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	MoMA Exhs.	148.14

January 23, 1942

May 26, 1942

Mr. Ross Belleh  
Mr. Carl Anderson  
2300 Lake Shore Ave.  
Los Angeles, Calif.

Dear Mr. Anderson:

Mr. Noyes has gone to Washington to join the Army Air Force, so I am acting in his place.

The travelling exhibition of Organic Design will be back at the Museum the end of this week. In it are several of your original drawings of the rattan furniture. We would like to keep a number of these drawings for the Museum's collection so that we will have the proper record of your achievement. Will you let me know if this is all right?

Very sincerely yours,

Alice M. Carson  
Acting Director

AMC:as

Very sincerely,

Elizabeth B. Baker

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	MoMA Exhs.	148.14

January 7, 1942.

January 26, 1942

Mr. Carl Anderson  
 2300 Lake Shore Avenue  
 Los Angeles, California

Dear Mr. Anderson:

I have taken up with Bloomingdale's some of the problems you mentioned in your letter. They assure me that all the manufacturers are entirely free now to sell the merchandise produced through the competition to stores in any regions which are not controlled by one of the original participating stores. They have urged the furniture manufacturers to show their furniture at the markets, and Mr. Ficks may feel perfectly free to exhibit your group in his Grand Rapids salesroom. He must only be careful not to sell to any store which is in direct competition with Barker's, for instance.

The situation on selling to decorators has been left up to the individual store affected. Because the entire financing of the project came from the stores, they of course have the right to control the merchandise. I believe Barker's would have to give a ruling on selling to decorators in Los Angeles.

I feel very badly that Barker's did not undertake to promote Organic Design in an adequate way. This has varied from city to city, depending on the temperament of the particular store. The only way to get a release on the furniture in Los Angeles would be for the manufacturer to ask Barker's to allow them to sell it to other stores, since they did not care to promote it themselves. Incidentally, I find that the prints are now available through decorators in New York City, and not just through Bloomingdales. This might be a useful example for you to cite. I think this clears up most of your points. If you have anything else on your mind, let me know.

Yours very sincerely,

Eliot F. Noyes

EFN:as

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
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CARL ANDERSON AND ROSS BELLAH  
DESIGNERS  
2300 LAKE SHORE AVENUE  
LOS ANGELES, CALIFORNIA

January 7, 1942.

Mr. Eliot F. Noyes  
Museum of Modern Art  
11 West 53rd Street  
New York, N. Y.

Dear Mr. Noyes:

Thank you for your recent letter. I have written to Mr. Ficks regarding the threatened piracy to see what action he wishes to take.

We should like at this time to take up with you some general matters concerning the future sales of our furniture. We want you to know that what we have to say is intended in no way as a criticism. We certainly appreciate the opportunity afforded us by the Organic Design Competition to have our work recognized and produced, and we are especially grateful to you personally for your efforts in promoting and coordinating the whole thing.

The questions we wish to take up with you have been on our minds for quite some time. We wish simply to lay our problem before you and, in return, to have you give us your opinion of the entire matter.

We are interested to know first of all just how long the exclusive rights are to be maintained by the stores now handling the various lines. This, as you no doubt realize, places a great limitation upon the business that can be done. For instance, Mr. Ficks writes us that because of this he is unable to show the furniture in his Grand Rapids salesroom.

We, and I am sure this is true of the other designers in the competition, have spent a great deal of time and money on our furniture, and we are quite naturally desirous of getting some returns on it. Of course we know very well that whatever arrangement has been made has to be carried out, but it has never been made entirely clear to us just what this arrangement is or how long it holds good. One point in particular we wish to know: Is the Ficks company allowed to sell our furniture to decorators in the cities where a particular store has the exclusive rights to it?

