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The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	IC/IP	I. A. 250

1954-1955, 1. 1. 1. (Special edition)

1954-1955-5

1. 1954-1955: 7 documents, 1 introductory leaf, 1 poster

The collection contains the evolution of the program in terms of design and structure, beginning with several architectural studies in 1954, the first of which is a study of the design and construction of the building. The collection also contains the preliminary studies for the building, including the design of the building and the design of the building. The collection also contains the design of the building and the design of the building. The collection also contains the design of the building and the design of the building.

(See 1/11/55)

1954-1955: 1 smaller version of 1954-1955. Designed by International Program for circulation throughout life of building.

1954-1955: 1 smaller version of 1954-1955. Designed by International Program for circulation throughout life of building.

1954-1955: 1 smaller version of 1954-1955. Designed by International Program for circulation throughout life of building.

Guatemala City San José

Panama City Quito

Quayquil

Quayquil

Quayquil

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	IC / IP	I. A. 250

Title: THE SKYSCRAPER, U. S. A. (Spanish edition)

ICE-F-25-54

I. DESCRIPTION: 26 photo-text panels, 1 introductory text panel, 1 poster

"The exhibition considers the evolution of the skyscraper in terms of design and structure, beginning with actual and theoretical antecedents in iron, then tracing its early history in Chicago, and emphasizing Louis Sullivan's definitive and prophetic solutions for the tall building. Next are discussed significant projects and achievements during the first quarter of the 20th century, and the effect of the skyscraper on the city. The seventy-year history of the tall building culminates with the best of contemporary skyscrapers. These most recent buildings...illustrate the skyscraper as a new conception of architecture, not indebted to the past for its design, but as clearly expressive of modern building through its fundamental resolution of space, structure, and materials."

(from C/E bulletin)

II. PURPOSE: A smaller version of ICE-F-9-53. Organized by International Program for circulation throughout life of Program.

III. BY WHOM ORGANIZED: Prepared by William Alex.

IV. BY WHOM CIRCULATED:

Guatemala City
San José
Panama City
Cuito
Chayacuit
Durrango
Buenos Aires

The Museum of Modern Art Archives, NY	Collection:	Series/Folder:
	IC / IP	I. A. 250

Title: THE SKYSCRAPER, U.S.A.

ICE-F-25-54

V. ITINERARY:

Guatemala: Guatemala City	School of Engineering, University of San Carlos	March 11-23 1957
	Instituto Guatemalteco- Americano (Binational Center)	April 1-15 1957
Costa Rica: San José	The National Museum (El Museo Nacional)	May 29-June 21 1957
Panamá: Panama City	Library of University of Panama	July 25-September 14 1957
Ecuador: Quito	Centro Ecuatoriano Norte Americano	November 18-27 1957
	Guayaquil Casa de la Cultura	December 11-18 1957
Bolivia: La Paz	Universidad Mayor de San Andrés	February 20-March 5 1958
Uruguay: Montevideo	Faculty of Architecture	May 12-30 1958
	Durazno Public High School	September 1-8 1958
Argentina: Buenos Aires	Sociedad Central de Arquitects	November 20-December 10 1958

Guatemala City San José

Panama City

Quito

Guayaquil

Durazno

Buenos Aires

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The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	IC / IP	I. A. 250

Title: THE SKYSCRAPER, U.S.A. (Spanish edition)

ICE-P-25-54

VI. AVAILABLE MATERIAL:

Photographs of items in exhibition:

Foreword:

Check List:

City	Photo. Material		Poster	Catalog	Press Analy.	Press Clips	Pub. Rep.		Other
	Events	Instal.					Other	Other	
GUATEMALA:									
Guatemala City Univ. of San Carlos	1	1		x		4	x	x	invitation
Instituto Guatemalteco Americano								x	
COSTA RICA:									
San Jose	4			x					letter from Warner, P.A.O.
PANAMA:									
Panama City				x		5			letter from James, C.A.O.
ECUADOR:									
Guayaquil	1					15	x		USIS report
Quito	3					3	x		
BOLIVIA:									
La Paz			x		11	11	x		
URUGUAY:									
Montevideo								x	
Durazno						2	x		
ARGENTINA:									
Buenos Aires								x	

