

## **CONDITIONS OF USE FOR THIS PDF**

The images contained within this PDF may be used for private study, scholarship, and research only. They may not be published in print, posted on the internet, or exhibited. They may not be donated, sold, or otherwise transferred to another individual or repository without the written permission of The Museum of Modern Art Archives.

When publication is intended, publication-quality images must be obtained from SCALA Group, the Museum's agent for licensing and distribution of images to outside publishers and researchers.

If you wish to quote any of this material in a publication, an application for permission to publish must be submitted to the MoMA Archives. This stipulation also applies to dissertations and theses. All references to materials should cite the archival collection and folder, and acknowledge "The Museum of Modern Art Archives, New York."

Whether publishing an image or quoting text, you are responsible for obtaining any consents or permissions which may be necessary in connection with any use of the archival materials, including, without limitation, any necessary authorizations from the copyright holder thereof or from any individual depicted therein.

In requesting and accepting this reproduction, you are agreeing to indemnify and hold harmless The Museum of Modern Art, its agents and employees against all claims, demands, costs and expenses incurred by copyright infringement or any other legal or regulatory cause of action arising from the use of this material.

### **NOTICE: WARNING CONCERNING COPYRIGHT RESTRICTIONS**

The copyright law of the United States (Title 17, United States Code) governs the making of photocopies or other reproductions of copyrighted material. Under certain conditions specified in the law, libraries and archives are authorized to furnish a photocopy or other reproduction. One of these specified conditions is that the photocopy or reproduction is not to be "used for any purpose other than private study, scholarship, or research." If a user makes a request for, or later uses, a photocopy or reproduction for purposes in excess of "fair use," that user may be liable for copyright infringement.

FOR STUDY PURPOSES ONLY. NOT FOR REPRODUCTION.

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	MoMA Exhs.	148.11

*O.D. Exhibit Items*

693

RECEIVED FROM THE MUSEUM OF MODERN ART, 11 West 53rd Street,  
New York City

THE ITEMS LISTED BELOW

Mr. Alex  
Painter  
Roxbury  
Connect

Dear Es

very pl  
your mo  
a year

We thin  
part of  
future.

the lar  
any pla  
eyes an  
in end  
fins, is  
attenti  
would y  
perhaps  
know wh

Loaned for Cr

*Mined f*

Number	Artist	Description
C-H 13	Broadloom rug	
<del>C-H 14</del>	<del>Broadloom rug</del>	
SM 19	<i>Fringe Rug</i>	

To be delivered by Hahn Brothers to:

Bigelow Carpet Company  
~~6 West 20th Street~~ 132 Madison Ave  
New York City

Signed

*J. Smola*

Date June 19, 1942

Remarks From the exhibition, Organic Design in Home Furnishings

Signed

*O. Small*

EFN:as

the  
g with  
s been

les.  
e still  
the

put  
t find  
ople's  
ing it  
y metal  
lot of  
What  
so  
et me

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	MoMA Exhs.	148.11

*Q.D. Exh. 148.11*

THE MUSEUM OF MODERN ART  
11 West 53rd Street  
New York City

Date 10/8/41

Mr. Alex  
Painter  
Roxbury,  
Connect.

Dear Mr.

Memorandum to Frank Quinn

On (date)

very ple  
your mol  
a year

Please remove from  
second floor storeroom

We think  
part of  
future.

Number Artist Title and Medium

1 Rug (FROM LIFE)

the larg  
any plac  
eyes and  
in and  
fins, is  
attentio  
would y  
perhaps  
know wh

To be ~~collected~~ by returned to:

A. Beshar & Co. Att: Mr. Mesrop  
23 East 49th St.

Remarks

*A. Beshar & Co.  
General*

Signed *A. Small*

*Mined f*

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	MoMA Exhs.	148.11

*D.D. Exh. 11*

*Small 72*  
 MUSEUM OF MODERN ART, 11 West 53rd Street  
 September 26, 1941

Mr. Alexander Calder  
 Painter Hill Road  
 Roxbury, R. F. D.  
 Connecticut

Dear Calder:

I am very sorry not to have written you before to thank you for the very pleasant day we spent with you, and to let you know what we were doing with your mobiles. As you know, we have been putting up an exhibition which has been a year and a half in the making, and are just now beginning to relax.

