#### CONDITIONS OF USE FOR THIS PDF

The images contained within this PDF may be used for private study, scholarship, and research only. They may not be published in print, posted on the internet, or exhibited. They may not be donated, sold, or otherwise transferred to another individual or repository without the written permission of The Museum of Modern Art Archives.

When publication is intended, publication-quality images must be obtained from SCALA Group, the Museum's agent for licensing and distribution of images to outside publishers and researchers.

If you wish to quote any of this material in a publication, an application for permission to publish must be submitted to the MoMA Archives. This stipulation also applies to dissertations and theses. All references to materials should cite the archival collection and folder, and acknowledge "The Museum of Modern Art Archives, New York."

Whether publishing an image or quoting text, you are responsible for obtaining any consents or permissions which may be necessary in connection with any use of the archival materials, including, without limitation, any necessary authorizations from the copyright holder thereof or from any individual depicted therein.

In requesting and accepting this reproduction, you are agreeing to indemnify and hold harmless The Museum of Modern Art, its agents and employees against all claims, demands, costs and expenses incurred by copyright infringement or any other legal or regulatory cause of action arising from the use of this material.

# NOTICE: WARNING CONCERNING COPYRIGHT RESTRICTIONS

The copyright law of the United States (Title 17, United States Code) governs the making of photocopies or other reproductions of copyrighted material. Under certain conditions specified in the law, libraries and archives are authorized to furnish a photocopy or other reproduction. One of these specified conditions is that the photocopy or reproduction is not to be "used for any purpose other than private study, scholarship, or research." If a user makes a request for, or later uses, a photocopy or reproduction for purposes in excess of "fair use," that user may be liable for copyright infringement.

Collection: Series.Folder:
Silverman Fluxus Archives IV.B.40

Billiand untidy-bearded. He comes from Nice and has a beautiful blonde wife called Jacqueline, and for the next two weeks he will yfair art gallery called

Among the regular members of the Zero group, Otto Piene, Heinz Mack, and Günther Uecker (Klein's future brother-in-law) were from the outset extremely sensitive to the monochrome adventure. Their experiments directed to the stabilization of light brought them all the closer, since for Klein the problem was resolved in advance in the degree to which light does not exist without color, the degree to which it is a quality of energy revealed by color. The similarity of their theoretical approaches was shown by Klein's participation in several collective exhibitions under the aegis of the Zero group.

# London between humor and nothingness

Of all the manifestations of the blue period, the Düsseldorf show was later to be revealed as the richest in developments and positive results, both spiritual and material. For the moment, Yves continued on his path, without even having the time to catch his breath. He exhibited in London at Gallery One, 20 D'Arblay Street, on June 24, and two days later a public discussion was held at the Institute of Contemporary Arts. For London, Klein had wanted to signal a sort of reminder of the true scope of the monochrome adventure, of the universal application of his system of impregnation. In addition to his classical monochrome propositions, he had brought with him a large natural sponge, dyed blue and mounted on a metal rod, veritable symbol of the impregnation of sensitivity by color, and which prefigured the large series and monumental creations of sculptures and sponge-reliefs of 1958-59. He had also brought along the first recording of the monotone symphony, arranged by Pierre Henry, which had served as musical background for the show at Iris Clert's. It was this piece, moreover, that aroused the most violent reactions of the public, as Klein wrote in his private diary. At the ICA discussion a man got up and exclaimed furiously: "This is all a huge joke! Who ever heard of a symphony with only one continuous note?" To prove to him the existence of the monotone symphony, Yves brandished the tape recorder containing the tape, disregarding the fact that it was a useless gesture, there being no electrical outlet nearby into which to plug it. The audience broke out in applause, supporting him

Pernod and red wine

## GALLERY ONE

20 D'Arblay Street W1 (behind the Academy Cinema) GERrard 3529 Daily 11 am to 6 pm

F CORNER

The brain of the state of the stat

01

the problem of how

Collection: Series.Folder:
Silverman Fluxus Archives IV.B.40

Billing and untidy-bearded. He comes from Nice and has a beautiful blonde wife called facqueline, and for the next two weeks be will year art gallery called

a pear tree? Just use we found a pror

on the sole assurance of his gesture. These were the psychological victories in which Klein delighted, for they projected him to the top of his form.

He was indeed in superb form in London, at the height of the rising wave that had begun its surge six months earlier in Milan, and his excellent physical and mental presence made a very favorable impression on the British public. Victor Musgrave, the director of Gallery One, had tried to assure him the maximum of personal publicity and for this reason had multiplied his contacts with the press. The reactions of the British journalists were quite different from those of their colleagues on the Continent. Being much more realistic, they saw the Yves Klein phenomenon from the standpoint of humor. The more open-minded were sensitive to the problem of contemplating color in and for itself, a problem more philosophical than aesthetic. Pierre Jeannerat in the Daily Mail was the spokesman for this amused and cautiously skeptical sympathy, while pertinently noting the possibility of development beyond color itself: "He [Yves Klein] is thinking of the removal of colour itself and the production of blanks."3

Indeed the next stage, the transition from the stabilization of color to the appropriation of the Void, was in gestation in Klein. Absorbed in his wild pursuits, he had thus far lacked the necessary time for reflection. It was in the rediscovered calm of the summer in Nice, in the vicinity of Cagnes where his mother was having an exhibition, that he was able to take his distance from the events of the blue period and draw up the second operational balance sheet of his career.

# Being all within all

to

problem

the

OTH

remains

The great lesson that Klein derived from blue was its extradimensional character. Through blue and beyond blue, he felt himself grazed by the quivering of the absolute, a tangible representation of infinite space. Once again he reconsidered the compromise of presentation, the form of the picture that he had deliberately chosen to take on as a demonstration proposition, when the ideal would have been

Pernod and red wine

## GALLERY ONE

20 D'Arblay Street W1 (behind the Academy Cinema) GERrard 3529 Daily 11 am to 6 pm

F CORNER

The person of the pe

Collection: Series.Folder:
Silverman Fluxus Archives IV.B.40

Ben is small and untidy-bearded. He comes from Nice and has a beautiful blonde wife called facqueline, and for the next two weeks he year art gallers couled

r a pear tree? 3000 use we found a pear

to we have a ril in a

exhibition private view on Monday 24th June at 6 pm

# MONOCHROME PROPOSITIONS OF YVES KLEIN

Due to the controversial nature of this work there will be a discussion open to all at the Institute of Contemporary Arts in Dover Street at 8.15 on Wednesday 26th June at which M Yves Klein and M Pierre Restany the French art critic will answer questions

Pernod and red wine

## GALLERY ONE

20 D'Arblay Street W1 (behind the Academy Cinema) GERrard 3529 Daily 11 am to 6 pm

Invitation to the exhibition at Gallery One, London, June 24, 1957

10

of how

the problem

remains

to be content to spread a certain quantity of pure industrial pigment on the ground: "the invisible force of attraction would have retained it on the surface of the soil without altering it." But the material means mattered little compared with what was ultimately at stake. He felt that the demonstration worked, and produced the desired effect, and that beyond the surprise and even sarcasm, the sensitivity of the public had in one way or another been touched in depth. He was to proclaim it aloud:

What I wanted at the time was to present, in a perhaps somewhat artificial manner, an opening on the world of color, a window open on the freedom to be impregnated in an infinite and boundless way with the incommensurable color state. My purpose was to present to the public the possibility of illumination of the pictorial color matter in itself, which allows any state of physical things, stone, rock, bottles, clouds, to become an accessory by impregnation for the human

F CORNER

The late of the late

The Museum of Modern Art Archives, NY
Silverman Fluxus Archives
IV.B.40

BEN is small and untidy-bearded. He comes from Nice and has a beautiful blonde wife called facqueline, and for the next two weeks he will year art gallers called

STARS

AND

October

use we found a pear

on it we have a got in a . That will be A as in

There is a fich for I as in

arthrically I thry would O is to when we see I would could mile the see would be a the row."

