

CONDITIONS OF USE FOR THIS PDF

The images contained within this PDF may be used for private study, scholarship, and research only. They may not be published in print, posted on the internet, or exhibited. They may not be donated, sold, or otherwise transferred to another individual or repository without the written permission of The Museum of Modern Art Archives.

When publication is intended, publication-quality images must be obtained from SCALA Group, the Museum's agent for licensing and distribution of images to outside publishers and researchers.

If you wish to quote any of this material in a publication, an application for permission to publish must be submitted to the MoMA Archives. This stipulation also applies to dissertations and theses. All references to materials should cite the archival collection and folder, and acknowledge "The Museum of Modern Art Archives, New York."

Whether publishing an image or quoting text, you are responsible for obtaining any consents or permissions which may be necessary in connection with any use of the archival materials, including, without limitation, any necessary authorizations from the copyright holder thereof or from any individual depicted therein.

In requesting and accepting this reproduction, you are agreeing to indemnify and hold harmless The Museum of Modern Art, its agents and employees against all claims, demands, costs and expenses incurred by copyright infringement or any other legal or regulatory cause of action arising from the use of this material.

NOTICE: WARNING CONCERNING COPYRIGHT RESTRICTIONS

The copyright law of the United States (Title 17, United States Code) governs the making of photocopies or other reproductions of copyrighted material. Under certain conditions specified in the law, libraries and archives are authorized to furnish a photocopy or other reproduction. One of these specified conditions is that the photocopy or reproduction is not to be "used for any purpose other than private study, scholarship, or research." If a user makes a request for, or later uses, a photocopy or reproduction for purposes in excess of "fair use," that user may be liable for copyright infringement.

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	JC	I.A.4

1965 MEETING TO DISCUSS A POSSIBLE AFA/JUNIOR COUNCIL PROJECT

November 13, 1964, at the Museum

PRESENT: Miss Akermark
Mrs. Auchincloss
Mr. Green
Mr. Griffith
Miss Heckel
Mrs. Jakobson

Miss Lamanna
Mrs. Shaw
Mrs. Stern
Mr. Wylly

Guests from the AFA

Miss Cogswell
Mr. Moyer

Campbell Wylly began the meeting by introducing the project, proposed earlier by him, to publish a films on art catalogue in cooperation with the American Federation of Arts. Roy Moyer then described the film catalogue, Films on Art, published by the AFA in 1952 as a special project. This included a series of essays on the history of the film written by people in the field---for example, Iris Barry---and a "how-to" section. He said, however, that the catalogue is a directory, its main purpose being to inform people of the films available and to direct them to places where they can be obtained. Mr. Moyer added that the catalogue was the first of its kind, and that since it was now out of print, the AFA is interested in publishing a revised edition. He pointed out that one of the major jobs would be viewing of films. Mrs. Douglas Auchincloss suggested that the Film Committee of the Junior Council could handle this. Mr. Moyer agreed that the Junior Council could work on this aspect of the book but he also thought that the assistance of individuals who are in a specific area, such as architecture or painting, should be invited. Richard Griffith agreed, adding that these people could help select and evaluate films in their field. It was also suggested that people in a particular area of the film be invited to the viewings. Miss Margaret Cogswell said that the first thing to determine was the boundaries of the book, what it would include, what it would not. Then, it would be necessary to determine the authorities to be invited and to compose a schedule for the showing of the films. Miss Cogswell said that the AFA needs help in weeding out films and that the Junior Council could help immeasurably by cutting down the vast number of films available. She said that it would be best if a committee were formed to do the viewing. This would give continuity to the selection process. Mr. Moyer constructed a possible route of production: a committee of Junior Council members could view the films, with the condition that people on the committee could not miss more than 5% of the screenings. Otherwise, their vote would not

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	JC	I.A.4

-2-

1965 MEETING TO DISCUSS A POSSIBLE AFA/JUNIOR COUNCIL
PROJECT
November 13, 1964

be counted. Other members of the Junior Council could attend screenings but they would not have a vote. Mr. Moyer also said that besides having a special committee to give the selection continuity, he would like to brief the people on the committee before they begin work. He thought that while watching the films, people should be aware of specific aspects such as images, color, sound track. Special films which need to be seen by authorities could be scheduled for one period at the end of the preliminary screening by the Junior Council. In this way, people in specific fields would be invited to see films within their specific field of competence. Following the screenings by the Junior Council and invited authorities, Mr. Moyer said that the members of the committee could help write the descriptive paragraphs for the catalogue. The AFA would act as editor and publisher. Mrs. Elizabeth Shaw asked whether the Junior Council and the AFA could not jointly publish the catalogue. Mr. Moyer answered that this might be possible.

The problem was then raised of who would communicate with the film organizations, to make arrangements for the screenings and to handle the vast amount of paper work the project would entail. Mrs. Douglas Auchincloss said that the Junior Council office already had a great deal of work to do and she questioned whether it could handle this. She added that it could not, of course, afford to employ a full-time secretary for this project. Mrs. Shaw asked whether the AFA would not consider employing the secretary. Richard Griffith suggested that a secretary be engaged part time to work on this particular project as had been done for the TV Retrospective. With these ideas abroad, the subject of organization was left to be decided at a later time.

Mr. Wylly then offered some suggestions for the contents of the catalogue. He thought that the catalogue might be expanded to cover films by artists, biographical films as well as films on art and "how-to" films which were originally included in the catalogue. Mr. Moyer said that this might be possible. Mr. Wylly also thought that the catalogue could be approached in three steps: 1. Bringing the present catalogue up to date, 2. Circulating a panel exhibition of stills from classics of films on art, and 3. Coordinating the exhibition with an offer of an evening of four films. Miss Akerman commented that it was much more probable that people outside of New York City would have seen these films than people in New York. Mr. Griffith said that New

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	JC	I.A.4

-3-

1965 MEETING TO DISCUSS A POSSIBLE AFA/JUNIOR COUNCIL
PROJECT
November 13, 1964

York. Mr. Griffith said that New York City provided its citizens with so many distractions that it was more difficult to show films on art here than it is in Canada or the Mid-West. It was thought, though, that Mr. Wylly's suggestions were possibilities.

Although Mr. Griffith had to leave the meeting, he wished to offer another idea for the catalogue. He thought that one person, intelligent, a good writer, interested in the film though as yet an amateur, could be invited to write a book on the film. He also thought that instead of publishing a rather objective film directory or guide that a book might be published which would bear the personal imprint of its maker. Mr. Griffith said that he would be much more interested in a book which would evaluate the development of films on art. He said, too, that it would be a marvelous way of educating an amateur, thus creating a new film authority.

Mr. Moyer said that although he himself would like very much to read a book with a definite point of view on this subject, he felt that the AFA should pursue a catalogue similar in purpose to the present one. Miss Cogswell was impressed with Mr. Griffith's idea and thought it held great possibilities, if not for the present project then perhaps for a future one. Mr. Wylly thought that the catalogue could include writing of a critical or personal nature. Mr. Moyer pointed out that though the paragraphs on particular films should be descriptive, not critical, the introduction could be written by a person with a definite point of view. Miss Akermark said that some of the comments in the first catalogue, which merely serve to discourage renting them ought to be omitted, but that the catalogue was a major accomplishment which had been of great service. It was decided that what was needed at this time was to republish the catalogue, brought up to date and expanded, but similar in purpose to the original one.

Mrs. Stern and Mrs. Auchincloss agreed to discuss this with René d'Harnoncourt and the Executive Committee to decide whether the Junior Council could, indeed, contribute to the proposed project.

gkaplan

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	JC	I.A.4

JUNIOR COUNCIL MEETING, October 26, 1964, in Museum Trustee Room

PRESENT:

Mrs. Stern	Mr. d'Harnoncourt	Mr. Plaut
Mrs. Auchincloss	Mr. Donnelly	Mr. Prentice
Co-Chairmen	Mrs. Goldsmith	Mrs. Sharpe
Mr. Ahr	Mr. Green	Mrs. Shaw
Miss Akermark	Mr. Grossman	Miss Stedman
Mrs. Andrews	Miss Heckel	Mr. Steiner
Mrs. Aruego	Mrs. Jakobson	Mrs. Stone
Mrs. Ayers	Mrs. Kempner	Mrs. Straus
Mr. Berry	Mr. Kollins	Mr. Wintersteen
Mr. Burden	Miss Lamanna	Mr. Wyly
Mrs. Burke	Mr. Leeds	Mrs. Zeckendorf
Mr. Cartwright	Miss Legg	
Mrs. Cartwright	Mrs. Leonhardt	
Mrs. Coffin	Mrs. Levin	
Miss Colin	Mr. Lieberman	
Dr. Cox	Miss Miller	
Mrs. de Cuevas	Mrs. Moore	

Mrs. Alfred R. Stern, Co-Chairman of the Junior Council, welcomed all, and especially René d'Harnoncourt, to the Junior Council fall meeting. Mrs. Stern announced with regret that William S. Lieberman would be leaving the Junior Council as Staff Adviser, though he will probably still find the Council members calling on him for assistance. Wilder Green was welcomed as the new Curatorial Adviser to the Council and Mrs. Elizabeth Shaw, who for years has been an informal adviser, will join the Council as an official Staff Adviser. Mrs. Stern said the Council looked forward to working with both of them in the coming year, which should be a busy and interesting one.

