

## **CONDITIONS OF USE FOR THIS PDF**

The images contained within this PDF may be used for private study, scholarship, and research only. They may not be published in print, posted on the internet, or exhibited. They may not be donated, sold, or otherwise transferred to another individual or repository without the written permission of The Museum of Modern Art Archives.

When publication is intended, publication-quality images must be obtained from SCALA Group, the Museum's agent for licensing and distribution of images to outside publishers and researchers.

If you wish to quote any of this material in a publication, an application for permission to publish must be submitted to the MoMA Archives. This stipulation also applies to dissertations and theses. All references to materials should cite the archival collection and folder, and acknowledge "The Museum of Modern Art Archives, New York."

Whether publishing an image or quoting text, you are responsible for obtaining any consents or permissions which may be necessary in connection with any use of the archival materials, including, without limitation, any necessary authorizations from the copyright holder thereof or from any individual depicted therein.

In requesting and accepting this reproduction, you are agreeing to indemnify and hold harmless The Museum of Modern Art, its agents and employees against all claims, demands, costs and expenses incurred by copyright infringement or any other legal or regulatory cause of action arising from the use of this material.

### **NOTICE: WARNING CONCERNING COPYRIGHT RESTRICTIONS**

The copyright law of the United States (Title 17, United States Code) governs the making of photocopies or other reproductions of copyrighted material. Under certain conditions specified in the law, libraries and archives are authorized to furnish a photocopy or other reproduction. One of these specified conditions is that the photocopy or reproduction is not to be "used for any purpose other than private study, scholarship, or research." If a user makes a request for, or later uses, a photocopy or reproduction for purposes in excess of "fair use," that user may be liable for copyright infringement.

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	MoMA Exhs.	148.13

July 28, 1941

ORGANIC DESIGN -- CIRCULATING EXHIBITION SCHEDULE

Full Exhibition

Dec. 1-29 ----- Baltimore Museum  
 Jan. 12-Feb. 9 ----- Detroit Institute of Arts  
 Feb. 20-March 20 ----- St. Louis Museum  
 April 1-30 ----- Toronto Museum  
 May 15 - June 15 ----- Institute of Modern Art, Boston

Furniture Design Today

Nov. 5-26 ----- Cornell University  
 Dec. 3-17 ----- Vassar College  
 Jan. 5-19 ----- Dartmouth College  
 Jan. 25-Feb. 8 ----- Worcester Museum  
 Mar. 17-31 ----- University of New Hampshire  
 May 2-16 ----- William & Mary

The Manufacture of Modern Furniture

Nov. 12-Dec. 15 ----- Andover  
 Jan. 29-Feb. 12 ----- New London  
 Feb. 22-Mar. 8 ----- Univ. of Minnesota, Minneapolis  
 Mar 17-31 ----- University of New Hampshire  
 Apr. 6-27 ----- Cornell University  
 May 2-16 ----- William & Mary

If you would like to reserve a date on the schedule, preferably following the showing I shall be glad to do so. It would be best to make an appointment of the exhibition list this spring when the manufacturers' plans for the production of the furniture have been developed.

Sincerely,

Harriet E. Hayes, Jr., Insp. Curator  
 Division Gallery of American Art  
 Phillips Building,  
 Andover, Mass.

enclosure  
 etc.

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	MoMA Exhs.	148.13

*Noyes*

February 7, 1941

Elliot P. Noyes, Esq.  
Dear Bart:

MI has given me your letter about the circulation of the competition. We are making plans to circulate this material but the details are really very hazy at this moment. The competition drawings and, we hope, the prize-winning furniture which will be produced this summer by the manufacturers, will be shown in an exhibition at the Museum, opening early in the fall. I am afraid I cannot give you even an idea of the size or even the rental fee for the exhibition at this time. We are not certain whether it would be practical to circulate the furniture itself. It might be possible for the local stores in each city to supply the furniture if it is on the market by that time. If this is to be the case, we could circulate the competition drawings at a very low fee and I think you could manage the exhibition very easily in your galleries, possibly arranging for the construction of the one-room apartment in the gallery at the top of the stairs.

In other words, when will you be ready to show the material?  
I am enclosing the release which announced the prize winners and which will give you some idea of the scope of the material to be included.

If you would like to reserve a date on the schedule immediately following our showing I shall be glad to do so. We hope to be able to make an announcement of the exhibition late this spring when the manufacturers' plans for the production of the furniture have been completed.

Bartlett H. Hayes, Jr., Esq., Director  
Sincerely,

BNH:JOC

Bartlett H. Hayes, Jr., Esq., Director  
Addison Gallery of American Art  
Phillips Academy,  
Andover, Mass.

enclosure  
ecia

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	MoMA Exhs.	148.13

ORGANIC DES

An exhibit:

MISS COURTER

ADDISON GALLERY OF AMERICAN ART

PHILLIPS ACADEMY . ANDOVER, MASSACHUSETTS

I N S T A L

Title Post

January 25, 1941

Panel expl

Panel: Wi

Panel: Li

Eliot F. Noyes, Esq.  
The Museum of Modern Art  
11 West 53rd Street  
New York, New York

HISTORY SE

H-1, H-2,

H-3a,

H-5, H

H-6

H-7

H-8

H-9

H-10

H-11

H-12

H-13

H-14

H-15

H-16

H-17

Dear El:

Have you any plans for circulating various shows dealing with your Competition in Industrial Design?

If so, could you send me a memorandum sometime at your convenience giving me a rough idea of their probable content, size, approximate rental fee, and whether or not any bookings have as yet been made? In other words, when will they be available to us?

Cordially,



Bartlett H. Hayes, Jr.  
Director

BHH:JCC

MANUFACTURE

M-1

M-2

M-3

M-4

M-5

M-6

M-7

M-8

M-9

M-10

M-11

M-12

M-13 -

M-19

M-21

Panel: Study of form

Panel: Setting the legs

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	MoMA Exhs.	148.13

ORGANIC DESIGN IN HOME FURNISHINGS

An exhibition circulated by The Museum of Modern Art, New York City

INSTALLATION LIST

Title Poster

- Panel explaining competition
- Panel: Winning Designers
- Panel: List of stores participating

HISTORY SECTION

c. 40 running feet

- H-1, H-2, H-2a, H-3,  
H-3a, H-4, H-4a,  
H-5, H-5a      Projection track (9panels) - to be installed above or  
below following nine panels in sequence from right  
to left.
- H-6      Panel: The Crystal Palace
- H-7      Panel: William Morris
- H-8      Thonet Chair and label
- H-9      Panel: Art Nouveau
- H-10      Panel: Arts and Crafts
- H-11      Panel: Revolt against Ornamentation
- H-12      Breuer Chair and Label
- H-13      Panel: Le Corbusier
- H-14      Panel: Mies van der Rohe
- H-15      Alto Chair and label
- H-16      Panel: Breuer
- H-17      Panel: Matheson

MANUFACTURING SECTION

c. 140 running feet

- M-1      Label: Chairs
- M-2      Enlarged photograph: Gargantua
- M-3      Label: Chair Construction
- M-4      Chair frame with no legs: showing spring
- M-5      Panel: the spring
- M-6      Sofa Unit: Saarinen
- M-7      Label: "A still more advanced step....."
- M-8      Chair: Nicholson and Maier
- M-9      Label: "The most advanced of all....."
- M-10      Panel: Plywood shell
- M-11      Shell armchair: Saarinen
- M-12      Panel: The Leg
- M-13 - M-18      Winning drawings of chairs by Saarinen and Eames (6)
- M-19      Panel: Study of form
- M-21      Panel: Setting the legs

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	MoMA Exhs.	148.13

-2-

MANUFACTURING SECTION --(Continuing)

M-32	Panel: Recording the form of a chair
M-33	Crate (hanging)
M-34	Panel: Crate for armchair
M-26	Panel: Trimming flaws from veneer
M-27	Panel: Cutting glue sheets
M-28	Panel: Glue sheet between mahogany and poplar plies
M-29	Wood sample (hanging)
M-30	Panel: Electric phenaloid press
M-31	Panel: Steam pressure tank
M-32	Panel: Trimming of edges
M-32a	Label: Units
M-33	Panel: History
M-34	Panel: Machine production
M-35	Panel: drawings
M-36	Rod
M-37	Panel: Preliminary operations
M-38	Panel: Six typical operations
M-39	Panel: Sandpapering
M-40	Panel: Bending
M-41	Panel: Finishing
M-42	Panel: Joints
M-43	Panel: Joints
M-44	Panel: Rattan
M-45 -- M-48	Winning drawings of units by Saarinen and Eames (4)

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	MoMA Exhs.	148.13

ORGANIC DESIGN IN HOME FURNISHINGS

an exhibition circulated by The Museum of Modern Art, New York City

I N S T A L L A T I O N   L I S T

FURNITURE SECTION

Alvaro Saarinen and Charles O. Eames: Living and Dining Room

- 2 Labels: Saarinen and Eames -- Winning Designs
- S-E 1 Dining table and one leaf
  - (S-E 2 One five-drawer unit, 36" wide
  - (S-E 3 One shelf unit with glass doors, 36" wide
  - S-E 4 - S-E 8 Five side or dining room chairs (rose)
  - S-E 9 - S-E 10 Two sectional chairs or sofa units (blue)
  - S-E 11 One arm chair (rose)
  - S-E 12 One high back chair (grey)
  - S-E 13 One plywood coffee table
  - S-E 14 Unit bench, 36"
  - S-E 15 - S-E 16 Two unit benches, 54"
  - S-E 17 - S-E 19 Three unit benches, 72"
  - S-E 20 One five-drawer unit case
  - S-E 21 - S-E 22 Two four-drawer unit cases
  - S-E 25 One open shelf unit case with drawer
  - S-E 26 One cabinet unit case
  - S-E 27 One corner unit case, opening from top
  - S-E 28 One desk top with two legs
  - S-E 29 Desk unit case with three drawers
  - S-E 30 Mat: leopard spot mat for Saarinen and Eames bench
  - S-E 31 Rug: zebra pattern (for dining room)
  - S-E 32 One chair (rose)
  - S-E 23 - S-E 24 2 open shelf cases

