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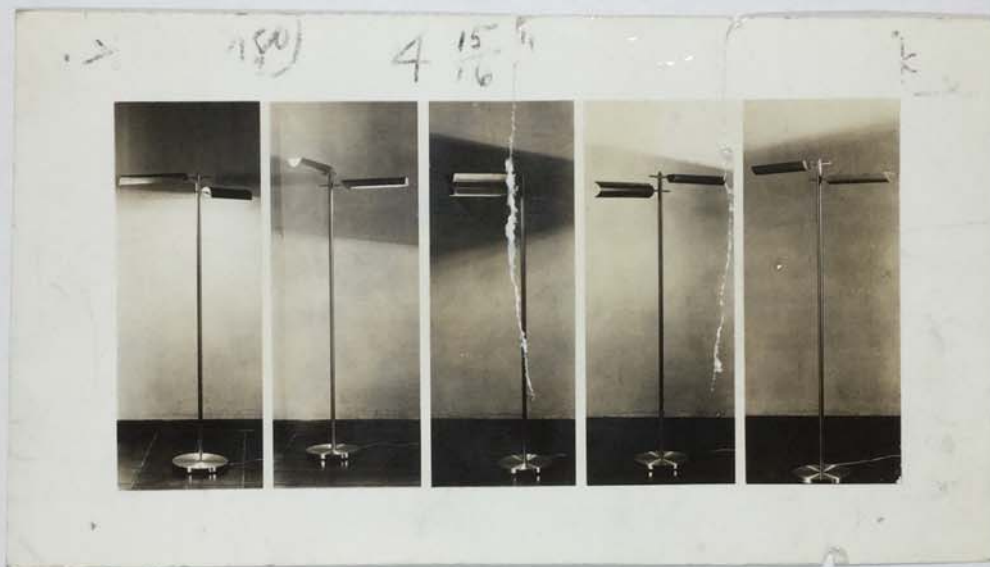
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