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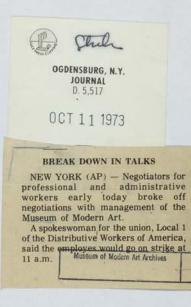
The Museum of Market	Collection:	Series.Folder:
The Museum of Modern Art Archives, NY	APF	Strike, 1973

INTERNATIONAL PRESS-CUTTING BUREAU 1, Knightsbridge Green, London, S.W.1 Extract from International Herald - Tribune - Paris . . - 2 DEC 1973 7-Week Strike Ends At Museum in N.Y $_{56}$ NEW YORK, Nov. 30 (NYT). A seven-week strike against the Museum of Modern Art ended yesterday when its professional and administrative workers voted to accept a new 29-month contract.

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007 11 1973

Museum, orchestra re United Press International Negotiators in contract disputes involving the Museum of Modern Art and Fisher Hall, formerly Philharmonic Hall, sav	After negotiations failed in both strikes, talks broke off and sources said no further sessions were immediately scheduled in either dispute.	members of the museum's pro- lessional and administrative staff picketed outside to discourage attendance. In the Philharmonic Orchestra dispute, talks failed Tuesday to end the three-week old walkout.
they have made little progress in their attempts to achieve settle- ments.	Yesterday, the museum on West 53rd Street, was open and "operating about normal" as	A union negotiator said there

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Mussum of Modern Art Archives

ies as Fall Arrives **Problems Plague Future of Manh**

Chronicle Correspondent

NEW YORK - Mid-October in New York is one of the most beautiful seasons of the year. The air is still warm, yet there is an invigorating crispness. It is one of the few seasons when New York invariably has clear, bright days without the haze that lingers during the hot, humid months.

This fall the city is hardly an "oktoberfest" as it is again plagued with a series of problems which may have a long term effect on Manhattan's future cultural activities.

The first major cultural shock came early last month when the opening of the New York City Opera fall season was threatened by a 28-day musicians strike that fortunately was settled at the last minute only after intervention by Mayor Lindsay (the New

ceives some municipal funds - hence, Lindsay's intervention) and only after stars threatened that, if the season didn't open on time, they would seek other engagements and would be unavailable for any presentations here at any time during the ensuing 21week season.

By BEVERLY W. LUNTEY York City Opera company re- company strike was settled tion to the 21-week season. even though the musicians, who have a base pay of \$300 the opera musicians it is a week did not receive the full increase of \$100 a week over is faced with threats by a furthe next three years they had ther extension of a strike unhappy artists, as a union of sought. Then the opera com- called by musicians for the professional and administrapany had to give in on elimi- Philharmonic last week. A tive employes of the Museum nating the guaranteed II extra state mediator already is on of Modern Art have threatweeks pay that the musicians the case, and New Yorkers ened a strike in an effort to

will be reached in time for Whether the Philharmonic school concerts which begin to \$7,200. musicians got inspiration from Oct. 15 and also so that the not certain, but now the city ple's concerts. Musicians aren't the only

Fortunately, the City Opera had been receiving, in addi- are hoping that a settlement have their wages raised from ive for residents to think that,

Memories at the Museum programs for the Young Peo- are also fresh of a strike two years ago which was the first job action of its kind against

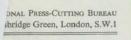
any American museum. One of the great joys of New York is the diversity and may have to be restricted bewealth of cultural attractions here, and it undoubtedly is na- are certain to soar.

a minimum of \$6,100 annually with the skyrocketing infla- er the cost, it is worth it. tionary cycle for food, housing, clothing, medicine and almost every other facet of life, of its newly scheduled producthat entertainment could escape - but for many New Yorkers the time spent enjoying cultural attractions here cause of admission fees which

Yet, many feel that whatev-

The famed Metropolitan Opera has had to cancel several tions, but yet has already had some stellar offerings, including a brilliant performance of "Madame Butterfly" which had Leontyne Price fans crying "bravo" at her first appearance as Cio-Cio-San in 10 years.

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Extract from ional Herald - Tribune - Paris tube

11 OCT 1973

N.Y. Museum of Modern Art Struck By Union of One Third of Workers

By Uniton of One Intra of Workers N=W YORK, Oct. 10 (NYT). —The Museum of Modern Art was struck yesterday by its union of professional and admin-istrative workers, who set up round-the-clock picket lines out-side the entrances. The museum remained open and officials said they could keep t so indefinitely in the face of a strike by a union representing about one third of its total work 57 of the workers represented by the union had reported for work. A late-afternoon film program was canceled because its featur-d artist, Marguerite Duras, the Fr en ch novelist and screen writer, expressed with zest her

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NEW YORK, N. Y.

TIMES D. 823.935-S. 1.407.660 NEW YORK CITY METROPOLITAN AREA

OCT 5 1973

100 at Museum of Modern Art Protest as Deadline Nears By McCANDLISH PHILLIPS

By McCANDL. With a Tuesday strike deadline approaching, nearly 100 employes of the Museum of Modern Art marched in front of the main entrance yesterday in a picket-style protest that lasted an hour. While they marched, Rich-ard E. Oldenburg, director of the museum, assured the public that the Modern would remain fully open if its union of professional and administrative employes walked out.

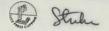
A district official for the A district official for the parent union spoke of steps that could be taken in an ex-tended strike "to close down the museum." Both sides ap-peared to be taking hard lines on certain points at is-sue. A marathon mediation session is scheduled for Monday.

Monday. A labor lawyer for man-agement said ground could not be given on one of the major issues separating the two sides—the question of extending union status to 16 persons in union-exempt jobs, among them full cura-tors.

ISH PHILLIPS
That is "not subject to compromise," said Robert Batterman, the museum's labor counsel. "Tm afraid they're backing themselves into a corner."
He said such individuals were essential to manage ment and asserted: "We are not going to mortgage the ability of thes director or any future director to properly manage the 380 employes in the museum by leaving him with a management team consisting of a handful of department heads only."
Contract Expired in June

partment heads only." Contract Expired in June The museum's contract with Local 1, Museum Di-vision, of the Distributive Workers of America, ex-pired last June Mr. Batter-monthead and the museum had offered a 5½ per cent atom ean out in the sec-on ext year and would give the same amount in the sec-on ext year and would give the same amount in the sec-on ext year and would give the same amount in the sec-on ext year and would give the same amount in the sec-on ext year and would give the same amount in the sec-on ext year and would give the same amount in the sec-on ext year and would give the same amount in the sec-on dyear. The union has a per cent increase in a one-main in the sec-on for the soft of the sec-tion of the sec-man of the sec-tion of the sec-man of the sec-tion of the sec-tion of the sec-tion of the sec-tion of the sec-man of the sec-tion of Contract Expired in June

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OCT 8 1973

MEDIATION SESSION AT MUSEUM TODAY

A mediation session has been set for 1 P.M. today in an ef-fort to avert a strike tomorrow against the <u>Museum of Modern</u> Art by its union of professional and administrative employes. Solomon Kreitman of the State Mediation Board is the media-tor

Solomon Kreitman of the State Mediation Board is the media-tor. The union, which has been working without a contract since the end of June, has said that it will go out unless a set-tlement is reached. "We are willing to work all night long," Susan Bertram, chairman of the union negotiation of the state state and the set of the next year will not afing team, said yesterday, ex-pressing dim hope for an agree-ment before the strike dead-line. The union is asking a \$7,200 minimum yearly wage. Richard E. Oldenburg, direc-tor of the museum, has pledged to keep it open if the 170 ad-ministrative, professional, cura-torial and clerical employes og on strike. The museum has al-ready settled with four other unions for the 5½ per cent sal-ary increase it has off-red to its Professional and Adminis-trative Staff Association. The museum says it has of-fered the 5½ per cent in each of two years. The union wants

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A majority of staff at the Museum of Modern Art threatened to strike if a negotiating session scheduled for tomorrow is unsuccessful. Striking musicians and management of Philharmonic Hall are to resume negotiations in an effort to settle a 13-day strike.

The Professional and Administrative Staff Association of the Museum of Modern Art (PASTA) has failed to reach an agreement with museum officials in three months of bargaining. PASTA members include librarians, conservators, secretaries and waitresses.

PASTA has asked the museum for a substantial acrossthe-board increase and an increase in the minimum wage which now stands at \$6,100.

The museum can remain open in spite of the strike, but according to Susan Bertram, chairman of PASTA's negotiating team, "it will be impossible for the museum to show new or special exhibits."

The musicians' strike against Philharmonic Hall continued with no settlement in sight. The musicians have charged management with demanding additional concert services without adequate reimbursement and with offering health and insurance benefits inferior to those of other symphony orchestras.

Philharmonic management says their offer of a \$35 minimum weekly pay hike over the next three years would make musicians' wages "equal to or higher than those of any other symphony orchestra in the world." The management also said that in light of a "combined net deficit of \$550,000 over the last two years," it could not agree to union demands which would "increase costs

by more than \$1.7 million over the next three years."

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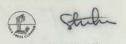
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Museum staff threatens strike

United Press International NEW YORK -- Staff mem-bers at the Museum of Modern Art (MOMA) have threatened to go on strike, while talks were set to resume tomorrow in an effort to end the walkout by 106 musicians at Avery Fisher Hall. The Professional and Ad-ministrative Staff Association (PASTA) of the Musuem of Modern Art yesterday threat-ened a walkout if talks set for today are fruitless after three months of bargaining on wage issues. PASTA members in-clude librarians, conservators, secretaries, and waitresses. MSTA negotiator Susan Bertram said MOMA can stay open despite the strike, but added: "It will be impossible for the museum to show new or special exhibits."

or special exhibits." Striking musicians and man-agement of Avery Fisher Hall, formerly Philharmonic Hall, the to resume negotiations to-morrow in an effort to settle a 13-day strike, but the outlook for settlement is considered dim.

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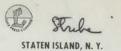
Modern Art to Be Open in Face of Strike Today

The Museum of Modern Art will be open today in the event of a strike by its union of pro-fessional and Administrative workers. Union and manage-ment negotiators conferred at nediator. Final word on a strike is expected to come shortly is expected to come shortly effore the museum doors open at 11 A.M. today. Discussions went down to the wire on major issues separat-ing the two sides, including wages and the exclusion of cer-tanemployes in a total staff of 386, and a strike would de prive the museum of associate

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ADVANCE D. 66,825—S. 65,718 NEW YORK CITY METROPOLITAN AREA

007 9 1973

Museum staff on strike in contract row

UNITED PRESS INTERNATIONAL

The Professional And Administrative Staff Association Administrative Staff Association of the Museum of Modern Art struck the museum early today after 12 consecutive hours of contract negotiations failed to produce a settlement. Martha Beck, the chairman of the Press Committee for PASTA, said the union broke off talks with management at 1 a.m. with "no progress" in the contract dispute reported. Miss Beck said the union's 115 members would set up picket

members would set up picket lines at the museum beginning at 11 a.m. today. PASTA officials said the union

PASTA officials said the union has been working without a con-tract since June 30. According to Miss Beck, union negotiators are demanding a yearly salary increase from \$6,100 to \$7,200, but management has offered on-the 5.14 errs ont increases ly a 5-1/2 per cent increase, or \$6,435.

PASTA members include librarians, curators, secretaries

and waitresses. PASTA negotiator Susan Bertram yesterday said MOMA can stay open despite the strike.

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NEWS D. 2,103,363 — S. 2,893,041 NEW YORK CITY METROPOLITAN AREA OCT 10 1973

Art Museum Struck; Open About 100 employes of the Museum of Modern Art, 11 Wi Storst, went on strike yesterday, "The With the Withdrawal of a film sched-uled for showing yesterday, "The Withdrawal vas ordered by the unan of the Ganges." The withdrawal vas ordered by the unan of the film sched-uled for showing yesterday, "The Withdrawal vas ordered by the unan of the film sched-uled for showing yesterday, "The Withdrawal vas ordered by the unan sched-uled for showing yesterday, "The Withdrawal vas ordered by the unan sched-uled for showing yesterday, "The Withdrawal vas ordered by the unan sched-uled for showing yesterday, "The Withdrawal vas ordered by the unan sched-uled for showing yesterday, "The Withdrawal vas ordered by the unan sched-uled for showing yesterday, "The Withdrawal vas ordered by the unan sched-uled for showing yesterday, "The Withdrawal vas ordered by the unan sched-uled for showing yesterday, "The Withdrawal vas ordered by the unan sched-uled for showing yesterday, "The Withdrawal vas ordered by the unan sched-uled for showing yesterday, "The Withdrawal vas ordered by the unan sched-uled for showing yesterday, "The Withdrawal vas ordered by the unan sched-uled for showing yesterday, "The Withdrawal vas ordered by the unan sched-uled for showing yesterday, "The Withdrawal vas ordered by the unan sched-uled for showing yesterday, "The Withdrawal vas ordered by the unan sched-uled for showing yesterday, "The Withdrawal vas ordered by the unan sched-uled for showing yesterday, "The Withdrawal vas ordered by the unan sched-withdrawal vas ordered by the unan sched-to the Distributive workers of America.

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D stub NEW YORK, N.Y. POST -D. 625,162-NEW YORK CITY METROPOLITAN AREA

007 10 1973

Strike Cancels Museum Screening

French novelist Marguerite Duras refused to appear or to allow her new film, "Wom an of the Ganges" to be screened at the Museum of Modern Art as professional and administrative workers went on strike for higher wages.

went on strike for higher wages. "We can't subsist in New York on \$130-a-week take-home pay," one of the 100 strikers explained as she picketed the museum. While the support of Mme. Duras buoyed the spirits of the pickets as the strike be-ban yesterday over a contract renewal dispute, there was

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OCT 1 0 1973 Buffaller

Declaran Huelga Contra el Museo De Arte Moderno de Nueva York

La Asociación de Personal Profesional y Administrativo del Museo de Arte Moderno (PASTA MOMA) se declaró ayer en huelga, después de 12 horas consecutivas de negociaciones que fracasaron. Martha Beck, Presidenta del Comité de Prensa de PASTA, dijo que la Unión suspendió las conversaciones con la adminis-tración a la 1:00 de la madrugada, sin haber logrado "progreso alguno". La señorita Beck dijo que los 115 miembros de la Unión iban a levantar líneas de piquete frente al Museo. La represen-tanie de PASTA es Susan Bertram, que dijo que el Museo podía permanecer abierto a pesar de la huelga, pero agregó que "seria imposible presentar nuevas exhibiciones o hacer algo especial".

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Modern Art Strike Mediation Delayed

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Other Unions Pledge Support **To Modern Museum Strikers**

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NEW YORK, N. Y.

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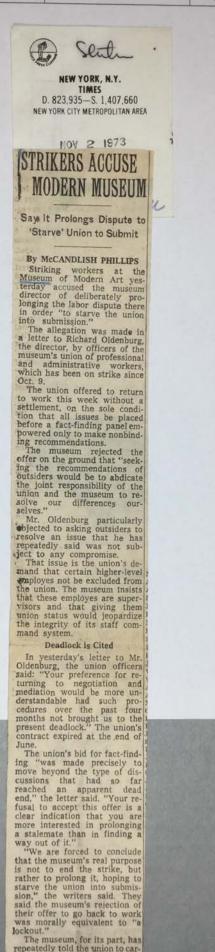
Reverse Negativism

Cultural institutions ought to be the last place for resort to the law of the jungle in resolving disputes between management and unionized professional employes. Submitting all unresolved issues to determination by impartial experts makes much more sense in such situations than waiting for one side or the other to crack under the strain of a prolonged strike.

In the three-week-old walkout of 100 professional and administrative employes at the Museum of Modern Art, the striking union has offered to return at once if the museum will agree to let a neutral fact-finding panel make recommendations for resolving the issues in dispute. Even though the proposals would not be binding and the union has said it would not strike again, management balks at this sensible arrangement on the ground that it wants no outsider to pass on the right of the union to bargain for certain higher-level employes.

We saw no merit last week in the refusal of striking musicians at the New York Philharmonic to accept a management offer to submit all issues to binding arbitration. We see even less in the present refusal of the Museum of Modern Art management to effect an immediate return to normal operations through acceptance of its union's proposal for nonbinding fact-finding.

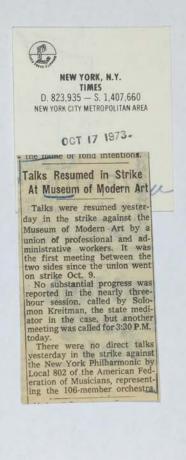
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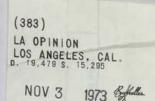
The museum, for its part, has repeatedly told the union to car-ry the issue of union member-ship to the National Labor Re-lations Board, the Federal agen-

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Olde said: turn med ders cedi mon pres con Jun T ing mov cuss rea end fuss clea mot sus clea mot sus tra tiss clea mot sus sus sus clea mot sus sus clea mot sus sus clea mot sus sus clea mot sus sus clea mot sus sus clea mot sus sus clea mot sus sus clea mot sus sus clea mot sus sus clea mot sus sus clea mot sus sus clea mot sus clea mot sus sus clea mot sus clea clea mot sus clea mot sus clea mot sus clea clea sus sus clea sus clea sus clea sus clea sus clea sus clea susu	lay's letter to Mr. the union officers preference for re- negotiation and yould be more un- bad such pro- er the past four brought us to the dlock." The union's pired at the end of 's bid for fact-find- made precisely to d the type of dis- hat had so far a apparent dead tter said. "Your re- cept this offer is a thion that you are steed in prolonging than in finding a it." forced to conclude iscum's real purpose end the strike, but rolong it, hoping to union into submis- writers said. They useum's rejection of to go back to work by equivalent to "a neum, for its part, has told the union to car- e of union member- National Labor Re- rd, the Federal agen- als with such ques- th the union has so to do.

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ESTALLA UNA SERIE DE PAROS EN NUEVA YORK

EN NUEVA YORK Nueva York Nueva York Nueva York Nueva Antoria Nueva Antor

Un mediador en la disputa bomberil dijo que la perspec-tiva de una solución es siniestra.

Los bomberos quieren au-mento de sueido de 2,000 dó-lares anuales con un contra-to de un año. Sin embargo, un manda-miento provisional prohibien-do la huelga fue librado hoy por un magistrado de la Cor-te Suprema de Manhattan. Por su parte el comisionado del Departamento de Incen-dios John T. O'Hagan dictó órdenes especiales distribu-yendo el personal restante disponible, pero dijo que el Poise o la Pág. 2 de Celeman

Estalla una ...

CVIENE DE LA PRIMERA PAGINAT departamento tendrá sola-mente el 15 por ciento de ca-pacidad en caso de huelga. O'Hagan dijo que los bom-beros que vayan a la huelga incurrirán en "acción disci-plinaria instantánea". El al-calde John V. Lindsay decla-ró que la ciudad tomará "cuantas medidas sean nece-sarias para preservar exe servicio municipal absoluta-mente vital". Al mismo tiempo, el gre-mio Local 1199 de la Unión de Empleados de Farmacias y Hospitales dijo que 30,000 trabajadores hospitalarios no médicos, empleados en 48 hospitales, amenazan con ir a la huelga en demanda del aumento de salarios demora-do por el Consejo del Costo de Lo Vida. El ale Lindsay apeló a la ayuda del gobierno federal para conjurar la huelga en los hospitales que calificó de "tragedia" potencial que po-dirá "poner en peligro la sa-lud de millares de neoyorqui-nos". (VIENE DE LA PRIMERA PAGINA) departamento tendrá sola-

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TIMES D. 823,935 – S. 1,407,660 New YORK CITY METROPOLITAN AREA



Union Weighs Strike Vote Monday in Talks Impasse

By McCANDLISH PHILLIPS

The Museum of Modern Art and its union of professional and administrative workers ap-pear to be heading for a critical phase in contract talks next week.

week. The contract the museum had with its staff union, the first of its kind to be organized in the United States, expired last June 30. After direct nego-tiations failed to bring the two sides together, a state mediator was called in last week. The union is asking for "sub-stantial" pay increases, floor a minimum salary of \$7,200 and for full curators to be admitted to union membership. It also wants a voice in museum policy, chiefly in the form of a staff member on the board of trustees.

staff member on the board of trustees. The museum has offered an across-the-board pay increase of about 5½ per cent. Yesterday, after the two sides had met in mediation for the second time, Susan Ber-tram, chairman of the union negotiating team, emerged from the three-hour session and said: "Our impression is that they are doing everything they can to provoke a confrontation. We are very, very depressed." **'Parties Far Apart'**

'Parties Far Apart'

'Parties Far Apart' Solomon Kreitman of the State Mediation Board, the man in the middle, said: "At the moment, it's a little hard to assess the situation. The parties are far apart." He said the Jewish New Year observance precluded another session this week but that he would be in touch with both sides while waiting for a third meeting, scheduled for next Tuesday.

sides while waiting for a third meeting, scheduled for next Tuesday. The museum refused com-ment on all issues on the table. Before yesterday's meeting, Susan Bertram said: "We are making every effort to settle without a strike. We are not looking forward to a confronta-tion, but we're prepared for one if we're forced to it. When we're put in the position of be-ing basically offered nothing on the money issues, and nothing on the nonmoney issues, we are being forced to the point." She said a union meeting had been called for Monday, at which the members would con-sider a strike vote. The sides met 11 times in direct nego-tiations. The union struck the muse

diation.

diation. The union struck the muse-um for 15 days in late summer, 1971, but exhibitions remained opened, and attendance was not noticeably affected. The union represents some 170 pro-fessional, administrative, cura-torial and clerical employes,

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without a s looking forw tion, but we' if we're put in ing basically the money i on the nonm being forced She said a been called which the m sider a stril met 11 tim tintions beff diation. The unior um for 15 di 1971, but es opened, and not noticea union represe fessional, ac torial and and many functions we \$1,100 Inc The \$7,200 the union w \$6,100 figure contract. Bo the minimu The unior agement's on per cent as i specifying h settle for The unior seum Divisi five Worker negotiates f associate cu 000 salary The union full curators rolls, but th them as ma "On pob they've give Bertram sali ing for any just asking board. We staff member on mittes—e t finance, dew ship, finance. "We used bers on the a source a marked." "Based out ago. The sta tribute their seum chant	ry effort to settle strike. We are not arad to a confronta- re prepared for one reced to it. When the position of be- offered nothing on issues, and nothing oney issues, we are to the point." tunion meeting had for Monday, at members would con- ke vote. The sides es in direct nego- ore going into me- a struck the muse- ays in late summer, chibitions remained d attendance was foly affected. The sents some 170 pro- diministrative, cura- clerical employes, behind-the-scenes ere cut off. rease in Minimum ants is up from the e it won in the last okstore clerks earn m wage. a rejects the man- ffer of roughly 5½ nsufficient, without now much it would h = - Local 1, Mu- on, of the Distribu- s of Americanow for positions up to prator, at the \$16,-	

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The Museum of Modern Art Archives, NY	APF	Strike, 1973



NEW YORK, N. Y. TIMES D. 823,935 — S. 1,407,660 NEW YORK CITY METROPOLITAN AREA

OCT 3 1973

Strike Authorized At the Modern Art; Mediation Goes On
Strike action against the been authorized by members of its union of professional and ministrative workers, which has been working withouta administrative workers, which has been working withouta so the document of the solution the present S6,100 minimum. It is de-was held yesterday, following

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The Museum of Modern Art Archives, NY	APF	Strike, 1973



LABOR

Stalemate

Much as it may sound like a fixed epithet for the *patronne* of Elaine's, a popular Manhattan spaghetti house, PASTA/MOMA is in fact the horrendous acronym for the Professional and Administrative Staff Association of the Museum of Modern Art. And, grievous as the abuse of verbal proprieties may be, PASTA/MOMA, believing it had more onerous grievances of its own, struck the museum on October 9.

Stated simply, P/M's plaint concerns (1) what it claims — and MOMA spokesmen readily concede — to be the gross under-payment accorded the museum's highly skilled, highly educated administrative personnel, whose \$6,100 base pay is roughly half that of a rookie cop, and (2) PASTA's alleged non-role in museum policy-making decisions.

Just what the effects of the strike may have been was unclear; according to a PASTA spokeswoman, general attendance was down 75 per cent, new memberships had dwindled to the vanishing point, many old members were turning in their cards, and the museum's film program had been knocked completely out. On the other side, Elizabeth Shaw, MOMA's PR chief, admitted that the film program had been blitzed, but maintained that no great harm had been done elsewhere.

Ironically, the PASTA members appear, almost to the last striker, to be dedicated to the museum and all it stands for, while museum spokesmen readily admit the strikers have legitimate complaints. Meanwhile, both sides gloomily contemplate a pro-longed stalemate, with Ms. Shaw regretfully noting that MOMA "can't pass on increased costs the way gasoline companies are doing," while PASTA members take whatever solace they can from the fact that Mrs. Aristotle Onassis bought a strike-supportive pin for \$10 --- after paying her way into the museum.

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The Museum of Modern Art Archives, NY	APF	Strike, 1973

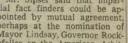
NEW YORK, N.Y. TIMES D. 823,935—S. 1,407,660 NEW YORK CITY METROPOLITAN AREA

OCT 30 1973

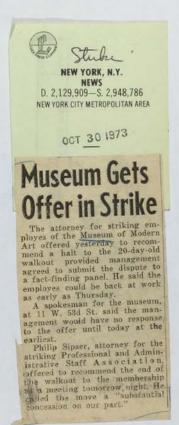
Modern Museum Union Asks Fact Finding in Bid to Return

By McCANDLISH PHILLIPS

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The Museum of Modern Art Archives, NY	APF	Strike, 1973

Stul WASHINGTON, D.C. STAR-NEWS D. 415,884 — S. 324,125 WASHINGTON D.C. METROPOLITAN AREA Museum gi Modeg Ort Wer Miles Museum Strikers Urge Fact-Finding Panel NEW YORK (UPI) — Striking employes of the Museum of Modern Art said yesterday they would return to work immediately if the museum agreed to submit all strike issues to a fact-finding panel. I. Philip Sipser, attorney for the Professional and Administrative Staff Association of the Museum of Modern Art said management should not "treat our people as peons." Sipser said the four-week old strike centered on a minimum salary increase from \$5,750 to \$7,200 annually, job title classification, the pension plan, and the appointment of staff association member to the museum's 40-member board of directors.

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NL4-169

Miró Images

Museum of Modern Art Archiver

The juxtaposition of street politics with an exhibition of surpassingly gentle works by Joan Miró at New York's Mu-seum of Modern Art is sharply ironic. Outside the museum, pickets parade back and forth-disenchanted curators and administrative staff on strike. On the gala opening night the pickets jeered at each entering guest and chanted: "Miró, Miró on the wall, who's the rich-

Newsweek, October 29, 1973

est of them all?" The striking staff is engaged in the most basic issues of life: a decent wage, first, and the right to participate in museum decision-making, second. As for the museum, its own back is against the wall of necessity. Facing an-other whopping deficit (projected at \$1.5 million for the current fiscal year), it has raised its admission price yet again, to \$2. The strikers claim that the public - and the staff-are being asked to pay for wasteful management; the museum blames inflation.

Fame: On its surface, the art of Joan Miró seems to be totally isolated from such concerns. He has played Ariel to the Caliban of his fellow Spaniards, Pa-blo Picasso and Salvador Dali. They be-come public former back and the fel came public figures, brash and colorful, Miró, quiet and unassuming, has kept almost completely away from the world since his flittation with the surrealists in Paris during the 1920s. It is no accident that the first painting that brought him that the first painting that brought him fame—"The Farm," which Ernest Hem-ingway spotted hanging in a bar in 1922 and bought for \$400-was based on Miró's memories of the Spanish country-side. Miró has lived most of his long life (he is now 80) in the land of his birth. His art appears to reflect a settled seren-ity. In the public mind, he is the creator of graceful pictures like "Mural Paint-ing," which he made for, a Harvard din-ing hall in 1950 (color page), glowing with vivid reds and blues. But the truth, as always, is more com-plex. Throughout his career Miró has oscillated between the tidy charms of an introspective art and something row-

an introspective art and something rowdier and more extroverted. This ambiva-lence has been reflected in his few public statements and actions. As a young the statements and actions, it's young surrealist, Miró vowed to revolutionize the formal charms of painting: "I shall break their guitar," he said of the cu-bists. He and his friends claimed in the 1930s that he painted without plan, attacking the canvas with his brush in re-sponse to the "automatic" demands of the subconscious. "I begin painting," he once said, "under the effect of a shock," **Impromptu:** But Miró has long since

Impromptu: But Miro has long since de-emphasized the influence of the ir-rational. "It is essential," he now says, "to have your feet firmly planted in or-der to leap in the air." When he went to Osaka, Japan, in 1970 to install a giant ceramic mural at the world's fair, he was related up to the derive to noint an inseized with the desire to paint an im-promptu mural on an empty white wall. Secret with the desite to pay white wall. Working with furious joy, he finished the wall in five days. Both the crowds and the critics loved it far more than the prepared mural. But Miró ordered the destruction of the spontaneous wall. "It was never meant to be an independent work of art," he said. He is trying, in brief, to be what he is not-an orthodox, settled and tradi-tional painter. Yet 'nothing is clearer. from MOMA's collection of Miró all-coment needed catholicity. Miró has been in-cealed catholicity. Miró has been in-volved in virtually every movement in Neuroncel, One to 29 1973

Newsweek, October 29, 1973

modern art, from the flat, multiplaned cubism of "Table With Glove" to the fanciful surrealism of his "Dutch Interi-or," which is at the same time a parody of the seventeenth-century Dutch family genre. "The Birth of the World," execut-d in 1025 when Mize genre. The Birth of the World," execut-ed in 1925 when Miró was 32, is a consummate synthesis of all the tech-niques later employed by the New York action painters-the freewheeling, ges-tural brush, the dripping and smearing of paint, and the larger-than-human scale (8 feet by 6 feet).

More than that, Miró reveals time and again his half-repressed lust for a dimen-sion beyond painting. It sneaks erotically

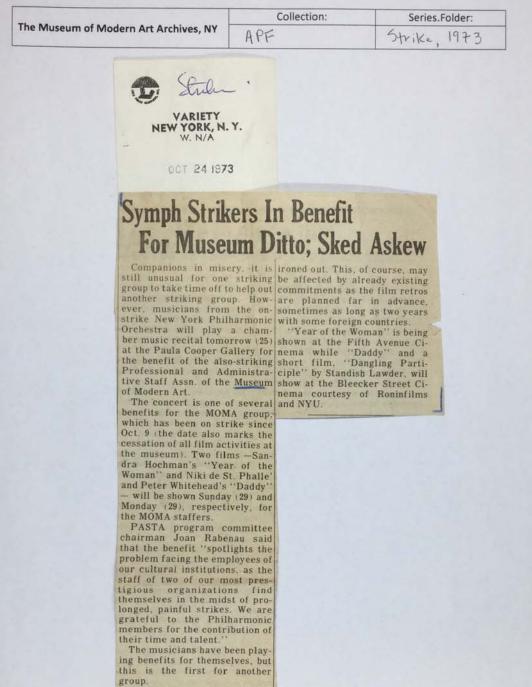


Picketing MOMA: Art and life

into "Portrait of a Man in a Late-Nine-teenth-Century Frame," his Duchampi-an play with a "found" nineteenth-cen-tury portrait. It surges forward in what tury portrait, It surges forward in what are to me the most interesting works at MOMA, such as the violent "Rope and People," an oil sketch of three figures covered with a thick, gnarled coil of rope, and the wry "Object," a hollowed post in which a stockinged leg dangles, mysteriously, beneath a stuffed parrot. When Miró uses tactile or solid materi-als, his work rises above the tame gentil-ity, that suffuses his painting. Better yet. als, his work rises above the tame genti-ity that suffuses his painting. Better yet, it allows his latent libido for life itself to flower in his work. It is that side of Miró, the "forgotten" side, that might savor what is happening now at the mu-seum: the yoking together of two dispa-rate kinds of theater, one outside on the street, another inside, on the walls. -DOUGLAS DAVIS

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Stuche. NEW YORK, N.Y. TIMES D. 823,935 — S. 1,407,660 NEW YORK CITY METROPOLITAN AREA OCT 26 1973 Other Museum Workers Join Modern's Picket Line The picket line at the Mu-seum of Modern Art was ex-panded by sympathetic visitors yesterday, including the whole nine - person department of Egyptian Classical Art of the Brooklyn Museum, led by Bernard V. Bothmer, the cura-tor. tor. The museum's union of pro-fessional and administrative workers—Local 1, Museum Di-vision of the Distributive Work-ers of America—has been on strike since Oct. 9, but the museum has remained open to the public.



Strikers, which claim a 75% drop in attendance at the museum since the strike started, has been unable to come to terms with management on three basic issues: (1) a higher minimum wage, (2) policy participation on Trustee level, and (3) inclusion of certain staff positions in the bargaining unit. It is the latter contretemps that is believed to be the real holdup as the museum considers curators a part of management; the strikers argue otherwise.

The film department staffers on strike say that Warner Bros., which was in the midst of a retrospective of its films when the strike started, has offered to reschedule cancelled showings when the troubles are finally

The Museum of Modorn Art Archives NV	Collection:	Series.Folder:
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Worldwide Clippings

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Clipping from

Mainichi Daily News Osaka-

COUNTRY Japan

Date 11.16.1973

NY Dancers' Strike Mars 25th Anniv.

NEW YORK (UPI)-A strike | through the season. However,

NEW YORK (UPI)—A strike of dancers who want a guaran teed season salary Tuesday opening. The ballet becomes the third affected by labor disputes. Strikes already have shut down Avery Fisher Hall, home of the Strikes already have shut down Avery Fisher Hall, home of the Nussum of Modern Art (MOMA). Tables already have shut down Avery Fisher Hall, home of the Museum of Modern Art (MOMA). Tables already have shut down averailed activities at the Museum of Modern Art (MOMA). Tables already have shut down artailed activities at the strike sy ballet musicians in protection against a possible strike by ballet musicians in federation of Musicians. Tablet director George Balari federation of Musicians. Ballet director George Balari ment they request regarding the guarantee to perform

e Museum of Modern Art Archives, NY	Collection:	Series.Folder:
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VAZ DIAS INTERNATIONAL	CULTURAL LIFE HIT BY STRIKES
Worldwide Clippings 117 Liberty St. N.Y 10006 - N.Y. Digby 9-2287	Cultural life in New York suffered heavy strikes this fall.First,the strike of the City Opera musicians.
Clipping from Nya Lidköjings-Tidningen Nya Länstidningen Lidköping Country Sweden Date 19th Nov., 1973	On the same day it was s settled, the Philharmonics declared a strike; even Museum of Modern Art em- ployees ceased work. The world famous N.Y.City Ballet was obliged to cancel the gala performance which should have introduced the 25th fall season, owing to
KULTURLIVET DRABBAT STREIK. Kulturlivet i <u>New</u> rk är hårt strejkdrabbat denna st. Först var det musikerna	the dancers' strike.Reason: Disputes regarding salaries and employment conditions.

AV ST York ä höst. I vid City-operan (ej Met) som strejkade. Samma dag som den hävdes inleddes Filharmonikernav ännu pågående strejk och även anställda vid <u>Museum of</u> <u>Modern Art strejkar</u>. Nu har den världsberömda New York City Ballet tvingats inställa den galaföreställning som skulle ha inlett dess 25:e höstsäsong på grund av dansarnas strejk. Bakom strej-kerna ligger tvister kring löner och arbetsförhållanden.

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The Museum of Modorn Art Archives NV	Collection:	Series.Folder:
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	APF	Strike, 1973

CUTTIMOS INFORME Auflage (i. Ts.): 196,4 - It. "Leitiaden 1973 -Ausschnitt aus: Augsburger Allgemeine, Augsburg 1 6. Nov. 1973 3058 vom -New Yorker Kulturleben leidet unter Streiks Das New Yorker Kulturleben findet in diesem Herbst wegen Streiks nicht statt. Diesen zynischen Ausspruch prägte ein er-boster Ballettliebhaber der Achtmillionen-stadt, nachdem die geplante Galaeröffnung der diesjährigen 25. Herbstasison des welt-berühmten New-York-City-Balletts wegen eines Streiks der Tänzer und Tänzerinnen ausfallen mußte. ausfallen mußte. Das Ballett ist die vierte kulturelle Ein-richtung New Yorks, die in diesem Herbst von einem Streik betroffen ist. Im Septem-ber streikten die Musiker der New York Ci-ty Opera für 24 Tage. An dem Tag, an dem sie wieder zu ihren Instrumenten griffen, begannen die Musiker des New Yorker Phil-harmonischen Orchesters mit dem Ausstand. Ihr Streik dauert ebenso noch an wie der von Angestellten des New Yorker Mu-seuns of Modern Art. Bei allen vier Streiks geht es teils um Gehaltsauseinandersetzun-gen, tells um arbeitsrechtliche Fragen. dpa

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Clipping from

Västernorrlands Allehanda, Härnösand Country Sweden

Date 16th Nov., 1973

KULTURLIVET New York är härt strejkdrabhat denna höst. Först var det musikerna vid Cityoperan (ej Met) som strejkade. Samma dag som den hävdes inleddes Filharmoniker-nas ännu någdende strejk och även anställda vid Museum of Modern Art strejkar. Nu har den världsberömda New York City Ballet tvingats in-ställa den galaföreställning som skulle ha inlett dess 25:e höstsäsong på grund av dansarnas strejk.

rtists' strike

Cultural life in New York suffered heavy strikes in fall. First, the strike of the musicians of the City Opera. On the same day it was settled, the strike of of the philharmonic orchestra was declared. Even employees of the Museum of Modern Art ceased work. The world famous New York City Ballet was compelled to cancel the gala

performance which should have introduced the 25th fall season as a consequence of the dancers'strike.

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NOV 15 1973

Museum of Modern Art Archives Museum of Modern Art picketed

NEW YORK (AP) — Museum workers from around the city rallied at the Museum of Modern Art Wednesday in support of a six-week-old strike

by employes there. About 50 demonstrators chanted for higher wages and jeered "shame on you" at passersby who crossed the picket line in order to see one of

the world's greatest collections

the world's greatest collections of modern art. "The real issue is that they're trying to get rid of this union; they're trying to starve us into submission," said Susan Bertram, head of the two year a old Professional and - year - old Professional and Administrative Staff Association of the Museum of Modern Art (PASTA).

Miss Bertram, a senior program assistant, said that the union, without a contract since July 1, had offered to submit the dispute to a third party for fact-finding, but that the museum refused.

Frederica Leser, head of the union at the American Museum of National History, said she was walking the picket line

because "most museum workers are underpaid — making about the same salary as postal workers." as receptionists, bookstore clerks and information aides at the Museum of Natural History is about \$6,700, compared with \$6,100 at the Museum of Starting salary for such jobs Modern Art, she said.

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SAN ANTONIO, TEX. EXPRESS D. 74.464

SAN ANTONIO METROPOLITAN AREA

NOV 15 1973

Rally Backs Museum of Modern Art Strike

NEW YORK (AP) — Museum workers from around the city rallied at the Museum of Modern Art Wednesday in support of a six-week-old strike by employes there.

About 50 demonstrators chanted for higher wages and jeered "shame on you" at passersby who crossed the picket line in order to see one of the world's greatest collections of modern art. "The real issue is that they're trying to get rid of this union; they're trying to starve us into submission," said Susan Bertram, head of the two-year-old Professional and A d ministrative Staff Association of the Museum of Modern Art (PASTA).

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the same salary as postal workers."

Starting salary for such jobs as receptionists, bookstore clerks and information aides at the Museum of Natural History is about \$6,700, compared with \$6,100 at The Museum of Modern Art, she sald.

Rosette Bakish, a secretary to the coordinator of exhibits

who has a Master's Degree in fine arts, said that she has been working at the Museum of Modern Art for nine years and makes \$8,600.

"But the strike is enormously demoralizing," she said. "We care deeply about the museum and it hurts to try to turn people away."

Museum attendance has declined about 15 per cent during the strike and a film program has been postponed, according to a museum spokesman, Elizabeth Shaw.

In addition, she said, a British artist, Barry Flanagan, has asked that a planned exhibit of his work be put off. She said that the museum refused fact-finding because both sides had "intelligent people" who could negotiate a solution.

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Aides of Many Museums Join Pickets at Modern Jung Thing - Hung - Han - 191973

Staff workers from many the city's museums walked that "Our Wages Support of the city's museums walked the picket line in front of the Your Charities." Museum of Modern Art The picketing vesterday in support of that institution's professional and administrative staff, which has been on strike since Oct. 9.

Oct. 9. Chanting slogans like "Up the minimum" and "Support the staff," the pickets carried signs addressed to Mrs. John D. Rockefeller 3d, president of the museum and a mem-ber of its board of trustees, and 'to William S. Paley, chairman of the Columbia Broadcasting System and chairman of the museum's

Your Charities." The picketing was sched-uled for Wednesday be-cause that is the day museum visitors are asked to pay whatever they wish for ad-mission. (On the other days admission is \$2.) The pickets strongly urged visitors not to cross their lines, but suggested that they pay only a penny if they did. Among the groups lending their support to the strikers were staff members from the Brooklyn Museum, the Whit-ney, the Museum of Contem-porary Crafts, the American Crafts Council, the Museum of Primitive Art, the Ameri-can Museum of Natural His-tory, the Guggenheim, the World Crafts Council, teach-ers from the City University of New York and graduate students from Columbia Uni-versity. "The real issue here." said

of New York and graduate students from Columbia Uni-versity. "The real issue here," said Susan Bertram, head of the two-year-old Professional and Administrative Staff Associ-ation at the museum, "is that they're trying to get rid of the union, they're trying to starve us into submission." She pointed out that only two of the city's museums— the Modern and the Ameri-can Museum of Natural His-tory — are currently repre-sented by unions. A major demand of the union — and one that has been totally rejected by management — is that su-pervisory personnel, includ-ing curators, be forced to join the union. Nevertheless, one curator — Robert Doty of the Whitney — showed up on the picket line. Asked why, he replied: "Because I agree with them on the pay issue. I have mixed feelings about this. I regret the fact that there has to be any sort of a union. But the staff members do deserve more money."

money." Pickets marched outside

yesterday during a meeting of the institution's board of trustees, and at 8 P.M. dur-ing a lecture there by the novelist Eudora Welty

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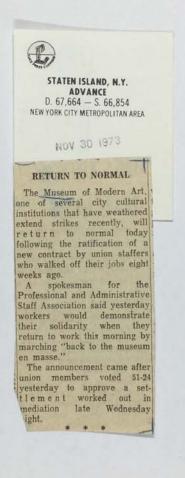
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NEWARK, N.J. STAR-LEDGER D. 335,219 — S. 560,696 NEW YORK CITY METROPOLITAN AREA NOV 30 1973

Museum workers vote to end strike

NEW YORK (AP) — Striking employes of the Museum of Modern Art voted 51 to 24 yesterday to accept a new contract and return to work this morning.

morning. The estimated 110 strikers, who walked off their jobs Oct. 9, will assemble at Fifth Ave-

nue and 53d Street at 9 a.m. and will march together into the museum, a spokesman said.

The museum continued to operate during the strike by the Professional and Administrative Staff Association, affiliated with the Independent Distributive Workers of America. However, its film series and some scheduled exhibitions had to be canceled. Picket lines were disbanded

Picket lines were disbanded after more than seven weeks when the strikers accepted a pay increase of almost 18 per cent over a 29-month contract.

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Aides Get 11% Pay Hike, End Walkout

New York, Nov. 29—Members of Local 1, Museum Division, Distributive Workers of America, who've been on strike at the <u>Museum</u> of Modern Art for several weeks, voted today to go back to work to morrow.

Strikers won an 11% increase in wages but evidently did not secure the shift of certain curators to required union membership which they had sought.

End of strike means resumption of film showings, which probably indicates completion of interrupted Warner Bros. retrospective rather than introduction of newer programs, these to be rescheduled.

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NOV 30 1973

Museum staff votes to end stri

United Press International NEW YORK - Striking staffers at the Museum of Modern Art voted yesterday to accept a new contract and return to work after an eight-week strike.

The 51-24 vote to ratify the contract came after a 3^{1} ₂-hour meeting at the headquarters of the Distributive Workers of America. District 65, 13 Astor Place.

The settlement, worked out at negotia-The settlement, worked out at negota-tions Wednesday includes a total 17-per cent wage increase spreading over 2^{1}_{2} years. The first portion of the increase is an immediate 5^{1}_{2} -per cent wage hike re-troactive to July 1. Members of the Museum Staff Asso-ciation also won the right to appear be-fore the museum's board of trustees, but no voting privileges on the board. The question of the 12 disputed job ti-tles which the union sought to include in

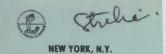
Museum of Modern Art Archives

its bargaining unit was left unresolved.

As is obvious from the vote, there are As is obvious from the vote, there are mixed feelings among the membership, about the settlement, but it's clear that management miscalculated the strength of the union, said Susan Bertram, chief of the negotiating team for the union, "We stayed together, it was beauti-ful," another member said, "The utile because fort of

The strike began Oct. 9.

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
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TIMES D. 823,935 - S. 1,407,660 NEW YORK CITY METROPOLITAN AREA

NOV 30 1973

Modern Art's Staff Returns to Work

By ROBERT HANLEY

A seven-week strike against the Museum of Modern Art ended yesterday when its professional and administrative workers voted to accept a new 29-month contract.

After a heated three-and-a-half hour meeting, the strik-isy members of Local 1, Mu-seum Division of the Distrib-utive Workers of American, ratified the contract, 51 to 24, and agreed to return to work this morning. The contract, which was worked out in marathon ne-otiations and mediation Wednesday night, provides a wage increase of 17 per cent in three stages, subject to review by the Federal Cost of Living Council. The union had asked for a 9 per cent raise in a one-year ontract, while the museum initially offered annual 5½ per cent increases in a two-year pact. The union also sought— unsuccessfully—to broaden its jurisdiction. The initial increment is an immediate 5½ per cent, re-troactive to July 1, when the After a heated three-and-a-

union's two-year contract ex-pired. An annual 51/2 per cent increase becomes effective

pired. An annual 5½ per cent increase becomes effective tomorrow. And the last year of the contract, from Dec. 1, 1974, to Nov. 30, 1975, pro-vides a 6 per cent wage boost. Basic salaries- over the term of the pact will range from \$7,000 for a bookstore clerk with a year's experi-ence to \$18,720 for an asso-ciate curator. Under the old contract, salaries ran from \$6,100 to \$16,000, museum officials reported. officials reported.

Gratitude Expressed

In a brief statement issued after the ratification vote, the museum's director, Rich-ard E. Oldenburg, expressed gratitude "for the patience and understanding shown by the museum's members and general public during these past difficult weeks."

past difficult weeks." Although the walkout, which began Oct. 9, did not force the museum to shut down, its film series was canceled and the scheduling of major exhibitions was disrupted because other unionized workers, including

the Teamsters, refused to cross picket lines of Local 1. After the ratification, Mr. Oldenburg and other mu-seum officials began draw-ing up plans for the opening of the previously postponed Marcel Duchamp retrospec-tive

tive. The film showings will re-sume today with perform-ances at 2 P.M. and 5:30 P.M. "We hope to have the ex-hibition either just before Christmas or immediately after," a spokesman for the museum said late yesterday

afternoon

afternoon. The Duchamp exhibition, currently at the Philadelphia Museum of Art, had been scheduled to open here next Wednesday. But that date was canceled, for fear that the collection might de dam-aged if it was moved through picket lines outside the mu-seum.

picket lines outside the mu-seum... About 100 of the 163 unionized employes who manned the picket lines agreed yesterday to assemble outside the museum's main entrance at 11 West 53d Street and march in to work

together today, a union spokesman said. The spokesman said that the settlement proposal, which union bargainers pre-sented without recommenda-tion, drew "mixed feelings" during the closed-door meet-ing at 13 Astor Place. Observers believed that former ank-and-file bitterness developed from the union's failure to win a key demand --adding to union rolls 12 upper-level job titles, includ-upper-level job titles, includ-ter and assistant to the di-ter and assist

lations Board. On another issue, the mu-seum agreed to ease proce-dural requirements for union representatives to sit in on policy and planning meetings of the board of trustees. The representatives, however, were denied voting power. In another labor dispute, no negotiations were held yesterday in the strike against the New York City Ballet that began Nov. 13.



year in order to have a set of the sponsorship of Bronx Assemblyman Alan Hochberg, city and state legislatures were scheduled to meet at the zoo at noon today to find ways of raising the money, needed to pay for the rising costs of meat, vegetables, soy feed and, of course, animals.

* * *

RETURN TO NORMAL

The Massum of Modern Art, one of several city cultural institutions that have weathered extend strikes recently, will return to normal today following the ratification of a new contract by union staffers who walked off their jobs eight weeks ago.

A spokesman for the Professional and Administrative Staff Association said yesterday workers would demonstrate their solidarity when they return to work this morning by marching "back to the museum en masse."

The announcement came after union members voted 51-24 yesterday to approve a settlement worked out in mediation late Wednesday night.

The second	Collection:	Series.Folder:
The Museum of Modern Art Archives, NY	APF	Strike, 1973

Stulie NEW YORK, N.Y. TIMES D. 823,935—S. 1,407,660 NEW YORK CITY METROPOLITAN AREA NOV 22 1973 Union Decries Duchamp Decrites Duchamp Move The professional and Ad-for the Museum of Modern At expressed regrets yester-for the Museum of Modern At expressed regrets yester-for the Museum of Modern Adv or the museum's deci-tion to postpone indefinitely spectre, scheduled for Dec. 5. The association, which rep-resents some 100 employees on strike since Oct. 9, said have been necessary if the museum had accepted its Oct. 30 offer to return to to of submitting the dispute to mark in Advised to the ment said. "has abdicated its ind the union's responsibili-to the masor events of the and the union's responsibili-tion extended to curatorial and administrative staff mend administrative staff ind have the dispute before the National Labor Relations Brand. Duchamp Move uc Beard.

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VAZ DIAS INTERNATIONAL CULTURAL LIFE IN NEW YORK Worldwide Clippings

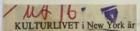
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Sundavalls Tidning Sundsvall

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Date 23rd Nov., 1973



KULTURLIVET i New York är hårt strejkdrabbat denna höst. Först var det musikerna vid City-operan (ej Met) som strejkade. Samma dag som den hävdes inled-des Filharmonikerna ännu pägåen-de strejk och även anställda vid Museum of Nodern Art strejkar. Nu har den världsberömda New York City Ballet tvingats inställa den galaföreställning som skulle ha inlett dess 25:e höstsäsong på grund av dansarnas strejk. Bakom grund av dansarnas strejk. Bakom strejkerna ligger tvister kring löner och arbetsförhållanden. (TT-DPA).

Cultural life in New York was affected by heavy strikes this fall. First, the strike of the City Opera musicians. On the same day it was settled, the Philharmonics declared a strike. Even Museum of Modern Art employees ceased work, The world famous N.Y.City Ballet was obliged to cancel the gala performance which should have introduced the 25th fall season, as a consequence of the dancers' strike. Reason: Disputes concerning salaries and employment conditions.

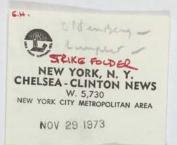
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The Museum of Modern Art Archives, NY	APE	Strike, 1973



year contract. The union is also seeking to have supervisory employes added to its bargaining unit. Mr. McDonnell said yesterday he was deeply concerned about the three strikes, which, he said, had severely damaged cultural life of the city.

	Collection:	Series.Folder:
The Museum of Modern Art Archives, NY	APF	Strike, 1973



Ted hits strike at art museum

Councilman Theodore S. Weiss introduced a resolution in the City Council last week aimed at a settlement of the strike by employees of the <u>Museum</u> of Modern Art, which has been in effect since October 9th.

The resolution calls upon the Museum to agree to the submission of the disputed issues to a fact finding panel empowered to make non-binding recommendations.

The Councilman pointed out that some of the Museum's employees take home less than \$88 per week, that only 7 percent earn in excess of \$12,500 per year and that the employees, the Museum, and the people of the City of New York are suffering from this protracted dispute.

"I am appalled." Councilman Weiss said. "that a supposedly enlightened management of a reputedly progressive cultural institution should refuse to agree to the union's offer to terminate the strike by submitting the issues to non-binding fact finding. One wonders if the management hasn't confused a concetive ego trip with its obligations to the public."

	Collection:	Series.Folder:
The Museum of Modern Art Archives, NY	APF	Strike, 1973



NOV 28 1973

FILMS SHUT DOWN; MODERN ART'S CHIEF GIVES HIS VIEWS

Richard E. Oldenberg as director of the <u>Museum</u> of Modern Art, has sent a round-robin letter to all members of the Museum setting forth management's side in the ongoing strike of "one of its five unions". Says Oldenberg, "The union is pressing demands profoundly affecting the manageability and structure of the institution." He adds that the situation is unique since "no art museum in New York, and only one other in the country, has a unionized curatorial and clerical staff." Union calling the strike is Local 1, Museum Division, Distributive Workers of America. The strike at the Museum of Modern Art has been of interest to show biz because of the impor-

The strike at the Museum of Modern Art has been of interest to show biz because of the importance of its film showings, a regular and valued service for the past 40-odd years, now shut down because the union projectionists of the International Alliance won't cross the picket line. Galleries and Sculpture Gardens, restaurants and bookstore still operate.

Oldenberg declares that wage demands are not the primary dispute, rather it is the effort of the union to broaden the representation to include executives previously classified as managerial.

	Collection:	Series.Folder:
The Museum of Modern Art Archives, NY	APF	Strike, 1973

MOMA She Men + PITTSBURGH, PA. Fluit D 215 768 MUSEUM OF Modem AR PACHINES AF 100 **More Notes** About N.Y. Art Exhibits By DONALD MILLER Although my review of New York exhibits was interrupted by the flow of shows here, there were a few points that I wanted to share. The show of painted burlap hangings by Joan Miro, the surrealist master and one of the grand old men of modern art. was a terrible disappointment at Pierre Matisse Gal-lery. The exhibit was sadly out-of-date and too little effort for so important an artist. This octogenarian also was receiving a retrospective ex-hibit at the Museum of Mod-ern Art which was said to be fine. However, out of sympathy for the museum personnel who were on strike, I did not cross the picket line. The issue is low pay, with some people making as little as \$88 a week. Museum admis-sion is \$2. The Modern is financially trouble, but one would think its well-connected heard onud calue this archiver board could solve this problem somehow. I WAS VERY impressed with recent paintings by Ruffi-no Tamayo, Mexico's leading painter at Perls Gallery. His colors are more subdued than they were several years ago in his large exhibit at the Venice Biennale but his older figural forms have returned. Tamayo has one of the most individual color senses of this century. One always feels enriched by it. Pierre Alechinsky was receiving his second show in two months at Lefebre Gallery. Last month, owner John Lefebre showed Alechinsky works in his own collection. This month the view was of some of the Paris-based master's latest paintings. I was taken with "The Blue Tree," which possesses the sinuosity of the artist's vol-cano series but offers a new use of color. We are accus-tomed to Alechinsky's wri-

> PERHAPS my biggest shock was visiting the new Stefanotty Gallery, in space formerly occupied by Howard Wise, and not recognizing the large hard-edge paintings of jumbled old shoes. They were painted by Lowell Nesbitt, best remembered for his beautiful flowers and ruined cliffs.

thing forms but may need to be reminded of his splendid

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The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
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Of Strikers and Gratitude To the Editor:

To the Editor: I write to take angry exception to the words of Mrs. Blanchette Rockefeller, Museum of Modern Art president, in her description of the striking museum staff (mostly young women) as "... educated girls acting like miners" whose demands she did hot understand since "we gave them so much." (emphasis mine). [News story Feb. 5.] L het thought the strike had clearly

Feb. 5.] I had thought the strike had clearly set forth the complexities of the struggle between educated professional women demanding respect for their work in economic and administrative terms and nonprofit public-interest organizations hampered by a lack of funding. However, Mrs. Rockefeller puts the conflict in a whole new light: Rather than being professionals at all, the young strikers were "girls," and uppity at that. And apparently those young women I saw strik-

If those young women I saw striking outside the museum were askingfor increased gifts, not wages, then, as one who has contributed to the Modern, I wish to point out that Mrss-Rockefeller has authorized the illegaluse of my money. MARCIA TOMPKINS, New York, Feb. 5, 1974

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DEC | 1973

Modern Art Strikers March Back

A happy group of profes-sional and administrative staff employes walked to-gether into the Museum of Modern Art yesterday morn-ing, bringing to an end a seven-week strike against the museum. Led by Jean Raben-aw, their union local's chair-man, and by Susan Bertram, head of the local's negotiating team, the 110 employes marched into the museum from a meeting place at Fifth Avenue and 53d Street only to be confronted, on reaching their desks, by nearly two

months of stored-up letters and projects. The strikers, who ratified on Thursday a new 29-month on tract that granted them a 17 per cent pay rise over the period, reported some ill feel-ing on both sides. But, in gen-eral, most were glad to be back at work. Typical was the reaction of Sharlotte Kantz, a secretary in the de-partment of painting and sculpture and treasurer of the union local, who said, "This museum is where I want to work."

