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David Lamelas.

PROJECT

Jean-Pierre Djian.

The first project consists of a middle part comprising 4 surfaces of hardboard (0,60m.X0,73m.) placed side by side to compose a rectangle of 1,20m. by 1,46m.
Each panel is gummed on its smooth side and painted over with white Flash.
On this white bottom, a red crown appears, painted with Flash, 0,11m. wide. The inside radius is 0,13m.. 8squares (0,09m.) located at equal distance, are inscribed on the width of the crown.
This middle part is imbedded into the ground, the depth, depending on the ground, varying between 0,05m. and 0,10m.
Around this whole, 4 piles of plaster (if not, dust of white marble, rubbish of white marble, crushed marble, or finest white sand) are relieved, outside of each of the 4 sides.
4 irregular polygons are placed in front of the tops, at approximatively 0,60m. (but not on the axis of the diagonals, in order to create a slight a-symmetry. A 5th polygon could be considered to emphasize this last).
They are 0,02m. thick and covered with red nylon, glued on to.
They are put flat on the ground.
A 0,05m. wide border at 0,40m. from the edges of the polygons is laid out with plaster or dust of white marble.

1)

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I would like to thank all the artists for their participation and cooperation, particularly during the extensive correspondence, in making the exhibition possible.

And Seth Siegelaub, who supplied the encouragement, the organizational and business experience, and took responsibility for the publication and distribution of the catalog.

Thanks are due to Mr. Raymond L. Dirks (New York), Mr. and Mrs. Stanley Grinstein (Los Angeles), Mr. Mrs. John W Wendler (New York) and Mr. X (Paris) for their financial assistance in underwriting the exhibition.

And also all the people who assisted me in the many details which arose while preparing the exhibition: Pierre Grimberg, Jean-Pierre and Liliane Guillaumat-Tailliet, Michel Cenet , Elizabeth Moulinier, René Denizot (Paris).

Ich möchte allen Künstlern danken, die durch ihre Teilnahme und Mitarbeit, besonders während der langen Vorbereitungskorrespondenz, das Zustandekommen dieser Ausstellung möglich machten.

Und Seth Siegelaub, der seinen Beistand und seine Erfahrung als technischer und finanzieller Organisator geliefert hat und die Verantwortung für die Veröffentlichung und die Distribution des Kataloges übernommen hat.

Meinen Dank möchte ich auch aussprechen an Herr Raymond L. Dirks (New York), Herr und Frau Stanley Grinstein (Los Angeles), Herr und Frau John W. Wendler (New York) und Herr X (Paris) durch deren finanzielle Mithilfe die Ausstellung zustandekommen konnte.

Sowie all denen, die mir bei der so vielseitigen Vorbereitung der Ausstellung Hilfe geleistet haben: Pierre Grimberg, Jean-Pierre und Liliane Guillaumat-Tailliet, Michel Cenet , Elizabeth Moulinier und René Denizot (Paris).

Michel Claura, 28-2-70

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RADICAL PUBLICATIONS AND ORGANIZATIONS LIST

LIBERATION NEWS SERVICE
160 Claremont Avenue
New York, N.Y. 10027
Phone 212-749-2200

[Fifth edition]
[Corrected to May 3, 1970]

The following list of radical publications and organizations is more complete than any previously published by Liberation News Service (LNS). In addition to functioning underground papers, it includes various radical organizations and foreign media and political groups. In an attempt to make this list as useful as possible, we have used the following code: D, daily; W, weekly; B, bi-weekly; M, monthly; Q, quarterly; X, unknown or irregular frequency; HS, high school; GI, military; BL, black; CH, chicano; WL, women's liberation; C, subsidized or officially-recognized college paper; R, radio; NS, news service; ORG, organization or specialized media collective; U, unknown, information not available. Two of these categories -- "X" and "U" -- require more explanation. Many publications do not meet their publication schedules, or do not print their frequency of publication in their issues, or they have not answered our requests for this information -- so many papers on this list are designated "X" even though they are in fact regularly published. The category "U" reflects the steady turnover in the underground press. Often, we at LNS are unable to keep up with the demise and birth of underground papers. Some papers come out once or twice, and then are never heard from again. We are reluctant to declare them dead, so they appear on this list as "U." In many cases, these papers have in fact published again, or will publish again, but have been beset by financial or legal difficulties. If you can send us up-to-date information about any papers missing from this list or classified as "X" or "U," we will be happy to print the information in the Radical Media Bulletin Board of the Liberation News Service. Some papers have been designated "X" or "U" because they have failed to send their publication regularly to the LNS office. Please check your mailing plates or list to be sure LNS is receiving your publication. We are sorry if you have in fact sent us the necessary information; this list doubtless includes some errors of our own. This list can help us keep in touch with our sisters and brothers around the country and around the world. Most of the movement publications would like to have an active exchange system, so we can see what other people are doing, and so we can take advantage of the free re-print system started by the Underground Press Syndicate. If your name isn't on this list, let us know, and we will include you in the next edition, scheduled for publication around Jan. 1, 1971. This list is in zip code order, which means roughly from East to West. Foreign names are in alphabetical order, by nation.

PUERTO RICO: Claridad, Av. Jesus T. Pinero 1582, San Juan, P.R. 00921 (W)

MASSACHUSETTS:
The Carbuncle Review, Box 123, Northampton, MA 01060 (X)
The Owl, Westfield State College, Upper Western Ave., Westfield, MA 01085 (C, X)
Common Sense, Box 975, Springfield, MA 01101 (U)
The Westerner, Western New England College, Springfield MA 01119 (C, X)
Worcester Punch, Box 352, Worcester, MA 01601 (U)
The New Foundation, Box 1256, Lawrence, MA 01841 (U)
Right On, c/o Bill Murray, 799 Huntington Ave., Boston MA 02115 (U)
New Left Notes, 173-A Massachusetts Ave., Boston MA 02115 (X)
Berkeley Beacon, 130 Beacon St., Boston MA 02116 (U)
Black Panther Party, 375 Blue Hill Ave., Roxbury MA 02121 (ORG)
Africa Research Group, Box 213, Cambridge MA 02138 (ORG)
Thursday, c/o James A. Smith, 3 Ames St., Cambridge MA 02139 (W)
Resist Newsletter, Rm. 4, 763 Massachusetts Ave., Cambridge MA 02139 (M)
Boston Newsreel, 595 Massachusetts Ave., Cambridge MA 02139 (ORG)
Broadside, Box 65, Cambridge MA 02139 (B)
The Tech, Box 29, M.I.T. Branch, Cambridge MA 02139 (U)
The Old Mole, 2 Brookline St., Cambridge MA 02139 (B)
The News, Boston University, 775 Commonwealth Ave., Boston MA 02215 (C, X)

RHODE ISLAND: Extra, Box 2426, Providence RI 02906 (U)

NEW HAMPSHIRE: University of New Hampshire SDS, c/o J. Laaman, Memorial Union Building, University of New Hampshire, Durham NH 03824 (ORG)

MAINE: North Country, Box 4308, Station A, Portland ME 04101 (X)

VERMONT:
Windham Free Press, c/o Ed Matys, Box 187, Putney VT 05346 (U)
Hard Work, Box 272, Putney VT 05346 (X)
Cynic, University of Vermont, Burlington VT 05401 (C, X)
Alternative Media Project, c/o Goddard College, Plainfield VT 05667 (R)

CONNECTICUT:
Hartford's Other Voice, Box 936, Hartford, CT 06101 (W)
U Conn Free Press, Box 424, Storrs, CT 06268 (X)
View From The Bottom, 532 State St., New Haven CT 06510 (X)
Modern Times, c/o AIM, 148 Orange St., New Haven CT 06510 (X)
Black Panther Party Community News Service, 35 Sylvan Ave., New Haven CT 06519 (X)
Country Senses Magazine, c/o Jan Scott, Box 465, Woodbury CT 06798

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NEW JERSEY:
Union Commuter, Union College, 1033 Springfield Ave., Cranford NJ 07016 (C, X)
The Sheet, P.O. Box 9099, Jersey City NJ 07304 (U)
Underarms, c/o Fairleigh Dickinson University, River Rd., Teaneck NJ 07666 (U)
Tarrevir, c/o Fairleigh Dickinson University, River Rd., Teaneck NJ 07666 (C, X)
Shakedown, P.O. Box 68, Wrightstown NJ 08562 (GI, X)

NEW YORK:
Newsreel, 322 Seventh Ave., New York, NY 10001 (ORG)
The Militant, 873 Broadway, New York NY 10003 (W)
Rights: Bulletin of the National Emergency Civil Liberties Committee, c/o James Aronson, 244 E. 5 St., New York, NY 10003 (X)
The Rat, 241 E. 14 St., New York NY 10003 (B)
Law Commune, 156 Fifth Ave., New York NY 10010 (ORG)
Committee for Returned Volunteers (CRV), Box 380 Cooper Station, New York, NY 10003 (ORG)
Ikon, c/o Susan Sherman, 76 1/2 E. 4 St., New York NY 10003 (Q)
Health PAC Newsletter, Health Policy Advisory Center, 17 Murray St., New York NY 10007 (M)
Guardian, 197 E. 4 St., New York, NY 10009 (W)
Liberated Guardian, c/o Jill Boskey, 533 E. 12 St., Apt. 6R, New York NY 10009 (X)
High School Free Press, 604 E. 11 St., New York NY 10009 (HS, X)
Movement Speakers Bureau, 333 E. 5 St., New York NY 10009 (ORG)
East Village Other, Box 571, New York NY 10009 (W)
The Bond, Rm. 633, 156 Fifth Ave., New York NY 10010 (GI, X)
Artworkers Coalition, P.O. Box 553, Chelsea Sta., New York NY 10011 (ORG)
Countdown, 450 W. 24 St., New York NY 10011 (X)
Daily World, 205 W. 19 St., New York NY 10011 (D)
U.S. Committee to Aid the National Liberation Front of South Vietnam, Box C, Old Chelsea Station, New York NY 10011 (ORG)
Monthly Review, 116 W. 14 St., New York NY 10011 (M)
Changes, 35 W. 56 St., New York, NY 10019 (X)
The Realist, 595 Broadway, New York NY 10012 (X)
Wimp Collective, 131 Prince St., 4th floor, New York NY 10012 (ORG)
Win Magazine, 339 Lafayette St., New York NY 10012 (M)
Liberation, 339 Lafayette St., New York NY 10012 (M)
Pac-o-Lies, New York Media Project, Box 266 Village Sta., New York NY 10014 (X)
Come Out!, Gay Liberation Front Newspaper, Box 92 Village Sta., New York NY 10014 (X)
Other Scenes, 204 W. 10 St., New York NY 10014 (M)
Underground Press Syndicate, Box 26 Village Sta., New York NY 10014 (ORG)
WBAI, c/o Paul Fisher, News Dept., 30 E. 39 St., New York NY 10016 (R)
New Times, 377 Park Ave. South, New York NY 10016 (X)
Arab Information Center, 405 Lexington Ave., New York NY 10017 (ORG)
Prensa Latina, U.N. Office, Box 2156 Grand Central Sta., New York NY 10017 (NS)
Renewal, 235 E. 49 St., New York NY 10017 (U)
Nite of the Hunter, c/o Robin Gottlieb, 341 E. 76 St., New York NY 10021 (C, X)
Urban Underground, 210 W. 82 St., New York NY 10024 (X)
New York Herald Tribune, 110 Riverside Dr., New York NY 10024 (HS, X)
North American Congress on Latin America (NACLA) Newsletter, Box 57 Cathedral Sta., New York NY 10025 (M)
Venceremos Brigade, Box 643 Cathedral Sta., New York NY 10025 (ORG)
Liberation News Service (LNS), 160 Claremont Ave., New York NY 10027 (NS)
Plastik, 3139 Broadway, New York NY 10027 (U)
Black Panther Party, 2026 Seventh Ave., New York NY 10027 (ORG)
Patriot Party, 1742 Second Ave., New York NY 10028 (ORG)
Young Lords Organization, 1678 Madison Ave., New York NY 10029 (ORG)
Observation Post, Finley Student Center, City College, 133 St. & Convent Ave., New York NY 10031 (C, X)
Scanlan's Monthly, 143 W. 44 St., New York NY 10036 (M)
Salt of the Earth, c/o Student Activities Office, Staten Island Community College, Staten Island NY 10301 (X)
Richmond Times, Richmond College, 130 Stuyvesant Pl., Staten Island NY 10301 (C, X)
Brooklyn College TV Center, Att: Ed Fishoff, Ave. H & Bedford Ave., Brooklyn NY 11210
Radio Free People, 160 Prospect Pl., Brooklyn NY 11238 (ORG)
Pandora's Box, 158-11 Jewel Ave., Flushing NY 11365 (U)
Republic of New Africa, c/o Herman Ferguson, Box 821, Jamaica NY 11431 (ORG)
Hofstra Chronicle, Hofstra University, Hempstead NY 11550 (C, X)
The Statesman, Gray College, State University of New York, Stony Brook NY 11790 (C, X)
The Observer, Bard College, Annandale-on-Hudson NY 12504 (C, X)
Skidmore News, Skidmore College, Saratoga Springs, NY 12866 (C, X)
Peace & Freedom Party, 116 Standart St., Syracuse NY 13210 (ORG)
Nickel Review, Box 65 University Sta., Syracuse NY 13210 (W)
Cogito, P.O. Box 196 University Sta., Syracuse NY 13210 (HS, X)
Index, Niagara University, Niagara NY 14109 (U)
Cold Steel, 451 West Ferry, Buffalo NY 14213 (X)
Buffalo Newsreel, 108 E. Winspear, Buffalo NY 14214 (ORG)
The RAP, 3050 Brighton 14th St., Brooklyn NY 11235

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NEW YORK [continued]:
The Spectrum, 355 Norton Hall, State University at Buffalo, Main Street, Buffalo NY 14214 (U)
Undercurrent, c/o Barbara Morrison, Box 11, Norton Hall, State University at Buffalo, Main Street, Buffalo NY 14214 (U)
The Activist, Box M, Norton Hall, State University at Buffalo, Buffalo NY 14214 (X)
The Herald, Hobart and William Smith Colleges, Geneva NY 14456 (C, X)
Aardvark, c/o Paul A. Vick, 810 Clinton Ave., Rochester NY 14620 (HS, X)
Campus Times, Att: Cindy Cohen, Box 5008 River Campus Sta., Rochester NY 14627 (C, X)
Glad Day Press, 308 Stewart Ave., Ithaca NY 14850 (ORG)

PENNSYLVANIA:
Grok, 5890 Ellsworth, Pittsburgh PA 15206 (HS, X)
The Pittsburgh Point, Att: Charles Robb, Box 7345, Pittsburgh PA 15213 (W)
I'm All Right, c/o Ron Caplan, 6619 Northumberland, Pittsburgh PA 15217 (U)
WAMO-FM, Att: Harry Greenberg, 1811 Boulevard of the Allies, Pittsburgh PA 15219 (R)
The Water Tunnel, State College Free Press, Box 136, State College PA 16801 (X)
Lancaster Independent Press, 120 South Queen St., Lancaster PA 17603 (B)
The Crusader, Att: Ruth Zimmerman, Susquehanna University, Selins Grove PA 17870 (C, X)
Student Independent Press, 213 Indian Lane, Media PA 19063 (X)
Villanovan, Villanova College, Villanova PA 19085 (C, X)
NARMIC, 160 N. 15 St., Philadelphia PA 19102 (ORG)
Impetus, Moore College of Art, 20th and Race Sts., Philadelphia PA 19103 (C, X)
Philadelphia Free Press, Box 1986, Philadelphia PA 19105 (W)
Plain Dealer, 611 S. 2 St., Philadelphia PA 19147 (W)

DELAWARE:
Seize the Town, c/o Wilmington Collective, 500 N. Clayton St., Wilmington DE 19805 (X)

DIST. COLUMBIA:
Capitol East Gazette, 109 8 St. NE, Washington DC 20002 (W)
Serviceman's Link to Peace, c/o Roger Priest, 1029 Vermont Ave., NW, Rm. 200, Washington DC (GI, X)
Student Mobilizer, c/o Student Mobilization Committee, Suite 907, 1029 Vermont Ave. NW, Washington DC 20005
New Mobilization Committee to End the War in Vietnam, 1029 Vermont Ave. NW, Washington DC 20005 (ORG)
Poverty Rights Action Group, 1419 H St. NW, Washington DC 20005 (ORG)
Hard Times, Box 3573, Washington DC 20008 (W)
Dispatch Inc, Box 11004, Washington DC 20008 (NS)
I.F. Stone's Weekly, 4420 - 29 St. NW, Washington DC 20009 (B)
Off Our Backs, A Women's News Journal, 2318 Ashmead Pl. NW, Washington DC 20009 (B)
Quicksilver Times, 1736 R St., NW, Washington DC 20009 (W)
Voice of the Mother Country, 1932 17 St. NW, Washington DC 20009 (X)
College Press Service, c/o U.S. Student Press Association, 1779 Church St. NW, Washington DC 20036 (NS)

MARYLAND:
Trailblazer, Anne Arundel Community College, Jones Sta. Rd., Arnold MD 21012 (C, X)
Advocate, Antioch at Columbia, Columbia MD 21043 (U)
Harry, 233 E. 25 St., Baltimore MD 21218 (X)
Montage, Essex Community College, Ridge Rd., Kennedy Expwy., Baltimore County MD 21237 (C)
The High Flier, Frederick High School, West College Terr., Frederick MD 21701 (HS, X)

VIRGINIA:
Annandale Free Press, 7554 Dadian Dr., Annandale, VA 22003 (X)
The Fixer, Madison College Free Press, Box 35, Broadway VA 22815 (X)
Richmond Chronicle, Box 5657, Richmond VA 23220 (B)
Alice: Blacksburg Free Press, Box 988, Blacksburg VA 24060 (X)
Whitetopper, E&H College, Box BB, Emory VA 24327 (C, X)

NORTH CAROLINA:
Protean Radish, Box 202, Chapel Hill NC 27514 (X)
North Carolina Anvil, Box 1148, Durham NC 27702 (W)
Inquisition, Box 3882, Charlotte NC 28203 (X)
Bragg Briefs, Box 437, Spring Lake NC 28309 (GI, X)

SOUTH CAROLINA:
UFO Coffee House, Box 1197, Columbia SC 29202 (GI, ORG)

GEORGIA:
Great Speckled Bird, Atlanta Cooperative News Project, Box 54495, Atlanta GA 30308 (W)
Last Harass, Box 2994 Hill Sta., Augusta GA 30904 (GI)
Rap, Box 894, Columbus GA 31902 (X)

FLORIDA:
West Side of the Tracks, Att: Jim Henry, 612 2nd Ave., Daytona Beach FL 32014 (BL, B)
Both Sides Now, Att: Joan Edelson, 10370 St. Augustine Rd., Jacksonville FL 32217 (X)
Checkmate Magazine, 2825 Oak Ave., Coconut Grove, FL 33133 (X)
Daily Planet, Suite Z, 3514 South Dixie Highway, Coconut Grove, Miami FL 33133 (B)
Ft. Lauderdale Free Press, Box 23584, Ft. Lauderdale FL 33308 (X)
Balaklava, 11 South Palm Ave., Rm. 204, Van Skike Bldg, Sarasota FL 33577 (X)
Bay Area Free Press, Box 9218, Tampa FL 33604 (B)
Aquarian, Box 14446, Tampa FL 33609 (X)
Community Liberation Movement, 3263 Fifth Ave. South, St. Petersburg FL 33701 (ORG)
The Trident, Florida Presbyterian College, St. Petersburg FL 33733 (C, X)

ALABAMA:
The Fuse, Att: Jim Bains, Box 728, Oneonta AL 35121 (X)
Crimson-White, University of Alabama, Box A, University AL 35486 (C, X)
Left Face, P.O. Box 1595, Anniston AL 36201 (GI)
Alabama Student News Project, Att: Tony Pasternack, Box 1523, Mobile AL 36601 (X)
Observer, Att: Richard Morley, Box 4297, Mobile AL 36604 (X)

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TENNESSEE: Flag-in-Action, Box 2416, New Providence TE 37040 (U)
Motive, Box 671, Nashville TE 37202 (M)
Fisk Forum, Fisk University, Box 871, Nashville TE 37203 (C, X)
Up Country Revival, Box 12333 Acklen Sta., Nashville TE 37212 (X)
Up Country Revival, Box 8590 University Ta., Knoxville TE 37916 (X)

MISSISSIPPI: Freedom Information Center, Att: Jan Hilligas, Tougaloo MI 39174 (ORG)
The Kudzu, Box 22502, Jackson MI 39205 (U)

KENTUCKY: FTA, Box 336, Louisville KY 40201 (GI)
Southern Patriot, 3210 West Broadway, Louisville KY 40211 (M)
The Blue-Tail Fly, Att: Guy Mendes, 663 South Limestone #2, Lexington KY 40508 (X)
Dawn, att: Tim Hawley, Box 484 University Sta., Murray State University, Murray KY 42071 (X)

OHIO: Renaissance, 147 East Oakland, Columbus OH 43201 (U)
Burning River News, 13037 Euclid, Cleveland OH 44112 (B)
Option, Ohio State University, Mansfield Campus, 2375 Spring Mill Rd., Mansfield OH 44906 (C)
The Fenway Reporter, Box 364, Middletown OH 45042 (U)
Kaos, 4200 Manchester Rd., Middletown OH 45042 (U)
Queen City Express, Box 10213, Cincinnati, OH 45210 (X)
Independent Eye, Box 20017, Cincinnati OH 45220 (X)
Radical Studies Institute, Antioch Union, Yellow Springs OH 45387 (ORG)
Razzberry Radicle, Box 1313, Dayton OH 45401 (X)
Minority Report, c/o Mark Mericle, 138 1/2 Central Ave., Dayton OH 45406 (B)

INDIANA: The Participant, 2440 North Park Ave., Indianapolis IN 46205 (X)
Indianapolis Free Press, Box 88253, Indianapolis IN 46208 (X)
Nameless Newspring, 2840 S. East St., C-6, Indianapolis IN 46225 (M)
The Alternative, Att: Marc Christopher, Box 412, Beverly Shores IN 46301 (U)
The Only Alternative, 309 South McKinley, Muncie IN 47303 (X)
Spectator, Southern Indiana Media Corp., Box 1216, Bloomington IN 47401 (B)
The Grinding Stone, Box 785, Terre Haute IN 47809 (U)

MICHIGAN: The Commentator, McComb County Community College, 16500 Hall Rd., Mt. Clemens MI 48043 (C, X)
Youth International Party / White Panthers Tribe / Trans-Love Energies, 1520 Hill St., Ann Arbor MI 48104 (ORG, NS)
Ann Arbor Argus, 708 Arch St., Ann Arbor MI 48104 (W)
Sunflower, c/o Al Lewis, 32044 Maine, Livonia MI 48150 (HS, X)
The Back Door, Schoolcraft College, 18600 Haggerty Rd., Livonia MI 48151 (C, X)
The Second Coming, Box 491, Ypsilanti MI 48197 (X)
The Metro, Att: Alan Fisk, 906 West Forest, Detroit MI 48201 (C, X)
Detroit Newsreel, 4863 John Lodge, Detroit MI 48201 (ORG)
Fifth Estate, 1107 W. Warren, Detroit MI 48201 (B)
People Against Racism, 5705 Woodward Ave., Detroit MI 48202 (ORG)
The South End, Wayne State University, 5000 Cass Ave., Detroit MI 48202 (C, X)
Inner City Voice, 179 Cortland, Highland Park MI 48203 (BL, X)
Detroit Newsreel, 1541 Merrick, Detroit MI 48208 (ORG)
Varsity News, University of Detroit, Detroit MI 48221 (C, X)
Radical Education Project (REP), Box 561-A, Detroit MI 48232 (ORG)
The Valley Vanguard, Saginaw Valley College, 308 Wicks Hall, University Center MI 48710 (C, X)
The Paper, Box 367, East Lansing MI 48823 (U)

IOWA: High and Mighty, Grinnell College, Grinnell IA 50112 (X)
East Street Gallery, 1408 East St., Grinnell IA 50112 (ORG)
Chrysalis, c/o Evan Evans, 2915 Rutland Ave., Des Moines IA 50310 (X)
New Prairie Primer, 401 1/2 Main, Cedar Falls IA 50613 (X)

WISCONSIN: Milwaukee Courier, 2431 W. Hopkins, Milwaukee WI 53206 (BL, W)
Kaleidoscope, P.O. Box 5457, Milwaukee WI 53211 (X)
The People's Dreadnaught, Box 1071, Beloit WI 53511 (U)
Madison Kaleidoscope, P.O. Box 881, Madison WI 53701 (X)
Counterpoint, P.O. Box 396, Stevens Point WI 54481 (X)
Fox Valley Kaleidoscope, Box 252, Oshkosh WI 54901 (X)

MINNESOTA: The Minneapolis Flag, Box 8408, Minneapolis MN 55408 (U)

NORTH DAKOTA: Radical Therapist, P.O. Box 1215, Minot ND 58701 (X)

MONTANA: Montana Information Center, c/o Pat Hayes, 524 1/2 S. 2 St., Missoula MT 59801 (ORG)

ILLINOIS: WLFC, News Dept. Lake Forest College, Lake Forest IL 60045 (R)
News from Nowhere, P.O. Box 501, DeKalb IL 60115 (X)
Cooperative High School Press Service (CHIPS), c/o John Schaller, 530 N. Brainard St., Naperville IL 60540 (HS, NS)
Roosevelt Torch, Roosevelt University, 430 S. Michigan Ave., Chicago IL 60605 (C, X)
Dull Brass, 9 So. Clinton, Rm. 225, Chicago IL 60606 (GI, X)
Young Lords Organization, 834 W. Armitage, Chicago IL 60614 (ORG)
Chicago Seed, 2551 N. Halsted, Chicago IL 60614 (X)
Revolutionary Youth Movement (RYM), 2744 No. Lincoln Ave., Chicago IL 60614 (ORG)
Chicago Newsreel, 2744 No. Lincoln Ave., Chicago IL 60614 (ORG)
Second City, 2136 No. Halsted, Chicago IL 60614 (X)
Muhammad Speaks, 2548 S. Federal, Chicago IL 60616 (BL, W)

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ILLINOIS [continued]: The Black Liberator, 75 E. 35 St., Chicago IL 60616 (BL, M)
Collegian News, Bogan College, 3939 W. 79 St., Chicago IL 60652 (C, X)
Rising Up Angry, 3746 Merchandise Mart, Chicago IL 60654 (X)
Vets Stars & Stripes, Box 4598, Chicago IL 60680 (GI)
The Paper, 208 S. Bloomington St., Streator IL 61364 (X)
Geek, c/o Print Co-op, 1105 1/2 W. Main St., Urbana IL 61801 (X)
A Four-Year Bummer, P.O. Box 2325, Station A, Champaign IL 61820 (GI, X)
Walrus, P.O. Box 2307, Station A, Champaign IL 61820 (U)
The Fertilizer, c/o Lorraine Kemf, Box 352, Charleston IL 61920 (X)

MISSOURI: New Hard Times, Box 3272, 6515 Wydown Blvd., Clayton MO 63105 (U)
St. Louis Free Press, 4487 McPherson Ave., St. Louis MO 63108 (U)

KANSAS: Vortex, 706 Massachusetts, Lawrence KS 66044 (X)
Wichita River Tribe Free Press, 1735 Fairmount, Wichita KS 67208 (X)

NEBRASKA: Jaundiced Orb, Att: Charles Cook, 5703 N. 39 St., Omaha NB 68111 (X)
Omaha Kaleidoscope, 3736 Maple St., Omaha NB 68111 (B)

LOUISIANA: Nola Express, P.O. Box 2342, New Orleans LA 70116 (B)
The Newspaper, Box 4429, New Orleans LA 70118 (X)
The Other Voice, c/o Why Not Inc., Box 3175, Shreveport LA 71103 (U)

ARKANSAS: Little Rock Media Co-op, Box 2638, Little Rock AR 72203 (U)

OKLAHOMA: Jones Family's Grandchildren, P.O. Box 2239, Norman OK 73069 (X)
Jones Family's Grandchildren II, c/o Dick Ward, 116 Redwood Dr., Stillwater OK 74074 (X)

TEXAS: Dallas Notes, P.O. Box 7140, Dallas TX 75209 (B)
Farabough, 119 Beall St., Nacogdoches TX 75961 (X)
Fatigue Press, c/o Oleo Strut, 101 Ave. D, Killeen TX 76541 (GI, X)
KPFT-FM, Pacifica Network, Att: Don Gardner, 618 Prairie, Houston TX 77002 (R)
Space City, 1217 Wichita, Houston TX 77004 (B)
Elyaqui-Compass, Box 8706, Houston TX 77009 (CH, X)
Your Military Left, Box 561, San Antonio TX 78206 (GI, X)
El Duegello, Mayo, P.O. Box 37094, San Antonio TX 78237 (CH, X)
Overkill, c/o James Cox, 5165 Cape Romain, Corpus Christi TX 78412 (X)
Purgatory Creek Press, Att: Joe Wilson, P.O. Box 1254, San Marcus TX 78666 (X)
Free Lee Otis Newspaper, P.O. Box 6272, Austin TX 78702 (BL, X)
The Rag, 2200 Guadelupe, Austin TX 78705 (W)
Armadillo Press, 1312 W. 42 St., Austin TX 78705 (ORG)
Catalyst, Box 4611 Tech Sta., Lubbock TX 79409 (X)
GigLine, P.O. Box 31094, Summit Heights Sta., El Paso TX 79931 (GI, X)

COLORADO: Fourth Estate, Denver Center, 1100 14 st., Denver CO 80202 (U)
Chinook, 847 Pearl St., Denver CO 80203 (B)
University of Denver Clarion, att: Jim Hirsh, 2064 S. York, Denver CO 80210 (C, X)
El Gallo, 1567 Douning, Denver CO 80218 (CH, X)
Colorado Daily, Att: Jon Hilson, UMC 408, University of Colorado, Boulder CO 80302 (C, D)
Technocrat, Att: Jack Yench, Box 772, Golden CO 80401 (C, X)
Transition, Att: Steve Watts, c/o Associated Students, Student Center, Colorado State University, Fort Collins CO 80512 (C, X)
Aboveground, Box 2255, Colorado Springs CO 80901 (GI, X)

UTAH: Electric Newspaper, 369 West South Temple, Salt Lake City UT 84101 (U)

ARIZONA: Butterfield Express, Box 3403 College Sta., Tucson AZ 85700 (X)
Bandersnatch, P.O. Box 3607, Tucson AZ 85700 (X)

NEW MEXICO: La Voz de la Alianza, att: Flora Gonzales, Alianza Federal de Mercedes, 1010 Third St. NW, Albuquerque NM 87101 (CH, X)
El Papel, P.O. Box 7167, Albuquerque NM 87104 (CH, U)
Caliche County Rendering Works, Box 4237, Albuquerque NM 87106 (X)
The New Mexico Review, P.O. Box 2328, Santa Fe NM 87501 (X)
The Fountain of Light, Box 190, Arroyo Seco NM 87514 (B)
La Voz Nortena, P.O. Box 26, Dixon NM 87527 (CH, X)
El Grito del Norte, Route 2, Box 5, Espanola NM 87532 (CH, X)
American Revolution, Box 3467, University City Park, Las Cruces NM 88001 (X)

NEVADA: Las Vegas Free Press, 427 Las Vegas Blvd. South, Las Vegas NE 89101 (W)

CALIFORNIA: Tuesday's Child, 1616 North Argyle, Hollywood CA 90028 (B)
La Raza, 2445 Gates, Los Angeles CA 90031 (CH, X)
Los Angeles Free Press, 7813 Beverly Blvd., Los Angeles CA 90036 (W)
Oracle, 8003 Santa Monica Blvd., Los Angeles CA 90046 (U)
Revolutionary Youth Movement (RYM), c/o Klonsky, 1309 1/4 Silver Lake Blvd., Los Angeles, CA 90046 (X)
Up Front, Box 60329, Terminal Annex, Los Angeles CA 90060 (GI, X)
Head On, 6921 Larkvale, Palos Verdes CA 90274 (U)
Military Intelligence, c/o Ken Cloke, 421 Marine St., Apt. A, Santa Monica CA 90405 (GI, X)
Long Beach Free Press, 1255 E. 10 St., Long Beach CA 90813 (X)
KPFK, Pacifica Network, Public Affairs, 3729 Cahuenga Blvd. West, No. Hollywood CA 91604 (R)
The Green Machine, P.O. Box 1356, Vista CA 92083 (GI, X)

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CALIFORNIA [continued]:
Movement for a Democratic Military, 429 J St., San Diego CA 92101 (GI, ORG)
San Diego Street Journal, 360 Fifth Ave., San Diego CA 92101 (W)
La Verdad, Box 13156, San Diego CA 92113 (CH, X)
Out of Sherwood Forest, 210 W. 3 St., Santa Ana CA 92701 (X)
Probe, Box 12629, University of California, Santa Barbara CA 92701 (X)
El Gaucho, Box 11149, University of California, Santa Barbara CA 92701 (C, X)
El Malcriado, United Farm Workers, Box 130, Delano CA 93215 (CH, X)
As You Were, Box 1062, Monterey CA 93940 (GI, X)
The Movement, 345 Franklin St., San Francisco CA 94102 (M)
Rolling Stone, 746 Brannan, San Francisco CA 94103 (W)
People's World, 81 Clementina St., San Francisco CA 94105 (W)
Leviathan, 968 Valencia St., San Francisco CA 94110 (M)
People's Press, 968 Valencia St., San Francisco CA 94110 (ORG)
San Francisco Newsreel, 451 Corland Ave., San Francisco CA 94110 (ORG)
Basta Ya!, P.O. Box 12217, San Francisco CA 94110 (CH, X)
Good Times, 2377 Bush, San Francisco CA 94115 (W)
Eyewitness, c/o Bancroft, Apt. 6, 343 Frederick St., San Francisco CA 94117 (X)
G.I. Association, P.O. Box 31387, San Francisco CA 94131 (GI, ORG)
Socialist Revolution, 1445 Stockton St., San Francisco CA 94133 (X)
Red Papers, c/o Bay Area Revolutionary Union, Box 291, 1230 Grant, San Francisco CA 94133 (X)
KZSU, Stanford University Radio, Memorial Hall, Stanford CA 94305
Vocations for Social Change, Canyon CA 94516 (Q)
United States Servicemen's Fund, Box 3061, Oakland CA 94609 (ORG)
North American Congress on Latin America (NACLA), West Coast Office, Box 226, Berkeley CA 94704 (ORG)
Black Panther, c/o Black Panther Party Ministry of Information, 3106 Shattuck Ave., Berkeley CA 94705 (BL, W)
Submarine Church Publications, Sherwood Forest, 2398 Bancroft Way, Berkeley CA 94704 (U)
Free Particle, Berkeley Gay Liberation Front, Sherwood Forest, 2398 Bancroft Way, Berkeley CA 94704 (X)
Ramparts, 1940 Bonita Ave., Berkeley CA 94704 (M)
Overload, New People Media Project, Box 4356 Sather Gate Sta., Berkeley CA 94704 (X)
Tooth & Nail, P.O. Box 4137, Berkeley CA 94704 (WL, X)
KPFA-FM, Pacifica Network, News Dept., 2207 Shattuck Ave., Berkeley CA 94704 (R)
Berkeley Barb, Box 5017, Berkeley CA 94705 (W)
It Ain't Me, Babe, P.O. Box 6323, Albany CA 94706 (WL, X)
Spazm, c/o Laura Murra, 2325 Oak, Berkeley CA 94708 (WL, X)
The Ally, P.O. Box 9276, Berkeley CA 94709 (GI, X)
Pack Rat, 2214 Grove St., Berkeley CA 94709 (HS, X)
Berkeley Tribe, 1708-A Grove St., Berkeley CA 94709 (W)
Daily Californian, 600 Eshelman Hall, University of California, Berkeley CA 94720 (C, D)
San Jose Maverick, Box 1767, San Jose CA 95109 (B)
San Jose Red Eye, 48 S. 4 St., #4, San Jose, CA 95113 (X)
La Palabra, Box 4879, Sta. C, San Jose CA 95126 (CH, X)
Tahoe Saint, Tahoe College, Tahoe Paradise CA 95705 (C, X)

HAWAII:
Hawaii Free People's Press, Box 352, Haleiwa, HI 96712 (X)

OREGON:
Willamette Bridge, 522 W. Burnside, Portland OR 97204 (B)
Patriot Party, 1927 Lawrence, Eugene OR 97405 (ORG)

WASHINGTON:
Helix, 3128 Harvard E., Seattle WA 98102 (W)
Seattle Newsreel, 947 35 Ave. North, Seattle WA 98103 (ORG)
Northwest Passage, Box 105, South Bellingham Sta., Bellingham WA 98225 (X)
Fed-up, c/o Shelter Half, P.O. Box 244, Tacoma WA 98409 (GI, X)
Spokane Natural, P.O. Box 1276, Spokane WA 99210 (X)

ALASKA:
Student Newspaper, Anchorage Community College, 2533 Providence Ave., Anchorage AK 99504 (C)
Casebook, c/o Lynn Harris, Box 3102, Fairbanks AK 99706 (X)

ALGERIA:
Avance (Spanish anti-Fascist Newspaper), Boite Postal No. 14, BEO, Algiers.
Brazilian Information Front, Boite Postal

ARGENTINA:
Eco Contemporaneo, CC Central 1933, Buenos Aires.

BR. HONDURAS:
Amandala, c/o Evan Hyde, United Black Association for Development, Belize City.

CANADA:
The Tower, Vancouver City College, 951 W. 12 St., Vancouver 9, B.C. (X)
Georgia Straight, 56A Powell St., Vancouver 4, B.C. (W)
For Anyone, c/o Sue Rogers, 6409 Quimpool Rd., Spryfield, Halifax, N.S. (X)
Excalibur, Central Sq., York University, 4700 Keele St., Downsview, Ont. (C, X)
The Ontarion, Bursar Hall, University of Guelth, Guelth, Ont. (C, X)
This Paper Belongs to the People, P.O. Box 356, Kingston, Ont. (X)
Canadian University Press, 45 Rideau, Suite 106, Ottawa 2, Ont. (NS)
Toronto Anti-Draft Programme, 2347 Yonge St., Suite 14, Toronto 12, Ont. (ORG)
Black Liberation News, P.O. Box 967, Sta. F, Toronto 5, Ont. (BL, X)
Amex News, American Expatriates in Canada, P.O. Box 187, Sta. D, Toronto 161, Ont.

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Potical

Public Affairs

City Hall - by subject time + place

U.N. - by time + place

Courts " "

Senate - Hearings

Cultural

CITY GOVERNMENT

THE COURTS

UNITED NATIONS

Monday - -

LECTURES

MEETINGS

PRESS CONFERENCES

THE STREETS

INFORMATION SOURCES + SERVICES

THNGS + SERVICES

Last minute adds + changes

List of Important Services + Info Sources

Political

Cultural

PRESS CONFERENCES
by subject

MEETINGS
by subject

LECTURES
by subject

STREET LIFE
by subject

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Timely

Political

Press Conferences subject
City Hall
U.N.
Street protests meetings by subject by principles
Lectures
by subject + principles
Draft - currently
Stockholders meetings
Standard, regular - telephone, Place, meetings - Special Series, Hospitals
Courts
Etc
Public Service Comm.

Social

Dates + Stylish Clubs
Personals (no age, etc)

Cultural

Art Exhibitions
1) Museum
2) Galleries - running
Film - one-time < by Theatre, by Title
> Music Concerts Classes
> T.V. Listings
Theatre - Dance
1) by theatre
2) by Title
Children Events
> Dance
Photography
> Rodeo
> Poetry readings
Standard citing facilities + services items, etc. and Lessons
> SPORTS
Bridge, Chess, Dancing
Pets
Boats
Auctions
Legal + Public notices
Stage + Cars

Art Exhibits
Museum - Alphabetically by name
Gallery " " Daily name.
Uptown Galleries
downtown
Film - Listing by theaters -
1) Radio City
14-57
57-96
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145
Zoos, or Parks
Tourist info

Miscellaneous events - Concerts, MSG etc

Home improvement + Service
Employment services -
Dancing

Ge... Products Services

Clothing - by article
Health - For
Instructions Education
Audio-T.V.
Automobiles - Sales - Truck rental
Bikes
Haircuts
Pottery
Business supplies + services
Books
Furniture
Camera - photography
Travel + Resorts
Religion + Occult
Records
Musical Instruments
Restaurant + Clubs
Baby, Business + Family, Insurance
Luggage,
Liquor, Cigarettes
Cosmetics, Personal Hygiene

ALMANAC
N.Y. Times daily + Sunday
See yellow Page
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Voc. & Social Clubs
- New Yorker
- Cue
VV

Write for advertising schedule + classified + display
Newsweek
New York

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51	Career Training		
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Classified pages distributed in metropolitan New York and adjacent territory.

—5102

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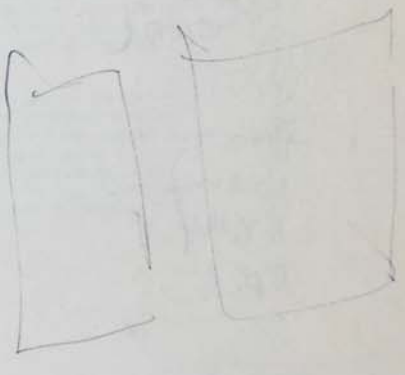

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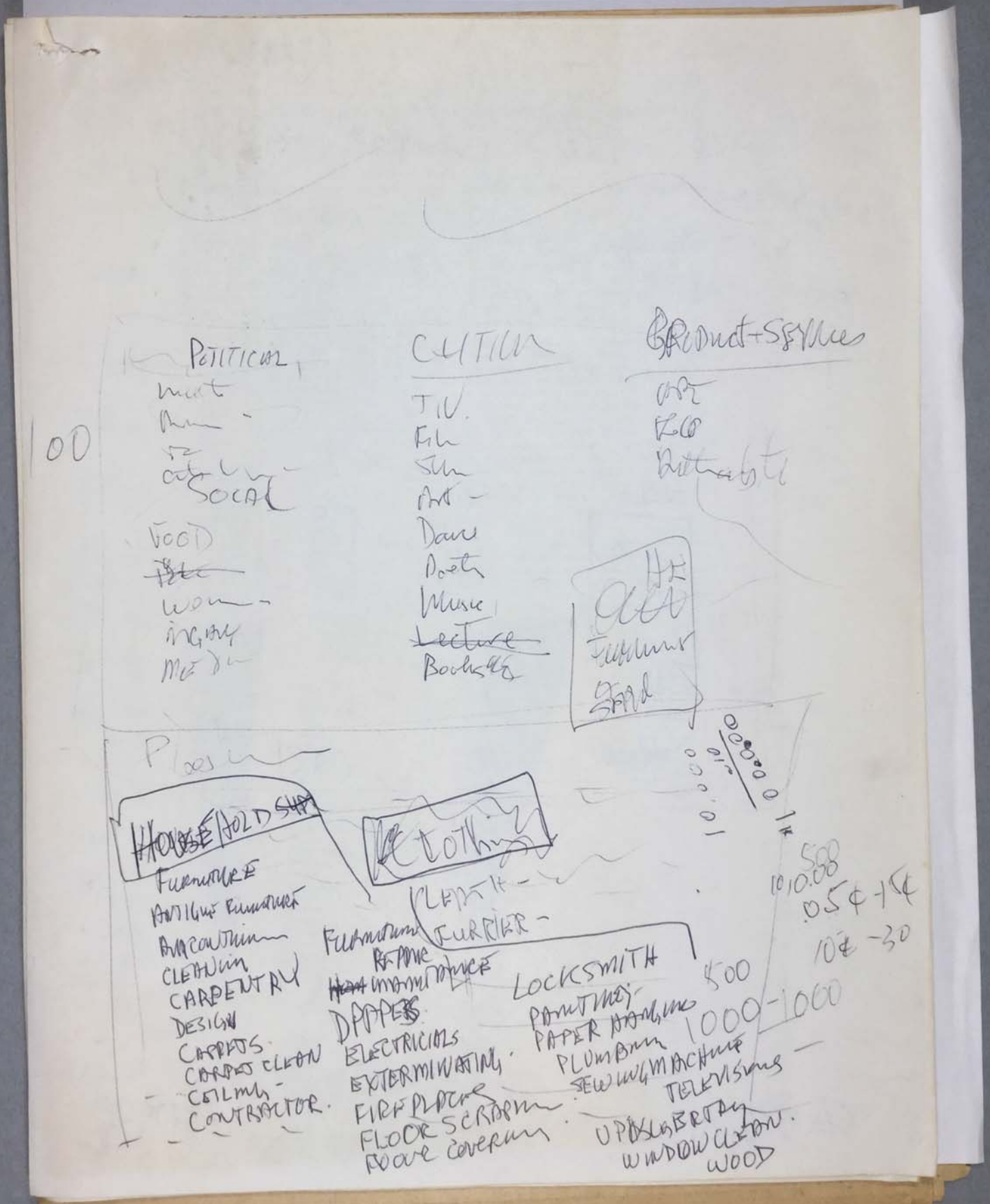

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Section 1A	**BQLI News
Section 2	Drama, Movies, TV, Radio
Section 3	Financial and Business
Section 4	Review of the Week
Section 5	Sports
Section 6	Magazine
Section 7	Book Review
Section 8	*Real Estate
Section 9	*Employment Advertising
Section 10	Resort & Travel
Section 11	*Advertising
Section 12	***Advertising

*Included in all copies distributed in New York City and its suburban areas.
**Included in all copies distributed in Brooklyn, Queens and Nassau and Suffolk Counties.
***Included in all copies distributed in Northern Manhattan, the Bronx and Westchester, Rockland and Bergen counties.

