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The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	MoMA Exhs.	447.13

Knoll chairs for penthouse
 \$13.80 without cushion
 \$29.25 with cushion

Price List for Furnishings
in The Museum of Modern Art—Woman's Home Companion
Exhibition House

May 19—October 29 1950

4 West 54 Street New York

Gregory Ain Architect

Living Room

LIBRARY TABLE: black iron rod frame, glass top, 34 x 54" <i>mfr.</i> Pacific Iron Products Co., Los Angeles, Calif. <i>ret.</i> James McCreery & Co.*	retail price \$64.98	FLOOR LAMP: black lacquered metal, adjustable; linen shade <i>des.</i> David Wurster <i>mfr.</i> Richards-Morgenthau Co., New York <i>ret.</i> Georg Jensen, Inc. <i>Modernage, Pascoe</i>	\$29.50
SIDE CHAIR: black iron rod frame, sheet metal seat Foam rubber pillow, fabric covered (A prize winner in the Museum's International Competition for Low-cost Furniture Design) <i>des.</i> Donald R. Knorr <i>mfr.</i> Knoll Associates, New York <i>ret.</i> Sachs Quality Stores, Inc.	27.50 31.00	RUC: Wunda Weve, dove grey cotton, 9 x 12' <i>mfr.</i> Belrug Mills, Inc., Greenville, S.C. <i>ret.</i> Bloomingdale Bros., Inc.	94.50
SOFA-CHAISE: adjustable black metal frame, foam rubber mattress and bolsters Navy nylon, dyed to order (Arundell Clarke) <i>des.</i> Van Keppel-Green <i>mfr.</i> Balboa Pacific Corp., Fullerton, Calif. <i>ret.</i> New Design, Inc.	225.00 yd. 8.10	FIREPLACE EQUIPMENT: Screen, iron, 23½ x 40" Log Grabs, wrought iron Fire Dogs, iron <i>mfr. & ret.</i> William H. Jackson Co., New York Log Basket, woven reed Hearth Broom <i>ret.</i> Bloomingdale Bros., Inc.	30.00 35.00 12.00 2.50 1.98
ARMCHAIR: black iron rod frame, molded plastic shell, upholstered <i>des.</i> Eero Saarinen <i>mfr.</i> Knoll Associates, New York <i>ret.</i> James McCreery & Co.; Bloomingdale Bros., Inc.	246.00	RADIO: table model, grey metal case <i>des.</i> Raymond Loewy <i>mfr.</i> The Hallierafters Co., Chicago <i>ret.</i> Davega Stores	79.95
SIDE TABLE (stacking stool): ebonized plywood <i>mfr.</i> Pascoe Industries, Inc., New York <i>ret.</i> Pascoe New York, Inc.	set of 4, 19.80	TALL VASE: pottery, white, Italian <i>ret.</i> Bloomingdale Bros., Inc.	30.00
		TALL VASE: clear glass <i>ret.</i> Bloomingdale Bros., Inc.	5.00
		CIGARETTE BOX: enamel on copper ASHTRAYS: enamel on copper, 3" to 7" diam. <i>des.</i> E. H. Lichtblau <i>mfr.</i> Joseph Franken, New York <i>ret.</i> Bloomingdale Bros., Inc., Georg Jensen, Inc.	12.98 1.98 to 8.98

*all retailers listed are in New York City

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BOWL (on counter): lacquered greenish-black glaze \$ 25.00
des. Jade Snow Wong, San Francisco, Calif.
 PLATE (on table): grey swirl pattern 12.00
des. F. Carlton Ball, Oakland, Calif.
 BOWL (on hearth): marbled and yellow glazes 16.00
des. Celeste Caravias, New York
ret. Jacques Seligmann Galleries

DRAPERY MATERIAL: "Streetscene" pattern on Osnaburg cotton yd. 4.20
des. Janna Pratt Goodspeed
mfr. Arundell Clarke, New York
ret. through decorators

CLOCK: electric, grey metal case 19.50
des. George Nelson
mfr. Howard Miller Clock Co., Zeeland, Mich.
ret. New Design, Inc.

Parents' Bedroom

DOUBLE BED: Beautyrest box spring and mattress, 54 x 74" ea. 59.50
mfr. Simmons Company, New York
ret. Bloomingdale Bros., Inc.; James McCreery & Co.

BEDSPREAD: yellow unsinged goat's hair cloth, 66" wide, dyed to order yd. 5.40
mfr. Arundell Clarke, New York
ret. through decorators

ARM CHAIR: metal rod base, molded glass fibre and plastic shell 29.95
 (A prize winner in the Museum's International Competition for Low-cost Furniture Design)
des. Charles Eames
mfr. Herman Miller Furniture Co., Zeeland, Mich.
ret. Sachs Quality Stores, Inc.

BEDSIDE TABLES: black iron frame, glass shelves ea. 28.00
mfr. Molla, Inc., New York
ret. Mayhew Shop

RUGS: Wunda Weve, 24 x 48" ea. 6.50
See living room

BOOK STAND: table model, brass 16.00
des. & mfr. Karl Aubock, Vienna, Austria
ret. Plus Studio

ASH TRAY: pottery, alabaster glaze \$ 6.00
 BOWL: pottery, rough texture 4.00
des. Celeste Caravias, New York
ret. Jacques Seligmann Galleries

HANGING LAMP: aluminum baffle, adjustable reel, paper shade 75.00
des. Richard Kelly
mfr. Middletown Mfg. Co., Middletown, N.Y.
ret. through Richard Kelly

Dressing Room and Bathrooms

STOOL: *see living room*

RUG: Wunda Weve, 4 x 6' 21.95
See living room

DRESSER SET: brown plastic: 6 pieces 32.50
mfr. Shoreham, New York
ret. Saks Fifth Avenue

FLOWER VASE: pottery, Cordovan red 12.00
des. F. Carlton Ball, Oakland, Calif.
ret. Jacques Seligmann Galleries

WASTE BASKET: black plastic 1.79
 SHOWER CURTAIN: white plastic 4.50
 MISCELLANEOUS TOWELS .25 to 2.60
ret. Bloomingdale Bros., Inc.

Children's Play Room

STORAGE UNITS: metal frame, plywood and plastic panels 59.95 to 79.95
Price dependent on size and fittings

des. Charles Eames
mfr. Herman Miller Furniture Co., Zeeland, Mich.
ret. Bloomingdale Bros., Inc.

DESKS: wood 5.95 & 6.50
 Hollow blocks, clear lacquered only, 2 sizes 11.95
 Table tops, 22 x 44", linoleum covered

STOOLS: butter tubs, plywood tops ea. 4.50
mfr. & ret. Creative Playthings, New York

RUG: Wunda Weve, 36 x 60" 12.95
See living room

WINDOW SHADES: 1/8" vertical bamboo sq. ft. \$.42
plus fittings

distr. Arundell Clarke, New York
ret. through decorators

HANGING LAMPS: *see parents' bedroom*

TOYS: Creative Playthings, New York .75 to 6.95

Children's Bedroom

BEDS: Beautyrest box springs and mattresses, 33 x 68" ea. 59.50
See parents' bedroom

BEDSPREADS: red unsinged goat's hair cloth, 66" wide, dyed to order yd. 5.40
See parents' bedroom

BEDSIDE TABLE: black iron frame, plywood top, 18 x 38" 30.00
mfr. Molla, Inc., New York
ret. Mayhew Shop

SIDE CHAIR: *see living room*

STOOL: *see living room*

RUG: Wunda Weve, 44 x 44" 15.20
See living room

BOWL: pottery, antique-bronze glaze 15.00
des. Jade Snow Wong, San Francisco, Calif.
ret. Jacques Seligmann Galleries

HEN AND ROOSTER: Portuguese pottery pair 12.00
 Painted pair 6.00
 Unpainted
ret. Good Living

Dining Area

DINING TABLE: black iron rod frame, glass top, 30 x 48" 59.98
mfr. Pacific Iron Products, Co., Los Angeles, Calif.
ret. James McCreery & Co.

