The Museum of Modern Art Department of Film

11 West 53 Street, New York, N.Y. 10019 Tel: 212-708-9400 Cable: MODERNART Telex: 62370 MODART

Press Screening Announcement

For Immediate Release
August 1985

MoMA TRIBUTE TO FIFTY YEARS OF WARNER BROS. CARTOONS
OPENS WITH SPECIAL GUESTS MEL BLANC, FRIZ FRELENG, AND CHUCK JONES

The visual and vocal art that created such characters as Bugs Bunny and Daffy Duck will be honored at The Museum of Modern Art beginning September 13, 1985. In WARNER BROS. CARTOONS GOLDEN JUBILEE, an exhibition of cartoons that span the years between 1930 and the early 1960s, the Department of Film salutes a legacy of Looney Tunes and Merrie Melodies from Warner Bros.

Seventeen programs of 35mm prints of classic cartoons will be screened each weekend through January 26, 1986, in the Museum's Roy and Niuta Titus Theaters 1 and 2. Guest curator for the film exhibition is Leonard Maltin, author of two classic works on film animation and film critic for television's Entertainment Tonight. During the opening weekend of the series, Maltin will introduce guests of honor Friz Freleng and Chuck Jones, two innovative directors, and Mel Blanc, the voice of innumerable cartoon characters. The exhibition will also include the cartoons of Tex Avery, Bob Clampett, Robert McKimson, and Frank Tashlin, colleagues at Warner Bros.' animation studio "Termite Terrace."

Concurrent with the film series, the Museum will mount an exhibition of original Warner Bros. animation art, "THAT'S NOT ALL FOLKS!," in the lobby gallery of Titus Theater 1. On display will be background paintings, drawings, animation cels, and a video installation containing cartoon clips and interviews with some of the Warner Bros. directors. Co-organized by Mary Corliss, assistant curator in the Department of Film, and Steve Schneider, a film writer and expert on Warner

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Bros. animation, the wall exhibition consists primarily of artwork on loan from Schneider's personal collection.

Maltin states, "The creators of these shorts had incredible freedom, much more than their counterparts in live-action films. The result is an explosion of original ideas. What's more, the directors were able to put their individual stamps on each cartoon. Any animation buff can distinguish a Chuck Jones cartoon from a Friz Freleng or a Bob Clampett. Few feature-film directors could pass the same test." Freleng produced and directed over 300 cartoons while at Warner Bros. from 1930 until the closing of its animation department in 1963. Such characters as Porky Pig, Yosemite Sam, and Sylvester the Cat first appeared in his cartoons. Jones, who worked for animator Ub Iwerks and then producer Leon Schlesinger until the latter sold his studio to Warner Bros., originated such characters as Road Runner, Wile E. Coyote, and Pepe Le Pew. Following ten years of radio work, Blanc began his career as the voice of countless animated characters in 1937. He originated the streetwise New York voice of Bugs Bunny, as well as those of such characters as Porky Pig, Sylvester the Cat, Tweety, Pepe Le Pew, and Yosemite Sam.

The programs in the film series, each of which contains six to eight cartoons, are organized in ways that reveal the talents of individual animators (Freleng, Jones, Clampett, McKimson, Avery); the variety, topicality, and sophistication of themes (the war effort, show business); and the process of animation and evolution of characters (Elmer Fudd, Bugs Bunny).

The exhibition coincides with the return of the classic Warner Bros. cartoons to the ABC Television Network. Beginning September 7, 8:00-9:00 a.m., The Bugs Bunny Looney Tunes Comedy Hour will air regularly as part of ABC's Saturday Morning children's schedule. The Bugs Bunny cartoons originally premiered on the network in 1960 and were presented at various times until 1975.

WARNER BROS. CARTOONS GOLDEN JUBILEE has been organized for The Museum of Modern Art by Adrienne Mancia, curator, and Jytte Jensen, curatorial assistant, Department of Film. The exhibition is made possible through the generous support and assistance of ABC, Inc., and of Warner Bros., Inc./The Licensing Company of America. The Department of Film would also like to thank MGM/UA for its cooperation.