POEM

t met Flidou. form a Hello.

e on the since e tilled with

sen will enne with an author on bur fullhed as are at my wile

with each three name at a call saverp to the marks at the call saverp to the call saverp to the call saverp to the call saver part the call saverp to the call saverp

trong courten

to a rountle

one to serve a set of the total server and the serv

Tomortolina old.

E CORNER

at we can Nett that the second is that I would ge had of that I going to be

Neti Nett firmir ge brain i hustled grant where they direct a sulcide

to an ensure the second of the

Pernod and red wine

# GALLERY ONE

20 D'Arblay Street W1 (behind the Academy Cinema) GERrard 3529 Daily 11 am to 6 pm

01

the problem individual to

persuade

sensitivity of the reader in the boundless cosmic sensitivity of all things. Such an ideal reader in the presence of one of my color surfaces then became, only in sensitivity, of course, "extradimensional" to such a degree that he was "all within all," impregnated in the sensitivity of the universe.

It is interesting to observe that in his diary notes Klein adopts the term *colore*, which I had used in my preface to the Colette Allendy show. *Colore* and not *coloré*—this seeming barbarism is in fact a neologism coined ad hoc to express, by contrast with the passive sense of *coloré* (the result of an action), the active sense of an innate and immanent quality of color as a materialized state of energy.<sup>4</sup>

4. This was well understood by Lane Dunlop in her English translation o extracts from Klein's journal published in the catalogue of the Jewisl Museum exhibition (New York, Jan. 1967), where she gave the nou "color" a qualitative value; thus matière colore became "colormatter."

Series.Folder: Collection: The Museum of Modern Art Archives, NY IV.B.40 Silverman Fluxus Archives

EN is small and untidy-bearded. He comes from

symphonie Mondon-siterce
12, 44, 110, 232, 234, 244, 243
246;111

Collection: Silverman Fluxus Archives Series.Folder:

IV.B.40

FESTIVAL OF MISFITS

OCT - NOV. 1962

#### GALLERY ONE 16 NORTH AUDLEY STREET GROSVENOR SQUARE LONDON WI HYDe Park 5880

If you are too successful, and have nostalgia for the days when you were not.

If you are unsuccessful, and hope some day success will knock at

your door, if you are too beautiful, and find men in the street are bothersome,

if you are ugly, madame, and wish you were beautiful, if you sleep profoundly at night, and feel that it is a waste of

time, if you suffer from insomnia, and have time on your hands, if you have teeth, and no meat. If you have meat, and no teeth, if you have meat, and no teeth, if you belong to the weaker sex, and wish you were of the stronger, if you're in love and it makes you suffer, if you're loved and it bores you, if you're poor, and long for la Dolce Vita, if you're afraid to die, or find no point in living, if you're a drankard or a teetotaler, if you be a drunkard or a teetotaler, if you be iveve in heaven or believe in hell, if you're satisfied with the colour of your skin, or would rather change it.

change it.

If you believe in yourself and are pleased with what you do,
or don't believe in yourself, and wonder what you are doing,
and why

### then come to see the FESTIVAL OF MISFITS

built by people who sometimes sleep soundly, sometimes don't; sometimes are hungry, sometimes overfed; sometimes feel young, rich and handsome, sometimes old, ugly and poor; sometimes

believe in themselves, sometimes don't; sometimes are artists.

believe in themselves, sometimes don't; sometimes are artists, sometimes not.

We make mustic which is not Music, poems that are not Poetry, paintings that are not Painting, but music that may fit poetry poetry that may fit poetry poetry that may fit pointings paintings that may fit . . . something, something which gives us the chance to enjoy a happy, non-specialized fantasy.

### Try it THE FESTIVAL OF MISFITS

Robert Filliou, one-eyed good-for-nothing Huguenot

Addi Kocpke, German professional revolutionist

Gustav Metzger, escaped Jew

Robin Page. Yukon lumberjack

Benjamin Patterson, captured alive Negro

Daniel Spoerri, Rumanian adventurer

Per Olof Ultvedt, the red-faced strongman from Sweden

Ben Vauthier, God's broker

Emmett Williams, the Pole with the elephant memory

You are invited to the opening between 10 a.m. and 6 p.m. on 23rd October. The Festival will continue Admission 2s. 6d. until Thursday 8th November.

In conjunction with the Festival there will be a special evening at the Institute of Contemporary Arts in Dover Street at 8.15 on Wednesday, 24th October, which will include a 53 kilo poem by Robert Filliou, an Alphabet Symphony by Emmett Williams, a Paper Piece and The Triumph of Egg by Benjamin Patterson and a Do-it-yourself Chorale by Daniel Spoerri.

THE STARS AND STRIPES

Friday, October 26, 1962

# 'Misfits' Crown Cabbages and Things

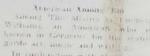
LABINER OF The Minist hung up a tamp old cabbage in a technicaride London gallery and

Colitan Char

deducation is

Mistre will e-and sleeps in the femal structure in

deni schen in tem set hand deni schen to be stand and the harden made this



In conjunction with the festeral In containting with the restrict a specific evening is a beofit of a the findapite of Contemporary and the findapite of Contemporary and the restrict and the Patient Symptoms by Williams a Paper Press and the Thomas in things as Paper Press and the Thomas in things and the symptoms of Fig. 18 Bellowing Patients in the page 18 Bellowing Patients in the page 18 Bellowing and of the page 18 Bellowing and Arts which will imclude a station period by Robert Filhod, in At plants Symphons by Williams."

A Paper Form and the Promoth of the Second by Robert Filhod, in At plants Symphons by Williams."

Beyond Ben in the Ma Lan Gadery on the Second by Robert Filhod, in At plants a stationary of the second by Robert Filhod, in At plants and old vegetable.

For visitors are invited to make at terms on a blank wall with a second first and one promote static and old vegetable.

For visitors are invited to make at terms on a blank wall with a second first and one promote static and old vegetable.

For visitors are invited to make at terms on a blank wall with a second first and one promote static and one promote static and a second first and a last.

There is a "suit de room for the second first and a last."

Said when a last to create a model of the second first and a last.

There is a "suit de room for the second first and a last."

Said when a last to create a model of the second first and a last.

There is a "suit de room for the second first and a last."

Said when a last the second first and a last.

The second first are invited to exist a last and a last.



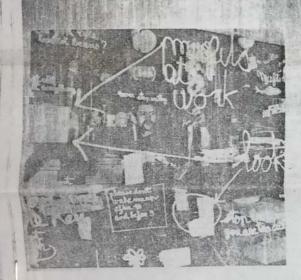
Collection: Series.Folder: The Museum of Modern Art Archives, NY Silverman Fluxus Archives IV.B.40

> The Guardian Manchester.

Outting from issue dated 31 OCT 1962

# FESTIVAL OF MISFITS

by George Butcher



AN art exhibition with nothing to ever bought as art in the past—is enough to suggest that "The Festival of Misfits" at Gallery One (16 North Audley St., off Grosvenor Square) is as odd as its title. The junk contents include, not illogically, one of the artists in person. Ben Vauthier, son of a Swiss artist, and "international extraordinary" is listed in the non-catalogue as "God's broker." Slightly irreverently, he is for sale, and may be purchased for £250. One isn't actually expected to hang him on the wall; but he does live, by night as well as by day, in the gallery's window. Passers-by may watch him looking at television, or (rarely) creating works of art with pill-induced vomit, or even listen to him lecture spectators on the aesthetics of "total art."

"We make music, which is not Music, poems that are not Poetry, paintings that are not Painting, but music that may fit paintings paintings that may fit poetry poetry that may fit painting, something which gives us the chance to enjoy a happy, nonspecialised fantasy."