DINING CHAIRS: *see living room*

DINNER PLATES: stoneware, dark green glaze ea. 1.60
 OVAL BOWL: 2.50
mfr. Putney Pottery, Putney, Vt.
ret. Bloomingdale Bros., Inc.

TUMBLERS: clear glass ea. \$.15
des. Freda Diamond
mfr. Libbey Glass Co., Toledo, Ohio
ret. R. H. Macy & Co. for clear glass
 Bloomingdale Bros., Inc. for green

FLATWARE: stainless steel, Tora pattern set of 4, 5.40
des. Folke Arstrom
mfr. Gense, Sweden
ret. Bonniers

PLACE MATS: knitted cotton string, white, 13 x 18" ea. .69
mfr. Emily W. Ellis, Inc., New York
 NAPKINS: white linen doz. 7.98
ret. Bloomingdale Bros., Inc.

COFFEE SET: white porcelain 17.00
mfr. Arzberg, Germany
ret. Pascoe New York, Inc.

DRAPERY MATERIAL: *see living room*

HANGING LAMP: *see parents' bedroom*

Kitchen

ELECTRIC APPLIANCES: furnished by General Electric Co., Bridgeport, Conn.
 Range 299.95
 Dishwasher 214.95
 Disposall 124.95
 Ironer 99.95
 Washer 369.95
 Drier 249.95
 Refrigerator 359.75
 Iron 9.95

KITCHEN UTENSILS, ETC.: furnished by Bloomingdale Bros., Inc.
 Swedish Spice Set (built into wall) 33.50
 Sunbeam automatic toaster 22.50
 Dazey juicer, aluminum 5.95
 Wearer mixing bowl, aluminum 1.10
 Revere tea kettle, stainless steel, copper bottom 4.95
 Revere utensil rack, stainless steel 2.50
 Revere skillets, stainless steel, copper bottoms set of 4, 19.20
 Vollrath drip coffee-maker, white enamel 2.96
 Ekco, Flint kitchen tool-set on rack, stainless steel 12.95
 Shenandoah salad bowl, wood 4.98
 Shenandoah salad servers, wood, 2 pieces 3.98
 Hamilton, Cosco kitchen stool, chrome and leather 7.45

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Sanette, step-on garbage can, white enamel \$2.95
 Munising, rolling pin, wood 2.09
 Maggie, magnetic memo board, metal 1.00
 Measuring cup, Pyrex glass .75
 French ovenware bowl 2.19
 Cooking spoons, wood set of 4, .79
 Batter bowl, Portuguese pottery 3.50

WINDOW SHADES: 1/8" horizontal bamboo sq. ft. .42
 dstr. Arundell Clarke, New York plus fittings
 ret. through decorators

FLOOR MACHINE: 9" disk, metal 110.00
 mfr. Kent Electric Co., Rome, N.Y.
 ret. Edmar Equipment Co.

Terrace

TABLE: black iron frame, wood slats, 30 x 60" \$ 35.00

BENCHES: black iron frame, wood slats, 18 x 48" ea. 21.00

des. Pipsan Saarinen Swanson
 mfr. Ficks Reed Co., Cincinnati, Ohio
 ret. W. & J. Sloane

BARBEQUE BRAZIER: black steel, 36" diam. 89.00

des. R. Coelho-Cordoza
 mfr. Hawk House, Los Angeles, Calif.
 ret. Bloomingdale Bros., Inc.

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THE MUSEUM OF MODERN ART - 11 WEST 53 STREET - NEW YORK 19

HOUSE FOR MUSEUM OF MODERN ART AND WOMAN'S HOME COMPANION

ARCHITECT Gregory Ain, 2305 Hyperion Avenue, Los Angeles 27, California.

GENERAL The house as designed is a wood frame structure using dry wall construction. The exterior walls are striated Douglas Fir plywood, and the interior walls are essentially plywood. The ceilings are gypsum board with flush taped joints. Floors are concrete with asphalt tile finish flooring over. The heating system consists of hot water radiant heating coils in the concrete slab. The roof is composition roofing with white gravel surface. Ceiling insulation is provided in the joist space. The sash are steel.

The house as exhibited in the Museum Garden is at slight variance with the drawings. The difference is primarily in the kitchen cabinet arrangement and in the artificial lighting. Various deviations were made to satisfy the requirements of a model house open for public display.

DRAWINGS The prepared drawings consist of a general plot plan, foundation plan, floor plan, exterior elevations, roof framing details, interior elevations, miscellaneous framing, cabinet details and fireplace details.

The plot plan is subject to revisions to meet the requirement of the individual's own property. The foundation plan is subject to revision to meet actual conditions of site and local building requirements. The drawings may need local revisions to comply with peculiarities of local codes.

COST The Museum of Modern Art received various estimates for building a series of these houses ranging from \$16,000 to \$19,500. These estimates included the radiant heating but did not include hardwood paneling and the elaborate lighting system installed in the Museum house. Variation in price will result with change of materials.

PURCHASE OF PLANS One set of plans and outline specifications are available from the architect for the price of \$75. Additional sets may be obtained for \$10 each. These drawings do not include a diagram of the radiant heat system since this will vary according to locality.

Charges for consultation will be at the rate of \$6 per hour. Charges for changes in drawings to meet local or personal requirements will be made on an hourly rate basis.

Plans at the above stated prices are available without changes only. Adaption of building to plot may best be handled locally.

CATALOGUE Catalogues of the house are available, by prepaid order of 20¢ a copy, from the Publication Sales Department, Museum of Modern Art. The catalogue contains information on construction, price list of furnishings and names and addresses of manufacturers of materials and furnishings to whom inquiries may be directed.

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The plot plan is subject to revisions to meet the requirement of the individual's own property. The foundation plan is subject to revision to meet actual conditions of site and local building requirements. The drawings may need local revisions to comply with peculiarities of local codes.

COST The Museum of Modern Art received various estimates for building a series of these houses ranging from \$16,000 to \$19,500. These estimates included the radiant heating but did not include hardwood paneling and the elaborate lighting system installed in the Museum house. Variation in price will result with change of materials.

PURCHASE OF PLANS One set of plans and outline specifications are available from the architect for the price of \$75. Additional sets may be obtained for \$10 each. These drawings do not include a diagram of the radiant heat system since this will vary according to locality.

Charges for consultation will be at the rate of \$6 per hour. Charges for changes in drawings to meet local or personal requirements will be made on an hourly rate basis.

Plans at the above stated prices are available without changes only. Adaption of building to plot may best be handled locally.

CATALOGUE Catalogues of the house are available, by prepaid order of 20¢ a copy, from the Publication Sales Department, Museum of Modern Art. The catalogue contains information on construction, price list of furnishings and names and addresses of manufacturers of materials and furnishings to whom inquiries may be directed.

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	MoMA Exhs.	447.13

THE MUSEUM OF MODERN ART - 11 WEST 53 STREET - NEW YORK 19

HOUSE FOR MUSEUM OF MODERN ART AND WOMAN'S HOME COMPANION

ARCHITECT Gregory Ain, 2305 Hyperion Avenue, Los Angeles 27, California.

