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COMPETITION

Architetto
Giorgio Raimondi
Via Mazzini 3
20025 Legano, Italy

Architetto
Fiamma Dinelli
Viale Mazzini 88
00195 Roma

Architetto
Pier Giorgio Rocchi
Via Battistelli 10
40142 Bologna, Italy

Architetto
Raffaele Carita Morelli
Via Ugo Balzani 77
00162 Roma

Architetto
Massimo Novelli
Via S. Monaca 9
Firenze, Italy

Gruppo "Nuove Espressioni"
Via Pietralata 57
40100 Bologna, Italy

ZZIGURAT
Via de' Bardi 5
Firenze, Italy

BLUE PEANUTS
Via Arcangeli 54
Prato, Italy

Architetto
Antonio d'Auria
Facolta' di Architettura
Universita' di Napoli
Via Monteoliveto 3
Napoli, Italy

Architetti
A. Del Corso & A.E. Lorenzetti
Via Previati 36
20149 Milano, Italy

Dr. Gian Carlo Pemoni
Via Niccolo' da Tolentino 13
50141 Firenze, Italy

Architetto
Bruno Rota
Via Goisis 11
24100 Bergamo, Italy

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Hans van den Houten

cc.: Arthur Drexler

Richard Palmer

Emilio Ambasz

October 13, 1971

INDL Designers Competition Prizes

As you know, as part of the INDL program, we invited a competition among Italian architects/designers under 35 years of age, which had three prizes available, a first prize of \$1,500 plus an \$8,000 contribution by MOMA toward the construction of the winning project; and two second prizes of \$1,000 each.

The projects submitted were scrutinized and no first prize adjudicated.

The winners of the two second prizes are Studio Tecnico G. Mari, Milano; and Gruppo 9999 of Florence. I am enclosing photocopy of carbon of the letter sent the winners.

I would greatly appreciate your processing payment of the \$1,000 prize to the two winners, as soon as possible.

Thank you.

Encl.

EA/cm

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September 6, 1971

Gruppo 9999
Birelli, Caldini, Fiumi, Galli
Via S. Agostino, 5
Firenze, 50125

Dear Gruppo 9999,

The Jury for the competition "Italy: The New Domestic Landscape" has met and has decided to award two second prizes only.

As is noted in the Competition Program, these prizes do not involve construction of an environment prototype.

We are very pleased to inform you that your project has been chosen as one of these two prizes, in the amount of U.S. \$ 1.000 (mille). For your information the other second prize went to: Studio Tecnico G. Mari di Milano.

The Jury would like to thank you very much for your participation and greatly appreciates your contribution.

The Jury has expressed an interest in retaining your project in the Exhibition files for future reference and with a view to possible publication.

In the event that it would be published we will of course inform you.

A cheque in the amount of \$ 1.000 will be sent to you within the next 60 days, as soon as it can be processed by the Administration of the Museum of Modern Art.

Cordially,

Emilio Ambasz
Director of the Exhibition

EA/at

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September 6, 1972

Studio Tecnico G; Mari
Via Visconti D'Aragona, 15
Milano

Dear Mr; Mari,

The Jury for the competition "Italy: The New Domestic Landscape" has met and has decided to award two second prizes only.

As is noted in the Competition Program, these prizes do not involve construction of an environment prototype;

We are very pleased to inform you that your project has been chosen as one of these two prizes, in the amount of U.S. \$ 1.000 (mille). For your information, the other second prize went to : Gruppo 9999, Birelli, Caldini, Fiumi e Galli di Firenze;

The Jury would like to thank you very much for your participation and greatly appreciates your contribution;

The Jury has expressed an interest in retaining your project in the Exhibition files for future reference and with a view to possible publication;

In the event that it would be published we will of course inform you.