Enclosed is a full list of programs and a schedule through December 1. The December-January schedule will be available August 30. For further information, the public may call 212/708-9500; for a recorded announcement of the day's screenings, 212/708-9490.

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A press screening and conference with Mel Blanc, Friz Freleng, and Chuck Jones will be held on Tuesday, September 10, from 11:00 a.m. to 12:00 noon in the Roy and Niuta Titus Theater 1 at The Museum of Modern Art. The press is invited to preview and photograph the wall exhibition, "THAT'S NOT ALL FOLKS!," in the lobby gallery of Titus Theater 1 from 12:00 noon to 1:00 p.m.

No. 70

For further press information or photographic materials contact Howard Feinstein, film press representative, Department of Public Information 212/708-9752.

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WARNER BROS. CARTOONS GOLDEN JUBILEE

SCHEDULE

Tuesday, September 10 — Special invitation only (not open to the public)

Friday, September 13
(2:30 & 6:00 p.m.)
(Titus 1)

approx 60 min.

TRIBUTE TO FRIZ FRELENG
(in person, introduced by Leonard Maltin at 6:00 p.m.)

Rhapsody in Rivets. 1941.
Bosko in Dutch. 1933. (Bosko)
Slick Hare. 1946. (Bugs Bunny)
A Mouse Divided. 1953. (Sylvester)
Speedy Gonzales. 1955. (Speedy)
Greedy for Tweety. 1957. (Tweety & Sylvester)
High Diving Hare. 1949. (Bugs Bunny & Yosemite Sam)

Saturday, September 14
(2:00 & 5:00 p.m.)
(Titus 1)

approx 60 min.

TRIBUTE TO MEL BLANC
(in person, introduced by Leonard Maltin at 2:00 p.m.)

Curtain Razor. 1949. Friz Freleng. (Porky Pig)
Scalp Trouble. 1939. Bob Clampett. (Porky & Daffy)
Tortoise Wins by a Hare. 1943. Bob Clampett. (Bugs Bunny)
Duck! Rabbit! Duck! 1953. Chuck Jones. (Bugs Bunny & Daffy Duck)
Tweety's S.O.S. 1951. Friz Freleng. (Tweety & Sylvester)
Leghorn Swoggled. 1951. Robert McKimson. (Foghorn Leghorn)
Back Alley Oproar. 1948. Friz Freleng. (Sylvester & Elmer Fudd)

Sunday, September 15
(2:00 & 5:00 p.m.)
(Titus 1)

approx 60 min.

TRIBUTE TO CHUCK JONES
(in person, introduced by Leonard Maltin at 2:00 p.m.)

Long-Haired Hare. 1949. (Bugs Bunny)
Fair and Wormer. 1946.
The Dover Boys. 1942.
A Bear for Punishment. 1951. (The Three Bears)
Zoom and Bored. 1957. (Road Runner)
High Note. 1960.
Duck Amuck. 1953. (Daffy Duck)

Saturday, September 21
Sunday, September 22
(12:30 p.m. both days)
(Titus 1)
approx 60 min.

THE EARLY DAYS

Sinkin' in the Bathtub. 1930. Hugh Harman, Rudolf Ising. (Bosko)
Lady Play Your Mandolin. 1931. Rudolf Ising.
Smile, Darn Ya, Smile. 1931. Rudolf Ising. (Foxy)
We're in the Money. 1933. Friz Freleng.
Buddy's Theatre. 1935. Ben Hardaway. (Buddy)
A Cartoonist's Nightmare. 1935. Jack King.
Ride Him, Bosko. 1933. Hugh Harman. (Bosko)

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Saturday, September 28
Sunday, September 29
(12:30 p.m. both days)
(Titus 1)
approx 60 min.

