

The Museum of Modern Art

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BRITISH FILM/VIDEO ARTIST STEVE MCQUEEN TO PREMIERE NEW WORK IN *PROJECTS* INSTALLATION AT THE MUSEUM OF MODERN ART

Projects 62: Steve McQueen
November 28, 1997–February 10, 1998

British film/video artist Steve McQueen will debut his newest work, *Deadpan* (1997), in *Projects 62: Steve McQueen*, beginning November 28 at The Museum of Modern Art. The work, which will be shown in the Garden Hall Gallery, is created specifically for this exhibition. Like McQueen's earlier works, *Deadpan* continues the artist's exploration of what we see when we see film and video. *Deadpan* will be on display through February 10, 1998.

Deadpan is shot on 16mm film. As in McQueen's previous works, it is projected on video in large scale on the gallery wall—the live area of the image is 11 feet high by 15 feet wide. Viewers will have the impression of physically being inside McQueen's cinematic space. Using large-scale projection in this way, McQueen falls in the tradition of video artists such as Peter Campus, Dennis Oppenheim, and Vito Acconci, preferring to surround or sometimes dwarf the viewer with his work, blurring the line between observed and felt experience.

"Acconci, Campus, and Oppenheim were part of a group that denounced literary narrative. Instead, they integrated their moving images with performance, conceptual art, installation, and other artistic concerns of the time," said Barbara London, Associate Curator, Department of Film and Video, who organized the exhibition. "Though their revolutionary agendas fell short, they did succeed in redefining the way viewers

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