Useful Objects Under Ten Dollars

AN EXHIBITION OF WELL-DESIGNED UTENSILS, ACCESSORIES, AND FABRICS MADE OF GLASS, WOOD, METAL, CATALIN, SHELLFLEX, LUCITE, PLEXIGLAS, PYREX, ETC.

DECEMBER 7, 1939
- JANUARY 7, 1940
Catalog

Items have been classified according to materials. New materials are indicated by italics; trade names in quotation marks. Addresses of the shops listed may be found in the New York Telephone Directory.

Lucite

1. Lucite hair brush. $6.95
   Manufactured by Shorehan, New York.
   Retailed at Saks-Fifth Avenue.

2. Lucite comb. $1.00
   Manufactured by Kent, London.
   Retailed at Saks-Fifth Avenue.

3. "New Dawn" Lucite military brush. $5.00
   Manufactured by Hughes-Autograf Brush Company, New York.
   Retailed at Pennsylvania Drug Company.

4. Lucite towel rack with glass shelf. $5.95
   Manufactured by Display Fashions, Los Angeles.
   Designed by Ted Swedlow.
   Retailed at B. Altman & Co.

5. Lucite fur ring. $1.39
   Retailed at Bloomingdale Bros., Inc.

6. Lucite coat hanger. $1.95
   Retailed at Lewis and Conger.

7. Lucite napkin ring. $1.50
   Retailed at Pitt Petri.

8. Lucite food cover. $3.00
   Retailed at Pitt Petri.

9. Plexiglas fork. $1.50
   Manufactured by Croasdale & deAngelis, Philadelphia.
   Lent by Rohm & Haas, Philadelphia, Manufacturers of Plexiglas.
   Retailed at Tulsa Lee Barker.

10. Plexiglas flat bowl. $6.00
    Manufactured by Croasdale & deAngelis, Philadelphia.
    Lent by Rohm & Haas, Philadelphia, Manufacturers of Plexiglas.
    Retailed at Tulsa Lee Barker.

11. Plexiglas sandwich server. $3.00
    Manufactured by Croasdale & deAngelis, Philadelphia.
    Lent by Rohm & Haas, Philadelphia, Manufacturers of Plexiglas.
    Retailed at Tulsa Lee Barker, Hammacher Schlemmer.

12. Plexiglas salad set. $5.00
    Manufactured by Croasdale & deAngelis, Philadelphia.
    Lent by Rohm & Haas, Philadelphia, Manufacturers of Plexiglas.
    Retailed at Tulsa Lee Barker.

13. Shellflex vase. $5.00
    Made for Lenart Import, Ltd., New York.
    Retailed at Rena Rosenthal and Bergdorf Goodman.

14. Shellflex highball tumbler or vase. $1.50
    Made for Lenart Import, Ltd., New York.
    Retailed at Rena Rosenthal and Bergdorf Goodman.

15. Shellflex finger-bowl and plate. $1.00 each
    Made for Lenart Import, Ltd., New York.
    Retailed at Rena Rosenthal and Bergdorf Goodman.

16. Shellflex lampshade. $8.50
    Made for Lenart Import, Ltd., New York.
    Retailed at Rena Rosenthal and Bergdorf Goodman.

17. Shellflex scrap basket. $10.00
    Made for Lenart Import, Ltd., New York.
    Retailed at Rena Rosenthal and Bergdorf Goodman.

18. Transparent plastic canister. Set of four, $1.83
    Manufactured by Kamenstein, Maspeth, L. I.
    Retailed at R. H. Macy & Co. and other shops.

19. Transparent plastic spice container. $1.10
    F. W. Woolworth Co.

20. "King Cole" plastic muddlers. $6.00 a dozen
    Retailed at Lewis and Conger.

21. "Dumbbell" plastic salt and pepper shaker. $1.00
    Manufactured by F. A. Sernau, New York.
    Retailed at Lewis and Conger.

22. Plastic salt and pepper shakers. Pair, $1.00
    Manufactured by F. A. Sernau, New York.
    Retailed at Lewis and Conger.


Plastics—Cont.

23. Catalin poker chips. Set, $2.50
Made in France for Pattberg Novelty Corp.,
New York.
Retailed at B. Altman & Co.

24. Catalin dominoes. Set, $3.50
Made in France for Pattberg Novelty Corp.,
New York.
Retailed at B. Altman & Co.

25. Catalin dice. Pair, $.20
Manufactured by Pattberg Novelty Corp., New York.
Retailed at B. Altman & Co.

26. Catalin backgammon men. Set, $1.50
Manufactured by Pattberg Novelty Corp., New York.
Retailed at B. Altman & Co.

27. "Safetyware" plates and tumblers. $.05-$2.00
F. W. Woolworth Company.