I am afraid that Molly and I can't take either of the small mobiles. We think they are both wonderful, but just can't make it right now. We are still part of your most enthusiastic public, however, and potential customers in the future.

The present disposition of the three mobiles is as follows: we put the large mobile with wire fans in the exhibition outdoors, but we couldn't find any place where it was safe to leave it, since the fans kept getting in people's eyes and there was no place for using it on a pedestal. We have had to bring it in and put it in storage. The other one which I brought down, all of shiny metal fins, is in the exhibition now and in a very dramatic spot and receiving a lot of attention. The third one which was already here is hanging in my office. What would you like me to do with the big one? Alfred Barr likes it very much, so perhaps it might be exhibited. If you wish I will have it sent to you. Let me know what you would like done, and give us a call when you are in town.

Regards to Mrs. Calder, and many thanks to both of you.  
 Lended for Organic Design exhibition

Sincerely,

*Mined for - 400.00 (11/20/41)*  
 350.00  
 -----  
 750.00

Eliot F. Noyes

EFN:as

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	MoMA Exhs.	148.11

THE MUSEUM OF MODERN ART, 11 West 53rd Street, New York City

72

Memorandum to RECORDING ROOM

*Mrs Sewall*

72

RECEIVED FROM THE MUSEUM OF MODERN ART, 11 West 53rd Street,  
New York City

Mr. Bur  
W. P. A  
110 Kin

Dear Mr

THE ITEMS LISTED BELOW

a piece  
Museum

Number	Artist	Description
	Martin Craig	Sculpture, "Lorelei"

borrow  
n the

EFN:as

Signed *Martin Craig*  
Martin Craig

Date November <sup>29</sup>~~25~~, 1941

Remarks *Nov 29/41*

Loaned for Organic Design exhibition

sculpture

Signed *[Signature]*

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	MoMA Exhs.	148.11

72

THE MUSEUM OF MODERN ART, 11 West 53rd Street, New York City

Memorandum to RECORDING ROOM

From Registrar

Please have the following ready for release

Mr. Burg  
W. P. A.  
110 King

Number	Artist	Description
	Martin Craig	Sculpture, "Lorelei"

Dear Mr.

a piece  
Museum w

borrow  
n the

To be collected by Martin Craig

Date November 25, 1941

Remarks

EFW:as

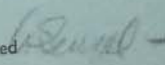
Loaned for Organic Design exhibition

Date November 25, 1941

Martin Craig

sculpture

Signed



FOR STUDY PURPOSES ONLY. NOT FOR REPRODUCTION.

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	MoMA Exhs.	148.11

September 10, 1941

Mr. Burgoyne Diller  
W. P. A. Art Project  
110 King Street, N.Y.C.

Dear Mr. Diller:

Mr. Craig has asked me to write to you requesting permission to borrow a piece of his sculpture entitled "Lorelei" to be used in our exhibition in the Museum which opens September 23 and closes November 9.

Mr. Craig will take care of the transportation.

Yours very truly,

Eliot F. Noyes

*Indexed for \$500.00 (10/00/41)*

EFN:as

FOR STUDY PURPOSES ONLY. NOT FOR REPRODUCTION.

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	MoMA Exhs.	148.11

Charge to the account of

THE MUSEUM OF MODERN ART

CLASS OF SERVICE DESIRED	
DOMESTIC	CABLE
TELEGRAM	ORDINARY
DAY LETTER	URGENT
SERIAL	DEFERRED
NIGHT LETTER	NIGHT LETTER
SPECIAL SERVICE	SHIP RADIOGRAM

Patrons should check class of service desired; otherwise the message will be transmitted as a telegram or ordinary cablegram.

# WESTERN UNION

1206-B

R. B. WHITE  
PRESIDENT

NEWCOMB CARLTON  
CHAIRMAN OF THE BOARD

J. C. WILLEVER  
FIRST VICE-PRESIDENT

CHECK
ACCOUNTING INFORMATION
TIME FILED

Send the following message, subject to the terms on back hereof, which are hereby agreed to

SEPTEMBER 15, 19 1

MR. FREDERICK GUTHRIE  
2918 DUMBARTON AVENUE  
WASHINGTON, D. C.

IMPATIENTLY AWAITING THONET SOFA. NEED IT IMMEDIATELY.  
HAS IT BEEN SENT.