Another question that comes to our minds is: What can be done about the many cities throughout the country where we have no representation? For example, the furniture is sold in Los Angeles, but it is not handled by anyone in San Francisco nor in many of the other large cities up the Coast. This same situation holds true in most of the other regions of the United States. Certainly one store in a territory

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CARL ANDERSON AND ROSS BELLAH  
DESIGNERS  
2300 LAKE SHORE AVENUE  
LOS ANGELES, CALIFORNIA

Mr. Eliot F. Noyes

- 2 -

1-7-42

cannot reach the buyers of the entire territory.

We also feel that whereas this arrangement might work out somewhat satisfactorily in a city where the store handling the furniture was interested in promoting it, it is rather an unfair proposition where this is not true. I should like to illustrate my point by citing the situation existing at Barker Bros. here in Los Angeles.

When I saw Mr. Dilg some time ago he seemed very much interested in our furniture and he promised that when they were ready to present it he would call upon us, so that we might come down and help arrange it properly for their display. We did not hear from him, and did not know that it was on their floor until someone told us that he had seen it there.

Then we sent a friend of ours down, in the role of a customer, to see how everything was. She reported that our rattan furniture was mixed up with all the other rattan, and that no effort had been made properly to display it. She spoke to a salesman, who told her quite frankly that the whole idea was a Bloomingdale's promotion and that they (Barker Bros.) had merely an "institutional interest" in it.

Inasmuch as this particular locality is a "natural" for rattan, we feel that such an attitude on the part of the store handling our line is a decided detriment to its success.

Since the idea behind the Organic Design Competition was to bring the best in modern furniture to the greatest number of people, and since the fact that it cannot be made in volume for this exclusive market keeps the prices up, it would seem that the whole purpose is defeated at the outset.

Actually, it seems to us that the stores which hold the exclusive rights are profiting little therefrom. Obviously, most of the stuff is much too expensive for any store to sell it in large enough quantities to realize any great return on it. If, however, it could be marketed generally, it could be manufactured more cheaply, and everybody could make some money on it, including those who now have it exclusively.

Now you have our story, and we are eager to hear from you and to have your reaction to this entire situation.

Again assuring you of our appreciation of all your kindness and interest, and with all good wishes for the New Year,

Sincerely,  
*Carl Anderson* B.Y. D.S.

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CARL ANDERSON AND ROSS BELLAH  
DESIGNERS  
2300 LAKE SHORE AVENUE  
LOS ANGELES, CALIFORNIA

December 14, 1941.

Mr. Eliot F. Noyes  
Museum of Modern Art  
11 West 53rd Street  
New York, N. Y.

Dear Mr. Noyes:

This is to ask your advice on a question concerning protection on our furniture designs.

The original models of the rattan chair and chaise longue (which were later changed somewhat for the competition) were made for us by the Rattan Manufacturing Company of Los Angeles.

Recently, the owner of this concern called us, saying that he was aware that the pieces were in production and on the market. He asked just what we would do if he should copy these designs and market the copies. I told him what I thought of such procedure, but ethics do not seem to enter into the matter so far as this person is concerned. I also informed him that the fact that the furniture was in the Museum competition, established the authorship of the designs.

We should very much appreciate hearing from you regarding our exact position in this matter and advising us what steps we might take, should this company steal our designs. We have not yet notified Mr. Ficks, as we wish to hear from you first.

With kindest regards,

Sincerely yours,

CARL ANDERSON and ROSS BELLAH

*Carl Anderson*  
Carl Anderson

P.S. FORTUNE is publishing a room from one of our houses, containing some of our other furniture which we submitted to the competition, and which is now being made by Artek-Pascoe. I believe it will be the February issue, but am not sure.

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(A)

December 17, 1941

Mr. Carl Anderson  
2300 Lake Shore Ave.  
Los Angeles, Calif.

Dear Mr. Carl Anderson  
2300 Lake Shore Avenue  
Los Angeles, California

Dear Mr. Anderson:

I am sorry that the problem of pirating has come up on your designs. It does not seem to me that there is much that I can do for you, except back you up on the authorship of the designs. I think that you and Mr. Ficks are the only ones who can threaten to sue or in any other way frighten this company out of copying the work.