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New York Museum of Modern Art Archives Museum union settles contract

New York Times News Service NEW YORK — A seven-week strike against the Museum of Modern Art ended Thursday when its professional and administrative workers voted to accept a new 29-month

Distributive Workers of America, ratified the contract, 5E to 24, and agreed to return to work Friday morning.

The contract, which was worked out in marathon

negotiations and mediation Wednesday night, provides a wage increase of 17 per cent in three stages, subject to review by the federal Cost of Living Council.

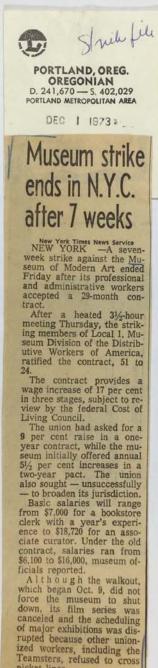
The union had asked for a 9 After a heated three-and-a-half hour meeting, the striking members of Local 1, museum division of the Described and askee for a 9 per cent raise in a one-year contract, while the museum initially offered annual 5½ per cent increases in a two-year pact. The union naiso sought unsuccessfully - to broaden its jurisdiction.

Basic salaries over the term Basic salaries over the term of the pact will range from \$7,000 for a bookstore clerk with a year's experience to \$18,720 for an associate curator. Under the old contract, salaries ran from \$6,100 to \$16,000, museum officials reported. In a brief statement issued after the ratification vole, the

after the ratification vote, the museum's director, Richard E. Oldenburg, expressed graditude "for the patience and understanding shown by the museum's members and general public during these past difficult weeks." Although the walkout, which

began Oct. 9, did not force the museum to shut down, its film series was canceled and the scheduling of major exhibitions was disrupted because other unionized workers, including the Teamsters, refused to cross picket lines of Local 1.

The Museum Child is a set of	Collection:	Series.Folder:
The Museum of Modern Art Archives, NY	APF	Strike, 1973



ized workers, including the Teamsters, refused to cross picket lines.

Collection: Series.Folder: The Museum of Modern Art Archives, NY APF Strike, 1973 Struthe Fle VARIETY NEW YORK, N. Y. W. N/A DEC 5 1973 Screenings Resume At Museum Strike Ends on 51-24 Vote - Union Still Wants Management Types In Unit Striking employees of New dern Art are valued by the motion York's <u>Museum of Modern Art en-picture industry</u>. They were dis-ded their holdout last Thursday continued of necessity when the (29) and returned to work the IATSE boothmen would not cross

(29) and returned to work the IATSE boothmen would not cross following day. The strike, which lasted seven weeks, ended with have continued indefinitely is a the workers, both professional question, and if the boothmen had and administrative, voting to accept a new contract. It was ratified 51 to 24 and is effective for the next 29 months. Strikers, members of Local 1,

Strikers, members of Local 1, Museum Division of the Distributive Workers of America, will get a wage boost of 17%, to be paid in three stages, all subject to review by the Federal Cost of Living Council. The first increase, an immediate 5.5%, retroactive to July 1, is followed by the second, an annual 5.5%, which became effec-tive last Saturday (1). The third increase of 6% is effective during the contract's final year beginning Dec. 1, 1974.

The salaries range from \$7,000 for a bookstore clerk to \$18,720 for

an associate curator, compared to the \$6,100 - \$16,000 previous range. The film series of Warner Bros. films, suspended when the strike began, resumed Friday (30) and museum officials immediately started redrafting plans for the postponed Marcel Duchamp retrospective, hoping for an opening before Christmas.

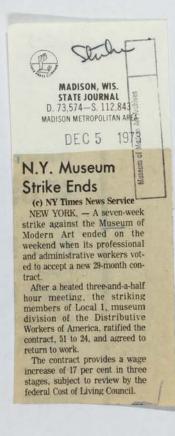
That the settlement didn't meet with unanimous approval was apparent at the closed-door negotiations held at 13 Astor Place. A frustrated ambition still exists. Union leadership wants to add to its membership 12 upper-level job titles - curator, associate registrar, assistant to the director, etc. etc. The new pact permits it to continue arguments on this item before the National Labor Relations Board. A small favor, an easing up of procedural requirements for unions reps to sit in on policy and planning meetings, was won.

Filmings at the Museum of Mo-

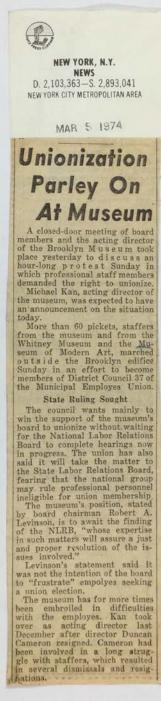
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Mrs Onassis Strikes A Blow For Strikers-And Stricken

P or Struckers—And StrickenNew York (WNS)—Few people of the stature of Jackie vas alone and her bit was doubtlessly prompted prises alone that.
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There's how it happened From Several weeks now Manhattans was used on the there are to be a struck by some of its prosection.
The other day, Jackie crosses the picket line despite the voor forous protests of sign-carrying pickets.
Jackie was alone and her despite the voor for the struck by some of its prosection.
The other day, Jackie crosses the picket line despite the voor forous protests of sign-carrying pickets.

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The Museum of Modern Art Archives, NY	APF	Strike, 1973

MUNCIE, IND. Y STAR D. 30,868 - S. 35,993 MUNCIE METROPOLITAN AREA DEC 7 1973 Jackie Strikes Blow for Museum Strikers

NEW YORK - Few people from the museum. At issue of the stature of Jackie On- are wages and other matters. assis can gracefully wriggle out of an angry labor-management confrontation airlines office and favorite but Jackie has just done dining spot, the "21 Club," that.

Here's how it happened: For several weeks now Manhattan's Museum of Modern Art has been struck by some its professional and clerical personnel, including some high up on the curatorial level. Picket line and police barriers have been set up.

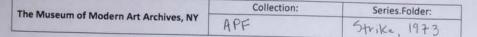
Some members and ordinary visitors, in a deeper commitment to the arts than straight in the eye in silent taking sides in a labor dispute or in support of management, have crossed the picket lines; others, to avoid unpleasantness, a cting on principle or in support of the tribars have stand award aware to but to be a strikers, have stayed away \$10 bill.

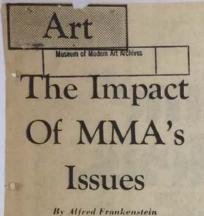
The other day, Jackie,

are only a few steps from the museum, crossed the picket line despite the vociferous protests of sign-carrying pickets.

Jackie was alone and her visit was doubtless prompted by her desire to see the fine temporary exhibit of Joan Miro, the Spanish artist.

On leaving, Jackie came face to face with a young girl striker who looked her reproach. Without looking down, Jackie reached into





New York

THEY'RE BACK at work at the Museum of Modern Art after the first extended strike by an art museum staff in American history, and some are bitter. The best that can be said from an outsider's point of view is that the strike served to clarify the issues of the dispute, which are by no means confined to New York or to the Museum of Modern Art, but the dispute itself is by no means over, even though a contract has been signed and the strikers are back on their jobs.

The Museum of Modern Art has had greater impact on the cultural life of this country and of the world in general than any comparable institution. Its responsibility is of a piece with its influence, and that is why its labor disputes and their solutions are of far more than purely local significance.

The terms of the settlement look good until you realize that the two hottest issues involved in the strike are not even mentioned therein.

The new contract, which will run until November 30, 1975, offers a modest raise in minimum salaries from a rock bottom of \$5750 to \$6000. The aid in the payment of college tuition which the museum has long offered its personnel is increased from \$5000 to \$6000, and there are also increases in insurance coverages of various kinds. One of the most interesting items in the settlement is maternity leave for men, in other words, a male employee of the museum may take up to six months' leave to look after a newborn child.

Members of the curatorial staff often write books which the museum publishes. Up to now the copies of these books sent to members of the museum as part of their membership benefits brought no royalties to their authors; the new contract states that this question will be discussed in special negotiations to be undertaken at a later time.

The agreement ends with seven paragraphs under the heading "Clarification of modification of existing rights." Only two of these call for mention here. One stipulates that the union's steering committee must be given "reasonable advance notice" of the agenda for meetings of the museum's board of trustees. The other calls for "elmination of certain procedural restrictions on the existing right of union representatives to appear before trustee committees and the board of trustees."

These last two items touch on one of the two main issues of the strike. Money and welface were not paramount: the paramount is sues were the participation of the staff in the making of decisions at the top, and the extension of union membership to certain curatorial jobs which the museum's management considered supervisory and therefore out of bounds so far as unionization is concerned.

Representation

SC 1

T HE QUESTION of the representation of personnel on the boards of museums is crucial, and not only in New York. The union officers to whom I talked at the Museum of Modern Art regard the trustees as dictatorial and uninformed. Some gorgeous examples of their dictatorial ways are provided by Russell Lynes in his book, "Good Old Modern," which was written long before the strike by an historian not noted for sympathy with organized labor. I was also told about a proposal for the museum made by a business consultant brought in by one of the trustees; this gentleman suggested that the museum raise money by selling its library and enlarging its book shop to include most of the main floor. This idea was dropped after some of the staff demonstrated against it in the street. Perhaps it would have been dropped anyway. At all events, the union felt the staff ought to know more about what the trustees are up to and demanded a permanent member on the board. They didn't get it, but they'll be after such an appointment again indeed, staff representation on the board of every museum in the country is boundlo come sooner or later.

To be sure, the union at the Museum of Modern Art won the right to appear before the

SI mike file

SAN FRANCISCO, CALIF. EXAMINER - CHRONICLE S. 640,843 SAN FRANCISCO METROPOLITAN AREA

DEC 23 1973

board and its committees some years ago, as well as the right to receive the agenda for board and committee meetings in advance, but it complained that information regarding the agenda was often not turned over to it until an hour before the meeting and that when representatives of the union did appear, only formal, perfunctory statements were tolerated; there was no discussion, no meeting of minds.

In reply to all this, Richard Oldenburg, the director of the museum, and William Rubin, the head of the department of painting and sculpture, insisted that all ideas for exhibitions and other activities at the museum are generated by the staff and not by the board or any of its committees, and that members of the staff are and always have been free to go before the trustees at any time. The union people, notably Joan Rabenau, president of the local, and Susan Bertram, her predeces-

See Page 21

S. F. Sunday Examiner & Chronicle

Museum Solves a Crisis

Continued from Page 20

sor, insist that this is **true** only of workers in the department of painting and sculpture and not at all true of those in the 16 other curatorial departments of the museum. THE greatest heat and bitterness seems to have been generated, however, by the union's demand that a dozen or so curatorial jobs be subject to its jurisdiction. The curators in question are not heads of departments – their organizationally untouchable status is acknowledged – but those who operate immediately under the department heads and are superior in rank to associate or assistant curators.

Management insists that these full curators — not all of them bear that title — are legally members of management and not subject to unionization, the union says they aren't. There is much in the propaganda pro and con about the fact that this question should have been submitted for adjudication to the Nationol Labor Relations Board. It wasn't, and each side blames the other for that fact.

The union argues that the full curators should be organized as a way of protecting the integrily of their jobs, and it cites the uncomfortable situation of curators at the Metropolitan who did not dare to protest their director's "de-accessioning" of works they felt should not have left the museum. On the other band, William Rubin went so far as to say that if the union had succeeded in organizing the full curators in his department of painting and sculpture he would have resigned his job then and there.

* * *

T HESE, of course, were not ordinary union negoiations. To begin with, management in this case was not motivated by considerations of profit and labor consisted of highly educated, completely dedicated people, 75 percent of them women and, one suspects, the vast majority of them under the age of 35.

The union people insist that the trustees regard the museum as a plaything; they are uneasy over the fact that it has had five directors in as many years and resentful that its present director — so they say — has never sat down with them to discuss the issues. One can only hope that the Museum of Modern Art, and the recognition by each side that the other has made concessions, will open the way to more meaningful dialogue than seems to have been the rule in recent years.

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HOLIDAY FEASTING: FROM PUDDINGS AND CAKES TO SAUERKRAUT AND CARP

We sing and speak of the twelve days of Christmas. And as we do so, we feast, for no other season leads to consuming such great quantities and variations of food. The word that we use for this religious and temporal period of festivity—from De-cember 25 through January 5, followed by the Feast of the Epiphany on the 6th (which tradition honors as the date of the visit of the magi to the infant Christ)—is Yuletide. Yule comes from the Old English "gëol," which was a pre-Christian, twelve-day heathen feast. Heathen or civilized, during this period we eat, and we eat well. Interestingly, what we feast upon depends greatly on our heritage, and can range from the sweetest of sweets to sauerkraut or carp. No Christmas Eve in the Scandinavian countries would be

complete without the Christmas rice porridge. This is a relatively light pottage, either thick or thin depending on whether cream or milk is used. But, either thick or thin, there must be an almond included-whoever gets the almond in his/her portion is to be married during the coming year. The porridge precedes the main Christmas Eve dish, which is either goose or carp. How's that for a choice?

Traditional for the French is their bûche de Noël, an edible Yule log, the origins of which are lost in history, and which is a great climax to a festive meal. Generally made from sponge cake, the "log" is frosted with chocolate "bark," and often decorated with meringue "mushrooms" and spun sugar "moss." Another confection in Gallic countries is the Twelfth Night Cake —gâteau des Rois—in honor of the three kings' visit. Trinkets (with fortune predictions) are often included in the batter (a delight to children, and to mercenary dentists, too, I would think); but there is also always one dry bean included. The lucky person to find the bean in his or her portion is crowned King or Queen of the Epiphany feast. Custom, too, dictates that the cake is carefully cut so that there will be but one piece more than the number to be served. That piece, la part de Dieu, is reserved for the first person to enter the home after Twelfth Night. A similar custom in Scotland, where my forebears came from, is known as "first footing." But there, it's nips of whiskey rather than cake offered to the guest-it's a zippier custom, but harder on the liver.

England, of course, has its plum pudding, whose origins are lost in the sugar grains of time. As far back as the era of Henry VIII, the superstitious (which included practically everybody from the King on down) considered it good luck to eat a pudding on every day between Christmas and Epiphany, and to make a wish on the first bite. But, if you sneaked a taste of the pud before the Christmas feasting began, then the next year would be sheer hell. I'd hate to think of the cost, time, and effort of making twelve plum puddings these days, and I can imagine the comments from Dr. Atkins and the Weight Watchers lady should any of us sit down to a pudding a day.

Breads are particularly traditional holiday fare in a number of countries. Among the examples, Italian panettone. It origi-nated in Milan, but today it's an all-world favorite. Panettone is a sweet and spicy brioche, studded with suitanas (seedless grapes), and while it can be found in all sizes from that of a small bun on up, a huge loaf is a popular Christmas gift.

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The Greeks, too, have their Christmas bread-Christopsomo. This is a grand, golden thing, slightly sweet with hints of anise and sesame, and it's always decorated with a cross of dough strips. Another Greek favorite at Christmas, Easter, and other Church Holy Days, is the Grecian feast bread, which is really three small loaves baked together so they meld into one. The bread represents the Trinity, and it is also traditional to eat a thin slice from each of the three sections.

Stollen, of course, is the favorite German Christmas bread. It calls for all kinds of candied fruits, is made sweeter with cinnamon and sugar, and is usually frosted. Stollen is a major part of Christmas morning in German homes-sometimes it's the whole breakfast—and slices are always offered to Yuletime visitors. Another middle-European—Austrian, I think—Christmas bread is gugelhupf or kugelhupf, depending on where you come from. This cake-like bread is also a favored Viennese des-sert, although at Christmas breakfast it is generally sliced thin, toasted, and spread with butter and jam. Baked in a mold, it's a visual and delicious Christmas treat. In the same vein, Bo-hemians have their braided houska; Norwegians their Jule kage; and the Swedes their tea ring. All are fruity, and the last is often used as an edible centerpiece with a candle in its inside perimeter.

The most important Swedish Christmas bread is the St. Lucia bun. Like the other bread-cakes, St. Lucias are fruity and are often slightly flavored with either cardomon or saffron. The daughters of the family dress in white on the morning of De-cember 13—St. Lucia's Day—and, wearing crowns of holly, they awaken their parents with these buns and coffee, officially opening the Christmas holiday season.

A favored treat in Russian homes is a holiday baba—a molded cake with raisins and currants, which is slowly soaked in syrup, which makes it swell, and finally doused in rum or kirsch. Although my Russian-origin friends consider this a high-light of their holiday season, as did their forebears, baba was supposed to have been the work of an early 17th-century Polish king who sprinkled his dry gugelhupf with rum. The rum-liking king decided this was his favorite dessert and christened it Ali Baba after his favorite hero from "The Thousand and One Nights" tales.

Finally, in the Slovak countries, a midnight supper on New Year's Eve is traditional. Question: so what; where isn't it? Answer: at this supper you must have sauerkraut because if you eat it on the 31st you will have luck during the coming year.

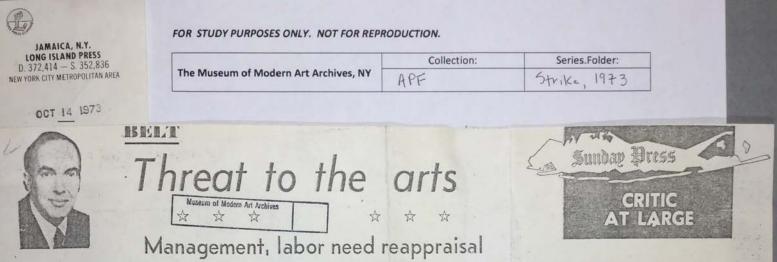
To see some of this incredible range of goodies close up, you need not travel round the world. Just visit the Plaza Hotel. Beginning December 17 and continuing for two weeks, you will find the hotel's annual display of international holiday treats in-side the Fifth Avenue lobby. There, in all their grandeur, is a bûche de Noël representing France; a stollen and schuderswalder kirsch torte for Germany; a winter Swiss chalet scene; a baba Russian-style; English plum pudding and fruitcake; strufoli and panettone from Italy; and many more. Guarding all, a confectionery snowman and snowwoman—all the works of love of the hotel's chefs. Since these are one-of-a-kind creations, tasting, unfortunately, is strictly forbidden. —BRUCE SINCLAIR

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A happy group of profes-sing and administrative gether into the <u>Museum</u> of Museum Led by Jean Rabeia may their union local's chair, head of the local's negotiating team, the 110 employees from a meeting place at Fifth Avenue and 53d Street only the constronted, on reaching their desks, by nearly two

months of stored-up letters and projects. The strikers, who ratified on Thursday a new 29-month for the strikers, who ratified in the strikers way in the striker of the strikers way in the prod, reported some ill feel-ing on both sides. But, in gen-eral, most were glad to be back at work. Typical was the reaction of Charlotte Kantz, a secretary in the de-partment of painting and sculpture and treasurer of the union local, who said. "This museum is where I want to work."



By BYRON BELT

At the very time when attendance and public enthusiasm for the visual and performing arts are at historic heights, museums are curtailing their services and performing arts groups are dipping into limited reserves to cover inflation-infected increases in operational expenses.

The recent three-week strike of the New York City Opera, and others current by the New York Philharmonic, the Chicago Symphony and the professional and administrative staff of the <u>Museum</u> of Modern Art, ofter frightening food for thought for even the most optimistic music lover.

The Metropolitan Museum of Art is closed on Mondays and the Brooklyn Museum is closed two days a week, while the financially hard-pressed Museum of Modern Art raises admissions.

These indications of strife are not limited to the glamorous organizations mentioned, but afflict every arts agency in the land to one degree or another.

What all the crises seem to have in common is a failure of communication, an unwillingness to put the public first, and a dangerous polarization of management versus unions.

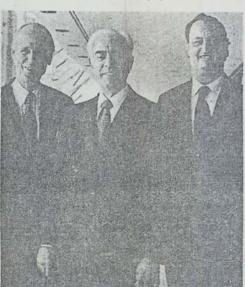
The failure is that management tends to presume a high-handed approach to maintaining or destroying the arts more as a matter of personal right and whim than a public responsibility, and that labor (dancers, singers, instrumentalists and the like) tends to make demands in the vacuum of personal needs, which, valid as they may be, are financially unsupportable by the organizations involved.

Lastly, and possibly both the clue to the problems and a key to a solution, governmental indifference on city, county, state and federal levels in monumental, resulting in a starvation of the arts not permitted in any other area of our national life.

ALTHOUGH ANY director of a public arts agency would deny it — and firmly believe such denial! — there is more than a hint of baronial rights assumed by all would-be civic boards. Since private citizens founded the great museums, symphonies and opera organizations in America, we have been misled into treating these agencies as part of the traditional free economy system which may work smoothly in some circumstances, but cannot be given complete rein when public interest and necessity are at stake.

The arts, as an integral ingredient of the good life desired by all men and women, should be run as essential public services, and not subject to indifference and neglect on the part of management, or abuse and excessive demands by those who perform.

It is tactless, at the very least, for the chairman of the board of the New York Philharmonic to fly off on vacation on the very day when his orchestra walks out on strike. The seeming indifference becomes serious when the president is in the hospital and a brand new manager is attempting to assume effective control. Orchestra players find such apparently contemptuous acts demeaning to them, and unfair issues are thus raised to complicate already difficult negotiations.



Amyas Ames, chairman of the board of Lincoln Center and the NY Philharmonic; Avery Fisher, and John W. Mazzola, managing director of Lincoln Center, left to right.

Binding arbitration should be accepted by all parties to disputes involving the support, management and presentation of the visual and performing arts. Individual disputes are too complex to be subjected to the sort of emotional tyranny present in strikes involving artists and the public need.

WASTE AND INEFFICIENCY are tremendous in every aspect of American business as a seeming part of our philosophy of conspicuous consumption. Performers must insist upon fair tratment, but should not demand unfair or exaggerated regulations of rehearsal, performance and recording time. Management, on its part, should cut away the fat of wasteful employment in non-performance realms and learn to promote its product better, and better inform the public of legitimate need for support moral and financial.

Lack of proper accounting of tax-exempt money is perhaps a less serious problem now that boards are more democratic, but secrecy, with its essentially aristocratic assumption, still beclouds too many important areas. When accepting a gift large enough to warrant changing the name of 10-year-old Philharmonic Hall to "Avery

When accepting a gift large enough to warrant changing the name of 10-year-old Philharmonic Hall to "Avery Fisher Hall" recently, Lincoln Center officials were clearly annoyed at the persistence of questions from a press obviously — and we feel rightly — concerned with finding out just how many millions constitute a self-described "major gift."

Eventually tax reports will force disclosures of the Fisher gift of some \$10 to \$15 million, so candor now would prevent the fine people involvedfrom making a bad, doubt-casting decision, apparently on the basis that the public really has no right to know.

Amyas Ames, whose superb leadership heads both Lincoln Center and the Philharmonic, asserts that privacy in donations is essential to continue the flow of major gifts. As recent political experience has shown, this is clearly difficult. But anonymity is possible, and would seem the best road in private realms, avoiding controversy, undue pressures and enabling everyone to feel grateful without feeling that necessary information is being withheld.

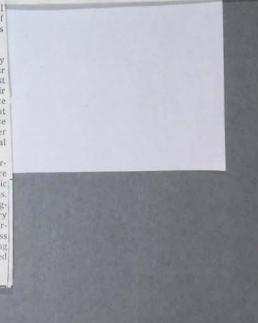
THE ONE MICHT discourses

WHILE ONE MIGHT disagree with some aspects of Ames' handling of personal grants to the arts, there can be no argument at all to his distinguished generalship in the battle for increased public subsidy for the arts and humanities.

In his moving remarks at the dedication of Avery Fisher Hall, Ames indicated that personal philanthropy and audience support for the arts were doing more than their share, but that "the total of all governmental aid from all sources is only 7 per cent of the total costs, and that is clearly inadequate."

Ames summarized by saying "the real failure is the failure to do that which should be done."

If management, unions, public and government will join constructively and creatively, our arts can stop wasting time and energy passing the hat, and get on with their rightful mission to preserve our cultural past, enrich our present and insure our future where the arts are meaningfully available to all.



The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	APF	Strike, 1973

By ROBERT HANLEY A seven-week strike against the Museum of Modern Art ended yesterday when its professional and administrative workers voted to accept a new 29-month contract.

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a new 29-month contract. After a heated three-and-a-half hour meeting, the strik-ing members of Local 1, Mu-eum Division of the Distrib-striked the contract, 51 to to ware the contract, 51 to ware this morning. The contract, which was work do ut in marathon ne-yotiations and mediation wage increase of 17 per cent networks and mediation wage increase of 17 per cent to triving Council. The union had asked for a 5 per cent raise in a one-year ontract, while the museum initially offered annual 51/s per cent increases in a two year pact. The union also sought - unsuccessfully - to conden its jurisdiction. The initial increment is an findedate 51/s per cent, re-troactive to July 1, when the After a heated three-and-a-

union's two-year contract ex-pired. An annual 5½ per cent increase becomes effective tomorrow. And the last year of the contract, from Dec. 1, 1974, to Nov. 30, 1975, pro-vides a 6 per cent wage boost. Basic calarise ourse the

vides a 6 per cent wage boost. Basic salaries over the term of the pact will, range from \$7,000 for a bookstore clerk with a year's experi-ence to \$18,720 for an asso-clate curator. Under the old contract, salaries ran from \$6,100 to \$16,000, museum officials reported.

Gratitude Expressed

In a brief statement issued after the ratification vote, the museum's director, Rich-ard E. Oldenburg, expressed gratitude "for the patience and understanding shown by the museum's members and general public during these past difficult weeks."

past difficult weeks." Although the walkout, which began Oct. 9, did not force the museum to shut down, its film series was canceled and the scheduling of major exhibitions was disrupted because other unionized workers, including

the Teamsters, refused to cross picket lines of Local 1. The film showings will re-sume today with perform-ances at 2 P.M. and 5:30 P.M. After the ratification, Mr. Oldenburg and other mu-seum officials began draw-ing up plans for the opening of the previously postponed Marcel Duchamp retrospec-tive.

"We hope to have the ex-hibition either just before Christmas or immediately after," a spokesman for the museum said late yesterday afternoon.

afternoon. The Duchamp exhibition, currently at the Philadelphia Museum of Art, had been scheduled to open here next Wednesday. But that date was canceled, for fear that the collection might de dam-aged if it was moved through picket lines outside the mu-seum. seum.

seum. About 100 of the 163 unionized employes who manned the picket lines agreed yesterday to assemble outside the museum's main entrance at 11 West 53d Street and march in to work

together today, a union spokesman said. The spokesman said that

spokesman said. The spokesman said that the settlement proposal, which union bargainers pre-sented without recommenda-tion, drew "mixed feelings", during the closed-door meet-ing at 13 Astor Place. Description of the union's failure to win a key demand — adding to union rolls 12 upper-level job tiles, includ-ing curator, associate regis-trar and assistant to the di-rector. Under the contract, the union will have the op-tions floard. Man arced to ease proce-dural requirements for union representatives to sit in on policy and planning meetings of the board of trustees. The rector doring power. Man another issue, the mu-dural requirements for union representatives, however, were denied voting power. Man another dor dispute. Man egotiations were held westerday in the strike against the New York Cir-

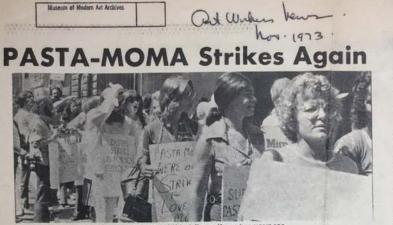
Modern Museum's Staff Ends Walkout

Museum of Modern Art Archives

THE NEW YORK TIMES, FRIDAY, NOVEM

The Museum of Modern Art Archives, NY

Series.Folder:



Déja vu: PASTA-MOMA strike, as it was two years ago. manager, be made eligible for un-

Once again, as "they did two years ago, the members of the Professional and Administrative Staff Association (PASTA) of the Museum of Modern Art have taken to the picket lines, and the issue, as usual, is money.

But also at issue this year, and perhaps the chief stumbling block in settling the strike, is the union's insistence that "certain senior tities," including curator, associate registrar, assistant to director, chief accountant and warehouse

ion membership. Management wants to keep these titles as "supervisory positions.

"We need a strong second line, so if the union goes on strike, someone is here to work," explained a spokeswoman for the

PASTA, which is the collective bargaining agent for all MOMA staff members who are not mana-gerial, is also asking for an acrossthe-board raise in salaries, increasing the present \$6,100 minimum to \$7,200. The union also wants representation on the museum's board of trustees.

The strike, which began Oct. 9, was expected to be a long one. At the end of last month, the museum rejected a union offer to go back to work if the issues were submitted to a fact-finding panel whose recommendations would not be binding. Both sides ap-peared to be far apart. would

who are interested in planning for the profit of only a few, so our cities, our centers of civilization, become unitvable, "A man like Thomas Hoving should be fired." "What does Hoving represent?" "He's arrogant and contemptu-ous and uses the Metropolitan Mu-

seum to advance his personal ca-reer. He may be a scholar in the

medieval field, he once ran the cloisters, but the museum's geared to a middle class not even living in

the cities. Now it's expanding into

the park. That decision should be made by the people, not a Thom-

as Hoving." "How will museums get money if they stop courting the rich?"

"From the city and state, Muse

ums have a valid function, more so than the private theater, to impart the idea of quality, of

what has mattered to the greatest number of people - not just to

When this article is done, I

create audiences.

won't

art briefs

ARTIST WINS TAX FIGHT

Collection:

APF

Artist John E., Harris appears to have won his battle against a business inventory tax on the paintings in his studio (ART WORK-ERS NEWS, September 1973). The Tax Appeals Board in Ellsworth, Maine, where Harris has his studio, decided after a hearing that the paintings could not be taxed. The city assessor can appeal the decision. If the paintings had been taxed, it would have been the first

time in the United States that an artist was successfully taxed for his unsold work.

"Financially, it was a small tax," Harris wrote to the ART WORKERS NEWS, "but the assessor had corresponded with the state and had stated that other towns would follow suit. It was for this reason that I fought the tax — a matter of principle for any artist in Maine."

MUSEUMS DISCUSS ART SALES

Museum officials from around New York State, speaking last month at a conference in New York City, defended the deacces-sioning policies of their institutions and said that their operations would be seriously hampered by further restrictions, such as those agreed to by the Metropolitan Museum of Art. The conference was called by State Attorney General Louis J. Lefkowitz, whose office helped create the new disposition proced-ures for the Metropolitan Museum after its well-publicized deacces-sioning controversy. William Rubin, chief curator of painting and sculpture at the Museum of Modern Art, and Stephen E. Weil, administrator of the Whitney Museum of American Art, both said that the provisions for public disclosure and prior notice of sales agreed to by the possible deals in the art marketplace. An observer from the Metropolitan Museum was said to have attended, but did not choose to speak.

attended, but did not choose to speak. The attorney general, after the meeting, said he favored self-regulation by museums, and he did not foresee any further restric-

LAST LOOK AT "BLUE POLES"

Jackson Pollock's "Blue Poles," sold recently by a New York collector to the Australian National Gallery, will be shown through Jan, 9 at the National Gallery of Art in Washington, D.C. The painting will be part of an exhibition called "American Art at Mid-Century," the first exhibition of modern painting and sculpture organized by the National Gallery. Ben Heller, a businessman, sold "Blue Poles" for a record \$2 million last September.

NEA BACKS THE DISABLED

The National Council on the Arts recently adopted a resolution urging that cultural facilities and activities be made accessible to

the physically disabled. The council, which is the advisory group to the National Endowment for the Arts, requested NEA to include the needs of the disabled in its planning and review of proposals and grants.

the disabled in its planning and review of proposals and grants. As a result of the council's action, NEA's Museum Program guidelines for the 1975 fiscal year have been revised to include provisions for matching grants to survey the changes needed to make museum buildings more accessible to the disabled. Museums can apply for these federal matching funds under the

Visiting Specialist Program.

	Herbert S. Gersman	m
of	THE SURREALIST REVOLUTION IN FRANCE	
at	"a comprehensive account of the politics of surrealism, its esthetics, its philosophical ambi- tion Gratifying throughout."	The University of Michigan Press
	-Henri Peyre With eight pages of illustrations. \$8.50/paperbound \$3.45	615 East University Ann Arbor, Michigan 48106 AWN
white rchi- med joint	André Breton MANIFESTOS OF SURREALISM	Please send me the following book[s]. Payment is enclosed.
ying ires. htro- stin-	"A magnificent translation of Breton's collected pronunciamentos, 1934-53." —New Yorker	
	\$8.50/paperbound \$3.25	Name
1	J. H. Matthews SURREALISM AND FILM	Address
	"The author gives the first accurate appraisal in English of what is authentically surrealist in film The material on Budwell is the best study of	City State Zip
	his work to appear in English." —John Lyle, Art and Artists With sixteen pages of photographs. \$6.50	Add 4% Sales Tax on all orders to be shipped to a Michigan Address. Add 25¢ per order to cover cost of postage and handling.

Filmmaker Focuses on Museums curators. The atmosphere of the museum should be politicized. kick the driver into the street. "It's clear," he says, "that it's our business culture, not just those Watergate crooks in Washington, who are interested in planning for

Artists must politicize. A German artist had a work in the Guggen-heim which listed the major

American corporations. The work was thrown out. You can't attack the corporations,"

De Antonio and I are in a taxi. "What none of these people want to face," he says, "is that art is cruel, 99,000 out of 100,000 don't make it. The ones who join

in groups often are the ones who don't do any art, and as soon as

in groups often are the ones who don't do any art, and as soon as any of them got with a good gallery, they'd be happy. Or if they get money, they stoo talking, "I used to play poker with Brodsky," he says, "analyst of De Kooning, Franz Kline, etc. He made his patients give him paint-ions out of caratitude and theo

ings out of gratitude, and then he'd win a fortune off them play-ing poker."

"Why did they play if they always lost?" I ask. "Artists make so much money they don't care." D tells of a scene from his

Vietnam film that he found in an old French newsreel. Three colo

nialists in white suits ride to a cafe in a rickshaw, then get out and

By ROSALYND C. FRIEDMAN

Emile de Antonio wants artists on the boards of directors of museums. An expert on power, he talks into the tape recorder to me and to himself.

Filmmaker of Painters Painting, Filmmaker of Painters Painting, Millhouse, In the Year of the Pig, Rush to Judgement and Point of Order, he deals with politics in the American experience. He calls his work, "demythologizing," and was the first to make a documen-tary "without some narrator's voice telling you what's happen-

ing." "I'm very much an American," he says, "Somebody asked me af-ter all these films, don't I see anything good in America. I think American art is good. I like American art.

They should damn well have huge shows of blacks' and wom-en's work, though as a group I don't think either yet equals the male white painters of my genera-tion - Stella, Olitski - but something wonderful happens to a perto see his work up. Museums should have artists

on the boards of directors," he says. "The museum can't exist without artists. They should have guards and administrators and cu-rators on those boards, too.

"Museums were created by the upper bourgeoisie because they were tremendous tax shelters, and tremendous gratifiers of ego -you know, the Billy Sol Estes collection of sun paintings - and for a third reason: the extension of power.

'I would suggest that, of, let's say, 20 people on the board of the Modern, if you insisted that five were artists, and five were people who work in the museum, the museum would simply behave differently toward the society than it does with capitalists running it."

D supports PASTA, the Profes sional and Administrative Staff Association of the Museum of Modern Art, in its strike for a management voice and salary calse

raises, "With what they spend on black tie openings," says D, "you could probably pay a few salaries, "There is no artist in America who doesn't want to be hung in the MOMA if the truth is laid yare. The museum should stand. bare. The museum should stand but its internal organization be "There should be more women

George H. Forsyth and Kurt Weitzmann THE MONASTER SAINT CATHERIN MOUNT SINAI Church and Fortress of Justinian: Pla

In over 450 superb color and black-ar plates, this magnificent volume records th tecture, mosaics, and wall paintings of th monastery of Saint Catherine. Since 1955 team of specialists has been engaged in i and photographing these remarkable for The pitorial result, together with a gener duction, is bandsomely creased of in the duction, is handsomely presented in th guished book.

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Until December 31, 1973 \$37.50 Thereafter \$45.00

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The Museum of Modern Art Archives, NY	APF	Strike, 1973



sue," Mr. Oldenburg told Mr. I Sipser. Though attendance has been down during the strike — the museum says by 15 per cent, the union insists by more and its highly popular film program has been interrupted, the museum has remained open to

Museum of Modern Art Archives, NY	Collection:	Series.	Folder:
And Art Archives, NY	APF	Strike,	1973
certain h which ma supervisor join the u do so. "Nothin the recom ers who h for living and who seeking t sue," Mr. Sipser. Though down du museum the unio and its hi gram has museum the public Unlike bers of t monic, in no music therefore ticket sa been abl its regul sell \$2 a ers circl "Just pa by." "Medi Sipser si terview he is or extendee more th had 14 r lowed 1 an dra the moveme At le ployes since 00 says the to \$7,20 raises a prefer	union's demand that gher-level workers, herement insists are y be permitted to an of they wish to gwould be gained by mendation of outsid- ave no responsibili- to compromise the is- Oldenburg told Mr. Attendance has been is the strike - the been interrupted, the the strike by more- bly popular film pro- been interrupted, the to continue showing ar exhibitions and to by the orchestra and no audiences and no is, the museum has a to continue showing ar exhibitions and to dimissions while strik- e out front pleading. The has failed," Mr. id in a telephone fai- rom Cleveland, where oher business. "We our old contract by an three months. We legotiating sessions re hasn't been any at 100 museum em- ts, 9, though the union figure is higher, closer han to 100. It is asking ease in the minimum r workers from \$6,100 0 and across-the-board of more than the 5½ tor which the other at the museum have		

The Museum of Madam Art And Art	Collection:	Series.Folder:
The Museum of Modern Art Archives, NY	APF	Strike, 1973



Monat in New York, blau ist der lebenden amerikanischen Künstlers ge-Himmel, als hätte nie der Smog ein zahlt. Auch in der Plastik schlug Johns Lüftchen über den Häuserschluchten von Manhattan getrübt. Frisch noch ist die Saison, aber gleich bleiben sich die Probleme: Wohin führt uns die Kunst, welchen Sinn hat Kunst in einer Stadt, in der man sich terrorisiert fühlt, sobald man vor die eigene Haustür tritt, in einem Land, das politische Ereignisse von shakespearescher Dramatik als Vaudeville nachspielt? In einem uner-bärt offener Schlerefen hört offenen Selbsterforschungsprozess folgt man Akt um Akt täglich am Fernsehen. Trotzdem: Geschäfte wie üblich? Stetig steigende Preise und sinkender Geldwert scheinen die Schwingen des Kunstmarktes zu beflügeln, und man rechnet mit ausländischen Kunden. Japanische und schweizerische Investmentgruppen versprechen in Inse-raten in der «New York Times» Höchst-preise und «Bargeld unbegrenzt» für die Kunst unserer Zeit.

Vor dem Museum of Modern Art (MOMA) an der 53. Strasse streikt ein Teil der Angestellten. Buchhalter, Konservatoren, Kellnerinnen, Sekretärinnen, Bibliothekare, Garderobefrauen werben um Sympathie für ihre Lohnforderungen. Mit schlechtem Gewissen schleicht man ins Museum, das trotzdem offen ist. Zum 80. Geburtstag von Miró zeigt es im eigenen Besitz befindliche Werke, Gaben des Künstlers und zugesagte Schenkungen. Gepriesen als die grösste Miró-Kollektion in öffentlichem (und auch privatem) Besitz (60 Stück), ist es gewiss nicht die bestmögliche. Daneben sieht man eine Werkschau von Ells-worth Kelly aus 24 Arbeitsjahren, etwas zu beengend gehängt und schlecht aus-gewählt, um seiner nach dem Gegengewicht des Umraums verlangenden Malerei der einfachen grossen Formen und elementaren Farbverhältnisse gerecht zu werden.

Richard E. Oldenburg, Direktor des MOMA, entschuldigt sich für die Unbequemlichkeiten, die dem Publikum durch den Streik entstehen: «... die Parteien sind zur Zeit tief gespalten, nicht nur über Geldfragen, sondern auch über solche der Museumspolitik.» Die Diskussion über den zweiten Punkt

Der Oktober ist der wohl schönste mehr als je zuvor für das Werk eines Monat in New York, blau ist der lebenden amerikanischen Künstlers gedas schon Dagewesene: die Nachbildung zweier Ballantine-Bierbüchsen in Bronze und bemalt auf einem Sockel erbrachte 90 000 Dollar. Das sind freilich bescheidene Summen, wenn man bedenkt, dass ein Schweizer Kunsthändler in der Auktion am Tage zuvor das Picasso-Bild «Jeune homme au bouquet» für 720 000 Dollar erwarb.

> Allgemein kann man feststellen, dass Malerei wieder (in) ist. Das ist kein Trick des Kunsthandels. Das Bedürfnis lebt auf, sich in einem überblickbaren und kontrollierbaren Medium auszudrücken, das der Künstler in eigener Regie frei zu bearbeiten vermag. Das Werk von Ellsworth Kelly (*1923) ist dafür ein Hinweis. An der Entstehung des «shaped canva» und minimalisti-scher Aeusserungen in Malerei und Plastik der sechziger Jahre wesentlich beteiligt, sucht er Bestätigung für die These vom Kunstwerk als einem sich selbst erklärenden ästhetischen Objekt. Gestaltungslogik half ihm, seine Imagination ohne Verschleiss über manche schwache Zwischenperiode in die Gegenwart zu retten, Anders der Farbfeld-maler Jules Olitski (*1922) im Whitney-Museum. An seinen Bildern kann man sehr genau ablesen, dass Farbsensibilität - im Umkreis von Rothko nicht ausreicht, wenn kein entwicklungsfähiger Ideenkern dahintersteht.

> Frappant wirken die neuen Arbeiten des Konzeptualisten Mel Bochner (bei Sonabend in der Downtown-Galerie). Plötzlich manifestiert sich sein System-denken als ein pitdenken von ausgedenken als ein Bilddenken von ausgesprochen malerischer Qualität. Durch Zahlen markierte Beziehungsnetze in der Flächer Klerte der Fläche fangen schwarze Elementarformen auf und steuern diese rhythmisch: der Bilddynamismus von Malevitsch findet in einer heutigen Bewusstseinsstruktur Eingang. Im Guggenheim-Museum wird Mitte November eine Ausstellung des russischen Supremati-sten. sten

Lob erntete der englische Pop-Künst-ler Richard Hamilton (*1922) bei der New Yorker Karik Man konnte die

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worth Kelly aus 24 Arbeitsjahren, etwas denken als ein Bilddenken von ausge zu beengend gehängt und schlecht ausgewählt, um seiner nach dem Gegengewicht des Umraums verlangenden Malerei der einfachen grossen Formen und elementaren Farbverhältnisse gerecht zu werden.

Richard E. Oldenburg, Direktor des MOMA, entschuldigt sich für die Unbequemlichkeiten, die dem Publikum durch den Streik entstehen: «... die Parteien sind zur Zeit tief gespalten, nicht nur über Geldfragen, sondern auch über solche der Museumspolitik.» Die Diskussion über den zweiten Punkt zieht weite Kreise. Staatsanwalt Lefkowitz hat die Vertreter aller Kunstinstitu-te im Staat New York zu sich gebeten, um die Frage der öffentlichen Darlegung des Verkaufes (und des Tausches) Kunstwerken durch Museen zu erörtern. William Rubin, Chefkonservator für Malerei und Plastik am Museum of Modern Art, erwiderte ihm, die bedeutende Sammlung seines Museums wäre nie zustande gekommen, wäre man solchen Restriktionen unterworfen gewesen. Das Büro des Staatsanwalts prüft die heikle Angelegenheit weiter, die sich an den überraschenden Verkäufen des Metropolitan Museum letztes Jahr entzündet hatte.

Gestreikt wurde auch vor dem Auktionshaus von Sotheby Parke Bernet an der Madison Avenue am Abend, als 50 Werke aus der Pop-Sammlung des Taxiflotten-Besitzers Robert S. Scull unter den Hammer kamen und für insge-samt 2 242 900 Dollar insbesondere nach Europa gingen. Eine Gruppe von Taxifahrern drängte sich am Eingang, als die Feinsten der Feinen aus der internationalen Kunstwelt Einzug hielten. Die «Cabbies» schwenkten Tafeln, auf denen zu lesen war, Mr. Scull bereichere sich auf ihre Kosten, um mit dem «beautiful people» sein zu können. Alles löste sich friedlich, die einen blieben draussen, die andern gingen zur Auktion hinein. Man sagt, Scull sei eine feste Summe für seine Sammlung zugesagt worden. Vieles blieb unter dem Schätzpreis, aber mit Jasper Johns wurden gleich mehrere Auktionsrekorde erreicht: mit 240 000 Dollar wurde

sprochen malerischer Qualität. Durch Zahlen markierte Beziehungsnetze in der Fläche fangen schwarze Elementarformen auf und steuern diese rhythmisch: der Bilddynamismus von Malevitsch findet in einer heutigen Bewusstseinsstruktur Eingang. Im Guggenheim-Museum wird Mitte November eine Ausstellung des russischen Suprematisten.

Lob erntete der englische Pop-Künstler Richard Hamilton (*1922) bei der New Yorker Kritik. Man konnte die eigene Brillanz an der seinen messen. Das Guggenheim-Museum hatte ihn eingeladen, der Frank Lloyd Wrights berühmten Spiralbau 1955-56 in einer Werkreihe verewigte. Hamilton hat die 160 Werkbeispiele von 1949 bis 1973 selbst ausgewählt, gehängt und im Katalog kommentiert. Barbara Rose geht im «New York Magazine» so weit, dass sie Hamiltons Collagen als Bildkommentar der Massenkultur in Vergleich zu den Merz-Collagen von Schwitters bringt. Da läge die amerikanische Pop Art näher. Hamilton kannte die USA nicht, als er begann, die Ikonografie der Plastik-Aera zu verschlüsseln. Technisch raffiniert, inhaltlich vieldeutig und viel-schichtig, wirkt seine Bildsprache als ein dichtes Gewebe von Ereignissen und Empfindungen. Die Direktheit eines Lichtenstein, Warhol, Wesselman erscheinen dagegen als Rückkoppelung einer eindimensionalen Welt ohne Zweifel und Zwischentöne. Europäische und amerikanische Kunst folgen ihren Eigengesetzen.

Wo könnte man sich bei uns eine Ausstellung über Blue jeans als Kulturdokumente einer Epoche vorstellen? 66 numerierte Reliquien von Andy Warhols farbbekleckerten Hosen bis zu den kleinsten und grössten je hergestellten Jeans. Zur Einrichtung der heiteren und aufschlussreichen Schau, von sanfter Blues-Musik überrieselt, hat man einen Kunsthistoriker bemüht. Sie befindet sich im Stockwerk über der bekannten Boutique «Serendipity». Dort kann man den «Male-deine-eigenen-Jeans-Malkasten» erstehen,

D. 823,935 - S. 1,407,660 NEW YORK CITY METROPOLITAN AREA finances OCT 28 1973

Museum of Modern Art Archives The Two Most Striking Shows in Town

The Museum of Modern Art Archives, NY

The pickets at MOMA point a warning of what may await other museums ... By LEAH GORDON

"M IRO, MIRO on the wall, who's the richest of them all?" read the pick-et placard outside the Museum of Modern Art where striking staff members had walked out, as they did two years ago, giving the institution the dubious honor of being the only museum in the United only museum in the United States to have been struck by its professional personnel, not once, but twice.

"They couldn't mean us," lamented Richard Oldenburg, lamented Richard Oldenburg, the Modern's 40-year-old di-rector. "I wish we had the endowment some museums have." Oldenburg was ob-viously referring to the \$162-million endowment belong-ing to the Metropolitan Mu-seum of Art, and not his own \$20-million endowment. But the strikers did mean the Modern, and in their fight for better wages and the more controversial rights to have a staff representative sit on the 40-man Board of Trustees and to include in Trustees and to include in the union's membership senior curators, the striking staff of the Modern has drawn at-tention to the far deeper problems confronting many art museums.

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* Like the symphony orches-fragment of the libraries, the opera-fragment of the libraries, the opera-fragment of the libraries of the libraries of the libraries of the provide on by an unprece-fragment of the libraries of the libraries of the libraries of the provide as conservators and proved as and operating programs in urban community centers. All this takes money which

All this takes money which administrator after adminis-trator says he has less and less of. For the first time, several New York museums, which are largely privately financed and non-profit, have begun to show deficits. For the past five years, the Whitney has run at an annual deficit of around \$250,000. The Metropolitan was in the red as much as \$1.5-million in 1971-1972, but whittled it drastically down through staff and cost cutting to \$69, 000 in the fiscal year just ended. The Guggenheim be-gan to fall behind in 1971.

Leah Gordon is on the staff of Time, and often re-ports on the art scene.

and this year reports a def-icit of nearly \$200,000. And the Modern, which has al-ways run slightly in the red, saw the figure grow to an alarming \$1.5-million this past year.

Contrary to the impression the crowds at the museums give, attendance is not grow-ing. At the Metropolitan and the Modern, the numb-ers have been fairly stable since 1970, but in other mu-seums, such as the Whitney, the Guggenheim and the Cloisters, attendance is down. The reasons for the drop are varied but officials cite in varied, but officials cite in-creased admissions fees, the fear of traveling through high-crime areas to get to certain museums and the fact that many one-time museum-goers have moved to the sub-urbs and are reluctant to come into the city just to

see an art exhibit. While museums are not being forced out of business



Continued on Page 7



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Striking workers enlist great art in their cause as they march outside the Museum of Modern Art

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tinued from Page 1

AT SHOW, absolutes many are curtailing their accreating what tivities, Charles Buckley, president of the American Association of Museums, calls a "moral deficit." The Brooklyn now closes two days a week because it does not have enough guards; the Modern has had to table plans for certain exto table plans for certain ex-hibitions, such as a show of Cézanne's late works, because of the high insurance rates and other costs; the Met laid off 63 people in 1972 and left 41 vacancies unfilled; and one fast Costs museum and one East Coast museum has considered closing for the entire summer.

Museums are Museums are tapping every resource in order to raise money, even if it amounts to pennies. The Whitney now charges for drinks at openings; the Mu-seum of Contemporary Crafts instituted a wage freeze on its already underpaid staff and substituted one week ex-tra warefun and an hour less tapping tra vacation and an hour less work per day during the sum-mer, the Guggenheim raised its admission fee from 50 cents to \$1.

Yet it is ironic that art museums are in a financial bind. "No institution in U.S. history has traditionally had wealthier and more capable patrons than the museums of patrons than the museums of fine art," says W. McNeil Lowry, vice president of the Ford Foundation. But there is now more competi-tion than ever for the private donor's money. And even those that do give liberally find it is never enough. The Modern has just had a capi-tal fund drive in which near-ly \$20-million was pledged over a period of years, main-ly from its own trustees. "But it will simply keep us running to stay where we are "But it will simply keep us running to stay where we are because we are constantly dipping into our capital to meet our deficit," says Oldenburg.

Like the Modern, other mu seums have stepped up their fund-raising efforts, and have looked to corporations for looked to corporations for support in mounting exhibi-tions. Exxon helped sponsor the Modern's show of Afri-can textiles, Philip Morris is subsidizing the Whitney's "Flowering of American Folk Art" and Englehard Minerals and Chemicals underwrote the Metropolitan's exhibition of "Gold." "It has gotten to the point that we cannot unthe point that we cannot undertake a major exhibition without major underwriting," onfesses Stephen Weil, the Whitney's administrator.

Yet, even with all these efforts, museums are still unable to make it entirely on their own financially. "It is a familiar story but an ob-vious one," says the Museum Vious one," says the Museum Association's Charles Buck-ley. "The government—mu-nicipal, state and federal —must do more to help these institutions " In 1965 The Na-tional Endowment for the Arts was established and the following was reactined the following year received its first appropriation from Congress, a meager \$2.5-million.



"MEDEA"-Yula Gavala acts Medea in the Greek Art Theater's production of Euripides's tragedy. At the Players Theater, 115 MacDougal St., Tuesday.

to the Modern, its labor difficulties are a warning of what might await other art museums. Professional staffs

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Yet, even with all these efforts, museums are still unheir own financially. 'It is a familiar story but an obvisus one,' says the Museum Association's Charles Buckley. 'The government—municipal, state and federal —must do more to help these institutions.' In 1965 The National Endowment for the Atts was established and the following year received its first appropriation from Congress, a meager \$2.5-million Last month, eight years after its first grant, Congress approved a \$60-million budget for the National Endowment of which 13 per cent or \$7.8million is earmarked for museums, an average of 4 cents for each American.

But one of the problems with the National Endowment allotments and other major funding appropriations That it goes for special cojects, and not basic operating expenses. "The trouble is that these funds do not go for guards, steam heat, toilet paper, electric lights and salaries—the areas where we hurt," says the Whitney's Stephen Weil.

* Giving money to maintain a staff is not a very glamorous activity," remarked one the striking members of the striking members of the Modern. "People far prefer to give for paintings and subtree." At the Modern, where wages have been a factor in the dispute, the such as bookstore clerks and film booking agents has been \$6,100 a year or \$88 a week take-home pay. Fifty-four precent of those represented by mostly women who are conservators, administrative assitants and curatorial staff members, have been making less than \$8,500 annually, and only 7 per cent grossed over \$812,500.

But the Modern's staff is not alone in its predicament. In a survey conducted by the New York State Association of Museums in 1972, assistant curators, some with Ph.D's and working in the six largest city art museums, were found to make as little as \$9,000 a year. While union activity in the

While union activity in the city has so far been limited

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The Museum of Modern Art Archives, NY

Museum of Modern Art Archives

Hentoff

PASTA-MOMA: 'It's really rude to shout'

When I was 19, I helped organize a radio station in Boston, and in time, the American Federation of Radio Artists (this was in the Pleistocene period before the advent of television) became our bargaining unit. At first there was considerable

became our bargaining unit. At resistance from some members of the staff, let alone from management Despite the puny pay and unappealable assignements of split-shifts, several announcers thought it demeaning to join a labor union. Professionals dinti-torganize, they just suffered genteelly. After becoming shop steward, I found it in-structive that our initially most reluc-tant members were most assiduous in using the union's grievance in using the union's grievance machinery. Since then many diverse professionals, envious of blue-collar

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gains, have come into the union fold. The merger a year or two from now of the National Education Association and the American Federation of Teachers will result in the biggest incide and the second second second second second teachers and the second sec single union in the country. And university professors are being organized at a rate I would never have thought possible as recently as a decade ago. They should be organized, but I hope that as strong grievance procedures are written into those contracts, we may finally be able to jettison tenure which many students correctly see as a blight on a sizable number of campuses.

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strike—of benait of their chents. A key case in point was the successful walk-out this past summer by Legal Aid attorneys in New York. Currently, another white-collar strike is taking place in New York with ramifications far beyond this city you may have seen such a

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with rotationations far beyond this city. You may have seen picket lines outside the Museum of Modern Art and its warehouses. Manning and womanning ? them are members of the Professional and Administrative Staff Association of the Museum of Modern Art. (PASTA/MOMA). For-med in June 1900 the sensing had Modern Art. (PASTA/MOMA1. For-med in June, 1970, the union had enough strength a year later to win a National Labor Relations Board elec-tion certifying it as collective barganing agent for all staff mem-bers in conconsidered managerial or represented by other unions. PASTA/MOMA then became Local 1. Museum Division, of the 32,000 mem-ber Distributive Workers of America, part of District 65-the first such union in any museum in the United union in any museum in the United States

It's first two-year contract having

expired, the union, having gone through 14 weeks of fruitless negotiating sessions, hit the streets,

negotiations executions, into the arreets, so to speak on October 9. I am not going to detail all the hassles about pay, health and pension benefits, and the like, except to note that only seven per cent of the bargaining unit earn salaries of \$12,500 or more.

