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FOR STUDY PURPOSES ONLY. NOT FOR REPRODUCTION.

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	Siegelaub	I.A.32

JOSEPH KOSUTH
966-4064

- #24 12*
Fut. Desi
- 1.) TITLE OF PROJECT
 - 2.) PHOTOGRAPH OF XEROX MACHINE USED
 - 3.) XEROX MACHINE'S SPECIFICATIONS
 - 4.) PHOTOGRAPH OF OFFSET MACHINE USED
 - 5.) OFFSET MACHINE'S SPECIFICATIONS
 - 6.) ✓ PHOTOGRAPH OF COLLATION MACHINE USED ✓
 - 7.) COLLATION MACHINE'S SPECIFICATIONS
 - 8.) PHOTOGRAPH OF BINDING MACHINE USED
 - 9.) BINDING MACHINE'S SPECIFICATIONS
 - 10.) PHOTOGRAPH OF PAPER USED
 - 11.) SPECIFICATIONS OF PAPER USED
 - 12.) PHOTOGRAPH OF INK AND TONER USED
 - 13.) ✓ SPECIFICATIONS OF INK AND TONER USED ✓
 - 14.) PHOTOGRAPH OF GLUE USED IN BINDING
 - 15.) SPECIFICATIONS OF GLUE USED IN BINDING
 - 16.) COMPOSITE PHOTOGRAPH OF WORKERS AT XEROX
 - 17.) ~~COMPOSITE PHOTOGRAPH OF CARL ANDRE, ROBERT BARRY, DOUGLAS HUEBLER, JOSEPH KOSUTH, SOL LEWITT, ROBERT MORRIS, LAWRENCE WEINER, AND SETH SIEGELAUB~~ *PHOTOGRAPH OF ARTISTS AND DIRECTOR OF PROJECT*
 - 18.) COMPOSITE PHOTOGRAPH OF CARL ANDRE'S PROJECT
 - 19.) COMPOSITE PHOTOGRAPH OF ROBERT BARRY'S PROJECT
 - 20.) COMPOSITE PHOTOGRAPH OF DOUGLAS HUEBLER'S PROJECT
 - 21.) COMPOSITE PHOTOGRAPH OF JOSEPH KOSUTH'S PROJECT
 - 22.) COMPOSITE PHOTOGRAPH OF SOL LEWITT'S PROJECT
 - 23.) COMPOSITE PHOTOGRAPH OF ROBERT MORRIS' PROJECT
 - 24.) COMPOSITE PHOTOGRAPH OF LAWRENCE WEINER'S PROJECT
 - 25.) PHOTOGRAPH OF WHOLE BOOK

center each on 8 1/2 x 11

12pt Fut Desi caps

PHOTOGRAPH

set for that longest copy fits on one line

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	Siegelaub	I.A.32

Machines, Equipment + Plant

- 1 P. B Postage meter -
- 1 Xerox machine
- 1 Small mimeo machine
- 2 Tape recorders + Transcribers
- 1. Mailing and Addressing Machine
- Type setting - 2 Keyboards + composer.
- 4 Telephone headsets
- 6 Typewriters
- 1 Tray Light Table(s)
- Desks + chairs
- File cabinets - wall + desk types

A space downtown, on a ground floor, about 2,000 sq feet.

The Museum of Modern Art Archives, NY	Collection:	Series/Folder:
	Siegelaub	I.A.32

Vincent Patterieve - 757-6280
 Mr. Rocco Yervasi - Roduta - (716) 546-4500

Xerox Books

"Untitled"
 No Title
 Not Titled

- | | |
|-------------------|-----------------------------------------------------------------------|
| 8-1. Weiner | 1. @ men get 26 pages |
| 2-2. Bony | 2. Horace Solomon <small>hom: DLB-1887
off: LE2-0010 X208</small> |
| 5-3. Kosuth | 3 letters to Bishofsberger, Zurich - to many copies! |
| 6-4. Lewitt | 4) Letter to dealers (one in @ country + U.S. west coast) |
| 7a - 5. Smithson? | |
| 3-6. De Maner | |
| 1-7. Andre | 1) Xerox Name in Copies. (their logotype) |
| 7-8. Morris | 6) Copyright law |
| 4-9. Huebner | 7) Library of Congress # |
| -10. ? | 8) Lannan, Lipman, Andy, Marks. |
| | 9) Proof reading of Edition |
| | 10) Advances. |

Reproductive Services - 295 Mad

3600 Machine - N.Y. Xerox Service Center - 957-6252

Xeroxgraphic
 center -
 207025
 929-9100
 Bada

25# - 9 (one scale)
 260 Tray X 1000
 Xerox plates -

Xerox Bookoffen
 - collat. + bound? Esposito - 5-

Get sample of paper (10) + example of process

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The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	Siegelaub	I.A.32

Mr. A. Zipser
Public Relations Dept.
XEROX CORPORATION
630 Fifth Avenue
New York City

Dear Mr. Zipser,

We are presently in the process of producing a book which will be printed by your Xerox Systems Center in New York City.