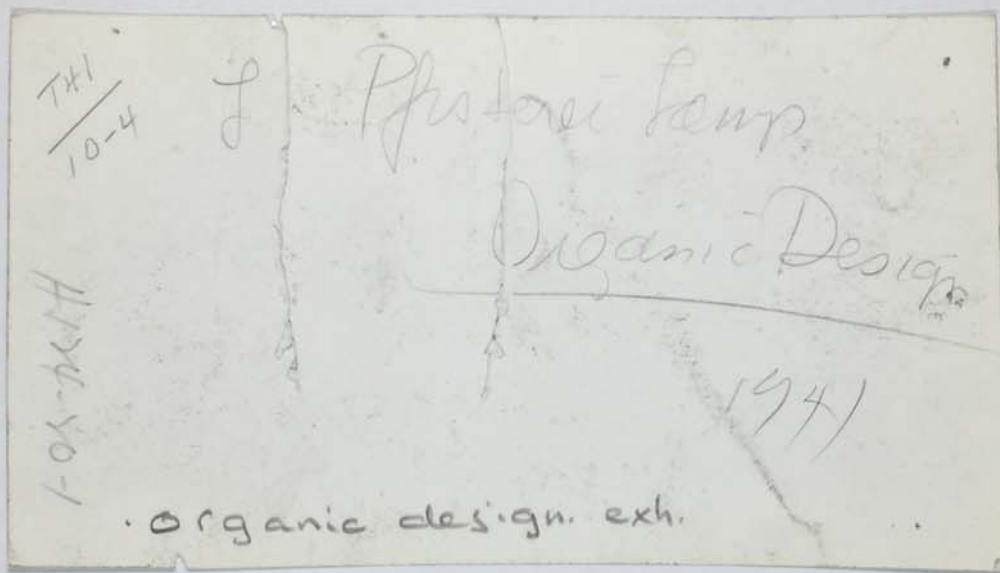
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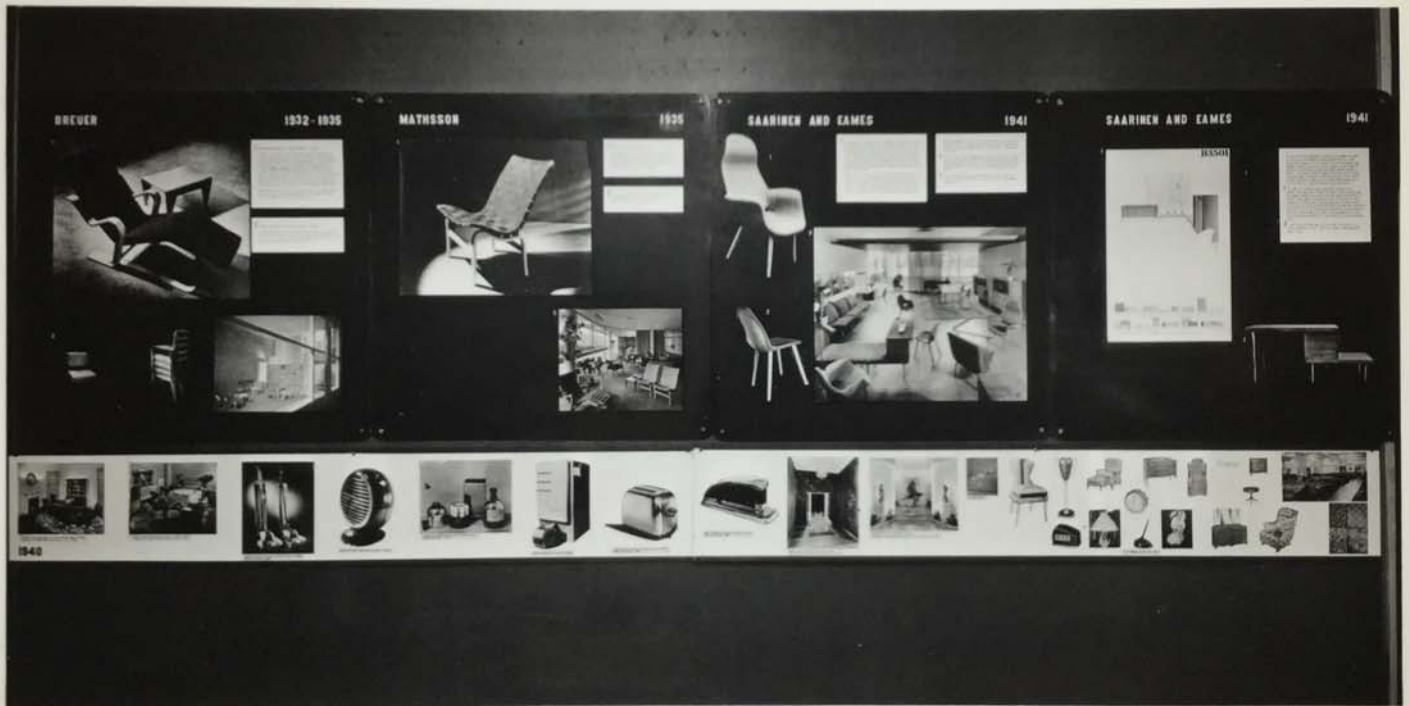
