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The Museum of Modern Art Archives, NY	Collection:	Series/Folder:
	IC/IP	I.A.1184

cc: Miss Dudley ✓  
 Assembly Coordinator  
 Mrs. Neu  
 ICE-F-75-62 L&L  
 green

- 3 -

The exhibition will consist of some fifty works, and in order to insure each work properly for safe travel and to insure the works with maximum security we plan to receive all loans at Southern Railway Warehouse, 442 West 48th Street, New York City, on or before July 1, 1963.

May 8, 1963

N. Rockefeller

Governor Nelson A. Rockefeller with your approval, it may be more convenient Room 5600 in storage in received works prior to July 1st. In this event, would 30 Rockefeller Plaza the collection date which would best accommodate your New York 20, New York

Dear Governor Rockefeller: I am grateful for your generosity in considering this request and hope to hear from you in the near future. Please keep me informed of any developments.

Following the extraordinarily successful European tours of exhibitions devoted to works of Jackson Pollock, and more recently to those of Mark Rothko, at the request of several museums in Europe the Department of Circulating Exhibitions is now organizing a major exhibition of the late Franz Kline's work. The exhibition will travel for one year under the auspices of The International Council of The Museum of Modern Art and will open on September 23, 1963, at The Stedelijk Museum, Amsterdam. Thereafter it will be shown in the Museo Civico, Turin, the Palais des Beaux-Arts, Brussels, the Kunsthalle, Basel, the Museum des 20. Jahrhunderts, Vienna and the Whitechapel Art Gallery, London. Time and schedule permitting, there may be one more showing in Europe which has not yet been decided upon though urgent requests for it have been received.

With the exception of one early self-portrait, the exhibition will survey Kline's abstract work since 1947 and is being selected by Frank O'Hara, Assistant Curator of the Department of Painting and Sculpture Exhibitions. Because of our desire to represent Kline with his highest achievements in this first large-scale exhibition to be seen in Europe, I am writing to ask if we may have your cooperation in lending from your collection the superb Corinthian II.

In the event that you may be willing to lend, I am enclosing our loan agreement form in duplicate, the original to be signed and returned to us, the duplicate to be retained for your records. We shall, of course, be responsible for all costs of packing and transportation, and shall insure each loan from wall-to-wall under our fine-arts policy at the value you specify.

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
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cc: Miss Dudley  
Assembly Coordinator  
Mrs. Ros  
KLE-F-73-62 L&L  
green

- 2 -

The exhibition will consist of some fifty works, and in order to prepare each work properly for safe travel and to pack the works with maximum security we plan to receive all loans at Santini Brothers Warehouse, 449 West 49th Street, New York City, on or before July 1, 1963.

If this request meets with your approval, it may be more convenient for you if we arrange to receive works prior to July 1st. In this event, would you kindly let me know the collection date which would best accommodate your summer plans?

Dear Mr. and Mrs. Rowan:

We are most grateful for your generosity in considering this request and hope to hear from you in the near future.

European tours of exhibitions devoted to works of Jackson Pollock, and more recently to those of Mark Rothko, at the request of several European museums, the Department of Circulating Exhibitions is now organizing a major exhibition of the late Frank Kline's work. The exhibition will travel for one year under the auspices of The International Council of The Museum of Modern Art and will open on September 23, 1963, at The Stedelijk Museum, Amsterdam. Thereafter it will be shown in the Musee d'Art Moderne, Paris; the Kunsthaus, Zurich; the Kunsthaus, Basel; the Kunsthaus, Vienna and the Whitechapel Art Gallery, London. Time and schedule permitting, there may be one more showing in Europe which has not yet been decided upon though urgent requests for it have been received.

Enclosure: Loan agreement form in duplicate for: Kline: Corinthian II, 1949 and is being selected by Frank O'Hara, Assistant Curator of the Department of Painting and Sculpture Exhibitions. Because of our desire to represent Kline with his highest achievements in this first large-scale exhibition to be seen in Europe, I am writing to ask if we may have your cooperation in lending from your collection the superb The Black Page, 1960.

In the event that you may be willing to lend, I am enclosing our loan agreement form in duplicate, the original to be signed and returned to us, the duplicate to be retained for your records. We shall, of course, be responsible for all costs of packing and transportation, and shall insure each loan from wall-to-wall under our fine-arts policy at the value you specify.



The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
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cc: Miss Dudley ✓  
 Assembly Coordinator  
 Mrs. Neu  
 ICE-F-75-62 I&L  
 green

- 2 -

*Rowan*

The exhibition will consist of some fifty works, and in order to prepare each work properly for safe travel and **May 8, 1963** works with maximum security we plan to receive all loans at Sentinel Brothers Warehouse, 449 West 49th Street, New York City, on or before July 1, 1963.

Mr. and Mrs. Robert A. Rowan with your approval, it may be more convenient 458 S. Spring Street, to receive works prior to July 1st. In this event, would Los Angeles, California be the collection date which would best accommodate your summer plans?

Dear Mr. and Mrs. Rowan:

We are most grateful for your generosity in considering this request and Following the extraordinarily successful European tours of exhibitions devoted to works of Jackson Pollock, and more recently to those of Mark Rothko, at the request of several museums in Europe the Department of Circulating Exhibitions is now organizing a major exhibition of the late Franz Kline's work. The exhibition will travel for one year under the auspices of The International Council of The Museum of Modern Art and will open on September 23, 1963, at The Stedelijk Museum, Amsterdam. Thereafter it will be shown in the Museo Civico, Turin, the Palais des Beaux-Arts, Brussels, the Kunsthalle, Basel, the Museum des 20. Jahrhunderts, Vienna and the Whitechapel Art Gallery, London. Time and schedule permitting, there may be one more showing in Europe which has not yet been decided upon though urgent requests for it have been received.

Enclosure With the exception of one early self-portrait, the exhibition will survey Kline's abstract work since 1947 and is being selected by Frank O'Hara, Assistant Curator of the Department of Painting and Sculpture Exhibitions. Because of our desire to represent Kline with his highest achievements in this first large-scale exhibition to be seen in Europe, I am writing to ask if we may have your cooperation in lending from your collection the superb The Clock Face, 1950.

In the event that you may be willing to lend, I am enclosing our loan agreement form in duplicate, the original to be signed and returned to us, the duplicate to be retained for your records. We shall, of course, be responsible for all costs of packing and transportation, and shall insure each loan from wall-to-wall under our fine-arts policy at the value you specify.



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- 2 -

cc: Mr. Seitz  
Miss Dudley  
Mr. Palmer  
ICB-F-80-01 L & L R. Rubin  
green

The exhibition will consist of some fifty works, and in order to prepare each work properly for safe travel and to pack the works with maximum security we plan to receive all loans at Santini Brothers Warehouse, 449 West 49th Street, New York City, on or before July 1, 1963.

If this request meets with your approval, it may be more convenient for you if we arrange to receive works prior to July 1st. In this event, would you kindly let me know the collection date which would best accommodate your summer plans?

Dear Mr. and Mrs. Rubin:

We are most grateful for your generosity in considering this request and hope to hear from you in the near future.

Sincerely yours,

I am sorry to have to tell you that the exhibition's Paris showing has been delayed and that loans will be somewhat later in returning to their owners. You will remember that loan extensions were requested through December 1962. The exhibition is now scheduled to open at the Musée d'Art Moderne de la Ville de Paris on December 6 and close on January 13, 1963. This delay was caused by the necessity of obtaining a loan extension from the Musée des Arts Décoratifs, as originally planned, to the Musée d'Art Moderne de la Ville. You will be glad to know that Mr. Porter McCray, former director of the Museum's Circulating Program, is in Paris to supervise the installation and other details connected with this showing.

Waldo Rasmussen  
Executive Director  
Circulating Exhibitions

Enclosure: Loan agreement form in duplicate for:

Kline: The Clock Face, 1950

We shall expedite return shipment and customs clearance so that paintings can be returned at the earliest opportunity. We hope that this can be completed by the end of January or very early in February. We have been enormously grateful for your cooperation in assisting us to schedule the exhibition in Europe, and Mr. Seitz has asked that I express his regrets for this additional delay and warmest thanks for your continued generosity.

We shall send you a full report on the exhibition's itinerary and its reception in Europe upon its return.

With renewed thanks,

Sincerely,

Richard E. Palmer  
Executive Assistant  
International Circulating  
Exhibitions

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
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cc: Mr. Selz  
Miss Dudley  
Mr. Palmer  
ICE-F-66-61 L & L *Rothko*  
green *RUBIN*

December 3, 1962

Mr. and Mrs. William Rubin  
9 East 67th Street  
New York, New York

Dear Mr. and Mrs. Rubin:

I am writing you once again regarding the Mark Rothko exhibition, to which you so generously agreed to a loan extension last summer.

I am sorry to have to tell you that the exhibition's Paris showing has been delayed and that loans will be somewhat later in returning to their owners. You will remember that loan extensions were requested through December 1962. The exhibition is now scheduled to open at the Musée d'Art Moderne de la Ville de Paris on December 5 and close on January 13, 1963. This delay was caused by the necessity of shifting the exhibition's showing from the Musée des Arts Décoratifs, as originally planned, to the Musée d'Art Moderne de la Ville. You will be glad to know that Mr. Porter McCray, former director of the Museum's Circulating Program, is in Paris to supervise the installation and other details connected with this showing.

We shall do our utmost to expedite return shipment and customs clearance so that paintings can be returned at the earliest opportunity. We hope that this can be completed by the end of January or very early in February. We have been enormously grateful for your cooperation in assisting us to schedule the exhibition in Europe, and Mr. Rothko has asked that I express his regrets for this additional delay and warmest thanks for your continued generosity.

We shall send you a full report on the exhibition's itinerary and its reception in Europe upon its return.

With renewed thanks,

Sincerely,

Richard L. Palmer  
Executive Assistant  
International Circulating  
Exhibitions

RP/WR:md



The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	IC/IP	I.A.1184

cc: Mr. Selz  
 Miss Dudley  
 Miss Berge  
 Mr. Palmer  
 ICE-F-66-61 L & L  
 green  
 ROTHKO  
 ROBIN

June 6, 1962

Mr. and Mrs. William Rubin  
 9 East 67th Street  
 New York, New York

Dear Mr. and Mrs. Rubin:

I am writing to confirm our recent telephone conversation in which you so generously agreed to extend the loan of your Rothko White and Black on Wine, 1958, currently circulating abroad in our MARK ROTHKO exhibition, through December 1962.

This extension will make it possible for us to accommodate the Musée des Arts Decoratifs' request that the dates for their Paris showing be changed from July to the late Fall. At the time we originally requested your loan for the period September 1961 through September 1962, we did not foresee that it would be necessary to revise the exhibition's schedule and we are particularly grateful for your cooperation with us.

You will be interested to know that the Rothko exhibition has already had highly successful showings in London, Amsterdam, Brussels and Basel. It is currently on view at the Galleria Nazionale d'Arte Moderna in Rome where it is attracting a great deal of attention.

I have enclosed a brief amendment to our Loan Agreement Form. I would be most appreciative if you could sign and date the original green copy before returning it to this office. The duplicate white copy should be retained for your personal records.

I know that Mr. Rothko joins me in thanking you for your generosity in extending your loan through December in order to permit the Paris showing.

Sincerely,

Richard L. Palmer  
 Executive Assistant  
 International Circulating  
 Exhibitions

Enclosure:

Loan Extension form in duplicate for:  
 Mark Rothko, White and Black on Wine, 1958

RLP:md



The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
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*ice Rothko / Rubin*

cc: Mr. Selz  
Miss Dudley ✓  
Miss Pearson  
Mr. Palmer L & L  
ICE-F-66-61 L & L  
green

July 26, 1961

Mr. and Mrs. William Rubin  
9 East 67th Street  
New York, New York

Dear Mr. and Mrs. Rubin:

I am enclosing our formal loan request for your Rothko, White and Black on Wine, 1958, which was, as you know, transported to Santini Brothers Warehouse immediately after its showing here in the Museum with the understanding that it would be available for the Rothko show opening in London in September.

Since the European version of the Rothko exhibition is being handled by the Department of Circulating Exhibitions and in order to keep our records completely accurate, I am enclosing a new Loan Agreement Form which indicates the extended loan period. I would be most appreciative if you would sign and return the original of the form to this office, retaining the duplicate white copy for your personal records.

With warmest regards,

Sincerely,

Waldo Rasmussen  
Assistant Director  
International Circulating  
Exhibitions

Enclosures:

Formal loan request letter and  
attached Loan Agreement Form

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	IC/IP	I.A.1184

cc: Mr. Selz  
Miss Dudley  
Miss Pearson  
Mr. Palmer  
ICE-P-66-61 L & L  
green

Mr. and Mrs. Rubin

-2-

July 26, 1961

We are most grateful for your July 26, 1961 consideration of this request and we hope to hear from you in the near future.

Mr. and Mrs. William Rubin  
9 East 67th Street  
New York, New York

Sincerely,

Dear Mr. and Mrs. Rubin:

In response to repeated requests from the leading cultural institutions of Western Europe, the Department of Circulating Exhibitions, under the auspices of The International Council of The Museum of Modern Art, is organizing an exhibition of Mark Rothko's work for a tour to open at the Whitechapel Art Gallery in London in September 1961 and to be shown subsequently in six other major European cities. I am writing in the hope that we may call upon your generosity in lending to this exhibition which we feel represents a significant opportunity to honor Rothko's achievements and to present in depth to the European public the work of one of our country's leading artists.

Both Mr. Rothko and Mr. Peter Selz, who is selecting this exhibition, are particularly anxious to include the major work, White and Black on Wine. 1958., which you lent to our New York exhibition. In the event that you may be willing to lend from your collection, I am enclosing our loan agreement form in duplicate, of which the original should be signed and returned to us, and the copy retained for your records. We would, of course, be responsible for all costs of packing and transportation, and we would insure your painting from wall-to-wall under our regular fine-arts policy at the value you specify. We would wish to receive the loan in Santini Brothers Warehouse, 449 West 49th Street, New York, on or before July 1, 1961. Our Registrar would contact you in the near future regarding collection arrangements.

Following the London showing, the exhibition is to be seen at the Stedelijk Museum in Amsterdam, the Palais des Beaux Arts in Brussels, the Kunsthalle in Basel, the Galleria Nazionale d'Arte Moderna in Rome, Paris, and possibly one Scandinavian city. Loans will be returned to their owners in October 1962.



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Mr. and Mrs. Rubin

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July 26, 1961

We are most grateful for your generous consideration of this request and we hope to hear from you in the near future.

Sincerely,

Mr. Louis J. Brown  
Director  
Louisiana Museum  
Baton Rouge, Louisiana

Waldo Rasmussen  
Assistant Director  
International Circulating  
Exhibitions

Dear Mr. Brown:

The Museum of Modern Art, under the auspices of The International  
Enclosure: is sending an exhibition of the work of Mark Rothko to  
Europe in the fall, with the opening scheduled for September 1961 at  
the Louvre. Loan Agreement Form in duplicate for:  
Mark Rothko: White and Black on Wine. 1958.  
We are writing in the hope that the Louisiana Museum may initiate this ex-  
hibition. We feel sure that an exhibition of this important American  
artist's work would be of great interest to your public in Louisiana. If  
your schedule would permit, we would suggest a June 1st opening at  
the Louisiana Museum and this letter will outline the many details  
regarding the exhibition's availability, including arrangements for  
transport, catalog text and illustrations, dates of opening and installa-  
tion.

1. Overview of the Exhibition: I am enclosing an approximately sized check-  
list of the collection which has been made up  
by Peter Biele, the Museum's Director of Painting  
and Sculpture Exhibitions, in collaboration with myself. Under separate  
cover, I have sent you a copy of the catalog of the Museum's  
Rothko exhibition, which serves as the basis for the present plan.  
Although it has been necessary to make substitutions for pictures  
which were not available for circulation, we have maintained the char-  
acter and quality of the exhibition, so that it gives a balanced and  
comprehensive of Rothko's work from 1945 to the present. The exhibition  
has been reduced from 29 to 18 paintings.
2. Installation: You will note from the checklist that a major  
section of the show is devoted to the series  
of works painted in 1950 and 1951, represented by eight extremely  
large canvases. Six of these have a standard height of 10' 6" and vary  
the widths from 7' 6" to 12' with two over 12' x 11'. All canvases are  
being well framed, but I am especially anxious to have picture positions

100 Rothko

Denmark  
(a Miss)



The Museum of Modern Art Archives, NY	Collection:	Series/Folder:
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ice Rothko / Rumbleback - Denmark  
(Louisiana Miss)

cc: CAO- Copenhagen  
Mr. Rasmussen  
Mr. Palmer  
Miss Dudley  
Mrs. Hecht  
ICE F 66-61  
green

Mr. Knud Jensen

-2-

July 17, 1961

with the largest dimensions, 84" x 12" can be easily hung in the gallery. Would you please confirm this at your earliest opportunity.

As it was presented at our show in a rather large installation, the exhibition of 58 paintings, occupying nearly 1000 sq. ft. of gallery space. Within a week of time with Mr. Selz in planning the installation, and would like to contribute his suggestions for the installation in your galleries, providing you are able to show

Mr. Knud Jensen  
Director  
Louisiana Museum  
Rumbleback, Denmark

Dear Mr. Jensen:

The Museum of Modern Art, under the auspices of The International Council, is sending an exhibition of the work of Mark Rothko to Europe in the fall, with the opening scheduled for September 27th at the Whitechapel Art Gallery in London. As you know, we have long wanted to present an important American exhibition in Denmark and I am writing in the hope that the Rothko exhibition may initiate this activity. We feel sure that an exhibition of this important American artist's work would be of great interest to your public in Denmark. If your schedule would permit, we would suggest a June 1st opening at the Louisiana Museum and this letter will outline the many details regarding the exhibition's availability, including arrangements for expenses, catalog text and illustrations, dates of showing and installation.

1. Contents of the exhibition: I am enclosing an approximately final check list of the selection which has been made by Peter Selz, the Museum's Curator of Painting and Sculpture Exhibitions, in collaboration with Rothko. Under separate cover, I have sent you a copy of the catalog of the Museum's Rothko exhibition, which serves as the basis for the present show. Although it has been necessary to make substitutions for pictures which were not available for circulation, we have maintained the character and quality of the exhibition, so that it gives a balanced retrospective of Rothko's work from 1945 to the present. The exhibition has been reduced from 58 to 48 paintings.

2. Installation: You will note from the check list that a major section of the show is devoted to the series of murals painted in 1958 and 1959, represented by eight extremely large canvases. Six of these have a standard height of 8'9" with varying widths from 7'10" to 15' with two each 6' x 15'. All canvases are being sent unframed, but I am especially anxious to know whether pictures

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Mr. Knud Jensen

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July 17, 1961

with the largest dimensions, 8'9" x 15' can be safely brought into the gallery. Would you please confirm this at your earliest opportunity.

As it was presented at our Museum in a rather dense installation, the exhibition of 58 paintings occupied nearly 600 running feet of gallery space. Rothko spent a good deal of time with Mr. Sels in planning the installation, and would like to contribute his suggestions for the hanging sequence in your galleries, providing you are able to show the exhibition.

3. Dates of Showing: The exhibition is scheduled to open at the Whitechapel Art Gallery in London on September 27th and will run through October 29th. It will then be shown at the Stedelijk Museum in Amsterdam, the Palais des Beaux Arts in Brussels, and the Kunsthalle in Basel. Final dates in Paris and Rome after the Basel showing have not been received, but we expect to receive this information very shortly. In the meantime we would appreciate receiving your response to this proposal as soon as possible, confirming whether June 1st opening date or shortly thereafter would fit within your schedule or listing alternate possibilities in the summer of 1962.

4. Costs: The European costs for the exhibition are being shared equally by the participating museums. These include all costs from the time the exhibition leaves New York, including transportation from New York and return, insurance, local costs of installation, catalog, publicity and transportation from the preceding city on its itinerary. Our Museum has agreed to assume all costs of assembly, preparation and packing in the United States and of supplying the exhibitors with text material and black-and-white photographs for the catalog and information on availability of color illustrations.

For your information in estimating your share of the expenses, we estimate that the costs of round-trip ocean transportation will amount to between \$18,000 and \$20,000. Since the exhibition has not yet been packed, this can only be a rough estimate based upon an expected number of 16 cases with total cubage of approximately 2400 cubic feet. Final figures are not yet available for the insurance value, but the total will be in the vicinity of \$477,000 and coverage for both ocean transits and while on location within Europe would cost approximately \$5,500. Both these expenses would be equitably distributed among all the European exhibitors; since we are planning on about seven bookings, the total expense to each institution should be between \$3500 and \$4000. We have been notified that the United States Lines has agreed to contribute 50% of the ocean transportation costs and this will substantially reduce the total cost of the exhibition to each participating institution.



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Mr. Knud Jensen

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July 17, 1961

5. Catalog: I have discussed the character of the catalog in some detail with Rothko who, because of the character of his work, recommends the use of a minimum of black-and-white illustrations and as much color as possible. He also prefers to reprint the 3 texts listed below, with the probably addition of your own critical comment.

a. Text: We are forwarding under separate cover the following:

- (1) Introduction to the New York exhibition by Peter Sels
- (2) Essay by Robert Goldwater
- (3) Essay by Emilio Villa which appeared in Appia (Rome)
- (4) Catalog item listing
- (5) Biography of the artist
- (6) Selective bibliography (reprint, with minor corrections, of that in Museum of Modern Art catalog).

b. Illustrations: On the check list of the exhibition I have marked with a red asterisk the five paintings which were reproduced in color in the Museum's catalog, which was printed by Bruder Hartmann, Berlin. Unfortunately, the Museum is unable to lend the color plates, but if you wish you may either request Hartmann to prepare electros to send to Humleback or you may wish to ask them to print the color illustrations for you from the original color plates.

I was sorry to learn that your schedule would not permit a showing of the Leonard Baskin exhibition in the Louisiana Museum. We do hope however that you will be able to fit the Rothko exhibition into your schedule; I am positive that, under the distinguished auspices of the Louisiana and your own direction, it would be a tremendous success.

Since our schedule of preparation is very pressing, I hope you will be able to cable your reply to this proposal without delay.

With warmest regards,

Sincerely,

Museo d'Art Moderne de la  
Ville de Paris  
Paris

Dec. 13, 1961

The inaugural showing of the exhibition at the  
Gallery, which received extremely favorable  
draw over 2,500 visitors. Bryan Burroughs, M.  
Waldo Rasmussen  
Assistant Director  
International Circulating  
Exhibitions

Enclosures:

Check list for Mark Rothko exhibition



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Mr. Theodoros Stamos

cc: Miss Dulley

ICF-F-66-61

MARK ROTHKO

STAMOS

June 10, 1963

reported that the "Rothko exhibition attracted a more specialized public, very notably artists and students. It had a great impact, was with great care and study, and left a strong impression on London. Rothko was present in London for the preview and also in planning its installation.

In both Amsterdam and Brussels, the exhibition attracted somewhat smaller audiences and received mixed reviews from the press. Mr. Robert Girou, Director of the Palais des Beaux-Arts, has asked me to extend to you his most sincere appreciation for having made it possible to show such a full and beautiful collection of Rothko's work in Brussels. Interested in knowing too that we received word late Belgian Association of Art Critics had bestowed on its annual prize for the most outstanding exhibition shown in Belgium during the 1961-1962 season.

Dear Mr. Stamos:

As you know from the press clippings and catalogues which were mailed to you some time ago and from the numerous articles which have appeared in several art journals, the MARK ROTHKO exhibition organized by the Museum had a highly successful European tour. I am writing now to give you the complete itinerary of the exhibition and to thank you once again for having cooperated with us so generously in loaning to the show from your collection.

I have listed the names of the exhibiting institutions and the dates of the six showings below:

Whitechapel Art Gallery London	Oct. 10 - Nov. 8, 1961
Stedelijk Museum Amsterdam	Nov. 24 - Dec. 27, 1961
Palais des Beaux-Arts Brussels	Jan. 6 - Jan. 29, 1962
Kunsthalle Basel	Mar. 3 - Apr. 8, 1962
Galleria Nazionale d'Arte Moderna Rome	Apr. 27 - Sept. 30, 1962
Musee d'Art Moderne de la Ville de Paris Paris	Dec. 5, 1962 - Jan. 13, 1963

The inaugural showing of the exhibition at the Whitechapel Art Gallery, which received extremely favorable coverage by the English press, drew over 8,500 visitors. Bryan Robertson, Director of the Gallery, also

Enclosure: Receipt of Delivery for:

Rothko: No. 16, 1963, oil on canvas

(Please sign and return in the enclosed envelope)

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Mr. Theodore Stamos

- 2 - June 10, 1963

reported that the "Rothko exhibition attracted a more specialized public, very notably artists and students. It had a great impact, was received with great care and study, and left a strong impression on London." Mr. Rothko was present in London for the preview and also assisted the Gallery in planning its installation.

In both Amsterdam and Brussels, the exhibition attracted somewhat smaller audiences and received mixed reviews from the press. Mr. Robert Giron, Director of the Palais des Beaux-Arts, has asked me to extend to you his most sincere appreciation for having made it possible to show such a full and beautiful collection of Rothko's work in Brussels. I think you will be interested in knowing too that we received word late last month that the Belgian Association of Art Critics had bestowed on the Rothko exhibition its annual prize for the most outstanding exhibition shown in Belgium during the 1961-1962 season.

The Kunsthalle in Basel reported that the exhibition had been seen by over 4,000 visitors and that it had been favorably received, both by the press and the general public. In Rome, where the exhibition was on display in the Galleria Nazionale during the summer and early fall of 1962, it attracted thousands of visitors from all over Europe.

The Paris showing of the exhibition, which was originally scheduled at the Musée des Arts Decoratifs, was changed almost at the last minute to the Musée de la Ville de Paris due to circumstances beyond our control. Since the only space the Musée was able to provide on such short notice was not suitable for the exhibition, it was completely renovated under the supervision of Porter A. McCray. In view of the time limitations involved, I feel that it provided quite a handsome setting for the installation. Ambassador Charles Bohlen very generously sponsored the opening ceremony which was attended by many French critics, artists and dealers, as well as representatives of many foreign governments.

I regret that it has taken so long to return your loan, but an unforeseen combination of factors, including the longshoremen's strike and an unusually pressing schedule at our warehouse, has made the delay inevitable.

On behalf of the Museum and The International Council, may I say in closing how deeply your cooperation has been appreciated. In later years we may well be able to look back to the tour of the Rothko exhibition as an historic occasion.

