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The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
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AMERICAN SNAPSHOT

\$45. for 3 wks.

1944	June 9 - 30	Currier Gallery of Art Manchester, N.H.
	Sept. 15 - Oct. 16	Addison Gallery of American Art Andover, Mass.
	Oct. 30 - Nov. 10	Higbee Company Cleveland, O.
1945	Aug. 5 - 26	Munson-Williams-Proctor Institute Utica, N.Y.
	Sept. 10 - 24	Newton D. Baker General Hospital Martinsburg, W. Va.
	Oct. 4 - 25	Buhl Planetarium Pittsburgh, Pa.
	Nov. 4 - 18	Syracuse Public Library Syracuse, N.Y.
	Dec. 2 - 23	Toledo Museum of Art Toledo, O.
1946	Jan. 6 - 27	Flint Institute of Arts Flint, Mich.
	Feb. 10 - Mar. 3	Canton Institute of Arts Canton, O.
	Mar. 17 - 31	Ashtabula Public Library Ashtabula, O.
	Apr. 14 - May 5	Art Institute of Zanesville Zanesville, O.
	May 19 - June 9	Dayton Art Institute Dayton, O.

Packed in 6 boxes weighing 1482 lbs.

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
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THE AMERICAN SNAPSHOT

1944 - 45

An exhibition circulated by The Museum of Modern Art, New York City

CHECK LIST

Title Poster
Introductory Label

17 enlargements and 28 panels

<u>ENLARGEMENTS:</u>	<u>PANELS:</u>	<u>COLOR OF PANEL</u>
E-1. "Butch with the spoon	P-1. Women racing	White
E-2. American boys - 1890 models	P-2. The Proposal	"
E-3. 1890 Rochester	P-3. Bicycle loop	"
E-4. Sidewalk superintendent	P-4. Calliope	"
E-5. Circus tent	P-5. Umbrella at night	Red
E-6. Maypole dance	P-6. Women picking up clams	"
E-7. Beach scene	P-7. Mud guard of auto	"
E-8. Race track	P-8. Blades of grass on sand	"
E-9. Carriage waits, 1890	P-9. Kitten sequence	"
E-10. Kids at hydrant	P-10. Chartres sculpture	"
E-11. Macy Parade - Uncle Sam	P-11. Pole Vault and Fire Works	"
E-12. Girls on horseback on beach	P-12. Jack Frost	"
E-13. Train	P-13. Lightning	"
E-14. Boy with apple	P-16. Baby trudging up road	"
E-15. Lion roaring	P-17. Nine men in a shell	"
E-16. Boy and shadow	P-19. Foggy morning	"
E-17. Rice wedding	P-20. Girl pulling donkey uphill	White
	P-22. Fishing at a dam	Red
	P-23. Changing diapers	"
	P-24. Baby drinking from bath spray	"
	P-25. Little girl in poppy garden	"
	P-26. A little girl's day	"
	P-27. Boy tying shoelace	"
	P-28. Boy writing	"
	P-29. Water lilies	"
	P-30. Parade	"
	P-32. Puppies looking at frog	White
	P-33. Close up of old woman knitting	"

Note: Titles given are merely for purposes of identification, and in case of panels indicate the subject of the largest photo on the panel.

5/31/44

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THE AMERICAN SNAPSHOT

1944-45

An exhibition circulated by The Museum of Modern Art, New York City

UNPACKING INSTRUCTIONS

1. Box #1 includes panels 28,27,26,17,30,24,13
Box #2 " " 12,11,19,9,6,23,7
Box #3 " " 29,22,10,5,8,16,25
Box #4 " " P-1,P-2,P-3,P-4,P-20,P-32,P-33
Box #5 includes photos E-12,4,9,2,3,14,10,6,7,11
Box #6 " " E-1,8,5,15,13,16,17,title poster, label

2. PLEASE HAVE TWO PERSONS HANDLE PANELS AND PHOTOS, AS THEY ARE HEAVY AND DAMAGE EASILY.

4. Lift panels and photos - ONE BY ONE - from boxes. Save all paper for repacking.

5. Replace lids on boxes - after placing packing paper in boxes - be sure that washers are on bolts before fastening.

~~5. Place Title Poster and Introductory Label BACK TO BACK, and WRAP~~

Place panels and photos in boxes FACE TO BACK with a sheet of heavy wrapping paper covering the FACES.

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
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THE AMERICAN SNAPSHOT

1944 - 45

An exhibition circulated by the Museum of Modern Art, New York City

PACKING INSTRUCTIONS

1. PLEASE HAVE TWO PERSONS HANDLE PANELS AND PHOTOS, AS THEY ARE HEAVY AND DAMAGE EASILY.
2. Pack panels in boxes #1 to #4 as follows:
 - Box #1 includes panels 28,27,26,17,30,24,13
 - Box #2 " " 12,11,19,9,6,23,7
 - Box #3 " " 29,22,10,5,8,16,25, *AAI-5*
 - Box #4 " " P-1,P-2,P-3,P-4,P-20,P-32,P-33

Pack photo enlargements in boxes #5 and #6 as follows:

 - Box #5 includes photos E-12,4,9,2,3,14,10,6,7,11
 - Box #6 " " E-1,8,5,15,13,16,17,title poster,label, *No #*
3. Place panels and photos in boxes FACE TO BACK with a sheet of heavy wrapping paper covering the FACES.
4. Place Title Poster and Introductory Label BACK TO BACK and wrap in heavy paper and seal. Place on top of enlarged photos in Box #6
5. Place sheets of corrugated cardboard on top of each box.
6. Bolt on lid, making sure that washers are on bolts before fastening

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THE MUSEUM OF MODERN ART

11 WEST 53RD STREET, NEW YORK 19, N. Y.

TELEPHONE: CIRCLE 5-8900

For release-----

THE AMERICAN SNAPSHOT

On _____ an exhibition, "The American Snapshot", will open at _____.

Prepared from a larger exhibition by the Department of Circulating Exhibitions of the Museum of Modern Art in New York, the exhibition consists of 28 panels of mounted snapshots and 17 enlargements. Most of these were snapped in the United States during the past fifteen years, although some date as far back as 1888. They were originally selected by Willard D. Morgan, Director of the Museum's Department of Photography, from thousands in the files of the Eastman Kodak Company to which they had been sent as entries in various competitions over the years. Following the first showing, the exhibition will make a tour of other museums and galleries throughout the country.

In his foreword to the short booklet published with the exhibition, James Thrall Soby, Acting Chairman of the Museum's Department of Photography, writes:

"Most people take photographs because they want to record and preserve human experience. In making photographs, in looking at them in later years, amateur photographers enjoy the extreme pleasure which comes from having preserved a split-second of their lives. This pleasure is in itself justification enough for the millions of snapshots which have been produced since the introduction of daylight-loading film made photography a mass medium of expression.

Usually, it must be admitted, the pleasure gained is an intimate one, springing from private response and confined to the photographer, his family and friends. But are there snapshots which transcend this narrow appeal and deserve consideration apart from their personal subjective value? This exhibition, made possible through the cooperation of the Eastman Kodak Company, may well answer the question. It is surely a proper inquiry to make in a century which has so thoroughly investigated the works of amateur artists of all sorts, and has found among them pictures of lasting and wide importance."

For some fifty years now the hand-held camera has been recording the American scene in infinite, spontaneous detail. It has given the millions - all of us - a medium of graphic expression. Snapshot shooting has become a national hobby - honest, unselfconscious, yet capable of great subtlety. The pictures/were made by people of every age, interest or status, with many different kinds of cameras. The

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subjects are as varied as personal interests: a cobweb in the morning sun, a toddling infant and a horse, a roaring lion.

Never has the individual pictured his own life and times as extensively as during these years since the advent of the snapshot camera. Formerly the pictured scene was the province of the amateur or professional artist. Today it is possible for everyone to know what it means to see, to enjoy, to capture for re-enjoyment the outward essence of a moment. The snapshotter's picture may be only on the threshold of art, but in the making of it, he has achieved something creative and has set in play an interchange of ideas and emotions.

6/2/44

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(GENERAL LABEL)

THE AMERICAN SNAPSHOT

Snapshot photography is the medium of the millions - an immensely flexible and expressive medium which speaks a universal language.

For some fifty years now the hand-held camera has been recording the American scene in infinite, spontaneous detail. The simple camera has become a real factor in personal relationships. Snapshots enclosed in letters to the marine in New Guinea, the soldier in Italy or Alaska, the girl in the service or away from home, serve to tie the family together more effectively than written words.

A NATIONAL HOBBY

The casual camera has done another thing. It has given the millions - all of us - a medium of graphic expression. Snapshooting has become a national hobby - honest, unselfconscious, yet capable of great subtlety. With our cameras we make pictures of anything that interests us. The subjects are as various as our own interests; the pictures reveal whether our eyes are perceptive, our minds alive.

ALL TYPES OF PEOPLE; ALL KINDS OF CAMERAS

Look at the pictures in this exhibition. Gathered from the files of the Eastman Kodak Company, they present a cross-section of snapshooting during the last fifty years. They were made by people of every age, interest or status with many different kinds of cameras.

EXHIBITING SNAPSHOTS

The necessities of a show such as this may belie the true snapshot character of these pictures. To be seen by the public, the pictures had to be enlarged. In most cases, the enlargement has been literal. In others, selective enlargement has been utilized to reveal and emphasize the intant of the pictures. And in a few cases, really large "blow-ups" have been made for the sake of the exhibition itself.

A NEW ROLE FOR THE PEOPLE

Out of our common experience with cameras has come a significant phenomenon. Never has the individual pictured his own life and times as extensively as during these years since the advent of the snapshot camera. Formerly, the pictured scene was the province of the amateur or professional artist. The great mass of people had the thrill of personal participation, even on the fringes of pictorial expression.

Today it is possible for everyone to know what it means to see, to enjoy and to capture for re-enjoyment, the outward essence of a moment. The picture the snaphooter obtains may be only on the threshold of art, but in the making of ~~it~~ it he has achieved something creative and has set in play an interchange of emotions and ideas. The depth and reach of the picture is limited only by the capacity of the individual.

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C O P Y

AMERICAN SNAPSHOT

Condition Sheet Report from Canton Art Institute, Canton, Ohio

February 11, 1946

Panel 4	Calliope	Lower right corner torn
" 6	Women picking up clams	Upper left corner torn
" 7	Mud guard of auto	Lower left corner damaged
" 8	Blades of grass on sand	Upper right corner torn
" 12	Jack Frost	Lower left corner damaged
" 13	Lightning	Lower left and lower right corners torn
" 16	Baby trudging up road	Upper and lower left and upper right torn
" 20	Girl pulling donkey uphill	Corners damaged
" 22	Fishing at a dam	Upper left corner torn
" 24	Baby drinking from spray	Slight gouge in top
" 26	Little girl's day	Upper left corner torn
" 27	Boy tying shoelace	One small picture missing
" 29	Water lilies	Gouge at top
" 32	Puppies looking at frog	Lower left corner torn
" 33	Old woman knitting	Upper left corner torn
AA-1-5	Christmas greetings	Corners slightly damaged

Condition Sheet Report from Ashtabula Public Library, Ashtabula, Ohio

March 5, 1946

Panel 27	Boy tying shoelace	One small picture missing from panel
		Corners on a few of the red panels were damaged on arrival here

Condition Sheet Report from Art Institute of Zanesville, Zanesville, Ohio

April 11, 1946

Title Poster		Soiled and corners bent
Introductory label		Soiled and corners bent
E-1.	"Butch" with the spoon	Scratched and scarred above chair on left.
E-2.	American boys - 1890 models	Soiled
E-3.	1890 Rochester	Soiled
E-4.	Sidewalk superintendent	Soiled
E-7.	Beach scene	Soiled at top
E-9.	Carriage waits, 1890	Soiled
E-11.	Macy parade - Uncle Sam	Scars on edges
E-12.	Girls on horseback on beach	Scarred on top, torn right top edge
E-13.	Train	Soiled top edge
E-14.	Boy with apple	Soiled
E-15.	Lion roaring	Small scratch above face
E-16.	Boy and shadow	Badly soiled
E-17.	Rice wedding	Scratched left top corner, bent and torn left bottom edge.
No. #	Young woman in bathing costume 1890	Badly soiled at top, rust crayon smudges in water

All enlargements - All corners scarred and torn, and many side edges.

(Continued - next page)

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Continued AMERICAN SNAPSHOT condition -
Zanesville, Ohio

C O P Y

Panel 1	Women racing	Title photo scarred top edge and torn right of center at top.
" 2	The Proposal	Title photo torn and scarred left side near bottom, top center photo scarred top edge near right
" 4	Calliope	Title photo bent and torn bottom edge - horses feeding right center photo - bent in lower rt. corner
" 7	Mud guard of auto	Bottom center photo fingermarked
" 8	Blades of grass on sand	Beach photo top left- left edge loose and scarred
" 9	Kitten sequence	Two top photos scarred
" 10	Chartres sculpture	Title photo bent and torn top edge Right bottom photos bent on bottom edges
" 11	Pole vault and fire works	Pole vault bent on top edges and torn Circus ring bottom center-scarred at bottom
" 13	Lightning	Title photos scarred and scratched at top-scratch down left center and scars across bottom
" 16	Baby trudging up road	Title photo bent and torn top and bottom edges-soiled- horse photo in center - marred and dented corral photo right top marred
" 17	Nine men in a shell	Title photo top left edge bent and bottom edges and corners- red crayon mark in water left top
" 19	Foggy morning	Bottomright corner bent of the picture bottom cen.
" 20	Girl pulling donkey uphill	Title photo scarred top edge-small girl bottom left- photo coming loose from mount at bottom edge. red pencil scratch across dress
" 22	Fishing at a dam	Title photo loose from panel
" 23	Changing diapers	Title photo bent on left edge and corners
" 24	Baby drinking from spray	Title photo bent and scarred bottom edge
" 25	Little girl in poppy garden	Title photo badly scarred across bottom edge-tornright edge near bottom. few scars at top. red crayon mark across dress.
" 26	Little girl's day	Left top photo soiled
" 27	Boy tying shoelace	One small photo missing from panel
" 30	Parade	Title photo bent bottom edge
" 32	Puppies looking at frog	Title photo scarred by nail holes several places on right. bottom edge scarred and loose. Horses top center-scarred by nail holes at bottom. Bull dog top left - top edge coming loose from mount
" 33	Close-up old woman knitting	Pool table top center - photo loose from mount left top center and corner. cutting Bread -top right - scarred and scratched top right half Right bottom photo loose from panel- scarred left edge
AA 1-5	Christmas greetings	
All panels :	Corners of panel board broken, bent and scratched. Many panels have pieces out of edges.	

