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c.c. Eddie Swanson

Wisc. Exh.
Hahn —
(get done)

October 23, 1947

Dear Mr. Hahn:

Confirming our telephone conversation, on Friday morning, October 24, at 9:00 will you please send a truck to the Museum to collect a drum (roller) and take it and Eddie Swanson with another man to Mr. Holty's studio at 149 East 119th Street. Mr. Matisse will be there at 9:45 to let the men in. They will then remove a Miro mural from its stretcher, roll it on the drum and deliver it to the Museum.

Our order No. 38260, covering the transportation both ways, will be mailed to you shortly.

Sincerely yours,

Registrar

Mr. Fred J. Hahn
Hahn Brothers
231 East 55th Street
New York 22, New York

DHD:ash

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THE MUSEUM OF MODERN ART
 11 WEST 53 STREET
 NEW YORK 19, N. Y.

UM MODERN ART

TO Hahn Brothers
231 East 55th Street
New York 22, New York

Date October 23, 1947
 PLEASE PUT ORDER NUMBER ON INVOICE

Re: Miro mural No 38260

INVOICE BEARING ORDER NUMBER SHOULD BE MAILED DIRECTLY TO CONTROLLER'S OFFICE.

	Unit Price	Total
<u>TRIP FOR FRIDAY, OCT. 24th</u>		
Please send a truck to the Museum at 9:00 to take two men and a drum to 149 East 119th St to remove a Miro mural from its stretcher, roll it on the drum and deliver to the Museum. (see our letter of Oct. 23)		
Ordered by <u>D. H. Dudley, Registrar</u>		
Authorized by _____		
For <u>1/1 Miro mural.</u>	00	

*Mural - Is this our job or
 shouldn't it come to us
 properly rolled - what are
 your arrangements for expense,
 & shipping after showing here?*

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THE

10/17/47

ART

CC: Ed

1947

To:

From:

Miss Dudley did not write the pencilled note.
Miss Allén thinks that it was written by Miss
Ulrich, who is looking after Mr. Warren's work
while he is in the hospital.

Dear Mr.

We are planning to exhibit the new Miro mural before it is installed in a hotel in Cincinnati. Mr. Pierre Matisse will let us know when it is dry and ready for delivery. This will probably be in about a week.

We will need to collect it and hold it for awhile until Mr. Wheeler decides when we will exhibit it. Will you please ask Eddy Swanson to see me about building a drum on which to roll it. The dimensions are as follows: 31'6" x 6' 7½".

DD

Memo - Is this our job or
Shouldn't it come to us
properly rolled - What are
your arrangements for expense,
& shipping after showing here?

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To M. Wheeler

THE MUSEUM OF MODERN ART

CC: Eddy Swanson

Date October 14, 1947

To: Mr. Warren
From: Miss Dudley

Re: Miro mural

Dear Mr. Warren,

We are planning to exhibit the new Miro mural before it is installed in a hotel in Cincinnati. Mr. Pierre Matisse will let us know when it is dry and ready for delivery. This will probably be in about a week.

We will need to collect it and hold it for awhile until Mr. Wheeler decides when we will exhibit it. Will you please ask Eddy Swanson to see me about building a drum on which to roll it. The dimensions are as follows: 31'6" x 6' 7½".

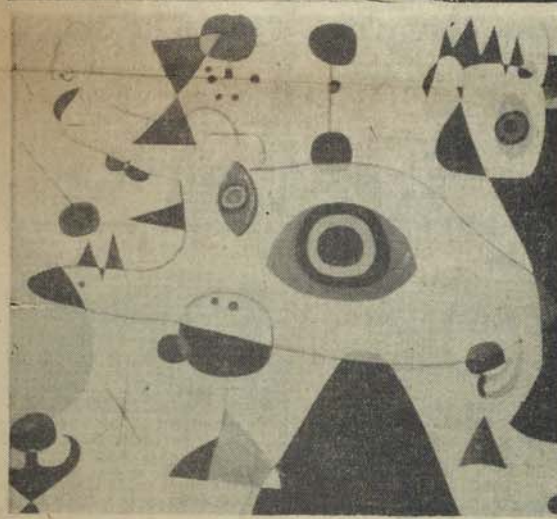
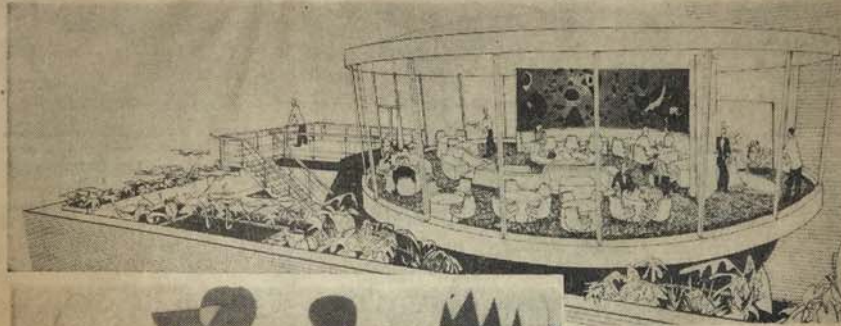
DD

*M. Swanson - Is this our job or
Shouldn't it come to us
properly rolled - What are
your arrangements for expense,
i.e. shipping in after showing here?*

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NEW YORK HERALD TRIBUNE. SUNDAY, MARCH 7, 1948

Miro Has Fun Painting Cincinnati Mural



Artist's sketch of the roof-top dining penthouse of the Terrace Plaza Hotel in Cincinnati, at top, and close-up of a section of Joan Miro's fanciful, thirty-two-foot guache mural in the room

Combines Bright Colors and Nonsense in Panel for Hotel Penthouse

THE fun-loving Rover boy of modern painting, Joan Miro, has just produced his first mural, and probably his most important painting—a 32-foot guache that will hang on the curved wall of a glass penthouse atop Cincinnati's new Terrace Plaza Hotel. The mural has been temporarily but sympathetically installed at the Museum of Modern Art.

The \$12,000,000 Cincinnati hotel, designed by the New York architects Skidmore, Owings, and Merrill for Thomas Emery's Sons, Inc., will be open for business this summer. The twelve stories of the hotel on top of a seven-story business structure make a total of nineteen stories to tower over Cincinnati's other buildings. The glass penthouse will contain a restaurant seating only 55 persons.

In addition to the Miro, the Terrace Plaza will have another large mural, a black and white 100-footer by the caricaturist Saul Steinberg in the main dining room, and a wire sculpture by Alexander Calder in the hotel lobby—on the eighth floor!

Miro's plastic vocabulary seems created wholly in the imagination. In his world reality is a dim echo—a distant totem pole, a child's pornographic scrawl on some wall, a flapping flag, a comical bird, some reiterated symbol of science that is but nonsense to the average man.

The destruction of formalism in Miro's painting, paralleling similar developments in architecture, makes a special kind of mural. The very term "mural" is a misunderstanding, almost a joke. The curved painting stands free in a veritable goldfish bowl. It has nothing to do with constructed space, but everything to do with a space defined by the architects. When installed in Cincinnati, as its position in the Museum of Modern art suggests, the significant relations of this painting will be with the nocturnally reflected surface of polished glass and the pale blue of the Ohio sky.

Miro, a 55-year old Spanish painter, executed his mural in six strenuous weeks in New York.

A superb colorist, Miro's palette has seldom been seen to greater advantage than in his huge guache, as pure and as free as a watercolor. Against its electric blue background, his counterpoint of mustards, blacks, and reds would be violent if not relieved by the equal juxtaposition of thin sketchy lines and solid silhouetted masses bounded by characteristic free outlines.

F. G.

BLOOD PARASITES
INSPIRE TIE DESIGN

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*The Museum of Modern Art requests the
pleasure of your company on Monday,
March first, at six o'clock, in the Museum's
Penthouse to meet Mr. John J. Emery upon
the occasion of a preview of a new mural by
Joan Miro prior to its permanent installation
in the Terrace Plaza Hotel, Cincinnati, Ohio.*

Cocktails

*Please present this invitation
11 West 53rd Street, New York*

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THE MUSEUM OF MODERN ART

11 WEST 53 STREET, NEW YORK 19, N. Y.

TELEPHONE: CIRCLE 5-8900

48302-12

FOR RELEASE WEDNESDAY A.M.
MARCH 3, 1948

MUSEUM OF MODERN ART SHOWS NEWLY COMMISSIONED MURAL BY JOAN MIRO

On view for the first time, a new mural by Joan Miro will be shown at the Museum of Modern Art from March 3 through April 4, 1948. The mural is one of three works by famous modern artists commissioned for Cincinnati's newest hotel by Thomas Emery's Sons, Inc., owners and operators of the \$12,000,000 Terrace Plaza which will open in the summer of 1948. The other two works to be installed will be a wire sculpture by Alexander Calder and a mural by Saul Steinberg.

The Miro mural, 8½ feet high and just under 32 feet long, will be exhibited on the first floor of the Museum. James Thrall Soby, Chairman of the Museum's Department of Painting and Sculpture, says of it:

"Of the work of painters belonging to the generation following that of Picasso, none seems so well suited to large-scale decoration as Joan Miro's. His easel pictures have long been notable for freshness of subject, lively and provocative color, remarkable spatial intuition, a rich linear fantasy tending toward humor. All of these qualities may be seen in the huge panel that Miro has painted for the Terrace Plaza Hotel in Cincinnati. But the artist has not merely inflated one of his easel works. He has thought out anew the special problems imposed by this panel's size and purpose. Through constant revisions, with painstaking consistency toward plastic balance and range of intensity, he has created a decoration whose effect is spontaneous and exuberant, almost headlong. We do not need to know precisely what the panel's subject is or means. It is designed to beguile and stimulate, not to puzzle or tax; it is meant to be absorbed pleasurably rather than studied, like music heard through a summer window."

