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File: ICE-F-66-61 (CONDITION REPORT)

DEC 1 4 1961

stedelijk museum

Amsterdam, December 6th, 1961.

gemeentemusea amsterdam

stedelijk museum amsterdams historisch museum museum fodor museum willet holthuysen

paulus potterstraat 13 telefoon 73 21 66

no. 31352

Mr. Waldo Rasmussen,

Museum of Modern Art,

11, West 53rd Street,

New York, N.Y.,

USA

servish to the right under and white spots (entirely slightly dirty)

Dear Mr. Rasmussen,

dar steins, smears in red

I suppose it is impossible to avoid with the enormous Rothko-paintings very small scratches or abrasions.

under with spots, corntains, to the right and to the left.

The entire collection has been received here in good order en perfectly well packed etc., but we found a great number of very small and insignificant damages a list of which you will find enclosed.

The very delicate surface of the paintings shows of course any little scratch of abrasion and I think it necessary to inform you of the great number of these very small damages, because we may suppose that with each following exhibition a number of new damages will be caused.

At the end of the tour it could be possible that the owners might consider a depreciation of value.

In order to avoid this I wish to emphasize once more that the entire collection has been received well taken care of and in good order, but that we found a great number of small insignificant damages.

Yours sincerely,

W. Sandberg,

Director Municipal Museums.

copy: Mr. Bryah Robertson.

mw Wr.

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rothko exhibition Amsterdam 24/11 - 14/12 1961.

no.	conc: damages.
16	to the right small black stains and abrasions
26 helo	w: white stains under
17	to the left stains
22	under stains, smears in red
41	light stains above, to the right under
40	light stains, to the right abrasion in the middle and dints, baer corners and stripes of the stretcher horizontally visible.
42	dark stains in the middle, white stain under.
39	stains in the middle.
43	scratch to the right under and white spots (entirely slightly dirty)
31	under with spots, scratches, to the right and to the left.
32	under white spots to the left.
30	scratches left and under and spots, right, middle, under abrasion.
29	dints, above and under, left under black stains.
28	small scratches left, right and under
27	bear corners and spots above in the middle.
33	bear corners, the whole surface spotted, left and in the middle small scratches
47	dripping spots in the middle?
44	white spots
36	scratches and bear edges
37	scratches and ligth spots, left under
13	light spot in the middle under
12	scratch in the middle left and dripping spots
-11	scratch in the middle left and right above
14	smear in orange above and small scratches right
9	cracks left and above. scratch right under. bear corners and spots in the
	middle above.
10	bear corners
7	scratches left above and loosened paint and cracks in the middle green, dark smear and stains, under and right
6	scratch right
5	scratch right under in the corner
18	dint-edges, in yellow under orange.
23	spotted white surface, scratch in white edge above
45	dull stain in the middle above. surface slightly dirty.
48	surface slightly dirty, bear edges
35	R H H H H
46	" " " , and light stripes under and small spot
M	

one term number; spots and stripes in brown and blue, under.

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THE MUSEUM OF MODILE RONG ART

Date December 11, 1961

To:

Mr. Selz

From:

Waldo Rasmussen

Re:

Rothko Catalog -

Amsterdam Edition

Dear Peter:

Enclosed is a copy of the Amsterdam edition of the Rothko catalog. I was concerned to notice that they have cut your article without requesting permission or notifying us in any way. Would you like us to specify in the future that it can only be reproduced in its entirety? Or would you be interested in suggesting cuts if the matter should come up? Please let me know your thoughts on this.

FA

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cc: SR

ICE-F-66-61 Return shipping costs

August 5, 1963

m

Dr. O. Meyer
Director of the Municipal
Museums
Stedelijk Museum
Paulus Potterstraat 13
Amsterdam, The Netherlands

Dear Mr. Meyer:

Thank you for your letter of June 20 which has been referred to me for reply since I have been handling the administrative details of our recently returned MARK ROTHKO exhibition. I regret that this reply is long overdue and I want to assure you that we shall be pleased to reimburse you for the Holland America Line charges which were incurred when the Rothko exhibition was forwarded to New York from Rotterdam last February. It was most generous of you to absorb this cost temporarily.

I have issued our official purchase order to the Stedelijk Museum in the amount of f 320.50 and would be most appreciative if you could send me your invoice in this amount, or a copy of the paid Holland America Line bill if that would be simpler. As soon as I receive this document, I will be able to approve it for immediate payment and shall then ask our Treasurer's Office to forward the Museum's check to you.

I trust this arrangement will be satisfactory and I shall look forward to hearing from you soon.

changes to you break to me suppositely for these were during the gree

Sincerely,

Richard L. Palmer
Executive Assistant
Department of Circulating
Exhibitions

Dr. M. J. R. D. Bradway - 2 -

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
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Mrs. Kolmetz
Mrs. Kolmetz
Mrs. Wylly
Miss Hermos
ICE-F-M 38-58
green
ICE-F-66-61
SP-ICE-29-62

February 26, 1962

Dr. W. J. H. B. Sandberg Director of the Municipal Museums The Stedelijk Museum Paulus Potterstraat 13 Amsterdam, The Notherlands

Done Dr. Sandbergs and to conduct our classification to Enterestional

Thank you for your letters of February 12, 13, 15 and 16. In order to avoid confusion and to cover all the points mentioned in your correspondence, I have divided my reply into sections corresponding to your letter dates.

80 ampier you forwarded in Doubler for electribution to benduce applical

Your letter of Pelsuary 12:

We have received the photographs of the Ben Shahn works as requested in my earlier note and thank you for sending them on so quickly. They will save us a great deal of time in bringing our records up to date as we had completely exhausted our supply of photos.

Your letter of February 13:

I hope that we shall hear from you soon regarding the outcome of your request for free round-trip transportation of the HOCCIONI exhibition from New York to Rotterdam. As soon as we know that the New York office of Holland-America line has been notified of your request, we will contact them about reserving space on the as Hoordam which is, as you know, scheduled to leave New York on March 2hth. Could you let me know the exact address to which the shipment should be consigned?

As we discussed during your recent visit to New York, we will maintain insurance coverage for the exhibition, both for its ocean transits and while it is on display in your massess, and will then bill you for the charges. As you know, we are responsible for these works during the entire period of losn and must, as we have already agreed with Mr. and Mrs. Winston, cover them under our insurance policy. The total valuation of the exhibition is \$120,450 and we have estimated that your insurance charges will be approximately \$600.

No have already ordered the black-and-white photographs you requested when you were in New York and I hope to forward them some time next week. The negatives were in the possession of the Datroit Institute of Arts in Nichigan so it has taken a bit longer than we had expected to secure the prints you need.

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Dr. W. J. H. B. Sandberg

-2-

February 26, 1962

Your letter of February 15:

MARK ROTHKO catalog - I have checked our records and find that the 20 copies you forwarded in November for distribution to lenders arrived some time ago. Since I did not realize this when I wrote you on January 29, I would therefore like to change our order for the Rothko catalog to 5 copies. We will send copies to the lenders from your original shipment.

BEN SHARN catalog - We have received only 25 copies of your Shakn catalog - whether the additional 25 were lest in trunsit or not is difficult to determine. At any rate, we still need the copies, plus the 25 which have not arrived, to complete our distribution to International Council members, Trustees of the Museum and other staff members. These 165 copies are in addition to the copies for lenders which we would still like to have you mail direct from Amsterdam, and which it is my understanding you have agreed to forward free of charge.

Our order for the Shahn catalogs still stands at 140 copies (plus 25 complimentary copies) and I hope that you will be able to forward these with the 5 copies of the Bothko catalog in the near future.

Your letter of February 16:

Our insurers have informed us that the actual insurance charges for the MARK ROTHKO exhibition, covering both ocean transits and the time between the show's opening in London and its closing in Paris, will be \$5,300. This indicates that The Museum of Modern Art will be responsible for \$800. of the total charge over and above the \$4,500 contribution from the six European exhibitors. The Rothko show's itinerary includes a total of six showings which I list for your information as follows:

- 1. Whitechapel Art Gallery London
- 2. Stedelijk Museum Amsterdam
- 3. Palais des Beaux-Arts Brussels
- L. Runsthalle Basel
- 5. Galleria Masionale d'Arte Moderna Romo
- 6. Musée des Arts Decoratifs Paris

Even if the exhibition were to have an additional European showing, it would be necessary to extend the loan period by at least two months to accommodate it and this would further increase the total insurance charge to \$6,000. I think you will agree that, on this basis, it really would be quite unfair if we were to reduce our original invoice for \$750.

