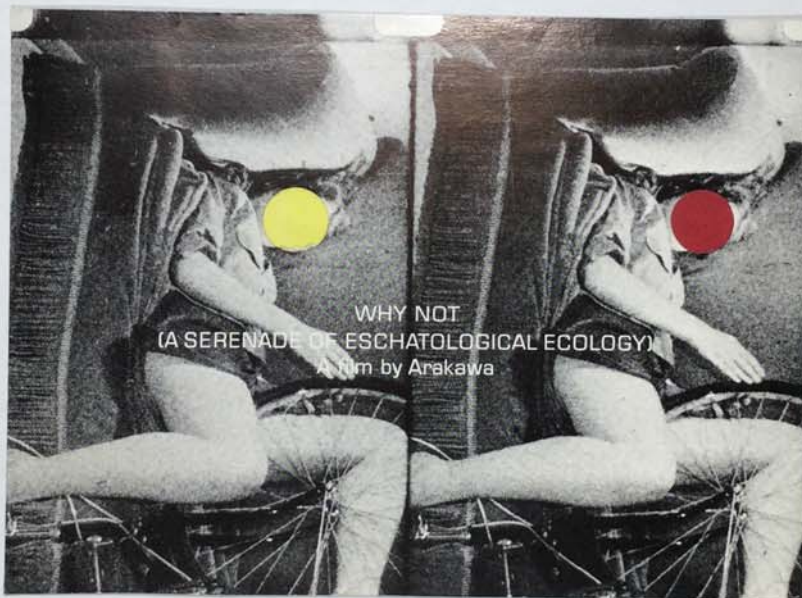
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Dusseldorf - July 27

Dear SS

So! we Trashed down

The book of The West

To KFB, also The NYTimes

Book. You are NOT as

much a sneak as

I once thought. The

Studio Int issue came

out OK. No complaints

Hope Lucy got catalogs

of my show. Does they

Fischer is in hospital

may have pre-mature

baby. Will keep you informed

SGC - MIMI

hifi'70

Internationale Ausstellung
mit Festival
Siedorf 21. bis 30.8.



SETH SIEGELAUB

40 LUCY LIPPARD

138 PRINCE ST

NEW YORK CITY

10013

USA

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Lawrence Weiner

1971 Los Angeles, California, U S A
Los Angeles, Kalifornien, U S A

1971 Berlin/East, The German Democratic Republic
Ostberlin, Deutsche Demokratische Republik

1971 Frankfurt Art Union, Frankfurt, West Germany
Frankfurter Kunstverein, Frankfurt, BRD

Broken off
Abgebrochen

Collection Public Freehold
Öffentliches Eigentum

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Absender:
Frankfurter Kunstverein
6 Frankfurt/Main
Markt 44

Postkarte



Seth I. SiegelauB
138 Prince Street
New York, New York
USA (AMERIKA)



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LAWRENCE WEINER

1971 BERLIN/EAST, THE GERMAN DEMOCRATIC REPUBLIC
OSTBERLIN, DEUTSCHE DEMOKRATISCHE REPUBLIK

BROKEN OFF
ABGEBROCHEN

COLLECTION PUBLIC FREEHOLD
ÖFFENTLICHES EIGENTUM

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• LAWRENCE WEINER

1971 MARCH
CALIFORNIA, USA.

BROKEN OFF

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LAWRENCE WEINER

1971 July / Juillet

Boule d'Amont, France

undertown and / or overtown

submergé et / ou émergé

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Sheepscot River, Maine

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West Roxbury, Mass.

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	Siegelaub	I. D. 27

Address = Addres?
Roland = Rowland?
Ethen = Ethan?
What kind of lousy typewriter is that
anyway? Strictly F. I, huh?
Fog up here now, lobster
yesterday to make up for it -
- good afternoon with Ross's.
Got the sailboat out +
haven't capsized yet. Thanks
for the mess of mail - I'm reading
novels instead of answering
it. Funny thing in Domus -
met Willoughby forever...
Beautiful letter from Dorothea
in Brazil. Enjoying Mother - all
very peaceful - Love you - ✓

POST CARD

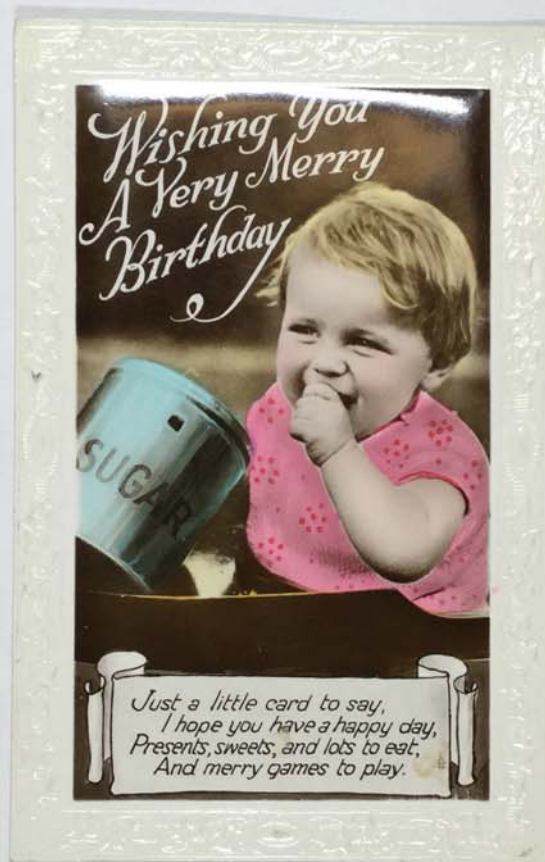
GEORGETOWN
JUN
25
1971
P.M.
04548

UNITED STATES 6c

Seth Siegelaub,
RMFCS
c/o PROJANSKY
128 East 75 St.
NYC 10004

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Hindernis-gevechtsbaan

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Amstogram 4 Sept.
DEAR SETH - RECEIVED THE AIR
AGENCY USSS - EXCELLENT!
I THINK WE RETURN TO NY. AND
20 SEPT - SO SHALL HOPEFULLY
BE ABLE TO TALK TO you ABOUT
NO. 33422. BEING YOUR DEPARTURE.
LOVE TO LUCY - A KISS TO YOU
FROM IK.
KAWENEC.

PER LUCHTPOST
PARAVION
P 4579 -PTT

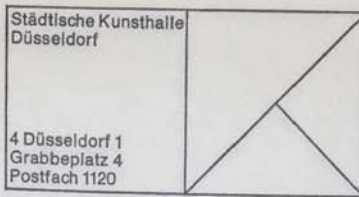
GEDR. SPANJERSBERG N.V., ROTTERDAM

AMSTELVEEN
1915

MA. SETH SIEGELAUB
138 PRINCE STREET
New York, N.Y. 10012
U.S.A.

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The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	Siegelaub	I. D. 27



Mr. Seth Siegelaub
1100 Madison Avenue
New York, N. Y. 10028
USA

August 18, 1970

Dear Seth,

In addition to my letter of August 14 I am sending you the copy of a letter to Studio International since the copyright question of Studio International August 1970 does concern you, too.

Please do answer soon, the publishing company wants Mr. Harten's manuscript.

With best wishes

i. A.:

i. A.:

Renata Sharp

*?9 Sept 70 - Sent Postcard - Ok with me, but
check with Peter.*

Telefon 170 83
und
899 4131

Fernschreiber
8 587 315 skd d

Konten
der Stadthauptkasse
bei Sparkassen und Banken
in Düsseldorf

Postscheckkonten
der Stadthauptkasse
Essen 32 69
Köln 32 69

Gilbert and George, Stanley Brown, Robert Barry, On Kawara,
Richard Long, Lawrence Weiner, Jan Wilson

1969 March 1969

Robert Barry

Douglas Huebler

Documentation, Site Sculpture Project 42⁰ Parallel

January 5 - 31, 1969

Douglas Huebler

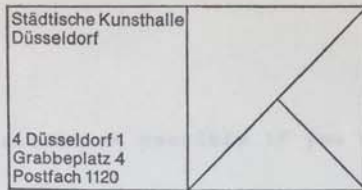
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Köln 32 69

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	Siegelaub	I. D. 27



Mr. Seth Siegelaub
1100 Madison Avenue
New York, N. Y. 10028

August 14, 1970

Hi Seth,

How are you?

I am writing to you on behalf of Mr. Harten who is gone on vacation a couple of days ago.

Mr. Harten has written an essay for this year's ART BOOK ANNUAL (Kunstjahrbuch) which will be published at the end of 1970 at the Fackelträger-Verlag, Hannover. Editors are: Ruhrberg, de la Motte, Schmied, Schmeller (Wien), Althaus (Basel), Harten. In his text, there are no illustrations, Mr. Harten uses artists' statements of some of your publications and would like to get from you printing permission. I think it best to give you a list of references:

July, August, September 1969

Douglas Huebler, page 9

Daniel Buren, page 5

18 Paris IV.70

Gilbert and George, Stanley Brouwn, Robert Barry, On Kawara, Richard Long, Lawrence Weiner, Jan Wilson

1969 March 1969

Robert Barry

Douglas Huebler

Documentation, Site Sculpture Project 42⁰ Parallel

January 5 - 31, 1969

Douglas Huebler

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	Siegelaub	I. D. 27

Please let us know as soon as possible if you agree.

With kind regards

Sincerely Yours

Renata Sharp

1. A. Renata Sharp

i. A. Renata Sharp

i. A. Renata Sharp

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	Siegelaub	I. D. 27

Studie International
Mr. Peter Townsend
37 Museum Street
London WC1 / England

August 14, 1970

Dear Mr. Townsend,

Mr. Jürgen Harten, Kunsthalle Düsseldorf, has written an essay for this year's ART BOOK ANNUAL (Kunstjahrbuch) which will be published at the end of 1970 at the Fackelträger-Verlag, Hannover. Editors are: Director Ruhrberg (Kunsthalle Düsseldorf), de la Motte (Hannover,) Schmied (Hannover), Scheller (Wien), Althaus (Basel), Harten.

In his text, there are no illustrations, Mr. Harten uses artists' statements, some of Studie International.

Here is the list of reference:

STUDIO INTERNATIONAL

1969, Sol LeWitt

drawings 1,2,3,4 and their combinations 12, 13, 14, 23, 24, 34, 123, 124, 134, 234, 1234

STUDIO INTERNATIONAL

1970 July/AUGUST, Douglas Huebler, page 38 and 42

" " Mario Merz, page,12

We would appreciate you informing us if you agree.

With kind regards

Sincerely Yours

i. A. Renate Sharp

P.S.: A copy of this letter should be sent to W. & J. Mackay & Co Ltd, the address of which is unknown to me. Could Studie International forward the enclosed copy?

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	Siegelaub	I. D. 27



Nova Scotia College of
Art and Design
6152 Coburg Road
Halifax
Nova Scotia
Canada

David Askevold
November 16 - 30,
1970

videotape, film and amplified tuning fork installations

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	Siegelaub	I. D. 27

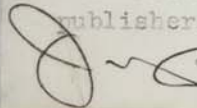
20 Nov '70

Dear Seth,

Re Conference low - after considering alternative, I would prefer a high.

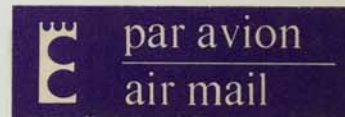
Thing book will be along soon. Int. Gen. money should arrive soon from NSCAD.

Other relevancies - I have compiled a dictionary arranged by word length and alphabeticized in each word length section. Its an edited version of a computer printout from the Standard Corpus of Present Day American English Language Usage, edited by me, no definitions. (50,000 entries). What publishers do you think might be interested?

 Jerry



Seth Siegelau
138 Prince Street
New York, New York 10012
U.S.A.



- 30 Nov - Sent P-card - about Chris Cook as Addison wants to co-publish books

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The Museum of Modern Art Archives, NY	Collection:	Series/Folder:
	Siegelau	I. D. 27

24 Aug 1970


Dear Seth,

I sure had such a good holiday (after a rapid & cobaltage trip to Arizona to shake it out of my father's estate). Hitchhiked "as crew" on a yacht from Korfu to Joras (south of Athens), then 10 days here - where I actually (believe it or not Ripley) fell into love & was adopted by a Greek family, & got a Real santad & lost 15 pounds.

AIR MAIL
AEPOTIS PIKRE

Seth Siegelau
Room 901
113 West 42nd St
New York City
10036
U.S.A.

with you & all - I'm Barbara & hope all is well.



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	Siegelaub	I. D. 27

11 August 1970

EXPOSITION HENRI MATISSE
GRAND PALAIS - PARIS 1970
Polynésie, La Mer
Tapisserie Beauvais
Collection du Mobilier National

REPUBLICQUE FRANCAISE
0.80
BARRAGE DE VOUGLANS 3/75

PAR AVION
T/10

Dear Seth -
Sorry I couldn't
contact you on my one
N.Y. day last week. (All
a rush trip.)
Gerry Ordover said
you shaved all your head
hair.
Daniel Buren (at dinner
last night here) said it's
a work whether you
think/say so or not
cause everybody's talkin'
bout it. (Or maybe it was
David Askevold - whom I
met & really liked in
London).
Am headed for non-tourist
(a non cops I hope) N. Greece for 2 wks SUN, what a change
Love, B.

Seth Siegelau
Room 901
113 West 42nd St
New York City
10036
U.S.A.

MUSEE D'ART MODERNE - PARIS 1970

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DIVISION OF CHRISTIAN LIFE AND MISSION

national council of the churches of CHRIST in the U.S.A.

475 RIVERSIDE DRIVE, NEW YORK, N. Y. 10027

2286
telephone: (212) 870-8988

MRS. THEODORE O. WEDEL, PRESIDENT

R. H. EDWIN ESPY, GENERAL SECRETARY

REV. JON I. REGIER
ASSOCIATE GENERAL SECRETARY

November 19, 1970

Mr. Seth SiegelauB
138 Prince St.
New York, N.Y. 10012

Dear Seth:

Yep - I didn't think I would beat your postcard - but I have been thinking about it:

Some names that pop into my mind, most of whom I think are worth involving in your network:

Thomas J.J. Altizer (The "Death of God" guy - latest book - Descent into Hell)
Professor of English at Stony Brook

Rabbi Richard L. Rubenstein
B'nai B'rith Hillel Foundation, University of Pittsburgh

Harvey C. Cox (last book: Feast of Fools)
The Divinity School, Harvard University

Rosemary Reuther (best among the women)
Howard University, Washington, D.C.

Cecil Williams (black, militant, preacher)
Glide Memorial United Methodist Church, San Francisco, Calif.

Eugene Fontinell (Roman Catholic)
Queens College
or

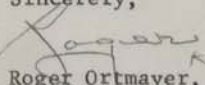
Gregory Baum (Roman Catholic)
New School

Is this enough to get going on?

Let's keep in touch.

As ever,

Sincerely,


Roger Ortmyer, Executive Director
Department of Church and Culture

REV. KENNETH G. NEIGH, CHAIRMAN • MRS. MURIEL S. WEBB, VICE CHAIRMAN

RO:lk (Signed in Dr. Ortmyer's absence by secretary)

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	Siegelaub	I. D. 27

ORDOVER, ROSENBERGER & ROSEN

ATTORNEYS AT LAW
ONE LIBERTY STREET
NEW YORK, N.Y. 10005
December 1, 1970

BERNARD ROSEN
ERNST H. ROSENBERGER
JERALD ORDOVER

ROBERT PROJANSKY

Friend:

(212) HANOVER 5-7520

CABLES:
ADVOCATORR, NEWYORK

I understand that you have expressed a wish to join with Jon Hendricks, Faith Ringgold and Jean Toche as a plaintiff in the forthcoming lawsuit in the United States District Court to test the constitutionality of Section 136 of New York State's General Business Law - the flag desecration statute - and to enjoin its enforcement.

Enclosed is a copy of the statute; subsection (d) is the one under which the Judson Three are being prosecuted, but the entire statute is obviously and grossly restrictive of freedom of expression.

Please be so kind as to send me a short statement (to be attached to our complaint as an exhibit or affidavit) in which you set forth your reasons for

- a) feeling that the statute oppresses or restricts you and
- b) wanting the court to declare the statute unconstitutional and enjoin its enforcement.

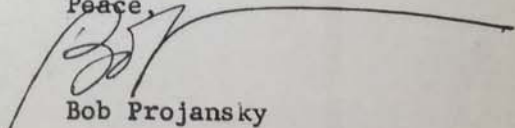
I would appreciate it if you would hold your statement down to a page or two of double-spaced typescript. As little as a paragraph will do. Please forgive me if your statement is edited, but I promise that it will not be substantially altered without consultation with you.

Please send your statement to: Bob Projansky
128 East 7th Street
New York, N.Y. 10009

as soon as possible.

Thanks for your support.

Peace,



Bob Projansky

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	Siegelaub	I. D. 27

POMONA COLLEGE Claremont, California

23 March -
- card - with my
1944

§ 135

GENERAL BUSINESS LAW

Art. 9-B

upon complaint of "The Society of the War of 1812". Society of War of 1812 v. Society of War of 1812 in the State of New York, 1900, 46 App.Div. 568, 62 N.Y.S. 355.

§ 136. Exhibition or display of the flag

Any person who: a. In any manner, for exhibition or display, shall place or cause to be placed, any word, figure, mark, picture, design, drawing, or any advertisement, of any nature upon any flag, standard, color, shield or ensign of the United States of America, or the state of New York, or shall expose or cause to be exposed to public view any such flag, standard, color, shield or ensign, upon which after the first day of September, nineteen hundred and five, shall have been printed, painted or otherwise placed, or to which shall be attached, appended, affixed or annexed, any word, figure, mark, picture, design, or drawing, or any advertisement of any nature, or

b. Shall expose to public view, manufacture, sell, expose for sale, give away, or have in possession for sale, or to give away, or for use for any purpose, any article, or substance, being an article of merchandise, or a receptacle of merchandise or article or thing for carrying or transporting merchandise, upon which after the first day of September, nineteen hundred five, shall have been printed, painted, attached, or otherwise placed, a representation of any such flag, standard, color, shield or ensign, to advertise, call attention to, decorate, mark, or distinguish, the article or substance on which so placed, or

c. Shall print, engrave, or otherwise place or cause to be printed, engraved or otherwise placed on any blank check, bill head, letter head, envelope or other business stationery, a representation of any such flag, standard, color, shield or ensign, or shall use any such blank check, bill head, letter head, envelope or other stationery for business purposes or correspondence, or

d. Shall publicly mutilate, deface, defile, or defy, trample upon, or cast contempt upon either by words or act, or

e. Shall raffle or place in pawn any such flag, standard, color, shield or ensign, or

f. Shall publicly carry or display any emblem, placard or flag which casts contempt, either by word or act, upon the flag of the United States of America, or

g. Shall publicly use or cause any such flag, standard, color, shield or ensign, to be publicly used as a receptacle for the plac-

Art. 9-B

USE OF NAMES AND SYMBOLS

§ 136

ing, depositing or collecting of money or any other article or thing,

Shall be guilty of a misdemeanor.

The words flag, standard, color, shield or ensign, as used in this section, shall include any flag, standard, color, shield or ensign, or any picture or representation, of either thereof, made of any substance, or represented on any substance, and of any size, evidently purporting to be, either of, said flag, standard, color, shield or ensign, of the United States of America, or of the state of New York, or a picture or a representation, of either thereof, upon which shall be shown the colors, the stars, and the stripes, in any number of either thereof, or by which the person seeing the same, without deliberation may believe the same to represent the flag, colors, standard, shield or ensign of the United States of America or of the state of New York.

This section shall not apply to any act expressly permitted by the statutes of the United States of America, or by the United States army and navy regulations, nor shall it be construed to apply to a certificate, diploma, warrant, or commission of appointment to office, ornamental picture, article of jewelry, stationery for use in private correspondence, or newspaper or periodical, on any of which shall be printed, painted or placed, said flag, standard, color, shield or ensign disconnected and apart from any advertisement.

The possession by any person, other than a public officer, as such, of any such flag, standard, color, shield or ensign, on which shall be anything made unlawful at any time by this section, or of any article or substance or thing on which shall be anything made unlawful at any time by this section shall be presumptive evidence that the same is in violation of this section, and was made, done or created after the first day of September, nineteen hundred five, and that such flag, standard, color, shield or ensign, or article, substance, or thing, did not exist on the first day of September, nineteen hundred and five. Added L.1965, c. 1031, § 52, eff. Sept. 1, 1967.

Historical Note

L.1965, c. 1031, § 52, omitted provisions relating to forfeiture of fifty dollar penalty, recovery thereof, and payment of penalty into state treasury. 779; L.1921, c. 428; L.1922, c. 270; L.1924, c. 376; L.1931, c. 392; repealed Penal Law of 1965 § 500.05, eff. Sept. 1, 1967.

Derivation. Penal Law of 1909 § 1425(16); amended L.1917, cc. 54, L.1888, c. 491, § 1; L.1889, c. 497, §



10012

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	Siegelaub	I. D. 27

POMONA COLLEGE Claremont, California
ART DEPARTMENT

Thursday Mar. 18

23 March -
Seth P-card - write up
annual time (29 Mar at 8 PM)

Dear Seth

it's wonderful that you are coming to L.A., it will be good to

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you are here.



Re. lecture/speaking thing, I've not managed so far to arrange anything definitely, but I can gaurantee one atleast. Are you

interested in maybe speaking to collector types if possible about what you are doing, rather than a univ.? bring your dark business suit.

let me know flight info., i would be happy to greet you at the airport.

it's beautifully warm here, slow and lethargic like we all love it. Willoughby the great bastard has not so far delivered our ex. which was to open tonight, after a weeks delay, because i didn't believe he would get it here, and now it still isn't and i feel a combination of fury, hate and also a bit of a fool for trusting him knowing what a maniac he is.. well i

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POMONA COLLEGE Claremont, California
ART DEPARTMENT

Thursday Mar. 18

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Jan. 4-20
Dear Seth:

It was really fine to see you a few weeks ago. Your art became very clarified for me as I thought about you while getting high at Lee's a few hours later. Hope to see you as often as possible this year.

Have Hewell
(Any word from Lucy about Jim Eller? might she have his address?)

Color
NATURAL
NEPTUNE THEATRE
IS SOMETHING ELSE
LE THEATRE NEPTUNE
SOIT DE L'ORDINAIRE
CANADA
P.O. Box 67, Station A, Berkeley 2, Calif.

Seth Siegelau
138 Pounce St.
New York, New York
U.S.A.

23 March -
Seth P-card - with my
annual time (29 MAR at 8 PM)

Re. lecture/speaking thing, I've not managed so far to arrange anything definitely, but I can guarantee one atleast. Are you interested in maybe speaking to collector types if possible about what you are doing, rather than a univ.? bring your dark business suit.

