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IMAGE OF FREEDOM

A COMPETITION FOR PHOTOGRAPHERS

MUSEUM OF MODERN ART

IMAGE OF FREEDOM

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PHOTOGRAPHERS:

Let us look at these United States . . . now, in these critical days, when our lives and all that gives them meaning are threatened:

What gives our lives meaning? Why do we feel that, with all its faults, this is the place we want to live? Why do we feel that the foundations of our national life are not only unshaken but capable of supporting a greater, more human structure than any nation, or combination of nations, has yet built?

We have seen searching photographic studies of the waste of life and land due to abuses that we allowed to accumulate, and we have seen the beginnings of a reclamation.

Now let us see, with a vision equally exact, the power which can remedy these faults . . . the vast, unconscious power of millions of us living on American earth, the spirit born of our thoughts, our ways, our homes, our jobs. Let us look at the earth, the sky, the waters. Let us look at the people—our friends, our families, ourselves. How do we work, how do we play, how do we live? What are our resources and our potential strength? What is our past, our present, our future?

In this immense panorama, what, to you, most deeply signifies America?

Can you compress it into a few photographic images? Not with the hysteria and jingle of superficial patriotism, nor with the bitterness of protest, but profoundly, simply, with insight and emotion?

Through one hundred images, chosen from the expression of your varied experience, an image of America is to be built—an image designed to be seen throughout the Western Hemisphere.

No other medium carries the conviction that is implicit in photography. In no other medium can the look, the motion, the feel of our life, our work, our land be held instantly, with a completeness and a clarity that cause our half-forgotten experience of a thousand details to rise and tell us, "This is so . . ."

In the belief that you, photographers of America, can through photography express and affirm our faith . . .

You are invited to enter a competition . . . . . IMAGE OF FREEDOM.

PURPOSE The selection of 100 photographs which will form an important exhibition opening October 28, 1941, at The Museum of Modern Art.

SUBJECT The United States and dependencies. Any subject which interprets the American spirit is eligible.

CONDITIONS The competition is open to any photographer, amateur or professional, upon payment of a $1.00 entry fee, to cover handling costs. A number of leading photographers throughout the country have been specially invited to participate. Each competitor may submit from one to five photographs, which may have been taken at any time. These must be unmounted, but may be on any type of paper (preferably double weight), glossy or mat finish, black-and-white or toned. Color photographs are not eligible. The largest acceptable dimension is 14 inches; the smallest, 5 inches.

JUDGING The jury will be composed of:

Three members of the Museum staff:
- Alfred H. Barr, Jr., *Director*
- Monroe Wheeler, *Director of Exhibitions*
- Beaumont Newhall, *Curator of Photography*

and three members of the Committee on Photography:
- David H. McAlpin, *Chairman*
- Ansel Adams, *Vice-Chairman*
- James Thrall Soby

To this group other names may be added. Judging will take place between August 20 and September 15. Winners will be notified by letter simultaneously with the press release.

PURCHASE OF PRINTS For each print selected (100 in all), the Museum will pay $25. As many as five prints may be purchased from any one competitor.

DATES The competition opens with this announcement and closes at midnight, August 15, 1941. Entries postmarked after that date are not eligible.

OWNERSHIP AND USE Each photograph accepted and paid for will become the absolute property of the Museum, with the sole right in The Museum of Modern Art to reproduce, copyright, or otherwise dispose of said photograph as the Museum may see fit. In the event that any such prints are copyrighted, the person so submitting agrees to obtain an assignment of said copyright to The Museum of Modern Art. In the event a book is published, the Museum will furnish a copy of such book to each photographer represented.

It is understood and agreed that all persons submitting prints in this competition are bound by the terms and conditions of this competition as herein set forth.

Each person submitting prints in the competition represents to The Museum of Modern Art that each print so submitted is an original work of the person submitting and that he is the sole and absolute owner of such print and furthermore, each person so submitting agrees to save the Museum harmless from any claim, violation of copyright or other restriction of use in connection with the work or works submitted.

SUBMISSION All entries are to be sent, postpaid, to:

Department of Photography
The Museum of Modern Art
11 West 53 Street, New York City

IDENTIFICATION OF ENTRIES The serial number of the attached entry blank must be marked in ink on the upper right hand corner of the back of each photograph, together with the title. The contestant's name *must not appear* on the photograph. *Under separate cover* the entry blank should be mailed with the entry fee to the same address. Be sure to keep the stub which bears the serial number of your entry.

RETURN OF ENTRIES Photographs not selected will be returned postpaid within a reasonable time after the judging. While the Museum will endeavor to take proper care of all photographs submitted in the competition, it will not be responsible for their loss or damage.

ENTRY BLANK No. 837

COMPETITOR'S NAME _____

ADDRESS _____

NUMBER OF PRINTS SUBMITTED ( )

Mail this card with the $1.00 entry (check or money-order) TO DEPARTMENT OF PHOTOGRAPHY THE MUSEUM OF MODERN ART, 11 WEST 53 STREET, NEW YORK

Number Stub to Be Retained by Competitor

No. 837

Keep this stub and number, which is the only identification of your entries. This number must be marked in ink on the back of each photograph submitted. The Museum cannot take any responsibility for entries sent in without numbers.

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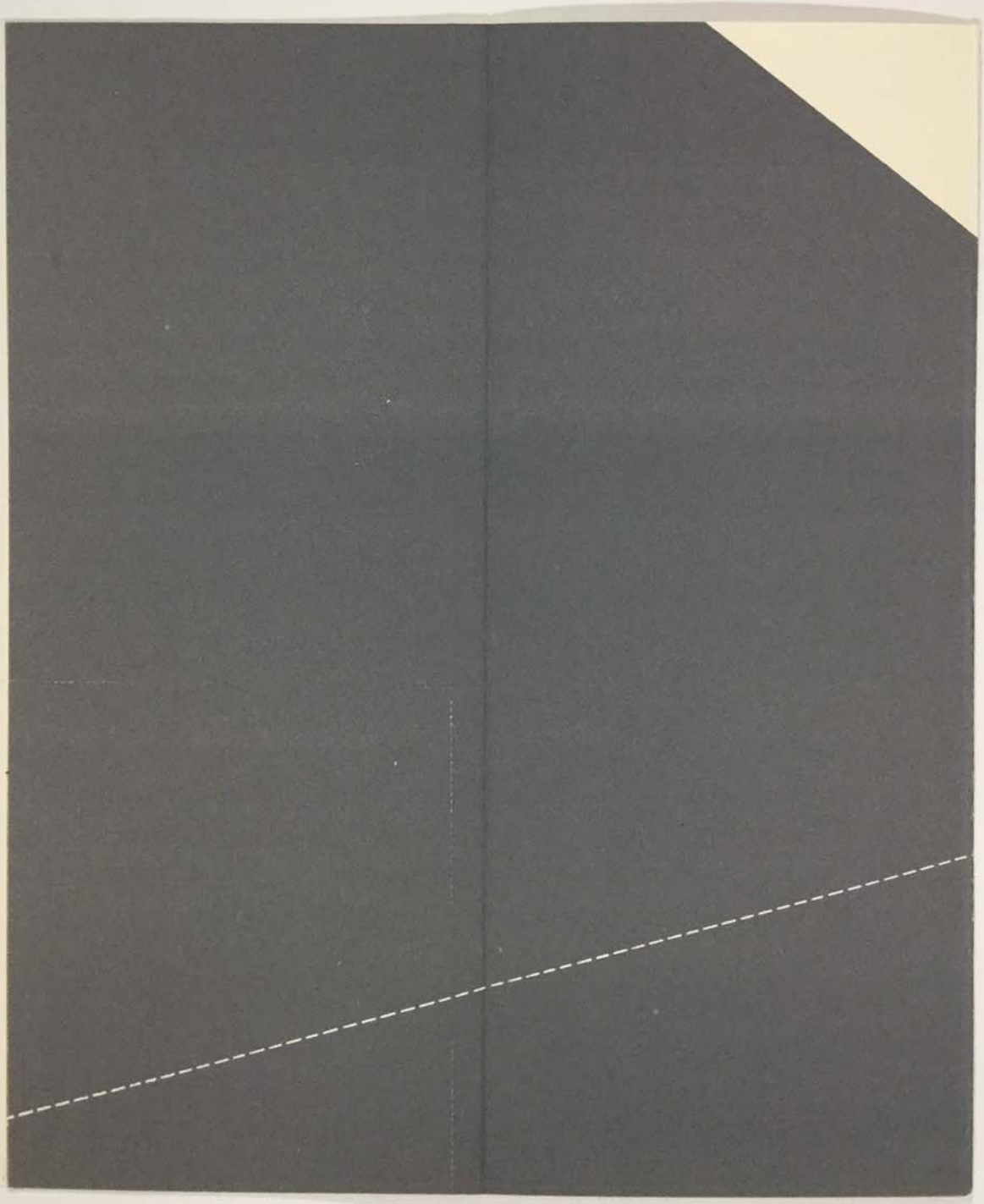

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THE DEPARTMENT OF PHOTOGRAPHY
of the
MUSEUM OF MODERN ART *extends a cordial invitation to*

M_____

to participate in a competition **IMAGE OF FREEDOM** *which is described in the enclosed announcement.*

June 20, 1941

The entrance fee is waived for those to whom this invitation is addressed.

FOR STUDY PURPOSES ONLY. NOT FOR REPRODUCTION.

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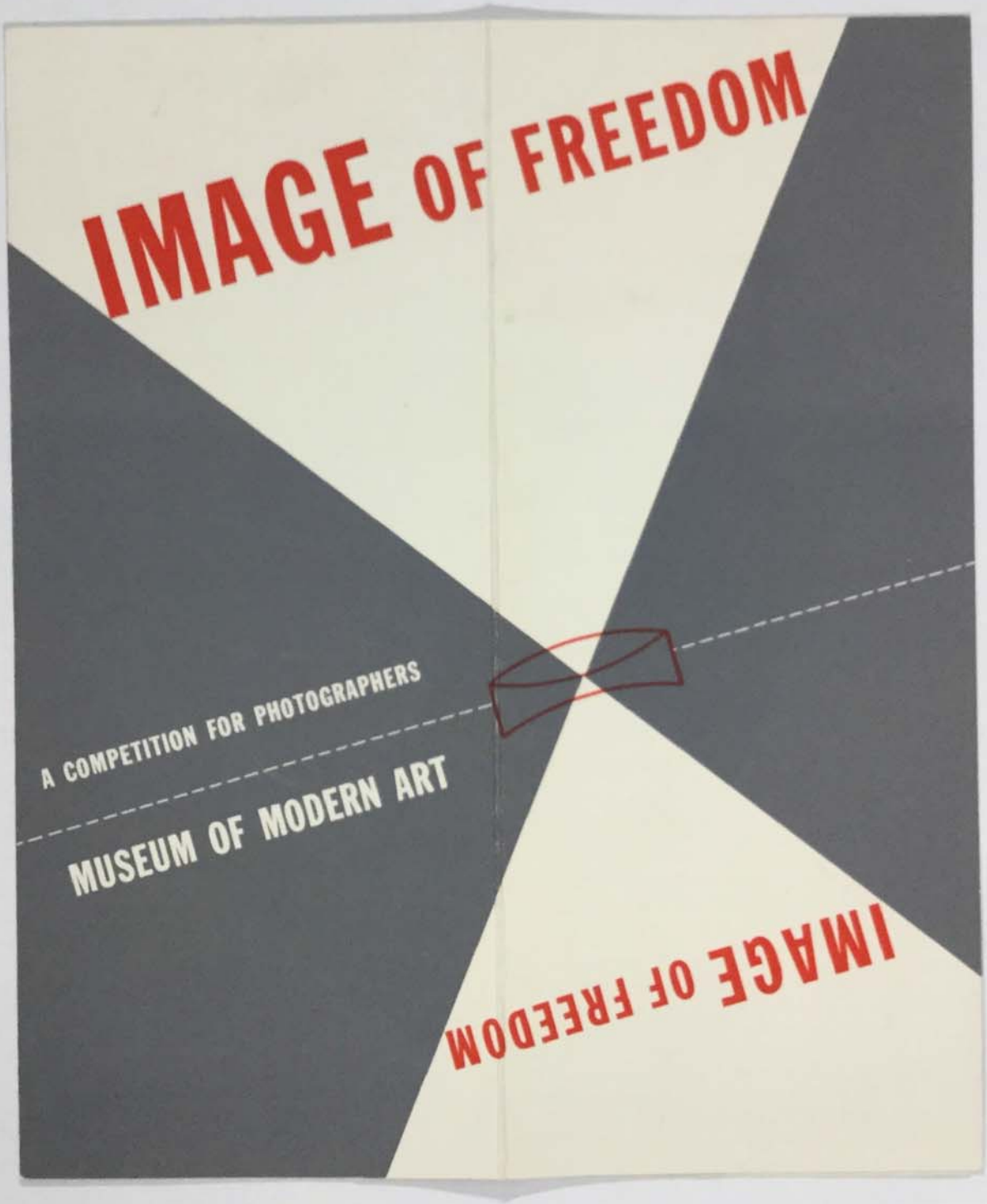

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PHOTOGRAPHERS:

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We have seen searching photographic studies of the waste of life and land due to abuses that we allowed to accumulate, and we have seen the beginnings of a reclamation.

Now let us see, with a vision equally exact, the power which can remedy these faults . . . the vast, unconscious power of millions of us living on American earth, the spirit born of our thoughts, our ways, our homes, our jobs. Let us look at the earth, the sky, the waters. Let us look at the people—our friends, our families, ourselves. How do we work, how do we play, how do we live? What are our resources and our potential strength? What is our past, our present, our future?

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PURPOSE The selection of 100 photographs which will form an important exhibition opening October 28, 1941, at The Museum of Modern Art.

SUBJECT The United States and dependencies. Any subject which interprets the American spirit is eligible.

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- Monroe Wheeler, *Director of Exhibitions*
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and three members of the Committee on Photography:
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- James Thrall Soby

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It is understood and agreed that all persons submitting prints in this competition are bound by the terms and conditions of this competition as herein set forth.

Each person submitting prints in the competition represents to The Museum of Modern Art that each print so submitted is an original work of the person submitting and that he is the sole and absolute owner of such print and furthermore, each person so submitting agrees to save the Museum harmless from any claim, violation of copyright or other restriction of use in connection with the work or works submitted.

SUBMISSION All entries are to be sent, postpaid, to:
Department of Photography
The Museum of Modern Art
11 West 53 Street, New York City

IDENTIFICATION OF ENTRIES The serial number of the attached entry blank must be marked in ink on the upper right hand corner of the back of each photograph, together with the title. The contestant's name *must not appear* on the photograph. *Under separate cover* the entry blank should be mailed with the entry fee to the same address. Be sure to keep the stub which bears the serial number of your entry.

RETURN OF ENTRIES Photographs not selected will be returned postpaid within a reasonable time after the judging. While the Museum will endeavor to take proper care of all photographs submitted in the competition, it will not be responsible for their loss or damage.

ENTRY BLANK No. 16421

COMPETITOR'S NAME _____

ADDRESS _____

NUMBER OF PRINTS SUBMITTED ( )

Mail this card with the $1.00 entry (check or money-order)
TO DEPARTMENT OF PHOTOGRAPHY
THE MUSEUM OF MODERN ART, 11 WEST 53 STREET, NEW YORK

Number Stub to Be Retained by Competitor

No. 16421

Keep this stub and number, which is the only identification of your entries. This number must be marked in ink on the back of each photograph submitted. The Museum cannot take any responsibility for entries sent in without numbers.

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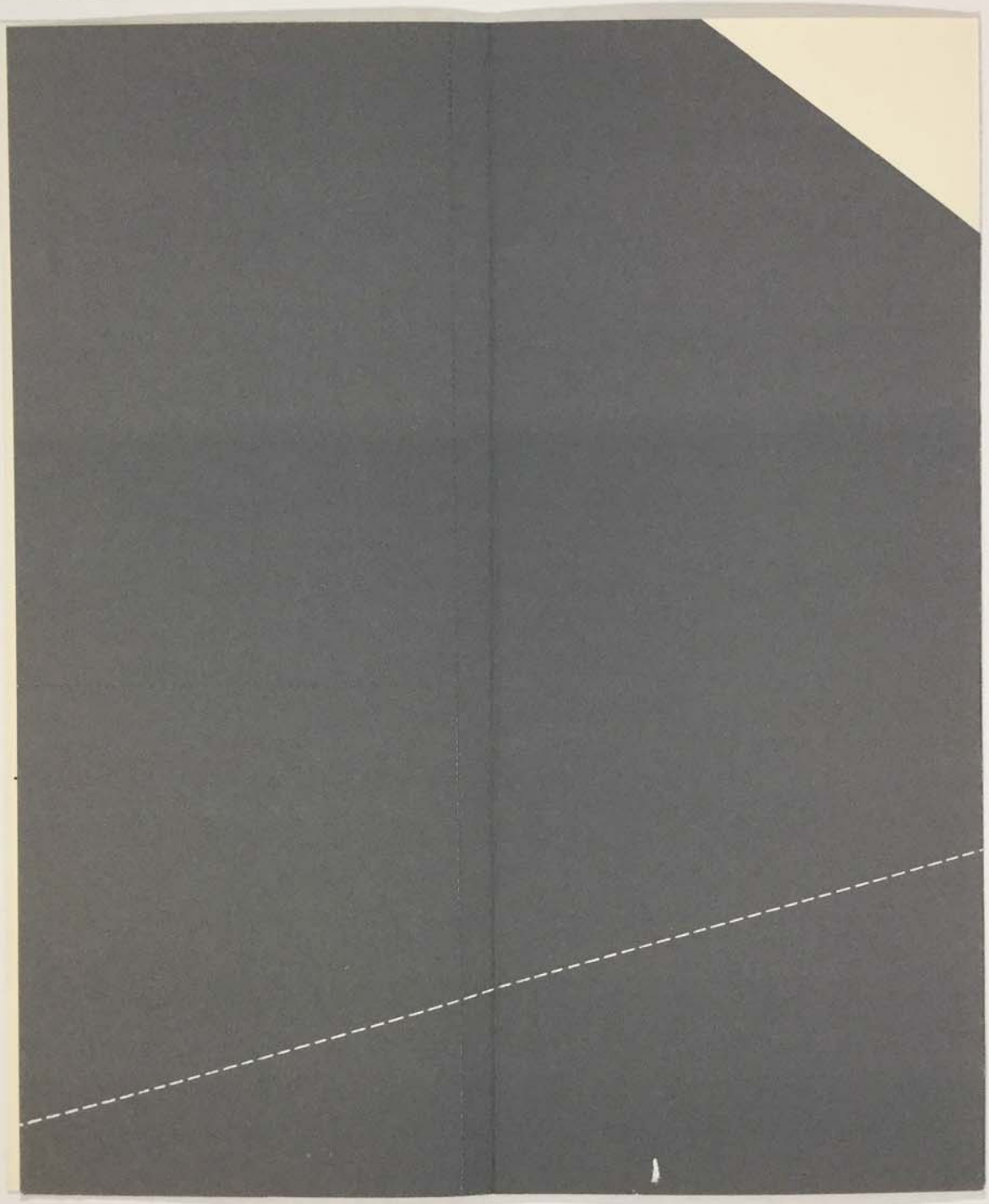

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IMAGE OF FREEDOM

THE PRESIDENT AND TRUSTEES OF THE MUSEUM OF MODERN ART INVITE YOU TO THE OPENING OF THE EXHIBITION **IMAGE OF FREEDOM** ONE HUNDRED WINNING PHOTOGRAPHS FROM THE COMPETITION, SPONSORED BY THE DEPARTMENT OF PHOTOGRAPHY, ON TUESDAY AFTERNOON, OCTOBER TWENTY-EIGHTH FROM FOUR TO SIX O'CLOCK. 11 WEST 53 STREET, NEW YORK

THIS CARD WILL ADMIT TWO PERSONS

EXHIBITIONS OPENING OCTOBER 21
ISADORA DUNCAN MEMORIAL EXHIBITION
NEW ACQUISITIONS: MODERN PRIMITIVES

MUSEUM OF MODERN ART

IMAGE OF FREEDOM

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K. S. SAFRANSKI

BLACK STAR
420 LEXINGTON AVENUE
NEW YORK, N. Y.

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IMAGE OF FREEDOM — a competition for photographs

PHOTOGRAPHERS

Let us look at these United States . . . now, in these critical days, when our lives and all that gives them meaning are threatened:

What gives our lives meaning? Why do we feel that, with all its faults, this is the place we want to live? Why do we feel that the foundations of our national life are not only unshaken but capable of supporting a greater, more human structure than any nation, or combination of nations, has yet built?

We have seen searching photographic studies of the waste of life and land due to abuses that we allowed to accumulate, and we have seen the beginnings of a reclamation.

Now let us see, with a vision equally exact, the power which can remedy these faults . . . the vast, unconscious power of millions of us living on American earth, the spirit born of our thoughts, our ways, our homes, our jobs. Let us look at the earth, the sky, the waters. Let us look at the people — our friends, our families, ourselves. How do we work, how do we play, how do we live? What are our resources and our potential strength? What is our past, our present, our future?

In this immense panorama, what, to <u>you</u>, most deeply signifies America?

Can you compress it into a few photographic images? Not with the hysteria and jingle of superficial patriotism, nor with the bitterness of protest, but profoundly, simply, with insight and emotion?

Through one hundred images, chosen from the expression of your varied experience, an image of America is to be built — an image designed to be

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seen throughout the Western Hemisphere.

No other medium carries the conviction that is implicit in photography. In no other medium can the look, the motion, the feel of our life, our work, our land be held instantly, with a completeness and a clarity that cause our half-forgotten experience of a thousand details to rise and tell us, "This is so . . ."

In the belief that you, American photographers, can through photography express and affirm our faith . . .

~~(top of next page)~~

You are invited to enter a competition for an important exhibition - IMAGE OF FREEDOM

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IMAGE OF FREEDOM

PHOTOGRAPHERS

~~A Photography Competition~~
A competition for Photographers

Let us look at these United States.... now, in these critical days, when our lives and all that gives them meaning are threatened:

What gives our lives meaning? Why do we feel that, with all its faults, this is the place we want to live? Why do we feel that the foundations of our national life are not only unshaken but capable of supporting a greater, more human structure than any nation, or combination of nations, has yet ~~dared to build?~~ built?

We have seen searching photographic studies of the waste of life and land due to abuses that we allowed to accumulate, and we have seen the beginnings of a reclamation.

Now let us see, with a vision equally ~~intense, equally sincere~~ keen, the power (to) which these appeals were made... the vast unconscious power of millions of us living on ~~the~~ American earth, the spirit ~~woven of~~ born of our thoughts, our ways, our homes, our jobs. Let us look at the earth, the sky, the waters. Let us look at the people -- our friends, our families, ourselves. How do we work, how do we play, how do we live? What are our resources and our potential strength? What is our past, our present, our future?

In this immense panorama, what, to you, ~~most poignantly~~ deeply signifies America?

Can you compress it into a few photographic images? Not with the hysteria ~~and jingle of~~ superficial patriotism, nor with the bitterness of protest, but profoundly, simply, with insight and emotion?

No other medium carries the conviction that is implicit in photography. In no other medium can the look, the motion, the feel of our life, our work, our land be held instantly, with a completeness and a clarity that cause our ~~unencumbered~~ half-forgotten experience of a thousand details to rise and tell us, "This is so..."

Through one hundred images, chosen from the expression of your varied experience and vision, ~~a symphonic~~ an image of America is to be built -- ~~an image~~ designed to be seen throughout the Western Hemisphere.

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In the belief that you, American photographers, can through photography express and affirm our faith...

(top of next page)

You are invited to enter a competition....

* can't see your if comp. is open!

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IMAGE OF FREEDOM

PHOTOGRAPHERS

Let us look at these United States . . . now, in these critical days, when our lives and all that gives them meaning are threatened:

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CONDITIONS OF THE COMPETITION

THE PRINTS:

1. Every photographer may submit one to five photographs

2. The closing date is August 15th, 1941. Prints postmarked after that date will be rejected.

3. All prints should be on double-weight paper and sent unmounted. The Museum of Modern Art will carefully and appropriately mount all accepted photographs, so that the exhibit as a whole will be of consistant appearance.

4. There is no entrance fee and all prints not accepted will be returned post-paid.

5. The smallest acceptable dimension of the unmounted prints will be 4 inches; the largest acceptable dimension, 14 inches.

6. Submitted prints should bear nothing but the serial number of the entry clearly written on the back of the print. No name, title or other data should appear. Care must be taken to check the number on the print with its corresponding number on the entry blank. We do not require photographic data submitted with either print or entry blank.

7. While the Museum of Modern Art will give all submissions most careful handling, it cannot be responsible for loss or damage due to causes beyond its control.

SELECTIONS:

8. From the photographs submitted by August 15th, 1941 one hundred prints will be selected to comprise the exhibit "....." opening October ~~20th~~ about, 1941 at the Museum of Modern Art.

9. There are no formal prizes, but for every print accepted (100 in all) the Museum will pay the photographer the sum of $25.00.

10. Selection of the photographs and payment of $25.00 for every one selected entitles the Museum of Modern Art to full ownership and use of the photographs, as follows:

    A. The selected prints will be permanently added to the permanent collection of the Department of Photography of the Museum of Modern Art and will be exhibited and displayed as the requirements of the Museum demand.

    B. The selected prints will be reproduced (by superior half-tone process) and one hundred sets of these reproductions will be prepared by the Museum and distributed - both by the Museum and Governmental agencies - for exhibition in Museums and Educational Institutions throughout the Hemisphere. These sets are for circulating exhibition; under no condition will they be sold.

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THE MUSEUM OF MODERN ART

C. The Museum reserves the right to publish the selected photographs in book form under its direction. Profits from the sale or distribution of this book will apply to the costs of the Competition. If and when such a book is published, every participating photographer will receive a copy thereof.

D. SEE BELOW*

11. It is understood that submission of prints to this competition will imply acceptance by the submitter of the terms and conditions of the Competition and of the terms of ownership and use of the selected photographs.

12. It is also understood that the selected photographs will ? bear full documentation of Photographer's name, Title, etc.; this will appear in all exhibits of the original prints or the reproductions and in the book (if published,) thereby assuring the photographer full credit for his work in every instance.

13. The submitter, in submitting prints for the Competition, assumes full responsibility for any prior claim, copyright, or other restriction on the work submitted, and it is presupposed that all photographs submitted are the original work of the submitter, and that no restriction of ownership and use is involved.

*Any of the 100 selected prints may be reproduced in newspaper, magazine, or other forms for the purpose of publicity for the competition, exhibits or publications.

ENTRY BLANK: I desire to enter the following photographs in your Competition "....."

#1865 A.....
B..... . . .
C..... . . .
D..... . . .
E..... . . .

(Mark on the back of the prints ONLY the related numbers as appear above. Send this entry blank separately, but be sure to write name, address and number on package containing prints.)

I hereby affirm that the prints listed herein and submitted to the Competition are original work, and free of all restrictions and prior claims of use and ownership.

In submitting these listed prints to the Competition, I hereby accept, and fully agree to, the terms and conditions of the Competition as set forth in the Invitation to participate.

DATE:

NAME.....
ADDRESS.....
.....
.....

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Disqualification

THE MUSEUM OF MODERN ART

Date ~~November 22, 1941~~

To: Miss Ulrich
Copy to Mr. Abbott
From: Mr. Newhall

Re:

I F

Mr. Safranski of Black Star Publishing Co., representing Sanders and Giles, the two disqualified competitors in the "Image of Freedom", dropped in to see me this morning to say that in the case of Sanders' pictures a transfer of copyright from Life to the Museum of Modern Art could be made and that he hoped we would be able to add these pictures to the exhibition. He admitted that the case of Giles could not be altered. I pointed out to him that by action of the directors it would be impossible to make this restitution. He understood our point of view and asked me to whom the checks for the prize money should be made out. I said the Museum of Modern Art and he departed in a friendly frame of mind.

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Image of Freedom

THE MUSEUM OF MODERN ART

Date November 22, 1941

To: Miss Ulrich
→ → Copy to Mr. Abbott
From: Mr. Newhall

Re:

Charge to the account of MUSEUM OF MODERN ART $

CLASS OF SERVICE DESIRED			
DOMESTIC		CABLE	
TELEGRAM		ORDINARY	
DAY LETTER		URGENT RATE	
SERIAL		DEFERRED	
NIGHT LETTER		NIGHT LETTER	
SPECIAL SERVICE		SHIP RADIOGRAM	

Patrons should check class of service desired, otherwise the message will be transmitted as a telegram or ordinary cablegram.

WESTERN UNION

1206-B

CHECK

ACCOUNTING INFORMATION

TIME FILED

R. B. WHITE, PRESIDENT — NEWCOMB CARLTON, CHAIRMAN OF THE BOARD — J. C. WILLEVER, FIRST VICE-PRESIDENT

Send the following message, subject to the terms on back hereof, which are hereby agreed to

HERBERT GILES
% BLACK STAR PUBLISHING CO
420 LEXINGTON AVE
NEW YORK CITY

DEEPLY REGRET WE ARE UNABLE TO INCLUDE YOUR PHOTOGRAPH IN IMAGE OF FREEDOM EXHIBITION. IT IS INELIGIBLE DUE TO PRIOR REPRODUCTION RIGHTS. PLEASE GET IN TOUCH WITH ME AT MUSEUM OF MODERN ART.

BEAUMONT NEWHALL

Copy to Mr Abbott

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	MoMA Exhs.	155.2

Image of Freedom

THE MUSEUM OF MODERN ART

Date November 22, 1941

To: Miss Ulrich
→ → Copy to Mr. Abbott
From: Mr. Newhall

Re:

Mr. Safranski of Black Star Publishing Co., representing Sanders and Giles, the two disqualified competitors in the "Image of Freedom", dropped in to see me this morning to say that in the case of Sanders' pictures a transfer of copyright from Life to the Museum of Modern Art could be made and that he hoped we would be able to add these pictures to the exhibition. He admitted that the case of Giles could not be altered. I pointed out to him that by action of the directors it would be impossible to make this restitution. He understood our point of view and asked me to whom the checks for the prize money should be made out. I said the Museum of Modern Art and he departed in a friendly frame of mind.

BM

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MUSEUM OF MODERN ART
Department of Photography

November 19, 1941

Mr. Oscar Jordan
1210 G. Street, NW
Washington, D.C.

Dear Mr. Jordan:

Mr. Abbott has handed to me your letter in which you express interest in our Image of Freedom exhibition. I am glad to send you a copy of the original announcement and of the latest issue of the Museum Bulletin which contains an explanation of the results of the competition.

We should be glad to know more about your present plan, "a mobilization of photography", and if you are in New York I should be glad to discuss the matter with you.

Yours sincerely,

Beaumont Newhall

Copy to Mr. Abbott

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THE MUSEUM OF MODERN ART

NEW YORK

Date October 16, 1941

To: Miss Newmeyer
cc to Mr Abbott, Mr Wheeler

From: B. Newhall

Re: Image of Freedom competition

Dear Sarah,

I realize the difficulties under which you are working in the Image of Freedom show, and I want to cooperate with you in every possible way.

I have been reluctant in writing to the photographers asking them if their pictures are free from restrictions because this was so clearly made a condition of entry that such a request seemed to me an insult to them, and I have wanted to keep on good terms with them. I realize that many of the pictures have been reproduced. This does not mean that exclusive rights are necessarily held by the publications which reproduced them. The case of Walt Sanders was a particularly unfortunate one, as the negative was made under contract with Life. However, to clear the matter, I am writing today to all of the sixty six winners a mimeograph request to inform us at once of any restrictions.

Regarding the problem of titles. Each individual photograph is simply a part of the whole one hundred. Taken separately a given photograph may seem to have little to do with the theme. I have conceived the show as a series of images, and I had not planned to list more than the photographer's name and the place where the picture was made. In the letters going out today I shall ask for titles. A great many photographers will not want to give specific titles, and they will be "no names." Many photographers feel that the message is contained in the photograph and a literary tag line is superfluous.