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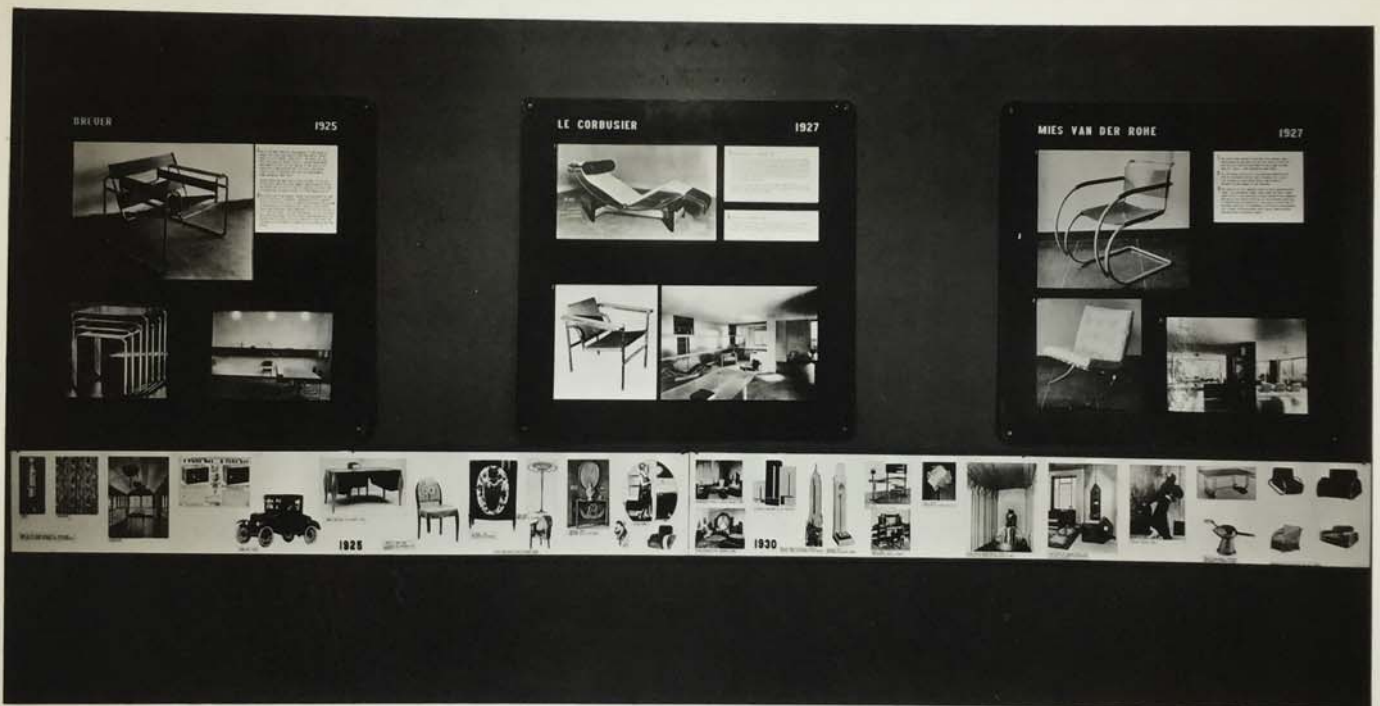
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