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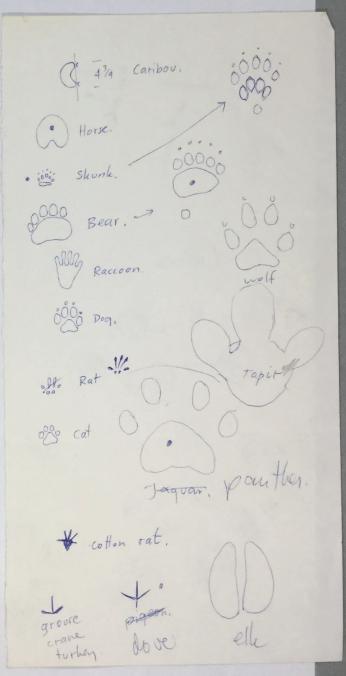
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ESTATE OF GEORGE MACIUNAS
BOX No. LOT No.
ITEM No. SILVERMAN No.
THE GILBERT & LILA SILVERMAN
FLUXUS COLLECTION

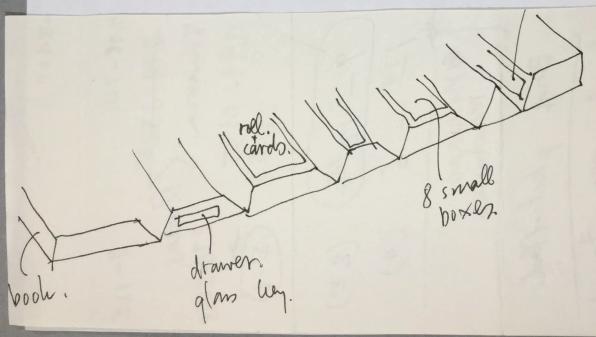
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ESTATE OF GEORGE MACIUNAS

BOX No. LOT No. ITEM No. SILVERMAN No.

THE GILBERT & LILA SILVERMAN FLUXUS COLLECTION

Yoko's 回, Footprints Water clock

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AMERICA'S INDEPENDENT MOTION PICTURE MAGAZINE

# FILM CULTURE

G. P. O., BOX 1499 - NEW YORK, N. Y. 10001

RETURN POSTAGE GUARANTEED

# 8 ARCHITECTURAL PIECES dedicated to a phantom architect

1965 Spring

Build a house on snow with a glassbox base which works as a snowsled for winds to pull and slide (a) Build a glassbox snowsled and stay inside and watch— Let the winds lead you to places (b)

Build a house (on a hill) that screams when the wind blows.

Open different windows that make different screams and make different air experiences in the rooms.

A floating city/The second level world/Upstairs on the clouds/Mountains and rain roaring underneath/Like venice, we have to commute by/boat through air currents to visit/each other's floating houses./Cloud gardens to watch all day.

-From The Soundless Music (original text in Japanese) 1950

#### Build a dotted line house.

Let people imagine the missing parts (a) Let people forget about the missing parts (b)

Build a house with walls which come into existence only with the particular prism effect created by sunset.

If necessary, some walls or parts of the walls can be made of material other than light.

#### Door Piece

Make a tiny door to get in and out so that you have to bend and squeeze each time you get in...This will make you aware of your size and about getting in and out.

-1964 Spring

Build a house that serves only to make way for moonlight.

(Record chamber—to record moonlight. Smell chamber—to smell moonlight. Bathtub—very high up in the air for moonbathing. Theatre—to operate on people who've been badly moonburnt. Storage room—with various cupboards to keep and weigh moonlight, etc.)

#### Colour Event

Build a house that has no colour anywhere. Make one large room in the end of the house and place a colour machine in it. Put one inch square red cards in the machine which come out one at a time as you put a dime in.

Live a month in the house and get one red card out at the end of the month.

-1960 Spring

Build a one-way see-through house (use one-way mirror).

- a) See through only from the outside so your life takes a form of a living confessional.
- b) See through only from the inside so the city, the trees and the sky will bepart of your house.

Build a house that serves only to make way for the rain. Wetbed.....nice and cool to make love in. Spiral staircase for the rain to run spirally. Rooms that change rain into different fountains of various movements. Rooms that change rain into one hundred pieces of happy music. A house that allows rain to be part of it and therefore the thought of a rainy day is not an unpleasant one anymore.

#### Balance Piec

- a) Build a room with a strong electric magnet set on the left side wall so everything in the room is drawn to the left a little in time. This will be a good balance for your mind which is going to the right a little in time.
- b) When the city is covered with snow keep your room messy. When the snow creates a mess in the city by melting about, keep your room tidy. Or vice versa.
- c) Think of other secret ways of balancing situations and the world that you knowof but are not aware that you know of. Do them.

# -1958 Winter

#### Balance Piece II-for Peace

- a) Politicians should wear pink transparent loose robes or pajama-like outfits without the bottoms at all times.
- b) A priest should wear a bright red suit with one sleeve and bell bottom pants with his penis exposed at all times.
- c) The army should wear drag (cocktail party type flair skirts) and highheel shoes with jewelry (earrings, etc.)
- -1969 Spring

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Elessay Cessay

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#### A DETAILED, ITIMIZED STATEMENT OF COSTS FOR EVERSON MUSEUM SHOW, PAID THROUGH GEORGE MACIUNAS objects from july 4th schedule, part I, deduct: crying machine, backward signs, remote light switch, instant guru (deductions amounting to \$ 550) original bill was for \$ 5,000, adjusted amount: \$ 4,450 water event invitation, 700 copies a) design and typesetting \$ 200 b) plastic bags and envelopes .60 c) printing, 2 versions 40 500 d) labor: wetting, stuffing, sealing \$ 200 Total research for addresses, labor ,time to obtain addresses from some 10 different sources 200 disappearing announcement, 5000 copies a) design and typesetting no charge \$300 b) photographic paper, air shipped \$ 500 printing on plate maker d) hand scoring and cutting, labor \$ 150 \$ 1,000 e) envelopes \$ 50 Total poster design and mechanical (without printing) \$ 400 box catalogue, design only \$ 1,400 box catalogue production, 100 copies a) raw boxes, Best Wood Box Co. \$ 1000 b) vinyl backing, research & material 200 paints and sealers 40 20 d) foam for drawers e) various cards (400 copies) 40 f) small plastic boxes 200 g) photos of objects (1000 copies) 300 h) calligraphy prints (rush double charge) \$ 2,000 \$ 200 Total unpacking crates, repacking, loading truck, 2 trips with truck, truck charges, gasoline, tolls, driver etc. \$ 600 6 new objects: a) water clock (two balls touching) 4ft. x 4" plexiglass tube b) 4 vending machines: acorn, tears, air, catshit, \$100 each + capsules \$ 400 c) two large jig-saw paintings, canvas on plywood, \$250 each: \$ 500 d) corner and wrap around paintings with gold-leaf frame, \$150 each: e) 20 miniature paintings, carved frames, texts, photostats, \$30 each: \$ 300 \$ 600 f) small guitar \$20 and vials for brocken vase fragments: \$30 \$ 50 Total \$ 2,000 I) chocolate chess set, and molds \$ 400 n) giant guitar, materials, cabinet-maker, string-maker, draftsman \$ 2,000 water event plexiglass stands, tubes, plexiglass discs, labels \$ 500 water event glassware: dinner & coffee set for 4, stainless ware, vases, jars, (also vase broken in TV event) binoculars etc. \$ 400 6th dimension, 200 gas masks \$ 700, lenses \$ 200, labor for removing canisters and inserting lenses \$ 300, total: 9 \$ 1,200 12 portrait of John Lennon, 8' x 12' cabinet a) raw cabinets without doors \$ 1000 b) labor & materials for 100 doors \$ 1000 Total \$ 2,000 18 edible clothes for 3 models (at Hala Pietkiewicz, 152 Hawthorne ave. NJ.) \$3,000 19 150 stainless steel smile boxes, a) materials, stainless steel tubing, cut \$ 450 \$ 300 b) deposit to All Craft, fabricating co. Total \$ 750 20 1000 plastic smile boxes (with mirrors) a) stainless steel camera type mirrors \$ 400 b) plastic boxes, with imprinting \$ 500 c) gluing mirrors , labor \$ 100 Total \$ 1,000 200 plastic listen boxes (with shells and labels glued in) 21 \$ 200 a) 12 different foot print rubber stamps, 20 of ea (+ research for prints) \$ 600 22 rubber stamps \$ 250 b) 12 different blue room rubber stamps, 10 each (with texts) \$ 150 Total \$ 1,000 c) 50 colored ink pads \$ 200 a) typesetting all text 23 8000 This is not here newspapers \$ 100 b) drawing plans (Shael Shapiro) c) mechanicals \$ 200 \$ 1,600 d) printing 8000, rush (double) charge \$1100 Total 100 25 1000 fit to die posters 1000 you are here posters (+ cost of 17 x 17 halftone) 150 26 \$ 100 27 2400 tickets for Lennon Tours, type, mechanicals and printing, cutting \$ 1,000 28 1000 danger plastic boxes, boxes with imprint: \$400, inserts with imprint and hole: \$600 \$1,100 30 5 workers brought from NYC to help museum staff and air fare for workers without return tickets 400 31 charge by Shael Shapiro to help supervise installation at museum printing 1000 copies of film poster a) copy negatives, prints and halftones \$ 150 500 \$ 350 Total b) printing (rush, double charge) 200 \$ 33 many postcards (did not count) on chromkote paper 34 design of titles for film ERECTION \$ 500

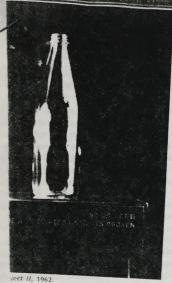
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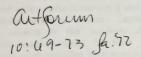
design of titles for film IMAGINE (+ set up charge)

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ess, glass 3" diameter, 1964. "This sphere will be gets to the far corner of the room in your mind."