Cordially,

Beaumont

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THE MUSEUM OF MODERN ART
NEW YORK

11 WEST 53rd STREET
TELEPHONE: CIRCLE 5-8900
CABLES: MODERNART, NEW-YORK

BEAUMONT NEWHALL
LIBRARIAN

October 16, 1941

Dear

We are now preparing the Image of Freedom exhibition for the opening on October 29. We should like to have specific information about the photographs submitted and we are particularly interested to know where and when they were taken and if you wish to designate titles in those cases where none were indicated. We are not interested in technical details. We have the following information in our records for your prize-winning entry:

In connection with publicity for the exhibition, we are releasing a number of copies of your prize-winning entry. We have assumed that the work submitted is free from any copyright restrictions and that it may be released by us for reproduction. However, in order to avoid any controversies, we should appreciate it you would let us know promptly if this is not the case.

With thanks for your cooperation,

Cordially,

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Invitations
legal
printing

SULLIVAN, DONOVAN & HEENEHAN
14 WALL STREET
NEW YORK

June 20, 1941

June 5, 1941.

The Museum of Modern Art,
11 East 53rd Street,
New York City.

ATTENTION MISS IONE ULRICH.

F. Jack Horowitz
Addressing Machine & Equipment Co.
526 Broadway
New York, N. Y.

Dear Mr. Horowitz:

I am sending you 500 labels to be addressed from the stencils of the Photographic Society of America. Mr. Quellmalz tells me that there is a special section of 500 camera clubs affiliated with the P.S.A. and it is this group which we wish to have stenciled.

Please send the bill and labels to Miss Ione Ulrich at this address.

Yours sincerely,

have looked over the draft of the conditions
competition enclosed in your letter of

I suggest that for paragraph 10 the follow-
accepted and paid for will become the
sole
Museum of Modern Art to reproduce,
copyright, or otherwise dispose of said photo-
graph as the Museum may see fit. It is the intention
of the Museum to use these photographs for circulat-
ing exhibition. In the event that the Museum pub-
lishes such photographs in book form under its di-
rection, the Museum will furnish a copy of such book
to each participating photographer. In the event that
any such prints are copyrighted, the person so submit-
ting agrees to obtain an assignment of said copyright
to The Museum of Modern Art."

For paragraph 11, I suggest the following:

"It is understood and agreed that all persons
submitting prints in this competition are bound by the
terms and conditions of this competition as herein set
forth."

For paragraph 13, the following language should
be sufficient:

"Each person submitting prints in the competition
represents to The Museum of Modern Art that each print so
submitted is an original work of the person submitting

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Legal Conditions
Please this letter
for my file
as

SULLIVAN, DONOVAN & HEENEHAN
14 WALL STREET
NEW YORK

CABLE ADDRESS, NAVILLUS

WESTCHESTER OFFICE
BAR BUILDING
WHITE PLAINS, N.Y.

CORNELIUS J. SULLIVAN
(DECEASED)
GERALD DONOVAN
JAMES T. HEENEHAN
EDMOND M. HANRAHAN

FRANCIS F. STEVENS
JOHN LANE
ROBERT J. McCARTHY
EDWARD A. SILLIERE

June 5, 1941.

The Museum of Modern Art,
11 West 53rd Street,
New York City.

ATTENTION MISS IONE ULRICH.

Dear Miss Ulrich:

I have looked over the draft of the conditions of the photograph competition enclosed in your letter of May 27, 1941.

I suggest that for paragraph 10 the following language be used:

"The Museum of Modern Art will pay for each photograph accepted the sum of $25. and each photograph accepted and paid for will become the absolute property of the Museum, with the sole right in The Museum of Modern Art to reproduce, copyright, or otherwise dispose of said photograph as the Museum may see fit. It is the intention of the Museum to use these photographs for circulating exhibition. In the event that the Museum publishes such photographs in book form under its direction, the Museum will furnish a copy of such book to each participating photographer. In the event that any such prints are copyrighted, the person so submitting agrees to obtain an assignment of said copyright to The Museum of Modern Art."

For paragraph 11, I suggest the following:

"It is understood and agreed that all persons submitting prints in this competition are bound by the terms and conditions of this competition as herein set forth."

For paragraph 13, the following language should be sufficient:

"Each person submitting prints in the competition represents to The Museum of Modern Art that each print so submitted is an original work of the person submitting

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New York City. June 5, 1941.

and that he is the sole and absolute owner of such print and furthermore, each person so submitting agrees to save the Museum harmless from any claim, violation of copyright or other restriction of use in connection with the work or works submitted."

You will note that the suggested language of paragraph 10 above will give The Museum of Modern Art the right to dispose of the photographs in any way that the Museum might see fit. The reason I suggest this is that unless the Museum has such right, it would have to either hold these photographs for an indefinite time or return them to the photographer.

If you have any questions, please do not hesitate to call me.

Very truly yours,
Edward A. Allen

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Magazine Publicity

June 6, 1941

Mr. F. R. Fraprie
American Photography
American Photographic Publishing Co.
353 Newbury Street
Boston, Massachusetts

Dear Mr. Fraprie:

We shall shortly announce a competition for photographs of the United States, and I take pleasure in enclosing a copy of the statement describing our aims which will be printed with the rules and entry blank. From the photographs submitted, which may be any subject and any size between 5 and 14 inches, one hundred will be selected for purchase at $25 each. These prints will be shown in the exhibition "Image of Freedom" opening here on October 28, 1941, and circulated widely throughout the Western Hemisphere.

The competition will close August 15. Judging will take place between August 20 and September 15, the jurors consisting of Beaumont Newhall, Curator of Photography, David H. McAlpin, Chairman of the Committee on Photography, Ansel Adams, Vice Chairman of the Committee, Monroe Wheeler, Director of Exhibitions, and Alfred H. Barr, Jr., Director of the Museum. Several hundred outstanding photographers will be especially invited to compete, but the competition will be open to any photographer, amateur or professional, upon payment of a $1.00 entry fee.

We feel that this competition has great potentialities, and we should appreciate any publicity which you may care to give the announcement, which

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June 6, 1941

The Editor
The Camera
153 North 7 St.
Philadelphia, Pa.

Dear Sir:

We shall shortly announce a competition for photographs of the United States, and I take pleasure in enclosing a copy of the statement describing our aims which will be printed with the rules and entry blank. From the photographs submitted, which may be any subject and of any size between 5 and 14 inches, one hundred will be selected for purchase at $25 each. These prints will be shown in the exhibition "Image of Freedom" opening here on October 28, 1941, and circulated widely throughout the Western Hemisphere.

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Yours sincerely,

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June 6, 1941

Mr George Allen Young
Camera Craft Magazine
425 Bush St.
San Francisco, Calif.

Dear Mr Young:

We shall shortly announce a competition for photographs of the United States, and I take pleasure in enclosing a copy of the statement describing our aims, and which will be printed with the rules and entry blank. From the photographs submitted, which may be any subject and of any size between 5 and 14 inches, one hundred will be selected for purchase at $25 each. These prints will be shown in the exhibition "Image of Freedom" opening here on October 28, 1941, and curculated widely throughout the Western Hemisphere.

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Cordially,

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June 6, 1941

Mr Will Lane
Minican
22 East 12 St.
Cincinnatti, O.

Dear Mr Lane:

We shall shortly announce a competition for photographs of the United States, and I take pleasure in enclosing a copy of the statement describing our aims, which will be printed with the rules and entry blank. From the photographs submitted, which may be any subjectjoend of any size between 5 and 14 inches, one hundred will be selected for purchase at $25 each. These prints will be shown in the exhibition "Image of Freedom" opening here on October 28, 1941, and circulated widely throughout the Western Hemisphere.

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June 6, 1941

Mr Keith Henney
Photo Technique
330 West 42 St.
New York City

Dear Mr Henney:

We shall shortly announce a competition for photographs of the United States, and I take pleasure in enclosing a copy of the statement describing our aims which will be printed with the rules and entry blank. From the photographs submitted, which may be any subject and of any size between 5 and 14 inches, one hundred will be selected for purchase at $25 each. These prints will be shown in the exhibition "Image of Freedom" opening here on October 28, 1941, and circulated widely throughout the Western Hemisphere.

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June 6, 1941

Dr A. B. Hecht
Popular Photography
608 South Dearborn St.
Chicago, Ill.

Dear Dr Hecht:

We shall shortly announce a competition for photographs of the United States, and I take pleasure in enclosing a copy of the statement describing our aims, which will be printed with the rules and entry blank. From the photographs submitted, which may be any subject and of any size between 5 and 14 inches, one hundred will be selected for purchase at $25 each. These prints will be shown in the exhibition "Image of Freedom" opening here on October 28, 1941, and circulated widely throughout the Western Hemisphere.

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June 6, 1941

Mr. Jacob Deschin
Scientific American
24 West 40th Street
New York City

Dear Mr. Deschin:

We shall shortly announce a competition for photographs of the United States, and I take pleasure in enclosing a copy of the statement describing our aims which will be printed with the rules and entry blank. From the photographs submitted, which may be any subject and any size between 5 and 14 inches, one hundred will be selected for purchase at $25 each. These prints will be shown in the exhibition "Image of Freedom" opening here on October 28, 1941, and circulated widely throughout the Western Hemisphere.

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Yours sincerely,

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June 6, 1941

Mr T. J. Maloney
U. S. Camera Magazine
122 East 42 St.
New York City

Dear Tom:

We shall shortly announce a competition for photographs of the United States, and I take pleasure in enclosing a copy of the statement describing our aims which will be printed with the rules and entry blank. From the photographs submitted, which may be any subject and of any size between 5 and 14 inches, one hundred will be selected for purchase at $25 each. These prints will be shown in the exhibition "Image of Freedom" opening here on October 28, 1941, and circulated widely throughout the Western Hemisphere.

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Cordially,

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Publicity terms

THE MUSEUM OF MODERN ART

October 16, 1941

To: Mr. Newhall
Miss Newmeyer
cc to Mr Abbott, Mr Wheeler

From: B. Newhall

Re: Image of Freedom competition

Dear Sarah,

I realize the difficulties under which you are working in the Image of Freedom show, and I want to cooperate with you in every possible way.

I have been reluctant in writing to the photographers asking them if their pictures are free from restrictions because this was so clearly made a condition of entry that such a request seemed to me an insult to them, and I have wanted to keep on good terms with them. I realize that many of the pictures have been reproduced. This does not mean that exclusive rights are necessarily held by the publications which reproduced them. The case of Walt Sanders was a particularly unfortunate one, as the negative was made under contract with Life. However, to clear the matter, I am writing today to all of the sixty six winners a mimeograph request to inform us at once of any restrictions.

Regarding the problem of titles. Each individual photograph is simply a part of the whole one hundred. Taken separately a given photograph may seem to have little to do with the theme. I have conceived the show as a series of images, and I had not planned to list more than the photographer's name and the place where the picture was made. In the letters going out today I shall ask for titles. A great many photographers will not want to give specific titles, and they will be "no namies." Many photographers feel that the message is contained in the photograph and a literary tag line is superfluous.

Beaumont

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THE MUSEUM OF MODERN ART

Date October 15, 1941

To: Mr. Newhall
cc. Mr. Abbott
Mr. Wheeler

From: S. Newmeyer

Re:

For the record and also to clear myself with the Museum in case anything untoward happens in regard to the Image of Freedom pictures given out for publicity, I should like to review the situation so far.

You undoubtedly remember that we lost a two-page spread in LOOK Magazine for November 4 on the Image of Freedom exhibition--a spread which would have been of financial value to the Museum because it would have brought thousands of people in to see the exhibition who would probably not be interested in any other type of exhibition or through any other medium. As you know, the reason for this was that Sanders signed our entry blank with the clause of ownership and surrender to the Museum of all rights on the pictures winning prizes. Unfortunately, however, when the editor of LOOK Magazine had chosen a Sanders picture as one of the five for his spread we learned, in trying to get an extra print from Sanders, that not only that picture but the entire four for which Sanders won four prizes, were all absolutely tied up by LIFE Magazine.

I am convinced that had the editor of LOOK not seen the Sanders picture he would have made his choice happily from the rest. When the one Sanders picture he chose had to be snatched away from him, however, he was not willing to accept any substitution.

I realize that Sanders alone was entirely to blame in this matter. Yet the Museum, not Sanders, is the sufferer. It was for this reason that I suggested more than two weeks ago that you immediately send a mimeographed letter to all prize winners whose pictures we wanted to use for publicity,

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mentioning the Sanders incident (not his name, of course) and asking that any prize winners whose photographs were restricted in a similar fashion wire us at once at our expense. You agreed that this precaution was necessary and that you would be glad to send out the letter immediately.

When I telephoned you last Friday about another matter and casually asked if you had sent out the letter, I was certainly very much disturbed--and still am--to find that you had not sent it. If Sanders, an experienced New York professional photographer, so seriously misinformed us, how can we be sure of any of the rest? I remember particularly that Mr. Pope, editor of LOOK Magazine again and again said as he went through our prize-winning pictures: "I've seen that in LIFE.... We published this last year.... I saw that in the TIMES or HERALD roto section.... This picture has been printed in lots of places." In fact, I was quite embarrassed because he found so many pictures in our exhibition which he had already seen in published form. Just after Mr. Hall of the NEW YORK TIMES roto section was leaving the other day with Image of Freedom photographs he cast a remark over his shoulder--"Haven't I seen some of these pictures published in LIFE?"

In my opinion it is not enough for us to be <u>legally</u> covered. There is such a thing as good will. During my eight years with the Museum I have been successful to a large extent not only in maintaining but in constantly building up good will for the Museum. If we involve others, i.e., photographers, publications and/or picture services in controversies through the publicity for the Image of Freedom exhibition, it will have very bad results for us no matter how legally innocent we may be. It would be bad for the reputation of the Museum as a whole, it would cause ill will for the Photography Department and would give the Publicity Department a black eye with newspaper and magazine editors. I personally have the reputation throughout the city and, to a certain extent,

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through the country for being extraordinarily accurate (the most highly prized quality in a press agent), honest and helpful. Both for the sake of the Museum and for my own sake I do not wish this reputation damaged by giving out pictures presumably free from all restrictions as to editorial publication, only to have the editors find--perhaps by being involved in a law suit--that there are severe legal restrictions on those pictures.

It is now almost too late to send out the letter which you agreed to send out more than two weeks ago. I am writing you this memorandum, however, because if anything unpleasant does happen I wish personally to have a clear slate at least with the Museum. Of course, nothing will exonerate me as publicity agent with any newspapers or magazines that are involved in trouble because of the pictures I have given them. I regret that you did not take the safeguard you agreed to take, and I sincerely hope that your feeling that nothing will happen will be borne out--but with the Walt Sanders incident responsible for the loss of a valuable publicity feature, I certainly regret having to take additional chances.

Sarah

Sarah Newmeyer

P.S. When Ralph Steiner of PM came up to me Friday with the list of pictures he wanted for publication in PM, I was very much amazed to find that he had selected three Sanders pictures. He had made the selection in your office. Had you forgotten that these pictures were tied up by LIFE? I explained ~~to~~ him the difficulty to Mr. Steiner and he said, "I'm sure LIFE would not release them to PM!" Unless you wish to try to make arrangements yourself for possible restricted publication in certain designated magazines and newspapers, will you

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please refrain from showing the Sanders pictures to anyone coming to you to select prints for publication. I thought we had already agreed on this.

As I outlined to you, the Publicity department is going to a great deal of effort and expense to get as much publicity as possible for the Image of Freedom exhibition. The one way to do this is to get as many of the pictures as possible published. The contest itself was disappointing for various reasons, but the pictures themselves are excellent for publicity because they have the great asset of human interest.

Sarah Newmeyer

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THE MUSEUM OF MODERN ART

Date October 15, 1941.

To: Mr. Newhall

From: S. Newmeyer

Re:

Have you made up your mind yet what we are going to do--at least in labelling the publicity prints--for titles on the untitled photographs in the Image of Freedom exhibition?

Please let me know as soon as possible as we are now having to send out prints of these photographs simply writing the words in place of the title: "No title".

P.S. How about giving each of these pictures Alexander Woollcott's favorite title, "No namie."?

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tabulation

THE MUSEUM OF MODERN ART

Date ~~Sept. 12, 1941~~

To: Beaumont Newhall

From: Roselle Davis

Re: 'Image of Freedom' competition.

162 contestants - paid one dollar	-	526 photographs
58 invited	-	231 "
220 total number of contestants		757 total no. photographs

66 contestants are winners

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THE MUSEUM OF MODERN ART

Date ~~October 16, 1941~~

To: Miss Newmeyer
cc to Mr Abbott, Mr Wheeler

From: B. Newhall

Re: Image of Freedom competition

Dear Sarah,

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I have been reluctant in writing to the photographers asking them if their pictures are free from restrictions because this was so clearly made a condition of entry that such a request seemed to me an insult to them, and I have wanted to keep on good terms with them. I realize that many of the pictures have been reproduced. This does not mean that exclusive rights are necessarily held by the publications which reproduced them. The case of Walt Sanders was a particularly unfortunate one, as the negative was made under contract with Life. However, to clear the matter, I am writing today to all of the sixty six winners a mimeograph request to inform us at once of any restrictions.

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Beaumont

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You undoubtedly remember that we lost a two-page spread in LOOK Magazine for November 4 on the Image of Freedom exhibition--a spread which would have been of financial value to the Museum because it would have brought thousands of people in to see the exhibition who would probably not be interested in any other type of exhibition or through any other medium. As you know, the reason for this was that Sanders signed our entry blank with the clause of ownership and surrender to the Museum of all rights on the pictures winning prizes. Unfortunately, however, when the editor of LOOK Magazine had chosen a Sanders picture as one of the five for his spread we learned, in trying to get an extra print from Sanders, that not only that picture but the entire four for which Sanders won four prizes, were all absolutely tied up by LIFE Magazine.

I am convinced that had the editor of LOOK not seen the Sanders picture he would have made his choice happily from the rest. When the one Sanders picture he chose had to be snatched away from him, however, he was not willing to accept any substitution.

I realize that Sanders alone was entirely to blame in this matter. Yet the Museum, not Sanders, is the sufferer. It was for this reason that I suggested more than two weeks ago that you immediately send a mimeographed letter to all prize winners whose pictures we wanted to use for publicity,

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mentioning the Sanders incident (not his name, of course) and asking that any prize winners whose photographs were restricted in a similar fashion wire us at once at our expense. You agreed that this precaution was necessary and that you would be glad to send out the letter immediately.

When I telephoned you last Friday about another matter and casually asked if you had sent out the letter, I was certainly very much disturbed--and still am--to find that you had not sent it. If Sanders, an experienced New York professional photographer, so seriously misinformed us, how can we be sure of any of the rest? I remember particularly that Mr. Pope, editor of LOOK Magazine again and again said as he went through our prize-winning pictures: "I've seen that in LIFE.... We published this last year.... I saw that in the TIMES or HERALD roto section.... This picture has been printed in lots of places." In fact, I was quite embarrassed because he found so many pictures in our exhibition which he had already seen in published form. Just after Mr. Hall of the NEW YORK TIMES roto section was leaving the other day with Image of Freedom photographs he cast a remark over his shoulder--"Haven't I seen some of these pictures published in LIFE?"

In my opinion it is not enough for us to be <u>legally</u> covered. There is such a thing as good will. During my eight years with the Museum I have been successful to a large extent not only in maintaining but in constantly building up good will for the Museum. If we involve others, i.e., photographers, publications and/or picture services in controversies through the publicity for the Image of Freedom exhibition, it will have very bad results for us no matter how legally innocent we may be. It would be bad for the reputation of the Museum as a whole, it would cause ill will for the Photography Department and would give the Publicity Department a black eye with newspaper and magazine editors. I personally have the reputation throughout the city and, to a certain extent,

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through the country for being extraordinarily accurate (the most highly prized quality in a press agent), honest and helpful. Both for the sake of the Museum and for my own sake I do not wish this reputation damaged by giving out pictures presumably free from all restrictions as to editorial publication, only to have the editors find--perhaps by being involved in a law suit--that there are severe legal restrictions on those pictures.

It is now almost too late to send out the letter which you agreed to send out more than two weeks ago. I am writing you this memorandum, however, because if anything unpleasant does happen I wish personally to have a clear slate at least with the Museum. Of course, nothing will exonerate me as publicity agent with any newspapers or magazines that are involved in trouble because of the pictures I have given them. I regret that you did not take the safeguard you agreed to take, and I sincerely hope that your feeling that nothing will happen will be borne out--but with the Walt Sanders incident responsible for the loss of a valuable publicity feature--I certainly regret having to take additional chances.

Sarah Newmeyer

P.S. When Ralph Steiner of PM came up to me Friday with the list of pictures he wanted for publication in PM, I was very much amazed to find that he had selected <u>three</u> Sanders pictures. He had made the selection in your office. Had you forgotten that these pictures were tied up by LIFE? I explained ~~to~~ him the difficulty to Mr. Steiner and he said, "I'm sure LIFE would not release them to PM!" Unless you wish to try to make arrangements yourself for possible restricted publication in certain designated magazines and newspapers, will you

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THE MUSEUM OF MODERN ART

please refrain from showing the Sanders pictures to anyone coming to you to select prints for publication. I thought we had already agreed on this.

As I outlined to you, the Publicity department is going to a great deal of effort and expense to get as much publicity as possible for the Image of Freedom exhibition. The one way to do this is to get as many of the pictures as possible published. The contest itself was disappointing for various reasons, but the pictures themselves are excellent for publicity because they have the great asset of human interest.

Sarah Newmeyer

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THE MUSEUM OF MODERN ART
NEW YORK

11 WEST 53rd STREET
TELEPHONE: CIRCLE 5-8900
CABLES: MODERNART, NEW-YORK

BEAUMONT NEWHALL
LIBRARIAN

October 16, 1941

Dear

We are now preparing the Image of Freedom exhibition for the opening on October 29. We should like to have specific information about the photographs submitted and we are particularly interested to know where and when they were taken and if you wish to designate titles in those cases where none were indicated. We are not interested in technical details. We have the following information in our records for your prize-winning entry:

In connection with publicity for the exhibition, we are releasing a number of copies of your prize-winning entry. We have assumed that the work submitted is free from any copyright restrictions and that it may be released by us for reproduction. However, in order to avoid any controversies, we should appreciate it you would let us know promptly if this is not the case.

With thanks for your cooperation,

Cordially,

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Images of Freedom

STUDIO PUBS

The Studio Publications

381 FOURTH AVENUE, NEW YORK

July 1, 1941

Mr. Bryan Holme
The Studio Publications
381 Fourth Avenue
New York City

Dear Mr. Holme:

In view of a deficit of our annual budget, we have been obliged to readjust our publications program for the coming year. Since we will have to issue books for five major exhibitions, which we must give free to members, it will not be possible for us to make any distribution to them of the Image of Freedom.

The problem thus resolves itself into obtaining a publisher who will issue the book as a regular publication without the Museum's sponsorship. If this venture still interests you, please let me know. Otherwise I shall take steps to make an arrangement with another publisher who seems interested in the project.

With kind regards, I am

Sincerely yours,

MW:CH

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The Studio Publications

381 FOURTH AVENUE, NEW YORK

MURRAY HILL: 4-4945 · CABLES: STUDIOPUBS

THE STUDIO
ART AND INDUSTRY
DECORATIVE ART
THE STUDIO YEAR BOOK
GARDENS AND GARDENING
MODERN PHOTOGRAPHY
MODERN PUBLICITY
"STUDIO" BOOKS

★

PUBLISHERS: NEW YORK THE STUDIO PUBLICATIONS, INC.
LONDON: THE STUDIO LIMITED, 44 LEICESTER SQ.

Mr. B. Newhall
The Museum of Modern Art
New York City

16th
June
1941

Dear Mr. Newhall:

I have been working out the costs on the "Image of Freedom" and the following is the result:

We will supply you with 5,000 books at 60 cents, cloth bound, size 8½ x 11; 100 plates, size 8 x 6; 208 pages, 80 lb. Cumberland Stock coated (as per sample) on which edition we will be making a loss. However, if you will purchase 1,500 books in addition to the 5,000 for resale by you at a retail price of $3.00 and at a cost to you of $2.00 we will publish the book and pay you a royalty of 20 cents on the 1,500 books you purchase and on each copy of our edition sold. We will endeavor to obtain a Guild selection, profit on which it is usual to divide in half between publisher and author.

Any additional books beyond the 1,500 you may order we will supply at 40% and pay royalty besides, but it is understood that we will supply the trade exclusively.

From your point of view this plan resolves itself into the following:

a) 5,000 books at 60 cents for distribution covered by Museum appropriation.

b) 1,500 books netting a profit of $1,800. (including royalty of 20 cents per book)

c) A profit of 20 cents a book on our edition which might easily bring your total profit to the $3,000 sum needed to cover your costs on the project.

d) The possibility of a Guild edition which would undoubtedly add another $1,000 to your royalty.

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Needless to say, item d cannot be counted upon though it is a good chance, and item c cannot be accurately estimated, although I might say that we did not think we had a chance of selling 3,000 copies as a minimum, the book would not be worth considering from our point of view.

We would appreciate having your re-action immediately so that the book can be announced if acceptable in this form.

Yours sincerely,

Bryan Holme -

Bryan Holme

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Winners

September 17, 1941

Dear Mr. Alland:

We are pleased to inform you that the jury of the Image of Freedom competition has selected two of your photographs for inclusion in the forthcoming exhibition. Enclosed please find check for $50.00 in payment of the selection at $25.00 per print.

As stated in the entry blank of the contest, the Museum, in purchasing the one hundred selected photographs, desires to retain full reproduction rights for its own purposes, including use of the photographs for publicity purposes. We do not demand exclusive rights, however, and participating photographers are free to use other prints from the same negative in any way they may wish.

With congratulations on your success in the competition,

Yours sincerely,

Mr. Alexander Alland
246 Waverley Place
New York, N. Y.

BN:ljs
enc.

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September 17, 1941

Dear Mr. Aulik:

We are pleased to inform you that the jury of the Image of Freedom competition has selected your photograph for inclusion in the forthcoming exhibition. Enclosed please find check for $25.00 in payment of the selection at $25.00 per print.

As stated in the entry blank of the contest, the Museum, in purchasing the one hundred selected photographs, desires to retain full reproduction rights for its own purposes, including use of the photographs for publicity purposes. We do not demand exclusive rights, however, and the participating photographers are free to use other prints from the same negative in any way they may wish.

With congratulations on your success in the competition,

Yours sincerely,

Mr. Keith James Aulik
1110 - 4th Ave.
Antigo, Wisconsin

EM:ljs
enc.

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September 17, 1941

Dear Miss Avery:

We are pleased to inform you that the jury of the Image of Freedom competition has selected one of your photographs for inclusion in the forthcoming exhibition. Enclosed please find $25.00 in payment of the selection at $25.00 per print.

As stated in the entry blank of the contest the Museum, in purchasing the one hundred selected photographs, desires to retain full reproduction rights for its own purposes, including use of the photographs for publicity purposes. We do not demand exclusive rights, however, and participating photographers are free to use other prints from the same negatives in any way they may wish.

With congratulations on your success in the competition,

Yours sincerely,

Miss Frances Avery
145 West 14th Street
New York City

BW:dmm
Enc.

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September 17, 1941

Dear Mr; Bakker:

We are pleased to inform you that the jury of the Image of Freedom competition has selected one of your photographs for inclusion in the forthcoming exhibition. Enclosed please find check for $25.00 in payment of the selection at $25.00 per print.

As stated in the entry blank of the contest, the Museum, in purchasing the one hundred selected photographs, desires to retain full reproduction rights for its own purposes, including use of the photographs for publicity purposes. We do not demand exclusive rights, however, and participating photographers are free to use other prints from the same negative in any way they may wish.

With congratulations on your success in the competition,

Yours sincerely,

Mr. Gerhard H. Bakker
1426 N. Prospect Ave.
Milwaukee, Wis.

RW:ljs
Enc.

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September 17, 1941

Dear Miss Bernhard:

We are pleased to inform you that the jury of the Image of Freedom competition has selected two of your photographs for inclusion in the forthcoming exhibition. Enclosed please find check for $50.00 in payment of selection at $25.00 per print.

As stated in the entry blank of the contest, the Museum, in purchasing the one hundred selected photographs, desires to retain full reproduction rights for its own purposes, including use of the photographs for publicity purposes. We do not demand exclusive rights, however, and the participating photographers are free to use other prints from the same negatives in any way they may wish.

With congratulations on your success in the competition,

Yours sincerely,

Miss Ruth Bernhard
120 E. 86th St.
New York City.

BN:ljs
enc.

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September 17, 1941

Dear Mr. Block:

We are pleased to inform you that the jury of the Image of Freedom competition has selected one of your photographs for inclusion in the forthcoming exhibition. Enclosed please find check for $25.00 in payment of the selection at $25.00 per print.

As stated in the entry blank of the contest the Museum, in purchasing the one hundred selected photographs, desires to retain full reproduction rights for its own purposes, including use of the photographs for publicity purposes. We do not demand exclusive rights, however, and participating photographers are free to use other prints from the same negatives in any way they may wish.

With congratulations on your success in the competition,

Yours sincerely,

Mr. Clarence Lincoln Block
202 No. Highland Avenue
Fullerton, Calif.

BW:dnn
Enc.

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September 17, 1941

Dear Miss Clemens:

We are pleased to inform you that the jury of the Image of Freedom competition has selected your photograph for inclusion in the forthcoming exhibition. Enclosed please find check for $25.00 in payment of the selection at $25.00 per print.

As stated in the entry blank of the contest, the Museum, in purchasing the one hundred selected photographs, desires to retain full reproduction rights for its own purposes, including use of the photographs for publicity purposes. We do not demand exclusive rights, however, and participating photographers are free to use other prints from the same negative in any way they may wish.

With congratulations on your success in the competition,

Yours sincerely,

Miss Mildred Leo Clemens,
1132 Merchants Exchange Bldg.
465 California St.
San Francisco, Calif.

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September 17, 1941

Dear Mr. Cocomise:

We are pleased to inform you that the jury of the Image of Freedom competition has selected one of your photographs for inclusion in the forthcoming exhibition. Enclosed please find check for $25.00 in payment of the selection at $25.00 per print.

As stated in the entry blank of the contest, the Museum, in purchasing the one hundred selected photographs, desires to retain full reproduction rights for its own purposes, including use of the photographs for publicity purposes. We do not demand exclusive rights, however, and participating photographers are free to use other prints from the same negatives in any way they may wish.

With congratulations on your success in the competition,

Yours sincerely,

Mr. Sam Cocomise
844 N. Rush St.
Chicago, Illinois

BN:ljs
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September 17, 1941

Dear Miss Collins:

We are pleased to inform you that the jury of the Image of Freedom competition has selected one of your photographs for inclusion in the forthcoming exhibition. Enclosed please find check for $25.00 in payment of the selection at $25.00 per print.

As stated in the entry blank of the contest, the Museum, in purchasing the one hundred selected photographs, desires to retain full reproduction rights for its own purposes, including use of the photographs for publicity purposes. We do not demand exclusive rights, however, and participating photographers are free to use other prints from the same negatives in any way they may wish.

With congratulations on your success in the competition,

Yours sincerely,

Miss Marjory Collins
149 East 37th St.
New York City.

BN:ljs
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September 17, 1941

Dear Miss Cunningham:

We are pleased to inform you that the jury of the Image of Freedom competition has selected one of your photographs for inclusion in the forthcoming exhibition. Enclosed please find check for $25.00 in payment of the selection at $25.00 per print.

