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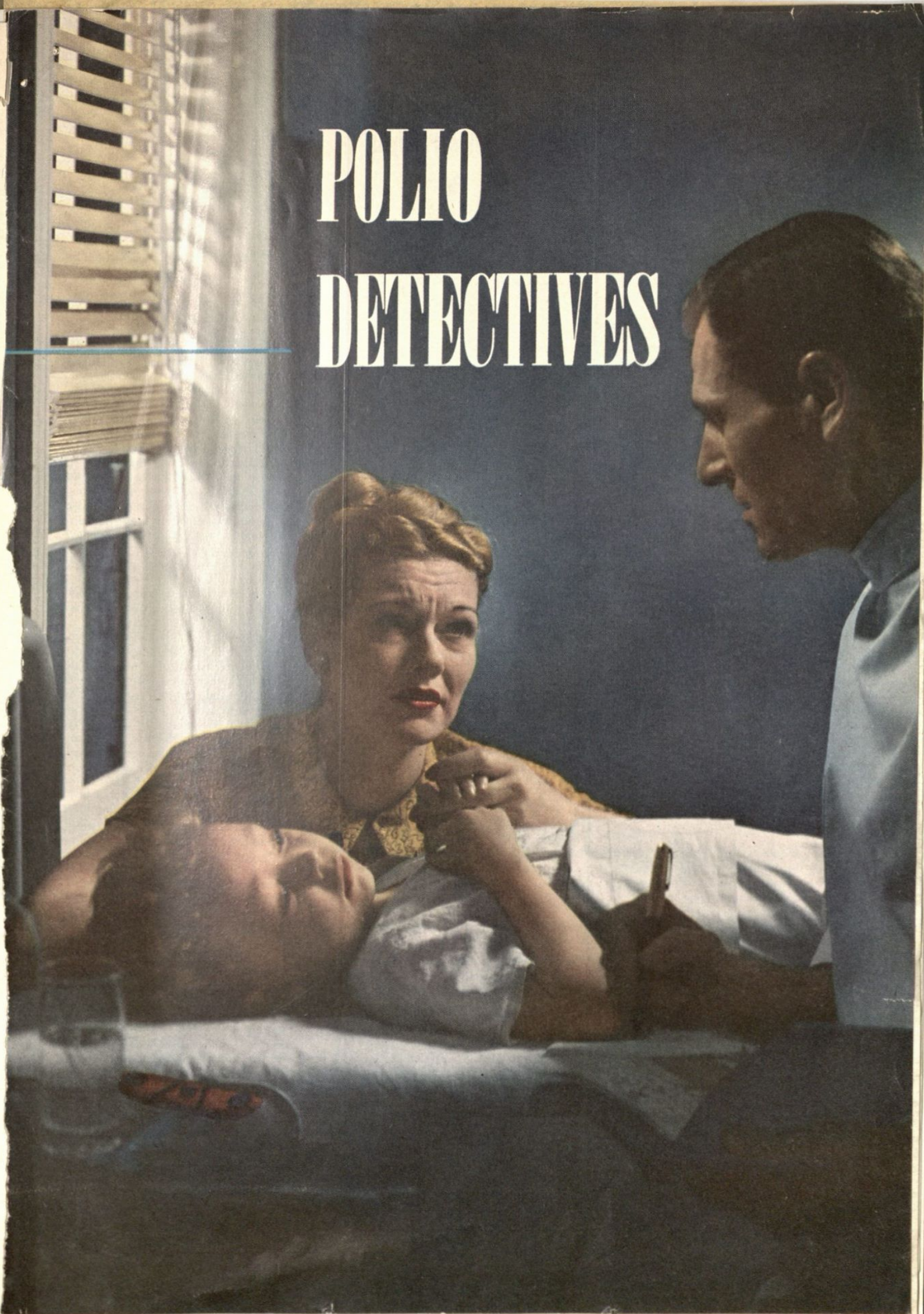
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POLIO DETECTIVES



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poliomyelitis vaccine—admittedly several years away at the very nearest. Against the day when we will have a preventive, such as a vaccine, or a cure, our main hope against the ravages of infantile paralysis must center around treatment, in which real progress has been made, and the smashing of the chains of transmission by which the virus spreads.

It is in the vital field of transmission that the polio field investigators have made major contributions. By avoiding chilling and fatigue, and other specific dangers exposed by clues picked up by the epidemic sleuths, countless children have unquestionably escaped, and will continue to escape, crippling and death.

Polio detectives are M.D.s, Ph.D.s and bacteriologists familiar with the behavior of epidemics, and trained to record, analyze and evaluate the factors in the spread of disease. They range in age from the twenties to the sixties, and are affiliated with public health departments and with hospital and university laboratories where experimentation is underwritten by the National Foundation. Their names, which include those of a few women, are not known to the general public but are prominent in scientific circles. They sometimes work in teams of two, and several teams are often in the field when an epidemic is "breaking."

A few years ago, polio detectives went into epidemic areas and baited fly traps with fruit and liver. The trapped flies were killed and ground up into a mixture or "soup" that was injected into monkeys. The monkeys came down with polio—positive proof that flies could harbor the virus, which is so small that it has not yet been seen under the most powerful microscope.

Three polio detectives—two men and a woman—journeyed to Catawba County, North Carolina. There, during the height of an epidemic, they went into the home of a victim and placed freshly-peeled bananas, covered with sugar, in open dishes. Flies swarmed over the fruit for two days, but humans did not touch it.

The bananas were packed in dry ice and air-mailed to a laboratory at Yale University, where they were fed to two chimpanzees. A soup was made of specimens from the intestinal tracts of the chimps and injected into several laboratory monkeys. All of the monkeys came down with polio. Here was proof of a most vital fact: A fly could deposit the virus on food.

Five Precautions to Take against Infantile Paralysis



1. Avoid crowds and places where close contact with other persons is likely.



2. Avoid over-fatigue caused by too-active play or exercise, or by irregular hours.



3. Avoid swimming in polluted water. Use only beaches or public pools declared safe by local health authorities.



4. Avoid sudden chilling. Remove wet shoes and clothing at once and keep extra blankets and heavier clothing handy for sudden weather changes.



5. Observe the golden rule of personal cleanliness. Keep food tightly covered and safe from flies or other insects. Garbage should be tightly covered and, if other disposal facilities are lacking, it should be buried or burned.

Symptoms of Infantile Paralysis:

Headache, nausea or upset stomach, muscle soreness or stiffness, and unexplained fever. Should polio strike in your family, call a doctor immediately. Early diagnosis and prompt treatment by qualified medical personnel often prevent serious crippling, the National Foundation has pointed out.

If polio is actually diagnosed, contact the chapter of the National Foundation for Infantile Paralysis serving your community. The chapter will pay that part of the cost of care and treatment which patient or family cannot meet.

Polio detectives noticed an inordinate amount of fly specks in a home where two children had been stricken. They collected enough of the specks to use for a soup base. Injections of the soup failed to give polio to laboratory animals. Specks from laboratory flies fed polio virus did contain active virus, however. It can be seen, then, how a child whose hands have been in contact with a fly speck on a toy or a window-pane could easily transfer the speck to a piece of bread consumed at mealtime unless the hands were carefully washed immediately before the meal. There is no evidence to prove a speck under such conditions would contain the active virus, but there is no evidence to disprove such a possibility, particularly if the specks were fresh.

The common house fly does not seem to be such a frequent carrier of the polio virus as the green bottle fly or the blue bottle fly. Whether a fly brings the virus into a locality and starts an epidemic, or whether it contracts the virus during an epidemic, is a life-and-death riddle that has long baffled polio sleuths. The answer would entail trapping great quantities of flies in an epidemic area before it became an epidemic area to determine the presence or absence of polio—a hitherto unaccomplished feat, since nobody has ever been able to foretell where polio, which displays a deadly geographic impartiality, will strike. The evidence against the fly as an actual spreader of polio has been confined to laboratory experiments that do not necessarily duplicate natural conditions. The question of whether the fly accounts for an appreciable amount of polio transmission is as yet completely unanswerable.

Polio sleuths have established that the fly often travels a considerable distance from its birthplace. They know this because they have sprayed flies with a phosphorescent dye, which brilliantly reveals itself under ultraviolet light, released the flies, then later trapped some of the dyed insects as far as eight miles distant.

The fly is apparently the only inhabitant of the insect world that carries the polio virus. This is probably due to its habit of feeding off human waste matter—a trait polio detectives have not noticed in mosquitoes, fleas, ants or ticks. Such waste matter is known to be the greatest source of habitation of the polio virus aside from the human body itself.