I am very eager to see the new copy of Fortune which is going to contain quite a lot of the competition furniture as well as other significant pieces. Miss Calkins who wrote the article has conferred with us about it from time to time.

Let me know if I can help.

Sincerely,

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CARL ANDERSON AND ROSE DILLON  
2300 LAKE SHORE AVENUE  
LOS ANGELES, CALIFORNIA

(A)

October 18, 1941

November 26, 1941

Mr. Eliot F. Noyes  
Museum of Modern Art  
2300 Lake Shore Ave.  
Los Angeles, Calif.

Dear Anderson:

Thank you for your letter of November 18. We will send your model on inside of a week or so. I am sorry about your having it packed and shipped.

I was glad to hear of your House Beautiful prize, and I hope that you and Barker Brothers are off on a long career of beautiful collaboration in design.

With regards,  
I recall the name of Barker Bros. some time ago, and I suggested that before their exhibit, we would get in touch with them. I was right but I might be of assistance to them in arranging it. Mr. Dill is at present out of the city, so I do not know exactly when they plan to get going.

Eliot F. Noyes

It might interest you to know that one of our books back first year is the House Beautiful Small House Beautiful. Barker Bros. kindly loaned us their sample of our pattern furniture which we then photographed in the prize house. I believe these photographs will be published in the next issue of House Beautiful Magazine.

EFN:as

With kindest regards,

Sincerely yours,

CARL ANDERSON AND ROSE DILLON

Carl Anderson  
Carl Anderson

ca:ba

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CARL ANDERSON AND ROSS BELLAH  
DESIGNERS  
2300 LAKE SHORE AVENUE  
LOS ANGELES, CALIFORNIA

November 15, 1941

Mr. Eliot F. Noyes  
Museum of Modern Art  
11 West 53rd Street  
New York, N. Y.

Dear Mr. Noyes:

Thank you for your letter of November 12th regarding the model. I should very much appreciate your having it packed and shipped to me either express or parcel post C.O.D.

I contacted Mr. Dilg of Barker Bros. some time ago, and it was arranged that before their exhibit, he would get in touch with us, so that Ross Bellah and I might be of assistance to them in arranging it. Mr. Dilg is at present out of the city, so I do not know exactly when they plan to get going.

It might interest you to know that one of our houses took first prize in the House Beautiful Small House Competition. Barker Bros. kindly loaned us their supply of our rattan furniture which we then photographed in the prize house. I believe these photographs will be published in the January issue of House Beautiful Magazine.

With kindest regards,

Sincerely yours,

CARL ANDERSON and ROSS BELLAH

*Carl Anderson*

Carl Anderson

CA:Ds

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Carl Anderson and Ross Willam  
2300 Lake Shore Avenue  
Los Angeles, California

July 29, 1941.

1941, 11 tedsvof

November 12, 1941

Mr. Carl Anderson  
2300 Lake Shore Ave.  
Los Angeles, Calif.

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.lifaD ,soleppA ad

Dear Anderson:

nosretnA .14 lraD

We think the small model which you made for Mr. Ficks is too fragile for us to send out with the traveling show, so we are planning either to destroy it or to send it to you if you wish. I am not sure how it would travel as the glue seems to be coming loose. Let me know what you would like done with it.  
Company.

Mr. Ficks has just left Los Angeles. Regards, we have been informed that the pieces were being photographed for publication. We are naturally hoping that this is being done properly, so that the furniture will appear to its greatest advantage.

Ellot F. Noyes

We designed a background, model of which we had made, and which Mr. Ficks took back east with him. We hope it will be possible for them to use this in the show-room in Grand Rapids, as it is designed for the proper arrangement of the pieces and to afford them the right setting.

EFN:as

Kindest regards.

Sincerely,

CARL ANDERSON and ROSS WILLAM

*Carl Anderson*  
Carl Anderson

CA:ds

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CARL ANDERSON AND ROSS BELLAH  
DESIGNERS  
2300 LAKE SHORE AVENUE  
LOS ANGELES, CALIFORNIA

July 29, 1941.