The book consists of 25 drawings from each of 7 major contemporary American artists, and will be printed in a Xerox/Offset process.

The book implicitly deals with standard Xerox reproduction in the context of a valid fine art medium. The book will be distributed to Museums, Universities and Art Institutions throughout the world. The book will not have a title, will contain 186 pages and will be 8½" x 11" in format.

Mr. Kosuth's project for the book is the documentation of the process of making the book. This is intimately related to his art, which is primarily concerned with 'art as information.' Articles on Mr. Kosuth have appeared in art magazines and mass media such as Time, Newsweek, Art International, Arts etc.

Hoping that this letter explains the nature of the book, I am,

Sincerely,

Seth Siegelaub

SS/11

14th day of November.

The Museum of Modern Art Archives, NY	Collection:	Series Folder:
	Siegelauab	I.A.32

22 Nov

1. Attachment: Title from our forthcoming book. (It has ~~no~~ title)
2. ^{physical} Specifications: 8 1/2" x 11" (x 1" Thick), 20 lb paper?
185 pages + soft ~~bound~~ cover perfect bound
1000 copy limited edition
3. Printing Specifications: Xerographic / Offset Process.
4. Contents: 7 projects of 25 pages per artist
5. Publish date: December 13, 1968.

?(Terms)

Fluff: Each of the 7 artists were commissioned to do a 25 page project involving the use of ~~xerography~~ & the ~~commission~~ of their art. ~~Xerography~~ would become of ~~the~~ standard, ~~random~~ nature of its process. This is the first time these 7 artists have worked in this process. And the book itself is a ~~first~~ ~~unique~~.

distributors only: We are offering this book to you on a consignment basis.

Terms: The Book will retail for \$25⁰⁰; with \$17⁰⁰ net to ~~us~~ ~~you~~ publishers.

The Museum of Modern Art Archives, NY	Collection:	Series Folder:
	Siegelauab	I.A.32

2(A) Letters to galleries and booksellers:

Dear Sir--

1. Attach find the title page from our forthcoming comedy book, this has no title.

Specification: The book contain 185 pages + ^{soft} cover, 8 1/2" x 11" x 1" ^{thick} in the limit press run of 1000 copies. Each of the 7 artists listed on the title page ~~have~~ ^{were} been commissioned to do ~~the~~ 25 pages of ~~an~~ ^{an} informal project ~~of~~ ^{involving} the use of Xerography of in the ~~rapid~~ ^{commercial} ~~production~~ ^{of} ~~the~~ ^{the} Art. ~~idea~~. Xerography was used in ~~it~~ because of its standard ~~ness~~ ^{art quality}, "impersonal", ~~_____~~ nature of its process. This book ~~is~~ the first time that ~~Xerography~~ ^{has} been employed ~~by~~ ^{these 7 artists} have been ~~_____~~ in this ~~medium~~.

~~Final~~ Publish Date: 13 Dec 1968.

The Museum of Modern Art Archives, NY	Collection:	Series Folder:
	Siegelaub	I.A.32

1.) Mail Contracts to Artists →

2.) Book Distribution

\$ 2500 retail
\$ 1700 - wholesale - 1/3 of.

A. Letters to galleries + booksellers
a. Personally see U.W. distributors.

B. Letters to Museums + Libraries + Iniversity.

C. Letters to general Collectors + artists -

D. Letters to Book reviews + critics (review copy) + press -

3. Invitation to Private Party

a) Prepare guest ~~list~~ list

→ Formal publication date Dec 13, 1968.

The Museum of Modern Art Archives, NY	Collection:	Series, Folder:
	Siegelaub	I.A.32

26, 27, 28, 29, 30, 31, 32, 33, 34, 35, 36, 37, 38, 39, 40, 41, 42, 43,

26 Nov

pay
check
fee

2.00
3.50
1.00

1) Mail

Memo . . . FROM THE DESK OF WILLIAM C. SECOR

2) Bill

160 - Dirty Page - Wiener
- 100

161 - 185 - Short Originals -

~~186~~ - Blank Page -

\$15 - mu

\$17 - ca

~~20~~ - to

25 - v

40 - c

Cover - 110 lb. Vellum -
spine - 12/16 - 7/8 Thick
Type - 5/8 wide max.