Oscar Stonorov and Willo von Moltke: Living Room

- 2 Labels: Stonorov and von Moltke -- Winning Designs
- S-M 1 One large blue upholstered chair
  - S-M 2 Desk
  - S-M 3 Coffee table
  - S-M 4 (Two open-shelf units
  - (One cupboard unit
  - (One three-unit base
  - Webbed chair for desk
  - S-M 10
  - S-M 11 Sofa
  - S-M 11, a, b, c, d. Sofa pillows and cushioned seat for S-M 11
  - S-M 19 Rug: fringe rug (for living room)

The Museum of Modern Art Archives, NY	Collection:	Series/ Folder:
	MoMA Exhs.	148.13

-2-

FURNITURE SECTION -- (Continued)Oscar Stonorov and Willo von Moltke: Bedroom

Label: Stonorov and von Moltke -- Winning Designs  
 S-M 12 Bed with double width stretcher (night table attached to head board of bed)  
 S-M 13 -- S-M 14 Dressing table and chair (hang table on wall)  
 S-M 15 Three-drawer unit, cabinet unit, and tambour with trays and three-unit bench (base)  
 S-M 2- Plain rug (for bedroom)

Martin Craig and Ann Hatfield: One-Room Apartment

2 Labels: Craig and Hatfield  
 C-H 1a Unit bookcase  
 C-H 1b Top to bookcase  
 C-H 2 Unit drawers  
 C-H 3 Desk top  
 C-H 4 One Unit bookcase  
 C-H 5 Sofa-bed  
 C-H 5a and b Cushion pads for sofa-bed  
 C-H 6 One coffee table  
 C-H 7 Unit cupboard  
 C-H 8 Dining table -- 4 separate legs  
 C-H 9 -- C-H 12 Four dining chairs  
 C-H 13 Broadloom rug  
 C-H 14 Broadloom rug

Emrich Nicholson and Douglas Maier (to be used with Craig and Hatfield one-room apartment):

Label: Nicholson and Maier  
 N-M 1 -- N-M 2 Two chairs, each with one arm, which together form a double sofa -- brown upholstery

Carl Anderson and Ross Bellah: Terrace Furniture

Label: Anderson and Bellah  
 A-B 1 -- A-B 2 Two sectional chairs, one with right arm, one with left arm.  
 A-B 3 One corner table  
 A-B 4 Chaise lounge without arms  
 A-B 5 Small table with removable tray top  
 A-B 6 Straw petate

Peter Pfisterer: Lamps

P-1 1 Standing and reading lamp, brass (to be installed with Weese and Baldwin furniture)  
 P-2 1 Standing and reading lamp, brass (to be installed with Saarinen and Dames furniture)

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	MoMA Exhs.	148.13

-3-

FURNITURE SECTION - (Continued)

Peter Pfisterer: Lamps (Continued)

- P-3 1 Standing and reading lamp, chrome (to be installed with Stonorov and von Moltke furniture)
- P-4 1 Standing lamp, brass (to be installed with Weese and Baldwin furniture)
- P-5 1 Standing lamp, chrome (to be installed with Stonorov and von Moltke bedroom furniture)
- P-6 1 Desk lamp, chrome, goose neck (to be installed in Saarinen and Eames room)
- P-7 1 Standing lamp, brass, with reflector, indirect (to be installed with Craig and Hatfield furniture)

Harry Weese and Benjamin Baldwin: Lamps

- W-B 1 1 Desk lamp, chrome, with fluorescent bulb (to be installed with Saarinen and Eames furniture)
- W-B 2 1 Table lamp, chrome (to be installed with Stonorov and von Moltke furniture)
- W-B 3 1 Table lamp, brass (to be installed with Stonorov and von Moltke furniture)
- W-B 4 1 Standing lamp, brass with dark shade, goose neck stand (to be installed with Saarinen and Eames furniture)
- W-B 5 1 Standing lamp, chrome with dark shade, goose neck stand, (to be installed with Craig and Hatfield furniture)

Harry Weese and Benjamin Baldwin: Furniture for outdoor living

Label: Weese and Baldwin

- W-B 6 Teawagon
- W-B 7 Grill with pneumatic tire (collapsible)
- W-B 8 - W-B 9 Two benches
- W-B 10 Outdoor table (wood top, iron base)
- W-B 11 Cot
- W-B 12 Striped sailcloth chair
- W-B 13 - W-B 15 3 Plant stands

- 1 box of bulbs - 10 long bulbs - 40 watt, 11 7/8" in length
- 2 fluorescent bulbs - 15 watt, 15" T 12
- 6 small round bulbs - 60 watt
- 1 large bulb, silver bottom - 200 watt

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	MoMA Exhs.	148.13

ORGANIC DESIGN IN HOME FURNISHINGS

an exhibition circulated by The Museum of Modern Art, New York City

TEXTILES: Printed Fabrics Produced

Printed Fabrics: Antonin Raymond - Label

R 1	Block and circle pattern - navy, 4½ yds.x50"
R 2	Block and circle swish - brown, 4½ yds.x50"
R 3	Block and circle swish - terra cotta, 4½ yds.x50"
R 4	Leopard pattern - brown, 4½ yds.x50"
R 5	Leopard pattern - blue, 4½ yds.x50"
R 6	Leopard pattern - green, 4½ yds.x50"
R 7	Floral swish pattern - green and yellow, 4½ yds.x50"
R 8	Floral swish pattern - blue and coral, 4½ yds.x50"
R 25	Curtain: Blowing Leaves, 12' x 150"
R 26	Length: Blowing Leaves, 12' x 150"

Printed Fabrics: Virginia Nepodal - Label

N 1	Electra pattern - blue and yellow, 4½ yds.x50"
N 2	Electra pattern - green and yellow, 4½ yds.x50"

Woven Fabrics: Marli Ehrman - Label

E 1	Diagonal pattern - blue, 4½ yds.x50"
E 2	Diagonal pattern - mouse, 4½ yds.x50"
E 3	Diagonal pattern - vermilion, 4½ yds.x50"
E 4	Straight pattern - gray, 4½ yds.x50"
E 16	Diagonal pattern - rose, 4½ yds.x50"
E 5	Straight pattern - brown, 4½ yds.x50"
E 6	Straight pattern - yellow, 4½ yds.x50"
E 7	Light weight - yellow, 4½ yds.x50"
E 8	Light weight - mouse and yellow, 4½ yds.x50"
E 9	Heavy weight - green, 4½ yds.x50"
E 10	Heavy weight - blue, 4½ yds.x50"
E 11	4 widths: Curtain - green, 12' x 200"
E 12	2 widths: Curtain - terra cotta, 12' x 100"
E 13	Coarse: yellow and gray, 12' x 100"
E 14	Thin: yellow and gray, 12' x 200"
E 15	Curtain: gray, white, pink and blue, 12' x 150"

TEXTILES: Original Samples submitted to competition

E 11 - E 12	Marli Ehrman: 2 frames of woven textiles, (3 in each frame)
R 9 -	Antonin Raymond: 1 frame of 4 printed textiles
R 9a	Antonin Raymond: 1 frame of 3 printed textiles
R 10 - R 24	Antonin Raymond: 14 Hanging pieces of printed textiles
N 3	Nepodal: 1 frame of printed textiles
HM 1	Honorable Mention: Henning Rees, 4 pieces
HM 2	Honorable Mention: Strengell, 3 pieces - Ulla, 3 pieces

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	MoMA Exhs.	148.13

ORGANIC DESIGN IN HOME FURNISHINGS

An exhibition circulated by The Museum of Modern Art, New York City

DRAWINGS - 17 labels

Category A - Seating for a living room

A 1-4                      Honorable Mention: Nicholson and Maier (4 drawings - A1538)  
 A 5                         Honorable Mention: Peter Pfisterer (1 drawing - A4432)  
 A 6-8                      Honorable Mention: Anderson and Bellah (3 drawings - A439)  
 A 9-12                     Honorable Mention: Stonorov and von Moltke(4 drawings-A82)

Category B - Other furniture for a living room

B 1 - B 2                      Honorable Mention: Weese and Baldwin ( 2 drawings - B2146)  
 B 3 - B 5                      Honorable Mention: Stonorov and von Moltke (3 drawings-B82)

Category C - Furniture for a dining room

C - 1                         Honorable Mention: Carl Koch(1 drawing - C51)  
 C - 2                         Honorable Mention: Stephen MacDonald (1 drawing - C3719)  
 C - 3 - C - 4                 Honorable Mention: Stonorov and von Moltke(2 drawings -C82)  
 C - 5                         Honorable Mention: Nicholson and Maier (1 drawing - C1538)

Category D - Furniture for a Bedroom

D 1 - D 4                      Winners: Stonorov and von Moltke (4 drawings - D82)  
 D 5                             Honorable Mention: Weese and Baldwin (1 drawing - D2146)

Category E - Furniture for a one-room apartment

E 1 - E 11                     Winners: Craig and Hatfield (11 drawings - E252)  
 E 12 - E 23                    Honorable Mention: Raymond (12 drawings - E70)

Category F - Furniture for outdoor living:

F 1 - F 1a                     Winners: Weese and Baldwin (2 drawings - F2146)  
 F 2                             Honorable Mention: Chester Nagel (1 drawing - F1551)

Category G - Movable lighting equipment

G 1                             Winner: Pfisterer (1 drawing - G4432)  
 G 2 - G 3                     Honorable Mention: Wyckoff (2 drawings - G4670)  
 G 4 - G 5                     Honorable Mention: Polivnick and Greenberg (2 drawings -  
 G4685)

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	MoMA Exhs.	148.13

-2-

DRAWINGS - (Continued)

Category I: Printed fabrics

I 1 - I 2                      Honorable Mention: Meserole (2 drawings - I1521)  
I 3 - I 4                      Honorable Mention: Miller (2 drawings - I2203)

INSTALLATION PAVILIONS

Pavilion A - navy blue  
Pavilion B - dark green  
Pavilion C - brown  
Pavilion D - light green

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	MoMA Exhs.	148.13

# THE MUSEUM OF MODERN ART

Date May 3, 1943

To: Miss Ulrich

Re: Organic Design Furniture

From: Miss Carson

remainders

ORGANIC DESIGN

Elodie is breaking up the show MANUFACTURING MODERN FURNITURE. Inasmuch as the designers never had a chance at the furniture when it was sold at reduced prices the first and second times, it seems only fair that they should have it now if they want it - and they all do so far (Saarinen, Hatfield & Stonorov). The manufacturers have agreed to our selling it. I hope you will too.