Mr. Eliot F. Noyes  
The Museum of Modern Art  
11 West 53rd Street  
New York, N. Y.

Dear Mr. Noyes:

Please excuse our very bad manners in delaying to answer your nice letter of June 25th. We assure you that we greatly appreciate your kind comments concerning the pieces we designed for the Ficks Reed Company.

Mr. Ficks has just left Los Angeles. While here he informed us that the pieces were being photographed for publication. We are naturally hoping that this is being done properly, so that the furniture will appear to its greatest advantage.

We designed a background, model of which we had made, and which Mr. Ficks took back east with him. We hope it will be possible for them to use this in the showroom in Grand Rapids, as it is designed for the proper arrangement of the pieces and to afford them the right setting.

Kindest regards.

Sincerely,

CARL ANDERSON and ROSS BELLAH

*Carl Anderson*  
Carl Anderson

CA:ds

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June 25, 1941

Mr. Carl Anderson  
2300 Lake Shore Ave.  
Los Angeles, Calif.

Dear Mr. Anderson:

Your trip to Cincinnati was certainly fruitful. I have seen the photographs of the new pieces, and I think you did a swell job.

Regards,

Eliot F. Noyes

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1941 SEP 9 PM 5 19

ELLIOT F NOYES=

MUSEUM OF MODERN ARTS 11 WEST 53 ST NYK=

ROSS BELLAH WAS BORN STJO TEXAS 1 IN DOVER NEWJERSEY=  
 CARL ANDERSON.

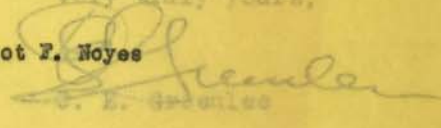
1 IN.

THE COMPANY WILL APPRECIATE SUGGESTIONS FROM ITS PATRONS CONCERNING ITS SERVICE

some very nice things.

Very truly yours,

Eliot F. Noyes



ceg/am  
enc.

EFN:as

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R. B. WHITE  
PRESIDENT

NEWCOMB CARLTON  
CHAIRMAN OF THE BOARD

J. C. WILLEVER  
FIRST VICE-PRESIDENT

Send the following message, subject to the terms on back hereof, which are hereby agreed to

SEPTEMBER 8, 1941

MR. CAR ANDERSON  
 MR. ROSS BELLAH  
 2300 LAKE SHORE AVE.  
 LOS ANGELES, CALIF.

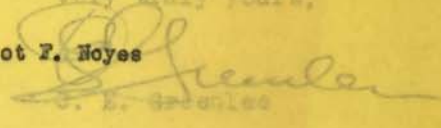
PLEASE WIRE CITIES AND STATES WHERE EACH OF YOU WERE BORN.

ELIOT F. NOYES

some very nice things.

Very truly yours,

Eliot F. Noyes



E. F. Noyes

ceg/am  
enc.

EFN:as

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BLOOMINGDALE'S

1230 BROADWAY AT 19TH STREET - TELEPHONE VOLUNTEER 5-3900

NEW YORK

April 18, 1941

April 21, 1941

Mr. Eliot Noyes  
Museum of Modern Art  
11 Mr. Carl Anderson  
2300 Lake Shore Ave.  
Los Angeles, Calif.

Dear Eliot:

Dear Mr. Anderson:

An enclosing letter just received from Ficks Reed. Might suggest you I have just received a copy of a letter from Ficks Reed to Bloomingdale's, which tells that the arrangements between them and you have been satisfactorily concluded.

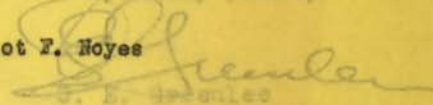
He evident Mr. Greenlee tells me that the dates indicated are entirely too late, as everything must be finished before the July market. He says that the quickest way of handling things would be to have you send some the drawings, which I can then forward to Mr. Ficks after looking at them. You will undoubtedly hear from Mr. Ficks about what he plans to do. Let me know what the procedure is to be.

