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JC: June 1952

Archives  
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**The Minutes**  
**of The Junior Council**  
**of The Museum of Modern Art**  
**NEW YORK**

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June 4, 1952

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MINUTES OF THE JUNIOR COUNCIL MEETING  
HELD ON JUNE 4, 1952 AT 5:30 P. M.  
IN THE PENTHOUSE OF THE MUSEUM

PRESENT:

Mrs. Clark Andrews  
Mr. Walter Bareiss  
Mrs. William Brunet  
Miss Mildred Constantine  
Mr. Rene d'Harnoncourt  
Miss Greta Daniel  
Mrs. Charles S. Dewey, Jr.  
Mrs. Gregory H. Doherty  
Mr. Arthur Drexler  
Mrs. Peggy Erskine  
Mr. Charles Keppel  
Miss Peggy Glanville-Hicks  
Mr. Harmon Goldstone  
Miss Patricia Hochschild  
Mr. Richard Hunt  
Mr. Philip Johnson  
Mr. Harold Eliot Leeds  
Mrs. John Lockwood  
Mrs. Stanley Mase  
Mrs. Gertrud Mellon  
Mrs. Margot L. Morrow  
Mr. Douglas Orbison  
Miss Ann Resor

Mrs. John D. Rockefeller, 3rd  
Mrs. David Sawin  
Mr. Whitney North Seymour, Jr.  
Mr. George Stillman  
Mrs. Donald Straus  
Miss Lily Van Ameringen  
Mr. Helge Westermann  
Mrs. Emily Woodruff

Guests

Mrs. Julius Ochs Adler, Jr.  
Mrs. H. W. Broido, Jr.  
Mr. H. W. Broido, Jr.  
Mr. Arthur Bullowa  
Mr. Winslow Carlton  
Miss Oriole Horch  
Mrs. Robert E. Kintner  
Mrs. Donald H. McLean  
Mr. Patrick O'Higgins  
Mr. Don Page  
Miss Ann Salzman  
Mrs. Anne Deming Walton  
Mr. John Wilkie

The Junior Council and guests who had been invited to join the Council met on June 4 at 5:30 P. M. in the Penthouse of the Museum. Mrs. Rockefeller opened the meeting, extending particular welcome to the guests and appreciating the presence of so many Council members at this final meeting of the season.

ANNOUNCEMENTS. Mrs. Rockefeller made the following announcements:

Two very active members have been persuaded to undertake jointly the job of vice-chairman of the Junior Council; they are Mrs. Straus and Miss Resor.

Mrs. Erskine, Chairman of the Selections Committee of the Art Lending Service, has won a Fulbright fellowship and will be in Rome next winter. Mrs. Jones has consented to take her place as Chairman of the Selections Committee.

The resignations of Miss Margaret Mallory and Mr. Helge Westermann are accepted with regret.

Three members of the Junior Council are to be dropped since they have taken no interest in any Council activities or meetings for more than a year; they are Mrs. Mary Ellen Berlin, Mr. Robert Ireland and Mrs. Thomas Noyes.

Seven members are temporarily inactive, being abroad, away studying, or otherwise unable to participate at the present time.

The following friends of the Junior Council have been invited to join it, and Mrs. Rockefeller introduced those of them who were present:

Mrs. Julius Ochs Adler, Jr.  
Mr. and Mrs. H. W. Broido, Jr.  
Mr. Winslow Carlton  
Mr. Richard de Rahm  
Mrs. Barclay Henry

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Miss Oriole Horch  
Mrs. Robert E. Kintner  
Mr. and Mrs. John B. Oakes  
Mr. Patrick O'Higgins  
Mr. Donald Page  
Mr. Norwood Patton  
Mr. Perry R. Pease  
Miss Ann Salzman  
Mrs. Anne Deming Walton  
Mr. John Wilkie  
Mrs. Donald H. McLean  
Mr. Arthur Bullowa

Mrs. Cooke will be away for three weeks in June and part of September, but Miss Larson will staff the Junior Council office during both these times. Miss Patricia May, a recent Vassar graduate, has been engaged to assist Mrs. Cooke beginning October 1.

Mrs. Rockefeller described a letter she had received from the Women's Committee of the Art Gallery of Toronto. This committee plans a conference of volunteers, working in museums across the country, to discuss membership, extension programs and public relations. The conference is scheduled for November 10-12. The letter asked if the Junior Council could send a representative to the conference. Mrs. Rockefeller has answered the letter without promising a Junior Council representative, but saying we are glad to be included.

Mr. Westermann stated that his firm has a branch office in Toronto and offered to be a delegate to the conference if the Council so wished.

#### Ben Shahn Manuscript

Mrs. Rockefeller spoke of the Shahn manuscript which she had found most interesting and read a few excerpts from it. Mr. Wheeler also thinks these lectures given by Shahn at various times have particular merit, written by a painter who has the gift of expressing himself well. Mr. Wheeler feels it would make a book which should be available for students, but that unfortunately the Museum cannot publish it. Mrs. Rockefeller asked for discussion on whether or not the Junior Council might subsidize or underwrite the publication of this manuscript as a Museum publication.

Mrs. Straus believed there was material from the Related Arts of Today programs which very much needed to be published in pamphlet form, and that such efforts, if we could support any publication at all, were more directly connected with the Council.

Mrs. Mellon felt that until the present enterprises of the Council are on a thoroughly self-supporting basis we should not undertake anything of this sort.