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POMONA COLLEGE Claremont, California
ART DEPARTMENT

Thursday Mar. 18

23 March -
Seth p-card - write up
arrival time (29 Mar at 8 PM)

Dear Seth

it's wonderful that you are coming to L.A., it will be good to

see you. I hope that you will have a good time in Los Angeles

and Fore

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Re. lecture/speaking thing, I've not managed so far to arrange

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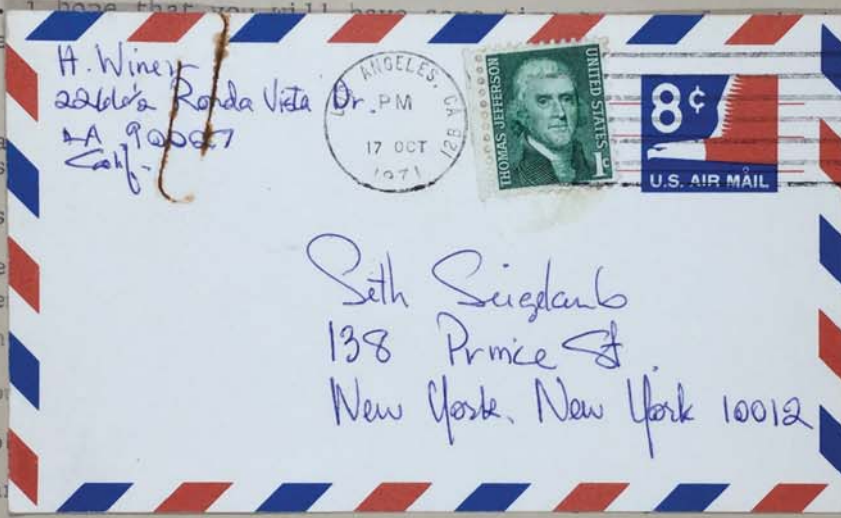
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POMONA COLLEGE Claremont, California
ART DEPARTMENT

Thursday Mar. 18

Dear Seth

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23 March -
Sent p-card - with my
arrival time (29 March at 8 PM)

Dear Seth, (Pb.)
No word since you were here. Summer in Eur. was a mistake but not catastrophic. Finally have found a place to live and got pots dishes etc in determination to est. some kind of normal routine - we'll see. so far I'm greatly relieved to have privacy & comfort etc. getting tots done. Will likely be in NY Christmas - hope you'll be around then. Please send your list of catalogues, etc - we'll take the lot I think.
Love Helene

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	Siegelaub	I. D. 27

POMONA COLLEGE Claremont, California
ART DEPARTMENT

Thursday Mar. 18

Dear Seth

it's wonderful that you are coming to L.A., it will be good to see you. i hope that you will have some time to see afew missions and Forest Lawn, etc. I'm been feeling the desire of late to inspect my own environs.

sorry that i haven't written, esp. regarding your contract involvements, but it seems as if everything has gone well - I'll give you my opinions, pro and con, when you are here. theoretically it is workable, in reality i would think that it would be very difficult to implement, but i have great faith in the worth of contractual agreements and the adoption of any new and possibly annoying paper complication would always be fought or atleast seem more of a problem than it would actually be..... anyway I'm sure you have heard it all, I'll elaborate or something if you like when you are here.

Re. lecture/speaking thing, I've not managed so far to arrange anything definitely, but I can gaurantee one atleast. Are you interested in maybe speaking to collector types if possible about what you are doing, rather than a univ.? bring your dark business suit.

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23 March -
Seth P-card - write up
arrival time (29 Mar at 8 PM)

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won't go on about that, i'm sure the desire to inflict some kind
of damage will subside. so far he has failed to let me know that
it is late, but since it ain't here, that is pretty obvious.
I'mn showing Smithson's "spiral Jetty" to entertain the people that
come to the opening that i couldn't reach.....

enough

love,

John

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The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	Siegelaub	I. D. 27

138 Prince Street, New York 10012. USA. Telephone: 212 925-2113

Dear Holene,

Enclosed find a copy of the ARTIST'S AGREEMENT business - I was sorry not to have had your opinion before we re-wrote it. More to follow when I am in L.A.

In Any Case, I will definitely be coming to L.A. from about the 28th of March to 15 April, 1971.

John Baldessari has arranged for me to do a lecture number at CIA and also at San Diego.

Do you have any suggestions where I also could do other lectures numbers? If so, please advise me.

Just saw Eddie Russia who said he had just seen you.

Just saw Jack Wendler who said he had not just seen you.

Boy, you really get around.

Are you working hard? Understand you are doing a show avec Mr. Sharp - involving a pier in N.Y. and documentation - it sounds quite interesting.

Also saw Alan Ruppertsberg who said he had just seen you. Also John Chamberlain. And Jim Brodie.

Working my ass off, in case you maybe interested to know.

Love,

SETH, 9 March 1971, N.Y.

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	Siegelaub	I. D. 27

138 Prince Street, New York 10012. USA. Telephone: 212- 925 2113

Dear Helene,

Received your letter of 5 January along with catalogues.

Sorry I didn't answer sooner, but, but now you should have received a copy of the (9 page) information about the ARTIST'S RESERVED RIGHTS SALE AGREEMENT.

Kindly, if possible, make xerox copies of these pages I send you and give them to any art people who you think could have a copy.

Also, I want - need- your opinion about this pressing business, if you have some time to think about it.

This project has been, and will be for the next 1½ months, taking up all of my time - along with most of my money.

It was very good to hear about what, how and where you are doing (it) - but I would also prefer to hear about WHY you are doing it. Baldessari spoke well of what you are doing: I believe that what people (particularly artists) say about you is more important than what they say to you. This may be the definition of "reputation. (A perfect idea to be embroidered into a Sampler).

I expect to be ("would like to") coming out to Los Angeles in late March, early April for about 2 weeks, and I need all the lecturing jobs I can get to pay my way out. I usually talk about art politics. Please give this some thought.

Please excuse this short, fact-filled, no-nonsense, hard-ass, sans bullshit, ex small info letter.

See you soon,

Love,

SETH, 4 February 1971, N.Y.

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POMONA COLLEGE *Claremont, California*
ART DEPARTMENT

5 Jan 1971

dear Seth,

so, things have finally become very busy and slightly more complex for me here - an unusual enough thought for L.A. and especially surprising when think^{ing} of Claremont. Just accomplished my first opening which came off in fair style and elicited a very positive response - enough so to verify some choices that I've made about who and how to show. essentially it's nothing very radical but L.A. succeeds in being more provincial than seems possible. I had great curiosity about who would appear at the opening - all artists, which certainly made the whole thing a more tolerable occasion but it would have been good to see a few of the fat, complacent members of the art commun. a plus was the absence of any Univ. faculty/admin. sorts or the lovely members of the Rembrandt Club - i assume that I can safely eliminate them from any considerations now. I'm also trying to promote (not quite the right word) a sort of artists cooperative exhibition space in L.A. - the time is right and there's a definite need - besides that I would enjoy having some of my activities based in L.A. rather than off in some desert. It seems that there are a ~~fair~~ fair number of people doing interesting work, and they are, of course, the most isolated, I seem to be finding them in slow fashion. There is a more noticeable group doing lessor and slicker work, who^{se} most phenomonally on the make that it's hard to decide whether their constant personality-plus presence is revolting or so clever that it's art of a sort.... but you asked me not to speak of art things, I think.

Baldessari, on returning from N.Y. talked of you and something of what you have in mind - sounds worthwhile and important if it can be done. i felt some pangs of envy when John and other returning souls spoke of life, times, and thoughts in the big city - it's hard not to live in a fantasy world out here, there of course is some concern and understanding of all the ills, but the reality of it and direct effects seem a little muted. I think this was the first time that i sincerely felt that being in N.Y. made some sense for me - i find that I'm not quite as low-keyed as i always claim. I have just unburied your letter, so I'll do an orderly answering of questions. 1. Pomona is 40 miles from where i sit, along a mighty freeway and at the foot of snow capped (an actual inspiring sight i tell myself to make the drive seem of some value) mountains - 15 mins. to skiing - not that i have ventured up there but a charming thought anyway. 2. I'm the Gallery Director (three decent rooms, larg~~ish~~), but also my titles include, Curator of the Collection (all stored in a much avoided room, from what i can tell there are about a dozen items of interest and then alot of weird bequests, i.e. Chinese mirrors, tapestries, and some undefinables), and Asst. Prof. of Art (this year that entails 3 weeks at the end of the year on 20th c. sculpture - not too overwhelming a load i think). 4. It's pomade i think that's the name of a hairdressing, not Pomona which is better known for it's smog and happy (I've heard them singing) migrant field workers or fruit pickers, also a mess of repugnant conservatism - i drive alongside of flag stickered autos containing undoubtedly evil types; also we have ~~also~~ all these peaceful little idyllic colleges with names like Spitzer, Harvey Mudd, Scripps (some long dead academic's dream come true) lots of trees and not too many students. - we had a faculty meeting to discuss the students and no one could think of any students, when the dept. chairman found a list somewhere a few of the faculty

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recognized a name or two, but had no idea what they were doing. i was fascinated by the absurdity of the whole thing, but no else seemed the least bit alarmed.

5. i see Ron Cooper, yes, he is putting together an ex. for Ace Gallery
6. thnx for Ed Ruschas' phone # but I've know him for years and years
7. happy to have you give my number to visiting persons of your approval - i miss the sort of constant traffic that was one of the positive aspects of London.

I'm enclosing my little cats. with some trepidation - you are one of the few people that brings out my embarrassment over my own bullshit, but since i do do it, i suppose i have to be willing to own up to it??

do please keep in communication. I'm afraid that i'm not so good at communicating my thoughts thru letters, esp. in relation to what I'm attempting to do with the gallery and extensions thereof - so, light and trite - mainly, at this point i feel like patting myself on the back, which would be pretty unacceptable stuff in a letter humble little thing that i am

or something

Love,
Helene

p. s.
the usual excuse for bad typing and spelling
(I compulsively put that on all letters so you'll know that i know)

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138 Prince Street, New York 10012, USA. 212- 925 2113

Dear Helene,

Was pleased to hear from you so soon, and would like to know a little more details what you have in mind.

For me "political activity" maybe a cop-in-out. I am beginning to spend some time working with a GI rights group. "International political communication" means the way mass media effects our view of life and what I can do to increase the activity between the different radical (underground?) communities around the world. Very complicated and unclear at this time.

Interested to hear about Pomona-Cucumonga-Rembrandt situation. It sounds cushy. (Incidentally, I would and have fucked with all sorts of un-necessary fat-cat types - though not a many as I would have liked - but, alas, it was (is?) all in a day's work). Just try to get away with the barest minimum. I didn't even know there was an unbelievable country club in Cucumonga.

What is, where is Pomona? Are you a curator, director, janitor? what (who) are you exhibiting? Not yourself, I hope - A joke that was - no?

If you get any more threatening phone calls again tell the caller "if this happens again, you'll have to mess with Siegelaub". That should keep your (incoming) obscene-type phone calls to a minimumumumumumumumum.

I am off to Chicago (with Lucy) to attend an open Peace conference, which will decide strategy for the Spring 71 anti-war activities. Also, a art-politics-type lecture at Northwestern Univ. Will return to NY about 9 Dec.

Isn't Pomona the name of a hairdressing?

Love,

SETH, 3 Dec 70, N.Y.

PS: In your next letter please don't go into L.A. art news.

I did not seriously propose for you find me a lecture number in LA. I expect something will turn up when I am ready.

This moment does not seem the time for specific actions (& letters), but it would be very nice to keep up a regular writing number, just for the pleasure of hearing from you and your head.

This letter will be meaningless if you did not keep a carbon of your previous letter.

How is Roy Cooper? If you see him, tell him I talk to people about him, who couldn't care less.

Meet Ed Ruscha (463 7057), Tell him I said it (you) would be good for him to meet.

Lastly, I gave your address to Diane Waldman (Guggenheim). Also to Wim Beeren (Stedelijk, A'dam). For when they are in LA. Hope you do not mind.

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26 Nov. 70

I was surprised to hear from you so soon, but it was good to know something of what you have been doing and thinking of doing. I would of course love to know in a little more detail what you have in mind as far as political activity, international political communications? whatever, it has to be more meaningful at this point than art, which seems more and more a self-indulgent luxury. Strange to say since I am more thoroughly involved than ever and I am trying to maintain some legitimate commitment.. There are masses of young artists doing semi-interesting things, super-serious and intense and I suppose potentially more than just that. It is ~~about~~ somewhat tempting since there is such an obvious need for an entrepreneur and if this soft gallery thing hadn't come up I may have become involved in the hustling end of things. The gallery situation is pretty workable, fair ex. space, reasonable budget, absolutely no interference from anyone. There is the inevitable set of negatives tho. this time, a ladies group called the Rembrandt club, they have monthly meetings and guest lecturers (of the watercolour demonstration variety) - I'm intent on keeping our contact at a minimum. I did have lunch with Mrs. Pres. and Vice Pres. ~~and~~ at an unbelievable country club in Cucamonga (a place which I was never before sure really existed). I have only included that bit of stuff because I know that you would never allow yourself to be in any situation that would involve such activities. These ladies contribute minute sums of \$ toward the Colleges permanent collection - which is pathetic to say the least and the most boring aspect of my job. I feel pretty good about the ex. schedule for this year, which I had to throw together quickly and I hope to print some decent catalogues and do a bit of ~~writing~~. Summers off, paid - which is dumbly the thing that makes it really attractive. I knew that I shouldn't have been bothering with all this and have been a school teacher from the beginning. this seems not a very meaty letter, sorry. some indignant lethargic mood or something. I could go into the L.A. art world news, but I can't seem to work up the sense of humor that that would require... I do actually enjoy the absurdity of the really lame little power games, so far I haven't been able to discern the stakes or the opposition or the reality of it. I even was honored with a 'threatening' phone call, advising me of what my course should be?? that was the first time I felt they had some potential worth as anything, sources of amusement. It's nice to think that what I do in Pomona has such effect. I think that's more or less it for now. Life here remains to my liking. automobiles apparently my teddy bear/security blanket, no wonder I couldn't survive in Eng. does all this sound hopeless to you. What are you off to Detroit-Chi. for?

Does this rate a letter in answer....^{to phone}

*Love,
Helene*

telephone # 933 7620

has gift of a free legitimate credit card # (it may have already, or will expire soon)

5177-14-38159

p.s. have not had the opportunity, but will inquire about possible willingness to fly you here to lecture 'or something'

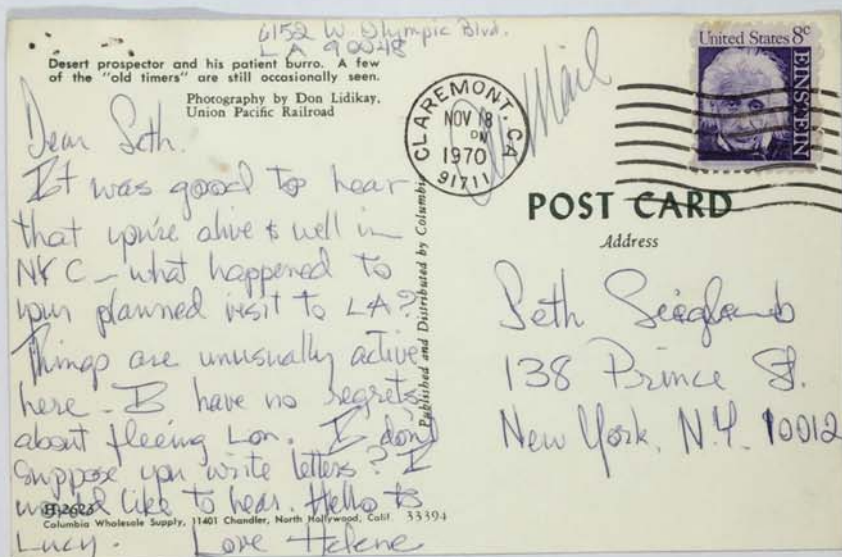
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Humanic Designs Corporation

A Prospectus for True Social Change

J.M. Siegelaub
15 January 1971

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Let us not forget the dangers of trying to understand another person: the effort invites disproof of one's views and questioning of one's beliefs. The thoughtful person who is content to teach by the example of his own conduct must always be ready to acknowledge error and to change his ways. But this is not what the (social scientist) wants: he does not want to change his ways, but those of others.

Thomas Szasz, M.D.
Ideology and Insanity

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I. THE SOCIETY TODAY, AND THE SOCIAL SCIENTIST

Our society is in the middle of a period of intensive change. The significance of this change, as compared to other upheavals, is in the emphasis on relationships between: relationships between individuals, groups, sub-cultures, societies. Any organization that wishes to be a constructive part of this change will have to come to grips with this as being the central geist (life force).

"Relationships between" means that what we do for another person/group/culture is not as important as how we do it. The process of the doing is probably more loaded with meaning than the actual data or materials that are transmitted (sent across). The process of relating betrays more about what we think of others than the words we use. In working with a minority group, such as the Puerto Rican population in Newark, we and the Model Cities program may claim that that population is to be considered in the planning of all program relevant to them. When they are not included, they know that they have been "sweet-talked" again. Excuses of "administrative reality", "political reality", "efficiency in the planning process" only reinforce the lack of concern for and lack of involvement with that community. When the action of a non-inclusion and words of participation are at odds, our actions always always relay our true attitudes towards the other person.

Our actions say "we must take care of you", "we are going to

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work with the people who control you; we are not going to work with you -- you are not important enough", "we have to go where the money and power are".

Educators have learned that the classroom is a destroyer -- almost irrespective of the material being taught. It is because of the way the teachers relate to the students. Rosenthal and Jacobson's study, Pygmalion in the Classroom, shows the effect of unacknowledged pre-conceptions on the teaching process. Other studies in education, including those by Herbert Kohl and George Dennison, give some idea of the effects that different teaching styles have on the ability of a child to learn and grow. Similar studies have been made in business ("Pygmalion in Business") and other fields. The thrust is unmistakable: we walk into situations with many levels of pre-conceived attitudes; we inject these attitudes constantly into our work and relationships; we either help or hinder people through these attitudes.

Paulo Freire goes even one step further in his analysis of this phenomenon: he defines it as highly political. In his terms, we either free people or enslave them. The choice is that clear for him. The social and behavioral "sciences" are not, for him, the objective, scientific fields that we thought they were: they are loaded with objective data collected through our subjective perceptions!

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An argument often countered at this point is that social scientists have examined themselves and have derived an objective perception base. However, when this argument is offered to the people who are being "studied" or "helped" (Blacks, women, Puerto Ricans, etc.), the reaction is one of rejection of those scientific observations. These groups do not accept the analyses of their lives as made by these "objective" people. Their perceptions of themselves differ tremendously from those "objective" observations. The social scientist is then faced with a choice: either he is objective (by his argument) or he is subjective (by the arguments of his cases/patients/study population.

Almost invariably the social scientist will deny the validity of the studied group's responses.

"We know better than they what is going on."

"We see why they are confused: They don't have the same depth of perception or background that we have".

"What are they getting angry about -- we understand them and are trying to help them."

Not only does he reject their responses, but he also criticizes the ways in which they want to deal with their own lives. As a social scientist (and here read social worker, psychiatrist, and all other social "helping"

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professionals) he feels that he is the only one qualified to comment on the social process. Many groups -- the Lords, Panthers, women -- have deliberately segregated themselves in order to get rid of "those helpful outsiders" who know exactly what is good for them. Their anger and exclusion is justified: the social scientist pretends he is all scientist, and forgets that he, too, is a full social animal caught up in society's ethics and regulations. The social scientist is blind to his own lack of objectivity, and when confronted with this lack, he will put the onus of blindness on the other. "The Blacks are defeating their whole purpose";

"You women will not succeed with other women if you insist on the Lesbian issue"; etc.

When this is happening, the social scientist must seriously consider whether he is involved with people, or whether, in 19th century noblesse oblige, he is just doing things for people.

There are two steps that have to be followed to deal with the above situation, and they will be expanded further in Part II. The first involves self-examination of goals, ideals and attitudes. The second involves getting together with the groups with whom we wish to work, to test the reality of our new self-perceptions, to let the other side know who we are, and to set mutual goals, if possible.

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This pulling back for examination is not an idle contemplation of ourselves, devoid of action. The action -- in discrimination, poverty, all human rights -- is all too clear. When we act without constant self-examination, we end up as constantly inflicting our prejudices on those people we claim to be helping. All the prejudices cannot be eliminated, but neither can they be dealt with at all if we always call for "action".

The implication of this for the social change process is that unless we take full cognizance of the importance of relationships and their processes, we are working against the change to maintain the status quo. If we examine our own behavior and see that we are not engaged in examination on all social levels, then we must very seriously reconsider how we fit into the total change process.

The method we have now of working with government grants (not working with people) is a totally ineffectual way of reaching people. Firstly, being dependent on the government we are forced foremost, to please the Department of Labor (all the way up to the President) in order to be sure of the flow of funds. Secondly, we must not offend a host company in order to avoid being thrown out of their premises.

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We are obliged not to disrupt their efficient conduct of business.

Thirdly, we are dependent on the staff people from the host company for their support in allowing us to work with their subordinates. It is well-known that absence of cooperation from first- and second-line managers can destroy a project. Lastly, we reach the disadvantaged non-white or non-male employee. We are not even really involved with this person -- he is the object of our study. If we have any energy left after going through the first three steps above, then the minority employee would get it. But there is scarcely any energy left. We have spent all our time loosening up those three levels -- be they called Department of Labor or AT&T or Hoboken Model Cities or Columbus -- so that nothing filters down to the bottom. Again the disadvantaged person has been forgotten and it is because of OUR method of dealing with the situation.

What if we had worked directly with these disadvantaged people and taught them how to negotiate the system that we had been dealing with for them? They could probably do it themselves, and attain that knowledge of negotiation at the same time. Why not get government money to organize the underemployed to fight for growth position? Why not put the knowledge directly in their hands?

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II. CONSEQUENCES OF THE ABOVE, AND DIRECTIVES.

The above analysis contains very serious implications for any individual or group involved in the change process.

A. Firstly, we must develop amongst ourselves a working, creative alternative social environment for the examination of our prejudices. We cannot jump to solving the world's problems until we have come to terms with ourselves; we cannot develop specifics on what we are to do together, until we know who we are together. Our prejudices and attitudes towards each other will give us some idea (though not a complete one) of how we relate to people outside our organization. Ignoring the effects of our lives on each other means that we will inevitably transplant our internal conflicts onto any and all situations with which we work.

We cannot ignore the inconsistencies of how we deal with other people. Many groups are looking at the ways in which they relate to other groups, in addition to the ways others relate to them. To eliminate one's own being discriminated against in order to be able to discriminate against others is no change at all. The oppressed has become the oppressor.

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In order to get to know what we are together, we should bring the organization into a regularly planned T-group type of program, with either an outside consultant/trainer, or in a leaderless format, (though preferably with a trainer). The unusual opportunity to get an entire organization (or at least the "professional" staff) involved in such a program should not be missed. The usual circumstances have a sub-group which is "turned-on", but within an inert organization. It may be felt that a small organization does not need a T-group: yet it is such organizations which do need it and can benefit from it the most through its all-inclusive nature.

B. Secondly, we should be exploring relationships with other groups which are equally interested in the changing of our society. (See Appendix B for a sample list.) We should enter into negotiating-exploring situations with them. We know, to the limit of our experience and self-image, what we have to offer and what we need. Other groups know these things from their own point of view. Negotiation can and will often bring about a synergistic result: one that

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neither of the parties had in mind. It is possible for us, alone, to take some stock of what we believe we can offer -- we should not, however, assume that such a list limits us.

C. We should, whenever possible, incorporate our knowledge of human interactions in our work. When working with other groups on diverse projects we should realize that the ways in which we work out conflict and differences will be more integral to our success than the actual details developed as a result of the negotiation. Noting this, we should teach understanding of interaction process as an integral part of any contract we execute, in addition to learning these processes ourselves.

D. We should gear our work towards helping people to free themselves. We should not be doing things for people -- "doing for" only reinforces dependence. We should either do things with people, or not do them at all. Of course we have to define the "people" with whom we want to do things. The groups for whom we have been advocating in the past are the groups we should be involved with now. Of necessity our

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relationship with them must change (from "doing for" to "doing with").

If we claim that no one group can speak for an entire community and thus do not enter into a dialogue, then in effect we are deciding that we shall speak for the whole community without even communicating with that community!

