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Beardon le Installation

THE PROJECTIONS

"Projections" is the name Romare Bearden gave to a series of photographically enlarged collages for a one-man show in October 1964.

Collage was a new medium for Bearden then, and he wanted these small, subtly colored works to assume great vigor and impact through the cinematic effect of photo-enlargement.

The series ranges from Harlem of the twenties and the Pittsburgh of Bearden's youth to rural Southern life. The original collages for THE CONJUR WOMAN and THE DOVE are included in the exhibition. The other three collages - "Conjur Woman as Angel", "Tidings", and "Baptism", - were also "projected" in 1964. This group of six photo panels was made especially for the present exhibition.

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Beardon like - installation

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THE BLOCK

A friend of mine had a house off Lenox Avenue. Whenever I visited him, I was intrigued by the series of houses I could see from his windows. Their colors, their forms, and the lives they contained within their walls fascinated me. When I sketched this block, I was looking at a particular street, but as I translated it into visual form it became something else. I lost the literalness and moved into where my imagination took me. I x-rayed the facades with my imagination.

Romare Bearden

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Romare Bearden

The Museum of Modern Art Archives, NY

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THE PREVALENCE OF RITUAL

The Prevalence of Ritual shows the development of a theme that has obsessed Romare Bearden for over thirty years—the aesthetic expression in visual and plastic language of the life style of a people. The ritual is the choreography of daily life, vibrant in movement and in the myriad shades of feeling and emotion common to humanity. It is nurtured by Bearden's knowledge of and experience in black America.

Bearden began to develop this theme in the early forties when he painted a series of Southern scenes on brown paper. These works, such as *The Visitation* (1941) and *Folk Musicians* (1941-42), are stylized statements of Afro-American life expressed in simple, colorful forms. The six works from this period shown here contrast in style but not in feeling with the works in collage, which form the bulk of this exhibition. The collage medium began to engage Bearden late in 1963. The 1964 collages, called Projections, marked a major breakthrough in his art. Small, almost monochromatic, they were intended to be photographically enlarged in black and white to nearly life-size proportions. These pivotal works created a "right up front" sensation of immediacy, well demonstrated by the six Projections in this exhibition.

Bearden, now in his fifties, has been working exclusively in collage since 1963. His range of expression and technical facility in the medium have evolved to the point of full mastery. The rich sophistication of color and design and the powerful plasticity of his late works are beautifully exemplified here by *Patchwork Quilt* (1970) and by *The Block* (1971), the eighteen-foot-long, six-panel collage mural, representing a scene at Lenox Avenue and 135th Street in Harlem, accompanied by a taped collage of actual street sounds. The mural was constructed especially for this exhibition, providing it with a fitting climax.

Bearden's collages are immediate and compelling, steeped in folklore and history, and yet as contemporary as Lenox Avenue today. "Art celebrates a victory," says Bearden; "I look for all those elements in which life expresses that victory."

- Carroll Greene, Guest Director

A catalogue is available in the Museum's bookstores. After closing in New York on June 7, the exhibition will be seen at the National Collection of Fine Arts in Washington, D.C., before traveling to four other American museums.

Paul

The Museum of Modern Art Archives, NY

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ROMARE BEARDEN: THE PREVALENCE OF RITUAL

The Prevalence of Ritual shows the development of a theme that has obsessed Romare Bearden for over thirty years—the aesthetic expression in visual and plastic language of the life style of a people. The ritual is the choreography of daily life, vibrant in movement and in the myriad shades of feeling and emotion common to humanity. It is nurtured by Bearden's knowledge of and experience in black America.

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Fatt Panel

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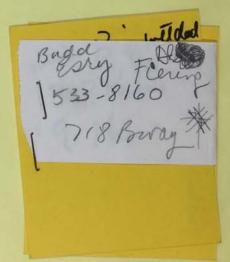
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cc. Carroll Greene Jennifer Licht File

The Museum of Modern Art

To Wilder Green

From April Kingsley

Date 11/18/70

Re BEARDEN Exhibition

Dear Wilder:

Attached are photostats of the 6 Projections by Bearden which have been chosen for photo-enlargement. Mr. Greene is considering adding a 7th, but we will continue on the basis of 6 for the present. Whatever you work out in terms of the installation for these blow-ups may be a determining factor here as well. As you know Mr. Greene originally conceived these works enlarged to 8' high, but is leaving the decision as to size in relation to the space available and the architectural aesthetic entirely up to you. I have asked Graphics for estimates on the cost of enlarging them to $5 \times 7'$ and $7 \times 9'$, mounting them on cloth backing for easy removability and shipping to participating museums.

The Museum of Modern Art.

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The Museum of Modern Art

To Miss April Kingsley

From Carroll Greene, Jr.

Date December 3, 1970

Re Atached

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ROMARE BEARDEN: THE PREVALENCE OF RITUAL

Sounds for "A Collage in Sound"

I propose taped music - i.e. muted jazz, church music, with a Con Spirito a street-sounds and noises - the sound of moving vehicles, footsteps, laughter, children's noises, talking and the general cacophony characteristic of a main street in Harlem.

The sound here should be localized and should not intrude into the rest of the exhibition.