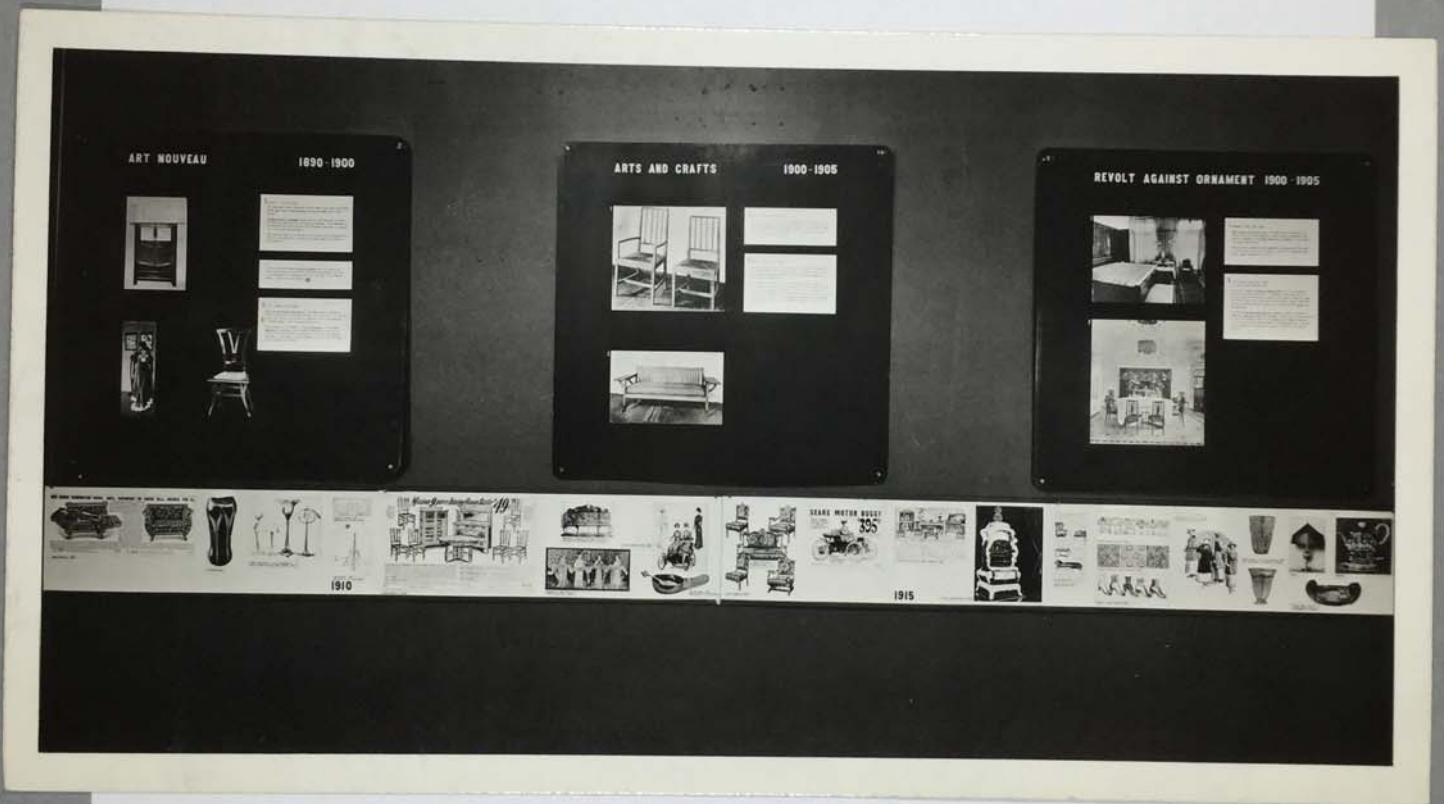
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Organic Design

