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The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	MoMA Exhs.	1023.9

Karl Gerstner
D-4000 Düsseldorf
Inselstr. 34

Xeroxes sent to:
M. Olsch
J. Garrison
C. Morse
M. Thomas

Express Letter

Mr. Emilio Ambasz
Curator of Design
The Museum of Modern Art
11 West 53 Street
New York, N.Y. 10019
USA

January 12, 1973
KG/ma

Dear Emilio:

everything works fine.

Catalogue: Your Publications Department finally ordered 500 copies. Okay. There is only one thing which is very unfortunate: the price will be higher than for 1000 copies, evidently. I will let you it as soon as I know it.

As far as I am concerned: I like the booklet very, very much. It is the true print of the slide show and gives a very special impression.

The first copies will be ready on Monday, January 22. I will send you some 50 copies by first class delivery. Maybe you can make use of them for the press and for other Public Relations activities.

The whole edition of 500 copies will be airmailed the 26th of January and should be ready for sale with the very beginning of the show.

Slide show "explanation": After some experiences I have collected here, I would like to precise the need for the slide projectors. They should have the same objectives (Zoom or others) and should enlarge as big as possible (the distance between the projection source and the screen is very narrow!).

Furthermore, they should have an automatic impulse giver (however you call "Impulsgeber" in English!!). The automatic transportation from one picture to the next should be about 5 seconds (thanks god you have at least in time measurement the same standards as we ...).

Slide projection "experiment": Here the conditions are a little more complicated (which I can say also after some experiments which I have made in Basle). I need three projectors with the same objective. Focus about 60 mm (about 2,5 inches). No Zoom. That's all, but it is important.

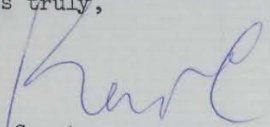
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I shall arrive at New York on January 28, and I will be in your office on Monday morning, January 29, if I don't here anything different from you.

With the very best regards, I am

Yours truly,


Karl Gerstner

(and if time wouldn't have almost reached Fastnacht, I would wish you all the best for that new year which is not that much new anymore.)

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Karl Gerstner
D-4000 Düsseldorf
Inselstrasse 34

Recd 1/16/73

For the Information of
C. Morne
E. Ambasz ✓

Mrs. Marna Thoma
Publications Department
The Museum of Modern Art
11 West 53 Street
New York, N.Y. 10019
USA

January 12, 1973
KG/ma

Dear Mrs. Thoma:

I thank you very much for your nice letter of December 18. There is no problem to make an edition of only 500 copies. And I hope that you will not be angry when I hope that you are wrong. I think, when you will see the booklet, the situation might look different. Anyhow, the whole booklet is printed in offset. I keep the films, and if you should have urgent need for more, there is no problem to reprint it.

The only disadvantage is a higher price per copy which I will tell you as soon as possible, i.e.: as soon as I will have the figure from the printer.

Could we do it like that: you send me a purchase order for the 500 copies at a provisional price of \$ 1.40 to keep things going. And later on we could regulate the difference. And please, send me shipping orders as soon as you can.

The first copies will be finished the 22nd of January. And I promised Emilio Ambasz to airmail 50 of them immediately for press and other PR activities. The whole edition will be ready the 26th of January and could be available for the exhibition.

Again, I thank you very much for your kind cooperation. And I hope to meet you during my stay in New York.

Yours sincerely,

Karl Gerstner

Karl Gerstner

Karl Gerstner

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Karl Gerstner
Inselstrasse 34
Dusseldorf, 34

December 18, 1972

Mr. Karl Gerstner:
Inselstrasse 34
4 Dusseldorf
Germany

Dear Mr. Gerstner:

I am writing on behalf of the Publications Department concerning the small publication you are proposing for your exhibition here.

After reviewing the information we have, Mr. Carl Morse, Editor-in-Chief and I agree that we will need a quantity of only 500. There are a number of reasons for this - the length of the exhibition and knowledge of how such publications sell are important in our decision.

