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	MoMA Exhs.	258b.20

#258b

EXHIBITION RECORD

Title: Art in Progress: 15th Anniversary Exhibition - Design for Use

Dates: May 24 - October 22, 1944

Space:

Director:

Consultant:

Assistant:

Check List of Enclosures:

Layout and panel sketches

* Installation photographs *yes (16, well labeled)*

* List of Exhibits *(partial) ✓*

Captions (text, type, printer, dimensions)

Installation notes:

Carpentry

Mounting (board, edges, grommets)

Painting (color samples)

Lighting

Curteins

Art work (title panel)

Publicity (releases, announcements, notices)

Costs

Circulation record

Correspondence ✓

* Duplicate for Installation Folder

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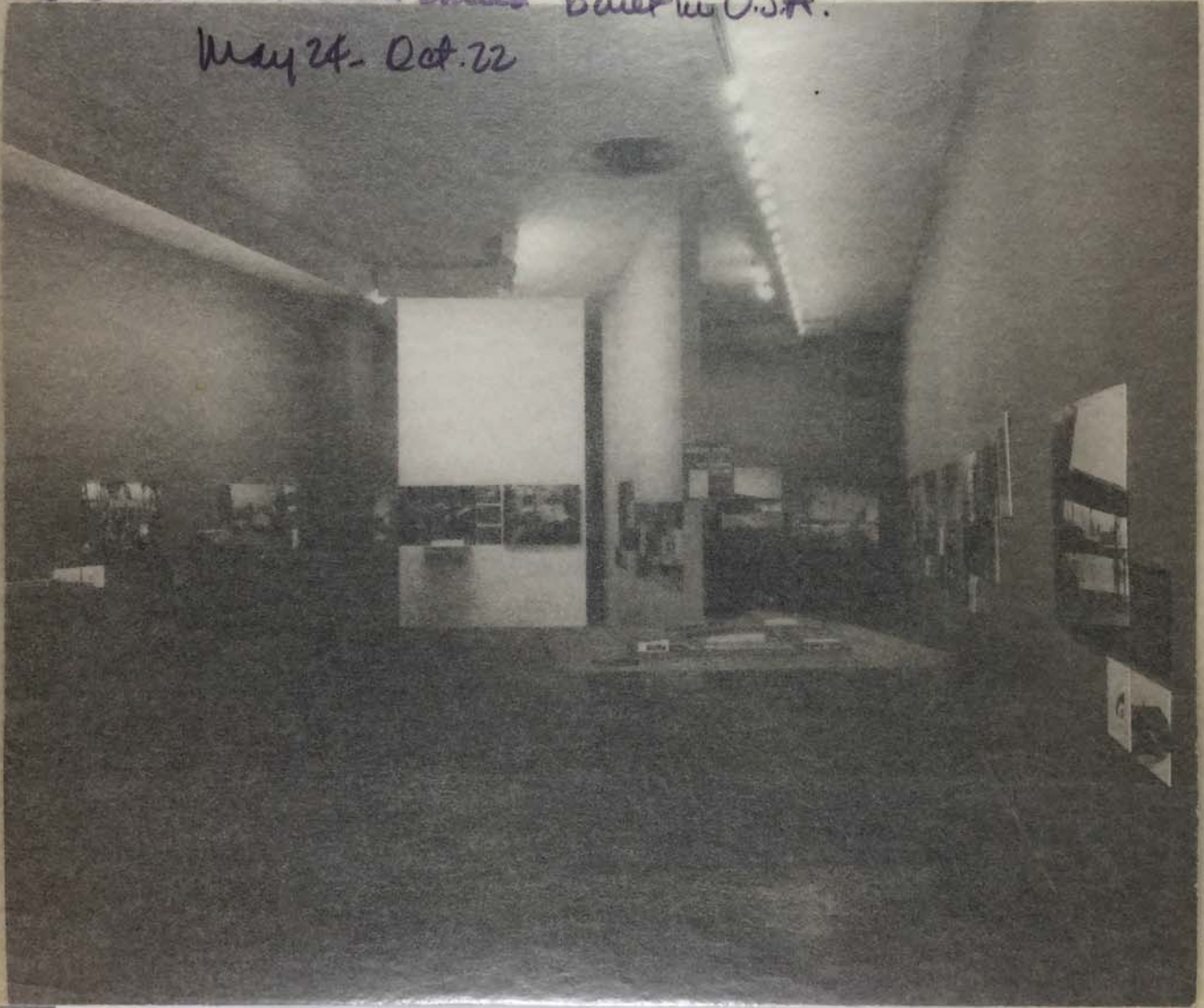
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1944

MoMA inst. # 258 b, c + e

Art in Progress, 15th anniversary exhibition.
Architecture section called Brief in U.S.A.