Saarinens & Eames furniture
photo, courtesy the Museum of Modern Art
New York.

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850-852.42

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The Museum of Modern Art

11 W 53 - New York

Duplicate

Department of Industrial Design

UNITS - Desk Top, Drawers & Bench
des.: Eero Saarinen & Charles Eames
mfr. :Red Lion Table Co.

exhibition "ORGANIC DESIGN" - 1941

Ph.: MMA S-3421

Slide neg.#5365

Handwritten scribble

6

S-3421

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Mode Journal, Wiener Chic, 1908?

MODE JOURNAL

WIENER CHIC

1908?

ORGANIC DESIGN
in Home Furnishings
Sept. 24, 1941-Nov. 9, 1941

The Museum of Modern Art
11 West 53 St., New York

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Installation shot of ORGANIC DESIGN EXHIBITION
at the Museum of Modern Art, New York
November 1941.

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Made by Morris & Co.

Photograph from The Studio Yearbook, 1909

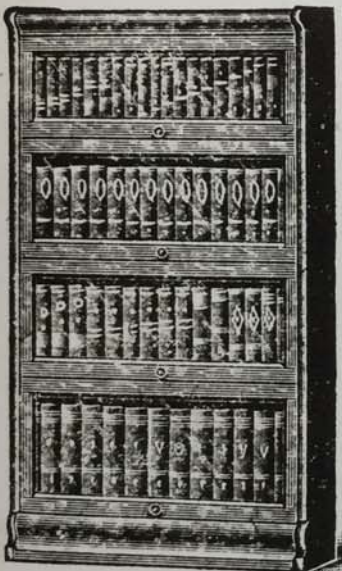
ORGANIC DESIGN
in Home Furnishings
Sept. 24, 1941-Nov. 9, 1941
The Museum of Modern Art
11 West 53 St., New York

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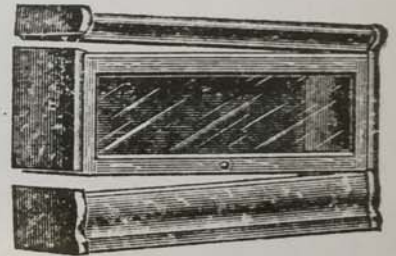
Sectional Bookcase.

This illustration shows one top section, one base section, and four book sections in the different sizes as noted in the price list below. Each section is 34 inches long outside measurement. The wood is thoroughly seasoned, quarter sawed oak, polished golden finish. In simplicity and durability of construction it is unequalled. It is made with our patent knocked down construction and is easily set up. It can be taken apart and put together in less time than any other sectional bookcase without the use of any tool. When set up it is the strongest and most rigid case ever built. The non-binding door of each section is easily raised and slides back over the top of the books on steel guides. The combination of four sections will hold 100 average size books and can be enlarged a section at a time, as you need more book space. In our Special Sectional Bookcase Catalog which we will send you on request is shown our complete line of sectional bookcases at prices which mean a saving of fully 35 to 40 per cent to our customers.



	Depth, Inside	Height, Inside	Price
1 No. 7, Top Section	12 1/2 inches	2 1/2 inches	\$1.55
1 No. 9, Book Section	9 1/2 inches	9 1/4 inches	2.45
2 No. 11, Book Section	9 1/2 inches	11 1/4 inches	5.20
1 No. 13, Book Section	9 1/2 inches	13 1/4 inches	2.95
1 No. 19, Base Section	11 3/8 inches	6 inches	1.55

No. IR1170 Complete, as illustrated..... \$13 70



This illustration shows one top section, one book section and one base section arranged one above the other, exposing the internal construction. The door can be raised and pushed half way into position on steel guides. Each part is perfectly mortised, framed and joined, the wood is thoroughly air seasoned and kiln dried, finished inside and outside. Absolutely guaranteed not to warp, shrink or check. Shipping wt., 25 lbs. Shipped from factory in Michigan.

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SEARS ROEBUCK, 1909

ORGANIC DESIGN
in Home Furnishings
Sept. 24, 1941-Nov. 9, 1941
The Museum of Modern Art
11 West 53 St., New York

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MACHINE PRODUCTION OF CASE WORK

[Text block describing machine production of case work]



[Text block]




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PRELIMINARY OPERATIONS



TYPICAL MACHINE PROCESSES



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Mf. Modern Furniture

"Manufacturing modern furniture"

↓ exhib. tour 1947-1944 related to the
compet-n & exhib. "Organic Design", 1941

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THE MUSEUM OF MODERN ART

Installation shot showing built-out
porch into garden for Organic Design

in Home Furnishings Exhibition.

Exhibit J-2 Nov. 1941

duplicate

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THE MUSEUM OF MODERN ART

Installation shot showing built-out
porch into garden for Organic Design

in Home Furnishings Exhibition.

Exhibit J-2 Nov. 1941

Duplicate

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DOUGLAS MAIER, New York, who received honorable mention in Museum of Modern Art Industrial Design Competition for Home Furnishings.