I look forward to hearing from you whether it is possible to order 500 and, if so, what instructions you would like from me. A purchase order will have to be issued and shipping instructions given.

Yours truly,

Mrs. Marna Thoma
Business Manager, Publications
MTes

cc: C. Morse
E. Ambasz ✓

Yours truly, sincerely

Karl Gerstner

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Karl Gerstner
D-4000 Düsseldorf
Inselstr. 34

Mr. Emilio Ambasz
Curator of Design
The Museum of Modern Art
11 West 53 Street
New York, N.Y. 10019
USA

December 8, 1972
KG/ma

Dear Emilio:

Thank you very much for Preface and Acknowledgement. I think it's beautiful. And with your permission I altered just things which are objectively not right (I never was a chemistry student, I just wanted to become one. And furthermore, for many years already I am no more practicing graphic and typographic design. And therefore I altered the sequence of my professions.)

Did you get any indication how many copies of the catalogue your Publication Department wants to order? I do need this information very urgently because the printer wants to order the paper (in case of any doubts tell them they could easily order 2000 - I think they would sell even more).

And don't be afraid about my last question: I would like to alter the title of the exhibition into

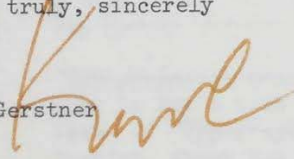
- think program.

What do you think about? To me it has much more impact than Designing Programs/Programming Designs. And it underlines the theoretical/didactical character of the show. Maybe "Designing Programs/Programming Designs" could be the undertitle?

Things are progressing very well, and we shall meet around the 28th of January.

Yours truly, sincerely

Karl Gerstner



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Karl Gerstner
D-4000 Düsseldorf
Inselstr. 34

EXPRESS LETTER / AIRMAIL

Mr. Emilio Ambasz
Curator of Design
The Museum of Modern Art
11 West 53 Street
New York, N.Y. 10019
USA

November 27, 1972
KG/ma

Dear Emilio:

Thank you very much for your letter of November 21.

1. Title page okay.
2. Acknowledgements okay as you mentioned them. Unfortunately there are not more names: the film group didn't help. Please, send me as soon as possible your one-page Acknowledgement and Preface.
3. An outline of the press release you will find enclosed. It's hard to imagine what kind of photograph the press would like? (Certainly not a typographic grid ...) For any case I am sending you a portrait of my beauty.
4. Enclosed you will find as well a drawing for the carpenter.
5. The catalogue is 8 x 4 inches, transverse, it contains 80 sheets, and many illustrations.

It may look as a five dollar book (at least! ...) And the costs of production are \$ 1.10, with an edition of 2000 copies; and \$ 1.40 with an edition of 1000 copies.

6. Further books are:

- "Designing Programs".
I just heard this morning that the English version is out of print. The German version costs \$ 12.00 (retail price).
- "Typographical Memorandum"
That is not a book publication, but a separate print from a special issue of "Typographische Monatsblätter", fully translated into English. About 500 copies are available for a production price of \$ 1.00.

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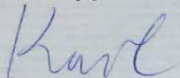
-2-

-
- "Kompendium für Alphabeten"
Unfortunately it's only available in German.
(The English version will be published by the M.I.T. Press.)
The retail price is \$

All prices are ex transportation and duty and tax costs.