A cheque in the amount of \$ 1.000 will be sent to you within the next 60 days, as soon as it can be processed by the Administration of the Museum of Modern Art;

Cordially,

Emilio Ambasz
Director of the Exhibition

EA/at

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24 settembre 1971

Pier Antonio Fenili
Via Solferino 25
Milano, Italy

Con riferimento alla Sua cortese lettera del
13 settembre, ci dispiace di doverLa informa-
re che la registrazione al Concorso "ITALY,
THE NEW DOMESTIC LANDSCAPE" (per architetti e
'designers', non pittori) e' ormai chiusa da
tempo.

RingraziandoLa del Suo interessamento e con
molti cordiali saluti,

Camilla Martellini
Segretaria del Direttore
"ITALY, THE NEW DOMESTIC LANDSCAPE"

cm

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Milano, 13.9.71

Spett.le Segreteria,

avendo appreso dalla rivista

"Note d'Arte" del 16/6/71 che il Vostro Museo ha indetto per la primavera '72 il concorso di pittura italiana

"Concorso per 2 progetti nuovo faldaggio domestico" per pittori italiani inferiori ai 35 anni di età e non avendo potuto saperne di più dalla predetta rivista, Vi sarei

molto grato se mi volesse fornire tutti i dettagli e le modalità necessarie per la partecipazione a tale concorso.

Ringraziandovi anticipatamente
inizio distinti saluti

prof. Finelli

Thank you very much for your help.

Thomas Czarnowski

TC/cm

cc: Bartlett H. Hayes, jr.

Art

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The Museum of Modern Art

11 West 53 Street, New York, N.Y. 10019 Tel: 956-6100 Cable: Modernart

PIER ANTONIO FENILI
VIA SOLFERINO 25
20121 MILANO - ITALIA

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	MoMA Exhs.	1004.49

The Museum of Modern Art

11 West 53 Street, New York, N.Y. 10019 Tel. 956-6100 Cable: Modernart

Department of Architecture and Design

July 21, 1971

Bianca Passeri
American Academy in Rome
via Angelo Masina 5
00153 Rome

Dear Bianca,

I have arranged with Mr. Hayes to receive about 24 packages at the Academy in the 3-4 days following August 2, 1971. These packages will contain the projects of young Italian Architects and Designers who are entering a competition we are running from the Museum in the field of industrial design. The packages will be addressed "Italy: the New Domestic Landscape."

I am writing of course to let you know about this, and with the request to let Pietro if he is still there or Ettore know, so that they will keep the packages for me. I am arriving on the 10th. of August and will stop by the Academy immediately to take them away.

I hope that since I last saw you events have been kind to you. I will naturally stop to talk when I come by the academy.

Thank you very much for your help.

Thomas Czarnowski

TC/cm

cc: Bartlett H. Hayes, jr.

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Please find, herewith enclosed, your permission to reprint from ENVIRONMENTAL PSYCHOLOGY/MAN AND HIS PHYSICAL SETTING, said permission duly countersigned by our Mr. T. V. Czarnowski in duplicate, and accompanied by our check No. 31386 in the amount of \$40 in payment of related fee.

Thanking you for your cooperation and with best regards,

Sincerely,

C. Martellini
Secretary

Encls.
/cm

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Signature of applicant:

(Firm) Museum of Modern Art

(Auth. Sig.) TV Clarnose

(Address) (above)

Date 15 June 1971

Permission granted on the foregoing terms:

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Date July 7, 1971

By Abby Tarlowe

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Signature of applicant:

(Firm) Museum of Modern Art

(Auth. Sig.) T. C. Clannons

(Address) (above)

Date 15 June 1971

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Date July 7, 1971

By Andy Tarbone

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RANDOM HOUSE, INC. ALFRED A. KNOPF, INC.

201 EAST 50TH STREET, NEW YORK 10022

April 15, 1971

July 1, 1971

Mr. Thomas Czarowski
Department of Art
The Museum of Modern Art
11 West 53rd Street
New York, New York 10019

Mrs. Martha Lynn McGill
Permissions Department
RANDOM HOUSE, INC.
201 East 50th Street
New York, N.Y. 10022

Dear Mr. Czarowski:

Dear Mrs. McGill:

Thank you for your letter of April 15 to Mr. Czarnowski of our Department.