Guatemala City San Jose

Panama City

Quito

Guayaquil

Montevideo

Durazno

Buenos Aires

The Museum of Modern Art Archives, NY	Collection:	Series/Folder:
	IC/IP	I. A. 250

Title: THE SKYSCRAPER, U.S.A. (Spanish edition)

ICE-F-25-54

SHOWING AT: Guatemala: Guatemala City

Place School of Engineering, University of San Carlos

Date March 11-23 1957

- a. Catalog: 8 page leaflet, "El Rascacielos en los Estados Unidos", with 2 illustrations and one on the cover, also a check list and information on MOMA and the International Program.
- b. Auspices: School of Engineering, University of San Carlos, Guatemala City and the USIS, Guatemala
- c. Opening ceremonies: March 11 at 6:30 PM. Speaker: Architect Jorge Montes, head of the Architecture Department of Engineering School. Present were: Vicente Diaz SAMAYOA, Rector of the University of San Carlos; Jorge Erdmenger, Dean of Faculty of Architecture, University of San Carlos; Paul F. Glynn, Cultural Attache of American Embassy; Tarsicio Tamasini, Cultural Attache of the Italian Embassy, Guatemala.
- d. Lectures:
- e. Total attendance figures: 375 (75 at the opening, 300 remaining 10 days)
- f. Prizes awarded:
- g. Special notes: "Beautifully organized exhibit, especially the fact that it already had Spanish captions."
Visited by Engineering students and Guatemalan architects.
- h. Supplementary material sent:
- i. Photographic material available:
 1. of ceremonies and events: Yes. 1.
 2. of installation: Yes. 1.
- j. Publicity report. Yes. signed by Paul F. Glynn, cultural affairs officer. above information taken from report.
- k. Press clippings: 17 clippings and 2 announcements.

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The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	IC / IP	I. A. 250

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	IC / IP	I. A. 250

Title: THE SKYSCRAPER, U.S.A. (Spanish edition)

SHOWING AT: Guatemala: Guatemala

Place Instituto Guatemalteco-Americano
(Binational Center)

Date March 25-April 16 1957

- a. Catalog: leaflet
- b. Auspices: Instituto Guatemalteco-Americano (Binational Center)
and USIS, Guatemala.
- c. Opening ceremonies: None. (Formal opening for Guatemala City held
March 11 at University of San Carlos, School
of Engineering where exhibition was shown first.
- d. Lectures:
- e. Total attendance figures: 5,000 estimated
- f. Prizes awarded:
- g. Special notes: "Exhibit very well received. Was previously shown for
2 weeks at the College of Engineering of the University
of San Carlos and continued here. The skyscraper does
not have much future in Guatemala because of frequent earthquakes
as an architectural form and as evidence of progress it
attracted much attention."
- h. Supplementary material sent:
- i. Photographic material available:
 - 1. of ceremonies and events:
 - 2. of installation:
- k. Press clippings: See showing at the School of Engineering, University
of San Carlos.
- l. Publicity report: Yes. signed by Irving S. Lewis, Director.
Information from the report.

Panama City

Quito

Guayaquil

Montevideo

Buenos Aires

Santiago

The Museum of Modern Art Archives, NY	Collection:	Series/Folder:
	IC/IP	I. A. 250

TITLE: THE CONVENTION, C.R.A. (Spanish edition) 1954-07-04
REMARKS: C.R.A. REA: The Good
PLACES: Puerto Nacional DATE: May 1954, June 1954