 $\begin{array}{c|cccc} Some \ professionals \ have \ even \\ organized and \ gone \ out \ on \\ strike on \ behalf \ of \ their \ clients. \ \lambda \\ \end{array} \begin{array}{c|ccccc} permit \ many \ wasteful \ practices \ n \\ having \ pa \\ barganing \ pa \\ bargan \ pa \\ bargan$

Series Folder

Strike, 1973

Accordingly, the union is pushing for staff participation in the policy-making. Its proposal is hardly drastic one staff member to be added to the 40-member Board of Trustees and on staff member for each of the seven Trustee Committees. As the union reasonably notes "Although the Museum refuses to pay us overtime because we are professionals,' it refuses to let us contribute our experience in deciding ts policies and programs.

There's another reason for having staff members present at policy-making meetings. It's one way to find out what the hell is going on before reading about it belatedly in the New

Having participated in a number of bargaining sessions while in radio, if m not unfamiliar with how secretive management can be with regard to all kinds of matters that directly concern the staff. In the con-text of this particular kind of strike demand, Susan Bertram, who heads of demand, Susan Bertram, who heads of a number of shurply relevant points in an address last line at the annual Having participated in a num number of sharply relevant points in an address last June at the annual meeting of the American Association

"The usual explanation for low salaries in museums," she said." is that the institutions are financially a unable to provide reasonable professional compensation. But that remains undocumented. Staffs are Continued on next page



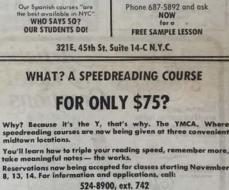
Two other elements make this a somewhat precedent-setting strike. First of all, management claims that Our Spanish courses "are the best available in NYC" WHO SAYS SO? OUR STUDENTS DO!

since the Museum is a non-profit un-dertaking for the greater cultural good of us all, its salaries must perforce be rather low. I am familiar with this line of argument, having once tried unsuccessfuly to organize an educational radio station where the executives did quite well

bearers rather than battle for decent pay and grievance procedures.

phasizes: of over \$1 million a year that the Museum has sustained for the past several years was not brought about by the public or the staff, but by policies and decisions of the Trustees and successive Administrations. It is they who for many years have failed to build up adequate endowment and

monetarily but the staff chose the psychic income of being culture Anyway, PASTA/MOMA em-hasizes: "We believe that the deficit



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OCT 21 1973

Art of The Times niversal

By John Canaday New York Times Service

NEW YORK - The second week in October, 1973, wasn't NEW YORK — The second week in October, 1973, wasn't exactly the most encouraging ever for an art reporter who likes his job but now and then hits a low and wonders whether his beat is really awfully important in comparison with those of his colleagues who cover such things as social problems, politics and wars. On Tueaday the Museum of Modern Art held a press preview for its new MITO exhibition, but the entrance was pickled by a line that included some of the very staff members who had worked on the exhibition and its catalog. What to do? On Wednesday, a taxi boarded after a tour of galleries on

What to do? On Wednesday, a taxi boarded after a tour of galleries on Sith street had just reached 64th, where "Shah 'Abbas and the Arts of Isfahan" was opening at Asia house, when the radio announced Agnew's resignation. How to get worked up over Shah 'Abbas, a Persian ruler who died three and half cen-turies ago, in the light of this immediate excitement? On Thursday, riding the bus to Princeton, N.J. to see an exhibition of drawings and etchings by Jusepe Rihera, the Sev-ententh century Spanish-Italian master, there was plenty of time to read through reports and editorials on the war in the Middle East. Ribera's subject matter frequently reflects vio-lence, but war is the real thing.

Tuesday's distraction was a local problem with national extensions: Wednesday's, a national drama with an interna-tional audience; Thursday's, an international explosion with sinister possibilities for global involvement. All that was left for art, if it was to rise above all this, was its claim to univer-sality, not always justified but, fortunately, supported in the cases of these three exhibitions.

At the age of 80, Miro has lived through two world wars, At the age of oo, anto has never through two works ways, an appalling civil war in his native spain, and all the other miscellaneous horrors of the Twentieth century. But his art, perhaps even enriched by these experiences apparently unre-lated to it, has been an increasingly emphatic affirmation of human spirit's capacity for joy, an affirmation all the more remarkable for having loud its early forms in the post-World war I defeatism of Dada. Heads more innorriant than Spiro Annew's is soint to

war I defeatism of Dada. Hends more important than Spiro Agnew's is going to seem about four centuries from now, certainly rolled about four centuries ago while 'Abbas was consolidating his authority over the chiefs of rival Persian tribes. We know about this from pienty of names and dates. What remains alive is the art of Isfahan that 'Abbas sponsored. Like the best art of any period it is a record of the ideals of a culture dis-tilded away from the impurities of its engendering civilization. The shah may not have been motivated by noble sentiments when he built the great mosque at Isfahan, but his architects designed a noble structure, which is what counts now.

designed a noble structure, which is what counts now. Art's expression of the ideals of an age does not have to be a matter of blindness or escapism. Seventeenth century Ifaly and spain were hardly elysium for people in general, and for some individuals they provided something close to hell on earth. In two or three of the drawings at Princeton, Ribera explicitly describes methods of torture employed by the Inquisition – hardly an ideal or escapist subject. Yet what comes through to us from his work as a whole in the baroque ontext of his century is the sense of excitement in expansion and discovery that came with men's abounding confidence in their power to master the work.

their power to master the world. To worry about a strike by a very small union at the Muse-um of Modern Art when we dismiss the fall of nations may seem irrational, but the trouble with historical perspective is that if it reduces enormous things in the distance it cannot but magnify small things in the immediate foreground, which is where the strike is at this writing. It is a sad strike, sad for a great institution struggling to hold its own against odds that seem to grow worse from day to day, and sad for the strikers because the chances are that they are sacrificing themselves to an impoint gesture. ASTA, an unfortunately giggly contraction of Profes-sional and Administrative Staff Assn. (of the museum), is local 1. Museum division of the Distributive Workers of America, a catch-all union with a great variety of jobs represented. I do ot see how so varied a group can present a united front, especially in the union's demands for a voice in museum poli-cy, which the curatorial staff alone desreves.

cy, which the curatorial staff alone deserves. One thing is certain — curators, except for the top men in fop museums, do have it hard. They are in the position that university professors and instructors were 20 years ago — highly trained, underpaid, and expected to find compensation in the preatige of their jobs as cultural arbiters of the commu-nity. It's an old truth — but a desperate one: you can't eat preatige. This is what I meant by the national extension of this local problem, for the truth holds across the country. The present strike, whether or not it fails otherwise, is legitimate in its argument that the people who apend their lives making art available to the rest of us deserve adequate compensation for doing ao.

doing so. In the meanwhile, although it may not comfort the

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Picket museum for pay hi

NEW YORK — Picket lines of striking museum workers have been marching at the entrance of the <u>Museum</u> of Modern Art on West 53 Street since Oct. 9. The strikers' placards demand higher wages



1,000 museums in the USSR

An applied arts museum of the republic has opened in Alma-Ata, capital of the Kazakh SSR. The museum has 820 exhibits — articles made by craftsmen and artisans.

Museum staff members collected folk art works in the most outlying corners of the republic. They have succeeded in searching out women's unique decorations made of silver, articles made of leather, carpets and household items dating back to the turn of the century.

There are over 1,000 museums in the USSR — memorial, art, local folk lore, historical and others, with a total of about 37 million exhibits. Historical and artistic objects, which reflect the national pride of the Soviet people, are carefully treasured.

The number of visits to museums is rapidly growing. These depositories of cultural values are becoming centers of cultural and educational work. Museums organize public meetings with artists, writers, scientists, participants in historical events, and they also run so-called culture universities. Excursions and lecture work is expanding and improving. They are one of the active forms of aesthetic education. The country's museums conduct up to 20,000 traveling shows each vear. and better working conditions. What the picketers don't want is a yearly minimum pay of \$6,400 - not even a subsistence wage.

kes

wage. The museum strikers belong to Local 1. Museum Division of the Distributive Workers of America, and say they represent most of the museum's 360 workers, though the museum administration disputes that claim. In any case, the museum has had to curtail its activities, although the doors remain open.

The strikers want the minimum wage raised to at least \$7,200 a year, which, they point out, is still below the national average. They argue that the museum plays poor when it comes to paying the lower-rank workers, but when it comes to paying the top people — 40 in all — it proves extremely generous. The strikers state that pay raises to the top 40 workers match the raises of the remaining 170 staff workers.

The strikers want to know why the museum top brass has assigned a disproportionate amount of its endowment fund to pensions for the management — \$700,000—and only \$150,000 to the ordinary rank-and-file.

They also ask why the museum laid off 36 employees last year for "financial reasons" at the same time that it was making these lavish allotments to the pension fund.

The union charges, too, that the museum administration refused to grant merit increases to bargaining-unit employees even after such increases were recommended by management personnel.

This is the second time Museum of Modern Art workers have struck. The first time was in 1971. That strike lasted 15 days before ending on a compromise.

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NEW YORK, N.Y. TIMES D. 823,935 — S. 1,407,660

NEW YORK CITY METROPOLITAN AREA

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Museum of Modern Art Archives

Names and Dates Die, Art Lives

By JOHN CANADAY

Art

HE second week in October, 1973, wasn't ex-actly the most encouraging ever for an art reporter who likes his job but now and then hits a low and wonders whether his beat is really awfully impor-tant in comparison with those of his colleagues who cover such things as social problems, politics and wars. On Tuesday the Museum of Modern Art held a press preview for its new Miró exhibition, but the entrance was picketed by a line that in-cluded some of the very staff members who had worked on the exhibition and its catalogue. What to do?

On Wednesday, a taxi boarded after a tour of gal-leries on 57th Street had just reached 64th, where "Shah 'Abbas and the Arts of "Shah Aobas and the Arts of Isfahan" was opening at Asia House, when the radio announced Agnew's resigna-tion. How to get worked up over Shah 'Abbas, a Persian ruler who died three and a half centuries ago, in the light of this immediate ex-citement?

On Thursday, riding the bus to Princeton to see an exhibition of drawings and etchings by Jusepe de Ribera, the 17th-century Spanish-Italian master, there was plenty of time to read through the morning paper's reports and editorials on the war in the Middle East. Ribera's subject matter fre-quently reflects violence, but war is the real thing.

Tuesday's distraction was a local problem with national extensions; Wednesday's, a national drama with an in-ternational audience; Thurs-day's, an international exploion with sinister possibilities or global involvement. All that was left for art, if it was to rise above all this, was its claim to universality, not al-ways justified but, fortunately, supported in the cases of these three exhibitions.

At the age of 80, Miro has lived through two World Wars, an appailing civil war in his native Spain, and all the other miscellaneous hor-rors of the 20th century. But bis at myname ar shall his art, perhaps even enriched by these experiences appar-ently unrelated to it, has been an increasingly emphatic af-firmation of the human spir-it's capacity for joy, an affirmation all the more remarkable for having found its early forms in the post-

World War I defeatism of Dada.

Heads more important than Spiro Agnew's is going to seem about four centuries from now, certainly rolled about four centuries ago while 'Abbas was consolidating his authority over the chiefs of rival Persian tribes. We know about this from We know about this from plenty of names and dates, all dead. What remains alive is the art of Isfahan that 'Abbas sponsored. Like the best art of any period, it is a record of the ideals of a culture distilled away from the impurities of its engen-desing culture for the Shah dering civilization. The Shah may not have been motivated by noble sentiments when he built the great mosque at Isfahan, but his architects designed a noble structure,

which is what counts now. Art's expression of the ideals of an age does not have to be a matter of blindness or escapism. Sev-enteenth-century Italy and Spain were hardly Elysium for people in general, and for tor people in general, and for some individuals they pro-vided something close to hell on earth. In two or three of the drawings at Princeton, Ribera explicitly describes methods of torture employed by the Inquisition herdite the Inquisition-hardly by an ideal or escapist subject. Yet what comes through to us from his work as a whole in the baroque context of his In the paroque context of his century is the sense of ex-citement in expansion and discovery that came with men's abounding confidence in their power to master the world world.

To worry about a strike by a very small union at the Museum of Modern Art when we dismiss the fall of na-tions may seem irrational, but the trouble with histori-cal perspective is that if it reduces enormous things in the distance it cannot but magnify small things in the immediate foreground, which is where the strike is at this writing. It is a sad strike, sad for a great institution struggling to hold its own against odds that seem to grow worse from day to day,

'If historical perspective reduces enormous things in the distance, it cannot but magnify small things in the foreground."

cially in the union's de-mands for a voice in museum policy, which the curatorial staff alone deserves. and sad for the strikers be-cause the chances are that they are sacrificing them-selves to an impotent ges-ture. But PASTA disagrees.

One thing is certain-cu-rators, except for the top men in top museums, do have it hard. They are in the position that university pro-fessors and instructors were twenty years ago-highly trained, underpaid, and exrearies, inderpate, and ex-pected to find compensation in the prestige of their jobs as cultural arbiters of the community. It's an old truth but a desperate one: you work not exercise. can't eat prestige. This is what I meant by

the national extension of this local problem, for the truth holds across the country. The present strike, whether or not it fails otherwise, is legitimate in its argument that the people who spend their lives making art avail-able to the rest of us deserve adequate compensation for doing so.

In the meanwhile, although it may not comfort the strikers, art marches on.



1973

"Squatting Camel," Isfahan, 1678, in a new exhibition at Asia House. Is it really awfully important, in compari-son with social problems, politics and wars?

PASTA, an unfortunately giggly contraction of Profes-sional and Administrative

giggly contraction of Profes-sional and Administrative Staff Association (of the mu-seum), is Local 1, Museum Division of the Distributive Workers of America, a catch-all union whose bar-gaining power in this case is weakened because it has caught members as disparate professionally as a museum

caught members as disparate professionally as a museum bartender, secretaries, and members of the junior cura-torial echelon. I do not see how so varied a group can

present a united front, espe-

The Museum of Mardan and Andrews	Collection:	Series.Folder:
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Seven high school students in rural Bellbrook, Ohio, have found that the current energy crisis has given them the opportunity to protest against a ban on driving cars to school.

Triving cars to school. They rode horses this week and "parked" them in the school grounds. Though they say they did it to draw attention to the school's ban on driv-ing cars, they claim also that riding horses can help conserve petrol. The school principal, Mr James McGure, wasn't impressed. He told the students that if they did fragain they would be suspended. He school board has barred them from the grounds. It looks like it's back to shank's pony

It looks like it's back to shank's pony for the students.

The director of the United States Mint, Irs Betty Higby, this week appealed to tople to remember that pennice ONT come from heaven. Mrs Higby said that producing enough presents one of the mint's most seriols problems.

On an average day the mint in Denver churns out 16.5 million of the coins, but most of them end up in a jar or are swallowed by a piggy-bank.

"If we didn't meet the demand a short-age would result.

"People just don't want to bother with pennies—even the banks won't take them unless they're wrapped, and no-one wants to spend the time wrapping 400 pennies to get \$4," she said.

As fall draws to a close, this season is being considered as one of the most dismal in New York's cultural history. It wasn't the quality of performances, but the fact that there just weren't many of them. Four major strikes crippled the cultural life of the city causing not only financial loss, but casting gloom over what is normally an exciting time of year.

On September 1, musicians at the New York City Opera began a 24-day strike which ended with the signing of a three-year contract.

year contract. A day after they returned to work, the 106 members of the New York Philhar-monic Orchestra walked out — and still are — forcing the cancellation of the whole of the orchestra's new season ex-cept for the opening week.

Moving into October, the Museum of Modern Art was hit by a dispute and

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year contract. A day after they returned to work, the 106 members of the New York Philhar-monic Orchestra walked out — and still are — forcing the cancellation of the whole of the orchestra's new season ex-cept for the opening week. Moving into October, the Museum of Modern Art was hit by a dispute and was struck by its professional and administration workers. They are still on strike and though the effects on the pub-lic have not been great, it does threaten future shows. And now the New York City Ballet

And now the New York City Ballet dancers have struck on the eve of their 25th anniversary. If was the first strike in the company's history and all per-formances have been cancelled until the dancers return to work. Still these here been

dancers return to work. Still, there has been some heartening news, it not for culture lovers. The city's striking private hospital workers returned to work-and what promised to be a dan-gerous strike by firemen was cut short recently.

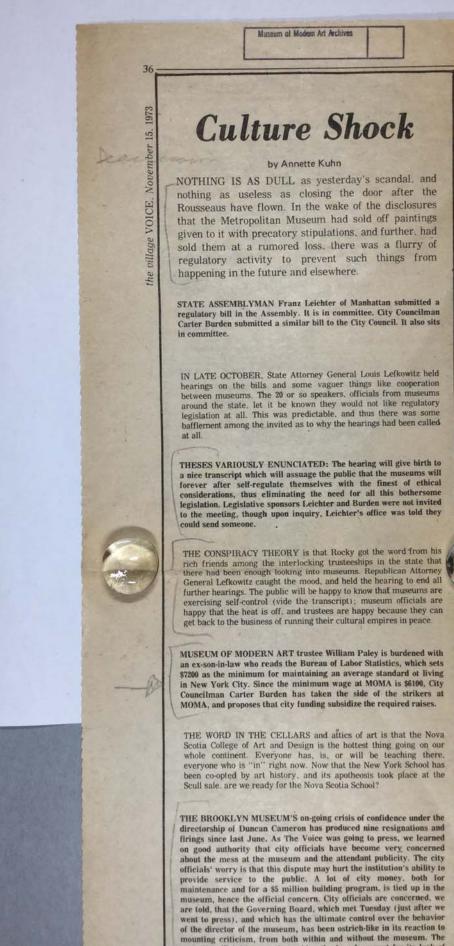
Things must be bad when you get handed a pamphlet called a "nutri-tritional survival kit" outside a supermarket.

A national women's group called Ac-tion for Children's Television, is dis-tributing the pamphlet in an effort to help parents educate children away from-sugary snacks and cereals advertised on television.

The group says that during an hour on Saturday morning television children see up to 24 advertisements, many of them for sugared foods. The kit suggests alternative snacks for parents to give their children.

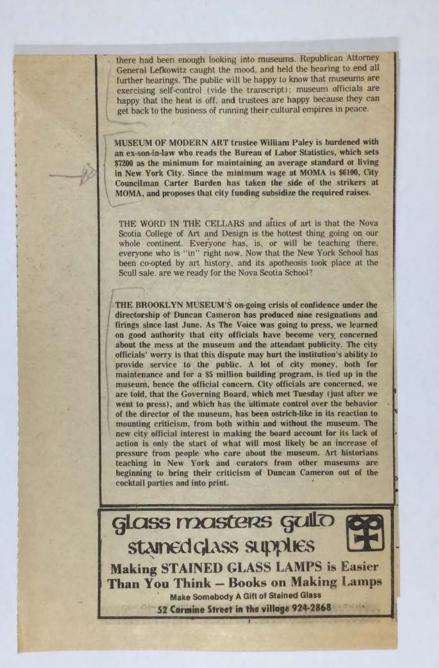


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new city official interest in making the board account for its lack of action is only the start of what will most likely be an increase of

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The Museum of Modern Art Archives, NY

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NEW YORK, N. Y. CHELSEA - CLINTON NEWS

W. 5,730 NEW YORK CITY METROPOLITAN AREA

Point of view

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he modern art of striking

By PATRICIA EAKINS WHOSE MUSEUM IS IT? That's been

the question underlying the nearly month-long strike against the <u>Museum</u> of Modern Art by the Professional and Administrative Staff Association-PASTA-a bona fide union numbering in its bargaining unit well over half of the museum's non-management eniployees, including associate curators, waitresses. secretaries, bookeepers, receptionists, librarians, conservators, editors, ad-ministrative assistants, and bookstore and

Information desk staffers. The atmosphere in the Hotel Gorham, where PASTA has had its headquarters, has been one of restrained jubilance, as workers, liberal journalists, and artists workers, liberal journalists, and artists across the city have ralled to support the union. The museum workers may be low on cash, but they have ridden high on a wave of demonstrated public sympathy. Back at the museum, which is pretty low on cash itself, the supervisory staff has seemed tense and dispirited as they manned uncustomary bastions.

MOMA will bargain

At major issue have been money (the union asked for substantial pay increases and the raising of the current \$6100 minimum to \$7200), union jurisdiction (12 professional people have been disputed), and participation in policy-making (PASTA has been asking for representation on the Board of Trustees

representation on the Board of Trustees and on key committees). Two-and-a-half-year-old PASTA is the first museum workers' union in America, but will not be the last. The historical background of this new labor-consciousness on the part of cultural workers is grimly relevant. Institutions like MOMA have traditionally depended on the financial sacrifices of the genteel women who have largety staffed them and on the financial sacrifices of the genteel women who have largely staffed them and who have accepted their exploitation with a certain self-righteous stoicism. Perhaps they took their cue from the many museum workers who had private in-comes, did not depend on their salaries for survival, and, in the old days, sometimes went so far as to return their paychecks to the museum the museum.

As more and more middle-class in-dividuals took up the formerly aristocratic prerogative of a liberal arts education, increased competition for cultural jobs helped keep museum salaries low. At the

helped keep museum salaries low. At the same time, it became increasingly difficult for the workers to live on their paychecks. The museum was quick to offer an across-the-board 5.5 percent pay increase, which sounds more generous than it is, since the lowest-paid members of the barganing unit now take home 588 a week. Nonetheless, it was clear from the event that the museum was willing to start that the museum was willing to bargain on the bread-and-butter issues. Chief trustee William Paley has pointed out to the Commission on New York State Cultural Resources that state income taxes alone withheld by the museum in taxes alone withheld by the museum in 1972 amounted to \$140,400; government support of the museum that year amounted to only \$120,000. So a case could be made, in Mr. Paley's own terms, for higher employee salaries (and taxes) if only because they would justify increased government support of the museum.

Problems of power

However, it is not just money but power which has been at stake. The ultimate disposition of the disputed job ultimate disposition of the disputed job titles, for instance, will determine whether management retains what it calls "second-line supervisory staff" or whether PASTA will number among its members virtually all staff up to the department-head level. PASTA runs an open shop, so the disputed employees would retain the option of staying out of the union, but a designation aligning its title like Constant designation aligning job titles like Curator with rank-and-file titles like Secretary

with rank and the titles like Secretary must surely strike management as a centrifugally decentralizing prospect. The union demand for participation in policy-making should be the most in jolicy-making should be the most in teresting to the public. In denying staff access to the board and the committees which determine the policies and posture



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of MOMA, the museum has denied them any right to help shape their own destinies and has made light of PASTA members' obvious sense of identification with the museum and its goals.

One could easily understand the Metropolitan Museum's being leery of any increased scrutiny whatsoever, given its recent shady dealings. But MOMA, ac-cording to both staff and management, has nothing to hidel Certainly the inhas nothing to hide: Certainly the in-clusion of union participants poses no Maoist threat of worker takeover. The Board of Trustees, for instance, numbers 40 individuals. One PASTA vote is unlikely to make much difference in practice. PASTA chairman Joan Rabenau has explained that the staff simply wishes to "participate." DASTA has in the mast dimensioned

PASTA has in the past demonstrated responsibility in the choice of its representatives on the search committee that confirmed the appointment of current MOMA director Oldenburg. It elected two individuals with disputed job titles because it felt that they were best because it felt that they were best qualified to serve on the committee. Employee input into those committees

effecting curatorial decisions-the raison d'etre of the museum-is already a well-established tradition, one with which both management trustees and staff are satisfied.

One can only assume that the trustees wished to retain the privacy of their have control over museum policy making. Power exercised in private is not subject to the challenge of debate, after all. The to the challenge of debate, after all. The rich have a way of assuming that their power stems from their knowledgeability and acumen rather than their wealth, and one wonders if it is not this comfortable and comforting) sense of privileged lubbiness which has been threatened by

PASTA's wish to participate. Privileged as its trustees may be, the Museum of Modern Art—and its sibling cultural institutions across the country-are genuinely broke. Currently the government, corporations and the admissions-paying public help foot the bill. But costs are spiraling, the crunch is acute, and business and government-the only possible sources of massive support-are delinquent in their support of all the arts. Eric Larrabee, head of the New York State Council on the Arts, has pointed out that if the advertising industry alone were to pay 1 percent of its revenues back to to pay 1 percent of its revenues back we the arts, the sum contributed would amount to far more than is currently given the arts by all of business! As for the government—which is, after all, us—it is worth bearing in mind that each U.S. citizen pays 35 cents a year to support culture, as compared to more than \$2 a year for each German citizen. 2.8 percent of MOMA's 1971-72 budget was supplied by the government. The museum wants

by the government. The museum wants and needs more support. But why should we support "our" museums if they are not really ours, but belong to the wealthy, who reserve for themselves—in spite of their pleas for public funding—the pleasure of doling out culture to the masses as they see fit? Trustees are by definition not so much blindly trusted as entrusted with the well-being of an institution upon whose board

being of an institution upon whose board they serve; the professional and ad-ministrative people have dedicated their working lives to serving the museum. Surely their common interest transcend any superficial distinctions of rank and

status

status. One would think that Paley and the Rockefellers and their ilk, all so busy running banks and industrial empires and foundations and charities, would be glad to cooperate more closely with the em-ployees, who work with the museum's collections, programs, and public, and who have a direct daily sense of the museum's collections, programs, and public, and who have a direct, daily sense of the museum's life. It is clear enough from their wish to participate that the employees are eager to contribute this sense of museum af-fairs; if the trustees are leery of exploring the possible benefit of it, then one can only conclude that they are more interested in the collective ego trip of being messeailebut in charter than in a notion of unassailably in charge than in a notion of responsible stewardship that would make them receptive to constructive

The museum is ours

We-the public-are going to be asked to increase our support of institutions like MOMA by allocating, through our legislatures, a larger share of our tax revenues; we have a right to ask that the trustees make the most efficient use of the museum's resources, one of which is a staff of concerned and thoughtful em-ployees. And as for whose museum it is, it is all of ours, and let the trustees not forget it.

The public can show its concern by writing to Richard Oldenburg. Director of the Museum of Modern Art, or to William Paley and/or Mrs. John D. Rockefeller III, Chairman and President accessible Paley and/or Mirs. John D. Rockelener III, Chairman and President, respectively, of the Board of Trustees. The address of all three is the Museum of Modern Art, 11 West 53rd Street, New York 10019.

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		bistomic city at Mount Ver-	seums should be compared (rather than to corporations,	touch with real life. Are they	to keep the admission fee down (down, that is, to the	
month I would dream of im connection	on with Presiden- braties. That is not my field.	non or Monticello, and art-	no matter how Big Business art has become); or lack of	to be the victims, like artists themselves, of a society	current and astronomical \$2),	ists are concerned.
doing is arguing with that librarie	be an important that the system of Presiden-	ments, created from scratch.	women in top positions; or	which considers art, schular- ly work, dedication to es-	to hang on to Senior Citizens' discounts, one day of dis-	An artist is an art gardless of ethnicity.
about architecture. But when support for	or research and tial libraries is of the great-	manual Tana a trand transmit	mistitled "supervisory" posi- tions which produce captive	thetic and social standards of	cretionary admission, some political consciousness on the	have "style" which r peculiar to us as Blac
	nd tourists excite and when Mrs. Huxtable	upmanship in the building of	allies for the management; or characteristic lack of sym-	so little value that they don't even have to be paid for?	part of the museum, and all	there is no more real
the President, Architectur- her special	wrath. Yet is it firds it hard to think of any- terrible that our thing that has gone quite as	Presidential museums that overshadows their library	pathy with the lower eche-	The management treats the striking staff like ingrates,	its internal efforts to make the museum relevant and	"Black Artists" than
think of anything that has citizens be	exposed to the monumentally wrong as the	functions, I like his re-em-	lons. Also at issue is MOMA's attempt to keep contempo-	refusing to negotiate and	available to people for whom	to set up exhibitions, ish artists, Greek
acone quite as monumentally artifacts ar	an next? Would I can suggest to her several	poses-particularly in view	rary art and the people com-	telling them they are acting undignified for "profession-	modern art might mean something more than blue	Spanish, etc.
Presidential libraries," she is Mrs. Huxt	able shut down hundred things-beginning.	of the rather fearful wonder with which one anticipates	mitted to it firmly in the hands of a collection/com-	als" (their definition of pro-	chips, deserve our gratitude	OK, there should leries that encourage
invading the field of rehaps a and the	Hermitage? The itself.	the Nixon product.	modity/status - oriented and trustee - manipulated few.	fessional being someone who works overtime unpaid, gets	LUCY R. LIPPARD	Blacks, Jews or othe
historian may be permitted a young peo	ple flowing every ARTHUR SCHLESINGER JR. trough the Roose- New York City	WHY STRIKE?	Management salaries have	no fringe benefits, etc., and	New York City	groups, perhaps in co ties where ethnic of
roes on to speak of "the cre- velt Librar	ry at Hyde Park	To THE EDITOR: In the strike against the	doubled in the last decade; staff salaries have increased	they asky are you striking?	COP-OUT OR COP-IN? TO THE EDITOR!	ations are predomination there comes a time to
ation of false and unneces- cannot bea	e America of their Mr. Schlesinger's lucidity	Museum of Modern Art by	by less than a third. You have to be rich to afford to	You have a "nice" job where	I was enormously im-	artist should surpass
image-selling." "the competi-	d grandfathers A never fails and I do not dis-	its Professional Staff Asso- ciation (PASTA/MOMA) the	do the dirty work at MOMA.	esting" people and get to	pressed by Henri Ghent's ar- ticle, "Why in 1973 a 'Black	ity and become an period. To continue
tive pantheon business," well-desig	a splendid means dential archives. His points,	insues are not simply those	The "lower" curators, li- brarians, editors and other	we choose for you. What do	Art' Show?" (Oct. 14). His	him as a "Black" a
ego-gratification" and so on, or educati	and walcomed But as a his-	of ridiculously low pay com- pared to the colleges and	exploited workers are the	'you want-a decent living	position is one with which we totally agree and have	exhibiting his work Continued on Pag
One feels that in this un- wontedly overwrought flow None of	this is to be con-torian, he surely understands	universities to which mu-	heart of the museum - the	The second	and the second s	山

tive pantheon business," "this extravagant exercise in "this extravagant exercise in ego-gratification" and so on. One feels that in this un-wontedly overwrought flow of language Mrs. Huxtable's customary lucidity deserts

ner. It is not even clear whether she is for or against the basic idea of depositories for Pres-idential papers. On the one hand, she seems to admit a case for "a rational, scholar-ly depository for documents," but then she condemns the idea that "researchers, the ally people with lime funds, have to hop acids, the country from mount, to monument for President energy." case for "a rational, scholarpapers." 100

The alternative to a de-centralized system of Presi-dential libraries would be a dential libraries would be a central depository, presum-ably the Library of Congress of the National Archives. Most scholars, I believe, would testify that there are great advantages to the specialized management of manuscript collections. Un-der the system of separate Presidential libraries, each library develops its own corps of experts in the manu-scripts, the man and the age. It is a much more helpful atscripts, the man and the age. It is a much more helpful at-mosphere for research than if the Presidential collections were swallowed up in the oceanic depositories of Wash-

oceanic depositories of Wash-ing and the second se

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nen and women I, Many of these figurines come all limestone is-t, and "two comnabled them to nore ridiculous nen and women 1,407,660 notes in 73 Took the 73 and

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> absurd. That's a cop-out, or a "cop-in" for the less talented. The name of the game is competition. Black singers at the Metropolitan Opera aren't there because they're Black. They're there because they measured up to the competition and because the Met today is an Equal Opportunity Employer. All Black artists are not equally talented, as Mr. Ghent points out.

> In the completely integrat-ed Symphony of The New World, the emphasis is on excellence whether you're black white: Racism, whether benign or benevolent, is out. The public now wants the real thing — talent, ability, professionalism and satisfying results.

DICK CAMPBELL President, Symphony of The New World New York City

CRITIC'S "MYOPIA"? TO THE EDITOR:

Henri Ghent reveals his own visual infirmities when he states, in his review of "Blacks: USA: Now," "These masks are similar to blacks in real life in that they superficially appear to be so uni-Incarly appear to be so uni-formly alike, but are so com-pletely different both in personality and emotional structure." Black people may be superficially "all alike" to Mr. Ghent, but they are diversified and variegated (arean superficially to these (even superficially) to those of us who are not blinded by stereotyped vision and art critic's myopia.

Mr. Ghent's assertion that this lively and stimulating exhibit at the New York Cultural Center has done "tre-mendous harm" to capable black artists is absurd. How can exposure of any art do any harm to anyone? Perhaps Mr. Ghent might explain to the reader what he means by "artistic" motives and individual excellence, since he has been the recipient of an Art Critic's Fellowship from the National Endowment for the Arts and our tax money has gone into nurturing his critical abilities.

When Mr. Ghent refers to Benny Andrews's introduction to the Black Art Catalogue as "jive talk," he further reminds us of his problems in relating to straightforward, unpretentious language that communicates clearly and personally.

I look forward to the time when a New York Times art

critic defines his or her terms and applies their high standards of excellence to 90 per cent of the mini-pseudo-phony conceptual claptrap made by white artists and/or white manipulators of the media.

SHELLY KILLEN Professor of Art History,

University of Rhode Island Kingston, R. I.

"UNDER-REPRESENTED" TO THE EDITOR:

The answer to Henri Ghent's question, "Why in 1973 a 'Black Art' Show?", is quite obvious. Black artists, particularly black women artists, are still (despite the ballyhoo and liberal talk) piti-

fully under-represented in establishment art galleries and museum collections and exhibitions. The reasons for this situation are the same in 1973 as they were in 1960, 1970, 1971: prejudice still ex-cludes blacks from the powerful and prestigious inner citadel of the art world.

I agree with Mr. Ghent that museum exhibitions like "Blacks: USA: Now" which take the easy way out by exhibiting any kind of black art, good or bad, simply be-cause it is made by blacks are not doing justice to black creativity in general. Art must stand on its esthetic achievements, not on its racial provenance. The New Cultural Center's ex-York

hibition, "Women Choose Women," made the same mistake. Nevertheless, just as that show served as a vehicle for several superior and heretofore unknown women ar-tists, "Blacks: USA: Now" has, amid its mediocre selections, presented the fine work of Carole Byard, Howardena Pindell, Ellen Banks, Benjamin Jones and others.

I welcome this opportunity to become acquainted with the work of these impressive artists, many of whom were unknown to me before. It is clear that there are black artists making noteworthy art today whose accomplishments are going unrecognized by an insulated art world. It is up to the museums to conscientiously seek these artists out and to make every attempt possible to exhibit their efforts-in integrated shows, in black shows, in women's shows, in theme shows, etc. The important thing is that the work be displayed.

However, it is also imperative that neither directors, curators nor "expert" com-mittees settle for less than

the best that is available and if ferreting out the best of black art is more arduous a task than securing the best of white art, curators must be willing to extend them-selves. If a black exhibition is first-rate, no one will care about the race of the artist; if it is poor, then it gives biased individuals the opportunity to say, "We've seen black art and given it a chance and it is definitely inferior."

CINDY NEMSER The Feminist Art Journal New York City

Collection:	Series.Folder:
APF	Strike, 1973



Pickets rob exhibits' thunder

By JERRY BOWLES

Counting the bit of street theater that is taking place out front, there are three worthwhile shows now at the <u>Museum of Modern Art</u>. Be forewarned, though; to get to the Joan Miro and Ellsworth Kelly exhibits, you have to cross a picket line of disgruntled MOMA employes who are getting

> Jerry Bowles

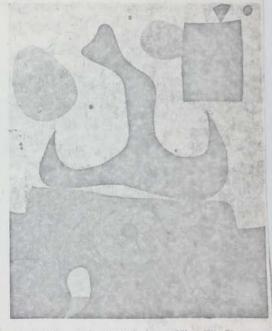
a little ruder and more surjy with each passing day. So, unless you're up for a little verbal abuse or are fervently anti-labor, you might best sit this one out.

It's a pity because the Kelly show is good and the Miro show is terrific. It's a further pity because T'm mot entirely convinced that the issues involved in the walkout are the kinds of things that justify a public hassle.

As I understand it, money is a secondary issue in the strike which, incidentally, has less than wholehearied support from the staff. True, museum workers are underpaid. They should be paid more. So should cab drivers, secretaries, hospital workers, ferryboat c a pt a in s, 'newspaper reporters and, alas, critics. The real stumbling block in the strike is the workers' demands to have a staff representative sit on the 40man board of trustees and to include the senior curators in the union's membership. The se, it seems to me, are family problems.

The functions of a museum trustee, as everybody knows, are to advise the institution on policy, to cough up when the going gets tough (MOMA recently raised nearly \$20 million over a period of years manly from its trustees) and to eventually die and leave your collection to the museum If MOMA's workers really wanted to scare the patts off the Rockefellers and the Fords and the Paleys, they'd demand that a prominent labor leader (like, say, a George Meany) be appointed to the board.

Anyway, enough about that business. The exhibition of Ellsworth Kelly's work is a real eye opener not so much because the works themselves some 50 paintings and sculptures and 25 drawings dating from the late 1940s — are suprising, but rather because Eugene Goossen, who directed the exhibit, has put together a catalogue which, projects Kelly's work in a new light. Like most people, I had always thought of Kelly's pictures simply as pure Abstractions growing out of formalist criticism. They seemed totally intellectual, devoid of content, and rather cold.



"Seated Woman I" (1938) by Joan Miro. The Museum of Modern Art's salute to Miro on his 80th birthday will be on exhibit until Dec. 10. The painting is from the collection of Mr. and Mrs. William H. Weintraub.

Kelly seemed important because his pictures anticipated the work of the hard-edge, shaped canvas, and color-field painter."

But, Goossen argues, convincingly, Kelly's paintings cannot be explained by merely invoking the Clement Greenberg line on current aesthetic trends. He gives a detailed analysis of some 30 convases, itracing the sources to nature and architecture, and one cannot help coming away a believer. As in all writing about art that is "scholarly," there are some excesses, of course. When Goossen points out, with a good deal of spritely passion, that the reason Kelly uses color so lucidly because of a childhood Goossen writes. And, like a good mystery novel, the pieces seem to fit together,

The best thing MOMA is showing right now is an exhibition of 40 paintings, sculptures and collages by the famous Spanish artist Joan Miro drawn entirely from work the museum now owns or will receive in the future. It is, as, chief ture. It is, as, chief our ator William Rubin points out, the finest and most c om pichens ivo collection of Miro's work in public or private hands. There isn't much that can

There isn't much that can be said about Miro that hasn't already been said in spiendid monographs by James Thrall Soby and James Johnson Swoeney. Rubin's text, for him entalogue fills in the blacks

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	APF	Strike, 1973

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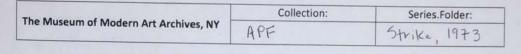
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connot help groaning. But, the major thesis seems to hold. "Although his work seems to have grown continually more abstract, the essence of its origins in experienced fact remains and gives it a verity not present in more arbitrary kinds of abstraction, which depend less on observation and more on d y n a m i c composition," Goossen writes, And, like a good mystery novel, the pieces seem to fit together, The best thing MOMA is

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There isn't much that can be said about Miro that hasn't already been said in splendid monographs by James Johnson Sweeney. Rubin's text for this catalogue fills in the blanks from the other books, correcting dates and places, with the said of giddy enthusiasm that only a life time of inspired pedantre can invoke Miro was born in Moniriog (Red Mountain), a small Spanish town near the theorem.

southern coast, in 1693, and studied art at the nearby Barcelona School of Fine Arts and other local academies. Like all good painters of his age, he wound up in Paris in the early '20s where he met A'ndre Masson, Robert Desnos and Antonin Artaud and became part of the nucleus of what was to become the Surrealist group. Although his style is unalterably linked to the Surrealist movement, it remained Spanish, firmly anchored in his Catalan heritage. Like Picasso, a fellow Catalan, Miro has transcended identification with any movement. His work has become truly universal and this exhibition is a fitting tribute to the artist on his 80th brithday.



Modern Museum's Staff Ends Walkout

Friday, 160. 30, 1973

By ROBERT HANLEY

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A seven-week strike against the Museum of Modern Art ended yesterday when its professional and administrative workers voted to accept a new 29-month contract.

After a heated three-and-a-

After a heated three-and-a-half hour meeting, the strik-ing members of Local 1, Mu-seum Division of the Distrib-utive Workers of America, ratified the contract, 51 to 24, and agreed to return to work this morning. The contract, which was worked out in marathon ne-gotiations and mediation Wednesday night, provides a worked out in marathon ne-gotiations and mediation Wednesday night, provides a worked out in marathon ne-gotiations and mediation Wednesday night, provides a wage increase of 17 per cent in three stages, subject to review by the Federal Cost of Living Council. The union had asked for a 9 per cent raise in a one-year ontract, while the museum initially offered annual 5½ per cent increases in a two-year pact. The union also sought — unsuccessfully — to broaden its jurisdiction. The initial Increment is an immediate 5½ per cent, re-troactive to July 1, when the

union's two-year contract ex-pired. An annual 51/2 per cent increase becomes effective tomorrow. And the last year of the contract, from Dec. 1, 1974, to Nov. 30, 1975, pro-vides a 6 per cent wage boost. Basic selerise over the

vides a 6 per cent wage boost. Basic salaries over the term of the pact will range from \$7,000 for a bookstore clerk with a year's experi-ence to \$18,720 for an asso-ciate curator. Under the old contract, salaries ran from \$6,100 to \$16,000, museum officials reported.

Gratitude Expressed

In a brief statement issued after the ratification vote, the museum's director, Richthe museum's director, Rich-ard E. Oldenburg, expressed gratitude "for the patience and understanding shown by the museum's members and general public during these past difficult weeks."

Although the walkout, which began Oct. 9, did not force the museum to shut down, its film series was canceled and the scheduling of major exhibitions was disrupted because other unionized workers, including

the Teamsters, refused to cross picket lines of Local 1. The film showings will re-sume today with perform-ances at 2 P.M. and 5:30 P.M. After the ratification, Mr. Oldenburg and other mu-seum officials began draw-ing up plans for the opening of the previously postponed Marcel Duchamp retrospec-tive.

"We hope to have the ex-hibition either just before Christmas or immediately after," a spokesman for the museum said late yesterday afternoon

afternoon. The Duchamp exhibition, currently at the Philadelphia Museum of Art, had been scheduled to open here next Wednesday. But that date was canceled, for fear that the collection might de dam-aged if it was moved through picket lines outside the mu-seum. seum

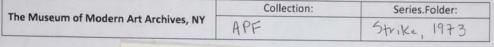
seum. About 100 of the 163 unionized employes who manned the picket lines agreed yesterday to assemble outside the museum's main entrance at 11 West 53d Street and march in to work

THE NEW YORK TIMES

Museum of Modern Art Archives

together today, a union spokesman said. The spokesman said that the settlement proposal, which union bargainers pre-sented without recommenda-tion, drew "mixed feelings" during the closed-door meet-ing at 13 Astor Place. Observers believed that some rank-and-file bitterness failure to win a key demand —adding to union rolls 12 upper-level job titles, includ-ing curator, associate regis-trar and assistant to the di-rector. Under the contract, the union will have the op-tion of arguing that demand before the National Labor Re-lations Board.

before the National Labor Re-lations Board. On another issue, the mu-seum agreed to ease proce-dural requirements for union representatives to sit in on policy and planning meetings of the board of trustees. The representatives, however, were denied voting power. In another labor dispute, no negotiations were held yesterday in the strike against the New York City Ballet that began Nov. 13.





NOV 27 1973

New Efforts Under Way To End Culture Strikes

By MEL JUFFE

Under heavy prodding from the State Mediation Board, new efforts were under way today to settle the extended strikes that have halted the New York City Ballet, silenced the New York Philharmonic Orchestra and cut down exhibitions and attendance at the Museum of Modern Art. Board chairman Vincent

Board chairman Vincent D. McDonnell warned that the city's cultural life has been severely hurt by the three walkouts.

Talks resumed today in the museum strike after intensive bargaining last night that a union spokesman deseribed as "constructive, but no issues were settled."

Yesterday's negotiations were the first since Oct, 17 in the walkout that began Oct. 9. Negotiators for the museum and the Professional and Administrative Staff Assn. tried again today with the help of state mediator Solomon Kreitman at the state board's offices, 2 World Trade Center.

The union, which has had about 100 employes picketing in front of the museum at 11 W. 53d St., reportedly has scaled down nonmonetary demands, including some that would give professional employes a voice in formulating museum policy.

The union has rejected a two-year contract proposal that would have provided guideline pay increases of 5.5 per cent each year. Pre-strike pay ranged from \$6100 yearly for clerk-typyists to \$14,-500 for associate curators.

In the strike by the Philharmonic that began Sept. 25. the onagain, off-again bargaining talks resumed to day between orchestra management and Local 802 of the American Federation of Musicians.

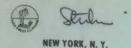
"I'm an optimist that we'll come to a settlement," said orchestra manager Harold Lawrence, who said the remaining trouble spots were pension and welfare plans.

Union president Max L. Arons also expressed optimism, but said his men wanted "more specifics before they are prepared to vote the end of the strike." The 106 striking musicians were said to be prepared to vote tomorrow night on any tentative agreement.

In the walkout by dancers belonging to the American Guild of Variety Artists that barred the season opening of the City Ballet on Nov. 13, no progress was reported.

But Kreitman, who was named by McDonnell last weekend to try to get the ballet's 25th season opened, was making efforts today to bring the two sides within talking distance.

The Museum of Modern Art Archives, NY	Collection:	Series.Folder:
	APE	Strike 1973



TIMES D. 823,935 - S. 1,407,660 NEW YORK CITY METROPOLITAN AREA

NOV 21 1973

Duchamp Retrospective at Modern Art Is Postponed After Teamster's Decision

By GEORGE GENT

In the face of a refusal by later date. Union to cross picket lines, the registrars are not on strike," since Oct. 9. The Museum of Molern Art strike-bound Museum of Mol-statement said, "nor are any of ern Art announced yesterday the unions whose members are that it was postponing inde-responsible for the physical the current circumstances might to mount the Duchann show

hibition of 20th-century paint- logistical problems which might It was learned here yester-hibition of 20th-century paint- logistical problems which might It was learned here yesterhibition of 20th-century paint-ings and sculpture from its own be involved in delivering the collectin, including many rare-ly seen works by such modern yseen works by such modern masters as Jackson Pollock and Mark Rothko. In announcing its decision, including its decision, which would the museum said the safety of Teamsters Union, which would employee reportedly threw a tions scheduled for the christ-the Duchamp collection was the truck the material from Phila-metal object at the windshield mas season would include: Un-state as the safety of the day that the first act of vio-land sculpture exhibitions to the painting and sculpture exhibitions to the painting and sculpture exhibitions to the painting museum work-for the striking museum work-for the striking museum work-the museum said that other exhibi-level employees, such as full associate and as-the Duchamp collection was the truck the material from Phila-metal object at the windshield mas season would include: Un-sistant department heads, now

Art through December, at a Local 1, museum division of confirmed the incident, union ings and Objects from the Col- ing in front of the home at the Distributive Workers of members of the Teamsters "Since senior curators and America, who have been out happened.

Marcel Duchamp Retrospective, handlers, carpenters, paint-trusted to the museum by lend- and the Chicago Insitute of Meanwhile, a mediation ses-scheduled to open Dec. 5. Instead, the museum will pre-fully capable of installing the to any risk" had forced the de-pointed out that they still ex-mon Kreitman of the State

paramount consideration. The delphia, to cross the picket of a museum delivery truck familiar Places: A Message from excluded, and a formal voice in museum hopes to present the lines set up by the museum's about to leave a loading plat-exhibition, which will continue striking professional and ad-form. No injury resulted. While Morandi; Painters for the Thea-Union members said yesterat the Philadelphia Museum of ministrative staff, members of museum spokesmen yesterday ter; Architectural Medels, Drawlday that they had begun picket-

that it was postponing inde-responsible for the physical the current circumstances might to mount the Duchanp show finitely the highly acclaimed spects of installation (picture expose these unique works en-with the Philadelphia Museum

spokesmen denied that it had lection, and Published in Ger- 820 Fifth Avenue of William S.

of Mrs. John D. Rockefeller 3d.

Mediation Session Today

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NOV 20 1973

Ballet strike spotlights New York culture crisis

By PHILLIP BONOSKY NEW YORK. Nov. 19 — The dancers of the New York City Ballet were the fourth group of cultural workers this season to strike. The others were the musicians for the New York City Opera, which was settled, and the New York Philharmonic Orchestra, and workers at the Museum of Modern Art, who are still out.

In all cases, the reason is money and/or job security.

The New York City Ballet dancers, members of the American Guild of Musical Artists, had voted by 65 to 11 last Tuesday, to refuse to open the 25th ballet season at Lincoln Center until they got assurance from the management that if their musicians went out on strike the dancers would still be guaranteed a full 14-week season income. Starting wage for dancers in the corps is \$150 a week, which goes to \$275 in four years. The dancers aren't asking for more money at this time.

The management for the City

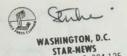
Center of Music and Drama told the press that the ballet functions on a net deficit of over half a million each year, despite grants of about \$686,000 from various sources. The Ford Foundation, a backer for 10 years. intends to end its financial support Dec. 31. it was added. In those 10 years. Ford Foundation contributed over \$2 million.

The Museum of Modern Art strikers are rounding out their sixth week while waiting for that Museum's Rockefeller dominated board to agree to pay them a living wage.

A meeting was scheduled today of everybody involved in the ballet strike including dancers. musicians and stage hands.

Musicians for the ballet have modified some of their demards but have not withdrawn their strike threat, which is what forced the dancers out. Musicians want \$340 a week, six performances top a week, with the contract to run three years.

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D. 415.884 — S. 324,125 WASHINGTON D.C. METROPOLITAN AREA

PASTA on the Picket Line

By Nina Felshin Special to the Star-News

NEW YORK — The country's most important museum of 20th-century art, the Museum of Modern Art, is strike - ridden for the second time in two years, principally over wages — the union wants a \$7,200 a year minimum.

The Professional and Administrative Staff Association of the Museum of Modern Art — PASTA MOMA — walked out Oct. 9 after direct negotiations and mediation failed to produce a new contract. The first contract, negotiated two years ago between the museum and the newly certified union (Local 1, Museum Division of the Distributive Workers of America), expired last June 30.

The strike has not closed the museum, but it has had significant effects. In addition to the more than 100 union members who have

not reported to work since the strike began, the Teamsters, film projectionists, Wells Fargo and Sanitation Department workers have refused to cross the picket line.

Attendance is down, anywhere from 15 percent (management's estimate) to 35 percent (union's estimate). One artist, Barry Flanagan, has refused to install a scheduled oneman show.

Before PASTA MOMA's initial strike two years ago, such labor difficulties were unheard of at American museums. Even today, only two other museums—the Minneapolis Institute of Arts and the San Francisco Museum of Art, have professional unions.

Professionals in Washington's Smithsonian museums are civil servants, and are relatively well-off in comparison to their peers else-

where in the country. Employes of the privately financed Corcoran Gallery of Art, however, engaged in an abortive attempt to unionize two years ago. Two staff members, dismissed in August, 1971, in connection with this dispute, subsequently were reinstated with full back pay after taking their case to the National Labor Relations Board. +

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"... The present strike at the Museum of Modern Art represents a neat little study of class allegiances of the meritocracy ..."

"Why did you cross the picket line?" I recently asked a selected sampling of people at the Museum of Modern Art. The question, which I doubt has ever been asked in a museum before, was apposite because MOMA at that point was well into the third week of a historic and probably precedent-setting strike by more than 100 of its 380 employees. The answers were an indication of the constituency of the hardcore museum audience in New York. The first four viewers I approached were foreign tourists for whom MOMA represented a shrine as sacred as Mecca is to the Moslems. They had traveled thousands of miles to see the greatest collection of modern art in the world, and they weren't about to be stopped by a picket line, no matter what their political sympathies. Two young American couples also had come from out of town to see the Miro exhibition. Another young man looked at me incredulously when I asked why he had braved the jeers and taunts of the pickets. "Look," he said, "I'm an artist, and the

only thing I take seriously is art." I myself had stayed away from the Miro show, which I desperately wanted to see, because I couldn't face the prospect of crossing a picket line made up largely of friends and acquaintances. When I finally decided to go, it was because I had considered the issues involved, and had come to the conclusion that the only thing I take that seriously at this moment is art. Which is not to say that the issues involved are not extremely complex matters with wideranging implications, or that the strikers, who formed the first museum-workers union in America, do not have leaving series.

legitimate gripes. Basically, three issues are involved in the strike by PASTA (Professional and Staff Association) against MOMA:

 wages, which are abysmally low, with a minimum weekly salary of \$116 before deductions;

(2) participation of staff in decisions made by the Board of Trusteeş, and representation on its policy-making committees;

(3) the inclusion of curatorial staff in the union.

The strike, which remains at this



MOMA pickets: art lovers?

writing unresolved, goes on because although the museum is willing to negotiate points one and two, it will make no compromise whatsoever on point three. Point three is crucial because if the union can get full curators to join-they are now considered supervisory personnel and hence "man-agement" by MOMA-then PASTA can close the museum. This brings home a crucial point regarding the strikers' bargaining position, and indeed the very reason they are striking. The Museum of Modern Art is run by a mere handful of highly trained people who make policy and cannot be replaced. As long as they are in their offices, the museum will remain open because everybody else can be replaced. And the strikers know it. For every secretary with two degrees working for \$3,000 to \$5,000 less than her counterpart in the business world, there are a hundred ambitious graduate students lined up to grab her job if it ever becomes available. I say "her" because the majority of the strikers are women, some of whom are better educated than the men they work

for, which may account for the strikers' bitterness. These people are literally howling mad, and money is only one thing they are mad about. In fact, both sides are willing to negotiate the issue of salaries. What they are not willing to negotiate are issues that are more psychological and political than economic, issues that illustrate major questions, which remain open, concerning art in America: Who owns and controls American culture? Who uses it? Who pays for it?

The situation at MOMA is complicated because the Board of Trustees, which owns the museum, also pays for and uses the museum. They are cultivated people who love and understand modern art, to the extent that they are going into the hole, out of their own pockets, to pay for it. (The deficit last year was \$1.1 million.) They are sympathetic to the demands of museum workers for high salaries, but they are subsidizing the museum, and one has the sense that they think it appropriate that union members do likewise.

The PASTA-MOMA strike has created permutations extremely complicated and peculiar. Item: The trustees and the staff of the museum used to be of the same social class, e.g., Alfred Barr went to Princeton and Dorothy Miller to Smith. This is no longer the case. Current staff members often are offspring of ethnic minorities, the product of the meritocracy.

Unfortunately, the success of the meritocracy in America, made possible by state support of education, has not been paralleled by equivalent progress toward state support of the arts. New York State Council and National Endowment funds are a drop in the bucket in terms of creating the jobs and salaries demanded by the many young people trained for positions in the arts. Example: a young man left the picket line, which was chanting "Shame on Barbara Rose," to confront me. He was a brilliant former student of mine named Chuck Allcroft, lately of Yale, now of the ticket booth and postcard counter of MOMA. The question is, what is this imaginative, competent, trained young man doing selling post-cards? The answer is, we have created

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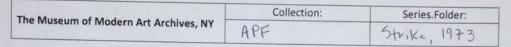
a vast intellectual proletariat, for whom we do not have proper jobs or adequate salaries, with the result that some of them are ready to mutiny when they find that their expectations do not square with reality. For the situation at MOMA allows virtually no one to rise to the level of his own competence because not enough money is available for shows or salaries, and those few who do occupy positions of real authority and responsibility are thoroughly resented for their power. Because of the current economic squeeze on cultural institutions, there is no room at the top, and the MOMA strike is about this as much as anything else.

Although time and money are on the side of museum "management," the crucial issue is, in fact, what constitutes labor and what management. Personnel whose class origins are similar to those of the trustees see themselves as management; those whose origins are from middle-class down think of themselves as labor, no matter how many degrees they have. Therefore, the strike itself represents a neat little study of class allegiances of the meritocracy.