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The Museum of Modern Art Archives, NY	IC / IP	I.A.1171

Dr. W. J. H. B. Sandberg

- 3 -

February 26, 1962

stedelilk museum

Our entire international progrem is very closely budgeted this year and we cannot afford to undertake any additional expenses at this time.

I hope this letter will have answered your questions satisfactorily and I shall look forward to hearing from you seen.

With best regards,

Sincerely,

Waldo Rasmassen Associate Pirector International Circulating Exhibitions

WR: RPank

Enclosure: BOCCIONI Check List

Sound Terro

ASURANCE GREENWAND

	Collection:	Series.Folder:
The Museum of Modern Art Archives, NY	IC / IP	I.A.1171

file: ICE-F-66-61 Rothko ECI WR RP RK

FEB 2 3 1962 stedelijk museum

gemeentemusea amsterdam

February 16th 1962

stedelijk museum amsterdams historisch museum museum fodor museum willet holthuysen

paulus potterstraat 13 telefoon 7321 66 no. 32373

Exhibition MARK ROTHKO

Dear Mr. Rasmussen,

I beg to acknowledge receipt of your letter dated January 3rd with invoice for our share of the insurance costs amounting to \$ 750.-.

However, I beg to refer to your letter dated august 31 1961 sub costs, in which you confirm the amount of \$ 4500.—"to be shared equally by the european exhibitors". As there have been 7 exhibitors our share should be \$ 643.—..

Will you kindly check this matter and if you agree to this, please send us a new invoice for our share.

Sincerely yours,

Soundburg

W.Sandberg Director Municipal Museums Amsterdam

	Collection:	Series.Folder:
The Museum of Modern Art Archives, NY	IC / IP	I.A.1171

RK

- 1 7 1962

ICE-F-38-58 Jako

gemeentemuses emeterdem

stedelijk museum February 15th, 1962 amsterdame historisch museum museum fodor museum willet helthylysen paulus petterstraat 13 telefeon 732166 no. 32350

Mr. W. Rasmussen, The Museum of Modern Art, 11 West 53rd Street, New York N.Y. - U.S.A.

re: catalogues exhibitions B. Shahn and Rothko

Dear Mr. Rasmussen,

Referring to your letter of January 29th I should like to inform you herewith that on November 30th 1961 we sent to you 20 copies of the Rotake catalogue asking you to be so kind as to forward them to the lenders. Besides we sent copies to Mr. Rotako, the Museum of Modern Art and other persons interested in this exhibition.

In the beginning of January 1962 we sent you 50 catalogues of the Ben Shahn exhibition for the lenders, and copies to your museum, to Mrs. Constantine, Mr. Sobey etc.

I should be very glad if you could tell us exactly how many copies you still want us to send.

As soon as we have collected them all I shall send you the press-clippings I promised.

The Ben Shahn show had a lot of publicity.

Sincerely yours,

NB.
as we spoke about sending catalogs on
January 22 I did not know how many catalogs W. Sandberg,
we had already dispatched -- of course the
cats mentioned above were free of charge
-- you ordered at that moment 190 Ben
Shahn & 24 Rothko cats -- is this still
your intention?

LINSURANCE

	Collection:	Series.Folder:
The Museum of Modern Art Archives, NY	IC / IP	I.A.1171

cc: Hecht Rasmissen Co/E 66 61 green

The Euspew of Splern Art,

W. Saniberg, Director of the Sanisipal Essense.

Des York 19, 8.7.

February 1, 1963

Mr. W. W. Kersten, Conservator The Stedelijk Museum Paulus Potterstmaat 13 Amsterdam, The Netherlands

Dear Mr. Kersten:

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stedalla museum Sovember 10th, 1961

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moreon wide buildens

paulus printerverses 15 talahasa 1925 sa PMC 19993

promount today

anurendams blepsrint museum

At the time of the showing of the exhibition MARK ROTHKO we sent you a Publicity Report Form to be returned to us after the exhibition closed. We are still interested in having the information this would contain in our permanent records of the exhibition. For your convenience we are enclosing three additional copies of the Publicity Report Form and hope that you will fill them out. Two copies should be returned to us and one lealers, since, enforteretained for your files.

Sincerely,

Waldo Rasmussen Executive Director Department of Circulating Exhibitions

Enclosures: Publicity Report Forms

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The Museum of Modern Art Archives, NY	IC / IP	I.A.1171

musées municipaux d'amsterdam

DEC 4 1961

museum

ADH

gemeentemusea amsterdan

stedelijk museum Nov amsterdams historisch mus museum fodor museum willet holthuysen

paulus potterstraat 13 telefoon 732166 no. 31229 stedelijk museum

de la part de la direction

rn Art,

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1-d Harnorcout 1-WR

Ocopies rec'd 12/14/61

Dear Mr. Rasmussen,

I herewith inform you that to-day we forwarded to you by sea-mail 20 catalogues of our Rothko exhibition.

We should be very glad if you would be so kind as to send them to the lenders, since, unfortunately, we have no addresses.

Thanking you in advance I am,

yours sincerely,

Sundberg

W. Sandberg, Director of the Municipal Museums.

	Collection:	Series.Folder:
The Museum of Modern Art Archives, NY	IC / IP	I.A.1171

DEC 4 1961

stedelijk museum

ADH

gemeentemusea amsterdam

stedelijk museum November 30th, 1961 amsterdams historisch museum museum fodor museum willet holthuysen

paulus potterstraat 13 telefoon 732166 no. 31229

Mr. W. Rasmussen,
The Museum of Modern Art,
11 West 53rd Street,
New York 19, N.Y.
U.S.A.

Dear Mr. Rasmussen,

I herewith inform you that to-day we forwarded to you by sea-mail 20 catalogues of our Rothko exhibition.

We should be very glad if you would be so kind as to send them to the lenders, since, unfortunately, we have no addresses.

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Sundberg

W. Sandberg, Director of the Municipal Museums.

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Telefax

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MUSEUM OF MODERN ART NEW YORK

SANDERG STEDELIJK MUSEUM AMSTERDAM (Netherlands)

WU CABLES Noc. 22, 1961 Via

ON BEHALF OF THE MUSEUM AND THE INTERNATIONAL COUNCIL CONGRATULATIONS ON OPENING OF ROTHKO EXHIBITION AND BEST WISHES FOR SUCCESS stop ROTHKO SUGGESTS SEND MAIL HIS HOME ADDRESS ONE EIGHTEEN EAST NINETYFIFTH NEWYORK

> ELIZABETH BLISS PARKINSON RENE D'HARNONCOURT

Charge: RothkolCE-F-66-61 cc: Mrs. Parkinson

sterdam

1272 IC (9-60)

1500

Send the above message, subject to the terms of the Western Union Telegraph Company set forth in its tariffs on file with the Federal Communications Commission.

PLEASE TYPE OR WRITE PLAINLY WITHIN BORDER - DO NOT FOLD

Many thanks for your extensive latter of September 28th and the photographs of the Reinko-onfloation, I am looking forward to the remaining photographs you promised me.

In the meantime I have written to the Holland -America lines to ask for free transportation for the Hothko-collection as well as for the Boccioni drawings.

As to this last collection:

The insurance at 4 % is very expensive indeed an-associally so if you consider that the insurance for the round trip of our Van Gogh exhibition in 4 American museums is 1,675 %o for the entire trip.

Reclosed you will find a copy of the letter I sent to Mr. Bryan Botartson,

> Yours sincerely. murghans

Manager Wanteipal Buseums.