With warmest regards,

Sincerely,

Waldo Rasmussen  
Executive Director  
Department of Circulating  
Exhibitions

Enclosure: Receipt of Delivery for:  
Rothko: No. 16, 1948, oil on canvas  
(Please sign and return in the enclosed envelope)



The Museum of Modern Art Archives, NY	Collection:	Series/Folder:
	IC/IP	I.A.1184

cc: Mr. Selz  
Miss Dudley  
Mr. Palmer  
ICE-F-66-61 L & L  
green

ROTHKO  
STAMOS

December 3, 1962

Mr. Theodoros Stamos  
30 West 82nd Street  
New York, New York

Dear Mr. Stamos:

I am writing you once again regarding the Mark Rothko exhibition, to which you so generously agreed to a loan extension last summer. The exhibition, currently circulating abroad in our MARK ROTHKO exhibition, through December 1962.

I am sorry to have to tell you that the exhibition's Paris showing has been delayed and that loans will be somewhat later in returning to their owners. You will remember that loan extensions were requested through December 1962. The exhibition is now scheduled to open at the Musée d'Art Moderne de la Ville de Paris on December 5 and close on January 13, 1963. This delay was caused by the necessity of shifting the exhibition's showing from the Musée des Arts Décoratifs, as originally planned, to the Musée d'Art Moderne de la Ville. You will be glad to know that Mr. Porter McCray, former director of the Museum's Circulating Program, is in Paris to supervise the installation and other details connected with this showing.

We shall do our utmost to expedite return shipment and customs clearance so that paintings can be returned at the earliest opportunity. We hope that this can be completed by the end of January or very early in February. We have been enormously grateful for your cooperation in assisting us to schedule the exhibition in Europe, and Mr. Rothko has asked that I express his regrets for this additional delay and warmest thanks for your continued generosity.

We shall send you a full report on the exhibition's itinerary and its reception in Europe upon its return.

With renewed thanks,

Sincerely,

Sincerely,

Richard L. Palmer  
Executive Assistant  
International Circulating  
Exhibitions

Enclosure:  
Loan Extension form in duplicate  
Rothko, No. 10, 1962  
RP/WR:md



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CC: Mr. Selz  
Miss Dudley  
Miss Berge  
Mr. Palmer  
ICE-F-66-61 L & L Rothko  
green STAMOS

June 6, 1962

Mr. Theodoros Stamos  
80 West 82nd Street  
New York, New York

Dear Mr. Stamos:

I am writing to confirm our recent telephone conversation in which you so generously agreed to extend the loan of your Rothko No. 16, 1948, currently circulating abroad in our MARK ROTHKO exhibition, through December 1962.

This extension will make it possible for us to accommodate the Musée des Arts Decoratifs' request that the dates for their Paris showing be changed from July to the late Fall. At the time we originally requested your loan for the period September 1961 through October 1962, we did not foresee that it would be necessary to revise the exhibition's schedule and we are particularly grateful for your cooperation with us.

You will be interested to know that the Rothko exhibition has already had highly successful showings in London, Amsterdam, Brussels and Basel. It is currently on view at the Galleria Nazionale d'Arte Moderna in Rome where it is attracting a great deal of attention.

I have enclosed a brief amendment to our Loan Agreement Form. I would be most appreciative if you could sign and date the original green copy before returning it to this office. The duplicate white copy should be retained for your personal records.

I know that Mr. Rothko joins me in thanking you for your generosity in extending your loan through December in order to permit the Paris showing.

Sincerely,

Richard L. Palmer  
Executive Assistant  
International Circulating  
Exhibitions

Enclosure:

Loan Extension form in duplicate for:  
Mark Rothko, No. 16, 1948

RLP:md

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
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Mr. Selz  
Miss Dudley  
Miss Pearson  
Mr. Palmer  
ICE F 66 61 L & L  
green

Stamos

Following the London showing, the exhibition is to be shown at the Stedelijk Museum in Amsterdam, the Palais des Beaux Arts in Brussels, the Kunsthaus in Zurich, the Galérie Nationale d'Art Moderne in Paris, and possibly one Scandinavian city. Loans will be returned in October 1962.

June 5, 1961

We are most grateful for your generous consideration of our request, and we hope to hear from you in the near future.

Mr. Theodoros Stamos  
80 West 82nd Street  
New York, New York

Sincerely,

Robert A. M. Selz

Dear Mr. Stamos:

In response to repeated requests from the leading cultural institutions of Western Europe, the Department of Circulating Exhibitions, under the auspices of The International Council of The Museum of Modern Art, is organizing an exhibition of Mark Rothko's work for a tour to open at the Whitechapel Art Gallery in London in September 1961 and to be shown subsequently in six other major European cities. I am writing in the hope that we may call upon your generosity in lending to this exhibition which we feel represents a significant opportunity to honor Rothko's achievements and to present in depth to the European public the work of one of our country's leading artists.

Both Mr. Rothko and Mr. Peter Selz, who is selecting this exhibition, are particularly anxious to include the major work which you lent to our New York exhibition, No. 16, 1948. In the event that you may be willing to lend from your collection, I am enclosing our loan agreement form in duplicate, of which the original should be signed and returned to us, and the copy retained for your records. We would, of course, be responsible for all costs of packing and transportation, and we would insure your painting from wall-to-wall under our regular fine-arts policy at the value you specify. We would wish to receive the loan in Santini Brothers Warehouse, 449 West 49th Street, New York on or before July 1. Our Registrar would contact you in the near future regarding collection arrangements.



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cc: JED ✓  
BY 11-11  
NOTES 100-1006 1.1.1  
Rothko / STANTON

Following the London showing, the exhibition is to be seen at the Stedelijk Museum in Amsterdam, the Palais des Beaux Arts in Brussels, the Kunsthalle in Basle, the Galleria Nazionale d'Arte Moderna in Rome, Paris, and possibly one Scandinavian city. Loans will be returned in October 1962.

We are most grateful for your generous consideration of this request, and we hope to hear from you in the near future.

Sincerely,

Porter A. McCray

Enclosures:

Loan Agreement Form in duplicate.

Enclosures:  
Kunsthalle Basel  
March 3 - April 8, 1962  
Galleria Nazionale d'Arte Moderna  
Rome  
April 27 - Sept. 30, 1962  
Musée d'Art Moderne de la Ville de Paris  
Paris  
Dec. 15, 1961 - Jan. 13, 1962

On behalf of the Museum and the International Council my I say how much we appreciate your participation in the exhibition has been appreciated.

Very best regards,

Sincerely,

Walter Duggan  
Executive Director  
Circulating Exhibitions

Enclosures: Receipt of delivery

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cc: DI

MF

WB

ICE-F-66-61 LAL

green

111 West 57th Street  
New York 19, N. Y.

62-2-6143

cc: DHD

EW

ROTHKO

ICE-F-66-61 L & L

green

ROTHKO / STANTON

May 6, 1966

May 12, 1964

Miss Maria Frost  
Scheduling Manager  
Circulating Exhibitions  
Dr. and Mrs. Frank Stanton  
5 East 92 Street  
New York, New York

Dear Dr. and Mrs. Stanton:  
I have enclosed our Receipt of Delivery for the Rothko painting,  
The Black and the White, which was delivered to the C.B.S. building  
from our warehouse on April 25. Would you kindly sign and date  
the receipt before returning it to us for our records.

I am writing to call to your attention the fact that we are holding your  
Mark Rothko painting time has passed since the MARK ROTHKO exhibition  
closed its tour, I want to thank you very much for lending your  
painting. The exhibition had a very successful tour, and I am  
listing below the names of the exhibiting institutions and the dates  
of the six showings:  
I am very much if you could let me know when it might be  
convenient for you to look at the painting so that I may make arrangements to  
have a member of Whitechapel Art Gallery, London, to see it. We feel it is  
Street, where it is currently in storage. We feel it is an excel-  
lent job on the painting and, if his work meets with your approval, we would  
then return the painting to the Stedelijk Museum, Amsterdam, without further delay.  
I shall look forward to hearing from you soon and hope that we may be able  
to show you the painting. If you wish to have the painting delivered  
without inspecting it, of course, make a note of this on the instruction.  
were maintained and were displayed completely by painting  
over them with a point brush of Sincerely,  
deeper work. It was touched with a March 3 - April 8, 1962  
Galleria Nazionale d'Arte Moderna, Rome April 27 - Sept. 30, 1962  
Musée d'Art Moderne de la Ville de Paris Dec. 15, 1962 - Jan. 13, 1963  
Paris

On behalf of the Museum and the International Council may I say how  
much your participation in the exhibition has been appreciated.

With best regards,

Sincerely,

Waldo Rasmussen  
Executive Director  
Circulating Exhibitions

Enclosure: Receipt of Delivery



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cc: DD

MF

WB

ICE-F-66-61 L&L

green

ROTHKO

STANTON

112 West 89th Street  
New York 24, N. Y.

NY-3-6142

Miss Maria Frost  
Scheduling Manager  
Circulating Exhibitions  
Museum of Modern Art  
11 West 53 Street

January 9, 1964  
May 12, 1964

Dr. Frank Stanton New York  
President  
Columbia Broadcasting System Inc.  
485 Madison Avenue  
New York, New York

Dear Dr. Stanton:

TREATMENT

I am writing to call to your attention the fact that we are holding your Mark Rothko painting, The Black and The White, 1956, in our warehouse, pending your final inspection of the restoration which was completed by Mr. Felrath Hines, our conservator, some months ago.

I would appreciate it very much if you could let me know when it might be convenient for you to look at the painting so that I may make arrangements to have a member of our staff meet you at Santini Brothers Warehouse, 447 West 49th Street, where it is currently in storage. We feel Mr. Hines has done an excellent job on the painting and, if his work meets with your approval, we would then return the painting to the address you designate without further delay. Corn spots were worked over with a 3% solution of solex followed. I shall look forward to hearing from you soon and hope that we may be able to show you the painting shortly. Should you wish to have the painting delivered without inspecting it, we could, of course, make such arrangements on your instruction. were minimized and others disappeared completely by painting over them with a small paint brush dip. Sincerely, Rene. The deeper were difficult scratches were inpainted with shiva casein colors mixed in water and grumbacher casein medium. All other abraded or scratched areas were treated likewise.

Richard L. Palmer  
Executive Assistant  
Department of Circulating  
Exhibitions

RLP/cpc

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
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ICE-F-66-61

ROTHKO  
STANTON

FELRATH HINES PAINTING CONSERVATION  
112 West 89th Street  
New York 24, N. Y.

EN-2-6142

Miss Marie Frost  
Scheduling Manager  
Circulating Exhibitions  
Museum of Modern Art  
11 West 53 Street  
New York 19, New York

January 9, 1964

TREATMENT

61.1541 Rothko: "The Black and The White", oil on canvas,  
94 1/8 x 53 3/4 inches.  
Owner: Dr. Frank Stanton

Before any work was done the painting was photographed. The canvas was then gone over with a vacuum cleaner to remove surface dust. Carbon tetrachloride was used to remove grease and dirt from the fingerprints and smudges especially on the right and left sides of the canvas in the center. The stubborn spots were worked over with a 3% solution of soilax followed by clear water to remove any traces of the soilax. The entire surface of the painting was cleaned with a soft sponge dipped into water and squeezed out; A few of the scratches were minimized and others disappeared completely by painting over them with a small paint brush dipped in xylene. The deeper more difficult scratches were inpainted with shiva casein colors mixed in water and grumbacher casein medium. All other abraded or scratched areas were treated likewise.



The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
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cc: Miss Dudley  
Miss Frost  
ICE-F-66-61 L & L  
green

MARK ROTHKO  
STANTON

October 3, 1963

Dr. Frank Stanton  
Columbia Broadcasting System  
CBS Building  
485 Madison Avenue  
New York, New York

Dr. Frank Stanton  
Columbia Broadcasting System  
CBS Building  
485 Madison Avenue  
New York, New York

Dear Dr. Stanton:

Thank you for returning so promptly my letter of September 19th which you initialed to authorize restoration of your Rothko: The Black and The White. I am glad you were able to inspect the painting with our conservator and it has now been sent to him for conservation.

As soon as the work is complete I shall call your office to set an appointment for you to inspect the painting to be certain that you are satisfied with the results of the restoration before the painting is returned to you.

Sincerely,

Waldo Rasmussen  
Executive Director  
International Circulating  
Exhibitions

If you feel this work can be submitted without your advance personal inspection of the canvas, I would appreciate it if you would let me know so that we may proceed with the restoration. If you prefer to inspect the painting before any further arrangements are made, I would be glad to set up an appointment for you to visit our warehouse, where the painting is in temporary storage, at a time which would be convenient to you. We would ask the conservator to be on hand so he could discuss the restoration with you.

WR/MD/PFC

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CC: WR

MF

DD✓

RP

ICE-F-66-61 L&L

green

ROTHKO

STANTON

Dr. Stanton

I hope that I may hear from you about September 19, 1963  
and I want to say again how terribly sorry I am that the return to you has  
been delayed for such a long period of time

Dr. Frank Stanton  
Columbia Broadcasting System  
CBS Building  
485 Madison Avenue  
New York, New York

Sincerely,

Walter Rosenzweig

Executive Director

Department of Circulating

Dear Dr. Stanton:

I write with deepest apologies for the undue delay regarding the return of your Mark Rothko painting, The Black and The White, which you so generously loaned to our European exhibition of the artist's work. As you may recall, a member of my staff spoke to your secretary about the painting several months ago since it had incurred a few minor damages during the European tour and we hoped to secure your permission to have it restored before making any arrangements to return it to you. At that time, you preferred that no further action be taken until we had received our conservator's written report and could apprise you of its contents.

After innumerable delays, we have now received the written report. I am relieved to tell you that the damages are primarily surface blemishes, consisting of soil and smudges, primarily around the edges and corners of the painting. The top and bottom edges have been abraded also, due to the fact that the painting was circulated without a protective frame so that its painted edges could be seen. Our conservator assures us that he can easily remove the soil and smudges around the edges and also restore the abraded areas without any difficulty. The costs of this work would be covered by the Museum's fine-arts policy.

If you feel this work can be authorized without your advance personal inspection of the canvas, I would appreciate it if you would let me know in writing so that we may proceed with the restoration. If you prefer to inspect the painting before any further arrangements are made, I would be glad to set up an appointment for you to visit our warehouse, where the painting is in temporary storage, at a time which would be convenient to you. We would ask the conservator to be on hand so he could discuss the restoration with you.



The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
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Dr. Stanton

- 2 -

September 19

I hope that I may hear from you about this matter soon and I want to say again how terribly sorry I am that its return to you has been delayed for such a long period of time

Sincerely,

Waldo Rasmussen  
Executive Director  
Department of Circulating  
Exhibitions

St. 1941, "The Black and the White", 64 1/8" x 52 3/4",  
all on canvas. Under Dr. Frank Stanton.

In my examination of this painting I  
structural damage to the canvas or to  
ing broke in worse condition than it  
appearance. The right and left edges of the canvas are heavily  
worked with greasy finger prints and sponges some of which  
occurred before the painting traveled in this last rather short

There were small marks on the left and right sides evidently  
put there by someone to mark the hanging hooks on the back of  
the painting.

The paint film is cracked at all four corners across the front  
edges, also the top and bottom. This condition is due mainly  
to the wear and tear of handling and large entrance painting.

There are scratches and rubs in the paint area across the top  
and also across the bottom. In the black area at the bottom  
of the painting there are two smudges near the upper right  
corner of the area.

RECOMMENDATIONS

Clean edges and remove finger prints, minimize abrasions. Sponges  
rubbish and abrasions areas of the paint film where needed and  
whether or not is necessary to be avoided to improve the appear-  
ance of this painting.

A report of this work was submitted to the Director of the Department of  
Circulating Exhibitions.

Estimated cost \$100.00

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FELRATH HINES PAINTING CONSERVATION  
112 West 89<sup>th</sup> Street  
New York 24, N. Y.

En-2-6142

Miss Marie Frost  
Scheduling-Manager  
Circulating Exhibitions  
Museum of Modern Art  
11 West 53 Street  
New York 19, New York

September 16, 1963

CONDITION REPORT

61.1541 Rothko, "The Black and The White", 94 1/8" x 53 3/4",  
oil on canvas. Owner Dr. Frank Stanton.

In my examination of this painting I did not find any major structural damage to the canvas or to the strainer. The painting looks in worse condition than it is because of its surface appearance. The right and left edges of the canvas are heavily marked with grimy finger prints and smudges some of which occurred before the painting traveled in this last Rothko show.

There are pencil marks on the left and right sides evidently put there by someone to mark the hanging hooks on the back of the painting.

The paint film is abraided at all four corners across the front and sides, also the top and bottom. This condition is due mainly to the wear and tear of handling and large unframed painting.

There are scratches and rubs in the pink area across the top and also across the bottom. In the black area at the bottom of the painting there are two smudges near the upper right corner of the area.

SUGGESTED TREATMENT

Clean edges and remove finger prints, minimize scratches, restore rubbed and abraided areas of the paint film where needed and whatever else is necessary in our opinion to improve the appearance of this painting.

A report of work done and materials used will be furnished upon completion of restoration.

Estimated cost .....\$200 - \$300.00



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cc: Mr. Selz  
Miss Dudley  
Mr. Palmer  
ICE-F-66-61 L & L  
green

*Rothko*  
*Stanton*

December 3, 1962

Dr. and Mrs. Frank Stanton  
5 East 92nd Street  
New York 28, New York

Dear Dr. and Mrs. Stanton:

I am writing you once again regarding the Mark Rothko exhibition, to which you so generously agreed to a loan extension last summer.

To: I am sorry to have to tell you that the exhibition's Paris showing has been delayed and that loans will be somewhat later in returning to their owners. You will remember that loan extensions were requested through December 1962. The exhibition is now scheduled to open at the Musée d'Art Moderne de la Ville de Paris on December 5 and close on January 13, 1963. This delay was caused by the necessity of shifting the exhibition's showing from the Musée des Arts Décoratifs, as originally planned, to the Musée d'Art Moderne de la Ville. You will be glad to know that Mr. Porter McCray, former director of the Museum's Circulating Program, is in Paris to supervise the installation and other details connected with this showing.

We shall do our utmost to expedite return shipment and customs clearance so that paintings can be returned at the earliest opportunity. We hope that this can be completed by the end of January or very early in February. We have been enormously grateful for your cooperation in assisting us to schedule the exhibition in Europe, and Mr. Rothko has asked that I express his regrets for this additional delay and warmest thanks for your continued generosity.

We shall send you a full report on the exhibition's itinerary and its reception in Europe upon its return.

With renewed thanks,

Sincerely,

Richard L. Palmer  
Executive Assistant  
International Circulating  
Exhibitions

Enclosure:  
RP/WR:md

Enclosure: Form 10 duplicate for:  
Mark Rothko, The Black and The White, 1950

ELP:md

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
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Rothko Exh  
ICEF 66-61  
Stanton

# THE MUSEUM OF MODERN ART

Date ~~Nov. 27, 1961~~

June 11, 1962

To: Dick Palmer  
D.H. Dudley

Re: ~~ICEF 66-61 Rothko exh~~

From: Barb Sinclair  
5 East 92nd Street  
New York, New York

In checking green slips I find there is no loan agreement form from Dr. and Mrs. Frank Stanton for 'The Black and the White, 1956', 61.1541. Can you please pry one out of them?

Impressed if you would be willing to extend the loan of your Rothko 'The Black and The White, 1956', currently exhibiting abroad in the MIMA MUSEUM exhibition, through December 1962.

This extension will make it possible for us to accommodate the Musée des Arts Décoratifs' request that the dates for their Paris showing be changed from July to the late fall. As you will be originally requested your loan for the period September 1961 through September 1962, we did not believe that it would be necessary to revise the exhibition's schedule and we would therefore be particularly grateful for your cooperation. I would be most appreciative if you would have Dr. Stanton sign the original copy of the enclosed form and then

You will be interested to know that the Rothko exhibition has already had highly successful showings in London, Amsterdam, Brussels and Basel. It is currently on view at the Galleria Nazionale d'Arte Moderna in Rome where it is attracting a great deal of attention.

I have enclosed a brief amendment to our Loan Agreement Form. I would be most appreciative if you could sign and date the original green copy before returning it to this office. The duplicate white copy should be retained for your personal records.

Mr. Rothko himself is most eager to have the Paris showing and joins me in the hope that you will be willing to extend your loan.

Loan Agreement Form in duplicate for:

Mark Rothko, The Black and The White, 1956, oil on canvas

Sincerely,  
Richard L. Palmer  
Executive Assistant  
International Circulating  
Exhibitions

Enclosure:  
Loan Amendment form in duplicate for:  
Mark Rothko, The Black and The White, 1956



The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
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cc: Mr. Selz  
Miss Dudley  
Mr. Palmer  
ICE-F-66-61 L & L  
green

Rothko  
Stanton

June 11, 1962

November 29, 1961

Dr. and Mrs. Frank Stanton  
5 East 92nd Street  
New York 28, New York

Dear Dr. and Mrs. Stanton:

I am writing to confirm our recent telephone call in which we inquired if you would be willing to extend the loan of your Rothko The Black and The White, 1956, currently circulating abroad in our MARK ROTHKO exhibition, through December 1962.

This extension will make it possible for us to accommodate the Musée des Arts Decoratifs' request that the dates for their Paris showing be changed from July to the late Fall. At the time we originally requested your loan for the period September 1961 through September 1962, we did not foresee that it would be necessary to revise the exhibition's schedule and we would therefore be particularly grateful for your cooperation. I would be most appreciative if you would have Dr. Stanton sign the original copy of the enclosed form and then

You will be interested to know that the Rothko exhibition has already had highly successful showings in London, Amsterdam, Brussels and Basel. It is currently on view at the Galleria Nazionale d'Arte Moderna in Rome where it is attracting a great deal of attention.

I have enclosed a brief amendment to our Loan Agreement Form. I would be most appreciative if you could sign and date the original green copy before returning it to this office. The duplicate white copy should be retained for your personal records.

Mr. Rothko himself is most eager to have the Paris showing and joins me in the hope that you will be willing to extend your loan.

Loan Agreement Form in duplicate for:

Mark Rothko, The Black and The White, 1956, oil on canvas

Sincerely,

Richard L. Palmer  
Executive Assistant  
International Circulating  
Exhibitions

Enclosure:

Loan Amendment form in duplicate for:  
Mark Rothko, The Black and The White, 1956

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cc: Miss Dudley (B. Sinclair)  
Mr. Palmer  
ICE-F-66-61 L & L  
green

*Rothko*  
*Stanton*

November 29, 1961

Miss Marion Bell  
Secretary to Dr. Stanton  
CBS Building  
485 Madison Avenue  
New York, New York

Dear Miss Bell:

In accordance with our telephone conversation earlier this morning, I am enclosing a Loan Agreement Form in duplicate for Dr. Stanton's Rothko painting, The Black and The White, 1956. As you perhaps know, Dr. Stanton agreed to this loan several months ago and the painting is now in the Mark Rothko exhibition at the Stedelijk Museum in Amsterdam, The Netherlands.

I would be most appreciative if you would have Dr. Stanton sign the original copy of the enclosed form and then return it to this office; the duplicate white copy should be retained for Dr. Stanton's records.

Thank you very much.

Sincerely,

Richard L. Palmer  
Executive Assistant  
International Circulating  
Exhibitions

Enclosure:

Loan Agreement Form in duplicate for:

Mark Rothko, The Black and The White, 1956, oil on canvas



The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	IC/IP	I.A.1184

Stanton

Mr. Selz  
 ✓ Miss Dudley  
 Miss Pearson  
 Mr. Palmer  
 ICE F 66 61 L & L  
 green

Dr. and Mrs. Stanton

Following the London showing, the exhibition is to be shown at the Stedelijk Museum in Amsterdam, the Palais des Beaux-Arts in Brussels, the Kunsthaus in Basel, the Galleria Nazionale d'Arte Moderna in Rome, Paris, and possibly also Scandinavian cities. Loans will be retained in October 1961.

Dr. and Mrs. Frank Stanton  
 5 East 92nd Street  
 New York, New York

Dear Dr. and Mrs. Stanton:

In response to repeated requests from the leading cultural institutions of Western Europe, the Department of Circulating Exhibitions, under the auspices of The International Council of The Museum of Modern Art, is organizing an exhibition of Mark Rothko's work for a tour to open at the Whitechapel Art Gallery in London in September 1961 and to be shown subsequently in six other major European cities. I am writing in the hope that we may call upon your generosity in lending to this exhibition which we feel represents a significant opportunity to honor Rothko's achievements and to present in depth to the European public the work of one of our country's leading artists.

Both Mr. Rothko and Mr. Peter Selz, who is selecting this exhibition, are particularly anxious to include the major work which you lent to our New York exhibition, The Black and The White, 1956. In the event that you may be willing to lend from your collection, I am enclosing our loan agreement form in duplicate, of which the original should be signed and returned to us, and the copy retained for your records. We would, of course, be responsible for all costs of packing and transportation, and we would insure your painting from wall-to-wall under our regular fine-arts policy at the value you specify. We would wish to receive the loan in Santini Brothers Warehouse, 449 West 49th Street, New York on or before July 1. Our Registrar would contact you in the near future regarding collection arrangements.

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
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Dr. and Mrs. Stanton

-2-

June 5, 1961

Following the London showing, the exhibition is to be seen at the Stedelijk Museum in Amsterdam, the Palais des Beaux Arts in Brussels, the Kunsthalle in Basle, the Galleria Nazionale d'Arte Moderna in Rome, Paris, and possibly one Scandinavian city. Loans will be returned in October 1962.

We are most grateful for your generous consideration of this request, and we hope to hear from you in the near future.

Dear Mr. Hollis:

Sincerely,

Porter A. McCray

Enclosures:

Loan Agreement Form in duplicate.

1. Contacts of the  
Exhibition:

I am enclosing an approximately final sheet list of the references that we have made to the date, the design, character of references and other data. In collaboration with the artist, this exhibition was held and a copy of the existing of the reference notes was made, served as the basis for the Japanese version. Although it has been known how to make exhibitions for photos which are not available for circulation, we have maintained the accuracy and quality of the exhibition, so that it gives a balanced representation of the artist's work from 1910 to the present. The exhibition has been selected since it is of importance.

2. Participation:

We will note from the sheet that that a number of the works of the artist are shown to the artist of works selected in 1910 and 1912, represented by eight extremely long-continued. Six of these have a standard height of 81cm with a vertical



The Museum of Modern Art Archives, NY	Collection:	Series/Folder:
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*Ice Rothko / Stockholm (Moderna Museet)*

cc: Mr. Rasmussen

Miss Dudley

Mr. Palmer

ICE F 66-61

green

Mr. Karl Hultén

-2-

July 20, 1961

which from 7'10" to 7'5" with two each 4' x 15". All canvases are being sent unframed, but I am especially anxious to know whether pictures with the largest dimensions, 8'9" x 15" can be safely brought into the gallery. Would you please confirm this at your earliest opportunity.