ELIOT ROYLS

*Chrg. Dept 2nd Design  
(Organic Design Exhbt)*

*Insured for 100.00  
(10/22/21)*

SIZE of picture (without frame or mat):

height \_\_\_\_\_ width \_\_\_\_\_

SIZE of sculpture:

height without pedestal (or length) \_\_\_\_\_

Do you prefer to maintain your own insurance? \_\_\_\_\_

If not, for what VALUE shall we insure the work? *\$300*

SELLING PRICE if work is for sale \_\_\_\_\_

Are these shipping instructions satisfactory? \_\_\_\_\_

How can we obtain PHOTOGRAPHS of this work for catalog reproduction and publicity? \_\_\_\_\_

Unless the Museum of Modern Art is notified in writing to the contrary, it is understood that this loan may be photographed, sketched and reproduced.

Signed (lender's name)

*William de Kooning*

FOR STUDY PURPOSES ONLY. NOT FOR REPRODUCTION.

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	MoMA Exhs.	148.11

NOT USED -  
RETURNED

THE MUSEUM OF MODERN ART

11 WEST 53 STREET, NEW YORK, N. Y.

EXHIBITION:

We should greatly appreciate your filling in this blank for our catalog and loan records.

LENDER William de Kooning  
 Address 156 W 22 St NYC  
 Will you permit use of your name as lender in catalog? yes  
 If not, what acknowledgment is desired? \_\_\_\_\_

ARTIST'S NAME William de Kooning  
 Exact TITLE of Work Abstraction

MEDIUM of work (please underline): oil on canvas oil on wood gouache pastel  
 tempera on canvas tempera on wood watercolor ink pencil charcoal  
 crayon collage print (medium) stone wood bronze plaster plastic  
 terra cotta ceramic artificial stone construction in \_\_\_\_\_  
 or \_\_\_\_\_

DATE of work 1941 Does date appear on work? no

Location of SIGNATURE Right center

SIZE of picture (without frame or mat):  
 height \_\_\_\_\_ width \_\_\_\_\_

SIZE of sculpture:  
 height without pedestal (or length) \_\_\_\_\_

Do you prefer to maintain your own insurance? \_\_\_\_\_  
 If not, for what VALUE shall we insure the work? \$300

SELLING PRICE if work is for sale \_\_\_\_\_

Are these shipping instructions satisfactory?  
 \_\_\_\_\_  
 \_\_\_\_\_

How can we obtain PHOTOGRAPHS of this work for catalog reproduction and publicity?  
 \_\_\_\_\_

Unless the Museum of Modern Art is notified in writing to the contrary, it is understood that this loan may be photographed, sketched and reproduced.

Signed (lender's name) William de Kooning

FOR STUDY PURPOSES ONLY. NOT FOR REPRODUCTION.

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	MoMA Exhs.	148.11

NOT USED  
RETURNED

THE MUSEUM OF MODERN ART

11 WEST 53 STREET, NEW YORK, N. Y.

EXHIBITION:

We should greatly appreciate your filling in this blank for our catalog and loan records.

LENDER W. de Kooning

Address 156 W 22 NYC

Will you permit use of your name as lender in catalog? yes

If not, what acknowledgment is desired?

ARTIST'S NAME William de Kooning

Exact TITLE of Work Abstraction

MEDIUM of work (please underline):  
oil on canvas      oil on wood      gouache      pastel  
tempera on canvas      tempera on wood      watercolor      ink      pencil      charcoal  
crayon      collage      print (medium)      stone      wood      bronze      plaster      plastic  
terra cotta      ceramic      artificial stone      construction in

or Oil on preswood

DATE of work 1941 Does date appear on work? no

Location of SIGNATURE back

SIZE of picture (without frame or mat):

height \_\_\_\_\_ width \_\_\_\_\_

SIZE of sculpture:

height without pedestal (or length) \_\_\_\_\_

Do you prefer to maintain your own insurance? \_\_\_\_\_

If not, for what VALUE shall we insure the work? \$150

SELLING PRICE if work is for sale. \_\_\_\_\_

Are these shipping instructions satisfactory? \_\_\_\_\_

How can we obtain PHOTOGRAPHS of this work for catalog reproduction and publicity?

Unless the Museum of Modern Art is notified in writing to the contrary, it is understood that this loan may be photographed, sketched and reproduced.

