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The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	MoMA Exhs.	447.21

FORM LETTER TO LENDERS OF FURNITURE, ETC.
GREGORY AIN HOUSE

Dear.....

We are pleased to know that ~~the~~.....Co. is participating in the exhibition house now under construction in the Museum garden.

* As discussed on the telephone, the following (pieces of furniture) (or accessories, fabrics, etc.) have been selected for furnishing the house:

Because of the deadline for photographing the interiors by the WOMAN'S HOME COMPANION, it is essential that (these pieces) (piece) be delivered ~~xxxxx~~ not later than MARCH 28TH to the Receiving Room of the Museum.

Would you also be good enough to fill in ^{complete} missing information on the enclosed worksheet and return ^{back} one copy to me at your earliest convenience. This in-

formation will help us to list your loan correctly in the forthcoming exhibition catalog (~~illustrated brochure~~) and to insure them at the value indicated by you.

Loans will be returned to their owners after the close of the house, ^{during} the early part of October.

In order to familiarize you with the exhibition project, (~~scope and intent of the exhibition~~) I am outlining the program below (I am enclosing a copy of the exhibition program).

Thank you very much indeed for your helpful cooperation.

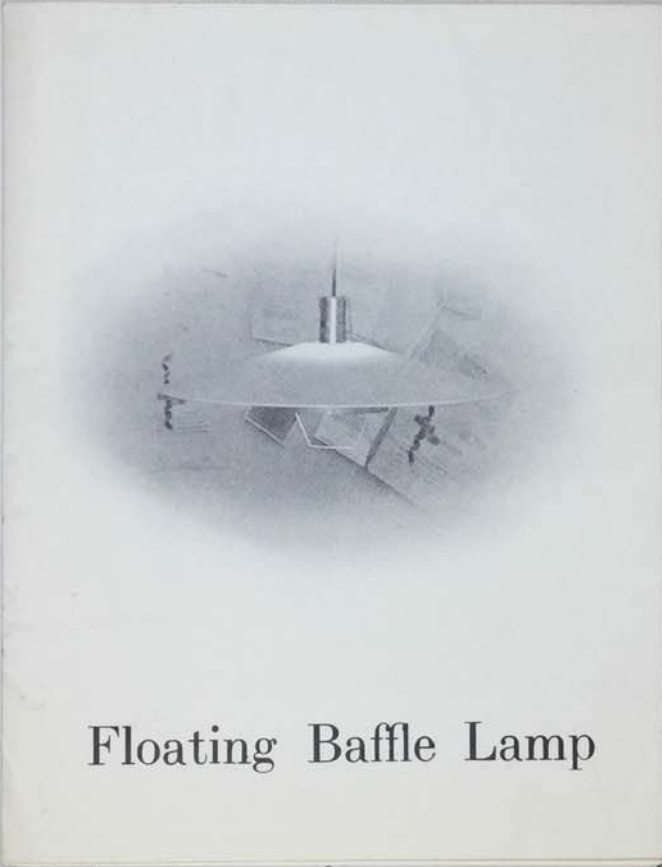
Sincerely yours,

G. D.

Enc.

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IMPORTANT INFORMATION ABOUT INSTALLATION OF
THE FLOATING BAFFLE LAMP



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Floating Baffle Lamp

Note: The lamp or "bulb" used is the new GE "R-40 Indirect 3-Lite 50/100/150 watt." One is supplied with each lamp. The R-40 silver back lamp is, of course, not to be used.

Middletown Manufacturing Company Middletown, New York

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IMPORTANT INFORMATION ABOUT INSTALLATION OF
THE FLOATING BAFFLE LAMP



M. MACY ADVERTISING CO., Executive Office,
New York



THE MUSEUM OF MODERN ART—Woman's Home
Companion Exhibition House in the
Museum's Garden, New York

Note: The lamp or "bulb" used is the new GE "R-40
Indirect 3-Lite 50/100/150 watt." One is
supplied with each lamp. The R-40 silver
back lamp is, of course, not to be used.

Middletown Manufacturing Company . Middletown, New York

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IMPORTANT INFORMATION ABOUT INSTALLATION OF
THE FLOATING BAFFLE LAMP

- 1.
- 2.
- 3.
- 4.
- 5.

**FLOATING BAFFLE
LAMP**

A luminous saucer that reels up and down from ceiling to below eye level.

An inner baffle diffuses the light and eliminates glare.

Designed by Richard Kelly.

- No. 700—with white paper shade. . . . \$75.00
- No. 701—with fibreglas shade. 89.00
- No. 703—without reel and with fibreglas shade. 72.00

**Middletown
Manufacturing Company**

Middletown, New York

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Note: The lamp or "bulb" used is the new GE "R-40 Indirect 3-Lite 50/100/150 watt." One is supplied with each lamp. The R-40 silver back lamp is, of course, not to be used.

Middletown Manufacturing Company . Middletown, New York

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IMPORTANT INFORMATION ABOUT INSTALLATION OF
THE FLOATING BAFFLE LAMP
(KELLY #700 series)

1. This lamp is designed as a portable plug-in unit to comply with the Electric Wiring Code of New York City which prohibits permanently installed fixtures from hanging by their own electric cord, but allows portable plug-in lamps.

The lamp has fittings to hang from and plug into a Hubbell #7710 Fan Hanger. This requires a gem box ceiling outlet.
2. If a 3-inch or 4-inch octagon box must be used, a cover with convenience outlet must be drilled and equipped with a 3/8" nipple.
3. The lamp may be fastened to a ceiling beam adjacent to any convenience outlet. (Cord from plug on lamp is six inches long.)
4. The lamp may be fastened to any overhead surface regardless of existing outlets. A long extension cord with plug connector can be brought to the lamp from as far as a base plug. (Ex: Looped along ceiling for decorative effect; concealed behind a beam; etc.)
5. The lamp can be hung without reel when so ordered. The lamp is then equipped with a ceiling hook and three rings tied to the 25 feet of heavy duty rubber cord to provide for three hanging heights.

Note: The lamp or "bulb" used is the new GE "R-40 Indirect 3-Lite 50/100/150 watt." One is supplied with each lamp. The R-40 silver back lamp is, of course, not to be used.

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n. Hoyt

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Middletown Manufacturing Company Middletown, New York

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DECORATIVE ARTS

Amberg
453 POST STREET • EXBROOK 2-5148
SAN FRANCISCO 2, CALIFORNIA *hirth*

Miss Greta Daniel
Museum of Modern Art
New York City, N.Y.

Dear Miss Daniel:

This will confirm your wire of today in regard to our SWISS LANDI CHAIR
and our reply by wire by the following text:

"Will ship six chairs if exhibition definite. Sending
Photograph today".

Enclosed, please find photograph of our SWISS LANDI CHAIR which might prove
helpful to you, as well as folder in which you will find all pertinent data
in connection with the chair.

Although we have sold quite a number of these chairs to the East of the country,
and especially to New York, we have not as yet established any dealership, there-
fore, we cannot refer you to anybody in or near New York. We will be very glad,
however, to give you any additional information in regard to our SWISS LANDI CHAIR.

Looking forward to hear from you, we are

Yours very truly

AMBERG - HIRTH

Ernest H. Amberg
Ernest H. Amberg

encl.

February 20, 1950

EHA/ee

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WESTERN UNION

W. P. MARSHALL, PRESIDENT

1201

AMBERG HIRTH

SYMBOLS

DL = Day Letter
NL = Night Letter
LC = Deferred Cable
NLT = Cable Night Letter
Ship Radiogram

(03) =

The filing time shown in the date line on telegrams and day letters is STANDARD TIME at point of origin. Time of receipt is STANDARD TIME at point of destination

NA259 PD=SAN FRANCISCO CALIF 20 244P=

MISS GRETA DANIEL, MUSEUM OF MODERN ART=

DELIVER NYK= 11W53

WILL SHIP SIX CHAIRS IF EXHIBITION DEFINITE SENDING PHOTOGRAPH TODAY=

AMBERG HIRTH=

THE COMPANY WILL APPRECIATE SUGGESTIONS FROM ITS PATRONS CONCERNING ITS SERVICE

ea. '67

on way from S.G. 3.7.50

Emily W. Ellis, Inc.
1133 Broadway, N.Y. 10
Att. Miss E. W. Elliss

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CLASS OF SERVICE DESIRED	
DOMESTIC	CABLE
TELEGRAM	ORDINARY
DAY LETTER	URGENT RATE
SERIAL	DEFERRED
NIGHT LETTER	NIGHT LETTER

Patrons should check class of service desired; otherwise the message will be transmitted as a telegram or ordinary cablegram.

WESTERN UNION

A. N. WILLIAMS
PRESIDENT

\$	CHECK
\$	ACCOUNTING INFORMATION
F	TIME FILED

Send the following telegram, subject to the terms on back hereof, which are hereby agreed to

To WDY-3-28-PD-FEB 20=
AMBERG-HIRTH=

19

Care of or Apt. No.

Street and No. 453 POST STREET

Place SAN FRANCISCO, CALIF.=

FOR VICTORY
BUY
WAR BONDS
TODAY

CONSIDERING EXHIBITION OF SIX OF YOUR IMPORTED SWISS ALUMINUM ^{ARM/}CHAIRS.
DELIVERY DEADLINE MARCH 10th. PLEASE WIRE IF AVAILABLE ALSO WHERE IN
NEW YORK SAMPLE COULD BE INSPECTED =

GRETA DANIEL
MUSEUM OF MODERN ART

February 20, 1950
charge to Exhibition House

Sender's name and address
(For reference only)

Sender's telephone
number

ea. '69

on way from
S.G. 3.7.50

Emily W. Ellis, Inc.
1133 Broadway, N.Y. 10
Att. Miss E. W. Elliss

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W. P. MARSHALL, PRESIDENT

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	Ship Radiogram

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NA324 PD=WUX TDSA FULLERTON CALIF 3 318P=
 GRETA DANIEL MUSEUM OF MODERN ART=
 DELIVER 11 WEST 53 ST=

RETEL 880 SOFA SHIPPED FEB 28TH=
 V FITZSIMMONS VAN KEPPEL GREEN ORIGINALS=

THE COMPANY WILL APPRECIATE SUGGESTIONS FROM ITS PATRONS CONCERNING ITS SERVICE

ea. '69

*on way from
 S.G. 3.9.50*

*Emily W. Ellis, Inc.
 1133 Broadway, N.Y. 10
 Att. Miss E. W. Elliss*

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NLT = Cable Night Letter
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QDY 2 17- PD MARCH 3 = March 3, 1950

Mr. V. Fitzsimmons, Sales Department =
~~Balboa Chrome Furniture~~
 Balboa Pacific Corporation
 311 South Highland Avenue
 Fullerton, California =

IF 880 SOFA HAS NOT LEFT, PLEASE AIR SHIP. MUST MEET DEADLINE
 MARCH 10. APPRECIATE YOUR HELP! =

Greta Daniel
 Assistant Curator
 Department of Architecture and Design =

Charge: House in the Garden II

THE COMPANY WILL APPRECIATE SUGGESTIONS FROM ITS PATRONS CONCERNING ITS SERVICE

ea. '69

on way from
 S.G. 3.9.50

Emily W. Ellis, Inc.
 1133 Broadway, N.Y. 10
 Att. Miss E. W. Elliss

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S.G. 3.7.50

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Att. Miss E. H. Ellis

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(30) H. L. EGAN
PRESIDENT

FICKS REED

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CT D479

CT CFA048 NL PD=CF CINCINNATI OHIO 27=
=GRETA DANIEL=ASSISTANT CURATOR MUSEUM OF MODERN ART
11 WEST 53RD ST NYK=

REURLETTER FEBRUARY 21 SHIPPING TABLE AND BENCHES EXPRESS
FROM FACTORY WEDNESDAY SHOULD ARRIVE NEW YORK FRIDAY=
=FICKS REED CO=

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Order No. _____ Date 3/7/50
 M JOSEPH FRANKEN
200 EAST 63rd STREET NETTO
 Ship to NEW YORK 21, N. Y.
 At Tel. REgent 4-2144 Museum of Modern Art
 How Ship _____
 Terms MoMA When PAID
 Salesman _____ Buyer Retul

147-3	- 1	1/2 in. Q Tray	BLUE (O)	2.00
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"	"	"	WHITE (O)	2.00
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"	4 1/2	"	APPLE GREEN (O)	3.50
"	5 1/2	"	LIGHT BLUE (O)	5.00
"	6 1/2	"	ORANGE (O)	7.00
"	7	"	CHARTREUSE (O)	9.00
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W. P. MARSHALL, PRESIDENT

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.0A043-0.SNA003 NL PD=SANTAMONICA CALIF 27=

=GRETA DANIELS=

CARE MUSEUM MODERN ARTS 11 WEST 53 ST NYK=

CHAIR SHOULD ARRIVE NEW YORK 745AM TUESDAY AMERICAN AIRLINES
AIRBILL LAX42514 INCLUDED IN BOX IS ALSO UNPIGMENTED SHELL
WITHOUT BASE MOUNTS FOR EDGAR KAUGMANN LOVE AND GREETINGS=
=CHARLIE=.

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PRESIDENT

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00Y 3 10 PD MARCH 3 =

March 3, 1950

Mr. Charles Eames =
c/o Herman Miller Furniture Company
8806 Beverley Boulevard
Los Angeles 48, California =

PLEASE AIR SHIP CASES. IMPERATIVE MEETING DEADLINE MARCH 10.

LOVE. =

GRETA

Greta Daniel
Assistant Curator
Department of Architecture and Design =

Charge: House in the Garden II

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QDY 4 10 PD MARCH 3 = March 3, 1950

Mr. Charles Eames =
801 Washington Boulevard
Venice, California

PLEASE AIR SHIP CASES. IMPERATIVE MEETING DEADLINE MARCH 10.

LOVE. =

GRETA

Greta Daniel
Assistant Curator
Department of Architecture and Design —

Charge: House in the Garden II

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JOSEPH L. EGAN
PRESIDENT

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LC321

L.VXA027 NL PD=VENICE CALIF 2=

1950 MAR 3 AM 12 48

GRETE DANIELS:

=CARE MUSEUM OF MODERN ART 11 WEST 53 ST NYK=

CAN SHIP MUSEUM HOUSE CASES TUESDAY IS AIR SHIPMENT

NECESSARY TO MEET YOUR DEADLINE PLEASE REPLY GREETINGS=

CHARLES EAMES=.

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JOSEPH L. EGAN
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March 3, 1950

Mr. Charles Eames
801 Washington Boulevard
Venice, California

PLEASE AIR SHIP CASES. IMPERATIVE MEETING DEADLINE MARCH 10.

LOVE.

GRETA

Greta Daniel
Assistant Curator
Department of Architecture and Design

Charge: House in the Garden II

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PRESIDENT

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March 3, 1950

Mr. Charles Eames
c/o Herman Miller Furniture Company
8806 Beverley Boulevard
Los Angeles 48, California

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LOVE.

GRETA

Greta Daniel
Assistant Curator
Department of Architecture and Design

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WUB130 PD=PASADENA CALIF FEB 3 1155A=

GRETA DANIEL MUSEUM OF MODERN ARTS=

=REUR WIRE FEB 2 RETAIL OUTLET NEW YORK CITY JAMES MCCRERERY
AND COMPANY CONTACT JEWEL NIX THEIR BUYER WILL COOPERATE
WITH YOU AND BE GLAD TO ARRANGE FOR PUBLICITY TIE-IN=

PACIFIC IRON PRODUCTS=327P...

THE COMPANY WILL APPRECIATE SUGGESTIONS FROM ITS PATRONS CONCERNING ITS SERVICE

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ROIT 29

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JOSEPH L. EGAN
PRESIDENT

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Pacific Iron

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QDY-3-39-NL-PC FEB 2 =

PACIFIC IRON PRODUCTS CO. =
1015 EL CENTRO STREET
SOUTH PASADENA, CALIFORNIA =

FEBRUARY 2, 1950

NO ANSWER TO RECENT LETTER OF JANUARY 23. PLEASE INFORM IMMEDIATELY IF DINING TABLES SIZES 30 x 48 and 34 x 54 ARE AVAILABLE FOR EXHIBITION PURPOSES MARCH. ~~APPRECIATE PROMPT REPLY.~~ HAVE YOU RETAIL OUTLET IN NEW YORK CITY? APPRECIATE PROMPT REPLY.

GRETA DANIEL
MUSEUM OF MODERN ART =

✓ NIGHT LETTER
CHARGE: HOUSE IN MUSEUM GARDEN

THE COMPANY WILL APPRECIATE SUGGESTIONS FROM ITS PATRONS CONCERNING ITS SERVICE

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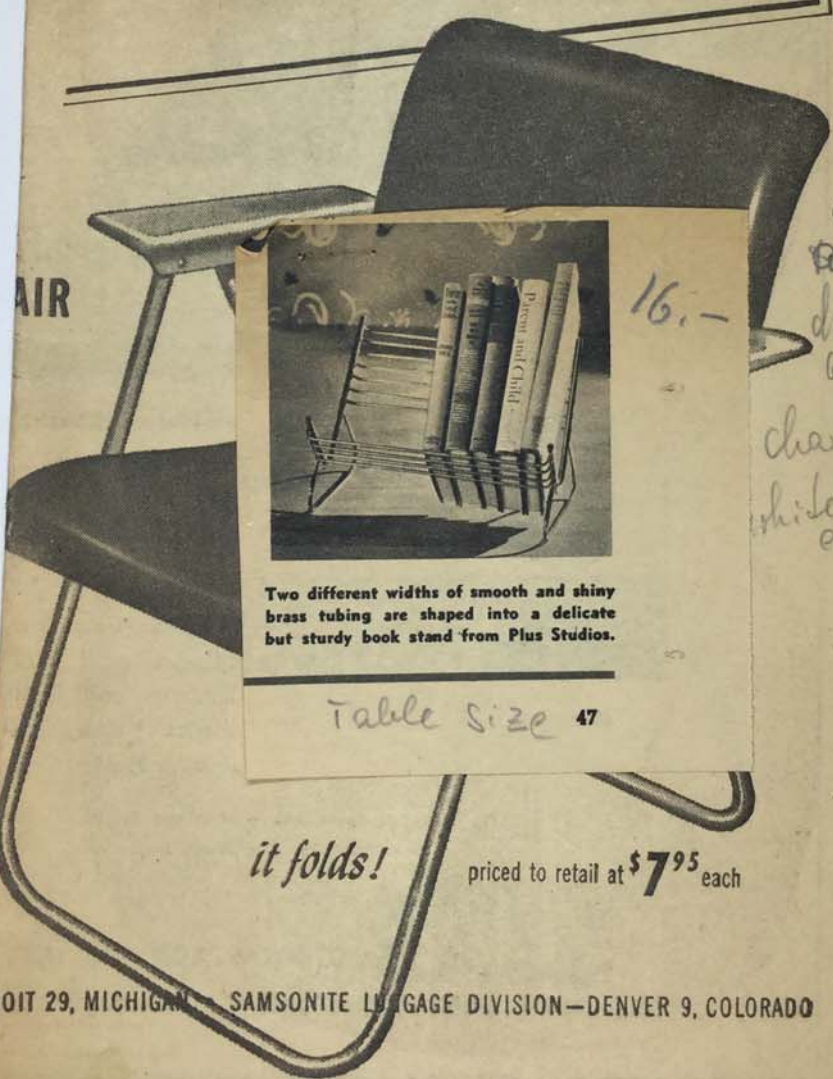
TRUIT 2

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te 808

12 - green



AIR



16.-

coral
Aqua blue
d2. green
gold

charbense
white base +
arms

Two different widths of smooth and shiny brass tubing are shaped into a delicate but sturdy book stand from Plus Studios.

Table Size 47

it folds!

priced to retail at \$7⁹⁵ each

ROIT 29, MICHIGAN - SAMSONITE LUGGAGE DIVISION - DENVER 9, COLORADO

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Page 9-2140
12

RETAILING DAILY, MONDAY, JANUARY 23, 1950

Shwayder Bros., Inc.
 makers of **Samson** folding furniture
 and **Samsonite** luggage

Announce the opening of their
 new display and selling space
One Park Avenue, New York
 Suite 808

12 - green

VISITORS TO THE FURNITURE SHOW

see the sensational
 new **Samson FOLDING ARM CHAIR**
 designed by *Russel Wright*

This revolutionary all-steel folding arm-chair designed by Russel Wright, built by Samson, is the talk of the Furniture Market. You've never come across such precise, brilliant engineering. You've never sat in an all-steel arm-chair so comfortable. You've never seen such smart decorator colors . . . they were created by Russel Wright, too. You'll never sell so much value at such a low price . . . \$7.95 . . . (and with such a generous mark-up). See the whole line of Samson folding furniture and Samsonite luggage. Be sure to order a big enough stock to keep up with the tremendous demand that's heading your way.



coral
 aqua blue
 dk. green
 white
 charcoal
 white base + arms

it folds!

priced to retail at \$7⁹⁵ each

4 black

FOR STUDY PURPOSES ONLY. NOT FOR REPRODUCTION.

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	MoMA Exhs.	447.21

Balboa

THE MUSEUM OF MODERN ART
 11 WEST 53rd STREET
 NEW YORK, N. Y.

Received from **Mr. John Atkin**

Address **40 Monroe Street
New York 2, N.Y.**

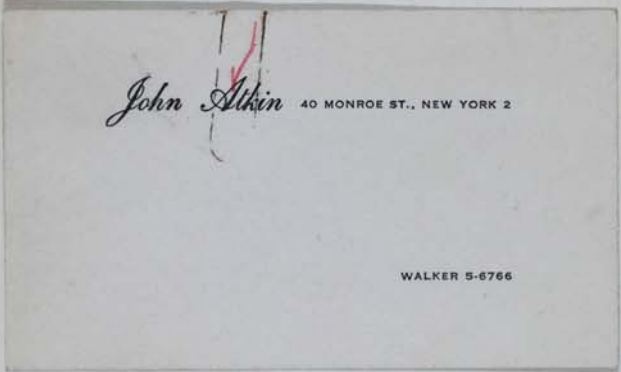
Mr. V
Balbo
311 S
Fulle

Dear

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Date **Febr. 23, 1950**

Signed

S. Daniel

cture

GD/op

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The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	MoMA Exhs.	447.21

Balboa

THE MUSEUM OF MODERN ART

11 WEST 53rd STREET
NEW YORK, N. Y.

Received from **Mr. John Atkin**

Address **40 Monroe Street
New York 2, N.Y.**

AIR

Mr. V
Balbo
311 S
Fulle

Dear

We ha
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One o
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May we
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7 models of KINDER MOBILES

for consideration (Gregory Ain House)

Date **Febr. 23, 1950**

Signed

S. Daniel

cture

GD/op

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	MoMA Exhs.	447.21

Balboa

BALBOA chrome furniture



AIR MAIL

BALBOA PACIFIC CORPORATION

311 SOUTH HIGHLAND AVENUE

FULLERTON 2181

FULLERTON, CALIFORNIA

February 27, 1950
April 13, 1950

Mr. V. Fitzsimmons
Balboa Pacific Corporation
311 South Highland Avenue
Fullerton, California

Dear Mr. Fitzsimmons:

We have paid \$33.21 to the Railway Express Company for freight charges for the Van Keppel-Green sofa, which you have so kindly loaned us for exhibition in the Gregory Ain house in the Museum Garden.

One of the requirements specified in our request for loans was that these should be delivered to us prepaid. Unfortunately, in your case, the form sheet which we sent to all lenders, was forwarded to your New York agent, Waldron Associates. However, we believe that you will understand our reasons for this request. Loans have been received from all parts of the country and have in many cases travelled considerable distances. Our basic expenses in building the exhibition on house have put a great strain on our resources. Since our purposes are of an entirely educational nature, assuming these additional expenses would by far overreach the resources at our disposal.

May we therefore ask you to reimburse us for the amount. We are sure that you will benefit from the publicity which your product will receive as part of the exhibition house.

Sincerely yours,

WYEL-GREEN ORIGINALS
Assistant Curator
Department of Architecture
and Design

GD/op

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BALBOA

PK - 3/7/50 from Balboa
Sulcester Calif.

32.24
97 tax

33.21

311 SOUTH H

FORNIA

Mus
11 West 53rd Street
New York 19, N.Y.