We shall be pleased to find your letter duly signed by Mr. Czarnowski, as well as our check #31885 in the amount of \$25.00 in payment of the permission fee.

Thanking you for your cooperation and with best regards,
If the above terms meet with your approval, please sign this letter where indicated below. Sincerely yours, together with your check. The carbon copy is for your files.

Sincerely yours,

Martha Lynn McGill
Martha Lynn McGill
Permissions Department

Camilla Martellini
Secretary

APPROVED: *[Signature]*

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201 EAST 50TH STREET, NEW YORK, N.Y. 10022 • (212) 751-2600

April 15, 1971

Mr. Thomas Czarnowski
Department of Architecture and Design
The Museum of Modern Art
11 West 53rd Street
New York, New York 10019

Dear Mr. Czarnowski:

Thank you for your letter of April 12th.

We shall be pleased to grant permission for use of "Thanksgiving for a Habitat," by W. H. Auden, and the specified excerpts from THE CHILDREN OF SANCHEZ (approximately 1750 words from pp. 236-251) and LA VIDA (approximately 2790 words from pp. 661-668), by Oscar Lewis, in up to 100 copies of the appendix of readings to your forthcoming competition program for a permission fee of \$25. (our minimum) and full credit as shown below.*

If the above terms meet with your approval, please sign this letter where indicated below and return it to us, together with your check. The carbon copy is for your files.

Sincerely yours,

Martha Lynn McGill
Martha Lynn McGill
Permissions Department

APPROVED: *W. H. Auden*

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AL 1-0230

Miss Barbara Beach
The Museum of Modern Art
11 West 53rd Street
New York, NY 10019

PERMISSION TO REPRINT without payment of fee, July 1, 1971

SEVEN TYPES OF AMBIGUITY By William Empson
Mrs. Else B. Lorch
NEW DIRECTIONS
PUBLISHING CORP.
333 Sixth Avenue
New York, N.Y. 10014

Dear Mrs. Lorch:

Please fill in the blank spaces below, sign and return the enclosed copy of the form to New Directions Publishing Corporation.
Please find, here enclosed, the Permission to Reprint, which you kindly granted our Museum, relative to "Seven Types of Ambiguity" by W. Empson, duly signed by T.V. Czarowski in charge of this particular project of the Museum of Modern Art.

Thanking you for your cooperation and with best regards,

Sincerely yours,

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Camilla Martellini
Secretary

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Date: March 26, 1971

Alan B. Lorch (Mrs.)
Permissions Editor
New Directions Publishing Corp.

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EMPSON

NEW DIRECTIONS PUBLISHING CORPORATION
333 Sixth Avenue, New York, N.Y. 10014

AL 5-0230

Miss Frances Keech
The Museum of Modern Art
11 West 53rd Street
New York, NY 10019

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SEVEN TYPES OF AMBIGUITY

By William Empson

Selections: Excerpt approx. 250 words

Please fill in the blank spaces below, sign and return the enclosed copy of the form to New Directions Publishing Corporation.

To be reprinted in appendix to program of competition Museum of Mod. Art

Publisher..... Date April 1971 Price FREE

Signed W. Empson Address (above)

(Do not write below this line)

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July 1, 1971

Dr. Bartlett H. Hayes, Jr.
Director, American Academy in Rome
Via Angelo Masina 5
00153 Rome

Dear Dr. Hayes:

May I introduce myself as a Fellow in Architecture at the Academy during 1966-1968. I am writing at the suggestion of Mary Williams, here in the New York Office, on the following question:

I am presently engaged as a consultant to The Museum of Modern Art; we are organizing a major Italian Industrial Design Exhibition, entitled "Italy: The New Domestic Landscape," to open in April of 1972.

As part of the Exhibition, we have organized a competition for young Italian Architects and Designers; the competition deadline is August 2, 1971.

Because the next phase of organizing the Exhibition entails our presence in Italy during the period August-October, in order to supervise construction and selection of elements to be exhibited, we ask the following:

May we use the Academy in Rome as a place to which the 20-25 registered competitors may send their projects? They should arrive more or less at once, as they have an August 2 deadline, and their packages should be small, as we have forbidden portfolios larger than 30 x 40 cm.