Signed (lender's name) William de Kooning

FOR STUDY PURPOSES ONLY. NOT FOR REPRODUCTION.

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	MoMA Exhs.	148.11

Received from THE MUSEUM OF MODERN ART

In good condition

2 paintings - Abstractions

by (artist)

William de Kooning  
number

owned by The artist

Signed

*Martin Craig*

Date October 3, 1941

To be picked up by Martin Craig

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	MoMA Exhs.	148.11

205

THE MUSEUM OF MODERN ART, 11 West 53rd Street, New York City

Memorandum to RECORDING ROOM

From Registrar

Please have the following ready for release

Mrs. Stanl  
Snake Rive  
Wilson, Wy

Dear Mrs.

the Museum  
indicate  
up the cha  
York by ca  
It's a con  
ing, and b  
terested i  
us if you

N

Received 2 drawings  
for Miss Harriet  
Mesole - 6/16/42

John Albanese  
WU - E.U.

To

D

Remarks needed for Organic Design Exhibition

EPH:as

AMC:as  
Encls.

Date November 18, 1941

1 chair

Signed

*[Handwritten signature]*

Dr for  
please  
pick  
to New  
open-  
ple in-  
names to

300  
10/20/41

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	MoMA Exhs.	148.11

205

THE MUSEUM OF MODERN ART, 11 West 53rd Street, New York City

Memorandum to RECORDING ROOM

From Registrar

Please have the following ready for release

Number	Artist	Description
1		tubular steel chair (Mies van der Rohe) owned by Mr. Stanley R. Resor

Mrs. Stanl  
Snake Rive  
Wilson, Wy

Dear Mrs.

the Museum  
indicate  
up the cha  
York by ca  
It's a con  
ing, and b  
terested i  
us if you

Or for  
please  
pick  
to New  
e open-  
ple in-  
names to

To be collected by

For Stanley Resor

Date November 18, 1941

Remarks Loaned for Organic Design Exhibition

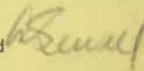
EPH:as

AMC:as  
Encls.

Date November 18, 1941

1 chair

Signed



200 or  
10/20/41

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	MoMA Exhs.	148.11

205

THE MUSEUM OF MODERN ART, 11 West 53rd Street, New York City

Memorandum to RECORDING ROOM

From Registrar

Please have the following ready for release

Number	Artist	Description
--------	--------	-------------

1	tubular steel chair (Mies van der Rohe)	
	owned by Mr. Stanley R. Resor	

To be collected by

For Stanley Resor

Date November 18, 1941

Remarks Loaned for Organic Design Exhibition

Date November 18, 1941

1 chair

Signed

Mrs. Stanl  
Snake Riva  
Wilson, W

Dear Mrs.

the Museum  
indicate o  
up the cha  
York by ca  
It's a con  
ing, and h  
terested i  
us if you

or for  
please  
pick  
to New  
open-  
ple in-  
names to

AMC:as

AMC:as  
Encls.

200.02  
10/20/41

FOR STUDY PURPOSES ONLY. NOT FOR REPRODUCTION.

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	MoMA Exhs.	148.11

RECEIVED FROM THE MUSEUM OF MODERN ART, 11 West 53rd Street,  
New York City

THE ITEMS LISTED BELOW

Number	Artist	Description
1		tubular steel chair (Mies van der Rohe) owned by Mr. Stanley R. Resor

Signed

*H. Jopson*  
For Stanley Resor

Date November 18, 1941

Remarks Loaned for Organic Design Exhibition

AMC:as  
Encls.

Mrs. Sta  
Snake Ri  
Wilson,

Dear Mrs

the Mus  
Indicate  
up the c  
York by  
ing, and  
terested  
us if y

chair for  
you please  
to pick  
in to New

the open-  
people in-  
names to

200.17  
(10/25/41)

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	MoMA Exhs.	148.11

September 4, 1941

Mrs. Stanley Resor  
Snake River Ranch  
Wilson, Wyoming

Dear Mrs. Resor:

I am enclosing the document to cover Stanley's loan of his Mies chair for the Museum show. The main problem is the question of insurance, and will you please indicate on the form how it is to be covered by you or us. I shall arrange to pick up the chair at your house fairly soon, as I suppose there is no one coming in to New York by car. I understand that you are being invited to a dinner party before the opening, and hope you will be here for it. Do you know of any other important people interested in modern furniture who ought to be invited to the party? Wire the names to us if you think of any.