That's it for the moment. Things are progressing very well.
Best regards,

Yours truly,



Karl Gerstner

Enclosures

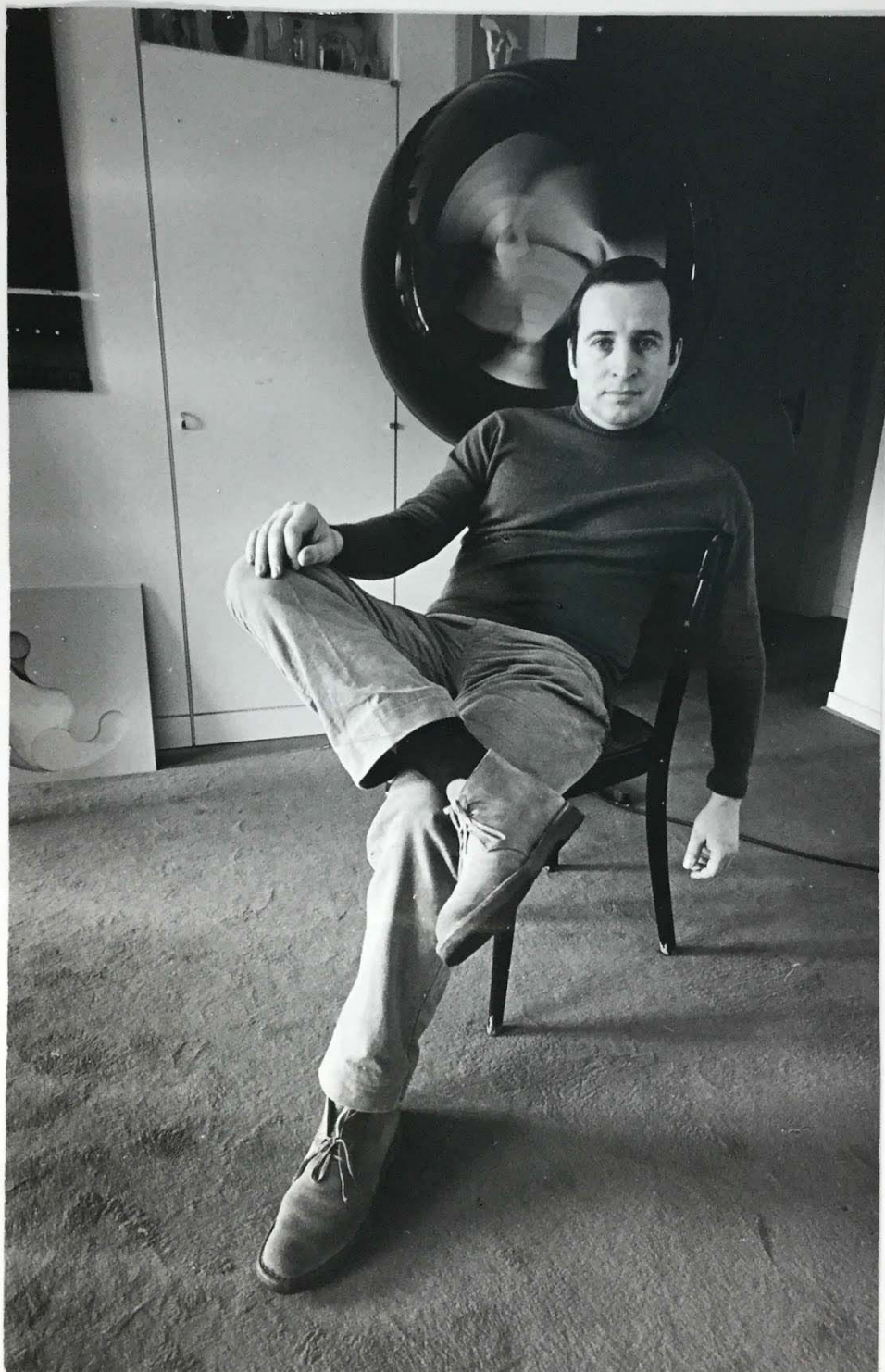
- Press Release
- photograph
- 3 drawings

and under separate cover, airmail:

- "Kompendium für Alphabeten"
 - "Typographisches Memorandum"
-

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DUSSELDORF WASSERSTR. 13 TEL. 18515
VERÖFFENTLICHUNG NUR GEGEN HONORAR
MIT NAMENSMENNING UND BELEGEXEMPLAR

25

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Mr. Karl Gerstner
November 21, 1972

2.

with you, and if so, please send me the above
November 21, 1972 information so that I can produce the
introductory page.

Mr. Karl Gerstner not yet received the material
Inselstrasse 34 please, but I am sure you have
4 Dusseldorf it in the mail.
GERMANY

Best regards.