John J. Emery, President of Thomas Emery's Sons, Inc., is also President of the Cincinnati Art Museum. With great perception and enthusiasm Mr. Emery has introduced the work of prominent modern artists as a permanent feature of Cincinnati's business section.

Skidmore, Owings and Merrill are the architects of the twelve-story Terrace Plaza Hotel, which is unique in that it is built on top of a seven-story business structure. It employs the most modern features throughout, is entirely air conditioned, has huge ribbon windows, and two outdoor terraces.

The Miro mural will be placed in the Gourmet Restaurant at the top of the hotel. The Calder wire sculpture will be shown in the lobby of the hotel, eight stories above the street, and the black and white Steinberg mural will cover 1,080 square feet on one wall of the main dining room of the hotel.

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THE MUSEUM OF MODERN ART

Date: February 13, 1948

To: Miss Jean Volkmer

Re: Miro Mural

From: Mr. Wheeler

Philip Johnson is in charge of the installation of the Miro mural. Please get your instructions from him as to signs, etc. The installation will have to be ready by Monday, March 1st, because we have arranged to have a special cocktail party for Mr. John Emery, who is building the hotel, that afternoon and of course the guests will want to see the mural.

directly with Mr. Fresher who, I believe, has conferred with you in person.

As you probably know, the architects are Skidmore, Owings, and Merrill.

Sarah

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THE MUSEUM OF MODERN ART

Date January 23, 1948

To: Mr. Wheeler

Re: Miro Mural

From: Mr. Wheeler

Dear Iona:
Miss Tredick wants to know if we are going to show sketches of the Miro Mural. The total budget for the Miro Mural show is \$1,000. This amount covers the hotel and the room in which the Miro mural is to be installed, in connection with the exhibition of the mural. Skidmore, Owings and Merrill will be glad to supply us with sketches.

directly with Mr. Tredick who, I believe, has conferred with you in person.

As you probably know, the architects are Skidmore, Owings, and Merrill.

Sarah

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THE MUSEUM OF MODERN ART

Date February 13, 1948

To: Miss Ulrich cc: Mr. Warren
Miss Ulrich **Re:** Miro Mural

From: Mr. Wheeler

Dear Ione:

The total budget for the Miro Mural show is \$1,000. This amount is to be paid by Thomas Emery Sons, Inc. Since it has not yet been determined which of two walls is most suitable for it and whether it will hung flat or curved, I have not yet received estimates. Will you check these in my absence?

directly with Mr. Frasher who, I believe, has conferred with you in person.

As you probably know, the architects are Skidmore, Owings, and Merrill.

Sarah

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THE MUSEUM OF MODERN ART

Date February 13, 1948

To: Mr. Philip Johnson ^W cc: Mr. Warren
Miss Ulrich **Re:** Miro Mural
From: Mr. Wheeler Miro Mural

Dear Philip:

I am delighted that you will supervise the installation of the Miro Mural. It will have to be ready by Monday, March 1st, because we have arranged to have a special cocktail party that afternoon for Mr. John Emery, who is building the hotel, and, of course, the guests will want to see the mural.

directly with Mr. Ingheser who, I believe, has conferred with you in person.

As you probably know, the architects are Skidmore, Owings, and Merrill.

Sarah

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THE MUSEUM OF MODERN ART

Date January 30, 1948

To: Monroe Wheeler *MW*

Re: Miro Mural

From: Sarah Newmeyer

Thanks for the copy of your letter to Mr. Thrasher dated January 26 and which I have just received. Some time ago I ordered and received thirteen black and white photographs of the Miro Mural.

directly with Mr. Thrasher who, I believe, has conferred with you in person.

As you probably know, the architects are Skidmore, Owings, and Merrill.

Sarah

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THE MUSEUM OF MODERN ART

Date January 21, 1948

To: Mr. Wheeler

Re: _____

From: Miss Newmeyer

Dear Monroe:

Mr. Thrasher of the Ralph Jones Advertizing Co., Cincinnati, which seems to be handling the Miro Mural for some account, has telephoned me a number of times in regard to publicity lists, etc. He telephoned me yesterday asking if we would not display in the same gallery with the mural a model of the Terrace-Plaza Hotel in which, I understand, the mural is to be placed. Mr. Thrasher says the model is approximately $2\frac{1}{2}$ by $2\frac{1}{2}$ feet and that the mural in it would be "about the size of a hockey puck." (I can assure you that "hockey puck" is one of the most difficult phrases I've ever had to understand over the long distance telephone.)

I told Mr. Thrasher the question of exhibiting the model would have to be referred to you. As he was on a long distance call he asked me to refer it. I presume you will communicate directly with Mr. Thrasher who, I believe, has conferred with you in person.

As you probably know, the architects are Skidmore, Owings, and Merrill.

Sarah

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THE MUSEUM OF MODERN ART INVITES YOU TO ATTEND THE PREVIEW, ON TUESDAY,
MARCH 2, 1948, FROM 4 TO 7 O'CLOCK, OF A NEW MURAL BY JOAN MIRO PRIOR
TO ITS PERMANENT INSTALLATION IN THE TERRACE PLAZA HOTEL, CINCINNATI, OHIO.
THIS INVITATION WILL ADMIT TWO PERSONS. THE MURAL WILL BE ON VIEW UNTIL
APRIL 4.

THE MUSEUM OF MODERN ART

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THE MUSEUM OF MODERN ART

Date January 27, 1948

To: Mr. Johnson

Re: Exhibiting a model of

From: Mr. Wheeler

the Plaza Hotel in Cincinnati

Dear Philip:

The Plaza Hotel people in Cincinnati, whose Miro mural we are showing in the early part of March, want to know if we would be willing to show, in the same gallery, the model of the building, itself.

You have perhaps already seen it: the architects are Skidmore, Owings & Merrill. What do you think of it?

I would appreciate your answer as soon as possible.

Reduced one in five or one in three. 42 inch paper.

In sections be more expensive, more width more sections.

Cost: for 1,000 approximately \$2 or \$2.10 each
for 500 approximately 50¢ more
if in sections \$1.25 per section (rough guess); per section less,
but would be considerable more as a whole.

Too long and too narrow to have any practical use. In the reduction would lose brush strokes, however, this might be imitated.

Would also have to lay aside the silk screen he is doing for us in order to complete the Miro mural reproduction before the mural is shipped to Cincinnati.

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RE: Miro Mural

Mr. Urban:

Can be reduced to size 12 x 60 or 6 x 30 inches

In two sections or it can be done in one section if he uses very thin board. Also, if printed on cardboard dispense with cost of bookbinder.

Cost: \$6.00 each.

If he is permitted to lay aside the Picasso, it can be done by the end of February.

Mr. McKenzie:

Reduced one in five or one in three. 42 inch paper.

In sections be more expensive, more width more sections.

Cost: for 1,000 approximately \$2 or \$2.10 each
for 500 approximately 50¢ more
if in sections \$1.25 per section (rough guess); per section less,
but would be considerable more as a whole.

Too long and too narrow to have any practical use. In the reduction would lose brush strokes, however, this might be imitated.

Would also have to lay aside the silk screen he is doing for us in order to complete the Miro mural reproduction before the mural is shipped to Cincinnati.

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Miro Mural

THE MUSEUM OF MODERN ART

April 8, 1948
Date December 8, 1947

Miss Dudley
To: Miss Newmeyer cc: Miss Dudley **Re:** Rendering of Terrace-Flats
Mrs. Bartlett Mr. Warren Miro Mural
From: Mr. Wheeler Miss Ulrich

Hotel The mounted rendering of the restaurant of the Terrace-Flats
Mr. Thrasher, who is Mr. Emery's representative, has authorized
the HARPER'S BAZAAR photographer to make arrangements with you
to have the Miro mural photographed for reproduction in the April
issue of the magazine. *ord*

If the mural can be photographed from above (meaning the mural
spread out on the floor), quote the photographer a charge of \$25.
If he wants the mural hung on the wall, involving a stretcher and
installation, the charge will be \$60.

Note: The dimensions of the mural are as follows: 31 ft. 6 in.
x 6 ft. 7"

Vaura

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Miro Mural
Skidmore
THE MUSEUM OF MODERN ART

Date April 8, 1948

To: Miss Dudley

Rendering of Terrace-Plaza
Re: Hotel restaurant

From: Mrs. Huxtable

The mounted rendering of the restaurant of the Terrace-Plaza Hotel, used in the exhibition of the Miro mural, is to be returned to:

Skidmore, Owings and Merrill
5 East 57 Street
New York 22, N. Y.
c/o Miss Tredick

(not recorded)

EL-5-7784

Vanna

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THE MUSEUM OF MODERN ART

Date: November 26, 1947

To: Miss Dudley cc: Miss Ulrich
Mr. Warren

Re: Steinberg Mural

From: Mr. Wheeler

a new mural by **JOAN MIRO**

THE MUSEUM OF MODERN ART INVITES YOU TO ATTEND A PREVIEW, ON TUESDAY, MARCH 2, 1948, FROM 4 TO 7 O'CLOCK, 11 WEST 53 STREET, NEW YORK, OF A NEW MURAL BY JOAN MIRO PRIOR TO ITS PERMANENT INSTALLATION IN THE TERRACE PLAZA HOTEL, CINCINNATI, OHIO. THIS INVITATION WILL ADMIT TWO PERSONS. THE MURAL WILL BE ON VIEW UNTIL APRIL 4.

