## Good design: November 22, 1950 to January 28, 1951: an exhibition of home furnishings

Selected by the Museum of Modern Art, New York, for the Merchandise Mart, Chicago

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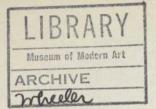
## GOOD DESIGN

November 22, 1950 to January 28, 1951

EXHIBITION
OF
HOME FURNISHINGS
SELECTED BY
THE MUSEUM OF MODERN ART
NEW YORK
FOR
THE MERCHANDISE MART
CHICAGO

The Museum of Modern Art

11 West 53 Street, New York



MOMA 463

This is the first Good Design exhibition in New York. It is the outgrowth of a long development. In 1938 the Museum of Modern Art inaugurated yearly selections of the best modern design in home furnishings available to the American public; twelve years ago the show (called Useful Objects) was limited in scope and modestly presented. Today, a comprehensive selection and a fitting presentation have become possible thanks to the generous sponsorship of The Merchandise Mart, Chicago, a vast building devoted to housing wholesale commerce.

The products shown here were selected from designs new during the year, for their excellent appearance and their progressive performance. Designers and manufacturers have donated them most liberally. Retail stores and approximate prices in New York are listed for the convenience of visitors to the exhibition.

The selections were made from the great national home furnishings wholesale markets held in Chicago twice yearly. Last winter, Meyric R. Rogers, Curator of Decorative and Industrial Arts at the Art Institute of Chicago, and Alexander Girard, the young architect who had recently directed the Detroit Institute of Arts' first and very successful show of modern home furnishings, joined me to form the first Good Design Selection Committee. The articles chosen were placed on display in a large space donated by The Merchandise Mart, Chicago, amid settings brilliantly designed by Ray and Charles Eames, who came from Los Angeles especially for this. The exhibition was embellished by important works of art which the Art Institute of Chicago loaned for the occasion. Good Design thus was launched at the core of American commerce. The traders came to see and remained to praise. A new and crucial audience was gained for progressive modern design.

The exhibition remains on view in The Merchandise Mart, Chicago, throughout the year. After market weeks it is open to the public who visit The Mart on guided tours. They too have voiced approval there.

For the Summer Market Serge Chermayeff, Director of the Institute of Design of Illinois Institute of Technology, and Berthold Strauss, one of Philadelphia's most forward-looking manufacturers, served with me on a new Selection Committee. <u>Good Design</u> doubled in size. Again we found a generous response from visitors. Across the country, retail stores have made feature displays of the <u>Good Design</u> selections. This intensive activity has, throughout, received the support of The Merchandise Mart under the leadership of its owner Joseph P. Kennedy, recently American Ambassador to Great Britain.

Now a culminating selection has been made to fit the <u>Good Design</u> exhibition of 1950 into the halls of the Museum of Modern Art in New York. Ray and Charles Eames have designed new backgrounds for the Museum related to those in Chicago. We hope you will like <u>Good Design</u>. In 1951 we will recommence this yearly round of activities.