July 20, 1961

As it was presented at our Museum in a rather dense installation, the exhibition of 58 paintings occupied nearly 600 running feet of gallery space. Rothko spent a good deal of time with Mr. Selz in planning the exhibition and would like to contribute his suggestions for the large-scale exhibition in your galleries, providing you are able to show the canvases.

Mr. Karl Hultén

Director

Moderna Museet

Stockholm 100, Sweden

Dear Mr. Hultén:

The Museum of Modern Art, under the auspices of The International Council, is sending an exhibition of the work of Mark Rothko to Europe in the fall, with the opening scheduled for September 27th at the Whitechapel Art Gallery in London. This exhibition, organized in response to requests from several distinguished European cultural institutions, will present in depth the work of one of America's foremost artists, and I am writing in the hope that the Moderna Museet might collaborate with us in showing Rothko's work in Stockholm. As you know, the last major exhibition of American painting assembled by this Museum for Swedish showing was 12 AMERICANS which was shown in Stockholm in 1953. We feel sure that the Rothko show would be of great interest to the Swedish public and, if your schedule would permit, we would suggest a July 13th opening at your museum. This letter will outline the many details regarding the exhibition's availability, including arrangements for expenses, catalog text and illustrations, dates of showing and installation.

1. Contents of the exhibition:

I am enclosing an approximately final check list of the selection which has been made by Peter Selz, the Museum's Curator of Painting and Sculpture Exhibitions, in collaboration with Rothko. Also enclosed you will find a copy of the catalog of the Museum's Rothko exhibition, which served as the basis for the European version. Although it has been necessary to make substitutions for pictures which were not available for circulation, we have maintained the character and quality of the exhibition, so that it gives a balanced retrospective of Rothko's work from 1945 to the present. The exhibition has been reduced from 58 to 48 paintings.

2. Installation:

You will note from the check list that a major section of the show is devoted to the series of murals painted in 1958 and 1959, represented by eight extremely large canvases. Six of these have a standard height of 8'9" with a varying

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Mr. Karl Hultén

-2-

July 20, 1961

width from 7'10" to 15' with two each 6' x 15'. All canvases are being sent unframed, but I am especially anxious to know whether pictures with the largest dimensions, 8'9" x 15' can be safely brought into the gallery. Would you please confirm this at your earliest opportunity.

As it was presented at our Museum in a rather dense installation, the exhibition of 58 paintings occupied nearly 600 running feet of gallery space. Rothko spent a good deal of time with Mr. Sels in planning the installation, and would like to contribute his suggestions for the hanging sequence in your galleries, providing you are able to show the exhibition.

3. Dates of Showing: The exhibition is scheduled to open at the Whitechapel Art Gallery in London on September 27th and will run through October 29th. It will then be shown at the Stedelijk Museum in Amsterdam, the Palais des Beaux Arts in Brussels, and the Kunsthalle in Basel. Final dates in Paris and Rome after the Basel showing have not been received, but we expect to receive this information very shortly. In the meantime, we would appreciate receiving your response to this proposal as soon as possible, confirming whether a showing from July 13 to August 10 or shortly thereafter would fit within your schedule or listing alternate possibilities in the summer of 1962.

4. Costs: The European costs for the exhibition are being shared equally by the participating museums. These include all costs from the time the exhibition leaves New York, including transportation from New York and return, insurance, local costs of installation, catalog, publicity and transportation from the preceding city on its itinerary. Our Museum has agreed to assume all costs of assembly, preparation and packing in the United States and of supplying the exhibitors with text material and black-and-white photographs for the catalog and information on availability of color illustrations.

For your information in estimating your share of the expenses, we estimate that the costs of round-trip ocean transportation will amount to between \$18,000 and \$20,000. Since the exhibition has not yet been packed, this can only be a rough estimate based upon an expected number of 16 cases with total cubage of approximately 2400 cubic feet. Final figures are not yet available for the insurance value, but the total will be in the vicinity of \$477,000 and coverage for both ocean transits and while on location within Europe would cost approximately \$5,500. Both these expenses would be equitably distributed among all the European exhibitors; since we are planning on about seven bookings, the total expense to each institution should be between \$3500 and \$4000. We have been notified that the United States Lines has agreed to contribute 50% of the ocean transportation costs and this will substantially reduce the total cost of the exhibition to each participating institution.

Check list for Mark Rothko Exhibition  
Museum of Modern Art catalog "Mark Rothko"



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Mr. Karl Miltén

-3-

July 20, 1961

5. Catalog: I have discussed the character of the catalog in some detail with Rothko who, because of the character of his work, recommends the use of a minimum of black-and-white illustrations and as much color as possible. He also prefers to reprint the 3 texts listed below, with the probable addition of your own critical comment.

Mr. and Mrs. Burton G. Trachtenberg

213 Park Ave. New York 17, New York

a. Text: We are forwarding under separate cover the following:

- (1) Introduction to the New York exhibition by Peter Sels
- (2) Essay by Robert Goldwater
- (3) Essay by Emilio Villa which appeared in Appia (Rome)
- (4) Catalog item listing
- (5) Biography of the artist
- (6) Selective bibliography (reprint, with minor corrections, of that in Museum of Modern Art catalog).

b. Illustrations: On the check list of the exhibition I have marked with a red asterisk the five paintings which were reproduced in color in the Museum's catalog, which was printed by Bruder Hartmann, Berlin. Unfortunately, the Museum is unable to lend the color plates, but if you wish you may either request Hartmann to prepare electros to send to Stockholm or you may wish to ask them to print the color illustrations for you from the original color plates.

I sincerely hope that you will be able to fit the Rothko exhibition into your schedule and I am positive that, under the auspices of the Moderna Museet and your own direction, it would be a tremendous success.

Since our schedule of preparation is very pressing, I hope you will be able to cable your reply to this proposal without delay.

With warmest regards,

April 27 - Sept. 30, 1962

Moderna Museet  
Stockholm

Sincerely,

Musée d'Art Moderne de la  
Ville de Paris  
Paris

Dec. 5, 1962 - Jan. 13, 1963  
Waldo Rasmussen  
Assistant Director  
International Circulating  
Exhibitions

The inaugural showing of the exhibition at the Whitehall Art Gallery, which received extremely favorable coverage by the English press, drew over 5,000

Enclosures:

Check list for Mark Rothko Exhibition  
Museum of Modern Art catalog "Mark Rothko"

The Museum of Modern Art Archives, NY	Collection:	Series/Folder:
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cc: Mr. Selz

Miss Dudley

ICE-F-66-61 L&amp;L

green

MARK ROTHKO  
TREMACHINE

May 22, 1963

visitors. Bryan Robertson, Director of the Gallery, also reported that the exhibition attracted a more specialized public, very notably artists, and had a great impact, was received with great care and left a strong impression on London. Mr. Rothko was present in London for the preview and also assisted the Gallery in planning the installation.

Mr. and Mrs. Burton G. Tremaine  
563 Park Avenue  
New York 28, New York

Dear Mr. and Mrs. Tremaine:

As you know from the press clippings and catalogues which were mailed to you sometime ago and from the numerous articles which have appeared in several art journals, the MARK ROTHKO exhibition organized by the Museum had a highly successful European tour. I am writing now to give you the complete itinerary of the exhibition and to thank you once again for having cooperated with us so generously in loaning to the show from your collection.

I have listed the names of the exhibiting institutions and the dates of the six showings below:

The Paris showing of the exhibition, which was originally scheduled at the Musée d'Art Moderne de la Ville de Paris, has been changed since the Musée d'Art Moderne de la Ville de Paris was unable to provide an such short notice was not suitable for the exhibition. It was moved under the supervision of the Stedelijk Museum, Amsterdam. In view of the circumstances involved, I feel that it provided quite a handsome setting for the installation. Ambassador Charles Buhlen very generously sponsored the opening ceremony attended by many artists and dealers, and representatives of many foreign governments.

Kunsthalle  
Basel

March 3 - April 8, 1962

Galleria Nazionale d'Arte  
Moderna  
Rome

April 27 - Sept. 30, 1962

Musée d'Art Moderne de la  
Ville de Paris  
Paris

Dec. 5, 1962 - Jan. 13, 1963

The inaugural showing of the exhibition at the Whitechapel Art Gallery, which received extremely favorable coverage by the English press, drew over 8,500



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- 2 -

visitors. Bryan Robertson, Director of the Gallery, also reported that the "Rothko exhibition attracted a more specialized public, very notably artists and students. It had a great impact, was received with great care and study, and left a strong impression on London." Mr. Rothko was present in London for the preview and also assisted the Gallery in planning its installation.

In both Amsterdam and Brussels, the exhibition attracted somewhat smaller audiences and received mixed reviews from the press. Mr. Robert Giron, Director of the Palais des Beaux-Arts, has asked me to extend to you his most sincere appreciation for having made it possible to show such a full and beautiful collection of Rothko's work in Brussels. I think you will be interested in knowing too that we received word late last month that the Belgian Association of Art Critics had bestowed on the Rothko exhibition its annual prize for the most outstanding exhibition shown in Belgium during the 1961-1962 season.

The Kunsthalle in Basel reported that the exhibition had been seen by over 4,000 visitors and that it had been favorably received, both by the press and the general public. In Rome, where the exhibition was on display in the Galleria Nazionale during the summer and early fall of 1962, it attracted thousands of visitors from all over Europe.

The Paris showing of the exhibition, which was originally scheduled at the Musée des Arts Decoratifs, was changed almost at the last minute to the Musée de la Ville de Paris due to circumstances beyond our control. Since the only space the Musée was able to provide on such short notice was not suitable for the exhibition, it was completely renovated under the supervision of Porter A. McCray. In view of the time limitations involved, I feel that it provided quite a handsome setting for the installation. Ambassador Charles Bohlen very generously sponsored the opening ceremony which was attended by many French critics, artists and dealers, as well as representatives of many foreign governments.

I regret that it has taken so long to return your loan, but an unforeseen combination of factors, including the longshoremen's strike and an unusually pressing schedule at our warehouse, has made the delay inevitable.

On behalf of the Museum and The International Council, may I say in closing how deeply your cooperation has been appreciated. In later years, we may





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# THE MUSEUM OF MODERN ART

cc: Miss Dudley, ICE-F-66-61 L &amp; L

Date March 7, 1963

To: Robert Leslie

Re: Return of Mrs. Burton G.

From: Richard Palmer G. Tremaine

Tremaine's Rothko

Dear Bob:

Mrs. Burton G. Tremaine's Secretary called me this morning to find out if the Rothko exhibition had been returned to this country. I told her, of course, that it had and that it was in the process of being checked by our Registrar's Office. She then reminded me that Mrs. Tremaine wants us to store her Rothko, NO. 8, 1952 (MOMA #61.1389) in our space at the warehouse until she returns from Europe in April. At that time either she or her secretary will call to give us instructions for its delivery.

in referring to this country, the only country that has exhibitions were requested through December 1962. The exhibition is now scheduled to open at the Musée d'Art Moderne de la Ville de Paris on December 5 and close on January 13, 1963. This delay was caused by the necessity of shipping the exhibition's showing from the Musée des Arts Décoratifs, as originally planned, to the Musée d'Art Moderne de la Ville. You will be glad to know that Mr. Porter McCray, former director of the Museum's Circulating Program, is in Paris to supervise the installation and other details connected with this showing.

We have been extremely pleased to learn that all of the lenders to We shall do our utmost to expedite return shipment and customs clearance so that paintings can be returned at the earliest opportunity. We hope that this can be completed by the end of January of very early in February. We have been enormously grateful for your cooperation in assisting us to schedule the exhibition in Europe, and Mr. Rothko has asked that I express his regrets for this additional delay and warmest thanks for your continued generosity.

We shall send you a full report on the exhibition's itinerary and its reception in Europe upon its return.

With renewed thanks,

Sincerely,

Richard L. Palmer  
Executive Assistant  
International Circulating  
Exhibitions

RP/WR:md

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cc: Mr. Selz  
Miss Dudley  
Mr. Palmer  
ACE-F-66-61 L & L  
green

*Rothko*  
*Tremaine*

December 3, 1962

July 19, 1962

Mr. and Mrs. Burton G. Tremaine  
99 Center Street  
Meriden, Connecticut

Dear Mr. and Mrs. Tremaine:

I am writing you once again regarding the Mark Rothko exhibition, to which you so generously agreed to a loan extension last summer.

I am sorry to have to tell you that the exhibition's Paris showing has been delayed and that loans will be somewhat later in returning to their owners. You will remember that loan extensions were requested through December 1962. The exhibition is now scheduled to open at the Musée d'Art Moderne de la Ville de Paris on December 5 and close on January 13, 1963. This delay was caused by the necessity of shifting the exhibition's showing from the Musée des Arts Décoratifs, as originally planned, to the Musée d'Art Moderne de la Ville. You will be glad to know that Mr. Porter McCray, former director of the Museum's Circulating Program, is in Paris to supervise the installation and other details connected with this showing.

We shall do our utmost to expedite return shipment and customs clearance so that paintings can be returned at the earliest opportunity. We hope that this can be completed by the end of January of very early in February. We have been enormously grateful for your cooperation in assisting us to schedule the exhibition in Europe, and Mr. Rothko has asked that I express his regrets for this additional delay and warmest thanks for your continued generosity.

We shall send you a full report on the exhibition's itinerary and its reception in Europe upon its return.

With renewed thanks,

Sincerely,

Richard L. Palmer  
Executive Assistant  
International Circulating  
Exhibitions

RP/WR:md



The Museum of Modern Art Archives, NY	Collection:	Series/Folder:
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cc: ICE-F-66-61 L & L *Kotuko*  
Miss Dudley ✓  
Mr. Palmer  
green *Tremaine*

July 19, 1962

Mrs. Burton G. Tremaine  
99 Center Street  
Meriden, Connecticut

Dear Mrs. Tremaine:

As requested by Miss Vandersloot in her recent telephone conversation with this office concerning your Mark Rothko painting, I am happy to confirm the terms outlined in the paragraph which you have added to the Amendment to the Loan Agreement, namely:

1. If you should be in Europe at the time the painting is ready to be returned The Museum of Modern Art will hold the painting in storage until your return to this country in April 1963;
2. The Museum will maintain full insurance coverage on your painting until it is delivered to you.

Thank you again for your generous cooperation. We have been extremely pleased to learn that all of the lenders to the Mark Rothko exhibition have agreed to extend the loan period in order to make the fall showing at the Musée des Arts Decoratifs possible.

I have enclosed a brief amendment to our Loan Agreement Form. I would be most appreciative if you could sign and date the original green copy before returning it to this office. The duplicate white copy should be retained for your personal records.

I know that Mr. Rothko joins me in expressing his appreciation for your generosity in extending your loan to the Paris showing.

Richard L. Palmer  
Executive Assistant  
International Circulating  
Exhibitions

RLP:md

Richard L. Palmer  
Executive Assistant  
International Circulating  
Exhibitions

Enclosure:  
Loan Extension Form in duplicate for:  
Mark Rothko, No. 8, 1962

RLP:md

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cc: Mr. Selz  
Miss Dudley  
~~Miss Borge~~  
Mr. Palmer  
ICE-F-66-61 L & L  
green

*Tremaine*

June 6, 1962

Mr. and Mrs. Burton G. Tremaine  
99 Center Street  
Meriden, Connecticut

Dear Mr. and Mrs. Tremaine:

I am writing to confirm our recent telephone conversation in which you so generously agreed to extend the loan of your Rothko No. 8, 1952, currently circulating abroad in our MARK ROTHKO exhibition, through December 1962.

This extension will make it possible for us to accommodate the Musée des Arts Décoratifs' request that the dates for their Paris showing be changed from July to the late Fall. At the time we originally requested your loan for the period September 1961 through October 1962, we did not foresee that it would be necessary to revise the exhibition's schedule and we are particularly grateful for your cooperation with us.

You will be interested to know that the Rothko exhibition has already had highly successful showings in London, Amsterdam, Brussels and Basel. It is currently on view at the Galleria Nazionale d'Arte Moderna in Rome where it is attracting a great deal of attention.

I have enclosed a brief amendment to our Loan Agreement Form. I would be most appreciative if you could sign and date the original green copy before returning it to this office. The duplicate white copy should be retained for your personal records.

I know that Mr. Rothko joins me in thanking you for your generosity in extending your loan through December in order to permit the Paris showing.

Sincerely,

Richard L. Palmer  
Executive Assistant  
International Circulating  
Exhibitions

Enclosure:

Loan Extension form in duplicate for:  
Mark Rothko, No. 8, 1952

RLP:md



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Rothko / Tremaine

## THE MUSEUM OF MODERN ART

Date June 21, 1961

To: DAV

Re: Pick-up

From: LKH

Kynaston just called a few minutes ago and asked if the following were going to be picked up tomorrow:

Rothko belonging to Mrs. B. Tremaine, 563 Park Avenue, must be done between 9 and 9:30 since she is going to Europe at 10.  
For Rothko show.

Material for Art in Embassies

may call upon your generosity in lending to this exhibition which we feel represents a significant opportunity to honor Rothko's achievements and to present in depth to the European public the work of one of our country's leading artists.

Both Mr. Rothko and Mr. Peter Selz, who is selecting this exhibition, are particularly anxious to include the major work which you lent to our New York exhibition, No. 8, 1952. In the event that you may be willing to lend from your collection, I am enclosing our loan agreement form in duplicate, of which the original should be signed and returned to us, and the copy retained for your records. We would, of course, be responsible for all costs of packing and transportation, and we would insure your painting from wall-to-wall under our regular fine-arts policy at the value you specify. We would wish to receive the loan in Santini Brothers Warehouse, 449 West 49th Street, New York on or before July 1. Our Registrar would contact you in the near future regarding collection arrangements.

The Museum of Modern Art Archives, NY	Collection:	Series/Folder:
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*Demaine*

Mr. and Mrs. Burton G. Tremaine

Mr. Sels  
Miss Dudley  
Miss Pearson  
Mr. Palmer  
ICE F 66 61 L & L  
green

Following the London showing, the exhibition is to be seen at the Stedelijk Museum in Amsterdam, the Palais des Beaux Arts in Brussels, the Kunsthaus in Zurich, the Gallery June 6, 1961 d'Art Moderne in Rome, Paris, and possibly one Scandinavian city. Loans will be returned in October 1962.

Mr. and Mrs. Burton G. Tremaine  
563 Park Avenue  
New York, New York

Dear Emily and Burton:

In response to repeated requests from the leading cultural institutions of Western Europe, the Department of Circulating Exhibitions, under the auspices of The International Council of The Museum of Modern Art, is organizing an exhibition of Mark Rothko's work for a tour to open at the Whitechapel Art Gallery in London in September 1961 and to be shown subsequently in six other major European cities. I am writing in the hope that we may call upon your generosity in lending to this exhibition which we feel represents a significant opportunity to honor Rothko's achievements and to present in depth to the European public the work of one of our country's leading artists.

Both Mr. Rothko and Mr. Peter Sels, who is selecting this exhibition, are particularly anxious to include the major work which you lent to our New York exhibition, No. 8, 1952. In the event that you may be willing to lend from your collection, I am enclosing our loan agreement form in duplicate, of which the original should be signed and returned to us, and the copy retained for your records. We would, of course, be responsible for all costs of packing and transportation, and we would insure your painting from wall-to-wall under our regular fine-arts policy at the value you specify. We would wish to receive the loan in Santini Brothers Warehouse, 449 West 49th Street, New York on or before July 1. Our Registrar would contact you in the near future regarding collection arrangements.



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Mr. and Mrs. Burton G. Tremaine

-2-

June 6, 1961

Following the London showing, the exhibition is to be seen at the Stedelijk Museum in Amsterdam, the Palais des Beaux Arts in Brussels, the Kunsthalle in Basle, the Galleria Nazionale d'Arte Moderna in Rome, Paris, and possibly one Scandinavian city. Loans will be returned in October 1962.

We are most grateful for your generous consideration of this request, and we hope to hear from you in the near future.

Sincerely,

Porter A. McCray

Enclosures:

Loan Agreement Form in duplicate.

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DLS

THE MUSEUM OF MODERN ART

NOVEMBER 13, 1962

(Full Rate) (--- Via Western Union Cables)

VERET  
32 RUE D'ESTIMON D'ORVRES  
MONTROUGE  
SEINE  
(FRANCE)

OK WHEELER

CHARGE: Rothke Exhibition Paris showing re lighting

FRENCH CABLE CO.  
15 ROCKEFELLER PLAZA  
TEL PLAZA 7-8157

NOV 13 1962

DE98 T321 MONTROUGESEINE 24 13 1825

WHEELER bc: Mr. René d'Harnoncourt

Mr. Waldo Rasmussen

TRYING MY BEST TO GET TO YOU RE FLUORESCENCE LIGHTING I

Mr. Arthur Drexler

Mr. Richard H. Koch

THINK NECESSARY TO GET TO YOU RE FLUORESCENCE LIGHTING CABLE BACK FOR A-

GREENMENT IMMEDIATELY

VERET

CFM WHEELER

READ AGREEMENT ETC

FRENCH CABLE CO.  
15 BROAD STREET, NEW YORK, N.Y. 1



FRENCH CABLE COMPANY  
15 BROAD STREET, NEW YORK, N.Y. 1



FRENCH CABLE COMPANY  
15 BROAD STREET, NEW YORK, N.Y. 1



FI



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FRENCH CABLE CO.  
25 BROAD STREET, NEW YORK, TEL. 1



H CABLE COMPANY  
D STREET, NEW YORK, TEL. HA 2-7934

FRENCH CABLE CO.  
10 ROCKEFELLER PLAZA  
TEL. PLAZA 7-8157

NOV 13 1962

DS98 T321 MONTRUGESEINE 24 13 1825

WHEELER MODERNART NEWYORK

TRYING MY BEST FOR UNIFORM FLOURESCENCE LIGHTING I

THINK NECESSARY TO ADD DIRECT INCANDESCENCE LIGHTING CABLE BACK FOR A-  
GREEMENT IMMEDIATELY

VERET

CFM WHEELER

READ AGREEMENT ETC



FRENCH CABLE COMPANY  
25 BROAD STREET, NEW YORK, TEL. HA 2-7934



FI

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
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ice Franko  
VERET

## THE MUSEUM OF MODERN ART

Date November 12, 1962

To: Western Union

Re: Cablegram

From: The Museum of Modern Art

NOVEMBER 12, 1962

LT

JEAN-LOUIS VERET  
32 RUE D'ESTIENNE D'ORVES  
MONTROUGE  
SEINE  
(FRANCE)

OPENING DATE DEPENDS UPON WHEN GALLERIES WILL BE READY.

DURATION OF EXHIBITION FOUR TO SIX WEEKS, MADAME DANE TO  
DECIDE.

WHEELER  
MODERNART

CHARGE: The Museum of Modern Art  
11 West 53 Street  
New York 19  
New York

MUSEUM CHARGE: MARK ROTHKO: Paris Showing (International Program)

cc: Mr. René d'Harnoncourt  
Mr. Waldo Rasmussen  
Mr. Arthur Drexler  
Miss Dorothy H. Dudley ✓  
Treasurer's Office

MW:fk



The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
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COPY FOR THE INFORMATION OF: Miss Dorothy H. Dudley

# THE MUSEUM OF MODERN ART

NEW YORK 19

100-F-66-61 ROKKO/VERET  
11 WEST 54TH STREET  
TELEPHONE CIRCLE 3-8508  
CABLE: MODERNART, NEW YORK

November 7, 1962

Dear Mr. Vêret:

I have your letter of November 5th to Arthur Brexler, and Madame Dane phoned me this morning to confirm her telegram saying that the Grand Palais space will NOT be available, and that we may proceed with the two basement galleries in her building, as we originally planned.

I therefore enclose our original drawing of this space together with a sketch showing Rothko's suggestions for eight temporary walls or screens; they will have to rise close to the ceiling pipes because of the height of the pictures; if they cannot be rented, they should be as plain and inexpensive as possible. New walls and the existing cement walls, ceilings and staircase are to be simply whitewashed. Fortunately, Rothko likes the rough surface of the concrete, and the pictures can be hung from ceiling rods. None of the pictures are framed; therefore everyone who touches them must wear white gloves.

As I told Madame Dane on the phone, Rothko will be satisfied with uniform fluorescent ceiling lighting, pale amber rather than blue, using the simplest and cheapest fittings.

The floors can be left as they are, without matting.

The numbers on Rothko's plan are those used on the enclosed check-list of the exhibition. You will see that he has eliminated Numbers 5, 6, 7, 11 and 17, but as Number 17 belongs to a private collector who has many friends in Paris, I hope it can be placed on one of the large walls with another painting. In any case, we are leaving it in the special check-list we are printing here for the Paris showing.

Both the catalogue and the poster are being printed here, but we cannot proceed until we know exactly what opening date you can specify -- December 3rd, 10th or 17th. We hope for the 3rd. I think Mr. d'Harnoncourt will be free to come over for the final placing of the pictures any time after November 26th.

As to payment of contractors, etc., we shall send drafts on the Chase Bank in Paris by air immediately upon receipt of invoices for any expenses we have authorized. To save time in starting the

Mr. Jean-Louis Vêret  
32, rue d'Estienne d'Orves  
Montbige  
Seine  
France

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
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# THE MUSEUM OF MODERN ART

## NEW YORK 19

Mr. René d'Harnoncourt  
Mr. Arthur Drexler  
Mr. Wilda Harrison  
Mr. Richard H. Bach  
Miss Sarah Stein  
Miss Dorothy B. Bailey

MONROE WHEELER  
DIRECTOR OF EXHIBITIONS AND PUBLICATIONS

Mr. Jean-Louis Vêret

-2-

November 7, 1962

work, I suggest you cable me your estimates for walls, lighting and painting as soon as you have them, and I shall reply by cable also. I have already authorized Madame Dane to have the galleries cleared of the sculpture which is now stored in them.

I am sure that, with Madame Dane's advice, you will find the least expensive way to achieve our goal.

With many thanks for your great kindness in giving us your help in this unexpected emergency, I am,

Very sincerely yours,  
Monroe Wheeler  
Director of Exhibitions and Publications

As you will have seen, we are extremely pressed for time. We hope that there is ample wall space and lighting.

cc: Madame Marie-Claude Dane, Conservateur-adjoint du Musée d'Art Moderne de la Ville de Paris. Dane, we do not know the address of the space or when we should have the space. Paris XVI<sup>e</sup> to Mrs. Dane today.  
France

There are two problems to be solved. One is the preparation of the space, which we are entrusting to Dane. The other is the publicity, which we are going to ask Mrs. Dane to handle for us, as she has had most experience in doing so for her own exhibitions. We shall have prepared by the end of the text of the English catalogue to which it will be added.