E. We should be overt in what we are fighting for. A "hidden agenda" is a creator of mistrust, and makes it impossible to have real negotiations. The other can only respond to what we have presented. If we have presented two distinct things that are in conflict in the other's mind (a hidden agenda and an open agenda) then their response will be muddled, then ours in turn, until there is no clear honest actions left. It is far better to be overt: it is hard enough defining yourself when you have acknowledged what you are doing; it is almost impossible when there are mixed agendas in your own mind.

In numerous training projects we have entered corporations with two agendas. To the companies we have claimed that we are developing people for upgrading, in a manner that is economically worthwhile.

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These people, the company expects, will remain within the firm, and will adjust to their world of work. Parts of the upgrading program, such as human relations training, are sold as "socialization" processes.

To the trainees, however, we claim to be offering a different face: that of giving them an opportunity to break their deadly cycles. For them our human relations training is supposed to give them a sense of freedom with themselves. How successful can we allow ourselves to be, when we know that we do not want them to leave the companies? How can we limit the amount of knowledge and self-understanding that we give them? We expect them to appreciate our bind -- yet to them, we are still acting primarily for the company and the DOL, and secondarily for them.

F. We should feel free to enter into undefined areas and be in the true avant-garde. Ralph Nader, for example, created the trend of corporate responsibility to consumers. We can, consistent with the above philosophy, create a force to push business into change. The EEOC proposal is very much in line with this item, especially since it works in directly with our historical area of expertise. Along with item

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IIB above, though, we should not limite ourselves to where we believe our abilities lie. Many groups of lawyers, community people, consumers, labor people, etc., can help us to define these avant-garde areas and help us move in that direction.

Saul Alinsky can also serve as a model for reaching directly to people to help themselves.

G. We should be willing to take risks in new areas of the behavioral and social sciences (with the understanding that tracking and data will be maintained wherever practical). Change cannot be held back because of the "absence of any hard data validating that particular strategy". Hard data scarcely exists in the "soft" sciences: and we have to help find and define that data.

H. Feelings, though unquantifiable, are to be considered as highly significant input data. When "hard data" from the behavioral and social sciences comes into conflict with people's needs, the data should not necessarily be discarded: but it should be carefully examined to determine the cause of conflict. Primary validity must be assigned to people's feelings and reactions, not to scientific theory.

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I. HDC should, whenever sufficient funds are available include the training of minority group people as part of its executed program. We should take on members of these groups as apprentices in our particular rôles so that these people could continue in the same jobs that we are doing, after we leave. This moves towards our getting minority groups fully involved in programs that are of benefit to, and directly related to them.

J. We should never allow ourselves to become an agent of the state or of a corporation.

Tom Szasz, in Ideology and Insanity, discusses the relationship of the psychiatrist to the state: the psychiatrist often claims to be acting in his patient's behalf while, in fact, acting as a protector and defender of public mores. The social scientist, too, is often caught in that same role. We have to remember that, as "scientists", humanists, helping people, our clients are the people themselves.

Theoretically, of course, the government is an agent of the people, and as such its action could be taken for those of the people it represents. In actuality, however, the bureaucrats often represent

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only themselves or specialized interests (especially corporations, interest groups such as AMA, NRA).

Funding through the government is only possible, then, when the funds are specifically directed towards purposes that meet the above-discussed values.

The case of migrant laborers can serve to illustrate this point. Often the government is called in for inspecting or regulating the farming industry. The historical reality of the migrant workers is that anyone coming in from government is not acting directly to protect them. The government agents are protecting "the people" in general, but not usually the migrant worker people.

We should only enter into this situation through direct relationship with the migrant workers themselves. The government funding should come through them to us, and not directly from the government. Our prime responsibility can then be to the migrant workers, where it belongs, than to the government.

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Appendix A:

Bibliography

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(education using gestalt therapy knowledge)

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Freire, Paulo, Pedagogy of the Oppressed
(education as necessarily political)

Illich, Ivan, Celebration of Awareness
(a call to institutional revolution)

Kohl, Herbert, The Open Classroom

Teaching the Unteachable

Perls, Fritz, Gestalt Therapy Verbatim

Rogers, Carl, Client-Centered Therapy

Rosenthal & Jacobson, Pygmalion in the Classroom

Szasz, Thomas, M.D., Ideology and Insanity

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Appendix B

Sample of groups with whom we should get involved.
(See II, B and F, above)

National Welfare Rigts Organization (NWRO)
United Farm Workers Organizing Committee (UFWOC)
Ecology groups (Sierra Club, etc.)
Consumer protection groups
Neighborhood groups
National Lawyers Guild
Campaign GM (Committee for Corporate Responsibility)

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138 Prince Street, New York 10012. 4 March 1971

Bill to:

Mr. Howard Weaver
School of Art and Architecture
Chapel and High Street
New Haven, Conn.

18 February 1971 - Transportation to New Haven for Lecture
from New York, and return

\$9.00

YALE UNIVERSITY

TREASURER'S OFFICE

NEW HAVEN, CONNECTICUT

THE ACCOMPANYING CHECK IS IN FULL SETTLEMENT OF THE ACCOUNT AS STATED HEREON.
NO RECEIPT IS REQUIRED.

CHECK NUMBER	INVOICE DATE	GROSS AMOUNT	DISCOUNT	NET AMOUNT
230000051	2/10/71	200.00		200.00
HONORARIUM		<i>for LRL + me send Travel expenses</i>	<i>- I owe LRL \$100-</i>	<i>(over)</i>

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Tuchman

Seth

Diane Wolbman

Al Held

Barr

Weiner

Al Katz

Larry Rivers

Paul Morrissey

Stewart

Tulen

150-12

15-32

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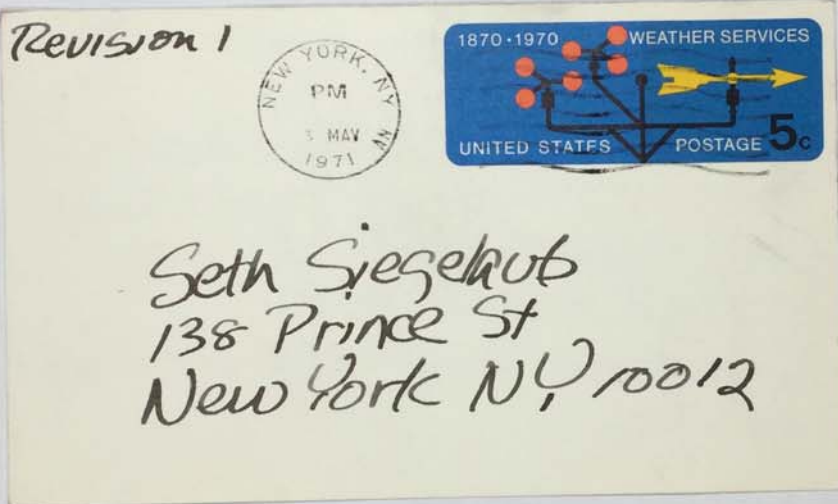
May 2, 1971

The bars are a behavioral sink
There is plenty of food + drink
Over crowding leads one
To find a new house
Bringing back the missing
link.

R.

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

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Art show coming up? How large? . . . two judge, three judge size?
 WHOEVER will arrange the best judges for your means and media.





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 Drawing
 Printing
 Sculpture
 Ceramics
 Crafts
 Whatever

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- 
LOCAL JUDGE: Working artist, teacher, historian,
 or associate curator . . . \$ 100.00 ea.
- 
INTERMEDIATE JUDGE: Well known artist, art
 critic, or gallery director . . . \$ 250.00 ea.
- 
SUPER JUDGE: Person of world reknown,
 professional judge . . . \$1,000.00 ea.


AVAILABLE AT ADDITIONAL SUMS:

- 
GALLERY DIRECTORS: Technical craftsmen who skillfully
 prepare your exhibit and carefully attend
 to the details necessary for an exquisite
 presentation.
- 
CATERING SERVICE: A subtle entisement graciously served.
 Whether Kool-Aid and crackers or champagne
 and cavier, WHOEVER will present a splendid
 fare.

- 
WHOEVER SPECIAL (Plan #2)
 1 Local Judge, 1 Gallery Director
 Catering for 100 People \$ 189.00
- 
ECONOMY PACKAGE
 1 Judge, 1 Gallery Director, Catering
 All in One \$ 99.00
- 
GRAND WHOEVER SPECIAL
 Five "Star" Judges \$ 900.00


NOTE!
 Whoever will guarantee the credentials of all judges, however, the
 judges will not be required to divulge their identity at any time.
 In all cases, the decisions of the judges will be their own.

INQUIRE ABOUT OTHER WHOEVER SERVICES:

- 
 Mail Order Judging Service
 Storage and Transfer Service

Prices listed are limited to Southern California.
 20% additional for Northern California Area. 20%
 plus travel expenses outside of California.
 Offer void where prohibited by law.

cut

 Rush Order To: WHOEVER, 5187 O'Sullivan Drive, Los Angeles, Ca.

Orgainzation _____
 Your Name _____
 Address _____
 City _____
 State _____ Zip _____
 Telephone _____

Date of Event _____
 Request: Judge
 Director
 Catering
 Other

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	Siegelaub	I. D. 27

Seeh,

Hope to see you on
your turf.

I'll be staying at my
folks place: 459 No 11TH St.
Newark, N. J.
485-8920

I'll call or write when I
get in.

Frank

NO. 1
WHOEVER II'S WHEREVER REPORT

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Hi Seth,

12/17/71

Been busy doing shit. The catalog will be ready soon.

Hope the newspaper is working out.

Have a hell-of-a holiday

Best Wishes
Frank

138 Prince Street

Dear Frank,

Received your pes
Museum. I have ne
Please send me en
contract.

Enclosed is a cen
envelop ~~xxxxxx~~
Please seal, addr
read it, if you l

What else have ye
again?

Keep on truckin',

SETH, 7 May 71

WHOEVER II'S WHEREVER REPORT NO. 1

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The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
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138 Prince Street, New York 10012. USA. Tel: 212-9252113

Dear Frank,

Received your postcard of 4 May. Have a good time at Museum. I have not received a copy of your poster. Please send me one. I am glad that you mentioned the contract.

Enclosed is a contract for you AND also a stamped envelop ~~xxxxxxx~~ for R. Moses of the Univ. of Ill. Please seal, address and mail it to him * You should read it, if you like.

What else have you been up to? Have you seen Helene again?

Keep on truckin', fuckin', and organizing,

SETH, 7 May 71 N.Y.

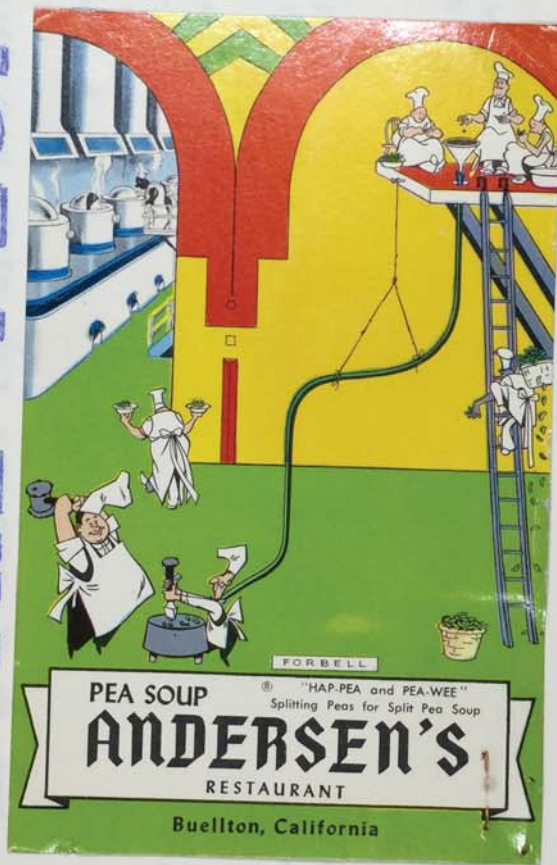
FOR THE IN TRAVELING WHOEVER IT'S WHERE

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FOR THE PEOPLE

, U.S.A.



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FOR THE PEOPLE

OWN, U.S.A.

T

TRAIN

NO. 1

WHOEVER IT'S WHEREVER REPORT

Carefully selected peas for ANDERSEN'S famed Pea Soup are split personally by chefs "Happy Pea" and "Pea-Wee". The delicious soup is a specialty of Pea Soup ANDERSEN'S Restaurant, Buellton, California, 43 miles north of Santa Barbara on U. S. Highway 101.

5/13

FOR PEACE



POST-CARD

Seth Siegelaub
138 PRINCE ST.
NEW YORK, N.Y.

10012

Seth,
Went to A+T show - it was very strong - I was greatly impressed. Although, I feel there was an overall lack of locking. The works still had that gallery smell, the only difference was they were big. Was invited to a conference with the artist along with about 200 others sometime in the future. Don't know if it will come off. I missed seeing Helene.
P.S. ANDERSEN Soups are now available in cans... Ask your grocer.

MAY 13 1968
SAN FRANCISCO
RECEIVED
MAY 13 1968
SAN FRANCISCO
RECEIVED

17 May 68 - SFP card

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FOR THE PEOPLE

DOWN, U.S.A.

T

TRAVI

NO. 1
WHOEVER IT'S WHEREVER REPORT

Seth, 4/26
 Just back from S.F. - talked to Helen
 Winer - Face Person. I can't
 locate Tom Marioni - Do you have an address
 for him in S.F.? I'm sending you some posters
 of new Exhibit. I also talked to many friends
 about the A.R.R. Contract & so far they dig it.
 Did Cablog get there?
 >Bkr171- v-tyed- Frank

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FOR THE PEOPLE

DOWN, U.S.A.

TRAVEL

WHOEVER IT'S WHEREVER REPORT NO. 1

WHOWER
5187 O'Sullivan
L.A. 90032



Seth Siegelhub
138 PRINCE ST.
New York, N.Y.

10012

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FOR THE PEOPLE

TOWN, U.S.A.

IT

TRAV

NO. 1
WHOEVER IT'S WHEREVER REPORT

Beeth.

5/4

yes, got the L.A. county inva + will give
you a rundown when I go. Got a card from
Carl A about poster - how about you? Did you
read the Sales, Rentals, Business section? I mentioned
the A.R.H.A. thing because I hope it will at least make
some people wonder about it. Got a card from R. Moses
Ch. of Ill. - said he's printing up A.R.H. contracts for locals.
Keep Truckin'
Frank

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FOR THE PEOPLE

OWN, U.S.A.

TRAVE



SETH SIEGELAUB
138 PRINCE ST.
NEW YORK, N.Y. 10012

WHOEVER IT'S WHEREVER REPORT

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FOR THE PEOPLE

IN SMALL TOWN, U.S.A.

TRAVELING EXHIBIT

WHOEVER IT'S WHEREVER REPORT

NO. 1

5187 C
Los Angeles

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June 14, 1971

The FOR THE PEOPLE TRAVELING ART SHOW HAS BEGUN!
Our first stop is Mammoth Lakes, California - then Yerington Nevada. After that we play by ear to Seattle - maybe Vancouver, BC. We'll start heading east in about eight days and want to spend about two weeks in Montana, Wyoming and the Dakotas. Then we will work down to Southern Illinois and Indiana; east from there thru Ohio, Northern Pennsylvania, New York state and wind up in New York City where we'll recoup our engines, analyse our actions and plan our trip back. Of course, this is what we anticipate and it's difficult to pinpoint our procedures.

The Whoever II address (5187 o'sullivan Dr., Los Angeles, Cal. 90032) is still active and will serve as headquarters throughout the trip. All correspondence should be sent there and it will be forwarded to the "trucks" along the route.

We have decided to continue accepting works for the show. They can be sent to headquarters or given to us on the road. We have plenty of room left in the truck since we now have two trucks.

Thank you friends, participants, advisers and well wishers. The FOR THE PEOPLE Exhibits are going so so pretty good. This is your show! Whoever is strictly an art movement.

Whoever II

5187 C
Los Angeles

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Seth,
you
of
the
his
he
my

5187 O'Sullivan Dr.
Los Angeles, Cal. 90032



Seth SiegelauB
138 PRINCE ST.
New York, N.Y.

10012

5/22/71
keep things
reprints in
no a telegram.
contact before
of the Westreich
the

The Museum of Modern Art Archives, NY	Collection:	Series/Folder:
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ENTER

FOR THE PEOPLE

IN SMALL TOWN, U.S.A.

TRAVELING EXHIBIT

ELIGIBILITY: Anyone

FEES: No entry fees

JURY: My friends; mostly working artists. Whoever II is concerned only with fitting everything in the truck. My friends may have their own reasons.

SALES, RENTALS, GIVEAWAYS: If you want us to act as agents you must provide whatever contracts are necessary. We encourage the use of the Artist's Reserved Rights Agreement.

RECORDS: We suggest a vitae sheet along with information about yourself so that people seeing the work can know more about you if they wish.

CATALOG: Whoever II will document works entered, judging, the trip and whatever. We will put together something at the end which will be made available to all participants. Whoever II assumes the right to publish pictures of works entered.

SHIPPING: Works will be received prepaid only. Please include return postage also. Pack in reusable containers. Send works to: Whoever II, 5187 O' Sullivan Drive, Los Angeles, California 90032.

INSURANCE: Whoever II is not insured. We will use extreme care in handling work, but cannot be held responsible for damages, especially with an unpredictable venture like this. We are working on a shoestring, but will keep searching for an insurer.

AWARDS: We are seeking donations from many sources. Awards, if any, will be given as they come in and all will be listed in the catalog.

DEADLINE: Works must be received by May, 28, 1971.

NOTE: Please include with works your phone number and a signed statement that you read this poster and understand the conditions. Whoever II cannot afford a legal hassle.

On approximately June 9th. Whoever II will start on a trip across the country with a truckfull of art. We will stop along the way at small towns, campsites, rest areas, and whatever, and set up an art gallery on the spot. Our intention is to bring your works to the people where they can deal with it on their level. Our stops will be mostly spontaneous, wherever we can find space and people.

Since this is an experimental venture we have no idea what to expect and we invite any recommendations or criticisms. For example, what do you think of this exhibit idea? Also, if there's someplace you'd suggest we stop, let us know- we'll try our best. This is not a traveling art and craft sale type thing. The exhibits will be free and we hope to show only top quality recent works. Conceptual works should be entered early to avoid last minute problems. Sculptures should not be too large or heavy. Two dimensional artists remember walls may not be available at all sites.

Whoever II is strictly an art movement.

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Seith,

5/22/71

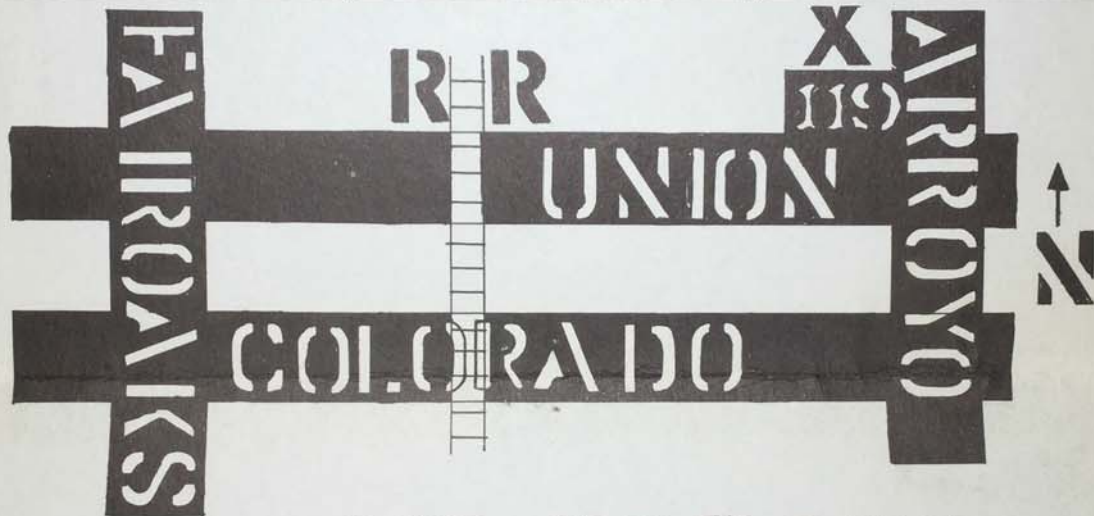
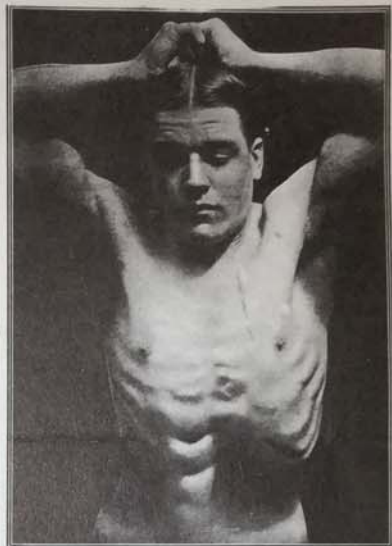
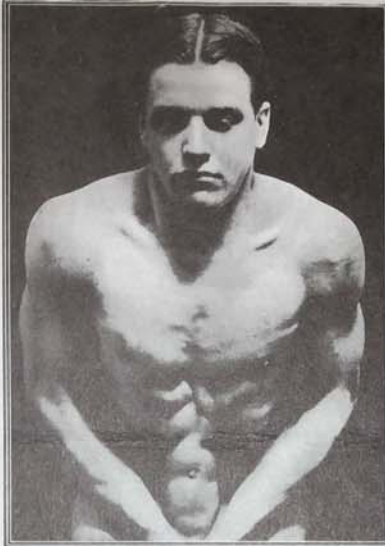
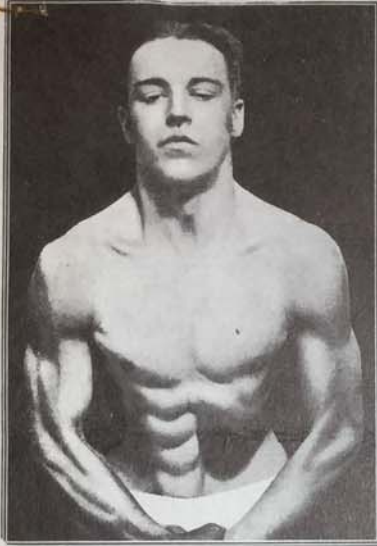
You got the worst handwriting.

I sent her one of these Posters &
I sent ~~her~~ both to Stanley Grunstein

It was hard to understand the C.I. Group thing
Haven't been able to find any Contract reprints in
the magazines yet.

Bob Davar told me he sent you a telegram.
His problem was that he didn't read the contract before
he sent Polanski the letter - he only read the Newsweek
report. He's gettin' it together now.
Still Truckin'
Frank

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UNION PASADENA

MAY 28 8-12 P.M.

NEW WORK BY:

- | | |
|----------|------------|
| DUNLAP | SHAW |
| HARRIS | FLEMING |
| PASADENA | ROTHROCK |
| BOND | MCCAFFERTY |
| SHERMAN | CORNELIUS |
| THOMAS | MCINTOSH |
| REINHOLD | WIDENER 2 |

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5187 O'Sullivan Dr.
Los Angeles, 90032



SETH SIEGELHAUB
138 PRINCE ST.
NEW YORK, N.Y. 10012

fly
-H

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12 August 1971

Dear Seck -

I have just spoken to John in Ansedonia. He told me that you would be coming to Italy for the conference in Capri on September 1 (or whenever).

There is a favor I would like you to do for us, if you can. In the British Avant Garde show at the NY Cultural Center, there are three pieces by Richard Long. Excluding the "Reflections in the little Pidgeon River", could you bring the other two.