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THE MUSEUM OF MODERN ART

Date November 26, 1947

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Mr. Warren

Re: Steinberg Mural

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THE MUSEUM OF MODERN ART

Date: November 26, 1947

To: Miss Dudley cc: Miss Ulrich
Mr. Warren

Re: Steinberg Mural

From: Mr. Wheeler

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THE MUSEUM OF MODERN ART

Date: November 26, 1947

To: Miss Dudley cc: Miss Ulrich
Mr. Warren

Re: Steinberg Mural

From: Mr. Wheeler

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THE MUSEUM OF MODERN ART

Date: November 26, 1947

To: Miss Dudley cc: Miss Ulrich
Mr. Warren

Re: Steinberg Mural

From: Mr. Wheeler

a new mural by
JOAN MIRO

THE MUSEUM OF MODERN ART INVITES YOU TO ATTEND A PREVIEW, ON TUESDAY, MARCH 2, 1948, FROM 4 TO 7 O'CLOCK, 11 WEST 53 STREET, NEW YORK, OF A NEW MURAL BY JOAN MIRO PRIOR TO ITS PERMANENT INSTALLATION IN THE TERRACE PLAZA HOTEL, CINCINNATI, OHIO. THIS INVITATION WILL ADMIT TWO PERSONS. THE MURAL WILL BE ON VIEW UNTIL APRIL 4.

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THE MUSEUM OF MODERN ART

Date: November 26, 1947

To: Miss Dudley cc: Miss Ulrich
Mr. Warren

Re: Steinberg Mural

From: Mr. Wheeler

As a courtesy to Mr. Thomas Emery, of Cincinnati, we have agreed to take charge of the packing and shipping of the Steinberg mural, described in the attached letter, to Thomas Emery's Sons, Inc., Service Building, Cincinnati. This mural is for the Terrace Plaza Hotel, the hotel for which Miro has made the mural we are exhibiting. Bills for the drum, packing, transportation, express, etc., should be directed to Mr. Saul Steinberg, 410 East 50 Street, New York 22.

P. S. Is this going to be shown with the Miro Mural and should it
Project Order No. 5370 the Exhibitions Schedule and in Miss Neumann's
release? 1/10

Vaara

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THE MUSEUM OF MODERN ART

PROJECT ORDER N^o 5365

COPY TO BE RETAINED BY ISSUING DEPT

THE MUSEUM OF MODERN ART

TO PRODUCTION MANAGER FROM

FOR Miro Mural (see also P.O. 5286 closed) **Date** DATE Nov. 23, 1967

DETAILED INSTRUCTIONS Please make job for Miro Mural as requested on Project Order

To: Mural not to show in Westside studios. **Re:** _____

From: Cost of both Project Orders to be billed eventually to Mr. John Henry, Cincinnati, Ohio

Miss Tredick states that the insurance has been placed on the Steinberg mural and they can continue that insurance to cover the mural from the time it leaves the studio until it arrives in Cincinnati; or do you prefer to have it insured by the Museum? *no*

P. S. Is this going to be shown with the Miro Mural and should it be included on the Exhibitions Schedule and in Miss Newmeyer's release? *no*

Vaura

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THE MUSEUM OF MODERN ART

PROJECT ORDER N^o 5365

COPY TO BE RETAINED BY ISSUING DEPT.

TO PRODUCTION MANAGER FROM Registration DEPT.

FOR Miro Mural (see also P.O. 5286 closed) DATE Nov. 22, 1947

DETAILED INSTRUCTIONS Please make box for Miro Mural as requested on Project Order 5286. Mural now on drum in Messanine storeroom.

Cost of both Project Orders to be billed eventually to Mr. John Emery, Carew Tower, Cincinnati, Ohio

not needed until after we exhibit the mural but can be made as you have

DATE WORK MUST BE COMPLETED

COMPLETION DATE
CONFIRMATION

COST LIMIT _____ IF COSTS EXCEED THIS LIMIT, NEW APPROVAL MUST BE OBTAINED.

APPROVED _____

DEPARTMENT HEAD

COMPTROLLER

Vaura

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THE MUSEUM OF MODERN ART

PROJECT ORDER N° 5286

COPY TO BE RETAINED BY ISSUING DEPT.

TO PRODUCTION MANAGER FROM Registration DEPT
FOR Miro mural DATE October 16, 1947

DETAILED INSTRUCTIONS Will you please have a drum made for the Miro mural
which we will collect for exhibition here. The size should be 7' long, 15" diam.
I will let you know when the mural is to be collected so that Eddie can take it
off the studio wall and roll it with painted surface on outside - protected
with waxed paper. A box for shipping this mural to Cincinnati should be made
eventually under this project order.

DATE WORK MUST BE COMPLETED as soon as possible COMPLETION DATE CONFIRMATION

COST LIMIT _____ IF COSTS EXCEED THIS LIMIT, NEW APPROVAL MUST BE OBTAINED.

APPROVED [Signature] DEPARTMENT HEAD _____ CONTROLLER _____

Known
Known

Vaura

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THE MUSEUM OF MODERN ART

Date October 24, 1947

cc: Mr. Barr
Miss Ulrich
cc: Miss Ulrich

To: Miss Dudley

Re: Miro Mural

From: Mr. Wheeler

Mr. E. F. Ireland, Vice President of Thomas Emery's Sons, Inc.* ,
told me this morning that because of delays in the opening of the
Cincinnati hotel, we will not be permitted to show the Miro mural
before March.

They have insured the mural but if you find it necessary to send
it to the Manhattan Warehouse, Mr. Ireland must be advised so that
he can inform the insurance company.

At the meantime, it may have to be stored, probably at Manhattan Warehouse.

* Thomas Emery's Sons, Inc.
4500 Carew Tower
Cincinnati, Ohio. The dimensions of the mural are as follows:

31 ft. 6 in. x 6 ft. 7-1/2 in.

Vaura

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FILE: MIRO MURAL

THE MUSEUM OF MODERN ART

cc: Mr. Barr
Miss Ulrich

Date October 9, 1947

To: Miss Dudley

Re: Miro Mural

From: Mr. Wheeler

Mr. John Emery has agreed to let the Museum exhibit the Miro mural before it is installed in his hotel in Cincinnati. Mr. Pierre Matisse will let us know when it is dry and ready for delivery. We will not, therefore, be able to schedule the showing until a later date, and in the meantime, it may have to be stored, probably at Manhattan Warehouse. Mr. Emery will carry his own insurance. We will handle the usual sundry details and bill him. The dimensions of the mural are as follows:
31 ft. 6 in. x 6 ft. 7-1/2 in.

Vaara

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FILE: MIRO MURAL

THE MUSEUM OF MODERN ART

Date: August 4, 1942

To: Mr. Wheeler
From: Miss Sbarsky
Jane Sabersky

Re: Exhibition of Miro's
Mural for Chicago Hotel

Dear Mr. Wheeler:
The Miro mural will not be sent to Cincinnati until November. It
yesterday, I saw Bert and he believes it is on way to you the following
will be completed by the middle of September. Therefore, the best

By time to exhibit the mural would be the month of October. The dimensions
of the mural are as follows: 31 ft. 6 in. x 6 ft. 7-1/2 in. It was
painted for a circular room, but Miro prefers to have it shown flat.

If you think there is a chance of exhibiting the painting, would you be
good enough to get in touch with Miro directly?

Vaura

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THE MUSEUM OF MODERN ART

The Museum of Modern Art
cc Mr. Barr
Mr d'Harnoncourt

Date August 4, 1947

Museum Archives
Phot. Request
To: Mr. Wheeler

Re: Exhibition of Miro's
mural for Chicago Hotel

From: Miss Sabersky

Name: _____

Expiration Date: _____
Dear Monroe:

Brief Yesterday, I saw Sert and he begged me to convey to you the following suggestion:

Cucianeli By the end of this month Miro will have completed the mural commissioned by a Chicago Hotel. Sert believes this painting to be one of Miro's most interesting and important works and wonders if it would be of interest to the Museum to show the mural for a short time in one of our galleries, before it is being shipped. The size of the mural is about 30 by 18 feet.

If you think there is a chance of exhibiting the painting, would you be good enough to get in touch with Miro directly?

Vaura

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JOSEPH L. EGAN
 PRESIDENT

1201

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004-1-6

SEPTEMBER 22, 1947

JOAN MIRO
 149 EAST 119 STREET
 NEW YORK CITY

SHALL COME SHORTLY AFTER THREE TODAY.

ALFRED BARR AND MONROE WHEELER

Charge: Department of Exhibitions (Miro mural)

THE COMPANY WILL APPRECIATE SUGGESTIONS FROM ITS PATRONS CONCERNING ITS SERVICE

Miro Mural

2

Forwarded to..... Amount..... Date Billed.....