"THIS IS NOT H

# EMILY WASSERMAN

The mind is omnipresent, events in life never happen alone and the history is forever increasing its volume. The natural state of life and mind is complexity. At this point, what art can offer (if it can at all-to me it seems) is an absence of complexity, a vacuum through which you are led to a state of complete relaxation of mind. After that you may return to the complexity of life again, it may not be the same, or it may be, or you may never return, but that is your problem . (Yoko Ono, New York, 1966) The job of an artist is not to destroy but to change the value of things . . . in order to change the value of things, you've got to know about life and the situation of the world. You have to be more than a child. That is the difference between a child's work and an artist's work. That is the difference between an artist's work and a murderer's work. We are artists. Artist is just a frame of mind. Anybody can be an artist. It doesn't involve having a talent. It involves only having a certain frame of mind, an attitude, determination, and imagination that springs

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naturally out of the necessity of the situation. (Yoko Ono, Cannes Film Festival, May, 1971, and "This is Not Here," Oct., 1971)

nay be, as someone has suggested, that Ono is "one of the best known unknown ' today. Her October retrospective of fifyears of work at the Everson Museum of Syracuse, N.Y. drew eager crowds who familiar with Yoko Ono's identity as the of rock music star John Lennon, but who virtually no prior acquaintance with the singly wide range of her art. It includes ng, objects, sculpture, music, performance s, films and filmscripts, notational poetic gs (compiled into the book, Grapefruit), plans, and other often humorously whimsinaginative pieces. One of the paradoxes of nuch publicized marriage - a fact which ot be ignored for its symbolic linking of a erly underground, avant-garde female artist one of the major hero figures of pop culin the world - is that it has afforded her dy access to any public vehicle she might re to convey her artistic concerns. And yet, y anyone has paid close attention to Yoko s actual work. It is an odd situation, noat a time when media are proliferating at a rate, and when esthetic culture is undergoing nful democratization process. Certainly the tional aspects of the publicity she and husband have received for their political e and personal activities have overshadowed kind of scrutiny, and in some ways it is rtunate. The show at Syracuse, which occualmost the entire museum, therefore deded more serious consideration, not so much he provocative personality which Yoko Ono always been, but for the specific work at "Guest artist" John Lennon's part in the consisted of adding a number of pieces esponse to preexisting works of Yoko's; to extent this diverted proper attention. Most ortantly, however, the show raised some inting problems about the generalizing of privately based, avant-garde spirit her work nally represented. It came out of a context ninking incubated over ten years ago, that st now receiving its due regard. The world I't ready for it then, and the question may oosed as to whether it is any more ready for work now. Has the audience truly changed, s it primarily interested in a star, or in a ia personality?

ko Ono was born on February 18th, 1933, :30 p.m. in Tokyo. Since she was a child, has been trained in both Western and East-modes of musical composition. By the time was eighteen, still in Japan, she was experiting with graphic scores and soon after, at h Lawrence College in Bronxville, N.Y., she ted some improvisational music. There, while pring in philosophy, music, and writing, she heard of John Cage, whom she later met and ired as a great revolutionary composer, al-

though she did not identify her work specifically with his explorations. Ideas have apparently been of more consequence to her thinking in this area, than rhythm or melody. She has often referred to her pieces as "music of the mind," with their use of either imaginary or raw sounds, meant to express something that is emotionally too desperate for words or rhythmic patterns. Their sources reach back into the subconscious and the dream world. Although probably the most original field of her work, the music was not emphasized at Syracuse, with the exception of the soundtrack for the film Fly, and the performance of one musical event.

If my music seems to require physical silence, that is because it requires concentration to yourself—and this requires inner silence which may lead to outer silence as well. I think of my music more as a practice (gyo) than a music ... in the mind world, things spread out and go beyond time. There is a wind that never dies.

(Yoko Ono, footnote to Wesleyan Lecture, January, 1966)<sup>1</sup>

Long before her peculiar world-renown as the wife of a Beatle, Yoko Ono had her own underground reputation for the loft concerts she had sponsored on Chambers Street in New York, during the winter of 1960 to 1961, as well as for her association with the Fluxus group, and with people like Bob Morris, Yvonne Rainer, Richard Maxfield, Simone Whitman, Lamonte Young, and others who had all used the loft, and participated in their own and her performances there. Concerts, poetry, dances, and other events such as Happenings were presented for a small audience of similarly involved artists and friends. This community constituted a true avant-garde which could not air its work elsewhere at the time. Although many of these people shared some interests, a commitment to the originality of their work, and a certain "esoteric pride" in what they were doing, tracing out the particular strands of reciprocal influence seems futile at this point, beyond the reference to an atmosphere of cooperative energy. The self-involvement was, for the most part, more intense than the active exchange of information.

Yet in general, one can say that this group's esthetic was defined by its concern with stretching concepts, its attempts to focus and alter states of consciousness through the traditional avant-garde theater techniques of either boring and frustrating or alienating and irritating an audience as well as by encouraging its partisanship and participation.3 Another significant factor to this milieu was the impact of Marcel Duchamp. The publication of his writings by Robert Lebel during 1959, in a volume which contained the essay "The Creative Act," surely had its effect on these artists. Like him, they frequently emphasized that the concept should take precedence over the object. When Duchamp stated that:

All in all the creative act is not perfothe artist alone; the spectator brings to in contact with the external world by decand interpreting its inner qualifications, adds his contribution to the creative as he was positing something that was to vital to Yoko Ono's work. Although sh know about his thinking at first, later snized that "there wasn't anything hadn't already done" as a precedent, such philosophical and procedural as clearly link Yoko Ono to this period experimentation during the early '60' York, nevertheless, some distinctions made.

From the earliest, Yoko was more with getting people into her work i active, though still quite singular way. of the work itself is participational, but insistently Conceptual. Through it sl someone in touch with a basic unit ( perceiving, thinking, or doing, and th him back out into the world to deal simplified form in terms of his own personal experience and discernment. meditative and theoretical aspects of i caused critics, as well as fellow artist her a "Conceptual" artist early on.5 Ev time, she was uncomfortable with th sound of the classification, preferring, i call it "con art," which seemed closer : morous and interactive side of the Duchampian suggestion being that much like a classic "con man," requi audience (victim) a kind of faith in, a ciation of his (esthetic) "trickery," in it to work effectively. As in this "ce tion, Yoko's art does not become a re somebody is attracted or involved e carry out its premises.

Since "completion" of one of Yoko always in terms of someone else's e the Syracuse retrospective was subtitled of unfinished paintings and sculpture."

All my works in other fields have an E event, to me, is not an assimilation other arts as Happening seems to be extrication from the various sensory per It is not a get togetherness as most ha are, but a dealing with oneself. Also, i script as happenings do, though it h. thing that starts it moving-the closest it may be a wish or hope .... After ur one's mind, by dispensing with visual, and kinetic perceptions, what will com us? Would there be anything? I wonder. Events are mostly spent in wondermen never experience things separately . . . ar why the happening, which is a fusion o sory perceptions ... but if that is so, the more reason and challenge to creasory experience isolated from other ser periences, which is something rare in a Art is not merely a duplication of life (Yoko Ono, footnote to Wesleyar

New York, Januar

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"This is Not Here" recalls an during a gallery show in 1961, at willy cabinet that was interfering with multion space was tagged "this is not ain the spirit of Magritte's famous painted "Ceci n'est pas une pipe." Later These projects suggested the replacement included, but also tolerated and condescended was incorporated into Yoko Ono's or "this is not here" notices instead (or even the "morbidity" of which she has octhingal curbside congestion of parked cars on casionally been accused) is a natural thing, bred the viewer that it is all in his or present conditions. The self-admission to such and that he shouldn't depend on the conduction and that he shouldn't depend on the conduction and that he shouldn't depend on the conduction are shouldn't depend on the conduction and that he shouldn't depend on the conduction are shouldness on the conduction are shouldness on the conduction are shouldness on the conduction are

but approach to things is also a substructure

hapieces, binding their diverse forms togatalike a delicate web.

gu organization of the Everson show, which situathe new building's shop, basement, bathand two upper floors with paintings, nures, objects of every description, and film govings, was initiated by James Harithas, the mir director. Assembled by the artist, stong with assistants from nearby Syracuse Uniyears, the relatively haphazard look of things as Jul exhibition started, probably resulted from du community effort. But the versatility of the was bettered the confusion, and was one of +M more fascinating and challenging facets of +W retrospective. Yoko Ono has never limited wiself to one medium. Her dictum is that any process or form is an acceptable channel for communicating, given the real need to project a mussage. She has said that anybody can take one of her ideas and employ it. "I'm Yoko Ono please use me," constitutes the signature of the pieces, like a complimentary ticket. But there 5 emed to be some contradiction between this generous, open attitude towards sharing inforwation and inspiration and the simultaneous campaign for specific historical recognition of a body al sustained, personal creative effort and producwity. While she recognizes that some segment her audience still demands to know when an dea was generated, or how it occurred chronobegically, in order to be convinced of its authen-dity or meaningfulness, Yoko maintains the view hat any element capable of bringing people inthe experience of the work is valid material. his means that anything from nostalgic or diarisfootnoting by date, to advertising, to the of T-shirts bearing the title of the show like revolutionary flag or emblem is justifiable. Re-

processing and inverting the McLunanesque. im, she proclaims: "The message is the medium."