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Dr. Bartlett H. Hayes, Jr.
Page 2

July 1, 1971

I will be in Central Italy at that time, and can come to Rome easily to unburden the Academy of this mail.

I trust this request is not overly severe. May I look forward to your early reply in any case as I must let the competitors know?

With many thanks,

Thomas V. Czarnowski

TVC/mp

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24 giugno 1971

Dr. Giorgio Raimondi
Via Mazzini 3
20025 Legnano, Italy

Gentile Dottor Raimondi,

Abbiamo ricevuto la Sua registrazione e l'accluso
assegno, di cui La ringraziamo.

Desideriamo però farLe notare la data d'arrivo
della Sua lettera. In futuro, La preghiamo di
spedirci qualsiasi cosa VIA AEREA dato che in man-
canza di una precisa indicazione sulla busta anche
un espresso viene trasmesso via mare.

Le inviamo separatamente il "Design Program".

Molti cordiali saluti,

Thomas V. Czarnowski
Exhibition Coordinator

EA:cm

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24 giugno 1971

Architetto
Franco Zagari
Via Beato Angelico 23
Roma, Italy

Gentile Architetto,

Abbiamo ricevuto il Suo telegramma e l'assegno in-
viatoci tramite Banca Commerciale.

Non avendoci Lei pero' trasmesso il Suo indirizzo,
abbiamo dovuto ottenerlo dalla Banca e possiamo
solo sperare che sia giusto. Voglia essere cosi'
cortese da confermarcelo.

La Sua registrazione viene considerata comunque ef-
fettiva e Le inviamo, in busta separata, una copia
del "Design Program".

Cordiali saluti,

Thomas V. Czarnowski
Exhibition Coordinator

TC:cm

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24 giugno 1971

Dott. Arch.
Paolo Torresan
Viale Diaz 23
21052 Busto Arsizio, Italy

Gentile Architetto,

La presente solo per confermarLe che abbiamo ricevuto i Suoi documenti, e quindi la Sua effettiva iscrizione al Concorso.

Le invieremo separatamente piu' tardi il resto della documentazione necessaria (modulo e busta).

Cordiali saluti,

Thomas V. Czarnowski
Exhibition Coordinator

Thomas V. Czarnowski
Exhibition Coordinator

TC:cm

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23 giugno 1971

Architetto
 Franco Albini
 Architetto Mario Rossini
 ZERO ARCHITETTURA
 Via Carlo Carcano 2/A
 24047 Treviglio, Italy

Gentile Architetto:

La presente solo per ringraziarLa dell'invio dei documenti e per confermarLe che si puo' sottomettere piu' di un progetto a persona.

Cordialmente,

Thomas V. Czarnowski
 Exhibition Coordinator

ES: cm

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21 giugno 1971

Architetto
Franco Franchini
Via Maria Cristina 92
10126 Torino, Italy

Caro Architetto,

Abbiamo ricevuto oggi la lettera in cui esprime il
Suo interessamento alla mostra "ITALY, THE NEW DOMESTIC
LANDSCAPE".

In seguito ai ritardi postali e per acquistare tempo,
Le inviamo separatamente una copia del Design Program
e del Background Reading.

Se desidera partecipare al Concorso, firmi, per favore
l'accluso documento di registrazione e ce lo restituisca
assieme ad un assegno di Lit. 6.500.

Se decidesse di non partecipare al Concorso, voglia essere
così gentile da restituircene tutti i documenti.

Ringraziandola per il Suo interessamento, Le inviamo
cordiali saluti,
co

Thomas V. Czarowski
Exhibition Coordinator

P.S. - NEL FUTURO, MANDARE TUTTA LA CORRISPONDENZA PER
VIA AEREA E NON VIA MARE!