	Collection:	Series.Folder:
The Museum of Modern Art Archives, NY	IC / IP	I.A.1171

cc: ICE-F-66-61

HAT 17 180

Amsterdam

Mr Rasmussen Miss Dudley Mr Palmer

Mrs Kolmetz L green

BLS

DR W SANDBERO STEDELIJE EGSEUM AMSTERDAM (NETHER LANDS) MUSEUM OF MODERN ART arden,

WHC

AMATTING DEFINITE GORRITHENT FROM YOU REGARDING ROTHEO STOP INFORMED ROBERTSON MUSEUM UNABLE INSURE THROUGH EUROFRAN GUNPANY BUZ WILLING ESTABLISH FLAT FEE OF \$4500 FOR TOTAL COVERAGE WITH - 30 EQUAL PROPATING AMONG EXHIBITORS STOP WE ARS HE ANY ADDITIONAL THRUBANCE COSTS Stop PIEASE ADVISE IF HOLLAND AVERIGA SEW YORK OFFICE INFORMED FREE TRANSPORTATION SO WE MAY BOOK SHIPSENT atop APPENCIATE GABLE Now York 19, DY,

BASHUSSEN -HODERULART

Chg: Circulating Exhibitions

ICE-F-66-61

Dear Wr. Ranupson.

Many thanks for your extensive latter of September 28th and the photographs of the Botake-cellection. I am looking forward to the remaining photographs you promised me.

In the meantime I have written to the Solland -America lines to ask for free transportation for the Rothko-collection as well as for the Socotoni drawings.

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Enclosed you will find a copy of the letter I sent to Mr. Sryan Robertson.

Yours sincerely,

Strainer Suntained Sussumm.

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stedelijk museum

Amsterdam, October 12th, 1961.

gemeentemusea amsterdam

stedelijk museum amsterdams historisch museum museum fodor museum willet holthuysen

paulus potterstraat 13 telefoon 732166 no. 30459

Mr. Waldo Rasmussen,
The Museum of Modern Art,
11 West 53rd Street,
N e w Y o r k 19, NY,
USA

Dear Mr. Rasmussen,

Many thanks for your extensive letter of September 28th and the photographs of the Rothko-collection. I am looking forward to the remaining photographs you promised me.

In the meantime I have written to the Holland -America Lines to ask for free transportation for the Rothko-collection as well as for the Boccioni drawings.

As to this last collection:

The insurance at 4 % is very expensive indeed esspecially so if you consider that the insurance for the round trip of our Van Gogh exhibition in 4 American museums is 1,675 % for the entire trip.

Enclosed you will find a copy of the letter I sent to Mr. Bryan Robertson.

Yours sincerely,

& withers

W. Sandberg, Director Municipal Museums.

mw.wr.

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WEST TRINGABLES

ZM162 ZM AMSTERDAM 14 12 1035

LT RASMUSSEN MODERNART

SANDBERG

MODERNART *D L S* CD FAX
NYK
THE MUSEUM OF MODERN ART

WILL TRY VISIT YOU MONDAY SIXTEENTH AT ELEVEN OCLOCK

WESTERN JABLES

G.M. 18 - S D A 13199-6-59-5000

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OCT 1 6 1961

stedelijk museum

gemeentemusea amsterdam paulus potterstraat 13 tel. 73 21 66 postbus 5082

stedelijk museum amsterdams historisch museum museum fodor museum willet holthuysen

o. bijlage

bileE-F-66-61

Amsterdam, October 10th, 1961.

Dear friends,

I am glad to be able to inform you that I hope to come to New York from October 16th - 25th and that I am going to stay in the Dorset Hotel, 30 West 54th Street - I look very much forward to meeting you again.

Sincerely Yours,

Sundberg

W. Sandberg, Director Municipal Museums.

wr.

G.M. 18 - S D A 13199-6-59-5000

NSURANCE

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DLS

MUSEUM OF MODERN ART

LT DR SANDBERG STEDELIJK MUSEUM AMSTERDAM (WETHERLANDS)

October 11, 1961

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RASMUSSEN MODERNART

NEWYCHK OCIUSTA

MON WING

cc: Mr. Rasmussen Mr. Palmer ICE-F-66-61 green

WR

MSURANCE

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WESTERN UNION TELEGRAPH COEPHONE CONFIRMATION OF MESSAGE FILED BY PHONE -

LT DOCTOR SANDBERG

STEDELIJK

DISCUSSED DATES ROTHKO WITH GIRON STOP SCHEDULE AND SUBSEQUENT BASIL ROME DATES REQUIFES BRUSSELS OPENING JANUARY 5TH STOP BRUSSEL OPENING SHAHN FEBRUARY 3RD STOP UNDERSTAND YOU ARRIVE NEWYORK OCTOBER 16TH COULD WE MEET THAT WORNING TO DISCUSS

message telephonel

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AMSTERDAM (HOLLAND) (VIAWUCABLE)

RASMUSSEN MODER DAT

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MUSEUM OF MODERNART 11 # 53 ST NYC

WU SHO (1-B2)

MAIL COPY

in order to have the show ready in time we should be glad if the collection could arrive in amsterdam on + november 15th.

sincerely yours,

w. sandberg,
director municipal museums amsterdam. a how dere explice if it will be of acclusion to you. I would

in his absence: w.w. kersten, conservator.

	Collection:	Series.Folder:
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october 6th, 1961.

FILE: ICE-F-66-61 COPIE OCT 17 1961 10-6-61

mr. bryan robertson. whitechapel art gallery, bishopsgate 1492, london B 1, england

30382

dear sir, the deligate of the Bothley Tokes and Developi endibilities. Only

further to our correspondence concerning the rothko exhibition i have pleasure in informing you now that we should like to show the exhibition from november 24th, or even some days earlier if possible, till december 27th.

mr. giron intends to have the collection transported on december 30th or 31st, to open the exhibition in the palais des beaux arts, brussels, on january 5th 1962.

in order to have the show ready in time we should be glad if the collection could arrive in amsterdam on + november 15th.

sincerely yours,

w. sandberg,
director municipal museums amsterdam. a few face envision to its will be of mediateste to puts of

in his absence: w.w. kersten, conservator.

	Collection:	Series.Folder:
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cc: Mr. Rasmussen
Mr. Palmer
Mrs. Kolmetz
Mrs. Hecht
ICE-F-66-61 (Amsterdam)
green
ICE-F-38-58
BOCCIONI

September 28, 1961

Mr. W. J. H. B. Sandberg
Director of the Municipal Museums
Stedelijk Museum
Paulus Potterstraat 13
Amsterdam, Netherlands

Terresia magnetar - Resided Outchys. ".

Dear Mr. Sandberg: and The Reshaultered are entreed for your son

Thank you for your letters of September 7th and 8th confirming the details of the Rothko, Shahn and Boccioni exhibitions. This will bring you up-to-date on developments that have occurred since my last communication to you.

Rothko to Dr. Masse indicated in his occasion tone with us-

1. Dates of showing:

I understand that Bryan Robertson has contacted you about the postponement of his opening date to October 10. On September 17th, in reply to his cable of the preceding day, I cabled as follows:

dates for the hea Shake eshibition and have ested for Streats

PLEASE ADVISE WHETHER YOUR OCTOBER 10 OPENING DATE AGREEABLE SANDBERG STOP WOULD CHANGE HIS PLANNED NOVIMBER 10 OPENING STOP ROTHKOS TENTATIVE PLANS NOT AFFECTED BY NEW DATE

We were distressed to learn that this further delay would be necessary and I hope that you were not greatly inconvenienced by this change. In a subsequent letter to Mr. Robertson I mentioned our concern for the effect of this delay upon the subsequent schedule, and our special concern that the Brussels opening date of January 5th could still be met. I have since heard from Mr. Robertson that he plans to close the exhibition in London on November 12, or a few days earlier if it will be of assistance to you. I would greatly appreciate it if you would notify me of your exact opening and closing dates as soon as they can be determined.

2. Catalog and publicity: As you requested, I am enclosing a set of 37 photographs of works in the Rothko exhibition which have been labeled and marked to indicate correct placement for printing purposes. The set is, unfortunately, not complete due to a series of mishaps which occurred in photographing the last group of paintings just before they were shipped to Rotterdam. By the time we had received the photographer's prints, we were unable to check them with the actual paintings for identification purposes. There are 7 photos in this category and we have asked London to identify them and return them to us as soon as possible, at which time we will forward them to you.

