

CONDITIONS OF USE FOR THIS PDF

The images contained within this PDF may be used for private study, scholarship, and research only. They may not be published in print, posted on the internet, or exhibited. They may not be donated, sold, or otherwise transferred to another individual or repository without the written permission of The Museum of Modern Art Archives.

When publication is intended, publication-quality images must be obtained from SCALA Group, the Museum's agent for licensing and distribution of images to outside publishers and researchers.

If you wish to quote any of this material in a publication, an application for permission to publish must be submitted to the MoMA Archives. This stipulation also applies to dissertations and theses. All references to materials should cite the archival collection and folder, and acknowledge "The Museum of Modern Art Archives, New York."

Whether publishing an image or quoting text, you are responsible for obtaining any consents or permissions which may be necessary in connection with any use of the archival materials, including, without limitation, any necessary authorizations from the copyright holder thereof or from any individual depicted therein.

In requesting and accepting this reproduction, you are agreeing to indemnify and hold harmless The Museum of Modern Art, its agents and employees against all claims, demands, costs and expenses incurred by copyright infringement or any other legal or regulatory cause of action arising from the use of this material.

NOTICE: WARNING CONCERNING COPYRIGHT RESTRICTIONS

The copyright law of the United States (Title 17, United States Code) governs the making of photocopies or other reproductions of copyrighted material. Under certain conditions specified in the law, libraries and archives are authorized to furnish a photocopy or other reproduction. One of these specified conditions is that the photocopy or reproduction is not to be "used for any purpose other than private study, scholarship, or research." If a user makes a request for, or later uses, a photocopy or reproduction for purposes in excess of "fair use," that user may be liable for copyright infringement.

FOR STUDY PURPOSES ONLY. NOT FOR REPRODUCTION.

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	CE	II.1.83.2.1

55 - 7

THE MU

To: Mr. Porter Mc
From: Edgar Kaufman

Dear Porter:

Here's a
material already
blurb I sent j

TEXTILES & JEWELRY FROM INDIA
WORK FOLDER ICE-D-5-54

International Circulating Exhibitions

temporary
Art)

Box #1: 147 lbs. 63 x 12 x 12"
#2: 106 " 63 x 17 x 15"
#3: 128 " 63 x 17 x 17"
#4: 371 " 58 x 49 x 17"

FOR STUDY PURPOSES ONLY. NOT FOR REPRODUCTION.

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	CE	II. 1. 83.2.1

MODERN TEXTILES AND ORNAMENTAL ARTS OF INDIA

55 - 7

Rental fee: \$150. for 3 wks.

Running feet: 250

4 boxes - 752 lbs.

Shown at MOMA April 13 - September 28, 1955 as part of the larger show

1955

November 28 - December 19

State Teachers College

Oneonta, N.Y.

1956

January 1 - 22

State Teachers College

THE MUSEUM OF MODERN ART

Date 30 November 1954

To: Mr. Porter McCray

Re: Preliminary Report on

From: Edgar Kaufmann, jr.

the Indian Voyage

Dear Porter:

Here's a kind of report; it needs to be supplemented by the material already given in the project, the press release and the blurbs I sent you recently. Maybe someone can make use of it.

March 23 - April 13

M.I.T.

Cambridge, Mass.

April 20 - May 9

Old Slater Mill Museum

Pawtucket, R.I.

Box Information

Box #1:	147	lbs.	63 x 12 x 12"
#2:	106	"	63 x 17 x 15"
#3:	128	"	63 x 17 x 17"
#4:	371	"	58 x 49 x 17"

FOR STUDY PURPOSES ONLY. NOT FOR REPRODUCTION.

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	CE	II.1.83.2.1

MODERN TEXTILES AND ORNAMENTAL ARTS OF INDIA

55 - 7

Rental fee: \$150. for 3 wks.

Running feet: 250

4 boxes - 752 lbs.

Shown at MOMA April 13 - September 28, 1955 as part of the larger show

1955	November 28 - December 19	State Teachers College Oneonta, N.Y.
1956	January 1 - 22	Skidmore College Saratoga Springs, N.Y.
	February 5 - 26	Grand Rapids Art Gallery Grand Rapids, Mich.
	March 12 - April 2	Chattanooga Art Assoc. Hunter Gallery of Art Chattanooga, Tenn.
	April 27 - May 17	Western Illinois College Macomb, Ill.
	May 31 - June 21	Commercial Museum Philadelphia, Pa.
	August 23 - September 15	Contemporary Arts Museum Houston, Tex.
	October 7 - 28	San Antonio Art League San Antonio, Tex.
	November 10 - December 1	Los Angeles County Museum Los Angeles, Ca.
		J.B. Speed Art Museum Louisville, Ky.
1957	January 5 - 26	Wilmington College Wilmington, O.
	February 11 - March 4	Art Center of La Jolla La Jolla, Ca.
	April 7 - 28	(now La Jolla Museum of Contemporary Art)
	May 20 - June 10	Honolulu Academy of Arts Honolulu, Hawaii
	November 27 - December 18	Rollins College Winter Park, Fla.
1958	January 2 - 23	Ringling Museum of Art Sarasota, Fla.
	February 7 - 28	State University of New York Oswego, N.Y.
	March 23 - April 13	M.I.T. Cambridge, Mass.
	April 20 - May 9	Old Slater Mill Museum Pawtucket, R.I.

Box Information

Box #1:	147	lbs.	63 x 12 x 12"
#2:	106	"	63 x 17 x 15"
#3:	128	"	63 x 17 x 17"
#4:	371	"	58 x 49 x 17"

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	CE	II.1.83.2.1

PRELIMINARY REPORT ON THE INDIAN VOYAGE

Edgar Kaufmann, jr.

In October, 1954, I went to India to collect an exhibition for the Museum of Modern Art, New York, of old and modern Indian textiles, with enough accessories, principally jewelry, to add variety to the show. The purpose of the enterprise was to improve Indian-U. S. relations by displaying in our country works of artistry and splendor that would arouse enthusiastic public approval of Indian accomplishments. This purpose was part and parcel of the Museum's program of international artistic exchange, newly begun; and took its point from the urgency with which India today, independent and industrially burdgeoning, was being courted by both parties in the cold contest of world influence - the U. S. and Russia; Russia being in fact and psychologically the nearer neighbor to India. The Museum of Modern Art was well known if not widely, in India, and I found only considerate attention to our requests.

I followed in the path of Monroe Wheeler (and Mrs. Marx) who had already established some contacts which were to prove essential. I was joined by Alexander Girard, the designer selected to display the exhibition and an old friend. And I was continually helped in the most able and pleasant way by the representative of the American International Association assigned to the headquarters of the Indian Cooperative Union, Thomas B. Keehn, his active wife and their circle of enthusiastic Indian friends and colleagues. If I open this report by saying that the voyage to India promises a successful exhibition, such a happy beginning is due to these many people and their active help.

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	CE	II.1.83.2.1

- 2 -

Besides these advantages there were considerable, not uninteresting obstacles to this preliminary success. First, the haste with which the project was launched. I had six weeks - already scheduled in advance for regular work - in which to pick up a smattering idea of India and its crafts. Mr. Wheeler's library and the Library and Museum at Cooper Union were mainstays; experts at the Metropolitan Museum and the Boston Museum of Fine Arts joined the Cooper Union staff in helping me cram. None of this could suffice to prepare me for the exceptional diversification of Indian textiles which I found, nor for their wide dispersion in the country, nor for the elephantine leisure with which India moves, when and if it moves. At this point haste pinched both ways: the Indians were not prepared for our requests and I was unable to stay in India more than the thirty days allotted. In the Orient, I found, time differs from ours not only in the location of hands on a dial.

Timing was one block. Another was the newness and stiffness of the Central Government. Equipped with one of the world's oldest surviving bureaucracies (established under Akbar) and one not recently overhauled, India is facing a gigantic, controlled conversion to industrialization. Handicrafts are associated in India with the most deeply rooted and sacred traditions of the peasants, who are India ultimately, and handicrafts are also the key to employment or general welfare, and thus to taxes or administrative security. No wonder the Central Government limits the advance of industrialization with great rigor. Referring to the Museum's present field of interest, every yard of machine-made cloth is taxed one mill (U.S.) to feed a fund for the support of handicrafts and village industries. \$12 million this year were thus added to a \$30 million accumulation. Sharing with other village industries a \$1,600,000 subsidy this year, handloom yardage has continued its regular 10% annual increase (with increased employment)

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	CE	II.1.83.2.1

- 3 -

to reach one billion, 300 million yards. This growth comes from the control of industry.

The Central Government is rigid not only toward its own community, but especially toward foreigners. It took much time, effort, wire pulling and cooperation to get the Indian Government to recognize the possibility of dealing even indirectly with a private body like the Museum of Modern Art. On the official level, the Indian Ambassador to Washington had to be asked to send word back through channels to the Ministry of Education, that our exhibition was worth while. Our Ambassador being absent, the U. S. Charge d'Affairs in New Delhi had to secure permission from Washington to assure the Indian Government that our institution would without fail return the identical material borrowed from Government museums and private collections. Only governments could deal with governments on matters as touchy as India's cultural treasures recently thinned out for sale in the West by deposed or reduced rajahs and others. The very export license which will permit these loans to reach us will be taken out in the name of the All-India Handicraft Board, whose staff would have preferred (with natural pride in their national responsibilities and skill) to select the material themselves rather than merely advise us, who of course knew our audience better than they could. But the Chairman of this Board, Mme. Kamaladevi Chattopadhyay, has been one of our firmest friends. She is also President of the Indian Cooperative Union which has been benefitted by the American International Association; her only daughter-in-law is an American. One of the few remaining great ladies of the Indian resistance and independence, Mme. Chattopadhyay is also head of the cultural and educational groups set up to link India with China and with the Arab League states. It was Mme. Chattopadhyay's strength and the persistence of another member of the Handicraft Board, Mrs. B. K. Nehru,

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	CE	II. 1. 83. 2. 1

- 4 -

both of whom knew the U. S. from personal experience, that established the good official connections without which we could not function, as well as the goodwill within the Handicraft Board's organization which smoothed the sensibilities of Indian experts who wanted to do our exhibition themselves. In these problems (which had been broached during Monroe Wheeler's visit) my desire to appease and please was given a much greater chance of fulfillment through the repeated help of the Handicraft Board's Director of Publicity, Mrs. Rekha Menon, a close friend of the Keehns, and Mrs. P. Jayakar, the gifted member of the Board from Bombay, who through the Board's Bombay shop supplied us with a preponderance of our purchased exhibits and will supply us with an essay for the Museum publication planned in connection with the exhibition.

In the circumstances sketched here, it was my first duty to find fabrics and accessories suitable for the show, and perhaps color plates for the book. These last were located but did not live up to the Museum's standards of excellence or aptness. The former were, I believe, found in sufficient number and variety to make an important exhibition of unfamiliar but expert skills and brilliant colors, ranging from the magnificences of rajahs' courts to the bold beauty of peasant and aboriginal designs. Some three hundred objects (our lists are not yet all in) were purchased, and half again as many borrowed. The purchases are present day products (nearly all, handwork); the loans are material from fifty to three hundred years old and in a few cases, older, from the earliest days of Islam and back to the second millennium before the Christian era. Purchases were made mostly in shops run by Government Boards (Handicraft; Khadi and Village Industries) or by State Governments. Naturally bazars and village craftsmen were visited

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	CE	II. 1. 83. 2. 1

- 5 -

in so far as time allowed, and lovely things bought from them. Loans of exhibits were secured (or formally requested) from Central Government museums in New Delhi (the National Museum, and that of the Handicrafts Board) and in Calcutta (the Indian Museum). The Prince of Wales Museum, a Bombay state institution, was reviewed and two dozen loans are assured. In Ahmedabad a private collection, the Calico Museum of Textiles, established by the Sarabhai family's textile firms, is lending us one hundred ancient and rare exhibits - a big portion of what they've assembled. Mrs. Bharat Ram, a wealthy private collector of New Delhi; the Thomas Needhams (he is in charge of U. S. information in sensitive Calcutta); Mrs. B. K. Nehru and others will contribute to our exhibition. Other private collections and public museums in Madras and Jaipur were visited but yielded nothing beyond valuable comparative experiences.

Due to Indian currency regulations, large purchases, made in rupees, may not be exported. Yet in numerous instances this was the only practical way for me to buy. Through Tom Keehn, the Secretary of the Indian Cooperative Union set up a plan for us. The Museum opened a purchasing account with the Union, which has a regular, licensed export section. Our dollar purchase funds were versed into this account. On the other hand I became an authorized purchasing agent of the Union's with advance funds in rupees. This scheme worked ideally. The entire work of assembling our purchases from many sources, and of setting up a shipping and insurance system for both purchases and loan material throughout India was also launched with Mr. Keehn and his colleagues in the Export Section of the Indian Cooperative Union. We are still depending on them to follow this mass of essential detail work on the spot.

Important loans (principally of jewelry) still need to be requested

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	CE	II. 1. 83. 2. 1

- 6 -

from U. S. museums (the Metropolitan, Boston, Chicago Natural History). In London the Victoria and Albert has agreed to lend us a large number of older fabrics, jewels and precious Mughal crystal and jade objects, which will make an important contribution to our show. John Irwin, assistant keeper of this material at the Indian Section there and well known authority in the field, not only assisted us constantly, before the Indian journey and later, but will also contribute to our book, as will the Curator of the Museum of the All-India Handicraft Board, Mr. P. Neogy, who travelled a lot in India with Mr. Keehn and myself, and whose guidance was invaluable.

There remains one big aspect of the show to mention: what will it represent artistically and culturally? This, the gist of the exhibition, naturally has been shaped by the experience of assembling it.

First, this will be mainly a show of textiles and jewels as adornments of people, as costume, not as crafts shown for their own sakes. Women's clothes and ornaments will take precedence.

Secondly, this exhibition will feature a tradition little known in the West, but of good repute thanks to our Classical heritage, the tradition of clothes draped without cutting or sewing. Exemplified in the sari, this tradition includes a number of other garments. Of the three major traditions in dress (draped; sewn squares as in kimonos; and cut and sewn as in our own clothes) this is perhaps the most graceful and flattering to wearers as well as to weavers.

Thirdly, this exhibition will feature Indian design of all eras intended for use in India. Most Western collections, exhibitions and books on Indian textiles deal principally with export or trade goods, such as India has produced for Western markets since Nero's day.

FOR STUDY PURPOSES ONLY. NOT FOR REPRODUCTION.

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	CE	II. 1. 83. 2. 1

- 7 -

Finally, with the help of Alexander Girard, skilled in display and now acquainted with India, this material can be presented with the vivacity, variety and skill it deserves. The three outside contributions to the book covering Old Textiles of India; Modern Textiles of India; and Costume and Jewelry in Indian Life, promise a volume which will mark a turn in the way Westerners regard Indian design. Color plates to equal this high standard are still needed. Then the values this exhibition represents will find a proper, lasting record.

FOR STUDY PURPOSES ONLY. NOT FOR REPRODUCTION.

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	CE	II.1.83.2.1

THE MUSEUM OF MODERN ART

OFFICE OF THE DIRECTOR
1000 5th Avenue
New York 17, N.Y.

DATE: May 1, 1964

TO: Mr. J. Edgar Hoover
FBI, Washington, D.C.

FROM: Mr. J. Edgar Hoover

Dear Mr. Hoover:

Enclosed for you are two copies of the statement of Mr. J. Edgar Hoover dated May 1, 1964.

1. Mr. J. Edgar Hoover dated (10/1/64) \$1.00
2. Mr. J. Edgar Hoover dated (10/1/64) \$1.00
3. Mr. J. Edgar Hoover dated (10/1/64) \$1.00
4. Mr. J. Edgar Hoover dated (10/1/64) \$1.00
5. Mr. J. Edgar Hoover dated (10/1/64) \$1.00
6. Mr. J. Edgar Hoover dated (10/1/64) \$1.00
7. Mr. J. Edgar Hoover dated (10/1/64) \$1.00
8. Mr. J. Edgar Hoover dated (10/1/64) \$1.00
9. Mr. J. Edgar Hoover dated (10/1/64) \$1.00
10. Mr. J. Edgar Hoover dated (10/1/64) \$1.00
11. Mr. J. Edgar Hoover dated (10/1/64) \$1.00
12. Mr. J. Edgar Hoover dated (10/1/64) \$1.00
13. Mr. J. Edgar Hoover dated (10/1/64) \$1.00
14. Mr. J. Edgar Hoover dated (10/1/64) \$1.00
15. Mr. J. Edgar Hoover dated (10/1/64) \$1.00
16. Mr. J. Edgar Hoover dated (10/1/64) \$1.00
17. Mr. J. Edgar Hoover dated (10/1/64) \$1.00
18. Mr. J. Edgar Hoover dated (10/1/64) \$1.00
19. Mr. J. Edgar Hoover dated (10/1/64) \$1.00
20. Mr. J. Edgar Hoover dated (10/1/64) \$1.00
21. Mr. J. Edgar Hoover dated (10/1/64) \$1.00
22. Mr. J. Edgar Hoover dated (10/1/64) \$1.00
23. Mr. J. Edgar Hoover dated (10/1/64) \$1.00
24. Mr. J. Edgar Hoover dated (10/1/64) \$1.00
25. Mr. J. Edgar Hoover dated (10/1/64) \$1.00
26. Mr. J. Edgar Hoover dated (10/1/64) \$1.00
27. Mr. J. Edgar Hoover dated (10/1/64) \$1.00
28. Mr. J. Edgar Hoover dated (10/1/64) \$1.00
29. Mr. J. Edgar Hoover dated (10/1/64) \$1.00
30. Mr. J. Edgar Hoover dated (10/1/64) \$1.00
31. Mr. J. Edgar Hoover dated (10/1/64) \$1.00
32. Mr. J. Edgar Hoover dated (10/1/64) \$1.00
33. Mr. J. Edgar Hoover dated (10/1/64) \$1.00
34. Mr. J. Edgar Hoover dated (10/1/64) \$1.00
35. Mr. J. Edgar Hoover dated (10/1/64) \$1.00
36. Mr. J. Edgar Hoover dated (10/1/64) \$1.00
37. Mr. J. Edgar Hoover dated (10/1/64) \$1.00
38. Mr. J. Edgar Hoover dated (10/1/64) \$1.00
39. Mr. J. Edgar Hoover dated (10/1/64) \$1.00
40. Mr. J. Edgar Hoover dated (10/1/64) \$1.00
41. Mr. J. Edgar Hoover dated (10/1/64) \$1.00
42. Mr. J. Edgar Hoover dated (10/1/64) \$1.00
43. Mr. J. Edgar Hoover dated (10/1/64) \$1.00
44. Mr. J. Edgar Hoover dated (10/1/64) \$1.00
45. Mr. J. Edgar Hoover dated (10/1/64) \$1.00
46. Mr. J. Edgar Hoover dated (10/1/64) \$1.00
47. Mr. J. Edgar Hoover dated (10/1/64) \$1.00
48. Mr. J. Edgar Hoover dated (10/1/64) \$1.00
49. Mr. J. Edgar Hoover dated (10/1/64) \$1.00
50. Mr. J. Edgar Hoover dated (10/1/64) \$1.00
51. Mr. J. Edgar Hoover dated (10/1/64) \$1.00
52. Mr. J. Edgar Hoover dated (10/1/64) \$1.00
53. Mr. J. Edgar Hoover dated (10/1/64) \$1.00
54. Mr. J. Edgar Hoover dated (10/1/64) \$1.00
55. Mr. J. Edgar Hoover dated (10/1/64) \$1.00
56. Mr. J. Edgar Hoover dated (10/1/64) \$1.00
57. Mr. J. Edgar Hoover dated (10/1/64) \$1.00
58. Mr. J. Edgar Hoover dated (10/1/64) \$1.00
59. Mr. J. Edgar Hoover dated (10/1/64) \$1.00
60. Mr. J. Edgar Hoover dated (10/1/64) \$1.00
61. Mr. J. Edgar Hoover dated (10/1/64) \$1.00
62. Mr. J. Edgar Hoover dated (10/1/64) \$1.00
63. Mr. J. Edgar Hoover dated (10/1/64) \$1.00
64. Mr. J. Edgar Hoover dated (10/1/64) \$1.00
65. Mr. J. Edgar Hoover dated (10/1/64) \$1.00
66. Mr. J. Edgar Hoover dated (10/1/64) \$1.00
67. Mr. J. Edgar Hoover dated (10/1/64) \$1.00
68. Mr. J. Edgar Hoover dated (10/1/64) \$1.00
69. Mr. J. Edgar Hoover dated (10/1/64) \$1.00
70. Mr. J. Edgar Hoover dated (10/1/64) \$1.00
71. Mr. J. Edgar Hoover dated (10/1/64) \$1.00
72. Mr. J. Edgar Hoover dated (10/1/64) \$1.00
73. Mr. J. Edgar Hoover dated (10/1/64) \$1.00
74. Mr. J. Edgar Hoover dated (10/1/64) \$1.00
75. Mr. J. Edgar Hoover dated (10/1/64) \$1.00
76. Mr. J. Edgar Hoover dated (10/1/64) \$1.00
77. Mr. J. Edgar Hoover dated (10/1/64) \$1.00
78. Mr. J. Edgar Hoover dated (10/1/64) \$1.00
79. Mr. J. Edgar Hoover dated (10/1/64) \$1.00
80. Mr. J. Edgar Hoover dated (10/1/64) \$1.00
81. Mr. J. Edgar Hoover dated (10/1/64) \$1.00
82. Mr. J. Edgar Hoover dated (10/1/64) \$1.00
83. Mr. J. Edgar Hoover dated (10/1/64) \$1.00
84. Mr. J. Edgar Hoover dated (10/1/64) \$1.00
85. Mr. J. Edgar Hoover dated (10/1/64) \$1.00
86. Mr. J. Edgar Hoover dated (10/1/64) \$1.00
87. Mr. J. Edgar Hoover dated (10/1/64) \$1.00
88. Mr. J. Edgar Hoover dated (10/1/64) \$1.00
89. Mr. J. Edgar Hoover dated (10/1/64) \$1.00
90. Mr. J. Edgar Hoover dated (10/1/64) \$1.00
91. Mr. J. Edgar Hoover dated (10/1/64) \$1.00
92. Mr. J. Edgar Hoover dated (10/1/64) \$1.00
93. Mr. J. Edgar Hoover dated (10/1/64) \$1.00
94. Mr. J. Edgar Hoover dated (10/1/64) \$1.00
95. Mr. J. Edgar Hoover dated (10/1/64) \$1.00
96. Mr. J. Edgar Hoover dated (10/1/64) \$1.00
97. Mr. J. Edgar Hoover dated (10/1/64) \$1.00
98. Mr. J. Edgar Hoover dated (10/1/64) \$1.00
99. Mr. J. Edgar Hoover dated (10/1/64) \$1.00
100. Mr. J. Edgar Hoover dated (10/1/64) \$1.00

I am enclosing \$1.00 to you, one check for \$1.00 and another for \$1.00.

Very truly yours,
J. Edgar Hoover

Estimates
&
Costs

Sale of Surplus
fabrics, etc.

FOR STUDY PURPOSES ONLY. NOT FOR REPRODUCTION.

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	CE	II.1.83.2.1

THE MUSEUM OF MODERN ART

cc: Mr. McCray
Mr. Wheeler

Date May 8, 1956

To: Mr. Charles Keppel
From: Dorothy Dudley

Re: Indian Exhibition Sales

Dear Charles:

The following which were not used in the circulating exhibition of Indian textiles have now been sold:

Peacock blue cotton sari (161-No. 37.....	\$13.00
Plain blue cotton madras.....	2.50
Red embroidered cotton (piece of sari)(186-No. 6/s21).....	5.00
White embroidered (like organdie) piece.....	5.00
Black print-blue background(350 No. B/17)(55.110).....	1.00
Skirt-blue and red striped.....	3.00
Skirt-red and black striped.....	3.00
Sheer white cotton sari (375-No. SS 1/5).....	7.00
Magenta and turquoise choli.....	3.00
Braid-magenta silk with elephant border.....	1.00
Braid-magenta silk with gold design.....	1.00
Braid-magenta silk with gold, red & green design.....	1.00
Braid-gold & white striped piece.....	1.00
Choli (from former group for sale).....	2.00
Sari (from former group for sale)(ret'd by Mr. McCray).....	21.00
Bottle (from former group for sale).....	1.00
TOTAL	\$70.50
Refund to Margaret Stark for damaged textile purchased in previous sale.....	3.00
BALANCE	\$67.50

I am attaching \$51.00 in cash, one check for \$11.50 and another for \$5.00.

Do you think we might reduce the prices on the material which has not yet been sold?

Estimates
&
Costs

FOR STUDY PURPOSES ONLY. NOT FOR REPRODUCTION.

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	CE	II.1.83.2.1

THE MUSEUM OF MODERN ART

Date Nov. 29, 1955

To: Porter McCray

From: Monawee Allen

Re: Indian Exhibition Sales

ICE-DS 1954

Porter & H.

Dear Porter:

There were three sales of purchased items from the Indian exhibition - one for the Trustees and Junior Council and two for the staff.

According to our figures, the sales amounted to \$1700.25

The following are still outstanding:

Girard	\$63.00	
PAM	20.00	(on approval one sari \$31.00)

None of the objects in the Circulating Indian exhibition were sold.

M.

Estimates
&
Costs

FOR STUDY PURPOSES ONLY. NOT FOR REPRODUCTION.

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	CE	II.1.83.2.1

THE MUSEUM OF MODERN ART

Mr. McCray

Ind
Date September 28, 1955

To: DEPARTMENT HEADS
Porter McCray ✓
From: Monroe Wheeler
S. Rubenstein

Re: Sale of Indian fabrics

The total proceeds of todays sale of Indian fabrics were \$336.00.
Thursday, September 29th, from 10:00 to 12:00 A.M., there will be displayed for sale in the library fabrics purchased for the Indian exhibition for which we have no further use. The fabrics will be priced at their cost to the Museum. Will you kindly inform your staff members that they will be welcome to inspect these things and purchase whatever they may wish to have? All purchases will be for cash only, and a representative of the business office will be present.

In about a month there will be another sale of objects and materials which are at present being reserved for possible use in the circulating show; these will be released when the contents of that show have been determined.

EH
FOH
MF
AR
CTD
LP
MM
RK

Estimates
&
Costs

FOR STUDY PURPOSES ONLY. NOT FOR REPRODUCTION.

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	CE	II.1.83.2.1

THE MUSEUM OF MODERN ART

Mr. McCray

Date September 21, 1955

To: DEPARTMENT HEADS

Re: Sale of Indian fabrics

From: Monroe Wheeler

On Wednesday, September 28th, from 11:00 to 12:00 A.M., and on Thursday, September 29th, from 10:00 to 12:00 A.M., there will be displayed for sale in the Library fabrics purchased for the Indian exhibition for which we have no further use. The fabrics will be priced at their cost to the Museum. Will you kindly inform your staff members that they will be welcome to inspect these things and purchase whatever they may wish to have? All purchases will be for cash only, and a representative of the business office will be present.

In about a month there will be another sale of objects and materials which are at present being reserved for possible use in the circulating show; these will be released when the contents of that show have been determined.

EH
FOH
MF
AR
CTD
LP
MM
RK

Estimates
&
Costs

FOR STUDY PURPOSES ONLY. NOT FOR REPRODUCTION.

The Museum of Modern Art Archives, NY	Collection:	Series/Folder:
	CE	II.1.83.2.1

St. Louis

Pastel to Horse -

Charcoal: man + horse

Monet as Sisley:

(Barnard - light house to have
with pen.)

Estimates
&
Costs

FOR STUDY PURPOSES ONLY. NOT FOR REPRODUCTION.

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	CE	II. 1. 83. 2. 1

October 7th, 1955

PAM:

Beth

One day last week I received a project order from Ben in Bob Faeth's office asking for your signature to the tune of about \$1200 which they had ascoming from the International Exhibitions Program covering charges for putting gallery in ~~xxx~~ condition after the dismantling of the Indian show. I called Ben and said I would not take this on my shoulders and that I felt they were incorrect in charging this to our program. He spoke to Wilson Burdett and B. said it hadto be signed and to please bring it in to Mr. Keppel. Mr. K. was out but I took it up with Sara R., who in turn discussed it with Mr. Keppel who before the day was out dropped by and said they had decided to charge it to the Indian show. Since we seem to be paying for everything with regard to this ex., ~~known as the Indian~~ ~~just~~ out of Int'l funds and if this is what he has actually done, I can't see where his changing the charge made much difference. My feeling in this matter is that it should be charged to the Dept. of Exhibitions and Publications (MOMA) am I right and if so will you discuss it with Mr. K.

All of this of course isto keep you posted on what has gone on to my knowledge.

FOR STUDY PURPOSES ONLY. NOT FOR REPRODUCTION.

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	CE	II. 1. 83.2.1

But

note attached memo.

Here is another charge
to ICE (not on our funds)
\$85 worth

MODERN ART

Date 6/30/55

Re: bill for photographing at
opening of Indian exhibition

Dear Porter:

Although we do pay for all publicity prints we order, our budget doesn't cover the flat rate cost of the original negatives when we have a photographer cover an opening.

As everybody is trying to close their books for this fiscal year, on this particular bill, for photographing at the opening of the Indian exhibition (\$85.00 flat rate for 22 negatives to be charged to the exhibition, and \$13.20 to be charged to Publicity for prints ordered) the treasurer's office suggests we simply give you a memo for your file records this time.(attached)

In the future we will make sure that all such orders are done on ICE forms.

lin

FOR STUDY PURPOSES ONLY. NOT FOR REPRODUCTION.

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	CE	II. 1. 83. 2. 1

THE MUSEUM OF MODERN ART

Date 6/30/55

To: Porter McCray

Re: bill for photographing at

From: Elizabeth Shaw

opening of Indian exhibition

Dear Porter:

Although we do pay for all publicity prints we order, our budget doesn't cover the flat rate cost of the original negatives when we have a photographer cover an opening.

As everybody is trying to close their books for this fiscal year, on this particular bill, for photographing at the opening of the Indian exhibition (\$85.00 flat rate for 22 negatives to be charged to the exhibition, and \$13.20 to be charged to Publicity for prints ordered) the treasurer's office suggests we simply give you a memo for your file records this time.(attached)

In the future we will make sure that all such orders are done on ICE forms.

hr

FOR STUDY PURPOSES ONLY. NOT FOR REPRODUCTION.

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	CE	II. 1. 83. 2. 1

THE MUSEUM OF MODERN ART

Date 6/30/55

To: Porter McCray

Re: _____

From: Elizabeth Shaw

PURCHASE ORDER # 5091

for photographing at opening of Indian exhibition (Barry Kramer - photographer)

22 photos - flat rate - \$85.00

charged to Indian exhibition

FOR STUDY PURPOSES ONLY. NOT FOR REPRODUCTION.

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	CE	II. 1. 83. 2. 1

THE MUSEUM OF MODERN ART

Date April 12, 1955

To: Sarah Rubenstein

From: Beth Herlihy

Re: Alexander Girard and
Textiles and Ornamentals Arts
of India

Herewith is our order ICE 1407 to Alexander Girard for the second half of the \$1500 fee he is to get upon completion of plans and specifications on this exhibition. I've checked with Mr. Wheeler who said this has been done and to please see that he gets this check so that he may pass it on to Girard.

pleasant trip to Paris.

Susan and I send you our best wishes, and hope someday to see you down here.

FR

Sincerely,
Sandra
Sandra

ARG: JF

FOR STUDY PURPOSES ONLY. NOT FOR REPRODUCTION.

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	CE	II.1.83.2.1

ALEXANDER GIRARD • P. O. BOX 787 • SANTA FE, NEW MEXICO • TELEPHONE 2-6757

THE MUSEUM OF MODERN ART

Date March 11, 1955

March 9, 1955

cc.Mr. M. Wheeler

To: Mr. Keppel

From: Porter A. McCray
Porter A. McCray
11 West 53rd Street
New York 19, New York

Re: Per diem for Alexander Girard
(Textiles and Ornamental Arts of
India - ICE-D-#5-54)

Dear Porter:

In my letter of March 5 to Alexander Girard, a copy of which I sent you, we agreed to furnish him with a \$20.00 per diem for the duration of his stay in New York, which was originally to be for sixteen days. He has now agreed to come to New York six days earlier, thus increasing the length of his stay to twenty-two days. Accordingly, he will be eligible to receive \$440.00 either upon his arrival in New York, or if he prefers, at the end of his stay. He is now scheduled to reach New York on March 22. I am sorry to hear you will have left New York by the time I get there; have a very successful and pleasant trip to Paris.

Susan and I send you our best wishes, and hope someday to see you down here.

FR

Sincerely,

Sandro

AMS:jf

FOR STUDY PURPOSES ONLY. NOT FOR REPRODUCTION.