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Note + file in Amer Snapshot from letter

THE MUSEUM OF MODERN ART

Date May 24, 1946

To: Elodie
Virginia
From:

Re: American Snapshot cancellation

The 3 remaining bookings are Ball State T.C., Muncie
Gary Public Library, Gary
Laboratory of Anthropology, Santa Fe, N.M.
We can cancel but have practically nothing to offer as substitute.
Century of Photography II is in and could be offered to Muncie & Santa
Fe but Gary has had it. It is the only photography available except
Creative Photog. which we of course haven't circulated.

Wood Block Prints in Color we might be able to fix up for Gary.
Would you want to offer without fee. -- that is what they will be
expecting.

THE MUSEUM OF M

WOOD BLOCK PRINTS IN COLOR for Gary would be \$43.75 for three weeks.

To: Elodie
From: Virginia

The 3 remaining bookings are Ball State
Gary Public Library
Laboratory of Anthropology
We can cancel but have practically nothing to offer as substitute.
Century of Photography II is in and could be offered to Muncie & Santa
Fe but Gary has had it. It is the only photography available except
Creative Photog. which we of course haven't circulated.
Wood Block Prints in Color we might be able to fix up for Gary.
Would you want to offer without fee. -- that is what they will be
expecting.

action of the staff,
after talks had been
our request for the

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THE MUSEUM OF MODERN ART

Date May 24, 1946

To: Miss Ulrich
From: Miss Courter

Re: Fees for substitute shows
for AMERICAN SNAPSHOT

As Eastman has wired us they do not have a substitute show for our last three bookings for AMERICAN SNAPSHOT, we are wiring at Eastman's suggestion:

- Ball State Teachers College, Muncie, Indiana
- Gary Public Library, Gary, Indiana
- Laboratory of Anthropology, Santa Fe, New Mexico

cancelling their bookings and offering Muncie and Santa Fe CENTURY OF PHOTOGRAPHY as a substitute. Gary has had this so we are offering them WOOD BLOCK PRINTS IN COLOR.

You will want to add fee to Eastman bill if they accept substitutes. CENTURY OF PHOTOGRAPHY is \$18.75 for two weeks. If Muncie takes booking it will be for four weeks and Santa Fe will be for three weeks.

WOOD BLOCK PRINTS IN COLOR for Gary would be \$43.75 for three weeks.

To: Elodie
From: Virginia

The 3 remaining bookings are Ball State, Gary Public Library, and Laboratory of Anthropology. We can cancel but have practically Century of Photography II in in and Fe but Gary has had it. It is the Creative Photog. which we of course Wood Block Prints in Color we might would you want to offer without fee expecting.

THE MUSEUM OF MODERN ART

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THE MUSEUM OF MODERN ART

Date May 24, 1946

To: Elodie

Re: American Snapshot cancellations

From: Virginia

The 3 remaining bookings are Ball State T.C., Muncie
 Gary Public Library, Gary
 Laboratory of Anthropology, Santa Fe, N.M.

We can cancel but have practically nothing to offer as substitute.
 Century of Photography II is in and could be offered to Muncie & Santa
 Fe but Gary has had it. It is the only photography available except
 Creative Photog. which we of course haven't circulated.

Wood Block Prints in Color we might be able to fix up for Gary.
 Would you want to offer without fee. -- that is what they will be
 expecting.

and for this reason we find it necessary to cancel the already arranged
 bookings for the exhibition as we cannot afford to pay the cost of repairing
 the show for the rest of the tour?

I suspect that Eastman ^{did} would not agree with our explanation of the talk,
 the cost of circulating this exhibition and also that after talks had begun
 relative to the ^{leave} subsidy for the Photography Department our request for this
 particular exhibition was put aside.

THE

To: Elodie
From: Virginia

Attached in the latest
 far. All the recent
 We wrote the former ex
 Knoxville and receive
 such worse than it too
 are torn or damaged.
 Unless you are looking
 I hardly seems as tho it
 which are heavy are begin
 How about returning it to

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*File
Am Snapshot
Sum letter*

THE MUSEUM OF MODERN ART

Date May 23, 1946

American Snapshot

To: Elodie

Re: _____

From: Virginia

We did not receive any word re over last week-end. Have you heard since?

We are about to write the Bill and Ship letter to Dayton telling them to ship on to Muncie. Closes Dayton June 9.

Mr. Potter

*American Snapshot closes Dayton June ninth
Have you determined whether or not substitute
exhibition available for next exhibit at Muncie Indiana*

and for this reason we find it necessary to cancel the already arranged bookings for the exhibition as we cannot afford to pay the cost of repairing the show for the rest of the tour?

I suspect that Eastman ^{did} would not agree with our explanation of the talk, the cost of circulating this exhibition and also that after talks had begun relative to the ^{long} subsidy for the Photography Department our request for this particular exhibition was put aside.

THE

To: Elodie
From: Virginia

*Attached is the latest
far. All the recent
He wrote the former ex
Lanesville and receive
such worse than it too
are torn or damaged.
Unless you are looking
I hardly seems as tho it
which are heavy are begin
How about returning it to*

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
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THE MUSEUM OF MODERN ART

Date April 9, 1946

To: Miss Ulrich
cc: Miss Pearson

From: Miss Courter

Re: "American Snapshot" +
Eastman Kodak Company

Dear Ione:

We have never received a reply to our telegram of November 8, 1945 or our letter of November 19, 1945 to Mr. Brummitt requesting confirmation of our arrangements to circulate the "American Snapshot" exhibition with their subsidy. I bring this up at the present time as the exhibition is in serious need of repair and I see no reason why we should take on this work or bear the cost of having the exhibition shipped to us. I believe we have every reason to cancel the last four bookings for this exhibition since the Eastman subsidy has not come through. I might remind you that we proceeded with the understanding that Eastman had agreed to our arrangements made for circulating the exhibition and that therefore the show has already cost this Department around \$1800.

How would you suggest that I cancel the last four bookings? Shall I write exhibitors that Eastman had agreed to subsidize it and then would not do so and for this reason we find it necessary to cancel the already arranged bookings for the exhibition as we cannot afford to pay the cost of repairing the show for the rest of the tour?

I suspect that Eastman ^{did} would not agree with our explanation of the talk, the cost of circulating this exhibition and also that after talks had begun relative to the ^{long} subsidy for the Photography Department our request for this particular exhibition was put aside.

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THE MUSEUM OF MODERN ART

Date April 8, 1946

To: Elodie

Re: AMERICAN SNAPSHOT condition

From: Virginia

~~Attached is the latest and by far the most comprehensive report on condition we have had so far. All the recent ones have been getting progressively worse! and now this.~~

We wrote the former exhibitor Astabula Public Library a similar letter to the one to Zanesville and received this answer: "I realize that my detailed report probably sounded much worse than it looks.....the corners are off in some of the panels in others they are torn or damaged. I do not think that it is enuf to detract from the exhibit as a whole. Unless you are looking for damage I doubt if the average person would think about it."

I hardly seems as tho it would stand up for its 4 additional bookings. Note the boxes which are heavy are beginning to go.

cancelling the 4 bookings.
How about returning it to Eastman/or is that the wrong procedure?

- Dec. 2-23 - Toledo Museum of Art, Toledo, Ohio
- Jan. 6-27 - Flint Institute of Art, Flint, Mich. bro. on boxes - 10 days
- Feb. 10-March 3 - Canton Institute of Arts, Canton, Ohio 2 wks - 6 days
- March 17-31 - Ashtabula Public Library, Ashtabula, Ohio
- April 14-May 5 - Art Institute of Zanesville, Zanesville, Ohio
- May 19-June 9 - Dayton Art Institute, Dayton, Ohio 11 days

Packed in 6 boxes weighing 1482 lbs. \$45. for 3 wks.

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THE MUSEUM OF MODERN ART

Date 7/19/45

To: Jack Gordon

Re: AMERICAN SNAPSHOT

From: Anne Holton

Itinerary for show:

1944 June 9-30 - Currier Gallery of Art, Manchester, N. H.
Sept. 15-Oct. 16 - Addison Gallery, Andover, Mass.
Oct. 30-Nov. 10 - Higbee Company, Cleveland, Ohio

1945 (sponsored by Eastman)

Aug. 5-26 - Munson-Williams-Proctor-Institute, Utica, N. Y.
Sept. 10-24 - Newton D. Baker Gen. Hospital, Martinsburg, West Va.
Oct. 4-25 - Buhl Planetarium, Pittsburgh, Pa.
Nov. 4-18 - Syracuse Public Library, Syracuse, N. Y.
Dec. 2-23 - Toledo Museum of Art, Toledo, Ohio
Jan. 6-27 - Flint Institute of Art, Flint, Mich.
Feb. 10-March 3 - Canton Institute of Arts, Canton, Ohio
March 17-31 - Ashtabula Public Library, Ashtabula, Ohio
April 14-May 5 - Art Institute of Zanesville, Zanesville, Ohio
May 19-June 9 - Dayton Art Institute, Dayton, Ohio

Packed in 6 boxes weighing 1482 lbs. \$45. for 3 wks.

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
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THE MUSEUM OF MODERN ART

Date July 7, 1944

To: Miss Courter

Re: The information
you asked for on
AMERICAN SNAPSHOT

From: Jarden

a. Packing boxes

6 boxes in show, but one more was made on this Project Order 3001 for the panels of Mr. Morgans

Cost: Labor 86 1/2 hours - \$84.26
 Materials - 49.85

Total 134.11

b. Weight of 6 boxes - 1482

Transportation from N.Y. to Manchester - approx. - \$40.

c. Approx. time spent on form letters to each booking - 1 hour

d. Approx. time on reassembling show for tour - 80 1/2 hrs. on boxes - 10 days
 4 days of Don's & my- 4 days
 time

14 days

e. Other expenses - re- mimeo of lists maybe
 - repairs ?
 - publicity photos ?

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
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THE MUSEUM OF MODERN ART

Date June 2, 1944

To: Mr. Morgan

Re: Snapshot show

From: Miss Courter

Dear Mr. Morgan:

Attached is a list of the Snapshot panels we are using for the traveling show. As I mentioned to you over the telephone, I see no reason, unless you have one, to send the remaining panels to Eastman Kodak to be replaced. The show as we have reassembled it seems to be large enough for all the places scheduling it so far and since the panels are so heavy, I think it best to keep the show this size. *It weighs 1062 lbs now!*

I have one suggestion for enlarging it, however, on which I should like your opinion. Bartlett Hayes, who directs the Andover gallery, wants to conduct a competition at the school for the best snapshot and suggests that the one chosen be added to the exhibition after the first week's showing in their galleries. I think this suggestion a good one as it adds to local interest in the show. Mr. Hayes at first suggested that the snapshot to be enlarged be chosen by popular vote, but I amended this by asking him if he did not think it was safer to have the first, say three or five, most popular submitted to a jury of more or less experts who could decide finally which one should be added to the exhibition on the basis of which one would make an enlargement worthy of the show. I'd like to know what you think of this plan and also whether or not you think Eastman would be interested in contributing the enlargements or should we put this up to each exhibitor as his own contribution to the exhibition?

Mr. Hayes telephoned me on Sunday night because the school paper was going to press and he wanted to put this item in so that it would receive early publicity, ~~but~~ as he is having the show in September I could see no real harm in the suggestion and said I would consult you and if any particulars needed revision, would let him know as soon as possible.

Eco

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THE MUSEUM OF MODERN ART
THE AMERICAN SNAPSHOT 1944 - 45

An exhibition circulated by The Museum of Modern Art, New York City

CHECK LIST

Title Poster
Introductory Label

17 enlargements and 28 panels

ENLARGEMENTS:

- E-1. "Butch" with the spoon
- E-2. American boys - 1890 models
- E-3. 1890 Rochester
- E-4. Sidewalk superintendent
- E-5. Circus tent
- E-6. Maypole dance
- E-7. Beach scene
- E-8. Race track
- E-9. Carriage waits, 1890
- E-10. Kids at hydrant
- E-11. Macy Parade - Uncle Sam
- E-12. Girls on horseback on beach
- E-13. Train
- E-14. Boy with apple
- E-15. Lion rearing
- E-16. Boy and shadow
- E-17. Rice wedding

PANELS:

- | | <u>Color of Panel</u> |
|--------------------------------------|-----------------------|
| P-1. Women racing | White |
| P-2. The Proposal | " |
| P-3. Bicycle loop | " |
| P-4. Calliope | " |
| P-5. Umbrella at night | Red |
| P-6. Women picking up clams | " |
| P-7. Mud guard of auto | " |
| P-8. Blades of grass on sand | " |
| P-9. Kitten sequence | " |
| P-10. Chartres sculpture | " |
| P-11. Pole Vault and Fire Works | " |
| P-12. Jack Frost | " |
| P-13. Lightning | " |
| P-16. Baby trudging up road | " |
| P-17. Nine men in a shell | " |
| P-19. Foggy morning and Chipmunk | " |
| P-20. Girl pulling donkey uphill | White |
| P-22. Fishing at a dam | Red |
| P-23. Changing diapers | " |
| P-24. Baby drinking from bath spray | " |
| P-26. A little girl's day | " |
| P-27. Boy tying shoelace | " |
| P-28. Boy writing | " |
| P-29. Water lilies | " |
| P-30. Parade | " |
| P-32. Puppies looking at frog | White |
| P-33. Close up of old woman knitting | " |

Note: Titles given are merely for purposes of identification, and in case of panels indicate the subject of the largest photo on the panel.