Yoko Ono often speaks of the sources of pain (Yoko Ono, 1969) and desperation which force a person to finally want or need to create. Her own artistic background in an environment where women were al street signs with more abstract onestanto as creative personalities, is certainly a leitmotif "fly" instead of "go," "dream" instead of for this discussion. But her point is that despair less humorous level, it is meant townout of sensitivity to and awareness of society's wark in front of him, unless he is willing to standing will ultimately cause anyone to comat beyond the initial looking experience i municate, even on an unconscious level. But grow along with it. These instructional statethere has to be an authentic need, and she hopes The the kernel of Yoko Ono's work, and or that her various works will elicit some capacity and the resemble Zen Buddhist koans or aph- for that kind of openness. While they do not their cryptic brevity and poetic economy pretend to offer infallible esthetic therapy, her withough her primary influences came from a pieces constantly probe at one's operating faculawag nature and its subtle shifts in mood or ties, and they often tackle fundamental probprevolution of psychological receptivity and perception of psychological receptivity and psychological recep oriental concept of an alogical and am-birtion. Most of the "Events" deal with the subtle mechanics of the senses, transposed into unexpected relationships with everyday stimuli: imagining the elements performing extraordinary functions, sabotaging the normal flow of clocked time or the seasons, charting and losing routes,

mirroring and blinding oneself, etc., etc. Falling Piece (Spring, 1964) is a good example, as it inwatch yourself falling while others also observe: containing a toilet! Although it is no akind of self-analysis-by-otherness, a process of difficult puzzle, the structure forces you structs you to go outside of yourself mentally, and which can be crucial to the isolation of a basic part in a Conceptual event by making integer of thought or feeling. The allowance to at something as familiar as a toilet. communicate and participate begins at that level

after they read it is because it is going against with training), in order to relate your pratter they read it is because it is going against with training), in order to relate your practice (like your forder to relate your practice). No one can take you any assory processes back outwards, ultimeters it is your footsteps that take you to where; it is your footsteps that take you to where; it is your footsteps that take you to where it is your footsteps that you have the your footsteps that your footsteps the your footsteps the your footsteps the your foot

(Yoko Ono, 1966)

The museum shop provided kits relating to vending machines (e.g., "sky machines instead on the first floor, paintings and vending machines (e.g., "sky machines instead were in the majority. Such instruction of coke machines"), or other urban fixtures to were in the majority. Such instruction were pleasant or unsettling ones. This would be more pleasant or unsettling ones. This would be more way of permeating the world outside of museums and galleries, at least imaginatively, if not seems and galleries, at least imaginatively, if not actually. A rubber stamp of footsteps, with a blue-sunstated factors (temporal, situation) actually. A rubber stamp of footsteps, with a blue-unstated factors (temporal, situation of the show was offered with the suggestion on his own experience of the manner of the show was offered with the suggestion on his own experience of the manner of the show was offered with the suggestion. print of the show was offered, with the suggestion on his own experience of the methat the viewer use his stamped tracks as a chart everything is always an unfinished of his own experience at the Everson exhibition, a cliquing human beings, it seemed red is ending it on to a friend somewhere else to recretion to try to incorporate that is at the diagrammed day in another environment was olved, organic time sense into he many of the pieces evoke this possibility for the like Fresh Apple illustrate this continued to the pieces evoke this possibility for the like Fresh Apple illustrate this continued to the pieces evoke this possibility for the like Fresh Apple illustrate this continued to the pieces evoke this possibility for the like Fresh Apple illustrate this continued to the pieces evoke this possibility for the like Fresh Apple illustrate this continued to the pieces evoke this possibility for the like Fresh Apple illustrate this continued to the pieces evoke this possibility for the like Fresh Apple illustrate this continued to the pieces evoke this possibility for the like Fresh Apple illustrate this continued to the pieces evoke this possibility for the like Fresh Apple illustrate this continued to the pieces evoke this possibility for the like Fresh Apple illustrate this continued to the pieces evoke the Many of the pieces evoke this possibility for the plike Fresh Apple illustrate this contraction of simple sometic processes transfer or extension of simple somatic processes apple is set on a pedestal, simple like laughing, coughing, smelling, or listening, was it will, until only its seed is beyond their immediate time span or space.

"Take the sound of the stone aging." (Tape Maciunas small and temperature) Maciunas small and temperature in 196 Piece I, Autumn, 1963)



"Take the sound of the room breathing: at in the morning, in the evening, before "Bottle the smell of the room of that pa hour as well." (Tape Piece II, Autumn, 1963 "Listen to the sound of the earth turning. Piece, Spring, 1963)

The ground floor of the museum house like Painting to Shake Hands Through, to Let the Evening Light Go Through, ar plexiglass labyrinth called Amaze, whose cubicle was a two-way mirror-walled The reason I want people to burn Grapefruit specimence (like your earliest encounter w

Keep painting until you die (b.)." (Blood Piece, Sp.

A graintings which were first exhibited with the second which were first exhibited with the second with the se



dows, 1961.

this slow, organic (and nonmechanical) time, because they require someone to complete their directives either within or outside of their framework. The long, and often discontinuous period required to accomplish the directives connects everyone who participates in the work at any time past, present, or future.

A dream you dream alone may be a dream, but a dream two people dream is a reality.

(Yoko Ono, October, 1971)

Six filmscripts, written in 1964, were also treated this way — available to whomever might want to make a version of them. The movies become actual only when they are repeated and realized by other film makers. The instruction paintings and "do-it-yourself" works are perhaps most indicative of the artist's intentions vis à vis the history of both avant-garde and more classic traditional forms:

My paintings, which are all instruction paintings (and meant for others to do) came after collage and assemblage (1915) and happening (1905) came into the art world....Among my instruction paintings, my interest is mainly in "painting to construct in your head"....The movement of the molecule can be continuum and discontinuum at the same time....There is no visual object that does not exist in comparison to or simultaneously with other objects, but these characteristics can be eliminated if you wish....The painting method derives as far back as the time of the Second World War, when we had no food to eat, and my brother and I exchanged menus in the air....

(Yoko Ono, footnote to Wesleyan Lecture, Jan., 1966)

At Syracuse, and in the text of her book Grapefruit, a number of these paintings were shown or documented. Painting in Three Stan =400 has a watered vine growing over the painting until it covers the canvas, withers, or the use vanishes - a growth, death, and obscuring eye (Summer, 1961). Painting to Exist Only When it Copied (originals to be destroyed; Spring, 1964) Smoke Painting, where a canvas is lit with a eqarette or candle, the smoke observed, and the painting considered "completed" only when disappears (Summer, 1961); Painting to be see ped On (Winter, 1960); or Painting to Hamner. Nail In (Spring, 1962) are also worth mention here. Part Piece is composed of small, step 200 or puzzlelike units of white canvas meant to be hung in different rooms or sites, and later reasbled by the viewer or owner in his dreams (16 42 Although the happenings certainly contributes the groundwork for the participational bent these works, the main and distinguishing icuwas to isolate an experience and to refocus it by conceptually and physically. According to Yatto Ono, painting can be separated into two func tions - instruction and realization. It can realized in different ways, which

allow(s) for the infinite transformation of a wark of art that the artist himself can't foresee... eliminates the usual emphasis put on the original painting and art comes down from the pedester it has been on. The artist gives the "idea"—life air or sun—and anybody can use it and fill them selves according to the size and shape of his open body.



Yoko Ono, Room of 24 Part Paintings, 1964.

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pieces in the show reiterate the small diverse parts in relation to a Mative unity.

werting is a molecule (until it becomes part palarger totality).

morule cannot be seen without light. weight of the light changes the molecule. 9 can never really see a molecule until it o be a molecule.

(Yoko Ono, New York,

Oct., 1971) 5-42 19424), a transparent box with mirrors embedded in its sides, converts the a into six different sizes; while Shad-into six different sizes; while Shad-into six different silenuettes, hadows of the same size and shape. ed that Broken Vase Piece will be in ten years by those who gathered irragments. Film No. 4 (365 naked irragments) in 1968) is a bizarrely hypnotic Thera view of that number of moving of course, 365 units of anything could employed inst employed just as easily - days digrees of rotation around one's head, to demonstrate that although an individual entity, sheer accumulate effect of dissolving the unique wersal. The sight of so many poswhen it gets boring or tedious, also y and iconoclastic note. The room with its tiny scraps of paper all amed, and each square labeled with tory relating to its contents: one tisedly the 1/100th part of an atomic danother, a fraction of the Mona state. All of the paintings again empeters are particle is really the same if Bugh, although it seems to us that stinct on a larger scale.