Edgar Kaufmann, Jr. Director, Good Design

ITEM	DESIGNER	MANUFACTURER	STORE
1. Adjustable upholstered wood armchair	Edward J. Wormley	Dunbar Furniture Mfg.	Lord & Taylor, \$328 covered as shown
"Short John" coffee table, laminated wood legs	Edward J. Wormley	Dunbar Furniture Mfg. Co.	Lord & Taylor, \$110
Upholstered armchair, beechwood, red and white upholstery	Axel Larsson	Bodofors, Sweden	Swedish Modern, Inc., through decorators and architects, \$102 covered as shown
Molded walnut plywood chair on low metal legs	Ray Komai	J. G. Furniture Co.	Today's House, \$37.50
Small wood armchair, seat upholstered in gray and rust striped wool	Ray Komai	J. G. Furniture Co.	Today's House, \$42 covered as shown
6. Upholstered molded plastic side chairs, covered in brown tweed	Eero Saarinen	Knoll Associates	New Design, Inc., \$81 covered as shown
7. Upholstered molded plastic love seat, covered in red tweed	Eero Saarinen	Knoll Associates	New Design, Inc., \$508 covered as shown
8. Yellow metal side chair, foam rubber cushion	Donald Knorr	Knoll Associates	New Design, Inc., \$59 with cushion
9. Natural slate-topped cocktail table, steel legs	William Armbruster	Edgewood Furniture Co.	Through decorators and architects, \$99
10. High back armchair, birch and leather	Ilmari Tapiovaara	Thonet Industries, Inc.	Modernage, \$49.50
11. Low back armchair, birch and leather	Ilmari Tapiovaara	Thonet Industries, Inc.	Modernage, \$47.50
12. Knock-down side chair, birch and leather	Ilmari Tapiovaara	Thonet Industries, Inc.	Modernage, \$29.50
13. Laminated wood rocking chair with fiber webbing	E. G. Ostrom	Distributor: Matts G. Dios, Seattle	Frederick & Nelson, Seattle, Washington, \$55
14. Daybed with woven rattan		Old Hickory Furniture Co.	Lewis & Conger, \$86
15. Dining table	Charles Eames	Herman Miller Furniture Co.	New Design, Inc., \$65
16. 2-foot divider unit	Charles Eames	Herman Miller Furniture Co.	Georg Jensen, Inc., \$29-\$59
17. 4-foot divider unit	Charles Eames	Herman Miller Furniture Co.	Georg Jensen, Inc., \$48-126
18. Molded plastic chair, metal legs	Charles Eames	Herman Miller Furniture Co.	Sachs Quality Stores, \$34.95
19. Molded plastic rocking chair	Charles Eames	Herman Miller Furniture Go.	Sachs Quality Stores, \$39.95

20. Upholatered armchair with detachable arm and detachable white micartatray  21. Upholatered ottoman  22. Upholatered ottoman  22. Upholatered armchair  23. Upholatered armchair  24. Lunge, yellow canvas on iron frame frame  25. Dining table, natural walnut  26. Lang coffee table, natural birch (Planner Group)  27. Extension coffee table, natural birch (Planner Group)  28. Bench an metal base, natural birch (Planner Group)  29. Coffee table, plate glass, walnut and stainliess steel, adjustable to 2 heights  30. "Delighber" sond chair, green canvas, Fred Tydor aluminum frame  31. Iron side chair, detachable foam rubber cushions  32. Upholatered armchair, metal frame and Taylor Green  33. Sideboard, walnut  44. Launge yellow canvas on iron frame from frame frame frame from frame fram				
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37. "Orca," white and gold  Moss Rose Mfg. Co. Hambro House, through decorators and archi-	CASEMENT CLOTHS			
			Moss Rose Mfg. Co.	decorators and archi-

38. "Texana," natural

Greeff Fabrics, through

decorators and architects, \$2.95 yard

Moss Rose Mfg. Co.

ITEM	DESIGNER	MANUFACTURER	STORE
39. "Texana," pink and natural		Moss Rose Mfg. Co.	Greeff Fabrics, through
			decorators and archi- tects, \$2.95 yard
40. "Brasiliana," red		Moss Rose Mfg. Co.	Greeff Fabrics, through
41. "Brasiliana," light blue			decorators and archi- tects, \$3.85 yard
42. "Zephyr Gauze," green nylon		Moss Rose Mfg. Co.	Sloan Fabrics, through decorators and archi-
			tects, \$3.60 yard
43. "Whitby Crossbar," natural cotton, white stripe		Moss Rose Mfg. Co.	Greeff Fabrics, through decorators and archi- tects, \$3.85 yard
44. "Viking," mohair and jute, natural	Michael L. Belangie	Menio Textiles	Dan Cooper, through decorators and archi- tects, \$9.75 yard
45. "Desert Sand," mohair, viscose and			10c1s, \$9.73 yara
jute, natural	Michael L. Belangie	Menlo Textiles	Dan Cooper, through decorators and archi- tects, \$9.75 yard
46. "Linten Lace," plastic and linen	Emily Belding	Arundell Clarke	Georg Jensen, Inc., \$7.50 yard
PRINTED FABRICS			
47. "Lemons"	Tammis Keefe	Golding Decorative Fabrics	Lord & Taylor, \$4.50 yard
48. "Rules"	Bernard Rudofsky	Schiffer Prints Division of Mil-Art Co., Inc.	W. & J. Sioane, \$6.70 yard
49. "Crosspatch"	Ray Eames	Schiffer Prints Division of Mil-Art Co., Inc.	W. & J. Sloane, \$6.70 yard
50. "Barrel Heads"	Benjamin Baldwin and William Machado	Design Unit New York	New Design, Inc., \$9 yard
51. "Starry Pines"	Benjamin Baldwin and William Machado	Design Unit New York	New Design, Inc., \$10.50 yard
52. "Fluctuation"	Juliet and Gyorgy Kepes	Laverne Originals	Georg Jensen, Inc., \$6.90 yard
53. "Abacus"	Paul Rand	L. Anton Maix, Inc.	Georg Jensen, Inc., \$6.75 yard
DRAPERY AND UPHOLSTERY FABRICS			
54. "Pumice," red		Moss Rose Mfg. Co.	Macy's, \$6.69 yard
55. "Wasatch," mustard, white and black, shot with gold		Moss Rose Mfg. Co.	Lord & Taylor, \$7.95 yard
<ol> <li>"Haiti Stripe," blue, brown, gray and natural stripes</li> </ol>		Moss Rose Mfg. Co.	Macy's, \$6.98 yard