GENERAL

The house as designed is a wood frame structure using dry wall construction. The exterior walls are striated Douglas Fir plywood, and the interior walls are essentially plywood. The ceilings are gypsum board with flush taped joints. Floors are concrete with asphalt tile finish flooring over. The heating system consists of hot water radiant heating coils in the concrete slab. The roof is composition roofing with white gravel surface. Ceiling insulation is provided in the joist space. The sash are steel.

The house as exhibited in the Museum Garden is at slight variance with the drawings. The difference is primarily in the kitchen cabinet arrangement and in the artificial lighting. Various deviations were made to satisfy the requirements of a model house open for public display.

DRAWINGS

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Department of Architecture & Design

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
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THE MUSEUM OF MODERN ART - 11 WEST 53 STREET - NEW YORK 19

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Department of Architecture & Design

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Steglich

ZENITH RADIO CORPORATION

PHONE
BERKSHIRE 7-7500



CABLE ADDRESS
"ZENITHRAD"
ALL CODES

6001 DICKENS AVENUE CHICAGO 39, ILLINOIS

September 11, 1950

Museum of Modern Art
4 West 54th Street

10-10-51 sent minus sheet *October 8, 1951*

Gentlemen:

general

Correspondence

WRITE YOUR NAME OUT

...ould
...useum-
...hibit
... Gregory
... issue of
... its or
... on you
... (s. D. W.)

*1317 1/2 Oak Ave
Evanston, Illinois*

H. H. Steglich

H. H. Steglich
Chief Mechanical Engr.

HHS/dm

*info given
9.15.50*

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ZENITH RADIO CORPORATION

PHONE
WV 3-7300



6001 BICKENS AVENUE CHICAGO 38, ILLINOIS

September 11, 1950

Museum of Modern Art
4 West 54th Street

10-10-51
 Gentlemen: *sketch minus graphed lines* October 8, 1951
 Could you please tell me how I could receive further information on the Museum-Companion house which you had on exhibit from May through October of 1950, (architect: Gregory Ain) and which appeared in the June, 1950 issue of Horror's Home Companion. Are blue prints or sketch-plans available? Any information you may have would be appreciated.
 Yours very truly -
 Peggy McCabe (Mrs. D.W.)
 1317 1/2 Oak Ave.
 Evanston, Illinois

H. H. Steglich

H. H. Steglich
Chief Mechanical Engnr.

HHS/om

*info files
9.15.50*

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Steglich

ZENITH RADIO CORPORATION

PHONE
BERKSHIRE 7-7500



CABLE ADDRESS
"ZENITHRAD"
ALL CODES

6001 DICKENS AVENUE CHICAGO 39, ILLINOIS

September 11, 1950

Museum of Modern Art
4 West 54th Street

10-10-51
sketch minus graphed lines
 Gentlemen: *October 8, 1951*
 Could you please tell me how I could receive further information on the Museum-Companion house which you had on exhibit from May through October of 1950, (architect: Gregory Ain) and which appeared in the June, 1950 issue of Woman's Home Companion. Are blue prints or sketch-plans available? Any information you may have would be appreciated.
 Yours very truly -
 Peggy McCabe (Mrs. D.W.)
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 Evanston, Illinois

H. H. Steglich

H. H. Steglich
Chief Mechanical Engr.

HHS/dm

*info given
9.15.50*

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Steglich

ZENITH RADIO CORPORATION

PHONE
BERKSHIRE 7-7500



CABLE ADDRESS
"ZENITHRAD"
ALL CODES

6001 DICKENS AVENUE CHICAGO 39, ILLINOIS

September 11, 1950

Museum of Modern Art

4 West
New York

General

Art
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employment
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to

this



H. H. Steglich

H. H. Steglich
Chief Mechanical Engr.

HHS/dm

*info given
9.15.50*

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Steglich

ZENITH RADIO CORPORATION

PHONE
BERKSHIRE 7-7500



CABLE ADDRESS
"ZENITHRAD"
ALL CODES

6001 DICKENS AVENUE CHICAGO 39, ILLINOIS

September 11, 1950

Museum of Modern Art
4 West 54th Street
New York, New York

Gentlemen:

This letter pertains to the Museum of Modern Art--Companion House which you now have on exhibit. I have on hand the article in which this house is written up and notice that a number of ceiling pulley lamps are employed. We are very much interested here in something of this nature and I wonder if you would be kind enough to tell me the manufacturer of these lamps.

I would indeed be very much obliged to you for this information.

Sincerely yours,

ZENITH RADIO CORPORATION

H. H. Steglich

H. H. Steglich
Chief Mechanical Engrn.

HHS/dm

*info given
9.15.50*

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The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	MoMA Exhs.	447.13

Werner

August 17, 1950

The Museum of Modern Art
11 West 53 Street
New York 19, N.Y.

Dear Sir:

Some time ago I visited the Museum of Modern Art--Woman's Home Companion Exhibition House.

In the bath room the shower curtain was supported by some very attractive hooks. These hooks each had two small wheels on them so they moved along the shower curtain bar smoothly.

I have been trying to find where I could purchase them and also would like to know the price. I hope you can help me out on this as soon as possible.

Also, what is the name of the Swedish Modern stainless steel flatware that is part of the table setting. Who makes it and what store retails it?

Please address your reply to:

Robert H. Werner
c/o The Lanier Company
212 Sixth Avenue South
Nashville, Tennessee

Thank you.

Sincerely yours,

Robert H. Werner

Robert H. Werner

replied.

8.22.50.
S.D.



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The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	MoMA Exhs.	447.13

Peterson

Starrels

114 EAST 62ND STREET
SAVANNAH, GEORGIA

January 12, 1951

Museum of Modern Art
New York City

Gentlemen:

In the summer of 1949 I visited the Modern House exhibited in your garden, and I would like to have the name and address of the manufacturer of the electric lamp in the dining-room which was suspended from the ceiling and raised and lowered on a pulley. If you will kindly give me this information on the enclosed postal card, it will be greatly appreciated by

Yours sincerely,

S. E. Starrels

S. E. Starrels

ans. 1-15-51

info given 9.25.57 D.O.

See

to file B.)

750 North 900
Provo, Utah



The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	MoMA Exhs.	447.13

Peterson

August 19, 1950

Museum
New York

Dear

Skaneateles Handicrafters, Inc.
Skaneateles, N.Y.

info
"Three
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One more request: in your house in the garden last summer, I saw a little wooden train in the child's room. I think this train was manufactured by the Skanateles Company, whose address I would like. If you cannot supply me with this, could you tell me where I might purchase the tracks alone? My son already has a train.

I thank you kindly for any help you can give me on these matters.

Sincerely,

Gloria J. Peterson
(Mrs. Rolf B.)

750 North 9th East,
Provo, Utah

info
Gloria
9.25.50
D.O.
A.W.



The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	MoMA Exhs.	447.13

Peterson

August 19, 1950

Museum of Modern Art,
New York, N.Y.

Dear Sirs,

OK
Would you kindly send me as soon as possible information on obtainable reproductions of Picasso's "Three Musicians" -- sizes, prices, etc.? I am tentatively planning to purchase this painting for a birthday about a month from now. Do you think there is any chance of my getting it that soon, after time out for an exchange of letters?

Also, could you give me any directions for finding material on Favril vases? You showed some (Vases) in your exhibit of L'Art Nouveau last ^{year} and since then I have inherited one and wish to know if it ~~is~~ is valuable or if it will be all right just to give it away.

One more request: in your house in the garden last summer, I saw a little wooden train in the child's room. I think this train was manufactured by the Skanateles Company, whose address I would like. If you cannot supply me with this, could you tell me where I might purchase the tracks alone? My son already has a train.

I thank you kindly for any help you can give me on these matters.