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PHOTOGRAPH REQUISITION

To PHOTO SALES DEPT. Date March 2, 1948

From Mr. Wheeler Department Exhibitions

For Miro Mural: installation shots

PRINTS

NEW PHOTOGRAPHS

Please supply _____
(Quantity)

Please have Sunami
(Photographer)

glossy _____ size _____

take 4
(Number of shots)

Date of completion _____

Date of completion March 23, 1948

ARTIST or SUBJECT	NEGATIVE NUMBER	QUANTITY
<u>Miro Mural</u>		<u>4</u>

Forwarded to _____ Amount _____ Date Billed _____

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PHOTOGRAPH REQUISITION

To PHOTO SALES DEPT. Date March 2, 1948

From Mr. Wheeler Department Exhibitions

For Miro Mural: installation shots

PRINTS

NEW PHOTOGRAPHS

Please supply _____
(Quantity)

Please have Sunami
(Photographer)

glossy _____ size _____

take 2
(Number of shots)

Date of completion _____

Date of completion March 23, 1948

ARTIST or SUBJECT	NEGATIVE NUMBER	QUANTITY
<u>Miro Mural</u>		<u>2</u>

Forwarded to _____ Amount _____ Date Billed _____

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PHOTOGRAPH REQUISITION

To PHOTO SALES DEPT. Date August 16, 1948

From Mr. Wheeler Department Publications

For Quadrangle Press, Inc. (to be billed)
15 West 44 Street
New York 18, N. Y. Attention: Mr. Rudolph C. von Ripper

PRINTS

NEW PHOTOGRAPHS

Please supply 1 (Quantity)

Please have (Photographer)

glossy X size

take (Number of shots)

Date of completion when available

Date of completion

ARTIST or SUBJECT	NEGATIVE NUMBER	QUANTITY
Miro: <u>Catalan Landscape</u> (<u>The Hunter</u>)	S. 2012	1

Forwarded to Amount Date Billed

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THE MUSEUM OF MODERN ART

QUADRANGLE PRESS

Date August 20, 1948

To: Mr. Philip Johnson

Re: Miro: Tapestry

From: Frances Keech

Mr. von Ripper, of the Quadrangle Press, who wants to reproduce your Miro Tapestry in a book on the artist by Clement Greenberg which the Press is going to publish, has said that you had told him that the Museum has photographs of your tapestry. Miss Moeller has not been able to locate this photograph. Have you any prints yourself? If not, do you remember who the photographer was? Or, shall we ask Mr. von Ripper to have his photographer photograph it? He is willing to do this.

*Bill Lieberman had it last year
also is reproduced in Miro catalog
RJ.*

ARTIST or SUBJECT	NEGATIVE NUMBER	QUANTITY
Miro Mural	S.8393 or S.8394	1
Miro Dutch Interior		1
Miro Tapestry		1

Forwarded to _____ Amount _____ Date Billed _____

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PHOTOGRAPH REQUISITION

To PHOTO SALES DEPT.

Date September 8, 1948

From Mr. Wheeler Department Publications

For Quadrangle Press, Inc., 15 West 44 Street, New York (Attention: Mr. Von Ripper)

Bill Quadrangle Press, Inc., for reproduction in Miro book by Clement Greenberg

PRINTS

NEW PHOTOGRAPHS

Please supply 1
(Quantity)

Please have _____
(Photographer)

glossy size _____

take _____
(Number of shots)

Date of completion _____

Date of completion _____

ARTIST or SUBJECT	NEGATIVE NUMBER	QUANTITY
Miro Mural	S.8393 or S.8394	1
Miro Dutch Interior		1
Miro Tapestry		1

Forwarded to _____ Amount _____ Date Billed _____

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THE MUSEUM OF MODERN ART

PROJECT ORDER N^o ³⁷⁰ 5503

TO PRODUCTION MANAGER FROM Monroe Wheeler DEPT.

FOR Marquee sign for JOAN MIRO mural DATE Feb. 25

DETAILED INSTRUCTIONS cut letters, print and install

Wheeler

DATE WORK MUST BE COMPLETED _____

COST LIMIT \$25 IF COSTS EXCEED THIS LIMIT, NEW APPROVAL MUST BE OBTAINED.

APPROVED *Monroe Wheeler* DEPARTMENT HEAD

COMPTROLLER

LABOR					MATERIAL				
DATE	DEPARTMENT	HOURS	AMOUNT	TOTAL FOR MONTH	DATE	ITEM INDICATE IF FROM STOCK	ORDER NO.	AMOUNT	TOTAL FOR MONTH
2/29	Workshop	6	8.79						
3/7	"	6	8.50		3/7	30 sq.ft. 1/8" masonite		3.00	
						1 qt. lacq.	"	.81	
						1 pt. thinner	"	.17	
						Misc.		.60	

TOTAL LABOR 17.29

TOTAL MATERIAL 4.58

FOR PRODUCTION MANAGER'S USE

FOR COMPTROLLER'S USE ONLY

TOTAL LABOR AND MATERIAL \$ 21.87

CHGS. _____ A/C _____

APPROVED *Wheeler* PROD. MGR.

APPROVED _____ CHECKED _____

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5491³⁷⁰
THE MUSEUM OF MODERN ART

Date February 25, 1948

To: ~~Philip Johnson~~

*Miss
Keech*

Re: Installation of Miro Mural

From: Rand Warren

On account of the change of plans in the installation of
the Miro Mural, the original estimate of \$100. on Project
Order No. 5491 will have to be changed to \$200.

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THE MUSEUM OF MODERN ART

Date February 18, 1948

To: Miss Ulrich

Re: Project Order No. 5491

From: Frances Keech

Mrs. Barnes informs me that the estimate for the installation
of the Miro Mural is \$100.

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For your Files

S-8394

Photographed for The Museum of Modern Art
by Soichi Sunami. If reproduced, credit
must be given The Museum of Modern Art.

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Emery

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RWUB 81 QDY THX

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WU B81 PD=

CW CINCINNATI OHIO APR 5 1155A 1

DOROTHY DUDLEY,
REGISTRAR,
MUSEUM OF MODERN ART=

RE TEL MIRO MURAL SHIP THOMAS EMERY'S SONS, INC. 215 EAST
NINTH STREET, CINCINNATI, 2, OHIO ATTENTION E. F IRELAND=

E F IRELAND.

215 2.1216P.

notified Harry mural sent 4/7/48

THE COMPANY WILL APPRECIATE SUGGESTIONS FROM ITS PATRONS CONCERNING ITS SERVICE

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Miro Mural
QDY-1-8-7D-APR. 5

APRIL 5, 1948

MR. E. F. IRELAND =

THOMAS EMERY'S SONS, INC.

4500 CAREW TOWER

CINCINNATI, OHIO =

MIRO MURAL DISMANTLED TODAY. PLEASE WIRE SHIPPING INSTRUCTIONS. =

DOROTHY H. DUDLEY, REGISTRAR
MUSEUM OF MODERN ART

for: Miro Mural exhibition

THE COMPANY WILL APPRECIATE SUGGESTIONS FROM ITS PATRONS CONCERNING ITS SERVICE

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CC: Miss I

Tredick

Call Mr. Ireland, Thomas Emerys Sons Inc. on Apr. 5th. Mr. Thomas is in Cincinnati..... and ask him where he would like to have the Miro Mural shipped. Chg. to Skidmore, Owings & Merrill.

Wire

~~Where should we ship~~
~~Miro Mural~~ ~~disassembled~~ ~~this~~
~~morning~~ ~~is ready to ship~~. Please
 we shipping instructions

for the preview of the Miro mural. I am writing you now to tell you how enthusiastically it has been greeted by our public and how much we appreciate your kindness and generosity in letting us show it. There are many admirers of Miro's work who would not otherwise have an opportunity to enjoy it.

With renewed thanks and best wishes, I am,

Very sincerely yours,

/s/ Monroe Wheeler

As to the silk screen reproduction which we discussed, we have gone into this matter very carefully and find that the immense size of the mural makes it difficult to do. The preparations for a reduction five feet high would only be twelve inches high. Our experts would also have to be done in process, which would be technically difficult. Our experts would inevitably be fine. I received an actual quotation of \$6,000 for 1,000 copies and this is exclusive of the cost of a special studio in which the technicians would have to work with the mural for at least two months. So I am afraid that we are better abandoned this project.

cover
ND

P. S. I enclose herewith a bill for the costs that have been incurred so far.

Mr. Allen Tredick
2100 Carew Tower
Cincinnati, Ohio

/s/ Monroe Wheeler

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CC: Miss Ulrich
 Miss Deane
 Miss Dudley

Miro Mural

January 25, 1948

March 25, 1948

Dear Mr. Thrasher:

We have discussed with our Architecture Department the matter of representing the architecture of the Terrace Plaza Hotel in connection with the Miro mural, and they felt that it would be a very good idea to show some of the sketches which Mr. Jones I am sorry that I was in Guatemala when you were here instead of the scale model of the building itself. I have, therefore, for the preview of the Miro mural. I am writing you now to tell you how enthusiastically it has been greeted by our public and how much we appreciate your kindness and generosity in letting us show it. There are many admirers of Miro's work who would not otherwise have an opportunity to enjoy it. With renewed thanks and best wishes, I am,

Very sincerely yours,

/s/ Monroe Wheeler

As to the silk screen reproduction which we discussed, we have gone into this matter very carefully and find that the immense size of the mural makes it difficult to do. The proportions are such that a reduction five feet long would only be twelve inches high, and a reduction both technically and financially. Our experts would inevitably be disappointed. I received an actual quotation of \$6,000 for 1,000 copies and this is exclusive of the cost of a special studio in which the business would have to work with the mural for at least two months. So I am afraid that we are better than this project.

With many thanks for your kind cooperation and kind personal regards,

P. S. I enclose herewith a bill for the costs that have been incurred so far.

Mr. Allen Thrasher
 1100 Cedar Street
 Cincinnati, Ohio

/s/ Monroe Wheeler

cover
ND

*John Emery, Esq.
 Carew Tower
 Cincinnati
 Ohio*

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
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CC: Miss Ulrich
Mr. Johnson
Mr. Porter
Miss Newmeyer
Miss Dudley

M. Miro Mural

January 26, 1948

December 1, 1947

Dear Mr. Thrasher:

We have discussed with our Architecture Department the matter of representing the architecture of the Terrace Plaza Hotel in connection with our showing of the Miro mural, and they felt that it would be a very good idea to show some of the sketches which Mr. Johnson, the head of our Architecture Department has seen, instead of the scale model of the building itself. I have, therefore, asked Mr. Johnson to select these sketches which will be included in the exhibition.