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	CE	II.1.83.2.1

ALEXANDER GIRARD • P. O. BOX 707 • SANTA FE, NEW MEXICO • TELEPHONE 3-6759

March 9, 1955

*Indian Textiles
& Decorative
Arts*

Mr. Porter A. McCray
Museum of Modern Art
11 West 53rd Street
New York 19, New York

Dear Porter:

Thank you very much for your letter of March 5.
Can well understand the "panic" you are going through,
and am glad to know it is hearing the end.

Thank you very much for having the two checks
sent, and shall expect them sometime this week.

Regarding the per diem, if you would be so
good as to leave this check (22 days, \$440.00) for
me with Monroe Wheeler, I can then pick it up from
him when I arrive on the 22nd.

Am sorry to hear you will have left New York
by the time I get there; have a very successful and
pleasant trip to Paris.

Susan and I send you our best wishes, and hope
someday to see you down here.

Sincerely,

Sandro

Sandro

AHG:jf

*ICE 1054
3/17/55
But
please
arrange*

The Museum of Modern Art Archives, NY	Collection:	Series/Folder:
	CE	II. 1. 83. 2. 1

THE MUSEUM OF MODERN ART

Date: March 5, 1955

Mr. Alexander Girard

To: Mr. Koppel

Re: Payment of one-half of fee for

From: Porter A. McGraw

Installation March 5, 1955 for Alexander Girard

Mr. Alexander Girard
P.O. Box 707
Santa Fe, New Mexico

I attach a copy of an exchange of letter with Alexander Girard
Dear Sandro: these orders. This will authorize the issuance of

two checks to cover one-half of his fee for installation, and
Please forgive my delay in answering your letter of February 14.
The pressure of work here has been so great in getting two large
exhibitions off to Paris almost simultaneously that since the open-
ing of "The Family of Man" most of the energies of the Museum staff
have gone into meeting a series of crushing deadlines on these two
shows. Fortunately we are nearing the end of the stateside phase of
these particular operations.

The Museum confirms your understanding of the arrangements for design-
ing and installing the exhibition of "Textiles and Ornamental Arts
of India" with one exception. You are correct in assuming that your
per diem for the period of time you are in New York should be \$20.00,
not \$10.00. We are delighted that you will be available in New York
during the entire period of the installation. The Museum does not
customarily furnish per diem in advance within the continental limits
of the United States. I, therefore, propose that we provide your per
diem upon your arrival in New York, or, if you prefer, at the end of
your stay.

I am, therefore, requesting the Treasurer's Office of the Museum to
forward to you two checks: the first for \$750.00 in payment of one-
half of the total design and installation fee of \$1,500.00, payable
on approval of plans and specifications; and the second for \$274.83,
representing the travel costs set forth in your invoice.

105-1376
318155.00 PA
750.
105-1377-
318155
274.83 PA

I regret that I will not be here when you reach New York and that I
won't be able to see the exhibition until fairly late in its run. I
am almost certainly leaving for Paris before March 20, and I do not
expect to return to New York until sometime in May. I am enchanted
with your beautiful design for the show and am looking forward eagerly
to hearing reports of it. I am particularly gratified you are to be
on hand in view of Edgar's unexpected withdrawal. With best regards
to you and Susan.

/Sincerely,

Porter A. McGraw

FOR STUDY PURPOSES ONLY. NOT FOR REPRODUCTION.

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	CE	II.1.83.2.1

THE MUSEUM OF MODERN ART

STATEMENT

Date March 5, 1955

cc: Mr. Wheeler

To: Mr. Keppel

Re: ~~Payment of one-half of fee for~~

From: Porter A. McGray

~~installation and of travel for Alexander Girard~~

I attach a copy of an exchange of letter with Alexander Girard and two purchase orders. This will authorize the issuance of two checks to cover one-half of his fee for installation, and 1st class round trip air travel between Santa Fe and New York.

The checks should be forwarded to:

Mr. Alexander Girard

P.O. Box 707

Santa Fe, New Mexico

These should be charged against the exhibition "Textiles and Ornamental Arts of India".

cc: Mr. Keppel
Mr. McGray

FOR STUDY PURPOSES ONLY. NOT FOR REPRODUCTION.

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	CE	II. 1. 83. 2. 1

ALEXANDER GIRARD • P.O. BOX 707 • SANTA FE, NEW MEXICO • TELEPHONE 3-4759

FR
new 1 c/c
extending for design

STATEMENT

revised as of MARCH 4, 1955

DESIGN FEE:

March 1, 1955
Half of total design and installation fee
of \$1500.00 due payable on approval of plans
and specifications February 15th: \$750.00

Mr. Porter McCray
The Museum of Modern Art
53rd Street
New York 19, New York

TRAVEL COSTS

As previously itemized 274.83

Dear Porter:

LIVING EXPENSES NEW YORK: we hear from you regarding my
letter of February 14, which I hope you saw
March 28, now changed to:

→ March 22 through April 12, or 22 days @ \$20.00 440.00

Sincerely,

\$1464.83

Sandra

The above costs due in advance; to be received in Santa Fe by no later than
March 12.

cc Mr. Wheeler

cc: Mr. Keppel
Mr. McCray ✓

FOR STUDY PURPOSES ONLY. NOT FOR REPRODUCTION.

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	CE	II. 1. 83. 2. 1

ALEXANDER GIRARD • P. O. BOX 707 • SANTA FE, NEW MEXICO • TELEPHONE 3-6759

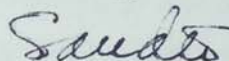
March 1, 1955

Mr. Porter McCray
The Museum of Modern Art
11 West 53rd Street
New York 19, New York

Dear Porter:

Please let me hear from you regarding my
letter of February 14, which I hope you have
received.

Sincerely,



Alexander H. Girard

AHG:jf

cc Mr. Wheeler

FOR STUDY PURPOSES ONLY. NOT FOR REPRODUCTION.

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	CE	II. 1. 83. 2. 1

Wheeler

THE MUSEUM OF MODERN ART

cc: Miss Vollmer Mr. Faeth
 Mr. Kappel Mr. Shaine
 Miss Rubenstein
 Mrs. Shaw

Date February 26, 1955

To: Mr. Wheeler

ICS-D 5-51 Textiles and Decorative

From: Porter McGraw

Re: Ornaments from India

Since you will be issuing purchase orders in connection with the exhibition TEXTILES AND DECORATIVE ORNAMENTS OF INDIA, I would like to request that in every case these orders be issued on the ICS purchase order blanks - a supply of which can be obtained from Mrs. Herlihy in room 502. On every copy except the original the space reading "For" ICS-D/5-51, and the title should always appear.

These blanks are a device for maintaining a strict account of the special funds of the International Program. In every case an unmistakably clear description of the service or material authorized should appear. It is also urgent that Mrs. Herlihy receive the brown copy and the white tissue which will eventually reach you from the Treasurer's office with the final and exact costs written in. Please use the same number and title also for all internal Project Orders.

The Museum of Modern Art Archives, NY	Collection:	Series/Folder:
	CE	II.1.83.2.1

THE MUSEUM OF MODERN ART

cc: Mr. McCray
Mr. Keppel
Mr. Bronstein & Miss Sussman

Date February 21, 1955

To: Mr. Monroe Wheeler

Re: Purchases for Exhibition
"Textiles & Jewelry from India"
P.E. Entry # 394

From: Dorothy Dudley

Dear Monroe:

We have been entering all shipments from India and England under exhibition bond to avoid paying duty.

My understanding with Edgar Kaufmann was that duty should be paid on the purchases from India thereby releasing them from bond since they will not be returned. A few pieces in this shipment (entry P.E. Bond 394) belong to Edgar and to Mr. Girard and I understand that the balance will eventually be distributed to various people.

We will not know the exact duty due until we receive a bill from U.S. Customs. An average rate of 45 percent on \$2,688. would amount to \$1,209.60, our brokers' estimate at the time of entry. Will you please let me know if we should pay the duty on this shipment?

As you know, we must have Customs permission if any material under bond is removed from the Museum. This permission is granted only for transfer to another educational institution.

Part III

Before exhibition opens (about March 15, 1955) direct travel to New York City to supervise exhibition construction and installation. In this connection direct will receive from Mr. McCray's office:

1. Detailed bonds re-New York City and back.

2. Detailed statement of 1950 for 1951 at \$10 per hour, approximately computed in original statement.

3. Details of the opening date, I am sure it will be available by March 28th and so be available for supervision of the installation through the opening date of April 1st. This involves my time for sixteen days (not including travel time), instead of the 10 originally estimated.

Due to the unusually complicated nature of this installation, I feel it is essential for me to be present during all the time available for installation.

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	CE	II.1.83.2.1

ALEXANDER GIRARD • P. O. BOX 707 • SANTA FE, NEW MEXICO • TELEPHONE 3-6759

14 February 1955

Mr. Porter McCray, I would prefer to obtain it at The Museum of Modern Art of my departure of March 28th. 11 West 53rd Street New York 19, New York "travel time", I do not feel the \$10.00

Dear Porter: allowance of \$20.00 is much more realistic. For 10 days, this would amount to \$200.00.

I am assuming that I am to write to you concerning financial matters. If incorrectly, please be so good as to pass this on to the right party. advance of my departure from Santa Fe, no later than March 19th.

My understanding with the Museum, according to a letter received from Edgar, is as follows: assign fee and above costs.

Part II

Exhibition plans and specifications to be delivered to Museum of Modern Art by February 15, 1955. schedule my time before 15th.

Design and installation fee of \$1,500.00, payable half on approval of plans and specifications. This part has now been completed. The drawings, specifications and model were received by Edgar the week of January 30th.

Edgar advises me in a letter of February 9th that the response to the installation plans was very good, so I assume they have been approved.

Part III

Before exhibition opens (about March 15, 1955) Girard to travel to New York City to supervise exhibition construction and installation. In this connection Girard will receive from Mr. McCray's office:

- Ticket Santa Fe-New York City and back.
- Travel allowance of \$200 for 10 days at \$10 per day (incorrectly computed in original contract).

Owing to the change of opening date, I now plan to arrive in New York Monday, March 28th and to be available for supervision of the installation through the opening date of April 12. This involves my time for sixteen days (not including travel time), instead of the 10 originally estimated.

Owing to the unusually complicated nature of this installation, I feel it is essential for me to be present during all the time available for installation.

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	CE	II.1.83.2.1

ALEXANDER GIRARD • P. O. BOX 707 • SANTA FE, NEW MEXICO • TELEPHONE 3-6759

Mr. McCray

2

14 February 1955

Regarding my ticket, I would prefer to obtain it at this end, well in advance of my departure of March 26th.

Regarding the "travel time", I do not feel the \$10.00 per diem is adequate. From past experience, I find that a per diem allowance of \$20.00 is much more realistic. For 16 days, this would amount to \$320.00.

I would appreciate receiving both the cost of the ticket and the per diem amount in advance of my departure from Santa Fe, no later than March 19th.

Enclosed separately are bills for design fee and above costs.

Please let me hear from you as soon as possible if all the above meets with your approval, so I may proceed with making the necessary reservations, and also schedule my time before March 26th.

Am greatly looking forward to working on the installation, and with all the people at the Museum.

Best regards,

Sandro

AHG:jf
encl

cc Mr. Wheeler

FOR STUDY PURPOSES ONLY. NOT FOR REPRODUCTION.

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	CE	II.1.83.2.1

ALEXANDER GIRARD • P. O. BOX 707 • SANTA FE, NEW MEXICO • TELEPHONE 3-6759

INVOICE

TO: Museum of Modern Art

Attention: Mr. Porter McGray

Travel Costs

Travel: Santa Fe to New York City and return

DESIGN FEE Train and Pullman fares (Roundtrip) \$22.50
meals at average of \$2.50

Tips

Half of total design and installation fee of
\$1,500.00, payable on approval of plans and
specifications

\$750.00

Living Expenses, New York

March 28 through April 12 15 days
15 days @ \$120.00

The above costs have been reviewed and in addition to be received in Santa Fe by Mr. Porter McGray

FOR STUDY PURPOSES ONLY. NOT FOR REPRODUCTION.

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	CE	II.1.83.2.1

ALEXANDER GIRARD • P. O. BOX 707 • SANTA FE, NEW MEXICO • TELEPHONE 3-6759

INVOICE

August 12, 1951

TO: Museum of Modern Art

Attention: Mr. Porter McGray

Travel Costs

Ticket: Santa Fe to New York City and return:

Train and Pullman fares (Roomette)	\$250.83
7 meals at average of \$2.50	17.50
Tips	4.00
Taxis	2.50

\$274.83

Living Expenses, New York

March 28 through April 12
16 days @ \$20.00

320.00

Total \$594.83

The above costs have been requested paid in advance; to be received in Santa Fe by no later than March 19th.

Important loans from American and British collections of Indian artifacts will provide a basis for evaluating the development of native skills. These products will be sought, for the most part, in India itself, where willing cooperation may be expected from Government agencies and from private collectors and patrons of these arts.

Mr. Edgar Kaufmann, Jr., Director of the Museum's Department of Indian Art, will direct this project, assisted by Mr. Alexander Girard, who is particularly well qualified with designing the exhibition in New York. Mr. Girard,

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	CE	II.1.83.2.1

THE MUSEUM OF MODERN ART

NEW YORK 19

Aug. 11, 1954
Proposed exhibition
Dates: April 6 - May 29, 1955
11 WEST 53rd STREET
TELEPHONE: CIRCLE 5-8900
CABLES: MODERNART, NEW-YORK

August 11, 1954

PROPOSED EXHIBITION AT THE MUSEUM OF MODERN ART

THE ART OF INDIA'S COSTUMES AND FABRICS

Dates: April 6 - May 29, 1955

Area: Ground Floor (3800 square feet)

Contents: Approximately 300 fabrics, 150 accessories - ancient and contemporary. Mostly costume material, but some decorative household fabrics and animal trappings. Selected for brilliance and perfection of craftsmanship.

Indian culture appeals directly to every Westerner, especially through the color, gracefulness, and elaboration of Indian costumes. The extraordinary art of Eastern spinners, weavers, needleworkers, and goldsmiths has been admired in the West since Alexander's day. The Roman Empire, like Byzantium and the Renaissance, imported delicate Indian cottons and silks in quantities, along with Eastern spices. India's new Commonwealth status allows these ancient textile and embroidery skills to flourish once again. This exhibition is meant to celebrate this revival, reminding the West of old glories and encouraging a new, wider appreciation of India's crafts today.

Even in an exhibition limited, like this one, to selections of the highest quality, exceptional variety may be expected. Cultures whose tastes have been refined for centuries exist on the Indian sub-continent, side-by-side with primitive hill tribes whose vigorous expressions are admired by East and West alike. A diversity of climates, of neighboring influences, of ethnic and religious forms, all find expression in the dress and ornament of India.

Important loans from American and Britannie collections of Indian crafts will provide a basis for evaluating the development of modern skills. Newer products will be sought, for the most part, in India itself, where willing cooperation may be expected from Government agencies and from private amateurs and patrons of these arts.

Mr. Edgar Kaufmann, Jr., Director of the Museum's GOOD DESIGN exhibitions, will direct this project, assisted by Mr. Alexander Girard, charged particularly with designing the exhibition in New York. Mr. Girard,

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	CE	II.1.83.2.1

Aug. 11, 1954
 Proposed Exhibition
 Costumes & Fabrics of
 India (E.J. Kaufmann, Jr.)
 - 2 -

well-known architect and designer, has played important parts in major design exhibitions held at the Museum of Modern Art and the Detroit Institute of Arts. He is also an avid collector of folk arts and crafts from all over the world.

November 11, 1954

The exhibition of Indian Costumes and Fabrics will be circulated in the United States and abroad, after being seen in New York.

RECEIVED FROM THE MUSEUM OF MODERN ART
 11 West 53 Street
 A catalog, richly illustrated in color, will serve to extend the meaning and preserve the influence of this, the first action by a North American museum since India became an Independent State, to recognize the history and current validity of India's venerable and most appealing craft.

The budget is estimated as follows:

	Research and travel	\$ 4,000.00
	Purchases	2,500.00
	Shipping and insurance	1,000.00
	Exhibition	8,500.00
	Design fee	1,500.00
	Contingencies	1,500.00
	Catalog and color subsidy	5,000.00
	Total	\$24,000.00

1 airplane ticket, via TWA, New York to Bombay, return, value \$1,277.30, in the amount of \$600 (per diem allowance)

1 check, issued by the Museum of Modern Art Sept. 28, 1954, for exchange at Chase National Bank of letter of credit, - amount \$505.50 - OK

For expenses of Edgar Kaufmann, Jr. on his mission to India for exhibition: TEXTILES AND JEWELRY FROM INDIA (1954-55)

Alexander Girard

October 4, 1954

FOR STUDY PURPOSES ONLY. NOT FOR REPRODUCTION.

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	CE	II.1.83.2.1

RECEIVED FROM THE MUSEUM OF MODERN ART
11 West 53 Street, New York 19, N.Y.

THE ITEMS LISTED BELOW

Number	Artist	Description
--------	--------	-------------

1 airplane ticket, via TWA, New York to Calcutta and
return, value \$1,277.10, issued Sept. 17, 1954.

1 check, issued by the Museum of Modern Art Sept. 24,
1954, in the amount of \$800 (per diem allowance)

1 check, issued by the Museum of Modern Art Sept. 24,
1954, for exchange at Chase National Bank of letter
of credit, - amount ~~\$505~~ 500.- *Aug.*

For expenses in connection with mission to India for
Exhibition: TEXTILES AND JEWELRY FROM INDIA (ICE-D-#5-54)

Signed

Alexander H. Girard
Alexander Girard

Date October 4, 1954

Remarks

MUSEUM OF MODERN ART

Date

Pass bearer

with

By

Registrar

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	CE	II.1.83.2.1

THE MUSEUM OF MODERN ART, 11 West 53 Street, New York 19, N.Y.

Memorandum to RECORDING ROOM

From REGISTRAR

Please have the following ready for release

Number	Artist	Description
--------	--------	-------------

1		airplane ticket, via TWA, New York to Calcutta and return, value \$1,277.10, issued Sept. 17, 1954.
---	--	---

1		check, issued by the Museum of Modern Art Sept. 24, 1954, in the amount of \$800 (per diem allowance)
---	--	---

		check, issued by the Museum of Modern Art Sept. 24, 1954, for exchange at Chase National Bank of letter of credit, - amount \$505 \$500. - <i>att</i>
--	--	--

For expenses in connection with mission to India for
Exhibition: TEXTILES AND JEWELRY FROM INDIA (ICE-D-#5-54)

To be collected by

Alexander H. Girard
Alexander Girard

Date October 4, 1954

Remarks

Date

Signed

Registrar

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	CE	II.1.83.2.1

*Estimates
& Costs*

AIR MAIL
AIR MAIL

November 11, 1954

November 11, 1954

Porter
please don't
the GIRARD cheque
First National Bank, Santa Fe
Mrs. Alexander Girard
P. O. Box 707
Santa Fe
New Mexico Bank
Santa Fe,
New Mexico

Dear Susan:
Gentlemen:

I am sorry for the oversight by our Treasurer's office and just to be sure, I am forwarding the signed check today, directly to the First National Bank in Santa Fe. to the account of: Alexander Girard, P. O. Box 707

It was the \$20.00 per diem or \$60.00 for 3 days which confused the Treasurer's office, because in Edgar's letter to Sandro he had quoted a \$10.00 per diem. This can wait adjustment if necessary.

Do have a wonderful holiday. Sincerely,

Best, L. McKay

PAM:PAM:eh
msc

FOR STUDY PURPOSES ONLY. NOT FOR REPRODUCTION.

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	CE	II.1.83.2.1

Porter

AIR MAIL

please don't forget

November 11, 1954

the GIRARD cheque -
First National Bank, Santa Fe.

First National Bank
Santa Fe,
New Mexico

Gentlemen:

Will you kindly deposit the attached check for \$239.28
to the account of: Alexander Girard, P. O. Box 707
Santa Fe, New Mexico.

EDGAR

NO MOSS?

Sincerely,

Porter A. McGray

PAM:eh
enc:

FOR STUDY PURPOSES ONLY. NOT FOR REPRODUCTION.

The Museum of Modern Art Archives, NY	Collection:	Series/Folder:
	CE	II.1.83.2.1

Porter

please don't forget
the GIRARD cheque -
First National Bank, Santa Fe.



NO MOSS?

It was only received Aug 11/54
included in list sent to you

Question

Edgar's name - by signature of Edgar Kaufmann
check sent to you. Kindly get this
to office soon. I am not sure about the date.
Kindly let me know when it is received.
I am sure it will be of great help.

FOR STUDY PURPOSES ONLY. NOT FOR REPRODUCTION.

The Museum of Modern Art Archives, NY	Collection:	Series/Folder:
	CE	II. 1. 83.2.1

ALEXANDER GIRARD • P.O. BOX 707 • SANTA FE, NEW MEXICO • TELEPHONE 3-6759

November 5, 1954

TO: Museum of Modern Art
11 West 53rd Street
New York, New York

Attention: Mr. Porter McGraw

Expenses Re India, Previously Itemized

\$239.28

ch was only received today 11/9/54
enclosed is air mail stamp.

Dear Porter:

Problem again - No signature on above (attached)
check and so will you kindly get them
to affix one - and send me just away! Thank you!
Incidentally re your last letter 4x prices better
were not \$1.00 per diem but \$20 per diem - (the
above amt is only at \$20.00 (plus other out of pocket)
S.M.G.

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	CE	II.1.83.2.1

ALEXANDER GORDON - P.O. Box 707 - SANTA FE, NEW MEXICO - TEL. 931-1111

MEMORANDUM, EXPENSES IN INDIA

TO: Museum of Modern Art
11 West 53rd Street
New York, New York

October 28, 1954

Passport:

New passport \$5.00
Local Mrs. Susan Girard 1.00
P.O. Box 707 5.30
Mailing Santa Fe, New Mexico 4.70
2 telephone calls to Washington 2.00
Indian visa
Pakistan visa
Egypt visa
Saudi Arabia
Transport
Photos

Dear Susan:

It was good to see you in New York. I'm sorry to hear your virus is still with you, but it must be more bearable in Santa Fe. News of Sandro and Edgar suggests great progress and some fun. I'm sure they will come up with a superb show.

The Museum Treasurer will shortly send a check for the full amount of \$239.28, in spite of their questioning the authorization of \$60.00 per diem expenses "due to delay in New York owing to TWA schedule." I don't know enough about the arrangements made by Edgar in this matter to argue the point, but upon their return it can be adjusted if necessary.

Best,
2 days in New York to cover all above (estimated) at \$20.00

Sincerely,

50% of expenses due to delay in New York owing to TWA schedule from Thursday, Oct. 7 through Saturday, Oct. 9, 3 days at \$20.00

Forster A. McCray
Director, International Program

Travel checks and letter of credit

PAM/FCR/cm

TOTAL

\$ 239.28

*Tortugas & Juncos
for Jan 1955
Oct 12/11
Gordon #1/CE*

*Tortugas & Juncos
for Jan 1955*

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	CE	II. 1. 83.2.1

COPY

ALEXANDER GIRARD - P.O. Box 707 - SANTA FE, NEW MEXICO - TELEPHONE 3-6759

MEMORANDUM, EXPENSES RE INDIA

TO: Museum of Modern Art
11 West 53rd Street
New York, New York

Passport:

New passport	\$9.00	
Local charges	1.00	
Mailing and telegrams	6.30	
2 telephone calls to Washington	4.70	
Indian visa	2.00	
Pakistan visa	---	
Egypt visa	4.00	
Saudi Arabia visa	2.50	
Transportation	12.50	
Photos	5.50	
	<u>47.50</u>	47.50

Innoculations and Drugs:

Santa Fe shots	27.54	
New York shots	15.00	
Drugs	29.74	
Transportation	6.50	
	<u>78.78</u>	78.78

Living Expenses:

2 days in New York to cover all above (minimum) at \$20.00	40.00	
50% of expenses due to delay in New York owing to TWA schedule from Thursday, Oct. 7 through Saturday, Oct. 9, 3 days at \$20.00	60.00	
	<u>100.00</u>	100.00
Travel checks and letter of credit		13.00

TOTAL

\$ 239.28

Estimates + Costs

Order # 10E1211

September 24, 1964

Tentative + Jan. 1965

FOR STUDY PURPOSES ONLY. NOT FOR REPRODUCTION.

The Museum of Modern Art Archives, NY	Collection:	Series/Folder:
	CE	II. 1. 83.2.1

THE MUSEUM OF MODERN ART

September 24, 1954

Date

To: Mr. d'Harnett
Mr. Kappah
Mr. Wheeler
From: Porter McCray

Textiles and Jewelry from India
Re: 100-975-2

September 24, 1954

Mr. Alexander Girard
Hotel Langdon
2 East 56th Street
New York, N.Y.

Dear Mr. Girard:

Attached we are sending you two checks: one, in the amount of \$800, represents your per diem allowance for your trip; the other, in the amount of \$505, should be presented at the Chase National Bank, Rockefeller Center Branch, Foreign Department, where you will receive a letter of credit which is being held there in your name.

Sincerely,

Porter A. McCray

PAM/rrk
enclosures

FOR STUDY PURPOSES ONLY. NOT FOR REPRODUCTION.

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	CE	II. 1. 83.2.1

THE MUSEUM OF MODERN ART

THE MUSEUM OF MODERN ART

Date September 23, 1954

To: Mr. Kaufmann

Re:

From: Porter McCray

Re:

From:

I attach the preliminary estimate of the exhibition, Textiles and Jewelry from India. The chief variables are of course, Transportation and Insurance, which we must watch in order not to dangerously exceed before additional financing can be arranged.

attachment:

attachment:

FOR STUDY PURPOSES ONLY. NOT FOR REPRODUCTION.

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	CE	II.1.83.2.1

THE MUSEUM OF MODERN ART

September 23, 1954

Date 9/28/54

To: P. McCray

From: CT Keppel

CC: S.R.

Re: Budget for TEXTILES &

JEWELRY FROM INDIA Exhibition.

Thank you for the well worked out budget for the Textiles & Jewellery From India exhibition. We will let this stand as the budget unless and until you amend it.

Items which are most subject to variation are of course Insurance and Transportation and these must be held in control as the project develops.

On this account the Rockefeller Foundation has contributed \$1,000 to cover the first expenses. The International Program is underwriting the balance but expects reimbursement of eight to ten thousand dollars from collaborating institutions and has a general indication from the Rockefeller Brothers Fund that they will support a reasonable extension of our normal annual grant.

attachments:

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	CE	II. 1. 83. 2. 1

THE MUSEUM OF MODERN ART

September 23, 1954

Date

To: Mr. d'Harnoncourt
Mr. Keppel
Mr. Wheeler

Textiles and Jewelry from India
Re: ICE-D/5-54

From: Porter McCray

The attached budget for the exhibition Textiles and Jewelry from India, is as realistic as I can make it at this stage. The items which are most subject to variation are of course Insurance and Transportation and these must be held in control as the project develops.

Of this amount the Kaufmann Foundation has contributed \$3,000 to cover Edgar's travel expenses. The International Program is underwriting the balance but expects reimbursement of eight to ten thousand dollars from collaborating institutions and has a general indication from the Rockefeller Brothers Fund that they will support a reasonable extension of our normal annual grant.

attachment:

The Museum of Modern Art Archives, NY	Collection:	Series/Folder:
	CE	II. 1. 83. 2. 1

September 22, 1954

Estimate of costs:

Textiles and Jewelry from India - ICE-D/5-54

<u>Travel:</u>			
. 2 Roundtrip tourist airplane tickets			
New York - Calcutta @ \$1,236.20		\$2,472.40	
. Provisional travel in U.S. and countries visited:			
United States		300.00	
Other countries		400.00	
. 2 (Per diem - Foreign			
42 days @ \$20.00) Kaufmann		840.00	
" " " " Girard		840.00	
Per diem - U.S.			
Girard - 10 days @ \$10.		100.00	
			\$4,952.40
<u>Special Assistance:</u>			
Alexander Girard - Designer			
Research		1,200.00	
Design and installation		1,500.00	
			\$2,700.00
<u>Special Purchases:</u>			
. Textiles, jewelry, etc.			\$2,500.00
<u>Photographs</u> (black and white and color)			500.00
<u>Preparations:</u>			
. Collection and dispersment and packing			
United States		250.00	
India		500.00	
England		150.00	
<u>Transportation:</u>			
U.S. (2 way railway express)		200.00	
India (within & to and from N.Y. air and ocean		5,000.00	
England (2 way -ocean and air)		800.00	
<u>Insurance: (Total valuation \$500,000)</u>			
(a) In Transit -			
U.S. \$ 100,000		700.00	
India 250,000		1,700.00	
England 150,000		500.00	
(b) On location -etc.		1,000.00	
			10,800.00
<u>Installation: (MOMA)</u>			
Carpentry		\$ 2,000.00	
Painting		400.00	
Electrical		350.00	
Installation		350.00	
Refurbishing		450.00	
Mounting and Framing		1,450.00	\$ 5,000.00

carried forward

FOR STUDY PURPOSES ONLY. NOT FOR REPRODUCTION.

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	CE	II. 1. 83.2.1

September 22, 1954

Estimate of costs: Textiles and Jewelry from India-ICE-D/5-54

CARRIED FORWARD \$26,452.40

Preparation for Travel in U.S.

Boxing	\$800.00	
Special precautions (plexiglas, mountings, etc.)	500.00	
		1,300.00

TOTAL \$ 27,752.40

The Museum of Modern Art Archives, NY	Collection:	Series/Folder:
	CE	II. 1. 83. 2. 1

12/20
840

Date:

Estimate of Costs: Textiles and Jewelry from India ^(P) ICF-D-
#5.54

TRAVEL: 2 roundtrip tourist airplane
Tickets New York - Calcutta 2472.40

PROVISIONAL TRAVEL in U.S. and countries visited

U.S. 300.00

OTHER COUNTRIES 400.00

Photographs (black & white and color) 500.00

Special Arrangements
Alexander Girard - Designer

Research 1200.00

Design and Installation 1500.00

John Lewis - Consultant 1200.00

PER Diem - Foreign

Kaufmann - 42 days @ \$20 840.00

Girard - do. 840.00

Per Diem - U.S.

Girard - 10 days @ \$10 100.00

Special Purchases

textiles, jewelry etc. 2500.00

Preparation

Collection, storage, transportation and packing

U.S. 250.00

India 500.00

England 150.00

Transportation

U.S. (2 way, railway express) 200.00

India (within 5 to and from New York and London) 600.00

England (2 way, ocean and air) 800.00

The Museum of Modern Art Archives, NY	Collection:	Series/Folder:
	CE	II. 1. 83. 2. 1

U.S. m202
per 100 + in transit.
.014

England - per \$100 - .27\$ clear
.20 air

U.S. -

Insurance (Total valuation \$500,000)

(a) in Transit

US, \$100,000 @ -	{ air \$14.00 sea 688	700
India \$250,000 @ -	{ air 1687. sea	1700
England \$150,000 @ -	{ air 300 sea H13	500

(f) ~~on location~~ ^{on location}

on location - ~~England~~ etc. \$840, 1000

INSTALLATION (MOMA)

Carpentry	2000 ⁰⁰
Painting	400 ⁰⁰
Electrical	350 ⁰⁰
Installation	350 ⁰⁰
Refurbishing	450 ⁰⁰
Mounting & Framing	1200 ⁰⁰
	<u>5000.00</u>

PREPARATION for TRAVEL in US

Boxing.	800 ⁰⁰
Special precautions, (plexiglas, meetings etc)	500 ⁰⁰

2,000
350
350
1,300
500
1,800
500
2,300

The Museum of Modern Art Archives, NY	Collection:	Series/Folder:
	CE	III. 1. 83.2.1

THE MUSEUM OF MODERN ART

cc: Mr. Kaufmann
Mr. Keppel
2 extra

Date 17 September 1954

To: Mr. Porter McCray

Re: Transportation and Insurance

From: Dorothy Dudley

rates from India

Dear Porter:

I called Mr. Augustin, Inward Freight Department, American Export Lines, and found that ocean freight rates from Calcutta are based on measurement or weight-- \$50.50 per 40 cubic feet or 16 cwt (1792 lbs) provided no value in excess of \$500 per package is declared. (The steamship company is liable for \$500 per package-- if excess value is declared rate is 4 percent.)

According to the air freight department at TWA the actual value as shown on the consular invoice must be declared for carriage and a valuation charge paid. Rates are as follows:

Calcutta to New York City - TWA

If over 100 lbs. rate is \$1.55 per pound plus valuation charge. If under 100 lbs. rate is \$2.06 per pound.

- (a) Value charge: - When the shipper's declared value for carriage exceeds \$7.48 per pound but is less than \$88.91 per pound a valuation charge of \$.25 per \$100 is assessed.
- (b) Value surcharge: - When the shipper's declared value for carriage is \$88.91 per pound or more a valuation surcharge of \$.80 per \$100 is assessed.