The situation is further confused by the claims of both sides to be art lovers. While labor and management are united by love of art, neither is willing to cede sufficient ground to fill MOMA's beloved galleries. The result is that the brilliant exhibition of Miro from the museum collection, assembled by William Rubin, is not being seen by many who cannot bear to face the strikers' flood of abuse being heaped even at mere passers-by. Their behavior is overt acquiescence to the infantile role they play with regard to the parental, authoritarian position of management. For when PASTA agreed to return to work if the museum would submit the matter to an independent fact-finding committee, MOMA came back with an arrogant, unequivocal no. So we end up with the following: art curators, presumably guardians of high culture, throwing garbage at people trying to enter the museum, and smug trustees, complacent in their economic control of the situation, unwilling to open the matter to any disinterested "third party."

And who's sorry now? I am. I am sorry that students and art lovers whose cultural and economic interests are not confused are not seeing one of the year's most interesting exhibitions, the Miro show.

The PASTA-MOMA dispute is the crystallization of tensions that currently besiege American civilization generally. Until they are resolved, mainly through a specific policy of state support of the arts, there will be no fair solution, and everyone will suffer.





RESALE CONTRACT USED

The Wisconsin Art Guild, P.O. Box 5574, Milwaukee, Wis. 53211, has offered to provide all professional artists with free copies of the Artist's Reserved Rights Transfer and Sale Agreement drafted by New York lawyer Robert Projansky. The agreement is designed to protect artists' rights to profit from the resales of their work.

WAG will also maintain a central file of completed agreements, for artists who wish to avail themselves of this service.

An exhibition of paintings and sculpture based on the resale contract was held this month by the Artist's Rights Association, a new artists' group with offices at 193 Orchard St., New York, N.Y.

MEETING SET ON BROOKLYN MUSEUM RIFT

Former and present employees of the Brooklyn Museum in New York were to appear before the museum's governing committee Dec. 11 to air their grievances against the controversial director, Duncan F. Cameron.

Staff members, some of whom have resigned or threatened to resign in the dispute, have charged Cameron with professional and social misconduct and with having created dissension among the curators and professional staff to enhance his own power

But 12 senior members of the museum staff told a meeting of the governing committee last month that they approved of Cameron's conduct of museum affairs.

Cameron has defended his administration as innovative and responsive to the Brooklyn community.

MUSEUM BUYS CAPS ART

The Arnot Art Museum in Elmira, N.Y. spent \$10,300 to purchase 12 art works shown in its recent exhibition of painting and sculpture by artists who received CAPS fellowships during the past year. (See ART WORKERS NEWS, November 1973.)

The museum asked the public to vote on the object they most wanted in the museum's collection and the object least wanted. The final choice was made by the museum's acquisition committee.

PASTA-MOMA STRIKE OVER______ The members of the Professional and Administrative Staff Association (PASTA) of the Museum of Modern Art voted Nov. 29 to accept a new 29-month contract which will boost staff salaries but will not give the union the increased power it was asking,

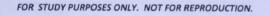
The action ended a seven-week strike which reduced museum attendance and forced scheduling changes for museum programs.

The contract provides a 17 per cent wage increase in three steps. It does not add to union eligibility the senior titles which PASTA had requested during negotiations. It also does not meet the union's demand for representation on the museum's board of trustees, although the museum agreed to make it easier for union representatives to sit in on policy and planning meetings, without a o te.

NEW YORK, N. Y. POST -- D. 606.842-

DEC 29 1973

NEW YORK CITY METROPOLITAN AREA



The Museum of Modern Art Archives, NY

By EMILY GENAUER

Series.Folder: Strike, 1973

Museum of Modern Art Archive Art & the Artist



IT WAS A TERRIBLE year in the world of art as in everything else. It was a year so awful that even a listing of the fine exhibitions staged-I'll get to some of them in a moment-can't push the sour memory of it out of my head.

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I can characterize it politely by quoting Nietzsche: "Never has there been so much loose talk about art, and so little respect for it." Or I can sum it all up in one small word-money.

1973 was the year when art made the newspapers al-most every day. But all they talked about was the totally ridiculous, illogical and often manipulated prices specula-tors sold and bought art for on the auction market. Or the utterly incredible prices paid for various objects by com-peting museums, and the suspected and actual chicanery some of the purchases in-volved. Or the internal dis-orders and strikes which closed many museums for months and left others with-

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out directors and torn by dissensions that may never be mended.

these and other reasons of the same general char-acter, this was a year so dis-tressing as to make the time in the late '40s and early '50s, when the abstract-expressionist steamroller got underway, look good. That movement was also, to a cerextent, commercially motivated. It was engineered with such force and so wide a reach as to leave many A merican artists who couldn't accept its premises tragically stranded, without gallery or collector support. But at least the excitement was over art and artists. If what they did didn't seem as significant as promoters then made it seem, and, in fact, it

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did eventually become, largebecause of the promotion, least the great putsch had to do with the making of art. Today it has only to do with the making of money.

The phenomenon reached the point where it became the subject of articles in finan-cial journals. The Wall Street Journal recently reported new "price-score-relation-ip" worked out for art by ship" Capital, a well-known Ger-Capital, a weinknown Ger-man business magazine. Modelled, says the Wall Street Journal, on the price-earnings ratio of a stock. "the PSR is the ratio be-tween an artist's typical sale price and a 'score' of the artist's reputation. This score is based on the number of museum exhibitions and references in standard books on art.' For instance, the score that

goes with exhibition at the Museum of Modern Art is worth 300, while that stemming from exhibition at the Albright-Knox Art Gallery in Buffalo or the National Gallery of Modern Art in Rome is only 160.

But don't these Wall Street wizards know that museum exhibitions and publications can both be "arranged" by dealer - promoter - critics? A hundred points come with reference in the Phaidon Dictionary of 20th Century Art. In other publications it is considerably less. According to the Wall Street Journal's report of PSR scores, Robert Rauschenberg is a reas-onable buy at \$41,000; Jasper Johns very expensive at \$6000, Claes Oldenberg reasonable at \$33,000. The biggest winners last year among artists going back to the '50s are listed as Jean Dubuffet at the top, followed by Jack-son Pollock, Antonio Tapies,

BO Dealers New York or Antiques Gentre IT'S ALL AT 962 THIRD AVE. 888-2288 Batwarn STen and Shin

Left to right, Jasper Johns' 'Target' (\$125,000), Franz Kline's 'Orange and Black Wall' (\$125,000), Willem de Kooning's 'Police Gazette' (\$180,000) and Robert Rauschenberg's 'Double Feature' (\$90,000) You can't price the artists without a scorecard.

Collection:

APF



Mark Rothko, Hans Hartung, Willem de Kooning, Francis Bacon, Henry Moore, Marc Tobey and Barnett Newman,

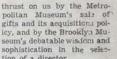
Now as if all this weren't enough, other publications have listed the names of the investment trusts making most of the purchases. No need to list them here. Most-ly based in Switzerland and Germany, they buy works of art on the auction market as if they were securities. No-body sees them. They're stashed away in warehouses for the appropriate and apparently inevitable moment when they can be sold for a profit.

It just happens, according to most recent reports, that that moment may be some-what delayed by present cur-rency devaluation. Auction prices within the past few weeks have shown a considerable decline, principally, it is suggested, because so many Japanese buyers have, tem porarily at least, withdrawn from the market. It gives me no pleasure because I want artists to be paid well for their efforts. The trouble is that the high prices don't go to the artists themselves go to the artists themselves but to those who collected their works. The publicity eventually means, of course, that the artists' purchase price goes up, although Twe heard that mean declar heard that many dealers now charge their artists as much as 50 per cent of the sales proceeds and that some, indeed, are charging 70 per cent.

I find the whole situation so appalling, and so unprec-edented in the world of contemporary art, that I can't bear to think about it. I turn, then, to the matter of bear m seum politics-and a situation only a little less distressing.

The low point here was reached for me by the long Museum of Modern Art strike, extended unnecessarlly because the museum's board refused to discuss certain issues with their strik-

tain issues with their state ing employes. That one, fortunately, was eventually settled, but it raised serious querions about the judgment of the men of affairs who run great museums, questions already



tion of a director. Possibly the decision of Mayor-elect Beame's rewly appointed Administrator of Parks, Recreation and Cuitu-ral Affairs to demand financial reports from museums ("Museums don't belong to boards of trustees," he said) will be helpful.

On the "business" side of the arts I can think of one cheerful note-but only be-cause it has to do with artists and with the public for their work. This year an in-creasing number of busines-ses-banks, particularly, but airlines and architects, have commissioned artists the first rank, notably sculptors, to execute public works. Several Calders have gone up (in Los Angeles and Fort Worth, among other cities), but then Calder is still "this year's artist," a condition that has in fact prevailed some years.

But two splendid Nevelson sculptures have been erected in Minneapolis and Phoenix and one that stood tempor-arily at the Fifth Av. and 59th St. entrance to Central Park in New York has been moved to a permanent place on upper Park Av. A very great beauty has been installed in the glass-walled lobby of the Helfaer Comnunity Service Center in Milwaukee and an enorm mosaic mural by Chagall (at least a block long, it seemed to me) is being constructed on ground provided by the First National Bank of Chicago (almost around the corner from the Plcasso sculp-ture), although the mosale design is a gift to the city

from Chagall. At last, then, we come to art itself, insofar as the men and women who create it are concerned, 1973 has been a year - and this is good - marked by the di-versity of ideas and forms that set in a few years ago when pop art and its splinter movements (like funk made art, the Chicago cartoon-vile terly garity - is - beautiful school) own



had run dry (art deco, born out of 1930s design and exemplified especially by the paintings of Roy Lichtenstein, never really got off the ground). Today color field, conceptual art and and field, conceptual art and light works all are being examined by serious artists, Nothing of great conse-quence has yet emerged, however, at least far as we can see now without the perspective of time.

* * * In the meantime, however, the year saw some great exhibitions, perhaps the better for having been assembled to ride no new wave of taste -notably the survey of American Indian art at the Metropolitan Museum, the show of Egyptian art of the period of Nefertiti at the Brooklyn Museum, and that of Persian art of the 17th

Century at Asia House. The Soutine show (despite its installation) and that of

its installation) and that of sculpture by Lipchitz, were both memorable at the new Mariborough Gallery. Wildenstein's presented a show of art on loan from the collections of 10 mid-West-ern universities that would have been memorable if only because it had to shake New Yorkers out of their smue-Yorkers out of their smug-ness. Wildenstein's also did an exhibition of art recently acquired by Pittsburgh's Carnegie Institute that will be unforgettable for at least one single work-its Monet "Water-lilies," surely the "Water-lilies," surely the greatest example of his series on this theme any-where in the United States. There was a great show of primitive art at the Museum of Primitive Art, assembled to honor the memory of its late director, Robert Gold-water. A Matisse show at Acquavella looked very handome indeed. And does that leave, then,

no exhibitions by living art-lsts among the year's more satisfying events? I might name two that gave me a special charge, by artists of yet no world renown. One yet no world renown. One is Nancy Grossman, whose drawings at Cordier & Ek-strom mark her as one of the strongest draftsmen any-where, as well as one of the best sculptors. Another is Red Grooms, whose present show at the New York Cul-tural Center marks him as a young centus who took pop young genlus who took pop art and funk art and a number of other 1d to ms and made of them something ut-terly and marvelously his



The Museum of Modern Art Archives, NY

Collection: APF

Series.Folder: Strike, 1973

Strike Hardens Attitudes at Modern



Blanchette Rockefeller, museum president.

By GRACE GLUECK

The lengthy strike at the Museum of Modern Art has been over for slightly more than two months, and the bit-terness of the first days back — when sharp words were exchanged between the stay-ins and the stay-outs — has abated enough for business to resume as usual. But in the onipion of both

to resume as usual. But in the opinion of both staff members and adminis-trative officials, the strike and the union that called it —the Professional and Staff Association of the Museum of Modern Art (PASTA MOMA) have brought changes to the Modern, changes that may reverbrate throughout the museum world. They are manifest not only

They are manifest not only in a more assertive staff voice, but also in a sharper view of the museum—less a haven of benevolent paternal-ism than a place for profesism than a place for profes-sionals to pursue their work. On the other hand, there are also evident a hardening of attitudes on both sides, a clearer definition of the dis-tance between staff and man-agement and, to many ob-servers, what seems to be a lessening of the museum's already limited operating flexibility. already flexiblity.

'Once Very Informal'

"We were once a very in-formal structure, with plenty of play between staff and management," one depart-ment head said. "But the union contract is changing all that. Now we're becom-ing rigidified — everything has to be dealt with by the has to be dealt with by the book."

But for their part, PASTA members speak bitterly of the administration's declining ac-cessibility. They cite the re-fusal of the director, Rich-ard Oldenburg, to meet with them during the strike, and his delegation of staff matters on his return to Richard H. Koch, the museum's director of administration. But for their part, PASTA

Dick [Oldenburg] was tre-



Joan Rabenau, left, president of staff association, and Susan Bertram, chief negotiator, returning after strike.

edge of action the board may take on their proposals. What would the staff as-

sociation hope to achieve by an actual voting seat? It has never really formulated a platnever really formulated a plat-form. But its leaders say they would respond to problems as they came before the board and that the day-to-day deal-ings of staff members with artists and museum visitors equin them prometty to halo

ings of staff members with artists and museum visitors equip them properly to help develop museum policy. "We might seek ways in which the museum could re-late more directly to artists, for example," said Susan Bertram, a senior program assistant in the international program, and chairman of PASTA's negotiating team. "Or try to work out the set-ting up of a really effective education department." Despite what must be con-sidered setbacks, PASTA members contend that their strike action has brought them a most important ben-efit—a sense of "solidarity." "We're really together—the staff is stronger than ever in its cohesion," said Jane Fleugel, an associate editor in the museum's publications department and a member of PASTA's negotiating team. The trustees were sur-

department and a member of PASTA's negotiating team. The trustees were sur-prised that people would ac-tually stay out without sal-aries for nearly eight weeks to uphold principles." And there is optimism among PASTA members over the steps—admittedly small —toward unionization among

must leave, without knowl- museum professionals. Since PASTA's inception in 1971, professional unions have been established at the Minneapolis Art Institute and the San Francisco Museum of Art; there is talk of staff unions at both the Metropolitan and

at both the Metropolitan and the Brooklyn Museums. But they regard as espe-cially significant the birth during the strike of the Mu-seum Workers Association of New York City, an organiza-tion of about 100 pro-fessionals from local muse-ume which stated a support fessionals from local muse-ums, which staged a support demonstration before the Modern last Nov. 14. The as-sociation has established it-self as a "communications network" and forum and, of possibly greater importance to the future of the city's instithe future of the city's insti-tutions, says that it hopes to "encourage collective action among museum workers."

Policy-Making Function

On the management side, the museum's trustees and administrators see victory in having preserved from en-croachment their function of policy and design products policy-and-decision-making.

policy-and-decision-making. "Everyone always loses when you have a strike," said William S. Paley, who is chairman of the Columbia Broadcasting System and of the museum's board of trustees. "It created a very un-pleasant situation. But we did not yield on certain bas-ic principles that were very, very important to us." His views are echoed by Blanchette Rockefeller, the



Richard Oldenburg, director of the museum.

museum's president, who rad-mits to having been some-what disturbed by the signs and shouts of PASTA mem-bers on the picket line. "I didn't like seeing educated girls acting like miners. Ac-tually miners would probably tually miners would probably behave better.

behave better. In her office at the mu-seum recently, Mrs. Rocke-feller acknowledged that dur-ing the museum's leadership troubles of the last flew years "some things did get neg-lected; for instance, a more careful watch should have been kept on the salaries of certain groups."

certain groups." Citing the first PASTA contract as "a good begin-ning, an extraordinarily lib-eral document," she added, "but in some ways that made it difficult for future con-tracts, because we gave them so much."

'Direct Access'

Like others, on the board, Mrs. Rockefeller decries the idea of a voting seat for Mrs. Rockefeller decries the idea of a voting seat for PASTA "because they have direct access to the board now. Not only do staff mem-bers have the right to speak before the board, they work with trustee committees, who accept their professional ex-pertise and recommendations. I know of no trustees who interfere less with artistic matters."

She added, "A place on the board entails responsibility, liability. In some ways I can understand their view they're young and they see the trustees as symbols of power, they're frustrated by the fancy names. But they don't have a concept of the bonk to have a concept of the problems involved in running a maseum. They couldn't con-tribute the level of experi-ence that a board would. We want to be fair and forward-looking but this is, after all, a privately financed institu-tion."

Looking slightly troubled, Mrs. Rockefeller also voiced misgivings over what she sees as PASTA's assumption

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administration's declining ac-cessibility. They cite the re-fusal of the director, Rich-ard Oldenburg, to meet with them during the strike, and his delegation of staff matters on his return to Richard H. Koch, the museum's director of administration.

of administration. "Dick [Oldenburg] was tre-mendously helpful in nego-tiating our contract reopener last year," one representa-tive of the association said, "and before the strike we could readily get to see him. But suddenly he became un-available, and has remained so." 50.

So. Mr. Oldenburg, looking tanned and fit from a post-strike Caribbean vacation, does not deny that he sees less of the staff, but says that necessity dictates it.

tess of the staff, but says that necessity dictates it. "I'm not trying to isolate myself," he said. "I deeply believe in being as available as possible. But I'm thinking of the survival of the place and how to ac of the place of the survival of the place of the survival of the place of the survival of the place and how to ac of the place of the survival of the place place of the survival of the museum's director of admin-section of the survival of the museum's director of admin-section of the survival of the museum's director of admin-section of the survival of the museum's director of admin-section of the survival of the museum's director of admin-section of the survival of the museum's director of admin-section of the survival of the museum's director of admin-section of the survival of the museum's director of admin-section of the survival of the museum's director of admin-section of the survival of the museum's director of admin-section of the survival of the museum's director of admin-section of the survival of the museum's director of admin-section of the survival of the museum's director of admin-section of the survival of the museum's director of admin-section of the survival of the museum's director of admin-section of the survival of the museum's director of admin-section of the survival of the museum's director of admin-section of the survival of the museum's director of admin-section of the survival of the museum's director of admin-section of the survival of the museum's director o

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a maseum. They couldn't con-tribute the level of experi-ence that a board would. We want to be fair and forward-looking but this is, after all, a privately financed institu-tion."

tion." Looking slightly troubled. Mrs. Rockefeller also voiced misgivings over what she sees as PASTA's assumption of "the techniques and pat-terns of behavior used in fighting an industrial corpo-ration. I don't blame them, but their tactics are wrong. They could bring about a more rigid system of dealing with policy matters, and the abandonment of the lovely, free human relationship that has prevailed here." Fears Are Shared

Fears Are Shared

Her fears are shared—and enunciated less hesitantly— by other administrative offi-cials at the museum, some of whom had reportedly threatened to leave if PASTA achieved its nolicy-making achieved its policy-making goals

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VAZ DIAS INTERNATIONAL Worldwide Clippings 119 West 40th, Street N.Y. - 10018 - N.Y. U.S.A. Clipping from News-Week (Aaja Edit) COUNTRY Japan Date 2.11.1974 07-323 Museum of Modern Art Archives BY MILTON FRIEDMAN Worldwide Stocks Most Active Issues Traded Jan. 28-Feb. 1 1973-74 High Lou Close **VOLUNTEER ARMED FORCE:** Low Jan. 25 Feb. 1 TOKYO 155 Kawasaki Kisen Yen 268 225 Toyo Kogyo Yen 371 140 Hitachi Yen 166 440 Honda Motor Yen 283 193 Jap. Mail Stmahp. Yen 283 193 Jap. Mail Stmahp. Yen 283 193 Jap. Mail Stmahp. Yen 237 401 Matsushita El. Ind. Yen 483 226 Sumitomo Shipbg. Yen 301 SZDNEY 6.88 Broken Hill Prop. A8 6.32 1.55 Bouganiville A5 2.25 Conzine Riotinto A sa. Aust. Res. A5 1.63 .64 Ass. Aust. Res. A5 1.13 .08 Endeavour Oil A5 1.5 1.2 Western Mining A\$ 1.62 1.04 Woodside-Burmah A\$ 1.73 HONC KONG TOKYO 315 305 FAILURE OR VICTIM? 663 320 395 168 585 300 257 490 340 1120 357 359 520 392 authorized remained about the same throughout 1973, but the number on station fell sharply, especially after the draft was ended. In September 1973, he end of the draft has not ended controversy about the draft. In re-cent months the news media have car-11.8 3.21 7.6 1.65 1.55 8 2.25 3.45 ried story after story alleging that the volunteer armed force is a failure. Volfor example, 6,662 were authorized but only 5,425 were on station. 2. The Army kept changing re-cruiting standards with dizzying fre- $\begin{array}{r} 1.6 \\ 1.25 \\ .24 \\ 1.55 \\ 1.65 \\ \end{array}$ unteers, it is said, are too few and of .25 3.82 4.06 poor quality, despite substantial pay raises for first-termers. Representa-1.04 Woodside-Burnah A\$ 1.73 HONG KONG 24.5 Jardine Matheson H\$ 29.9 2.17 New World Dev. H\$ 2.525 4.5 Wheelock 'A' H\$ 5.55 16 HK & Kwil. Wharf H\$ 18.8 6.2 Hutchison H\$ 7.2 24.1 HK & Sgh. Bk. (L) H\$ 29.9 1.52 Tai Cheong H\$ 1.7 7.7 HK Land H\$ 8.95 SINCA PORE quency. Recruiters were demoralized and many potential recruits lost.3. Officers in the recruiting comtives of the armed forces have warned 33.5 2.75 5.95 20.5 that national security may be in dan-30 2.525 5.55 18.7 7.35 29.2 1.75 8.95 $2.525 \\ 5.55$ ger unless conscription is reinstated. and were not promoted or reward-ed. Eighteen colonels were eligible for promotion to general, eight lieu-tenant colonels for promotion to colo-As a longtime proponent of an all-volunteer armed force, I regard the 8 30.75 end of the draft as one of President $1.9 \\ 9.5$ Nixon's and then-Secretary of Defense Melvin Laird's finest hours. No other 7.7 HK Land H\$ SINCAPORE 3.06 Haw Par Bros. Ind. S\$ 5.5 San Holdings S\$ 1.68 City Devpt, S\$ 2.83 D. B. S. S\$ 3.76 Sime Darby S\$ 1.02 Singapore Hilton S\$ 7.6 Malayan Credit S\$ 7.9 Hariman S\$ nel, and 103 officers for assignment to ${ \begin{array}{c} 12.48 \\ 2.7 \\ 6.3 \\ 11.2 \\ 14.6 \\ 5.25 \\ 6.5 \\ 1.29 \end{array} } }$ 3.72 .85½ 1.82 3.54 4.7 1.29 3.74 $.961/_2$ 1.723.624.71.262.42.96a senior service school. Not a single one was either promot-

measure has done so much to end the divisions that were threatening to tear this nation apart. No other measure has done so much to reduce the real cost of defending the nation.

MILITARY OPPOSITION

The draft was ended despite the opposition of the military. I have won-dered whether the military, encouraged by Watergate and Laird's deed or sent to a service school!

True, few officers in general were promoted or sent to service schools. But, based on the number that were, the chance that three goose eggs would have occurred for the recruiting command simply as a result of accident is about 1 in 700.

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Museum of Modern Art Archives

BY MILTON FRIEDMAN

VOLUNTEER ARMED FORCE: FAILURE OR VICTIM?

he end of the draft has not ended controversy about the draft. In recent months the news media have car-ried story after story alleging that the volunteer armed force is a failure. Volunteers, it is said, are too few and of poor quality, despite substantial pay raises for first-termers. Representa-tives of the armed forces have warned that national security may be in danger unless conscription is reinstated.

As a longtime proponent of an all-volunteer armed force, I regard the end of the draft as one of President Nixon's and then-Secretary of Defense Melvin Laird's finest hours. No other measure has done so much to end the divisions that were threatening to tear this nation apart. No other measure has done so much to reduce the real cost of defending the nation.

MILITARY OPPOSITION

The draft was ended despite the opposition of the military. I have wondered whether the military, encour-

dered whether the military, encour-aged by Watergate and Laird's de-parture from Defense, may not have been feeding the stories to the media in an attempt to reverse the decision. Accordingly, I have probed more deeply into the facts about the actual performance of the volunteer force. I have been greatly heartened-but also appalled-by what I have found. The Air Force, Navy and, to a less-er extent, the Marines have had no significant problems. On the contrary, they not only have met their quotas but also have raised the average qual-ity of the enlisted force. Their 1973 recruits are better educated, and recruits are better educated, and score higher on intelligence tests, than the men they recruited in earlier peacetime years under conscription.

peacetime years under conscription. In addition, the average term of serv-ice has lengthened, still further raising quality via experience. The alleged failures have all been in the Army. They have been signifi-cant, though fairly small. At the end to 1072 the Army conceded that it had of 1973 the Army conceded that it had met 89 per cent of its 1973 recruiting goal. Far more important, the failures have been the result of either gross in-competence or deliberate sabotage by some middle-rank Army officers, in-cluding some retired officers in civilian positions. This is a harsh judgment, so let me document it.

1. In July 1972, when the draft was still in effect, the Army was authorized to have 6,552 recruiters. It had 6,550 on station. The number of recruiters

authorized remained about the same authorized remained about the same throughout 1973, but the number on station fell sharply, especially after the draft was ended. In September 1973, for example, 6,662 were authorized but only 5,425 were on station.
2. The Army kept changing recruiting standards with dizzying frequency. Recruiters were demoralized and many potential recruit bat.

and many potential recruits lost.

3. Officers in the recruiting command were not promoted or reward-ed. Eighteen colonels were eligible for promotion to general, eight lieu-tenant colonels for promotion to colo-nel, and 103 officers for assignment to a senior service school.

Not a single one was either promot-ed or sent to a service school!

True, few officers in general were promoted or sent to service schools. But, based on the number that were, the chance that three goose eggs would have occurred for the recruiting command simply as a result of ac-cident is about 1 in 700. Either the Army assigned low-qual-

ity officers to the recruiting command -hardly a sign that they were meeting effectively the challenge of the all-volunteer force-or the Army discriminated against the officers in the recruiting command-hardly a course of action designed to attract able men into the recruiting command.

4. Until it was stopped by the As-4. Until it was stopped by the As-sistant Secretary of Defense for Man-power, William Brehm, the Army re-ported results in a way that grossly overstated shortfalls. If in January 1973, the Army fell 1,000 men short of its quota, it added that sum to its must for each succeeding month. For quota for each succeeding month. For example, suppose it had a quota of 12,000 men for each month. Suppose 12,000 men for each month. Japose it recruited 11,000 men in January and 12,000 men in each of the next eleven months. You and I might say it fell short 1,000 men in one month. But the Army would have reported twelve successive shortfalls of 1,000 men each because after January it would have raised its quota to 13,000.

NEEDED: CIVILIAN LEADERSHIP

I have limited myself to points that are objective and readily checked. They are nevertheless adequate to demonstrate that the Army has chiefly itself to blame for its failure. They suggest also that the Army cannot be counted on to reform itself. Civilian leadership is essential to make an all-volunteer armed force work.

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the .arts america

The United States today is experiencing the greatest orgy of cultural achievement in all of history-a dazzling and bewildering manifestation of artistic achievement that dramatizes as never before both the problems and the possibilities that art poses for mankind. To examine this phenomenon, NEWSWEEK cultural editor Jack Kroll recently deployed a task force of gifted critics. Armed with their findings and with reporting from all of NEWSWEEK'S U.S. bureaus, Kroll and his staff have produced a synoptic study of the arts in contemporary America. Because of the massive nature of this report, NEWSWEEK International will present it in serial form in three consecutive issues. This week, in the first part of the series, Kroll looks at the general state of the arts in America and General Edi-tor Douglas Davis assays the plastic arts and architecture.

Art's presence: Louise Nevelson's 'Night Presence IV' in New York



When I hear the word culture, I reach for my revolver," said Hermann Göring. The No. 2 Nazi makes a wonderfully symbolic figure to express the uneasy attitudes toward "culture" and "the arts" shared by people, both powerful and powerless, ever since the Industrial Revolution began to shape the kind of society so many of us live in. The uncasiness is only natural, art and man being what they a hungry, thirsty, yearning, frightened angel-brute meting after truth beauty power and ecstasy; art being the prime source of precisely those things. Most people, overcome by these human longings, seem to feel embarrassed or guilty about having seen them.

And Americans most of all. For the arts in America have produced more world records than any other society can boast-more creators, more packagers, more distributors, more consumers than anywhere else, more money and more need for money than anywhere else; more lust for art, more fear of art, more confusion about art than anywhere else; more brilliant insight into what art is all about-and more balderdash on the same subject-than anywhere else.

n America, the great mass society, every human impulse is immediately translated into mind-boggling mass activity, and so art has become the biggest service industry in the world. At one level, it has become a commodity, as everything inevitably does in the mass society, and joins McDonald's hamburg-ers and Duncan Yo-Yos as transitory treasures on the conveyor belt. But on another level, art is a service industry in an older tradition of which religion is the most important example.

Religion took the revelations and insights of certain gifted men and proc-

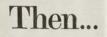
essed them into norms and structures by which people could live. Art has always done something similar, but it has at least one advantage over religion : it can express changes with powerful effect even while they're happening. The art-isl-probably Sanuel Clemens of Bos-ton-who painted the sweet and strong portrait of "Mrs. Freake and Baby Mary" in 1074 (opposite) saw the pride of simple people in a new land. But he was an artist, and he fused his perceptions into the immortal finality of art. Look at the four hands of Mrs. Freake and Mary: they form a soft circuit transmitting life between mother and child; the two hands that touch on the child's dress are quieter sisters of Michelan-gelo's God and Adam, touching fingers galvanically on the ceiling of the Sistine Chapel.

Things had changed 300 years later when the young "superrealist" sculptor Duane Hanson made his "Supermarket Lady." The hands and feet of Hanson's supershopper are as numb and plastic as her hair curlers. The quiet prosperity that Clemens indicated in the frisky little bows on Mrs. Freake's dress has be-come the blatant affluence that turns the shopper's cart into a double-decker bus of gluttony and her body into a bloated travesty of the female. The seventeenth-century mother looks with pride; Hanson's lady stares with apathy.

B oth artists used the sensibility, attitudes and materials of their time to create something that will reflect, preserve and transcend it. And Hanson's sculpture is part of a new spirit in American art that includes a great deal of its movies, pop and serious music, fiction and poetry. For there are new condi-tions, both in life and art, and everyone agrees that there are serious things wrong with American life and culture. But while many try to analyze what's wrong, fix the blame and prescribe cures, American artists are working to show the country to itself. And part of the arts explosion is the rapidly growing number of Americans who are eagerly looking and listening in to the arts.

Like America's social, political and moral life, the landscape of art is a jagged and confused one. Judgment and criticism must and will come in due time; some of it can come right now. But it can come only from those who realize that artists as usual have the fastest reflexes. In today's relentlessly eventful world, that makes them more frightening-and more necessary-than ever before. For art's natural enemy-and man's-is chaos. Today art is our most advanced attempt to map out our chaos so we can avoid disappearing into it. JACK KROLL

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In 1674 an unknown artist, probably Samuel Clemens of Boston, painted this charming portrait, 'Mrs. Freake and Baby Mary,' a picture that reflected the pride and prosperity of a new land.

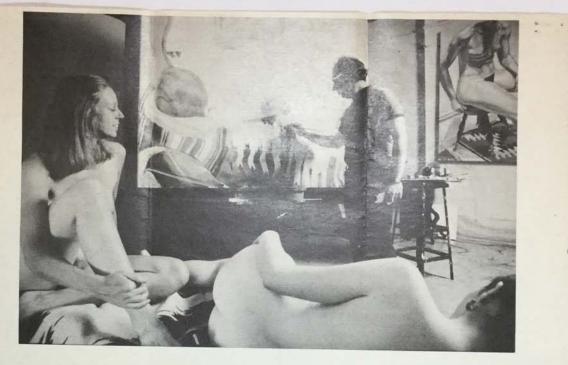


...and now

Three hundred years later, American art is still reflecting its society. Duane Hanson's life-size sculpture, 'Supermarket Lady,' also has something to say about America, prosperity—and pride.

Courteey of Ludwig Collection Naue Galerie, Aschen, West German

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American art today expresses an unsentimental realism and experiments with new developments in science, technology and communications. Al Leslie (left), early abstract painter turned figura-tive, stands before his self-portrait, which is typi-cal of the new American realism in its blatant scale and form. Philip Pearlstein (top), an in-fluential realist, paints from life in his studio. Mixed-media artist Keith Sonnier (right), con-jures up a live video installation.



The Museum of Modern Art Archives, NY

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Art Without Limits

merican art in the 1970s is rambunc-A tious and perverse, like a bright, moody young man who is determined not to take after his illustrious father. The art system now is a restless complex of creators, marketers, distributors, buyers and judges. Its products are richly varied in form and material. The ideas behind them transcend art history; they are sourced in a global flow of theories and facts from many disciplines. Certain critics have attacked American art for not taking after its "father"-the "heroic" era of the '50s and '60s when American art became the most vigorous and influential in the world. They mistake the new complexity and internationalism of U.S. art for exhaustion. They couldn't be more wrong.

Unquestionably the "heroic" era was easier to grasp. For all their bravura, the post-World War II abstract expressionists—Jackson Pollock, Willem de Kooning, et al.—were painters, rooted in the pictorial tradition and concentrated in one city, New York. The catch phrases associated with the late '50s and the '60s—pop art, op art, minimal art, neo-Dada—covered work in many different media, even extending into film, dance and theater, but most of this work still involved objects of some kind, from the vulgar (Andy Warhol's pop-art soup cans) to the reductively simple (Donald Judd's minimal metal slabs).

In the late '60s a basic change began to take place in American art. Its range expanded to unforeseen limits-an art ist's work could be an empty gallery or a 540-mile drawing cut into the Nevada desert. It could be a videotape event -a closed-circuit telecast of images in a gallery or a day-long communication with the home audience on a local TV station. It could be a series of photographs of parking lots, or a typed-out, IBM-duplicated manifesto hung starkly on a gallery wall. It could be the artist himself, talking to visitors (or to himself), engaging in sexual activity with a partner (or with himself), or even allowing himself to be shot by a friend. It could be a work of sculpture arrested at midpoint, its materials scattered about a gallery floor.

These different kinds of art bear catch-phrase names of their own—earth art, conceptual art, performance art, body art, process art. But it seems to me they are all based on one esthetic

ist. In the pursuit of his ends, Burden

is obviously prepared to risk anything,

even death. He has allowed himself to

be shot, crawled barefoot and bleeding

through a field of broken glass, sus-

pended himself nude from the top of a basketball arena and shut himself up

in a small student locker for five days.

Once he offered art-gallery visitors the

option of murdering him: Burden

wired his body into an electrical out-

let, bolted himself to the floor and

placed a pail of water nearby-tempt-

Fortunately, no one exercised the

option. Burden still lives, and his fame

is spreading as the Evel Knievel of art.

To date, he has performed almost en-

tirely in galleries and museums in southern California, where he is re-

garded with as much sobriety as is

Vito Acconci-another leader of per-

formance art-in the East. "The art is

what I go through," says Burden. "I

have this feeling of power and knowl-

edge that other people can't have." But

lately Burden has been involving the

audience. In a work called "220," he

put the spectators on 14-foot ladders in a water-filled room, then charged the

fluid with electricity, trapping the un-

suspecting audience (and himself) for six hours. Watch out. Chris Burden

may get you next.

ing instant electrocution.

premise: that the artist is no longer confined in his expression to objects. What follows from this principle is radical indeed. It means that art need no longer be something that can be collected or even shown in traditional ways. You don't exhibit a piece of earth art, you go to see it, often with some difficulty or even risk. American art of the '70s is post-object art.

This change in the nature of the art work is paralleled by a change in the nature of the art world itself, which is no longer dominated by the old-boy network of New York or Los Angeles loft parties and one-man shows. Rather, in the '70s American artists live, work and teach all over the nation and around the world. In 1971 Walter De Maria, a pioneer in both conceptual and earth art, virtually split West Germany in half with his audacious proposal to the Olympic Committee to transform a large hill near Munich into a massive work of landscape sculpture. The project was rejected, but the ensuing brouhaha, recalls De Maria, "made an art project out of everyone's life, from cabdrivers and workers to members of Parliament."

T

The polities and economics of the art system are beginning to change as well. The system now reflects a new structure of support for the American artist, some of it coming from public funds and some from international collectors. Congress, freshly alerted to the needs of the American artist, is considering several pieces of ground-breaking legislation designed to improve his lot. A significant strike has just ended at New York's Museum of Modern Art: after months of bitter negotiation, the museum agreed to give its professional and administrative staff higher pay and, more important, greater opportunity to participate in policy- and decision-making.

The increased internationalism of American art began with the flowering of conceptual art, the first truly global art movement since it requires so little energy or time to transport entire exhibitions (of statements, videotapes, photographs, etc.) anywhere in the world. The major outlets for new art are by now thoroughly internationalized, and major European dealers are moving branches here as well.

As Donald Droll, the younger partner in a new New York dealership (Fourcade, Droll), puts it: "Everybody travels now. When we sell a work to a European it's not as though it is going away never to be seen again." The biggest global wheeler-dealer is Frank Lloyd, the Vienna-born Englishman who runs Marlborough Galleries, a multinational combine with enormous showplace galleries in seven countries. Recently, in a move to strengthen his competitive po-

DEATH FOR ART'S SAKE

Twenty-seven-year-old Chris Burden of Venice, Calif., the son of a Harvard lecturer, has the honor of being the world's most far-out performance art-



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sition in contemporary American art. Lloyd hired Irving Blum, a veteran Los Angeles dealer. "Galleries will take on a corporate reality more and more," says Blum. "The art market's scale will be such that it will demand this."

By "scale" Blum of course means "prices." This past year Japanese buyers paid \$220,000 for an obscure painting by the late Yasuo Kuniyoshi, a Japanese-American painter not of the first rank; Australians paid more than \$2 million for a late Jackson Pollock, very much of the first rank. The big auction houses are swinging into high gear : "American art post-1945, especially the early New York school, is of general interest internationally now," says John Marion, the new president of Sotheby Parke Bernet, in New York.

Many, perhaps most, of the major col-lections of contemporary American art are now in Europe; last October in Stockholm the Moderna Museet showcased a new \$700,000 cache, "The New York Collection." Many American collectors and critics are incensed at the "art drain," but taxi mogul and collector Robert Scull thinks differently. Scull recently auctioned off 50 works from his famed collection. Many went to Euro-pean buyers: "It's wonderful !" says Scull. "It can only do great things for the American artist. We have ITT round the world. Why not ART ?"

The Scull sale-which saw him collect prices like \$90,000 for a set of bronzed Jasper Johns ale cans that he originally bought for \$960-has nonetheless stirred anger among artists who resent a system that awards all profit in the work, tax advantages and complete power over its display to the collector. Conceptual artist Joseph Kosuth has demanded that art be supported by society, not as a commodity but as a self-justifying act of inquiry into the human condition.

In this spirit a new breed of young "dealers" has appeared, who function between the artist and the public more as conduits of information than as purveyors of objects. Key figures in this assemblage are Seth Siegelaub, John Gibson and Jack Wendler. Siegelaub "exhibits" ideas rather than objects. He does this through the medium of books, catalogs and mailing lists. Gibson pioneered the commissioning of uncollectable earth works. Wendler is exhibiting non-object art in London on a determinedly international scale. His gallery is normally barren, except for a poster or a statement on the wall. "Conceptual art is being bought mostly by people who know the artists and who have a deep interest in their work," explains Wendler. "It was made not to be a product. The prices-usually around \$1,500-are regarded as a contribution to enable the

SATISFYING AN APPETITE

Robert Rauschenberg-prolific, out-spoken and versatile-is one of the most difficult figures in American art to pin down. He is not willing to con form either in his art or in his life to the traditional role of the great, secluded artist. As soon as he won the grand prize at the Venice Biennale in 1964-a milestone in any artist's career-he virtually gave up painting and assemblage, which brought him fame, for printmaking and an increasing involvement in social and political issues. "Printmaking satisfies my appe-tite for participation," he says. "I prefer doing things that involve group activity and force me to meet people on a one-to-one level."

Rauschenberg's prints-complex in imagery, inventive in form-have been marvels of their kind. But already he is changing step. He is working now at a 500-year-old paper mill in France on a suite of prints entirely different from past work. "I'm making shaped pa-pers; some are colored by the pulp itself, not by pigment," he says, obviously delighted by the results.

Rauschenberg is also trying to follow up on his outspoken criticism of the "commodity" system of selling and collecting art with practical proposals, now being framed by Rubin Gorewitz, an expert on art legislation and

funding. "Now the collector enjoys all routing. Now the conceptor enjoys and profits in the resale of a work and the artist nothing," says Rauschenberg, "That's wrong. The artist should and will enjoy a share, a royalty, just like the writer or the composer."

artist to keep working."

Even fat-cat collectors like oilman Stanley Marsh of Texas and Scull himself have commissioned projects that will never end up on their living-room wall. Scull has often supported earth artist Michael Heizer, now constructing a se ries of concrete, stone and earth forms in the Nevada desert which he calls "The City." "Heizer's works are my most precious possessions," says Scull. "They can never end up at Parke Bernet.

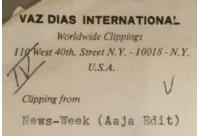
This exuberant attitude toward the new art is hardly shared by the major American museums that purport to be interested in "contemporary" art. Irving Blum blames this on the shortsightedness of the typical museum trustees "Often they don't have any understanding of what the really valuable American things are-they still want to buy the school of Paris." But American museums, perhaps closer to philosophic than to financial bankruptcy, are facing a newly aroused public; the policies of New York's Mctropolitan Museum of Art have led to widespread criticism, internal staff shake-ups and demands that the museum make public its budgetary practices in order to justify the mounting need for public funding. These demands have been joined by

attacks from the artists themselves, who insist now that museums can no longer ignore their wishes and opinions when scheduling exhibitions. In San Francisco, artist Tom Marioni has started his own Museum of Conceptual Art. Progressive people within the museums themselves are trying to make the system more responsive, as the strike at MOMA indicates. Henry Hopkins, new director of the San Francisco Museum, is one of the younger administrators who hope to change what he calls the "conservative mood" of the art establishment. "Thirty years ago the only museum doing a creditable job with modern art was the Museum of Modern Art," he says. "Now a large number of us who were spawned by MOMA are working all over-in Kansas, Texas, California, Minnesota. There is growth and development all over the country."

 $\mathbf{T}_{ ext{he trend Hopkins is talking about is}}$ still in its early stages; the success of a dealer like Janie C. Lee of Dallas is a good barometer of the pace of changing taste across the country. "Six years ago, when I started here," says Ms. Lee, "I began every press release with 'For the first time in the Southwest . . . ' " It took

Newsweek, February 11, 1974

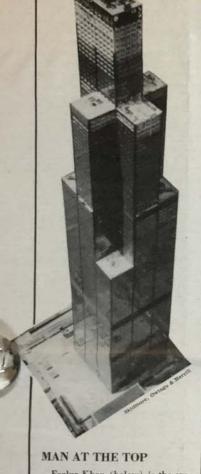




COUNTRY Japan

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Fazlur Khan (below) is the creator, with architect Bruce Graham, of the world's tallest building, the 1,454-foot Sears Tower (above) in Chicago. The 44-year-old Khan veteran skyscraper designer and believes in building tall. "We need the area on the ground," he says, "not up in the sky."



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Spaces for Our Time

C ontemporary American architecture is a schizoid phenomenon, rent apart by its achievements and its frustrations. Perhaps no field in any of the arts is so racked with dissension, so uncertain about its proper goals. On one side there is the brilliant older gen-eration, evidenced in the work of Philip Johnson, Kevin Roche, Paul Rudolph and the incomparable Louis Kahn, among others, dedicated at heart to the art of building and to the simple, soaring rhetoric of Park Avenue. On the other side is the new generation, equal-ly brilliant, dedicated to what can only be called a "social art"-to the proposition that architecture is first about making a practical, humane environment, and not the erection of timeless, immovable masterpieces. "They make 'people's architecture'," says one of their critics scornfully. The text for these populist builders is written in Robert Venturi's "Complexity and Contradiction in Architecture," a brief against classicism. Its signal icon is John Johansen's sprawling, plug-in Mummers Theatre, in Oklahoma City, whose component parts allow for rearrangement.

In this clash of architectural philosophies, both sides are burdened by restraints peculiar to their ar

their time. Architecture can realize itself only through the consent of clients -be they industrialists, politicians or the public. Until very recently, the United States has been a permissive market for towering office buildings, shopping centers, freeways, suburban complexes, sober cultural centers and little else. A nation indifferent to the need for imaginative low-cost housing, open space, mass transportation and clean air has not been hospitable to the desires of the younger generation of builders, or to the natural evolution-into new forms and challenges-of the older. In brief, American architecture is just beginning to find ways to express its latent genius in fresh idioms.

here are hints of this in the recent work of Johnson, Rudolph and Roche, whose buildings and plans are more hospitable and loose-jointed than ever before. Roche has created the most radical museum in America-a partially underground structure in Oakland, Calif., where much of the ground level is free to serve as both park and open-air sculpture court.

Fazlur Khan's Sears Tower, which vin open acxt year for occupancy in



THE FORGOTTEN HOME

Richard Meier (right) is a versatile and controversial young architect-still in his 30s-who is working in the almost forgotten genre of the single-family home. His newest, most ambitious house (above) is in Old Westbury, N.Y.and certain to offend the advocates of a purely "public" architecture. As in his large housing projects. Meier divides open and private spaces (eleven bedrooms) on either side of a moving vertical line that runs through ramps, stairs and passageways. The steel-columned house is at once a joy to see and to romp in.

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pieces from 1925 on will be in the show. A catalog will include Betty Parsons's poems and a tribute by Tom Hess.

A MUSEUM DIRECTOR told me at dinner once that to him the Barnes Collection meant pubic hair. He had spent his time there counting the strokes Renoir's brush had made painting the pubic hairs of his nudes. And at the Frick Collection you can count masterpieces. Both these museums are still family-run by family-dominated foundations. A nice old Frick daughter still lives on the upper floor of that museum, apparently gently, but with great determination, making policy.

Such private eccentric little museums pay a four per cent excise tax on the income of their foundation investments. Manhattan Congressman Ed Koch has introduced a bill in the House asking that such private foundations which operate for the public benefit be exempted from the excise tax. It's a worthy exemption.

MARK MILLER recently had his first show at the O. K. Harris gallery in SoHo. When he got to the gallery on the closing day of the exhibition, ready to go take it down, seven gesticulating Italians were in the process of buying it with the meager help of the French, Italian, and English language, none spoken with any degree of communication by any two members of differing parties. Miller was left with two visiting cards, a commission for another piece, and the promise that his whole show would open in Milan, Brescia, and Rome. Miller just received a month-old invitation to come to his opening in Milan.

Miller., an art history instructor at Brooklyn College, is now putting together two other projects—one a doctoral dissertation on Lafayette's farewell tour of America, the other a sequence of drawings of vaginas and penises done by people of all ages. He has run through his parents' friends for the geriatric chronology, his own friends for the middling years, and now needs kids for his childhood sequence. If you want your kids to participate, call Miller at 966-4577.

HENRY KISSINGER'S AESTHETIC PREFERENCES seem to incline toward actresses and Egyptian Tombs. The Secretary of State recently had his offices in the Department of State done over. included in the renovation are paintings on loan from the Museum of Modern Art. What the paintings are, no one will say. One secretary out of several I talked to at the State Department snarled: "We don't have to tell the public anything."

If Kissinger is too modest to reveal to the world his taste in art, which is supposed to be good because "he once worked for Nelson Rockefeller, you know," it is probable that he is thinking of the art market. Will the painter who hangs on Kissinger's wall sue him for loss of reputation and financial distress?

The Museum of Modern Art Archives, NY

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Museum of Modern Art Archives

File; STRIKE Professional Page BY BETTY CHAMBERLAIN

Art, Museums, and Money

Our local museum pays little or no attention to work by local artists. How can we hope to get recognition when our own in-stitution consistently turns its back on artists in its own region?

Some kind of radical overhaul of art mu-seums in the U.S. is drastically needed, as is obvious from their straitened circumstances and their increasingly vocal critics, which include not only artists but the general art-interested public.

To improve the financial situation, it is to be hoped that the Senate will act fa-vorably early this year on S-796, intro-duced by Senator Claiborne Pell (Dem., R.I.) to give across-the-board support to to 30 million dollars per year. This amount does not seem like much, in the light of a survey last year which showed that the 30 here the survey last year which showed light of a survey last year which showed that the 50 largest art organizations in New York State alone had an operating deficit of more than 15 million dollars and that 543 art organizations were hav-ing to dip into endowment funds just to survive. New York City's Museum of Modern Art (MOMA), for example, which have an ennual operating budget of has an annual operating budget of \$7,500,000, has of late been showing an annual deficit of one million dollars

It is not just money that our museums need, however, it is more creative, in-novative programs. With this end in mind, Artists' Equity Association, while supporting S-796, has presented to the Senate Labor and Public Weifare Committee proposals that museums receiving federal aid should be required to give artists more voice on museum boards more say in policies, better representa-tion in administration. It might incidentally be pointed out that all museums re-ceive federal aid in the form of tax-free status, if nothing more. Equity is also pitching for a requirement that the mu-seums should recognize local creative artists and show their work to the com-

munity. The N.Y. Times Sunday Magazine published an article last fall that stressed some salient points. The author, Robert invested against some salient points. The author, Roberi Hughes of Time, Inc., inveighed against the traditional absolutism and secrecy of museum boards in his piece, entitled "The Museum on Trial," and reported widespread protests against the stulkified procedures of these boards. He urged museums to take as trustees artists, scholars, women, and blacks. (The usu-ally staid Times ran a banner head at the ally staid Times ran a banner head at the top: "And what about the quota for gay militant Chicano artists?")

There seems little doubt that the cli-

mate for acceptance of new blood on policy-making bodies needs to be im-proved. The old blood, with all the re-sulting deficits and dissatisfactions, is apparently tired and inefficient and perhaps downright unfair. A blanket re-quirement, however, that all museums quirement, nowever, that in discussion must appoint artists as trustees might re-sult in the inclusion of a "Token Artist" (just as business and labor organizations have paraded their "Token Black" or "Token Woman"), with no real equality with other board members: one chosen for docility rather than ability. Selection

needs to be based on qualifications for such responsibility; as in any other endeavor, only some are competent as administrators. Last October the staff of the Museum

of Modern Art-which, as in many mu-seums, usually includes artist employwent on strike. In 1970 they had set up The Professional and Administrative Staff Association, the first such union in any U.S. art museum. Their reasons for striking were by no means limited to the improvement of low wages and pen-sions, though they did point out that top management salaries were doubled in ten years while the rest of the staff had alary increases of less than one third. But they also sought the right to contrib-ute to decision-making through repreute to decision-making through repre-sentation on the Board and its com-mittees. They cited the Museum's inconsistency in policy. It refused staff members any such participation on the one hand, while also refusing to pay them for overtime work on the grounds that they were "professionals." Such a well-trained groun as this

Such a well-trained group as this would almost certainly be able and alert to the requirements to elect truly profes-sional representatives for these responsibilities. Another of their points of dis-sention was that 75% of the entire professional staff were women, yet 75% management positions were held by men.

MOMA receives federal aid not only because it is tax-free, but also because it receives program support from such tax-backed organizations as the National Endowment for the Arts (NEA) and the State Council on the Arts. If S-796 is passed, and such museums thereby receive still more federal aid, it seems logical for attempts to be made at the same time towards assuring better fiscal and personnel management in order to avoid putting good money after bad, into the same old deficit-producing channels un der questionable administration. And with present no-discrimination requirements in U.S. employment and a Consti-

tutional Amendment in the works for women's rights, isn't it backward indeed for any organization calling itself Modern to indulge in discrimination along these lines?

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After seven weeks of picketing, the staff obtained a 2-year contract with betstan optained a 2-year contract with bet-ter pay and a more open policy regarding union representative's rights to sit in on planning meetings of the trustees. Staff members do not yet have voting power at such meetings, but they feel that, with an option to bring demands before the N.L.R.B., they now have two years to carry, forward their ongoing a nursuits carry forward their ongoing pursuits. Meanwhile, the Museum Workers' As-sociation of N.Y. has been founded, in-volving the staffs of many major New York City museums; also the Min-neapolis and San Francisco museums have unnoized. have unionized.

Museums as well as artists would be greatly aided by revision of the much discussed 1969 Tax Reform Act, now discussed 1969 Tax Reform Act, now commonly referred to by those in the vis-ual arts as "The Terrible Tax Law." The Act was originally intended to remove tax deductions to politicians who do-nated their public papers to non-profit institutions. The artist inadvertently got caught in the squeeze. All of a sudden, he could no longer take off taxes of the mar-ket value of a work donated to a muket value of a work donated to a mu-seum; only the cost of the materials used can be deducted. As might be expected, this has resulted in a great drop-off in acquisitions by museums throughout the U.S., a great decline in representation of

Ú.S., a great decline in representation of living artists in non-profit institutions, and consequently an ebb in public edu-cation regarding contemporary art. Representative Ogden Reid (Dem., N.Y.) has introduced a bill to return to the artist the same 100% of market value deduction as allowed prior to 1969, the same 100% still allowed to collectors. In support of Reid's Bill, Representative Edward I. Koch (Dem., N.Y.) has as-ailed the law as "harmful not only to the sailed the law as "harmful not only to the artist himself, but also to our country's museums, libraries and cultural institutions

Of course, as has been pointed out in Or course, as has been pointed out in the Art Workers' Newsletter, you would like it better if these institutions pur-chased your work. Chairman Nancy Hanks of the $\aleph_1 A$ feels that pgtentials in this direction are on the increase, especially after NEA gave \$405,000 worth of grants to 46 museums to purchase works by living American artists. Nevertheless, it can be helpful for the lesser known artist building up his reputation to be repre-sented in museum collections, an aim Continued on page 61

AMERICAN ARTIST

New Tork,

spapers

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the studio would be taxed by the town as "inventory" – paints, brushes, watercolor paper and unsold paintings. "To put it block at your studio as I would a gas sta-something," Harris, who works at the State liquor store, replied, "If I could make a living at this, I would." Never-theless, he received a tax bill for 18 han-old watercolors evaluated at \$1,800. Harris, who was less alarmed by the sold watercolors evaluated at \$1,800. Solt tax bill than by the precedent this might set throughout the country, ap-pealed the case and managed to get ample exposure of it in the local press, which went to bat for him and other arti-sts in reports, carrioons, and editornia: "To tax one's paintings which may or may not sell, before they are sold, is go-ing too far. ... Who will be next? Will the aspiring novelist, with an as yet un-published manuscript, be next? Will in-tead, dampen the creative drive of art-its." The artist also obtained expert free le-ganget lawyer who also was concerned about the principle involved and the precedent that would be set for artists all precedent that would be set for artists all power. They won the case. It is to be hoped buried forever, thanks to the concern and declarion of artist, lawyer, and

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which he might not achie nation of his work. An unusually heinous (rusts recently raised wm of Ellsworth, N 13 A new Harris the Su-

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MOMA LIBRARY ARCHIVES RAMPHLET FRUE

MUSEUMS MOMA-STRIKE

news and views of the world of art

the art Gallery Jan. 74

Cease Fire

After seven weeks of mutual recrimination, disrupted programs, sabotaged exhibitions, and near-total intransigence on the part of both sides, the strike mounted against Manhattan's Museum of Modern Art by its Professional and Administrative Staff Association (PASTA) finally came to an end as December began, with neither side a big winner and with both parties manifestly relieved to have it all over with. By a slightly better than 2-to-1 vote, PASTA agreed to accept a twenty-nine-month contract providing for a three-stage seventeen per cent wage increase (subject to review by the Federal Cost of Living Council), while more or less abandoning its quest, for the moment at least, to have holders of twelve high-echelon posts added to union rolls, and to vote with MOMA's board of trustees. Despite some residual bitterness, particularly on the part of go-for-broke union extremists, the prospect at MOMA, for the next twenty-eight months anyway, is for business as usual, with all hands concerned about nothing more unpleasant than a \$1-million-plus annual operating deficit.