I discussed with Mr. Porter yesterday the matter of the opening and he will communicate the details with you. The private opening for the members of the Museum will be held on Tuesday, March second and I understand that you wish to have a cocktail party in the penthouse the preceding day, Monday, March first. I wish to thank you for your letter confirming the arrangements, according to which you will pay for the installation, publicity and invitations up to the amount of \$1,000 and that you will also defray the costs of your cocktail party.

Can you supply us, at your earliest convenience, with twenty-five 8 x 10 black and white photographs of the mural for the use of our Publicity Department?

As to the silk screen reproduction which we discussed, we have gone into this matter very carefully and find that the immense size of the mural makes it difficult to do. The proportions are such that a reduction five feet long would only be twelve inches high and even a reproduction of that size would have to be done in sections, which makes it impractical both technically and financially. Our experts feel that the reduction would be so great that a silk screen reproduction would inevitably be disappointing. We received an actual quotation of \$6,000 for 1,000 copies and this is exclusive of the rent of a special studio in which the technicians would have to work with the mural for at least two months. So I am afraid that we had better abandon this project.

With many thanks for your kind cooperation and kind personal regards,
I am,

Sincerely yours,

Mr. Allen Thrasher
3100 Carew Tower
Cincinnati, Ohio

/s/ Monroe Wheeler

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CC: Miss Dudley
Miss Dorothy Miller

Muro mural

MUSEUM OF MODERN ART

CC: Eddy Swanson

October 11, 1947

December 1, 1947

THE MUSEUM OF MODERN ART
Date: October 24, 1947

Dear Mr. Ireland:

I am very happy to have your letter telling me that it will be agreeable to you if we show your Miro mural painting during the month of March. We should like to put it on view here on Tuesday, March second, with a press preview on Monday, March first, and close the showing here on April fourth. These dates are satisfactory with us and if we do not have further word from you, we shall consider them definite.

As you may have heard from Skidmore, Owings and Merrill, we have undertaken to pack and dispatch to you the Steinberg mural which is now completed.

With renewed thanks for your generous collaboration in permitting us to show the mural, which I know will be much appreciated by our public, I am,

Very sincerely yours,

/s/ Monroe Wheeler

Mr. E. F. Ireland
Vice President,
Thomas Emery's Sons, Inc.
Carew Tower
Cincinnati 1, Ohio

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THE MUSEUM OF MODERN ART

Date October 24, 1947

To: Miss Dudley
From: Mr. Wheeler

Re: Miro Mural

Dear Mr. E. F. Ireland, Vice President of Thomas Emery's Sons, Inc.* , I will be told me this morning that because of delays in the opening of the Cincinnati hotel, we will not be permitted to show the Miro mural before March. We are to bill Mr. Emery for the cost of the drum as well as for the boxing when we send it to Cincinnati. They have insured the mural but if you find it necessary to send it to the Manhattan Warehouse, Mr. Ireland must be advised so that he can inform the insurance company.

* Thomas Emery's Sons, Inc.
4500 Carew Tower
Cincinnati, Ohio

dimensions are as follows: 31'6" x 6' 7 1/2"

THE MUSEUM OF MODERN ART

Mr. Emery has agreed to let the mural be installed in his hotel before it is shipped. It is dry and will let us know when it is dry and therefore, he will be able to schedule the shipping. The mural will be shipped in its own container and will carry his own insurance. Mr. Emery will bill him. The mural is 31 ft. 6 in. x 6 ft. 7 1/2 in. The initiative in finding artists in this new year,

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CC: Miss Ulrich

THE MUSEUM OF MODERN ART

Date October 14, 1947

To: ~~Mr. Wheeler~~

Re: Miro mural

From: Miss Dudley

Dear Monroe: Confirming our telephone conversation of today, I will consult Mr. Warren and Eddy Swanson about building a drum on which to roll the Miro mural when we collect it. Will you please let me know if we are to bill Mr. Emery for the cost of the drum as well as for the boxing when we send it to Cincinnati.

It may be possible for us to hold the mural in the Mezzanine instead of sending it to the Manhattan Warehouse. This would save Mr. Emery the cost of storage.

PO 5286 *Drum*
\$48.14

010

J. M.

dimensions are as follows: 31'6" x 6' 7 1/2".

THE MUSEUM OF MODERN ART

Mr. John Emery has agreed to let the drum be built before it is installed in his hotel in Cincinnati. This will let us know when it is dry and ready to be shipped. Therefore, he will be able to schedule the drum to be shipped the week of the 15th. It may have to be stored in Mr. Emery's warehouse in Cincinnati. The drum will be 31 ft. 6 in. x 6 ft. 7 1/2 in. The drum will be built by Mr. Emery and will be shipped to the Museum of Modern Art in New York. The drum will be built by Mr. Emery and will be shipped to the Museum of Modern Art in New York. The drum will be built by Mr. Emery and will be shipped to the Museum of Modern Art in New York.

Mr. Emery will carry his own insurance on the drum. The drum will be built by Mr. Emery and will be shipped to the Museum of Modern Art in New York. The drum will be built by Mr. Emery and will be shipped to the Museum of Modern Art in New York. The drum will be built by Mr. Emery and will be shipped to the Museum of Modern Art in New York.

Initiative in finding artists in this new year.

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CC: Miss Ulrich

THE MUSEUM OF MODERN ART

Date October 14, 1947

To: Mr. Wheeler
 Miss Dudley
 From:

Re: Miro mural

Dear Monroe: Confirming our telephone conversation of today, I will consult Mr. Warren and Eddy Swanson about building a drum on which to roll the Miro mural when we collect it. Will you please let me know if we are to bill Mr. Emery for the cost of the drum as well as for the boxing when we send it to Cincinnati.

It may be possible for us to hold the mural in the Mezzanine instead of sending it to the Manhattan Warehouse. This would save Mr. Emery the cost of storage.

We will need to know when it is dry and ready to be rolled. This will probably be in about a week.

We will need to collect it for a while until Mr. Wheeler decides upon a final plan. Will you please ask Eddy Swanson to let me know about building a drum on which to roll it.

The dimensions are as follows: 31'6" x 6' 7 3/4".

THE MUSEUM OF MODERN ART

cc: Mr. Barr
 Miss Ulrich
 Miss Dudley
 Mr. Wheeler

Mr. John Emery has agreed to let the mural be rolled before it is installed in his hotel in Cincinnati. We will let us know when it is dry and ready to be rolled. Therefore, he able to schedule the shipping of the mural. It may have to be stored in the Mezzanine until we can find a place to store it. Mr. Emery will carry his own insurance. The disassembly details will bill him. The disassembly will be done by the Mezzanine staff. The disassembly will be done by the Mezzanine staff. The disassembly will be done by the Mezzanine staff.

to advance and it would be our program, but I care it is permanently to do everything I can to do this proposal, we are coming to New York to see the arrangements. It is a acquaintance the next day. The Mezzanine do follow.

initiative in finding artists in this new year.

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THE MUSEUM OF MODERN ART

CC: Eddy Swanson

Date October 14, 1947

To: Mr. Warren

Re: Miro mural

From: Miss Dudley

Dear Mr. Warren,

We are planning to exhibit the new Miro mural before it is installed in a hotel in Cincinnati. Mr. Pierre Matisse will let us know when it is dry and ready for delivery. This will probably be in about a week.

We will need to collect it and hold it for awhile until Mr. Wheeler decides when we will exhibit it. Will you please ask Eddy Swanson to see me about building a drum on which to roll it. The dimensions are as follows: 31'6" x 6' 7 1/2".

THE MUSEUM OF MODERN ART

cc: Mr. Barr
Miss Ulrich

Miss Dudley
Mr. Wheeler

Mr. John Emery has agreed to let the mural be stored in his hotel in Cincinnati before it is installed in his hotel in Cincinnati. We will let us know when it is dry and ready for delivery. Therefore, he will be able to schedule the shipping of the mural. It may have to be stored in the hotel until it is ready to be shipped. Mr. Emery will carry his own insurance. The dimensions of the mural are 31 ft. 6 in. x 6 ft. 7 1/2 in.

The dimensions of the mural are 31 ft. 6 in. x 6 ft. 7 1/2 in. I am sure it will be a valuable addition to our collection. I am sure it will be a valuable addition to our collection. I am sure it will be a valuable addition to our collection.

Initiative in finding artists in this new

Yours,

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THE MUSEUM OF MODERN ART

Date October 9, 1947

cc: Mr. Barr
Miss Ulrich

To: Miss Dudley

Re: Miro Mural

From: Mr. Wheeler

Mr. John Emery has agreed to let the Museum exhibit the Miro mural before it is installed in his hotel in Cincinnati. Mr. Pierre Matisse will let us know when it is dry and ready for delivery. We will not, therefore, be able to schedule the showing until a later date, and in the meantime, it may have to be stored, probably at Manhattan Warehouse. Mr. Emery will carry his own insurance. We will handle the usual details and bill him. The dimensions of the mural are as follows: 31 ft. 6 in. x 6 ft. 7-1/2 in. *Monroe* could be shown at the Museum of Modern Art before it goes to Cincinnati.