Attn: Greta Daniel

Dear Miss Daniel:

Thank you very much for your letter of February 23rd and for allowing us the opportunity of displaying our Van Keppel-Green Originals.at your coming exhibition.

We have just received the Navy nylon fabric to be used on the 880 sofa chaise, and are having our upholstery department start on it immediately. There may be a delay of a few days in getting this merchandise to you, but we are making every effort to see that it goes out to you within the next day or two.

Again may we express our thanks for the opportunity to be represented in this display.

Very truly yours,
VAN KEPPEL-GREEN ORIGINALS
V. Fitzsimmons
Sales Department

VF/ms

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The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	MoMA Exhs.	447.21

BALBOA
chrome furniture



BALBOA PACIFIC CORPORATION

311 SOUTH HIGHLAND AVENUE

FULLERTON 2581

FULLERTON, CALIFORNIA

February 27, 1950

Museum of Modern Art
11 West 53rd Street
New York 19, N.Y.

Attn: Greta Daniel

Dear Miss Daniel:

Thank you very much for your letter of February 23rd and for allowing us the opportunity of displaying our Van Keppel-Green Originals at your coming exhibition.

We have just received the Navy nylon fabric to be used on the 880 sofa chaise, and are having our upholstery department start on it immediately. There may be a delay of a few days in getting this merchandise to you, but we are making every effort to see that it goes out to you within the next day or two.

Again may we express our thanks for the opportunity to be represented in this display.

Very truly yours,

VAN KEPPEL-GREEN ORIGINALS

V. Fitzsimmons

Sales Department

VF/ms

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	MoMA Exhs.	447.21

Belrug

Or 9-3431

March 31, 1950

295 Fyfe

February 21, 1950

Belrug Mills, Inc.
 1450 Broadway
 New York, New York
 Attention: Mr. Frazer

Attn: Mr. Frazer

Dear Mr. Frazer:

This is to confirm our telephone conversation of today. The three additional rugs which we shall need for furnishing the Gregory Ain house are as follows:

1. 1 piece 4' x 6' (dressing room) - with the understanding that we may cut off 1' if needed 21.95
 2. 1 piece 44" x 44" (children's bedroom) 15.20
 3. 1 piece 3' x 5' (children's playroom) - This last piece is your showroom sample which you have allowed us to keep for the exhibition. 12.95
- Color for these additional pieces: cinnamon brown.

We hope to receive these additional loans within the next ten days.

Thank you very much indeed for your cooperation.

Would you also be good enough to return both copies to us at your earliest convenience. This information will help us to list your loan correctly in the forthcoming exhibition catalog and to insure the pieces at the value indicated by you. Loans will be returned to their owners after the close of the house during the early summer.

Yours sincerely,

Greta Daniel
 Assistant Curator

d 95 special order
 8a55 regular price

In order to familiarize you with the exhibition project, I enclose a copy of the exhibition program.

Thank you very much indeed for your helpful cooperation.

Miss Fay

Sincerely yours,
 16.
 15.
 Greta Daniel
 Assistant Curator

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	MoMA Exhs.	447.21

*Belrug
mills*

~~6040690~~

BLOOMINGDALE BRON, INC.

120 BROADWAY AVENUE - 60TH STREET, NEW YORK 20, N. Y. - VOLUNTEER 8-2800

February 21, 1950

March 7, 1950

Belrug Mills, Inc.
1450 Broadway
New York, N.Y.

Att.: Mr. Frazer

Dear Mr. Frazer:

We are happy to know that the Belrug Mills, Inc. is participating in the exhibition house now under construction in the Museum garden.

As discussed on the telephone, the following rugs have been selected for furnishing the house:

I am enclosing a list of items for check in the list checked for prices and time.

WUNDA WEVE, dove grey cotton, no fringes
1 rug - 12' x 9' (living room)
2 rugs - 24" x 48" (master bed room)
1 rug - 36" x 60" (children bedroom)

Because of the deadline for photographing the interiors by WOMAN'S HOME COMPANION, it is essential that these pieces be delivered not later than March 3rd to the Receiving Room of the Museum.

Would you also be good enough to complete the enclosed worksheet and return both copies to me at your earliest convenience. This information will help us to list your loan correctly in the forthcoming exhibition catalog and to insure the pieces at the value indicated by you. Loans will be returned to their owners after the close of the house during the early part of October.

In order to familiarize you with the exhibition project, I enclose a copy of the exhibition program.

Thank you very much indeed for your helpful cooperation.

Sincerely yours,

Greta Daniel
Assistant Curator

GD:d

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	MoMA Exhs.	447.21

Bloomingdale

BLOOMINGDALE BROS., INC.

LEXINGTON AVENUE - 59TH STREET, NEW YORK 22, N. Y. • VOLUNTEER 5-5900

March 7, 1950

Miss Greta Daniel
The Museum of Modern Art
11 West 53rd Street
New York City

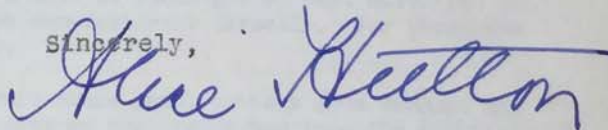
Dear Miss Daniel:

I am enclosing a list of the additional items sent to you -- will you please check it and send it back. Also enclosed is the list you sent us which we have checked for prices and find O. K.

I hope the photography goes off without mishap and if the Woman's Home Companion should take a closeup of that wonderful Swedish spice chest I would like to have them give us the retail credit.

See you soon --

Sincerely,



Alice Hutton
Publicity Director

AH/cc
Encl: 2

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	MoMA Exhs.	447.21

Bloomingdale
Bros.

Mrs. Alice S. Hutton,
Publicity Dept.
Bloomingdale Bros.
59th Street & Lexington Avenue
New York City

March 6, 1950

Dear Mrs. Hutton:

We are happy to know that Bloomingdale Brothers is participating in the exhibition house now under construction in the Museum garden. I am enclosing a list of objects which we have selected for furnishing the house. Because of the deadline for photographing the interiors by the WOMAN'S HOME COMPANION, it is essential that these pieces be delivered not later than MARCH 10th to the Receiving Room of the Museum. A few have already arrived and we appreciate your efficient cooperation very much.

Would you also be good enough to check the list for correct retail prices and proper identification of objects and return one corrected copy to me at your earliest convenience. This information will help us to list your loans correctly in the forthcoming exhibition catalog and to insure them at the value indicated by you. Loans will be returned to their owners after the close of the house during the early part of October.

I left with you this morning a list of linen goods, etc. which you so kindly offered to request from manufacturers directly. For these two we will need correct listings.

A few pieces, such as the Revere sauce pans, pottery from Vermont and enamelled ashtrays and place mats we have requested from the manufacturers directly. These too will be listed in the exhibition catalog as carried by Bloomingdale's. I shall send you a list for information to your buyers as soon as I have lined them up.

Let me thank you again for your most helpful cooperation.

Very sincerely yours,

Greta Daniel,
Assistant Curator

GD:b
encl.

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	MoMA Exhs.	447.21

cc: Miss Dydley
Miss Hoyt

Bloomingdale

Mrs. Alice S. Hutton,
Publicity Dept.
Bloomingdale Bros.
59th St. & Lexington Avenue
New York City

March 4, 1950

BLOOMINGDALE BROS. March 6, 1950

selected for exhibition purposes "HOUSE IN THE MUSEUM GARDEN"

Dear Mrs. Hutton:

We are happy to know that Bloomingdale Brothers is participating in the exhibition house now under construction in the Museum garden. I am enclosing a list of objects which we have selected for furnishing the house. Because of the deadline for photographing the interiors by the WOMEN'S HOME COMPANION, it is essential that these pieces be delivered not later than MARCH 10th, to the Receiving Room of the Museum. A few have already arrived and we appreciate your efficient cooperation very much.

Would you also be good enough to check the list for correct retail prices and proper identification of objects and return one corrected copy to me at your earliest convenience. This information will help us to list your loans correctly in the forthcoming exhibition catalog and to insure them at the value indicated by you. Loans will be returned to their owners after the close of the house during the early part of October.

I left with you this morning a list of linen goods, etc. which you so kindly offered to request from manufacturers directly. For these too we will need correct listings.

A few pieces, such as the Revere sauce pans, pottery from Vermont, enamelled ashtrays and place mats we have requested from the manufacturers directly. These too will be listed in the exhibition catalog as carried by Bloomingdale's. I shall send you a list for information to your buyers as soon as I have lined them up.

19 BRIDGE SET, 3-pc. yellow enamel

Sincerely yours,

REFURBIS, 3-pc. lacquer container set, flexible white plastic

Creta Daniel

PLATE CONTAINER, 1 qt. plastic, yellow, with white lid

BLASTING CUP, 1 qt. brown glass

WASH BASKET, oval, yellow

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	MoMA Exhs.	447.21

- 2 -

BLOOMINGDALE, N.Y.

BASKET for fire wood, woven reed, oval shallow 3 6.40
 BASKET for waste paper, Mexican, woven reed, cylindrical 2.50
 March 6, 1950
 KOSO PLANT stainless steel kitchen tool set on rack 13.95
 ROLLING PIN, wood, handles painted red 0.75

LIST OF OBJECTS BLOOMINGDALE BROS.
 round, metal, painted yellow ea. 0.20
 selected for exhibition purposes "HOUSE IN THE MUSEUM GARDEN"
 clear plastic ea. 0.45

6 COAT HANGERS, wood, painted red ea. 0.10
 SWEDISH SPICE SET, 11 1/2" x 7 1/2" x 4", wood with glass containers \$35.50
 (to be sent directly from warehouse) brown 2.19

No. 84 1B-14 TOASTMASTER, electric toaster 21.50
 FIRE PLACE DAZEY JUICER, aluminum, black plastic 5.95

POKER, iron 2.00
 No. 85 3375 WEAR EVER MIXING BOWL, aluminum 1.10
 FIRE SCREEN, metal mesh, brass top rail 0.55

3201 REVERE TEA KETTLE, stainless steel, copper bottom ea. 4.95
 6 LUNCHEON WETS, woven pandanus strips (?) ea. 1.55

CAN-O-MAT wall can opener, yellow 4.98
 SALAD BOWL, wood (Bloomfield Community Workers) 4.50
 SALAD 3 GRISWOLD, iron skillets, chrome plated No. 8 4.64
 No. 6 3.79
 No. 3 1.93

BREAD BASKET, woven reed, round
 1156 VOLLRATH drip coffee maker, white enamel, 6-cups 2.96

19 DREDGE SET, 3-pc. yellow enamel 1.35
 REPUBLIC, 3-pc icebox container set, flexible white plastic 2.95

JUICE CONTAINER, 1 qt. plastic, yellow, with white lid 0.69

MEASURING CUP, 1 qt. Pyrex glass 0.75

WASTE BASKET, metal, yellow 1.70

over

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	MoMA Exhs.	447.21

BLOOMINGDALE, cont'd.

Mrs. Nelson has offered to request the following items directly from manufacturers:

	BASKET for fire wood, woven reed, oval shallow	\$ 6.49
	BASKET for waste paper, Mexican, woven reed, cylindrical	2.50
	3 face cloths, white EKCO FLINT stainless steel kitchen tool set on rack	12.95
	ROLLING PIN, wood, handles painted red	0.79
	3 TRAYS, ca.15" round, metal, painted yellow	ea. 0.89
	6 COAT HANGERS, clear plastic 2 Turkish towels, white	ea. 0.49
	6 COAT HANGERS, wood, painted red	ea. 0.10
	BOWL, oven ware, French, ca.11" round, inside glazed brown	2.19
No.94	PAIR OF FIRE DOGS, iron 1 shower curtain, plastic, white, no pattern (also hooks)	4.95
	FIRE PLACE BROOM, pad, double size (could be褥垫, or toilet brush)	1.98
	POKER, iron	5.98
No.33	2 mattress pads, single size FIRE SCREEN, metal mesh, brass top rail	9.98
	4 LOTION JARS, glass painted red	ea. 3.50
	6 LUNCHEON MATS, woven pandanus straw (?)	ea. 1.35
	SALAD BOWL, wood (Shenandoah Community Workers)	4.98
	SALAD SERVERS 2-pc. " " "	pair 3.98
	BREAD BASKET, woven reed, round	1.98

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	MoMA Exhs.	447.21

THE MUSEUM OF MODERN ART

NEW YORK 22

Mrs. Hutton has offered to request the following items directly from manufacturers:

DEPARTMENT OF ARCHITECTURE AND DESIGN
FRANK S. JOHNSON, DIRECTOR
PETER B. LEE, CURATOR

6 small luncheon napkins, white

March 7, 1950

6 face cloths, white

6 face towels, white

605 Madison Avenue
New York 22, N.Y.

Att.: Miss H. Seaberg

6 Turkish towels, white

1 bath mat, white

Dear Miss Seaberg:

We are pleased to learn that you are interested in the exhibition house no. 100.

As discussed, the following items are being requested for the exhibition:

1 shower curtain, plastic, white, no pattern (also hooks)

1 mattress pad, double size (could be seconds, or soiled merchandise)

2 mattress pads, single size

6 knives

4 bed pillows, good size

Because of the deadline for photographing the interiors by W.K.M.'S HOME COMPANION, it is essential that these pieces be delivered not later than March 10th to the "receiving room of the Museum.

Would you also be good enough to complete the enclosed worksheet and return both copies to me at your earliest convenience. This information will help us to list your loan correctly in the forthcoming exhibition catalog and to insure the pieces at the value indicated by you. Loans will be returned to their owners after the close of the loans during the early part of October.

In order to familiarize you with the exhibition project, I enclose a copy of the exhibition program.

Thank you very much indeed for your helpful cooperation.

Greta Daniel
Assistant Curator

GD:d
Enc.

P.S.: In order to facilitate matters, I am sending over a girl from our office to pick up the flatware and to return the sets which you let me take to the Museum for approval.

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	MoMA Exhs.	447.21

THE MUSEUM OF MODERN ART
NEW YORK 19

11 WEST 53rd STREET
TELEPHONE: CIRCLE 5-8900
CABLES: MODERNART, NEW-YORK

DEPARTMENT OF ARCHITECTURE AND DESIGN
PHILIP C. JOHNSON, DIRECTOR
PETER BLAKE, CURATOR

March 7, 1950

BONNIERS
605 Madison Avenue
New York 22, N.Y.

Att.: Miss M. Seaberg

Dear Miss Seaberg:

We are pleased to know that Bonniers is participating in the exhibition house now under construction in the Museum garden.

As discussed on the telephone, the following accessories have been selected for furnishing the house:

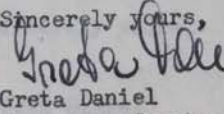
SWEDISH STAINLESS STEEL FLATWARE "TORA" (dull)
6 forks
6 knives
6 soup spoons
6 tea spoons

Because of the deadline for photographing the interiors by WOMAN'S HOME COMPANION, it is essential that these pieces be delivered not later than March 10th to the Receiving Room of the Museum.

Would you also be good enough to complete the enclosed worksheet and return both copies to me at your earliest convenience. This information will help us to list your loan correctly in the forthcoming exhibition catalog and to insure the pieces at the value indicated by you. Loans will be returned to their owners after the close of the house during the early part of October.

In order to familiarize you with the exhibition project, I enclose a copy of the exhibition program.

Thank you very much indeed for your helpful cooperation.

Sincerely yours,

Greta Daniel
Assistant Curator

GD:d
Enc.

PS.: In order to facilitate matters, I am sending over a girl from our office to pick up the flatware and to return two sets which you let me take to the Museum for approval.

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The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	MoMA Exhs.	447.21

Bonniers

ORDER NO. _____
cc. Miss Hoyt
Miss Dudley
SHIP TO Museum of Modern Art
AT _____
HOW SHIP _____
TERMS _____
SALESMAN _____
WHEN March 7, 1950

1	forks	1.40
1	BONNIERS	
1	605 Madison Avenue	
1	New York 22, N.Y.	
1	Att.: Miss M. Seaberg	
1	tea spoon	1.10

Dear Miss Seaberg:

We are pleased to know that Bonniers is participating in the exhibition house now under construction in the Museum garden.

As discussed on the telephone, the following accessories have been selected for furnishing the house:

- ^{Swedish} DANISH STAINLESS STEEL FLATWARE "TORA" (dull)
- 6 forks
- 6 knives
- 6 soup spoons
- 6 tea spoons

Because of the deadline for photographing the interiors by WOMAN'S HOME COMPANION, it is essential that these pieces be delivered not later than March 10th to the Receiving Room of the Museum.

Would you also be good enough to complete the enclosed worksheet and return both copies to me at your earliest convenience. This information will help us to list your loan correctly in the forthcoming exhibition catalog and to insure the pieces at the value indicated by you. Loans will be returned to their owners after the close of the house during the early part of October.

In order to familiarize you with the exhibition project, I enclose a copy of the exhibition program.

Thank you very much indeed for your helpful cooperation.

Sincerely yours,

Greta Daniel
Assistant Curator

GD:d
Enc.

PS.: In order to facilitate matters, I am sending over a girl from our office to pick up the flatware and to return two sets which you let me take to the Museum for approval.

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	MoMA Exhs.	447.21

ORDER NO. _____ Bouvier DATE ~~Feb 28~~ 1958

M _____

SHIP TO Museum of Modern Art

AT _____

HOW SHIP _____

TERMS _____ WHEN _____

SALESMAN _____ BUYER _____

1	fork dull "Tora"	1.45 ea
1	knife —	1.65 ea
1	soup spoon —	1.20 ea
1	tea spoon —	1.10 ea
1	fork Danish Centa	1.96 ea
1	knife	4.18
1	Soup spoon	1.96 ea
1	tea spoon	1.00
1	jar. salt pepper	4.50.
by U. Edlund		
borrowed by B. Daniel		
Returned 3.7.50 L.I.		

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	MoMA Exhs.	447.21

Clarke

cc: Natalie Hoyt
Dorothy Dunlop

CREATIVE PLAYTHINGS

February 21, 1950

Mr. Arundel Clarke
31½ East 65th Street
New York 21, N.Y.

Dear Mr. Clarke:

We are pleased to know that your firm is participating again in the exhibition house now under construction in the Museum garden.

As confirmed in a letter to you, dated February 10th, written by Miss Hoyt, the following fabrics have been selected for furnishing the house:

Natural unsinged goats hair for double bed: ca. 8 yds, 66" wide
Unsinged goat's hair, dyed red-orange for 2 single beds: ca.15 yds, 66" wide
Nylon upholstery fabric, dyed navy blue for 1 sofa: 9½ yds, 40" wide
(forwarded to Balboa Pacific Corp., Fullerton, Calif.)
"Street Scene" print on Osnaburg, light orange on natural: ca. 70 yds, ca.50" w.
(Living room: ca.35 yds - Master bedroom: ca.21 yds - dining room:ca.14)
1/8" vertical bamboo (inside cut) shades for children play room
(specifications to follow)

Because of the deadline for photographing the interiors by Woman's Home Companion, it is essential that the fabrics be delivered not later than March 3rd to the Receiving Room of the Museum.

I understand that Mr. Vagn Larsen will sew spreads and curtains and will install them in the house sometime during the week beginning March 6th.

Would you also be good enough to complete the enclosed worksheet and return all copies to me at your earliest convenience. This information will help us to list your loans correctly in the forthcoming exhibition catalog and to insure the material at the value indicated by you. Loans will be returned to their owners after the close of the house during the early part of October.

In order to familiarize you with the exhibition program, I enclose a copy of the exhibition program.

Thank you very much indeed for your helpful cooperation.

Sincerely yours,

Greta Daniel
Assistant Curator

GD:d
Enc.

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	MoMA Exhs.	447.21

Court Assoc.

cc: Natalie Hoyt
Dorothy Dudley



CREATIVE PLAYTHINGS

7730 Forsythe Blvd.
St. Louis 5, Mo.

867 Madison Ave. at 72nd St.
New York 21, N. Y.



April 8, 1950

CONSULTANTS

NEED CHILDREN
Charles G. Ross,
American Foundation for the Blind

CARPING
Julius Lubman,
Curt Robinson Center

CEREBRAL PALSY CHILDREN
Dr. W. M. Phelps,
Children Rehabilitation Institute, Baltimore, Md.

CHILD PSYCHOLOGY
Dr. Lawrence K. Frank,
Caulfield Teachers Inst.

EDUCATIONAL EQUIPMENT
Isaac Swanson,
Camp School of Student Teachers

EXCEPTIONAL CHILDREN
James Whitton,
Jackson School, St. Louis, Mo.

INDUSTRIAL ARTS
Evan L. Paschke,
Industrial Arts Cooperative Service

MUSIC
Clayton Babin,
Little Red School House

PEDIATRICS
Dr. Milton Levin,
New York Hospital

PRE-SCHOOL TOYS
Judith Cozman,
Hamilton School

SCIENCE
Elizabeth Lloyd,
Washington University Nursery School

SCIENCE
Dr. Gerald S. Cook,
Teachers College

TOYS FOR OLDER CHILDREN
Cora Loomis,
Elizabeth Association

TOYS FOR OLDER CHILDREN
Cora Loomis,
Elizabeth Association

TOYS FOR OLDER CHILDREN
Cora Loomis,
Elizabeth Association

TOYS FOR OLDER CHILDREN
Cora Loomis,
Elizabeth Association

Court Associates
5 Beekman Street
New York 7, N.Y.
Museum of Modern Art
11 West 53rd St
New York 19, N. Y.

March 2, 1950

Attn: Mr. Lauffer

Attn: Miss Greta Daniel

Dear Mr. Lauffer:

We are pleased to know that Court Associates are participating in the exhibition house now under construction in the Museum garden. As discussed on the telephone, the following accessories have been selected for furnishing the house:

- 1 after-dinner coffee set, including
- 8 demi-tasse cups and saucers.

Because of the deadline for photographing the interiors by the WOMAN'S HOME COMPANION, it is essential that these pieces be delivered not later than MARCH 3rd to the Receiving Room of the Museum.

Would you also be good enough to complete the enclosed worksheet and return both copies to me at your earliest convenience. This information will help us to list your loans correctly in the forthcoming exhibition catalog, and to insure them at the value indicated by you. Loans will be returned to their owners after the close of the house, during the early part of October.

In order to familiarize you with the exhibition project I am enclosing a copy of the exhibition program.

Thank you very much indeed for your helpful cooperation.

Sincerely yours,

Greta Daniel,
Assistant Curator

GD:b
encl.

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The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	MoMA Exhs.	447.21



CREATIVE PLAYTHINGS

7730 Forsythe Blvd.
St. Louis 5, Mo.



867 Madison Ave. at 72nd St.
New York 21, N. Y.



April 5, 1950

CONSULTANTS

BLIND CHILDREN
Charles G. Ritter,
American Foundation for the Blind

CAMPING
Joshua Lieberman,
Camp Robinson Crusoe

CEREBRAL PALSY CHILDREN
Dr. W. M. Phelps,
Children Rehabilitation Institute, Baltimore, Md.

CHILD PSYCHOLOGY
Dr. Lawrence K. Frank,
Caroline Zachry Inst.

EDUCATIONAL EQUIPMENT
Jessie Stanton,
Coop. School of Student Teachers

EXCEPTIONAL CHILDREN
Jeanne Wahlert,
Jackson School, St. Louis, Mo.
Marion Clark, Dir.,
St. Louis Occupational Therapy Workshop

INDUSTRIAL ARTS
Sara L. Patrick,
Industrial Arts Cooperative Service

MUSIC
Charity Bailey,
Little Red School House

PEDIATRICS
Dr. Milton Levine,
New York Hospital

PRE-SCHOOL TOYS
Judith Cauman,
Hamilton School
Elizabeth Lloyd,
Washington University Nursery School

SCIENCE
Dr. Gerald S. Craig,
Teachers College

TOYS FOR OLDER CHILDREN
Clara Lambert,
Playschool Association

DIRECTORS

Bernard Barenholtz
Frank Caplan

Museum of Modern Art
11 West 53rd St
New York 19, N. Y.

Att: Miss Greta Daniel

My dear Miss Daniel,

We are enclosing the forms you requested to be filled. You will note that we have made corrections in the number of pieces as per size of boxes.

We have also indicated the different sizes by the use of Letters ; L & G.