There might be some other materials such as photographs, etc. in connection with the manufacture of rattan furniture, which you might want. This company is very nice, and have some very nice things.

Yours very sincerely,

Very truly yours,

Eliot F. Noyes



ceg/am  
enc.

EFN:as

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# BLOOMINGDALE'S

LEXINGTON AVENUE AT 59TH STREET • TELEPHONE VOLUNTEER 5-5900  
NEW YORK

April 18, 1941

Mr. Eliot Noyes  
Museum of Modern Art  
11 West 53 Street  
New York City

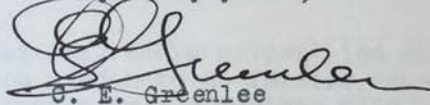
Dear Eliot:

An enclosing letter just received from Ficks Reed. Might suggest you communicate with Anderson and Bellah so their designs can be submitted to you in the next few weeks, and then forwarded to Mr. Ficks.

He evidently feels this can be put off until the end of the summer, which would be entirely too late. I have just written him that everything should be finished before the July market so the stores can plan their commitments, and also the furniture be ready in time for your exhibition.

There might be some other materials such as photographs, etc. in connection with the manufacture of rattan furniture, which you might want. This company is very progressive, and have some very nice things.

Very truly yours,

  
G. E. Greenlee

ceg/am  
enc.

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
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COPY

FICKS REED CO.

Cincinnati, Ohio  
April 16, 1941

April 2, 1941

Mr. C. E. Greenlee  
Bloomingdale's  
Lexington at 59th St.  
New York City, N. Y.

Dear Mr. Greenlee:

In reply to your letter dated April 14th.

1. The writer is very happy to advise you that we have made all arrangements with Carl Anderson and Ross Bellah to execute designs for the group of furniture in connection with the Museum of Modern Art proposition. We have exchanged several letters with Anderson and Bellah and have agreed upon their royalty and they have sent us pictures and detailed drawings of the pieces that were submitted to the Museum of Modern Art.
2. In addition to this, they are to make up enough pieces to make a group of eight or ten items in all, and the writer is going to California on July 15th to go over these designs with them. Meanwhile, we are having them ship us the original models they have made for the designs already submitted, as this will save us a lot of time and we will improve their models or change them to make them practical just as soon as they reach Cincinnati.
3. You can rest assured that this whole proposition will be very efficiently handled and you need have no further cause to worry about it, as the writer will go over the designs with Anderson and Bellah this summer and we will have the samples ready to submit early in September.

With kindest regards,

FICKS REED CO.

(signed) R. Ficks, Pres.

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March 31, 1941.

April 2, 1941

Mr. Carl Anderson  
2300 Lake Shore Ave.  
Los Angeles, Calif.

Dear Mr. Anderson:

I am very glad to hear that you have made a satisfactory arrangement with Mr. Ficks, and I think you were wise to accept this offer of 5% which is surely a good rate. We hope to arrange to have a label affixed to all the items produced through this project, giving the name of the designer and a mark from the Museum. We shall go into this a little later.

If there is anything I can help you with, don't hesitate to call on me.

Yours very sincerely,

Mr. Ficks stated in a letter to me that he would like to pay designers a royalty of 3 percent, but that in our case they are willing to pay 5 percent of the net volume of business done on our designs.

We thought that this was probably a good deal and have accepted it. We have asked that some identifying mark be placed upon the furniture, and have inquired as to whether there is to be a regular contract. We have also requested to know how we are to be apprised of the business they do on our piece.

EFN:as

If you have any further suggestions, we shall be only too happy to receive them.

Again thanking you for all your kindness, we are

Sincerely,

CARL ANDERSON and MISS HELLAN

Carl Anderson

CA:ds

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CARL ANDERSON AND ROSS BELLAH  
DESIGNERS  
2300 LAKE SHORE AVENUE  
LOS ANGELES, CALIFORNIA

March 31, 1941.