- a. General: 2 page booklet with cover. "Convenio del Comercio" with illustrations. Publicity report says "The meeting is just about as elegant a printing job as can be done in Cuba now."
- b. Participants: List includes of URE, the National Union and the Costa Rican Architects' Association.
- c. Working sessions: Convention opening attended by 150 persons, including Ambassador and Mrs. Robert F. Kennedy. Following the opening, exhibition was viewed by members of the Faculty of Engineering of the University of Costa Rica.
- d. Lectures and other special events:
- e. Total attendance figures: More than 775 persons. Special dinner brought by professors from the Faculty of Engineering of the University of Costa Rica by special arrangement.
- f. Press coverage:
- g. Special notes: "The Costa Rican showing gave the URE an excellent opportunity to make a lasting relationship with the local architects' Association... The Public Affairs Officer, William H. Warner, who was employed by URE prior to entering government service was invited to the next meeting of the Association where he spoke on the modern and contemporary American architecture. The success of the Association's activities can be judged by the statement of the President, Luis Pottier, who told the PAF that the exhibit was the first expression of interest in the Association shown by an outside organization."
- h. Supplementary material notes:
- i. Photographic material available: 1. of Architectural and Technical Soc. & 2. of Association
- j. Press clippings:
- k. Publicity report: None. Letter from PAF of July 14 mentions copy of his dispatch to WPA, Washington, together with leaflets and 1 photo.

Panama City

Quito

Guayaquil

Managua

San Jose

The Museum of Modern Art Archives, NY	Collection:	Series/Folder:
	IC/IP	I. A. 250

Title: THE SKYSCRAPER, U.S.A. (Spanish edition)

ICE-F-25-54

SHOWING AT: COSTA RICA: San José

Place: Museo Nacional

Date May 29-June 21 1957

- a. Catalog: 8 page leaflet with cover. "Evolucion del Rascocielo" with illustrations.
Publicity report says "The catalog is just about as elegant a printing job as can be done in Costa Rica."
- b. Auspices: Joint auspices of USIS, the National Museum and the Costa Rican Architects' Association
- c. Opening ceremonies: Invitation opening attended by 150 persons, including Ambassador and Mrs Robert F. Woodward; following the opening, exhibition was viewed by numerous classes from the Faculty of Engineering of the University of Costa Rica.
- d. Lectures and Other special events:
- e. Total attendance figures: More than 775 persons.
Special classes brought by professors from the Faculty of Engineering of the University of Costa Rica by special arrangement.
- f. Prizes awarded:
- g. Special notes: "The Costa Rican showing gave the USIS an excellent opportunity to make a lasting relationship with the local architects' Association... The Public Affairs Officer, William W. Warner, who was employed by MOMA prior to entering government service was invited to the next meeting of the Association where he spoke on the Museum and contemporary American architecture. The measure of the Association's gratitude can be judged by the statement of the President, Luis Padilla, who told the PAO that the exhibit was the first expression of interest in the Association shown by an outside organization."
- h. Supplementary material sent:
- i. Photographic material available:
 1. of ceremonies and events: Yes. 4
 2. of installation:
- k. Press clippings:
- l. Publicity report: None. Letter from PAO of July 24 encloses copy of his dispatch to USIA, Washington, together with leaflets and 4 photos.

The Museum of Modern Art Archives, NY	Collection:	Series/Folder:
	IC / IP	I. A. 250

1954-1955 2.1.4 Spanish edition

1954-1955

Report on Spanish Edition

1954-1955 2.1.4 Spanish edition

September 14, 1954
1954 4/10 15-August 7 1954

1. Exhibition 1954-1955, 2 parts and more, with 5 illustrations, about 1954 and early in 1955; Exhibition of Illustrations prepared by 1954, Costa Rica, see 1.1.1, Exhibition of Illustrations in 1954.

2. Exhibition 1954-1955, 2 parts and more, with 5 illustrations, about 1954 and early in 1955; Exhibition of Illustrations prepared by 1954, Costa Rica, see 1.1.1, Exhibition of Illustrations in 1954.

3. Exhibition 1954-1955, 2 parts and more, with 5 illustrations, about 1954 and early in 1955; Exhibition of Illustrations prepared by 1954, Costa Rica, see 1.1.1, Exhibition of Illustrations in 1954.

4. Lectures and other special events 1954-1955, 2 parts and more, with 5 illustrations, about 1954 and early in 1955; Exhibition of Illustrations prepared by 1954, Costa Rica, see 1.1.1, Exhibition of Illustrations in 1954.

There are 6 visits by special groups.

5. Exhibition 1954-1955, 2 parts and more, with 5 illustrations, about 1954 and early in 1955; Exhibition of Illustrations prepared by 1954, Costa Rica, see 1.1.1, Exhibition of Illustrations in 1954.