ITEM	DESIGNER	MANUFACTURER	STORE
57. Wool and rayon, black	Marli Ehrman	Marie Nichols Fabrics	Through decorators and architects, \$13.50 yard
58. Wool and rayon, gray	Marli Ehrman	Marie Nichols Fabrics	Through decorators and architects, \$12.50 yard
59. Wool and rayon, henna	Marli Ehrman	Marie Nichols Fabrics	Through decorators and architects, \$12.50 yard
60. "Spring Plowing," handwoven panel, raw silk and copper lurex	Dorothy Liebes	Dorothy Liebes Studio	Through decorators; prices on request
61. "Vertical Stripe," handwaven panel, raw silk, twill weave	Dorothy Liebes	Dorothy Liebes Studio	Through decorators; prices on request
62. "Fiesta," handwoven panel, silk and cotton, double pile weave in horizontal bands	Dorothy Liebes	Dorothy Liebes Studio	Through decorators; prices on request
63. Gray and black cotton, handwoven		Rowantrees Looms	Rowantrees, Inc., \$15 yard, 46" wide
64. Natural linen, handwoven		Rowantrees Looms	Rowantrees, Inc., \$15 yard, 46" wide
65. Taupe with beige filler, all cotton		Rowantrees Looms	Rowantrees, Inc., \$15 yard, 48" wide
66. Natural wool		Original Textile Co. (Distributor: Mitchell-David Co.)	Mayhew Shop, \$11.10 yard
67. Black, white and natural wool		Original Textile Co. (Distributor: Mitchell-David Co.)	Mayhew Shop, \$8.60 yard
68. Natural wool		Original Textile Co. (Distributor: McKay-Davis & McLane	John C. Milne, through decorators and archi- tects, \$4.50 yard
69. Black and natural, handwoven	Marianne Strengell	Windy Hill Crafts	Baldwin Kingrey 105 E. Ohio Street Chicago 11, Illinois \$20 yard, 42" wide
70. Gray and white textured cotton	Anni Albers	Original Textile Co.	Patterson Fabrics, Inc., through decorators and architects, \$6.90 yard
71. Thru-Yu vertical blind, acetate faille vanes	Henry Wright	Thru-Vu Vertical Blind Co. (Distributor: Arundell Clarke)	Lord & Taylor, approx. \$2 per sq. ft.
72. "Repartee," gray carpet	Edward J. Wormley		Lord & Taylor, \$13.75 yard, 27" wide
73. "Predictor," green carpet	Paul McCobb	Carpet Co.  Archibald Holmes & Son	
74. "Modern," Castella quality, cinnamo	on Harold E. Wadely	The Firth Carpet Co.	B. Altman, \$12 sq. yd.