May 24 - Oct. 22



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Art In Progress
15th Anniversary exhibition
Museum of Modern Art, New York, 1944

Architecture section installation.

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S-5405

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The Museum of Modern Art
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6240

INSTALLATION - DESIGN FOR USE 1944
15th Anniversary Show - Art in Progress

Plaster model and drawing of a Vinylite folding Boat

Inflated Vinylite Army sun hat

Des.: Wm. H. Miller, Jr.

Samples of plastic screen and upholstery fabrics.

ph.: Sinami # S-5400

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Department of Industrial Design

INSTALLATION - DESIGN FOR USE
15th Anniversary Show ART IN PROGRESS

One-piece plywood boatshull
Mfr. U.S.Plywood Corp.

In background: INTEGRATION PANEL

Ph.: U.S.Plywood Corp. New York

MMA # 852

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INSTALLATION - DESIGN FOR USE 1944
15th ANNIVERSARY SHOW - ART IN PROGRESS

View of molded plywood and paper sections
Left side - Molded Plywood Sculpture by
Ray James seen against Vinylite Screen
Suspended from ceiling - 2 Jettison Tanks
Plywood Boat Hull

Ph.: Sunami #S-5397

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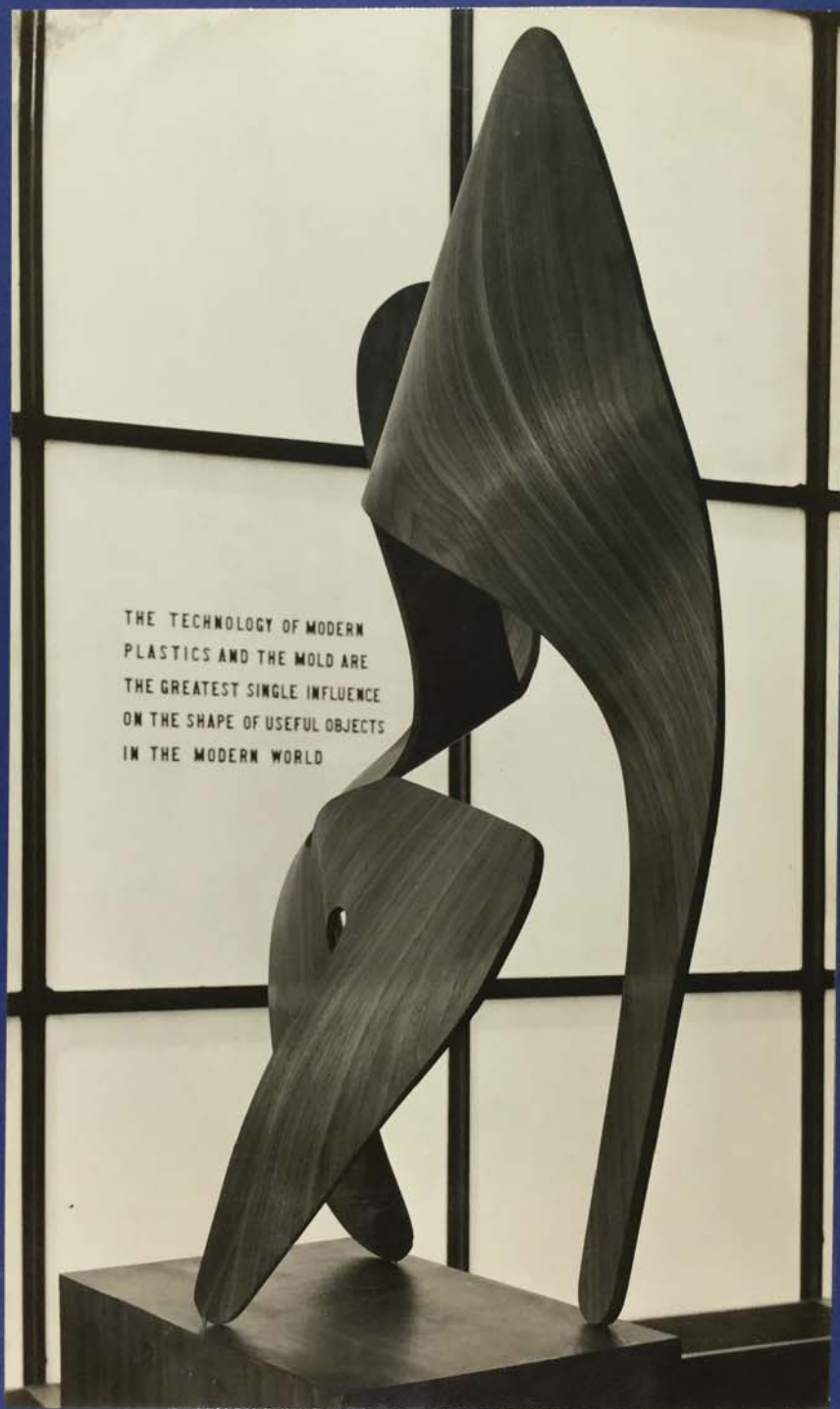
INSTALLATION - DESIGN FOR USE
15th ANNIVERSARY SHOW - ART IN PROGRESS, 1944