Carroll L. Cartwright was called on for the Treasurer's report. This past fiscal year was the first in which the Junior Council and Art Lending Service financial reports were consolidated into one. Mr. Cartwright rounded off the figures as he reported the following: The balance as of July 1, 1963 was \$30,000; income during the fiscal year was \$28,200; expenses amounted to \$27,000, leaving a net income of \$1,200, and a balance carried forward to July 1, 1964 of \$31,200. Income from Art Lending Service sales and rentals was \$17,500, which accounted for the largest portion, or 62%, of the total income. Additional sources of income were: Appointment Calendar, \$4,500; sales of other items, \$3,400; miscellaneous items, including interest and contributions, \$2,700. The largest expense item was salaries, which amounted to \$19,000, or 72% of the total expenditure. Art Lending Service expenses were \$4,700 and Junior Council expenses were \$3,100. The Junior Council started this year in the black and Mr. Cartwright expressed the hope that it would stay there.

Mrs. Stern reported that the Junior Council was represented at the Volunteer Committees of Art Museums conference in Chicago by Mrs. Carroll L. Cartwright, Mrs. J. Logan Burke, Jr. and Miss Dolores Lamanna. They plan to submit a written report on the conference activities.

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	JC	I.A.4

Junior Council Meeting, October 26, 1964

-2-

In the absence of the Co-Chairmen of the Art Lending Service, Miss Inge Heckel gave the report for this committee. The Lending Service got off to a good start this fiscal year. Total income from July 1-October 31, 1963 was \$5,900; from July 1 this year to October 26 the total income has been \$6,200. Miss Heckel thanked the members of the selections committee for their cooperation. Mrs. Stern asked Campbell Wylly if he had anything to add and he said he also wished to thank the selectors. New selections should be available in three or four weeks and a figure show, the first Penthouse exhibition, should be installed in about a week.

Mrs. Stern thanked Mrs. Burke and her committee, as well as Mr. Lieberman, for the beautiful print sale they had put on. Mrs. Burke reported that the sale, which ended on October 25, had opened on September 29. It had been extended one week beyond the time originally planned. The complete financial breakdown was not yet available, however, Mrs. Burke said that, out of 136 prints in the sale, 75 were sold. She felt that the show was worthwhile, though not many people had come in specifically for the sale. This may have been due to the fact that advance publicity had been limited to the Members' Calendar and it may have been due to timing. Perhaps the former practice of scheduling the sales around Christmas was more desirable. Mrs. Burke thanked all those who helped organize the sale and man the sales desk.

Mrs. Stern asked Miss Lamanna to give the sales figures on the 1965 Appointment Calendar in the absence of the Calendar Committee Chairman, Don Page. The 1965 calendar went on sale at the Museum on August 28 and, through October 20, approximately 8,800 calendars were sold by mail and in the bookstore, including 5,000 purchased by Doubleday. This total is about 1,000 above what was sold in a comparable period last year. Miss Lamanna pointed out that the edition had been increased this year to 22,500 over the 20,000 printed last year.

Mrs. Douglas Auchincloss explained the corporate collecting project on which the Junior Council has been at work for some time. The plan is to provide assistance to corporations wishing to purchase works of art for their offices. Arthur Bullowa presented a report on this plan at the Trustees meeting on October 8 and the idea was well-received. The Council now has approval to proceed with a pilot project to test this service, but without actively promoting it. Mrs. Auchincloss mentioned that there is already an opportunity to test it as Standard Finance has expressed an interest in acquiring works for its new offices.

Mrs. John de Cuevas reported on the new box of note cards on which she has been working. This assortment will be completely white, reproducing five inkless intaglios from the Print Collection: two by Rayo, a Colombian artist, one by Haacke, a

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	JC	I.A.4

Junior Council Meeting, October 26, 1964

-3-

young German, and one each by Albers and Hajdu. The prints will be embossed on the cards which will be packaged in a shiny black box.

Mrs. Auchincloss gave a report for Mrs. Clarke Wright, chairman of the poster post card project. Twelve posters from the 1964 Appointment Calendar will be reproduced as jumbo-sized post cards, approximately 5 x 7". The cards will be sold in an envelope on which will be printed a short paragraph describing posters in general and the Museum's collection in particular. The cards will be available only in sets, at \$1.60 to the public and \$1.20 to members. An edition of 5,000 packages will be printed at a cost of approximately .50 per package.

Mrs. Stern called on the new Chairman of the Christmas Card Committee, Mrs. Thomas Kempner, who reported that invitations had gone out to twelve artists asking them to submit designs, by December 1, for consideration. The time schedule on the Christmas card program has been advanced in an attempt to get the Museum's Christmas brochure out at an earlier date. Among the artists invited were Robert Indiana, Keiko Minami and Ben Shahn's daughter, Judith.

Mrs. A. Preston Moore and Mrs. Irving Straus are co-chairmen of the committee for the Council's benefit, A DANCE IN THE GARDEN. Mrs. Moore asked all Council members to pray for good weather on Tuesday, May 25, 1965, otherwise the dance will be moved to the sixth floor and lobby of the Museum. Ticket prices are \$35 per couple, \$20 per single person, drinks included. All members who have not sent in their benefit lists were urged to do so in order that the names can be checked against the master file. The ticket sales will be limited to 1,000. Expenses for a party like this are considerable, Mrs. Stern said, and she asked anyone who knows persons who would like to donate such things as flowers, liquor, music, to speak to the co-chairmen.

Mrs. John Jakobson reported on the lecture series scheduled to start February 9 and continue every other Tuesday for six weeks. The hour-long lectures, at 11:30 in the Museum auditorium, will be given by members of the curatorial staff: Arthur Drexler, Richard Griffith, William Lieberman, William Seitz, Peter Selz, and John Szarkowski. Tickets for the series will be priced at \$15.00 to non-members, \$11.25 to members, and it is hoped the lectures will be fully subscribed for in advance by the membership. If this is not the case, the series will be made available to the public. All Council members were urged to spread the word about this project, which is being organized by Mrs. Jakobson and Mrs. Lawrence Bittenwieser. Part of the proceeds will go to the curatorial staff which wishes to plan round table discussions for an invited audience.

Mrs. C. Gerald Goldsmith described a project, which had developed from discussions in the New Projects Committee, to obtain

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	JC	I.A.4

Junior Council Meeting, October 26, 1964

-4-

a site for a well-designed city playground. She and Mrs. Buttenwieser worked with the New York City Housing Authority to get a site and a five man panel was appointed to choose a suitable designer or architect. On the panel are three people from the Museum, Victor D'Amico, Arthur Drexler and Harold Leeds for the Junior Council, Mrs. Herbert Mossler for the Citizens Committee for Children and Mrs. Louis Auchincloss from the Park Association. This panel selected Charles Foreberg to design a playground for the Cypress Hills Housing Authority Project. Mrs. Goldsmith reported that plans were going along very well and she was delighted to have the Council involved in a community enterprise.

As there was no further business, Mrs. Stern introduced Miss Margareta Akermark from the Film Library, thanking her for all the help the Council had received from that department on the 1965 Appointment Calendar. Miss Akermark prefaced her remarks about the Film Library's activities and history with an acknowledgement to the Council for making possible a calendar with film stills.

Following the meeting, cocktails were served in the Founders Room and husbands and wives joined the Council members and staff.

dbl
November 2, 1964

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	JC	I.A.4

REPORT ON MEETING OF MRS. WRIGHT AND MR. DONNELLY WITH
JULIAN EWELL, DIRECTOR OF THE ARTS PROGRAM OF HARYOU.

The purpose of the meeting was to discuss with Mr. Ewell the role - if any - that the Junior Council might play in the Art Program of HARYOU.

Mr. Ewell explained that the Art Project is divided into 8 areas which include:

- Plastic arts
- Film and sound
- Fashion and design
- Still photography
- Music
- Drama
- Dance
- Journalism

The program is presently operating on 1/5 of its requested budget. Mr. Ewell was not specific as to the reason for this, but it apparently lies in bureaucratic and political difficulties that the program is experiencing. It serves 500 children and has a goal to serve 1000 within the next year. The project began with a summer training program for approximately 130 children. These children presently serve as "aides" to the total project. They receive \$1.50 an hour and work in 15 community centers located in Central Harlem. The program is almost exclusively Negro with a scant 3 or 4 Puerto Ricans involved. It is the goal of the project to make art a dynamic part of the community. They are trying to involve those talented youngsters who are overlooked by the schools because they have not demonstrated sufficient talent or have personality problems that prevent them from functioning well in a school setting. They found their original group of "aides" by scouring the local high schools. They noted that they got poor response from the special schools such as the High School of Performing Arts, and the High School of Music and Art. It was felt by students from these schools that the HARYOU project would not offer them a sufficiently professional milieu.

The centers in which they are operating are the Board of Education community centers which, until now, have had no money for specific art projects.

The program is staffed by a group of instructors - primarily Negro - who have had considerable experience with that aspect of art in which they are teaching. According to Mr. Ewell, the results of the projects are amazing and people who have viewed the classes are struck by the amount of energy coming out of each group. They have, along with the plastic arts, produced plays, dances and a short film entitled, "The Summer Story." All of the work on this film was done by the children

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	JC	I.A.4

-2-

REPORT ON MEETING OF MRS. WRIGHT AND MR. DONNELLY WITH
JULIAN EWELL

involved in the project. They are also discovering a number of talented singers and musicians. He pointed out an interesting paradox; they made a recent tape of several singers who have commercial possibilities. It was Mr. Ewell's hope that they would be able to develop a record company at HARYOU which would distribute the results of the music and the film and sound units of the program. However, since they are receiving federal funds it is illegal to begin a profit-making project. This is one difficulty that Mr. Ewell would like to clear up. (Though it didn't occur to me at the time, I wonder about the possibility of taking profits from their endeavors and putting them into a rotating scholarship which would benenit the children involved in HARYOU.)