Mr. Goldstone asked whether a publisher could be found for the Shahn work and if so would it not be wiser to save our energies for something which could not otherwise be published.

Mr. Leeds moved that if Mr. Shahn is willing to wait a small committee be appointed to investigate the publication of the manuscript. It was also suggested that the committee should outline a policy for the Council concerning matters of this kind.

#### Auditorium Programs

Mrs. Mellon stated that since she had given a very full report at the last Junior Council meeting she would report only briefly here on the schedule of Related Arts of Today programs planned for 1952-53.

October: The Fauves - Two speakers

November: Good Design Can Be Better - A symposium moderated by Mr. Kaufmann.

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December: Art Under Dictatorship - Alfred Barr.  
 January: Flaherty Films - Moderator; Richard Griffith.  
 February: ~~Art~~ and Advertising.  
 March: Gold and Fitzday - Contemporary Music.  
 April: Religious Art - Several speakers and slides.  
 May: Young Poets - To be introduced by two well-known poets.

Mrs. Mellon again thanked Mrs. Rockefeller for the use of her Guest House for the receptions following the symposia this season.

Mrs. Rockefeller said few of us realize how much preparation is required for each Related Arts event and thanked Mrs. Mellon for all she has done this year. We are fortunate indeed that Mrs. Mellon will continue to be Chairman of the Auditorium Committee.

Mrs. Rockefeller hoped that new Council members would let Mrs. Mellon know which of the programs planned for next season are of particular interest to them as there is great need for volunteer help in preparing these evenings and the receptions.

The sale of series tickets provides a financial guarantee for the Related Arts of Today programs. It is hoped that every Junior Council member will buy at least one series ticket or interest a friend in so doing, when the series is announced in the fall.

#### Art Lending Service

Mr. Bareiss, Chairman of the Art Lending Service, reported on the major changes in the Service planned for next season:

1. Two month rental period instead of three, lower fees and no provision for refunds.
2. Insurance coverage in 8 states and the District of Columbia.
3. Rentals to corporations and other institutions.
4. Provision for gift rentals.
5. Service to be open Monday-Saturday 12:30-2:30 in addition to Tuesday and Saturday 12:30-6:00 P. M.

To date there have been 332 rentals and 40 sales. The works of 94 artists are represented in the rentals figure, and 26 artists are represented in the sales figure, showing an amazing variety of tastes among our borrowers.

There is a cash deficit of between 8 and 9 hundred dollars which Mr. Bareiss felt was not bad for the first year.

Before the fall a general report on the first year of the Lending Service will be sent to the contributing artists and to the galleries.

Mr. Bareiss thanked Mr. Goldstone for the extensive statistical analysis he had done and for his careful forecast for 1952-53.

Mr. Goldstone and Mrs. Jones will both be vice-chairmen of the Lending Service Committee during the '52-'53 season.

Mrs. Erskine stated that the major problem next year will be that of expanding the collection to meet the growing demands. She asked all Junior Council members to send in any suggestions they may have of additional artists and their galleries.

Mrs. Rockefeller thanked Mr. Bareiss for his report. The Lending Service, she felt, is a fine contribution to the community and the Council may well be proud of it. The Lending Service is dependent on volunteers. Many volunteer hours have been given during this season, and more will be needed next year.

The first meeting of the Junior Council next season will be early in October. Two late afternoon meetings and two evening meetings during the year seem to have been very satisfactory and the meetings for next year will be planned in the same way.

Mrs. Rockefeller described the first year of the existence of the Junior

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Council as being devoted to learning about the Museum, a year of orientation. Several Council members have expressed a wish for some sort of refresher course. So this evening Mr. Philip Johnson, Director of the Department of Architecture and Design, has been invited to tell us about his department. Mrs. Rockefeller introduced Mr. Johnson who then presented his department colleagues, Miss Mildred Constantine, Miss Greta Daniel and Mr. Arthur Drexler.

The meeting was adjourned and after the buffet dinner Mr. Johnson gave a most interesting account of the development of his department since its earliest days.

Respectfully submitted:

Ruth E. Cooke  
Secretary for the Junior Council

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MINUTES OF MEETING OF THE JUNIOR COUNCIL COMMITTEE FOR AN OPEN  
PRINT COMPETITION SHOW, HELD JANUARY 23, 1953, at 1 P. M.

Present: Mr. Richard Hunt - Chairman  
Mrs. Jones  
Mr. Lieberman  
Mrs. Loeb  
Mrs. Sawin  
Mr. Seymour

Mr. Hunt reported that:

1. In response to Mrs. Rockefeller's suggestion the Committee had been set up for the purpose of exploring the possibilities of an Open Print Competition to be sponsored by the Junior Council toward the end of this year.
2. That space in the Auditorium Gallery had been reserved for this show to run from November 17th 1953 until after Christmas.
3. On discussing the matter briefly with Mr. Ritchie, he indicated that a competition of either painting or sculpture (which was the initial plan of the Junior Council) might be problematical in that it could be considered a duplication of the Museum's New Talent Show. Nevertheless, a Print Competition was within the realm of possibility. It was Mr. Ritchie's recommendation that a Plan be prepared outlining the details of the proposed competition, which he agreed to bring up for discussion at the next meeting of the Coordinating Committee on January 28th, 1953.
4. The meeting was therefore called to discuss and prepare the Plan for the proposed competition.