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News Summary and Index

SUNDAY, FEBRUARY 20, 1972

The Major Events of the Day—Section 1

International

President Nixon prepared to leave Hawaii yesterday on the second leg of his trip to China. After an overnight stop in Guam, an American territory, he is to leave for Shanghai. Carlos G. Camacho, the first elected Governor of Guam, took to the radio with special appeals to assure a large crowd to welcome the President. [Page 1, Column 8.]

In Hanoi, North Vietnamese officials paraded five captured American airmen before an audience of newsmen and diplomats and said the five had been shot down during bombing raids over North Vietnam Wednesday and Thursday. Only one of the five seemed to be in good health; the others seemed shaken. [1:8.]

Britain's striking coal miners ended their picket lines at power stations and coal depots, freeing tons of already mined coal for delivery to power generators. But even though it will be a week before the miners can ratify a proposed contract and return to work and even though coal stocks will not be replenished for several weeks after that, plans for even stricter conservation of power scheduled to go into effect next Wednesday were canceled. [2:3-6.]

Two men on separate missions began talks with Egyptian officials in Cairo. Marshal Andrei A. Grechko, the Soviet Defense Minister, discussed new military aid, while Dr. Gunnar V. Jarring, the United Nations intermediary in the Middle East, discussed any hopes that Cairo retains for a political settlement with Israel. 3:1-2.

National

The most liberal of Arkansas's four Representatives, David H. Pryor, announced that he would oppose Senator John L. McClellan in the state's Democratic primary. But the 37-year-old Representative acknowledged that the odds were against his challenge of the 75-year-old Senator. Ted Boswell, a liberal lawyer is also in the race. [34:4-8.]

Representative Shirley Chisholm, citing the preliminary results of a study on the number of women and minority employes holding professional jobs in the news departments of newspapers, accused newspapers across the country of racism and sexism in their employment policies. Mrs. Chisholm, a Democratic Presidential contender, made the charge in declining an invitation to attend the annual dinner of the Gridiron Club, an organization of journalists with no women or minority-group members. [28:1-2.]

QUOTATION OF THE DAY: "As long as God makes elephants, God will make grass for them to eat."—Nguyen Chinh, summarizing the prevailing fatalism in Danang about the continuing departure of money-spending American troops. [6:1.]

The National Council Afro-American Republicans, Inc., opened a campaign to compel the Republican party to give more blacks policy-making positions in the party. The group, a coalition of black Republicans from across the nation, announced plans for a possible class action lawsuit against the Republican National Committee. [58:4-6.]

Metropolitan

Heavy snow and rain fell on the metropolitan area, and the National Weather Service predicted more snow overnight. The storm began as snow and turned to rain in the city, flooding low-lying areas, pulling down power lines and causing numerous traffic accidents. North of Manhattan, the snow continued as snow, dropping more than a foot in some sections. [1:4.]

An alarm was issued by the St. Louis police for Twyman Meyers, who is believed to be the man who got away after a gun battle with police there last week. Meyers is the third of those sought by New York City officials in connection with the murder last month of two patrolmen who is believed to be in St. Louis. One other was killed in the shootout and a second arrested. [63:4.]

Gordon Chase, the city's Health Services Administrator, said that abortions here had declined slightly in the final quarter of 1971 —the first such decline since abortions were made legal in 1970. Mr. Chase added that statistics showed "striking differences" between city residents and nonresidents obtaining abortions. The residents tend to be interested in limiting family size, he said, while the nonresidents—younger and wealthier—primarily want to end out-of-wedlock pregnancies. [41:1-6.]

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Frankart	12‡	..						

*Sections 9 & 8 distributed in Metropolitan New York and adjacent territory.
†Section 11—MACY—Limited Distribution New York City and Its Suburban Area.
‡Section 12—FRANKART—Limited Distribution North of 86th Street, Bronx, Westchester, Rockland County, N.Y. and Bergen County, N.J.

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Budget for Weekly LIFE GAMBLER (BUSINESS SUPPLEMENT), including STORY AND COSTS + OPERATING EXPENSES ~~THRU~~ FOR THE (8) PERIOD ENDING 19 OCT 1972.

DESCRIPTION:

Seth Siegelaub, 3,800.00

Preparation of Dummy Issue - ~~1,000.00~~ ~~750.00~~

Office deposits 1000

Office Preparation - 500 1,500

6000

~~Operating~~ expenses for Weekly

1 ~~issue per~~ a maximum size 32 page (24 page listings + 8 page news) issue per week for 26 weeks,

26 issues from ____ thru ____.

	~~per~~ week	per month
Overhead		
Rent	50	200
Tele	100	400
electric + heating	20	
Staff -		
20 - 1 Listings Editor	100	
20 - 1 Now Editor	100	
20 - Seth	100	
20 - 1 Art Director	100	
1 Typewriter	100	
20 - 1 Circulation person (with car)	100	
Editorial Material		
Subscriptions -	20	
News Material -	200	
Money to Subject Specialists - (5/5/wk)	100	
	1090	

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21 mail - page 26

Production -

6,000

Typesetting machine 125.
Art supplies, velexes, 50

Printing

10,000 - 8½×11" - 32 pages 300.

Mailing (subscriptions). 1565.00
26.
9390
3130
40,690

Postage 20 walls posters (@ 8½×11) - @ $75 = $1500

48190
17,810
$60,000

INCOME

The Primary source of ~~The~~ Income will be from mail subscriptions, both subscript + street sales ~~The~~ Based on the sale of 15,000 copies/week, ~~at~~ a 50% net of our cover price of 25¢, we should realize $625.00 per week. We have no Projections for mail subscriptions. All info: in Politics, and cultural sects will be free

Secondary source of income with be from ads in the Plastic + Cultural sections, and paid classified listings in the Things + Services section. We feel that the ads in the Things + Services section, and classified listings in the Things + Services Section will be minimum.

Other

On, 20 Oct 72,

After the projected 6 month operation period, the Calendar and the News section will separate begin separate operation. The Calendar will stay as a weekly, and the News section will begin issued 3 times a week newspaper.

The 3 time-a-week newspaper, will have ~~of~~ content to change each week with the info: information, which will become its center section, both ~~of the~~ with the information being up-cycled, and put on a passing basis.

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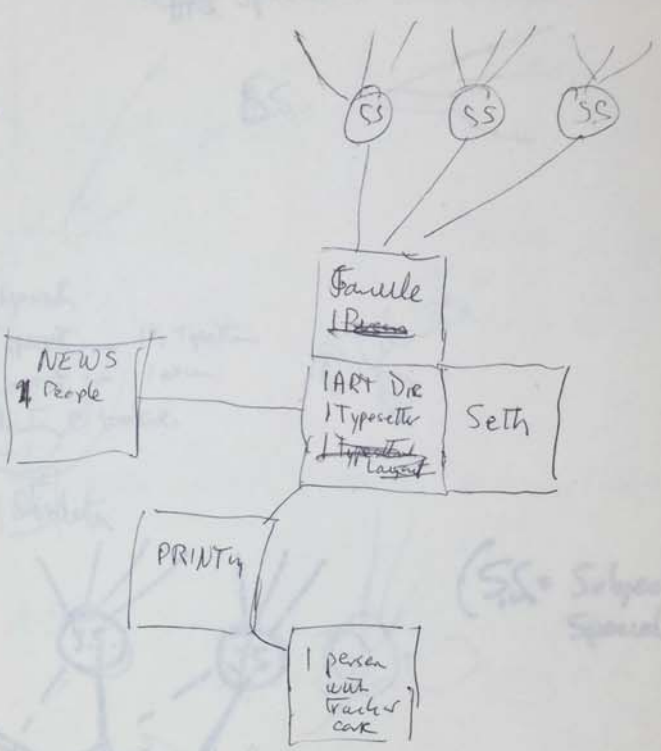
Start - weekly

Begin
- Seth
- Janelle
- ~~1 Listings Person~~
- 1 Art Director
- 1 Typesetter
- ~~1 Typesetter + layout~~
- 1 circulation person
- 1 newsletter

6 people

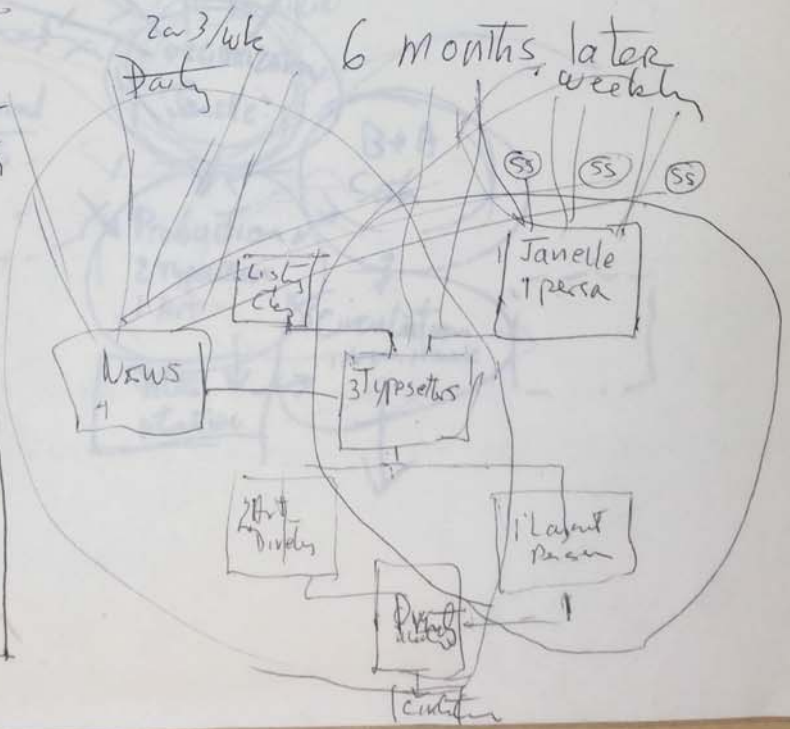
PRINTING



6 months later

2 or 3 times wk
- 3 Editors
- 1 Listings + Adv. people
- 1 Art Director
- Seth
- 3 Typesetters

Weekly
- Janelle
- Listings person
- Art Director



Weekly schedule
Pickup info from S.S. on late Thurs.
Info deadline - ~~Friday at 5~~, Monday Noon
Print Tuesday afternoon
Distributed Tuesnite - Wed -
Each issue dated Wed - Tues -

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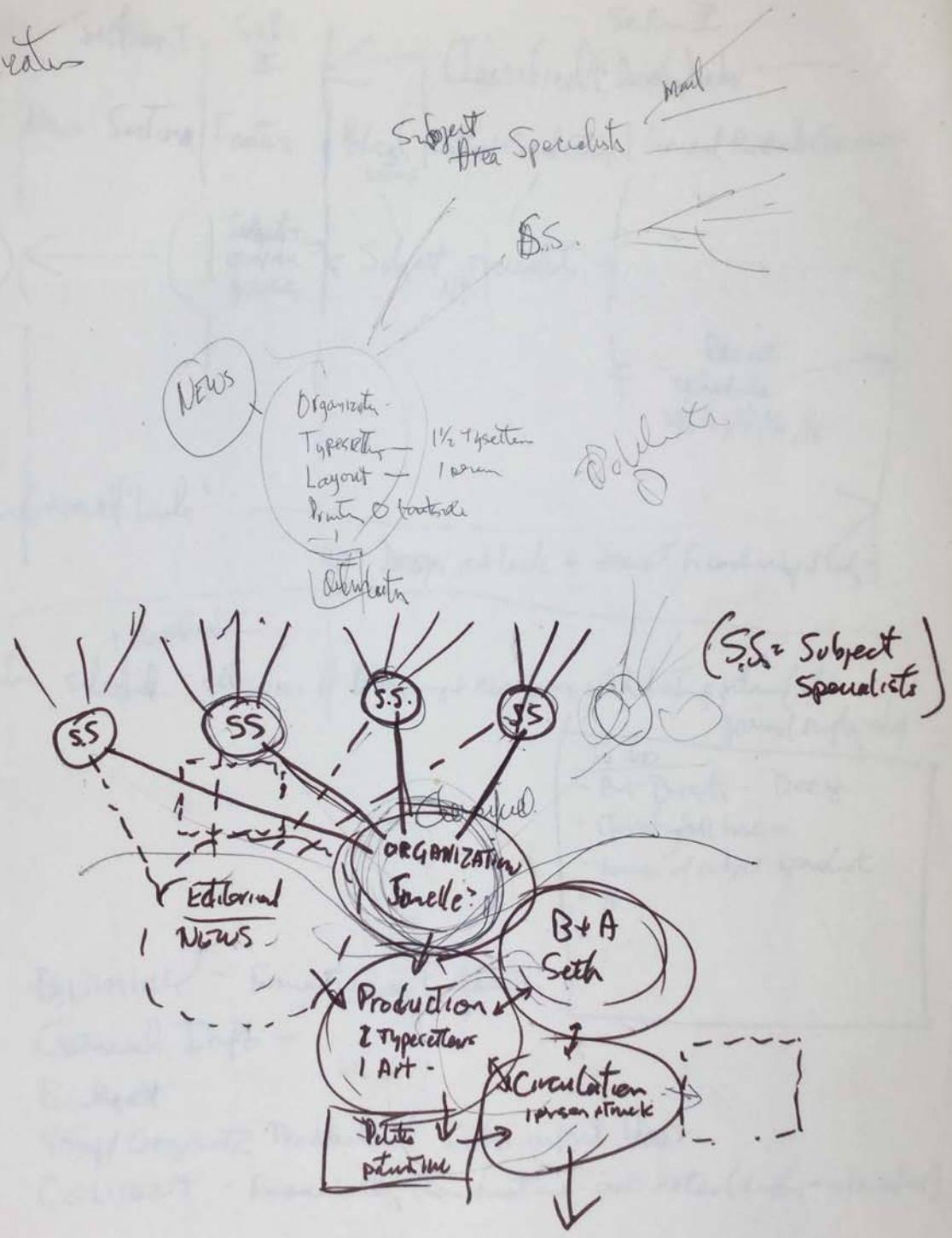

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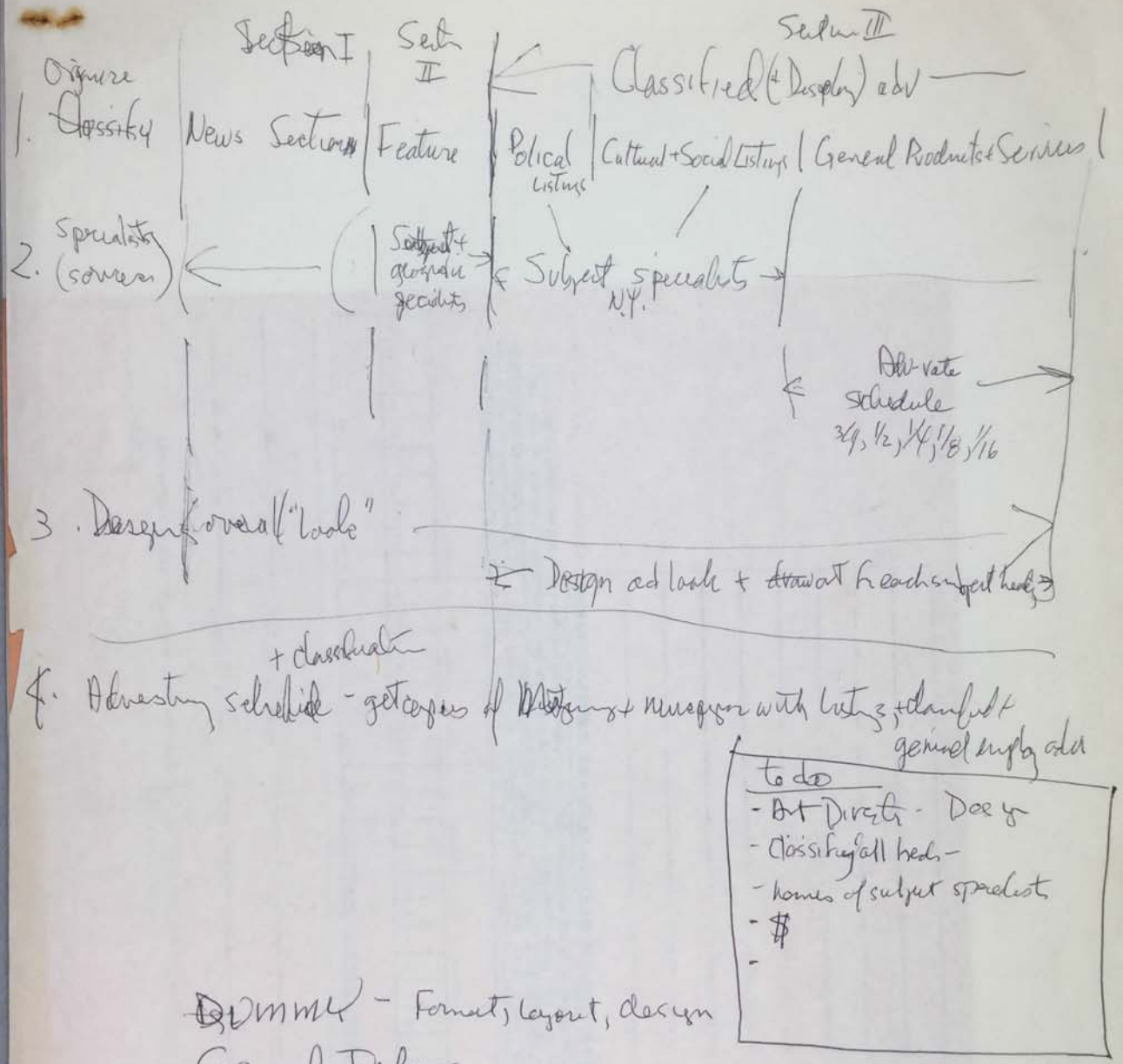

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The New York Times

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Real Estate, Apartment, Room advertisements should start with the street address or name of town.

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FOR NEW YORK TIMES USE ONLY

6182-JAN 64

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metropolitan
Almanac
Feb 24 - March 1
20 cents

431 Fun and Cultural Events Around Town This Week

Talk: "TV & Anti-Social Behavior" Th

Gem & Mineral Show Fri, Sat, Sun

Indo-China Teach-In Fri

Hootenanny Marathon Sat

Hearing: "Crime on the East Side" Wed

132 FREE Events

MARIA CALLAS instructs master class in "The Lyric Tradition." Juilliard Theatre, 155 W 65 St. 5:30. $5, limited number of seats for observers available from 4:30 pm today at Juilliard Box Office.

PSYCHOLOGY TALK. "Individual and Societal Integration" by Dr. John W. Perry. Spnsd by C.G. Jung Foundation for Analytical Psychology. Carnegie Endowment Bldg, 345 E 46 St. 8 pm. $5, students $1.50. 228-4900.

DANCE RECITAL. Christine Loiseaux. Library & Museum of Performing Arts, 65 St & Amsterdam Av. 6:30. Free. 799-2200.

THEATRE. "Borrowed Time." Theatre Genesis, St. Mark's in-the-Bowery, 10 St & 2nd Av. 8:30. Free. 533-4650.

DUO RECITAL. Ida Kavafian, violin, and Anita Terzian, mezzo-soprano. Kavookjian Auditorium, Gulbenkian Armenian Center, 630 2nd Av. $3.

SCOTTISH COUNTRY DANCING with instruction, spnsd by NY Branch, Royal Scottish Country Dance Society. McBurney YMCA, 215 W 23 St (7 Av).

DANCE SOCIAL. Rocky's Psychedelic Soul Band, plus refreshments. Spnsd by Marble Young Adults, for ages 21 to 35. Burrell Hall, Marble Collegiate Church, 1 W 29 St (5 Av). 8:15. $1.

TALK. "Education Economics: A New Phase" by State Senator Jack E. Bronston. Independence Democratic Club, 197-05 Hillside Av, Hollis, Queens. 8:30. Free. HO 5-6030.

PSYCHOLOGY TALK. "Television and Anti-Social Behavior" by Dr. Stanley Milgram, CUNY. Graduate Faculty Center, New School, 65 5th Av (14 St). 8:15. Free.

ENCOUNTER GROUP led by Ted Smith, psychological counselor. Universalist Church, 4 W 76 St (CPW). 8:30. $4. 799-9460.

FILM. "Diary of a Mad Housewife." Klitgord Center, NYC Community College, 285 Jay St, Bklyn. 8:30. 75¢. 643-7595.

TALK. "The New York City Council and You" by Councilwoman Ruth Lerner. Boylan Hall, Brooklyn College Flatbush Campus, Bklyn. 8 pm. Free. 780-5184.

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special guides

PP&W - Blu

products and services:

(Look for this symbol in the book)

Firms are listed under captions that indicate their specialties at these headings:

antiques — dealers
Dealers are grouped according to their specialties.

apparel
children's infants' & teens' wear
women's coats and suits
women's dresses
Wholesale and manufacturing firms are grouped according to their specialties.

artists
Artists and firms are grouped according to their specialties.

book dealers — retail
Dealers are grouped according to the subject or language in which they specialize.

electronic equipment & supplies
Firms are grouped according to their specialties.

exporters
Firms are grouped according to the products they export.

fur business — whol. & mfrs.
Wholesale and manufacturing firms are grouped according to their specialties.

hotels & motels — out-of-town — reservations
Motels and resorts are listed alphabetically by state and city. Foreign accommodations follow this list.

importers
Firms are grouped according to the products they import.

jewelers — whol. & mfrs.
Wholesale and manufacturing firms are grouped according to their specialties.

plastics products (finished) wholesale distributors
Manufacturing, distributing and wholesaling firms are grouped according to the products in which they specialize.

publishers — periodical
Publishers or their representatives list their publications according to the various trade or business interests they serve.

real estate
Firms are grouped according to their specialties.

restaurants
Restaurants are listed by nationality and type of cuisine. Suburban and country dining places are also listed.

schools
Schools are listed according to the type of instruction offered.

location:

(Look for this symbol in the book)

For your convenience, firms are listed by location at the following headings:

Bakers – Retail
Barbers
Beauty Salons
Cleaners & Dyers
Delicatessens
Florists – Retail
Gift Shops
Grocers – Retail
Hardware – Retail
Jewelers – Retail
Laundries – Self-Service
Liquor Stores
Meat – Retail
Men's Clothing & Furnishings – Retail
Parking Stations & Garages
Pharmacists
Tailors – Men's
Theatres
Women's Apparel – Retail

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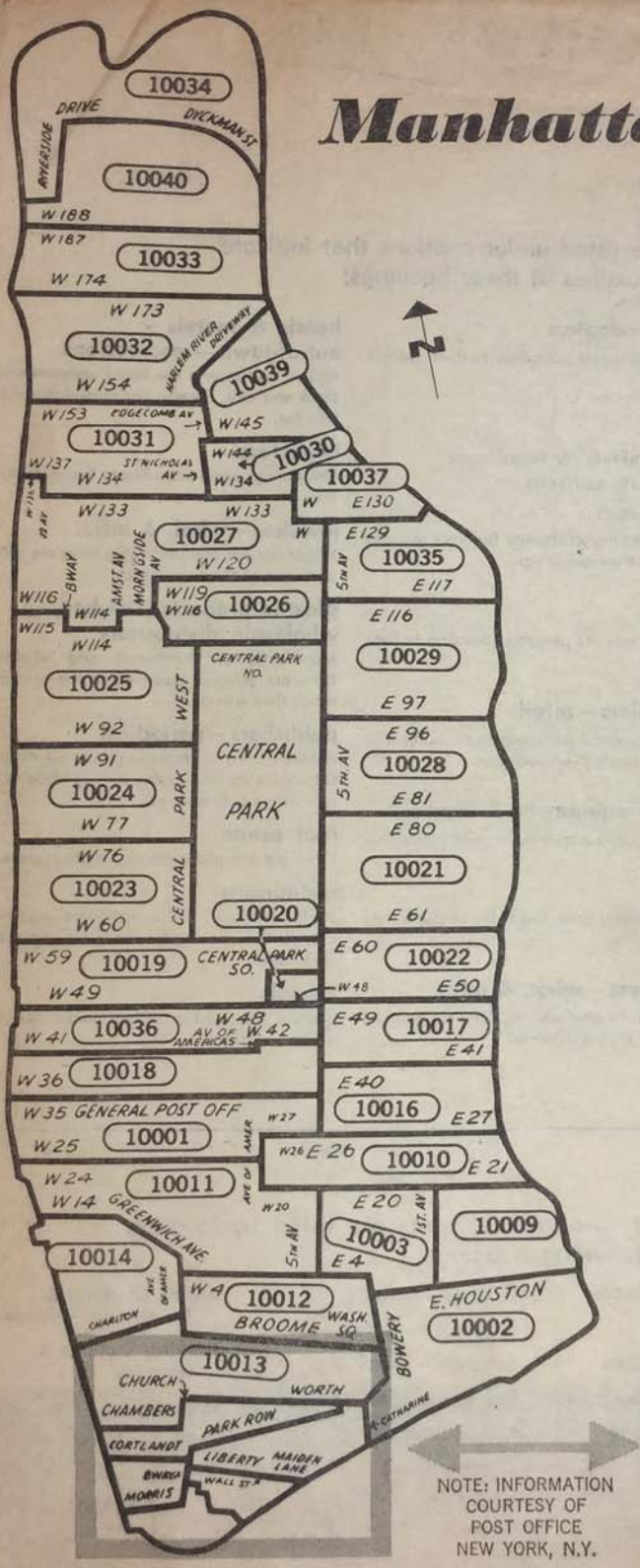
zip code map

Manhattan



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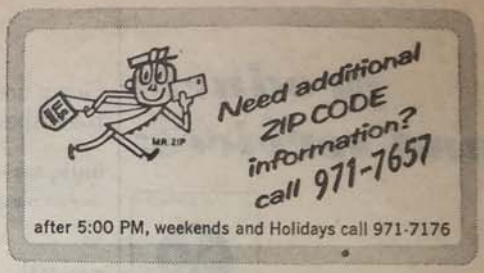
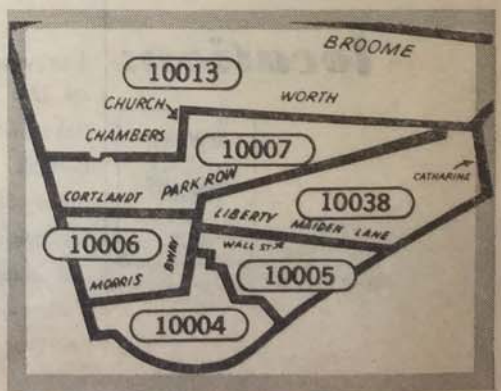


POST OFFICE ADDRESSES

Station & Address	Zip Code	Station & Address	Zip Code
GENERAL POST OFFICE 421 8th Ave	10001	FRANKLIN D. ROOSEVELT 909 Third Av	10022
KNICKERBOCKER 130 E Broadway	10002	ANSONIA 1990 Broadway	10023
COOPER 95 4th Ave	10003	PLANETARIUM 127 W 83rd St	10024
BOWLING GREEN 2 Whitehall St	10004	CATHEDRAL 219 W 104th St	10025
WALL STREET 73 Pine St	10005	MORNINGSIDE 232 W 116th St	10026
TRINITY 90 Church St	10006	MANHATTANVILLE 365 W 125th St	10027
CHURCH ST 90 Church St	10007	GRACIE 229 E 85th St	10028
PETER STUYVESANT 432 E 14th St	10009	HELL GATE 153 E 110th St	10029
MADISON SQUARE 149 E 23rd St	10010	COLLEGE 217 W 140th St	10030
OLD CHELSEA 217 W 18th St	10011	HAMILTON GRANGE 521 W 146th St	10031
PRINCE 103 Prince St	10012	AUDUBON 515 W 165th St	10032
CANAL STREET 350 Canal St	10013	WASHINGTON BRIDGE 555 W 180th St	10033
VILLAGE 150 Christopher St	10014	INWOOD 90 Vermilyea Ave	10034
MURRAY HILL 221 E 34th St	10016	TRIBOROUGH 167 E 124th St	10035
GRAND CENTRAL 450 Lexington Ave	10017	TIMES SQUARE 340 W 42nd St	10036
MIDTOWN 223 W 38th St	10018	LINCOLNTON 2266 5th Ave	10037
RADIO CITY 322 W 52nd St	10019	PECK SLIP 1 Peck Slip	10038
ROCKEFELLER CENTER 610 5th Ave	10020	COLONIAL PARK 99 Macombs Place	10039
LENOX HILL 221 E 70th St	10021	FORT GEORGE 4558 Broadway	10040



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Classifieds Dept.
The Phoenix
279 Newbury St.
Boston, Mass. 02116

(This information is for our files and will not be published.)

name

address

city phone

Deadline: 5 P.M. Wednesday / Info: 536:0993 (businesses: 266-2838).

Classifieds

Classifieds are $2.00 for the first 30 words and $1.00 for each additional 15 words thereafter. Box Numbers are also an additional $1.00. As of July 8, no phone numbers will be accepted in "Personals" – only Phoenix box no. or P.O. box no.

We reserve the right to edit or reject copy which we consider to be in poor taste, or which might result in legal action. Rejected or Cancelled copy takes several weeks to process and will thus be subject to a $1.00 Service Charge.

Any Business wishing to advertise in the Classifieds section of the paper must call 266-2838 for information. Note: this is not the regular classifieds office but is our Sales Office located at 15 Lansdowne Street, Boston.

Deadline is 5 P.M., Wednesday. The deadline for the Harvard Square mail box at Tisdell's Sandal Shop is 5 P.M., TUESDAY. We will not accept cancellations or copy changes after this time. No phone orders will be taken. We cannot Bill you. Your payment must be enclosed with the copy.

Note: when responding to a Phoenix Box Number, do not include the number as part of the Classifieds Department address as this only confuses mail delivery. Please indicate it elsewhere on the envelope.

Triumph 350cc. Engine very ... headlight Reason ... Call

door sedan. Runs well. Has dents but very sexy. $200. 268-8613

...UNG WOMEN

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CONFIDENTIAL

Please complete this questionnaire for your household.
Fold and seal as indicated and drop it in the mail. No postage needed. Thank you!

1. On which day of the week do you usually get *the HERALD?*

☐ Monday ☐ Tuesday ☐ Wednesday ☐ Thursday ☐ Friday ☐ Saturday ☐ Sunday

2. How long do you keep *the HERALD?*

☐ 1 day ☐ 2 days ☐ 3 days ☐ 4 days ☐ 5 days ☐ 6 days ☐ a week ☐ more than a week

3. Would you prefer to buy *the HERALD*

☐ From the newsstand ☐ On a subscription basis

4. Listed below are the regular sections which appear in *the HERALD*. Would you please circle the number on each scale which best represents your degree of interest in the section. By circling 3, you would indicate a very high degree of interest, 0 would indicate no interest.

News	3	2	1	0	Editorial	3	2	1	0	Travel	3	2	1	0
Sports	3	2	1	0	Money	3	2	1	0	Issue	3	2	1	0
See	3	2	1	0	Now	3	2	1	0	Inside	3	2	1	0

5. For all *HERALD* readers in your household, please complete the following Age and Education Chart, showing how many people are in each classification:

a. Age

	Male	Female
Under 18 years		
18–24 years		
25–34 years		
35–44 years		
45–54 years		
55–64 years		
65 or older		

b. Education

Student:	High school or less	
	College or technical school	
Completed:	High school or less	
	Some college	
	4-year college degree	
	Post-graduate degree	
	Professional or technical training	

6. What is the occupation of the head of your household? (for both male and female if applicable)

Male _____ Female _____

7. Do you live in:

☐ a house which you own or are buying
☐ a cooperative apartment or condominium which you own
☐ a house which you rent
☐ an apartment which you rent
other (please specify) _____

8. What is the approximate present market value of your house or apartment:

OWNED

☐ $25,000 or less
☐ Over $25,000–$50,000
☐ Over $50,000

RENTED (per month)

☐ $150 or less
☐ Over $150–$250
☐ Over $250

9. How many automobiles are owned (or leased) by you and other members of your household? _____ automobiles

10. Approximately how many trips by commercial airline were taken by you and all other members of your household during the past year?

For business _____ For personal reasons _____

11. Please check approximate TOTAL ANNUAL income before taxes, including all members of your family living in your household.

☐ Under $5,000
☐ $5,000–$7,999
☐ $8,000–$9,999
☐ $10,000–$14,999
☐ $15,000–$19,999
☐ $20,000–$24,999
☐ $25,000–$29,999
☐ $30,000–$34,999
☐ $35,000 and over

12. How many persons (including yourself) are there in your household in the following age groups:

Under 10 years		25–34 years		55–64 years	
10–17 years		35–44 years		65 years or older	
18–24 years		45–54 years			

13. What is your classification as respondent to this survey?

a. ☐ Male ☐ Female

b. ☐ Married ☐ Single ☐ Widowed ☐ Divorced

14. Are there any comments or suggestions that you would like to make which you feel would help to make *the HERALD* more interesting to you?

_____

_____

15. For geographical control of our survey, please identify your home community by County _____

Zip Code _____

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WORK FOR THE PHOENIX

Earn while you study.
Become a Phoenix Subscription Representative this fall on your campus anywhere in New England. We will supply you sales and promotion kits.
Write or call for detailed information

the Phoenix
230 Clarendon St.
Boston
or call 536-1130

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Hawkers! Wait No More!

From now on, The Phoenix will be available for street hawking on MONDAY morning starting at 8 at 279 Newbury Street in Boston (it's in the basement, side door). It will be open all week.

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20,21 JAN 72

NEWSLETTER NUMBER 4

+ PUBLIC PRESS + NEWS NETWORK +

This is our fourth NEWSLETTER.

Since our last NEWSLETTER we have received many letters and talked to many people about the newspaper and its news network. On a recent 6-week trip to Europe,

THE NEW YO RIDER

On Tuesday, 4 April 1972, we will begin publication of THE NEW

MOCK UP OF RIDER FORMAT

No. 80C issued May 28, 1971, effective June 1, 1971

Shopping Mart (Magazine) effective October 3, 1971
Changes in other display–Classified classifications effective August 1, 1971

NYT **The New York Times**

Published every morning
Times Square, New York, N. Y. 10036

CLASSIFIED ADVERTISING RATES

Classification Index

	Page		Page
Announcements	2	Librarian Openings–Librarians Available	5
Antiques	2	Lost & Found	5
Apartments	2	Merchandise Offerings–Wanted To Purchase	5
Art, Art Schools, Art Auctions	2	Mortgage Loans	5
Auction Sales	2	Moving & Storage	5
Automobile Exchange	2	Private Schools (Magazine)	7
Boats & Accessories	3	Public Notices, Commercial Notices	5
Book Exchange	3	Real Estate	5
Business Directory	3	Religious Services	5
Business Opportunities	3	Restaurants	6
Buyers Wants & Offerings to Buyers	3	Rooms & Board	6
Cameras–Services	3	Schools–Display	6-7
Camps (Magazine)	7	Shopping Guide	7
Cemeteries, Undertakers, Monuments, Florists	4	Shopping Mart (Magazine)	7
Dogs, Cats, Pets, Horses	4	Shopping Suggestions	7
Employment Agencies	4	Situations Wanted	7
Health Care/Hospital/ Medical Employment Opportunities	4	Stamps & Coins	7
Help Wanted	4	Teacher Openings–Teachers Available	8
Instruction	4	Temporary Office Services	8
		Tires, Batteries, Accessories	8

Rates shown refer to cost per line of each insertion.

INSIDE:

THE N.Y. DAILY NEWSPAPER RIDER
- DESCRIPTION
- INTENTION

THE ALTERNATE N.Y. DAILY NEWSPAPER
- FORMAT
- CONTENT
- ORGANIZATION
- DISTRIBUTION
- OTHER IDEAS

FEEDBACK

by the dailies. When we are covering the same story, the RIDER will integrate copy from the present New York dailies into our coverage. We expect that 40% of our news content will be on events not covered at all by the dailies.

After a few months of operation the RIDER will begin to expand in size and coverage; to include features, columns and other relevant material, to ultimately become a full-size, alternate New York daily newspaper by September 1972.

We will work with outside reporters, editors, writers, researchers, photographers, and graphic artists to supply us, either on a regular or occasional basis, with information and art. We would especially be interested in material that has been censored by the major dailies. We will pay for this material.

DESCRIPTION

The RIDER will be 8½" x 11", with a minimum of 16 pages, printed offset on newsprint. We will use photographs and graphics.

The initial minimum press run will be 2,000 per issue.

The RIDER will be distributed Monday, Wednesday and Friday nights to newsstands and bookstores in Manhattan for late night and morning sale to the public. It will also be hawked near major

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20,21 JAN 72

NEWSLETTER NUMBER 4

+ PUBLIC PRESS + NEWS NETWORK +

This is our fourth NEWSLETTER.

Since our last NEWSLETTER [illegible] received many [illegible] talked to m[illegible] about the news[illegible] news network. [illegible] 6-week trip [illegible]

initial contacts were made with many sympathetic journalists and alternate

PUBLIC PRESS + NEWS NETWORK will evolve even further as we head towards

INSIDE:

THE N.Y. DAILY [illegible]IDER
[illegible]ON
[illegible]ATE N.Y.
[illegible]APER
[illegible]TION
[illegible]ON
[illegible]AS

THE N[illegible]
RIDER

On Tuesda[illegible] 1972, we [illegible] publication of [illegible]

MOCK UP OF RIDER FORMAT

NYT The New York Times
Published Every Morning

No. 78—Issued May 28, 1971
Effective Aug. 1, 1971
(Magazine and Book Review Rates Effective Oct. 3, 1971)

GENERAL ADVERTISING RATES

***Volume discounts available**

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*Resorts	8
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[illegible]s and other [illegible]terial, to [illegible]become a [illegible]rnate New [illegible]wspaper by [illegible].

[illegible]work with [illegible]rs, editors, [illegible]searchers, [illegible] and graphic [illegible]y us, either on a regular or occasional basis, with information and art. We would especially be interested in material that has been censored by the major dailies. We will pay for this material.

frame-of-reference, using alternate criteria and facts, and will specifically avoid the "official source" biases, misleading innuendo, distortions of context, and omissions that characterize the present New York daily newspapers.

Our news coverage will consist of subjects both ignored and misrepresented by the dailies. When we are covering the same story, the RIDER will integrate copy from the present New York dailies into our coverage. We expect that 40% of our news content will be on events not covered at all by the dailies.

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20,21 JAN 72

NEWSLETTER NUMBER 4

+ PUBLIC PRESS + NEWS NETWORK +

This is our fourth NEWSLETTER.

Since our last NEWSLETTER we have received many letters and talked to many people about the newspaper and its news network. On a recent 6-week trip to Europe, initial contacts were made with many sympathetic journalists and alternate news groups.

As a result of these conversations, some of the ideas in the earlier NEWSLETTERS have changed. We expect that PUBLIC PRESS + NEWS NETWORK will evolve even further as we head towards our first issue, and more people become involved with it.

The following is the updated plan.

INSIDE:

THE N.Y. DAILY NEWSPAPER RIDER
DESCRIPTION
INTENTION
THE ALTERNATE N.Y. DAILY NEWSPAPER
FORMAT
CONTENT
ORGANIZATION
DISTRIBUTION
OTHER IDEAS
FEEDBACK

THE NEW YORK DAILY NEWSPAPER RIDER

On Tuesday, 4 April 1972, we will begin publication of THE NEW YORK DAILY NEWSPAPER RIDER; a Tuesday Thursday, Saturday alternate newspaper.

4.5 APR 72 15¢

THE NEW YORK DAILY NEWSPAPER RIDER

+ PUBLIC PRESS + NEWS NETWORK +

INSIDE:

MOCK UP OF RIDER FORMAT

3 times a week the RIDER will go behind and around the news of the day to supply a credible hard news alternative to the pro-establishment editorial viewpoint offered by the present New York daily newspapers.

It will report the news from a non-establishment frame-of-reference, using alternate criteria and facts, and will specifically avoid the "official source" biases, misleading innuendo, distortions of context, and omissions that characterize the present New York daily newspapers.

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"OFFICIAL SOURCES"
ARE TO
THE PRESENT NEW YORK DAILY NEWSPAPERS
LIKE
THE DOG IS TO
THE GRAMAPHONE.

THE NEW YORK DAILY NEWSPAPER RIDER

THE OTHER SIDE OF THE NEWS,
EVERY TUESDAY, THURSDAY, AND SATURDAY
BEGINNING APRIL 4TH

AVAILABLE AT ALL SYMPATHETIC NEWS DEALERS

PP+NN: DIG WE MUST

+ PUBLIC PRESS + NEWS NETWORK... NEW YORK ...

ONE OF THE WALL POSTERS FOR RIDER

news media buildings in New York on Tuesday, Thursday and Saturday mornings.

The cover price will be 15c. It will have no advertising or subscriptions until late June 1972.

The RIDER will be publicized by a series of public wall posters. These posters will be put up regularly on the streets, before and after we have begun production of the RIDER.

INTENTION

In the beginning, the RIDER will be a microcosm of the coming daily newspaper. The experience of the initially small staff in producing and distributing the RIDER, along with the public reaction, will give us the necessary information we need to make a smooth transition into the daily newspaper.

THE ALTERNATE NEW YORK DAILY NEWSPAPER

The purpose of the full-size newspaper is to provide the public with a daily alternate source of timely hard news and analysis of political, social and cultural developments throughout the world.

The news in the RIDER and the daily will be reported in a credible, "objective" tone. The usual cynical and condescending style in which non-establishment figures and events are reported in the present daily newspapers will be avoided, and, when valid, reversed.

All positive attempts at political and social change will be given thorough coverage and sympathetic interpretation, without the "benefit" of radical rhetoric.

The aim will be a credibility and apparent objectivity equal to that offered by, say, The New York Times, but from the opposing point of view.

News will be evaluated in terms of:

— The consideration of political figures as *products* of events, not as *causes* of events; emphasis on *what* is said rather than the Personality *who* says it.

— The contradiction between what political figures *say* and what they *do*.

— Emphasis on the connections between anti-establishment patterns currently minimized as isolated "incidents".

— Consistent distinctions between the interests and motivations of the people, the government, and business.

— Relation of the news to the people and how it affects them; emphasis on the ways in which pressure brought by the people affects administrative decisions in all areas.

— Making public more of the so-called private reasons (economic and political) behind the development of events. Emphasis on the *process* of achieving power.

— Unbiased attributions: when no specific source of information can be given, the reason will be explained.

FORMAT

The newspaper will be a morning paper published 5 times a week. It will be known by the *date* of publication. The cover price in New York will be 15c.

It will be printed offset on newsprint.

The format will be 8½" x 11", with unbound pages and a 4-column layout. At the outset, we anticipate 32 pages, with a daily press run of 50,000 a day.

It will be divided into 4 separate, telescoping sections; I. News, II. Features, III. Classified, and IV. Poster.

— *The News Section* will begin on the front page and run sequentially (NO jumps) in a "newsmagazine" type of format. It will be sub-divided into 3 headings: Local, National, and International News.

50% of this section will report events not covered at all by the present New York dailies. The balance will provide a different viewpoint of the events considered "news" by us as well as by the straight press.

— *The Features Section*, like the News Section, will run without jumps, but the sequence and layout will vary greatly from day to day.

— *The Classified Section* will be the center section and will be sub-divided into "Cultural, Political & Social Listings" and "General Advertising".

— *The Poster* will appear only occasionally, and will open to a 17" x 22" spread.

CONTENT

The following ideas about content are based on a 32 page newspaper, 66 2/3% News and Features, and 33 1/3% Classified.

Each editorial page will contain 1,000 words (set solid) or 500 words with photographs and graphics.

Each issue will average 22 pages of News and Features, containing about 15,000 words with 15 — 20 photographs, graphics, or cartoons. The exception will be the Friday ("Weekend") edition, which will be larger, with a bigger Features Section, and the Classified "Listings" sub-divided into Friday, Saturday, and Sunday sub-headings.

The News Section will cover events occurring withing the past 24-48 hours.

The Features Section will consist primarily of opinions, analysis, and commentary, and will maintain a 2 — 5 day relevancy.

There will be 3 broad types of Feature material:

1. Regular Features applied one to five times per week by our contributing editors; including coverage of media, the arts, politics, comics and letters to the editors.

2. Timely Features triggered by specific important news events; coverage as extensive as the situation demands.

3. The occasional Special Supplement, which will survey and analyze broad developments over a period of time in a specific area.

The Classified Section. There will be no display advertisements anywhere in the newspaper. Advertising will consist of only classified advertising divided into 2 classes: *Cultural, Political & Social Listings,* and *General Advertising.* This section will be set separately and will be the center section. There will be diverse type sizes and few restrictions on length.

Classified ads could sustain the newspaper and be a practical service to our readers because:

— The advertising pages would be accessible to everyone at an inexpensive rate, like the "Yellow Pages".

— Our dependency on specific large advertisers would be reduced, preventing pressure in case of their disagreement over editorial policies.

— The handling of classified advertising is less time-consuming and expensive than display advertising. It can be set and organized electronically. Because it uses space more efficiently, it permits the newspaper to be more compact, with the resulting economies in handling and distribution.

— Our readers will be less interested in the usual full-page promotional hype and more interested in being able to find what they want when they want it. Most display advertisements push something out at the reader. A clearly indexed classified section pulls the readers to it, by assuming that they already know what they want.

— Most important, it provides a clear visual separation between the editorial and advertising content.

The 2 classes of advertising:

1. Cultural, Political & Social Listings. This sub-section wil follow the Features Section. It will be indexed alphabetically and include timely listings of political events, entertainment, public and personal announcements (like London's "Time Out").

2. General Advertising. This sub-section will also be indexed alphabetically by subject, but would consist of commercial advertisements for products and services.