Example:

1000 lbs at \$1.55	\$1,550.
\$500,000 at \$.80 per \$100	4,000.
	\$5,550

Johnson and Higgins quoted the following insurance rates from Calcutta to New York:

By ship:	\$.65	per \$100
	* .025	strikes and riots
	<u>.675</u>	

Limit on any one ship \$1,000,000. If higher value notify insurance brokers so they can reinsure.

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	CE	II. 1. 83.2.1

Mr. McCray - Page 2

By airplane: \$.25 per \$100
 * .025 strikes and riots
 .275

Limit on any one plane \$500,000. If higher value notify insurance brokers so they can reinsure.

* - Subject to change

Note: If sculpture is shipped rates will be as follows:

By ship \$.90 per \$100 including S&R
 By plane .525 per \$100. including S&R

Example:

Ocean shipment

\$500,000 at .675 per \$100 \$3,375.

Air shipment

\$500,000 at .275 per \$100 1,375.

The Museum of Modern Art Archives, NY	Collection:	Series/Folder:
	CE	II. 1. 83.2.1

THE MUSEUM OF MODERN ART

cc: Mr. McGray ✓

Date 17 September 1954

Mr. Kaufmann - Page 2

To: Mr. Edgar Kaufmann, Jr.

Re: Shipments from India

From: Dorothy H. Dudley

It will help keep Porter's and my offices informed of developments if you can send us copies of all letters you write concerning the material you are borrowing.

Attached is a copy of my memo to Porter McGray in regard to ocean and air freight rates and insurance rates. Apparently ocean shipments will be the best mode of transportation since no valuation charge is necessary for the

Dear Edgar:

I hope you enjoy India. Can you tell me if you have any more objects to borrow?

Will you please have all shipments from India consigned to our customs brokers W. J. Byrnes and Co., 25 Broadway, New York 4, N.Y. As you know, all shipments must be accompanied by a consular invoice (U.S. Foreign Service Form 138) listing each object with its value and the number of the box in which it is packed. It would save a great deal of time during customs examination and registration here if each item in a shipment can be numbered to correspond with numbers on the invoice.

One copy of all shipping papers should be airmailed to my office; the originals and all other copies should be airmailed to Byrnes in time to arrive before the shipments if possible. We will need values of each shipment together with shipping dates so that we can arrange transit insurance when they leave India. As soon as we receive an estimate of the total value from you we will arrange for insurance to cover the material while it is being assembled.

The following forwarding agent has been recommended by W. J. Byrnes:

Sepulchre Brothers, Ltd.

Offices in Bombay
Madras
Calcutta
New Delhi

Other agents ~~suggested~~ may of course be used if approved by you.

and other information such as dates, etc.

When a number of objects are being borrowed from one lender I suggest that an itemized list with insurance values be attached to one of our loan agreement forms so that the lender will only need to sign one paper. The name and address of the lender should of course appear on the loan agreement form. At Porter's suggestion I am sending you herewith 200 copies of these forms. They should be made out in duplicate. The original is signed and returned to the museum and the carbon copy retained by the lender.

The Museum of Modern Art Archives, NY	Collection:	Series/Folder:
	CE	III. 1. 83.2.1

THE MUSEUM OF MODERN ART

Date September 17, 1954

Mr. Kaufmann - Page 2

To: Mr. Kaufmann

Re: September 17, 1954

From: Porter McGraw

It will help keep Porter's and my offices informed of developments if you can send us copies of all letters you write concerning the material you are borrowing.

In connection with your trip to India, I am attaching three. Attached is a copy of my memo to Porter McGraw in regard to ocean and air freight rates and insurance rates. Apparently ocean shipments will be the best means of transportation since no valuation charge is necessary *unless we obtain free air transportation* of the Museum's lenders' forms. I hope you enjoy India. Bon voyage!

I am attaching herewith a copy of a typical letter of request for loans to Museum exhibitions. Would you be good enough to send both Dorothy Bailey and me copies of any of these letters which you may feel necessary to issue during your stay in India?

Also attached are:

1. Two copies of the draft release prepared for the American Press on TEXTILES AND JEWELRY FROM INDIA.
2. One copy of the draft release prepared for the Indian Press, a copy of which is being sent to Mr. P. E. Gopalan, the U.S. Correspondent for the Press Trust of India. This is also being sent to Paxton Hadow.
3. One copy of the background information on the Museum of Modern Art which is being sent to Mr. Gopalan for forwarding to India.

Mr. Gopalan is also being furnished a copy of the Brown booklet on the Museum's collections.

We shall count upon hearing from you regarding the degree of cooperation of the Victoria and Albert Museum, confirmation of Irwin's title, and any additional biographical material you think would be useful; also confirmation of the city and date of your arrival in India. This last is most important, since the press releases are marked for October 1 distribution.

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	CE	II. 1. 83.2.1

THE MUSEUM OF MODERN ART

Date September 17, 1954

To: Mr. Kaufmann

Re: September 17, 1954

From: Porter McCray

September 17, 1954

In connection with your trip to India, I am attaching three letters of introduction. Copies have already been sent you of letters which have already gone off to Gautam Sarabhai and Paxton Haddow. I understand Dorothy Dudley has furnished you with suggestions for shipping arrangements and a number of copies of the Museum's lenders' forms.

I am attaching herewith a copy of a typical letter of request for loans to Museum exhibitions. Would you be good enough to send both Dorothy Dudley and me copies of any of these letters which you may feel necessary to issue during your stay in India?

Also attached are:

1. Two copies of the draft release prepared for the American Press on TEXTILES AND JEWELRY FROM INDIA.
2. One copy of the draft release prepared for the Indian Press, a copy of which is being sent to Mr. P. S. Gopalan, the U.N. Correspondent for the Press Trust of India. This is also being sent to Paxton Haddow.
3. One copy of the background information on the Museum of Modern Art which is being sent to Mr. Gopalan for forwarding to India.

Mr. Gopalan is also being furnished a copy of the Braun booklet on the Museum's collections.

We shall count upon hearing from you regarding the degree of cooperation of the Victoria and Albert Museum, confirmation of Irwin's title, and any additional biographical material you think would be useful; also confirmation of the city and date of your arrival in India. This last is most important, since the press releases are marked for October 1 distribution.

FOR STUDY PURPOSES ONLY. NOT FOR REPRODUCTION.

The Museum of Modern Art Archives, NY	Collection:	Series/Folder:
	CE	II. 1. 83.2.1

September 17, 1954

September 17, 1954

Mr. Jeyaraj P. S. Gopalan
Editor, The Ceylon Daily News

Let's Mr. P. S. Gopalan
Press Trust of India
United National Secretariat Building
42nd Street and First Avenue
New York, New York

Room C-315

Jr. Dear Mr. Gopalan:

Following our very pleasant meeting in your office yesterday, I am enclosing a copy of the publicity release on the exhibition: TEXTILES AND JEWELRY FROM INDIA, to be released to the New York Press on October 1, and the background information on the Museum of Modern Art which you requested.

The small booklet on the Museum's collections will give you a slight impression of the nature of the Museum's permanent collections.

I look forward to the time when you will have got under control your tremendous obligations in the opening of the General Assembly. I hope you will then be able to have lunch with me and spend some time in the Museum.

Cordially,

Porter A. McCray

PAM/rrk
enclosures

FOR STUDY PURPOSES ONLY. NOT FOR REPRODUCTION.

The Museum of Modern Art Archives, NY	Collection:	Series/Folder:
	CE	II. 1. 83.2.1

THE MUSEUM OF MODERN ART

at Alexander Clark

Date September 17, 1954

To: Edgar Kaufmann, Jr.

Re: Textiles and Jewelry from India

September 17, 1954

Mr. Joyanta Padmanabha
Editor, The Ceylon Daily News
Lake House
Colombo, Ceylon

Dear Padmanabha:

This will introduce my friend and associate Mr. Edgar Kaufmann, Jr. about whom I wrote you in connection with the exhibition **TEXTILES AND JEWELRY FROM INDIA** which he is now assembling in India.

I shall greatly appreciate any assistance which you may be able to give him.

Sincerely,

Porter A. McCray

PAM:lp

THE MUSEUM OF MODERN ART

Date Sept. 17, 1954

cc: Edgar Kaufmann, Jr.
From: Helen M. Faxon

FOR STUDY PURPOSES ONLY. NOT FOR REPRODUCTION.

The Museum of Modern Art Archives, NY	Collection:	Series/Folder:
	CE	II. 1. 83.2.1

C O P Y

THE MUSEUM OF MODERN ART

cc: Alexander Girard

Date September 15, 1954

THE MUSEUM OF MODERN ART

Date Sept. 17, 1954

To: Edgar Kaufmann, Jr.

Re: Releases on Indian exhibition

From: Helen M. Franc

Herewith are the following documents:

- 1) 2 copies of the draft release for the American press on the TEXTILES AND JEWELRY FROM INDIA exhibition; this will also go to the PAO in India
- 2) 1 copy of the release and background information on MOMA we are sending to Mr. Gopalan for transmittal to India. We are also sending him the little Braun booklet on the Museum

The draft release for U.S. consumption will be made final on receipt of your cable from London telling us: a) whether Mr. Irwin will serve as consultant; b) confirming his title and giving any vital additional material you think should be included in his biographical sketch; c) provided the date and place of your arrival in India are not Oct. 1st in Bombay, as now indicated, giving us the correct information.

NEW DELHI

51 A, LAKE AVENUE
Dr. Herman Goetz, Director
National Museum of Modern Art
Jaipur House
Mr. Thomas B. Keehn
India Cooperative Union, Ltd., Queensway
Mrs. B. K. Nehru
India Cottage Industries Shop, Queensway
* Mr. Prithwis Neogy
All India Handicrafts Board, Queensway
Mrs. Kamaladevi Chattopadhyay, Chairman
All-India Handicrafts Board, Queensway

FOR STUDY PURPOSES ONLY. NOT FOR REPRODUCTION.

The Museum of Modern Art Archives, NY	Collection:	Series/Folder:
	CE	II. 1. 83.2.1

C O P Y

THE MUSEUM OF MODERN ART

cc: Alexander Girard

Date September 15, 1954

THE MUSEUM OF MODERN ART

cc: Mr. Kaufmann

Date September 16, 1954

To: Mr. Keppel

From: Porter McCray

Re: Travel and purchase funds for

Mr. Kaufmann in connection with exhibition: The Art of India's Costumes and Textiles (ICE-D-#5-54)

In connection with the International exhibition: THE ART OF INDIA'S COSTUME AND TEXTILES - ICE-D-#5-54, kindly provide, in the name of Edgar Kaufmann, Jr., a letter of credit in the amount of \$2,500 and American Express checks in denominations agreeable to Edgar, totalling \$800.

This first item is the budgeted amount for the purchase of textiles and objects for the exhibition; the second represents a 40-day per diem at \$20 per day.

A detailed budget of this exhibition and a request covering Mr. Girard's per diem advance will be immediately forthcoming.

NEW DELHI

51 A, LAKE AVENUE

Dr. Herman Goetz, Director
National Museum of Modern Art
Jaipur House

Mr. Thomas B. Keehn
India Cooperative Union, Ltd., Queensway

Mrs. B. K. Nehru
India Cottage Industries Shop, Queensway

* Mr. Prithwis Neogy
All India Handicrafts Board, Queensway

Mrs. Kamaladevi Chattopadhyay, Chairman
All-India Handicrafts Board, Queensway

FOR STUDY PURPOSES ONLY. NOT FOR REPRODUCTION.

The Museum of Modern Art Archives, NY	Collection:	Series/Folder:
	CE	II. 1. 83.2.1

C O P Y

THE MUSEUM OF MODERN ART

cc: Alexander Girard

Date September 15, 1954

To: Edgar Kaufmann, Jr.

Re: Trip to India for

THE MUSEUM OF MODERN ART

cc: Mr. Kaufmann

Date September 16, 1954

To: Mr. Keppel

Re: Travel and purchase funds for

From: Porter McCray

Mr. Kaufmann in connection with exhibition: The Art of India's Costumes and Textiles (ICE-D-#5-54)

In connection with the International exhibition: THE ART OF INDIA'S COSTUME AND TEXTILES - ICE-D-#5-54, kindly provide, in the name of Edgar Kaufmann, Jr., a letter of credit in the amount of \$2,500 and American Express checks in denominations agreeable to Edgar, totalling \$800.

This first item is the budgeted amount for the purchase of textiles and objects for the exhibition; the second represents a 40-day per diem at \$20 per day.

A detailed budget of this exhibition and a request covering Mr. Girard's per diem advance will be immediately forthcoming.

NEW DELHI

Imperial

Dr. Herman Goetz, Director
National Museum of Modern Art
Jaipur House

Mr. Thomas B. Keehn
India Cooperative Union, Ltd., Queensway

Mrs. B. K. Nehru
India Cottage Industries Shop, Queensway

* Mr. Prithwis Neogy
All India Handicrafts Board, Queensway

Mrs. Kamaladevi Chattopadhyay, Chairman
All-India Handicrafts Board, Queensway

The Museum of Modern Art Archives, NY	Collection:	Series/Folder:
	CE	II. 1. 83.2.1

C O P Y

THE MUSEUM OF MODERN ART

cc: Alexander Girard

Date September 15, 1954

To: Edgar Kaufmann, Jr.

Re: Trip to India for

From: Monroe Wheeler

MOMA textile exhibition

People in India to see:

MADRAS

Coorambam Hotel

Mr. Krishan Khanna, 3 Wheatcroft Road
Nangambakkam High Road

or

Grindley's Bank
2 Armenian Street

BOMBAY

*ambassador
c/o elephant*

Mr. Mulk Raj Anand *many like*
25 Cusse Parade, Colaba

Mr. Rudi von Leyden *Total!*
c/o Volkart Bros. *India with me*

Mr. E. Alkazi, The Theatre Group *going all out*
Kulsum Terrace, 7 Walton Road *What?*

Mr. Ayaz S. Peerbhoy *muslim*
J. Walter Thompson Eastern, Ltd.
Lakshmi Bldg., Sir P. Meta Road
Fort Bombay

CALCUTTA

Grand

*Michigan
Loddy Hotel*

Mr. Satyajit Ray *admit artist*
31 A, Lake Avenue

NEW DELHI

Imperial

Dr. Herman Goetz, Director
National Museum of Modern Art
Jaipur House

Mr. Thomas B. Keehn
India Cooperative Union, Ltd., Queensway

Mrs. B. H. Nehru
India Cottage Industries Shop, Queensway

* Mr. Prithwis Neogy
All India Handicrafts Board, Queensway

Mrs. Kamaladevi Chattopadhyay, Chairman
All-India Handicrafts Board, Queensway

FOR STUDY PURPOSES ONLY. NOT FOR REPRODUCTION.

The Museum of Modern Art Archives, NY	Collection:	Series/Folder:
	CE	II. 1. 83. 2. 1

C O P Y

THE MUSEUM OF MODERN ART

cc: Alexander Girard

Date September 15, 1954

To: Edgar Kaufmann, Jr.

Re: Trip to India for

From: Monro Wheeler

MOMA textile exhibition

People in India to see:

MADRAS

Mr. Krishan Khanna, 3 Wheatcroft Road
Nangambakkam High Road

or

Grindley's Bank
2 Armenian Street

BOMBAY

Mr. Mulk Raj Anand
25 Cusse Parade, Colaba

Mr. Rudi von Leyden
c/o Volkart Bros.

Mr. E. Alkazi, The Theatre Group
Kulsum Terrace, 7 Walton Road

Mr. Ayaz S. Peerbhoy
J. Walter Thompson Eastern, Ltd.
Lakshmi Bldg., Sir P. Meta Road
Fort Bombay

CALCUTTA

Mr. Satyajit Ray
31 A, Lake Avenue

NEW DELHI

Dr. Herman Goetz, Director
National Museum of Modern Art
Jaipur House

Mr. Thomas B. Keehn
India Cooperative Union, Ltd., Queensway

Mrs. B. H. Nehru
India Cottage Industries Shop, Queensway

Mr. Prithwis Neogy
All India Handicrafts Board, Queensway

Mrs. Kamaladevi Chattopadhyay, Chairman
All-India Handicrafts Board, Queensway

FOR STUDY PURPOSES ONLY. NOT FOR REPRODUCTION.

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	CE	II. 1. 83. 2. 1

THE MUSEUM OF MODERN ART

Date 17 September 1954

To: Mr. Alexander Girard

Re: Travel Arrangements

From: Edgar Kaufmann, jr.

Arrangements are made for you to get your air ticket, per diem,
travelers checks and letter of credit for \$500.00.
See you in New Delhi unless changed by cable to McCray.

You will need shots for Typhus, Typhoid, para-Typhoid, Cholera and tetanus. Via..
Regards to your family, if they are still talking to me after this kidnapping.
As ever, your hasty expert,

Edgar Kaufmann, jr.

Enclosures: Project outline; Schedule of AG's duties and payments; Sketch map
dolorously annotated with info about textiles; Lists of proposed contents of
show, historic section and modern section; List of principal areas of India
where textiles are produced now. Letter for passport office about your trip.

FOR STUDY PURPOSES ONLY. NOT FOR REPRODUCTION.

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	CE	II. 1. 83. 2. 1

THE MUSEUM OF MODERN ART
NEW YORK

11 WEST 53rd STREET
TELEPHONE: CIRCLE 5-8900
CABLES: MODERNART, NEW-YORK

24 August 54

Mr. Alexander Girard
Box 707
Santa Fe New Mexico.

Dear Sandro: Herewith are the documents on the exhibition we've talked about. It's provisionally called The Art of India's Costumes and Fabrics. All of us here and I in particular feel very happy that you can work with us on this project in two capacities: first, assisting me in India to collect exhibits and experiencing the sight of Indian textiles in use chez eux; then, designing and installing the show itself here in the Museum. I can hardly wait to get going.

Two rare publications full of conflicting facts will arrive for your perusal and return. It would also be good if you would read The Art of India and Pakistan edited by Leigh Ashton and published here by Coward, McCann. This is the outcome of a great post-war show at the V&A. Textiles are treated by John Irwin, V&A staff member on whom we expect to lean while collecting the historic material. I hope to leave for London 19 Sept. arriving in India by first Oct., by the way. Then there are the superb illustrations of a doubtful art history in the Penguin series, recently out: Indian Art by Rowland. Jean Lyon's new Just Half A World Away is good anti-rajah serum.

You will need shots for Typhus, Typhoid, para-Typhoid, Cholera and Tetanus. Ola..

Regards to your family, if they are still talking to me after this kidnapping.

As ever, your hasty expert,

Edgar Kaufmann, jr.

Enclosures: Project outline; Schedule of AG's duties and payments; Sketch map dolorously annotated with info about textiles; Lists of proposed contents of show, historic section and modern section; List of principal areas of India where textiles are produced now. Letter for passport office about your trip.

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	CE	II. 1. 83. 2. 1

THE MUSEUM OF MODERN ART

NEW YORK

11 WEST 53rd STREET
TELEPHONE: CIRCLE 5-8900
CABLES: MODERNART, NEW-YORK

ALEXANDER GIRARD : DUTIES AND PAYMENTS

24 August 1954.

TO WHOM IT MAY CONCERN :

Mr. Alexander Girard of Santa Fe New Mexico has been asked by this Museum to visit India during the months of October and November 1954, in connection

with his duties assisting me to assemble a large exhibition of Indian textiles, costumes and jewels, ancient and modern, which will open to the public here in April, 1955. Mr. Girard will also design the backgrounds and fixtures of this exhibition for us, and should become familiar with the atmosphere of India, particularly the Indian manner of dress, in order to accomplish this as well as possible. Any help accorded him in this regard will be much appreciated.

EDGAR KAUFMANN, JR.
Director, Art of India's
Costumes and Fabrics.

II. Exhibition plans and specifications to be delivered to MoMA by Feb. 15, 55.

III. Before exhibition opens - about 15 Mar 55 - AG to travel to NYC to

supervise exhibition construction and installation. In this connection

AG will receive from Mr. McCray's office a. Ticket Sta. Fe-NYC and back.

b. Travel allowance of \$200.00 for 10 days at \$20.00 per day.

c. Design and Installation Fee of \$ 1500.00 payable half on approval of plans and specs (see II above) and half on completion of the installation.

TICKET
FOR DIEM
FEE

The Museum of Modern Art Archives, NY	Collection:	Series, Folder:
	CE	II. 1. 83.2.1

INDIAN TEXTILE EXHIBITION

ALEXANDER GIRARD : DUTIES AND PAYMENTS

AG will function in two capacities which interlock : as research assistant to EKjr. in India and as designer of exhibition installation.

I. RESEARCH IN INDIA

On arrival in New York, about 27 September 54, AG will receive from Mr. McCray's office

7. TINY HABILINGS, painted and woven
8. RUGS AND CARPETS
9. SHAWLS, THROATS, COATS
10. PRINTED SPRINGS
11. HEMMED HOSIERS
12. PATOON
13. FOLK MEMORABILIA
14. RURAL "GOD" MEMORABILIA

TICKET

PER DIEM

FEE

- a: Air ticket New York-India and return to New York. AG's travel at this time from his home in Santa Fe N.M. to N.Y.C and back will not be paid by MoMA. AG will have stopover in Italy on return trip (no extra charge on TWA tourist ticket). Ticket over for NOV. 10, open return
- b. Travel allowance of \$800.00, for 40 days at \$20.00 per day.
- c. Research Fee of \$1200.00 payable in advance. AG to join EKjr., help pick exhibits, and make sure shipments are completed at Indian port after EKjr's departure. AG to develop exhibition ideas in India, especially vivid costume presentation.

II. Exhibition plans and specifications to be delivered to MoMA by Feb. 15, 55.

III. Before exhibition opens - about 15 Mar 55 - AG to travel to NYC to

supervise exhibition construction and installation. In this connection

AG will receive from Mr. McCray's office

TICKET
PER DIEM
FEE

- a. Ticket Sta, Fe-NYC and back.
- b. Travel allowance of \$200.00 for 10 days at \$10.00 per day.
- c. Design and Installation Fee of \$ 1500.00 payable half on approval of plans and specs (see II above) and half on completion of the installation.

FOR STUDY PURPOSES ONLY. NOT FOR REPRODUCTION.

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	CE	II. 1. 83. 2. 1

INDIAN TEXTILE EXHIBITION

INDIAN TEXTILE EXHIBITION PROPOSED CONTENTS, HISTORIC SECTION

PROPOSED CONTENTS, MODERN SECTION

1. FOSTAT PRINTS	10 pieces
2. TEMPLE CLOTHS	11 "
3. GOLD EMBROIDERIES AND BROCADES	8 "
4. GOLD STAMPED GAUZES, silk and cotton	3 "
5. DACCA MUSLINS, plain and embroidered	2 "
6. KASHMIR WEAVING AND EMBROIDERIES	5 "
7. TENT HANGINGS, painted and woven	3 "
8. RUGS AND CARPETS	2 "
9. GIRDLES, TURBANS, COATS	
10. PRINTED SPREADS AND HANGINGS	
11. BROCADES BROCADES	
12. PATOLU	
13. FOLK EMBROIDERIES	
14. BENGAL "GOA" EMBROIDERIES	
15. JEWELRY AND ARMOR	

about 70-80 exhibits

about 100 exhibits

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	CE	II. 1. 83. 2. 1

INDIAN TEXTILE EXHIBITION

PROPOSED CONTENTS, MODERN SECTION

1. FOLK EMBROIDERIES	10 areas
2. BLOCK PRINTING	11 "
3. MORDANT, RESIST AND DISCHARGE PRINTING	8 "
4. PASTE PRINTS(ROGHAN)	3 "
5. MUSLINS	2 "
6. BROCADES	5 "
7. IKAT WEAVING	3 "
8. TIE AND DYE	2 "
9. KASHMIR EMBROIDERIES	
10. KASHMIR RUGS	
11. METALLIC FABRICS (kinkhab and karchob)	
12. TEMPLE CLOTHS	
13. TURBANS, SASHES, KERCHIEFS, BAGS, etc.	
14. JEWELRY	
15. TRAPPINGS	
16. OTHER	
17. FURNITURE	
18. LIGHT	
	about 300 exhibits

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	CE	II. 1. 83.2.1

INDIAN TEXTILE EXHIBITION

September 13, 1954

AREAS OF PRODUCTIVITY

Textiles and Jewelry from India
III-185-24

1. KASHMIR
2. PUNJAB
3. RAJPUTANA
4. SIND, KUTCH, KATHIAWAR
5. GUJARAT
6. BOMBAY STATE
7. MANGALORE
8. TANJORE AREA
9. MADRAS
10. MASULIPATAM AREA
11. ORISSA AREA
12. PATNA (DACCA?)
13. BENGAL
14. MANIPOR- TRIPURA AREA
15. BANARAS AREA
16. UTTAR PRADESH
17. FARUKHABAD AREA
18. DELHI

The Museum of Modern Art Archives, NY	Collection:	Series, Folder:
	CE	II. 1. 83. 2. 1

THE MUSEUM OF MODERN ART

September 23, 1954

Date

To: Mr. d'Harnoncourt
Mr. Keppel
Mr. Wheeler

Re: Textiles and Jewelry from India
ICE-D#5-54

Porter McCray

The attached budget for the exhibition Textiles and Jewelry from India, is as realistic as I can make it at this stage. The items which are most subject to variation are of course Insurance and Transportation and these must be held in control as the project develops.

Of this amount the Kaufmann Foundation has contributed \$3,000 to cover Edgar's travel expenses. The International Program is underwriting the balance but expects reimbursement of eight to ten thousand dollars from collaborating institutions and has a general indication from the Rockefeller Brothers Fund that they will support a reasonable extension of our normal annual grant.

attachments:

To: Mr. Keppel
From: Porter McCray

Dear Bernard:

With regard to your suggestion of the 17th and 18th century payment for Winkelsch: Indian Art (\$500), will you please see that this is charged to: ICE-D#5-54 and Jewelry from India.

Sorry there was a clerical error regarding the title attached.

*Change to -
Textiles -
Jewelry from India
ICE-D#5-54*

THE MUSEUM OF MODERN ART

Date: December 21, 1954

FOR STUDY PURPOSES ONLY. NOT FOR REPRODUCTION.

The Museum of Modern Art Archives, NY	Collection:	Series, Folder:
	CE	II. 1. 83. 2. 1

THE MUSEUM OF MODERN ART

Date 12/17/54

To: Porter McGray

Re: Personal Book

THE MUSEUM OF MODERN ART

Date December 21, 1954

To: Mr. Karpel

Re: publication purchase

From: Porter McGray

Dear Bernard:

With regard to your memorandum of the 17th and the payment for Windstedt: Indian Art (#69), will you please see that this is charged to: ICE-D#5-54: Textiles and Jewelry from India.

Sorry there was a misunderstanding regarding the charge of this purchase.

FOR STUDY PURPOSES ONLY. NOT FOR REPRODUCTION.

The Museum of Modern Art Archives, NY	Collection:	Series, Folder:
	CE	II. 1. 83. 2. 1

THE MUSEUM OF MODERN ART

Date 12/17/54

To: Porter McGraw

Re: Personal Book

From: Bernard Karpel

Hannah said you owe us 1.80

for Windstet: Indian Art (#69)

But

Please ~~order~~ charge to —

Indian Textiles —

Textiles + Jewelry from Indian
ICE - D#5-54

The Museum of Modern Art Archives, NY	Collection:	Series/Folder:
	CE	II. 1. 83.2.1

THE MUSEUM OF MODERN ART

cc/Mr. d'Harnoncourt
Mr. Kaufmann
Mr. McCray

Date November 16, 1954

To: Charles Keppel

From: Monroe Wheeler

Re: Subsidy for TEXTILES OF INDIA project

Dear Charley:

This morning I went to see Mr. Benjamin Wood, President of the American Rayon Institute about getting some subsidy for our Indian Textiles project. By its charter the institute may not give any funds to cultural or educational institutions. Mr. Wood is himself a very cultured person, but he was most discouraging about the degree of enlightenment of the United States textile industry. He said that we would have a better chance of support from Peter Courtauld. He suggested that I get in touch with Charles Paine, President of their American Company.

He also thought that Mr. Andrew Buchanan, head of Dupont's textile division at Wilmington, should be approached, perhaps through Dr. Hart, the head of their advertising department.

Mr. Wood also mentioned that Mr. Spencer Love, head of Burlington Mills, although not culturally minded, might enjoy the prestige of an association with the Museum if he were approached by an impressive group of our Trustees.

Mr. Wood seemed to feel that we would get much better response from Europeans, however, than from any Americans whom he knows and suggested Dr. John Meynen (Algemene Kunstzede Unie, N.V., Velperweg 76, Arnhem, Holland) head of the Dutch, Swiss and Italian cartel and from Pierre Kaltenbach in Paris, who is the head of the French rayon group called Comtoir.

The Museum of Modern Art Archives, NY	Collection:	Series/Folder:
	CE	II. 1. 83. 2. 1

September 22, 1954

Estimate of costs:

Textiles and Jewelry from India -ICE-D#5-54

Travel: . 2 Roundtrip tourist airplane tickets

New York - Bombay - New York

THE MUSEUM OF MODERN ART

Date September 23, 1954

To: Mr. Kaufmann

Re: Estimate of costs

From: Porter McCray

In connection with the International exhibition: THE ART OF INDIA'S COSTUME AND JEWELRY, I attach the preliminary estimate of the exhibition, Textiles and Jewelry from India. The chief variables are of course, Transportation and Insurance, which we must watch in order not to dangerously exceed before additional financing can be arranged. A detailed budget of this exhibition and a request covering Mr. Glavin's per diem advance will be immediately forthcoming.

attachment:

Transportation:

U.S. (2 way railway express)	200.00	
India (within & to and from N.Y. air and ocean)	5,000.00	
England (2 way -ocean and air)	800.00	2,000.00
Insurance: (Total valuation \$500,000)		
(a) In Transit -		
U.S. \$ 100,000	700.00	
India 250,000	1,700.00	
England 150,000	500.00	
(b) On location -etc.	1,000.00	
		10,800.00

Installation: (MOMA)

Carpentry	\$ 2,000.00	
Painting	400.00	
Electrical	350.00	
Installation	350.00	
Refurbishing	450.00	
Mounting and Framing	1,450.00	
		\$ 5,000.00

carried forward

The Museum of Modern Art Archives, NY	Collection:	Series/Folder:
	CE	II.1.83.2.1

September 22, 1954

Estimate of costs:

Textiles and Jewelry from India -ICE-D-#5-54

Travel: . 2 Roundtrip tourist airplane tickets

New York - Calcutta \$2,200.00

THE MUSEUM OF MODERN ART

Date September 16, 1954

cc: Mr. Kaufmann

To: Mr. Keppel

From: Porter McCray

Re: Travel and purchase funds for

Mr. Kaufmann in connection with exhibition: The Art of India's Costumes and Textiles (ICE-D-#5-54)

In connection with the International exhibition: THE ART OF INDIA'S COSTUME AND TEXTILES - ICE-D-#5-54, kindly provide, in the name of Edgar Kaufmann, Jr., a letter of credit in the amount of \$2,500 and American Express checks in denominations agreeable to Edgar, totalling \$800.

This first item is the budgeted amount for the purchase of textiles and objects for the exhibition; the second represents a 40-day per diem at \$20 per day.

A detailed budget of this exhibition and a request covering Mr. Girard's per diem advance will be immediately forthcoming.