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The views exchanged by those present have been summarized in the attached Plan prepared by Mr. Hunt and submitted to the members of the Coordinating Committee for consideration.

Respectfully submitted

Nadja J. Porter  
For the Junior Council

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#### A PRINT EXHIBITION

to be sponsored by the Junior Council of the Museum of Modern Art.

\* \* \*

#### THE COMPETITION

1. Open to any printmaker in the United States under the age of 40. (This qualification will exclude the firmly established artists.)
2. Work in any graphic media (woodcut and wood engraving, lithography, etching and engraving, serigraphy, mixed media, etc.) may be submitted. Monotypes would not be included.
3. Three prints by any artist may be submitted.
4. Only prints completed since February 1948, may be submitted.
5. All prints available for sale or rental under the auspices of the Art Lending Service of the Junior Council. This does not mean, however, that an artist is guaranteed representation in the Art Lending Service.
6. There will be a small handling charge to cover expenses and return of rejected prints. Although this is customary, the handling expenses might be underwritten or deducted from commission of prints eventually sold.
7. Prints to be handled by Budworth or an authorized agency.
8. The jury would select three to five prizes of equal importance to be awarded to those artists whose work is judged to be best.

#### THE EXHIBITION

1. About 90 prints to be selected for exhibition.
2. Exhibition to open in the Auditorium Gallery beginning November 17, 1953, in the space already scheduled for a Junior Council Art Lending Service Print Show.
3. This will not necessarily be a survey show of 1 print by every artist. Up to three works by any single artist might be included.

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THE EXHIBITION (Continued)

4. The exhibition would feature original prints for sale at the Christmas season.
5. Duplicate examples could be ordered for sale (or rental among those offered for Art Lending Service).

PURPOSE

1. The exhibition would be an attempt to survey, on a national scale, the work of young American printmakers.
2. Prints have been extremely successful for rental and sale in the Art Lending Service. Unfortunately very many printmakers are not represented by dealers in New York. (Only one or two galleries in the city deal on any scale with American prints.)

It has been impractical to add to the Art Lending Service artists not represented by New York galleries or American printmakers who do not live in the immediate metropolitan area.

The competition would add considerably to the Art Lending Service.

3. This program would not necessarily initiate a precedent for any similar competitions. Because the show would be sponsored by the Junior Council, it is felt that the Museum of Modern Art would not be committed to any definite policies in the future. As an experiment, if successful, a similar show could be attempted again.

FURTHER SUGGESTIONS

1. Possibilities for New Talent exhibitions.
2. Since the competition offers a nationwide survey, an excellent opportunity would be available to the Museum for its International Exhibitions program.
3. Bill Lieberman suggests that the Museum itself might sponsor an exhibition of small one-man shows of the prize winners.

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JUNIOR COUNCIL

MINUTES OF THE FINAL MEETING OF THE JUNIOR COUNCIL, HELD MAY 26, 1953, 5 P.M., at the GUEST HOUSE, 242 EAST 52 STREET, NEW YORK

Present: Mrs. John D. Rockefeller 3rd, Chairman

Mrs. Julius Ochs Adler, Jr.	Mr. Huson Jackson
Mrs. Clark Andrews	Mrs. E. Powis Jones
Mr. Julian Bach	Mrs. Robert E. Kintner
Mr. Walter Bareiss	Mr. Harold E. Leeds
Mrs. Armand P. Bartos	Mrs. John Lockwood
Mrs. Henry W. Broido, Jr.	Mrs. Stanley Mase
Mrs. William Brunet	Mrs. Gertrud A. Mellon
Mr. Winslow Carlton	Mr. Charles Parkhurst
Mrs. Ruth E. Cooke	Mr. Norwood Patton
Mrs. Peter Farb	Mr. Perry R. Pease
Mr. Harmon H. Goldstone	Mrs. John Pierrepont
Mrs. Barklie Henry	Mrs. David Sawin
Mr. Richard Hunt	Mrs. Donald Straus
Mrs. Henry Hyde	Miss Lily Van Ameringem

and the following new members:

Mr. Robert D. Graff	Mr. Richard P. Leach
Mrs. John Hersey	Mrs. Margaret W. Miller
Mrs. Robert W. Sarnoff	

Staff: Mr. Rene d'Harnoncourt, Mr. George Stillman  
Mrs. Emily Woodruff

REAPPOINTMENTS AND OTHER CHANGES  
IN JUNIOR COUNCIL MEMBERSHIP.

Before proceeding with the Agenda, Mrs. Rockefeller announced the reappointment of:

Mrs. Donald Straus as Vice-Chairman of the Council, and  
Mrs. Gertrud A. Mellon as Chairman of the Auditorium Committee,

and that the following new members had joined the Council:

Miss Elizabeth Brady	Mr. and Mrs. Richard P. Leach
Mr. Robert D. Graff	Mrs. Margaret W. Miller
Mrs. John Hersey	Mrs. Robert W. Sarnoff

and that inactive members, presently in Europe, or out-of-town are:

Mr. Davis Allen	Miss Ann Salzman
Mrs. Elizabeth R. Clark	Mr. Douglas Orbison
Mrs. Homi de Vitre	Mr. Don Page
Mrs. Peggy Erskine	Mr. Ogden Reid
Miss Patricia Hochschild	Miss Ann Resor
Princess Laetitia Boncompagni Venosa	

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Because of inactivity, often unavoidable, the following are being dropped for the present time:

Mr. Lee Goldman  
 Mr. Robert Knittel  
 Miss Ann Ruml  
 also that Mrs. Walter Maynard had resigned from the Council.