One piece is made of small sticks, and therefore the measurements and configuration (so it can be re-installed) have to be taken. The other piece, I believe is a small map; if I remember, it is call "Dartmoor Walk Piece". In any case they are both small - and I hope it wouldn't inconvenience you too much to bring them over with you, and give them to John in Capri.

I have asked Jeff Lew to take some slides of the pieces, and, if they are ready, can you bring them as well.

Should I come back to NY before the show closes, I shall go and measure the pieces and arrange for their consignment out of the museum. But as I am still unsure of when I will

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return, ~~and~~ I hope you do not mind doing this.

If I don't see you before you leave, have a good trip.

Regards
Paul Torer.

... for the
... at the
... there
... by Richard Long. Excluding the
"Reflections in the Little Pigeon River",
could you bring the other two.

One piece is made of small stones
and therefore the measurements and
configuration (as it is to be installed)
have to be there. The other piece
I believe is a small map; if I
remember, it is called "Dutchman with
his" - in any case they are both
small - and I hope it wouldn't
inconvenience you too much to bring
them over with you, and give them
to John in Cape.

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some slides of the pieces, and if
they are ready, can you bring them
as well.

Should I come back to NY before the
show closes, I shall go and measure
the pieces and arrange for their
background and of the museum. But
as I am not sure of what I will

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Got the keys
for Jack —
they're in my desk
center drawer (if you
see him, tell him — in
present semi-chaps I
forget where I put)
Hope you get good
sleep after good
trip — Love, B.

Note New Address

Barbara M. Reise
30 Alma Street
London NW5 3DH
England

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	Siegelau	I. D. 27

Dear Mr Siegelau,

10/12/56
9 Dec 71
Sent Much Cat, P, D
Ety-AR, 16 Doclist.

AR
x
16

Far from being permanent our contact with the events - you are so much linked with - has been/is hindered through print-filter [Studio International, V.H. 101, Darius]. Even photography would give the impression of just reproducing a print-form-event, if we can get the whole range of prints-photographs. In fact this last case is the only case where we could say there is an inclusion in the events.

Your involvement and responsibility in these situations stands as our motives for writing the letter. We think that you might be able to create a situation that would favor our direct sensing of America's conceptual art (or enable us to get out).

We keep in mind your cooperation with Joseph Kosuth, Dibbets, Wiener, De Marinis, and other real direct-artists,

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and for these reasons we think you
could send us relevant xeroxed-info as
well as xeroxed-media-connected with
art. We would feel more than
obliged to believe whatever you consider
as worth communicating / proliferating
in order to create direct / first hand
art situations / realities. Whatever we
already have is second-medium-far-from-
the-site / photographs that stands as a
wall against involvement and art-
-context-existence.

If you would be so kind as to
consider communication worthwhile our
address is:

BOGDAN POPESCU / EMILIAN
STR. CPT. GH. DEMETRIADE 12
SECTOR I
BUCAREST - ROMANIA.
EUROPE.

or our father's address:

GHEORGHE POPESCU
B.P. 1435 - Ambassade de Roumanie
BANGUI - REP. CENTRAFRICAINE / Africa

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We hope to hear from you soon.
If there is anything related to
financial problems, please contact
our parents (BANDONI)

Sincerely believing in
inter-continental contacts.

We remain yours truly

Boydell & Emiliana
Toppa

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138 prince street, new york 10012. tel: (212)925-2113

Barbara Smith

Dear Barbara,

Received your letter, information and art.

Sorry to reply so late.

I have been very busy, mostly with the contract (meetings, foreign language translation, reprintings and planning to go to Europe in the fall to explain and push it), a fund raising art collection for the United States Servicemen's Fund (does work for GI coffeehouses, newspapers, Jane Fonda's and GI legal defense) and the beginnings of the formation of a N.Y. radical newspaper to be published daily.

I expect to be in and around N.Y. for the summer, though Lucy has left for Maine (she is doing her important thing, writing her book in peace and quiet).

Your letter sounded full of introspection. It would seem that your art should take precedence over the other things (family and women's lib), but as we all know, they all have too many things in common to be dealt with separately. What can I say? I, too, face similar crises (is this good english?) of my energies. I suspect that you have a greater sense of purpose.

(I haven't seen THX1133 yet either).

How was your June 10th thing?

Thank you for all the material you sent.

Keep in touch,

Peace,

SETH SIEGELAUB, 18 June 1971, NY

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Dear Seth: Here is a bunch of stuff I'm at
last getting out ^{1090v} for want you to have - In
trade & thank for the things you gave me &
for the help in N.Y.C. - I came home

here to the Judd opening at the P.A.M.
& the Art & Technology opening at ~~the~~ The
L.A. County - & then back to competitive work
on the "giant" grass sculpture ^{in dog}. I found
my electricity had been shut off
in my absence because a late payment
went to the wrong office & I had a wig
covered with ques fur! - & other heavy
decisions re: a job at Fresno State &
The women's lib program that Judy is carrying
on & I inherit & The degree of pessimism
they have committed themselves to - &
whether I can or want to now -
ie. I've struggled for so long to get this
far - I am only barely above ground

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after really huge conflicts & almost want
 to hole up & lick my wounds -
 I can hardly handle a cause now even
 one I believe in - so facing a completion
 of a major piece by June 10 - + hairy
 confrontations with my ex-husband re:
 my girls + the thing in Jesus in
 finding myself absolutely drained. It's
 really too bad. ^{and} yet perhaps what I'm
 doing is as important as policy statements
 at all ^{re: women's lib.} - it maybe I'll come off as
 providing an image for my children they
 can respect + admire - I maybe that's
 enough. (A rationale to rest!) - Yet
 I need the job, the money! - God -
 I can't even really consider it until
 my major drain is finished - the sculpture -
 Anyway - enough of That.

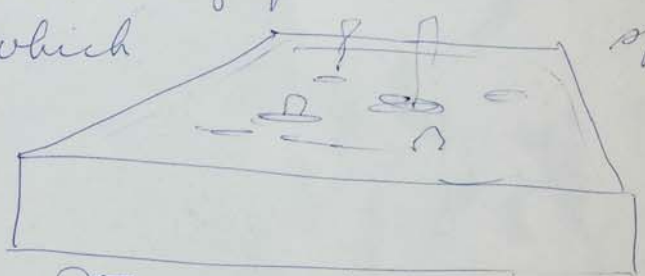
THX - ?? is Lee + I haven't
 yet seen it -
 Jim Byars Pe. in the A + T. is good

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
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2.
 asis — Rockne Krebs pc — Rauschenberg
 & etc. a few others. It is — I think — a
 whole lot better than anticipated
 & certainly was worth doing.

Krebs piece was is the best laser piece I've
 seen — well thought out, complex & beyond
 technology perse — Rauschenberg — is
 a completely novel thing for him — a
 mud box which

spurts
 mud into
 The air at
 intervals — It's neat! The best



PC is a strobe light room w/ mirrored
 or ^{frosted?} glass walls — dark until the strobes
 flash & the visual is all after image —

etc. The artists name escapes me
 now & I'm too tired to look it up.

Anyway I'm really tense & fatigued
 since I returned — hopeful of some ~~peace~~ ^{peace}
 after "graduation" — & apprehensive
 about the future. But I wanted to say
 thanks & keep up a communication

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3.
 (These pgs. are from the Rosa Book -)

Tell Lucy - hi - o

if there are any women's lib articles etc
 I'd like to pass on - to send
 same -

Got a note of thanks from my
 note to the Junsteins but haven't
 seen them - yet - +

That's all -

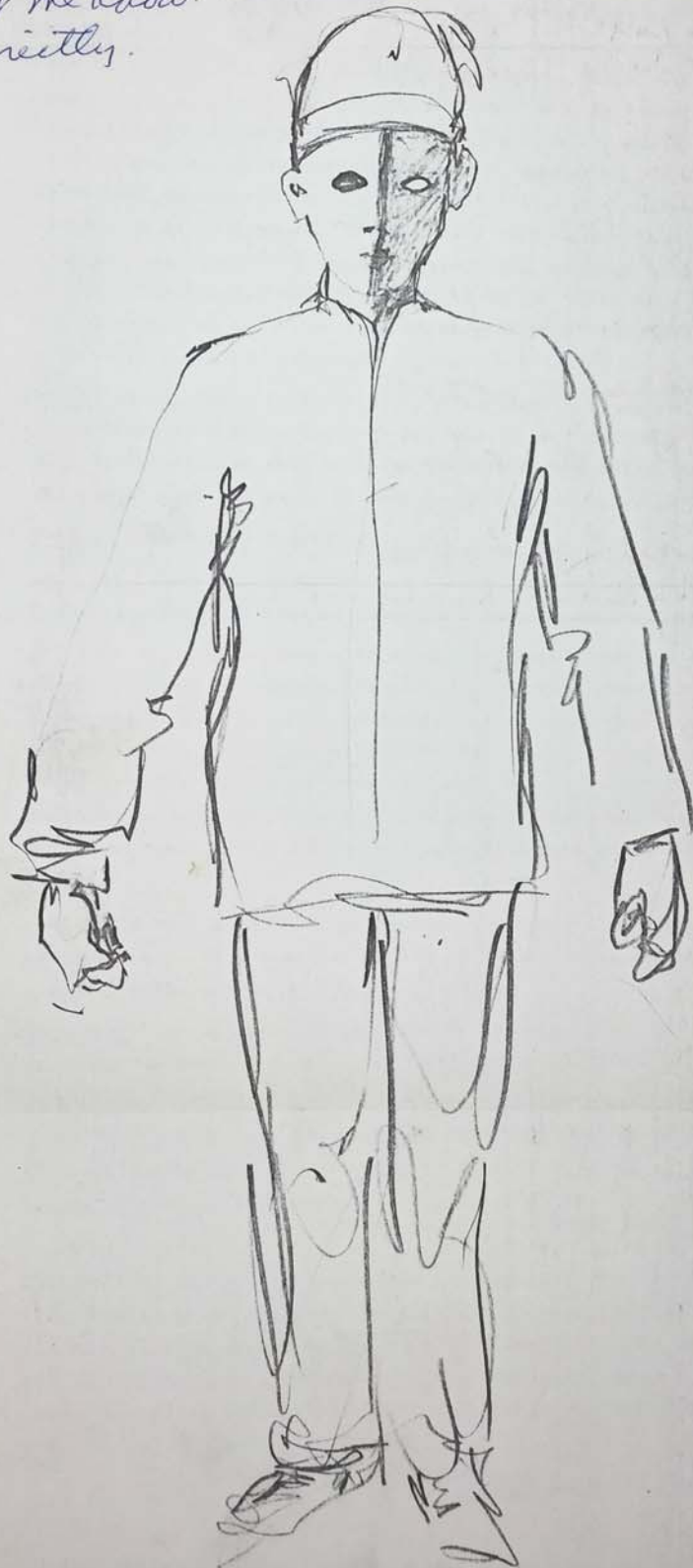
bt A - Call you're in

Barb -

P.S. I went to The Coscoran on
 the last Sat in N.Y. Saw Walter -
 lovely museum -

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If you know anyone who'd like
to be in + can afford to be in this piece
let me know. _____ or a contributor
directly.



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EXPLORATION AND OBSERVATION PIECE FOR EIGHT PEOPLE

PLAN: To travel with eight persons thru several Western States in a large van. In various towns we will disembark and one to four of us will disguise ourselves entirely in white (jacket, pants, shoes, head cover). One half of our faces will be body-painted red, the other half white with colored stripes down the center. Our blood pressure, pulse, and other means of measuring our anxiety level will be recorded by the others who will also make appropriate photos, films, and tapes. Then we will visit unannounced movies, drug stores, libraries, restaurants, parks, ordinary people, famous people, city council meetings, and the like. After each encounter more documenting and recordings of effects will occur and we will eventually compile a catalogue of these procedures.

ROUTE: Los Angeles, to Phoenix, to Albuquerque, Taos, and Sante Fe. Frome there to Pueblo, Colorado Springs, Denver and Salt Lake City. If there is time we will head for Vancouver thru Boise, Walla Walla, and Seattle, if not we will go to San Francisco and then home.

DATES: August 1 to August 22.

WHO: Any interested 15 to 18 year old is invited to participate. Exceptions would be made if there is a deep or special interest.

AND WHY: I enjoy working with this age group. They are old enough to be responsible and contribute to the piece. In their terms the project is to be considered an advanced participation in an art project where they will learn first hand the problems of doing "theater pieces" of this type, how to operate the equipment and have an opportunity to initiate some of their own ideas. They will also compile and publish the catalogue with me as time permits later.

COST: The cost is \$500.00 per person to cover all expenses except publication of the catalogue. \$25.00 mailed to me now will confirm a place in the group.

EQUIPMENT: Bring sleeping bag, duffle bag and clothing for simple, to rough living.

If you have children or know any young adults who would enjoy this experience please have them contact me as soon as possible. I want to know by June 20th who is going. We will have two planning meetings before we leave. Send checks to:

BARBARA SMITH
817 W. 17th St. #12
Costa Mesa, Calif. 92627

This will be an exciting adventure including a series of confrontations with unknown possibilities. We will witness equally our own responses to such events as anonymous "beings" and those of others to us. Conversations afterwards should reveal many insights with the people we meet. And our catalogue will be attrip in itself. I hope many of you will want to join me!

Barbara Smith

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TWO WORKS OF ART NOW AVAILABLE FROM BARBARA T. SMITH

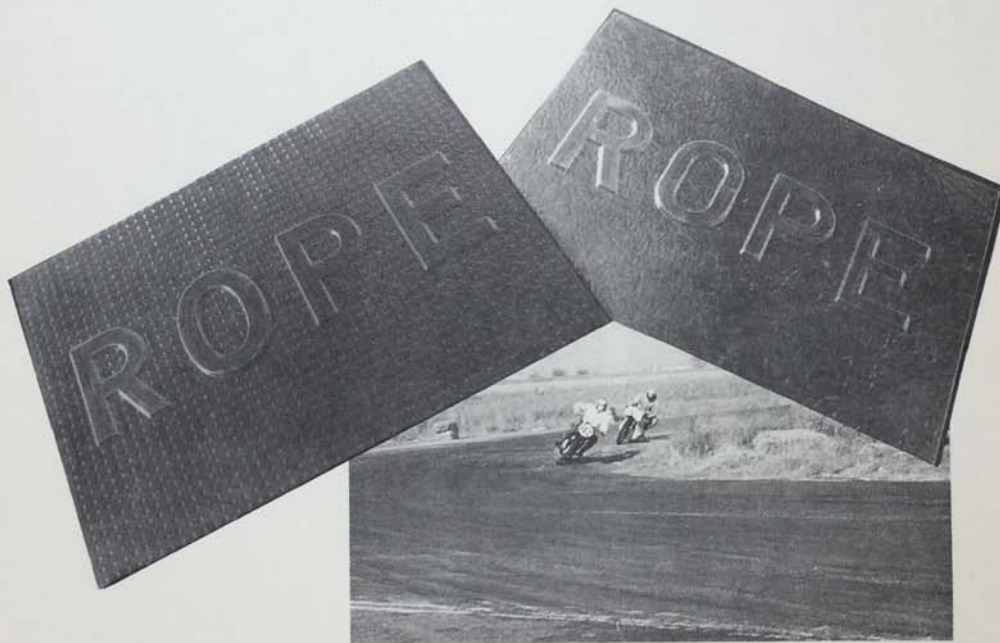
ROPE A spiral bound book written and photographed by Barbara Smith.

A motorcycle race, its preparation, beginning and ending are documented by photographs, and fragmented poetry in a handsomely produced book, resembling an old fashioned scrapbook, with the word "Rope" vacuum formed on both transparent covers. Forty photographic reproductions have been hand tipped onto almost twenty different textures and colors of paper. The artist has described the book as "a scrapbook on many personal levels — a rope woven of many strands".

This book, measuring 9 1/4 x 12-7/8 and almost an inch in thickness is limited to 300 copies, 10 artists proofs all signed and numbered by the artist.

ROPE A vacuum formed print designed to be displayed in various configurations.

After the book ROPE was published, Miss Smith produced a print based on the textured, vacuum formed cover of her book. The word "Rope" has been heavily embossed on a clear plastic sheet 9 1/4 x 12 1/4 in size. Designed to be fastened directly on the wall or arranged on any flat surface, the prints reflect the lights and colors within the environment. Impressions may be spread out in modular fashion or piled one on top of the other in dense layers. The artist recommends that at least six impressions be used to make up a set.



Barbara T. Smith is a California artist whose work is now beginning to receive wide recognition. She is a graduate of Pomona College, Chouinard Art Institute and the University of California at Irvine. She has been known for her multimedia theater pieces and "ritual meals". She was one of the first artists to use the Xerox Copier for the production of works of art. Her Xerox Books were made in very limited numbers during the mid sixties and are now eagerly sought by collectors. She is currently completing work on a fiberglass sculpture of enormous scale of nearly ten thousand cubic feet which will be exhibited in Los Angeles in late 1971.

To order the Rope book or print please fill out and return the form below

CLIP THIS COUPON AND MAIL TO: BARBARA T. SMITH, 817 W. 17th Street #12, Costa Mesa, California 92627

ROPE — A BOOK \$13.95 each

ROPE — A PRINT \$1.00 each
2.75 for three
5.00 for six
7.00 for ten

(Please add .50 for shipping. California residents add 5% sales tax)

ENCLOSED IS A CHECK (made payable to B.T. Smith) for _____ books _____ prints

MAIL TO:

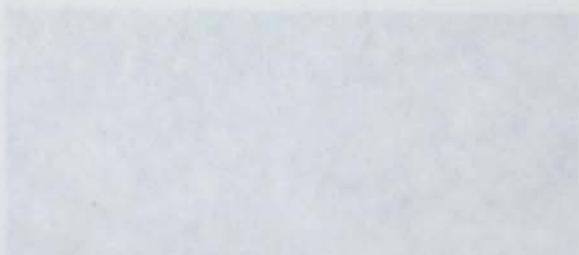
Name: _____
Address: _____
City & State: _____
Zip _____ Dir? _____

Standard trade discount to dealers.

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The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	Siegelaub	I. D. 27

LOOK, SETH,
LOOK!



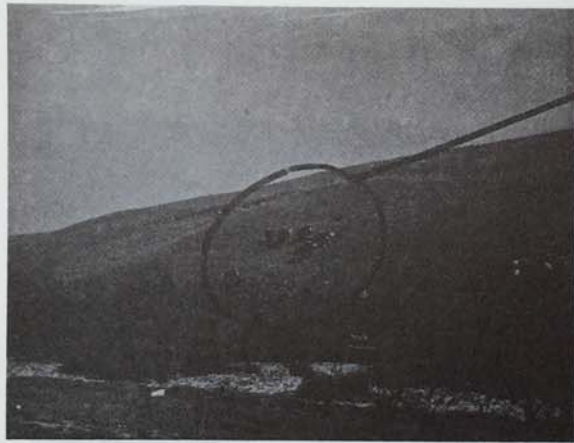
→ go
look
at

COWS.

↓
* go look
at
cows.

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	Siegelaub	I. D. 27

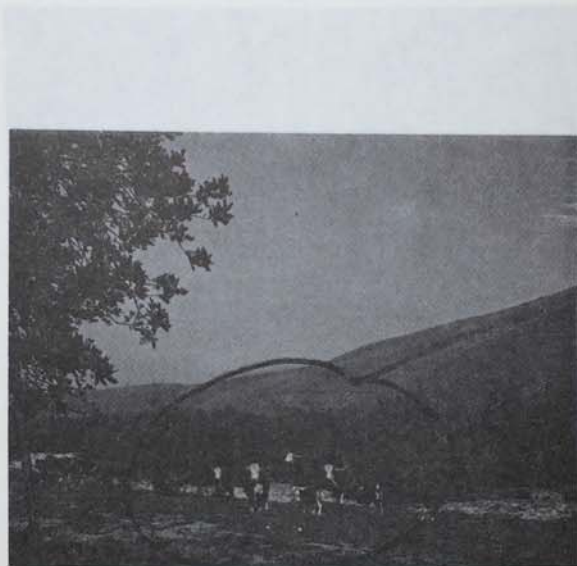


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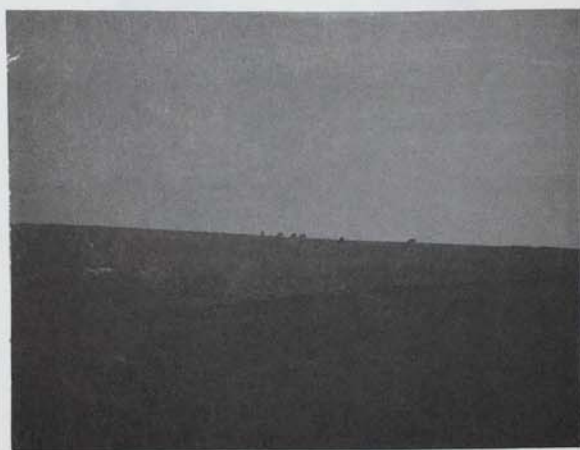


cows.

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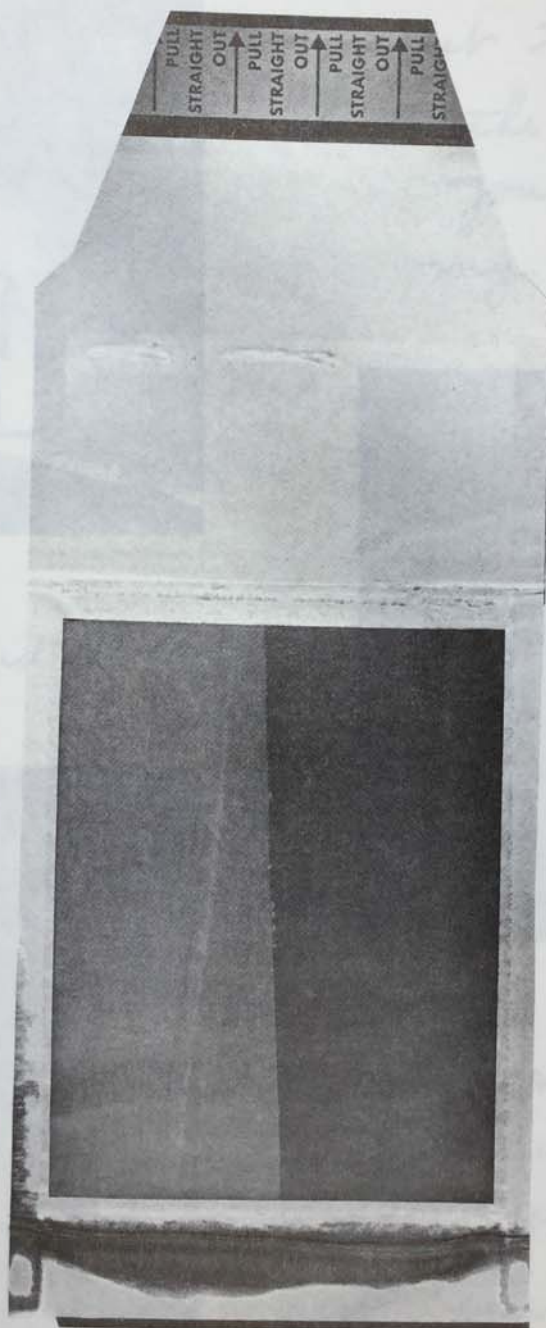


COWS.