Polio investigators in Ohio became excited by the discovery that an anti-

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When infantile paralysis strikes anywhere in the nation, special investigators move to the scene to track down the source of the infection. If you know what they have discovered about this disease and how it spreads, you can protect yourself and your family, because prevention is the best weapon against this dreaded disease

BY ALAN HYND

ILLUSTRATED BY LEO AARONS

Six small boys from the same neighborhood in a Middle West city were stricken by polio. Four of the cases were virulent and crippling, the other two mild. The boys were playmates; presumably they had contracted the disease from a common source. What was the mysterious factor that crippled four of them and let the other two escape? A team of polio detectives sped to the scene to solve the riddle.

The investigators questioned the victims, their parents and friends. They learned that all six boys had played under a neighborhood sprinkler every afternoon. The two boys whose attacks were light had always gone home around five o'clock, while the other four had remained under the sprinkler after that.

Other children were observed at play under the sprinkler. It was noticed that the sprinkler area was thrown into shadow late in afternoon, and with the sun's warmth gone, the children quickly became chilled.

The factor, then, that was present in the histories of the severely-stricken polio victims but absent in the milder-cases was that of chilling. That same lead had been picked up from time to time by other polio detectives. It was decided to analyze the clue in a laboratory.

One hundred healthy monkeys were injected with polio virus at Michael Reese Hospital in Chicago. Fifty were kept in warm cages, while the other fifty were plunged into an icy swimming-pool and thoroughly chilled. The chilled monkeys came down with polio at a rate of more than two to one compared to the non-chilled animals; moreover, like the chilled boys under the sprinkler, they developed polio in a virulent, crippling form.

The National Foundation for Infantile Paralysis, which finances the investigations of epidemiologists, or polio detectives, has, it can be seen, scientific grounds for warning mothers each year at this time to see that their children do not get chilled. The foundation's annual warning against fatigue is likewise the result of laboratory analysis of clues picked up at the scene of the crime by polio detectives.

In Los Angeles, in a typical instance of the fatigue factor, three of four little playmates were severely stricken; the fourth child had a very mild case. Epidemiologists questioned the victims. The severely-stricken trio had played strenuously and been "dead tired" each night; the fourth child had been inactive because of a superficial foot injury. In a follow-up laboratory experiment, healthy monkeys injected with polio virus were found to be much more susceptible to the disease, and more severely stricken, when they were forced to swim in a warm pool with iron weights around their necks, until completely exhausted.

Authorities on polio now believe that more children throw off the virus than are overcome by it. The exhaustion theory squares with this concept. Bodily defenses against any disease are lowered by exhaustion; thus a rested body, or a body whose functions are not disturbed by the shock inherent in chilling, could very well be the difference between a severe and a mild attack of polio, or a mild attack and no attack at all.

The work of polio detectives constitutes but one facet of the many-sided investigation into the mysteries of the so-called gray disease. The greatest undertaking now is a nation-wide laboratory quest, financed by the March of Dimes, for a

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Bring Back My Love

A wife never forgets the promises made before marriage; a husband, the promises made afterward

BY C. WILLIAM HARRISON

ILLUSTRATED BY HY RUBIN

As she sat there at her dressing-table, Elise knew that all this which had been so real and good was now to end in the same way it had begun. No tears, for at the beginning there had been no reason for sadness—only the gay buoyancy and screening laughter of two people who had been a little frightened by the depth and power of their love. And so, Elise told herself desperately, this must end the same way, with lightness and laughter. It was how Alan wanted it to be, for she had known since he telephoned her this afternoon from his office that he had at last reached his decision.

"Elise, this is the man with your heart." That was Alan's voice over the telephone, lean and masculine in tone, but with a bantering affection that now was forced and ungenuine. That was when Elise had known.

"Alan, dear!" And it had been despairingly hard for her to feign a matching note of casualness. "How right you are!"

She listened in an unreality of dread, as the last broken fragments of this unhappy picture fell relentlessly into place.

"I was just wondering," he had said, "if you could by any chance spare a date for a lonesome man tonight."

There had been an ache in her (*Please turn to page 62*)



Hy Rubin

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NEWS ABOUT MEDICINE

ADVANCES ON THE HEALTH FRONT • BY MARTIN GUMPERT, M. D.

social little-boy victim had played by himself in a place literally alive with ticks. They collected the ticks. A tick soup was injected into laboratory animals. Nothing happened. A polio home in New Jersey was found to be singularly overrun by cockroaches. The vermin were converted into laboratory soup. Again nothing happened.

While negative laboratory results of analyses of promising field clues are discouraging, they nevertheless contribute to progress. The process of elimination is an integral part of any investigation, whether a detective is tracking down a human criminal or one which dwells in the submicroscopic world.

Polio detectives have for years been trapping rats and mice in epidemic areas to determine if they carried the virus. With one exception, rodents have been found to be polio-virus-free. The exception came out of a rat hunt conducted by university researchers armed with rifles at a city dump in Fort Worth, Texas. A soup made from nerve tissue of the Fort Worth rats produced in laboratory rats and mice a disease closely resembling polio. Rats are still being caught and subjected to experimentation, but the Fort Worth result has never been duplicated.

Epidemiologists probed a strange and exciting mystery on the outskirts of Buffalo during a polio outbreak in 1944. In three homes in close proximity to one another there lived four children and thirteen cats. Nine of the cats began to limp, and died. Then one of the children came down with infantile paralysis, and the three others showed symptoms of an abortive form of the disease.

By the time the case of human polio developed and epidemic sleuths arrived on the scene, the nine cats had been dead for more than a week and were, therefore, useless for experimental purposes. The investigators kept an eye on the four remaining animals. One of the cats began to limp. It was killed, as were the three others; tissues from the nervous systems were made into a soup. Injections of the soup, however, failed to produce polioliike symptoms in laboratory animals.

The limping Buffalo cats have remained a medical enigma to this day, but it is not thought they had polio, since several diseases produce in animals symptoms similar to those humans have with polio. (Please turn to page 94)

Should We Lie Down after Eating?

As a good-health measure, every meal should be followed by a period of rest for the body. But, for the person of normal health, that rest should not be taken lying down. After a meal, the best possible circulation of the blood is desirable, to help start the digestive processes. This circulation is helped best if one is in a sitting position. However, a nap just before eating is a good idea, particularly for older persons or for convalescents. This counsel was recently given by a specialist in the *Journal of the American Medical Association*.

Wet Feet and the Common Cold

More and more, doctors are coming to the belief that people don't catch cold because they have had wet feet. During World War II, for example, there were far fewer colds than expected among persons who were exposed to constant chill and draughts in air raid shelters. Doctors are inclined to believe that sudden changes in temperature, low resistance and invading germs are more likely to bring on a cold than are wet feet or draughts.

To Keep Your Bones Strong

For most of us, keeping healthy in early life is not difficult. But it is in early life that we should prepare, through diet, exercise, and other measures, for the more difficult health problems of middle age and later life. For example, an authoritative research group recently pointed out that hip fractures in older persons are often the result of diets excessively low in calcium in early life. In these cases, over a period of years, the blood has been taking from the bones the calcium which it failed to get from the diet. Milk is by far the best source of calcium. Children who drink a quart of milk daily are likely to have strong bones in old age.

An Important Health Campaign

During July and August of this year, a nation-wide campaign against syphilis will be conducted by the U. S. Public Health Service in co-operation with hundreds of community health departments. It is believed that 3,000,000 persons in the nation have this maiming, dangerous infection. Intensive effort will be made this summer to acquaint the public with the dangers of syphilis and with the strides medical science has made in treating this disease with the new "miracle drugs."

Sunlight and Skin Cancer

It is natural for us to want to acquire a "healthy tan" during the summer. But we should realize that too much exposure to the sun can lead to serious skin troubles. A physician in Africa recently reported that he had seen many cases of skin cancer develop among the white population there as a result of frequent, prolonged exposure to intense sunlight.

The Need for Meat in Our Diets

Most doctors believe that persons who do hard physical work are seriously handicapped by a vegetarian diet. A striking demonstration of the difference between vegetarians and meat-eaters was recently reported by a British physician. He examined Indian troops of the British Army, and found that the vegetarians among them looked healthy, but often suffered from considerable anemia. These vegetarian soldiers, however, had a daily diet high in both calories and vegetable proteins. The soldiers who ate meat were clearly healthier than the vegetarians. A non-meat diet is sometimes necessary for convalescents or others who have special health problems, but, for the person of normal health and vigour, meat seems to be a necessary part of the diet.

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W Women



American taxpayers are footing the bill for the Marshall Plan, but few understand how their dollars are aiding European recovery. This authoritative, human-interest report by an internationally known journalist and author describes how the Plan works—and what it means to women of Europe



Dutch housewives are able to buy unrationed bread because more than half of every loaf is now baked with Marshall Plan flour.

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Don't miss "Star of Doom," a novel on the grand scale beginning now in July Blue Book.

Only one out of a score of the exciting attractions in July Blue Book at your newsstand now!



Polio Detectives

—HYND



(This article is continued from page 47)

Chickens, cats and dogs in epidemic areas frequently limp and become crippled, as if from polio. Hundreds of such fowl and animals have been tracked down by polio sleuths, but there is no laboratory evidence to indicate that a chicken, cat or dog has ever had poliomyelitis.