ART LENDING SERVICE COMMITTEES FOR THE 1953-1954 SEASON:

Mr. Walter Bareiss, Chairman  
 Mr. Harmon H. Goldstone, Vice-Chairman and Treasurer  
 Mrs. E. Powis Jones, Selections Chairman

Executive Committee of Art Lending Service

Mr. Walter Bareiss, Chairman  
 Mrs. Bartos Mrs. Jones  
 Mr. Carlton Mr. Leeds  
 Mrs. Farb Mrs. Rockefeller  
 Mr. Goldstone Mrs. Sawin  
 Mrs. Straus  
 Staff: Mr. Keppel, Mr. Ritchie and Mr. Stillman

Selections Committee

Mrs. E. Powis, Jones, Chairman  
 Mrs. Bartos Mr. Lieberman  
 Mr. Bullowa Mrs. Lockwood  
 Mrs. Doherty Mrs. Loeb  
 Mrs. Farb Mrs. Mase  
 Mrs. Heckscher (new) Mrs. Morrow  
 Mrs. Hersey (new) Mrs. Oakes (new)  
 Mr. Hunt Mr. Patton  
 Mr. Jackson Mrs. Pierrepont  
 Mrs. Kintner Mrs. Sarnoff (new)  
 Mr. Leeds Mrs. Sawin  
 Mrs. Straus

AUDITORIUM COMMITTEE FOR THE 1953-1954 SEASON:

Mrs. Gertrud A. Mellon, Chairman  
 Mrs. Donald Straus - Vice-Chairman  
 Mr. Wheeler - Staff Advisor  
 Mrs. Adler Mrs. Hyde  
 Mrs. Andrews Mrs. Kintner  
 Mrs. Bartos Mr. Leeds  
 Mrs. Brunet Mrs. Leonhardt  
 Miss Glanville-Hicks Mr. Parkhurst  
 Mr. Hunt Miss Van Ameringen  
 Mrs. Rockefeller  
 Staff: Mr. Stillman, Mrs. Woodruff, Miss Chamberlain

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TREASURER'S REPORT - ART LENDING SERVICE

Mr. Goldstone stated that accurate figures would not be available until the end of the fiscal year, namely, June 30, 1953. Against the estimated budget for the current season of \$6,847. the total income as of this date amounted to..... 5,937. Despite increased expenses this year, Mr. Goldstone did not anticipate a large deficit.

Other figures were as follows:

**Sales:** Last year a total of 45 pictures were sold. As of today 59 sales have been recorded, with the period to June 30th still to be accounted for. The average value of pictures sold last year was \$193. This year, to date ..... 150. Out of the 59 sales just mentioned, 27 were prints. This accounts for the lower average value per picture sold, and raises the question whether it would be desirable to have more pictures of higher value in next season's collection.

**Rentals:** There were 345 last year. To date there are 445; an increase of 100, which will, of course, be augmented by rentals to June 30th. Nevertheless, the current season's rentals were only \$300. more than last year's, indicating that we should endeavor to increase rentals of more expensive works, rather than prints and low-cost pictures.

Increased Offset by the disappointment of a probable deficit are the healthy Activity: signs of growth shown by the following statistics: Approximately 200 new borrowers availed themselves of the Service this year. 9 new galleries were added to those now cooperating with us, bringing the total to 42 galleries, as against 33 last year. 168 artists are represented in the present collection. There were 126 last year.

Summarizing his report, Mr. Goldstone recommended that the foregoing statistics be studied. He felt that the increased activity warranted greater income than we actually received, and that consideration should be given to a revision of current rental rates.

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CHAIRMAN'S REPORT - ART LENDING SERVICE

Com-  
mercial  
Rentals: Mr. Bareiss commented on the increase in the inventory this year to 340 works, for which he especially credited the Selections Committee. But based on present operating figures he was not optimistic about the possibility of turning over a share of the rental fees to participating artists in the immediate future. He reported that a plan is presently in preparation which will enable commercial organizations to borrow a series of pictures throughout the rental season, at a fixed rate. If it proved to be acceptable, every effort would be made to publicize and promote it next year.

A few minor changes are planned in the gallery and storage space, this summer, which should improve the facilities for working and showing of pictures.

REPORT BY MR. HUNT

Print  
Exhibi-  
tion An exhibition by Young American Printmakers has finally been approved by the Coordinating Committee of the Museum. Details are now in process of organization. A prospectus has been prepared and will be available for circulation throughout the country shortly. The exhibition is not intended as an annual event.

We hope to receive enough entries to permit selection of 100 works. These will be exhibited in the Auditorium Gallery from November 24, 1953 to January 25, 1954, and priced for public sale. In lieu of awards purchases will be made for the Print Collection of the Museum. Prints selected will be eligible for inclusion in the Lending Service, and will be considered as a basis for an exhibition to be circulated abroad by the International Exhibitions program of the Museum. Prints chosen for International distribution will also be purchased.

Any printmaker resident in the United States, 35 years or under, may submit up to 3 prints in any media, except monotype, executed within the last five years.