EVOLUTION OF A STYLE: TEX AVERY

Golddiggers of '49. 1936. (Beans & Porky)
I Love to Singa. 1936.
Porky's Duck Hunt. 1937. (Porky Pig & Daffy Duck)
Penguin Parade. 1938.
The Isle of Pingo Pongo. 1938. (Egghead)
Hamateur Night. 1939. (Egghead)
Thugs with Dirty Mugs. 1939.

Saturday, October 5
Sunday, October 6
(12:30 p.m. both days)
(Titus 1)
approx 60 min.

PORKY PIG

I Haven't Got a Hat. 1935. Friz Freleng.
Porky the Rainmaker. 1936. Tex Avery.
Porky's Romance. 1937. Frank Tashlin.
Porky in Wackyland. 1938. Bob Clampett
Porky's Tire Trouble. 1939. Bob Clampett.
The Wearin' of the Grin. 1951. Chuck Jones.
Deduce You Say. 1956. Chuck Jones.
You Oughta be in Pictures. 1940. Friz Freleng.

Saturday, October 12
Sunday, October 13
(12:30 p.m. both days)
(Titus 1)
approx 60 min.

THE EVOLUTION OF BUGS BUNNY

Porky's Hare Hunt. 1938. Ben Hardaway, Cal Dalton.
Elmer's Candid Camera. 1940. Chuck Jones.
A Wild Hare. 1940. Tex Avery
The Old Grey Hare. 1944. Bob Clampett
The Big Snooze. 1946. Bob Clampett.
A Hare Grows in Manhattan. 1947. Friz Freleng.
Operation Rabbit. 1952. Chuck Jones
What's Up Doc? 1950. Robert McKimson.

Saturday, October 19
Sunday, October 20
(12:30 p.m. both days)
(Titus 1)
approx 60 min.

IN PRAISE OF ELMER FUDD

A Lad in Bagdad. 1938. Ben Hardaway, Cal Dalton.
The Hardship of Miles Standish. 1940. Friz Freleng.
Elmer's Pet Rabbit. 1941. Chuck Jones. (Bugs Bunny)
Wabbit Twouble. 1941. Bob Clampett. (Bugs Bunny)
To Duck or Not to Duck. 1943. Chuck Jones. (Daffy Duck)
Hare Brush. 1955. Friz Freleng. (Bugs Bunny)
Rabbit Rampage. 1955. Chuck Jones. (Bugs Bunny)

Saturday, October 26
Sunday, October 27
(12:30 & 2:30 p.m.)
(Titus 2)

DIRECTED BY BOB CLAMPETT

Porky's Hero Agency. 1937. (Porky)
An Itch in Time. 1943. (Elmer Fudd)
A Corny Concerto. 1943. (Bugs Bunny, Elmer Fudd, Porky, Daffy)
Bugs Bunny Gets the Boid. 1942. (Bugs Bunny, Beaky Buzzard)
Book Revue. 1946
Kitty Cornered. 1946. (Porky & Sylvester)
The Great Piggy Bank Robbery. 1946. (Daffy)

Saturday, November 2
Sunday, November 3
(12:30 p.m. both days)
(Titus 2)

DIRECTED BY ROBERT McKIMSON

Daffy Doodles. 1946. (Daffy & Porky)
Walky Talky Hawky. 1946. (Foghorn Leghorn, Henery Hawk)
Rebel Rabbit. 1949. (Bugs Bunny)
Early to Bet. 1951.
Pop 'im Pop. 1950. (Sylvester, Sylvester Jr., Hippety Hopper)
The Honey-Mousers. 1956.
The Hole Idea. 1955.
The High and the Flighty. 1956. (Foghorn Leghorn & Daffy Duck)

Saturday, November 9
Sunday, November 10
(12:30 p.m. both days)
(Titus 2)

THE ODD, UNIQUE AND UNUSUAL

Page Miss Glory. 1936. Tex Avery
Old Glory. 1939. Chuck Jones. (Porky Pig)
Horton Hatches the Egg. 1942. Bob Clampett.
Inki and the Mynah Bird. 1943. Chuck Jones.
Coal Black and de Sebben Dwarfs. 1942. Bob Clampett.
From A to Z-Z-Z. 1954. Chuck Jones.
The Mouse That Jack Built. 1959. Robert McKimson.