Transportation:

U.S. (2 way railway express)	200.00	
India (within & to and from N.Y. air and ocean)	5,000.00	
England (2 way -ocean and air)	800.00	
Insurance: (Total valuation \$500,000)		
(a) In Transit -		
U.S. \$ 100,000	700.00	
India 250,000	1,700.00	
England 150,000	500.00	
(b) On location -etc.	1,000.00	
		10,800.00

Installation: (MOMA)

Carpentry	\$ 2,000.00	
Painting	400.00	
Electrical	350.00	
Installation	350.00	
Refurbishing	450.00	
Mounting and Framing	1,450.00	
		\$ 5,000.00

carried forward

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	CE	II. 1. 83. 2. 1

September 22, 1954

Estimate of costs:Textiles and Jewelry from India -ICE-D#5-54

Travel:

- . 2 Roundtrip tourist airplane tickets
New York - Calcutta @ \$1,236.20 \$2,472.40
- . Provisional travel in U.S. and countries visited:
 - United States 300.00
 - Other countries 400.00
- . 2 (Per diem -Foreign
 - 42 days @ \$20.00) Kaufmann 840.00
 - " " " " Girard 840.00
 - Per diem -U.S. 22.50
 - Girard -10 days @ \$10. 100.00

\$4,952.40

Special

Assistance: Alexander Girard - Designer

- Research 1,200.00
- Design and installation 1,500.00

\$2,700.00

Special Purchases:

- . Textiles, jewelry, etc. \$2,500.00 +

Photographs (black and white and color) 500.00

Preparation:

. Collection and dispersement and packing

- United States 250.00
- India 500.00
- England 150.00

Transportation:

- U.S. (2 way railway express) 200.00
- India (within & to and from N.Y. air and ocean 5,000.00
- England (2 way -ocean and air) 800.00

Insurance: (Total valuation \$500,000)

- (a) In Transit -
 - U.S. \$ 100,000 700.00
 - India 250,000 1,700.00
 - England 150,000 500.00
- (b) On location -etc. 1,000.00

10,800.00

Installation: (MOMA)

- Carpentry \$ 2,000.00
- Painting 400.00
- Electrical 350.00
- Installation 350.00
- Refurbishing 450.00
- Mounting and Framing 1,450.00

\$ 5,000.00

carried forward

The Museum of Modern Art Archives, NY	Collection:	Series/Folder:
	CE	II. 1. 83. 2. 1

Indian Design ShowE. K. Director
S. B. DesignerCalendar

Research : U.S. : Aug - Sept. 54
 India : Sept 26 - Oct 31 54
 Exhibition : N.Y. April - May 55

Content

approximately ³⁰⁰~~400~~
¹⁵⁰~~200~~ fabrics accessories (jewels, etc).

approximately 60% contemporary and in general available.
 small group of luxury pieces (Dunbar)

mostly apparel fabric
 some household textiles
 some animal trappings

Exhibition Areas

M.B. M.A. ground floor. 12' high
 main area: 36' x 44' (glass) = 1584 sq'
~~36' x 44'~~ : 48' x 20' (glass) = 960 sq'
 hallway : 16' x 20' (glass) = 320 sq'
 NW gallery : 16' x 20' (glass) = 320 sq'
 children's : 20' x 47' (glass) = 940 sq'
 3810 sq'

Budget

Exhibition	12,000	8,500
Design Fee	2,000	1,500
Transport + Duty	5,000	1,000
Purchase	8,000	2,500
Misc	3,000	1,500
	30,000	15,000

Travel Budgets

per person

Overseas Travel 1200
 India Per Diem 1000
 40 days x 25
 U.S. fixed charges 1200
 40 days)
 Misc
 3400

catalog 6-7mm 6pl
 10-12mm (12-20mm)

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	CE	II.1.83.2.1

September 22, 1954

Estimate of costs: Textiles and Jewelry from India-ICE-D#5-54

CARRIED FORWARD \$26,452.40

Preparation for Travel in U.S.

Boxing \$800.00
Special precautions (plexiglas, mountings, etc.) 500.00

1,300.00

TOTAL \$ 27,752.40

Security

350 Publication
100 subsidy
100 women
50 theatrical
50 ceremonial objects

2500.00

Display divided by periods & regions

Garments & jewelry

Photo mural background

Catalogue with illustrations

1000.00

Shipping & insurance (2 way)

N.Y. Exhibition

Catalogue exhibition

Reciprocating entertainment

Messages & other expenses

Emergency reserve

Travel contribution (revenue)

The Museum of Modern Art Archives, NY	Collection:	Series/Folder:
	CE	II.1.83.2.1

Project Outline

10-5-54

N.B. No British loans. Preliminary research in London, though.

TREASURES FROM INDIA

Textiles Embroideries Printed Fabrics Jewels and
ceremonial ornaments

150 Fabrics 30 men's garments
30 women's "
30 theatre costumes
30 hangings (incl. elephant gear)
20 archaeological samples.

350 Regalia 100 men's jewels and weapons
100 women's "
100 theatrical "
50 ceremonial objects

Display divided by periods & regions

Garments & jewels on lay figures

Photo mural backgrounds

? Catalogue with colorplates (? existing photos)

BUDGET

Shipping & insurance (2-way)	\$ 10,000 -
N.Y. Exhibition	5,000
Catalogue subvention	500
Reciprocating entertainment	500
Messages & steno expense	2,000
Emergency reserve	2,300
Travel contribution (10 weeks)	5,000

The Museum of Modern Art Archives, NY	Collection:	Series/Folder:
	CE	II. 1. 83. 2. 1

India 3

The exhibition of Indian Costumes and Fabrics will be circulated in the United States and abroad after being seen in New York.

A catalog, richly illustrated in color, will serve to extend the meaning and preserve the influence of this, the first action by a North American museum ^{since India became an independent state} to recognize the history and current validity of India's venerable and most appealing craft.

The budget is estimated as follows:

Research & Travel	4000.
Purchases	2500
Shipping and Insurance	10000
Exhibition	8500.
Design Fee	1500
Contingencies	1500
Catalog and Color Subsidy	5000
	<hr/>
	24,000

FOR STUDY PURPOSES ONLY. NOT FOR REPRODUCTION.

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	CE	II.1.83.2.1

Letters of Introduction

Itineraries
F.K.J.

Level of Thank

Correspondence

The Museum of Modern Art Archives, NY	Collection:	Series/Folder:
	CE	II. 1. 83. 2. 1

c.c. Mr. Kaufmann
Mr. Wheeler

September 17, 1954

September 17, 1954

Miss Paxton Hutton
American Embassy
New Delhi, India

Dear Paxton:

Mr. P. S. Gopalan
Press Trust of India
United National Secretariat Building
42nd Street and First Avenue
New York, New York

Room C-315

of our Silver Jubilee celebration the most beautiful exhibition of India's greatest old and modern textiles and jewelry designs ever to be seen in New York. Dear Mr. Gopalan: Edgar Kaufmann, Jr. whom you know well by reputation as one of our country's leading experts in the design field will direct the show.

Following our very pleasant meeting in your office yesterday, I am enclosing a copy of the publicity release on the exhibition: TEXTILES AND JEWELRY FROM INDIA, to be released to the New York Press on October 1, and the background information on the Museum of Modern Art which you requested. I am sure you will be of the greatest assistance possible.

The small booklet on the Museum's collections will give you a slight impression of the nature of the Museum's permanent collections. I look forward to the time when you will have got under control your tremendous obligations in the opening of the General Assembly. I hope you will then be able to have lunch with me and spend some time in the Museum. With very warmest regards,

Sincerely Cordially,

Porter A. McCray

Porter A. McCray
Director
Department of Circulating Exhibitions

PAM/rrk
enclosures

File
Enclosures

Itineraries
of
Thank
Correspondence

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	CE	II. 1. 83. 2. 1

c.c. Mr. Kaufmann
Mr. Wheeler

September 17, 1954

September 17, 1954

Miss Paxton Haddow
American Embassy
New Delhi, India

Dear Paxton:

I am assuming you arrived safely and are already active in your new assignment.

We are going ahead with our plans to present in April as part of our Silver Jubilee celebration the most beautiful exhibition of India's greatest old and modern textiles and jewelry designs ever to be seen in the States. Edgar Kaufmann, Jr. whom you know well by reputation as one of our country's leading experts in the design field will direct the show.

He is departing immediately for India and expects to arrive in New Delhi on or about October 1st in the company of Alexander Girard who will assist him and be responsible for the installation of the exhibition in New York. I am giving Edgar a letter of introduction to you knowing you will be of the greatest assistance possible.

For your information I am enclosing copies of publicity on this show and background information on the Museum which have been furnished Mr. P. S. Gopalan, the current U.N. Correspondent in New York for the Press Trust of India, Ltd., who presumably is forwarding immediately to India a story based upon this material.

I am sure you will enjoy meeting both Edgar and Sandro, and they bring my very warmest regards.

Sincerely,

Porter A. McGray
Director
Department of Circulating Exhibitions

PM:lp
Enclosures

Itineraries
Edgar, Jr.

of
Thank

Corresp

FOR STUDY PURPOSES ONLY. NOT FOR REPRODUCTION.

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	CE	II. 1. 83.2.1

September 17, 1954

Miss Paxton Haddow
American Embassy
New Delhi, India

Dear Paxton:

This will introduce my friend and associate Mr. Edgar Kaufmann, Jr. about whom I wrote you in connection with the exhibition TEXTILES AND JEWELRY FROM INDIA which he is now assembling in India.

I shall greatly appreciate any assistance which you may be able to give him.

Sincerely,

Sincerely,

Porter A. McCray

Porter A. McCray
Director
International Program

PAM:lp

Itineraries
of
Thank
Correspondence

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	CE	II. 1. 83. 2. 1

September 7, 1954

September 17, 1954

Mr. A. S. Lall
Consulate General of India
3 East 64th Street
NEW YORK, N.Y.

Dear Mr. Lall:

Mr. Edgar Kaufmann has been designated as director of an exhibition of India's great textiles, ancient and modern, to be presented in this Museum as part of its International Program in the Spring of 1955. In this connection he plans to leave for India by air in mid-September for a period of six or eight weeks.

Anything you can do to facilitate Mr. Kaufmann's journey and his objective will be very greatly appreciated.

Sincerely,
Sincerely,

Porter A. McCray
Porter A. McCray
Director
International Program

PAM:eh

Itineraries
of
Thank
Correspondence

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	CE	III. 1. 83. 2. 1

Mr. Mr. Kaufmann
Mr. Wheeler

September 17, 1954

September 17, 1954

Mr. Carlton Burdick
The Calico Mills
Mumbai, India

Mr. Joyanta Padmanabha
Editor, The Ceylon Daily News
Lake House
Colombo, Ceylon

Dear Padmanabha: It is a pleasure to write you that we are going ahead with our plans to present here in the Museum next April as part of our celebration what we hope will be the most beautiful exhibition ever seen in the States of your country's great art and crafts.

This will introduce my friend and associate Mr. Edgar Kaufmann, Jr., about whom I wrote you in connection with the exhibition TEXTILES AND JEWELRY FROM INDIA which he is now assembling in India.

They will be arriving in Bombay on or about October 1st and will be staying at the Hotel Clarendon. I shall greatly appreciate any assistance which you may be able to give him.

I am sure you will enjoy meeting one another, and I have asked Edgar to bring you my most cordial regards.

Sincerely,

It was a great pleasure seeing you in London and I do hope we shall greet you soon here in New York.

Porter A. McCray
Director

PAM:lp

Porter A. McCray
Director, International Program

PAM:lp

Itineraries
of
Thank
Correspondence

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	CE	II. 1. 83. 2. 1

c.c. Mr. Kaufmann
Mr. Wheeler

September 17, 1954

September 17, 1954

Mr. Gautam Sarabhai
The Calico Mills
Ahmedabad, India

Dear Gautam:

I am glad to be able at last to write you that we are going ahead with our plans to present here in the Museum next April as part of our Silver Jubilee celebration what we hope will be the most beautiful exhibition ever seen in the States of your country's great old and modern textiles and jewelry designs. My colleague Mr. Edgar Kaufmann, Jr., the Museum's distinguished expert in design and a most discriminating collector and author, is directing the exhibition with the assistance of Alexander Girard, one of our country's most sensitive architects and designers.

They will be arriving in Bombay on or about October 1st and will be stopping at the Ambassador. I am giving Edgar a letter of introduction to you and assuring him that you will be an indispensable help to him.

I am sure you will enjoy meeting one another, and I have asked Edgar to bring you my most cordial regards.

It was a great pleasure seeing you in London and I do hope we shall greet you soon here in New York.

Sincerely,

Porter A. McCray
Director, International Program

PAM:lp

Itineraries
of
Thank
Correspondence

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	CE	II. 1. 83.2.1

September 17, 1954

VICTORIA & ALBERT MUSEUM
South Kensington . London . SW7

Mr. Gautam Sarabhai
The Calico Mills
Ahmedabad, India

Dear Gautam:

This will introduce my friend and associate Mr. Edgar Kaufmann, Jr. about whom I wrote you in connection with the exhibition TEXTILES AND JEWELRY FROM INDIA which he is now assembling in India.

Yours sincerely,

I shall greatly appreciate any assistance which you may be able to give him.

Leigh Ashton

Sincerely,

Monroe Wheeler, Esq.,
The Museum of Modern Art
11 West 53rd Street
New York 19, New York
U.S.A.

Porter A. McCray

PAM:lp

Itineraries
E.J.K. 13.1.

Devos
of
Thank

Corresp

FOR STUDY PURPOSES ONLY. NOT FOR REPRODUCTION.

The Museum of Modern Art Archives, NY	Collection:	Series/Folder:
	CE	II. 1. 83. 2. 1

cc: Mr. Kaufman
Mr. McGraw
Mr. d'Harncourt
COPY

*P. McGraw
Indian
London*

August 14, 1954

Dear Leigh,

VICTORIA & ALBERT MUSEUM
South Kensington . London . SW7

When I last saw you, I was departing for India, and I want to thank you for the good advice you gave me for it proved to be most helpful. I was greatly impressed by the national sculpture still in place on the temple. But what caused of particular interest to me was the beauty of the textiles -- the fabulous old ones and the variety and quality of much of the current production.

Dear Monroe,

We are planning to have an exhibition of these next spring, and we are asking Mr. Edgar to design it. Thank you so much for your nice letter. I shall certainly be here round about the 21st September, and if Kaufmann, whom I know, at his historical section will give me a ring, I will fix up a meeting. which possesses so many superb and unique examples in this field, as well as the advice of Mr. John Irwin. The purpose of this letter is to ask whether you think we might obtain both. Yours sincerely, Leigh Ashton

If it should be convenient, Mr. Kaufmann would like very much to see Mr. Irwin before he goes to India. He is leaving New York on September 19th, and will arrive in London on September 20th. Do you think it might be possible for him to stop on his way to India at that time? If not, he could stop on his way back to New York in the first week of October.

I assure you all will be most appreciative of your help and we shall be eager to hear from you.

With cordial greetings, I am,

Faithfully yours,

Monroe Wheeler

Sir Leigh Ashton, Director,
The Victoria & Albert Museum,
South Kensington,
London.

W/2

Itineraries
E.K.J.
Correspondence of
Thank

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	CE	II. 1. 83. 2. 1

cc: Mr. Kaufmann
Mr. McGray ✓
Mr. d'Harnoncourt

*Proposed Ex
Indian Textiles
London*

August 16, 1954

Dear Leigh,

When I last saw you, I was departing for India, and I want to thank you for the good advice you gave me for it proved to be most helpful. I was greatly impressed by the medieval sculpture still in place on the temples. But what seemed of particular and immediate interest to me was the beauty of the textiles -- the fabulous old ones and the variety and quality of much of the current production.

We are planning to have an exhibition of these next spring, and we are asking Mr. Edgar Kaufmann, Jr., the director of our "Good Design" project, to go to India next month to select material for it. We all feel, however, that we should not attempt to include an important historical section without the cooperation of The Victoria & Albert Museum, which possesses so many superb and unique examples in this field, as well as the advice of Mr. John Irwin. The purpose of this letter is to ask whether you think we might obtain both. I assure you that we shall spare no effort to make this the most impressive exhibition of the kind that we have ever done, and we shall of course be happy to make full acknowledgment for whatever participation you may be able to offer us.

If it should be convenient, Mr. Kaufmann would like very much to see Mr. Irwin before he goes to India. He is leaving New York on September 19th, and will arrive in London on September 20th. Do you think it might be possible for him to see you and Mr. Irwin at that time? If not, he could stop on his return from India at the end of October.

I assure you that we shall all be most appreciative of your help and we shall be eager to hear from you.

With cordial greeting, I am,

Faithfully yours,

Monroe Wheeler

Sir Leigh Ashton, Director,
The Victoria & Albert Museum,
South Kensington,
London.

MW/lb

Itineraries
Edgar

of
Thank

Corresp

FOR STUDY PURPOSES ONLY. NOT FOR REPRODUCTION.

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	CE	II. 1. 83. 2. 1

abl

Letter
of
Thank
Corresp
Itineraries
F. K. 17.

FOR STUDY PURPOSES ONLY. NOT FOR REPRODUCTION.

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	CE	III. 1. 83. 2. 1

THE MUSEUM OF MODERN ART

Date: 7 September 1934

cc to: Mr. d'Harnoncourt
Mr. Wheeler

To: Mr. Porter McGraw

Re: Edgar Kaufmann, Jr.'s Schedule

From: EDGAR KAUFMANN'S Itinerary India

Porter:

Do we have an itinerary for Edgar after he leaves Bombay on the 30th? If not should we cable asking for one or will one just appear automatically?

HME

London -
~~Hyde Park House~~

Hotel

Hotel

Hotel

Hotel

Hotel

Hotel

Letters
of
Thanks
Corresp

FOR STUDY PURPOSES ONLY. NOT FOR REPRODUCTION.

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	CE	II. 1. 83.2.1

THE MUSEUM OF MODERN ART

Date: 7 September 1954

to: Mr. d'Harnoncourt
Mr. Wheeler

To: Mr. Porter McGraw

Re: Edgar Kaufmann, Jr.'s Schedule

From: EDGAR KAUFMANN'S Itinerary India

Dates by cable October 6th, 1954
Hotels predetermined

London	September 20-24	Connaught Hotel
Paris	October 8-9	Bombay - Ambassador Hotel
Milan	" 10-14	Ahmedabad - Sarabhai
Bombay	" 17-21	Calcutta - Grand Hotel
New York	" 28-30	Bombay - Ambassador Hotel
Chicago	November 5 & 7	(Selection Committee)

Chicago Installation December 26 - January 5

New York Good Design February

New York Indian Tex. April & May

Chicago again in June

Letters
of
Thanks
Corresp

FOR STUDY PURPOSES ONLY. NOT FOR REPRODUCTION.

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	CE	III. 1. 83. 2. 1

THE MUSEUM OF MODERN ART

Date 7 September 1954

To: Mr. Porter McCray

Re: Edgar Kaufmann, jr.'s Schedule

From: Edgar Kaufmann, jr.

London	September 20-24	Connaught Hotel
Paris	" 24-26	Vendome Hotel
Milan	" 26-29	Principe di Savoia
Bombay	October 1	
New York	October 29	
Chicago	November 6 & 7	(Selection Committee)
Chicago Installation December 26 - January 5		
New York Good Design February		
New York Indian Tex. April & May		
Chicago again in June		

Letters
of
Thanks

Corresp

FOR STUDY PURPOSES ONLY. NOT FOR REPRODUCTION.

The Museum of Modern Art Archives, NY	Collection:	Series/Folder:
	CE	II. 1. 83. 2. 1

for Porter McCray

Itinerary for Mr. Kaufmann and Mr. Gerrard

Date	Time Dept.	Time Arr.	Stations	Hotel
------	---------------	--------------	----------	-------

THE MUSEUM OF MODERN ART

CC: Mr. d'Harnoncourt
Mr. Wheeler
Mr. Girard
Mr. Kaufmann

Itinerary
Date 8 October 1954

To: Mr. Porter McCray

Re: Edgar Kaufmann, jr.'s Schedule

From: H. Bronstein

Edgar Kaufmann, jr.'s most recent travel schedule is as follows:

October 8-9	Bombay (Ambassador Hotel)
" 10-14	Ahmedabad (c/o Mr. Gautam Sarabhai The Calico Mills Ahmedabad, India)
" 17-21	Calcutta (Grand Hotel)
" 23-24-25 <i>23-24-25</i>	<i>New Delhi</i>
" 28-30	Bombay (Ambassador Hotel)

Letters
of
Thanks
Corresp

FOR STUDY PURPOSES ONLY. NOT FOR REPRODUCTION.

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	CE	II. 1. 83. 2. 1

for Porter McCray

Itinerary for Mr. Kaufmann and Mr. Gerrard

Date	Time Dept.	Time Arr.	Stations	Hotel
------	---------------	--------------	----------	-------

THE MUSEUM OF MODERN ART

Date 7 October 1954

To: Mr. Porter McCray

Re: Copy cable from E. Kaufmann, jr.

From: H. Bronstein

BOMBAY EIGHT NINTH AHMEDABAD SARABHAIS TENTH THROUGH FOURTEENTH

CALCUTTA SEVENTEENTH THROUGH TWENTYFIRST BOMBAY TWENTYEIGHTH

THROUGH THIRTIETH

Letters
of
Thanks
Corresp

done
ending

FOR STUDY PURPOSES ONLY. NOT FOR REPRODUCTION.

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	CE	II. 1. 83. 2. 1

for Porter McCray

Itinerary for Mr. Kaufmann and Mr. Gerrard

Date	Time Dept.	Time Arr.	Stations	Hotel
October				
7	7.00 P.M.	11.00 P.M.	Delhi to Bombay	Ambassador
10	7.00 A.M.	8.50 A.M.	Bombay to Ahmedabad	Private
14	3.20 P.M.	5.20 P.M.	Ahmedabad to Bombay	Ambassador
15	7.45 A.M.	11.25 A.M.	Bombay to Madras	Connemara
17	8.30 A.M.	2.30 P.M.	Madras to Calcutta	Great Eastern
22	7.30 A.M.	9.35 A.M.	Calcutta to Patna	Mr. Neogi's arr.
23	10.05 A.M.	3.25 P.M.	Patna to Delhi	Imperial
25	7.00 A.M.	12.15 Noon	Delhi to Hyderabad	Rock Castle
27	9.35 A.M.	12.05 Noon	Hyderabad to Bombay	Ambassador
30	7.30 P.M.	2.55 P.M. (Sund) 31st (Air-India Int.)	Bombay to London	Hyde Park Hotel London

Letters
of
Thanks
Corresp

FOR STUDY PURPOSES ONLY. NOT FOR REPRODUCTION.

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	CE	II. 1. 83. 2. 1

Letters
of
Thanks

Corresp

The Museum of Modern Art Archives, NY	Collection:	Series/Folder:
	CE	II. 1. 83.2.1

cc: Edgar Kaufmann
Porter McCray
file

December 3, 1954

Dear Dr. Chandra:

After his return from India, Mr. Edgar Kaufmann, Jr. told me and my colleagues of the exceptional help which you graciously extended to him as agent of the Museum of Modern Art. Please accept the Museum's sincerest appreciation and thanks. Our forthcoming exhibition of textiles and jewelry from India promises to be one of great interest and charm for our audience, and I believe you will be gratified to have assisted this large-scaled esthetic communication between our two peoples.

Naturally, you will be kept informed of further progress in the program of our Indian exhibition.

Faithfully yours,

Rene d'Harnoncourt

Dr. Moti Chandra
Director,
Prince of Wales Museum
of Western India
Fort,
Bombay, India

Correspondence

The Museum of Modern Art Archives, NY	Collection:	Series/Folder:
	CE	II. 1. 83.2.1

cc: Edgar Kaufmann
Porter McCray
file

October 25, 1954

Shrimati Kamaladevi Chattopadhyay
Chairman
All-India Handicrafts Board
Meeting at Hyderabad

Dear Madame Chattopadhyay:

Thanks to your energetic efforts in our behalf, I believe the Museum of Modern Art Exhibition Textiles and Jewellery from India is much nearer its goal than it was when I appealed to you for help. Mr. Shimaya arranged an interview for us with Dr. A. Ghosh, General of Archaeology who graciously assured us of his help in securing an export license for the various loans from museums and private collectors in India whom we have approached.

December 3, 1954

Dear Shrimati Chattopadhyay:

After his return from India, Mr. Edgar Kaufmann, Jr. told me and my colleagues of the exceptional help which you graciously extended to him as agent of the Museum of Modern Art. Please accept the Museum's sincerest appreciation and thanks. Our forthcoming exhibition of textiles and jewelry from India promises to be one of great interest and charm for our audience, and I believe you will be gratified to have assisted this large-scaled esthetic communication between our two peoples.

Naturally you will be kept informed of further progress in the program of our Indian exhibition.
Faithfully yours,

We place some weight on these loans from India's museums, since we have selected articles which are truly Indian in design and which could reveal to our country a very different picture of India's traditions and craftsmanship than the "export" wares which have always dominated Western collections up to now.

Rene d'Harnoncourt

Shrimati Kamla Devi Chattopadhyay
Chairman
All-India Handicrafts Board
Queensway
New Delhi, India

The Museum of Modern Art Archives, NY	Collection:	Series/Folder:
	CE	III. 1. 83. 2. 1

October 25, 1954

Shrimati Kamaladevi Chattopadhyay
Chairman
All-India Handicrafts Board
Meeting at Hyderabad

*Correct
Chattopadhyay*

Dear Madame Chattopadhyay: of the Museum's profound appreciation of
your sturdy and essential support in this project, and of my personal
gratitude as well.

Thanks to your energetic efforts in our behalf. I believe the
Museum of Modern Art Exhibition Textiles and Jewellery from India is much
nearer its goal than it was when I appealed to you for help. Mr. Bhimaya
arranged an interview for us with Dr. A. Ghosh, Director General of
Archaeology who graciously assured us of his help in securing an export
license for the various loans from museums and private collectors in India
whom we have approached.

However, Dr. Ghosh indicated that it might be difficult to
secure release of the loans from public institutions in time for shipment.
Three museums are involved - the National Museum in Delhi (under Dr. Ghosh
of course); the Prince of Wales Museum in Bombay and the Indian Museum in
Calcutta. Letters of request with lists and loan forms are now being sent
to these museums through their trustees. I believe faster action would
follow a request from you, Madame Chattopadhyay, if you would be kind
enough to address one to the Indian and Prince of Wales Museums respectively.

Your firm support and goodwill in the past encourages me to
request this further assistance from you.

Our private lenders (the Calico Mills Textile Museum, Mrs. Bharat
Ram, Mrs. B.K. Nehru, Mr. Thomas Needham and Miss A Aderton of Calcutta) have
all assured us of their willingness to send their possessions away for a year.

We place some weight on these loans from India's museums, since
we have selected articles which are truly Indian in design and which could reveal
to our country a very different picture of India's traditions and craftsmanship
than the "export" wares which have always dominated Western collections up to
now.

Mr. Neogi has been a most valuable and faithful guide; we look
forward to his contribution to our publication with eagerness.

..... (2)

Correspondence

FOR STUDY PURPOSES ONLY. NOT FOR REPRODUCTION.

The Museum of Modern Art Archives, NY	Collection:	Series/Folder:
	CE	II. 1. 83. 2. 1

cc: Edgar Kaufmann
cc: Edgar Kaufmann
Porter McCray
file

December 2, 1954

December 2, 1954

Dear Mr. Ghosh:

After his return from India, Mr. Edgar Kaufmann, Jr., told me and my colleagues of the exceptional help which you graciously extended to him as agent of the Museum of Modern Art. Please accept the Museum's sincerest appreciation and thanks. Our forthcoming exhibition of textiles and jewelry from India promises to be one of great interest and charm for our audience, and I believe you will be gratified to have assisted this large-scaled esthetic communication between our two peoples.

Naturally, you will be kept informed of further progress in the program of our Indian exhibition.

Faithfully yours,

Rene d'Harnoncourt

Rene d'Harnoncourt

Mr. Hridayanath Kashyap
Dr. A. Ghosh, Ministry of Education
Director General of India
Department of Archaeology
Ministry of Education
New Delhi, India

Correspondence

FOR STUDY PURPOSES ONLY. NOT FOR REPRODUCTION.

The Museum of Modern Art Archives, NY	Collection:	Series/Folder:
	CE	II. 1. 83. 2. 1

cc: Edgar Kaufmann
Porter McCray
file

Concise
October 25, 1954

Prof. Humayun Kabir
Secretary-Director for Cottage Industries
Ministry of Education
Government of India
New Delhi

Secretary

Dear Mr. Kabir:

December 2, 1954

Before leaving India may I express the particular appreciation of the Museum **Dear Mr. Kabir:** in New York for the help, consideration and guidance you have given to our projected exhibition Textiles and Jewellery from India.

After his return from India, Mr. Edgar Kaufmann, Jr., told me and my colleagues of the exceptional help which you graciously extended to him as agent of the Museum of Modern Art. Please accept the Museum's sincerest appreciation and thanks. Our forthcoming exhibition of textiles and jewelry from India promises to be one of great interest and charm for our audience, and I believe you will be gratified to have assisted this large-scaled esthetic communication between our two peoples. cooperation. I believe that the Ministry of Education has in fact been a principal benefactor of our efforts. Naturally, you will be kept informed of further progress in the program of our Indian exhibition.

I believe you will shortly travel to South America for a conference. May we hope to be honoured by your visit to New York as well? It would give me the liveliest pleasure to present to you the Director of our institution and to show you its varied activities and facilities.

Faithfully yours,
Rene d'Harnoncourt

Please believe me most gratefully and respectfully,

Mr. Humayun Kabir
Secretary, Ministry of Education
Government of India
New Delhi, India

yours,

Edgar Kaufmann, Jr.
The Museum of Modern Art
New York

Correspondence

The Museum of Modern Art Archives, NY	Collection:	Series/Folder:
	CE	II. 1. 83. 2. 1

October 25, 1954

Corresp

Prof. Humayun Kabir
~~Deputy Director for Cottage Industries~~
Ministry of Education
Government of India
New Delhi

Secretary

Dear Mr. Kabir:

Before leaving India may I express the particular appreciation of the Museum of Modern Art in New York for the help, consideration and guidance you have given to our projected exhibition Textiles and Jewellery from India.

As you suggested, we were able to secure endorsement from the Indian Government's Ambassador in Washington through channels, from the All-India Handicrafts Board within the Ministry of Commerce and Industry, as well as from our own government as I believe Mr. Kennedy has officially communicated to you.

Dr. Ghosh has been most willing in his cooperation. I believe that the Ministry of Education has in fact been a principal benefactor of our efforts, despite our lack of information about Indian producers.

I believe you will shortly travel to South America for a conference. May we hope to be honoured by your visit to New York as well? It would give me the liveliest pleasure to present to you the Director of our institution and to show you its varied activities and facilities.

Please believe me most gratefully and respectfully,

yours,

Edger Kaufmann, Jr
The Museum of Modern Art
New York

Correspondence

FOR STUDY PURPOSES ONLY. NOT FOR REPRODUCTION.

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	CE	II. 1. 83. 2. 1

cc: Edgar Kaufmann
Porter McCray
file

December 3, 1954

Dear Mr. Kanungo:

After his return from India, Mr. Edgar Kaufmann, Jr. told me and my colleagues of the exceptional help which you graciously extended to him as agent of the Museum of Modern Art. Please accept the Museum's sincerest appreciation and thanks. Our forthcoming exhibition of textiles and jewelry from India promises to be one of great interest and charm for our audience, and I believe you will be gratified to have assisted this large-scaled esthetic communication between our two peoples.

Naturally, you will be kept informed of further progress in the program of our Indian exhibition.

Faithfully yours,
Faithfully yours,

Rene d'Harnoncourt

Mr. Nityanand Kanungo
Deputy Minister for
Village Industries
Government of India
New Delhi, India

Correspondence

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	CE	II. 1. 83. 2. 1

cc: Edgar Kaufmann
Porter McCray
file

December 3, 1951

December 3, 1951

Dear Ambassador Kennedy:

Dear Mr. Keehn:

After his return from India, Mr. Edgar Kaufmann, Jr. told me and my colleagues of the exceptional help which you graciously extended to him as agent of the Museum of Modern Art. Please accept the Museum's sincerest appreciation and thanks. Our forthcoming exhibition of textiles and jewelry from India promises to be one of great interest and charm for our audience, and I believe you will be gratified to have assisted this large-scaled esthetic communication between our two peoples.

Naturally, you will be kept informed of further progress in the program of our Indian exhibition.

Faithfully yours,

Rene d'Harnencourt

The Honorable Donald D. Kennedy
Mr. Thomas B. Keehn
Indian Cooperative Union, Ltd.
Queensway
New Delhi, India

Correspondence

FOR STUDY PURPOSES ONLY. NOT FOR REPRODUCTION.

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	CE	II. 1. 83. 2. 1

cc: Edgar Kaufmann
Porter McCray
file

cc: Edgar Kaufmann
Porter McCray
file

December 3, 1954

December 3, 1954

Dear Ambassador Kennedy:

Dear Mr. Kennedy: After his return from India, Mr. Edgar Kaufmann, Jr. told me and my colleagues of the exceptional help which you graciously extended to him as agent of the Museum of Modern Art. Please accept the Museum's sincerest appreciation and thanks. Our forthcoming exhibition of textiles and jewelry from India promises to be one of great interest and charm for our audience, and I believe you will be gratified to have assisted this large-scaled esthetic communication between our two peoples.

Naturally, you will be kept informed of further progress in the program of our Indian exhibition.

Faithfully yours,

Rene d'Harnoncourt

The Honorable Donald D. Kennedy
The United States Embassy
New Delhi, India

Correspondence

The Museum of Modern Art Archives, NY	Collection:	Series/Folder:
	CE	II. 1. 83. 2. 1

cc: Edgar Kaufmann
Porter McCray
file

December 3, 1954

Dear Mr. Kripalani:

After his return from India, Mr. Edgar Kaufmann, Jr. told me and my colleagues of the exceptional help which you graciously extended to him as agent of the Museum of Modern Art. Please accept the Museum's sincerest appreciation and thanks. Our forthcoming exhibition of textiles and jewelry from India promises to be one of great interest and charm for our audience, and I believe you will be gratified to have assisted this large-scaled esthetic communication between our two peoples.

Naturally, you will be kept informed of further progress in the program of our Indian exhibition.