An entry fee of \$2 is to be charged, which will help defray part of the expense involved. The Junior Council will also charge a 10% commission on all sales. In addition, about \$2,000. will be needed to meet the estimated budget for this exhibition, which is being raised by private contributions.

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MR. D'HARNONCOURT'S STATEMENT

At Mrs. Rockefeller's request, Mr. d'Harnoncourt reported on the negotiations between the Coordination Committee and the Junior Council Committee on the Print Show, which led to the formulation of the project and was enthusiastically endorsed by both groups. He explained that the Junior Council's first proposal for a national competition with selection and awarding of prizes by a jury, could not be approved by the Coordination Committee because it might again encourage all those who have continuously asked the Museum to organize print annuals and competitions.

In the field of painting and sculpture, and prints, the Museum has never awarded prizes and it was felt that it would be bad to create a precedent, particularly since most artists felt that it was better to use available funds for straight acquisitions.

The Junior Council's Committee, not satisfied with this report, and convinced of the basic merit of its proposal, came back to the Coordination Committee with a modified statement which led to further negotiations and ended in the project which has just been approved. Mr. d'Harnoncourt expressed his admiration to the Junior Council Committee for its perseverance. He felt that the present plan of organizing an exhibition of young printmakers, in which purchases will take the place of prizes as recognition of merit, and which will be handled by the Junior Council, with Bill Lieberman in charge of the selection of works of art, will be an important event for both the Museum and the Council.

Mr. d'Harnoncourt ended his remarks by saying that he believed it was important for the Museum to help original prints to gain the prestige that they have abroad, since prints make it possible for people who cannot afford to purchase oils or watercolors, to have works of art in their home.

AUDITORIUM COMMITTEE REPORT

Finances Commenting first on the finances of the Committee, Mrs. Mellon stated that final figures showed a deficit this year of about \$1,600. Nevertheless, income was almost equal to last year's, the difference amounting to only \$40.

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Operating expenses amounted to \$4,300., which we will endeavor to reduce next year. The Committee's share of salaries was \$3,000., of which \$1,400. was contributed, the difference of \$1,600. being the exact amount of this year's deficit, referred to above.

Publicity expenses last year approximated \$900. This year they were \$1,200.

Contributions, exclusive of \$1,400. for salaries, aggregated \$1,500. last year. This year they were \$400.

New  
Price  
Policy

Effective next season, Mrs. Mellon announced a new, reduced price policy of \$1.00 and \$1.25 to members and non-members respectively. Whether programs can be self-sustaining on this basis remains to be determined. If the auditorium is filled to capacity for each event, and if honoraria are underwritten or contributed, there may be no deficit at all. It is hoped that a comparison of this method of operation with that of the past will result in a good workable system for the future.

Programs

From a list of 10 or 11 proposed events, 7 evenings were definitely scheduled. Additional programs may be added before the season is concluded. The 1953-54 schedule is projected as follows:

- 1953 October 14 A film program.
- November 18 An illustrated lecture on Leger, possibly by James Johnson Sweeney, Director of the Guggenheim Museum, in connection with the Leger exhibition to be held here.
- 1954 January 27 An illustrated lecture on Pre-Columbian Art by Mr. d'Harnoncourt, highlighting the Museum's exhibition tentatively entitled "Empire of the Andes".
- February 17 A symposium tentatively entitled "Handcraft or Machine-made".
- March 31 A symposium on "Street Signs" to be moderated by Miss Constantine, which will coincide with an exhibition at the Museum entitled "Street Scene: Signs for Streets and Buildings".
- April 21 Another symposium tentatively called "Humanism in Painting" with Mr. Barr as Moderator.

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Also tentatively scheduled for May 1954 - a symposium on the theme "Freedom of the Arts", to be moderated by Mr. Barr.

The Committee felt that tickets for these events should be sold individually, in advance of each event, rather than as an entire series, which proved to be unsuccessful last year. Furthermore, it hopes that the reduced priced policy will greatly stimulate attendance.

Mrs. Mellon briefly thanked the Staff of the Museum for its guidance and advice. She also briefly expressed her appreciation to Mrs. Rockefeller for her interest in the Committee's activities, and especially for making the Guest House available for the receptions following each program. In thanking the Council members who served as hosts and hostesses during the season, Mrs. Mellon particularly credited Mrs. Jean Kintner for the publicity the programs received as a result of her skillful handling of the problems they entailed.

Museum Orientation

Series  
of Talks  
for  
Junior  
Council  
Members

As part of Mrs. Mellon's program, a series of informal talks by various Staff members for the entire Junior Council was recommended. Mr. Leeds, who developed the details, announced a group of 8 lectures, as follows:

- Mr. d'Harnoncourt.....History and background of the Museum since its inception.
- Mr. Barr.....On Collections of the Museum.
- Mr. Wheeler.....Publications Program and Coordinating Exhibitions
- Mr. Ritchie.....On the Problems Involved in Assembling Exhibitions
- Mr. d'Amico.....Museum's Educational Program
- Mr. Johnson.....Department of Architecture
- Mr. Kaufman.....On Good Design and the relationship of the Museum to the Merchandise Mart

The last in this series will be devoted to Business and Membership, in which Mr. Keppel, Mr. Stillman, and Mrs. Woodruff will participate.

It was generally agreed that the program be divided into two series. Of the first four to be given next season, two will coincide with Council meetings, and two will be given on dates to be announced. The second series of four lectures will be included in plans for the 1954-55 season.

