

THE MUSEUM OF MODERN ART

11 WEST 53RD STREET, NEW YORK

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FOR IMMEDIATE RELEASE

80,000 SEE ROAD TO VICTORY EXHIBITION AT MUSEUM OF MODERN ART.

EXHIBITION WILL BE SENT TO ENGLAND.

Under the auspices of the Office of War Information a second edition of Road to Victory: A Procession of Photographs of the Nation at War will be sent to England. The original exhibition, directed by Lieutenant Commander Edward Steichen, U.S.N.R., with text by Carl Sandburg, opened at the Museum of Modern Art, 11 West 53 Street, on May 21 and has been seen by more than 80,000 persons--approximately 800 persons daily.

Instead of closing the exhibition as originally scheduled on September 20, the Museum will keep it on view until Sunday night, October 4, to enable people returning to the city--particularly students at colleges and schools--to see it. After it closes, the entire original exhibition will be sent on a tour of the country. Cities already scheduled to show it are Detroit, Rochester, Cleveland, Chicago and St. Louis.

The edition of the exhibition to be sent to England will differ from the original only in scale, which must be smaller to facilitate transportation, and in the section devoted to war pictures, which will be amplified. The scope, the dramatic sequence and the general material of the English edition will be identical with the original exhibition.

The English edition is being prepared by the Museum's Department of Circulating Exhibitions, which will also assemble a similar small exhibition for showings in localities that cannot accommodate the original exhibition. This smaller edition will be shown in Zanesville, Ohio; Quincy, Illinois; Manchester, New Hampshire; Andover, Mass. and in other places not yet definitely scheduled.

As the dramatic installation of Road to Victory has been such a factor in the success of the exhibition, the Museum has engaged Herbert Bayer, designer of the original installation, to adapt it (redesigning wherever necessary) to fit the exhibition space of the museums and art galleries in the large cities where it will be shown.

The design for the installation of the smaller editions of Road to Victory is being developed by Mr. Bayer and the Museum staff. The Museum workshops will then mount the exhibition on specially constructed panels which can be shipped ready to set up wherever shown.