The Museum of Modern Art Archives, NY

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The Museum of Modern Art

William S. Lieberman, Charles Hesse, Elizabeth Shaw, Emily Stone, Richard Palmer, Richard Oldenburg, Jenny Licht, April Kingsley, Matt Donepp, Charles Froom, Richard Franklin, Registrar

From Wilder Green

To

Date December 10, 1970

Re ROMARE BEARDEN Exhibition

There will be a meeting to discuss the Romare Bearden Exhibition on Tuesday, December 15th at 4:00 PM in the Committee Room. Carroll Greene will be present.

cc: Sarah Hoge

	Collection:	Series.Folder:
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Jenny Licht
Richard Franklin
Bill Farnie
File

The Museum of Modern Art

То	Jeannie	W	8	Gv1	A.

From April

Date 1/8/71

Re BEARDEN Exhibition framing

Dear Jeannie & Gyl:

Richard is ready to work on the framing of the five early works on paper now in the mexx (70.1439, 70.1444, 70.1442, 70.1443, & 70.1445). He will be matting them and framing them in wood under plexi. As Antoinette finishes them will you please have them brought to Richard?

Thanks,

April

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	Purchasing M & F shop Date: 2/17/71

Not valid without authorized signatures

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MF 142

cc. Bill Farnie Carroll Greene File

The Museum of Modern Art

To Jeannie & Gyl

From April

Date 1/14/71

Re Bearden framing

Would you blease have Bill take the Cordier & Ekstrom Beardens to Richard Franklin tomorrow (1/15/71) so he can measure them for frames.

Thanks.

Confirmed to: Bud Esry of ArtConsultations Service

Special Instructions, Suggested Vendor, Cotalogue References, etc.: Hold vendors copy until order is received!

Required: March 15th is last possible

Purchasing
Debt. M & F shop
Date, 2/17/71

Not valid without authorized signatures

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1 2-3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 Use this form for: 1. Items valued over \$100.00 Purchase Requisition No. 6643 2. Capital Equipment 3. Orders requiring typing, or where the vendor must receive a copy. Purchase 00354 Order No.: Do not write in shaded areas □ 1. 11 W. 53 St. □ 5. 4 W. 54 St. Vendor Art Consultations Service Ship 2. 21 W. 53 St. 16. 20 W. 54 St. 718 Broadway Address to: 3. 27 W. 53 St. 7. 405 E. 76 St. City New York, New York 10003 ☐ 4. 32 W. 53 St. ☐ 8. Other 533-8160 Ship U.P.S. Motor Frt. Via P.P. X Vendor's Trk. F.O.B. Delivered Source Terms □ N-10 □ 1-10 □ N-30 □ 2-10 Deliver to Department: Account Number: • Requisitioner: Date: Authorized by: Date: M & M shop 3501 A. Kingsley 2/17/71 One Item per line Estimated Price Quantity Complete Part Number and Description Purchased Skip a line whenever possible approx. approx. WA2 frames (all special sizes) 36 o to \$1,500 a gold 25.9 Confirmed to: Bud Esry of ArtConsultations Service Special Instructions, Suggested Vendor, Catalogue References, etc.: Hold vendors copy until order is received! Required: March 15th is last possible

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MURRAY HILL 7-7000 TELETYPE: NEW YORK 212-667-6968

The BILTMORE MADISON AVENUE AT 43RD STREET. NEW YORK, N. Y. 10017
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early govaches, 1941, 1942

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The Conjur Woman, (1964)

M 5124

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Projections

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Collages, including
Patchwork Quilt (1970)

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Collages, including She-ba (1970)

M 5126

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The Block . 1971

2215W

MATHENS 5/22

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INTERIOR WITH PROFILES SAMPLES Paper and synthetic polymer paint

The First National Bank of Chicago

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SHE - BA
1970. Cloth, paper and synthetic polymer paint
Cordier & Ekstrom, New York

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
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PATCHWORK QUILT

1970. Cloth, paper and synthetic polymer paint
The Museum of Modern Art, New York Purchase, 1970

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
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THE BLOCK

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Romare Bearden

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The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
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Thanko,

cc. Wilder Green
Dick Palmer
Carroll Greene
Jennifer Licht

tume to me

Chuck From

April Kingsley

11/23/70

BEARDEN Exhibition

Dear Chuck:

We are planning, for part of this exhibition, to have photo-enlargements of 6 small collages in black 6 white to about 8° high. I have gotten estimates from Graphics on the costs to do blow-ups to 5° \times 7° (\$180) and 7° \times 9° (\$320) and mount these on linen. Could you find out for me how much it might cost to get these put on the wall?

We are thinking in terms of linen backing because the show is supposed to travel. How feasible it will be in actual fact, no one really knows. Do you have any thoughts on the subject? Can you think of any more practical solutions? Solid backing would be too heavy and unwidledy - at least that is the concensus of opinion up here.

Thanks,

Visually displeasa

The Museum of Modern Art Archives, NY

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The Museum of Modern Art

To

April Kingsley

From

Richard Palmer

Date

November 24, 1970

Re

BEARDEN

Dear April,

I saw the copies of ; your memos to Pat and Wilder about enlargements of the BEARDEN collages. I trust this will be discussed further before any actual orders are placed since you could be talking of an expenditure of up to \$2,000. or more which we did not anticipate in the preliminary expense estimate.

cc: rp