Alleg.
TC:cm

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anonima design

Torino, 19.6.1971

bedrone /
 prendi /
 architetti

INDIRIZZI:

Italy: the New Domestic Landscape
Museum of Modern Art
Department of Architecture and Design
21 West 53 rd. Street
New York, N.Y. 10019

21 giugno 1971

MITTENTE: Alessandra

Architetto
Alberto Cecchetto
Cannareggio 982
30120 Venezia, Italy (041/534161)

Gentile Architetto,

Nell'acclusa vi
quanto previsto a pag.
pe, programma di desti
rito a questo segue:

Dato che, come vedra' dall'acclusa fotocopia della busta in cui ci e' giunta la Sua lettera, il timbro postale sulla busta e' del 15 giugno, nonostante che la Sua lettera sia datata 2 maggio, siamo dispiacenti di comunicarle che non possiamo iscriverla al Concorso "ITALY, THE NEW DOMESTIC LANDSCAPE". La data di scadenza per la registrazione era infatti il 5 giugno 1971.

Molti cordiali saluti,

21 e pag. 65 (Ind.) si parla di "modulo" e di "busta acclusa" per l'in-
vio non appare chiaro se tale "modulo" e tale "busta" si riferiscano a ma-
teriale specifico fornito dalla organizzazione della mostra.

3) mentre sono chiari i mezzi di rappresentazione dell'oggetto e degli oggetti
proposti (disegni, etc.) Thomas V. Czarnowski
Exhibition Coordinator
se del microcosmo e del macrocosmo (descrizioni, avvisi,
fotografie, film, ecc.).

4) non appare chiaro se nel microcosmo dell'oggetto si debba da in-
terno all'interno di un contenitore chiuso già da prima (es. un regolamento
intorno ad una scatola muraria quale si può dedurre dalla normale produ-
zione edilizia italiana) oppure se esso debba essere come elemento costi-
tutivo della costruzione (es. delle abitazioni prefabbricate modulari).

5) Necessitano precise indicazioni "originarie" del progetto:
All.
TC:cm
se cioè tutti gli elementi debbano essere inediti oppure, sia pu-
re in un concetto "edito" e contemplato il ricorso ad un metodo di "assem-
biaggio" di elementi esistenti nella produzione industriale o comunque già
precedentemente definiti e noti.

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anonima design

Torino, 19.6.1971

bedrone / [REDACTED]
prandi / riccato / virano
architetti

INDIRIZZI:

Italy : the New Domestic Landscape
Museum of Modern Art
Department of Architecture and Design
21 West 53 rd. Street
New York, N.Y. 10019, USA.

MITTENTE: Anonima Design. - Corso Inghilterra, 41 10138 TORINO
ITALY - tel. (011)534161

Nell'accusare ricevuta del materiale informativo inviato e in base a quanto previsto a pag. 64 del fascicolo (ITALY: The New Domestic Landscape, programma di design: versione italiana) si richiedono chiarimenti in merito a quanto segue :

- 1) non appare chiaro se, per tutta la corrispondenza ed in particolare per la consegna degli elaborati grafici faccia testo la data del timbro postale di partenza dall'Italia, o quella di arrivo a New York.
- 2) a pag. 65 (ibid.) si parla di "modulo incluso" e di "busta acclusa" per l'invio non appare chiaro se tale "modulo" e tale "busta" si riferiscano a materiale specifico fornito dalla organizzazione della mostra.
- 3) mentre sono chiari i mezzi di rappresentazione dell'oggetto o degli oggetti proposti (disegni, ecc.) necessitano precisazioni circa i modi di descrizione dei microeventi cui si fa eventualmente riferimento (descrizioni scritte, fotografie, film, ecc.) .
- 4) non appare chiaro se per microambiente debba intendersi un ambiente da inserire all'interno di un contesto edilizio già definito (es. un arredamento interno ad una scatola muraria quale si può desumere dalla normale produzione edilizia italiana) oppure debba essere concepito come elemento costitutivo della costruzione (es. cellule abitative prefabbricate montabili).
- 5) Necessitano precisazioni circa la "originalità" del progetto :
se cioè tutti gli elementi costitutivi debbono essere inediti oppure, sia pure in un contesto "nuovo" è contemplato il ricorso ad un metodo di "assemblaggio" di elementi esistenti nella produzione industriale o comunque già precedentemente definiti e noti.