Handwritten notes:
249
The Sick
Bull
Bull
Bull

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200

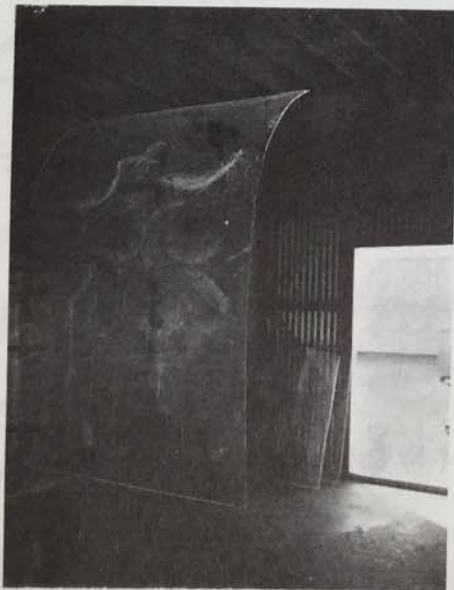
for Seth
Barbara Smith.

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	Siegelaub	I. D. 27



It was with some
regret that I painted
out the marks
you made on
my studio

walls and floor.



I saw & read the
passion with which
each of you carried
out your strangely
felt part.

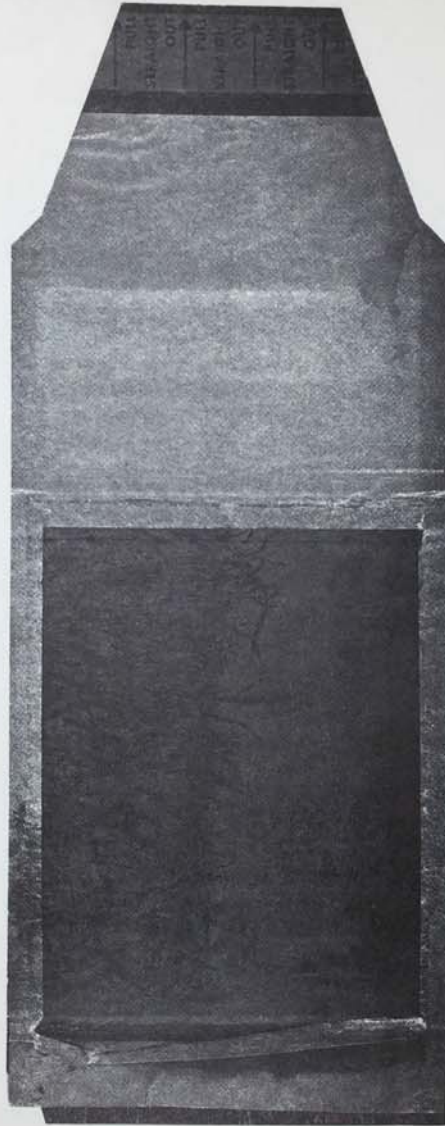
The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	Siegelaub	I. D. 27

Inside the body of the piece
 this carcass remained and the
 life was gone. So forced by the
 future to erase the past, mangled
 still with the uncommonly thick,
 grey, dumb smell of cold fat and
 old paint, broken shards of
 fourescing plastic piled on the floor;
 the obvious trash was removed.

Sounds, remarks, and after-
 thoughts remain in my head - wild,
 excessive, enormous, trite, carefree,
 dangerous, snobbish, lovely, joyous,
 wasteful & bound - The affluence
 of choice without direction - No ring-
 master - no tour guide. Wither
 goest Thou? Are you really as
 you were then that night?

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
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Plots



The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
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125 EQUITY CORP

MEMORANDUM

9 Dec 71 -
Sent p-card.

Date

To Seth

From Barb

Subject

Just when I want to write you - I chat
 find your last letter to me - Anyway -

In enclosing a picture ^{or} ~~A~~ 2 of the
 3 yr - mammoth "sculpture" I finally
 completed + "showed" at Currier St.

Warehouse here. The gallery space was great -
 + the guy - John Milant - who runs a
 Print workshop there too - competitive with
 Gemini - is a beautiful person -

I did a nude film thing in the
 sculpt - which is the best way to go
 thru it - - hence the computer card -

It's big - 20 x 24 x 10' + people walk
 around + turn on lights + stand

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	Siegelaub	I. D. 27

as / a computer program. I'm glad
it's done! but now the seemingly endless
task of arranging ^{the} future shows, repair,
& improving it - "P.R." - I want to
get rid of it - it - locate it on a hilltop
at U.C. Irvine eventually - by six ~~months~~ ^{months}
(or destroy it! ^{it's 400} ^{big!})
& so I have to plot that! - If any
letter you might write to me regarding
how great that would be - would help -
do it!! (I'm sending Lucy stuff

separately - to that effect too.) -
And mainly I want to do other
things! - go to N.Y. in a yr.
to live? & I need a job! - &
~~to~~ dislike that idea very much.
but it's necessary. - I have used

your contract once now - It's got
to get to be a habit - Some artists out
here are considering repeating their work - for the same
reasons. Are you ^{only} coming out?
Did you see Stanley
at N.Y. way
p.

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	Siegelaub	I. D. 27

Copy

JERALD ORDOVER
ATTORNEY AT LAW
ONE LIBERTY STREET
NEW YORK 5, N. Y.
HANGOVER 5-7520

April 17, 1970

Miss Barbara Reise
10 Eton Garages
Eton Avenue
London NW. 3,
England

Dear Barbara:

Just had a letter from Seth and, to prove the point that American technology (the xerox machine* carbon paper, the screw-on soda bottle top) has reduced the size of letters and saves enough time from letter-writing so that one has time to collate the enclosures,-- I enclose a copy of his letter. I shall send him a copy of this letter by way of acknowledging his letter and would enclose extra copies for him to give to Larry Weiner if he weren't leaving for London.

W B B
~~Next~~ - Would you please enter a subscription to Studio International and let me know the cost or have them bill me. I never passed Wittenborn's, except in a hurry, on foot late on Saturdays or in the car on Sundays and it's ridiculous that when a client wants me to send a summons, threatening cable or letter, etc., *to you* I have to take his copy of the magazine away with me.

Editor,

Would you also send me the issues containing Kosuth's articles and bill me for those also, if necessary. ~~AND~~ I don't want to have to take Seth's copy of the Summer issue to see what he has done.

I leave now for a week in Florida, a belated Winter vacation, visit to ailing parents and celebration of my son's Spring recess. I leave behind a City slowly coming into Spring, a new artist's bar on Waverly Place, Susan Weiner, Phil Leider, artist's problems with dealers, dealers problems with artists, everybody's problems with collectors and credit and lots of paper.

I hope I come back to a letter from you too.

JO:aw
Encl.
cc. Mr. Seth Siegelaub ✓

** Said it know the Xerox wasn't working well today.*

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	Siegelaub	I. D. 27

houtmanakade 35, amsterdam, holland. telefoon: 020, 243492

Dear Jerald (d/b/a jerry, gerald, jerald, etc.....)

Received your letter of March 17, with copy of Multiple contract.

Thank you for your attempt regardin the "Multiples" business.

everything is fantastic busy in Europe. Just returned to Amsterdam from a 1 month stay in Paris, setting up the Paris "18 Paris IV.70" exhibition of Michel Claura. It is very good, and many people in Paris are coming to see it. I have sent you a catalogue and poster.

Larry Weiner has bought a 80 foot, 130 ton boat in A'dam and is living on it with Alice and the babée.

Also saw Lucy Lippard in Paris, she was on her way to Spain.

I go to London, in 10 days, for one month (o/c Studio International) to edit the July-August issue of the magazine.

After that, some rest.

Saw Barbara Reize in Paris early this month and, I said hello to her for you, and she asked me to say hello to you for her, and I said hello to Barbara for me, and she said hello to me for you, and I said hello for you from me, and then I said goodby from she to you and then She said goodby from her to me and (naturally) I said goodby from you and me to her, and she replied that she shoud say goodby to me for both you and she and so it continues,.....

Best to all our friends in common (Mickey,...etc....)

seth, 13 april 70, amsterdam,

There is also a strong possibility that Marian Goodman's statement is correct in her claim to Joe that it is going to be a very expensive project which will not net very large profits.

END OF THE DOWD PART.

Anyway, I enjoyed hearing from you. Your name comes up pretty often and I hope you are well and happy. If you get to London, please send my regards to Barbara Reize; she says nobody ever does. If you get to Vancouver, send me the 8 pages from the Vancouver and British Columbia telephone directories; nobody ever does.

Love,

Jerry

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	Siegelaub	I. D. 27

ORDOVER, ROSENBERGER & ROSEN

ATTORNEYS AT LAW
ONE LIBERTY STREET
NEW YORK, N.Y. 10005

March 17, 1970

BERNARD KOSEN
ERNST H. ROSENBERGER
JERALD ORDOVER
ROBERT MIOJANSKY

(212) HANOVER 5-7520

CABLES:
ADVOCATORR, NEWYORK

to: Joseph Kosuth
Mr. Seth Siegelaub
Houtmankade 35
Amsterdam, Holland

Dear Sir:
Dear Seth:

While I didn't answer your letter about the Multiples show, I did contact Lucy and Joe Kosuth immediately, with basically negative results. The point is that of all the artists you listed, Joe is the only one I knew well enough to approach without breaching legal ethics against soliciting business.

Joe told me that he had already complained to Marian Goodman about the first contract and that she has promised to send him a revised one; at the time time, he did not wish to be the only one to complain. Lucy and Joe spoke to Doug at different times, but while he originally was interested in trying to improve the contract, he later ^{signed} send in the revised agreement.

Joe sent me his copy of the revised agreement (copy enclosed), but I never saw the first version. This one is bad enough. However, Joe said that since Doug had signed the contract and no one else he had talked to was inclined to protest, he thought he might as well sign it too. ^{so I did} nothing but make a few comments on its defects & mailed it back to him.

Lucy had also spoken to Sol LeWitt and his answer was that no lawyer who represented Jack Klein could possibly be for the artists and he wanted no part of me.

There is also a strong possibility that Marian Goodman's statement is correct in her claim to Joe that it is going to be a very expensive project which will not net very large profits.

END OF THE DOWN PART.

Anyway, I enjoyed hearing from you. Your name comes up pretty often and I hope you are well and happy. If you get to London, please send my regards to Barbara Reise; she says nobody ever does. If you get to Vancouver, send me the 0 pages from the Vancouver and British Columbia telephone directories; nobody ever does.

Love,

Jerry

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	Siegelaub	I. D. 27



MULTIPLES, INC.

CONTRACT

February 14, 1970

to: Joseph Kosuth

re: "Artists and Photographs"

Dear Sir:

As you know, we have arranged an exhibition called "Artists and Photographs" in which 19-20 works by 19-20 different artists including yourself will be exhibited. In connection with the exhibition we have prepared a "box catalogue" consisting of one (1) entry by each artist which will be offered for sale. You have furnished to us the materials to be used in connection with your entry in the box catalogue.

By signing in the space provided below you agree that you have transferred to us copyrights for the material you submitted for your entry to the box catalogue. In consideration thereof we will furnish to you free of charge one (1) complete box catalogue and 50 copies of your entry. It is the present intention of the undersigned to publish the box catalogue in an edition of 1200 copies. If the undersigned at any time decides to increase the size of the edition or to publish a new edition containing your entry, you will be consulted and further compensation will be agreed upon by you and the undersigned at that time.

Very truly yours,

MULTIPLES, INC.

by Marian Goodman
Marian Goodman

Agreed:

artist

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	Siegelaub	I. D. 27

Mr. Jerald Oudover
1 Liberty Str
N.Y. 10005

Jerry (Jerald?)

Recently became aware of the situation described below.

Multiples, N.Y. is organizing a show "Artists and Photographs", which will consist of a "physical" exhibition plus a box (to be sold in ^{addition} to the exhibition) in which will be reproductions of the documentation from the 19 or 20 invited artists.

Multiples, in a contract sent to the artists, dated 20 Jan 70, requests (among other things) that "in consideration of \$100.00, you have transferred to us [Multiples] all rights including copyright for the material you have sent to us."

I have advised some of the artists not to sign the contract - THIS IS PURE BULLSHIT!!!!

The artists invited include, Jan Dibbets, Douglas Helder, Dan Graham, Sol Lewitt, Joseph Kosuth, Robt. Smithson. (You can get their telephone numbers and some help from Lucy Lippard - 966-2994). Multiples has the complete list of artists.

I think you should represent the business interests of these artists for a percentage (or whatever?). Perhaps you can negotiate with Multiples, to arrange for all the artists to get a fee plus a percentage of the profits (net.).

As I have figured, with 1200 boxes, each sold for \$2500 (\$5000), Multiples stands to gross \$30,000. (\$60,000.).

(OVER)

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Thus for an investment of \$2,000 (artists x \$100), plus production costs, Multiples is looking forward to a very nice return on its investment.

I want to stop this crap.

Can you represent the artists libel their dealing with Multiples?

Amsterdam is beautiful.

Thank you,

Seth Siegelau, 5 Febr. 70, Amsterdam, 1700 hours.

P.S. I do not have a typewriter yet.

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GRAND C

32



SIEGELAUB

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	Siegelaub	I. D. 27



GRAND C



On May 9 (friday), May 12 (monday) and May 30 (friday) 1969 at 3:00 Greenwich Mean Time (9:00 EST) Jan Dibbets will make the capture indicated on the reverse at the place marked "X" in Amsterdam, Holland.

~~Dear Seth my love letters~~
~~until 10 March Lambert~~

Le 9 May (vendredi), le 12 May (lundi), le 30 May (vendredi) 1969 à 3:00 heures de l'après-midi GMT, Jan Dibbets fera le geste comme indiqué à ce verso à l'endroit marqué "X" à Amsterdam, Pays Bas.

Much regards

Lawrence

Am 9 Mai (Freitag), 12 Mai (Montag) und 30 Mai (Freitag) 1969 um 3:00 Nachmittags (GMT), Jan Dibbets wird das Gebärde wie am anderen Seite machen auf der mit einem "X" bezeichneten Stelle in Amsterdam, Holland.

Op 9 mei (vrijdag), 12 mei (maandag) en 30 mei (vrijdag) 1969 om 3:00 uur 's middags (GMT), zal Jan Dibbets het gebaar, zoals op de andere kant van deze kaart, maken op de met een "X" gemarkeerde plek in Amsterdam, Nederland.

SETH SIEGELAUB NEW YORK



Mr. Seth Siegelaub

Houtmankade 35
Amsterdam

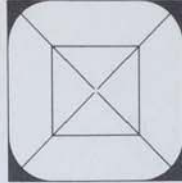
HOLLAND

SIEGELAUB

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OBELISK GALLERY



130 Newbury Street, Boston, Massachusetts 02116, (617) 536-5432

SIEGELAUB

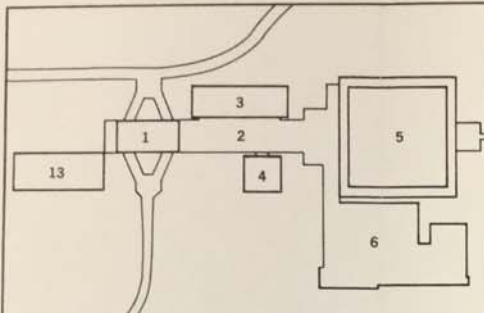


GRAND C



Mr & Mrs S. R. Siegel
1777 Grand Concourse
Bronx, N.Y.

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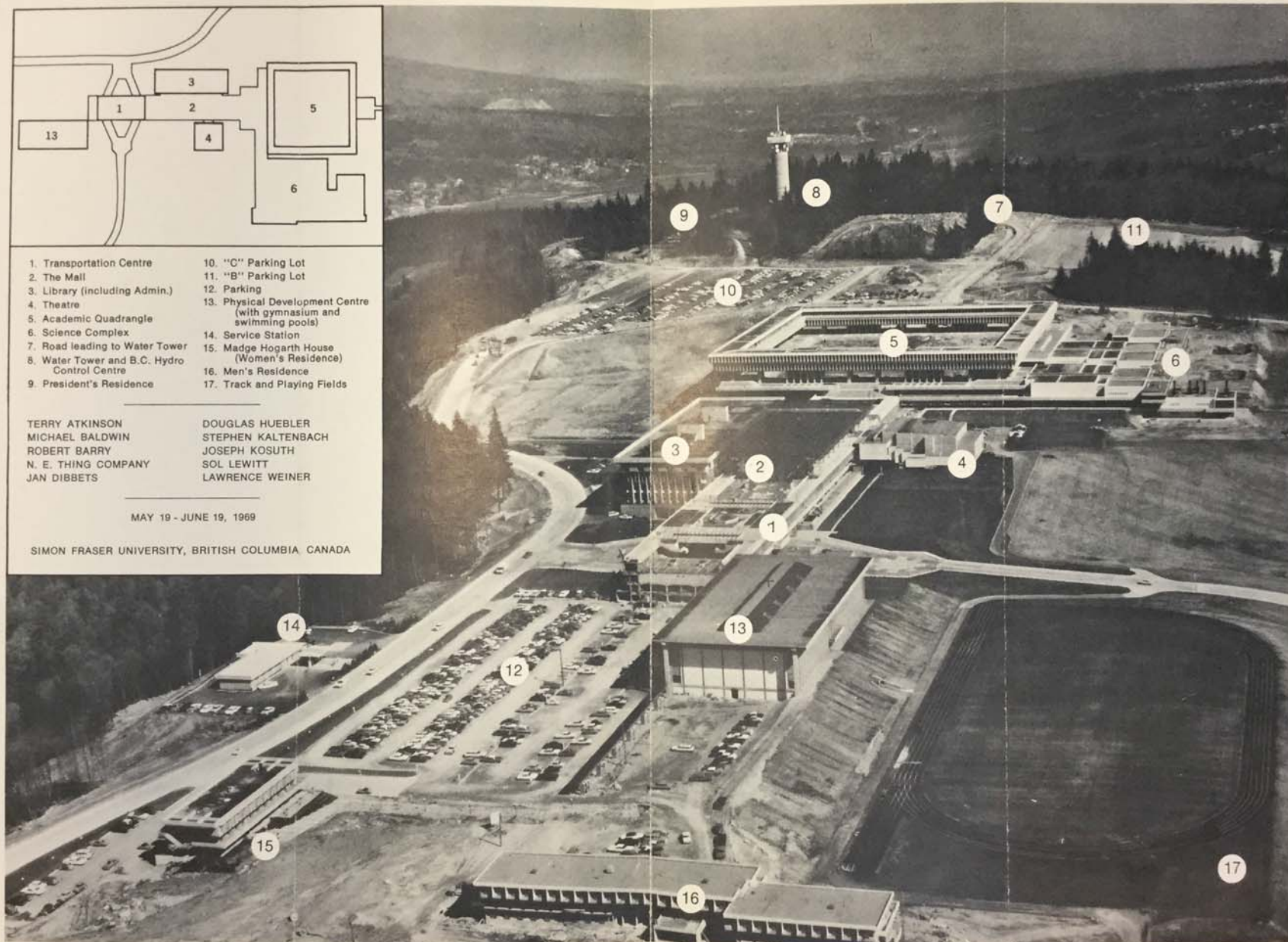
- | | |
|---|--|
| 1. Transportation Centre | 10. "C" Parking Lot |
| 2. The Mall | 11. "B" Parking Lot |
| 3. Library (including Admin.) | 12. Parking |
| 4. Theatre | 13. Physical Development Centre
(with gymnasium and swimming pools) |
| 5. Academic Quadrangle | 14. Service Station |
| 6. Science Complex | 15. Madge Hogarth House
(Women's Residence) |
| 7. Road leading to Water Tower | 16. Men's Residence |
| 8. Water Tower and B.C. Hydro
Control Centre | 17. Track and Playing Fields |
| 9. President's Residence | |

TERRY ATKINSON
MICHAEL BALDWIN
ROBERT BARRY
N. E. THING COMPANY
JAN DIBBETS

DOUGLAS HUEBLER
STEPHEN KALTENBACH
JOSEPH KOSUTH
SOL LEWITT
LAWRENCE WEINER

MAY 19 - JUNE 19, 1969

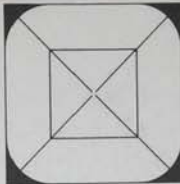
SIMON FRASER UNIVERSITY, BRITISH COLUMBIA CANADA



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OBELISK GALLERY



130 Newbury Street, Boston, Massachusetts 02116, (617) 536-5432

Mr. Seth Siegelaub
1100 Madison Avenue
New York, New York

March 2, 1967

Dear Seth,

Thanks for the photographs. They were helpful.
Enclosed is our check.

The show is going well, a little slowly, but well.
The weather has been miserable and too many people
are on winter vacation.

There have been two reviews. I am enclosing one.
The second was devastating and stupid.

Tried reaching you when last in New York, but
got a busy signal.

Look forward to seeing you next time I am in the
city.

Best regards

A handwritten signature in blue ink that reads "Phyllis" followed by a stylized flourish.

Phyllis Rosen
PR/eik

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Museum Section:

THE GUILD HALL - EAST HAMPTON, N. Y.

May 8, 1967

XXXXXXXXXXXXXXXXXXXX
 1100 Madison Avenue
 XXXXXXXXXXXXXXXXXXXX
 28
 XXXXXXXXX
 Bu8-5031

Mr. Seth Siegelman
 Mrs. Phyllis Rosen
 Obelisk Gallery
 130 Newbury Street
 Boston, Mass.

Phyllis,

Enclosed please find 2 installation shots of the Huebler exhibition, in which the large sculpture may be seen. I have additional shots of the gallery if you need them subsequently. These photos I have had to rush thru the lab.

When you are in New York again call and we can get together, possibly to visit some studios.

Good luck on the piece.

Sincerely,

Seth Siegelman looks great - and attendance is excellent.

I hope to have the pleasure of seeing you again in East Hampton.

P.S. The bill is \$10.00.

Seth Siegelman
 Seth Siegelman
 Director

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Museum Section:

THE GUILD HALL · EAST HAMPTON, N. Y.

May 8, 1967

Mr. Seth Siegelaub
SETH SIEGELAUB GALLERY
16 West 56 Street
New York, N.Y.

Dear Seth:

Charles S. Dewey, chairman of the Board of Trustees, the committee for Long Island Painters exhibition, and I express deep appreciation to you for serving on the jury for the exhibition.

You were indeed conscientious and all of us felt your choice of paintings was catholic -- and full of interesting surprises for both the artists and the gallery goers.

We realize how much time you gave to making the long trip out here. You were most generous to give your time and talents to the Guild Hall cause. Incidentally, any out-of-pocket expenditures connected with your trip out here are considered tax-deductible.

The exhibition looks great - and attendance is excellent.

I hope to have the pleasure of seeing you again in East Hampton.

Sincerely,

Enez Whipple
Director

you
April
on
you
show
k.
166.

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■ Dilexi Gallery

May 21, 1966

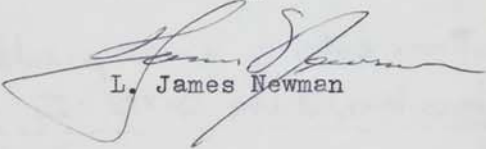
Mr. Seth Siegelaub
16 West 56th Street
New York 19, N. Y.

Dear Mr. Siegelaub:

Thanks for your letter.
Of course, I will be happy to see
you out here on your trip to the
West Coast. We will be in Europe
throughout the month of June, re-
turning on the 1st of July.

Please call me when you
arrive, after the 1st.

Sincerely,


L. James Newman

show in 1964 you
interest in his

w here from April

id in seeing the
shown publicly in
tunity to bring you

from the 1964 show
re recent work.

is letter:

16 March 1966.

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
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Mr. A. A. Wyn
69 Shore Dr.
Larchmont, N.Y.

Dear Mr. Wyn:

On the occasion of PIERRE CLERK's show in 1964 you had stopped in and expressed some interest in his work.

Mr. Clerk will be having his 2nd show here from April 5-30 (1966). If you would be interested in seeing the recent work in his studio before it is shown publicly in the gallery, I would welcome the opportunity to bring you directly to the studio.