Sincerely,

Gloria J. Peterson
(Mrs. Rolfe B.)

750 North 9th East,
Provo, Utah

info
Gives
9.25.50
D.O.
Am



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	MoMA Exhs.	447.13

A. G. ODELL, JR. AND ASSOCIATES

ARCHITECTS AND ENGINEERS

109 WEST THIRD STREET
CHARLOTTE, NORTH CAROLINA

December 1, 1950

Department of Architecture and
Industrial Design
The Museum of Modern Art
11 West Fifty-third Street
New York 19, New York

King

OBERLIN COLLEGE
OBERLIN, OHIO

THE DUDLEY PETER ALLEN MEMORIAL ART MUSEUM

CHARLES P. PARKURST, DIRECTOR

MRS. HAZEL B. KING, CURATOR

MRS. R. M. P. KELLER, LIBRARIAN

November 16, 1950

Exhibition Director
Museum of Modern Art
11 West 53rd Street
New York 19, N. Y.

Dear Sir:

In Die Kunst I noticed a photograph of the Museum of Modern Art kitchen in which there is a set of glass drawers for flour, sugar, spices, etc. Could you tell me where this is available?

Very sincerely yours,

Hazel B. King

Mrs. Hazel B. King, Curator

HBK:lsr

*Housewares Dept.
Bloomingdale
11-24-50*

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	MoMA Exhs.	447.13

A. G. ODELL, JR. AND ASSOCIATES

ARCHITECTS AND ENGINEERS

109 WEST THIRD STREET
CHARLOTTE, NORTH CAROLINA

December 1, 1950

Department of Architecture and
Industrial Design
The Museum of Modern Art
11 West Fifty-third Street
New York 19, New York

Gentlemen:

We understand that the furnishings for the Exhibition House pictured in the July issue of the Architectural Record were selected by your department.

We are interested in obtaining the name of the manufacturer of the lighting fixture shown in the children's game room on the lower right corner of Page 95.

We would appreciate any information you may be able to give us.

Yours very truly,

A. G. ODELL, JR. & ASSOCIATES



A. G. Odell, Jr., A.I.A.

referred to P
Richard Kelley

Dec. 5. 1950 GD

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	MoMA Exhs.	447.13

A. H. BLACKMORE, SECRETARY-TREASURER

Ivey
E. L. HANNA, PRESIDENT

J. FRANK BLAKELY CO.
ELECTRICAL CONTRACTORS
SPARTANBURG, S. C.

November 27, 1950

The Museum of Modern Art
14 West 54th Street
New York, N. Y.

Gentlemen:

Please send the descriptive folder for the Exhibition House by Gregory Ain, Architect. Enclosed herewith is fifteen cents (15¢) plus postage to cover the cost of this item.

We would appreciate your advising me of any other descriptive information that you have available on the design of modern homes.

Very truly yours,

J. W. Ivey
J. W. Ivey

slut
11-28-50
S.D.

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A. H. BLACKMORE, SECRETARY-TREASURER

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E. L. HANNA, PRESIDENT

J. FRANK BLAKELY CO.
ELECTRICAL CONTRACTORS
SPARTANBURG, S. C.

November 27, 1950

The Museum of Modern Art
14 West 54th Street
New York, N. Y.

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We would appreciate your advising me of any other descriptive information that you have available on the design of modern homes.

Very truly yours,

J. W. Ivey
J. W. Ivey

slct
11-28-50
B.D.

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	MoMA Exhs.	447.13

Demuth

DeMUTH STEEL PRODUCTS COMPANY
CHICAGO ILLINOIS

20 W. Wacker
TEL. STATE 2-3998

15 August 1950

Museum of Modern Art
New York, N. Y.

June 27, 1950

Dear Sirs:

Museum of Modern Art
In the issue of the 22 July 1950 New Yorker, the exhibition house designed by Gregory Ain and shown at your museum is discussed in "On and Off the Avenue". Will you tell me how to obtain illustrations of the rooms? Or at least the pieces of furniture discussed?

While inspecting the M. M. currently on display in your garden, the lighting fixtures installed in the nursery caught my fancy. C. H. HARPER unable to determine where these fixtures are available locally, and wonder if 1753 Woodside Road, Redwood City, California, could forward me the name of the supplier.

Specifically, the fixtures in which I am interested are the ceiling fixtures which consists of a reel fastened to the ceiling from which a cord can be dropped to varying heights above the floor. On the end of this cord is the light and shade.

A stamped envelope is enclosed for your convenience and if you can send me this information, I would be most appreciative.

Very truly yours,

See June 50 issue of Woman's Home Companion
Sally C. Demuth
Sally C. Demuth

HCD:mc

8.23.50

S.D.

no envelope enclosed 8-29-50 P.W.

1-4-50

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The Museum of Modern Art Archives, NY	Collection:	Series Folder:
	MoMA Exhs.	447.13

Demuth

DeMUTH STEEL PRODUCTS COMPANY
CHICAGO 6 ILLINOIS

20 NORTH WACKER DR.
TEL. STATE 2-3998

June 27, 1950

Museum of Modern Art
New York City
New York

Gentlemen:

While inspecting the Model Home currently on display in your garden, the lighting fixtures installed in the nursery caught my fancy. I have been unable to determine where these fixtures are available locally, and wonder if you would be good enough to forward me the name of the manufacturer or supplier.

Specifically, the fixtures in which I am interested are the ceiling fixtures which consists of a reel fastened to the ceiling from which a cord can be dropped to varying heights above the floor. On the end of this cord is the light and shade.

no envelope enclosed 6-29-50 P.W.

A stamped envelope is enclosed for your convenience, and if you can send me this information, I would be most appreciative.

Very truly yours,

Harry C. Demuth
Harry C. Demuth

HCD:mo

ans. 7-6-50

The Museum of Modern Art Archives, NY	Collection:	Series/Folder:
	MoMA ExHs:	447.13

131 Bingham ^{Cowles} St.,
 Lansing 12, Mich.
 31 May 1955

Gentlemen:

I am most anxious to
 know the name of the
 manufacturer of the
 ceiling fixtures that can
 be lowered as shown in
 the pictures of the model
 house in the current
 issue of Woman's Home
 Companion. Will you
 please advise?

Yours Very Truly
 Dorothy Cowles Frost
 (Mrs. Cowles Frost)

Ans by post
 card 6/2/55

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SERVING ALL SOUTH FLORIDA



Biscayne Broadcasting Company, Inc.

CAUSEWAY TERMINAL
MIAMI BEACH, FLA.
TELEPHONE 5-5528

June 14, 1950

Museum of Modern Arts
New York, New York

Gentlemen:

In a recent issue of the Florida Sun you displayed a picture of a movable lamp currently being featured by the Museum of Modern Art.

I have attempted to find a copy of this lamp in this vicinity but have been unsuccessful. I would appreciate any information you have as to where I may purchase this lamp.

Sincerely,

Frank Parker

Photo enclosed

The Museum of Modern Art Archives, NY	Collection:	Series/Folder:
	MoMA Exhs:	447.13

July 18, 1959
London, Washington.

July 26, 1959

Museum of Modern Art
1 West 53rd Street
New York City, N.Y.

Gentlemen:

Mrs. Lorraine B. Wadellton

1608 Division Street, to tell us who the manufacturer of the table, Yakima, Washington, that is used in the Computer House that you saw here at the Museum, and which was featured in the June issue of the "Dear Mrs. Wadellton:

Thank you for your interest in our exhibition house. The manufacturers of the furniture in the living room are: will you please tell us where they could be purchased.