All of the boxes will be available only in a clear lacquer finish.

Table tops in linoleum will be available in four colors; Red, Green, Grey and Blue.

Table tops in micarta in grey only -on order.
Butter tubs will be painted in white.

We hope your exhibit is very successful. It has been a pleasure to participate.

Very truly yours,

CREATIVE PLAYTHINGS

Dion Porzio

per Dion Porzio

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	MoMA Exhs.	447.21

Creative Playthings

February 21, 1950

February 27, 1950

Creative Playthings
867 Madison Avenue
New York 21, N.Y.

Att.: Mr. Frank Caplan

Mr. Frank Caplan
Creative Playthings
867 Madison Avenue
New York 21, New York

Dear Mr. Caplan:

As discussed during your recent visit to the Museum, the following pieces
Here are the specifications for the "butter tubs" to be used as
seats in the children's play room:

color 2 tubs to go with table 22-3/4" high
2 tubs to go with table 25-3/4" high
Color of all tubs - white

Sincerely yours,

Greta Daniel
Assistant Curator

D/mj

Because of the deadline for photographing the interiors by WOMAN'S HOME
COMPANION, it is essential that these pieces be delivered not later than
March 3rd to the Receiving Room of the Museum.

Please complete the enclosed worksheet and return both copies to me at your
earliest convenience. This information will be needed for correct listing of
your loans in the forthcoming exhibition catalog and proper insurance of the
pieces. Loans will be returned to their owners after the close of the house
during the early part of October.

In order to facilitate you with the exhibition project, I enclose a copy of
the exhibition program.

Thank you very much indeed for your helpful cooperation.

Sincerely yours,

Greta Daniel
Assistant Curator

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	MoMA Exhs.	447.21

Creative Playthings

February 21, 1950

Creative Playthings
867 Madison Avenue
New York 21, N.Y.

Att.: Mr. Frank Caplan

Dear Mr. Caplan:

We are pleased to know that Creative Playthings are participating in the exhibition house now under construction in the Museum garden.

As discussed during your recent visit to the Museum, the following pieces have been selected for furnishing the house:

color samples have been submitted to you

2 table tops, ea. 22"x44", grey linoleum inlay, birch frame painted grey to match

16 hollow wood blocks for supports: 4 blocks green
4 blocks white
8 blocks red

sizes of blocks selected to arrive at table heights of 22 3/4" and 25 3/4" respectively.

wooden butter tubs to be fitted for seats in two sizes. Number of tubs and colors will be specified after you have investigated sources of material.

Because of the deadline for photographing the interiors by WOMAN'S HOME COMPANION, it is essential that these pieces be delivered not later than March 3rd to the Receiving Room of the Museum.

Please complete the enclosed worksheet and return both copies to me at your earliest convenience. This information will be needed for correct listing of your loans in the forthcoming exhibition catalog and proper insurance of the pieces. Loans will be returned to their owners after the close of the house during the early part of October.

In order to familiarize you with the exhibition project, I enclose a copy of the exhibition program.

Thank you very much indeed for your helpful cooperation.

Sincerely yours,

Greta Daniel
Assistant Curator

GD:d
Enc.

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
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ELL D'Amico

February 23, 1950

Mr. Victor D'Amico
Museum of Modern Art

Dear Victor:

We are pleased to know that you are participating in the exhibition house now under construction in the Museum garden.

As discussed, the following piece has been selected for furnishing the house:

Easel - 24" high
Wood, painted yellow

Would you also be good enough to complete the enclosed worksheet and return both copies to me at your earliest convenience. This information will help us to list your loan correctly in the forthcoming exhibition catalog and to insure it at the value indicated by you. Loans will be returned to their owners after the close of the house during the early part of October.

Thank you very much indeed for your helpful cooperation.

Loans will be returned to their owners after the close of the house during the early part of October. Sincerely yours,

In order to familiarize you with the exhibition project, I enclose a copy of the exhibition program.

Greta Daniel
Assistant Curator

D/mj
Encl.

Sincerely yours,

Greta Daniel
Assistant Curator

D/mj

Encl.

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ELLIS

March 9, 1950

Mr. Mrs. Emily W. Ellis
 Emily W. Ellis, Inc.
 1133 Broadway
 New York 10, New York

Dear Mrs. Ellis:

We are pleased to know that Emily W. Ellis, Inc. is participating in the exhibition house now under construction in the Museum garden. As discussed on the telephone, the following accessories have been selected for furnishing the house:

6 Luncheon Mats, 13" x 19", cotton string, knitted, white

Because of the deadline for photographing the interiors by the WOMAN'S HOME COMPANION, it is essential that these pieces be delivered not later than March 10 to the Receiving Room of the Museum.

THE

Would you also be good enough to complete the enclosed worksheet and return both copies to me at your earliest convenience. This information will help us to list your loan correctly in the forthcoming exhibition catalog and to insure them at the value indicated by you. Loans will be returned to their owners after the close of the house during the early part of October.

In order to familiarize you with the exhibition project, I enclose a copy of the exhibition program.

Thank you very much indeed for your helpful cooperation.

Sincerely yours,

Greta Daniel
 Assistant Curator

D/mj

Enc.

Handwritten notes:
 The loaning these mats... per your request... that the proper clip mat (heavy texture) is also available in oblong style 13x19. See

The Museum of Modern Art Archives, NY	Collection:	Series/Folder:
	MoMA Exhs.	447.21

Emily Ellis - table linens
OR 5-0766 4

THE MUSEUM OF MODERN ART

6 white
13x19, heavy texture

Date 3/7

To: Daniels

Re: Stencils

From: Somers

Miss Daniels -

I am leaving these table mats, per your request, but would like to add that the keeper clip mat (heavy texture) is also available in oblong style 13x19. The

Screen: We understand that you will make up a flat screen which will be 1/2" larger all around than the actual size of the fireplace opening indicated above. The screen will be similar to your No. 6311 only that it will not have openings on the bottom to fit over andirons and will have a black binding instead of the original brass.

Log grabs of iron as shown on the cover of your illustrated pamphlet, "Everything for the Fireplace." Also a hook for fastening the grabs to the brick wall of the hearth.

HAROLD J. SIESEL COMPANY

Pair of fire dogs.

Because of the deadline for photographing the interiors by the WOMAN'S HOME COMPANION, it is essential that these pieces be delivered not later than Tuesday, March 28, to the Receiving Room of the Museum. Would you also be good enough to complete the enclosed worksheet and return both copies to me at your earliest convenience. This information will help us to list your loan correctly in the forthcoming exhibition catalog and to insure them at the value indicated by you. Loans will be returned to their owners after the close of the house during the early part of October.

In order to familiarize you with the exhibition project, I enclose a copy of the exhibition program.

Mr. Johnson, who is out of town at the moment, has asked me to thank you very much indeed for your helpful cooperation.

Sincerely yours,

Greta Daniel
Assistant Curator

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	MoMA Exhs.	447.21

ribbon is called our "Rainbow Seat"
Please let us know your require-
ments.

pp Somers

will be 2" larger all around than the actual size of the fireplace opening indicated above. The screen will be similar to your No.6311 only that it will not have openings on the bottom to fit over andirons and will have a black binding instead of the original brass.

Log grabs of iron as shown on the cover of your illustrated pamphlet, "Everything for the Fireplace." Also a hook for fastening the grabs to the brick wall of the hearth.

HAROLD J. STEEEL COMPANY

Fair of fire dogs.

Because of the deadline for photographing the interiors by the WOMAN'S HOME COMPANION, it is essential that these pieces be delivered not later than Tuesday, March 28, to the Receiving Room of the Museum. Would you also be good enough to complete the enclosed worksheet and return both copies to me at your earliest convenience. This information will help us to list your loan correctly in the forthcoming exhibition catalog and to insure them at the value indicated by you. Loans will be returned to their owners after the close of the house during the early part of October.

In order to familiarize you with the exhibition project, I enclose a copy of the exhibition program.

Mr. Johnson, who is out of town at the moment, has asked me to thank you very much indeed for your helpful cooperation.

Sincerely yours,

Greta Daniel
Assistant Curator

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HAROLD J. SIESEL COMPANY - Advertising
122 MADISON AVENUE - NEW YORK 17, N. Y. - Telephone S-9138

March 3, 1950

March 20, 1950

Mr. Harry Emmer
William H. Jackson Company
8 East 48th Street
New York, New York

Dear Mr. Emmer:

Miss Greta Daniel
We are pleased to know that William H. Jackson Company is participating in the exhibition house now under construction in the Museum garden. I am confirming the telephone conversation you had with Mr. Philip Johnson last Friday. I am giving you the following specifications for the fireplace equipment, which you so generously offered to supply for furnishing the house:

Fireplace opening: 27 1/2" high, 36" wide
Screen: We understand that you will make up a flat screen which will be 1/2" larger all around than the actual size of the fireplace opening indicated above. The screen will be similar to your No.6311 only that it will not have openings on the bottom to fit over andirons and will have a black binding instead of the original brass.

Log grabs of iron as shown on the cover of your illustrated pamphlet, "Everything for the Fireplace." Also a hook for fastening the grabs to the brick wall of the hearth.

Pair of fire dogs.

Because of the deadline for photographing the interiors by the WOMAN'S HOME COMPANION, it is essential that these pieces be delivered not later than Tuesday, March 28, to the Receiving Room of the Museum. Would you also be good enough to complete the enclosed worksheet and return both copies to me at your earliest convenience. This information will help us to list your loan correctly in the forthcoming exhibition catalog and to insure them at the value indicated by you. Loans will be returned to their owners after the close of the house during the early part of October.

In order to familiarize you with the exhibition project, I enclose a copy of the exhibition program.

Mr. Johnson, who is out of town at the moment, has asked me to thank you very much indeed for your helpful cooperation.

Sincerely yours,

Greta Daniel
Assistant Curator

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	MoMA Exhs.	447.21

Siesel
Ficks Reed

HAROLD · J · SIESEL · COMPANY · Advertising
424 MADISON AVENUE · NEW YORK 17, N. Y. · ELdorado 5-0138

March 3, 1950

Miss Greta Daniel
Museum of Modern Art
53rd St.
New York, N.Y.

Dear Miss Daniel:

As per your request of this afternoon you will find enclosed herewith a photograph of the Ficks Reed pieces which are going to be used in the Exhibition House.

I trust that these pieces will arrive from Cincinnati within the next day or two, in time for photographing. Please feel free to call us if there is anything further we can do for you in this matter.

Sincerely,

HAROLD J. SIESEL COMPANY

Gladys Bennett

gb:g

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	MoMA Exhs.	447.21

REEO

FINNISH-AMERICAN TRADING CORPORATION
 19-41 EAST 58th STREET
 NEW YORK 22, N. Y.

PLAZA 6-1120
 CABLE ADDRESS: FINATED

February 14, 1950

The Museum of Modern Arts
 Fifth Avenue and 53rd Street
 New York, N. Y.

February 21, 1950

Attention: Mr. Greta Daniel

Your Name: Ficks Reed Co.
 383 Madison Avenue
 New York, N.Y.

Your Issue Dated: _____

Our Refer.: Att.: Mr. F.O.Denecke

Dear Miss Daniel:

In accordance with our conversation concerning your coming exhibition of a modern home, we are pleased to submit for your consideration the following list of furniture. We are pleased to know that Ficks Reed Co. is considering participation in the exhibition house now under construction in the Museum garden. These items are available in Aspenslat, Aspenslat or linen shades.

We are pleased to discuss the following pieces of furniture on hand which have been selected for furnishing the house: any case, assure you that they will be available for installation not later than March 10th.

No.55 1 Table, metal frame, wood top
 No.57 2 Benches, " " " "

Yours very truly,

Because of the deadline for photographing terrace and interiors of the house by WOMAN'S HOME COMPANION, it is essential that these pieces be delivered not later than March 3rd to the Receiving Room of the Museum. I understand from our recent conversation, that you will let us use your showroom set for this purpose, while the actual exhibition pieces will be shipped to us directly from the factory at a later date. Please let us know about this arrangement as soon as you have taken it up with the factory.

JF:sc
Enc:

Would you also be good enough to complete the enclosed work sheet and return both copies to me at your earliest convenience. This information will help us to list your loan correctly in the forthcoming exhibition catalogue and to insure the material at the value indicated by you. Loans will be returned to their owners after the close of the house during the early part of October.

In order to familiarize you with the exhibition project, I enclose a copy of the exhibition program.

Thank you very much indeed for your helpful cooperation.

Sincerely yours,

Greta Daniel
 Assistant Curator

GD:d
Enc.

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FINNISH-AMERICAN TRADING CORPORATION

39-41 EAST 50th STREET
NEW YORK 22, N. Y.

PLAZA 9-1160
CABLE ADDRESS FINATKO

February 14, 1950

The Museum of Modern Arts
Fifth Avenue and 53rd Street
New York, N. Y.

Attention: Mr. Greta Daniel

Your Refer.

Your Letter Dated

Our Refer.

Dear Miss Daniel:

In accordance with our conversation concerning your coming exhibition of a modern home, we are pleased to submit for your consideration three designs in the \$55.00 retail class. These are our Nos. A1081, A1083 and A1085, which are available with either Aspenslat, Aspenmat or Linen shades.

We expect to have these fixtures on display in our show-room before the end of this month and can, in any case, assure you that they will be available for installation not later than March 10th.

Yours very truly,

FINNISH-AMERICAN TRADING CORP.

John Fedoruk

John Fedoruk
Sales Manager

JF:sar
Enc:

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THE MUSEUM OF MODERN ART
NEW YORK

Franken

11 WEST 53rd STREET
TELEPHONE CIRCLE 5-8992
GURIEL, BOSTON, NEW YORK

March 7, 1950

Joseph Franken
200 East 63rd Street
New York 21

Dear Mr. Franken,

We are pleased to know that your firm is participating in the exhibition house now under construction in the Museum garden.

As we discussed today, the following accessories have been selected for furnishing the house:

12 Ashtrays - enamel on copper
1 Cigarette box - enamel on copper

Since you were good enough to deliver the pieces to us today, may I ask you to check over the enclosed worksheet and to return both copies completed to me. This information will help us to list your loan correctly in the forthcoming exhibition catalog and to insure the objects at the value indicated by you. Loans will be returned to their owners after the close of the house during the early part of October.

In order to familiarize you with the exhibition project I enclose a copy of the exhibition program.

Thank you very much indeed for your helpful cooperation.

Sincerely yours,

Greta Daniel
Assistant curator

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THE MUSEUM OF MODERN ART
NEW YORK

11 WEST 53rd STREET
TELEPHONE: CIRCLE 5-8900
CABLES: MODERNART, NEW-YORK

March 7, 1950

Joseph Franken
200 East 63rd Street
New York 21

Dear Mr. Franken,

We are pleased to know that your firm is participating in the exhibition house now under construction in the Museum garden.

As we discussed today, the following accessories have been selected for furnishing the house:

- 12 Ashtrays - enamel on copper
- 1 Cigarette box - enamel on copper

Since you were good enough to deliver the pieces to us today, may I ask you to check over the enclosed worksheet and to return both copies completed to me. This information will help us to list your loan correctly in the forthcoming exhibition catalog and to insure the objects at the value indicated by you. Loans will be returned to their owners after the close of the house during the early part of October.

In order to familiarize you with the exhibition project I enclose a copy of the exhibition program.

Thank you very much indeed for your helpful cooperation.

Sincerely yours,

Greta Daniel
Assistant curator

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	MoMA Exhs.	447.21

cc. Keith Hoyt

Franken

April 10, 1950
March 7, 1950

Joseph Franken
200 East 63rd Street
New York 21 Connecticut

Dear Mr. Franken,

We are pleased to know that your firm is participating in the exhibition house now under construction in the Museum garden.

As we discussed today, the following accessories have been selected for furnishing the house:

- 12 Ashtrays - enamel on copper
- 1 Cigarette box - enamel on copper

Since you were good enough to deliver the pieces to us today, may I ask you to check over the enclosed worksheet and to return both copies completed to me. This information will help us to list your loan correctly in the forthcoming exhibition catalog and to insure the objects at the value indicated by you. Loans will be returned to their owners after the close of the house during the early part of October.

In order to familiarize you with the exhibition project I enclose a copy of the exhibition program.

Thank you very much indeed for your helpful cooperation.

Sincerely yours,
Assistant Curator

Greta Daniel
Assistant curator

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The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
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April 10, 1950

Vase, white 30.
 2- combiners white
 2- ps. breakfast set
 11.00 rebate
 white Postique
 Metal. Drinking glass
 sharpshooter
 American vase

Pick up
 Martini Laeman Co
 3rd Floor H 3 W 24

would you kindly send down for me the first figure of \$225.00 so that I can list the counter top and the sink bowl individually. Also, would you please specify for me the materials used in the above items.

I would appreciate hearing from you by return mail.

Sincerely yours,

Greta Daniel
 Assistant Curator

D/mj

To: Miss Dudley
 From: Greta Daniel

Dear Dorothy:

We received today from Greta Daniel...

This is part of the Greta Daniel collection directly from...

THE MUSEUM

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The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
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April 10, 1950

Mr. I. P. P.
General Elec
1285 Boston
Bridgeport



Dear Mr. P.

I am working
house in the
retail price
General Electric Company.

Will you please
in our loan
retail price



Would you kindly
that I can list
Also, would you
above items.

I would appreciate hearing from you by return mail.

Sincerely yours,

Greta Daniel
Assistant Curator

D/mj

To: Miss Dudley
From: Greta Daniel

Best Dorothy?
We received today from General Electric
This is part of the General Electric
directly from

November 28, 1947
exhibition
with you on
purchase by
the group of
I tried before
es listed
, 1950 are
veterans bank
was impressed
at the time we
praised photo-
before. If the
in for you to
\$225.00 so
vidually.
ed in the of

too like to
is of yours,
yours,
Curator

THE MUSEUM OF MODERN ART

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The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	MoMA Exhs.	447.21

April 10, 1950

Mr. I. P. Pruitt
 General Electric Company, Home Bureau
 1285 Boston Avenue
 Bridgeport 2, Connecticut

November 29, 1949

Dear Mr. Pruitt:

I am working on the compilation of the catalog for the exhibition house in the Museum garden, and would like to check with you on retail prices for some of the equipment lent to the house by General Electric Company.

Will you please let me know by return mail if the prices listed in our loan receipt issued February 28th and March 8th, 1950 are retail prices:

Counter top and sink bowl	\$225.00
8 kitchen cabinets	\$352.45

Would you kindly break down for me the first figure of \$225.00 so that I can list the counter top and the sink bowl individually. Also, would you please specify for me the materials used in the above items.

I would appreciate hearing from you by return mail.

Sincerely yours,

Greta Daniel
 Assistant Curator

D/mj

To: Miss Dudley
 From: Greta Daniel

Dear Dorothy:
 We received today from General Electric Co. (Livingston by mail) 1949
 kitchen equipment which Hoyt ordered
 This is part of the Central Collecting Office collection
 directly from the factory

THE MUSEUM OF MODERN ART

Source: Estate of I. P. Pruitt

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
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General Electric

THE MUSEUM OF MODERN ART

Date March 8, 1950

To: Miss Dudley

Re: LOAN - HOUSE IN THE GARDEN II

From: Greta Daniel

Dear Dorothy:

We received today from General Electric Co. (delivered by hand to this office)

No. 119F26 ~~xxxx~~ electric iron retail value \$9.95

This is part of the General Electric kitchen equipment which Miss Hoyt ordered directly from G.E.

G.D.

I hope you remember as well as I do the pleasure we had when we looked at the pieces, no photographs had been taken, I was promised photographs at a later date. They did not come, as I mentioned before. If the line is still being handled by the store, would it be possible for you to get me some illustrations now? We are looking for just such a line for some possible exhibition material and you would help us a great deal by furnishing whatever illustrations you may have available - provided of course that the line is still being produced.

In order to keep us posted on latest developments, I would also like to have photographs some time for my files of other recent things of yours,

Thanks loads in advance. With kindest regards,

W. J. Nesbitt
Advertising Manager
Sincerely yours,

Greta Daniel,
Assistant Curator

GD:b

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	MoMA Exhs.	447.21

G. Magnusson Grossman

the hallchapters Co.



Chicago 24, Ill.

re: art

Mrs. Greta Magnusson Grossman
1659 Waynescrest Drive
Beverly Hills, California

March 9, 1950

November 28, 1949

Miss Greta Daniels

Dear Mrs. Grossman:
Museum Modern Art

I hope you remember as well as I do the pleasant day two years ago when you took me on a sightseeing tour around the Barker store. One group of furniture has remained particularly fresh in my memory and I tried before to get photographs of it with no result - so here I am giving it another try. It was a line of very simple and fairly inexpensive living, bedroom, etc. furniture which you designed and Barkers produced for veterans back from the wars and ready to settle down on little money. I was impressed by the simplicity and directness of the design, and since at the time we looked at the pieces, no photographs had been taken, I was promised photographs at a later date. They did not come, as I mentioned before. If the line is still being handled by the store, would it be possible for you to get me some illustrations now? We are looking for just such a line for some possible exhibition material and you would help us a great deal by furnishing whatever illustrations you may have available - provided of course that the line is still being produced.

HALLCHAPTERS COMPANY

In order to keep us posted on latest developments, I would also like to have photographs some time for my files of other recent things of yours,

Thanks loads in advance. With kindest regards,

Charles J. Nesbitt

Advertising Manager

Sincerely yours,

CJN:en

Greta Daniel,
Assistant Curator

GD:b

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the **hallcrafters Co.**
MANUFACTURERS OF RADIO AND ELECTRONIC EQUIPMENT



5TH AND KOSTNER AVENUES
Chicago 24, Ill.

March 9, 1950

Miss Greta Daniels
c/o Industrial Design Division
Museum Modern Art
11 West 53rd Street
New York, New York

Dear Miss Daniels:

At the request of Mr. W. J. Halligan, Jr., we have shipped a model S-40A to you for display. This set left here on March 7, via Express, prepaid, Express Bill #1411, and should arrive in good time.

I would appreciate hearing from you at your convenience as to the time at which the show will be over.

Very truly yours

THE HALLCRAFTERS COMPANY

Charles J. Nesbitt
per C.M.

Charles J. Nesbitt
Advertising Manager

CJN:es

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
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THE HALLCHAPTERS CO.
1401 N. Fifth Ave.
Chicago 24, Ill.

NEW YORKAUTHORIZED DISTRIBUTORS

Albany	Port Orange Radio Distributing, 642 Broadway E. E. Taylor, 465 Central
Amsterdam	Adirondack, 54 Market St.
Auburn	Dare's Radio Co., 22 E. Genesee St.
Binghamton	Federal Radio Supply, 188 State St. Broome Distributing Co., 211 Washington St.
Bronx	Radio Wire Television Inc., 542 Fordham Rd. Frank Art Shops, 18 W. Fordham Rd.
Brooklyn	Boro Hall Radio, 84 Court St. Oceanic Radio Corp., 68 Lafayette Ave. King Music Co., c/o Jacoby's Dept. Store, 234 E. 59th St. Frost Refrigeration, Inc., Frost Appliance, 42 Myrtle Ave. M. Sanft & Sons, 704 Third Ave. Abraham & Strauss, Schermerhorn St. Hornbeam Distributing, 4117 Fort Hamilton Parkway Benray Distributing Co., 506 Coney Island Ave. Michaels & Co., 1000 Dean St. Bedford Radio Sales, 1619 Bedford Ave. Jack Greene's Radio & Television Co., 240 Graham Ave. Lewinters, Inc., 789 Broadway Harry Holzer 1st Ave. Cor. 43rd St. Seaboard Radio & Navigational Equipment Co., 5617 Fourth Ave. Ave. J. Appliance & Radio Co., 2925 Avenue J
Buffalo	Dymac, Inc., 2329-2331 Main St. Radio Equipment, 147 Genesee St. Genesee Radio, 205 Genesee St.
Cortland	C. A. Winchell Radio Supply, 37 Central Ave.
Elmira	Fred C. Harrison, 108 Church St., W.
Fredonia	C. R. Baker, 45 N. Main St.
Glen Falls	Ray Distributing Co., 284 Glen St.
Gloversville	Fulton County Distributing
Hempstead	Standard Parts Corp., 235 Main St. Davis Electronic Corp., 204 Main St. Coopers Radio Sports Shop, 53 Main St.
Ithaca	Stallmen of Ithaca, 127-131 S. Tioga St.
Jamaica	Peerless Radio Distributing, Inc., 92 Merrick Rd., L.I. Harrison Radio Corp., 172-31 Hillside Ave. Norman Distributing Co., 94-29 Merrick Rd. B. Gertz, Inc., 162-10 Jamaica Ave.