Polio detectives had long wondered whether a defective plumbing system that permitted water flowing through sewage pipes to come in contact with drinking water could cause polio in a person drinking such water. The sleuths ripped out scores of plumbing systems, and dug up streets at points where polio homes connected with municipal sewage and water-supply lines, seeking incriminating evidence. Plenty of suspicion was aroused, but actual evidence was lacking.

Last year, in Chicago, two detectives went into a home that polio had singled out. They placed a small quantity of red dye in the bowl of a second-floor toilet, flushed the toilet, then rushed downstairs and turned on the drinking-water taps. The dye immediately showed up in the drinking water.

Next the investigators constructed an exact laboratory duplicate of the faulty plumbing system. Liquid known to contain polio virus was placed in the toilet bowl, and a sample of tap water taken when the toilet was flushed. A concentrate of the tap water was injected into lab mice. The rodents got polio. The epidemiologists had proved that faulty plumbing can be a dangerous link in the chain of virus transmission. The red-dye test promises to be an important weapon in breaking the chain.

Perrysburg, Ohio, a town of 3,500, had an outbreak of eleven cases of polio in the summer of 1944. Three investigators rushed to the town, on the prowl for some factor common to the stricken homes. The factor was a muddy creek that ran in close proximity to all eleven houses.

Backtracking on the activities of the victims, the virus hunters found that every one of the children affected had either played in the creek or been in contact with each other. The creek obviously harbored the criminal virus.

Where and how had the virus entered the waters? The trackers painstakingly investigated every foot of the creek banks. They came upon one point where untreated sewage was seeping into the stream. The sewage, loaded with polio virus, had polluted the creek water.

Although the polio virus has long been suspected of using food and drink as vehicles of entrance into the human system, it has never been caught in the act outside a laboratory. It is the most elu-

sive of criminals; detectives often find they have arrived on the scene after it has departed.

Several Naval officers came down with polio at a Pacific Coast boot camp. Investigators eliminated everything as the carrier of the virus but the milk supply. Milk has never been found to contain polio virus secreted by a cow, but single batches can be infected otherwise. Several dead flies were found in a cloth filter through which the milk passed.

The behavior and habits of live flies in the vicinity of the filter were carefully studied. The flies literally commuted between the filter and a latrine where the sleuths found specimens containing polio. The circumstantial evidence—that the flies had picked up the virus in the latrine and deposited it in the milk filter—was impressive. Yet when the milk supply was analyzed, it was free of polio. The investigators feel certain that by the time the disease had manifested itself in its human victims the virus had come and gone.

In New York City the common factor among several victims seemed to be a fruit stand. The polio virus was not present when investigators reached the stand; that was not to say it had not been there previously. In Los Angeles an ice-cream store came under suspicion; if the virus had been there, however, it had left before the detectives arrived.

In the West a few summers back, epidemiologists were puzzled by the fact that polio struck one town, skipped two nearby towns, appeared in the fourth, skipped two more, and broke out in the seventh community. Investigation disclosed that celery and lettuce from a truck farm in the first town had been consumed in the first, fourth and seventh towns but not in the other communities. Suspicion ran high when it was learned that municipal sewage, a notorious polio virus host, had been used to fertilize the soil in which the celery and lettuce had grown. The virus, however, was not present in the soil, nor in the samples of celery and lettuce taken from it. Had the virus come and gone before the detectives arrived?

Polio detectives are thought to miss the evidence because the disease is not reported for three days to thirty-five days after it appears; it takes that long for the virus to fell a victim after entering the system. The virus itself is known to be highly susceptible to temperature changes and other factors when it is not inhabiting a living cell. Thus it is possible that on one day it may be virulent in a food or drink supply, or in dust or the air, and be completely absent the next.

The greatest family tragedy in the history of poliomyelitis struck in a home in Akron, Ohio, in August, 1941. The family was large—father, mother and six children, the eldest a boy of eleven, the youngest a boy of two and a half. Within the space of twenty-four hours, five of the six children came down with bulbar polio, the most dreaded form of the disease. Forty-eight hours later, three of them were dead, and two hopelessly crippled. Only the two-and-a-half-year-old boy escaped the ravages of the disease.

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R years or thereabouts," she answered casually.

"Do they?" she asked David, after Bobby had been cajoled into going to bed.

"Rarely," said David. "Bluff's no youngster, either," he added soberly.

She heard him whistle softly from his bed on the porch long after he was supposed to be asleep. She went to the window. "Did he come back?" she whispered.

"No," said David. "Stop fretting. You'll probably find him at the kitchen door tomorrow morning."

He was; and without so much as an excuse-me. Bertha poured cream into his saucer of milk; he turned away from it, his amber eyes opaque with some hidden secret. "You crazy cat!" cried Bobby, in mingled anger and relief.

"I'm glad he came home before we left," said Candy.

Matthew's lower lip thrust out. "Are you going back to New York today?"

"Yes."

"When?"

"This afternoon. Late."

"You can't go. I want you to stay here with us."

"Don't be a dope," Bobby adjured him tersely. "Uncle John has to go back to the office."

"Why?" Matthew persisted. "Daddy doesn't."

Claudia was grateful that David was out of earshot. "Some day, Matthew, when I have the time," she promised him pleasantly, "I'm going to wring your neck." Slowly, but surely, his perversity was achieving the proportions of a problem.

Even Candy admitted it, when they were alone in the bedroom, packing. "Much as I adore him, I can see that he's a handful. Bobby's the complete opposite, isn't he?"

"Bobby's wonderful," said Claudia simply. "He's like David."

"Well, I guess you can't have three children," Candy concluded philosophically, "and have them all alike." She rolled her lacy nightgown in a ball and wedged it in the corner of her suitcase. "It goes in the laundry anyway," she said.

"I can't believe it's been three days already," Claudia said, following a train of vague associations. "Although, in a way, it seems much longer."

"Doesn't it, though? One thing I'm happy about—you're sure to be back by June. I'd hate to have the baby without your being there."

"I hope we'll be back. But there's no telling. At first David swore he wouldn't stay here a day longer than six months, no matter what the doctors said. Lately he's stopped making plans."

"Yes, now that you bring it up, John was surprised that he didn't even mention coming home. You ought to be glad."

"I am," said Claudia, without conviction.

The long hours of the afternoon limped along, filled with the indecisiveness of approaching departure. Finally Bertha cajoled the children into going out on their sleds, and in turn Matthew cajoled John and Candy into joining

them. "One sloppy kiss of yours," Candy sighed, "and I'm your devoted slave."

They were full into it when Claudia and David got back from their walk. Candy was yelling like a hoodlum on the sidelines, while the others belly-whopped down the steepest hill, with John steering, and all of them landing in a heap. Over, and over, up the hill and down, until even Matthew was breathless, hiccupping with snow and laughter combined.

Claudia stole a look at David's face, as he stood there watching. For a long moment, he didn't say anything. Her heart ached for him. Then he said, "John's a damn fool. No one over twenty ought to tax himself like that."

A few minutes later, John caught sight of them. "Come on, kids," he said hastily, "that's enough. Time to go in." Claudia thought, "This visit's been a strain on all of us." She was glad it was over, and she knew that David was glad that it was over, although he didn't say so. It was a sad acknowledgment.

The taxi came for them at five o'clock. Suddenly there was a great deal of excitement, and then, just as suddenly, there wasn't any excitement at all. The cottage seemed empty, and quite large. It was hard to realize that it had ever seemed so small that they didn't think that they could all fit into it.

That evening, Bertha decided that it was as good a time as any to wash the children's hair and cut their toenails. "I can't do anything with her," Claudia expostulated to David. "She must be dead on her feet, but she won't admit it." "Leave her alone," David advised. "She wants to keep busy; she misses John and Candy." He took off his coat, and hung away his trousers. Claudia gathered her towels and toothbrush and pajamas, and went into the bathroom, still warm and steamy from Bertha's ministrations. Bobby followed her disconsolately. "Shakespeare's gone again," he said.

"Dear me. He's getting awfully gay in his old age." She kissed him. "Don't worry about it, darling. Get a good night's rest. Tomorrow's school."

When she returned to their room, David had turned down the other twin bed, looking as self-conscious as Matthew. She tried to hide the soft confusion of her senses. "Shakespeare's gone again," she said inanely.

"He is? You look like a little boy in those pajamas."

"If I'd have known I was going to have company I'd have worn a nightgown."

"It's not too late to change."

She could feel the warm color in her cheeks. Julia had sent her a beautiful gown for Christmas; it was sheer and lacy, like Candy's, only prettier.

She felt David's arms around her. "You're shivering," he whispered.

"I'm not used to nightgowns any more," she answered tremulously.

He wasn't used to sleeping indoors, either. Or perhaps it was the mattress. Or maybe she was just fooling herself. In a little while, after he thought she was asleep, he crept out to the porch.