I am enclosing some printed matter from the 1964 show along with 2-8x10 photographs of the recent work.

I look forward to your response to this letter.

Thank you

Seth Siegelau

16 March 1966.

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
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Mr. William Walters
245 E. 63 ST

Dear Mr. Walters -

You were in to see the Pierre Clerck show at my gallery about 1 1/2 months ago, and at that time you left a rather enigmatic note in the guest book "I am interested". I subsequently spoke to on the phone and you said that you would be needing some paintings for your new apartment.

If you are seriously interested in purchasing works of art (not "pretty" pictures) you would be wise to seek counsel from a dealer in painting (not a "decorator"). This costs no more.

When you are ready to look at work please call.
Enclosed find some catalogues from my gallery.

Sincerely,
Jeth Siegelaub

17 May 1966

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1100 Madison Ave.
XXXXXXXXXXXXXXXXXXXX
28
XXXXXXXXXX
Bu8 -5031
LO4 -3250

Mr. Gordon Bailey Washburn
Asia House
112 East 64 Street
New York City

Dear Mr. Washburn,
Gentlemen:

Kindly note my change of address to 1100 Madison Ave. (82nd St.). With the change of address goes a change in status from public gallery to private dealer. Could I please be sent a copy of the Society's mailing list and also be placed on your mailing list.

I have been purchasing more books to add to the collection I had previously loaned to you and perhaps one day in the near future I will stop by with the new books and join you for lunch.

In the meanwhile kindly keep me posted regarding the Society's activities.

Sincerely yours,

SETH SIEGELAUB

31 October 1966

FOR STUDY PURPOSES ONLY. NOT FOR REPRODUCTION.

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	Siegelaub	I. D. 27

1100 Madison Avenue
XXXXXXXXXXXXXXXXXX
28
XXXXXXXXXXXX
Bu8-5031
Lo4-3250

Director ~~of~~ Warner Williams, Jr.
Art Gallery ~~Gallery of Art~~
Oakland University ~~1st Street N.W.~~
Rochester, Michigan ~~48006~~

Dear Mr. Williams:

Gentlemen:

On the occasion of your past Biennial of American Painting (29th) I had
I understand that you are preparing an exhibition of the collection of
Richard Brown Baker. Could I please be sent a copy of the catalogue, and
also be placed on your mailing list.
Anticipating the forthcoming 30th Biennial, I am writing to inquire when
I am a private dealer working with contemporary American painting and you
sculpture.

Thank you. ~~and~~ you photographs under separate cover.

Thank you.

Sincerely yours,
Sincerely yours,

SETH SIEGELAUB
SETH SIEGELAUB

23 November 1966
(SL) 31 October
1966

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The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	Siegelaub	I. D. 27

1100 Madison Avenue
XXXXXXXXXXXXXXXXXXXX
28
XXXXXXXXXXXX
Bu8 -5031
Lo4 -3250

Mr. Hermann Warner Williams, Jr.
Gorcoran Gallery of Art
17th Street and East Street N.W.
Washington, D. C. 20006

Dear Mr. Williams:

On the occasion of your past Biennial of American Painting (29th) I had spoken to you, when you were in New York, regarding the painters I represent. Unfortunately I had reached you too late.

Anticipating the forthcoming 30th Biennial, I am writing to inquire when you plan to be in New York selecting work, so at that time I can show you my painters.

I shall send you photographs under separate cover.

Thank you.

Sincerely yours,

SETH SIEGELAUB

(#L) 31 October
1966

The Museum of Modern Art Archives, NY	Collection:	Series, Folder:
	Siegelau	I. D. 27

19 No 66

GUY ROBERT
 directeur
 MUSÉE D'ART CONTEMPORAIN
 4040 est, rue Sherbrooke Montréal Canada

re of PIERRE CLERK in
 I would like to place
 some of his work back into Canada. Mr.
 Clerk is Canadian (see attached information), but
 unfortunately his work has not been seen there often
 enough.

> I would welcome the opportunity to speak to you
 about showing Mr. Clerk's work in Canada with
 possible relevance to your forthcoming "Expo 67"

> Mr. Clerk will be having a show with me in N.Y.
 in April (5th - 30th) 1966, which you may be
 interested in seeing. I am enclosing some printed
 matter from Clarke 1964 show along with ~
 800 photographs of his more recent work.

> Please feel free to call me in N.Y. (kindly reverse)
 to discuss this matter, or anything else you ^{may} feel to be of
~~concern~~
 mutual interest.

Note: Attached please find poster from my recent show.

The Museum of Modern Art Archives, NY	Collection:	Series, Folder:
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19 No. 66

Clark - Robert -

I represent the work of PIERRE CLERK in N.Y. and as his dealer I would like to place some of his work back into Canada. Mr. Clark is Canadian (see attached information), but unfortunately his work has not been seen there often enough.

> I would welcome the opportunity to speak to you about showing Mr. Clark's work in Canada with possible relevance to your forthcoming "Expo 67"

> Mr. Clark will be having a show with me in N.Y. in April (5th - 30th) 1966, which you may be interested in seeing. I am enclosing some printed matter from Clark's 1964 show along with 8 or 10 photographs of his more recent work.

> Please feel free to call me in N.Y. (kindly reverse) to discuss this matter, or anything else you feel to be of ^{any} ~~concern~~ ^{mutual} interest.

Note: Enclosed please find poster from my recent show.

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The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	Siegelaub	I. D. 27

Howard Sloane

INTERIORS

43 WATSON AVENUE, ELIZABETH, NEW JERSEY
~~460 EAST 79TH STREET, NEW YORK CITY~~

April
20th
1966

Mr. Seth Siegelaub
C/o Seth Siegelaub Galleries
16 West 56th Street
New York, New York

Dear Seth:

Please disregard all rumors of death ... t'aint true. It's just that I've been more active than I have ever been before, and when I finally collapse ... I do just that. So please forgive me for not being in touch with you sooner.

I am writing this letter to you because I am very excited after seeing a group of paintings in a friends' home. This is the story. My dear friends, Mr. and Mrs. John Collette, 39 Watson Avenue, Elizabeth, New Jersey (201-352-0314) have in their home several works of Mr. Tom Sallak, a brilliant young artist from Davenport, Iowa ... who, I feel sincerely, if given the opportunity to have a one-man showing (in your gallery, of course) would create a notable place for himself in the Art World.

If you will contact Mr. Collette, I know that he'll be very glad to give you any and all information you desire.

Always with warm personal regards, I am

Fondly yours,

P.S. I will not mail the \$15.00 ... but will make it my business to stop by and present it and myself in person. Thanks!


HOWARD SLOANE

FRED TWIST, N.S.I.D.

Designed by *Fred Twist* N.S.I.D.

The Museum of Modern Art Archives, NY	Collection:	Series/Folder:
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File

Franklin Selzer -

Please find an announcement from the Michael
Stanton Exhibition, along with some other notes
from my other ~~the~~ people shows

A while back you had contacted ^{Mr.} Stanton and
were interested in his work. ^(Who was last Holland show) I have since taken
on ^{Mr.} Stanton and I am interested in ~~the~~ developing
pursuing it further

This past season has been my first, and after a year
I am now interested in establishing contact with the
more respected galleries around the country, with
whom I share some rapport. ^{I know that} There are many
possibilities and economies that can be realized through
our mutual cooperation (trading shows; joint publicity
catalogues and advertising, and shipping)

If any of the people I represent ^{are of interest to you} (and ~~concerning~~), I
would ^{welcome} like to hear from you either in person (when you are
in N.Y.) or by letter.

Selzer

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	Siegelaub	I. D. 27

File

Washington - 27 May 65

I enclosed please find an announcement from the Edward Whitman show held during Feb 1965.

Mr. Whitman had shown at your gallery when he was in England in 1961

I ~~am~~ will be giving him his 2nd one-man show in January 1966, and I am interested in having the show ~~shown~~ in London either before or after January.

Two ~~examples~~ ^{recent} of Whitman's work are on the announcement and can be seen in ~~the~~ ARTS mag (Apr. 1965) page 63, and in the Catalogue for American Drawing show at the University of Michigan ~~(1965)~~ (selected by Dove Ostler).

As you know Mr. Whitman's work small and light - which would ~~not~~ facilitate shipping -

If you are interested in showing the work, I could send you more information (and photographs), and possibilities for joint cooperation in catalogue, publicity and advertising

facilitate

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
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24 March 65

Dear Miss Willard:

Thank you for the editorial coverage you gave the Edward Whiteman show held at my gallery in February.

I recently came back to N.Y. and spoke to Mr. Whiteman and he said that your analysis of his work was the most perceptive he has ever read.

Thank you once again,

Very truly yours,

Seth Siegelaub

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The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	Siegelaub	I. D. 27

ART IN AMERICA

635 MADISON AVENUE

NEW YORK 22, N.Y.

MURRAY HILL 8-7500

September 14, 1965

Mr. Seth Siegelaub
16 West 56th Street
New York, New York

Dear Mr. Siegelaub:

Thanks very much for the look at the material.

It was interesting to learn about your gallery artists.

Sincerely,

Nauk Piene

N. R. Piene
Associate Editor

Nr/jmd

Encl.

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The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	Siegelaub	I. D. 27

S M R RADIO

• 36 FIELDMERE AVENUE •

GLEN ROCK, N. J.

June 25, 1965

Mr. Seth Siegelaub
16 West 56 th Street
New York 19, New York

Dear Sir:

Thanks very much for your hospitality of this morning, and the best of luck in the future.

Please inform me of your whereabouts from time to time, as the show devoted to art in New York will be aired late in August.

Have a nice vacation, and thanks again.

Cordially yours,

Steve Rathe
Steve Rathe, WSMR

SAR:kj

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The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	Siegelaub	I. D. 27

HOWARD WISE GALLERY 50 WEST 57TH STREET NEW YORK 19 NEW YORK COLUMBUS 5 0465

November 24, 1964

December 15, 1964

Beth Siegelaub
16 West 56th Street
New York, N.Y.

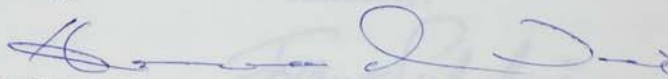
Dear Mr. Siegelaub:

Following our phone conversation the other day, I am enclosing two photographs of works by Nathan Raisen.

I spoke to him and he would be pleased to consider an architectural commission.

I look forward to hearing from you further.

Yours truly,



Howard Wise

HW:ah

cc: Mr. Nathan Raisen

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The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	Siegelaub	I. D. 27

STATE
UNIVERSITY OF IOWA
IOWA CITY, IOWA



Department of Art

November 24, 1964

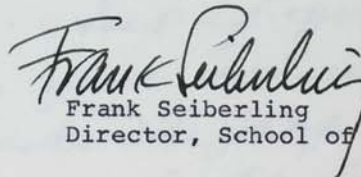
Seth Siegelaub
16 West 56th Street
New York 19, New York

Dear Mr. Siegelaub:

I thank you for the notices of your shows of
Weiner and Clerk. We would be very pleased
indeed to be placed on your list for future
notices.

Of possible interest to you is an exhibition,
Vintage Moderns which was staged some time ago,
which I am sending under separate cover.

Sincerely,


Frank Seiberling
Director, School of Art

FS:rt

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	Siegelau	I. D. 27

107 Vesta Dr.,
Toronto, Ont.,
October 30, 1964.

Dear Seth, -

Congratulations and best wishes on the establishing of your new gallery.

Most galleries I imagine are booked a year ahead if I'm to judge by David (my son who opened just over a year ago)

It's been a busy time for me this past year being closely associated with theatre. Am just returning to the studio.

I am not in a position to recommend any galleries because I do not know their policies, etc, - but if you are interested in showing your artists in Canada the best way to make the proper contacts would be to make a field trip to Toronto and Montreal and size the galleries up. I know this is what David did in New York and it is the only way to become familiar with the scene. Then you can send slides etc. to the ones you care about. I hope this makes sense to you, and that you meet with great success.

I wonder what
became of Katie.

Sincerely,

Anne Mirvish

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	Siegelaub	I. D. 27

TEMPLETON 8-9320

Rudin Management Co., Inc.

415 MADISON AVENUE...NEW YORK 17, N. Y.

November 10, 1964

Mr. Seth Siegelaub
16 West 56th Street
New York 19
New York

Dear Seth:

I have your letter of November 5 with your suggestion for exhibiting paintings during the renting season.

This idea has been suggested before but would not work for us because we complete our lobbies by the time the first tenants move in.

Thank you for your interest.

Sincerely yours,

RUDIN MANAGEMENT CO., INC.


Jack Rudin

JR:tf

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ÖSTERREICHISCHES KULTURINSTITUT
AUSTRIAN INSTITUTE

Please address all correspondence
to Austrian Institute

Please quote our reference:

11 East 52nd Street
New York, 10022
Tel.: PL-9-5165

November 3, 1964

Seht Siegelaub
16 West 56th Street
New York, N.Y.

Gentlemen:

The Austrian Institute in New York, a non-profit and non-commercial Austrian government agency, promotes cultural exchanges between the United States and Austria. Among other things, it endeavors to introduce contemporary Austrian artists to America. For this purpose, it occasionally arranges exhibits which are shown at the Institute itself and later on are offered to institutions of higher learning as well as to art galleries throughout the country.

Since such exhibitions are usually limited to a few individuals, and since the Institute does not engage in the sale of works of art, many Austrian artists wish to be represented by an American gallery.

If you should be interested in including Austrians among the artists represented by you, please let us know. We would be happy to give you information about the contemporary art scene in Austria and assist you in establishing contacts with the artists of your choice.

Sincerely yours,

Wilhelm Schlag

Wilhelm Schlag, Dir.

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The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	Siegelaub	I. D. 27

THE WADDINGTON GALLERIES

WADDINGTON GALLERIES LTD · Victor Waddington, Leslie Waddington, Mabel Waddington

2 CORK STREET, LONDON W1 · Telephone REGent 1719

30th October, 1964.

Seth Siegelaub, Esq.,
16 West 56th Street,
New York 19,
New York.

Dear Mr. Siegelaub,

Thank you for your letter, I am afraid I would not be interested in handling Mr. Whiteman's work in London but thank you for having offered ~~me~~ the opportunity.

Best wishes.

Yours sincerely,

Leslie Waddington

Sincerely yours,

Seth Siegelaub

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The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	Siegelaub	I. D. 27

166 June 1964

Mr. ~~St~~ Wittlin
198 South State Road
Briarcliff Manor, New York

Dear Mr. Wittlin;

I am sending you this letter as a personal invitation for you to visit me at my new Art Gallery at 56th Street and 5th Avenue. The gallery will be opened to the public, effective 23 June (Tuesday), through the summer from

Tuesday thru Saturday
10:30 to 6:00 P.M.

or by appointment.

I am representing a group of artists, some of whom have not been seen in New York before, and I feel that much of the work will be of interest to you.

Please feel free to stop in and say hello.

Sincerely yours,

Seth Siegelaub

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	Siegelaub	I. D. 27

16 June 1964

Mr. Donald Ross
Architectural Interiors
160 East 56 Street
New York City

Dear Mr. Ross;

I am sending you this letter as a personal invitation for you to visit me at my new Art Gallery at 56th Street and 5th Avenue. The gallery will be opened to the public, effective 23 June (Tuesday), through the summer from

Tuesday thru Saturday
10:30 to 6:00 P.M.

or by appointment.

I am representing a group of artists, some of whom have not been seen in New York before, and I feel that much of the work will be of interest to you.

Please feel free to stop in and say hello.

Sincerely yours,

Seth Siegelaub

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	Siegelaub	I. D. 27

18 June 1964

Gentlemen: S. Pinkowitz

I have appraised the following work of Norman Pomerantz and find that the prices of the work reflect their true value.

Dear Mr. and Mrs. Pinkowitz:

1 - The Green Dome	30x 50	500.00
2 - Central Park Autumn	24 x 36	350.00
3 - The Rubber Plant	24 x 36	350.00
4 - Anton Chekhov	24 x 36	350.00
5 - Summer Salad	24 x 36	350.00
6 - Central Park	24 x 36	350.00
7 - The Sun Hat	24 x 36	350.00
8 - Park Path	16 x 20	200.00
9 - Marigold	18 x 24	250.00
10 - Mother and Child	18 x 24	250.00
11 - The Hostess	24 x 36	350.00
12 - Geranium	18 x 24	250.00
13 - The Rambles	16 x 20	200.00
14 - The Blue Bridge	12 x 16	100.00
15 - The Tall Vase	18 x 24	250.00
16 - Old Stone Bridge	18 x 24	250.00
17 - The Forest	18 x 24	225.00
18 - The Jonquilla	12 x 16	125.00
19 - Opulence	16 x 20	150.00
20 - High Boots	18 x 24	275.00
21 - Central Park Lake	18 x 24	200.00
22 - Venetian Cafe	18 x 24	175.00
23 - Park Lakeside I	20 x 30	275.00
24 - Park Lakeside	18 x 24	250.00
25 - Autumn	18 x 24	250.00
26 - Trees	18 x 24	250.00
27 - The Riviera	16 x 20	200.00
28 - Pom Poms	12 x 16	100.00
29 - Nostalgia	12 x 18	125.00
30 - Dry Magnolia	24 x 36	350.00
31 - Debutants	16 x 20	200.00
32 - Bouquet	11 x 15	100.00

Sincerely yours,

Seth Siegel

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	Siegelaub	I. D. 27

23 June 1964

Mr. and Mrs. S. Pinkowitz
5 Metropolitan Oval
Bronx 62, New York

Dear Mr. and Mrs. Pinkowitz;

I am sending you this letter as a personal invitation for you to visit me at my new Art Gallery at 56th Street and 5th Avenue. The gallery will be opened to the public, through the summer from Tuesday thru Saturday 10:30 to 6:00 P.M.

If you are interested please phone me (at the above number) from Tuesday or by appointment. 10 to 6:00, and we can make further arrangements.

I am representing a group of very interesting artists, and I think that you will enjoy seeing the work.

Please feel free to stop in and say hello.

Sincerely yours,

Seth Siegelaub

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29 June 1964

Mr. Marshall Hutusov
Mr. Karl Methfessel
22 Hudson Place
Hoboken, N.J. Station 25, N.Y.

Dear Mr. Methfessel;

I have recently opened an art gallery in New York to handle the work of contemporary artists, and I am now in the process of assembling my stable.

Your name was referred to me by Pierre Clerk (who I am now representing), and I would be interested in seeing what you are doing.

If you are interested please phone me (at the above number) from Tuesday thru Saturday, 10:30 to 6:00, and we can make further arrangements.

Hours: Tuesday thru Saturday, 10:30 to 6:00
Director: Seth Siegelaub, if possible.

Sincerely yours,

A gallery representing the contemporary and I see
work in the Fine Arts exclusively.

Seth Siegelaub Opening Shows: Group; 15 Sept. - 10 Oct. 1964

Pierre Clerk; 15 Oct. - 7 Nov. 1964

Very truly yours,
Thank you for your interest.

Sincerely yours,

Seth Siegelaub

encl: One business card.

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
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21 July 1964

Mr. Marshall Matusow
New York Arts Calender
Box 369 Icon Avenue
Cathedral Station 25, N.Y.

Dear Mr. Matusow;

As per our conversation of 21 July, I am setting forth the following information for inclusion in your annual "Collector's Guide"

Both of these artists will be having one-man shows at my gallery this fall:

Name: SETH SIEGELAUB

Address: 16 West 56 Street Telephone: PLaza7-0565

Hours: Tuesday thru Saturday, 10:30 to 6:00

Director: Seth Siegelaub

Blurb: A gallery representing the contemporary Fine Arts exclusively.

Forthcoming Shows: Group; 15 Sept. - 10 Oct. 1964

Pierre Clerk; 13 Oct. - 7 Nov. 1964

Very truly yours,
Thank you for your interest.

Sincerely yours,

Seth Siegelaub

encl: One business card.

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	Siegelau	I. D. 27

SETH SIEGELAUB
349 EAST 149TH STREET
NEW YORK 31, NEW YORK

MOGRAPH 1-2200

8 October 1964
22 September 1964

MISS NAN ROSENTHAL
ART IN AMERICA
635 Madison Avenue
New York City

Dear Miss Rosenthal:

Enclosed please find photographs of the work of Pierre Clerk and Lawrence Weiner.

Both of these artists will be having one-man shows at my gallery this fall:

PIERRE CLERK - 13 October - 7 November

LAWRENCE WEINER - 10 November - 5 December

and I would like to receive editorial coverage from your magazine - to coincide with the exhibitions, if possible.

The enclosed photographs may be retained for your use, and I can forward immediately any additional information you may request.

Thank you for your consideration.

Very truly yours,

SETH SIEGELAUB

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SETH SIEGELAUB
349 EAST 149TH STREET
NEW YORK 51, NEW YORK

MOCTHAYEN 5-2220

8 October 1964

PICTURES ON EXHIBIT
Editorial Dept.
30 East 60 St.
NYC 22.

Gentlemen:

The following 2 exhibitions are available for listing in your November issue:

PIERRE CLERK - paintings - thru 7 November 1964

LAWRENCE WEINER - paintings - 10 November - 5 December 1964

Thank you.

Very truly yours,

SETH SIEGELAUB

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The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	Siegelaub	I. D. 27

23 October 1964

New York

Mr. Stuart Preston
the NEW YORK TIMES
229 West 43 St.
NYC

London
Great Britain

re: EDSARD WHITEMAN

Dear Mr. Preston:

Enclosed please find the catalogue for the PIERRE CLERK exhibition which is being held at my gallery and is scheduled to run for only 2 more weeks. You had previously reviewed an exhibition of his work in 1956 (at the old 'New Gallery'), and I think his recent work will be of interest to you.

Hope you can get in before it closes. Thank you.

Very truly yours,

SETH SIEGELAUB

SETH SIEGELAUB

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Sample of
history schedule
sent to magazines

theARTgallery

23 October 1964
New York

Mr. Leslie Waddington
WADDINGTON GALLERY
2 Cork Street
W.1, London
Great Britain

re: EDWARD WHITEMAN

Dear Mr. Waddington:

I am writing you this letter to introduce you to my gallery in New York and to advise you that I am the exclusive agent for the work of Edward Whiteman.

Mr. Whiteman was handled by your gallery for a period of time during 1960 - 1, when he was living in England. He has since been actively working and successfully exhibiting in the United States (see attached photograph for recent example of his work).

I am presently preparing a one-man exhibition of his work to be seen in New York during February (2 thru 27) 1965, at my gallery, and afterwards I would like to send a show of his work to London for you to exhibit.

Would you be interested in presenting an exhibition of his work some-time after his show? I am open to discussion regarding arrangements for such a show and will look forward to hearing from you. Thank you.

Very truly yours,

SETH SIEGELAUB

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The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	Siegelau	I. D. 27

FIRST CLASS MAIL

PLACE
FIVE CENT
STAMP
HERE

Sample of
history schedule
Sent to magazines

~~theARTgallery~~

HOLLYCROFT
IVORYTON
CONNECTICUT

for
December

Dear Sir:

The following shows are planned for my gallery during the month of December. Please include this information in your listings for your December issue.

to December 5 - LAWRENCE WREINER - Paintings

8 Dec. - 2 Jan 1965 GROUP

22 Dec. - 25 Dec. ARNI HENDIN "an examination of Social Reaction"
Begins at 8 P.M. nightly

Thank you.

Very truly yours,

Seth Siegelau

SETH SIEGELAUB

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theARTgallery

AMERICA'S ART EXHIBITION MAGAZINE

Deadline is the 1st of the month preceding Issue

Gallery Name SETH SIEGELAUB Hours: 10:30 - 6:00
Tues - Sat.