Dear Karl:

Cordially,

Our Department of Publications has reminded me that
I forgot one significant addition to the title page
of your catalog, i.e., the name of the curator who
has assumed the responsibility of presenting the
show at the Museum. This is standard Museum policy
and I hope it doesn't upset your layout. To make
things clearer, this is the text (in American
English) which the title page should include:

"Designing Programs/Programing Designs

an exhibition by
Karl Gerstner

Exhibition directed by Emilio Ambasz
The Museum of Modern Art, New York
February 5 - March 30, 1973."

I am also preparing a one page Acknowledgement
and Preface. Would you please give me a list of
all the people the Museum should thank for their
direct or indirect contribution to the Exhibition.
I have in mind especially the "Pro Helvetia Stiftung,"
Mr. Luca Boissonnas, Dr. Hans Muller of the Swiss
Embassy in Washington. Those are all the names I
remember but I seem to recall your mentioning a film
group who were helping you, and I am sure there
will be other people you would like to receive
the Museum's convoluted thanks.

Please let me know as soon as possible if all this,
Acknowledgement and Preface page included, are okay

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Karl Gerstner
P-4000 Wieseldorf
Innsbruck, 34

Mr. Karl Gerstner
November 21, 1972

2.

AIRMAIL

EXPRESS

with you, and if so, please send me the above requested information so that I can produce the introductory page.

Mr. Emilio Ambasz

Curator of

The Museum

44 West 57th

New York, N.Y.

By the way, I have not yet received the material for the press release, but I am sure you have already put it in the mail.

Best regards.

Cordially,

October 12, 1972

KG/ma

Emilio Ambasz
Curator of Design

Dear Emilio:

EA:KM
please find enclosed copy of my letter dated October 9 together with the enclosure I had made (my letter of December 9, 1971).

I suppose that my letter meanwhile is in your hands. I remembered, too that your letter took about 10 days to arrive here, and so it might have been the case with mine. Sorry.

Cordially yours,

Karl Gerstner

Karl Gerstner

Enclosures

file Gerstner 1023.9

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	MoMA Exhs.	1023.9

Karl Gerstner
D-4000 Düsseldorf
Inselstr. 34

AIRMAIL

EXPRESS LETTER

Mr. Emilio Ambasz
Curator of Design
The Museum of Modern Art
11 West 53 Street
New York N.Y. 10019

October 12, 1972
KG/ma

Dear Emilio:

please find enclosed copy of my letter dated October 5 together with
the enclosure I had made (my letter of December 9, 1971).

I suppose that my letter meanwhile is in your hands. I remembered, too
that your letter took about 10 days to arrive here, and so it might have
been the case with mine. Sorry.

Cordially yours,

Karl Gerstner

Karl Gerstner

Enclosures

file Gerstner show

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Karl Gerstner
D-4000 Düsseldorf
Inselstr. 34

EXPRESS LETTER

Mr. Emilio Ambasz
Curator of Design
The Museum of Modern Art
11 West 53 Street
New York N.Y. 10019

October 5, 1972
KG/na

Dear Emilio:

This is it: my excuse for not having answered sooner. Sorry: I was in my Basle color laboratory - and completely absorbed by mixing new emotions.

And if everything is so clear as the date is now, let's install the show during the first week of december. But is everything clear now about the equipment I need? - And the catalogue?

You know, I must ask these silly questions, because I never got an answer to my letter of december 9, 1971. See the enclosed copy. I hope, you wouldn't take so much time to answer as I did.

A propos: I admired very much the book you have sent to me about the "New domes Landscape". But I didn't dare to write you, you know: I would have had to ask you about my show. But now, everything seems to become fine. Please give a nice positive answer.

Happy whatsoever,
Yours cordially and truly,

Karl Gerstner

Encl.

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CHARGE: 7350-110

CABLE TO:

KARL GERSTNER
INSELSTRASSE 34
4 DUSSELDORF, GERMANY

September 11, 1972

WE WOULD APPRECIATE A REPLY TO OUR LETTER OF SEPTEMBER 11 INVITING YOU TO
PRESENT YOUR WORK AT THE MUSEUM IN NOVEMBER AND DECEMBER.