Despite the turmoil of romantically disarrayed scrap (toys for grown-ups) the intention of total art is to involve the spectator so completely that he becomes, so to speak, no longer his ordinary mundane self. Conversely, everything is art. There remains only the problem of how to persuade the individual to see it so him self—and order his life accordingly.

After turning over the conventional 2s 6d at the door, one enters Daniel Spoerri's "dark room": there really is a way through, and those who don't flee back the way they came are obviously made of the stern stuff required for participation in a total

covironment The next section is Robin Page's obeisance to Heath Robinson you do what you are told: "lift," "puil. "feel," "jiggle," and "kick." In the lower gallery you may contribute to the wall-sized mural, compounded of the marks made by robber stamps in the hands of innumerable predecessors. The end, when one feels much alone, is a convertent rabicle labelled "suicide corner."

converient rebele labelled "suicide corner."

Of course, all of this may seem to prove very little. It is a mixture of naive showmaship, fun-fair, neo-bada artiser and the youns man's rebellion against convention. It is a gift for the appular press, and anathema to the landlords of North Audley Streat. But it is meant to be taken seriously. It is an assail on all that is taken for granted—and that we cannot therefore really see. It attempts to clear the ground so that the ladder to the spirit may become more firmly based than the values of the art world suggest it may be at present. We may not much enjoy the sweepings and the dust of the clearance operation; but at least, as they begin to settle, we may begin to climb again toward the temples of the intellect. And we shant slip on rungs falsely held because too long held unthinkingly.

A scrambled metaphor may be as good a way as any to twist consciousness out of its ruts. Showmanship and the projection of artistic personality, are the glammick-slips that awaker us to life again, that may make as individually, if only fleetingly, aware of our real envir nments—a sensitivity deficient in Britain since the decline of aristocratic values. To repeat, it is the simple but essential point that all of life is art, and everything around it art well. If only our civic councillowers of the life only our civic councillowers.

# Radio Times

35, Marylebone High Street, London, W.1.

Cutting from issue dated .....

25

#### 10.20 THE FESTIVAL OF MISFITS

An on-the-spot commentary by T. G. Rosensmal on a recent art exhibition at Gallery One in London, together with some excerpts from interviews with the director, viscons Musgnavz, and two of the artists involved, Romin Pade and Ban Varminas Introduced by George MacBurn Consensia brandens in New Commentary to the Commentary of the Comme Originally broadcast in New ment on November 22, 1962

Collection:

Series.Folder:

Silverman Fluxus Archives

IV.B.40

# Daily Express

118, Fleet Street, London, E.C.4.

Cutting from issue dated 1 9 OCT 1962

# The day stumbled on Neti Neti

NOT TO MENTION A KICKING MACHINE

BY JEREMY HORNSBY

EN is small and untidy-bearded. He comes from Nice and has a beautiful blonde wife called facqueline, and for the next two weeks he will be living in the window of a Mayfair art gallery rolled

Gallery One.

"I shall," he says "be a living sculpture. I already own two people who have sold themselves to me as living sculptures. They just carry on their normal lives and in doing so they are art."

For the Festival of Misfits is now being prepared: the first exhibition in Britain of a zany, avant-garde art movement that has already swept. America, Germany, and France.

Said Daniel Spoerri: "If

said Daniel Spoerri: "If you have a Pieasso you just hang it on the wail and look at it. But who is Pieasso? You don't know him." We will have Bey to the

"We will have Ben in the window. He will be there.



A THURST SCULPTURE

People can which and the post in the life."

Here match of there seeing all sorts of there index duty water, does ments. I have dirty water, don't you?"

# INTENSE

Speers, who is French, black-clad and luterse, took me. "The whole idea is to show situations rather than individual works of art. The aim is to invoive the audience."

audience.

I ventured deeper, bevord Ben's window with its bed, stove, cooking utensits, tood, and decaying turniture.

There was a large man with a large beard and plercing eyes, ex-iumbernet, Robin Page IIe was build be a large machines.

One was a radiator with old springs strung across it.

"This is a kicking machine," he said. "You see, you kick it and it makes a lovely noise."

# VOWEL TREE

He turned the hardie of an ancient letter press with his left hand and with his right hand plueked the strings of a toy guitar "See it's not a letter press any more," he said "It's a muric machine."

I moved away over a heap of old cog wheels and spades. "This," said kolin prouds, "is where we will have our vowel tree. It is a pear tree.

Why a pear tree? 3 mile because we found a pear

"On it we have a cat in a cage. That will be A as in RAT.

"There is a flat for 1 at in FISH For U we have a turtle."

I inquired, artistically I felt, whether they would have a cow for O
"That we may do when we have more space Is would be great. We could mik the cow. Then we would be participating in the cow."

# THE POEM

Downstairs I met Flider, e to perform a 1161b.

Downs'airs I me: Filled.

He is to perform a 11510, poem

I will come on the stage with a subcase takes with a subcase takes with its allowed and gravel.

Another man will come on the stage with an analyte subcase.

"We will open our outlines." I will then and our thousand the till make the subcase of the stage with an analyte subcase. I will then and our wife? I will then any a stage and he will aware to be subcased to the subcase of the subcase of

That some therein of the time of This list only is some in the store and in the store and the time of the something of the time of the something of the time time to the something of the time time the something of the time time the something of the time time the something of the time of the something of the time of the time time time of the time of the time time of the time of the time time of the time of ti

# SUICIDE CORNER

SUICIDE CORNER

The is which we can near this and not took the would need to would nike you re age held of their phrase to going to no very important.

Grasping Nett Nett firmly in my sounce brain t hundled past the control when they are builted a suicide channel.

We will find the acquained the most of the world would be a suicide with the mean of a suicide would have a suicide to the control of the control

Collection:

Series.Folder:

Silverman Fluxus Archives

IV.B.40

29-39, Mount Pleasant, London, W.C.1. Telephone: CENTRAL 3149 (Two Lines).

# Daily Express

118, Fleet Suret, London, E.C.4.

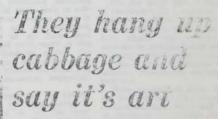
Cutting from issue dated 25 UG1 1962

# MAYFAIR'S MISFIT GALLERY



VAUTIER

DANIEL.



### Express Staff Reporter

EVERYONE stopped to stare were The Mishts took over Manager Gallery One for their art show.

The most dedicated of the Mishts 26-year-old Parlson Ben Violler, well end and sleep in the front window until the exhibition closes on November 3.

He is surrounded by a mass of everyday objects—from gas cooker to band-drill television set to bottle opener—when he has signed and so, he claims, made artistic THEIR POLEM

#### THEIR POEM

"Everything is art," he said, allitier on his bed. "There is nothing more becomen than a hand-drill, nothing more pretty take a turning wheel. But people don't notice these things."

Beyond Ben in his window is a durkened room hung with rattles, wet sponges and old vegetables. Then for the curious crowds a display of handles and buttons and gadgets.

Canadian Robin Page. 29-year-old Misfit-in-Charge, said; "I give them things to play with. That is art."

Visitors are invited to make patierns on a black wall with a Vautier returns a "Suicide Room," There's a "Suicide Room," too. Razor blades, polser bottles, and a knife. Gallery owner Mr. Victor Misgrave said; "Common place things can be artistly to creative minds."

Collection:

Series.Folder:

Silverman Fluxus Archives

IV.B.40

# The Observer

22, Tudor Street, London, E.C.4.

by NIGEL GOSLING

# ENTER THE DEMOLITION MEN

people have a love-hate relationship. Reeling out from yet another bushed and solemn communion with a great soul, we cannot help sometimes feeling the

cows who have jumped over the moon to remain in perpetual heavenly orbit.

This is not only a natural human emotion. It can be defended intellectually. The kingdom of art is within you, it can be argued, not packeted up in parcels marked "Open with reverence."

