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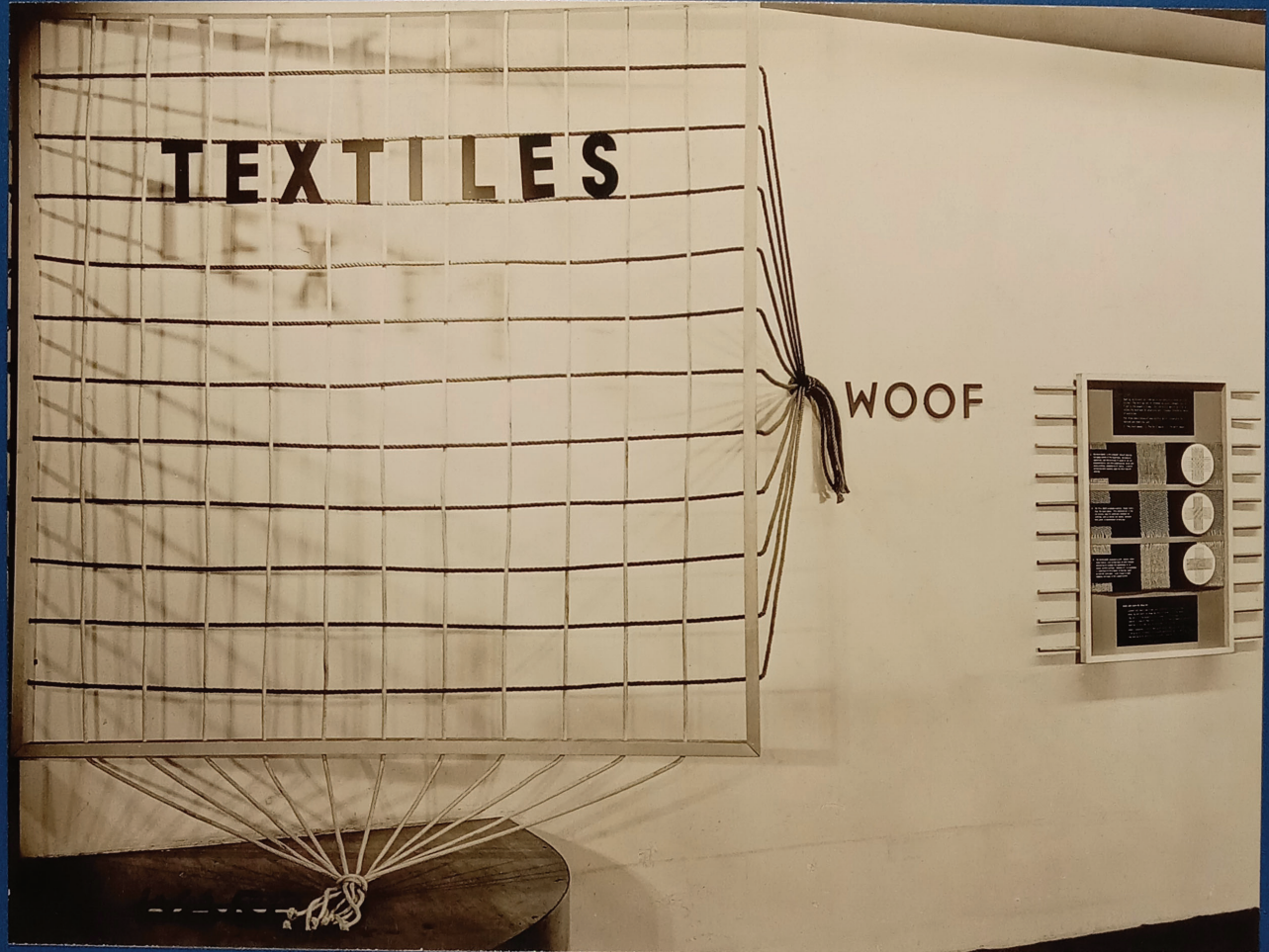
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The Museum of Modern Art
11 West 53 St., New York

6200

E.

