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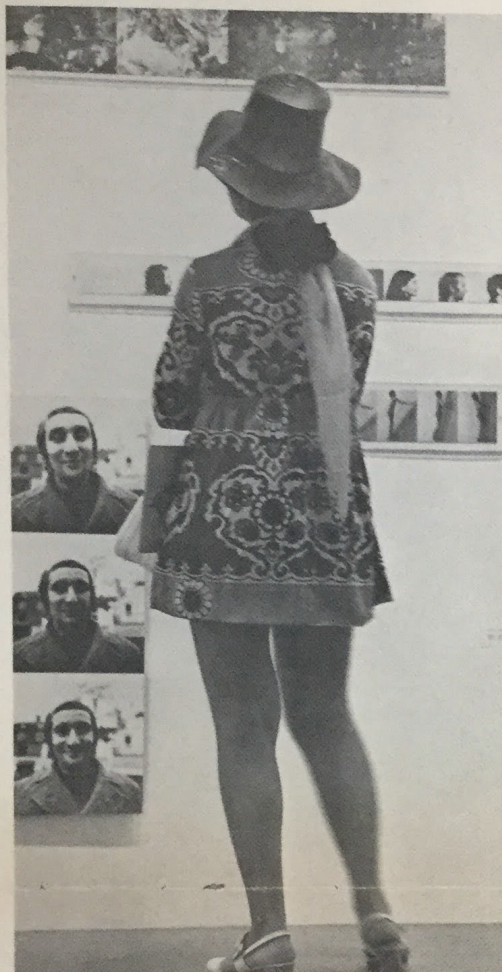
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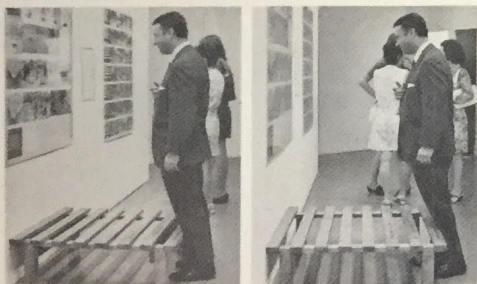
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The Museum of Modern Art Archives, NY	Collection:	Series Folder:
	MoMA Exhs.	934.28*



Sequence photos flow on walls of Museum of Modern Art in New York, where a mini-skirted appreciator adds bit of dash with her decoratively patterned costume.



One of Broegger's platforms frustrates a viewer, so he leans. Reactions are photographed and included in the exhibit—making the visitor part of Information.



Burlap-draped two-by-fours by Helio Oiticica are what he calls a "nest" upon which the public is invited to climb, rest or sit in padded cubicles or platforms.

Photos by Eric Hedlund and Museum of Modern Art. Distributed by King Features Syndicate.



Responses lean toward self-consciousness as visitors look at themselves on a bank of six TV screens as this group is doing.

Art Is a Two-Way Street

The Viewer Comes to See and Appreciate and in Turn Is Seen and Appreciated.

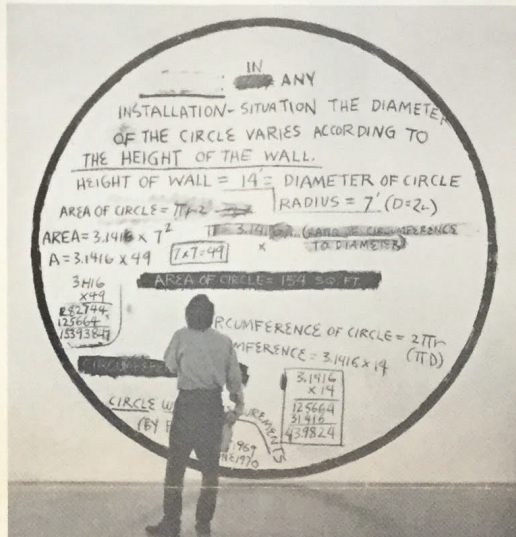
THE GALLERY GOER becomes part of a work of art by attending a show called Information at the Museum of Modern Art in New York. The works by more than 150 young artists "reach out to an audience," according to Kynaston McShine, associate curator, who selected the exhibits.

An observer, for instance, may find himself barred from close viewing of a photo montage by a low wooden platform. The platforms have been placed in the galleries by Stig Broegger of Denmark. The reaction of people to the platforms is part of the exhibit.