Respectfully submitted  
NADJA J. PORTER  
Executive Secretary for the  
Junior Council.

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Museum Orientation

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Council  
Members

As part of Mrs. Mellon's program, a series of informal talks by various Staff members for the entire Junior Council was recommended. Mr. Leeds, who developed the details, announced a group of 8 lectures, as follows:

- Mr. d'Harnoncourt.....History and background of the Museum since its inception.
- Mr. Barr.....On Collections of the Museum.
- Mr. Wheeler.....Publications Program and Coordinating Exhibitions
- Mr. Ritchie.....On the Problems Involved in Assembling Exhibitions
- Mr. d'Amico.....Museum's Educational Program
- Mr. Johnson.....Department of Architecture
- Mr. Kaufman.....On Good Design and the relationship of the Museum to the Merchandise Mart

The last in this series will be devoted to Business and Membership, in which Mr. Keppel, Mr. Stillman, and Mrs. Woodruff will participate.

It was generally agreed that the program be divided into two series. Of the first four to be given next season, two will coincide with Council meetings, and two will be given on dates to be announced. The second series of four lectures will be included in plans for the 1954-55 season.

Respectfully submitted  
NADJA J. PORTER  
Executive Secretary for the  
Junior Council.

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MINUTES OF MEETING OF THE JUNIOR COUNCIL  
ON TUESDAY, OCTOBER 7, 1954  
AT THE GUEST HOUSE

Present: Mrs. Straus, Chairman

Mrs. Adler	Mr. and Mrs. Heckscher	Mrs. Mellon
Mr. Altschul	Mr. Hepner	Mr. Page
Mr. Barnes	Miss Hochschild	Mr. Parkhurst
Mr. and Mrs. Broido	Mrs. Jones	Mr. Pease
Mrs. Brunet	Mrs. Kempner	Miss Resor
Mr. Bullowa	Mrs. Kintner	Mrs. Rockefeller
Mrs. Cooke	Mr. Leeds	Miss Salzman
Mrs. Devitre	Mrs. McCollester	Mr. Schwep
Mrs. Dewey	Mrs. Mase	Mrs. Smith
Mrs. Farb	Miss May	Miss van Ameringen

Mr. d'Harnoncourt, Mr. Keppel, Mr. Lieberman, Mrs. Shaw  
Mrs. Woodruff

The first meeting of the 1954-1955 season was opened by Mr. d'Harnoncourt who announced the composition of the new executive committee. The Board of Trustees, with great regret and a warm feeling of appreciation, has accepted the resignation of Mrs. John D. Rockefeller, 3rd as Co-Chairman of the Junior Council, and has nominated her as Honorary Chairman. Mr. d'Harnoncourt paid tribute to Mrs. Rockefeller's ability, warmth and great dedication to a cause; a rare and wonderful combination in one person. He also expressed the Trustees' excitement, confidence and sense of security in the appointment of Mrs. Donald B. Straus as Chairman of the Council. The other members of the executive committee will be: Mr. Harmon H. Goldstone, Vice-Chairman; Mrs. E. Powis Jones, Secretary; Mr. Charles T. Keppel, Treasurer; and Mr. Walter Bareiss, Chairman of the Art Lending Service.

Mrs. Rockefeller expressed her pleasure at being appointed Honorary Chairman, and her desire to continue as an active member of the Council. She said she has always considered the Trustees' suggestion that she form the Junior Council an excellent idea which could not help but succeed. Mrs. Rockefeller concluded with an expression of enthusiasm for the continued growth of the Council's activities.

Mrs. Straus introduced the four new members of the Council: Miss Phyllis Clarke, Mrs. Roger McCollester, Mr. Arthur W. Hepner and Mr. Armand P. Bartos; and announced that Miss Mari Hartell will be the Executive Secretary for the Council. She also requested that everyone check their membership in the Museum, as this is the one requirement for membership on the Junior Council.

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A report on projected plans for Council participation in the Anniversary Year program was given by Mrs. Woodruff. She hoped everyone would be able to attend the opening ceremonies on October 19th, at which there would be messages from President Eisenhower and the Mayor of New York, and addresses by Mr. Paul Sachs, Mr. Dag Hammarskjold and Mr. August Heckscher, a member of the Council. A small group of Council members will act as ushers, and Mrs. Woodruff asked that all who attend should consider themselves as hosts. This extensive exhibition of the Museum's collection has been hung throughout the entire Museum by Mr. Barr.

Mrs. Woodruff also expressed her thanks for the activities of the Council in getting new members for the Museum.

She said that the Council has been called upon to participate in some of the Special Events planned for the Anniversary. Several evenings in the Auditorium will be scheduled, and there will be other events which the Council can sponsor in cooperation with the Hospitality Committee, or on their own.

Mrs. Straus then called for committee reports, announcing that membership on most committees was open, and that chairmen are always interested in new ideas.

#### ART LENDING SERVICE

The final report for the 1953-1954 season had been completed, and Mrs. Jones asked that they be picked up at the end of the meeting. She noted that the inclusion of photostats of Mr. Goldstone's complete and readily understandable charts was a great asset to the report.

Mrs. Jones announced the appointment of Mr. Page as Chairman of the Commercial Rentals Committee, and Mrs. Straus asked for additional help with this interesting and challenging job.

Miss Barbara Cusack was introduced as Executive Secretary for the Art Lending Service.