I floor contained imaginary pieces floor contained imagine, in which which their normal density or gravity lifted; indications like "imagine (empty) museum planters"; and Donative pieces where John Lennon reolder works of Yoko's like an amia-argue. Water Room was a collection contributed by guests, to which the promised to add only the water. (In it turned out to be Conceptual,

month that the Everson show was WNET, Channel 13, aired an hour on's work on its Free Time series, Oct. 14th The program was largely expast pieces: Grapefruit in the mind music), film shorts, Think/ frin Lennon and others, and several paintings. An elliptical form of interbetween Yoko and moderator metho appeared as the "Mad Hatter")

sible message of the show was communication 34 nificant ideas were present in her work be - that everyone can have access to the possibil-binher meeting with Lennon; yet there is no do ity of a creative experience if they open them-withat the liaison enabled her to push the "do selves to their resources of imagining and pro- & yourself" feature of that work into wider a jecting, through the expression of real needs - woof both cooperation and publicity. A mean the results seemed to illustrate problems that we ful distinction can be made between Yol are still intrinsic to Yoko Ono's work. For ex- xx vision and that of the people with whom she ample, during Question Piece (first performed associated in New York, even from the bepublically in 1962 at the Sogetsu Art Center in wining, since its Conceptual focus was more Tokyo), in which the audience was told there eptimistic and constructive than theirs. While would be a question session, the principals would wtactics were couched in an historically more only reply with questions. The live studio audi- and hermetic avant-gardism, the basic tone of ence did not catch on readily, at least not with- howwork was not as mocking as that tradition. out a certain amount of resentfulness or antagon-deintention is to tap a wider audience's poter ism. Most of the time when we think we are hadfor sensitive understanding, rather than to re communicating by answering each other's ques- jutit. tions, we are not really doing so; therefore, the strategy was to make the questioners turn their again to ask whether or not the attraction inquiries into more direct, affirmative statements. to participation is a genuine and enduring co It seemed that such techniques, which are pe- m mitment on the part of those who come to culiar to avant-garde activities that were more you work, or whether it is just a momentary literally directed at the alienation of an unap-aw novel creative process for them? Can a per preciative mass audience, were here only serv- approach such work as a naive and untuto ing to perpetuate the frustration of noncommuni- Maviewer and still become sincerely involved, cation. Although the audience did gradually pick on will its implications remain as arcane and up on the process, they left feeling partly con- steric as avant-garde work has usually been? fused or put-upon. The more open and inquisi- will eventually induce communication on a wi tive nature of the piece was obviously glossed & spread, universal level, provoking self-obse over. It was a curious, partially successful experi- vation and a real willingness to understand and ment in television theater, that made one ask + communicate? Or will this kind of work rem whether methods that were developed initially win the realm of charming and fragile person with the aim of annoying and shocking an insen- of fantasy? sitive or uncultured audience, could now be extended to incorporate it on a meaningful, and +o pose rather than resolve such questions. Y truly receptive popular level?

since it is one of Yoko's more recent realizations. 45 that received slight notice during a signific In the movie, a nude woman lies absolutely mo-confperiod in the early '60s, when most of the n tionless, while the camera pans close to her womedia were not yet interested in, or geared body, following a fly as it moves along her con- + recording advanced artistic activities. She was tours in slow motion; she only twitches after a a part of that fertile milieu, and her thinking of seemingly endless stretch of time, when the in- n tinues to extend and explore its premises. sect reaches the most sensitive part of her genitals. The soundtrack (from Yoko's record of the same name) is a 22 minute long series of alternately soothing or gratingly raw, but elemental female vocal noises - sighing, screeching, pathetic humming, and childlike crying, burping, choking, etc. It is a remarkable short film, simultaneously agonizing, suspenseful, and tedious. Certainly not apt to be a crowd-pleaser, it is as difficult to appreciate as its soundtrack."Art as a radar environment takes on the function of indispensable perceptual training rather than the role of a privileged diet for the elite." (Marshall McLuhan, Understanding Media: The Extension of Man, p. x.)

The exhibit at the Everson Museum, and the activities and performances surrounding its presentation raised some important questions about the relationship of the avant-garde to an increasingly democratized mass culture as well as about the legitimacy of the movement towards Con-

threaded things together. Although the osten- ceptualism in art. Almost all of Yoko Ono's

At this juncture therefore, one is promp

The interest of the show lies in its ability Ono deserves recognition from the art comm The film Fly is another case in point here, wity on her own account, for accomplishme

I would like to thank Yoko Ono and John Lennon for cooperation and information, and James Harithas for his gestions, during the preparation of this review.

1. Quotes indented and set aside, unless otherwise noted from Grapetruit, works and drawings by Yoko Ono, orig published in Tokyo, 1964.

2. This, and other textual quotes or historical references, an interview with Yoko Ono by the author, October 15.

<sup>3.</sup> I am grateful to Barbara Rose for clarifying my thinking o

observation.

4. Marcel Duchamp, "The Creative Act," in Marcel Ducktransl. George Heard Hamilton, New York, 1959, p. 79

5. An article by Yoko Ono and her then-husband, Anthony appeared in the now defunct magazine Art and Artists, Deber 1966, which was entitled "Yoko Ono and Conce

Art."

6. In 1965 she advertised a gallery called "Isreal Gallery" art magazine, and consequently received many calls to formation about its current exhibitions. But it only existe a telephone number, and the "shows" were imaginary in the minds of inquiring reporters and callers. Like the recent placement of some clever ads for a supposed woman show" and a catalogue associated with the Mu of Modern Art, New York, actually a documented, cit event starting unobtrusively at MOMA (then photograp in true "this is not here" fashion.

7. Wall label, "This is Not Here," Everson Museum of Art. Duchamp, note 4 above.

8. As demonstrated on Free Time, WNET, Channel 13, Oc 14, 1971.

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you are water
i'm water
we're all water in different containers
that's why it's so easy to meet
someday we'll evaporate together

but even after the water's gone we'll probably point out to the containers and say,"that's me there, that one" we're container minders

y.o.'67



yoko ono
with john
lennon as
guest artist will
have a show titled
this is not here to
commence at everson museum,
syracuse, new york on oct. 9 '71

yoko ono wishes to invite you to participate in a water event (one of the events taking place in the show) by requesting you to produce with her a water sculpture, by submitting a water container or idea of one which would form half of the sculpture. yoko will supply the other half - water. the sculpture will be credited as water sculpture by yoko ono and yourself. the sculpture will be displayed throughout the duration of the show. please reply before sept. 20 to: yoko ono/apple, 1700 broadway n.y.,n.y.10019 tel:(212)582 5533



you are water
i'm water
we're all water in different containers
that's why it's so easy to meet
someday we'll evaporate together

but even after the water's gone we'll probably point out to the containers and say,"that's me there, that one" we're container minders

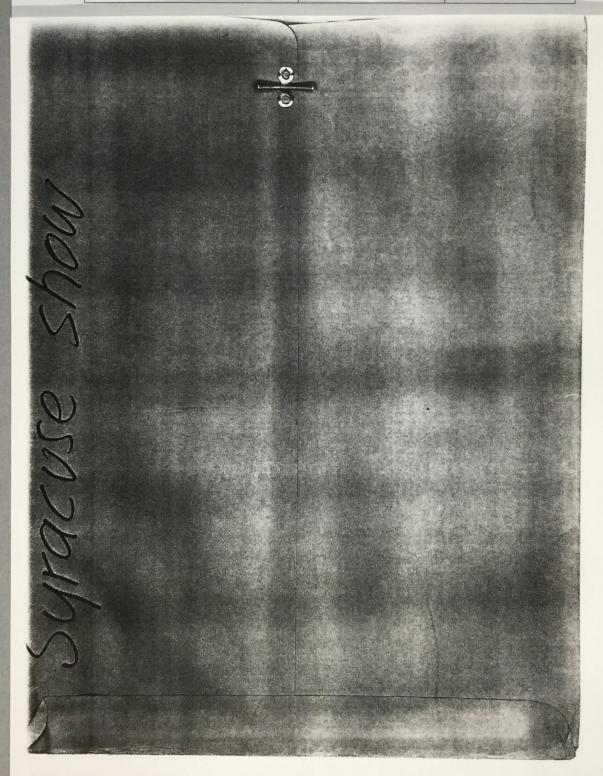
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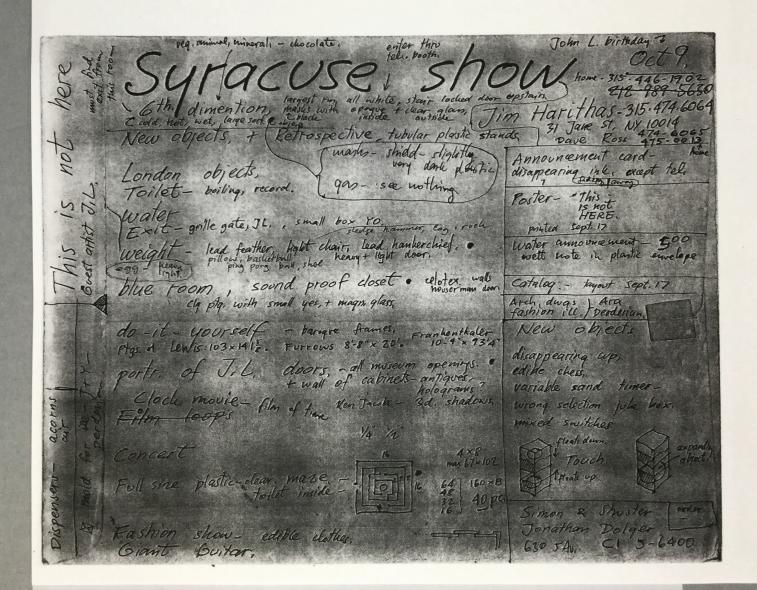
yoko ono
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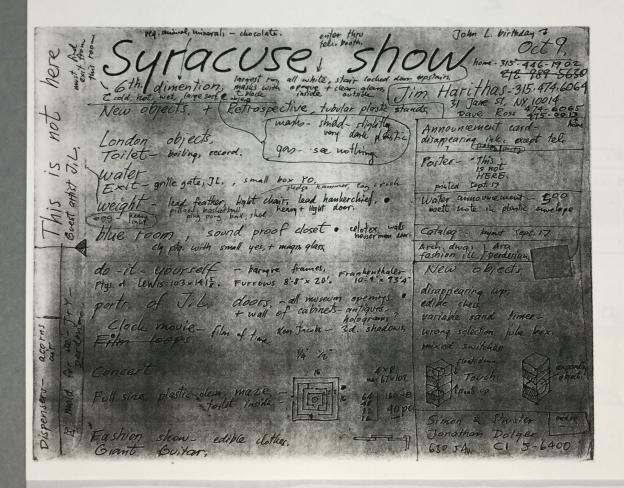
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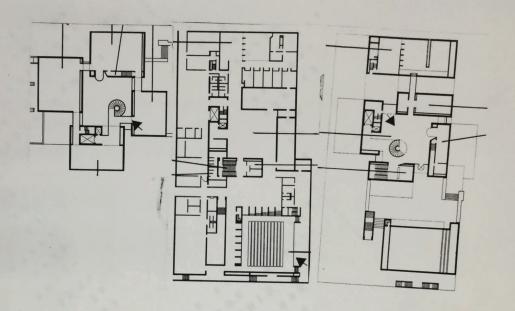