... To be continued next month

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(Continued from page 94)

although he had been in intimate contact with his doomed brothers and sisters and was harboring the polio virus in his intestinal tract.

Polio detectives from all parts of the country converged on Akron. A puzzling feature of the tragedy was that there were no other cases of polio in the city at the time. The investigators checked back on the movements of the family for a period of weeks. The two oldest children had visited a small cousin fifty miles distant about a month previously. Shortly after the visit, the cousin, whose intestinal tract now revealed polio, had come down with what seemed to be a sub-clinical attack of the disease.

Apparently the two visiting children had picked up the polio virus from their cousin, then passed it on to other members of their own family. Eleven days before they were stricken, the children had had their tonsils removed—all except the child who had not come down with polio.

Although field sleuths had, before the Akron tragedy, been suspicious of a connection between bulbar (brain) polio and tonsillectomies, adenoid operations and tooth extractions, it was not until the family tragedy that the National Foundation went on record unequivocally as warning against such operations during the polio season, unless such operations are urgent. Since polio travels in the human nervous system, it is believed that the exposed nerves in the mouth, nose and throat offer easy access for passage of the virus to the brain. Additionally, the shock of operation reduces the efficiency of the body's disease-fighting mechanism. It should be borne in mind that shock and fatigue are relative; what may shock and fatigue one child will be taken in stride by another.

Some doctors are in disagreement with the theory that there is a connection between a tonsillectomy and polio susceptibility. The *Journal of the American Medical Association* had this to say in its summary of an examination of the tragedy in Akron:

It is clear that the operative procedure was the factor precipitating the severe bulbar form of poliomyelitis in children who otherwise would probably have escaped with inapparent infections. These observations emphasize again the dangers inherent in tonsillectomy during the season in which poliomyelitis occurs even though it is not notably prevalent in the community.

Direct contact between a child who is about to come down with polio and one who has not been infected had long been suspected of being one of the strongest links in the chain of transmission. This theory was tested when polio investigators went to work on a mystery that developed a few years ago in a certain block of a congested residential-and-commercial area in South Chicago. Four children lived on one side of the street and five on the other side. The thoroughfare was so heavy with commercial and private traffic both day and night that the children were forbidden by their parents to cross the street at any time.

All four of the children on one side of the street came down with polio; none of the five on the other side got it. Here seemed to be definite corroboration of the direct-contact theory.

Then it developed that one of the four victims had been confined to his home with a severe cold for three weeks prior to the outbreak. The boy's mother told polio sleuths she had not been out of the house the entire time her child had been suffering from the cold, having done her shopping by telephone. None of the other children had been allowed in to see him. It was impossible, she maintained, that her son had contracted the disease by direct contact with the other victims. Here was refutation of the direct-contact hypothesis—a serious matter.

Polio detectives, who sometimes have to be psychologists, decided that the mother, distraught over her son's illness, had perhaps forgotten something. They further decided that the little victim, whom they had questioned, was for some reason holding back the whole truth.

Sure enough, the mother, her memory prodded by the sleuths, recalled having left the house for a short period before the other children in the block had been stricken but when they would have been highly contagious. The son now admitted that during his mother's brief absence he had sneaked out into the back yard to play with a boy who lived a few doors away, and who was a polio victim. He had held back the truth for fear of the consequences of disobeying parental orders. The truth in this instance served to complete the evidence in what still remains the outstanding case in support of the direct-contact theory. Not all children are thought to contract polio as quickly as the Chicago boy. The transmission of polio requires three factors: the infecting agent, a susceptible host and the proper environment. All three converged with the contact in the Chicago case.

A Philadelphia eight-year-old lay in a polio ward answering questions put to her by two epidemiologists. Where had she been? What had she been doing? Whom had she seen?

Jane recalled that she had, two weeks before coming down with polio, met another little girl in a playground. The second child had sneezed and coughed in Jane's face. Jane did not know who the other little girl was; she had seen her just once. All she could tell the investigators was that the child had been wearing a yellow dress and had freckles.

The detectives went to the playground and questioned other children about a child with a yellow dress and freckles. The child was traced and located—in a polio ward. The investigators had run down a clue that is regularly detected. The virus had obviously been passed from one child to another by droplets from sneezes and coughs.

Heed well the warnings of the polio authorities. Such warnings stem from evidence picked up by polio detectives who, as your eyes scan these words, stand alerted throughout the land for the appearance of one of the most vicious criminals of modern times. ... THE END

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PROPOSED BUDGET FOR POSTER COMPETITION FOR THE
NATIONAL FOUNDATION FOR INFANTILE PARALYSIS

Commission for 25 artists to create original poster designs at \$500 each		\$12,500
Prizes		2,500
Salary for Director of Competition and Exhibition, one year	\$5,000	
Travel expenses for Jury Members and invited artists to come to meeting	500	
Printed material including invitations, ballots, booklets and mailing expenses	1,000	
Installation and secretarial work	1,000	
Opening for Foundation guests and MOMA members	<u>250</u> \$ 7,250	
Museum overhead 20% of \$7,250	1,450	<u>8,700</u> \$23,700

Rene d'Harnoncourt
Director of Curatorial
Departments, Museum of
Modern Art

ACCEPTED:

Signed: _____

Title : _____

Date : _____

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1938

UP TO NOW

*The Story of
The National Foundation For Infantile Paralysis*



1949

THE NATIONAL FOUNDATION FOR INFANTILE PARALYSIS

FRANKLIN D. ROOSEVELT, FOUNDER

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PUBLICATION NO. 7

THE NATIONAL FOUNDATION FOR INFANTILE PARALYSIS

FRANKLIN D. ROOSEVELT, FOUNDER

120 BROADWAY, NEW YORK 5, N. Y.

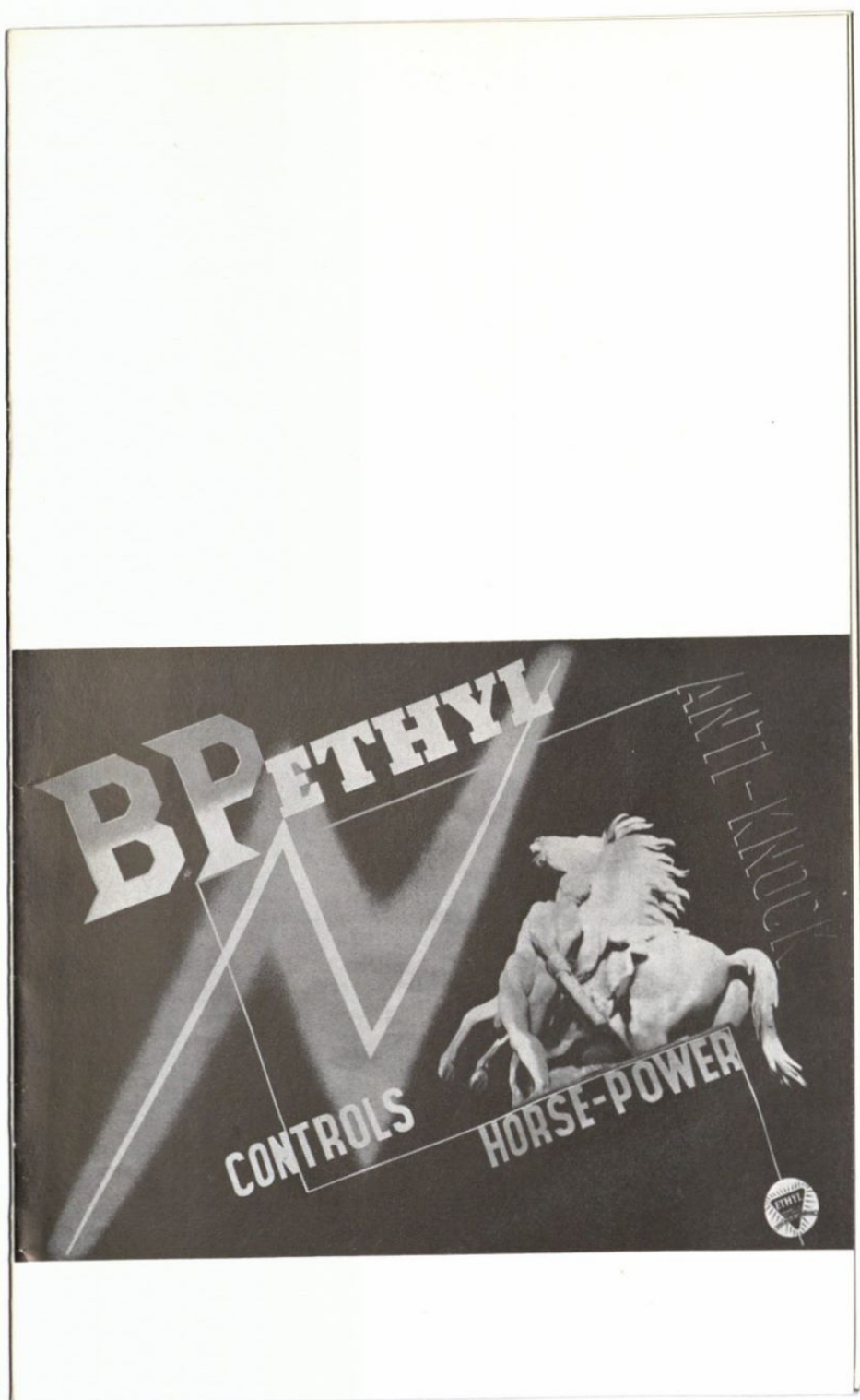
Formerly A DECADE OF DOING, No. 71
December, 1948