Bloomington was rather mean about the designers, no discounts to anyone, so I think it good policy for us to compensate them for their efforts. They got little enough out of that project.

"Will you please O.K. this?"

*Handwritten notes:*  
 Yes, all  
 Handle some as stock items  
 w  
 as stock items

*Alice*

Material	Description	Manufacturer	Price	Quantity	Total
hatfield	1 #4111 chest, 3 drawer	Heywood-Wakefield	20.00	10.00	10.00
Panel #5	Study of form Full size model Setting the legs				
Panel #7	Recording form of chair Quote Shell and springing sofa units				
Panel #8	Trimming flaps from veneer Cutting glue sheets Glue sheets between mahogany and poplar plies				
Panel #9	Electric phenolic press Steam pressure tank Trimming of edges				
Panel #10	Machine production of case work Quantity production Size print Detail men				
Panel #11	Box				
Panel #12	Preliminary operations Typical machine processes				

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	MoMA Exhs.	148.13

# THE MUSEUM OF MODERN ART

ORGANIC DESIGN FURNITURE

Date May 17, 1943

To: Miss Ulrich

Re: Sale of remnants of Organic Design furniture (included in the circ. ex. Mfg. Modern Furniture)

From: Miss Carson

ORGANIC DESIGN FURNITURE PURCHASED BY THE DESIGNERS:

		owner	whsl.	minus discount	total
	Introductory label				
Stonorov	1 #240 bedrm dresser w. drawers	Red Lion Furn. Co.	22.95	18.56	
	1 #240 " " w. doors	" " " "	22.44	17.95	
	1 #240 large base	The Winkler "Drawings"	9.54	7.63	43.94
Saarinan	1 #111 desk shelf, 48"	Red Lion Table Co.	8.00	6.40	
	1 #112 desk unit, 18x15	" " " "	9.75	7.80	
	1 #104 bookcase unit, 18x22	" " " "	10.50	8.40	
	1 #103 cabinet unit, 18x22	" " " "	11.00	8.80	
	1 bench, 54"	" " " "	6.75	5.40	
	1 side chair	Heywood-Wakefield	37.10	18.55	55.35
Hatfield	1 #4111 chest, 3 drawer	Heywood-Wakefield	20.00	10.00	10.00
Panel #6	Study of form Full size model Setting the legs				
Panel #7	Recording form of chair Crate Shell and springing soft units				
Panel #8	Trimming flaws from veneer Cutting glue sheets Glue sheets between subglue and paper plies				
Panel #9	Electric phenolic press Steam pressure tank Trimming of edges				
Panel #10	Machine production of case work Quantity production Blue print Detail man				
Panel #11	Boil Preliminary operations Optical working processes				

FOR STUDY PURPOSES ONLY. NOT FOR REPRODUCTION.

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	MoMA Exhs.	148.13

MANUFACTURING MODERN FURNITURE

An exhibition circulated by The Museum of Modern Art, New York City

I N S T A L L A T I O N   L I S T

Title Panel

Introductory label

Panel #1	Chairs: Overstuffed Chair The Winning Drawings .....
Panel #2	A tremendous step forward.....
Panel #3	In the chairs by Nicholson and Maier .....
#3a Label	Chair with half the upholstery stripped off
Panel #4	Photographs of original drawings by Saarinen and Eames
Panel #5	Photographs of original drawings by Saarinen and Eames
Panel #6	Study of Form Full size model Setting the legs
Panel #7	Recording form of chair Crate Shell and springing sofa units
Panel #8	Trimming flaws from veneer Cutting glue sheets Glue sheets between mahogany and poplar plies
Panel #9	Electric phenaloid press Steam pressure tank Trimming of edges
Panel #10	Machine production of case work Quantity production Blue print Detail man
#10a	Rod
Panel #11	Preliminary operations Typical machine processes

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	MoMA Exhs.	148.13

- Panel #12                      Joints
- Panel #13                      Sandpapering  
   Finishing
- Panel #14                      Units: 1 drawing
- Panel #15                      2 drawings

Actual Furniture

- 3 Saarinen cases (#1, #2, #3) -
  - 2 Saarinen benches
  - 1 Saarinen dining room chair -
  - Saarinen model room
  - 2 Stonorov cases (#1 and #2) -
  - 1 Stonorov bench - wide bench
  - 1 Hatfield chest (hang under Panel #10)
- desk unit - 3 drawers 22" high  
 cabinet unit 18" - like case unit. Shelves 18"  
 1-36" - 1-desk shelf - 49"  
 54"  
 1 Bedroom dresser - 1 beam. Tambour. 27" wide  
 20" deep  
 27" high  
 Bloomingdale's

shelves & door  
damaged in case.  
one hinge off.

SALE

Red Lion Table Co

(Saarinen) 111 desk shelf 48"	6.40
112 desk unit 18x15	7.80
104 back case unit 18x22"	8.40
103 cabinet unit	8.80
54" bench	5.40

20% dis on wholesale price

Heywood-Walker

(Hatfield) 4111 chest - 3-dr.	10.00
(Saarinen) dining room chair	18.55

1/2 of whole sale

Red Lion Furniture

(Stonorov) 240 bedroom dresser w drawers	18.36	whsl	22.95
240 " " " with door	17.95		22.44
240 large case	7.63		9.54
	43.94		

20% off whsl.

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	MoMA Exhs.	148.13

# THE MUSEUM OF MODERN ART

Date April 26, 1943

To: Miss Woodruff

Re: Furniture and Good Design

From: Miss Carson

It will be a fine thing to have the furniture repaired by Silverman, so long as the insurance covers the cost. I am writing Saarinen and Stonorov (the designers) about buying pieces, as they got a rather raw deal the first time we sold off the furniture, if they don't want it, I believe we can sell to the staff. I'll talk with Miss Courter about her purchases. Don't say anything yet to anyone else about sales.

After GOOD DESIGN is photographed, I want to check all items for possible permanent collection. In fact I can do this any time now and will soon. I suppose it is in Frank's room. Before you make payments for damages, we had better do this checking, so that one letter to the lender will cover all the problems.

- a) Saarinen dining chair
- b) Stonorov case
- c) Saarinen model furniture: 1 leg on coffee table needs to be soldered on; lid to one case - loose. (Will have this model repair done by "udy")

Miss Courter had suggested that you might wish to put this furniture on sale to the staff. If so, she (EC) wants priorities on the 52" Saarinen bench.

Are there any objections to our having Harry Silverman, who made similar repairs last year, repair the pieces listed above (a, b, d)? (He is the man the Red Lion Company - R. Braun & Co., had advised.)

*MW*

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	MoMA Exhs.	148.13

## THE MUSEUM OF MODERN ART

Date April 23, 1943

To:  Miss Carson  
Miss Courter

Re: Manufacturing Modern Furniture

From: M. Woodruff

I've just checked this show and have the following to report:

- 1) All panels are in remarkably good condition and could very well be used another year.
- 2) Furniture:
  - a) Saarinen case - open front one: 3" scratch on right side. Other 2 o.k.
  - b) 2 Saarinen benches: surfaces of both considerably scratched - apparently from moving of cases. Longer bench deeply scarred at both ends where, Frank says, the bench slipped over guard holding it in place in box when packed.
  - c) Saarinen dining chair - o.k., tho generally soiled
  - d) Stonorov case #1 - left door pulled from top hinge - wood veneer seems to have separated from body of door.
  - e) Saarinen model furniture: 1 leg on coffee table needs to be soldered on; lid to one case - loose. (Will have this model repair done by "udy")

Miss Courter had suggested that you might wish to put this furniture on sale to the staff. If so, she (EC) wants priorities on the 52" Saarinen bench.

Are there any objections to our having Harry Silverman, who made similar repairs last year, repair the pieces listed above (a, b, d)? (He is the man the Red Lion Company - R. Braun & Co., had advised.)

*MW*

FOR STUDY PURPOSES ONLY. NOT FOR REPRODUCTION.