./.

sede:

c.so Inghilterra 41 - tel. 53.41.61
10138 torino

via borgo franco 25/15 - tel. 89.42.40 / 89.57.58
10132 torino

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- 6) Non appare definito se le spese di trasporto del prototipo eventualmente realizzato in Italia sono a carico dei progettisti o del MOMA.

Distinti saluti.

per l'Anonima Design

arch. Mario VIRANO

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Green
Green

2 giugno 1971

2 giugno 1971

Architetto
Naffaola Gerita Moralli
Architetto
Fiamma Dinelli
Viale Mazzini 88
00195 Roma, Italy

Gentile Architetto,
abbiamo ricevuto solo ora la Sua lettera in cui esprime
il Suo interesse alla mostra "ITALY: THE NEW DOMESTIC
LANDSCAPE".

Dati gli scioperi postali e per acquistare tempo, Le
inviamo, in busta separata, una copia del Design Program
e del Background Reading.

Se desidera partecipare al Concorso, Le preghiamo di vo-
ler gentilmente firmare il documento di registrazione e
di inviarcelo assieme a un assegno per Lit. 6.500.

Se decidesse di non partecipare al Concorso, Le saremo
grati di volercene restituire i documenti.

Ringraziandola per il Suo interessamento, Le inviamo cor-
diali saluti.

Thomas Czarnowski
Exhibition Coordinator
Thomas Czarnowski
Exhibition Coordinator

P.S. * Se questa nostra Le giungesse dopo il 5 giugno e quindi
quindi la Sua registrazione non potesse essere im-
postata quel giorno, ce La invii comunque.

TC;cm

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Green

2 giugno 1971

Architetto
Raffaele Carita Morelli
Via Ugo Balzani 77
00162 Roma, Italy

Gentile Architetto,

abbiamo ricevuto solo ora la Sua lettera in cui esprime il Suo interesse alla mostra "ITALY: THE NEW DOMESTIC LANDSCAPE".

Dati gli scioperi postali*, e per acquisare tempo, Le inviamo, in busta separata, una copia del Design Program e del Background Reading.

Se desidera partecipare al Concorso, La preghiamo di voler gentilmente firmare il documento di registrazione e di inviarcelo assieme a un disegno per Lit. 6.500.

Se decidesse di non partecipare al Concorso, Le saremo grati di volerne restituire tutti i documenti.

RingraziandoLa per il Suo interessamento, Le inviamo cordiali saluti.

Thomas Czarnowski
Exhibition Coordinator

*Se questa nostra Le giungesse dopo il 5 giugno e quindi la Sua registrazione non potesse essere impostata quel giorno, ce la invii comunque.

TC:cm

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18 maggio 1971

GRUPPO
"NUOVE ESPRESSIONI"
Via Pietralata 57
40100 Bologna, Italy

Attn.: Pier Giorgio Rocchi

Abbiamo ricevuto oggi la Vostra lettera, di cui Vi ringraziamo, con acclusa Registration Form.

In seguito agli scioperi postali, abbiamo rinviato la data di scadenza della registrazione al 5 giugno prossimo e quindi Vi confermiamo che la Vostra registrazione ci e' giunta a tempo. Per quanto riguarda il pagamento di Lit. 6.500, Vi saremo grati di volerci far pervenire un assegno (o personale o postale) per quella cifra entro il 5 giugno p.v.

In busta separata, Vi inviamo una copia del Design Program e del Background Reading.

RingraziandoVi del Vostro interessamento, Vi inviamo cordiali saluti,

Tom Czarnowski
Exhibition Coordinator

TC/cm

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10 maggio 1971

Architetto
Giorgio Raimondi
Via Mazzini 3
20025 Legnano, Italy

Gentile Architetto,

Desideriamo informarLa che, a seguito degli scioperi postali, abbiamo rinviato la data di scadenza per la registrazione al 5 giugno 1971.