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NEW YORK (Cont'd.)AUTHORIZED RADIOGRAFFERS DISTRIBUTORS

Jamestown

Johnson Radio Electronic Co., 48-50 Harrison St.

Kingston

Arace Brothers, 562 Broadway

Mount Vernon

Davis Radio Distributors, 66 E. 3rd St.
Cyclone Stores, Inc., 42 E. Third St.

New York City

Arrow Electronics, 82 Cortlandt St.
 The Cortlandt Co., 243 Broadway
 Center Music Stores, Inc., 1242 Sixth Ave.
 Davega Stores Corp., 76 Ninth Ave.
 Wexler & Sporty, Inc., 125-127 LaFayette St.
 Coyne's Music Shop, 112 Trinity Place
 Harrison Radio Co., 12 W. Broadway
 Harvey Radio Co., 103 W. 43rd St.
 Haynes Griffin Co., 373-381 Madison Ave.
 Maritime Radio Corp., 24 Whitehall St.
 Newark Electric Co., Inc., 115 W. 45th St.
 Terminal Radio Corp., 85 Cortlandt St.
 Sun Radio & Electronics, 122 Duane St.
 Nat Unger, Inc., 174 Greenwich St.
 Newark Electric Co., 242 West 55th St.
 Technical Equipment Co., 135 Liberty St.
 Henry's Radio, Inc., 316 W. 23rd St.
 Uris Sales Corp., 222 Fourth St.
 Arrow Electronics Co., 82 Cortlandt St.
 Milo Radio & Electronics Corp., 200 Greenwich St.
 Roburn Agencies, Inc., 23 Park Pl.
 Radionic Equipment Co., 170 Nassau
 Radio Wire & Television Co., 100 Sixth Ave.
 Federated Purchaser, Inc., 80 Park Pl.
 N. H. Nelson, Inc., 116 Pearl St.
 Grand Central Stores, 124 E. 44th St.
 Dynamic Electric Co., 1926 Broadway
 Fordham Radio Supply Co., 2269-71 Jerome Ave.
 Technical Products International, 144 W. 54th St.
 Midtown Radio & Appliance Corp., 353 Lexington Ave. at 40th St.
 Gary Utilities, 791 Second Ave. at 42nd St.
 Traveltone Radio, 2014 Broadway
 Gavila Brothers, 88 Seventh Ave.
 W. C. Williams Corp, 224 W. 49th St.
 Technical Materiel Corp., 453 W. 47th St.
 Macy's, Herald Sq.
 Rabsons, Inc., 111 W. 52nd St.
 Lou Resnick & Klepper, Inc., 15 Cortlandt St.
 42nd St. Music Shop, 251 W. 42nd St.
 Heins & Bolet, 68 Cortlandt St.,
 Andorm-Norman Products, 55 W. 42nd St.
 O.K. Radio Supply Co., 1317 Southern Blvd.
 Metro Stores Co., Inc., 100 West 42nd St.
 United Radio Stores, c/o Peters Appliance Dept., 144 W. 125th
 Adson Radio & Electronics Co., 221 Fulton St.
 Summit Radio Co., 71 Murray St.
 Manhattan Sales Co., 250 Fulton St.
 Klinghoffer Supply Co., 52 Avenue A
 Leonard Radio, Inc., 69 Cortlandt St.
 Abraham's Radio Service, 2785 Eight Ave. at 148th St.
 Chelsea Distributors, Inc., 100 W. 17th St.
 North Radio Co., Inc., 172 Washington,

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NEW YORK (cont'd)AUTHORIZED HALLICRAFTERS DISTRIBUTORS

Niagara Falls	Niagara Radio Parts Co., 1518 Main St.
Pleasantville	General Precision Laboratory, Inc., 63 Bedford Rd.
Poughkeepsie	Chief Electronics, 104 Main St.
Rochester	Esucaire, Inc., 114 Monroe St. Masline Radio Co., 192 Clinton Ave., N. Rochester Radio Supply Co., 118 St. Paul St. Radio Parts & Equipment Co., 224 Clinton Ave., N.
Rosebank, Staten Island	B & D Distributing Co., 639 Tompkins Ave.
Schenectady	W. E. Berndt, 653 S. Warren St. Syracuse Radio Supply Co., 238 W. Willow St. Broome Distributing Co., 100 Tully St. M. Schwartz & Son, 710 Broadway
Syracuse	Stewart W. Smith, Inc., 325 E. Water St. Rex Distributing Corp., 821-829 So. Salina St.
Utica	Electronic Laboratories & Supply Co., 915 Lincoln Vaeth Electric Co., 35 Genesee St.
Watertown	Beacon Elec. Inc., 14 Catherine Blvd.
Waverly	Pioneer Radio Co., 547 Clerk St.
White Plains	Westchester Elec. Supply, 420 Mamaroneck Ave.
Tarrytown	Kay Distributing Co., 35 Orchard St.
Troy	Gordon L. Hayes, Cor. River & Fulton St.
Tompkinsville	Central Electric Co., 36 Victory Blvd., L. I.

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Hallicrafters

cc. The Hallicrafters Co.
~~Miss Drumhiller~~, Raymond Loewy Ass. N.Y.
Miss Hoyt

March 6, 1950

Raymond Loewy Associates
9 East Huron Street
Chicago 11, Ill.

Att.: Mr. Franz Wagner

Dear Mr. Wagner:

We are pleased to know that through your kind assistance, the Hallicrafters Co. is participating in the exhibition house now under construction in the Museum garden.

As you have heard through Miss Drumhiller of your New York office, the following radio model has been selected for furnishing the house:

HALLICRAFTER S-40 Table Model
with built-in speaker

Because of the deadline for photographing the interiors by WOMAN'S HOME COMPANION, it is essential that the radio be delivered not later than March 10th to the Receiving Room of the Museum. We are most grateful to you that you have undertaken getting it to us at this date as we understand from your New York office.

Would you also be good enough to complete the enclosed worksheet and return both copies to me at your earliest convenience. This information will help us to list the loan correctly in the forthcoming exhibition catalog and to insure it at the value indicated by the lender. Loans will be returned to their owners after the close of the house, during the early part of October.

In order to familiarize you and Mr. Halligen of The Hallicrafters Co. with the exhibition project, I enclose a copy of the exhibition program. May I ask you to pass on the other copy together with a copy of this letter to Mr. Halligen.

Thank you again for your helpful cooperation.

Sincerely yours,

Greta Daniel
Assistant Curator

GD:d
Enc.

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Hamilton Manufacturing Corporation



COLUMBUS • INDIANA
PHONE • 3354

"Our Fifteenth Year"
May 12, 1950

*check mailed
1-0*

*Hallcrafters
Mr. Wm. J. Halligan
President
The Hallcrafters Co.
5th & Rostner Ave
Chicago 24, Ill.
~~Model with Speaker~~
S-40 Model Shortware*

We are glad to know, however, that you have found another Cosco stool which worked very nicely in the spot which you had provided.

It will be perfectly agreeable with us for you to dispose of the Model 9-F Posture-Back Kitchen Chair by selling it to someone of your staff. I have asked our Accounting Department to invoice this chair to you at a 40% discount off of retail price. The invoice will undoubtedly be forwarded to your attention. We hope that this meets with your approval and please do not hesitate to call on us if we can be of any further service.

Yours very truly,

HAMILTON MANUFACTURING CORPORATION

James N. Rhoades
James N. Rhoades,
Advertising Manager

JNR:DVD

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Hamilton Manufacturing Corporation



COLUMBUS - INDIANA
PHONE - 3354

"Our Fifteenth Year"
May 12, 1950

*check mailed
5/25/50*

Miss Greta Daniel
Assistant Curator
The Museum of Modern Art
11 West 53rd Street
New York 19, New York

Subject: Billing for Cosco Posture-Back Kitchen
Chair

Dear Miss Daniel:

Thank you very much for your letter of May 4.

We were sorry to learn that the Cosco Model 9-F Posture-Back Kitchen Chair, which we forwarded to you the latter part of February, was not practical to use at the counter in your Exhibition House at the Museum Garden. It is understandable, however, since this particular posture chair was designed more as a work chair at the kitchen cabinets, sink, and ironing board rather than at a breakfast counter.

We are glad to know, however, that you have found another Cosco stool which worked very nicely in the spot which you had provided.

It will be perfectly agreeable with us for you to dispose of the Model 9-F Posture-Back Kitchen Chair by selling it to someone of your staff. I have asked our Accounting Department to invoice this chair to you at a 40% discount off of retail price. The invoice will undoubtedly be forwarded to your attention. We hope that this meets with your approval and please do not hesitate to call on us if we can be of any further service.

Yours very truly,

HAMILTON MANUFACTURING CORPORATION

James M. Rhoades
James M. Rhoades,
Advertising Manager

JNR:DVD

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HAMILTON
Hamilton Manufacturing Corporation

COSCO

COLUMBUS - INDIANA
PHONE - 2224

May 4, 1950

"Our Fifteenth Year"
February 27, 1950

Mr. J. N. Rhoades, Advertising Manager
Hamilton Manufacturing Corporation
Columbus, Indiana
11 West 53rd Street,
New York 19, New York

Dear Mr. Rhoades:

This is to let you know that the Model 9-F Deluxe Poster-Back Kitchen Chair which you so very kindly sent us as a loan to the Exhibition House in the Museum Garden could not be used in connection with a counter for which a different back height was required. We are forwarding to you within the next few days a Cosco Model 9-F Deluxe Posture-Back Kitchen Chair.

We have therefore acquired from a New York Department store one other model of your line which has a lower back and therefore fits under the counter. Credit will still go to Hamilton as the manufacturer of this particular model.

One of our staff members would like to buy the model 9-F and we would be glad to avoid crating and return shipment if you will kindly allow us to sell the chair here. Would you please let us know the wholesale price so that we may forward a check to you?

Sincerely yours,
Yours very truly,

HAMILTON MANUFACTURING CORPORATION
Greta Daniel
Assistant Curator
James N. Rhoades,
Advertising Manager

JNR:dc
encl.

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HAMILTON

Hamilton Manufacturing Corporation



COLUMBUS • INDIANA
PHONE • 3354

"Our Fifteenth Year"
February 27, 1950

Miss Greta Daniel
Assistant Curator,
The Museum of Modern Art,
11 West 53rd Street,
New York 19, New York

Dear Miss Daniel:

We will be very pleased to cooperate with you in furnishing your exhibition house which is now under construction in the Museum garden by forwarding to you within the next few days a Cosco Model 9-F Deluxe Posture-Back Kitchen Chair.

We sincerely appreciate your interest and the opportunity you have given us to participate in this exhibition. We hope that we will have an opportunity to visit your house sometime after it opens on May 19th.

We are also enclosing the completed forms which accompanied your letter. If we can be of any further service please let us know.

Yours very truly,

HAMILTON MANUFACTURING CORPORATION

James N. Rhoades
James N. Rhoades,
Advertising Manager

JNR:dc
encl.

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*Hamilton
7049. Co.*

HAWK HOUSE



February 21, 1950

Hamilton Manufacturing Corp.
Columbus, Indiana

Att.: Publicity Manager

Dear Sir:

We would like to obtain from you the loan of one of your posture kitchen chairs for furnishing an exhibition house now under construction in the Museum garden. In order to familiarize you with the exhibition project, I enclose a copy of the exhibition program. The model which we have selected for the house is:

Model 9-F Posture Back Kitchen Chair
Chromium frame, black seat and back

Because of the deadline for photographing the interiors by the WOMAN'S HOME COMPANION, it is essential that these pieces be delivered not later than March 3rd to the Receiving Room of the Museum.

Would you also be good enough to complete the enclosed worksheet and return both copies to me at your earliest convenience. This information will help us to list your loan correctly in the forthcoming exhibition catalog and to insure them at the value indicated by you. Loans will be returned to their owners after the close of the house during the early part of October.

We very much hope for your cooperation in this project and look forward to hearing from you by return mail.

Sincerely yours,

Greta Daniel
Assistant Curator

D/mj
Encl.

HAWK HOUSE
7411 SILVER KING AVENUE
MORRISVILLE, CALIFORNIA

15" Special Model Hawk's...
Special Model Hawk's...
Reservations...
Special Model Hawk's...
Reservations...
Special Model Hawk's...
Reservations...



Hamilton

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HAWK

HAWK HOUSE



2421 Silver Ridge Avenue, Los Angeles 39, California

NOrmandy 1-4990

March 1, 1950

HAWK BARBECUE BRAZIER



A PRODUCT OF
HAWK HOUSE
2421 SILVER RIDGE AVENUE
LOS ANGELES 39, CALIFORNIA



16" Special Model Hawk Barbecue-Brazier. Made entirely of steel. Removable legs. Nickel plated grill, 200 sq. in. area. Treated for rust resistance and finished with mat black heat resistant paint. Wt. 17 lbs. boxed for shipping. \$16.00 f.o.b. L. A.

signed last house in 1938. At that time Mr. Ain was working in Mr. Harris' office and did some of the work on our place.

Also we are pleased to have our brazier in your Museum of Art. We haven't been to New York as yet but will certainly be in to see you and your work on our first trip. We don't know when that will be as our business keeps us so busy that we can't get very far away. Mary Blair, who did the art work on our folder, lives in New York. Lee Blair, her husband is in the advertising business in New York and we would like to see them also.

We took the liberty of including a new item with the shipment of the brazier. Possibly you have no place to use it even if you wanted to but we have other plans for it in the east if you can't use it. If you do wish to use it you will probably have to send us a firm to complete. Otherwise, advise us and we will have it picked up by a friend in New York.

The plane leaves "The Flying Tiger Line Inc" in Burbank tonight and will arrive in Newark at 5:00 P. M. on the second of March. It will be delivered to the Museum on the 3rd. If that will not be soon enough kindly contact Mr. Hembree at the Newark Terminal for some extra service. The flight # is 162-1.

Very sincerely yours,

Stan Hawk

Stan Hawk



HAWK BARBECUE-BRAZIER

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HAWK

HAWK HOUSE



2421 Silver Ridge Avenue, Los Angeles 39, California

NOrmandy 1-4990

March 1, 1950

HAWK BARBECUE BRAZIER



A PRODUCT OF
HAWK HOUSE
2421 SILVER RIDGE AVENUE
LOS ANGELES 39, CALIFORNIA



16" Special Model Hawk Barbecue-Brazier. Made entirely of steel. Removable legs. Nickel plated grill, 200 sq. in. area. Treated for rust resistance and finished with mat black heat resistant paint. Wt. 17 lbs. boxed for shipping. \$16.00 f.o.b. L. A.

Also we are pleased to have our brazier in your Museum of Art. We haven't been to New York as yet but will certainly be in to see you and your work on our first trip. We don't know when that will be as our business keeps us so busy that we can't get very far away. Mary Blair, who did the art work on our folder, lives in New York. Lee Blair, her husband is in the advertising business in New York and we would like to see them also.

We took the liberty of including a new item with the shipment of the brazier. Possibly you have no place to use it even if you wanted to but we have other plans for it in the east if you can't use it. If you do wish to use it you will probably have to send us a form to complete. Otherwise, advise us and we will have it picked up by a friend in New York.

The plane leaves "The Flying Tiger Line Inc" in Burbank tonite and will arrive in Newark at 5:00 P. M. on the second of March. It will be delivered to the Museum on the 3rd. If that will not be soon enough kindly contact Mr. Desbree at the Newark Terminal for some extra service. The flight # is 162 - 1.

Very sincerely yours,

Stan Hawk

Stan Hawk



HAWK BARBECUE-BRAZIER

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HAWK

HAWK HOUSE



2421 Silver Ridge Avenue, Los Angeles 39, California

NOrmandy 1-4990

March 1, 1950

HAWK BARBECUE BRAZIER



A PRODUCT OF
HAWK HOUSE
2421 SILVER RIDGE AVENUE
LOS ANGELES 39, CALIFORNIA



24" Special Hawk Barbecue-Brazier. Made entirely of steel. Removable legs. Nickel plated grill, 452 sq. in. area. Treated for rust resistance and finished with mat black heat resistant paint. Wt. 39 lbs. boxed for shipping. \$29.00 f.o.b. Los Angeles.

Also we are pleased to have our brazier in your Museum of Art. We haven't been to New York as yet but will certainly be in to see you and your work on our first trip. We don't know when that will be as our business keeps us so busy that we can't get very far away. Mary Blair, who did the art work on our folder, lives in New York. Lee Blair, her husband is in the advertising business in New York and we would like to see them also.

We took the liberty of including a new item with the shipment of the brazier. Possibly you have no place to use it even if you wanted to but we have other plans for it in the east if you can't use it. If you do wish to use it you will probably have to send us a form to complete. Otherwise, advise us and we will have it picked up by a friend in New York.

The plane leaves "The Flying Tiger Line Inc" in Burbank tonite and will arrive in Newark at 5:00 P. M. on the second of March. It will be delivered to the Museum on the 3rd. If that will not be soon enough kindly contact Mr. Rembee at the Newark Terminal for some extra service. The flight # is 162 - 1.

Very sincerely yours,

Stan Hawk

Stan Hawk



HAWK BARBECUE-BRAZIER

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HAWK

HAWK HOUSE



2421 Silver Ridge Avenue, Los Angeles 39, California

NOrmandy 1-4990

March 1, 1959

Grego Daniel
The Museum of Modern Art
11 West 53rd Street
New York 19

Dear Miss Daniel:

Thank you for your letter of February 27th, which we received today. We immediately rushed one 36" Hawk Barbecue-Brazier to the Flying Tiger Air Freight Line as we did not want to miss the pictures by Moran's Home Companion magazine. We are a small company and are not ready for national advertising as yet. We have received some nice publicity, however, which we appreciate very much.

Also we are quite interested in Gregory Ain's work and would like to be a part of this particular exhibition for that reason. We told you that Harwell Harris designed Hawk House in 1938. At that time Mr. Ain was working in Mr. Harris' office and did some of the work on our place.

Also we are pleased to have our brazier in your Museum of Art. We haven't been to New York as yet but will certainly be in to see you and your work on our first trip. We don't know when that will be as our business keeps us so busy that we can't get very far away. Mary Blair, who did the art work on our folder, lives in New York. Lee Blair, her husband is in the advertising business in New York and we would like to see them also.

We took the liberty of including a new item with the shipment of the brazier. Possibly you have no place to use it even if you wanted to but we have other plans for it in the east if you can't use it. If you do wish to use it you will probably have to send us a form to complete. Otherwise, advise us and we will have it picked up by a friend in New York.

The plane leaves "The Flying Tiger Line Inc" in Burbank tonight and will arrive in Newark at 5:00 P. M. on the second of March. It will be delivered to the Museum on the 3rd. If that will not be soon enough kindly contact Mr. Bembres at the Newark Terminal for some extra service. The flight # is 163 - 1.

Very sincerely yours,

Stan Hawk

Stan Hawk



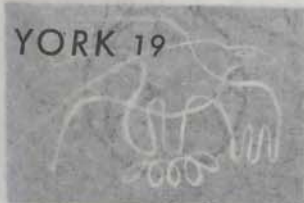
HAWK BARBECUE-BRAZIER

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THE MUSEUM OF MODERN ART

NEW YORK 19



11 WEST 53rd STREET
TELEPHONE: CIRCLE 5-8900
CABLES: MODERNART, NEW-YORK

2421 Silver Ridge Avenue, Los Angeles 39, California

W.D. Daniels 1-4992

February 27, 1950

Mr. Stan Hawk
2421 Silver Ridge Avenue
Los Angeles 39, California

Dear Mr. Hawk:

I am coming back to your kind offer to lend us one of your Barbecue Braziers for exhibition purposes. We would like you to participate in the exhibition house now under construction in the Museum garden. In order to familiarize you with the exhibition project, I enclose a copy of the exhibition program.

The following Brazier has been selected for furnishing the house:

36-inch model Hawk Barbecue-Brazier

Because of the deadline for photographing the interiors by WOMAN'S HOME COMPANION, it is essential that the piece be delivered not later than March 3rd to the Receiving Room of the Museum.

Would you also be good enough to complete the enclosed worksheet and return both copies to me at your earliest convenience. This information will help us to list your loan correctly in the forthcoming exhibition catalog and to insure it at the value indicated by you. Loans will be returned to their owners after the close of the house during the early part of October.

If the Braziers are sold here and you could arrange with your New York retail outlet to lend a model for the exhibition instead of shipping one from the west coast, this would be satisfactory to us.

Thank you very much indeed for your helpful cooperation.

Sincerely yours,

Greta Daniel
Assistant Curator

D/mj
Enc.



HAWK BARBECUE-BRAZIER

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The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
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HAWK HOUSE



2421 Silver Ridge Avenue, Los Angeles 39, California

NOrmandy 1-4990

February 10, 1950

Greta Daniel
The Museum of Modern Art
New York 19
New York

Dear Miss Daniel:

It has been quite a while since we promised you pictures of some of our new products. We were awfully busy over the holidays and after several sessions with the photographer had to give up on them for a while.

Under separate cover we are sending 8" x 10" glossies of our products described in the enclosed literature.

We have to have retakes on several others but will send them on as soon as they are ready.

Very sincerely yours,

Stan Hawk

Stan Hawk



HAWK BARBECUE-BRAZIER

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Harshman
in file

January 23, 1950
January 24, 1950

Mr. Karl Logbauer
Advertising Manager
Mr. Arthur L. Harshman
Dunkirk
Indiana
Dear Mr. Logbauer:

Dear Mr. Harshman:

During a recent visit to the Furniture Mart in Chicago, I noticed the photographs of a group of new glass ware which you designed for the Indiana Glass Company. I would appreciate very much if you would let us have a few photographs of these handsome pieces, which I would like to add to the Museum's research files for industrial design.

Thank you for your courtesy.

Sincerely yours,

Greta Daniel
Assistant Curator

D/mj

- C368 - 2 seater - no arms
- C367 - single seater - no arms
- GM371B - coffee table
- M319 G - coffee table
- M179 - console, roll down
- M21 C - Isoraft upholstered arm chair

notably recent
3/50

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
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Heywood - Wakefield Co.

March 31, 1950
January 23, 1950

Belrag Mills, Inc.
1450 Broadway
Mr. Karl Lugauber
Advertising Manager
Heywood-Wakefield Company
Gardner, Massachusetts

Dear Mr. Lugauber:

This is to confirm our telephone conversation of today. The three
During a recent visit to your show room at the Chicago Furniture
Mart, I noticed a line of new furniture pieces, listed below.
I was advised to write to you for illustrations which, at the
time of the furniture markets, were not ready for distribution.
Since the museum is contemplating a new exhibition project, I
am most anxious to receive a catalog or any other illustrations
you may have available at your earliest possible convenience.
Would you at the same time let us know the name of the designer.

your showroom sample which you have allowed
Thank you for your kind attention to this request.

Color for these additional pieces: cinnamon brown.

Sincerely yours,

We hope to receive these additional loans within the next ten days.

Thank you very much indeed for your cooperation.

Greta Daniel
Assistant Curator

D/mj

- C368 - 2 seater - no arms
- C367 - single seater - no arms
- CM371G - coffee table
- M319 G - coffee table
- M179 - console, roll doors
- R24 C - Ashcraft upholstered arm chair

Greta Daniel
Assistant Curator

*catalog received
3/50*

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The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	MoMA Exhs.	447.21

cc. Miss Hoyt

Jackson

Wm. H. JACKSON SALES CORPORATION

"Everything for the Fireplace"

9 EAST 48th STREET NEW YORK 17, N. Y.

TELEPHONE
PLAZA 3-9400
CABLE MAWJACK



March March 31, 1950

Belrug Mills, Inc.
1450 Broadway
New York, New York

The Museum of Modern Art
11 West 53rd Street
New York, N.Y.
Attention: Mr. Frazer
Dear Mr. Frazer:

Attn: This is to confirm our telephone conversation of today. The three additional rugs which we shall need for furnishing the Gregory Ain house are as follows:

Dear Miss Daniel:
1. 1 piece 4' x 6' (dressing room) - with the understanding that we may cut off 1' if needed herewith
2. 1 piece 44" x 44" (children's bedroom)

Note color for these additional pieces: cinnamon brown.
3. 1 piece 3' x 5' (children's playroom) - This last piece is your showroom sample which you have allowed us to keep for the exhibition.
1" all around, therefore 28-1/2" high.