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	MoMA Exhs.	148.13

FURNITURE DESIGN TODAY

An exhibition circulated by The Museum of Modern Art, New York City

C H E C K   L I S T

Title Panel

Panel #1	The Crystal Palace
Panel #2	Morris
Panel #2a	Thonet
Panel #3	Art Nouveau
Panel #4	Arts and Crafts
Panel #5	Revolt against Ornament
Panel #6	Breuer
Panel #7	Le Corbusier
Panel #8	Mies van de Rohe
Panel #9	Breuer
Panel #10	Matheson
Panel #11	Saarinen and Eames
Panel #12	Saarinen and Eames
41.1700	Chair by Thonet (beside Panel #2a) - Label
41.1701	Chair by Aalto (between panels #8 and #9) - Label
Panels 13a-h	Projection track

- NOTE:
- 1) Hang panels #1 through #12, 9" apart
  - 2) Hang projection track below wood panels, so that each of the projection track panels are touching one another in a horizontal line.
  - 3) Hang the 2 chairs from ceiling or wall.

FOR STUDY PURPOSES ONLY. NOT FOR REPRODUCTION.

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	MoMA Exhs.	148.13

FURNITURE DESIGN TODAY

An exhibition circulated by The Museum of Modern Art, New York City

C H E C K L I S T

Title Panel

Panel #1	The Crystal Palace
Panel #2	Morris
Panel #2a	Thonet
Panel #3	Art Nouveau
Panel #4	Arts and Crafts
Panel #5	Revolt against Ornament
Panel #6	Breuer
Panel #7	Le Corbusier
Panel #8	Mies van de Rohe
Panel #9	Breuer
Panel #10	Mathsson
Panel #11	Saarinen and Eames
Panel #12	Saarinen and Eames

  

41.1700	Chair by Thonet (beside Panel #2a) → Label
41.1701	Chair by Aalto (between panels #8 and #9) → Label

  

Panels 13a-h	Projection track
--------------	------------------

- NOTE: 1) Hang panels #1 through #12, 9" apart
- 2) Hang projection track below wood panels, so that each of the projection track panels are touching one another in a horizontal line.
- 3) Hang the 2 chairs from ceiling or wall.

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	MoMA Exhs.	148.13

ORGANIC DESIGN IN HOME FURNISHINGS

An exhibition circulated by The Museum of Modern Art, New York City

INSTALLATION LIST

Title Poster

Panel explaining competition

Panel: Winning Designers

Panel: List of stores participating

HISTORY SECTION

c. 40 running feet

H-1, H-2, H-2a, H-3,  
H-3a, H-4, H-4a,  
H-5, H-5a

Projection track (9panels) - to be installed above or below following nine panels in sequence from right to left.

H-6

Panel: The Crystal Palace

H-7

Panel: William Morris

H-8

Thonet Chair and label

H-9

Panel: Art Nouveau

H-10

Panel: Arts and Crafts

H-11

Panel: Revolt against Ornamentation

H-12

Breuer Chair and Label

H-13

Panel: Le Corbusier

H-14

Panel: Mies van der Rohe

H-15

Aalto Chair and label

H-16

Panel: Breuer

H-17

Panel: Mathsson

*Eritz Gutheim*

*To Keep?*

MANUFACTURING SECTION

c. 140 running feet

M-1

Label: Chairs

M-2

Enlarged photograph: Gargantua

M-3

Label: Chair Construction

M-4

Chair frame with no legs: showing spring

M-5

Panel: the spring

M-6

Sofa Unit: Saarinen

M-7

Label: "A still more advanced step....."

M-8

Chair: Nicholson and Maier

M-9

Label: "The most advanced of all....."

M-10

Panel: Plywood shell

M-11

Shell armchair: Saarinen

M-12

Panel: The Leg

M-13 - M-18

Winning drawings of chairs by Saarinen and James (6)

M-19

Panel: Study of form

M-21

Panel: Setting the legs

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	MoMA Exhs.	148.13

-2-

MANUFACTURING SECTION -(Continuing)

M-22	Panel: Recording the form of a chair
M-23	Crate (hanging)
M-24	Panel: Crate for armchair
M-26	Panel: Trimming flaws from veneer
M-27	Panel: Cutting glue sheets
M-28	Panel: Glue sheet between mahogany and poplar plies
M-29	Wood sample (hanging)
M-30	Panel: Electric phenaloid press
M-31	Panel: Steam pressure tank
M-32	Panel: Trimming of edges
M-32a	Label: Units
M-33	Panel: History
M-34	Panel: Machine production
M-35	Panel: drawings
M-36	Rod
M-37	Panel: Preliminary operations
M-38	Panel: Six typical operations
M-39	Panel: Sandpapering
M-40	Panel: Bending
M-41	Panel: Finishing
M-42	Panel: Joints
M-43	Panel: Joints
M-44	Panel: Rattan
M-45 → M-48	Winning drawings of units by Saarinen and Eames (4) †

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	MoMA Exhs.	148.13

ORGANIC DESIGN IN HOME FURNISHINGS

an exhibition circulated by The Museum of Modern Art, New York City

INSTALLATION LIST

FURNITURE SECTION

Alvaro Saarinen and Charles O. James: Living and Dining Room

- 2 Labels: Saarinen and James - Winning Designs
- S-E 1 Dining table and one leaf
  - (S-E 2 One five-drawer unit, 36" wide
  - (S-E 3 One shelf unit with glass doors, 36" wide
  - S-E 4 - S-E 8 Five side or dining room chairs (rose)
  - S-E 9 - S-E 10 Two sectional chairs or sofa units (blue)
  - S-E 11 One arm chair (rose)
  - S-E 12 One high back chair (grey)
  - S-E 13 One plywood coffee table
  - S-E 14 Unit bench, 35"
  - S-E 15 - S-E 16 Two unit benches, 54"
  - S-E 17 - S-E 19 Three unit benches, 72"
  - S-E 20 One five-drawer unit case - 18" *etc*
  - S-E 21 - S-E 22 Two four-drawer unit cases - 18" *etc*
  - S-E 25 One open shelf unit case with drawer ✓
  - S-E 26 One cabinet unit case ✓
  - S-E 27 One corner unit case, opening from top ✓
  - S-E 28 One desk top with two legs
  - S-E 29 Desk unit case with three drawers
  - S-E 30 Mat: leopard spot mat for Saarinen and James bench
  - S-E 31 Rug: zebra pattern (for dining room) - *V. Savelle*
  - S-E 32 One chair (rose)
  - S-E 23 - S-E 24 2 open shelf cases

Oscar Stonorov and Willo von Moltke: Living Room

- 2 Labels: Stonorov and von Moltke - Winning Designs
- S-M 1 One large blue upholstered chair
  - S-M 2 Desk
  - S-M 3 Coffee table
  - S-M 4 (Two open-shelf units
  - (One cupboard unit
  - (One three-unit base
  - S-M 10 Webbed chair for desk
  - S-M 11 Sofa
  - S-M 11, a, b, c, d. Sofa pillows and cushioned seat for S-M 11
  - S-M 19 Rug: fringe rug (for living room) *(V. Savelle)*

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	MoMA Exhs.	148.13

-2-

FURNITURE SECTION -- (Continued)

Oscar Stonorov and Willo von Moltke: Bedroom

Label: Stonorov and von Moltke -- Winning Designs  
 S-M 12 Bed with double width stretcher, night table attached to head board of bed  
 S-M 13 - S-M 14 Dressing table and chair (hang table on wall)  
 S-M 15 Three-drawer unit, cabinet unit, and tambour with trays and three-unit bench (base)  
 S-M 2- Plain rug (for bedroom) *(Clearflow)*

Martin Craig and Ann Hatfield: One-Room Apartment

2 Labels: Craig and Hatfield  
 C-H 1a Unit bookcase ~~4118?~~  
 C-H 1b Top to bookcase ~~4113?~~  
 C-H 2 Unit drawers ~~4111?~~  
 C-H 3 Desk top ~~4114?~~  
 C-H 4 One Unit bookcase ~~4110?~~  
 C-H 5 Sofa-bed  
 C-H 5a and b Cushion pads for sofa-bed  
 C-H 6 One coffee table  
 C-H 7 Unit cupboard ~~4112?~~  
 C-H 8 Dining table - 4 separate legs  
 C-H 9 - C-H 12 Four dining chairs  
 C-H 13 Broadloom rug } *Bigelow*  
 C-H 14 Broadloom rug }

*(AT notes Oct '42)*

Emrich Nicholson and Douglas Maier (to be used with Craig and Hatfield one-room apartment):

Label: Nicholson and Maier  
 N-M 1 - N-M 2 Two chairs, each with one arm, which together form a double sofa - brown upholstery

Carl Anderson and Ross Bellah: Terrace Furniture

Label: Anderson and Bellah  
 A-B 1 - A-B 2 Two sectional chairs, one with right arm, one with left arm.  
 A-B 3 One corner table  
 A-B 4 Chaise lounge without arms  
 A-B 5 Small table with removable tray top  
 A-B 6 Straw petate - }

Peter Pfisterer: Lamps

P-1 1 Standing and reading lamp, brass (to be installed with Weese and Baldwin furniture)  
 P-2 1 Standing and reading lamp, brass (to be installed with Saarinen and Eames furniture) -

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	MoMA Exhs.	148.13

-3-

FURNITURE SECTION -- (Continued)

Peter Pfisterer: Lamps (Continued)

- P-3 1 Standing and reading lamp, chrome (to be installed with Stonorov and von Moltke furniture)
- P-4 1 Standing lamp, brass (to be installed with Weese and Baldwin furniture)
- P-5 1 Standing lamp, chrome (to be installed with Stonorov and von Moltke bedroom furniture)
- P-6 1 Desk lamp, chrome, goose neck (to be installed in Saarinen and Eames room)
- P-7 1 Standing lamp, brass, with reflector, indirect (to be installed with Craig and Hatfield furniture)