Address 16 West 56 St. Zip Code 19 Phone PL7 -0565

List Your Exhibitions with Complete Dates for **DEC 1964** (PLEASE TYPE)
We cannot be responsible for errors when this listing is not typewritten. Listings are limited to 5 lines, with no more than 5 artists names per show.

LAWRENCE WEINER Paintings to 5 December

GROUP Pierre Clerk, James Doolin, Michael Eastman, Herbert Livesey
and Edward Whiteman

Arni Hendin - "an examination of Social Reaction" -
begins at 8 P.M. nightly 22-25 Dec

Signed _____

YOU WILL BE BILLED OUR USUAL SERVICE CHARGE
Brevity makes the directory more useful, we reserve the right to edit when necessary. Invoice to be sent at the end of the month.

Dear Sir:

The following shows are planned for my gallery during the month of December. Please include this information in your listings for your December issue.

to December 5 - LAWRENCE WEINER - Paintings

8 Dec. - 2 Jan 1965 GROUP

22 Dec. - 25 Dec. ARNI HENDIN "an examination of Social Reaction"
Begins at 8 P.M. nightly

Thank you.

Very truly yours,

SETH SIEGELAUB

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The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	Siegelaub	I. D. 27

29 October 1964

Editorial Dept.
PICTURES ON EXHIBIT
30 East 60 St.
NYC

Dear Sir:

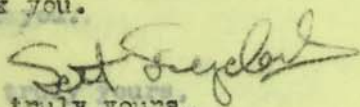
The following shows are planned for my gallery during the month of December. Please include this information in your listings for your December issue.

to December 5 - LAWRENCE WEINER - Paintings

8 Dec. - 2 Jan 1965 GROUP

22 Dec. - 25 Dec. ARNI HENDIN "an examination of Social Reaction"
Begins at 8 P.M. nightly

Thank you.


Very truly yours,

SETH SIEGELAUB

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The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	Siegelaub	I. D. 27



29 October 1964

Editorial Dept.
ART VOICES
200 East 72 St.
NYC

Dear Sir:

The following shows are planned for my gallery during the month of December. Please include this information in your listing for your December issue.

to 5 to 5 December. LAWRENCE WEINER Paintings

8 Dec. - 21 Jan 1965 GROUP

22-22 Dec. - 25 Dec. ARWANNI HENDIN "an examination of Social Reaction"
Begin at 8 P.M. nightly

Thank you.

Very truly yours,

Very truly yours,

[Handwritten signature]
SETH SIEGELAUB

[Handwritten signature]

[Faint, mostly illegible handwritten text, likely a carbon copy or bleed-through from the reverse side of the page.]

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The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	Siegelaub	I. D. 27

The Museum of Modern Art

29 August 1964

29 October 1964

Mr. Seth Siegelau
116 12 East 46 St.
New York, New York

Editorial Dept.
ARTSARTS
116 12 East 46 St.
NYC NYC

Dear Sir:

The following shows are planned for my gallery during the month of December. Please include this information in your listings for your December issue.

- to 5 December LAWRENCE WEINER Paintings
- to 5 December 1964 LAWRENCE WEINER Paintings
- 3 Dec - 2 Jan 1965 GROUP "an examination of Social Reaction"
- 22 Dec - 25 Dec ARNI HENDIN "an examination of Social Reaction" Begins at 8 P.M. nightly

Thank you.

Very truly yours,

SETH SIEGELAUB
Seth Siegelau

The following shows are planned for my gallery during the month of December. Please include this information in your listings for your December issue.

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	Siegelaub	I. D. 27

The Museum of Modern Art

11 West 53 Street, New York, N.Y. 10019 Tel. 956-6100 Cable: Modernart

29 August 1969

29 October 1968

Mr. Seth SiegelauB
1100 Madison Avenue
New York, New York

Editorial Dept.
Arts Digest
116 East 59 Street
NYC

Dear Sir:

THE ART OF THE REAL: U.S.A. 1948-1968 has been a most significant exhibition for The Museum of Modern Art and the International Council, and I am writing to express our appreciation for your generosity in lending to it. The exhibition evoked widespread interest and controversy, as you will read in the attached summary of press clippings, and we were particularly pleased by the following information in your December issue of Arts Digest Magazine:

Following its showing at the Museum from June 30 to September 15, 1968, the exhibition traveled to Paris, where it was shown at the Grand Palais from November 17 to December 15, 1968. In London, the exhibition in that great hall, and the first large scale retrospective of avant-garde American painting in Europe since the International Council organized THE NEW AMERICAN PAINTING, seen at the Musée National d'Art Moderne in January 1959. The Zurich showing, January 17 to 25, 1969, was supervised by Jennifer Licht, Associate Curator in our Department of Painting and Sculpture, and S. Bradley Gillaugh, former Assembly Coordinator for the Department of Painting Exhibitions. Eugene Coossen, Director of THE ART OF THE REAL, collaborated on the exhibition's installation in Paris and again in London. The London showing, at the Tate Gallery from April 26 through June 1, was supervised by the auspices of The Arts Council of Great Britain.

Very Truly Yours,

Enclosed is our Receipt of Delivery which we ask you to sign and date and return in the envelope provided.

SETH SIEGELAUB

Once again, allow me to thank you for permitting us to include your loan in this exhibition, and convey, on behalf of The Museum and the International Council, our gratitude for your generous participation.

Sincerely,

The following shows are planned at my gallery for Dec. Please include this following info in your listings for your December issue

For
 Jennifer Licht
 Director
 International Program

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	Siegelaub	I. D. 27

The Museum of Modern Art

11 West 53 Street, New York, N.Y. 10019 Tel. 956-6100 Cable: Modernart

29 August 1969

Mr. Seth Siegelaub
1100 Madison Avenue
New York, New York

Dear Mr. Siegelaub:

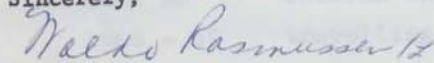
THE ART OF THE REAL: U.S.A. 1948-1968 has been a most significant exhibition for The Museum of Modern Art and the International Council, and I am writing to express our appreciation for your generosity in lending to it. The exhibition evoked widespread interest and controversy, as you will read in the attached summary of press clippings, and we were particularly pleased by the large number of students in both the New York and European audiences.

Following its showing at the Museum from June 30 to September 15, 1968, the exhibition traveled to Paris, where it was shown at the Grand Palais from November 14 through December 28. This was our first exhibition in that great hall, and the first large scale retrospective of avant-garde American painting in Paris since the International Council organized THE NEW AMERICAN PAINTING, seen at the Musee National d'Art Moderne in January 1959. The Zurich showing, January 17 through February 23 at the Kunsthaus, was also their first extensive avant-garde American exhibition in many years. Its installation was supervised by Jennifer Licht, Associate Curator in our Department of Painting and Sculpture, and S. Bradley Gillaugh, former Assembly Coordinator for the Department of Circulating Exhibitions. Eugene Goossen, Director of THE ART OF THE REAL, collaborated on the exhibition's installation in Paris and again in London. The London showing, at the Tate Gallery from April 24 through June 1, was presented under the auspices of The Arts Council of Great Britain.

Enclosed is our Receipt of Delivery which we ask you to sign and date and return in the envelope provided.

Once again, allow me to thank you for permitting us to include your loan in this exhibition, and convey, on behalf of The Museum and the International Council, our gratitude for your generous participation.

Sincerely,



Waldo Rasmussen
Director
International Program

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	Siegelaub	I. D. 27

jean a. p f a f f / 33a bow street / somerville 02143 mass. /

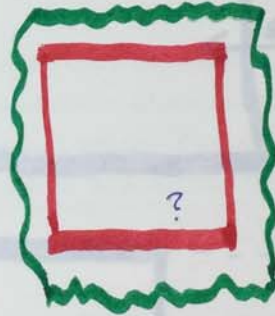
art - gallery
s. siegelaub
1100 madison av.
28 new york

boston, august 1st 1969

dear sir,

now, the "art in america" (mai - june 1969) is 90 days old - I say old and a hundred days ago, I arrived in the usa (arizona). I saw the "impossibles" - the "thinkworks" - your name - and found your adress.

here I am:



born in switzerland 1945.

once: 3 years of school for structural engineering in Basel.
1965 - 67 art-school in munich - germany.
1967 art-school in hamburg - germany.
1968 national-art-pricing in switzerland.
till 68 several expositions in germany and switzerland.
1968 - 69 travelling through south-america, center-america, mexico and usa.

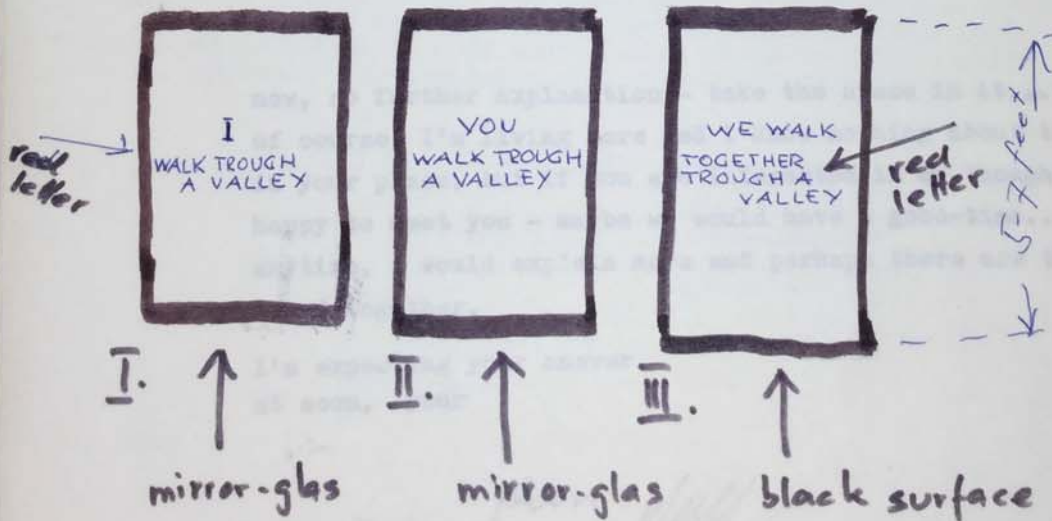
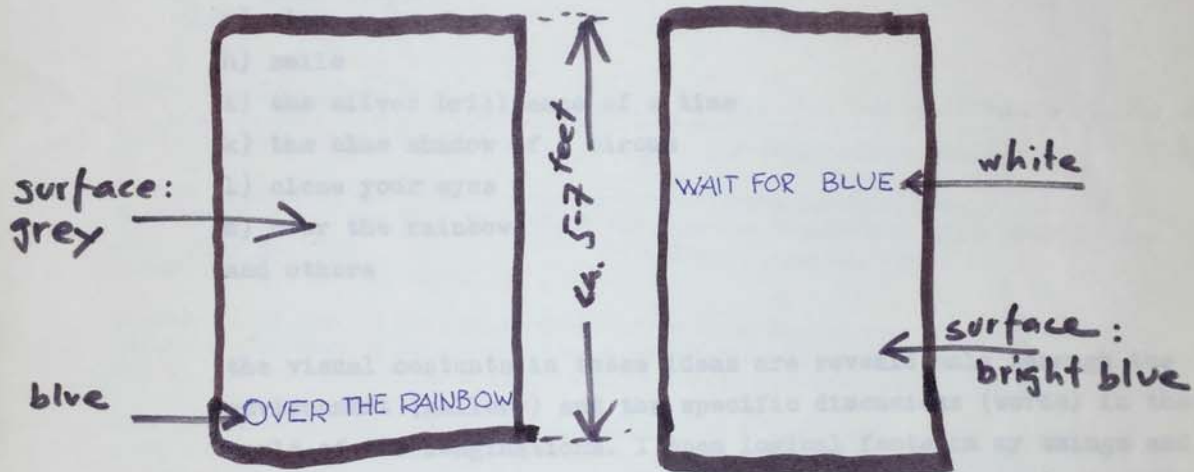
The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	Siegellaub	I. D. 27

Why getting in touch with you now?

I did my first thinkworks one year ago in europe, but it was really too impossible.....

I see!

At this time I'm doing some thinkw. and I want to show you a few:



The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	SiegelauB	I. D. 27

I'm working with conceptions only, conceptions like:

- a) yes
 - b) interval
 - c) right
 - d) sky
 - e) red
 - f) menthol
 - g) nice
 - h) smile
 - i) the silver brilliance of a time
 - k) the blue shadow of a circus
 - l) close your eyes
 - m) over the rainbow
- and others

the visual contents in these ideas are revealed only through the environment (gallery) and the specific dimensions (words) in the world of the imaginations. I open logical facts in my things and in the imaginations everybody makes his visual (colour) new situation.

now, no further explanation - take the space in it.....
of course, I'm living here and I know nothing about the conditions in your place, but if you are interested in my thoughts, I'll be happy to meet you - maybe we would have a good-time.....
anytime, I would explain more and perhaps there are things to be found together.

I'm expecting your answer.
at soon, your

jean piess

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	Siegelaub	I. D. 27



HOUSING AND DEVELOPMENT ADMINISTRATION
DEPARTMENT OF RENT AND HOUSING MAINTENANCE
DISTRICT RENT OFFICE
2 LAFAYETTE STREET, NEW YORK, NEW YORK 10007
Telephone: 566-7970

FREDERIC S. BERMAN, *Commissioner*
ELI SHUB, *District Director (Acting)*

June 20, 1969

Seth Siegelaub, 5L
1100 Madison Avenue
New York, N. Y. 10028

Re: 1100 Madison Avenue
Apartment 5L

Dear Mr. Siegelaub:


This will acknowledge receipt of your request for registration information.

Please be advised that the subject accommodation was decontrolled pursuant to Section 11 of the New York State Rent and Eviction Regulations by an order issued on June 30, 1953 effective June 30, 1953 under docket number D 4324.

Section 11 of the New York State Rent and Eviction Regulations provided for the issuance of Orders of Decontrol where a structural change was made on or after May 1, 1950 to alter housing units into a greater number of self-contained units.

Under the present Rent, Eviction and Rehabilitation Regulations, such accommodations shall remain decontrolled only so long as the housing accommodations are not occupied for other than single family occupancy; and that any such housing accommodations shall become subject to control, if while in such decontrolled status it is certified by a City agency having jurisdiction to be a fire hazard or in a continued dangerous condition or detrimental to life or health, and once subject to control, it shall continue to be subject to control, notwithstanding the subsequent removal of the conditions on which such certification was based.

Very truly yours,


Eli Shub *per 1077*
Acting District Rent
Director

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	Siegelaub	I. D. 27



HOUSING AND DEVELOPMENT ADMINISTRATION
DEPARTMENT OF RENT AND HOUSING MAINTENANCE
DISTRICT RENT OFFICE
2 LAFAYETTE STREET, NEW YORK, NEW YORK 10007
Telephone: 566-7970

FREDERIC S. BERMAN, *Commissioner*
ELI SHUB, *District Director (Acting)*

June 20, 1969

Seth Siegelaub, 5L
1100 Madison Avenue
New York, N. Y. 10028

Re: 1100 Madison Avenue
Apartment 5L

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Very truly yours,


Eli Shub *per 10/11*
Acting District Rent
Director

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	Siegelaub	I. D. 27

The Museum of Modern Art

1100 Madison Avenue, New York 10028/ 212 288 5031/ 11 June 69

Mr. Pierre Theberge
NATIONAL GALLERY OF CANADA
Elgin Street
Ottawa 4, Ontario
CANADA

19 May 1969

Dear Pierre,

The following is the list of expenses incurred by Lucy R. Lippard and myself on the occasion of our visit to the National Gallery on 8,9 June, to attend the N.E. Thing Co. Ltd. conference:

Taxis (to and from airports)	(US)\$26.00
Meals	11.00

Thank you so much.

.....

Total: \$37.00

Thank you for the courtesy shown us, and we wish you and Iain

the best on the exhibition.

Total: \$37.00

.....

Meals	11.00
Taxis (to and from airport)	(US)\$26.00

Sincerely,

Lucy R. Lippard
The following is a list of expenses incurred by Lucy R. Lippard and myself on the occasion of our visit to the National Gallery on 8,9 June, to attend the N.E. Thing Co. Ltd. conference:

Mr. Pierre Theberge
NATIONAL GALLERY OF CANADA
Elgin Street
Ottawa 4, Ontario
Canada

1100 Madison Avenue, New York 10028/ 212 288 5031/ 11 June 69

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	Siegelaub	I. D. 27

The Museum of Modern Art

1100 Madison Avenue, New York 10028/ 212 288 5031/ 11 June 69

Mr. Pierre Theberge
 NATIONAL GALLERY OF CANADA
 Elgin Street
 Ottawa 4, Ontario
 Canada

Dear Mr. Theberge,

The following is a list of expenses incurred by Lucy R. Lippard and myself on the occasion of our visit to the National Gallery on 8,9 June, to attend the N.E.Thing Co. Ltd. conference:

Taxis (to and from airport) (US)\$26.00
 Meals 11.00

Total: \$37.00

Thank you for the courtesy shown us, and we wish you and Iain the best on your show.
 Thank you for the courtesy shown us, and we wish you and Iain the best on the exhibition.

MEALS 11.00
 TAXIS (to and from airports) (US)\$26.00
 Sincerely,

The following is the list of expenses incurred by Lucy R. Lippard and myself on the occasion of our visit to the National Gallery on 8,9 June, to attend the N.E.Thing Co. Ltd. conference:

Dear Pierre,

Mr. Pierre Theberge
 NATIONAL GALLERY OF CANADA
 Elgin Street
 Ottawa 4, Ontario
 CANADA

1100 Madison Avenue, New York 10028/ 212 288 5031/ 11 June 69

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The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	Siegelaub	I. D. 27

The Museum of Modern Art

11 West 53 Street, New York, N.Y. 10019 Tel. 245-3200 Cable: Modernart

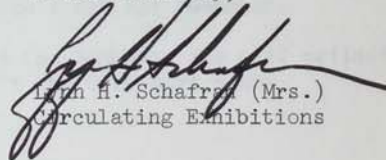
19 May 1969

Dear Mr. Siegelaub:

The exhibition ART OF THE REAL closes in London June 1, and although we do not anticipate returning loans until mid-summer due to shipping, customs, etc., we anticipate that many people will be away, and are trying to complete all arrangements now. I would appreciate your indicating on the enclosed post card the exact address to which you wish Robert Huot's Two Suits delivered.

Thank you so much.

Yours sincerely,


Ruth H. Schafra (Mrs.)
Circulating Exhibitions

Mr. Seth Siegelaub
1100 Madison Avenue
New York City

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The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	Siegelaub	I. D. 27



MILWAUKEE ART CENTER • 750 N. LINCOLN MEMORIAL DRIVE • MILWAUKEE, WISCONSIN 53202 • 271-9508

March 25, 1969

AIR MAIL

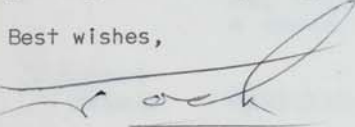
Mr. Seth Siegelaub
1100 Madison Avenue
New York, New York 10028

Dear Seth:

Enclosed is our Library purchase order for the March exhibition and for the other exhibition, the title of which I can not remember.

I enjoyed very much our discussions in Los Angeles, and will definitely get together with you again when I'm in the City next month.

Best wishes,


John Lloyd Taylor
Assistant Director
Exhibitions Director

JLT:EMH

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The Museum of Modern Art Archives, NY	Collection:	Series, Folder:
	Siegelau	I. D. 27

Dear Eugene -

1100 Madison Avenue
New York, N.Y. 10017
Tel. MU 2-6000



7. Martin Maloney	"	9 1/2" x 12 1/2"	Fixed (wood, canvas, sheet metal)	150.00
TOTAL				\$150.00

Sincerely,

Seth Siegelau

12 September 1967

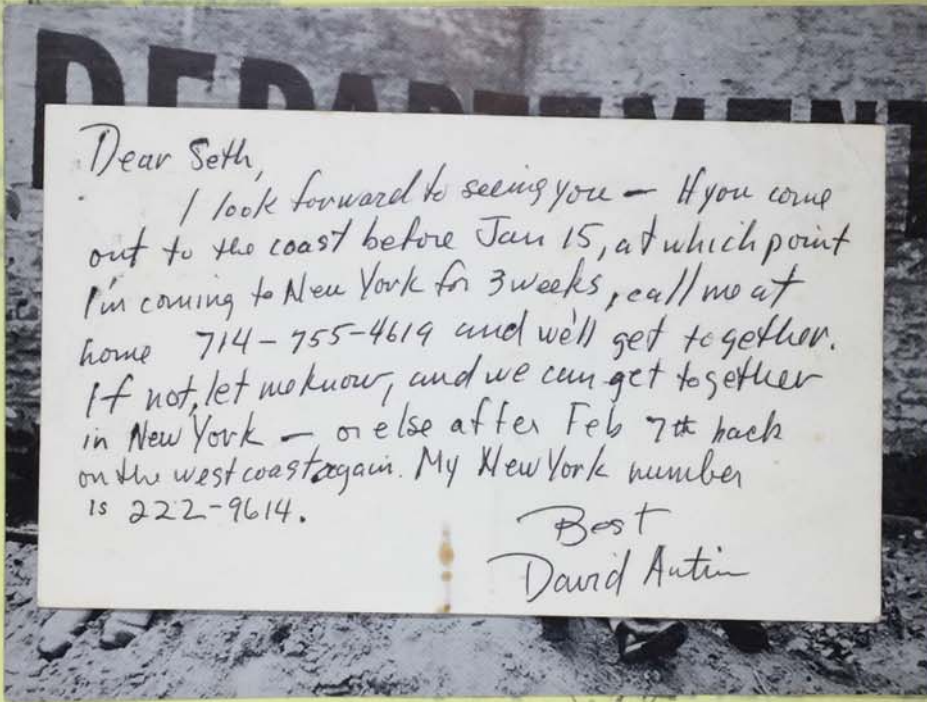
10 Feb 69

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The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	Siegelau	I. D. 27

1100 Madison Avenue
 New York, N.Y. 10017
 Tel. 212-692-4000

Dear Eugene -



Dear Seth,
 I look forward to seeing you - If you come out to the coast before Jan 15, at which point I'm coming to New York for 3 weeks, call me at home 714-755-4619 and we'll get together. If not, let me know, and we can get together in New York - or else after Feb 7th back on the west coast again. My New York number is 222-9614.