As stated in the entry blank of the contest, the Museum, in purchasing the one hundred selected photographs, desires to retain full reproduction rights for its own purposes, including use of the photographs for publicity purposes. We do not demand exclusive rights, however, and participating photographers are free to use other prints from the same negative in any way they may wish.

With congratulations on your success in the competition,

Yours sincerely,

Miss Imogen Cunningham
4540 Harbor View
Oakland, Calif.

BN:ljs
enc.

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September 17, 1941

Dear Mr. Curtis:

We are pleased to inform you that the jury of the Image of Freedom competition has selected one of your photographs for inclusion in the forthcoming exhibition. Enclosed please find check for $25.00 in payment of the selection at $25.00 per print.

As stated in the entry blank of the contest the Museum, in purchasing the one hundred selected photographs, desires to retain full reproduction rights for its own purposes, including use of the photographs for publicity purposes. We do not demand exclusive rights, however, and participating photographers are free to use other prints from the same negatives in any way they may wish.

With congratulations on your success in the competition,

Yours sincerely,

Mr. E. Earl Curtis
Box 203
Paducah, Kentucky

BN:br
Enc.

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September 17, 1941

Dear Mr. Davidson:

We are pleased to inform you that the jury of the Image of Freedom competition has selected one of your photographs for inclusion in the forthcoming exhibition. Enclosed please find check for $25.00 in payment of the selection at $25.00 per print.

As stated in the entry blank of the contest, the Museum, in purchasing the one hundred selected photographs, desires to retain full reproduction rights for its own purposes, including use of the photographs for publicity purposes. We do not demand exclusive rights, however, and participating photographers are free to use other prints from the same negative in any way they may wish.

With congratulations on your success in the competition,

Yours sincerely,

Mr. Hal Davidson
705 East College Ave.
Appleton, Wisconsin

EM:ljs
enc.

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September 17, 1941

Dear Mr. Davis:

We are pleased to inform you that the jury of the Image of Freedom competition has selected one of your photographs for inclusion in the forthcoming exhibition. Enclosed please find check for $25.00 in payment of the selection at $25.00 per print.

As stated in the entry blank of the contest the Museum, in purchasing the one hundred selected photographs, desires to retain full reproduction rights for its own purposes, including use of the photographs for publicity purposes. We do not demand exclusive rights, however, and participating photographers are free to use other prints from the same negatives in any way they may wish.

With congratulations on your success in the competition,

Yours sincerely,

Mr. Faurest Davis
271 North Stone
Tucson, Arizona

BN:br
Enc.

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September 17, 1941

Dear Mr. Day:

We are pleased to inform you that the jury of the Image of Freedom competition has selected one of your photographs for inclusion in the forthcoming exhibition. Enclosed please find check for $25.00 in payment of the selection at $25.00 per print.

As stated in the entry blank of the contest, the Museum, in purchasing the one hundred selected photographs, desires to retain full reproduction rights for its own purposes, including use of the photographs for publicity purposes. We do not demand exclusive rights, however, and participating photographers are free to use other prints from the same negative in any way they may wish.

With congratulations on your success in the competition,

Yours sincerely,

Mr. Richard Day
Box 900
Beverly Hills, Calif.

BN:ljs
Enc.

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September 17, 1941

Dear Mr. De Palma:

We are pleased to inform you that the jury of the Image of Freedom competition has selected one of your photographs for inclusion in the forthcoming exhibition. Enclosed please find check for $25.00 in payment of the selection at $25.00 per print.

As stated in the entry blank of the contest the Museum, in purchasing the one hundred selected photographs, desires to retain full reproduction rights for its own purposes, including use of the photographs for publicity purposes. We do not demand exclusive rights, however, and participating photographers are free to use other prints from the same negatives in any way they may wish.

With congratulations on your success in the competition,

Yours sincerely,

Mr. Victor DePalma
c/o Black Star Publishing Co.
420 Lexington Avenue
New York City

BN:dmm
Enc.

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September 17, 1941

Dear Mr. Eagle:

We are pleased to inform you that the jury of the Image of Freedom competition has selected one of your photographs for inclusion in the forthcoming exhibition. Enclosed please find check for $25.00 in payment of the selection at $25.00 per print.

As stated in the entry blank of the contest, the Museum, in purchasing the one hundred selected photographs, desires to retain full reproduction rights for its own purposes, including use of the photographs for publicity purposes. We do not demand, however, exclusive rights, and participating photographers are free to use other prints from the same negative in any way they may wish.

With congratulations on your success in the competition,

Yours sincerely,

Mr. Arnold Eagle
136 E. 17th St.
New York City

BN:ljs
Enc.

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September 17, 1941

Dear Mr. Entin:

We are pleasd to inform you that the jury of the Image of Freedom competition has selected one of your photographs for inclusion in the forthcoming exhibition. Enclosed please find check for $25.00 in payment of the selection at $25.00 per print.

As stated in the entry blank of the contest the Museum, in purchasing the one hundred selected photographs, desires to retain full reproduction rights for its own purposes, including use of the photographs for publicity purposes. We do not demand exclusive rights, however, and participating photographers are free to use other prints from the same negatives in any way they may wish.

With congratulations on your success in the competition,

Yours sincerely,

Mr. Edward Entin
537 East 81 Street
New York, N. Y.

BN:br
Enc.

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September 17, 1941

Dear Mr. Parynk:

We are pleased to inform you that the jury of the Image of Freedom competition has selected one of your photographs for inclusion in the forthcoming exhibition. Enclosed please find check for $25.00 in payment of the selection at $25.00 per print.

As stated in the entry blank of the contest the Museum, in purchasing the one hundred selected photographs, desires to retain full reproduction rights for its own purposes, including use of the photographs for publicity purposes. We do not demand exclusive rights, however, and participating photographers are free to use other prints from the same negatives in any way they may wish.

With congratulations on your success in the competition,

Yours sincerely,

Mr. Walter Parynk
7740 Third
Detroit, Michigan

BM:drm
Enc.

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September 17, 1941

Dear Mr. Fein:

We are pleased to inform you that the jury of the Image of Freedom competition has selected two of your photographs for inclusion in the forthcoming exhibition. Enclosed please find check for $50.00 in payment of the selection at $25.00 per print.

As stated in the entry blank of the contest, the Museum, in purchasing the one hundred selected photographs, desires to retain full reproduction rights for its own purposes, including use of the photographs for publicity purposes. We do not demand exclusive rights, however, and participating photographers are free to use other prints from the same negative in any way they may wish.

With congratulations on your success in the competition,

Yours sincerely,

Mr. Philip Fein
4170 - 17th St.
San Francisco, Calif.

EN:ljs

Enc.

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September 17, 1941

Dear Mr. Fenn:

We are pleased to inform you that the jury of the Image of Freedom competition has selected two of your photographs for inclusion in the forthcoming exhibttion. Enclosed please find check for $50.00 in payment of the selection at $25.00 per print.

As stated in the entry blank of the contest, the Museum, in purchasing the one hundred selected photographs, desires to retain full reproduction rights for its own purposes, including use of the photographs for publicity purposes. We do not demand exclusive rights,however, and participating photographers are free to use other prints from the same negatives in any way they may wish.

With congratulations on your success in the competition,

Yours sincerely,

Mr. Albert Fenn
14 E. 44 St.
New York City

BH:ljs
enc.

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September 17, 1941

Dear Mr. Flannery:

We are pleased to inform you that the jury of the Image of Freedom competition has selected one of your photographs for inclusion in the forthcoming exhibition. Enclosed please find check for $25.00 in payment of the selection at $25.00 per print.

As stated in the entry blank of the contest, the Museum, in purchasing the one hundred selected photographs, desires to retain full reproduction rights for its own purposes, including use of the photographs for publicity purposes. We do not demand exclusive rights, however, and participating photographers are free to use other prints from the same negatives in any way they may wish.

With congratulations on your success in the competition,

Yours sincerely,

Mr. Henry G. Flannery
402 Battery St.
San Francisco, Calif

RG:ljs
enc.

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September 17, 1941

Dear Dr. Gilbert

We are pleased to inform you that the jury of the Image of Freedom competition has selected two of your photographs for inclusion in the forthcoming exhibition. Enclosed please find check for $50.00 in payment of the selection at $25.00 per print.

As stated in the entry blank of the contest, the Museum, in purchasing the one hundred selected photographs, desires to retain full reproduction rights for its own purposes, including use of the photographs for publicity purposes. We do not demand, however, exclusive rights, and participating photographers are free to use other prints from the same negatives in any way they may wish.

With congratulations on your success in the competition,

Yours sincerely,

Q. O. Gilbert, M. D.
411 - 30th St.
Oakland, Calif.

BN:LJS
Enc.

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September 17, 1941

Dear Mr. Giles:

We are pleased to inform you that the jury of the Image of Freedom competition has selected one of your photographs for inclusion in the forthcoming exhibition. Enclosed please find check for $25.00 in payment of the selection at $25.00 per print.

As stated in the entry blank of the contest the Museum, in purchasing the one hundred selected photographs, desires to retain full reproduction rights for its own purposes, including use of the photographs for publicity purposes. We do not demand exclusive rights, however, and participating photographers are free to use other prints from the same negatives in any way they may wish.

With congratulations on your success in the competition,

Yours sincerely,

Mr. Herbert Giles
c/o Black Star Publishing Co. Inc.
420 Lexington Avenue
New York, N. Y.

BN:br
Enc.

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September 17, 1941

Dear Mr. Gramlich:

We are pleased to inform you that the jury of the Image of Freedom competition has selected one of your photographs for inclusion in the forthcoming exhibtion. Enclosed please find check for $25.00 in payment of the selection at $25.00 per print.

As stated in the entry blank of the contest, the Museum, in purchasing the one hundred selected photographs, desires to retain full reproduction rights for its own purposes, including use of the photographs for publicity purposes. We donnot demand exclusive rights, however, and participating photographers are free to use other prints from the same negatives in any way they may wish.

With congratulations on your success in the competition,

Yours sincerely,

Mr. Mac Gramlich
345 - 86 St.
Brooklyn, New York

BS:ljs
enc.

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The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	MoMA Exhs.	155.2

September 17, 1941

Dear Mr. Grossman:

We are pleased to inform you that the jury of the Image of Freedom competition has selected three of your photographs for inclusion in the forthcoming exhibition. Enclosed please find check for $75.00 in payment of the selection at $25.00 per print.

As stated in the entry blank of the contest, the Museum, in purchasing the one hundred selected photographs, desires to retain full reproduction rights for its own purposes, including use of the photographs for publicity purposes. We do not demand, however, exclusive rights, and participating photographers are free to use other prints from the same negative in any way they may wish.

With congratulations on your success in the competition,

Yours sincerely,

Mr. Sid Grossman
Photo League
31 E. 21 St.
New York City.

BN:ljs
Enc.

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The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	MoMA Exhs.	155.2

September 17, 1941

Dear Mr. Gutmann:

We are pleased to inform you that the jury of the Image of Freedom competition has selected one of your photographs for inclusion in the forthcoming exhibition. Enclosed please find check for $25.00 in payment of the selection at $25.00 per print.

As stated in the entry blank of the contest the Museum, in purchasing the one hundred selected photographs, desires to retain full reproduction rights for its own purposes, including use of the photographs for publicity purposes. We do not demand exclusive rights, however, and participating photographers are free to use other prints from the same negatives in any way they may wish.

With congratulations on your success in the competition,

Yours sincerely,

Mr. John Gutmann
848 Church Street
San Francisco, Calif.

EH:dmm
Enc.

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The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	MoMA Exhs.	155.2

September 17, 1941

Dear Miss Harding:

We are pleased to inform you that the jury of the Image of Freedom competition has selected your photograph for inclusion in the forthcoming exhibition. Enclosed please find check for $25.00 in payment of the selection at $25 per print.

As stated in the entry blank of the contest the Museum, in purchasing the one hundred selected photographs, desires to retain full reproduction rights for its own purposes, including use of the photographs for publicity purposes. We do not demand exclusive rights, however, and participating photographers are free to use other prints from the same negatives in any way they may wish.

With congratulations on your success in the competition,

Yours sincerely,

Miss Elizabeth Harding
3350 Elsmere Road
Shaker Heights, Ohio

BN:drm
Enc.

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The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	MoMA Exhs.	155.2

September 17, 1941

Dear Mr. Helm:

We are pleased to inform you that the jury of the Image of Freedom competition has selected two of your photographs for inclusion in the forthcoming exhibition. Enclosed please find check for $50.00 in payment of the selection at $25.00 per print.

As stated in the entry blank of the contest, the Museum, in purchasing the one hundred selected photographs, desires to retain full reproduction rights for its own purposes, including use of the photographs for publicity purposes. We do not demand exclusive rights, however, and participating photographers are free to use other prints from the same negative in any way they may wish.

With congratulations on your success in the competition,

Yours sincerely,

Mr. Theodore Helm
c/ Mr. Theodor Jung
2328 - 19th St.
Washington, D. C.

EH:ljs
enc.

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The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	MoMA Exhs.	155.2

September 17, 1941

Dear Mr. Ingram:

We are pleased to inform you that the jury of the Image of Freedom competition has selected two of your photographs for inclusion in the forthcoming exhibition. Enclosed please find check for $50.00 in payment of the selection at $25.00 per print.

As stated in the entry blank of the contest, the Museum, in purchasing the one hundred selected photographs, desires to retain full reproduction rights for its own purposes, including use of the photographs for publicity purposes. We do not demand exclusive rights, however, and participating photographers are free to use other prints from the same negatives in any way they may wish.

With congratulations on your success in the competition,

Yours sincerely,

Mr. Robert Ingram
337 - 17th St.
Oakland, Calif.

RN:ljs
Enc.

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The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	MoMA Exhs.	155.2

September 17, 1941

Dear Miss Jackson:

We are pleased to inform you that the jury of the Image of Freedom competition has selected your photograph for inclusion in the forthcoming exhibition. Enclosed please find check for $25.00 in payment of the selection at $25.00 per print.

As stated in the entry blank of the contest the Museum, in purchasing the one hundred selected photographs, desires to retain full reproductionsrights for its own purposes, including use of the photographs for publicity purposes. We do not demand exclusive rights, however, and participating photographers are free to use other prints from the same negatives in any way they may wish.

With congratulations on your success in the competition,

Yours sincerely,

Miss Jean Jackson
665 Chicago Blvd.
Detroit, Michigan

BN:dnm
Enc.

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The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	MoMA Exhs.	155.2

September 17, 1941

Dear Mr. Kertesz:

We are pleased to inform you that the jury of the Image of Freedom competition has selected two of your photographs for inclusion in the forthcoming exhibition. Enclosed please find check for $50.00 in payment of the selection at $25.00 per print.

As stated in the entry blank of the contest, the Museum, in purchasing the one hundred selected photographs, desires to retain full reproduction rights for its own purposes, including use of the photographs for publicity purposes. We do not demand exclusive rights, however, and participating photographers are free to use other prints from the same negative in any way they may wish.

With congratulations on your success in the competition,

Yours sincerely,

Mr. Andre Kertesz
67 W. 44 St.
New York City

BN:ljs

Enc.

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The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	MoMA Exhs.	155.2

September 17, 1941

Dear Miss Lavenson:

We are pleased to inform you that the jury of the Image of Freedom competition has selected one of your photographs for inclusion in the forthcoming exhibition. Enclosed please find check for $25.00 in payment of the selection at $25.00 per print.

As stated in the entry blank of the contest, the Museum, in purchasing the one hundred selected photographs, desires to retain full reproduction rights for its own purposes, including use of the photographs for publicity purposes. We do not demand, however, exclusive rights, and participating photographers are free to use other prints from the same negative in any way they may wish.

With congratulations on your success in the competition,

Yours sincerely,

Miss Alma Lavenson
58 Wildwood Gardens
Piedmont, Calif.

BN:ljs
Enc.

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The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	MoMA Exhs.	155.2

September 17, 1941

Dear Mr. Lemus:

We are pleased to inform you that the jury of the Image of Freedom competition has selected one of your photographs for inclusion in the forthcoming exhibition. Enclosed please find check for $25.00 in payment of the selection at $25.00 per print.

As stated in the entry blank of the contest, the Museum, in purchasing the one hundred selected photographs, desires to retain full reproduction rights for its own purposes, including use of the photographs for publicity purposes. We do not demand exclusive rights, however, and participating photographers are free to use other prints from the same negative in any way they may wish.

With congratulations on your success in the competition,

Yours sincerely,

Mr. Luis Lemus
16 E. 80th St.
New York City

EN:ljs
enc.

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The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	MoMA Exhs.	155.2

September 17, 1941

Dear Mr. Libsohn:

We are pleased to inform you that the jury of the Image of Freedom competition has selected three of your photographs for inclusion in the forthcoming exhibition. Enclosed please find check for $75.00 in payment of the selection at $25.00 per print.

As stated in the entry blank of the contest, the Museum, in purchasing the one hundred selected photographs, desires to retain full reproduction rights for its own purposes, including use of the photographs for publicity purposes. We donnot demand exclusive rights, however, and participating photographers are free to use other prints from the same negative in any way they may wish.

With congratulations on your success in the competition,

Yours sincerely,

Mr. Sol Libsohn
53 E. 11 St.
New York City

BW:ljs
Enc.

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The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	MoMA Exhs.	155.2

September 17, 1941

Dear Miss Little:

We are pleased to inform you that the jury of the Image of Freedom competition has selected two of your photographs for inclusion in the forthcoming exhibition. Enclosed please find check for $50.00 in payment of the selection at $25.00 per print.

As stated in the entry blank of the contest the Museum, in purchasing the one hundred selected photographs, desires to retain full reproduction rights for its own purposes, including use of the photographs for publicity purposes. We do not demand exclusive rights, however, and participating photographers are free to use other prints from the same negatives in any way they may wish.

With congratulations on your success in the competition,

Yours sincerely,

Miss Betty Clark Little
411 E. 53rd Street
New York City

BN:dmm
Enc.

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	MoMA Exhs.	155.2

September 17, 1941

Dear Mr. Mabee:

We are pleased to inform you that the jury of the Image of Freedom competition has selected one of your photographs for inclusion in the forthcoming exhibition. Enclosed please find check for $25.00 in payment of the selection at $25.00 per print.

As stated in the entry blank of the contest, the Museum, in purchasing the one hundred selected photographs, desires to retain full reproduction rights for its own purposes, including use of the photographs for publicity purposes. We do not demand exclusive rights, however, and participating photographers are free to use other prints from the same negatives in any way they may wish.

With congratulations on your success in the competition,

Yours sincerely,

Mr. Zell Mabee
927 Tenth St.
Boulder, Colorado

BN:ljs
Enc.

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The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
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September 17, 1941

Dear Mr. Manning:

We are pleased to inform you that the jury of the Image of Freedom competition has selected one of your photographs for inclusion in the forthcoming exhibition. Enclosed please find check for $25.00 in payment of the selection at $25.00 per print.

As stated in the entry blank of the contest the Museum, in purchasing the one hundred selected photographs, desires to retain full reproduction rights for its own purposes, including use of the photographs for publicity purposes. We do not demand exclusive rights, however, and participating photographers are free to use other prints from the same negatives in any way they may wish.

With congratulations on your success in the competition,

Yours sincerely,

Mr. Jack Manning
1162 Hoe Avenue
Bronx, New York

EN:dmm
Enc.

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	MoMA Exhs.	155.2

September 17, 1941

Dear Mr. McManigal:

We are pleased to inform you that the jury of the Image of Freedom competition has selected one of your photographs for inclusion in the forthcoming exhibition. Enclosed please find check for $25.00 in payment of the selection at $25.00 per print.

As stated in the entry blank of the contest the Museum, in purchasing the one hundred selected photographs, desires to retain full reproduction rights for its own purposes, including use of the photographs for publicity purposes. We do not demand exclusive rights, however, and participating photographers are free to use other prints from the same negatives in any way they may wish.

With congratulations on your success in the competition,

Yours sincerely,

Mr. J. W. McManigal
P. O. Box 109
Horton, Kansas

BN:dmm
Enc.

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The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	MoMA Exhs.	155.2

September 17, 1941

Dear Mr. Morris:

We are pleased to inform you that the jury of the Image of Freedom competition has selected two of your photographs for inclusion in the forthcoming exhibition. Enclosed please find check for $50.00 in payment of the selection at $25.00 per print.

As stated in the entry blank of the contest, the Museum, in purchasing the one hundred selected photographs, desires to retain full reproduction rights for its own purposes, including use of the photographs for publicity purposes. We do not demand exclusive rights, however, and participating photographers are free to use other prints from the same negative in any way they may wish.

With congratulations on your success in the competition,

Yours sincerely,

Mr. Wright Morris
186 Columbia Hts.
Brooklyn, New York

BW:ljs
enc.

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The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	MoMA Exhs.	155.2

September 17, 1941

Dear Mr. Munroe:

We are pleased to inform you that the jury of the Image of Freedom competition has selected one of your photographs for inclusion in the forthcoming exhibition. Enclosed please find check for $25.00 in payment of the selection at $25.00 per print.

As stated in the entry blank of the contest the Museum, in purchasing the one hundred selected photographs, desires to retain full reproduction rights for its own purposes, including use of the photographs for publicity purposes. We do not demand exclusive rights, however, and participating photographers are free to use other prints from the same negatives in any way they may wish.

With congratulations on your success in the competition,

Yours sincerely,

Mr. Joseph Munroe
16944 Westmoreland Road
Detroit, Michigan

BN:dms
Enc.

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	MoMA Exhs.	155.2

September 17, 1941

Dear Mr. Partridge:

We are pleased to inform you that the jury of the Image of Freedom competition has selected two of your photographs for inclusion in the forthcoming exhibition. Enclosed please find check for $50.00 in payment of the selection at $25.00 per print.

As stated in the entry blank of the competition, the Museum, in purchasing the one hundred selected photographs, desires to retain full reproduction rights for its own purposes, including use of the photographs for publicity purposes. We do not demand exclusive rights, however, and participating photographers are free to use other prints from the same negatives in any way they may wish.

With congratulations on your success in the competition,

Yours sincerely,

Mr. Roi Partridge
Mills College P. O.
Oakland, Calif.

BN:ljs
enc.

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The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	MoMA Exhs.	155.2

September 17, 1941

Dear Miss Phillips:

We are pleased to inform you that the jury of the Image of Freedom competition has selected one of your photographs for inclusion in the forthcoming exhibition. Enclosed please find check for $25.00 in payment of the selection at $25.00 per print.

As stated in the entry blank of the contest, the Museum, in purchasing the one hundred selected photographs, desires to retain full reproduction rights for its own purposes, including use of the photographs for publicity purposes. We do not demand exclusive rights, however, and participating photographers are free to use other prints from the same negative in any way they may wish.

With congratulations on your success in the competition,

Yours sincerely,

Miss Constance Phillips
45 East 55th St.
New York City

RN:LJS
enc.

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The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	MoMA Exhs.	155.2

September 17, 1941

Dear Mr. Porter:

We are pleased to inform you that the jury of the Image of Freedom competition has selected one of your photographs for inclusion in the forthcoming exhibition. Enclosed please find check for $25.00 in payment of the selection at $25.00 per print.

As stated in the entry blank of the contest, the Museum, in purchasing the one hundred selected photographs, desires to retain full reproduction rights for its own purposes, including use of the photographs for publicity purposes. We do not demand exclusive rights, however, and participating photographers are free to use other prints from the same negative in any way they may wish.

With congratulations on your success in the competition,

Yours sincerely,

Mr. Eliot Porter
1077 Sheridan Road.
Hubbard Woods, Ill.

EN:ljs
enc.

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The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	MoMA Exhs.	155.2

September 17, 1941

Dear Mr. Robbins:

We are pleased to inform you that the jury of the Image of Freedom competition has selected one of your photographs for inclusion in the forthcoming exhibition. Enclosed please find check for $50.00 in payment of the selection at $25.00 per print.

As stated in the entry blank of the contest, the Museum, in purchasing the one hundred selected photographs, desires to retain full reproduction rights for its own purposes, including use of the photographs for publicity purposes. We do not demand exclusive rights, however, and participating photographers are free to use other prints from the same negatives in any way they may wish.

With congratulations on your success in the competition;

Yours sincerely,

Mr. David Robbins
15 E. 40th St.
New York City

gN:ljs
enc.

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The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	MoMA Exhs.	155.2

September 17, 1941

Dear Mr. Robbins:

We are pleased to inform you that the jury of the Image of Freedom competition has elected one of your photographs for inclusion in the forthcoming exhibition. Enclosed please find check for $25.00 in payment of the selection at $25.00 per print.

As stated in the entry blank of the contest the Museum, in purchasing the one hundred selected photographs, desires to retain full reproduction rights for its own purposes, including use of the photographs for publicity purposes. We do not demand exclusive rights, however, and participating photographers are free to use other prints from the same negatives in any way they may wish.

With congratulations on your success in the competition,

Yours sincerely,

Mr. LeRoy Robbins
1409 Westerly Terrace
Los Angeles, Calif.

EH:drm
Enc.

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The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	MoMA Exhs.	155.2

September 17, 1941

Dear Mr. Robertson:

We are pleased to inform you that the jury of the Image of Freedom Competition has selected one of your photographs for inclusion in the forthcoming exhibition. Enclosed please find check for $25.00 in payment of the selection at $25.00 per print.

As stated in the entry blank of the contest, the Museum, in purchasing the one hundred selected photographs, desires to retain full reproduction rights for its own purposes, including use of the photographs for publicity purposes. We do not demand exclusive rights, however, and participating photographers are free to use other prints from the same negative in any way they may wish.

With congratulations on your success in the competition,

Yours sincerely,

Mr. Henry B. Robertson
R. D. 1.
Wilmington, Dela.

IN:ljs

Enc.

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The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	MoMA Exhs.	155.2

September 17, 1941

Dear Mr. Rogers:

We are pleased to inform you that the jury of the Image of Freedom competition has selected one of your photographs for inclusion in the forthcoming exhibition. Enclosed please find check for $25.00 in payment of the selection at $25.00 per print.

As stated in the entry blank of the contest, the Museum, in purchasing the one hundred selected photographs, desires to retain full reproduction rights for its own purposes, including use of the photographs for publicity purposes. We do not demand exclusive rights, however, and the participating photographers are free to use other prints from the same negatives in any way they may wish.

With congratulations on your success in the competition,

Yours sincerely,

Mr. John C. Rogers
618 N. Braddock Road
Alexandria, Virginia

RN:ljs
enc.

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	MoMA Exhs.	155.2

September 17, 1941

Dear Mr. Rotan:

We are pleased to inform you that the jury of the Image of Freedom competition has selected two of your photographs for inclusion in the forthcoming exhibition. Enclosed please find check for $50.00 in payment of the selection at $25.00 per print.

As stated in the entry blank of the contest the Museum, in purchasing the one hundred selected photographs, desires to retain full reproduction rights for its own purposes, including use of the photographs for publicity purposes. We do not demand exclusive rights, however, and participating photographers are free to use other prints from the same negatives in any way they may wish.

With congratulations on your success in the competition,

Yours sincerely,

Mr. Thurman Rotan
Hastings House
Hastings-on-Hudson, New York

BN:dnm
Enc.

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The Museum of Modern Art Archives, NY	Collection: MoMA Exhs.	Series.Folder: 155.2

September 17, 1941

Dear Mr. Samuels:

We are pleased to inform you that the jury of the Image of Freedom competition has selected three of your photographs for inclusion in the forthcoming exhibition.. Enclosed please find check for $75.00 in payment of the selection at $25.00 per print.

As stated in the entry blank of the contest the Museum, in purchasing the one hundred selected photographs, desires to retain full reproduction rights for its own purposes, including use of the photographs for publicity purposes. We do not demand exclusive rights, however, and participating photographers are free to use other prints from the same negatives in any way they may wish.

With congratulations on your success in the competition,

Yours sincerely,

Mr. Ralph Samuels
2415 No. Alvarado St.
Los Angeles, Calif.

BN:dmm
Enc.

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The Museum of Modern Art Archives, NY	Collection: MoMA Exhs.	Series.Folder: 155.2

September 17, 1941

Dear Mr. Sanders:

We are pleased to inform you that the jury of the Image of Freedom competition has selected four of your photographs for inclusion in the forthcoming exhibition. Enclosed please find check for $100.00 in payment of the selection at $25.00 per print.

As stated in the entry blank of the contest the Museum, in purchasing the one hundred selected photographs, desires to retain full reproduction rights for its own purposes, including use of the photographs for publicity purposes. We do not demand exclusive rights, however, and participating photographers are free to use other prints from the same negatives in any way they may wish.

With congratulations on your success in the competition,

Yours sincerely,

Mr. Walter Sanders
c/o Black Star Publishing Co. Inc.
420 Lexington Avenue
New York, N. Y.

BN:br
Enc.

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	MoMA Exhs.	155.2

September 17, 1941

Dear Mr. Seaver:

We are pleased to inform you that the jury of the Image of Freedom competition has selected two of your photographs for inclusion in the forthcoming exhibition. Enclosed please find check for $50.00 in payment of the selection at $25.00 per print.

As stated in the entry blank of the contest the Museum, in purchasing the one hundred selected photographs, desires to retain full reproduction rights for its own purposes, including use of the photographs for publicity purposes. We do not demand exclusive rights, however, and participating photographers are free to use other prints from the same negatives in any way they may wish.

With congratulations on your success in the competition.

Yours sincerely,

Mr. Gilbert H. Seaver
3030 Lincoln Boulevard
Cleveland Heights, Ohio

BN:dmm
Enc.

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The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	MoMA Exhs.	155.2

September 17, 1941

Dear Mr. Sekaer:

We are pleased to inform you that the jury of the Image of Freedom competition has selected three of your photographs for inclusion in the forthcoming exhibition. Enclosed please find check for $75.00 in payment of the selection at $25.00 per print.

As stated in the entry blank of the contest, the Museum, in purchasing the one hundred selected photographs, desires to retain full reproduction rights for its own purposes, including use of the photographs for publicity purposes. We do not demand exclusive rights, however, and participating photographers are free to use other prints from the same negative in any way they may wish.

With congratulations on your success in the competition,

Yours sincerely,

Mr. Peter Sekaer
1618 - 17th St.N. W.
Washington, D. C.

RNiljs
enc.

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	MoMA Exhs.	155.2

September 17, 1941

Dear Mr. Sheeler:

We are pleased to inform you that the jury of the Image of Freedom competition has selected one of your photographs for inclusion in the forthcoming exhibition. Enclosed please find check for $25.00 in payment of the selection at $25.00 per print.

As stated in the entry blank of the contest, the Museum, in purchasing the one hundred selected photographs, desires to retain full reproduction rights for its own purposes, including use of the photographs for publicity purposes. We do not demand exclusive rights, however, and participating photographers are free to use other prints from the same negative in any way they may wish.

With congratulations on your success in the competition,

Yours sincerely,

Mr. Charles Sheeler
Ridgefield, Conn.

BN:ljs
enc.

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September 17, 1941

Dear Mr. Siegel:

We are pleased to inform you that the jury of the Image of Freedom competition has selected three of your photographs for inclusion in the forthcoming exhibition. Enclosed please find check for $75.00 in payment of the selection at $25.00 per print.

As stated in the entry blank of the contest, the Museum, in purchasing the one hundred selected photographs, desires to retain full reproduction rights for its own purposes, including use of the photographs for publicity purposes. We do not demand exclusive rights, however, and participating photographers are free to use other prints from the same negatives in any way they may wish.

With congratulations on your success in the competition,

Yours sincerely,

Mr. Arthur S. Siegel
2748 Taylor
Detroit, Michigan

BN:ljs
Enc.

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	MoMA Exhs.	155.2

September 17, 1941

Dear Mr. Siskind:

We are pleased to inform you that the jury of the Image of Freedom competition has selected two of your photographs for inclusion in the forthcoming exhibition. Enclosed please find check for $50.00 in payment of the selection at $25.00 per print.