A. Entrance to Industrial Design Section
with view of "TASTE CHART"

Ph.: Sunami # S-5389

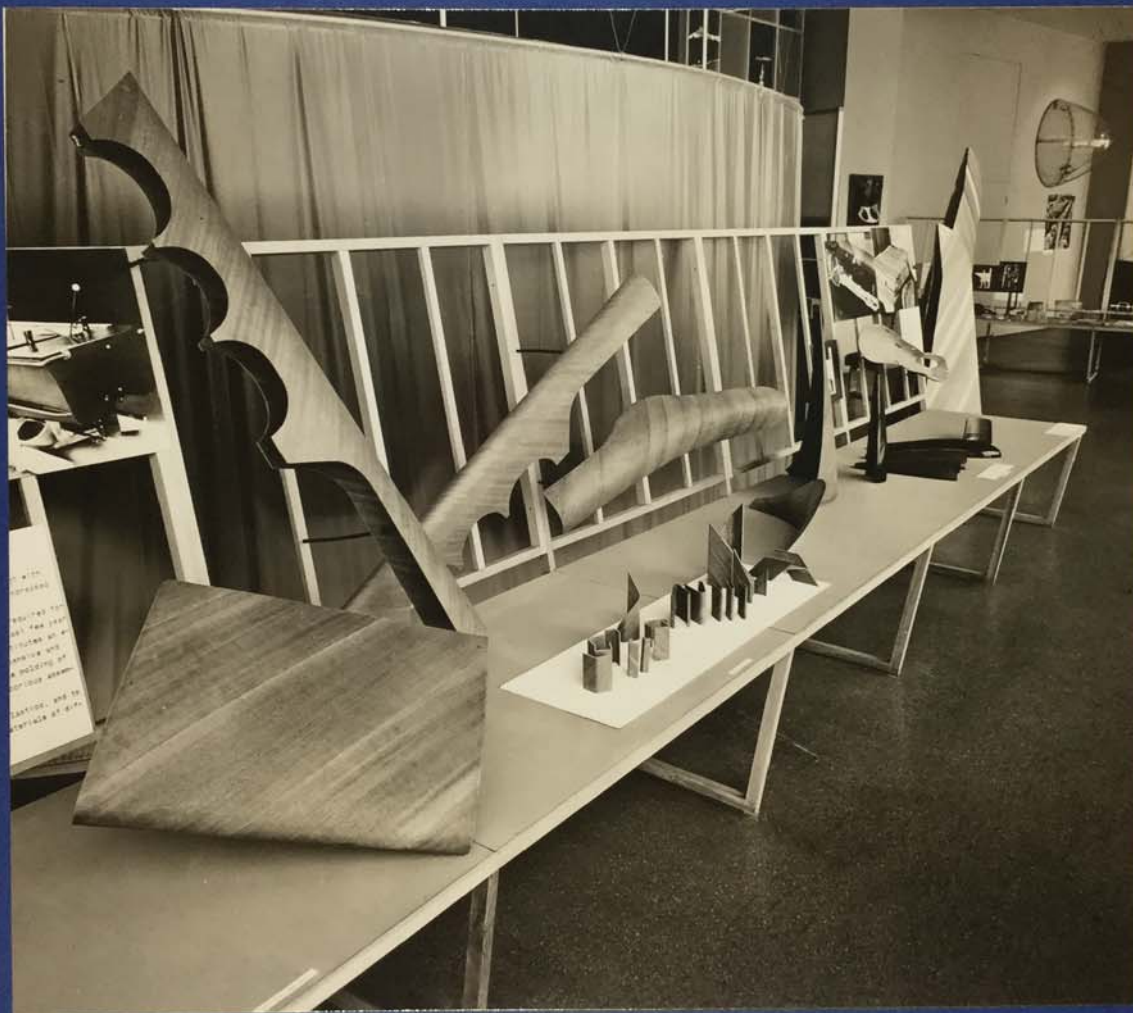
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INSTALLATION - DESIGN FOR USE 1944
15th Anniversary Show - ART IN PROGRESS (7)