Mrs. Wright and I presented several of our ideas, most of which were greeted with enthusiasm. They are as follows:

1. Plan to have the HARYOU "aides" visit the studios of practicing artists. Mr. Ewell said they have been trying to do this on a small scale, and he would like to see it continued. He would be especially interested in having the "aides" meet with artists who represent a wide variety of styles and media.

2. Plan to have a practicing artist or art expert speak with the children. Mr. Ewell thought this a good idea, also. We had been thinking in terms of 3 or 4 lectures over the year.

3. Plan to bring these children to hear Sylvia Milgram's lecture at the Museum. Mr. Ewell especially liked this idea, saying he would like to see the children brought out of the community as much as possible. The more familiar they become with the Museum bulding itself the more apt they would be to want to visit it and other museums in the future.

4. Plan for volunteers from the Junior Council to take children to the Museum. This is considered an excellent idea; the drawback being the difficulty in organizing volunteers on any regular, sustained basis.

5. Plan to educate the children to gallery visiting. This was viewed with interest but again the problems of involving volunteers would be concerned. It would have to be planned quite carefully.

6. Free passes for children participating in the HARYOU project. Mr. Ewell thought this a marvelous idea and said that HARYOU would help with money if it was essential. This might be done along similar lines to the "artists pass" which the Museum once issued for \$2 a year. It was suggested

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	JC	I.A.4

-3-

REPORT ON MEETING OF MRS. WRIGHT AND MR. DONNELLY WITH
JULIAN EWELL

that several passes might be given with HARYOU's name on it instead of the individual names of children. Mr. Ewell suggested the possibility of using these as awards.

7. Plan to bring "aides" to visit Pratt Institute classes. This too has value especially in view of the fact that this would be another opportunity to take the children out of the community.

Mr. Ewell seemed pleased at having the Museum interested in the HARYOU program, and again stressed the need to get the children into the Museum itself as one means of educating them to the cultural advantages of New York City. He asked if we could be of any help with respect to scholarship contacts or in getting the work of the children viewed. We said we were unable to commit the Junior Council to anything at this point but would certainly report his request. Mr. Ewell said, if nothing else, there was considerable value just in having the Museum interested in the program. He will make arrangements for Mrs. Wright and me to speak with the staff of instructors in Harlem.

FOR STUDY PURPOSES ONLY. NOT FOR REPRODUCTION.

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	JC	I.A.4

The Museum of Modern Art

11 West 53 Street, New York, N.Y. 10019 Circle 5-8900 Cable: Modernart

February 1965

FACT SHEET

THE JUNIOR COUNCIL OF THE MUSEUM OF MODERN ART

The Junior Council of The Museum of Modern Art was founded in 1949 to extend the Museum's program of services to Museum Members and to the community. It consists of 50 young men and women volunteers who organize and operate such special activities as the Art Lending Service, lecture series and film showings, the annual selection of the Christmas cards and the publication of a yearly appointment calendar. Each year the Council initiates new programs.

A major continuing activity is the Art Lending Service which was established in 1950-51 to encourage the purchase of contemporary art. Through this service works of art may be rented for two or three months with an option to buy. Rentals range from \$5 to \$47 for two months and are deducted from the purchase price if the work is bought. More than 7,500 works have been rented by the Museum's members since 1951, and over 2,000 of those works have been bought. All the works are selected by Council members, under curatorial supervision, from about 100 New York galleries. The Lending Service has gallery space and storage area in the Museum.

The Junior Council has organized and sponsored many lectures and symposia both for the general public and for specialists. "The Esthetics of Automobile Design," "Modern Artists on Artists of the Past," "Crossroads in Architecture," and "Traditional Religion and Contemporary Art," are among the discussions presented under Council auspices. A series on "Related Arts of Today" included such diverse subjects as "The Art of Matisse," "Poetry Readings by Dylan Thomas" and a symposia on "The Writer Looks at Painting." In 1959, and again in 1960, the Junior Council sponsored "Dimensions," a series of talks by Dr. Paul Tillich, Dr. Theodore Reik, Professor John Kenneth Galbraith, Professor Harlow Shapley and Walter Kaufman.

In 1955, the Junior Council sponsored "The Living Arts of India," a series of programs presented in conjunction with an exhibition at the Museum of TEXTILES AND ORNAMENTAL ARTS OF INDIA. Yehudi Menuhin and Ali Akbar Khan played the music of
more...

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	JC	I.A.4

-2-

India, the Indian dancer, Shanto Rao, performed and the American premiere of "The Story of Apu and Durja" was held. "Media and Methods," a seminar series on restoration and conservation techniques for artists given by Caroline and Sheldon Keck and Dr. Robert Feller was organized by the Council and presented under its auspices in 1961. In the winter and spring of 1965, the Council organized the first series of morning lectures to be offered by Museum Curators on its own Collections.

Under the direction of the Museum's curatorial staff, the Council organized four exhibitions: YOUNG AMERICAN PRINTMAKERS, RECENT DRAWINGS, U.S.A., RECENT SCULPTURE U.S.A., and RECENT PAINTINGS U.S.A.: THE FIGURE. All toured the United States under the auspices of the Museum's circulating exhibitions program after the New York showing.

In addition to its other activities, the Council has an active publications program. Since 1956, the Junior Council has published a yearly appointment calendar, using works from the Museum Collections as illustrative material. The 1965 Appointment Calendar contains 59 black and white photographs of film classics of the silent era from the Film Library's collection of film stills. Each year since 1954, the Junior Council has also selected the Museum's Christmas cards and recently has produced note cards using works from the Museum Collections. Another special publication of the Council is William Tell, a booklet with 22 accordion-fold color pages illustrated by Warja Honegger-Lavater. In 1960 the Council commissioned original prints by Elizabeth Blackadder, Jean Dubuffet, Leonard Baskin, Reginald Pollack, and Harold Altman which were made available for sale to the public.

In cooperation with Pan American World Airways, the Junior Council published the Guide to Modern Art in Europe, an illustrated, paperback, pocket-guide to over 400 modern art collections in 27 European countries.

The Chairmen of the Council are appointed by the Board of Trustees of the Museum. Membership on the Council is by invitation of the Council's Executive Committee and is limited to 50 young men and women.

more...

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	JC	I.A.4

The Council elects its own officers and appoints its own committees. Representatives of the Council attend the Trustee meetings of the Board of the Museum and many major Trustee Committees, including the Program Committee and Collections Committee. These delegates are appointed by the Museum officers in consultation with the Council officers.

The Council functions through committees. The Executive Committee consists of the officers of the Council and a group of members at large. Continuing activities, such as the Art Lending Service, Christmas Card selections and sales, have permanent committees whose members are rotated. Other projects are directed by a special committee set up for the purpose.

The Council officers consult with the Director of the Museum on major policy questions. Two staff advisors attend Council committee meetings. The Council's program is administered by a small permanent staff housed in the Museum who are directly responsible to the Council officers. The Council does not engage in fund raising or promotional activities for the Museum, but does raise funds (primarily through sales of publications and benefits) for its own operations, some of which are not self-sustaining.

Additional information available from Elizabeth Shaw, Director, Department of Public Information, The Museum of Modern Art, 11 West 53 Street, New York, N. Y. 10019. Circle 5-8900.

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	JC	I.A.4

JUNIOR COUNCIL MEETING
 March 1, 1965, at the Museum

PRESENT:	Mrs. Auchincloss		Miss Heckel
	Mrs. Stern	co-chairmen	Mrs. Hofer
	Mrs. Allen		Mrs. Jakobson
	Mrs. Aruego		Mrs. Kaiden
	Mr. Baker		Mrs. Kempner
	Mr. Berry		Mrs. Kintner
	Mr. Bullowa		Mr. Kollins
	Mr. Burden		Mr. Leeds
	Mrs. Burke		Mrs. Moore
	Mrs. Butler		Mr. Page
	Mr. Cartwright		Mr. Prentice
	Mrs. Cartwright		Mrs. Shaw
	Mrs. Coffin		Mr. Steiner
	Mr. Coley		Miss Stedman
	Dr. Cox		Mrs. Stone
	Mrs. de Cuevas		Miss Welles
	Mr. Donnelly		Mr. Wintersteen
	Mr. Eastman		Mrs. Wright
	Mrs. Farb		Mr. Wylly
	Mr. Gimbel		Mrs. Zeckendorf
	Mrs. Goldsmith		Mr. Zimmer
	Mr. Green		

Mrs. Alfred R. Stern welcomed the members of the Junior Council and the staff to the first mid-winter meeting of the entire Junior Council. She explained that besides offering an occasion for bringing everyone together, it would be a good time to inform Council members of work in progress and that already accomplished. Since there have been some changes in Junior Council personnel, Mrs. Stern introduced Miss Gloria Kaplan and Miss Jane Welles who are the assistants in the Junior Council and Art Lending Service offices respectively and mentioned that Miss Inge Heckel is now the Executive Secretary of the Junior Council and Miss Susan Stedman the Executive Secretary of the Art Lending Service.

Carroll L. Cartwright, Treasurer of the Junior Council, then gave a report on the income from the 1965 Appointment Calendar, Christmas cards and notecards, as the financial report for the six months ending January 31 will not be available until a later date. The amounts realized from these three projects are \$5,473.72 from the calendar, \$1,243.37 from Christmas cards and \$2337.20 from the notecards, which he reported had sold out.