Under Fire

Elsewhere in New York, an increasingly ugly situation seemed to be coming to a head at the Brooklyn Museum, where that institution's director, Duncan F. Cameron, was caught in a fire storm of controversy ("etcetera," Nov. '73). Reacting to threats of resignation by twenty-one staff members unhappy with an administration that already has suffered unusually high troop losses, twelve loyalist senior employees distributed a letter in support of Cameron to the museum's thirty-five-member governing committee. Letter or no letter, the committee obviously viewed the situation with considerable alarm and, at this writing, had agreed to hear grievances and rebuttals in an extraordinary session that may well result in the termination of ameron's thirty-month steward-In his own defense, Cameron rgued that while he may not rt, he is a "museologist" who how to "make museums ty early December, the argument sounded a bit like Captain Queeg assuring his superiors that he ran a tight ship.

Fired

Not far away, at the Queens County Art and Cultural Center, conditions were even worse, with that fledgling institution's very able director, Clare Fisher, first hamstrung and then ousted by a twenty-three-mem-ber board that found itself incapable of raising the paltry \$20,000 pledged for architects' fees, unable to understand why a highly praised Joseph Cornell exhibition seemed so "unpretentious" and inclined to envision their ultimate museum as part recreation center and part boutique. Ms Fisher, widely known for her past work as Curator of the Chase Manhattan Bank collections and highly respected in professional circles, has been replaced by Catherine Monroe, hitherto a volunteer worker at the Queens County institution and now Acting Director.

THE PRESS

Poles Apart The \$2-million sale price grabbed headlines here and there but, all things considered, press coverage of the transfer of Jackson Pollock's *Blue Poles* to an Australian museum ("etcetera," Nov. '73) could have been a lot less restrained than it was. Just how much less restrained was demonstrated a few weeks after the fact, as soon as one background piece could be cobbled up and another excerpted for publication in *New York*, a weekly exercise in schlock journalism that usually can be relied on to sink to almost any occasion.

Normally, New York's art coverage is confined to a page or a bit more and consigned to the capable enough hands of Barbara Rose or Thomas B. Hess (who happens to be a reigning authority on Pollock's art). Both Rose and Hess were passed over, however, when Blue Poles suddenly became the hottest property ever produced by an American painter. In their stead, New York hustled a couple of designated hitters, Stanley P. Friedman and Ruth Kligman, into the line-up. And in an unwonted burst of art-consciousness, the magazine devoted its cover to a photographic study of Pollock (embroidered with the rubric "Last Years of a Tormented Genius"), and no fewer than thirteen full pages to Friedman's opportunistic irrelevancies and Kligman's True Confessions-style retrospective hysteria.

"On Saturday morning, September 22," wrote Friedman, "I opened *The New York Times* to find a frontpage story that seemed to have been printed for my personal information. All the story lacked was a headline reading: ATTENTION STAN FRIEDMAN."

Having been singled out for the Annunciation, STAN FRIEDMAN then spent a paragraph building up suspense while he summarized the *Times*' description of *Blue Poles*. His summary done with, he went straight for the capillaries. "I had reason to know this painting," he announced portentously — and as though nobody but he had suspected its existence until the Aussies happened along with a cool \$2-million burning a hole in their tucker bag.

The burden of Friedman's story, such as it is, is that Pollock was a badly blocked painter by the early 1950s, that his crony, the sculptor Tony Smith, tried to "get him out of himself and into color again" by smearing some cadmium orange onto the canvas that eventually became Blue Poles, and that the late Barnett Newman may or may not have squirted an adumbration or two (since obliterated, if they ever existed) onto the same canvas. As Friedman himself notes, the consensus among those best equipped to pass judgment on the matter is that, regardless of whoever may have fooled around with the picture at one time or another, the final product is all Pollock's. Having gratuitously raised the question, Friedman concludes a very lame piece by waffing the answer, "Whoever did what to Blue Poles." he writes, "the work is still magnificent. Its excitement and beauty do not change." Then, taking his cue from a New

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Behind the MOMA strike: activism,

'schizophrenic' unionism, the scramble for funds

BY A.H. RASKIN

Dy the conventional measuring rods of labor-management warfare, the recent seven-week strike of professional and administrative employees at the Museum of Modern Art was a defeat for the union. Yet it may well be recorded in cultural history as the first serious reaching out by the junior staff of an art museum for a more assertive role in curatorial policy and in defining relations between the institution and the community.

For reasons that have much more to do with the ferment in society and with the shifting base of financial support for all the arts than they do with the asserted villany of museum management, an expanded movement toward collective expression by young professionals in the museums is as inevitable as was student pressure for a larger voice in campus governance in the mid-1960s. It is the same kind of pressure currently being exerted by new militant elements in the blue-collar work force for direct involvement in efforts to make jobs less dull and frustrating.

What remains uncertain in the wake of the MOMA strike is not whether professional organizations in museums will become more widespread—for it seems to be a definite trend—but whether its results will prove less evanescent than were those of the college revolt. The new instrumentalities established at many universities to give undergraduates access to the policy-making process flickered out in a year or two because the students lacked both creative ideas and sustained interest.

Equal uncertainty surrounds other erucial aspects of the trend toward unionization, especially the allimportant question of whether it develops along distinctively new lines or proceeds on the industrial model—the

A. H. Raskin is assistant editor of the editorial page of the New York Times.

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form it has taken at MOMA-with art professionals a minority in a larger unit of clerks, secretaries, waitresses and other museum employees.

That model leads to affiliation with the outside labor movement and sharpens the difficulties inherent in trying to prevent curatorial and other professional concerns from being submerged by the normal union ambitions of pushing up wages and safeguarding job security. It also heightens the need to consider the appropriateness of strikes in the museum setting and to explore the practicality of special third-party mechanisms to settle controversies without exercise of coercive power by either side.

How these structural uncertainties are resolved—not only in form but in regard to their potential for benefit or harm—will depend at least as much on the attitude of museum trustees and directors as on the approach of their staffs. It is no trick to establish an adversary relationship between management and unions, whatever the nature of the enterprise; both sides in the museums will need to display a lot of ingenuity in order to substitute cooperation for conflict as they cope with the burgeoning discontent among junior professionals (and a good many senior ones as well).

The residue of bitterness left by the MOMA strike among both unionists and directorate, coupled with the apprehension the MOMA experience has stirred among the heads of other museums, dims the prospect of such a cooperative approach, but does not erase its desirability, or perhaps its essentiality. The strike and its antecedents represent a good jumping-off point for any assessment of the complex factors that will shape the future of unionism in museums generally.

When the Museum of Modern Art was founded 45 years ago, it constituted an adventurous experiment in tastemaking, a highly successful endeavor by Museum of Modern Art Archives

1973

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Strike,

a small group of sponsors who combined imagination with wealth, civic power and social prominence to build popular acceptance of new modes of aristic expression, much of it then regarded as worthless, outrageous or just plain disgusting. Over the years the museum has achieved critical acclaim, scholarly distinction, mass attendance, size and chic, but it rarely excites comment these days for either unpredictability or daring in its exhibitions or acquisitions.

The boldness of MOMA's early activities did not stand in the way of development of a seignorial relationship between its staff and the trustees, especially since so much of the financial support came from a few families, notably the Rockefellers, the Whitneys, the Blisses, the Paleys, the Warburgs and the Lewisohns. Until the retirement of René d'Harnoncourt in 1968 after nearly two decades as director, the stability of administrative leadership and the relative smallness of the staff had contributed further to an internal atmosphere more regal than revolutionary. Cliques, not caucuses, were the rule. Staff members might not get much pay, but they did get an annual invitation to visit the Rockefeller estate at Pocantico Hills.

In the last few years much of that "in" feeling has vanished for the junior staff. After d'Harnoncourt, directors there revolved in and out of office so fast that even today many on the staff take with some skepticism the emphatic assurances of the trustees that Richard E. Oldenburg, who has now held the top spot for two full years, is really there to stay. The uneasiness created by the ejector seat in the director's office was reinforced four years ago by disclosure that the museum had a projected deficit of \$1.8 million and an accompanying order by the trustees for heavy staff cuts as an economy measure.

With salaries low and jobs in jeopardy, a group of younger employees took the initiative in forming the Professional and Administrative Staff Association of the Museum of Modern Art in the fall of 1970. Its acronym. PASTA/MOMA, sounded like a menu entry in a pizzeria, and its initial approach to collective bargaining was decidedly unorthodox by normal union standards. In an effort to evolve a nonadversary format for negotiations, the group set up study panels to draw up working papers on salaries and benefits for the various classifications of professional and administrative workers in the

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Members of the Professional and Administrative Staff Association picketing the Museum of Modern Art in October 1973, Photo: Leonardo Le Grand.

museum. The aim was to avoid any formal union structure, but the initiators of the study plan were so let down by the response of Oldenburg's immediate predecessor, John Hightower, that they decided to go the union route by applying to the National Labor Relations Board for certification as an independent staff association.

However, when the museum insisted that many of the titles the association wanted in the bargaining unit should be kept out on the ground that they were supervisory, PASTA decided to shop around for outside help instead of getting mired down in lengthy litigation before the N.L.R.B. After canvassing the House of Labor for a home, it signed up with the Distributive Workers of America, a militant independent, which created a Museum division and chartered PASTA as Local 1.

The MOMA workers found the distributive union attractive not only because it guaranteed them a large measure of autonomy but also because its political positions are generally anti-Establishment; it stands well to the left of George Meany and the A.F.L.-C.I.O. hierarchy, and the great bulk of its members are blacks and Puerto Ricans employed in warehouses and factories. "The PASTA members, mostly white, mostly women and mostly holders of college degrees, have a great need to feel proletarian in their affiliations and commitments," says one matchmaker involved in the marriage with the distributive union. "They shrivel up inside when you call them elitists."

The first fruit of the alliance was quick agreement by MOMA to an election, which PASTA won; this entitled it to represent almost all clerical and professional employees up to the level of associate and assistant curators. In August, 1971, came the fledgling group's first strike, a two-week walkout in a vain attempt to cancel the scheduled layoffs. However, the staff did get a 71/2 per cent pay increase and a boost in the minimum hiring rate from \$4,770 a year to \$5,750. More important in PASTA's scheme of things was inclusion in the contract of clauses entitling it to representation on search committees for new department heads or a museum director, and giving it a somewhat qualified right to inform the board of trustees or its committees how the union feels about policies under consideration. PASTA hailed the settlement as a "tremendous breakthrough" in museum labor relations and Hightower, unaware of his own imminent forced departure, predicted that

many of its provisions might well become "benchmarks for the entire museum profession."

Before PASTA got to the negotiating table for its 1973 contract talks, the museum had established a wage pattern with the four old-line unions representing its guards, movie projectionists, kitchen workers and mechanical crafts. PASTA was not content with that pattern, but once again issues of voice and power in shaping museum policy ranked much higher than money on its priority list. It sought the right to representation on the MOMA board and on the key trustee committees, as well as on the top-level internal planning committee made up of Oldenburg and the department heads. The union's other key demand called for expansion of the bargaining unit so that it could negotiate for full curators and departmental seconds-in-command, a group that management considered essential to effective supervision.

Seven weeks of mounting acrimony on the picket line brought no gain on either of these non-monetary issues. A warehouse manager who no longer had any staff to manage was added to the bargaining unit, but all the other disputed titles were kept out, and the union got nowhere on direct board

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representation. However, the procedural restrictions that had limited its right to appear before the board were eliminated, and it got assurance of "reasonable advance notice" of items scheduled for discussion by the trustees or their committees.

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Ironically, in the light of its own value scale, most of what the union did gain took the form of a bigger money package-an improvement purchased at the cost of roughly \$150,000 in lost wages by the 100 strikers. The minimum hiring rate, on which PASTA has focused its primary economic emphasis, rose to \$6,000 a year, an increase of only \$250. That left it \$1,500 below the pay floor for wielders of mops and emptiers of bed pans in New York's hospitals. Most of the minimums for specific job titles stayed where they were (the top is \$16,000 for associate curators), but everybody in the unit got an immediate pay raise of 11 percent, with half of it retroactive to last July 1.

As for the museum, it has not yet completed calculation of the strike's impact on its anticipated deficit of \$1.1million. Its payroll savings were \$20,000 a week while the PASTA members were on the street and it never had any trouble keeping its doors open, partly because 60 of the union's own members did not join the walkout and even more because all the other unionized employees, except MOMA's three projectionists, crossed the picket lines. Paid attendance dropped by 15 per cent, but a few of those who did come were so incensed at the strike that they made contributions to the museum at the same time that they bought their tickets. On the red side of the balance sheet, there is the possibility that the museum will have to reopen the contracts with its other unions and pass along to their 190 members wage increases in line with the PASTA settlement.

The MOMA trustees and directorate emerged from the conflict more convinced than before that the union had painted a malicious caricature of the museum's true state with its charges of a staff excluded from effective participation in policy formulation and of a domineering board made up of aging plutocrats insensitive to the exigencies of social and artistic change.

"This has never been a situation of evil fat cats arrayed against a socially concerned staff," says Oldenburg, "Our trustees are less dictatorial than those at any other institution, and I have always

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tried to make myself accessible to the staff and its ideas almost to the point of madness. Our programs are the expression of judgments and priorities determined by departmental staff committees that involve not only all our professionals but many of the clerical staff. Almost never is there any veto or other interference in curatorial matters by the trustees. The place where confusion arises is when you try to mix unionism and formulation of professional policy; a foreign element is introduced by turning curatorial decisions into pressure points to be determined by power."

Mrs. John D. Rockefeller III, MOMA's president, ascribes the walkout to "ambition to cut more ice" by a small group of union leaders drawn from the middle levels of the staff. On the basis of her own experience on other boards in cultural and social work organizations, Mrs. Rockefeller says she cannot imagine a board more meticulous than the one at MOMA in relying on the expertise of the institution's staff and endorsing its policy recommendations. Her complaint is that many in the staff fail to utilize the opportunities for access already built into every element of the MOMA structure. Even the right to speak at board meetings has been invoked by the union only twice in the two-and-one-half years since it was written into the initial contract, and both times it was to compliment the museum rather than censure it.

Independent inspection of the confidential minutes of trustee committee meetings tends to support the observation of one senior staff member that the board defers so totally to staff proposals on acquisitions, exhibitions and publication programs that it is more rubber stamp than policy definer. Such inspection also gives point to the comment of another ranking staff member that anyone sitting through top-level policy sessions in quest of illumination on the yardsticks governing policy decisions would "run away in despair at the level of banality that exists in these meetings."

But the future of unions in any field is not necessarily determined by the accuracy of their perceptions, much less by their early win-loss rating as chalked up by management or other outside scorers. The PASTA leaders feel they have lost a skirmish but they see no reason for doubt that their movement will ultimately prevail, not merely at MOMA but in the rest of the museum field. When I sat down with three youthful captains of the negotiating committee just after the return to work, I was impressed by the parallels to similar sessions I had had nine years ago with Mario Savio and other members of the unstructured presidium of the Free Speech Movement at Berkeley, just after the student rebels had sounded their initial call for emancipation from the dehumanizing pressures of the multiversity.

I heard again the same encyclopedic indictments of the unresponsiveness of the "power structure" and the sterility of the programs it fostered. And again I found myself enveloped in unfathomable vagueness when it came to the specifics of just what the insurgents wanted to change and why it would be better. The three expositors of PASTA gripes and aspirations were Joan Rabenau, an administrative assistant in education, who heads the union; Susan Bertram, a program assistant for international programs, and chairwoman of the negotiating team; and Laurence Kardish, assistant curator for film, a member of the team.

Recurrent in their remarks was the notion that MOMA was in the hands of a small, self-perpetuating group of trustees not nearly as qualified to respond to crucial social needs as were the union rank and file. "The average age of the board is 60," said Miss Bertram. "And they're not a young 60," interjected Kardish. Recalling that Philip Johnson, himself a trustee, had once listed criteria for board appointment as "money, money," Miss Bertram added: "They can't find bright young people with funds who are interested in being on the board these days."

After a good deal of amorphous talk about what new approaches PASTA might suggest, the group agreed that the union didn't feel it had the answers but that it wanted to contribute to finding the answers, an undertaking in which it needed basic information it did not now have. "What valid objection is there to letting us get to know the facts of life by having one member out of 40 on the board?" asked Miss Bertram. "The best way to get rid of a radical is to co-opt him. Progressive American business is becoming more interested in having its employees informed and involved in the decision-making process. The museum rejects that concept, even though its board is made up primarily of corporate executives and financiers." The talk of the union leaders is long on proposals for

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cutting or eliminating museum admission charges, to make MOMA less a nesting ground for "the usual pretentious suburbanites," and for broadening its scope to embrace New York's black and Puerto Rican communities. Their talk is short on where to find the money to meet the already worrisome deficit.

One senior staff member who believed sufficiently in PASTA's cause to march on the picket line for the duration of the strike-Betsy Jones, curator of the painting and sculpture collection-is certain that a staff union is needed in museums these days as a countervailing force against the pressure impelling their directors and trustees to make decisions based exclusively on financial considerations. She derides fears that putting a union representative on the museum board would jeopardize the integrity of the decision-making process on esthetic matters. On the contrary, she feels that some of the difficulties at the Metropolitan Museum of Art over acquisitions and deaccessions might never have occurred if staff members had felt free to protest without worrying about putting their necks on the block.

A rather different view was taken by the only other full curator to quit work during the strike—Emilio Ambasz, curator of design—who stayed out for the first ten days not because he sympathized with the strike but because he objected to the museum's refusal to assure curators the same level of security against dismissal without cause that the contract gave to people under the union's jurisdiction.

Ambasz believes that art professionals should have a union all their own, that lumping them with waitresses, mailroom employees and bookstore clerks is a disservice both to the professionals and to the miscellaneous employees. Thanks to misguided adoption by both PASTA and MOMA of mental sets borrowed from industrial practice, the battle at the museum-as Ambasz appraises it-settled into a fight between the junior meritocracy and the senior meritocracy within the staff over their respective power. "PASTA operates with no body of ideas or alternatives and with a leadership drawn primarily from outside the curatorial staff," Ambasz feels. "With one turn of the sun it is labor; with another turn of the sun it is professionals and with still another turn of the sun it is ideologues. Given their lack of any coherent system of ideas, I cannot believe that divine

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revelation would come to them once they were inside the board."

Despite all these reservations, Ambasz chose to make the opening of the PASTA strike the occasion for a oneman demonstration of his own on the sole issue of enhanced job security for curators and others in the group the union was trying to bring into its unit. PASTA built its own case for extended jurisdiction on the argument that it was not interested in a power grab but rather in enhancing the "academic freedom" of curators by protecting them against arbitrary firing if they displeased the museum high command. An interesting postscript to the strike is a unilateral study Oldenburg has begun to determine how to give curators some counterpart of the security all the subordinate staff has.

Whatever the pluses and minuses of the walkout in terms of its accomplishments for the MOMA workers, it has brought discernible stirrings toward unionization in other New York museums. A Museum Workers Association came into being to muster support from other institutions in both marchers and money. Now the group is mobilizing on a permanent basis, though it is not yet clear whether it will attempt to serve as an organizational center in its own right or merely as a clearing house for exchange of ideas on how museum staffs can best protect their economic and professional interests.

The association's acting chairman – Mimi Pichi, a New York State Council on the Arts trainee serving as coordinator of exhibitions at the Museum of Contemporary Crafts – says the MOMA strike served as a catalyst for moves toward organization in a dozen museums of both arts and science. Who runs the museums and who makes the decisions is as much a matter of concern for the founders of these infant unions as is the shortage of funds that is putting jobs and pay scales in jeopardy, says Miss Pichi.

Apart from MOMA, the only New York museum with a well-established professional and clerical union is the American Museum of Natural History, where a unit of District Council 37 of the American Federation of State, County and Municipal Employees has represented about 150 employees below the grade of curator for almost a decade. The local's president, Frederica Leser, a principal preparator in the exhibition department, sees unionization spreading fast in other institutions. "It requires an enormous mental jump for many professionals to get away from the idea that only factory workers are in unions," she acknowledges. But that jump is being made easier by the fact that "there are no more J.P. Morgans to underwrite museums any more, and an enormous scramble is on for whatever funds there are."

District Council 37 is giving thought to requests by staff members at the Metropolitan Museum of Art for establishment of a local to represent them. Miss Leser says about 100 Met workers have already indicated a desire to enroll and Stanley Propper, chief organizer for the council's cultural division, confirms that the union is "looking with interest at the Met," where it already has a local representing attendant-guards.

If the council, which has a citywide membership of 125,000 civil-service workers, does decide to sign up professional and administrative employees at the Met, it will almost certainly touch off a tug-of-war much more acrimonious than the one that raged a year ago when an independent Staff Association came into being to fight for staff participation in budget and building decisions and to oppose projected layoffs. The regional office of the National Labor Relations Board issued a complaint accusing the museum of having ousted 16 employees for union activities and of having dominated four organizations set up to counter the Staff Association. However, a trial examiner closed the case last May by approving a settlement agreement under which only 3 of the 16 were to get their jobs back (none actually accepted the offer of reinstatement) and the four alleged company unions were allowed to remain in existence without any right to engage in collective bargaining.

Thomas Hoving, the Met's director, emphasizes his satisfaction with the "collegial" relations that have now been worked out with the Curatorial Forum and the Educational Assembly, two of the groups involved in the original charges. There is no bargaining with them over wages or working conditions, but they have "input into the decisionmaking process at every level," says Hoving. "Unionization of the professional staff is always a possibility in any institution, including this one," he adds, "but for the time being it would seem that the needs and concerns of these staff members are being met and dealt

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with effectively in other ways."

That is not the way District Council 37 will be telling it if it responds to the petitions for a staff local. "Our theme." says organizer Propper, "will be, you're being used. This is a companyunion set-up. You're being used." Perhaps that is why the Met is already exploring whether it can bar the council from any attempt to unionize its staff on the ground that the Taft-Hartley Act gives an employer the right to refuse to have the same union represent its guards and its other employees.

Even if that strategy does shut out the council, there is likely to be continuing insistence from within the staff for some kind of union at the Met. Says Virginia Burton, an associate curator of Egyptian art: "There has been no real activist push in this museum in the last couple of years, but that does not signify any let-up in interest. There is a steady, undramatic movement toward a genuinely independent union. It is part of a general tendency in which all institutions these days are being called to account in ways they never were before. People don't make a great outcry; they are not turned on by rhetoric, but I am convinced that this movement is almost impossible to stop with the momentum it is achieving throughout the country."

At the strife-torn Brooklyn Museum a Staff Association had been devoting all of its efforts to combatting the vagaries of Duncan Cameron, the controversial director who recently resigned. The staff almost walked out over Cameron's dismissal of J. Stewart Johnson, the respected curator of decorative arts, after the theft from his department of eight silver candlesticks-a theft later traced to a Cameron crony with a master key. A court order for Johnson's reinstatement headed off the walkout, but the continuing upheavals inside the museum intensified the association's search for correctives.

If there are no signs yet of a tidal wave outside New York, there are two art museums that already have union contracts and others are in the process of organization. The Minneapolis Institute of Arts is in the second year of a contract covering 100 members of its professional and administrative staff. The Teamsters Union, burliest of labor organizations, took the group under its wing until the agreement was safely signed, but the staff association is now on its own as an unaffiliated union. Samuel Sachs, the Institute's director, expresses considerable happiness about the relationship. The union confines itself to bread-and-butter issues, and the museum provides clear avenues for staff involvement in policy issues outside the rigidities of contract mandate.

At the San Francisco Museum of Art, where 20 staff members belong to the Office and Professional Employees International Union, the relationship has also gone smoothly. When the first contract was negotiated in July, 1972, the union asked for representation on the museum's board of trustees but the request was withdrawn as soon as the trustees said no. Michael McCone, the acting director, reports that the smallness of the staff removes any real problem about consultation or communication. Everything has been harmonious, even though both sides realize that the museum union in San Francisco has a leverage that its sister unions in other museums lack. "San Francisco is a union town," says McCone. "Any time our staff goes out on strike, it would shut down the whole building right away. The elevator operators and maintenance men would never cross the picket line."

PASTA's parent union, the Distributive Workers of America, is getting so many inquiries about organizing help from museum employees in various parts of the country that it wants one of the MOMA activists to give up her museum job and become a full-time member of the union's staff. So far it has had no takers, but David Livingston, the national president, has not given up. He is thinking in terms that go beyond bringing more members into his union to the larger challenge of expanding popular interest and support for all the arts.

"The ultimate salvation of artistic enterprises," Livingston says, "lies in the idea that they belong to the majority of the people and are supported by them through taxes, ticket charges or donations. We have to proceed toward building such support in an atmosphere free of hostility and contentiousness, even if it means developing new instruments for peaceful relations and for avoidance of the kind of conflict we had at the Modern Museum."

But something beyond pieties will be needed to smooth the passage. Just for starters, there are the strong overtones of Women's Liberation that pervade the organization drive. Three-quarters of the junior staff in museums are women; three-quarters or more of the directors and department heads are men. PASTA's concern with eradicating stereotypes on who does what in malefemale responsibilities is reflected in a novel "paternity leave" clause. It entitles male employees to up to six months child-care leave so they can stay home to take care of newborn children.

Another problem in need of resolution by groups that take their inspiration from PASTA is to arrive at a clear understanding on whether they want to function along the lines of a faculty senate concentrating on the problems of the arts or of a traditional union using muscle as its principal instrument of persuasion. PASTA's shuttling between professionalism and union-mindedness tended to bring qualities of schizophrenia into the MOMA negotiations in a manner that complicated the peace efforts. "Unionism is a very awkward mechanism against an artistic tradition that pulls in the opposite direction," says Solomon Kreitman, the state mediator who helped end the MOMA strike and a specialist in the ever-lengthening catalogue of labor disputes involving symphony orchestras, ballet dancers. Legal Aid Society lawyers and other professionals.

MOMA, for its part, did nothing to woo its staff away from reliance on coercive force -a commodity the union found it could not muster effectively-by its refusal to accept a union offer to return to work midway through the strike if the board would put all the unresolved issues before a fact-finding panel for nonbinding recommendation. True, the offer represented a confession of union hopelessness about winning its demands on the picket line. But the use of arbitration, fact-finding and other third-party techniques will have to be institutionalized if the spread of organization in the museum field is not to mean an increasing tendency on the part of professionals to hook up with the unionized blue-collar groups already entrenched in most museums to develop the kind of economic leverage PASTA lacked. Such a development could quickly make a shambles of stability and public service in the field.

Even if there were not a healthy trend in such familiar labor battlegrounds as steel, civil service and the merchant marine toward substituting third-party intervention for strikes, that civilized method of resolving differences would have special pertinence in museums and the performing arts for two reasons.

First, neither the workers nor the

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deficit-plagued institutions in these fields have any discernible aptitude for. let alone expertise in, the mystique of labor relations. The result is that both sides put themselves in the hands of special counsel and leave it up to them to guide the parties through the trackless jungle. In all the rash of strikes and near strikes that have disrupted the cultural scene in New York in the last few months, the same law firm-Prokauer, Rose, Goetz & Meldelsohn-has shaped policy for all the managements, and the same lawyer, I. Philip Sipser, has been mentor for all the unions. The unusual degree of authority accorded to outside attorneys makes it ridiculous to suggest that neutrals, preferably specialists endowed with an understanding of the arts, are inappropriate as assessors of the merits where deadlocks occur.

The second, and even more compelling, factor is that museums in common with all the arts will have to depend increasingly on funds from all levels of government, from foundations, from corporations and perhaps even from unions with their substantial treasuries and their need for finding new channels of service to their members. With Lady Bountiful no longer a sufficiently reliable resource, the readiness of the general citizenry to authorize large appropriations from tax funds will be determined in important measure by how successfully cultural institutions avoid the turmoil that accompanied unionization's early stages in industry and government. No one will be enthusiastic about paying higher taxes for museums that do not operate or that are ringed by jeering pickets. Nor will there be much appetite for subsidy if the public gets the notion that its money is being funneled into a "gimme" operation that swells payrolls and shortchanges both the quantity and quality of service to the community. Third-party determination of what is equitable would help reassure citizens and donors on that score.

It is delusive, however, to pretend that ingenuity in creating new instruments for averting strikes is sufficient by itself to make the unionization of museum professionals a constructive experience for them, for the institutions or for the lovers of art who look to museums for spiritual enrichment as well as esthetic delight and education. The ingredients for a beneficial relationship will have to come from the staffs and the executive suites. It will not be easy.

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Behind the MO

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BY A.H. RASKIN

Dy the conventional measuring rods of labor-management warfare, the recent seven-week strike of professional and administrative employees at the Museum of Modern Art was a defeat for the union. Yet it may well be recorded in cultural history as the first serious reaching out by the junior staff of an art museum for a more assertive role in curatorial policy and in defining relations between the institution and the community.

For reasons that have much more to do with the ferment in society and with the shifting base of financial support for all the arts than they do with the asserted villany of museum management, an expanded movement toward collective expression by young professionals in the museums is as inevitable as was student pressure for a larger voice in campus governance in the mid-1960s. It is the same kind of pressure currently being exerted by new militant elements in the blue-collar work force for direct involvement in efforts to make jobs less dull and frustrating.

What remains uncertain in the wake of the MOMA strike is not whether professional organizations in museums will become more widespread—for it seems to be a definite trend—but whether its results will prove less evanescent than were those of the college revolt. The new instrumentalities established at many universities to give undergraduates access to the policy-making process flickered out in a year or two because the students lacked both creative ideas and sustained interest.

Equal uncertainty surrounds other crucial aspects of the trend toward unionization, especially the allimportant question of whether it develops along distinctively new lines or proceeds on the industrial model—the

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form it has taken at MOMA-with art professionals a minority in a larger unit of clerks, secretaries, waitresses and other museum employees.

That model leads to affiliation with the outside labor movement and sharpens the difficulties inherent in trying to prevent curatorial and other professional concerns from being submerged by the normal union ambitions of pushing up wages and safeguarding job security. It also heightens the need to consider the appropriateness of strikes in the museum setting and to explore the practicality of special third-party mechanisms to settle controversies without exercise of coercive power by either side.

How these structural uncertainties are resolved—not only in form but in regard to their potential for benefit or harm—will depend at least as much on the attitude of museum trustees and directors as on the approach of their staffs. It is no trick to establish an adversary relationship between management and unions, whatever the nature of the enterprise; both sides in the museums will need to display a lot of ingenuity in order to substitute cooperation for conflict as they cope with the burgeoning discontent among junior professionals (and a good many senior ones as well).

The residue of bitterness left by the MOMA strike among both unionists and directorate, coupled with the apprehension the MOMA experience has stirred among the heads of other museums, dims the prospect of such a cooperative approach, but does not erase its desirability, or perhaps its essentiality. The strike and its antecedents represent a good jumping-off point for any assessment of the complex factors that will shape the future of unionism in museums generally.

When the Museum of Modern Art was founded 45 years ago, it constituted an adventurous experiment in tastemaking, a highly successful endeavor by a small group of sponsors who combined imagination with wealth, civic power and social prominence to build popular acceptance of new modes of artistic expression, much of it then regarded as worthless, outrageous or just plain disgusting. Over the years the museum has achieved critical acclaim, scholarly distinction, mass attendance, size and chic, but it rarely excites comment these days for either unpredictability or daring in its exhibitions or

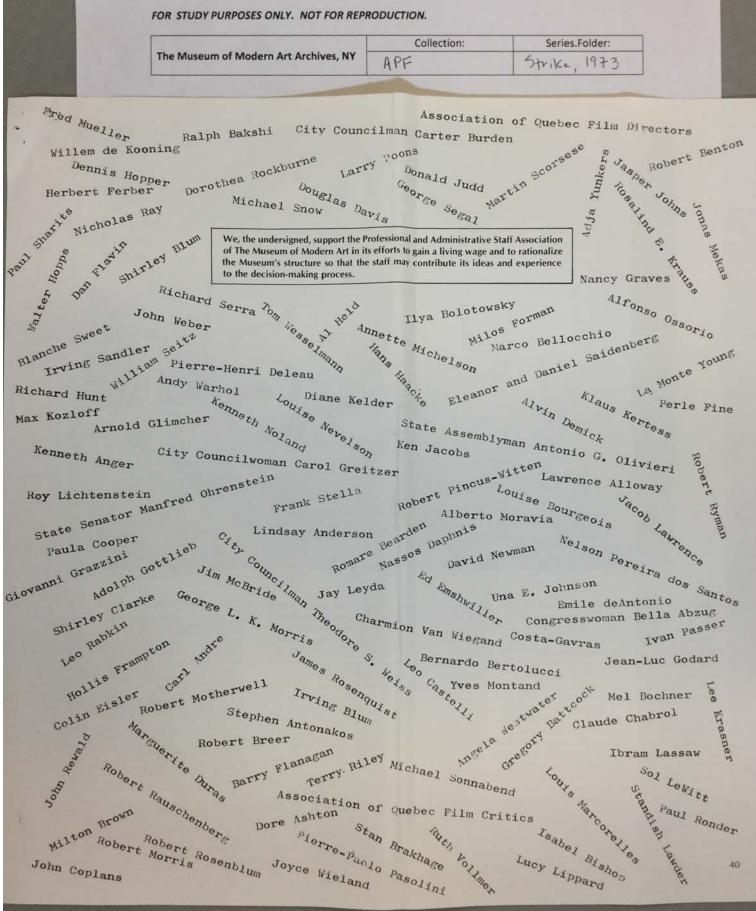
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acquisitions. The boldness of MOMA's early activities did not stand in the way of development of a seignorial relationship between its staff and the trustees. especially since so much of the financial support came from a few families, notably the Rockefellers, the Whitneys, the Blisses, the Paleys, the Warburgs and the Lewisohns. Until the retirement of René d'Harnoncourt in 1968 after nearly two decades as director, the stability of administrative leadership and the relative smallness of the staff had contributed further to an internal atmosphere more regal than revolutionary. Cliques, not caucuses, were the rule. Staff members might not get much pay, but they did get an annual invitation to visit the Rockefeller estate at Pocantico Hills.

In the last few years much of that "in" feeling has vanished for the junior staff. After d'Harnoncourt, directors there revolved in and out of office so fast that even today many on the staff take with some skepticism the emphatic assurances of the trustees that Richard E. Oldenburg, who has now held the top spot for two full years, is really there to stay. The uneasiness created by the ejector seat in the director's office was reinforced four years ago by disclosure that the museum had a projected deficit of \$1.8 million and an accompanying order by the trustees for heavy staff cuts as an economy measure.

With salaries low and jobs in jeopardy, a group of younger employees took the initiative in forming the Professional and Administrative Staff Association of the Museum of Modern Art in the fall of 1970. Its acronym, PASTA/MOMA, sounded like a menu entry in a pizzeria, and its initial approach to collective bargaining was decidedly unorthodox by normal union standards. In an effort to evolve a nonadversary format for negotiations. the group set up study panels to draw up working papers on salaries and benefits for the various classifications of professional and administrative workers in the





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MASTER LOPY

STRIKE AT THE MODER

On October 15, 1973, two editors of Anforum - Lawrence Alloway and John Coplans interviewed four members of the strike committee of PASTA (The Professional and Administrative Staff Association of The Museum of Modern Art) — Susan Bertram (Senior Program Assistant, International Program), Jane Fluegel (Associate Editor, Publications), Jennifer Licht (Associate Curator, Painting and Sculpture), and Joan Rabenau (Administrative Assistant, Education). The questions posed by the editors are in italics, and the answers given by the four staff members have been set in roman type. Artforum contacted The Museum of Modern Art, informed the directorship of this interview, and offered equal space in a subsequent issue for a discussion of the problems of that institution. This offer was refused on the grounds that such an interview might compromise settlement of the strike.

To the outsider the PASTA strike looks like a classic collision between what's obviously a self-interested trade-union group attempting certain nominal internal reforms. We can't gather from the press releases the ideological basis from which those reforms are urged. Your press releases stay very much to bread-and-butter union kind of stuff, but you're not made up of quite the sort of people who usually express yourselves in that way. I take it there's a difference between your formal goals and the statements.

That's absolutely true. The union group is composed of many different elements. From the curatorial point of view, the union began mostly because we thought the Museum was being dreadfully mismanaged. But in the press releases it's down to basic issues at the moment. It's difficult to write a press release that's useful for the Daily News and for Artforum simultaneously. If we talk about the issue of challenged titles, of whether or not a curator should be included in the bargaining unit, or if we talk about why the professional staff should have participation on the Board of Trustees, it is not readily understood by the man in the street. We are accountable to those people as well.

So your press releases have all been beamed at nonspecialized audiences then? They also reflect the majority of staff in the union. That's the other thing. The curatorial people are actually relatively few.

Of the different interests within the union, which do you think is the dominant group if it isn't the curatorial one?

I really don't think there's a dominant group and I think that's sensational. Everybody has given way. At some points or other we're told we're harping too much on curatorial issues, and we've let them go, too, at least for the moment. The union represents a full gamut of titles, from waitresses and secretaries through associate curators, registration and conservation staff, administrative positions, librarians, etc. I think that everyone has begun to coalesce in a way that wasn't even foreseen by our members. We are a disparate group, but we have stayed together. It has been valuable, but it hasn't been easy to pick a single headline point and say "We're taking our stand on this." For each of us it's different.

What's the total staff of the Museum? What proportion fits into other unions like guards, storage men, painters, etc.? What proportion is left?

The total staff is about 400. We represent 70% of the staff not represented by other unions, which represent guards, electricians, and restaurant personnel. There are five other unions in the Museum. We are the largest. We are 170, How many on the staff of the Museum are not represented by unions?

40, approximately, not unionized who comprise management. 190 people, approximately, are in unions other than ours. As an outsider, my view is that the Museum is grossly overstaffed.

Do you still think so? Because I think two years ago you said that and then the staff dropped by 60 people. I think the layoffs were really a critical turning point to the Museum. I feel that most departments — beside the fact that there is a certain amount of inefficiency in a number of places — are really getting along on an absolutely minimal staff. And don't forget the International Program relies on an absolutely infinitial state a program which other museums don't have. Tons of these exhibitions are circulating in every corner of the world at this point. There are all sorts of hidden programs in the Museum. What did you mean when you said it was critical - the lavoffs?

I think a few years ago there was overstaffing, and now I think it's the other extreme, where most departments are getting along with a minimal staff. Also, some departments have grown, like the Finance Department which is now grossly

overstaffed. There are more employees in the Finance Department than in Painting and Sculpture. But management does not want to face the fact that we're unionized. Nor the Trustees?

Including the Trustees. I think it's as basic as that, and the responsibility for this situation falls on Richard Oldenburg - especially for the specific issues we are negotiating now. It's no excuse to claim he's downtrodden by William Paley. They don't want to face the fact that we're unionized, and they oppose the broad fact of unionization, rather than the issues in these specific negotiations. This is the first union to be formed by the professional staff of a museum. A couple of other museums have since formed unions, but they're not really as allencompassing as ours. PASTA (THE PROFESSIONAL AND ADMINISTRATIVE STAFF ASSOCIATION OF MOMA) is looked to as a leader. There are directors of other museums that are undoubtedly aware of this, and I think it is a subject that is of substantial concern to them.

Specifically, on what basis do you think Oldenburg has failed to cope with the problem presented by PASTA?

During our first dealings with Oldenburg, when we opened negotiations last year, he was quite sympathetic and we came up with what we considered a fair settlement. We thought it was reasonable. The atmosphere has been entirely different in this negotiation. He has not attended one bargaining session, and our lawyer has never seen him. The explanation he's given is that the heavy doesn't come in until the last moment. It seems to us that a strike is the last moment. What has he to gain by this tactic?

I think Oldenburg was prepared for a confrontation and hoped to prove that the union was weak and would not be able to survive it. It's obvious from Oldenburg's published statements that this is going to be a long, hard strike. Money alone is a problem. The fact that one-third of the people on strike make less than \$7,000 a year means that they are living from hand-to-mouth, and now they won't get salaries until the strike is settled. How are those people to live during this period of time? Strike benefits are minimal - \$15 per week. The Museum has told us

they save \$27,000 a week when we go out on strike. What other options do you think Oldenburg is trying to keep open for himself? He's adamant about not allowing us representation on the Board of Trustees. I think that's an important issue, one that he downplays in his public statements. But it's terribly important to him and to us.

If you had representation on the Board of Trustees, what would you do, because part of the thing that has been missing from your press releases is any indication of what you would do if you were there.

For example, the Museum is concerned about serving the members of the Museum. A good deal of the Museum's income is based on membership, and as the benefits of membership have declined, so have the members. So there's a need to reevaluate the members' program. One of the Museum's best series is the Film Department's Cineprobe, in which the audience has a chance to talk to the filmmaker, and the curatorial staff. The Trustees could easily institute an open forum on a monthly basis for members, and discuss not only current exhibitions but other topics as well. Whatever is happening in the art world at the time could be a subject for the forum.

Couldn't you achieve this without getting on the Board?

Absolutely not. We're asking for one elected staff member on the Board of Trustees, and one on each of seven noncuratorial trustee committees: executive, finance, personnel, education, membership, house, and development. We already have

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access to the curatorial committees which cover all varieties of acquisitions. We've won the right to be heard before the Board, but at the discretion of the director. That's paternalistic bullshit. Under the present system, once we've presented our views to the Board we have no effective means of evaluating the criteria by which the Board makes their decisions, or indeed, if they took our views into consideration. The problem is this: the real power, that is the top decision-making process, lies in the hands of the Executive Committee, which acts as a cabinet, and the full Board rubber stamps their decisions. Even the Director is in the same position - unless he has convinced the Executive Committee he has little chance of achieving his aim with the full Board. But the insidious part is that the guidelines used by the Board are more appropriate to big business than to an educational institution. We are the people who have nothing to lose and who can be the most outspoken about the real educational issues. It's basically the same issue as academic freedom. Do we have the right to be heard in an outspoken manner on issues of grave concern to artists, the public, and to the profession without jeopardizing our jobs? The answer is no, not unless a machinery is created whereby we have a debating and voting role within the decision-making process. In order to be able to function effectively, with the fullest sense of responsibility, we have to have the right to participate not as suppliants, but as informed participants. We cannot do so unless we have immediate access to the full range of problems normally dealt with by the Board and the committees. For instance, one of the things that came up during the negotiations is the fact that the Museum in the course of the last three years has taken 5% of its endowment, \$850,000, to fund a pension plan, of which \$700,000 is attributable to pensions for the 40 management titles, and only \$150,000 to the 170 titles in our unit. Most profitmaking enterprises would not past fund a pension over a three-year period. They would amortize the pension over a longer period of time. The Museum is an institution with a deficit of 1.6 million dollars, and claims it is saving money with this plan. During the same three-year period they drastically reduced the Museum's programs, laid off 36 people, and refused to grant merit increases or improve basic wages. If someone from the bargaining unit had been present when this pension arrangement was made, perhaps a serious alternative would have been raised. We also managed to convince the Trustees not to increase the admission fee for senior citizens. We had to go out on the street to do it.

That's very good. And I agree with everything that you've said, but still, what real policy differences would you make aside from making it a nicer place to be?

To encourage the Trustees to make other programs possible.

That they would accept your analysis of the events rather than the analysis of the heads of departments to which they have access at the moment?

I think so. The curatorial staff, for example, understands the works of art. The director is not a specialist. I happen to like him — although my feeling has begun to diminish lately. He's not an art historian, he's not an art specialist, he's a book man. I care about our publications program, but I think it's very important that a broader spectrum of the staff speak to the Trustees to try to see what the Museum needs to grow, to become more vital.

Wouldn't your representative going in have a notion of what is needed to grow? You haven't given me a big enough answer yet.

Why did students want to open up boards of universities? Basically, it's a give and take, a new kind of information floated back to a more plebeian level. And it's the reverse.

Is that all it is? Like students?

You're asking people who now only see things from a worm's-eye point of view, who don't have access to most of those meetings, who find out only after the fact what policies have been approved, to give you a blueprint for reform. Understanding the program of the Museum is like putting a jigsaw puzzle together. You puzzle out one small piece at a time. For example, one of the department heads, say Bill Rubin, may hire an additional administrative assistant. Why? You find out six months later that it has been agreed that he will assume the responsibilities of Director of Painting and Sculpture — a completely new title. A year later you learn that in the bargain he will be bringing in a new director of exhibitions, who will replace an existing member of the staff. It's completely Byzantine. It's inverse reasoning, and it's hard for us to tell you what policy we want changed until we know what policies exist. I think that the Board needs opening up to opinions from the main body of the staff — not the filtered opinions they get now. We simply want to be there and listen. We want to contribute. If you really want to be there and listen. We want to contribute. If you really want to be there and listen.

Ore of our initial concerns, but we only partially pursued it at the first negotiations. Divou think it might be because curatorial interests were scattered among other invests? Is that why it didn't get followed up?

N₂ it was a less important issue than getting the union recognized and salaries and employment relationships established. But really, the reason the union exists is because the Museum was very badly mismanaged. We don't want to go back now over all that old background. The movement for the union came when, for instance, they decided as an economy measure to close the library. Of all the stupid ideas I've ever heard of — the proposal saved a few cents a week. We decided to close the library — the Trustees or the management?

Hw do we know? I understand that the idea came from the Finance Department. A man from Chase Manhattan Bank was head of the Finance Department. It was hi idea that a great deal of money could be saved by closing the library. The Museum was fully prepared to proceed. You've asked us what our contribution might be. Well, at the moment there isn't an issue on the table. But then one of us might have sat down and said: "What are the finances involved? This seems like a damned fool idea."

It eems to us that what you are saying, is that the main idea for unionization is greater clarity in the management and the Trustees in assessing the role of thestaff and the internal relationship of both.

We were finally forced to unionize for greater professional participation — that's why we did it. The bread-and-butter issues only came up after the Association we already formed. No one spoke about their salary. It was considered gauche to discuss your salary.

I can see how you desire representation on the Board of Trustees, and I think you ought to have it. I can see how your information is going to be fuller and your power to act quickly as issues come up is going to be improved. I'd still like to know what your input to the Board will be. I can see how it will strengthen the union. How will you strengthen the Board?

The Board of Trustees must change as museums change and should no longer be a handful of businessmen who subsidize the Museum; museums are moving into government funding, federal and state funding, etc. Consequently the Board must seek people who can not only finance the Museum but who can provide expertise in operating the Museum's programs. It's the flexibility of the institution and the manner in which the structure can meet new challenges.

To take an example, when they held the Board meeting and decided to raise admissions across the board, if one of us had been there we might have said: "Senior citizens are not going to make a penny's worth of difference and it's inhumane. Maybe they wouldn't have gone ahead, and we wouldn't have had to hold a public demonstration. It's ridiculous to force us to a job action, with a couple of hundred people marching on the pavement, TV news broadcasts, etc. Maybe that would not have happened.

But given the changing role of museums and the crisis they are in with their relations to the public at the moment, I'm very interested to know what you would do in addition to these small corrections?

The people who are asking for representation are the people who not only deal with the public, but deal with the works of art on a daily basis, and they are much more familiar with the ongoing procedure of the Museum than the Board of Trustees. It's not as if we're asking for a veto or that we want limitless power. We want only enough input to articulate ideas to which the Board could become more sensitive. That changing role is coming about as a result of public demand. There is another interesting point. As long as I've worked at the Museum, it's been a place where a sense of direction came via the director. It was true of René d'Harnoncourt, of course, and then it was also true, however critical one may have been of the actual direction, of Bates Lowry and John Hightower. We have no sense whatever of what Oldenburg wants the Museum to do or where he wants it to go. Hightower had a tremendous need to get different people into the Museum, whether you agreed with him or not. It was a clear drive in the Museum, and one could go along with it. But we don't have any direction from Oldenburg. I don't know what he wants from the place, where he wants it to go, what its direction is.

Why do you think he was appointed?

First of all, the profession itself is almost bereft of people. There are tons of museum directorships going begging. Eventually they will get around to looking at women. Don't you think that essentially Oldenburg was chosen because he's a good businessman? He did a good job with the Publications Department. He's tall and blond, he's good-looking, and his father is a diplomat. He's been credited with

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turning the Publications Department around. We had an enormous inventory and he managed to write it off. The Trustees loved him for that.

You don't take any pleasure from the fact that he came from within the Museum? Yes.

Wasn't this better than bringing in a Bates Lowry from the outside?

Yes, there is an advantage in having someone who is familiar not only with the staff, but also with the inner structure of the Museum. Our first contract made provision for a search procedure should the directorship fall vacant. When Hightower left, Oldenburg was made Acting Director and cooperated in setting up the Search Committee. The staff elected two representatives. We paved the way for him, in a sense, by demanding representation.

You were able to approve the appointment of Richard Oldenburg?

We had no veto power.

It seems to me so far from listening to you, that you seem to be a group of people in search of a role without any emphatic notion of the nature of your role.

You know, it would be a lot easier to have a more clear idea of our direction if the Museum had not put us in the position for the last three years of constantly defending every step. Every hurdle that could impede our way was erected, so that much time was taken up with handling mundane issues. It's a continual battle of just trying to make the Association exist. They have fought it every inch of the way with every means at their disposal.

When the history of the union is recorded it will show you were always forced so on the defensive that the role of the union itself was limited to petty matters with which you had to cope on a daily basis?

Frequently. It's something we don't want to have happen and that in itself is a constant battle. We do not want the Association to become another blue-collar labor organization which is continually struggling over wages and fringe benefits. We are a group of dedicated professionals who are concerned about the institution and we are constantly being put on the defensive.

Would it be true to say that because of the nature of the Staff Association, because it has none of the most experienced senior members on it - they're not allowed to join it - that the vast majority of the Staff Association do not have access to management positions?

That's true. It's hard to blame that on the Association. It's in part a women's issue. 75% of our staff is composed of women, and management positions are held 75% by men. There are so many questions that exist at that Museum. You can't tell whether you're not being trained because you're a woman or because you're active in the Staff Association or --

What percentage of the Staff Association is women?

80%

Of concern to the Staff Association, it seems, is the denial of opportunities to participate in rational management. Does this also have to do with the serious problem that has arisen over Oldenburg's claim that senior curators, who are not directors of departments, should not be allowed to join the union? What is this problem? Can you clarify it?

At present they are eligible to be members of the Association, but cannot be represented by it for the purposes of collective bargaining, and are not covered by the union's contract with the Museum. At the time of our certification election a number of senior positions were claimed by both the union and management. For instance, our Association now represents the entire curatorial rank up to and including associate curator. The title of curator is challenged by management as supervisory. The distinction between a curator and an associate curator is one of seniority and professional recognition rather than function. If they are supervisory they are equally supervisory, whereas a chief curator or department head (a title not claimed by the Association) regulates staffing, controls a budget, and directs the administrative activities of a department. As a matter of principle, the Association has not requested a closed shop. Membership is voluntary. Many senior professionals have written to the director asking to be represented by the union. What are these titles you keep referring to?

What are these biles you keep to associate registrars, conservators, and librarians. Many of these people are out on strike. Some have been on the Association's

program committee and negotiating team. Most have worked for donkey's years at the Museum, know it inside out, participated in the founding of the Association, and are among its staunchest supporters. After years of service and now in senior

positions, they have the clearest view of the need for the union. These people have been and will continue to be Association members irrespective of their inclusion in the bargaining unit. By removing them from full membership, management hopes to diminish the union's authority and effectiveness. What it boils down to is job security. They don't want these people covered by a union contract which requires them to show cause if they want to terminate their employment. They want as much discretion as possible for reorganization and to switch around positions. They want these people out of the unit so that they can fire them without having to prove they are incompetent in their jobs. This is the attitude of big business toward middle management, not of a chartered educational institution toward professional men and women. The Museum can't openly state their real position. So they've adopted this odd argument that they can't operate the Museum with a handful of department heads. But it's exactly the handful of department heads that runs the Museum, and these disputed titles have no decision-making power.

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I was wondering if it would be useful to say that you're in the midst of a role-searching activity? It seems to me that when the Museum began it was in the hands of a few Trustees who were immensely wealthy and who put out the money - I'm talking about the Rockefellers who traditionally provided vast amounts of their family fortune to keep the Museum going. They also provided the paintings, and people like Mrs. Guggenheim, and others who've given millions of dollars in one way or another. However, there's been a continuous guarrel between their own appointees and the nature of trustee function. It's gone on since its foundation. Nowadays, there is more and more an awareness that the professionals are not so much hired functionaries, but intelligent and well-trained people of their particular discipline. In democratic society certain areas of decision making should devolve on their shoulders and less on the arbitrary tastes of the rich. There's that excellent article by Joshua Taylor in the Sunday Times - the article was on the notion that museums should be tied to universities. Taylor notes that we simply have to stop museums being merely extensions of a private mania for collecting, for a kind of social one-upmanship, and move them into broader, more totally organized educational institutions. For example, it's not been a particularly modern museum if we look at it from today's viewpoint. I mean it didn't do the Cubism or Dada show until 1937. It started off with Cézanne and Seurat and the Impressionists and Post-Impressionists some 40 years after the fact and now, having performed one educational function, it seems that times have caught up. They were the only institution in the world; now there are dozens in America and Europe doing the same kind of thing. Some revision of its function now seems necessary.

Well, an interesting aspect of that is that the Trustees who founded the Museum in many cases are still there, and the Board of Trustees grows older and older. What is the average age of the Board of Trustees?

About sixty. And they're very concerned with the fact they can't find younger people with the same amount of money and influence as those presently on the Board, who are willing and able to take up the cause.

Don't the Trustees basically provide the main income today? That is, they can provide it and they continue to provide it?

Of course a major part still does come from the Trustees.

So surely the union's interest would be for the Museum no longer to exist as a private institution, but for it to become a public institution in the sense that the city and the state and federal governments should support it in some way. In our first contract we won a clause which stipulated that the Trustees and Director seek additional aid from the highest levels of government, not only for special programs, but also for operating expenses. They were to report to us more than two years ago what assistance they had requested. We've never received that report.

When you didn't get it on schedule, what did you do?

We've threatened filing grievances, but we did not. The clause called only for a listing of efforts, a requirement that could easily be met. It was not sufficiently strong to assure a serious effort to secure government support. And it included no provision for how added funds would be allocated. But the Director didn't even provide the list?

No. He ignored the contract. The provision seems to have had some effect, however, because the arguments they advanced to the New York State Council on the Arts, for example, were directed to obtaining operating expenses. Like most museums they're now saying "We need money to run our exhibition program

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and pay staff salaries." The National Endowment, on the other hand, still insists that one apply for a grant to fund a particular book or show. It's very hard to have any flexibility in a program when Federal money is so tied to a particular project.

Haven't you received \$220,000 this year?

Yes, we got \$216,000 from the New York State Council on the Arts. I think about half of it was designated for operating expenses, salaries of people in specific departments. The other half was to be applied to the exhibition program. Then Oldenburg has been successful —

He's a successful director in many respects.

Then he has gained funds from public sources?

I think that pressure from the Staff Association encouraged him to find other sources.

The thing that's disturbing is that you encourage him to do something, but there's no feedback. The next year he's still trying to dissolve the union, in spite of the improvements it makes. So you become tired and bored and less able to function well. For example, on his first day as Acting Director we went to Oldenburg with two requests: one, that the Trustees' decision to demolish the Education Department was a grave mistake, that it should be reinstated, and be substantially supported by the Museum; two, we wanted representation on the Search Committee for a new Director. He came through with the representation. In regards to the Education Department, he asked us first to speak to Mrs. Larkin, a Trustee, who was interested in education, and willing to fund her interest, but could find no one on the Museum staff to support her. She met with a committee of the Staff Association, including several senior curatorial titles who were interested, and she was encouraged and secured an enormous grant from the Noble Foundation - one million dollars to be spent over five years. Prior to the Noble grant, Oldenburg agreed that he would set up a joint committee of Trustees and staff to decide what the Education Department was to be, what kind of programs it would institute, how it would use whatever money it gained. The committee was set up and staff members appointed. Once Mrs. Larkin provided the grant, Oldenburg never called the committee to meet. He hired someone himself, a man.

It seems to me that the structure of the Modern generally has been that of a Board of Trustees with autonomous heads of departments appointed by them, so that the head of any department has had the freedom to recruit whomsoever he desires. Many of these people, especially early on, lacked orthodox academic credentials. Some were brilliant amateurs. The Museum has been run on this informal structure since its inception. It's arrived at such a size now that the union appears to want a total reform of the structure itself. This is obviously a tremendous undertaking. Do you want a rationalization of the structure?