	Collection:	Series.Folder:
The Museum of Modern Art Archives, NY	IC / IP	I.A.1171

Mr. W. J. H. B. Sandberg

- 2 -

September 28, 1961

I am also enclosing two black-and-white portrait photographs of Hr. Rothko in the event you are planning to use one for your catalog. You could use either photograph and the credit should be listed as "Newswork magazine - Bernard Cotfryd."

Your letter of September 5th referred to colored plates of Rothko's works in the Berlin exhibition. I would assume you meant the Berlin showing of "The New American Painting" exhibition and I have checked that catalog and find that only black-and-white plates of Rothko's work were used.

Our suggested press release as well as another background re-lease entitled "NGMA and The Netherlands" are enclosed for your use in drafting final publicity announcements for the exhibition.

3. Foreign losne:

I was delighted to learn that Dr. Heyer's Rothko canvas would be forwarded to London

in time for the opening. We have already listed the painting on our insurance reports at the \$25,000 valuation which Dr. Meyer indicated in his correspondence with us.

Ben Shahn

I appreciate your confirmation of the Stedelijk's opening and closing dates for the Ben Shahn exhibition and have noted Mr. Giron's proposed opening date as well.

Our loan requests for the painting section of the exhibition have fared exceedingly well and a major part of the works are already in our Warehouse. Work on the graphic section of the exhibition is also under way and we have set mid-November as our tentative target for shipping the exhibition to Europe. I hope to send you a detailed letter when our catalog information, photographs etc. are ready, but could you, in the meantime, confirm the following points?

1. Shipping:

I understand that you are planning to request free round-trip ocean transportation for the exhibition from Holland-America Line and, even though I cannot supply estimates of the final packed weight and cub-age of the exhibition at this point, I wonder if you might not wish to make your initial request soon. I have already checked with the Line's New York office about possible shipping dates and a November 20th sailing of the s.s. Maasdam would best fit into our schedule.

2. Catalog:

I will be meeting with Mr. Soby and the other members of my Department who are working on this exhibition in the near future and should be able

to let you know Mr. Soby's decision about writing an introduction for the catalog at that time.

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Mr. W. J. H. B. Sandberg

- 3 -

September 28, 1961

stedelijk museum

Boccioni

1. Costs:

The costs of bringing the Boccioni exhibition to your museum can now be estimated somewhat more cases containing the drawings is 823 lbs. (37h. kilos) and the cubage 66.1 cu. ft. (1.86 cu. m.). I would therefore estimate the costs of round-trip ocean transportation to be approximately \$590; transporting the exhibition by air freight would cost \$750.

2. Dates:

I am afraid that since I wrote to you on August 11th, the exhibition has been committed for another showing in this country in April 1962,

and we would like to suggest alternate dates for your showing. We could ship it to you following its April booking, in time for an early summer 1962 booking at the Stedelijk opening about July 1. Alternatively, we could schedule the remainder of its American tour through March 1963, and make it available to you immediately thereafter. Yours would be the only European showing of the exhibition and it is quite urgent that we receive your preference very soon so that we may proceed with the American schedule of the exhibition.

Sincerely,

I should be grateful to you if Waldo Rasmussen Assistant Director International Circulating Exhibitions

WR:139 Photographs

Press release for Rothko exhibition Background release - MOMA and The Netherlands

P.S. The insurance charges for the Boccioni exhibition, covering both ocean transits and the period during which the exhibition would be on display in your museum, would amount to approximately \$340. This is based on a total valuation of \$75,000.

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paulus potterstraat 13 telefoon 73 21 66 no. 29907

102-F-66-61

Amsterdam, September 8th, 1961.

Mr. W. Rasmussen, Assistant Director, Museum of Modern Art, 11 west 53rd street, New York 19, N.Y., U.S.A.

Dear Mr. Rasmussen,

Many thanks for your letter of August 31st and the catalogue information for the Rothko collection you kindly sent us.

The dates of the Amsterdam exhibition are November 10th - December 11th 1961, of the Brussels show + January 5th - February 5th 1962.

I shall certainly ask Bryan Robertson if it is possible to use his plates for our catalogue illustrations, but I should be grateful to you if you could send us the available photos which may give us a greater choice.

I seem to remember that there were coloured plates of Rothko's work in the Berlin exhibition? I should be glad if you could confirm this and eventually where we could obtain these coloured plates.

Dr. Meyer's Rothko will be sent to London immediately after the closing of our summer-exhibition on September 17th, so that it will reach London in time for the opening.

I have not contacted London, Brussels and Basel to come to an agreement about the sharing of the costs, because I thought that you were taking care of the financial details of the tour.

Yours sincerely,

Sundberg W. Sandberg,

Director Municipal Museums.

mw.wr.

P.S.: I would propose that you include in your insurance the composition belonging to Dr. Meyer of Zürich. The value indicated for the exhibition "Polarity" was \$10.000 .-

	Collection:	Series.Folder:
The Museum of Modern Art Archives, NY	IC / IP	I.A.1171

Mr. Rasmussen Miss Dudley Mr. Palmer Mrs. Kolmetz Mrs. Hecht ICE F 66-61 Amsterdam August Grang61

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Mr. W.J.H.B. Sendberg Director of the Municipal Museums Stedelijk Museum Paulus Potterstraat 13 Amsterdam, Netherlands ently review of the Interestional Brinnil, governmenty

Dear Mr. Sandbergs that the second of present the established

This will admowledge your cable of August 7th and your letter which confirmed it. We have, as you suggested, contacted Holland-America Lines and all arrangements have been completed for shipping the exhibition to Rotterdam. The cases will be transported to the pier today for loading on the S.S. Noordam, which is scheduled to leave New York tomorrow and arrive in Rotterdam on the 11th. The exhibition has been consigned to Messrs. Bolton and Fairhead ltd., the Whitechapel Gallery's shipping agents and will, as you have agreed, be trans-shipped from Rotterdam to London, for the Whitechapel's opening which is now definitely set for October 3rd.

The remainder of this letter will provide you with additional catalog information, installation notes etc.

Catalog: I am enclosing the following catalog information:

- 1. A complete catalog item listing consisting of the title, date, medium, size in inches and centimeters and lender's credit line for each of the 46 works in the exhibition.
- 2. Additions to the Bibliography printed in the Museum's catalog of the New York exhibition.

In Porter's detailed letter to you of July 12th, it was mentioned that Peter Selz' introduction to the catalog and the artist's biography would be forwarded under separate cover, We have decided now, however, that it will not be necessary to revise the Sels introduction and I would suggest that you use it exactly as it appears in the copy of this Museum's Nothko catalog which we mailed you earlier. The biographical information is also correct as it appears in the catalog and you could use it as it is or revise it if you prefer.

Catalog acknowledgements:

I know you are planning to acknowledge the Passeum as the organizer of the exhibition and I would like to suggest that

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Mr. W.J.H.B. Sandberg

-2.

August 31, 1961

the following wording would be apprepriate: "This exhibition was prepared by the Department of Girculating Exhibitions, The Museum of Modern Art, New York under the auspices of The International Council of the Museum." Along with your acknowledgements to Mothko and the other lenders, could we also ask that Peter Sels, Curator of Painting and Sculpture Exhibitions, be mentioned as the Director of the exhibition? In addition, we would greatly appreciate a sentence along the following lines: "Mr. and Mrs. Henry J. Heins II and Mr. John de Menil, members of The International Council, generausly contributed toward the expenses of preparing the exhibition for circulation abroad."

We have been notified by Arts magazine that they would like the following credit line to appear, preferably at the end of the Coldwater article, in your catalog: "Reprinted from ARTS (New York) March, 1961."

Appia and Emilio Villa have granted their permission to reproduce the latter's article and I would suggest that the credit might be "Reprinted courtesy of APPIA and the author".

Could you let us know as soon as possible whether you have made arrangements with Eryan Robertson to use his plates for printing your catalog illustrations or whether you will want us to send you a set of black-and-white photographs of the works in the exhibition? If it is at all possible to use Eryan's plates, it might be advisable since the photographer who photographed almost one third of the works in the exhibition died recently and it appears that there might be some difficulty in securing the negatives, which were in his possession, to have additional prints made.