Cordiali saluti,

Tom Czarnowski
Exhibition Coordinator

TC/cm

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10 maggio 1971

Architetto
Giorgio Raimondi
Via Mazzini 3
20025 Legnano, Italy

Gentile Architetto,

Desideriamo informarLa che, a seguito degli scioperi
postali, abbiamo rinviato la data di scadenza per la
registrazione al 5 giugno 1971.

Cordiali saluti,

Tom Czarnowski
Exhibition Coordinator

TC/cm

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
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10 maggio 1971

Architetto
Piergiorgio Rocchi
Via Battistelli 10
40122 Bologna, Italy

Gentile Architetto,

Desideriamo informarla che, a seguito degli scioperi postali, abbiamo rinviato la data di scadenza per la registrazione al 5 giugno 1971.

Cordiali saluti,

Tom Czarnowski
Exhibition Coordinator

TC/cm

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10 maggio 1971

Architetto
Massimo Novelli
Via S. Monaca 9
Firenze, Italy

Gentile Architetto,

La informiamo che, in seguito ai recenti scioperi postali, abbiamo rinviato la data di scadenza per la registrazione al 5 giugno 1971.

Cordiali saluti,

Tom Czarnowski
Exhibition Coordinator

TC/cm

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10 maggio 1971

ZZIGURAT
Via de' Bardi 5
Firenze, Italy

Gentili Signori,

Abbiamo ricevuto la Vostra lettera nella quale ci comunicate di essere interessati alla Mostra "ITALY, THE NEW DOMESTIC LANDSCAPE".

In seguito agli scioperi postali e per acquistare tempo, Vi inviamo separatamente una copia del Design Program e del Background Reading.*

Se desiderate partecipare al Concorso, vogliate per favore firmare il documento di registrazione ed inviarci un assegno per Lit. 6.500.

Se decideste di non partecipare al Concorso, Vi preghiamo di volercene cortesemente restituire tutti i Documenti.

RingraziandoVi del Vostro interessamento, Vi inviamo cordiali saluti.

Tom Czarnowski
Exhibition Coordinator

* Attualmente inclusa, breve descrizione del Concorso e documento di registrazione.

TC/cm

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10 maggio 1971

BLUE PEANUTS
Via Arcangeli 54
Prato, Italy

Gentili Signori,

Abbiamo ricevuto la Vostra lettera nella quale ci comunicate di essere interessati alla Mostra "ITALY, THE NEW DOMESTIC LANDSCAPE".

In seguito agli scioperi postali e per acquistare tempo, Vi inviamo separatamente una copia del Design Program e del Background Reading. Qui allegati, una breve descrizione del Concorso e il documento di registrazione.

Se desiderate partecipare al Concorso, vogliate per favore firmare il documento di registrazione ed inviarci un assegno per Lit. 6.500.

Se decideste di non partecipare al Concorso, Vi preghiamo di volerocene cortesemente restituire tutti i documenti.

RingraziandoVi del Vostro interessamento, Vi inviamo cordiali saluti.

Tom Czarnowski
Exhibition Coordinator

Alleg.
TC/cm

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10 maggio 1971

Architetto
Antonio D'Auria
Facolta' di Architettura
Universita' di Napoli
Via Monteoliveto 3
Napoli, Italy

Gentile Architetto,

Abbiamo ricevuto la Sua lettera nella quale ci comunica di essere interessato alla Mostra "ITALY, THE NEW DOMESTIC LANDSCAPE".

In seguito agli scioperi postali e per acquistare tempo, Le inviamo separatamente una copia del Design Program e del Background Reading; qui allegati, una breve descrizione del Concorso e il documento di registrazione.

Se desidera partecipare al Concorso, voglia per favore firmare il documento di registrazione e restituircelo assieme a un assegno di Lit. 6.500.

Se decidesse di non partecipare al Concorso, Le saremmo grati di volercene cortesemente restituire tutti i documenti.

Ringraziandola del Suo interessamento, Le inviamo cordiali saluti.