ORGANIZATION

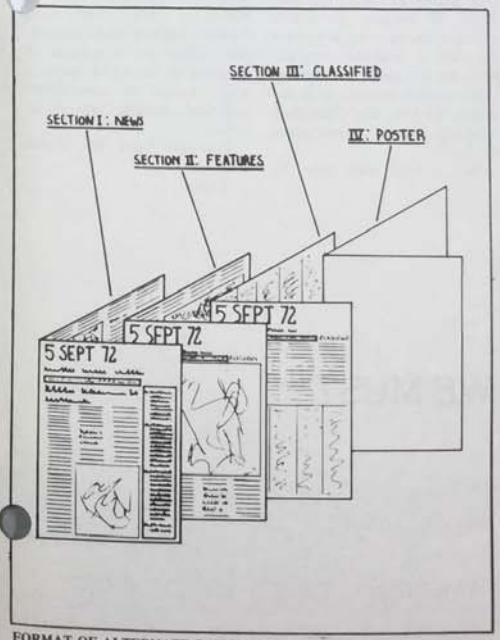
We will develop a staff working with the most feasible electronic information systems and computer typesetting technology.

We will maintain informal and flexible communications with a broad range of independent reporters, editors, writers, researchers, photographers, and news groups.

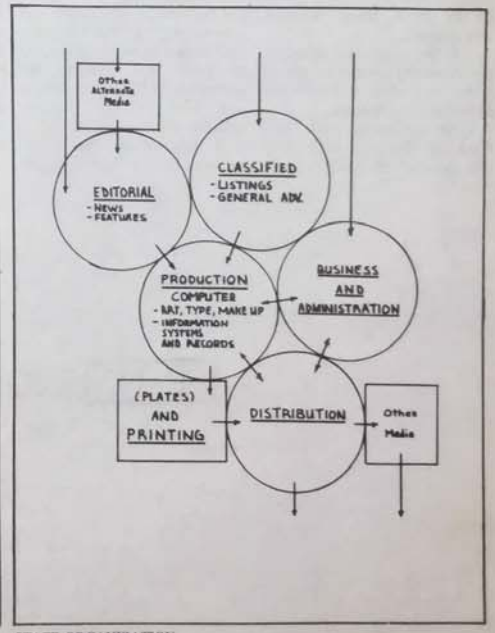
The Staff. The newspaper will be run by 5 inter-related collectives. It will be controlled by the entire staff, which will participate economically in the growth of the newspaper. Each of the 5 collectives will be responsible for the day-to-day operation of their specific areas, with all 5 jointly making the major long-term decisions.

The collectives and their responsibilities:

1. Editorial: the selection, editing and



FORMAT OF ALTERNATE DAILY NEWSPAPER



STAFF ORGANIZATION

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	Siegelaub	I.A.73

preparation of all incoming news and feature material.

2. Classified: the bringing in and preparation of all incoming listings and advertising.

3. Business and Administration: bookkeeping, payroll, billing, budgeting, and building maintenance.

4. Production: the computer; typesetting and newspaper make-up, information systems, and all records of subscriptions, distribution and advertising.

5. Distribution: all aspects of circulation.

Correspondents, Contributors and Photographers. For material we will depend on a broad range of people and groups already involved in reporting in their own areas. We will pay for everything we request or use.

To encourage cooperation with existing alternate newspapers and groups, the individual correspondent or photographer can also use the material they have given us in their local weekly newspaper.

All the news we print in the newspaper will be given free to our subscribing alternate newspapers.

Contributors to the Features Section will have the option of having their material marked "℗" (no copyright claimed.)

All incoming material will be fed directly into New York, with no fixed local bureaus elsewhere (with the possible exception of either Brussels or Frankfurt).

This would eliminate fixed overheads, prevent unnecessary competition with existing local alternate news groups and put us in direct contact with the people doing the actual reporting.

We will not subscribe to AP or UPI.

DISTRIBUTION

The newspaper and the material gathered for the newspaper will be distributed through 4 principle channels:

1. Sales; by mail subscription anywhere, and by home delivery and street sales in New York City and environs;

2. The newspaper will also be a news service. For, say, $50.00 per year, plus a subscription to their own publication, an alternate newspaper would receive 250 issues of our newspaper a year and could use verbatim all the news stories and any of the feature articles designated "℗";

3. Sales of material in the newspaper to the straight media;

4. Public placement of posters in New York City.

OTHER IDEAS

We plan to place a minimum of 50 "mailboxes" in bookstores in New York City as a means of receiving incoming mail and advertisments. We will pick up the mail each evening, 5 times a week, as we distribute the newspaper.

We would also like to share information and costs with people and groups gathering alternate news for radio and T.V., which we would print and they would broadcast.

FEEDBACK

As we are moving into production, we need people to work on, and with, the RIDER and the eventual fill-size alternate daily newspaper.

We need people on the staff, who believe an alternate New York daily will be done, and can spend the time, with recompense, developing it.

We particularly need people with experience in newswriting and copyediting, art and make up, typesetting, and circulation.

To bring us into the full-size alternate daily, we also need 2 people to work along with us: one, a person to plan a feasible communication and electronic information system, and the other, to plan the Classified Listings and Advertising section.

We would also like to work with a cultural linguist or seminologist to develop a news language structure which would best reflect and communicate our alternate news values.

During the operation of the RIDER, and afterwards, we will need to maintain informal, regular contact with outside working journalists, editors, researchers, photographers and graphic artists to supply us with raw news and editorial material. In the beginning we will be able to pay only modestly.

After the RIDER has been in operation for months, we will need feature writers and cartoonists, either on a regular or occasional basis, to cover a wide range of specialized political, cultural and social areas.

See you April 4th, if not sooner.

Peace,

PP+NN: DIG WE MUST

PUBLIC PRESS + NEWS NETWORK + PUBLIC PRESS +

seth siegelaub . . . post office box 424, new york 10013, usa . . . 212-9252113 . . . seth siegelaub . . . post office box 424

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PEN . Legal

675-5990 - 156 5th Ave -

ACLU - Clave Cooper - "~~The Nixon Administration and the Press~~" Fred Powledge. (NY)

James Aronson -
Harriet Pilpel -
Authors + Writers Guild.

Bob P.

NYCLU - 924-7800

Ken Norwick = Rm 2850 - 2 Penn. Plaza - 8687350

Amer. Soc. of Newspaper Editors - "Freedom of Info. Committee" - Sam Archibald (Wash. Bureau)

Florynce Kennedy

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PEOPLE "SLOTS" FOR RIDER (and development into full-size newspaper)

Money

Legal

Linguist (cultural, or semiologist)

Printing

THE STAFF:

Editorial: 2 editors

1 general (~~ass't~~) editor

Classified (for development, NOT working on staff)

Business and Administration:

SETH Siegelaub

Production: A. Type, art, format and Make up

1 Art director

1 Typesetter (+/- ½ Time Typesetter)

B. Information Systems (for development, NOT on staff)

Distribution:

1 Circulation person, with truck.

Total: 7½ people.

To Do:

1. Prepare 4th NEWSLETTER
2. Prepare biographical information for fund-raising
3. Prepare actual dummy issue, with statement of purpose, for circulation development.
4. One week of practice producing the RIDER (17-23 February 1972)

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Printing

To print the RIDER, and the eventual full-size newspaper.

Five times a week, either Sunday thru Thurs nites, or Monday thru Friday nites.

Will be responsible daily for plate making, printing, folding, coallating, trimming and baling .

Will also print the 10 wall posters, and any otherpromotional material.

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Linguist

A person to maintain an informal relationship to the newspaper. To advise about the use of language, and the possiblities of expanding the nature of present news reporting; both in terms of style and content. To develop a new style of news presentation.

- Noam Chomsky -
- David Antin -
- Center for Applied Linguistics 1717 Mass. Ave. NW Washington DC 20036.
- Computer People for Peace

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Quantity · 1000 Print Register Printing

	9x12		8½x11	
	8 pps (2 down - 4 sides - 2 sheets)	12 pp (2 down - 6 sides - 2 sheets (14x20))	8 pp	12 pp (6 down - 2 sides - 1 sheet 23x29)
Plates	(x4) $ 32	(x6) 48		
Makeready + run	(x4) 20	(x6) 30		
Stock (2 sheets)	$ 3½ (x2) = ~~$6~~	(x3) = ~~$8~~ 9		
Folding/Cutting (2 sheets)	~~$3~~ = 10	(8) = ~~$8~~ 15		
	~~$10~~ 66	$10 3		

Newsprint stock:
Each edition 500/~~1000~~ —
Ink: 1) Other than black — blue, green, brown, purple, grey, red:
2) Two color, black + _____:

~~Total time in-out~~
Schedule:

Printer Shop?:
~~we plan~~ will produce a maximum of 64 daily issues.
We will ~~supply~~ pasteup Camera copy (with 100 screen Velyxes pasted in). (Siegelaub, Harrison, Thompson, inclusive)
Date is the afternoon or early evening. The Printer will pick up from us. They will make plates, print, fold, and collate. We will pick up from them at about 10 P.M. the same day.

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PP + NN - Printing

Aki - Federated Groglues - 4903100

(Katzman - Yonkers Printer) (Avoid: Balin and Pearl) - Colstrom, W. Nyack? -

Howard Harris - 4572285 - (saw note in Vocation for Social Change + called) home (hefre 3) 582-7395, 4th 4 (JU6 8180)

Liza Bear - ~~Hess + Chase Printers~~ Sun Publishing Corp - 81 Division St 267-4235 (Jim Steve Lawrence -

New Union Press - Carl Lichtman - 418 W25 · CH2 · 6330

Joe Rivecki - Inter. Newspaper Printers -, L.I.C. - 729-5440

Joe Wolf - J + W, Broadkyn - (News Prints) EVB-7230 643-9200

Enlightenment Press (Reggie - The Low Democrat Now)

(Printer for The Daily Mirror) -

(Jo for The Staats-Zeitung - 60-30 B'way · Woodside, Queens)

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Printing

9½ × 13
9 × 12

6 sides - 3 sheets
14 × 20 plus

Note - 5 × 4 | 30
Make ready + run - $.79
Stock -
Paper -
Folding - 8% | 48

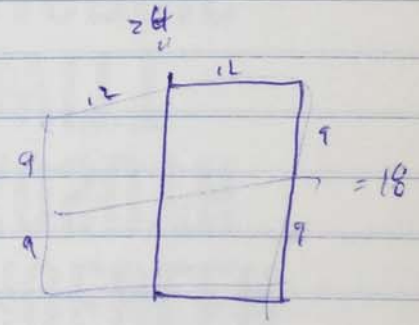
2-45
8 pp
1000
$80

3-45
12 page
$115

4-48
16 page

6 sides - 1 sheet
(12 page)
23 × 29

8½ × 11



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1M (9X12) Paintings

8 PP

12 PP

Pl	8 X 4 = 32	8 X 6 = 48
MR/R	5 X 4 = 20	5 X 6 = 30
Black	3 X 4 = 12	3 X 6 = 18
Folding	= 15	= 18
	$79	$114

LAWRENCE WEINER
ROBERT MORRIS
SOL LEWITT
JOSEPH KOSUTH
DOUGLAS HUEBLER
ROBERT BARRY
CARL ANDRE

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Editorial

General responsibilities:

~~XXX~~ Selection, editing and organization of all news material. Some reporting. Contact with outside reporters, area specialists, researchers. Writing of material for wall posters.

A WOMAN too.

2 people -
1 person to be very familiar with NY journalistic scene.

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Editorial - PtW

Linda Crawford (~~this~~ NY Evo, Fund of Katsman)

Paul Cowan

By Chuck Wye:

- Bob Wenek - ~~c~~ 485 W85st - 874-5383
- Josh Freedman - Comm. News Service - 864 2850, Amo: 499-0898

Carl Paul -

Steve Roby - UR Coletin - 2 929 B'way - 3rd ft. 866-4604

Kenny Glynn - Very good.

~~Costa Lobster~~

John Lahr -

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Classified

A person to working along with the staff, and will be responsible for the development of the Classified listings and advertising section. This will be developed ~~xxxx~~ during the operation of the RIDER, and will be a full time staff position by ~~ix~~ mid May.

Janelle Reiring - 183 Duane, NY 10013 - Tel 925-5206 (mike hanley)
~~Grinell~~, + Mimi + Victoria Kirby

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Dell People

Mark Stone - 10 W 82 - 799-4730
Tuten -
Mel Andrus
Brown -
Tim Ferris - 202 Thompson St -
Antoff
Flo Kennedy -
Allen Ginsberg - LNS -
Howard Levy
Newfield
Cirino, (L.A.) -
Cott - RE 7-7703
Bob Weaver
Bruce Felton -

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Production (Type, Art, format and Make up)

One person, as art director, to work with editors and be responsible for the selection,+preparation of all photographs, graphics. Also would have to create 2 ~~daily~~ cartoons per day. Paste up of daily paper. Maintain contact with outside photographers, photo agencies, cartoonists, and graphic researchers. Will design the concept overall graphic of the READER. Will design the wall posters.

Another 2 people to do the typesetting of bodycopy and headlines.

~~Xerox Master~~

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Business and Administration (Seth S.)

Fund raising, budgeting, bookkeeping, general organization and planning,

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IBM - Art, Design

George Del Mercio (art dir. at Herald) - (Fmr of Dalton)

Charles Mingus Jr. (Fm Katzman) - 196 Bue C.

Typesetting

- Barry Sommer
- Ray Stelz
- Wilcocks IBM Stand Alone Composer
- Rich at "Screw"
- Lary Marshak at "Rock Mag"

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Production (Communication and Information Systems)

A person to work along with the staff, and will be responsible for the development of a feasible computer information handling system. This would include development of editing system, record keeping for subs+circulation , electronic classified section, billing, and tape fed typesetting. This will be developed gradually and will be a full time staff position by mid May, with the hardware becoming operational by July.

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AP+PP - Info Systems (+ Communications)

R.S. Marcus (617) - 864 6900 x 2340
M.I.T., Electronic Systems Lab.
Room 35-406
Cambridge, Mass 02139

—

Jan
David Kate - 698 WEA - 865-5400 - off. 682 8669

—

JMS.

—

Computer people for Peace ? - (924-0894) % Dolphin Center, 137A W. 14 St NY 10014 -

Meta Information Applications - % Robert Shapiro - 875 WEA, NY 10025
Vita - USA - 725 Union, Schenectady, NY 12308 - (518) 374 3581.
SESPA - Box 59, Arlington Heights, Mass 02175

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Distribution

The development of newsstand and bookstore circulation, and the organization of daily ~~delivery~~ and the delivery of newspaper. Organizing hawkers for the morning sale of the newspaper at news buildings. The organization of the work force to put up the wall posters. The development of the "mailboxes" in bookstores. General Trucking.

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P + NN - Circulation

Steve Cohen - Weisenberg Dist. (at EVO, for Katzman) 201-7-255-2130.
Bob Singer's Father - Home Delivery Specialist. Brooklyn -

~~P.O. Poster Mets~~
~~Marking + Delivery Models~~

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SCHEDULE FOR DEVELOPMENT OF RIDER AND DAILY NEWSPAPER

20,21 Jan 72: Preparation and mailing of 4th NEWSLETTER

to 1 March: Get Staff together and commit money

15 March: Begin wall poster publicity

10 March: Prepare dummy issue Reporter guide. stylebook -

1-15 March: Rent office, prepare space, typesetting equipment in

27 Mar - 1 Apr: One week of practice producing newspaper

4 April: Begin production of 3 times a week newspaper

early June: A. Begin ~~intorduction of~~ using features and columns

early July: B. Begin advertisements, mail subscriptions and home delivery.

5 Sept 72: Begin production of 5 times a week (daily) newspaper.

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PEOPLE: BIOGRAPHIES

Seth Siegelaub, organizer:

For the past 5 years Mr. Siegelaub has been involved in the art world as a dealer (for the so-called "Conceptual " artists), a publisher (and distributor) of art catalogues ~~and books~~, an exhibition organizer and art-politics activist.

He has published over 15 art catalogues and have been involved in organizing over 20 art exhbitions and conferences ~~in more than 6 countries~~ in ~~North America and Europe~~ the U.S., Canada, England, France, Holland and Germany.

Most recently, has has organized a ~~major~~, international, artist's legal rights project called ~~the~~ "The Artist's Reserved Rights Transfer and Sale Agreement", ~~and~~ He also is involved with fund ~~raising~~ raising ~~for~~ for The United States Servicemen's Fund, a GI rights group.

He organized PUBLIC PRESS + NEWS NETWORK in January 1971, and since then has been actively working on its realization. At present he is giving it ~~90%~~ most of his time.

He has had no prior ~~experience~~ newspaper experience.

Lenny Glynn, editor:

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Photo Typesetting Machines

AlphaType
ATF Photo Typesetter
Intertype Fotosetter
" Fotomatic
Mergenthaler LineFilm
Linofilm Quick
the Monophoto
Photon (Textmaster, Admaster, ?

Headline Typesetting Machines

Filmotype
StripPrinter (9299)
Typro
ATF Model KD-84
Storsetfograph
FoTorex
ProType
Morisawa (Fairchild Graphic Equip Co)
Foto-Riter
Alphagraph
Photo Typositor
Varityper
Fototype Compositor

Strike-on typesetters

Varityper
IBM
Friden Justowriter

Miscellaneous

Dummy Page Layout sheets

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Typesetting Machines

Specifications: For Offset, Typesetting machine.

A) To set 7500(-10,000) intitled words per (7-hour) day + heads. (1500/hour)

B) Choices of:

1) ~~Fonts~~: Italics, boldface, ~~cattons~~ captions.

2) Sizes: Headlines,

C) Connection

D) 2 inputs?

E) Lease - purchase. / Security? - Depos. - Time -

~~Alphatype - Filmotype - 2 Penn Plaza - 524 7371~~

~~Auto Graphics Export Cop - 947 5470 947 9002~~

✓ Friden + 737 3 Rue - TN 71400 - [Friden Justowriter] John Fitzgerald will send info

~~Harris Seybold~~ Inter-Type Mr Wallen - 800 2[illegible] - 986-7600 - will send info

✓ Linotype Maintenance Co - 136 Church - WO 1370 - Dealer, customers.

Mergenthaler Linotype Co. - 200 E 42nd St 875-6009

✓ Photo Typositor - 305 E 46 - PL 2-5247 - only headline + Display Typesetting machines

✓ Photon - 200 PAS - ~~867 5946~~ 42B 1533 - Bob Marks will call back.

~~Printcraft Representatives - 136 Church St~~

Ruh + McClean - 345 Carnegie Ave, Kenilworth NJ. - NYC BE3 0353

John J. Thomas + Sons. - 121 Fulton - BE3 5548.

✓ IBM Office Products - MU8-3636 / 363-7700 - Frank Schmidt.

~~Foto Type Inc - OL4-1100~~

Ludlow Typograph Co.

✓ Compugraphics - 2 Penn Plaza - 736-4444 - will send info

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RIDER: DAILY CONTENT SCHEDULE (Based on 12- 8½" x 11 pages, each page containing 1000 word-spaces, plus 3 headlines).

Description	Word-spaces	%
1. Five-500 to 1500 word news stories (both editors to write 1000 per day, plus rewrite incoming raw news)	5,000	43%
2. 8 pieces of art; photographs, cartoons, etc. (each to average 375 word-spaces)	3,000	25%
3. Five- 300 word news "shorts"	1,500	12%
4. A regular section called "Questions in the News"	500	4%
5. A regular section called "Daily Calendar"	500	4%
6. Constants: Flag, editorial box, contents, etc.	1,500	12%
TOTAL.....	12,000	100%

We estimate That 20% of (1300 word-spaces) ~~Note~~ both the News stories + "Shorts" will consist of (camera-ready) copy lifted directly from the other daily newspapers ~~five stories per day (1300 word spaces)~~.

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RIDE DAILY WORK SCHEDULE (five days each we

	Seth	Typesetter 2 - (full + half)	Editor ~~Ass't~~	2 Editors	Art Director	Circulation	PRINTER (plates, coallating, trimming)
evening before:	Buy copies of the Times, Post and			News.....	.....	.....	
DAY 8 AM						Hawk paper at major news media buildings.	
9 10 11	In the	Office.....	..... coordinating telephone. Preparing stories-	at home preparing the day's stories, photographs and graphics; telephoning outside contacts. Outside research. Reporting. (All in telephone contact with office).			
12 1 2 3 4	(Everyone in Office) Assisting	Typesetting (2 typesetters)	Working with Editors.	Writing and editing the day's news stories and headlines.	Preparing the art: veloxing photos, graphics, etc.		
5 6		Corrections	Proofreading.....		~~Preparing~~ XXXX. Paste up, etc.		
7 8 9							Mechanicals to (plates +) Printer.
10 11 12						Pick up newspapers at printers and delivery to newsstands.	

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The New York Times

NOVEMBER 21, 1971

High Court, 4 to 3, Bars Delay in Amchitka Blast

Denies Plea to Put Off Explosion to Allow Study of A.E.C. Decision—Brennan, Douglas and Marshall Dissent

By FRED P. GRAHAM

Special to The New York Times

WASHINGTON, Nov. 6—Confronted with the Government's warning that the international "balance of deterrence" against nuclear war could be upset by any delay of the hydrogen bomb test at Amchitka Island, the Supreme Court voted today, 4 to 3, not to postpone the blast.

The Court acted a few minutes before a 12:30 P.M. deadline suggested by Solicitor General Erwin N. Griswold, who told the Justices that after that time, if the blast were delayed, it would have to be abandoned altogether.

Official spokesmen for the Atomic Energy Commission later took issue with this, saying that the blast could be stopped or delayed until the final seconds before the sched-

Court's order, a dissent and a statement are on Page 65.

uled 5 P.M. detonation. But they did say that a last-minute postponement could create complications.

The three Justices who dissented—William J. Brennan Jr., William O. Douglas and Thurgood Marshall—would have granted the request for a postponement.

The Court's majority, in a brief unsigned order, said that the plaintiffs had failed to show that the Atomic Energy Commission had violated Federal environmental protection procedures in arriving at its decision to set off the explosion.

No reason was given by the four-member majority — Chief Justice Warren E. Burger and Justices Harry A. Blackmun, Potter Stewart and Byron R. White—for their decision not to grant the postponement, which was sought by the Committee for Nuclear Responsibility and seven other environmental and antiwar groups.

The decision came within two hours after the Justices adjourned an unusual Saturday morning hearing that was

Continued on Page 65, Column 2

The New York Times/Mike Lien

David L. Sive, lawyer for the environment groups, outside Supreme Court.

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Jackson Quits Post at S.C.L.C. In Policy Split With Abernathy

By SETH S. KING
Special to The New York Times

CHICAGO, Dec. 11—The Rev. Jesse L. Jackson resigned today as national director of Operation Breadbasket, the powerful economic arm of the Southern Christian Leadership Conference.

The move confirmed the existence of an apparently irrevocable split between the young, charismatic Mr. Jackson and the Rev. Ralph David Abernathy, executive director of the conference.

6% ON RELIEF HERE CALLED INELIGIBLE

State Estimate Says Total Could Involve $4-Million Monthly in Payments

By PETER KIHSS

A new state analysis has estimated that nearly 6 per cent of the families on New York City's welfare rolls are "ineligible for assistance."

Such a proportion could mean nearly $4-million a month is being paid out to ineligible recipients.

CHILE SUSPENDS A RADIO STATION

'Serious Offenses' Against President Charged

By JUAN de ONIS
Special to The New York Times

SANTIAGO, Chile, Dec. 11—

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The New York Times

President, After 3 Years, Is Still Balked by Congress

He Holds Sway on Foreign Affairs but Has Been Frustrated by Legislators in Hopes for Domestic Program

By ROBERT B. SEMPLE Jr.

Special to The New York Times

WASHINGTON, Nov. 27—President Nixon and Congress are approaching the end of the third year of their troubled and occasionally turbulent relationship in much the same way they began it—with the President in command of foreign policy, the field that most engages his energies, but frustrated and on the defensive in domestic matters.

In recent days, for example, Mr. Nixon has temporarily salvaged the foreign aid program and has fended off renewed Congressional efforts to reduce the number of American troops in Europe and to withdraw American forces from Vietnam by a "date certain." Thus he has kept intact the flexibility he regards as essential to his own conduct of diplomacy.

On the domestic scene, however, Congress has not only treated with indifference the "six great goals" enunciated in Mr. Nixon's State of the Union Message last winter, but has also approved a variety of proposals he does not want and did not ask for.

The two most unwelcome gifts from the Democratic-controlled Congress, from the President's point of view, came this week. One was an amendment to Mr. Nixon's own tax bill that would allow any citizen to earmark $1 of his tax pay-

ments for a political contribution, a move that has been condemned by Republicans as a means of refinancing a debt-ridden Democratic party. The second was a provision, in a bill extending the antipoverty program, that would provide for a multibillion-dollar system of day-care centers, a move that budget-conscious Republicans have described as too costly.

As things now stand, the President may be forced to veto both bills, unless the unwelcome provisions can be removed by parliamentary maneuvering before the measures reach his desk.

To students here of the relationship between the President and Congress, this peculiar pattern of Presidential control of foreign policy and frequent Presidential defeat in the domestic arena, telescoped and dramatized by the event of this week, has been symptomatic of the entire Nixon Presidency. The question is: Why?

Some observers believe they have found the root of Mr. Nixon's problems in what they regard as his "amateurish" Congressional relations, broadly defined as the business of caring and feeding Congressional foes and allies, consulting them, catering to their egos, and remaining ever alert to their patronage requirements.

The trouble with this explanation is that Congressional relations are generally believed to have improved under the guidance of Clark MacGregor, the former Minnesota Representative, who became Mr. Nixon's Congressional adviser slightly less than a year ago. The same cycle of victory and defeat that existed before his advent has continued, suggesting that the causes of the cycle lie elsewhere.

Where they seem to lie is in the arithmetic of Congress and in the attitudes of the President himself. Since Inauguration Day in 1969, Mr. Nixon has been confronted with heavy Democratic majorities—at this time, 55-45 in the Senate; 254-177, with 4 vacancies, in the House. But, while these majorities have proved manageable on foreign policy issues, although just barely manageable in some instances, they have proved consistently troublesome on domestic issues.

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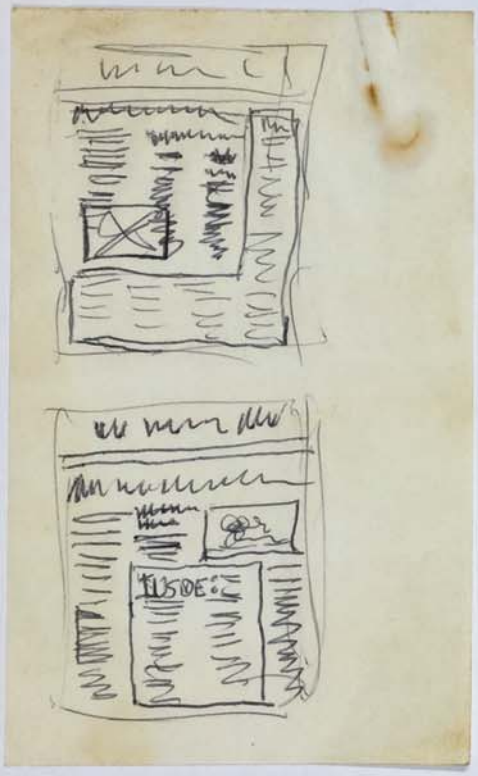

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Most of the Traditional Causes

CONFERENCE — For Altman, moviemaking is a collabor

"I finally begged the milkman to cut off our credit and stop delivering milk," says Kathryn Altman, his third wife. Kathryn is tall, redhaired, beautiful and totally in command of herself. She is a woman with depth and mystery — strong, bright, witty, one of the few people Altman can't bully verbally. ("Bob has overpowered a lot of women," says actor Mike Murphy of their marriage.

The man who directed 'M*A*S*H'

Now, as a result of "M*A*S*H," Altman is out of debt. His wife was able to go Christmas shopping last December with cash in her pocket. "The only way we had a Christmas the other 10 years of our marriage," says Kathryn, "was because I had charge accounts in my previous name."

The 15th Man Who Was

In "Brewster McCloud," man the idealist is physically and emotionally seduced by women who are capable of saving, betraying or destroying him. In "McCabe & Mrs. Miller," the battle of the sexes is fought on more even grounds although woman—the survivor—has the edge. ("Even though the women are all whores, I'm treating them nicely. I'm not portraying them as lascivious women, just as dumb girls. And that was a pretty good job for a girl, a better job than most honest women had.")

He explains the extreme differences in viewpoint with "I'm not making any of these films about myself. I'm exploring a situation, not expressing my own fears and feelings."

His own fears and feelings are expressed in his way of

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MEDIA

written. Late on a winter Thursday afternoon, Altman sloshed through the rain looking for a place to hold a funeral where the camera could see the church but not the housing development on the hillside across from Presbyterian Church. An offhand suggestion by his secretary of "Asleep in Jesus" as the epitaph for the dead man's gravestone led to a frantic search through old hymnbooks and, in Friday morning's cold mist, to a painfully affecting scene. The music was played on a fiddle by one of the actors. Altman had only given the lyrics to those townspeople—primarily the whores—who could be expected to know the hymn. The other actors shuffled their feet uneasily or tried to come in late on the unfamiliar words. It worked. And none of it had existed—even in Altman's head — 24 hours earlier.

Later, referring to the funeral, Altman mused: "Had it been raining today, everything we did would have been different. I'm going to get accolades for 'McCabe & Mrs. Miller,' and all it amounts to is being open to the possibilities—using what we have."

It is almost impossible to exaggerate the organic quality of an Altman film. Yet that quality does not result simply because one day there is rain instead of expected snow and a consequent change in the whole fabric of the film. It is agonizing for Altman to start a film. "You have to box him into a corner," says his assistant director, Tommy Thompson.

h, head of the Police a 1969 Jaguar XKE, eletype report of the ripped of most of its ver about half his loss.

and half a dozen of his television shows as well, says of Altman, "Most other directors treat you like a child. Bob spoils you. He never lets you down." As the hot-shot San Francisco detective, Murphy starred in "Brewster McCloud." In "McCabe & Mrs. Miller," he was offered one week's work. He never considered refusing Altman's offer.

Even Julie Christie was exhilarated by her work with Altman, although, at the beginning, she found it "most unnerving to work with a democratic director. Directors are little kings. Bob's a very kind man, and his kindness makes you comfy. He has a hedonistic streak which again is very different from most directors, who get so anguished by things. Bob wants to enjoy himself. He surrounds himself with people who won't spoil the experience as an enjoyable one."

THERE are actors who have reservations. "I got a telephone call from an old enemy last night," Altman chortles. The call was from Elliott Gould, who, according to Altman, "had just seen 'Brewster McCloud' and who hated to call but hated more not to call." He has also applied the word "enemy" to Donald Sutherland. Yet Sutherland insists that he respects Altman completely. Sutherland's subtle reservations about Altman as a director concern the communication between the two. "Bob knows things totally rather than specifically. 'M*A*S*H' was all in Robert Altman's head and I knew I'd never know what was in his head. He requires an actor to have absolute confidence in him and to give oneself over to him totally. I cannot totally give myself to anyone."

Warren Beatty also has reservations. Swigging Vichy water from a quart bottle, the picture half-finished, the constant rain beating against the walls of his trailer, Beatty says fastidiously that "my own particular taste is to know where I am from the beginning." Beatty found it hard to work without the comfort of a finished script. Altman found it hard to work with "Warren's concern, his nit-picking, with the way he pushed me and bugged me." But Altman didn't try to

a different relationship with each other. Without it, Rene Auberjonois wouldn't have ended up in the kitchen with that whore on his lap."

If Altman has any theory that can be phrased in a sentence, it is that "moviemaking is a collaborative art." Leon Ericksen says of Altman: "He can be satanic or angelic but he will always let you do anything you are willing to do. Being with Robert Altman is an awfully good place for any creative person to be."

THE corollary is that being with Robert Altman can be unpleasant for less creative people. His intense anger at movie guilds and unions stems from their lack of participation in the collaboration. "The union art directors don't realize their job is to help make a picture, not to dress a set. The union sound men don't realize their job is to help make a picture, not to produce perfect sound. The unions are all the same. They degrade the people in them."

Ericksen, whom Donald Sutherland calls a genius, cannot get into an American union unless he serves eight years of apprenticeship as a draftsman. When Ericksen says tentatively, "We'll probably have to call the union to move that set," Altman answers, "Bull——. You move it yourself. We'll handle it with the union. We'll pay fines or something, but I don't want a bunch of guys trying to take it down who didn't see how it went up."

For Altman, the chief participants in the collaboration

7 June 1971

WASHINGTON POLITICS

these devices have indeed helped to cut down on thefts by so-called joyriders —mainly teen-agers and even pre-teeners who swipe a car, on a lark to spend a few heady hours or perhaps a weekend in it before abandoning it, usually out of gas. But in New York more cars have always been stolen by professionals than by joyriders. What the advent of the new security devices has done is to shift the balance even more.

As the professionals take over almost all the auto theft in town, the recovery rate goes down. While 80 per cent of all cars stolen in California and 95 per cent of those stolen in Maine are eventually recovered, only 55 per cent of New York car owners can expect to see their cars again once they are stolen. Among Cadillac owners, the rate of return is at best 40 per cent. Oddly, the theft rate is unusually high and the recovery rate unusually low for four-door (but not two-door) Dodges and Plymouths a few years old; they are quickly converted to gypsy cabs. "Maybe one of the veterans on the squad, "but now I never know when I'm going to get the call." The raids are carried out at those unpredictable moments by "hit teams" assembled at a central location; only Deutcsh and a few detectives who have been working on the case know where they are going in order to minimize information leaks. The teams now go into parts of the city which never had been bothered before. When Deutcsh and his men walked into a junkyard in a remote part of Staten Island, for example, the owner, who had a number of stolen Cadillacs on hand, said in genuine astonishment, "Are you guys fooling me? I never heard that New York had an auto squad."

That was early in Deutcsh's service with the squad. His name has since become better known. Just a few weeks ago, before he could announce himself as he walked into the office of a yard in Brooklyn, the 350-pound "office manager" jumped up from his chair, began to quiver all over and moaned, "Oh God. Are you that guy Deutcsh?"

UNDER FIRE—Capt. Ernest L. Medina and his lawyer, F massacre. He says he did not order the killing of civ

states, taking full advantage of the myriad unstandardized administrative procedures that each state works out for keeping track of cars. There are the scrap yards where men are carefully cutting up stolen cars with acetylene torches, with the remains being delivered to other yards where cranes drop them into giant crushers. After a moment of gnashing from the high-powered motors driving the crusher, its walls retract to leave a three-foot cube of scrap—sometimes with a pair of headlights staring emptily out of one side. Most of those bales are loaded onto ships for Japan, where they may well be converted into parts for Japanese autos which end up back in the United States.

No matter how a stolen auto ends up, the beginning is always the same: the theft of the auto from a street, parking lot or driveway. Most of the men who steal cars are specialists. They are skilled at finding the right car, entering it and getting it started. But once that is accomplished, they normally drive the car to an appointed drop-off spot and have then concluded their work. An experienced thief is paid $150-$200 per delivery. "A guy who really knows what to do can deliver 10, 12 cars in a week with no sweat at all," says Deutcsh. "He could do more than that, but he doesn't push his luck. Besides, the guy is still making $500 a week even if he only steals three cars—and he's got his days free."

THE act of auto theft as carried out by a professional does not take more than two minutes. The first step is to "target" a car on a street where the thief thinks he can work for a few minutes without drawing attention. He would rather do a car without an alarm system, but he knows how to neutralize all

Lee Bailey, at a hearing ians and learned of it only

well-prepared thief then simply slips in a standard replacement cylinder (a "deadlock," which costs about $3.95), a unit which is mechanical rather than electrical —and turns one of the two keys supplied with it.

As to why the auto makers don't counter the slapper with a harder ignition case, Theodore H. Johnstone, security engineering director for General Motors, admits, "We tried that. We asked a dozen manufacturers to make up the hardest casings they could. When they all came in we picked the hardest of them to go into production. But the underworld seems to have gone to their own metallurgists to get a harder screw point for their slappers, because they are still pulling the cylinders right out." (There are other gadgets as well, such as the "code cutter," with which a thief can notch a blank key to match a car's ignition code number.)

The new triple-locked ignitions can be neutralized from beneath the cars as well as from the dash by a man who knows what to do. That was demonstrated not long ago when a young tow-truck operator was having trouble maneuvering a shiny new inoperative Buick into a tig

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THROWING THE EGG

To the Editor:

Although learning to communicate with the "hip" cultures ("If You Think It's Groovy to Rap, You're Shucking," by Mike Jahn, June 6), seems to be the never-ending goal of the middle-class-trying-to-be-hip culture, it would do well for your readers (and our society) to spend less time attempting to be "with it" and to exert greater effort to communicate with our deprived and our outcast. These, too, have their private language system, less white than even the hip black subculture and decidedly more aggressive in tone. After spending more than two years consulting to a state institution for adolescent delinquents, I have attempted to compile my own glossary to allow me to overcome my middle-classness and communicate with these youths. I offer you but a few of these terms:

Throwing the Egg: To ignore someone by throwing your head back and whistling derisively.

Bogart: Humphrey lives in the ghetto. A compromise term between the "bully" and a "rip off." Usually this means to take advantage, often through brute force: "Who do you think you're trying to Bogart?"

Funky: Antiperspirant producers beware, this means a bad smell, especially a body odor.

Dip: The archaic "stool pigeon" has become the "dip artist," one who tells (tattles) on another.

Attitude: An angry, fighting style. Someone who "catches a quick attitude" is easily agitated and ready to fight.

Wolfin': Threatening. "Better quit your wolfin'" means, "Stop threatening me."

Jack-up or **C-go:** These are synonymous terms meaning to "give a break."

It is characteristic of any subculture to invent a specialized language that both reflects its distinctiveness and is designed to insulate its "groupiness." Where actions speak louder than words is no more clear than among delinquent-prone adolescents. This sampling of terms clearly displays the mood and tenor of an angry and scared youth; just one more barrier to reach over in order to reach.

Alan L. Berman, Ph.D.,
Asst. Prof. of Psychology,
The American University,
Washington, D.C.

of Communism throughout the world. The U.S., if she lost in a large-scale war, would be losing as a nation, not as the seat of a papacy. And in Soviet official eyes the survival of Muscovy *is* identical with the survival of Communism. In America and the Western world we have reason to have slightly more faith in the durability of our system, imperfect as it is.

URBAN: *War is a great catalyst both within nations and between nations and races. You make a very important point in your book "The Year 2000" by showing how Russia's defeat by Japan in the 1905 war, and more recently China's possession of the atomic bomb, profoundly changed the nonwhite races' estimate of their strength and self-respect. How do you see Japan's position in the industrial and power league, and what are the lessons, if any, that the Soviet Union might learn from the Japanese example?*

KAHN: My estimate is that some time in the eighties the Japanese will pass the Russians and become the second largest economic power in the world. This will be a very great shock to the Russian Communists, intellectuals and the managerial class. It was interesting to see that when Japan passed West Germany about three or four years ago, and Britain even before that, nobody got upset. I think they will get very upset in the Soviet Union.

URBAN: *Why do you think they will get so upset?*

KAHN: For one thing, the Russians are great chauvinists and the memories of 1905 still rankle. For another, there is an important ideological issue here. The Russians didn't make their revolution

EDITORIAL

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our present tools of analysis, what are the sources of future conflict—small or large—most likely to be?

KAHN: In Africa and Asia we have to expect nationalism to be the main source of conflict. Nation-states are made of blood. People who have not yet made their nation-states will fight. The four divided states are clear-cut cases of the possibility of war. Their conflicts are not going to be easily resolved peacefully.

URBAN: *Including Germany?*

KAHN: Yes. We tend to think of these [divided] countries as constituting two separate states, but the citizens of these countries don't think of them in that way. In Eastern Europe, too, the problem of nationalism could cause wars without any trouble at all. Then there is the sensitive question of investing in the Third World. The underdeveloped countries need Western investment but they resent it when they get it. Even the Canadians, who are far from being underdeveloped and have now been made rich through American investment, resent American capital. That kind of resentment gets a great deal worse when investments are made in a north-south context where racial and cultural factors exacerbate the psychological climate in which the two parties operate.

In American society there is a lack of reality-testing which can get us into trouble. Our people just aren't careful enough in foreign policy. They can allow situations to arise which should never have arisen. How does this come about? Well, there is a refusal to face problems in time. There is a lack of seriousness. But there is no law in any of this, there is no mechanism that I know of. Perhaps it is in the nature of democracy that foresight is at a discount, especially when the things foreseen demand unpleasant and unpopular measures in the short term, still obtains. Committees have a built-in rationality and it should be easy enough for a responsible leader to stand up in committee and say that such and such a course of action might hurt the achievements of Communism, that Communism is too important to throw away in a fit of anger and so forth. In America, national policies tend to be conducted on a more impulsive basis; this may be an over-reaction to the ordinary American's lack of emotion in his private life, or a refusal to believe that anything America does in her foreign affairs can physically hurt her except all-out nuclear war. Or else it may be a sign of political immaturity. Possibly all of these.

However this may be, there is, on all sides, a very great reluctance to fight a modern war. No large country is going to be rushed into one. People would have to be forced into it screaming, and for extremely good reasons. This means there should always be time and elbow room to back down.

URBAN: *Khrushchev's emotional approach to the Cuban problem would not seem to confirm what you say about Soviet caution. He put his missiles in Cuba, very nearly provoking war with the U.S., primarily to spite the Americans. There does not seem to have been any committee decision.*

KAHN: This is true, but it is also true that he backed down and was later dismissed, and one of the main factors which appear to have hastened his dismissal was his irresponsible action over Cuba. I am not saying that the Russians are always rational, but they have more to lose than the Americans or any other country. Putting Russia at risk is risking all the works

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LETTERS

the features in the traditions of the two nations are not comparable. Stalin, the terror, the camps and the starvation in the Ukraine were unnecessary in the sense that between 1890 and 1913 economic growth in the Czarist empire was extremely rapid, and I suspect that if the Russians had never had their revolution, but had had tolerably competent management, they would be materially as well off today as they are. There would have been every reason for Russian governments to encourage growth. There would have been a slow evolution on democratic lines and probably a bourgeois liberal revolution, which might have been a failure for various reasons.

Of course, it is possible that, in an authoritarian type of reaction to that revolution, economic growth might have stopped for a while and Russia would have marked time rather like Spain and Portugal. But it is most unlikely. By the time World War I broke out, Russia had been launched as an industrial power. But whether, if the revolution had never taken place, Russia would have achieved the egalitarianism which Soviet citizens enjoy, nominally at least, it is hard to say. My personal guess is that the inequalities would have been greater, certainly on paper, but that the average Russian would have suffered less than he has suffered under the nominal egalitarianism of the Soviet system.

Now if my thesis is correct, I should imagine the Ukraine would have done especially well because Russian governments would have had reason to encourage Ukrainian growth in sensible ways. There would have been a large [illegible] too. The Japanese have shown that by taking their own culture and adapting Western, industrial civilization to it, they can outperform the West. It doesn't mean that the Russians could have done it—this is a peculiarly Japanese development. But it does show that there are certain capitalist devices and institutions which are tremendously efficient in producing economic growth and that the Japanese can use these without giving up the characteristics of being Japanese. I would say that Chinese culture as a whole—and that includes Japanese—is well-adapted to modern, industrial systems. We must not go by what we see in mainland China where the Government itself sabotages a Western type of economic growth. But everywhere else in the world the Chinese are going to the top, whether they are individuals as in America, or ethnic groups like those in Hong Kong, Formosa and Singapore, or groups of derivative Chinese culture such as those in Korea and Vietnam.

URBAN: *You seem to be a great believer in national, perhaps even racial, characteristics which, as you say, predispose people to do certain things rather better, or worse, than others. Do you believe that nations have permanent characteristics?*

KAHN: From the point of view of cultural characteristics, very much so. There is a remarkable degree of accuracy in many of the clichés people use about their own nation and about other nations. The latter are usually unfriendly stereotypes, but if you get behind them you begin to see that there are qualities which give rise to these clichés.

I don't think national fear, which is perhaps exaggerated, that the implications of recognizing such differences may prove politically explosive. But you can't wish these problems away by denying their existence.

URBAN: *If one assumes, as I tend to, that there is a connection between industrial accomplishment and making war efficiently, would you say that there are national characteristics to be read into the fact that the Germans and the Japanese made war well and are also the world's leaders in industrial growth since the end of the war?*

KAHN: I would not argue that war-making and industrialization were identical qualities, but there is, clearly, an overlap which is important. Modern war requires organization, devotion, sustained effort and sustained discipline in addition, of course, to an excellent industrial substructure. So any nation that has these, and is large enough to matter, is in a position to be extremely dangerous when it makes war and extremely competitive when it puts its shoulder to peacetime pursuits in industry or elsewhere.

URBAN: *You say in "The Year 2000" that although Fascism and Communism are both discredited today and out of fashion, there is no guarantee that totalitarian solutions will not spring up again in the coming 30 years. What specific forms might totalitarianism take if we discount the obvious possibility of some relapse into straightforward dictatorships of the visionary and moral kind? In other words, how far is society even in the democratic countries likely to be totalitarian in the sense that mass society*

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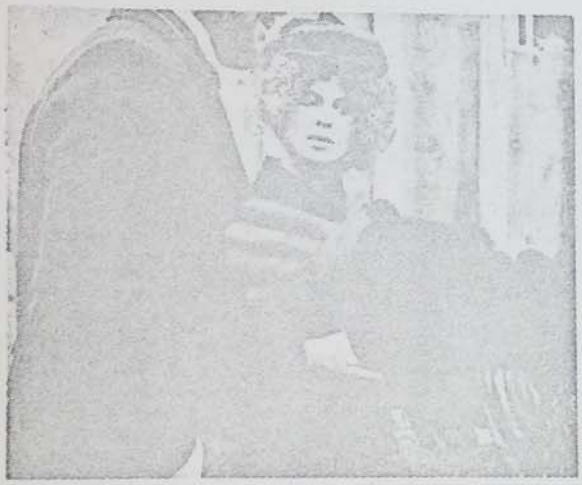
23 july 1971

No. The Monday thru Friday daily Newsmagazine in New York 15¢

'ORK + PUBLIC PRESS + NEWS NETWORK + PUBLIC PRESS

Most of the Traditional Causes



CONFERENCE — For Altman, moviemaking is a collabor.