Can pages be added?

projects done separately?

3) Set to

4) Set to

5)

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	Siegelaub	I.A.32

26, 27, 28, 29, 30, 31, 32, 33, 34, 35, 36, 37, 38, 39, 40, 41, 42, 43,

26 Nov

pay
Xerox
fee-

200
350
10

1) Mark

Memo . . . FROM THE DESK OF WILLIAM C. SECOR

2) Bill

page

1 Blank - Xerox

1000 Xtra copies

2. Title -

we set type

3 - dividing page -

set type

4-29. Andre Project

1) One page with increasing amount of squares

30 set dividing page

- we set type

1) Original Ben-Day sheet - shoot 24 times

2) Original Ben-Day - with "One with Dots".

55 Dividing page -

56-81 Shoot originals - total specs cleaned up

82-107. Dividing page - Kosciuszko

1) Project to follow - shoot originals

108 - Dividing page - Lewitt

-133

1) Shoot originals.

134 - Dividing page - Morris

-159 1) will bring in 25 sheets of metal -

515 - mu
517 - ca
~~20~~ - to
25 - v
40 - u

3) Set to
4) Set to
5)

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	Siegelau	I.A.32

26, 27, 28, 29, 30, 31, ~~32~~, ~~33~~, 34, 35, 36, 37, 38, 39, 40, 41, 42, 43,

pay
Knox
Ker-

26 Nov

2.00
3.50
1.00

1) Mailing Rates for book / U.S.A. + Europe / Air

2) Billing arrangement -

1) Kerns - will bill Siegelau (Resale #)

2) Distributors + book buyers - checks payable to SIEGELAU

3)

\$15 - museums + institutes

\$17 - cost to distributor

~~20~~ - to sell personally (non-scene)

25 - retail in gallery or stores

40 - critics

3) Set type for small envelope (off back of book)

4) Set type for invitation - (to be included in 100 envelopes)

5)

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	Siegelaub	I.A.32

take printed (150)

4 1/4"

5 1/2"

You are ~~invited~~
 to attend
 a ~~private~~ party
 for the introduction of the
 "Xerox" book
 at the
 home of Mr. + Mrs. John W. Wendler
 1185 Park Ave
 Friday, Dec 13, 1968 at 6:30 P.M.
 R.S.V.P. ~~requested~~ 348-1790

Jack E
 deLor
 and company
 Wed 27.

cocktails
 Xerox book
 Party

W. 21st
 127 W 24th
 W.A. 7803

Mrs + Mr. John W. Wendler
 Mr. Seer Siegelau
 1185 Park Ave, Apt 1J.
 Friday, Dec 13, 1968, 6:30 P.M.
 R.S.V.P. 348-1790

Ms Seer Siegelau and Mr John Wendler
 Invite you to
 cocktails
 to introduce the
 "Xerox" book
 at the
 apartment home of Mr + Mrs John W. Wendler
 1185 Park Ave, 1st

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	Siegelaub	I.A.32

Donor

$\$ 6^{20}/1000 = 1150$ (- cover) - Printy
 470 - collating/perfect
 200 - binding (20/copy)
770
 135 - Ad - Hoffman
 150 - Ad - Intend
 300 - distributor?
 300 - dinner party
2655
 + 3150 + 7 artists (total 50¢)

25
 7
175
 7
 1 title
 2 blanks
185
 6²⁰ + covers
1110
 37
1147 + cover

~~5805~~
 1000 - Books
 100 - giveaways -
 900 -
 X 16.50 (net price)
15,850.00

185
~~2285~~
 $\$ 25/\text{copy retand}$ 925
 $\$ 16.50/\text{topubler}$ 370 16.50
416.25
 900
 35
4500
 2700
31500
 900
 16.5
4500
 5400
 900
15850.0
 5805

net. profit 10,045.00

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	Siegelaub	I.A.32

11 Nov —

Xerox

Have front page, spine + 7 divided pages set & type

Morris Project

Kosuth Project

3 copies immediately —

Bay Project - Original + Original with "One Million Dots" typed

Job # I - Man - book acct.