Department of Industrial Design

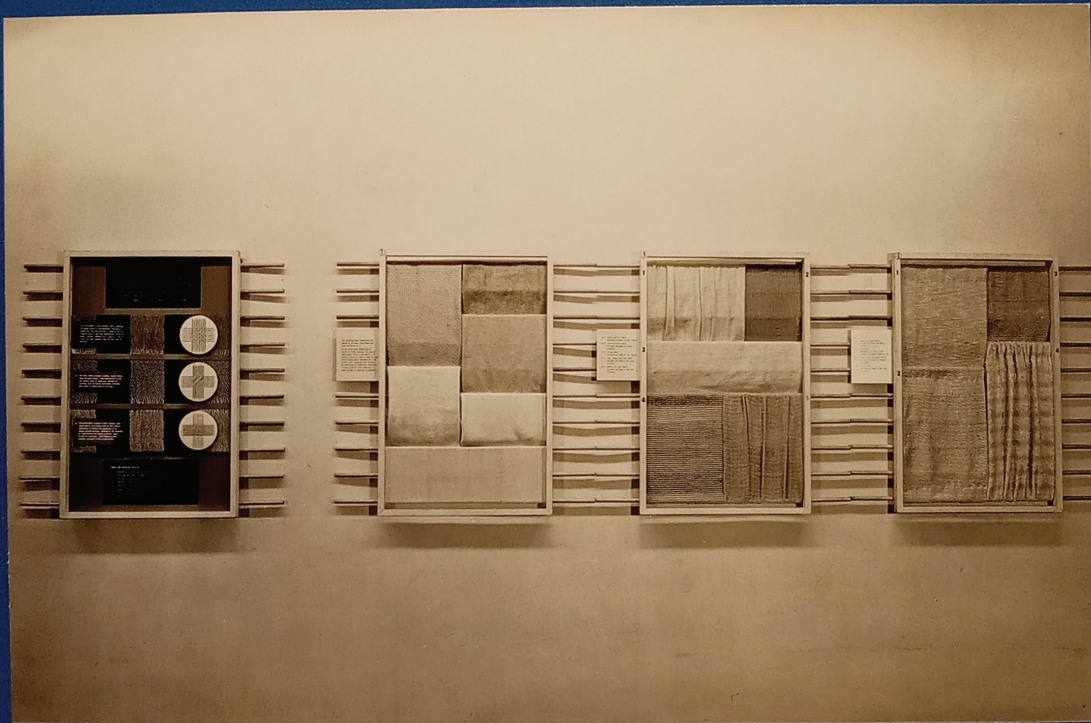
INSTALLATION - Circulating Exhibition
MODERN TEXTILE DESIGN, September, 1945