Our Western artistic heritage includes a slow, increasing insistence on this aspect of truth, both in subject matter (from gods to kings to human trash) and in treatment. Ritual canons of art have been gradually eroded until, early in this century, the Dadaists pushed the remains overboard with a final derisory kick and hoisted the rival flag of unreason, absairdity, improvisation and chance.

In music, drama and the cinema these elements are today having a come-back, and in art the meo-Dadaists are abroad. Their first real outing in this country is now visible at Gallery One in a show entitled. The Festival of Misfus.

The word "show" is the right one. There are no real exhibits and the almosphere is more like that of a fun-fair, offering (as a somewhat facetious and misleading handout asserts) "the chance to enjoy a happy, non-specialized fantasy." In fact, it is much more than this. Certainly, everything is geared to remove our gaze from "fine art" and to involve ourselves imaginatively, like children, in the everyday objects which surround us. But this is an envision and facele doctrine. The show is actually a demonstration of the intellectual are of abstraction.

IN THE window begins a solor front covered with half-me man oil world by the or the time. IN TIII window bound a content covered with hatbase manual scribbine age on the form the content of varied uniformatical and a divini carronal color in a divini carronal color in a divini carronal color in the base of a divini carronal color in the base of the color of art through a loudage and the color of certaining is an even the artists. Fe side him is a Bosch-like true deposite with meongruous observated from poeters. Beyond is a clutter of the the Robuston machinery, operating assured fine month of the color carronal color based of the color based of colour based of the colour based of colour

ART, Beauty, Culture—they make a capital-lettered ship comes off in waves, This, though, and with which most is the real world in which we live cheap commerciation and all man-ship comes of in waves. This, though, is the real world in which we live-one far removed from the gracious calm of the gold-framed masterpaces. We must learn to live imaginatively in this world, too.

cows who have jumped over the moon to remain in perpetual heavenly orbit.

This is not only a natural human emotion. It can be defended intellectually. The kingdom of art is within you, it can be argued, not packeted up in parcels marked "Open with reverence."

Our Western artistic heritage in-

good.

But the point that is being made is fundamentally a cerebral one and not easy, and the demonstration of it is painfully lacking in instituted. bue, clarity and economy. He message is confused and confusing

message is confused and confusing. Foreign, suspect elements have creating—the charm of comantic disorder, whimsy, picturesque quantities and larkness.

Many people will enjoy the show but few will have their standards or endook changed. Most will see it as me shrine of yet another cult. Antigert, like anti-Christ, easily gets elevated into a holy niche.

Collection: Silverman Fluxus Archives Series.Folder:

IV.B.40

# Gallery One DURRANT'S

29-39, Mount Pleasant, London, W.C.1. Telephone: CENTRAL 3149 (Two Lines)

# Arts Review

53. Paddington Street, London, W.1 = 3 NDV 1962

Cutting from issue dated.

Gallery One

### OSWELL BLAKESTON

The house of the future may be made of compressed air and cellophane; so, under threat of vanishing wall space for pictures, some young artists feel the time has come to concentrate on things and environment, Hence 'The Festival of Mishts'.\* Ben Vauthier, for instance, has put a bed in the gallery window, and he will live and perhaps die there during the exhibition. This piece of living sculpture has surrounded himself with all manner of junk from the scramble of living rooms to show that objects can take on fresh mystery if one puts them to the service of an animated statue.

And what happens to the bold visitor inside the gallery? He plunges into a dark maze, walks on material like wads of human fat, is brushed by borrid skeins, feels black sculpture in darkness. Here, then, is the fairground technique of the ghost-ride adapted to the serious aim of forcing the casual gallery-goer into an experience.

Later, there is a department with machinery marked 'Dangerous' which simply winds up a spade, things to kick and jump on, a rusty saw one is invited to touch. The intention is not for physical rather than visual adventure, but to create a kicking-off point for both. The visitor who participates with wham and wough can put a cadre round a gesture, for the contention is that art may last only for a few seconds and still be art. In fact a follower of the movement in New York is selling art cakes that you can eat in a bite, although as a souvenir you can purchase a plaster cast of the cake. Gallery One's misfits will offer to sell you dirty water or a hole.

Modern art has brought many new material under its dominion, and now it is bringing mysters under control. Yes, you can spin wheels which instruct you to hold the hand, kiss or manufer the stranger standing to right or their.

Downstairs, you can burl a bail at skutles with the names of the nine young wen who have pur pared the festival. Work off your feelings, chamand then contribute to the universal posm which is being written with rabber stange

But if you're the one man out of step, the one caller-in who is not enjoying yourself, there is a co-it-yourself suicide chamber. For is not the ultimate origin of freedom, the prome undispensable condition, that even in prison, even in mortal ill ness, a man may put an end to be span? So frefree to go along to Gallery One where the artist Lave measured off their lengths to a tent towns or in so many feather dusters suspended on surmy Kohert Filliou, Addi Kocpke, Gustave Metzner Robin Page, Benjamin Patterson, Deniel Sporce er Olof Ultvedt, Den Vauthier, Emmett Williams You have been warned.

\* Until November 8th.

Collection:

Series.Folder:

Silverman Fluxus Archives

IV.B.40

Sunday Telegraph

135, Fleet Street, London, E.C.4

28 OCT 1962

By LD VIN MULLINS

# Without Sparks

The academics may be repeating an old story—
suscell Finit would today be the
doven of British painting. When
it comes to describing through
water colours a stormy landscape, or a French village, or a
reclining nude, he has no living
peer.

The academics may be repeating an old story—
but their opponents may have no story at all
tones, rather in the manner of Cotman, J. R. Cozens or the early
Turner.

This talent has now been justly honoured by a retrospective exhi-bition, covering nearly 60 years of work, in the Diploma Gallery of the Reyal Academy.

Royal Academy.

Ruscell Flint's best work can be regarded as belated examples of the English 19th century water-colour tradition. They are quite simply documentary accounts of scenes which have caught his traveller's eye, and to which he has given romantic and picturesque over-

Turner.

It is when he goes beyond this simple, descriptive manner that the basic artificiality of his art shows through. The bulk of the exhibition is taken up not with landscapes but with politely sexy caprices. In these alluring fantasies dishevelled maidens pose in various unlikely acttings—a Devon cider-house for instance—and manage to look like a cross between a Boucher Venus and Brigitte Bardot.

Certainly they are brilliantly

Certainly they are brilliantly

done, but they remain calendar pictures.

It is when he goes beyond this basic artificiality of his art shows through. The bulk of the exhibition is taken up not with land-scapes but with politely sexy unreal.

An academic manner of painting generally does end up being unreal. This is the trouble with academies. They fossilise things, What seems a valid expression of feelings 5 years ago may be no more than a pretty mannerism today; and tomorrow a bad joke.

One can appreciate why young artists have so often needed to smash the conventions of the status quo, like those—Ernst among them—who organised the famous Dada exhibition in Cologne in 1920, which you entered through a lavatory.

### No Pictures

Something of the kind is being Something of the kind is being in-enacted at Gallery One when nine young men have transformed the place into a mad fundar equipped with ghost fram the trouble is, the quality of shock, like charm, is ephemeral, and what would have been outrageous in 1920 now tends to look like a whimsical publicity stunt. Climates have changed. Anarchy is not an intellectual fashion in Europe any more, and one can no longer more, and one can no longer epater les bourgeois.

The Festival of Mishts. The Festival of Mishis, as it is called, is more naive. It aims to oc simply a "happy non-specialised fantasy" which teaches that art is all around us if only we will open our eyes to see it. We must participate in art, not my hang it on the wall and invite the neighbours in. Hence the kecking machine, the human sculpture and the rubber-stamp poem.

rubber stamp poem.