VERY CORDIALLY,

EMILIO AMBASZ
MUSEUM OF MODERN ART

This is it: the visa for America. If it
meets with your approval your show will be
held during the months of December 1972
and January 1973.

Installation will take place either during the
last week of November or during the first week
of December. It depends on your letting me
know the complexity of the installation you
require.

Happy Christmas.

Cordially,

Emilio Ambasz
Curator of Design

EA:EM

cc: John Garrigan

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
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Arthur Drexler

September 11, 1972

Emilio Ambasz

Sept. 8, 1972

KARL GERSTNER EXHIBITION

Mr. Karl Gerstner

Inselstrasse 34

4 Dusseldorf, GERMANY

Gerstner's exhibition in the Goodwin Galleries

Dear Karl:

December and January.

This is it: the visa for America. If it

meets with your approval your show will be

presented during the months of December 1972

and January 1973.

Gerstner we are allocating for this show.

Installation will take place either during the

last week of November or during the first week

of December. It depends on your letting me

know the complexity of the installation you

require.

EA:KM

Happy Christmas.

cc: John Garrigan

Cordially,

Emilio Ambasz

Curator of Design

EA:KM

cc: John Garrigan

The Museum of Modern Art Archives, NY	Collection:	Series/Folder:
	MoMA Exhs.	1023.9

Basel, Leonhardstrasse 52
6.11.72

Dear Emilio,

Herewith I'm sending you (somewhat) heavy
Arthur Drexler
Emilio Ambasz helpful (pink) notes.

1. I'm working very hard by - and so
Sept. 8, 1972
KARL GERSTNER EXHIBITION
though with pleasure for the show.

2. Therefore, as agreed, we will attempt to install Karl
Gerstner's exhibition in the Goodwin Galleries
by the end of November; it will then run during
December and January.

The installation expenses and the daily projectionist fees to turn the equipment on and off will be covered by the \$2,000 we have told Mr. Gerstner we are allocating for this show.

3. The title will definitely be

EA:KM
designing programs / programming design
cc: John Garrigan

4. The question of the catalogue is rather
I'll let it print for my own account -
to end all discussions. For publication
department should be obliged for
nothing else than to sell the stuff
O. K. ?

— Happy as ever,
with friendship, yours Karl

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
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Basel, Leonhardsgraben 52
6. 11. 72

Dear Emilio,

Herewith I'm sending you (somewhat ~~in~~ in
hurry) some helpful (pink) notes:

1. I'm working very hardy - and
though with pleasure for the show.
2. Though it will be a very spartanic
program (concerning the means), it
will be very fascinating. Or at least
instructive for those who are interested.
3. The title will definitely be:

designing programs / programming designs
4. The question of the catalogue is solved:
I'll let it print for my own account -
to end all discussions. Your publication
département should be obliged for
nothing else than to sell the stuff.
O. K. ?

— happy as ever,
with friendship, yours Karl.

L. 1023.9

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
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January 12, 1972

Mr. Karl Gerstner
Inselstrasse 34
4 Dusseldorf, Germany

Dear Mr. Gerstner:

I am writing to confirm our conversation in New York a few days ago.

I am delighted that we are going to have the exhibition of your work and want to assure you that we will certainly proceed as planned. What I cannot tell you at this time is the precise date at which the exhibition will be installed in the gallery. I hope that it will be some time this summer or at the latest in the fall. As I explained, we have several exhibitions that must be scheduled for the same gallery and much depends on resolving problems with other projects.

In any case, the exhibition will certainly take place during this calendar year, and I am sure it is going to be most fascinating.

It was a pleasure to meet you and I hope we will have a chance to talk again.