Introductory Panel

Neg. No. S-6295

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The Museum of Modern Art
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6260
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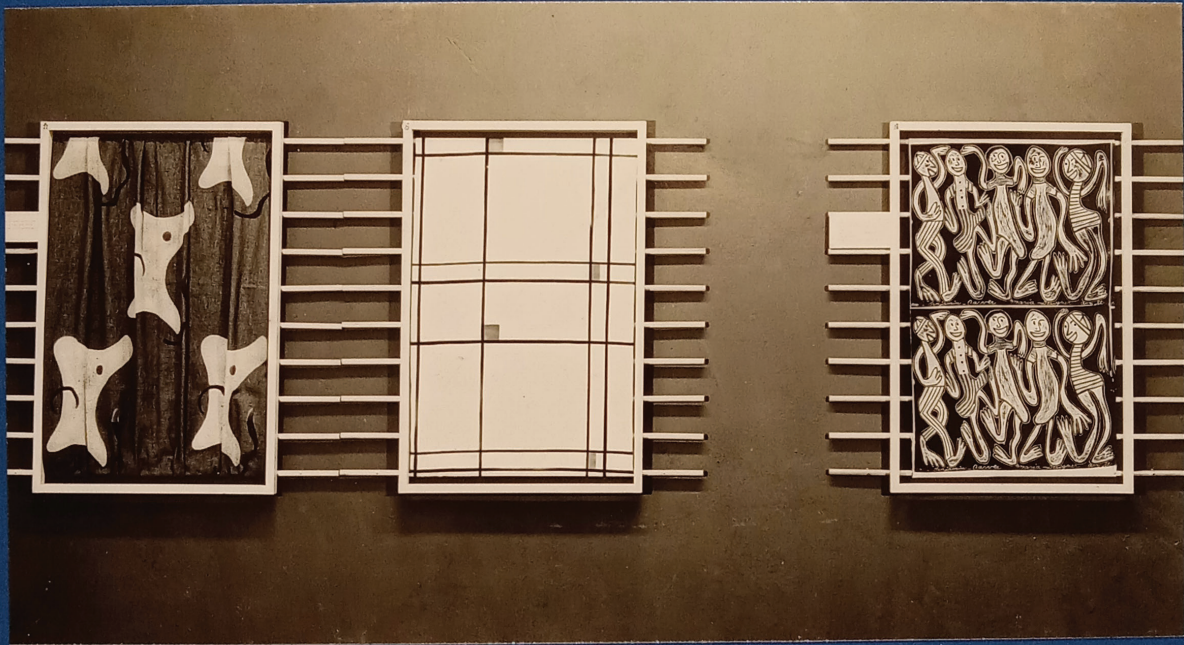
INSTALLATION, Circulating Exhibition
MODERN TEXTILE DESIGN, September, 1945

Weaving Techniques

Neg. No. S-6296

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Department of Industrial Design

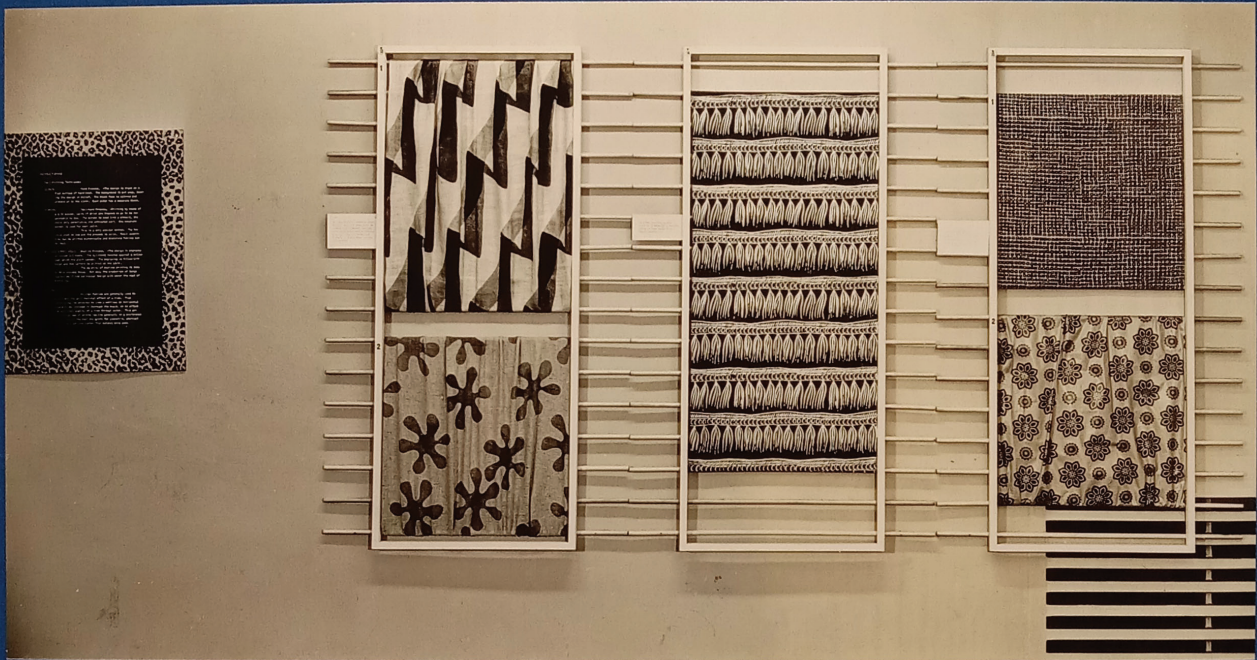
INSTALLATION - Circulating Exhibition
MODERN TEXTILE DESIGN, September, 1945