There is a lot of the anti-academic in Peter Blake, too haffer this year he won the Juhn Moores Junior Prize with a self-portraithat was technically bell-ant. New for his first one man show, at the Portal Gallery, he has chosen to exhibit three dimensional constructions which deny absolutely all painterly skill.

It is a pity he could not have

It is a pity he could not have included a few pictures: then one would have seen how these make-believe shop-windows, lighted rooms and cinema screens form just a small part of a rich, weird personal vision. It is just here that the Misfits fail to make an impression: collectively they have no vision, only a point of view.

Daily Herald

Long Acre, London, W.C. OCT 1962

Cutting from issue dated ......

in the cage

Light to the Pearval This is a show of "living

at chile, one in May-

I can only a post what I

I star hen Varather, who is apparently fiving in a cage at the gallery Varities is a neared 26-year-old Freedman who was a Swiss

Vanthier is rearried 26year-in P their an who was
in in the a a Swiss
father an it in in ther and
has lived in Tokey

Will in h cage wore
(and the the chair
and stock a long boar, a
cold not water bottle, a bit
in Office and and two

- This is of a thirty It

as a joke it is their fault, not ours."

as a lose it sher take, not ours."

Vanither in-socked me to his eight fellow artists who are continuous to the show. They discread themselves variously a society of the notions the decyed good-for notions the decyed good-for notions and the decyed good-for notions and the second few." a Cichian profit stone along the revolutions and the responsible of the second stone and the related stone man from Sweden and the Pole with the elephant memory."

Before I left I asked Varither that delicate question we all want to ask people who square on poles and live in parreis.

"I go down tairs," he said.

I go down tairs," he said.



Curtosity. . the girl on the laider just had to find out what was on top of the piece of board. Turned out to be a collection of junk. For more about Lendon's oddest art and see story in the Cage.

Collection:

Series.Folder:

Silverman Fluxus Archives

IV.B.40

# DURRANT'S PRESS CUTTIL

Telephone: CENTRAL 3149 (Two Lines)

# Architectural Review

3, Queen Anne's Gate, Westminster, S.W.1.

Cutting from issue dated .....

Since that time, many avant-garde artists have attempted to turn painting itself into an environment, usually by making the canvas a substitute for a painted wall. An experiment recently carried out at Gallery One was a curious attempt not only to create a complete environment but to influence the conduct of the visitors by tempting them to play little games calculated to give all their actions and gestures a symbolic significance. The nine young men who devised the show intended it to create an atmosphere in which the average gallery-goer would 'enjoy a happy non-specialized fantasy.' It was a peculiarly distressing failure because the spectacle achieved neither vitality nor beauty.

It was called a 'Festival of Misfits,' and it managed to be both insipid and ugly. It contained enough evidence of a knowledge of the principal ideas that govern the art of our time to make it, in theory, a suitable show for a serious modern gallery, but the organizers evidently believe that a child repressed into doltishness lurks in every adult, for it was a perfidious earicature of the nursery, and I'm sorry that the invitation to visitors to meddle with the toys did not go unheeded.

For an entrance fee of half-a-crown, one could pull rusty levers that produced pinging or twanging noises, drive nails into reproductions of well-known paintings, step bravely down a staircase strewn with mirrors (passing on the way some open bags of powder colour which one critic was trapped into calling 'the element of colour harmony in its purest form'), measure oneself in numbers of seed-packets, Evening Standards or thumb-prints, knock over huge skittles with huge balls from a distance of six feet, add to a Universal Poem with rubber stamps (tethered like the pencils in a polling booth to prevent pilfering!) and admire the swags of bunting made of newspapers and magazines torn into tiny pieces.

The oddest thing of all about this 'manifestation' was that the organizers really did succeed in controlling the conduct of the visitors, for although they dutifully played skittles and drove nails into the reproductions, no one thought of flinging the bags of powder colour at the walls. But perhaps the slackness of the show found its match in our inertia. It somehow reminded me of the way we go on giving money to those cyaical little boys who stuff a shapeless bundle of old clothes into a perambulator and without even bother-

ing to give it a mask go out collecting for

The idea that the work of commercial designers discloses more evidence of creative vitality than that of the painters and sculptors is now in full circulation, and in a recent issue of Ark, Misha Black made a slashing attack on the young artists who borrow pop material for their paintings. He accuses them of recoiling from 'the reality of existence' and says that they find their peace only in the fag-end of a dying epoch, Desperately writhing, he explains, to avoid being sucked into involvement with the emergent present, they eling to what is left of the past, the sediment of the café and violence in the back street, the cinema poster and the tangle of local shops battling for a miserable individuality.' I would have had more sympathy with his point of view if his attack had been levelled at the frowsy peep-show held at Gallery One, where we were confronted at every turn by degenerate objects. It's true that the young painters he has in mind are only attracted to the more vulgar aspects of commercial design, and they may well recoil from an 'emergent present' of which the signs, according to Professor Black, are 'the wellkempt paths of a New Town and the sensible efficiency of the latest litter-bin, but their work is more spirited, more purposeful and more poetic than that of any other English painters who have emerged since the war.

The Museum of Modern Art Archives, NY

Collection: Series.Folder:
Silverman Fluxus Archives IV.B.40

# programme.

FOR PRIVATE RESERRCH ONLY TATE GALLERY ARCHIVE

AROUND THE

The act of painting may be provoked by stimuli: knowledge of which is only marginally relevant to appreciation of the work of art. The creative event is, however, embodied within particular cultural contexts and the ICA has invited some artists to indicate those areas which touch specifically upon their creative processes.

The first of these manifestations of sources – the visual facts around the event of making – will be Dick Smith's, to be given during the course of his exhibition in the ICA Gallery.

VISIT TO THE LEBANON, EGYPT, WITH NILE CRUISE TO ABU SIMBEL We are planning a fortnight visit to the Lebanon and Egypt from 16 March. Full inclusive cost £215.

This includes air travel by scheduled Comet Jet Service of Middle East Airlines and air travel in Egypt (Cairo - Luxer - Cairo). All meals and refreshments also en route, all excursions, sightseeing, entrances, guides and tips. All transportation, transfers, accomodation in double rooms with bath.

The itinerary includes visits to Beirut, Baalbeck and Damascus, Cairo, and tour of Memphis, Sakkara, and Pyramids. Asswan and Nile cruise to Abu Simbel Luxer with visits to Thebes, Karnak and Temple of Luxor.

Reservations can now be accepted and the deposit of £10 is refundable in case of cancellation of the tour.

Full details will be sent on request.

Hursday 4 October

: 15 pm -

hursday

.15 pm

uesday

6 October

1 October

The paradox of the Primitive Influences in Art with special reference to the Congress of African Art and Culture held recently in Salisbury, Southern Rhodesia.

Speakers: Roland Penrose Herbert Read Joan Wescott William Fagg Denis Duerden

Chairman: Guy Atkins Members 2/- Non members 3/6

CCVENTRY CATHEDRAL

AFRICA

Dudley Shaw Ashton will introduce and screen his film COVENTRY
CATHEDRAL which will be followed by a ciscussion on the recently completed Cathedral.

It is hoped speakers will include:

Peter Hammond Peter Rawsthome Ian Naim Joseph Rykwert

Chairman: Arthur Ling Members 2/- Non members 3/6

ANNUAL GENERAL MEETING

All Members are invited.
The Meeting will be held in the Mambers' Room.

PRIVATE VIEW

Wednesday 17 October 6 pm Richard Smith

MISFITS

Wednesday 24 October 8.15 pm A manifestation by the artists exhibiting at Gallery One.