Mr. Eliot F. Noyes  
The Museum of Modern Art  
11 West 53rd Street  
New York, N. Y.

Dear Mr. Noyes:

Thank you for your letter of March 19th.

We assure you that we appreciate very much your kind interest and helpful suggestions, and in writing Mr. Ficks today we have followed these suggestions by asking that the Museum of Modern Art be designated as arbiter, should any disagreement arise between their company and ourselves.

Mr. Ficks stated in a letter to us that they usually pay designers a royalty of 3 percent, but that in our case they are willing to pay 5 percent of the net volume of business done on our designs.

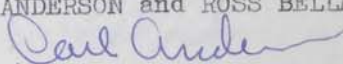
We thought that this was probably a very good deal and have accepted it. We have asked that some identifying mark be placed upon the furniture, and have inquired as to whether there is to be a regular contract. We have also requested to know how we are to be apprised of the business they do on our pieces.

If you have any further suggestions, we shall be only too happy to receive them.

Again thanking you for all your kindness, we are

Sincerely,

CARL ANDERSON and ROSS BELLAH

  
Carl Anderson

CA:ds

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2300 Lakeshore Avenue  
Los Angeles, California  
March 17, 1941

Mr. Elliot F. Noyes  
The Museum of Modern Art  
11 West 53rd Street  
New York, N.Y.

Dear Mr. Noyes:

March 19, 1941

We are in receipt of your letter of the 15th regarding the manufacture of our rattan furniture by the Ficks Reed Company.

Mr. Carl Anderson  
2300 Lakeshore Ave.  
Los Angeles, Calif.

We have received from Mr. Robert L. Ficks, who states that he will be in Los Angeles this summer and requests that we make up some designs in addition to those we entered in the competition.

Dear Mr. Anderson:

We shall, of course, be very happy to cooperate with both Mr. Ficks and yourself. I think that you are quite right in wishing to have the financial arrangement settled before you do any more designs. In general the stores and the Museum are not taking any hand in the writing of these contracts, since it is a matter strictly between the designers and the manufacturer. For your own protection you might include some phrase to the effect that the designs must be approved by yourself and the Museum with the manufacturer, and that the Museum may arbitrate any disagreement between you.

It appears now that the only work which we shall be able to do with you in connection with the project is in the rattan furniture and with the Ficks Reed Co. You are entirely free to work with the Karpen Furniture Co. on any other pieces you wish, and I'm glad they are interested. It was for the rattan pieces that you received the Honorable Mention, and it is these which we will display in the Museum. Let me know how you make out.

It seems to us that the ideal set-up would be to have the rattan furniture manufactured by the Ficks Reed Company and the wood pieces by the Karpen Company (or some other firm) if the latter offers us a fair proposition. Naturally, we are anxious to make the most advantageous deal for ourselves, and with your knowledge of these matters, we should very much appreciate your advice before committing ourselves definitely to either firm.

Sincerely,

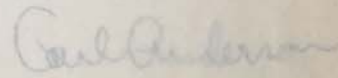
Eliot F. Noyes

As soon as we hear from you or Mr. Ficks about the arrangements they wish to make, we will be glad to send full size details, if you would prefer them, from which they can proceed to make up samples of the rattan furniture.

EFN:as

Hoping to hear from you soon, and with kindest regards, we are

Sincerely,



CARL ANDERSON AND BOSS BELLAH

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
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2300 Lakeshore Avenue  
Los Angeles, California  
March 17, 1941

Mr. Eliot F. Noyes  
The Museum of Modern Art  
11 West 53rd Street  
New York, N.Y.

Dear Mr. Noyes:

We are in receipt of your letter of the fifth, regarding the manufacture of our rattan furniture by the Ficks Reed Company.

We have also heard from Mr. Robert L. Ficks, who states that he will be in Los Angeles this summer and requests that we make up some designs in addition to those we entered in the competition.