Pacific Iron Products Company
1150 East Pico Boulevard
Los Angeles, California

library table

Enoll Associates
601 Madison Avenue
New York 22

armchair and side chairs

Richards-Morgenthau Company
225 Fifth Avenue
New York 10

floor lamp

Very truly yours,
L. B. Wadellton
(Mrs.) Lorraine B. Wadellton
1608 Division Street
Yakima, Washington.

The solid armchair in the bedroom is manufactured by Herman Miller Furniture Company, Zeeland, Michigan. And you may obtain information about the pulley lamp shown in the bedroom by writing the designer, Richard Kelly, 110 West 40th Street, New York 18.

Perhaps you would be interested in the catalog of the house, put out by the Museum. It lists in detail the building materials and furnishings of the house, and a price list of the furnishings is included. This may be obtained by sending 15¢ to the Publications Department of the Museum.

Yours sincerely,

Secretary, Department of
Architecture and Design

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	MoMA Exhs.	447.13

July 18, 1950
Yakima, Washington.

Museum of Modern Art
4 West 54th Street
New York City, N.Y.

Gentlemen:

Would you be kind enough to tell me who the manufacture of the table, chairs and lamps is, that is used in the Companion House that you now have at the Museum, and which was featured in the June issue of the Womens Home Companion.

Also, please tell me who the manufacture of the pulley type lamp is. If you cannot give me the manufacture name, will you please tell me where they could be purchased.

Thanking you in advance, I am

Very truly yours,

L. B. Wadeltan
(Mrs.) Lorraine E. Wadeltan
1608 Division Street
Yakima, Washington.

John Harris,
Architecture & Design
Dept.

living room
 ✓ library table - Pacific Iron Products
 ✓ arm chair + side chair - Knoll
 bedroom chair - Herman Miller
 ✓ floor lamp - Richards-Morgan
 Kelly
 108 511

MUSEUM OF MODERN ART
 JUL 20 1950

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	MoMA Exhs.	447.13



STEP INTO THE LIVING-ROOM - NEXT PAGE

Mrs. Gilbert Riswald
2118 Griffith Park Blvd.
Los Angeles 39, California

July 10, 1950

Dear Mrs. Riswald:

The lamp you speak of in the Air Exhibition House was designed by Richard Kelly, 110 West 40th Street, New York 18, and is obtained through him. It is an aluminum baffle hanging lamp with adjustable reel, and paper shade (the shade may be had with alternate materials), and retails for approximately \$ 75.00.

Sincerely yours,

Bett Harris,
Architecture & Design
Dept.

b

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	MoMA Exhs.	447.13

bin

2522 Broadway
 2118 Griffith Park Blvd.
 Los Angeles 39, Calif.
 July 6, 1950

Museum of Modern Art
 New York City, N.Y.

Dear
 can
 in the
 Compar
 availa

The raised hearth serves as coffee table. When you want to ex
 bookcase to close off that area. A small room sometimes loc

ton you
 l times
 the
 te

About the interior: When a house is planned, li
 walls and doors, so that the eye can wander f
 another, parts must be designed round one bas
 clash. In our house the floors, gray tile, are the
 terior walls vary only slightly, for they are all eit
 finish or painted in a warm delicate gray. The c
 the fireplace wall in the living-room. This is of F
 narrow—and the soft dark tones blend richly v
 finish of the rest of these walls. Variety is achie
 both clear and obscure, and color comes from s
 ings which are pushed back during the day. Lig
 designed by Richard Kelly and consists main

68 June 1950

Thank you.
 Sincerely,
 Mrs. Gilbert Riswold

1950 JUN 10 10 11 AM
 601 1st St. N.W.
 Wash. D.C.

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	MoMA Exhs.	447.13

2118 Griffith Park Blvd.
Los Angeles 39, Calif.
July 6, 1950

Museum of Modern Art
New York City, N.Y.

Dear Sir

can be
in the
Company
available



STEP INTO THE LIVING-ROOM—NEXT PAGE

Companion Magazine

Sincerely,

Mrs. Gilbert Riswold



The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	MoMA Exhs.	447.13

2118 Griffith Park Blvd.
Los Angeles 39, Calif.
July 6, 1950

Museum of Modern Art:
New York City, N.Y.

Dear Sis:

Please send any information you
can about the lamp shown several times
in the photos of the house you and the
Companion sponsored — its
availability, cost, etc.

Thank you.

Sincerely,

Mrs. Gilbert Riswold

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	MoMA Exhs.	447.13

4522 Broussard Street
Baton Rouge, La.

June 6, 1950

Museum of Modern Art
4 West Fifty - fourth Street
New York City

recd. June 20, 1950
nj

Gentlemen,

Regarding the Museum of Modern Art -
Companion House as shown in a recent issue
of the Woman's Home Companion we are
wondering if you are able to give us
some information on when to obtain
some of the fixtures.

Our architect is about through with
our plans and we are very much
interested in the pending lamps - so
in order to save him some time I
have decided to write to you
direct with his approval.

We would appreciate any information
you can give us either sending it to
me at the above address or to:

Mr. John F. Wilson
6 Sattaw Rd.
Baton Rouge, La.

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I thank you for giving this matter
your kind and immediate attention.

Sincerely yours,
Mrs. D. W. Van Gelder



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Rubin

THE ATLANTIC ILLUMINATING CO., INC.

Lighting Specialists

113 COMMERCE STREET

BALTIMORE 2, MARYLAND

LExington 0340

June 29, 1950

Museum of Modern Art
New York City, N. Y.

Gentlemen:

We are writing to you for information relative to an adjustable modern lighting fixture, designed by Mr. Richard Kelley of Middletown, New York.

This fixture, we have been advised, is on display in your modern house at the museum. Any details which you can give us relative to this fixture or other source wherein we can obtain such fixture will be greatly appreciated.

Thanking you for your kind attention herein, we are

Yours very truly,

THE ATLANTIC ILLUMINATING CO. INC.

Edward Rubin

Edward Rubin

ER:JV

*ans.
7-6-50
mj*



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The Co-Operative Fire Insurance Company
OF CATSKILL, N. Y.
The Commercial Mutual Fire Insurance Company
OF GREENE COUNTY

ERNEST A. BENNETT, PRESIDENT
L. W. BAGLEY, SECRETARY
CHARLES J. BAGLEY, GENERAL AGENT

HOME OFFICE, CATSKILL, N. Y.

Museum of Modern Art
4 West 54th Street
New York N.Y.

answered
6-9-50
nij

Gentlemen—

I am much interested in
obtaining information about the "pully lamps"
as used in your Modern Home now on display
and featured in a recent issue of "Woman's

Bloomington

answered
June 8
nij

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"Home Companion". Can you tell me where
I can get prices on this article?

Thanking you for your help. I am

yours very truly
(Miss) H. D. Becker

22 Cedar Street
Catskill N.Y.

6/7/50



Bloomington

answered
June 8
mj

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CHARLES W. SMITH

INTERIOR DESIGN

INDUSTRIAL DESIGN

4502 45th N.E.
Seattle, 5, Wn.

Museum of Modern Art
New York City

Dear Sirs:

We are very much impressed with your Gregory Ain house, and wish to commend you on the fine job you are doing in bringing these examples of contemporary architecture to the attention of the public. In particular, I would like to request any information you might have available in regards to the ready-made cabinet with the glass pull-out bins that appears in the kitchen. Is this available on the west coast? If not, might we have the names of dealers or distributors in the East? We are at present involved in the construction of our own home, and this cabinet appears to be a good solution to the problem of messy drawers of spices. Thank you for any trouble this may cause you,

Meribah Smith
(Mrs. Charles W. Smith)

Bloomingdale's

*answered
June 8
mj*

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THE Sam Davis Co.