Mrs. Thomas Kaiden reported that the TV Archives Committee has begun work towards creating an archives of television programs about artists for the Museum. The committee

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	JC	I.A.4

JUNIOR COUNCIL MEETING
 March 1, 1965

-2-

has requested the loan of films from networks for screening and several films have already been viewed by the committee. The idea for establishing a TV Archives which would be for use by scholars, was first suggested by James Thrall Soby. Mrs. Kaiden said that all members of the Junior Council could be of help if they would inform the committee of programs of this nature which they may see in future.

Mrs. A. Preston Moore reported that preparations for the Junior Council benefit on May 25, "A Dance in the Garden", were continuing. There will be dancing under a tent in the Museum's garden with music by Ish Ugarte. Costs are estimated at \$7,500 for the tent, band, liquor, decorations and other miscellaneous items. As the dance will be limited to one thousand people, orders will be filled on a first-come, first-served basis. Mrs. Moore therefore urged Council members to send their guest lists in and their invitations out as soon as possible. She also expressed the hope that all members would be able to attend.

Mrs. John Jakobson reported that two lectures in the morning series, "Modern Art at the Museum", had been given, the first by Peter Selz and the second by Willard Van Dyke, who kindly spoke in Richard Griffith's absence. She extended thanks to Miss Margareta Akermark, who was of great assistance in this matter. Mrs. Jakobson said that the presence of Junior Council members and their friends would be greatly appreciated as the response to the series had not been as great as anticipated. By the time of the first lecture 205 series tickets had been sold; 133 single tickets were sold the day of the first lecture and 47 single tickets at the second. As of February 23, the Junior Council had an income of \$2,861.75, with expenses of approximately \$1,800. She said that in view of the fact that the Metropolitan Museum of Art was sponsoring a series of lectures on French Painting at the same time and directed toward the same audience, the response had been quite respectable. An additional mailing was sent to suburban members, after the first lecture on the assumption that they might be an interested audience.

Don Page reported that the Calendar Committee had seen with great pleasure the first dummy for the 1966 Appointment Calendar designed by Stanley Eisenman and David Enock from material selected from the Museum's Theater Arts Collection. It has been decided to increase the number of calendars printed for next year as both the 1964 and 1965 calendars sold out and because of the great increase in sales due to the enlarged bookstore.

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	JC	I.A.4

JUNIOR COUNCIL MEETING
March 1, 1965

-3-

Mrs. John de Cuevas reported that three boxes of notecards are in various stages of preparation and that by next fall the committee hopes all three sets will be on sale in the bookstore. A box of ten inkless intaglios--- by Albers, Haacke, Hajdu and two by Rayo---will be the first to appear; they will sell for \$1.80 to non-members and \$1.35 to members. The two other boxes being prepared consist of a selection of color lithographs and of black and white calligraphy. The estimated cost for the color lithograph notecards would be about \$4,000 for 5000 boxes of 10 cards each, which means that they could sell for \$2.50. The committee will meet in the near future to make selections for the black and white cards.

In the absence of Richard Plaut, Mrs. Stern reported that the Book Committee has been busy researching the Stern Collection for material suitable for a bestiary. They are about two-thirds through the 400 books in the collection and as soon as all have been looked at, the committee will determine a point of view.

Mrs. Clarke Wright reported that a set of twelve oversized post cards selected from the Museum's Poster Collection, all of which were in the 1964 Appointment Calendar, are in the final stages of production and would appear in the bookstore very soon.

Mrs. Douglas Auchincloss announced that the Commissioned Prints will be displayed in the bookstore in the near future---in addition to being hung in the stairwell leading to the auditorium. It is hoped this will stimulate interest and, of course, sales.

Frank E. Donnelly reported on the project being undertaken with the aides of HARYOU-Act. (Harlem Youth Opportunities Unlimited) in order to supplement their art program. The fifteen aides are part of a group upon which HARYOU is concentrating its efforts to develop a young generation of leaders in the Harlem community. The HARYOU Committee hopes to arrange three or four activities before the onset of summer including a lecture by Campbell Wyly which has already been set up for Saturday, March 13 at the Museum. The committee also plans to arrange a few visits to artist's studios for the aides. Mr. Donnelly added that passes to the Museum had been given to HARYOU to distribute amongst the aides, and that books collected by Mike Gladstone, Associate Director of Publications, had been donated to HARYOU for their art library.

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	JC	I.A.4

JUNIOR COUNCIL MEETING
March 1, 1965

-4-

Arthur Bullowa, reporting on the Art Lending Service, presented the figures of rentals, sales and receipts as of February of the following years:

	No. of rentals	No. of sales	receipts
1961	379	188	\$8,678
1962	497	207	\$12,711
1963	403	146	\$11,419
1964	532	112	\$11,527
1965	633	117	\$11,963

Although there will probably be further sales in 1965, the figures, he said, now demonstrate that the previous expectation that an increase in rentals would result in an increase in sales has not been realized. He said too that whereas the Art Lending Service has, in the past, been able to say that one out of every four works rented by the Art Lending Service would be sold, the more correct figures might now be one out of every six. Mr. Bullowa added that the Art Lending Service is now operating under a new, staggered system of selections whereby works were received throughout the year. The price limit for works accepted by the Art Lending Service has been increased from \$750 to \$850. In conclusion, Mr. Bullowa thanked Mr. Wylly, Miss Stedman, Miss Welles and Mr. Ahr for their work.

Mr. Wylly reported on the new direction which the Junior Council film screenings will be taking in future. The original idea for the screenings was to investigate contemporary films to discover whether an evening program of short films could not be arranged. The plan now is to collect and screen films made by painters and sculptors for an evening program and, possibly, to publish an accompanying pamphlet with brief statements by the artists for their working in the film medium. Mr. Wylly welcomed any suggestions from the Council members who know of artists who have been making films since these films are not collected in one central place.

T. Merrill Prentice reported on the progress made in selecting Christmas cards for this year. Some of the artists from whom we have received designs are: Reginald Neal, Wen-Ying Tsai, John Goodyear, Lucio Fontana, Robert Indiana, Jack Youngerman, Mac Wells, Andy Warhol and Richard Anuskiewicz. In addition, works in the Collection by Chagall, Klee and Honegger are being considered. He said that the response has been very good and that final selection would be made later in the month.

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	JC	I.A.4

JUNIOR COUNCIL MEETING
March 1, 1965

-5-

Mrs. Wright then asked if it was necessary for Council members to send out their invitations to the benefit dance in May now. Mrs. Stern said that it certainly was, repeated that there are only one thousand tickets available and expressed the hope that everyone would send their invitations out and their own orders in as soon as possible.

Mrs. Stern and Mrs. Auchincloss thanked everyone for coming and said that the spring meeting of the Junior Council will be held at the Riverside Museum.

GKaplan
3/19

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	JC	I.A.4

JUNIOR COUNCIL MEETING
May 10, 1965

PRESENT: Mrs. Auchincloss co-chairmen
 Mrs. Stern
 Mrs. Allen
 Mrs. Ayers
 Mr. Berry
 Mr. Bullowa
 Mr. Burden
 Mr. Byers
 Mrs. Coffin
 Mr. Coley
 Mrs. Cooke
 Dr. Cox
 Mrs. de Cuevas
 Mr. Donnelly
 Mr. Eastman
 Mrs. Farb
 Mr. Gladstone
 Mrs. Goldsmith
 Miss Heckel
 Mrs. Hofer
 Mrs. Jakobson
 Mrs. Jones
 Mrs. Kaiden
 Mrs. Kintner
 Mrs. Moore
 Mr. Page
 Mrs. Phillips
 Mr. Plaut
 Mr. Prentice
 Mrs. Shaw
 Miss Stedman
 Mrs. Donald Straus
 Mrs. Irving Straus
 Miss Welles
 Mrs. Wright
 Mr. Wyllly
 Mrs. Zeckendorf
 Mr. Zimmer

Mrs. Douglas Auchincloss thanked Mrs. Peter Farb for inviting the Junior Council to have its final meeting of the year at the Riverside Museum. She then introduced the Council's ten new members: Mrs. José Aruego, Mrs. Boyer Butler, Frederic J. Byers, III, Mrs. John D. Coffin, Bradley L. Coley, Frank E. Donnelly, John L. Eastman, Mrs. Myron Hofer, Mrs. Timothy John Sharpe, and Michael Zimmer. She announced with regret the resignation of Mrs. Hulbert S. Aldrich, Davis B. Allen, Mrs. Harding F. Bancroft, Mrs. Amory Bradford, Mrs. Carroll L. Cartwright, Mrs. David S. Christy, Mrs. McCauley Conner. Mrs. Auchincloss then extended her gratitude to those who had been committee chairmen this year and announced that the following would continue as chairmen: Don Page, Calendar Committee; Mrs. John Jakobson, New Projects Committee; Robert G. Berry, Promotion and Sales Committee; Richard L. Plaut, Book Committee; Mrs. Armand P. Bartos, Film-Screening Committee; Mrs. Thomas Kaiden and Mrs. Guri L. Zeckendorf, TV Archives Committee

She then thanked the Junior Council's staff advisers, Mrs. Elizabeth Shaw and Wilder Green for their advice and assistance and the Junior Council staff, Campbell Wyllly, Miss Inge Heckel, Miss Gloria Kaplan, Miss Susan Stedman and Miss Jane Welles, for their work.