Participators include:

Robert Fillion: A 53 Kilo poem Benjamin Patterson: Paper Piece, and the Triumph of Egg. Daniel Spoerri: Do it yourself Choral, and Table and chair Metamorphosis. Emmett Williams: Alphabet Symphony.

s: Alphabet Sym

And

Addi Kocpke Gustave Metzger Robin Page
Per Olof Ultvedt Ben Vauthier

MEMBERS' PARTY

Thursday A 25 October c 9 pm - 1 am

An opportunity for members to meet one another, the staff, and committee

Dancing to Steel Band. Members free Guests 5/-

Monday 29 October 8.15 pm AROUND THE EVENT

The first of a series prepared by Richard Hamilton in which various artists will show and discuss the cultural context in which they work and its relationship to their art. (see editorial)

Chairman: Roger Coleman Members 2/- Non members 3/6

	Collection:	Series.Folder:
The Museum of Modern Art Archives, NY	Silverman Fluxus Archives	IV.B.40

FOR PHINTE RESEARCH ONLY INSTITUTE OF CONTEMPORARY ARTS 17-18 DOVER STREET LONDON W1 GROsvenor 6186-7 mchale-transition 1959-61 President Sir Herbert Read Hon, Director Roland Penrose Director Dorothy Morland Secretary Julie Lawson Management Committees Chairman: Roland Penrose Euston Bishop (Hon. Treasurer)
John Bodley, Leonie Cohn, Theo Crosby,
Howard Hartog, Sir Herbert Read, gallery sept6 · oct13. 120. oct '62 1960 The Management Committee and ICA Officers attach great importance to ANNUAL GENERAL the views expressed by members at the cordell-presences MEETING Annual General Meeting which is the only occasion at which a reassessment of the year is possible. If you cannot be present please send your comments and ideas in note form, and they will be read at the meeting in the Members' Room at 7 pm on Tuesday 16th October.

Collection: Series.Folder: The Museum of Modern Art Archives, NY Silverman Fluxus Archives IV.B.40



Dear Victor,

10. Left 62

postaseously to de the festiva

> upon with

> > ic

Lich a ),

AS

being cal

Gallery One



**JDLEY** 

k 5880 days when

othersome, utiful, a waste of





Gustav Metzger, escaped Jew Robin Page, Yukon lumberjack



are artists.

a.m. and continue



- PBRr Olei film-maker, p Rama de su colle; colle

Collection: Series.Folder: The Museum of Modern Art Archives, NY Silverman Fluxus Archives IV.B.40



Dear Victor,

10. Left 62

pontaneously to o do the festiva

Gallery One 重为 aibition in of a hof upon

#### GALLERY ONE 16 NORTH AUDLEY STREET GROSVENOR SQUARE LONDON WI HYDe Park 5880

If you are too successful, and have nostalgia for the days when

If you are too successful, and hope some day success will knock at you are unsuccessful, and hope some day success will knock at your door, if you are too beautiful, and find men in the street are bothersome, if you are ugly, madame, and wish you were beautiful, if you sleep profoundly at night, and feel that it is a waste of time.

time,

If you suffer from insomnia, and have time on your hands,

if you have teeth, and no meat,

if you have meat, and no teeth,

if you belong to the weaker sex, and wish you were of the stronger,

if you're in love and it makes you suffer,

if you're in love and it makes you suffer,

if you're loved and it bores you,

if you're rich, and envy the simple happiness of the poor,

if you're poor, and long for la Dolce Vita,

if you're afraid to die, or find no point in living,

if you're a drunkard or a teetotaler,

if you're satisfied with the colour of your skin, or would rather

change it,

if you believe in heaven or believe in hell,

if you believe in yourself and are pleased with what you do.

change it, if you believe in yourself and are pleased with what you do, or don't believe in yourself, and wonder what you are doing. and why

### then come to see the **FESTIVAL OF MISFITS**

built by people who sometimes sleep soundly, sometimes don't; sometimes are hungry, sometimes overfed; sometimes feel young, rich and handsome, sometimes old, ugly and poor; sometimes

believe in themselves, sometimes don't; sometimes are artists, sometimes not.

We make music which is not Music, poems that are not Poetry, paintings that are not Painting, but music that may fit poetry poetry that may fit paintings paintings that may fit . . . something, something which gives us the chance to enjoy a happy, non-specialized fantasy.

## Try it THE FESTIVAL OF MISFITS

Robert Filliou, one-eyed good-for-nothing Huguenot Addi Kocpke, German professional revolutionist

Gustav Metzger, escaped Jew Robin Page, Yukon lumberjack

Benjamin Patterson, captured alive Negro

Daniel Spoerri, Rumanian adventurer

Per Olof Ultvedt, the red-faced strongman from Sweden Ben Vauthier, God's broker

Emmett Williams, the Pole with the elephant memory

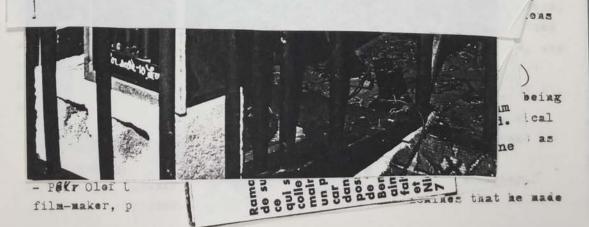
You are invited to the opening between 10 a.m. and 6 p.m. on 23rd October, The Festival will continue until Thursday 8th November. Admission 2s. 6d.

In conjunction with the Festival there will be a special evening at the Institute of Contemporary Arts in Dover Street at 8.15 on Wednesday, 24th October, which will include a 53 kilo poem by Robert Filliou, an Alphabet Symphony by Emmett Williams, a Paper Piece and The Triumph of Egg by Benjamin Patterson and a Do-it-yourself Chorale by Daniel Spoerri.

hich h ),

ic

ne.



	Collection:	Series.Folder:
The Museum of Modern Art Archives, NY	Silverman Fluxus Archives	IV.B.40



Dear Victor,

10. Left 62

pentaneously to

Gallery upon with ic OR which ath ), ir, tioas cal

- PEKr Olei L

film-maker, p

that he made



		10. Left 62
)ear	Gallery One	ataneously to
ny lo ia O	contemporary painting and sculpture	bition in
Colo	16 North Audley Street Grosvenor Square London WI	ary. So,
siac	HYDe Park 5880	fer such a
fe No th	ARTHUR REPORTS IN THRU SHO ARTHUR REPORTS IN THRUTTON RO ARTHUR REPORTS AND TAILURS A MURSUK	ter with becomes ialized,
a.i a.i mi	THE REPORT WHILLIAMS A DEFENDENCE ROOF WHILLIAMS A DEFENDENCE ROOF WHILLIAMS A DEFENDENCE ROOF WHILLIAMS AND PLANTED WHITE ADDRESSIN — UCCOR, AND PLANTED WITH PAPER PLACE HER. CHARGE SINGLE WAS NOT THE WORLD WITH THE WORLD WE WAS CITATION OF THE WORLD WITH THE WORLD WAS CONTROL OF THE WORLD WAS CONTROL OF THE WORLD WAS CITATION	a may be things, things, things, the field the past
ye ex an is	4- 5CO HOHENT PU HE:: ULLCUL- 533 SOM KULO HOEM HUH UNG HUG HUG HOEUN BAGE- BUOCK GUUDAR PUBLE	m phie phie reduction from State strong stro
th pe - is ma	SOM  BYDH  G. MEDYGOR — AUDO-D  DING  ESCHUCTIWE CONSCRICT  THE AMELIET  DID SOUND. DUMBNISH  BELL BARREN, BARBER. MAREN  BEL, METAL, GLASSS, P  DASHTE. ACID, NYMO	H R O A a month ),
pa:	H. THEIM, HILL CHO HE. DIHATUON: TVE HUY BUNUUYS.	sculptor, ifestations
th: - Rob activ - Bea a pmf compo the s - Pel	camassez le suite à vos pi le suite à voite le suite à voite le suite à voite le suite dans le cadre de possession le suite de	