We will have everything ready in time for the photographing date as requested.
We hope to receive these additional loans within the next ten days.

Thank you very much indeed for your cooperation.

Sincerely yours,
Wm. H. JACKSON SALES CORPORATION

Greta Daniel
Assistant Curator

he:ps
encl.

D/mj

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The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	MoMA Exhs.	447.21

Jackson

WM. H. JACKSON SALES CORPORATION

"Everything for the Fireplace"

8 EAST 48th STREET NEW YORK 17, N. Y.

TELEPHONE
PLAZA 3-9400
CABLE-MAWJACK



March 22, 1950

The Museum of Modern Art
11 West 53rd Street
New York 19, N.Y.

Attn: Miss Greta Daniel
Assistant Curator

Dear Miss Daniel:

Thank you for your letter of March 20th. We return herewith in duplicate the price forms, etc. filled in.

Note correct size of screen. It is to lap the fire opening 1" all around, therefore the screen will be 40" wide by 28-1/2" high.

We will have everything ready in time for the photographing date as requested.

Sincerely yours,

WM. H. JACKSON SALES CORPORATION


Harry Emmer

he;ps
encl.

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	MoMA Exhs.	447.21

Pl 3-9400
Jackson

March 20, 1950

W. H. JACKSON COMPANY

Mr. Harry Essner
William H. Jackson Company
8 East 48th Street
New York, New York

Dear Mr. Essner:

We are pleased to know that William H. Jackson Company is participating in the exhibition house now under construction in the Museum garden. I am confirming the telephone conversation you had with Mr. Philip Johnson last Friday. I am giving you the following specifications for the fireplace equipment, which you so generously offered to supply for furnishing the house:

Fireplace opening: 27 $\frac{1}{2}$ " high, 38" wide

Screen: We understand that you will make up a flat screen which will be $\frac{1}{2}$ " larger all around than the actual size of the fireplace opening indicated above. The screen will be similar to your No. 6311 only that it will not have openings on the bottom to fit over andirons and will have a black binding instead of the original brass.

Log grabs of iron as shown on the cover of your illustrated pamphlet, "Everything for the Fireplace." Also a hook for fastening the grabs to the brick wall of the hearth.

Pair of fire dogs.

Because of the deadline for photographing the interiors by the WOMAN'S HOME COMPANION, it is essential that these pieces be delivered not later than Tuesday, March 28, to the Receiving Room of the Museum. Would you also be good enough to complete the enclosed worksheet and return both copies to me at your earliest convenience. This information will help us to list your loan correctly in the forthcoming exhibition catalog and to insure them at the value indicated by you. Loans will be returned to their owners after the close of the house during the early part of October.

In order to familiarize you with the exhibition project, I enclose a copy of the exhibition program.

Mr. Johnson, who is out of town at the moment, has asked me to thank you very much indeed for your helpful cooperation.

Sincerely yours,

Greta Daniel
Assistant Curator

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Pl 3-9+00
Jackson

March 20, 1950

Mr. Harry Esser
William H. Jackson Company
8 East 48th Street
New York, New York

Dear Mr. Esser:

We are pleased to know that William H. Jackson Company is participating in the exhibition house now under construction in the Museum garden. I am confirming the telephone conversation you had with Mr. Philip Johnson last Friday. I am giving you the following specifications for the fireplace equipment, which you so generously offered to supply for furnishing the house:

Fireplace opening: 27½" high, 38" wide

Screen: We understand that you will make up a flat screen which will be ½" larger all around than the actual size of the fireplace opening indicated above. The screen will be similar to your No.6311 only that it will not have openings on the bottom to fit over andirons and will have a black binding instead of the original brass.

Log grabs of iron as shown on the cover of your illustrated pamphlet, "Everything for the Fireplace." Also a hook for fastening the grabs to the brick wall of the hearth.

Pair of fire dogs.

Because of the deadline for photographing the interiors by the WOMAN'S HOME COMPANION, it is essential that these pieces be delivered not later than Tuesday, March 28, to the Receiving Room of the Museum. Would you also be good enough to complete the enclosed worksheet and return both copies to me at your earliest convenience. This information will help us to list your loan correctly in the forthcoming exhibition catalog and to insure them at the value indicated by you. Loans will be returned to their owners after the close of the house during the early part of October.

In order to familiarize you with the exhibition project, I enclose a copy of the exhibition program.

Mr. Johnson, who is out of town at the moment, has asked me to thank you very much indeed for your helpful cooperation.

Sincerely yours,

Greta Daniel
Assistant Curator

D/mj

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WM. H. JACKSON COMPANY

MANTELS

Cover Photograph—41 CR Whitewood Mantel.....	\$150.00
No. SO 46—Whitewood & Compo Mantel.....	195.00
No. 230—Black & White Painted Wood Mantel.....	225.00
No. H-3536—Unfinished Walnut Mantel	700.00
No. H-3536—Fleur de Pech (or equivalent) Marble Mantel	1500.00
No. H-3676—Carved Pine Mantel Unfinished.....	875.00
No. 6139U—Whitewood & Compo Mantel	195.00
No. T-8851—Verte Issorie Marble Bolection Moulding and Hearth	650.00

ACCESSORIES

Cover Photograph—Log Grabs of Iron.....	35.00
" " —Black & Brass Fender Screen, 38" wide x 31" high	45.00
" " —No. 1029 Modern Brass Andirons	45.00
No. 3/60—Brass Fender, 48" long x 12" deep.....	75.00
No. 54—Franklin Stove	125.00
No. H-120—Brass Fireset and Stand	50.00
No. H-183—Brass Fireset and Stand	55.00
No. 219—Black & Brass Grate, Small Size.....	110.00
No. 219—Black & Brass Grate, Large Size.....	120.00
No. H-808—Brass Andirons	90.00
No. H-906—Brass Andirons	85.00
No. 920—Brass Andirons	235.00
No. H-956—Brass & Black Andirons	175.00
No. 969—Brass Andirons	145.00
No. H-1012—Brass Andirons	70.00
No. H-1438—Brass Andirons	90.00
No. 2950—Brass Fender, 48" x 12".....	75.00
No. 6311—Brass Bound Slotted Spark Arrestor, 38" x 31"	70.00
No. 6363—Brass Bound Screen	45.00
Rolling Screen—Priced according to size— Example: Opening 36" x 30" high—Brass.....	62.00
Curtain Screen—Priced according to size— Example: Opening 36" x 30" high—Brass.....	75.00
Jackson Log Lighter	8.50
Bathroom Heater—110 volt/1000 watt Nickel Plated Grille	75.00
Bathroom Heater—110 volt/2000 watt Nickel Plated Grille	85.00

Prices F.O.B. N. Y. Plus Packing and Shipping.

WM. H. JACKSON COMPANY

8 East 48th Street New York 17

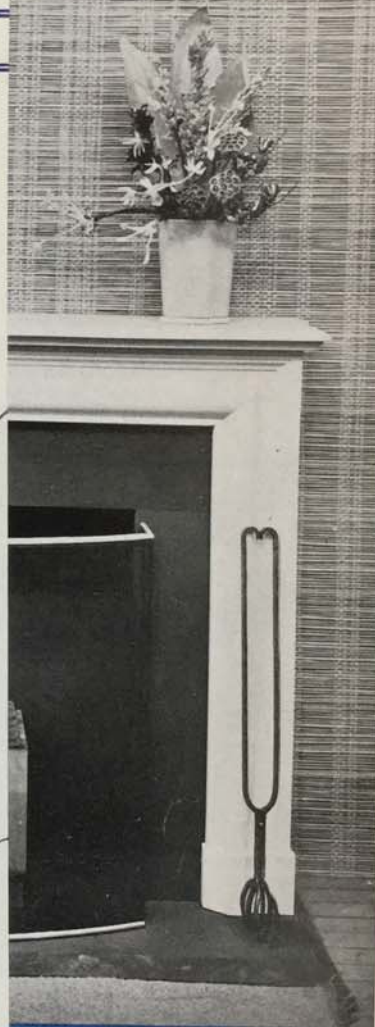
"Everything for the Fireplace"

Established 1827

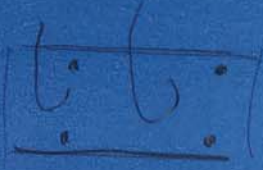
WM.

COMPANY

Established 1827



Brackets

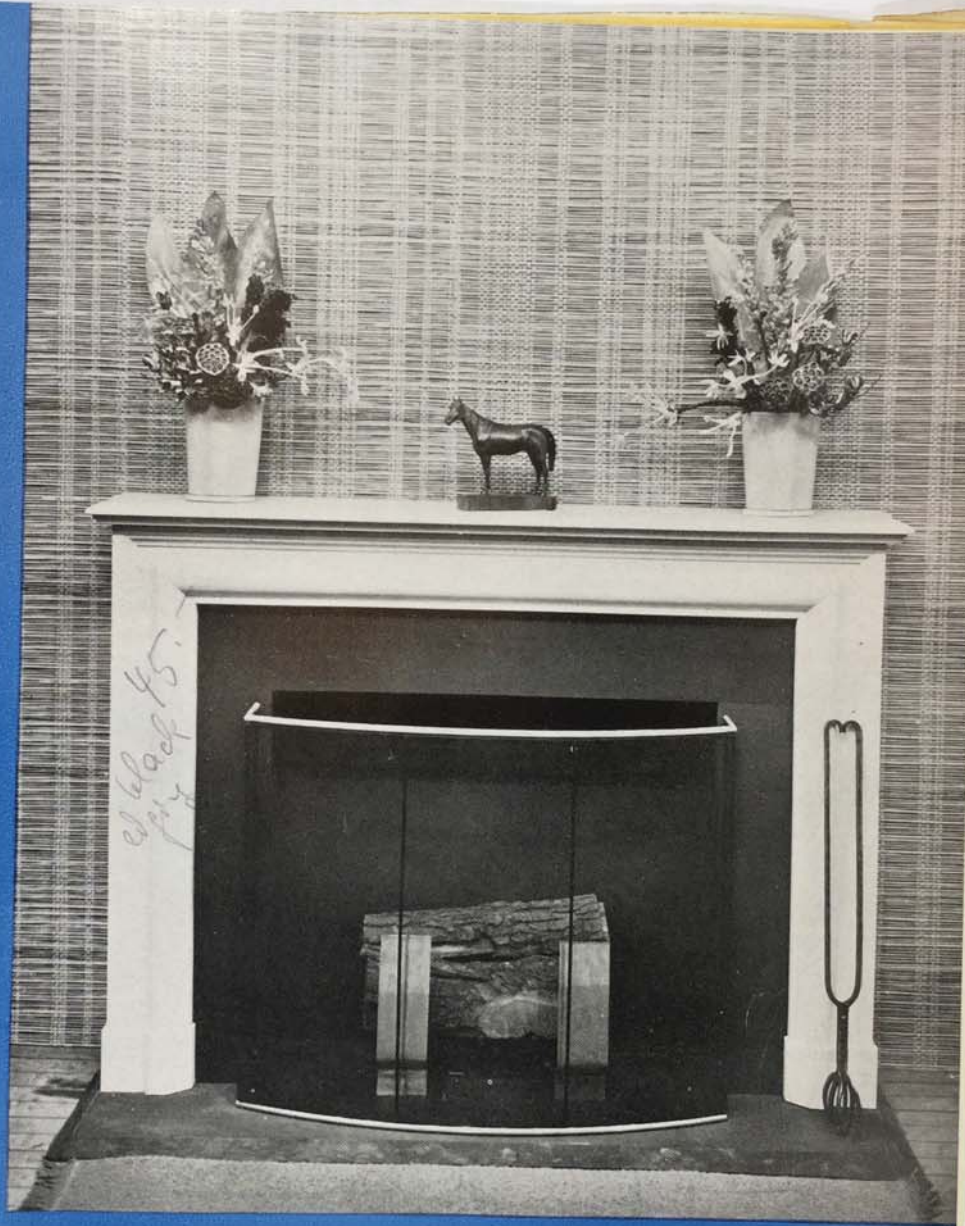


"Everyt

replace"

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Bracket



*el. black 45.
p. 14*

"Everything for the Fireplace"

WM. H. JACKSON COMPANY

Established 1827

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AUTHENTIC REPRODUCTIONS AND MANTELS MADE TO ARCHITECTS' DESIGNS

122 YEARS OF EXPERIENCE

New Designs

Wm. H. Jackson Company has been specializing in the design, manufacture, and installation of fireplaces and fireplace equipment since 1827.

Reproductions of Antiques

The few illustrations shown in this catalog are typical of the company's ability to faithfully reproduce the authentic details of original antique mantels, andirons, etc.

Original Antiques

Our collection of antiques includes hundreds of pieces of early American pine mantels; antique marble mantels of French and English design; Colonial andirons and fire tools.

Facings and Hearths

We can supply marble facings and hearths in a wide range of colors, including black and gold, blue beige, verde antique, etc. Stone or soapstone facings and hearths are also available.

SERVICE TO CUSTOMERS

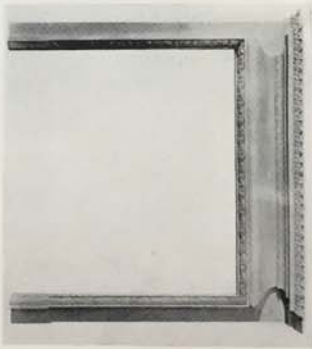
With a much enlarged production capacity in our expanded factory, it is possible for us to create new designs and also to handle any special requirements of our customers. No problem is too large or too small. You are cordially invited, without obligation, to consult with us on your fireplace problems.



No. T 1881 Marble Bolection Moulding shown with No. H 956 Andirons, 20 1/2" high. Moulding 9" wide. Opening 40" wide by 34" high.



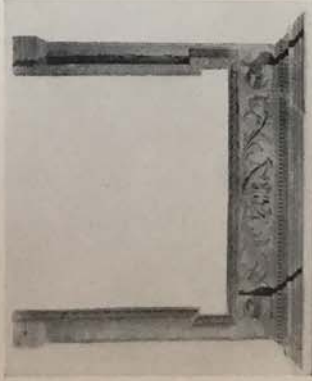
No. H 3586 Louis XV design Mantel made in wood or marble. Shell 68 1/2" wide by 14 1/2" deep. Body 65 1/2" high. Height 45". Opening 50 1/2" wide by 37 1/2" to the highest point. Projection 7 1/2".



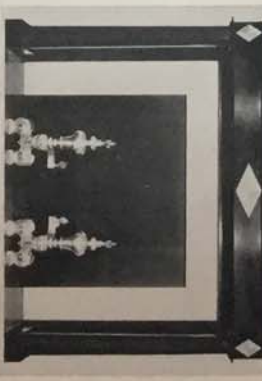
No. S 50 .46 Whitewood and Compo Mantel. Shell 61 1/2" by 8 1/2". Body 57". Height 52". Opening 46 1/2" by 40" high. Projection 1 1/2".



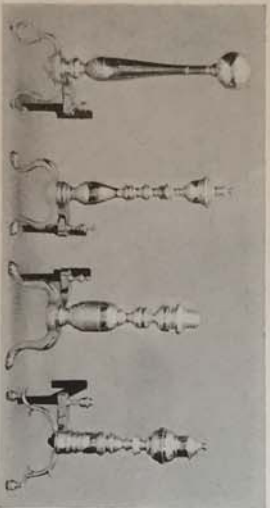
No. 6139-U Whitewood and Compo Mantel shown with No. 969 Brass Andirons, 19 1/2" high. Shell 62" by 6 1/2". Body 62". Height 50". Opening 48" wide by 39" high. Projection 1 1/2".



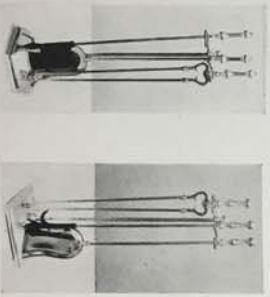
No. H 3076 Carved Pine Mantel. Shell 73 1/2" by 9 1/2". Body 62 1/2". Height 53 1/2". Opening 48 1/2" by 42 1/2". Projection 1 1/2".



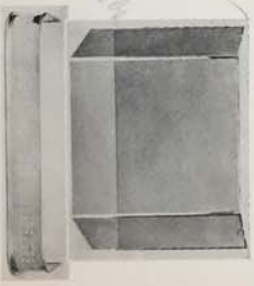
No. 230 Black and White Wood Mantel shown with No. 520 Andirons, 18 1/2" high. Shell 60 1/2" by 12 1/2". Body 58 1/2". Height 45 1/2". Opening 48 1/2" by 35 1/2" high.



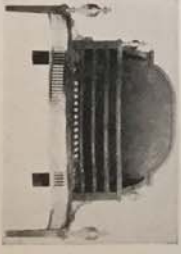
No. H 808 22" high
No. H 1012 23 1/2" high
No. H 1438 18 1/2" high
No. H 904 19" high



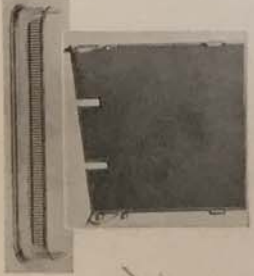
No. H 1133 29 1/2" high
No. H 120 28 1/2" high



No. 6360 Brass Bound Three-fold Screen. Made 30" or 32" high. No. 3 600 Brass Fender. 6 1/2" high. Length to order.



No. 219 Black and Brass Grob. Large size 33 1/2" wide overall. Small size 29 1/2" wide overall.



No. 6311 Stained Spook Arrister with brass binding. Size to order. No. 2950 Brass Fender 6" high. Length to order.

WM. H. JACKSON COMPANY · NEW YORK 17, N. Y.

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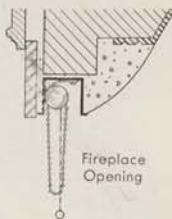
FIREPLACE ACCESSORIES



SPECIAL FIREPLACE SCREENS MADE TO ORDER

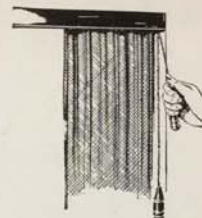
Rolling Screens

The Wm. H. Jackson patented rolling screen has long been a favorite of those who want something really practical. The mesh is extremely fine and rolls up and down like a window shade. The usual installation is in between the opening but it is possible to conceal the barrel up and behind the opening as shown on sketch at right.

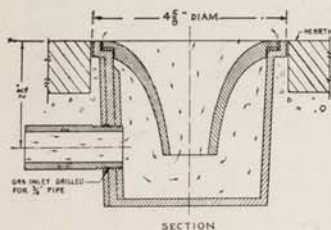


Curtain Screen

The curtain screen is made of spiral wires closely woven. The screen is complete with trolley track and pull chain arrangement which allows easy operation—curtains hang with draped effect, overlapping in the center for complete protection—regular installation in between the opening with all fastenings concealed.



Curtain Screen Installation



Log Lighter Detail

JACKSON LOG LIGHTER

Shown at the left is a sectional scale drawing of a fireplace accessory that is popular wherever gas is available. Generally flushset in rear of the hearth, this small cast iron unit eliminates both of kindling the fire.

JACKSON ELECTRIC BATHROOM HEATER

This accessory has won the approval of hundreds of leading architects because of its comfort and convenience. Sets flush in wall, provides abundant heat instantly from resistance coils and reflector mounted behind attractive chromium and nickel plated grille. 110 and 220 volts, 1000 and 2000 watts.



Bathroom Heater



TILE FACINGS FOR FIREPLACES

The tiles shown here are reproductions available in various colors and measuring 6" square. We also have antique Dutch tiles of assorted designs and these are 5" square.

FRANKLIN STOVES (At Right)

No. 54. The "Freehold" Franklin Stove. Height to top of finials—32". Overall width—30 1/2". This stove is available in smaller size. Antique Franklin stoves of various sizes are also available.



WM. H. JACKSON COMPANY

8 EAST 48th STREET, NEW YORK 17, N. Y.

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jg

furniture
company,
inc.

J. G.

office and plant: 102 kane street, brooklyn 2, new york • Ul 5-4808

March 13, 1950

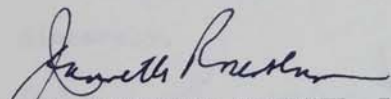
Miss Greta Daniel
The Museum of Modern Art
11 West 53rd St.
New York 19, N.Y.

Dear Miss Daniel:

We are returning herewith the completed worksheets
sent with your letter of March 6th.

The new leather slings were delivered to the Museum
Friday afternoon.

Yours very truly,


JG FURNITURE COMPANY, INC.

showroom: 317 east 32nd street, new york 16 • mu 5-7337

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JG

office and plant: 102 kane street, brooklyn 2, new york • UI 5-4308

February 14, 1950

Miss Daniel
Museum of Modern Art
11 West 53 St.
New York, N.Y.

Dear Miss Daniel:

Regarding the Chessa sling chairs, we can have these slings made in leather for use in your exhibition. Enclosed are several samples of leather which may be what you have in mind.

If these are not right and you have a sample of the leather which you would like to have used, we would appreciate your sending it to us and we will have it matched.

With many thanks, we are

Sincerely,

James L. Forster
JG FURNITURE COMPANY, INC.

*Notice a particular do
quote price for our
this special order job
Try for non-couriered
sample in leather.
Ph. 7. go to showroom*

showroom: 317 east 32nd street, new york 16 • mu 5-7337

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Relly J. G.

RICHARD HEE & *Wally*
Trust
CONSULTING ENGINEERS AND ARCHITECTS
110 WEST 40 STREET
NEW YORK 18, N. Y.
-7578

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THE MUSEUM OF MODERN ART

Date March 10, 1950

To: Miss Dudley
From: Greta Daniel

Re: HOUSE IN THE GARDEN II

The big iron arm chair, here on approval from J.G. Furniture Co., which is now in Miss Hoyt's office, should be collected and included in the shipment of furniture going to the House in the Garden, on Saturday.

Greta

because of the deadline for photographing the interiors by HOUSE & HOME COMPANION, it is essential that the improved leather seat be delivered not later than March 10th to the Receiving Room of the Museum. The chair frame is already here on approval.

Would you also be good enough to complete the enclosed worksheet and return both copies to me at your earliest convenience. This information will help us to list your loan correctly in the forthcoming exhibition catalog and to insure them at the value indicated by you. Loans will be returned to their owners after the close of the house during the early part of October.

In order to familiarize you with the exhibition project, I am also enclosing a copy of the exhibition program.

Thank you very much indeed for your helpful cooperation.
Very sincerely yours,

Greta Daniel
Assistant Curator

GD:d
Enc.

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Rally J. G.

RICHARD KEE & WOODLEY
ARCHITECTS, ENGINEERS AND INTERIORS
11 West 53rd Street

110 WEST 40 STREET
NEW YORK 18, N. Y.
CHICKERING 4-7522

March 31, 1950

March 6, 1950

J.G. Furniture Company, Inc.
317 East 32nd Street
New York 16, N.Y.
J.G. Furniture Co.
Architecture & Design
11 West 53rd Street
New York 19, N.Y.

Att.: Mr. Morris Goldman

Dear Mr. Goldman:

We are happy to know that J.G. Furniture Co. is participating in the exhibition house now under construction in the Museum garden. As discussed on the telephone, the following chair has been selected for furnishing the house:

Paolo Chessa, armchair, black metal frame, two-piece leather seat and back, loose.

Because of the deadline for photographing the interiors by WOMAN'S HOME COMPANION, it is essential that the improved leather seat be delivered not later than March 10th to the Receiving Room of the Museum. The chair frame is already here on approval.

Would you also be good enough to complete the enclosed worksheet and return both copies to me at your earliest convenience. This information will help us to list your loan correctly in the forthcoming exhibition catalog and to insure them at the value indicated by you. Loans will be returned to their owners after the close of the house during the early part of October.

In order to familiarize you with the exhibition project, I am also enclosing a copy of the exhibition program.

