The Museum of Modern Art

For Immediate Release
January 1988

FACT SHEET

TITLE GARRY WINOGRAND

DATES May 15 - August 16, 1988

ORGANIZATION John Szarkowski, Director, Department of Photography, The Museum of Modern Art

SPONSORSHIP The exhibition and its accompanying publication are part of the Springs Industries Series on the Art of Photography at The Museum of Modern Art and are generously supported by a grant from Springs Industries, Inc. Additional support for the exhibition has been provided for by the National Endowment for the Arts.

CONTENT This retrospective of the photography of Garry Winogrand (1930-1984), perhaps the most influential photographer of his generation, is comprised of more than 200 photographs. The exhibition is presented in nine segments: Eisenhower Years; The Street; Women; The Zoo; On the Road; The Sixties, Etc.; The Fort Worth Fat Stock Show and Rodeo; Airport; and Unfinished Work. The last section shows a fragment of the work that was unedited at the time of his death. This work, which exceeded one-third of a million exposures, was developed posthumously, aided by a grant to the Museum from Springs Industries, Inc.

The Museum first exhibited a substantial body of Winogrand's work in 1962 in FIVE UNRELATED PHOTOGRAPHERS. This was followed by the influential NEW DOCUMENTS (1967), with Lee Friedlander and Diane Arbus; THE ANIMALS (1969-70), his first one-man show; and PUBLIC RELATIONS (1977), which generated an exceptional range of critical opinion. The complexity of Winogrand's photographs and his disregard for conventional ideas of good design resulted in what looked to many like extraordinarily busy snapshots. The photographer remained a controversial figure throughout most of his career, and only in recent years has there been a general acceptance of his importance.

PUBLICATION Winogrand: Figments from the Real World by John Szarkowski. 208 illustrations printed in duotone offset. 260 pages. Published by The Museum of Modern Art. Clothbound, distributed by New York Graphic Society Books/Little, Brown and Company, Boston, $45.00; paperbound, available in the Museum Store and at other museums on its international exhibition tour, $25.00.

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TRAVEL

After its New York showing, the exhibition travels to the Art Institute of Chicago (September 17 - November 13, 1988); the Carnegie Mellon University Art Gallery, Pittsburgh (February - April 1989); the Museum of Contemporary Art, Los Angeles (May 12 - August 17, 1989); the Archer M. Huntington Art Gallery, University of Texas, Austin (September 7 - October 22, 1989); and the Center for Creative Photography, University of Arizona, Tucson (November 1989 - January 1990). An international tour will follow.

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For further information or photographic materials, contact the Department of Public Information, 212/708-9750.