Category A - Seating for a living room

ORGANIC DESIGN
in Home Furnishings
Sept. 24, 1941-Nov. 9, 1941
The Museum of Modern Art
11 West 53 St., New York

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Winners in Museum of Modern Art
Industrial Design Competition for
Home Furnishings

PETER PFISTERER of Los Angeles
1st prize winner in Category C -
Movable lighting equipment

ORGANIC DESIGN
in Home Furnishings
Sept. 24, 1941-Nov. 9, 1941
The Museum of Modern Art
11 West 53 St., New York

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Winner in Museum of Modern Art
Industrial Design Competition
For Home Furnishings

ANN HATFIELD of New York City

1st prize winner with Martin Craig in

Category E - Furniture for a one room
apartment

ORGANIC DESIGN
in Home Furnishings
Sept. 24, 1941-Nov. 9, 1941
The Museum of Modern Art
11 West 53 St., New York

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Winners in Museum of Modern Art Industrial
Design Competition for Home Furnishings

BENJAMIN BALDWIN and HARRY WEESE
of Kenilworth, Illinois

1st prize winners in Category F -
Furniture for outdoor living

ORGANIC DESIGN
in Home Furnishings
Sept. 24, 1941-Nov. 9, 1941
The Museum of Modern Art
11 West 53 St., New York

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Peter Pfisterer

ORGANIC DESIGN
in Home Furnishings
Sept. 24, 1941-Nov. 9, 1941
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RUZZI

Organic Design

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Winner in Museum of Modern Art
Industrial Design Competition
for Home Furnishings

ANN HATFIELD of New York City

1st prize winner with Martin Craig in

Category E - Furniture for a one room
apartment

ORGANIC DESIGN
in Home Furnishings
Sept. 24, 1941-Nov. 9, 1941
The Museum of Modern Art
11 West 53 St., New York

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DOUGLAS MAIER, New York, who received honorable mention in Museum of Modern Art Industrial Design Competition for Home Furnishings.

Category A - Seating for a living room

ORGANIC DESIGN
in Home Furnishings
Sept. 24, 1941-Nov. 9, 1941
The Museum of Modern Art
11 West 53 St., New York

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Winner in Museum of Modern Art Industrial
Design Competition for Home Furnishings

PETER PFISTERER of Los Angeles

1st prize winner in Category G -
Movable lighting equipment

ORGANIC DESIGN
in Home Furnishings
Sept. 24, 1941-Nov. 9, 1941
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Winners in Museum of Modern Art Industrial
Design Competition for Home Furnishings