If you are planning to use the color plate, illustrated on page 13 of The Museum of Modern Art's Rothko catalog, please note that it must be reversed. It was printed upside-down and the orange rectangular shape should appear at the bottom rather than at the top of the painting. This is the canwas entitled No. 8, 1952.

Installation:

installing the exhibition. As you will perhaps recall, we criginally requested a plan of the galleries you were going to set aside for the exhibition so that he could make his suggestions specifically for your institution. He has, however, decided that it would be more appropriate to phrase the notes in a general way so that they could be used by each of the exhibiting institutions and I think that you will find them interesting.

AGREEMENT

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Mr. W.J.H.B. Sandberg

21-11-3- 12081 JET

August 31, 1961

Foreign Loans: I think that you and Bryan Robertson have undoubtedly settled the matter of whether Dr. Franz Meyer's Rothko Brown and Black on Plum, 1958 could be released from the showing in your museum in time to reach London for the Whitechapel's opening and I would appreciate it if you would confirm this for our records.

(3)

Costs: As we have now agreed, the insurance costs for the exhibition have been established at \$4,500, to be shared equally by the European exhibitors, with any charges in excess of the agreed amount being absorbed by The Museum of Modern Art.

Since we are still negotiating with other museums in order to secure a total of seven bookings for the exhibition, I wonder if you could clear up one point for me. Have you agreed with London, Brussels and Basel, as we have assumed, that each exhibitor would pay the charges involved in transporting the exhibition from the preceeding point of exhibition or have you made an agreement to share the total cost of all the various moves equally?

> Since the Whitechapel is opening the Rothko show on October 3rd, I assume that it will close on the 31st or shortly thereafter. In view of this, could you let us know your exact opening and closing dates as soon as they are definite so that we can finalize the remainder of the exhibition's itin-

We are all pleased that the Rothko exhibition will soon be in Europe. I shall hope to hear from you soon concerning the details mentioned in this letter.

Sincerely,

Waldo Rasmussen Assistant Director International Circulating Exhibitions

Enclosures:

Catalog item listing Additions to the Bibliography Mr. Rothko's suggestions for the installation

	Collection:	Series.Folder:
The Museum of Modern Art Archives, NY	IC / IP	I.A.1171

cc: ICE-F-66-61 ~

Amsterdam

MUSEUM OF MODERN ART

Mr Rasmussen
Miss Dudley
Mr Palmer
Mrs Kolmetz
green

DR W SANDWERG STEDELIJK MUSEUM AMSTERDAM (METHERLANDS)

DLS

WUC

AWAITING DEFINITE GOMMITMENT FROM YOU REGARDING ROTHKO STOP
INFORMED ROBERTSON NUSEUM UNABLE INSURE THROUGH EUROPEAN COMPANY
BUT WILLING ESTABLISH FLAT FEE OF \$4500 FOR TOTAL COVERAGE WITH
EQUAL PRORATING AMONG EXHIBITORS STOP WE ABSORD ANY ADDITIONAL
INSURANCE COSTS STOP PLEASE ADVISE IF HOLLAND AMERICA NEW YORK
OFFICE INFORMED FREE TRANSPORTATION SO WE MAY BOOK SHIPMENT STOP
APPRECIATE GABLE

RASMUSSEN

Chg: Circulating Exhibitions

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TOE-F-66-61

I herewith confirm my tologram with which I informed you that the Holland-America Line is willing to take care of the transport of the methic collection, free of conts.

They asked us to advise you to contact as good as possible the New York office of the R.A.L. In order to discuss the possibilities of

I should be glad if you would contact the office and let up know by which only the collection day come to believe.

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stedelijk museum

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gemeentemusea amsterdam

stedelijk museum August 15th, 1961 amsterdams historisch museum museum fodor museum willet holthuysen

paulus potterstraat 13 telefoon 7321 66 no. 29513

SECA

Mr. W. Rasmussen
The Museum of Modern Art,
11 West 53rd Str.
New York 19 - U.S.A.

Dear Mr. Rasmussen,

I herewith confirm my telegram with which I informed you that the Holland-America Line is willing to take care of the transport of the Rothko collection, free of costs.

They asked us to advise you to contact as soon as possible the New York office of the H.A.L. in order to discuss the possibilities of transport.

I should be glad if you would contact the office and let us know by which ship the collection may come to Holland.*

Yours sincerely,

8mester 4

W. Sandberg, Director of the Municipal Museums.

to we will then immediately ships The collection to condon in accordance to bry an robertson's which has

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RASMUSSEN MODERNART NEWYORK

AGREE EXHIBITION ROTHKO ACCORDING YOUR TELEGRAM STOP CONTACT NEWYORK OFFICE HOLLAND AMERICA LINE YOUR SIDE

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AGREEMENT

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cc; Mr. Rasmussen Mr. Palmer ICE-F-66-61 green

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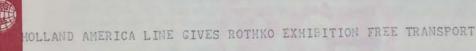
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NEWYORK ROTTERDAM AND BACK

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latter of July 12, so that we say prepared with the ashednling of







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cc; Mr. Rasmussen Mr. Palmer green

Stedelijk Merseem ICE-F-66-61

July 25, 1961

Mr. W. J. H. B. Sandberg Director of the Municipal Museums Stedelijk Museum Paulus Potterstraat 13 Amsterdam, Netherlands

Mr. W. W. H. D. Berdherg

Dear Mr. Sandberg: passes at 505 of the second teriff rates. In our

Stadelift Numeron 13 Punitus Potter Street

I am enclosing the articles on Rothko's work both by Robert Goldwater and Emilio Villa for which the artist has expressed special interest. The remainder of the catalog information will be forwarded feel thir eastribution is quite concrose, Hr. Heliray in the near future. The is you tidak it sight be advicable to request

mentioned that you might be willing to approach Ballacd-America with a

arrive in Assthempton on September 8, giving the tedtechapel art Gal-

With warmest regards,

installation in their gallerion.

to have tentettraly scheduled Sincerely, a chinging date for We have terestively esteduled a September 1 stipping date for the establishing it would be transported by the S.T. Seering and would

I hope that we may receive very some your dates for the hopers

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s in which they agree to transport the MANNEO enhi-

leny almost three would to arrange the Waldo Rasmussen Assistant Director International Circulating you think it advisable to prevent with parties to approach the Religion

Enclosures:
Copy of article by Robert Goldwater
Copy of article by Emilio Villa

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cc: Miss Dudley Mr. Rasmussen Miss Pearson Athleligh

ICE-F-66-61 - Amsterdam

Austorian, July 21st, 1961.

Green

Mr. Porter A. McCray, 11 Wort 53rd Street, # + # York 19,

July 21, 1961

Mr. W. J. H. B. Sandberg Stedelijk Museum 13 Paulus Potter Straat Amsterdam, Netherlands

Dear Mr. Sandberg:

position partnerstream. 13

Following Mr. McCray's letter of July 12, I am writing to inform you that we have recently received a communication from the United States Lines in which they agree to transport the ROTHKO exhibition to and from Europe at 50% of the normal tariff rates. In our earlier letter we estimated that the ocean transportation costs would be between \$18,000. and \$20,000.; The United States Lines contribution would therefore reduce this amount to approximately \$9,000, or a saving of about \$1,300 to each European exhibitor, provided, of course, we are able to schedule seven bookings for the exhibition.

While we feel this contribution is quite generous, Mr. McCray has suggested that I ask if you think it might be advisable to request full subsidy from the Holland-American lines. I understand that you and he discussed this possibility when you were in New York and that you mentioned that you might be willing to approach Holland-America with a request for free transportation.

We have tentatively scheduled a September 1 shipping date for the exhibition; it would be transported by the S.S. America and would arrive in Southampton on September 8, giving the Whitechapel Art Gallery almost three weeks to arrange its cartage to London and subsequent installation in their galleries.

Could you let me know as soon as possible by cable whether you think it advisable to proceed with plans to ship the exhibition on the S. S. America or whether you would prefer to approach the Holland-American Lines with a request for free transportation? In order to avoid embarrassment with the United States Lines, we must know definitely within a week, so that we can proceed with our arrangements.