As stated in the entry blank of the contest, the Museum, in purchasing the one hundred selected photographs, desires to retain full reproduction rights for its own purposes, including use of the photographs for publicity purposes. We do not demand exclusive rights, however, and participating photographers are free to use other prints from the same negative in any way they may wish.

With congratulations on your success in the competition,

Yours sincerely,

Mr. Aaron Siskind
102 - 4th Ave.
New York City.

BN:ljs
enc.

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The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	MoMA Exhs.	155.2

September 17, 1941

Dear Mr. Snider:

We are pleased to inform you that the jury of the Image of Freedom competition has selected one of your photographs for inclusion in the forthcoming exhibition. Enclosed please find check for $25.00 in payment of the selection at $25.00 per print.

As stated in the entry blank of the contest, the Museum, in purchasing the one hundred selected photographs, desires to retain full reproduction rights for its own purposes, including use of the photographs for publicity purposes. We do not demand exclusive rights, however, and participating photographers are free to use other prints from the same negative in any way they may wish.

With congratulations on your success in the competition,

Yours sincerely,

Mr. Orville Logan Snider
10518 Woodbridge Road
N. Hollywood, Calif.

BN:LJs
enc.

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September 17, 1941

Dear Mr. Sommer:

We are pleased to inform you that the jury of the Image of Freedom competition has selected one of your photographs for inclusion in the forthcoming exhibition. Enclosed please find check for $25.00 in payment of the selection at $25.00 per print.

As stated in the entry blank of the contest, the Museum, in purchasing the one hundred selected photographs, desires to retain full reproduction rights for its own purposes, including use of the photographs for publicity purposes. We do not demand exclusive rights, however, and participating photographers are free to use other prints from the same negative in any way they may wish.

With congratulations on your success in the competition,

Yours sincerely,

Mr. Frederick Sommer
Box 262
Prescott, Arizona

RN:ljs
enc.

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September 17, 1941

Dear Mr. Tietgens:

We are pleased to inform you that the jury of the Image of Freedom competition has selected one of your photographs for inclusion in the forthcoming exhibition. Enclosed please find check for $50.00 in payment of the selection at $25.00 per print.

As stated in the entry blank of the contest, the Museum, in purchasing the one hundred selected photographs, desires to retain full reproduction rights for its own purposes, including use of the photographs for publicity purposes. We do not demand exclusive rights, however, and participating photographers are free to use other prints from the same negative in any way they may wish.

With congratulations on your success in the competition,

Yours sincerely,

Mr. Rolf Tietgens
General Delivery
Albuquerque, New Mexico

BN:ljs
enc.

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The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	MoMA Exhs.	155.2

September 17, 1941

Dear Miss Timberman:

We are pleased to inform you that the jury of the Image of Freedom competition has selected one of your photographs for inclusion in the forthcoming exhibition. Enclosed please find check for $25.00 in payment of the selection at $25.00 per print.

As stated in the entry blank of the contest, the Museum, in purchasing the one hundred selected photographs, desires to retain full reproduction rights for its own purposes, including use of the photographs for publicity purposes. We do not demand exclusive rights, however, and the participating photographers are free to use other prints from the same negatives in any way they may wish.

With congratulations on your success in the competition,

Yours sincerely,

Miss Elizabeth Timberman
260 East 15 St.
New York City

EN:ljs
enc.

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	MoMA Exhs.	155.2

September 17, 1941

Dear Mr. Treadwell:

We are pleased to inform you that the jury of the Image of Freedom competition has selected one of your photographs for inclusion in the forthcoming exhibition. Enclosed please find check for $25.00 in payment of the selection at $25.00 per print.

As stated in the entry blank of the contest, the Museum, in purchasing the one hundred selected photographs, desires to retain full reproduction rights for its own purposes, including use of the photographs for publicity purposes. We do not demand exclusive rights, however, and participating photographers are free to use other prints from the same negative in any way they may wish.

With congratulations on your success in the competition,

Yours sincerely,

Mr. Walter G. Treadwell
930 Paramount Rd.
Oakland, Calif.

BN:ljs
Enc.

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	MoMA Exhs.	155.2

September 17, 1941

Dear Mr. Valente:

We are pleased to inform you that the jury of the Image of Freedom competition has selected your photograph for inclusion in the forthcoming exhibition. Enclosed please find check for $25.00 in payment of the selection at $25.00 per print.

As stated in the entry blank of the contest, the Museum, in purchasing the one hundred selected photographs, desires to retain full reproduction rights for its own purposes, including use of the photographs for publicity purposes. We do not demand exclusive rights, however, and participating photographers are free to use other prints from the same negative in any way they may wish.

With congratulations on your success in the competition,

Yours sincerely,

Mr. Alfredo Valente
419 W. 57th St.
New York City.

EN:ljs
enc.

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	MoMA Exhs.	155.2

September 17, 1941

Dear Miss Veissi:

We are pleased to inform you that the jury of the Image of Freedom competition has selected one of your photographs for inclusion in the forthcoming exhibition. Enclosed please find check for $25.00 in payment of the selection at $25.00 per print.

As stated in the entry blank of the contest, the Museum, in purchasing the one hundred selected photographs, desires to retain full reproduction rights for its own purposes, including use of the photographs for publicity purposes. We do not demand exclusive rights, however, and participating photographers are free to use other prints from the same negative in any way they may wish.

With congratulations on your success in the competition,

Yours sincerely,

Miss Harriet Veissi
4250 Navajo St.
North Hollywood, Calif.

BN:ljs
Enc.

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September 17, 1941

Dear Mr. Waters:

We are pleased to inform you that the jury of the Image of Freedom competition has selected one of your photographs for inclusion in the forthcoming exhibition. Enclosed please find check for $25.00 in payment of the selection at $25.00 per print.

As stated in the entry blank of the contest the Museum, in purchasing the one hundred selected photographs, desires to retain full reproduction rights for its own purposes, including use of the photographs for publicity purposes. We do not demand exclusive rights, however, and participating photographers are free to use other prints from the same negatives in any way they may wish.

With congratulations on your success in the competition,

Yours sincerely,

Mr. E. K. Waters
3246 W. 66th Place
Chicago, Ill.

BN:drm
Enc.

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September 17, 1941

Dear Mr. Weissmann:

We are pleased to inform you that the jury of the Image of Freedom competition has selected one of your photographs for inclusion in the forthcoming exhibition. Enclosed please find check for $25.00 in payment of the selection at $25.00 per print.

As stated in the entry blank of the contest the Museum, in purchasing the one hundred selected photographs, desires to retain full reproduction rights for its own purposes, including use of the photographs for publicity purposes. We do not demand exclusive rights, however, and participating photographers are free to use other prints from the same negatives in any way they may wish.

With congratulations on your success in the competition,

Yours sincerely,

Mr. Ernest Weissmann
325 East 77th Street
New York, N. Y.

BN:br

Enc.

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	MoMA Exhs.	155.2

September 17, 1941

Dear Mr. Weston:

We are pleased to inform you that the jury of the Image of Freedom competition has selected four of your photographs for inclusion in the forthcoming exhibition. Enclosed please find check for $100.00 in payment of the selection at $25.00 per print.

As stated in the entry blank of the contest, the Museum, in purchasing the one hundred selected photographs, desires to retain full reproduction rights for its own purposes, including use of the photographs for publicity purposes. We do not demand, however, exclusive rights, and participating photographers are free to use other prints from the same negative in any way they may wish.

With congratulations on your success in the competition,

Yours sincerely,

Mr. Brett Weston
537 Rustic Road
Santa Monica, Calif.

BW:ljs
Enc.

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	MoMA Exhs.	155.2

September 17, 1941

Dear Mr. White:

We are pleased to inform you that the jury of the Image of Freedom competition has selected three of your photographs for inclusion in the forthcoming exhibition. Enclosed please find check for $75.00 in payment of the selection at $25.00 per print.

As stated in the entry blank of the contest, the Museum, in purchasing the one hundred selected photographs, desires to retain full reproduction rights for its own purposes, including use of the photographs for publicity purposes. We do not demand exclusive rights, however, and the participating photographers are free to use other prints from the same negatives in any way they may wish.

With congratulations on your success in the competition,

Yours sincerely,

Mr. Minor White
Art Center
La Grande, Oregon

PN:ljs
enc.

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ART CENTER SCHOOL

[illegible] SEVENTH STREET LOS ANGELES CALIFORNIA [illegible]

June 19, 1941

Dear Mr. Newhall:

Ansel came down from Yosemite and delivered a suggestion as to the exhibition of the year's photographic effort here. I have made arrangements with him for periodical visits during the fall term. I am sure the students will profit immensely. His viewpoint and perfectionist attitude are really errand for school.

He told me something about the "Image of America" competition and requested that I write direct to you for suggestions which the School in turn will send to the students best fitted for such a job. I understand that it will not be publicly announced and is over that the most talented workers here in the School become informed about it, so suggested the above means of contacting them. Will you, therefore, send us approximately 100 announcements (more would be better) as soon as they are available and we in turn will address and mail them to the proper students. This has been necessary before as are at the end of our school term and they have scattered all over the United States.

As I told Ansel, it would be unwise to put on the third photography exhibition during the summer months here, and think it best if it can be easily arranged that we put this show on to open September 15, at which time Los Angeles returns from its vacation. This will by all odds be the best time for us and for the show. Will you let us know?

Ansel has told me of the still photography class project at the Museum. They sound most interesting and "swell."

Kindest personal regards to you and Dan. I add my compliments on the job you are doing.

Sincerely,

Director

Mr. Beaumont Newhall
Museum of Modern Art
11 West 53rd Street
New York, New York

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ART CENTER SCHOOL

2544 WEST SEVENTH STREET LOS ANGELES CALIFORNIA • FEDERAL 4179

June 19, 1941

Dear Mr. Newhall:

Ansel came down from Yosemite and delivered a wonderful crit and evaluation of the year's photographic effort here. I have made arrangements with him for periodical visits during the fall term. I am sure the students will profit immensely. His viewpoints and perfectionist attitude are healthy around any school.

He told the students about the "Immage of Freedom" Competition and suggested that I write direct to you for announcements which the School in turn will mail to those students best fitted for such a job. I understand that it will not be publicly announced and in order that the most advanced workers here in the School become informed about it, he suggested the above means of contacting them. Will you, therefore, send us approximately 100 announcements (more would be better) as soon as they are available and we in turn will address and mail them to the proper students. This becomes necessary because we are at the end of our school term and they have scattered all over the United States.

As I told Ansel, it would be unwise to put on the still Photography Exhibition during the summer months here, and think it best if it can be easily arranged that we put this show on to open September 15, at which time Los Angeles returns from its vacation. This will by all odds be the best time for us and for the show. Will you let me know?

Ansel has told me of the still photography plans afoot at the Museum. They sound most interesting and "solid."

Kindest personal regards to you and may I add my compliments on the job you are doing?

Sincerely,
E. E. Adams
Director

EAA:r

Mr. Beaumont Newhall
Museum of Modern Art
11 West 53rd Street
New York, New York

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Aug 1/k

1F

Mr. Beaumont Newhall.
Museum of Modern Art,
New York City New York.

Dear Sir,

the information requested on the photo entitled "Return of the Native" is as follows:

It was shot on Eastern Sunday, 4 P.M. 1941 on the outskirts of a small town in northern Wisconsin. the name of the town is Antigo. small spots of dirty snow can still be seen at this late date. Print was also exhibited in student show of the Art Institute of Chicago under the title "In Memoriam, Jim Hanley".

Yours Truly
Keith James Anlik

P.S. No objection to reproduction for publicity purposes.

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Mr Keith James Aulik
1110 Fourth Ave.
Antigo, Wisc.

Sept 27, 1941

Dear Mr Aulik,

The photograph of yours selected by the Image of Freedom jury is entitled "Mail Boxes."

The Jury was pleased with the spirit of this photograph and with its evidence of an original visualizatb n of what seems commonplace, and I congratulate you for it.

We feel that the message contained in the photograph can be more strikingly realized with a print of somewhat better quality. While you are under no obligation to make a new print from this negative, we would appreciate it if you would make another, so that the exhibition can have the highest possible quality.

Ansel Adams suggests that a sharper print could be made from the negative. He points out that the grain of the negative is not uniformly sharp, which is an indication that some slight adjustment of the enlarger is necessary.

We hope that you will favor us with a new print. Send it on Express Collect.

It is conceivable that we may want extra print, 8 x 10 glossy, for publicity in connection with the show. Would you be willing to supply these at $1 apiece.

Yours sincerely,

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Bakker

Oct 22nd.

Dear Mr Newhall.

Pleased to have had a print accepted in the Recent Image of Freedom Competition - In reference to your letter of the 16th which I have just received due to a change in address I might add

AVERY

it for reproduction. The picture, "Look down, look down that lonesome road" was taken July 1938 in Wyoming. Late one afternoon I was driving from Snowy Mountain Range towards Laramie when a very severe hailstorm came up. The shower was a local one and left the distance flooded with sunshine. It was one of the most beautiful sights I have every seen. The photograph was taken from the inside of the car. The force of the storm and the size of the hailstones made it impossible to take the camera outside. The storm was over as quickly as it came up.

I hope this will answer your questions.

Very sincerely yours,

Gerhard H. Bakker

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as well in fours —
the other prints entered
were take this last year
around New York —
Thank you for your
interest in this picture
and looking forward
to the exhibition
Frances Eveny
112 E. 18 St.

that my prize winning
entry was taken a
couple days before
election in Baltimore
as I was driving through
from working to and
attracted by the clothesline
I have two other —
negatives of the same
subject which are
comparatively much
better though not

it for reproduction. The picture, "Look down, look down that lonesome road" was taken July 1938 in Wyoming. Late one afternoon I was driving from Snowy Mountain Range towards Laramie when a very severe hailstorm came up. The shower was a local one and left the distance flooded with sunshine. It was one of the most beautiful sights I have every seen. The photograph was taken from the inside of the car. The force of the storm and the size of the hailstones made it impossible to take the camera outside. The storm was over as quickly as it came up.

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Very sincerely yours,

Gerhard H. Bakker

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Bakker

CHARLOTTE RUSSELL PARTRIDGE • DIRECTOR
MIRIAM FRINK • ASSOCIATE DIRECTOR

LAYTON SCHOOL OF ART
LAYTON ART GALLERY
MILWAUKEE, WISCONSIN

PROGRESSIVE • NON-PROFIT-MAKING •

October 22, 1941

Mr. Beaumont Newhall,
Museum of Modern Art,
New York City, N. Y.

Dear Mr. Newhall:

In answer to your letter of October 16 I wish to confirm my earlier statement to the effect that I do not have a copyright for my photograph and that you may release it for reproduction. The picture, "Look down, look down that lonesome road" was taken July 1938 in Wyoming. Late one afternoon I was driving from Snowy Mountain Range towards Laramie when a very severe hailstorm came up. The shower was a local one and left the distance flooded with sunshine. It was one of the most beautiful sights I have every seen. The photograph was taken from the inside of the car. The force of the storm and the size of the hailstones made it impossible to take the camera outside. The storm was over as quickly as it came up.

I hope this will answer your questions.

Very sincerely yours,

Gerhard H. Bakker

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Block

CLARENCE BLOCK
PHOTOGRAPHER

202 NORTH HIGHLAND AVENUE, FULLERTON, CALIFORNIA ✦ TELEPHONE 139-J

October 23, 1941

✓

Beaumont Newhall
THE MUSEUM OF MODERN ART
11 West 53rd Street
New York City

Dear Mr. Newhall:

In response to your letter of October 16, I am sending you this information about my photograph entitled "Pulling Tubing."

This action picture was taken about two years ago on an oil well in Seal Beach, California. The men are "pulling tubing," the steel pipe which brings the oil to the surface. The long strings of grasy steel hanging at the right are known as "sucker rods." They are joined together, inserted down the inside of the tubing to operate a pump cylinder which is attached to the lower end of the tubing.

A print of this photograph was purchased by the McCarty Co., advertising counsel, Los Angeles, for their client The Axelson Mfg. Co., but was never used. Mr. H.E.Cassidy, vice president of the McCarty Co., is delighted that your choice of this picture confirms his own opinion, gives his permission for you to release it for reproduction in any way you wish.

Cordially yours,

Clarence Lincoln Block

Clarence Lincoln Block

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	MoMA Exhs.	155.2

1F

CLARENCE BLOCK
PHOTOGRAPHER

202 NORTH HIGHLAND AVENUE, FULLERTON, CALIFORNIA ✱ TELEPHONE 196

October 6, 1941

October 8, 1941.

Mr. Beaumont Newhall
THE MUSEUM OF MODERN ART
11 West 53rd Street
New York City

Mr. Clarence Lincoln Block
202 North Highland Avenue
Fullerton, California

Dear Mr. Block:

I am glad to send you under separate cover several copies of the Image of Freedom announcement.

Thank you for sending twelve prints. Should we require any further prints, I shall be glad to get in touch with you.

Yours sincerely,

Dear [illegible]

Thank you for your letter of September 27th.

I should be glad to [illegible] many 8x10 [illegible] would request for publicity purposes at the rate of $1.00 per print.

Sept[illegible] a [illegible] start [illegible] ed more.

I would be very grateful if you could send me several copies of the announcement of the competition.

Cordially yours,

Clarence Lincoln Block

Clarence Lincoln Block

CLB:c

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1F

CLARENCE BLOCK
PHOTOGRAPHER

202 NORTH HIGHLAND AVENUE. FULLERTON. CALIFORNIA ✦ TELEPHONE 139-J

October 6, 1941

Mr. Beaumont Newhall
THE MUSEUM OF MODERN ART
11 West 53rd Street
New York City

Dear Mr. Newhall:

Thank you for your letter of September 27th.

I shall be glad to furnish you with as many 8x10 prints as you require for publicity purposes at the rate of $1.00 per print.

Separately I am sending you twelve for a start. Let me know if you need more.

I would be very grateful if you would send me several copies of the announcement of the competition.

Cordially yours,

Clarence Lincoln Block

Clarence Lincoln Block

CLB:c

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Clemens, =

MILDRED LEO CLEMENS, F.R.G.S.
LECTURER:WRITER:PUBLICIST

1132 MERCHANTS EXCHANGE BUILDING
465 CALIFORNIA STREET
SAN FRANCISCO, CALIFORNIA

October 28th, 1941

Dear Mr. Newhall:

I am indeed grateful for the receipt, today, of two 8 X 10 reproductive prints of my picture: "Spirit of Freedom", Fried Walker, Aurora, Mineral County, Nevada. When you find a breathing spell, and providing you can supply me with about ten more copies I can make good use of them. Of course, any charge for the pictures I will gladly remit. Please find herewith, in stamps, the 18¢ postage it took to bring these two pictures and the Press Release..

All good wishes for a brilliant exhibition of the IMAGE of FREEDOM photographs. I wish I might view this exhibition, too. I lived in New York City for six years 1926 - 1932, producing for the stage (had one act of seventeen Hawaiians at the old Hippodrome Theatre in 1926); I had made New York City a headquarters while on numerous lecture tours in the Eastern States. I like that town, I love San Francisco, in fact there is so much of interest wherever one is..

Cordially,

Mildred Leo Clemens

Mildred Leo Clemens

Mr. Beaumont Newhall
Curator of Photography
Museum of Modern Art
11 West 53rd street
New York City
N e w Y o r k

Rm 604

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TITLE:
Fred Walker. Mineral County. Nevada. 1941
(Been in Aurora since 1905
36 years
Has shaft 200 ft down
which he dug himself
Name of Mine - "New Thought"
Born in Switzerland
Religion Zidist. Rosicocian
New Thought Mine on
hill from The Wild West
mine. Owned & operated
by Mark Twain in 1862
where he was a millionaire
for ten days which he
mentioned in "Roughing It")

7th, 1941

Dear

, written
ow busy Mrs.

's article
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gested a title
ly knew
picture and
more detailed
er to COMMON
pe can yet be
giver

4, 1941

ll when he
can s ewhall, you,
Miss Davis, and all connected with this "important exhibition"
now starting as this letter reaches you. I wish very much that I
could see it, the exhibition, it would be an inspiration.

Most sincerely and cordially,
Mildred Leo Clemens
Mildred Leo Clemens

Miss Roselle Davis
Assistant to the Curator
Department of Photography
Museum of Modern Art
11 West 53 street
New York City, New York

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MILDRED LEO CLEMENS, F.R.G.S.
LECTURER:WRITER:PUBLICIST

1132 MERCHANTS EXCHANGE BUILDING
465 CALIFORNIA STREET
SAN FRANCISCO, CALIFORNIA

October 27th, 1941

Dear Miss Davis:

Thank you for your letter of the 23rd, written at the request of Mr. Newhall. I can well imagine how busy Mr. Newhall is right now.

Over Sunday I was reading Mr. Newhall's article on photography in "A PAGEANT OF PHOTOGRAPHY" gotten out at the time of the GOLDEN GATE INTERNATIONAL EXPOSITION exhibition here in San Francisco. Also, I was turning over in my mind a suitable title for my picture now going on exhibition. I suggested a title hurriedly when writing last to Mr. Newhall. I suddenly knew yesterday the very title I wanted for this particular picture and since, today, receiving a letter from Mr. Walker with more detailed information regarding his life (read carbon copy letter to COMMON GROUND enclosed) I knew that the title I very much hope can yet be given to my picture was the one: Title for picture:

"SPIRIT of FREEDOM"
Miner, Aurora, Nevada - August 4, 1941

Shall be happy to hear from Mr. Newhall when he can spare the time. My most sincere wishes to Mr. Newhall, you, Miss Davis, and all connected with this "important exhibition" now starting as this letter reaches you. I wish very much that I could see it, the exhibition, it would be an inspiration.

Most sincerely and cordially,

Mildred Leo Clemens

Mildred Leo Clemens

Miss Roselle Davis
Assistant to the Curator
Department of Photography
Museum of Modern Art
11 West 53 street
New York City, New York

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Copy

October 27th, 1941

Dear Mr. Mlakar:

Your deadline you stated was October 30th. I have just received additional data from the subject of my prize-winning photograph which I hasten to send on to you and Mr. Newhall. I need not send you all the details, but will quote direct from Mr. Walker's own letter: "I was born in 1864 in a town named Amstag (Amstag), Canton Uri, Switzerland. Worked there on the San Gotard Belsode (?) before I was 10 years old, as "tul neper" for masons and tunnel man, and Blakksmith helper. Then came to this Country in 1883. 10th Day of June landed in San Francisco where I had an Uncle named Gerold Remner, who died the last day in that year in the Saint Mary hospital, 33 years old. He was a bachelor. Then I drove a milk wagon for him and his partner, Frank Rossi. Then went to Humboldt County, worked in the Redwoods where I heard of mining." Then follows a history of various mines he worked in in California, Arizona, and Nevada until in 1905 he went back to Aurora and Bodie. "I have mostly worked for myself either prospected or leased, but soon found out leasing was a underhanded business when you had to have the ore treaded (?) by or in the mine-owner's mill, so I concluded since I must find it for the other man and (just to be uncord) why not find it for yourself, and be done." Thus speaks for himself my subject of: "THE IMAGE OF FREEDOM".

I hope this will give you the needed information.

Please see that I receive two copies of the Magazine when it is issued, one for Mr. Walker and one for myself. Thank you.

Sincerely,

Mildred Lee Clemens

Mildred Lee Clemens

He speaks of "mask of freedom"

Mr. Frank Mlakar
Assistant Editor
COMMON GROUND
222 Fourth Avenue
New York City, New York

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MILDRED LEO CLEMENS, F.R.G.S.
LECTURER:WRITER:PUBLICIST

1132 MERCHANTS EXCHANGE BUILDING
465 CALIFORNIA STREET
SAN FRANCISCO, CALIFORNIA

October 22nd, 1941

Dear Mr. Newhall:

Your letter of the 16th is at hand.

The picture submitted is free of copyright therefore you may release it for reproduction.

COMMON GROUND magazine wrote me October 18th through the Assistant Editor, Frank Mlakar, asking for some details about the subject of the picture, Mr. Fried Walker, also stated that your permission to reproduce the picture in their magazine had already been granted, and they asked for mine.

You might title my picture: "A ONE-MAN ENTERPRISE". Here are a few other facts for use in your publicity connected with the picture. The picture was taken on August 4th, 1941 about ten a.m. showing FRIED (not Fred) Walker, who migrated to America from Switzerland, in front of the hoist of his "NEW THOUGHT" mine, in AURORA, Mineral County, Nevada. This town was once the hub of a flourishing mining activity, the town having about 8000 inhabitants, today, about 16 live amid its ruins. Fried Walker went to Aurora in 1905 and has lived there ever since. He owns several claims in and around Aurora, he built his hoist and mill himself, operates the mine alone, and it pays about Two Thousand Dollars to the ton. He uses a Dodge motor for hoisting the bucket to the surface, from levels he has dug himself at 200: 140 and 120 feet respectively.

Miss Newmeyer

Mr. Newhall I note in this form-letter you have sent me you state: "we are releasing a number of copies of your prize-winning entry." Now I am going to confess. Mr. Ansel Adams saw my negative, developed in his Yosemite studio, and urged me to submit it. As the time for the contest was nearly at a close, Mr. Adams said he would make the necessary print, and I left the entry fee, and Mr. Adams forwarded the picture direct to the Museum for me. Mr. Adams has been away much of the summer, I likewise, but when I wrote his studio assistant for the negative or a print from it, he, Mr. Otto, said that Mr. Adams had attended to the matter and himself made the print for exhibition and he, Mr. Otto, did not know where the negative was. Now, I am receiving numerous requests for copies of this picture and I haven't any. I have written to Mr. Adams but understand from his Father, who lives here in San Francisco, that he is again away. COULD YOU POSSIBLY SUPPLY ME WITH, AT LEAST, TWO COPIES OF THIS PICTURE.

I am a graduate of the University of California, Berkeley, California and the Alumni Monthly of that institution have written for a copy of this picture to run in connection with a picture of myself. They want copies earlier than I can likely contact Mr. Adams.

For your personal information, Mr. Newhall, you will be interested to know that with my camera and the lectures illustrated thereby I have toured and lectured on three continents. After my London, England, three-months' lecture engagement at the Philharmonic Theatre, I was made a Fellow of the Royal Geographical Society, of London, and the London ~~Times~~ Daily Mail said of my pictures: "Pictures, which for distinctness and beauty have seldom been equalled in London". (That was back in 1921).

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Under separate cover I am sending you copy of an "ancient" brochure used for lecture-tours, which gives in the PRESS REVIEWS many references to my pictures used for illustrating my Travelogues.

Enclosed are PRESS COMMENTS from tours engaged in since the issuing of the brochure that follows by regular mail.

Thank you again for the high honor you have conferred on my camera.

Cordially and sincerely,

Mildred Leo Clemens

Mildred Leo Clemens

P.S. If consistent with your policies for publicizing exhibits at the Museum I should very much appreciate announcements of the forth-coming exhibition in which my picture appears, being sent to:

Mrs. Elizabeth Cadwell Tomlinson
"7" - 137 Marlborough Street
BOSTON, Massachusetts

Mr. and Mrs. Ellis B. Cook
6, Linwood Place
White Plains, New York

mailed invitations 10/27/41

Mrs. Myrtle Sorcho
200 West 54th Street - Apt. 4-E
New York City, New York

Miss Maud Scheerer
(910) 307 E. 44th Street
New York City, New York

Mr. Ernest K. Paikuli
c/o National Variety Artists
223-5 West 46th Street
New York City, New York

Thank you!

Miss Clemens

also:

Mr. Douglas Malcolm
Advertising Manager -
AMERICAN EXPRESS
120 Broadway
New York City, New York

Mr. Earl A. Trager
1221 G. Street, N. W.
Washington, D. C.
Vice-President, BELL & HOWELL COMPANY

Mr. George Grant,
Chief Photographer,
Department of the Interior
Washington, D. C.

Mr. Beaumont Newhall
Curator of Photography
Museum of Modern Art
New York City

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EXCERPTS from the PRESS re MILDRED LEO CLEMENS

HERALD, DALBY, QUEENSLAND, AUSTRALIA:
.....Miss Clemens describes her travelogues in a manner that visualizes the many scenes of interest and her pictures are an artistic mastery of photography.....

Webster City Tribune, Webster City, Iowa:
.....Miss Clemens was a fitting accompaniment to pictures that were unusually fine, both as works of art and as expositions of a worth-while tale.....

Humboldt Times, Eureka, California:
..... Cold print will not produce the impressions left with the people of Eureka by the wonderful pictures that took them through the very land of eternal summer and happiness..... and the pictures were superb..

Lethbridge Daily Herald, Lethbridge, Alberta, Canada:
.....the wonderful pictures shown by Miss Mildred Leo Clemens, accompanied by with her accurate descriptions of them as they passed in such a magnificently staged procession across the screen, was a fitting climax to what had gone before.....

Courier, Oregon City, Oregon: (Feature Artists Appear on Last Day at Gladstone Park)
Closing the season was the descriptive lecture by Mildred Leo Clemens, on "Rambling Through Paradise".. Miss Clemens has spent considerable time in Hawaii, and brought back with her a wonderful story and a wonderful collection of pictures..... The photography in the pictures was nothing short of marvelous.....

The Globe, London, England:
.....Pictures which for distinctness and beauty have seldom been equaled in London...

Sewickley, Pa. Sewickley Herald:
"HAPPY HAWAII" was wonderful.. In the trained hands of Miss Clemens one received the last word in the natural beauties of these far-off islands.....an authority on photographs said they were the finest pictures of the kind he had ever seen.....

Paddington News, London, England:
.....The beauties of this "Paradise of the Pacific" have a wonderful exponent in Miss Clemens who grips her audience with her simple sincerity, while the pictures shown .....cinematograph and otherwise .....are marvelous and beautiful. Altogether, it is a rare entertainment, appealing irresistably to the higher sense.

Taree, New South Wales, Australia:
The best thing yet given by Chautauqua was Miss Clemens' illustrated lecture, "Rambling Through Paradise".. The photographs were magnificent- landscape and seascape, gorgeous flowers, and .....The pictures were photography's highest effort, ...

Chronicle, Wanganui, New Zealand:
It may be said that if the lecture was interesting, as it certainly was, the magnificent range of pictures, still and moving, by which it was illustrated, were superbly exquisite.. Certainly no more beautiful or delightfully realistic series of pictures has ever been shown here, and time after time the great audience manifested its unqualified appreciation..

Evening Tribune, Pendleton, Oregon:
.....The Hawaiian pictures thrown upon the screen in illustration of the entrancing lecture of Mildred Leo Clemens were in many respects the most fascinating which have been shown in Pendleton.....The story was told in brilliant portraiture, as upon the screen were thrown the myriad views.

Gazette, Wellington, N.S.W. Australia:
Miss Clemens, the lecturer, gave one of the most interesting, picturesque, instructive and exquisite lectures that has ever been given in Wellington...The pictures thrown on the screen were most beautiful...We must heartily thank Miss Clemens for this fine lecture..

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Bellman, Perth, Scotland:
"Happy Hawaii" was one of the most fascinating, enjoyable, and instructive entertainments it has been our privilege to enjoy ..... Miss Clemens is a charming speaker, while the beauty of her pictures baffles description..

Napanee Beaver, Napanee, Ontario, Canada:
Miss Clemens' program was a travelogue that excelled anything we ever saw or heard.... such pictures should be the leading features in our moving picture theatres..

Daily Examiner, Grafton, N. S. W. Australia:
....."Rambling Through Paradise" was the title of Miss Clemens' illustrated lecture, or travelogue, and the title was an apt one. Scene after scene of entrancing beauty was thrown upon the screen.. Murmurs of admiration were frequent and as the more striking pictures unfolded themselves the rounds of applause temporarily checked the eloquent descriptive commentary which made the exposition educational and instructive as well as entertaining, and completely engrossed the attention and interest of those who were fortunate enough to be present to see them. Altogether, the "Ramble Through Paradise" was a pictorial feast and Miss Clemens well deserved the long-continued applause which followed its conclusion..