ITEM	DESIGNER	MANUFACTURER	STORE
75. Permanent Tuft carpet, "All-over" pattern	Leo J. Mahsoud	Leo J. Mahsoud	Edward Fields Co., Inc., through decorators and architects, \$12.50 sq.yd.
76. Permanent Tuft carpet, "Diagonal" pattern	Leo J. Mahsoud	Leo J. Mahsoud	Edward Fields Co., Inc., through decorators and architects,\$11.50 sq.yd.
77. Polished brass counter-weighted ceiling light, aspen slat shade	Paavo Tynell	Taito, Finland	Finnish Art Shop, Inc., \$80
78. Adjustable ceiling light, gray and white ename!	Jorn Utzon	Middelboe, Denmark	New Design, Inc., \$15°
79. Fluorescent ceiling fixture, 36" size	Noel S. Florence	Lightolier, Inc.	Wanamaker's, \$20
80. "Reelite" adjustable ceiling light, brass	Harry Gitlin	Ledlin Lighting, Inc.	Hansen, \$120
81. "Light Tree"	Sy Miller	Middletown Mfg. Co.	Hansen, \$125
82. Double swivel floor lamp, black metal, white shades	David Wurster	Raymor Mfg. Division	Modernage, \$40
83. Swing-arm floor lamp, brass	Harry Weese	Baldwin Kingrey, Inc.	Baldwin Kingrey 105 E. Ohio Street Chicago 11, Illinois \$55
84. Floor lamp, green enamel	Gerald E. Thurston	Lightolier, Inc.	Georg Jensen, Inc., \$27.50
85. Table lamp, polished brass and cast iron	Earline Brice	Lightolier, Inc.	Georg Jensen, Inc., \$23.50
86. Adjustable wall lamp, satin chrome arm, wood plaque, enameled metal shade	Greta von Nessen	Nessen Studio, Inc.	Georg Jensen, Inc., \$42
87. Wall lamp, flexible neck, gray enamel	Greta Magnusson- Grossman	Ralph O. Smith Co.	Euster Associates, \$15
88. Double swivel table lamp, yellow enamel	Harry Gitlin	Middletown Mfg. Co.	Hansen, \$15
89. Crystal vase (No.37, bubble pattern)	Gunnel Nyman	Notsjo, Finland	Bonniers, \$22.50
90. Crystal vase (No.33, onion pattern)	Gunnel Nyman	Notsjo, Finland	Bonniers, \$43
91. Crystal dish	Gunnel Nyman	Notsjo, Finland	Bonniers, \$10.50
92. Glass lily vase	Alban Conway	Venini, İtaly	Alban Conway, \$55
93. Glass centerpiece		Leerdam, Holland	Georg Jensen, Inc., \$13.50
94. Jade cigarette cup		Styna, Austria	Georg Jensen, Inc.,\$16
95. Jade ashtray		Styna, Austria	Georg Jensen, Inc., \$16
96. Sterling silver jug, ebony handle	Johan Rohde	Georg Jensen, Denmark	Georg Jensen, Inc., \$210

ITEM	DESIGNER	MANUFACTURER	STORE
97. Pottery ashtray, handmade	Marguerite Wildenhain	Marguerite Wildenhain Pond Farm Workshops Guerneville, California	By mail, \$5
98. Pottery ashtray, handmade	Marguerite Wildenhain	Marguerite Wildenhain Pond Farm Workshops Guerneville, California	By mail, \$3.50
99. Pottery ashtray, handmade	Marguerite Wildenhain	Marguerite Wildenhain Pond Farm Workshops Guerneville, California	By mail, \$3.50
100. Crystal "Contour" ashtray, 6"	Walter T. Heintze	Fostoria Glass Co.	B. Altman, \$5
101. Glass ashtray, square	Frances and Michael Higgins	Higgins Handcrafted Glass	Morton & Smilow, \$10
102. Glass ashtray, long	Frances and Michael Higgins	Higgins Handcrafted Glass	Morton & Smilow, \$12
103. Glass ashtray	Frances and Michael Higgins	Higgins Handcrafted Glass	Morton & Smilow, \$6.50
104. Glass ashtray	Frances and Michael Higgins	Higgins Handcrafted Glass	Morton & Smilow, \$3
105. Glass ashtray, small	Frances and Michael Higgins	Higgins Handcrafted Glass	Morton & Smilow, \$1
106. Pottery ashtray, handmade	Minnie Negoro	Minnie Negoro	Idella LaVista, \$4
107. Three-branched candle		Muench-Kreuzer Candle Co., Inc.	Dennison's, \$1.25
108. Crystal jardiniere		Compagnie des Cristal- leries de Baccarat,	Baccarat & Porthault, \$85
		France	
109. Pewter Pitcher		Mylius, Norway	Bonniers, \$15
110. Enameled cigarette caddy		Wadsworth Watch Case Co.	All department stores, \$3.50
111. Set of 4 graduated pottery bowls, gray and black stripes, handmade	Dickman Walker	Dickman Walker	Rabun Studios, \$4.50, \$5.50, \$9, \$12.50
112. Non-tip flower holders, enamel on copper, 2 sizes	Edward Stone	Floralarts Products	Wanamaker's, \$4, \$6
113. "Gray-N-Ware" plastic bowls oval, 3 sizes		Plastic Productions (Distributor: William H, Fenton & Co.	Designed for Living \$7.50, \$12, \$15
114. round, 3 sizes			\$5, \$8.50, \$15
115. rectangular, 3 sizes			\$5, \$8.50, \$12.50
116. Glass candle holder		Blenko Glass Co.	Gift and department stores, \$1.65
117. Glass ashtray		Blenko Glass Co.	Gift and department stores, \$7