Letters to potential distributors

Publicity show advance copies to critics

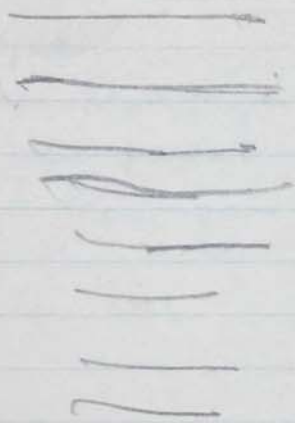
Contracts to critics.

1000 extra copies till page —

Product
Man

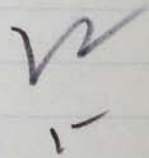
The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	Siegelaub	I.A.32

Little Page for Xerox Book



artistic lines
(normal → bold
standard face)

First Edition, Nov 1968.



Copyright © 1968 by Siegel
No part of this book may be reproduced in any form, ~~by~~ without
permission in writing from the publisher. Library of Congress
Catalogue Card Number 65-23302. Printed in the U.S.A.

(check
language)

See Siegel book

New York, New York

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	Siegelaub	I.A.32

1/2) Blank page?

- 1) Frontispiece 1
- 2) First non rare page 2
- 3) First non project 3-28
- 3) Second non rare page 29

- 8) Eighth non rare page
- 9) " " " " project
- 10) Blank page

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The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	Siegelaub	I.A.32

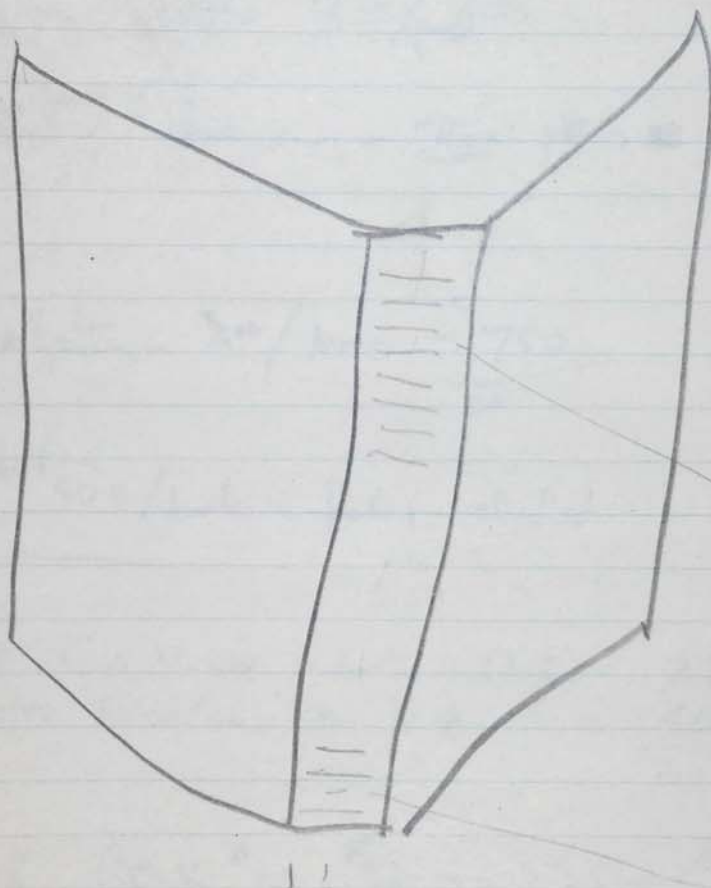
Page below between earl project.

(in same type face
as front page)

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The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	Siegelaub	I.A.32

Spine



Artist
Name
(this extended
standard face

Set
SIEGELAUB
NEW BEK

The Museum of Modern Art Archives, NY	Collection:	Series/Folder:
	Siegelaub	I.A.32

Xerox Repro Services

250-

Xer
8¢
3¢
430/1000
10/2,500

Printing - \$1,550 \$6³⁰/page

- 1) ⁷Xerox plate photo of original run on offset press
- 2)

Collaterals - \$300/1000 \$750
22

Plastic ^{binding} 50¢/book - holes included.

Cost For Xerox production + (dist) = 2500

Artists \$500(max) @ x 8 = 4000
6500

Book 900 x \$20 = \$18,000 - \$6,500 = \$11,500 (x .40) = \$4,600.00
900 x \$15 = \$13,500 - \$6,500 = \$7,000 (x .40) = \$2,800.00

Interest of 40% - will cost - \$1,500

Similar rights to further printing -

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	Siegelaub	I.A.32

* 45 T 1000

\$45 - \$4500

Xerography - Carter Siegelaub-

\$95 per page * 260

\$625 per page 260 Xerox - Plate -

Xerox copy flow -

1) to plate with Xerox

2) Microfilm.