THE MUSEUM OF MODERN ART

To:
From:

There are 100 to 200 American snapshots available. You please find room for them in the platform. You can get as many as you wish. Thank you.

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THE MUSEUM OF MODERN ART
THE MUSEUM OF MODERN ART

Date June 2, 1944

To: Miss Elodie Courter
 Don Mac'hail
 Willard Morgan

Re: AMERICAN SNAPSHOT pamphlets

From: Jarden

There are from 700 to 800 American Snapshot pamphlets stored on loading platform. Will you please find room for them in the Recording Room, so that the Mailroom can get as we send them requests for?
 Thank you.

I suggest that you write to Wyatt Brummit of Eastman Kodak regarding any conditions that you may have regarding additional pamphlets. As far as I know, they have no supply of them.

33. Close up of old woman knitting

2. 13 white panels, belonging to Photography Center, are to be packed in a TEMPORARY BOX, strong enough to stand shipping to Rochester and return to this Museum.

ATTENTION: Mr. Morgan:

What disposition do you want made of remaining red panels not being used in C/E show?

~~Do you want the 13 white panels, not in C/E show returned to the Photography Center from Rochester?~~ Do you want the 13 white panels, not in C/E show returned to the Photography Center from Rochester?

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(E.C.) don't you think these should be removed from
yes

THE MUSEUM OF MODERN ART

loading platform to Recording Room - ?
 Mail Room can get from there
 as we need - Or if there room in Mail Room storage

Date June 1, 1944

To: Miss Elodie Courter

Re: AMERICAN SNAPSHOT pamphlets

From: Willard Morgan

would they be better?

WJ

Mr. Milner has 700 or 800 pamphlets of the AMERICAN SNAPSHOT show stored at the loading platform at the Museum of Modern Art. You may have as many of these as you wish to use in connection with the circulating exhibition.

I suggest that you write to Wyatt Brummit of Eastman Kodak regarding any questions that you may have regarding additional pamphlets. As far as I know, they have no supply of them.

WM
 perm

... close up of old woman knitting

- 2. 13 white panels, belonging to Photography Center, are to be packed in a TEMPORARY BOX, strong enough to stand shipping to Rochester and return to this Museum.

ATTENTION: Mr. Morgan:

What disposition do you want made of remaining red panels not being used in C/E show?

~~Do you want the 13 white panels, not in C/E show returned to the Photography Center from Rochester?~~

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American Snapshot

THE MUSEUM OF MODERN ART

for printing below
Miss Courter
cc. Mr. Harrez
Eddie

Date: May 31, 1944

To: Photography Center
Mr. Morgan

Re: AMERICAN SNAPSHOT pamphlets

From: Elodie Courter

We had a verbal message that you have 700 copies of the AMERICAN SNAPSHOT show pamphlet at the Photography Center that we can distribute free to exhibitors of the traveling show.

Will it be satisfactory for us to send Don McPhail over to get these to keep in storage here so that they can be sent out in the usual way when we receive requests?

Do you know whether Eastman Kodak has any more of these in stock that we might get if needed? To whom should we address such a request? Mr. Behrens?

*Apr. 10/18/ frame checked and there are 2200
Sent 10/20/ 300 to Cleveland*

- 32. Pupils looking at frog
- 33. Close up of old woman knitting

2. 13 white panels, belonging to Photography Center, are to be packed in a TEMPORARY BOX, strong enough to stand shipping to Rochester and return to this Museum.

ATTENTION: Mr. Morgan:

What disposition do you want made of remaining red panels not being used in C/E show?

~~To whom should we address such a request? Mr. Behrens?~~ Do you want the 13 white panels, not in C/E show returned to the Photography Center from Rochester?

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
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THE MUSEUM OF MODERN ART

OK - pls send as carbon
 Miss Courter
 cc. Mr. Warren
 Eddie

Date May 24, 1944

To:
From: Circulating Exhibitions - Jarden

Re: American Snapshot

The cost of making the permanent box that went to Rochester, should of course be applied to Circulating Cost on this exhibit - Project Order 3001, but not the cost of boxing of the rest of the white panels, as this is Mr. Morgan's business.

- 52. Puppies looking at frog
- 55. Close up of old woman knitting

2. 13 white panels, belonging to Photography Center, are to be packed in a TAMPORARY BOX, strong enough to stand shipping to Rochester and return to this Museum.

ATTENTION: Mr. Morgan:

What disposition do you want made of remaining red panels not being used in C/E show?

~~To whom should the 13 white panels be returned to the Photography Center from Rochester?~~
 Do you want the 13 white panels, not in C/E show returned to the Photography Center from Rochester?

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
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THE MUSEUM OF MODERN ART

Date May 24, 1944

To: Carpenter Shop - Eddie
Carter

Re: American Snapshot

From: Jarden

The rest of this show is scheduled to be here not later than June 1st.
Herewith Check List with items that have already gone, via Rochester,
marked in red.

Some of the panels have photos that need to be glued down. Gus isn't sure whether he can do, but will look at. Please do not pack them up until this has been taken care of, please.

- 52. Puppies looking at frog
- 53. Close up of old woman knitting

2. 13 white panels, belonging to Photography Center, are to be packed in a TEMPORARY BOX, strong enough to stand shipping to Rochester and return to this Museum.

ATTENTION: Mr. Morgan:

What disposition do you want made of remaining red panels not being used in C/E show?

~~To whom should we direct letter in Rochester?~~ Do you want the 13 white panels, not in C/E show returned to the Photography Center from Rochester?

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THE MUSEUM OF MODERN ART

Date May 19
American Snapshot

To: Courter
From: Jarden

Re: American Snapshot

A Release - Art.

*ask Morgan
10/11/57
know
how many
are left*

What about an Introductory label? Also do you know whether we can offer any of the booklets given away in our exhibit to the exhibitor of the traveling show? Am going to see whether the poster used here can be adapted, if so can Sally do after the 24th?

showing

- 52. Puppies looking at frog
- 53. Close up of old woman knitting

2. 13 white panels, belonging to Photography Center, are to be packed in a TEMPORARY BOX, strong enough to stand shipping to Rochester and return to this Museum.

ATTENTION: Mr. Morgan:

What disposition do you want made of remaining red panels not being used in C/E show?

~~To whom should we direct our letter in Rochester?~~ Do you want the 13 white panels, not in C/E show returned to the Photography Center from Rochester?

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
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THE MUSEUM OF MODERN ART

Date May 19

American Snapshot

To: Courter

Re: _____

From: Jarden

Release - Art -

*ask Morgan
I don't
know
how many
are left*

What about an Introductory label? Also do you know whether we can offer any of the booklets given away in our exhibit to the exhibitor of the traveling show?

Am going to see whether the poster used here can be adapted, if so can Sally do after the 24th? *I hope so - Don't worry about it for now showing.*

- 32. Puppies looking at frog
- 33. Close up of old woman knitting

2. 13 white panels, belonging to Photography Center, are to be packed in a TEMPORARY BOX, strong enough to stand shipping to Rochester and return to this Museum.

ATTENTION: Mr. Morgan:

What disposition do you want made of remaining red panels not being used in C/E show?

~~To whom should we direct our letter in Rochester?~~ Do you want the 13 white panels, not in C/E show returned to the Photography Center from Rochester?

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
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THE

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Carp

THE MUSEUM OF MODERN ART
11 West 53rd Street
New York City

To:

Date May 18, 1944

From:

Memorandum to: Don MacPhail

On (date) May 18

Please remove from Recording Room:

Box #1 THE AMERICAN SNAPSHOT

To be shipped (delivered) to:

Richard H. Behrens
EASTMAN KODAK, Photo Finishing Department
343 State St.
Rochester, New York

To be collected by:

Railway Express PREPAID

Remarks:

Value \$50.

Signed *E. Cowles*
m.j.

AMERICAN SNAPSHOT
or shipment
placements.

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n
return

We are

1. 9
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2. 13
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ATTENTION

What d
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panels

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er?

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
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THE MUSEUM OF MODERN ART

Carpenter Shop
cc Mr. Warr
Don Mac
Mr. Morg

EC

To:
From: Circulating

21 - 25 should be white panels accord. to your list - but seem to be red if we have right ones packed out.

We are sending to

- 9 white panels numbers on the are to be packed directly to the

The panels are

1. Hol
2. The
3. Bid
4. Cal
14. Nav
20. Gir
31. Ref
32. Pup
33. Clo

2. If # 4 - Calliope - boy looking into circus wagon

3. Do you want to select another panel for # 14 corner broken off

4. # 20, 29, 25 slightly damaged

5. Want to check over panels to be sure we have

Support in it
max to
Dif. to
mix
Post
right

1944

s from AMERICAN SNAPSHOT be packed for shipment later for replacements.

with stencilled sticker. They from Rochester coming June 9.

- 13 white panels, ~~arriving to Photography Center~~, are to be packed in a TEMPORARY BOX, strong enough to stand shipping to Rochester and return to this Museum.

ATTENTION: Mr. Morgan:

What disposition do you want made of remaining red panels not being used in C/E show?

~~Do you want the 13 white panels, not in C/E show returned to the Photography Center from Rochester?~~

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
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THE MUSEUM OF MODERN ART

Carpenter Shop: Eddie
cc Mr. Warren
Don Macphail
Mr. Morgan - Photography Center

Date May 16, 1944

To:

White panels from AMERICAN SNAPSHOT
Re: SHOW - to be packed for shipment
to Rochester for replacements.

From: Circulating Exhibitions - Courter(MJ)

We are sending to the Carpenter Shop today:

1. 9 white panels, for Circulating show. These are marked with stencilled numbers on the back and the usual Circulating Exhibition sticker. They are to be packed in a PERMANENT BOX, which will be sent on from Rochester directly to the first exhibitor at Manchester, N.H. for opening June 9.

The panels are numbered as follows:

1. Women racing
2. The proposal and hurdle/racers
3. Bicycle loop
4. Calliope
14. Wave breaking on deck
20. Girl pulling donkey uphill
31. Reflections of a lake and 2 children on cobblestones
32. Puppies looking at frog
33. Close up of old woman knitting

2. 13 white panels, belonging to Photography Center, are to be packed in a TEMPORARY BOX, strong enough to stand shipping to Rochester and return to this Museum.

ATTENTION: Mr. Morgan:

What disposition do you want made of remaining red panels not being used in C/E show?

~~Do you want the 13 white panels, not in C/E show returned to the Photography Center from Rochester?~~ Do you want the 13 white panels, not in C/E show returned to the Photography Center from Rochester?

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	CE	II.1.35.1

THE MUSEUM OF MODERN ART

Carpenter Shop: Eddie
cc Mr. Warren
Don Macphail
Mr. Morgan - Photography Center

Date May 16, 1944

To:

Re: White panels from AMERICAN SNAPSHOT SHOW - to be packed for shipment to Rochester for replacements.

From: Circulating Exhibitions - Courter(MJ)

We are sending to the Carpenter Shop today:

1. 9 white panels, for Circulating show. These are marked with stencilled numbers on the back and the usual Circulating Exhibition sticker. They are to be packed in a PERMANENT BOX, which will be sent on from Rochester directly to the first exhibitor at Manchester, N.H. for opening June 9.

The panels are numbered as follows:

1. Women racing
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32. Puppies looking at frog
33. Close up of old woman knitting

2. 13 white panels, belonging to Photography Center, are to be packed in a TEMPORARY BOX, strong enough to stand shipping to Rochester and return to this Museum.

ATTENTION: Mr. Morgan:

What disposition do you want made of remaining red panels not being used in C/E show?

~~Do you want the 13 white panels, not in C/E show returned to the Photography Center from Rochester?~~ Do you want the 13 white panels, not in C/E show returned to the Photography Center from Rochester?

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
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THE MUSEUM OF MODERN ART

Date _____

To: Don Mc'hail

Re: _____

From: Jarden

Please select from Snapshot show the items that are to be in C/E show. List attached. Please stack by color - white, red, enlargements. When you have them selected, please let me know and I'll come down to check over. Do not mark with stencil numbers until I let you know about so doing. Want Courter to look at first.

another communication, enclosing the check list and announcing that this is the show as we intend to circulate it. What happens to the additional panels after that, I don't know.

Ec

FOR STUDY PURPOSES ONLY. NOT FOR REPRODUCTION.

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THE MUSEUM OF MODERN ART

Date May 16

To: Courter

Re: White American Snapshot not

From: Jarden

C/E

Do you want to bring to Mr. Morgan's attention that on one panel a photo has been removed? Perhaps he removed it himself?

Also the one panel corner of which was broken in dismantling exhibit.

When Courter will mark the back of the panel which should be completed and returned to the museum for the next show.

another communication, enclosing one check list and announcing that this is the show as we intend to circulate it. What happens to the additional panels after that, I don't know.

Ee

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THE MUSEUM OF MODERN ART

~~Date May 9, 1944~~

Eloide Courter ✓

~~To:~~ Rand Warren

~~Re: American Snapshot Show~~

~~From:~~ Willard D. Morgan

Will you please send all the white 40 x 60" panels in the American Snapshot Exhibit directly to Eastman Kodak as soon after May 10th as possible. Ship these panels directly to

Richard H. Behrens,
Photo Finishing Department,
343 State St.,
Rochester, New York.

Miss Courter will mark the back of the panel which should be completed and returned to the museum for the next show.

First

For some reason or other Mr. Morgan insists on having all of the pictures replaced, although I explained to him that we felt a reduced version of the show would be best for our use. When a check list of the show can be made, I will send Mr. Morgan another communication, enclosing the check list and announcing that this is the show as we intend to circulate it. What happens to the additional panels after that, I don't know.

Ee

Miss Maloney

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
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THE MUSEUM OF MODERN ART

Date May 9, 1944

To: Miss Jarden

Re: The American Snapshot

From: Miss Courter

With reference to Mr. Morgan's memo of May 9 to ship the white panels to Eastman - I have listed the white panels we will need for the traveling exhibition. These should go to Eastman first to have the stained photographs replaced. If you have time, I should think the case for the traveling show could be measured and the empty case sent to Manchester, then Eastman could send the panels over from Rochester to meet the show at Manchester - or you might build the packing case or cases for the white panels and send them to Eastman in their own traveling boxes which could then be sent on to Manchester from Rochester.