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	Silverman Fluxus Archives	IV.B.40



10. Left 62

Dear	Victor,							
		 constitution of the same	4		-0	enantamenuslx	to	

	me placed to see mew you reacted so	por various - v
my le		de the festiva
ia Oc	Gallery One	ibition in
Color	Garlery Offe	13 dynamic
even	contemporary painting and sculpture	ary. So,
siac	16 North Audley Street Grosvenor Square London WI	for such a
fest	, and ottostellor square condon WI	
New	HYDe Park 5880	came upon
the	and the tax fortists, and strained it would be	etter with
7 pe	11 9 1962	te becomes
Laborate A Belliot and Advantage of the	A CONTRACTOR OF MANAGEMENT AND A CONTRACTOR OF THE ACCUSATION AND A CONTRACTOR OF THE	

Ramassez de suite à vos pieds qui s'y trouve
collez le ici
maintenant vous possédez
un peu du tout car dans le cadre de prise de possession de tout 19/1/60 Ben aime falt et détruit tout Nice, le 7 Février 1962



Certifié authentique partie du TOUT à BEN

Signature

mak	Please, Daniel, let me know as quickly as you possibly can if you think you can . sculpter.	
- j	do ite it hote of course, we shall be the	
pai	next year. February if possible but a	
the	TOUR TO WILL DE MINEU DETTEN IN COLLE	
- 1	We might be able to print a cheap quick catalogue on a long thin sheet of paper	
ac	that could be done quickly	
W-	One of the reasons why October will	
a	biggest sales Sotheby's horse that one of the	
Ce	in October, and you will have big private art collectors, gallery directors and museum	
th	directors in London from all over the world. , sculpter,	
-	1 ~~~~;	
fi	If you think you can do it please phone so that he made  Gallery One Limited directors: Victor Musgrave John Mulrhead	

	Collection:	Series.Folder:
The Museum of Modern Art Archives, NY	Silverman Fluxus Archives	IV.B.40



10. Sept 62

	/0.	ACTION.
Dear V		
	Gallery One	ameously to
my let	Cancil Tonio	, the festiva
ia Oct	contemporary painting and sculpture	tion in
Cologa	and only, and executly tord like trans-	dynamic
event,	16 North Audley Street Grosvenor Square London WI	y. Se,
since	HYDe Park 5880	r such a
festiv	If Aspertius we'll also be any out retrieved	
Now to	11 9 1962	ame upon
the ke		ter with
7 peop	Dear Daniel,	becomes
more a	Your explicit letter is fine, and	ialized,
and th	the exhibition is just what we want, but	e may be
alse m	surely if you really get down to it you can do it by mid-October. It may not	things,
music	be necessary to have all seven people	ve field
belong	involved, perhaps five would do. If you can do it by mid-October we will be delighted	.e past
year,	and I am sure you can.	al plastic
experi	We will certainly lay on the ICA and	phie
anecdo	TV and even radio and other publicity for you. You could all assemble here early in	reduction
ia Ger	October, perhaps we would even be able to open by 7th October, and then you could be	s from
the sa	in Cologne on the 16th. But Picasso does	llowing
people	not attend his one man shows, you know.	
- Robe	Please, Daniel, let me know as quickly	ne of which
is bei	as you possibly can if you think you can do it. If not, of course, we shall have to	. a month ),
makes	defer to your wishes and do it some time	
- XXXX	next year, February if possible, but for many reasons it will be much better in October.	ulpter,
painte	We might be able to print a cheap quick catalogue on a long thin sheet of paper	estations
that p	like toilet paper; that could be done quickly	
- Robi	One of the reasons why October will	nose
activi	be very important for you is that one of the	RM4)
- Beaj	biggest sales Sotheby's have put on will be in October, and you will have big private	ifter being
a. prafo	art collectors, gallery directors and museum directors in London from all over the world.	w musical
compos		great as
the so	If you think you can do it please phone	
- Pelr	Gallery One Limited directors: Victor Musgrave John Mulrhead	ilpter,

film-maxer, parater, specialized in auge wooden machines that he made

	Collection:	Series.Folder:
The Museum of Modern Art Archives, NY	Silverman Fluxus Archives	IV.B.40

10. Left 62

Dear Victor.

I was pleased to see how you reacted so spontaneously to my letter. First as to the date: it would be tempting to de the festiva in October, but in the first place I have a personal exhibition in Cologue on that date, and secondly we'd like to do a really dynamic event, and for this enough time for preparation is necessary. So, since December and January seem to be not so good months for such a festival, it looks like we'll have to wait till February. New to the facts: since I wrote you proposing 4 people, I came upon the key idea for the festival, and it means it would be better with 7 people. Here is the idea: at the same time that our Time becomes more and more specialized, artists become lessand less specialized, and the frontiers between the arts tend to fall: a sculpture may be also music ( Tinguely, for instance ), poems can be visual things, music becomes non-instrumental and visual, the whole creative field beleags to anyone with creativeness. I, for instance, in the past year, have gone along with my snare-pictures that are visual plastic experiences, together with writing a sort of book ( Topographie anecdatee du hasard ), and a play now being rehearsed for production in Germany. This is why, looking for people whose work stems from the same driving principle, I chose for the festival the following people:

- Robert Filliou, French, living in Paris: writes plays (one of which is being rehearsed in Germany in Ulm, to come out within a month), makes visual poetry, in wrote also a Poipoi Symphony..
- REMERKER Arthur Kocpke, German living in Copenghaguen, sculptor, painter, poet, and wonderful organizer of manustrana manifestations that put Danemark upside down...
- Robin Page, Canadian living in London, that & you know, whose activities go in that direction. (You Work the about him)
- Benjamin Patterson, American Negro living in Paris, who after being a professional musician in philarmonic orchestras writes now musical compositions in which the optical impression is af least as great as the sound, also makes puzzles out of daily newspapers..
- Per Olef Ultveat, Finn-Smamwede living in Stockholm, sculpter, film-maker, painter, specialized in huge wooden machines that he made

	Collection:	Series.Folder:
The Museum of Modern Art Archives, NY	Silverman Fluxus Archives	IV.B.40

Josephited in Austerdam, Kopen Loje.



for all the movement exhibitions, and also this year in the Swedish Pavillon at Venice, participated also in the dynamic labyrinth in Amsterdam where he made two rooms..

- Oscar Emmett Williams, American living in Damnstadt, Germany, writer, poet and musician - concrete and ideogramic poetry, etc.. ( I'm thining of two more people who might be invited eventually without additional cost: one whom you know, Gustave Metzger, and Ben Vautier, strange all-around artist living in Nice.

We all think to come at least one week before opening date, and work on the spot coordinating the ideas that everybody has accumulated between time. Be sure the galery will not look any more like a galery by the time work is finished, meaning no distinguished work of art k will be hanging on the walls. It will be more like an itinary that visitors will go through: contradictory seeing, feeling, hearing, ... Since we'll all be in London we think of making one or two manifestations at the I.C.A., under the dame name, and it'd be marvelous if yzou could arrange for us 10 minutes un the Tonight program of the BBC. The whole thing will have a name. We're not quite sure which. The idea is to imply what I spoke of before, that this is a festival by mea-specialized people, whom others may regard as 'rates', because of this. So here are x pos ible titles: Festival des rates, Misscarriage Festival, Misfiring Festival, Down and out Festival, Festival of Unimportant People .... We'll be thinking about it, and you too, I hope, and if you have an idea, please let me know. ( I hope x you understood already that your gallery will have to be closed, or almost closed, one week before opening date.. so that we can do our work as it should.) Naturally as your gallery is a kind of corridor, as xx I understand it, we can start working in the back and work our way forward.

