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The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	IC / IP	I.A.330

ICE-F-27-55

Title: BUILT IN U. S. A.: POSTWAR ARCHITECTURE (Spanish edition)

- I. DESCRIPTION: A version of an exhibition presented at The Museum of Modern Art in 1953. Text panels from Portuguese edition converted into Spanish. 46 photo panels, 43 text panels, introductory text and 2 posters, 59 stereo-viewers and slides.

"In 1945 the Museum held its first BUILT IN U. S. A. exhibition, summing up American work prior to World War II. The present collection of American building treats with the great post-war flowering of architecture, so obvious around us.

Three factors have contributed to this post-war development. First, a generation of architects trained in schools that do not teach traditional styles has now begun to practice. Second, architects like Frank Lloyd Wright and Mies van der Rohe, whose work was first exhibited by the Museum twenty years ago, are now finding commissions worthy of their talents. Third, government and industry—most notably our giant corporations—have at last become patrons of modern architecture. With the mid-century modern architecture has come of age.

The 43 buildings (by 32 architects)... include office buildings, schools and houses, a hospital and a factory, a chapel and a boiler plant. All of them have been selected for their significance in the developing story of architecture and for their quality as individual works of art."

(from introductory text)

- II. PURPOSE: Organized by International Program for circulation throughout life of Program.

- III. BY WHOM ORGANIZED: Prepared by Arthur Drexler and Henry-Russell Hitchcock. Translation of text by Mr. Alvara Cardenas; checked and corrected by Mr. Luis Vera of Pan-American Union, Washington, D. C.

- IV. BY WHOM CIRCULATED:

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Title: BUILT IN U.S.A.: POSTWAR ARCHITECTURE (Spanish version) ICE-F-27-55

V. ITINERARY:

MEXICO:	Mexico City	Galerias de Chapultepec	September 2-30 1956
	Monterrey	Arts, A.C. Monterrey Art Gallery	October 7-31 1956
	Guadalajara	Guadalajara Galleries, Instituto Cultural Mexicano-Norteamericano de Jalisco, AC	January 24-February 22 1957
PUERTO RICO:	Rio Piedras	University of Puerto Rico Library	May 25-June 30 1957
PERU:	Lima	Palacio de Arts	January 10-24 1958
ARGENTINA:	Buenos Aires	Museo Municipal "Eduardo Sívori"	October 30-November 30 1958

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The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	IC / IP	I.A.330

Title: BUILT IN USA: POSTWAR ARCHITECTURE

ICE-F-25-53

SHOWING AT: ARGENTINA: Buenos Aires

Place Museo Municipal "Eduardo Sívori"

Date October 30 to November 30 1958

a. Catalog:

b. Auspices: Sociedad Central de Arquitectas-
Municipalidad de la Ciudad de Buenos Aires.

c. Opening ceremonies: Among those that attended the opening were Lord Mayor
Hernan M. Giralk; U.S. Ambassador M. Bevalac and Cultural
Attache M. Bastian.

d. Lectures and Other Special Events: Two lectures.

e. Total attendance figures:

f. Prizes awarded:

g. Special notes: "A considerable amount of visitors every visiting day,
especially students of architecture."

h. Supplementary material sent:

i. Photographic material available:
1. of ceremonies and events:
2. of installation:

j. Poster:

k. Press clippings:

l. Publicity report: Yes. signed by Arq. Alfredo Joselevich, Tesorero.

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EXHIBITIONS CIRCULATED BY THE INTERNATIONAL PROGRAM

THE MUSEUM OF MODERN ART, NEW YORK

Publicity Report

POSTAL ARCHITECTURE

Recorded 12/11/58-99.
ICE-F-25-53-99

May we have the following information for the exhibition BUILT IN U.S.A.

1. Date of showing: 30th OCTOBER - 30th NOVEMBER
2. Place shown: MUSEO MUNICIPAL "EDUARDO SIVORI" Bs. As.
3. Auspices or sponsoring organization (s): SOCIEDAD CENTRAL DE ARQUITECTOS - MUNICIPALIDAD DE LA CIUDAD DE BUENOS AIRES ARGENTINA
4. Attendance: _____
5. Visits by special groups: _____
6. Lectures, radio talks or television programs, or films: Two lectures -

7. Opening ceremonies and events: Lord High HERNÁN M. GIKALT -
USA AMBASSADOR Mr. BEVALAC - Cultural attaché Mr. PASTIAN

8. Available material: please check and attach (or list if copies are not available)

Newspaper or magazine articles ☐Photographs: of ceremonies and events ☐ of installation ☐Catalog or leaflet issued: ☐Poster: ☐

9. Comments about the exhibition: _____

A considerable amount of
visitors every visiting day - especially students of
architecture -

Please return to:

Porter A. McGray
The Museum of Modern Art
11 West 53rd Street
New York 19, New York

Alfredo Joselev
(Signature)
(Arq. Alfredo Joselev
TESORERO
ARCHITECT
(Title)