Saturday, November 16
Sunday, November 17
(12:30 p.m. both days)
(Titus 2)

WARNER BROS. GOES TO WAR

Private Snafu (various episodes)
The Ducktators. 1942. Norm McCabe.
Bugs Bunny Nips the Nips. 1944. Friz Freleng. (Bugs Bunny)
Scrap Happy Daffy. 1943. Frank Tashlin. (Daffy Duck)
Russian Rhapsody. 1944. Bob Clampett.
Brother Brat. 1944. Frank Tashlin. (Porky Pig)
Hare Meets Herr. 1945. Friz Freleng. (Bugs Bunny)
Draftee Daffy. 1945. Bob Clampett. (Daffy Duck)

Saturday, November 23
Sunday, November 24
(12:30 p.m. both days)
(Titus 1)

SIX DIRECTORS IN SEARCH OF A PIG

The Blow Out. 1936. Tex Avery.
Little Beau Porky. 1936. Frank Tashlin.
Porky in Egypt. 1938. Frank Tashlin.
Porky Chops. 1949. Arthur Davis.
Daffy Duck Slept Here. 1948. Robert McKimson.
Robin Hood Daffy. 1958. Chuck Jones.

Saturday, November 30
Sunday, December 1
(12:30 p.m. both days)
(Titus 1)

SHOW BIZ

A Star is Hatched. 1938. Friz Freleng.
Porky at the Crocadero. 1938. Frank Tashlin.
Porky's Preview. 1941. Tex Avery (Porky Pig)
Malibu Beach Party. 1940. Friz Freleng.
Curtain Razor. 1949. Friz Freleng. (Porky Pig)
The Ducksters. 1950. Chuck Jones. (Daffy & Porky)
Show Biz Bugs. 1957. Friz Freleng. (Bugs & Daffy)

The following programs have not yet been scheduled. A full schedule will be available on August 31, 1985.

THE FACE IS FAMILIAR

The Coo Coo Nut Grove. 1936. Friz Freleng.
Porky's Road Race. 1937. Frank Tashlin. (Porky Pig)
Daffy Duck in Hollywood. 1938. Tex Avery. (Daffy Duck)
Racketeer Rabbit. 1946. Friz Freleng. (Bugs Bunny)
A Tale of Two Kitties. 1943. Bob Clampett. (Tweety)
The Last Hungry Cat. 1961. Friz Freleng. (Tweety & Sylvester)
The Swooner Crooner. 1944. Frank Tashlin. (Porky)

MUSICAL NOTES

Pigs in a Polka. 1943. Friz Freleng.
Tin Pan Alley Cats. 1943. Bob Clampett.
The Rabbit of Seville. 1953. Chuck Jones. (Bugs & Elmer)
Mouse Mazurka. 1949. Friz Freleng.
Pizzicato Pussycat. 1955. Friz Freleng.
Three Little Bops. 1957. Friz Freleng.
What's Opera, Doc? 1957. Chuck Jones. (Bugs & Elmer)

WB FAVORITES

Porky Pig's Feat. 1943. Frank Tashlin. (Porky & Daffy)
What's Cookin', Doc? 1944. Bob Clampett. (Bugs Bunny)
What Makes Daffy Duck? 1948. Arthur Davis. (Daffy & Elmer)
Hare Do. 1949. Friz Freleng. (Bugs & Elmer)
Feed the Kitty. 1952. Chuck Jones.
Steal Wool. 1957. Chuck Jones. (The Wolf & Sheepdog)
Duck Dodgers in the 24th ½ Century. 1953. Chuck Jones.
(Daffy & Porky)