Molded plastic plywood parts for air-
planes (Fairchild & Duramold)
Extruded Shapes (Eames)
Shapes molded of combination material (Vi-
Molded leg splints (Charles Eames) dal)
Background - Stabilizer Skins (Eames)
Ph.: Summi - # S-5208

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INSTALLATION - DESIGN FOR USE 1944
15th ANNIVERSARY SHOW - ART IN PROGRESS

View of exhibition stands with plastic plywood
of combination materials and paper section
Top: Jettison Tanks and part of Boat Hull

Ph.: Sunami # S-5402

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INSTALLATION PICTURE - DESIGN FOR USE
15th Anniversary Show "Art In Progress"

1944

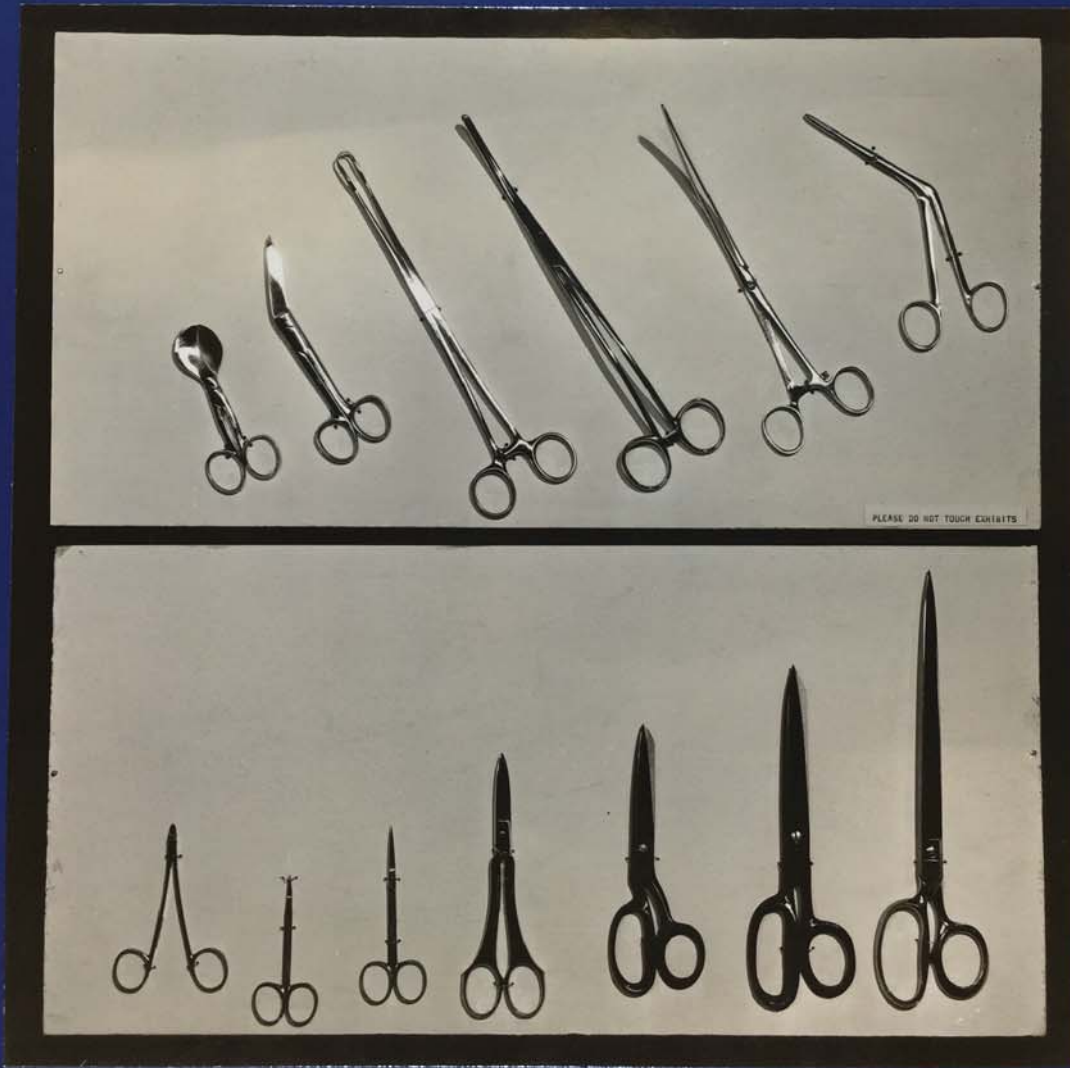
Stabilizer Skins made by the Lames process
Mfr.: Evans Products Co. Molded Plywood
Division, Los Angeles, Calif.