"I finally begged the milkman to cut off our credit and stop delivering milk," says Kathryn Altman, his third wife. Kathryn is tall, red-haired, beautiful and totally in command of herself. She is a woman with depth and mystery — strong, bright, witty, one of the few people Altman can't bully verbally. ("Bob has overpowered a lot of women," says actor Mike Murphy of their marriage.

The man who directed 'M*A*S*H'

Now, as a result of "M*A*S*H," Altman is out of debt. His wife was able to go Christmas shopping last December with cash in her pocket. "The only way we had a Christmas the other 10 years of our marriage," says Kathryn, "was because I had charge accounts in my previous name."

The 15th Man Who Was

In "Brewster McCloud," man the idealist is physically and emotionally seduced by women who are capable of saving, betraying or destroying him. In "McCabe & Mrs. Miller," the battle of the sexes is fought on more even grounds although woman—the survivor—has the edge. ("Even though the women are all whores, I'm treating them nicely. I'm not portraying them as lascivious women, just as dumb girls. And that was a pretty good job for a girl, a better job than most honest women had.")

He explains the extreme differences in viewpoint with "I'm not making any of these films about myself. I'm exploring a situation, not expressing my own fears and feelings."

His own fears and feelings are expressed in his way of

INSIDE:

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20,21 JAN 72

NEWSLETTER NUMBER 4

+ PUBLIC PRESS + NEWS NETWORK +

This is our fourth NEWSLETTER.

Since our last NEWSLETTER we have received many letters and talked to many people about the newspaper and its news network. On a recent 6-week trip to Europe, initial contacts were made with many sympathetic journalists and alternate news groups.

As a result of these conversations, some of the ideas in the earlier NEWSLETTERS have changed. We expect that PUBLIC PRESS + NEWS NETWORK will evolve even further as we head towards our first issue, and more people become involved with it.

The following is the updated plan.

INSIDE:

THE N.Y. DAILY NEWSPAPER RIDER
DESCRIPTION
INTENTION
THE ALTERNATE N.Y. DAILY NEWSPAPER
FORMAT
CONTENT
ORGANIZATION
DISTRIBUTION
OTHER IDEAS
FEEDBACK

THE NEW YORK DAILY NEWSPAPER RIDER

On Tuesday, 4 April 1972, we will begin publication of THE NEW

4,5 APR 72 15¢

THE NEW YORK DAILY NEWSPAPER RIDER

+ PUBLIC PRESS + NEWS NETWORK +

Jackson Quits Post at S.C.L.C.
In Policy Split With Abernathy

INSIDE:

MOCK UP OF RIDER FORMAT

3 times a week the RIDER will go behind and around the news of the day to supply a credible hard news alternative to the pro-establishment editorial viewpoint offered by the present New York daily newspapers.

It will report the news from a non-establishment frame-of-reference, using alternate criteria and facts, and will specifically avoid the "official source" biases, misleading innuendo, distortions of context, and omissions that characterize the present New York daily newspapers.

Our news coverage will consist of subjects both ignored and misrepresented by the dailies. When we are covering the same story, the RIDER will integrate copy from the present New York dailies into our coverage. We expect that 40% of our news content will be on events not covered at all by the dailies.

After a few months of operation the RIDER will begin to expand in size and coverage; to include features, columns and other relevant material, to ultimately become a full-size, alternate New York daily newspaper by September 1972.

We will work with outside reporters, editors, writers, researchers, photographers, and graphic artists to supply us, either on a regular or occasional basis, with information and art. We would especially be interested in material that has been censored by the major dailies. We will pay for this material.

DESCRIPTION

The RIDER will be 8½" x 11", with a minimum of 16 pages, printed offset on newsprint. We will use photographs and graphics.

The initial minimum press run will be 2,000 per issue.

The RIDER will be distributed Monday, Wednesday and Friday nights to newsstands and bookstores in Manhattan for late night and morning sale to the public. It will also be hawked near major

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ONE OF THE WALL POSTERS FOR RIDER

new media buildings in New York on Tuesday, Thursday and Saturday mornings.

The cover price will be 15c. It will have no advertising or subscriptions until late June 1972.

The RIDER will be publicized by a series of public wall posters. These posters will be put up regularly on the streets, before and after we have begun production of the RIDER.

INTENTION

In the beginning, the RIDER will be a microcosm of the coming daily newspaper. The experience of the initially small staff in producing and distributing the RIDER, along with the public reaction, will give us the necessary information we need to make a smooth transition into the daily newspaper.

THE ALTERNATE NEW YORK DAILY NEWSPAPER

The purpose of the fill-size newspaper is to provide the public with a daily alternate source of timely hard news and analysis of political, social and cultural developments throughout the world.

The news in the RIDER and the daily will be reported in a credible, "objective" tone. The usual cynical and condescending style in which non-establishment figures and events are reported in the present daily newspapers will be avoided, and, when valid, reversed.

All positive attempts at political and social change will be given thorough coverage and sympathetic interpretation, without the "benefit" of radical rhetoric.

The aim will be a credibility and apparent objectivity equal to that offered by, say, The New York Times, but from the opposing point of view.

News will be evaluated in terms of:

— The consideration of political figures as *products* of events, not as *causes* of events; emphasis on *what* is said rather than the Personality *who* says it.

— The contradiction between what political figures *say* and what they *do*.

— Emphasis on the connections between anti-establishment patterns currently minimized as isolated "incidents".

— Consistent distinctions between the interests and motivations of the people, the government, and business.

— Relation of the news to the people and how it affects them; emphasis on the ways in which pressure brought by the people affects administrative decisions in all areas.

— Making public more of the so-called private reasons (economic and political) behind the development of events. Emphasis on the *process* of achieving power.

— Unbiased attributions: when no specific source of information can be given, the reason will be explained.

FORMAT

The newspaper will be a morning paper published 5 times a week. It will be known by the *date* of publication. The cover price in New York will be 15c.

It will be printed offset on newspring.

The format will be 8½" x 11", with unbound pages and a 4-column layout. At the outset, we anticiapte 32 pages, with a daily press run of 50,000 a day.

It will be divided into 4 separate, telescoping sections; I. News, II. Features, III. Classified, and IV. Poster.

— *The News Section* will begin on the front page and run sequentially (NO jumps) in a "newsmagazine" type of format. It will be sub-divided into 3 headings: Local, National, and International News.

50% of this section will report events not covered at all by the present New York dailies. The balance will provide a different viewpoint of the events considered "news" by us as well as by the straight press.

— *The Features Section*, like the News Section, will run without jumps, but the sequence and layout will vary greatly from day to day.

— *The Classified Section* will be the center section and will be sub-divided into "Cultural, Political & Socail Listings" and "General Advertising".

— *The Poster* will appear only occasionally, and will open to a 17" x 22" spread.

CONTENT

The following ideas about content are based on a 32 page newspaper, 66 2/3% News and Features, and 33 1/3% Classified.

Each editorial page will contain 1,000 words (set solid) or 500 words with photographs and graphics.

Each issue will average 22 pages of News and Features, containing about 15,000 words with 15 — 20 photographs, graphics, or cartoons. The exception will be the Friday ("Weekend") edition, which will be larger, with a bigger Features Section, and the Classified "Listings" sub-divided into Friday, Saturday, and Sunday sub-headings.

The News Section will cover events occurring withing the past 24-48 hours.

The Features Section will consist primarily of opinions, analysis, and

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Seth Siegelaub
477-4113 ~~Century 10 med~~ Century 10 med/11 40" space (1) 11 picas wide

This is our fourth NEWSLETTER.

Since our last NEWSLETTER we have received many letters and talked to many people about the newspaper and its news network. On a recent 6-week trip to Europe, initial contacts were made with many sympathetic journalists and alternate news groups.

As a result of these conversations, some of the ideas in the earlier NEWSLETTERS have been changed. We expect that the PUBLIC PRESS + NEWS NETWORK will evolve even further as we head (towards) our first issue, and more people become involved with it.

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~~We will be deeper and heavier~~.

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We will work with outside reporters, editors, writers, researchers, photographers, and graphic artists to supply us, either on a regular or occasional basis, with information and art. We will pay for this material.

We would especially be interested in material that has been censored by the major dailies.

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DESCRIPTION

BF (2)

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(5)

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- Making public more of the so-called private reasons (economic and political) behind the development of events. Emphasis on the process of achieving power.
- Unbiased attributions: when no specific source of information can be given, the reasons will be explained, ~~and not necessarily condoned, to the readers.~~

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- The Features Section will consist primarily of opinion, analysis, and commentary, and will maintain a 2 - 5 day relevancy.

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There will be 3 broad types of Feature material:

1. Regular Features supplied one to five times per week by our contributing editors; including coverage of media, ~~film, theater, art~~, the arts, ~~music and dance, the women's movement, health, third world,~~ politics, ~~political columns,~~ comics and letters to the editors.
2. Timely Features triggered by specific important news events; coverage as extensive as the situation demands.
3. The occasional Special Supplement, which will survey and analyze broad developments in a specific area, over a period of time.

4. The Classified Section. There will be no display advertisements anywhere in the newspaper. Advertising will consist of only classified advertising divided into 2 classes: Cultural, Political & Social Listings, and General Advertising. This section will be set separately and will be the center section. There will be diverse type sizes and few restrictions on length.

Classified ads could sustain the newspaper and be a practical service to our readers because:

- The advertising pages would be accessible to everyone at an inexpensive rate, like the "Yellow Pages".
- Our dependency on specific large advertisers would be reduced, preventing pressure in case of ~~their in case of~~ disagreement over editorial policies.
- The handling of classified advertising is less time-consuming and expensive than display advertising. It can be set and organized electronically. Because it uses space more efficiently, it permits the newspaper to be more compact, with the resulting economies in handling and distribution.
- Our readers will be less interested in the usual full-page promotional hype and more interested in being able to find what they want when they want it. Most display advertisements pushes something out at the reader. A clearly indexed classified section pulls the readers to it, by assuming that they already know what they want.
- Most important, it provides a clear visual separation between the editorial and advertising content.

The 2 classes of advertising:

1. Cultural, Political & Social Listings. This sub-section will follow the Features Section. It will be indexed alphabetically and include timely listings of political events, entertainment, public and personal announcements (like London's "Time Out").
2. General Advertising. This sub-section will also be indexed alphabetically by subject, but would consist of commercial advertisements for products and services.

BF ORGANIZATION. We will develop a staff working with the most feasible electronic information ~~storage and retrieval~~ systems and computer typesetting technology. We will maintain informal and flexible communications with a broad range of independent editors, writers, photographers, and news groups. reporters, researchers,

The Staff. The newspaper will be run by 5 inter-related collectives. It will be controlled by the entire staff, which will participate economically in the growth of the newspaper. Each of the 5 collectives will be

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responsible for the day-to-day operation of their specific areas, with all 5 jointly making the major long-term decisions. ~~(see Figure 2)~~ The collectives and their responsibilities:

1. Editorial: the selection, editing and preparation of all incoming news and feature material.
2. Classified: the bringing in and preparation of all incoming listings and advertising.
3. Business and Administration: bookkeeping, payroll, billing, budgeting, and building maintainance.
4. Production: the computer; typesetting and newspaper make-up, information systems, and all records of subscriptions, distribution and advertising.
5. Distribution: all aspects of circulation.

Correspondents, Contributors and Photographers.

For material, we will depend on a broad range of people and groups already involved in reporting in their own areas. We will pay for everything we request or use.

To encourage cooperation with existing alternate newspapers and groups, the individual correspondent or photographer can also use the material they have given us in their local weekly newspaper.

All the News we print in the newspaper will be given free to our subscribing alternate newspapers.

Contributors to the Features Section will have the option of having their material marked "⊗" (no copyright claimed).

All incoming material will be fed directly into New York, with no fixed local bureaus elsewhere (with the possible exception of either Brussels or Frankfurt). This would eliminate fixed overheads, prevent unnecessary competition with existing local alternate news groups and put us in direct contact with the people doing the actual reporting.

We will not subscribe to ~~the~~ AP or ~~the~~ UPI.

BF— DISTRIBUTION: The newspaper and the material gathered for the newspaper will be distributed through 4 principle channels:

1. Sales; by mail subscription anywhere, and by home delivery and street sales in New York City and environs;
2. The newspaper will also be a news service. For, say, $50.00 per year, plus a subscription to their own publication, an alternate newspaper would receive 250 issues of our newspaper a year and could use verbatim all the news stories and any of the feature articles designated "⊗";
3. Sales of material in the newspaper to the straight media;
4. Public placement of posters in New York City.

BF— OTHER IDEAS: We plan to place a minimum of 50 "mailboxes" in bookstores in New York City as a means of receiving incoming mail and advertisements. We will pick up the mail each evening, 5 times a week, as we distribute the newspaper.

We are interested in the possibility of a Friday foreign or out-of-town edition that would consist of the 10 sections of News and Features from the past week, in a special wrapper.

We would also like to share information and costs with people and groups gathering alternate news for radio and T.V., which we would print and they would broadcast.

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(6)

~~FEEDBACK~~

As we are moving into production, we ~~still~~ need people to work on, and with, the RIDER and the eventual full-size alternate daily newspaper.

We need people on the staff, who believe an alternate New York daily will be done, and can spend the time, with recompense, developing it.

We particularly need people with experience in newswriting and copyediting, art and make up, typesetting, and circulation.

To bring us into the full-size alternate daily, we also need 2 people to work along with us: one, a person to plan a feasible communication and electronic information system, and the other, to plan the Classified Listings and Advertising section.

We would also like to work with a cultural linguist or seminologist to ~~help us~~ develop a ~~different~~ news language structure which would best reflect and communicate our alternate news values.

During the operation of the RIDER, and afterwards, we will need to maintain informal, regular contact with ouside working journalists, editors, researchers, photographers and graphic artists to supply us with raw news and editorial material. In the beginning we will be able to pay only modestly.

After the RIDER has been in operation for 2 months, we will need feature writers and cartoonists, either on a regular or occasional basis, to cover a wide range of specialized political, cultural and social areas.

See you April 4th, if not sooner.

Peace,

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Addl type for Newsletter 4

~~Hdg~~ large, caps: ≥ 48pt - Caps Boolean

~~CONTENTS~~ INSIDE:

THE NEW YORK DAILY NEWSPAPER RIDER

THE ALTERNATE NEW YORK DAILY NEWSPAPER

FEEDBACK

+PP+NN+ : DIG WE MUST.

NEWSLETTER ~~No. 4~~ NUMBER 4

~~NEWSLETTER No. 4 (FINAL) leading to~~
~~THE NEW YORK DAILY NEWSPAPER RIDER~~

- THE N.Y. DAILY NEWSPAPER RIDER
  DESCRIPTION
  INTENTION
- THE ALTERNATE N.Y. DAILY NEWSPAPER
  FORMAT
  CONTENT
  ORGANIZATION
  DISTRIBUTION
  OTHER IDEAS
- FEEDBACK

Contents 10pt BF - caps.

Mock-up of RIDER format
one of the series of public wall posters
Format of Alternate Daily Newspaper
Staff organization
7 JAN 72 / PP+NN / 3
7 JAN 72 / PP+NN / 3
7 JAN 72 / PP+NN / 4

MOCK UP OF RIDER FORMAT
ONE OF THE WALL POSTERS FOR RIDER
STAFF ORGANIZATION
FORMAT OF ALTERNATE DAILY NEWSPAPER
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Press Roman caps 8pt. BF

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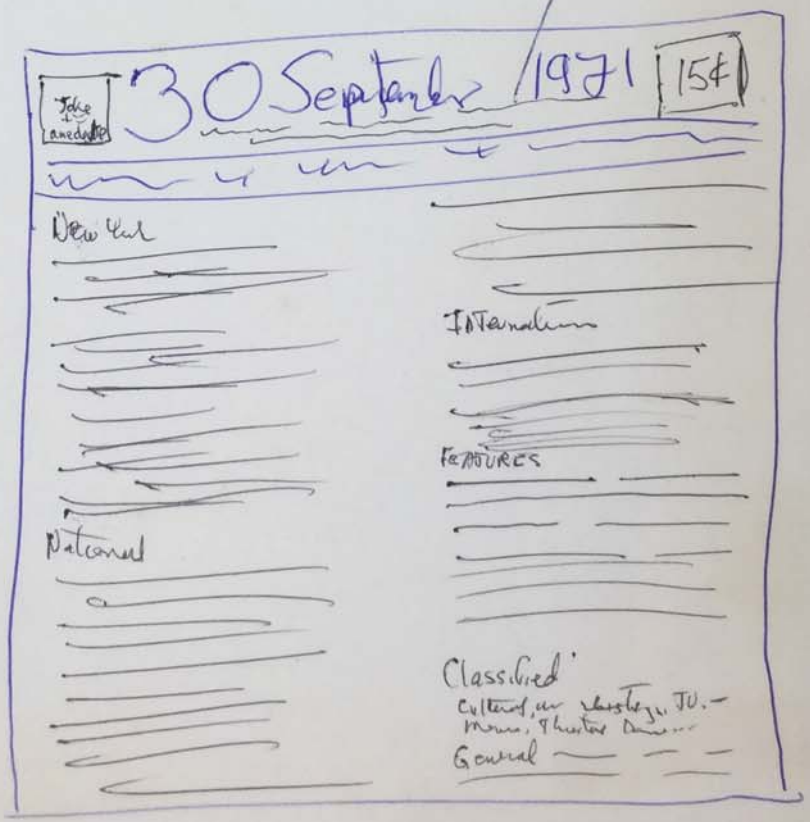
Next newsletter to contain
short articles by interested people (potential subj topics)

leading to a new allocation
P.T. Dal, Newsletter



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	Siegelaub	I.A.73

preparation of all incoming news and feature material.

2. Classified: the bringing in and preparation of all incoming listings and advertising.

3. Business and Administration: bookkeeping, payroll, billing, budgeting, and building maintenance.

4. Production: the computer; typesetting and newspaper make-up, information systems, and all records of subscriptions, distribution and advertising.

5. Distribution: all aspects of circulation.

Correspondents, Contributors and Photogrpahers. For material we will depend on a broad range of people and groups already involved in reporting in their own areas. We will pay for everything we request or use.

To encourage cooperation with existing alternate newspapers and groups, the individual correspondent or photographer can also use the material they have given us in their local weekly newspaper.

All the news we print in the newspaper will be given free to our subscribing alternate newspapers.

Contributors to the Features Section will have the option of having their material marked " " (no copyright claimed.)

All incoming material will be fed directly into New York, with no fixed local bureaus elsewhere (with the possible exception of either Brussels or Frankfurt).

This would eliminate fixed overheads, prevent unnecessary competition with existing local alternate news groups and put us in direct contact with the people doing the actual reporting.

We will not subscribe to AP or UPI.

DISTRIBUTION

The newspaper and the material gathered for the newspaper will be distributed through 4 principle channels:

1. Sales; by mail subscription anywhere, and by home delivery and street sales in New York City and environs;

2. The newspaper will also be a news service. For, say, $50.00 per year, plus a subscription to their own publication, an alternate newspaper would receive 250 issues of our newspaper a year and could use verbatim all the news stories and any of the feature articles designated " ";

3. Sales of material in the newspaper to the straight media;

4. Public placement of posters in New York City.

OTHER IDEAS

We plan to place a minimum of 50 "mailboxes" in bookstores in New York City as a means of receiving incoming mail and advertisments. We will pick up the mail each evening, 5 times a week, as we distribute the newspaper.

We would also like to share information and costs with people and groups gathering alternate news for radio and T.V., which we would print and they would broadcast.

FEEDBACK

As we are moving into production, we need people to work on, and with, the RIDER and the eventual fill-size alternate daily newspaper.

We need people on the staff, who believe an alternate New York daily will be done, and can spend the time, with recompense, developing it.

We particularly need people with experience in newswriting and copyediting, art and make up, typesetting, and circulation.

To bring us into the full-size alternate daily, we also need 2 people to work along with us: one, a person to plan a feasible communication and electronic information system, and the other, to plan the Classified Listings and Advertising section.

We would also like to work with a cultural linguist or seminologist to develop a news language structure which would best reflect and communicate our alternate news values.

During the operation of the RIDER, and afterwards, we will need to maintain informal, regular contact with outside working journalists, editors, researchers, photographers and graphic artists to supply us with raw news and editorial material. In the beginning we will be able to pay only modestly.

After the RIDER has been in operation for 2 months, we will need feature writers and cartoonists, either on a regular or occasional basis, to cover a wide range of specialized political, cultural and social areas.

See you April 4th, if not sooner.

Peace,

PP+NN: DIG WE MUST

PUBLIC PRESS + NEWS NETWORK + PUBLIC PRESS +
seth siegelaub . . post office box 424, new york 10013, usa . . 212-9252113 . . seth siegelaub . . post office box 424

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commentary, and will maintain a 2— 5 day relevancy.

There will be 3 braod types of Feature material:

1. Regular Features supplied one to five times per week by our contributing editors; including coverage of media, the arts, politics, comics and letters to the editors.

2. Timely Features triggered by specific important news events; coverage as extensive as the situation demands.

3. The occasional Special Supplement, which will survey and analyze broad developments over a period of time in a specific area.

The Classified Section. There will be no display advertisements anywhere in the newspaper. Advertising will consist of only classified advertising divided into 2 classes: *Cultural, Political & Social Listings,* and *General Advertising.* This section will be set separately and will be the center section. There will be diverse type sizes and few restrictions on length.

Classified ads could sustain the newspaper and be a practical service to our readers because:

— The advertising pages would be accessible to everyone at an inexpensive rate, like the "Yellow Pages".

— Our dependency on specific large advertisers would be reduced, preventing pressure in case of their disagreement over editorial policies.

— The handling of classified advertising is less time-consuming and expensive than display advertising. It can be set and organized electronically. Because it uses space more efficiently, it permits the newspaper to be more compact, with the resulting economies in handling and distribution.

— Our readers will be less interested in the usual full-page promotional hupe and more interested in being able to find what they want when they want it. Most display advertisements push something out at the reader. A clearly indexed classified section pulls the readers to it, by assuming that they already know what they want.

— Most important, it provides a clear visual separation between the editorial and advertising content.

The 2 classes of advertising:

1. Cultural, Political & Social Listings. This sub-section will follow the Features Section. It will be indexed alphabetically and include timely listings of political events, entertainment, public and personal announcements (like London's "Time Out").

2. General Advertising. This sub-section will also be indexed alphabetically by subject, but would consist of commercial advertisements for products and services.

ORGANIZATION

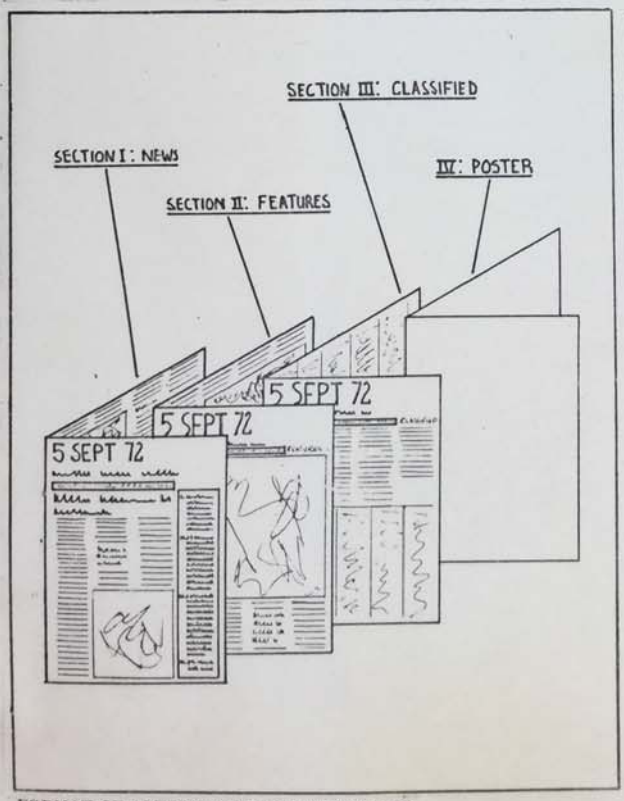
We will develop a staff working with the most feasible electronic information systems and computer typesetting technology.

We will maintain informal and flexible communications with a broad range of independent reporters, editors, writers, researchers, photographers, and news groups.

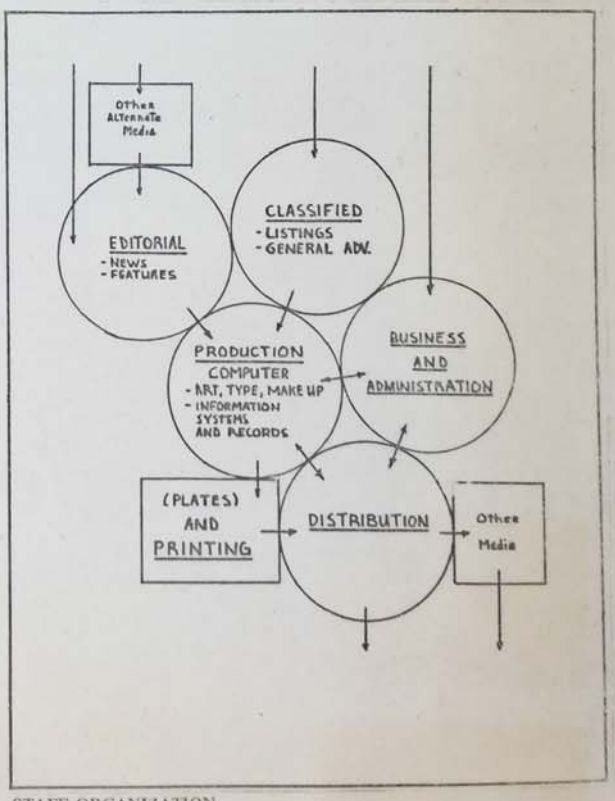
The Staff. The newspaper will be run by 5 inter-related collectives. It will be controlled by the entire staff, which will participate economically in the growth of the newspaper. Each of the 5 collectives will be responsible for the day-today operation of their specific areas, with all 5 jointly making the major long-term decisions.

The collectives and their responsibilities:

1. Editorial: the selection, editing and



FORMAT OF ALTERNATE DAILY NEWSPAPER



STAFF ORGANIZATION

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News Services (From Glessing book)

Liberation New Service - 120 Claremont Ave, NY

Underground Press Syndicate - Tom Forcade.
11 E. 17 St, N.Y.

Orpheus Mag (a collection of "culture" article from newspaper)
Tom Forcade

High School Ind. Press Service (HIPS) - NOW DEFUNCT
New York

FRED (High schools) Chicago - NOW DEFUNCT

Vocations for Social Change Canyon, Calif.

G.I. Press Service (Allan Myers?)
New York

U.S. Student Press Assn.

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Spring 1970 etc

Directory of Underground Newspapers

THE UNDERGROUND OR PSEUDO-UNDERGROUND PUBLICATIONS listed here are as complete a roster of American underground newspapers as could be compiled at publication time. This list is a compilation of several limited directories, plus approximately 100 underground publications not listed in any directory.

The swift pace of events which characterizes underground journalism makes it impossible to offer a complete or current listing. As this last was being put together at least fifteen underground papers were being started and an equal number were ceasing publication. Some of the papers listed are no longer publishing, but have published within the past twelve months. Because of the highly irregular publishing schedule of high school underground sheets, no effort has been made to include the estimated 3,000 papers in this category.

Students of the underground press and American librarians interested in the phenomenon should establish contacts with the Underground Press Syndicate, Post Office Box 26, New York City 10014, where the most up-to-date list will be maintained.

The list below is coded with a "C" for college or campus publications, "M" for military or peace papers, "BL" for black, and "CH" for Chicano newspapers.

Abas, Newark, New Jersey
About Face, Fort Pendleton (M)
Aboveground, Ft. Carson (M)
Activist, Oberlin, Ohio (C)
Adult Reporter, San Diego, California
Advocate, Los Angeles, California
Aerospaced, Grissom AFB (M)
A Four-Year Bummer, Chanute Air Force Base (M)

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Agape, San Francisco, California
Agitator, Lynchburg, Virginia
Aim, New Haven, Connecticut
Alaska Free Press, Fairbanks, Alaska
Albany Liberator, Albany, New York
Alchemist, Manhattan, Kansas
Alice, Blacksburg, Virginia
The Ally, Berkeley, California
Alternative, Naperville, Illinois
Altus, Atlanta, Georgia
Anarchos, New York City, New York (CH)
Ann Arbor Argus, Ann Arbor, Michigan (C)
Anvil, Durham, North Carolina
Appleton Post Mortem, Appleton, Wisconsin (C)
Aquarius, Berkeley, California
Arcane Logos, New Orleans, Louisiana
Argo, Santa Barbara, California (C)
As Is, Washington, D.C.
As You Were, Fort Ord (M)
Astro Projection, Albuquerque, New Mexico
Asterisk, Omaha, Nebraska
Atlanta Cooperative News Project, Atlanta, Georgia
Atlantic Sun, Boca Raton, Florida
Attitude Check, Camp Pendleton (M)
Avatar, Boston, Massachusetts
Avalanche, Berkeley, California
Avalanche Undermine Press, Berkeley, California
The AWOL Press, Fort Riley (M)
Axon, Portland, Maine
Balloon Newspaper, Santa Cruz, California
Baltimore Free Press, Baltimore, Maryland
Bandersnatch, Tucson, Arizona (C)
Bauls of the Brickyard, West Lafayette, Indiana
Bayonet, Presidio of San Francisco (M)
Berkeley Barb, Berkeley, California
Berkeley Fascist/People's Paper, Berkeley, California
Berkeley Monitor, Berkeley, California

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Berkeley Tribe, Berkeley, California
Big Stink, Plattsburg, New York (C)
Big Us, Cleveland, Ohio
Black and Red, Kalamazoo, Michigan
Black Fire, San Francisco, California
Black Mask, New York City, New York (BL)
Black Observer, Camden New Jersey (BL)
Black Panther, Oakland, California (BL)
Black Politics, Berkeley, California
Blacksburg Free Press, Blacksburg, Virginia
Blade, The, Oshkosh, Wisconsin
Block Print, Providence, Rhode Island (C)
Bolinas Hit, Bolinas, California
Bond, The, New York City, New York (M)
Bowditch Review, The, Berkeley, California
Bragg Briefs, Fort Bragg (M)
Bridge, Chicago, Illinois
Brief Candle, Ames, Iowa
Broadside, Los Angeles (M)
Broadside, Boston, Massachusetts
Buddhist Junkmail Oracle, Cleveland, Ohio
Buffalo Chip, Omaha, Nebraska
Buffalo Insighter, Buffalo, New York
Bullsheet, Storrs, Connecticut
California Digest, Santa Barbara, California
California Sun, Los Angeles, California
Campaigner, The, New York City, New York
Campus Resource, St. Louis, Missouri (C)
Campus Underground, Cedar Falls, Iowa (C)
Capitalism Stinks, Berkeley, California
Capitol East Gazette, Washington, D.C.
Cawl New York City, New York
Center Cinema Coop, Chicago, Illinois
Changes, San Rafael, California
Chessman, The, Fort Beaufort (M)
Chicago Journalism Review, Chicago, Illinois
Chispa de Revolution/Spark, San Francisco, California (CH)
Cocktail Hour, Oberlin, Ohio (C)

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Columbia Free Press, Columbia, Missouri (C)
Commitment, Stanford, California (C)
Common Ground, Los Angeles, California
Common Sense, Springfield, Massachusetts
Communication Company, Corte Madera, California
Connections, Madison, Wisconsin (C)
Conscientious Objector News Notes, Philadelpnia, Pa. (M)
Counterdraft, Los Angeles, California (M)
Counterpoint, Stevens Point, Wisconsin (C)
Counterpoint, Fort Lewis (M)
Crocodile, Gainesville, Florida
CSM: Chicano Student Movement, Los Angeles, California (CH)
Crusader Newsletter, From Exile
Daily Meadow Muffin, New York City, New York
Daily Planet, The, Bellingham, Washington
Daily World, New York City, New York
Dallas Notes, Dallas, Texas
Damascus Free Press, Damascus, Maryland
Deserted Times, Berkeley, California
Despite Everything, Berkeley, California
Dialogue, Hayward, California
Digger News Family, San Francisco, California
Dock of the Bay, San Francisco, California
Douglaston Free Press, Douglaston, New York
Drum, Brooklyn, New York
Duck Power, San Diego, California (M)
Dull Brass, Fort Sheridan (M)
Dwarffe, Phoenix, Arizona
East Village Other, New York City, New York
Electric Newspaper, Salt Lake City, Utah
Electric Rainbow, Santa Barbara, California
El Gallo, Denver, Colorado (CH)
El Grito Del Norte, Espanola, New Mexico (CH)
El Ma Criado, Delano, California (CH)
El Papel, Albuquerque, New Mexico (CH)
Experimental College Press, San Jose, California (C)
Extra, Providence, Rhode Island
Eyes Left, Travis AFB (M)

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Fatigue Press, Killeen, Texas (M)
Fed Up, Ft. Lewis (M)
Feiaferia, Altadena, California
• *Fifth Estate*, Detroit, Michigan
Firing Line, Chicago, Illinois
First Issue, The, Ithaca, New York (C)
Flag-In Action, Fort Campbell (M)
Florida Free Press, West Palm Beach, Florida
Fluxus West, San Diego, California
Forum, Crawfordsville, Indiana
Freak, San Francisco, California
Free Kazoo, Syracuse, New York (C)
Free City News, San Francisco, California
Free News, Chicago, Illinois
Free Press, Cambridge, Massachusetts
Free Press Underground, Columbia, Missouri
Free Student, Berkeley, California (C)
Free University Cosmic, Columbus, Ohio (C)
FTA (Fun, Travel & Adventure), Fort Knox (M)
Fort Lauderdale Free Press, Ft. Lauderdale, Florida
Free Venice Beachhead, Venice, California
Free You, The, Palo Alto, California
F.T.E. (Fuck The Establishment), Hollywood, California
Fusion, Boston, Massachusetts
GAF, Barksdale AFB (M)
Gambit, Tempe, Arizona
Gig Line, Fort Bliss (M)
GI Voice, New York City, New York (M)
GI Organizer, Fort Hood (M)
Glebe, Greenfield, California
Gnosis, Portland, Oregon
• *Good Times*, San Francisco, California
Gothic Blimp Works, New York City, New York
Granpa, New York City, New York
Grass Roots Forum, San Gabriel, California
• *Great Speckled Bird*, Atlanta, Georgia
Greenfeel, Carmel, California
Green Revolution, Brookville, Ohio

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Gregory, Columbus, Ohio (C)
Grinding Stone, Terre Haute, Indiana
• *Guardian*, New York City, New York
Guerrilla, Detroit, Michigan
Haight/Ashbury Maverick, San Francisco, California
Haight/Ashbury Tribune, San Francisco, California
Hair, Minneapolis, Minnesota
Hard Core, The, New York City, New York
Hard Times, Washington, D.C.
Harry, Baltimore, Maryland
Head, Boston, Massachusetts
Head-On, Camp Lejeune (M)
• *Helix*, Seattle, Washington
Heresy II, Ft. Leonard Wood (M)
Heterodoxical Voice, Newark, Delaware
Hinky-Dinky Report, San Diego, California
High School Free Press, New York City, New York (C)
Horseshit, Hermosa Beach, California
Huachuca Hard Times, Sierra Vista, Arizona (M)
Hundred Flowers, The, Lexington, Kentucky
Iconoclast, Santa Monica, California
Idler, Washington, D.C.
Illustrated Paper, Mendocino, California
Image, Los Angeles, California
Indiana Liberal, Indianapolis, Indiana
Indian Head, Santa Ana, California
Independent Eye, Yellow Springs, Ohio
Inner City Voice, Detroit, Michigan
Innysfree, Cambridge, Massachusetts
Inquisition, Charlotte, North Carolina
Instant News Service, Berkeley, California
Institute For the Study of Non-Violence Journal, Carmel, California
Intercourse, San Francisco, California
Iowa Defender, Iowa City, Iowa
Jewish Currents, New York City, New York
John Brown Speaks, Berkeley, California
Jones Family Grandchildren, Norman, Oklahoma
Journal of the Resistance, Boston, Massachusetts

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· *Kaleidoscope*, Milwaukee, Wisconsin
· *Kaleidoscope*, Madison, Wisconsin
· *Kaleidoscope*, Chicago, Illinois
Kandie Kansas, Lawrence, Kansas
Karma, Saginaw, Michigan
Katz, Katz, Brayns & Braun, Alliston, Massachusetts
Kept Press, Palo Alto, California
Kiss, New York City, New York
Kudzu, Jackson, Mississippi
Lancaster Free Press, Lancaster, Pennsylvania
Laputa Gazette, Urbana, Illinois
La Raza, Los Angeles, California (CH)
Last Harass, August, Georgia (M)
Le Chronic, Roxbury, Massachusetts
Left Out, Peoria, Illinois
Left Face, Ft. McClellan (M)
Leviathan, New York City, New York
Liar, St. Petersburg Beach, Florida
Liberation, New York City, New York
Liberator, The, Ames, Iowa
Little Paper, Los Angeles, California
Logistic, Fort Sheridan (M)
• *Long Beach Free Press*, Long Beach, California
Long March, The, Baltimore, Maryland
Looking-Glass, The, Ann Arbor, Michigan
· *Looper, The*, (Calif. National Guard) San Francisco, California (M)
• *Los Angeles Free Press*, Los Angeles, California
Love, Reno, Nevada
Love Street, San Francisco, California
Lux Verite, West Lafayette, Indiana
Marine Blues, Treasure Island, California (M)
Mama, New York City, New York (C)
Mark Twain Column Piss, Boston, Massachusetts
M-Cup News, Minneapolis, Minnesota
MDS Newsletter, New Orleans, Louisiana
Mega Middle Myth, Beloit, Wisconsin
Middle Earth, Iowa City, Iowa
Middle Eye, Riverdale, California

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Militant, The, New York City, New York
Milwaukee Courier, Milwaukee, Wisconsin
MindFucke, Washington, D.C.
Minneapolis Free Press, Minneapolis, Minnesota
Minority of One, Passaic, New Jersey
Miscellaneous Man, Los Angeles, California
Modern Utopian, Berkeley, California
Montana Free Press, Denver, Colorado
Monthly Review, New York City, New York
Mother of Voices, Amherst, Massachusetts (C)
Motive, Nashville, Tennessee
• *Movement, The*, San Francisco, California
MDS (Movement For A Democratic Society), New York City, New York
Moving Times, Chicago, Illinois
Mountain Free Press, Denver, Colorado
Nacla Newsletter, New York City, New York
National Underground Review, New York City, New York
Neged Hazerem, New York City, New York
New England CNVA, Voluntown, Connecticut
New England Free Press, Roxbury, Massachusetts
New England Resistance, Boston, Massachusetts
New Haight/Ashbury Free Press, San Francisco, California
New Hard Times, Highland Park, Illinois
• *New Left Notes*, Chicago, Illinois
New Patriot, The, Ithaca, New York
New Politics News, New York City, New York
News and Letters, Detroit, Michigan
Newsoundpaper, New York City, New York
New South Student, The, Nashville, Tennessee
News From Nowhere, DeKalb, Illinois
News Project, Flushing, New York
New University Conference Newsletter, Chicago, Illinois
New University Thought, Detroit, Michigan (C)
New York Avatar, New York, New York
New York Herald Tribune, New York, New York
New York High School Free Press, New York City, New York
New York Peace & Freedom Party, New York City, New York (M)

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New York Review of Sex, New York City, New York
New York Roach, Great Neck, New York (C)
NMA&M Conscience, Las Cruces, New Mexico (CH)
Nola Express, New Orleans, Louisiana
Non-Paper, Missoula, Montana (C)
North American Congress on Latin America Newsletter, New York City, New York
Northwest Passage, Bellingham, Washington
Notes From Underground, San Francisco, California
Nueva Mission, San Francisco, California (CH)
Oberlin Other, Oberlin, Ohio (C)
Obligore, The, New York City, New York (M)
Ojus Sun, Ojus, Florida
Old Market News, Omaha, Nebraska
Old Market Press, The, Paducah, Kentucky
Old Mole, Cambridge, Massachusetts (C)
OM, Pentagon, Washington, D.C. (M)
Omega Press, Corpus Christi, Texas
Open Cell, Oakland, California
Openings, San Francisco, California
Open Door, Milwaukee, Wisconsin
Open Process, San Francisco, California (C)
Open Ranks, Fort Holabird (M)
Open Sights, Fort Belvoir (M)
Oracle, Mill Valley, California
Organ, Fresno, California
Orpheus, Phoenix, Arizona
Other Scenes, New York City, New York
Our Daily Bread, Minneapolis, Minnesota
Outlaw, San Quentin Prison, California
Overflow, Ann Arbor, Michigan (C)
Paperbag, Los Angeles, California
Paper Highway, Schenectady, New York
Paper Tiger, Boston, Massachusetts
Pawn, The, Frederick, Maryland (M)
Peace & Freedom News, Berkeley, California (M)
Peace Brain, Chicago, Illinois (M)
Peace & Freedom News, Baltimore, Maryland (M)

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Peacemaker, Cincinnati, Ohio
Peace Pipe, San Bernardino, California
Peninsula Observer, Palo Alto, California (C)
People Yes, The, Columbus, Ohio
Philadelphia Free Press, Philadelphia, Pennsylvania (C)
Phoenix, Nashville, Tennessee
Pith, Milwaukee, Wisconsin (C)
Pittsburg Point, Pittsburg, Pennsylvania
Plain Truth, Champaign, Illinois
Plain Wrapper, Palo Alto, California (M)
Planet, San Francisco, California
Pleasure, New York City, New York
Position, San Francisco, California
Prism, Princeton, New Jersey
Prisoners' Information & Support Service, Boston, Massachusetts
Probe, Santa Barbara, California (C)
Protein Radish, North Carolina
Psychedelic Review, New York City, New York
Pterodactyl, Grinnell, Iowa (C)
Punch, Worcester, Massachusetts
Quicksilver Times, Washington, D.C.
Quixote, Madison, Wisconsin
Radical America, Madison, Wisconsin
Radical's Digest, New York City, New York
Radical Education Project Newsletter, Ann Arbor, Michigan
Radicals in the Professions Newsletter, Ann Arbor, Michigan
Rag, Houston, Texas
Raisin Bread, Minneapolis, Minnesota
R.A.P. (Revolutionary Activists Paper), Berkeley, California
Rat, New York City, New York
Realist, New York City, New York
Rebirth, Phoenix, Arizona
Rebirth of Wonder, New York City, New York
Reconstruction Press, Topeka, Kansas
Red Eye, San Jose, California
Red Guard Community News, San Francisco, California
Resist, East Palo Alto, California
Resistance, Stanford, California

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Resistance Press, Chicago, Illinois (M)
Revolution, San Diego, California
Rip Off, Berkeley, California
Rising Up Angry, Chicago, Illinois
Roach, The, Honolulu, Hawaii
Roach, Eau Claire, Wisconsin (C)
Rolling Stone, San Francisco, California
Roosevelt Anarchist, Chicago, Illinois
Rough Draft, Tidewater Area (M)
Round Peg, San Antonio, Texas
Salaam, Nyack, New York
Salty Dog, Philadelphia, Pennsylvania
San Diego Free Door, San Diego, California
San Diego Free Press, San Diego, California
San Jose Maverick, San Jose, California
San Francisco Free Press, San Francisco, California
Sattva, Sarasota, Florida
Scimitar, Ithaca, New York (C)
Screw, New York City, New York
Screw, Lawrence, Kansas
SDS Newsletter, Athens, Georgia
SDS Newsletter, Terre Haute, Indiana
SDS Newsletter, New Orleans, Louisiana
Searcher, The, Wellesley, Massachusetts
Second City, Chicago, Illinois
Second Look, New York City, New York (C)
Seed, Chicago, Illinois
Serve The People, Carmel, California
79¢ Spread, The, Carmel, California
Shaft, Tempe, Arizona
Shakedown, Wrightstown, New Jersey (M)
Sherwood Forest, Newport Beach, California
Short Times, Fort Jackson (M)
Silent Planet Speaks, Minneapolis, Minnesota
SNCC Newsletter, Atlanta, Georgia
Sons of Jabberwock, San Jose, California (C)
South End, Detroit, Michigan (C)
Southern Patriot, Louisville, Kentucky

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Space City Times, Houston, Texas
Spartacus, Fort Lee
SPD (Special Processing Detachment) News, Fort Dix (M)
Spectator, Bloomington, Indiana (C)
Spectrum, Washington, D.C.
Spirit, Nashville, Tennessee
Spokane Natural, Spokane, Washington
SSOC Newsletter, Charlottesville, Virginia
St. Louis Free Press, St. Louis, Missouri
Street News, Toledo, Ohio
Strike Back, Fort Bragg (M)
Student Mobilizer, New York City, New York (C)
Student Times, Inc., Boston, Massachusetts (C)
Student Voice, New York City, New York (C)
Sun, Ann Arbor, Michigan
Sun, Detroit, Michigan
Sunflower, Richmond, Virginia
Sun/Trans Love Energies, Detroit, Michigan (C)
Symposium Press, Framington, Michigan
Task Force, Berkeley, California (M)
Teaspoon Door, La Mesa, California
Technocracy, Rushland, Pennsylvania
Teleoscopic Collage, Denver, Colorado
TET Offensive, The, New York City, New York (M)
Third Floor, The, Boston Massachusetts (C)
Thrust, The, Pittsburgh, Pennsylvania
Top Secret, Fort Devens (M)
The Toy, Los Angeles, California
Treason, New York City, New York
Tri-Continental Information Bulletin, New York City, New York
Truth Instead, Treasure Island (M)
12th Street Rag, Milwaukee, Wisconsin
UFO, The, Columbia, South Carolina
Uhuru, Oakland, California (BL)
Ultimate Weapon, Fort Dix (M)
Ungarbled Word, New Orleans, Louisiana
Underground, Arlington, Virginia
Underground Oak, Oakland Naval Station (M)

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Universal Communications, San Francisco, California
University of Hartford News/Liberated, Hartford, Connecticut (C)
Upcountry Revival, Knoxville, Tennessee
Up Front, Los Angeles, California
Vanguard, San Francisco, California
Veritas, Boonton, New Jersey
Vets Stars and Stripes For Peace, Chicago, Illinois (M)
Vibrations, Phoenix, Arizona
Vietnam GI, Chicago, Illinois (M)
Viet Report, New York City, New York
View From Here, Baltimore, Maryland
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Vocations For Social Change Newsletter, Canyon, California
Voice of the Women's Liberation Movement, Chicago, Illinois
Voice of the Turtle, San Diego, California
Vortex, Lawrence, Kansas
Walrus, Urbana, Illinois
Walrus, The, Austin, Texas
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War Resistors League, New York City, New York (M)
Washington Free Press, Washington, D.C.
Water Tunnel State College Free Press, State College, Pennsylvania (C)
Western Activist, Kalamazoo, Michigan
West Virginia Free Press, Institute, West Virginia
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Wildcat Report, New York City, New York
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Wind and Chaff, New York City, New York
Woods, The, St. Mary-Of-The-Woods College, St. Mary of the Woods, Indiana
Wretched Mess News, West Yellowstone, Montana
WYSO News, Yellow Springs, Ohio
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Plates / The following plates reproduce selected pages from underground papers to illustrate some aspects of their design and content.