Faithfully yours,

Rehe d'Harnoncourt

Mr. K. R. Kripalani
Private Secretary to the
Minister of Education
Government of India
New Delhi, India

Correspondence

The Museum of Modern Art Archives, NY	Collection:	Series/Folder:
	CE	II. 1. 83.2.1

cc: Edgar Kaufmann
Porter McCray
file

December 3, 1954
December 3, 1954

Dear Mrs. Nehru:

After his return from India, Mr. Edgar Kaufmann, Jr. told me and my colleagues of the exceptional help which you graciously extended to him as agent of the Museum of Modern Art. Please accept the Museum's sincerest appreciation and thanks. Our forthcoming exhibition of textiles and jewelry from India promises to be one of great interest and charm for our audience, and I believe you will be gratified to have assisted this large-scaled esthetic communication between our two peoples.

Naturally, you will be kept informed of further progress in the program of our Indian exhibition.

Faithfully yours,

Rene d'Harnoncourt

Mrs. B. K. Nehru
8 A Lodi
New Delhi, India

Correspondence

FOR STUDY PURPOSES ONLY. NOT FOR REPRODUCTION.

The Museum of Modern Art Archives, NY	Collection:	Series/Folder:
	CE	II. 1. 83.2.1

cc: Edgar Kaufmann
Porter McCray
file Porter McCray
file

December 3, 1954

Dear Mr. and Miss Sarabhai:

After his return from India, Mr. Edgar Kaufmann, Jr., told me and my colleagues of the exceptional help which you graciously extended to him as agent of the Museum of Modern Art. Please accept the Museum's sincerest appreciation and thanks. Our forthcoming exhibition of textiles and jewelry from India promises to be one of great interest and charm for our audience, and I believe you will be gratified to have assisted this large-scaled esthetic communication between our two peoples.

Naturally, you will be kept informed of further progress in the program of our Indian exhibition.

Faithfully yours,

Rene d'Harnoncourt

Mr. Prithwish Neogi
Curator, Museum
All-India Handicrafts Board
Queensway
New Delhi, India

Correspondence

The Museum of Modern Art Archives, NY	Collection:	Series/Folder:
	CE	II. 1. 83. 2. 1

THE MUSEUM OF MODERN ART

CC: Mr. McGray

cc: Edgar Kaufmann
Porter McCray
file

Date 30 November 1954

To: Mr. d'Harnoncourt

Re: Indian Obligations

From: Edgar Kaufmann, Jr.

After consulting Porter, may I ask you to write the following people in India who helped us, thanking them in the Museum's name? A draft letter is attached. Thanks.

Mr. Bhaagya Lal
Secretary, Ministry of Education
Government of India
New Delhi, India

December 3, 1954

Dr. H. C. Chandra
Director,
Prince of Wales Museum
of Western India
Fort,

Dear Mr. and Miss Sarabhai:

After his return from India, Mr. Edgar Kaufmann, Jr. told me and my colleagues of the exceptional help which you graciously extended to him as agent of the Museum of Modern Art. Please accept the Museum's sincerest appreciation and thanks. Our forthcoming exhibition of textiles and jewelry from India promises to be one of great interest and charm for our audience, and I believe you will be gratified to have assisted this large-scaled esthetic communication between our two peoples.

New Delhi, India

Private Secretary to the
Minister of Education

Naturally, you will be kept informed of further progress in the program of our Indian exhibition.

Indian Cooperative Union, Ltd.

Queensway
New Delhi, India

Mr. Bhaagya Lal
Faithfully yours,
Deputy Minister for
Village Industries
Government of India
New Delhi, India

Rene d'Harnoncourt

Mr. Prithivish Mehta
Curator, Museum
All-India Handicrafts Board
Queensway
New Delhi, India

Miss Gira Sarabhai
Mrs. J. and
Mr. Gantam Sarabhai
The Retreat
Shahibag
Ahmedabad, India
Mr. Gantam Sarabhai
The Retreat
Shahibag
Ahmedabad, India

Correspondence

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	CE	II. 1. 83.2.1

THE MUSEUM OF MODERN ART

CC: Mr. McGray

Date 30 November 1954

To: Mr. d'Harnoncourt

Re: Indian Obligations

From: Edgar Kaufmann, jr.

After consulting Porter, may I ask you to write the following people in India who helped us, thanking them in the Museum's name? A draft letter is attached. Thanks.

Mr. Humayun Kabir
Secretary, Ministry of Education
Government of India
New Delhi, India

Dr. Moti Chandra
Director,
Prince of Wales Museum
of Western India
Fort,
Bombay, India

Dr. A. Ghosh
Director General
Dept. of Archaeology
Ministry of Education
New Delhi, India

Hon. Donald D. Kennedy
United States Embassy
New Delhi, India

Shrimati Kamla Devi Chattopadhyay
Chairman,
All-India Handicrafts Board
Queensway
New Delhi, India

Mr. K. R. Kripalani
Private Secretary to the
Minister of Education
Government of India
New Delhi, India

Mr. Thomas B. Keehn
Indian Cooperative Union, Ltd.
Queensway
New Delhi, India

Mr. Nityanand Kanungo
Deputy Minister for
Village Industries
Government of India
New Delhi, India

Mr. Prithivish Neogi
Curator, Museum
All-India Handicrafts Board
Queensway
New Delhi, India

Mrs. B. K. Nehru
8 A Lodi
New Delhi, India

Miss Gira Sarabhai
Mr. Gautam Sarabhai
The Retreat
Shahibag
Ahmedabad, India

Correspondence

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	CE	II. 1. 83. 2. 1

D R A F T

Dear :

After his return from India, Mr. Edgar Kaufmann, jr. told me and my colleagues of the exceptional help which you graciously extended to him as agent of the Museum of Modern Art. Please accept the Museum's sincerest appreciation and thanks. Our forthcoming exhibition of textiles and jewelry from India promises to be one of great interest and charm for our audience, and I believe you will be gratified to have assisted this large-scaled esthetic communication between our two peoples.

Naturally you will be kept informed of further progress in the program of our Indian exhibition.

FOR STUDY PURPOSES ONLY. NOT FOR REPRODUCTION.

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	CE	II.1.83.2.1

Correspondence

FOR STUDY PURPOSES ONLY. NOT FOR REPRODUCTION.

The Museum of Modern Art Archives, NY	Collection:	Series/Folder:
	CE	II. 1. 83.2.1

*Return to Alice with
originals of letters #
after
copying*

THE MUSEUM OF MODERN ART

Date December 9, 1955

To: Mr. McCray

Re: Material on Indian

From: Alice Kramer *AK*

show for ICE report.

I have culled my files on Indian exhibition and submit herewith a small and miscellaneous assortment of letters which might be helpful. I haven't included those asking for information on sources of objects included in show, but I've received at least 100 such queries by letter and, more frequently, telephone.

If you need anything further, please let me know.

All of the items on your memorandum are being attended to by Bob Faith, Jean Volkmer and myself, and Mr. Eugene Eppler is proceeding with the models as fast as he can. He came here the other day and we set up a model and had an Indian lady drape it for us. I think you will find his models satisfactory. The Indian Consulate here has offered to supply us with Indian ladies to help in draping the models.

I am proceeding as fast as I can with the selection of objects to be exhibited because we now have in the museum many more things than we can possibly show. Of course, the final selection cannot be made until you come and we can decide what can go where.

There is one small point about which I have reservations and that is the question of having objects standing in the pool. It seems to me that with 500 objects in that ground floor space we need the hiatus of absolute calm and serenity which an unadorned pool would provide, but this is a matter which you can decide when you get here.

I shall be glad to hear whether you can arrive here earlier than you planned because, due to the complexity of the installation, we are closing the previous ground floor exhibition on March 20th.

Thanks again for all of your wonderful help.

Sincerely yours,

Monroe Wheeler

The Museum of Modern Art Archives, NY	Collection:	Series/Folder:
	CE	III. 1. 83.2.1

cc: Mr. McCray ✓
Mrs. Borden
Miss Volkmer
Mr. Bronstein

*Order check
But ask if check
has gone to him*

Mr. Alexander Girard
P.O. Box 707
Santa Fe, New Mexico

February 21, 1955

March 7, 1955

Dear Alexander Girard:

I was delighted to have your letter of March 1st. I can't tell you how much it means to us to have you think in advance about all the details of the installation.

As to an assistant to work with you, Miss Jean Volkmer will be able to give you almost her entire time and we have arranged to have Miss Frances Fleming, who has been wonderfully helpful to us in other installations, to work for you every afternoon. In addition to this, Miss Greta Daniel has also volunteered to help you from the time you arrive until the exhibition opens. I think that with these three people at your service you will not require anyone else, but our Personnel Manager, Mrs. Althea Borden, has been advised that we may need extra help and she will be ready to provide it.

All of the items on your memorandum are being attended to by Bob Faith, Jean Volkmer and myself, and Mr. Eugene Eppler is proceeding with the models as fast as he can. He came here the other day and we set up a model and had an Indian lady drape it for us. I think you will find his models satisfactory. The Indian Consulate here has offered to supply us with Indian ladies to help in draping the models.

I am proceeding as fast as I can with the selection of objects to be exhibited because we now have in the museum many more things than we can possibly show. Of course, the final selection cannot be made until you come and we can decide what can go where.

There is one small point about which I have reservations and that is the question of having objects standing in the pool. It seems to me that with 500 objects in that ground floor space we need the hiatus of absolute calm and serenity which an unadorned pool would provide, but this is a matter which you can decide when you get here.

I shall be glad to hear whether you can arrive here earlier than you planned because, due to the complexity of the installation, we are closing the previous ground floor exhibition on March 20th.

Thanks again for all of your wonderful help.

Sincerely yours,

Monroe Wheeler

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	CE	II.1.83.2.1

cc:Mr. McCray ✓
Mr. Bronstein

Indian exhibition

February 21, 1955

Dear Mr. Girard:

January 25, 1955

Thank you very much for your letters of February 14. As you can imagine, Edgar's sudden resignation as director of the exhibition of Indian Textiles and Jewelry has made things a bit difficult for us at the moment.

We are just now making final arrangements for the opening which will probably be a small one for a highly selective group of Indian and United Nations dignitaries. Your installation, the model of which delights us all, does not leave enough space for one of our regular membership openings which would attract more people than could possibly be accommodated on the floor. The invitations, therefore, will probably be in the form of personal letters.

We shall take up this week the matter of assigning someone to work with you on the installation of the exhibition.

We are glad to hear that you have arranged with Mr. Ramon Shiva to provide at cost price the special paints that will be necessary. Please send us when you can whatever information we shall need in order to send him specific orders. We shall be glad to credit Mr. Shiva for his cooperation on the acknowledgement panel at the entrance of the exhibition.

Sincerely yours,

Monroe Wheeler

Mr. Alexander Girard
P.O. Box 707
Santa Fe, New Mexico

MW:ar

FOR STUDY PURPOSES ONLY. NOT FOR REPRODUCTION.

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	CE	II.1.83.2.1

cc: R. McCray

Indian Textiles

COUNTY OF LOS ANGELES

LOS ANGELES COUNTY MUSEUM

EXPOSITION PARK

LOS ANGELES 7, CALIFORNIA

January 25, 1955

Dear Mrs. Holt:

Mr. Monroe Wheeler

Thank you for your letter of January 17. It is true that we are having a large exhibition of Indian textiles and jewelry in April and a large show of the exhibition will be made available to other museums beginning next summer.

Dear Mr. Wheeler:

I have sent your letter to Mr. Porter McCray, the Director of our Circulating Exhibitions, and asked him to let you know precisely when it will be available and at what price as soon as he has this information.

With many thanks for your interest in the exhibition,

I am, as you can see, very busy. I am sorry that it is not possible for you to hold our show for the period of about two months, as

Very sincerely yours,

Monroe Wheeler

Mrs. Stefania P. Holt
Associate Curator of
Costumes and Textiles
Los Angeles County Museum
Exposition Park
Los Angeles 7, California

MW:ar

See for Indian File (a)

FOR STUDY PURPOSES ONLY. NOT FOR REPRODUCTION.

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	CE	II. 1. 83. 2. 1

JEAN DELACOUR
DIRECTOR

COUNTY OF LOS ANGELES
LOS ANGELES COUNTY MUSEUM

EXPOSITION PARK
LOS ANGELES 7, CALIFORNIA

C. F. GEHRING
ASSISTANT DIRECTOR

SPH:cf

January 17, 1955

Mr. Monroe Wheeler
Museum of Modern Art
11 W. 53rd Street
New York City

Dear Mr. Wheeler:

Our Chief Curator of Art, Mr. Marvin C. Ross informs me that you have arranged a most interesting and effective exhibition of Hindu textiles and jewelry.

As such collections, to the best of my knowledge, have never been shown on the West Coast, I am wondering whether it would be possible for you to lend our Museum the entire material, for a period of about two months, at a time convenient to you.

We would be very grateful for a favorable answer,

Yours very truly

(Mrs) Stefania P. Holt
Associate Curator of
Costumes and Textiles

FOR STUDY PURPOSES ONLY. NOT FOR REPRODUCTION.

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	CE	II.1.83.2.1

hi, India

*This letter written
Sept. 14th date*

September 30, 1954

Mrs. Grace Belt
Director, Reception Center
U. S. State Department
250 West 57th Street
New York, New York

Dear Mrs. Belt:

In reference to our recent telephone conversation, I am enclosing our news releases on the Museum's two exhibitions: BUILT IN LATIN AMERICA and TEXTILES AND JEWELRY FROM INDIA.

I have written our Public Affairs officers in Latin America and Miss Paxton Haddow in New Delhi fairly detailed letters and have enclosed copies of these releases. I would greatly appreciate any action on the part of the Department which would facilitate the effectiveness of our agents in the countries visited. Mr. Hitchcock and Mrs. McKenna will visit Mexico, Panama, Colombia, Peru, Chile, Uruguay, Argentina, Brazil, Venezuela, Cuba, and Puerto Rico. Mr. Kaufmann and Mr. Girard will visit India, and possibly Pakistan.

For your information, Mr. Kaufmann was born in Pittsburgh, Pa. on April 9, 1910; Mr. Hitchcock in Boston, Mass. on June 3, 1903; Mrs. McKenna in Houston, Texas on November 15, 1918.

Thank you for your generous help.

Sincerely,

Porter A. McCray

PAH/rck
enclosures

Porter A. McCray

The Museum of Modern Art Archives, NY	Collection:	Series/Folder:
	CE	II.1.83.2.1

copy - sent to: Paxton Haddow, New Delhi, India

returned ETC

Proposed ETC

October 9, 1954

May 18, 1954

Mr. Edgar Kaufman, Jr.
c/o Mr. Charles Scharoun
The Mrs. LeRoy Davidson
13 West Slope Lane
HAMDEN, Connecticut

4-10-54-80442

Dear Edgar:

Every Dear Martha:ed with your entertaining letters and reports of success at London and Rome, and every day anxious if there has been more news.

I have hoped almost daily I could write or telephone I would be in New Haven to discuss further the many wonder-ful suggestions about India made in your letter of months ago. Had extraordinary luck and genuine cooperation which pre-mised a magnificent show.

Now I am to leave for the Biennale in another ten days so Since I suppose it will be mid-summer before I realize my good-will of the intentions. on at the Museum, I would want the South Gate, a few custom paintings, and other fine bits and pieces which could be related. Meanwhile, progress has been made and while our plan is a lead a touch to be kept in confidence, we expect to proceed with a. The robes very important Indian textile show to be assembled during the for the coming autumn and shown in New York the following spring.

This may possibly be combined with jewelry or even folk crafts to public lend greater scope to this initial undertaking. Plans for all be best a comprehensive Indian show are also gaining momentum and may, perhaps still materialize. ly in the interest of the project's effective-ness with the Indians. I enclose the release as it finally went out. As usual Following Monroe Wheeler's recent visit to India sets of cards in the Museum books which were requested are already on their way. a. Scharoun, Vogue. Your suggestion of a release on this activity I have passed on to our publicity department.

The friend Paxton Haddow, our former Assistant Cultural Attaché is a bit in Rio is now on her way to a new assignment in New Delhi and at or I have taken the liberty of passing on to her many of your ex-cellent suggestions. She will use them intelligently. t the color work should be of the highest quality, printed outside of India if necessary with a. Very many thanks and best wishes to you and LeRoy. Sans agrees with me that too great a choice of materials from the Scharoun collection or even her authorship of too great a portion of the book would not be desirable. Sandro has heard Sans's point of view. Cordially,

Porter A. McGray

PAM:eh

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	CE	II. 1. 83.2.1

Edgar Kaufmann, Jr.
Ahmedabad, India
October 9, 1954
- 2 -

October 9, 1954

Irwin has been furnished the floor plan with fullest explanatory details. It has been assumed you would probably not want the Young People's Gallery though this can be renegotiated if you so desire.

Mr. Edgar Kaufmann, Jr.
c/o Mr. Gautam Sarabhai cable sent to Bombay advising that the Committee, The Calico Mills' concurrence, had cabled the Ministry of External Affairs Ahmedabad, India contest Kahir and arrange generous cooperation from the Indian Museum.

Dear Edgar:

Sandro is a bit dismayed over the prospect of departing from India as soon as possible. Everyone is delighted with your entertaining letters and reports of success at London and Bombay, and every day enquires if there has been more news.

Antagonistic as I am to the Atomic Age, I'm grateful for its creation of the situation you describe at the Victoria and Albert. It would seem you've had extraordinary luck and genuine cooperation which promises a magnificent show.

Since I am inclined toward the glory approach and somewhat doubtful of the greater occasion at the Museum, I would seize the Sanchi torso, a few costume paintings, and other fine bits and pieces which could be related to your theme. I don't know Tipoo's Tiger but it could lend a touch of whimsy, and the Mughal jades and crystal real glamour. The rubies and great jewels, of course, would be better for publicity than for the show or our budget.

Re publicity, after your suggested notes arrived Rene decided it would be best in our first release to omit the mention of any of the V. and A. personalities, particularly in the interest of the project's effectiveness with the Indians. I enclose the release as it finally went out. As usual in an advance release there has been little which has appeared in the press, but it has produced an enormous enthusiasm from Harper's Bazaar, Vogue, Life and others who want to run special features at the time of the exhibition.

The opening date has now quietly moved up to March 29th which I feel is a bit unrealistic. Monroe is, of course, anxious to have the book out at or near the opening, which would mean a deadline of January 15th for the introduction, catalog and photographs. We both agree that the color work should be of the highest quality, printed outside of India if necessary with as much assistance as is decent from the Sarabhais. Rene agrees with me that too great a choice of materials from the Sarabhai collection or even her authorship of too great a portion of the book would not be desirable. Sandro has heard Rene's point of view on this.

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	CE	II.1.83.2.1

Edgar Kaufmann, Jr.
Ahmedabad, India
October 9, 1954

- 2 -

Irwin has been furnished the floor plan with fullest explanatory details. It has been assumed you would probably not want the Young People's Gallery, though this can be renegotiated if you so desire.

I trust you received my cable sent to Bombay advising that the Consulate, with the Embassy's concurrence, had cabled the Ministry of External Affairs asking that they contact Kabir and arrange generous cooperation from the Indian Museums.

Sandro is a bit dismayed over the prospect of departing from India as soon as in November as your schedule requires you both in London. But, of course, the coordination of the mass of detail to be accomplished in these two outposts is a matter for your own judgement.

I so wish I were along if for no other reason than to escape the hyper-insanity now raging throughout the Museum. President Eisenhower has not yet confirmed his participation; Mr. Sachs through two drafts of his speech is still referring to Andrew Ritchie as Mr. Barr's able curatorial assistant; CBS and NBC are exploiting their age-old conflict at the expense of the Museum's nerves and resources. The portion of the collection that is hung looks quite handsome but as usual Faeth has utterly confused the painters and carpenters, and Alfred is certain they will not be ready for the press this Tuesday.

Incidentally, Alfred promises later intelligence on the Matisse fabrics and Monroe is pursuing playing card collectors.

Best for now.

Ever,

Then came the big purchasing from the Delhi Emporium (run by I.C.B.). Big and exhausting job. Neogi from Horn's Museum helped. Porter A. McCray came down and explained what her gift our gears was not writing an official Director, International Program with. As you will see, this most illuminating idea bore fruit.

Then an "American" party at Necha's. On Thursday, seventh, Mrs. Necha, Tom Necha, and I went to the apartment to Mrs. M. and also discussed the problem of exporting, which required permits still blocked to us by our inept approach to the Govt. of India. Agreed that Mrs. Chatterjee was the one to turn the trick for us. Then Paxton Necha came to lunch to talk USIA press, radio & film use of our show. Told her Washington should check everything with the Museum. Your niece S. has gone to see if you ask me. Also talked to Shankar Pillai about Victor d'Amico's heirs. Nothing new came of it. S.P. will write V. d'A. Then I closed shop in Delhi.

Wrote to Bombay (Mth). Went to Air India to get long strip for Girard and me cleared up. Necha's office had done a very incomplete job on them.

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	CE	II.1.83.2.1

AMBASSADOR HOTEL

Churchgate Extension
Bombay, 9,X,1954

Then to Mrs. Chattopadhyay's to ask her help in clearing our status with the Ministries of Commerce & Industry and Education. Letters to Delhi, also phoned there, and asked for written record. A copy of what I wrote has been sent you under separate cover.

Dear Porter: I have three days of great activity and importance to outline for you. Naturally it is exasperating to hear not a word in reply, exc. to the cable. Well, I've never said the Museum was a pleasure to work with, Have I? On Wednesday, the 6th, Mr. Keehn had arranged an early morning apt. with the Chargé, since the Ambassador's home on leave, to discuss the Embassy's willingness to vouch for the Museum's reliability in the matter of returning loans. This Governmental reassurance was required by the Ministry of Education, as you will recall if my notes have come to your attention. Then we went to see the Indian Saree and jewel collection of all times - at a Mrs. Bharat Ram's. All the people on whom we have been depending for guidance say it is unparalleled in India today. Nothing in London or Boston can begin to compare, and we were shown only a negligible portion. I feel that a large part of the success of our show will depend on getting a significant loan from this source. There are many complexities better voiced than written, but a sound proposal has been worked out with Keehn's help, and he in fact will have to follow up on it with Kehka Menon (publicity girl of Handcraft Board) who luckily is close to Mrs. Bh. Ram. When I return to Delhi we will see. (Incidentally I'll be in Delhi not only 23-24 but also 25 Oct., hence a day less in Bombay at the end of the schedule sent you and separately to Girard in your care.

Then we went into the great export crisis which Keehn foresaw dimly and which was solved very neatly for us by Lakshmi Jain, Secy of the Indian Cooperative Union, altogether a brilliant and already a respected young man. No use telling you the labyrinth where the red tape led, I'll outline only the trap door that let us out. First, the Museum deposited \$300 into a purchasing account on the books of the I.C.U. Export Section (licensed). Eventually all our purchases will be made thru this account. Then E.K. jr. became an accredited buyer for I.C.U. with a letter of authorization and R.2000 in cash for purchases not possible on credit. This has already worked like a dream. Tho' it adds to our cost, there is no alternative, and any other shipper would cost more ultimately. This way some of the extra cost will show in the merchandise value rather than in the shippers' charges.

Then came the big purchasing from the Delhi Emporium (run by I.C.U.). Big and exhausting job. Neogi from Hcraft Museum helped. Neogi also at last broke down and explained that the grit our gears was not writing an official request for cooperation to start with. As you will see, this most illuminating idea bore fruit.

Then an "American" party at Keehn's. On Thursday, seventh, Mrs. Menon, Tom Keehn, and I worked out the approach to Mrs. Bh. Ram, and also discussed the problem of exporting the loans, which required permits still blocked to us by our inept approach to the Govt. of India. Agreed that Mme. Chattopadhyay was the one to turn the trick for us. Then Paxton Hadow came to lunch to talk USISA press, radio & film use of our show. Told her Washington should check everything with the Museum. Your Miss H. has gone to seed if you ask me. Also talked to Shankar Pillai about Victor d'Amico's help. Nothing new came of it. S.P. will write V. d'A. Then I closed shop in Delhi.

Friday in Bombay (8th). Went to Air India to get long airtrip for Girard and me cleared up. Keehn's office had done a very incomplete job on them.

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	CE	II.1.83.2.1

ECK to PAM
Oct. 9, 1954
- 2 -

Then to Mme. Chattopadhyay's to ask her help in clearing our status with the Hcraft Bd., the Ministries of Commerce & Industry and Education. She was encouraging, wrote letters to Delhi, also phoned there, and asked for written documents on which to proceed. A copy of what I wrote has been sent you under separate cover. We are very lucky to have her on tap. Big pull, long U. S. experience, and eager to see the show a good one.

Then the big buying spree of Bombay. The Emporium yielded a whole treasure - to be reviewed today - thanks to Mrs. Jayakar's knowledge and help. The big Khadi shop here also came thru with some 35-40 things. Kashmir and Attar Pradesh less rich shops but in Kashmir spent \$300 U.S. on one item. Quite worth it, too. Mulk Raj Anand took me to dinner with a couple named Narayan (oil). Very good fun! I wonder if MARG will yield any plates for us? Also called Peerbhoy at J. Walter Thompson on this topic; we will meet on 29 Oct. before I leave.

The All India Handicrafts Board is assembling an important exhibition, Textile and Jewelry. All the usual, he held at the Museum in April and May of 1955; then to go to the important museums elsewhere in the United States.

Yours,

This exhibition is intended to celebrate in our country the revival, under India's new independence, of some of its oldest native crafts. It will be a major, self-contained activity, one of several marking the Museum's 25th Anniversary Program, which extends over the 1954-55 season.

Mr. Wheeler has written to tell you of my appointment as Director of this exhibition for the Museum. In this capacity, may I ask the All India Handicrafts Board to help us in the following three matters, crucial to the success of our endeavor? First, may we borrow an important group of textiles and accessories from the Handicraft Museum collection? Second, may we have the services of Mr. P. Seegi, Director of this Museum collection, to guide us in the purchases we need to make in India, to catalogue your loans to us, and to write a preliminary note on them and on contemporary Indian textiles for our catalogue?

Third, may we have the full assistance of the Board in securing the necessary facilities for bringing this material and other loans which may be made to us from public and private collections to our country for this exhibition? Naturally, The Museum of Modern Art will pay all expenses involved in packing, insuring, shipping and returning this material. In the case of a few particularly valuable items, possibly the Indian Government's diplomatic pouch might be made available.

We will give full credit in our exhibition and publications to all collaborators and lenders. We would be delighted if the name of the All India Handicrafts Board were to head the list. We are already assured of substantial loans from the Victoria and Albert Museum, where Mr. John Irwin, Assistant Keeper of the Indian Section, will write a note on ancient Indian textiles for us similar to the one we hope Mr. Seegi will provide. No other official institutions will be asked to collaborate, but loans are under discussion from several Indian museums and private collections.

Madame Chairman, please convey, along with this request, my heartfelt thanks to all connected with the Board for their friendly and active support of this exhibition in its preliminary stages.

With kindest regards, respectfully

Yours,

Walter Dillman, Jr.
The Museum of Modern Art
New York

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	CE	II.1.83.2.1

ECK to PAM - Bombay

Oct. 9, 1954

- 3 -

Porter: Here is a copy of the first letter I've written here. EK

Bombay, 8 - 10 - 1954

Shrimati Kamla Devi Chattopadhyay
Chairman, All India Handicrafts Board
Queensway, New Delhi

Dear Mme. Chattopadhyay:

The Museum of Modern Art in New York requests the cooperation of the All-India Handicrafts Board in assembling an important exhibition, Textile and Jewelry from India, to be held at the Museum in April and May of 1955; then to go to important museums elsewhere in the United States.

This exhibition is intended to celebrate in our country the revival, under India's new independence, of some of its oldest native crafts. It will be a major, self-contained activity, one of several forming the Museum's 25th Anniversary Program, which extends over the 1954-55 season.

Mr. Wheeler has written to tell you of my appointment as Director of this exhibition for the Museum. In this capacity, may I ask the All India Handicrafts Board to help us in the following three matters, crucial in the success of our endeavor? First, may we borrow an important group of textiles and accessories from the Handicraft Museum collection? Second, may we have the services of Mr. P. Neogi, Curator of this ~~XXXXXX~~ collection, to guide us in the purchases we need to make in India, to catalogue your loans to us, and to write a prefatory note on them and on contemporary Indian textiles for our catalogue?

Third, may we have the full assistance of the Board in securing the necessary facilities for bringing this material and other loans which may be made to us from public and private collections to our country for this exhibition? Naturally, The Museum of Modern Art will pay all expenses incurred in packing, insuring, shipping and returning this material. In the case of a few particularly valuable items possibly the Indian Government's diplomatic pouch might be made available.

We will give full credit in our exhibition and publications to all collaborators and lenders. We would be delighted if the name of the All India Handicrafts Board were to head the list. We are already assured of substantial loans from the Victoria and Albert Museum, where Mr. John Irwin, Assistant Keeper of the Indian Section, will write a note on ancient Indian textiles for us similar to the one we hope Mr. Neogi will provide. No other official institutions will be asked to collaborate, but loans are under discussion from several Indian museums and private collections.

Madame Chairman, please convey, along with this request, my heartiest thanks to all connected with the Board for their friendly and active support of this exhibition in its preliminary stages.

With kindest regards, respectfully

yours,

Edgar Kaufmann, Jr.
The Museum of Modern Art
New York

The Museum of Modern Art Archives, NY	Collection:	Series/Folder:
	CE	II. 1. 83. 2. 1

*cc to Miss Porter Hadden
American Embassy
New Delhi
India*

13 West Slope Lane
Hamden, Connecticut
March 2, 1954

Mr. Porter McOray
Museum of Modern Art
11 West 53rd Street
New York 19, New York

Dear Porter:

I have dug about in my memories for information that might help you place exhibitions in India and the following is what I have come up with.

Delhi:

- (1) Dr. Herman Goetz, Director (new), National Gallery. Now top man in contemporary art. Would write to him for general information.
- (2) Dr. Charles Fabri, 4 Ram Kishore Road, critic, The Statesman (formerly Director of Lahore Museum).
- (3) N.P. Chakravorty, retired Director of Archeology. Active in the All India Fine Arts & Crafts Society, New Delhi, which has a large exhibition hall suitable for major showings not connected with government. Write c/o Department of Archeology
- (4) B. Sanyal, painter and Director, Delhi Polytechnic Institute. He requested gifts of teaching materials, particularly posters. No money! One of best art schools in India. Has gallery for small exhibits.

Baroda:

Markham Bhat, Chairman, Art Department, Baroda University, Baroda, Bombay State. Best art school in India. Requested teaching materials, particularly slides and posters. Has money but would have to barter because of exchange difficulties. Probably would welcome exhibits.

Calcutta:

- (1) Lindsey Emerson, editor and critic on The Statesman. Could tell you if space would be available in the art school (conservative) in the India Museum. He is the brother-in-law of Sneila Auden, painter married to poet's brother. Both Emerson and Fabri are able, active, and avant garde.
- (2) Ajit Mookerjee, Director, The Indian Institute of Art in Industry (15 Park Street), Indian counterpart of the MMA.

Madras:

D.P. Roy Chowdhury, Director, Government Art School. Exhibition gallery

Hyderabad:

G. Venkatasalam, Director, Salar Jung Museum. Although active in modern art, his museum is a period piece and is not set up for exhibitions. He could contact the Director of the Hyderabad Museum,

The Museum of Modern Art Archives, NY	Collection:	Series/Folder:
	CE	II. 1. 83. 2. 1

a delightful Muslim whose name I have lost.

Bombay:

Jehangir Museum has the best exhibition space and is interested in modern art. Suggest you write for information to Rudolf von Leyden, c/o Marg. (My address book, alas, was burnt by a servant just before quitting India, with what confusion you can imagine)

These persons are all friends of both LeRoy and myself and you may write to them with some hope of attention - a rare hope in India as you probably remember. Let me know if there is anything else we can do. I, of course, am praying that the Museum will be able to do the Indian show. The current news promises difficulties and at the same time makes it more imperative for us to prove our interest in the traditional culture of which the Indians are so justly proud. If the comprehensive show cannot be done there is always the promise of a striking textile or folkcraft exhibition which I would strongly urge.

Again let me say that Amrita Sher Gil's Indian paintings are well worth showing. The romance of her tragic life would be an additional attraction.

We look forward to seeing you in New Haven.

Cordially,

Martha

Martha Davidson

Gifts of badly needed teaching materials would be a fine gesture of goodwill, particularly to the Delhi and Baroda institutions. They should be accompanied by sufficient publicity in local papers. The Russians have much success, I noted, with this technique. It is not wise, however, to give without first receiving a request. Suspicion would be the inevitable response.

The Museum of Modern Art Archives, NY	Collection:	Series/Folder:
	CE	II. 1. 83. 2. 1

ALEXANDER GIRARD • P.O. BOX 707 • SANTA FE, NEW MEXICO • TELEPHONE 8479

October 9, 1954
Camp
Girard

Dear Porter

It was so good to see you again
in New York. I'm only sorry
I have no "pans". Actually
horrible little virus is still with
me.