Mrs. Auchincloss then read Alfred Barr's letter of thanks to the Council for its contribution of \$1,000 to the Collections Committee.

She then called upon the chairmen for their committee reports, first explaining that though the reports might appear to be somewhat bare

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	JC	I.A.4

JUNIOR COUNCIL MEETING
May 10, 1965

-2-

balance sheets, the purpose of each of the Junior Council's projects was to supplement the Museum's program. She noted as examples, the Christmas Cards, Calendar, Notecards and lecture series which all serve to bring into public view various works in the Museum's Collections. Also, in producing the Appointment Calendar and Christmas Cards the Council enlists the abilities of young artists and designers, in this way bringing them into the public eye. In this connection, she pointed out that the Council was the first department of the Museum to work with Ivan Chermayeff.

Mrs. A. Preston Moore then reported on the dance to be held on May 25 for the benefit of the Junior Council's Program Fund. She said that there will be a tent in the garden and thanked Mrs. Lemuel Ayers for her help in planning the decorations for it. Ish Ugarte's band has been engaged for the evening and Mrs. Moore thanked Mrs. Bartos for her help in making these arrangements. She also expressed thanks to Mrs. Auchincloss and Mrs. Stern for their constant help. Five hundred tickets have been sold thus far; Tables will not be reserved but since they will seat either four or six people, groups arriving together will be able to sit in proximity to one another. Mrs. Auchincloss mentioned that ASPECTS OF MODERN ARCHITECTURE will be open during the dance, and said she hoped Junior Council members would show their guests through it. Mrs. Donald Straus said that the dance represented a great triumph for the Junior Council, since as a former chairman she knew that the Council had long dreamed of holding such an event.

Don Page then reported on the 1966 Appointment Calendar which will include work from the Museum's Theater Arts Collection. Eisenman and Enock designed the calendar and Case-Hoyt, the company which printed the Bonnard and The Responsive Eye books for the Museum, have been selected as the printers. More calendars are being ordered for next year than have been previously and it is hoped that they will be ready by July 15.

Mr. Page also said that the Calendar Committee had been working on a desk calendar which would be a small fold-out with reproductions from the Museum's Collections on the reverse side of the monthly pages. The cost of producing 5,000 of these calendars is now being investigated and the committee itself is working on designing it.

Mrs. Thomas Kaiden then reported on the TV Archives Project. The ultimate goal of the Council's work on this project is to set up an archives of television programs in which contemporary artists have participated and which will be for the use of scholars. A prospectus outlining the purpose of the project and the equipment and funds necessary to implement it is being drawn up by Robert Berry and Carroll Cartwright and will be completed within a month. Thus far, the committee has screened programs from ABC, CBS, NBC and NET. Of the programs the committee has selected, three have been donated by CBS and

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	JC	I.A.4

JUNIOR COUNCIL MEETING
May 10, 1965

-3-

two by NBC and it is hoped that the others which the committee selects will also be donated by the networks.

Mrs. John Jakobson then reported on the lecture series. She said that although they had not had a capacity audience, the lectures had been quite successful. Both staff members who attended and the curators themselves were very pleased with the way the lectures had turned out. The Junior Council is contributing the profits from the lectures to the curators which they will use to arrange some panel discussions they have been wanting to have for some time. On this basis, it was suggested, at one of the New Projects Committee meetings that the Junior Council sponsor another morning lecture series. Mr. Cartwright is drawing up a questionnaire to be sent to those people who attended this series in order to find out whether there is interest in another morning lecture series.

Mrs. Jakobson then reported on the New Projects Committee. She explained that the purpose of the Committee is to originate suggestions for new projects. After being initiated in the New Projects Committee, a committee is then formed to carry out the idea. Several suggestions made this year were: A visit by the Junior Council to the Barnes Foundation was discussed and since a good number of people seemed interested it is a possibility for the future; the possibility of having a few Council members work in the Museum Library in addition to the two already doing so was discussed; the committee also discussed the possibility of publishing a manual for art collectors but since the American Federation of Art is working on a similar manual it has been decided to postpone this project until the situation is further clarified; the possibility of having a telephone and address book designed as a graphic arts problem was also discussed. Publication of a children's book was discussed although the committee had no specific one in mind as yet. Ways in which the Junior Council could act to influence the city's art policy were discussed and the suggestion made that in the coming year the Council might possibly join with other groups in protesting the present situation in New York City. The committee's main concern, arising from Newbold Morris' rejection of a Calder stabile donated to Lincoln Center, was the lack of a committee of people professionally involved in the arts to make decisions on the allocation of public funds for architecture and architectural decoration. Mrs. Jakobson also mentioned, in this connection, that Arthur Drexler has for some time been interested in holding a competition for designing a city block and that this might be kept in mind for next year. The committee discussed various possibilities for evening programs. One suggestion, for an evening of underground films, is now being investigated under the direction of Michael Zimmer. Mrs. Jakobson added, however, that the committee was interested in sponsoring other evening programs as well and would appreciate suggestions. Mrs. Elizabeth Shaw explained that both the Film Library and the Department of Painting and Sculpture were interested in this idea. The New Projects Committee's idea was to arrange an informal evening

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	JC	I.A.4

JUNIOR COUNCIL MEETING
May 10, 1965

-4-

combining a showing of some of the underground films, a lecture by these film-makers and an informal discussion.

Richard Plaut then reported on the Book Committee. He said that the committee had been looking through the Louis Stern Book Collection for illustrations appropriate for a bestiary. The committee has gone through 280 of the 430 volumes in the Collection and found prints by such artists as Arp, Calder, Dubuffet, Rouault, Picasso and Matisse. Hopefully, research might be completed by this year; the final selection and point of view can then be chosen and it might then be possible for the Council to publish a bestiary next year.

Tim Prentice then reported on the Christmas Cards. He said that fifteen new cards had been selected and includes commissioned designs by Anuskiewicz, Avedon, Goodyear, Neal, Tsai Wen-Ying, Warhol, Mac Wells and Jack Youngerman. Works chosen from the Museum's Collections for Christmas Cards are by Klee, Chagall, and Francis Thompson. Also included is a card by Alexander Calder. Gift enclosure cards are being chosen and one, submitted by a member of the staff has been selected. At this time, the feasibility of producing a kaleidoscope by Ernest Trova and a card by Thiebaud and one from the Eskimo Graphic Art catalogue are being explored. Production of the cards is being worked out and it is thought that the prices will range from \$.10 to \$1.00. Few of the cards have to do specifically with Christmas and since cards without a greeting printed on the inside have, in the past, sold well all year round it has been decided to omit the greeting on many of this year's selection. In conclusion, Mr. Prentice thanked Monroe Wheeler, Mike Gladstone and Francoise Boas for their help and advice.

Mrs. Auchincloss then reported for Mrs. John de Cuevas on the Notecard Project. It has been decided to produce three sets of notecards which will go on sale at different times this year and yet be available by Christmas. The set nearest completion is a box of ten embossed cards. The selection includes two by Rayo, a Haaeke, a Hajdu and an Albers. The second box includes black and white calligraphy by Trökes, Masson, Veuhoff, Meckseper and Wunderlich. The third set is a selection of color lithographs including work by Rauschenberg, Dine, Johns, Frankenthaler, and Sam Francis. This will provide a wide range of choice and will prevent lapses such as have occurred this year during which there are no cards available in the bookstore.

Mrs. Clarke Wright then reported on the Post Card Project. The twelve cards were selected from the Museum's Poster Collection (were previously in the 1964 Appointment Calendar) and are packaged in an envelope. Mrs. Wright invited all to look at the cards, which she had brought with her.

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	JC	I.A.4

JUNIOR COUNCIL MEETING
May 10, 1965

-5-

Frank Donnelly then reported on the HARYOU project. He explained that Harlem Youth Opportunities Unlimited is a social organization which is working with a group of young people in Harlem in an attempt to create a generation of young leaders. The Junior Council is working with the aides in HARYOU's art program. Thus far, the committee and the aides have met twice at the Museum for an informal lecture by Campbell Wyllly, and a third meeting is planned for May 15. It is hoped that these meeting can be continued next year and that visits to artist's studios can be arranged. Thus far, the program has been quite successful; many of the aides attended and seemed enthusiastic about the opportunity.

Arthur Bullowa then reported on the Art Lending Service. He said that the Art Lending Service had been very active this year. The income as of April 31, 1965 is greater than that of the full fiscal year of 1963-1964. As of April 1965, there were 945 rentals (\$15,993.50) and 209 sales as compared with 723 rentals (\$13,341.75) and 153 sales for the same time last year. The total income this year is \$18,425.55 as compared to \$15,054.95 at the same time in 1963-1964. In conclusion, Mr. Bullowa invited all new members to let Miss Stedman know if they would be interested in working in the Art Lending Service.

Mr. Bullowa then reported on the Edition MAT project. MAT is a group of artists who have been publishing an edition of multiple original works annually. This year the set includes works by Arp, Gerstner, Spoerri, Man Ray, and Tinguely. The Council has bought one set (which includes twelve works) and accepted two on consignment. These have arrived and been approved by the Museum. A Penthouse Show has been scheduled for June 8 and will include other multiple original works besides the MAT. It has been decided that the Junior Council will not take orders on the MAT works and therefore the two sets accepted on consignment will be re-consigned to Multiples, Inc.