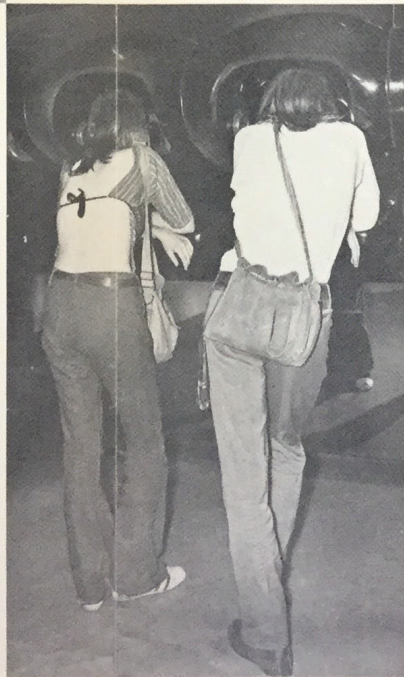
The young artists attempt to be poetic and imaginative without being either aloof or condescending," says Mr. McShine. "This has led them into communications areas that Information reflects."

Group Frontera (Argentina) has a tape recording booth for visitors to answer questions. Others can watch themselves on six-screen TV setup.

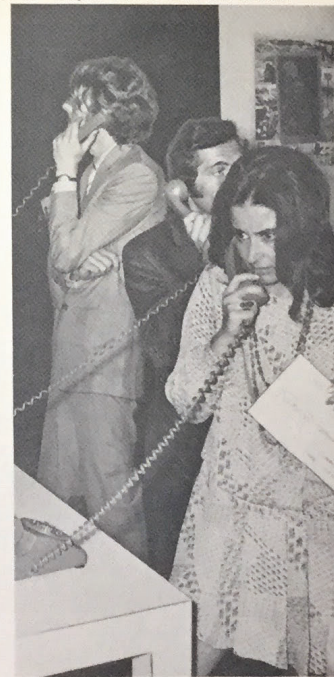
In another spot, white cards are provided for the expression of ideas. At the end of the exhibit, the artist will read all the ideas, condense them into one representative idea, and forget it. There's a ballot box with yes-and-no divisions in which you are invited to vote with any paper, even a candy wrapper. The question is a political issue. Photo-electric counters tally the vote and the papers form a decorative display inside clear plastic containers.



Inspired by the title of the show, Information, Mel Bochner drew a black circle on the gallery wall and filled it with self-descriptive lines of words and numbers.