PLATE 2

Line art and a hand-drawn caption get the message across on the back page from the Washington Free Press (February 16–28, 1969). The border and the word "United" are printed in yellow and make the page an effective poster. [Printed with permission of the Washington Free Press]

PLATE 3

Underground papers are unconcerned with cramming as many words and stories as possible into a given space. The resulting freedom from conventions of newspaper makeup is illustrated in this front page from Boston's Avatar (January 19–February 1, 1968). [Printed with permission of Avatar]

PLATE 4

Use of op-art and screening techniques make the man's head, taken from a photograph, seem to float upward on this front page. The original was printed in a bleed of red and blue inks to illustrate the theme of Indian wisdom for an issue of the San Francisco Oracle (February 1967). It also illustrates the willingness of the underground to subordinate details like the title of the paper, price, and publication date to overall design. [Printed with permission of the Oracle]

PLATE 5

Making type talk in the news columns of the underground press is demonstrated by this page of the San Francisco Oracle (February 1967, p. 10). The body type was set on a Varityper machine and pasted into the spaces of the drawing. Overground publishers would find it economically unrealistic to handle feature material so elaborately. [Printed with permission of the Oracle]

PLATE 6

A painstaking collage of engravings and drawings conveys San Francisco artist Sätty's vision of a scheduled rock festival. This front page indicates the amount of planning, time, and work invested by the artist and New York editor Allan Katzman to capture the spirit of a news event for The East Village Other. [Printed with permission of Sätty]

PLATE 7

This full-page illustration of a love generation couple locked in embrace demonstrates the uninhibited approach to underground art of the San Francisco Oracle (February 1967, page 51). The photograph of the couple was superimposed on the pattern of a tablecloth taken from the pad of a hippie artist. The graphic effect was so drama that it sold thousands of copies as a poster at $1.50. [Printe with permission of the Oracle]

PLATE 8

This issue of Other Scenes (June 22–23, 1969) shows how far underground editors will go to avoid the economic and artistic restrictions of old-fashioned newspaper graphics. Sixteen of the twenty pages are blank. [Printed with permission of Other Scenes]

PLATE 9

The Berkeley Barb often has a heavily inked, overly busy front page. Unconcerned with what the page says, editor Max Scherr tries to make his reader feel the message. Because the message is often ugly, the Barb has the dubious honor of being known as "the world's ugliest newspaper." [Printed with permission of the Berkeley Barb]

PLATE 10

Headlines, headlines, who's got the headlines? This page from San Francisco's Good Times (May 14, 1969) puts gro of four headlines together in pinwheel designs. Ease of reading is sacrificed to visual effect. Such convention-shattering fun is, no doubt, part of the psychic pay for working on an underground publication. [Printed with permission of Good Times.]

PLATE 11

Characteristic of the political cartoons of movement artist Ron Cobb is this dark sketch. Cobb's drawings usually depict America on the brink of destruction. [Printed with permission of Sawyer Press]

PLATE 12

Newspaper comics in the 1930s were concerned with everyday things like getting a job and raising a family. Today's underground comix deal with a different sort of readers' concerns—drugs, sex, and society's taboos. This page by Walt Crowley from Milwaukee's Kaleidoscope sends up the respectable pornography of automobile advertising and design. [Printed with permission of Walt Crowley]

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memorandum

TO:

FROM:

DATE:

SUBJECT:

SETH—

HERE'S THE NYMP "MAILING LIST." PROBABLY MANY OF THE ADDRESSES ARE OUT OF DATE. (ESP. STUDENT)

THE GUMMED LABELS CAN JUST BE PEELED OFF & STUCK ON ENVELOPES.

I HAVE AN ALPHABETIZED 3X5 INDEX CARD FILE OF THESE NAMES IF THAT WOULD PROVE USEFUL. BUT I WANT TO KEEP IT, SO YOU'D HAVE TO GET IT COPIED I GUESS.

HAVEN'T FOUND READING LIST YET. WILL SEND IT SHORTLY.

Chuck

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Frederikssundsvej 9,3 th
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Denmark

Canadian Univ. Press
73-B 2nd Avenue
Ottawa, Ontario
Canada

Valley Media News
Distribution
6542 N. First St.
Fresno, Cal. 93710

Jerome Aumente
Rutgers University
Division of Urban Studies
New Brunswick, N.J.
08903

Sam Day
Intermountain Observer
319 N. 10th St.
Box 7337
Boise, Idaho

Theodore J. Spahn
2863 Braeburn
Ann Arbor, Mich.
48104

Muriel Greenhill, J.D.
Kingsborough Comm. Coll.
Oriental Blvd., Man. Beac
Brooklyn, N.Y. 11235

Great Speckled Bird
P.O. Box 54495
Atlanta, Ga. 30308

Bibliography Project
c/o R. Livingston
R-158 C.W. Post Centre, Li
Brookville, L.I.
N.Y. 11548

David & Kathy Morris
1213 Wertland
Charlottesville, Va.

Alan Austin
c/o Institute for Policy
Studies
1520 New Hampshire Ave.NW
Washington, D.C. 20036

Troy Gordon
Tulsa Daily World
Tulsa, Okla.

Pioneer
C.W. Post College
Greenvale, N.Y.
11548

Mrs. Betty Johnson
Oak Grove Presbyterian
Church
10155 South Penn Ave.
Bloomington, Minn. 55431

Harley W. Innd
2431 Echo Park Ave.
Los Angeles, Ca. 90026

The Potemkin Bookstore
47 Farewell Street
Newport, R.I.

Tuli Kupferberg
381 E. 10th St.
New York, N.Y. 10009

Marlise Ann James
530 E. 89th St. #6-M
New York, n.y. 10028

Louis Rivera
Tech News
CCNY
New York, N.Y.

Fifth of June Society
P.O. Box 7037
Beirut, Lebanon

Dick Rosenblatt
Alternative Media Project
P.O. Box 31249
San Francisco, Ca.

Robert Sarti
Vancouver Sun
2250 Granville St.
Vancouver 9, B.C.
Canada

John Schambach
The Exponent
Baldwin-Wallace College
Berea, Ohio 44017

Wayne K. Miyao
920 Marine Ave. #2
Santa Monica, Ca. 90405

Arlene Southern
Office of Public Info.
Day Hall
Cornell University
Ithaca, N.Y. 14850

Rev. Francis J. Steffen
Holy Name Seminary Library
High Point Road
Madison, Wis. 53711

Larry Yurdin
Alternative Media Projec
Plainfield, Vt. 25667

Submarine Church Action
Network
2222 Parker St.
Berkeley, Calif

Mike Rossman
2233½ McKinley
Berkeley, Calif. 94703

Sam Silver
2023 Blake
Berkeley, Ca. 94704

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4100 City Line Ave.
Philadelphia, Pa. 19131

Librarian
Social Sciences Materials Serv.
University Research Library
Univ. Of California, Los Angeles
Los Angeles, Calif. 90024

David Alcott
817 25th 3F
Sacramento, Calif. 95816 (1)

Young Lords Party
1608 Madison Ave.
N. Y. C. 10029

Miss Eleen Peel
2202 Martha's Road
Alexandria, Virginia 22307

Wesley Attaway
Shreveport Journal
Shreveport, Louisiana 71102

Barry Gibbs
Special Events Coordinator
Students Union Building
Univ. of Manitoba, Fort Garry
Winnipeg, Manitoba, Canada

P. Colligan
1509 Q St. N. W.
Washington, D. C. 20009

Student Life
Marty Fischer, Editor
Box 1068
Washington University
St. Louis, Mo. 63130

Peter
1515 Brummel St.
[illegible]ton, Ill. 60202

Gail Crane
Detroit Free Press
Detroit, Michigan 48231

Miriam Chown
2509 Carquinez Ave.
El Cerrito, Californai 94530

REP
Box 561A
Detroit, Michigan 48232

Frank Baraff
Office of Manhattan Bor. Pres.
Rm 2035 Municipal Bldg.
N. Y. C. 10007

E. J. Moskowitz
39 East 20th Ave. #5
Venice, Calif. 90291

Ron Cournoyer
4 Stebbins Street
Worcester Mass. 01607

Lawrence Park
621 Hendrix Ave.
Claremont, Calif. 91171

Lyle L. Erb, Editor
Seminar
P. O. Box 1530
La Jolla, Calif. 92037

Margaret Standish
RR #1 Box 220
Bloomington, Indiana 47401

Gary Adamson
Managing Editor, Optimist Mag.
4494 Lindell Blvd.
St. Louis, Mo. 63108

Marjorie Longley
The New York Times
N.Y. City, 10036

Marc Chase
132 Beacon St.
Boston, Mass. 02116 (5)

Collin Clark
91 Harrier Ave.
Vallejo, Calif. 94590 (5)

Comm. to Defend the Panthers
73 Market St.
Suite 6
Venice, Calif. 90291

Plain Dealerv Library
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Jane Madsaac
448 Truro St.
Ottawa, Ontario, Canada

Keith Rolland
325 Riverside Drive, Apt 11
New York, N. Y. 10025

Richard Lenat
20 West Tulpehocken St.
Philadelphia, Pa. 19144

Marcia Powell
Theta Sigma Phi
466 Lexington Ave, EOF
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Saint Mary-of-the-Lake
6070 Miller Avenue
Gary, Indiana 46403

Jeff Schrank
Media Mix Newsletter
4701 South Grand Blvd.
St. Louis, Missouri (P)

Mrs. Charlesworth
Almore Administration Annex
159 Almore Ave.
Downsview, Ontario, Canada

Fr. David Gawlik
7171 South 27th St.
Franklin, Wis. 53132

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Wm. Horlick High School
2119 Rapids Drive
Racine, Wis. 53404

Lawrence Myers
Room 5, Admin. Bldg.
Syracuse University
Syracuse, N.Y. 13210

Rev. David A. Pichette
Catholic Central H.S.
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David F. Getter
The Daily Journal
Apartado 1408
Caracas, Venezuela

J.F. Marran, Chairman
Social Studies Dept.
New Trier H.S. West
Northfield, Ill. 60093

Mary W. Behm
Librarian
Rocky River High School
20951 Detroit Road
Rocky River, Ohio 44116

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London, W. 1
England

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94131

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Washington, D.C. 20015

Gladys Fox
Columbus Senior H.S.
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Columbus, Neb. 68601

Sister Jean Church
Saint Joseph High School
5825 North Woodruff Ave.
Lakewood, Calif. 90713

Steven D. Hall
Director of Religious Ed.
Shrine of Saint Anne
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Arvada, Colorado 80002

Michael Angelotti
Lawrence High School
2525 Princeton Pike
Trenton, N.J. 08638

J. Richard Gibson
Hayes Barton Methodist
Fairview Rd. and Stone St.
Raleigh, N. Carolina
27608

Milton Carlier
40-19 77th Street
Elmhurst, Queens
New York 11373

Richard F. Hixson
Journalism Dept.
Rutgers University
New Brunswick, N.J. 08903

Sister Therese Celine, R.A.
661 York Road
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Charles C. Anker
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Min S. Yee
Newsweek Magazine
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Market at Polk Streets
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D.T. Weist
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Board of Education
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Cincinnati, Ohio 45210

S.M. Zamparo
240 Wellesley St. E.
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Sister Ramona
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Selma Ehren feld
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N.Y., N.Y. 10003

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7314 Devon Street
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Tom Wayburn
173 Jackson St.
Brooklyn, New York 11211

Anthony St. John
1715 North 16 Avenue
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Hollywood, Fla. 33020

W. W. Hutchins
110 So. 43 Street
Phila., Pa. 19104

Michael Dimen
267 East 7th St.
New York, ny 10009

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Massillon, Ohio 44646

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222 Henry Hall
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Cincinatti, Ohio

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(5)

Terry Good
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New York, NY 10019 (10)

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ARM
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Ann Arbor, Michigan

Curt Herkkila
37 W. 16th Apt. 2R
New York, NY 10011 (P)

Elizabeth Mestres
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Brooklyn, NY 11226 (PL)

Glen Allvord
POLIS
Box 221
Ann Arbor, Michigan 48107

Michael H. Zelenka
PO Box 12041
Gainesville, Florida
32601 (P)

Mary J. Hawkins
600 West End Ave. 11E
New York, NY 10024 (PL)

Colleen Decker
Pueblo High School
3500 South Twelfth Ave.
Tucson , Arizona 85713 (P)

Rose K. Goldsen
Dept. of Sociology
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Ithaca, New York 14850 (B)

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WPIX News
11 WPIX Plaza
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R. Brady
330 East 27th Street
New York, NY 10016
(P) (1)

Robert Fulford, Editor
Saturday Night (PPL)
55 York St
Toronto, Ontario, Canada

Professor Edward Wakin
Dept. Communication Arts
Fordham University
Bronx, New York 10458
(P)

Lloyd & Elizabeth Lariscy
P. O. Box 8213
Nashville, Tenn. 37207 (PPL)

Mrs. Carol Ernst
Long Island Lutheran High School
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Vito Stellino
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Mrs. Melvin Rashkis
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Chapel Hill, N. C. 27514

Miss Betty Ihlenfeldt
De Forest High School
De Forest, Wisconsin 53532

James Gahagan
SUNY at Buffalo
Dept. of Psychology
Buffalo, NY 14226

Samuel Bettle
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(P)

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(P)(S)

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132 Spalding Drive
Beverly Hills, California
(P)

Robert Sims
E-12 Wigglesworth Hall
Harvard Xxxxxxxxxt Univ.
Cambridge, Mass. 02138

Mr. Raphael M. Haller
106 Morningside Drive
New York, N.Y. 10027
(p)

Arthur Paris
Dept. of Sociology
Northwestern University
Evanston, Illinois 60201 (P

Victor Harwood
EDC
55 Chapel Street
Newton, Massachusetts 02160

Gloria N. Zapata
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New York, NY 10025
(P)

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New York, NY 10003

Bill Katz
School of Library Science
SUNY -- 1400 Washington Ave
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Robert Green
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10459 (P)

Roy Weber
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Linda Peterson
215 W. 101 St. Apt. 10 A
New York, NY 10025 (P)

Peter Losacano
25 Shady Ave.
Greenville, Pa.
(P)

Patricia Barbanell
Associate Editor
Television Info. Office
745 Fifth Ave. NYC 10022

Mordine Mallory, Librarian
Queens College-- Clapper Lib.
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(P)

Howard Lebowitz
39 Lawrence Drive
White Plains, NY (P)

Esther Mitchell
3834 Fulton St.

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Yala Conway
75 Shore Drive
Johnston, R.I.
02919 (P)

Maureen Crimmins
14 Grand Blvd.
Binghamton, N.Y. 13905
(p)

Lynn Cobb
Box 123
Port Crane, New York
13833)P)

Victoria Poulakis
~~Xxxxxx~~
7200 Cresheim Road
Philadelphia, Pa. 19119
(P)

Jack Moss
Box 49767
Los Angeles, Cal. 90049
(P)

Alex Knopp
American Friends Service
160 North 15th St.
Philadelphia, Pa. 19102
(1)

H.W. Von Hassel
542 Covington Ave.
Brooklyn, N.Y. 11209 (P)

A.S. Gidari
545 W. 111 St.
Apt. 5G
New York, N.Y. 10025 (P)

J. David Colfax
Associate Professor
Dept. of Sociology
Washington Univ.
St. Louis, Mo. 63130

Paul Williams
210 Central Park South
New York, New York
10019 (25)

Kitty Caparella
228 Catharine St. Rear 3
Philadelphia, Pa. 19147
(P)

Mike Cocco
90 McAdoo Avenue
Jersey City, New Jersey
(P)

Bob Morgart
4 Bayard Road
Pittsburgh, Pa. 15213
(P)

Randall B. Smith
300 East 46th St.
New York, New York 10017
(P)

John M. Vrabel
7314 Devon St.
Philadelphia Pa. 19119
(P)

W. Brian Rinos
1906 Pendleton Street
Cola, South Carolina 29201
(P)

P.M. Ferruccio
357 Beechwood Ave.
Bridgeport, Conn.
06604 (P)

J.S. Kaser
530 Forest Part Ct. App. F
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(P)

John Bridgman
4306 Grdmes Ave. So.
Minneapolis, Minn.
55424 (P)

Alfred Turco
68 Hazel Street
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07011 (P)

(2)

Steven Handelman
7 Dockery Drive
West Orange, ~~x~~ N.J.
(P)

Vivian Lingard
35 Fifth Ave. Room 1403
New York, New York
10003 (P)

Morgan May
526 West 112 St.
Apt 52
New York, New York 10025
(P)

Mike Kerman
921 Oriental Blvd.
Brooklyn, New York
11235 ~~XRX~~

Jean Lindholm
15 Chester Court
Brooklyn, New York 11225
(P)

Levi Nelson
3244 White Plains Road
Bronx, N.Y. 10467 (P)

Mary Feinsinger
187 Chrystie St. #12
New York, New York 10002
(p)

Linda Moses
The Wilderness
Long Hill Road
Briarcliff Manor, N.Y. (P)

Farns Lobenstine
People Against Racism
P.O. Box 432
New York NY 10033

Michael J. Duffy
Philosophy Dept.
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NYC 10003

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John Hammond
14 East 41st St.
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Irving Ward-Steinman
Commentator KDBS
Box 188
Alexandria, Louisiana

Catherine Hatman
Harcourt Brace
757 Third Ave.
NYC 10017

Michael Kaufman
NY Times
229 West 43rd St.
New York, New York

Mark Hawthorne
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New York Times
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New York, New York

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Newsweek
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Judith E. Seidel
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Katherine Robinson
Atlas Magazine
1180 Ave of the Americas
NYC 10020

Tony Marro
87-24 115th Street
Richmond Hill, N.Y.

Public Information Center
1026 Seventeenth Street NW
Washington, D.C. 20036

Vivian Robinson
Amsterdam News
2340 Eighth Avenue
NYC 10027

Linda Mason
314 W. 81st Street #2B
NYC 10024

Arthur Naiman
251 W. 92nd Street #11 A
NYC 10025

Mary Roche
10 W. 15th St. Apt 6L
NYC 10011

Jack McCabe
225 E. 76th STreet
NYC 10021

Susan Needles
410 W. 24th
NYC 10011

Farns Lobenstine
10 Bennett Ave
NYC, NY

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87 East 3rd St.
NY C 10003

Alison Colbert
515 W. 111th St. 4E
New York, N.Y.

Mlle. Mireille Gerard
160 East 88th Street # 11 J
New York, New York 10028

M. Laino
49 West 11th St.
New York, N.Y. 10011

John Sollenberger
200 Claremont Ave. (51)
New York, New York

Thurmán B. Wenzl
Va. Research Institute
Box 67 Newc. Hall
Charlottesville, Va. 22901

David MacBryde
405 West 12th St.
Austin, Texas

Tana de Gamez
204 West 14th Street
New York, New York 10011 (5)

J. Jurjevics
1067 First Avenue
New York, N.Y.

Samantha Heilweil
16 West 16th St.
New York, N.Y. 10011

M. Barnhardt
1238 Morris Avenue
Bronx, N.Y. 10456

Chris Williams
1664 Park Avenue
New York, N.Y 10035
(5) (5)

Martha Kaplan
Ladies Home Journal
641 Lexington Ave.
New York, N.Y.

Elaine Malley
46 West 96th Street
NYC 19028

Paul Hosefros
NY Times Pix Desk
229 West 43rd St.
NYC 10036

Joseph Barnes
Simon & Schuster
630 Fifth Ave.
NY, NY

Andrew Lyons
New Yorker
25 West 43rd St.
NY, NY 10036

Bertram J. Davis
24-20 Lee Gardens Park
Rochester, New York 14624 (P)

Richard Locke
NY Times
229 W. 43rd St.
NY, NY 10036

Bob Christagau
Village Voice
61 Christopher St.
NYC

Thomas Lyons (11)
NY Review of Books
250 West 57th St.
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Ron Atkinson
WAR/PEACE Report
301 East 48th St.
NY, NY

Joe Byrne
WAR/PEACE Report
301 East 48th St.
NYC

Dr. and Mrs. R. Leibel
48 Beaconsfield Road
Brookline, Mass. 02146

Matt Harris
1 Mercer Avenue
Hartsdale, NY

Hadassah Magazine
65 East 52nd Street
New York, NY 10022

Karen Watking, Instructor
Miami-Dade Junior College
11380 N.W. 27th Ave.
Miami, Florida 33167 (P)

M.D. Slotnick
350 Sterling Street
Brooklyn, New York 11225
(P)

Collin Clark
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53 East 96th St.
New York, New York 10028

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128 Second Avenue
New York, New York

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103 MacDougal St.
New York, New York

Honor Moore
156 West 13th St.
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Mrs. Marlene Wicks
5142 Nebraska Ave. N.W.
Washington D.C. 20008

Karla Berlin
2785 Broadway
New York, New York

Victor Harwood
c/o Felleman
61 West 9th St.
New York, New York

Marianne Lawless
3136 Godwin Terrace Apt. 4 C
Bronx, New York

Mairead Stack
220 East 29th St.
New York, New York

Bill Schleicher
201 East 25th St. Apt. 2G
New York, New York

Mark Feinstein
LNS
160 Claremont Ave.
New York, New York

Larry Hobson
85 Columbia St.
New York, New York

Dana C. Cook
P.O. Box 214 Station K
Toronto, 12, Ontario
Canada (P)

Michael D. Nolan
New People Media Project
P.O. Box 4356, Sather Gate
Station
Berkeley, California

Paula Sturim
69 Fifth Avenue
New York, New York

Claudette Stark
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NY Post
75 West Street
NYC 10006

Fred Andrews
699 West 239thSt.
NYC 10463

Peter Babcox
Time Magazine
Time Life Bldg.
NYC 10020

Mary Ahern
35-11 85th St.
Jackson Heights,N.Y.

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NYC 10021

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1811 Queentin Road
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NYC 10022

Susan Sherer
255 W. 108th Street #801
NYC 10025

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American Heritage
551 Fifth Avenue
NYC 10022

Susan Sawyer
675 Academy St
NYC 10034

David Shipler
New York Times
229 W. 43rd
NYC 10036

Carol Weiss
[illegible]52 Charter
[illegible], Queens, N.Y.
11435

Arlie Schardt
19 Prospect Place
Cronton-on-Hudson, NY
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New York City

Carole Wrubel
WBBM
630 N. McClurg Court
Chicago, Illinois 60611

John Kois
Kaleidoscope
Box 5457
Milwaukee, Wisconsin 53211 (P)

Wendy Phillips
440 East 81st
N.Y/C/

Ethel Martinez
436 West 27th St Apt 11F
New York City

Claire Moriarty
309 East 18th St. 3C
New York, New York

Jane Postiglione
515 W.111 St.
Apt. 4E
New York, New York

Susan Stan
103 Bay Ridge Pkwy.
Brooklyn 11209 NY

Carl Weiss
147-52 Charter Rd.
Jamaica, Queens

Saul Schwerner
726 Gerald St.
Brooklyn, N.Y.

Kathe Nack
400 East 85th St. 3E
New York, New York

Doyle Niemann
Box 8279
Austin, Texas 78712
(S)

Samuel E. Lessere
The Six Hundred
Bloomfield, Conn. 06002

James F. Murphy
P.O. Box 1601
Boston, Mass 02105
(S)

Charlotte and Jim Weeks
1751 Bryn Mawr Apt. 1
East Cleveland, Ohio 44112
(S)

Ben Achtenberg
105 Chestnut St.
Cambridge, Mass. 02139
(S)

American Newspaper Publishers
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Chicago Newsreel
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Chicago, Illinois

Carl Gilbert
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(S)

John Perrin
26871 Moody Road
Los Altos, Calif.

Laird M. Wilcox
P.O. Box 1932
Kansas City, Mo. 64141

Alan Shapiro
11 Albert Pl.
New Rochelle, N.Y.
(S)

Lamar Hoover, Editor
Lancaster Independent
Press, Inc.
120 South Queen St.
Lancaster. Pa. 17603

Judy Masciarelli
338 West 14th St.
New York, N.Y. 10014 (P)

Bill Andrews
67 St. Paul's Place
Brooklyn, N.Y.

Abby Dodge
440 East 81St
New York, NY

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Deborah Barger
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New York, New York 10011

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The Urban Coalition
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New York, New York

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c/o M.B,S,
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N. Sutter
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Lawrence Grant
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Janice Dunham
71 Caryl ~~Xmxrn~~ Avenue
Yonkers, New York 10705 (P)

Pandora
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Ira Holmes
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James V. Terry
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Underground Press Syndicate
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Howard Kahane
Philosophy Dept.
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Washington, D.C. 20005

The Movement
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San Francisco, Cal. 94102

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Student Mobilization Comm.
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J.B. HOster
70 Morningside Drive
New York, NY 10027 (P)

Institute for Policy Studies
1520 New Hampshire N.W.
Washington D.C. 20036

John Stickney
Life Magazine
Time-Life Bldg.
Rockefeller Center
New York, N.Y. 10020

Pacific Research and World Empire Telegram
Pacific Studies Center
1963 University Ave.
East Palo Alto, Calif. 943(

Philip M. Stern Fund
2301 S. St. N.W.
Washington D.C. 20008

Prof. Larry Pinkham
Graduate School of Journalism
Columbia University
New York, New York 10027

Prof. Mel Mecher
Graduate School of Journal:
Columbia University
New York, New York 10027

Ray E. Hiebert, Head
Department of Journalism
[illegible]versity of Maryland
[illegible]ge Park, Md. 20742

Mr. Robert Stein
McCall Publishing Co.
230 Park Ave.
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Adam Hohhschild
Apt. 4, 2711 Virginia St.
Berkeley, Cal. 94709 (P)

(5)

Rennie Genge
Scanlon Literary House
143 W. 44th St.
NYC

Gene De Alessi
1050 North Point #209
San Francisco, Calif, 94109

Stephen Mack
830 Union Street
Brooklyn, NY 11215

Leandra Abbot
Newsweek
444 Madison Ave
NYC

Wm. Angus
2313 Brookside
Flint, Mich. 48503 (5)

Donna Wohlwerth
Black Star
450 Park Ave. So.

Kathy Rose
Newsweek
444 Madison Ave.
NYC

Tim Ferris
202 Thompson St.
NYC, NY

Lynn Thomas
Scholastic
50 West 44th
NYC

Helen Zimmermann
NARMIC
American Freinds Service
160 N. 15th Street
Phila. Pa.

Sistine Chapell Ceiling
Artists Cooperative
2320 Broadway,
San Fransisco, Calif.

Allan Greenberg
20 Avenue A Apt. 2K
NY, NY 10009 (P)

Hank Oettinger
601 W. Diversey
Chicago, ILL. 60614

Barbara Hulset
910 West End Ave.
NYC

Barbara Walter
Scholastic
50 West 44th
NYC

Theo. M. DeLapp
2217 N. 51St.
Phila, Pa. 19131

Sean Callahan
42 W. 76th Street
NYC

Sheila Lunger
Scholastic
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NYC

Rinnard Antonation
4340 W 109 St.
Oak Lawn, Ill. 60453

Dave Haldane
600 W. 161 St. Apt. 2b
NYC 10032

Jonathan Demme
68 Ebury Street
London SW 1, England. (P)

Micheal Mikusko
466 Vandenberg Hall
Oakland University
Rochester, Michigan 48063 (P)

Frank Young
323 W. 22
NYC10011

Maureen Hunter
Scholastic
50 West 44th
NYC

David Eisen
The Guild Reporter
1126 16th Street N.W.
Washington, D.C.

Don Longabucco
42 Davenport Ave.
New Rochelle, N.Y.

Ellen Motoviloff
Scholastic
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NYC

Mr. Eugene Gervin
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NYC 10027

Polly Howells
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NEWSWEEK
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NYC 10024

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NYC, NY 10003

Diane Jenkins
101-16 Northern Blvd
Corona, Queens, NY

Jeremy S. Bluhm
Harvard Crimson
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Cambridge, Mass. 02138 (P)

Radio Free People
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Brooklyn, Ny 11238

David Jones
1365 St. Nicholas Ave.
NYC 10027

Glenna Jones
318 West 81st St.
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Neal T. Jones
789 Carroll St.
Brooklyn, NY

Harriet Lifsholtz
419 West 34th St.
New York, New York 10001

B.J. Warren
419 West 34 St. 8B
New York, New York 1000

Karen Feibusch
246 E. 32nd St.
Apt. 2 B
New York, N.Y. 10016

Michael Abramson
816 Broadway
New York, New York 10003

Albert Norman
Newsweek
444 Madison Avenue
New York, New York

Patrick Farren
223 Summer St.
Somerville, Mass 02143
(5)

Andrew Jay Schwartzman
4419 Osage Avenue
Philadelphia, Pa. 19104
(5)

Mrs. Edith Rosenthal
9302 St. Andrews Way
Silver Spring, Md. 20901
(5)

Miss Alice R. Leslie
3081 Avenue U
Brooklyn, N.Y. 11229

Mr. Lawrence Klein
111 East 26th St.
New York, N.Y. 10010
(5)

K.L. Chute
1143 Jackson St.
Pittsburgh, Pa. 15221
(5)

Dr. Irving Miller
1716 N. North Park
Chicago, Ill. 60614

Surindar Suri
Friends World College
Mitchel Gardens
Westbury, New York 11590

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Gwen Palmer
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NYC 10028

Dan Okrent
205 Hicks
Brooklyn, N.Y.

Michael O'Neill
1640 York Avenue #2A
NYC 10028

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101-16 Northern Blvd
Corona, N.Y.

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320 Manhattan Ave
NYC 10026

Carol & Peter Jones
160 Prospect Place
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Harry Joseph
Flushing, N.Y.

Mr. and Mrs. P. Mueller
1590 Longwood Road
Lake Forest, Ill.
60045 (P)

Howard Junker
Newsweek
444 Madison Avenue
NYC 10022

Michael Jay Kaufman
210 W. 102nd Street
NYC

Susan Kempler
273 W. 73rd Street
NYC 10023

Flo Kennedy
8 East 48th STreet Suite 3C
NYC 10017

Ralph Keyes
29 Shore Drive
Huntington, N.Y.

Jim Kidney
UPI
220 East 42nd STreet
NYC

Dr. Irving Miller
1716 N. Park Rd.

Judy Klemensrud
New York Times
229 W. 43rd Street
NYC 10036

Michael Knapik
2 Ellwood Street
NYC 10040

Trucia Kushner
410 W. 24th Street
NYC

Robert Kramer
28 East 2nd Street
NYC 10003

Trudy Kramer
NYC Dept of Cultural Aff.
830 Fifth AVe
NYC

Robyn Kruse
534 East 83rd Street
NYC

Jerry Lambert
300 Bleecker St. #3A
NYC 10014

Elinor Langer
72 Barrow Street
NYC

Dr. Elizabeth Wright
219 S. Ardmore
Villa Park, Ill 60181 (P)

Don Lenzer
222 West 23rd Street
NYC

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4524 Forest Park
St. Louis, Mo. 63108 (P)

David Block
150 Tenth Ave. #2C
NYC 10001

Robin Brantley
Hotel Martha Washington
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New York City,NY 10001

Brad Brewer
2026 Seventh Ave.
NYC, NY 10027

Steven Bronz
77 Jane St.
NYC 10014

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784 Colombus Ave.
NYC 10024

David Burnham
9 Pierrepont St.
Brooklyn,NY

Bradford Chambers
42 St. Marks Place.
NYC 10003

Catherine Clark
400 Central Park West
NYC 10025

Peter Lebensold
TAKE ONE
Unicorn Publishers
P.O. Box 1778 Station B
MONTREAL 2, Canada (10)

Michael Berger
22 Passaic Ave.5B
Nutley,NJ. 07110

Jothan Black
318 West 101st Street
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Our schedule is set as follows:

to 1 March 1972 To find out about and bring together the many different people that we will be working with to supply us with the news, features and columns. We will operate from the temporary address on this stationery.

1 - 31 March 1972 We will run a daily newspaper which will come out on the streets of New York in the form of a daily wall poster, which will contain the news pages of the newspaper. The posters will be put up in 200 public locations around New York and changed each day. At this time we will have a permanent address and most of our group working.

from 1 April 1972 The complete newspaper will be on the streets.

Please give all this some thought and reply to us, using either the enclosed questionaire or other means.

Thank you,

Seth Siegelaub

SETH SIEGELAUB

Attached: 1 (self-addressed) questionaire

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Conflicting views of Charles Manson have emerged in his six-month murder trial. The prosecution: "He's nothing but a cold-blooded murderer." The defense: his real crime is his "life style."

Black line all photos

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The Jewish Morning Journal, Begun in '14, Succumbs

By JONATHAN KANDELL

The Day Jewish Morning Journal, the largest Yiddish-language daily newspaper in the United States, with a national circulation of about 38,000, abruptly ended publication yesterday after a 57-year existence.

The publisher, Arthur L. Jacobs, laid The Journal's demise to rising labor costs and reduced revenues.

"We simply ran out of money," said Mr. Jacobs. "We had to pay the same rates for mechanical tasks that other major English-language dailies were paying, and we just couldn't afford it."

Yesterday's final edition carried no announcement that the newspaper would cease publication, and its sudden demise surprised even its employes.

Founded on Nov. 5, 1914, The Journal eventually absorbed four Yiddish-language newspapers and, in the process, a wide range of religious and political perspectives.

"We became all things to all men," said Mr. Jacobs, who bought The Jewish Morning Journal in 1953 and merged it with The Day Jewish Journal that year.

"We had a newspaper that represented the Orthodox and Conservative Jewish views, and also a liberal and even radical viewpoint in politics," continued Mr. Jacobs, in an interview.

The demise of The Morning Journal leaves only The Forward and The Morgen Freiheit, both of which are also published here, as the major Yiddish-language dailes in the United States.

One of the early distinguishing features of The Journal was its use of regular columnists. Among the more distinguished contributors to the newspaper was David Ben-Gurion, the former Premier of Israel, who wrote a weekly column for the last 18 years.

The newspaper appeared seven days a week until last April when it switched to a six-day schedule. During the last seven years, its three officers—Goodwin Weinberg, Louis Shack and Mr. Jacobs—did not draw salaries in an effort to cut down on costs.

But with a weekly payroll of $18,000 for its 110 employes, the paper went into the red early this year, according to Mr. Jacobs.

"The announcement took me completely by surprise," said B. Z. Goldberg, a columnist for The Journal for more than 50 years.

"Only yesterday the publishers were consulting me about putting more features into the paper. A newspaper that is going to fold just doesn't make plans like that."

The New York Times

Arthur L. Jacobe

Student Suspension Upheld

PHILADELPHIA, Dec. 28 (AP) —The decision of a Susquehanna County school board to suspend a student for wearing his hair too long has been upheld by the United States Court of Appeals for the Third Circuit. Jerald Gere of Great Bend was suspended from Blue Ridge High School last year for violating a dress code drafted by faculty, administration and students.

"The nostalgia trip of the year.... The life of songwriter Cole Porter in sepia photos, song lyrics, other memorabilia.... For people who like to remember when you could understand the words of popular music."
—Christopher Lehmann-Haupt, The New York Times

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ANNALS OF POLITICS

HOW THE PEOPLE FEEL

"Buster Sloan is a betting man. He will bet on almost anything, except at even odds. At times, he will go so far as to put money on a political candidate he doesn't like, and the only thing closer to Sloan's heart than betting is disliking certain politicians. When I first met him, a few weeks before the election last fall, in Mallonville, Tennessee, a small town in the eastern part of the state, the person who headed his current list of disliked politicians was Senator Albert Gore."

"...one of the older men, who had a straw hat pulled down over his eyes and a pair of crutches at his side, waved Sloan away with a negligent gesture and said, 'Don't you ever underestimate Albert Gore. He's as smart as a woodchuck in February.'"

"He lost because he remembered that he was a senator but forgot that he was a politician."

From an article by Richard Harris on the defeat of former Senator Albert Gore. This week in The New Yorker. Yes, The New Yorker.

PROFILES

ENCOUNTERS WITH THE ARCHDRUID

I—A MOUNTAIN

Gloria Pitt / David Brower

"Brower had dropped out of college when he was nineteen, and disappeared into the Sierra Nevada. He had spent his life defending mountain ranges and what, by extension, they symbolized to him, and one of the ironies of his life was that his love of the mountains had long since driven him away from them and into buildings unpertinently called skyscrapers, into congressional corridors, into temporary offices in hotel rooms, into battle after battle, and out of shape."

"Such is Park's feeling for where our bodies are that some of his friends think he has occult powers. For fifteen years or so, he used his skills in the name of the Geological Survey. Then, in the late nineteen-forties, he began to teach geology and mineral engineering at Stanford University, where he eventually became Dean of the School of Earth Sciences."

"With Brower as its executive director, the Sierra Club grew from an organization of seven thousand members to an organization of seventy-seven thousand members. The figure seems both large and small. There are more people in Cedar Rapids than there are in the Sierra Club. Nonetheless, under Brower the club became a truly potent force, affecting legislation that had to do with the use of the land, the sea, and the atmosphere."

"When we reached the pass, we stood for a moment and looked again at Glacier Peak and, far below us, the curving white line of the Suiattle. Park said, 'When you create a

music, there are two things you can't avoid,' Brower said, 'except by not doing it at all.'"

"On the same day, he found a California tortoiseshell butterfly—orange, black, and yellow—sitting on a rock. He picked it up. It was so cold it couldn't move. Brower warmed it up, and it flew from his hand."

"All a conservation group can do is to defer something. There's no such thing as a permanent victory. After we win a battle, the wilderness is still there, and still vulnerable. If we lose a conservation group fights a battle, the wilderness is dead.'"

From a three-part Profile by John McPhee. Beginning this week in The New Yorker. Yes, The New Yorker.

REFLECTIONS

THE LIMITS OF DUTY

A fifth drops napalm from an airplane where he is told to do so. The ultimate evil is the result of carefully segmented acts; the structure itself guarantees an evasion by everyone of responsibility for the full moral act."

From an article by Charles A. Reich, appearing this week in The New Yorker. Yes, The New Yorker.

"Let us follow the process of erecting an evil more closely. A scientist who is doing his specialized duty to further research and knowledge develops the substance known as napalm. Another specialist makes policy in the field of our nation's foreign affairs. A third is concerned with maintaining the strength of our armed forces with the most modern weaponry. A fourth materially rears what the defense authorities require.

A REPORTER AT LARGE

STARTING OVER

"If it is apposite to follow the common practice of comparing a session of international trade and currency negotiations to a poker game, then the annual meeting of the governors of the International Monetary Fund, which was held in Washington the last week of September, was a game that took place under notably awkward circumstances."

"So just about everyone came to the Sheraton-Park angry or worried or seized by a sense of urgency, or all three. Here were the top economic authorities of the non-Communist world coming together to engage in discussions that were all but totally incomprehensible not just to the man in the street but to everyone but a tiny fraction of humanity, yet the matters being decided were of vital day-to-day concern to people of almost every station in many countries."

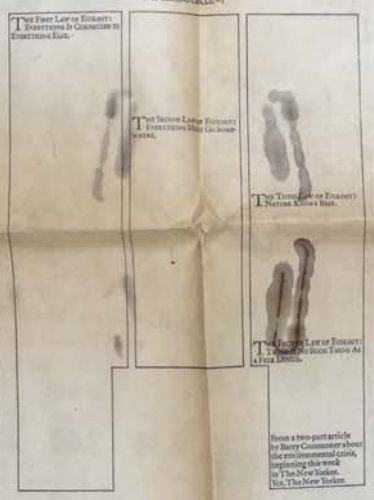
"Aside from temporary considerations, like the import surcharge and the matter of United States devaluation, the problem was clear. It was agreed that gold as a basis for money was obsolete and regressive, and that the dollar was a fallen star, but no other national currency was reliable enough to be considered as a successor. What then?"

"In terms of the poker analogy, the United States was in the position of a player who, when he sees he is losing, first cheats and then tips over the table to make matters worse, the offending player had then insolently described his actions as merely strategic moves designed to improve his position."

From an article by John Brooks about the international monetary crisis, appearing this week in The New Yorker. Yes, The New Yorker.

A REPORTER AT LARGE

THE CLOSING CIRCLE—I



From a two-part article by Barry Commoner about the environmental crisis, beginning this week in The New Yorker. Yes, The New Yorker.

PROFILES

CONSTABLE

Peter Roland Sawyer

"Becoming his deliberate stride, Sawyer continued, "The first aim of a policeman is to take the heat out of the situation. He must do this whether it involves two people or two hundred. His approach is the same—the use of tact and conciliatory methods. He must never show himself as an authoritarian individual but always as a human being. In many countries, the police rely on sheer weight of numbers and equipment. In this country, we are very thinly policed—about one policeman to every five hundred inhabitants, which I think is the lowest in Europe. New York City has about 28,000 more policemen than London has. Here, we know we've got to keep a tie-in with the public. The English public—they're as good as gold. All you need to do is give them a little guidance.'"

From a Profile by John Bainbridge, appearing now in The New Yorker. Yes, The New Yorker.

ANNALS OF MEDICINE

THE SANTA CLAUS CULTURE

"Salmonellosis is almost as common a form of food poisoning as that caused by the ubiquitous staphylococci, but it generally runs a far less serious course. When its victims are very old or very young, or are debilitated by some other disease, it is not infrequently fatal."

"Discussion of the salmonellosis brought out that all three patients were infants, and all had been on the Burnham Scores—the pediatric section of the hospital—for at least a week before the samples were taken for laboratory analysis."

"It was added that the boy was no longer a patient. He had died, after a hospital stay of eight days, on January 28th."

"Dr. Lang says: 'There came

of the same unusual thing at the same time in the same building suggested the possibility of a common source. It also suggested the rather alarming possibility of an explosive outbreak.'"

"Dr. Lang says: 'It was strange enough that we should have all these cases of *Escherichia*, but it was even stranger that nobody else had any. It made me wonder about those five apparently outside cases. Were they actually outside cases? Or had these customers become infected in the hospital, too?'"

"Dr. Kass says: 'We were talking about possibilities. Possible vehicles other than food. Salmonella can be a transmitted in some damned weird ways. I remembered an outbreak back in the fifties that was traced to baby Easter chicks. And that made me think of the Santa Claus patient.'"

"Miss Provine says: 'But it wasn't the same thing. I told Dr. Kass that this wasn't it at all. It was the wrong colon. It was red. The Santa Claus specimen was yellow.'"

"Dr. Lang says: 'A bug can get into a hospital and practically defy detection. In a big hospital—in a hospital like the M. G. H., where you have seven or eight thousand people employed—the pathways can be extremely complex. Everybody I talked to was very compelling. They said I had an impossible problem.'"

From an article by Berton Roueché, appearing this week in The New Yorker. Yes, The New Yorker.

PROFILES

ROOM TO LIVE IN

LEWIS

"We didn't work together steadily until 1954. We lost Ray Brown before we really got started, because he married Ella Fitzgerald and we couldn't afford him anyway." "We've gotten along well or we wouldn't still be together. We're smart enough and clever enough to give each other room to live in, to have respect for each other's personalities. It's not a perfect marriage by any means, it's normal travelling by sea, with stormy periods and all."

KAY

"I know Milt real well and I'll trust Percy and John. I understand it was a two-week gig, but when it was over nobody said anything and nobody has yet and that was seventeen years ago."

"Also, my solos are always short, which I learned from Lester Young. He never took more than two or three choruses and neither did Charlie Parker, but they always managed to say all they had to say."

JACKSON

"The way things are now, most of the musicians around are barely making it. It's difficult to stay living together. It's been like a marriage, a thirty-year marriage. It's become a way of life."

"The first thing a man has to do is take stock of himself. You have all these people who go to school and study and still don't know themselves or what they want in life. I never had that trouble. From the age of seven I knew I would play music."

HEATH

"But the whole thing with the Quartet is that we have made some money, but we have never confronted. We have built up country years of prestige, and been paid for doing it."

"I played a little violin in junior high and I had the second chair in the first-violin section at graduation. But it was rough getting home through the streets—you know, a little skinny guy named Percy carrying a violin."