Mwfk

Mr. Jean-Louis Vêret  
32, rue d'Etienne d'Orves  
Montreuil  
Seine  
France



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THE MUSEUM OF MODERN ART  
NEW YORK 19

MONROE WHEELER  
DIRECTOR OF EXHIBITIONS AND PUBLICATIONS

COPY FOR THE INFORMATION OF: Mr. René d'Harnoncourt  
Mr. Arthur Drexler  
Mr. Waldo Rasmussen  
Mr. Richard H. Koch  
Miss Sarah Rubenstein  
Miss Dorothy H. Dudley  
TELEPHONE: CIRCLE 5-8900  
CABLES: MODERNART, NEW YORK

*Ref Rothko  
Veret*

November 5, 1962

Dear Mr. Veret:

As you will have learned from Mrs. Dane, it was I who was in Paris to arrange for the Rothko exhibition. When I returned, Arthur Drexler told me you might be willing to help us out in our predicament. Hence his cable. We are all delighted that you are willing to help us, and we agree to your fee of fifteen percent of the total costs of installation, as suggested by you.

As you will have deduced from our telegram, we are extremely pressed for time. We are impatient to see your plans of the Grand Palais space. We hope that there is ample wall space and lighting.

We hope that the exhibition can open on December 3rd or 4th, as Mrs. Dane told us that the space will be available only until the first of the year. At this point, not having heard further from Mrs. Dane, we do not know who is giving us the Grand Palais space or whom we should thank for it. I am writing to Mrs. Dane today.

There are two problems to be solved. One is the preparation of the space, which we are entrusting to you. The other is the publicity, which we are going to ask Mrs. Dane to handle for us, as she has had much experience in doing this for her own exhibitions. We shall have printed here the poster and also a check-list of the exhibition and translation of the text of the English catalogue in which it will be enclosed.

Mr. Jean-Louis Veret  
32, rue d'Etienne d'Orves  
Montrouge  
Seine  
France

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Mr. Jean-Louis Veret

-2-

November 5, 1962

As you know, the Rothko paintings require about 190 running meters of wall space, and many of the pictures are over three meters high. I presume Mrs. Dane has given you the check-list of the paintings which I left with her. What we need to know from you is what has to be done to the interior to make it suitable for this exhibition.

You have doubtless been told that the Musée des Arts Décoratifs had agreed to show this exhibition in October, at their expense. Owing to a change of directorship, the exhibition was cancelled, and our International Council, which sponsors our exhibitions abroad, found itself obliged to find other space for it. Our budgets are made on an annual basis and the cost of a Paris showing at our expense was not foreseen. We must therefore accomplish it at minimum expense, and we are very grateful to Arthur Drexler for having recommended you because, as a Parisian architect, you will know how to get the most for our money.

There seems to be a good possibility that our Director, René d'Harnoncourt, will be able to come to Paris toward the end of the month to direct the hanging of the pictures. This is greatly desired by Mark Rothko, who has excellent ideas about the sequence and arrangement of his pictures, which Mr. d'Harnoncourt understands.

Please let us know when you think the space can be ready and we will let you know if Mr. d'Harnoncourt can come at that time.

With many thanks for agreeing to help us and with all best wishes, I am,

Sincerely yours,

Monroe Wheeler  
Director of Exhibitions  
and Publications



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100-F-66-61 ROTHKO/  
VERET

## THE MUSEUM OF MODERN ART

cc: Mr. René d'Harnoncourt

Date October 31, 1962

Mr. Arthur Drexler

Mr. Wilder Green

Mr. Richard H. Koch

Treasurer's Office

Mr. Waldo Rasmussen

To: Western Union

Miss Dorothy H. Dudley

Re: Cablegram

From: The Museum of Modern Art

OCTOBER 31, 1962

LT

JEAN-LOUIS VERET  
32, RUE D'ESTIMINE D'ORVES  
MONTROUGE  
SEINE  
(FRANCE)

COULD YOU FIND TIME TO SUPERVISE FOR US INSTALLATION OF WALLS  
AND LIGHTING IN TWO BASEMENT GALLERIES OF MUSEE D'ART MODERNE  
DE LA VILLE DE PARIS FOR EXHIBITION OF ROTHKO PAINTINGS TO  
OPEN LATE NOVEMBER. WE SHALL SEND PLANS SHOWING POSITION OF  
EIGHT NEW REMOVABLE WALLS AND FLUORESCENT CEILING LIGHTS FOR  
UNIFORM ILLUMINATION. MAXIMUM ECONOMY NECESSARY FOR SHOWING  
OF ONLY ONE MONTH, RENTING AS MUCH MATERIAL AS POSSIBLE.  
PHONE MADAME RAYMOND DANE AT MUSEUM TO SEE SPACE. IF YOU CAN  
HELP US PLEASE CABLE MODERNART NEW-YORK WHAT YOUR COMPENSATION  
SHOULD BE. WE MUST PAY ALL COSTS OF EXHIBITION.

ARTHUR DREXLER

Charge: The Museum of Modern Art  
11 West 53 Street  
New York 19  
New York

MUSEUM CHARGE: International Program Rothko Exhibition in Paris

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IMPORT —

EXPORTS



The Museum of Modern Art Archives, NY	Collection:	Series/Folder:
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cc: Miss Dudley ✓  
Miss Berge  
ICE-F-66-61 Paris (shipping) *Rothko*  
green *Import (Keating)*  
*PARIS - NY*

February 25, 1963

Mr. Wm. Augerot  
W. R. Keating & Company Inc.  
90 Broad Street  
New York 4, New York

The Museum of Modern Art  
11 West 53rd Street  
New York 19, N.Y.

Dear Mr. Augerot:

I've enclosed two copies of the box list for the MARK ROTHKO shipment, the shipper's declaration completed by the Musée Municipal d'Art Moderne in Paris, and a translation of Express Transport Ltd.'s covering letter to Mr. Rasmussen in accordance with our conversation earlier today. You need not return this material to me as we have made copies for our files.

I would appreciate it if you would let me know when you have completed your arrangements to have the Rothko shipment delivered to our warehouse.

Sincerely,

Richard L. Palmer  
Executive Assistant  
International Circulating  
Exhibitions

For Express Transport  
(signature illegible)

cc: Keating & Co.  
Miss Dudley  
Mr. Palmer ✓  
ICE-F-66-61

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
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# THE MUSEUM OF MODERN ART

Express Transport Ltd.

Date: February 13, 1963

27 rue de Flandre  
Paris XIXe, France

February 13, 1963

To: Miss Dudley

From: Richard Palmer

The Museum of Modern Art  
11 West 53rd Street  
New York 19, U.S.A.

For the attention of Mr. Rasmussen

Dear Sirs:

## Return of the Rothko exhibition

We have pleasure in informing you that the works of the above mentioned exhibition have now arrived in Rotterdam.

The loading according to a telegram received today from our agents in that city, is expected on the s/s NOORDAM on February 15th.

We remit enclosed the form for the American customs and also the lists of cases and thank you in advance for kindly passing them on to Messrs. Keating & Co. with your instructions.

With our cordial greetings.

For Express Transport  
(signature illegible)

TRANSLATED FROM THE FRENCH

JL 2/25/63

cc: Keating & Co.  
Miss Dudley  
Mr. Palmer ✓  
ICE-F-66-61



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Ref 66-61 Rothko  
import

# THE MUSEUM OF MODERN ART

Date February 14, 1963

To: Miss Dudley  
From: Richard Palmer

Re: Return of Rothko Exhibition

WFO JANUARY 25, 1963

RP

W. R. Keating notified me earlier today that the Rothko shipment did not reach Rotterdam in time to be forwarded on the ss Kerkidik, as we had originally been informed by Express Transport Ltd. in Paris, and that it is now scheduled to leave Rotterdam on Holland-America's ss Noordam on February 15. This ship is due to arrive in New York on February 25.

cc: RP  
PS  
ICE-F-66-61  
I-C

It will probably not be cleared  
in time for me to check it - BSL  
No such luck. EBR

I have already requested that Express Transport secure a shipper's declaration from the Musée d'Art Moderne, so you should not have to do so. Enclosed you will find a copy of the original box list for the shipment and a revised covering sheet which indicates that there are 16 cases marked MOMA 1-16 LONDON in the lot, containing 46 paintings of U. S. origin, valued at \$225,000. I would appreciate it if you would prepare the necessary papers for customs clearance and make arrangements to have the entire shipment delivered to the third floor of Central Brother's Warehouse at 447 West 43rd Street as soon as possible after its arrival.

I have issued our Purchase Order I. G. E. 4827 to cover your service charges, as well as the cartage charges. We do not expect that the exhibition will arrive with any foreign charges due since we have asked that Express Transport bill us directly for them; if this is not the case, they should be added to your invoice also.

With my thanks for your continued cooperation.

Sincerely,

Richard L. Palmer  
Executive Assistant  
International Circulating  
Exhibitions

The Manager

The Museum of Modern Art Archives, NY	Collection:	Series/Folder:
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RLP/ss

cc: Miss Gailley  
Mr. Palmer  
Miss Berge  
ICE-F-66-61  
green

*ICEF Rothko  
Paris Imp-Exp*

DLS

MUSEUM OF MODERN ART

STR

Mr. Wm. A. **EXTRANTED**  
Import Department **PARIS (FRANCE)**  
W. E. Keating & Company Inc.  
89 Broad Street  
New York 4

WUC JANUARY 25, 1963

**RECEIVED WORD HOLLAND AMERICA SCHEDULING ROTHKO SHIPMENT ON  
FEBRUARY 2 SAILING WESTERDAM stop PLEASE PROCEED YOUR ARRANGEMENTS  
CABLE ME WHEN COMPLETED**

Dear Mr. Angerstein:

RASMUSSEN  
MODERNART

I have enclosed a copy of my letter of January 10 to our Paris shipping agent, Express Transport Ltd., regarding the return of our MARK ROTHKO exhibition to this country. The exact date of the return shipment has not been established, because of the longshoremen's strike here, but the Holland-America Line has tentatively agreed to provide free ocean transportation shortly after the strike has been settled. We are hoping this will be within the next few weeks. Charge ICE-F-66-61 cc: WR, RP, DD, ICE-F-66-61, green  
to remove the packed cases from the Musée d'Art Moderne de la Ville de Paris, where they are now stored, and to forward them to Rotterdam as soon as they receive a confirmation of the shipping date from Holland America; I will relay this information to you as soon as I receive it.

I have already requested that Express Transport secure a shipper's declaration from the Musée d'Art Moderne, so you should not have to do so. Enclosed you will find a copy of the original box list for the shipment and a revised covering sheet which indicates that there are 18 cases marked MOMA 1-18 LONDON in the lot, containing 45 paintings of U. S. origin, valued at \$385,000. I would appreciate it if you would prepare the necessary papers for customs clearance and make arrangements to have the entire shipment delivered to the third floor of Sentinel Brother's Warehouse at 447 West 43rd Street as soon as possible after its arrival.

I have issued our Purchase Order I. G. E. 4397 to cover your service charges, as well as the cartage charges. We do not expect that the exhibition will arrive with any foreign charges due since we have asked that Express Transport bill us directly for them; if this is not the case, they should be added to your invoice also.

With my thanks for your continued cooperation.

Sincerely,

Richard L. Palmer  
Executive Assistant  
International Circulating  
Exhibitions



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RLP/ss

cc: Miss Dudley ✓

Mr. Palmer

Miss Berge

ICE-F-66-61 Paris

green

*Rothko*  
*Imp-Exp*

January 24, 1963

RE: RETURN OF MARK ROTHKO EXHIBITION FROM PARIS

Mr. Wm. Augerot  
Import Department  
W. R. Keating & Company Inc.  
90 Broad Street  
New York 4, New York

Dear Mr. Augerot: They expect that it will be forwarded to New York on Holland-

I have enclosed a copy of my letter of January 10 to our Paris shipping agents, Express Transport Ltd., regarding the return of our MARK ROTHKO exhibition to this country. The exact date of the return shipment has not been established, because of the longshoremen's strike here, but the Holland-America Line has tentatively agreed to provide free ocean transportation shortly after the strike has been settled. We are hoping this will be within the next two weeks and have instructed Express Transport to remove the packed cases from the Musée d'Art Moderne de la Ville de Paris, where they are now stored, and to forward them to Rotterdam as soon as they receive a confirmation of the shipping date from Holland America; I will relay this information to you as soon as I receive it.

*Feb 2 '63*  
*SAILING*

I have already requested that Express Transport secure a shipper's declaration from the Musée d'Art Moderne, so you should not have to do so. Enclosed you will find a copy of the original box list for the shipment and a revised covering sheet which indicates that there are 16 cases marked MOMA 1-16 LONDON in the lot, containing 45 paintings of U. S. origin, valued at \$398,300. I would appreciate it if you would prepare the necessary papers for customs clearance and make arrangements to have the entire shipment delivered to the third floor of Santini Brother's Warehouse at 447 West 49th Street as soon as possible after its arrival.

I have issued our Purchase Order I. C. E. 4287 to cover your service charges, as well as the cartage charges. We do not expect that the exhibition will arrive with any foreign charges due since we have asked that Express Transport bill us directly for them; if this is not the case, they should be added to your invoice also.

With my thanks for your continued cooperation.

Sincerely,

Richard L. Palmer  
Executive Assistant  
International Circulating  
Exhibitions

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cc: ME, DD, WF, DB, RK, TCH-F-66-61 PALLA, green

RE: RETURN OF MARK ROTHKO EXHIBITION FROM PARIS

We were notified by Express Transport, our agents in Paris, earlier today that the MARK ROTHKO exhibition had been forwarded to Rotterdam yesterday. They expect that it will be forwarded to New York on Holland-America's SS Kerkedik which is scheduled to leave Rotterdam on or about February 8 and to arrive here on or about February 13. I will let you know if there is any further change in these plans.

WWT JANUARY 14, 1963

Richard Palmer

February 1, 1963

cc: Miss Dudley ✓  
Mr. Palmer  
Keating by phone  
Miss Berge  
Mrs. Kolmetz

## The Manager



The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
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cc: WR, DD, RP, DB, RK, ICE-F-66-61 PARIS, green *Rothko export*

DIS

MUSEUM OF MODERN ART

LT  
W. SANDBERG  
STEDELIJK MUSEUM  
AMSTERDAM (NETHERLANDS)

WUC JANUARY 14, 1963

THANKS YOUR CABLE PLEASE INFORM EXPRESS TRANSPORT LTD PARIS  
WHEN HOLLAND AMERICA CONFIRMS AVAILABILITY SPACE FOR ROTHKO  
ADVISE ME BY CABLE ALSO

RASMUSSEN  
MODERNART

DIS

MUSEUM OF MODERNART

LT  
EXTRANSTED  
PARIS (FRANCE)

WUC JANUARY 14, 1963

FURTHER MY LETTER JANUARY 10 HOLLAND AMERICA UNABLE CONFIRM DATE  
SHIPMENT ROTHKO EXHIBITION DUE STRIKE HERE **stop** PLEASE ARRANGE  
STORAGE SHIPMENT IN MUSEE DE LA VILLE UNTIL FURTHER NOTICE **stop**  
REQUESTED SANDBERG NOTIFY YOU DIRECT WHEN SAILING DATE FINAL

RASMUSSEN  
MODERNART

DIS

MUSEUM OF MODERN ART

LT  
EME RAYMOND DANE  
MUSEE DART MODERNE  
VILLE DE PARIS  
AVENUE PRESIDENT WILSON  
PARIS (FRANCE)

WUC JANUARY 14, 1963

JUST LEARNED IMPOSSIBLE RETURN ROTHKO THIS COUNTRY ON FEBRUARY  
2 SAILING WESTERDAM AS PLANNED BECAUSE STRIKE HERE **stop** HOPE  
CASES CAN BE STORED MUSEE UNTIL SHIPMENT ARRANGED PROBABLY  
WITHIN NEXT FEW WEEKS

RASMUSSEN  
MODERNART

The Museum of Modern Art Archives, NY	Collection:	Series/Folder:
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D L S

MUSEUM OF MODERN ART NEW YORK

W. U. CABLES

LT

DECEMBER 21, 1962

W SANDBERG

STEDELIJK MUSEUM

AMSTERDAM (THE NETHERLANDS)

IN ACCORDANCE WITH EARLIER AGREEMENT COULD YOU CONTACT HOLLAND AMERICA ABOUT RETURNING ROTHKO EXHIBITION FROM ROTTERDAM TO NEW YORK ON WESTERDAM NOW SCHEDULED DEPART FEBRUARY 2 stop EXHIBITION CONTAINS 16 CASES TOTAL CUBAGE 46.69 CUBIC METRES stop EXPRESS TRANSPORT LTD 27 RUE DE FLANDRE PARIS OUR AGENTS HANDLING SHIPPING DETAILS stop APPRECIATE CABLED REPLY stop HOPE TO WRITE ABOUT KLINE SOON

RASMUSSEN DECEMBER 21, 1962  
MODERNART

HAVE CONTACTED W SANDBERG STEDELIJK MUSEUM AMSTERDAM REGARDING CHARGE: ICE-F-66-61 AFTER PARIS EXHIBITION CLOSING JANUARY 13 stop HOPING SECURE FREE TRANSPORT FROM ROTTERDAM TO NEW YORK HOLLAND AMERICA WESTERDAM SAILING FEBRUARY 2 stop APPRECIATE CABLED CONFIRMATION YOU CAN ARRANGE UNPACKING AND FORWARDING TO ROTTERDAM TO MEET FEBRUARY 2 SAILING stop WILL NOTIFY YOU AFTER SANDBERG REPLY SO YOU CAN CONTACT HIM DIRECT REGARDING OCEAN TRANSPORT DETAILS

cc: WR

RP

RK

ICE-F-66-61 (ROTHKO - PARIS)

Miss Dudley

Miss Berge

green

Miss Dudley

Mrs. Kolnetz and four copies of the list and enclosed invoice

for Miss Berge will be to be returned to New York as indicated

in the ICE-F-66-61 Paris invoice consists of 16 cases containing 16

Rothko paintings 13 paintings with a total value of \$150,000.00

total gross weight of 4,500 lbs. and 1,500 lbs. with the weight in

10,000 lbs. weight. As you already know, the weight should be indicated in

either pounds or metric equivalent of both weight (or of the two ship-

ments to be shipped (weight indicated in the following page), as the ship-

ment will be shipped in all of the weight of art in all cases. The ship-

ment to New York should be assigned as follows:



Rohtko Ice  
Import

DLS

MUSEUM OF MODERN ART

LT  
EXTRANTED  
PARIS (FRANCE)

WUC DECEMBER 21, 1962

FOR HAVE CONTACTED W SANDBERG STEDELIJK MUSEUM AMSTERDAM REGARDING  
RETURN ROTHKO AFTER PARIS EXHIBITION CLOSES JANUARY 13 stop  
Gen Hoping SECURE FREE TRANSPORT FROM ROTTERDAM TO NEW YORK HOLLAND  
AMERICA WESTERDAM SAILING FEBRUARY 2 stop APPRECIATE CABLED  
CONFIRMATION YOU CAN ARRANGE REPACKING AND FORWARDING TO Decem-  
ber ROTTERDAM TO MEET FEBRUARY 2 SAILING stop WILL NOTIFY YOU AFTER  
pic SANDBERG REPLY SO YOU CAN CONTACT HIM DIRECT REGARDING OCEAN us in  
con- TRANSPORT DETAILS ing the ROTHKO exhibition. Unfortunately,  
we have not yet received final confirmation from Dr. W.J.F.J. Sandberg,  
the Director of the Stedelijk Museum AMSTERDAM, that the Holland-  
America line has agreed to provide free ocean transport for the major  
por Charge ICR-F-66-61 line which is being returned to New York. Since I  
have already cabled until the last possible moment before writing this  
letter, I would like to request that you proceed on the schedule outlined  
in my cable and that tentative arrangements be made to forward the W. J.  
Shipment to Rotterdam to meet the February 2 sailing of Holland-America's  
"Westerdam." I will cable immediately upon receipt of Dr. Sandberg's  
cc:NR let you know Holland-America's decision; you should have this  
RP or before Monday, January 16.

Miss Dudley ✓  
Mrs. Kolmetz  
Miss Berge  
ICE-F-66-61 Paris  
green

and four copies of the box list and customs invoice for the which is to be returned to New York. As is indicated on the paint consists of 14 cases marked "WMA 1-15" containing 15 paintings with a total value of \$995,360.; the total gross weight of the shipment is 4,515.82 kilos and the cargo is 16.87 cubic meters. As you already know, no value should be declared to either overland or ocean carriers of this shipment (or of the two shipments to European leaders described in the following pages), as our own insurance policy covers all of the works of art at all times. The shipment to New York should be consigned as follows:

The Manager

The Museum of Modern Art Archives, NY	Collection:	Series/Folder:
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cc: Mr. Norman Glass  
Mr. Rasmussen  
Miss Dudley ✓  
Mr. Palmer  
Miss Berge  
ICE-F-66-61 PARIS  
green January 10, 1963 *Red 66 Export*

Express Transport Ltd.

-2-

Also included in the exhibition are AIR MAIL paintings which are the property of the European lenders, and SPECIAL DELIVERY from Switzerland. I would like to request that you contact these lenders at the addresses indicated below either by January 10, 1963 or before you make arrangements to return their paintings.

Contact: Dr. Giuseppe Penas di Nino  
Corso di Porta Nuova 75/1  
Express Transport Ltd., Italy  
27 Rue de Flandre  
Paris 19, France  
Rothko, No. 61, 1953. Oil on canvas. 202.7 x 133.1 cm.  
Rothko, No. 17, 1960. Oil on canvas. 154.8 x 266.7 cm.

Gentlemen:

I am writing further to Mr. Porter McGray's letter of December 15 and my own cable of December 21 in order to confirm the shipping arrangements which you have already agreed to undertake for us in connection with returning the MARK ROTHKO exhibition. Unfortunately, we have not yet received final confirmation from Dr. W.J.R.B. Sandberg, the Director of the Stedelijk Museum in Amsterdam, that the Holland-America Line has agreed to provide free ocean transport for the major portion of the exhibition which is being returned to New York. Since I have already waited until the last possible moment before writing this letter, I would like to request that you proceed on the schedule outlined in my cable and that tentative arrangements be made to forward the U. S. shipment to Rotterdam to meet the February 2 sailing of Holland-America's "Westerdam." I will cable immediately upon receipt of Dr. Sandberg's reply to let you know Holland-America's decision; you should have this cable on or before Wednesday, January 16.

I have enclosed four copies of the box list and customs invoice for the shipment which is to be returned to New York. As is indicated on these lists, this shipment consists of 16 cases marked "MOMA 1-16 LONDON," containing 45 paintings with a total value of \$398,300.; the total gross weight of the shipment is 4,545.91 kilos and the cubage is 46.69 cubic Metres. As you already know, no values should be declared to either overland or ocean carriers of this shipment (or of the two shipments to European lenders described on the following page), as our own insurance policy covers all of the works of art at all times. The shipment to New York should be consigned as follows:

As soon as TO: W. R. KEATING & COMPANY INC.  
for the U. S. shipment, 90 Broad Street  
New York 4, New York  
It is possible that Holland-America will not issue a standard bill of lading for the shipment since they have had to do so in the past. If there is a bill of lading, you will forward the required number of copies to:  
for Customs Clearance and Delivery to:  
The Museum of Modern Art  
C/o Santini Brothers Warehouse  
447 West 49th Street  
New York 19, New York



The Museum of Modern Art Archives, NY	Collection:	Series/Folder:
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Express Transport Ltd.

-2-

January 10, 1963

Also included in the exhibition are three paintings which are the property of two European lenders, one from Italy and one from Switzerland. I would like to request that you contact these lenders at the addresses indicated below either by telephone or telegram before you make arrangements to return their paintings. ~~Send to the customs in-~~  
~~voice after it is completed?~~

Contact: Dr. Giuseppe Panza di Biumo

Your invoice ~~Corso di Porta Romana 78/1~~ our charges for these ex-  
 penses contracted ~~Milan, Italy~~ ~~Rothko exhibition's opening in Paris~~  
 (including all services ordered by Mr. McGray and the costs of receiv-  
 ing the Owner of: Rothko, No. 61, 1953. Oil on canvas. 292.7 x 233.1 cm.  
 of catalogue and Rothko, No. 12, 1960. Oil on canvas. 304.8 x 266.7 cm.  
 of the arrangements outlined in this letter, should be forwarded directly  
 to me. Would you kindly attach ~~the~~ originals or copies of all bills for  
 transportation, customs fees, etc. to your invoice?

Contact: Dr. Franz Meyer

If any ~~expenses~~ should arise, please do not hesitate to  
 cable for any info ~~Zurich, Switzerland~~. If it should become necessary  
 to delay the shipment to Rotterdam, I hope that it will be possible to  
 share the Owner of: Rothko, Brown and Black on Plum. 1958. Oil on canvas.  
 completed. Let us hope, ~~203. x 206.3 cm.~~ we will be able to carry out  
 all of our plans as I have set them down in this letter.

When Drs. Panza and Meyer have informed you of the names of their receiv-  
 ing agents or have confirmed that their paintings should be returned  
 directly to their own addresses, I would appreciate it if you would arrange  
 to return the works by the safest and speediest overland means possible.  
 We will assume all costs incurred in returning these works. Could you let  
 me know the exact dates on which these works are shipped from Paris, as  
 well as the estimated dates of their arrival at their destinations for our  
 records?

As you know from Mr. McGray's letter of December 15, Mr. Norman  
 Glass of 30 Rue St. Andre in Paris, will supervise the dismantling and  
 repacking of the entire exhibition. It is especially important that all  
 of the paintings be removed from the galleries in the Musée d'Art Moderne  
 de la Ville de Paris before the morning of January 16; Mr. McGray felt  
 that three workmen would be adequate to complete the work before that  
 time, but if you feel it is absolutely necessary to use four, you may do  
 so. I have forwarded a copy of this letter to Mr. Glass to inform him of  
 these details.

As soon as you have completed all of the shipping arrangements  
 for the U. S. shipment, we would appreciate it if you would let us know  
 the date of its arrival in both Rotterdam and New York. It is possible  
 that Holland-America will not issue a standard bill of lading for the  
 shipment since they have handled some of our past shipments in a special  
 way; if there is a bill of lading, however, I assume that you will for-  
 ward the required number of copies immediately to our agents, W. R. Keating  
 & Company.