DECORATIVE CONSULTANTS DIVISION • 1510 ELM STREET • TELEPHONE ADams 2251 • TOLEDO, OHIO

info given 6.6.50

May 17, 1950

YORK, N.Y.
MAY 22 7
6-AM
1950

GRACIE STATION

Dear Mr. [unclear]
 Would very much appreciate
 if you would be kind
 enough to tell me where I could
 buy the pulley ceiling lamps
 shown in the Museum of Modern
 Art - Companion issue of the
 June issue
 Thank you much
 Mrs. John Lehmann
 1206 Summit, Seattle, Wash.

manufacturer and price of the lighting fixture described in the attached article and which is now on exhibit in the Modern Museum.

Cordially,

THE SAM DAVIS COMPANY

[Signature]
 President

RCD:MD
Encl.

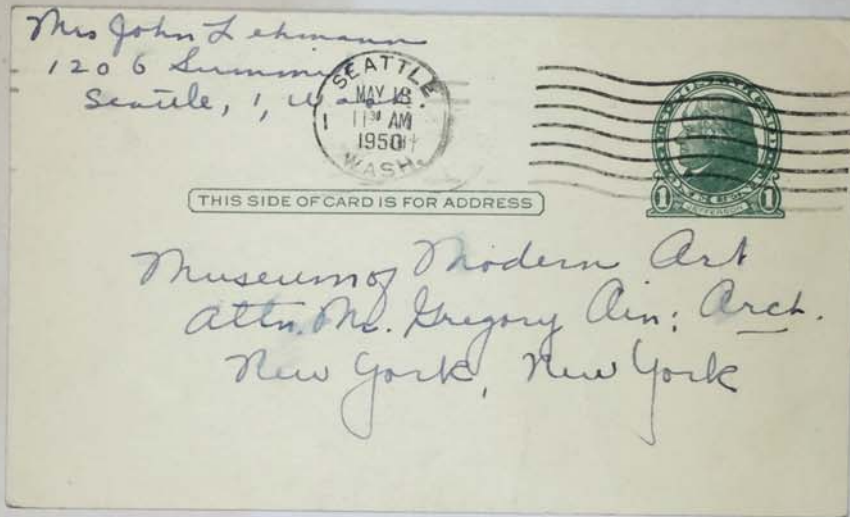
*replied
 6.6.50.
 S.D.*

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THE Sam Davis Co.

DECORATIVE CONSULTANTS DIVISION • 1510 ELM STREET • TELEPHONE ADams 2251 • TOLEDO, OHIO



Cordially,

THE SAM DAVIS COMPANY

S. P. Dixon
President

RCD:MD
Encl.

replied
6.6.50.
S.P.

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THE Sam Davis Co.

DECORATIVE CONSULTANTS DIVISION • 1510 ELM STREET • TELEPHONE ADams 2251 • TOLEDO, OHIO

June 2, 1950

Museum of Modern Art
New York City, N. Y.

Gentlemen:

We would appreciate the name of the manufacturer and price of the lighting fixture described in the attached article and which is now on exhibit in the Modern Museum.

Cordially,

THE SAM DAVIS COMPANY

Sam Davis
President

RCD:MD
Encl.

*replied
6.6.50.
S.D.*

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LAW OFFICES OF
ERNEST ABDELLA
GLOVERSVILLE, N. Y.



EA:LAW

*info given
6-6-50*

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LAW OFFICES OF
ERNEST ABDELLA
GLOVERSVILLE, N. Y.



*info given
6.6.50*

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LAW OFFICES OF
ERNEST ABDELLA

Easier To See



—Wide World Photo
NEW YORK, May 25 — This new hanging lamp, which works on a reel, can be adjusted like a curtain by a handle at the bottom. It is designed to hang from a point just under the reel to a few feet above the floor where it can be used for children's play or reading. It is part of the modern lighting installed in a house on exhibit at the Museum of Modern Art.

Museum of Mo
New York Cit

Gentlemen:

In the
newspaper a
being displa

It stru
the type of
library and
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if possible

our local
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exactly
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OURS,

*Abdella -
law.*

la

EA:LAW

*info given
6.6.50*

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LAW OFFICES OF
ERNEST ABDELLA
GLOVERSVILLE, N. Y.

GRESS—Leo Friedlander (right),
of Arlington Memorial Bridge, Washington,
talks with engineer of a Milan foundry.



MOVABLE LAMP—
This lamp, shown at Museum of
Modern Art, New York, lights
an entire room from ceiling and
can be lowered to floor for
children's play or reading.

local

red as

etly

my

ivis-

d and

s,

Abdella -
law.

Ernest Abdella

EA:LAW

*info given
6.6.50*

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LAW OFFICES OF
ERNEST ABDELLA
GLOVERSVILLE, N.Y.

June 3, 1950

Museum of Modern Art
New York City, New York

Gentlemen:

In the pictorial section of our local newspaper a movable lamp was portrayed as being displayed in your museum.

It struck me that this was exactly the type of lamp that I desired for my library and would appreciate your advising me where same could be purchased and if possible the cost thereof.

Very truly yours,

*Ernest Abdella -
law.*

Ernest Abdella

EA:LAW

*info given
6.6.50*

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TEXAS ENGINEERING EXPERIMENT STATION
COLLEGE STATION, TEXAS

July 11, 1950

Architecture Dept.
Museum of Modern Art
11 West 53rd Street
New York, N. Y.

Mr. William W. Gaudill
Architecture Dept.
Texas Engineering Experimental Station
College Station, Texas

July 20, 1950

Dear Mr. Gaudill:

Thank you for your letter of the 11th concerning the hanging lamps in the Ain Exhibition House. These lamps are designed by Richard Kelly, 110 West 40th Street, New York City and are sold thru him. The approximate cost is around \$ 75. per lamp. The lamps are made of the following: aluminum baffle, with adjustable reel and have paper or alternate material shades. They are manufactured by Middletown Mfg. Co., Middletown, New York.

We are very pleased that you enjoyed the Ain House. We feel that it is a fine example of what can be done with good designing, both as an individual house and as a unit house.

Sincerely yours,

Bett Harris, Assistant

b

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
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7/11/30

TEXAS ENGINEERING EXPERIMENT STATION
COLLEGE STATION, TEXAS

July 11, 1930



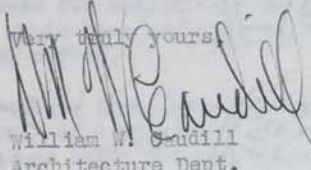
Architecture Dept.
Museum of Modern Art
11 West 53rd Street
N. Y. 19, N. Y.

Gentlemen:

In a recent issue of the Woman's Home Companion there is an account of a house built on the museum grounds. I attach a page from that article. On the attached page you will find arrows pointing to a lamp. Will you be so kind as to furnish me information concerning this lamp such as the name of the manufacturer, the availability, the cost and other information leading to the purchase of this particular item.

Incidentally, it's a splendid house and beautifully furnished. The museum is doing a wonderful job in promoting logical architecture.

Very truly yours,


William W. Seudill
Architecture Dept.

WMC:eb

12-6

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	MoMA Exhs.	447.13

*Am. 447.13 85
NY 28 NY
5/21/50*

Mr. Philip G. Johnson
Museum of Modern Art
121 W. 53 St.
N.Y. 28, N.Y.

Dear Mr. Johnson:

I have been very much interested in the Museum's Exhibition House projects, both last year and this. It seems the best possible way to get a large number of people **May 26, 1950** that modern materials and techniques can do with a house. I hope you will continue your excellent work in writing before the public examples of the finest in modern design.