We want a rationalization of the structure. One of the reasons the union formed was that many in the junior staff had little respect for those in positions above them. Decisions came from the top just as you described it. But that was when we began. Now the issue is something else — should there be a staff union or shouldn't there? Of course there should. It's old-fashioned for the Museum to try to carry on as a private gentlemen's club, and of course the union is healthy rather than unhealthy. It wants to add to the Museum and not damage the Museum. The sooner they face up to it and deal with it as a healthy force rather than try to stamp it out like a cancer, the sooner a productive working atmosphere will be established.

Another question. Given the fact that the charter of The Museum of Modern Art is one granted by the Regents of the State of New York as an educational institution, has there been any attempt by the union to reform the structure of the Museum so that the professionals will be treated in the same manner as professionals in universities? That is, they will be tied to academic tenure and the same notions and functions that obtain in higher education.

Protective?

Not protective, but rationalized. As life professionals dedicated within a profession, your search is not for money or wealth but for prestige within your function, within your chosen area of competence. Has there been any attempt by the union to rationally put forth to the Trustees and the senior staff any sort of program of reform which other museums, incidentally, have done, of relating staff within their professional competence to universities?

Many, many, many times. We have drawn that analogy more times than I care to enumerate. Not only have we drawn it, I believe it was Mrs. John D. Rockefeller III who stated it was the aim of the Museum to make professional positions parallel to those in the university. We have taken a step toward that in some respects. Cunatorial salaries have recently been improved and, in some cases, are now In line with those of the faculty in universities. This was accomplished as a result of the union's reopened negotiations last summer. The professional respect and recognition that exist among university faculty does not transfer to the Museum, however, Trustees and department heads continue to adopt a paternalistic attitude loward the staff. Our attempt to bring full curators into the bargaining unit demonstrates that. In a university if a professor accepts administrative responsibilities and becomes the chairman of a department, he is considered ineligible for collective bargaining, whereas full professors can bargain collectively. The Museum refuses to draw that analogy. One of the demands in our first contract had to do with the promotion procedure. Individuals would remain indefinitely in the same Position, and we attempted to establish an automatic system of review in which Professional performance would be evaluated after a given number of years in title, and recommendations for promotion would be forwarded to the Director. This was a clear analogy to the system in universities. A professor at Columbia University in the American History Graduate Program named Walter Metzger presented a brief history of the American Association of University Professors when he addressed their membership on the occasion of their 50th anniversary. The situation he described existing in universities at the turn of the century, and the problems that university faculties then articulated, such as subsidizing institutions by their own impoverishment, academic freedom, tenure, recruitment in the profession, definition of professional roles, etc., are almost parroted by the things that the Staff Association has said at The Museum of Modern Art in the last three years. Unfortunately, the American Association of Museums has been controlled by directors of museums. Perhaps that is why it has been ineffectual in dealing with these professional concerns.

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Don't you think that it might have been more relevant for the PASTA not to have so into the classical trade-union situation? Might it not have been more relevant if you had formed an association of museum professionals?

We would have liked that. Unfortunately, there was no one else to join us, and we were forced into a strike almost immediately after forming. We were compelled by the Museum to pursue legal procedures, and become a certified bargaining agent.

Because of that bunch of firings?

No, we asked the Museum to discuss with us a wide range of subjects. Some molved money. Others involved commitments. They replied that they had no legal obligation to talk to us, so everything broke down. They would not recognize us They allowed us to talk ad nauseam, but refused to implement a single proposal.

and yet you say the Museum feels free to set aside clauses in the union contract and because of this you doubt the validity of the union contract. So how has your position improved?

We are required to take a watchdog position. Here we are, holding full-time professional jobs, assumedly concerned with what we are doing at the Museum, while at the same time we're having to police every single action that the administration takes because we can be assured the Museum will break the contract if we aren't alert. We're a nascent association of people, which is trying to achieve imited goals at first. Most of us have given up ideas of reforming the world. We're only trying to reform a tiny segment — the MOMA.

which museums have followed your example?

the Minneapolis Institute of Arts and the San Francisco Museum of Art. And how is it going there? Have they encountered similar resistances? Worse.

is that true? I understand when some problems arose at the San Francisco Museum, we staff challenged the Director. The Director went to the Board of Trustees with a threat of an imminent strike over various issues, and the Board gave the Director full power to negotiate and deal with the matter to whatever degree he felt necessary and to institute such reforms as he felt necessary.

think you should understand they have an AFL-CIO closed-shop union — which also represents the employees in the Veterans Building where the museum is located — including the elevator operators and maintenance staff. When 20 members of the museum staff strike, the whole Veterans Building closes up. They have considerably more power in that respect than we do. But they do not include a full range of professionals. Their negotiations were handled by a business agent from the AFL-CIO, and from what we know their goals are much more limited han ours. We have tried not to limit ourselves to bread-and-butter issues because

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we hope to set a precedent for the organization of museum professionals. We don't want to adhere only to established guidelines because our concerns are broader than that. Unfortunately, management in all three museums has preferred to deal only with standard labor issues. In Minneapolis, for example, there was a whole movement among the members of the staff to institute policy reforms which was thwarted by the director and the Board of Trustees.

Let's talk about the professionals for a moment. Have you as a body of professionals attempted to come to grips with the problem of defining the future role of the MOMA? In short, I think that a Trustee very early on in the life of the Museum said that the only way there could be a MOMA was for it to be the most daring institution in the world. Surely the MOMA arteries have hardened over the years; it no longer has the same daring outlook that it began with. Aren't they at some loss as to exactly what their function is? Isn't there a division within the Museum itself?

Speaking for all, that's the difficulty.

Speak for yourselves. I can't understand what you would do were you to get trustee representation.

I for one — and I'm not even curatorial — feel that there is a reactionary tendency in the Museum, that there's a much greater interest in historical exhibitions. I think it's valuable — to assess the collection of the Museum, to perform the intensive study of the collection and to emphasize it, but I also think that the program needs to be much more daring. I think that we should have a far greater emphasis on the avant-garde — the people of the '60s and '70s.

That would mean that the Modern would be sharing its functions with all the other galleries and museums in New York and elsewhere that are showing new art

You mean the galleries.

With rare exception, I think I'm correct in saying all the exhibitions of the '60s and '70s, basically speaking, have been pioneered by institutions other than the Modern.

I don't really think that the program has anything to do with the Museum Union. Whatever strength the union seeks can only take place when the Museum leadership is settled. Only then can the Union respond. We're not trying to take over the place, appoint a director, or foment a revolution. We all know we've got to find out what the role of the Museum is.

Yes, but if you gave thought to the role of the Museum, I think you would strengthen yourselves ideologically, enormously.

I think it's important. I must have written what must amount to books for every single past director on the role of the Museum. How many have we had — five? They ask: what's your theory? You'd sit down and sort out your thoughts and hand it in and then the guy is fired. The place has to settle down, the constant change that was going on made it impossible . . .

It seems to me you'd be in a much better spot if a definition of the Museum function existed.

But you can't have that. You can't define the function of the Museum because that's the province of the director.

Not necessarily. It isn't just an operational thing, of who's got the big desk. We have to get these statements clear, because they're very important. I don't think there's any difficulty in establishing what the role of the Museum has been, what it is seen as at the moment, and what are the possibilities for change. I don't see that there's any great difficulty, I mean in broad terms.

You would through experience. It has a director now and it has heads of departments who are important in establishing policy, but one has to understand the vibrations from those people and try to work within the framework, to try to alter whatever one thinks is wrong as part of an ongoing process.

According to what kind of criteria? And if you're denying criteria, how would you know if it's right or wrong?

From my experience I've just been subjected to so many people's criteria at the Museum. I can only be horribly subjective about it.

That's pragmatic.

Pragmatic, maybe, but subjective too.

Is the Museum in a state of crisis? We as outsiders feel it is beyond the Staff Association and such questions as salaries — what is the role of the Museum now? It seems to me — rightly or wrongly — that it's in the hands of one or two people who seem to dominate its outlook and seem to have all the power. You are representing the Staff Association — we do want to hear from you systematically, pragmatically, and intuitively some answers to these really important questions. In what role do you conceive the Staff Association? Now, if you say that the Staff Association cannot play any role then to some extent it seems to me you are wasting your time. Because you're protecting your position within a moribund institution. And I don't think that's really what you're doing. So it seems to me that the question of the role of the Museum becomes absolutely crucial. I mean, for example, if we go through department by department, what role can the Architectural Department play today?

I feel unequal to dealing with the things you are talking about — I am not a senior staff member. I went to college in the '60s, was concerned with social issues during the time that I was studying art, and shared the increased political concern of many people in this country. It seems to me that the war in Vietnam, the Civil Rights issues — all of these things that arose during my education — have frequently dwarfed my interest in painting and sculpture. They have become of enormous and immediate concern.

That's exactly what I've been saying. That if we take the Department of Architecture and Design, given the way the situation is in this country, can it function any longer as a guardian of pure esthetics? Can it function any more around objects of that class? Surely the relevance — if we want to use that word in the '70s — of that department is one entirely different from the traditional view of what architecture was formerly about. What's happening in that department? Why can't you examine each department's function, generally, not as experts.

When I came to New York I felt that The Museum of Modern Art was an ideal. To one from the Midwest, The Museum of Modern Art appears to be an icon of culture, a symbol for finding new ways of dealing with life and culture.

How has this symbol failed you now?

There is little dialogue within the Museum concerning its exhibitions and programs which filters through to the junior staff. If you want input into the Museum and its future there is no way of doing it. You run up against a brick wall.

Yes, but on what terms? I don't mean on your ability to get promoted — I have been disappointed with many exhibitions which have been mounted, and felt that other significant problems have been ignored. More than many of the Museum's departments, Architecture and Design should be able to address issues

Museum's departments, Architecture and Design should be able to address issues of crucial importance today. Other than their recent exhibition of low rise high density housing, they have not, in my opinion, done so. Even that exhibition should have been done much sooner.

So let's go on a little further. Now we're getting to the question of relevance. What is the function of the Museum?

I think it has to do with the intellectual leadership at the institution. The Museum is simply not a center for ideas.

This is not the fault of the institution but of the department heads surely?

In some cases that is true, but it also has to do with the structure of the Museum. Bill Rubin is a respected scholar. He is invaluable to the Department of Painting and Sculpture. But because of his intellectual irresilience, the Department should also include someone of his stature but who maintains a different intellectual bias. At the present such a person could not exist in that Department. It appears to be a situation where one person's control stifles everyone else.

That's the situation in Painting and Sculpture. The situation in the Film Department is that there is nobody with much ability or conviction to make a point, so it just kind of drifts along?

The support staff in the Film Department is very strong, and has been allowed more freedom than many other departments. The department director is about to retire, and a search is now under way for his replacement. In compliance with our contract, members of the department are participating in the search, and have advanced several candidates. We are pessimistic about how seriously they will be considered, and fear that Mr. Van Dyke will maneuver his own protégé into the post, thereby maintaining his influence over the department. The situation is unfair because the film director clearly has more access to those Trustees who will ultimately make the decision. The Trustees are so removed from the institution that they cannot be expected to make an independent assessment. Many high positions are filled in just this way.

Okay for the Film Department. Rubin certainly has a stranglehold on Painting and Sculpture, right?

As I see it, Bill Rubin is one of the few department heads that can be respected. He is able. He is productive. Only a man with a superabundance of power is able to function in the Modern itself because of the nature of the institution.

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Because of its lack of a cogent organization or schema. Certain department heads are not men of power but they are simply there.

They are men of power in another sense. They have access to their own coterie of Trustees, and that's their power. You needn't be a powerful man intellectually if you are an influential man with Trustees. The system is such that one person gains access to members of the Board, and thus to power. He then acts as a power bottleneck with his subordinates and colleagues in other departments.

Surely the Modern has a dual function. It seems to have a primary function as a historical institution providing the basic lines of research and accumulation of objects which cover a certain history of cultural activity on the one hand. And on the other, it has a pledged undertaking to present all that's best and new in the arts, broadly speaking.

Its charter was not as a collecting institution. It was as an educational institution. But you can't educate without objects.

I think that's open to debate at this point.

There has to be a debate. It can't be just written off. And their function is to educate on the widest base that's possible. Is that written down somewhere?

The charter says that it is to -1 don't have the exact language - to educate the public as to the arts of our times. But I agree with you. I think that part of its function has got to be to assess its collection. It's an important collection and its role is crucial. I for one feel that it has not been innovative enough in investigating current movements in art and presenting them in a thoughtful way. I think that's what I want. New York City has changed so much - there are so many exhibitions going on all over, we have to sort our role out in relation to the other museums.

Wait a minute. McShine's "Information" show coincided with another one at the New York Cultural Center and that kind of overlap is continual now. I do see that the Modern has immense problems in defining its role. But it always has had.

Not necessarily. It's had problems but the point I want to get at is this: 30 years ago the number of museums involved in modern art in this country was minuscule. The Modern has traveled thousands of exhibitions across the country and abroad.

Now that you have so many museums all over the country interested in modern art and programs of their own, it's very hard for the Modern to compete or to define its area of competence. And, of course, there are so many museums in New York City since the Modern was founded — the Guggenheim Museum, the New York Cultural Center, and the Whitney Museum have all emerged.

That's not counting places like Finch which have done good programs of contemporary art.

And all of the museums surrounding the whole area.

You basically describe the Museum as a dying institution, having accomplished its goals?

No, I'm not saying that. I don't say it's a dying institution. I think that's wrong and needs to be more narrowly and tautly defined. Do you believe that it is correct for the Museum to enter into entrepreneurial activities in order to raise funds? For example, do you agree that it is correct for the Museum to have a bookstore that sells to the general public; have a publishing house that publishes popular books, in relationship to its function as an educational institution? Do you think that it is right for it as a non-profit-making institution to perform in this particular manner?

No, and you would be surprised at how little they have thought this through. I remember being at a famous meeting at the Museum where we were told that the bookstore was going to expand into the gallery where the Miró exhibition is now installed — the East-Wing Gallery — and everybody sat speechless. I asked why, and was viewed with astonishment: the answer, obviously, is that the bookstore makes a profit! So I replied, "Well, why don't you install something like a dry-cleaning store and we'll make much more of a profit." It then began to dawn on the Director that if increasing the size of the bookstore could only be done at the expense of gallery space, it was really quite pointless in relation to the Museum's purposes. You ask us why the union exists; this is the level of thinking that we have had to contend with. Several years ago, the Director of Publications — it was then Dick Oldenburg — met with his Trustee Committee which had just been reactivated. He was told that the Museum needed a best-seller every year. It was said only partially in jest. *The Family of Man*, for example, sold three and a half million copies and continues to produce a gigantic income, but there are plenty of books that are not *The Family of Man* but are still valid publications. One of the difficult attitudes that we in Publications meet is this notion that everything we publish has to be lucrative, or that it has to be ted to a specific exhibition. We are not allowed enough flexibility to publish something that may indeed deal with the collection.

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The publication program could be regarded as an educational extension, a distribution of information, more widely of exhibitions and programs.

Primarily, but I think the major problem is that it is regarded as a profit-making department. It is profit-making and it is educative — it has a double function. But should any department of the Museum be meant to be profit-making? I don't think so, It's destructive. Do you see a current need for the Modern?

If it's a historical, educational institution. On the other hand, is it going to continue its role as a museum of modern art? One free and independent of all kinds of commercial pressure.

Do you see a need for that?

Frankly, yes, in some respects, and certainly for the exhibitions program. How are these things to be regulated? Doesn't it seem to you that some sort of scheme — since the ability of the professionals is dispersed and resources are found all around the country — is necessary whereby the various museums get together and define their relationship to the Modern and how the kitty is divided?

I think it would be more productive if they cooperated with each other. Now they simply compete, and try to ace each other out. It's a lot of wasted energy. I always try to keep in touch with my colleagues in other museums. I really made specific attempts to try to see them and talk with them to stop that from happening. Don't you think that the fact that the Modern refuses to take outside shows within the United States in itself is contributing to the competitive element, thereby furthering a waste of resources?

You mean use other people's shows? I don't particularly. There are other museums in New York that could do that. The Museum has the staff to originate its own shows and I think it should. But other places don't have those resources.

What happened to the Agnes Martin show? Why couldn't it come to New York, with all the exhibition facilities we have?

Do you mean take it for the Modern? What I'm saying is I think the Modern has a big enough staff to originate shows, and I think there are plenty of other places in New York City that can take them.

The Agnes Martin show was well structured. It was done by professionals it was a good show. Was there any reason why before it went elsewhere it shouldn't have come into New York?

I couldn't work out why. It's a matter of prestige with many museums — they want to take shows which, if they haven't originated them, at least they've been in on from the inception. It also has to do with the number of staff members. In a museum with a very small staff, you can't fill your program without accepting other people's shows. The Museum has a large staff and it doesn't have to accept others. But I think there are other institutions in New York that can and should accept them.

But they're not doing so?

Right. But they should. And because they don't, doesn't necessarily mean that the Modern should step in there. I don't think the Museum's role is in unoriginated shows.

Why not bear down on this a little. The Modern was the pioneer institution in the country in originating shows. For many years it was the only museum capable of originating shows. It had the staff, the knowledge, the insight, the know-how, as well as access to the art. Given that this is now changed, that we have a well-trained body of people around the country surely there could be a more rational use of museum space and resources. After all, the Modern does sometimes have outside curators organizing its shows. Surely it could now be in a better position not only to share shows with other people, but to get other people to initiate shows on a shared basis.

It has always shared shows to try to cut the cost, as far as I know. Almost every major show we've done traveled. I don't especially like co-directing exhibitions. I don't see how anybody gains by that.

I'm saying is there any reason why the Modern shouldn't take a show from outside, ake shows from Europe? Why shouldn't it take shows from outside New York, why this elitism at the present moment?

It isn't something essential to the Modern's role at all, as there are other museums

The Museum of Modern Art Archives, NY

Collection:
APF

in New York City that can do it. It has a permanent staff working constantly, It seems to me there would be a tremendous fluctuation in staff time if you start changing that. And I don't see what's gained. What are you implying?

We are talking about a community of museum people, and until the Modern reforms itself in such a way that it regards the community as part of itself then you people are always going to be in the same position that you are in now, The Modern's sense of elitism, of one-upmanship, over exhibitions hinders this reform. In refusing to relinquish the right exclusively to originate contemporary shows, aren't you also publicly announcing that you are - at least on the curatorial level - overstaffed and animated by elitist notions of prestige and glamour?

Overstaffed, absolutely not. On the contrary, we have a full-time exhibition program, and the correct complement of staff to operate it. I have been addressing myself to your question on this pragmatic level. However, on a philosophical and moral level, I agree with your point. There should be no blanket rule that operates in terms of exclusivity. I also think you are confusing issues: elitist attitudes, and activities proper to the Museum. You cannot be suggesting that the Museum should attempt to fulfill every function. That leads us right back to wasteful competition. With so many institutions in this city concerned with exhibitions, we can only establish or improve the Museum's role with reference and deferring to functions that might be more easily or appropriately accommodated by one of these other institutions. Remember that although in literal terms it might be a private institution, in actual terms it is not; its standing is national --- international. If in any degree it assumes a parochial viewpoint, it is certainly ignoring its real, unique position. I work with the Latin American Program and personally find a contradiction in the fact that the Museum makes an enormous effort to reach audiences in Brazil but provides little for minority communities in New York City. But that's a special function. The Education Department is much less developed than the International Program - that's a problem.

Are they interested in Latin America because some Council members have business interests there?

Yes, that's precisely the reason. And they don't give a damn about Central Harlem, so the museum isn't interested, right? Those are the kinks in the Museum's program that don't make sense to me.

Good. But why? Because you see the Museum being used as a social and political organization -

And it maintains at the same time all of these esthetic credentials, the kind of elitism you are talking about.

Yes, but those credentials have become less convincing recently - that is one of the reasons for the crisis at the moment and for the general crisis of all museums. What you are talking about has possible ramifications for the union, not so much for our role but the union's future if it is to extend beyond our Museum, across the country. A terribly anachronistic situation exists for museum workers everywhere, and museums themselves are anachronistic in their structure. They are little power centers, with no direction.

Basically, I think there is no question that the Modern still serves the artist and it serves the scholar in all kinds of ways, it still basically serves the notion of the collector - I think that's true, isn't it?

No, I think it serves, if we are talking at the same level, a middle-class public, and I despise that concept. The only day when there is a good atmosphere is on the day when you pay-what-you-will, which the staff made happen. Aren't you being a little sentimental?

No. I thought probably everyone was being very sentimental about reaching a new kind of public by instating a "free" day. That was the way it appeared during John Hightower's era, but when they first began it turned out to be absolutely true. All these kids, not the usual pretentious suburbanites, would come in. The experiences on those days were incredible: kids walking into the Brancusi Gallery, and getting such a turn-on from it. That's what the objects are there for: to be and getting such a turner net words, they are not slides, they are not books,

and they themselves should give you something. and they themselves should get about this? Has The Museum of What would you recommend Has it arrived at a point whereby it cannot continue Modern Art taken on too much? Has it arrived at a point whereby it cannot continue in its present function because of a lack of space, staff, and the financial ability to perform satisfactorily? Has the time arrived for an autonomous national institution to perform satisfactorily in a set of the Film Department, to take responsibility for the

to take on the function of the aprivate institution in New York? Should architects

found an architectural museum of some kind as indeed they do in England, for example. The Royal Institute of Architects does quite a good program; they examine the problems of architecture within the profession, and consequently have enormous funding. Shouldn't it be the same for the Design Department and Photography? Then the Modern should be left with its function as an institute of high art in the modern field. I mean, do you feel that this may in some way or another probably help to alleviate the current situation, of funding and of function? That is just too abstract a solution, though it is one possibility .

Series.Folder:

1973

Strike

But it is not so abstract! There is no other institution in the world that tries to do what the Modern does under one roof.

There is an advantage. I think that the growing interrelationship between the arts is a very ... Oh, you have just said the worst thing - the last place where the growing interrelationship in the arts can have any foot in the door whatsoever is The Museum of Modern Art. If you were running a museum in Timbuctoo you would have a better chance of doing that.

What is the obstacle in New York?

The departments are operated as fieldoms by the department heads. The interrelationship is ignored despite the fact that these disciplines were established under one roof because Barr saw relationships between the arts, and that they could enhance each other. In actual fact the place functions as a group of jealous individual museums, who obstruct each other. It's terribly funny that you should make that point, because of the arguments that one sits through on that score. Should the department of Painting and Sculpture accept a film or a photograph? Of course, it turns out that the Film and Photography Departments wouldn't accept the works by painters and sculptors anyway, because they consider their esthetic approach different. Consequently we never accomplish anything, whereas you'll find museums in Europe are busy collecting good works regardless of their medium. I remember two years ago this came up, many conversations about reorganization of the Museum, to try to break down the departmental structure, this very kind of thing. We were framing, and I quote, a "demand letter" two years ago. One of the things talked about was this need to make it a much more flexible institution. That's one thing that we have failed in.

Have you tried to discuss this? Has the Union?

We have discussed this among ourselves, different relationships between departments.

But if you got in on the level of policy, this might be something you could do. As colleagues we now have a very different relationship with each other. One thing that the Union has done which is marvelous is to bring all of us into contact with one another. Before, I wouldn't have had any idea who these people were. The Union crosses all boundaries; it is a very, very democratic organization which is terribly healthy for the Museum. We are so busy defending ourselves, and so busy constantly trying to prove that we are not enemies of the Museum, and that we intend to be taken seriously. I feel we're really backed into a corner - I feel increasingly discouraged by trying to keep going on this level.

Has the Union considered appointing a full-time professional with an excellent background in museum work as a kind of coordinator among the museum membership to help to organize views, views as to the role the union could play in professional matters of reform and things like that?

You have three previous chairmen of the union sitting here, any one of whom would have joyfully relinquished that responsibility to either a well-qualified professional whom we couldn't afford or an equally unaffordable staff person to do the shit-work. There is no one even to run the copying machine - it is just not like that. It would be marvelous if the union were established and able to move forward on that level; those are the issues we would prefer to deal with, but for the moment we are simply trying to keep ourselves alive.

How do you envisage the end of the strike? How do you envisage the strike will go?

You read Richard Oldenburg's statement in the Times that people are going to start trickling in. That is a very real possibility. The museum is taking a 1940s attitude toward a labor union; they have stopped short of sending people with clubs to the picket line, but that is about the only tactic they have not employed. Their strategy has not been appropriate to dealing with intelligent, rational people

 they have maneuvered, politicked, played games, drafted derisive, stupid memos that are insulting to those that read them. They have used rumors, and threatened people's jobs. How do you deal with that?

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etcetera news and views of the world of art

EDITORIAL

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However inflated any delusions of grandeur harbored by this magazine may be, they fall short of the notion that Richard Nixon's increasingly sinister fulminations against "the media" are delivered with the Artgallery in mind. The White House has been on our subscription list, like most publications, but certainly nobody connected with the magazine believes the embattled Mr. Nixon has ever heard of it, let alone read it. Nonetheless, when any segment of a free press is jeopardized by a now alltoo-manifestly erratic Chief Executive who demonstrably considers himself above the law, it is time for all segments of the press to declare their solidarity if that press - and its constituency - is to remain free. Moreover, as a magazine concerned with art, we are only too well aware that a regime that succeeds in gagging its press must soon muffle all forms of expression, purely creative expression included. In an incredible series of desperate ploys, Mr. Nixon has at last succeeded in making one thing perfectly clear: that no tactic, however brazen, illogical, implausible, or illegal it may be, is beneath his consideration, and the sole effective check to his appalling continuum of horrors is an aware public freely informed by an unintimidated press. Abnormal as it may be for this magazine to desert its wonted apolitical stance, these are abnormal times; times in which, it seems, anything can - and often does - happen. They are times, too, when every publication worth its salt, however specialized, however obscure to the general public and however seemingly peripheral to the central issues it may be, must stand and be counted. Despite his professions to the contrary, Richard Nixon once again demonstrated in his alarming press conference of October 26 that he fears the media above all else. And despite his repeated professions to the contrary, Mr. Nixon has made it abundantly obvious throughout his political career that what he fears, he will attempt to crush in any way he can.

MUSEUMS

Only the Dead Know Brooklyn Ever on the alert for High Crimes and Misdemeanors in the world of art, the Times hardly had let the ink dry on its coverage of the missing Afo-A-Kom (see above) before it sent correspondent David L. Shirey to mysterious, exotic Brooklyn to sniff smoke for possible fire at the Brooklyn Museum. Viewing the situation at that venerable institution with no little alarm, Shirey noted that no fewer than eight members of the museum's staff had resigned during a recent four-month period and that some twenty per cent of a normal professional complement of forty-five had jumped ship or been pushed overboard since the appointment of Duncan F. Cameron as Director in July, 1971. Quoting J. Stewart Johnson, the recently-resigned Curator of Decorative Arts, Shirey also noted that Cameron was accused by his dwindling band of colleagues of being intolerant of any opinions divergent with his own and of having "subjected many of us to all sorts of humiliation, tyranny and harrassment." The atmosphere around the museum, Johnson added, "has become unprofessional and unbearable."

In his own defence, Cameron remarked that he hadn't detected any "demoralized atmosphere" around the shop, and that he'd "done nothing more than tell staffers when I thought they were doing an inadequate job."

Picket's Charges

Elsewhere on the New York museum front, current developments were none too rosy, especially at the Museum of Modern Art, where at this writing a strike of MOMA's Professional and Administrative Staff Association ("etcetera," November) was acrimoniously entering its second month with the issues no closer to resolution than ever. At the urging of New York's Republican Senator Jacob Javits, PASTA, the strikers' group, offered to go back to work while a fact-finding board tried to sort the mess out, but the museum turned the offer down — a tactic, Javits, City Councilman Carter Burden and others characterized as "regrettable." At the moment, the situation shapes up as a prolonged stalemate, with the museum hurting more than it is willing to concede, with its film program indefinitely interrupted, and with one PASTA spokeswoman saying, "Everyone on our side is extremely strong and nobody's considering going back to work."

Museum of Modern Art Archives

GALLERIES Show of Hands

Rx Golly - Der. 1973

Although the practice of hand-coloring woodcuts, etchings, steel engravings, and the like has a long, honorable history, embracing artists as disparate as Degas, Ensor, Currier and Ives, the technique fell largely into disuse with the advent of color lithography, and its fate seemed permanently sealed by such latter-day innovations as silkscreen printing and the various photomechanical techniques. Despite these putative advances, however, the hand-colored original print is at once an "infinitely reproducible" and a unique work, and is currently undergoing a renascence of sorts under the patronage of Brooke Alexander, Inc., a Manhattan gallery. In an exhibition opening Dec. (and continuing through Jan. 19, 1974), hand-tinted editions by some twenty-five contemporary artists will be featured. Participants include Yvonne Jacquette, Richard Tuttle, James Boynton, Enrique Castro-Cid, Red Grooms, Neil Welliver, Edwin Ruscha, Marjorie Strider, James Rosenquist, Lowell Nesbitt, Sylvia Mangold, Ed Moses, Billy Al Bengston and Jack Beal

THE PRESS

The Natives Are Restless "The New York Times," wrote New York Times reporter Fred Ferretti in a front-page story, "has traced, in a two-month investigation, the secret route the figure is said to have traveled from Laikom, the seat of the Kom nation, on foot, by Land Rover, by truck, perhaps by air, on a roundabout path, always in stealth, out of

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ACTIVA. TIBRARY ARCHIVES News Notes FRM PHLET FILE

MOMA On Strike

met.

On October 9, after two and a half

months of negotiations, The Profes-

sional and Administrative Staff As-

sociation of The Museum of Modern

Art (PASTA/MOMA) went on strike.

The union's first contract expired in

June, 1973, and since that time the

Museum's management and PASTA

agreement for the second contract.

Members of PASTA, however, did

not feel their demands were being

According to the union's fact sheet,

their demands include adjustments in

wages, pensions, health benefits, etc.,

as well as the right to representation

on the board of trustees and its com-

ported that the union's demand of a

mittees. The New York Times re-

nine percent across-the-board pay

increase in a one-year contract had

is offering a five and a half percent

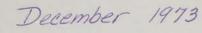
present annual minimum salary is

\$6,100. PASTA has continued to de-

increase for the next two years. The

been rejected by management which

have attempted to reach a satisfactory



mand a \$7,200 minimum. A union source said the Museum's offer was \$6,400.

As of October 9, the first day of the strike, MOMA is open, although the union comprises 70 percent of the Museum's staff. PASTA includes members of the curatorial staff and waitresses; librarians and secretaries; conservators and administrative assistants; editors, and bookstore and information-desk staff; bookkeepers and receptionists. According to the Times, Al Evanoff, the vice president of District 65 of the parent union, stated that 25,000 members in the New York area were "ready to support this local with money and manpower." He said the union had friendly contracts with teamsters and building service unions and suggested that "if there is a strike, then these contracts will be invaluable to close down the Museum."

As Local 1, Museum Division of the Distributive Workers of America (DWA), PASTA accepted a charter from DWA in May, 1971. Following

more than a year of unrest, the union's first strike was voted for August 20, 1971. In addition to the issues of staff salaries and benefits, PASTA protested program cutbacks and the firing of 53 staff members, including 36 represented by the union. While the union did not win re-instatement for those dismissed before the strike, its first contract did represent a substantial improvement in salaries, benefits and general working conditions. According to a report by Eileen Dribin in the June, 1972 issue of MUSEUM NEWS, DWA failed during the first strike to give adequate support to PASTA. In addition, there were members of PASTA who crossed the picket line during the two-month strike. Under the first contract, PASTA/MOMA believed they had established the right to participate in policy decisions of the board. The union's current demand for representation on the board and its committees indicates that participation in policy-making decisions has yet to be achieved by the union. As this issue of MUSEUM NEWS goes to press, the strike continues, and the Museum remains open.

ART ASIA INC. IMPORTERS 1088 MADISON AVENUE, NEW YORK, N.Y. 10028 (212) 249 - 7250 Green Jade bracelet g/f hardware \$24.00 \$15.00 Ъ. Jade bangle Jade öangie Jade & Ivory necklace \$24. - & d. earrings Indian green Adventurine necklace \$ 7.50 \$ 9.00 Jade flower pendant on loop Green/blue enamel Chinese butterfly pin Green enamel Chinese pendant \$15.00 \$ 7.50 \$ 4.00 g.h. \$ 4.00 \$ 4.00 Green Jade ring g/1 liner Sterling green enamel earrings Sterling/enamel ring with fish design Green sterling/enamel ring - (other colors) \$ 3.00 m. Chinese Jade guard Green/blue plaid sterling "dome" ring \$ 7.50 \$ 9.00 or. (also red/blue, bik/gold) Sterling enamel blue/green "Mon" & q. "Yin-Yang" p. \$ 4,00 pins Sterling blue/green stripe cuff links (other colors) Sterling "Mon" & "Yin-Yang" cuff links Blue/green enamel flexible turtle pendant ř. \$ 6.00 \$ 6.00 \$27.00 Sterling blue/green enamel "Yin-Yang" money clips \$ 7.50 Minimum order \$50, shipped freight collect upon receipt of your purchase order. Terms net 30, Send for free illustrated catalogue.



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The Professional and Administrative Staff Association of The Museum of Modern Art

11 West 53 Street, New York, N. Y. 10019 En the village VOICE, October 25, 1973

Copyright 1913 The Village Voice Hentoff **PASTA-MOMA:** 'It's really rude to shout'

When I was 19. I helped organize a radio station in Boston, and in time, the American Federation of Radio Artists (this was in the Pleistocene period before the advent of television) became our bargaining unit. At first there was considerable

resistance from some members of the staff. management. Despite the puny pay and unappealable assignements of split-shifts, several announcers thought it demeaning to join a labor union. Professionals didn't organize: they just suffered genteelly. After becoming shop steward. I found it instructive that our initially most reluctant members were most assiduous in using the union's grievance machinery. Since then many diverse

professionals, envious of blue-collar

Anyway. PASTA/MOMA emphasizes: "We believe that the deficit, of over \$1 million a year that the Museum has sustained for the past several years was not brought about by the public or the staff, but by policies and decisions of the Trustees and successive Administrations. It is they who for many years have failed to build up adequate endowment and pension funds and who continue to. permit many wasteful practices in the Museum's operations.

Accordingly, the union is pushing for staff participation in the policymaking. Its proposal is hardly drastic: one staff member to be add- , ed to the 40-member Board of Trustees and on staff member for each of the seven Trustee Committees. As the union reasonably notes, "Although the Museum refuses to pay us overtime because we are professionals,' it refuses to let us the salaries paid by accredited who have traditionaly accepted low contribute our experience in deciding colleges and universities, and there wages. ... Thus, institutions exploit a its policies and programs."

staff members present at policymaking meetings. It's one way to find reading about it belatedly in the New York Times.

Having participated in a number of I'm not unfamiliar with how secretive management can be with regard to all kinds of matters that directly concern the staff. In the context of this particular kind of strike demand, Susan Bertram, who heads the union's negotiating team, made a number of sharply relevant points in an address last June at the annual meeting of the American Association

let alone from gains, have come into the union fold. The merger a year or two from now of the National Education Association and the American Federation of Teachers will result in the biggest single union in the country. And university professors are being organized at a rate I would never have thought possible as recently as a decade ago. They should be organized, but I hope that as strong grievance procedures are written into those contracts, we may finally be able to jettison tenure which many students correctly see as a blight on sizable number of comm

"The usual explanation for low salaries in museums," she said,"is that the institutions are financially. unable to provide reasonable professional compensation. But that remains undocumented. Staffs are seldom provided with sufficient budgetary data to substantiate such a claim, or with proof that exhaustive fund-raising has been attempted for operating expenses. Nor are they per- PASTA/MOMA strike of general inmitted to participate in the allocation terest is the strikers' emphasis on the of the limited funds said to be fact that while more than 75 per cent available. Even the recent salary of the professional- and adsurveys of the American Association ministrative staff are women, more of Museums and the New York State than 75 per cent of top management Association of Museums kept con- positions are held by men. And that fidential the names of institutions, brings us to the economics of sexual presumably because administrators, politics. fearing competition for staff members, might refuse cooperation. The American Association of University museum salaries is that museums Professors provides annual listings of have been staffed largely by women, appears to be no reason why such segment of the population with There's another reason for having statistics should not be available for limited professional opportunities." museums." (Emphasis added.)

Not only those statistics but all the out what the hell is going on before financial operations of both profit and employment opportunity. non-profit employers ought to be open to those who work for them. That's not going to happen very soon, but of the Museum of Modern Art bargaining sessions while in radio, PASTA/MOMA is in the vanguard of strikers on the issue of equal emwhat more and more unions are books and include us in policy- women's liberation groups. How making sessions.

Actually it's in management's interest to be open with its employees. been conducting a very efficient There's a difference in worker morale between being a wage serf and feeling you have some say in

Some professionals have even [organized-and gone out on strike-on behalf of their clients. A key case in point was the successful walk-out this past summer by Legal Aid attorneys in New York.

Currently, another white-collar strike is taking place in New York with ramifications far beyond this city. You may have seen picket lines outside the Museum of Modern Art and its warehouses. Manning and womanning ? them are members of the Professional and Administrative Staff Association of the Museum of Modern Art (PASTA/MOMA), Formed in June, 1970, the union had enough strength a year later to win a National Labor Relations Board election certifying it as collective bargaining agent for all staff members n conconsidered managerial or represented by other unions. PASTA/MOMA then became Local 1, Museum Division, of the 32,000 member Distributive Workers of America, part of District 65-the first such union in any museum in the United States.

what you're going to be asked to do. If PASTA/MOMA wins on the issues of open books and participation in decision-making, it will have set a valuable precedent for workers in all kinds of cultural institutions. That's for openers. If a museum staff member can sit in at a board meeting, why shouldn't an auto worker?

Another factor making the

Herewith Susan Bertram again:

"Another explanation for low This is hardly, she adds, "a genuine institutional commitment to equal

As of this writing, so far as I know, there has been no concerted support ployment opportunity by the Naitonal going to be asking for. Let's see the Organization of Women or any other come?

In any case, PASTA/MOMA has

It's first two-year contract having expired, the union, having gone through 14 weeks of fruitless negotiating sessions, hit the streets, so to speak, on October 9.

I am not going to detail all the hassles about pay, health and pension benefits, and the like, except to note that only seven per cent of the bargaining unit earn salaries of \$12,500 or more.

Two other elements make this a somewhat precedent-setting strike. First of all, management claims that since the Museum is a non-profit undertaking for the greater cultural good of us all, its salaries must perforce be rather low. I am familiar with this line of argument, having once tried unsuccessfuly to organize an educational radio station where the executives did quite well monetarily but the staff chose the psychic income of being culturebearers rather than battle for decent pay and grievance procedures.

strike. There are picket lines around the clock, lines that the teamsters and most other deliverers have respected. And because of the pickets, attendance at the Museum of Modern Art is down. Members of the picket line occasionally underline their points verbally as well as visually; but by comparison with many other such lines-the UFT's, for instance, in the 1968 strike-the PASTA/MOMA pickets are quite decorous

Nonetheless, when Mrs. John D. Rockefeller 3rd, president of the Museum of Modern Art's Board of Trustees, passed through the line for the opening of the recent Miro show. she grandly admonished the strikers: "The picket signs are all right, but it's really rude to shout."

I really don't see why, come to think of it, PASTA/MOMA doesn't put up a picket line in front of te residence of Mr. and Mrs. John D. Rockefeller. It's a tactic that sometimes does wonders for recalcitrant landlords and at the very least, it'll get the strike some television play.

In addition to the picketing, the strikers have put together some of the most incisively informative strike literature I've seen in a long time. The kind with figures that management is going to have a lot of difficulty explaining away if the daily press finally gets into this story. For example:

"Why does the Museum's

OVER ...

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Hentoff

management payroll (40 salaries) total nearly \$1 million, while the payroll for the professional oand office staff (170 salaries) totals only \$1.2 million?"

If everyone working in a non-profit institution has to make some kind of financial sacrifice-as management's line goes-why are the sacrifices of those in the ranks so egregiously disproportionate?

For another example:

"Why did the Museum, over the past three years, put \$850,000 into the funding of a pension plan, with \$700,000 attributable to management pensions (40 titles), and \$150,000 attributable to those not in management (170 titles)?"

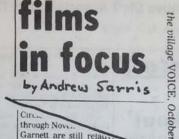
Do members of management live that much longer?

If you want to help PASTA/MOMA. rude as it is, you can start by honoring the picket lines in front of the Museum of Modern Art.

Letters, moreover, can be sent to Richard E. Oldenburg, Director of the Museum, and to the eminently civil Mrs. John D. Rockefeller 3rd. President of the Board of Trustees (both can be reached at the Museum of Modern Art. 11 West 53rd Street, New York City, 10019). Also worth writing to is William S. Paley, Chairman of the Board of the Museum of Modern Art. CBS, 51 West 52nd Street, New York City, 10010. Today the museums, tomorrow the

state!

-Nat Hentoff



Circ through Nove

Garnett are still relause tary, but his movies are a great of fun nonetheless. . . .

As of Thursday. October 18, the staff of the Museum of Modern Art are still out on strike. Unlike some workers in some areas, the Museum staff members are grossly underpaid. and I think every fair-minded person

should support them. The people in the movie department tell me that Warners has agreed to reschedule the remainder of their program after the strike is over, and I think it's typical of the striking members of the movie department at MOMA that they. should take time off from their own activities to accommodate the film buffs. Hence, it's not a question of professionals saying "the moviegoing public be damned," but rather of professionals seeking to improve their status and security the better to serve us all as we have come to expect. I have never pretended to be either a radical or a revolutionary. but fair is fair, and museum staff workers have always been the farm workers of the fine arts.

Meanwhile, the Theatre 80 ° Mark's is showing a sparkling ' sch double bill of "The Sh-

BENEFIT SCREENING FOR PASTA/MOMA (Professional and Administrative Staff Association of the Museum of Modern Art) BY NIKI DE ST. PHALLE DADDY AND PETER WHITEHEAD AND BY STANDISH LAWDER DANGLING PARTICIPLE MONDAY OCTOBER 29, 7:30 P.M. All seats \$4.00, on sale at box office beginning 6:30 P.M. Monday PRINTS COURTESY OF RONINFILM THEATER COURTESY OF N.Y.U. DEPT. **OF CINEMA STUDIES**

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CHAMBER MUSIC RECITAL BY MUSICIANS ON STRIKE FROM THE

New York Philharmonic Orchestra

8 P.M. THURSDAY OCTOBER 25

PAULA COOPER GALLERY 155 WOOSTER HOUSTON

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e Museum of Modern Art Archives, NY	APF	Strike, 1973

News Notes

MOMA On Strike

On October 9, after two and a half months of negotiations, The Professional and Administrative Staff Association of The Museum of Modern Art (PASTA/MOMA) went on strike. The union's first contract expired in June, 1973, and since that time the Museum's management and PASTA have attempted to reach a satisfactory agreement for the second contract. Members of PASTA, however, did not feel their demands were being met.

According to the union's fact sheet, their demands include adjustments in wages, pensions, health benefits, etc., as well as the right to representation on the board of trustees and its committees. The New York Times reported that the union's demand of a nine percent across-the-board pay increase in a one-year contract had been rejected by management which is offering a five and a half percent increase for the next two years. The present annual minimum salary is \$6,100. PASTA has continued to demand a \$7,200 minimum. A union source said the Museum's offer was \$6,400.

As of October 9, the first day of the strike, MOMA is open, although the union comprises 70 percent of the Museum's staff. PASTA includes members of the curatorial staff and waitresses; librarians and secretaries; conservators and administrative assistants; editors, and bookstore and information-desk staff; bookkeepers and receptionists. According to the Times, Al Evanoff, the vice president of District 65 of the parent union, stated that 25,000 members in the New York area were "ready to support this local with money and manpower." He said the union had friendly contracts with teamsters and building service unions and suggested that "if there is a strike, then these contracts will be invaluable to close down the Museum."

As Local 1, Museum Division of the Distributive Workers of America (DWA), PASTA accepted a charter from DWA in May, 1971. Following more than a year of unrest, the union's first strike was voted for August 20, 1971. In addition to the issues of staff salaries and benefits, PASTA protested program cutbacks and the firing of 53 staff members, including 36 represented by the union. While the union did not win re-instatement for those dismissed before the strike, its first contract did represent a substantial improvement in salaries, benefits and general working conditions. According to a report by Eileen Dribin in the June, 1972 issue of MUSEUM NEWS, DWA failed during the first strike to give adequate support to PASTA. In addition, there were members of PASTA who crossed the picket line during the two-month strike. Under the first contract, PASTA/MOMA believed they had established the right to participate in policy decisions of the board. The union's current demand for representation on the board and its committees indicates that participation in policy-making decisions has yet to be achieved by the union. As this issue of MUSEUM NEWS goes to press, the strike continues, and the Museum remains open.

Museum of Modern Art Archives



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present strike at the Museum of Modern Art represents a neat little study of class allegiances of the meritocracy....

"Why did you cross the picket line?" I recently asked a selected sampling of people at the Museum of Modern Art. The question, which I doubt has ever been asked in a museum before, was apposite because MOMA at that point was well into the third week of a historic and probably precedent-setting strike by more than 100 of its 380 em-ployees. The answers were an indication of the constituency of the hardcore museum audience in New York The first four viewers 1 approached were foreign tourists for whom MOMA represented a shrine as sacred as Mecca is to the Moslems. They had traveled thousands of miles to see the greatest collection of modern art in the world. and they weren't about to be stopped by a picket line, no matter what their political sympathies. Two young American couples also had come from out of town to see the Miro exhibition. Another young man looked at me incredulously when I asked why he had braved the jeers and taunts of the pickets. "Look," he said, "I'm an artist, and the only thing I take seriously is art." I myself had stayed away from the

Miro show, which I desperately wanted o see, because I couldn't face the prospect of crossing a picket line made up argely of friends and acquaintances. When I finally decided to go, it was secause I had considered the issues inolved, and had come to the conclusion hat the only thing I take that seriously it this moment is art. Which is not to ay that the issues involved are not exremely complex matters with wide-anging implications, or that the strikers, who formed the first museum-work-ers union in America, do not have legitimate gripes.

Basically, three issues are involved in the strike by PASTA (Professional and Staff Association) against MOMA: (1) wages, which are abysmally low,

with a minimum weekly salary of \$116 before deductions; (2) participation of staff in decisions

nade by the Board of Trustees, and epresentation on its policy-making ommittees;

(3) the inclusion of curatorial staff in the union.

116 NEW YORK



MOMA pickets: art lovers

writing unresolved, goes on because although the museum is willing to negotiate points one and two, it will make no compromise whatsoever on point three. Point thee i crucial because if the union can get full curators to join-they are n v considered su-pervisory personnel and hence "man-agement" by MON A-then PASTA can close the museun This brings home a crucial point rega ling the strikers' bargaining position, a d indeed the very reason they are striking. The Museum of Modern Art is run by a mere handful of highly trained people who make policy and cannot be replaced. As long as they are in their offices, the museum will remain open because everybody else can be replaced. And the strikers know it. For every secretary with two degrees working for \$3,000 to \$5,000 less than her counterpart in the business world, there are a hundred ambitious graduate students lined up to grab her ob if it ever becomes available. I say "her" because the majority of the strikthe union. The strike, which remains at this ter educated than the men they work cards? The answer is, we have created

for, which may account for the strikers' bitterness. These people are literally howling mad, and money is only one thing they are mad about. In fact, both sides are willing to negotiate the issue of salaries. What they are not willing to negotiate are issues that are more psychological and political than economic, issues that illustrate major questions, which remain open, concerning art in America: Who owns and con-trols American culture? Who uses it? Who pays for it?

The situation at MOMA is complicated because the Board of Trustees, which owns the museum, also pays for and uses the museum. They are cultivated people who love and understand modern art, to the extent that they are going into the hole, out of their own pockets, to pay for it. (The deficit last year was \$1.1 million.) They are sympathetic to the demands of museum workers for high salaries, but they are subsidizing the museum, and one has the sense that they think it appropriate that union members do likewise. The PASTA-MOMA strike has cre-

ated permutations extremely compli-cated and peculiar. Item: The trustees and the staff of the muscum used to be of the same social class, e.g., Alfred Barr went to Princeton and Dorothy Miller to Smith. This is no longer the case. Current staff members often are offspring of ethnic minorities, the product of the meritocracy.

Unfortunately, the success of the meritocracy in America, made possible by state support of education, has not been paralleled by equivalent progress toward state support of the arts. New York State Council and National Endowment funds are a drop in the bucket in terms of creating the jobs and salaries demanded by the many young people trained for positions in the arts. Example: a young man left the picket line, which was chanting "Shame on Barbara Rose," to confront me. He was a brilliant former student of mine named Chuck Alleroft, lately of Yale, now of the ticket booth and post-card counter of MOMA. The question is, what is this imaginative, competent,

	Collection:	Series.Folder:
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a vast intellectual proletariat, for whom we do not have proper jobs or ade quate salaries, with the result that some of them are ready to mutiny when they find that their expectations do not square with reality. For the situation at MOMA allows virtually no one to rise to the level of his own competence because not enough money is available for shows or salaries, and those few who do occupy positions of real authority and responsibility are thoroughly resented for their power, Because of the current economic squeeze on cultural institutions, there is *no* room at the top, and the MOMA strike is about this as much as anything else.

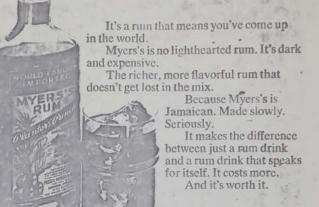
Although time and money are on the side of museum "management," the crucial issue is, in fact, what constitutes labor and what management. Personnel whose class origins are similar to those of the trustees see themselves as management; those whose origins are from middle-class down think of themselves as labor, no matter how many degrees they have. Therefore, the strike itself represents a neat little study of class allegiances of the meritocracy.

allegiances of the meritocracy. The situation is further confused by the claims of both sides to be art lov-ers. While labor and management are united by love of art, neither is willing to cede sufficient ground to fill MOMA's beloved galleries. The result is that the brilliant exhibition of Miro from the museum collection, assembled by William Rubin, is not being seen by many who cannot bear to face the strikers' flood of abuse being heaped even at mere passers-by. Their behavfor is over acquiescence to the infan-tile role i cy play with regard to the parental, authoritarian position of man-agement. For when PASTA agreed to return to work if the museum would submit the matter to an independent fact-finding committee, MOMA came back with an arrogant, unequivocal no. So we end up with the following: art curators, presumably guardians of high culture, throwing garbage at people trying to enter the museum, and smug trustees, complacent in their economic control of the situation, unwilling to open the matter to any disinterested

"third party." And who's sorry now? I am. I am sorry that students and art lovers whose cultural and economic interests are not confused are not seeing one of the year's most interesting exhibitions, the Miro show.

The PASTA-MOMA dispute is the crystallization of tensions that currently besiege American civilization generally. Until they are resolved, mainly through a specific policy of state support of the arts, there will be no fair solution, and everyone will suffer.

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Museum of Modern Art Archives

A Marvelous Mixture -- And a One-Man Show

Continued from Page 31

"The fascination lies in the ambiguity of their 'extra rdinary' realities, for if one of its definitions is beyor. for outside the ordinary, it can also mean more than usually ordinary; the banal is far more mysterious than any of its opposites."

Ellsworth-Kelly IT IS DIFFICULT to imagine an exhibition more strikingly different from "Extraordinary Realities" than the one-man show of Ellsworthy- Kelly's work at the Museum of Modern Art. It helps you understand what Doty really means when he talks about the main stream of modern art and how his people stand outside it.

Kelly is in the mainstream. The serenity, grandeur, and fineness of hand'in his huge solid color paintings and the elemental simplicity of their shapes and colors all add up to a statement in the grand line of magnificence in art.

The show is accompanied by one of the finest catalogues the Museum of Modern Art has ever issued, written by E.C. Goossen,

who has all kinds of interesting ideas about Kelly, including the idea that the artist's childhood fascination with the colors of birds has something to do with his mastery of color today. Could be, Certain it is that if the popular phrases "color paintings" or "color field painting" have widespread

Nov. 4/1973

currency and meaning, the work of Ellsworth Kelly is primarily responsible.

One was pleased to see the Museum of Modern Art returning to the publication of brilliantly written, superbly illustrated catalogues with Goossen's book: many of its recent shows have had little more than mimeographed hand lists, thanks to the museum's financial difficulties. But there is a great paradox in this, for when I went to the museum it was being picketed by members of its professional staff on strike, the first strike of museum professionals in American history, if I am not mistaken, and it all seemed very sad.

S. F. Sunday Examiner & Chronicle

The Museum of Modern Art Archives, NY

Series.Folder: Strike 1973



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APF

OCTOBER 21, 1973

Money Crisis Threatens Museum of Modern Art

By DAVID OESTREICHER

JUST IN case you are ever offered the job of director of the Museum of Modern Art, you should know that the position carries some sensational fringe benefits.

should know that the position carries some sensational fringe benefits.
First of all, the location is terrific. Midtown Monardl get a comfortable office with a nifty fifth floor view through ceiling-high picture window.
But he real beauty part is that when the matter of diffice decorations comes up, you will be invited down into the raults to take your pick of paintings, and sculptures. The museum 32,000 of them, and it is the finest collection in the world.
More that the position of the source of the second scale of

Oldenburg the Optomist

Ordenburg the Optomist There is something about the demeanor of this tail, blond, Swedish-born, 40-year-old Harvard man with a deep, resonant voice that smacks of determina-tion and ultimate success. Despite the money malaise and dark predictions by others that the mouseum is better days ahead. Mby, one may ask, is an institution whose trustees include multi-millionaires, in a bind? After all, the values of trustees lists such big names as David and Nelson Rockefeller, John Hay Whitney, Mrs. C. Douglas Dillon, Gustare L. Levy and Mrs. Edsel B. Ford. The answer is that the museum just jan't struc-

Ford. The answer is that the museum just fan't struc-tured to depend for survival on the beneficence of a few wealthy people. It is true that large contributions got the museum off the ground 44 years ago and there have been big donations since then. The museum's endowment has grown to \$18.5 million. But that is small potatoes as museums go. The endowment for the Metropolitan Museum of Art. for instance, is \$155.4 million. That for the Cleveland Museum of Art is \$87.5 million and that for the Boston Museum of Fine Arts is \$65.8 million. More important, the Museum of Modern Art re-ceives no city funds. "We seek broad support," Oldenburg says. "From government, from large donors, from the public at large and, most importantly these days, from Che First Bicscier.

The First Director

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The money squeeze which led to a strike of its staff members threatens to close Manhattan's famous Museum of Modern Art, or at least to curtail its many activities and facilities, such as the popular sculpture garden where Gaston Lachaise's bronze figure, "Standing Woman," is on view.



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Major emphasis, Oldenburg says, is being placed on getting more corporations to support the museum through long-range donation programs. That avenue has been moderately successful; the Mobil Foundation makes possible the museum's Summergarden, an ort-door exhibition of sculpture. Exxon and Alcoa are among a long list of corporate patrons. More are needed, Oldenburg says. Goverment, he says, should also play a greater role in museum support. Through Albany legislation, the New York State Council on the Arts has been kicking in major funds. Last year, the council funneled \$210,000 into the museum's bank account and \$100,000 of that amount was earmarked for certain salaries and operational cost.

Federal Money Helps

The federal government, through the National Endowment for the Arts, has helped fund apeelife exhibitions. The Nixon administration, despite criti-eism for penny-pinching, has done more for the arts than any of its predecessors. In reappointing Nancy Hanks, the other day, as chairman of the National Council on the Arts, Presi-dent Nixon pointed with pride to the fact that in her first four years of service she was "able to get a 900 % increase out of Congress" in funds for the arts took a

In August, the Museum of Modern Art took a step that it had avoided ior three years. The admis-sion fee was increased by 25 cents to \$2—the highest for any museum in the nation.