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I neg - 1 to 2 on 8½ ×11

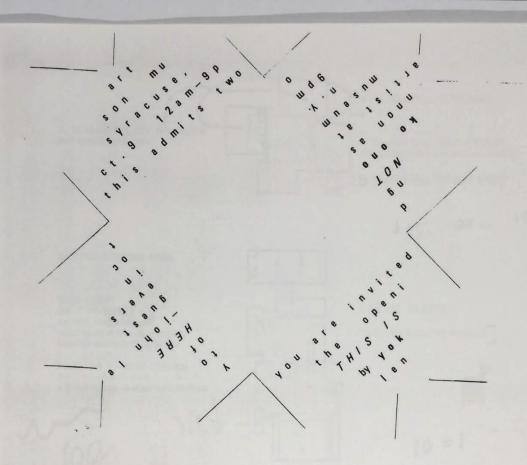
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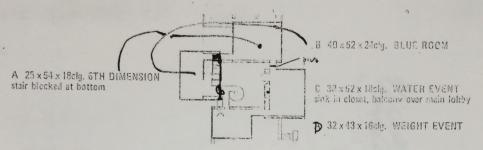
both. matte

Macionas

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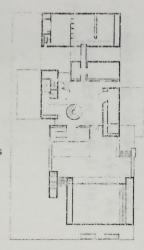


\$35, 0x,- 12"

KITCHEN & DINING AREA

MAIN LOSSY DO IT YOURSELF hat rack from sculpture paintings covered with plexiglass or white paintings of same size

PORTRAIT OF JOHN LENNON AS A YOUNG CLOUD 2 doors leading to room with cabinets



F 19 x 35 OBJECTS

VENDING MACHINE ARCADE

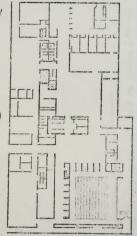


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1001

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PUBLIC TELEPHONE (INSTANT GURU)
PUBLIC TOILETS



PLEXIGLAS MAZE, 18 x 16

SOUNDPROOF ROOM

THEATRE

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This Is Not Here Show by Yoko ONO quest artist: John Lennon Realized and Produced by Gronge Macionas assisted by:

except,

This Is Not Here Newspaper edited by John Lennon Peter Bendry

SECURITY
RENTING CO.

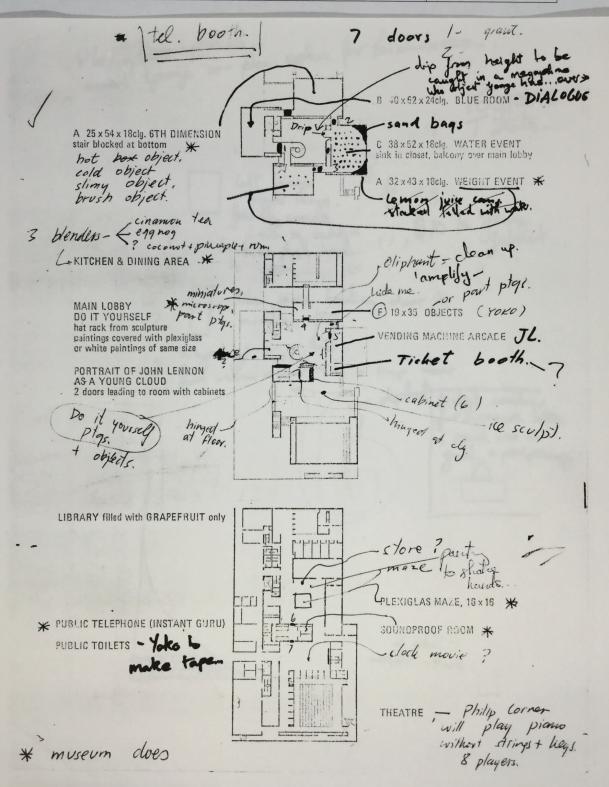
"THIS IS NOT HERE"Show by YOKO ONO quest Antist: John Lennon

Rexlized and Broduced by

assisted by:

george Macionas

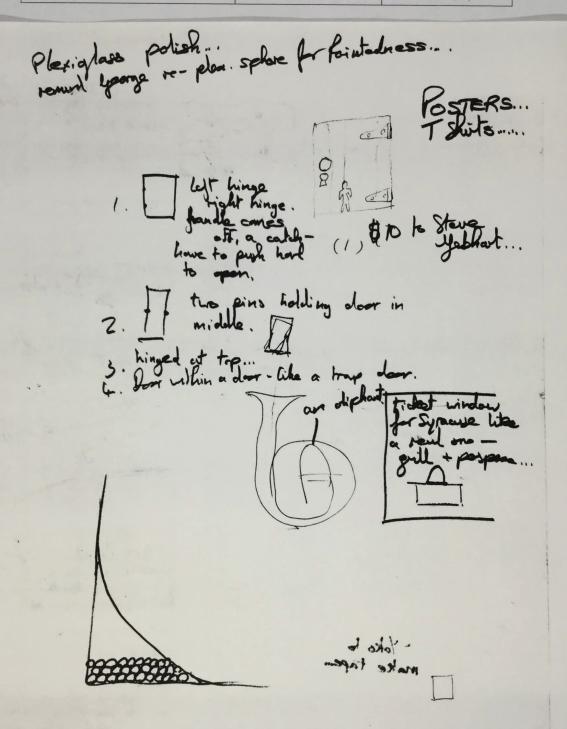
This IS Not Here Newspaper proton printed by



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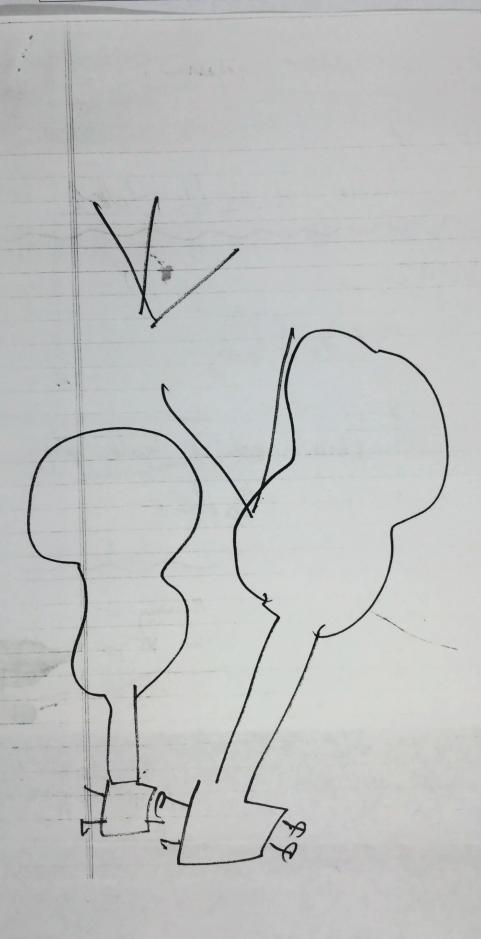
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ceiling ptg + ladder - spychass Bont ten table & enily takk - stands - orly 3 pootles chair belied hale pt >Film clock & Hall pgs. awar bank pt sound proof spring ston f lely texts
glane yin

3 blalls in pox

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# **EVERSON MUSEUM OF ART**

401 Harrison Street, Community Plaza, Syracuse, New York 18202 315 474-6064

oct 9 through 27

September 1, 1971

Mr. George MacIunas 80 Wooster P.O. Box 180 New York, New York 10013

Dear George:

Enclosed you will find floor plans and a basic layout of the museum interior. If you should need a more detailed set of plans, do not hesitate to call me and I will get them to you as soon as possible.

DAR/ma

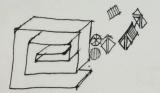
David A. Ross Assistant to the Director

Sincerely,









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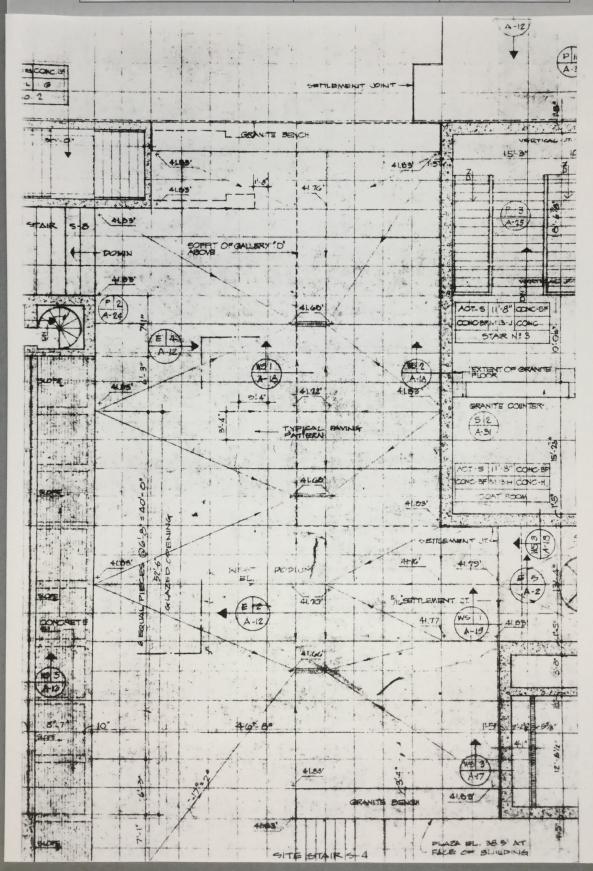
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BY YOKE OND. JOHN LENDON - GUEST ARTHIT AT TEVERSON MUSEUM OF ART STRACUSE, N.K.