6. Exhibition 1954-1955, 2 parts and more, with 5 illustrations, about 1954 and early in 1955; Exhibition of Illustrations prepared by 1954, Costa Rica, see 1.1.1, Exhibition of Illustrations in 1954.

7. Exhibition 1954-1955, 2 parts and more, with 5 illustrations, about 1954 and early in 1955; Exhibition of Illustrations prepared by 1954, Costa Rica, see 1.1.1, Exhibition of Illustrations in 1954.

8. Exhibition 1954-1955, 2 parts and more, with 5 illustrations, about 1954 and early in 1955; Exhibition of Illustrations prepared by 1954, Costa Rica, see 1.1.1, Exhibition of Illustrations in 1954.

9. Exhibition 1954-1955, 2 parts and more, with 5 illustrations, about 1954 and early in 1955; Exhibition of Illustrations prepared by 1954, Costa Rica, see 1.1.1, Exhibition of Illustrations in 1954.

1. Exhibition

10. Exhibition 1954-1955, 2 parts and more, with 5 illustrations, about 1954 and early in 1955; Exhibition of Illustrations prepared by 1954, Costa Rica, see 1.1.1, Exhibition of Illustrations in 1954.

11. Exhibition 1954-1955, 2 parts and more, with 5 illustrations, about 1954 and early in 1955; Exhibition of Illustrations prepared by 1954, Costa Rica, see 1.1.1, Exhibition of Illustrations in 1954.

12. Exhibition 1954-1955, 2 parts and more, with 5 illustrations, about 1954 and early in 1955; Exhibition of Illustrations prepared by 1954, Costa Rica, see 1.1.1, Exhibition of Illustrations in 1954.

13. Exhibition 1954-1955, 2 parts and more, with 5 illustrations, about 1954 and early in 1955; Exhibition of Illustrations prepared by 1954, Costa Rica, see 1.1.1, Exhibition of Illustrations in 1954.

Quito

Quito

Quito

Quito

Quito

The Museum of Modern Art Archives, NY	Collection:	Series/Folder:
	IC/IP	I. A. 250

Title: THE SKYSCRAPER U.S.A (Spanish edition)

ICE-F-25-54

SHOWING AT: PANAMÁ: Panama City

Place University of Panamá, Library

Date September 14 1957**
July 25-August 9 1957

- a. Catalog: Leaflet, 8 pages and cover, with 5 illustrations, check list and note on MOMA: Evolucion del Rascocielo (prepared by USIS, Costa Rico). see W.W. Warner letter on that showing.
- b. Auspices: Universidad Nacional, Panamá and United States Embassy (USIS). *
- c. Opening ceremonies: Opening attended by 700 persons invited by press releases and radio announcements. Inaugural address by President Demetrio Teral of the Movimiento Nacional de Artes Plásticas.*
- d. Lectures and other special events: Opening address by Sr. Teral repeated 5 times before audience and broadcast twice.*

There were 6 visits by special groups.*
- e. Total attendance figures: 7,500 (including 700 present at the opening).
"The exhibition attracted audiences ranging from students in the secondary trade school to members of the Architects and Engineers Society, as well as artists, art students and the general public."*
- f. Prizes awarded:
- g. Special notes: Original showing extended (apparently into September, the 14th) because of interest shown - Publicity report does not give exact date.
According to press clippings, the Movimiento Nacional de Artes Plásticas took an active role in presentation and installation of the exhibitions as well as providing addresses by its President Professor Demetrio Teral, Director of the College of Architects.
- h. Supplementary material sent:
- i. Photographic material available:
1. of ceremonies and events:
2. of installation.
- j. Poster:
- k. Press clippings: 5 including 3 different shots of ceremonies and events.
- l. Publicity report: Yes, signed by Jerry R. James, Cultural Affairs Officer. USIS, Balboa C.Z.

* See cable 8/24 and letter 9/10 from James.

** Date corrected in letter from James 10/22/57.

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	IC/IP	I. A. 250

Title 1967-1968 U.S.A. (Spanish edition)

1967-1968

Author 1967-1968 U.S.A.