107 any museum in the nation. "It was unavoidable," Oldenburg says. "But the Increased admission will only partially help to offset the expenses of the museum's functions and services, which average out to more than 85 per visitor." The fee increase does not apply to children under 16, senior citizens and school groups, and the museum is maintaining its "pay-what-you-wish" day on Wednesdays. East the feture older here and the school of the school o

Wednesdays. For the future, Oldenburg predicts the time when museum like his will flourish and expand. "We need to have more cooperation among mu-seums in exchanging their art and expertise," Olden-burg says. "There is too much jealousy these days among curators. Above all, we need to become more ceceptive and responsive to the will of the public." Throughout its history, the Museum of Modern Art has been ridiculed, demonstrated against and editorially castigated with more vehemence perhaps than any other American institution. But it has sur-vived, and had far-reaching effects on Tasta around the world.

The Museum of Modern Art Archives, NY

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Art

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kers or no,

By Diana Loercher

New York

Joan Miro has become one of New York's most visible artists, with two major shows last year alone at the Guggenheim Museum and the Acquavella Galleries. Now the Museum of Modern Art is getting into the

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act (not that it ever was out of it, considering its Miro extravaganza in 1959), with an exhibition of 50 works CHRISTIAN SCIENCE MONIT(drawn entirely from its collection, future bequests, and promised gifts in honor of Miro's 80th birthday.

While there is nothing new about the subject, there was something highly unusual about the opening of this exhibition. Picketing the museum with such signs as "MOMA you outwage us," and chanting to hesitant visitors, "Don't go in, don't go in," some 50 museum employees put a damper on the festivities and, judging by the sparsely populated gallery, cut down attendance.

The strikers belong to the Professional Administrative Staff Association of the Museum of Modern Art, nicknamed PASTA/MOMA, which constitutes the first certified (by the National Labor Relations Board) bargaining unit of museum professionals in the United States.

Test case

Formed in 1971, the unit serves as a collective bargaining agent for all staff members not deemed managerial or represented by any of the museum's other five unions. It represents roughly one third of the museum's 360-member staff.

Estimates vary as to how many of the union members are out on strike, and the most reliable guess is about 100. These include waitresses, bookstore clerks, secretaries, researchers, assistant and associate curators. The strike echoes its 15-day pre-decessor in 1971, when labor and management could not agree on the terms of renewing their two-year contract.

At stake is more than the future of MOMA but that of other financially troubled museums and art institutions throughout the country which, according to PASTA chairman Joan Rabenau, find themselves in a similar financial squeeze between underpaid employees and an overriding deficit, and look to MOMA as a model.

The union itself sets a major precedent which museums in Minneapolis and San Francisco have already followed. Martha Beck, PASTA press committee officer, tried to explain its significance: "We are the first professional union in a museum. We are trying to raise the professional status of art historians . . . who traditionally have not been concerned with standing up for themselves. The whole profession needs to be upgraded."

Major union demands

The union is making three major demands:

· Wages: a substantial across the board increase and a minimum wage raise from \$6,100 to \$7,200 per year. based on the cost-of-living index.

 Membership; admission to the bargaining unit of 16 senior , titles, such as curator and assistant curator. whom management considers supervisory and therefore ineligible (because they are indispensable to the functioning of the museum).

 Representation: participation in policymaking through the inclusion of one PASTA member on the board of trustees and on seven of its committees.

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Strike,

With regard to wages, PASTA reports, and the museum does not deny, that 28 percent of the union members earn less than \$7,000 a year, and 54 percent less than \$8,500. Only 7 percent earn more than \$12,500, and "salaries of top management in the museum have approximately doubled in the last 10 years, while salaries of the remainder of the staff have increased by less than one third."

In defense of the museum one spokesman stated, "You have to keep in mind that the unit starts with waitresses and book store clerks. Our curators start at \$14,500. We don't pay as well as we'd like to, but we're running on a large deficit, \$1,500,000."

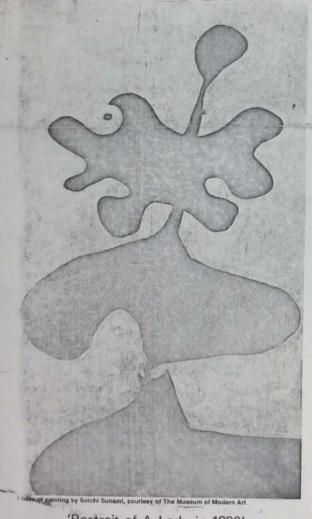
Miro above conflict

The effect of the strike on museum functioning and attendance is difficult to calculate, because both sides are making the obvious contradictory claims. With regards to the former, the museum insists that there is no chance it will have to close, and admits that "the only serious disruption is the film program" which has been discontinued. But while the galleries remain open and the offices in operation, many departments find themselves losing ground, with all chiefs and no Indians. One can only hope that, in this test between a museum without manpower and strikers without salaries, neither side wins a Pyrrhic victory.

In the meantime the paintings, sculptures, collages, and drawings by Miro, so far removed from such earthly concerns, preside in celestial splendor over the first floor of the museum. The exhibition distills several of Miro's finest works from the 1920's throughout the present, and includes his influential, avant-garde painting of 1925, "The Birth of the World," the world-famous "Hiron-delle Amour" of 1933-34, and his provocative totemic sculpture, "Moonbird," of 1966.

Particulary fascinating are the elaborate preparatory studies for three of his distinctively abstract paintings: "Dutch Interior," "Portrait of Mistress Mills in 1750," and "Painting" in 1933, for which he drew his inspiration directly from realistic, literal images: A Dutch still-life, an 18th century English portrait, and a collage of machine illustrations respectively. Combined with the edifying catalogue notes written by the museum's chief curator of painting and sculpture, William Rubin, there juxtapositions provide unique insight into Mirols extraordinary creative process. The exhibition will continue through Dec. 10.

'Portrait of A Lady in 1820' Detail from a 1929 Miro oil-on-canvas



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The Professional and Administrative Staff Association of The Museum of Modern Art

11 West 53 Street, New York, N. Y. 10019

Museum of Modern Art Archives

VARIETY

Wednesday, October 17, 1973

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PASTA MOUA

MODERN ART'S PIC SHOWING HURT BY WITHDRAWALS

Marguerite Duras not only did not show for the CineProbe showing of her latest-film, "La Femme du Gange" (Woman of the Ganges), at the Museum of Modern Art in Manhattan last week, she pulled the pic and joined the picket line of strikers now marching outside the museum. In addition, she has donated the use of the film for a one-time benefit showing for the striking staffers, to be held at 11:45 p.m. at the First Avenue Screening Room, on Sunday (21).

The event, which will go for \$4 admission, also sees theatre owner Ralph Donnelly donating the house and paying for the projectionist. The latter union is also giving the museum headaches with members either refusing to cross the picket line or. in one instance, showing up and finding the equipment "inadequate."

Striking film department members includes just everyone except department chief Willard Van Dyke.

Elia Kazan has protested the showing of his "Streetcar Named Desire" during the MOMA's current Warner Bros. retrospective and Emile de Antonio has added his name to the strike sympathizers. As in the earlier strike, omission of the film program means a tremendous drop in museum attendance as that department is responsible for the heaviest segment of visitors. Strikers have set up headquarters in the nearby Gorham Hotel.

Tom Brandon, film distributor who was scheduled for three lectures — on Oct. 10 and 17 and Nov. 28 — on "A Missing Chapter in American Documentary Film History" — has cancelled the series by mutual agreement. The next in the CineProbe series, with James D. Harris, now looks very uncertain.

Fate of the Warners retro remains uncertain and company chief Frank Wells has been contacted by the strike committee but has not, to date, taken any action. The series is also set for American Film Institute showing (and possibly other museum bookings) so it won't inconvenience the company other than in public relations.

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Strike

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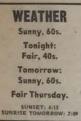
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Top Pitchers Meet Head-On • Maury Allen on Back Page_



NEW YORK, TUESDAY, OCTOBER 16, 1973 C 1973 New York Post Corporation

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Father of 4 ARABS HIT BACK Slain on His Doorstep **ON SYRIA FRO**

By Cy Egan and Jerry Capeci

A Manhattan law firm employe, the father of four children, was shot to death by three youths shortly before midnight as he returned from work to his home in Brooklyn's East New York section.

Eugene Grieshaber, 41, fell mortally wounded in the doorway of the two-family house at 508 Hemlock St., at Glenmore Av., after ringing the doorbell and calling out to his wife that he had been shot, police said.

The muggers, all de-scribed as white, fled with Greishaber's wallet -containing an undetermined amount of money, police said.

Detectives said Grieshaber had worked overtime until about 11 p. m. at the law firm of Dewey Ballan-tine, Busey, Palmer and Wood, at 140 Broadway, near Liberty St., and then apparently boarded a subway for home.

AA

The victim had been employed by the firm for more than 18 years as a copy machine operator, police said.

Detectives could provide no further description of the assailants, who apparently accosted Grieshaber as he was about to ring the doorbell. His wife, Gertrude, answered the door and found him lying on the floor. He was pronounced dead when an ambulance arrived.

Mrs. Anna Roberts, 32, who lives with her husband, William, and two

children-Lisa, 8, and William Jr., 6-in the apartment above the Grieshabers, was shocked

Vol. 172

No. 281

by the murder. "I don't understand why he was killed," she said. "He didn't have an enemy in the world. If all they wanted to do was rob him, I'm sure he wouldn't have resisted." Mrs. Roberts said she

and her husband had front. often discussed with the Grieshabers the idea of moving out of the neigh-Continued on Page 3

By the Associated Press

Syrian and Iraqi forces launched a new offensive against Israeli troops in Syria today, the Israeli military command an-nounced. It said tank and artillery battles were also raging on the Egyptian

Egyptian President An-war Sadat, meanwhile, warned Israel today that Arab missiles "are now

ready to be launched to the very depths of Israel any minute.

Sadat made the threat in a speech to Egypt's People's Assembly. It was greeted with thunderous ovations.

The Israelis "are facing a war of attrition which we can put up with with greater ease than they can put up with," Sadat said.

"Egyptian missiles Egypt said its navy called Zafer, which means bombed Israeli positions victorious, can cross the Sinai, These land-to-land missiles are ready now to be launched to the very depths of Israel any minute

Israel said its ground and air forces were "hold-ing off" the new offensive on the Syrian front. It claimed a Syrian plane and two helicopters were downed by Israeli planes.

In Damaseus, people poured into the streets shortly after midnight to celebrate as President Hafez Assad told them in a broadcast that Syria's army had "turned Israel's agression into flight." It was Assad's first speech since the fighting began. He praised the "steadfast-" of the Syrian forces and the Iraqi troops fighting with them.

Israel claimed yesterday that it had shattered the Iraqi force of infantry and tanks that had been sent to Syria, but it appeared from today's report that the earlier claim was premature.

Both Israel and Egypt claimed successful naval attacks against each other last night.

Israel said its missile boats shelled radar stations and other military installations along Egypt's Mediterranean coast both west and east of Cairo, and "accurate paper said. hits were observed, especially at radar stations."

on the east coast of the Gulf of Suez, inflictin equipment,"

naval units attacked the 'principal administrative area of the enemy" in Romani, on the northern Sinai coast, "setting it on fire and inflicting heavy losses.

The Egyptians added that early this morning their naval patrols intercepted an Israeli naval force approaching the Egyptian coast, sank four of the boats and drove the rest off.

"In the central sector of Sinai," an Egyptian communique said, "our forces discovered a 21-tank enemy force advancing last night toward our positions. It was surprised, encircled and completely wiped out by our ground forces.

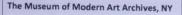
The Cairo newspaper Al Akhbar reported that Egyptian forces were in control of the starting points of three roads into the Sinai and hinted at a thrust toward three key passes leading into the desert region.

One of the roads runs along the coast to the Gaza Strip, another to the Abu Geila junction and the third from the southern end of the Suez Canal to the Mitla Pass, the

The Tel Aviv military Continued on Page 1



MUSEUM'S BLUE PERIOD: Pickets use reproductions adapted to drama tize their message as they parade outside the Museum of Modern Art. Lead-ing the line are Joan Rabenau (right), chairman of the striking union, and Susan Bertram, head of its negotiating committee. Story on Page 28.



It's the Bottom Line By JANE PERLEZ

There were several prints Picanso's "Boy Leading e Horse," stuck on cardof the berd and strung around the neck of strikers parading outside the Museum of Mod-ern Art on E. 53d St. The boy had a sign scrawled POR THE GIRLS

YORK

TEN



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EXPERTLY ALTERED

Cleaned, Blocked, Woven, Dyed

PERRY PROCESS

tas & Leathern Dieazed & Al

across the lower part of his torso. It reads: "We're Down to the Bare Minimum." The museum's 135 professional and sional and administrative employes who walked out a week ago begin a new round

of negotiations today. They feel they are down to the bare minimum in dollars.

More than 40 earn less than \$700 a year. Many earn the minimum \$6100. Some of them, like the 26-year-old chairman of the union nego-tisting the second tiating team, Susan Bertram, earn \$9750.

Lating team, Susan Bertram, earn \$3750.
A senfor program assist-ant responsible for exhibi-tions sent to South America, Miss Bertram says her sal-ary jumped \$3000 in the last year. She credits the rise to the formation of the Profes-sional and Administrative Staff Assn., the first union of professional museum staff in the country.
Some Questions
"Elighty per cent of the negotiating unit are women., 75 per cent of the staff are women but 75 per cent of the management are men," says the vigorous, lanky blond. "Why," she asked.
"do the salaries of the 40 management staff total more them 51 million contents."

management staff total more than \$1 million, and the total for the 170 people in the bargaining unit only \$1.2 million?"

Inside the man doors, film department director Willard Van Dyke, a gray-haired man

with a striped bow tie and gray flamel suit, was an-swering questions at the in-formation desk. Film screen-ings stopped last week after over two years. the projectionists refused to

The projectionists refused to cross the picket line. "If they stuck to the ques-tions of wages I could listen with more equanimity." he said, looking at the strikers on the sidewalk. "But there's on attenut to take more scene an attempt to take over some of the prerogatives of the management."

And that, according to the museum's labor counsel, Robert Batterman, is the key to the talks. The unon wants 16 people in supervisory positions — curators and as-sistant curators included given union status. "We've discussed this at great length," Batterman said last night. "But we're at an im-passe on it."

Today's meeting with state mediator Solomon Kreitman

The union wants a rise in the minimum from \$6100 to \$7200, As well, it has asked

in a Pay

Collection:

APF

of for a nine per cent increase on all salaries for the first year. And it wants a repre-sentative on the board of trustees

Series, Folder:

Protest

citing "friends on the

Strike, 1973

Elizabeth Shaw, director for public information, sat in her fifth floor office yesterday afternoon with the chants of the youthful picketers drift-ing through the windows.

ing through the windows, It's Very Difficult' "We all know that museum work is not paid as well as any institution that makes money," she said. "This mu-seum has a tiny endowment and it's very difficult. I think we'd like to do better in times we'd like to do better in times of inflation."

tolerate the strike? " not hurting," she said. "We're

Algerian Leader's Kremlin Talks

President Hourari Boume-dienne left the Soviet capital yesterday after secret talks with Kremlin leaders on the Middle East war, reliable here Sunday and left for ed. home via Belgrade, the sources reported. Boumedlenne, whose gov-

sources said. THEIR BEST BUYS

How long can the museum mediator Solomon Kreitman But some vocal pickets is the first since the strike were confident. "Attendance began last week. The muse-is down 50 per cent. Book um has offered a 5½ per cent sales are right down," said MOSCOW (AP)-Algerian ernment was urged last week resident Hourarl Boume- by Soviet Communist party leader Leonid Brezhne help Egypt and Syria in their battle against Israel, arrived

Distributive Workers of America, looked over the members were prepared to back the strike. Already, he aide." said, food for the restaurant Al Evanoff, vice president was not being delivered and District 65 of the parent garbage not being collected.

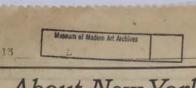
FOR THE GIRLS







Collection: Series.Folder: The Museum of Modern Art Archives, NY APE Strike, 1973



About New York Art for Arbiters' Sake

By JOHN CORRY

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time: The world where all these time: The world where all these things have happened is a small world, made up at the top of a few hundred people and who all drift freely across international lines. They are the guardians of our taste, and until this last year or so they always lived far from the rest of us. Now, however, they turn up in odd places. Yesterday, for exam-le, they had their lawyers in Burrogate's Court. The sub this time was the streat abstract expressionist, how committed suicide in leven they and their lawyers in Surrogate's Court. The sub this time was the streat abstract expressionist, how committed suicide in leven they and their lawyers in 1970. A year after that, the kwonths after her husband, brought suit against Rothko's es-tate, and that the Marlbor-ough Gallery was in on it, to. The the trial opened yes-they are the trial opened yes-terday, there had already base of lawyers, and for base of lawyers, and for base of lawyers, and for balances the suit of the they for the lawyers filed into Sur-rogate's Court in pairs and

belongs to them. The lawyers filed into Sur-rogate's Court in pairs and in trios. They sat at a long table under the court's mar-velously ornate gilt ceiling, with its three great chande-liers, and talked among them-selves and pondered. On the empty chair where Surrogate Judge Millard L. Midonick would sit it said, "In God We Trust." He was appar-ently the only one. At 10:30 A.M., a court at-tendant rapped his fingers against the door to Judge Midonick's chambers and aid, "His Honor, the surro-gate." All the lawyers rose from behind the table, and Judge Midonick walked to the bench and said, "God moring."

All the lawyers said good morning, too. There were 19 of them.

"At long last we come to trial." Judge Midonick said. Then he said that there had been hundrds of lawyers in-volved in the case so far and that as far as he knew he had no close connections with any of them. "I have no ties either by marriage or by blood." he said. The 19 lawyers looked solem.

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The Museum of Modern Art Archives, NY

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Museum of Modern Art Archives

THE NEW YORK TIMES, THURSDAY, SEPTEMBER 27. 1973

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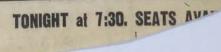
Strike, 1973

Modern Museum Goes Into Critical Talks With Staff

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ment on all issues on the table.
\$1,100 Increase in Minimum Before yesterday's meeting, Susan Bertram said: "We are making every effort to setting tion, but we're prepared for on the money issues, and nothing on the nonmoney issues, we and the wat on the board of the money issues, and nothing on the nonmoney issues, we are being forced to the point."
She said a union meeting had which the members would con-sider a strike vote. The sides." "We used to have staff mem-bers on the board years ago." "We used to have staff mem-mittees."
"We used to have staff mem-bers on the board years ago." a source at the museum re-marked. "That policy was phased out maybe 10 years

tations before going into me-diation. The union struck the muse-ago. The staff can always con-um for 15 days in late summer, tribute their ideas through mu-1971, but exhibitions remained seum channels, and we needed opened, and attendance was those seats for outside people."



"I can always take care of myself," Jim Brown assures his mother just before start-ing a stretch in "The Slams" for heighter 0.5 starts for heisting \$1.5-million, which everyone, including "the syndicate," in that titu-

Jim Brown Runs Same

Old Play in 'Slams'

lar California prison wants. There's no need to worry, There's no need to worry, mama. Our black, tough hero has been successfully taking on all comers as a top full-back and in 15 muscular movies before this one smashed into the Cinerama and R.K.O. 86th Street yesterday. And the results are about as unusual as a television rerun of a hard-fought football game. The now all too familiar clashes involving black and white machismo are here, in-cluding explicit, colloquial

cluding explicit, colloquial dialogue, fights between cons, bloodshed and a prison break as Mr. Brown keeps the whereabouts of the loot secret from Frank de Kova

THE CLASS THE SLAMS, directed by Jonathan Kas-lan, write the Recent of the State lan, write the State of the State lan, write the State of the State land, write State of the State State of State of State Tillen, produced by Gene Corman, a Penelose Productions, Inc., picture released by Metro-Goldwin-Mayer. As and the R.K.O. 84th Street 10 More are the R.K.O. 84th Street 10 Mo

The Cast

Jim Brown Judy Pace Roland "Bob" Harris Paul E. Harris Frank de Kova Ted Cassidy Frenchia Guiton John Dennis Stambell Jackson Capiello Barney Macey Serseant Flood

(the incarcerated mob boss), Roland Harris (the black prison guard captain), the black and white inmates and

black and white inmates and even the warden. Mr. Brown is his normal stoic but rough self as he finally escapes to that Carib-bean sanctuary with the loot and his girl, Judy Pace. "While they're making it," he comerke smulty "we're

he remarks snugly. "we're taking it." But "The Slams" doesn't give the viewer much more than gory, explosive action. A. H. WEILER

The Museum of Modern Art Archives, NY

Series.Folder: Strike, 1973

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Histern of Modern Art Sychios

PASTA-MOMA Strikes Again



Déja vu: PASTA-MOMA strike, as it was two years ago. manager, be made eligible for un-

Once again, as they did two years ago, the members of the Professional and Administrative Staff Association (PASTA) of the Museum of Modern Art have tak-en to the picket lines, and the

issue, as usual, is money. But also at issue this year, and perhaps the chief stumbling block in settling the strike, is the union's insistence that "certain senior ti-tles," including curator, associate tles," including curator, associate registrar, assistant to director, chief accountant and warehouse

ion membership. Management wants to keep ese titles as "supervisory pothese sitions.

'We need a strong second line, so if the union goes on strike, someone is here to work," explained a spokeswoman for the

PASTA, which is the collective bargaining agent for all MOMA staff members who are not mana-gerial, is also asking for an across-

American corporations. The work was thrown out. You can't attack the corporations."

De Antonio and I are in a taxi.

De Antonio and I are in a taxi. "What none of these people want to face," he says, "is that art is cruel, 99,000 out of 100,000 don't make it. The ones who join in groups often are the ones who don't do any art, and as soon as any of them got with a good gallery, they'd be happy. Or if they get money, they stop talking, "I used to play poker with Brodsky." he men the stop take the stop take the prodsky." he men the stop take the stop take the stop take the prodsky."

They get money, they stop talking. "I used to play poker with Brodsky," he says, "analyst of De Kooning, Franz Kline, etc. He made his patients give him paint-ings out of gratitude, and then he'd win a fortune off them play-ing poker."

"Why did they play if they always lost?" I ask. "Artists make so much money

they don't care." D tells of a scene from his

Vietnam film that he found in an old French newsreel. Three colo-

nialists in white suits ride to a cafe

in a rickshaw, then get out and

the-board raise in salaries, Increas-ing the present \$6,100 minimum to \$7,200. The union also wants representation on the museum board of trustees.

The strike, which began Oct. 9, was expected to be a long one. At the end of last month, the museum rejected a union offer to go back to work if the issues were submitted to a fact-finding panel whose recommendations would not be binding. Both sides ap-peared to be far apart.

who are interested in platning for the profit of only a few, so our cities, our centers of civilization, become univable. "A man like Thomas Hoving should be fired." "What does Hoving represent?" "He's arrogant and contemptu-

ous and uses the Metropolitan Museum to advance his personal ca-reer. He may be a scholar in the medieval field, he once ran the

cloisters, but the museum's geared to a middle class not even living in

the cities. Now it's expanding into

the park. That decision should be made by the people, not a Thom-as Hoving."

if they stop courting the rich?" "From the city and state. Muse-

ums have a valid function, more so than the private theater, to impart the idea of quality, of

what has mattered to the greatest

"How will museums get money

art briefs

ARTIST WINS TAX FIGHT

Artist John E, Harris appears to have won his battle agai business inventory tax on the paintings in his studio (ART W ERS NEWS, September 1973). The Tax Appeals Board in Ellsworth, Maine, where Harr his studio, decided after a hearing that the paintings could nc. taxed. The city assessor can appeal the decision. If the paintings had been taxed, it would have been the fin time in the United States that an artist was successfully taxed fo his unsold work.

his unsold work.

"Financially, it was a small tax," Harris wrote to the ART WORKERS NEWS, "but the assessor had corresponded with the state and had stated that other towns would follow suit, it was for this reason that I fought the tax — a matter of principle for any artist in Maine."

MUSEUMS DISCUSS ART SALES

Museum officials from around New York State, speaking last month at a conference in New York City, defended the deacces-sioning policies of their institutions and said that their operations would be seriously hampered by further restrictions, such as those areas to by the Metropolitan Museum of Art. The Metropolitan Museum of Art. William Rubin, chief curator of painting and sculpture at the Museum of Modern Art, and Stephen E. Weil, administrator of the Museum of Modern Art, and Stephen E. Weil, administrator of the Museum of Modern Art, and Stephen E. Weil, administrator of the Museum of Modern Art, and Stephen E. Weil, administrator of the Storpolitan Museum would prevent them from getting the best possible deals in the art marketplace. The attorney general, after the meeting, said he favored self-regulation by museums, and he did not foresee any further restric-tions.

LAST LOOK AT "BLUE POLES"

Jackson Pollock's "Blue Poles," sold recently by a New York collector to the Australian National Gallery, will be shown through Jan, 9 at the National Gallery of Art in Washington, D.C. The painting will be part of an exhibition called "American Art at Mid-Century," the first exhibition of modern painting and sculpture organized by the National Gallery. Ben Heller, a businessman, sold "Blue Poles" for a record \$2 million last September.

NEA BACKS THE DISABLED

The National Council on the Arts recently adopted a resolution

uriging that cultural facilities and activities be made accessible to the physically disabled. The council, which is the advisory group to the National Endowment for the Arts, requested NEA to include the needs of the disabled in its planning and review of proposals and grants. As a result of the council's action, NEA's Museum Program undellings to the 105 discus have been period to include

guidelines for the 1975 fiscal year have been revised to include provisions for matching grants to survey the changes needed to make museum buildings more accessible to the disabled.

nann	Herbert S. Gersman	
ERYof	THE SURREALIST REVOLUT	
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Filmmaker Focuses on Museums curators. The atmosphere of the museum should be politicized. Artists must politicize. A German artist had a work in the Guggen-heim which listed the major By ROSALYND C. FRIEDMAN kick the driver into the street, "It's clear," he says, "that it's our business culture, not just those Watergate crooks in Washington, who are interested in planning for

Emile de Antonio wants artists on the boards of directors of mu-seums. An expert on power, he taiks into the tape recorder to me and to himself. Filmmaker of Painters Painting, Milhouse, in the Year of the Pig, Rush to Judgement and Point of Order, he deals with politics in the American experience. He calls his American experience. He calls his work, "demythologizing," and was the first to make a documentary "without some name voice telling you what's happen-

"I'm very much an American," he says. "Somebody asked me af-ter all these films, don't I see anything good in America. I think nerican art is good, I like American art.

They should damn well have huge should damh well have huge shows of blacks' and wom-en's work, though as a group 1 don't think either yet equals the male white painters of my genera-tion – Stella, Olitski – but something wonderful happens to a per-son to see his work up. "Museums should have artists

on the boards of directors," he says. "The museum can't exist without artists. They should have guards and administrators and curators on those boards, too.

"Museums were created by the per bourgeoisie because they upper were tremendous fax shelters, and tremendous gratifiers of ego — you know, the Billy Sol Estes collection of sun paintings — and for a third reason; the extension of power.

"I would suggest that, of, let's say, 20 people on the board of the Modern, if you insisted that five were artists, and five were people who work in the museum, the museum would simply behave dif-ferently toward the society than it does with capitalists running it."

D supports PASTA, the Profes-sional and Administrative Staff Association of the Museum of Modern Art, in Its strike for a management voice and salary raises

"With what they spend on black tie openings," says D, "you

Could probably pay a few salaries, "There is no artist in America who doesn't want to be hung in the MOMA if the truth is faid bare. The museum should stand, but its internal organization be redone.

"There should be more women

George H. Forsyth and Kurt Weitzman THE MONASTERY of SAINT CATHERINE O MOUNT SINAI

the Church and Fortress of Justinian: Plates

In over 450 superb color and black-and-white plates, this magnificent volume records the archi-tecture, mosaics, and wall paintings of the famer monastery of Saint Catherine. Since 1958, a join team of specialists has been engaged in studying and photographing these remarkable treasures The pictorial result, together with a general intro-duction, is handsomely presented in this distin-guished book.

Until December 31, 1973 \$37.50 Thereafter \$45.00



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The Museum of Modern Art Archives, NY	APF	Strike, 1973



OCTOBER 10, 1973

THE NEW YORK TIMES, WEDNESDAY.

(MOMA Files)

Long Strike Expected At Modern Museum

Dy MCCANDLISH PHILLIPS

The Museum of Modern Art was struck yesterday by its union of professional and administrative workers, who set up round-the-clock picket lines outside the entrances and at a truck-delivery plat-form form.

The museum remained open and officials said they could use it so indefinitely in the ace of a strike by a union epresenting about one-third of its total work force of 360. They also said that 57 of the workers represented by the union had reported for work. Some truck drivers refused

Some truck drivers refused to make deliveries to a West 54th Street receiving plat-form, a block north of the museum's main entrance, at 11 West 53d Street.

A late-afternoon film pro-gram was canceled because its featured artist, Marguerite Duras, the French novelist and screen wirter, expressed with zest her "solidarity" with the strikers. Instead of going inside, she joined the picket line. The members of Local 1,

Museum Division of the Dis-tributive Workers of America

the walkout. The two sides remained far apart on key issues. On one question, that of adding

SH PHILLIPS certain upper-level job cate-gories to the union rolls, they were no closer when talks broke down early yes-terday than they had been at the start of negotiations in early July. Guests invited to a cock-tail party as the official open-ing of the big Miro show last night crossed a line of pickets partly made up of museum people who had also been invited. The workers made it clear from the outset that they were not going to that they were not going to conduct the artistic phases of their strike in any plebe-ian fashion.

ian fashion. Earlier in the day, many of them marched carrying repro-ductions of classic works of modern art that they had, spiced with cartoon captions. Thus, one striker's sign was a combination of a nude painting and the complaint, "We're Down to the Bare Minimum."

This was a reference to the museum's minimum year-ly wage of \$6,100—about \$117.50 a week before taxes -that the union won in its previous contract and now wants raised to \$7,200. The museum has offered \$6,400.

museum has offered \$6,400. Basic salaries run from \$6,100 for a clerk-typist to \$14,500 for an associate cura-tor. The union says 51 full-time employes are now earn-ing less than \$7,000 a year. The management had settled with its other unions for pay increases of about 5½ per cent and it offered the same amount to Local 1 in each year of a two-year contract. The union has asked a raise closer to 9 per cent a raise closer to 9 per cent in a one-year contract.

The striking local repre-sents associate and assistant curators, curatorial assistants, information-desk attendants, researchers, secretaries, clerk typists, bookstore clerks, cataloguers, film bookers, conservators, waitresses and one bartender.



Strikers picketing the Museum of Modern Art yesterday

The union has insisted that certain other titles-curator, associate registrar, assistant to director, chief accountant, warehouse manager among them—be made eligible for union membership, a demand involving 16 people.

The management says that allowing them to join the union is unthinkable because they are supervisory workers essential to management and that a divided loyalty would jeopardize the integrity of staff command at critical times times.

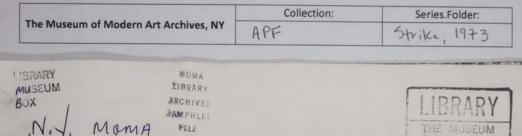
times. "There is no question in my mind that this is the key sticking point," Mr. Olden-burg said yesterday, "I see very little prospect of an early resolution." The director said that an-nual negotiations with the union drained far too much energy and time from regular functions. "If we were talk-

ing about a one-year con-tract, we'd be back in this same situation in less than nine months," he said. The union's previous contract ex-pired June 30.

Mr. Oldenburg also ex-pressed confidence that some of the workers would trickle back to work in the days ahead. The local represents 162 mumer employee is ancad. The local represents 163 museum employes in an open shop in which some have not joinedt he union. But the museum's estimate, about 105 workers did not report yesterday.

"It's a marvelous place to work and we all love it very much. That's why we're do-pickets, Martha Beck, a cura-torial assistant for draw-ings. She explained that by strengthening the museum's professionals, the union would ultimately also strengthen the ultimately also strengthen the museum.





Behind the MOMA strike:

activism. 'schizophrenic' unionism, the scramble for funds

BY A.H. RASKIN

1. 2. 3

Dy the conventional measuring rods of labor-management warfare, the recent seven-week strike of professional and administrative employees at the Museum of Modern Art was a defeat for the union. Yet it may well be recorded in cultural history as the first serious reaching out by the junior staff of an art museum for a more assertive role in curatorial policy and in defining relations between the institution and the community.

For reasons that have much more to do with the ferment in society and with the shifting base of financial support for all the arts than they do with the asserted villany of museum management, an expanded movement toward collective expression by young professionals in the museums is as inevitable as was student pressure for a larger voice in campus governance in the mid-1960s. It is the same kind of pressure currently being exerted by new militant elements in the blue-collar work force for direct involvement in efforts to make jobs less dull and frustrating

What remains uncertain in the wake of the MOMA strike is not whether professional organizations in museums will become more widespread-for it seems to be a definite trend - but whether its results will prove less evanescent than were those of the college revolt. The new instrumentalities established at many universities to give undergraduates access to the policy-making process flickered out in a year or two because the students lacked both creative ideas and sustained interest.

Equal uncertainty surrounds other crucial aspects of the trend toward unionization, especially the alfimportant question of whether it develops along distinctively new lines or proceeds on the industrial model-the

A. H. Raskin is assistant editor of the editorial page of the New York Times.

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form it has taken at MOMA with art professionals a minority in a larger unit of clerks, secretaries, waitresses and other muse un employees

That model leads to allihation with the outside labor movement and sharpens the difficulties inherent in trying to prevent curatorial and other professional concerns from being submerged by the normal union ambitions of pushing up wages and safeguarding job security. It also heightens the need to consider the appropriateness of strikes in the museum setting and to explore the practicality of special third party mechanisms to settle controversies without exercise of coercive power by either

How these structural uncertainties are resolved-not only in form but in regard to their potential for benefit or harm-will depend at least as much on the attitude of museum trustees and directors as on the approach of their staffs. It is no trick to establish an adversary relationship between management and unions, whatever the nature of the enterprise; both sides in the museums will need to display a lot of ingenuity in order to substitute cooperation for conflict as they cope with the burgeoning discontent among junior professionals (and a good many senior ones as well).

The residue of bitterness left by the MOMA strike among both unionists and directorate, coupled with the apprehension the MOMA experience has stirred among the heads of other museums, dims the prospect of such a cooperative approach, but does not erase its desirability, or perhaps its essentiality. The strike and its au tecedents represent a good pumping off point for any assessment of the complexfactors that will shape the luture of unionism in museums generally

When the Museum of Modern Art was founded 45 years ago, it constituted an adventurous experiment in taste making, a highly successful endeavor by



a small group of sponsors who combined imagination with wealth, civi power and social prominence to build popular acceptance of new modes of an tistic expression, much of it then regard ed as worthless, outrageous or juplain disgusting. Over the years museum has achieved critical acclau scholarly distinction, mass attendary size and chic, but it rarely excites (ment these days for either unpreability or daring in its exhibition. acquisitions.

The boldness of MOMA's early tivities did not stand in the way development of a seignorial relation ship between its staff and the trusts especially since so much of the financial support came from a few families notably the Rock dellers, the Whitness the Bloses the Paleys the Warburgs and the Lewisohns. Until the retirement of René d'Harnoncourt in 1968 after nearly two decades as director, the stability of administrative leadership and the relative smallness of the staff had contributed further to an internal atmosphere more regal than revolutionary Cliques, not caucuses, were the rule. Staff members might not get much pay, but they did get an annual invitation to visit the Rockefeller estate at Pocantico Hills

In the last few years much of that "in" feeling has vanished for the junior staff. After d'Harnoncourt, directors there revolved in and out of office so fast that even today many on the staff take with some skepticism the emphatic assurances of the trustees that Richard F Oldenburg, who has now held the top spot for two full years, is really there to stay. The uneasiness created by the ejector seat in the director's office was reinforced four years ago by disclosure that the museum had a projected deficit of \$1.8 million and an accompanying order by the trustees for heavy staff cuts as an economy measure.

With salaries low and jobs in jeopardy, a group of younger employees took the initiative in forming the Professional and Administrative Staff Association of the Museum of Modern Art in the fall of 1970. Its acronym, PASTA MOMA, sounded like a menu cutiv in a pizzeria, and its initial approach to collective bargaining was decidedly unorthodox by normal union standards. In an effort to evolve a nonadversary format for negotiations. the group set up study panels to draw up working papers on salaries and benefits for the various classifications of professional and administrative workers in the

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Members of the Professional and Administrative Staff Association picketing the Museum of Modern Art in October 1973. Photo: Leonardo Le Grand.

museum. The aim was to avoid any formal union structure, but the initiators of the study plan were so let down by the response of Oldenburg's immediate predecessor, John Hightower, that they decided to go the union route by applying to the National Labor Relations Board for certification as an independent staff association.

However, when the museum insisted that many of the titles the association wanted in the bargaining unit should be kept out on the ground that they were supervisory. PASTA decided to shop around for outside help instead of getting mired down in lengthy litigation before the N.L.R.B. After canvassing the House of Labor for a home, it signed up with the Distributive Workers of America, a militant independent, which created a Museum division and chartered PASTA as Local 1.

The MOMA workers found the distributive union attractive not only because, it guaranteed them a large measure of autonomy but also because its political positions are generally anti-Establishment; it stands well to the left of George Meany and the A.F.L.-C.I.O. hierarchy, and the great bulk of its members are blacks and Puerto Ricans employed in warehouses and factories. "The PASTA members, mostly white. mostly women and mostly holders of college degrees, have a great need to feel proletarian in their affiliations and commitments," says one matchmaker involved in the marriage with the distributive union. "They shrivel up inside when you call them elitists."

The first fruit of the alliance was quick agreement by MOMA to an election, which PASTA won; this entitled it to represent almost all clerical and professional employees up to the level of associate and assistant curators. In August, 1971, came the fledgling group's first strike, a two-week walkout in a vain attempt to cancel the scheduled layoffs. However, the staff did get a 71/2 per cent pay increase and a boost in the minimum hiring rate from \$4,770 a year to \$5,750. More important in PASTA's scheme of things was inclusion in the contract of clauses entitling it to representation on search committees for new department heads or a museum director, and giving it a somewhat qualified right to inform the board of trustees or its committees how the union feels about policies under consideration. PASTA hailed the settlement as a "tremendous break-through" in museum labor relations and Hightower, unaware of his own imminent forced departure, predicted that

many of its provisions might well become "benchmarks for the entire museum profession."

Before PASTA got to the negotiating table for its 1973 contract talks, the museum had established a wage pattern with the four old-line unions representing its guards, movie projectionists, kitchen workers and mechanical crafts. PASTA was not content with that pattern, but once again issues of voice and power in shaping museum policy ranked much higher than money on its priority list. It sought the right to representation on the MOMA board and on the key trustee committees, as well as on the top-level internal planning committee made up of Oldenburg and the department heads. The union's other key demand called for expansion of the bargaining unit so that it could negotiate for full curators and departmental seconds-in-command, a group that management considered essential to effective supervision.

Seven weeks of mounting acrimony on the picket line brought no gain on either of these non-monetary issues. A warehouse manager who no longer had any staff to manage was added to the bargaining unit, but all the other disputed titles were kept out, and the union got nowhere on direct board

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representation. However, the procedural restrictions that had limited its right to appear before the board were eliminated, and it got assurance of "reasonable advance notice" of items scheduled for discussion by the trustees or their committees.

Ironically, in the light of its own value scale, most of what the union did gain took the form of a bigger money package-an improvement purchased at the cost of roughly \$150,000 in lost wages by the 100 strikers. The minimum hiring rate, on which PASTA has focused its primary economic emphasis, rose to \$6,000 a year, an increase of only \$250. That left it \$1,500 below the pay floor for wielders of mops and emptiers of bed pans in New York's hospitals. Most of the minimums for specific job titles stayed where they were (the top is \$16,000 for associate curators), but everybody in the unit got an immediate pay raise of 11 percent, with half of it retroactive to last July

As for the museum, it has not yet completed calculation of the strike's im pact on its anticipated deficit of \$1.1million. Its payroll savings were \$20,000 a week while the PASTA members were on the street and it never had any trouble keeping its doors open, partly because 60 of the union's own members did not join the walkout and even more because all the other unionized employees, except MOMA's three projectionists, crossed the picket lines. Paid attendance dropped by 15 per cent, but a few of those who did come were so incensed at the strike that they made contributions to the museum at the same time that they bought their tickets. On the red side of the balance sheet, there is the possibility that the museum will have to reopen the contracts with its other unions and pass along to their 190 members wage increases in line with the PASTA settlement

The MOMA trustees and directorate emerged from the conflict more convinced than before that the union had painted a malicious caricature of the museum's true state with its charges of a staff excluded from effective participation in policy formulation and of a domineering board made up of aging plutocrats insensitive to the exigencies of social and artistic change.

"This has never been a situation of evil fat cats arrayed against a socially concerned staff," says Oldenburg. "Our trustees are less dictatorial than those at any other institution, and I have always

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tried to make myself accessible to the staff and its ideas almost to the point of madness. Our programs are the expression of judgments and priorities determined by departmental staff committees that involve not only all our professionals but many of the clerical staff. Almost never is there any veto or other interference in curatorial matters by the trustees. The place where confusion arises is when you try to mix unionism and formulation of professional policy; a foreign element is introduced by turning curatorial decisions into pressure points to be determined by power."

Mrs. John D. Rockefeller III, MOMA's president, ascribes the walkout to "ambition to cut more ice" by a small group of union leaders drawn from the middle levels of the staff. On the basis of her own experience on other boards in cultural and social work organizations, Mrs. Rockefeller says she cannot imagine a board more meticulous than the one at MOMA in relying on the expertise of the institution's staff and endorsing its policy recommendations. Her complaint is that many in the staff fail to utilize the opportunities for access already built into every element of the MOMA structure. Even the right to speak at board meetings has been invoked by the union only twice in the two-and-one-half years since it was written into the initial contract, and both times it was to compliment the museum rather than censure it.

Independent inspection of the confidential minutes of trustee committee meetings tends to support the observation of one senior staff member that the board defers so totally to staff proposals on acquisitions, exhibitions and publication programs that it is more rubber stamp than policy definer. Such inspection also gives point to the comment of another ranking staff member that anyone sitting through top-level policy sessions in quest of illumination on the yardsticks governing policy decisions would "run away in despair at the level of banality that exists in these meetings.

But the future of unions in any field is not necessarily determined by the accuracy of their perceptions, much less by their early win loss rating as chalked up by management or other outside scorers. The PASTA leaders feel they have lost a skirmish but they see no reason for doubt that their movement will ultimately preval, not mercily at MOMA but in the rest of the muscum

field. When I sat down with three youthful captains of the negotiating committee just after the return to work. I was impressed by the parallels to similar sessions I had had nine years ago with Mario Savio and other members of the unstructured presidium of the Free Speech Movement at Berkeley, just after the student rebels had sounded their initial call for emancipation from the dehumanizing pressures of the multiversity.

I heard again the same encyclopedic indictments of the unresponsiveness of the "power structure" and the sterility of the programs it fostered. And again I found myself enveloped in unfathomable vagueness when it came to the specifics of just what the insurgents wanted to change and why it would be better. The three expositors of PASTA gripes and aspirations were Joan Rabenau, an administrative assistant in education, who heads the union; Susan Bertram, a program assistant for international programs, and chairwoman of the negotiating team; and Laurence Kardish, assistant curator for film, a member of the team.

Recurrent in their remarks was the notion that MOMA was in the hands of a small, self-perpetuating group of trustees not nearly as qualified to respond to crucial social needs as were the union rank and file. "The average age of the board is 60." said Miss Bertram. "And they're not a young 60." interjected Kardish. Recalling that Philip Johnson, himself a trustee, had once listed criteria for board appointment as "money, money," Miss Bertram added: "They can't find bright young people with funds who are interested in being on the board these days."

After a good deal of amorphous talk about what new approaches PASTA might suggest, the group agreed that the union didn't feel it had the answers but that it wanted to contribute to finding the answers, an undertaking in which it needed basic information it did not now have. "What valid objection is there to letting us get to know the facts of life by having one member out of 40 on the board?" asked Miss Bertram. "The best way to get rid of a radical is to co-opt hum. Progressive American business is becoming more interested in having its employees informed and involved in the decision-making process. The museum rejects that concept, even though its board is made up primarily of corporate executives and financiers." The talk of the union leaders is long on proposals for

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cutting or eliminating museum admission charges, to make MOMA less a nesting ground for "the usual pretentious suburbanites." and for broadening its scope to embrace New York's black and Puerto Rican communities. Their talk is short on where to find the money to meet the already worrisome deficit.

One senior staff member who believed sufficiently in PASTA's cause to march on the picket line for the duration of the strike-Betsy Jones. curator of the painting and sculpture collection-is certain that a staff union is needed in museums these days as a countervailing force against the pressure impelling their directors and trustees to make decisions based exclusively on financial considerations. She derides fears that putting a union representative on the museum board would jeopardize the integrity of the decision-making process on esthetic matters. On the contrary, she feels that some of the difficulties at the Metropolitan Museum of Art over acquisitions and deaccessions might never have occurred if staff members had felt free to protest without worrying about putting their necks on the block.

A rather different view was taken by the only other full curator to quit work during the strike—Emilio Ambasz, curator of design—who stayed out for the first ten days not because he sympathized with the strike but because he objected to the museum's refusal to assure curators the same level of security against dismissal without cause that the contract gave to people under the union's jurisdiction.

Ambasz believes that art professionals should have a union all their own, that lumping them with waitresses. mailroom employees and bookstore clerks is a disservice both to the professionals and to the miscellaneous employees. Thanks to misguided adoption by both PASTA and MOMA of mental sets borrowed from industrial practice. the battle at the museum-as Ambasz appraises it-settled into a fight be tween the junior meritoeracy and the senior meritocracy within the staff over their respective power "PASTA operates with no body of ideas or alternatives and with a leadership drawn primarily from outside the curatorial staff." Ambasz teels. "With one turn of the sun it is labor, with another turn of the sun it is professionals and with still another turn of the sun it is ideologues. Given their lack of any coherent system of ideas, I cannot believe that divine revelation would come to them once they were inside the board."

Despite all these reservations, Ambasz chose to make the opening of the PASTA strike the occasion for a oneman demonstration of his own on the sole issue of enhanced job security for curators and others in the group the union was trying to bring into its unit. PASTA built its own case for extended jurisdiction on the argument that it was not interested in a power grab but rather in enhancing the "academic freedom" of curators by protecting them against arbitrary firing if they displeased the museum high command. An interesting postscript to the strike is a unilateral study Oldenburg has begun to determine how to give curators some counterpart of the security all the subordinate staff has.

Whatever the pluses and minuses of the walkout in terms of its accomplishments for the MOMA workers, it has brought discernible stirrings toward unionization in other New York museums. A Museum Workers Association came into being to muster support from other institutions in both marchers and money. Now the group is mobilizing on a permanent basis, though it is not yet clear whether it will attempt to serve as an organizational center in its own right or mercly as a clearing house for exchange of ideas on how mu seum staffs can best protect their economic and professional interests.

The association's acting chairman-Mimi Pichi, a New York State Council on the Arts trainee serving as coordinator of exhibitions at the Museum of Contemporary Crafts – says the MOMA strike served as a catalyst for moves toward organization in a dozen museums of both arts and science. Who runs the museums and who makes the decisions is as much a matter of concern for the founders of these infant unions as is the shortage of funds that is putting jobs and pay scales in jeopardy, says Miss Pichi.

Apart from MOMA, the only New York museum with a well-established professional and clerical union is the American Museum of Natural History, where a unit of District Council 37 of the American Federation of State, County and Municipal Employees has represented about 150 employees has represented about 150 employees below the grade of curator for almost a decade. The local's president, Frederica Leser, a principal preparator in the exhibition department, sees unioni zation spreading fast in other institutions. "It requires an enormous mental jump for many professionals to get away from the idea that only factory workers are in unions." she acknowledges. But that jump is being made easier by the fact that "there are no more J.P. Morgans to underwrite museums any more, and an enormous scramble ison for whatever funds there are."

District Council 37 is giving thought to requests by staff members at the Metropolitan Museum of Art for establishment of a local to represent them. Miss Leser says about 100 Met workers have already indicated a desire to enroll and Stanley Propper, chief organizer for the council's cultural division, confirms that the union is "looking with interest at the Met," where it already has a local representing attendant-guards.

If the council, which has a citywide membership of 125,000 civil-service workers, does decide to sign up professional and administrative employees at the Met. it will almost certainly touch off a tug-of-war much more acrimonious than the one that raged a year ago when an independent Staff Association came into being to fight for staff participation in budget and building decisions and to oppose projected layoffs. The regional office of the National Labor Relations Board issued a complaint accusing the museum of having ousted 16 employees for union activities and of having dominated four organizations set up to counter the Staff Association. However, a trial examiner closed the case last May by approving a settlement agreement under which only 3 of the 16 were to get their jobs back (none actually accepted the offer of reinstatement) and the four alleged company unions were allowed to remain in existence without any right to engage in collective bargaining.

Thomas Hoving, the Met's director, emphasizes his satisfaction with the "collegial" relations that have now been worked out with the Curatorial Forum and the Educational Assembly, two of the groups involved in the original charges. There is no bargaining with them over wages or working conditions, but they have "input into the decisionmaking process at every level," says Hoving. "Unionization of the professional staff is always a possibility in any institution, including this one," he adds, "but for the time being it would seem that the needs and concerns of these staff members are being met and dealt

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with effectively in other ways."

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That is not the way District Council 37 will be telling it if it responds to the petitions for a staff local. "Our theme," says organizer Propper, "will be, you're being used. This is a companyunion set-up. You're being used." Perhaps that is why the Met is already exploring whether it can bar the council from any attempt to unionize its staff on the ground that the Taft-Harrley Act gives an employer the right to refuse to have the same union represent its guards and its other employees.

Even if that strategy does shut out the council, there is likely to be continuing insistence from within the staff for some kind of union at the Met. Says Virginia Burton, an associate curator of Egyptian art: "There has been no real activist push in this museum in the last couple of years, but that does not signify any let-up in interest. There is a steady, undramatic movement toward a genuinely independent union. It is part of a general tendency in which all institutions these days are being called to account in ways they never were before. People don't make a great outcry; they are not turned on by rhetoric, but I am convinced that this movement is almost impossible to stop with the momentum it is achieving throughout the country.

At the strife-torn Brooklyn Museum a Staff Association had been devoting all of its efforts to combatting the vagaries of Duncan Cameron, the controversial director who recently resigned. The staff almost walked out over Cameron's dismissal of J. Stewart Johnson, the respected curator of decorative arts, after the theft from his department of eight silver candlesticks-a theft later traced to a Cameron crony with a master key. A court order for Johnson's reinstatement headed off the walkout, but the continuing upheavals inside the museum intensified the association's search for correctives.

If there are no signs yet of a tidal wave outside New York, there are two art museums that already have union contracts and others are in the process of organization. The Minneapolis Institute of Arts is in the second year of a contract covering 100 members of its professional and administrative staff. The Teamsters Union, burliest of labor organizations, took the group under its wing until the agreement was safely signed, but the staff association is now on its own as an unaffiliated union. Samuel Sachs, the Institute's director, expresses considerable happiness about

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the relationship. The union confines itself to bread-and-butter issues, and the museum provides clear avenues for staff involvement in policy issues outside the rigidities of contract mandate.

At the San Francisco Museum of Art. where 20 staff members belong to the Office and Professional Employees International Union, the relationship has also gone smoothly. When the first contract was negotiated in July, 1972, the union asked for representation on the museum's board of trustees but the request was withdrawn as soon as the trustees said no. Michael McCone, the acting director, reports that the smallness of the staff removes any real problem about consultation or communication. Everything has been harmomous, even though both sides realize that the museum union in San Francisco has a leverage that its sister unions in other museums lack. "San Francisco is a union town," says McCone. "Any time our staff goes out on strike, it would shut down the whole building right away. The elevator operators and maintenance men would never cross the picket line."

PASTA's parent union, the Distributive Workers of America, is getting so many inquiries about organizing help from muscum employees in various parts of the country that it wants one of the MOMA activists to give up her museum job and become a full-time member of the union's staff. So far it has had no takers, but David Livingston, the national president, has not given up. He is thinking in terms that go beyond bringing more members into his union to the larger challenge of expanding popular interest and support for all the arts.

"The ultimate salvation of artistic enterprises," Livingston says, "lies in the idea that they belong to the majority of the people and are supported by them through taxes, ticket charges or donations. We have to proceed toward building such support in an atmosphere free of hostility and contentiousness, even if it means developing new instruments for peaceful relations and for avoidance of the kind of conflict we had at the Modern Museum."

But something beyond pieties will be needed to smooth the passage. Just for starters, there are the strong overtones of Women's Liberation that pervade the organization. drive. Three quarters of the junior staff in museums are women; three-quarters or more of the directors and department heads are men. PASTA's concern with eradicating stereotypes on who does what in malefemale responsibilities is reflected in a novel "paternity leave" clause. It entitles male employees to up to six months child-care leave so they can stay home to take care of newborn children.

Another problem in need of resolution by groups that take their inspiration from PASTA is to arrive at a clear understanding on whether they want to function along the lines of a faculty senate concentrating on the problems of the arts or of a traditional union using muscle as its principal instrument of persuasion. PASTA's shuttling between professionalism and union-mindedness tended to bring qualities of schizophrenia into the MOMA negotiations in a manner that complicated the peace efforts. "Unionism is a very awkward mechanism against an artistic tradition that pulls in the opposite direction," says Solomon Kreitman, the state mediator who helped end the MOMA strike and a specialist in the ever-lengthening catalogue of labor disputes involving symphony orchestras, ballet dancers, Legal Aid Society lawyers and other professionals.

MOMA, for its part, did nothing to woo its staff away from reliance on coercive force - a commodity the union found it could not muster effectively-by its refusal to accept a union offer to return to work midway through the strike if the board would put all the unresolved issues before a fact-finding panel for nonbinding recommendation. True, the offer represented a confession of union hopelessness about winning its demands on the picket line. But the use of arbitration, fact-finding and other third-party techniques will have to be institutionalized if the spread of organization in the museum field is not to mean an increasing tendency on the part of professionals to hook up with the unionized blue-collar groups already entrenched in most museums to develop the kind of economic leverage PASTA lacked. Such a development could quickly make a shambles of stability and public service in the field.

Even if there were not a healthy trend in such familiar labor battlegrounds as steel, civil service and the merchant marine toward substituting third-party intervention for strikes, that civilized method of resolving differences would have special pertinence in museums and the performing arts for two reasons. First, neither the workers nor the

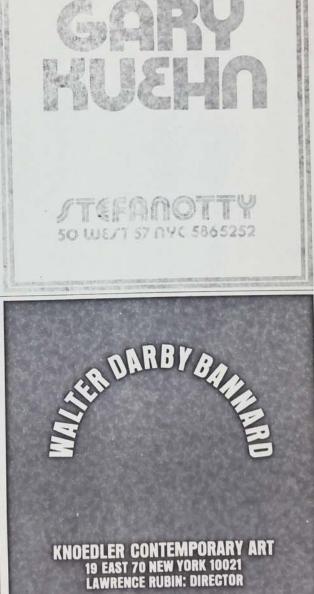
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deficit-plagued institutions in these fields have any discernible aptitude for. let alone expertise in, the mystique of labor relations. The result is that both sides put themselves in the hands of special counsel and leave it up to them to guide the parties through the trackless jungle. In all the rash of strikes and near strikes that have disrupted the cultural scene in New York in the last few months, the same law firm-Prokauer. Rose, Goetz & Meldelsohn-has shaped policy for all the managements, and the same lawyer, I. Philip Sipser, has been mentor for all the unions. The unusual degree of authority accorded to outside attorneys makes it ridiculous to suggest that neutrals, preferably specialists endowed with an understanding of the arts. are inappropriate as assessors of the merits where deadlocks occur.

The second, and even more compelling, factor is that museums in common with all the arts will have to depend increasingly on funds from all levels of government, from foundations, from corporations and perhaps even from unions with their substantial treasuries and their need for finding new channels of service to their members. With Lady Bountiful no longer a sufficiently reliable resource, the readiness of the general citizenry to authorize large appropriations from tax funds will be determined in important measure by how successfully cultural institutions avoid the turmoil that accompanied unionization's early stages in industry and government. No one will be enthusiastic about paying higher taxes for museums that do not operate or that are ringed by jeering pickets. Nor will there be much appetite for subsidy if the public gets the notion that its money is being funneled into a "gimme" operation that swells payrolls and shortchanges both the quantity and quality of service to the community. Third-party determination of what is equitable would help reassure citizens and donors on that score.