Best
 David Antin

7. Martin
 Maloney * 9 1/2" x 2' 5 1/2" Mixed (wood, canvas, sheet metal) 150.00
 TOTAL 150.00

Sincerely,
 Seth Siegelau 12 September 1967

10 Feb 69

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The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	Siegelau	I. D. 27

1100 HARLEEM AVENUE
NEW YORK, N.Y. 10026
Tel. 212-751-2000

Dear Eugene -



1.				0.00
2.				0.00
3.				0.00
4.				0.00
5.				0.00
6.				0.00
7.	Martin Maloney	"	9 1/2" x 2' 5 1/2" Mixed (wood, canvas, sheet metal)	100.00
			TOTAL	100.00

Sincerely,

Seth Siegelau

12 September 1967

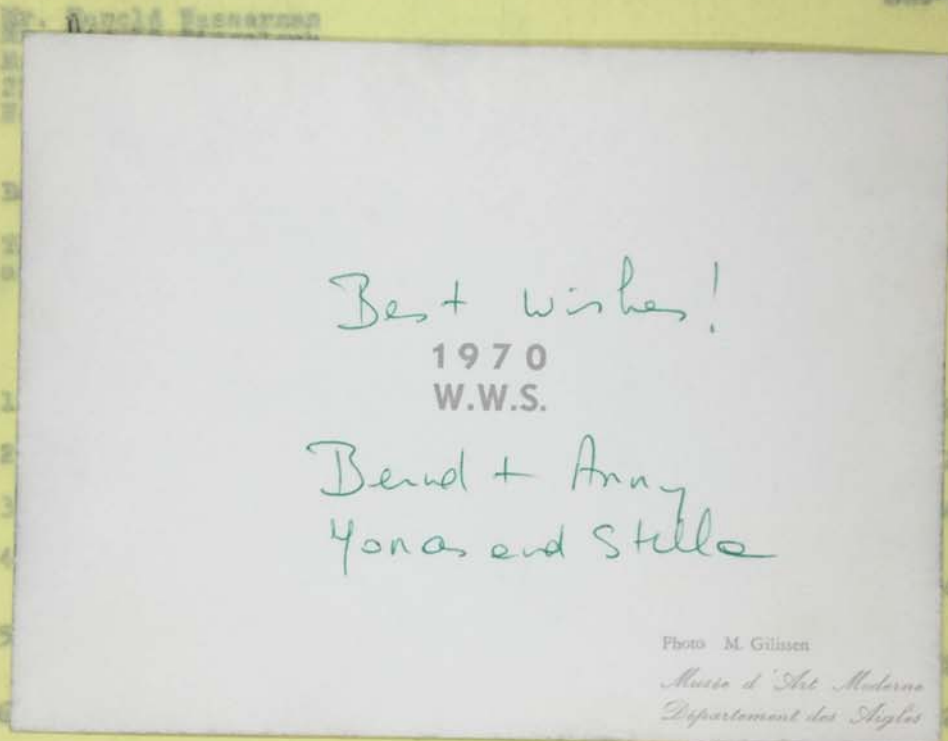
10 Feb 69

FOR STUDY PURPOSES ONLY. NOT FOR REPRODUCTION.

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	Siegelau	I. D. 27

Dear Eugene -

1100 Madison Avenue
MUSEUM OF MODERN ART
NEW YORK 17, N.Y.
Tel. MU 2-5001



Best wishes!

1970

W.W.S.

Bernd + Ann
Yonas and Stella

Photo M. Gilissen

Museo d'Art Moderne
Departement des Arts

7. Martin Maloney	"	9 1/2" x 12 1/2"	Mixed (wood, canvas, sheet metal)	150.00
TOTAL				\$1,800.00

Sincerely,

Seth Siegelau

12 September 1967

10 Feb 69

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	Siegelaub	I. D. 27

1100 Madison Avenue
 New York, N.Y. 10017
 Tel. 212-692-4000

Dear Eugene -

Mr. Seth Siegel

Mr. Mark Vanspeyan

325 East 63 Street in Kew-Forest, 60 Grand Central

New York City

DEAR SETH
 PLEASE SEND ME
 THE KRAUT REPLICAS.
 RON

1. I					\$200.00
2. S					200.00
3. t					400.00
4.					400.00
5. La	Wainer	Untitled	7 1/2" x 7 1/2"	Concave	200.00
6.	"	"	10 1/2" x 10 1/2"	Clay on Canvas	250.00
7. Martin	Maloney	"	9 1/2" x 12 1/2"	Mixed (wood, canvas, sheet metal)	150.00
TOTAL					\$1,400.00

On 10th day of April 1967.

Sincerely,

Seth Siegel

12 September 1967

10 Feb 69

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The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	Siegelaub	I. D. 27

1100 Madison Avenue
New York, N.Y. 10028

Dear Eugene -

Mr. Arnold Eisenstein
Mr. S. Siegel
Mr. Mark Wasserman
225 East 63 Street, 60 Grand St. N.Y. 10013
New York, N.Y.

SANTA MONICA



PROMENADE



SETH SIEGELAUB
1100 MADISON AVE
NY 10028 NY

1.					\$200.00
2.					200.00
3.					400.00
4.					400.00
5.	Laurance Weiner	Untitled	7 1/2" x 7 1/2"	Conachs	200.00
6.	"	"	10 1/2" x 10 1/2"	on Canvas	250.00
7.	Martin Maloney	"	9 1/2" x 2' 5 1/2"	Mixed (wood, canvas, sheet metal)	150.00
TOTAL					1,800.00

The 10th day of April 1961.

Sincerely,

Seth Siegel

12 September 1967

10 Feb 69

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	Siegelraub	I. D. 27

Dear Eugene -

Addresses:

Joseph Kowitz, 60 Grand St, N.Y. 10013

Robert Barry 2566 Marlon Ave, Bronx NY

Lawrence Weiner 13 Bleeker St, N.Y. 10012

I plan to be in California around the 26 Feb,
but this is tentative

Send Ruppberg wife for my March show
to arrive here by 15 Feb.

Seth

10 Feb 69

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	Siegelaub	I. D. 27

1100 Madison Avenue
~~XXXXXXXXXXXX~~
~~20~~
~~XXXXXXXXXXXX~~
 DuB-5031

Mr. Harold Wasserman
 Mr. Harold Siegelaub
 Mr. Mark Wasserman
 225 East 63 Street
 New York City
 Lester S. Morse Jr.
 LESTER MORSE COMPANY, INC.
 60 East 42nd Street
 New York City, 10017

Dear Gentlemen:

The following collection of paintings, now housed at the above address, are hereby evaluated for their fair market value:

Thank you for sending along the Booklet on Art
 Perhaps one of these days, when you and your
 wife are in New York, you could stop by and
 say hello.

Artist	Title	Size	Media	Price
1. E.F. Hebner	Ali Baby (A)	6'8"x1'1"	Oil on Board	\$200.00
2.	"wife are in New York (B)			200.00
3.	"	6'8"x3'3"	2	400.00
4.	if, lower case, a dream	6'2"x3'7"	"	400.00
5. Lawrence Weiner	Untitled	7½"x7½"	Gouache	200.00
6. "	"	10½"x10½"	Oil on Canvas	250.00
7. Martin Maloney	"	9½"x2'5½"	Mixed (wood, canvas, sheet metal)	150.00
TOTAL				\$1800.00

Sincerely,

Sincerely,

Seth Siegelaub

12 September 1967

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The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	Siegelaub	I. D. 27

LESTER MORSE COMPANY, INC.

REAL ESTATE - MORTGAGES

LESTER S. MORSE, JR.

PRESIDENT

STEWART MICHAEL ROGERS, JR.

VICE PRESIDENT

- LINCOLN BUILDING

60 EAST 42ND STREET

NEW YORK, N. Y. 10017

MURRAY HILL 7-8190

April 8, 1968

Mr. Lester S. Morse Jr.
LESTER MORSE COMPANY, INC.
60 East 42nd Street
New York City, 10017

Mr. Seth Siegelaub
1100 Madison Avenue

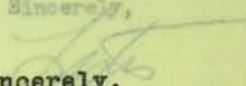
Dear Lester, N.Y.

Thank you for sending along the Booklet on Art and the Bar. It was most lucid and informative.

Enclosed is a copy of the brochure which I mentioned to you Saturday night. I think you Perhaps one of these days, when you and your wife are in New York, you could stop by and say hello.

Until then,

Sincerely,


Sincerely,
LESTER S. MORSE, Jr.

the 18th day of April 1968.

Encl.
LSM:jb

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The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	Siegelaub	I. D. 27

LESTER MORSE COMPANY, INC.

REAL ESTATE - MORTGAGES

LESTER S. MORSE, JR.
PRESIDENT
SYDNEY MICHAEL ROGERS, JR.
VICE PRESIDENT

LINCOLN BUILDING
60 EAST 42ND STREET
NEW YORK, N. Y. 10017
MURRAY HILL 7-2140


April 8, 1968

Mr. Seth Siegelaub
1100 Madison Avenue
New York, N.Y.

Dear Seth:

Enclosed is a copy of the brochure which
I mentioned to you Saturday night. I think you
will find it of interest.

Sincerely,



LESTER S. MORSE, Jr.

Encl.
LSM:jb

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	Siegelaub	I. D. 27

New York

Mr. Spencer
Serel Corp.
8 E. 48 St.
NYC 10017

Dear Mr. Spencer,

As we discussed on the phone this morning, I have decided to vacate my apartment 5L at 1100 Madison Avenue.

Kindly apply my security for the rent for October 1969.

You may have possession of the apartment from 12:01 AM on 1 November 1969 (saturday).

Thank you....

SETH SIEGELAUB, New York

1100 Madison Ave.
New York 10028 /

FOR STUDY PURPOSES ONLY. NOT FOR REPRODUCTION.

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	Siegelaub	I. D. 27

GEREL CORPORATION
8 EAST 48TH STREET
NEW YORK, N. Y. 10017
TELEPHONE: ELDORADO 5-0340

April 1.1969

Seth Siegelaub
1100 Madison Ave.
New York 28, N. Y.

Re: Apt. 5 L

225.00

/ 212 288 5031/ 27 Oct 69

regarding people and things:

xford, Mass. 01830/ (617)-

London collection of E.P.
tly.

using the highway - I have
show) and a Mr R.D. Dirks,
8), but speak to Huebler

, N.Y. 10012/ 212 GR7-4113
e highway. The one you
entine, in Venice Calif.

Amsterdam, Holland/(020)-

ck's "Telephone" show at the
ow on a Llinias highway. This
u can use the piece after-

ghway; with photos, a tape
oving car and a map.
Holland on a highway along

Pres), 1419 Riverside Dr,
04) 929 3662

asing the highway, one in
aiming the landscape to be

ART. WRITE OR CALL HIM FOR OTHER pieces.

If I have other suggestions I will write - please keep me ad-
vise of the great American endless-highway-landscape....

Seth Siegelaub, N.Y.

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	Siegelaub	I. D. 27

1100 Madison Avenue, New York 10028/ 212 288 5031/ 27 Oct 69

Mr. Stephen Prekeroff
The Institute of Contemporary Art
The Univ. of Penna.
Philadelphia, Pa. 19104

Dear Stephen,

Received your letter of 16 Oct 69.

The show sounds O.K.

The following are some suggestions regarding people and things:

1. Douglas Huebler, 6 Se. Park, Bradford, Mass. 01830/ (617)-372-3282.
The 42' Parallel piece is in the London collection of E.P. Power, it has been shown frequently.
He has a number of other pieces using the highway - I have one (from the January 1969 cat.-show) and a Mr R.D. Dirks, N.Y., has one (November cat, 1968), but speak to Huebler directly.
2. Lawrence Weiner, 13 Bleecker St., N.Y. 10012/ 212 GR7-4113
He too has a few pieces using the highway. The one you refer to is owned by DeWain Valentine, in Venice Calif.
Speak to him directly.
3. Jan Dibbets, Jasebroekstraat 20, Amsterdam, Holland/(020)-127498.
He has a piece in J. van der Marck's "Telephone" show at the ICA in Chicago, made for the show on allinios highway. This show is before yours, perhaps you can use the piece afterwards.
The piece is a trip along the highway; with photos, a tape recording of the sounds of the moving car and a map.
He has a similar piece made in Holland on a highway along the Zuider Zee.
4. N.E. Thing Co. Ltd (Iain Baxter, Pres), 1419 Riverside Dr, North Vancouver, B.C., Canada / (604) 929 3662
He has done a number of pieces using the highway, one in which were placed road signs claiming the landscape to be ART. Write or call him for other pieces.

If I have other suggestions I will write - please keep me advise of the great American endless-highway-landscape....

Seth Siegelaub, N.Y.

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The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	Siegelaub	I. D. 27

THE INSTITUTE OF CONTEMPORARY ART THE UNIVERSITY OF PENNSYLVANIA PHILADELPHIA 19104

16 October 1969

Mr. Seth Siegelaub
1100 Madison Avenue
New York, New York 10028

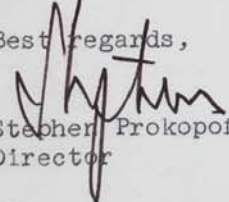
Dear Seth:

We are preparing an exhibition entitled The Highway, to open here in mid-January. The show will then travel to Houston and one or possibly two additional showings.

The exhibition will deal with various aspects of the highway in American art, both as symbol and object. An extensive catalog will be prepared containing essays by John McCoubrey and Robert Venturi.

I would very much like to include Huebler's piece, 40th Parallel, in the show. And I understand Lawrence Weiner did something called "papers on highway/driveway line" in a publication of yours called Statements by L. Weiner. Can you tell me something about this piece? And perhaps there are other works by your people that we should consider for this show--the first ever to treat this theme, by the way.

Best regards,


Stephen Prokopoff
Director

SP:rlw

Dihets
Huh
Weiner
Bader

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
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Postcard to thebege, re: Check -)

Received your check in the mail today - returned from my lost European mail -

Please disregard my letter of a few days ago - I will deposit ~~the~~ check I (now) have

Thank you

Sg Naber

SETH SIEGELAUB, N.Y., 25 November 1969

encl: 1 Requisition for Cheque, dated 17 Sept. 69

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The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	Siegelaub	I. D. 27

Lawrence Weiner
Born: Bronx, New York
Lives and works in New York

BREACHED
1969

SETH SIEGELAUB, N.Y., 25 November 1969

encl: 1 Requisition for Cheque, dated 17 Sept. 69

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	Siegelaub	I. D. 27

Mr. Pierre Theberge
NATIONAL GALLERY OF CANADA
Ottawa 4, Ontario
Canada

Dear Pierre,

On 17 September 1969, the enclosed form was sent to me along with a check for (Canadian) \$39.96.

Unfortunately the check was mailed to me in Europe and was lost in transit.

Could you please cancel this check and re-mail to me another one.

Please note the new address above.

Sorry for the inconvenience.

Thank you,

SETH SIEGELAUB, N.Y., 25 November 1969

encl: 1 Requisition for Cheque, dated 17 Sept. 69

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	Siegelaub	I. D. 27

5 November 1964

Mr. Jack Rudin
RUDIN MANAGEMENT Co.
415 Madison Avenue
New York City

Dear Jack,

As you can probably tell from the many catalogues I have sent you, I have been very busy presenting my shows for the 1964 - 65 season. I hope that you have been noting them carefully.

Recently I had a thought, germane to your business (and mine), I feel would be of interest to you. It is as follows:

When you put up a building there is a certain period before reaching 100% occupancy called renting. If during this renting period, you were to put on a large exhibition of paintings (with the attendant publicity and exposure) you would

1. Attract more attention to the building
2. Bring in a renting type of person, and
3. Increase your public image.

This idea could easily be tied in with your other buildings.

I am in a position to handle such an exhibition(s), with ~~minimal~~ cost to you, and a minimum effort ~~on your part~~.

I am looking forward to your response to this idea. I am

Very truly yours,

SETH SIEGELAUB

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The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	Siegelaub	I. D. 27

4 November 1964

Mr. Max Simon
Art Committee
JEWISH COMMUNITY OF HARRISON
Union Avenue
Harrison, New York

Dear Mr. Simon;

Enclosed please find a group of catalogues from the shows I have presented at my gallery during my 1964-5 season.

As a former resident of Harrison and member of the Jewish Center, I remember that the Temple is a large and beautiful building, quite suitable for the exhibition of Contemporary Art. I do not know if you have any plans to purchase or exhibit the work of contemporary artists, but with a building as spacious as yours, I would think that you could present a program of exhibitions or acquisitions that could make for a very interesting series of events.

If such a program, of changing exhibitions, would be of interest to you and the Temple, I would like to have the opportunity to speak to you further about it.

Thank you for your interest in this matter.

Very truly yours,

SETH SIEGELAUB

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11 November 1964

16 November 1964

Mr. William G. Seitz
MUSEUM OF MODERN ART
11 West 53 Street OF CANADA
New York City
Ontario

Att; Director
CANADIAN BETHWALE

Dear Mr. Seitz;

Enclosed please find four (4) slides of the work of JAMES DOOLIN, one of the artists I represent, for consideration for your show of optical painting, "the Responsive Eye", to be held at the museum in early 1965.

Mr. Doolin's work is available at my gallery during regular gallery hours or at any other time convenient for you.

Thank you for your attention to Mr. Doolin's work, I am,

Very truly yours,

Thank you for your consideration of Mr. Doolin's work, and I will look forward to hearing from you in the near future.

SETH SIEGELAUB

Very truly yours,

SETH SIEGELAUB

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The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
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16 November 1964

NATIONAL GALLERY OF CANADA
255 Metcalf Street
Ottawa, Ontario
Canada

Att; Director
CANADIAN BIENNALE

Dear Sir;

Enclosed please find the catalogues and biographical data for the
PIERRE CLERK exhibition, recently held at my gallery in New York.

Mr. Clerk is a Canadian artist (note Biography), whose work I would
like you to see in consideration for your forthcoming Canadian Biennale.

The work is presently available in New York at my gallery and can be
seen when you are in New York, or I can forward to you any additional
photographs or information that you may need.

Thank you for your consideration of Mr. Clerk's work, and I will look
forward to hearing from you in the near future.

Very truly yours,

SETH SIEGELAUB

SETH SIEGELAUB

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The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
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8 December 1964
17 November 1964

Mr. John Ross
SCHIFF TERMINX INC.
125 Madison Lane
New York 17, N.Y.
Mr. Campbell Wylly
MUSEUM OF MODERN ART
11 West 53 Street
New York City

Enclosed please find a copy of your bill submitted to us for printing
Dear Mr. Wylly; following policies:

Enclosed please find 2 catalogues from the shows I have recently held
at my gallery since the season began.

I would like you to stop in to see the gallery so I can show the work
that I represent, much of which you didn't see at your last visit, and
if you are interested you could borrow some for your art lending ser-
vice.

Thank you.

Very truly yours,

SETH SIEGELAUB

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	Siegelaub	I. D. 27

8 December 1964

SEEH SIEGELVAER

Mr. John Ross
SCHIFF TERHUNE INC.
125 Maiden Lane
New York 38, N.Y.

Dear Mr. Ross:

Enclosed please find a copy of your bill submitted to me for premium payments for the 2 following policies:

Switzerland General SP#48283 Fine Art Dealers

Sun Insurance Binder #3582 " Fine Art Dealers

Due to a re-evaluation of my needs at this time, I have found it necessary to cancel these policies effective on receipt of this letter.

DEAR MR. ROSS:

NEW YORK 38, N.Y.
125 MAIDEN LANE
SCHIFF TERHUNE INC.
MR. JOHN ROSS

8 December 1964

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Switzerland General Binder SPW48283 Fine Art Dealers

Sun Insurance Binder LTRG VLF DESTALE

Due to a re-evaluation of my needs at this time, I have found it necessary to cancel these policies, effective on receipt of this letter.

Kindly pro rate these policies and submit the balance due.

Thank you for your attention.

New York 38, N.Y.
Very truly yours,
SCHIFF TERHUNE INC.
Mr. John Ross

SETH SIEGELAUB

8 December 1964

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
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- The Saturn - Nat Simon - Harmon
- Ethel Meyer - 100 Park
 - Sarnoff.
 - Don Ross - Architectural Interiors - 160 E 56 St
 - Don Deven - 179 E 70 St
 - Mrs. Ella Kash - 920 Park
 - Dr & Mrs Irving Klopman - 227 W. End Ave No Plainfield
 - Dr. Richard Rothschild - 400 WEA
 - Mr & Mrs A.E. Freeman - 150 E 61
 - Mr & Mrs Herbert Ferleger - 615 Stuyvesant Rd ^{Elkton Park} 17, Pa
 - Mr & Mrs Jerome Gordin - 470 Highway Rd Englewood N.J.
 - Mr & Mrs Conrad Meyer - 215 E 68
 - Dr Joseph Singer - 200 Lakeview Ave, E Brighton 17, Pa
 - Mrs Mary Gordin Pennington - 155 E 72
 - Mr Harold Schwartz -
 - Mr George C. Peck - 26 Caroe Hill New Canaan
 - Mr Louis J. Robbins - 54 Riverside Dr.
 - Mr Alfred Foster - Foster & Co - 103 Elm Newark N.J.
 - Mrs Martha Hatten - 911 Park.
 - Mrs. Bernard Krasner - 1 Lake Rd Scarsdale, NYS
 - Mr Warren A. Marsteller - 1060 5th
 - Mrs Shule Abner - 1050 5th
 - Mr & Mrs S.A. Seaver - 715 Park.
 - Mr August Heckerling - 4 E 70 St. NYC

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The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
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13 November 1964

Mr. and Mrs. S. A. Seaver
715 Park Avenue
New York City

Dear Mr. and Mrs. Seaver;

Please accept this letter and catalogue as a personal invitation from me, for you to stop in to see the Lawrence Weiner exhibition, now being held at my gallery.

Mr. Weiner's work itself is very distinctive, and the unusual hanging of the paintings (many of which are small) in the gallery (which is large) reinforces their power.

It would be a pleasure to talk to you once again, as we did when I was associated with the Sculpture Center, and to introduce to you the work I now represent.

I am looking forward to seeing you again.

Very truly yours,

SETH SIEGELAUB

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13 November 1964

Mrs. Sherle Wagner
1050 Fifth Avenue
New York City

Dear Mrs. Wagner;

Please accept this letter and catalogue as a personal invitation from me, for you to stop in to see the Lawrence Weiner exhibition, now being held at my gallery.

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13 November 1964

Mr. William A. Marsteller
1060 Fifth Avenue
New York City

Dear Mr. Marsteller;

Please accept this letter and catalogue as a personal invitation from me, for you to stop in to see the Lawrence Weiner exhibition, now being held at my gallery.

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13 November 1964

Mrs. Matthew Huttner
911 Park Avenue
New York City

Dear Mrs. Huttner;

Please accept this letter and catalogue as a personal invitation from me, for you to stop in to see the Lawrence Weiner exhibition, now being held at my gallery.

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13 November 1964

Mr. Albert Foster
Foster and Co.
103 Elm
Newark, N.J.

Dear Mr. Foster;

Please accept this letter and catalogue as a personal invitation from me, for you to stop in to see the Lawrence Weiner exhibition, now being held at my gallery.

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13 November 1964

Mr. George S. Peer
25 Gance Hill
New Canaan, Conn.

Dear Mr. Peer;

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13 November 1964

Miss Mary Gardiner Preminger
155 East 76 Street
New York City

Dear Miss Preminger;

Please accept this letter and catalogue as a personal invitation from me, for you to stop in to see the Lawrence Weiner exhibition, now being held at my gallery.

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BETH SIEGELAUB

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13 November 1964

Dr. Joseph Singer
200 Lakeview Avenue
East brightwaters, L.I.

Dear Dr. Singer;

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13 November 1964

Mr. and Mrs. Conrad Kluger
215 East 68 Street
New York City

Dear Mr. and Mrs. Kluger;

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13 November 1964

Mr. Jerome Gordon
470 Highview Road
Engelwood, N.J.

Dear Mr. Gordon;

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13 November 1964

Mr. and Mrs. Herbert Ferleger
615 Stetson Road
Elkins Park 17, Pa.

Dear Mr. and Mrs. Ferleger:

Please accept this letter and catalogue as a personal invitation ~~from~~ me, for you to stop in to see the Lawrence Weiner exhibition, now being held at my gallery.

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13 November 1964

Mrs. Ernestine Meyer
1100 Park Avenue
New York City

Dear Mrs. Meyer;

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13 November 1964

Mr. and Mrs. A. E. Freeman;
150 East 61 Street
New York City

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13 November 1964

Dr. Richard Rothschild
400 West End Avenue
New York City

Dear Dr. Rothschild;

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13 November 1964

Dr. and Mrs. Irving Klompus
227 West End Ave.
North Plainfield, N.J.

Dear Dr. and Mrs. Klompus;

Please accept this letter and catalogue as a personal invitation from me, for you to stop in to see the Lawrence Weiner exhibition, now being held at my gallery.

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