I hope that we may receive very soon your dates for the ROTHKO and HEN SHAHN exhibitions and replies to the questions raised in Mr. Mc-Cray's letter of July 12, so that we may proceed with the scheduling of these exhibitions.

Waldo Rasmussen Assistant Director International Circulating Exhibitions

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ICE F 66-61

stedelijk museum

Amsterdam, July 21st, 1961.

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stedelijk museum amsterdams historisch museum museum fodor museum willet holthuysen

paulus potterstraat 13 telefoon 73 21 66

no. 29113 24008 The Museum of Modern Art,
Mr. Porter A. McCray,
11 West 53rd Street,
N e w Y o r k 19,
U.S.A.

My dear Porter,

by Halland Amarica Line.

Your letter of July 12th arrived here on the 17th.
Robert Giron called me the same day and to-day July
19th we had a long discussion about the different
problems involved, and we contacted Bryan Robertson
by telephone. Giron will write to you also but I
think his answer will be conform to mine.

). Constian of these erete by F.H.-lines or by Cunard

Rothko to us is a great contemporary artist but nearly unknown to the European public. This exhibition has the purpose to introduce him, but we cannot expect big crowds of visitors and it will not bring a sum of any importance in entrance-fees to balance the expenses.

According to your information the expenses could be estimated for 7 institutions:

1. Ocean transport \$18000 - \$20.000 2. Insurance \$ 5.500

we will have to add:

3. 7 transports in Europe (2400 cubic feet*) \$ 7.000

This amounts to + \$5.000 per institution if there are 7 exhibitions (plus the expenses for catalogue, publicity, etc.)

Of course we are extremely grateful to you and the Museum of Modern Art for all the work you are doing for us and also for the financial help you are giving, but we think that these costs will be prohibitive for all the European museums (\$5.000 = ± the yearly income of a European museumdirector).

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paulus potterstraat 13 telefoon 73 21 66

no. 29113 29008 Amsterdam, July 21th, 1961.

..2..

How to reduce the costs:

1. Donation of these costs by U.S.-lines or by Cunard or Holland America Line.

If the exhibition could come straight away to Holland I could ask the Holland America Line and I am nearly certain they will agree - but I cannot ask them to send it to London (it seems unfair to me to ask them to bring it to Rotterdam and that we would immediately ship the collection to London).

Other possibility: U.S.-lines donate round-trip or perhaps Cunard-line brings the exhibition to London and the Holland America Line brings it back to New-York. Robertson will immediately ask the Cunard-director and let us know the result.

2. Insurance.

If the whole trip could be insured in Brussels or Amsterdam, or perhaps in London, \$5.500 could easily be reduced to ± \$3.500.

These reductions would mean:

1. \$ 1.000 2. \$ 3.500 3. \$ 7.000

i.e. ± \$1.700 per institution, which would with the catalogue etc. amount to ± \$3.000 per institution. This seems to me a maximum.

I am sorry to bother you with these nasty details, but they are of vital importance to us.

Dates

Robertson writes us that he can only bring the exhibition from September 27th - October 29th, this might mean for Amsterdam November 10th or 17th - December 11th or 18th. *Giron has no visitors during the Christmas season, so he could only start in the beginning of January.

As far as I can see all the other points do not bring problems.

+ To which we agree

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paulus potterstraat 13 telefoon 73 21 66

no. 29008

Amsterdam, July 21st, 1961.

..3..

The largest pictures can not enter the galleries, they may hang in our central hall (like the Pollocks some years ago) and for the rest we can offer the space needed with a maximum of 600 running feet for the remaining 40 works.

Shan - exhibition Here we might ask the Holland America Line for free transportation without difficulty and would like to show it from December 15th - January 22nd.

I sincerely hope we will soon find a solution to the problems mentioned above.

In the meantime, I am, my dear Porter,

Yours sincerely,

W. Sandberg,

Director Municipal Museums Amsterdam.

ws.wr.

copy for: Mr. Giron.

Mr. Robertson.
Mr. Rúdlinger.

Mr. Mathey.

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of collery space. Inthis sport a good faul of they with few help in placeting the inclaliation, and would life to contribute his

agreeable to you. We would greatly appropriate to if you would need

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toda further total Sother and send yes his organizations.

cc: Mr. Rasmussen Miss Dudley Mr. Palmer Mrs. Hecht | Grante Green

July 12, 1961 we dould discuss

Mr. W. J. H. B. Sandberg Director of the Municipal Museums
Stedelijk Museum
Paulus Potterstraat 13 Amsterdam, Netherlands ertuen to determine your dates in accordance with

Dear Mr. Sandberg:

In accordance with our conversations of last May and our subsequent correspondence concerning the forthcoming Rothko exhibition, I am now able to notify you that the opening is tentatively scheduled for September 15th at the Whitechapel Art Gallery in London. This letter will outline the many details relating to the contents of the show, its installation, dates of exhibition, costs and catalog in order that you might confirm arrangements to bring the Rothko exhibition to you in October.

- 1. Contents of the I am enclosing an approximately final check exhibition: list of the selection which has been made by Peter Selz, the Museum's Curator of Painting and Sculpture Exhibitions, in collaboration with Rothko. Under separate cover I have airmailed a copy of the catalog of the Museum's Rothko exhibition, which served as the basis for the present show. Although it has been necessary to make substitutions for pictures which were not available for circulation, we have maintained the character and quality of the exhibition so that it gives a balanced retrospective of Rothko's work from 1945 to the present. The exhibition has been reduced from 58 to 48 paintings.
- 2. <u>Installation:</u> You will note from the check list that a major section of the show is devoted to the series of murals painted in 1958 and 1959, represented by eight extremely large canvases. Six of these have a standard height of 8'9" with varying widths from 7'10" to 15', with two each 6' x 15'. All canvases are being sent unframed, but I am especially anxious to know whether pictures with the largest dimensions 8'9" x 15', can be safely brought into the galleries. Would you please confirm this at your earliest opportunity?

As it was presented at our Museum in a rather dense installation, the exhibition of 58 paintings occupied nearly 600 running feet

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Mr. Sandberg

-2-

July 12, 1961

of gallery space. Rothko spent a good deal of time with Mr. Sels in planning the installation, and would like to contribute his suggestions for the hanging sequence in your galleries, if that is agreeable to you. We would greatly appreciate it if you would send us a plan of the galleries and any notes on whatever preliminary plans you have considered for installation so that we could discuss this further with Rothko and send you his suggestions.

assume it will close on October 15th. We would hope that the exhibition might open at the Stedelijk on or about November 1 and continue to the end of the menth and we would appreciate it if you would give us immediate confirmation of the opening and closing dates. Nould you confer with Bryan Robertson to determine your dates in accordance with the London schedule? In an effort to obtain a reasonable number of bookings, we hope to hold all of the showings to a maximum of four weeks. As you know, the exhibition is scheduled to be shown in the Palais des Beaux Arts in Brussels and the Kunsthalle in Basle following your showing, and we are most anxious to establish these exact dates so that we may proceed with the subsequent itinerary.

h. Costs:

In discussions with Ben Weller here in New York and with Robert Giron and yourself, it is my understanding that you have agreed to participate in sharing all costs for the exhibition from the time it leaves New York, including transportation from New York and return, insurance, local costs of installation, catalog, publicity, etc. Our Museum has agreed to assume the costs of assembly, preparation and packing in the United States and of supplying the exhibitors with text material and black-and-white photographs for the catalog and information on availability of color illustrations.

For your information in estimating your share of the expenses, we estimate that the costs of round-trip ocean transportation will amount to between \$18,000. to \$20,000. Since the exhibition has not yet been packed, this can only be a rough estimate based upon an expected number of 16 cases with total cubage of approximately 2500 cubic feet. Final figures are not yet available for the insurance value, but the total will be in the vicinity of \$177,000. and coverage for both ocean transits and while on location within Europe would cost approximately \$5,500. Both these expenses would be equitable distributed among all the European exhibitors; since we are planning on about seven bookings, the total expense to each institution should be between \$3,500. to \$1,000. There is a possibility that the costs of ocean transportation may be donated by The United States Lines and we shall of course let you know immediately of their decision with the hope that if this fails either Cunard or The Holland American Lines can be approached by one or several of the European exhibitors with a request for free transportation.