The Manager

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
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Express Transport Ltd.  
Paris 19, France

-3-

January 10, 1963

(Musée d'Art Moderne de la Ville de Paris)

I have also enclosed a mimeographed sheet marked "Shipper's Declaration" which outlines the form of the statement that should be completed either by your firm or by the Musée d'Art Moderne in order to facilitate the shipment's clearance through United States customs. Could you ensure that this statement is attached to the customs invoice after it is completed?

Your invoice, which should include your charges for those expenses contracted prior to the Rothko exhibition's opening in Paris (including all services ordered by Mr. McCray and the costs of receiving the shipment of the exhibition from Rome and the two small shipments of catalogues and inserts from New York), as well as your charges for all of the arrangements outlined in this letter, should be forwarded directly to me. Would you kindly attach the originals or copies of all bills for transportation, customs fees, etc. to your invoice?

If any special problems should arise, please do not hesitate to cable for any information you might need. If it should become necessary to delay the shipment to Rotterdam, I hope that it will be possible to store the cases temporarily in the Musée until other arrangements can be completed. Let us hope, at this point, that we will be able to carry out all of our plans as I have set them down in this letter.

Cases are marked: MMA 1-26 LONDON

Insured list attached.

Sincerely,

These works of art are of American origin and are being returned to The Museum of Modern Art in New York, the organizers of the exhibition. The exhibition has been on tour in Europe for several months showing having been at the Musée d'Art Moderne de la Ville de Paris for exhibitions in the exhibition were sent to Paris for exhibition only.

Note: Only the four paintings packed in Box #16 are framed.

WR/RP/rp



FOR STUDY PURPOSES ONLY. NOT FOR REPRODUCTION.

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	IC/IP	I.A.1184

ZUST-AMBROSETTI S.p.A.

REVISED COVERING SHEET FOR  
CUSTOMS INVOICE

TRANSPORT INTERNATIONAL  
Carmen Colombo, 100000  
10121 - Roma, Italia

FROM: Express Transport Ltd.  
27 Rue de Flandre  
Paris 19, France

(Musée d'Art Moderne de la Ville de Paris)

2001 & Co. S.p.A. - Milano

C/C Paolo M. 100000

TO: W. R. KEATING & COMPANY INC.  
90 Broad Street  
New York 4, New York

Allegato	Numero	Allegato	Allegato
101	101	101	101
For customs clearance and delivery to: The Museum of Modern Art c/o Santini Brothers Warehouse 447 West 49th Street New York 19, New York			
Exhibition: MARK ROTHKO			
CONTENTS: 45 paintings			
TOTAL NUMBER OF CASES: 16			
TOTAL CUBAGE: 1,658.39 cu. ft. (46.69 cu. M.)			
TOTAL NET WEIGHT: 2,422 lbs. (1,102.59 ks.)			
TOTAL GROSS WEIGHT: 10,011 lbs. (4,545.91 ks.)			
TOTAL VALUE: \$398,300.			

Cases are marked: MOMA 1-16 LONDON

Itemized list attached.

These works of art are of American origin and are being returned to The Museum of Modern Art in New York, the organizers of the MARK ROTHKO exhibition. The exhibition has been on tour in Europe for one year, its most recent showing having been at the Musée d'Art Moderne de la Ville de Paris; all works of art in the exhibition were sent to Paris for exhibition purposes only.

Note: Only the four paintings packed in Box #16 are framed.

Dear Sirs,

with reference to the above mentioned consignment we have with enclose our debit-note amounting to \$ 10,000.00, concerning the amount of transport, custom operations and

This for your and our guidance and, always at your disposal, we remain

Sincerely,

Yours faithfully  
ZUST-AMBROSETTI S.p.A.  
The Manager

The Manager

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	IC/IP	I.A.1184

*Lüst-Ambrosetti*

S.p. A. TRASPORTI INTERNAZIONALI

MILANO

VIALE VITTORIO VENETO, 22

TELEGRAMMI:  
ZUSTAMBROSETTI - MILANO  
c/c POSTALE 3/4645

TELEFONI  
661.241/44 - 666.226

BY AIR MAIL

Vs. rif. Order no. IGE 240 MILANO, 1st December 1961

Ns. rif. 4/50284/PL.cr.

Inviare corrispondenza Casella  
Postale Ferroviaria n. 3079

THE

MUSEUM OF MODERN ART

11 West 53rd Street

NEW YORK 19 N.Y.

Export  
Import

MILAN -  
LONDON

Re: GP 121 - Kos.305 - 2 ROTHKO's paintings ex.Comm.G.PANZA,MILAN for  
the WHITECHAPEL ART GALLERY,LONDON -

Dear Sirs,

with reference to the above mentioned forwarding, we here-  
with enclose our debit-note amounting to \$ 650,03.-, concerning the charges  
of transport, custom operations etc.

This for your and our guidance and, always at your dispo-  
sal, we remain

Encl.

Yours Faithfully  
ZUSTAMBROSETTI SPA.  
The Manager

Custom operations T.E.	"	10.500.-
Formalities, prohibitions etc.	"	4.500.-
Duties T.E. form, portorage	"	1.350.-
Packing of the paintings with case already made, material of protection	"	2.040.-
Telephonic calls and cables with CHIASSO and LONDON for disposing the shipment, owing to the large dimen- sions of the case, not accepted by the Railways	"	4.500.-
Expres lorry for transport MILA/GENOVA, portorage of loading and unloading, road permission for height of the case, superior to the limit ( Mt. 2,86)	"	4.700.-
Formalities of loading at Genoa, port-tax, Bills of Lading, storage etc.	"	28.500.-
Freight GENOA/LONDON (We have been taxed by the Company on the value of the works declared as per wish of Mr. Conte Panza - insurance value \$ 50.000.- with freight amounting to Lit.621.962 as per enclosed B/L copy - however we have been able to reduce this freight at the half)	"	7.300.-
Fixed tax, postages and our commission	"	311.061.-
Stamps	"	10.000.-
	"	812.-
ALLEGAT Your order.	Lit.	406.263.-
B/L Copy.		

Equal to \$ 650,03.- AT YOUR DEBIT.



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The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	IC/IP	I.A.1184

**ZÜST - AMBROSETTI S.p.A.**

TRASPORTI INTERNAZIONALI

Capitale Sociale L. 25.000.000

SEDE LEGALE: MILANO

SEDE AMMINISTRATIVA: TORINO

Filiali: BIELLA - BOLOGNA - COMO - FIRENZE - GENOVA - PARMA - PIACENZA - SAVONA

Casa alleata:

Züst & Bachmeyer S. A. - Chiasso

C/C Postale N. 3/4645

**BY AIR MAIL**

Telegrammi: Züstambrosotti  
1st December 1961

Milano.

Viale Vittorio Veneto, 22 - Tel. 661.241/4 - 666.226

**THE MUSEUM OF MODERN ART**

Spett.

11 West 53rd Street

NEW YORK 19 N.Y.

**Nota - Spese N.° 4/50284/Imp.**

(Ref. da citare nella risposta)

Marca	Numero	Peso	QUALITÀ	MITTENTE o DESTINATARIO
GP	121	305	2 Rothko's paintings  <u>Your Purchase order no. ICE 2401.</u>	Mr. Dr. Conte G. PANZA, MILAN for WHITECHAPEL ART GALLERY, LONDON.
			-Registrations and printed forms"	Lit. 500.-
			-Sending express means to VARESE care of Mr. PANZA holiday's address and transport to Milano, our warehouse	" 14.500.-
			-Issuing export documentation, stamps on invoices, BANCA D'ITALIA permission etc.	" 6.000.-
			BB.AA. visit at the Custom-House for artistic permission at the T.E., formalities, duties, transport custom officer to our warehouse, locomotion	" 10.500.-
			-Custom operations T.E.	" 4.500.-
			-Formalities, prohibitions etc.	" 1.350.-
			-Duties T.E. form, portorage	" 2.040.-
			Packing of the paintings with case already made, material of protection	" 4.500.-
			Telephonic calls and cables with CHIASSO and LONDON for disposing the shipment, owing to the large dimensions of the case, not accepted by the Railways	" 4.700.-
			Express lorry for transport MILA/GENOVA, portorage of loading and unloading, road permission for height of the case, superior to the limit (Mt. 2,86)	" 28.500.-
			Formalities of loading at Genoa, port-tax, Bills of Lading, stowage etc.	" 7.300.-
			Freight GENOVA/LONDON (We have been taxed by the Company on the value of the works declared as per wish of Mr. Conte Panza - insurance value \$ 50.000.- with freight amounting to Lit. 621.962 as per enclosed B/L copy - however we have been able to reduce this freight at the half)	" 311.061.-
			Fixed tax, postages and our commission	" 10.000.-
			Stamps	" 812.-
			<b>Your order.</b>	Lit. 406.263.-
			<b>B/L Copy.</b>	
			<b>Equal to \$ 650.03.- AT YOUR DEBIT.</b>	

ALLEGAT

I.G.E. esente in abbonamento presso l'Ufficio del Registro di Torino - Art. 53 - Cal. XXXII

The Manager

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The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	IC/IP	I.A.1184

**THE MUSEUM OF MODERN ART** 11 WEST 53 STREET NEW YORK 19 N.Y.

TO Zust-Ambrosetti

DATE July 3, 1961

Viale Vittorio Veneto 22

**PURCHASE ORDER I.C.E. 2401**

Milan, Italy

10 LUG. 1961

PLEASE PUT ORDER NUMBER ON INVOICE  
INVOICE BEARING ORDER NUMBER SHOULD BE MAILED  
DIRECTLY TO ASST. TREASURER'S OFFICE.

	UNIT PRICE	TOTAL
For collecting, packing,,shipping the following to Bolton & Fairhead, Ltd., 106 Regent Street, London and customs clearance and delivery in London:		
Rothko: Number 12, 1960	Value \$25,000	
Rothko: Number 61, 1953	25,000	
(Property of Dr. Giuseppe Panza, Corso di Porta Romana 78/1, Milan)		
ORDERED BY <u>Dorothy H. Dudley</u> Dorothy H. Dudley, Registrar		
AUTHORIZED BY <u>J. R. Ambrosetti</u>		

add. a NY invoice  
on it

**NOTIFY : MESSRS. BOLTON & FAIRHEAD LTD. KENDAL HOUSE 203 REGENT STREET LONDON W. 1**

ROMA  
TARVISIO  
VENEZIA  
VENTIMIGLIA

**Casa alleate:**

CHIASSO  
AMBURGO  
BERLINO  
BREMA  
DUESSELDORF  
FRANCOFORTE  
LIPSIA  
MANNHEIM  
MONACO  
NORIMBERGA  
STOCCARDA  
WUPPERTAL - BARMEN

**Corrispondenti:**

BELGIO  
DANIMARCA  
FINLANDIA  
FRANCIA  
INGHILTERRA  
NORVEGIA  
OLANDA  
SVEZIA

ed in tutti i Principali  
Centri del Mondo

ture of the cases also for the fact that all documentation necessary for the exportation was to be issued again, being overdue the permission bank issued before.

For this operation we were obliged to await for the return of Mr.Dr.G.PANZA from his vacations.

Therefore, the case containing the two paintings has been shipped on s/s RADNORSHIRE wich will be in London on the 9th September next.

Of course, we beg you to dispose for the rectification of the insurance certificate in these terms.

Therefore, we reserve to send you our debit note for all operations and in the meantime, always at your disposal, we remain,

Yours faithfully ZUST-AMBROSETTI SPA.  
The Manager



The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	IC/IP	I.A.1184

# THE GLEN LINE AND SHIRE LINE SERVICE

Owners:—GLEN LINE, LTD.



## HOMeward AND INTERMEDIATE

Any inquiries respecting this vessel to be addressed to:—  
GLEN LINE LTD., 16, St. Helen's Place, London, E.C.3.

12

4/9276/ed

### SHIPPED

in apparent good order and condition unless otherwise stated hereon  
by **ZÜST-AMBROSETTI Soc.p.Az.**  
on board the ship **"RADNOSHIRE"** in or off the port of **G.E.N.O.A.**  
**ONE** PACKAGES and/or PIECES,  
marked and numbered as under to be conveyed by the above and/or any vessel or vessels to which transhipment may be made by the route and/or  
methods of conveyance and subject to the conditions and exceptions both general and special hereinafter mentioned and to be delivered subject to the like  
conditions and exceptions at the port of **LONDON** or so near thereto as she may safely get,  
unto **ORDER** or his or their assigns.

### PARTICULARS DECLARED BY SHIPPER:—

**SAID TO BE**

**G P 121 1 CASE N° 2 PAINTINGS. KOS. 305.-**  
**LONDON**

### FREIGHT PREPAID

**NOTIFY : MESSRS. BOLTON & FAIRHEAD LTD. KENDAL HOUSE 203 REGENT STREET LONDON W. 1**

ROMA  
TARVISIO  
VENEZIA  
VENTIMIGLIA

#### Case alleate:

CHIASSO  
AMBURGO  
BERLINO  
BREMA  
DUESSELDORF  
FRANCOFORTE  
LIPSA  
MANNHEIM  
MONACO  
NORIMBERGA  
STOCCARDA  
WUPPERTAL - BARMEN

#### Corrispondenti:

BELGIO  
DANIMARCA  
FINLANDIA  
FRANCIA  
INGHILTERRA  
NORVEGIA  
OLANDA  
SVEZIA

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Centri del Mondo

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For this operation we were obliged to await for the return of Mr.Dr.G.PANZA from his vacations.

Therefore, the case containing the two paintings has been shipped on s/s RADNOSHIRE wich will be in London on the 9th September next.

Of course, we beg you to dispose for the rectification of the insurance certificate in these terms.

Therefore, we reserve to send you our debit note for all operations and in the meantime, always at your disposal, we remain,

Yours faithfully **ZÜST-AMBROSETTI SPA.**  
The Manager

The Museum of Modern Art Archives, NY

Collection:

IC/IP

Series/Folder:

I.A.1184

## THE GLEN LINE AND SHIRE LINE SERVICE

Owners:—GLEN LINE, LTD.



## HOMeward AND INTERMEDIATE

Any inquiries respecting this vessel to be addressed to:—  
GLEN LINE LTD., 16, St. Helen's Place, London, E.C.3.

12

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## SHIPPED

in apparent good order and condition unless otherwise stated hereon

by ZÜST-AMBROSETTI Soc. p. Az.

on board the ship "RADIOSHIRE" in or off the port of GENOVA  
ONE PACKAGES and/or PIECES,  
 marked and numbered as under to be conveyed by the above and/or any vessel or vessels to which transshipment may be made by the route and/or  
 methods of conveyance and subject to the conditions and exceptions both general and special hereinafter mentioned and to be delivered subject to the like  
 conditions and exceptions at the port of LONDON or so near thereto as she may safely get,  
 unto ORDER or his or their assigns.

## PARTICULARS DECLARED BY SHIPPER:—

SAID TO BE

G P 121  
LONDON

1 CASE N° 2 PAINTINGS. KOS. 305.-

## FREIGHT PREPAID

NOTIFY : MESSRS. BOLTON &amp; FAIRHEAD LTD. KENDAL HOUSE 203 REGENT STREET LONDON W. 1

357  
174  
1428  
2499  
357  
621.1  
80  
87  
87  
77  
621.431

FREIGHT PREPAID

the 2.502  
Value 1.851.211 @ 2/6 358.2.11  
 Foot. 1.851.211 @ 2/6  
 Weight 1.851.211 @ 2/6  
 Packages 1.851.211 @ 2/6  
 Value 1.851.211 @ 2/6

Total £.....

@ ex.....

In accepting this Bill of Lading the shipper, consignee and/or the owners of the goods, and the holder of this Bill of Lading, expressly accept and agree to all its stipulations, conditions and exceptions, whether written, printed, stamped or incorporated on the front or back hereof, as fully as if they were all signed by such shipper, consignee, owner or holder. This Bill of Lading shall be construed and governed by English Law, and shall apply from the time the goods are received for shipment until delivery, but always subject to the conditions and exceptions of the carrying conveyance; it shall be given up, duly endorsed, in exchange for delivery order if required.

In WITNESS whereof the master or agent of the said ship has signed.....Bills of Lading, all of this tenor and date, one of which being accomplished the others shall stand void.

Dated at GENOVA 4 SET. 1961

FOR THE SHIP, -

(Continued on Reverse side)

COPY

AGENTS.

NOT NEGOTIABLE



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# Züst-Ambrosetti

TRASPORTI INTERNAZIONALI S. p. A.

CAPITALE SOCIALE L. 25.000.000

SEDE IN MILANO: VIALE VITTORIO VENETO 22

TELEGRAMMI: ZUSTAMBROSETTI - C. C. I. A. MILANO 424677

## Specialità:

TRASPORTI MARITTIMI E TERRESTRI  
SDOGANAMENTI - VAGONI  
GROUPAGES ACCELERATI  
DA E PER I PRINCIPALI  
CENTRI EUROPA NORD OCCIDENTALE  
IMPORTAZIONE MACCHINARI  
SERVIZIO AEREO - Agenti JATA  
SPECIALISTI TRAFFICO OPERE D'ARTE  
SERVIZI CAMIONISTICI TIR  
SPECIALISTI TRAFFICO

Vs. rif.

Ns. rif. 4/50284/PL.cr.

da citare nella risp. o per comunicaz. telefoniche

THE MUSEUM OF MODERN ART  
11 West 53rd Street  
NEW YORK 19

Milano, 2nd September 1961

OFFICE: Viale Vittorio Veneto 22 - Tel. 661.241/44 - 666.226  
MAGAZZINO: Via Valtellina n. 32 - Telefono 677.563  
AGENZIA DOGANALE: Via Valtellina n. 32 - Telefono 690.902

INVIARE CORRISPONDENZA  
Casella Postale Ferrovia  
3079

BY AIR MAIL

## Sede Amministrativa:

TORINO - Via Cellini, 2  
Tel. 693.435 - 690.603 al 690.607

## Filiali e Agenzie:

BIELLA  
Via Oberdan 23/a  
Telefono 23.573  
BOLOGNA  
Via della Zecca N. 2/b  
Telef. 272.818  
COMO  
Via S. Giordano, 22  
Telef. 20.840 - 29.690  
FIRENZE  
Via Por Santa Maria 6/3  
Telef. 287.136  
GENOVA  
Via Dante, 2-4G  
Telef. 52.320 - 51.641 - 586.497  
PARMA  
Via P. Giordani, 20  
Telef. 29.233  
PIACENZA  
Via Borghetto, 20  
Telef. 25.774  
SAVONA  
Via Chioldo, 2 - Tel. 21.177

BOZZANO  
BRESCIA  
CHIASSO  
DOMODOSSOLA  
FORTEZZA  
LIVORNO  
LUINO  
MODANE  
NAPOLI  
PONTEDERA  
ROMA  
TARVISIO  
VENEZIA  
VENTIMIGLIA

## Casi alleate:

CHIASSO  
AMBURGO  
BERLINO  
BREMA  
DUESSELDORF  
FRANCOFORTE  
LIPSIA  
MANNHEIM  
MONACO  
NORIMBERGA  
STOCARDA  
WUPPERTAL - BARMEN

## Corrispondenti:

BELGIO  
DANIMARCA  
FINLANDIA  
FRANCIA  
INGHILTERRA  
NORVEGIA  
OLANDA  
SVEZIA

ed in tutti i Principali  
Centri del Mondo

At the kind attention of Mrs. DOROTHY

H. DUDLEY.

Re: Mr. Dr. G. PANZA, MILAN - 2 ROTHKO's paintings -  
Number 12, 1960 \$ 25.000.=  
Number 61, 1953 \$ 25.000.=  
for WHITECHAPEL ART GALLERY, LONDON.

Dear Sirs,

following up the previous correspondence to you in copy, we have to inform you that, instead of by railway, the goods in question will be shipped by sea on s/s RADNORSHIRE sailing from Genoa on the 3rd inst., to be in London on the 9th September next.

We were obliged to effect this change of shipment as, for the large dimensions of the case, the Italian Railways did not accept this consignment because the case in question could not enter into the wagon.

Furthermore, we have been obliged to delay the departure of the cases also for the fact that all documentation necessary for the exportation was to be issued again, being overdue the permission bank issued before.

For this operation we were obliged to await for the return of Mr. Dr. G. PANZA from his vacations.

Therefore, the case containing the two paintings has been shipped on s/s RADNORSHIRE which will be in London on the 9th September next.

Of course, we beg you to dispose for the rectification of the insurance certificate in these terms.

Therefore, we reserve to send you our debit note for all operations and in the meantime, always at your disposal, we remain,

Yours faithfully ZÜST-AMBROSETTI S.p.A.  
The Manager



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	IC/IP	I.A.1184



*Ice Ratchko / Export - Panza*

# Züst-Ambrosetti

TRASPORTI INTERNAZIONALI S. p. A.

CAPITALE SOCIALE L. 25.000.000

SEDE IN MILANO: VIALE VITTORIO VENETO 22

TELEGRAMMI: ZUSTAMBROSETTI - C. C. I. A. MILANO 424677

25th July 1961

**Specialità:**

TRASPORTI MARITTIMI E TERRESTRI  
SDOGANAMENTI - VAGONI  
GROUPAGES ACCELERATI  
DA E PER I PRINCIPALI  
CENTRI EUROPA NORD OCCIDENTALE  
IMPORTAZIONE MACCHINARI  
SERVIZIO AEREO - Agenzi JATA  
SPECIALISTI TRAFFICO OPERE D'ARTE  
SERVIZI CAMIONISTICI TER

Vs. rif. 4/50284/Direz.T.cr.

Ns. rif.

da citare nelle risp. o per comunicare telefoniche

Messrs.

BOLTON & FAIRHEAD LTD.  
106 Regent Street  
LONDON W.1.

Milano,

UFFICI: Viale Vittorio Veneto 22 - Tel. 661.241/44 - 666.226  
MAGAZZINO: Via Valtellina n. 32 - Telefono 677.563  
AGENZIA DOGANALE: Via Valtellina n. 32 - Telefono 690.902

INVIARE CORRISPONDENZA

Casella Postale Ferrovia

copy to: THE MUSEUM OF MODERN ART  
11 West 53rd Street  
NEW YORK 19.

At the attention of Mrs. DOROTHY H. DUDLEY.

**Sede Amministrativa:**

TORINO - Via Cellini, 2  
Tel. 693.435 - 690.603 al 690.607

**Filiali e Agenzie:**

BIELLA  
Via Oberdan 23/a  
Telefono 23.573  
BOLOGNA  
Via della Zecca N. 2/b  
Telef. 272.818  
COMO  
Via S. Giornate, 22  
Telef. 20.840 - 29.690  
FIRENZE  
Via Por Santa Maria 6/3  
Telef. 287.136  
GENOVA  
Via Dante, 2-4c  
Telef. 52.320 - 51.641 - 586.497  
PARMA  
Via P. Giordani, 20  
Telef. 29.233  
PIACENZA  
Via Borghetto, 20  
Telef. 25.774  
SAVONA  
Via Chiodo, 2 - Tel. 21.177

BOLZANO  
BRESCIA  
CHIASSO  
DOMODOSSOLA  
FORTEZZA  
LIVORNO  
LUINO  
MODANE  
NAPOLI  
PONTEDERA  
ROMA  
TARVISIO  
VENEZIA  
VENTIMIGLIA

**Casi alleate:**

CHIASSO  
AMBURGO  
BERLINO  
BREMA  
DUESSELDORF  
FRANCOFORTE  
LIPSIA  
MANNHEIM  
MONACO  
NORIMBERGA  
STOCARDA  
WUPPERTAL - BARMEN

**Corrispondenti:**

BELGIO  
DANIMARCA  
FINLANDIA  
FRANCIA  
INGHILTERRA  
NORVEGIA  
OLANDA  
SVEVIA

d in tutti i Principati

Re: Mr. Dr. GIUSEPPE PANZA, MILAN - 2 Rothko's paintings -  
Number 12, 1960 \$ 25.000.-  
Number 61, 1953 \$ 25.000.-  
for WHITECHAPEL ART GALLERY, LONDON.

Dear Sirs,

referring to the above-mentioned shipment we have to inform you that, contrary to what we have communicated you by our letter dated 18th inst., as the lender Mr. Dr. GIUSEPPE PANZA should come to Milan to sign export documents and value form care of the BANCA D'ITALIA, being at present away, we have received communication from the same that he will be here only on the 8th August next.

Therefore, all the question is delayed to this date.

This for your and our guidance and in the meantime, always at your disposal, we remain,

Yours faithfully  
ZÜST-AMBROSETTI SPA.  
The Manager



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The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	IC/IP	I.A.1184

TELEPHONE: REGENT 0096-7 @ 4245

WAREHOUSE: 74 BREWERY RD., CALEDONIAN RD. LONDON, N.7

CABLES & TELEGRAMS:  
FAIRBOLTO, PICCY, LONDON

## BOLTON & FAIRHEAD, LTD.

DIRECTORS: C. K. BOLTON R. C. KENT P. J. FISHER

SHIPPING & INSURANCE  
AGENTS.

FINE ART & EXPORT  
PACKERS.

FINE ART & EXPORT  
PACKERS.

**NEW ADDRESS:**  
**KENDAL HOUSE.**  
**203, REGENT STREET, W.1.**  
**TELE. REGENT 0096-7-8-9**

and at 90 BROAD STREET, NEW YORK

FOREIGN CARRIERS  
CORRESPONDENTS  
IN ALL PARTS  
OF THE WORLD.

Ref. 2912

21st July 1961

Miss Dorothy Dudley,  
Registrar,  
The Museum of Modern Art,  
11, West 53rd Street,  
NEW YORK.

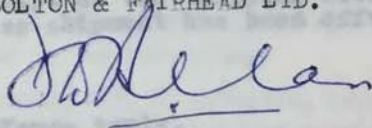
Dear Miss Dudley,

re: Whitechapel Art Gallery

With reference to your letter of the 3rd July to Züst Ambrosetti, copy of which you were good enough to send us, we have now heard from them regarding the Rothko paintings and for your guidance enclose copy of our acknowledgement to them.

Yours very truly,

BOLTON & FAIRHEAD LTD.

  
D. W. ALLAN  
IMPORT MANAGER

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The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	IC/IP	I.A.1184

TELEPHONE: REGENT 0096-7 & 4245

WAREHOUSE: 74 BREWERY RD., CALEDONIAN RD. LONDON, N.7

CABLES & TELEGRAMS:  
FAIRBOLTO, PICCY, LONDON

## BOLTON & FAIRHEAD, LTD.

DIRECTORS: C. K. BOLTON R. C. KENT P. J. FISHER

SHIPPING & INSURANCE  
AGENTS.

FINE ART & EXPORT  
PACKERS.

**NEW ADDRESS:**  
KENDAL HOUSE,  
203, REGENT STREET, W.1.  
TELE. REGENT 0096-7-8-9

and at 90 BROAD STREET, NEW YORK

FOREIGN CARRIERS  
CORRESPONDENTS  
IN ALL PARTS  
OF THE WORLD.