From a Profile of the Modern Jazz Quartet—John Lewis on piano, Milt Jackson on vibes, Percy Heath on bass, Connie Kay on drums—by Whitney Balliett. Appearing this week in The New Yorker. Yes, The New Yorker.

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fice box 424, new york 10013, usa . . . post

Hoffman
Co.
St.
N.Y.
2546
(914) 789 4491

Newspap
Poster
Idea

500.00

200.00

000.00

00.00

0.00

	x$100/wk.	100.00	33.33
	00/wk.	100.00	33.33
	½-time)	50.00	16.66
		125.00	41.66
1	Clerk-typist person (½ time)	50.00	16.66
1	Production-Information person (½-time)	50.00	16.66

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The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	Siegelaub	I.A.73

PROJECTED BUDGET FOR RIDER, INCLUDING START-UP COSTS AND OPERATING EXPENSES FOR THE 8 MONTH PERIOD ENDING

Start

1. Se
to

2. Pr

3. THE
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500.00

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Minis + Gimmell

A "Time Out" in N.Y.* - / books distribution

with

1)

2) Prepaints -

3) other

Dark - Ddw

Slip insectes.

Hoffman

Co.

St.

N.Y.

2546

(914) 789 4491

Newspap
Poster
Idea

	x$100/wk.	100.00	33.33
	00/wk.	100.00	33.33
	½-time)	50.00	16.66
		125.00	41.66
	person (½ time)	50.00	16.66
1	Production - Information person (½ time)	50.00	16.66

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PROJECTED BUDGET FOR RIDER, INCLUDING START-UP COSTS AND OPERATING EXPENSES FOR THE 8 MONTH PERIOD ENDING 4 SEPTEMBER 1970

Start

1. Se
   to
2. Pr
3. THE
   A

Minis + Ginnell

A "Time Out" in N.Y.* — book distribution

with Book publishing Info. Items

1) New

2) Art

3) uture

Newspaper

M.L.

.500.00

200.00

000.00

00.00

50.00

Newspa
Poste
Idea

Co.

N.Y.

2546

(914) 789 4491

	*$100/wk.	100.00	33.33
	00/wk.	100.00	33.33
	½-time)	50.00	16.66
		125.00	41.66
1	Clerk-typist person (½ time)	50.00	16.66
1	Production + Information person (½ time)	50.00	16.66

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PROJECTED BUDGET FOR RIDER, INCLUDING START-UP COSTS AND OPERATING EXPENSES FOR THE 8 MONTH PERIOD ENDING 4 SEPTEMBER 1970

Start

1. Se
   to
2. Pr
3. THE
   A

Minis + Ginnell

A "Time Out" in N.Y.C. – / Books distribution

with Books publishers Lists. Literary

1) New

2) Adv-

2 Sept 71

1) Cultural, Political, Social Listings Daily

2) Gen Ad – a different Schedule each day – for month.

Man - Cars

Two - RC

- Clothes

Transportation, Food,

Newspaper
Poster
Idea

Co.

N.Y.C.

2546

(914) 789 4491

*$100/wk.	100.00	33.33
00/wk.	100.00	33.33
½-time)	50.00	16.66
	125.00	41.66
[illegible] person (½ Time)	50.00	16.66
1 Production + Information person (½ Time)	50.00	16.66

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PROJECTED BUDGET FOR RIDER, INCLUDING START-UP COSTS AND OPERATING EXPENSES FOR THE 8 MONTH PERIOD ENDING 4 SEPTEMBER 1970

Start

1. Se
to

2. Pr

3. THE

A

,500.00

200.00

000.00

00.00

50.00

Newspa
Poste
Idea

Minis + Gimmell

A "Time Out" in N.Y.* - / book distribution

with Book publishing lists. Literature

1) News

2) Adv

3) future

How

A series of drop Boxes around N.Y. where people would put their ads + money and we would pick up once a day. Could also be used for editorial copy - anything.

. The Newspaper would have a blank in every issue

N.Y.
2546
(914) 789) 4491

	*$100/wk.	100.00	33.33
	00/wk.	100.00	33.33
	½-time)	50.00	16.66
		125.00	41.66
1	Clerk-typist person (½ time)	50.00	16.66
1	Production + Information person (½ time)	50.00	16.66

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PROJECTED BUDGET FOR RIDER, INCLUDING START-UP COSTS AND OPERATING EXPENSES FOR THE 8 MONTH PERIOD ENDING 4 SEPTEMBER 1970

Start

1. Se to ,500.00
2. Pr
3. THE 200.00

Munis + Ginnell

A "Time Out" in N.Y.* — book distribution

with Book publishing Info. Items

1) News

2) Adv.

3) future c

Adv. ~ Sept 71

Check all N.Y. newspapers (daily and weekly) for their adv. schedule and types of ads + rates.

See what classes + how frequently would be receiving for our Gen. Adv. section.

Newspap
Poste
Idea

Co.

N.Y.

2546

(914) 789 4491

$100/wk.	100.00	33.33
00/wk.	100.00	33.33
½-time)	50.00	16.66
	125.00	41.66
1 Clerical person (½ time)	50.00	16.66
1 Production + Information person (½ time)	50.00	16.66

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	Siegelaub	I.A.73

PROJECTED BUDGET FOR RIDER, INCLUDING START-UP COSTS AND OPERATING EXPENSES FOR THE 8 MONTH PERIOD ENDING 4 SEPTEMBER 1970

Start

1. Se to ,500.00
2. Pr
3. THI 200.00

000.00

00.00

60.00

Newspap
Poste
Idea

Minis + Ginnell

A "Time Out" in N.Y.C. – / book distribution

with Book publishing lists. Items

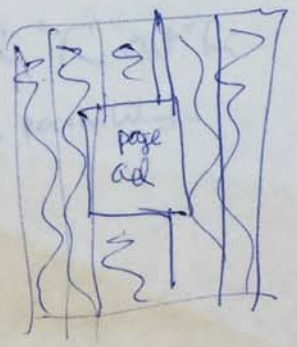
1) News

2) Adv

3) future o

Rem - Deliveries

Sell a page and put classified around it.



Co.

N.Y.

12546

(914) 789) 4491

	...00/wk.	100.00	33.33
	...00/wk.	100.00	33.33
	½-time)	50.00	16.66
		125.00	41.66
1	...ical person (½ time)	50.00	16.66
1	Production + Information person (½ time)	50.00	16.66

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The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	Siegelaub	I.A.73

PROJECTED BUDGET FOR RIDER, INCLUDING START-UP COSTS AND OPERATING EXPENSES FOR THE 8 MONTH PERIOD ENDING 4 S[illegible]

Start

1. Se
to

2. Pr

3. THI

,500.00

200.00

000.00

00.00

60.00

Munis + Grinnell

A "Time Out" in N.Y.* - / book distribution

with Book publishers lists. Items

1) News

2) Adv.

use a camera-ready,
1" col. in each box.

3) future ov

Check "Time Out" for
list possibilities -

Newspa
Poste
Idea

Co.
N.Y.
2546
(914) 789) 4491

	[illegible]/wk.	100.00	33.33
	00/wk.	100.00	33.33
	½-time)	50.00	16.66
		125.00	41.66
1	[illegible] person (½ Time)	50.00	16.66
1	Production + Information person (½ Time)	50.00	16.66

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	Siegelaub	I.A.73

PROJECTED BUDGET FOR RIDER, INCLUDING START-UP COSTS AND OPERATING EXPENSES FOR THE 8 MONTH PERIOD ENDING 4 SEPTEMBER 1972

Start-

1. Set
to

2. Pre

3. THE

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200.00

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500.00

250.00

Newspa
Poste
Id

00/wk. 100.00 33.33
½-time) 50.00 16.66
125.00 41.66
(½ Time) 50.00 16.66
1 Production + Information person (½ Time) 50.00 16.66

Minis + Gimmell

A "Time Out" in N.Y.? - with Books publishing lists. Items

book distribution

1) News

2) Adv. — 1) Political/Urban, Soc/Cult
2) Gen. Adv.

3)

2) future orientation

Weekly

Format

Politics
Man/Cult
Arts

(9)
Michael Hoffman
Small Publishing Co.
276 Elm St.
Millerton, N.Y.
12546
(914) 789 4491

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PROJECTED BUDGET FOR RIDER, INCLUDING START-UP COSTS AND OPERATING EXPENSES FOR THE 8 MONTH PERIOD ENDING 4 SEPTEMBER 1972

Start-up Costs Projected to 3 April 1972

1. Seth Siegelaub, reimbursement for time and expenses to date $3,500.00

2. Preparation of the 4th NEWSLETTER on 18 January

Typesetting and artwork	$50.00
Printing	50.00
Envelopes	10.00
Postage	100.00
	200.00 ..... 200.00

3. THE NEW YORK DAILY NEWSPAPER RIDER

A. Dummy issue of RIDER on 11 March. Preparation. partial staff salary, typesetting 2,000 copies, postage..... 1,000.00

	400.00
	100.00
	400.00
ion	
s, furniture	
etc.	600.00
	1,500.00..... 1,500.00

tice production of RIDER
ru 1 April.
penses except printing and
..... 1,250.00

Newspaper Poster Ideas

GE NEW YORK DAILY NEWSPAPER

issues per week for 22 weeks; through 2 September 1972.

	weekly	per issue
	$50.00	$16.66
	100.00	33.33
	6.00	2.00
	10.00	3.33
, @$100/wk.	300.00	100.00
@$100/wk.	100.00	33.33
00/wk.	100.00	33.33
½-time)	50.00	16.66
	125.00	41.66
(½ Time)	50.00	16.66
1 Production-Information person (½ Time)	50.00	16.66

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The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	Siegelaub	I.A.73

PROJECTED BUDGET FOR RIDER, INCLUDING START-UP COSTS AND OPERATING EXPENSES FOR THE 8 MONTH PERIOD ENDING 4 SEPTEMBER 1972

Start-up Costs Projected to 3 April 1972

1. Seth Siegelaub, reimbursement for time and expenses to date $3,500.00

2. Preparation of the 4th NEWSLETTER on 18 January

Typesetting and artwork	$50.00	
Printing	50.00	
	10.00	
	100.00	
	200.00	200.00

ER RIDER

on 11 March.
staff salary, typeset-
2,000 copies, postage..... 1,000.00

Newspaper Budget

	400.00
	100.00
	400.00

rniture

600.00	
1,500.00.....	1,500.00

production of RIDER
April.
es except printing and
..... 1,250.00

EW YORK DAILY NEWSPAPER

sues per week for 22 weeks;
rough 2 September 1972.

	weekly	per issue
1. Overhead		
Rent	$50.00	$16.66
Telephone	100.00	33.33
Electric	6.00	2.00
Insurance	10.00	3.33
2. Staff		
3 news editors, @$100/wk.	300.00	100.00
1 Art Director @$100/wk.	100.00	33.33
1 Typesetter $100/wk.	100.00	33.33
1 Typesetter (½-time)	50.00	16.66
Seth Siegelaub	125.00	41.66
1 Classfied person (½ time)	50.00	16.66
1 Production-Information person (½-time)	50.00	16.66

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The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	Siegelaub	I.A.73

PROJECTED BUDGET FOR RIDER, INCLUDING START-UP COSTS AND OPERATING EXPENSES FOR THE 8 MONTH PERIOD ENDING 4 SEPTEMBER 1972

Start-up Costs Projected to 3 April 1972

1. Seth Siegelaub, reimbursement for time and expenses to date $3,500.00

2. Preparation of the 4th NEWSLETTER on 18 January

Typesetting and artwork	$50.00	
Printing	50.00	
Envelopes	10.00	
Postage	100.00	
	200.00	200.00

3. THE NEW YORK DAILY NEWSPAPER RIDER

A. Dummy issue of RIDER on 11 March. Preparation, partial staff salary, typesetting, art, printing 2,000 copies, postage..... 1,000.00

B. Office Deposits

Rent	400.00
Telephone	100.00
Typesetter	400.00

C. Office Preparation

Moving, Files, furniture stationery, etc.	600.00	
	1,500.00.....	1,500.00

D. One week of practice production of RIDER from 27 March thru 1 April. All operating expenses except printing and circulation 1,250.00

Operating Expenses for THE NEW YORK DAILY NEWSPAPER RIDER.

Based on three 16-page issues per week for 22 weeks; 66 issues from 4 April through 2 September 1972.

	weekly	per issue
1. Overhead		
Rent	$50.00	$16.66
Telephone	100.00	33.33
Electric	6.00	2.00
Insurance	10.00	3.33
2. Staff		
3 news editors, @$100/wk.	300.00	100.00
1 Art Director @$100/wk.	100.00	33.33
1 Typesetter $100/wk.	100.00	33.33
1 Typesetter (½-time)	50.00	16.66
Seth Siegelaub	125.00	41.66
1 Classified person (½ time)	50.00	16.66
1 Production + Information person (½ time)	50.00	16.66

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3. Editorial Material	600.00	200.00
Raw news material	~~375.00~~	~~125.00~~
Copies of the NY Times, NY Post, The News and other subscriptions	10.00	3.33
4. Production	125.00	41.66
Typesetting machine	~~50.00~~	~~16.66~~
Art supplies, veloxes, stats	~~75.00~~ 120.00	~~25.00~~ 40.00
	600.00	200.00
5. Printing, 2,000 per issue	~~375.00~~	~~125.00~~
6. Circulation		
1 person and truck	150.00	50.00
	~~$1,731.00~~ 2,546.00	
22 weeks	x 22	
	~~$38,082.00~~ $56,012.00	~~38,082.00~~ $56,012.00

Promotion

Public placement in Manhattan of a series of 10 wall posters, beginning 15 March thru 17 May. @$250.00..... 2,500.00

General Funds

General expenees for the RIDER, and the development of the coming daily newspaper: Legal, office and clerical, entertainment, travel..... 14,038.00 ~~11,968.00~~

TOTAL START-UP & EXPENSES TO 4 SEPTEMBER 1972. $80,000.00

ANTICIPATED RIDER INCOME TO OFFSET OPERATING EXPENSES

For the first 3 months of operating the only source of income will be from news stand and street sales in New York City. Based on a 50% net from our cover price of 15¢, and the sale of 2,000 copies per issue, we would realize $150.00 per issue. But at this time it is not possible to project what our actual sales will be.

Beginning in early July we will begin mail subscriptions, home delivery and begin to accept advertisements.

THE ALTERNATE NEW YORK DAILY NEWSPAPER

While the daily newspaper is scheduled to begin on 5 September 1972, at this time it is not possible to project specific financial data for the start-up and operation of the full-size newspaper. The 22 week operation of the RIDER is intented to give us, among other things, a clear picture of what precisely would be involved. We expect to be able to provide a reasonable financial projection by mid July 1972.

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The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
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RIDER

PROJECTED BUDGET, INCLUDING START-UP COSTS AND OPERATING EXPENSES FOR THE ~~4 1/2 MONTH~~ 8 month PERIOD ENDING ~~17 APRIL~~ 4 Sept 1972

Start-up Costs Projected to ~~18 January~~ 3 April 1972

1. A. Seth Siegelaub, reimbursement for time and expenses to date..... $3,000.00 3500.00

2. ~~B~~. Preparation of the 4th ~~(and final)~~ NEWSLETTER on ~~15 December 1971~~ 18,19 Jan 72

1. Typesetting and artwork	$50.00	
2. Printing	40.00	
3. Envelopes	10.00	
4. Postage	100.00	
3 ~~Begin Posters~~. Promotion 10 March 72 the 1/2 staff stations	200.00.....	200.00
4 ~~Printing of~~ Dummy issue of RIDER Preparation, typesetting, mat, making (2,000 copies) 10 March		2500.00
C. THE NEW YORK DAILY NEWSPAPER RIDER		1000.00 ~~1000~~.

~~1. Cash Outlays~~

Deposits - 1 March 72

Office Rent	$400.00	
Telephone	100.00	
~~Gas & Electric~~	~~25.00~~	
Stationery	~~25.00~~ 100.00	
# ~~Rent~~ Typewriter	400.00	
Office Preparation - Moving, files, ~~some~~ furniture, telephone tape recorder,	500.00	1500.00
5. One week of Practice production of RIDER - 24 March - 1 April - All operating expenses except, print, and circulation -	~~$1,150.00~~.....	~~1,150.00~~ 1250.00

II. Operating Expenses for THE NEW YORK DAILY NEWSPAPER RIDER

3-16 page 22 weeks (5 1/2 mths) 66

Based on ~~5 twelve-page~~ issues per week for ~~3 months~~; ~~84~~ issues from ~~18 January~~ 4 April through ~~17 April~~ 2 sept 1972.

	Monthly	Daily	per issue	weekly
A. Overhead				
Rent	$200.00	$7.00	16.50	50
Telephone	250.00	10.00	~~35.00~~	100.
Electric	25.00	1.00	2.00	6
Insurance	25.00	1.00	3.50	10.
B. Staff Editors 9100.00 week issue				
2 news ~~analysts~~, @$20.00/~~day~~	840.00	40.00	~~80~~.00	~~150~~ 200
1 ~~typing/layout person~~, $20.00/~~day~~ Director	420.00	20.00	~~35~~.00	~~100~~ 100
Seth Siegelaub	525.00	25.00	~~45~~.00	~~125~~ 125
1 Typesetter, $25.00/day issue			35.00	~~125~~ 100
1 " 10./day (4 hours)			16.00	~~50~~ 50

+ PUBLIC PRESS + NEWS NETWORK + PUBLIC PRESS + NE

seth siegelaub . . . post office box 424, new york 10013, usa . . 212-9252113 . . seth siegelaub . . post office box 424, new y

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The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	Siegelaub	I.A.73

			issue	week
C. Editorial Material				
3 copies of the N.Y. Times and the N.Y. Post (The News + Subscriptions)	25.00	1.00	3.33	10.00
Other raw news material	525.00	~~25.00~~	~~125.00~~	375.00
D. Production			16.50	50.00
IBM Typewriter	200.00	5.00		
Art supplies, veloxes (stats), misc.	210.00	10.00	25.00	75.00
E. Printing, 2,000/day (issue)	2,625.00	125.00	125.00	375.00
F. Circulation				
1 person and truck	630.00	~~35~~.00	35.00	105.00
		$300.00	$74 (731)	~~1536.00~~
				× 22 weeks
64 Issues		× 64	~~38,082~~ ~~33,792~~	
		$19,200.00...	19,200.00	

III. General Fund

General expenses for the RIDER and the developement of the coming daily newspaper; legal, office and clerical expenses, entertainment, travel and postage..... 6,450.00

4 Sept 60,000

Total start-up and expenses to ~~17 April 1972~~ $30,000.00

IV. Anticipated Income to Offset Operating Expenses

The only source of income from the RIDER will be from news stand and street sales in New York City (there will be no subscription or advertisements). Based on a 50% net from the cover price of 10¢, and the sale of 1,000 per day, we should realize $50.00 per day. But at this time it is not possible to project what our actual sales will be.

V. THE ALTERNATE NEW YORK DAILY NEWSPAPER

At this time it is not possible to project specific financial data for the start-up and operation of the newspaper. The operation of the RIDER is intended to give us, among other things, a clear picture of what precisely would be involved. We expect to be able to provide a reasonable financial projection by mid-February 1972.

+ PUBLIC PRESS + NEWS NETWORK + PUBLIC PRESS + NE
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	Siegelaub	I.A.73

PROJECTED BUDGET, INCLUDING START-UP COSTS AND OPERATING EXPENSES FOR THE ~~4 1/2 MONTH~~ PERIOD ENDING ~~xxxxxxxx~~ 1972
26 May

I. Start-up Costs Projected to ~~xxxxxxxx~~ 31 January 1972

A. Seth Siegelaub, reimbursement for time and expenses to date..... $3,000.00

B. Preparation of the 4th (and final) NEWSLETTER on ~~xxxxxxxxxxxxxx~~ 14 January 1972

1. Typesetting and artwork	$50.00	
2. Printing	40.00	
3. Envelopes	10.00	
4. Postage	100.00	
	200.00.....	200.00

C. THE NEW YORK DAILY NEWSPAPER RIDER

1. Cash Outlays

Deposits		
Office Rent	$400.00	
Telephone	100.00	
Gas & Electric	~~xxxx~~	
Stationery	~~xxxx~~100.00	
IBM Typewriter	~~xxxx~~400.00	
Office Preparation		
Moving, files, some f		
telephone tape record		
	.....	~~xxxxxx~~
		$1,500.00

II. Operating Expenses ...SPAPER RIDER

Based on 5 twelve-p... 64 issues from ~~xxxxxxxx~~ th... 29 February ...aily

A. Overhead	
Rent	7.00
Telephone	~~xxxx~~ 20.00
~~Electric~~	~~xxxxxx~~
Insurance	1.00
B. Staff	
3 news ~~xxxxxx~~ editors	60.00
1 ~~xxxxxx~~ art	20.00
Seth Siegelaub	25.00
1 typesetter	20.00
1 typesette	10.00

~~xxxxxxxxxxxx~~

Dow
$
Rudy - $35,000 loan + 6 month
Return $40,000 -
or a part of the
paper at 2x the
final deal.

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	Siegelaub	I.A.73

PROJECTED BUDGET, INCLUDING START-UP COSTS AND OPERATING EXPENSES FOR THE ~~4 1/2 MONTH~~ PERIOD ENDING ~~xxxxxxx~~ 26 May 1972

I. Start-up Costs Projected to ~~xxxxxxxxx~~ 31 January 1972

A. Seth Siegelaub, reimbursement for time and expenses to date..... $3,000.00

B. Preparation of the 4th (and final) NEWSLETTER on ~~xxxxxxxxxxxxxx~~ 14 January 1972

1. Typesetting and artwork	$50.00	
2. Printing	40.00	
3. Envelopes	10.00	
4. Postage	100.00	
	200.00.....	200.00

C. THE NEW YORK DAILY NEWSPAPER RIDER

1. Cash Outlays		
Deposits		
Office Rent	$400.00	
Telephone	100.00	
Gas & Electric	~~xxxx~~	
Stationery	~~xxxx~~100.00	
IBM Typewriter	~~xxxxx~~400.00	
Office Preparation	1,000.00	
Moving, files, some furniture, telephone tape recorder	500.00	
	~~$x,xxx.xx~~.....	~~x,xxx.xx~~
	$1,500.00	$1,500.00

II. Operating Expenses for THE NEW YORK DAILY NEWSPAPER RIDER

Based on 5 twelve-page issues per week for 3 months; 64 issues from ~~xxxxxxxx~~ 29 February through ~~xxxxxx~~ 26 May 1972.

	Monthly	Daily
A. Overhead		
Rent	$200.00	$7.00
Telephone	420.00 ~~xxxxxx~~	~~xxxx~~ 20.00
~~xxxxxxx~~ Electric	~~xx.xx~~ 25.00	~~x.xx~~ 1.00
Insurance	25.00	1.00
B. Staff		
3 ~~xxxxx~~ news editors, @$20.00/day	1,260.00 ~~xxxxx~~	60.00 ~~xxxx~~
1 ~~xxxxxx~~ art director, $20.00/day	420.00	20.00
Seth Siegelaub	525.00	25.00
1 typesetter $20.00/day	420.00	20.00
1 typesetter $10.00/day	210.00	10.00

[~~xxxxxxxxxxxxxx~~ pg. 1, more]

+ PUBLIC PRESS + NEWS NETWORK + PUBLIC PRESS + NE
seth siegelaub post office box 424, new york 10013, usa 212-9252113 seth siegelaub post office box 424, new y

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C. Editorial Material

3 copies of the N.Y. Times and the N.Y. Post, The News — 50.00 — 2.00

Other raw news material — 2,100.00 — 100.00

D. Production

IBM Typesetter — 200.00 — 10.00

Art supplies, veloxes, misc. — 420.00 — 20.00

E. Printing, 1,000/day — 2,100.00 — 100.00

F. Circulation

1 person and truck — 735.00 — 35.00

$430.00/day

64 Issues x 64

$27,520.00

III. General Fund

General expenses for the RIDER and the developement of the coming daily newspaper; legal, office and clerical expenses, entertainment, travel..... 10,280.00

IV. PROMOTION

Public placement in Manhattan streets of a series of 10 weekly wall posters, From 1 Feb thru 1 April, @$250.00..... 2,500.00

Total start-up and expenses to 26 May 1972 $45,000.00

V. Anticipated Income to Offset Operating Expenses

Initially the only source of income from the RIDER will be from news stand and street sales in New York City. (There will be no subscription or advertisements until late May.) Based on a 50% net from the cover price of 10¢, and the sale of 1,000 per day, we should realize $50.00 per day. But at this time it is not possible to project what our actual sales will be.

All income will be reinvested.

VI. THE ALTERNATE NEW YORK DAILY NEWSPAPER

At this time it is not possible to project specific financial data for the start-up and operation of the full size newspaper. The operation of the RIDER is intended to give us, among other things, a clear picture of what precisely would be involved. We expect to be able to provide a reasonable financial projection by mid March 1972.

1731
480
151

[pg. 2, no more]

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PROJECTED BUDGET, INCLUDING START-UP COSTS AND OPERATING EXPENSES FOR THE 4 1/2 MONTH PERIOD ENDING 17 APRIL 1972

I. Start-up Costs Projected to 18 January 1972

A. Seth Siegelaub, reimbursement for time and expenses to date..... $3,000.00

B. Preparation of the 4th (and final) NEWSLETTER on 15 December 1971

1. Typesetting and artwork	$50.00	
2. Printing	40.00	
3. Envelopes	10.00	
4. Postage	100.00	
	200.00.....	200.00

C. THE NEW YORK DAILY NEWSPAPER RIDER

1. Cash Outlays		
Deposits		
Office Rent	$400.00	
Telephone	100.00	
Gas & Electric	25.00	
Stationery	25.00	
IBM Typewriter	100.00	
Office Preparation		
Moving, files, some furniture, telephone tape recorder	500.00	
	$1,150.00.....	1,150.00

II. Operating Expenses for THE NEW YORK DAILY NEWSPAPER RIDER

Based on 5 twelve-page issues per week for 3 months; 64 issues from 18 January through 17 April 1972.

	Monthly	Daily
A. Overhead		
Rent	$200.00	$7.00
Telephone	250.00	10.00
Electric	25.00	1.00
Insurance	25.00	1.00
B. Staff		
2 news analysts, @$20.00/day	840.00	40.00
1 typing/layout person, $20.00/day	420.00	20.00
Seth Siegelaub	525.00	25.00

+ PUBLIC PRESS + NEWS NETWORK + PUBLIC PRESS + NE
... seth siegelaub ... post office box 424, new york 10013, usa ... 212-9252113 ... seth siegelaub ... post office box 424, new y

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C. Editorial Material			
3 copies of the N.Y. Times and the N.Y. Post	25.00	1.00	
Other raw news material	525.00	25.00	
D. Production			
IBM Typewriter	100.00	5.00	
Art supplies, veloxes, misc.	210.00	10.00	
E. Printing, 1,000/day	2,625.00	125.00	
F. Circulation			
1 person and truck	630.00	30.00	
		$300.00	
64 Issues		x 64	
		$19,200.00...	19,200.00

III. General Fund

General expenses for the RIDER and the developement of the coming daily newspaper; legal, office and clerical expenses, entertainment, travel and postage..... 6,450.00

Total start-up and expenses to 17 April 1972 $30,000.00

IV. Anticipated Income to Offset Operating Expenses

The only source of income from the RIDER will be from news stand and street sales in New York City (there will be no subscription or advertisements). Based on a 50% net from the cover price of 10¢, and the sale of 1,000 per day, we should realize $50.00 per day. But at this time it is not possible to project what our actual sales will be.

V. THE ALTERNATE NEW YORK DAILY NEWSPAPER

At this time it is not possible to project specific financial data for the start-up and operation of the newspaper. The operation of the RIDER is intended to give us, among other things, a clear picture of what precisely would be involved. We expect to be able to provide a reasonable financial projection by mid-February 1972.

+ PUBLIC PRESS + NEWS NETWORK + PUBLIC PRESS + NE
... seth siegelaub ... post office box 424, new york 10013, usa ... 212-9252113 ... seth siegelaub ... post office box 424, new y

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PROJECTED BUDGET, INCLUDING START-UP COSTS AND OPERATING EXPENSES FOR THE 4 1/2 MONTH PERIOD ENDING 17 APRIL 1972

I. Start-up Costs Projected to 18 January 1972

A. Seth Siegelaub, reimbursement for time and expenses to date..... $3,000.00

B. Preparation of the 4th (and final) NEWSLETTER on 15 December 1971

1. Typesetting and artwork	$50.00	
2. Printing	40.00	
3. Envelopes	10.00	
4. Postage	100.00	
	200.00.....	200.00

C. THE NEW YORK DAILY NEWSPAPER RIDER

1. Cash Outlays		
Deposits		
Office Rent	$400.00	
Telephone	100.00	
Gas & Electric	25.00	
Stationery	25.00	
IBM Typewriter	100.00	
Office Preparation		
Moving, files, some furniture, telephone tape recorder	500.00	
	$1,150.00.....	1,150.00

II. Operating Expenses for THE NEW YORK DAILY NEWSPAPER RIDER

Based on 5 twelve-page issues per week for 3 months; 64 issues from 18 January through 17 April 1972.

	Monthly	Daily
A. Overhead		
Rent	$200.00	$7.00
Telephone	250.00	10.00
Electric	25.00	1.00
Insurance	25.00	1.00
B. Staff		
2 news analysts, @$20.00/day	840.00	40.00
1 typing/layout person, $20.00/day	420.00	20.00
Seth Siegelaub	525.00	25.00

+ PUBLIC PRESS + NEWS NETWORK + PUBLIC PRESS + NE\
seth siegelaub . . . post office box 424, new york 10013, usa 212-9252113 seth siegelaub post office box 424, new y

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C. Editorial Material			
3 copies of the N.Y. Times and the N.Y. Post	25.00	1.00	
Other raw news material	525.00	25.00	
D. Production			
IBM Typewriter	100.00	5.00	
Art supplies, veloxes, misc.	210.00	10.00	
E. Printing, 1,000/day	2,625.00	125.00	
F. Circulation			
1 person and truck	630.00	30.00	
		$300.00	
64 Issues		× 64	
		$19,200.00...	19,200.00

III. General Fund

General expenses for the RIDER and the developement of the coming daily newspaper; legal, office and clerical expenses, entertainment, travel and postage..... 6,450.00

Total start-up and expenses to 17 April 1972 $30,000.00

IV. Anticipated Income to Offset Operating Expenses

The only source of income from the RIDER will be from news stand and street sales in New York City (there will be no subscription or advertisements). Based on a 50% net from the cover price of 10¢, and the sale of 1,000 per day, we should realize $50.00 per day. But at this time it is not possible to project what our actual sales will be.

V. THE ALTERNATE NEW YORK DAILY NEWSPAPER

At this time it is not possible to project specific financial data for the start-up and operation of the newspaper. The operation of the RIDER is intended to give us, among other things, a clear picture of what precisely would be involved. We expect to be able to provide a reasonable financial projection by mid-February 1972.

+ PUBLIC PRESS + NEWS NETWORK + PUBLIC PRESS + NE
seth siegelaub . . post office box 424, new york 10013, usa . 212-9252113 . seth siegelaub . post office box 424, new y

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PROJECTED BUDGET, INCLUDING START-UP COSTS AND OPERATING EXPENSES FOR THE 4½ MONTH PERIOD ENDING ~~17 APRIL 19~~ 17 APRIL 1972

I. Start-up Costs Projected To 18 January 1972

A. Seth Siegelaub, reimbursement for time and expenses to date..... $3,000.00

B. Preparation of 4th (and Final) NEWSLETTER on 15 December 1971

1. Typesetting and artwork	$50.00
2. Printing	40.00
3. Envelopes	10.00
4. Postage	100.00
	200.00

200.00

C. THE NEW YORK DAILY NEWSPAPER RIDER

1. Cash Outlays

Deposits	
Office Rent	$400.00
Telephone	100.00
Gas & Electric	25.00
Stationery	25.00
IBM typewriter	100.00
Office Preparation	
Moving, files, some furniture, telephone tape recorder	500.00
	$1,150.00

$1,150.00

II. Operating Expenses For THE NEW YORK DAILY NEWSPAPER RIDER

Based on 5 twelve-page issues per week for 3 months; 64 issues from 18 January through 17 April 1972.

	Monthly	daily
A. Overhead		
-Rent	$200.	$7.00
-Telephone	250.	10.00
-Electric	25.	1.00
-Insurance	25.	1.00
B. Staff		
-2 news analysts, @$20/day	840.	40.00
-typing/layout person, $20/day	420.	20.00
-Seth Siegelaub	525.	25.00
C. Editorial Material		
-3 copies of the N.Y. Times and the N.Y. Post	25.	1.00
-Other raw news material	525.	25.00
D. Production		
-IBM typewriter	100.	5.00
-Art supplies, veloxes, misc.	210.	10.00
E. Printing (1,000/day)	2625.	125.00

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F. Circulation
-1 Person and truck 630. 30.00

$300.00

64 Issues x 64

$19,200.00..... 19,200.00

III. Reserve Fund

General expenses for the RIDER and ~~towards~~ the development of the coming newspaper; legal, office expenses, entertainment, travel, postage, and secretarial..... ..... 6,450.00

TOTAL START UP AND EXPENSES $30,000.00 ~~$#,###~~

(?)

XXX

IV. Anticipated Income To Offset Operating Expenses

The only source of income from the RIDER will be from news stand and street sales in New York City (there will be no subscriptions or advertisements). Based on a 50% net from the cover price of 10¢, and the sale of 1,000 copies per day, we should realize $50.00 per day, ~~though~~ but at this time it is not possible to project what our actual sales will be.

V. THE ALTERNATE NEW YORK DAILY NEWSPAPER

At this time it is not possible to project specific financial data for the start-up and operation of the newspaper ~~itself~~. The operation of the RIDER is intended to give us, among other things, a clear picture of what ~~this~~ would be precisely involved. We expect to be able to provide a reasonable financial projection by mid-February 1972.

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PROJECTED BUDGET, INCLUDING START UP COSTS AND OPERATING EXPENSES THE 4½ MONTH PERIOD ENDING 17 April 1972

I. Start Up Costs Projected to 18 January 1972

A. Seth Siegelaub, reimburdement of time and expenses to date.. ..... $3,000.00

B. Preparation of 4th (and final) NEWSLETTER, on 15 December 1971

1. Typesetting and artwork	$50.00
2. Printing	40.00
3. Envelopes	10.00
4. Postage	100.00
	200.00

C. THE NEW YORK DAILY NEWSPAPER RIDER

1. Cash Outlays

Deposits

Office Rent	$400.00
Telephone	100.00
Gas & Electric	25.00
Stationery	25.00
IBM typewriter	100.00

Office preparation

Moving, files, same furniture, tape recorder for telephone,	500.00
	1,150.00

II. Operating Expenses for THE NEW YORK DAILY NEWSPAPER RIDER, based on 5 twelve-page issues per week for 3 months; 64 issues from 18 January 1972 through 17 April 1972.

	monthly	daily
A. Overhead		
Rent		
Telephone		
Electirc		
Insurance		
B. Staff		
2 news analysts @ $20.00/day		40.00
1 typing and layout person at $20.00/day		20.00
Seth Siegelaub		25.00
C. Editorial Material		
3 copies of the N.Y. Times and N.Y.Post		1.00
Other raw news material		25.00
D. Production		
IBM Typewriter		5.00
Art supplies, misc.		10.00
E. Printing, based on daily 1,000 press run		125.00
F. Circulation		
1 person and truck		300.00
	$6,400	$19,200.00

64 issues

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III. Reserve Fund. General expenses towards the development of the newspaper; legal, entertainment, travel, office expenses and postage, secretarial. .....;..... $6,450.00

TOTAL EXPENSES $30,000.00

IV. Anticipated Income to Offset Operating Expenses

The sole source of potential income will be from news stand and street or subscription circulation (there will be no advertising). Based on a 50% net of our cover price of 10¢, and the sale of 1,000 copies per day, we would realize $50.00 per day. Though at this time it is not possible to accurately project what our sales will be tually be.

V. THE ALTERNATE NEW YORK DAILY NEWSPAPER

At this time it is not possible to put forth specific financial data for the newspaper itself. We estimate the publication of the RIDER is intended to give us, among other things, a clear picture of what this would precisely involve. We expect to be able to provide a reasonable financial projection by mid-February 1977.

3,000.
200
1.150
19,200.
23550
6450
30000

Pg. 2 (no more)

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PP+NN: Projected Budget Including start up costs + operating expenses for start up costs projected to 18 Jan 71 3 months

I. To Date

A. Seth Siegelaub

A. ~~Cash advanced~~ Reimbursement of expenses + time $1,000.00

B. ~~Time~~ 1,600.00

II. NEWSLETTER (4th and Final) - 15 December 1971

A. Typesetting and Artwork	$50.00	
B. Printing	40.00	
C. Envelopes	10.00	
D. Postage	100.00	200.00

III. THE NEW YORK DAILY NEWSPAPER RIDER

A. ~~Costs~~ Cash Outlays

~~a. Start-up~~

Deposits: Office	400.00	
Telephone (3 lines)	100.00	
Gas & Electric	25.00	
Stationary	25.00	
IBM typewriter	100.00	
~~Set-up:~~ Tape recorder	300.00	
Furniture, files	100.00	
Moving	50.00	1,000.00

b. Operating expenses (based on ~~A~~ 5 - 12 page issues per week for 3 months; 64 issues from 18 Jan ~~X~~ thru 17 April 1972)

	month	~~week (5days)~~	day
1. Overhead			
Rent	200		6.50
Telephone	300		10.
Gas & electric	30		1.00
~~Insurance~~	~~—~~		~~—~~
2. Staff			
-2news analysts @ $20.	860.		40.00
-typing and lay-out person	430		20.00
-Seth	550		25.00
3. Editorial material			
-3 copies of the NY Times + Post	25.		1.00
-Other News mater.	550		25.00
4. Production			
-IBM typewriter	100.		5.00
-Art supplies, misc.	225		10.00
5. Printing (____/day)	3550.		125.00
6. Circulation			
-1 person and truck	775.		35.00
			300.00

300.00 X 64 $19,200.00

c. Reserve Fund (expenses towards ~~The alternate~~ newspaper - entertainment! travel, local stationery and postage, secretarial, etc.) 7,000.00

~~B. Anticipated Income. Break even total operating expenses.~~ $30,000.00

IV. THE ALTERNATE NEW YORK DAILY NEWSPAPER

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4. 2. Operating expenses - (based on ~~3~~ 5 - 12 page issues 4,280
per week for 3 months - 64 issues to 17 April 72 (from 18 Jan 72.)

~~1. 3 copies of~~

9. Fixed Expenses

	day	week (5 days)	month
Rent	~~4~~	35	150
Telephone	10.	50	200
Electricity	1.~~5~~	3.50	~~30~~
IBM Typewriter	5.		~~100~~ 75
Seth	25-		250

b. Variable

	day	week (5 days)	month (22 days)
~~Cost~~	1.		25.
	~~40~~.	150.-	
	~~70~~.	75-	
	10.		
	30.		
	+~~125~~		
	+ 25		

~~week~~ 5 day week 10.00
1.~~00~~ 1.50
Rent - 30.
Telephone 20.
Electricity 25.
Seth 10.
Typewriter 5.
Printing - 20.
Typ + Pasteup - 25.
Circulation - 100
Printing - 10.
Misc - 250.

Overhead
Staff
Material
Production
Printing
Other Area
Circulation

64
30
19,200

3

260
300
Rent
Tele
Elect.

X64 = 19,200

Salaries, petrol, secretarial, ~~7~~,000

Total: 30480

II ~~3~~. Fixed

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4. 2. Operating expenses - (based on ~~3 issues~~ per week for 3 months - 64 issues to 17 April 72 from 18 Jan 72. @ 5 - 12 page issues 4,280

~~+ 3 copies of~~

a. Fixed Expenses

	day	week (5 days)	month
Overhead — Rent	~~4~~	35	150
Telephone	10.	50	200
Electricity	1.~~5~~	3.50	~~30~~
IBM Typewriter	5.		~~100~~ 75
Staff — Seth	25-		250

b. Variable

Material — 3 copies of the ~~Trib~~ Times ~~Post~~	1.		25.
Production — 2 news analysts/reps @ ~~20~~	~~40.~~	150.-	
1 layout + typing person (with SS)	~~70.~~	75-	
Art Supplies, Stationery, Misc	10.		
Other News Material	30.		
Printing (____ per day)	+1 ~~25~~		
Circulation — 1 Man Person with truck	+ 25		
64	~~260~~		
30	300		
19,200			X64 = 19,200

3. Reserve Fund - (expenses towards the interstate newspaper - printing, travel, stationary, postage, secretarial, ~~1~~,000

Total: 30480

II — 3. Anticipated Income —

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DeN

(1)

Anticipated Budget.

1. To Date:

1. SS	a. ~~Bills~~ Cash advanced - bills Paid		1,000
	b. Time	2,000	2,000

2. 4th (and final Newsletter) - 15 Dec 71

1. Typesetting + Artwork	50.00	
2. ~~Printing~~	40.00	
2. Envelopes	15.00	
3. Postage	100.00	
	185.00	185

3. The N.Y. Daily Newspaper PAPER -

I. Costs Start-up - ~~Smell~~ 1 Jan 72

a) Deposits. 1. office ~~rent~~ (2 months) 300

2. Telephone (3 lines) 100

3. Electric ~~50~~

4. Stating - ~~50~~

5. IBM Typewriter ~~100~~

~~450~~ 450

b) ~~Moving +~~ Setup.

1. Tape recorder - 300.

2. Furniture, ~~Files~~ - 100.

3. Movers - 50.

450 450

4,785

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	Day	Week 5 days	Month
- Bases of 3 newspapers @ 1¢	$ 1.50	8.00	
- 2 A reporter/analysts @ $5/90	30.00	150.00	
- Seth	25.00	125.00	500.00
- Telephone	5.00	25.00	100.00
- IBM Typewriter + 4 faces	2.00	8.00	30.00
- Typing + Pastedup (Seth) + Layout person 1000, 2000 3000 4000 5000	15.00	50.00	200.00
- Printing 8½×11 - 8 pg 12 pg	75.00		
- Art Supplies, Misc	5.00	25	100.00
- Circulation - 1 Truck + man	15.00	75.00	
Total:	250.00		

Expenses towards Newspaper-Travel, addl (Tim + Post), Start-up -

Office Apt. 150.00

Tues - Sat 5 days
Mon - Sat 6 days

~~Oct~~, 15 Jan, Feb, Mar - 3 mnth.

Mid-Jan 3 Months
Feb 65 days 1 Startup
Mar 3000
Apr 250
65
1250 7,000
1600
4,2850
$30,000

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	day	week	month
3 per 3 newspapers @ 15¢	1.50		
2 or 3 reports/analysis @ $5/10			150
Secty -			
Telephone			
IBM			
Typesetting			
1) IBM Typewriter + 3,4 faces.			$25
2) Typing - (Seth)	0		
Layout - paste up (Seth)	0		
Printing - 8½×11 - 8 pp - 1000 / 2000 / 3000 / 4000 / 5000 ink black +			
12 pp -			
postage + delivery. paper. time.			
Circulation - truck delivery.			