All best greetings,

Sincerely yours,

Arthur Drexler
Director
Architecture and Design

cc: Emilio Ambasz ✓

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Karl Gerstner
D & Busselhof
Inselstr. 34

Karl Gerstner

Mr. Emilio ~~Emilio~~ Ambasz
Curator of Design
The Museum of Modern Art
11 West 53 January 5, 1972
New York, N.Y. 10019
USA Exhibition

December 9 of the discussions and correspondence concerning
KO/ma your exhibition; the Museum would contribute \$2,000
for installation expenses. As the exhibition is now
completely audio-visual, this includes supplying the
16 mm projector, 5 carousel slide projectors, 3 pede-
stals and 5 projection screens. Your commitment was
to supply the material to be exhibited, in this case,
Dear Emilio all the needed prints of the films* and slides; these
Please let me know the needed prints of the films* and slides; these
my poor sheet expenses to be covered by a contribution of 20,000 SFR
(approximately \$5,000) and possibly a contribution from
Philipps.

1. the date of opening is Tuesday, the 2nd of May 1972
(I guess the 1st of May is an holiday all over the world?)

2. You will be in charge of the equipment I need.
And I repeat, what that is:

- For the event A: the philosophy.
An audio visual show with two Kodak Caroussel projectors
the cartridge of each is carrying 75 slides.
The show must run automatically,
* A 16 mm closed loop projector consumes a film print
every 80 hours. Useful time of print to be considered
one week.
- For the event B: the experience.
A 16 mm color film with magnetic sound track,
about 15 minutes long
for which an endlessly performing film projector is needed,
and sound equipment.
- For the event C: the experiment.
Slide show with three Kodak Caroussel projectors without sound.
The visitors must be able to push the bottom
EA/cm each of the projectors to make their own pictures.

For all three events We need pedestals, and - if necessary: screens.

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Karl Gerstner
D 4 Düsseldorf
Inselstr. 34

Mr. Emilio Ambasz
Curator of Design
The Museum of Modern Art
11 West 53 Street
New York, N.Y. 10019
USA

December 9, 1971
KG/ma

Dear Emilio,

Please let me fix - after all - what we have agreed upon concerning my poor show:

1. the date of opening is Tuesday, the 2nd of May 1972
(I guess the 1st of May is an holiday all over the world?)
2. You will be in charge of the equipment I need.
And I repeat, what that is:
 - For the event A: the philosophy.
An audio visual show with two Kodak Caroussel projectors
the cartridge of each is carrying 75 slides.
The show must run automatically,
the slides will be directed by high frequency sounds
on the magnetic tape (I'll bring with me).
 - For the event B: the experience.
A 16 mm color film with magnetic sound track,
about 15 minutes long
for which an endlessly performing film projector is needed,
and sound equipment.
 - For the event C: the experiment.
Slide show with three Kodak Caroussel projectors without sound.
The visitors must be able to push the bottom
of each of the projectors to make their own pictures.

For all three events We need pedestals, and - if necessary: screens.

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page 2 - letter to Mr. E. Ambasz, New York - December 9, 1971

3. The catalogue

I have to reduce the contents to 48 pages (plus cover).
Which doesn't do any damage (in the contrary).
If the Museum purchases 2000 copies, it will cost 60 cents each
(provided that there is no devaluation of the dollar).
Additional costs are for shipping and customs.

The booklet will be produced by Arthur Niggli AG publishers in Teufen.
Their conditions are as follows:

half of the total sum with irrevocable letter of credit
when placing the order;
half upon delivery;
payment against delivery in New York to the ship broker.

Please Emilio, be nice and confirm this. As soon as you can.

Yours truly
(and merry X-mas),

Karl Gerstner

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
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Eh - Gerstner

TELE

TO THE MUSEUM OF MODERN ART

11 W 57 ST HILDA

PLEASE SEND THE FOLLOWING CABLE, AND CHARGE IT TO: 7390 - 110

NY 10019

KARL GERSTNER
GERSTNER, GRÜNDINGER SEUTTER GmbH
WERBAGENTUR
4000 Düsseldorf
Immermannstrasse 4
GERMANY

January 12, 1972

Mr. Karl Gerstner
Inselstrasse 34
4 Düsseldorf, Germany

Dear Mr. Gerstner:

I am writing to confirm our conversation in New York a few days ago.