Prints

Neg. No. S-6294

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The Museum of Modern Art
11 West 53 St., New York

620-0

Department of Industrial Design

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INSTALLATION - Circulating Exhibition
MODERN TEXTILE DESIGN, September, 1945

Prints

Neg. No. S-6299

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The Museum of Modern Art
11 West 53 St., New York

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Department of Industrial Design

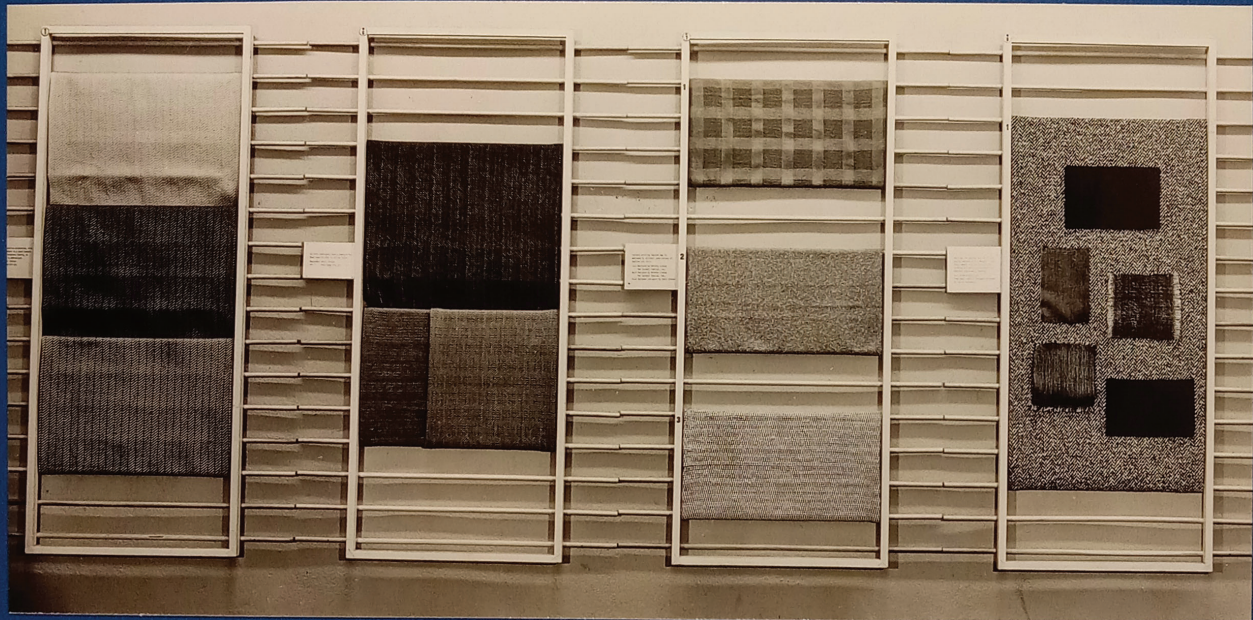
INSTALLATION - Circulating Exhibition
MODERN TEXTILE DESIGN, September, 1945

Prints

Neg. No. S-62300

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	MoMA Exhs.	295.3

The Museum of Modern Art
11 West 53 St., New York

6200

Department of Industrial Design

E.