For some reason or other Mr. Morgan insists on having all of the pictures replaced, although I explained to him that we felt a reduced version of the show would be best for our use. When a check list of the show can be made, I will send Mr. Morgan another communication, enclosing the check list and announcing that this is the show as we intend to circulate it. What happens to the additional panels after that, I don't know.

Ec

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
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THE MUSEUM OF MODERN ART

Date May 8, 1944

To: Miss Jarden

Re: The American Snapshot

From: Miss Courter

Below is a list of the Snapshot show: ¹⁷~~18~~ enlargements, ³³~~32~~ panels.

I've entitled the panels for your convenience by naming the largest picture on the panel. On your check list they should have numbers - not titles. Put large stencil numbers on backs.

Enlargements

1. "Butch" with the spoon
2. American boys - 1890 models
3. 1890 Rochester
4. Sidewalk superintendent
5. Circus tent
6. Maypole dance
7. Beach scene
8. Race track
9. Carriage waits, 1830
10. Kids at hydrant
11. Macy Parade - Uncle Sam
12. Girls on horseback on beach
13. Train
14. Boy with apple
15. Lion roaring
16. Boy and shadow
17. Rice wedding

Panels

1. white Women racing
2. " The Proposal and Hurdlers
3. " Bicycle loop
4. " Calliope
5. red Umbrella at night
6. " Women picking up clams
7. " Mud guard of auto
8. " Blades of grass on sand
9. " Kitten sequence
10. " Chartres sculpture
11. " Pole Vault and Fire Works
12. " Jack Frost
13. " Lightning
14. white Shoeing the horse
15. red Boys and girls with canoe
16. " Baby trudging up road
17. " Nine men in a shell
18. " Wave breaking
19. " Foggy morning and Chipmunk
20. white Girl pulling donkey uphill
21. " Fires
22. " Fishing at a dam
23. " Changing diapers
24. " Baby drinking from bath spray
25. " Snapshot biography
26. red A little girl's day
27. " Boy tying shoelace
28. " Boy writing
29. " Water lilies
30. " Parade
31. white Reflections of a Lake and Two Children on Cobblestones
32. " Puppies looking at frog
33. " Close up of old woman knitting

Clayton
Does it
to remove
cut down to 28
add out back side

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E. Coates:

Does it meet with your approval

to remove panels #14
 15
 18
 21
 31

from the show in order to cut to 28 panels

W.J.

longer
 select
 dx

- 14 - 34 1/4 x 60
- 13 - 40 x 59 3/4
- 15 - 40 x 60
- 16 - 40 x 58 3/4
- 17 - 40 x 58 3/4

g up road every much alike
 a shell
 g
 g and Chipmunk
 donkey uphill ^{curve slightly} _{same old}
 dam ✓
 pers ✓
 g from bath spray ✓
 graphy ^{corner} _{damaged?}
 's day ^{boy} _{husband?}
 loelace ^{photo} _{luckling}
 located edge
 3 patches at top, pc. missing _{extends}
 of a Lake and Two
 Cobblestones
 ting at frog
 old woman (Curling)

13 make for temporary housing

24
 9
 33

200 lbs.

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THE MUSEUM OF MODERN ART

944

COUNCIL OF NATIONAL DEFENSE

COORDINATOR OF COMMERCIAL AND CULTURAL RELATIONS
BETWEEN THE AMERICAN REPUBLICS

NEW YORK OFFICE
11 WEST 54TH STREET
NEW YORK CITY

Sizes of Enlargements

- E-3 - 39 3/4 x 39 7/8
- E-2 - 39 1/4 x 39 3/4
- 9 - 39 3/4 x 40
- 4 - 40 x 39 1/4
- 8 - 57 3/4 x 40 1/8
- 7 - 40 x 60
- 6 - 40 x 59 7/8
- 5 - 40 x 59
- 1 - 40 x 48 1/2
- 12 - 39 3/4 x 40 1/4
- 11 - 40 1/4 x 64
- 10 - 40 x 60
- 14 - 34 1/4 x 60
- 13 - 40 x 59 3/4
- 15 - 40 x 60
- 16 - 40 x 58 3/4
- 17 - 40 x 58 3/4

American Snapshot

panels.

largest pic-
bers - not

and Hurdlers

night
g up clams —
auto
pass on sand
nce
lpture
nd Fire Works

substituted - were breaking on
badly
horse corner ~~damaged~~ X
ls with canoe
g up road every mud slide
a shell
g
g and Chipmunk
donkey uphill *corner slightly damaged*

dam ✓
pers ✓
g from bath spray ✓
graphy *corner damaged?*
l's day *boy*
noelace *photo looking*
located edge
s patched at top, pc. missing *upside*

of a Lake and Two
Cobblestones
ring at frog

old woman (Curling)

13 w lake for temporary housing

*24
9
33*

200 lbs.

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
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THE MUSEUM OF MODERN ART

Date May 8, 1944

To: Miss Jarden

Re: The American Snapshot

From: Miss Courter

Below is a list of the Snapshot show: ¹⁷ 18 enlargements, ³³ 32 panels.

I've entitled the panels for your convenience by naming the largest picture on the panel. On your check list they should have numbers - not titles. Put large stencil numbers on backs.

Enlargements

- ✓ 1. "Butch" with the spoon
- ✓ 2. American boys - 1890 models
- ✓ 3. 1890 Rochester
- ✓ 4. Sidewalk superintendent
- ✓ 5. Circus tent
- ✓ 6. Maypole dance
- ✓ 7. Beach scene
- ✓ 8. Race track
- ✓ 9. Carriage waits, 1890
- ✓ 10. Kids at hydrant
- ✓ 11. Macy Parade - Uncle Sam
- ✓ 12. Girls on horseback on beach
- ✓ 13. Train
- ✓ 14. Boy with apple *omit*
- ✓ 15. Lion roaring
- ✓ 16. Boy and shadow
- ✓ 17. Rice wedding

Panels

- ✓ 1. white Women racing
- ✓ 2. " The Proposal and Hurdlers
- ✓ 3. " Bicycle loop
- ✓ 4. " Calliope
- ✓ 5. red Umbrella at night
- ✓ 6. " Women picking up clams
- ✓ 7. " Mud guard of auto
- ✓ 8. " Blades of grass on sand
- ✓ 9. " Kitten sequence
- ✓ 10. " Chartres sculpture
- ✓ 11. " Pole Vault and Fire Works
- ✓ 12. " Jack Frost
- ✓ 13. " Lightning
- ✓ 14. white *substitute - wave breaking on shore, badly damaged* X
- ✓ 15. red Boys and girls with canoe
- ✓ 16. " Baby trudging up road *every much alike*
- ✓ 17. " Nine men in a shell
- ✓ 18. " Wave breaking
- ✓ 19. " Foggy morning and Chipmunk
- ✓ 20. white Girl pulling donkey uphill *corner slightly damaged*
- ✓ 21. Red " Fires ✓
- 22. " " Fishing at a dam ✓
- 23. Red " Changing diapers ✓
- 24. Red " Baby drinking from bath spray ✓
- ✓ 25. " " Snapshot biography *corner damaged?*
- ✓ 26. red A little girl's day *boy*
- ✓ 27. " Boy tying shoelace *photo much better*
- ✓ 28. " Boy writing *lower edge*
- ✓ 29. " Water lilies *attached at top, pc. missing, left side*
- ✓ 30. " Parade
- ✓ 31. white *(omit)* Reflections of a Lake and Two Children on Cobblestones
- ✓ 32. " Puppies looking at frog
- ✓ 33. " Close up of old woman *(cutting)*

substitute - little girl in tulip garden

13 include for temporary borrowing

*18
6
24
9
33*

200 lbs.

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
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Sender's file - American Snapshot

To Jordan

THE MUSEUM OF MODERN ART

Date: April 13, 1944

Re: American Snapshot

*Manchester
Portland
San Francisco*

To: Miss Courter

From: M. Woodruff

When Mr. Morgan brought Mr. Wyatt Brummitt, Editor of PICTURES, Eastman Kodak Co., 343 State Street, Rochester 4, N.Y., over to discuss the traveling American Snapshot show the other day, the latter asked what he should do when individual photographers ask him how they can bring the exh. to their localities. We decided that Brummitt suggest they contact a local museum or gallery and try to induce them to bring the show to their towns and asking that they get in touch with us about bookings. In time, Brummitt would like to know the schedule of the exhibition.

He also inquired about printing up more copies of the catalog which has been given away with our showing, for use on tour. He could have more produced, omitting museum or gallery name so that it could be filled in by the local exhibitor. How many, if any, would you like to be printed up - 200?

depends on schedule who is in? Use

- Durham, New Hampshire*
- Hammond, Louisiana
- Augusta, Georgia
- Oak Ridge, Tennessee
- Outlines, Pittsburgh, Pennsylvania
- Hackley Art Gallery, Muskegon, Michigan

Definite bookings:

- Munson-Williams-Proctor-Institute, Utica, N. Y.
- Newton D. Baker General Hospital, Martinsburg, West Va.
- Buhl Planetarium, Pittsburgh, Pa.
- Syracuse Public Library, Syracuse, N. Y.
- Toledo Museum of Art, Toledo, Ohio
- Flint Institute of Arts, Flint, Michigan
- Canton Art Institute, Canton, Ohio
- Ashtabula Public Library, Ohio
- Zanesville Art Institute, Zanesville, Ohio
- Dayton Art Institute, Dayton, Ohio

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THE MUSEUM OF MODERN ART

Date _____

To: M. Armstrong

Re: _____

From: A. Holton

Exhibitors interested in THE AMERICAN SNAPSHOT who have not made or been given definite bookings:

~~Dayton Art Institute, Dayton, Ohio~~
Oklahoma Art Center, Oklahoma City, Oklahoma
San Francisco Museum of Art, California
Portland Art Museum, Oregon
Wichita Art Association, Kansas
Public Library, Ft. Wayne, Indiana
Mint Museum of Art, Charlotte, North Carolina
(willing to contact other exhibitors to share express costs through the South)
St. Paul Public Library, St. Paul, Minnesota
Gary Public Library, Gary, Indiana
Durham, New Hampshire
Hammond, Louisiana
Augusta, Georgia
Oak Ridge, Tennessee
Outlines, Pittsburgh, Pennsylvania
Hackley Art Gallery, Muskegon, Michigan

Definite bookings:

Munson-Williams-Proctor-Institute, Utica, N. Y.
Newton D. Baker General Hospital, Martinsburg, West Va.
Buhl Planetarium, Pittsburgh, Pa.
Syracuse Public Library, Syracuse, N. Y.
Toledo Museum of Art, Toledo, Ohio
Flint Institute of Arts, Flint, Michigan
Canton Art Institute, Canton, Ohio
Ashtabula Public Library, Ohio
Zanesville Art Institute, Zanesville, Ohio
Dayton Art Institute, Dayton, Ohio

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A

June 20, 1945

Dear Miss McDowell:

Thank you for your letter of June 12. Since writing you on May 24, the schedule for THE AMERICAN SNAPSHOT has been changed and it is no longer available for the early March period offered you. It could come to you March 17-31 from Canton, Ohio, at minimum express cost. If you would like to reserve this date, please let me know very soon, and I will send you a contract. The show is so popular that we cannot hold its bookings on a tentative basis for very long.

Sincerely yours,

Muriel M. Armstrong
In Charge of Scheduling
Dept. of Circulating Exhibitions

Miss Ethel J. McDowell, Librarian
Ashtabula Public Library
West 44th Street
Ashtabula, Ohio

Muriel M. Armstrong
In Charge of Scheduling
Dept. of Circulating Exhibitions

Miss Ethel J. McDowell, Librarian
Ashtabula Public Library
Ashtabula, Ohio

11/23

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A

May 24, 1945

April 6, 1945

Dear Miss McDowell:

I am sorry that we have not let you know sooner regarding possible dates for your showing of the Eastman Kodak exhibition, THE AMERICAN SNAPSHOT. We were waiting for final arrangements with Eastman to be made.

Because we have received so many requests for the show, we feel that we must limit bookings to two-week periods in order that a maximum number of people may enjoy it. We are planning to send you the exhibition March 3-17 after Canton, Ohio. Express charges will be based on an approximate weight of 1492 pounds. Will you let me know if you wish to reserve this date so we will not offer it to other exhibitors?

Our schedule is tentative, and I will let you know definitely where the show will come from before it is shipped to you.

Sincerely yours,

Muriel M. Armstrong
In Charge of Scheduling
Dept. of Circulating Exhibitions

Miss Ethel J. McDowell, Librarian
Ashtabula Public Library
Ashtabula, Ohio

mm:sh

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*The Art Snapshot
of W. H. Durham
Marilyn
Martinsburg, W. Va
Hammond, La.*

Dear Mr. Walton

Thank you for
SNAPSHOT.

ICAR

May, when your season closes. We plan to circulate it in the fall, and will be glad to reserve a period for you. I will let you know, when our itinerary is more definitely established, at which time we can send it to Augusta. If you have any word for you, we shall let you know.

Sincerely yours,

Muriel M. Armstrong
In Charge of Scheduling
Dept. of Circulating Exhibitions

Mr. John M. Walton, Program Committee Secretary
Augusta Art Club
506 Telfair Street
Augusta, Georgia

mma:ah

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17A15
November 8, 1944

April 6, 1945

Dear Mr. Walton:

Your letter of November 8rd addressed to Miss Ordman, who
is at the Museum.

Thank you for your letter of April 2 regarding the exhibition, THE AMERICAN
SNAPSHOT. I am sorry to say that this show will not be available before
May, when your season closes. We plan to circulate it in the fall, and
will be glad to reserve a period for you. I will let you know, when our
itinerary is more definitely established, at which time we can send it to
Augusta. definite word for you, we shall let you know.