Collating - \$2⁰⁰ per 1000 - \$600 ±

Plastic Spiral - 75¢ per copy - ^{relief}

Perfect Bond (like Reader Digest) 10¢ copy -

\$500 to begin work

260	45
1300	
1040	
11.7	

260
6.25
1300
520
1160
\$1,625.00
600
2300
200 ^{Index}
2500.00

260
225
225

The Museum of Modern Art Archives, NY	Collection:	Series/Folder:
	Siegelaub	I.A.32

Xerox

	8 artist	9 Artist	10 Artist
	1000 ED	1000 ED.	1000 ED
	210 pg	236 pg	262 pg.
	210,000 slots x 6.25	236,000 6.25	262,000 6.25
printing \$2.25/1000 (include paper)	\$1312.50	\$1475.00	\$1637.50
collating \$2.25/1000	472.50	531.00	589.50
Binding (Perfect- 10 x 1000)	100.00	100.00	100.00
Total Cost	1885.00 (\$1.86 per book)	2006.00 (\$2.11)	2327.00 (\$2.33)
Distribution (40% / 60)	1000 x \$15 (net price of book)		
books to selling	920	910	900
			from the \$500 proceeds of the sale of the.

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	Siegelaub	I.A.32

1 Farbster - Xerox 268-5030 -

Xerox: Joe Esports.

As per our conversation of Tuesday morning I am setting forth below a history of our transaction regarding the Xerox book, which you printed & bound.

Original Order: 1000 copies

short 26 1st delivery - 974 books (4 boxes @ 24 + 1 box @ 14)

were returned - 287 books (defective)

short 5 2nd delivery - 282 books

were returned - 33

As of the above date there are 33 books at Mr. John W. Wendler, 118^{1/2} Park Ave, N.Y. (348-7790) which are presently waiting to be picked up and properly reprinted.

$\frac{700}{10}\%$

Also on the 1st delivery there was ^{2nd Delivery total} shortage of 31 books.

Upon the satisfactory reprinting of the 33 book and the printing of the 31 ^{books} originally missing, the agreed amount of \$1754.75 will be paid.

Thank you

The Museum of Modern Art Archives, NY	Collection:	Series/Folder:
	Siegelaub	I.A.32

19 Nov -

ew

691-

TO

TE

Your

$$\begin{array}{r} 2c \\ 9 \text{ boxes} \\ \hline 234 \end{array}$$

$$\begin{array}{r} 2c \\ 7 \\ \hline 33 \text{ bad.} \end{array}$$

$$\begin{array}{r} 8 \\ 7 \\ \hline 249 \text{ good.} \end{array}$$

249 good.
 33 bad.

 282 returned

480 good. original
 249 +

 729 good. Total

~~JOSEPH KOSUTH~~

~~ROBERT MORRIS~~

Joel Sontag

48 8/4

Mail checks to

97-77

Xerox Corp

97-77 Queens Blvd.

Forest Hills, NY 11374

~~11374~~

ALL ORDERS REQUIRE A PURCHASE ORDER

THERE WILL BE AN ADDITIONAL CHARGE FOR AUTHOR'S ALTERATIONS

CHARGE FOR AUTHOR'S ALTERATIONS

Write mail promotional ~~and~~ notional.


FOR STUDY PURPOSES ONLY. NOT FOR REPRODUCTION.

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	Siegelaub	I.A.32

19 Nov -

691-7000
7001

The CREATIVE Type Composition Service Inc.
PRECISE DESIGN AND CREATION OF BUSINESS FORMS
FOR OFFSET AND LETTERPRESS
150 FIFTH AVENUE • NEW YORK, N.Y. 10011



TO: Siegelaub Wendler
P. Siegelaub
110 Madison Ave
N.Y.C.

No. _____

TERMS: NET 10 DAYS -- NO STATEMENTS ISSUED, PLEASE PAY FROM THIS INVOICE. DATE 11/20 19 68

Your Order No.	DESCRIPTION	PRICE	TOTAL
	<u>art type for Xerox</u> <u>Book</u>		<u>\$24.00</u>
	<u>Paid (E)</u>		

ALL ORDERS REQUIRE A PURCHASE ORDER ... THERE WILL BE AN ADDITIONAL CHARGE FOR AUTHOR'S ALTERATIONS

Write mail promotional ~~of~~ material.

FOR STUDY PURPOSES ONLY. NOT FOR REPRODUCTION.