Both our schedule and budget are made one year in advance and it would not be easy for us to accommodate this addition to our program, but I think it is so important to have it seen here before it is permanently installed in Cincinnati that I would be willing to do everything I can to make it possible. If you are at all sympathetic to this proposal, will you not be so good as to let me know when you are coming to New York again so that we may try to make some definite arrangements? It would in any case be a great pleasure to make your acquaintance the next time you are here as your sisters, Mrs. Moore and the Marquise de Tallyrand, are both friends of mine. Sincerely,

With my sincere felicitations upon your splendid initiative in finding a place for the work of such distinguished modern artists in this new project of yours, I am,

Very sincerely yours,

P.S.: I have okayed the bill which */s/ Monroe Wheeler* course.

John Emery, Esq.
Carew Tower
Cincinnati, Ohio

(Delivered by hand to Ritz Carlton Hotel)

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CC: Mr. Barr
Miss Ulrich
Miss Dudley

Thomas Emery's Sons, Inc.
19

Established 1890

Carew Tower

Incorporated 1925

Cincinnati, Ohio

October 6, 1947

April 1, 1948

Dear Mr. Emery:

Mr. Monroe Wheeler
As you know, this Museum held a one-man retrospective exhibition of the work of Joan Miro in 1941, and Mr. Miro recently invited Mr. Alfred H. Barr, Jr., the Director of our Collections, and myself to see the new mural that he has recently completed for you for the restaurant of your new hotel in Cincinnati. The mural seems to me to be one of the most remarkable achievements of Miro's career and is certainly one of the handsomest mural paintings made in our century.

I asked particularly for you at the Miro preview and I understand that the mural cannot be installed in Cincinnati until February or later and I am writing to inquire whether you would be interested in making some arrangement whereby this remarkable painting could be shown at the Museum of Modern Art before it goes to Cincinnati.

that both you and I expected this result. The show at the Museum of Modern Art is scheduled for the first of November. Both our schedule and budget are made one year in advance and it would not be easy for us to accommodate this addition to our program, but I think it is so important to have it seen here before it is permanently installed in Cincinnati that I would be willing to do everything I can to make it possible. If you are at all sympathetic to this proposal, will you not be so good as to let me know when you are coming to New York again so that we may try to make some definite arrangements? It would in any case be a great pleasure to make your acquaintance the next time you are here as your sisters, Mrs. Moore and the Marquise de Tallyrand, are both friends of mine. Sincerely,

With my sincere felicitations upon your splendid initiative in finding a place for the work of such distinguished modern artists in this new project of yours, I am,

Very sincerely yours,

P.S.:

I have okayed the bill which /s/ Monroe Wheeler has course.

John Emery, Esq.
Carew Tower
Cincinnati, Ohio

(Delivered by hand to Ritz Carlton Hotel)

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Emery

Thomas Emery's Sons, Inc.

Established 1840

Carew Tower

Incorporated 1925

Cincinnati, Ohio
ZONE I

April 1, 1948

Mr. Monroe Wheeler
The Museum of Modern Art
11 West 53rd Street
New York 19, New York

Dear Mr. Wheeler:

I asked particularly for you at the Miro preview and was most disappointed to learn that you were out of town.

It gives me great happiness to know that your public has given the Miro an enthusiastic reception, but I think that both you and I expected this result. The show at the Modern Art Museum has had most favorable repercussions in Cincinnati as all the newspapers and some of the columnists have commented on it to the end that Cincinnatians can hardly wait to have their picture installed.

With many thanks for the way everything was handled and with kindest regards, I am

Sincerely,

Jack Emery.

JJE:mg

P.S.:

I have okayed the bill which will be paid in due course.

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Emery

Thomas Emery's Sons, Inc.

Established 1840

Carew Tower

Incorporated 1925

Cincinnati, Ohio

ZONE 1

April 1, 1948

Mr. Monroe Wheeler
The Museum of Modern Art
11 West 53rd Street
New York 19, New York

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Sincerely,

Jack Emery.

JJE:mg

P.S.:

I have okayed the bill which will be paid in due course.

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Emery

Thomas Emery's Sons, Inc.

Established 1840

Carew Tower

Incorporated 1925

Cincinnati, Ohio

ZONE I

April 1, 1948

Mr. Monroe Wheeler
The Museum of Modern Art
11 West 53rd Street
New York 19, New York

Dear Mr. Wheeler:

I asked particularly for you at the Miro preview and was most disappointed to learn that you were out of town.

It gives me great happiness to know that your public has given the Miro an enthusiastic reception, but I think that both you and I expected this result. The show at the Modern Art Museum has had most favorable repercussions in Cincinnati as all the newspapers and some of the columnists have commented on it to the end that Cincinnatians can hardly wait to have their picture installed.

With many thanks for the way everything was handled and with kindest regards, I am

Sincerely,

Jack Emery

JJE:mg

P.S.:

I have okayed the bill which will be paid in due course.

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CC: Miss Ulrich
Miss Dudley

March 25, 1948

Dear Mr. Emery:

I am sorry that I was in Guatemala when you were here for the preview of the Miro mural. I am writing you now to tell you how enthusiastically it has been greeted by our public and how much we appreciate your kindness and generosity in letting us show it. There are many admirers of Miro's work who would not otherwise have an opportunity to enjoy it.

With renewed thanks and best wishes, I am,

Very sincerely yours,

/s/ Monroe Wheeler

John Emery, Esq.
Carew Tower
Cincinnati
Ohio

P. S. I enclose herewith a bill for the costs that have been incurred so far.

Emery Co.
THE MUSEUM OF MODERN ART

Date August 20, 1948

To: Mr. Emery

From:

Yes, my remember you asked me to check on the mural which you wanted in connection with the lobby of the East Building. I have checked and it seems to be all right. Our Library does have black and white prints of the mural.

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Emery Co.

THE MUSEUM OF MODERN ART

Date August 20, 1948

To: Mr. Braden

Re: Miro Mural - Kodachrome

From: Frances Keech

You may remember you asked me for a kodachrome of the Miro Mural which you wanted in connection with an idea you had for the lobby of the Esso Building. The attached is in answer to my request.

Our Library does have black and white prints of the mural.

m it.

I have turned over to Mr. Ireland all the negatives of the art objects in the Terrace Plaza Hotel and I am forwarding your letter to him with respect to your request for a duplicate of the Kodachrome.

Thanking you for writing us, I am

Cordially,

THE RALPH H. JONES COMPANY

Allen Thrasher

Allen Thrasher

m
enc.

CC - Mr. Ireland

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Thomas Emery's Sons, Inc.

Established 1840

Carew Tower

Incorporated 1925

Cincinnati, Ohio

ZONE 1

August 11, 1948

Miss Frances Keech
Museum of Modern Art
11 West 53d Street
New York, New York

Dear Miss Keech:

Your letter of July 27 has been referred to Mr. Ireland for attention. We do not at present any additional copies of the Kodachrome of the Miro Mural, nor are we contemplating having any made in the near future. If, however, we should have any prints made up from the Kodachrome, we will be glad to keep your request on file and get in touch with you at that time.

Very truly yours,

Dorothy Gunklach

Dorothy Gunklach
Secretary to
Mr. E. F. Ireland

dg

CC - Mr. Ireland

*given to
Mr. G...
who has
in it.*

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THE MUSEUM OF MODERN ART

Date August 5, 1948

To: Mr. Wheeler *MW*

Re: Attached

From: Fatima

I asked for the Calder mobile because Mr. Goodwin had wanted to see it, and for a duplicate of the kodachrome of the Miro mural (ours is not in the file) because Mr. Braden wanted to show it to Mr. Rockefeller with the suggestion that the Esso people commission a similar mural for their new building upon the recommendation of the Museum of Modern Art.

Mr. Goodwin who had asked for it.
I want to thank you for sending me a picture of the Miro mural as it appeared at the Museum last spring, and I am sure Mr. Esso and Mr. Ireland will appreciate your thoughtfulness.

I have turned over to Mr. Ireland all the negatives of the art objects in the Terrace Plaza Hotel and I am forwarding your letter to him with respect to your request for a duplicate of the Kodachrome.

Thanking you for writing us, I am

Cordially,

THE RALPH H. JONES COMPANY

Allen Thrasher

Allen Thrasher

m
enc.

CC - Mr. Ireland

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THE RALPH H. JONES COMPANY

Advertising

CINCINNATI · NEW YORK

August 3, 1948

3100 CAREW TOWER
CINCINNATI 2, OHIO

Miss Frances Keech
The Museum of Modern Art
11 West 53rd Street
New York, New York

Dear Miss Keech:

Thank you for your letter of July 27, and with particular respect to the Calder mobile, I am pleased to forward a photograph for your records.

I want to thank you for letting us have a picture of the Miro mural as it appeared at the Museum last spring, and I am sure Mr. Emery and Mr. Ireland will appreciate your thoughtfulness.

I have turned over to Mr. Ireland all the negatives of the art objects in the Terrace Plaza Hotel and I am forwarding your letter to him with respect to your request for a duplicate of the Kodachrome.

Thanking you for writing us, I am

Cordially,

THE RALPH H. JONES COMPANY

Allen Thrasher

Allen Thrasher

m
enc.

CC - Mr. Ireland

*Given to
Mr. Gardner
who had asked
for it.*

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cc: Miss Doolley
Miss Dorothy Miller

Emery
f

cc: Monroe Wheeler ✓

~~Monroe Wheeler~~

December 1, 1947
NW

March 5, 1948

Dear Mr. Emery:

Just a line to tell you how delighted I am to see the big Miro mural shown in our museum. It is so strong and gay and beautiful that I am sure it will argue eloquently against all the timid or malicious criticisms which have been leveled at modern painting since the showing here on April fourth. These days are dark during the past few months. do not have further word from you, we shall consider them definite.