Ph. : Sunami #S-5399

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The Museum of Modern Art
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Department of Industrial Design

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47002

(INSTALLATION PICTURE)

(C)

Top - Surgical scissors and forceps
lent by Harold Surgical & Hospital Supply, N.Y.

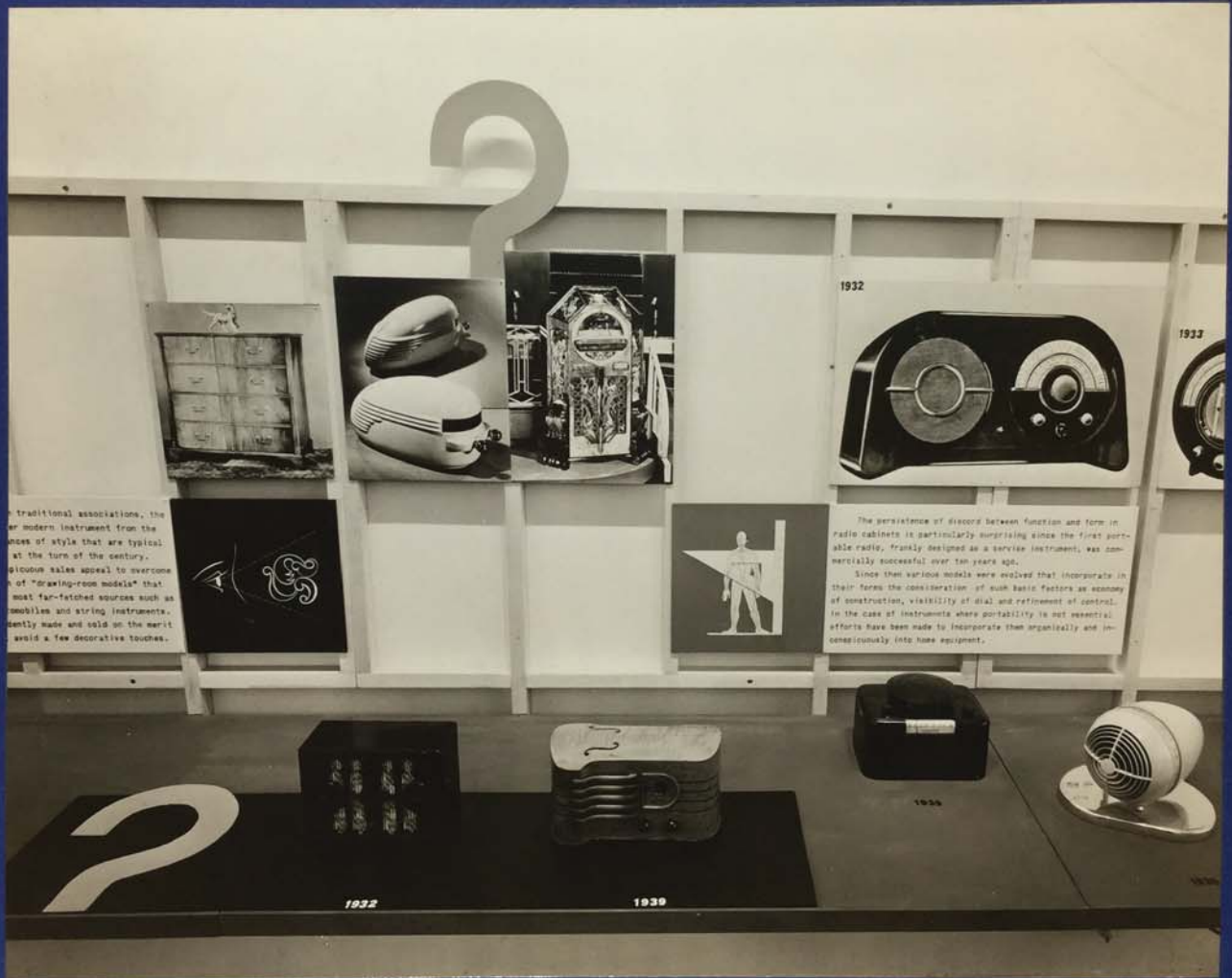
Bottom - Household and manicure scissors
lent by Hoffritz Cutlery, New York