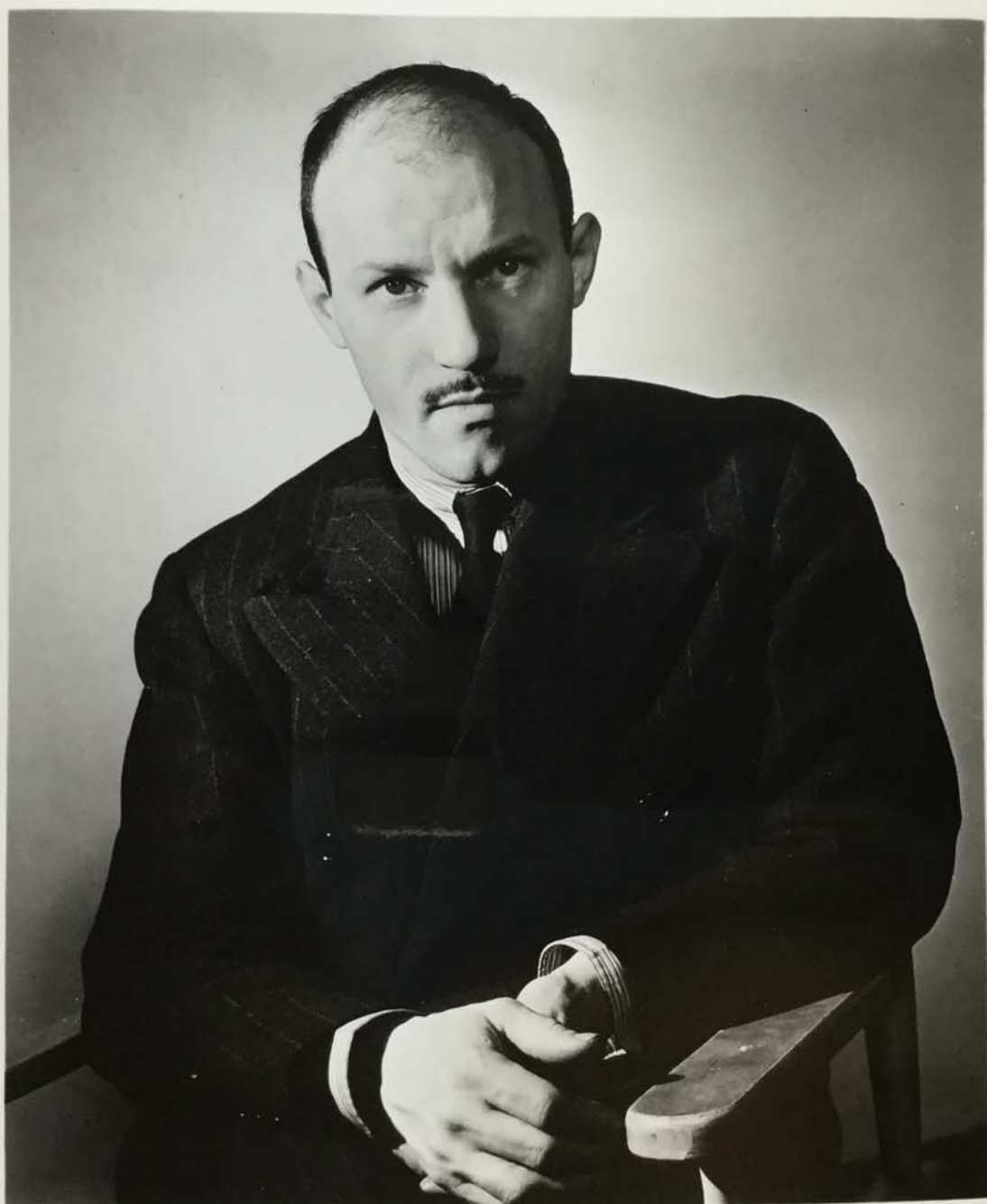
BENJAMIN BALDWIN and HARRY WEESE
of Kenilworth, Illinois

1st prize winners in Category F -
Furniture for outdoor living

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Winner in Museum of Modern Art
Industrial Design Competition for
Home Furnishings

MARTIN CRAIG of New York City

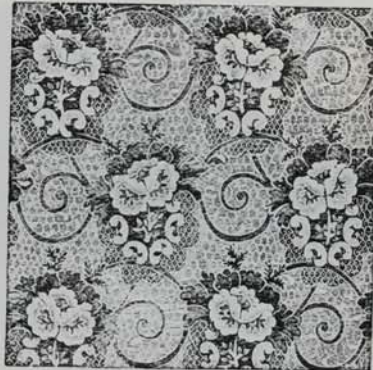
1st prize winner with Ann Hatfield in

Category E - Furniture for a one room a-
partment

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in Home Furnishings
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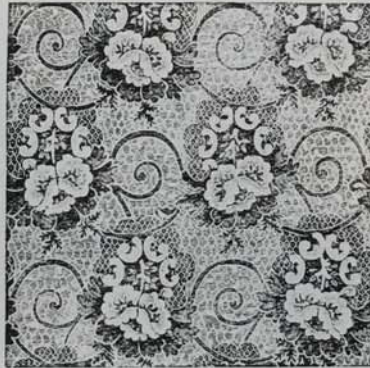
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SEARS ROEBUCK, 1909

ORGANIC DESIGN
in Home Furnishings
Sept. 24, 1941-Nov. 9, 1941
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11 West 53 St., New York

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