Sincerely yours,

Muriel M. Armstrong
In Charge of Scheduling
Dept. of Circulating Exhibitions

Mr. John M. Walton, Program Committee Secretary
Augusta Art Club
506 Telfair Street
Augusta, Georgia

mma:ah

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12/15

November 8, 1944

Dear Miss Davis:

Thank you for your letter of November 3rd addressed to Miss Ordman, who is no longer with the Museum.

THE AMERICAN SNAPSHOT show is available between February 1st and May but before making a definite booking with you, we should like to wait until we hear from the Kodak concern which is considering the sponsorship of this exhibition. This arrangement would naturally reduce the fee. As soon as we have definite word for you, we shall let you know.

Sincerely yours,

Muriel M. Armstrong
In Charge of Scheduling

Miss Anna P. Davis, Librarian
Southeastern Louisiana College
Hammond, Louisiana

MA/via

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June 13, 1945

Dear Miss Wenrick:

As mentioned in my letter of June 11, I am enclosing the contract for your showing of THE AMERICAN SNAPSHOT during the period February 10-March 3, 1946, at which time it will come to you from Flint, Michigan. Will you kindly sign and return the original of the contract? The duplicate is for your files. Sincerely yours,

Muriel M. Armstrong

In Charge of Scheduling
Dept. of Circulating Exhibitions

Miss Key E. Wenrick, Chairman
Exhibitions
Canton Art Institute
Canton, Ohio

Miss Key E. Wenrick, Chairman
Exhibitions
Canton Art Institute
Canton, Ohio

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June 11, 1945

Dear Miss Wenrick:

I was glad to learn in your letter of May 31 that you are still interested in the Eastmak Kodak show, THE AMERICAN SNAPSHOT. I agree that it is too bad to exhibit such a large collection for two weeks only. As you know, the reason for the limitation of display periods was due to the demand for this show. Since writing you on May 24, the schedule has changed. It is now possible to send the collection to you for the period February 10-March 3, when it will come to you from Flint, Michigan. It would probably come to you from Flint, Michigan at this time. Express costs will be based on the weight of the collection. I will send you a contract for this period. If it is not convenient for you, will you please let me know immediately?

There is a possibility that a duplicate edition of the show will be circulated. In this case, we would be able to Sincerely yours, each booking.

Sincerely yours,

Muriel M. Armstrong
In Charge of Scheduling
Dept. of Circulating Exhibitions
Dept. of Circulating Exhibitions

Miss E. Wenrick, Chairman
Exhibitions
Canton Art Institute
Canton, Ohio

mma:ah

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May 24, 1945

Dear Miss Wenrick:

Miss Courter has given me your letter regarding the Eastman Kodak exhibition, THE AMERICAN SNAPSHOT. I am sorry that we have not let you know sooner regarding dates for your showing; we were waiting for final word from Eastman. As you know, we were waiting for the arrangements with Eastman to be completed.

We have received so many requests for this show that we must limit bookings to two weeks. We are tentatively holding the period February 3-17 for your confirmation. If you would like to reserve this date, please let me know soon so that I will not offer it to other exhibitors. It would probably come to you from Flint, Michigan at this time. Express costs will be based on approximately 1482 pounds. If you are taking it from a distant point as the express fees will be based on a weight of 1482 pounds.

There is a possibility that a duplicate edition of the show will be circulated. In this case, we would be able to give you a three-week booking. We will do everything we can to send you the show at a reasonable express fee. I will write you again when I can.

Sincerely yours,
 Muriel M. Armstrong
 In Charge of Scheduling
 Dept. of Circulating Exhibitions
 In Charge of Scheduling
 Dept. of Circulating Exhibitions

Miss Key E. Wenrick, Chairman
 Exhibitions
 Canton Art Institute
 Canton, Ohio

ms:ah

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May 25, 1945

Dear Miss Burwell:

Miss Courter has given me your very nice letter of April 12 regarding the Eastman Kodak exhibition, THE AMERICAN SNAPSHOT. I am sorry that we have not written you sooner; we were waiting for the arrangements with Eastman to be completed.

There is a possibility that we may circulate two editions of this show. In this case, we would be very pleased to have you write the museums in the Southeastern Association. We will not know about this until late this year. The show has not been scheduled in your vicinity this season, and I understand your hesitancy in taking it from a distant point as the express fees will be based on a weight of 1482 pounds.

We certainly appreciate your offer to write your associate museums, and will do everything we can to send you the show at a reasonable express fee. I will write you again when I can give you more definite information.

Sincerely yours,
Muriel M. Armstrong
Dept. of Circulating Exhibitions

Miss Saide J. Burwell, Director
The Mint Museum of Art
Charlotte, North Carolina

Muriel M. Armstrong
In Charge of Scheduling
Dept. of Circulating Exhibitions

mma:ah

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May 24, 1945
June 29, 1945

Dear Miss Raffle:

I am sorry to tell you that, when we did not hear from you, we assumed that you were no longer interested in THE AMERICAN SNAPSHOT and the March-April date has been reserved for another exhibitor. The next free date is May 19-June 9, at which time the show could come to you from Zanesville, Ohio, at minimum express costs. We are receiving many requests for this show, so I suggest an immediate reply if you wish to reserve this period.

As all of our schedules are filling up rapidly, I hope you will let us know soon of any exhibitions you would like to display at your museum.

Sincerely yours,

Muriel M. Armstrong
In Charge of Scheduling
Dept. of Circulating Exhibitions

Miss Mildred Raffle
Secretary to the Director
The Dayton Art Institute
Forest and Riverview Avenues
Dayton 5, Ohio

mma:ah

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THE MUSEUM OF MODERN ART
11 W 53 ST
NEW YORK 19, N.Y.

1

May 24, 1945

Dear Mr. Weng:

When Miss Courter wrote you April 19, we were planning to send you THE AMERICAN SNAPSHOT, the Eastman Kodak exhibition, in October. Since that time the schedule has changed considerably. We are now holding the period March 31-April 21 for you. The show would probably come to you from Ashtabula, Ohio, at this time. Will you let me know if you wish to reserve this date so that we will not offer it to other exhibitors?

Our catalog has been held up again and again at the printers. We now hope to get it out around June 1 and will see that copies are sent to you and Mrs. Spaeth.

Sincerely yours,

Muriel M. Armstrong
In Charge of Scheduling
Dept. of Circulating Exhibitions

Mr. Siegfried R. Weng, Director
The Dayton Art Institute
Forest and Riverview Avenues
Dayton 5, Ohio

mma:ah

Handwritten notes:
Weng
2/24/45
J. Weng

Faint bleed-through text from the reverse side of the page:
...of interest to everyone and the greatest
...of enjoyment from it."
...among the most popular ever displayed here.
...people looking at the exhibit. The
...privilege of having the collection.
...of interest to everyone and the greatest
...of enjoyment from it."
...among the most popular ever displayed here.
...people looking at the exhibit. The
...privilege of having the collection.
...of interest to everyone and the greatest
...of enjoyment from it."
...among the most popular ever displayed here.
...people looking at the exhibit. The
...privilege of having the collection.

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THE MUSEUM OF MODERN ART

11 W. 53rd STREET

OFFICE OF THE ASSISTANT TREASURER

Re: Amer Snapshot

Beth - see me if don't have folder - VP

We are at this time enclosing our invoice for \$2,325 to cover the circulation in accordance with our previous correspondence. Of art, of course, willing to continue the exhibition to the extent possible on the itinerary if you think this is advisable. We would like to have your advice immediately.

May 7, 1946

We will greatly appreciate your prompt attention.

Sincerely yours,

Dear Mr. Potter:

...ware, we never did get together in connection of letters and telegrams in November concerning of The American Snapshot exhibition. As you itinerary, the exhibition is now being shown open in Dayton on May 19. We are, also, present condition of the exhibition; and as you it is in pretty bad condition. We are a her or not we should send the exhibition on the itinerary considering the condition as

...teresting comments on the exhibition. For

...Hospital, Martinsburg, West Virginia--

...as of interest to everyone and the patients deal of enjoyment from it."

...y--

...among the most popular ever displayed here. s people looking at the exhibit. We privilege of having the collection.

...Art, Manchester, New Hampshire--

...hibition."

...ry--

...it was a wonderful exhibit and a fine thing for Ashtabula to be able to have such an exhibit. Many people said they had seen the pictures before as some were very old, but still were glad to see them in their own home town."

Of course, there was considerable publicity accompanying each showing. We have a copy of some in our files but do not have it complete.

Rich + Virginia
Eastman
I then file
ee

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John + Virginia

I then file Eastman

Ee

Senders. Amer Snapshot

Beck - see me if don't have folder - VP

May 7, 1946

together in connection
in November concerning

the continued circulation of The American Snapshot exhibition. As you can see from the enclosed itinerary, the exhibition is now being shown in Zanesville and is due to open in Dayton on May 19. We are, also, enclosing a report of the present condition of the exhibition; and as you will see, Zanesville thinks it is in pretty bad condition. We are a little uncertain as to whether or not we should send the exhibition on to the last three places on the itinerary considering the condition as reported by Zanesville.

We have had several interesting comments on the exhibition. For instance the following:

Miss Cowley
Newton D. Baker General Hospital, Martinsburg, West Virginia--

"The exhibition was of interest to everyone and the patients derived a great deal of enjoyment from it."

Syracuse Public Library--

"The exhibit was among the most popular ever displayed here. There were always people looking at the exhibit. We appreciate the privilege of having the collection."

The Currier Gallery of Art, Manchester, New Hampshire--

"An excellent exhibition."

Ashtabula Public Library--

"Most people said it was a wonderful exhibit and a fine thing for Ashtabula to be able to have such an exhibit. Many people said they had seen the pictures before as some were very old, but still were glad to see them in their own home town."

Of course, there was considerable publicity accompanying each showing. We have a copy of some in our files but do not have it complete.

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THE MUSEUM OF MODERN ART

11 W. 53rd STREET

OFFICE OF THE ASSISTANT TREASURER

Reinders: Amer. Snapshot

Beth - see me if don't have folder - V.P.

We are at this time enclosing our invoice for \$2,250 to cover the circulation in accordance with our previous correspondence. Of course, of course, willing to refund the exhibition to the extent of the itinerary if you think this is advisable. We would like to have your advice immediately.

May 7, 1946

We will greatly appreciate your prompt attention.

Dear Mr. Potter:

As I believe you are aware, we never did get together in connection with our various exchange of letters and telegrams in November concerning the continued circulation of The American Snapshot exhibition. As you can see from the enclosed itinerary, the exhibition is now being shown in Zanesville and is due to open in Dayton on May 19. We are, also, enclosing a report of the present condition of the exhibition; and as you will see, Zanesville thinks it is in pretty bad condition. We are a little uncertain as to whether or not we should send the exhibition on to the last three places on the itinerary considering the condition as reported by Zanesville.

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The Currier Gallery of Art, Manchester, New Hampshire--

"An excellent exhibition."

Ashtabula Public Library--

"Most people said it was a wonderful exhibit and a fine thing for Ashtabula to be able to have such an exhibit. Many people said they had seen the pictures before as some were very old, but still were glad to see them in their own home town."

Of course, there was considerable publicity accompanying each showing. We have a copy of some in our files but do not have it complete.

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-2-

We are at this time enclosing our invoice for \$2,025 to cover the circulation in accordance with our previous correspondence. We are, of course, willing to continue the exhibition to the last three places on the itinerary if you think this is advisable. We will, however, have to have your advice immediately.

We will greatly appreciate your prompt attention.

Sincerely yours,

Assistant Treasurer

Mr. W. B. Potter, Director of Advertising
Eastman Kodak Company
Rochester 4, New York

IU:wm

Enclosures

cc: Miss Courter

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June 13, 1945

Dear Mr. Freeman:

As mentioned in my letter of June 11, I am enclosing the contract for your showing of THE AMERICAN SNAPSHOT for the period January 6-27, 1946, at which time it will come to you from Toledo, Ohio. Will you kindly sign and return the original of the contract? The duplicate is for your files.

Sincerely yours,

Mariel M. Armstrong
In Charge of Scheduling
Dept. of Circulating Exhibitions

Mr. Richard B. Freeman, Director
The Flint Institute of Arts
215 West First Street
Flint 3, Michigan

mm:ah
enclosure

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June 11, 1945

Dear Mr. Freeman:

We were very glad to learn in your letter of June 6 that you will be able to purchase the exhibition and slide talk, WHAT IS MODERN PAINTING?. They will be shipped to you today. I will see that the invoice is handled as you request.

The schedule for the Eastman show, THE AMERICAN SNAPSHOT, has changed so that it will be possible for you to display it for a three-week period, January 6-27, at which time it will come to you from Toledo, Ohio. I will send you a contract shortly.

I am sure that you will enjoy the permanent use of the slide talk and exhibition.

Sincerely yours,

Muriel M. Armstrong
In Charge of Scheduling
Dept. of Circulating Exhibitions

Mr. Richard B. Freeman, Director
The Flint Institute of Arts
215 West First Street
Flint 3, Michigan

215 West First Street
Flint 3, Michigan

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May 24, 1945

Dear Mr. Freeman:

Miss Courter has given me your letter regarding THE AMERICAN SNAPSHOT, the Eastman Kodak show which we are going to circulate for transportation costs only. I am sorry that we have not let you know sooner about possible dates for your showing; we were waiting for final word from Eastman.

So many small libraries, who cannot afford the fees of our major shows, have requested this exhibition that we must limit bookings to two weeks. We are trying to send it to as many places as possible. It could come to you January 6-20, probably after Toledo, Ohio. Express costs will be based on approximately 1482 pounds. Will you let me know soon if you would like this date?

There is a possibility that a duplicate edition of the show will be circulated. If this is possible, we will be able to give you a three-week booking.

Sincerely yours,

Muriel M. Armstrong
In Charge of Scheduling
Dept. of Circulating Exhibitions

Mr. Richard B. Freeman
Flint Institute of Arts
215 West First Street
Flint 3, Michigan

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May 25, 1945

Dear Miss Bolson:

We have not forgotten your interest in the Eastman Kodak exhibition, THE AMERICAN SNAPSHOT, at your library. As express charges will be based on a weight of approximately 1482 pounds, we are trying to schedule the show to minimize expenses. For this reason, I am afraid that we will not be able to send it to you until 1946. I will keep you informed of open periods in your vicinity, and will let you know if we can book it for you at an earlier date.