ITEM	DESIGNER	MANUFACTURER	STORE
118. Woven reed leaf tray, natural	Ed. E. Langbein	Langbein Giftwares 161 Willoughby Street Brooklyn 1, N. Y.	By mail, \$2.80, sent prepaid
119. Woven reed leaf tray, red	Ed. E. Langbein	Langbein Giftwares 161 Willoughby Street Brooklyn 1, N. Y.	By mail, \$4.50, sent prepaid
120. Set of 6 round basket trays	Ed. E. Langbein	Langbein Giftwares 161 Willoughby Street Brooklyn 1, N. Y.	By mail, \$27, sent prepaid
121. White parcelain cup and saucer	Hermann Gretsch	Porzel lanfabrik Arzberg, Germany (Imported by H. E. Lauffer Co.)	Georg Jensen, Inc. \$1.95 each
122. dinner plate			\$1.75 each
123. salad plate			\$1.10 each
124. bread & butter plate			.75 each
125. White porcelain sugar & creamer			Georg Jensen, Inc., \$4.10 pr.
126. salt & pepper shakers			\$2 pr.
127. pickle dish			\$2.15
128. cake plate			\$10.20
129. Nest of 5 shirred egg dishes, Blue Ribbon pattern		Arabia, Finland	Finnish Art Shop, \$10
130. Set of 4 nesting covered bowls, oven- proof, white		Arabia, Finland	Finnish Art Shop, \$9.50
132. Pottery pitcher, blue stripes	Stig Lindberg	Gustafsberg, Sweden	Black, Starr & Gorham, \$11.50
134. "MacMahon," crystal double old- fashioned		Compagnie des Cristal- leries de Baccarat, France	Baccarat & Porthault, \$10.50
135. "Marengo," crystal double old- fashioned		Compagnie des Cristal- leries de Baccarat	Baccarat & Porthault, \$6.25
136. "Optic," crystal double old-fashioned	Service Residence	Compagnie des Cristal- leries de Baccarat	Baccarat & Porthault, \$5
137. "Byron," crystal wine goblets, 2 sizes		Compagnie des Cristal- leries de Baccarat	Baccarat & Porthault, \$5.75, \$6.75
138. "Brummel," crystal wine goblets, 2 sizes		Compagnie des Cristal- leries de Baccarat	Baccarat & Porthault, \$5.75, \$6.75
139. "Palerme," crystal highball		Compagnie des Cristal- leries de Baccarat	Baccarat & Porthault, \$6.50