Ref. 2912

21st July 1961

Zust Ambrosetti SPA.,  
Casella Postale Ferrovia 3079,  
MILAN.

Yr. Ref: 4/50284/T.cr.

Dear Sirs,

re: DR. GIUSEPPE PANZA: MILAN. 2 Rothko Paintings  
Number 12 1960 / 25,000.=  
Number 61 1953 / 25,000.= for Whitechapel Art Gallery

We acknowledge with thanks receipt of your letter of the 18th inst., and are obliged to you for informing us that in accordance with the request of the Museum of Modern Art you are arranging to forward to our order at London the above mentioned works.

We accordingly await receipt of the shipping documents per Messrs. M. A. T. Transport as soon as shipment has been effected.

We are,

Yours truly,  
BOLTON & FAIRHEAD LTD.

D. W. ALLAN  
IMPORT MANAGER

c.c. Mrs. Dorothy Dudley,  
Museum of Modern Art.  
c.c. Whitechapel Art Gallery.

FINLANDIA  
FRANCIA  
INGHILTERRA  
NORVEGIA  
OLANDA  
SVEZIA  
ed in tutti i Principali  
Centri del Mondo



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The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	IC/IP	I.A.1184



*Ice Rothko / Panza EXPORT from Milan to London*  
**Züst-Ambrosetti**

**TRASPORTI INTERNAZIONALI S. p. A.**

CAPITALE SOCIALE L. 25.000.000

**SEDE IN MILANO: VIALE VITTORIO VENETO 22**

TELEGRAMMI: ZUSTAMBROSETTI - C. C. I. A. MILANO 424677

18th July 1961

**Specialità:**

TRASPORTI MARITTIMI E TERRESTRI  
SDOGANAMENTI - VAGONI  
GROUPAGES ACCELERATI  
DA E PER I PRINCIPALI  
CENTRI EUROPA NORD OCCIDENTALE  
IMPORTAZIONE MACCHINARI  
SERVIZIO AEREO - Agenti JATA  
SPECIALISTI TRAFFICO OPERE D'ARTE  
SERVIZI CAMIONISTICI TIR

Vs. rif. 4/50234/T. cr.

Ns. rif.

da citare nella risp. o per comunicat. telefoniche

Messrs.

**BELTON & FAIRHEAD LTD.**

106 Regent Street

LONDON W.1.

**Milano,**

UFFICI: Viale Vittorio Veneto 22 - Tel. 661.241/44 - 666.226

MAGAZZINO: Via Valtellina n. 32 - Telefono 677.563

AGENZIA DOGANALE: Via Valtellina n. 32 - Telefono 690.902

INVIARE CORRISPONDENZA

Casella Postale Ferrovia

3079

copy to: **THE MUSEUM OF MODERN ART**  
11 West 53rd Street  
NEW YORK 19

At the attention of Mrs. DOROTHY H. DUDLEY.

**Sede Amministrativa:**

TORINO - Via Cellini, 2  
Tel. 693.435 - 690.603 al 690.607

**Filiali e Agenzie:**

BIELLA  
Via Oberdan 23/a  
Telefono 23.573  
BOLOGNA  
Via della Zecca N. 2/b  
Telef. 272.818  
COMO  
Via S. Giornate, 22  
Telef. 20.840 - 29.690  
FIRENZE  
Via Por Santa Maria 6/3  
Telef. 287.136  
GENOVA  
Via Dante, 2-4C  
Telef. 52.320 - 51.641 - 586.497  
PARMA  
Via P. Giordani, 20  
Telef. 29.233  
PIACENZA  
Via Borghetto, 20  
Telef. 25.774  
SAVONA  
Via Chiodo, 2 - Tel. 21.177

BOZZANO  
BRENNERO  
BRESCIA  
CHIASSO  
DOMODOSSOLA  
FORTEZZA  
LIVORNO  
LUINO  
MODANE  
NAPOLI  
PONTEBBA  
ROMA  
TARVISIO  
VENEZIA  
VENTIMIGLIA

**Case alligate:**

CHIASSO  
AMBURGO  
BERLINO  
BREMA  
DUESSELDORF  
FRANCOFORTE  
LIPSI  
MANNHEIM  
MONACO  
NORIMBERGA  
STOCARDA  
WUPPERTAL - BARMEN

**Corrispondenti:**

BEIGIO  
DANIMARCA  
FINLANDIA  
FRANCIA  
INGHILTERRA  
NORVEGIA  
OLANDA  
SVEZIA

ed in tutti i Principali  
Centri del Mondo

**Re: Mr. Dr. GIUSEPPE PANZA, MILAN - 2 Rothko's paintings -**

Number 12, 1960 \$ 25.000.=

Number 61, 1953 \$ 25.000.= for WHITECHAPEL ART GALLERY.

Dear Sirs,

following up THE MUSEUM OF MODERN ART's letter dated 3rd inst., to you in copy, we beg to inform you that we have provided to retire the two above-mentioned paintings, for order and account of THE MUSEUM OF MODERN ART in New York, for the forwarding to London.

We are disposing for all export operations, office BB.AA. etc. to provide to the forwarding.

The forwarding will be effected, being a case of large dimensions (3,22x2,86x38) by railway service via Chiasso through the groupage railway services of our friends Messrs. M.A.T. TRANSPORT LTD., in London, sending you our Waybill of forwarding.

This for your and our guidance and in the meantime, always at your disposal, we remain,

Yours faithfully  
**ZÜST-AMBROSETTI SPA.**  
The Manager



The Museum of Modern Art Archives, NY	Collection:	Series/Folder:
	IC/IP	I.A.1184

THE MUSEUM OF MODERN ART  
11 WEST 53 STREET, NEW YORK 19, N. Y.

cc: Mr. McCray  
Mr. Selz  
Miss Pearson  
Mr. Palmer

*105 Rothko Imports  
for London  
from Italy  
Milan  
(Panza)*

August 30, 1961

July 3, 1961

Eust-Ambrosetti  
Viale Vittorio Veneto 22  
Milan, Italy

Dear Sir:

We have arranged to borrow the following paintings for the exhibition MARK ROTHKO opening at the Whitechapel Art Gallery, London, in September:

From: Dr. Giuseppe Panza  
Corso di Porta Romana 78/1  
Milan

Stedelijk Museum  
Paulus Potterstraat 13  
Amsterdam, Netherlands)

Exhibition:	Rothko: Number 12, 1960	\$25,000
	Rothko: Number 61, 1953	25,000

Will you please arrange to forward them to Bolton & Fairhead, Ltd., 106 Regent Street, London W.1, England for customs clearance and delivery to the Whitechapel Art Gallery. They should arrive in London on or about September 1. As they will be insured from wall to wall under the Museum's fine arts policy we will need to know in advance the name of the carrier on which they are forwarded and the date of departure from Milan.

We trust that you can pack them in the box we made for these paintings when they were shipped to you from New York last March. Please bill the Museum for all charges including customs clearance and delivery in London under Purchase Order I.C.E. 2401 which will be mailed to you under separate cover.

We shall appreciate your confirming the handling of this shipment at your earliest convenience.

The paintings will then go on tour in Europe and will later be returned to The Museum of Modern Art in New York.

Sincerely,

These commodities licensed by U.S. law for ultimate destination England.  
Diversion contrary to U.S. law prohibited.

Dorothy H. Dudley  
Registrar

Note: Only the four paintings packed in Box 100 are framed.

cc: Bolton & Fairhead, Ltd., London



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The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
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## THE MUSEUM OF MODERN ART

11 WEST 53 STREET, NEW YORK 19, N. Y.

TELEPHONE: CIRCLE 5-8900

*St. ports  
NY - London*

August 30, 1961

TO: Messrs. Bolton & Fairhead Ltd.  
Kendal House  
203 Regent Street  
London W.1, England

FOR CUSTOMS CLEARANCE AND DELIVERY TO:  
Whitechapel Art Gallery  
High Street  
London E.1, England

(With subsequent showing at:  
Stedelijk Museum  
Paulus Potterstraat 13  
Amsterdam, Netherlands)

Exhibition: MARK ROTHKO

CONTENTS: 45 paintings  
TOTAL NUMBER OF CASES: 16  
TOTAL CUBAGE: 1,658.39 cu. ft. (46.69 cu. M.)  
TOTAL NET WEIGHT: 2,422 lbs. (1,102.59 ks.)  
TOTAL GROSS WEIGHT: 10,011 lbs. (4,545.91 ks.)  
TOTAL VALUE: \$398,300.

Cases are marked: MOMA 1-16 LONDON

Itemized list attached.

These works of art are of American origin and are being lent by The Museum of Modern Art, New York to the Whitechapel Art Gallery, London. The exhibition will then go on tour in Europe and will later be returned to The Museum of Modern Art in New York.

These commodities licensed by U.S. law for ultimate destination England. Diversion contrary to U.S. law prohibited.

Note: Only the four paintings packed in Box #16 are framed.

The Museum of Modern Art Archives, NY	Collection:	Series/Folder:
	IC/IP	I.A.1184

THE MUSEUM OF MODERN ART  
11 West 53rd Street  
New York 19, N.Y.

Exhibition: MARK ROTHKO:

Box List

Dimensions are given in inches and centimeters. Height precedes width precedes depth. Cubage is given in cubic feet and cubic metres. Weights are given in pounds and kilos. Values are given in U. S. dollars.

Case No.	DIMENSIONS	WEIGHTS		CUBAGE
		Net	Gross	
MOMA	82 x 190 x 14 inches	172 lbs	814 lbs.	126.22 cu. ft.
1				
LONDON	208.3 x 582.6 x 35.6 cm	78.18 lbs	370 ks	3.56 cu. M

Museum Number	Artist	Title, date, medium	Value
✓ 61.453	Rothko:	MURAL SECTION #5, 1959 Oil on canvas	\$10,000.
✓ 61.467	Rothko:	MURAL SECTION #7, 1959 Oil on canvas	10,000.
Total value Box #1			\$20,000.

MOMA	114 x 189 x 14 inches	232 lbs.	1092 lbs	182.66 cu. ft.
2				
LONDON	289.5 x 480 x 35.6 cm	105.45 ks	496.36 ks	5.15 cu. M
✓ 61.459	Rothko:	MURAL SECTION #3, 1959 Oil on canvas	\$15,000.	
✓ 61.460	Rothko:	MURAL SECTION #2, 1959 Oil on canvas	15,000.	
Total value Box #2			\$30,000.	

MOMA	114 x 177 x 14 inches	266 lbs.	1026 lbs.	163.47 cu. ft.
3				
LONDON	289.5 x 449.6 x 35.6 cm	120.9 ks	466.36 ks.	4.61 cu. M
✓ 61.458	Rothko:	MURAL SECTION #7, 1958-59 Oil on canvas	\$14,000.	
✓ 61.472	Rothko:	WHITE AND BLACK ON WINE, 1958 Oil on canvas	20,000.	
Total value Box #3			\$34,000.	

TOTAL VALUE, PAGE 1: \$84,000.



The Museum of Modern Art Archives, NY	Collection:	Series/Folder:
	IC/IP	I.A.1184

Box List - Mark Rothko		-2-	Value Carried Forward \$84,000.	
Case No.	DIMENSIONS	WEIGHTS Net	Gross	CUBAGE
MOMA	114 x 102 x 14 inches	130 lbs.	655 lbs.	94.21 cu. ft.
4 LONDON	289.5 x 259 x 35.6 cm	59.09 ks.	297.7 ks.	2.66 cu M
61.471	Rothko: #7, 1960 Oil on canvas		\$7,000.	
61.461	Rothko: MURAL SECTION #4, 1959 Oil on canvas		<u>8,000.</u>	
Total value Box #4			\$15,000.	
-----				
MOMA	114 x 158 x 14 inches	163 lbs.	848 lbs.	145.93 cu. ft.
5 LONDON	289.5 x 147.3 x 35.6 cm	74.09 ks.	385.45 ks.	4.12 cu. M.
61.463	Rothko: SKETCH FOR MURAL #1, 1958 Oil on canvas		\$11,000.	
61.454	Rothko: SKETCH FOR MURAL #6, 1958 Oil on canvas		<u>12,500.</u>	
Total value Box #5			\$23,500.	
-----				
MOMA	114 x 124 x 14 inches	157 lbs.	672 lbs.	132.35 cu. ft.
6 LONDON	289.5 x 315 x 35.6 cm	71.36 ks.	305.45 ks.	3.76 cu. M.
61.444	Rothko: #14, 1960 Oil on canvas		\$10,000.	
61.442	Rothko: #8, 1953 Oil on canvas		<u>10,000.</u>	
Total value Box #6			\$20,000.	
-----				
MOMA	122 x 98 x 14 inches	117 lbs.	582 lbs.	96.8 cu. ft.
7 LONDON	309.8 x 248.9 x 35.6 cm	53.18 ks	264.09 ks	2.73 cu. M.
61.1587	Rothko: #30, 1954, Oil on canvas		\$10,000.	
61.1590	Rothko: #22, 1960, Oil on canvas		<u>12,000.</u>	
Total value Box #7			\$22,000.	
-----				
MOMA	126 x 116 x 14 inches	158 lbs.	718 lbs.	118.4 cu. ft.
8 LONDON	320 x 294.6 x 35.6 cm.	71.8 ks.	326.36 ks	3.34 cu. M.
61.451	Rothko: #22, 1950 Oil on canvas		\$11,000.	
61.465	Rothko: #20, 1950 Oil on canvas		<u>10,000.</u>	
Total value Box #8			\$21,000.	
-----				
TOTAL VALUE PAGE 2			\$101,500.	

The Museum of Modern Art Archives, NY	Collection:	Series/Folder:
	IC/IP	I.A.1184

## Box List - Mark Rothko -3- Value Carried Forward \$185,500

Case No.	DIMENSIONS	WEIGHTS Net	Gross	CUBAGE
MOMA 9	104 x 24 x 74 inches	197 lbs.	610 lbs.	106.94 cu. ft.
LONDON	164 x 61 x 188 cm	89.54 ks.	277.27 ks	3.02 cu.M.
61.450	Rothko: #21, 1949 Oil on canvas			\$ 7,000.
61.1541	Rothko: THE BLACK AND THE WHITE, 1944 Oil on canvas			7,500.
61.449	Rothko: #20, 1949 Oil on canvas			7,000.
61.1589	Rothko: #16, 1960 Oil on canvas			<u>10,000.</u>
Total value Box #9				\$31,500.

MOMA 10	113 x 19 x 91 inches	205 lbs.	695 lbs.	112.89 cu. ft.
LONDON	287 x 48.2 x 231.1 cm	93.18 ks.	315.9 ks	3.19 cu. M.
61.1581	Rothko: BLACK OVER REDS, 1957 Oil on canvas			\$20,000.
61.1588	Rothko: #17, 1957 Oil on canvas			10,000.
61.469	Rothko: HOMAGE TO MATISSE, 1954 Oil on canvas			8,000.
61.440	Rothko: #9, 1958 Oil on canvas			<u>20,000.</u>
Total value Box #10				\$58,000.

MOMA 11	96 x 23 x 75 inches	182 lbs.	564 lbs.	95.83 cu. ft.
LONDON	243.8 x 58.4 x 190.5 cm	82.7 ks	256.36 ks.	2.7 cu. M
61.468	Rothko: #13, 1949 Oil on canvas			\$ 7,000.
61.1539	Rothko: #24, 1949 Oil on canvas			12,000.*
61.1389	Rothko: #8, 1952 Oil on canvas			12,000.
61.473	Rothko: #10, 1953 Oil on canvas			<u>18,000.**</u>
Total value Box #11				\$49,000.

MOMA 12	75 x 19 x 49 inches	81 lbs.	273 lbs.	40.41 cu. ft.
LONDON	190.5 x 48.2 x 124.4 cm	38.6 ks	124.09 ks	1.14 cu. M.
61.443	Rothko: #11, 1949 Oil on canvas			\$ 4,000.
61.446	Rothko: #15, 1949 Oil on canvas			4,000.
61.456	Rothko: #16, 1949 Oil on canvas			<u>4,000.</u>
Total value Box #12				\$12,000.

TOTAL VALUE PAGE 3

\$150,500.

+ 8,000 \*

+ 4,000 \*\*



The Museum of Modern Art Archives, NY	Collection:	Series/Folder:
	IC/IP	I.A.1184

## Box List - Mark Rothko -4- Value Carried forward \$336,000

Case No.	DIMENSIONS	WEIGHTS Net	Gross	CUBAGE
MOMA 13	72 x 23 x 54 inches	84 lbs	319 lbs	52.3 cu. ft.
LONDON	182.8 x 58.4 x 137.1 cm	38.18 ks	145 ks.	1.48 cu. M.

61.445	Rothko: #15, 1948 Oil on canvas		\$ 3,000.
61.1586	Rothko: #30, 1949 O/C		4,000.
61.1585	Rothko: #18, 1947 Oil on canvas		3,500.
61.1584	Rothko: #10, 1948 Oil on canvas		3,500.

Total value, Box #13 \$14,000.

MOMA 14	75 x 24 x 67 inches	114 lbs.	405 lbs.	67.4 cu. ft.
LONDON	190.5 x 61 x 170.2 cm	51.8 ks.	184.09	1.8 cu. M.

61.1583	Rothko: #12, 1949 Oil on canvas		\$ 4,500.
61.1540	Rothko: #16, 1948 Oil on canvas		8,000.
61.452	Rothko: #24, 1947 Oil on canvas		2,500.
61.470	Rothko: #3, 1956 Oil on canvas		5,000.

Total value Box #14 \$20,000.

MOMA 15	97 x 125 x 15 inches	106 lbs.	565 lbs.	105.25 cu. ft.
LONDON	246.3 x 317.5 x 38.1 cm	48.18 ks	256.8 ks.	2.97 cu. M.

61.448	Rothko: #19, 1958 Oil on canvas		\$ 9,000.
61.447	Rothko: #18, 1952 Oil on canvas		12,000.

Total value Box #15 \$21,000.

MOMA 16	49 x 16 x 36 inches	58 lbs.	173 lbs.	16.33 cu. ft.
LONDON	124.5 x 40.6 x 91.5 cm	26.36 ks	78.63 ks	0.46 cu. M.

61.1582	Rothko: UNTITLED, 1946 Watercolor		\$2,500.
61.1537	Rothko: VESSELS OF MAGIC, 1946 Watercolor		800.
61.1538	Rothko: BAPTISMAL SCENE, 1945 Watercolor		1,000.
61.1536	Rothko: ANCESTRAL IMPRINT, 1946 Watercolor		3,000.

Total value Box #16 \$7,300

TOTAL VALUE OF PAGE 4 \$62,300.

TOTAL VALUE OF SHIPMENT \$398,300.

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**THE MUSEUM OF MODERN ART**

**11 WEST 53 STREET, NEW YORK 19, N. Y.**

**TELEPHONE: CIRCLE 5-8900**

JP  
Rothko ICF 60-61  
Exports  
OPENS OCT 10 st

SS  
August 30, 1961

TO: Messrs. Bolton & Fairhead Ltd.  
Kendal House  
203 Regent Street  
London W.1, England

FOR CUSTOMS CLEARANCE AND DELIVERY TO:  
Whitechapel Art Gallery  
High Street  
London E.1, England

(With subsequent showing at:  
Stedelijk Museum  
Paulus Potterstraat 13  
Amsterdam, Netherlands)

Exhibition: MARK ROTHKO

CONTENTS: 45 paintings  
TOTAL NUMBER OF CASES: 16  
TOTAL CUBAGE: 1,658.39 cu. ft. (46.69 cu. M.)  
TOTAL NET WEIGHT: 2,422 lbs. (1,102.59 ks.)  
TOTAL GROSS WEIGHT: 10,011 lbs. (4,545.91 ks.)  
TOTAL VALUE: \$398,300.

Cases are marked: MOMA 1-16 LONDON

Itemized list attached.

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THE MUSEUM OF MODERN ART  
11 West 53rd Street  
New York 19, N.Y.

Exhibition: MARK ROTHKO:

Box List

Dimensions are given in inches and centimeters. Height precedes width precedes depth. Cubage is given in cubic feet and cubic metres. Weights are given in pounds and kilos. Values are given in U. S. dollars.

Case No.	DIMENSIONS	WEIGHTS		CUBAGE
		Net	Gross	
MOMA	82 x 190 x 14 inches	172 lbs	814 lbs.	126.22 cu. ft.
1				
LONDON	208.3 x 582.6 x 35.6 cm	78.18 lbs	370 ks	3.56 cu. M

Museum Number	Artist	Title, date, medium	Value
61.453	Rothko:	MURAL SECTION #5, 1959 Oil on canvas	\$10,000.
61.467	Rothko:	MURAL SECTION #7, 1959 Oil on canvas	10,000.
Total value Box #1			\$20,000.

MOMA	114 x 189 x 14 inches	232 lbs.	1092 lbs	182.66 cu. ft.
2				
LONDON	289.5 x 480 x 35.6 cm	105.45 ks	496.36 ks	5.15 cu M

61.459	Rothko:	MURAL SECTION #3, 1959 Oil on canvas	\$15,000.
61.460	Rothko:	MURAL SECTION #2, 1959 Oil on canvas	15,000.
Total value Box #2			\$30,000.

MOMA	114 x 177 x 14 inches	266 lbs.	1026 lbs.	163.47 cu. ft.
3				
LONDON	289.5 x 449.6 x 35.6 cm	120.9 ks	466.36 ks.	4.61 cu. M

61.458	Rothko:	MURAL SECTION #7, 1958-59 Oil on canvas	\$14,000.
61.472	Rothko:	WHITE AND BLACK ON WINE, 1958 Oil on canvas	20,000.
Total value Box #3			\$34,000.

TOTAL VALUE, PAGE 1: \$84,000.

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Box List - Mark Rothko		-2-	Value Carried Forward \$84,000.	
Case No.	DIMENSIONS	WEIGHTS Net	Gross	CUBAGE
MOMA	114 x 102 x 14 inches	130 lbs.	655 lbs.	94.21 cu. ft.
4				
LONDON	289.5 x 259 x 35.6 cm	59.09 ks.	297.7 ks.	2.66 cu M
61.471	Rothko: #7, 1960 Oil on canvas			\$7,000.
61.461	Rothko: MURAL SECTION #4, 1959 Oil on canvas			<u>8,000.</u>
Total value Box #4				\$15,000.
-----				
MOMA	114 x 158 x 14 inches	163 lbs.	848 lbs.	145.93 cu. ft.
5				
LONDON	289.5 x 147.3 x 35.6 cm	74.09 ks.	385.45 ks.	4.12 cu. M.
61.463	Rothko: SKETCH FOR MURAL #1, 1958 Oil on canvas			\$11,000.
61.454	Rothko: SKETCH FOR MURAL #6, 1958 Oil on canvas			<u>12,500.</u>
Total value Box #5				\$23,500.
-----				
MOMA	114 x 124 x 14 inches	157 lbs.	672 lbs.	132.35 cu. ft.
6				
LONDON	289.5 x 315 x 35.6 cm	71.36 ks.	305.45 ks.	3.76 cu. M.
61.444	Rothko: #14, 1960 Oil on canvas			\$10,000.
61.442	Rothko: #8, 1953 Oil on canvas			<u>10,000.</u>
Total value Box #6				\$20,000.
-----				
MOMA	122 x 98 x 14 inches	117 lbs.	582 lbs.	96.8 cu. ft.
7				
LONDON	309.8 x 248.9 x 35.6 cm	53.18 ks	264.09 ks	2.73 cu. M.
61.1587	Rothko: #30, 1954, Oil on canvas			\$10,000.
61.1590	Rothko: #22, 1960, Oil on canvas			<u>12,000.</u>
Total value Box #7				\$22,000.
-----				
MOMA	126 x 116 x 14 inches	158 lbs.	718 lbs.	118.4 cu. ft.
8				
LONDON	320 x 294.6 x 35.6 cm.	71.8 ks.	326.36 ks	3.34 cu. M.
61.451	Rothko: #22, 1950 Oil on canvas			\$11,000.
61.465	Rothko: #20, 1950 Oil on canvas			<u>10,000.</u>
Total value Box #8				\$21,000.
-----				
TOTAL VALUE PAGE 2				\$101,500.



The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
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Box List - Mark Rothko		-3-	Value Carried Forward \$185,500	
Case No.	DIMENSIONS	WEIGHTS Net	Gross	CUBAGE
MOMA 9	104 x 24 x 74 inches	197 lbs.	610 lbs.	106.94 cu. ft.
LONDON	164 x 61 x 188 cm	89.54 ks.	277.27 ks	3.02 cu.M.
61.450	Rothko: #21, 1949 Oil on canvas			\$ 7,000.
61.1541	Rothko: THE BLACK AND THE WHITE, 1949 Oil on canvas			7,500.
61.449	Rothko: #20, 1949 Oil on canvas			7,000.
61.1589	Rothko: #16, 1960 Oil on canvas			<u>10,000.</u>
Total value Box #9				\$31,500.
MOMA 10	113 x 19 x 91 inches	205 lbs.	695 lbs.	112.89 cu. ft.
LONDON	287 x 48.2 x 231.1 cm	93.18 ks.	315.9 ks	3.19 cu. M.
61.1581	Rothko: BLACK OVER REDS, 1957 Oil on canvas			\$20,000.
61.1588	Rothko: #17, 1957 Oil on canvas			10,000.
61.469	Rothko: HOMAGE TO MATISSE, 1954 Oil on canvas			8,000.
61.440	Rothko: #9, 1958 Oil on canvas			<u>20,000.</u>
Total value Box #10				\$58,000.
MOMA 11	96 x 23 x 75 inches	182 lbs.	564 lbs.	95.83 cu. ft.
LONDON	243.8 x 58.4 x 190.5 cm	82.7 ks	256.36 ks.	2.7 cu. M
61.468	Rothko: #13, 1949 Oil on canvas			\$ 7,000.
61.1539	Rothko: #24, 1949 Oil on canvas			12,000.
61.1389	Rothko: #8, 1952 Oil on canvas			12,000.
61.473	Rothko: #10, 1953 Oil on canvas			<u>18,000.</u>
Total value Box #11				\$49,000.
MOMA 12	75 x 19 x 49 inches	81 lbs.	273 lbs.	40.41 cu. ft.
LONDON	190.5 x 48.2 x 124.4 cm	38.6 ks	124.09 ks	1.14 cu. M.
61.443	Rothko: #11, 1949 Oil on canvas			\$ 4,000.
61.446	Rothko: #15, 1949 Oil on canvas			4,000.
61.456	Rothko: #16, 1949 Oil on canvas			<u>4,000.</u>
Total value Box #12				\$12,000.
TOTAL VALUE PAGE 3				\$150,500.