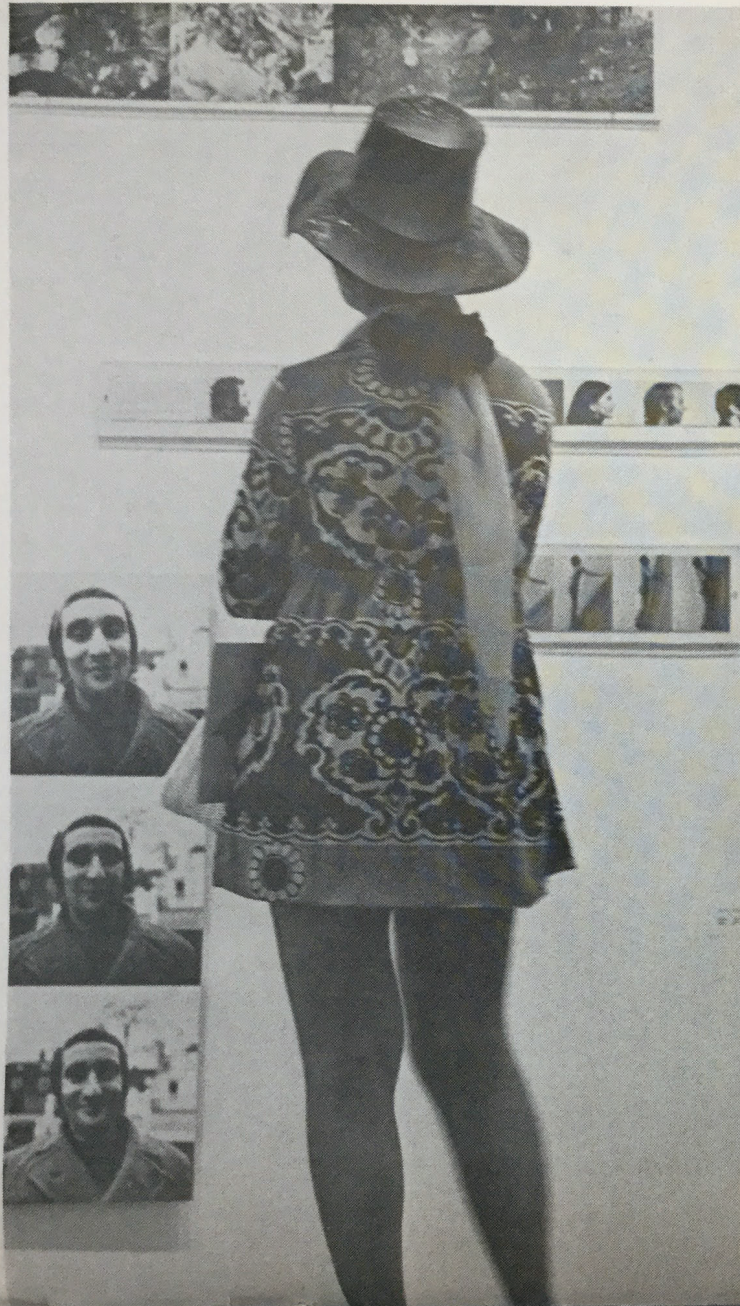


A so-called "visual jukebox" shows more than 40 films that run in lengths from three minutes to eight hours (standing room only).



Anyone can call for a poem (not collect) by dialing (212) 956-7032. The show runs till Sept. 20.

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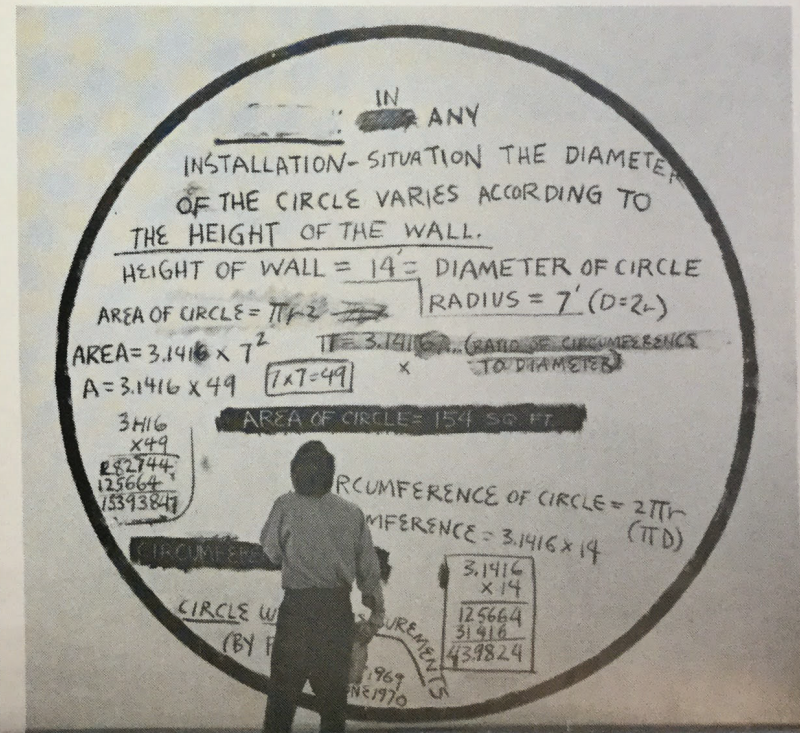
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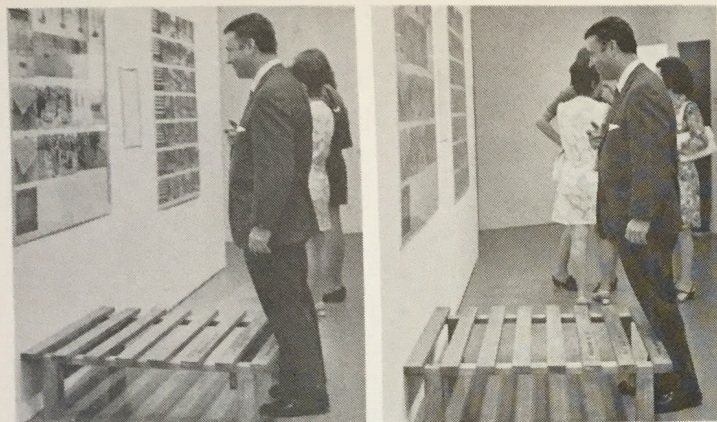
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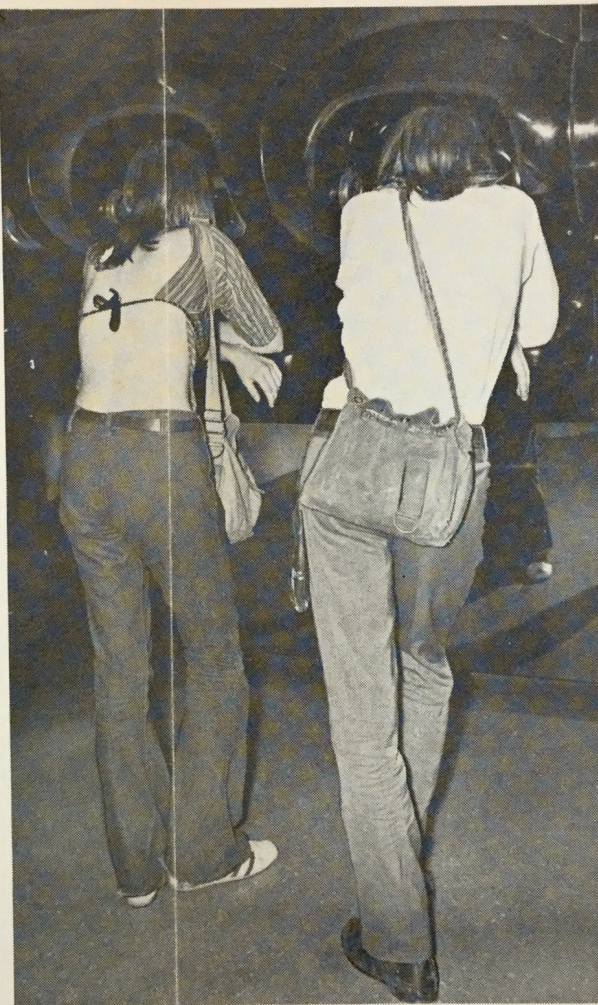