Daily News, Nelson, B. C. Canada:
.....Her lecture was illustrated with some of the most beautiful pictures ever obtained of the Hawaiian islands..

D. M. Linnard, The Huntington, Pasadena, California: (Excerpt from correspondence)
....many did not realize the marvelous beauty of the Yosemite until it was brought before them by your wonderful pictures and lecture.. We have never had a more successful picture lecture than the one given by you to our guests..

The Gimpie Truth and Mining Record, Gimpie, Queensland, Australia:
.... some of the pictures being so fine as to make the audience gasp with admiration.

and others

Mildred Leo Clemens, F. R. G. S.
1132 Merchants Exchange
465 California Street
San Francisco, California
Yukon 0065:

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Oct. 23, 1941

Mildred Leo Clemens
1132 Merchants Exchange Building
San Francisco, Cal.

Dear Miss Clemens:

Mr. Newhall has asked me to reply to your letter of October 20th. He is arranging the exhibition of Image of Freedom photographs which is occupying a good deal of his time. You may expect a letter from him in the near future.

With regard to the request made to you by CommonGround magazine, I wish to point out that they are principally interested in featuring photographs of American life. To quote them ".....pictures old and recent, of immigrants, of their characteristic houses, churches, neighborhoods, and settlements in the United States; of the interiors of their American homes; of their ways, social and cultural doings, religious ceremonies, weddings, etc. "

Yours sincerely,

Roselle Davis
Assistant to the Curator

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MILDRED LEO CLEMENS, F.R.G.S.
LECTURER:WRITER:PUBLICIST

1132 MERCHANTS EXCHANGE BUILDING
465 CALIFORNIA STREET
SAN FRANCISCO, CALIFORNIA

October 20, 1941

Dear Mr. Newhall:

Needless to say the advice contained in your letter of September 17, 1941 was joyful information.. I am frankly delighted.. Not only because a photograph of mine received this distinguishing appraisal but, too, because I am so deeply sympathetic with the true American theme of the competition.. Long ago a lecture-tour took me to the Lands-Down-Under (Australasia) during the world war No. 1.. I needed to be away from the Land of the Stars and Stripes during that crucial period to realize what a flag really stands for, it inseated a patriotism within me that nothing can shake..

Mr. Ansel Adams from whom I learned of the IMAGE of FREEDOM contest or competition also kindly gave me one of the application forms for membership in The MUSEUM of MODERN ART; this form I am filling out and will submit around the first of the coming month. I surely want to be "one with you".

My mail has brought me several requests for permission to publish reproductions of this picture of my Nevada miner. In a letter from the COMMON GROUND magazine they state: "Mr. Beaumont Newhall of the Museum has already given us the permission of the Museum.. Have we your permission, too?" I am rather ignorant, as yet, of such matters, but am assuming that this permission should be granted.. They say in closing, "We would also be interested in seeing more of your material that falls within our scope." This leads me to a subject that I thought of writing you concerning.. For many years I was a featured lecturer throughout the United States, Canada, Australasia, Hawaii, Newfoundland, England (London, three months in the Philharmonic Theatre) and Scotland.. My subject then was the Hawaiian Islands.. I gave what I termed a Scenic, Illustrated, Musical, Travelogue Production showing my own pictures of which London wrote: "Pictures which for distinctness and beauty have seldom been equalled in London".. This was 1920-21.. I am at present engaged on writing my memoirs of seven visits, some of months in duration, to the Hawaiian Islands.. In the course of my travels in Hawaii I made some five thousand negatives depicting every phase of Island life, the peoples, and natural scenery.. Some of the native-life studies, are high in interest and good in photographic value.. One picture, among many subjects developed at the Eastman's Honolulu store, was awared a prize by that organization. The picture just mentioned was of a so-called "Hukilau" (a method of fishing followed in Hawaii, and now carried on largely by Japanese who have practically usurped the old fishing ponds of the Hawaiian natives).. It occurred to me that maybe sometime the Museum, under your direction, might like to offer a showing of some of my best Hawaiian pictures..

The University of California Alumni Monthly publication have written me for a personal picture and a copy of the Museum's prize-winning picture..

Most sincerely and gratefully,

Mildred Leo Clemens

Mr. Beaumont Newhall
The Museum of Modern Art
New York City, New York

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sam cocomise PHOTOGRAPHY
TELEPHONE DELAWARE 1532
[redacted] RUSH ST. • CHICAGO, ILLINOIS
1008

October 22, 1941.

Mr. Beaumont Newhall,
The Museum of Modern Art,
11 West 53rd Street,
New York, New York.

Dear Mr. Newhall:

In reply to your letter of October 16, I can furnish the following information only, but it may be of some help.

The photograph was taken during a demonstration of WPA employees, in front of the Hotel Stevens in Chicago, the summer of 1939. The demonstration was in protest to a proposed reduction in the personnel of the Federal Art Projects.

The photograph is not copyrighted and you have my permission to use it in connection with publicity for the exhibition.

It is a pleasure to know that you liked my work and, as you know, it assured me great satisfaction to have one of my photographs chosen for the "Image of Freedom" exhibit. You interest is appreciated.

Sincerely yours,

Sam Cocomise

B

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1F

THE MUSEUM OF MODERN ART
NEW YORK

11 WEST 53rd STREET
TELEPHONE: CIRCLE 5-8900
CABLES: MODERNART, NEW-YORK

BEAUMONT NEWHALL, CURATOR OF PHOTOGRAPHY

October 16, 1941

Dear Mr. E. Earl Curtis:

We are now preparing the Image of Freedom exhibition for the opening on October 29. We should like to have specific information about the photographs submitted and we are particularly interested to know where and when they were taken and if you wish to designate titles in those cases where none were indicated. We are not interested in technical details. We have the following information in our records for your prize-winning entry:

"There's no place like home"

In connection with publicity for the exhibition, we are releasing a number of copies of your prize-winning entry. We have assumed that the work submitted is free from any copyright restrictions and that it may be released by us for reproduction. However, in order to avoid any controversies, we should appreciate it you would let us know promptly if this is not the case.

With thanks for your cooperation,

Cordially,

Beaumont Newhall

Mr. E. Earl Curtis
Box, 203
Paducah, Kentucky

This picture made in the spring of 1940 at Paducah, Ky. Was made to show the existing low housing condition.
It is free of any copyright restrictions.

E Earl Curtis

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705 East College Ave.
Appleton, Wisconsin
October 24, 1941

Mr. Beaumont Newhall,
Curator of Photography
The Museum of Modern Art
New York City

Dear Mr. Newhall,

As per your request: the locale of the photograph, "Timber!", is near Smokey Lake, Iron County, in the Upper Peninsula of Michigan. It was taken in February, 1941.

There is no copyright or assignment of reproduction rights on this photograph that would in any way interfere with your use of it.

Sincerely,

Hal Davidson

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1F

705 East College Ave.
Appleton, Wisconsin
October 5, 1941

Mr. Beaumont Newhall,
Curator of Photography
The Museum of Modern Art
New York City

Dear Mr. Newhall,

Due to an absence of several weeks I have not been able to make immediate reply to your letter of September 27 suggesting that another print of my photograph, "Timber", slightly lighter in tone, would appear to better advantage in the Image of Freedom exhibition. I should be glad to make several additional prints and send them to you so that you may select the one that in your estimation is most satisfactory for the purpose. I shall have these in the mail no later than Tuesday, October 7. I should also be willing to furnish as many or as few prints as you might require for publicity purposes.

I thank you for your congratulations upon my good fortune, but I sincerely feel that the greatest recognition is due to those who conceived and directed the Image of Freedom competition. There have been so many photographic and literary essays on "the waste of life and land" that social consciousness seems to carry the meaning "consciousness of social evils." That is only semi-consciousness. For that reason the announcment of the Image of Freedom competition was a stimulating assurance that some persons are completely conscious. I hope that I may have the opportunity to see the exhibition, for if it has accomplished the intended purpose then it is one of the greater contemporary documents on American culture; - thanks, again, to the men who conceived and executed it.

Sincerely,

Hal Davidson

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Twentieth Century-Fox Film Corporation

Mr Hal Davidson
705 E. College
Appleton, Wisc.

Sept 27, 1941

Dear Mr Davidson,

The photograph of yours selected by the jury for the Image of Freedom exhibition is entitled "Timber."

In preparing the prints for the exhibition, we find that your print does not appear to best advantage with the others. While you are under no obligation to make a new print for the exhibition, Ansel Adams and I feel that were you to do so your contribution would be more effective. We feel that the print is slight heavy in tone, and that a slightly lighter effect would be more suitable. Would you be willing to have a try at another print? You may send the print Express Collect should you wish, to my attention.

It is conceivable that we may need some reprints of your photograph for distribution to the press. While we are endeavoring to persuade editors to purchase reprints deirectly from the photographers, a certain number of important publicity features will be missed unless we supply prints. We do not want to make a copy negative from your photograph, and wonder if you would be willing to let us have prints, for purposes of publicity of the Image of Freedom show, for $1. I should appreciate hearing from you about this.

With congratulations on your success in the exhibition,

Yours sincerely,

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Twentieth Century-Fox Film Corporation

STUDIOS
BEVERLY HILLS, CALIFORNIA

October 22,1941

Mr. Beaumont Newhall,
Curator of Photography,
The Museum of Modern Art,
11 W. 53rd St.,
New York, N.Y.

Dear Sir:-

Replying to your letter of October 16th requesting information on my photograph titled VACATION IN TOMBSTONE, ARIZONA, for the Image of Freedom exhibition, this picture was photographed by me at the place designated in January of this year.

There are no copyright or other restrictions on the photograph of any type and you are perfectly at liberty to use it for publicity or reproduction in any manner you wish.

Sincerely yours,

Richard Day

RICHARD DAY

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BLACK STAR
PUBLISHING COMPANY INC.
419 LEXINGTON AVENUE . NEW YORK

September 15, 1941

Mr. Beaumont Newhall
Museum of Modern Art
11 West 53 Street
New York, N.Y.

October 20, 1941.

My dear Mr. Day:

I am pleased to advise you that your photograph Vacation in Tombstone was selected as a winning photograph in the competition Image of Freedom. You will receive formal notice shortly.

Dear Mr. Newhall:

We are now engaged in organizing the prints for the forthcoming exhibition of the one hundred winning photographs. In order to assure each photograph will appear to the best advantage, I am requesting that a more suitable print be made by the photographer. Your particular print in relation to the average total value of the show is on the whole somewhat a bit heavy and unless you have definite reasons for this and wish to have this print stand as it is, we would like to obtain a livlier one. Also on your print appear one or two small stains. You know of course that this print becomes part of our Permanent Collection and will be shown throughout the country. I am sure you will want the best possible presentation of your photograph. We would appreciate receiving this print at your early convenience.

As stated in the entry blank of the contest the Museum, in purchasing the one hundred selected photographs, desires to retain full reproduction rights for its own purposes in connection with the exhibition or with publicity for the exhibition. The Museum does not demand exclusive rights, however, and participating photographers are free to use other prints from the negatives of the selected prints in any way they may chose.

one of my pictures for the exhibit "Image of Freedom".

Again congratulations and good wishes.

Sincerely,

Victor D. Palm

Ansel Adams Palm.

VDP:ID

Mr. Richard Day
900 Beverly Hills
California

AA/dm

P.S. Kindly sendthe photograph Express Collect to the Department of Photography, Museum of Modern Art. We will return the original print if you wish.

TELEPHONE: MOHAWK 4-8750 . CABLES: BLAXTARLOM

LONDON OFFICE: BLACK STAR LTD. CUTHBERT HOUSE, FLEET STREET, LONDON, E. C. 4

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BLACK STAR
PUBLISHING COMPANY INC.
420 LEXINGTON AVENUE • NEW YORK

Mr. Beaumont Newhall
Museum of Modern Art
11 West 53 Street
New York, N.Y.

October 20, 1941.

Dear Mr. Newhall:

As requested, the following is the data on the photograph which you described as

"Boy Jumping"

The picture is of my brother, John DePalma taken on the front steps of the Davis High School, Mount Vernon, New York. It was taken on June 2, 1941, the occasion was closing of school for summer vacation.

I think a good title would be "School's Out". This photograph may be used unconditionally for publicity or advertising purposes you may see fit.

Let me take this opportunity to thank you for selecting one of my pictures for the exhibit "Image of Freedom".

Sincerely,

Victor DePalma

Victor DePalma.

VDP:IS

TELEPHONE: MOHAWK 4-0750 • CABLES: BLASTARCOM
LONDON OFFICE: BLACK STAR LTD., CLIFFORDS INN, FLEET STREET, LONDON, E. C. 4

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Arnold Eagle
Photographer
136 East 17th Street
New York

Gramercy 5-5978

October 20, 1941

Mr. Beaumont Newhall
Curator of Photography
Museum of Modern Art
11 West 53 Street
New York City

Dear Mr. Newhall:

In reply to your letter of October 16, asking information about my photograph of a woman and her children, it was taken as part of a series for the Maternal Aid Society in 1938.

It was taken on the lower East Side. What impressed me most was that the woman kept her family on her husband's eleven dollar a week salary, never accepting any charity or relief.

I usually do not title my photographs. If you wish to use a title, it might possibly be called "Courage".

There are no restrictions on the photograph, and you may use it as freely as you wish.

Please let me know if I can be of any further assistance.

Sincerely,
Arnold Eagle
Arnold Eagle, Director
NYA Photography Workshop

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EDWARD ENTIN
537 EAST 81ST STREET
NEW YORK CITY

Oct. 22, 1941

Department of Photography
The Museum of Modern Art
11 West 53rd St.
New York, N.Y.

Dear Mr. Newhall:

In reply to the enclosed letter, "Democratism" was made off the boardwalk in Coney Island on a Sunday in the middle of last July.

In response to a letter from Mr. A.B. Hecht of Popular Photography Magazine a duplicate print was sent to him on the 7th of October with first magazine rights only, for use in that publication. I trust that this will in no way interfere with your publicity rights.

With best wishes for the success of the Image of Freedom exhibit,

Sincerely,

Edward Entin

Edward Entin

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PHOTOGRAPHY WF

WALTER FARYNK

2912 W. GRAND BLVD. DETROIT MICH.

Mr. Beaumont Newhall
The Museum of Modern Art
11 W. 53rd Street
New York, N. Y.

Dear Mr. Newhall:

In reply to your letter of October 16, I would like to say that the prize-winning photograph "American Scene" was taken expressly for your competition. It typifies what I thought to be an average American, natural, unposed, unpretentious with pipe, slippers and the inevitable newspaper -- with the American flag hung out on July 4, Independence Day -- and the ease with which a holiday can be enjoyed in this the United States.

In other words: "Mr. Average American on an American Holiday". The photograph was taken in Detroit, Michigan.

There are no restrictions regarding reproduction and in case the photograph is reproduced anywhere, I would appreciate your notifying me as to which publication I may look for.

Yours sincerely,

Walter Farynk

Walter Farynk
7740 Third Avenue
Detroit, Michigan
October 20, 1941

WF:ab

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PHILIP FEIN • PHOTOGRAPHY

MARKET 9984 or DOUGLAS 5300

4170 - 17th STREET • SAN FRANCISCO, CALIF.

1F

September 27,1941.

Mr. Beaumont Newhall
Curataor of Photography
Museum of Modern Art.
11 West 53rd. Street.
New York, New York.

Dear Mr. Newhall:

Your telegram was telephoned to me this morning. I will be glad to send a reproduction print of "Three Kids and A Sled", via air mail. You should receive it in time.

My best regards to you and Mrs. Newhall..

Cordially,

Philip Fein

Philip Fein.

I have other prints of the same I'd be glad to furnish them for you. Sincerely

L. O. Gilbert

Pleasanton, California

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QUINTER OLEN GILBERT, M. D.
ARTHUR R. TWISS, M. D.
411 THIRTIETH STREET
OAKLAND, CALIFORNIA

Mr. Beaumont Newhall

Dear Sir: Enclosed you will find, information on the back of your letter, concerning the two pictures you so kindly accepted for your Exhibition Image & Freedom. You are free to submit these photographs for any reproduction you wish. and if you wish in this connection to have other prints - by the same I'll be glad to furnish them for you. Sincerely

E. O. Gilbert

Pleasanton, California

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i

June 1941

"Evening Shadows" was taken a short time before sundown at Stimpson Beach on the Pacific ocean a few miles above Golden Gate It was taken from a Bluff high above the beach. Four negatives were taken many young people were playing along the surf. after some waiting the boy & girl in the silhouette, began running, so it was freedom for one, running in the evening shadows near the surf.

Crown View, Ilford 1/50 f32 4 Filter

"County Fair" July 1941

Went to the county Fair at Pleasanton a small rural california town, hoping to get some pictures showing the care free crowd at play, and the harness races.

The photograph showing the ferris Wheel and the surging crowd seem to catch some of the rural holiday freedom which I was seeking:

Taken at 1941 Alameda County Fair at Pleasanton, California

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THE MUSEUM OF MODERN ART
NEW YORK

11 WEST 53rd STREET
TELEPHONE: CIRCLE 5-8900
CABLES: MODERNART, NEW-YORK

BEAUMONT NEWHALL, CURATOR OF PHOTOGRAPHY

October 16, 1941

Dear Dr. Gilbert:

We are now preparing the Image of Freedom exhibition for the opening on October 29. We should like to have specific information about the photographs submitted and we are particularly interested to know where and when they were taken and if you wish to designate titles in those cases where none were indicated. We are not interested in technical details. We have the following information in our records for your prize-winning entry:

1. Evening shadows
2. County Fair. Pleasanton, California

In connection with publicity for the exhibition, we are releasing a number of copies of your prize-winning entry. We have assumed that the work submitted is free from any copyright restrictions and that it may be released by us for reproduction. However, in order to avoid any controversies, we should appreciate it you would let us know promptly if this is not the case.

With thanks for your cooperation,

Cordially,

Beaumont Newhall

O.O. Gilbert, M.D.
411 - 30th Street
Oakland, California

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IF

Return to Newhall

October 31, 1941.

Mr. Herbert Giles
Black Star Publishing Co.
420 Lexington Avenue
New York, N. Y.

Dear Mr. Giles:

I am indeed sorry that it was necessary for me to send you the wire last Tuesday about your photograph "Bundles for Britain" which you submitted to our Image of Freedom competition and which the jury selected for inclusion in the exhibition. Most unfortunately it was discovered that the photograph was ineligible because of prior copyright restrictions.

It was clearly stated in the rules of the competition that all photographs submitted were to be free from all copyright restrictions. In fairness to the other competitors, the directors of the Museum ordered me to withdraw your photograph from the exhibition. I regret that I must ask you to return the $25. Under separate cover I am returning your photograph.

We like your work and we hope that you will participate in future projects of the Museum's department of photography.

Yours sincerely,

BN:CH

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R. B. WHITE, PRESIDENT — NEWCOMB CARLTON, CHAIRMAN OF THE BOARD — J. C. WILLEVER, FIRST VICE-PRESIDENT

Send the following message, subject to the terms on back hereof, which are hereby agreed to

HERBERT GILES
% BLACK STAR PUBLISHING CO
420 LEXINGTON AVE
NEW YORK CITY

DEEPLY REGRET WE ARE UNABLE TO INCLUDE YOUR PHOTOGRAPH IN IMAGE OF FREEDOM EXHIBITION. IT IS INELIGIBLE DUE TO PRIOR REPRODUCTION RIGHTS. PLEASE GET IN TOUCH WITH ME AT MUSEUM OF MODERN ART.

BEAUMONT NEWHALL

editorial department of LIFE.

Sincerely,

W. Sanders

Walter Sanders.

WS: IS

CO5-6100

TELEPHONE: MOHAWK 4-0750 • CABLES: BLASTARCOM
LONDON OFFICE: BLACK STAR LTD., CLIFFORDS INN, FLEET STREET, LONDON, E. C. 4

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PUBLISHING COMPANY INC.
420 LEXINGTON AVENUE • NEW YORK

Mr. Beaumont Newhall
Museum of Modern Art
11 West 53 Street
New York, N.Y.

October 20, 1941.

Dear Mr. Newhall:

Thank you for your letter of October 16th regarding use of my pictures "Flag Maker" and "Town Hall Meeting " in the Image of Freedom exhibition.

The "Flag Maker" picture was taken on assignment for LIFE Magazine in a flag manufacturing company in New Jersey. This particular flag is one of the largest ever made.

"Democracy at Work" was taken at a Town Hall Meeting in Pelham, Mass. on assignment for LIFE magazine. You will find this story in March 4, 1940 issue of LIFE.

Permission to use both these pictures in any publicity tieup will have to be obtained from Mr. John C. Manthorp of the editorial department of LIFE.

Sincerely,

W. Sanders

Walter Sanders.

WS:IS

COS-6180

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	MoMA Exhs.	155.2

mac Gramlich PHOTOGRAPHY

345-86th Street, Brooklyn, N.Y.

October 20, 1941.

Mr. Beaumont Newhall,
Museum of Modern Art,
11 West 53rd Street,
New York, N.Y.

Dear Mr. Newhall.

Enclosed is the new print of my photo titled "Metropolis" It was taken in September of 1938 with a 4" X 5" Speed Graphic 6" Zeiss Tessar lens, Exposure 1 second F22.

The photo is free from any copyright restrictions and you may reproduce it as often as you wish. Wherever possible I would appreciate a credit line.

I am proud to have been included in the exhibition and look forward to some very pleasant time browsing ar ound the exhibition.

Yours very truly,

M. C. Gramlich.

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Oct. 23. 1941

Dear Mr. Newhall,

in answer to your letter this is probably of interest to you:

The picture was taken on San Francisco's Market-Street, one of the most fascinating streets in the world, in May 1941. Its subject matter seemed to me to represent the naivety, boldness inventiveness and courage of enterprise so characteristic for our people.

The picture may be released for reproduction.

Very sincerely yours,

John Gutmann

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ELIZABETH HARDING
3350 ELSMERE ROAD
SHAKER HEIGHTS, OHIO
WASHINGTON 0566

October 20, 1941

Mr. Beaumont Newhall, Curator of Photography
The Museum of Modern Art
11 West Fifty-third Street
New York, New York

Dear Mr. Newhall:

In response to your letter of October 16th, I hereby offer the following "specific information about the photographs submitted" for the Image of Freedom Exhibition:

> "Nationalism, 1941" was taken during the Inaugural Parade of January 20th, 1941, in Washington, D. C.; the flags are those of the inspiring massed colors.

There is no copyright restriction on this photograph. If you find you can use copies of it in connection with publicity for the exhibition, I shall be most happy for you to release it for reproduction at any time. At some later date, would it be possible to secure from you the dates and the ways in which it has been used, simply as a means of keeping my own records about my photographs up to date? I should be most grateful for this courtesy.

Very sincerely yours,

Elizabeth Harding

Elizabeth Harding

P.S. There have been notices (one with the photo reproduced) in the Cleveland Plain Dealer, The Cleveland Press and The Cleveland News about the forthcoming exhibition--with emphasis on Mr. Seaver's and my entries. Thought you might be interested to know....

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1 F

ELIZABETH HARDING
3350 ELSMERE ROAD
SHAKER HEIGHTS, OHIO
WASHINGTON 0566

October 2, 1941

Mr. Beaumont Newhall
Curator of Photography
Museum of Modern Art
New York, New York

Dear Mr. Newhall:

Your letters concerning my photograph "Nationalism, 1941" were the kind one likes to frame! I am delighted that my photograph has been accepted in your "Image of Freedom" competition. And I am equally pleased to have some really sound, constructive criticism of the print--as relayed from Mr. Adams in your second letter. I am going to have a little trouble in making the print much more sharp inasmuch as I am working from a black-and-white negative from a 35 mm. Kodachrome transparency. But I am certainly going to try! And I shall try, also, to secure a more brilliant print, in line with Mr. Adams' suggestions. I shall send whatever evolves from these efforts as soon as I can.

I shall be glad to provide whatever glossies you may need.

It is my hope that some sort of catalogue or book about the exhibition will be published. I should like to see who my co-exhibitors are and what their photographs may be.

Thank you again for your most considerate suggestions!

Cordially yours,

Elizabeth Harding

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Miss Elizabeth Harding
3350 Elsmere Rd.
Shaker Heights, Ohio

Sept 27, 1941

Dear Miss Harding,

In preparing the prints selected by the Jury of the "Image of Freedom" competition for exhibition, Mr Ansel Adams and I are most anxious to secure the best possible expression of each individual's work. The Jury admired the spirit of your photograph "Nationalism 1941" but felt that the quality of the print could be improved. While you are under no obligation to make a new print for the exhibition, we should appreciate it very much if you would do so.

Mr Adams has the following suggestions to make: "I am certain your photograph would be better presented with a semi-glossy surface. The present print being dull will not show up on the walls as well as a slight more brilliant print would. It is not a question of a lighter or a darker print, but of more brilliance. I also feel that a sharper enlargement could be made---the right hand side does not seems to be enlarged quite as sharply as the left."

If you would care to try out Mr Adams's suggestions we would be most interested to see if there is an improvement in the print quality. Should you decide to do this, send the print express collect to my attention.

We may wish to have a certain number of 8 x 10 reprints. Would you be will to do this for us at $1 a print?

With congratulations on your success,

Yours sincerely,

Beaumont Newhall

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2328 - 19th Street NW
Washington DC
October 19, 1941

HELM

Dear Mr. Newhall:

The two pictures selected for your "Image of Freedom" competition were made in Harpers Ferry, West Virginia, in May of this year. They are part of a project on which I have been working some time, the aim of which is to tell what has happened to this historic little town.

"Saturday morning" is self-explanatory. "Christian Endeavor" (note capitals, as this is the name of a religious organization) was taken one Sunday evening at the Methodist Church. The young minister, Mr. E. Richard Simms was most helpful and courteous.

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the pipe is carried by sideboom-equipped tractors to the stockpile, and guided into position by laborers. Watching this man work as a unit with the machine, the rhythm and precision of the repeated movement was indicative of the ease and directness with which American labor accomplishes its tasks. No effort was wasted and timing was in exact synchronization with the coating rate of the machine.

Sincerely,

Robert L. Ingram

bjs

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He is especially successful in winning the support & interest of children. The young peoples group shown is the largest in the Baltimore conference. I was struck by the religious tolerance of this little community, evidenced by the attendance at this evening service of members from many denominations including Lutheran, Episcopal, Holiness & Catholic as well as Methodist.

Sincerely yours
Theodore Helm

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the pipe is carried by sideboom-equipped tractors to the stockpile, and guided into position by laborers. Watching this man work as a unit with the machine, the rhythm and precision of the repeated movement was indicative of the ease and directness with which American labor accomplishes its tasks. No effort was wasted and timing was in exact synchronization with the coating rate of the machine.

Sincerely,

Robert L. Ingram

bjs

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ROBERT L. INGRAM
337 - 17TH STREET
OAKLAND, CALIFORNIA

October 22, 1941

Mr. Beaumont Newhall, Curator of Photography,
The Museum Of Modern Art
11 West 53rd Street,
New York, N. Y.

Dear Mr. Newhall:

This replies to your letter of October 16.

(1) "Record Of Life Struggle"

-Made at Point Lobos State Park, near Carmel, California, April 20, 1941. This tree is on the outer fringe of a group located on the crest of the Point, facing out into the Pacific. The twisted form seemed eloquent of the struggle essential to life on this rocky and stormbeaten promontory. Like others of its rapidly diminishing tribe it is most attractive in line and texture. These beautiful Monterey Cypress trees are native here in an area of about twenty square miles, but are not found elsewhere in the world.

(2) "Stockpiling Coated Pipe"

-Made at Stockton, California, May 22, 1940. Please note the word "stockpiling", misspelled "sock piling" in your letter. This is trade jargon in the pipe-line industry. Pipe is piled in stock at central points for later transportation to the line. The pipe shown has just emerged from the coating machine where a hot coat of asphalt mastic material has been applied to protect against soil corrosion. It will be trucked to the trench, welded, and lowered in place on a natural gas line owned by the Pacific Gas & Electric Company.

From cooling blocks adjacent to the coating machine, the pipe is carried by sideboom-equipped tractors to the stockpile, and guided into position by laborers. Watching this man work as a unit with the machine, the rhythm and precision of the repeated movement was indicative of the ease and directness with which American labor accomplishes its tasks. No effort was wasted and timing was in exact synchronization with the coating rate of the machine.

Sincerely,

Robert L. Ingram

Robert L. Ingram

bjs

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ROBERT L. INGRAM
337 17TH STREET
OAKLAND, CALIFORNIA

September 23, 1941

Mr. Beaumont Newhall, Curator Of Photography
The Musuem Of Modern Art
11 West 53rd Street,
New York, N. Y.

Dear Mr. Newhall:

Thank you for your letter of notification and the check.

A curious sidelight...one of the prints submitted is from a negative made on Point Lobos about an hour after Dr. Gilbert and I were introduced to you and Mrs. Newhall at Edward Weston's cottage. We had stopped in that Sunday morning without warning.... remember?....and had the privilege of seeing over your shoulder many of his fine portrait prints.

Of the competition's outcome... naturally I am delighted with my good fortune and the generous reward.

Sincerely,

Robert L. Ingram

Robert L. Ingram

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683 CHICAGO Blvd.
DETROIT, October 21st./41

Mr. Beaumont Newhall
Curator of Photography,
The Museum of Modern Art
New York, N.Y.

Subject;- Image of Freedom entry.

Dear Mr. Newhall:

I have your letter of the sixteenth requesting information regarding my St. Louis Fountain photograph for which you so kindly awarded a prize.

Any description or reproduction must credit the Sculpture to Carl Milles, Sculptor, The figure is part of his St. Louis fountain group, The Wedding of the Waters, unveiled in June, 1940.

This photograph was taken several weeks after the unveiling, and seemed especially interesting as it embodied the thought expressed by Mr. Milles at the unveiling, -- "that "the fountain would not be complete until small coloured boys were seen splashing among the figures".

I have no objection to your proposed reproduction of a number of copies for your Image of Freedom exhibition and incidental publication.

Sincerely yours,

Jean Jackson

Jean Jackson.

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Oct 22, 1941.

Mr Beaumont Newhall,
Museum of Modern Art,
11 West 53rd St,
New York,

Dear Mr Newhall,

I have received your letter requesting information about my photograph "Clouds - New Mexico" for the Image of Freedom exhibition. It was made in May of this year near Santa Fe, New Mexico. There is little else to say of it except that it was an attempt to capture something of the wonderfully dramatic and swiftly changing cloud effects which are common in that part of the country.

There are no restrictions whatever as to your using it for reproduction. In fact, I am very much gratified at being included in the exhibition and in having it used.

Cordially yours,
Alma Lawrence

58 Redwood Gardens,
Piedmont, Calif.

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V, 1F

411 East 53rd Street,
New York City.
October 17, 1941.

Mr. Beaumont Newhall,
The Museum of Modern Art,
New York City.

Dear Sir:

I received your letter about the pictures for the Image of Freedom contest. Naturally, I consider the pictures for which you gave me prizes as free from copyright restrictions, and I should be delighted to have you release them for reproduction.

I think that the following information will be what you would like to have:

1. Clothes line.
   This was taken in Georgia during August of this year, is a Negro cabin with the Negro woman doing the wash on Monday. The only names I can suggest are "Georgia Monday" or "Wash-day".
2. Three Negro children dancing.
   This was taken at the same time and shows Negro girls playing a ring-game and singing the song for it, "Sally sit 'round the sunshine." A good title might be "Ring-game" or the title of the song.

Thank you so much for your letter. I hope this answers all your questions. Thank you also for the very generous prizes.

Yours sincerely,

Betty Little

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B NEWHALL, MUSEUM OF MODERN ART=

11 WEST 53' ST=

=THANKS FOR YOUR TELEGRAM WILL TRY TO GET PRINT TO YOU BY TUESDAY FOR LOOK MAGAZINE=

BETTY LITTLE.