Post. Income

50-50

day	1000	X.05 =	$50 ÷ =
158	2000	X.05 =	100 -
	3000	X.05 =	150 -
	4000	X.05 =	$200 -
	5000	X.05 =	250 -

~~Payable~~

$160/day

120 days

3200

1600

$19200

$20,000-

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31 Aug 71

$

Stage I - 55 - organization, printing + dist. of newsletter - (to Nov 72)

	40 wks	30 wks
55 - $150/wk x ~~40~~ 30 wks	6,000	4500
Expense - Travel, meeting $100/wk x 40	4000	3000
Newsletter - 4 pages x 10000 : 30.00		
postage 08 x 1000 = 8000		
preparation, mailing, envelops = 2000		
13000 x 10 Times	1300	1300
Posters - preparation, printing, distribution + placement		
$100 x 4 times	800.	800
Part Time Security - $70 x 40	2800.	2100
Telephone - $50/wk x 40	2000	1500
Stationery, office, postage	500	500
legal - misc.	500	500
	$17,900.	$14,200

Stage II - Deposits, office setup, small, full time staff, daily distribution of wall posters,

Stage III - Newspaper -

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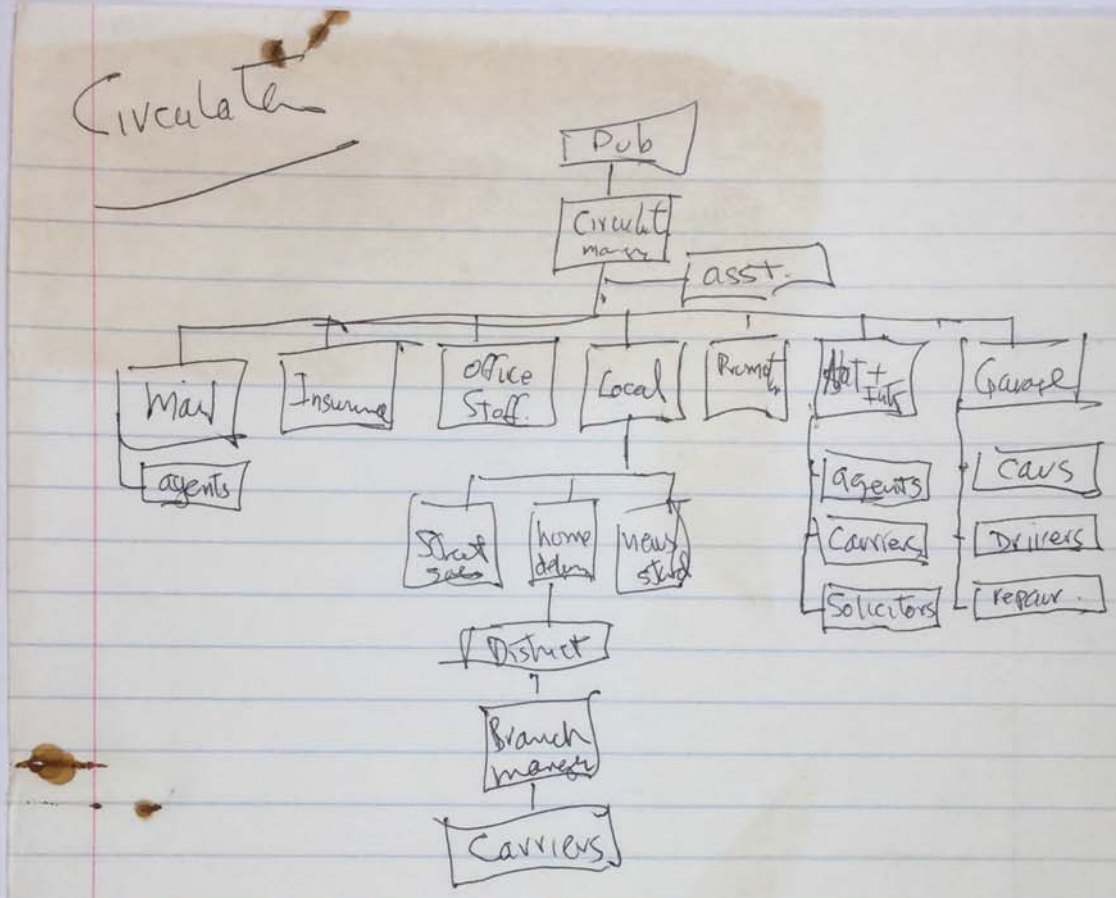

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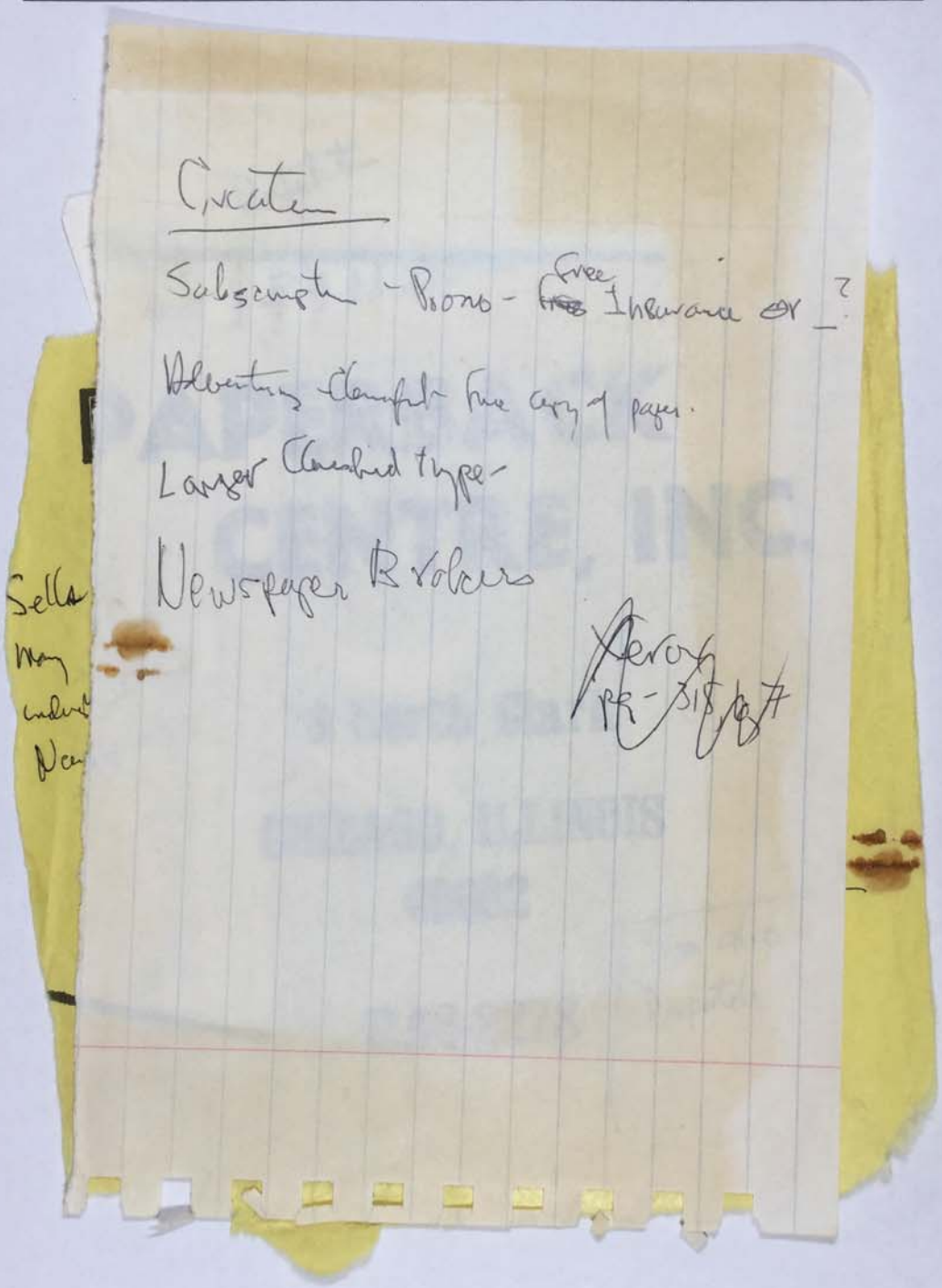
	Siegelaub	I.A.73



Circular

Subscription - Promo - ~~Free~~ Insurance or _?

Advertising Complete free copy of paper.

Larger Classified type-

Newspaper Reviews

Xerox
RR - 5/8/69

Sella
May
under
New

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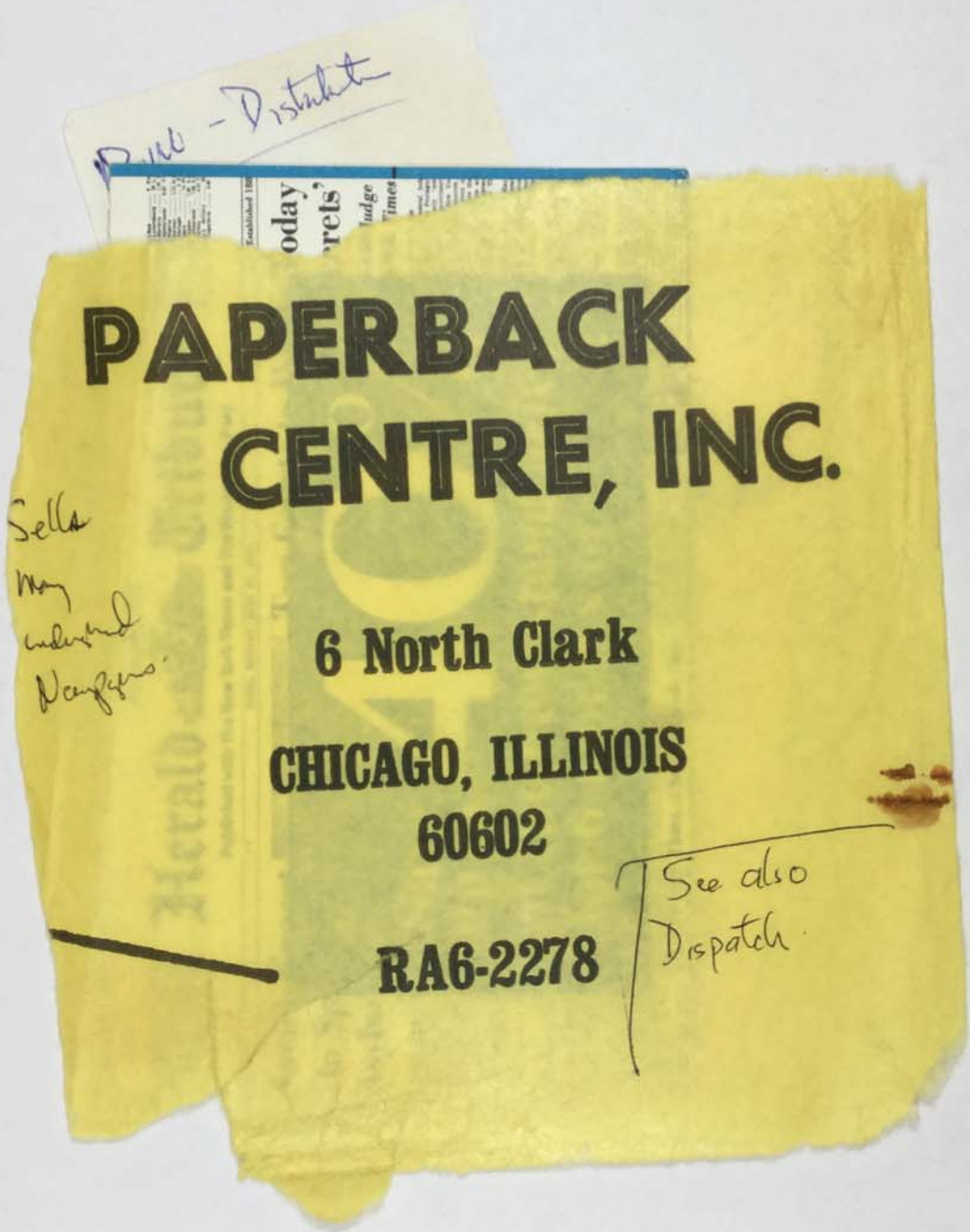
	Siegelaub	I.A.73



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24 May 71

INTERNATIONAL

Herald Tribune

Published with The New York Times and The Washington Post

No. 27,504 ** PARIS, MONDAY, JUNE 21, 1971 Established 188

Soviet Expert On Sp Asylur

Two Courts to Decide Today ecrets'

istrict Judge s N.Y. Times

Cosmonauts Begin Third Week Aloft

pace Station Makes ,000th Earth Orbit

No Attack by Reds as Feared

Thieu, at Saigon Parade, Sees

Save up to 40% of the newsstand price for 6 months or 1 year!

comes to distribute 100,000 newspapers.

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Circ Lunch 24 May 71

Daily News distributes by itself & Manhattan Tribune.

Manhattan Tribune distributes (150,000 circ) without getting involved with Mailers Union

Beware of Gerfinkel (AM Comp) + Sam Nichols when it comes to distributing 100,000 + newspapers.

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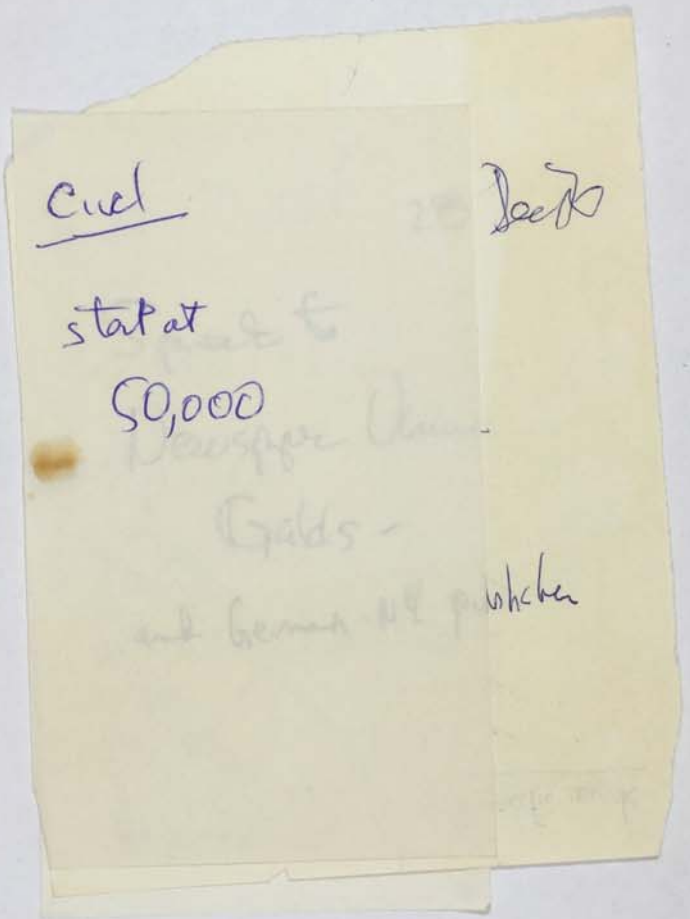

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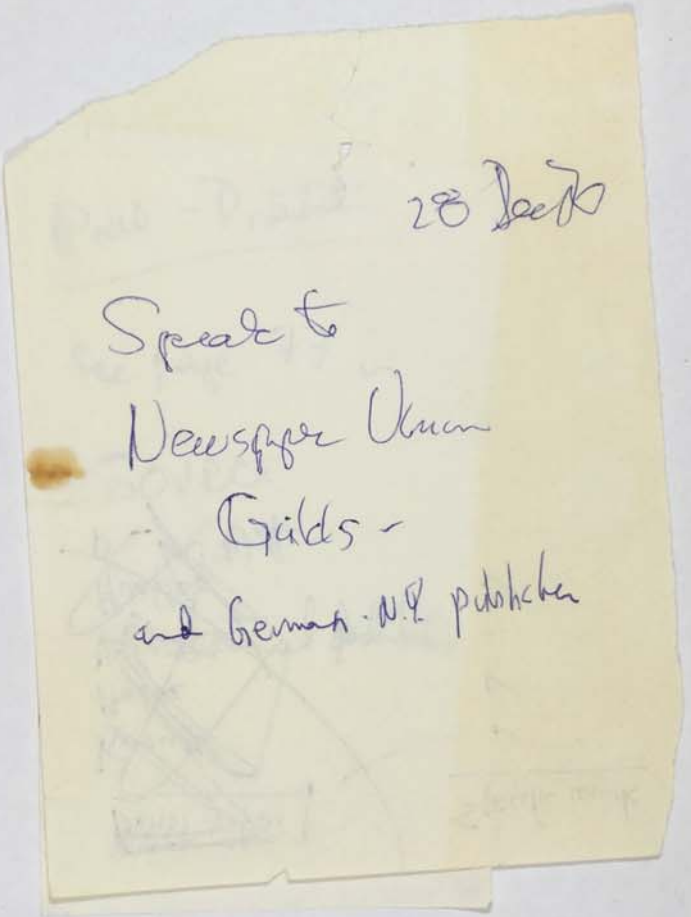

28 Dec

Speak to

Newspaper Union

- Guilds -

and German N.Y. publishers

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Pelli - Distribution

See page 77 in

SOURCE

CAT -

Fr Natural

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20,21 JAN 72

NEWSLETTER #4

+ PUBLIC PRESS + NEWS NETWORK +

INSIDE:

- THE RIDER
  DESCRIPTION
  INTENTION
- THE ALTERNATE NEW YORK DAILY NEWSPAPER
  FORMAT
  CONTENT
  ORGANIZATION
  DISTRIBUTION
  OTHER IDEAS
- FEEDBACK

THE NEW YORK DAILY NEWSPAPER RIDER

DESCRIPTION

4,5 APRIL 72 15¢

THE NEW YORK DAILY NEWSPAPER RIDER

MOCK UP OF RIDER FORMAT

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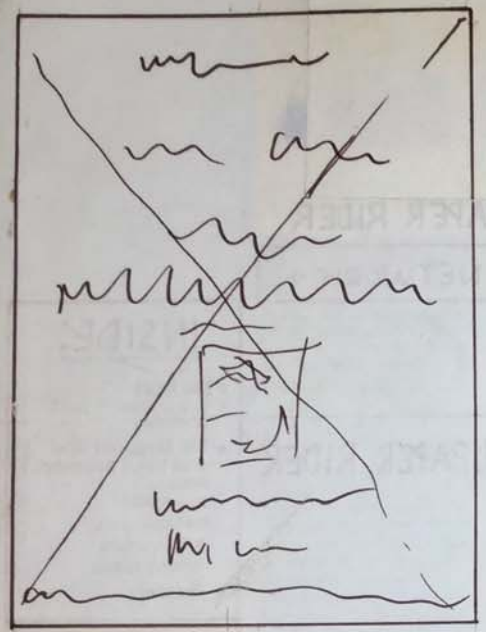
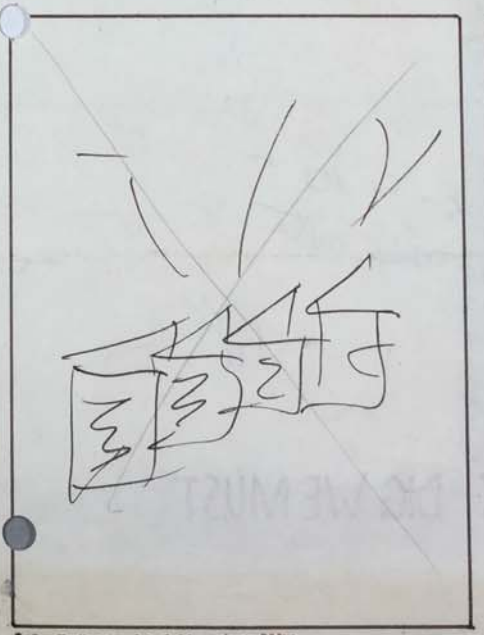


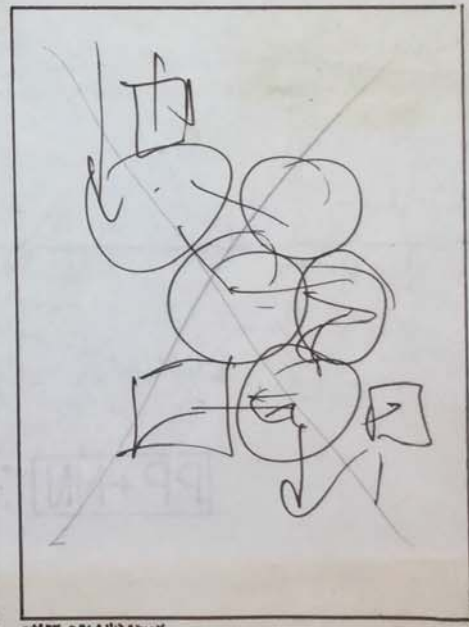
ONE OF THE SERIES OF WALL POSTERS.

THE ALTERNATE NEW YORK DAILY NEWSPAPER

FORMAT



FORMAT OF ALTERNATE DAILY NEWSPAPER



STAFF ORGANIZATION

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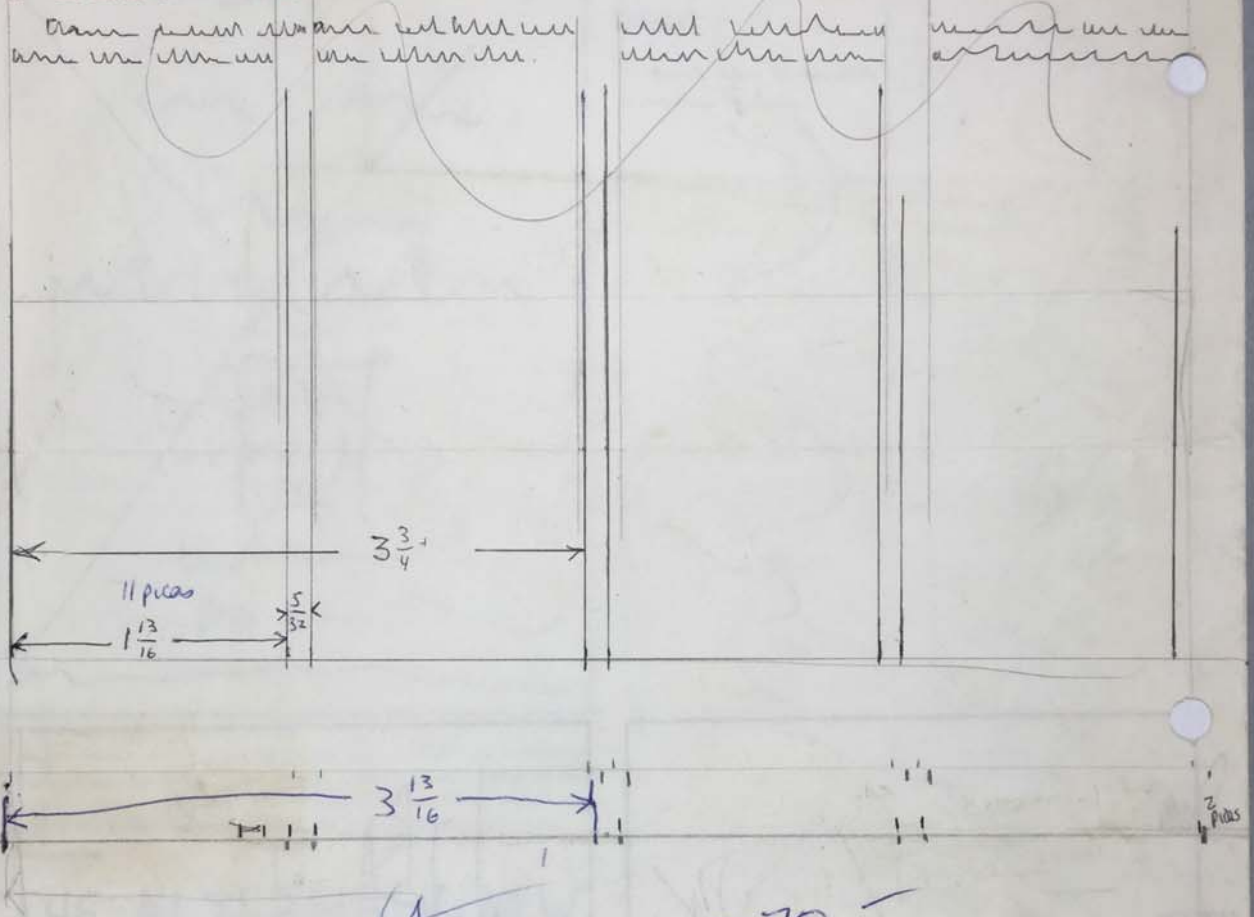
FEEDBACK



64

Harvey Mansdick - 725-5070 - web often

64 column inch

100 pt on 1 pica leading - Courtesy medium

1 13" / 16

PP+NN : DIG WE MUST

+ PUBLIC PRESS + NEWS NETWORK + PUBLIC PRESS + NE

. . . seth siegelaub . . . post office box 424, new york 10013, usa . . . 212-9252113 . . . seth siegelaub . . . post office box 424, new

177113

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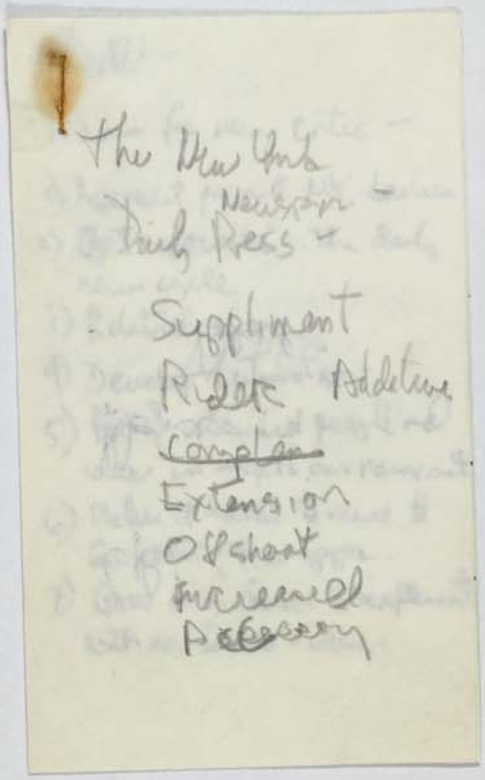

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Peter —

- Reasons for new critic —

1) Discredit press & N.Y. dailies
2) Get experience in the daily news cycle
3) Relatively cheap
4) Develop distribution —
5) Bring interested people and ideas in + gets our name out
6) Makes it easier to raise $ for corny newspaper.
7) Gives us a chance to experiment with new formats + ideas

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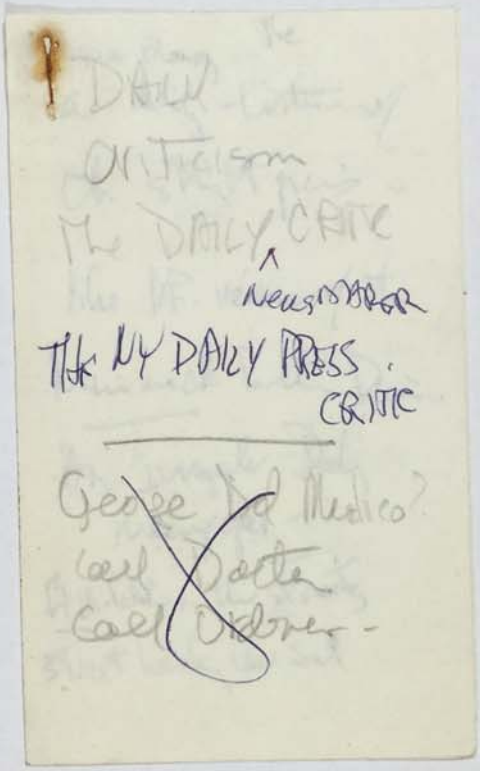

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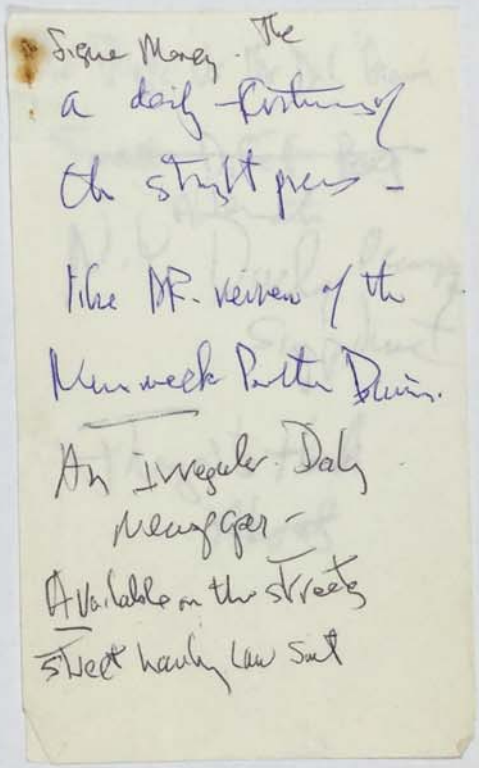

Figure Money. The
a daily Pictures of
the stock prices -

like NY. reviews of the
New week Paris Paris.

An Irregular Daily
Newspaper -
Available on the streets
Street hawker Low Cost

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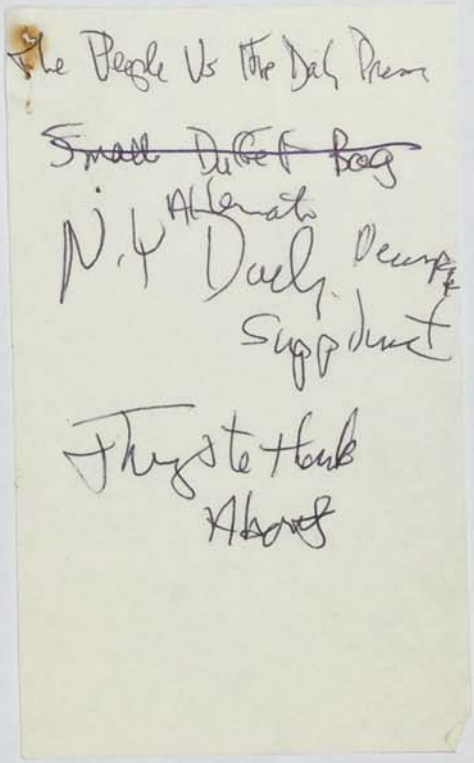

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THE N.Y. DAILY ALTERNATE NEWS SUPPLIMENT: ANALYSIS AND COMMENT

THE N.Y. DAILY NEWSPAPERS SUPPLIMENT

An Daily Analysis and Commentary on some of the bullshit in yesterdays N.Y. Times, N.Y. Post and Daily News

YESTERSDAY'S BULLSHIT

THE PEOPLE VS THE N.Y. DAILY PRESS

TODAY'S NY
YESTERSDAY'S HYPE

THE N.Y. DAILY NEWSPAPER SUPPLIMENT

THE NEWSPAPER SUPPLIMENT TO
THE OTHER NEW YORK DAILY NEWSPAPERS

~~THE ALTERNATE NEW YORK~~ THE DAILY SUPPLEMENT
TO THE OTHER NEWSPAPERS.

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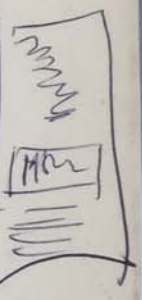
PP+M

PP+MN

ALL NEWS TO THE PEOPLE



The daily SUPPLEMENT is published ~~daily~~ to assist the N.Y. Newspaper reader in recognizing the prejudices ~~and the~~ ~~vacations~~ ~~extend~~ in the so-called "objective" news coverages by the straight U.S. Daily Newspapers. It is by no means a complete record of all their biases.

The SUPPLEMENT will be in existence until (April 15) when it will become part of a ~~fortnightly~~ new 5 days a week all-city daily newspaper.

The SUPPLEMENT is available each ~~day~~ evening, Monday thru Friday from ~~street~~ hawkers in the street and a few newsstands, bookshops and other places.

We accept no advertising and rely only on your 10¢ a day to exist.

No subscriptions are possible.

Back issues will be expensive + hard to get.

All our material can be reprinted freely. Please credit PP+MN.

We want to hear anything and anything relevant, whether it concerns the SUPPLEMENT or the ~~fortnightly~~ coming daily Newspaper.

PETTICE TARU INFORMATION

_____ (_____) _____, Rod Ryal, (Key West)

Rod Dorn, Graphic / Sekula Co-Publisher.

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~~alternate~~

PP+M is a growing collective international news gathering network composed of ~~an~~ alternative/radical independent, credible + radical writers, correspondents, photographers ~~newspapers~~ and news groups. We ~~sell~~ Sell & provide the people with ~~an alternate~~ credible broad range of credible alternate news + ~~opinion~~ analysis of ~~international~~, political, social and cultural developments.

This SUPPLEMENT, ~~com~~ controlled, is published daily, each evening, Monday thru Friday in N.Y. City.

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has its precedent in the LA Modern Institute: Black Panther Newspaper

Posters—

Small Size (for newsstand display)

10×14, 8½"×11"

11"×17"

"[illegible]" is published to assist the people [illegible] the prejudices and misdeeds of the Daily Newspapers. It is by no means [illegible] of their biases in all their copy. It [illegible] daily press [illegible] (as the newsweeklies) never always primary objective [illegible] but the power brokers are dealing down to us. They do [illegible] their slanting and omission of the news and advertising hype.

[illegible] will be in existence until 1 April 71, it will become [illegible] part of a five day a week daily newspaper. We accept no advertising, and rely on your 10¢ a day to continue. / No subscriptions are possible / We are very interested in hearing from the people. Pub. Issues are Expense + Income + Budget. Copies can be purchased daily, in person, in the streets, at selected newsstands, Tuesday. A few newsstands, [illegible] bookstores and other interested centers. Many heads.

All our material can be ripped freely. Please credit [illegible]

We want to hear from anybody about anything, whether it concerns this [illegible] SUPPLEMENT, OR the forthcoming daily newspaper.

We need hawkers.

PEACE THRU INFORMATION

[illegible]

[illegible] / [illegible] / [illegible] / [illegible]

[illegible] Computers / [illegible] / Legal, [illegible] / Economics [illegible]

Publicity [illegible] /

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Posters-

Small Size (for newsstand display)

10X14, 8½"x11" 11"x17"

xxxx xxxxxx
EDITOR/xxxx
xx xxxxxxx;
xxx; FEAT*
xxx xxxxxx;
x xxxxxxx;
APHER/xxxxx
xxx, xxxxxx
ESEARCH/xxx
xxxxxx and
LISTINGS
CIRCULAT-
xxx xxxx,
xx xxxxxx,

xxxx xxxx,
xxxx, xxxx
BUTING ED-
ITORS.

+PP+NN...+PP+NN...+PP+NN...+PP+NN...+

•Public Press + News Network is a international cooperative newsgathering network composed of alternate and/or radical, independent journalists, photographers and newspapers in xx countries. We seek to provide the public with a broad range of news and commentary concerned with advanced, anti-establishment political, social and cultural developments.

This newspaper, cooperatively owned and controlled, is published daily, Monday thru Friday, in New York City and id distributed locally and internationally.

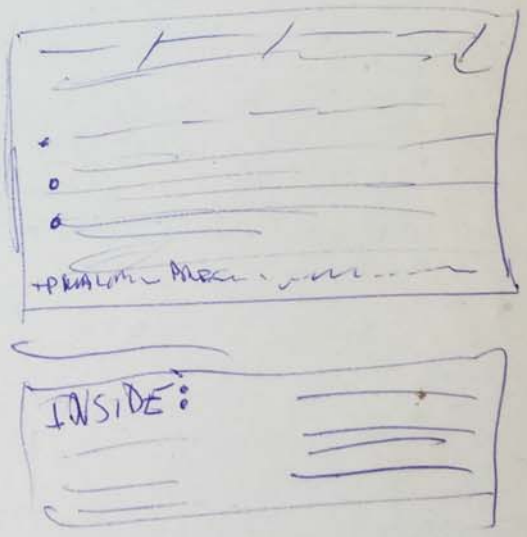
Text and photographs noted "(X)" - No Copyright Claimed - can be reprinted freely, with proper credit, only by our subscribing member newspapers and services. All other material is covered by Copyright.

We welcome all communications from anyone concerning political, social or cultural in their developments on their scene. Unsolicited material cannot be returned.

•LISTINGS and ADVERTISING: We only accept classified Listings and Advertising. The deadline is 12 noon before the day of publications. See LISTINGS and ADVERTISING sections for additional information.

•SUBSCRIPTIONS: The newspaper is published 254 days each year, except for xxxx xxx, xxxxxxx, xxx xxxx, xxx xxx, xxxx xxxx xxxx and xxxxx xxxx. The domestic rate is $24.00 per year, $15.0 for 6 months or $8.00 for 3 months. For additional information about other subscription rates or the distribution of the newspaper, call or write the Circulation department.

PUBLIC PRESS + NEWS NETWORK... xx xxx xxxxxx street, new york lxxxxx. telephone; xxx xxx xxxxxx.



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Bay

s

seth siegelaub; PUBLISHER/xxxx xxxxxx EDITOR/xxxx xxxxxx; LOCAL EDITOR/xxxx xxxxxx; NATIONAL EDITOR/xxxx xxxxxxx; INTERNATIONAL EDITOR/xxxx xxx; FEATURES EDITOR/xxx xxxx and xxxx xxxxxx; ASST. FEATURES EDITORS/xxxxx xxxxxxx; REPORTOR/xxx xxxx; PHOTOGRAPHER/xxxxx xxxxx, xxxx xxxxxx, xxxxx xxx, xxxxxx xxx; REWRITE/xxxx xxxxx; RESEARCH/xxx xxxx xxxx, xxx xxxx, xxxx xxxxxxx and xxxx xxxxx; ART/xxx xxxxxx, LISTINGS and ADVERTISING/xxx xxxxx, CIRCULATION/and xxx xxxx, xx xxxxx, xxx xxxx, xxx xxxxxxx, xxx xxxxxx, xxxx xxxxxx, and xxxx xxxxxxxx/

xxxx xxxxxx, xxxx xxxxxxx, xxxx xxxx, xx xxxxxxx, xxxx xxx, xxx xxxxx, xxxx xxxxx and xxx xxxxx; CONTRIBUTING EDITORS.

+PP+NN...+PP+NN...+PP+NN...+PP+NN...+

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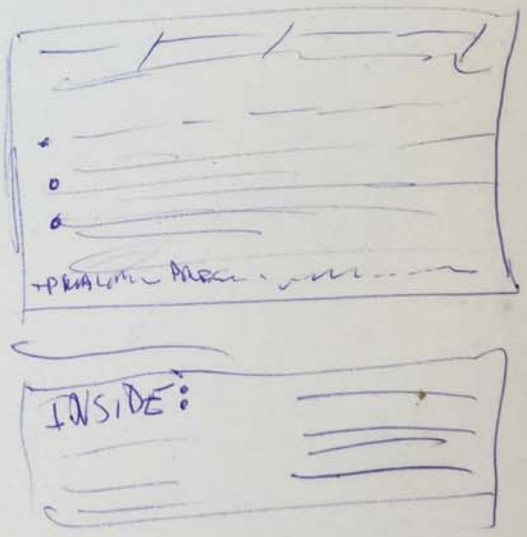
PUBLIC PRESS + NEWS NETWORK... xx xxx xxxxxx street, new york lxxxxx. telephone; xxx xxx xxxxxx.



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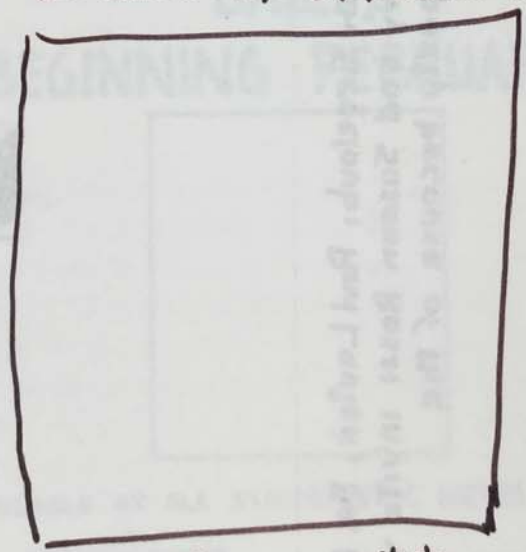
IF
A DAILY NEWSPAPER
D TELL YOU
THEY ARE DOING TO YOU,
UG YOUR PRESENT DAILY NEWSPAPER

IF
: A DAILY NEWSPAPER
TOULD TELL YOU
UE ARE DOING TO THEM,
HAVE ONE AN ALTERNATIVE.

THE NEW YORK DAILY NEWSPAPER RIDER
DAILY,
BEGINNING JANUARY 18TH



Available at all sympathetic news dealers
PP+NN: DIG WE MUST

If we disregarded the voices of authority like the present N.Y. daily newspapers, we would never need a counter point of view! But we do.

If everybody, believed the voices of authority like the Times, the Post, the daily News, we'd all go backwards

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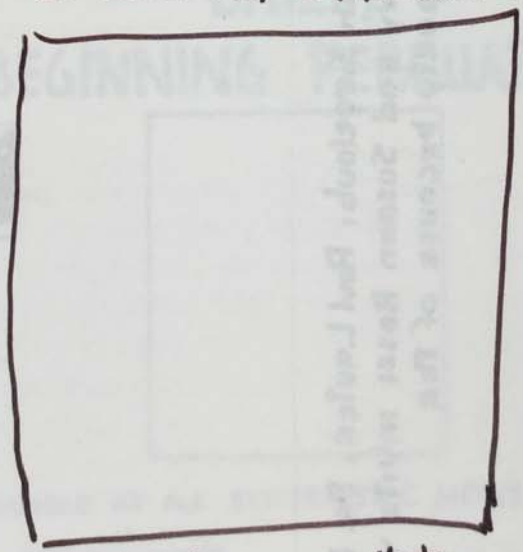
IF
YOU THINK A DAILY NEWSPAPER
SHOULD ~~ONE~~ TELL YOU
WHAT THEY ARE DOING TO YOU,
CONTINUE READING YOUR ~~PRESENT~~ DAILY NEWSPAPER

IF
YOU THINK A DAILY NEWSPAPER
SHOULD TELL YOU
WHAT WE ARE DOING TO THEM,
YOU HAVE ~~ONE~~ AN ALTERNATIVE.

THE NEW YORK DAILY NEWSPAPER RIDER
DAILY,
BEGINNING JANUARY 18TH



Available at all sympathetic news dealers
PP+NN: DIG WE MUST

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WHAT IS THE DIFFERENCE

USSF

Seth Siegelaub, Paul Lauter, Dr. Howard Levy and Susann Rossi invite you to a party because of the

UNITED STATES SERVICEMEN'S FUND ART COLLECTION

at 39 Bond Street, New York, on the third floor on Friday, 10 December (1971), after 10 P.M.
(924-8032, 925-2113)

USSF

UNITED STATES SERVICEMEN'S FUND
ART COLLECTION
44 Greenwich Avenue,
New York, N. Y.
10011

Miller Fox
Abrahms
110 E. 59 St
N.Y.

PP+NN : DIG WE MUST

+ PUBLIC PRESS + NEWS NETWORK... ....NEW YORK .... TEL: .... TELEX .....

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WHAT IS THE DIFFERENCE
BETWEEN THE INTERESTS OF
THE GOVERNMENT, INDUSTRY,
AND THE PEOPLE?

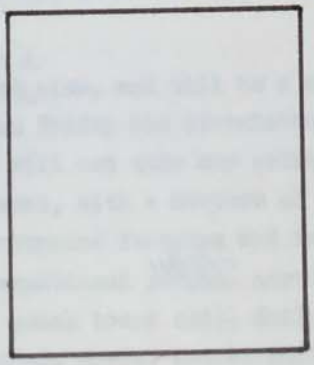
NOTHING, ACCORDING TO
THE PRESENT NEW YORK DAILY NEWSPAPERS.

THE NEW YORK DAILY NEWSPAPER RIDER

THE ALTERNATE MONDAY THRU FRIDAY DAILY NEWS SUPPLEMENT

THE OTHER SIDE.

SMALL BUT HEAVY,
DAILY,
BEGINNING FEBRUARY 29.



AVAILABLE AT ALL SYMPATHETIC NEWS DEALERS

PP+NN : DIG WE MUST

+ PUBLIC PRESS + NEWS NETWORK... [illegible] ...NEW YORK [illegible]... TEL: [illegible]... TELEX [illegible]...

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17 Dec 70

John: This is a very quick draft for a letter to our various potential news-gather around the world. Check it out, and please reply. Seth

We are beginning to put together an international network of "underground-radical-alternate" press people and groups to work with us, to supply daily news for a "radical" New York Daily newspaper. This proposed newspaper doesn't have a name and hopefully will begin operation in the Spring 1971.

This newspaper will supply a Monday thru Friday alternative to the Establishment newspapers in New York.

This is a hugh mother of a project and obviously requires a lot of bread. But even more important than bread, at this point, is the need for us to determine how an international hook-up between us can be run both cheaply and efficiently. We have only the faintest idea about what possible problems we could have in putting out a N.Y. daily.

Before we even begin production of the newspaper, it is necessary to find out what type of arrangements (time, money, communications) will be possible with what specific people in what places throughout the world, inorder to keep the newspaper out on the streets.

The purpose of this letter is to tell you what we are on about and how we are planning to do it. Please give it some time and thought and try to reply to us with your suggestions.

THE NEWSPAPER

The newspaper will be ½ tabloid size, and will be a morning paper. It will be published in New York, Monday thru Friday and circulated in N.Y., nearby Colleges and wherever we can get it to. It will not take any political party line. It will be close to a newsmagazine in format, with a mixture of daily local, national and international news, general backround features and interviews, "personality" columns by a rotating group of 10 international writers, service and advise columns (Dope, medical, legal, cheap living, quick bread etc), daily public service events and listings (social scenes, abortion, draft, drugs, bail, boycotts etc), cartoons, letters to the editor, and advertising - all the usual shit.

It will attempt to redefine what is news and would compete directly with the N.Y. daily straight press's present monopoly on what we findout about and what is important.

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It will gather daily news by telephone and similar type transmission equipment by being in daily contact with (and thru) other other radical newspapers, stringer correspondents, freelance journalists and radical news services (general, GI, UPS, High School, College etc). We will pay for all material we print. It would allow underground papers to ripoff our news freely.
I this hoped that out experience in trying to get this together can result in the people having a stronger and more persistent voice to watch and stop whatever ripoffs are occuring the the world.

OUR SCHEDULE, to produce this daily newspaper, has been tentatively set as follows:

Today - 1 March 1971: To find out about and bring together the many different people that we would be working with and supplying us with the daily news, columns and features etc. We will operate from the temporary adress and telephone on this stationary.

1 - 31 March 1970: We will run a daily newspaper which will come out on the streets of New York in the form of a daily "wallboard", with will contain the first 6 pages (news) of the newspaper. The wallboards will be put up in 200 public locations around New York and changed each day. By this time we will have a permenent address and telephone and have ½ our people working.

1 April 1971 - ?: The newspaper is in the streets.

Please give us you take on all this,

Thank you,

SETH SIEGELAUB JOHN WILCOCK 1 January 1971 New York

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	Siegelaub	I.A.73

Noam Chomsky
Department of Linguistics
M.I.T.
Cambridge, Mass. 02139

Dear Mr. Chomsky,

I am in the process of developing an alternate New York daily newspaper. The enclosed NEWSLETTER will give you an idea about what we are thinking about.

Among the many concerns in doing this is our need to present a substantially different concept of "news"; different as to both news language and content.

I feel it is necessary to evolve a news language structure which can reflect our different news values.

To this end, I would like to have a linguist or semiologist work along with us to develop the newspaper.

QUESTION: Could you suggest someone, in or around New York, who would be interested in working on this?

Obstacle is no money.

Thank you,

Peace,

SETH SIEGELAUB, 17 Jan 72, N.Y.

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DEPARTMENT OF FOREIGN LITERATURES
AND LINGUISTICS

MASSACHUSETTS INSTITUTE OF TECHNOLOGY

CAMBRIDGE, MASSACHUSETTS 02139

Jan. 30,1972

Dear Mr. Siegelaub,

You might contact William Labov, Linguistics, University of Penna. (on the Newsletter project?). He would be very good, and helpful, I think.

