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The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	PI	II.B.1083

Jacob Israel Avedon photographed by Richard Avedon

The Museum of Modern Art New York May 1 to June 16 1974

The Museum of Modern Art Archives, NY	Collection:	Series/Folder:
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Avedon

Posters

Community (schools, sr. cit, clubs, other ed. insts.) ✓	500
NY area colleges (acti. ctrs, papers, art depts) ✓	400
B Burback	250
bookstore - ? (misc?)	?
galleries ✓ typed ✓	60
Misc.	90
	<u>1300 min.</u> (MAX 1500)

2 kinds -
tube -
fold/4

FOLDABLE →

Announcements (postcards?)

Photog. Dept. list (NY)	200
Trustees	40
Hospitality Comm.	50
Jr. Council	60
Invit. list	500
Bunnell list - ? ✓ typed (Nava)	25
Misc.	125
	<u>1000</u>

~~Are we doing mailing - or Avedon?~~
~~By when will labels be needed?~~

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*by messenger
5/2/74 - ca 701*

AVEDON Press

AVEDON Press

April May 1, 1974

Mr. Milton Krauss
New York Ms. Emily Genauer
229 W. 243 E. 49 St.
New York New York, NY 10017

Dear Dear Emily:

I am enclosing some material on our Richard Avedon show which opens here today. It's a very touching show and I thought you might possibly want to talk with him. He's very articulate, bright, amusing, and at the same time very perceptive about the whole business of picture making. *these mounted in a scale*
The show, of course, is small, but you might be interested in seeing him in his studio in the East 70s.

I realize this is a strange offer, but I thought you might possibly
Sincerely, his studio (I was) and he is quite interesting to talk with.

Sincerely,
Elizabeth Shaw
es:rk
enc.

Elizabeth Shaw
es:rk
enc.

*Avedon Photo Wall Panel
Poster
Release #35-*

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AVEDON Press

April 23, 1974

Mr. Hilton Kramer
New York Times
229 W. 43 St.
New York, NY 10036

Dear Hilton:

We have an exhibition of Richard Avedon's photographs of his father scheduled for May 1 through June 16. A release and poster are enclosed.

If by any chance you would like to see these mounted in a scale mock-up in his studio, let me know. They are on view there now through April 28 when they will be brought here.

I realize this is a strange offer, but I thought you might possibly be interested in his studio (I was) and he is quite interesting to talk with.

Sincerely,

Elizabeth Shaw
es:rk
enc.

+ Avedon Sr. Wall Label