Mrs. Auchincloss then reported on the Film Screening Committee. She said that a proposal had been made to confine the screenings to films made by artists and sculptors with a view toward arranging an evening program for next year. It has been suggested that the screenings be started as soon as possible and that the project did not have to be limited to one evening. Some of the artists so far known to have made films are Bruce Conner, Dali, Cocteau, and Man Ray. Many of these films have not been seen before and at the same time, it is very difficult to find out about them and discover their whereabouts. Mrs. Auchincloss, therefore welcomed any information Council members might have about artists who have or are making films.

Mrs. C. Gerald Goldsmith then reported on the Playground Project. She briefly reviewed the history of the project which originated in the New Projects Committee. A panel of five people was appointed to carry out the project and is composed of Victor D'Amico, Mr. Drexler, Harold Leeds (all of the Museum), Mrs. Louis Auchincloss (of the Museum and the

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	JC	I.A.4

JUNIOR COUNCIL MEETING
May 10, 1965

-6-

Park Association) and Mrs. John Mosler (of the Child Study Association). The panel held a competition for designers and chose Charles Foreberg who has designed the playground which will be constructed in Cypress Hills. Mrs. Goldsmith especially emphasized the fact that in his design, Mr. Foreberg had not only created a playground which was imaginative and safe but that he had met all of the requirements of the Housing Authority. The budget for the playground is \$60,000 and the playground requires neither maintenance nor supervision. The working drawings will be ready on June 10 and the Housing Authority will then be able to begin construction of the playground. The panel plans two more playgrounds to be designed and constructed in cooperation with the Housing Authority. Mrs. Goldsmith added that there was to be no publicity before the playground was built and that this would be handled by the Museum and the Housing Authority. She then invited all present to see the model which she had brought to the meeting.

Mrs. Auchincloss and Mrs. Alfred R. Stern thanked everyone for coming and adjourned the meeting.

5/21/65
GKaplan

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	JC	I.A.4

JUNIOR COUNCIL MEETING

October 11, 1965

Present:	Mrs. Auchincloss	Co-Chairmen	Mrs. Kintner
	Mrs. Stern		Mr. Kollins
	Mrs. Aruego		Mrs. Leonhardt
	Mr. Berry		Miss Matsner
	Miss Blaffer		Mrs. Moore
	Mrs. Blinken		Mr. Morning
	Mrs. Butler		Mrs. Parkinson
	Mr. Byers		Mr. Plaut
	Mr. Cartwright		Mr. Prentice
	Mrs. Coffin		Mr. Renan
	Mr. Coley		Mrs. Rockefeller
	Dr. Cox		Mrs. Shaw
	Mrs. Cooke		Mrs. Smith
	Mr. Crimmins		Mr. Soeiro
	Miss Day		Miss Stedman
	Mrs. de Cuevas		Mrs. Stone
	Mr. Donnelly		Mrs. D. Straus
	Mr. Eastman		Mrs. I. Straus
	Mr. Emil		Mr. Winship
	Mrs. Farb		Mr. Wintersteen
	Mr. Gimbel		Mrs. Wright
	Miss Heckel		Mr. Wylly
	Mrs. Hofer		Mrs. Zeckendorf
	Mrs. Jakobson		Mr. Zimmer

The first meeting of the Junior Council for the year 1965-1966 was opened by Mrs. Douglas Auchincloss who welcomed everyone on behalf of Mrs. Alfred R. Stern and herself. She said that the purpose of the meeting was to review the business and activities of the Council during the past year.

T. Merrill Prentice, Jr. reported on the Christmas cards, noting that for the first time a large number of young artists had been commissioned to design cards. This plan will be followed even more extensively for the 1966 cards, and Mr. Prentice asked the Council members to suggest any artist whose work they thought might be interesting for the project. Mr. Prentice said that the informal sales reports from the Bookstore were extremely favorable.

Mrs. Clarke Wright reported that the Poster Postcard sets were also selling very well, with 1,612 sets sold as of October 7.

The status of the notecards was next discussed by Mrs. John de Cuevas. The Black and White Calligraphic notecards arrived in the Bookstore on August 15, and as of October 7, 208 boxes had been sold. The Inkless Intaglio notecards arrived on August 1, and as of October 7, 570 boxes had been sold. Mrs. de Cuevas also told everyone that the Color Lithograph notecards are expected later in the week.

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	JC	I.A.4

JUNIOR COUNCIL MEETING

- 2 -

Mrs. Irving Straus, Co-Chairman of the Benefit, then gave her report on the "Dance in the Garden." She said it had been a great success; 649 people had attended and the Council had realized a profit of over \$10,000.

Because Don Page had been unable to attend the meeting, Mrs. Auchincloss reported on the 1966 Appointment Calendar. She said that sales had been going very well; to date 12,876 copies had been sold: 6500 to Doubleday; 3500 to the Membership Department; and 2876 from mail orders and the bookstore, of which 1677 were sold by the Junior Council promotion.

A report on the New Cinema Committee, started during the summer, was then given by Chairman Michael Zimmer. He explained how the project had grown into a series consisting of four film programs and a symposium on November 18. Mrs. Auchincloss thanked Mr. Zimmer, Miss Heckel and the staff of the Film Library for their work on the program. She urged the Council members to attend and to buy tickets early as the seats in the auditorium are limited.

Another project which had begun over the summer was the subject of Miss Heckel's report. A portfolio of 18 original etchings by William Majors with text selected from the Book of Ecclesiastes will be published by the Junior Council in November. Miss Heckel discussed the portfolio and prices for the edition of 90, and said that a brochure will soon be mailed to Contributing Members as well as everyone on the Council.

Frank Donnelly then reported on the HARYOU Committee noting the name change to the Community Education Committee. He told the Council that the Committee had worked with about 15 children last spring ranging in age from 13 to 19. Four very successful meetings of lectures, films and slides had been held. Mr. Donnelly thanked Campbell Wylly for his work on the lectures and discussions. The plans for the coming year include more discussions and meetings with artists as the HARYOU aides have specified that they enjoy this most.

Miss Susan Stedman gave the report on the Art Lending Service. She noted a steady increase in sales of photographs and prints and in rentals of sculpture during the fiscal year. The percentage of new borrowers has also continued to increase. The total value of works sold was \$50,388. an increase of \$15,000. over 1963-1964. The summer was unusually active even though the Lending Service was closed for one week while the gallery and office was painted. New canvas carrying bags were designed and ordered to supplement those cases presently in use.

Mr. Wylly then outlined the scheduled Penthouse exhibitions:

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	JC	I.A.4

JUNIOR COUNCIL MEETING

- 3 -

October - November: Young West Coast Artists
December - January: Drawing Show

February - March: Recent selections from the Art Lending Service.

April - May: Sculpture Show. Mr. Wylly noted that the last sculpture show, about 3 years ago, had been a great success, and it would therefore be timely for another such exhibit.

Mr. Wylly reported that one set of Edition MAT - 1964 had been purchased by the Junior Council for the Penthouse Exhibition "Art in Editions" from June 23 to August 1. Other works were consigned from New York galleries, from which the Museum purchased Craig Kaufman's vacuum form plexiglass RED-BLUE. The exhibition was very successful with 5 of the 11 works from the set of Edition MAT sold in the show. If the remaining works are sold, Mr. Wylly noted that the Junior Council will make a profit. He thanked Mrs. Elizabeth Shaw for her help with the publicity and pointed out the article about art in editions from the October-November issue of Art in America.

The financial report for the fiscal year, July 1, 1964 to June 30, 1965, was then given by Carroll L. Cartwright. The Junior Council had a net income for the year of \$18,522. Major sources of income were the Benefit, the Art Lending Service, the Appointment Calendar, Christmas cards and note paper. Mr. Cartwright said that the outlook for the coming year is extremely good, due to the activity of the Art Lending Service and the expected sales of the Appointment Calendar, postcard sets and note cards. Finally, Mr. Cartwright asked the Council members to think of ways to help promote the calendars as the print order was increased by 7,500 calendars this year. In this context, Mrs. Auchincloss introduced Bradley L. Coley, the new chairman of the Promotion and Marketing Committee, and noted that any suggestions should be directed to him.

Robert G. Berry, Chairman of the Television Archives Committee, gave the next report on the state of the TV Archive project. He said that as a pilot project, the Council had been acquiring TV programs in which contemporary artists had appeared; the objective being to set this Archive in motion for the Museum. The collection now consists of 15 films. 18 additional programs have been definitely committed, and their purchase is dependent on the approval of the Trustees of the whole TV Archive project. Mr. Berry thanked the Committee members for their help in screening.

Mrs. Emily Stone, Director of Membership, told the Council members that on November 1 there is to be a small opening for the paintings from the collection of Florene May Schoenborn and Samuel A. Marx. The opening will not be for

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	JC	I.A.4

JUNIOR COUNCIL MEETING

- 4 -

Contributing members specifically, but for collectors, members of the International Council and members of the Junior Council. Mrs. Stone said that all Council members were invited, and that if anyone were entertaining before the opening, she would be happy to supply them with lists of other guests that could be invited to dinners.

Mrs. Auchincloss introduced Mrs. Bliss Parkinson, the new President of the Museum, and thanked her for being present at the first meeting of the Junior Council. She introduced Mrs. Donald Straus, former Junior Council chairman and now a Trustee of the Museum, and thanked her for attending. Finally, Mrs. Auchincloss thanked our advisors, Mrs. Elizabeth Shaw and Wilder Green, and the various members of the curatorial departments who have been so helpful.