Glass

28. "Chimney" highball glass. $.75
Manufactured by the Blenko Glass Co., Milton,
W. Va.
Retailed at Southern Highlanders, Inc.

29. Tumbler. $.50
Manufactured by the Blenko Glass Co., Milton,
W. Va.
Retailed at Southern Highlanders, Inc.

30. Heavy base glass. Large—$.75. Small—$.60
Manufactured by the Blenko Glass Co., Milton,
W. Va.
Retailed at Southern Highlanders, Inc.

31. Heavy base cocktail glass. $1.59
Retailed at Bloomingdale Bros., Inc.

32. Rounded base glass tumbler. $1.19 a dozen
Retailed at Bloomingdale Bros., Inc.

33. Rounded base fruit juice glass. $1.19 a dozen
Retailed at Bloomingdale Bros., Inc.

34. Cylindrical glass. $3.00 a dozen
Made for Lenart Import, Ltd., New York.
Retailed at Gerard.

35. Hemispherical tumbler and liqueur glass.
$.05 each
S. H. Kress & Company.

36. Thin glass tumbler. $6.50 a dozen
Retailed at Carole Stupell, Ltd.

37. Highball glass in cork holder. Complete, $.75
Retailed at Carole Stupell, Ltd.

38. Heavy base tumbler. $.10
F. W. Woolworth Company.

39. Green glass tumbler. $.30 a dozen
Manufactured by Alsterfors, Sweden.
Retailed at B. Altman & Co.

40. Green liqueur glass. $.75 a dozen
Manufactured by Orrefors, Sweden.
Imported by Van Dugteren, New York.
Retailed at Saks-Fifth Avenue and other shops.

41. Green decanter. $10.00
Manufactured by Orrefors, Sweden.
Imported by Van Dugteren, New York.
Retailed at Saks-Fifth Avenue and other shops.

42. Crystal decanter. $.50
Manufactured by Orrefors, Sweden.
Imported by Van Dugteren, New York.
Retailed at Saks-Fifth Avenue and other shops.

43. Perfume bottle. $.25
Manufactured by Orrefors, Sweden.
Imported by Van Dugteren, New York.
Retailed at Saks-Fifth Avenue and other shops.

44. Gold flecked glass bottle. $5.00
Made in Italy for Lenart Import, Ltd., New York.
Retailed at Bergdorf Goodman.

45. Green pitcher. $2.50
Manufactured by Orrefors, Sweden.
Imported by Van Dugteren, New York.
Retailed at Saks-Fifth Avenue and other shops.

46. Cocktail shaker. $3.71
Manufactured by A. H. Heisey & Company,
New York.
Retailed at R. H. Macy & Co.

47. Martini mixer. $7.186
Manufactured by Dunbar Glass Corp., Dunbar,
W. Va.
Retailed at R. H. Macy & Co.

48. Sepia ash tray. $.85
Manufactured by Orrefors, Sweden.
Imported by Van Dugteren, New York.
Retailed at Saks-Fifth Avenue and other shops.

49. Sepia pipebowl. $4.50
Manufactured by Orrefors, Sweden.
Designed by Edward Hald.
Imported by Van Dugteren, New York.
Retailed at Saks-Fifth Avenue and other shops.
51. Crystal ash tray. $3.85
Manufactured by Orrefors, Sweden.
Imported by Van Dugteren, New York.
Retailed at Saks-Fifth Avenue and other shops.

52. Ash tray—pipe holder—flower bowl. $2.00
Designed and manufactured by Pitt Petri.
Retailed at Pitt Petri, Inc., and other shops.

53. Crystal paper weights. Cube and triangular prisms. $2.50 each
Designed and manufactured by Pitt Petri.
Retailed at Pitt Petri, Inc.

