

# The Museum of Modern Art

For Immediate Release  
May 1991

## PUBLICATION ACCOMPANIES AD REINHARDT EXHIBITION

A fully illustrated catalogue accompanies the **AD REINHARDT** exhibition, the first retrospective by a major museum in this country devoted to the work of the American artist, on view at The Museum of Modern Art through September 2, 1991. Written by Yve-Alain Bois, from 1983 to 1991 professor of the history of art, Johns Hopkins University, and recently appointed Joseph Pulitzer, Jr., professor of modern art in the Department of Fine Art, Harvard University, the publication examines the development of Reinhardt's painting from the late 1930s through the 1960s. It includes a preface by William Rubin, director emeritus, Department of Painting and Sculpture, The Museum of Modern Art, who coorganized the exhibition with Richard Koshalek, director of The Museum of Contemporary Art, Los Angeles. In his essay "The Limit of Almost," Mr. Bois traces and analyzes Reinhardt's art, placing it in the context of his contemporaries, his followers, and the critical discourse of the period. Mr. Bois describes Reinhardt's art as defying definition. In the late works, visibility is pushed to its limit, and the "black" paintings are almost, but not quite, conceptual, minimal, and black.

An intellectual and iconoclast, Reinhardt discussed, satirized, and moralized about the nature of art throughout his career in numerous writings and cartoons. A selection of these is reproduced in the publication. An exhibition history and bibliography complete the volume.

Copublished by The Museum of Modern Art, New York, The Museum of Contemporary Art, Los Angeles, and Rizzoli International Publications, Inc., *Ad Reinhardt* contains 192 pages with ninety-five color and twenty-five black-and-white illustrations. The hardbound edition, distributed by Rizzoli International Publications, Inc., is \$45; the paperbound book is \$29.95; both are available in The MoMA Book Store.

\* \* \*

No. 37.1

For further information or photographic materials, contact the Department of Public Information, 212/708-9750.