Place Centro Americano Latinoamericano

Date November 1967 1967

a. Subject none

b. Keywords 1967 and Centro Americano Latinoamericano

c. Special instructions The exhibit was opened with a 20 minute talk by an outstanding architect, Guillermo Ochoa Salazar, city planner and chief architect of Chile's Central University.

d. Lectures and other special events Approximately 15 special groups with visits, some from the Central University of Chile and other local educational institutions, as well as a local group of engineers and architects.

e. Total attendance figures Approximately 2,000

f. Prices, tickets

g. Special report "The Spanish material forwarded by the Spanish was so complete as to all immeasurably in the planning and housing of the exhibition. While reactions, in general, was extremely favorable. Architects and engineers found the exhibition of special interest in adding to their professional information, and in promoting discussion of professional interest."

h. Exhibitions material sent

i. Photographic material available
1. of opening and closing Nov. 3
2. of installation

j. Press clip plans 3

k. Relating reports See, signed by Cecilia E. Costa, Director, Centro Americano Latinoamericano. Information from report.

Guayaquil

Montevideo

Buenos Aires

Buenos Aires

The Museum of Modern Art Archives, NY	Collection:	Series/Folder:
	IC / IP	I. A. 250

Title: THE SKYSCRAPER: U.S.A. (Spanish edition)

ICE-F-25-54

SHOWING AT: ECUADOR: Quito

Place Centro Equatoriano Norteamericano

Date November 18-27 1957

a. Catalog: none

b. Auspices: USIS and Centro Ecuatoriano Norteamericano

c. Opening ceremonies: The exhibit was opened with a 20 minute talk by an outstanding architect, Gilberto Gatto Sobral, city planner and chief architect of Quito's Central University.

d. Lectures and other special events: Approximately 15 special groups made visits, some from the Central University of Quito and other local educational institutions, as well as a local society of engineers and architects.

e. Total attendance figures: Approximately 2,000

f. Prizes awarded:

g. Special notes: "The advance material forwarded by the Museum was so complete as to aid immeasurably in the planning and hanging of the exhibition.
"Public reaction, in general, was extremely favorable.
"Architects and engineers found the exhibition of special interest in adding to their professional information, and in prompting discussions of professional interest."

h. Supplementary material sent:

i. Photographic material available:
1. of ceremonies and events: Yes. 3
2. of installation:

k. Press clip pings: 3

l. Publicity report: Yes. signed by Francis H. Cooke, Director, Centro Equatoriano Norteamericano. Information from report.

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	IC/IP	I. A. 250

1944 THE HYPERCUBE, C.A.A. (Spanish edition)

1944-1945

REPORT OF THE HYPERCUBE PROGRAM

Hypercube Case no. 14 Culture, Congressional Relations

Date: December 11-15 1944

a. Abstract

b. Summary Case no. 14 Culture and the United States: Pan-Americanism

c. Summary Summary Mr. Richard Wilson, USA official from Washington and the Hypercube Office Officer were present. During speech of about 10 minutes by the President of the Case no. 14 Culture, Carlos Morales S.

d. Lectures and other special events Approximately 5 special groups from the University of Congress and other local educational institutions, as well as a local society of engineers and architects.

e. Total attendance figures Approximately 5,000

f. Printed material

g. Special notes "The fact that such exhibits as Hypercube III are of great value to the program. One of the major achievements connected by this exhibit is the fact that only New York City is constructed of tall buildings. To many Americans it was surprising to find other major American cities are constructed of tall, functional buildings of beautiful design." "Hypercube III will be shown on the grounds, facilities and security of the Hypercube III will be provided. Responsibility for the planning of this exhibition are to be completed." *

h. Supplementary material

1. Photographs material exhibits
2. of exhibition and visitors Jan. 2
3. of installation

4. Press clippings Jan. 15

5. Publicity reports Jan. signed by Robert E. Washington, acting Feb. 1945 taken from report with caption of a 1945 report

Montevideo

Durazno

Rivera

The Museum of Modern Art Archives, NY	Collection:	Series/Folder:
	IC / IP	I. A. 250