54. Rectangular green vase. $1.50
Retailed at James McCutcheon & Co.

55. White bubbly glass vase. $2.50
Imported from France.
Retailed at James McCutcheon & Co.

56. Crystal demi-tasse cup and saucer. $1.17
Manufactured by Cambridge Glass Co.
Retailed at R. H. Macy & Co.

57. Rectangular green vase. $1.50
Manufactured by Fostoria Glass Co.
Retailed at R. H. Macy & Co.

58. White bubbly glass vase. $2.50
Retailed at R. H. Macy & Co.

59. Mayonnaise set. $1.17
Manufactured by Cambridge Glass Co.
Retailed at R. H. Macy & Co.

60. Luncheon plate. $8.79
Manufactured by Fostoria Glass Co.
Retailed at R. H. Macy & Co.

61. Oval crystal platter. $4.50
Retailed at Carole Stupell, Ltd.

62. Double cruets. $7.50
Retailed at Carole Stupell, Ltd.

63. Crystal napkin ring. $.65
Retailed at W. & J. Sloane.

64. Pyrex glass saucepan. $1.99
Manufactured by Corning Glass Works, Corning, N. Y.
Retailed at Bloomingdale Bros., Inc.

China and Pottery

65. Celadon rice bowl and cover. $5.00
Made in China for Pitt Petri.
Retailed at Pitt Petri.

66. Celadon pottery. Soup bowl and saucer. $1.88
Retailed at R. H. Macy & Co. and other shops.

Luncheon plate. $.37
Demi-tasse cup and saucer. $.29
Fruit dish. $.19
Retailed at R. H. Macy & Co.

68. "Greta White" Royal Epiag china.
Luncheon plate. $.69
Butter plate. $.39
Soup bowls. $4.80 a dozen
Manufactured in Czecho-slovakia for Macy.
Retailed at R. H. Macy & Co.

69. China plates. $2.25 and $5.25 a dozen
Manufactured by Cavitt-Shaw, East Palestine, Ohio.
Retailed at Carole Stupell, Ltd. and other shops.

70. "American Modern" pottery.
Dinner plates. $6.60 a dozen
Tea plates. $5.40 a dozen
Soup bowls. $4.80 a dozen
Manufactured by Cavitt-Shaw, East Palestine, Ohio.
Retailed at W. & J. Sloane.

71. "American Modern" teapot. $1.75
Manufactured by Cavitt-Shaw, East Palestine, Ohio.
Retailed at W. & J. Sloane.

72. "La Mirada" crackle-glass pottery platter. $9.00
Retailed at Carole Stupell, Ltd.

73. "Cornelison" pottery chop plate. $1.50
Retailed at Southern Highlanders, Inc.

74. Orange pottery plate. $.60
Retailed at Southern Highlanders, Inc.
China and Pottery — Cont.

75. "Jugtown" pottery plate. $0.75
   Retailed at Southern Highlanders, Inc.
76. Demi-tasse cup and saucer. Pottery. $0.50
   Retailed at Southern Highlanders, Inc.
77. "Jugtown" pottery beer mug. $0.60
   Retailed at Southern Highlanders, Inc.
78. Pottery bowl. $0.50
   Retailed at Southern Highlanders, Inc.
79. Earthenware casseroles. $0.35-$0.70
   Imported by Bazar Francais, New York.
   Retailed at Bazar Francais.
80. White pottery bowl. $0.05
   F. W. Woolworth Company.
81. Baking dishes. $0.10-$0.20
   F. W. Woolworth Company.
82. Clay ash tray. $0.36
   Retailed at Eimer & Amend.
83. Cylindrical vases. $1.75 and $2.75
   Manufactured by Lenox, Inc., Trenton, N. J.
   Retailed at James McCreery and other stores.
84. China cigarette box. $0.00
   Manufactured by Lenox, Inc., Trenton, N. J.
   Retailed at Carole Stupell, Ltd.
85. Turquoise and yellow pottery ash trays. $1.50
   Imported from Lachenal, France.
   Retailed at Carole Stupell, Ltd.