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to the top of the ridge.

A soft and wet snow had fallen the night before. It had melted on the exposed sides of the trees during the day. The picture was taken late in the afternoon.

You are quite right in assuming that the photograph is free of copyright restrictions. Nor are there any other restrictions on it.

The information about the picture seems rather inconsequential to me, but that is just what it is--a picture taken from the side of the road. My wife and four youngsters had gone to Berthoud Pass to ski, and I to take a few photographs if I saw any to take. They were sopping wet and they got pretty cold waiting on me. My young son John's socks were beginning to freeze on his feet. All of them swore I could never accompany them again, but since you liked the photograph well enough to include it in your exhibition they now say I may go on every such trip! Incidentally we pulled both socks and shoes off John, who is 8, massaged his feet with snow, and brought him on home OK.

Sincerely,
Jess Mabel
927-19th St
Boulder, Colo

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UNIVERSITY OF COLORADO

BOULDER, COLORADO

COLLEGE OF JOURNALISM

Oct. 21, 1941

Mr. Beaumont Newhall
Museum of Modern Art
New York, N. Y.

Dear Mr. Newhall:

Herewith is the information about my photograph, "Berthoud Pass Country--Colorado," which you recently purchased for your Image of Freedom exhibition.

The title, of which you already have record, is as stated above.

This photograph was taken on New Year's Day, 1941, about forty miles west of Denver, just over the Continental Divide. The camera was set up by the side of the road, U. S. Highway No. 40, in about thirty inches of snow. The range of hills in the picture is one of the lower stretches of the Continental Divide. Berthoud Pass, elevation 11,315 feet, is a few miles to the right. It is, of course, several miles across the valley--from camera location to the top of the ridge.

A soft and wet snow had fallen the night before. It had melted on the exposed sides of the trees during the day. The picture was taken late in the afternoon.

You are quite right in assuming that the photograph is free of copyright restrictions. Nor are there any other restrictions on it.

The information about the picture seems rather inconsequential to me, but that is just what it is--a picture taken from the side of the road. My wife and four youngsters had gone to Berthoud Pass to ski, and I to take a few photographs if I saw any to take. They were sopping wet and they got pretty cold waiting on me. My young son John's socks were beginning to freeze on his feet. All of them swore I could never accompany them again, but since you liked the photograph well enough to include it in your exhibition they now say I may go on every such trip! Incidentally we pulled both socks and shoes off John, who is 8, massaged his feet with snow, and brought him on home OK.

Sincerely,
Jess Wabel
927-10th St
Boulder, Colo

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October 8, 1941.

Mr. Zell Mabee
927 Tenth Street
Boulder, Colorado

Dear Mr. Mabee:

Thank you for your letter of October 4. I am very pleased with your gratification in having a picture in our Image of Freedom competition.

Please do not feel under any compulsion to withhold prints from the negatives. We would appreciate it if you did not release prints before October 29, the opening day of the exhibition, but we have no desire to control your use of this photograph.

I am delighted that you are interested in becoming a member of the Museum and I take pleasure in enclosing descriptive literature.

Yours sincerely,

BN:CH

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1 F

UNIVERSITY OF COLORADO

BOULDER, COLORADO

COLLEGE OF JOURNALISM

October 4, 1941

Mr. Beaumont Newhall, Curator
Department of Photography
Museum of Modern Art
11 West 53rd street
New York, N. Y.

Dear Mr. Newhall:

I should like to thank you for your check for one of my prints submitted in your recent competition on the Image of America theme. It gave me the greatest "lift," photographically speaking, that I ever have had. I'm really quite stuck up about it.

I shall be glad to withhold other prints from that negative from general circulation if you should happen to desire it.

Some time ago I received from the Museum an invitation to become a member. I have forgotten its terms. I think now that I may want to do just that. Will you please have sent to me the proper literature?

Sincerely yours,

Zell Mabee

Zell Mabee (Mr.)
927 Tenth street
Boulder, Colo.

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J. W. McMANIGAL

Agricultural Photographs

HORTON, KANSAS

October 20, 1941.

Mr. Beaumont Newhall, Curator of Photography,
The Museum of Modern Art,
11 West 53rd Street,
New York, N.Y.

Dear Mr. Newhall:

Following is some information on the photograph of mine entitled "Farm Family" in the Image of Freedom exhibition.

This is the Homer Willis family of Willis, Kansas, a farm home about one mile west of the small town of Willis; this town was named for Homer Willis' grandfather, the first settler in the neighborhood, and original owner of the land where the town of Willis now stands.

The photograph was made in the Willis farm home, which was the home of the elder Grandfather Willis. It was made in the kitchen, which, like most Kansas farm homes, also serves as the dining room. Mrs. Willis is standing by Mr. Willis, and their three children are at the left; the boy in the lower right is my own son, Jack McManigal, who was put in to make a slightly larger "family" The table, surroundings, dress, kitchen range, wall paper, and all details of this photograph are typical of the average mid-western farm home.

I am the author and sole owner of this photograph; there are no copyright restrictions which would prohibit its being used for any kind of publicity; I have model releases from all persons shown in the photograph, and there can be no possible controversy in connection with its publication.

This letter will serve as my authority as author of this photograph, for its use in any way you may see fit.

I am honored by having one of my photographs selected for this exhibition.

Sincerely,

J. W. McManigal

J.W.McManigal.

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1F

JOE MUNROE • Photography

10-23-41

Dear Mr. Newhall:

"Power Station" was photographed in 1940. The subject is an electric power plant on Warren Ave., Detroit, Mich. There are no copyright restrictions on this photograph. Hoping the above is satisfactory I remain

Sincerely

Joe Munroe

18944 WESTMORELAND ROAD • DETROIT, MICHIGAN

TELEPHONE RE. 0533-J

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October 21, 1941

Mr. Beaumont Newhall
The Museum of Modern Art
11 West 53rd St.
N. Y. C.

Dear Mr. Newhall,

In answer to your letter of October 16, I wish to state that my photograph selected for the Image of Freedom Exhibit and entitled

"Over the Top" American Style

is free from any copyright restriction and that it may be released by you for reproduction.

This photograph was taken in Central Park, New York City.

Thanking you for the honor of being included in the exhibit and also for the award, I remain

Very cordially yours,

Constance Phillips

Constance Phillips
45 East 55th St.
New York City.

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1409 Westerly Terr.
Los Angeles, Calif.
Oct. 30, 1941

Mr. Beaumont Newhall
Curator of Photography
The Museum of Modern Art
11 West 53rd Street
New York, N. Y.

Dear Mr. Newhall:

I hope I am not too late in supplying this information requested in your letter of Oct. 16. I just now received it after returning from an absence of several weeks.

My photograph "U.S. Highway 101", was made on U.S. Highway 101 not far from Oxnard, California. It is free from copyright restrictions and you may use it for reproduction or publicity as you wish.

With every success for the Image of Freedom exhibit.

Sincerely yours,

LeRoy Robbins

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LeRoy Robbins
1409 Westerly Terr.
Los Angeles, Calif.
Sept. 30, 1941

Mr. Beaumont Newhall
Curator of Photography
Museum of Modern Art
11 West 53rd Street
New York City, N. Y.

Dear Mr. Newhall:

Somewhat tardily I want to thank the Museum of Modern Art for honoring me with a purchase award in the Image of Freedom competition. The stipulations mentioned in your letter of Sept. 17 as to reproduction, publicity, etc. rights, are of course alright with me.

I congratulate the Museum on conducting a competition such as this, - a real milestone for the art of photography, particularly at this time when such things are too apt to be forgotten. Every success for the forthcoming exhibition.

Incidentally, when you get around to it, I would very much like to know which of my entries was the one selected.

Sincerely yours,

LeRoy Robbins

LeRoy Robbins

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1F

HENRY B. ROBERTSON
DU PONT BUILDING
WILMINGTON, DELAWARE

October 21, 1941

Mr. Beaumont Newhall,
Curator of Photography,
The Museum of Modern Art,
11 West 53rd Street,
New York City.

Dear Sir:

This acknowledges your letter of October 16th. The airplane picture called "Towards a New Dawn" was taken in the very early morning at Tucson, Arizona, when the American Airlines plane enroute to Los Angeles, stopped there for a few minutes. The date was about the end of June 1940. You are correct in assuming that this picture is free from any copyright restrictions and that you may release it for reproduction.

I should also like to thank you for your earlier letter. If I can get away next Tuesday in time, I hope to come to the opening of the Image of Freedom exhibit and perhaps to have the pleasure of talking to you there.

Very truly yours,

Henry B. Robertson

HBR:ELM

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October 6, 1941.

Mr. Henry B. Robertson
Du Pont Building
Wilmington, Delaware

Dear Mr. Robertson:

Thank you very much for your good letter of October 3. I am delighted that you are gratified to have one of your photographs in the Image of Freedom exhibition. I appreciate very much your desire to be a member of the Museum and I am sending your cheque and application form to the membership department from whom you will soon hear.

It was too bad that the day you were introduced to me happened to be one of those hectic afternoons when so many demands were being made on my time that I was not able to say more than how do you do. I hope that when you next come to New York you will plan to visit the Museum. We serve tea in the penthouse between four and six, and I should be delighted if you would join me some afternoon.

Yours sincerely,

BN:CH

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HENRY B. ROBERTSON
DU PONT BUILDING
WILMINGTON, DELAWARE

October 3, 1941

Mr. Beaumont Newhall
The Museum of Modern Art
11 West 53rd Street
New York, New York

Dear Mr. Newhall:

This is perhaps a somewhat belated acknowledgment of your letter of September 17th advising me of the acceptance of one of my photographs for the Image of Freedom Competition. This is to add my formal thanks to the verbal ones when Ansel Adams introduced me to you about ten days ago.

I think the least I can do to express my appreciation is to apply for a Non-Resident Membership in the Museum, and such a blank is enclosed.

Sincerely yours,

Henry B. Robertson

HBR:KBR
Enc.

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JOHN C. ROGERS

October 21, 1941

Mr. Beaumont Newhall
The Museum of Modern Art
New York, N. Y.

Dear Mr. Newhall:

The photograph submitted for the Image of Freedom exhibition is free from any copyright restrictions and may be released for reproduction.

The subject is a tenant farmer, a kindly, illiterate person of old Anglo-Saxon stock. The picture was taken on the porch of the tenant farmer's home in the foothills of the Blue Ridge near Batesville, Albemarle County, Virginia, summer of 1939. For some unknown reason these people of the Virginia hills have been overlooked by Farm Security Administration photographers and have been mostly let alone, to carry on the traditions and semi-feudal existence known to their forbears, their manner of living only slightly disturbed by the intruding machine-age of paved roads and radio.

Perhaps you would prefer to use "Uncle Hutt" as a title, rather than the longer quote you have in your records?

Cordially yours,

John C. Rogers

613 W. Braddock Road
Alexandria, Virginia

P.S. I enclose one of last year's Christmas cards, which also contains another picture of "Uncle Hutt".

jcr/

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THE M
NEW Y

rd STREET
LE 5-8900
NEW-YORK

BEAUMONT N

No 1. San Antonio, Texas - was taken in 1931

No 2. Menemsha, Martha's Vineyard, Mass., was taken in July 1936.

Neither of these photographs have been published and there are no copyright restrictions. You are free to use them as you see fit.

Thurman Rotan

In connection with publicity for the exhibition, we are releasing a number of copies of your prize-winning entry. We have assumed that the work submitted is free from any copyright restrictions and that it may be released by us for reproduction. However, in order to avoid any controversies, we should appreciate it you would let us know promptly if this is not the case.

With thanks for your cooperation,

Cordially,

RECD OCT 23 1941

Beaumont Newhall

Mr. Thurman Rotan
Hastings House
Hastings on Hudson, New York

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THE MUSEUM OF MODERN ART
NEW YORK

11 WEST 53rd STREET
TELEPHONE: CIRCLE 5-8900
CABLES: MODERNART, NEW-YORK

BEAUMONT NEWHALL, CURATOR OF PHOTOGRAPHY

October 16, 1941

Dear Mr. Rotan:

We are now preparing the Image of Freedom exhibition for the opening on October 29. We should like to have specific information about the photographs submitted and we are particularly interested to know where and when they were taken and if you wish to designate titles in those cases where none were indicated. We are not interested in technical details. We have the following information in our records for your prize-winning entry:

1. San Antonio, Texas
2. Menemsha, Martha's Vineyard, Mass.

In connection with publicity for the exhibition, we are releasing a number of copies of your prize-winning entry. We have assumed that the work submitted is free from any copyright restrictions and that it may be released by us for reproduction. However, in order to avoid any controversies, we should appreciate it you would let us know promptly if this is not the case.

With thanks for your cooperation,

Cordially,

RECD OCT 23 1941

Beaumont Newhall

Mr. Thurman Rotan
Hastings House
Hastings on Hudson, New York

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RALPH SAMUELS, Photography

October 22, 1941

Mr. Beaumont Newhall,
Museum of Modern Art,
New York City.

Dear Mr. Newhall,

Replying to your letter of October 16 relative to specific information on photographs for your exhibition:

1. PURSUIT OF HAPPINESS:

Taken in Central Park, New York, summer 1936. Children are all members of my class in elementary photography! It was given at the Y.M.H.A., 92nd Street. After using up all their films, they were having a good time with the rest of the period. So I had a "field day" myself.

2. STRICTLY KOSHER:

Taken in front of the usual "kosher" butcher shop, of which there are hundreds similar almost anywhere on the east side of New York. This particular one is located on Broome Street, I believe. Hot summer day, July 1937.

3. DEMOCRATIC PROCEDURE:

Picket line in front of Federal Theatre administration building, Columbus Avenue, New York. Line was extremely long, but I thought a few figures would be much more symbolic. Crowd was very orderly, but also very determined. Also, raining like hell! Taken spring of 1937.

None of my work is copyrighted, and you are free to reproduce any or all of them whenever you wish.

Many thanks.

Very sincerely,

Ralph Samuels

854½ SOUTH ROBERTSON BOULEVARD LOS ANGELES - CRESTVIEW 6-9302

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Mr Ralph Samuels
854-1/2 So. Robertson Blvd
Los Angeles, Calif.

Sept 27, 1941

Dear Mr Samuels,

Thank you for your letter of Sept 25. It is gratifying to learn that you have had such success with your first contest experience.

The three pictures chosen were:

1. Pursuit of Happiness
2. Strictly Kosher
3. Democratic Procedure

The further information you request is contained in the enclosed press release.

We have noted your change of address on our records.

As we shall possibly require extra prints of some of your photographs for publicity purposes, I should be glad to know if you would feel it reasonable to let us have these at $1 apiece? Please bear in mind that these prints will be used for publicity in connection with the contest and exhibition alone, and that ones not used by our publicity department would be returned to you. I should appreciate a prompt reply to this request, which I hope will not seem to be forward on our part.

Whether the show will be coming to Los Angeles or not cannot now be decided. It will be offered by our Circulating Exhibitions Department with other shows.

Yours sincerely,

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Sept. 25 1941

Museum of Modern Art
11 West 53 Street
New York City

Dear Mr. Newhall,

Thank you for your kind letter informing me that three of my prints had been selected for your "Image of Freedom" exhibition. Thank you also for the check, which is being immediately converted into some badly needed photographic equipment. Needless to say, I hardly expected to be quite so fortunate. This is my first offense at submitting pictures to any competition, though I have been photographing all kinds of stuff for seven years. I would have been delighted with the acceptance of even one picture in a show as important as this. But three .....I'm still waiting for my breath!

Since entering the competition, I have moved, and I am wondering if you would be kind enough to change my address, in connection with any written matter etc. that might be used. Also, if not too much trouble, is it possible to learn titles of my prize-winning prints? And might I learn the names of the other contestants who won, how many photographs were submitted altogether, if the show is eventually coming to Los Angeles, and any other information you have on hand?

Please take your time about answering, no hurry at all; I know you must be much too busy. Thank you again, and lots of good wishes for the success of your show. It was a stunning idea in the first place.

Very sincerely,

Ralph Samuels

Ralph Samuels
(New address) 854 1/2 So. Robertson Blvd.
Los Angeles California.

(Old address) 2415 No. Alvarado St.
Los Angeles Calif.

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3030 Lincoln Blvd.
Cleve. Hts., Ohio
Oct. 22, 1941

Mr. Beaumont Newhall
The Museum of Modern Art
11 West 53rd. Street
New York, N. Y.

Dear Mr. Newhall:

I hope you will pardon this late answer to your letter, for I have been away from Cleveland for several days.

In regard to the information you wish, the photograph "Cleveland from Cornell Road" was taken in February, 1935, at the place indicated, looking toward the west. The photograph "Pennsylvania Coal Docks, Cleveland" was taken in April, 1937, at approximately the foot of West 10th Street, Cleveland. It shows the self-unloader T. W. Robinson taking on a load of coal from the car dumper at the Pennsylvania Railroad coal dock, No. 24.

There are no titles to the prints other than those referred to above and both prints are free from any copyright restrictions. That is about all the specific information there is but if any further particulars are needed please let me know.

Very truly yours

Gilbert H. Seaver

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17

Sept. 21, 1941

Mr. Beaumont Newhall
The Museum of Modern Art
11 West 53rd Street
New York, N. Y.

Dear Mr. Newhall:

I received your letter and check on Saturday. To say that I am gratified that two of my prints were chosen for the Image of Freedom exhibition conveys only a small fraction of my feelings. In the summer of 1939, while staying a week in New York, I spent two afternoons at The Museum of Modern Art, and since that time I have known that I could have no higher goal than to have a print of mine exhibited some time at the Museum. And at the same time I realized that nothing could be further beyond my power. The jury and you have made what I regarded as impossible, actually happen and I am deeply grateful for it.

Very truly yours

Gilbert H. Seaver

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UNITED STATES DEPARTMENT OF AGRICULTURE
RURAL ELECTRIFICATION ADMINISTRATION
WASHINGTON

October 15, 1941

Mr. Beaumont Newhall
Curator of Photography
Museum of Modern Art
11 West 53rd Street
New York City

Dear Newhall:

Thanks for your letter of September 27th. I arranged that new prints were made of the 3 negatives and a number of 11 x 14 and 8 x 10 prints from each were mailed to you yesterday. I kept my eye on the processing and am sure that there is no hypo left in any of the prints. I think you will find the 11 x 14s are better prints than those first sent to you, and you are at liberty to substitute any of them as you choose.* If you should need more prints, or prints of different sizes from the same negatives, please let me know and I shall make the necessary arrangements.

Can you tell me when the show opens, how long it is expected to run, and whether there will be a formal opening? If there is, I should like special invitations to a couple of people here.

There is a chance I may come up to New York within the next couple of weeks. Will look you up if I do so.

Sincerely,

Sekaer.

Peter Sekaer
Graphics Unit

* In the picture of the Jewish women at the window, I forget how the original was cropped so you will find two different croppings - or maskings. Use whichever you like, or both!

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Mr Peter Sekaer
1618 Seventeenth St., N.W.
Washington, D. C.

Sept. 27, 1941

Dear Sekaer,

Thanks for your letter of September 25. The one print which we are not using will be returned within a few days. We have chosen the following:

1. Jewish tenants in Williamsburg Housing Project, Brooklyn, N. Y.
2. Two members of one of America's most oppressed minorities--Mexicans in San Antonio, Texas---who do not lead cheerless lives.
3. A nation provides:--WPA sculpture in use in wading pool of Jane Addams Houses---a Chicago Public Housing Project.

Enclosed please find a rather stuffy note which I hope will be sufficient to establish the $75 payment as prize award. If this is not satisfactory, please advise me what to write.

One of the prints, number 1 above, is not in good condition. It's starting to turn brown in one spot, and the retouching above the heads is rather overly apparent. I wonder if you would be good enough to make a new print, as we want your work presented in the best possible way in the show?

It is good of you to take the trouble to clear reproduction rights, etc. We shall want a few prints for publicity. Perhaps the simplest way is, as you have offered, to have the negatives sent on. We will return them after they have served their purpose. Alternatively, we should be happy to have say six prints of each directly from the U. S. Housing Authority.

I am delighted that the jury took three of your things. Do drop in to see me sometime when you are in New York.

Cordially,

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Mr Peter Sekaer
1618 Seventeenth St., N.W.
Washington, D. C.

Sept. 27, 1941

Dear Mr Sekaer,

I am pleased to inform you that three of the photographs which you submitted to our contest "Image of Freedom" have been selected by the jury for $25 prize awards each. A check for $75 is being sent to you under separate cover.

Please accept our congratulations in winning these three prizes.

Yours sincerely,

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FEDERAL WORKS AGENCY
UNITED STATES HOUSING AUTHORITY
WASHINGTON

September 25, 1941

In reply please refer to
Information:CEVP

Mr. Beaumont Newhall, Curator of Photography
The Museum of Modern Art
11 West 53rd Street
New York City

Dear Mr. Newhall:

Mr. Sekaer has told us that three of the photographs made by him for us have been awarded prizes in the Image of Freedom competition.

This letter will serve as your authorization to reproduce these photographs in booklets, exhibits, or for your own publicity purposes. If possible, credit could be given the United States Housing Authority under each reproduction.

These photographs may not be sold or rented.

Sincerely yours,

CHARLES E. V. PRINS
Director of Information

For the Administrator

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UNITED STATES DEPARTMENT OF AGRICULTURE
RURAL ELECTRIFICATION ADMINISTRATION
WASHINGTON

September 25, 1941

Mr. Beaumont Newhall
Museum of Modern Art
West 53rd Street
New York, N. Y.

Dear Mr. Newhall:

Thank you for your letter with the good news. I sent you four prints but don't know which three of the four are to be included in the show. If you will drop me a line describing them, I will see the negatives are sent.

I must also bother you a little with some details. The pictures I submitted were originally taken for the United States Housing Authority which (through the Head of its Information Division) has agreed to turn the negatives over to you for your use as outlined in your circular and in your letter. In doing this they will no doubt make the usual reservation that the pictures are for use of the Museum only and must not be used to make profits for any other commercial concern, such as, for instance, to advertise building products, etc.!! Also, the USHA will, as per the second paragraph in your letter, reserve the right to use the pictures elsewhere. They will presumably make a stock of extra prints or make dupe negatives. If you find their letter full of stuffy reservations and conditions which you cannot accept, drop me a line and I think I can get the Administrator himself to send a broader release. There is no limit to the clauses a size II Government official can think up when left alone with a dictaphone.

My case is a little different from that of other photographers who free-lance or do commercial work, therefore one more thing: A U. S. lawyer has advised me that it is perfectly legal for me to accept the lovely $75 as a prize won in a contest or as a merit award; but that if you say it is a payment for prints or a purchase price for U. S. negatives, it would of course be illegal for me to accept the money. This would not affect the transfer of the negatives, but I should--with unspeakable reluctance--have to return the money!

Can I, therefore, trouble you to write me a little note in which you say that the money is awarded as a prize, etc.?

With best regards,

Peter Sekaer.

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ARTHUR S. SIEGEL
MODERN PHOTOGRAPHY
2748 TAYLOR - - DETROIT

1F

October 15, 1941

Mr. Beaumont Newhall
The Museum of Modern Art
11 West 53rd Street
New York City, N. Y.

Dear Beaumont:

To say that I was elated about having the three prints accepted would be an understatement!! Here's to bigger and better Museum of Modern Art Photography Shows.

I am going to make some new prints of "The Right of Assembly" and I will send them along to you. As for the 8 x 10's, will you please tell me how many you wish and I will be glad to make them for you.

Have been quite busy and I am afraid the trip to see Adams will have to be postponed but hope to go later in the year.

Best personal regards,

art

CALL - TYLER 6-2616

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Mr Arthur Siegel
2748 Taylor
Detroit, Mich.

Sept 27, 1941

Dear Art,

The three pictures of yours which the jury selected are

1. Right of Assembly
2. Free Enterprise
3. American Forms

and I am delighted that you made out so well! The only picture which I knew was no. 1, and the Jury voted with no knowledge of the photographers' names whatsoever.

Ansel feels that the print of no. 1 is a little heavy in tone, and suggests that I ask you to let us have another print. I am not sure; if you have another print which you could send on I'd like to compare the two.

We may need some reprints for circulating to the press in connection with publicity for the show. I don't want to resort to copies, which I think are unfair to the editor and to the photographer. But we can't afford to pay editorial rates for these reprints. Would you be willing to let us have a few 8 x 10 glossies for $1 apiece? This may seem forward, but I think that you can understand the situation, and that rather than gypping the photographer of all profit by copying, at least we can offer a little extra revenue.

Hear you are going West with Ansel! You should have a swell time. Let me know if anything interesting turns up.

With renwed congratulations, and with all best wishes,

Yours,

Beaumont

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THE WEST IN PICTURES

Orville Logan Snider
Photography

10518 Woodbridge Street - North Hollywood, California - Phone SUnset 2-5256

October 28, 1941

Mr. Beaumont Newhall
Curator of Photography
THE MUSEUM OF MODERN ART
New York City

Dear Mr. Newhall:

The photograph you have selected for the Image of Freedom, "Land of Plenty" is not copyrighted and you have my permission to use it in anyway you see fit, including publicity use for your exhibition.

The present title "Land of Plenty", I think is an ideal one. This picture shows an Allis-Chalmers Tractor planting six rows of lettuce at a time in Salinas, California., from where much of the fine lettuce used in the Midwestern and Eastern markets comes.

With the aid of this tractor and planter, these two men can plant twenty to thirty acres a day of lettuce which is in strong contrast to what is done in European and other countries.

Very truly yours,

Orville Logan Snider

S-R

Great A Nick 891

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"THE WEST IN PICTURES"

Orville Logan Snider
Photography

10518 Woodbridge Street · North Hollywood, California · Phone SUnset 2-5256

1F

September 29, 1941

Mr. Beaumont Newhall
Curator of Photography
THE MUSEUM OF MODERN ART
11 West Fifty-third Street
New York City

Dear Mr. Newhall:

It was indeed gratifying to have you accept one of my photographs for inclusion in your forthcoming exhibition, "Image of Freedon"--not only for the monetary reward but because I know that your requirements are high and that a great many photographers submitted material.

Several months ago I did a natural color illustration for a large calendar manufacturer, the Gerlach-Barklow Company of Joliet, Illinois, a small proof of which I am enclosing herewith, and I thought what a fine illustration this would be to include with your exhibition. I am quite confident that if you would write Mr. J. MacKeever, President of the above company, explaining the purpose of this exhibition, he would gladly loan you a reproduction in any size required.

Again thanking you for your cooperation and interest and also the check which was enclosed, I am,

Very truly yours,

Orville Logan Snider

S-R

cc Mr. J. MacKeever, President
GERLACH-BARKLOW COMPANY
Joliet, Illinois

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Leon to Newhall

October 31, 1941.

Mr. Walter Sanders
320 East 57 Street
New York, N. Y.

Dear Mr. Sanders:

I am indeed sorry to write you that the directors feel that under the circumstances your photographs should not be added to the Image of Freedom exhibition.

I do not need to tell you how disappointed I am at this whole business, but I do want to express to you my thanks for your attitude in the matter. I can fully understand your position and I am sure that you can understand mine equally clearly. I very much hope that you will participate in future projects of the Department of Photography, for as I told you the other day I am very much interested in your work and want to include it in some future exhibition.

I am returning your prints under separate cover.

Perhaps before long there would be an opportunity for me to see some more of your work. Will you be good enough to call me when you have a free moment? Perhaps we could have lunch together.

Y ours sincerely,

BN:CH

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Send the following message, subject to the terms on back hereof, which are hereby agreed to

WALTER SANDERS
320 EAST 57 ST
NEW YORK CITY

OCTOBER 28 1941

DEEPLY REGRET WE ARE UNABLE TO INCLUDE YOUR PICTURES IN IMAGE OF FREEDOM EXHIBITION. THEY ARE INELIGIBLE DUE TO PRIOR REPRODUCTION RIGHTS. PLEASE GET IN TOUCH WITH ME AT MUSEUM OF MODERN ART.

BEAUMONT NEWHALL

2. The poet and writer Sherwood Anderson chatting with one of his neighbors in Marion, Va.

3. The American scene: general store

4. Democracy at work--Town meeting in Pelham, Mass.

In accordance with an agreement reached with Mr Safranski of Black Star, we are not releasing copies of these photographs for any purpose, due to Life's copyright restrictions. We regret that this course of action is necessary.

With thanks for your cooperation in supplying dates and, where needed, places,

Cordially,

Mr Walter Sanders
Black Star Publ Co.
420 Lexington Ave.
New York
New York, N. Y.

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BLACK STAR
PUBLISHING COMPANY INC.
420 LEXINGTON AVENUE . NEW YORK

October 16, 1941

Dear Mr Saunders:

We are now preparing the Image of Freedom exhibition for the opening on October 29. We should like to have the further information about your prize-winning pictures, in particular the date taken and the place made. Would you be good enough to indicate this data for the following photographs?

1. The flag manufacturer
2. The poet and writer Sherwood Anderson chatting with one of his neighbors in Marion, Va.
3. The American scene: general store
4. Democracy at work--Town meeting in Pelham, Mass.

In accordance with an agreement reached with Mr Safranski of Black Star, we are not releasing copies of these photographs for any purpose, due to Life's copyright restrictions. We regret that this course of action is necessary.

With thanks for your cooperation in supplying dates and, where needed, places,

Cordially,

Mr Walter Sanders
Black Star Publ Co.
420 Lexington Ave.
New York
New York, N. Y.

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BLACK STAR
PUBLISHING COMPANY INC.
420 LEXINGTON AVENUE • NEW YORK

October 4,1941

Mr. Beaumont Newhall
The Museum of Modern Art
11 West 53rd Street
New York City

Dear Mr. Newhall,

Thank you very much for your letter of October 3rd. It is understood, of course, that we would not release any of the Sanders pictures without the permission of Mr. Wilson Hicks of LIFE.

Yours sincerely,

BLACK STAR

Safranski.

Kurt S.Safranski

KS:AB

TELEPHONE: MOHAWK 4-0750 • CABLES: BLASTARCOM
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230 East 15th street
New York City
October 21, 1941

Dear Mr. Newhall:

The photograph of mine selected for the Image of Freedom exhibition was taken last fall when I was driving back from Colorado Springs where I'd been in the summer art school; it was what I saw along the route from Cheyenne up to Lusk, Wyoming. I believe it was near Chugwater. That country is still wild and beautiful with long far-reaching horizons. I called the picture Wyoming Prairie.

The photograph has no copyright restrictions.

Cordially yours,

Elizabeth Timberman

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Linderman
91 Hamilton Park
Columbus, Ohio
October 13, 1941

Mr. Beaumont Newhall
Museum of Modern Art
New York City -

Dear Mr. Newhall:

I was immensely pleased when I received your letter telling me that one of my prints was chosen for the forthcoming photography exhibition. I can't tell you how much that news (and the check) has cheered me! The photograph was taken with an old Kodak my father gave me back in 1929 that would not be worth a plugged nickel in the market today. But I decided I'd try to learn how to use it, and for any thing that stands still, it's pretty good. I'm used to it, and I like it. It has a 7.9 lens.

But now as soon as I'm able, I'm going to get me a real camera that will take action as well, and I hope like anything to become a good photographer. I return to N.Y. in a day or two. I should like to ~~work~~ study with Berenice Abbott who I understand is to give a course at the

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New School this year. Although I have had little contact with photographers, I know Fritz Henle and Russell Lee and if they are representative members of the tribe infected with virus photographus, then as far as I can see, there's nothing wrong with that tribe!

Excuse me for rambling on like this; I'm afraid my enthusiasm has got the better of me. At any rate, I hope to meet you sometime and I thank you again for your letter and check.