Thank you very much indeed for your helpful cooperation.
Very sincerely yours,

Greta Daniel
Assistant Curator

GD:d
Enc.

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Kelly

RICHARD KELLY LIGHTING DESIGNER AND ENGINEER

110 WEST 40 STREET
NEW YORK 18, N. Y.
CHICKERING 4-7272

March 31, 1950

Miss Greta Daniel
Museum of Modern Art
Architecture & Design
11 West 53rd Street
New York, N. Y.

Dear Greta:

THE FLYING SAUCER is our trademark - a luminous saucer lamp that reels up and down from ceiling to below eye level. An inner baffle diffuses the light and eliminates glare.

The manufacturer tells us that he will have finished lamps to replace the models within the week.

Sincerely,

Richard Kelly
Richard Kelly

rk/gm

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Knoll

cc. Miss Hoyt
Miss Dudley

March 21, 1950

Knoll Associates
601 Madison Avenue
New York 6, N.Y.

Att.: Mr. Hans Knoll

Dear Mr. Knoll:

In addition to the six Knorr chairs ordered on February 21st and delivered to the Museum recently, we would very much like to include as a loan in the furnishing of the new House in the Museum Garden your following chairs:

- No. 70 Easy Chair by Eero Saarinen upholstered with No. K160 material in brown by James Prestini

After discussing our request on the telephone, Mrs. Louise Myers has ordered the chair to be ready and delivered to the Museum not later than Monday, March 27th. Our co-sponsor for the house, WOMAN'S HOME COMPANION, will start photographing the interiors on Tuesday, March 28th.

Will you please complete the enclosed worksheet and return both copies to me at your earliest convenience. We shall need the information for the exhibition catalog and for insurance valuation.

This letter is to confirm my telephone order to Mrs. Myers and to thank you again for your continued cooperation.

Thank you very much indeed for your Very sincerely yours,

GD:d
enc.

Sincerely yours,
Greta Daniel
Assistant Curator
Greta Daniel
Assistant Curator

GD:d
enc.

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KNOLL ASSOCIATES INC.
NEW YORK 6, N.Y.
CLASS 4-3240

Knoll
No. 1
PLEASE PRINT CHECK NO.
2000 PARK STREET

Museum of Modern Art
11 West 53rd Street
New York 6, N.Y.

February 21, 1950

Knoll Associates
601 Madison Avenue
New York 6, N.Y.

Att.: Mr. Hans Knoll

Dear Mr. Knoll:

We are pleased to know that Knoll Associates is participating in the exhibition house now under construction in the Museum Garden.

As discussed with Mrs. Knoll on the telephone, the following chairs have been selected for furnishing the house:

- 6 Donald Knorr chairs
all black metal seat and legs - no pillows

Because of the deadline for photographing the interiors by WOMAN'S HOME COMPANION, it is essential that the chairs be delivered not later than March 3rd to the receiving room of the Museum.

Would you also be good enough to complete the enclosed worksheet and return both copies to me at your earliest convenience. This information will help us to list your loans correctly in the forthcoming exhibition catalog and to insure them at the value indicated by you. Loans will be returned to their owners after the close of the house during the early part of October.

In order to familiarize you with the exhibition project, I enclose a copy of the exhibition program.

Thank you very much indeed for your helpful cooperation.

Sincerely yours,

Greta Daniel
Assistant Curator

GD:d
Enc.

CONFIDENTIAL

This letter contains information that is confidential and its disclosure is prohibited by law. No part of this letter should be distributed outside the Museum of Modern Art.

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KNOLL ASSOCIATES INC.

601 MADISON AVENUE NEW YORK 22, N.Y.
PLAZA 9-3560

INVOICE No. **16052**
PLEASE INDICATE INVOICE NO.
WHEN MAKING PAYMENT

SHIPPED TO:

Museum of Modern Art
11 West 53rd Street
New York, N.Y.

SAME

Att: Miss Greta Daniel

DATE **3/29/50** OUR ORDER NO. **10268** YOUR ORDER NO. DEPARTMENT SHIPPED VIA **truck** TERMS **2% 10 DAYS. NET 15**

PATTERN	QUANTITY	DESCRIPTION	UNIT PRICE	TOTAL
#70	1	Chair in 6 yds. K160/15 brown	140 00 4 00	140 00 24 00 <hr/> 164 00
		delivery charges		<hr/> 7 50
		TOTAL		<hr/> 171 50

CONSIGNMENT

This order complete

2% 10 DAY DISCOUNT ALLOWED ON MERCHANDISE PURCHASES ONLY.
NO DISCOUNT ALLOWED ON DELIVERY CHARGES AND SALES TAX.

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ORDER CONFIRMATION

**KNOLL ASSOCIATES
INCORPORATED**

601 MADISON AVE. NEW YORK 22

Nº 10241

SOLD TO:

Museum of Modern Art
11 West 53rd. Street
New York, N.Y.
Attention: Greta Daniel

SHIP TO:

Same

CONFIRMATION DATE: Feb. 20, 1950 CUSTOMER'S NO. TERMS: 2% 10 DAYS, NET 15 SHIPPING DATE: DEADLINE MARCH 13 SHIP VIA: Truck

NO.	PATTERN	QUANTITY	DESCRIPTION	UNIT PRICE	TOTAL
1.		6	Donald Knorr Chairs in black	NO CHARGE	

CONSIGNMENT

WE HAVE ENTERED YOUR ORDER, AS SHOWN ABOVE, IN ACCORDANCE WITH CONDITIONS PRINTED ON THE BACK OF THIS SHEET WHICH FORM PART OF THIS CONTRACT. UNLESS NOTIFIED TO THE CONTRARY AT ONCE, IT WILL BE FILLED ACCORDINGLY AND THIS CONFIRMATION IS FINAL AND BINDING ON BOTH BUYER AND SELLER.

KNOLL ASSOCIATES INC.

By JMB

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KNOLL ASSOCIATES INC.

601 MADISON AVENUE NEW YORK 22, N.Y.
PLAZA 9-3560

INVOICE No. **16034**
PLEASE INDICATE INVOICE NO.
WHEN MAKING PAYMENT

SHIPPED TO:

Museum of Modern Art
11 West 53rd Street
New York, N.Y.

SAME

Att: Greta Daniel

DATE **3/8/50** OUR ORDER NO. **10241** YOUR ORDER NO. DEPARTMENT SHIPPED VIA **truck** TERMS **2% 10 DAYS. NET 15**

PATTERN	QUANTITY	DESCRIPTION	UNIT PRICE	TOTAL
	6	Donald Knorr chairs in black	NO CHARGE	

CONSIGNMENT

This order complete

2% 10 DAY DISCOUNT ALLOWED ON MERCHANDISE PURCHASES ONLY.
NO DISCOUNT ALLOWED ON DELIVERY CHARGES AND SALES TAX.

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KNOLL ASSOCIATES
INCORPORATED

601 MADISON AVE. NEW YORK 22

ORDER CONFIRMATION

No 12232

SOLD TO:

SHIP TO:

MUSEUM OF MODERN ART
11 W. 53RD ST.
NYC
ATT GRETA DANIEL

REPL

SAME

CONFIRMATION DATE: MAY 12 50 CUSTOMER'S NO: TERMS: 2% 10 DAYS, NET 15 SHIPPING DATE: 5-15 MONDAY SHIP VIA: TRUCK

NO.	PATTERN	QUANTITY	DESCRIPTION	UNIT PRICE	TOTAL
		6	DONALD KNOBB CHR. IN BLACK		NO CHGE

Consequiment

WE HAVE ENTERED YOUR ORDER, AS SHOWN ABOVE, IN ACCORDANCE WITH CONDITIONS PRINTED ON THE BACK OF THIS SHEET WHICH FORM PART OF THIS CONTRACT. UNLESS NOTIFIED TO THE CONTRARY AT ONCE, IT WILL BE FILLED ACCORDINGLY AND THIS CONFIRMATION IS FINAL AND BINDING ON BOTH BUYER AND SELLER.

KNOLL ASSOCIATES INC.

By 

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KNOLL ASSOCIATES INC.

601 MADISON AVENUE NEW YORK 22, N.Y.
PLAZA 9-3560

INVOICE No. 19909
PLEASE INDICATE INVOICE NO.
WHEN MAKING PAYMENT

Tn 9-8200

SHIPPED TO:

Museum of Modern Art
11 West 53rd Street
New York, N.Y.

SAME

Att: Greta Daniel

DATE *5/24/50* OUR ORDER NO. *12232* YOUR ORDER NO. DEPARTMENT SHIPPED VIA *Truck* TERMS 2% 10 DAYS. NET 15

PATTERN	QUANTITY	DESCRIPTION	UNIT PRICE	TOTAL
	6	Donald Knorr chairs in black <i>REPLACEMENT ON CONSIGNMENT #10241</i>	NO CHARGE	

CONSIGNMENT

This order complete

2% 10 DAY DISCOUNT ALLOWED ON MERCHANDISE PURCHASES ONLY.
NO DISCOUNT ALLOWED ON DELIVERY CHARGES AND SALES TAX.

FOR STUDY PURPOSES ONLY. NOT FOR REPRODUCTION.

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
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KNOLL ASSOCIATES INC.

601 MADISON AVENUE NEW YORK 22, N.Y.
PLAZA 9-3560

INVOICE No. **16046**
PLEASE INDICATE INVOICE NO.
WHEN MAKING PAYMENT

SHIPPED TO:

Museum of Modern Art
11 West 53rd Street
New York, N.Y.

SAME

Attn: Greta Daniel

DATE
3/21/50

OUR ORDER NO.
10241

YOUR ORDER NO.

DEPARTMENT

SHIPPED VIA
pick-up

TERMS
2% 10 DAYS, NET 15

PATTERN	QUANTITY	DESCRIPTION	UNIT PRICE	TOTAL
	1	Seat pad for Knorr chair, in Black Chinese Coins, rubber foam		NO CHARGE

CONSIGNMENT

This order complete

2% 10 DAY DISCOUNT ALLOWED ON MERCHANDISE PURCHASES ONLY.
NO DISCOUNT ALLOWED ON DELIVERY CHARGES AND SALES TAX.

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*Greta Daniel
Libbey - Glass*

STEVE HANNAGAN
PUBLICITY

247 PARK AVENUE · NEW YORK, 17

Telephone, PLaza 5-2900

MARCH 8, 1950

DEAR MISS DANIEL:

HEREWITH ARE THE LIBBEY CLASSIC GLASSES WHICH YOU
ARE PLANNING TO USE IN THE MUSEUM'S EXHIBITION HOUSE.

I AM ENCLOSEING THE WORK SHEETS IN DUPLICATE.

IF YOU NEED ANY FURTHER SAMPLES OR INFORMATION,
JUST GIVE ME A CALL. I AM LOOKING FORWARD TO SEEING THE
COMPLETED HOUSE.

CORDIALLY,

Ardele Coleman

ARDELLE COLEMAN

AD:RS
ENC.

MISS GRETA DANIEL
ASSISTANT CURATOR
MUSEUM OF MODERN ART
11 WEST 53RD STREET
NEW YORK, N. Y.

*Registration has their
copy
Rex*

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Libbey
G-Lass

March 2, 1950

Libbey Glass Company
Box 1035
Toledo 1, Ohio
Attention: Mr. C. U. Fauster

Dear Mr. Fauster:

We are pleased to know that the Libbey Glass Company is participating in the exhibition house now under construction in the Museum garden.

As discussed with Miss Ardelle Coleman, of Steve Hannagan Associates, New York, the following accessories have been selected for furnishing the house:

6 each of the new line of glass tumblers and fingerbowls
(6 sizes) clear glass

Because of the deadline for photographing the interiors by the WOMAN'S HOME COMPANION, it is essential that these pieces be delivered not later than March 8th to the Receiving Room of the Museum.

Would you also be good enough to complete the enclosed worksheet and return both copies to me at your earliest convenience. This information will help us to list your loan correctly in the forthcoming exhibition catalog and to insure them at the value indicated by you. Loans will be returned to their owners after the close of the house during the early part of October.

In order to familiarize you with the exhibition project, I enclose a copy of the exhibition program.

Thank you very much indeed for your helpful cooperation.

Sincerely yours,

Greta Daniel
Assistant Curator

D/mj
Enc.

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Lincoln

Lincoln Industries, Inc.

MARION, VIRGINIA

FURNITURE DIVISION

Lincoln Industries, Inc.
Marion, Virginia
Furniture Division

February 6, 1950

FEBRUARY 2, 1950

Attn: Mr. H. R. Forbecker,
Advertising Manager

MISS GRETA DANIEL, ASSISTANT CURATOR
MUSEUM OF MODERN ART
11 WEST 53RD STREET
NEW YORK

Dear Mr. Forbecker:

DEAR MR. FORBECKER: Thank you for your letter of February 2nd. We would appreciate receiving the 9 x 12 glossy photographs you have of the #400 plastic top dinette table. Would you give us the size and retail price, as well as a name of a New York retail outlet, if you have one.

WE WOULD LIKE TO RECEIVE THE ABOVE MATERIAL AS SOON AS POSSIBLE SINCE WE ARE CONSIDERING A POSSIBLE EXHIBITION AND THE PHOTOGRAPHY WOULD BE A FINE ADDITION TO OUR RESEARCH FOLDER, AS WELL AS AN ADDITION TO OUR REGULAR PHOTOGRAPHIC FILE.

Thank you very much for your kind cooperation.

H. R. Forbecker

H. R. FORBECKER
ADVERTISING MANAGER

Very sincerely yours,

Greta Daniel,
Assistant Curator

GD:b



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Lincoln Industries, Inc. MARION, VIRGINIA
FURNITURE DIVISION

FEBRUARY 2, 1950

MISS GRETA DANIEL, ASSISTANT CURATOR
MUSEUM OF MODERN ART
11 WEST 53RD STREET
NEW YORK 19, NEW YORK

DEAR MISS DANIEL:

THANK YOU VERY MUCH FOR YOUR LETTER OF JANUARY 24TH EXPRESSING YOUR INTERESTS IN OUR #400 PLASTIC TOP DINETTE TABLE. WE ARE READY TO COOPERATE WITH YOU AND THE ONLY QUESTION THAT COMES TO MY MIND IS IN REFERENCE TO THE SPECIFICATIONS OF THE ILLUSTRATION YOU WANT. WE CAN PROVIDE YOU ALMOST IMMEDIATELY WITH A 9 X 12 GLOSSY PHOTOGRAPH IF THAT IS WHAT YOU HAD IN MIND. IF YOU WILL PLEASE ADVISE ME OF YOUR EXACT REQUIREMENTS I WILL DO MY UTMOST TO FILL THEM.

VERY TRULY YOURS,

H. R. FORBECKER
ADVERTISING MANAGER

M

MANUFACTURERS OF WORLD FAMOUS



FURNITURE

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January 24, 1950

Mr. Richard Forbecker
Lincoln Industries, Inc.
Marion, Virginia
Michigan

Dear Mr. Forbecker:

During a recent visit to your show room at the Chicago Furniture Mart, I noticed a new dinette table, No. 400, plastic top, chrome legs, size 36 x 60. I was advised to write to you for an illustration of this handsome new addition to your line. Since the Museum is contemplating a new exhibition project, I would appreciate receiving an illustration of this table at your earliest convenience.

Thank you for your kind attention to this request.

Sincerely yours,

Greta Daniel
Assistant Curator

D/mj

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	MoMA Exhs.	447.21

Lloyd
mfj ew

The Hallcrafters Co.
1500 Broadway, Raymond Lowy Inc. N.Y.
Miss Hoyt

March 6, 1950

January 24, 1950

Raymond Lowy Associates
Lloyd Manufacturing Company
Menominee Ill.
Michigan

Attn: Mr. Franz Segner

Attention: Publicity Manager

Dear Sir: I know that through your kind assistance, the Hallcrafters Co. is participating in the exhibition house now under way at the Chicago Furniture Mart, I noticed a line of handsome tables and benches of black waxed birch wood on chrome frames. I was advised to write to you for a catalog of this chrome line or any other individual illustrations you may have. We would like to add this material to the Museum's research files on modern design.

Thank you for your kind attention to this request.

Because of the deadline for photographing the interiors by MUSEUM'S MUSEUM, it is essential that the March 10th to the Receiving Room of the Museum. We are most grateful to you that you have undertaken getting it to us at this date as we understand from your New York office.

Greta Daniel
Assistant Curator

Should you also be good enough to send us a copy of the worksheet and return both copies to us at your earliest convenience. This information will help us to list the loan correctly in the forthcoming exhibition catalog and to insure it at the value indicated by the lender. Loans will be returned to their owners after the close of the house, during the early part of October.

In order to familiarize you and Mr. Halligan of The Hallcrafters Co. with the exhibition project, I enclose a copy of the exhibition program. May I ask you to pass on the other copy together with a copy of this letter to Mr. Halligan.

Thank you again for your helpful cooperation.

Sincerely yours,

Greta Daniel
Assistant Curator

GD:d
Enc.

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	MoMA Exhs.	447.21

Loewy

cc. The Hallicrafters Co.
~~Miss Drushiller~~, Raymond Loewy Ass. N.Y.
Miss Hoyt

March 6, 1950

Raymond Loewy Associates
9 East Huron Street
Chicago 11, Ill.

Att.: Mr. Frans Wagner

Dear Mr. Wagner:

We are pleased to know that through your kind assistance, the Hallicrafters Co. is participating in the exhibition house now under construction in the Museum garden.

As you have heard through Miss Drushiller of your New York office, the following radio model has been selected for furnishing the house:

HALLICRAFTER S-40 Table Model
with built-in speaker

Because of the deadline for photographing the interiors by WOMAN'S HOME COMPANION, it is essential that the radio be delivered not later than March 10th to the Receiving Room of the Museum. We are most grateful to you that you have undertaken getting it to us at this date as we understand from your New York office.

Would you also be good enough to complete the enclosed worksheet and return both copies to me at your earliest convenience. This information will help us to list the loan correctly in the forthcoming exhibition catalog and to insure it at the value indicated by the lender. Loans will be returned to their owners after the close of the house, during the early part of October.

In order to familiarize you and Mr. Halligan of The Hallicrafters Co. with the exhibition project, I enclose a copy of the exhibition program. May I ask you to pass on the other copy together with a copy of this letter to Mr. Halligan.

Thank you again for your helpful cooperation.

Sincerely yours,

Greta Daniel
Assistant Curator

GD:d
Enc.

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The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	MoMA Exhs.	447.21

Marshall Field Co.



February 7, 1950

Miss Greta Daniel
Marshall Field & Company
Att: Buyer
Cutlery Department
State Street
Chicago, Illinois

Dear Sir:

In the Good Design Show at the Merchandise Market in Chicago we recently saw a set of stainless steel steak knives and forks with natural horn handles. We understand that they are bought over the counter at Marshall Fields.

Could you tell us the name of the manufacturer. If they are your own design, would you send us an illustration and give us the retail price.

We hope to hear from you by return mail, since we need this information for an exhibition opening here at the Museum early in March.

Sincerely yours,

Greta Daniel
Assistant Curator
Department of Architecture
and Design

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	MoMA Exhs.	447.21



JAMES MCGREERY & CO
ESTABLISHED 1837

MISS NATHAN HUNT
McCreery
3/3/50
Miss Greta Daniel
Museum of Modern Art
11 W. 53rd Street
New York City

Dear Miss Daniel -

Enclosed are the forms you
requested I fill out & return
to you.

James M. McCreery

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	MoMA Exhs.	447.21

CC: NATALIE HOYT.

McCreey

March 23, 1950

February 21, 1950

Jas. McCreey and Company
Fifth Avenue at 34th Street
New York, New York

Attention: Miss Jewel Nix

Dear Miss Nix:

We are pleased to know that the Pacific Iron Products Company is participating in the exhibition house now under construction in the Museum garden, and that Jas. McCreey and Company has offered to assist in the project.

As discussed on the telephone, the following tables have been selected for furnishing the house:

- 1 Dining room table 30 x 48
- 1 Living room table 34 x 54

Both black metal frames, glass tops

Because of the deadline for photographing the interiors by the WOMAN'S HOME COMPANION, it is essential that these pieces be delivered not later than March 3rd to the receiving room of the Museum.

Would you also be good enough to complete the enclosed worksheet and return both copies to me at your earliest convenience. This information will help us to list your loan correctly in the forthcoming exhibition catalog and to insure them at the value indicated by you. Loans will be returned to their owners after the close of the house during the early part of October.

In order to familiarize you with the exhibition project, I enclose a copy of the exhibition program.

Thank you very much indeed for your helpful cooperation.

Sincerely yours,

Greta Daniel
Assistant Curator

D/mj
Enc.

CC: Pacific Iron Products Company
1015 El Centro Street
South Pasadena, California

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	MoMA Exhs.	447.21

March 23, 1950

Grete Daniel
Museum of Modern Art
11 West 53rd Street
New York 16, New York

Dear Grete:

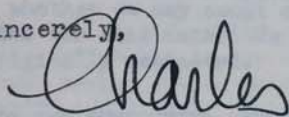
Somewhere in the transmitting of specifications, clarity suffered. Fact is, we have made no cases with anything but the white sliding glass cloth doors, and this change was not definitely mentioned.

We could not have them for the photographs, but if it is absolutely necessary, we could make every effort to get some black panels for the opening date.

The arm chair permanent tooling has just been set up, and the trial pieces are coming off. We will do everything we can to get a "beige-grey" piece to you before your shooting deadline. What would life be without deadlines?

Warm greetings from us both.

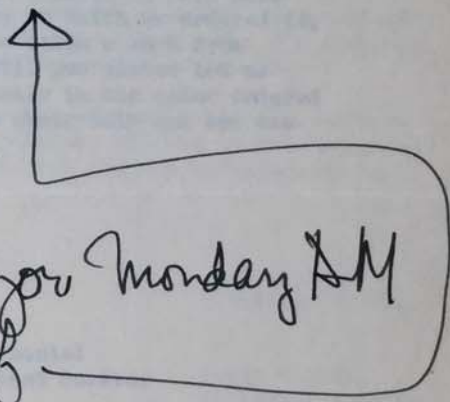
Sincerely,



Charles Eames

CE:vs

will wire you Monday AM
the fate of



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The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	MoMA Exhs.	447.21

Miller

March 20, 1950

Mr. Charles Eames
901 Washington Boulevard
Venice, California Furniture Company
1 Park Avenue

Dear Charlie: City

April 7, 1950

Thank you very much for getting the storage units to us on time for photographing the new House in the Garden. They are very handsome and add immensely to the looks of the rooms where we have placed them. We found that the sliding doors are white, though, and not black as ordered. But nobody has objected to them so far.

I am writing you today to find out about the "Low Cost" arm chairs we ordered, which have not yet arrived. Mr. Auerbach told us they are not ready. In order to help us, he got from Herman Miller the only model chair which is around these days, so that the Magazine people, in looking over the house, got the impression of what the place would look like. Now, since they are taking color photographs, we are most anxious to have this elephant-grey chair replaced in the color in which we ordered it, which is beige-grey. Photographs will be taken a week from tomorrow, Tuesday, the 27th of March. Will you please let me know whether we may count on getting a chair in the color ordered in time for this date? We will need one chair only and not two as originally requested. As originally planned, still to at your disposal next week. I will be glad to call you for pick-up arrangements as soon as possible.

Thanks for your help. In great hurry!

Thank you again for your help. Best,

Sincerely yours,

Greta Daniel
Assistant Curator

Greta Daniel,
Assistant Curator

D/mj

PS.: Two of the 48" storage units came with sliding panels although we had asked for one with black drawers, the way the 24" unit was fitted. Is there any way in which we could still get drawers for one of the 48" units for the sake of variety? I shall consult Millers today to see if we can use some of the drawers of the 24" unit for a combination arrangement with the sliding panels. Will write if I need your help.

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The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	MoMA Exhs.	447.21

H. Miller
G.

cc: Miss Dudley
Miss Hoyt

Herman Miller Furniture Company
1 Park Avenue
New York City

April 7, 1950

Attn: Mr. James P. Eppinger

Dear Mr. Eppinger:

I am enclosing two copies of the set of worksheets which I mentioned to you the other day on the telephone. They list all of the items we have received from you, regardless of whether or not we will be able to include them in the furnishings of the Gregory Ain House, now under construction in the Museum Garden.