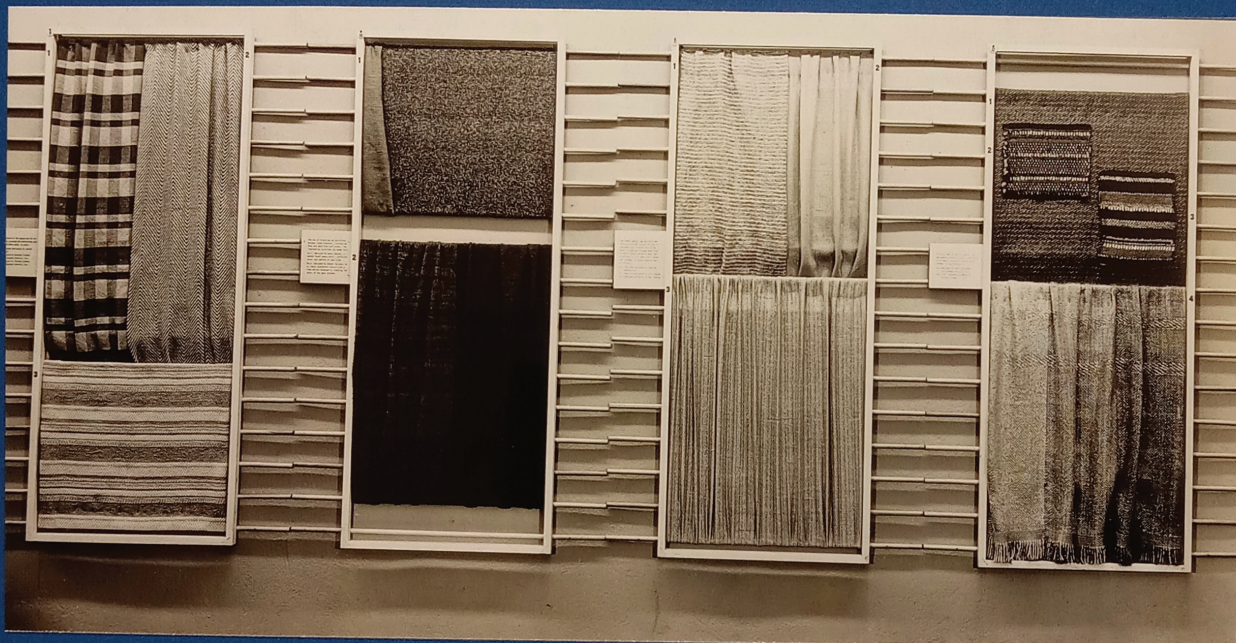
INSTALLATION - Circulating Exhibition
MODERN TEXTILE DESIGN, September, 1945

woven textiles

Neg. No. S-6297

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The Museum of Modern Art
11 West 53 St., New York

Department of Industrial Design

6200

E.

INSTALLATION - Circulating Exhibition
MODERN TEXTILE DESIGN, September, 1945

Woven Textiles

Neg. No. S-6298

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	MoMA Exhs.	295.3

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#295

EXHIBITION RECORD

Title: Textile design

Dates: Aug. 29 - Sept. 23, 1945

Space:

Director:

Consultant:

Assistant:

Check List of Enclosures:

Layout and panel sketches

* Installation Photographs

* List of Exhibits *yes*

Captions (text, type, printer, dimensions)

Installation Notes

Carpentry

Mounting (board, edges, grommets)

Painting (color samples)

Lighting

Curtains

Art Work (title panel)

Publicity (releases, announcements, notices)

Costs

Circulation Record

* Duplicate for Installation Folder

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MODERN TEXTILE DESIGN

1945 - 46

An exhibition circulated by The Museum of Modern Art, New York

CHECK AND INSTALLATION LIST

Exhibition consists of:

- 27 grill panels (8 Small - 3' x 3'; 19 Large 3' x 4'10"
- 6 unmounted textiles with poles for hanging vertical)
- 1 credit label: "LIST OF DESIGNERS..."
- 1 label: "PRINTED FABRICS"
- 1 label for unmounted textiles

Panel No.	Size:	Contents. Designers & Manufacturers.	Museum number
	L-Large	(see page 5 for	
	S-Small	complete name)	