Wood and Natural Materials

86. "Oceana" hazelwood serving tray. $5.64
   Designed by Russel Wright.
   Retailed at R. H. Macy & Co. and other shops.
87. "Oceana" covered hazelwood bowl. $6.11
   Designed by Russel Wright.
   Retailed at R. H. Macy & Co. and other shops.
88. "Oceana" hazelwood serving tray. $4.50
   Designed by Russel Wright.
   Retailed at James McCreery & Co. and other shops.
89. Leather and pongskin cigarette box. $10.00
   Manufactured by Frolich Leathercraft, New York.
   Designed by Mary Wright.
   Retailed at Bergdorf Goodman.
90. Screen top leather ash tray. $5.00
   Manufactured by Charles A. Schieren Company, New York.
   Designed by Raymond F. Allen.
   Retailed at department stores.
91. Leather cigarette lighter. $4.00
   Manufactured by Charles A. Schieren Company, New York.
   Designed by Raymond F. Allen.
   Retailed at department stores.
92. Florentine solid leather cigarette boxes. $3.50 and $5.00
   Imported from Italy by Lenart Import, Ltd., New York.
   Retailed at Gerard.
93. Bread basket. $3.00
   Imported from Mexico by Fred Leighton, New York.
   Retailed at Fred Leighton.
94. Palm leaf broom. $0.50
   Imported from Mexico by Fred Leighton, New York.
   Retailed at Fred Leighton.
95. "Witchcraft" broom. $1.00
   Made at Berea College, Kentucky.
   Retailed at Southern Highlanders, Inc.
96. Chinese straw table mats. $0.10-$0.25
   Imported from Mexico by Fred Leighton, New York.
   Retailed at Fred Leighton.
97. Reed table mat. $0.50
   Designed and made by James Prestini.
   Retailed by James Prestini, 179 E. Deerpath, Lake Forest, Ill.
98. Reed table mat. $0.50
   Designed and made by James Prestini.
   Retailed by James Prestini, 179 E. Deerpath, Lake Forest, Ill.
99. Reed floor mat (called "petate" in Mexico). $2.50
   Designed and made by James Prestini.
   Retailed by James Prestini, 179 E. Deerpath, Lake Forest, Ill.
100. Mexican mahogany tray. $7.50
    Designed and made by James Prestini.
    Retailed by James Prestini, 179 E. Deerpath, Lake Forest, Ill.
101. African mahogany salad bowl. $10.00
    Designed and made by James Prestini.
    Retailed by James Prestini, 179 E. Deerpath, Lake Forest, Ill.
<table>
<thead>
<tr>
<th>Item Number</th>
<th>Description</th>
<th>Price</th>
<th>Designer/Manufacturer</th>
<th>Retailer</th>
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</thead>
<tbody>
<tr>
<td>102</td>
<td>Berry fork and spoon set</td>
<td>$3.50</td>
<td>James Prestini</td>
<td>James Prestini, 179 E. Deerpath, Lake Forest, Ill.</td>
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<td>Retailed by James Prestini</td>
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<td>103</td>
<td>Nut platter</td>
<td>$4.50</td>
<td>James Prestini</td>
<td>James Prestini, 179 E. Deerpath, Lake Forest, Ill.</td>
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<td>Retailed by James Prestini</td>
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<td>104</td>
<td>Polish zelany topaz tray</td>
<td>$6.00</td>
<td>James Prestini</td>
<td>James Prestini, 179 E. Deerpath, Lake Forest, Ill.</td>
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<td>Retailed by James Prestini</td>
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<td>Designed by Lurlel Guild</td>
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<td>107</td>
<td>Kellsiteware individual ash trays and matchboxes. Set for four</td>
<td>$5.00</td>
<td>Kensington, Inc.</td>
<td>Kensington, New Kensington, Pa.</td>
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<td>Retailed at department stores</td>
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<td>109</td>
<td>&quot;Lectrolite Glo-lite&quot; flameless cigarette lighter</td>
<td>$1.25</td>
<td>Pennsylvania Drug Company</td>
<td>Retailed at Pennsylvania Drug Company</td>
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<tr>
<td>110</td>
<td>&quot;Squareboy&quot; cigarette lighter. Silver plated</td>
<td>$2.50</td>
<td>Dunhill</td>
<td>Alfred Dunhill of London, Inc.</td>
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<tr>
<td>111</td>
<td>Copper mould</td>
<td>$2.50</td>
<td>Goodell Company</td>
<td>Bazar Francais, New York</td>
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<tr>
<td>112</td>
<td>Copper casserole</td>
<td>$7.25</td>
<td>Bazar Francais</td>
<td>Retailed at Bazar Francais</td>
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<tr>
<td>114</td>
<td>Platene pitcher</td>
<td>$7.50</td>
<td>Russel Wright</td>
<td>Lord &amp; Taylor</td>
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<tr>
<td>115</td>
<td>Platene bowl</td>
<td>$4.00</td>
<td>Russel Wright</td>
<td>Lord &amp; Taylor</td>
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<tr>
<td>116</td>
<td>&quot;Universal&quot; chromium plated thermos bottle</td>
<td>$4.25</td>
<td>Landers, Frary &amp; Clark</td>
<td>Manufactured by Landers, Frary &amp; Clark, New Britain, Conn.</td>
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<td>Retailed at B. Altman &amp; Co. and other shops</td>
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<tr>
<td>117</td>
<td>Trouser or skirt hanger</td>
<td>$.69</td>
<td>R. H. Macy &amp; Co.</td>
<td>Manufactured by Knape &amp; Vogt</td>
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<td>Retailed at R. H. Macy &amp; Co.</td>
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<tr>
<td>118</td>
<td>Folding tie rack</td>
<td>$3.71</td>
<td>R. H. Macy &amp; Co.</td>
<td>Manufactured by Knape &amp; Vogt</td>
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<td>Retailed at R. H. Macy &amp; Co.</td>
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<td>119</td>
<td>Chrome soap dish</td>
<td>$.59</td>
<td>F. W. Woolworth Company</td>
<td>Manufactured by Knape &amp; Vogt</td>
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<td>Retailed at F. W. Woolworth Company</td>
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<td>120</td>
<td>Jigger</td>
<td>$.10</td>
<td>S. H. Kress &amp; Company</td>
<td>Manufactured by Knape &amp; Vogt</td>
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<td>Retailed at S. H. Kress &amp; Company</td>
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<tr>
<td>121</td>
<td>Utility basket</td>
<td>$.10</td>
<td>Carpenter Metal Products Co.</td>
<td>Manufactured by Carpenter Metal Products Co., Cleveland, Ohio</td>
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<td>F. W. Woolworth Company</td>
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<tr>
<td>122</td>
<td>&quot;Devil&quot; ice tongs</td>
<td>$.94</td>
<td>R. H. Macy &amp; Co.</td>
<td>Manufactured by Napier</td>
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<td>Retailed at R. H. Macy &amp; Co.</td>
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<tr>
<td>123</td>
<td>Stainless steel clam knife</td>
<td>$1.25</td>
<td>R. Murphy</td>
<td>Manufacturing by Goodell Company, Antrim, N. H.</td>
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<td>Retailed at Lewis and Conner</td>
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<td>Retailed at R. H. Macy &amp; Co.</td>
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<td>125</td>
<td>Kitchen knives and fork. Catalin and stainless steel. Five-piece set</td>
<td>$2.79</td>
<td>Bazar Francais</td>
<td>Manufactured by Bazar Francais, New York</td>
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<td>Retailed at Bazar Francais</td>
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Metals—Cont.