Mr. Alexander Girard
Hotel Langdon
5th Avenue at 56th St.
New York, New York

Dear Sandro:

I do hope all goes well! If there are any questions please cable
me at once. I shall of course be interested to hear of how it is
all fitting together.

I have handed your itemized bill to the Treasurer who promises to
forward the amount directly to Susan for deposit to your account.

As you know my greatest concern is that we collect from the begin-
ning as much information as is possibly available for reference here
in New York. Consult Edgar particularly carefully about the pre-
cautions we must take on the confirmation of loans, and the necessary
confirmation from me or Dorothy Dudley of the method of shipment and
insurance of objects of more than average value. We are attempting
to obtain free transportation from one of the Airlines to apply where
the lenders will allow this type of shipment.

Do read the enclosed letter to Edgar and hand it to him upon arrival,
please. I greatly enjoyed seeing you and Susan and look forward to
your early return.

Godspeed.

Ever,

Porter A. McCray
Director, International Program

PAM:bbp

How did opening event for 25th Anniversary
finally turn out? Didn't hear it
but understood there was a good

The Museum of Modern Art Archives, NY	Collection:	Series/Folder:
	CE	II. 1. 83. 2. 1

ALEXANDER GIRARD • P.O. BOX 707 • SANTA FE, NEW MEXICO • TELEPHONE 3-6759

October 21

Dear Porder

It was so good to see you again in New York. I'm only sorry I had "the vapors." Actually horrid little virus is still with me.

Reports from Sandro speak of necessity for concentrated effort every minute on the show. E.K. has apparently done a very fine job but I gather both of them are up at dawn - and run in "Soup" humidity (with out jackets) all day long. I do earnestly hope all goes well in every way for them and for M. O. M. A.

How did opening event for 25th Anniversary finally turn out? Didn't hear it but understand there was a good

The Museum of Modern Art Archives, NY	Collection:	Series/Folder:
	CE	II. 1. 83. 2. 1

National radio broadcast - our
 Secretary reported it to me - all
 upset cause no "Mr Girard" mentioned
 I said I guessed that was cause
 he was not Museum Staff - right?

- How is Renee D'H? Afterwards I
 was sorry I felt just too sick to
 rescue him from having to buy
 our lunch! Also there was
 much I would have liked to
 ask him to tell me from his fund
 of knowledge of this country.
 (Santa Fe)

- Santa Fe is absolute Heaven right
 now. Sunny dry days and cool
 nights with that wonderful smell of
 pinon fires - You must try and
 come 1955 - we'd be so happy
 to see you here.

- Attached is memo on that Bill - would
 appreciate your helpfulness.

- Very Best - Susan

FOR STUDY PURPOSES ONLY. NOT FOR REPRODUCTION.

The Museum of Modern Art Archives, NY	Collection:	Series/Folder:
	CE	II.1.83.2.1

THE MUSEUM OF MODERN ART

CC: Mrs. Shaw

Date 3 December 1954

To: Mr. Porter McCray

Re: Indian Show

From: Edgar Kaufmann, jr.

Mrs. Shaw has repeatedly expressed to me her understanding of your attitude toward the Indian show: that it should be considered as "art" and not as "craft". This attitude has never been expressed to me by you or anyone else. Naturally the show is a show of applied arts (that is, crafts) and not of art (that is, fine art). Can you resolve this problem before our publicity gets loused up?

*My point is that the publicity
should be aimed at the art page
rather than the home furnishings page.*

The Museum of Modern Art Archives, NY	Collection:	Series/Folder:
	CE	II. 1. 83. 2. 1

cc: Mr. d'Harnoncourt

Kufner

190 et. copy
sent to R.H.
M.W.
1601.

Dear Porter: I can't remember when I last wrote you, but I think it must have been just before Sandro arrived a week ago. Naturally time shortens when more souls have to be accommodated, & I'm elected to do all the travel & official arranging. Sandro has been shaping up some quite good ideas, even tho' he's rather seedy-looking.

- Well first of all some progress toward getting about a dozen plates. Estimates with & without printing in India should be ready at month's end. This thru Anand. Then, both in Bombay & Calcutta in the Museums I've found a total of 50 items (textiles mostly) which we should try to get. Things of a quality & in techniques not known in the West. All depends on our relationship to the Central Govt.
- Next, I've made it my business to see private & dealer's collections of rich old saris & jewels in order to have an independ-

The Museum of Modern Art Archives, NY	Collection:	Series/Folder:
	CE	II.1.83.2.1

cc: Mr. d'Harnoncourt
Mr. Wheeler

K. [Signature]
C

ant judgement about the great lady's
things in Delhi I wrote you we might
be able to get. I'm satisfied that we would
be getting quite the very top level that
can be reached even by those residents
here. In a day or two, in Delhi, I'll know
more about our chances with her.
Madras though, hastily visited was good
fun - the best so far in terms of pleasant
surroundings. Some nice exhibits bought.
Here in Calcutta Sandro's in-laws have
coddled us with party's, people, CD cars,
and loans (few but good) to the show.
We have been running into local animosities
somewhat, but seem so far to be skating
around gracefully enough on the thicker
ice (what a met. for India! still it's only
7 a.m.). ^{Potential} purchases here are disappointing
(for the first time) but as we near the last
quarter of our budget, I'm rather relieved.
Has anyone given a thought to Albini and
all that?
Yours vegetariantly Edgar

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	CE	II. 1. 83. 2. 1

cc: Mr. d'Harnoncourt
Mr. Wheeler
Mr. Bronstein

19 Oct.

Dear Porter:

I can't remember when I wrote you, but I think it must have been just before Sandro arrived a week ago. Naturally time shortens when more souls have to be accommodated, and I'm elected to do all the travel and official arranging. Sandro has been shping up some quite good ideas, even tho' he's been rather seedy-feeling.

Well first of all some progress toward getting about a dozen plates. Estimates with & without printing in India should be ready at month's end. This thru Anand. Then, both in Bombay & Calcutta in the Museums I've found a total of 50 items (textiles mostly) which we should try to get. Things of a quality & in techniques not known to the West. All depends on our relationship to the Central Govt.

Next, I've made it my business to see private & dealers' collections of rich old saris and jewels in order to have an independent judgment about the great lady's things in Delhi I wrote you we might be able to get. I'm satisfied that we would be getting quite the very top level that can be reached even by those resident here. In a day or two, in Delhi, I'll know more about our chances with her.

Madras though hastily visited was good fun - the best so far in terms of pleasant surroundings. Some nice exhibits bought, Here in Calcutta, Sandro's inlaws have coddled us with parties, people, CD cars, and loans ~~xx~~ (few but good) to the show. We have been running into local animosities somewhat, but seem so far to be skating around gracefully enough on the thicker ice (What a met. for India! Still it's only 7 a.m.) Potential purchases here are disappointing (for the first time) but as we near the last quarter of our budget, I'm rather relieved. Has anyone given a thought to Albini and all that!

Yours vegetarianly,

Edgar

FOR STUDY PURPOSES ONLY. NOT FOR REPRODUCTION.

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	CE	II. 1. 83. 2. 1

from Bowley
CAIRO AIRPORT - EGYPT
Airport Restaurant

cc: Mr. d'Harnoncourt ✓
Mr. Wheeler
Mr. Bronstein

C
O
P
Y

WESTERN UNION
INTERNATIONAL COMMUNICATIONS

W. P. MARSHALL, PRESIDENT

Received VIA WESTERN UNION CABLES at 40 Broad St., New York, N. Y. Telephone HAnover 2-2920

WLNL25 FTKA9 BOMBAY 25 12 2130 =

PORTER MCCRAY

LT PORTER MCCRAY

c/o

MODERNART
THE MUSEUM OF MODERN ART
11 WEST 53RD ST.

MODERNART NEWYORK =

Young People's Gallery *Archives?*
SHOW REQUIRES YOUNG GAUERY GIRA NOT PREDOMINANT COLOR
PLATE INFORMATION NEXT WEEK THANKS CABLE CONSULATE
WEAK EXHIBITS GORGEOUS BEST EDGAR .

MW has seen
Bombay and India didn't seem too exotic, I remembered the clammy tropic air at once. However the Indians are dears and beauties and the varieties of garb are monstrous. One rather hot native band wailed outside the Hotel, but alas the dancer seemed tame. Whole department houses listened, however, as the residents rushed to the sides overlooking this performance. Had my first hot Indian food on this plane, not bad to an old pepper lover.

I will leave you literally, that is, actually, in mid-air. Till the next,
yours ever fondly,

E.K.

FOR STUDY PURPOSES ONLY. NOT FOR REPRODUCTION.

The Museum of Modern Art Archives, NY	Collection:	Series/Folder:
	CE	II. 1. 83.2.1

*from
Boulby*

CAIRO AIRPORT - EGYPT
Airport Restaurant

cc: Mr. d'Harnoncourt ✓
Mr. Wheeler
Mr. Bronstein

C O P Y

Dear Porter: Arrived at airport in Bombay one o'clock this morning. The

THE MUSEUM OF MODERN ART

Date October 11, 1954

To: Monroe Wheeler

Re: Request received in letter

From: Helen Franc

from Edgar Kaufmann

In a letter to Porter written from ~~MIAMI~~ Bombay he asks: *(Edgar)*

"For Von Leyden here: Can Wheeler find out where top U.S. collection of playing cards are, curators' names. V.L. thinks some card manufacturing company has great historic collection. He has rare old Indian ones which need to be eased out quietly."

To keep our records straight on Edgar's various requests, Porter would appreciate being informed of action taken on this, please.

be eased out quietly.

Bombay and India didn't seem too exotic, I remembered the clammy tropic air at once. However the Indians are dears and beauties and the varieties of garb are monstrous. One rather hot native band wailed outside the Hotel, but alas the dancer seemed tame. Whole department houses listened, however, as the residents rushed to the sides overlooking this performance. Had my first hot Indian food on this plane, not bad to an old pepper lover.

I will leave you literally, that is, actually, in mid-air. Till the next,
yours ever fondly,

E.K.

The Museum of Modern Art Archives, NY	Collection:	Series/Folder:
	CE	II. 1. 83. 2. 1

*from
Bombay*
CAIRO AIRPORT - EGYPT
Airport Restaurant

cc: Mr. d'Harnoncourt ✓
Mr. Wheeler
Mr. Bronstein

G
O
P
Y

Dear Porter: Arrived at airport in Bombay one o'clock this morning. The Paris TWA office misinformed me, and you, as to arrival. We were due at 7.30 p.m. Sept. 30. D. G. the Press Trust wasn't on hand at 1 a.m. At

THE MUSEUM OF MODERN ART

Date October 11, 1954

To: Alfred Barr

Re: Request received from Edgar K.

From: Helen Franc

In a letter to Porter from Bombay, Edgar Kaufmann wrote:

"For John Irwin at Victoria and Albert: Can Alfred Barr get a good clean photo of India cotton print which Matisse has on wall? Cartier-Bresson photo in recent book shows it dimly. A good textile."

To keep our records straight on Edgar's various requests, Porter would appreciate being informed on whatever action you take on this, please. Thanks!

Bombay and India didn't seem too exotic, I remembered the clammy tropic air at once. However the Indians are dears and beauties and the varieties of garb are monstrous. One rather hot native band wailed outside the Hotel, but alas the dancer seemed tame. Whole department houses listened, however, as the residents rushed to the sides overlooking this performance. Had my first hot Indian food on this plane, not bad to an old pepper lover.

I will leave you literally, that is, actually, in mid-air. Till the next, yours ever fondly,

E.K.

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	CE	II.1.83.2.1

CAIRO AIRPORT - EGYPT
Airport Restaurant

cc: Mr. d'Harnoncourt
Mr. Wheeler
Mr. Bronstein

C
O
P
Y

Dear Porter: Arrived at airport in Bombay one o'clock this morning. The Paris TWA office misinformed me, and you, as to arrival. We were due at 7.30 p.m. Sept. 30. D. G. the Press Trust wasn't on hand at 1 a.m. At seven this evening as I was in the airport, the Press Trust phoned. Arranged to see their man in Delhi tomorrow. Had ample rest and started in on the rounds of Monroe's intros. Peerbhoy at J. Walter Thompson first. He will prepared for my return; also writing to friends in Hyderabad, where much is to be found. (Hyderabad has given heavily to V. and A.; V. and A. shotes on Moghul court costumes and folk costumes). Peerbhoy will look up colored ads with costume which agency did for Tate in Marg. Then lunch as guest of Rudi von Leyden (Volkart Bros., airconditioning and such). Very much the German mondain aristo gone to small resourcefulness, opinionated and vocal on any subject, and of course of little use. Promises more later? Hospitable, anyway. Plane lights just reduced to tiny "reading" lights, no doubt sponsored by needy opticians! Had difficulty reaching both Dr. Anand of Marg and Mrs. Joyakar who runs big Handicraft Board shop at Bombay, but talked to both on phone. Made arrangements for return. Mrs. J friend of John Irwin, and thanks to Monroe I had read her book. Also spent quite some time inspecting Handicraft shop. Found and listed somedesirable things, including naturally some not mentioned in reading I'd done. Also went thru "Govt" section in phone book and gleaned some interesting agency names and interconnections which I can get info on in Delhi. Excelsior!

Now can you help me on the inevitable "return favors"? I will write Barr and Wheeler separately but someone might follow them up.

1. For John Irwin at V & A. Can Barr get a good clean photo of India cotton print which Matisse has on wall? Cartier Bresson phot in recent book shows it dimly. A good textile.
2. For Von Leyden here. Can Wheeler find out where top U.S. collection of playing cards are, curators' names. V.L. thinks some card mfg. company in has great historic collection. He has rare old Indian ones which need to be eased out quietly.

Bombay and India didn't seem too exotic, I remembered the clammy tropic air at once. However the Indians are dears and beauties and the varieties of garb are monstrous. One rather hot native band wailed outside the Hotel, but alas the dancer seemed tame. Whole department houses listened, however, as the residents rushed to the sides overlooking this performance. Had my first hot Indian food on this plane, not bad to an old pepper lover.

I will leave you literally, that is, actually, in mid-air. Till the next, yours ever fondly,

E.K.

FOR STUDY PURPOSES ONLY. NOT FOR REPRODUCTION.

The Museum of Modern Art Archives, NY	Collection:	Series/Folder:
	CE	II. 1. 83. 2. 1

October 11, 1954

Dear Porter:

Have copied the enclosed from Edgar and sent copies to Monroe, Rene, Alfred. Also discussed with Monroe who thinks your cable which replied to E.'s cable and crossed this from him, adequately takes care of his 1) and 2) items in para. 2. What he is wondering is if we should start any wheels turning in Washington that might help Edgar on getting U.S. Embassy there to certify re return of loans. His present thought is, no action necessary unless E. screams for help. Then thinks maybe Nelson R. should be asked to swing into action on the Potomac front. I have asked both Monroe and Joyce to let me know if either M. or Rene do take any action on this.

Sorry I wasn't here Sunday to help type etc. -I'd gladly have helped man the barricades, as you know! You all seem to have done nobly and I know what a relief it must have been to you to go away with your desk in that naked condition.

If the julep season has not gone by, have a long one for me - or do you Virginians leave that to that YANKEE state, Kentucky?

Love -

Lee J

The Museum of Modern Art Archives, NY	Collection:	Series/Folder:
	CE	II. 1. 83. 2. 1

CC: D^r Harnoncourt

Wheeler

Barr

Francis

Please see that Barr's
& Wheeler's offices are
notified of Edgais' resignation
& learn if possible of their intended

activity and importance to you. Really it is exasperating to hear not a word in reply, esp. to the cable. Well, I've never said the Museum was a pleasure to work with, have I? On Wednesday the 6th. Mr. Keelins has arranged an early morning get. with the change since the Ambassador's home on leave, to discuss the Embassy's willingness to coach for the Museum's reliability in the matter of returning loans. This governmental reassurance was required by the Ministry of Education, as you will recall if my notes have come to your attention. Then we went to see the Indian since a few collection of all kinds - at a Mrs. Ghazet Rani's. All the people on whom we have been depending for guidance say it is unparalleled in India today. Nothing in London or Boston can begin to compare, and we now show only a negligible portion. I feel that a large part of the success of our show will depend on getting in significant loans from this source. There are many complexities better voiced than written, but a some proposal has been worked out with Keelins' help, and he in fact will have to follow up on it.

The Museum of Modern Art Archives, NY	Collection:	Series/Folder:
	CE	II. 1. 83. 2. 1

CC: D^r Barnocourt
Wheeler
Barr

PHONE: { 26091 (4 Lines)
30851 (2 Lines)
GRAMS: EMBASSY.



Most Modern & Up-to-date Hotel
in the East Fitted with Bath and
Shower, Radio and Telephone
in each room.

Ambassador
HOTEL

CHURCHGATE EXTENSION

Bombay 9. x 1954

Dear Porter: I have three days of great activity and importance to outline for you. Not really it is exasperating to hear not a word in reply, esp. to the cable. Well, I've never said the Embassy was a pleasure to work with, have I? On Wednesday the 6th. Mr. Keelins had arranged an early morning apt. with the change since the Ambassador's home on leave, to discuss the Embassy's willingness to coach for the Museum's solicitation in the matter of returning loans. This governmental consciousness was required by the Ministry of Education, as you will recall if my notes have come to your attention. Then we went to see the Indian since a few collection of all kinds - at a Mrs. Ghansai Rani's. All the people are whom we have been depending for guidance say it is unparalleled in India today. Nothing in London or Boston can begin to compare, and we were shown only a negligible portion. I feel that a large part of the success of our show will depend on getting a significant loan from this source. There are many complexities better voiced than written, but a sound proposal has been worked out with Keelins' help, and he in fact will have to follow up on it.

The Museum of Modern Art Archives, NY	Collection:	Series/Folder:
	CE	II. 1. 83. 2. 1

CC: D^r Harnoncourt
Wheeler
Barr

PHONE: { 26091 (4 Lines)
30851 (2 Lines)
GRAMS: EMBASSY.



Most Modern & Up-to-date Hotel
in the East Fitted with Bath and
Shower, Radio and Telephone
in each room.

Ambassador
HOTEL

CHURCHGATE EXTENSION

Bombay 195

with Rekha Menon (Publicity Girl Secy of H Craft Board) who luckily is close to Mrs. B. H. Ram. When I return to Delhi we will see. Incidentally I'll be in Delhi not only 23-24 but also 25 Oct., hence a day less in Bombay at the end of the schedule sent you and separately to Ghandi in your care.

Then we went into the great export crisis which Nehru foresaw dimly and which was solved very neatly for us by Lakshmi Jain, Secy of the Indian Cooperative Union, altogether a brilliant and already respected young man. No use telling you the labyrinth where the red tape led, I'll outline only the troupe door that let us out. First, the Museum deposited \$500 into a purchasing account on the books of the I.C.U. Export Section (licensed). Eventually all our purchases will be made thru this account. Then E. K. J. became an accredited buyer for I.C.U. with a letter of authorization and Rs. 2000 in cash for purchases not possible on credit. This has already worked like a dream. The it adds to our cost, there is no alternative, and any other shipper would cost more ultimately. This way some of the cost will show in the merchandise value rather than in the shipping charges.

The Museum of Modern Art Archives, NY	Collection:	Series/Folder:
	CE	II. 1. 83. 2. 1

CC: D' Harnoncourt
Wheeler
Barr



Most Modern & Up-to-date Hotel
in the East Fitted with Bath and
Shower, Radio and Telephone
in each room.

PHONE: { 26091 (4 Lines)
30851 (2 Lines)
GRAMS: EMBASSY.

Ambassador HOTEL

CHURCHGATE EXTENSION

Bombay 195

Then came the big purchasing from the Delhi
Exposition (run by I.C.U.). Big and exhausting
job. Neogi from H.Craft. Museum helped. Neogi also
at last broke down & explained that the grit in
our gears was not wanting an official request for
cooperation to start with. As you will see this most
illuminating idea bore fruit.
Then an "American" party at the Keehns. O!
On Thursday, seventh, Mrs. Lennon, Tom Keehn and
I worked out the approach to Mrs. B.H. Rann, and also
discussed the problems of exporting the loans, which
requires permits still blocked to us by our inept
approach to the Govt. of India. Agreed that Mr.
Chatterpadhyay was the one to turn the trick for us.
Then Paxton Haddon came to lunch to talk USIA.
Told her Washington
press, radio, a film use of our show. Told her this
should check everything with the Museum. Gave this
H. has gone to see if you ask me. Also talked to
Shankar Pillai about Victor d'Amico's help. Nothing
new came of it. S.P. will write V.d'A. Then I closed
shop in Delhi.
Friday in Bombay (8th). Went to see India to get
long waiting for Grand one cleared up. Keehn's office
had done a very incomplete job on them.
Topic, we will meet on 29 at before I leave

The Museum of Modern Art Archives, NY	Collection:	Series/Folder:
	CE	II. 1. 83. 2. 1

CC: D' Harnoncourt
Wheeler



Most Modern & Up-to-date Hotel
in the East Fitted with Bath and
Shower, Radio and Telephone
in each room.

Ambassador
HOTEL

PHONE: { 26091 (4 Lines)
30851 (2 Lines)
GRAMS: EMBASSY.

CHURCHGATE EXTENSION

Bombay

195

all the usual,
your
etc.

Then to Mrs. Chatterpachyay's to ask her help
in clearing our status with the H. Craft Bd, the
Ministries of Commerce-Industry, and Education.
She was encouraging, wrote letters to Delhi,
also phoned there, and asked for a written
document on which to proceed, & copy of what
I wrote has been sent you under separate cover.
We are very lucky to have her on top. Big pull,
long U.S. experience, and eager to set the show
a good one.

Then the big buying spree of Bombay - The
Emporium yielded a whole treasure - to be
reviewed today - thanks to Mrs. Joyakar's know-
ledge & help. The big Khadi shop here also come
down with some 35-40 things. Kashmir and
Uttar Pradesh less rich shops, but in Kashmir
spent 300 U.S. on one item. Quite worth it, too.
Mulk Raj Anand took me to dinner - with a
couple named Narayan (or). Very good fun. I
wonder if Mary will yield any plates for us?
Also called Peabody at J. Walter Thompson on this
topic; we will meet on 29 Oct. before I leave.

The Museum of Modern Art Archives, NY	Collection:	Series/Folder:
	CE	II. 1. 83. 2. 1

CC: D^r Harnoncourt
Wheeler

Porter: here is a copy of the first letter
I've written here.
Etc.



Most Modern & Up-to-date Hotel
in the East Fitted with Bath and
Shower, Radio and Telephone
in each room.

Ambassador
HOTEL

CHURCHGATE EXTENSION

Bombay 8-10 - 1957

^{Kamla}
Shrimati ~~Kamla~~ Devi Chattopadhyay
Chairman, All India Handicrafts Board,
Queensway, New Delhi.

Dear Mme. Chattopadhyay:
The Museum of Modern Art
in New York requests the cooperation
of the All India Handicrafts Board in
assembling an important exhibition,
Textiles and Jewellery From India, which
to ~~will~~ be held at the Museum ~~from~~ in

April and May of 1955; ~~and~~ then ~~will~~ ^{to}
go to ~~a selected group of~~ important
Museums elsewhere in the United States.

This exhibition is intended to
celebrate in our country the revival, under
India's new independence, of some of its

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	CE	II. 1. 83. 2. 1

CC: D^r Earnoncourt
Wheeler
Room



Most Modern & Up-to-date Hotel
in the East Fitted with Bath and
Shower, Radio and Telephone
in each room.

PHONE: { 26091 (4 Lines)
30851 (2 Lines)
GRAMS: EMBASSY.

Ambassador
HOTEL

CHURCHGATE EXTENSION

Bombay 195

oldest native crafts. It will be ~~a~~ major
~~important~~, self contained activity, one
of several ^{forming} ~~organized~~ which will be
~~presented as part of~~ the Museum's
25th Anniversary Program, which
extends over the 1954-55 season.

Mr. Wheeler has written
to tell you of my appointment as
Director of this exhibition for the Museum.
In this capacity may I ask the
All India Handicrafts Board to help us
in the following ^{three} matters, ~~which are~~
crucial ~~for~~ the success of our endeavor?
First, ^{may} we borrow an important
group of textiles and accessories from
the Handicrafts Museum's collection?

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	CE	II. 1. 83. 2. 1

CC: D' Harnoncourt
Wheeler
Barr



Most Modern & Up-to-date Hotel
in the East Fitted with Bath and
Shower, Radio and Telephone
in each room.

PHONE: { 26091 (4 Lines)
30851 (2 Lines)
GRAMS: EMBASSY.

Ambassador
HOTEL

CHURCHGATE EXTENSION

Bombay 195

Second, may we have the services
of Mr. P. Neogi, Curator of this
collection, to guide us in ~~the~~ ^{the}
purchases we need to make in India,
to catalogue your loans to us, and
to write a preface note on them
and on ^{contemporary} Indian textiles ~~generally~~ for
our catalogue?
Third, may we have the full assistance
of the Board in securing the necessary
facilities for bringing this material
to ~~our~~ and other loans which may
be made to us ^{from} ~~by~~ public ^{and private} collections
~~and by presents~~ to our country for
this exhibition? Naturally the Museum
of Modern Art will pay all expenses

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	CE	II. 1. 83. 2. 1

CC: D^r Harnoncourt
Wheeler
Barr

PHONE: { 26091 (4 Lines)
30851 (2 Lines)
GRAMS: EMBASSY.



Most Modern & Up-to-date Hotel
in the East Fitted with Bath and
Shower, Radio and Telephone
in each room.

Ambassador
HOTEL

CHURCHGATE EXTENSION

Bombay 195

incurred in packing, insuring,
shipping and returning this
material. In the case of a few
particularly valuable items possibly
~~the use of~~ the Indian Government's
diplomatic pouch might be made
available.

We ~~expect to~~ ^{will} give full credit in
our exhibition ^{and subscription} to all collaborators
and lenders. We ~~there~~ would be
delighted if the name of the All India
Handicraft Board were to lead the list.
We are already assured of substantial
loans from the Victoria and Albert Museum
where Mr. John Lavin, Assistant Keeper of the
Indian Section, will write a note on ancient
Indian textiles for us similar to the one
we hope Mr. Neogi will provide. No other

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	CE	II. 1. 83. 2. 1

CC: D^r Harnoncourt
Wheeler
Barr

PHONE: { 26091 (4 Lines)
30851 (2 Lines)
GRAMS: EMBASSY.



Most Modern & Up-to-date Hotel
in the East Fitted with Bath and
Shower. Radio and Telephone
in each room.

Ambassador
HOTEL

CHURCHGATE EXTENSION

Bombay 195

official institutions will be asked to
collaborate, but ~~some~~ loans are under
discussion from several Indian Museums
and private collectors.

Mr. Chairman please convey
along with this request my heartfelt
thanks to all connected with the Board
for their friendly and active support of
this exhibition in its preliminary
stages.

With kind regards, respectfully
yours

Edgar Kaufmann, Jr.
~~Director~~
The Museum of Modern Art
New York.

FOR STUDY PURPOSES ONLY. NOT FOR REPRODUCTION.

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	CE	II.1.83.2.1

CC: D' Harnoncourt
Wheeler
Barr

COPY

Por

fin
30



ASSOCIATED HOTELS OF INDIA LIMITED



TELEGRAMS: "COMFORT"

5.10.54
HOTEL IMPERIAL

elhi

lp and
g (about
xtiles
set &

Telefax

WESTERN UNION
SENDING BLANK

Telefax

cc: Mr. d'Harnoncourt
Mr. Wheeler

COPY

October 8, 1954

EDGAR KAUFMANN
AMBASSADOR HOTEL
BOMBAY, INDIA

CONSULATE WITH EMBASSY'S CONCURRENCE CABLED MINISTRY EXTERNAL
AFFAIRS TODAY REQUESTING REFERENCE KABIR AND COMPLETE COOPER-
ATION INDIAN MUSEUMS. BEST.

PORTER

(Chg. ICE-D-#5-54 - TEXTILE AND JEWELRY FROM INDIA)

Send the above message, subject to the terms on back hereof, which are hereby agreed to

PLEASE TYPE OR WRITE PLAINLY WITHIN BORDER—DO NOT FOLD
1269—(5-50)

Pe
hs
De
we

returned from Delhi fairer (all day)
feels are tops and at first
breathes I'd like to write that
in more detail, also about
fashions who are admirable &
delightful. over

ay
Kerning,
rank

The Museum of Modern Art Archives, NY	Collection:	Series/Folder:
	CE	II. 1. 83. 2. 1

CC: D' Harnoncourt
Wheeler
Barr

C O P Y

Hotel Imperial, New Delhi
October 5, 1954

Porterji:

Much too much detail to relay; main points to date: good help and fine people everywhere except snag as below. Good start on buying (about 30 pieces for about \$300) and excellent group (25-30) borrowed textiles from Folk Art Museum. Also, the complex travel schedule has been set & tickets, etc. done. Have just returned from Jaipur (all day). Kechns

Horrid snag is Kabir (to whom Sundaram in Wash. wrote after U.N. Lal's meeting). K. says no loans from govt. to private agency unless Indian Ambassador in Wash gives O.K. (Did René show you my cable?!) Also otherwise sticky, tho' not in manner. Small obstructions technique. Also discovered that Dept. of Archaeology will likely hold up shipments regardless of lenders (public or private) willingness unless instructed otherwise from high authority. Mr. A. Ghosh is new dir. of Arch. under Ministry of Education, where Kabir is Secy. Minister (Ct. inactive) is Maulana Abul Kalam Azad; his Pst. Secy (important) is K. Kripalani whom I met. Nice, but cautious. So what we need is Mehta to say (1) Lend to Mo. M. A. all reasonable requests, (2) Let Mo. M. A. requests out of country: both statements to Education Ministry. Besides this, I have to get our Embassy here to certify that we will

we've reached so far.

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	CE	II.1.83.2.1

CC:D^r Harnoncourt
Wheeler
Barr

COPY

Hotel Imperial, New Delhi

Porte

fine
30 p
from
tick
are
also

UpNo
agen
show
Smal
will
will
Ghos
Kabi
his
but

Besi
retu
anot
Well
you)

P.S.
have
Dep.
we've



ASSOCIATED HOTELS OF INDIA LIMITED

TELEGRAMS: "COMFORT"
TELEPHONE: 7111-7119



HOTEL IMPERIAL
NEW DELHI

2
3.10.54

return all loans. No word
acceptable to govt. except
that of another govt. !
Well, ji, salaam (as is said
in the Ed. Min. as the names will
tell you)

Edgarji

P.S. Mrs. B.K. Nehru has been
very helpful in all this - she may
have been able to move Kabir a little.
She ~~earlier than the song~~ took
me to meet Mr. Kamungo, Dep. Min.
for Cottage Industries, who can be
useful & is highest rank wife
reached so far.

p and
(about
tiles
set &
ehns
11 ;

fter

r.
ology
vate)
A.
here
zad;
e,

11

1

mingo,
ank

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	CE	II.1.83.2.1

CC:D' Harnoncourt
Wheeler
Barr

C O P Y

Hotel Imperial, New Delhi
October 5, 1954

Porterji:

Much too much detail to relay; main points to date: good help and fine people everywhere except snag as below. Good start on buying (about 30 pieces for about \$300) and excellent group (25-30) borrowed textiles from Folk Art Museum. Also, the complex travel schedule has been set & tickets, etc. done. Have just returned from Jaipur (all day). Keehns are tops and at first breather I'd like to write that in more detail; also about Indians who are admirable and delightful.

Horrid snag is Kabir (to whom Sundaram in Washington wrote after U.N. Lall's meeting). K. says no loans from government to private agency unless Indian Ambassador in Washington gives o.k. (Did Rene show you my cable?) Also otherwise sticky, tho' not in same manner. Small obstructions technique. Also discovered that Dept. of Archeology will likely hold up shipments regardless of lenders (public or private) willingness unless instructed otherwise from high authority. Mr. A. Ghosh is new Director of Archeology under Ministry of Education, where Kabir is Sec'y. Minister (old, inactive) is Maulana Abul Kalam Azad; his private secretary (important) is K. Kripalami whom I met. Nice, but cautious. So what we need is Mehta to say:

- 1) Lend to M.O.M.A. all reasonable requests
- 2) Let M.O.M.A. requests out of country: both statements to Education Ministry.

Besides this, I have to get our Embassy here to certify that we will return all loans. No word acceptable to government except that of another government!

Well, ji, salaam (as is said in the Ed.Min., as the names will tell you).

EDGARJI

P.S. Mrs. B. K. Nehru has been very helpful in all this - she may have been able to move Kabir a little. She took me to meet Mr. Kamango, Dep.Min. of Cottage Industries, who can be useful and is highest rank we've reached so far.

FOR STUDY PURPOSES ONLY. NOT FOR REPRODUCTION.