Harry Weese and Benjamin Baldwin: Lamps

- W-B 1 1 Desk lamp, chrome, with fluorescent bulb (to be installed with Saarinen and Eames furniture)
- W-B 2 1 Table lamp, chrome (to be installed with Stonorov and von Moltke furniture)
- W-B 3 1 Table lamp, brass (to be installed with Stonorov and von Moltke furniture)
- W-B 4 1 Standing lamp, brass with dark shade, goose neck stand (to be installed with Saarinen and Eames furniture)
- W-B 5 1 Standing lamp, chrome with dark shade, goose neck stand, (to be installed with Craig and Hatfield furniture)

Harry Weese and Benjamin Baldwin: Furniture for outdoor living

Label: Weese and Baldwin

- W-B 6 Teawagon
- W-B 7 Grill with pneumatic tire (collapsible)
- W-B 8 -- W-B 9 Two benches
- W-B 10 Outdoor table (wood top, iron base)
- W-B 11 Cot
- W-B 12 Striped sailcloth chair
- W-B 13 -- W-B 15 3 Plant stands

- 1 box of bulbs -- 10 long bulbs -- 40 watt, 11 7/8" in length  
 2 fluorescent bulbs -- 15 watt, 15" T 12  
 6 small round bulbs -- 60 watt  
 1 large bulb, silver bottom -- 200 watt

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	MoMA Exhs.	148.13

ORGANIC DESIGN IN HOME FURNISHINGS

An exhibition circulated by The Museum of Modern Art, New York City

TEXTILES: Printed Fabrics Produced

Printed Fabrics: Antonin Raymond - Label

- R 1 ✓ Block and circle pattern - navy, 4½ yds.x50"
- R 2 Block and circle swish - brown, 4½ yds.x50"
- R 3 Block and circle swish - terra cotta, 4½ yds.x50"
- R 4 Leopard pattern - brown, 4½ yds.x50"
- R 5 Leopard pattern - blue, 4½ yds.x50"
- R 6 Leopard pattern - green, 4½ yds.x50"
- R 7 Floral swish pattern - green and yellow, 4½ yds.x50"
- R 8 Floral swish pattern - blue and coral, 4½ yds.x50"
- R 25 Curtain: Blowing Leaves, 12' x 150"
- R 26 Length: Blowing Leaves, 12' x 150"

Printed Fabrics: Virginia Nepodal - Label

- N 1 Electra pattern - blue and yellow, 4½ yds.x50"
- N 2 ✓ Electra pattern - green and yellow, 4½ yds.x50"

Woven Fabrics: Marli Ehrman - Label

- E 1 Diagonal pattern - blue, 4½ yds.x50"
- E 2 Diagonal pattern - mouse, 4½ yds.x50"
- E 3 ✓ Diagonal pattern - vermillion, 4½ yds.x50"
- E 4 Straight pattern - gray, 4½ yds.x50"
- E 16 Diagonal pattern - rose, 4½ yds.x50"
- E 5 Straight pattern - brown, 4½ yds.x50"
- E 6 Straight pattern - yellow, 4½ yds.x50"
- E 7 ✓ Light weight - yellow, 4½ yds.x50"
- E 8 Light weight - mouse and yellow, 4½ yds.x50"
- E 9 Heavy weight - green, 4½ yds.x50"
- E 10 Heavy weight - blue, 4½ yds.x50"
- E 11 ✓ 4 widths: Curtain - green, 12' x 200"
- E 12 ✓ 2 widths: Curtain - terra cotta, 12' x 100"
- E 13 ✓ Coarse: yellow and gray, 12' x 100"
- E 14 ✓ Thin: yellow and gray, 12' x 200"
- E 15 ✓ Curtain: gray, white, pink and blue, 12' x 150"

TEXTILES: Original Samples submitted to competition

- E 11 - E 12 Marli Ehrman: 2 frames of woven textiles,(3 in each frame)
- R 9 - Antonin Raymond: 1 frame of 4 printed textiles
- R 9a Antonin Raymond: 1 frame of 3 printed textiles
- R 10 - R 24 Antonin Raymond: 14 Hanging pieces of printed textiles
- N 3 Nepodal: 1 frame of printed textiles
- HM 1 Honorable Mention: Henning Rees, 4 pieces
- HM 2 Honorable Mention: Strengell, 3 pieces - Ulla, 3 pieces

FOR STUDY PURPOSES ONLY. NOT FOR REPRODUCTION.

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	MoMA Exhs.	148.13

*Sonstone-*

*Saarnen 8 photos keep  
10 drugs 11*

ORGANIC DESIGN IN HOME FURNISHINGS

an exhibition circulated by The Museum of Modern Art, New York City

DRAWINGS - 17 labels

Category A - Seating for a living room

- keep 3 - return 1*
- A 1-4 Honorable Mention: Nicholson and Maier (4 drawings - A1538)
  - A 5 Honorable Mention: Peter Pfisterer (1 drawing - A4432) *keep*
  - A 6-8 Honorable Mention: Anderson and Bellah (3 drawings - A439) *keep 2*
  - A 9-12 Honorable Mention: Stonorov and von Moltke (4 drawings - A82) *keep 1  
ret 2*

Category B - Other furniture for a living room

- B 1 - B 2 Honorable Mention: Weese and Baldwin (2 drawings - B2146) *return*
- B 3 - B 5 Honorable Mention: Stonorov and von Moltke (3 drawings - B82) *keep*

Category C - Furniture for a dining room

- C - 1 Honorable Mention: Carl Koch (1 drawing - C51) *return*
- C - 2 Honorable Mention: Stephen MacDonald (1 drawing - C3719) *return*
- C - 3 - C - 4 Honorable Mention: Stonorov and von Moltke (2 drawings - C82) *keep 2  
ret 1*
- C - 5 Honorable Mention: Nicholson and Maier (1 drawing - C1538) *return*

Category D - Furniture for a Bedroom

- D 1 - D 4 Winners: Stonorov and von Moltke (4 drawings - D82) *keep*
- D 5 Honorable Mention: Weese and Baldwin (1 drawing - D2146) *return*

Category E - Furniture for a one-room apartment

- E 1 - E 11 Winners: Craig and Hatfield (11 drawings - E252) *keep 8 - ret 3*
- E 12 - E 23 Honorable Mention: Raymond (12 drawings - E70) *return all*

Category F - Furniture for outdoor living:

- F 1 - F 1a Winners: Weese and Baldwin (2 drawings - F2146) *keep*
- F 2 Honorable Mention: Chester Nagel (1 drawing - F1551) *return*

Category G - Movable lighting equipment

- G 1 Winner: Pfisterer (1 drawing - G4432) *keep ret*
- G 2 - G 3 Honorable Mention: Wyckoff (2 drawings - G4670) *ret.*
- G 4 - G 5 Honorable Mention: Polivnick and Greenberg (2 drawings - G4685)

FOR STUDY PURPOSES ONLY. NOT FOR REPRODUCTION.

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	MoMA Exhs.	148.13

-2-

DRAWINGS - (Continued)

Category I: Printed fabrics

I 1 - I 2

Honorable Mention: Meserole (2 drawings - I1521)

I 3 - I 4

Honorable Mention: Miller (2 drawings - I2203)

*ret*  
*ret.*

INSTALLATION PAVILIONS

Pavilion A - navy blue

Pavilion B - dark green

Pavilion C - brown

Pavilion D - light green

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	MoMA Exhs.	148.13

ORGANIC DESIGN IN HOME FURNISHINGS

An exhibition circulated by The Museum of Modern Art, New York City

INSTALLATION LIST

Title Poster

- Panel explaining competition
- Panel: Winning Designers
- Panel: List of stores participating

HISTORY SECTION

c. 40 running feet

- H-1, H-2, H-2a, H-3, H-3a, H-4, H-4a, H-5, H-5a      Projection track (9panels) -- to be installed above or below following nine panels in sequence from right to left.
- H-6      Panel: The Crystal Palace
- H-7      Panel: William Morris
- H-8      — Thonet Chair and label
- H-9      Panel: art Nouveau
- H-10      Panel: Arts and Crafts
- H-11      Panel: Revolt against Ornamentation
- H-12      — Breuer Chair and Label
- H-13      Panel: Le Corbusier
- H-14      Panel: Mies van der Rohe
- H-15      — Aalto Chair and label
- H-16      Panel: Breuer
- H-17      Panel: Mathsson

MANUFACTURING SECTION

c. 140 running feet

- M-1      Label: Chairs
- M-2      Enlarged photograph: Gargantua
- M-3      Label: Chair Construction
- M-4      Chair frame with no legs: showing spring
- M-5      Panel: the spring
- M-6      Sofa Unit: Saarinen
- M-7      Label: "A still more advanced step....."
- M-8      Chair: Nicholson and Maier
- M-9      Label: "The most advanced of all....."
- M-10      Panel: Plywood shell
- M-11      Shell armchair: Saarinen
- M-12      Panel: The Leg
- M-13 - M-18      Winning drawings of chairs by Saarinen and Eames (6)
- M-19      Panel: Study of form
- M-21      Panel: Setting the legs

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	MoMA Exhs.	148.13

-2-

MANUFACTURING SECTION --(Continuing)

M-32	Panel: Recording the form of a chair
M-33	Crate (hanging)
M-34	Panel: Crate for armchair
M-26	Panel: Trimming flaws from veneer
M-27	Panel: Cutting glue sheets
M-28	Panel: Glue sheet between mahogany and poplar plies
M-29	Wood sample (hanging)
M-30	Panel: Electric phenaloid press
M-31	Panel: Steam pressure tank
M-32	Panel: Trimming of edges
M-32a	Label: Units
M-33	Panel: History
M-34	Panel: Machine production
M-35	Panel: drawings
M-36	Rod
M-37	Panel: Preliminary operations
M-38	Panel: Six typical operations
M-39	Panel: Sandpapering
M-40	Panel: Bending
M-41	Panel: Finishing
M-42	Panel: Joints
M-43	Panel: Joints
M-44	Panel: Ratten
M-45 -- M-48	Winning drawings of units by Saarinen and Eames (4)