We shall, of course, be very happy to cooperate with both Mr. Ficks and yourself in every way possible, but before going further we should like to know more specifically on what basis the arrangement is to be made. We are today writing Mr. Ficks to this effect, since in his letter to us he made no mention of this aspect of the matter.

It is our understanding that any company wishing to manufacture furniture from designs submitted in this contest was first to communicate with you. In this connection, we should like to inform you that we have received a letter from the Karpen Furniture Company advising us that they are interested in manufacturing our furniture. We do not know as yet whether they are desirous of making the entire line or only the wood pieces.

It seems to us that the ideal set-up would be to have the rattan furniture manufactured by the Ficks Reed Company and the wood pieces by the Karpen Company (or some other firm) if the latter offers us a fair proposition. Naturally, we are anxious to make the most advantageous deal for ourselves, and with your knowledge of these matters, we should very much appreciate your advice before committing ourselves definitely to either firm.

As soon as we hear from you or Mr. Ficks about the arrangements they wish to make, we will be glad to send full size details, if you would prefer them, from which they can proceed to make up samples of the rattan furniture.

Hoping to hear from you soon, and with kindest regards, we are

Sincerely, *Carl Anderson*

CARL ANDERSON AND ROSS BELLAH

CA/P

By Carl Anderson

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*Competition - Winners*

THE MUSEUM OF MODERN ART  
1100 LEXINGTON AVENUE  
NEW YORK 17, N. Y.

March 5, 1941

May 11, 1941.

Mr. Carl Anderson  
Mr. Ross Bellah  
2300 Lake Shore Ave.  
Los Angeles, Calif.

Dear Mr. Anderson:  
New York, N. Y.

At a meeting yesterday afternoon with Mr. Robert L. Ficks of the Ficks-Reed Furniture Co. and with representatives of the stores, it was decided to produce a group of rattan designs, starting with some that you entered in the competition and continuing with some more to fill out the line. The various pieces which they would like are: a settee, an end table for the settee, a matching chair, a footstool, a coffee table, a bridge table, a bridge chair, a chaise longue, and a chaise longue on wheels.

Mr. Ficks will arrange a contract with you to pay you royalties on these designs at current rates. In the meantime, he wishes to make some samples from a couple of your drawings which you submitted in the competition. I shall give him photostats of these if you will let me know that it is satisfactory. He will write to you himself shortly about arrangements.

Yours very sincerely,

Eliot F. Noyes

CC: Mr. Robert L. Ficks  
Mr. Greenlee of Bloomingdale

EFN:as

Sincerely,

CARL ANDERSON and ROSS BELLAH  
*Carl Anderson*  
Carl Anderson

CA:25

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	MoMA Exhs.	148.14

CARL ANDERSON AND ROSS BELLAH  
DESIGNERS  
2300 LAKE SHORE AVENUE  
LOS ANGELES, CALIFORNIA

May 11, 1941.

Mr. Eliot F. Noyes  
Museum of Modern Art  
11 West 53rd Street  
New York, N. Y.

Dear Mr. Noyes:

Please forgive our delay in replying to your letter of April 21st. We were unable to answer immediately, as we had to find out what the situation was regarding the date on which our work had to be completed. Then everything happened so fast that we were just too busy to write.

We were given a June 1st deadline, by which date Mr. Ficks wanted models delivered to him. At this rate, we had no time to make sketches, but went immediately into our drawings. Then we found that we were unable to have models made up here, due to the fact that the various rattan outfits were too busy with their own work.

The only solution to our problem seemed to be for one of us to go back to Cincinnati and supervise the making up of the original pieces, and in line with this I am leaving here the end of next week.

If you wish, we can send you prints of our detailed drawings, the originals of which I am taking with me to Cincinnati.

Thanking you for your interest which we greatly appreciate and assuring you that the additional pieces will be a credit to the Museum, we are

Sincerely,

CARL ANDERSON and ROSS BELLAH

*Carl Anderson*  
Carl Anderson

CA:ds