It is delusive, however, to pretend that ingenuity in creating new instruments for averting strikes is sufficient by itself to make the unionization of museum professionals a constructive experience for them. for the institutions or for the lovers of art who look to museums for spiritual enrichment as well as esthetic delight and education. The ingredients for a beneficial relationship will have to come from the staffs and the executive suites. It will not be easy.



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How Good Is MOMA's PASTA?

Alicia Grant, Chairman

The Professional and Administrative Staff Association of The Museum of Modern Art

Ed. N: Richard Oldenburg, director of The Museum of Modern Art, was contacted by MUSEUM NEWS about preparing a companion article on the current union situation at MOMA. He was unable to meet the copy deadline for the June issue, but his article will appear in September.

Do you feel that PASTA has helped improve the status and working conditions of its members?

Prior to the first union-management contract, policies relating to job security, salaries, educational benefits, medical benefits, etc., were determined unilaterally by management or were nonexistent. That most such policies are now subject to collective bargaining can only be considered an improvement for PASTA's members.

A few examples dramatize the changes in working conditions as a result of the first contract (July 1, 1971) and subsequent agreements. Prior to the first contract, the minimum annual salary was \$4,770; after the first contract, the minimum was \$5,750; currently, the minimum starting salary is \$6,000, with automatic raises to \$6,600 after six months and to \$7,000 after one year.

Between 1967 and the signing of the first contract in 1971, the only across-the-board salary increase was a five percent raise granted in February, 1970, to staff members earning less than \$10,000. Since the first contract, the principle of annual across-the-board salary increases has been established, and such raises have been negotiated each year.

As a result of collective bargaining, medical benefits have improved, educational benefits have been greatly expanded and are now administered by a joint administration-PASTA committee. In addition, a number of procedures and practices have been implemented in areas where no set policy existed prior to unionization: automatic promotion reviews for certain curatorial titles, a personnel review board to resolve grievances concerning improper job titling, grievance and arbitration procedures for the resolution of any alleged violation of the contract by management, guidelines to govern layoffs, staff research projects and sabbaticals and the right to appear before the board of trustees to present PASTA's position on policy matters being considered by the board.

A process of democratization has been set in motion with PASTA's participation in the shaping of JUNE 1974

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policies that directly affect its members. The gains made in less than three years are astonishing when viewed against conditions prevailing before unionization of the professional staff. Improvements have been slow, however, sometimes inadequate and always hard-won. And as significant gains are made in some areas, other issues arise or assume greater importance than they had previously. As recent history shows, few movements aimed at the democratization of institutions or the changing of attitudes are satisfied by their initial progress, however real or substantial such progress may seem. Thus, while working conditions have certainly improved at The Museum of Modern Art, a great deal remains to be done, and the need for vigilance and perseverance is greater than ever.

Have PASTA and the two strikes materially affected relations between union and nonunion members?

The effects of unionization and two strikes will undoubtedly continue to reverberate both within MOMA and throughout the museum profession for a long time. In evaluating the effects on relations between union and nonunion members, one finds generalization impossible. To begin with, the category of nonunion members includes both people who are represented by the union but who choose not to join and management personnel who are not represented by PASTA. The management category is not monolithic, ranging as it does from top-level policy-making executives to middle-level supervisory staff not involved in policy making.

Furthermore, some nonunion people, including members of management, are sympathetic to the aims of PASTA, some are ambivalent, and some are hostile. Some allow these feelings to affect their personal or professional relationships with union members; others keep such feelings separate from their relationships.

All that can be said regarding relationships is that there appears to be a range of behavior from bitterness to varying degrees of accommodation. On a less personal level, however, there is a union/management division which leads to a wariness and suspicion not so much of individuals but of "the other side" collectively. It is on this more abstract, collective plane that relations have been severely strained.

Immediately after the last strike, there was evidence of reprisals in some departments. While such incidents tended to represent the ineptitude and heavy-handedness of individuals in a few management positions rather than a coherent management policy, such incidents reinforced a pervasive mutual suspic-

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ion. Since that time the Museum has taken a firm, negative position with respect to all of PASTA's grievances, thereby forcing the union to bring all such grievances to costly arbitration. Furthermore, since the latest contract, which allows PASTA to make a statement to the board of trustees relevant to any policy matter under consideration, there has been a curious absence of "policy" matters from the monthly agendas on the basis of which the request to address the board must be made. (Had PASTA been successful in its attempt to have a nonvoting representative on the board, such technicalities would not have been available to management as means of effectively eliminating staff participation, however token, in policy decisions and discussions. And while it is admittedly possible that no policy matters have been considered in the three months since the strike, the fact that the administration does control the flow of information about trustee meetings to the staff indicates how fragile is PASTA's right to appear before the board).

It is still too soon to draw firm conclusions from poststrike management behavior, but the few incidents mentioned above do reinforce, at least for most PASTA members, a continuing suspicion of top-level management actions. For that reason, while professional and often friendly relations have resumed among many individuals who stood on different sides of the picket line during the strike, the bitterness, animosity and mistrust so prevalent during the strike are now more likely than ever to surface at the slightest provocation.

Do you envision any future changes in the Museum's structure as a result of the union?

A belief in the necessity for such changes brought PASTA into existence and continues to sustain it. The difficult questions are how successful will it be in effecting changes and, ultimately, what form will such changes take.

To begin with, any future changes in the Museum's structure will happen slowly and with great difficulty, if past experience is any guide. On the two key issues of the 1973 strike that related to the structure of the Museum-participation in policy discussions on the trustee level and the right of certain senior titles to belong to PASTA and be represented by it-the union made virtually no progress. While none of the "disputed" titles was lost to PASTA, a stalemate on that issue as well as on the issue of policy participation constituted setbacks for the union. On the positive side, however, PASTA remains committed to the eventual resolution of these issues. The union returned to work solidly united in the belief that these issues should be neither dropped nor compromised, and envisions its eventual participation in the Museum's decision- or policy-making process.

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Even the achievement of representation on the board of trustees would be only a first step, one related to how we participate in policy discussions. A question pressed repeatedly by John Coplans and Lawrence Alloway in the interview with PASTA leaders published in the December, 1973, issue of Artforum was: "If you had representation on the Board of Trustees, what would you do?" One response to this question was that since PASTA's formation, management has kept it on the defensive, fighting first for its existence and then for the implementation of already contracted gains. Given this situation, and considering that every PASTA member has a full-time job to do, the formulation of broad, long-range policy positions is something we have not been able to undertake systematically. Before such positions can be developed, a structure is needed within which they may be articulated in a coherent way.

The first concrete step in this direction will probably be the formation of PASTA committees dealing with different areas of the Museum's operationexhibitions, membership, education, publications, etc. -with members of such committees consisting of staff members with an interest in and working knowledge of those areas. Members of these committees would, of course, be open to input from the general membership of the union and would, in turn, work directly with their counterpart trustee committees to help formulate and implement programs. PASTA's goal is not seizure of power for the sake of it; rather, its members wish to contribute their skills and ideas by means of a coherent organization, the structure of which might well parallel the existing trustee committee structure. As far as the direction the Museum would take as a result of increased participation in policy discussions by PASTA members, the question remains unanswerable in any specific terms. The answer must await the formation of a structure within which specific proposals can be articulated as serious policy positions and not just individual opinions. The issue now is whether the members of PASTA can and should contribute something to the solution of problems affecting their institution and themselves. The artists, critics, dealers, filmmakers and other museum workers who supported PASTA in such impressive numbers during the strike seemed to think so. (The December, 1973, issue of Artforum carried a petition of such supporters.)

Fears about damage to the Museum by PASTA's increased power may or may not be well founded. Inflexible institutions may resist change longest, but when change finally comes it may be cataclysmic; on the other hand, institutions which respond with flexibility and receptivity to change have the best chances of survival. Which way things go at MOMA and other museums may well depend as much if not more on the responses of management than it does on the demands of the unions.

JUNE 1974

The Manager Can I and a second	Collection:	Series.Folder:
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Museum of Modern Art Archives

THE PROFESSIONAL AND ADMINISTRATIVE STAFF ASSOCIATION OF THE MUSEUM OF MODERN ART

WHY???

Why is the Museum so afraid of fact-finding that it turned down PASTA/MOMA's offer to return to work contingent upon the issues being submitted to a fact-finding panel empowered to make non-binding recommendations?

Can it be because such a panel might probe for the answers to the following questions we have raised, for which we have received no reply:

- WHY does the Museum's management payroll (40 salaries) total nearly \$1 million, while the payroll for the professional and office staff (170 salaries) totals only \$1.2 million?
- WHY did the Museum give those in management a 5½% increase (averaging more than \$1,000 per capita), and offer the same increase to the remaining staff (averaging \$380 per capita)?
- WHY is the Museum unconcerned that 1/3 of the professional and office staff earn less than \$7,000 per year, and 54% gross less than \$8,500 annually?
- WHY has the Museum refused to offer these employees an increase that at least equals the rise in the cost of living (reported as 7.2% by the Bureau of Labor Statistics since August, 1972)?
- VHY did the Museum, over the past three years, put \$850,000 from its endowment into the funding of a pension plan, with \$700,000 attributable to management pensions (40 titles), and \$150,000 attributable to those not in management (170 titles)?
- <u>VHY</u> did the Museum, in the same three year period, substantially reduce its programs, and lay off thirty-six employees for financial reasons?
- WHY has the Museum, in this period, refused to grant merit increases to bargaining unit employees, even though they were recommended by management personnel?

We may also add:

- 'HY has PASTA not received the data promised its negotiating team on the Museum's excessively high annual rate of employee turn-over -- not only those at the bottom of the salary scale, who are obviously considered expendable, but also resulting in the loss during the past year of five highly qualified personnel from the crucial Department of Registration?
- (HY has the Museum, since its founding in 1929, built up an endowment, as it constantly laments, of only \$20 million, when its Board of Trustees has for years included three Rockefellers (Gov. Nelson A. Rockefeller, a former President of the Board; David Rockefeller, former Chairman of the Board; Mrs. John D. Rockefeller 3rd, its present President); John Hay Whitney; William S. Paley (present Chairman of the Board); William A. M. Burden; etc.

URGE THE MUSEUM TO ACCEPT FACT-FINDING! WRITE TO:

Richard E. Oldenburg Director The Museum of Modern Art 11 West 53rd Street New York, New York 10019 (212)-956-7502

Mrs. John D. Rockefeller 3rd President, Board of Trustees The Museum of Modern Art 11 West 53rd Street New York, New York 10019 (212)-956-7275

William S. Paley Chairman of the Board The Museum of Modern Art c/o CBS 51 West 52nd Street New York, New York 10019 (212)-765-4321

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ARTFORUM

Dec. 1973

STRIKE AT THE MODER

On October 15, 1973, two editors of Artforum - Lawrence Alloway and John Coplans interviewed four members of the strike committee of PASTA (The Professional and Administrative Staff Association of The Museum of Modern Art) - Susan Bertram (Senior Program Assistant, International Program), Jane Fluegel (Associate Editor, Publications), Jennifer Licht (Associate Curator, Painting and Sculpture), and Joan Rabenau (Administrative Assistant, Education). The questions posed by the editors are in italics, and the answers given by the four staff members have been set in roman type. Artforum contacted The Museum of Modern Art, informed the directorship of this interview, and offered equal space in a subsequent issue for a discussion of the problems of that institution. This offer was refused on the grounds that such an interview might compromise settlement of the strike.

To the outsider the PASTA strike looks like a classic collision between what's obviously a self-interested trade-union group attempting certain nominal internal reforms. We can't gather from the press releases the ideological basis from which those reforms are urged. Your press releases stay very much to bread-and-butter union kind of stuff, but you're not made up of quite the sort of people who usually express yourselves in that way. I take it there's a difference between your formal goals and the statements.

That's absolutely true. The union group is composed of many different elements. From the curatorial point of view, the union began mostly because we thought the Museum was being dreadfully mismanaged. But in the press releases it's down to basic issues at the moment. It's difficult to write a press release that's useful for the Daily News and for Artforum simultaneously. If we talk about the issue of challenged titles, of whether or not a curator should be included in the bargaining unit, or if we talk about why the professional staff should have participation on the Board of Trustees, it is not readily understood by the man in the street. We are accountable to those people as well.

So your press releases have all been beamed at nonspecialized audiences then? They also reflect the majority of staff in the union. That's the other thing. The curatorial people are actually relatively few.

Of the different interests within the union, which do you think is the dominant group if it isn't the curatorial one?

I really don't think there's a dominant group and I think that's sensational. Everybody has given way. At some points or other we're told we're harping too much on curatorial issues, and we've let them go, too, at least for the moment. The union represents a full gamut of titles, from waitresses and secretaries through associate curators, registration and conservation staff, administrative positions, librarians, etc. I think that everyone has begun to coalesce in a way that wasn't even foreseen by our members. We are a disparate group, but we have stayed together. It has been valuable, but it hasn't been easy to pick a single headline point and say "We're taking our stand on this." For each of us it's different.

What's the total staff of the Museum? What proportion fits into other unions like guards, storage men, painters, etc.? What proportion is left?

The total staff is about 400. We represent 70% of the staff not represented by other unions, which represent guards, electricians, and restaurant personnel. There are five other unions in the Museum. We are the largest. We are 170.

How many on the staff of the Museum are not represented by unions?

40, approximately, not unionized who comprise management. 190 people, approximately, are in unions other than ours.

As an outsider, my view is that the Museum is grossly overstaffed.

Do you still think so? Because I think two years ago you said that and then the staff dropped by 60 people. I think the layoffs were really a critical turning point to the Museum. I feel that most departments - beside the fact that there is a certain amount of inefficiency in a number of places - are really getting along on an absolutely minimal staff. And don't forget the International Program relies on the curatorial departments, a program which other museums don't have. Tons of these exhibitions are circulating in every corner of the world at this point. There are all sorts of hidden programs in the Museum.

What did you mean when you said it was critical - the layoffs?

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I think a few years ago there was overstaffing, and now I think it's the other extreme, where most departments are getting along with a minimal staff. Also, some departments have grown, like the Finance Department which is now grossly

overstaffed. There are more employees in the Finance Department than in Painting and Sculpture. But management does not want to face the fact that we're unionized. Nor the Trustees?

Including the Trustees. I think it's as basic as that, and the responsibility for this situation falls on Richard Oldenburg - especially for the specific issues we are negotiating now. It's no excuse to claim he's downtrodden by William Paley. They don't want to face the fact that we're unionized, and they oppose the broad fact of unionization, rather than the issues in these specific negotiations. This is the first union to be formed by the professional staff of a museum. A couple of other museums have since formed unions, but they're not really as all-encompassing as ours. PASTA (THE PROFESSIONAL AND ADMINISTRATIVE STAFF ASSOCIATION OF MOMA) is looked to as a leader. There are directors of other museums that are undoubtedly aware of this, and I think it is a subject that is of substantial concern to them.

Specifically, on what basis do you think Oldenburg has failed to cope with the problem presented by PASTA?

During our first dealings with Oldenburg, when we opened negotiations last year, he was quite sympathetic and we came up with what we considered a fair settlement. We thought it was reasonable. The atmosphere has been entirely different in this negotiation. He has not attended one bargaining session, and our lawyer has never seen him. The explanation he's given is that the heavy doesn't come in until the last moment. It seems to us that a strike is the last moment.

What has he to gain by this tactic?

I think Oldenburg was prepared for a confrontation and hoped to prove that the union was weak and would not be able to survive it. It's obvious from Oldenburg's published statements that this is going to be a long, hard strike. Money alone is a problem. The fact that one-third of the people on strike make less than \$7,000 a year means that they are living from hand-to-mouth, and now they won't get salaries until the strike is settled. How are those people to live during this period of time? Strike benefits are minimal - \$15 per week. The Museum has told us they save \$27,000 a week when we go out on strike.

What other options do you think Oldenburg is trying to keep open for himself? He's adamant about not allowing us representation on the Board of Trustees. I think that's an important issue, one that he downplays in his public statements. But it's terribly important to him and to us.

If you had representation on the Board of Trustees, what would you do, because part of the thing that has been missing from your press releases is any indication of what you would do if you were there.

For example, the Museum is concerned about serving the members of the Museum. A good deal of the Museum's income is based on membership, and as the benefits of membership have declined, so have the members. So there's a need to reevaluate the members' program. One of the Museum's best series is the Film Department's Cineprobe, in which the audience has a chance to talk to the filmmaker, and the curatorial staff. The Trustees could easily institute an open forum on a monthly basis for members, and discuss not only current exhibitions but other topics as well. Whatever is happening in the art world at the time could be a subject for the forum.

Couldn't you achieve this without getting on the Board?

Absolutely not. We're asking for one elected staff member on the Board of Trustees. and one on each of seven noncuratorial trustee committees: executive, finance, personnel, education, membership, house, and development. We already have

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access to the curatorial committees which cover all varieties of acquisitions. We've won the right to be heard before the Board, but at the discretion of the director. That's paternalistic bullshit. Under the present system, once we've presented our views to the Board we have no effective means of evaluating the criteria by which the Board makes their decisions, or indeed, if they took our views into consideration. The problem is this: the real power, that is the top decision-making process, lies in the hands of the Executive Committee, which acts as a cabinet, and the full Board rubber stamps their decisions. Even the Director is in the same position - unless he has convinced the Executive Committee he has little chance of achieving his aim with the full Board. But the insidious part is that the guidelines used by the Board are more appropriate to big business than to an educational institution. We are the people who have nothing to lose and who can be the most outspoken about the real educational issues. It's basically the same issue as academic freedom. Do we have the right to be heard in an outspoken manner on issues of grave concern to artists, the public, and to the profession without jeopardizing our jobs? The answer is no, not unless a machinery is created whereby we have a debating and voting role within the decision-making process. In order to be able to function effectively, with the fullest sense of responsibility, we have to have the right to participate not as suppliants, but as informed participants. We cannot do so unless we have immediate access to the full range of problems normally dealt with by the Board and the committees. For instance, one of the things that came up during the negotiations is the fact that the Museum in the course of the last three years has taken 5% of its endowment, \$850,000, to fund a pension plan, of which \$700,000 is attributable to pensions for the 40 management titles, and only \$150,000 to the 170 titles in our unit. Most profitmaking enterprises would not past fund a pension over a three-year period. They would amortize the pension over a longer period of time. The Museum is an institution with a deficit of 1.6 million dollars, and claims it is saving money with this plan. During the same three-year period they drastically reduced the Museum's programs, laid off 36 people, and refused to grant merit increases or improve basic wages. If someone from the bargaining unit had been present when this pension arrangement was made, perhaps a serious alternative would have been raised. We also managed to convince the Trustees not to increase the admission fee for senior citizens. We had to go out on the street to do it.

That's very good. And I agree with everything that you've said, but still, what real policy differences would you make aside from making it a nicer place to be?

To encourage the Trustees to make other programs possible.

That they would accept your analysis of the events rather than the analysis of the heads of departments to which they have access at the moment?

I think so. The curatorial staff, for example, understands the works of art. The director is not a specialist. I happen to like him — although my feeling has begun to diminish lately. He's not an art historian, he's not an art specialist, he's a book man. I care about our publications program, but I think it's very important that a broader spectrum of the staff speak to the Trustees to try to see what the Museum needs to grow, to become more vital.

Wouldn't your representative going in have a notion of what is needed to grow? You haven't given me a big enough answer yet.

Why did students want to open up boards of universities? Basically, it's a give and take, a new kind of information floated back to a more plebeian level. And it's the reverse.

Is that all it is? Like students?

You're asking people who now only see things from a worm's-eye point of view, who don't have access to most of those meetings, who find out only after the fact what policies have been approved, to give you a blueprint for reform. Understanding the program of the Museum is like putting a jigsaw puzzle together. You puzzle out one small piece at a time. For example, one of the department heads, say Bill Rubin, may hire an additional administrative assistant. Why? You find out six months later that it has been agreed that he will assume the responsibilities of Director of Painting and Sculpture — a completely new tile. A year later you learn that in the bargain he will be bringing in a new director of exhibitions, who will replace an existing member of the staff. It's completely Byzantine. It's inverse reasoning, and it's hard for us to tell you what policy we want changed until we know what policies exist. 1 think that the Board needs opening up to opinions from the main body of the staff. — not the filtered opinions they get now. We simply want to be there and listen. We want to contribute. If you really want to trace the history of the demand for membership on the Board, it was

one of our initial concerns, but we only partially pursued it at the first negotiations. Do you think it might be because curatorial interests were scattered among other interests? Is that why it didn't get followed up?

No, it was a less important issue than getting the union recognized and salaries and employment relationships established. But really, the reason the union exists is because the Museum was very badly mismanaged. We don't want to go back now over all that old background. The movement for the union came when, for instance, they decided as an economy measure to close the library. Of all the stupid ideas I've ever heard of — the proposal saved a few cents a week. Who decided to close the library — the Trustees or the management?

How do we know? I understand that the idea came from the Finance Department. A man from Chase Manhattan Bank was head of the Finance Department. It was his idea that a great deal of money could be saved by closing the library. The Museum was fully prepared to proceed. You've asked us what our contribution might be. Well, at the moment there isn't an issue on the table. But then one of us might have sat down and said: "What are the finances involved? This seems like a damned fool idea."

It seems to us that what you are saying, is that the main idea for unionization is greater clarity in the management and the Trustees in assessing the role of the staff and the internal relationship of both.

We were finally forced to unionize for greater professional participation — that's why we did it. The bread-and-butter issues only came up after the Association was already formed. No one spoke about their salary. It was considered gauche to discuss your salary.

I can see how you desire representation on the Board of Trustees, and I think you ought to have it. I can see how your information is going to be fuller and your power to act quickly as issues come up is going to be improved. I'd still like to know what your input to the Board will be. I can see how it will strengthen the union. How will you strengthen the Board?

The Board of Trustees must change as museums change and should no longer be a handful of businessmen who subsidize the Museum; museums are moving into government funding, federal and state funding, etc. Consequently the Board must seek people who can not only finance the Museum but who can provide expertise in operating the Museum's programs. It's the flexibility of the institution and the manner in which the structure can meet new challenges.

To take an example, when they held the Board meeting and decided to raise admissions across the board, if one of us had been there we might have said: "Senior citizens are not going to make a penny's worth of difference and it's inhumane. Maybe they wouldn't have gone ahead, and we wouldn't have had to hold a public demonstration. It's ridiculous to force us to a job action, with a couple of hundred people marching on the pavement, TV news broadcasts, etc. Maybe that would not have happened.

But given the changing role of museums and the crisis they are in with their relations to the public at the moment, I'm very interested to know what you would do in addition to these small corrections?

The people who are asking for representation are the people who not only deal with the public, but deal with the works of art on a daily basis, and they are much more familiar with the ongoing procedure of the Museum than the Board of Trustees. It's not as if we're asking for a veto or that we want limitless power. We want only enough input to articulate ideas to which the Board could become more sensitive. That changing role is coming about as a result of public demand. There is another interesting point. As long as I've worked at the Museum, it's been a place where a sense of direction came via the director. It was true of René d'Harnoncourt, of course, and then it was also true, however critical one may have been of the actual direction, of Bates Lowry and John Hightower. We have no sense whatever of what Oldenburg wants the Museum to do or where he wants it to go. Hightower had a tremendous need to get different people into the Museum, whether you agreed with him or not. It was a clear drive in the Museum, and one could go along with it. But we don't have any direction from Oldenburg. I don't know what he wants from the place, where he wants it to go, what its direction is.

Why do you think he was appointed?

First of all, the profession itself is almost bereft of people. There are tons of museum directorships going begging. Eventually they will get around to looking at women. Don't you think that essentially Oldenburg was chosen because he's a good businessman? He did a good job with the Publications Department. He's tall and blond, he's good-looking, and his father is a diplomat. He's been credited with

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turning the Publications Department around. We had an enormous inventory and he managed to write it off. The Trustees loved him for that.

You don't take any pleasure from the fact that he came from within the Museum? Yes.

Wasn't this better than bringing in a Bates Lowry from the outside?

Yes, there is an advantage in having someone who is familiar not only with the staff, but also with the inner structure of the Museum. Our first contract made provision for a search procedure should the directorship fall vacant. When Hightower left, Oldenburg was made Acting Director and cooperated in setting up the Search Committee. The staff elected two representatives. We paved the way for him, in a sense, by demanding representation.

You were able to approve the appointment of Richard Oldenburg?

We had no veto power.

It seems to me so far from listening to you, that you seem to be a group of people in search of a role without any emphatic notion of the nature of your role.

You know, it would be a lot easier to have a more clear idea of our direction if the Museum had not put us in the position for the last three years of constantly defending every step. Every hurdle that could impede our way was erected, so that much time was taken up with handling mundane issues. It's a continual battle of just trying to make the Association exist. They have fought it every inch of the way with every means at their disposal.

When the history of the union is recorded it will show you were always forced so on the defensive that the role of the union itself was limited to petty matters with which you had to cope on a daily basis?

Frequently. It's something we don't want to have happen and that in itself is a constant battle. We do not want the Association to become another blue-collar labor organization which is continually struggling over wages and fringe benefits. We are a group of dedicated professionals who are concerned about the institution — and we are constantly being put on the defensive.

Would it be true to say that because of the nature of the Staff Association, because it has none of the most experienced senior members on it – they're not allowed to join it — that the vast majority of the Staff Association do not have access to management positions?

That's true. It's hard to blame that on the Association. It's in part a women's issue. 75% of our staff is composed of women, and management positions are held 75% by men. There are so many questions that exist at that Museum. You can't tell whether you're not being trained because you're a woman or because you're active in the Staff Association or —

What percentage of the Staff Association is women? 80%.

Of concern to the Staff Association, it seems, is the denial of opportunities to participate in rational management. Does this also have to do with the serious problem that has arisen over Oldenburg's claim that senior curators, who are not directors of departments, should not be allowed to join the union? What is this problem? Can you clarify it?

At present they are eligible to be members of the Association, but cannot be represented by it for the purposes of collective bargaining, and are not covered by the union's contract with the Museum. At the time of our certification election a number of senior positions were claimed by both the union and management. For instance, our Association now represents the entire curatorial rank up to and including associate curator. The title of curator is challenged by management as supervisory. The distinction between a curator and an associate curator is one of seniority and professional recognition rather than function. If they are supervisory they are equally supervisory, whereas a chief curator or department head (a title not claimed by the Association) regulates staffing, controls a budget, and directs the administrative activities of a department. As a matter of principle, the Association als have written to the director asking to be represented by the union.

What are these titles you keep referring to?

They include full curators and associate registrars, conservators, and librarians. Many of these people are out on strike. Some have been on the Association's program committee and negotiating learn. Most have worked for donkey's years at the Museum, know it inside out, participated in the founding of the Association, and are among its staunchest supporters. After years of service and now in senior positions, they have the clearest view of the need for the union. These people have been and will continue to be Association members irrespective of their inclusion in the bargaining unit. By removing them from full membership, management hopes to diminish the union's authority and effectiveness. What it boils down to is job security. They don't want these people covered by a union contract which requires them to show cause if they want to terminate their employment. They want as much discretion as possible for reorganization and to switch around positions. They want these people out of the unit so that they can fire them without having to prove they are incompetent in their jobs. This is the attitude of big business toward middle management, not of a chartered educational institution toward professional men and women. The Museum can't operate the Museum with a handful of department heads. But it's exactly the handful of department heads that runs the Museum, and these disputed titles have no decision-making power.

I was wondering if it would be useful to say that you're in the midst of a role-searching activity? It seems to me that when the Museum began it was in the hands of a few Trustees who were immensely wealthy and who put out the money - I'm talking about the Rockefellers who traditionally provided vast amounts of their family fortune to keep the Museum going. They also provided the paintings, and people like Mrs. Guggenheim, and others who've given millions of dollars in one way or another. However, there's been a continuous guarrel between their own appointees and the nature of trustee function. It's gone on since its foundation. Nowadays, there is more and more an awareness that the professionals are not so much hired functionaries, but intelligent and well-trained people of their particular discipline. In democratic society certain areas of decision making should devolve on their shoulders and less on the arbitrary tastes of the rich. There's that excellent article by Joshua Taylor in the Sunday Times - the article was on the notion that museums should be tied to universities. Taylor notes that we simply have to stop museums being merely extensions of a private mania for collecting, for a kind of social one-upmanship, and move them into broader, more totally organized educational institutions. For example, it's not been a particularly modern museum if we look at it from today's viewpoint. I mean it didn't do the Cubism or Dada show until 1937. It started off with Cézanne and Seurat and the Impressionists and Post-Impressionists some 40 years after the fact and now, having performed one educational function, it seems that times have caught up. They were the only institution in the world; now there are dozens in America and Europe doing the same kind of thing. Some revision of its function now seems necessary

Well, an interesting aspect of that is that the Trustees who founded the Museum in many cases are still there, and the Board of Trustees grows older and older. What is the average age of the Board of Trustees?

About sixty. And they're very concerned with the fact they can't find younger people with the same amount of money and influence as those presently on the Board, who are willing and able to take up the cause.

Don't the Trustees basically provide the main income today? That is, they can provide it and they continue to provide it?

Of course a major part still does come from the Trustees.

So surely the union's interest would be for the Museum no longer to exist as a private institution, but for it to become a public institution in the sense that the city and the state and federal governments should support it in some way. In our first contract we won a clause which stipulated that the Trustees and Director seek additional aid from the highest levels of government, not only for special programs, but also for operating expenses. They were to report to us more than two years ago what assistance they had requested. We've never received that report.

When you didn't get it on schedule, what did you do?

We've threatened filing grievances, but we did not. The clause called only for a listing of efforts, a requirement that could easily be met. It was not sufficiently strong to assure a serious effort to secure government support. And it included no provision for how added funds would be allocated.

But the Director didn't even provide the list?

No. He ignored the contract. The provision seems to have had some effect, however, because the arguments they advanced to the New York State Council on the Arts, for example, were directed to obtaining operating expenses. Like most museums they're now saying "We need money to run our exhibition program

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and pay staff salaries." The National Endowment, on the other hand, still insists that one apply for a grant to fund a particular book or show. It's very hard to have any flexibility in a program when Federal money is so tied to a particular project.

Haven't you received \$220,000 this year?

Yes, we got \$216,000 from the New York State Council on the Arts. I think about half of it was designated for operating expenses, salaries of people in specific departments. The other half was to be applied to the exhibition program. Then Oldenburg has been successful —

He's a successful director in many respects.

Then he has gained funds from public sources?

I think that pressure from the Staff Association encouraged him to find other sources. The thing that's disturbing is that you encourage him to do something, but there's no feedback. The next year he's still trying to dissolve the union, in spite of the improvements it makes. So you become tired and bored and less able to function well. For example, on his first day as Acting Director we went to Oldenburg with two requests: one, that the Trustees' decision to demolish the Education Department was a grave mistake, that it should be reinstated, and be substantially supported by the Museum; two, we wanted representation on the Search Committee for a new Director. He came through with the representation. In regards to the Education Department, he asked us first to speak to Mrs. Larkin, a Trustee, who was interested in education, and willing to fund her interest, but could find no one on the Museum staff to support her. She met with a committee of the Staff Association, including several senior curatorial titles who were interested, and she was encouraged and secured an enormous grant from the Noble Foundation - one million dollars to be spent over five years. Prior to the Noble grant, Oldenburg agreed that he would set up a joint committee of Trustees and staff to decide what the Education Department was to be, what kind of programs it would institute, how it would use whatever money it gained. The committee was set up and staff members appointed. Once Mrs. Larkin provided the grant, Oldenburg never called the committee to meet. He hired someone himself, a man.

It seems to me that the structure of the Modern generally has been that of a Board of Trustees with autonomous heads of departments appointed by them, so that the head of any department has had the freedom to recruit whomsoever he desires. Many of these people, especially early on, lacked orthodox academic credentials. Some were brilliant amateurs. The Museum has been run on this informal structure since its inception. It's arrived at such a size now that the union appears to want a total reform of the structure itself. This is obviously a tremendous undertaking. Do you want a rationalization of the structure?

We want a rationalization of the structure. One of the reasons the union formed was that many in the junior staff had little respect for those in positions above them. Decisions came from the top just as you described it. But that was when we began. Now the issue is something else — should there be a staff union or shouldn't there? Of course there should. It's old-fashioned for the Museum to try to carry on as a private gentlemen's club, and of course the union is healthy rather than unhealthy. It wants to add to the Museum and not damage the Museum. The sooner they face up to it and deal with it as a healthy force rather than try to stamp it out like a cancer, the sooner a productive working atmosphere will be established.

Another question. Given the fact that the charter of The Museum of Modern Art is one granted by the Regents of the State of New York as an educational institution, has there been any attempt by the union to reform the structure of the Museum so that the professionals will be treated in the same manner as professionals in universities? That is, they will be tied to academic tenure and the same notions and functions that obtain in higher education.

Protective?

Not protective, but rationalized. As life professionals dedicated within a profession, your search is not for money or wealth but for prestige within your function, within your chosen area of competence. Has there been any attempt by the union to rationally put forth to the Trustees and the senior staff any sort of program of reform which other museums, incidentally, have done, of relating staff within their professional competence to universities?

Many, many, many times. We have drawn that analogy more times than I care to enumerate. Not only have we drawn it, I believe it was Mrs. John D. Rockefeller III who stated it was the aim of the Museum to make professional positions parallel to those in the university. We have taken a step toward that in some respects.

Curatorial salaries have recently been improved and, in some cases, are now in line with those of the faculty in universities. This was accomplished as a result of the union's reopened negotiations last summer. The professional respect and recognition that exist among university faculty does not transfer to the Museum, however. Trustees and department heads continue to adopt a paternalistic attitude toward the staff. Our attempt to bring full curators into the bargaining unit demonstrates that. In a university if a professor accepts administrative responsibilities and becomes the chairman of a department, he is considered ineligible for collective bargaining, whereas full professors can bargain collectively. The Museum refuses to draw that analogy. One of the demands in our first contract had to do with the promotion procedure. Individuals would remain indefinitely in the same position, and we attempted to establish an automatic system of review in which professional performance would be evaluated after a given number of years in title, and recommendations for promotion would be forwarded to the Director. This was a clear analogy to the system in universities. A professor at Columbia University in the American History Graduate Program named Walter Metzger presented a brief history of the American Association of University Professors when he addressed their membership on the occasion of their 50th anniversary. The situation he described existing in universities at the turn of the century, and the problems that university faculties then articulated, such as subsidizing institutions by their own impoverishment, academic freedom, tenure, recruitment in the profession, definition of professional roles, etc., are almost parroted by the things that the Staff Association has said at The Museum of Modern Art in the last three years. Unfortunately, the American Association of Museums has been controlled by directors of museums. Perhaps that is why it has been ineffectual in dealing with these professional concerns.

Don't you think that it might have been more relevant for the PASTA not to have got into the classical trade-union situation? Might it not have been more relevant if you had formed an association of museum professionals?

We would have liked that. Unfortunately, there was no one else to join us, and we were forced into a strike almost immediately after forming. We were compelled by the Museum to pursue legal procedures, and become a certified bargaining agent.

Because of that bunch of firings?

No, we asked the Museum to discuss with us a wide range of subjects. Some involved money. Others involved commitments. They replied that they had no legal obligation to talk to us, so everything broke down. They would not recognize us. They allowed us to talk ad nauseam, but refused to implement a single proposal.

And yet you say the Museum feels free to set aside clauses in the union contract and because of this you doubt the validity of the union contract. So how has your position improved?

We are required to take a watchdog position. Here we are, holding full-time professional jobs, assumedly concerned with what we are doing at the Museum, while at the same time we're having to police every single action that the administration takes because we can be assured the Museum will break the contract if we aren't alert. We're a nascent association of people, which is trying to achieve limited goals at first. Most of us have given up ideas of reforming the world. We're only trying to reform a tiny segment — the MOMA.

Which museums have followed your example?

The Minneapolis Institute of Arts and the San Francisco Museum of Art. And how is it going there? Have they encountered similar resistances?

Is that true? I understand when some problems arose at the San Francisco Museum, the staff challenged the Director. The Director went to the Board of Trustees with a threat of an imminent strike over various issues, and the Board gave the Director full power to negotiate and deal with the matter to whatever degree he felt necessary and to institute such reforms as he felt necessary.

I think you should understand they have an AFL-CIO closed-shop union — which also represents the employees in the Veterans Building where the museum is located — including the elevator operators and maintenance staff. When 20 members of the museum staff strike, the whole Veterans Building closes up. They have considerably more power in that respect than we do. But they do not include a full range of professionals. Their negotiations were handled by a business agent from the AFL-CIO, and from what we know their goals are much more limited than ours. We have tried not to limit ourselves to bread-and-butter issues because

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we hope to set a precedent for the organization of museum professionals. We don't want to adhere only to established guidelines because our concerns are broader than that. Unfortunately, management in all three museums has preferred to deal only with standard labor issues. In Minneapolis, for example, there was a whole movement among the members of the staff to institute policy reforms which was thwarted by the director and the Board of Trustees.

Let's talk about the professionals for a moment. Have you as a body of professionals attempted to come to grips with the problem of defining the future role of the MOMA? In short, I think that a Trustee very early on in the life of the Museum said that the only way there could be a MOMA was for it to be the most daring institution in the world. Surely the MOMA arteries have hardened over the years; it no longer has the same daring outlook that it began with. Aren't they at some loss as to exactly what their function is? Isn't there a division within the Museum itself?

Speaking for all, that's the difficulty.

Speak for yourselves. I can't understand what you would do were you to get trustee representation.

I for one — and I'm not even curatorial — feel that there is a reactionary tendency in the Museum, that there's a much greater interest in historical exhibitions. I think it's valuable — to assess the collection of the Museum, to perform the intensive study of the collection and to emphasize it, but I also think that the program needs to be much more daring. I think that we should have a far greater emphasis on the avant-garde — the people of the '60s and '70s.

That would mean that the Modern would be sharing its functions with all the other galleries and museums in New York and elsewhere that are showing new art.

You mean the galleries.

With rare exception, I think I'm correct in saying all the exhibitions of the '60s and '70s, basically speaking, have been pioneered by institutions other than the Modern.

I don't really think that the program has anything to do with the Museum Union. Whatever strength the union seeks can only take place when the Museum leadership is settled. Only then can the Union respond. We're not trying to take over the place, appoint a director, or foment a revolution. We all know we've got to find out what the role of the Museum is.

Yes, but if you gave thought to the role of the Museum, I think you would strengthen yourselves ideologically, enormously.

I think it's important. I must have written what must amount to books for every single past director on the role of the Museum. How many have we had — five? They ask: what's your theory? You'd sit down and sort out your thoughts and hand it in and then the guy is fired. The place has to settle down, the constant change that was going on made it impossible . . .

It seems to me you'd be in a much better spot if a definition of the Museum function existed.

But you can't have that. You can't define the function of the Museum because that's the province of the director.

Not necessarily. It isn't just an operational thing, of who's got the big desk. We have to get these statements clear, because they're very important. I don't think there's any difficulty in establishing what the role of the Museum has been, what it is seen as at the moment, and what are the possibilities for change. I don't see that there's any great difficulty, I mean in broad terms.

You would through experience. It has a director now and it has heads of departments who are important in establishing policy, but one has to understand the vibrations from those people and try to work within the framework, to try to alter whatever one thinks is wrong as part of an ongoing process.

According to what kind of criteria? And if you're denying criteria, how would you know if it's right or wrong?

From my experience I've just been subjected to so many people's criteria at the Museum, I can only be horribly subjective about it.

That's pragmatic.

Pragmatic, maybe, but subjective too.

Is the Museum in a state of crisis? We as outsiders feel it is beyond the Staff Association and such questions as salaries — what is the role of the Museum now? It seems to me — rightly or wrongly — that it's in the hands of one or two people who seem to dominate its outlook and seem to have all the power. You are representing the Staff Association — we do want to hear from you systematically, pragmatically, and intuitively some answers to these really important questions. In what role do you conceive the Staff Association? Now, if you say that the Staff Association cannot play any role then to some extent it seems to me you are wasting your time. Because you're protecting your position within a moribund institution. And I don't think that's really what you're doing. So it seems to me that the question of the role of the Museum becomes absolutely crucial. I mean, for example, if we go through department by department, what role can the Architectural Department play today?

I feel unequal to dealing with the things you are talking about — I am not a senior staff member. I went to college in the '60s, was concerned with social issues during the time that I was studying art, and shared the increased political concern of many people in this country. It seems to me that the war in Vietnam, the Civil Rights issues — all of these things that arose during my education — have frequently dwarfed my interest in painting and sculpture. They have become of enormous and immediate concern.

That's exactly what I've been saying. That if we take the Department of Architecture and Design, given the way the situation is in this country, can it function any longer as a guardian of pure esthetics? Can it function any more around objects of that class? Surely the relevance — if we want to use that word in the '70s — of that department is one entirely different from the traditional view of what architecture was formerly about. What's happening in that department? Why can't you examine each department's function, generally, not as experts.

When I came to New York I felt that The Museum of Modern Art was an ideal. To one from the Midwest, The Museum of Modern Art appears to be an icon of culture, a symbol for finding new ways of dealing with life and culture. How has this symbol failed you now?

There is little dialogue within the Museum concerning its exhibitions and programs which filters through to the junior staff. If you want input into the Museum and its future there is no way of doing it. You run up against a brick wall.

Yes, but on what terms? I don't mean on your ability to get promoted -

I have been disappointed with many exhibitions which have been mounted, and felt that other significant problems have been ignored. More than many of the Museum's departments, Architecture and Design should be able to address issues of crucial importance today. Other than their recent exhibition of low rise high density housing, they have not, in my opinion, done so. Even that exhibition should have been done much sooner.

So let's go on a little further. Now we're getting to the question of relevance. What is the function of the Museum?

I think it has to do with the intellectual leadership at the institution. The Museum is simply not a center for ideas.

This is not the fault of the institution but of the department heads surely?

In some cases that is true, but it also has to do with the structure of the Museum. Bill Rubin is a respected scholar. He is invaluable to the Department of Painting and Sculpture. But because of his intellectual irresilience, the Department should also include someone of his stature but who maintains a different intellectual bias. At the present such a person could not exist in that Department. It appears to be a situation where one person's control stifles everyone else.

That's the situation in Painting and Sculpture. The situation in the Film Department is that there is nobody with much ability or conviction to make a point, so it just kind of drifts along?

The support staff in the Film Department is very strong, and has been allowed more freedom than many other departments. The department director is about to retire, and a search is now under way for his replacement. In compliance with our contract, members of the department are participating in the search, and have advanced several candidates. We are pessimistic about how seriously they will be considered, and fear that Mr. Van Dyke will maneuver his own protégé into the post, thereby maintaining his influence over the department. The situation is unfair because the film director clearly has more access to those Trustees who will ultimately make the decision. The Trustees are so removed from the institution that they cannot be expected to make an independent assessment. Many high positions are filled in just this way.

Okay for the Film Department. Rubin certainly has a stranglehold on Painting and Sculpture right?

As I see it, Bill Rubin is one of the few department heads that can be respected. He is able. He is productive. Only a man with a superabundance of power is able to function in the Modern itself because of the nature of the institution.

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Because of its lack of a cogent organization or schema. Certain department heads are not men of power but they are simply there.

They are men of power in another sense. They have access to their own coterie of Trustees, and that's their power. You needn't be a powerful man intellectually if you are an influential man with Trustees. The system is such that one person gains access to members of the Board, and thus to power. He then acts as a power bottleneck with his subordinates and colleagues in other departments.

Surely the Modern has a dual function. It seems to have a primary function as a historical institution providing the basic lines of research and accumulation of objects which cover a certain history of cultural activity on the one hand. And on the other, it has a pledged undertaking to present all that's best and new in the arts, broadly speaking.

Its charter was not as a collecting institution. It was as an educational institution. But you can't educate without objects.

I think that's open to debate at this point.

There has to be a debate. It can't be just written off. And their function is to educate on the widest base that's possible. Is that written down somewhere?

The charter says that it is to — 1 don't have the exact language — to educate the public as to the arts of our times. But I agree with you. I think that part of its function has got to be to assess its collection. It's an important collection and its role is crucial. I for one feel that it has not been innovative enough in investigating current movements in at and presenting them in a thoughtful way. I think that's what I want. New York City has changed so much — there are so many exhibitions going on all over, we have to sort our role out in relation to the other museums.

Wait a minute. McShine's "Information" show coincided with another one at the New York Cultural Center and that kind of overlap is continual now. I do see that the Modern has immense problems in defining its role. But it always has had.

Not necessarily. It's had problems but the point I want to get at is this: 30 years ago the number of museums involved in modern art in this country was minuscule. The Modern has traveled thousands of exhibitions across the country and abroad. Now that you have so many museums all over the country interested in modern art and programs of their own, it's very hard for the Modern to compete or to define its area of competence. And, of course, there are so many museums in New York City since the Modern was founded — the Guggenheim Museum, the New York Cultural Center, and the Whitney Museum have all emerged.

That's not counting places like Finch which have done good programs of contemporary art.

And all of the museums surrounding the whole area.

You basically describe the Museum as a dying institution, having accomplished its goals?

No. I'm not saying that. I don't say it's a dying institution. I think that's wrong and needs to be more narrowly and tautly defined. Do you believe that it is correct for the Museum to enter into entrepreneurial activities in order to raise funds? For example, do you agree that it is correct for the Museum to have a bookstore that sells to the general public; have a publishing house that publishes popular books, in relationship to its function as an educational institution? Do you think that it is right for it as a non-profit-making institution to perform in this particular manner?

No, and you would be surprised at how little they have thought this through. I remember being at a famous meeting at the Museum where we were told that the bookstore was going to expand into the gallery where the Miró exhibition is now installed — the East-Wing Gallery — and everybody sat speechless. I asked why, and was viewed with astonishment: the answer, obviously, is that the bookstore makes a profit! So I replied, "Well, why don't you install something like a dry-cleaning store and we'll make much more of a profit." It then began to dawn on the Director that if increasing the size of the bookstore could only be done at the expense of gallery space, it was really quite pointless in relation to the Museum's purposes. You ask us why the union exists; this is the level of thinking that we have had to contend with. Several years ago, the Director of Publications — it was then Dick Oldenburg — met with his Trustee Committee which had just been reactivated. He was told that the Museum needed a best-seller sold three and a half million copies and continues to produce a gigantic income

but there are plenty of books that are not *The Family of Man* but are still valid publications. One of the difficult attitudes that we in Publications meet is this notion that everything we publish has to be lucrative, or that it has to be tied to a specific exhibition. We are not allowed enough flexibility to publish something that may indeed deal with the collection.

The publication program could be regarded as an educational extension, a distribution of information, more widely of exhibitions and programs.

Primarily, but I think the major problem is that it is regarded as a profit-making department. It is profit-making and it is educative — it has a double function. But should any department of the Museum be meant to be profit-making? I don't think so, It's destructive. Do you see a current need for the Modern?

If it's a historical, educational institution. On the other hand, is it going to continue its role as a museum of modern art? One free and independent of all kinds of commercial pressure.

Do you see a need for that?

Frankly, yes, in some respects, and certainly for the exhibitions program. How are these things to be regulated? Doesn't it seem to you that some sort of scheme — since the ability of the professionals is dispersed and resources are found all around the country — is necessary whereby the various museums get together and define their relationship to the Modern and how the kitty is divided?

I think it would be more productive if they cooperated with each other. Now they simply compete, and try to ace each other out. It's a lot of wasted energy. I always try to keep in touch with my colleagues in other museums. I really made specific attempts to try to see them and talk with them to stop that from happening. Don't you think that the fact that the Modern refuses to take outside shows within the United States in itself is contributing to the competitive element, thereby furthering a waste of resources?

You mean use other people's shows? I don't particularly. There are other museums in New York that could do that. The Museum has the staff to originate its own shows and I think it should. But other places don't have those resources.

What happened to the Agnes Martin show? Why couldn't it come to New York, with all the exhibition facilities we have?

Do you mean take it for the Modern? What I'm saying is I think the Modern has a big enough staff to originate shows, and I think there are plenty of other places in New York City that can take them.

The Agnes Martin show was well structured. It was done by professionals it was a good show. Was there any reason why before it went elsewhere it shouldn't have come into New York?

I couldn't work out why. It's a matter of prestige with many museums — they want to take shows which, if they haven't originated them, at least they've been in on from the inception. It also has to do with the number of staff members. In a museum with a very small staff, you can't fill your program without accepting other people's shows. The Museum has a large staff and it doesn't have to accept others. But I think there are other institutions in New York that can and should accept them.

But they're not doing so?

Right. But they should. And because they don't, doesn't necessarily mean that the Modern should step in there. I don't think the Museum's role is in unoriginated shows.

Why not bear down on this a little. The Modern was the pioneer institution in the country in originating shows. For many years it was the only museum capable of originating shows. It had the staff, the knowledge, the insight, the know-how, as well as access to the art. Given that this is now changed, that we have a well-trained body of people around the country surely there could be a more rational use of museum space and resources. After all, the Modern does sometimes have outside curators organizing its shows. Surely it could now be in a better position not only to share shows with other people, but to get other people to initiate shows on a shared basis.

It has always shared shows to try to cut the cost, as far as I know. Almost every major show we've done traveled, I don't especially like co-directing exhibitions. I don't see how anybody gains by that.

I'm saying is there any reason why the Modern shouldn't take a show from outside, take shows from Europe? Why shouldn't it take shows from outside New York, why this elitism at the present moment?

It isn't something essential to the Modern's role at all, as there are other museums

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in New York City that can do it. It has a permanent staff working constantly. It seems to me there would be a tremendous fluctuation in staff time if you start changing that. And I don't see what's gained. What are you implying?

We are talking about a community of museum people, and until the Modern reforms itself in such a way that it regards the community as part of itself then you people are always going to be in the same position that you are in now. The Modern's sense of elitism, of one-upmanship, over exhibitions hinders this reform. In refusing to relinquish the right exclusively to originate contemporary shows, aren't you also publicly announcing that you are — at least on the curatorial level — overstaffed and animated by elitist notions of prestige and glamour?

Overstaffed, absolutely not. On the contrary, we have a full-time exhibition program, and the correct complement of staff to operate it. I have been addressing myself to your question on this pragmatic level. However, on a philosophical and moral level, I agree with your point. There should be no blanket rule that operates in terms of exclusivity. I also think you are confusing issues: elitist attitudes, and activities proper to the Museum. You cannot be suggesting that the Museum should attempt to fulfill every function. That leads us right back to wasteful competition. With so many institutions in this city concerned with exhibitions, we can only establish or improve the Museum's role with reference and deferring to functions that might be more easily or appropriately accommodated by one of these other institutions. Remember that although in literal terms it might be a private institution, in actual terms it is not; its standing is national - international. If in any degree it assumes a parochial viewpoint, it is certainly ignoring its real, unique position. I work with the Latin American Program and personally find a contradiction in the fact that the Museum makes an enormous effort to reach audiences in Brazil but provides little for minority communities in New York City. But that's a special function. The Education Department is much less developed than the International Program - that's a problem.

Are they interested in Latin America because some Council members have business interests there?

Yes, that's precisely the reason. And they don't give a damn about Central Harlem, so the museum isn't interested, right? Those are the kinks in the Museum's program that don't make sense to me.

Good. But why? Because you see the Museum being used as a social and political organization —

And it maintains at the same time all of these esthetic credentials, the kind of elitism you are talking about.

Yes, but those credentials have become less convincing recently — that is one of the reasons for the crisis at the moment and for the general crisis of all museums. What you are talking about has possible ramifications for the union, not so much for our role but the union's future if it is to extend beyond our Museum, across the country. A terribly anachronistic situation exists for museum workers everywhere, and museums themselves are anachronistic in their structure. They are little power centers, with no direction.

Basically, I think there is no question that the Modern still serves the artist and it serves the scholar in all kinds of ways, it still basically serves the notion of the collector -1 think that's true, isn't it?

No, I think it serves, if we are talking at the same level, a middle-class public, and I despise that concept. The only day when there is a good atmosphere is on the day when you pay-what-you-will, which the staff made happen. *Aren't you being a little sentimental?*

No, I thought probably everyone was being very sentimental about reaching a new kind of public by instating a "free" day. That was the way it appeared during John Hightower's era, but when they first began it turned out to be absolutely true. All these kids, not the usual pretentious suburbanites, would come in. The experiences on those days were incredible: kids walking into the Brancusi Gallery, and getting such a turn-on from it. That's what the objects are there for: to be confronted directly. They are not words, they are not slides, they are not books, and they themselves should give you something.

What would you recommend having thought about this? Has The Museum of Modern Art taken on too much? Has it arrived at a point whereby it cannot continue in its present function because of a lack of space, staff, and the financial ability to perform satisfactorily? Has the time arrived for an autonomous national institution to take on the function of the Film Department, to take responsibility for the whole history of film rather than a private institution in New York? Should architects found an architectural museum of some kind as indeed they do in England, for example. The Royal Institute of Architects does quite a good program; they examine the problems of architecture within the profession, and consequently have enormous funding. Shouldn't it be the same for the Design Department and Photography? Then the Modern should be left with its function as an institute of high art in the modern field. I mean, do you feel that this may in some way or another probably help to alleviate the current situation, of funding and of function?

That is just too abstract a solution, though it is one possibility . . . But it is not so abstract! There is no other institution in the world that tries to do what the Modern does under one roof.

There is an advantage. I think that the growing interrelationship between the arts is a very . . Oh, you have just said the worst thing — the last place where the growing interrelationship in the arts can have any foot in the door whatsoever is The Museum of Modern Art. If you were running a museum in Timbuctoo you would have a better chance of doing that.

What is the obstacle in New York?

The departments are operated as fieldoms by the department heads. The interrelationship is ignored despite the fact that these disciplines were established under one roof because Barr saw relationships between the arts, and that they could enhance each other. In actual fact the place functions as a group of jealous individual museums, who obstruct each other. It's terribly funny that you should make that point, because of the arguments that one sits through on that score. Should the department of Painting and Sculpture accept a film or a photograph? Of course, it turns out that the Film and Photography Departments wouldn't accept the works by painters and sculptors anyway, because they consider their esthetic approach different. Consequently we never accomplish anything, whereas you'll find museums in Europe are busy collecting good works regardless of their medium. I remember two years ago this came up, many conversations about reorganization of the Museum, to try to break down the departmental structure, this very kind of thing. We were framing, and I quote, a "demand letter" two years ago. One of the things talked about was this need to make it a much more flexible institution. That's one thing that we have failed in.

Have you tried to discuss this? Has the Union?

We have discussed this among ourselves, different relationships between departments.

But if you got in on the level of policy, this might be something you could do. As colleagues we now have a very different relationship with each other. One thing that the Union has done which is marvelous is to bring all of us into contact with one another. Before, I wouldn't have had any idea who these people were. The Union crosses all boundaries; it is a very, very democratic organization which is terribly healthy for the Museum. We are so busy defending ourselves, and so busy constantly trying to prove that we are not enemies of the Museum, and that we intend to be taken seriously. I feel we're really backed into a corner — I feel increasingly discouraged by trying to keep going on this level.

Has the Union considered appointing a full-time professional with an excellent background in museum work as a kind of coordinator among the museum membership to help to organize views, views as to the role the union could play in professional matters of reform and things like that?

You have three previous chairmen of the union sitting here, any one of whom would have joyfully relinquished that responsibility to either a well-qualified professional whom we couldn't afford or an equally unaffordable staff person to do the shit-work. There is no one even to run the copying machine — it is just not like that. It would be marvelous if the union were established and able to move forward on that level; those are the issues we would prefer to deal with, but for the moment we are simply trying to keep ourselves alive.

How do you envisage the end of the strike? How do you envisage the strike will go?

You read Richard Oldenburg's statement in the *Times* that people are going to start trickling in. That is a very real possibility. The museum is taking a 1940s attitude toward a labor union; they have stopped short of sending people with clubs to the picket line, but that is about the only tactic they have not employed. Their strategy has not been appropriate to dealing with intelligent, rational people — they have maneuvered, politicked, played games, drafted derisive, stupid memos that are insulting to those that read them. They have used rumors, and threatened people's jobs. How do you deal with that?