CONDITIONS OF USE FOR THIS PDF

The images contained within this PDF may be used for private study, scholarship, and research only. They may not be published in print, posted on the internet, or exhibited. They may not be donated, sold, or otherwise transferred to another individual or repository without the written permission of The Museum of Modern Art Archives.

When publication is intended, publication-quality images must be obtained from SCALA Group, the Museum's agent for licensing and distribution of images to outside publishers and researchers.

If you wish to quote any of this material in a publication, an application for permission to publish must be submitted to the MoMA Archives. This stipulation also applies to dissertations and theses. All references to materials should cite the archival collection and folder, and acknowledge "The Museum of Modern Art Archives, New York."

Whether publishing an image or quoting text, you are responsible for obtaining any consents or permissions which may be necessary in connection with any use of the archival materials, including, without limitation, any necessary authorizations from the copyright holder thereof or from any individual depicted therein.

In requesting and accepting this reproduction, you are agreeing to indemnify and hold harmless The Museum of Modern Art, its agents and employees against all claims, demands, costs and expenses incurred by copyright infringement or any other legal or regulatory cause of action arising from the use of this material.

NOTICE: WARNING CONCERNING COPYRIGHT RESTRICTIONS

The copyright law of the United States (Title 17, United States Code) governs the making of photocopies or other reproductions of copyrighted material. Under certain conditions specified in the law, libraries and archives are authorized to furnish a photocopy or other reproduction. One of these specified conditions is that the photocopy or reproduction is not to be "used for any purpose other than private study, scholarship, or research." If a user makes a request for, or later uses, a photocopy or reproduction for purposes in excess of "fair use," that user may be liable for copyright infringement.

The Museum of Modern Art Archives, NY Collection: Series.Folder:

Avalanche II.447



MOORE COLLEGE OF ART • 20TH AND RACE STREETS • PHILADELPHIA 19103

Barbara Hillman, Director of Public Relations LO 8-4515

16

September 26, 1972

FOR IMMEDIATE RELEASE

Lucy R. Lippard, New York art critic, will give a lecture in the Moore College of Art auditorium on Thursday, October 12 at 11:30 a.m.

Ms. Lippard, author of Pop Art, 1966, and the Graphic Work of Philip Evergood, 1966, has also written museum catalogues for the Museum of Modern Art, New York, the Los Angeles County Museum of Art, and the Jewish Museum, New York. She is a contributing editor to art magazines such as "Art International" and "Artforum," and has given lectures on contemporary art in museums, schools and universities throughout the country.

The public is invited. Admission is free.

The College is located at 20th and Race Streets, on the
Benjamin Franklin Parkway, Logan Square.

#

| The Museum of Modern Art Archives, NY | Collection: | Series.Folder: |
|---------------------------------------|-------------|----------------|
| | Avalanche | 11.447 |

FROM: Moore College of Art'
Eunice Held
Director of Public Relations

October 6, 1972

FOR IMMEDIATE RELEASE

Robert Nelson, probably the best known and most widely respected independent film-maker on the West Coast will show the following films on Friday, Oct. 20th, at 11:30 a.m., in the auditorium of Moore College of Art, 20th & Race Sts.,: Blue Shut, King David, Hot Leatherette, and No More. A discussion period will follow.

Mr. Nelson has produced films through a Ford
Foundation grant, a Guggenheim grant, and a private
patron. He has won prizes at the Ann Arbor Film Festival,
Oberhauser Film Festival, and the San Francisco Film
Festival, and has prints in the Vienna Film Archive and the
Museum of Modern Art, to name a few.

Camille Cook, of the Chicago Sunday Sun Times, in an article entitled: "If Oscars went underground. . .here's how it would look for 1970," says of Blue Shut--"The Best Screenplay award should go to an improvised bit of hilarity that probably was never written down. It is the voice-over dialog exchanged by director Robert Nelson (of 'Oh Dem Watermelons' fame) and William T. Wiley and a super enthusiastic mistress of ceremonies during the running of Blue Shut. It is structured like a TV quiz game based on the preposterous idea that one can guess the name of a pleasure boat on its apperance."