As a member of the staff of our museum I find it wonderful to come in each morning, especially gloomy mornings, to be greeted by such a visual celebration.

With renewed thanks for your generous collaboration in permitting us to exhibit the Miro mural which I know will be much appreciated by our public, I am,

Thanks to you!

Sincerely,

Very sincerely yours,

/s/ Alfred H. Barr, Jr.

/s/ Monroe Wheeler

John Emery, Esq.
Thomas Emery's Sons, Inc.
Carew Tower
Cincinnati, Ohio
Vice President,
Thomas Emery's Sons, Inc.
Carew Tower
AHE/ob Cincinnati, Ohio

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CC: Miss Dudley
Miss Dorothy Miller

Emery

Thomas Emery's Sons, Inc.

Carew Tower

Established 1913

December 1, 1947

Cincinnati, Ohio

November 18, 1947

Dear Mr. Ireland:

I am very happy to have your letter telling me that it will be agreeable to you if we show your Miro mural painting during the month of March. We should like to put it on view here on Tuesday, March second, with a press preview on Monday, March first, and close the showing here on April fourth. These dates are satisfactory with us and if we do not have further word from you, we shall consider them definite.

As you may have heard from Skidmore, Owings and Merrill, we have undertaken to pack and dispatch to you the Steinberg mural which is now completed.

With renewed thanks for your generous collaboration in permitting us to show the mural, which I know will be much appreciated by our public, I am,

Very sincerely yours,

If I hear from you that it is satisfactory in the next few days, and if additional things are determined on our schedule, we would then be perfectly willing to set the schedule so that you can make your plans.

Sincerely yours,

Mr. E. F. Ireland
Vice President,
Thomas Emery's Sons, Inc.
Carew Tower
Cincinnati 1, Ohio

E. F. Ireland
Vice President

EPI/ag

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Thomas Emery's Sons, Inc.

Established 1840

Carew Tower

Incorporated 1925

Cincinnati, Ohio

ZONE I

November 18, 1947

Mr. Monroe Wheeler
Director of Exhibits
Museum of Modern Art
Eleven West 53d Street
New York, New York

*Answer
March 2nd*

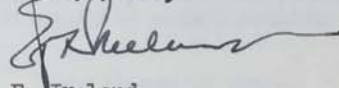
Dear Mr. Wheeler:

Since my visit with you, I have been trying to get our building schedule in such shape that I could give you some idea of the opening dates so that you could plan your exhibit of the mural by Miro.

At the moment it looks as though we could set the month of March as the date for your exhibit, that would be from March 1 to either March 29 or April 3. Tentatively we hope to open May 1, and I should like to have an expression from you as to whether these dates in March are satisfactory.

If I hear from you that it is satisfactory in the next few days, and a few additional things are determined on our schedule, we would then be perfectly willing to set the schedule so that you can make your plans.

Sincerely yours,



E. F. Ireland
Vice President

EFI/dg

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CC: Mr. Barr
Miss Ulrich
Miss Dudley

Emery

SKIDMORE, OWINGS & MERRILL
Architects

19

LEWIN SKIDMORE, S. A.
NATHANIEL A. OWINGS, S. A.
JOHN C. MERRILL, S. A.

WILLIAM S. BROWN, S. A.
GORDON S. BUNICKOFF, S. A.
October 6, 1947
RUSSELL S. BUTLER, S. A.
J. WALTER STEVENS/SHAW, S. A.
JOHN L. KING

Dear Mr. Emery:

March 31, 1948

As you know, this Museum held a one-man retrospective exhibition of the work of Joan Miro in 1941, and Mr. Miro recently invited Mr. Alfred H. Barr, Jr., the Director of our Collections, and myself to see the new mural that he has recently completed for you for the restaurant of your new hotel in Cincinnati. The mural seems to me to be one of the most remarkable achievements of Miro's career and is certainly one of the handsomest mural paintings made in our century.

I understand that the mural cannot be installed in Cincinnati until February or later and I am writing to inquire whether you would be interested in making some arrangement whereby this remarkable painting could be shown at the Museum of Modern Art before it goes to Cincinnati.

Both our schedule and budget are made one year in advance and it would not be easy for us to accommodate this addition to our program, but I think it is so important to have it seen here before it is permanently installed in Cincinnati that I would be willing to do everything I can to make it possible. If you are at all sympathetic to this proposal, will you not be so good as to let me know when you are coming to New York again so that we may try to make some definite arrangements? It would in any case be a great pleasure to make your acquaintance the next time you are here as your sisters, Mrs. Moore and the Marquise de Tallyrand, are both friends of mine.

With my sincere felicitations upon your splendid initiative in finding a place for the work of such distinguished modern artists in this new project of yours, I am,

Very sincerely yours,

/s/ Monroe Wheeler

cc Mr. John Emery, Esq.
Carew Tower
Cincinnati, Ohio

(Delivered by hand to Ritz Carlton Hotel)

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Skidmore Owings & Merrill

SKIDMORE, OWINGS & MERRILL

Architects

LOUIS SKIDMORE, R. A.
NATHANIEL A. OWINGS, R. A.
JOHN O. MERRILL, R. A.

WILLIAM S. BROWN, R. A.
GORDON BUNSHAFT, R. A.
ROBERT W. CUTLER, R. A.
J. WALTER SEVERINGHAUS, R. A.
JOHN L. KING

March 31, 1948

Mr. Munroe Wheeler
The Museum of Modern Art
11 West 53rd Street
New York, N.Y.

Dear Mr. Wheeler:

Here is one set of photographs of the Steinberg mural. As you will remember, Mr. Steinberg planned to join the panels and make some additional drawings when the mural was put on the wall. I understand that this work has just been completed.

We have not received prints of the new photographs of the Calder mobile. These will be sent to you before long.

Yours very truly,

SKIDMORE, OWINGS & MERRILL

by: *Anne Tredick*
Anne Tredick

This is for Mr. Goodwin

at:t

cc Mr. Brown

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*Skidmore, Owings
Merrill*

SKIDMORE, OWINGS & MERRILL
Architects

LOUIS SKIDMORE, R. A.
NATHANIEL A. OWINGS, R. A.
JOHN O. MERRILL, R. A.

December 2, 1947

WILLIAM S. BROWN, R. A.
GORDON BUNSHAFT, R. A.
ROBERT W. CUTLER, R. A.
J. WALTER SEVERINGHAUS, R. A.
JOHN L. KING

Mr. Munroe Wheeler
Museum of Modern Art
11 West 53rd Street
New York, N. Y.

Dear Mr. Wheeler:

to: The Steinberg mural should be addressed
Thomas Emery's Sons, Inc.
Service Building
215 East Ninth Street
Cincinnati, Ohio

Att: Mr. E. F. Ireland

It should also be identified as "for
the Terrace Plaza Hotel."

Thank you again.

Yours very truly,

SKIDMORE, OWINGS & MERRILL

By: Anne Tredick
Anne Tredick

AT:bb

Mr. Brown
cc: Miss Dudley, Museum of Modern Art
Mr. Warren, Museum of Modern Art.

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CC: Miss Ulrich
Mrs. O'Rourke

Skidmore, Owings & Merrill

SKIDMORE, OWINGS & MERRILL
Architects

LOUIS SKIDMORE, S. A.
ANTHONY L. OWINGS, S. A.
JOHN D. MERRILL, S. A.

November 24, 1947

WILLIAM L. BROWN, S. A.

December 2, 1947

ROBERT W. CUTLER, S. A.
J. WALTER GREENINGHOUSE, S. A.
JOHN L. KING

Mr. Monroe Wheeler
The Museum of Modern Art
11 West 53rd Street
New York, N. Y.

Dear Mr. Wheeler:
Dear Anne:

As you know, our Production Department has collected the Steinberg mural and Mr. Warren informs me that the drums are now being made and the mural will be packed and ready for shipment to Cincinnati next week.

By the way, are they having any art in the rooms of the Terrace Plaza Hotel? If so, I should like to suggest their using some of our new color reproductions, which, as you know, are unequalled anywhere in the world. Furthermore, the silk screen ones need not be glazed, because they are washable.

With best wishes, I am, ^{Mr. Steinberg believes that the mural may be rolled on one or more drums that are 10 1/2 feet long, whichever may be the best way. However, you will want} Very sincerely yours, ^{at the studio.}

Mr. Steinberg will have the mural insured until it reaches Cincinnati. The mural is ^{/s/ Monroe Wheeler} Mary's Sons, Inc., Service Building; I will write you again to give you the exact mailing address. Bills for the drum, packing, transportation, express, etc., should be directed to Mr. Saul Steinberg, 110 East 50th Street, New York, N. Y.

Everyone concerned is greatly relieved to know that the mural will be handled by the Museum.

With many thanks.

Yours very truly,

Miss Anne Tredick
Skidmore, Owings & Merrill
5 East 57 Street
New York 22, N. Y.

SKIDMORE, OWINGS & MERRILL

Miss Anne Tredick
Anne Tredick

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SKIDMORE, OWINGS & MERRILL
Architects

LOUIS SKIDMORE, R. A.
NATHANIEL A. OWINGS, R. A.
JOHN O. MERRILL, R. A.

November 24, 1947

WILLIAM S. BROWN, R. A.
GORDON BUNSHAFT, R. A.
ROBERT W. CUTLER, R. A.
J. WALTER SEVERINGHAUS, R. A.
JOHN L. KING

Mr. Munroe Wheeler
The Museum of Modern Art
11 West 53rd Street
New York, N. Y.