With love,

Ellis F. Rogers

*Handwritten:* #  
returned for doc. in  
(10/20/41)

EF:as

AMC:as

Encls.

FOR STUDY PURPOSES ONLY. NOT FOR REPRODUCTION.

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	MoMA Exhs.	148.11

*Ed. Ruth Lewis*

*W. S. ...*

September 17, 1941

THE MUSEUM OF MODERN ART

September 26, 1941

Mr. Gilbert Rohde  
22 East 60 Street  
New York, N. Y. Traverses

Dear Mr. Rohde: It is very kind of you to lend your painting by Volina Lopez

I saw you at a distance at our opening the other night, and later on discovered what you must have found, that we had forgotten to credit you for the design of your free form rug, which V. Spoke loaned to us. In the turmoil of getting the exhibition on, a number of such slips were made, but I think we had corrected them all by the next morning. I wanted you to know that we had fixed it up, and I am sorry we didn't get it right to start with. It's a swell rug. exhibition, Organic Design, will close on November 8th and

your painting will be returned to you shortly thereafter. Meanwhile,

Regards,

We will insure it for \$500 in accordance with your instructions.

If convenient to you, we should like to send for the picture

on Friday morning, September 13. Eliot F. Noyes

Sincerely yours,

EFN:as

Dr. Conrado Traverso  
Argentine Consulate  
8 Rockefeller Plaza  
New York, N. Y.

*Revised - NOT USED -*

FOR STUDY PURPOSES ONLY. NOT FOR REPRODUCTION.

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	MoMA Exhs.	148.11

*Exhibit. O. D.*

cc: Mr. Noyes  
Miss Dudley

cc: Mr. Noyes  
Miss Dudley

September 17, 1941

THE MUSEUM OF MODERN ART

11 W. 53rd Street

OFFICE OF THE DIRECTOR

Dear Dr. Traverso:

~~Dear Mr. Callisto~~

*Not*

It is very kind of you to lend your painting by Molina Campos for our exhibition which opens on September 23. The picture will be shown in a room set aside for the display of prize-winning furniture by the Argentine designer, Julio Villalobos.

The exhibition, Organic Design, will close on November 9th and your painting will be returned to you shortly thereafter. Meanwhile, we will insure it for \$500 in accordance with your instructions.

If convenient to you, we should like to send for the picture on Friday morning, September 19th.

Sincerely yours,

A. E. Gallatin, Sec.  
251 Park Avenue

Dr. Conrado Traverso  
Argentine Consulate  
9 Rockefeller Plaza  
New York, N. Y.

*returned 75-*  
*returned. + NOT USED -*

FOR STUDY PURPOSES ONLY. NOT FOR REPRODUCTION.

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	MoMA Exhs.	148.11

694

cc: Mr. Noyes  
Miss Dudley

September 17, 1941

31 - Sales Pattern  
 THE MUSEUM OF MODERN ART  
 11 W. 53rd Street  
 OFFICE OF THE DIRECTOR

Checked by Mr. Noyes  
 Date Recd. 10.1.1941  
 Length in No.

To be delivered by Kahn Brothers to:  
 Dear Mr. Gallatin:

It is very kind of you to consent to lend us your painting  
 by Torres-Garcia for our exhibition, Organic Design, from September  
 23rd to November 9th.

If convenient to you, we would like to send for the picture  
 on Friday, September 19th. Will you be kind enough to let us know the  
 title of the work and the valuation for the insurance?

Looking forward to seeing you on Friday,  
 Sincerely,

A. E. Gallatin, Esq.  
 655 Park Avenue  
 New York, N. Y.

MJB/s  
 Indexed # 75-

*Clayton*

FOR STUDY PURPOSES ONLY. NOT FOR REPRODUCTION.