Because of your interest in this, I think you may be interested in hearing some comments about the design exhibition house and its furnishings, from the standpoint of the ultimate consumer, as I thought of myself. I heard of several others I heard expressed by my fellow consumers. **Mr. John C. Holt, II** might be a very good idea to encourage and collect on the spot concepts. **166 East 96th Street** New York 28, New York were some of the ones I heard expressed today:

1. **Dear Mr. Holt:** The direct high cabinet between the dining space and living room breaks in way. For an particularly good reason, a living space that is already none too large. (Coincidentally, I had a book-case in the living room last year in the Brewer house by the combination book-case on the back of a regular

2. **Mr. Johnson has asked me to reply to your interesting letter of May 21.** As a matter of fact, I think that it would be almost impossible for me to take up every one of the thirty points which you raised, since a great many of them involve matters of personal opinion and can hardly be dealt with objectively.

3. **This is, of course, one of the troubles with exhibition houses.** Everyone who looks at an exhibition house relates it to his own or her own needs and preferences, and an exhibition house, therefore, may be the perfect answer for only a very small number of people. I doubt very much that we would have any discussion of details if we had built, say, an exhibition post office.

4. **I believe that, generally speaking, some of your criticisms were the result of a misunderstanding on your part of the special requirements of a house built for exhibition purposes.** In such a house, there will be many appliances, fixtures and materials that make sense in an exhibition only, and might not make as much sense in the same house built for actual use. **work, and there didn't seem to be much else for light except the pally light in the dining space and some fluorescent tubes. Perhaps they would be enough; but they didn't look it.**

5. **Thank you for your interest and for taking the trouble to give us your comments.** a fireplace in a house of that size and character was not of character and a needless expense. (Same comment for the Brewer house) Fireplaces are nice where they can be big; but a little fireplace in the Ain house was as impractical as shutters.

6. **Just about everyone thought the raised hearth was a "show-off" stunt, a needless expense with no practical purpose.**

7. **Most people have more books that can be kept on a stepy bookshelf.**

8. **A word on the pally lamps. People did not seem overly impressed by them. The pally housing is ugly. Couldn't it be spruced up a bit. The lamps are too expensive for a house of that size. And in the children's room they would be a disaster. My child I know would sooner or later try them out as a trapeze.**

9. **This moves me to comment on the folly of showing people a low cost house full of high priced gizmos. The man who can only pay \$15,000 for a house is not likely to want some trick for his fireplace, or a cantilevered soapstone hearth, or pally lamps, or expensive hardwood paneling, or striated rattling outside. He wants the cheapest serviceable materials available.**

Peter Blake
Curator

B/mj

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166 E. 96
NY 28 NY
5/21/50

Mr. Philip C. Johnson
Museum of Modern Art
11 W. 53 St.
N.Y. 19, N.Y.

Dear Mr. Johnson;

I have been very much interested in the Museum's Exhibition House projects, both last year and this. It seems the best possible way to get a large number of people to feel what modern materials and techniques can do with a house. I hope you will continue your excellent work in putting before the public examples of the finest in modern design.

Because of your interest in this, I think you may be interested in hearing some comments about the current exhibition house and its furnishings, from the standpoint of the ultimate consumer, as it were. Some of these I thought of myself; others I heard expressed by my fellow consumers. Incidentally, I think it might be a very good idea to encourage and collect on the spot comments from the audience. Here were some of the ones I heard expressed today:

1. This was nearly unanimous. The chest high cabinet between the dining space and living room breaks in two, for no particularly good reason, a living space that is already none too large. (Incidentally, this same thing was done last year in the Breuer house by the combination book-case and coat closet) If a chest must be there, it should be no higher than the back of a regular chair.
2. The handling of the living and dining space was not well worked out. No more than four people could possibly eat at that dining table, or in that dining space. It seems a poor place for it anyway.
3. The combination chaise longue-bed is a strange piece of living room furniture, particularly in that underfurnished living room, where there was only one comfortable chair. A sofa against the book case, or built into the corner against the brick wall, would have made more sense.
4. The iron table is completely out of scale in a room that size. It dwarfs the furniture.
5. Everyone seemed to feel " What is the sense of showing us modern chairs if we can't sit in them? " Nobody is going to buy, or consider buying, an Eames or Knorr chair until they have tried it out. We were able to sit in the Knorr chair in the children's room, but not in the Eames chair.
6. The living room seemed underlit. That floor lamp was a pretty skimpy looking piece of work, and there didn't seem to be much else for light except the pulley light in the dining space and some fluorescent tubes. Perhaps they would be enough; but they didn't look it.
7. Many felt that a fireplace in a house of that size and character was out of character and a needless expense. (Same comment for the Breuer house) Fireplaces are nice where they can be big; but a little fireplace in the Ain house seems as anachronistic as shutters.
8. Just about everyone thought the raised hearth was a " showoff " stunt, a needless expense with no practical purpose.
9. Most people have more books that can be kept in that skimpy bookshelf.
10. A word on the pulley lamps. People did not seem overly impressed by them. The pulley housing is ugly. Couldn't it be spruced up a bit. The lamps are too expensive for a house of that size. And in the children's room they would be a disaster. Any child I know would sooner or later try them out as a trapeze.
11. This moves me to comment on the folly of showing people a low cost house full of high priced gimmicks. The man who can only pay \$15,000 for a house is not likely to want Roman brick for his fireplace, or a cantilevered soapstone hearth, or pulley lamps, or expensive hardwood paneling, or striated panelling outside. He wants the cheapest serviceable materials available.

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
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This point is important because the public still thinks of modern houses as expensive houses. I'd like to see the modern architects making a little greater effort to persuade the public that a modern house will give you more house for your money.

12. Just about everybody liked the asphalt tile on the floor.
13. The storage facilities inside the museum were more impressive than those in the house. And why can't we open the storage cabinets. Hundreds of women go through that house every day without getting the least idea of what its storage facilities are. If the doors are of a type that will get out of whack if people open and close them, then they aren't much good. If not, let us (the ultimate consumers of these houses) open them up and look inside.
14. The main bathroom is too big for this size house. Much wasted space.
15. Fluorescent lights would have been better round the mirrors. The present arrangement just looks silly, and generates a lot of heat.
16. The children's room was pretty, except for the trapeze lights. Would those bamboo curtains stand much wear and tear?
17. It seemed to me that when the lights were on outside the front door, a good deal of light would shine in the children's room.
18. No child (obviously) could be comfortable in the Knorr chair.
19. Should be more storage space IN the rooms. Why should everyone have to go out in the hall to get a shirt, etc. And children particularly should have storage space for toys, etc. in their own room. OOPS! Just noticed the chest at the end of the room. Doubt that it is sufficient, however, and I don't think a small child could get open those sliding wardrobe doors.
20. A word on those sliding panels. The one in the children's room is fine. The one between the master bedroom and the living room makes no sense. It just looks like a bedroom with the door left open.
21. The pulley light in the bedroom is not a good idea. It gives light at the wrong angle for reading. One could not read without keeping the other awake. Also, to turn the light off you have to reach over the broad shade, which almost requires standing up.
22. To go back to that great storage cabinet between living and dining space, it seems silly only to be able to get into it from one side.
23. I should think that the hot water heater would radiate heat thru the wall to the bed in the master bedroom.
24. I can see no good reason for moving the front door back so far from the wall of the children's bedroom. It needlessly cuts down the space available for dining and/or anything else.
25. Nor do I particularly see all the need for the lattice-work and lights in front of the house. I have the feeling it would look like a night ball game at Yankee Stadium with all of them on.
26. The kitchen looked cheerful and practical. I would think it might be a good idea to have a storage place from brooms, mops, vacuum cleaner, boots, etc. nearer the garage.
27. Speaking of the garage, could a Buick Roadmaster, for instance, fit into it? It looks a tight fit to me.
28. Is it a good idea to have the children face the street?
29. I liked the Knorr chair; but you ought to put up a little sign instructing people to sit all the way back in it. Unless you do, the upper edge digs into your back and you get no back support. When you push your buttocks back as far as they will go, the chair becomes very comfortable.
30. I should think a house like this, with nice white ceilings, would try to make more use of indirect lighting than has been done. Let the ceiling light the room. I don't know exactly how this would be done, but I am sure it could be.