161

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THE MUSEUM OF MODERN ART

Date July 18, 1949

NATIONAL INFANTILE PARALYSIS
POSTER PROJECT

To: MONROE WHEELER

Re: _____

From: MILDRED CONSTANTINE

Miss Jean of the Foundation has confirmed the dates November 1 - 20 for the Poster Exhibition. Mr. Basil O'Connor will of course be present for the opening and possibly Mrs. Roosevelt as co-guest. We can iron out details of the opening at a later date but I should like to talk to you about posters from the collection which are to be shown at the same time, I believe.

mc

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MMA Designers

POSTER ARTISTS

ENGLAND

A. Games

F. H. K. Henrion

Thomas Eckersley

SWITZERLAND

A. Carigiet

Donald Brun ("Schuhaus Muller")

Ruodi Barth

Fritz Bühler

UNITED STATES

Erik Nitsche

Matthew Leibowitz

Hans Erni ("Ja")

Kauffman

Ginetti

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THE MUSEUM OF MODERN ART

Date June 27, 1949

To: MONROE WHEELER

POSTER PROJECT

Re:

From: MILDRED CONSTANTINE

The following people from the National Foundation for Infantile Paralysis will attend the meeting tomorrow morning:

Dr. Hart Van Riper, Medical Director
Dr. Clare Turner, Assistant to the President
Dorothy Ducas, Assistant to the President
Miss Sally Lucas Jean, Consultant in Health Education

The list of artists participating in the project follows:

Poster Artists

Milton Ackoff
Walter Allner
McKnight Kauffer
Herbert Matter
Erik Nitsche
Paul Rand
David Stone Martin

Bayer is in Denver and we should be hearing from him by telephone.
Carlu is in Europe and will be returning in July.

Painters and Graphic Artists

Philip Evergood
Leon Karp
Henry Koerner
Jacob Lawrence
Loren McIver
Ben Shahn
David Smith
Franklin Watkins
Honoré Sharrer
Gropper is in Europe - invitation is being forwarded
LeBrun is in California
Wyeth is in Maine

Photographers

Tana Hoban

Lange is in San Francisco.
No word as yet from (Bubley) or Levitt

A short address from Miss Jean and the films are the only definite points on the agenda.

M. Constantine

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THE MUSEUM OF MODERN ART

Date June 17, 1949

To: Monroe Wheeler

Re: Posters for the NFIP

From: Mildred Constantine

Dear Mr. Wheeler:

The meeting of artists, committee of selectimand officials from the National Foundation for Infantile Paralysis is scheduled for Tuesday morning, 10 a.m., June 28th, in the Penthouse of the Museum. Arrangements have been made to have the entire group see the Foundation's two films in the projection room on the 4th Floor and I have promised to be out of the Penthouse no later than 1 p.m.

The artists whom you are to invite are McKnight Kauffer, Loren McIver, Ben Shahn, and Herbert Matter. Formal letters of invitation will go forward to them on Tuesday, the 21st.

I am gathering names which can be used as alternates for suggestion to the Committee. Any ideas you have will be appreciated. It was felt that one or two typographers might be added.

Mildred Constantine

*See Frances Evans
H. 30*

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Poster Artists

MW Carlu - 6 c
 Atherton - 5
 MW Kauffer - 6 c
 MW Matter - 6 c
 MW Bayer - 6 c
 Beall - 3
 MW Rand - 5
 Federico (no formal vote taken)
 MW Nitsche ditto
 Lionni ditto
 Burtin
 Bill English - A. D. Gallery.

Painters

MW Jacob Lawrence - 5
 MW Shahn - 6 c
 MW Wyeth - 5
 Tamayo - 3
 MW Koerner - 5
 MW Gropper - 5
 Levine - 5
 McIver (no vote taken)
 Evergood "
 MW Le Brun "
 MW Franklin Watkins c
 MW Loren Macdonald

Photographers

Hazel Larsen
 MW Helent Levitt c
 Weegee
 Weston
 Adams
 Capa x
 Strand
 Callahan
 MW Lange c

MW ~~Franklin Watkins~~
 MW ~~Loren Macdonald~~

MW Tama Hoban

MW Esther Bubley c

Artists whose work will be inspected

MW Allner *typography*
 Charles White
 A. F. Arnold
 Milton Wynne
 MW David Smith
 Jessie Gillespie Willing
 Refregier
 MW Milton Ackoff c
 Alvin Lustig
 MW David Stone Martin c
 Hans Moller
 MW Leon Karp c

~~MW *Franklin Watkins*~~

9 Poster

8 Painters

4 Photographers

21

23

YOUR DIME
MADE ME WELL

Romaine Bearton

Infected Paralysis

Poster
Project

FILE

MUSEUM OF MODERN ART.

6/10/42

MEETING - NATIONAL FOUNDATION

Re: PARALYSIS FOUNDATION

SECOND MEETING COMMITTEE OF SELECTION

THURSDAY, JUNE 11, 8:30 PM. PENTHOUSE

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THE MUSEUM OF MODERN ART

Date 6/10/49

To: MR. WHEELER
From: MILDRED CONSTANTINE

Re: MEETING - NATIONAL INFANTILE
PARALYSIS FOUNDATION

REMINDER: SECOND MEETING COMMITTEE OF SELECTION
TUESDAY, JUNE 14, 3:30 PM PENTHOUSE

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*Revitalize the democratic idea - all working together
to conquer this peril.*

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Burfee	T. Koff
Edgar Miller	<u>Allner</u>
James Flora (Columbia Record Album)	Paul Strand
Chas Howard	Will Burton
Arthur Williams	Wm. Groppe
Maxwell Hoff	Dorothy Lang
Mitchell Sipson	Leoni
C. F. Carter	H. Koerner
Bernad Berlin	Brodoritch
Vanda	Jack Levine
Tommy Geff	Rudofsky
? de Koenig ?	Callahan Photographs
David Bell	Robert Capa "
Thomazays	Hazel Martin "
Carmen o.	Kelen Leavitt "
Leger -	Wagge
	Edward Weston "

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(1)

Milton Aikoff

C John Althaus

C Paul Rand

C Herbert Bayer

C Jean Carlu

C Lester Beall

Joseph Binder

Ernest Costa

Gene Federico

George Giusti

C E. Mc Knight Kauffman

Leonard Lionni

Althaus

with

you

hand

written

ang

Vogel & Johnson?

Cape

Adams

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Leon Sharran

W. Bryce

Alton Pickens

R. Hayter

D. Smith

Lipshitz

A. F. Arnold

Chagall

Jessie G. Willing

Herbert Matter

Rico LeBrun

Callahan

Swett

Weyce

Strand

Weyce

Lang

Razel Larsson?

Capa

Adams

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
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Carlin 6
J. Lawrence,

Atherton Federico
Kauffer Gusti
Matter Daniel Stone Martin
Bayer Nitsche
Rand Buntin
Sioni

Shahn

Wyeth

Koerner

Gropper

Levine

Mac Iver
Evergood

Beall ?

Schorin ?

Tannay

Pickens

Evergood

Lipchitz

Research

2 films prepared by
foundation

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Can for patient

research

program

prevent panic

better to stay at home

fight fight fear

different interests of different
artists

quick action
prevents crippling

STATEMENTS
for posters,

Headache & Home Again

8

symptoms =

stiffness of neck
nausea
diarrhea
constipation

precautions = mingle in crowds.

68 institutions are doing research.

will help everyone. pay all the bills

not crippled children

Letting for Paintings

Cartoon form?

only

50% are crippling
28% slight crippling
8% die

Color photography

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What must
Understand

2 services for artists
words

Do not accentuate fear

Typography

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September 7, 1949

Dear Herbert:

Many thanks for your letter of September 2nd. The poster has not yet arrived, but I am looking forward to seeing it. We are all delighted to be able to have an example of your work in this exhibition.

The people at the Foundation tell me that they are extremely interested in your idea about a series of text posters but that they wish to evaluate the results of their present poster effort before doing anything further.

With fond regards to you and Joella,
I am

Faithfully yours,

Mr. Herbert Bayer
Aspen
Colorado

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Mr. Monroe Wheeler
Museum of Modern Art
11 West 53 Street
New York, N. Y.