DESIGN FOR USE exhibition, 1944

Ph.: Sunami S-5578

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Traditional associations, the modern instrument from the 1930s of style that are typical at the turn of the century. Previous sales appeal to overcome of "drawing-room models" that most far-fetched sources such as automobiles and string instruments. Recently made and sold on the merit avoid a few decorative touches.

1932

1933

The persistence of discord between function and form in radio cabinets is particularly surprising since the first portable radio, frankly designed as a service instrument, was commercially successful over ten years ago. Since then various models were evolved that incorporate in their form the consideration of such basic factors as economy of construction, visibility of dial and refinement of control. In the case of instruments where portability is not essential efforts have been made to incorporate them organically and inconspicuously into home equipment.

1932

1939

1933

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The Museum of Modern Art
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Department of Industrial Design

Installation - DESIGN FOR USE 1944
15th ANNIVERSARY SHOW - ART IN PROGRESS

View of Radio cabinets

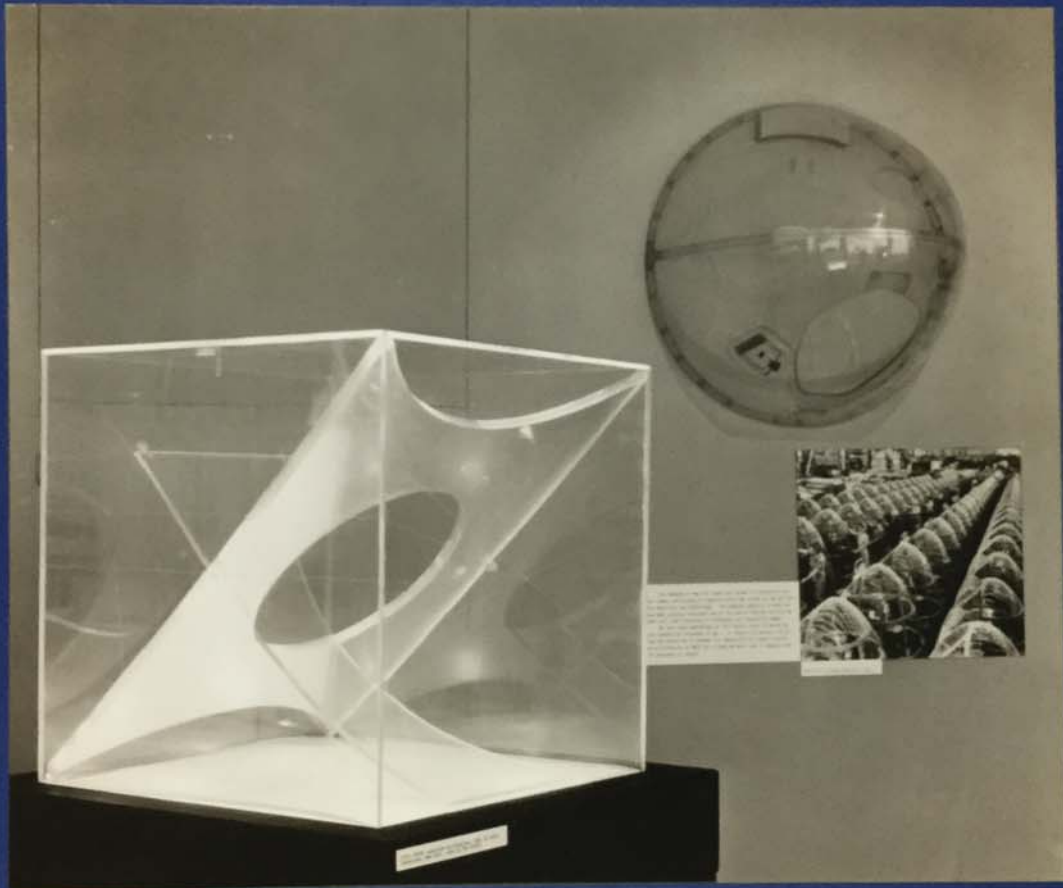
Ph.: Sunami # S-5392

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Department of Industrial Design

INSTALLATION - DESIGN FOR USE
15th Anniversary Show - ART IN PROGRESS

Chair CIRCLE, RIGHT SIDE, WOODEN CHAIRS
Top - trough with chair photographs on the
Inside, Color Section according to Munsell
Color System on outside

Ph.: Sunami # S-5395

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6

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INSTALLATION - DESIGN FOR USE
15th Anniversary Show - ART IN PROGRESS

Chair CIRCLE, RIGHT SIDE, WOODEN CHAIRS
Top - trough with chair photographs on the
Inside, Color Sections according to Munsell
Color System on outside

Ph.: Sunami # S-5395