I am delighted that we are going to have the exhibition of your work and want to assure you that we will certainly proceed as planned. What I cannot tell you at this time is the precise date at which the exhibition will be installed in the gallery. I hope that it will be some time this summer or at the latest in the fall. As I explained, we have several exhibitions that must be scheduled for the same gallery and much depends on resolving problems with other projects.

In any case, the exhibition will certainly take place during this calendar year, and I am sure it is going to be most fascinating.

It was a pleasure to meet you and I hope we will have a chance to talk again.

All best greetings,

Sincerely yours,

Arthur Drexler
Director
Architecture and Design

cc: Emilio Ambasz

FILE: GERSTNER

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RCA Global Telegram

NRNN

ZCZC THE MUSEUM OF MODERN ART

11 WEST 5 HILDA-T

NYC 10019

PLEASE SEND THE FOLLOWING CABLE, AND CHARGE IT TO: 7390 - 110

KARL GERSTNER
GERSTNER, GREDINGER & KUTTER GmbH
WERBEAGENTUR
4000 Dusseldorf
Immermannstrasse 6
GERMANY

*July -
Can you find
out about this from
the mailroom, please.*

REGISTRATION ENL3391 GTX628 SHIPPING 613

UNRS CO UNRS 022

REGRET UNFORSEEN/PROBLEMS INXENIX CAUSED DELAY. MATERIALS
SHOULD REACH YOU SHORTLY.

DUESSELDORF/TF 22/21 17 1713

KATHERINE MANSFIELD

RCA Global Telegram

MODERNART

NEWYORK

UNRS MANSFIELD YOURLET JUNE 7 NO SLIDES AND MOVIE RECEIVED

SO FAR CAN YOU TRACE IT CORDIALLY

KARL GERSTNER

Global Telegram

COL 7

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Global Telegram

NNNN

ZCZC THE MUSEUM OF MODERN ART

11 WEST 53RD ST

NYC 10019

RGB0109 RML3391 GTX628 DP8111P613

URRG CO DPDD 022

DUESSELDORF/TF 22/21 17 1715

*Jerry -
Can you find
out about this from
the mailroom, please?*

Global Telegram

MODERNART

NEWYORK

MRS MANSFIELD YOURLET JUNE 7 NO SLIDES AND MOVIE RECEIVED

SO FAR CAN YOU TRACE IT CORDIALLY

KARL GERSTNER

Global Telegram

COL 7

4141

Reply via RCA: call 212-363-4141

Reply via RCA: call 212-363-4141

Reply via R

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	MoMA Exhs.	1023.9

Karl Gerstner
D-400 Dusseldorf
Inselstr. 34

Mr. Emilio Ambasz
Curator of Design
The Museum of Modern Art
11 West 53 Street
New York, N.Y. 10019
USA
June 7, 1973
Karl Gerstner
D-400 Dusseldorf
Inselstrasse 34
GERMANY

May 9, 1973
KG/ma

Dear Mr. Gerstner:

Emilio is out of the country just now, but before he left he asked me to return your slides and movie to you.

Dear Emilio

Are things going very strong? Did our book company exhibition break down before the

We mailed it to you under separate cover earlier this week, and addressed it to your office.

If not, I would be very, very pleased if you could send me back the slides of both the Experiment and the Experience sector. And I would be very, very glad to get the one or the other copy of the movie, because I need them for my quality discussions with the Bavaria in Munich.

I'm sure Emilio will write to you when he returns.

How is everything going? I am strongly considering your Italian trip, but maybe I have to go to Spain first (the ornaments of the Alhambra).