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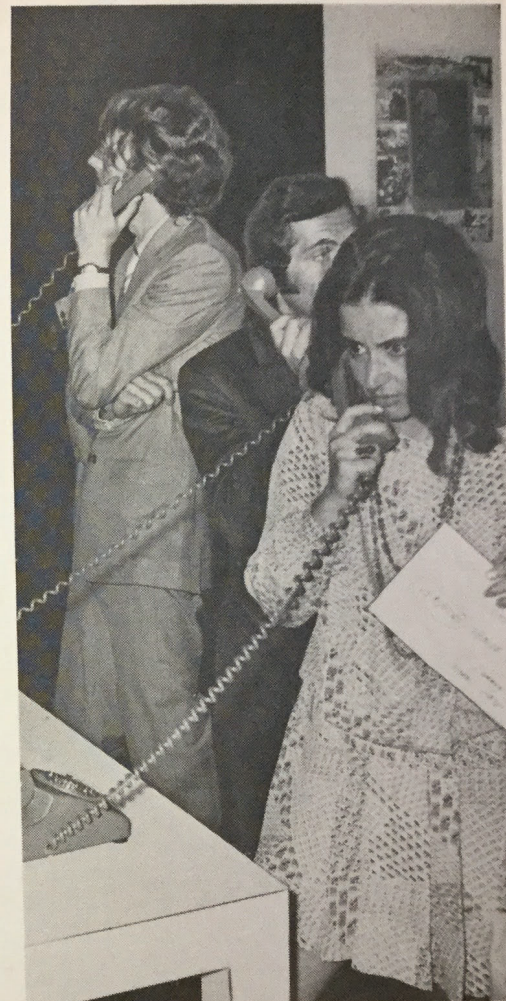
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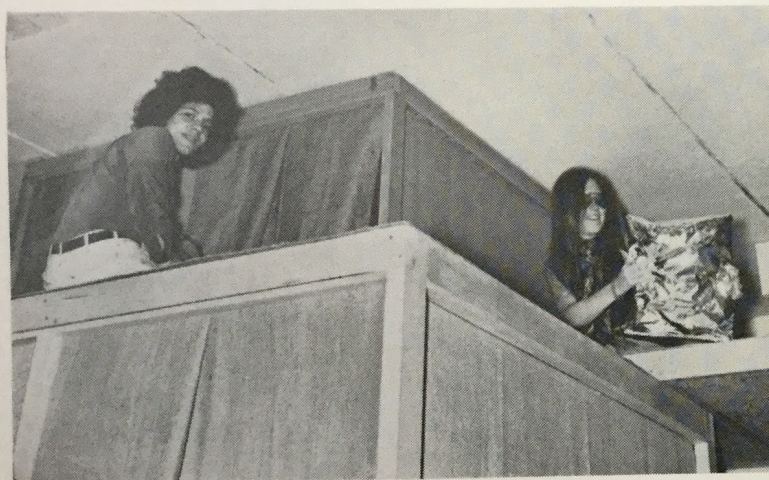
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