#### CHRISTMAS CARD COMMITTEE

Samples of the five cards which the committee and Mr. Wheeler selected for inclusion in the Museum's Christmas Card collection were circulated, with order blanks. Mrs. Brunet expressed the hope that the committee's activities would continue, and asked the Council to bear in mind interesting cards, ideas and artists.

#### FILM COMMITTEE

Mrs. Straus reported that this committee had been screening films for the past year, and is currently discussing a festival of children's movies for the Christmas vacation period. This project is still in the planning stages, and has not been approved by the Coordinating

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Committee. The Film Committee will meet on Wednesday, October 13th in the Projection Room, and all interested Council members are invited to attend.

BENEFIT COMMITTEE

Mrs. Straus then announced that the most immediate concern of the Council was the Benefit exhibition and the opening on November 4th, and turned the meeting over to Mrs. Dewey, Chairman of the Benefit Committee.

Mrs. Dewey told the Council that when the ideas for the Benefit were first discussed last spring, no one was quite certain what would turn up in the Council collections. When Mr. Barr, Miss Dorothy Miller, Mr. Lieberman and Mrs. Jones started to visit the collections, they found a wealth of material. Due to space limitations they were forced to eliminate many works which they would have liked to include. As of October 7th, 62 paintings, watercolors, prints and sculptures were under consideration, and this number would probably have to be cut further.

Mrs. Dewey announced that there were 199 Sponsors for the Benefit, and 450 tickets had been reserved. Due to the capacity of the Guest House, the Committee felt it was necessary to limit the number of tickets sold for the opening to 700. The opening will be from 6 - 12, instead of 9 - 12 as originally planned, and Council members were urged to come early to relieve the expected congestion in the late evening. Cards were passed out for Council members to indicate the number of tickets they would take, and whether they planned to give a dinner.

Mrs. Dewey expressed her appreciation for the wonderful job that Mr. Page and Mrs. Bartos had done designing and executing the invitations, which will be sent out on Monday, October 11th. She urged the Council to bring in lists of friends to whom they wished invitations sent. These lists will be checked against the master file, and invitations will go out immediately.

A most generous gift from Mr. Bareiss will be used to help defray expenses for the opening night.

Mrs. Shaw reported that publicity had already appeared in the papers, and that the November issue of Harpers Bazaar will carry a four page spread on the Benefit. The exhibition will be reviewed the Sunday following the opening.

Mrs. Dewey again expressed her thanks to the Benefit Committee and the Council for all their assistance in the preparation of the exhibition, and emphasized the importance of word of mouth publicity, not only for the opening, but for the three weeks following, during which the exhibition will be open to the public from 2 - 6 daily. Admission at this time will be \$1.00 for non-members, \$.75 for members of the Museum, and \$.25 for students.

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The concluding report was made by Mrs. Smith, Vice-Chairman of the Benefit Committee, who told of plans to have groups from schools and clubs visit the exhibition from 11 - 2. She asked for suggestions of groups to contact.

Mrs. Straus announced that the next meeting would be held after the Benefit exhibition, perhaps with further orientation from a department in the Museum.

The meeting was then adjourned.

Respectfully submitted

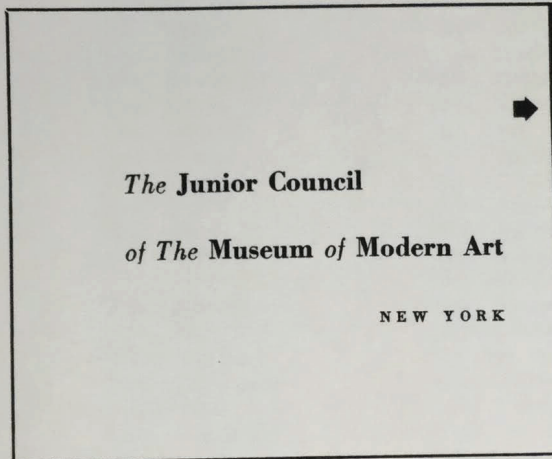
Mari Hartell

Executive Secretary  
to the Junior Council

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October 10, 1955

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MINUTES OF MEETING OF THE JUNIOR COUNCIL HELD  
MONDAY, OCTOBER 10, 1955, AT THE GUEST HOUSE,  
242 EAST 52 STREET, NEW YORK CITY.

Present: Mrs. Donald B. Straus, Co-Chairman

Mrs. Adler	Miss Krasne
Mr. Altschul	Mrs. Leach
Mr. Bareiss	Mr. Leeds
Mr. Bartos	Mrs. Leonhardt
Mrs. Bartos	Mrs. Lockwood
Mrs. Bradford	Mrs. McCollester
Mr. Broido	Mrs. Mase
Mrs. Brunet	Mr. Page
Mr. Bullowa	Mr. Patton
Miss Clark	Mrs. Phillips
Miss Colin	Mrs. Pierrepont
Mrs. Cooke	Miss Resor
Mrs. Deutsch	Mrs. Rockefeller
Mrs. Dewey	Mr. Rubel
Mrs. Doherty	Mrs. Sarnoff
Mrs. Gimbel	Mrs. Sawin
Mr. Goldstone	Mr. Schwep
Mrs. Heckscher	Mrs. Smith
Mr. Hepner	Mrs. Stern
Miss Hochschild	Miss van Ameringen
Mrs. Jones	Mr. Swope
Mrs. Kempner	Mrs. Wilkie
Mrs. Kintner	

Staff: Messrs. Burdett, Chanin, D'Amico,  
d'Harnoncourt, Drexler, Griffith,  
Karpel, Keppel, Lieberman, Porter,  
Ritchie, Steichen, and White

Miss Akermark, Mrs. Mellon, Miss Pernas,  
Mrs. Shaw, and Mrs. Woodruff

The first meeting of 1954-55 was opened by Mrs. Donald Straus, Chairman. Mrs. Straus introduced the new members of the Junior Council: Mr. and Mrs. Richard Pinkham, Mrs. Amory Bradford, Miss Pamela Colin, and the two new staff members, Miss Ellen Kirby and Mr. Charles McCurdy. Committee reports were then called for.