Dear Monroe,

September 2, 1949

Thank you for your very nice letter.

Yesterday I sent the finished design of the polio poster. On second thought, I am sending you again three of the first sketches.

What I said in my letter to Miss Vickery on August 2nd still holds true. If the results of this competition are not entirely satisfactory, my thoughts about a series of text posters and educational posters may be a lead to the solution of your problem.

As ever.

Yours,



herbert bayer

hb/cb

herbert bayer aspen colorado

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Hr. Wheeler
(copy)

April 12, 1949

Miss Sally Lucas Jean
National Infantile Paralysis Foundation
120 Broadway
New York, N. Y.

Dear Miss Jean:

I take great pleasure in confirming our conversations concerning a Poster Competition for the National Infantile Paralysis Foundation. The Museum of Modern Art would be happy to participate in this activity and submits the following outline of a plan:

The Museum will nominate a Jury of Selection consisting of:

Mr. Philip Johnson, Director of Department of Architecture & Design.
Mr. Monroe Wheeler, Director of Exhibitions and Publications.
Mr. Edgar Kaufmann, Jr., Adviser to the Director of the Department of Architecture & Design and Research Associate
Mr. Alfred H. Barr, Jr., Director of Museum Collections.
Mr. Gyorgy Kepes, Massachusetts Institute of Technology
Mr. Charles Coiner, Art Director and Vice-President of N. W. Ayer & Co.
Miss Alice V. Keliher, School of Education, New York University

This Jury of Selection will invite 30 artists including commercial artists, photographers, typographers, and fine artists, to create original designs for posters on subjects defined by the National Infantile Paralysis Foundation. The roster of artists to be invited might include names like Ben Shahn, Adolph Dehn, Raphael Soyer, Anton Refregier, Herbert Bayer, E. McKnight Kauffer, Ed Rosskam, Eliot Elisofon, Herbert Matter, Henry Koerner.

An exhibition of the 30 original designs would be held in the Museum of Modern Art during the early autumn of 1949 (tentatively September or October). A ballot available to the general visiting public will enable the National Infantile Paralysis Foundation to select by public acclaim one poster for printing and distribution.

In addition to the commissions paid each artist, first, second and third prizes would be awarded by the Museum Jury, the prize money to be donated by such organizations as Abbott Laboratories, Coca-Cola, Raleigh Tobacco, General Outdoor Advertising Company. The awards and the arrangement with these industrial organizations will be the responsibility of the Museum.

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- 2 -

Miss Sally Jean Lucas

April 12, 1949

The Museum plans a private opening for this exhibition, in accordance with its policy, to which the members and special guests (approximately 9000 persons in all) will be invited.

After a showing at the Museum, the exhibition of original designs can be circulated throughout the United States under the auspices of the Museum.

I am attaching a budget for this project. The Museum will be responsible for the competition and exhibition. Of course, participation of the National Infantile Paralysis Foundation with regard to the theme of the posters, publicity, and the private opening will be welcomed.

It is my great hope that this project may be realized and I shall look forward to hearing from you. May I suggest that a decision reach us by May 1st if possible so that we will have sufficient time to invite the Jury of Selection for a meeting before the artists leave for the summer.

Sincerely yours,

Mildred Constantine

MC:es

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*Mr. Wheeler
please note tentative pub. dates: Oct. 4-30, or Nov. 1-27)*

May 24, 1949

Mr. Joe W. Savage
Executive Director
The National Foundation for Infantile Paralysis, Inc.
120 Broadway
New York 5, New York

Dear Mr. Savage:

Thank you very much for your good letter of May 18. I am sending you here a new outline of our agreement with The National Foundation for Infantile Paralysis concerning the organization of the poster competition. This new outline includes all the changes requested in your letter.

Poster Competition for The National Foundation for Infantile Paralysis

1. Selection of participating artists

The number of artists participating in the Competition shall not exceed twenty-five and shall include commercial artists, photographers, typographers and painters who will be invited to submit original works for posters on subjects to be defined by the National Foundation for Infantile Paralysis.

For the selection of these artists the Museum will name the following Committee:

Mr. Philip C. Johnson, Director of the Department of Architecture and Design, MOMA
Mr. Monroe Wheeler, Director of Exhibitions and Publications, MOMA
Mr. Edgar Kaufmann, Jr., Adviser to the Director of the Department of Architecture & Design and Research Associate, MOMA
Mr. Alfred H. Barr, Jr., Director of the Museum Collections, MOMA
Mr. Gyorgy Kepes, Massachusetts Institute of Technology
Mr. Charles Cooner, Art Director and Vice President of N.W. Ayer & Co.
Miss Alice V. Keliher, School of Education, New York University

It is suggested that the artists to be invited by the Committee meet first with the members of the National Foundation for Infantile Paralysis to discuss the theme of the posters.

A tentative list of some of the artists suggested by several members of the Museum is enclosed to give you an idea of the type of artist

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2

Poster Competition

The National Foundation for Infantile Paralysis, continued

we would like to see participate in the Competition.

Every one of the artists invited will be paid a sum of \$500 for his entry conforming to the specifications of the Committee of Selection. For these payments the entries will become the property of the Foundation but the artist should be protected against bad reproduction, distortion, bad cropping and overprinting.

2. Prize Awards

A jury of awards, of which one member will be named by the Foundation, will be appointed by the Museum to give three prizes (First Prize: \$1,000; Second Prize: \$750; Third Prize: \$500) for the best poster entries to the Competition; these prizes to be paid to the artists in addition to the purchase price.

A prize of \$250 for the most popular entry will be awarded by ballots made available to the public visiting the exhibition of the entries.

The Foundation shall not be obliged to use any of the prize winning entries in their publicity program.

3. Exhibition

An exhibition of all the entries will be held at the Museum of Modern Art during the autumn of 1949 (tentatively, Oct. 4-30, or Nov. 1-27).

This exhibition shall be inaugurated with a special preview to which invitations are to be sent to the guests of the Foundation and the entire membership of the Museum (approximately 9000).

After the showing of the exhibition at the Museum of Modern Art, the original poster designs could be circulated throughout the United States, under the auspices of the Museum and with the cooperation of the Foundation, provided there are sufficient requests for the exhibition to make circulating it economically feasible.

Budget: a budget for this project is attached.

The Museum of Modern Art shall make itself responsible for conducting the Competition and for the organization of the exhibitions.

All publicity concerned with the project shall have the approval of both the Foundation and the Museum of Modern Art.

It is our understanding that the prize awards will be given as part of the Competition and we have therefore included their total amount in the budget.

If the above outline, incorporating the modifications requested by you, meets with your approval, kindly return a signed copy of it to us.

Encs. 2

Agreed.....

Faithfully yours,

Rene d'Harnoncourt

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Tentative list of participating artists

Milton Ackoff
John Atherton
Herbert Bayer
Lester Beall
Jean Carlu
E. McKnight Kauffer
Henry Koerner
Jacob Lawrence
David Stone Martin
Alton Pickens
Paul Rand
Ben Shahn
Ralph Steiner
Weegee
Edward Weston

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PROPOSED BUDGET FOR POSTER COMPETITION FOR THE
NATIONAL FOUNDATION FOR INFANTILE PARALYSIS

Commission for 25 artists to create original poster designs at \$500 each		\$12,500
Prizes		2,500
? Salary for Director of Competition and Exhibition, one year	\$5,000	
Travel expenses for Jury Members and invited artists to come to meeting	500	
Printed material including invitations, ballots, booklets and mailing expenses	1,000	
Installation and secretarial work	1,000	
Opening for Foundation guests and MOMA members	250	
	\$ 7,250	
Museum overhead 20% of \$7,250	1,450	8,700
		\$23,700

Rene d'Harnoncourt
Director of Curatorial
Departments, Museum of
Modern Art

ACCEPTED:

Signed: _____

Title : _____

Date : _____

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THE MUSEUM OF MODERN ART

Reve d'Harnoncourt

Date ~~November 10, 1949~~ *July*

To: Porter McGray
CC- Mr. d'Harnoncourt
From: Mildred Constantine

Re: ~~Traveling exhibition~~
~~of Polio Posters~~

The terms of our agreement with the National Foundation for Infantile Paralysis are as follows:

The original poster designs can be circulated throughout the United States under the auspices of the Museum and with the cooperation of the Foundation, providing there are sufficient requests for the exhibition to make circulation economically feasible.

The exhibition is scheduled to close at the Museum on November 20th. On the 16th, I have an engagement at the offices of the Foundation to discuss with them the publication of the posters in which they are interested and the circulating exhibition. After I learn from the Foundation what their plans for publication are, the meetings where they would like to have the posters shown and after I have shown them a tentative budget of costs for such circulation, we can get together and plan an itinerary. Therefore, I would appreciate if you could get me a breakdown of the costs of circulating an exhibition of the size of the polio posters so I can communicate this information to Miss Jean.