10/18/65
B Rauch

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	JC	I.A.4

JUNIOR COUNCIL MEETING

November 7, 1966 - at Mr. and Mrs. Heller's

Present:	Mrs. Auchincloss	Co-Chairmen	Mrs. Leonhardt
	Mrs. Stern		Mrs. Levin
	Mrs. Ayers		Mr. Lieberman
	Mr. Berry		Mr. Manello
	Mr. Bullowa		Miss Matsner
	Mr. Cartwright		Miss McCarthy
	Mrs. Coffin		Mrs. Moore
	Mr. Coley		Mr. Morning
	Mrs. Colin		Mrs. Newhouse
	Dr. Cox		Mr. Orlofsky
	Mr. Crimmins		Mr. Page
	Mrs. de Cuevas		Mr. Plaut
	Miss Day		Mr. Prentice
	Mr. Deely		Mr. Rayner
	Mr. Donnelly		Mrs. Sharpe
	Mr. Eastman		Mrs. Shaw
	Mr. Emil		Mr. Soeiro
	Mrs. Farb		Miss Stedman
	Mr. Gimbel		Mr. and Mrs. Steiner
	Miss Grace		Mrs. Stone
	Mrs. Green		Mr. Stone
	Mr. Green		Mrs. D. Straus
	Miss Heckel		Mrs. I. Straus
	Mrs. Heller		Mrs. Thorne
	Mr. Hodges		Mrs. Wharton
	Mrs. Hofer		Mr. Wintersteen
	Mr. Hyatt		Mrs. Wright
	Mrs. Jakobson		Mr. Wyly
	Mrs. Kempner		Mrs. Zeckendorf
	Mr. Leeds		Mr. Zimmer

Mrs. Alfred R. Stern opened the annual Fall Meeting and thanked Mrs. Ben Heller for inviting the Junior Council to meet at her house. Mrs. Douglas Auchincloss then introduced the prospective members for 1966-1967:

Mrs. Ralph F. Colin, Jr.
 Mrs. William Green
 Miss Inge Heckel
 Miss Nancy McCarthy
 Mrs. Donald Newhouse
 Myron Orlofsky
 Edward L. Stone

New committee chairmen, Michael Zimmer of New Projects, Ray Winship of Promotion and Marketing, and Mrs. Robert C. Leonhardt of the Art Lending Service were announced by Mrs. Stern.

Mrs. Stern also informed the Council members that Allen Porter would be conducting a special tour of the Museum

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	JC	I.A.4

JUNIOR COUNCIL MEETING

-2-

on a Tuesday morning before Christmas. She asked that those interested call the Junior Council office for further information.

Mrs. Auchincloss announced that two new prints had been included in the Council's print program--a lithograph by Paul Brach and an etching by Miriam Schapiro. The prints, a generous gift from Mr. E.V. Thaw through William S. Lieberman, will go on display November 14 and will each cost \$35.00. Mrs. Auchincloss also announced that the first Lecture-Guide talk would be given on November 16 to a Bedford-Stuyvesant Youth-In-Action group by Mrs. Cakleigh Thorne, Jr. Mrs. Elizabeth Shaw and Campbell Wylly commented that the Lecture-Guide program, a sub-committee of the Community Education Committee, will benefit those groups which have had no previous opportunity to learn about the Museum. Mrs. Stern added that any interested Council members would be welcome as volunteers.

Harold Eliot Leeds reported that the Playground Committee's first playground, designed by Charles Foreberg, and sponsored in cooperation with the Park Association and the Citizens Committee for Children, is almost complete at its site in Forest Hills. Mr. Leeds announced a second playground, to be the first in the city specifically designed for teen-agers, at Ravenswood Houses. Earl Pope has been selected to design it.

T. Merrill Prentice, Jr., chairman of the Christmas Card program, exhibited ten new cards and one new construction. He said that the bookstore sales for October 1966 were 15% less than those of October 1965. However, mail orders are up \$4,500. Sales in this fiscal year to October 31, total 86,637 units. Mrs. Shaw suggested that the lower sales figures might be explained by a drop in Museum attendance. Mr. Prentice commented on the success of the Mon Levinson construction and said that the committee plans to commission several objects for the 1967 program. He also mentioned that an upcoming show of Modern Religious prints would be a possible source of cards for 1967, and he asked Council members to look for other interesting works which might be used.

It has been proposed that four selections of packaged postcards be published from the Design Collection, and Mrs. John de Cuevas described her research to date. Mrs. Auchincloss said that this publication would be the beginning of an attempt to have on sale in the Bookstore an interesting survey of all the collections in postcard form.

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	JC	I.A.4

JUNIOR COUNCIL MEETING

-3-

Don Page reported that sales of the 1967 Appointment Calendar to date were up almost 1,000 over the 1966 Calendar. Bookstore and mail order sales to October 31 are 6,027 out of total sales of 16,527. This increase is perhaps due to an earlier distribution date, and certainly to the great success of the Council's own promotion under Bradley L. Coley and H. Ray Winship. Mr. Page said that the committee had tentatively chosen portraits as the topic for the 1968 Calendar. He said that the final decision had not yet been made and any suggestions would be welcome.

Robert G. Berry reported that the Television Archive has made considerable progress since last year, and specifically thanked Harold Leeds, Gordon Hyatt and Carter Burden for their help. Over 50 films are now in the Archive, representing the three major networks, National Educational Television and WNDT/Channel 13. Mr. Berry said that early in the new year a party would be held formally announcing the archive and honoring contributors. At this time, study space will also be announced. Describing this space, Wilder Green, Coordinator of Museum Program, said that the Archive, incorporated into the Museum's audio-visual center, would be available for use next fall. Mrs. Auchincloss said that although administration of the project would be handled by the Library, the Junior Council will remain active in acquiring prints for the Archive.

Frank Donnelly reported that he and Mrs. Clarke Wright are looking into Parker Hodges' proposed "movie mobile." The project would show films from the Museum's Collection in the streets of neighborhoods such as Harlem and Bedford-Stuyvesant during the summer. Equipment, costs and funds are currently being investigated.

Richard Plaut, chairman of the Book Committee, said that the proposed Bestiary from the Illustrated Book Collection of The Museum of Modern Art has been designed by Esther Kirschenbaum. Two editions have been tentatively planned: one, paper bound, to be sent to all Museum members; the other, hard-bound, boxed, and on fine paper, to be printed in a limited edition and to sell for about \$15.00. Mr. Plaut said that the project will be an expensive one, and that some financial help will be necessary.

Mr. Prentice reported on the work that he, Mr. Page, Carroll Cartwright, John Morning and Mr. Donnelly, a sub-committee of the Community Education Committee, had done in redesigning the Kingsbridge Welfare Station in

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	JC	I.A.4

JUNIOR COUNCIL MEETING

-4-

the Bronx. The project had been suggested to Mr. Green by Mrs. Christian Herter, Jr., of Volunteer Opportunities, Inc. and been turned over to the Junior Council. The committee had presented a model of the redesigned station to Commissioner Ginsberg of the Welfare Department. Although enthusiastically received, private funds will be needed if the changes are to be effected.

Mrs. Stern thanked Mr. Prentice for his report and introduced Arthur Bullowa, Co-Chairman of the Art Lending Service. Mr. Bullowa's Co-Chairman, Mrs. Leonhardt, praised Mr. Bullowa for his many contributions to the Service over the years. Mr. Bullowa said that a suggestion of Mrs. Leonhardt's, to have a show of works of art costing less than \$250, would be made the primary feature of the Members' Lounge on the sixth floor and was to be the theme of the next Art Lending Service show opening November 16. Mr. Bullowa mentioned that the Lending Service had not done as well as last year, however, the rentals for last month were much higher than last October. He also asked for assistants and volunteer help. Mr. Bullowa also told the Council that the Lending Service will be open on Thursday evenings and for all Members' openings. Mrs. Auchincloss mentioned that she was very happy to have seen so many prospective members working in the Art Lending Service.

Mrs. Myron Hofer then described a new Council project. A committee headed by her and Michael Zimmer has been formed to screen the work of young filmmakers and to present one or more showings at the Museum. This would serve as an up-town forum for their work, enabling a different audience to view it. The Chairmen are currently discussing films and expenses with Miss Adrienne Mancina of the Department of Film.

Mrs. Auchincloss thanked Mrs. Hofer and then introduced Mrs. Shaw and Mr. Green, the Council's staff advisers. She also welcomed guests, Mrs. Donald B. Straus, Mrs. Emily Stone and Mr. Lieberman.

There being no further business, the meeting was adjourned.

B Rauch
17.11.66

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	JC	I.A.4

JUNIOR COUNCIL MEETING

May 24, 1966 - at the Bronx Zoo

Present:	Mrs. Auchincloss - Co-Chairmen	Mrs. Jakobson
	Mrs. Stern	Miss Matsner
	Mrs. Allen	Mr. Morning
	Mrs. Ayers	Mr. Page
	Mrs. Bartos	Mr. Plaut
	Mr. Berry	Mr. Prentice
	Mr. Bullowa	Mrs. Rauch
	Mrs. Coffin	Mrs. Sharpe
	Dr. Cox	Mrs. Shaw
	Mr. Donnelly	Mr. Soeiro
	Mr. Emil	Mr. Steiner
	Mr. Gimbel	Mrs. Steiner
	Mrs. Goldsmith	Mrs. Thorne
	Mr. Green	Miss Welles
	Miss Heckel	Mr. Winship
	Mrs. Hofer	Mr. Wylly
	Mr. Hyatt	Mr. Zimmer

The 1966 Spring Meeting of the Junior Council, held at the Bronx Zoo, was opened by Mrs. Douglas Auchincloss. She thanked Fairfield Osborn, Mrs. Lemuel Ayers, William Conway, and Gordon Cuyler for making the Zoo visit possible. Mrs. Auchincloss and Mrs. Alfred R. Stern then introduced the new Junior Council members:

Mrs. Donald Blinken	Sheldon Renan
James Crimmins	David Soeiro
Miss Susan Day	Mrs. Oakleigh Thorne
James S. Deely	Mrs. Clifton R. Wharton
Gordon Hyatt	
Miss Allison Matsner	
John Morning	

Mrs. Stern also introduced Parker Hodges, the new member of the office staff.