Mr. Peter Rubel, Budget Chairman, distributed copies of the operating statement for 1954-55, and the proposed budget for 1956. He explained that the anticipated deficit for the Art Lending Service was a result of conservative budgeting as to income, and that the uncertainty of income from the spring benefit, plus the investment necessary for the projected calendar, would result in an anticipated deficit of \$2,500 for the Junior Council as a whole.

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Mr. Rubel's report was followed by that of Mr. Harmon Goldstone, on the Art Lending Service. Mr. Goldstone stated that the deficit shown in the budget reflects the fact that the October exhibition in the auditorium gallery was budgeted as an expense item only, without anticipating any additional income. He pointed out that, in the future, commercial rentals may produce more income for the Art Lending Service. As of the end of September, the value of the collection was higher than ever before, and the collection target of 450 objects had nearly been reached. Comparison with the corresponding quarter of previous years shows that both the number of rentals and rental income are improving. The trend in the Lending Service seems to point to more and more inexpensive rentals, and the sale of more prints.

Mr. Arthur Bullowa then reported on the success of the Art Lending Service Exhibition. Thirteen of the 46 items exhibited have had one rental reservation, 7 have had 2, 3, or 4 reservations, and 5 items have been sold. Twenty-three rentals have been made from the 6th floor gallery since the opening of the show. The preview party proved highly successful and served its purpose of introducing new people to the rental service. Publicity indicated a good reception by the press. The first TV mention will be made on October 14th on the Margaret Arlen Show.

A request was made by Mr. Bullowa for volunteers for Friday and Saturday. He also thanked Miss Sandra Krasne for her work in scheduling volunteers, and Mrs. Robert Kintner for all the parties and the reception in connection with the show.

A vote of thanks to Miss Margaret Miller and Mr. Andrew Ritchie for the excellent selection and installation of the exhibition was proposed and passed by the Council.

Mrs. Brunet, Co-chairman of the Christmas Card Committee, showed samples of the new 1955 Christmas cards to the members. The Council hopes to match last year's income of \$1,052, and it was hoped that members would select their cards from this new group.

Mr. Don Page reported that his committee had planned to have a calendar for 1956, but it had not been possible to meet the publication schedule. However, it is hoped that next year's calendar will be larger and better than previously anticipated. Twenty-four reproductions of prints from the Museum Collection will be used in the form of an engagement book. Printing may be done abroad, and the calendar is planned for sale by June, 1956.

Mrs. Robert W. Sarnoff announced that the Film Screening Committee is currently working on a children's film program to be held during the Easter vacation of 1956. All members were invited to be present at the screenings.

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Mrs. E. Powis Jones then reported on the progress of the Drawing Show. She estimated that approximately 4500 drawings by 1500 artists would be submitted. November 1st is the entry deadline, and drawings will be received between November 1st and 16th. Shortly after November 7th, the initial sorting will be done. Mr. Lieberman will make selections between November 14th and December 9th. Starting December 12th, rejected drawings will be repacked, but not mailed until after the first of the year. The catalogue of the show will be the Spring Bulletin of the Museum. "Recent Drawings - U.S.A." will open April 25th, and had been scheduled to close in June. However, the Museum staff has suggested that it be extended through the summer months to parallel Dorothy Miller's 15 Americans show. Before closing, Mrs. Jones mentioned that \$1,045 was still to be raised to meet the budget, and that the increase in entries would bring about a corresponding rise in the operating costs of the show.

Mrs. Sawyer Goodman Dewey, Benefit Chairman, announced that the benefit for 1956 would be a preview of the Drawing Show. Mrs. Pierrepont has consented to serve as Co-chairman. All members were invited to attend the committee meeting on October 20th and the Council's assistance was requested in compiling sponsor lists.

The appointment of a Special Events committee was then announced, with Mrs. Carleton Sprague Smith and Miss Ann C. Resor as Co-chairmen. Mrs. Smith said that the committee would like to serve as a clearing house for ideas concerning special events for 1956. Preliminary discussions have been held with staff and Council members, but new suggestions would be welcomed.

Miss Resor gave a final report on the "Living Arts of India" series, which resulted in a profit of \$621.45. An album of press clippings and photographs is being prepared for presentation to Prime Minister Nehru. Over 3,000 copies of the Angel record of Indian music have been sold to date, and the film "The Story of Apu and Durga" is now a box-office hit in India.

Mrs. Straus concluded the Committee reports, and introduced Mr. René d'Harnoncourt, the Director of the Museum. Mr. d'Harnoncourt then talked informally on the Museum's program for the coming year, and the meeting was adjourned.

Respectfully submitted,

MRS. E. POWIS JONES  
Secretary