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	Silverman Fluxus Archives	IV.B.40

3

(Robert Fillin lefted he to fut this letter

And now the bis shock. As you can imagine from what you heard, this thing will cost quite a bit. I figured out the minimum everybody has to have if he is to work in peace, as all of us are broke. In any cae, everything is figured out so much at a minimum that each one of us will have to pay from his pocket, but you must make a gesture, realizing that for you this is publicity, just like a big announcement in an art review.

The total cost would be as fallows, as spread in different headings: 315 pounds, of which:

- 65 pounds travelling expenses ( four times 7 pounds Paris and German 14 pounds Denmark and 21 pounds Stockholm.)
- 100 pounds living and hotel expenses, 7 people at 14 pounds each, a minimum.
- 150 pounds for material, roughly 20 pounds per person, an indispensablesum we will make sure not to go beyond of.

Anything salable from the festival will belong to you without charge. Besides, each one of an will bring to London a salable work to you, of a value that can be established afound 50 pounds for each, so your charges can be covered eventually by this alone.

I know, Victor, that this represents quite an expense, but for us this manifestation represents quite a necessity, we're not jumping on the occasion, and if it's not you we must find somebody else to do it, but I'd prefer to do it with you, since the idea was developed from the opportunity of this first possibility you offered us.

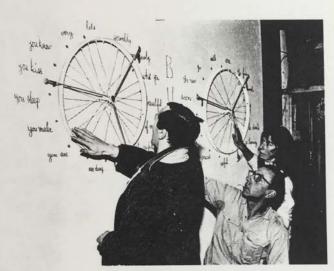
Sincerely yours,

Daniel Spoeri

P.S. Besides, you still owe me 5 pounds, as I hope you remember, from the MAT exhibition.

24 Rue houffetard Paris se

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:	
	Silverman Fluxus Archives	IV.B.40	



Ce poème a été construit à l'occasion de la Misfits' Fair \* (Foire des Râtés), Gallery One, Londres, octobre 1962. La chance aidant, les spectateurs font leur propre poème. Le fait qu'il y ait deux roues (séparées par BUT - mais -) augmente bien sûr les possibilités. Ainsi, sur la photo, le poème obtenu est :

vous embrassez/merveilleusement/bien mais bientôt/la rigolade/finira

Dans une autre version du poème (des cartons portant un texte différent recouvrant les mots ci-dessus), les spectateurs étaient invités à participer activement à la foire. On pouvait obtenir, par exemple :

pincez les fesses/de la 3° femme/à votre droite mais attention/aux conséquences

\* réalisée par : Page, Metzger, Spoerri, Køpcke, Williams, Vautier, Filliou.



Collection: Silverman Fluxus Archives Series.Folder:

IV.B.40

# MAYFAIR'S MISFIT GALLERY



VAUTIER

WILLIAMS

SPOERRI

ARTHUR

# They hang up cabbage and say it's art

Express Staff Reporter

Express stall reporter

Veryone stopped to stare when
The Misfits took over Mayfair's
Gailery One for their art show.
The most dedicated of the Misfits,
26-year-old Parisian Ben Vautier, will eat
and sleep in the front window until the
exhibition closes on November 8.

He is surrounded by a mass of everyday
objects—from gas cooker to hand-drill,
television set to bottle-opener—which he
has signed and so, he claims, made artistic.

#### THEIR POEM

"Everything is art," he said, sitting on his bed. "There is nothing more beautiful than a hand-drill, nothing more pretty than a turning wheel. But people don't notice these things."

Beyond Ben in his window is a darkened room hung with rattles, wet sponges, and old vegetables. Then for the curious crowds a display of handles and buttons and gadgets.

a display of handles and buttons and gadgets.

Canadian Robin Page, 29-year-old Misfit-in-Charge, said: "I give them things to play with. That is art."

Visitors are invited to make patterns on a blank wall with a selection of rubber stamps.

A "universal poem."

There's a "Suicide Room." too. Razor blades, polson bottles, and a knife.

Gallery owner Mr. Victor Musgrave said: "Commonplace things can be artistic to creative minds."



FOR STUDY PURPOSES ONLY. NOT FOR REPRODUCTION. Series.Folder: Collection: The Museum of Modern Art Archives, NY IV.B.40 Silverman Fluxus Archives THE FROZEN EXHIBITION OCT.62-OCT.72

	Collection:	Series.Folder:
The Museum of Modern Art Archives, NY	Silverman Fluxus Archives	IV.B.40

THE PR	ESEN	1T	ATTESTAT	ION	IS	то	CERTIFY
THAT	1	В	ENJAMIN	V	AU7	FIER	HAVE
		EFF	ECTIVELY	KIC	KF	D	

IN THE POSTERIOR WITH MY SPECIAL SHOE AND THAT THIS VERY KICK MUST BY CONSIDERED AS A WORK OF ART (ART GESTURES, KICKS, BITES, SLAPS, KISSES CREATED IN 1961)

TIME \_\_\_\_\_

PLACE \_\_\_\_

N° \_\_\_\_\_

SIGNATURE \_\_\_

NOTICE.

OBSERVATIONS.

LA PRÉSENTE ATTESTATION EST POUR CER-TIFIER QUE MOI BEN VAUTIER AI EFFECTI-VEMENT DONNÉ UN COUP DE PIED DANS LE POSTÉRIEUR DE

1

AVEC MA CHAUSSURE SPÉCIALE ET QUE CE COUP DE PIED DOIT ÊTRE CONSIDÉRÉ COMME UNE ŒUVRE D'ART CRÉATIONS GESTUELLES, MORSURES, COUPS DE PIED, BAISERS, GIFLES (CRÉÉ EN 1961)

HEURE \_\_\_\_\_

N° .

SIGNATURE \_\_

	Collection:	Series.Folder:
The Museum of Modern Art Archives, NY	Silverman Fluxus Archives	IV.B.40

2. My bowling game. People threw balls wearing such inscriptions as "when you see Spoerri", "when you see Vautier", "when you see Köpcke", etc.... to pins that said "think of Metzger", "think of Williams", "think of Page", etc....(photos 31,32).

A suicide corner by Robin Page: a booth very much like ordinary living-room, lit by a single bulb, containing much material (razer blades, ropes, pills, needels, etc...) with which suicide is usually committed. (I don't see any photo of it).
 A wall on which I measured all the participants with objects: Metzger ten newspapers high. Myself so many dusters high. Spoerri so many centimeters tall. Köpcke in so many fingerprints. Williams in so many matchboxes, etc....(photos 33,34,35).

Now, as to THE FROZEN EXHIBITION, Oct. 62 – Oct. 72. Within the framework of the Misfits' Fair it took place on the top floor, before coming to the downstairs staircase, on a platform to whose access a ladder was provided (see newspaperphoto of the ladder, there is no photo of the Galerie Légitime itself). Also more important, there is no freezen bag to open on the agreed date, Oct. 22,

1972. The Galerie Légitime containing the Frozen Exhibition was thrown out by strangers to the garbage heap (freezer bag, bowler hat, works and all), together with all my works from 1961 to 1964, soon after I left my

apartment, 36 Rue des Rosiers, Paris 4.

THIS IS, WHY THE PRESENT WORK WAS CREATED, TO RECORD THE EVENT AND ILLUSTRATE THE CONCEPT.

It consists of:

- 1. a cardboard bowler hat.
- 2. the invitation to the Misfits' Fair.
- 3. 35 photos of the Fair. Taken by Bruce Fleming.
- invitation to an I.C.A.performance by the Misfits (as we were then called by the press).
- 5. some immediate newspapers reactions.
- 6. an anecdote about Albert, the carpenter.
- 7. the all-around Misfit label that was given in a small booth to each visitor as he left the Fair.

It was made in 170 copies, of which 10 each will go to the participants of the Misfits' Fair, and 100 are put to sale by VICE-VERSAND, Wolfgang Feelisch, D-5630 Remscheid 1, Postfach 100343.

Miller