Sincerely yours,

Muriel M. Armstrong
In Charge of Scheduling
Dept. of Circulating Exhibitions

Miss Aita Bolson
Reference Department
The Public Library of Fort Wayne and Allen County
Fort Wayne, Indiana
Gary, Indiana
ma:sh

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6

May 25, 1945

July 27, 1945

Dear Mr. Sealock:

We have not forgotten your interest in the Eastman Kodak exhibition, THE AMERICAN SNAPSHOT. I am sorry that we have not written you sooner regarding your showing of this exhibition. Unfortunately we will not be able to send it to you in September as you request because it will not be in your vicinity at that time. Because of the weight, approximately 1482 pounds, we must route the show carefully.

If you would like to display THE AMERICAN SNAPSHOT at a later date, please let me know and I will try to route it to you.

Sincerely yours,

Muriel M. Armstrong
In Charge of Scheduling
Dept. of Circulating Exhibitions

Muriel M. Armstrong
In Charge of Scheduling
Dept. of Circulating Exhibitions

Mr. Richard B. Sealock, Assistant Librarian
The Gary Public Library
Fifth Avenue at Adams Street
Gary, Indiana

mma:ah

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4

July 17, 1945

June 1, 1944

Dear Miss Davis:

Thank you for your letter of July 15. I am very sorry to tell you that the exhibition THE AMERICAN SNAPSHOT is not free for the period you requested. We may, however, have a second edition; if so, we will let you know.

Approximately 1,000 prints, as last mentioned, will cost will be about \$50. The box, 24 containing the white panels, will come to you from Boston Book, Rochester, N.Y.

Sincerely yours,

Anne Holton
 Department of Circulating Exhibitions

The following pertains to this exhibition:

1. Check list enclosed.

Miss Anna P. Davis, Librarian, attached to lid of each packing box. Southeastern Louisiana College, Hammond, Louisiana

ah:mf. Suggested form of periodicity enclosed.

1. Photographs for publicity purposes are available on request. These will be each and if returned in good condition will be credited.
2. A limited quantity of pamphlets like the enclosed are available for free distribution, on request.
3. Enclosed Report sheet for notation of date of arrival and condition of exhibition as required by you.

Try to see that care be taken in installing the enlarged photos. There was not time for us to have metal sleeves put in the four corner holes. If you find it necessary to hang these with wire, will you please take care to see that the holes will not be saved. We will want to have these metal sleeves put in when the exhibition returns to this Museum.

Shortly before your closing date, you will be notified where or why the exhibition will be the first showing, we shall look forward to your comments on the possibilities of this collection in Rochester.

Sincerely yours,

Enc. Miss P. Davis, Librarian
 Southeastern Louisiana College
 Hammond, Louisiana

August 1945
 in charge of Circulating Exhibitions

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June 1, 1944

Dear Mrs. Knowlton:

THE AMERICAN SNAPSHOT exhibition, which you have engaged for the period June 9 - 30, is being shipped to you today Railway Express Collect. The 6 boxes weigh approximately 1,482 pounds, so that transportation cost will be about \$30. One box, #4 containing the white panels, will come to you from Eastman Kodak, Rochester, N.Y., the other five boxes will come from this Museum.

The following pertains to this exhibition:

1. Check List enclosed.
2. Unpacking instructions attached to lid of each packing box. May we trouble you to replace the instruction sheet on Box #4 with the enclosed instructions?
3. Suggested form of publicity release enclosed.
4. Photographs for publicity purposes are available on request. These are 50¢ each and if returned in good condition will be credited.
5. A limited quantity of pamphlets like the enclosed are available for free distribution, on request.
6. Enclosed Report sheet for notation of date of arrival and condition of exhibition as received by you.

May we ask that care be taken in installing the enlarged photos. There was not time for us to have metal sleeves put in the four corner holes. If you find it necessary to hang these with wire, will you please take some precaution so that the holes will not be marred. We will want to have these metal sleeves put in when the exhibition returns to this Museum.

Shortly before your closing date, you will be notified where to ship the exhibition. As yours is the first showing, we shall look forward to your comments on the reception of this collection in Manchester.

Sincerely yours,

Mrs. Maud B. Knowlton, Director
The Currier Gallery of Art
192 Orange Street
Manchester, New Hampshire

Margaret Jarden
In Charge of Circulation

encls

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M

June 27, 1945

May 28, 1945

Dear Miss Barr:

In my letter of May 28, I mentioned that the Eastman Kodak exhibition, THE AMERICAN SNAPSHOT, which you had planned to show for the period September 10-24, would come to you from Pittsburgh, Pennsylvania. Since then, we have had to rearrange the itinerary for the exhibition. It will now come to you from Utica, New York.

I hope that this will not make it impossible for you to book the show, but wanted you to know of the change in the schedule. If you should have to cancel your booking because of increased express costs, please let me know as soon as possible so that I can offer the period to another exhibitor.

Sincerely yours,

Muriel M. Armstrong
In Charge of Scheduling
Dept. of Circulating Exhibitions

Miss Margaretta Barr, Librarian
The Library
Newton D. Baker General Hospital
Martinsburg, West Virginia

mma:ah
ms:ah
ms:ah

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
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M
11

May 21, 1945
May 28, 1945

Dear Miss Barr:

Dear Miss Barr: are interested in THE AMERICAN SNAPSHOT, the exhibition which we are going to circulate under the sponsorship of the Eastman Kodak Co. As confirmed in your letter of May 24, we are planning to send you the exhibition, THE AMERICAN SNAPSHOT, for the period September 10-24. The contract is enclosed. Will you kindly sign and return the original? The duplicate is for your files.

As stated in my letter, we expect that the show will come to you from Pittsburgh. I will let you know if there is any change in these plans.

Sincerely yours,

Muriel M. Armstrong
In Charge of Scheduling
Dept. of Circulating Exhibitions

Miss Margaretta Barr, Librarian
The Library
Newton B. Baker General Hospital
Martinsburg, West Virginia

mma:ah
enclosure

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
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M

May 21, 1945

Dear Miss Barr:

January 4, 1945

I recall that you were interested in THE AMERICAN SNAPSHOT, the exhibition which we are going to circulate under the sponsorship of the Eastman Kodak Company. You will recall that I mentioned it in my letter of January 4, and that I said you would be advised when it was in your vicinity. The exhibition will be shown in Pittsburgh in August and could come to you for the following period, September 10-24. The only expense involved would be transportation charges on 1492 pounds from Pittsburgh.

We have had so many requests for this show, that we must limit the booking to two weeks. If you would like to reserve this date, please let me know immediately so that it will not be offered to another exhibitor.

Sincerely yours,

Muriel M. Armstrong
In Charge of Scheduling
Dept. of Circulating Exhibitions

Miss Margaretta Barr, Librarian
Library
Newton D. Baker General Hospital
Martinsburg, West Virginia

mm:ah

We are going to announce our new multiple exhibition, CREATIVE PHOTOGRAPHY, next month, but this may be available for sale only.

We shall look forward to hearing from you if we can be of further service.

Sincerely yours,

Muriel M. Armstrong
In Charge of Scheduling

Miss Margaretta Barr, Librarian
Library
Army Service Forces
Fifth Service Command
Newton D. Baker General Hospital
Martinsburg, West Virginia

mm:ah

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Am. Snapshot

May 25, 1945

January 4, 1945

Dear Miss Sheets:

Miss Courter has given me your letter regarding THE AMERICAN SNAPSHOT, the Eastman Kodak exhibition which we are to circulate for

Dear Miss Barr: I am sorry that we have not let you know earlier about open dates; we were waiting for the agreement.

We have all enjoyed your letter of January 2, addressed to Miss Ordman, who is no longer with the Museum. We certainly appreciate your comments, and it is fine to realize the good effect our exhibition had at the Hospital. I hope we can send many more equally enjoyable ones.

I am referring your request for information regarding reproductions for purchase to our Publications Department, from whom you will hear shortly.

Sincerely yours,

We have just made arrangements with the Eastman Kodak Company for circulation of the American snapshot show. They have been kind enough to sponsor it, and we are, therefore, able to waive the rental fee, circulating the show for transportation charges only. Definite arrangements have not yet been made, but I shall keep you in mind in planning the itinerary, and will advise you when it is near you. As described in our catalogue, it is rather a large show requiring about 250 feet, and may be difficult for you to handle at the Hospital. If you would prefer a smaller exhibition, such as A CENTURY OF PHOTOGRAPHY, let me know and I shall tell you if there are any open dates.

We are going to announce our new multiple exhibition, CREATIVE PHOTOGRAPHY, next month, but this may be available for sale only.

We shall look forward to hearing from you if we can be of further service.

Sincerely yours,

Muriel M. Armstrong
In Charge of Scheduling

Miss Margaretta Barr, Librarian
Library
Army Service Forces
Fifth Service Command
Newton D. Baker General Hospital
Martinsburg, West Virginia

mma:ah

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May 25, 1945

Dear Miss Sheets:

Miss Courter has given me your letter regarding THE AMERICAN SNAP-SHOT, the Eastman Kodak exhibition which we are to circulate for express charges only. I am sorry that we have not let you know sooner about open dates; we were waiting for the arrangements with Eastman to be completed.

The schedule is now being set up, and I do not want to reserve a period for you until I know the show can come to you at minimum express charges. The exhibition weighs approximately 1482 pounds. I will let you know as soon as possible about a possible period for your showing.

Sincerely yours,

In Charge of Scheduling
Dept. of Circulating Exhibitions
Muriel K. Armstrong
In Charge of Scheduling
Dept. of Circulating Exhibitions

Miss Nan Sheets, Director
Oklahoma Art Center
Municipal Auditorium
Oklahoma City 2, Oklahoma

mna:ah

*closed July & August
opening Dec - May*

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June 11, 1945

Dear Mr. McGary:

We have had a cancellation in the schedule for THE AMERICAN SNAPSHOT so that it is available for the period October 4-25 after Martinsburg, West Virginia. Would it be convenient for you to display the show at that time? Please let me know soon of your decision as we have more requests for this exhibition than we can fill. This is the last open period before the spring of 1946.

We are looking forward to sending you POWER IN THE PACIFIC, and I am sure that you will enjoy it.

I am enclosing the release and check list as you request, as well as color swatches and color prints. Sincerely yours,
 Muriel M. Armstrong
 In Charge of Scheduling
 Dept. of Circulating Exhibitions

Mr. F. S. McGary
 Manager
 The Buhl Planetarium
 Federal and West Ohio Streets
 Pittsburgh, Pennsylvania

Sincerely yours,

Muriel M. Armstrong
 In Charge of Scheduling

Mr. F. S. McGary, Manager
 Buhl Planetarium
 Federal and West Ohio Streets
 Pittsburgh, Pennsylvania

search
 enclosures

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P

June 6, 1945

Dear Miss Rockwell:

June 6, 1945

I recall that some time ago you expressed interest in the exhibition, THE AMERICAN SNAPSHOT. As you will read in our new catalog, this show is to be distributed under the sponsorship of the Eastern Kodak Company for transportation charges only. The boxes weigh approximately 1400 pounds.

Dear Mr. McGary:

The show is representative of the best camera work done by American amateurs from 1888 to 1945. As confirmed over the telephone, we are planning to send you POWER IN THE PACIFIC (large) for the period July 27-August 24 after Richmond, Virginia. The contract is enclosed.

THE AMERICAN SNAPSHOT will be available in August, and we would like to reserve it for you for the showing of POWER IN THE PACIFIC at this Museum. You will receive from Richmond a blue print and installation photographs as soon as they have set up the show which opens there on the 15th of this month.

I am glad that you could take this one free date as after the Washington showing in December, the exhibition moves out west.

We will write Mr. Potter and ask him to send THE AMERICAN SNAPSHOT to another exhibitor for August. We will advise you as soon as an opening occurs in the itinerary of this show. Pittsburgh, Pennsylvania

A. H.

Sincerely yours,

Muriel M. Armstrong
In Charge of Scheduling

Mr. F. S. McGary, Manager
Buhl Planetarium
Federal and West Ohio Streets
Pittsburgh, Pennsylvania

mmajah
enclosures

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
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June 6, 1945

Dear Miss Rockwell:

I recall that some time ago you expressed interest in the Eastman Kodak exhibition, THE AMERICAN SNAPSHOT. As you will read in our new catalog, this show is to be circulated under the sponsorship of the Eastman Kodak Company for transportation charges only. The boxes weigh approximately 1482 pounds.

The show is representative of the best camera work done by American amateurs from 1888 to 1944. It was very well received by its exhibitors, and I am sure that you would enjoy it.

THE AMERICAN SNAPSHOT will be available in August, and we could send it to you for the period August 10-31 from Rochester, New York. If you would like to reserve this date, please let me know soon so that it will not be offered to other exhibitors.

Sincerely yours,

Muriel M. Armstrong
In Charge of Scheduling
Dept. of Circulating Exhibitions

Miss Elizabeth Rockwell
OUTLINES
222 Craft Avenue
Pittsburgh, Pennsylvania

mma:ah

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May 29, 1945

Dear Mr. Jones:

Miss Courter has given me your letter regarding THE AMERICAN SNAP-SHOT. I am sorry that we have not answered it sooner; we were waiting for the arrangements with Eastman to be made final.

I am sorry to tell you that the exhibition has not been booked at a point very near St. Paul. As transportation charges will be based on 1482 pounds, I understand your desire to have the show come to you from a nearby point. I will let you know if the exhibition has an open period in your vicinity.

Sincerely yours,

Muriel M. Armstrong
In Charge of Scheduling
Dept. of Circulating Exhibitions

Mr. Perrie Jones, Librarian
St. Paul Public Library
St. Paul 2, Minnesota

mma:ah

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June 27, 1945

Dear Miss Wilson:

The itinerary for the exhibition, THE AMERICAN SNAPSHOT, has now become more definite, and I can tell you from where it will come to you, as promised in my letter of June 6. As you know, we have reserved the period November 4-18 for your use of the show, at which time it will be shipped from Pittsburgh, Pennsylvania.