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	IC/IP	I.A.1184

## Box List - Mark Rothko -4- Value Carried forward \$336,000

Case No.	DIMENSIONS	WEIGHTS		CUBAGE
		Net	Gross	
MOMA 13	72 x 23 x 54 inches	84 lbs	319 lbs	52.3 cu. ft.
LONDON	182.8 x 58.4 x 137.1 cm	38.18 ks	145 ks.	1.48 cu. M.

61.445	Rothko: #15, 1948 Oil on canvas	\$ 3,000.
61.1586	Rothko: #30, 1949 O/C	4,000.
61.1585	Rothko: #18, 1947 Oil on canvas	3,500.
61.1584	Rothko: #10, 1948 Oil on canvas	3,500.

Total value, Box #13 \$14,000.

MOMA 14	75 x 24 x 67 inches	114 lbs.	405 lbs.	67.4 cu. ft.
LONDON	190.5 x 61 x 170.2 cm	51.8 ks.	184.09	1.8 cu. M.

61.1583	Rothko: #12, 1949 Oil on canvas	\$ 4,500.
61.1540	Rothko: #16, 1948 Oil on canvas	8,000.
61.452	Rothko: #24, 1947 Oil on canvas	2,500.
61.470	Rothko: #3, 1956 Oil on canvas	5,000.

Total value Box #14 \$20,000.

MOMA 15	97 x 125 x 15 inches	106 lbs.	565 lbs.	105.25 cu. ft.
LONDON	246.3 x 317.5 x 38.1 cm	48.18 ks	256.8 ks.	2.97 cu. M.

61.448	Rothko: #19, 1958 Oil on canvas	\$ 9,000.
61.447	Rothko: #18, 1952 Oil on canvas	12,000.

Total value Box #15 \$21,000.

MOMA 16	49 x 16 x 36 inches	58 lbs.	173 lbs.	16.33 cu. ft.
LONDON	124.5 x 40.6 x 91.5 cm	26.36 ks	78.63 ks	0.46 cu. M.

61.1582	Rothko: UNTITLED, 1946 Watercolor	\$2,500.
61.1537	Rothko: VESSELS OF MAGIC, 1946 Watercolor	800.
61.1538	Rothko: BAPTISMAL SCENE, 1945 Watercolor	1,000.
61.1536	Rothko: ANCESTRAL IMPRINT, 1946 Watercolor	3,000.

Total value Box #16 \$7,300

TOTAL VALUE OF PAGE 4 \$62,300.

TOTAL VALUE OF SHIPMENT \$398,300.



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The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	IC/IP	I.A.1184

## THE MUSEUM OF MODERN ART

11 WEST 53 STREET, NEW YORK 19, N. Y.

TELEPHONE: CIRCLE 5-8900

August 30, 1961

TO: Messrs. Bolton & Fairhead Ltd.  
Kendal House  
203 Regent Street  
London W.1, England

FOR CUSTOMS CLEARANCE AND DELIVERY TO:  
Whitechapel Art Gallery  
High Street  
London E.1, England

(With subsequent showing at:  
Stedelijk Museum  
Paulus Potterstraat 13  
Amsterdam, Netherlands)

Exhibition: MARK ROTHKO

CONTENTS: 45 paintings  
TOTAL NUMBER OF CASES: 16  
TOTAL CUBAGE: 1,658.39 cu. ft. (46.69 cu. M.)  
TOTAL NET WEIGHT: 2,422 lbs. (1,102.59 ks.)  
TOTAL GROSS WEIGHT: 10,011 lbs. (4,545.91 ks.)  
TOTAL VALUE: \$398,300.

Cases are marked: MOMA 1-16 LONDON

Itemized list attached.

These works of art are of American origin and are being lent by The Museum of Modern Art, New York to the Whitechapel Art Gallery, London. The exhibition will then go on tour in Europe and will later be returned to The Museum of Modern Art in New York.

These commodities licensed by U.S. law for ultimate destination England. Diversion contrary to U.S. law prohibited.

Note: Only the four paintings packed in Box #16 are framed.

The Museum of Modern Art Archives, NY	Collection:	Series/Folder:
	IC/IP	I.A.1184

THE MUSEUM OF MODERN ART  
11 West 53rd Street  
New York 19, N.Y.

Exhibition: MARK ROTHKO:

Box List

Dimensions are given in inches and centimeters. Height precedes width precedes depth. Cubage is given in cubic feet and cubic metres. Weights are given in pounds and kilos. Values are given in U. S. dollars.

Case No.	DIMENSIONS	WEIGHTS		CUBAGE
		Net	Gross	
MOMA	82 x 190 x 14 inches	172 lbs	814 lbs.	126.22 cu. ft.
1				
LONDON	208.3 x 582.6 x 35.6 cm	78.18 lbs	370 ks	3.56 cu. M

Museum Number	Artist	Title, date, medium	Value
61.453	Rothko:	MURAL SECTION #5, 1959 Oil on canvas	\$10,000.
61.467	Rothko:	MURAL SECTION #7, 1959 Oil on canvas	10,000.
Total value Box #1			\$20,000.

MOMA	114 x 189 x 14 inches	232 lbs.	1092 lbs	182.66 cu. ft.
2				
LONDON	289.5 x 480 x 35.6 cm	105.45 ks	496.36 ks	5.15 cu M

61.459	Rothko:	MURAL SECTION #3, 1959 Oil on canvas	\$15,000.
61.460	Rothko:	MURAL SECTION #2, 1959 Oil on canvas	15,000.
Total value Box #2			\$30,000.

MOMA	114 x 177 x 14 inches	266 lbs.	1026 lbs.	163.47 cu. ft.
3				
LONDON	289.5 x 449.6 x 35.6 cm	120.9 ks	466.36 ks.	4.61 cu. M

61.458	Rothko:	MURAL SECTION #7, 1958-59 Oil on canvas	\$14,000.
61.472	Rothko:	WHITE AND BLACK ON WINE, 1958 Oil on canvas	20,000.
Total value Box #3			\$34,000.

TOTAL VALUE, PAGE 1: \$84,000.



The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	IC/IP	I.A.1184

Box List - Mark Rothko -2- Value Carried Forward \$84,000.

Case No.	DIMENSIONS	WEIGHTS Net	Gross	CUBAGE
MOMA	114 x 102 x 14 inches	130 lbs.	655 lbs.	94.21 cu. ft.
4				
LONDON	289.5 x 259 x 35.6 cm	59.09 ks.	297.7 ks.	2.66 cu M
61.471	Rothko: #7, 1960 Oil on canvas			\$7,000.
61.461	Rothko: MURAL SECTION #4, 1959 Oil on canvas			<u>8,000.</u>
Total value Box #4				\$15,000.

MOMA	114 x 158 x 14 inches	163 lbs.	848 lbs.	145.93 cu. ft.
5				
LONDON	289.5 x 147.3 x 35.6 cm	74.09 ks.	385.45 ks.	4.12 cu. M.
61.463	Rothko: SKETCH FOR MURAL #1, 1958 Oil on canvas			\$11,000.
61.454	Rothko: SKETCH FOR MURAL #6, 1958 Oil on canvas			<u>12,500.</u>

MOMA	114 x 124 x 14 inches	157 lbs.	672 lbs.	132.35 cu. ft.
6				
LONDON	289.5 x 315 x 35.6 cm	71.36 ks.	305.45 ks.	3.76 cu. M.
61.444	Rothko: #14, 1960 Oil on canvas			\$10,000.
61.442	Rothko: #8, 1953 Oil on canvas			<u>10,000.</u>
Total value Box #6				\$20,000.

MOMA	122 x 98 x 14 inches	117 lbs.	582 lbs.	96.8 cu. ft.
7				
LONDON	309.8 x 248.9 x 35.6 cm	53.18 ks	264.09 ks	2.73 cu. M.
61.1587	Rothko: #30, 1954, Oil on canvas			\$10,000.
61.1590	Rothko: #22, 1960, Oil on canvas			<u>12,000.</u>
Total value Box #7				\$22,000.

MOMA	126 x 116 x 14 inches	158 lbs.	718 lbs.	118.4 cu. ft.
8				
LONDON	320 x 294.6 x 35.6 cm.	71.8 ks.	326.36 ks	3.34 cu. M.
61.451	Rothko: #22, 1950 Oil on canvas			\$11,000.
61.465	Rothko: #20, 1950 Oil on canvas			<u>10,000.</u>
Total value Box #8				\$21,000.

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
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## Box List - Mark Rothko -3- Value Carried Forward \$185,500

Case No.	DIMENSIONS	WEIGHTS Net	Gross	CUBAGE
MOMA 9	104 x 24 x 74 inches	197 lbs.	610 lbs.	106.94 cu. ft.
LONDON	164 x 61 x 188 cm	89.54 ks.	277.27 ks	3.02 cu.M.

61.450	Rothko: #21, 1949 Oil on canvas	\$ 7,000.
61.1541	Rothko: THE BLACK AND THE WHITE, 1944 Oil on canvas	7,500.
61.449	Rothko: #20, 1949 Oil on canvas	7,000.
61.1589	Rothko: #16, 1960 Oil on canvas	<u>10,000.</u>

Total value Box #9 \$31,500.

MOMA 10	113 x 19 x 91 inches	205 lbs.	695 lbs.	112.89 cu. ft.
LONDON	287 x 48.2 x 231.1 cm	93.18 ks.	315.9 ks	3.19 cu. M.

61.1581	Rothko: BLACK OVER REDS, 1957 Oil on canvas	\$20,000.
61.1588	Rothko: #17, 1957 Oil on canvas	10,000.
61.469	Rothko: HOMAGE TO MATISSE, 1954 Oil on canvas	8,000.
61.440	Rothko: #9, 1958 Oil on canvas	<u>20,000.</u>

Total value Box #10 \$58,000.

MOMA 11	96 x 23 x 75 inches	182 lbs.	564 lbs.	95.83 cu. ft.
LONDON	243.8 x 58.4 x 190.5 cm	82.7 ks	256.36 ks.	2.7 cu. M

61.468	Rothko: #13, 1949 Oil on canvas	\$ 7,000.
61.1539	Rothko: #24, 1949 Oil on canvas	12,000.
61.1389	Rothko: #8, 1952 Oil on canvas	12,000.
61.473	Rothko: #10, 1953 Oil on canvas	<u>18,000.</u>

Total value Box #11 \$49,000.

MOMA 12	75 x 19 x 49 inches	81 lbs.	273 lbs.	40.41 cu. ft.
LONDON	190.5 x 48.2 x 124.4 cm	38.6 ks	124.09 ks	1.14 cu. M.

61.443	Rothko: #11, 1949 Oil on canvas	\$ 4,000.
61.446	Rothko: #15, 1949 Oil on canvas	4,000.
61.456	Rothko: #16, 1949 Oil on canvas	<u>4,000.</u>

Total value Box #12 \$12,000.

TOTAL VALUE PAGE 3

\$150,500.



The Museum of Modern Art Archives, NY	Collection:	Series/Folder:
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## Box List - Mark Rothko -4- Value Carried forward \$336,000

Case No.	DIMENSIONS	WEIGHTS Net	Gross	CUBAGE
MOMA 13	72 x 23 x 54 inches	84 lbs	319 lbs	52.3 cu. ft.
LONDON	182.8 x 58.4 x 137.1 cm	38.18 ks	145 ks.	1.48 cu. M.

61.445	Rothko: #15, 1948 Oil on canvas	\$ 3,000.
61.1586	Rothko: #30, 1949 O/C	4,000.
61.1585	Rothko: #18, 1947 Oil on canvas	3,500.
61.1584	Rothko: #10, 1948 Oil on canvas	3,500.

Total value, Box #13 \$14,000.

MOMA 14	75 x 24 x 67 inches	114 lbs.	405 lbs.	67.4 cu. ft.
LONDON	190.5 x 61 x 170.2 cm	51.8 ks.	184.09	1.8 cu. M.

61.1583	Rothko: #12, 1949 Oil on canvas	\$ 4,500.
61.1540	Rothko: #16, 1948 Oil on canvas	8,000.
61.452	Rothko: #24, 1947 Oil on canvas	2,500.
61.470	Rothko: #3, 1956 Oil on canvas	5,000.

Total value Box #14 \$20,000.

MOMA 15	97 x 125 x 15 inches	106 lbs.	565 lbs.	105.25 cu. ft.
LONDON	246.3 x 317.5 x 38.1 cm	48.18 ks	256.8 ks.	2.97 cu. M.

61.448	Rothko: #19, 1958 Oil on canvas	\$ 9,000.
61.447	Rothko: #18, 1952 Oil on canvas	12,000.

Total value Box #15 \$21,000.

MOMA 16	49 x 16 x 36 inches	58 lbs.	173 lbs.	16.33 cu. ft.
LONDON	124.5 x 40.6 x 91.5 cm	26.36 ks	78.63 ks	0.46 cu. M.

61.1582	Rothko: UNTITLED, 1946 Watercolor	\$2,500.
61.1537	Rothko: VESSELS OF MAGIC, 1946 Watercolor	800.
61.1538	Rothko: BAPTISMAL SCENE, 1945 Watercolor	1,000.
61.1536	Rothko: ANCESTRAL IMPRINT, 1946 Watercolor	3,000.

Total value Box #16 \$7,300

TOTAL VALUE OF PAGE 4 \$62,300.

TOTAL VALUE OF SHIPMENT \$398,300.

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	IC/IP	I.A.1184

## THE MUSEUM OF MODERN ART

**Date** August 18, 1961

**To:** Mr. David Vance

**Re:** Waiver of indemnity for

**From:** Waldo Rasmussen

Rothko exhibition

Dear David:

Enclosed is a copy of my letter to Mr. Sorrentino making advance arrangements for shipment of the Rothko exhibition to London. You will note that it is being carried freight-free by the Holland-American Line to Rotterdam, where it will be transferred to London. This contribution was requested by the Stedelijk Museum who will be exhibiting the show later.

Although Holland-America tells me it will not be necessary to secure a waiver of indemnity for the shipment, I would appreciate it if you would contact Huntington Block and ask him if we could obtain this in advance of shipment. It is my feeling that Holland-America is under the impression that the Stedelijk Museum is responsible for the insurance, and I think they will almost certainly require the waiver from us when they realize the Stedelijk is not authorized to declare them free of indemnity.

We're planning the sailing of the SS Noordam leaving New York on September 2.

Many thanks.

*Waldo*

Enclosure: letter to Mr. Sorrentino

*Rothko ICE/F 6/6/61  
EXPORT-NY-  
ROTTERDAM - LONDON*



The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	IC/IP	I.A.1184

Miss Dudley  
Miss Pearson  
Mr. Palmer  
Mr. O'Hara  
ICE F 66-61  
green

Rothko  
ICE F 60-61

Mr. Sorrentino

August 18, 1961

Enclosed is a copy of my letter to United States Ignat informing them of the cancellation of earlier arrangements to ship the exhibition on one of their vessels.

August 18, 1961

Very thanks for your help.

Mr. Sorrentino  
W.R. Keating and Company  
90 Broad Street  
New York, New York

Sincerely,

Dear Mr. Sorrentino:

This will confirm our conversation today regarding the shipment of the Mark Rothko exhibition.

As you know, the Stedelijk Museum in Amsterdam has received free round-trip transportation for the exhibition from the Holland-America Line, and Mr. William Smith, Manager of the Baggage Division, informs me that space can be reserved on the SS Moordam leaving New York on September 2 and arriving in Rotterdam on September 11. The exhibition will then be trans-shipped from Rotterdam to London for its first opening at the Whitechapel Art Gallery, and I have written the London exhibitor asking them the name of the agent to whom they wish the exhibition consigned for customs clearance and delivery.

Although Mr. Smith of Holland-America informed me that it would not be necessary to supply a waiver of indemnity to the steamship company for this shipment since the Stedelijk Museum was signing the necessary papers, I have asked David Vance in our Registrar's department to secure the necessary waiver from our insurance company in advance so that we will not be in a last-minute crisis if it is required.

Our Purchase Order NO. ICE. 3976 will cover your services for this shipment. As I informed you, the cases will be at Santini Brothers Warehouse and you can arrange details of their delivery to the pier on September 1 with Lou Santini. Advance estimate indicates about 16 cases, and I have notified Holland-America that several will be unusually large, to accommodate paintings whose largest dimensions are 8'9" x 15'. Charges for loading and transfer to the pier, as well as your services, are to be billed to us; all other foreign charges are to be payable by the consignee.

During my absence Mr. Richard Palmer, Executive Assistant in our department will be in charge of these details.

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	IC/IP	I.A.1184

Mr. Sorrentino

-2-

August 18, 1961

Enclosed is a copy of my letter to United States Lines informing them of the cancellation of earlier arrangements to ship the exhibition on one of their vessels.

August 18, 1961

Many thanks for your help.

Mr. Sorrentino  
U.S. Mailing and Company  
30 Broad Street  
New York, New York

Sincerely,

Dear Mr. Sorrentino:

This will confirm our conversation of the West Art Co. exhibition.

Waldo Rasmussen  
Assistant Director  
International Circulating  
Exhibitions

As you know, the Stedelijk Museum in Amsterdam has received from round-trip transportation for the exhibition from the Holland-America Enclosure: letter to US Lines-copy. Inform us that space can be reserved on the St. Maarten leaving New York on September 2 and arriving in Rotterdam on September 11. The exhibition will then be trans-shipped from Rotterdam to London for its first opening at the Whitechapel Art Gallery, and I have written the London exhibitor asking them the name of the agent to whom they wish the exhibition assigned for customs clearance and delivery.

Although Mr. Smith of Holland-America informed me that it would not be necessary to supply a waiver of indemnity to the steamship company for this shipment since the Stedelijk Museum was signing the necessary papers, I have asked David Vance in our Registrar's department to secure the necessary waiver from our insurance company in advance so that we will not be in a last-minute crisis if it is required.

Our Purchase Order No. 3376 will cover your expenses for this shipment. As I informed you, the crates will be at Central Brothers Warehouse and you can arrange details of their delivery to the pier on September 1 with the Central. Advance estimate indicates about 16 crates, and I have notified Holland-America that several will be unusually large, to accommodate paintings whose largest dimensions are 6'9" x 15". Charges for loading and transfer to the pier, as well as your services, are to be billed to us; all other foreign charges are to be payable by the consignee.

During my absence Mr. Richard O'Leary, Executive Assistant in our department will be in charge of these details.



The Museum of Modern Art Archives, NY	Collection:	Series/Folder:
	IC/IP	I.A.1184

Miss Dudley  
Miss Pearson  
Mr. Palmer  
Mr. O'Hara  
ICE F 66-61  
green

Rothko Ice-F  
66/61

Exports

NY - Rotterdam -  
London

August 18, 1961

Mr. Sorrentino  
W.R. Keating and Company  
90 Broad Street  
New York, New York

Dear Mr. Sorrentino:

This will confirm our conversation today regarding the shipment of the Mark Rothko exhibition.

As you know, the Stedelijk Museum in Amsterdam has received free round-trip transportation for the exhibition from the Holland-America Line, and Mr. William Smith, Manager of the Baggage Division, informs me that space can be reserved on the SS Noordam leaving New York on September 2 and arriving in Rotterdam on September 11. The exhibition will then be trans-shipped from Rotterdam to London for its first opening at the Whitechapel Art Gallery, and I have written the London exhibitor asking them the name of the agent to whom they wish the exhibition consigned for customs clearance and delivery.

Although Mr. Smith of Holland-America informed me that it would not be necessary to supply a waiver of indemnity to the steamship company for this shipment since the Stedelijk Museum was signing the necessary papers, I have asked David Vance in our Registrar's department to secure the necessary waiver from our insurance company in advance so that we will not be in a last-minute crisis if it is required.

Our Purchase Order NO. ICE. 3976 will cover your services for this shipment. As I informed you, the cases will be at Santini Brothers Warehouse and you can arrange details of their delivery to the pier on September 1 with Lou Santini. Advance estimate indicates about 16 cases, and I have notified Holland-America that several will be unusually large, to accommodate paintings whose largest dimensions are 8'9" x 15'. Charges for loading and transfer to the pier, as well as your services, are to be billed to us; all other foreign charges are to be payable by the consignee.

During my absence Mr. Richard Palmer, Executive Assistant in our department will be in charge of these details.

The Museum of Modern Art Archives, NY	Collection:	Series/Folder:
	IC/IP	I.A.1184

Mr. Sorrentino - F. R. Keating  
Miss Dudley  
Miss Rubenstein  
Mr. Rasmussen  
Mr. Palmer  
100 N. 5th St.

-2-

August 18, 1961

Enclosed is a copy of my letter to United States Lines informing them of the cancellation of earlier arrangements to ship the exhibition on one of their vessels.

Mr. Many thanks for your help.  
Vice President  
United States Lines  
One Broadway  
New York 4, New York

Sincerely,

Dear Mr. Nicols:

I am writing to notify you of the cancellation in shipping the Bois de la Mer exhibition to New York. We originally requested that your Office arrange transportation for the exhibition between New York and Southampton and return from another port in Europe. We were subsequently informed that the United States Lines had generously agreed to handle the exhibition at 50% of the normal tariff rate and further, that the United Kingdom Conference had approved.

Waldo Rasmussen  
Assistant Director  
International Circulating  
Exhibitions

In Mrs. Rockefeller's original request, which was addressed to General Franklin, dated June 22, 1961, it was mentioned that the exhibition had been requested by several outstanding European cultural institutions.

Quite separately from our own request to you, one of these European museums has applied to a shipping company in its country which has offered to contribute a full subsidy. Under the circumstances, we feel we must accept this offer, and therefore regretfully must cancel arrangements to ship the exhibition on the United States Lines.

I want to thank you for the time you and your office have given to this request, and I am sorry that it has become necessary to notify you at this rather late date that other arrangements have been made.

We greatly appreciate your generosity and hope that we may have an opportunity to collaborate with you in the future.

Sincerely,

Waldo Rasmussen  
Assistant Director  
International Circulating  
Exhibitions



The Museum of Modern Art Archives, NY	Collection:	Series/Folder:
	IC/IP	I.A.1184

cc: Mr. Sorrentino - W. R. Keating  
Miss Dudley  
Miss Rubenstein  
Mr. Rasmussen  
Mr. O'Hara  
Mr. Palmer  
ICE-E-66-61  
green

*Rothko ICE-F 66/61*  
*United States Lines*  
*Exports-NY-London*  
August 17, 1961

Mr. Donald F. Wierda  
Vice President  
United States Lines  
One Broadway  
New York 4, New York

Dear Mr. Wierda:

I am writing to notify you of a recent development in shipping the Rothko exhibition to Europe. As you know, we originally requested that your Company consider collaborating with the Museum of Modern Art by furnishing free transportation for the exhibition between New York and Southampton and return from another port in Europe. We were subsequently notified that the United States Lines had generously agreed to handle the exhibition at 50% of the normal tariff rate and further, that the United Kingdom Conference had approved.

In Mrs. Rockefeller's original request, which was addressed to General Franklin, dated June 22, 1961, it was mentioned that the exhibition had been requested by several outstanding European cultural institutions.

Quite separately from our own request to you, one of these European museums has applied to a steamship company in its country which has offered to contribute a full subsidy. Under the circumstances, we feel we must accept this offer, and therefore regretfully must cancel arrangements to ship the exhibition on the United States Lines.

I want to thank you for the time you and your office have given to this request, and I am sorry that it has become necessary to notify you at this rather late date that other arrangements have been made.

We greatly appreciate your generosity and hope that we may have an opportunity to collaborate with you in the future.

Sincerely,

Waldo Rasmussen  
Assistant Director  
International Circulating  
Exhibitions

The Museum of Modern Art Archives, NY	Collection:	Series/Folder:
	IC/IP	I.A.1184

ICE Rathko / Export  
cc: mr. rasmussen  
miss dudley  
miss pearson  
mr. palmer  
ice-f-66-61 us lines  
g

July 17, 1961

July 21, 1961

Mr. Donald F. Wierda  
Vice President  
United States Lines Company  
One Broadway  
New York 4, New York

Dear Mr. Wierda:

Mr. Donald F. Wierda  
Vice President  
United States Lines Company  
One Broadway  
New York 4, New York

Thank you for your letter of July 19th re-  
questing that we ship the Rothko exhibition abroad  
one of your vessels leaving New York for England  
on September 1st instead of August 31st as we had  
originally planned.

This change is quite agreeable to us and  
we would like to request space on the s/s America  
leaving New York for Southampton on September 1st.  
Could you please confirm these arrangements and,  
at the same time, let me know if you will need a  
waiver of indemnity from the Museum's insurance  
agents?

With best regards,  
Following the first showing in London in September, the exhibition  
will travel to Amsterdam, Brussels and Basel, and additional showings are now  
being negotiated in several other cities. It would be a pleasure to New York in  
in August 1962.

May we extend our warmest thanks  
for your continued generosity on our behalf.

Sincerely,

Waldo Rasmussen  
Assistant Director  
International Circulating  
Exhibitions

Waldo Rasmussen  
Assistant Director  
International Circulating  
Exhibitions

B3  
When will we  
be informed?  
✓  
No action  
3/2/62  
OB



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The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
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cc: Miss Dudley ✓  
Miss Rubenstein  
Mr. Rasmussen  
Mr. Palmer  
ICE-F-66-61  
green

ICE-F-66-61/Rothko

(v.s. vases)

Effort - NY - London

July 17, 1961

Mr. Donald F. Wierda  
Vice President  
United States Lines Company  
One Broadway  
New York 4, New York

Dear Mr. Wierda:

This will confirm our telephone conversation today regarding shipment of the Mark Rothko exhibition to England.

We are most grateful for the generous cooperation of the United States Lines in applying for a fifty per cent reduction on the round-trip transportation costs for the exhibition, and will look forward to the final decision by the United Kingdom Conference. The exhibition will be covered by our Museum's regular fine-arts insurance policy during both transits, and we shall be glad to request that our insurance company furnish the United States Lines with a waiver of indemnity, if that is desired.

We are now counting on a sailing date of August 31, and should like to reserve space on the S. S. United States, if that is possible. Because of our agreement with lenders to the exhibition, we feel that it is essential to arrange shipment on a passenger vessel rather than a freighter. As soon as final figures on the number of cases, weight and cubage are determined, we shall inform your office. Our preliminary estimate indicates that there will be approximately 16 cases with a total cubage of about 2400 cubic feet.

Following its first showing in London in September, the exhibition will travel to Amsterdam, Brussels and Basel, and additional showings are now being negotiated in several other cities. It would be returned to New York late in August 1962.

May we extend our warmest thanks to you and to General Franklin for your continued generosity on our behalf.