To complete our records, I would appreciate it if you will check these sheets and return both copies completed to me at your earliest convenience. We shall need this information quickly for the completion of the exhibition catalog and for insurance of the loans.

The two storage units (one 48" long, one 24" long) which it seems we will be unable to use as originally planned, will be at your disposal next week. I will be glad to call you for pick-up arrangements as soon as they have been released.

Thank you again for your help.

Sincerely yours,

Greta Daniel,
Assistant Curator

GD:b
encl.

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	MoMA Exhs.	447.21

TERMS ON THIS ORDER ARE BASED ON THIS

DATE: 5/11/50
No. 4138

Please read this INVOICE carefully.
It contains full information regarding the merchandise shipped.

Invoice No.
4138
(FMS-302)

zeeland • michigan
herman miller furniture company

F.o.
S.R.:
P/O:
DEPT.:

SOLD TO

SHIP TO

The Museum of Modern Art
11 West 53rd St.
New York 19, New York
Attn: Miss Greta Dorial Ass - Curator

*COST OF MERCHANDISE
DEDUCT DISCOUNT ONLY IN COMPLIANCE WITH TERMS*

BAL.

*DEDUCT DEPOSIT IF LISTED HERE

BAL.

ADD FREIGHT AND OTHER CHARGES LISTED

NET DUE

TERMS OF SHIPMENT AND METHOD OF BILLING (IF ANY ERROR, PLEASE NOTIFY YOUR SALESMAN AT ONCE)
ALL MERCHANDISE IS SHIPPED F. O. B. FACTORY AT PURCHASER'S RISK. REPORT CLAIMS IMMEDIATELY.
TERMS ON THIS ORDER: 2%/15 DAYS; NET/30 DAYS.
PAYMENT AND DISCOUNT IS BASED ON INVOICE DATE.

PAID INCL. FREIGHT PAYMENT TO FURNITURE MERCANTILE SERVICE 60 DIVISION STREET GRAND RAPIDS, MICH.

PAID EXCEPT FREIGHT A. I. (REG. NO.)

B CBD - DELIVERY OB CON.

L. PROFORMA INVOICE

SIGHT/DRAFT - ORDER BILL OF LADING THROUGH SHOWROOM

SIGHT/DRAFT - ORDER BILL OF LADING THROUGH DEALER'S BANK

METHOD OF SHIPMENT	NAME OF CARRIER	TICKET NO. B/L NO. OR RECEIPT NO.
<input type="checkbox"/> EXPRESS	XXXXXXXXXX	
<input type="checkbox"/> PARCEL POST	XXXXXXXXXX	
<input type="checkbox"/> TRUCK TO N.Y.		
<input type="checkbox"/> TRUCK (OTHER POINTS)		
<input type="checkbox"/> RAIL FREIGHT STORE DOOR		
<input type="checkbox"/> BEST WAY		
<input type="checkbox"/> PREPAID	SPECIAL INSTRUCTIONS:	
<input type="checkbox"/> MARK FOR:		

This invoice may specify a portion of your deposit deductible from the amount due.
DO NOT DEDUCT ANY DEPOSIT UNLESS SPECIFIED.

THE SPACE ABOVE IS FOR YOUR CONVENIENCE IN COMPUTING REMITTANCE

NAME OF BANK ADDRESS OF BANK

SIGHT DRAFT NO: COMPLETES ORDER

PREPAID

NO CHARGE

ITEM NO.	SHIPMENTS	QUAN.	ARTICLE NO.	ARTICLE NAME	DESCRIPTION					UPHOLSTERY		PRICE	TOTAL	
					SHELL	FRONT	LEGS	PULL	TOP	FRAME	LINE NO.			COLOR
		1	TTSS	Eames Cabinet									56.00	
		1	OOSS	Eames Cabinet									32.00	
												88.00		

Executive Offices and Factory:
Zeeland, Michigan

Showrooms:
New York, One Park Avenue;
Chicago, Merchandise Mart;
Grand Rapids, Exhibitors Bldg.;
Los Angeles, 8810 Beverly Blvd.

WHEN CORRESPONDING ON THIS ORDER REFER TO F.O. NO.

IMPORTANT: TO AVOID ERRORS, ATTACH THIS COPY TO YOUR PAYMENT.

DEALERS DUPLICATE COPY

FREIGHT

TOTAL →

THIS IS TO CERTIFY THAT THE MERCHANDISE BILLED IN THIS INVOICE HAS BEEN PRODUCED IN ACCORDANCE WITH THE FAIR LABOR STANDARDS ACT OF 1938.

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Howard
MILLER



howard miller clock company

ZEE LAND, MICHIGAN

March 2, 1950

The Museum of Modern Art
11 W. 53rd Street
New York 19, New York

Att: Miss Greta Daniel
Assistant Curator

Dear Miss Daniel:

Replying to your letter of February 27th, we have sent you via Air Express two of the #4767 B clocks. These should arrive on March 2nd, so that you will have them in time for the photographing on March 3rd.

Enclosed are the forms on which we have listed the information requested.

We appreciate very much the opportunity of cooperating with you in this Exhibit and if we require any additional information, do not hesitate to write us.

Yours truly,

HOWARD MILLER CLOCK COMPANY

HCM:JB

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
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*Howard Miller
Clock Co.*

cc: Miss Hoyt
Miss Dudley
Auerbach Assoc.

February 21, 1950

Howard Miller Clock Company
Zeeland, Michigan
Salvag Mills, Inc.
1450 Broadway
New York, N.Y.

February 27, 1950

Attn: Mr. Fraser

Attn: Mr. Howard Miller

Dear Mr. Fraser:
Dear Mr. Miller:

We are happy to know that the Salvag Mills, Inc. is participating in the exhibition project in the Museum Garden. We would like to invite the Howard Miller Clock Company to participate in the exhibition house now under construction in the Museum Garden. In order to familiarize you with the exhibition project, I enclose a copy of the exhibition program.

As discussed with Alfred Auerbach Associates, the following table model has been selected for furnishing the house:

Two Models of:

4767 B, George Nelson Clock, black masonite face, grey case, markers and hands.

Because of the deadline for photographing the interiors by WOMAN'S HOME COMPANION, it is essential that the clock be delivered not later than March 3rd to the receiving room of the Museum.

Would you be good enough to complete the enclosed worksheet and return both copies to me at your earliest convenience. This information will help us to list your loans correctly in the forthcoming exhibition catalog and to insure at the value indicated by you. Loans will be returned to their owners after the close of the house during the early part of October.

Thank you very much indeed for your helpful cooperation.

Sincerely yours,

Sincerely yours,

Greta Daniel,
Assistant Curator

Greta Daniel
Assistant Curator

DG:b

GD:d

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121 W. 57th St.
 NEW YORK 19
 EAST-WAY AND
 GENERAL OFFICES
 410 EAST 58th STREET
 MOHAWK 9-3430



*Belrug
mills*



Manufacturers of East Massachusetts and Wrought Iron Furniture

February 21, 1950
 February 24, 1950

Belrug Mills, Inc.
 1450 Broadway
 New York, N.Y.

Att.: Mr. Frazer

ATTN: Mrs. Greta Daniel, Asst. Curator

Dear Mr. Frazer:

We are happy to know that the Belrug Mills, Inc. is participating in the exhibition house now under construction in the Museum garden.

As discussed on the telephone, the following rugs have been selected for furnishing the house:

- WUNDA WEVE, dove grey cotton, no fringes
- 1 rug - 12' x 9' (living room)
- 2 rugs - 24" x 48" (master bed room)
- 1 rug - 36" x 60" (children bedroom)

Because of the deadline for photographing the interiors by WOMAN'S HOME COMPANION, it is essential that these pieces be delivered not later than March 3rd to the Receiving Room of the Museum.

Would you also be good enough to complete the enclosed worksheet and return both copies to me at your earliest convenience. This information will help us to list your loan correctly in the forthcoming exhibition catalog and to insure the pieces at the value indicated by you. Loans will be returned to their owners after the close of the house during the early part of October.

In order to familiarize you with the exhibition project, I enclose a copy of the exhibition program.

Thank you very much indeed for your helpful cooperation.

Sincerely yours,

Greta Daniel
 Assistant Curator

GD:d

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MOLLA

SHOWROOM
171 MADISON AVENUE
NEW YORK 16, N. Y.
•
FACTORY AND
GENERAL OFFICES
410 EAST 32ND STREET
•
MURRAY HILL 9-3930



Manufacturers of Cast Aluminum and Wrought Iron Furniture

171 Madison Ave.
February 24, 1950

The Museum of Modern Art
11 West 53rd Street
New York 19, New York

ATTN: Mrs. Greta Daniel, Asst. Curator

Dear Mrs. Daniel:

We are extremely pleased with the opportunity to participate in the exhibition house being sponsored by the Museum of Modern Art and Woman's Home Companion, May 19 through October 1.

Enclosed we are returning to you the worksheet, in duplicate, as requested in your letter of February 21, together with our acknowledgment #M-8920 indicating our instructions to our factory for the shipment of the end tables selected by you.

Yours very truly,

MOLLA, INC.

J. Messina
JOSEPH L. MESSINA
Sales Dept.
JLM:elp
Enc.

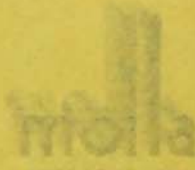
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SHOWROOM
171 MADISON AVENUE
NEW YORK 16, N. Y.

FACTORY AND
GENERAL OFFICES
410 EAST 30th STREET

NEWYORK HILL 9-2750



Molla

Manufacturers of East American and European Furniture

February 21, 1950

171 Madison Ave.
February 3, 1950

Molla, Inc.
171 Madison Avenue
New York 16, New York

Attention: Mr. Joseph L. Messina

Dear Mr. Messina:

We are pleased to know that Molla, Inc. is participating in the exhibition house now under construction in the Museum garden.

As discussed on the telephone, the following tables have been selected for furnishing the house:

- ET/20 - 2 end tables
- Black metal frame, 2 glass shelves

Because of the deadline for photographing the interiors by the WOMAN'S HOME COMPANION, it is essential that these pieces be delivered not later than March 3rd to the Receiving Room of the Museum.

Would you also be good enough to complete the enclosed worksheet and return both copies to me at your earliest convenience. This information will help us to list your loan correctly in the forthcoming exhibition catalog and to insure them at the value indicated by you. Loans will be returned to their owners after the close of the house during the early part of October.

In order to familiarize you with the exhibition project, I enclose a copy of the exhibition program.

Thank you very much indeed for your helpful cooperation.

Sincerely yours,

Greta Daniel
Assistant Curator

D/mj
Encl.

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SHOWROOM
171 MADISON AVENUE
NEW YORK 16, N. Y.

FACTORY AND
GENERAL OFFICES
410 EAST 32ND STREET

MURRAY HILL 9-3930



Manufacturers of Cast Aluminum and Wrought Iron Furniture

171 Madison Ave.
February 3, 1950

Museum of Modern Art
11 West 53rd Street
New York, New York

ATTN: Miss Daniel, Dept. of Architecture & Design

Dear Miss Daniel:

In accordance with our telephone conversation today, enclosed is photograph showing our end table, ET/20, 2-tier, on either side of sofa. This is the only photograph of this item available at this time. Retail price is \$28.00.

We trust you find this item interesting, and that you will not hesitate to call on us if we may be of further service.

Yours very truly,

MOLLA, INC.

JOSEPH L. MESSINA
Sales Dept.
JLM:elp
Enc.

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cc. n. 7454
Morganthau
CS



SHOWROOM: 171 MADISON AVENUE
 New York 16, N. Y.

FACTORY: 410 EAST 32nd STREET
 New York 16, N. Y.

METAL FURNITURE
 EXTERIOR AND INTERIOR

OUR ORDER **M 10056**

Murray Hill 9-3930

CUST. ORDER NO.	DEPT.	DISCOUNT	TERMS: (F.O.B. OUR PLANT)	DATE	SALESMAN	ENTERED BY
Telephone		Net	ON MEMO	3/24/50		

SOLD TO
 Museum of Modern Art
 11 W. 53rd St.
 New York 19, N.Y.

SHIP TO *Same* Receiving Room SET UP

TO BE SHIPPED ON 3/28/50 a.m. SHIP VIA Truck

LINE NUMBER	QUAN.	DESCRIPTION	METAL		UPHOLSTERY OR GLASS		UNIT PRICE	UNIT VALUE
			FINISH	QUAN.	DESCRIPTION	NUMBER		
	1	Table, 18x36, 18" high, w/ straight legs	Black		NO GLASS			30.00
	1	Touch Up kit, Black						

ABOVE ITEMS REMAIN THE PROPERTY OF MOLLA AND ARE TO BE RETURNED TO OUR FACTORY AT A LATER DATE.

ACKNOWLEDGMENT

THANK YOU FOR THIS ORDER. THIS IS A COPY OF YOUR ORDER EXACTLY AS WE HAVE ENTERED IT FOR SHIPMENT AND BILLING.

IF THERE ARE ANY CORRECTIONS, PLEASE ADVISE IN WRITING IMMEDIATELY, REFERRING ALWAYS TO OUR ORDER NUMBER ABOVE.

THIS ACKNOWLEDGMENT TOGETHER WITH OUR QUOTATION CONSTITUTES THE ENTIRE AGREEMENT BETWEEN US, AND ANY INCONSISTENT PROVISIONS IN YOUR PURCHASE ORDER CANNOT PREVAIL.

BY *J. Messine*
MOLLA, Inc.

ACKNOWLEDGMENT

THIS IS NOT AN INVOICE

cc. n. 7454

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410 EAST 32nd STREET
NEW YORK 16, N. Y.
METAL FURNITURE
EXTERIOR AND INTERIOR

OUR ORDER NO **M** 8920

MUrray Hill 9-3930

CUST. ORDER NO.	DEPT.	DISCOUNT	TERMS: (F. O. B. OUR PLANT)	DATE	SALESMAN	ENTERED BY
Ltr. 2/21/50			ON MEMO	2/24/50		

SOLD TO
The Museum of Modern Art
11 W. 53rd St.
New York 19, N.Y.
ATTN: Mrs. Greta Daniel,
Asst. Curator

SHIP TO **Same Receiving Room** SET UP

TO BE NO LATER THAN SHIP
SHIPPED ON **3/3/50** VIA **Truck Prepaid**

LINE NUMBER	QUAN.	DESCRIPTION	METAL		UPHOLSTERY OR GLASS		UNIT PRICE VS. IUS	SHIPMENTS AND BILLING			
			FINISH	QUAN.	DESCRIPTION	NUMBER		DATE	QUAN.	BAL.	INVOICE NO.
ET/20	2	End Table	Black	4	16 x 24		28.00				
<p>ABOVE ITEMS REMAIN THE PROPERTY OF MOLLA, INC., AND ARE TO BE RETURNED TO OUR FACTORY AT A DATE TO BE DETERMINED.</p>											

cc. M. 7454
Morganthau
CS
Miss Kelly
Miss Ludley

Miss Kelly
Miss Ludley

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cc. N. Roy

Morgenthau
Co

Miss Kay
Miss Marley



February 21, 1950

Richards Morgenthau Co.
225 Fifth Avenue
New York, N.Y.

Att.: Mr. Richards

Dear Mr. Richards:

We are pleased to know that Richards Morgenthau Co. is participating in the exhibition house now under construction in the Museum garden.

As discussed with Mrs. Sloane on the telephone, the following lamp has been selected for furnishing the house:

David Wurster
No.254 Double Arm Floor Lamp, black stand, plastic shades.

Because of the deadline for photographing the interiors by WOMAN'S HOME COMPANION, it is essential that the lamp be delivered not later than March 3rd to the Receiving Room of the Museum.

Would you also be good enough to complete the enclosed worksheet and return both copies to me at your earliest convenience. This information will help us to list your loan correctly in the forthcoming exhibition catalog and to insure it at the value indicated by you. Loans will be returned to their owners after the close of the house, during the early part of October.

In order to familiarize you with the exhibition project, I enclose a copy of the exhibition program.

Thank you very much indeed for your helpful cooperation.

Sincerely yours,

Greta Daniel
Assistant Curator

GD:d
Enc.

cc. Mrs. Louise Sloane

Sincerely yours,
Greta Daniel,
Assistant Curator

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THE MUSEUM OF MODERN ART

cc: Miss Hoyt
Miss Dudley

Date March 8, 1950

cc. Miss Hoyt

To: Miss Dudley

From: Greta Daniel

Dear Dorothy:
New Design, Inc.
33 East 75th Street
New York City

March 8, 1950

Lender: New Design, Inc. New York
Attn: Mrs. H. Rosenberg
Insurance Value: \$15,000.00

Workbooks
returned by

Dear Mrs. Rosenberg:

We are pleased to know that New Design is participating in the exhibition house now under construction in the Museum garden.

As discussed, the following pieces of furniture have been selected for furnishing the house:

- 4 Rocking chairs, wood, with plastic string, designed by Alexey Brodovitch.

Because of the deadline for photographing the interiors of the house by the WOMAN'S HOME COMPANION, it is essential that these pieces be delivered not later than MARCH 10th to the Receiving Room of the Museum.

Would you also be good enough to complete the enclosed worksheet and return both copies to me at your earliest convenience. This information will help us to list your loans correctly in the forthcoming exhibition catalog and to insure them at the value indicated by you. Loans will be returned to their owners after the close of the house, during the early part of October.

In order to familiarize you with the exhibition project I am enclosing a copy of the exhibition program.

Thank you very much indeed for your helpful cooperation.

Sincerely yours,

Greta Daniel,
Assistant Curator

GD:b
encl.

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The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	MoMA Exhs.	447.21

New Design

THE MUSEUM OF MODERN ART

cc. Miss Hoyt

March 9 1950

To: Miss Dudley
From: Greta Daniel

Chicago 11, Illinois
Stuperior 7-4100

Space 939

Arthur H. Opfner
American Furniture Mart

USE IN THE GARDEN II


Dear Dorothy:

4 wooden rocking chairs

Lender: New

Insurance Val

Worksheets for these which
returned by the lender.

↑
 60" Wedgewood
 coffee table, 
 wood
 right for illustration

on as they are

at any New York wholesale or retail firm.

Thank you for your kind attention to this request.

Sincerely yours,

Greta Daniel
Assistant Curator

D/mj

Greta Daniel
Assistant Curator

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New Design

THE MUSEUM OF MODERN ART

cc. Miss Hoyt

To: Miss Dudley
From: Greta Daniel

*Write for illustrations
of tables, low chaises
and sofa, w/ room - 62'-
metal frame, upholstered metal*

*1015 El Centro St
50 Pasadena Cal*

3, 1950

HOUSE IN THE GARDEN II

Dear Dorothy:

4 wooden rocking chair

Lender: Ne

Insurance V

Worksheets for these 1
returned by the lender

PACIFIC IRON PRODUCTS CO.
INDOOR OUTDOOR FURNITURE

BOSTON STUDIOS
PROMOTIONAL FURNITURE

FOX & ZARRIAS
JUNIOR DINING ROOM

soon as they are

at any New York wholesale or retail firm.

Thank you for your kind attention to this request.

project, I would very much appreciate your earliest convenience.

Sincerely yours,

Sincerely yours,
Greta Daniel
Assistant Curator

Greta Daniel
Assistant Curator

D/mj

D/mj

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
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New Design

THE MUSEUM OF MODERN ART

cc. Miss Hoyt

Date March 8, 1950

To: Miss Dudley

Re: Loans - HOUSE IN THE GARDEN II

From: Greta Daniel

Dear Dorothy:

4 wooden rocking chairs will arrive on Thursday for the house:

Lender: New Design, Inc. New York

Insurance Value: \$15.00 ea.

Worksheets for these which went out today only, will follow as soon as they are returned by the lender.

at any New York wholesale or retail firm.

Thank you for your kind attention to this request.

earliest convenience.

Sincerely yours,

Sincerely yours,
Greta Daniel
Assistant Curator

Greta Daniel
Assistant Curator

D/mj

D/mj

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The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
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(Optner
Pacific
Co.)

PACIFIC INDUSTRIES INC.

12 West 12th Street, New York 14, N.Y.
CH 2-7876

January 24, 1950
January 23, 1950

Mr. Arthur E. Optner
American Furniture Mart Company
Chicago 11, Illinois
Chicago, Illinois

Dear Mr. Optner:

I refer to my visit to your show room at the Furniture Mart last week, and would like to come back to your kind offer to send us for the Museum's research files on modern design any illustrations you may have of the wooden 60" Wedgewood coffee table which I saw on display. We are at the moment contemplating a new exhibition project, and I would very much like to have an illustration of your coffee table for further consideration. Would you also tell us at the same time the name of the designer, the suggested retail price, and whether the table is on display at any New York wholesale or retail firm.

Thank you for your kind attention to this request. Since we are contemplating another exhibition project, I would very much appreciate your response at your earliest convenience.

Sincerely yours,

Sincerely yours,
Greta Daniel
Assistant Curator

Greta Daniel
Assistant Curator

D/mj

D/mj

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PASCOE INDUSTRIES INC.

10 West 53th Street, New York 19
Circle 6-7510

March 19, 1950

January 23, 1950

Pacific Iron Products Company
1015 El Centro Street
South Pasadena, California

Dear Sirs:

I am referring to my recent request for an illustrated catalog or any other illustrations you may have of your new line of metal furniture.

In addition to the table shown at the Good Design Exhibition in Chicago, we would very much like to see photographs of the upholstered pieces, such as the low club chairs, the armless sofa, etc., of the line which does not show Chinese modern influence, and also of the larger tables which were on display at the Optner show room at the Furniture Mart in Chicago.

Mr. Optner suggested that I write to you again for such illustrations. Since we are contemplating another exhibition project, I would very much appreciate hearing from you at your earliest convenience.

Sincerely yours,

Greta Daniel
Assistant Curator

D/mj

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PASCOE INDUSTRIES INC.

10 West 55th Street, New York 19
Circle 6-7810

March 15, 1950

The Museum of Modern Art
11 West 53rd Street
New York 19, New York

Attention - Greta Daniel

Gentlemen:

Thank you for your letter of March 9th. As requested we enclose herewith the information you required concerning four stacking stools supplied to you for your new exhibition house.

We are pleased to be included as an exhibitor in this project, and shall be glad to cooperate with you in any way.

We appreciate your interest.

Yours very truly,

PASCOE INDUSTRIES INC.

Clifford Pascoe
RET
Clifford Pascoe

KP/ret
enclosure

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	MoMA Exhs.	447.21

Pascoe

March 9, 1950

Mr. Clifford Pascoe
Pascoe Industries, Inc.
10 West 55th Street
New York 19, New York

Dear Mr. Pascoe:

We are pleased to know that Pascoe Industries, Inc. is participating in the exhibition house now under construction in the Museum garden. As discussed on the telephone, the following pieces of furniture have been selected for furnishing the house:

4 Stacking Stools, No. 9200, 16 $\frac{1}{2}$ " high, 15" diam.(top)
plywood, ebonized

Because of the deadline for photographing the interiors by the WOMAN'S HOME COMPANION, it is essential that these pieces be delivered not later than March 10th to the Receiving Room of the Museum.

Would you also be good enough to complete the enclosed worksheet and return both copies to me at your earliest convenience. This information will help us to list your loan correctly in the forthcoming exhibition catalog and to insure them at the value indicated by you. Loans will be returned to their owners after the close of the house during the early part of October.

In order to familiarize you with the exhibition project, I enclose a copy of the exhibition program.

Thank you very much indeed for your helpful cooperation.

Sincerely yours,

Greta Daniel
Assistant Curator

D/mj

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	MoMA Exhs.	447.21

Pascoe

PASCOE INCORPORATED 10 WEST 55th STREET, NEW YORK 19, NEW YORK CIRCLE 6-7810

Pascoe

No.9200 . 4 STACKING STOOLS

16 1/2" high, 15" diam.(top)

plywood, ebonized

U.S.A.

Pascoe Industries,Inc.

Pascoe Industries,Inc.

Pascoe Industries,Inc.
10 West 55th Street
New York 19, N.Y.

Mr. Clifford Pascoe

\$19.80 for set of four

THIS IS NOT AN INVOICE

This order is a binding contract and cannot be cancelled except by written notification to us within one day of date of order.
We cannot be held responsible for delays caused by transportation, strikes, or other difficulties beyond our control.
No return shipments can be accepted unless specifically authorized by us in advance.