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	MoMA Exhs.	148.13

ORGANIC DESIGN IN HOME FURNISHINGS

An exhibition circulated by The Museum of Modern Art, New York City

INSTALLATION LIST

FURNITURE SECTION

Hero Saarinen and Charles O. Eames: Living and Dining Room

- 2 Labels: Saarinen and Eames - Winning Designs
- S-E 1 Dining table and one leaf
  - (S-E 2 One five-drawer unit, 36" wide
  - (S-E 3 One shelf unit with glass doors, 36" wide
  - S-E 4 - S-E 8 Five side or dining room chairs (rose)
  - S-E 9 - S-E 10 Two sectional chairs or sofa units (blue)
  - S-E 11 One arm chair (rose)
  - S-E 12 One high back chair (grey)
  - S-E 13 One plywood coffee table
  - S-E 14 Unit bench, 36"
  - S-E 15 - S-E 16 Two unit benches, 54"
  - S-E 17 - S-E 19 Three unit benches, 72"
  - S-E 20 One five-drawer unit case
  - S-E 21 - S-E 22 Two four-drawer unit cases
  - S-E 25 One open shelf unit case with drawer
  - S-E 26 One cabinet unit case
  - S-E 27 One corner unit case, opening from top
  - S-E 28 One desk top with two legs
  - S-E 29 Desk unit case with three drawers
  - S-E 30 Mat: leopard spot mat for Saarinen and Eames bench
  - S-E 31 Rug: zebra pattern (for dining room)
  - S-E 32 One chair (rose)
  - S-E 23 - S-E 24 2 open shelf cases

Oscar Stonorov and Willo von Moltke: Living Room

- 2 Labels: Stonorov and von Moltke - Winning Designs
- S-M 1 One large blue upholstered chair
  - S-M 2 Desk
  - S-M 3 Coffee table
  - S-M 4 (Two open-shelf units
  - (One cupboard unit
  - (One three-unit base
  - Webbed chair for desk
  - S-M 10 Sofa
  - S-M 11 Sofa pillows and cushioned seat for S-M 11
  - S-M 11, a, b, c, d. Rug: fringe rug (for living room)
  - S-M 19

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	MoMA Exhs.	148.13

ORGANIC DESIGN IN HOME FURNISHINGS

An exhibition circulated by The Museum of Modern Art, New York City

INSTALLATION LIST

FURNITURE SECTION

Alvaro Saarinen and Charles O. James: Living and Dining Room

2 Labels: Saarinen and James -- Winning Designs

S-E 1	Dining table and one leaf
(S-E 2	One five-drawer unit, 36" wide
(S-E 3	One shelf unit with glass doors, 36" wide
S-E 4 - S-E 8	Five side or dining room chairs (rose)
S-E 9 - S-E 10	Two sectional chairs or sofa units (blue)
S-E 11	One arm chair (rose)
S-E 12	One high back chair (grey)
S-E 13	One plywood coffee table
S-E 14	Unit bench, 36"
S-E 15 - S-E 16	Two unit benches, 54"
S-E 17 - S-E 19	Three unit benches, 72"
S-E 20	One five-drawer unit case
S-E 21 - S-E 22	Two four-drawer unit cases
S-E 25	One open shelf unit case with drawer
S-E 26	One cabinet unit case
S-E 27	One corner unit case, opening from top
S-E 28	One desk top with two legs
S-E 29	Desk unit case with three drawers
S-E 30	Mat: leopard spot mat for Saarinen and James bench
S-E 31	Rug: zebra pattern (for dining room)
S-E 32	One chair (rose)
S-E 23 - S-E 24	2 open shelf cases

Oscar Stonorov and Willo von Moltke: Living Room

2 Labels: Stonorov and von Moltke -- Winning Designs

S-M 1	One large blue upholstered chair
S-M 2	Desk
S-M 3	Coffee table
S-M 4	(Two open-shelf units
	(One cupboard unit
	(One three-unit base
S-M 10	Webbed chair for desk
S-M 11	Sofa
S-M 11, a, b, c, d.	Sofa pillows and cushioned seat for S-M 11
S-M 19	Rug: fringe rug (for living room)

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	MoMA Exhs.	148.13

-2-

FURNITURE SECTION - (Continued)Oscar Stonorov and Willo von Moltke: Bedroom

Label: Stonorov and von Moltke - Winning Designs

S-M 12 Bed with double width stretcher (night table attached to head board of bed)

S-M 13 - S-M 14 Dressing table and chair (hang table on wall)

S-M 15 Three-drawer unit, cabinet unit, and tambour with trays and three-unit bench (base)

S-M 2- Plain rug (for bedroom)

Martin Craig and Ann Hatfield: One-Room Apartment

2 Labels: Craig and Hatfield

C-H 1a Unit bookcase

C-H 1b Top to bookcase

C-H 2 Unit drawers

C-H 3 Desk top

C-H 4 One Unit bookcase

C-H 5 Sofa-bed

C-H 5a and b Cushion pads for sofa-bed

C-H 6 One coffee table

C-H 7 Unit cupboard

C-H 8 Dining table - 4 separate legs

C-H 9 - C-H 12 Four dining chairs

C-H 13 Broadloom rug

C-H 14 Broadloom rug

Emrich Nicholson and Douglas Maier (to be used with Craig and Hatfield one-room apartment):

Label: Nicholson and Maier

N-M 1 - N-M 2 Two chairs, each with one arm, which together form a double sofa - brown upholstery

Carl Anderson and Ross Bellah: Terrace Furniture

Label: Anderson and Bellah

A-B 1 - A-B 2 Two sectional chairs, one with right arm, one with left arm.

A-B 3 One corner table

A-B 4 Chaise lounge without arms

A-B 5 Small table with removable tray top

A-B 6 Straw petate

Peter Pfisterer: Lamps

P-1 1 Standing and reading lamp, brass (to be installed with Weese and Baldwin furniture)

P-2 1 Standing and reading lamp, brass (to be installed with Saarinen and Eames furniture)

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	MoMA Exhs.	148.13

-3-

FURNITURE SECTION -- (Continued)

Peter Pfisterer: Lamps (Continued)

- P-3 1 Standing and reading lamp, chrome (to be installed with Stonorov and von Moltke furniture)
- P-4 1 Standing lamp, brass (to be installed with Weese and Baldwin furniture)
- P-5 1 Standing lamp, chrome (to be installed with Stonorov and von Moltke bedroom furniture)
- P-6 1 Desk lamp, chrome, goose neck (to be installed in Saarinen and Eames room)
- P-7 1 Standing lamp, brass, with reflector, indirect (to be installed with Craig and Hatfield furniture)

Harry Weese and Benjamin Baldwin: Lamps

- W-B 1 1 Desk lamp, chrome, with fluorescent bulb (to be installed with Saarinen and Eames furniture)
- W-B 2 1 Table lamp, chrome (to be installed with Stonorov and von Moltke furniture)
- W-B 3 1 Table lamp, brass (to be installed with Stonorov and von Moltke furniture)
- W-B 4 1 Standing lamp, brass with dark shade, goose neck stand (to be installed with Saarinen and Eames furniture)
- W-B 5 1 Standing lamp, chrome with dark shade, goose neck stand, (to be installed with Craig and Hatfield furniture)

Harry Weese and Benjamin Baldwin: Furniture for outdoor living

Label: Weese and Baldwin

- W-B 6 Teawagon
- W-B 7 Grill with pneumatic tire (collapsible)
- W-B 8 - W-B 9 Two benches
- W-B 10 Outdoor table (wood top, iron base)
- W-B 11 Cot
- W-B 12 Striped sailcloth chair
- W-B 13 - W-B 15 3 Plant stands

- 1 box of bulbs -- 10 long bulbs - 40 watt, 11 7/8" in length  
 2 fluorescent bulbs - 15 watt, 15" T 12  
 6 small round bulbs - 60 watt  
 1 large bulb, silver bottom - 200 watt

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	MoMA Exhs.	148.13

ORGANIC DESIGN IN HOME FURNISHINGS

an exhibition circulated by The Museum of Modern Art, New York City

TEXTILES: Printed Fabrics Produced

Printed Fabrics: Antonin Raymond - Label

R 1	Block and circle pattern - navy, $4\frac{1}{2}$ yds.x50"
R 2	Block and circle swish - brown, $4\frac{1}{2}$ yds.x50"
R 3	Block and circle swish - terra cotta, $4\frac{1}{2}$ yds.x50"
R 4	Leopard pattern - brown, $4\frac{1}{2}$ yds.x50"
R 5	Leopard pattern - blue, $4\frac{1}{2}$ yds.x50"
R 6	Leopard pattern - green, $4\frac{1}{2}$ yds.x50"
R 7	Floral swish pattern - green and yellow, $4\frac{1}{2}$ yds.x50"
R 8	Floral swish pattern - blue and coral, $4\frac{1}{2}$ yds.x50"
R 25	Curtain: Blowing Leaves, 12' x 150"
R 26	Length: Blowing Leaves, 12' x 150"

Printed Fabrics: Virginia Nepodal - Label

N 1	Electra pattern - blue and yellow, $4\frac{1}{2}$ yds.x50"
N 2	Electra pattern - green and yellow, $4\frac{1}{2}$ yds.x50"