Sincerely yours,

Noam Chomsky

Dear Mr. Chomsky,

Thank you for suggesting the name of William Labov as a possible linguist to work with us in the development of an alternate N.Y. daily newspaper.
I have written to him.
I will keep you advised of our progress.

Peace,

seth siegelaub, PUBLIC PRESS + NEWS NETWORK,
P.O. Box 424, N.Y. 10013, 21 Feb 72.

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March 14, 1972

Public Press and News Network
Box 424
New York, N.Y. 10013

Dear PPNN Organizers,

The prospect of a daily "alternate" or radical newspaper excites the hell out of me. I want to help you in whatever way I can.

I was the editorial and associate editor of a good high school newspaper; I am a skilled still photographer; an article I co-authored appeared in the Sunday New York Times; I am a regular contributor to Grafton Publications' "Youth Report" (admittedly a very jive newsletter, but easy money nevertheless); and I'm currently working for the Omaha World-Herald on the rewrite desk, as a messenger, and cutting wire copy.

So, I am a relatively well-traied journalist, at least in the traditional sense. And in addition, I've worked for two years on an area "alternative magazine" called flashing, directed primarily at high school students.

If you're interested, my current socio-political philosophy is a developing post-scarcity, decentralized Marxism. But that's probably not particularly important for your purposes.

Anyway, I want to write, photograph, help organize and develop a responsible radical daily in any way I can. Please send me all information and plans you've got on the project.

Sincerely,

Kurt Andersen

Kurt Andersen
1018 S. 90 St.
Omaha, Nebraska 68114

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Rec'd
< M.L

January 26

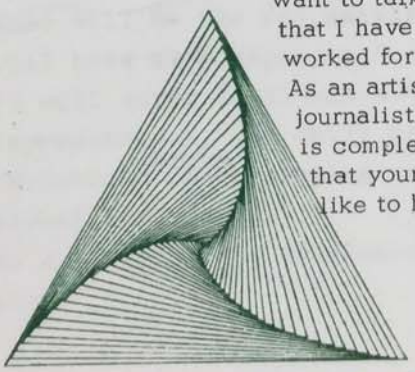
Public Press -- News Network
New York 10013.

Dear Seth:

It interests me very much. The problem of communicating information to a de-classed readership, which is also perhaps forming itself into a new class, is extremely difficult. It is a good idea to avoid liberal-radical rhetoric as well as avoiding ruling class rhetoric.

The way publications perpetuate themselves is by setting a clear standard and style. This is done in every way; subject matter, writing style, design and typography. It looks like you are fairly clear on the last two points (except in the 'features' section). You are already saying that the subject matter will be local, national and international, as categories. You are tied to categories which are in turn tied to oppressive entities. The goal should be to talk about everything at once, to emphasize the complete interrelation between all possible notices. If the newspaper is really against oppression, it must, from its very first issue, completely ignore the categories of news and general human endeavour which divide each person from the other and even divide a man from himself. It is this separation, so emphatic in the case of any newspaper where people are being told things which must be abrogated from the very first issue of an alternative publication. If it is not, people will just take a look and say, Oh more of the same old shit!

My point of view in tackling this problem would be, as always, through complete subjectivity. The newspaper should have less character than other publications (less unchangeable aspects) and more soul. It would be toward the development of this soul (or what you may call it) that I would like to work. Offhand, it would seem to me that this might be done using a mode which I might call, having the newspaper speak to itself, rather than addressing others. I do not know just what way this might be done right now but I think it is a fascinating proposition. As usual I also have a number of other ideas which I want to talk with you about. I don't recall if you know that I have an M.S. in journalism from Columbia and I worked for two years, years ago, at the New York Times. As an artist-writer, I have always considered myself a journalist rather than a novelist, in that all of my work is completely autobiographical, and directly so. I think that your project is very much worth doing and I would like to help you get it started.



With love, Ted

TVRT - 81 Second Avenue - NY 10003.

Was Fried at NY Times - Jay Lifters?
John Kifner -

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DESCRIPTION

The publication of a weekly magazine guide to the Political, Cultural, and Things & Services of NY, with a News Section

It will be presented in a 8½" x 11" format, printed on newsprint, with a self-cover, and will consist of a maximum of 32 pages.

The magazine will be divided into 2 separate sections:

I "THE COMPLETE GUIDE AND CALANDER TO LIFE IN NEW YORK: POLITICS, CULTURE, THINGS & SERVICES...". This will be the first section, and will be 24 pages, and will consist of carefully indexed information + listings divided into 3 parts;

- Politics: meetings, city Hall and United Nations agendam, press conferences, political and social meetings and lectures, social services and street activities.
- Culture; Art, music, theatre, dance, photography, sports, radio and TV, films, and special events.
- Things & Services: an extensively indexed guide to products and services available in NY, and will include advertising listings for everything from clothing, schools and eduction, personal products, restuarants, employment services and Home products.

All listings in the Politics, and Culture will be gratis, and the advertising listings in the THINGS & SERVICES will be paying. Display ads (up to maximum size of 3/4-page) will be sold for this section, with the ads being placed under the appropriate subject headings.

The "look" of this section will be like a well designed magazine of the Yellow Pages, London's"Time Out", and the Village Voice's backpage "What's On" section.

II THE NEWS SECTION

This will be the 2nd, and center section, and will be 8 pages. It will have a separate front page and index.

It will cover local and national issues which are either ignored or misrepresented by the daily newspapers, and will primarily do investigative and reporting on the backround of developing news stories. (See PP+NN NEWSLETTER #4 for additonal information).

It will work with freelance and other independent reporters and writers.

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The magazine will sold on newsstands and by mail subscritpion.

After 6 months of operation, the News Section will breakaway from the magazine and become a separate 3-times-a-week newspaper.

The calendar and Guide will continue as a weekly magazine and will orient itself towards N.Y. cutlrual coverage.

The newspaper will expand in size and coverage, to include broader news coverage, features and other relevant material, ~~and also will have~~. It's regular center section ~~(up-cycled)~~ listings and classified adv. will ~~section, like the weekly magazine~~ in the weekly magazine but "up-cycled and ~~put~~ with all listings and ads ~~will be~~ put on a paying basis.

Both the weekly magazine and the newspaper will be under the PP+NN aegis, and will share ~~certain~~ production costs as well as income, but each will maintain separate editorial policies.

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25 aug 1971

10¢

THE NEW YORK DAILY NEWSPAPER RIDER

THE ALTERNATE MONDAY THRU FRIDAY DAILY NEWS SUPPLEMENT

VOL.N NO.N

+ PUBLIC PRESS + NEWS NETWORK + PUB

CONTENT

I [illegible]
II [illegible]
III [illegible]
IV [illegible]
V [illegible]
VI [illegible]
VII [illegible]
VIII [illegible]

[illegible] ?

U.S. WILL GRANT NO NEW PERMITS FOR INDIAN ARMS

A 'POLITICAL' MOVE

Washington Seeks to Emphasize Call for Troop Pullout

By TERENCE SMITH
Special to The New York Times

WASHINGTON, Dec. 1—The United States, pointing to Indian troops' crossing of the Pakistani border in recent days, today suspended the licensing

[illegible]

[illegible]

[illegible]

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would seize and destroy any black liberation flags placed in classrooms in the North Ward.

re "divided feelings":

Mayor Gibson, in his statement, said that the board's action was "an attempt to project a positive black identity for black children," and thus it had his respect. But in questioning the action, he said:

"Until black people in Newark have shown the leadership, creativity and respect for others that can bring about quality education for all the children in this city, the flag remains as only a symbol that cannot teach children to read."

In case you maybe wondering how the Newark Board of Education can pass a resolution with only one "17-Year-old" appointee for it (even though it requires 5 votes on the 9 member board) and who else was for it and what they said, the following background maybe of interest.

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•THE NEW YORK DAILY NEWSPAPER RIDER is published daily to provide the public with alternate information behind the news. It seeks to question the pro-establishment biases of the so-called "objective" news coverage contained in the other New York daily newspapers by reporting the daily news from a critical, non-establishment view point.
•The RIDER, will gradually change from its present format and expand in both size and scope to become a full-size, alternate New York daily newspaper by May 1972.
•The RIDER is available each morning, Monday thru Friday, from sympathetic news dealers and bookstores in Manhattan. If you have trouble obtaining your copy, please have you news dealer contact us, or reach us directly.
•The RIDER accepts no advertising and relies on your 10¢ a day to continue.
•No mail subscriptions to the RIDER. Subscriptions to the coming alternate N.Y. daily, beginning May 1972, will cost $50.00 per year for 250 issues.
•Back issues are very expensive and hard to obtain.
•All our material can be used freely. Please credit PP+NN.

•PP+NN is a growing international news gathering network composed of writers, reporters, photographers, artists and news groups. We seek to provide the people with a wide range of alternate daily news and analyses of political, social and cultural developments throughout the world.
•FEEDBACK: we need to hear from journalists, photographers, graphic artists and the public, whether it concerns working with the RIDER, or the coming alternate daily newspaper and news network.

PP+NN : DIG WE MUST

PUBLIC PRESS + NEWS NETWORK...XXXXXXXXX

Xxxxx xxxxxxx, xxx xxxxxxxx, xxxx xxxx, xxx xxxxxxxxx, special contributors to this issue/seth siegelaub, organization/xxxxx xxxxxxxx, xxxx xxxxxxx, editorial/xxxxxxx xxxx, production/xxxxx xxxxxxx, circulation/xxxxxx xxxx, legal/xxxxxxxx xxxxx, communications and information systems planning/xxxxx xxxxxxx, advertising planning.

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LIFE IN NEW YORK:
26 APR - 2 MAY 72

25¢

THE TOTAL CALENDAR-GUIDE TO POLITICS, CULTURE, THINGS & SERVICES... PLUS NEWS SUPPLEMENT

VOL. 1 NO ...

+PUBLIC PRESS+ NEWS NETWORK... ... NEW YORK, N.Y. 10011 ... (212) 925-2113 ...

THEATRE

MUSIC

DOT

FILM

CITY HALL

MEETINGS

NEWS

PRESS CONFERENCES

POLITICS:

CULTURE

THINGS + SERVICES

NEWS SUPPLEMENT
CONTENTS SECTION

page 1N

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POLITICS

HIGHLIGHTS

* Recommended

INFORMATION SOURCES + SERVICES

HOSPITALS

FIRE + POLICE

WOMEN'S MOVEMENT

CITY EMERGENCY

LEGAL AID

CITY GOVERNMENT

MONDAY →

TUESDAY

3

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WEDNESDAY

THE COURTS

PRESS CONFERENCES

MTA

HEALTH

UNITED NATIONS

MONDAY

4

CULTURE

HIGHLIGHTS

THEATRE

ART

SPORTS

MUSIC

LECTURES

T.V. + RADIO

CHILDREN

FILM

DANCE

POETRY

(* Recommended)

ART EXHIBITIONS

MUSEUMS

5

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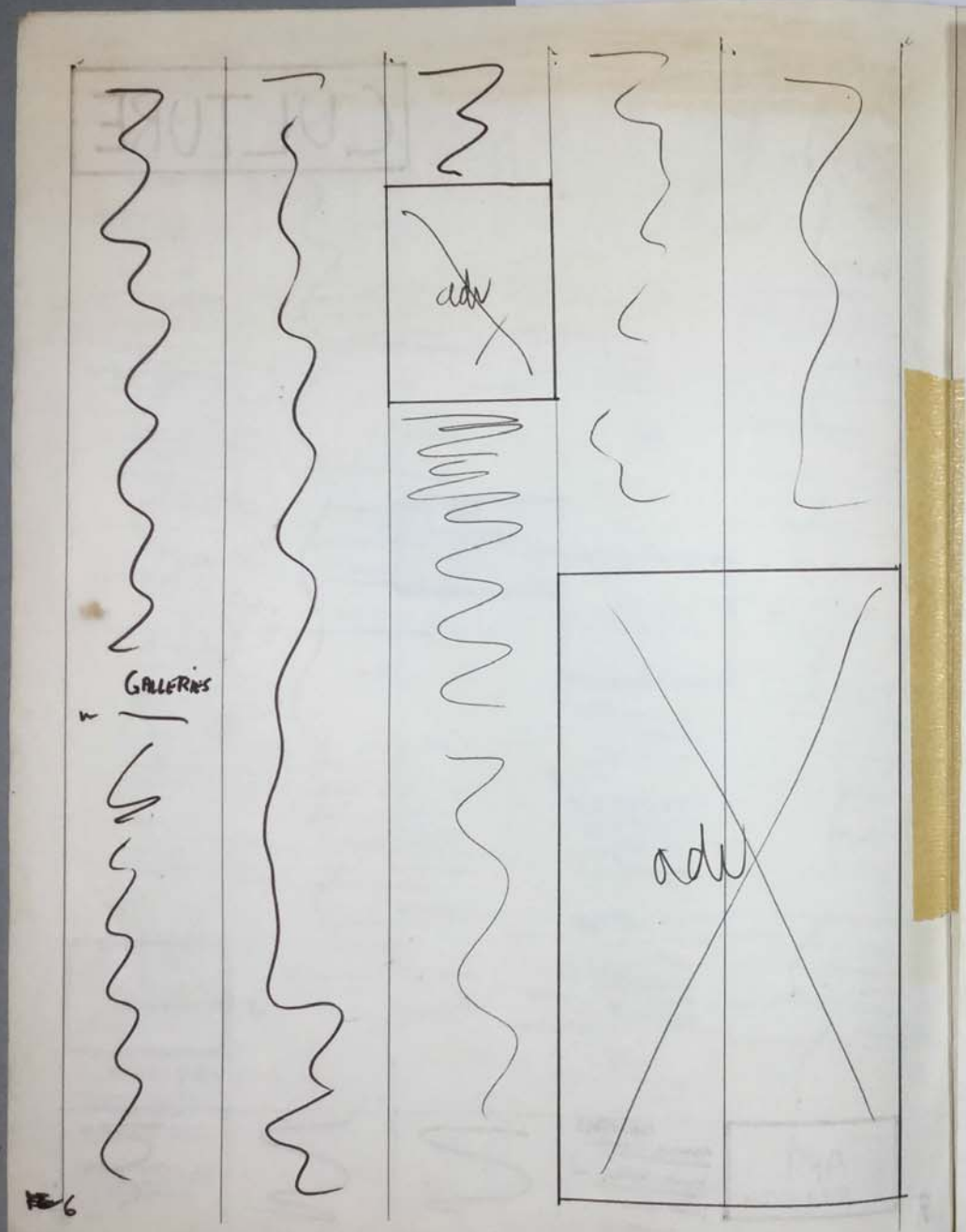

NEWS SUPPLEMENT:
26 APR-2 MAY 72

VOL. I NO. IX SECTION 2

+ PUBLIC PRESS + NEWS NETWORK +

This is our fourth NEWSLETTER.

Since our last NEWSLETTER we have received many letters and talked to many people about the newspaper and its news network. On a recent 6-week trip to Europe, initial contacts were made with many sympathetic journalists and alternate news groups.

As a result of these conversations, some of the ideas in the earlier NEWSLETTERS have changed. We expect that PUBLIC PRESS + NEWS NETWORK will evolve even further as we head towards our first issue, and more people become involved with it.

The following is the updated plan.

INSIDE:

THE N.Y. DAILY NEWSPAPER RIDER
DESCRIPTION
INTENTION
THE ALTERNATE N.Y. DAILY NEWSPAPER
FORMAT
CONTENT
ORGANIZATION
DISTRIBUTION
OTHER IDEAS
FEEDBACK

THE NEW YORK DAILY NEWSPAPER RIDER

On Tuesday, 4 April 1972, we will begin publication of THE NEW YORK DAILY NEWSPAPER RIDER; a Tuesday Thursday, Saturday alternate newspaper.

4,5 APR 72 15¢

THE NEW YORK DAILY NEWSPAPER RIDER

+ PUBLIC PRESS + NEWS NETWORK +

INSIDE:

MOCK UP OF RIDER FORMAT

3 times a week the RIDER will go behind and around the news of the day to supply a credible hard news alternative to the pro-establishment editorial viewpoint offered by the present New York daily newspapers.

It will report the news from a non-establishment frame-of-reference, using alternate criteria and facts, and will specifically avoid the "official source" biases, misleading innuendo, distortions of context, and omissions that characterize the present New York daily newspapers.

Our news coverage will consist of subjects both ignored and misrepresented by the dailies. When we are covering the same story, the RIDER will integrate copy from the present New York dailies into our coverage. We expect that 40% of our news content will be on events not covered at all by the dailies.

After a few months of operation the RIDER will begin to expand in size and coverage; to include features, columns and other relevant material, to ultimately become a full-size, alternate New York daily newspaper by September 1972.

We will work with outside reporters, editors, writers, researchers, photographers, and graphic artists to supply us, either on a regular or occasional basis, with information and art. We would especially be interested in material that has been censored by the major dailies. We will pay for this material.

DESCRIPTION

The RIDER will be 8½" x 11", with a minimum of 16 pages, printed offset on newsprint. We will use photographs and graphics.

The initial minimum press run will be 2,000 per issue.

The RIDER will be distributed Monday, Wednesday and Friday nights to newsstands and bookstores in Manhattan for late night and morning sale to the public. It will also be hawked near major

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ONE OF THE WALL POSTERS FOR RIDER

news media buildings in New York on Tuesday, Thursday and Saturday mornings.

The cover price will be 15c. It will have no advertising or subscriptions until late June 1972.

The RIDER will be publicized by a series of public wall posters. These posters will be put up regularly on the streets, before and after we have begun production of the RIDER.

INTENTION

In the beginning, the RIDER will be a microcosm of the coming daily newspaper. The experience of the initially small staff in producing and distributing the RIDER, along with the public reaction, will give us the necessary information we need to make a smooth transition into the daily newspaper.

THE ALTERNATE NEW YORK DAILY NEWSPAPER

The purpose of the full-size newspaper is to provide the public with a daily alternate source of timely hard news and analysis of political, social and cultural developments throughout the world.

The news in the RIDER and the daily will be reported in a credible, "objective" tone. The usual cynical and condescending style in which non-establishment figures and events are reported in the present daily newspapers will be avoided, and, when valid, reversed.

All positive attempts at political and social change will be given thorough coverage and sympathetic interpretation, without the "benefit" of radical rhetoric.

The aim will be a credibility and apparent objectivity equal to that offered by, say, The New York Times, but from the opposing point of view.

News will be evaluated in terms of:

— The consideration of political figures as *products* of events, not as *causes* of events; emphasis on *what* is said rather than the Personality *who* says it.

— The contradiction between what political figures *say* and what they *do*.

— Emphasis on the connections between anti-establishment patterns currently minimized as isolated "incidents".

— Consistent distinctions between the interests and motivations of the people, the government, and business.

— Relation of the news to the people and how it affects them; emphasis on the ways in which pressure brought by the people affects administrative decisions in all areas.

— Making public more of the so-called private reasons (economic and political) behind the development of events. Emphasis on the *process* of achieving power.

— Unbiased attributions: when no specific source of information can be given, the reason will be explained.

FORMAT

The newspaper will be a morning paper published 5 times a week. It will be known by the *date* of publication. The cover price in New York will be 15c.

It will be printed offset on newsprint.

The format will be 8½" x 11", with unbound pages and a 4-column layout. At the outset, we anticipate 32 pages, with a daily press run of 50,000 a day.

It will be divided into 4 separate, telescoping sections; I. News, II. Features, III. Classified, and IV. Poster.

— *The News Section* will begin on the front page and run sequentially (NO jumps) in a "newsmagazine" type of format. It will be sub-divided into 3 headings: Local, National, and International News.

50% of this section will report events not covered at all by the present New York dailies. The balance will provide a different viewpoint of the events considered "news" by us as well as by the straight press.

— *The Features Section*, like the News Section, will run without jumps, but the sequence and layout will vary greatly from day to day.

— *The Classified Section* will be the center section and will be sub-divided into "Cultural, Political & Social Listings" and "General Advertising".

— *The Poster* will appear only occasionally, and will open to a 17" x 22" spread.

CONTENT

The following ideas about content are based on a 32 page newspaper, 66 2/3% News and Features, and 33 1/3% Classified.

Each editorial page will contain 1,000 words (set solid) or 500 words with photographs and graphics.

Each issue will average 22 pages of News and Features, containing about 15,000 words with 15 — 20 photographs, graphics, or cartoons. The exception will be the Friday ("Weekend") edition, which will be larger, with a bigger Features Section, and the Classified "Listings" sub-divided into Friday, Saturday, and Sunday sub-headings.

The News Section will cover events occurring withing the past 24-48 hours.

The Features Section will consist primarily of opinions, analysis, and

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commentary, and will maintain a 2— 5 day relevancy.

There will be 3 broad types of Feature material:

1. Regular Features supplied one to five times per week by our contributing editors; including coverage of media, the arts, politics, comics and letters to the editors.

2. Timely Features triggered by specific important news events; coverage as extensive as the situation demands.

3. The occasional Special Supplement, which will survey and analyze broad developments over a period of time in a specific area.

The Classified Section. There will be no display advertisements anywhere in the newspaper. Advertising will consist of only classified advertising divided into 2 classes: *Cultural, Political & Social Listings,* and *General Advertising.* This section will be set separately and will be the center section. There will be diverse type sizes and few restrictions on length.

Classified ads could sustain the newspaper and be a practical service to our readers because:

— The advertising pages would be accessible to everyone at an inexpensive rate, like the "Yellow Pages".

— Our dependency on specific large advertisers would be reduced, preventing pressure in case of their disagreement over editorial policies.

— The handling of classified advertising is less time-consuming and expensive than display advertising. It can be set and organized electronically. Because it uses space more efficiently, it permits the newspaper to be more compact, with the resulting economies in handling and distribution.

— Our readers will be less interested in the usual full-page promotional hype and more interested in being able to find what they want when they want it. Most display advertisements push something out at the reader. A clearly indexed classified section pulls the readers to it, by assuming that they already know what they want.

— Most important, it provides a clear visual separation between the editorial and advertising content.

The 2 classes of advertising:

1. Cultural, Political & Social Listings. This sub-section wil follow the Features Section. It will be indexed alphabetically and include timely listings of political events, entertainment, public and personal announcements (like London's "Time Out").

2. General Advertising. This sub-section will also be indexed alphabetically by subject, but would consist of commercial advertisements for products and services.

ORGANIZATION

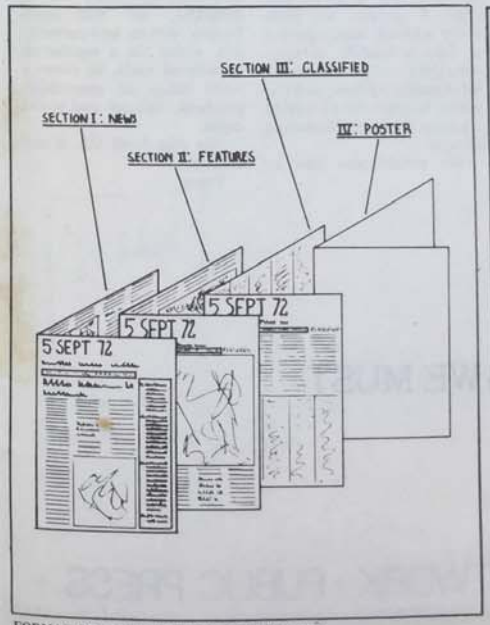
We will develop a staff working with the most feasible electronic information systems and computer typesetting technology.

We will maintain informal and flexible communications with a broad range of independent reporters, editors, writers, researchers, photographers, and news groups.

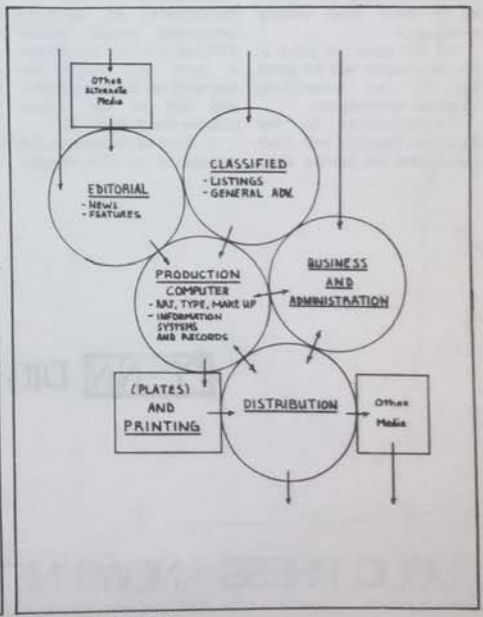
The Staff. The newspaper will be run by 5 inter-related collectives. It will be controlled by the entire staff, which will participate economically in the growth of the newspaper. Each of the 5 collectives will be responsible for the day-to-day operation of their specific areas, with all 5 jointly making the major long-term decisions.

The collectives and their responsibilities:

1. Editorial: the selection, editing and



FORMAT OF ALTERNATE DAILY NEWSPAPER



STAFF ORGANIZATION

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preparation of all incoming news and feature material.

2. Classified: the bringing in and preparation of all incoming listings and advertising.

3. Business and Administration: bookkeeping, payroll, billing, budgeting, and building maintenance.

4. Production: the computer; typesetting and newspaper make-up, information systems, and all records of subscriptions, distribution and advertising.

5. Distribution: all aspects of circulation.

Correspondents, Contributors and Photographers. For material we will depend on a broad range of people and groups already involved in reporting in their own areas. We will pay for everything we request or use.

To encourage cooperation with existing alternate newspapers and groups, the individual correspondent or photographer can also use the material they have given us in their local weekly newspaper.

All the news we print in the newspaper will be given free to our subscribing alternate newspapers.

Contributors to the Features Section will have the option of having their material marked "&" (no copyright claimed.)

All incoming material will be fed directly into New York, with no fixed local bureaus elsewhere (with the possible exception of either Brussels or Frankfurt).

This would eliminate fixed overheads, prevent unnecessary competition with existing local alternate news groups and put us in direct contact with the people doing the actual reporting.

We will not subscribe to AP or UPI.

DISTRIBUTION

The newspaper and the material gathered for the newspaper will be distributed through 4 principle channels:

1. Sales; by mail subscription anywhere, and by home delivery and street sales in New York City and environs;

2. The newspaper will also be a news service. For, say, $50.00 per year, plus a subscription to their own publication, an alternate newspaper would receive 250 issues of our newspaper a year and could use verbatim all the news stories and any of the feature articles designated "&";

3. Sales of material in the newspaper to the straight media;

4. Public placement of posters in New York City.

OTHER IDEAS

We plan to place a minimum of 50 "mailboxes" in bookstores in New York City as a means of receiving incoming mail and advertisments. We will pick up the mail each evening, 5 times a week, as we distribute the newspaper.

We would also like to share information and costs with people and groups gathering alternate news for radio and T.V., which we would print and they would broadcast.

FEEDBACK

As we are moving into production, we need people to work on, and with, the RIDER and the eventual fill-size alternate daily newspaper.

We need people on the staff, who believe an alternate New York daily will be done, and can spend the time, with recompense, developing it.

We particularly need people with experience in newswriting and copyediting, art and make up, typesetting, and circulation.

To bring us into the full-size alternate daily, we also need 2 people to work along with us: one, a person to plan a feasible communication and electronic information system, and the other, to plan the Classified Listings and Advertising section.

We would also like to work with a cultural linguist or seminologist to develop a news language structure which would best reflect and communicate our alternate news values.

During the operation of the RIDER, and afterwards, we will need to maintain informal, regular contact with outside working journalists, editors, researchers, photographers and graphic artists to supply us with raw news and editorial material. In the beginning we will be able to pay only modestly.

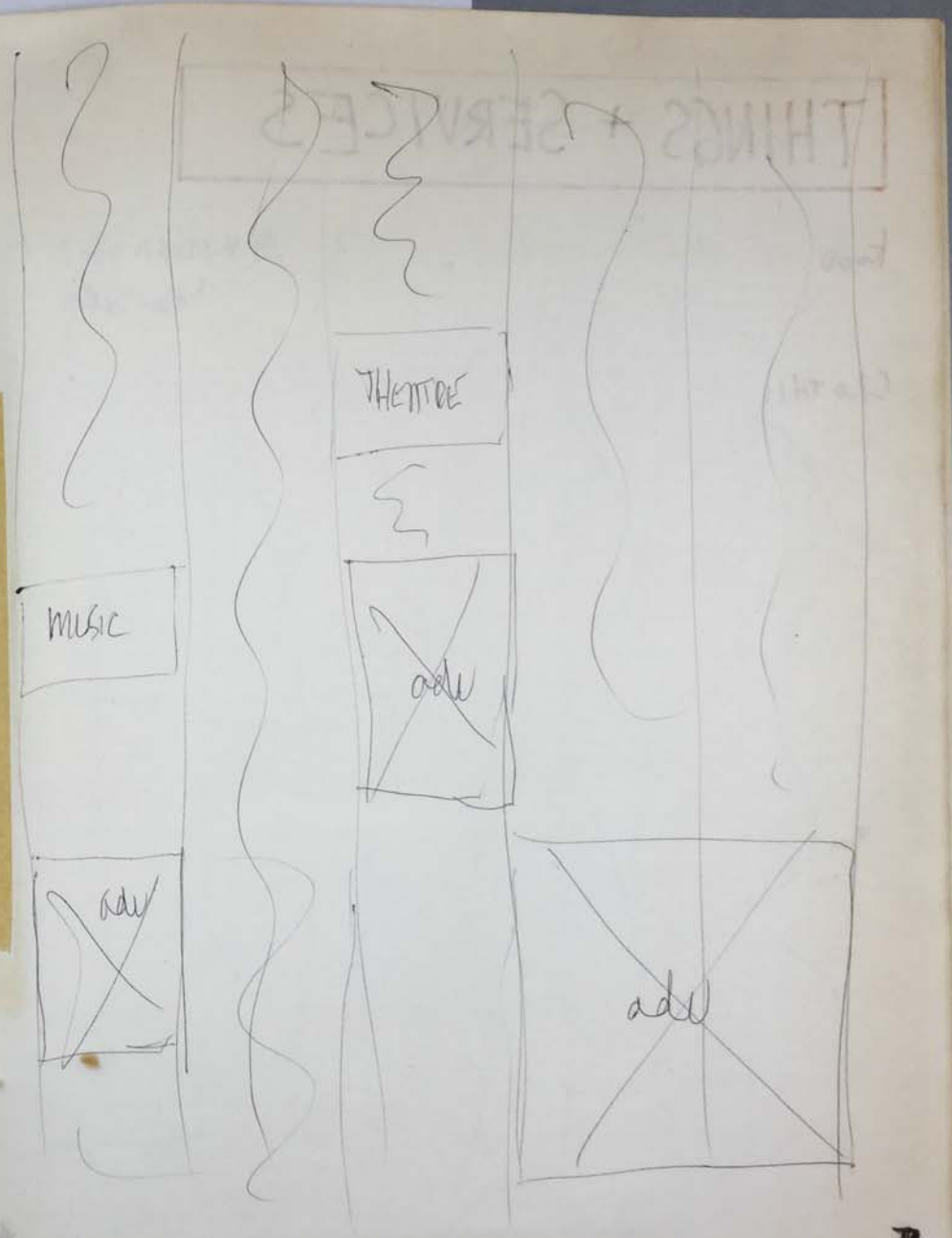
After the RIDER has been in operation for 2 months, we will need feature writers and cartoonists, either on a regular or occasional basis, to cover a wide range of specialized political, cultural and social areas.

See you April 4th, if not sooner.

Peace,

PP+NN: DIG WE MUST

PUBLIC PRESS + NEWS NETWORK + PUBLIC PRESS +
seth siegelaub . . . post office box 424. new york 10013. usa . . . 212-9252113 . . . seth siegelaub . . . post office box 424



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THINGS + SERVICES

FOOD | | | Highlights info? |
Salad Special

CLOTHI

8

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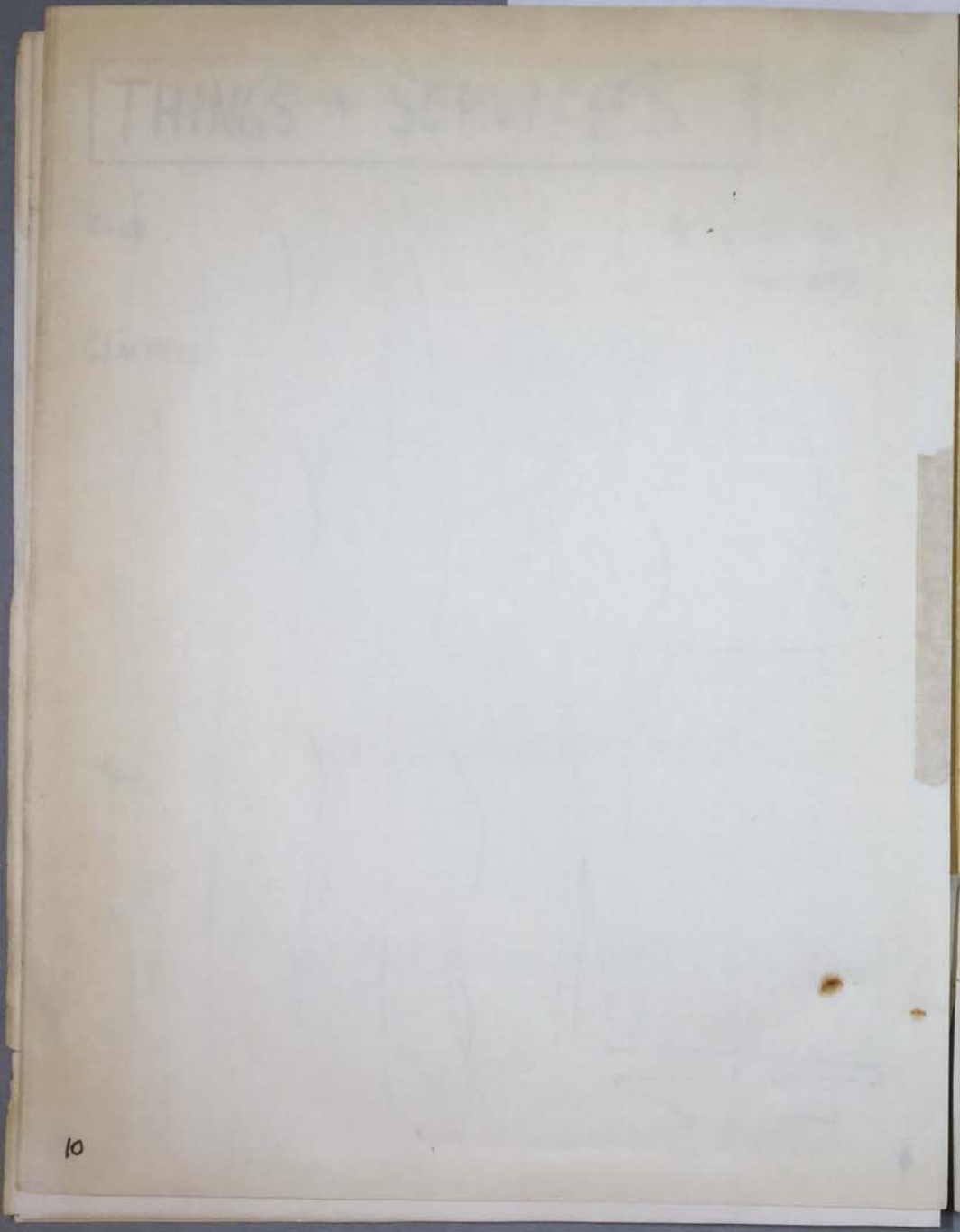

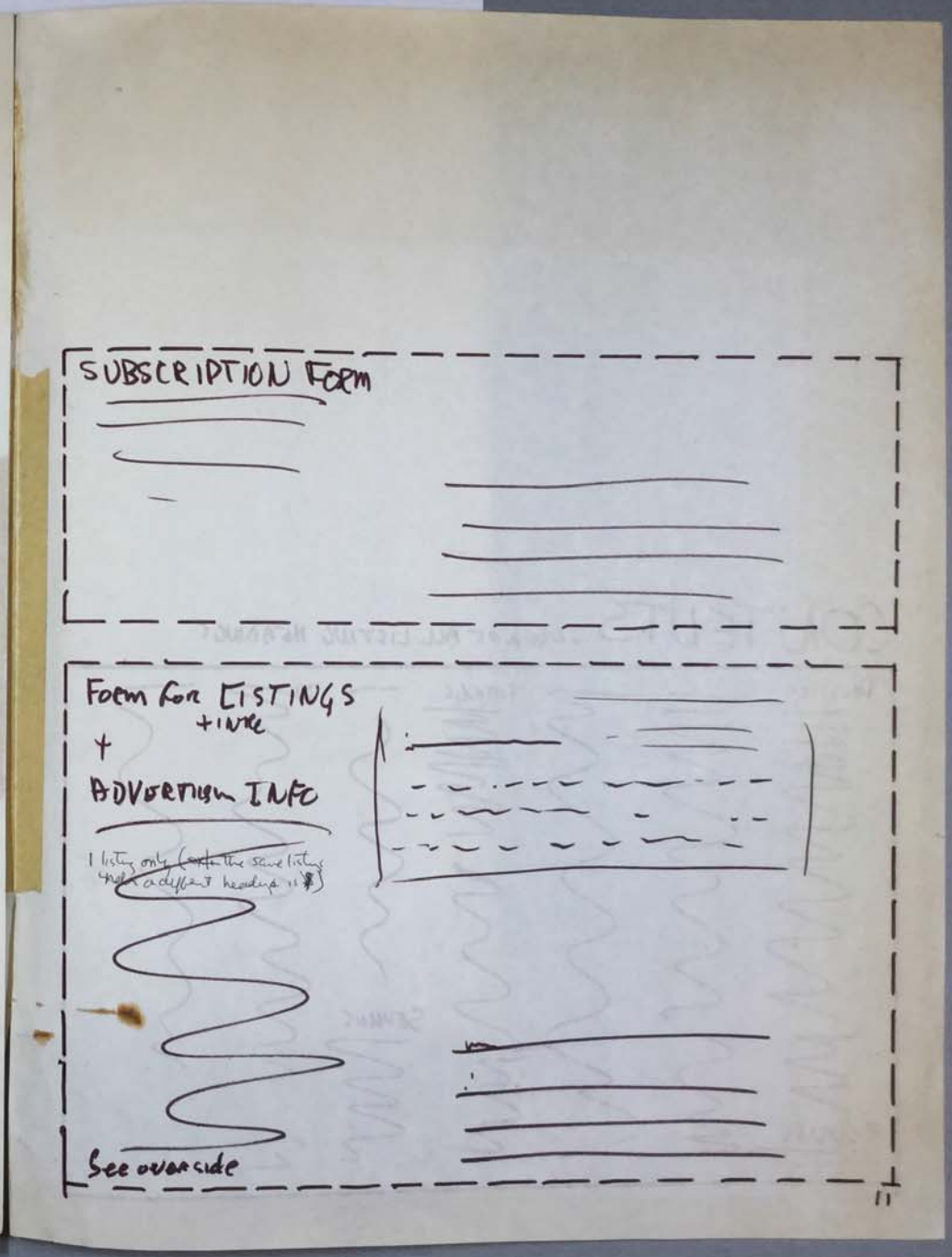

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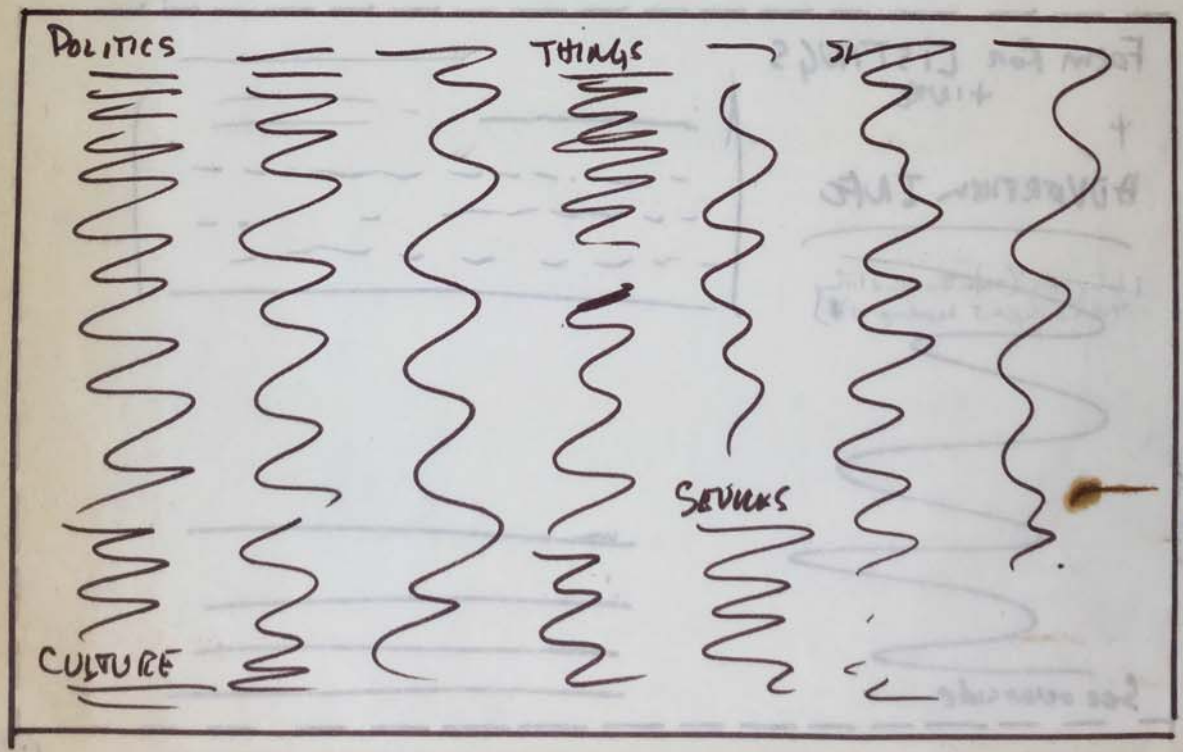

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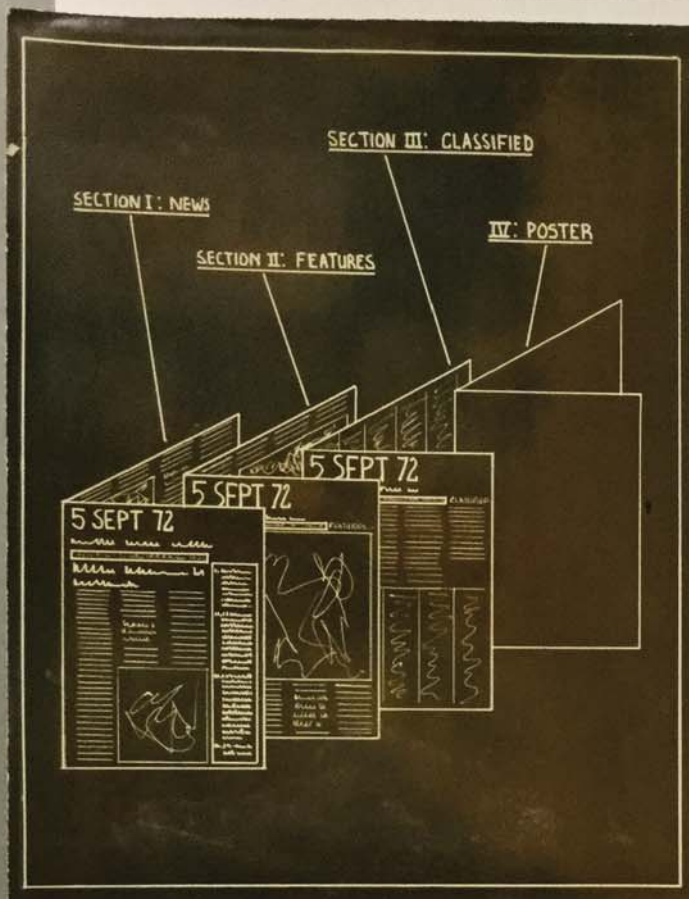

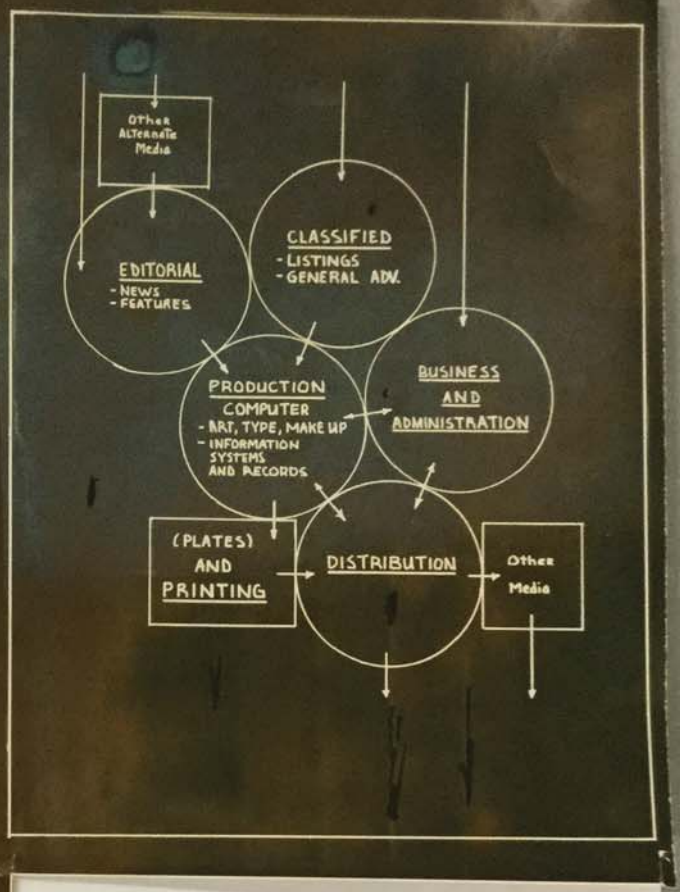

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