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Pascoe

PASCOE

INCORPORATED

10 WEST 55th STREET, NEW YORK 19, NEW YORK CIRCLE 6-7810

SHIP TO Same

Order Acknowledgment

SOLD TO

Museum of Modern Art
11 E. 53rd St.
New York, N. Y.
Att: Miss Greta Daniel

DATE ENTERED 3/9/50

OUR NO. Memo #70

YOUR NO.

SHIP VIA

TERMS

SHIPPING DATE

QUANTITY	CATALOG NUMBER	DESCRIPTION	UNIT PRICE	AMOUNT
4		Ebonized Stacking Stools on Loan (to be returned)		N/C

THIS IS NOT AN INVOICE

A Off	B MC	C	D	E	F
----------	---------	---	---	---	---

This order is a binding contract and cannot be cancelled except by written notification to us within one day of date of order. We cannot be held responsible for delays caused by transportation, strikes, or other difficulties beyond our control. No return shipments can be accepted unless specifically authorized by us in advance.

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
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Plus Studios

March 7, 1950

Mrs. Anne de Carmel
Plus Studios
713 Madison Avenue
New York 21

The Museum of Modern Art, in furnishing a modern house now under construction in the Museum's garden, has selected a set of your

Dear Mrs. de Carmel, for the dining room table. We have here a
square plate in diameter, heavy dark green glass, English
We are pleased to know that Plus Studios is participating in the
exhibition house now under construction in the Museum garden.

As discussed on the telephone, the following accessory has been
selected for furnishing the house:

- 1 Book Stand - brass tubing - table size

Because of the deadline for photographing the interiors by the
WOMAN'S HOME COMPANION, it is essential that this piece be delivered
not later than March 9th to the Receiving Room of the Museum.

Would you also be good enough to complete the enclosed worksheet and
return both copies to me at your earliest convenience. This inform-
ation will help us to list your loan correctly in the forthcoming
exhibition catalog and to insure it at the value indicated by you.
Loans will be returned to their owners after the close of the house
during the early part of October.

In order to familiarize you with the exhibition project I also enclose
a copy of the exhibition program.

Thank you very much indeed for your helpful cooperation.

Sincerely yours,

Greta Daniel
Assistant Curator

GD:dg

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
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Miss Day

*Putney
at Putney*

March 3, 1950

Putney Pottery
Elm Lea Farm
Putney, Vermont

Dear Sirs:

The Museum of Modern Art, in furnishing a modern house now under construction in the Museum's garden, has selected a set of your pottery dinner plates for the dining room table. We have here a sample plate 9 1/2" in diameter, heavy dark green glaze over a reddish clay body which shows on the bottom and on the unglazed top of the rim. We have borrowed this from Bloomingdale's, New York, and we understand that they have just a few sample pieces in stock and that these and other pieces to go with them can be had on special order only. We wonder whether you could lend us for the exhibition by return shipment six of the 9 1/2" plates and possibly six smaller plates which could sit inside of these, or six round cereal bowls, if these are part of the set.

We do expect that visitors to the Museum exhibition will order this pottery at Bloomingdale's. It might be a good idea to have in stock a certain quantity of the designs we select so that they might be available at short order to Bloomingdale's customers.

In order to familiarize you with the exhibition project, I enclose a copy of the exhibition program.

Because of the deadline for photographing the interiors by the WOMAN'S HOME COMPANION, it is essential that the pottery be delivered not later than March 8th to the Receiving Room of the Museum. Loans will be returned to their owners after the close of the house during the early part of October.

Thank you very much indeed for your helpful cooperation.

Sincerely yours,

Greta Daniel
Assistant Curator

D/mj
Enc.

Greta Daniel
Assistant Curator

D/mj
Enc.

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	MoMA Exhs.	447.21

Miss Hoyt ✓

Revere
St. George

March 2, 1950

February 21, 1950

Mr. Baldwin Garretson
c/o St. George and Keyes
250 Park Avenue
New York, New York

Dear Mr. Garretson:

Att.: Mr. P.O. Danesko

We are pleased to know that Revere Copper and Brass, Inc. is participating in the exhibition house now under construction in the Museum garden.

As discussed on the telephone, the following accessories have been selected for furnishing the house: ~~under construction in the Museum garden.~~

Revere Utensil Rack 22" long, fitted with four sauce pans, three lids of various sizes, as illustrated in the enclosed clipping. ~~being the house~~

The kitchen equipment will be lent to the exhibition by Bloomingdale's, New York. Since, however, they do not carry at this moment the Utensil Rack, we appreciate very much your kind offer to get one fitted with pots and lids to us directly from the factory.

Because of the deadline for photographing the interiors by the WOMAN'S HOME COMPANION, it is essential that these pieces be delivered not later than March 8th to the Receiving Room of the Museum.

Would you also be good enough to complete the enclosed worksheet and return both copies to me at your earliest convenience. This information will help us to list your loan correctly in the forthcoming exhibition catalog and to insure them at the value indicated by you. Loans will be returned to their owners after the close of the house in-
the actual exhibition pieces will be shipped to us directly from your loan correctly in the forthcoming exhibition catalogue and to insure the material at the value indicated

In order to familiarize you with the exhibition project, I enclose a copy of the exhibition program.

Thank you very much indeed for your helpful cooperation. I enclose a copy of the exhibition program.

Sincerely yours,

Thank you very much indeed for your helpful cooperation.

Greta Daniel
Assistant Curator

D/mj
Enc.

Greta Daniel
Assistant Curator

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	MoMA Exhs.	447.21

cc: H. Hoyt
Richard Morgan Ficks Reed
Louise Sloane *X*

April 3, 1950

February 21, 1950

Miss Greta Daniel
 Museum of Modern Art
 11 West 53rd St.

Ficks Reed Co.
 383 Madison Avenue
 New York, N.Y.

Att.: Mr. F.O. Denecke

Here is the information on the David
 Burster lamp which you requested:

Dear Mr. Denecke:

The lamp is on sale at Modernage,
 The shop is on 53rd Street. The whole-
 We are pleased to know that Ficks Reed Co. is considering partici-
 pation in the exhibition house now under construction in the
 Museum garden.

Thank you so much for your cooperation,
 As discussed on the telephone, the following pieces of furniture
 have been selected for furnishing the house:

- No.55 1 Table, metal frame, wood top
- No.57 2 Benches, " " " "

Because of the deadline for photographing terrace and interiors
 of the house by WOMAN'S HOME COMPANION, it is essential that these
 pieces be delivered not later than March 3rd to the Receiving
 Room of the Museum. I understand from our recent conversation,
 that you will let us use your showroom set for this purpose, while
 the actual exhibition pieces will be shipped to us directly from
 the factory at a later date. Please let us know about this arrange-
 ment as soon as you have taken it up with the factory.

Would you also be good enough to complete the enclosed work sheet
 and return both copies to me at your earliest convenience. This in-
 formation will help us to list your loan correctly in the forthcoming
 exhibition catalogue and to insure the material at the value indicated
 by you. Loans will be returned to their owners after the close of the
 house during the early part of October.

In order to familiarize you with the exhibition project, I enclose a
 copy of the exhibition program.

Thank you very much indeed for your helpful cooperation.

Sincerely yours,

4-6192
 Greta Daniel
 Assistant Curator

GD:d
 Enc.

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	MoMA Exhs.	447.21

Richards-Mogenthaun

louise sloane

April 3, 1950

Miss Greta Daniel
Museum of Modern Art
11 West 53rd St.
New York City

Dear Miss Daniel:

Here is the information on the David
Wurster lamp which you requested:

The lamp is on sale at Modernage,
Pascoe and Georg Jensen. The whole-
sale price is \$14.75.

Thank you so much for your cooperation,
and with best wishes.

Cordially,

Louise Sloane

Louise Sloane

ls/bk

Transferred to Work sheet

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	MoMA Exhs.	447.21

Ridgways - Georgetown

April 3, 1950

March 29, 1950

Miss Louise Sloane
515 West End Avenue
New York, New York

Dear Louise Sloane:

I believe that it will be easier to reach you this busy week by writing. One of our girls in the office would like to buy the two-arm Wurster lamp which we still have here after replacing it by the one-arm version of the same design. Do you think there would be any objection? What would her price be? It would make life easier for all of us if we did not have to ship it back to Mr. Wurster's shop.

Will you let me know when you have a minute of time?

Good luck with the decorators. I'll be listening on Wednesday.

Best,
loans will be returned to their owners after the close of the house during the last part of October. Objects used in the final set-up will be returned within the next few days.

In order to familiarize you with the exhibition project, I enclose another copy of the exhibition program with you yesterday.

Greta Daniel
Assistant Curator

Thank you very much indeed for your helpful cooperation.

D/mj

Sincerely yours,

Greta Daniel
Assistant Curator

D/mj

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	MoMA Exhs.	447.21

Saks Fifth Ave

cc. Miss Hoyt
Miss Dudley

MUSEUM OF MODERN ART

March 28, 1950

Date _____

To: Miss Dudley
From: Greta Daniel

Re: Loans - HOUSE IN THE
GARDEN II

March 29, 1950

Here is another loan for the Air House which I picked up today.

Saks Fifth Avenue
611 Fifth Avenue
New York 22, New York

Attention: Miss P. Sullivan, Publicity

Dear Miss Sullivan:

I would like to thank you for your quick response to our request for the loan of dresser accessories from your Perfume Department. We are pleased to know that through this loan Saks Fifth Avenue are participating in the exhibition house in the Museum garden.

Would you be good enough to check and complete the enclosed work sheet and return both copies to me at your earliest convenience. This information will help us to list your loan correctly in the forthcoming exhibition catalog and to insure them at the value indicated by you. Loans will be returned to their owners after the close of the house during the last part of October. Objects not used in the final set-up will be returned within the next few days.

In order to familiarize you with the exhibition project, I enclose another copy of the exhibition program which I left with you yesterday. Prices are attached to individual pieces. Thank you very much indeed for your helpful cooperation.

Sincerely yours,

GD

Greta Daniel
Assistant Curator

D/mj

Could these please be recorded immediately - they will be needed for photographing later today.

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	MoMA Exhs.	447.21

THE MUSEUM OF MODERN ART

March 28, 1950

Date _____

To: Miss Dudley
From: Greta Daniel

Loans - HOUSE IN THE
Re: GARDEN II

Here is another loan for the Ain House which I picked up today.

Lender: Saks Fifth Avenue
611 Fifth Avenue
N.Y.C.
Att.: Miss Sullivan, Publicity

Plastic utensils for dresser:

- 1 Hair brush
- 1 clothes brush
- 1 mirror, large
- 1 mirror, small
- 2 containers, round
- 1 comb

Prices are attached to individual pieces. I shall send today an official letter and work sheets to Saks for our records.

GD

Could these please be recorded immediately = they will be needed for photographing later today.

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	MoMA Exhs.	447.21

Seligman

THE MUSEUM OF MODERN ART

cc. Miss Hoyt

Date March 8, 1950

To: Miss Dudley

Re: Loans - HOUSE IN THE GARDEN II

From: Greta Daniel

Dear Dorothy:

a shipment of 22 pottery pieces will arrive today from

Jacques Seligmann & Co., Inc.
5 East 57th Street, N.Y.C.

These are pieces on approval from which we will select a few pieces as we go along furnishing the house. A detailed list of types and values is attached.

I believe that we could make out worksheets later for those pieces we will keep definitely for the house. Do you agree?

in a recent telephone conversation, we found that the style of this very handsome chair does not go with the rest of the furniture with which we intended to use it.

We do hope however that we will have an occasion of showing it at some future exhibition. Thank you very much for your cooperation.

Very sincerely yours,

Greta Daniel,
Assistant Curator

GD:b

*In case you need this information, see
reference to last note, see also the
referring heads, and the metal is finished
with a gun metal blue
If you can be of any further help to you
please let us know.*

*Very truly yours,
Harold L. Sittelle*

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Shwayder

Sittelle

Shwayder Bros., Inc.
Suite 808
1 Park Avenue
New York

February 27, 1950

Attn: Miss Rubenstein

Dear Miss Rubenstein:

We are returning herewith the Russel Wright chair which you were kind enough to let us inspect here at the Museum. As I indicated in a recent telephone conversation, we found that the style of this very handsome chair does not go with the rest of the furniture with which we intended to use it.

We do hope however that we will have an occasion of showing it at some future exhibition. Thank you very much for your cooperation.

Very sincerely yours,

Greta Daniel,
Assistant Curator

GD:b

*Very truly yours,
Harold T. Sittelle*

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Sitterle Croton Falls, New York • Croton Falls 7-3302

Sitterle

Greta

March 13, 1950

Miss Greta Daniel,
The Museum of Modern Art,
11 West 53 Street
New York City.

Dear Miss Daniel:

We are pleased to know that our peppermill might be used in the new house in the Museum garden.

At present the peppermill is not sold in New York City, it is available only thru mail order. Mailing address: Sitterle Ceramics, Croton Falls, New York. The price is \$7.95 post paid.

In case you need this information, our peppermill is handmade, has case-hardened steel cutting heads, and the metal is finished with a gun metal blue.

If we can be of any further help to you please let us know.

Very truly yours,
Harold T. Sitterle

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Sitterle

ST. GEORGES & KEYES, INC.
Advertising

TWO HUNDRED AND FIFTY CASH AVENUE
NEW YORK 17, N. Y.
Phone 3-1149

BALTIMORE, MD.
STAMFORD, CONN.

March 10, 1950

March 3, 1950

Miss Greta Daniel
Mr. Harold Sitterle
Croton Falls
New York
New York 19, New York

Dear Mr. Sitterle:

As part of the accessories for a modern house now under construction in the Museum garden, we would like to use one of your handsome porcelain pepper mills.

Would you be good enough to let me know by return mail whether these are available in New York and at what store and also the retail price for which they sell. This information will be needed for the forthcoming exhibition catalog.

Thank you for your help.

If, in any other way, we can be of assistance, please feel free to call on us.

Sincerely yours,

Sincerely thanking you for your interest,

Greta Daniel
Greta Daniel
Assistant Curator

GD:d

Baldwin Garretson

BD:jhg
enc.

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St. Georges
& Keyes

ST. GEORGES & KEYES, INC.
Advertising

TWO HUNDRED AND FIFTY PARK AVENUE
NEW YORK 17, N. Y.
PLaza 5-1180

BALTIMORE, MD.
STAMFORD, CONN.

March 3, 1950

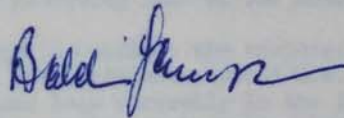
Miss Greta Daniel
Department of Architecture & Design
Museum of Modern Art
11 West 53rd Street
New York 19, New York

Dear Miss Daniel:

Thank you for your letter of March 2. Revere Copper and Brass Incorporated is delighted to be able to participate in the exhibit house currently under construction in the garden of the Museum of Modern Art. Delivered herewith is the utensil rack you requested, a ten inch skillet with lid, a one quart sauce pan, a one and one half quart sauce pan, and a two quart sauce pan. The name of the designer, the New York retailer and retail prices are listed on the blanks you furnished. We appreciate the fact that these will be returned to us in October when the house is closed.

If, in any other way, we can be of assistance, please feel free to call on us.

Sincerely thanking you for your interest,



Baldwin Garretson

BG:jhg
enc.

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Miss Hoyt

VOOS
COMPANY

Manufacturers of
CUTLERY AND HOUSEHOLD SPECIALTIES

161-165 PORTER STREET, NEW YORK - March 2, 1950

Mr. Baldwin Garretson
c/o St. George and Keyes
250 Park Avenue
New York, New York

March 8, 1950

Dear Mr. Garretson:

We are pleased to know that Revere Copper and Brass, Inc. is participating in the exhibition house now under construction in the Museum garden.

As discussed on the telephone, the following accessories have been selected for furnishing the house:

Revere Utensil Rack 22" long, fitted with four sauce pans, three lids of various sizes, as illustrated in the enclosed clipping.

The kitchen equipment will be lent to the exhibition by Bloomingdale's, New York. Since, however, they do not carry at this moment the Utensil Rack, we appreciate very much your kind offer to get one fitted with pots and lids to us directly from the factory.

Because of the deadline for photographing the interiors by the WOMAN'S HOME COMPANION, it is essential that these pieces be delivered not later than March 8th to the Receiving Room of the Museum.

Would you also be good enough to complete the enclosed worksheet and return both copies to me at your earliest convenience. This information will help us to list your loan correctly in the forthcoming exhibition catalog and to insure them at the value indicated by you. Loans will be returned to their owners after the close of the house during the early part of October.

In order to familiarize you with the exhibition project, I enclose a copy of the exhibition program.

Thank you very much indeed for your helpful cooperation.

Sincerely yours,

Greta Daniel
Assistant Curator

VOOS D/mj
Enc.

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Voos

The **VOOS**
COMPANY

Manufacturers of
CUTLERY AND HOUSEHOLD SPECIALTIES

161-165 PORTER STREET, NEW HAVEN, CONNECTICUT

March 2, 1950

The Museum of Modern Art
11 West 53rd St.
New York 19, N.Y.

Attention: Greta Daniel

Dear Madam:

We are mailing under separate cover our catalogue showing the capehorn flatware.

Bloomingdale carries the line and is usually priced about 75% over the prices shown on our price list.

Will you kindly let us know what you wish for your modern house?

Very truly yours,

THE VOOS COMPANY

Walter H. Voos

Walter H. Voos
President

WHV:lf

←Voos→

EMPIRE BRAND

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
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Voos m

February 23, 1950

Voos Company
New Haven
Connecticut

Attention: Publicity Manager

Dear Sir:

To furnish a modern house now under construction in the garden of the Museum of Modern Art, we would like to consider the use of some of the Voos flat ware with horn handles.

Would you be good enough to send us by return mail a catalog or any other illustration you may have of the flat ware produced by your firm. Would you also indicate retail prices, availability and a New York retailer who carries your products. Thank you very much for giving this your prompt attention.

Sincerely yours,

Greta Daniel
Assistant Curator

D/mj

Sincerely yours,

Greta Daniel
Assistant Curator

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Waldron

cc: Kraft

April 17, 1950
February 21, 1950

Waldron Associates
218 East 57th Street
New York 22, N.Y.

Att.: Mr. Waldron

Dear Mr. Waldron:

We are pleased to know that the Balboa Pacific Corp. is participating in the exhibition house now under construction in the Museum garden.

As discussed on the telephone, the following piece of furniture has been selected for furnishing the house:

The official description of this piece is: **No.880 Sofa-Chaise by van Keppel-Green, upholstered with navy nylon fabric supplied by us.**

In case you are not a 1947 taxpayer, we would like to use one of your stamped forms printed fire-appeal red. Because of the deadline for photographing the interiors by WOMAN'S HOME COMPANION, it is essential that the sofa be delivered not later than MARCH 5rd to the Receiving Room of the Museum. Would you kindly check this date with the factory in Fullerton and let us know whether they can meet the deadline or at least a date within a few days later at the utmost. your company will be given credit in our exhibition catalog. Please let me know if you would like to have a specific. Would you also be good enough to complete the enclosed worksheet and return both copies to me at your earliest convenience. This information will help us to list your loan correctly in the forthcoming exhibition catalogue and to insure it at the value indicated by you. Loans will be returned to their owners after the close of the house during the early part of October. Sincerely yours,

In order to familiarize you with the exhibition project, I enclose a copy of the exhibition program.

Thank you very much indeed for your helpful cooperation.

Sincerely yours,

Greta Daniel
Assistant Curator

GD:d
Enc.

cc. Balboa Pacific Corp.

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Contributor

WILLYS-OVERLAND MOTORS, INC.

TOLEDO 1, OHIO

PUBLIC RELATIONS DEPARTMENT
PRESS SECTION

May 15, 1950

April 17, 1950

Mr. Delmar G. Roos
First Vice President
Willys Overland Motors, Inc.
Toledo 1, Ohio
New York 17, New York

Dear Barney Roos:

This is to confirm our talk here at the Museum on Saturday afternoon. We are most anxious to borrow from you for the period of approximately May 1 to November 1 one "Black Widow" Jeepster, vintage 1949. This car will be placed on exhibition in the garage of the model house which we have constructed in the Museum's garden on West 54th Street. The official designation of this house, by the way, is the Museum of Modern Art - Woman's Home Companion House.

In case you are unable to get a 1949 Jeepster, we would like to use one of your standard Jeeps painted fire-engine red.

Naturally, you may use publicity photographs showing your Jeepster or Jeep in front of our house. I suggest that when the car is in place and some of the leaves are out on the trees around the house, you might have some good publicity shots taken for such purposes. In addition, your company will be given credit in our exhibition catalog. Please let me know if you would like to have a specific New York dealer credited also.

I don't have to tell you how grateful we are for your cooperation in this matter. Please phone us collect after you have gone over this release? Thank you.

Sincerely yours,

Sincerely yours,

Peter Blake
Curator

B/mj

Van J. Saul

VJS:mk
Encl.

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Contributor

WILLYS-OVERLAND MOTORS, INC.

TOLEDO 1, OHIO

PUBLIC RELATIONS DEPARTMENT
PRESS SECTION

May 15, 1950

Mr. Peter Blake, Curator
The Museum of Modern Art
11 West 53rd Street
New York 19, New York

Dear Mr. Blake:

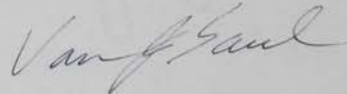
Thank you for the very fine statements on the selection of the Willys-Overland Jeepster for your Museum of Modern Art-Woman's Home Companion Exhibition House.

In accordance with Mr. George Gruenwald's request, I am attaching a copy of a general news release we would like to make in conjunction with the Jeepster displayed with the model home.

I have used your statement in this news release and will appreciate your approval. If necessary, we will be glad to make any alterations, additions or deletions that you may request.

Naturally, we will appreciate your immediate attention in order to move this release concurrent with the first news of the exhibition on May 19. Would you please wire or telephone us collect after you have gone over this release? Thank you.

Sincerely yours,



Van J. Saul

VJS:mk
Encl.

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*Contributor
House*

WILLYS-OVERLAND MOTORS, INC.

TOLEDO 1, OHIO

May 15, 1950

Mr. Peter Blake, Curator
The Museum of Modern Art
11 West 53rd Street
New York 19, New York

Dear Mr. Blake:

Your well-reasoned statement as to your choice of the Jeepster to appear in the garage of the Museum of Modern Art -- Women's Home Companion Exhibition House, is gratefully received.

I have referred your letter to Mr. Marden Bishop, our Publicity Manager, who will incorporate it in any news releases we may distribute in connection with your promotion. A copy of this letter will serve as a request to Mr. Bishop to inform you of any use he may make of your statement.

Having seen your exhibition house, I agree that the crisp lines of the Jeepster are the only automotive lines entirely in harmony with the building's architectural philosophy.

Kindest regards,


GEORGE H. GRUENWALD

Assistant Advertising Manager

GHG/ss

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
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Copy: Miss Natalie Hoyt

Air Home

May 10, 1950

Mr. George M. Gruenwald
Assistant Advertising Manager
Willys-Overland Motors, Inc.
Toledo 1, Ohio

Dear Mr. Gruenwald:

Miss Hoyt has asked me to write you a brief note stating our reasons for selecting the 1949 Jeepster for our exhibition house. I hope the following is satisfactory:

When we were looking around for a small car to put into the garage of the Museum of Modern Art - Woman's Home Companion Exhibition House, we were looking for a car that was handsome in addition to having good performance. We have long felt that the original war-time Jeep was probably the best-looking, mass-produced American car of the last eight or ten years. We like its clean unpretentious lines; we like its honest proportions; we like its rugged and serviceable look; and we think all its elements combine to make it a first-rate piece of industrial design.

The Jeepster, which is a happy adaptation of the war-time Jeep, has retained all these features without adding to them the "juke box" treatment with which we are becoming increasingly familiar. Unlike many of its companions on the road today, the Jeepster looks exactly like the sort of car it is - in fact, unlike most of its companions, it really looks like a car.

Let me know in what manner you plan to make use of this letter.

All best,

Peter Blake
Curator

B/mj

Copy: Mr. Delmar G. Roos