



THE MUSEUM OF MODERN ART AND P.S.1 SELECT WORK ARCHITECTURE COMPANY AS WINNER OF NINTH ANNUAL YOUNG ARCHITECTS PROGRAM

PF1 (PUBLIC FARM ONE) BY WORK ARCHITECTURE COMPANY TO BE UNVEILED JUNE 20, 2008, IN P.S.1'S COURTYARD

NEW YORK, February 7, 2008: The Museum of Modern Art and P.S.1 Contemporary Art Center are proud to announce the winner of the ninth annual MoMA/P.S.1 Young Architects Program: WORK Architecture Company from New York. The purpose of the program is to provide emerging young talent in architecture with the chance to prepare and present architectural solutions for a specific site. This year, five finalists selected by a closed nomination process were asked to present an urban landscape for the large entrance courtyard of P.S.1, with the allotted project budget of \$70,000. Essential to the design were elements of shade, water, seating, and bar areas. WORK Architecture Company's winning landscape, *PF1* (*Public Farm One*), will be on view in P.S.1's outdoor courtyard starting June 20, and will serve as an interactive environment for the 2008 Warm Up summer music series.

PF1 (**Public Farm One**) is an urban farm concept that evokes the look of a flying carpet landing in the P.S.1 courtyard. Constructed from large cardboard tubes, its top surface will be a working farm, blooming with a variety of vegetables and plants. The structure will create a textured, colorful, and constantly changing surface in contrast with P.S.1's angular concrete and gravel courtyard. **PF1** will work as an interactive bridge between outside and inside, creating multiple zones of activity including swings, fans, sound effects, innovative seating areas, and a refreshing pool at its center. The installation will be a living structure made from inexpensive and sustainable materials recyclable after its use at P.S.1.

In addition to WORK Architecture Company, the other finalists are Matter Architecture Practice (New York), MONAD Architects - Eric Goldemberg + Veronica Zalcberg (Miami), su11 architecture + design (New York), and THEM/Lynch+Crembil (New York). An exhibition of the designs, organized by Andres Lepik, Curator, Department of Architecture and Design, will be presented in MoMA's Louise Reinhardt Smith Gallery from July 15 to October 20, 2008.

Mr. Bergdoll says, "Thirty years after Rem Koolhaas's published *Delirious New York*, the influential manifesto which celebrated the often unlikely and hybrid mixture of functions in the city's huge buildings and dense districts, Amale Andraos and Dan Wood of WORK Architecture Company bring us the improbable merger of a flying carpet and a farmer's market, a cultivated and cultivatable piece of infrastructure that is a timely comment on issues from post-industrialization to sustainability. Here, the productive garden meets the art gallery, and the urban schoolyard acquires greenery."





"Receiving this extraordinarily seductive visual version of a farm at P.S.1 struck deep into my rural roots. I own a farm in South Dakota, and my neighbors are very excited about coming to New York City this summer to see the urban competition!" states P.S.1 Director Alanna Heiss.

WORK Architecture Company founders, Amale Andraos and Dan Wood, describe the experience of their installation: "*PF1* is an architectural and urban manifesto to engage play and reinvent our cities, and our world, once again."

SELECTION PROCESS

For the Young Architects Program 2008 selection process, MoMA and P.S.1 invited outside experts in the field of architecture, including architects, curators, academics, and magazine editors, to nominate the finalists from a pool of approximately forty candidates that included both recent graduates and established architects experimenting with new styles or techniques. After reviewing the candidates, five finalists were selected to present proposals to a panel composed of **Glenn D. Lowry**, Director, The Museum of Modern Art; **Alanna Heiss**, Director, P.S.1; **Barry Bergdoll**, Philip Johnson Chief Curator, Department of Architecture and Design, The Museum of Modern Art; **Klaus Biesenbach**, Chief Curator, Department of Media, The Museum of Modern Art; **Antoine Guerrero**, Director of Operations and Exhibitions, P.S.1; and **Andres Lepik**, Curator, Department of Architecture and Design, The Museum of Modern Art.

This year marks the eleventh summer that P.S.1 has hosted a combined architectural installation and music series in its outdoor galleries. The inaugural project was an architectural installation in 1998 by an Austrian collective, Gelatin. In 1999, Philip Johnson's DJ Pavilion celebrated the historic affiliation of P.S.1 and MoMA. The previous winners of the Young Architects Program are SHoP/Sharples Holden Pasquarelli (2000), ROY (2001), William E. Massie (2002), Tom Wiscombe / EMERGENT (2003), nARCHITECTS (2004), Xefirotarch (2005), OBRA (2006), and Ball-Nogues (2007).

ARCHITECTS

WORK Architecture Company

Amale Andraos and Dan Wood founded WORK Architecture Company (WORKac) in 2002. WORKac is a practice with international roots; the partners have lived and worked in Europe, the Middle East and Asia. For WORKac, the concept of difference is an inspiration - from interpreting distant contexts to rereading the simplicity of everyday life. WORKac believes in the exploration of form through program; utilizing research, interaction with clients, and a keen sense of curiosity to transform functional requirements into new and unexpected spaces, shapes and material combinations.





Mr. Wood has taught at the Cooper Union and Ohio State, and Ms. Andraos was a visiting critic at Harvard and the University of Pennsylvania. Together they teach at Princeton, where both studio and seminar are focused on research into new forms of green construction and the exploration of "ecourbanism" as a model for sustainable development worldwide. This research is currently being organized as a book.

In 2005, WORKac received an American Institute of Architects Design Prize; in 2006, it was selected for the first "New York New Practices" portfolio prize for young firms and was one of ten international offices featured in Architectural Record's "Design Vanguard."

SPONSORSHIP

The 2008 Young Architects Program is sponsored by Bloomberg.

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IMAGES

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PUBLIC INFORMATION

P.S.1: 22-25 Jackson Ave at the intersection of 46th Avenue in Long Island City, Queens

Hours: Noon-6:00 p.m. Thursday through Monday; closed on Tuesdays and Wednesdays.

Admission: \$5 suggested donation; \$2 students and seniors. \$10 every Saturday starting July 5. Free for MoMA members. The public may call 718/784-2084 for additional information. **Visit us on the Web at**

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