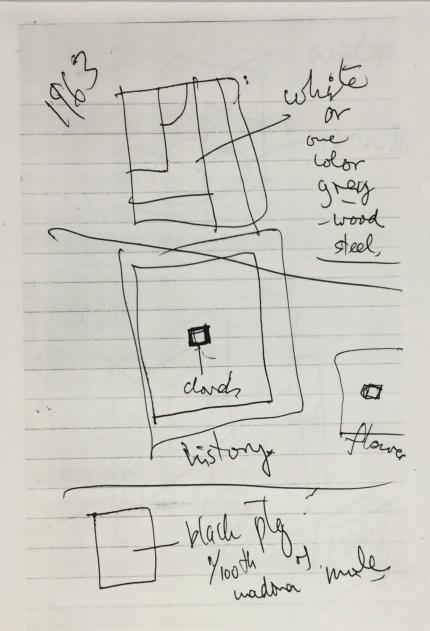
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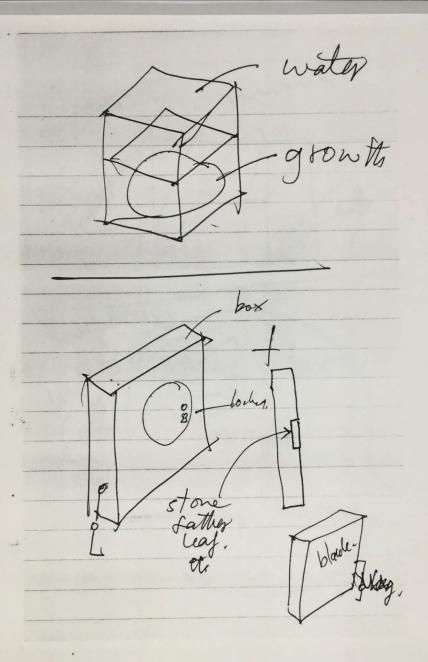
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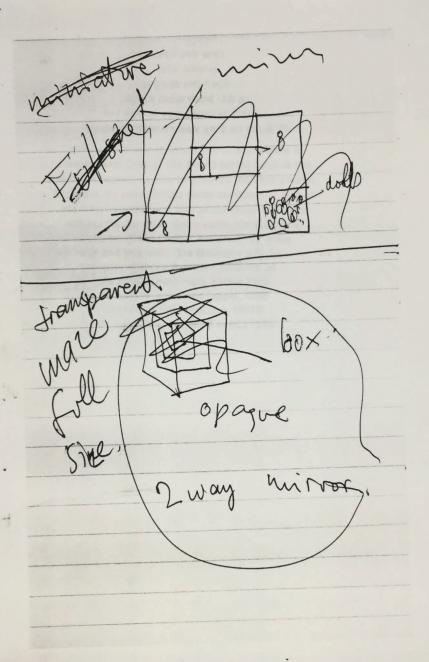
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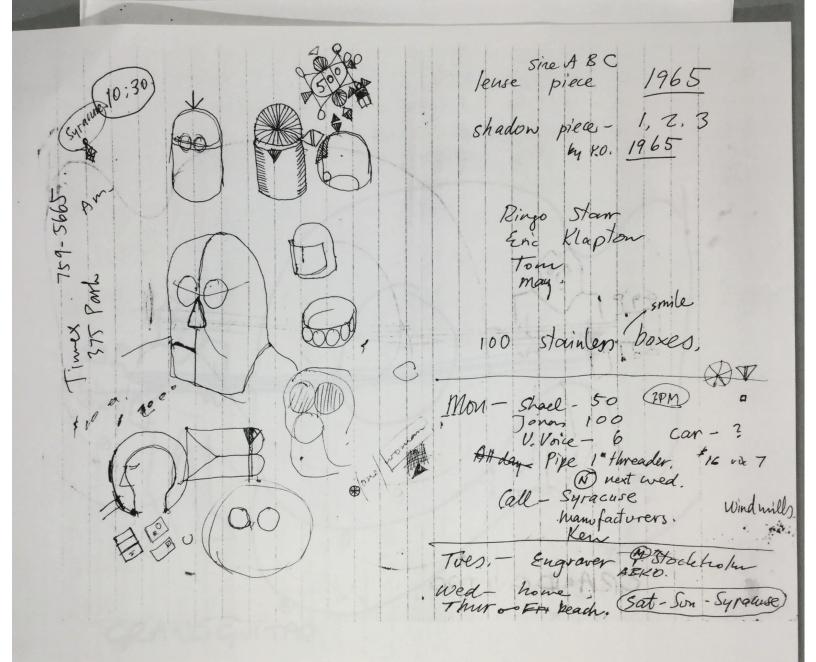
yoko ono with
john lennon
as guest artist will
have a show titled *this is*not here to commence at everson
museum, syracuse, new york on oct. 9 '71

yoko ono wishes to invite you to participate in a water event (one of the events taking place in the show) by requesting you to produce with her a water sculpture, by submitting a water container or idea of one which would form half of the sculpture. yoko will supply the other half—water. the sculpture will be credited as water sculpture by yoko ono and yourself. the sculpture will be displayed throughout the duration of the show. please reply before 20th of sept. to: yoko ono/apple, 1700 broadway, new york, n.y. 10019 tel. nos: (212) 582 5533 or 925 7360

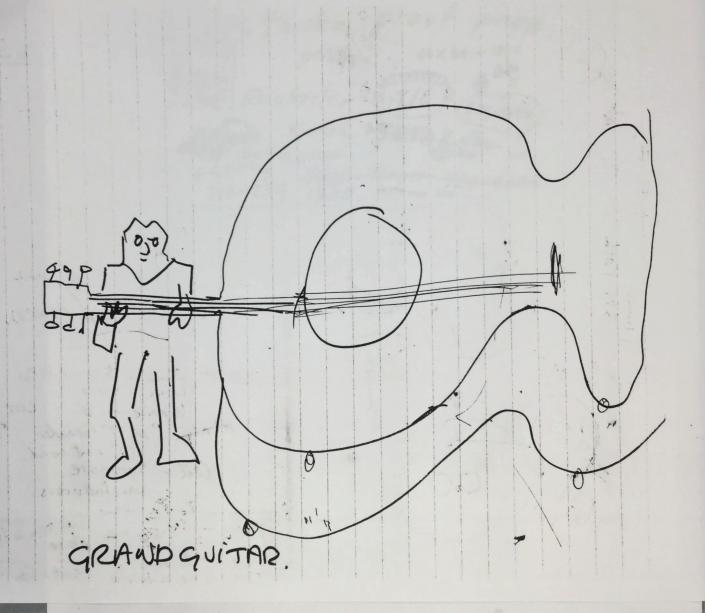
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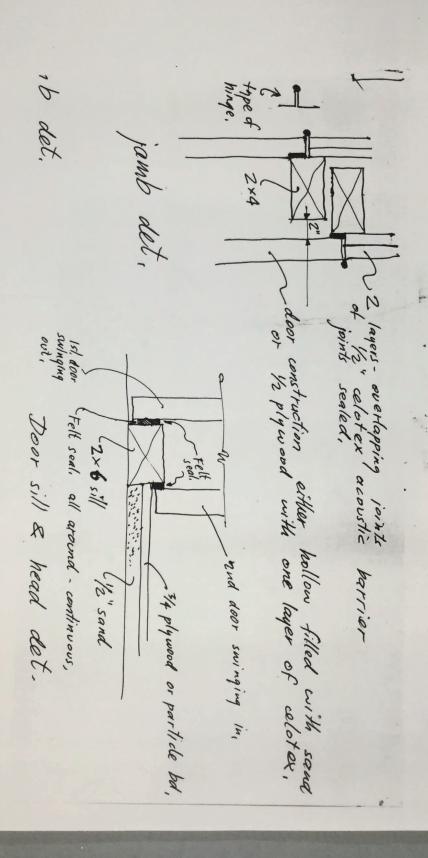
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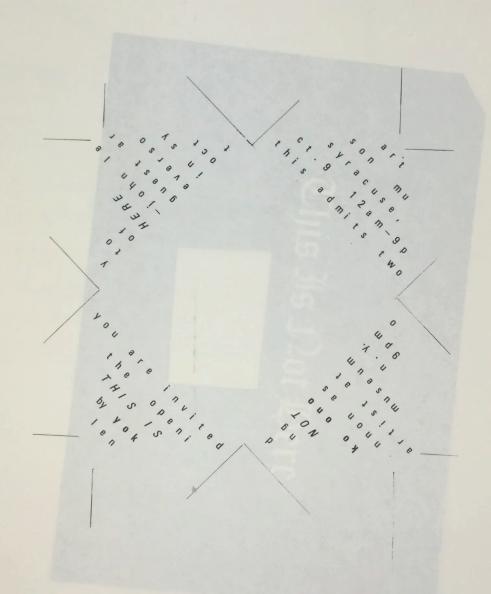
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YOKO ONO WITH JOHN LENNON AS GUEST ARTIST WILL HAVE A SHOW TITLED THIS IS NOTHER ETO COMMENCE AT EVERSON MUSEUM, SYRACUSE, NEW YORK ON OCT. 9'71 YOKO ONO WISHES TO INVITE YOU TO PARTICIPATE IN A WATER EVENT (ONE OF THE EVENTS TAKING PLACE IN THE SHOW) BY REQUESTING YOU TO PRODUCE WITH HER A WATER SCULPTURE, BY SUBMITTING A WATER CONTAINER OR IDEA OF ONE WHICH WOULD FORM HALF OF THE SCULPTURE. YOKO WILL SUPPLY THE OTHER HALF — WATER. THE SCULPTURE WILL BE CREDITED AS WATER SCULPTURE BY YOKO ONO AND YOURSELF. THE SCULPTURE WILL BE DISPLAYED LASTING THE DURATION OF THE SHOW PLEASE REPLY BEFORE SEPT. 20'71 TO: YOKO ONO/APPLE, 1700 BROADWAY NEW YORK, N.Y. 10019 TEL (212) 582 5533