Meanwhile, the enclosed two letters from Dr. Gebhard of the Cleveland Health Museum have been sent to me and I imagine that this request can be satisfied at some future date. Do you wish to write him in this connection, eliminating dates pending the arranging of an itinerary?

ELL

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DELIVERIES OF POLIO POSTERS

TO FRANKLIN SIMON & COMPANY

5th AVENUE AND 38 STREET

ATTENTION: ARTHUR AMMAN - DISPLAY DEPARTMENT

Maybe soon by Henry Koerner
Let every dime fight Polio by Eric Nitsche
Polio care open to all by Milton Ekoff

TO BRITISH OVERSEAS AIRWAYS COMPANY

420 MADISON AVENUE

ATTENTION: MISS WAGNER

Polio Research by Herbert Bayer
Courage Comes in the Four Year Size by Esther Bubley
The Ultimate Goal by Jean Carlu

TO ALEXDISPLAY STUDIO

2481 VALENTINE AVENUE

BRONX, NEW YORK

ATTENTION: MR. MAHL

One of the had Polio by Herbert Matter

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
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DELIVERIES OF POLIO POSTERS

TO FRANKLIN SIMON & COMPANY

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2481 VALENTINE AVENUE

BRONX, NEW YORK

ATTENTION: MR. MAHL

One of the had Polio by Herbert Matter

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Lent by the Foundation

#427

POLIO POSTERS

- Milton Ackhoff -- POLIO CARE OPEN TO ALL poster color on board
- Walter Allner -- YOUR HEART, YOUR HELP, THEIR HOPE poster color on board
- * Herbert Bayer -- POLIO RESEARCH, A LIGHT IS BEGINNING TO DAWN poster color on board
- Margaret Bourke-White -- SHE'S WINNING HER FIGHT photograph
- Esther Bubley -- COURAGE COMES IN THE 4-YEAR SIZE photograph
- Jean Carlu -- POLIO - THE ULTIMATE GOAL poster color on board
- Philip Evergood -- A LIFETIME IS IN YOUR DIME oil
- Tana Hoban -- I CAN WALK AGAIN photograph
- Leon Karp -- RESEARCH IS HOPE oil
- Henry Koerner -- MAYBE SOON gouache
- Jacob Laurence -- PROGRESS OVER POLIO gouache
- * Hazel Larsen -- DON'T BE AFRAID photograph
- Helen Levitt -- BACK TO THE GANG photograph
- Herbert Matter -- ONE OF THEM HAD POLIO photograph
- Loren MacIver -- HELP RESEARCH, CLOSE THE CIRCLE pastel on lastoplene
- David Stone Martin -- RECOVERY oil
- Erik Nitsche -- LET YOUR DIME FIGHT POLIO poster color on board
- Paul Rand -- IGNORANCE BREEDS FEAR poster color on board
- Ben Shahn -- LET YOUR HELP MATCH THEIR COURAGE oil
- Honore Sharrer -- HOME AGAIN gouache on lastoplene
- David Smith -- POLIO'S WAR cast bronze
- Franklin Watkins -- FACTS FIGHT FEAR oil
- Milton Wynne -- WE POLIOS CAN FILL ALMOST ANY JOB oil

only one for \$50 each
 Insured for \$500, each
 In Loan Receipt Book
 See Checklist in
 Registration Dept.

Ins Lane
 June 30, 1951
 Check list
 doesn't
 help

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Polio Comp

THE MUSEUM OF MODERN ART

Date November 14, 1950

To: DOROTHY DUDLEY

Re: Matter Polio Poster

From: M. CONSTANTINE

On Thursday, a Rapid Messenger will call for the Matter Polio Poster and take it to the Industrial Displays Company, 625 West 55 Street, for the account of the National Foundation for Infantile Paralysis. Attached is release *label* for this poster.

mc

Release made

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Infantile Paros. Competition

THE MUSEUM OF MODERN ART

Date November 9, 1950

To: DOROTHY DUDLEY

Re: Herbert Matter poster

From: M. CONSTANTINE

The Herbert Matter poster has been returned together with a new one which replaces it. The new one should be placed in the frame now on the old copy. Both are in my office and can be picked up at any time. The new one will be picked up in a few days by the National Foundation for Infantile Paralysis for its exhibit at the White House, in Washington, D. C. Thank you.

mc

*Release
Sent ✓
50*

mm

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THE MUSEUM OF MODERN ART

Competitions - Polio Poster
PROJECT ORDER N° 6701

COPY TO BE RETAINED BY ISSUING DEPT.

TO PRODUCTION MANAGER FROM Registration DEPT.

FOR Polio Poster Competition DATE November 30, 1949

DETAILED INSTRUCTIONS Please ask for Railway Express shipment
poster "Research is Hope" by Karp (oil painting). Harry Shavinaton has
release a d poster.

DATE WORK MUST BE COMPLETED within one week COMPLETION DATE
CONFIRMATION

COST LIMIT _____ IF COSTS EXCEED THIS LIMIT, NEW APPROVAL MUST BE OBTAINED.

APPROVED _____ DEPARTMENT HEAD
COMPTROLLER

mm

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THE MUSEUM OF MODERN ART

Date November 28, 1949

To: Miss Dudley

Re: _____

From: Mildred Constantine

The polio poster by Leon Karp entitled "Research is Hope" should be packed and sent by express prepaid to Mr. Leon Karp, c/o N. W. Ayer, West Washington Square, Philadelphia, Pennsylvania. The value of the shipment should be \$500. Mr. Karp is repainting the legend of the poster and will return it to us in the same crate by express collect. All of these charges should be for the account of the Polio Poster project.

JML

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Competition-Posters

THE MUSEUM OF MODERN ART

Date October 24, 1949

To: MISS DUDLEY

Re: POLIO POSTERS

From: MILDRED CONSTANTINE

These are the 23 posters which are the property of the National Foundation for Infantile Paralysis, which will be shown in the Museum from October 31st through November 20th. Their value is \$500.00 each and they should be insured through the period covering the exhibition, as well as for at least two weeks thereafter, pending decision as to the disposal of the posters.

*note
ber*

I am indicating the two which were damaged in the Hahn shipment, and the enclosed copy of letter to Mr. Hahn covers this.

Jul

MC:bg

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
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October 24, 1949

Mr. Fred G. Hahn
231 East 55th Street
New York, New York

My dear Mr. Hahn:

On Thursday, October 20th, your truckmen delivered a series of original posters, for our account, to the offices of the National Foundation for Infantile Paralysis, 120 Broadway. Before leaving the Museum instructions were given with regard to one of these, an oil painting, still wet, which had to be handled separately from the others and which had to be stacked separately so as not to incur damage.

I was at the offices of the Foundation when the posters were delivered and noticed one of your truckmen carrying in a large group of them held firmly in his arms, and there were about eight in this group. When he set them down on the floor I discovered that the wet painting was in the middle and that it not only had smudged the photographic poster facing it, but had also, in the smudging, caused considerable damage to itself. Also, in the stacking a third poster was badly rubbed.

When your nephew called at the offices on Friday these were pointed out to him. The cost of replacing the completely ruined photographic poster will be \$25.86, and the cost of retouching the others will be \$20.00.. These repairs will have to be done at once, since the material is scheduled to go on exhibition on the 31st of this month. Inasmuch as we have no funds in our project to take care of such repairs, I must put this claim before you and ask for your cooperation in getting this matter settled at your earliest possible convenience.

Very truly yours,

MC:bg

Mildred Constantine

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Polio Competition

THE MUSEUM OF MODERN ART

Date October 18, 1949

To: MISS DUDLEY

Re: POLIO POSTERS

From: MILDRED CONSTANTINE

by 12 a.m.

The 23 posters which are now in the mezzanine should be taken up to the 6th floor committee room tomorrow morning, Wednesday, October 19th. These are the same posters which are to go, via Hahn, to the Foundation offices. I will let you know when they are to be picked up and returned to the Museum.

MC: bg

Harry is getting me ready on a truck.
DD

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Polio Poster Competition

THE MUSEUM OF MODERN ART

Date: October 10, 1949

To: Miss Dudley

Re: Polio Exhibition

From: Miss Constantine

Dear Dorothy:

Please ask Harry to pick up three more posters, one by Evergood, Martin and Wynne, for the Polio Exhibition. Thanks.

*Harry will store
in Storage B with rest of Polio posters -*

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Poster Competition *misc architecture*
Polio Poster exh

THE MUSEUM OF MODERN ART

Date October 4, 1949

To: MISS DUDLEY

Re: INFANTILE POSTERS
POLIO

From: CONSTANTINE

Three additional original posters by Ben Shahn, Honore Sharrer, Jacob Lawrence, have arrived for the exhibition. Can Harry please take them down to the storage bin in the basement.