1 S Title Panel

SECTION I HAND AND MACHINE WEAVING

- 2 S Introductory Panel:
3 Basic Weaves with Diagrams & Labels. Albers
- 3 S Plain weave and variations: (All natural color)
Left top to bottom: Cotton (basket weave); Mercerized cotton.
Cooper. 45.777
Right top to bottom: Cotton (monk's cloth); Spun silk. Cooper. 45.776
mercerized cotton; unbleached muslin
- 4 S Variations cont.: (All natural color)
1. Cotton & silk. Albers. 45.775
2. Jute & cotton. Bourgeois. 45.630
3. Cotton. Albers. 45.774
4. Jute, cotton & rayon. Strengell
5. Cotton & rayon. Strengell
- 5 S Variations cont.: (All natural color)
1. Cotton & rayon. Sailors. 45.778
2. Silk. Liebes for Goodall Fab. 45.669
3. Jute, cotton, & metal. Watterston. 45.779
4. Rayon. Strengell
- 6 L Color by Dyeing and weaving:
1. Red Scotch linen. Cooper. 45.762
2. Yellow Scotch linen. Cooper. 45.763
3. Navy cotton denim. 45.764
- 7 L Texture - twill weave: (All Ehrman for Moss Rose Mfg.)
1. Yellow, green, white cotton twill. 894.42
2. Brown & white cotton twill. 893.42
3. Grey, brown & white cotton twill. 892.42

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	MoMA Exhs.	295.3

-3-

SECTION II PRINTED FABRICS

- Label: "PRINTED FABRICS" - mounted on "Leopard Print". Howard & Schaffer. 45.783
- 15 L Direction:
1. Silk screen print. Blue-green on white cotton. Nepodal. 45.752
2. Block print. Red on rose cotton. Strengoll. 45.753
- 16 L Direction - cont.:
1. "Fringo". Black on white cotton. Howard & Schaffer. 45.754
- 17 L Direction - cont.:
1. Black squares on natural cotton. Raymond. 912.42
2. Black stars on coral chintz. Lehman-Connor. 45.787
- 18 L Contrast:
1. Yellow line on yellow cotton. Handscreened with dyes. *Dotsendo* Testa. 45.652
2. Black line & blue block on natural cotton. Testa. 45.648
- 19 L Scale:
1. "Oak Leaf". Red, brown on white cotton. Cooper. 45.755
2. "Pine". Red, black on natural cotton. Cooper. 45.756
- 20 L Scale - cont.:
1. Gold diamond on cotton. Hume. 45.761A
2. "Pamela". Line & leaf. Yellow & grey on natural cotton. Cooper. 45.757
- 21 L Motif:
"Architecture". Brown & green chintz. Howard & Schaffer. 45.761B
- 22 L Motif:
"Congo" motifs. Brown, ochre, black on natural linen. Howard & Schaffer. 45.750
- 23 L Motif:
U.S. Navy camouflage. Brown, blue, black on white cotton. 45.758
- 24 S Motif:
Free Design. White, red on blue-green cotton duck. Fazakas. 45.620
- 25 S Motif:
"Mondrian". Black, red on white rayon. Fazakas. 45.748
- 26 S Motif:
"Figures". Linoleum block print. Brown on beige cotton. Benjamin & Maria. 45.749
- 27 L Photographs of interiors:
1. Architect Richard Neutra
Livingroom - Dr. G. Beckstrand House,
Palos Verdes, Calif.
Photo: Julius Schulman

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	MoMA Exhs.	295.3

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Photographs of interiors: (cont.)

2. Architect Walter Gropius
Vestibule - architect's own house,
Lincoln, Mass.
Photo: Daniel R. Merrill
3. Architect L.L. Rado
Furniture Showroom, Boston, Mass.
Photo: Cushing-Gellatly
4. Architects Edward D. Stone, Philip L. Goodwin
Members' Room - Museum of Modern Art, N.Y.
Photo: Eliot Elisofon

SECTION III WEAVES: (Unmounted Textiles)

1. Drapery material, wine cotton and rayon.
Designed and woven by Robert D. Sailors. 45.780
2. Upholstery material, yellow wool
Designed and woven by Marli Ehrman. 45.656
3. Drapery material, multi-colored plaid, cotton, rayon and wool.
Designed and woven by Kitty de Leuw. 45.810
4. Fringed drapery material, red and yellow cotton and silk.
Designed and woven by Dorothy Liebes. 45.673
5. Drapery material, cherry and turquoise stripes, cotton and rayon.
Designed by Dorothy Liebes, produced by Goodall Fabrics. 45.781
6. Upholstery material, red wool.
Designed and woven by Marli Ehrman. 45.655