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	Siegelaub	I. A. 32

19 Nov -

691-7000
7001

TO: *X*

TERMS

Your Ord

WAGE AND HOUR LAW:
Goods covered by this Invoice was
11/15/68

BRANCHES
485 LEXINGTON AVE. - 10 km 6-6151-2-3
830 THIRD AVENUE - FL 2A 2-6336
200 PARK AVE. - MD - 1-0350-1-2
555 MADISON AVE. - FL - 3-6827-8
1414 SIXTH AVE. - 401-9650

Sold to _____
Address _____
CITY _____

THIS IS YOUR INVOICE

CLIENT

FERMAPRINT INC.
PRINTERS AND DESIGNERS OF DIRECT MAIL ADVERTISING
50 EAST 42ND STREET MURRAY HILL 2-8124-5-6
NEW YORK, NEW YORK 10017

DATE 12/5 1968 2563

RECEIVED FROM _____

THE SUM OF _____ DOLLARS \$ 7.35

FOR _____

AMOUNT OF ACCOUNT \$ _____
AMOUNT PAID \$ _____
BALANCE DUE \$ _____
 CASH CHECK M.O.

Thank You! BY *[Signature]*

117
book
11-27-68
57558
No. 11-11-68
Your Order No. 57558
Invoice No. A

BRANCHES
64 WEST 48th STREET - CI rite 7-0791-2
488 MADISON AVENUE - NU rry Hill 8-3023-6
11 WEST 42nd STREET - LO square - 4-5187-8
PHOTO DEPARTMENT - OX tend 7-7552-3
COLOR DEPT. - OX - 7-9161

fulred under the Wage-and-Hour Law,
N. Y. 10011

ALL ORDERS R

ED INVOICE

No 4258

Write mail promotional ~~of~~ material.

FOR STUDY PURPOSES ONLY. NOT FOR REPRODUCTION.

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	Siegelaub	I. A. 32

19 Nov -

arts

60 Madison Ave. at East 26

Seth Siegelaub
1100 Madison A
New York, N.Y.

Adv. charges :

24 Hour Service Ice Vending Machines
 1507 Second Ave. 1364 Lexington Ave.
 242 E. 85th St. 238 E. 88th St. 100 E. 102nd St.

ICE -
 M. H. LAMSTON, INC.
 Reg. No. 3
 1207 Lexington Ave., New York, N. Y.
 YOUR RECEIPT - THANK YOU

13 DEC 68

\$000.99	B	I
\$000.99	B	I
\$000.99	B	I
\$000.99	B	I
\$000.99	B	I
\$000.99	B	I

\$000.30 B TAX
 \$006.24 TOTL

ine

le: Voicearts New York

No. 3856
Dec. 16, 1968

MAGAZINE"....	\$ 170.00
.....	25.50
<hr/>	
	\$ 144.50
.....	5.31
<hr/>	
	\$ 149.81

The Goods Covered Herein Are Warranted To Have Been Produced In Compliance With The Requirements Of The Fair Labor Standards Act of 1938 (Federal Wage And Hour Law), As Amended.
 THE WITHIN ORDER IS SUBJECT TO ALL OF THE TERMS AND CONDITIONS ON THE REVERSE SIDE UNLESS OTHERWISE AGREED IN WRITING BY THE PARTIES THERETO.

INVOICE

CLAIMS WILL NOT BE ALLOWED AFTER 5 DAYS FROM DATE OF INVOICE

Write mail promotional material.

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The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	Siegelaub	I.A.32

19 Nov -

arts

ine

60 Madison Ave. at East 26

le: Voicearts New York

Seth Siegelaub
1100 Madison A
New York, N.Y.

No. 3856
Dec. 16, 1968

24 Hour Service Ice Vending Machines
1507 Second Ave. 1364 Lexington Ave.
242 E. 85th St. 238 E. 88th St. 100 E. 102nd St.

A. ARMATO
ICE - COAL AND LOGS - ICE CUBES
For Bars - Restaurants - Homes
Wholesale and Retail

1562 SECOND AVE. RE. 7-1742

DATE Dec 18 1968

M Wendler
1185 Park Ave

Adv. charges :

DRY ICE	
CRUSHED ICE	
CAKES OF ICE	
TUBS ICE CUBES	<u>2 logs 7.00</u>
LOGS	
CANNEL COAL	
PRES-TO LOGS	
BRIQUETTES, CHARCOAL	
KINDLE LIGHTER	
KINDLE WOOD	

MAGAZINE"....\$ 170.00
 25.50

 \$ 144.50
 5.31

 \$ 149.81

No **4258**

NEW YORK HARDWARE CORP., NEW YORK 28, N. Y.