Two posters, Herbert Bayer and Walter Allner, have already been installed in the mezzanine,

mc

Bob - afternoon

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THE MUSEUM OF MODERN ART

*Poster Camp
Infantile Admiring*

September 30, 1949

Date _____

To: Dorothy Dudley

Re: Storage of Posters

From: Mildred Constantine

Dear Dorothy:

Please store the following four original posters in the Mezzanine until they are needed for installation when the exhibition opens November 1st:

Leon Karp
Tana Hoban
Henry Koerner
Paul Rand

These are now in the Architectural Office on the Fifth Floor. Many thanks.

Constantine

For: Bill to March of Dimes, 654 Madison Ave., New York City

Fifth Avenue and 38th Street
New York City

Attention: Mr. Amman

3 Polio Posters by Mische, Koerner, and Ackoff

Our order #49620 covering this pick-up will be mailed to you under separate cover.

Very sincerely yours,

Registrar

Pick-up order

DHD:ek

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THE MUSEUM OF MODERN ART
11 WEST 53 STREET
NEW YORK 19, N. Y.

Palis

TO Rahn Brothers
231 East 55th Street
New York 22, N. Y.

Date February 1, 1950
PLEASE PUT ORDER NUMBER ON INVOICE

Nº 49620

INVOICE BEARING ORDER NUMBER SHOULD BE MAILED DIRECTLY TO ASST. TREASURER'S OFFICE.

Confirmation order

Please pick up 7 polio posters as indicated in our letter of February 1, and return them to the Museum of Modern Art on February 2.

Ordered by Dorothy H. Dudley, Registrar
Authorized by _____

For Bill to March of Dimes, 651 Madison Ave., New York City

Unit Price

Total

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
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February 1, 1950

Hahn Brothers
231 East 55th Street
New York 22, N. Y.

Gentlemen:

Could you please make the following pick-ups and return them to the Museum of Modern Art on Thursday, February 2:

Alexander's Display Store
2481 Valentine Avenue
Bronx, New York
Attention: Mr. Mahl

1 Polio Poster by Herbert Matter

British Overseas Airways
420 Madison Avenue
New York City
Attention: Miss Wagner

3 Polio Posters by Bayer, Bubley, and Carlu

Franklin Simon and Company
Fifth Avenue and 38th Street
New York City
Attention: Mr. Amman

3 Polio Posters by Nitsche, Koerner, and Ackoff

Our order #49620 covering this pick-up will be mailed to you under separate cover.

Very sincerely yours,

Registrar

Pick-up order

DHD:ek

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THE MUSEUM OF MODERN ART

DATE: **Date** January 31, 1950

To: M. Allen **Re:** POLIO POSTERS
From: M. Constantine

Please have Hahn Bros., pick up the 7 posters described on the attached sheet and return them to the Museum of Modern Art on Thursday, February 2nd. This will involve three pick-ups. All parties have been notified. Bill for this should be marked "Bill to March of Dimes, 654 Madison Avenue, New York 21, N.Y., before it is to be sent to Miss Ulrich's office.

mc

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ALEXANDER'S DISPLAY STORE , Attention: Mr. Mahl
2481 VALENTINE AVENUE
BRONX, NEW YORK

One of them had polio by Herbert Matter

BRITISH OVERSEAS AIRWAYS, attention: Miss Wagner
420 Madison Avenue, New York City
Polio Research by Herbert Bayer
Courage comes in the 4 year size by Esther Dubley
Ultimate Goal by Jean Carlu

FRANKLIN SIMON AND COMPANY, Attention; Mr. Amman
Fifth Avenue and 38 Street
Let every Dime fight Polio by Eric Witsche
Maybe soon by Henry Koerner
Polio Care Open to All by Ackoff

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	MoMA Exhs.	427.2

ALEXANDER'S DISPLAY STORE , Attention: Mr. Mahl
2481 VALENTINE AVENUE
BRONX, NEW YORK

One of them had polio by Herbert Matter

BRITISH OVERSEAS AIRWAYS, attention: Miss Wagner
420 Madison Avenue, New York City
Polio Research by Herbert Bayer
Courage comes in the 4 year size by Esther Dibley
Ultimate Goal by Jean Carlu

FRANKLIN SIMON AND COMPANY, Attention; Mr. Amman
Fifth Avenue and 38 Street
Let every Dime fight Polio by Eric Mitsche
Maybe soon by Henry Koerner
Polio Care Open to All by Ackoff

TO: *Robert R. M. M.*

Date: *January 7, 1959*
PLEASE PRINT OR TYPE NAME AND ADDRESS

N^o 48593

OPEN FOR FRIDAY MORNING, JANUARY 9, 1959

Will you please come to the Museum on Friday morning, January 9th, to collect about a dozen posters and brochures that are indicated in the list given your name. They sent you in the mail.

Handing E. Dibley, Registrar

Look at these, and please contact, U.S.C. to
as with the title trip *WALL STREET JOURNAL* and
Museum of Modern Art.

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THE MUSEUM OF MODERN ART
11 WEST 53 STREET
NEW YORK 19, N. Y.

Polio Posters

TO Hahn Bros.

Date January 5, 1950
PLEASE PUT ORDER NUMBER ON INVOICE

231 East 55th Street

New York 22, New York

Nº 49593

INVOICE BEARING ORDER NUMBER SHOULD BE MAILED DIRECTLY TO ASST. TREASURER'S OFFICE.

TRIP FOR FRIDAY MORNING, JANUARY 6, 1950

Will you please come to the Museum on Friday morning, January 6th, to collect about a dozen posters and deliver them as indicated in the list given your men. (Copy sent you in the mail).

Ordered by.....

Ordered by Dorothy E. Dudley, Registrar

Authorized by.....

Authorized by.....

For.....

March of Dimes, 654 Madison Avenue, N.Y.C. to be billed for this trip plus other charges. See Mildred Constantine.

Unit Price

Total

Ordered by DHD:RO

Dorothy E. Dudley, Registrar

Authorized by.....

Deliver before 12.00

Polio Poster Project

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THE MUSEUM OF MODERN ART
11 WEST 53 STREET
NEW YORK 19, N. Y.

Polio Poster Comp.

TO Hahn Brothers
231 East 55th Street
New York 22, New York

Date October 21, 1949
PLEASE PUT ORDER NUMBER ON INVOICE

Nº 46933

INVOICE BEARING ORDER NUMBER SHOULD BE MAILED DIRECTLY TO CONTROLLER'S OFFICE.

Please collect 24 posters at the National Foundation
for Infantile Paralysis, 120 Broadway, New York 5
and deliver to the Museum, October 21st.

Ordered by Dorothy H. Dudley, Registrar
Authorized by _____

For Polio Poster Project

Unit Price

Total

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Polio Poster Competition

THE MUSEUM OF MODERN ART

R.O. **Date** October 5, 1949

Will you please arrange this trip -
To: Miss Darling

Re: Polio Poster Project

October 11, 1949

From: Registrar

THE MUSEUM OF MODERN ART

11 WEST 53 STREET
NEW YORK 19, N. Y.

Mr. Fred J. Hahn
231 East 55th Street
New York 22, New York

Date October 11, 1949

PLEASE PUT ORDER NUMBER ON INVOICE

Dear Mr. Hahn:

This is to confirm our telephone conversation of this morning. Will you please collect 24 original designs for posters at the Museum and deliver them to the National Foundation for Infantile Paralysis, 120 Broadway, New York, Attention of Miss Dorothy S. Vickery. These are to be delivered the morning of October 20th and can be picked up the afternoon of the 19th or the morning of the 20th.

Our order No. 46929 will be sent to you under separate cover.

Very sincerely yours,

Registrar

DHD:RO

Dorothy S. Dunley, Registrar

Deliver by 12.00

Polio Poster Project

FOR STUDY PURPOSES ONLY. NOT FOR REPRODUCTION.

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THE MUSEUM OF MODERN ART
11 WEST 53 STREET
NEW YORK 19, N. Y.

TO Hahn Brothers
231 East 55th Street
New York 22, New York

Date October 11, 1949
PLEASE PUT ORDER NUMBER ON INVOICE

Nº 46929

INVOICE BEARING ORDER NUMBER SHOULD BE MAILED DIRECTLY TO CONTROLLER'S OFFICE.

Please collect 24 posters at the Museum and deliver to:
National Foundation for Infantile Paralysis
120 Broadway, New York 5
Attention: Miss Dorothy S. Vickery
on October 20th a.m.

Ordered by Dorothy H. Dudley, Registrar
Authorized by _____

For Polio Poster Project

Unit Price

Total

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	MoMA Exhs.	427.2

THE MUSEUM OF MODERN ART

R.O.

Date October 6, 1949

To: Miss Dudley

Re: Polio Poster Project

From: Constantine

Dear Miss Dudley:

The 24 posters, which are to be sent on the morning of October 20, should be delivered to the offices of the National Foundation for Infantile Paralysis, 120 Broadway, New York 5, New York, Attention to Miss Dorothy S. Vickery.

They should be sent by truck and can be picked up the evening of the 19th. This should be charged to the Polio Poster Project.

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