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	CE	II. 1. 83. 2. 1

Oct 1, 1974

cc: Mr. d'Harnoncourt
Mr. Wheeler
Mr. Bronstein

CAIRO AIRPORT - EGYPT
Airport Restaurant

C
O
P
Y

clock this morning. The

URGENT

TR-9-7800

Mr. Bhawari

TGB8

NMW3

NEWDELHI 24/23 4 1455

LT RENE DHARNONCOURT MUSEUM MODERN ART (11 WEST 53RD ST) N
NEWYORKCITY

KABIR MINISTRY EDUCATION SUGGESTS EMBASSY WASHINGTON REQUEST
RELEASE OBJECTS INDIAN MUSEUMS URGENT PLEASE TRY REGARDS EDGAR

Advise: —

internal Affairs ^{after}
OCT 5 - 1974
PLEASE TELEPHONE
YOUR REPLY TO
WHITEHALL 4-3100

I will leave you literally, that is, actually, in mid-air. Till the next,
yours ever fondly,

E.K.

FOR STUDY PURPOSES ONLY. NOT FOR REPRODUCTION.

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	CE	II. 1. 83. 2. 1

CAIRO AIRPORT - EGYPT
Airport Restaurant

cc: Mr. d'Harnoncourt
Mr. Wheeler
Mr. Bronstein

Dear Porter: Arrived at airport Bombay one o'clock this morning. The

GE05

URGENT

STANDARD
TIME
1954 OCT 3 PM 1 00
4-A

TG2207

NM54

NEWDELHI 21 3 2055

PORTER MCCRAY MUSSEUM MODERNART

NYK

ASK GIRARD PROCEED IMMEDIATELY AHMEDABAD THEN ACCOMPANY ME
SCHEDULE DETAILS WIRED TOMORROW ALL FINE REGARDS EDGAR

the residents rushed to the sides overlooking this performance. Had my first
hot Indian food on this plane, not bad to an old pepper lover.

I will leave you literally, that is, actually, in mid-air. Till the next,
yours ever fondly,

E.K.

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	CE	II.1.83.2.1

Oct 1, 1974

cc: Mr. d'Harnoncourt
Mr. Wheeler
Mr. Bronstein

C
O
P
Y

CAIRO AIRPORT - EGYPT
Airport Restaurant

Dear Porter: Arrived at airport in Bombay one o'clock this morning. The Paris TWA office misinformed me, and you, as to arrival. We were due at 7.30 p.m. Sept. 30. D. G. the Press Trust wasn't on hand at 1 a.m. At seven this evening as I was in the airport, the Press Trust phoned. Arranged to see their man in Delhi tomorrow. Had ample rest and started in on the rounds of Monroe's intros. Peerbhoy at J. Walter Thompson first. He will be prepared for my return; also writing to friends in Hyderabad, where much is to be found. (Hyderabad has given heavily to V. and A.; V. and A. shortages on Moghul court costumes and folk costumes). Peerbhoy will look up colored ads with costume which agency did for Tate in Marg. Then lunch as guest of Rudi von Leyden (Volkart Bros., airconditioning and such). Very much the German mondain aristo gone to small resourcefulness, opinionated and vocal on any subject, and of course of little use. Promises more later? Hospitable, anyway. Plane lights just reduced to tiny "reading" lights, no doubt sponsored by needy opticians! Had difficulty reaching both Dr. Anand of Marg and Mrs. Joyakar who runs big Handicraft Board shop at Bombay, but talked to both on phone. Made arrangements for return. Mrs. J friend of John Irwin, and thanks to Monroe I had read her book. Also spent quite some time inspecting Handicraft shop. Found and listed some desirable things, including naturally some not mentioned in reading I'd done. Also went thru "Govt" section in phone book and gleaned some interesting agency names and interconnections which I can get info on in Delhi. Excelsior!

Now can you help me on the inevitable "return favors"? I will write Barr and Wheeler separately but someone might follow them up.

- = 1. For John Irwin at V & A. Can Barr get a good clean photo of India cotton print which Matisse has on wall? Cartier Bresson phot in recent book shows it dimly. A good textile.
- = 2. For Von Leyden here. Can Wheeler find out where top U.S. collection of playing cards are, curators' names. V.L. thinks some card mfg. company in has great historic collection. He has rare old Indian ones which need to be eased out quietly.

Bombay and India didn't seem too exotic, I remembered the clammy tropic air at once. However the Indians are dears and beauties and the varieties of garb are monstrous. One rather hot native band wailed outside the Hotel, but alas the dancer seemed tame. Whole department houses listened, however, as the residents rushed to the sides overlooking this performance. Had my first hot Indian food on this plane, not bad to an old pepper lover.

I will leave you literally, that is, actually, in mid-air. Till the next, yours ever fondly,

E.K.

The Museum of Modern Art Archives, NY	Collection:	Series/Folder:
	CE	II. 1. 83. 2. 1



مطار القاهرة الدولي

CAIRO AIRPORT-EGYPT
AIRPORT RESTAURANT

RR

please
make
copy for
Rd'H
HB
MCO

1 Oct. flying from Bombay to Delhi.

Dear Porter: Arrived at airport Bombay one o'clock this morning. The Paris TW4 office had misinformed me, and I you, as to arrival. We were due at 7:30 pm. Sept. 30. D.G. the Press Trust wasn't on hand at 1 am. At seven this evening as I was in the airport, the Press Trust phoned. Arranged to see their man in Delhi tomorrow.

Had ample rest and started in on the rounds of Monroe's intro. Peerbhoy at J. Walter Thompson first. ^{he} Will prepare for my return; also writing to friends in Hyderabad where meeting ^{to be found} (Hyderabad has given heavily to V. & A.; V&A shortest on Moghul court costumes and folk costumes). Peerbhoy will look up colored ads with costume which agency did for take in Marg. Then lunch as guest of Rudi von Leyden (Volcart Bros., air conditioning and such). Very much the German moudain aristo gone to small respectfulness, opinionated and vocal on any subject, and of course of little use. Promises more later? Hospitable anyhow. Plane lights just reduced to tiny "reading" lights, no doubt sponsored by needy opticians! Had difficulty reaching both Dr. Anand of Marg and Mrs. Jayakar who runs big Handicraft Board shop at Bombay, but talked to both on phone. Made arrangements for return. Mrs. J. friend of John Irwin, & thanks to Monroe I had read her book. Also spent quite some time inspecting Handicraft Shop. Found and listed some desirable thing, including naturally some not mentioned in reading I'd done. Also went thru "Govt" section in phone book and gleaned some interesting agency names & interconnections which I can get into on in Delhi. Excelsior!

Now can you help me on the inevitable "return favors"? I will write Barr & Wheeler separately but someone might follow them up.

① For John Irwin at V&A. Can Barr get a good clear photo of India cotton print which Matisse has on wall? Cartier Bresson photo in recent book shows it dimly. A good textile.

② For Von Leyden line. Can Wheeler find out where top U.S. collection of playing cards are, & ~~what~~ curators' names. V.L. thinks some ^{card mfg.} company has ^{great} historic collection.

He has rare old Indian ones which need to be eased out quietly.

Bombay & India didn't seem too exotic, I remembered the clammy tropic air at once. However the Indians are dears and beauties and the varieties of garb are monstrous. One rather hot native band waited outside the hotel, but alas the dancer seemed tame. Whole apartment houses lit up, however, as the residents rushed to the sides overlooking this performance. Had my first hot Indian food on this plane, not bad to an old pepper lover.

I will leave you literally, that is, actually in mid-air. Till the next yours ever fondly,

E/C

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	CE	II.1.83.2.1

THE MAYFAIR HOTEL
Berkeley Square

23.9.54

Telephone:
Mayfair 7777.
Telegrams:
Mayfairtel, Piccadilly, London.

The May Fair Hotel,
Berkeley Square,
London, W.1.

Jan. 1st

Porter: all continues very well indeed. We have a list of treasures to look up in India. Also some costumes and Singhal etc work ~~are~~ not represented here. Both Girard & I will need to return from London - it's essential. I've reserved a room at the Hyde Park for the week of Nov. 1st. Whether G. can return with me is not known & cannot be estimated. In general though Irwin likes folk art, the emphasis here is on glory. What would you think of Tipoo's Tiger as a specialty? It's quite Donatello and it's been restored to make mad noises. I myself think it's worth doing. Irwin would rather like to have Gira Smalhai do the modern cataloguing. I said we'd talk it over in Ahmedabad. That I thought well of it if she could do it in N.Y., to avoid shipping delays. I hope you get the press release notes promptly! I need to know URGENTLY deadlines for catalog photos, & catalog copy. Send to New Delhi. Best as always Yr Elgar

But Irwin could be sent by Ministry of Education, he believed.

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	CE	II. 1. 83. 2. 1

THE MAYFAIR HOTEL
Berkeley Square
London, W.1

September 23, 1954

Dear Porter:

Arrived Delhi and unhappy with Alcock Sq. Hotel.
Planned Embassy - got smooth maybe from Volney's girl. Went to
Porter: A Hill's who made me feel homesick and look more human.
Called on M. as requested. Planned inspection of the site.
All continues very well indeed. I've a list of treasures
to look up in India. Also court costumes and Singhalese work
are not represented here. Both Girard and I will need to
return through London - it's essential. I've reserved a room
at the Hyde Park for the week of Nov. 1st. Whether Gerard
can return with me or not cannot be estimated. In general
though Irwin likes folk art, the emphasis here is on glory.
What would you think of Tipoo's Tiger as a specialty? It's
quite Douanier and it's been restored to make mad noises.
I myself think it's worth doing. Irwin would rather like to
have Gira Sarabhai do the modern cataloguing. I said we'd
talk it over in Ahmedabad. That I thought well of it if she
could do it in N.Y., to avoid shipping delays. I hope you
got the press release notes promptly. I need to know urgently
deadlines for catalog photos, and catalog copy. Send to New
Delhi.

Jan. 1st

Best as always, Learned later, Ashton thought the whole thing
had been prevented from here. When this was cleared, he was ready
to help us. But his full help was spoiled by a serious circumstance.
The new atomic power center (research inst.) over with
of the grounds near the Imp. Inst. The Indian question was to go --
into crates at worst or elsewhere at best, by spring 55 according
to plan or spring 56 according to Ashton. At any rate our request
in well those since some move is inevitable and since it is a sign
of outside recognition welcomed in the circle of adjustments. Ashton
literally offered to let us show the whole section. I
COPY signed that our space-schedule-university-budget, etc. was
the textiles a proper gift for something grander, and hoped
his offer could be considered before his plans for a new home were
too far along. Then he began to suggest the Sanchi stupa as a
clou (...the most beautiful piece of Indian etc. .). I respectfully
saved it for the greater occasion, but agreed a clou was a very
sound suggestion. The Carver only then, said he, we will see. But
he couldn't have been more eager to help us. Wants trip to U.S.,
but agrees Irwin is more necessary if only one can go. This I
didn't have to encourage in the slightest - quite his own thought.
But Irwin could be sent by Ministry of Education, he believed.

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	CE	II.1.83.2.1

THE MAYFAIR HOTEL
Berkeley Square
London W1

Irwin however would rather be sent to India than 21.9.54 isn't dying
for the U.S. at all. Does want to do a bang-up scholarly catalog.
like the Keeper, Archer, who is over his technically but not actively.
Irwin is disturbed at illustrations of material not in show. They
Dear Porter: procedure was disastrous for them at time of big India show,
when Indian shipments arrived too late for photos and substitutes

Arrived deadish and unhappy with Sloane Sq. Hotel.
Phoned Embassy - got smooth maybes from Moley's girl. Went to
Truesitt & Hill's who made me feel bouncy and look more human.
Called on M. as requested. Passed inspection, got room here.
Told that Steuben was trying to crack the Academy with poor
success. Suggested that Gordon Russell loved Arthur Houghton,
and that Steuben had payed for Louvre. Was classed as too eager
with the tongue, but nicely sped on for your sake and Guatemala's.

Had feeling M. would be ready to help later on with practical
problems, gladly.

Collapsed, ate, slept, made date for lunch with Ashton today.
Spent morning nosing thru public part of Indian section: quite
marvellous. Ashton had me come to his flat, cooked omelette himself
(well) and said over the phone to his subordinates at the end --
"the Museum of Modern Art has carte blanche," give them anything
they want." So far so good, and it can be explained. Meanwhile
= I've sent him a thank you note for the lunch and for his help.
Suggest another note from Wheeler would be suitable.

At first (as I learned later) Ashton thought the whole thing
had been promoted from here. When this was cleared, he was ready
to help us. But his full help was spurred by an amazing circumstance.
The new atomic power center (research included) will take over much
= of the grounds near the Imp. Inst. The Indian Section must go --
into crates at worst or elsewhere at best, by spring 55 according
to plan or spring 56 according to Ashton. At any rate our request
is well timed since some move is inevitable and since it is a sign
of outside recognition welcomed in the tussle of adjustments. Actually
Ashton literally offered to let us show the whole section!! I
explained that our space-schedule-anniversary-budget, etc. made
the textiles a proper aperitif for something grander, and hoped
his offer could be considred before his plans for a new home were
too far along. Then he began to suggest the Sanchi torso as a
= clou (..the most beautiful piece of Indian etc. ..). I respectfully
saved it for the greater occasion, but agreed a clou was a very
sound suggestion. The Carew ruby then, said he. We will see. But
he couldn't have been more eager to help us. Wants trip to U.S.,
but agrees Irwin is more necessary if only one can go. This I
didn't have to encourage in the slightest- quite his own thought.
But Irwin could be sent by Ministry of Education, he belived.

The Museum of Modern Art Archives, NY	Collection:	Series/Folder:
	CE	II.1.83.2.1

Irwin however would rather be sent to India later on, isn't dying for the U.S. at all. Does want to do a bang-up scholarly catalog. Like the Keeper, Archer, who is over him technically but not actively, Irwin is disturbed at illustrations of material not in show. They say this procedure was disastrous for them at time of big India show, when Indian shipments arrived too late for photos and substitute works were used. Public most indignant.

Now Irwin is editing a new journal of Textile Arts for Gira Sarabhai, first issue to come out next April! He believes we could work on the Sarabhais for a picture subsidy. Will certainly try. He'll write, too. Says only quid pro quo should be to push the new journal somehow. Sounds fair, don't you think? As to credits, Ashton's first reaction was to mention only the Victoria and Albert, no names, no sections. However, before you get this a cable will have given you later facts.

The most amazing thing of all is that seemingly one shall not be paying anything for Irwin's work (and it will be plenty of work). I brought the point up quite clearly at lunch (at the time trips were discussed). He replied that Irwin's labors could properly be considered part of his regular job.

I also asked what formal exchange of info, request, etc. he required. A letter after my return said he, to be sent on up through channels.

This afternoon had big pow-wow with Irwin. Very ready, enthused, plunged into work in most practical way. We agreed that I should return here for the first week of November to get the historical material. He's preparing a list of India "musts" for me, and giving me most of his time. Quite an impressive chap; young.

I was entranced by many things, especially the Mughal jade and x crystal pieces. The insurance wouldn't be low, but the beauty and glamour would be high. Rather these than those inscribed gum-drops like the Carewe ruby (or is it Crewe?) or the Peacock Throne diamond now in Bombay (L LOM paid). Queen Mary got the worst of the ruby-encrusted jade, and I've already implied that form was more significant to our public than association, though I don't believe it and said it with ambassadorial indirection.

All in all, I think we're one good leg up the ladder.

Best and fond

s/Edgar (Kaufmann)

FOR STUDY PURPOSES ONLY. NOT FOR REPRODUCTION.

The Museum of Modern Art Archives, NY	Collection:	Series/Folder:
	CE	II.1.83.2.1

Telephone:
Mayfair 7777.
Telegrams:
Mayfairtel, Piccadilly, London.

21.8.54
The May Fair Hotel,
Berkeley Square,
London, W.1.

LY OF ART

RTS

September 12, 1954

Dear Porter: arrived deadish &

THE MUSEUM OF MODERN ART

Date Sept. 22, 1954

To: Porter

Re: Cable from Edgar

From: Helen

Regarding Edgar's cable: who is taking action on sending the first floor plan to Irwin? I ~~WALLA~~ had imagined it would be Monroe; however, he only received info. copy with no covering memo so may assume it is being handled by you as the addressee.

This may be supererogatory on my part - just want to make sure it's not falling between two offices.

I also phoned Liz to give her progress report on the release situation.

Patrick J. Kelleher
Curator of European Art

PJK:ct

FOR STUDY PURPOSES ONLY. NOT FOR REPRODUCTION.

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	CE	II.1.83.2.1

Telephone:
Mayfair 7777.
Telegrams:
Mayfairtel, Pircey, London.

21.8.54
The May Fair Hotel,
Berkeley Square,
London, W.1.

RY OF ART
RTS

RY NEART TIME

1954 SEP 22 AM 11 09

HAIF
cc MW.
pleased info to big show.
see 7

RX84

NWY1359 UKC641 KENSINGTON 25 22 1504

PORTER MCCRAY MUSEUM MODERN ART NEWYORK

PRESS RELEASE AMENDMENTS COMING AIRMAIL SPECIAL SEND IRWIN

FIRST FLOOR PLAN AIRMAIL ARRIVE BOMBAY SEVEN EVENING

FIRST THANKS

EDGAR

Yours,

Joe
Patrick J. Kelleher
Curator of European Art

PJK:ct

RCA COMMUNICATIONS, INC.
A SERVICE OF RADIO CORPORATION OF AMERICA
30 ROCKEFELLER PLAZA, N.Y., TEL. CI 7-5525

RCA COMMUNICATIONS, INC.
A SERVICE OF RADIO CORPORATION OF AMERICA
30 ROCKEFELLER PLAZA, N.Y., TEL. CI 7-5525

Catalog

Introduction

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	CE	II.1.83.2.1

Telephone:
Mayfair 7777.
Telegrams:
Mayfairtel, Piccadilly, London.

The May Fair Hotel,
Berkeley Square,
London, W.1.

21.8.54

Dear Porter: arrived deadish & unhappy with Sloane Sq. hotel. Phoned Embassy - got smooth maybe from Moley's girl. Went to Truefitt & Hills who made me feel bouncy and look more human. Called on M. as requested. Passed inspec, got room here. Told that Steuben was trying to crack the Academy with poor success. Suggested that Gordon Russell loved Arthur Houghton, and that St. had payed for Louvre. Was clasped as too eager with the tongue, but nicely sped on for your sake & Guatemala's.

RY OF ART

RTS

ember 12, 1954

d to have such a
le was, it all
tter the next trip.

information on Ed-
--- when it will
d in the show, and
museums? It might
or us to consider
mation that you
om I should write
ibility. I cer-
t the Muse! Heaven

through this year
essionists. Very
m. Beckman, Nolde,

Kirchner, Kokoschka and Hofer. You might tell Jane, whom I know will be interested.

All our fondest to you, and much love to Miss Jane, plus many thanks for any dope you can give us on the Indian show.

Yours,

Patrick J. Kelleher
Curator of European Art

PJK:ct

Catalog

Introduction

The Museum of Modern Art Archives, NY	Collection:	Series/Folder:
	CE	II. 1. 83. 2. 1

2.
 Had feeling M. would be ready to help later on with practical problems, gladly.

Collapsed, etc, & left, made date for lunch with Ashton today. Spent morning visiting thru public part of Indian Section: quite marvellous.

Ashton had me come to his flat, cooked omelette himself (well) and said over the phone to his subordinates at the end - "The Museum of Modern Art has come blanche", give them anything they want. So far so good, and it can be explained. Meanwhile I've sent him a thank you note for the lunch & for his help. Suggest another note from Wheeler would be suitable.

At first (as I learned later) A. that the whole thing had been promoted from here. When this was cleared, he was ready to help us. But his full help was spurred by

Kirchner, Kokoschka and Hofer. You might tell Jane, whom I know will be interested.

All our fondest to you, and much love to Miss Jane, plus many thanks for any dope you can give us on the Indian show.

Yours,

Patrick J. Kelleher
 Curator of European Art

PJK:ct

RY OF ART

RTS

ember 12, 1954

d to have such a
 le was, it all
 tter the next trip.

information on Ed-
 --- when it will
 d in the show, and
 museums? It might
 or us to consider
 mation that you
 om I should write
 ibility. I cer-
 t the Muse! Heaven

through this year
 ssionists. Very
 m. Beckman, Nolde,

Catalog

Introduction

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	CE	II.1.83.2.1

Telephone:
Mayfair 7777.
Telegrams:
Mafairtel.Picco, London.

The May Fair Hotel,
Berkeley Square,
London.W.1.

an amazing circumstance. The new atomic power center (research included) will take over much of the grounds near the Imp. Inst. The Indian Section must go - into crates at worst or elsewhere at best, by spring 55 according to plan or spring 56 according to Ashton. At any rate our request is well timed since some move is inevitable and since it is a sign of outside recognition welcomed in the time of adjustments. Actually Ashton literally offered to let us show the whole Section!! I explained that our space-schedule-anniversary-budget etc. made the exhibit a proper apéritif for something grander, & hoped his offer could be considered before his plans

Kirchner, Kokoschka and Hofer. You might tell Jane, whom I know will be interested.

All our fondest to you, and much love to Miss Jane, plus many thanks for any dope you can give us on the Indian show.

Yours,

Patrick J. Kelleher
Curator of European Art

PJK:ct

RY OF ART

RTS

ember 12, 1954

d to have such a
le was, it all
tter the next trip.

information on Ed-
--- when it will
d in the show, and
museums? It might
or us to consider
mation that you
om I should write
ibility. I cer-
t the Muse! Heaven

through this year
ssionists. Very
m. Beckman, Nolde,

Catalog

Introduction

The Museum of Modern Art Archives, NY	Collection:	Series/Folder:
	CE	II. 1. 83. 2. 1

4.
for a new home were too far along.
Then he began to suggest the Sanchi
torso as a clow (...the most beautiful
piece of Indian etc. ...). I respectfully
saved it for the greater occasion, but
agreed a clow was very sound suggestion.
The Canon my then said he. We will
see. But he couldn't have been more
eager to help us. Wants trip to U.S.,
but agrees Irwin is more necessary if
only one can go. This I didn't have to
encourage in the slightest - quite his own
shot. But Irwin could be sent by Ministry
of Education he believed. Irwin however
would rather be sent to India later on,
isn't dying for the U.S. at all. Does want
to do a bang-up scholarly catalog.
Like the Keeper, Archer, who is over him
technically but not actively, Irwin is
disturbed at ~~present~~ ^{illustrations} of material not in
show. They say this procedure was

Y OF ART

RTS

ember 12, 1954

to have such a
 le was, it all
 after the next trip.

information on Ed-
 --- when it will
 in the show, and
 museums? It might
 or us to consider
 mation that you
 om I should write
 bility. I cer-
 the Muse! Heaven

through this year
 sionists. Very
 m. Beckman, Nolde,

Kirchner, Kokoschka and Hofer. You might tell Jane, whom
 I know will be interested.

All our fondest to you, and much love to Miss Jane,
 plus many thanks for any dope you can give us on the
 Indian show.

Yours,

Patrick J. Kelleher
 Curator of European Art

PJK:ct

Catalog

Introduction

The Museum of Modern Art Archives, NY	Collection:	Series/Folder:
	CE	II. 1. 83. 2. 1

Telephone:
Mayfair 7777.
Telegrams:
Mayfairtel. Piccy, London.

The May Fair Hotel,
Berkeley Square,
London. W. 1.

disasters for them at time of big India show, when Indian shipments arrived too late for photos & substitute works were used. Public most indignant.

Now Irovin is editing a new journal of Textile Arts for Gita Sarabhai, first issue to come out next April! He believes we could work on the S. for a picture subsidy. Will

certainly try. He'll write, too. Says only by mention of catalog. *by mention of catalog.* *Somehow.* Sounds fair, don't you think?

As to credits, Ashton's first reaction was to mention only the V&A, no names, no sections. However before you get this a cable will have given you later facts.

interested from Textile Arts
show
should be informed of
available
RK

ember 12, 1954

d to have such a
le was, it all
tter the next trip.

nformation on Ed-
--- when it will
d in the show, and
museums? It might
or us to consider
mation that you
om I should write
ibility. I cer-
t the Muse! Heaven

hrough this year
assionists. Very
m. Beckman, Nolde,

Kirchner, Kokoschka and Hofer. You might tell Jane, whom I know will be interested.

All our fondest to you, and much love to Miss Jane, plus many thanks for any dope you can give us on the Indian show.

Yours,

Patrick J. Kelleher
Curator of European Art

PJK:ct

Catalog

Introduction

The Museum of Modern Art Archives, NY	Collection:	Series/Folder:
	CE	II. 1. 83.2.1

6.
The most amazing thing of all is that seemingly we shall not be paying anything for Levin's work (and it will be plenty of work). I brought the print up quite clearly at lunch (at the time trips were discussed). He replied that Levin's labors could properly be considered part of his regular job.

I also asked what formal exchange of info, request, etc. he required. A letter after my return said he, to be sent on up through channels.

This afternoon had big pow-wow with Levin. Very ready, enthused, plunged into work in most practical way. We agreed that I should return here for the first week of November to get the historical material. He's preparing a list of India "museums" for me, and giving me most of his time. Quite an impressive chap; young.

Kirchner, Kokoschka and Hofer. You might tell Jane, whom I know will be interested.

All our fondest to you, and much love to Miss Jane, plus many thanks for any dope you can give us on the Indian show.

Yours,

Patrick J. Kelleher
Curator of European Art

PJK:ct

RY OF ART

ARTS

ember 12, 1954

to have such a
le was, it all
tter the next trip.

information on Ed-
--- when it will
in the show, and
museums? It might
or us to consider
nation that you
om I should write
ibility. I cer-
t the Muse! Heaven

through this year
essionists. Very
n. Beckman, Nolde,

Catalog

Introduction

The Museum of Modern Art Archives, NY	Collection:	Series/Folder:
	CE	II. 1. 83.2.1

Telephone:
Mayfair 7777.
Telegrams:
Magfairtel, Piccadilly, London.

The May Fair Hotel,
Berkeley Square,
London, W.1.

I was entranced by many things, esp. the Mughal jade & crystal pieces. The insurance wouldn't be low, but the beauty and glamour would be high. Rather these than those inscribed gem-drops like the Canave ruby (or is it Crewe?) or the Peacock Throne diamond now in Bombay (£10M paid). Queen Mary got the worst of the ruby-encrusted jade, and I've already implied that form was more significant to our public than association, tho I don't believe it and said it with ambassadorial indiscretion. All in all, I think we're one good leg up the ladder.

Best & fond

Edgar

RY OF ART

ARTS

ember 12, 1954

d to have such a
le was, it all
tter the next trip.

nformation on Ed-
--- when it will
d in the show, and
museums? It might
or us to consider
mation that you
om I should write
ibility. I cer-
t the Muse! Heaven

hrough this year
ssionists. Very
m. Beckman, Nolde,

Kirchner, Kokoschka and Hofer. You might tell Jane, whom I know will be interested.

All our fondest to you, and much love to Miss Jane, plus many thanks for any dope you can give us on the Indian show.

Yours,

Patrick J. Kelleher
Curator of European Art

PJK:ct

Catalog

Introduction

The Museum of Modern Art Archives, NY	Collection:	Series/Folder:
	CE	II. 1. 83. 2. 1

WILLIAM ROCKHILL NELSON GALLERY OF ART
(The William Rockhill Nelson Trust)

ATKINS MUSEUM OF FINE ARTS

KANSAS CITY 2, MISSOURI

Cable Address: Neltrust

November 12, 1954

Mr. Porter S. McCray
Director of Circulating Exhibitions
The Museum of Modern Art
11 West 53rd Street
New York City, New York

Dear Porter:

Such fun to see you in New York and to have such a wonderful lunch on you. The only trouble was, it all ended too quickly. I hope we can do better the next trip.

I wonder if you have any further information on Edgar Kauffman's exhibition of Indian art --- when it will be, what kind of things will be included in the show, and whether it will be circulated to other museums? It might be something which would be very good for us to consider and I would appreciate having any information that you have on it, or any suggestions as to whom I should write if this will be somebody else's responsibility. I certainly don't want to gum up the works at the Muse! Heaven forbid!

Our Friends of Art group crashed through this year and bought a group of five German Expressionists. Very daring, and some swell things among them. Beckman, Nolde, Kirchner, Kokoschka and Hofer. You might tell Jane, whom I know will be interested.

All our fondest to you, and much love to Miss Jane, plus many thanks for any dope you can give us on the Indian show.

Yours,

Patrick J. Kelleher
Curator of European Art

PJK:ct

Catalog

Introduction

FOR STUDY PURPOSES ONLY. NOT FOR REPRODUCTION.

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	CE	II. 1. 83. 2. 1

cc to: green file
work folder -Textiles ✓
and Jewelry from India
E. Kaufmann

*Comp
Mehra*

AIR MAIL

October 26, 1954

Mr. Pashupati N. Mehra
35 Burtolla Street
Calcutta 7, India

Dear Sir:

Mr. René d'Harnoncourt, Director of the Museum of Modern Art, has referred your letter of October 9th to me for reply. Unfortunately this letter was received here only yesterday.

Mr. Kaufmann visited Calcutta from October 17th to the 21st, and it is probable therefore that you have already succeeded in obtaining some information from the local U.S.I.S. or news offices. He is leaving India from Bombay on October 30th.

The material which Mr. Kaufmann is engaged in selecting for our forthcoming exhibition, consists of historical Indian textiles and jewelry chosen from public and private collections in India and throughout the world; as well as outstanding examples of the finest textiles being produced in India today. As Director of this exhibition, Mr. Kaufmann is enlisting the cooperation and guidance of leading experts in the field in India and elsewhere. Although we have had some brief letters from him, we ourselves will not know until his return here exactly what material he has selected for inclusion.

With many thanks for your interest, I am,

Sincerely,

Porter A. McCray
Director
International Program

PAM:eh

Catalog

Introduction

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	CE	II. 1. 83. 2. 1

PASHUPATI N. MEHRA

TELEGRAPHIC ADDRESS
"GEMOLOGIST"
CALCUTTA

PASHUPATI N. MEHRA
RAVINDRA N. MEHRA

urgent

ANM/PN.

55. BURTOLLA STREET,
CALCUTTA - 7

The Director,
Museum of Modern Art,
NEW - YORK.

October
9th,
1954.

Dear Sir,

Re : The proposed exhibition in early 1954
of Indian fabrics and Jewellery, and
the proposed visit of Mr. Kaufmann in
this connection.

.....

We have read with considerable interest the above reffered news through the
local newsagencies. We tried to get the first hand detailed information re.
the sample from local news offices e.g. Comulate General, U.S.I.S. but all
in vain. And in the end we appreach your goodsself to kindly throw some light
on this subject in detail.

While your reply is keenly awaited we would request you to kindly let us know
as to what sort of material is being gatherè for the exhibition. We would be
very glad if we could give you any kind of co-operation in this great task in
the name of Art.

In the meantime we would be please to know the itiniery of Mr. Kaufman's
proposed visit to India. Kindly let us know when he is arriving in India
and what cities are being visited. If he might not have started is it possible
from now to fix up some appointment preferably in Calcutta at any convinient
time at his disposal. But if he might be already in India, would you kindly
faveur us by informing his address by cable if possible.

Thanking you while remaining,

Sincerely yours,
For PASHUPATI N. MEHRA.

[Signature]

Catalog

Introduction

FOR STUDY PURPOSES ONLY. NOT FOR REPRODUCTION.

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	CE	II. 1. 83. 2. 1

BY AIR MAIL

AIR LETTER

IF ANYTHING IS ENCLOSED
THIS LETTER WILL BE SENT
BY ORDINARY MAIL.



The Director.

Museum of Modern Art
11, West 53rd Street.

New-York City
U. S. A.

Third fold here

Sender's name and address :—

PASHUPATI N. MEHRA,
55, BURTOLLA STREET,
CALCUTTA-7.

Approved by
The Postmaster-General, West Bengal,

Under No. 58/126

Dated the 4th Nov. 1953.

Sincerely,

Porter A. McGray
Director, International Program

INTRODUCTION

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	CE	II. 1. 83.2.1

cc: Mr. McGray

cc: WAMB
Keppel
d'Harnoncourt
Dudley
Mrs. de Menil (Ridgefield)
Mr. de Menil (Houston)

JCE
#5-54

July 12, 1955

Mr. John de Menil
7, rue Las-Cases
Paris VIIe, France

June 27, 1955

Dear John:

Because TEXTILES AND ORNAMENTAL ARTS OF INDIA is one of the exhibitions realized under the International Program, I have been asked to make a preliminary reply to your letter of June 7th to Bill Burden, who has been absent from the city for several weeks.

Your proposal for circulating the Indian exhibition abroad is a brilliant extension of the idea which prompted our Orangerie success, and your princely gesture and that of Schlumberger in wanting to make such a large contribution to this new project is extraordinarily generous.

Unfortunately, most of the material in the exhibition is of great fragility and is borrowed from numerous museums and private collectors in India, England and the United States, most of whom have already expressed uneasiness over the wear and tear on their loans for this one showing. Their consent in most instances was obtained only because we could give them assurances of the closest supervision.