DESURANCE

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Mr. Sandberg

-3-

July 12, 1961

- 5. Catalog:

 I have discussed the character of the catalog in some detail with Rothko who, because of the character of his work, recommends the use of a minimum of black and white illustrations and as much color as possible. He also prefers to reprint the 3 texts listed below with the probable addition of your own critical comment.
- a. Text: We are forwarding under separate cover the following:
 - (1) Introduction to the New York exhibition by Peter Selz
 - (2) Essay by Robert Goldwater which appeared in Arts
 - (3) Essay by Emilio Villa which appeared in Appia (Rome)
 - (4) Catalog item listing
 - (5) Biography of the artist
 - (6) Selective bibliography (reprint, with minor corrections, of that in Museum of Modern Art catalog)
- b. Illustrations: On the check list of the exhibition I have marked with an asterisk the five paintings which were reproduced in color in the Museum's catalog, which was printed by Brüder Hartmann, Berlin. Unfortunately, the Museum is unable to lend the color plates, but if you wish you may either request Hartmann to prepare electros to send to Amsterdam or you may wish to ask them to print the color illustrations for you from the original color plates.
- 6. Dr. Meyer's Rothko: I have your letter of June 23 in reply to my original request of June 14 in which I asked if you would be able to forward Dr. Franz Meyer's Rothko, Brown and Black on Plum, 1958 to London in time for the opening at the White-chapel Gallery. Assuming that the September 15th date is now correct for the opening there, could you contirm whether this painting can be released from the exhibition it is in at the Stedelijk and that it can be packed and shipped to London on or about September 1. The costs of packing and shipment would, of course, be shared equally by all the European exhibitors.
- 7. Ben Shahn
 Since the Shahn exhibition will follow the
 Rothko exhibition at your museum, I would like
 to tell you that Mr. James Thrall Soby has completed the selection of approximately 40 paintings and that between 4050 drawings and graphics are now being selected. We are in the process
 of requesting loans for the exhibition which, we would hope, might open
 at the Stedelijk on or after December 15th. I will forward a fully

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Mr. Sandberg

-4-

July 12, 1961

detailed letter as soon as possible but I would appreciate your confirmation of your preferred opening date.

Since our schedule of preparation is very pressing, I hope you will be able to confirm all of these details without delay.

In closing, may I tell you how pleased we are that these two important exhibitions are to be shown at the Stedelijk under your direction.

With warmest regards,

Sincerely,

Porter A. McCray
Director
International Circulating
Exhibitions

Englosure

Check list for Mark Rothko exhibition

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MAR 6 1961

stedelijk museum

gemeentemusea amsterdam , February 27, 1961

stedelijk museum amsterdams historisch museum museum fodor museum willet holthuysen

paulus potterstraat 13 telefoon 73 21 66 no. s.m. 26379

Mr. Porter McCray, Museum of Modern Art, New York

Dear McCray,

During my visit to New York in October last I spoke with Rothko and Ben Heller about the possibility of touring a one-man show of Rothko.

I heard that the Whitechapel Art Gallery in London, Director Bryan Robertson, was planning such a show for September and we could follow in October/November 1961. Robert Giron, Director of the Palais des Beaux-Arts in Brussels wanted to have it next and I am sure that the Kunsthalle, Recklinghausen and the Kestner Gesellschaft in Hannover like to show the exhibition too.

As our exhibition program is rather tight, I am very eager to know if this project can be realised as scheduled above. From Giron and Ben Heller I hear that you have taken the organisation in hand and we shall be glad to cooperate again in this matter.

I intend to be in New York during the first 10 days of May. With kindest regards I am,

Sincerely yours,

Sundberg

W. Sandberg, Director of the Municipal Museums

cc/M.Rothko
Bryan Robertson, London
Robert Giron, Brussels,
B. Heller, New York
W. Schmalenbach, Hannover
Th.Grochowiak, Recklinghausen

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JUN 2 8 1961

File ICE-F-66-61 Rothko Amsterdam showing X delijk museum

gemeentemusea amsterdam June 23rd 1961

stedelijk museum amsterdams historisch museum museum fodor museum willet holthuysen

paulus potterstraat 13 telefoon 73 21 66 no. 28428

Mr. Porter A. McCray Director International Exhibitions The Museum of Modern Art 11 West 53rd Street New York - 19 - N.Y. USA

Re Exhibition ROTHKO - London

Dear Porter,

We shall try to send Frans Meyer's ROTHKO to London in time for the opening of the exhibition at the Whitechapel Art Gallery.

I talked to Bryan Robertson on June 6th about this show, but we still do not know the dates of his exhibition.

With kindest regards, I am

sincerely yours,

Santers

W. Sandberg Director Municipal Museums Amsterdam

many Thanks for The photographic documentation we just exclaved. i very week hope we may be able to use it STICE please dont forget to send me copy of the article by goldwater on restales which The Ratter Riserd en much.

you will -

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ICE-F-38-58 Sandberg 11-1-4)

May 9, 1961

Dr. W. J. H. B. Sandberg Dorset Hotel 30 West Shith Street New York 19, New York

Bear Br. Sandberg:

I promised to give you the names and addresses familiar to me of the public and private collections in Europe containing examples of recent American painting.

A. MUSEUMS

1. Dr. Ceorg Schmidt Dr. Arnold Rudlinger Director Curater Kunstmuseum Kunsthal

Kunsthalle St, Albansgraben, 16 St. Albanthal, 50 Basel, Switzerland Basel, Switzerland

On permanent exhibition at the Kunstmuseum, but belonging to the Eunsthalle, which has no permanent exhibition space: Klins, Still, Sam Francis, Rothko, Custon, Al Held, Seymour Boardman, Mitchell, Newman, Leslie and possibly Goldberg.

2. The Tate Gallery Birector: Millbank, London S.W.l, Sir Jel England

Sir John Rothenstein

In American Collection: Brooks, Burchfield, Francis, Guston, Harin, Perlin, Pollock, Han Ray, Rothko, Shahn, Hassel Smith, Stern, Tanning.

3. Museum of Modern Art Nuseum of Modern Art Director: Via Magenta, 31 Dr. Vittorio Viale Turin, Italy

Tobey, Eline, Bluhm . Brooks, Saller, Kning to Tangley, Sarepointill,

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Br. W.J.H.B.Sandberg May 9, 1961

A. MUSEUMS (contd)

h. Galleria Internazionale d'Arte Moderna Ca Pesaro Venice, Italy Director: Prof. Pietro Zampetti

Tobey. 7, Mabertown, de Réceilag, Japper Johnn.

5. Galleria Masionale d'Arte Moderna Viale Belle Arti, 131 Rome, Italy Soprintendente: Dr. Palma Bucarelli Polleck, Tobey.

Incustors Dir. Carlo Cardonso

B. COLLECTORS Time, Norman Haber.

1. Hr. E. J. Power 37 Grosvener Square London, England

> Albers, Rothko, Kline, Guston, Eluhm, Francis, Tobey, Still, de Kooning, Ellsworth Kelly, Pollock.

thembly, Tyle Morrie, Herns-Selli, Especial Perker,

2. Mr. Carlo Frua de Angeli Via Alfricei (Piazza Missori) Milan, Italy

Mine: Ligaria for the Estate of Janisas Fellosh), Toyonad Farker, William Benefit.

6618

3. Mrs. Peggy Guggenheim Palazzo Venier dei Leoni 701 San Gregorio Venice, Italy

Pollock, Motherwell, Basiotes.

h. Baron Giorgio Franchetti Via Gerolamo da Carpi, 6 Rome, Italy

Brooks, Rothko, Kline, de Kooming, Marca-Relli, Twombly.

(more ...)

AGREDMENT

of the cate!

Desember.

In Europe

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Dr. W.J.H.B.Sandberg May 9, 1961

3 -

B. COLLECTORS (contd)

5. Dr. Giuseppi Pansa di Ruimo Corso Roma, 78

Rothko, 12 Klines, 8 Rauschenbergs, Guston, Twombly, Diebenkorn, de Kooning, Jasper Johns.