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6200
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INSTALLATION PHOTOGRAPH

(B) TASTE CHART

DESIGN FOR USE EXHIBITION, 1944

Ph.: Sunami #S-5623

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INSTALLATION - DESIGN FOR USE (S)
15th Anniversary Show - ART IN PROGRESS

Chair Circle - left side. Metal chairs seen
against Vinylite screen
Top - trough with chair photographs on inside.
Color sections arranged according to Munsell
Color System on outside.

Ph.: Sunami # S-5394

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6200
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INSTALLATION - DESIGN FOR USE
15th Anniversary Show - ART IN PROGRESS, 1944

View of exhibition stands with scissors,
Kitchen utensils, glass and china

Ph.: Sunami # S-5391

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INSTALLATION - DESIGN FOR USE
15th ANNIVERSARY SHOW - ART IN PROGRESS

Screen with electric light fixtures

Ph.: Sunami #S-5393

(F)

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THE SHAPES OF THINGS WE USE IN EVERYDAY LIFE ARE DETERMINED BY SEVERAL FACTORS


IMPROVEMENT OF ESTABLISHED PRODUCTION METHODS TECHNOLOGICAL EVOLUTION

INTRODUCTION OF NEW PRINCIPLES OF OPERATION AND RAW MATERIALS TECHNOLOGICAL REVOLUTION

CREATIVE INTEGRATION OF FUNCTION, TECHNOLOGY AND FORM ORGANIC DESIGN



ALL THESE FACTORS PROVIDE US WITH BETTER TOOLS FOR LIVING

WHAT IS THE CONTRIBUTION OF ECLECTIC DESIGN THAT BORROWS UNRELATED FORMS TO HIDE THE PURPOSE OF OBJECTS IN A "PACKAGE OF STYLE" 



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6200
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INSTALLATION - DESIGN FOR USE
15th ANNIVERSARY SHOW - ART IN PROGRESS, 1944

① Top - Introduction of Symbols
Bottom - part of fruit juicer exhibit
photos of sauce pan and FlexSeal pressure
canners.

Ph.: Sunami # S-5390

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Department of Industrial Design

INSTALLATION PICTURE

(H)

WOOD PANEL
DESIGN FOR USE EXHIBITION, 1944

Ph.: Sunami #S-5627