Thank you for returning the signed contract so promptly. I am sure that you will enjoy the use of these pictures.

Sincerely yours,

Muriel M. Armstrong
In Charge of Scheduling
Dept. of Circulating Exhibitions

Miss Mary H. Wilson
Reference Library
Syracuse Public Library
Syracuse 2, New York

mmc: ah

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June 6, 1945

Dear Miss Wilson:

Dear Miss Wilson:

As confirmed in your letter of May 26, we are planning to send you the exhibition, THE AMERICAN SNAPSHOT, for the period November 4-18. The contract is enclosed. Will you kindly sign and return the original? The duplicate is for your files.

The itinerary for this exhibition is not yet definitely established, but I will let you know from where the exhibition will come to you well in advance of your showing. Sincerely yours,

Will you kindly confirm this date as soon as possible so that we may send you a contract.

Muriel M. Armstrong
In Charge of Scheduling
Dept. of Circulating Exhibitions

Miss Mary H. Wilson
Reference Department
Syracuse Public Library
Syracuse 2, New York

Muriel M. Armstrong
In Charge of Scheduling
Dept. of Circulating Exhibitions

mm:ah
enclosure
Syracuse 2, New York

mm:ah

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May 23, 1945

Dear Miss Wilson:

Miss Courter has given me your letter regarding the Eastman Kodak exhibition, THE AMERICAN SNAPSHOT, which is to be circulated by this Museum. I am sorry that we have not let you know sooner regarding the dates for your showing; we were waiting for the arrangements with Eastman to be completed.

We are planning to send you the show for the period November 4-18 after Utica, New York. As you know, the only charge will be express costs from the preceding city on the itinerary; these will be based on an approximate weight of 1482 pounds. Because we have had so many requests for this exhibition, I am afraid that it could come to you for two weeks only.

Will you kindly confirm this date as soon as possible so that we may send you a contract.

Sincerely yours,

Muriel M. Armstrong
In Charge of Scheduling
Dept. of Circulating Exhibitions

Miss Mary H. Wilson, Head
Reference Department
Syracuse Public Library
Syracuse 2, New York

mma:ah

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May 22, 1945
June 6, 1945

Dear Mr. Jaffee:

Miss Courter has given me your letter regarding your showing of THE AMERICAN SNAPSHOT. We have not let you know whether about dates for your use of the show, as we were waiting for the arrangements with Nathan to be made.

Enclosed is the contract for your showing of the exhibition, THE AMERICAN SNAPSHOT, for the period requested in your letter of May 26, December 2-23. The show, as I believe I mentioned, will come to you from Syracuse, New York. Will you kindly sign and return the original of the contract as usual? Please note weight of approximately 1450 pounds.

Please let me know very soon if you still wish this date as any other available. We will send you available publicity material in advance of your showing.

Sincerely yours,
Sincerely yours,

Muriel M. Armstrong
Muriel M. Armstrong
In Charge of Scheduling Exhibitions
Dept. of Circulating Exhibitions

Mr. Nell L. Jaffee, Assistant to the Director
The Toledo Museum of Art
Miss Nell L. Jaffee, Assistant to the Director
The Toledo Museum of Art
Monroe Street at Scottwood Avenue
Toledo 2, Ohio

mme:ah
enclosure

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
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May 22, 1945

Dear Mr. Jaffee:

Miss Courter has given me your letter regarding your showing of THE AMERICAN SNAPSHOT. I am sorry that we have not let you know sooner about dates for your use of the show; we were waiting for the arrangements with Eastman to be completed.

We are holding the period December 2-25, requested in your letter, for confirmation. The exhibition would probably come to you from Syracuse at this time. Express charges will be based on a weight of approximately 1482 pounds. Please let me know very soon if you still wish this date as many other exhibitors are interested in the show.

Sincerely yours,

Muriel M. Armstrong
In Charge of Scheduling
Dept. of Circulating Exhibitions

Mr. Neil Jaffee, Assistant to the Director
The Toledo Museum of Art
Monroe Street at Scottwood Avenue
Toledo 2, Ohio

mma:ah

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June 19, 1945

Dear Mr. Trovato:

As mentioned in my letter of June 12, which must have crossed yours in the mail, we will not be able to send you THE AMERICAN SNAPSHOT in December. Since writing you, we have heard from other exhibitors to whom the March date had been offered previously, and I am afraid that too is no longer available.

The only suggestion I can make is that you take the show in August, when it could come to you from Rochester at minimum express costs.

Sincerely yours,

Muriel M. Armstrong
In Charge of Scheduling
Dept. of Circulating Exhibitions

Mr. Joseph Trovato, Assistant Director
Community Arts Program
Munson-Williams-Proctor-Institute
318 Genesee Street
Utica 4, New York

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
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June 12, 1945

Dear Mr. Trovato:

I am sorry that you must cancel your October booking for THE AMERICAN SNAPSHOT and that we cannot arrange to send it to you in November. I am afraid that it is not free in December, and will have to let you know if it can come to you in March after we hear from exhibitors to whom it had been offered before I knew of your free periods.

I am sure that you would enjoy this collection, and hope that we can arrange to send it to Utica.

Sincerely yours,

Muriel M. Armstrong
In Charge of Scheduling
Dept. of Circulating Exhibitions

Mr. Joseph Trovato, Assistant Director
Community Arts Program
Munson-Williams-Proctor-Institute
318 Genesee Street
Utica 4, New York

mma:ah

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U

May 29, 1945

Dear Mr. Trovato:

Dear Mr. Trovato:

I was sorry to learn in your letter of May 23 that it will not be convenient for you to display THE AMERICAN SNAPSHOT in October. Unfortunately, it has been reserved by another exhibitor for November so we will not be able to rearrange your booking. We had reserved the October date for you after receiving your letter of April 25, and I am sorry that our delay in confirming it has caused this mix-up in your schedule. Would you prefer to keep the October period or to take the show at some later date?

The wooden box for the sculpture slides has arrived, thank you for sending it. Because we cannot replace these boxes, we are anxious to have them returned to us after a set of slides has been purchased.

Sincerely yours,
In Charge of Scheduling
Dept. of Circulating Exhibitions

Mr. Joseph Trovato, Assistant Director
Community Arts Program
Munson-Williams-Proctor-Institute
318 Genesee Street
Utica, N. Y.

Muriel M. Armstrong
In Charge of Scheduling
Dept. of Circulating Exhibitions

Mr. Joseph Trovato, Assistant Director
Community Arts Program
Munson-Williams-Proctor-Institute
318 Genesee Street
Utica 4, New York

mma:ah

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
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May 21, 1945

Dear Mr. Trovato:

Miss Courter has given me your letters regarding your showing of THE AMERICAN SNAPSHOT at Utica. I am sorry that we have not let you know sooner about the date of your showing; we were waiting for arrangements with Eastman to be completed.

I am glad to say that we will be able to send you the exhibition in October, as you request. It will come to you for the period October 7-28, probably from Martinsburg, West Virginia. Express fees will be based on a weight of 1482 pounds. The contract for your showing will be sent you shortly.

Sincerely yours,

Muriel M. Armstrong
In Charge of Scheduling
Dept. of Circulating Exhibitions

Mr. Joseph Trovato, Assistant Director
Community Arts Program
Munson-Williams-Proctor-Institute
318 Genesee Street
Utica 4, New York

mme:ah

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Proposed schedule for THE AMERICAN SNAPSHOT

Customs schedule in later date W

May 25, 1945

Dear Mrs. Schollenberger:

Miss Courter has given me your letter regarding THE AMERICAN SNAPSHOT, the Eastman Kodak show which we are planning to circulate. I am sorry that we have not written you sooner; we have not forgotten your interest in having the exhibition at Wichita. Our final plans were held up until we received definite word from Eastman about dates when we could start the tour.

As the express fees will be based on approximately 1482 pounds, we are trying to route the show very carefully. I am afraid that we will not be able to send it to you until 1946. I will let you know if we can arrange to send it to you sooner.

Sincerely yours,

Muriel M. Armstrong
In Charge of Scheduling
Dept. of Circulating Exhibitions

Mrs. Maude G. Schollenberger, President
The Wichita Art Association
Union National Bank Building
Wichita, Kansas

mma:ah

Dr. Grace Bailey, San Francisco Museum of Art, San Francisco, California

Mr. Robert T. ... Art Museum, Portland, Oregon

Wichita Art Association, Wichita, Kansas
(Mrs. Maude G. Schollenberger)

Miss Rita Bolman, Public Library, Fort Wayne, Indiana

Other requests

Miss Ethel J. McDowell, Ashtabula Public Library, Ashtabula, Ohio

Miss Sarah Jones Barwell, The Mint Museum of Art Charlotte, N. C.

(offers to contact other southern exhibitors)

Barrie Jones, St. Paul Public Library, St. Paul, Minn. (can pay very little express)

Mr. Richard B. ... Gary Public Library, Gary, Ind. (requested Sept. 1945)

...

...

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Outline interested in later dates

Proposed schedule for THE AMERICAN SNAPSHOT

1945

- August ? Outline August 10-23 Trovato 6/19 Munson Williams 5-26*
- ~~August~~ *Outline August 10-23*
Mr. F. S. McGary, Buhl Planetarium, Pittsburgh, Pa. (Definite)
 - ~~September~~ *10-24*
Miss Margaretta Barr, Newton D. Baker General Hospital, Martinsburg, West Virginia
 - ~~October~~ *10-7 Buhl(?) 4-25 6/11 BOHL*
Mr. Joseph Trovato, Munson-Williams-Proctor-Institute, Utica, New York (requested)
 - ~~November~~ *4-18*
Miss Mary H. Wilson, Syracuse Public Library, Syracuse, New York
 - ~~December~~ *2-23*
Mrs. Neil L. Jaffee, Toledo Museum of Art, Toledo, Ohio (requested Dec. 2-23)

1946

- ~~January~~ *6-27*
Mr. Richard B. Freeman, Flint Institute of Arts, Flint, Michigan (requested Jan. or Feb)
- ~~February~~ *3-17 10-March 3*
Miss Key E. Wenrick, Canton Art Institute, Canton, Ohio (requested)
- ~~March~~ *3-17 Ashtabula, Ohio March 17-31 6/20*
Mr. Seigfried Weng, Dayton Art Institute, Dayton, Ohio (requested)
- ~~March 31 April 14 (or 21) Dayton~~ *April 19-May 5 Jan 22 6/19*
~~April~~
Miss Nan Sheets, Oklahoma Art Center, Oklahoma City, Oklahoma
- May
Dr. Grace Morley, San Francisco Museum of Art, San Francisco, California
- June
Mr. Robert T. Davis, Portland Art Museum, Portland, Oregon
- July
Wichita Art Association, Wichita, Kansas
(Mrs. Maude G. Schollenberger)
- ~~August~~ *Mr Paul Howard, Gary Public Library, Gary, Ind Aug. 1-22*
Miss Rita Bolson, Public Library, Fort Wayne, Indiana

Other Requests

- Miss Ethel J. McDowell, Ashtabula Public Library, Ashtabula, Ohio
- Miss Saida Jones Burwell, The Mint Museum of Art Charlotte, N. C.
(offers to contact other southern exhibitors)
- Perrie Jones, St. Paul Public Library, St. Paul, Minn. (can pay very little express)
- Mr. Richard B. Sealock, Gary Public Library, Gary Ind. (requested Sept. 1945)
- Durham, N. H.
- Hammond, La.
- Augusta, Ga.
- Charleston, Ill.

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? = not quite sure this the one in C/E show

Duplicate prints found in Lab. file - 10/5/1 -

Panel 1 - (Women racing) - none

Panel 2 - (The Proposal)

"Women in Old Buick" - 35-985 - (2 cops)

Panel 3 - (Bicycle loop)

"The peanut wagon" - 324 (1 copy only)

Panel 4 - (Calliope)

"Pegasus" - 1A-307 (1 copy only)

Panel 33 (Close up of old woman knitting) (Handwritten Words)

" " " " 16B-90 - (2 cops)

Panel 6 (Women picking ^(clam diggers) clams) - 35-985 F - (2 cops)

E-12 (Girls on ^(Beach Riders) horseback on beach) - 13A-77 - (1 cop.)

P-27 (Boy tying ^(mowing) shoelace) - 7A-106 - (2 cops)

P-29 (Water lilies) ? - 16B-63

P-30 (Parade) ? - 16G-111 ("Parade on Union Street")

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THE AMERICAN SNAPSHOT

1944 - 45

An exhibition circulated by The Museum of Modern Art, New York City

UNPACKING INSTRUCTIONS - BOX #1 7 red composition board panels*

1. PLEASE HAVE TWO PERSONS HANDLE PANELS, AS THEY ARE HEAVY AND DAMAGE EASILY.
2. Lift panels - ONE BY ONE - from box. Save all paper for repacking.
3. Replace lid on box - after placing packing paper in box - be sure that washers are on bolts before fastening.

PACKING INSTRUCTIONS - BOX #1 7 red composition board panels*

1. PLEASE HAVE TWO PERSONS HANDLE PANELS, AS THEY ARE HEAVY AND DAMAGE EASILY.
2. Place panels in box ~~FACE TO FACE AND BACK TO BACK~~ FACE TO FACE AND BACK TO BACK with sheet of heavy wrapping paper in-between the FACES.
covering
3. Place sheets of corrugated board on top.
4. Bolt on lid, making sure that washers are on bolts before fastening.

* BOX #1: 28
27
26
17
30
24
13

The above panels should be packed in BOX #1.

5/18/44

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
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THE AMERICAN SNAPSHOT 1944 - 45 - 45

An exhibition circulated by The Museum of Modern Art, New York City

UNPACKING INSTRUCTIONS - BOX #2 7 red composition board panels*

1. PLEASE HAVE TWO PERSONS HANDLE PANELS, AS THEY ARE HEAVY AND DAMAGE EASILY.
2. Lift panels - ONE BY ONE - from box. Save all paper for repacking.
3. Replace lid on box - after placing packing paper in box - be sure that washers are on bolts before fastening.