Woven Fabrics: Marli Ehrman - Label

E 1	Diagonal pattern - blue, $4\frac{1}{2}$ yds.x50"
E 2	Diagonal pattern - mouse, $4\frac{1}{2}$ yds.x50"
E 3	Diagonal pattern - vermillion, $4\frac{1}{2}$ yds.x50"
E 4	Straight pattern - gray, $4\frac{1}{2}$ yds.x50"
E 16	Diagonal pattern - rose, $4\frac{1}{2}$ yds.x50"
E 5	Straight pattern - brown, $4\frac{1}{2}$ yds.x50"
E 6	Straight pattern - yellow, $4\frac{1}{2}$ yds.x50"
E 7	Light weight - yellow, $4\frac{1}{2}$ yds.x50"
E 8	Light weight - mouse and yellow, $4\frac{1}{2}$ yds.x50"
E 9	Heavy weight - green, $4\frac{1}{2}$ yds.x50"
E 10	Heavy weight - blue, $4\frac{1}{2}$ yds.x50"
E 11	4 widths: Curtain - green, 12' x 200"
E 12	2 widths: Curtain - terra cotta, 12' x 100"
E 13	Coarse: yellow and gray, 12' x 100"
E 14	Thin: yellow and gray, 12' x 200"
E 15	Curtain: gray, white, pink and blue, 12' x 150"

TEXTILES: Original Samples submitted to competition

E 11 - E 12	Marli Ehrman: 2 frames of woven textiles, (3 in each frame)
R 9	Antonin Raymond: 1 frame of 4 printed textiles
R 9a	Antonin Raymond: 1 frame of 3 printed textiles
R 10 - R 24	Antonin Raymond: 14 Hanging pieces of printed textiles
N 3	Nepodal: 1 frame of printed textiles
HM 1	Honorable Mention: Henning Rees, 4 pieces
HM 2	Honorable Mention: Strengell, 3 pieces - Ulla, 3 pieces



The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	MoMA Exhs.	148.13

-2-

DRAWINGS - (Continued)

Category I: Printed fabrics

I 1 - I 2                      Honorable Mention: Meserole (2 drawings - I1521)  
I 3 - I 4                      Honorable Mention: Miller (2 drawings - I2203)

INSTALLATION PAVILIONS

Pavilion A - navy blue  
Pavilion B - dark green  
Pavilion C - brown  
Pavilion D - light green

FOR STUDY PURPOSES ONLY. NOT FOR REPRODUCTION.

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	MoMA Exhs.	148.13

*P.D. Trans. Ex.*

ORGANIC DESIGN FURNITURE RETURNED TO RED LION FURNITURE CO. - June, 1942

Stonorov:		Unit cost
	1 #140 base (narrow)	8.00
	1 #240 bedrm. dresser with doors	22.44
	1 #140 Liv. rm. dresser with shelves	29.14
	1 #440 bed and rails	23.73
	1 #640 vanity and mirror	29.40
	1 vanity chair	10.06
	1 #540 1/2 swivel night table	18.05

RED LION FURNITURE CO. PIECES STILL IN CIRCULATING EXHIBITION

Stonorov:		Unit cost
	1 #240 base	9.54
	1 #240 bedroom dresser with drawers	22.95
	1 #240 bedroom tambour	29.14

RED LION TABLE CO. PIECES STILL IN CIRCULATING EXHIBITION

Saarinen:		Unit cost
	1 #112 desk unit	9.75
	1 cabinet unit, #103 18"	11.00
	1 bookcase unit, #104, 18"	10.50
	1 desk shelf, #111, 48"	8.00
	1 36" bench	6.00

FOR STUDY PURPOSES ONLY. NOT FOR REPRODUCTION.

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	MoMA Exhs.	148.13

*O.D. Trav. Exp.*

BIGELOW-SANFORD CARPET CO. Inc.

BIGELOW  
SANFORD  
BUILDING



ONE FORTY  
MADISON AVE.  
NEW YORK

April 22, 1942

April 24, 1942

Mr. E. Noyes  
Miss Inge Rohde  
Advertising Dept.  
Bigelow-Sanford Carpet Co. Inc.  
140 Madison Avenue  
New York, N. Y.

Dear Miss Inge Rohde:

In reply to your letter of April 22nd to Mr. Noyes, the two rugs (Moroccan 36000-1, size 4x8, and Allegro 3850-1122, size 6x6) are still on tour with the Museum's exhibition of Organic Design. The exhibition will finish circulating on May 24th, and we will have the rugs returned to you as soon as possible after that date.

*which are Moroccan 36000-1, size 4x8, and Allegro 3850-1122, size 6x6, have not as yet been returned.*

Yours very truly,

Would you be good enough to check on these items and let us know if they are available for return.

Thank you for your co-operation in this instance.

Agnes D. Sewall

Yours very truly,

BIGELOW-SANFORD CARPET CO., Inc.,

*Inge Rohde*

L. Rohde - Advertising Department

IR:ES

May 24

FOR STUDY PURPOSES ONLY. NOT FOR REPRODUCTION.

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	MoMA Exhs.	148.13

BIGELOW-SANFORD CARPET CO. Inc.

BIGELOW  
SANFORD  
BUILDING



ONE FORTY  
MADISON AVE.  
NEW YORK

April 22, 1942

Mr. E. Noyes  
Modern Museum  
11 West 53rd Street  
New York, New York

Dear Mr. Noyes:

In September of 1941, we sent three rugs for exhibition to the Modern Museum. One of these has been returned, the other two which are Moroccan 36000-1, size 4x8, and Allegro 3850-1122, size 6x6, have not as yet been returned.

Would you be good enough to check on these items and let me know if they are available for return.

Thank you for your co-operation in this instance.

Yours very truly,

BIGELOW SANFORD CARPET CO., Inc.,

*Inge Rolde (Miss)*  
I. Rolde - Advertising Department

IR:ES

May 24

FOR STUDY PURPOSES ONLY. NOT FOR REPRODUCTION.

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	MoMA Exhs.	148.13

NOV. 21, '41

**V'SOSKE SHOPS** 515 MADISON AVENUE, NEW YORK CITY  
TELEPHONE: PLAZA 3-6942  
DESIGNERS AND MANUFACTURERS OF CUSTOM MADE RUGS

April 6\* 1942

Elliot Noyes, Esq.  
Museum of Modern Art  
New York City

Dear Mr. Noyes:

I am wondering if you would be good enough to advise us of the present whereabouts of the two rugs, which I understand are now on travelling Exhibition from the Museum.

These are the two pieces which went to the Cincinnati Museum following your Organic Design show. One was the large Zebra rug, the other a plain gray-beige rectangle.

Thank you for your kind help in this matter.

Very truly yours,

*Walter S. Lane*

MJB/ss

*QD. Recd Apr 8 -  
Thurs - May 24*

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	MoMA Exhs.	148.13

NOV. 21, '41

SCHEDULE-TRAVELING EXHIBITIONS OF FURNITURE DESIGN

# 24 - Furniture Design Today

Nov. 5-Nov. 26 ----- Cornell, Ithaca  
 Dec. 3-Dec. 17 ----- Vassar, Poughkeepsie  
 Jan. 5-Jan. 19 ----- Dartmouth  
 Jan. 25-Feb. 8 ----- Worcester Museum  
 Feb. 15-Mar. 1 ----- Harvard  
 Mar. 17-Mar. 31 ----- Durham, N. H.  
 Apr. 7-Apr. 21 ----- East Lansing, Mich.  
 May 2-May 16 ----- Williamsburg

# 25 - Furniture Manufacture

Nov. 12-Dec. 15 ----- Andover  
 Jan. 7-Jan. 21 ----- New London  
 Feb. 1-Feb. 28 ----- Univ. Gall., Univ. of Minn., Minneapolis  
 Mar. 17-Mar. 31 ----- Durham, N. H.  
 Apr. 6-Apr. 27 ----- Ithaca  
 May 7-May 16 ----- Williamsburg

# 31 - Organic Design, full exhibit.

Dec. 1-Dec. 29 ----- Cincinnati, Modern Art Association  
 Jan. 12-Feb. 9 ----- Detroit Institute of Arts  
 Feb. 20-Mar. 14 ----- St. Louis Museum  
 Mar. 27-Apr. 17 ----- Columbus ?  
 Apr. 24-May 17 ----- Baltimore Museum  
 May 15-June 15 ----- Boston, Institute of Modern Art ?

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	MoMA Exhs.	148.13

NOV. 21, '41

SCHEDULE-TRAVELING EXHIBITIONS OF FURNITURE DESIGN

DEPARTMENT OF CIRCULATING EXHIBITIONS

# 24 - Furniture Design Today

tentative Outline for Exhibition of Furniture Design

- Nov. 5-Nov. 26 ----- Cornell, Ithaca  
 Dec. 3-Dec. 17 ----- Vassar, Poughkeepsie  
 Jan. 5-Jan. 19 ~~1942~~ Dartmouth Furniture Design - Six to Eight 3' x 4' Panels.  
 Jan. 25-Feb. 8 ----- Worcester Museum  
 Feb. 15-Mar. 1 ~~1942~~ Harvard ~~and explanatory text showing outstanding designs~~  
 Mar. 17-Mar. 31 ~~1942~~ Durham, N. H. Mies van der Rohe, Le Corbusier, Alito.  
 Apr. 7-Apr. 21 ~~1942~~ East Lansing, Mich. Furniture for today. Analysis of com-  
 May 2-May 16 ~~1942~~ Williamsburg to these.