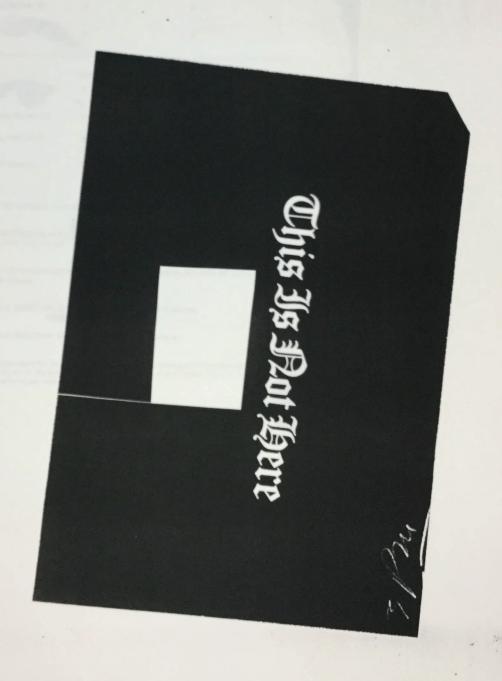
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# FILMS BY YOKO ONO-JOHN LENNON

Everson Museum of Art 401 Harrison Street Syracuse, New York Tel: 474-6064

	Tel: 474-6	6064
	7:30	9:30
Friday, October 15	A	В
		Advance ticket sales
Saturday, October 16	С	D
Sunday, October 17	A	E
-	12:00	2:00
uesday Oct	12:00 B	2:00 C
uesda: Oct		
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Se Care	В	A Tickets sold at the door

- A TWO VIRGINS, ERECTION, FLY, GIVE PEACE A CHANCE (short), 90 minutes
- B APOTHEOSIS, RAPE, EREE FILM No. 100 HN, FREEDOM FILM No. 2 YOKO, 110 minutes
- C GIVE PEACE A CHANCE (feature), INSTANT KARMA, BALLAD OF JOHN AND YOKO, 85 minutes
- D FLY, ERECTION, UP YOUR LEGS FOREVER, 117 minutes
- E FLY, ERECTION, SMILE, COLD TURKEY, 98 minutes

Advance ticket sales for the Friday, Saturday and Sunday evening performances will be available at the Book Center on Marshall Street and the Sales Gallery at the Everson Museum. Admission is \$1.00 for each performance, free to members.

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# **EVERSON MUSEUM OF ART**

401 Harrison Street, Community Plaza, Syracuse, New York 13202 315 474-6064

November 16, 1971

Mr. George Macuinas 80 Wooster St. New York, N. Y. 10012

Dear Mr. Macuinas:

Enclosed, please find an invoice from the Paramount Cap Manufacturing Co., Inc. for felt hoods which had been ordered for the Yoko Ono Exhibition at Miss Ono's request.

After the order had been placed, Miss Ono decided to use gas masks instead of the caps, but the caps were already in production, and the order could not be cancelled.

I believe this bill should be passed on to Apple, Inc.

Very truly yours,

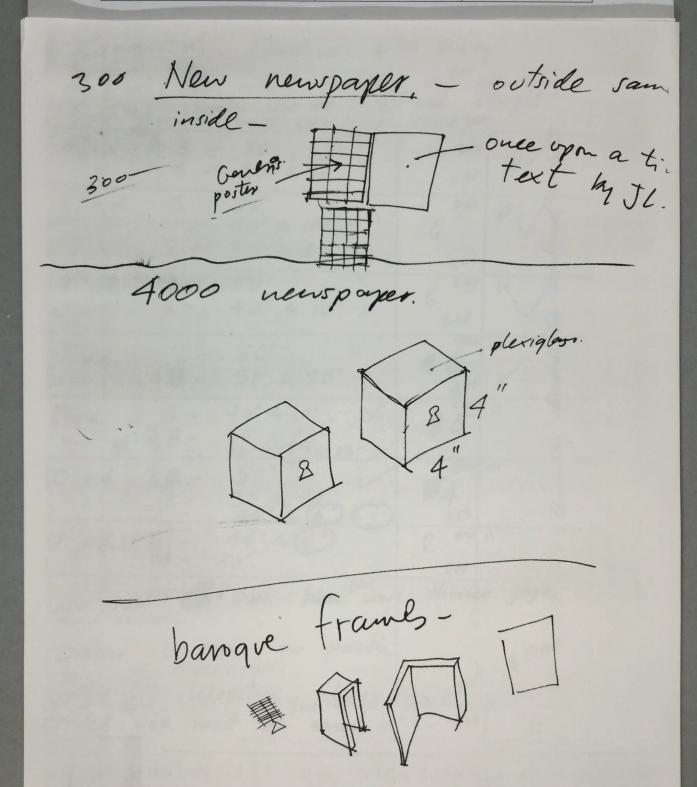
(Mrs.) Ruth W. De Herrera

rwd/

Enc. 1

cc: Paramount Cap Manufacturing Co., Inc.

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1 Commercial Plastics 630 B'way
All & "wall, clear, without scratches, cut accurately sengths about so 72" (and straight
4" o, d. 3 - 50" 4 - 40" & 10" + 72.28 68 - 3
5" o.d. 3 - 50"  1 - 40" & 10"  6 10"
6" o.d 1 - 50" 2.53 6" o.d 1 - 50" 2.68 4 5 - 40" & 10" } 6 2.68
7" o.d., 2 - 50" V \$6 100 This
8" o.d. 2 - 40" & 10". \ \$5.50 110 8
10" o.d. 24 - 50" 20" 44" & 6" (1") 753
9" o.d. 1- 44" & 6" 2 5.95 24 1- 50" 6.88
Also need the sheets - black viny thinner gage then endosed
Deliver as soon as passible to 6, Macionas \$1000 to 80 Wooster 966-6986 about circled size must be exact. 12" - 9.77.
Circled size must be exact. 12" - 9.77.

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# YOKO ONO AND JOHN LENNON PROJECTS BEING HANDLED BY GEORGE MACIUNAS — 1971

### F. DESIGN OF INSIDE COVER SPREAD AND JACKET TYPOGRAPHY OF FLY, RECORD BY YOKO ONO Sept.3 Double record inside cover spread with composite photograph collage of a) Joe Jones instruments playing on the sea shore (photo by lain Macmillan) b) photo of Hungarian gypsies playing for a wedding superimposed on the beach photo and c) faces of performers superimposed on faces of gypsies. First record jacket with typography only. Second record jacket with Yoko's drawings and superimposed typography. G. TITLE DESIGN FOR *ERECTION*, FILM BY JOHN LENNON Sept.18 At end of the film all the titles appear in sequence of single letters till they fill the space occupied by completed fascade. H. THIS IS NOT HERE SHOW AT EVERSON MUSEUM, SYRACUSE, OCT.9, 1971 1. Invitation to participants in water event, typography in form of bottle, wet paper in waterproof envelope. Sent. 3 Announcement card on photographic paper totally fading away in few days except for the telephone number Sept. 16 Poster saying This is not here, possibly with John's and Yoko's faces within type fading away Sept. 9 4. Catalogue, design to be determined Sept. 16 5. Retrospective of past objects shipped from Ascot on tubular (seamless) plexiglass stands of various diameters and heights 6. Exhibit of new objects described in Part 1, item A, with the addition of the following: Sept. 30 a) two plastic cubes stacked, top one leaking into the lower one water. A floating object in each cube would touch each other when all the water leaks from top to bottom cube. b) two plastic cubes as above, instead bottom cube contains object that expands when becoming wet. e) automatic dispenser dispensing capsules filled with air f) automatic dispenser dispensing drink in cup made of water soluble paper (melting in water) g) juke box playing wrong selections h) corner painting (paintings to wrap around chair edge, corners etc.) i) cut up paintings: white painting cut up into various jig saw shapes, little black square titled: 1/100th of Mona Lisa smile, little white squares, one titled clouds (with detailed history of background material) another titled flower (also with history) j) glass shoe, one whole, another shattered and in jewelry box (to be returned in 10 years) k) wood hollow panel with small circular compartment, filled with various items and locked, wrong key hanging nearby m) variable sand timer, possibly filled with gas that reacts in various temperatures by affecting flow of sand n) giant guitar, the size of grand piano, playable 7. Water event, invited participants providing the containers, Yoko Ono providing the water Sept. 30 Weight event, lead filled feather, pillow, pin-pong ball, basketball, shoe, hat, handkerchief, jacket, fountain pen, telephone etc. " air or foam filled log, dump bells, steel beam, rock etc. 9. 6th dimension, largest room, all white, the only entry being through a telephone booth. All visitors are offered to wear masks, one to see the room from inside, mask with opague eye glasses; another to see the room from outside, mask with clear glasses. 300 masks or hoods to be designed and made in black canvas, cloth, felt or soft vinyl . Visitors to be offered chocolate in response 16 to a choice of mineral, vegetable or animal food. 10. Blue room: white room with the following: soft rubber ball with sign: This sphere will be sharp point when it gets to the far side of the room in your mind. an upright needle with sign: Forget it. Another needle with sign: Needle. A cup with sign: Not to be appreciated until it's broken. Another one with sign: Mend. A very large object with sign: This is not here. Long straight line with sign: This line is a part of a large sphere, a straight line exists only in your mind. Interior signs: Stay until the room is blue. Do not disturb. Use ashtray for ashes. Display of 4 spoons: 3 spoons. Display of 4 spoons: 4 spoons. A ladder leading to a small ceiling painting with very small word: yes, readable only with help of magnifying glass. Soundproof closet for listening to own heart-beat. 11.Do it yourself room. white canvases, framed in baroque frames for Draw Circle painting, Do It Yourself Painting, Painting to be stepped on, Kitchen Piece, Painting to hammer a nail (3 versions: in ivory, rubber and leather) 12. Portrait of John Lennon as a young cloud. One wall covered with various chests opening in different ways, doors, fake doors, photographic doors, 3-D projected doors (by Ken Jacobs), Also all entries into rooms to have various doors, opening in various ways, hinged at floor, ceiling, center, doors cut in half etc. 13. Human maze. 16'x 16' maze with 2ft wide passages made from 1/4" plexiglass. Last compartment to be of one-way mirror, Mirror facing out. Toilet inside (preferably usable) 14. Toilet. Toilet with boiling water, toilet playing Working Class Hero when flushed, toilet with foam instead of water, toilet stall doors opening in different ways or opening when not wanted, etc. 15. Exits: grille gate (by J.L.) small box (by Y.O.) 16. Film environment, (wall paper) from 4 projected film loops, film program in auditorium