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	MoMA Exhs.	148.11

694

RECEIVED FROM THE MUSEUM OF MODERN ART, 11 West 53rd Street,  
New York City

THE ITEMS LISTED BELOW

Number	Artist	Description
--------	--------	-------------

S-E 31 Rug - Zebra Pattern

~~S-E 19 Rug - fringe rug~~

*not Rug*

Shipped to

Noyes

5, 1941

Via

To be delivered by Hahn Brothers to:

V'Soske Shops  
515 Madison Avenue  
New York City

Signed

*J. Smola*

Date June 19, 1942

Remarks From the exhibition, Organic Design in Home Furnishings

Description	Pa
ORIGINAL	11
V'SOSKE RUGS	17
	Rc
	Ze

To follow via E  
PI  
No  
US

Price	Amount

*PL-3-694*

*Clay Jane Brown*

MJB/s

FOR STUDY PURPOSES ONLY. NOT FOR REPRODUCTION.

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	MoMA Exhs.	148.11

SAMPLE MEMORANDUM

FROM



515 MADISON AVENUE  
NEW YORK CITY

Shipped to Museum of Modern Art  
11 W. 53rd Street  
New York City

Ordered by Mr. Noyes

Date Sept. 15, 1941

Via Acme Fast Freight

Sample Inv. No.

Description	Pattern No.	Texture	F. S. O. No.	Color	Size	Sq. Ft.	Price	Amount
ORIGINAL V'SOSKE RUGS	116		----	Off-white	10'x10'			
	176			Gray-Green	5'x 9'			
	Rohde Abstract Zebra Rug - Special			Gray Bl & Wh.		400.00 535.00		
To follow via Express Plain				Gr-Beige		100.00		
<p>Note: KINDLY ADVISE AFTER SEEING THESE IF ANY WILL NOT BE USED AND WE WILL CALL FOR SAME. Plaza 3-6942.</p> <p style="text-align: right;"><i>Pl-3-6942</i></p>								

MJB/s

*Clay Jane Brown*

FOR STUDY PURPOSES ONLY. NOT FOR REPRODUCTION.

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	MoMA Exhs.	148.11

**V'SOSKE SHOPS** 515 MADISON AVENUE, NEW YORK CITY  
TELEPHONE: PLAZA 3-6942  
DESIGNERS AND MANUFACTURERS OF CUSTOM MADE RUGS

September 15, 1941

Elliot Noyes, Esq.  
Museum of Modern Art  
11 West 53rd St.  
New York City

Dear Mr. Noyes:

In the absence of Mr. Fink, I am writing to advise you that the inclosed list of rugs has been sent to the Museum, to your attention from our factory. The additional plain rug about which we have spoken is to follow via Express. I trust that you will have all of this material by the 18th.

Would you be good enough to advise this office of any of the rugs in this shipment which you do not wish to show, and we will be happy to have them picked up.

Please call on me if I may be of any further assistance to you in this matter.

Very truly yours,

*Ellen Jane Brown*

MJB/s

FOR STUDY PURPOSES ONLY. NOT FOR REPRODUCTION.

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	MoMA Exhs.	148.11

*picked up 5:00  
10/8/41*

SAMPLE MEMORANDUM  
FROM



Shipped to

Ordered by

Date

Via

Sample Inv. No.

Description	Pattern No.	Texture	F. S. O. No.	Color	Size	Sq. Ft.	Price	Amount
<p>PLEASE GIVE TO BEARER ONE 5'x9' Gray Green rug Property of this organization.</p> <p>Note: This was sent to Museum by our Factory Grand Rapids, Mich.</p> <p>V'SOSKE SHOPS <i>W. Brown</i></p>								

Very truly yours,

*W. Brown*

NSF:MJB

FOR STUDY PURPOSES ONLY. NOT FOR REPRODUCTION.

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	MoMA Exhs.	148.11

**V'SOSKE SHOPS** 515 MADISON AVENUE, NEW YORK CITY  
TELEPHONE: PLAZA 3-6942  
DESIGNERS AND MANUFACTURERS OF CUSTOM MADE RUGS

*J.P. Loores  
to Exh.*

July 30th, 1941

Elliot Noyes, Esq.  
Museum of Modern Art  
11 West 53rd St.  
New York City

Dear Mr. Noyes:

You were so nice to take the trouble to come up to the Shop, and I do so appreciate your interest.

I would be very happy to have you use our things for your Exhibition with the modern furniture, and will look forward to hearing from you as to the sizes and colors you would like.

Perhaps you would be good enough to take dinner with me one night next week and we could then talk in regard to some of the designers, as per our conversation today.

I do hope that you will call on me if I may be of any help.

Very truly yours,

*Arthur Loores*

NSF:MJB