Yours sincerely,

Elizabeth Timberman

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DIXWELL L. PIERCE
SECRETARY

OFFICE OF
STATE BOARD OF EQUALIZATION
STATE OF CALIFORNIA

111 State Building
San Francisco, California
October 23, 1941

Mr. Beaumont Newhall
Curator of Photography
The Museum of Modern Art
11 West 53rd Street
New York City, New York

Dear Mr. Newhall:

The photograph submitted by me and which you accepted for the "Image of Freedom" exhibition was taken on June 20 of this year from Washburn Point on the rim of Yosemite Valley in California.

The photograph shows the mountain Half Dome rising sheer from the floor of the Valley with Tenaya Canyon extending off in the left to Mount Tenaya in the distance.

The photograph is free from any copyright restrictions and may be released by you for reproduction.

The photograph might well be titled "Yosemite".

Very truly yours,

Walter G. Treadwell

Walter G. Treadwell
930 Paramount Road
Oakland, California

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THE MUSEUM OF MODERN ART
NEW YORK

11 WEST 53rd STREET
TELEPHONE: CIRCLE 5-8900
CABLES: MODERNART, NEW-YORK

BEAUMONT NEWHALL, CURATOR OF PHOTOGRAPHY

October 16, 1941

Dear Mr. Valente:

We are now preparing the Image of Freedom exhibition for the opening on October 29. We should like to have specific information about the photographs submitted and we are particularly interested to know where and when they were taken and if you wish to designate titles in those cases where none were indicated. We are not interested in technical details. We have the following information in our records for your prize-winning entry:

" On a Westchester Farm"

In connection with publicity for the exhibition, we are releasing a number of copies of your prize-winning entry. We have assumed that the work submitted is free from any copyright restrictions and that it may be released by us for reproduction. However, in order to avoid any controversies, we should appreciate it you would let us know promptly if this is not the case.

With thanks for your cooperation,

Cordially,

Beaumont Newhall

Mr. Alfredo Valente
119 West 57 Street
New York, N.Y.

Dear Mr. Newhall,

The photograph "On a Westchester Farm" was taken last winter on the farm of Charles D. Meyer, which adjoins my farm in Putnam Valley, N.Y.

This is to authorize you to use the photograph in connection with publicity for the exhibition without restriction.

Sincerely,

Alfredo Valente

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1F

THE HINDE & DAUCH PAPER CO.

CORRUGATED H&D FIBRE BOXES

/

4250 Navajo St.
North Hollywood Cal.

Oct. 22 nd

My dear Mr Marshall,

In regard to my photograph "Evanticle" it was taken in a little desert cemetery just north of Mono Lake, California. I don't think there is any name to that particular cemetery. It was taken in June 1941

I have no "strings" attached to it. The only possible objection could come from the poor dead soul upon whose body I rested the tripod but I feel sure he will not descend from above to write us.

Sincerely yours
Harriet M. Veiss

VEISSI

H & D FACTORIES ARE LOCATED IN BALTIMORE BOSTON BUFFALO CHICAGO CLEVELAND DETROIT GLOUCESTER, N.J. HOBOKEN KANSAS CITY LENOIR, N.C. MUNCIE, IND. RICHMOND SANDUSKY, OHIO ST. LOUIS MONTREAL TORONTO

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15

THE HINDE & DAUCH PAPER CO.

CORRUGATED H&D FIBRE BOXES
AND PACKING MATERIALS

CHICAGO, ILL.

SIDNEY FROHMAN
PRESIDENT AND GENERAL MANAGER
ERIC R. SCHUELER
DISTRICT MANAGER

FACTORY AND SALES OFFICE
3301 WEST 47TH PLACE
PHONE: LAFAYETTE 4200

Oct. 20th, 1941
3246 W. 66th place,
Chicago, Ill.

The Museum of Modern Art,
Beaumont Newhall,
11 West 53rd Street,
New York, New York.

Dear Mr. Newhall:

The writer acknowledges with thanks your letter of October 16.

The photograph "Sandlot Baseball" was taken at one of our southside Chicago Public Park Baseball Diamonds during the late summer of 1940.

Regarding the copyright restrictions on this picture, it may be released by you for reproduction.

Thanking you, I remain

Yours very truly,

E. K. Waters

E. K. Waters

EKW/HL

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oct 22, 1941

BRETT WESTON
~~SAN FRANCISCO~~
Santa Monica

Dear Beaumont Newhall-

Glad to have any of the prints reproduced. There are no stamps.

Would appreciate any clippings of interest.

Kind regards

Brett Weston

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October 17, 1941

Dear Brett Weston:

We are now preparing the Image of Freedom exhibition for the opening on October 29. In connection with publicity for the show, we are releasing a number of copies of your prize-winning prints. We have assumed that, in accordance with the rules of the competition, that the work which you submitted is free from copyright restrictions and that it may be released by us for reproduction. However, in order to avoid any controversies, we should appreciate it if you would let us know promptly if this is not the case. We have no desire to release your photographs for any other reason than publicity attendant upon the exhibition, and you may be assured that they will not be reproduced except with stories about the museum show.

Cordially,

Mr Brett Weston
537 Rustic Road
Santa Monica, Calif.

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1F

BRETT WESTON
~~SAN FRANCISCO~~

Dear Beaumont-Newhall-

many thanks for the check. am so happy to be represented well in your important show. I look forward to a view of it out here in the west.

Kind regards

Brett Weston

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1F

10 Depot Street
La Grande, Oregon
October 23, 1941

Miss Roselle Davis
Museum of Modern Art
Department of Photography
11 West 53 Street
New York, New York

Dear Miss Davis:

I had never thought of a title for the photograph which you describe as "Barn and Tree". It is a part of a series of twenty-five or so photographs which are an attempt to exhibit the characteristic qualities of the Grande Ronde Valley.

The thing that struck me and made me take the picture was the humorous quality of the tree itself. It looks even more ridiculous in reality than it does in photograph, and in some way it characterizes the rather bent but nevertheless happy quality of the whole farm and the people who lived in it.

The only title that comes to mind is "Happy Farm" or "Happy Farmyard". If you can think of a better title I certainly extend my heartiest thanks for doing so.

I sent a letter to Mr. Newhall a day or so ago which gave the general story of these photographs.

Yours very sincerely,

Minor White

Minor White, Manager,
Grande Ronde Valley Art Center

MW:lew

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October 22, 1941

Mr. Beaumont Newhall
11 West 53rd Street
New York City, New York

Dear Mr. Newhall:

The information you requested in your letter of October 16, is as follows: All three of the pictures were taken in the Grande Rond Valley which is in Union County, in the northeastern section of Oregon. The Valley is completely surrounded by mountains about fifteen miles across and twenty miles long. Until a few years ago it was isolated during the winter months. The Valley raises mostly wheat and cattle. Picture number two (freight depot) is the little town of Alicel right in the middle of the Valley. The other two pictures are simply of farms which are very characteristic. The pictures were all taken in the spring of forty-one. They form part of a series of about 25 pictures which are an attempt to portray the characteristics of the Valley.

I wish it were possible for me to attend the Image of Freedom Exhibition. However, my best wishes for its success.

Cordially yours,

Minor White

Minor White, Manager,
Grande Rond Valley Art Center

MW:bh

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Oct. 21, 1941

Mr. Minor White
Art Center
La Grande, Oregon

Dear Mr. White:

Under separate cover we are sending you the photograph which we described as 'Barn and Tree'. It will not be necessary for you to return this photograph as it is the cracked one. We would like to have a title for it and whatever information you care to add.

Thanking you for your trouble,

Sincerely,

Roselle Davis
Assistant to the Curator

Please find stamped envelope.

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Oct. 15, 1941
Art Center
La Grande, Ore.

Mr. Beaumont Newhall
The Museum of Modern Art
New York City

Dear Mr. Newhall:

Sorry to have been delayed this long in answering your letter of the 27th. Our work has been excessively heavy.

Under separate cover I am sending two copies of the print which was cracked, and one of the freight depot. The one entitled "Barn and Tree" has me baffeled. The original shipment was made so hurridly that I am not sure just what was sent. A brief description would probably clear the matter up so that additional prints could be mailed.

I am sending the extra prints unasked because there is no telling when I'll get time again.

Sincerely yours,

Myron Wentz

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Mr Minor White
Art Center
La Grande, Ore.

Sept 27, 1941

Dear Mr White,

The three pictures of yours selected by the jury of the Image of Freedom competition are:

1. Barn
2. Freight Depot
3. Barn and Tree

Print no. 1 is, unfortunately, cracked. It arrived in that condition, and obviously, we are anxious to have an undamaged print for the exhibition. Will you, therefore, be good enough to send us a new print express collect? We shall, if you desire, return the other.

In connection with publicity for the exhibition we may require further printe from your negatives. Would you be willing to supply these at $1 apiece for purposes of publicity in connection with the exhibition only?

Yours sincerely,

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Image 7
Section

Publicity
comes.

Museu
11 We
New Y

Dear Sir:

Yesterday I telephoned the Museum in regard to the possibility of securing a cut and some information on a photograph sold to the Museum by Mr. Zell Mabee of Boulder, Colorado.

Sent — not charged Mar. 24 secretary

Mr. Mabee is a member of our fraternity, from the University of Colorado where he now instructs, and in a recent letter to us he mentioned the fact that he had sold this picture, a view of Raton Pass in Colorado. We would appreciate very much whatever information you could supply us for publication in our quarterly publication, The Tomahawk of ΑΣΦ. If you do not have a cut of the photograph, we could have one made from whatever glossy print you could give us and would of course give the Museum credit for the use of the picture and information, as well as send you a copy of the magazine in which the story appears.

Berthoud Co. Pass

Thank you for your consideration of this matter and your cooperation.

Sincerely yours,

Elizabeth Jessen

Elizabeth Jessen,
Secretary to Ralph F. Burns,
Executive Secretary & Editor.

j

Dup. 9-
5316

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Image 2 Section

Alpha Sigma Phi Fraternity

330 WEST 42ND STREET
NEW YORK, N. Y.

March 20, 1942.

Museum of Modern Art
11 West 53rd Street
New York, N.Y.

Attention: Director of Publicity.

Dear Sir:

Yesterday I telephoned the Museum in regard to the possibility of securing a cut and some information on a photograph sold to the Museum by Mr. Zell Mabee of Boulder, Colorado.

Mr. Mabee is a member of our fraternity, from the University of Colorado where he now instructs, and in a recent letter to us he mentioned the fact that he had sold this picture, a view of Raton Pass in Colorado. We would appreciate very much whatever information you could supply us for publication in our quarterly publication, The Tomahawk of ΑΣΦ. If you do not have a cut of the photograph, we could have one made from whatever glossy print you could give us and would of course give the Museum credit for the use of the picture and information, as well as send you a copy of the magazine in which the story appears.

Thank you for your consideration of this matter and your cooperation.

Sincerely yours,

Elizabeth Jessen

Elizabeth Jessen,
Secretary to Ralph F. Burns,
Executive Secretary & Editor.

Sent — no charge Mar. 24 telephoned

Berthoud Co. Pass

Dec 29 - 53rd St

j

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VOGUE

The Condé Nast Publications, Inc.
420 Lexington Avenue, New York

December 17, 1941

Dear Miss Newmeyer:

Many, many thanks for letting us have these seven photographs on "Image of Freedom." Unfortunately, Miss Talmey is unable to use them and has asked that I return them to you.

Sincerely yours,

Margaret Schwab

Secretary to
Allene Talmey
Feature Editor

Miss Sarah Newmeyer
Museum of Modern Art
11 West 53rd Street
New York, New York

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J.L. Sert - 341E. 52nd St. New York, N.Y.

December 17, 1941.

Miss Sara Newmeyer
Museum of Modern Art
11West 53rd St.
New York City.

Dear Miss Newmeyer:

Per 63 X

I should like to have a copy of photograph that figured in the exhibit the "Image of Freedom" that the Museum of Modern Art organized some weeks ago. It is a view of a street in Harlem during a parade.

Photo sent 23 Dec.

I will use this document in my book 'Can Our Cities Survive ?" which is going to be published by the Harvard University Press.

I enclose the cost of this copy as agreed.

I remain,

Sincerely yours,

J.L. Sert.

OK BM

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SOCIAL WORK TODAY
112 EAST 19TH ST
NEW YORK, N. Y.

November 10, 1941.

Dear Mr. Bancroft:

This is in reply to your letter of November 7.

I am enclosing four photographs from our exhibition of Image of Freedom. We have no glossy print of Right of Assembly by Arthur Siegel, which you requested, and are sending instead Free Enterprise. Please be good enough to return the photographs you do not use.

I am also sending you a copy of the release on Image of Freedom. Let me know if I can be of any further assistance to you.

Sincerely,

Mr. Frank C. Bancroft, Managing Editor
SOCIAL WORK TODAY
112 E. 19 Street
New York, N. Y.

Encl.
SN:lf

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ALGONQUIN 4-1419

SOCIAL WORK TODAY

112 EAST 19TH ST.
NEW YORK, N. Y.

FRANK C. BANCROFT
Managing Editor

JAMES BRONNER
Chairman, Editorial Board

LAWRENCE KAMMET
Business Manager

MYRON B. BLANCHARD
Chairman, Business Board

November 7th, 1941

The Museum of Modern Art
11 West 53rd Street
New York City

Dear Sirs:

We appreciate your kindly mailing us the photographs of the paintings by George Grosz. In accordance with our usual procedure, we will mail you complimentary copies of the issue or issues in which they appear, and will return the prints to you immediately thereafter.

Mr. Walt Partymiller, our Art Editor, has also given us the titles of several other things which he recently saw at your current exhibition, and we would appreciate it very much if you could let us have copies of any or all of them. They are as follows:

1. "Diphtheria Innoculation, Harlem Clinic"
   (Marjorie Collins)
2. "Oklahoma 1940"
   (Sid Grossman)
3. "Right of Assembly" — Fed Enterprise
   (Arthur Siegel)
4. "Courage"
   (Arnold Eagle)

RECD NOV 8 1941

Sincerely yours,

Frank C. Bancroft

FCB:lk
uopwa 18

Frank C. Bancroft
Managing Editor

Social Work Today is published monthly except July, August and September

490

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THE MUSEUM OF MODERN ART FILM LIBRARY

M E M O

Miss Neumeyer

From Walter Brooks

To ~~Mr. Abbott~~ Newhall

Date November 14, 1941

The IMAGE OF FREEDOM exhibit is interesting to me because it gives photography a place in the Museum.

Nov. 19 Sent Dale's mimeo rel

Do you recall we once talked about Joseph P. Knapp, who is Chairman of the Board of Crowell-Collier, publishers of COLLIER'S WEEKLY, WOMAN'S HOME COMPANION and AMERICAN MAGAZINE. He is also head of the largest rotogravure operations in the United States and publisher of THIS WEEK (Circulation 5,500,000 or better) and the rotogravure sections of about 25 metropolitan newspapers, from Coast to Coast.

Mr. Knapp has done more to boost photography through his rotogravure pages than any man in the country. His office is at 580 Fifth Avenue, telephone Bryant 9-7065.

Walter Brooks

WHBamw

Knapp | write on card publisher of This Week

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MRS. NORMAN VINCENT PEALE
FIRST VICE PRESIDENT

E. GRAHAM WILSON
SECOND VICE PRESIDENT

GEORGE PITT BEERS
PRESIDENT

MRS. D. BURT SMITH
RECORDING SECRETARY

BETTIE S. BRITTINGHAM
TREASURER

HOME MISSIONS COUNCIL OF NORTH AMERICA

Formerly the Home Missions Council and Council of Women for Home Missions

297 FOURTH AVENUE, NEW YORK, N. Y.

TELEPHONE GRAMERCY 5-3475

THE INTERCHURCH AGENCY OF HOME MISSIONS BOARDS AND SOCIETIES OF TWENTY-THREE DENOMINATIONS

Image of Freedom

NATIONAL BAPTIST
NORTHERN BAPTIST
CHURCH OF THE BRETHREN
CONGREGATIONAL-CHRISTIAN
DISCIPLES OF CHRIST
PROTESTANT EPISCOPAL
EVANGELICAL
EVANGELICAL AND REFORMED
FRIENDS
UNITED LUTHERAN
AFRICAN METHODIST EPISCOPAL
AFRICAN METHODIST EPISCOPAL ZION
COLORED METHODIST EPISCOPAL
METHODIST
AMERICAN MORAVIAN
PRESBYTERIAN, U.S.A.
PRESBYTERIAN, U.S.
PRESBYTERIAN, CANADA (W.D.)
UNITED PRESBYTERIAN OF NORTH AMERICA
CHRISTIAN REFORMED
REFORMED IN AMERICA
UNITED BRETHREN IN CHRIST
UNITED CHURCH OF CANADA
AMERICAN SUNDAY SCHOOL UNION

EXECUTIVE SECRETARIES
EDITH E. LOWRY
MARK A. DAWBER

November 25, 1941

Miss Sarah Newmeyer
The Museum of Modern Art
11 West 53rd Street
New York, N. Y.

Dear Miss Newmeyer:

Thank you very much for giving us permission to use the photograph, There's No Place Like Home, by E. Earl Curtis. We feel certain it will help materially in the promotion of our work among migratory families.

Sincerely yours,

Edith E. Lowry

Edith E. Lowry

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HOME MISSIONS COUNCIL
OF NORTH AMERICA

November 21, 1941.

Dear Miss Lowry:

This is in response to your letter of November 13, requesting the use of our prize-winning photograph, There's No Place Like Home, by E. Earl Curtis, for use in publicizing your work among migratory families.

I have consulted the Curator of our Photography Department, who has given his consent for you to reproduce the picture. I therefore enclose a glossy print of it.

Sincerely,

Miss Edith Lowry
Home Missions Council of
North America
297 Fourth Avenue
New York, N. Y.

Enclosure
SN:lf

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THE MUSEUM OF MODERN ART

Date Nov 19 1941

To: Miss Newmeyer

From: B. Newhall

Re: reproduction Image of Freedom photo

So far as I am concerned I should be glad to see the Curtis photo reproduced by the Home Missions Council of North America, and I would be glad to let them have a copy print.

B

us to you as they do not have the rights for further reproduction on this picture.

We should like very much to use the picture in publicizing our work among migratory families. As you will see in the enclosed statement, our Council has been engaged in missionary work on the migrant field for some twenty-one years. The picture would be very helpful in our publicity, we feel, and we should appreciate it very much if you would allow us to borrow it.

Sincerely yours,

Edith E. Lowry

L. Edith E. Lowry

RCD NOV 14 1941

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MRS. NORMAN VINCENT PEALE
FIRST VICE PRESIDENT
E. GRAHAM WILSON
SECOND VICE PRESIDENT

GEORGE PITT BEERS
PRESIDENT

MRS. D. BURT SMITH
RECORDING SECRETARY
BETTIE S. BRITTINGHAM
TREASURER

HOME MISSIONS COUNCIL OF NORTH AMERICA

Formerly the Home Missions Council and Council of Women for Home Missions

297 FOURTH AVENUE, NEW YORK, N. Y.

TELEPHONE GRAMERCY 5-3475

THE INTERCHURCH AGENCY OF HOME MISSIONS BOARDS AND SOCIETIES OF TWENTY-THREE DENOMINATIONS

NATIONAL BAPTIST
NORTHERN BAPTIST
CHURCH OF THE BRETHREN
CONGREGATIONAL-CHRISTIAN
DISCIPLES OF CHRIST
PROTESTANT EPISCOPAL
EVANGELICAL
EVANGELICAL AND REFORMED
FRIENDS
UNITED LUTHERAN
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AFRICAN METHODIST EPISCOPAL ZION
COLORED METHODIST EPISCOPAL
METHODIST
AMERICAN MORAVIAN
PRESBYTERIAN, U.S.A.
PRESBYTERIAN, U.S.
PRESBYTERIAN, CANADA (W.D.)
UNITED PRESBYTERIAN OF NORTH AMERICA
CHRISTIAN REFORMED
REFORMED IN AMERICA
UNITED BRETHREN IN CHRIST
UNITED CHURCH OF CANADA
AMERICAN SUNDAY SCHOOL UNION

EXECUTIVE SECRETARIES
EDITH E. LOWRY
MARK A. DAWBER

November 13, 1941

Museum of Modern Art
11 West 53rd Street
New York, N. Y.

Dear Sirs:

We wrote to the New York Times asking if it would be possible to borrow the picture, "There's No Place Like Home," by E. Earl Curtis, which appeared in the Rotogravure Section of that paper on Sunday, October 26, and have word back from them referring us to you as they do not have the rights for further reproduction on this picture.

We should like very much to use the picture in publicizing our work among migratory families. As you will see in the enclosed statement, our Council has been engaged in missionary work on the migrant field for some twenty-one years. The picture would be very helpful in our publicity, we feel, and we should appreciate it very much if you would allow us to borrow it.

Sincerely yours,

Edith E. Lowry

L. Edith E. Lowry

RCD NOV 14 1941

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STATEMENT ON AGRICULTURAL MIGRATORY WORKERS

By Edith E. Lowry
Executive Secretary, Council of Women for Home Missions

Presented to Special Committee on Interstate Migration
New York City - July 31, 1940

This statement deals with the agricultural migratory worker - the crop followers - the group with which the Council of Women for Home Missions and the Home Missions Council have had close touch over a period of years. In fact, the Council of Women for Home Missions, representing a number of denominations, initiated a program of social service in migrant labor camps in 1920. Then, as now, numbers of families, with great numbers of small children and young people, were brought in for the harvest or canning season. Babies and little children were either taken to the fields by the parents or left in the shack in care of a little sister. A shelter and daytime care for the little children, and wholesome recreation for the young people, were crying needs. To help meet these needs, our organization established a few experimental community centers in migrant labor camps in New Jersey, Delaware, Maryland and Pennsylvania. The cooperation of employers was enlisted, and they erected simple buildings or adapted existing buildings for the experiment. From six in the morning until ten at night these centers were humming with activity - havens for babies, older children and young people.

The experiment was a success. News of it traveled and in 1924 a request came from Oregon to help establish a similar service for the migrants there. This led to the development of the work on the Pacific Coast. But here the situation was different. There were year-round migrants traveling great distances, and where there were hundreds in the East, there were thousands in the West. Adaptations in the program were necessary with a major emphasis on health work at first. There were no nurses in migrant camps. A public health nurse was put on the field to service a number of camps in a given area in California. The details of the program were worked out in cooperation with the State Department of Health and the State Department of Education and the cooperation of the growers was enlisted. This marked the

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beginning of public health work in migrant labor camps - almost ten years before the state sent nurses into the camps in California. Even today, our nurses are the only nurses who stay in the crop area for the duration of the crop season. Effective cooperation has been worked out between them and those who come in and hold clinics and render much-needed services.

The next advance step in the program was to add to the staff socially-minded ministers and their wives to meet the acute need for religious services and a pastoral ministry among the dust-bowl and "tractored-out" refugees and the Negro migrants. Thus, a program that is flexible, inclusive and cooperative has evolved. Basic in the effort is cooperation. It has involved the financial as well as moral support of employers of migrant labor and groups in the communities near the camps. In 1939 the financial support from employers and nearby communities was over 33 1/3% of our total budget for migrant work.

For example, in one situation where about ten years ago there was opposition to any program in a certain camp, today, that employer has built a community center according to our specifications, finances two workers for the crop season, provides the services of a registered nurse for certain hours each day, and cooperates in various other ways, such as providing a truck to take the young people swimming, etc. The community agencies cooperate through a local committee and provide a third worker, a car, running expenses for the program, and program equipment for various activities. Our group provides supervision. The general conditions about the camp are improved. There are many other illustrations that could be given showing various degrees of progress. In New Jersey and Connecticut we have state committees functioning, while in New York local committees in each area function. We are looking toward a state committee in New York as well. This work is being carried on in fifteen states, as listed on the attached map.

Quite as important as the service rendered the migrants is the educational process that goes on within the area through participation in the project. Changed attitudes toward the situation have resulted in many cases.

In addition to the actual service rendered in the camps, a general program of

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education of our constituency has been carried on through the years, and in 1940-1941 this subject of shifting populations is the selected study theme for the majority of the Protestant churches across the country. Study books on all age levels have been prepared for this and the basic problems - the causes as well as the symptoms - are to be stressed. We anticipate this will lead to an ever greater concern about the problem.

As a result of the close contact of the Home Missions Councils with the agricultural migratory labor situation, there are a few observations that can be made:

1. There are three distinct groups:
   a. Year-round crop follower who has no settled home.
   b. Part-time migrant who follows crops part of year and returns to a home in settled community.
   c. The destitute dust-bowl refugees who wish to resettle.

2. In New York, New Jersey and Connecticut, the majority of the migrant farm workers are the part-time migrants who return to settled homes, although there are several large groups of the year-round migrant, principally the southern Negro.

3. The nationalities represented in these states are Italian, Polish, American Indian, Negro and Portuguese.

4. There is need of standards for housing and sanitation in the camps. There is evidence of a desire to provide good living conditions as well as evidence of indifference to any improvement. Specific and practical details as to what constitutes a model camp, including blue prints for housing units, would be helpful, especially for smaller growers.

5. Because of the varying standards of living among the migrant people there is definite need of a program of education in health and sanitation if the desired results are to be accomplished. If this could be carried on by those who check up on sanitary standards in the camps, there would be an advantage.

6. There is need of nursing service and provision for care of little children, in the camps.

7. There is need to bridge the gulf between migrants and the community,

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that they may be treated as "folks" and have a sense of belonging and being wanted. Usually there is a prejudice or indifference of the community toward the migrant, and migrants are denied the services available to resident members of the community.

8. The schooling problem is not as acute as in some other areas. Migrants in New York State and Connecticut are largely from within those states and crops for the most part coincide with school vacation period. New Jersey's problem is more complicated with so many out of state children, but the new child labor legislation should help. It was gratifying to learn that the Negro School for the children of oyster shuckers at Shell Pile, N. J. now accepts children from out of the state without a fee.

9. A plan of routing migrants to jobs directed by the State and Federal employment services could well benefit the migrant for he would know when and where the job is, what the wages are, etc. - and also benefit the farmer if he would be assured of sufficient labor, which is a major worry when the crops are ready for harvest.

10. The basic problem is economic.

11. The solution of the problem of the agricultural migratory worker, which is interstate, will require cooperation of the Federal agencies, state agencies, and private agencies, representing the varied interests.

8/2/40

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THE MUSEUM OF MODERN ART

November 10, 1941.

Dear Mr. Koether:

This is in response to your letter of November 7.

I regret to tell you that we have no printed reproduction of the prize-winning photographs in our Image of Freedom Competition. These 95 photographs now form an exhibition which will be on view at the Museum through January 4.

I enclose our release giving the names and locations of the various prize winners. In quite a number of cases the photographers did not title their photographs and, in other cases, the titles mean very little.

After it closes at the Museum on January 4 the exhibition will be sent on tour throughout the country.

Sincerely,

Mr. George F. Koether
THE SATURDAY EVENING POST
Philadelphia, Pa.

Encl.
SN:lf

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This lawyer

11/8

EDITORIAL ROOMS
THE SATURDAY EVENING POST
The Curtis Publishing Company
Wesley Winans Stout Editor
PHILADELPHIA

November 7, 1941

Dear Sir:

Can you please tell us if a printed reproduction of photos placed on exhibition in connection with the recent "Image of Freedom" contest is now available?

If not, is there some printed listing of the subjects on exhibition showing the names and addresses of the photographers whose work was exhibited?

Sincerely,

George F. Koether

Director
Museum of Modern Art
New York City, N.Y.
GFK:ck

Beaumont

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THE MUSEUM OF MODERN ART

Date October 16, 1941

To: Miss Newmeyer
cc to Mr Abbott, Mr Wheeler

From: B. Newhall

Re: Image of Freedom competition

Dear Sarah,

I realize the difficulties under which you are working in the Image of Freedom show, and I want to cooperate with you in every possible way.

I have been reluctant in writing to the photographers asking them if their pictures are free from restrictions because this was so clearly made a condition of entry that such a request seemed to me an insult to them, and I have wanted to keep on good terms with them. I realize that many of the pictures have been reproduced. This does not means that exclusive rights are necessarily held by the publications which reproduced them. The case of Walt Sanders was a particularly unfortunate one, as the negative was made under contract with Life. However, to clear the matter, I am writing today to all of the sixty six winners a mimeograph request to inform us at once of any restrictions.

Regarding the problem of titles. Each individual photograph is simply a part of the whole one hundred. Taken separately a given photograph may seem to have little to do with the theme. I have conceived the show as a series of images, and I had not planned to list more than the photographer's name and the place where the picture was made. In the letters going out today I shall ask for titles. A great many photographers will not want to give specific titles, and they will be "no namies." Many photographers feel that the message is contained in the photograph and a literary tag line is superfluous.

Beaumont

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THE MUSEUM OF MODERN ART
NEW YORK

11 WEST 53rd STREET
TELEPHONE: CIRCLE 5-8900
CABLES: MODERNART, NEW-YORK

BEAUMONT NEWHALL
LIBRARIAN

October 16, 1941

Dear

We are now preparing the Image of Freedom exhibition for the opening on October 29. We should like to have specific information about the photographs submitted and we are particularly interested to know where and when they were taken and if you wish to designate titles in those cases where none were indicated. We are not interested in technical details. We have the following information in our records for your prize-winning entry:

In connection with publicity for the exhibition, we are releasing a number of copies of your prize-winning entry. We have assumed that the work submitted is free from any copyright restrictions and that it may be released by us for reproduction. However, in order to avoid any controversies, we should appreciate it you would let us know promptly if this is not the case.

With thanks for your cooperation,

Cordially,

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THE MUSEUM OF MODERN ART

Date Oct. 24, 1941

To: Miss Newmeyer

Re: Image of Freedom

From: Roselle Davis

Mr. Newhall suggested that I forward this request to you.

Miss Mildred Leo Clemens requests that you send her two prints of Fried Walker. She titles this photograph, "A one-man enterprise"

Thank you.

Would appreciate the return of the letter to me. R.D.

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Charge to the account of MUSEUM OF MODERN ART $

CLASS OF SERVICE DESIRED	
DOMESTIC	CABLE
TELEGRAM	ORDINARY
DAY LETTER	URGENT RATE
NORMAL	DEFERRED
NIGHT LETTER	NIGHT LETTER
SPECIAL SERVICE	SHIP RADIOGRAM

Patrons should check class of service desired, otherwise the message will be transmitted as a telegram or ordinary radiogram.

WESTERN UNION

1206-B

CHECK

ACCOUNTING INFORMATION

TIME FILED

R. B. WHITE, PRESIDENT · NEWCOMB CARLTON, CHAIRMAN OF THE BOARD · J. C. WILLEVER, FIRST VICE-PRESIDENT

Send the following message, subject to the terms on back hereof, which are hereby agreed to

HERBERT GILES
% BLACK STAR PUBLISHING CO
420 LEXINGTON AVE
NEW YORK CITY

DEEPLY REGRET WE ARE UNABLE TO INCLUDE YOUR PHOTOGRAPH IN IMAGE OF FREEDOM EXHIBITION. IT IS INELIGIBLE DUE TO PRIOR REPRODUCTION RIGHTS. PLEASE GET IN TOUCH WITH ME AT MUSEUM OF MODERN ART.

BEAUMONT NEWHALL

F MODERN ART

Date Oct. 20, 1941

Re: Image of Freedom

otographs:

(clothes line)

d the sunshine". (negro girls dancing)

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THE MUSEUM OF MODERN ART

Date Oct. 20, 1941

To: Miss Townsend

Re: Image of Freedom

From: Roselle Davis

Betty Little sent titles for her photographs:

1. Georgia Monday (clothes line)
2. "Sally sit 'round the sunshine". (negro girls dancing)

late hearing of any other activities you might be planning that have Detroit or Michigan angle.