# I. CATALOG FOR IMAGINARY SHOW AT MUSEUM OF MODERN ART

cheese tie, shirt front, sugar swim suit, salami bermuda shorts etc.

17. Concert in Auditorium, program to be determined.

Oct.9

18. Fashion show of edible clothes (by J.L.) if not ready, to be held in N.Y.C. Jackets, skirts made from rice paper, sea weeds,

bread loaf shoes, steak sandals, long train carrying soup, salad hats, spagetti skirt, whipped cream hats, banana gloves, grapefruit bra.

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Yoko Ono Yoko Ono's Everson Museum Catalogue Box 15.3×17.7×15.7 cm gran closed 94.7 × 15.3 × 3.9 cm open mixed media contains works by Yoko One and John Lennon design packaging designed by George Macionas The raw boxes were constructed by: Best Box wood Box Co., New York City. The work was then assembled by George Maurinas Kevin Hamson Jan Hoffman Sava Seagull and sometimes key Joe Jones and Al Hansen manivnas supervised production of the contents and the assembly yoko one and I Im lennon would come by periodically during the assembly

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as of Nov. 2, 1971; 100 box sets & components were ready to be assembled 4 w completed were completed. ordistrened, a wimber were damaged Sava seagull remembers only about
100 or less were finished, and that only one or two were finished for the opening on Joho Ono's show at the Everson Unserm, October 9,197,

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contents: A Touch stone Book Published by Simon and Ehrster N.Y, 1971 1st Touch stone Paperback printing yoko Ono: Grapetrvit yoko Ono: "Glass ken Toopen The sky ] contained in a removable drawner with taped to a hard foam support, and protected hy foam rubber ken: 9.5 x 2.8 x.7 cm foam: parx 14.3 cm x 6.6 cm Yoho One: This Is Not Here Thewspaper format catalogue for her Everson Museum show. designed by George Macionas
typeset (on IBM) by 6.M.
typeset (on IBM) by 6.M.
contains numerous texts by one
contains numerous texts by one
as well as a plan of the exhibition
black offset 55.7 x 43 cm "Fold This sheet In Half 9 Times" offset on state white paper 9,9 x 13 cm John Cennon: Yoko Ono: "Part of Painting slept on By John \$ Yoko" black offset on stiff white Paper with white cloth attached. 7.2 x 9 cm exemple measured - variable

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yoho Ono: "untitled"

8 white, plastic boxesempty, but were intended to
contain: Yoko's finger nails
hair
tears
breatu

Johnstennou's
hair
tears
breatu

Zigtall x zig x zigplus hinges & snap.

yoko Ono: Painting stepped on By Yoko & John"

black offset on white paper instructionard

7.3 x 9.2 cm

> 2 black shoeppints on white paper

work: BAM 33.3 x 53 cm

folled 4 times

these sheets were stepped on

(prints) by Toko Ono an John Lemma

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John Lennon: "You Are Here" 1967
black offset on stiff white Taper

6.5 x 8.8cm

7 x 8.9cm exp. measured - Variable

Yoko Ono: Painting of 1/100 th Part of

Mona Lisa's Mole" 1961

black offset on stiff white Paper, black cloth attackad

7 x 8,9cm exp. measured-variable

[John Lennon] "wonsapostime therewas two Balloons..."

black offset on stiff white paper, folder

twice.

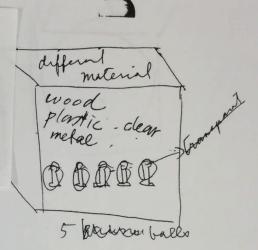
12.9 x 28cm

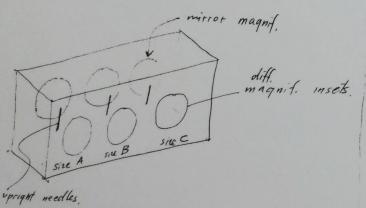
Yoko Ono: Callicraphy (a)
black offset on white paper
59 x 11,5 cm

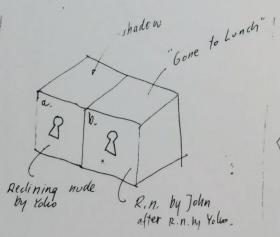
yoko Ono: Callicraphy (b)
black Itset on White paper
59 x 13 cm

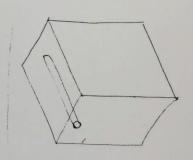
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50 m files in 7.0. Archives

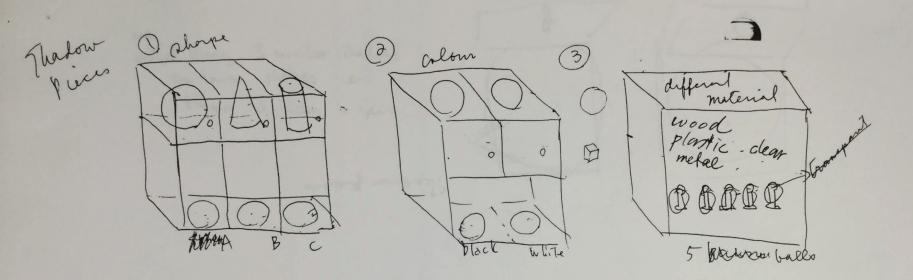


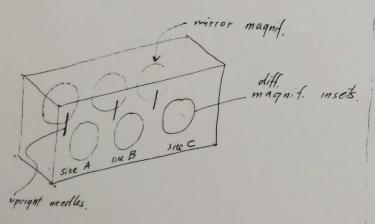


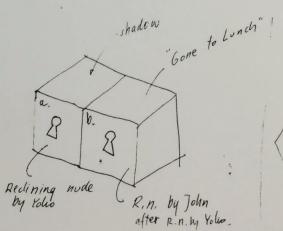


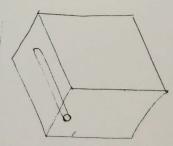


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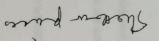


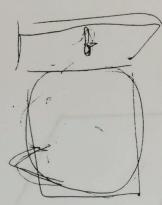


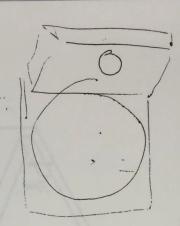


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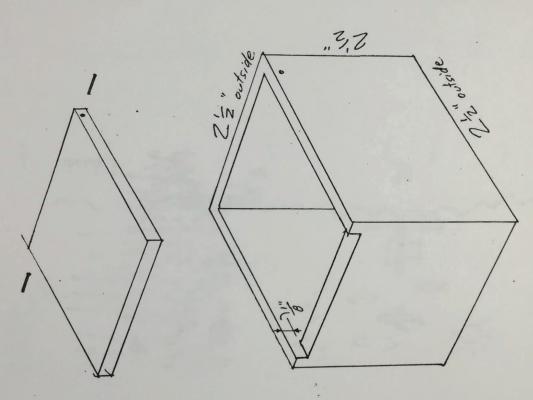
calified sharp 3 circular shadons on lower shelpes & lething 3 days, a sylve-







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wall thickness: 1/2" or 3/16" if possible material: stainless steel, alloy or type imaterial, quantity: 150 finish: polished inside and outside, cover from 1/8" plate or thicker, hinged through two pinholes, snap shut For machinist:

Need for October 8th, 1971

George Maciunas, 80 Wooster st. New York 10012 tel: (212) 966-6986 (call collect)

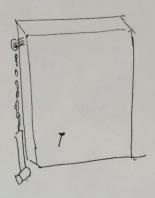
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Paint to A Hammer-a-nail-In

DANGS

long branch



board	hammer
steel	glass
ivory Ceather	Ceather,
tubber	nb ber

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Museum of Modern fArt
fall 1941.
Yoko DNO
one womanshow
with quest artist John Cennon

The Museum of Modern Art Archives, NY

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76 of L

Macionas

7 to 9/4
22 on 8/2 × 11

matte 1st. print Contrast.

Collection: Series.Folder: The Museum of Modern Art Archives, NY Silverman Fluxus Archives I.957

# John+ Toko objects

Glove dispenser- "for those who don't want to touch" IL. 69 Nickelodeon-

Reclining nude A by 40, 1969
B by JL. 1970

Sizes, Yolu Ono 1969 Size A, Size B, Size C

Shadow piece Yoles Ono 1964 Shadows.