

THE MUSEUM OF MODERN ART

11 WEST 53RD STREET, NEW YORK

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FOR IMMEDIATE RELEASE

SALVAGE POSTERS BY NEW YORK HIGH SCHOOL STUDENTS EXHIBITED
AT MUSEUM OF MODERN ART

Twenty-four posters by New York High School students urging participation in the national salvage campaign are being shown in the main hall of the Museum of Modern Art beginning Wednesday, June 24, and continuing for one month. The posters exhibited were chosen by the Museum from more than 15,000 submitted in a high school competition conducted at the instigation of the War Production Board by the New York City Salvage Committee and the Civilian Defense Council of City College.

At the inception of the contest no exhibition was planned but the judges were so impressed with the excellence of the student effort that they brought it to the attention of Museum officials who shared their enthusiasm and agreed to show a selection of the designs submitted.

In commenting on the work Monroe Wheeler, Exhibitions Director of the Museum, said, "These young people have acquired an amazing grasp of the elements of a good poster; their fresh ideas have been projected by means of strong, well-controlled designs, and they have made a brilliant contribution to the salvage program and consequently to the whole war effort. There is work here of which many a professional might be proud."

The Museum is exhibiting posters by the following students:

Morris Waldstein, age 17, School of Industrial Arts, N. Y.
 Barbara Heller, age 18, High School of Music and Art, N. Y.
 Jack L. Snyder, age 17, School of Industrial Arts, N. Y.
 Bernard Pertchik, Thomas Jefferson High School, Brooklyn, N.Y.
 Henry Paluzek, age 17, School of Industrial Arts, N. Y.
 Joseph Knoffelmacher, age 19, School of Industrial Arts, N.Y.
 Sidney Schoicket, age 18, School of Industrial Arts, N.Y.
 David Chasman, age 17, School of Industrial Arts, N.Y.
 Ralph Rofheart, age 16, Abraham Lincoln High School,
 Brooklyn, N. Y.
 Ted Karter, age 17, School of Industrial Arts, N. Y.
 Walter Dabrolet, age 16, William Howard Taft High School,
 Bronx, N. Y.
 Gilbert Borgos, age 18, Forest Hills High School, N. Y.

Victor Sabbagh, Boys High School, Brooklyn, N. Y.
Harold Paris, age 16, Abraham Lincoln High School,
Brooklyn, N. Y.
Norman Kramer, age 17, School of Industrial Arts, N.Y.
Paul Bellavia, age 16, Haaren High School, N. Y.
Stanley Mellion, age 16, William Howard Taft High School,
Bronx, N. Y.
Arthur Miller, age 17, Abraham Lincoln High School,
Brooklyn, N. Y.
Bert Sinker, age 18, De Witt Clinton High School, N. Y.
Robert Gruman, Boys High School, Brooklyn, N. Y.
Albert Feldman, age 18, School of Industrial Arts, N.Y.
Morris Brodis, age 16, Abraham Lincoln High School,
Brooklyn, N. Y.
Sidney Sandberg, age 17, School of Industrial Arts, N.Y.

Friday afternoon, June 26, at 4:30, Mayor Fiorello H.

LaGuardia will make the awards to the students who designed the winning posters. The awards will consist of a \$25 war bond and a copy of the Handbook of Civilian Protection to the first prize winner in the Poster Contest and five additional prizes comprising copies of the Handbook of Civilian Protection. Similar prizes will be given to the winners of the Essay Contest. The students and their parents have been invited to attend the award ceremonies.