126. "Nemco" expanded metal scrap basket. $2.10
Manufactured by F. H. Lawson Co.
Retailed at James McCleery & Co. and other stores.

127. "Sanette" scrap basket. $1.25
Manufactured by Master Metal Products, Inc.
Retailed at James McCleery & Co. and other stores.

128. "Deco Ware" bread box. $5.17
Manufactured by Bellaire Enamel Company, Bellaire, Ohio.
Retailed at R. H. Macy & Co.

129. "Benduro" glass and chrome picture frame. $3.95
Designed by Paul A. Lobel.
Retailed at Pennsylvania Drug Company.

130. "Bracquette" adjustable picture frame, lumilite finish. $1.00
Designed by Nathan George Horwitt.
Department stores and gift shops.

131. "Leviton" adjustable bed lamp. $10.00
Manufactured by Lafayette Lighting Equipment Company.
Retailed at Lewis & Couger.

132. Photographer's lamp, chromium shade. $1.80
Retailed at the Walters Electric Co.

133. Photographer's lamp, bell-shaped chromium shade. $1.50
Retailed at the Walters Electric Co.

Fabrics

134. "Moravian" rug. $3.35
Manufactured by Klearflax Linen Rug Co.

135. "Asiacraft" wool rug. $6.15
Manufactured by Klearflax Linen Rug Co.

136. Fiberglas net. $2.60 a yard
Retailed at W. & J. Sloane and other department stores.

137. "Koro-Web", $1.55 a yard
Retailed at Bloomingdale Bros., Inc.

138. Cellophane cloth. $2.25 a yard
Retailed at W. & J. Sloane and other department stores.

139. Linen and silver metal thread table mat. $3.50
Retailed at Carole Stupell, Ltd.

140. Cellophane table mats. Set of 9, $2.50
Retailed at James McCutcheon & Co.

141. Cellophane fabrics. $1.50-$3.50 a yard

Miscellaneous

142. Lacquer soup bowl with cover. $1.00
Imported and retailed by Gunn & Latchford.

143. Vitreous ash trays. $1.65 and $2.15
Imported from England by Eimer & Amend.
Retailed at Eimer & Amend.

144. Fused silica cigarette tray.
Retailed at Eimer & Amend.

145. Bone lemon fork. $1.00
Imported from France.
F. W. Woolworth Company.

146. Fountain pen and holder. $1.75
Manufactured by Esterbrook Steel Pen Mfg. Co., Camden, N. J.
Retailed at Radio Center Stationery Company, Inc.

147. Westclox handbag watch, bakelite case. $2.95
Manufactured by Western Clock Company.
Designed by De Valuenier and Blow.
Retailed at department stores.