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The longer I look at Mr. Ain's house, the more I am convinced that his approach to the problem of placing a house on a narrow lot has basic errors in it. I think a long L-shaped plan, with living rooms facing South and sleeping rooms facing East, would have been easier to work with. Yet in spite of all these criticisms, I felt the house had a lot of charm and freshness. It certainly has strengthened my feeling that it would be difficult for me to be satisfied ever again with a traditional house. I think many others who saw the house felt the same way.

I hope that these remarks may have some value, and that you will continue your modern house exhibition program for a great many more years.

Sincerely yours,

John C. Holt

John C. Holt II

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THE MUSEUM OF MODERN ART

Date May 1, 1950

To: Department of Architecture and Design Re: Cocktail Party

From: Philip Johnson

- ✓ Miss Constantine
- ✓ Mrs. Huxtable
- ✓ Miss Daniel
- ✓ Miss Harris
- mj

Will each of you please make every effort possible to come to the cocktail party for the contributors to be given in the House in the Garden, May 16. This cocktail party is not for amusement, but for the arduous task of entertaining very strange contributors to our cause. In other words, we must not talk to each other as we would no doubt like to do, but must help Miss Hoyt entertain people.

✓ ALH
✓ BH
✓ B.D.
2 ml

PROJECT ORDER N° 7002

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THE MUSEUM OF MODERN ART PROJECT ORDER NY 7002
THE MUSEUM OF MODERN ART

THE MUSEUM OF MODERN ART PROJECT ORDER N^o 7002
COPY TO BE RETAINED BY ISSUING DEPT.

TO PRODUCTION MANAGER FROM ARCHITECTURE DEPT.

FOR AIN EXHIBITION HOUSE: Mounting lable DATE May 29, 1950

DETAILED INSTRUCTIONS Please mount ~~4~~ lable with the following wrap: 3" at top; 5 1/2" botton. (lable to be put in Jenson's window with model of Ain House)

DATE WORK MUST BE COMPLETED Soon as possible COMPLETION DATE CONFIRMATION

COST LIMIT \$ 2.00 - 3.00 IF COSTS EXCEED THIS LIMIT, NEW APPROVAL MUST BE OBTAINED.

APPROVED _____ DEPARTMENT HEAD _____ COMPTROLLER

One of these signs should be posted directly under the "Entrance" sign on the Roman Brick at the terrace. The other one should be posted directly beneath the sign at the Main Entrance Door, facing inside. I suppose the signs should be in character with the existing signs in the house.

Many thanks -

Peter

To: A.L. -- please follow this up

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PROJECT ORDER NY 7802
DEPT.
THE MUSEUM OF MODERN ART

Date May 28, 1950

To: Jean Volkmer

Re: Exhibition House

From: Peter Blake

Dear Jean:

We would like to have two things done:

1. A sign should be made right away for Jensen's window at 54th & 5th, where the house model is now on display. If Bett Harris or Greta have given you the text, use that. If not, it should read:

A FULL-SIZE VERSION OF THIS MODEL IS NOW ON EXHIBITION A FEW FEET ~~WEST~~ ^{WEST OF} THIS CORNER.
ENTRANCE IS AT 4 WEST 54th STREET. THE EXHIBITION HOUSE IS OPEN EVERY AFTERNOON UNTIL 7 P.M.

2. We need two small signs for the house itself. They should read:

CATALOGS DESCRIBING THIS HOUSE AVAILABLE INSIDE — 15 ¢

One of these signs should be posted directly under the "Entrance" sign on the Roman Brick at the terrace. The other one should be posted directly beneath the sign at the Main Entrance Door, facing inside. I suppose the signs should be in character with the existing signs in the house.

Many thanks —

Peter

To: A.L. — please follow this up

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THE MUSEUM OF MODERN ART

PROJECT ORDER N^o 7002

TO PRODUCTION MANAGER FROM ARCHITECTURE DEPT.

FOR AIN EXHIBITION HOUSE: Mounting lable DATE May 29, 1950

DETAILED INSTRUCTIONS Please mount ~~the~~ lable with the following wrap: 3" at top; 5 1/2" bottom. (lable to be put in Jensen's window with model of Ain House)

DATE WORK MUST BE COMPLETED Soon as possible

R.F.

COST LIMIT \$ 2.00 ~~2.00~~ IF COSTS EXCEED THIS LIMIT, NEW APPROVAL MUST BE OBTAINED.

APPROVED _____ DEPARTMENT HEAD _____ COMPTROLLER

LABOR					MATERIAL				
DATE	DEPARTMENT	HOURS	AMOUNT	TOTAL FOR MONTH	DATE	ITEM INDICATE IF FROM STOCK	ORDER NO.	AMOUNT	TOTAL FOR MONTH
6/2	Wksp	1	1.36		6/2	3 sq.ft.hardbd stock		.30	
						1 matbd.	"	.38	
									.68
TOTAL LABOR				1.36	TOTAL MATERIAL				

FOR PRODUCTION MANAGER'S USE
TOTAL LABOR AND MATERIAL \$ 2.04

FOR COMPTROLLER'S USE ONLY
CHGS. _____ A/C _____

APPROVED R. Roeth PROD. MGR.

APPROVED _____ CHECKED _____

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THE

Natalie:

Re: Ann House

RT

To:

From:

Model

Dir. Pr. would like to acquire
a certain number of catalogs
for slide talks

As Floorplan in catalog correct
for slide making?

~~Call Humphrey re: finance
before esthetics~~

Good Design objects
for slides

Model of Ann House,
who. oom, where stored for
slide talks after November 1st
(before 29th)

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	MoMA Exhs.	447.13

THE MUSEUM OF MODERN ART

Date October 23, 1950

To: Greta Daniel

Re: Photographing of Model

From: Noted in book

THE MUSEUM OF MODERN ART

Date _____

To: Miss G. Daniel

Re: _____

From: K. Prattmann

Dear Miss D.

I shall be in the museum
to photograph on Thursday and like
to see you. Are you free to leave
lunch with Mrs. P. and myself?
Sincerely,
K. P.

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The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
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THE MUSEUM OF MODERN ART

Date October 23, 1950

To: Greta Daniel

Re: Photographing of Model

From: Natalie Hoyt

I have asked Woman's Home Companion for permission for Dr. Prothman to photograph the Ain model. If he does it here at the Museum he ^{will} ~~would~~ have to pay the cost of having the glass removed and the handling, etc.

I shall let you know when I hear from Miss Otis from WHC.

D.H.

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
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~~Inventory~~
 Inventory

- Attendance
- Budget
- Contributors - Bldg Materials
- " - Furnishing
- Disposition
- Loan Receipts & Work Sheets
- Catalog
- Contributors - } firm names in catalog
- " - Bldg Materials
- Estimates of Const. Cost
- Gregory Ain
- Drawings
- Lists
- Memos - Installations etc
- Murphy Brinkworth
- Non Contributors
- Permit
- Promotion
- Publicity
- WAC
- X House in Garden - loan receipts

Gen. Correspondence - Inquiries