Title: THE SKYSCRAPER, U.S.A. (Spanish edition)

ICE-F-25-54

SHOWING AT: Ecuador: Guayaquil

Place: Casa de la Cultura, Guayaquil Nucleus

Date: December 11-18 1957

a. Catalog:

b. Auspices: Casa de la Cultura and the Centro Ecuatoriano Norteamericano

c. Opening ceremonies: Mr. Richard Monson, USIA official from Washington and the Post Public Affairs Officer were present. Opening speech of about 10 minutes by the President of the Casa de la Cultura, Carlos Zevallos M.

d. Lectures and other special events: Approximately 5 special groups from the University of Guayaquil and other local educational institutions, as well as a local society of engineers and architects.

e. Total attendance figures: Approximately 5,000

f. Prizes awarded:

g. Special notes: "The Post feels that such exhibits as Skyscraper USA are of great value to the program. One of the major misconceptions corrected by this exhibit is the one that only New York City is constructed of tall buildings. To many Ecuadorians it was enlightening to find other major American cities are constructed of tall, functional buildings of Beautiful design."
"USIS-Guayaquil would like to comment on the compactness, facility and mobility of the Skyscraper USA unit. Individuals responsible for the planning of this exhibition are to be congratulated." *

h. Supplementary material sent:

i. Photographic material available:
1. of ceremonies and events: Yes. 1
2. of installation:

k. Press clippings: yes. 15

l. Publicity report: Yes. signed by Robert E. Goodenough, acting PAO. info taken from report with exception of
* USIS Report

The Museum of Modern Art Archives, NY	Collection:	Series/Folder:
	IC/IP	I. A. 250

Title: THE UNIVERSITY U.S.A.

73-4-25-24

Source: MUSEUM OF MODERN ART

Exhibitions: International Paper Co. New York

Date: February 20-March 6 1973

A. General:

B. Description: International Paper Co. New York and International de Argentina de Buenos Aires

C. Opening ceremony: Official inauguration was held on February 20. Two hundred invitations were distributed. Opening held with the assistance of University authorities, guests and principal architects.

D. Lectures: Radio talks through "RADIO" and radio programs.
Special groups composed of engineering and architectural students.

E. Total attendance figures: About 100 daily. 3,000 visitors - 1973

F. Public service:

G. Special notes: The technical value of the exhibition proved to be high at the university, although of some general interest like pictures, sculpture, etc. could be shown to children and adults were presented to the general public. It is important to plan the exhibition according to the period when they will be shown, during February and March, both in the day, most of our technical exhibits are on vacation.

H. Publications: Special note:
From March 7 to 14 were not available - the newspaper "El Mundo" had 2 articles with pictures, before and during the exhibition. Newspaper "El Mundo" and "El Mundo" had small articles for evening and morning papers.

I. Photographs: Technical exhibition
1. of various types of paper
2. of technical paper
3. Pictures are not shown at the Wall of the International Paper Co. New York but are included with the publicity report.

The above information was taken from the University board which was signed by Roberto Casella, Director, International de Argentina de Buenos Aires, president.

Durazno

Buenos Aires

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	IC / IP	I. A. 250

Title: THE SKYSCRAPER: U.S.A.

#ICE-F-25-54

SHOWING AT: BOLIVIA: La Paz

Place Universidad Mayor de San Andrés

Date February 20-March 5 1958

- a. Catalog:
- b. Auspices: Universidad Mayor de San Andrés and Asociación de Arquitectos de Bolivia
- c. Opening ceremonies: Official inauguration was held on February 24. Two hundred invitations were distributed. Opening held with the assistance of University authorities, guests and principal architects.
- d. Lectures: Radio talks through "GRONICA" USIS radio programs.
Special groups composed of engineering and architectural students.
- e. Total attendance figures: About 120 daily. 1,200 visitors - total
- f. Prizes awarded:
- g. Special notes: The technical value of the exhibition forced us to show it at the university, exhibits of more general interest like pictures, sculpture, etc. could be shown in exhibition halls more accessible to the general public. It is important to plan the exhibitions according to the period when they will be shown, during February and March, here in La Paz, most of our technical schools are on vacation.
- h. Supplementary material sent:
Press Clippings: 9 (4 were not available - the newspaper "ElDiario" had 2 articles with publicity photos, before and during the exhibition. Newspapers "La Nacion" and "Ultima Hora" had small articles for opening and closing dates.
- i. Photographic material available:
1. of ceremonies and events:
2. of installation:
- j. Poster: one was shown at the Hall of the Universidad Mayor de San Andres but not included with the publicity report.