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	MoMA Exhs.	295.3

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LIST OF DESIGNERS AND MANUFACTURERS REPRESENTED IN THE EXHIBITION

Anni Albers, Black Mountain
College, Black Mountain, N.C.
Panels 2, 4, 13

Artek-Pascoe, Inc.
16 East 49th St., New York, N.Y.
Panel 10

Louise Bourgeois
142 East 13th St., New York, N.Y.
Panels 4, 10

Dan Cooper
21 East 70th St., New York, N.Y.
Panels 3, 6, 19, 20

Danny Deaver, student, Black
Mountain College, Black Mountain,
Panel 12 N.C.

Galena Dotsenko
1250 Monterey Ave., Berkeley, Cal.
Panel 18

Marli Ehrman, Institute of Design
1009 North State St., Chicago,
Panels 7, 8, 9; 2*, 6* Ill.

Donelda Fazakas
166-15 35th Ave., Flushing, N.Y.
Panels 24, 25

Goodall Fabrics, Inc.
61 East 53rd St., New York, N.Y.
Panels 5, 9, 11, 14; 5*

Howard & Schaffer, Inc.
509 Madison Avenue,,
Panels 16, 21, 22

Pamela Humo
211 East 57th St., New York, N.Y.
Panel 20

H. B. Lehman-Connor, Co.
509 Madison Ave., New York, N.Y.
Panel 17

Kitty de Leeuw
11 East 17th St., New York, N.Y.
3*

Dorothy Liebes
545 Sutter St., San Francisco, Cal.
Panels 5, 9, 11, 14; 4*, 5*

Loss Rose Mfg. Co.
40 East 34th St., New York, N.Y.
Panels 7, 8

Virginia Nepodal
3085 Berkshire Rd., Cleveland, Hts.,
Panel 15 Ohio

Antonin Raymond
101 Park Avenue, New York, N.Y.
Panel 17

Robert D. Sailors, Cranbrook Acad-
emy of Art, Bloomfield Hills, Mich.
Panels 5, 12; 1*

Marianne Strongell, Cranbrook Acad-
emy of Art, Bloomfield Hills, Mich.
Panels 4, 5, 15

Julian Taylor, student, University
of California, Berkeley, Cal.
Panel 11

Angelo Testa
1014 S. Michigan, Chicago, Ill.
Panel 18

Honning Watterston
931 Clay St., San Francisco, Cal.
Panels 5, 13

*Textiles not mounted on panels

10/8/45

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46827 - E3
THE MUSEUM OF MODERN ART
 WEST 53RD STREET, NEW YORK 19, N. Y.

PHONE: CIRCLE 5-8900

FOR IMMEDIATE RELEASE

MUSEUM OF MODERN ART OPENS SMALL EXHIBITION OF
MODERN TEXTILES LATER TO BE SHOWN THROUGHOUT COUNTRY

Because of the increasingly important role contemporary fabrics play in the simple modern interiors of today, the small Exhibition of Modern Textiles opening at the Museum of Modern Art, 11 West 53 Street, on Wednesday, August 29, is of special interest. The exhibition, which consists of hand-woven, hand-printed and machine-woven and machine-printed fabrics, is in effect a concise survey of modern textile design.

The exhibition, prepared especially for the Museum's Circulating Exhibitions program, has been assembled and installed by Susanne Wasson-Tucker of the Department of Industrial Design. It is composed of twenty-five panels showing yard samples of actual fabrics and smaller square samples mounted on standard-sized wooden frames, suitable for shipment as a travelling exhibition subsequent to its showing in the Museum's auditorium galleries.

Some of the fabrics shown are designers' samples; others are cut from commercially available lengths. All of them have been chosen to emphasize the value of well-designed textiles in the modern interior. Since present-day interiors are simpler than those of previous eras, the qualities of color, texture and pattern have become more important in determining their use. Therefore the exhibition stresses the vital role of the craftsman in doing research, and in experimenting and supplying creative ideas which can be adapted to mass-production.