The Goods Covered Herein Are Warranted To Have Been Produced In Compliance With The Requirements Of The Fair Labor Standards Act of 1938 (Federal Wage And Hour Law), As Amended.
THE WITHIN ORDER IS SUBJECT TO ALL OF THE TERMS AND CONDITIONS ON THE REVERSE SIDE UNLESS OTHERWISE AGREED IN WRITING BY THE PARTIES THERETO.

INVOICE

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arts

60 Madison Ave. at East 26th

Seth Siegelaub
1100 Madison Av
New York, N.Y.

Adv. charges fo

SETH SIEGELAUB

Parcel \$30.00

Stamp

(York) 9 Dubs



1100 Madison Avenue, New York 10028 (212) 288-5031

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e: Voicearts New York

No. 3856
Dec. 16, 1968

INE"....\$	170.00
.....	25.50
<hr/>	
\$	144.50
.....	5.31
<hr/>	
\$	149.81

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313655

artsmagazine

60 Madison Ave. at East 26th Street, New York, N.Y. 10010 - MU5-8500 Cable: Voicearts New York

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1100 Madison Ave
New York, N.Y. 10028

(Seth's beak)

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Date Dec. 16, 1968

Adv. charges for 1/4 Page ad DEC/JAN 1969 issue "ARTS MAGAZINE"....\$	170.00
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\$ 144.50

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\$ 149.81

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1100 Madison Ave
New York, N.Y. 10028

Invoice No. 3856
Date Dec. 16, 1968

Adv. charges for 1/4 Page ad DEC/JAN 1969 issue "ARTS MAGAZINE"....	\$ 170.00
Less 15% publishers discount.....	25.50

\$ 144.50

Plus cut charges..... 5.31

\$ 149.81

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DATE
DEC 12 1968

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ORDER NO.			SHIP VIA	ORDER NO.	TERMS	SALESMAN
DATE OF ORDER			FOB. DEL.	NET	COD	SW
12/9/68						
QUANTITIES			DESCRIPTION OR SIZE	UNIT PRICE	AMOUNT	TOTAL
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1000			.003 CLEAR ACETATE 11 X 24	NET	68.00	
			PLUS 5% SALES TAX		3.40	71.40

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	FOB, DEL.		NET COD	SW

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Party Dec 13, 1968

Liquor -	\$ $124 \frac{58}{100}$ - $\times \frac{1}{2}$	62
Drinks -		19
Dancing		25
Food, misc etc		40
		<u>146</u>

\$146 -

~~J. W. Geller has paid, \$19 for bottles
 25 Dancing
 124 - Liquor
 40 - food etc
 \$208 -
 J. W. Geller~~

12 ✓ Clinton sentry folder \$3.00 a Jan 20
 paid by J. W. Geller

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End of ~~memo~~ ~~memo~~
Invitation to attend?

Fri - Arts Copy - 155 Madison
Xerox -

Landy - parking -

Fri -

Macrecher - ~~20 E 11~~ - 691-7674
Joseph

Lamy - Waverly - 57.
Oleberg - ~~982~~ 982-6080

Fri (cat + book)
Arts Ad.
~~20 E 11~~ +
~~100~~

Water - Best + Co -

Fri - Xerox / Herald
Post Office - Books rates
221 E 34; 208 E 36
Mose 100 / Moore 156
Mags 10

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books - no letter allow

USA - 124 1st lbs

6¢ each addtl 6

Marked "Books"

up to 70 lbs -

4 class can't 7-10 day

Arr Parcel Post rate

Canada, S.A. - Mexico

144 1st 10 oz

1¢ each addtl 2¢

Max 33 - 4¢ first 20¢

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~~address~~ - CRL - to New Haven

Europe - 14d 1st 10g
1/2t addit 20g

have to be rescaled -
(string - "Books")
max 11 lbs

Air - 50¢ 1st 20g
20¢ addit 20g

X -
14 19
15 8
180 152

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19 Nov -

25
35
X

7

The Year of the Horse

SIEGELAUB

Day - 617-372-3282
12 - 16
11 - 19X6/1/4
576.80 - 970
46.80

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SETH SIEGELAUB

Siegelaub

Antonio F. Fraccaro
Production Manager

Xerox Systems Center
295 Madison Avenue
New York, New York 10017
957-6266-74

XEROX



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Says

March Show 4200

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~~400~~ =

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(or delivered)