The above information was taken from the Publicity Report which was signed by Federico Castillo Nava, Asociación de Arquitectos de Bolivia, president.

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	IC/IP	I. A. 250

TO: MR. STEVENSON, U.S.A. (Special Officer) FROM: MR. [illegible]
SUBJECT: [illegible]
DATE: [illegible] RE: [illegible]

a. Schedule 1 30 page booklet, with 8 illustrations and an illustrated cover, also letter. 1 full page devoted to each of the following artists: Louis B. Sullivan, Frank Lloyd Wright, Walter A. Dillman, Henry Hiss Van der Hove and two full pages to the Bureau of Indian Arts.

b. Exhibition Faculty of Architecture

c. Exhibition [illegible]

d. Exhibition [illegible]

e. Exhibition [illegible] 100

f. Exhibition [illegible]

g. Special notes While comments on the exhibition were generally favorable, charges in the Faculty of Architecture suggested that the exhibit would have been more effective had three dimensional items and statistical data, presented graphically been included.

h. Exhibition [illegible]

i. Exhibition [illegible]
 1. of [illegible] and [illegible]
 2. of [illegible]

S. [illegible]

j. Exhibition [illegible]

k. Exhibition [illegible] data taken from report signed by Francis A. [illegible], Assistant Cultural Affairs Officer.

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	IC / IP	I. A. 250

Title: THE SKYSCRAPER, U.S.A. (Spanish edition) ICE-F-25-54
 SHOWING AT URUGUAY: Montevideo
Place Faculty of Architecture Date May 12-30 1958

- a. Catalog: A 22 page leaflet, with 8 illustrations and an illustrated cover, item listing. A full page devoted to each of the following architects: Louis H. Sullivan, Frank Lloyd Wright, Walter A. Gropius, Ludwig Mies Van der Rohe and two full pages to The Museum of Modern Art.
- b. Auspices: Faculty of Architecture
- c. Opening ceremonies:
- d. Lectures:
- e. Total attendance figures: 700
- f. Prizes awarded:
- g. Special notes: "While comments on the exhibition were generally favorable, observers in the faculty of Architecture suggested that the exhibit would have been more effective had three dimensional items and statistical data, presented graphically been included.
- h. Supplementary material sent:
- i. Photographic material sent:
 - 1. of ceremonies and events:
 - 2. of installation:
- j. Poster
- k. Press Clippings:
- l. Publicity report: Info taken from report signed by Francis A. Cooke, Assistant Cultural Affairs Officer.

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
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Title: THE SKYSCRAPER, U.S.A. (Spanish edition)

ICE-F-25-54

SHOWING AT: URUGUAY: Durazno

Place Public High School

Date: September 1-8 1958

a. Catalog:

b. Auspices: Organizacion Duraznense de Actividades Culturales
(Durazno Organization for Cultural Activities)

c. Opening ceremonies: Dedicated to Labor Day in the United States
which day coincides with the exhibit opening.
Printed invitations were issued.

d. Lectures: Architect Eduard Gonzales Pose, Director of the City Public
High School gave a lecture on the theme, "The City of the
Future".

e. Total attendance figures: 800

f. Prizes awarded:

g. Special notes:

h. Supplementary material:

i. Photographic material available:
1. of ceremonies and events:
2. of installation:

j. Poster:

k. Press clippings: Yes. 2

l. Publicity report: Yes. signed by Francis A. Cooke, Assistant Cultural
Affairs Officer. Info taken from report.