The exhibition, as mounted in New York, exclusive of the extensive services of the Museum staff, will run near \$50,000. If such a presentation were possible abroad this figure would no doubt rise to a least \$75,000.

I point out these details simply to give you an idea of the pitfalls and the magnitude of such an undertaking.

Bill will certainly be in touch with you upon his return to give you his reactions. Meanwhile, I shall pass on your compliments to those in the Museum who helped realize the show and to Alexander Girard in Santa Fe, New Mexico, who helped with the selection of the material and designed and carried out the extraordinary installation here.

I am forwarding copies of this letter to Dominique in Ridgefield and to your Houston office.

With my best regards,

Sincerely,

Porter A. McGray
Director, International Program

PAM/lp

Catalog

INTRODUCTION

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	CE	II. 1. 83.2.1

cc: Mr. McCray

5-54
Inkman
Metro-Goldwyn-Mayer Pictures

June 17, 1955

Dear Mr. Andrews:

It was very gratifying to us to have your letter about our current exhibition TEXTILES AND ORNAMENTAL ARTS OF INDIA. Because of the extreme fragility of many of the objects in the exhibition it cannot be made available in its complete form to other museums. We are, however, planning to produce a smaller version of it for circulation, and if any of your local museums would be interested in having it will you please ask them to communicate with Mr. Porter McCray, Director of Circulating Exhibitions, at this address.

With renewed thanks for your interest, I am,

Sincerely yours,

Monroe Wheeler

Mr. Robert Hardy Andrews
Metro-Goldwyn-Mayer Pictures
Culver City, California

MM:ak

Catalog

INTRODUCTION

FOR STUDY PURPOSES ONLY. NOT FOR REPRODUCTION.

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	CE	II. 1. 83.2.1

cc: Mrs. Woodruff

CLASS OF SERVICE	WESTERN UNION	SYMBOLS
This is a full-rate Telegram or Cablegram unless its deferred character is indicated by a suitable symbol above or preceding the address.	FX-1201 W. P. MARSHALL, PRESIDENT	DL=Day Letter NL=Night Letter LT=Int'l Letter Telegram VLT=Int'l Victory Ltr.
The filing time shown in the date line on telegrams and day letters is STANDARD TIME at point of origin. Time of receipt is STANDARD TIME at point of destination		
BY TELEPHONE		
September 19		
MOLESWORTH AMERICAN EMBASSY LONDON ENGLAND		
KAUFMANN LONDON MONDAY PREPARATION OUR EXHIBITION FAR INDIAN TEXTILES AND JEWELS MAY CALL YOU ASSISTANCE HOTEL AND ARRANGEMENT LOANS OF OBJECTS BEST		
Porter		
Charge to: INDIAN TEXTILES AND JEWELRY - ICE-D-#5-54		
THE COMPANY WILL APPRECIATE SUGGESTIONS FROM ITS PATRONS CONCERNING ITS SERVICE		

Sincerely,

With cordial personal remembrance, I am,

Porter A. McGray
Director
International Program

PAM:eh
enc:

Mr. F. C. Shurtz
United States Information Service
150 Mount St.
Madras 2, India

Catalog

INTRODUCTION

The Museum of Modern Art Archives, NY	Collection:	Series/Folder:
	CE	II. 1. 83.2.1

cc: Mrs. Woodruff

October 12, 1954

September 27, 1954

Dear Paul:

I was very happy to receive your letter of October 13th with its report on your efforts in Washington. I am sorry not Mrs. John D. Rockefeller, III am sure that our paths will cross 1 Beekman Place most grateful for anything you can do to help NEW YORK, N.Y. This is going to be a spectacular exhibition and will have great coverage in the American press. I am sure Dear Blanchette: trying to all of the Indians who would like to have their culture better understood in the rest of the world.

For your interest, I am enclosing a draft of our forthcoming publicity release on the exhibition Textiles and Jewelry from India now scheduled on the first floor of the Museum between April and May, 1955. Edgar Kaufmann is already at work on the exhibition in London and will be joined in India by Gerard within a fortnight. I am enormously pleased we have already received promise of the most extraordinary assistance from the Victoria and Albert Museum which is lending its rarest and most fabulous Indian treasures and has consented to allow John Irwin, court the most eminent scholar in this field, to advise us and to prepare the historical portion of a book on the subject. I do hope your Council will be inclined to lend its prestige to this opening not only because it will be our first endeavor in this area of the world, but because of its political implications and the fact that it will be the first major International program activity in New York. you know that we are ready and willing.

Thank you again for the delightful luncheon on Friday.

Sometime before Christmas you will receive a copy of the most important book we have ever issued, entitled "Masters of Modern Art." I wish that the NYIA could send it to all their outposts because nothing we Sincerely, could be of greater interest to art lovers in other countries.

With cordial personal remembrance, I am,

Porter A. McGray
Director Faithfully yours,
International Program

PAM:eh
enc:

Anne Wheeler

Mr. F. C. Sherbert
United States Information Service
158 Mount St.
Madison 2, Idaho

Catalog

INTRODUCTION

The Museum of Modern Art Archives, NY	Collection:	Series/Folder:
	CE	II. 1. 83. 2. 1

cc/Mr. McCray

*See
Tuttle
+ Joubert
concepts
Shelburne*

October 18, 1954

Dear Paul:

I was very happy to receive your letter of October 13th with its report on your efforts in Washington. I am sorry not to have seen you again but I am sure that our paths will cross soon. I shall be most grateful for anything you can do to help Edgar Kaufmann. This is going to be a spectacular exhibition and will have great coverage in the American press. I am sure it will be gratifying to all of the Indians who would like to have their culture better understood in the rest of the world.

As to the Limited Editions Club Walden, I called the dealer again today and no copy has come on the market since you were here. He has promised to let me know the minute it is located and I shall send it to you promptly.

You say that the United States Information Agency and State Department Cultural Program will be carried out by ANTA. ANTA is the American National Theatre Association and obviously knows nothing about artists, athletes or writers. What d'Harnoncourt meant when he discussed the matter with you was the setting-up of a small ad hoc committee of experts for every project, to pass upon its quality. We believe that this is the only way to guarantee a high quality of excellence in the choice of persons and exhibits that may be sent to other countries. What we suggest is an ad hoc committee for each activity because no one committee can be trusted to judge excellence in all the fields we have mentioned. If there is anything we can do to help, you know that we are ready and willing.

Sometime before Christmas you will receive a copy of the most important book we have ever issued, entitled "Masters of Modern Art." I wish that the USIA could send it to all their outposts because nothing we have ever done could be of greater interest to art lovers in other countries.

With cordial personal remembrances, I am,

Faithfully yours,

Monroe Wheeler

Mr. P. C. Sherbert
United States Information Service
158 Mount Rd.
Madras 2, India

Catalog

INTRODUCTION

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	CE	II. 1. 83.2.1

U. S. Information Service

The Foreign Service
of the United States
of America

EXCERPT FROM LETTER TO MONROE WHEELER FROM PAUL C. SHERBERT, - PUBLIC
AFFAIRS OFFICER, MADRAS, INDIA, OCTOBER 13, 1954.

Kaufmann and Cerrard are due to arrive here day after tomorrow, and I have already lined up a few people for them to see. Good old textiles are not so easy to come by in this part of India, since the Moghul influence was much less.. But there are two or three good collections of jewelry I am told, although I haven't had time to inspect them. I shall help as much as possible. A grand idea this exhibit!

While I was in Washington during August I raised a bit of hell in many areas, but I am not at all sure that good intentions and protests of reform have been more than a passing fancy. I believe that the Museum may stand to profit from some of this special fund that Ike got for international exhibits, and an expanded cultural program. At any rate, I put in a big plug for supporting some of your exhibits including financial support for the research that goes into them. Brecker is recognized as a stumbling block. He had no following but is hard to liquidate. I left him out of all my discussions on the subject.

The cultural program now being dreamed up in USIA and State will bring us exhibits, well-known artists, music, dance, maybe hill-billy songs, and I hope a few athletes and writers. I wrote a long guidance paper on that subject which formed the basis of discussion in both places. And I followed in my plan the idea that I got from d'Harnoncourt concerning setting up ad hoc committees for determining the artistic excellence of projects and performers, etc. Since I left Washington, the State Department has made an arrangement with ANTA for carrying out this program. I don't know anything about ANTA, and would welcome your views on the subject which I shall keep confidential. If it is not the right medium, and endangers the program in any way, please be frank, because I will really raise hell about it. The cultural program unfortunately is one of those things that falls between the stools of State and USIA, and fought over by both. I am not too sanguine over the effectiveness of my influence, but I believe I can make things temporarily hot and uncomfortable.

Kindest personal regards, and let me hear from you. Better still, come on out. India is still the most exciting place on earth.

Sincerely yours,

Paul S

Paul C. Sherbert

Public Affairs Officer

/s/

P.B. No. 5234
158 Mount Road
Madras - 2

Catalog

INTRODUCTION

The Museum of Modern Art Archives, NY	Collection:	Series/Folder:
	CE	II. 1. 83. 2. 1

Handwritten:
 Concept
 Sundaram
 10/1/54
 10/1/54

Mr. Leigh
 Director,
 The Victoria and Albert Museum,
 London SW7, England

September 20th 1954

Dear Mr. Leigh:

Professor M. S. Sundaram, Educational Liaison Officer for India, Embassy of India, Washington, D. C.

Dear Professor Sundaram:

You were most generous to offer to help in our preparation of the Museum's exhibition of Textiles and Jewels from India. Mr. Kaufmann and I spoke later with Mr. Gopalan the B.N. correspondent for the Press Trust of India who kindly consented to forward a story on our project and the Museum for publication in India.

The Indian Section As you know, Mr. Kaufmann departed on Sunday for Europe en route to India where he is due to arrive on October 1st.

Since I am responsible for the organization of this exhibition at this end would you be kind enough to forward to me copies of all correspondence which is pertinent to our project?

I shall forward to you within a few days copies of our public announcement of the exhibition and the background information on the Museum itself. The Museum of Modern Art, will exhibit and reference to you. Last items are attached for you, if With cordial good wishes, shipping arrangements await word from your Museum.

At the time of our exhibit Sincerely, we would like to invite a representative of the Victoria and Albert to be on hand, since your loan in the form requested would represent a large, significant portion of our display. The recent trip and a visit to the Museum are included in this invitation. We hope you will accept, Mr. India the International Program

PAM/1

Catalog

INTRODUCTION

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	CE	II. 1. 83. 2. 1

Sir Leigh Ashton
1 December 1954

Mr. McCray
Conrad
Victoria
& Albert
Museum

1 December 1954

The loans on the list which Mr. Archer can transmit to you (and of which we have our copy) would contribute to a better understanding in this country of the English scene and sense of responsibility in the modern world. We hope you can lend us this valuable material as requested.

Let us thank you again for the very pleasant time spent in your company.

Your many helpful preliminary acts make this request a formality, agreeable and necessary at the same time. Next April, this Museum will open a large exhibition of Textiles and Jewelry From India. The exhibition will last two months in New York and then will be sent to two or three major museums in great cities of this country. Old and modern exhibits will be included from public and private sources in England, India and the United States. Loans to the exhibition will be returned at the end of 1955.

We would not have undertaken this project except for the encouragement and guidance received at the Victoria and Albert through your goodwill. As it is, Mr. Archer and Mr. Irwin in the Indian Section have been of great service; Mr. Irwin has as you know consented to write a piece for the publication which will be issued in connection with this show.

275

The Indian Section has also prepared a list of some 290 textiles, jewels and miscellaneous objects which we wish to request from the Victoria and Albert as loans to our exhibition. Some particularly precious and even a few trivial items are included, but all would make a splendid and essential contribution to this program. Indian design for Indian use has been stressed; thus many of the better known textile treasures of the Indian Section are not listed. Others were omitted because too fragile, or too special in some way. Those listed represent hours of patient culling by your staff assisting myself and my architect-colleague Girard who will design the exhibition installation.

Transportation, packing and insurance charges will be paid by the Museum of Modern Art, until exhibits are returned to you. Loan forms are attached for use, if all is in order. Specific shipping arrangements await word from your Museum.

At the time of our exhibition opening we would like to invite a representative of the Victoria and Albert to be on hand, since your loan in the form requested would represent a large, significant portion of our display. The round trip and a week's stay in New York are included in this invitation. We hope you yourself can come; if not, Mr. Irwin who

Catalog

INTRODUCTION

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	CE	II. 1. 83.2.1

Sir Leigh Ashton
1 December 1954

- 2 -

has labored so particularly to help us would be welcome indeed.

Via Air mail

The loans on the list which Mr. Archer can transmit to you (and of which we have one copy) would contribute to a better understanding in this country of the English acumen and sense of responsibility in India, an understanding necessary to any evaluation of India's cultural contribution in the modern world. We hope you can lend us this valuable and fascinating testimony in the form requested.

Mr. John Irwin

Let me thank you again for the very pleasant time spent in your company.

Victoria and Albert Museum
South Kensington

With cordial regards,

Dear Mr. Irwin:

Yours sincerely,

At Mr. Kaufmann's cabled request, Edgar Kaufmann, Jr.
you herewith the floor plan of the ground floor of the
Museum. I hope this will satisfy your requirements.

We are delighted to hear you are going to work
with the Museum on the Indian Textiles exhibition.

With many thanks for your interest,

Sincerely,

Porter A. McGraw
Director
Circulating Exhibitions

PAM/erk
enclosure

Catalog

Introduction

FOR STUDY PURPOSES ONLY. NOT FOR REPRODUCTION.

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	CE	II. 1. 83.2.1

per file

*By air mail
Sept 24, 1954
4:10 PM*

Via Air mail

September 24, 1954

Mr. John Irwin
Assistant Keeper, Indian Section
Victoria and Albert Museum
South Kensington
London S W 7, England

Dear Mr. Irwin:

At Mr. Kaufmann's cabled request, I am sending you herewith the floor plan of the ground floor of the Museum. I hope this will satisfy your requirements.

We are delighted to hear you are going to work with the Museum on the Indian Textiles exhibition.

~~With many thanks for your interest,~~

Sincerely,

Porter A. McCray
Director
Circulating Exhibitions

PAM/rrk
enclosure

Catalog

Introduction

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	CE	II.1.83.2.1

THE MUSEUM OF MODERN ART, NEW YORK

NEW YORK, N.Y.

October 21, 1956

Dear Mr. [Name]

Here is the info that reached me last as I was leaving
New York about the white jacket. I'm on the whole quite sure
you have some plans about it. But if you or Mr. [Name] like
these pictures. I find it rather difficult.

As other things come up, though I tried to get
in to see in [Name] or [Name]. The [Name] aren't inclined
to put with any work even for [Name]. They did really stop
their minds for it, however. But if, if the [Name] give them
as [Name].

Hope all the [Name] is [Name] to your work.

Sincerely,

[Signature]
Roger [Name], Jr.

Black Jacket

1. [Name]. I'm skeptical of putting it [Name] up
in [Name]. The [Name] might be [Name], [Name].
2. [Name] [Name]'s [Name] - [Name] [Name] of [Name] in [Name]
[Name] [Name].
3. [Name] [Name]'s [Name] - [Name] [Name] [Name] [Name].
4. [Name] [Name]'s [Name] - [Name] [Name] of [Name]
[Name] and [Name] in [Name] [Name] [Name].
5. [Name] [Name] - [Name] [Name] [Name] of [Name]
[Name] - [Name] [Name] [Name], [Name] [Name] [Name] of [Name]
[Name] [Name] [Name], and [Name] [Name].

The [Name] [Name] to see [Name], [Name] [Name] [Name].

Catalog

Introduction

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	CE	II. 1. 83. 2. 1

Mr. Mc Gray

HWDE PARK HOTEL, KNIGHTSBRIDGE,
LONDON, S.W.1

Catalogue

October 31, 1954

Dear Monroe:

Here is the info that reached me just as I was leaving Bombay, about the color plates. I've no idea what costs over and above those given might be. Nor if you do or don't like their printing. I find it rather decent.

No other blocks came my way, though I tried to get on to some in Delhi or Calcutta. The Sarabhais aren't inclined to part with any cash even for glory. They did really strip their museum for us, however. That is, if the loan goes thru as planned.

C
O
P
Y

Hope all the fanfare is silver-sweet in your ears.

Best

s/Edgar
Edgar Kaufmann, Jr.

About texts:

1. Catalogue. I'm skeptical of having it finished by 15 Jan. Big portions might be available, nevertheless.
2. John Irwin's piece - say about 4M words on ancient Indian textiles.
3. Prithwish Neogy's piece - on contemporary Indian textiles.
4. Prernalota Joryakar's piece - on relationship of Indian textiles and dress to Indian culture generally.
5. My own piece - on different ways of looking at Indian textiles - the Indian way, the Western way of XVIIth to XIXth centuries; and the modern way.

I'm most eager to see no. 4. She's good.

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	CE	II.1. 83.2.1

THE MUSEUM OF MODERN ART ARCHIVES, NY

The following pages contain the names of artists and the titles of their works as they appear in the Museum of Modern Art Archives. The names of the artists are in the center of the page, and the titles of their works are in the left margin. The names of the artists are in the center of the page, and the titles of their works are in the left margin. The names of the artists are in the center of the page, and the titles of their works are in the left margin.

The following pages contain the names of artists and the titles of their works as they appear in the Museum of Modern Art Archives. The names of the artists are in the center of the page, and the titles of their works are in the left margin. The names of the artists are in the center of the page, and the titles of their works are in the left margin. The names of the artists are in the center of the page, and the titles of their works are in the left margin.

The following pages contain the names of artists and the titles of their works as they appear in the Museum of Modern Art Archives. The names of the artists are in the center of the page, and the titles of their works are in the left margin. The names of the artists are in the center of the page, and the titles of their works are in the left margin.

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	CE	II.1.83.2.1

Introduction

October 27, 1955

MODERN TEXTILES AND ORNAMENTAL ARTS OF INDIA

This exhibition, "Modern Textiles and Ornamental Arts of India," has been selected from the more comprehensive showing of traditional and contemporary native crafts of India held at The Museum of Modern Art in the Summer of 1955. Included are intricately hand-loomed saris with elaborately detailed border designs, gossamer cottons, richly colored silks, gold and beautifully patterned embroideries ranging from those based on the work of hereditary artisans of former rulers to the traditional folk-weaving and embroidery which still employ the motifs that have been used for centuries. The extraordinary vitality of this tradition in India, which has maintained its continuity for over 5,000 years, is also evidenced by the marked regional differences in technique, color and design; differences of habitat and custom have stimulated the originality and ingenuity of the native craftsman through the ages. There are elegantly embroidered gold brocades from Benares, where some wealthy Indians go to spend the last years of their lives in religious observances; bold, large-scale designs and heavy-textured fabrics from the North-West; savagely colored and striped cloths from the hill tribes of the North-East; flamboyant color contrasts in the sheer silk and cotton saris of South India; festival jewelry, embroidered with stones and sequins, and garlands made from the centers of flowers. The skill of the artisan is everywhere present, as impressive in simple household objects like the filigreed tray made with grains of rice, as in the elaborate festival ornaments.

Some of the technical devices which the fabrics employ are: block-printing, in which the color is applied with blocks cut in wood and stamped on the cloth; resist-dyeing, in which parts of the cloth are treated with a wax substance which prevents the cloth from absorbing dye; ikat, in which portions of each thread

The Museum of Modern Art Archives, NY	Collection:	Series/Folder:
	CE	II. 1. 83.2.1

Modern Textiles and Ornamental Arts of India (cont.)
October 27, 1955

page two

are colored by the tie-dye process before the cloth is woven, so that as the weaving proceeds the final design appears; and tie-dye designs, which employ waxed or starched thread wound many times around the portion of the cloth not to be dyed.

The textiles in the exhibition can be generally divided into two main classifications: court fabrics and village fabrics, weights varying with the seasons. In both categories the designs have retained their symbolic strength, still perpetuating the Indian love for flowers and gardens, the native's reverence for sacred animals and legendary ceremonies. Color, too, has maintained its specific significance: red, the symbol of the "sahag" or early days of marriage; saffron, which represents the ochre earth and the yogi who renounces the earth; yellow, the color of spring; maroon and black, colors of mourning; blue, color of the God Krishna, red of Brahma, white of Shiva. When worn by a peasant or householder, these latter colors were a projection of the clothes worn by the god enshrined in his temple, and thus another link between man and god.

As Monroe Wheeler, who directed the original exhibition, said of it, "As far back as history informs us, a great part of India's textile production has been exported. We know that Indian fabrics were worn in Egypt and in Rome. Their influence in our own country is evidenced by the number of Indian words in our language: sash and shawl, pyjama and dungaree, calico, chintz, khaki, gingham, bandana.... It is hoped that this exhibition will enrich the American esthetic experience, and at the same time give recognition and stimulus to the great crafts of India."

This exhibition has been produced and circulated by the International Circulating Exhibitions Program of The Museum of Modern Art, with the cooperation of the All-India Handicraft Board.

FOR STUDY PURPOSES ONLY. NOT FOR REPRODUCTION.

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	CE	II.1.83.2.1

Wheeler

THE MUSEUM OF MODERN ART

Date September 27, 1954

To: Mr. Wheeler
From: Porter McCray

Re: Indian Textiles and Jewelry exhib.
Catalog

I am anxious to present Mr. Irwin of the Victoria and Albert and Edgar with deadlines for the delivery of photographs and the manuscript for the catalog on the Indian Textiles and Jewelry show. Could you advise?

Photo
Requisitions

FOR STUDY PURPOSES ONLY. NOT FOR REPRODUCTION.

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	CE	II.1.83.2.1

Photo
Requisitions

FOR STUDY PURPOSES ONLY. NOT FOR REPRODUCTION.

The Museum of Modern Art Archives, NY	Collection:	Series/Folder:
	CE	II. 1. 83. 2. 1

PHOTOGRAPH REQUISITION

TO PHOTO SALES DEPT.

Date Nov. 28, 1956

From C. Dyer

Department I/c/E Textiles USA. Index

For - promotion -

PRINTS

Please supply Black & white
(Quantity)

glossy _____ size _____

Date of completion _____

NEW PHOTOGRAPHS

Please have _____
(Photographer)

take _____
(Number of shots)

Date of completion _____

ARTIST or SUBJECT

NEGATIVE NUMBER

QUANTITY

1 black & white sharp print of each of
enclosed 15 sheets

ECONOMY BLUEPRINT CO.

COST
8.60

Forwarded to _____ Amount _____ Date Billed _____

FOR STUDY PURPOSES ONLY. NOT FOR REPRODUCTION.

The Museum of Modern Art Archives, NY	Collection:	Series/Folder:
	CE	II. 1. 83. 2. 1

PHOTOGRAPH REQUISITION

TO PHOTO SALES DEPT.

From C. Dyer

Department C/E

Date Nov. 23, 1956

Textiles USA

promotion

For

PRINTS

Please supply

Black & white prints

(Quantity)

glossy

size

Please have

NEW PHOTOGRAPHS

(Photographer)

take

(Number of shots)

Date of completion

Rush by 5 PM

Date of completion

ARTIST or SUBJECT

NEGATIVE NUMBER

QUANTITY

1

black & white photo of each of 13 drawings

dark prints please

COST

\$ 9.20

Forwarded to

Amount

Date Billed

FOR STUDY PURPOSES ONLY. NOT FOR REPRODUCTION.

The Museum of Modern Art Archives, NY	Collection:	Series/Folder:
	CE	II. 1. 83. 2. 1

PHOTOGRAPH REQUISITION

TO PHOTO SALES DEPT.

Date July 18, 1957

From A. Frost

Department Circulating Exhibition

For Modern Textiles and Decorative Arts of India
ICDS-54

PRINTS

NEW PHOTOGRAPHS

Please supply.....
(Quantity)

Please have.....
(Photographer) cf

glossy..... size.....

take.....
(Number of shots)

Date of completion.....

Date of completion.....

ARTIST or SUBJECT

NEGATIVE NUMBER

QUANTITY

1 positive stat (white paper)
for each label plus
5 inches from type
(5 labels)

(cost = \$3.75)

Forwarded to.....

Amount.....

Date Billed.....

FOR STUDY PURPOSES ONLY. NOT FOR REPRODUCTION.

The Museum of Modern Art Archives, NY	Collection:	Series/Folder:
	CE	II. 1. 83. 2. 1

PHOTOGRAPH REQUISITION

TO PHOTO SALES DEPT.

Date July 17, 1957

From M. Frost

Department Circulating Exhibitions

For MODERN TEXTILES AND ~~FROM~~ ORNAMENTAL ARTS OF INDIA

ICE-DS-54

PRINTS

NEW PHOTOGRAPHS

@ 4

Please supply 1 of each

(Quantity)

Please have

(Photographer)

glossy

size

take

(Number of shots)

Date of completion

Date of completion

ARTIST or SUBJECT

NEGATIVE NUMBER

QUANTITY

1 positive stat of each of the
attached labels (Total of 5)

(Cost = 2.00)

Forwarded to

Amount

Date Billed

FOR STUDY PURPOSES ONLY. NOT FOR REPRODUCTION.

The Museum of Modern Art Archives, NY	Collection:	Series/Folder:
	CE	II. 1. 83. 2. 1

PHOTOGRAPH REQUISITION

TO PHOTO SALES DEPT.

Date Feb 27, 1956

From V. Pearson

Department C/E

For Modern Textiles + Ornamental Arts of India

✓

PRINTS

Please supply 3
(Quantity)

size 8x10

NEW PHOTOGRAPHS

Please have 50
(Photographer)

take _____
(Number of shots)

Date of completion _____

Date of completion _____

ARTIST or SUBJECT	NEGATIVE NUMBER	QUANTITY
<u>Sunami</u>	<u>13,610</u>	<u>1 each</u>
<u>"</u>	<u>13,611</u>	
<u>"</u>	<u>13,612</u>	
		<u>50¢ each</u>

Forwarded to _____ Amount _____ Date Billed _____

FOR STUDY PURPOSES ONLY. NOT FOR REPRODUCTION.

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	CE	II. 1. 83. 2. 1

PHOTOGRAPH REQUISITION

TO PHOTO SALES DEPT.

Date Sept. 19, 1955

From C. Dyer

Department ICE / India

For presentation album

PRINTS

Please supply Photo Sales
(Quantity)

size _____

Date of completion _____

NEW PHOTOGRAPHS

Please have _____
(Photographer)

take _____
(Number of shots)

Date of completion _____

ARTIST or SUBJECT

NEGATIVE NUMBER

QUANTITY

1 pos. stat f @ enclosed 7 clippings

done on 2 18x24's

\$4.80

Forwarded to _____ Amount _____ Date Billed _____

FOR STUDY PURPOSES ONLY. NOT FOR REPRODUCTION.

The Museum of Modern Art Archives, NY	Collection:	Series/Folder:
	CE	II. 1. 83. 2. 1

PHOTOGRAPH REQUISITION

TO PHOTO SALES DEPT.

From C. Dyer

Department

ICE / Arts & India
presentation book

Date

Sept. 15, 1953

For

PRINTS

Please supply

PHOTOSTAT

(Quantity)

Copy

size

Please have

NEW PHOTOGRAPHS

(Photographer)

take

(Number of shots)

Date of completion

Date of completion

ARTIST or SUBJECT

NEGATIVE NUMBER

QUANTITY

1 pos photostat - same size copy

Cost
80¢

Forwarded to

Amount

Date Billed

FOR STUDY PURPOSES ONLY. NOT FOR REPRODUCTION.

The Museum of Modern Art Archives, NY	Collection:	Series/Folder:
	CE	II. 1. 83. 2. 1

PHOTOGRAPH REQUISITION

TO PHOTO SALES DEPT.

Date Sept. 28, 1955

From

C. Dyer

Department

ICE - India

For

presentation album

PRINTS

NEW PHOTOGRAPHS

Please supply

Photostats

(Quantity)

Please have

(Photographer)

lossy

size

take

(Number of shots)

Date of completion

Date of completion

ARTIST or SUBJECT

NEGATIVE NUMBER

QUANTITY

1 pos. photostat (enc 2 pages enclosed and done by Russ in other order) — please handle carefully — same size copy — same size page

14x18

59 neg - 59 pos

18x24

3 neg 3 pos

Cost

\$ 69.70

Forwarded to

Amount

Date Billed

FOR STUDY PURPOSES ONLY. NOT FOR REPRODUCTION.

The Museum of Modern Art Archives, NY	Collection:	Series/Folder:
	CE	II. 1. 83. 2. 1

PHOTOGRAPH REQUISITION

TO PHOTO SALES DEPT.

Date Sept. 26, 1955

From C. Dyer

Department ICE - Textiles & Ornamental Arts of India

For presentation albums

PRINTS

NEW PHOTOGRAPHS

Please supply Photostats
(Quantity)

Please have _____
(Photographer)

_____ copy _____ size _____

take _____
(Number of shots)

Date of completion by Tues. AM,

Date of completion _____

ARTIST or SUBJECT	NEGATIVE NUMBER	QUANTITY
-------------------	-----------------	----------

1 positive photostat (same size copy - same size paper)		
of each page of 2 albums - total of		38 pages in Vol. I
		total of 24 pages in Vol. II

(62)

please handle material very carefully so as not to soil or damage in any way - photostat pages flat even if there are more than one page (mag, articles) on ea. pages may be removed but please replace in same position

Forwarded to _____

Amount _____

Date Billed _____

COST

\$ 2.40

FOR STUDY PURPOSES ONLY. NOT FOR REPRODUCTION.

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	CE	II. 1. 83. 2. 1

VICTORIA & ALBERT MUSEUM

Indian Embroidery



LONDON: HIS MAJESTY'S STATIONERY OFFICE
PRICE 3s 6d NET

FOR STUDY PURPOSES ONLY. NOT FOR REPRODUCTION.

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	CE	II. 1. 83. 2. 1

LARGE PICTURE BOOK No. 7
First published . . . July, 1951
Sold at the Victoria and Albert Museum,
South Kensington, and by His Majesty's
Stationery Office at the addresses given
on page 3 of cover. Crown copyright
reserved. Printed in Great Britain by
W. S. Cowell Ltd, Butter Market,
Ipswich

VICTOR

E

LONDON

FOR STUDY PURPOSES ONLY. NOT FOR REPRODUCTION.

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	CE	II. 1. 83. 2. 1

VICTORIA AND ALBERT MUSEUM

INDIAN
EMBROIDERY

LONDON: HIS MAJESTY'S STATIONERY OFFICE

1951

THE REMAINDER OF THIS PUBLICATION HAS NOT BEEN SCANNED.

FOR STUDY PURPOSES ONLY. NOT FOR REPRODUCTION.

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	CE	II. 1. 83. 2. 1



The History of the Victoria & Albert Museum

H.M. STATIONERY OFFICE
PRICE TWO SHILLINGS NET



FOR STUDY PURPOSES ONLY. NOT FOR REPRODUCTION.

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	CE	II. 1. 83. 2. 1

SMALL PICTURE BOOK No. 31
First published . . . September, 1952.
Sold at the Victoria and Albert Museum,
South Kensington, and by Her Majesty's
Stationery Office at the addresses given
on page 3 of the cover. Crown copyright
reserved. Printed in Great Britain by
W. S. Cowell Ltd, Butter Market,
Ipswich.

THE HISTORY OF THE VICTORIA & ALBERT MUSEUM

LONDON
HER MAJESTY'S STATIONERY OFFICE
1952

FOR STUDY PURPOSES ONLY. NOT FOR REPRODUCTION.

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	CE	II. 1. 83. 2. 1



MUSEUM

lms Ltd

ton site. The roof of the great
Court is clearly visible on the left,
e Quadrangle buildings, and the two
roofs of the Cast Courts on the right.

Copies of this book may be had from the Victoria and Albert Museum bookstall and from H.M. Stationery Office, York House, Kingsway, London, W.C.2; 423 Oxford Street, London, W.1 (orders by post to be sent to P.O. Box 569, London, S.E.1); 13a Castle St., Edinburgh, 2; 39 King St., Manchester, 2; 2 Edmund St., Birmingham, 3; 1 St. Andrew's Crescent, Cardiff; Tower Lane, Bristol, 1; 80 Chichester St., Belfast; or through any bookseller. Obtainable in the United States of America from the British Information Services, 30 Rockefeller Plaza, New York 20, N.Y.

Price 2s. 0d. net.

By post 2s. 1½d

Wt. 4699 K28 S.O. Code No. 29-1601*

THE REMAINDER OF THIS PUBLICATION HAS NOT BEEN SCANNED.

FOR STUDY PURPOSES ONLY. NOT FOR REPRODUCTION.

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	CE	II. 1. 83. 2. 1

TYPE OF THE OBJECT ON

WATER

MAINT TO THE AON	ROOM
CHITTO TO THE AON	MAINT CYET TETHE
CHITTO TO THE AON	MAINT CYET TETHE

For presentation Album
prepared for Nehru

MAINT TO THE AON

DATE

BY