Cordially,

With friendship,

Katherine Mansfield
Secretary to Mr. Ambasz

*Jerry -
please send
Gerstner all slides
and all films
by air*

*apologies to
Gerstner*

Karl Gerstner

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	MoMA Exhs.	1023.9

Karl Gerstner
D-4000 Düsseldorf
Inselstr. 34

Mr. Emilio Ambasz
Curator of Design
The Museum of Modern Art
11 West 53 Street
New York, N.Y. 10019
USA

May 9, 1973
KG/ma

*Jerry -
please send
Gerstner all slides
and all films
by air*

Dear Emilio:

Are things going very strong? Did our poor common exhibition break down before the last day? Or is it still on?

If not, I would be very, very pleased if you could send me back the slides of both the Experiment and the Experience sector. And I would be very, very glad to get back the one or the other copy of the movie, because I need them for my quality discussions with the Bavaria in Munich.

How is everything going? I am strongly considering your Italian trip, but maybe I have to go to Spain first (the ornaments of the Alhambra).

With friendship,

Yours truly,

*apologies to
Gerstner*

Karl Gerstner

Karl Gerstner

FOR STUDY PURPOSES ONLY. NOT FOR REPRODUCTION.

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cc: ✓ Mr. Ambasz
Mr. Palmer

July 23, 1973

WTC International, Inc.
One World Trade Center
Suite 1747
New York, New York 10048
Attn: Mr. Al Sorrentino

Dear Mr. Sorrentino:

I enclose twelve copies of our invoice covering the shipment of one box (MOMA-DUSSELDORF) containing glass slides, 16 mm film and other equipment to Hasenkamp, Königsallee 1, Düsseldorf, Germany, for delivery to Karl Gerstner, Gerstner, Gredinger & Kutter GmbH, 4000 Düsseldorf, Immermannstrasse 6, Germany.

This material was brought into the country from Germany personally by the artist for use in a Museum exhibition. Six copies of the invoice show the value for U.S. customs. The other six copies show no value. As we discussed, you will contact Hasenkamp and obtain the values to be used for German customs.

The case is ready to be picked up from the Museum, 20 West 54th Street. Please forward the shipment by air with all charges prepaid including delivery to the owner. Bill the museum under our purchase order # 14320 which follows under separate cover. Please let us know the airline, departure date and airway bill number so that we can arrange insurance coverage. Also, please let us know the WTC reference number for this shipment. Thank you very much.

Yours truly,

Douglas J. Robinson
Assistant to the Registrar

cc: Mr. Gerstner

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	MoMA Exhs.	1023.9

The Museum of Modern Art

11 West 53 Street, New York, N. Y. 10019 Tel. 956-6100 Cable: Modernart

TO: Hasenkamp
Konigsallee 1
Dusseldorf
Germany

FOR: Karl Gerstner
Gerstner, Gredinger & Kutter GmbH
4000 Dusseldorf
Immermannstrasse 6
Germany

MOMA	12 x 17 x 24"	42 lbs.
DUSSELDORF	(30.4 x 43.1 x 60.9 cm.)	gross weight

16mm film (introduction to exhibition) \$ 150.

328 glass slides (transparencies) \$ 800.

Equipment used in exhibition \$ 50.

- two Kodak Carousel slide holders
- one collapsible projector holder
 - 5 plastic parts
 - 8 metal brackets
 - envelope containing screws
- one Kodak film splicer

This material was imported for exhibition purposes and is being returned to the owner in Dusseldorf.

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The Museum of Modern Art
11 West 53 Street, New York, N.Y. 10019

Nº 5767

I have authorized release

INFORMATION
COPY

to Keating

on July 1973, of the material itemized below:

Museum number	Artist or maker	Description
unreceipted	GERSTNER	one crate containing 16mm film, 328 glass lens slides, film splicer, collapsible projector holder, two Kodak Carousel slide holders.

Mark box: MOMA/ DUSSELDORF.

Being sent to Mr. Karl Gerstner
Gerstner, Gredinger & Kutter GmbH
4000 Dusseldorf
Immermannstrasse 6,
Germany

Remarks: Here for
Gerstner Exh.

The Department of Arch & Design is hereby notified.
If the material is not collected within the date(s) shown, this release will be voided
and the department informed at once.

July 23, 1973

(date signed)

Registrar David Vance