Tom Czarnowski
Exhibition Coordinator

Alleg.
TC/cm

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
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10 maggio 1971

Architetti
A. Del Corso &
A. E. Lorenzetti
Via Prevati 36
20149 Milano, Italy

Gentili Signori,

Abbiamo ricevuto la Vostra lettera nella quale ci comunicate di essere interessati alla Mostra, "ITALY: THE NEW DOMESTIC LANDSCAPE".

In seguito agli scioperi postali e per acquistare tempo, Vi inviamo separatamente una copia del Design Program e del Background Reading; qui allegati, una breve descrizione del Concorso e il documento di registrazione.

Se desiderate partecipare al Concorso, vogliate per favore firmare il documento di registrazione e restituircelo assieme a un assegno per Lit. 6.500.

Se decideste di non partecipare al Concorso, Vi saremmo grati di volerne cortesemente restituire tutti i documenti.

RingraziandoVi del Vostro interessamento, Vi inviamo cordiali saluti.

Tom Czarnowski
Exhibition Coordinator

Alleg.
TC/cm

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10 maggio 1971

Dott. Gian Carlo Pemoni
Via Niccolo' da Tolentino 13
50141 Firenze, Italy

Gentile Dottor Pemoni,

Abbiamo ricevuto la Sua lettera nella quale ci comunica di essere interessato alla Mostra, "ITALY: THE NEW DOMESTIC LANDSCAPE".

In seguito agli scioperi postali e per acquistare tempo, Le inviamo separatamente una copia del Design Program e del Background Reading; qui allegati, una breve descrizione del Concorso e il documento di registrazione.

Se desidera partecipare al Concorso, voglia per favore firmare il documento di registrazione e restituircelo assieme a un assegno per Lit. 6,500.

Se decidesse di non partecipare al Concorso, Le saremmo grati di volercene cortesemente restituire tutti i documenti.

RingraziandoLa del Suo interessamento, Le inviamo cordiali saluti.

Tom Czarnowski
Exhibition Coordinator

Alleg.
TC/cm

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5. Cont'd

May 5, 1971

most originating from an individual and/or a group outside
Mr. Piero Sartogo entertaining groups of the closed competition can
Architetto entertained if some of the other submissions within
Via Po' 28 closed competition is accepted.
00198 Roma
Italy

We trust that you agree with us that, as the ladies said,
Dear Mr. Sartogo: Even for all is not a hard law!

We have received your letter of April 28 and are sorry to
learn what you tell us. In reply to the points you raise, all
those connected with the Exhibition have, in a meeting, con-
curred in the following: that this slight turbulence of the air
does not detract from our regard and appreciation.

1. The responsibility for coordinating communications between
that group of artists whom you yourself had advocated, i.e.,
Ceroli, Kounellis, Marotta and Mauri, was agreed to have
been granted to you. It was our clear understanding, there-
fore, that questions of communication among these artists
were to be coordinated by you.
2. It appears from your letter that, for reasons beyond your
control, the team you proposed is not operative. This
being the case, we are, regretfully, forced to forget the
possibility of the above mentioned parties working as a
group.
3. We had invited your group to submit a proposal in a closed
competition with three other groups. It is our understanding
that the other three groups will submit a proposal. In fair-
ness to them, we cannot introduce or substitute competitors
within the established system of this closed competition.
Understandably, it is our responsibility to inform these
other three groups of your withdrawal.
4. Regarding the points b) and c) your letter raises, we are
always, as a matter of principle, open to proposals. How-
ever, in this case, a proposal for a social-leisure environ-

./.

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- 2 -

4. Cont'd

ment originating from an individual and/or a group outside the three remaining groups of the closed competition can only be entertained if none of the other submissions within the closed competition is accepted.

We trust that you agree with us that, as the Latins said, "The Law which is Even for All is not a Hard Law".

Would you be so good as to inform the other members of your group of this exchange of letters.

Please rest assured that this slight turbulence of the air does not detract from our regard and appreciation.

Very cordially yours,

Emilio Ambasz
Curator of Design

EA:cm