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	IC / IP	I. A. 250

Title: THE SKYSCRAPER, U.S.A. (Spanish edition) ICE-F-25-54

ARGENTINA:
SHOWING AT: Buenos Aires,

Place: Sociedad de la Cuidad de Buenos Aires Date November 20 to December 10
1957

- a. Catalog:
- b. Auspices: Sociedad de la Cuidad de Buenos Aires
- c. Opening ceremonies:
- d. Lectures:
- e. Total attendance figures:
- f. Prizes awarded:
- g. Special notes: "Generally speaking, almost everything shown in it is already known by architects and students."
- h. Supplementary material sent:
- i. Photographic material available:
 - 1. of ceremonies and events:
 - 2. of installation:
- j. Press clippings:
- k. Publicity report: Yes. signed by Arq. Alfredo Joselvich, Tesorero.
Information taken from report.

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EL RECTOR DE LA UNIVERSIDAD MAYOR DE SAN ANDRES Y EL PRESIDENTE DE LA ASOCIACION DE ARQUITECTOS DE BOLIVIA, tienen el agrado de invitar a Ud.(s) a la Inauguración Oficial de la Exposición, sobre: LA EVOLUCION DEL RASCACIELOS EN ESTADOS UNIDOS, que se efectuará el día Lunes 24 de Febrero a horas 18.30, en el Salón del H. Consejo Universitario. (1er. Piso).

Arq. ERNESTO PEREZ RIBERO y Arq. FEDERICO CASTILLO NAVA, agradecen a Ud.(s) su gentil concurrencia.

La Paz, Febrero de 1958.

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ICE-F-25-54

ENCLOSURE 10

EXHIBITIONS CIRCULATED BY THE INTERNATIONAL PROGRAM

THE MUSEUM OF MODERN ART, NEW YORK

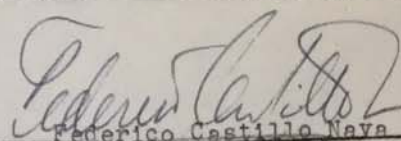
Publicity Report

Duplicate:-
 Recd. 12/9/58. gg.

May we have the following information for the exhibition THE SKYSCRAPER, U. S. A.

1. Date of showing: February 20th. to March the 5th., 1958
2. Place shown: Universidad Mayor de San Andrés, La Paz, Bolivia.
3. Auspices or sponsoring organization (s): Universidad Mayor de San Andrés
y Asociación de Arquitectos de Bolivia.
4. Attendance: about 120 persons daily. Total: 1200 visitors.
5. Visits by special groups: Engineering and architectural students.
6. Lectures, radio talks or television programs, or films: Radio talks through
"CRONICA" U.S.I.S. radio programs. Newspaper publicity before
and during the showing in local papers.
7. Opening ceremonies and events: Official Inauguration took place on
february 24th. 1958, with assistance of University Authorities
guests and principal architects.
8. Available material: please check and attach (or list if copies are not available)
 Newspaper or magazine articles ☒
 Photographs: of ceremonies and events ☒ of installation ☐
 Catalog or leaflet issued: ☐
 Poster: ☐ Opening invitation (200 distributed).
9. Comments about the exhibition: The technical value of the exhibition
forced us to show it at the University,
exhibits of more general interest like pictures, sculpture, etc.,
could be shown in exhibitions halls more accesible to general public.
It is important to plan the exhibitions according to the period of
time when they will be shown, during february and march here in
La Paz, most of our technical schools are in vacation.

Please return to:
 Porter A. McCray
 Director
 The International Program
 The Museum of Modern Art
 11 West 53rd Street
 New York 19, New York


 Federico Castillo Nava
 (Signature)
 Asociación de Arquitectos de
 Bolivia.
 President
 (Title)

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* ASOCIACION DE ARQUITECTOS
DE BOLIVIA
CASILLA 1498
LA PAZ

No.

La Paz, March 14th, 1958.

THE SKYSCRAPER, U.S.A. (ICE-F-25-54)

ANNEX TO THE PUBLICITY REPORT

Copies not available of Publicity material:

Newspaper "El Diario", two articles with publicity photos,
before and during the exhibition.

Newspapers "La Nación" and "Ultima Hora", small articles
for opening and closing dates.

Poster at the Hall of the Universidad Mayor de San Andrés,
during the exhibition.