The exhibition includes examples by leading professional designers as well as by students of Black Mountain College, Cranbrook Academy of Art, the Chicago Institute of Design and the University of California. Among well-known textile designers represented are Anni Albers, Louise Bourgeois, Dan Cooper, Marli Ehrman, Donelda Fazakas, Pamela Hume, Dorothy Liebes, Marianne Strengell and Robert D. Sailors.

After the exhibition closes on September 23, it will be sent on tour to colleges, universities and art museums in various parts of the country.

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	MoMA Exhs.	295.3

THE MUSEUM OF MODERN ART
NEW YORK 19

11 WEST 53rd STREET
TELEPHONE: CIRCLE 5-8900
CABLES: MODERNART, NEW-YORK

SARAH NEWMAYER, PUBLICITY DIRECTOR

August 23, 1945

Dear Sir:

You are invited to come or send a representative to

Press Preview of a small
EXHIBITION OF MODERN TEXTILES,
prepared for the Museum's Circulating
Exhibitions Program.

Tuesday, August 28
2 to 6 P.M.

in the auditorium galleries of
the Museum of Modern Art
11 West 53 Street

The exhibition will open to the public Wednesday, August 29, and
will remain on view through September 23. After its initial
showing at the Museum, it will be sent on tour throughout the
country.

For further information please telephone me at Circle 5-8900.

Sincerely yours,

Sarah Newmeyer

Sarah Newmeyer
Publicity Director

California. Among well-known textile designers represented are Anni
Albers, Louise Bourgeois, Dan Cooper, Marli Ehrman, Donelda Fazakas,
Pamela Hume, Dorothy Liebes, Marianne Strengell and Robert D.
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THE MUSEUM OF MODERN ART
WEST 53RD STREET, NEW YORK 19, N. Y.

PHONE: CIRCLE 5-8900

EXHIBITION OF MODERN TEXTILES

AUGUST 29TH - SEPTEMBER 23RD, 1945

Anni Albers, Black Mountain College
Black Mountain, N.C.
Screens 2, 11

Artek-Pascoe, Inc.
16 East 49th Street, New York, N.Y.
Screen 8

Louise Bourgeois
142 East 18th Street, New York, N.Y.
Screens 2, 8

Dan Cooper
21 East 70th Street, New York, N.Y.
Screens 4, 17, 18

Danny Deaver, student, Black Mountain
College, Black Mountain, N.C.
Screen 10

Galena Dotsenko
1250 Monterey Avenue, Berkeley, Calif.
Screen 16

Marli Ehrman, Institute of Design
1009 North State Street, Chicago, Ill.
Screens 5, 6, 7

Donelda Fazakas
662 Cloud Road, Staten Island, N.Y.
Screens 21, 22

Goodall Fabrics, Inc.
61 East 53rd Street, New York, N.Y.
Screens 3, 7, 9, 12

Howard and Schaffer, Inc.
509 Madison Avenue, New York, N.Y.
Screens 14, 19, 20

Pamela Hume
211 East 57th Street, New York, N.Y.
Screen 18

H.B. Lehman-Connor, Co.
509 Madison Avenue, New York, N.Y.
Screen 15

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- 2 -

Dorothy Liebes
545 Sutter Street, San Francisco, Calif.
Screens 3, 7, 9, 12

Moss Rose Mfg. Co.
40 East 34th Street, New York, N.Y.
Screens 5, 6

Virginia Nepodal
3085 Berkshire Road, Cleveland Hts., Ohio
Screen 13

Antonin Raymond
111 Park Avenue, New York, N.Y.
Screen 15

Robert D. Sailors, Cranbrook Academy of Art
Bloomfield Hills, Mich.
Screens 3, 10

Marianne Strengell, Cranbrook Academy of
Art, Bloomfield Hills, Mich.
Screens 2, 3, 13

Julian Taylor, student, University of
California, Berkeley, Calif.
Screen 9

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Screens 3, 11