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Xerox Project

mail rates - 116 per book

- 1) New Wave Project
 - 2) Kosuth Project to come
 - 3) Type for spine - pickup at 150 ^{5th} (also pay for)
 - 4) 1000 extra copies title page =
 - 5) when books are finished - we want them boxed - ^{50 boxes + 20 (9x11x8")} Xerox cartons _{11x11x17 (20 books)}
 - 6) Hurdles - missing one page - cardboard dividers
 - 7) Kosuth - reset ~~Kosuth~~ with a page so all are at same level
 - 25160 8) Morris project should face same direction
 - 9) Cover should have a Xerox appearance - Check.
 - 10) Delivery books to 110th Park, Semur station - 94 ^{5th}
 - 302 11) Acetate Cover - ?
 - 12) Envelopes, mistaking, page folded in 1/4's.
 - 13) Pickling microfilm -
- 1) Jack + I money arrangement -
- a) I will pay cost of printing thru my name -
 - b) Check for the books will be made to my order and signed to Jack's account
- 2) Contracts to artists
- 3) Publicity and advance copies to reviewers
- 4) Find distributor for books
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1100

XXXXXXXXXXXXXXXXXXXX

LAWRENCE WEINER Biography

Born: Bronx, New York City, 1940

Educated: Bronx

Shows: 1960 - San Francisco, 4-man show, and numerous group shows

1962 - St. Louis, Group show

1963 - Paris, group show at the Atelier 6

1964 - New York, One-man show at Siegelaub Gallery

1965 - New York, One-man show at Siegelaub Gallery

1966 - " " group show - "25" at " "

During the period 1960 - 63, Mr. Weiner travelled extensively thruout the North American and European Continents.

Mr. Wiener is Married and lives in New York City

Note: See attached information.

"The Sunset Strip" 1960
Book 7 1/2 x 5 1/2 x 3 1/2

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"The Sunset Strip" 1966
Book 7 1/4 x 5 1/4 x 3/4

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Annie

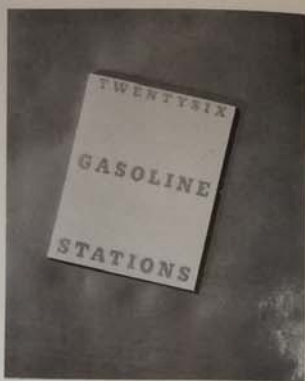
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BOOKS

by

EDWARD RUSCHA

HEAVY INDUSTRY PUBLICATIONS
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Hollywood, California 90072



1.
1962

48 Pages — 26 Photos
7-1/16" x 5-1/2"
7/32" thick — 3-3/4 ounces
Glossine Dustjacket
Sewn Binding Edition
Totalling 800 Copies

\$4.00



2.
1964

48 Pages — 16 Photos
(11 with Yellow Varnish)
7-1/16" x 5-1/2" — 3/16" thick
3-3/4 ounces — Glossine Dustjacket with Box
Sewn Binding Edition
of 400 Copies — Signed — Rare

\$25.00



3.
1965

48 Pages — 34 Photos
7-1/16" x 5-1/2" — 3/16" thick
3-3/4 ounces — Glossine
Dustjacket — Sewn Binding
Edition of 700 Copies

\$4.00



4.
1966

Accordion Fold that Opens
to 27 Feet. Two Continuous
Motorized Photos Depicting
Every Building on the
Sunset Strip. 7-1/16" x 5-1/2"
Boxed in Mylar-Covered Case.
3-3/4 ounces. Edition of 1000 Copies

\$8.00



5.
1967

48 Pages — 31 Photos
with Straps Foldout
10" x 9" — 1/8" thick
5-1/4 ounces — Glossine Dustjacket
Sewn Binding Edition
of 2500 Copies

\$3.50



6.
1967

62 Pages — 36 Photos
9-1/2" x 6-1/2" — 3/16" thick
5-3/4 ounces — Done in
Collaboration with
Mason Williams and
Patrick Blackwell
Spiral Binding
Edition of 1000

\$2.50



7.
1968

"BUSINESS CARDS"
32 Pages — 21 Photos
Two Business Cards Attached
6-3/4" x 5-5/8" — 1/8" thick — 2-3/4 ounces
Glossy Photo 4-Cornered To Cover
Done in Collaboration
with Billy Al Bengpton.
Large Binding Edition of
1000 Copies — All Copies
Signed by Authors

\$10.00



8.
1968

44 Pages — 10 Color Photos
7-1/16" x 5-1/2" — 3/16" thick
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Dustjacket — Sewn Binding
Edition of 2500 Copies

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