Sincerely,

Waldo Rasmussen  
Assistant Director  
International Circulating  
Exhibitions

B S  
When will know  
ship & sailing  
date are  
confirmed  
ps see me  
re waiver  
of indemnity  
DB

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The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	IC/IP	I.A.1184

## UNITED STATES LINES COMPANY

ONE BROADWAY  
NEW YORK 4, N.Y.

OFFICE OF THE  
VICE PRESIDENT

TELEPHONE  
DIGIT 4-2840

July 13, 1961

Mrs. John D. Rockefeller, 3rd  
President  
Museum of Modern Art  
11 West 53rd Street  
New York City

Dear Mrs. Rockefeller:

General Franklin has asked me to reply to your letter of June 22, 1961 in connection with the plans of the Museum of Modern Art to send an exhibition of the paintings of Mark Rothko on a tour of Europe in the Fall.

The General will be very pleased to again be of assistance to the Museum and we will be pleased to make arrangements for the movement of these paintings to Europe. We could arrange for the shipment to go forward on the s.s. AMERICA, departing August 11th; but this vessel only calls at Southampton and the paintings would then have to be transported to London. We also have a regular freight vessel service direct to the port of London and our s.s. AMERICAN FLYER is scheduled also to sail on August 11th arriving in London on August 21st.

In accordance with the arrangements made on your previous shipment of paintings we suggest that you arrange for full insurance of the cargo and also advise us as soon as possible of the number of packages and the exact weight and measurement of them so we can provide proper stowage.

We shall be very pleased to place before the United Kingdom Conference a proposal to carry these paintings at 50% of their ordinary freight rate in view of the nature of the shipment. If the above is agreeable, would you please advise so we can process the application through the conference office in sufficient time.

Very truly yours,

DONALD F. WIERDA  
Vice President

DFW:a



The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	IC/IP	I.A.1184

*Rothko / Export*

cc: Mr. Koch  
 Mr. McCray  
 Miss Dudley ✓  
 Mr. Rasmussen  
 Miss Pearson  
 Mr. Palmer  
 ICE-F-66-61  
 green

June 21, 1961

General John M. Franklin  
 Chairman of the Board  
 The United States Lines  
 One Beekman Place  
 New York 22, New York

Dear Blanchette:

As you know, we plan to initiate the proposed series of one-man exhibitions approved by The International Council for European circulation in the fall with an exhibition of Mark Rothko's painting. The Rothko exhibition will open at the Whitechapel Art Gallery in London in September and, as on previous occasions, we would like to request two-way transportation from The United States Lines.

The United States Lines has cooperated with us in similar ventures in the past and I am hopeful that they will be willing to do so again this year. I am therefore attaching a letter to General John M. Franklin, Chairman of the Board of the company, for your signature. If it meets with your approval, would you kindly forward it to General Franklin. I will ask René's office to notify us when the reply arrives.

With best wishes,

In previous years, The United States Lines has been extremely generous in providing transportation for several of our exhibitions to and from Europe, and I am writing to the Sincerely, we would again consider supporting the Museum in an endeavor which we feel is most important and one which will contribute substantially to United States prestige abroad.

Porter A. McCray

The Museum of Modern Art Archives, NY	Collection:	Series/Folder:
	IC/IP	I.A.1184

cc: Mrs. Rockefeller  
Mr. Koch  
Mr. McCray  
Miss Dudley ✓  
Mr. Rasmussen  
Miss Pearson  
Mr. Palmer  
ICE-F-66-61  
green

General John M. Franklin

-4-

June 22, 1961

June 22, 1961

I hope we may count upon the assistance of the United States Lines in shipping this exhibition to Southampton and return from Le Havre. In order to have the exhibition in London with adequate time for installation, we would hope that it could leave New York on either the S. S. United States, departing August 4, or the S. S. Amerasia, departing August 11. The exact shipping date would be determined by the schedule of preparation for the exhibition, and Mr. Porter McGray, Director of International Circulation, Museum of the Museum, would coordinate these details with Atlantic shipping agents. Adequate shipping space is not available at that the exhibition will be packed in approximately 1,400 cubic feet of cargo of between 1,400 to 1,500 cubic feet. The United States Lines has been an important factor in the Museum of Modern Art's participation in the past and we would be deeply grateful for your continued assistance.

General John M. Franklin  
Chairman of the Board  
The United States Lines  
One Broadway  
New York, New York

Dear General Franklin:

The Museum of Modern Art, under the auspices of The International Council, has responded to numerous requests from European museums and cultural institutions with plans to send an exhibition of the painting of Mark Rothko on a tour of Europe in the fall. These requests are a direct result of the interest and admiration inspired by earlier Museum exhibitions which acquainted the European art public with the work of several of our contemporary American artists. The Rothko exhibition is the first in a proposed series of one-man exhibitions presenting in depth the work of our foremost painters.

The Rothko exhibition will open at the Whitechapel Art Gallery in London in September and will be shown subsequently at the Stedelijk Museum in Amsterdam, the Palais des Beaux Arts in Brussels, the Kunsthalle in Basle, the Galleria Nazionale d'Arte Moderna in Rome, an institution in Paris, and possibly one in a Scandinavian city.

In previous years, The United States Lines has been extremely generous in providing transportation for several of our exhibitions to and from Europe, and I am writing in the hope that you would again consider supporting the Museum in an undertaking which we feel is most important and one which will contribute substantially to United States prestige abroad.



The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	IC/IP	I.A.1184

General John M. Franklin

-2-

June 22, 1961

I hope we may count upon the assistance of the United States Lines in shipping this exhibition to Southampton and return from Le Havre. In order to have the exhibition in London with adequate time for installation, we would hope that it could leave New York on either the S. S. United States, departing August 4, or the S. S. America, departing August 11. The exact shipping date would be determined by the schedule of preparation for the exhibition, and Mr. Porter McCray, Director of International Circulating Exhibitions of the Museum, would coordinate these details with your office early in July. Accurate shipping figures are not available at this time, but we expect that the exhibition will be packed in approximately 18 cases with a total cubage of between 1,400 to 1,600 cubic feet.

The support of The United States Lines has been an important factor in making possible The Museum of Modern Art's participation in international cultural events in the past and we would be deeply grateful for your continued generosity.

With my best wishes,

Sincerely,

W. R. KEATING & COMPANY

FOR STUDY PURPOSES ONLY. NOT FOR REPRODUCTION.

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	IC/IP	I.A.1184

*EXPORTS - NY - PARIS*

W. R. KEATING & COMPANY  
INCORPORATED

SHIPMENTS HANDLED TO AND FROM ALL PARTS OF THE WORLD

90 BROAD STREET  
NEW YORK 4, N. Y.

11-9-62

cc. DHD  
file Rottke, I.C.C.F.  
catalog shipment

TELEPHONE  
WHITENALL 4-4990  
CABLE ADDRESS  
WILKENT  
CORRESPONDENTS  
THROUGHOUT THE WORLD

FREIGHT  
CONTRACTORS  
CUSTOM HOUSE  
BROKERS  
INTERNATIONAL  
FORWARDING AGENTS

SHIPPER - YOUR REF. NO. ICE-4451

CUSTOMER - OUR REF. NO. 40501

THE MUSEUM OF MODERN ART  
11 WEST 53rd STREET  
NEW YORK 19, N.Y.  
ATT: MISS DOROTHY H. DUDLEY-REGISTRAR

MUSEE D'ART MODERNE DE LA VILLE  
DE PARIS  
9 RUE GASTON ST. PAUL  
PARIS 16, FRANCE

WE ARE PLEASED TO ACKNOWLEDGE YOUR INSTRUCTIONS COVERING THE FOLLOWING SHIPMENT, WHICH IS ACCEPTED SUBJECT TO THE TERMS AND CONDITIONS APPEARING ON THE REVERSE SIDE HEREOF.

NO. OF PACKAGES	DESCRIPTION	WEIGHT
4 CARTONS	CATALOGS	44.9#

REMARKS:

THANKING YOU FOR ENTRUSTING THE HANDLING TO US, WE ARE,

FAITHFULLY YOURS

W. R. KEATING & COMPANY  
INCORPORATED

BY

MEMBER OF I. A. T. A.



FOR STUDY PURPOSES ONLY. NOT FOR REPRODUCTION.

The Museum of Modern Art Archives, NY	Collection:	Series/Folder:
	IC/IP	I.A.1184

THE MUSEUM OF MODERN ART  
NEW YORK 19

cc: Miss Dudley ✓  
Mr. Palmer  
Mrs. Hecht  
Mr. McIntyre  
ICE-F-66-61 PARIS  
green

PARIS-NU

November 28, 1962  
November 30, 1962

SHIPMENT PREPAID

Mr. P. S. Royals  
W. R. Keating & Company, Inc.  
TO: 90 Broad Street  
New York 4, New York  
Paris 15, France

Dear Mr. Royals:

FOR CUSTOMS CLEARANCE AND DELIVERY TO:

In accordance with our telephone conversation earlier this afternoon, I am enclosing six copies of the customs invoice for the shipment of one carton containing 1,000 printed pamphlets to Express Transport, Ltd. in Paris. You will note that I have not indicated the figures for total cubage, gross weight and case dimensions; I will call these figures in tomorrow as soon as I can secure them from the printer.

CONTENTS: 1,000 printed pamphlets

TOTAL NUMBER OF I understand that you will, after I have given you this missing information, issue the Airway Bill and any other shipping papers necessary immediately so that Mr. McIntyre, a member of our staff, can pick them up. Mr. McIntyre will then collect the carton of pamphlets, affix the appropriate label and mark, and then deliver them according to your instructions to the Pan American Airlines Cargo Terminal at Idlewild Airport. Plantin Press, the printer of the pamphlets, has just told us that they should be able to furnish the information you need tomorrow morning around 11:00 and that the carton will probably be ready by 1:30 P.M. so I think we should be able to get it to Idlewild in plenty of time.

PAGE

Our Purchase Order I.C.E. 4473 has been issued to cover the pre-paid air freight charges for this shipment, foreign delivery and customs charges, and your firm's charges for handling these arrangements.

TOTAL VALUE OF SHIPMENT: \$100.

Your helpfulness is, as always, much appreciated.

This material is of U. S. origin and is being sent by The Museum of Modern Art, New York to the Musée d'Art Moderne de Paris for use in conjunction with the showing of the HANE KUNIKO exhibition. Any copies remaining after the exhibition closing will be disposed of in Paris.

Sincerely,  
Richard L. Palmer  
Executive Assistant  
International Circulating  
Exhibitions

Enclosures:

6 copies of customs invoice

FOR STUDY PURPOSES ONLY. NOT FOR REPRODUCTION.

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	IC/IP	I.A.1184

THE MUSEUM OF MODERN ART  
NEW YORK 19

11 WEST 53rd STREET  
TELEPHONE: CIRCLE 5-8900  
CABLES: MODERNART, NEW-YORK

November 28, 1962

SHIPMENT PREPAID

TO: EXPRESS TRANSPORT, LTD.  
27 rue de Flandre  
Paris 19, France

FOR CUSTOMS CLEARANCE AND DELIVERY TO:

Musée d'Art Moderne de la Ville de Paris  
9 rue Gaston St. Paul  
Paris 16, France

EXHIBITION: MARK ROTHKO

CONTENTS: 1,000 printed pamphlets  
TOTAL NUMBER OF CARTONS: 1  
TOTAL CUBAGE:  
TOTAL GROSS WEIGHT:  
TOTAL VALUE: \$100. (\$.10 per copy)

Carton is numbered MOMA 1 PARIS

	GROSS WEIGHT	DIMENSIONS	CUBAGE
MOMA			
1			
PARIS			

CONTENTS: 1,000 printed pamphlets \$100.

TOTAL VALUE OF SHIPMENT: \$100.

-----  
This material is of U. S. origin and is being sent by The Museum of Modern Art, New York to the Musée d'Art Moderne de la Ville de Paris for use in conjunction with the showing of the MARK ROTHKO exhibition. Any copies remaining after the exhibition closing will be disposed of in Paris.



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The Museum of Modern Art Archives, NY	Collection:	Series/Folder:
	IC/IP	I.A.1184

D L S

MUSEUM OF MODERN ART NEW YORK

LT  
ESTRANTED  
PARIS (FRANCE)

W. U. CABLES

NOVEMBER 9, 1962

By Hand

AIRSHIPPED 1000 CATALOGS ROTHKO EXHIBITION ENGLISH  
EDITION CONSIGNED TO YOU FOR DELIVERY MUSEE MUNICIPAL  
stop SALES PRICE 5 NF stop FLIGHT 118 PANAM ARRIVING  
PARIS NOVEMBER 10 WAYBILL 0263031405

Mr. A. Borrestine  
V. R. Keating & Company, Inc.  
80 Broad Street  
New York 4, New York

RASMUSSEN  
MODERNART

Dear Mr. Borrestine:

CHARGE: ICE-F-66-61 ROTHKO  
On this morning with Miss Borge and Miss Bennis concerning the air shipment to Paris of 1,000 ROTHKO catalogs, I am enclosing six copies of the customs invoice for this shipment. I would appreciate it if this material could be shipped at the special book rate. Our Purchase Order No. 100-4481 has been assigned to cover the expenses of this shipment.

cc: Miss Dudley

Mr. Wheeler

Mr. Rasmussen

ICE-F-66-61 ROTHKO (PARIS)

GREEN

It is noted that arrangements have been made to have the catalogs picked up this afternoon for delivery to the airport for shipment tomorrow. Will you kindly advise by telephone at your earliest convenience the name of the carrier, flight number and time of departure so that I may cable this information to the consignee in Paris, Express Transport, Ltd.

With many thanks for your kind cooperation,

Sincerely,

Waldo Rasmussen  
Executive Director  
International Circulating  
Exhibitions

Enclosures:

6 copies customs invoice

WRL:md

P.S. Please have the catalogs insured by the carriers during shipment as they are not covered by our policy.

FOR STUDY PURPOSES ONLY. NOT FOR REPRODUCTION.

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	IC/IP	I.A.1184

cc: Miss Dudley  
Miss Berge  
Mr. Rasmussen  
ICE-F-66-61 ROTHKO (PARIS)  
green

*Import Export*

By Hand

November 9, 1962

Mr. A. Sorrentino  
W. R. Keating & Company, Inc.  
90 Broad Street  
New York 4, New York

Dear Mr. Sorrentino:

Confirming your telephone conversations of this morning with Miss Berge and Miss Dennis concerning the air shipment to Paris of 1,000 MARK ROTHKO catalogs, I am enclosing six copies of the customs invoice for this shipment. I would appreciate it if this material could be shipped at the special book rate. Our Purchase Order No. I.C.E. 4451 has been assigned to cover the expenses of this shipment.

It is my understanding that arrangements have been made to have the four cartons, now at Santini Brothers Warehouse, 447 West 49th Street, picked up this afternoon for delivery to the airport for shipment tomorrow. Will you kindly advise by telephone at your earliest convenience the name of the carrier, flight number and time of departure so that I may cable this information to the consignee in Paris, Express Transport, Ltd.

With many thanks for your kind cooperation,

Sincerely,

Waldo Rasmussen  
Executive Director  
International Circulating  
Exhibitions

Enclosures:  
6 copies customs invoice

WR:md

P.S. Please have the catalogs insured by the carriers during shipment as they are not covered by our policy.



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The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	IC/IP	I.A.1184

THE MUSEUM OF MODERN ART  
NEW YORK 19

11 WEST 53rd STREET  
TELEPHONE: CIRCLE 5-8900  
CABLES: MODERNART, NEW-YORK

November 9, 1962

SHIPMENT PREPAID

TO: EXPRESS TRANSPORT, LTD.  
27 rue de Flandre  
Paris 19, France

FOR CUSTOMS CLEARANCE AND DELIVERY TO:

Musée d'Art Moderne de la Ville de Paris  
9 rue Gaston St. Paul  
Paris 16, France

EXHIBITION: MARK ROTHEO

CONTENTS: 1,000 printed Catalogs  
TOTAL NUMBER OF CARTONS: 4  
TOTAL CUBAGE: 11 cu. ft.  
TOTAL GROSS WEIGHT: 449 lbs.  
TOTAL VALUE: \$1,000. (\$1. per copy)

Cartons are numbered 1 through 4 MOMA-Paris

	GROSS WEIGHT	DIMENSIONS	CUBAGE
No. 1	93 lbs.	13 x 16 x 23 in.	3 cu. ft.
CONTENTS: 200 printed catalogs			
No. 2	123 lbs.	13 x 16 x 23 in.	3 cu. ft.
CONTENTS: 274 printed catalogs			
No. 3	106 lbs.	13 x 13 x 23 in.	2 cu. ft.
CONTENTS: 240 printed catalogs			
No. 4	127 lbs.	13 x 16 x 23 in.	3 cu. ft.
CONTENTS: 266 printed catalogs			

This material is of U. S. origin and is being sent by The Museum of Modern Art, New York for use in conjunction with the exhibition MARK ROTHEO at the Musée d'Art Moderne de la Ville de Paris, where they will be for sale at a unit price of 5 NF per copy. Any copies remaining after the exhibition closing will be disposed of in Paris.

FOR STUDY PURPOSES ONLY. NOT FOR REPRODUCTION.

The Museum of Modern Art Archives, NY	Collection:	Series/Folder:
	IC/IP	I.A.1184

HUNTINGTON T. BLOCK  
INSURANCE

WYATT BUILDING  
WASHINGTON D. C. (U.S.A.)  
EXECUTIVE 3-2670-71-72-73  
CABLE ADDRESS: HUNTBLOCK

November 6, 1962

*Exports - Rome - Paris*

Express Transport, Ltd.  
27 rue de Flandre  
Paris (XIX), France

Re: Mark Rothko Exhibition  
Museum of Modern Art

Gentlemen:

This will refer to your letter of October 23 addressed to the Museum of Modern Art.

As insurers of the exhibition, we can confirm that we will release you for any excess liability over the customary public carrier liability.

This release applies to the transportation until arrival at the Musee d'Art Moderne, Paris as well as to the operations of packing and possible return shipment.

We trust that this is the information you require.

Very truly yours,

Huntington T. Block

HTB:mjd

cc: Mr. Richard L. Palmer

*in France  
25 VF - p. 26*

*DHD - RP 7 kto  
1000 Rakko  
Nov 24  
7 1962*



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The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	IC/IP	I.A.1184

RP/tp

cc: Miss Dudley ✓  
Mr. Palmer  
ICE-F-66-61 PARIS  
green

Exports -  
Rome - Paris

EXPRESS TRANSPORT, Ltd.  
International Transportation

Customs  
Reimbursements  
Storage  
Insurance

October 31, 1962

Head Office  
27, Rue de la Paix  
Tel.: 2-12-12  
Cable Add.: EXTRANET, Paris

Mr. Huntington T. Block  
424 Wyatt Building  
Washington 5, D. C.

Dear Mr. Block:

AD 2/27 58  
NY/ST

You may recall that I spoke to you on the telephone last week regarding a request we had received from Express Transport, Ltd. in Paris (the agents who are handling the shipping details of our MARK ROTHKO exhibition) that we furnish them with a waiver of subrogation which would apply to the transport of the Rothko show from the Galleria Nazionale d'Arte Moderna in Rome, Italy to the Musée d'Art Moderne de la Ville de Paris and which would remain in effect during the period of the exhibition's unpacking.

As you will see in the translation of their most recent communication which I have attached, they have now requested that the waiver also apply to the future shipment of the exhibition from Paris to Rotterdam immediately after the Paris showing closes and just prior to the show's return to New York. They do not, evidently, feel that the waiver which I cabled them last week according to your instructions is a formal enough authorization and would prefer that it be in written form directly from your office.

I would be most appreciative if you could, therefore, execute the necessary waiver and then return it to me so that I may forward it to Paris. I hope this will not inconvenience you to greatly and that I may expect to hear from you soon.

With best regards,

We assume that all the expenses we have undertaken until now on this matter are to be charged to you and we should like you to confirm this, with the understanding that if anything happens to the exhibition at the Musée d'Art Moderne and you do share expenses you will be liable for, so that our bills can be made out accordingly.

Sincerely,

Richard L. Palmer  
Executive Assistant  
Department of Circulating  
Exhibitions

The freight train arrived in New York and we hope to begin trucking the works tomorrow.

We shall keep you informed of the condition of the works and it is understood that we will not proceed with the unpacking for the moment and consequently we shall not be able to report on the condition of the works until the cases are opened, and it would be well to know your views on this fact.

The Museum of Modern Art Archives, NY	Collection:	Series/Folder:
	IC/IP	I.A.1184

TRANSLATED FROM THE FRENCH

ICE-F-66-60-Paris

WR RP RK

Miss Dudley

Mr. Wheeler

EXPRESS TRANSPORT, Ltd.  
International Transportation

Customs

Reimbursements

Storage

Insurance

Headquarters, Paris (XIX)

27, rue de Flandre

Tel.: NORD 37-32 & 52-31

Cable Add.: EXTRANTED, Paris

Paris, October 23, 1962

MUSEUM OF MODERN ART

11 West 53rd Street

New York 19, N.Y.

U.S.A.

AG 2/27 58

RS/DL

Exhibition: MARK ROTHKO at the Musée d'Art Moderne Paris

Dear Sirs:

We confirm our exchange of cables and have noted with pleasure that your insurers have agreed to a waiver of subrogation against the transporters of this exhibition.

Nevertheless, we should be pleased if you would send us by mail a statement from your insurers confirming this fact and indicating that this waiver applies to the transportation until arrival at the museum, as well as to the operations of unpacking and the possible return shipment.

In addition, we inform you that that the museum has agreed to store the cases there since no date has yet been fixed for the exhibition and since no definite arrangement have yet been made between you and them. This has enabled us to limite excoenses, for if the museum had refused to store the cases, we should have been obliged to store them in a public warehouse in Paris and we should have had to pay security fees and the tax of 2% per hundred.

We assume that all the expenses we have undertaken until now in this matter are to be charged to you and we should like you to confirm this, with the understanding that if arrangements have been made between the Musée d'Art Moderne and you to share expenses you will so inform us, so that our bills can be made out accordingly.

has

The freight train/arrived in La Chapelle station in Paris and we hope to begin trucking the works tomorrow morning.

We shall keep you informed of the condition of the cases, but it is understood that we will not proceed with the unpacking for the moment and consequently we shall not be able to report on the condition of the works until the cases are opened, and it would be well to inform your insurers of this fact.



The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	IC/IP	I.A.1184

ICE-F-44-60-Paris

Translated from the French

Letter from Express Transport, Paris  
Oct. 23, 1962 - 2 -

Of course, if any one of the cases shows abnormal signs of shock or sea damage, we will open it immediately in the presence of an insurance expert.

Hoping that you are in agreement with us, we present, Dear Sirs, our distinguished salutation.

for Express Transport Ltd.

/s/ (signature illegible)

10/29/62/rrk

cc: Mr. H. Block  
Mr. Wheeler  
Miss Dudley  
ICE-F-44-60-61 PARIS  
Mr. Palmer  
Mrs. Helms  
Mr. Spence  
Mr. Spence  
Mr. Spence  
Mr. Spence

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The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	IC/IP	I.A.1184

D L S

MUSEUM OF MODERN ART NEW YORK

COPY

LT  
EXPRESS TRANSPORT LTD  
27 RUE DE FLANDRE  
PARIS 19 (FRANCE)

OCTOBER 24, 1962

W. U. CABLES

PSX1418

PARIS 23

WALDO RAL

AUTHORIZE STORAGE ROTHKO EXHIBITION MUSEE D'ART MODERNE  
DE LA VILLE DE PARIS stop PREFER CUSTOMS EXAMINATION  
BE DEFERRED UNTIL ARRIVAL MEMBER MUSEUM MODERN ART  
STAFF TO AVOID ADDITIONAL HANDLING PAINTINGS stop  
PLEASE INFORM WHETHER POSSIBLE stop WILL CABLE WHEN  
FINAL ARRANGEMENTS CAN BE MADE stop OUR INSURERS AGREE  
TO WAIVE SUBROGATION AGAINST TRANSPORTERS OF EXHIBITION  
ROME TO PARIS

RASMUSSEN  
MODERNART

IS CASES ROTHKO TELEGRAPH AGREEMENT RENUNCIATION OF

CHARGE: ICE-F-66-61 ROTHKO, IF IMPOSSIBLE WE WILL COVER

SPECIAL INSURANCE YOUR COSTS

cc: Mr. H. Block  
Mr. Wheeler  
Miss Dudley  
ICE-F-66-61 PARIS  
Mr. Palmer  
Mrs. Kolmetz  
Mr. Rasmussen  
green  
Mr. Rasmussen  
Mrs. Kolmetz

ICE-F-66-61  
Rothko  
Export  
Paris  
Rome -



FOR STUDY PURPOSES ONLY. NOT FOR REPRODUCTION.

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	IC/IP	I.A.1184

COPY

Rec'd Oct. 24, 1962

PSX1412

PARIS 23 24 1705

TRANSLATION

WALDO RASMUSSEN MODERNART NYK

18 CASES ROTHKO TELEGRAPH AGREEMENT INSURERS RENUNCIATION OF  
CLAIM AGAINST TRANSPORTERS stop IF IMPOSSIBLE WE WILL COVER  
SPECIAL INSURANCE YOUR COSTS

EXTRANDED

ICE-F-66-61

cc: Mr. Block  
Miss Dudley  
Mr. Palmer  
Mr. Rasmussen  
Mrs. Kolnetz

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	IC/IP	I.A.1184

D L S

MUSEUM OF MODERN ART NEW YORK

OCTOBER 23, 1962

LT  
EXPRESS TRANSPORT LTD  
27 RUE DE FLANDRE  
PARIS 19 (FRANCE)

W. U. CABLES

HAVE CONSIGNED PREPAID SHIPMENT 18 CASES MARK ROTHKO  
PAINTINGS TO YOU FROM ROME stop TARTAGLIA 26-27 PIAZZA  
DI SPAGNA IN ROME ADVISES SHIPMENT SCHEDULED ARRIVE  
PARIS OCTOBER 25 stop PLEASE HOLD SHIPMENT IN STORAGE  
PENDING FURTHER INSTRUCTIONS FROM US

WALDO RASMUSSEN  
MODERNART

CHARGE: ICE-F-66-61 (ROTHKO)

cc: Mr. Wheeler  
Miss Dudley  
ICE-F-66-61 PARIS  
ICE-F-66-61 ROME  
Mr. Palmer  
Mr. Rasmussen  
Mrs. Kolmetz  
green

*Ice F 66-61  
Rothko  
Export  
Rome-Paris*



FOR STUDY PURPOSES ONLY. NOT FOR REPRODUCTION.

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	IC/IP	I.A.1184

ICE-F-66-61 MARK ROTHKO