Three events of the past year were reported on by Mrs. Auchincloss. On January 20, in response to a suggestion by Willard Van Dyke, the Junior Council and the Film Library sponsored an invitational film evening, A CULTURAL INTERCOM by Stan Vanderbeek. Paid for by the Junior Council's Lecture Series contribution, and with a reception following the screening, the evening was very well received. A party on February 24 for the younger curators and a reception on May 16 for the Society for the Encouragement of Contemporary Art from the San Francisco Museum were also very successful.

T. Merrill Prentice, Chairman of the Christmas Card Program, reported for his Committee. Sales of the 1965 Christmas cards increased by almost 11%, and

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	JC	I.A.4

JUNIOR COUNCIL MEETING

-2-

income by over 35%. On a gross income of \$67,610.16, the Junior Council received a profit of \$2,858.65. Mr. Prentice then announced the new cards for 1966:

Martus Granirer: STAR
 Bridget Riley: BLAZE IV
 Louis I. Kahn: INTERIOR PERSPECTIVE 1963
 Minor White: STEELY THE BARB OF INFINITY
 Nicolas de Staël: THE WALL
 Paul Klee: INTRODUCING THE MIRACLE
 Jules Olitski: CLEOPATRA FLESH
 Larry Poons: NIGHT ON COLD MOUNTAIN
 Henry Pearson: "AND THE ANGEL SAID UNTO HER,
 'FEAR NOT...'"
 Harry Soviak: SNOW SCREEN
 Mon Levinson: UNTITLED (Construction)

Due to an increased inventory, the print order for 1966 Christmas cards is being reduced. Thus, for the 1967 season, more new cards can be produced. In response to a question by Mrs. Auchincloss, Mr. Prentice said that the practice of printing some cards without greetings would be continued as such cards continue to sell throughout the year.

The report of the Calendar Committee was given by its Chairman, Don Page. Out of a print order of 30,000, 27,837 copies of the 1966 Appointment Calendar were sold, resulting in a net profit to the Junior Council of \$5,798. Turning to the 1967 Appointment Calendar, now in production, Mr. Page described its contents: new acquisitions from the Photography Collection. Designed by Steven Maka, the calendar is being printed in gravure. 30,000 calendars have been ordered, at a unit cost of approximately \$1.05. Although this is high, Doubleday has for the first time agreed to purchase the calendar at a profit to the Junior Council - \$1.10 per copy on an order of 6,500. Mr. Page also announced that the Calendar will be ready for sale on July 15, a month earlier than at any time in the past.

After Mrs. Auchincloss thanked Mr. Page and his committee for their fine work, she asked Robert Berry to describe the progress of the Television Archive.

Mr. Berry reported that during the past year, the committee has concentrated on acquiring prints for the Archive, which has grown quite rapidly. In March, 1965, there were no films in the Archive; in August, 1965 there were 11; and as of this meeting there are 46. The most generous contributor to the collection has been CBS, largely due to the efforts of Carter Burden and Gordon Hyatt. Mr. Berry announced a gift, just

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	JC	I.A.4

JUNIOR COUNCIL MEETING

-3-

confirmed, by ABC of three films; and there are 7 films being requested from NBC. Mr. Berry said that he had met with Wilder Green and Gordon Hyatt to discuss plans for a study, storage and screening area in the new International Study Center in the Whitney building. Mr. Green has assured the committee that space will be available. Also under consideration are possible fall screenings of films from the Archive. These screenings could stimulate interest in the project, and perhaps generate new contributions.

The Co-Chairmen thanked Mr. Berry, and recognized Frank Donnelly to report for the Community Education Committee. Mr. Donnelly said that his committee had held four meetings with teen-agers from HARYOU-Act and Youth-In-Action. At these meetings, Campbell Wyly had given short talks on some aspect of contemporary art. Artists Robert Indiana, Jim Dine, Avel de Knight participated at meetings at the Museum, and Romare Bearden invited the group to his studio. A final meeting will be held on June 25 at the studio of William Majors. Mr. Donnelly described the project as a success, but felt, with his committee, that it had fulfilled its purpose. It is hoped that both HARYOU and Youth-In-Action will continue similar programs under their own aegis. Finally, Mr. Donnelly announced a limited lecture program designed to welcome young people from under-privileged areas to the Museum. Mrs. Auchincloss announced a meeting for interested Council members at Mrs. Hale Allen's house on May 26.

John Morning reported that a sub-committee of the Community Education Committee had been formed to redesign a New York City Welfare Station at Kingsbridge in the Bronx. In cooperation with Volunteer Opportunities, Inc., the graphic elements and work areas will be redesigned in the hope that this will become a prototype for other city welfare stations. Preliminary plans will be submitted to VOI on June 15.

In the absence of Carroll Cartwright, Arthur Emil, Secretary of the Junior Council, presented the Treasurer's Report. Mr. Emil said that the report was necessarily sketchy as no complete semi-annual accounting had been received from the Treasurer's Office. Expenses, not including large office expenditures, since October 1965, were \$15,157.72. Income for the same period was \$16,703.03. The Art Lending Service income totaled \$15,830.54.

The Co-Chairmen thanked Mr. Emil and introduced Mrs. John Jakobson who gave the New Projects report.

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	JC	I.A.4

JUNIOR COUNCIL MEETING

- 4 -

Mrs. Jakobson said that the committee had served as a preliminary forum, and that as projects arose, they were forwarded to various committees for implementation. She said, however, that three ideas were still under investigation in New Projects. The proposed subway exhibition of American posters will be done in co-operation with the Design Department, and will probably be held in the new station at Fifty-sixth Street and Sixth Avenue, scheduled to open in the fall of 1967. Another project under consideration is the production of an architectural toy to be sold in the Museum bookshop. The toy would be a series of boxes patterned after existing buildings. Various container manufacturers are being consulted by James Crimmins about this idea. The Committee is now planning a series of lectures about the Museum and its collections. To be given early in 1967 and designed for private school students, the talks would be made by younger members of the Museum's curatorial staff.

Mrs. Stern thanked Mrs. Jakobson for the fine work done by the Committee during the past year.

Richard Plaut, in his report of the Book Committee's plans, announced two current projects: a bestiary selected from the Louis E. Stern Collection, for which a format and designer are being sought; and a portfolio of photographs by George Krause, now being investigated. Mrs. Auchincloss and Mrs. Stern mentioned the expected high cost of producing the books and asked if any Council members might be interested in underwriting the expenses. Asked by Arthur Bullowa for specific figures, the Co-Chairmen said that they would soon have more complete information.

Miss Inge Heckel reported that sales of ETCHINGS FROM ECCLESIASTES have been encouraging. The portfolio has been exhibited at the Grolier Club, and William Majors, the artist, won first prize for graphics at the First World Festival of Negro Arts. After twenty more copies are sold, the Council will begin to realize a profit.

According to the report of Mrs. Lawrence Battenwieser and Mrs. C. Gerald Goldsmith, Co-Chairmen of the Playground Committee, the Cypress Hills Playground, designed by Charles Foreberg, will soon begin construction. This was made possible in large part by a grant from the Astor Foundation secured by Mrs. Louis Auchincloss. The Committee is currently considering both site and designer for a second playground.

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	JC	I.A.4

JUNIOR COUNCIL MEETING

-5-

Michael Zimmer reported that the New Cinema Committee's series, THE INDEPENDENT FILM, had been a great success. He thanked the Film Department and Mr. Van Dyke for their invaluable advice, assistance and counsel. Demand for tickets was so great that extra screenings were scheduled. A symposium was held on November 18. Ticket sales from this event helped to defray the cost of the series. Mrs. Auchincloss thanked Mr. Zimmer and his committee for the great job they had done in presenting the event.

Mrs. Myron Hofer then announced a proposed film evening for the fall of 1966. It would be the premiere of a film produced for Xerox by Drew Associates, directed by James Lipscomb, about drug addiction's effects on a young married couple. It is hoped, said Mrs. Hofer, that Mr. Van Dyke will introduce the film and that a speaker would appear after the film.

Mr. Bullowa, Chairman of the Art Lending Service, reported that figures for the past year were not quite as good as those for 1964-1965. There were 790 rentals as of April 1966, as compared with 945 rentals to April 1965. There was however a slight rise in sales: 226 until April 1966, 209 until April 1965. Mr. Bullowa said that Campbell Wyly had installed 6 shows since last June, including a special show of "Young West Coast Artists." Currently on view is a show of "Recent Sculpture." Although the re-modeling of the Penthouse will reduce the Service's exhibition space, Mr. Bullowa said that another Art Lending Service Retrospective show is being considered. The Co-Chairmen thanked Mr. Bullowa for his report.

Mrs. Auchincloss and Mrs. Stern expressed the Council's gratitude to Mr. Green and Mrs. Elizabeth Shaw for their aid to the Council in all of its activities.

Mr. Bullowa thanked the Co-Chairmen for their devotion to the Junior Council. There being no further business the meeting was adjourned.

6.15.66
P Hodges