I hope we study by seeing you both here again soon and

C. DEALERS

1. Galleria d'Arte "Cavallino" San Marco, Frezzeria, 1820 Venice, Italy Director: Nr. Carlo Cardozno

Twombly, Kyle Morris, Marca-Relli, Raymond Parker, Rothko, Kline, Norman Hlubm.

Via del Babuino, 196
Rome, Italy

Kline, de Kooming, Rauschenberg, Twombly, Marca-Relli.

3. Marlborough of London 39 Old Bond Street London W. 1, England

Pollock (Agents for the Estate of Jackson Pollock), Raymond Parker, William Ronald.

h. Galerie Beyeler Baumleingasse, 9 Basel, Switzerland

Pollock, Tobey, Kline, Francis, Goldberg, Krasner, Brooks, Marca-Relli, Rauschenberg, Norman Eluhm.

I shall furnish you, shortly, with the list of Shahn color plates available from several publishers and am working on the competion of the itineraries of the Shahn and Rothko shows in order that

(more...)

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Dr. W.J.H.B.Sandberg May 9, 1961

- h

you and Bryan Robertson can attempt to coordinate the publication of the catalogues.

This will confirm our intention to provide delivery of the Rothko exhibition in good time for your scheduled showing between mid-October and mid-November and of the Shahn for showing in December.

It was, as always, a real pleasure to see you and Mrs. Sandberg. I hope we shall be seeing you both here again soon and in Europe.

Bon voyage!

Ever,

Porter A. McCray

Signed in Mr. McCray's absence

PAR/wik

AGREEMENT

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Mr. Wylly
ICE-E-66-61
green

January 3, 1962

Dr. W. J. H. B. Sandberg, Director Stedelijk Museum Paulus Potterstraat 13 Amsterdam, The Netherlands

Dear Dr. Sandberg:

I enclose our invoice for \$750., referred to in my letter of August 31, 1961, to cover your Museum's share of the insurance costs for the exhibition MARK ROTHKO.

Thank you for your cooperation with this exhibition.

Sincerely,

Waldo Rasmussen
Associate Director
International Circulating
Exhibitions

Enclosure: Invoice

000

WR: CW:md

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WR/RP

Margaret-Please tab this
"Insurance Agreement"

Rothko Amsterdam ICE-F-66±61

stedelijk museum

gemeentemusea amsterdam

stedelijk museum August 28th, 1961
amsterdams historisch museum
museum fodor
museum willet holthuysen

paulus potterstraat 13 telefoon 732166 no. 29717 Mr. W. Rasmussen
The Museum of Modern Art,
11 West 53rd Street,
New York 19 - Uls.A.

Dear Mr. Rasmussen,

I suppose that you know that the Holland-America Line will ship the Rothko-collection by the "NOORDAM", September 2nd from New York.

Mr. Sandberg was asked to sign a contract, contents of which it might be advisable to pass on to your insurance company.

A copy of this contract is enclosed herewith.

Yours sincerely,

Dr. L. Gans conservator

mw-ez

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COPY

AUG 3 1 1961

RECEIPT AND RELEASE AGREEMENT - FOR GOODS CARRIED FREE OF CHARGE

This receipt is non-negotiable.

1. The shipper of the goods described below has entrusted the same to the Line for transportation and delivery as described below, FREE OF CHARGE AND AT SHIPPER'S RISK AND WITHOUT ANY LIABILITY WHATSOEVER ON THE PART OF THE LINE:

Shipper's description of the goods:

About 50 works of Mothko

per m.s. "NOORDAM", scheduled to sail from New York, September 2nd for delivery at Rotterdam to Mr. W. Sandberg, Director of the Municipal Museums, Amsterdam.

- 2. In consideration of the Line accepting said goods for performance of the aforesaid service free of charge, the shipper of said goods hereby releases the Line from all liability whatsoever in connection with said goods of its transportation or delivery and said shipper agrees to indemnify and hold harmless the Line from and against all liabilities or claims of liability asserted by anyone against the Line.
- 3. In furtherance of the shipper releasing the line from liability in respect to such gratuitous service, the shipper agrees that the Line shall have the benefit of all protective clauses and limitations of liability (including all agreed valuation clauses) contained in the Line's ususal form of passenger ticket and in its usual form of bill of lading, to the same extent as if the same were incorporated herein; and the Line shall have the benefit of all statutes of exemption from, or limiting, shipowners' liability.
- 4. As a further inducement to the Line to furnish the aforesaid free service at shipper's risk and without liability on the part of the Line, the shipper represents to the Line that said goods have been fully insured against all loss and damage and that the shipper will be fully protected in case of loss or damage without looking to the Line and the shipper further represents to the line that such insurance is without, and excludes, subrogation against the Line on the part of the insurance company.
- 5. The Line is authorized to deliver the goods to the Customs officials at port of destination and such delivery shall be deemed delivery to the shipper's representative designated herein, such Customs officials being deemed to be the agents of the shipper. If the goods are not called for within twenty-four hours after the vessel's arrival at destination, the Line may in its discretion place the goods in store of warehouse on the pier or elsewhere, or store the goods with others, all at the risk and expense of the shipper of the goods.

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- 6. All the provisions of this Agreement are for the benefit of and shall protect the Line, its agents, employees, representatives and the vessel, her owners, operator, charterers and agents.
- 7. The shipper and the Line agree that the foregoing is not an ordinary commercial shipment nor made in ordinary course of trade and is not ordinary baggage, and they further agree that the character and condition of the foregoing goods as well as the circumstances, terms and conditions under which the transportation is being performed and the fact that it is to be performed free of charge, resonably justify the foregoing special Agreement for transportation at shipper's risk and without liability on the part of the Line.

As respects the absorberative preparity this policy is entered withing may objets at extrapation against believe-operate bine, to presently, the fact, the free.

SCHOOL . Being removed to began to a dutil Subscription Policy advantage to be the Suspension

Dated at Rotterdam on September 2, 1961

HOLLAND-AMERICA LINE.

(200 P. 05-62) To be

1961 and religion on a Satisfacture to be a labor date.

Mr. W. Sandberg shipper.

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ROTUKO ICE-F-66-61 POLICY

ABTHA IFM 3936L6

CERTIFICATE OF INSURANCE

This is not a policy of insurance. It is issued as a matter of information only on the understanding that it is only a Certificate of the issuance of the policy named herein and confers no rights on the holder and imposes no liability upon the Companies named herein. Said policy is subject to endorsement, alteration, transfer, assignment and cancellation in accordance with its terms and conditions.

The following is information from the policy:

ASSURED - THE MUSEUM OF MODERN ART

and Holland-America Line as interests may appear.

ADDRESS - 11 West 53rd Street, New York, N.Y.

- July 1, 1960 Until Cancelled

COVERAGE - All risks of physical loss or damage from any external cause except wear and tear, gradual

deterioration, moths, vermin, inherent vice, damage resulting from any repairing, restora-tion or retouching process nuclear reaction, radiation or radioactive contamination and

risks of war, confiscation or seizure.

PROPERTY-INSURED-

LENDER

DESCRIPTION OF PROPERTY

45 oil paintings

AMOUNT

\$ 398,300.00

Miscellaneous Exhibition MARK ROTHKO (IOE F 66-61) To be shipped to Rotterdam per m.s. "NOORDAH", September 2, 1961 and returned on a Holland-America vessel at a later date.

As respects the above-described property, this policy is endorsed waiving any rights of subrogation against Holland-America Line, 29 Broadway, New York, New York.

- Policy referred to herein is a Joint Subscription Policy subscribed to by the Companies POLICY indicated below.

COMPANY

Aetna Insurance Company Hartford, Connecticut

Boston Insurance Company Boston, Mass.

Queen Insurance Company of America New York, N. Y.

National Surety Corp. San Francisco, Calif. COMPANY

Maryland Casualty Company Baltimore, Md.

Phoenix Insurance Company Hartford, Connecticut

National Fire Insurance Company Hartford, Connecticut

Combined Lloyds London, England

The McLaughlin Company, Agent Washington, D. C.

Signed by: _

Dorothy H. Dudley, Registrar