PACKING INSTRUCTIONS - BOX #2 7 red composition board panels*

1. PLEASE HAVE TWO PERSONS HANDLE PANELS, AS THEY ARE HEAVY AND DAMAGE EASILY.
2. Place panels in box ~~FACE TO FACE AND BACK TO BACK~~ with sheet of heavy wrapping paper in-between the FACES.
Covering
3. Place sheets of corrugated board on top.
4. Bolt on lid, making sure that washers are on bolts before fastening.

* BOX #2: 12
11
19
9
6
23
7

The above panels should be packed in BOX #2.

5/18/44

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
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THE AMERICAN SNAPSHOT

1944 - 45

THE AMERICAN SNAPSHOT *held by The Museum of Modern Art* 1944 - 45: City

An exhibition circulated by The Museum of Modern Art, New York City

UNPACKING INSTRUCTIONS - BOX #4 7 white composition board panels*

UNPACKING INSTRUCTIONS - BOX #3 7 red composition board panels*

1. PLEASE HAVE TWO PERSONS HANDLE PANELS, AS THEY ARE HEAVY AND DAMAGE EASILY.
1. PLEASE HAVE TWO PERSONS HANDLE PANELS, AS THEY ARE HEAVY AND DAMAGE EASILY. ONE BY ONE - from box. Save all paper for repacking.
2. Lift panels - ONE BY ONE - from box. Save all paper for repacking. that washers are on bolts before fastening.
3. Replace lid on box - after placing packing paper in box - be sure that washers are on bolts before fastening.

PACKING INSTRUCTIONS - BOX #4 7 white composition board panels*

PACKING INSTRUCTIONS - BOX #3 7 red composition board panels*

1. PLEASE HAVE TWO PERSONS HANDLE PANELS, AS THEY ARE HEAVY AND DAMAGE EASILY.
1. PLEASE HAVE TWO PERSONS HANDLE PANELS, AS THEY ARE HEAVY AND DAMAGE EASILY. in box FACE TO BACK with sheet of heavy wrapping paper covering the FACES.
2. Place panels in box ~~FACE TO~~ FACE AND BACK TO BACK with sheet of heavy wrapping paper in between the FACES.
3. Place sheets of corrugated board ^{covering} on top. are on bolts before fastening.
4. Bolt on lid, making sure that washers are on bolts before fastening.

*BOX #4: P-1

P-2

* BOX #3: 29

P-22

P-10

P-325

P-328

16

The above 25 ls should be packed in BOX #4.

The above panels should be packed in BOX #3.

5/18/44

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
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THE AMERICAN SNAPSHOT
THE AMERICAN SNAPSHOT

1944 - 45 1944 - 45

An exhibition circulated by The Museum of Modern Art, New York City
An exhibition circulated by The Museum of Modern Art, New York City

UNPACKING INSTRUCTIONS - BOX #5: 10 enlarged photos *

UNPACKING INSTRUCTIONS - BOX #4 7 white composition board panels*

1. PLEASE HAVE TWO PERSONS HANDLE PHOTOS, AS THEY ARE HEAVY AND DAMAGE EASILY.
1. PLEASE HAVE TWO PERSONS HANDLE PANELS, AS THEY ARE HEAVY AND DAMAGE EASILY.
2. Lift panels - ONE BY ONE - from box. Save all paper for repacking.
2. Lift panels - ONE BY ONE - from box. Save all paper for repacking.
3. Replace lid on box - after placing packing paper in box - be sure that washers are on bolts before fastening.
3. Replace lid on box - after placing packing paper in box - be sure that washers are on bolts before fastening.

PACKING INSTRUCTIONS - BOX #5: 10 enlarged photos *

PACKING INSTRUCTIONS - BOX #4 7 white composition board panels*

1. PLEASE HAVE TWO PERSONS HANDLE PANELS, AS THEY ARE HEAVY AND DAMAGE EASILY.
1. PLEASE HAVE TWO PERSONS HANDLE PANELS, AS THEY ARE HEAVY AND DAMAGE EASILY.
2. Place panels in box FACE TO BACK with sheet of heavy wrapping paper covering the FACES.
2. Place panels in box FACE TO BACK with sheet of heavy wrapping paper covering the FACES.
3. Place sheets of corrugated board on top.
3. Place sheets of corrugated board on top.
4. Bolt on lid, making sure that washers are on bolts before fastening.
4. Bolt on lid, making sure that washers are on bolts before fastening.

* Photos should be packed in BOX #5 in the following order:

- *BOX #4:
- P-1
 - P-2
 - P-3
 - P-4
 - P-20
 - P-32
 - P-33

The above panels should be packed in BOX #4.

5/18/44

5/18/44

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	CE	II.1.35.1

THE AMERICAN SNAPSHOT

1944 - 45

An exhibition circulated by The Museum of Modern Art, New York City

UNPACKING INSTRUCTIONS - BOX #5: 10 enlarged photos * York City

1. PLEASE HAVE TWO PERSONS HANDLE PHOTOS, AS THEY ARE HEAVY AND DAMAGE EASILY.
2. Lift photos - ONE BY ONE - from box. Save all paper for repacking.
3. Replace lid on box - after placing packing paper in box - be sure that washers are on bolts before fastening.

3. Replace lid on box - after placing packing paper in box - be sure that washers are on bolts before fastening.

PACKING INSTRUCTIONS - BOX #5: 10 enlarged photos *

PLEASE HAVE TWO PERSONS HANDLE PANELS, AS THEY ARE HEAVY AND DAMAGE EASILY.

2. Place photos in box FACE TO BACK with sheet of heavy wrapping paper covering the FACES.

3. Place sheets of corrugated board on top.

4. Bolt on lid, making sure that washers are on bolts before fastening.

3. Place Title Poster and Introductory Label BACK TO BACK, and wrap in heavy paper and seal. Place on top of enlarged photos.

* Photos should be packed in BOX #5 in the following order:

4. Place sheets of corrugated board on top.
5. Bolt on lid, making sure that washers are on bolts before fastening.

* The following photos should be packed in BOX # 5:

- | | |
|----|-------|
| 14 | E - 1 |
| 10 | 8 |
| 6 | 5 |
| 7 | 15 |
| 11 | 13 |
| | 16 |
| | 17 |

5/18/44

5/18/44

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EASTMAN KODAK

The Museum of Modern Art

MAY 36.

11 West 53rd Street, New York, N. Y. Telephone: Circle 5-8900 Cable Address: Modernart

Treasurer

THE AMERICAN SNAPSHOT # 1:

28 ✓ 1944 - 45

Repair

Chairman of Board
Stephen C. Clark

President

An exhibition circulated by The Museum of Modern Art, New York City

1st Vice-President
John Hay Whitney

UNPACKING INSTRUCTIONS - BOX #6: 7 enlarged photos*; Title Poster and Label.

2nd Vice-President
Samuel A. Lewisohn

Treasurer

1. PLEASE HAVE TWO PERSONS HANDLE PHOTOS, AS THEY ARE HEAVY AND DAMAGE EASILY.

2. Lift photos - ONE BY ONE - from box. Save all paper for repacking.

3. Replace lid on box - after placing packing paper in box - be sure that washers are on bolts before fastening.

BOX # 2:

12 ✓

PACKING INSTRUCTIONS - BOX #6: 7 enlarged photos* ; Title Poster and Label.

1. PLEASE HAVE TWO PERSONS HANDLE PHOTOS, AS THEY ARE HEAVY AND DAMAGE EASILY.

2. Place photos in box FACE TO BACK with sheet of heavy wrapping paper covering the FACES.

3. Place Title Poster and Introductory Label BACK TO BACK, and wrap in heavy paper and seal. Place on top of enlarge photos.

4. Place sheets of corrugated board on top.

5. Bolt on lid, making sure that washers are on bolts before fastening.

* The following photos should be packed in BOX # 6:

- E - 1
- 8
- 5
- 15
- 13
- 16
- 17

39 ✓
 22 ✓
 10 ✓
 5 ✓
 8 ✓
 16 ✓
 25 ✓

5/18/44

TOTAL 21 PANELS

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
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EASTMAN KODAK.

The Museum of Modern Art

MAY 26.

11 West 53rd Street, New York, N. Y.

Telephone: Circle 5-8900

Cable Address: Modernart

Trustees

Chairman of Board:
Stephen C. Clark

President:
Nelson A. Rockefeller

1st Vice-President:
John Hay Whitney

2nd Vice-President:
Samuel A. Lewisohn

Treasurer:
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Cornelius N. Bliss
Mrs. Robert Woods Bliss

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Marshall Field

Edsel B. Ford

Philip Goodwin

A. Conger Goodyear

Wallace K. Harrison

William S. Paley

Mrs. Charles S. Payson

Mrs. Stanley Resor

Mrs. John D. Rockefeller, Jr.

Beardsley Ruml

Edward M. M. Warburg

Director:
Alfred H. Barr, Jr.

Executive Director:
Thomas Dabney Mabry, Jr.

Secretary:
Julian Street, Jr.

Director of Film Library:
John E. Abbott

BOX # 1:

28 ✓

Repair
x

27 ✓

x

26 ✓

x

17 ✓

30 ✓

x

24 ✓

✓ 13 ✓

x

BOX # 2:

12 ✓

x

11 ✓

19 ✓ out all way to edge bag to push up.

9 ✓

6 ✓

23 ✓

7 ✓

x

BOX # 3:

29 ✓ ✓

22 ✓ ✓

10 ✓ ✓

5 ✓ ✓

8 ✓ ✓

16 ✓ ✓

25 ✓

x

R.

TOTAL 21 PANELS

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	CE	II.1.35.1

Original Steval copy

THE AMERICAN SNAPSHOT

1944 - 45

An exhibition circulated by The Museum of Modern Art, New York City

CHECK LIST

Title Poster
Introductory Label

17 enlargements and 28 panels

<u>ENLARGEMENTS:</u>	<u>PANELS:</u>	<u>Color of Panel:</u>
E-1. "Butch" with the spoon +	P-1. ✓ Women racing	White
E-2. American boys - 1890 models +	P-2. ✓ The Proposal	"
E-3. 1890 Rochester +	P-3. ✓ Bicycle loop	"
E-4. Sidewalk superintendent +	P-4. ✓ Calliope	"
E-5. Circus tent +	P-5. Umbrella at night -	Red
E-6. Maypole dance +	P-6. Women picking up clams -	"
E-7. Beach scene +	P-7. Mud guard of auto -	"
E-8. Race track +	P-8. Blades of grass on sand -	"
E-9. Carriage waits, 1890 +	P-9. Kitten sequence -	"
E-10. Kids at hydrant +	P-10. Chartre's sculpture -	"
E-11. Macy Parade - Uncle Sam +	P-11. Pole Vault and Fire Works -	"
E-12. Girls on horseback on beach +	P-12. Jack Frost -	"
E-13. Train +	P-13. Lightning -	"
E-14. Boy with apple +	P-16. Baby trudging up road -	"
E-15. Lion roaring +	P-17. Nine men in a shell -	"
E-16. Boy and shadow +	P-19. Foggy morning and Chipmunk -	"
E-17. Rice wedding +	P-20. ✓ Girl pulling donkey uphill	White
	P-22. Fishing at a dam -	Red
	P-23. Changing diapers -	"
	P-24. Baby drinking from bath spray -	"
	P-25. A little girl's day -	"
	P-27. Boy tying shoelace -	"
	P-28. Boy writing -	"
	P-29. Water lilies -	"
	P-30. Parade -	"
	P-32. ✓ Puppies looking at frog	White
	P-33. ✓ Close up of old woman knitting	"
	P- 25. Little girl in teal garden <i>poppy</i>	Red

Note: Titles given are merely for purposes of identification, and in case of panels indicate the subject of the largest photo on the panel.

*\$ 50. per panel
15.*

1.50

2.40 to replace -

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	CE	II.1.35.1

THE AMERICAN SNAPSHOT

1944 - 45

An exhibition circulated by The Museum of Modern Art, New York City

CHECK LIST

Title Poster
Introductory Label

17 enlargements and 28 panels

ENLARGEMENTS:

PANELS:

COLOR OF
PANEL

E-1. "Butch with the spoon	P-1. Women racing	White
E-2. American boys - 1890 models	P-2. The Proposal	"
E-3. 1890 Rochester	P-3. Bicycle loop	"
E-4. Sidewalk superintendent	P-4. Calliope	"
E-5. Circus tent	P-5. Umbrella at night	Red
E-6. Maypole dance	P-6. Women picking up clams	"
E-7. Beach scene	P-7. Mud guard of auto	"
E-8. Race track	P-8. Blades of grass on sand	"
E-9. Carriage waits, 1890	P-9. Kitten sequence	"
E-10. Kids at hydrant	P-10. Chartres sculpture	"
E-11. Macy Parade - Uncle Sam	P-11. Pole Vault and Fire Works	"
E-12. Girls on horseback on beach	P-12. Jack Frost	"
E-13. Train	P-13. Lightning	"
E-14. Boy with apple	P-16. Baby trudging up road	"
E-15. Lion roaring	P-17. Nine men in a shell	"
E-16. Boy and shadow	P-19. Foggy morning	"
E-17. Rice wedding	P-20. Girl pulling donkey uphill	White
<i>No # Young women in bathing costume 1900 =</i>	P-22. Fishing at a dam	Red
	P-23. Changing diapers	"
	P-24. Baby drinking from bath spray	"
	P-25. Little girl in poppy garden	"
	P-26. A little girl's day	"
	P-27. Boy tying shoelace	"
	P-28. Boy writing	"
	P-29. Water lilies	"
	P-30. Parade	"
	P-32. Puppies looking at frog	White
	P-33. Close up of old woman knitting	"

AA-1-5 Christmas greeting

Note: Titles given are merely for purposes of identification, and in case of panels indicate the subject of the largest photo on the panel.

5/31/44

FOR STUDY PURPOSES ONLY. NOT FOR REPRODUCTION.

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AMERICAN SNAPSHOT

AMERICAN SNAPSHOT
1943-46

American Snapshot: C/E reference books in Library.
E