Dear Mr. Wheeler:

Mr. Steinberg will finish the mural for the Terrace Plaza Hotel next week. It is at Mili's studio, 6 East 23rd Street, (AL 4-7222), and consists of ten parts:

	height "	width
4 parts	14'11"	9'6"
6 parts	11'4"	9'6"

These dimensions do not include extra canvas around the frames - about three inches on all sides.

Mr. Steinberg believes that the mural may be rolled on one or more drums that are 10½ feet long, whichever may be the best way. However, you will want to check the dimensions at the studio.

Mr. Steinberg will have the mural insured until it reaches Cincinnati. The mural is to be shipped to Thomas Emery's Sons, Inc., Service Building; I will write you again to give you the exact mailing address. Bills for the drum, packing, transportation, express, etc., should be directed to Mr. Saul Steinberg, 410 East 50th Street, New York, N. Y.

Everyone concerned is greatly relieved to know that the mural will be handled by the Museum.

With many thanks.

Yours very truly,

SKIDMORE, OWINGS & MERRILL

By: Anne Tredick
Anne Tredick

AT:bb

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July 27, 1948

Dear Mr. Thrasher:

We have had a request for a color reproduction of the Miro mural which has been installed in the Terrace Plaza Hotel in Cincinnati and I am writing to ask whether or not it would be possible for us to obtain a duplicate of the Kodachrome which you had made of the mural.

Also, we should like to have for our artists' files a photograph of the Calder mobile, which Skidmore, Owings and Merrill suggest that you might be able to provide.

We don't believe that you have seen the photograph that we had taken of the installation of the Miro mural when it was on exhibition at the Museum and Mr. Wheeler has asked me to enclose a copy for your files. If you should like additional copies, we would be glad to supply them.

Very truly yours,

secretary to Mr. Wheeler

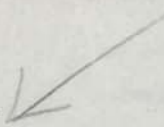
Mr. Allen Thrasher
The Ralph H. Jones Company
3100 Carew Tower
Cincinnati 2, Ohio

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THE MUSEUM OF MODERN ART

Date March 15, 1948

To: Mr. Wheeler 

Re: Miro mural
photographs

From: Pearl L. Moeller, 1948

Dear Mr. Wheeler,

Attached herewith are the two new photos Sunami just took of the Miro mural. These prints are for your records.

I think they came out very well, don't you?

New York 19, New York

Dear Mr. Wheeler:

PM

Write Emery
Thank you for letter of January 28.

I have a letter from Mr. Porter relative to some opening details, and I'm sure these can be worked out satisfactorily.

I have also ordered 21 photographs in black

and white of the Miro, and they will be in your possession before the week is out.

We can appreciate the silk screen difficulties to be encountered on such a project as this and thoroughly agree we'd better abandon our original intentions.

And in reply to your inquiry about the title of the Miro, it does not have a title.

Appreciating your helpfulness in all the matters pertaining to this preview, and thanking you for your co-operation, I am

Cordially,

THE RALPH H. JONES COMPANY

Allen Thrasher

Allen Thrasher

m
CC - Mr. Porter

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THE RALPH H. JONES COMPANY

Advertising

CINCINNATI · NEW YORK

February 2, 1948

3100 CAREW TOWER
CINCINNATI 2, OHIO

Marie 3351

Mr. Monroe Wheeler
Director of Exhibitions and Publications
The Museum of Modern Art
New York 19, New York

Dear Mr. Wheeler:

Thank you for your letter of January 28.

I have a letter from Mr. Porter relative to some opening details, and I'm sure these can be worked out satisfactorily.

I have today ordered 25 photographs in black and white of the Miro, and they will be in your possession before the week is out.

We can appreciate the silk screen difficulties to be encountered on such a project as this and thoroughly agree we'd better abandon our original intentions.

And in reply to your inquiry about the title of the Miro, it does not have a title.

Appreciating your helpfulness in all the matters pertaining to this preview, and thanking you for your co-operation, I am

Cordially,

THE RALPH H. JONES COMPANY

Allen Thrasher

Allen Thrasher

m
CC - Mr. Porter

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	MoMA Exhs.	370.2

CC: Miss Ulrich
Mr. Johnson
Mr. Porter
Miss Newmeyer
Miss Dudley

Thrasher

January 26, 1948

Dear Mr. Thrasher:

We have discussed with our Architecture Department the matter of representing the architecture of the Terrace Plaza Hotel in connection with our showing of the Miro mural, and they felt that it would be a very good idea to show some of the sketches which Mr. Johnson, the head of our Architecture Department has seen, instead of the scale model of the building itself. I have, therefore, asked Mr. Johnson to select these sketches which will be included in the exhibition.

I discussed with Mr. Porter yesterday the matter of the opening and he will communicate the details with you. The private opening for the members of the Museum will be held on Tuesday, March second and I understand that you wish to have a cocktail party in the penthouse the preceding day, Monday, March first. I wish to thank you for your letter confirming the arrangements, according to which you will pay for the installation, publicity and invitations up to the amount of \$1,000 and that you will also defray the costs of your cocktail party.

Can you supply us, at your earliest convenience, with twenty-five 8 x 10 black and white photographs of the mural for the use of our Publicity Department?

As to the silk screen reproduction which we discussed, we have gone into this matter very carefully and find that the immense size of the mural makes it difficult to do. The proportions are such that a reduction five feet long would only be twelve inches high and even a reproduction of that size would have to be done in sections, which makes it impractical both technically and financially. Our experts feel that the reduction would be so great that a silk screen reproduction would inevitably be disappointing. We received an actual quotation of \$6,000 for 1,000 copies and this is exclusive of the rent of a special studio in which the technicians would have to work with the mural for at least two months. So I am afraid that we had better abandon this project.

With many thanks for your kind cooperation and kind personal regards,
I am,

Sincerely yours,

Mr. Allen Thrasher
3100 Carew Tower
Cincinnati, Ohio

/s/ Monroe Wheeler

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CC: Miss Ulrich
Mr. Johnson
Mr. Porter
Miss Newmeyer
Miss Dudley

January 28, 1948

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Mr. Johnson
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Miss Dudley

Allen Thrasher

-2-

January 28, 1948

January 28, 1948

P. S. Does the Miro mural have a title?

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Miss Ulrich
Miss Barnes
Mrs. O'Neale

Mr. Allen Thrasher

-2-

January 28, 1948

December 17, 1947

P. S. Does the Miro mural have a title?

Dear Mr. Thrasher:

I am getting various estimates on the cost of making silk screen reproductions of your Miro mural. It has turned out to be a difficult problem to cope with on account of the immense reduction and the fact that the silk screen artists do not have studios large enough to accommodate a mural of this size. I shall, however, report to you as soon as I can.

Very sincerely yours,

Mr. Allen Thrasher
The Ralph E. Jones Company
3100 Carver Tower
Cincinnati
Ohio

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CC: Miss Ulrich
Miss Pernas
Mrs. O'Rourke

Thrasher

Thomas Emery's Sons, Inc.

Established 1846

Carew Tower

Incorporated 1925

Cincinnati, Ohio

December 17, 1947

12/17/47

December 4, 1947

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Very sincerely yours,

Mr. Allen Thrasher, our representative, will be in New York next /s/ Monroe Wheeler with you the making of a Bodacious for Harper's Bazaar for release in their issue about April.

Later in January we will discuss with you some of the arrangements for the preview on March 1.

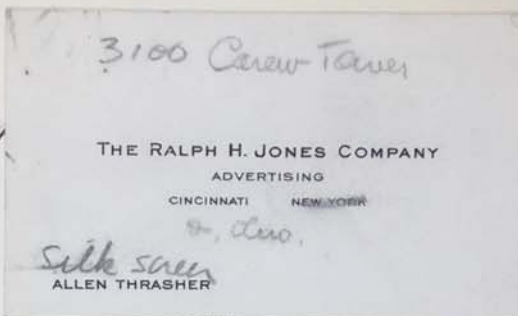
Monroe Wheeler

Mr. Allen Thrasher
The Ralph H. Jones Company
3100 Carew Tower
Cincinnati
Ohio

Silk screen reproductions
The Ralph H. Jones Company
3100 Carew Tower
Cincinnati, Ohio

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	MoMA Exhs.	370.2



Established 1840

December 4, 1947

Mr. Monroe Wheeler,
Director of Exhibitions and Publications
The Museum of Modern Art
11 East 53rd Street
New York, New York

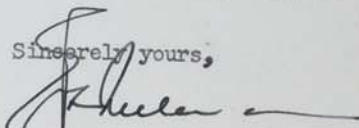
Dear Mr. Wheeler:

I wish to acknowledge receipt of your letter of December 1 and advise you that we have definitely decided that the dates you have set are satisfactory to us.

Mr. Allen Thrasher, our representative, will be in New York next week to discuss with you the making of a Kodachrome for Harper's Bazaar for release in their issue about April.

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Sincerely yours,



E. F. Ireland
Vice President

EFI/dg

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The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
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Thomas Emery's Sons, Inc.

Established 1840

Carraw Tower

Incorporated 1925

Cincinnati, Ohio

ZONE:

12/5/47

December 4, 1947

Mr. Monroe Wheeler,
Director of Exhibitions and Publications
The Museum of Modern Art
11 East 53rd Street
New York, New York

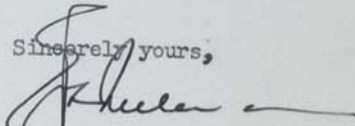
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