# 25 - Furniture Manufacture approximately seventy-five 20" x 30" panels.

Program and results of the competition including prize winners and

- Nov. 12-Dec. 15 ~~1941~~ Andover, United States, prints of original drawings.  
 Jan. 7-Jan. 21 ~~1942~~ New London, renderings. (The actual furniture, fabrics,  
 Feb. 1-Feb. 28 ~~1942~~ Univ. Gall., Univ. of Minn., Minneapolis (makers.)  
 Mar. 17-Mar. 31 ----- Durham, N. H.  
 Apr. 6-Apr. 27 ----- Ithaca  
 May 7-May 16 ----- Williamsburg

C. The Process of Manufacture - not over ten 3' x 4' panels.

Photographs and diagrams showing development of the winning designs

# 31 - Organic Design, full exhibit, photographs of models, making of samples, construction details, machines, etc.

- Dec. 1-Dec. 29 ----- Cincinnati, Modern Art Association  
 Jan. 12-Feb. 9 ----- Detroit Institute of Arts  
 Feb. 20-Mar. 14 ----- St. Louis Museum ~~what on the number of editions pre-~~  
 Mar. 27-Apr. 17 ----- Columbus ~~to? distribute the furniture. If the museum~~  
 Apr. 24-May 17 ----- Baltimore Museum ~~probably be in the neighborhood of~~  
 May 15-June 15 ----- Boston, Institute of Modern Art ~~by us will become~~  
 the property of the museum subscribing the exhibition.

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	MoMA Exhs.	148.13

DEPARTMENT OF CIRCULATING EXHIBITIONS

Tentative Outline for Exhibition of Furniture Design

A. A Survey of Contemporary Furniture Design - Six to Eight 3' x 4' Panels.

Photographs, diagrams and explanatory text showing outstanding designs by Wm. Morris, Marcel Breuer, Mies van der Rohe, Le Corbusier, Aalto, and others in the development of furniture for today. Analysis of competition designs in relation to these.

B. The Competition - approximately seventy-five 20" x 30" panels.

Program and results of the competition including prize winners and honorable mentions in the United States, prints of original drawings, photographs of models and renderings. (The actual furniture, fabrics, and lighting fixtures to be furnished by local distributors.)

C. The Process of Manufacture - not over ten 3' x 4' panels.

Photographs and diagrams showing development of the winning designs into production. Drawings, photographs of models, making of samples, construction details, machines, etc.

The cost of the exhibition will depend somewhat on the number of editions prepared. Twelve cities have planned to distribute the furniture. If the museums can schedule the exhibition, the cost will probably be in the neighborhood of \$400. The maximum charge will be \$500. The material provided by us will become the property of the museums subscribing the exhibition.

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	MoMA Exhs.	148.13

DEPARTMENT OF CIRCULATING EXHIBITIONS

Tentative Outline for Exhibition of Furniture Design

A. A Survey of Contemporary Furniture Design - Six to Eight 3' x 4' Panels.

Photographs, diagrams and explanatory text showing outstanding designs - Wm. Morris, Marcel Breuer, Mies van der Rohe, Le Corbusier, Aalto, and others in the development of furniture for today. Analysis of competition designs in relation to these.

B. The Competition - approximately seventy-five 20"x 30" Panels.

Program and results of the competition including prize winners and honorable mentions in the United States, prints of original drawings, photographs of models and renderings.

C. The Process of Manufacture - not over ten 3'x 4' Panels.

Photographs and diagrams showing development of the winning designs into production. Drawings, photographs of models, making of samples, construction details, machines, etc.

D. Actual Pieces Produced From the Competition.

Five or six pieces of furniture  
Three or four lamps  
Samples of all the woven fabrics  
Samples of all the printed fabrics

In addition to these pieces which we can send with the show, there are about ten other pieces which would add to the interest of the exhibition. We suggest that these additional pieces might be available through some cooperation with the local distributor.

The cost of the exhibition will depend somewhat on the number of editions prepared. Twelve cities have planned to distribute the furniture. As closely as we can figure it now, the fee for each section would be in the neighborhood of \$50.00, making the cost of the complete show about \$200.00. A museum may take any sections it wishes.

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	MoMA Exhs.	148.13

DEPARTMENT OF CIRCULATING EXHIBITIONS

Tentative Outline for Exhibition of Furniture Design

A. A Survey of Contemporary Furniture Design - Six to Eight 3' x 4' Panels.

Photographs, diagrams and explanatory text showing outstanding designs - Wm. Morris, Marcel Breuer, Mies van der Rohe, Le Corbusier, Aalto, and others in the development of furniture for today. Analysis of competition designs in relation to these.

B. The Competition - approximately seventy-five 20"x 30" Panels.

Program and results of the competition including prize winners and honorable mentions in the United States, prints of original drawings, photographs of models and renderings.

C. The Process of Manufacture - not over ten 3'x 4' Panels.

Photographs and diagrams showing development of the winning designs into production. Drawings, photographs of models, making of samples, construction details, machines, etc.

D. Actual Pieces Produced From the Competition.

Five or six pieces of furniture  
Three or four lamps  
Samples of all the woven fabrics  
Samples of all the printed fabrics

In addition to these pieces which we can send with the show, there are about ten other pieces which would add to the interest of the exhibition. We suggest that these additional pieces might be available through some cooperation with the local distributor.

The cost of the exhibition will depend somewhat on the number of editions prepared. Twelve cities have planned to distribute the furniture. As closely as we can figure it now, the fee for each section would be in the neighborhood of \$50.00, making the cost of the complete show about \$200.00. A museum may take any sections it wishes.

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	MoMA Exhs.	148.13

DEPARTMENT OF CIRCULATING EXHIBITIONS

Tentative Outline for Exhibition of Furniture Design

A. A Survey of Contemporary Furniture Design - Six to Eight 3' x 4' Panels.

Photographs, diagrams and explanatory text showing outstanding designs - Wm. Morris, Marcel Breuer, Mies van der Rohe, Le Corbusier, Aalto, and others in the development of furniture for today. Analysis of competition designs in relation to these.

B. The Competition - approximately seventy-five 20"x 30" Panels.

Program and results of the competition including prize winners and honorable mentions in the United States, prints of original drawings, photographs of models and renderings.

C. The Process of Manufacture - not over ten 3'x 4' Panels.

Photographs and diagrams showing development of the winning designs into production. Drawings, photographs of models, making of samples, construction details, machines, etc.

D. Actual Pieces Produced From the Competition.

Five or six pieces of furniture  
Three or four lamps  
Samples of all the woven fabrics  
Samples of all the printed fabrics

In addition to these pieces which we can send with the show, there are about ten other pieces which would add to the interest of the exhibition. We suggest that these additional pieces might be available through some cooperation with the local distributor.

The cost of the exhibition will depend somewhat on the number of editions prepared. Twelve cities have planned to distribute the furniture. As closely as we can figure it now, the fee for each section would be in the neighborhood of \$50.00, making the cost of the complete show about \$200.00. A museum may take any sections it wishes.

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	MoMA Exhs.	148.13

July 29, 1948

DEPARTMENT OF CIRCULATING EXHIBITIONS

Tentative Outline for Exhibition of Furniture Design

A. A Survey of Contemporary Furniture Design - Six to Eight 3'x 4' Panels.

Photographs, diagrams and explanatory text showing outstanding designs - Wm. Morris, Marcel Breuer, Mies van der Rohe, Le Corbusier, Aalto, and others in the development of furniture for today. Analysis of competition designs in relation to these.

Feb. 10 - March 20 ----- St. Louis Museum  
April 1-30 ----- Toronto Museum

B. The Competition - approximately seventy-five 20"x 30" Panels.

Program and results of the competition including prize winners and honorable mentions in the United States, prints of original drawings, photographs of models and renderings.

C. The Process of Manufacture - not over ten 3'x 4' Panels.

Photographs and diagrams showing development of the winning designs into production. Drawings, photographs of models, making of samples, construction details, machines, etc.

D. Actual Pieces Produced From the Competition.

The Manufacture of Modern Furniture  
Five or six pieces of furniture  
Three or four lamps  
Samples of all the woven fabrics  
Samples of all the printed fabrics

In addition to these pieces which we can send with the show, there are about ten other pieces which would add to the interest of the exhibition. We suggest that these additional pieces might be available through some cooperation with the local distributor.

The cost of the exhibition will depend somewhat on the number of editions prepared. Twelve cities have planned to distribute the furniture. As closely as we can figure it now, the fee for each section would be in the neighborhood of \$80.00, making the cost of the complete show about \$200.00. A museum may take any sections it wishes.

12  
30  
10  
50  
-----  
92

FOR STUDY PURPOSES ONLY. NOT FOR REPRODUCTION.

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	MoMA Exhs.	148.13

July 28, 1941

ORGANIC DESIGN -- CIRCULATING EXHIBITION SCHEDULE

Full Exhibition

Dec. 1-29 ----- Baltimore Museum  
Jan. 12-Feb. 9 ----- Detroit Institute of Arts  
Feb. 20 -March 20 ----- St. Louis Museum  
April 1-30 ----- Toronto Museum  
May 15-June 15 ----- Institute of Modern Art, Boston

Furniture Design Today

Nov. 5-26 ----- Cornell Univ.  
Dec. 3-17 ----- Vassar  
Jan. 7-21 ----- Dartmouth  
Jan. 25-Feb. 8 ----- Worcester  
Mar. 17-31 ----- Univ. of New Hampshire  
May 2-16 ----- William & Mary

The Manufacture of Modern Furniture

Nov. 12-Dec. 15 ----- Andover  
Jan. 29-Feb. 12 ----- New London  
Feb. 22-Mar 8 ----- Minneapolis, Univ. of Minnesota  
Mar. 17-31 ----- University of New Hampshire  
Apr. 6-27 ----- Cornell  
May 2-16 ----- William & Mary