Best regards,

James Hosking

James Hosking, Editor
Free Press Sunday Graphic

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The Detroit Free Press
MICHIGAN'S GREATEST NEWSPAPER
ESTABLISHED 1831
DETROIT

Oct. 30, 1941

Dear Miss Newmeyer:

Here are the tear-sheets showing how we played Detroit winners in your "Freedom" competition. Thank you so much for your kindness in supplying us with prints. I'd appreciate hearing of any other activities you might be planning that have Detroit or Michigan angle.

Best regards,

James Hosking

James Hosking, Editor
Free Press Sunday Graphic

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235 EAST 45TH STREET
NEW YORK CITY

CABLE ADDRESS
INEWPHO, NEW YORK

INTERNATIONAL NEWS PHOTOS

A UNIT OF KING FEATURES SYNDICATE, INC

Oct. 29th, 1941

Museum of Modern Art
11 West 53d St.,
New York, N.Y.

Gentlemen:

Due to the fact that most of these have already been published in the New York Times and PM, we find we are unable to make use of these at this time.

In the future we suggest you advise us at the same time whenever you have picture material for distribution.

Very truly yours,

C F Sileo

Cavio F. Sileo
Assignment Editor

CFS/B

RCD OCT 30 1941

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THE DES MOINES
REGISTER AND TRIBUNE

DES MOINES, IOWA

October 22, 1941

Sara Newmeyer
The Museum of Modern Art
11 West 53 St.
New York, New York

Dear Miss Newmeyer

I am using some of the Image of Freedom prize winners in our October 26, photogravure section and I am returning the others to you.

Actually the best picture in the bunch is possibly the three boys on a sled but that has already been reproduced so widely that I was forced to pass it up.

Sincerely

Ken Clayton

Ken Clayton
Sunday Feature Editor

KC:HO

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BLACK STAR
PUBLISHING COMPANY INC.
420 LEXINGTON AVENUE • NEW YORK

Mr. Beaumont Newhall
Museum of Modern Art
11 West 53 Street
New York, N.Y.

October 20, 1941.

Dear Mr. Newhall:

Thank you for your letter of October 16th regarding use of my photograph "Bundles for Britain" in the Image of Freedom exhibition.

This photograph was taken at the English Speaking Union at Radio City last fall on assignment for Life Magazine, although it was not among those published by them.

As regards the publicity angle of this exhibit, I have to tell you that permission will have to be secured from LIFE for this purpose. I would suggest that you contact John Manthorp of the editorial staff of LIFE in this connection.

Sincerely,

Herbert Giles
I C

Herbert Giles.

HG:IS

TELEPHONE: MOHAWK 4-0750 • CABLES: BLASTARCOM
LONDON OFFICE: BLACK STAR LTD., CLIFFORDS INN, FLEET STREET, LONDON, E. C. 4

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Image

THE MUSEUM OF MODERN ART

Date October 15, 1941.

To: Mr. Newhall

From: S. Newmeyer

Re:

Have you made up your mind yet what we are going to do--at least in labelling the publicity prints--for titles on the untitled photographs in the Image of Freedom exhibition?

Please let me know as soon as possible as we are now having to send out prints of these photographs simply writing the words in place of the title: "No title".

P.S. How about giving each of these pictures Alexander Woollcott's favorite title, "No namie."

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THE MUSEUM OF MODERN ART

Date October 15, 1941.

To: Mr. Newhall
cc. Mr. Abbott
Mr. Wheeler

From: S. Newmeyer

Re:

For the record and also to clear myself with the Museum in case anything untoward happens in regard to the Image of Freedom pictures given out for publicity, I should like to review the situation so far.

You undoubtedly remember that we lost a two-page spread in LOOK Magazine for November 4 on the Image of Freedom exhibition--a spread which would have been of financial value to the Museum because it would have brought thousands of people in to see the exhibition who would probably not be interested in any other type of exhibition or through any other medium. As you know, the reason for this was that Sanders signed our entry blank with the clause of ownership and surrender to the Museum of all rights on the pictures winning prizes. Unfortunately, however, when the editor of LOOK Magazine had chosen a Sanders picture as one of the five for his spread we learned, in trying to get an extra print from Sanders, that not only that picture but the entire four for which Sanders won four prizes, were all absolutely tied up by LIFE Magazine.

I am convinced that had the editor of LOOK not seen the Sanders picture he would have made his choice happily from the rest. When the one Sanders picture he chose had to be snatched away from him, however, he was not willing to accept any substitution.

I realize that Sanders alone was entirely to blame in this matter. Yet the Museum, not Sanders, is the sufferer. It was for this reason that I suggested more than two weeks ago that you immediately send a mimeographed letter to all prize winners whose pictures we wanted to use for publicity,

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mentioning the Sanders incident (not his name, of course) and asking that any prize winners whose photographs were restricted in a similar fashion wire us at once at our expense. You agreed that this precaution was necessary and that you would be glad to send out the letter immediately.

When I telephoned you last Friday about another matter and casually asked if you had sent out the letter, I was certainly very much disturbed--and still am--to find that you had not sent it. If Sanders, an experienced New York professional photographer, so seriously misinformed us, how can we be sure of any of the rest? I remember particularly that Mr. Pope, editor of LOOK Magazine again and again said as he went through our prize-winning pictures: "I've seen that in LIFE.... We published this last year.... I saw that in the TIMES or HERALD roto section.... This picture has been printed in lots of places." In fact, I was quite embarrassed because he found so many pictures in our exhibition which he had already seen in published form. Just after Mr. Hall of the NEW YORK TIMES roto section was leaving the other day with Image of Freedom photographs he cast a remark over his shoulder--"Haven't I seen some of these pictures published in LIFE?"

In my opinion it is not enough for us to be <u>legally</u> covered. There is such a thing as good will. During my eight years with the Museum I have been successful to a large extent not only in maintaining but in constantly building up good will for the Museum. If we involve others, i.e., photographers, publications and/or picture services in controversies through the publicity for the Image of Freedom exhibition, it will have very bad results for us no matter how legally innocent we may be. It would be bad for the reputation of the Museum as a whole, it would cause ill will for the Photography Department and would give the Publicity Department a black eye with newspaper and magazine editors. I personally have the reputation throughout the city and, to a certain extent,

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through the country for being extraordinarily accurate (the most highly prized quality in a press agent), honest and helpful. Both for the sake of the Museum and for my own sake I do not wish this reputation damaged by giving out pictures presumably free from all restrictions as to editorial publication, only to have the editors find--perhaps by being involved in a law suit--that there are severe legal restrictions on those pictures.

It is now almost too late to send out the letter which you agreed to send out more than two weeks ago. I am writing you this memorandum, however, because if anything unpleasant does happen I wish personally to have a clear slate at least with the Museum. Of course, nothing will exonerate me as publicity agent with any newspapers or magazines that are involved in trouble because of the pictures I have given them. I regret that you did not take the safeguard you agreed to take, and I sincerely hope that your feeling that nothing will happen will be borne out--but with the Walt Sanders incident responsible for the loss of a valuable publicity feature--I certainly regret having to take additional chances.

Sarah Newmeyer

P.S. When Ralph Steiner of PM came up to me Friday with the list of pictures he wanted for publication in PM, I was very much amazed to find that he had selected <u>three</u> Sanders pictures. He had made the selection in your office. Had you forgotten that these pictures were tied up by LIFE? I explained ~~to~~ him the difficulty to Mr. Steiner and he said, "I'm sure LIFE would not release them to PM!" Unless you wish to try to make arrangements yourself for possible restricted publication in certain designated magazines and newspapers, will you

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please refrain from showing the Sanders pictures to anyone coming to you to select prints for publication. I thought we had already agreed on this.

As I outlined to you, the Publicity department is going to a great deal of effort and expense to get as much publicity as possible for the Image of Freedom exhibition. The one way to do this is to get as many of the pictures as possible published. The contest itself was disappointing for various reasons, but the pictures themselves are excellent for publicity because they have the great asset of human interest.

Sarah Newmeyer

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COPY of letter mailed June 6, 1941, to

October 1, 1941

U. S. Camera
American Photography
The Camera
Camera Craft
Popular Photography
Minicam
Photo Technique
Scientific American

Mr. Newhall

S. Newmeyer

together with

Mr. Frankenstein certainly did get our release on IMAGE OF FREEDOM because we sent it to our entire list.

Mr. Frankenstein's name is on our release list and has been for many years.

Dear

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Miss Newmeyer

Surely Frankenstein, art ed. of the S. F. Chronicle, gets our releases! He must have overlooked the one on Image of Freedom — but perhaps it would be worth while to check the mailing list. BN

I take please in enclosing a copy of the statement describing our aims which will be printed with the rules and entry blank. From the photographs submitted, which may be any subject and any size between 5 and 14 inches, one hundred will be selected for purchase at $25 each. These prints will be shown in the exhibition "Image of Freedom" opening here on October 28, 1941, and circulated widely throughout the Western Hemisphere.

The competition will open [redacted] close August 15. Judging will take place between August 20 and September 15, the jurors consiting to Beaumont Newhall, Curator of Photography, David H. McAlpin, Chairman of the Committee on Photography, Ansel Adams, Vice Chairman of the Committee, Monroe Wheeler, Director of the Exhibitions, and Alfred H. Barr, Jr., Director of the Museum. Several hundred outstanding photographers will be especially invited to compete, but the competition will be open to any photographer, amateur or professional, upon payment of a $1.00 entry fee.

We feel that this competition has great potentialities, and we should appreciate any publicity which you may care to give the announcement, which will be sent to you as soon as it is prepared.

Yours sincerely,

Beaumont Newhall

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COPY of letter mailed June 6, 1941, to

U. S. Camera
American Photography
The Camera
Camera Craft
Popular Photography
Minicam
Photo Technique
Scientific American
together with copy of competition statement.

Dear ----------

We shall shortly announce a competition for photographs of the United States, and I take please in enclosing a copy of the statement describing our aims which will be printed with the rules and entry blank. From the photographs submitted, which may be any subject and any size between 5 and 14 inches, one hundred will be selected for purchase at $25 each. These prints will be shown in the exhibition "Image of Freedom" opening here on October 28, 1941, and circulated widely throughout the Western Hemisphere.

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Beaumont Newhall

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THE MUSEUM OF MODERN ART
11 WEST 53RD STREET, NEW YORK
TELEPHONE: CIRCLE 5-8900

IMAGE OF FREEDOM - A COMPETITION FOR PHOTOGRAPHERS

PHOTOGRAPHERS Let us look at these United States . . . now, in these critical days, when our lives and all that gives them meaning are threatened:

What gives our lives meaning? Why do we feel that, with all its faults, this is the place we want to live? Why do we feel that the foundations of our national life are not only unshaken but capable of supporting a greater, more human structure than any nation, or combination of nations, has yet built?

We have seen searching photographic studies of the waste of life and land due to abuses that we allowed to accumulate, and we have seen the beginnings of a reclamation.

Now let us see, with a vision equally exact, the power which can remedy these faults . . . the vast, unconscious power of millions of us living on American earth, the spirit born of our thoughts, our ways, our homes, our jobs. Let us look at the earth, the sky, the waters. Let us look at the people -- our friends, our families, ourselves. How do we work, how do we play, how do we live? What are our resources and our potential strength? What is our past, our present, our future?

In this immense panorama, what, to <u>you</u>, most deeply signifies America?

Can you compress it into a few photographic images? Not with the hysteria and jingle of superficial patriotism, nor with the bitterness of protest, but profoundly, simply, with insight and emotion?

Through one hundred images, chosen from the expression of your varied experience, an image of America is to be built -- an image designed to be seen throughout the Western Hemisphere.

No other medium carries the conviction that is implicit

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in photography. In no other medium can the look, the motion, the feel of our life, our work, our land be held instantly, with a completeness and a clarity that cause our half-forgotten experience of a thousand details to rise and tell us, "This is so . . ."

In the belief that you, photographers of America, can through photography express and affirm our faith . . .

You are invited to enter a competition for an important exhibition . . . IMAGE OF FREEDOM

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PURPOSE The selection of 100 photographs which will form an important exhibition opening October 28, 1941, at The Museum of Modern Art.

SUBJECT The United States and dependencies. Any subject which interprets the American spirit is eligible.

~~CONDITIONS~~ The competition is open to any photographer, amateur or professional, upon payment of a $1.00 entry fee, to cover handling costs. ~~A number of leading photographers throughout the country have been specially invited to participate.~~ Each competitor may submit from one to five photographs, which may have been taken at any time. These must be unmounted, but may be on any type of paper, (preferably double weight), glossy or mat finish, black-and-white or toned. Color photographs are not eligible. The largest acceptable dimension is 14 inches; the smallest, 5 inches.

DATES The competition opens with this announcement and closes at midnight, August 15, 1941. Entries postmarked after that date are not eligible.

PURCHASE OF PRINTS One hundred prints will be selected, and for each of these the Museum will pay $25. As many as five prints may be purchased from any competitor.

JUDGING The jury will be composed of

Three members of the Museum staff:
Alfred H. Barr, Jr., Director
Monroe Wheeler, Director of Exhibitions
Beaumont Newhall, Curator of Photography

and three members of the Committee on Photography
David H. McAlpin, Chairman
Ansel Adams, Vice-Chairman
James Thrall Soby

To this group other names may be added. Judging will take place between August 20 and September 15. Winners will be notified by letter simultaneously with the press release.

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~~OWNERSHIP AND USE~~ Each photograph accepted and paid for will become the absolute property of the Museum, with the sole right in The Museum of Modern Art to reproduce, copyright, or otherwise dispose of said photograph as the Museum may see fit. ~~In the event that any such prints are copyrighted, the person so submitting agrees to obtain an assignment of said copyright to The Museum of Modern Art. Tentative plans include: A) The preparation of a limited number of portfolios of fine reproductions of the selected prints for distribution, by the Museum and Government agencies, to public institutions throughout the Western Hemisphere. B) The publication in book form of the selected prints.~~ In the event a book is published, the Museum will furnish a copy of such book to each photographer represented.

It is understood and agreed that all persons submitting prints are bound by the terms and conditions of this competition as herein set forth.

Each person submitting prints in the competition represents to the Museum of Modern Art that each print so submitted is an original work of the person submitting and that he is the sole and absolute owner of such print and furthermore, each person so submitting agrees to save the Museum harmless from any claim, violation of copyright or other restriction of use in connection with the work or works submitted.

SUBMISSION All entries are to be sent, postpaid, to

Department of Photography
The Museum of Modern Art
11 West 53rd Street
New York City

IDENTIFICATION OF ENTRIES The serial number of the attached entry blank must be marked in ink on the upper right hand corner of the back of each photograph, together with the title. The contestant's name must not appear on the photograph. Under separate cover the entry blank should be mailed to the same address with the entry fee. Be sure to keep the stub which bears the serial number of your entry.

RETURN OF ENTRIES Photographs not selected will be returned postpaid within a reasonable time after the judging. While the Museum will endeavor to take proper care of all photographs submitted in the competition, it will not be responsible for their loss or for damage to them.

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Charge to the account of MUSEUM OF MODERN ART $

CLASS OF SERVICE DESIRED

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TELEGRAM		ORDINARY	
DAY LETTER		URGENT RATE	
SERIAL		DEFERRED	
NIGHT LETTER		NIGHT LETTER	
SPECIAL SERVICE		SHIP RADIOGRAM	

Persons should check class of service desired, otherwise the message will be transmitted as a telegram or ordinary cablegram.

WESTERN UNION

1206-B

R. B. WHITE, PRESIDENT — NEWCOMB CARLTON, CHAIRMAN OF THE BOARD — J. C. WILLEVER, FIRST VICE-PRESIDENT

CHECK

ACCOUNTING INFORMATION

TIME FILED

Send the following message, subject to the terms on back hereof, which are hereby agreed to

WALTER SANDERS
320 EAST 57 ST
NEW YORK CITY

OCTOBER 28 1941

DEEPLY REGRET WE ARE UNABLE TO INCLUDE YOUR PICTURES IN IMAGE OF FREEDOM EXHIBITION. THEY ARE INELIGIBLE DUE TO PRIOR REPRODUCTION RIGHTS. PLEASE GET IN TOUCH WITH ME AT MUSEUM OF MODERN ART.

BEAUMONT NEWHALL

Copy to Miss Neumeyer

Will you be good enough to let me have a list of those manufacturing firms that cooperated in the fabrication of the furniture?

Hoyt
Sabin, care
of this list

Sincerely

John Entenza

John Entenza
Editor

JE:fb

release part
Oct 27

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Miss Newmeyer

CALIFORNIA ARTS & ARCHITECTURE

3305 WILSHIRE BOULEVARD • LOS ANGELES • CALIFORNIA

October 23, 1941

Mr. Eliot Noyes
Director of Industrial Design
The Museum of Modern Art
11 West 53rd Street
New York, New York

Dear Mr. Noyes:

As you know several of the winners of the competition - Organic Design in Home Furnishings - are in Los Angeles, and Barker Bros. will shortly put up an exhibition of the winning material. I am very anxious to have whatever releases you have on hand in order to give the work a proper showing in our next issue.

Will you be good enough to let me have a list of those manufacturing firms that cooperated in the fabrication of the furniture?

Noyes
take care
of this list

Sincerely

John Entenza

John Entenza
Editor

JE:fb

release per
Oct 27

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October 17, 1941.

Dear Mr. Clayton:

Here are prize-winning pictures in our Image of Freedom Competition. We will hold an exhibition of the 100 prize-winning prints from October 29 through January 4. After it closes at the Museum it will be sent all over the country.

I thought you might like the enclosed pictures for a roto spread.

Sincerely,

Mr. Ken Clayton
DES MOINES REGISTER & TRIBUNE
Des Moines, Iowa

Encl.
SN:lf

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October 10, 1941

Dear Mr. Hosking:

In accordance with your letter of October 1, we are sending you the enclosed eleven pictures for your roto section of Saturday, October 25, P.M. or Sunday, October 26, A.M. PLEASE OBSERVE OUR RELEASE DATE AND DO NOT PUBLISH BEFORE OCTOBER 25, P.M.

I am accenting our release date because your deadline of October 13 seems very early to me. I should think your deadline for the weekend of the 25th would be October 20.

You will note that on the reverse of the pictures by Detroit winners, I have put the winners street address.

I should very much appreciate two tear sheets from you.

Sincerely yours,

Enc.

Mr. James Hosking, Editor
FREE PRESS SUNDAY GRAPHIC
Detroit, Mich.

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	MoMA Exhs.	155.2

The Detroit Free Press
MICHIGAN'S GREATEST NEWSPAPER
ESTABLISHED 1831
DETROIT

Oct. 1, 1941

Dear Miss Newmeyer:

Thank you for your letter of Sept. 27, describing your plans on supplying prints in your Image of Freedom Competition. I should like very much to break our picture-story of the event the Sunday before the opening, which you say will be your release date. However, because of my early rotogravure deadlines, I should have pictures by Oct. 13 at the latest to make this issue. You can be sure that we will scrupulously observe your release date, if you find it possible to supply prints at that early date.

As I mentioned to Mr. Newhall, I am interested in a representative selection of prints, with especial emphasis on Michigan winners.

Best regards and thanks,

James Hosking

James Hosking, Editor
Free Press Sunday Graphic

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Follow Up

O.K. photos sent

September 27, 1941.

Dear Mr. Hosking:

This is in reference to your letter of September 22 to Mr. Newhall.

We are not giving out photographs of the prize winners in our Image of Freedom Competition until just before the exhibition of those pictures, which will open October 29. Our first release date for pictures will be the preceding weekend. We shall be glad to supplyyou with prints in time for that weekend.

Sincerely,

Mr. James Hosking, Editor
Free Press Sunday Graphic
Detroit, Mich.

SN:lf

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The Detroit Free Press
MICHIGAN'S GREATEST NEWSPAPER
ESTABLISHED 1831
DETROIT

Sept. 22, 1941

Dear Mr. Newhall:

Mr. Arthur Siegel tells me today that he has just been notified that he has had three prints accepted for your America photographic show. Sunday Graphic, our picture-magazine in rotogravure, is always anxious to give space to noteworthy exhibits of this sort, especially when Detroit or Michigan photographers are involved.

Image of Freedom

Do you plan to send out prints of the winning entries? We should like very much to see a representative selection, with emphasis on Detroit and Michigan photographers.

Best regards,

James Hosking

James Hosking, Editor
Free Press Sunday Graphic

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October 27, 1941.

Dear Mrs. Dawson:

I am sending you, herewith, five photographs of the Latin American designs in our exhibition of Organic Design in Home Furnishings, together with two releases concerning the show. Please let me know if you need any additional information.

We should appreciate your returning the photographs you do not use.

Sincerely,

Mrs. James A. Dawson
JUNIOR LEAGUE MAGAZINE
Waldorf-Astoria Hotel
New York, N. Y.

Encl.

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September 29, 1941

Dear Mr. Pope:

The pictures you selected Friday from the prize-winning prints from the Image of Freedom Competition are being rounded up and we expect to have them on your desk in a few days.

I take pleasure in enclosing an annual pass to the Museum. This pass, as you know, will admit not only yourself but a guest as well. The Museum is open from 10 A.M. to 10 P.M. every Wednesday and until 6 P.M. all other days including Sunday.

Sincerely,

Enc.
SN:bt

Mr. Vernon Pope, Editor
LOOK MAGAZINE
511 Fifth Avenue
New York, N. Y.

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October 17, 1941.

Dear Mr. Robertson:

Here is a big selection of Image of Freedom pictures. You will not receive the release for another week but, after all, the entire story is told in the two releases I am enclosing.

Sincerely,

Sarah Newmeyer
Publicity Director

Mr. Cary Robertson
LOUISVILLE JOURNAL
Louisville, Ky.

Encl.
SN:lf

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Image of Freedom

Freedom

The Courier-Journal
THE LOUISVILLE TIMES
LOUISVILLE, KY.

September 25, 1941

September 29, 1941

Dear Mr. Robertson:

We shall be glad to send you a print from the Curtis winning photograph within a week or so plus other pictures from the same contest. We are, however, putting the release date of Saturday, October 25, P.M. or Sunday, October 26, A.M., the release date of publishing all pictures from the contest. This for two reasons: 1) our exhibition of these prize-winning photographs opens October 29 and we want the publication of these prints as close to the opening date as possible; 2) it will take us at least a week or two to round up extra prints of the prize-winning photographs. But you can rest assured we shall make every effort to get these prints to you in time for the release date.

I enjoyed very much my brief meeting with the Grady Clays. They came in on press day of our big new show and were able to spend several hours going through the building and seeing the exhibition.

When are you coming to New York? Be sure to drop in and see us when you do.

Sincerely,

Mr. Cary Robertson
Sunday Editor
THE COURIER-JOURNAL
Louisville, Ky.

P.S. I note your request for silk screen prints in our Competition for Pictures for Children. We won't have any of these until December but we shall, of course, send you along an assortment of them.

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BARRY BINGHAM, *President & Publisher*

MARK F. ETHRIDGE, *Vice President & General Manager* LISLE BAKER, JR., *Treasurer*

The Courier-Journal
THE LOUISVILLE TIMES

LOUISVILLE, KY.

September 25, 1941

Miss Sarah Newmeyer
Museum of Modern Art
11 West 53rd Street
New York, N. Y.

Dear Miss Newmeyer:

We notice that Mr. E. Earl Curtis of Paducah, Kentucky won an award in your IMAGE OF FREEDOM photography competition. Would it be possible for us to reproduce this picture and perhaps a few others in the contest?

Will answer as soon as letter to Hastings

Sincerely yours,

Cary Robertson
SUNDAY EDITOR
THE COURIER-JOURNAL

Cary Robertson
SR

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Photography

October 25, 1941.

Dear Mr. McAlpin:

I enclose the first page of a release for our Tuesday opening.

We thought it would be fitting--I hope you agree--to have you make a statement regarding the Image of Freedom Competition. Mr. Newhall with the help of Mr. Wheeler and myself has prepared the one attributed to you in the enclosed release.

I am sorry to send this to you in such a rush but that is the way many of us must work at the Museum because we have so many things to do!

If you will telephone me Monday before noon your okay with or without corrections, I shall appreciate it very much.

Sincerely,

Mr. David H. McAlpin
Clark, Dodge and Company
61 Wall Street
New York, N. Y.

Encl.
SN:lf

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Minicam Photography

WILL LANE, A.R.P.S.
Managing Editor

A. M. MATHIEU
Business Manager

22 EAST TWELFTH STREET ∴ CHerry 0710
CINCINNATI, OHIO

October 23, 1941

Miss Sarah Newmeyer
Publicity Director
Museum of Modern Art
New York City

Dear Miss Newmeyer:

Thanks for sending us the prints from the IMAGE OF FREEDOM Contest.

We would like to use the following prints:

"Free Enterprise" - Arthur Siegel
"Peace" - Aaron Siskind
(boy leaping) - Victor de Palma
"Church, McCloud, Calif." - Philip Fein
"Evening Shadows" - Q. O. Gilbert, M.D.
"Over the Top" American style - Constance Phillips

The remaining prints, which you were kind enough to send us, are enclosed.

Your exhibit is listed in our regular exhibit column. Are there any comments you would like to make about the six prints listed above, describing why they were selected to represent the "Image of Freedom"?

release
master +
entry blank
sent
1/30

Sincerely,

Will Lane

jk:WILL LANE
enclosures

MINICAM PHOTOGRAPHY IS FOR EVERY CAMERA USER

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Photography

October 20, 1941

Dear Mr. Lane:

We enclose a selection of prints from our Image of Freedom Contest. I was hoping you would drop in and pick them out personally but we shall be glad to see you when you do come. It will also give you an opportunity to see the original pictures.

The exhibition opens to the public Wednesday, October 29, with a press preview the preceding afternoon.

Sincerely,

Enc.
SN:bt

Mr. Will Lane
MINICAM
22 East 12 Street
Cincinnati, Ohio

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Dept of Photogr.

Image of Freedom

Minicam Photography

WILL LANE, A. R. P. S.
Managing Editor

A. M. MATHIEU
Business Manager

22 EAST TWELFTH STREET ∴ CHerry 0710
CINCINNATI, OHIO

September 30, 1941

Follow up

Miss Sarah Newmeyer
The Museum of Modern Art
New York City

Dear Miss Newmeyer:

Thanks for your note of Sept. 26, advising that prints from the Image of Freedom Competition may become available later on.

I may be in New York City next month, and this may give me an opportunity to call at your office and see the original prints.

Sincerely,

Will Lane

j:WILL LANE

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Photography

Follow up

September 26, 1941.

Dear Mr. Lane:

We shall be glad to send you prints from the Image of Freedom Competition just as soon as we are able to lay our hands on any, although we do not wish any of these reproduced until just before our exhibition opens on October 29.

At present we have only the original prints which we cannot let go out of our possession as they are all we have for the exhibition. We are trying, however, to get additional prints from the photographers, or have some of the original prints photographed.

As soon as we have a reasonable number we shall be glad to send you some.

Sincerely,

j:WILL LANE

Mr. Will Lane
MINICAM
22 E. 12 Street
Cincinnati, Ohio

SN:lf

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Minicam Photography

WILL LANE, A. R. P. S.
Managing Editor

A. M. MATHIEU
Business Manager

22 EAST TWELFTH STREET ∴ CHerry 0710
CINCINNATI, OHIO

September 24, 1941

The Museum of Modern Art
11 West 53rd Street
New York City

Gentlemen:

Thanks for your news release telling us about the winners in the Image of Freedom Photography Competition. We will be glad to make use of this news in MINICAM. Are any photographs available for publication?

Sincerely,

Will Lane

j:WILL LANE

RCD SEP 26 1941

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Minicam Photography

WILL LANE, A.R.P.S.
Managing Editor

A. M. MATHIEU
Business Manager

22 EAST TWELFTH STREET ∴ CHerry 0710
CINCINNATI, OHIO

September 15, 1941

The Museum of Modern Art
New York City

Gentlemen:

Thanks for sending us the news release about the exhibition David Octavius Hill.

Are any glossy prints available for reproduction?

We would be glad to use a few photographs to illustrate your news release. We like especially photographs which can be released to us exclusively among photography magazines.

Sincerely,

Will Lane

j:WILL LANE

RCD SEP 17 1941

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June 23, 1941.

Dear Mr. Keogh:

I enclose a release giving information about a Photography Competition which we are opening. I hope it will interest you and your readers.

If you need any further information I will try to supply it if you will call me.

Sincerely yours,

Mr. Robert Keogh
N. Y. JOURNAL-AMERICAN
210 South Street
New York, N. Y.

Encl.
SN:lf

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June 23, 1941.

Dear Mr. Knight:

I enclose a release giving information about a Photography Competition which we are opening. I hope it will interest you and your readers.

If you need any further information I will try to supply it if you will call me.

Sincerely yours,

Mr. John Adam Knight
NEW YORK POST
75 West Street
New York, N. Y.

Encl.
SN:lf

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October 20, 1941

Dear Mr. Harkness:

Here is a selection of prints from our exhibition Image of Freedom, made up of the contest winners.

I am very sorry that our release date of this coming Saturday P.M. and Sunday morning will throw your story later. It may be some satisfaction to you to know that the weekend release date is only for rotogravure and Sunday supplement editors. It does not in any way affect the critics who review the show which opens to the public Wednesday, October 29, with a preview on Tuesday afternoon, October 28.

I hope you will be able to attend the critics' preview Tuesday from 2 to 6 P.M.

Sincerely,

Enc.
SN:bt

Mr. Norris Harkness
333 East 43 Street
New York, N. Y.

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June 25, 1941.

Dear Mr. Harkness:

I enclose a release giving information about a Photography Competition which we are opening. I hope it will interest you and your readers.

If you need any further information I will try to supply it if you will call me.

Sincerely yours,

Mr. Norris Harkness
NEW YORK SUN
280 Broadway
New York, N. Y.

Encl.
SN:lf

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June 25, 1941.

Dear Mr. Brown:

I enclose a release giving information about a Photography Competition which we are opening. I hope it will interest you and your readers.

If you need any further information I will try to supply it if you will call me.

Sincerely yours,

Mr. Robert Brown
NEW YORK TIMES
229 W. 43 St.
New York, N. Y.

Encl.
SN:lf

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June 23, 1941.

Dear Mrs.Scacheri:

Here is the release which I read to you over the telephone.

Sincerely yours,

Mrs. Mabel Scacheri
N. Y. WORLD TELEGRAM
125 Barclay St.
New York, N. Y.

Encl.
SN:lf

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June 23, 1941.

Dear Mr. Steiner:

I enclose a release giving information about a Photography Competition which we are opening. I hope it will interest you and your readers.

If you need any further information I will try to supply it if you will call me.

Sincerely yours,

Mr. Ralph Steiner
PM
27 Sixth Ave.
Brooklyn, N. Y.

Encl.
SN:lf

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October 17, 1941.

Dear Mr. Goldstein:

Here are prize-winning pictures in our Image of Freedom Competition. We will hold an exhibition of the 100 prize-winning prints from October 29 through January 4. After it closes at the Museum it will be sent all over the country.

I thought you might like the enclosed pictures for a roto spread.

Sincerely,

Mr. Al Goldstein
Post Dispatch
521 Fifth Avenue
New York, N. Y.

Encl. pix + 2 releases
SN:lf

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Image 9
Freedom

September 16, 1941.

Dear Mr. Hurwitz:

At the request of Mr. Henry Platt, Predate Editor of UNITED PRESS, I am sending you the enclosed photograph of Golden Gate Bridge by Brett Weston of Santa Monica, California. Mr. Weston was one of the two contestants who won four prize awards. If you will read the release, also enclosed, I am sure you will have enough information to go with the picture. For your further information, however, I am also enclosing the original release announcing the Competition.

PLEASE NOTE THAT THIS PHOTOGRAPH IS NOT TO BE RELEASED BEFORE OCTOBER 25.

The information in the publicity release, however, may be used immediately.

Sincerely,

Sarah Newmeyer
Publicity Director

Mr. Abraham Hurwitz, Editor in Chief
WESTERN NEWSPAPER UNION
210 Desplaines Street
Chicago, Ill.

enclosures
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