ITEM MARIE TO A	DESIGNER	MANUFACTURER	STORE
140. Large brandy inhaler		Compagnie des Cristol- leries de Baccarat	Baccarat & Porthault,
141. Brandy inhaler		Compagnie des Cristal- leries de Baccarat	Baccarat & Porthault, \$5
142. Salad bowl		Compagnie des Cristal- leries de Baccarat	Baccarat & Porthault, \$60
143. Crystal decanter		Compagnie des Cristal- leries de Baccarat	Baccarat & Porthault, \$15
144. Glass carafe	Monica Bratt	Reijmyre, Sweden	Bonniers, \$5.40
145. Glass pitcher	Monica Bratt	Reijmyre, Sweden	Bonniers, \$4.25
146. Dirilyte bread & butter plate	Carl Molin	Dirilyte Co. of America	Georg Jensen, Inc., \$5
147. salad plate			\$7.50
148. service plate			\$9.50
149. individual ashtray			\$2
150. oval bowl			\$27.50
151. punch ladles, "Empress" and "Regal"			\$11 each
152. Stainless steel place setting, "Thora" pattern, 6 pieces	Folke Arstrom	A/B Gense, Sweden	Georg Jensen, Inc., \$8
153. Boca-Ratan salad serving set	John Van Acker	Ilanda Products, Inc.	Carole Stupell, \$42
154. "Brookpark" plastic bread & butter plate	Joan Luntz	International Molded Plastics, Inc.	Macy's, \$1
155. dinner plate			\$1.95
156. soup bowl			\$1.35
157. "Classic" tumblers, emerald, 5 sizes	Freda Diamond	Libbey Glass Co.	Macy's, 8 for \$1.50
158. "Classic" tumblers, clear, 6 sizes	Freda Diamond	Libbey Glass Co.	Macy's, 15¢ each
159. "Modern" table cloth and matching matkins, curry	Russel Wright	Simtex Mills	Bloomingdale's, \$4.50 cloth, matkins, 50¢ each
160. "Modern" table cloth and matching matkins, seafoam	Russel Wright	Simtex Mills	Bloomingdale's, \$4.50 cloth, matkins, 50¢ each
161. Handwoven table mat, royal blue sisal and royal palm	Geraldine Funk	Puerto Rican Industrial Development Co.	New Design, Inc., \$2.50
162. Handwoven table mat, white and cocoa stripes	Geraldine Funk	Puerto Rican Industrial Development Co.	New Design, Inc., \$2.50
163. Flexible wood table mat, maple & walnut		W. F. Ortwig Mfg. Co.	Designed for Living, Inc., \$4
164. Wooden steak platter, hand turned	Richard Hudson	Hudson Studios	Georg Jensen, Inc., \$40

ITEM	DESIGNER	MANUFACTURER	STORE
165. Cup and saucer	Glidden Parker	Glidden Pottery Co.	Georg Jensen, Inc., \$1.30
166. Bread & butter plate	Glidden Parker	Glidden Pottery Co.	Georg Jensen, Inc., 50¢
167. Salad plate	Glidden Parker	Glidden Pottery Co.	Georg Jensen, Inc., 70¢
168. Luncheon plate	Glidden Parker	Glidden Pottery Co.	Georg Jensen, Inc.,\$1.30
169. Handled serving bowl	Glidden Parker	Glidden Pottery Co.	Georg Jensen, Inc., \$5 (including cover)
170. Individual handled bowl	Glidden Parker	Glidden Pottery Co.	Georg Jensen, Inc., \$1.50 (including cover)
171. Large salad bowl	Glidden Parker	Glidden Pottery Co.	Georg Jensen, Inc., \$2.50
172. Glass wine bottle		Blenko Glass Co., Inc.	Department stores, \$4.50
173. Large covered casserole, green	Edith Heath	Distributor: N. S. Gustin Co.	New Design, Inc., \$20
174. Water jug, green	Edith Heath	Distributor: N. S. Gustin Co.	New Design, Inc., \$9
175. Stainless steel steak knives and forks, natural horn handles, 12 piece set		The Voos Company	Bloomingdale's, \$37.95
176. Pakkawood handled steak knives, set of 6		The Voos Company	Bloomingdale's, \$8.95
177. "Twisted Stem" goblets, 7 sizes	Gunnel Nyman	Notsjo, Finland	Bonniers, \$15.60-\$24 doz.
178. Teakwood salad bowl	Finn Juhl	Walter Taylor	Georg Jensen, Inc., \$60
179. Sugar bowl	George Thompson	Steuben Glass	Steuben Glass, \$10
180. Lucite salt and pepper shakers		Leona Whiteman	Georg Jensen, Inc., \$20 pr.
180. Lucite salt and pepper shakers  181. White ceramic pepper mill	Trudi and Harold Sitterle	Leona Whiteman Sitterle Ceramics	
			\$20 pr.
181. White ceramic pepper mill	Sitterle	Sitterle Ceramics	\$20 pr. Georg Jensen, Inc., \$12
181. White ceramic pepper mill  182. "Ripple" pepper mill, rosewood  183. Seed glass tumblers, ripe olive,	Sitterle  Donald Wallance	Sitterle Ceramics Salisbury Artisans	\$20 pr.  Georg Jensen, Inc., \$12  Georg Jensen, Inc., \$6.50
181. White ceramic pepper mill  182. "Ripple" pepper mill, rosewood  183. Seed glass tumblers, ripe olive, graduated sizes  184. Seed glass tumblers, seaspray,	Sitterle  Donald Wallance  Russel Wright  Russel Wright	Salisbury Artisans Imperial Glass Corp.	\$20 pr.  Georg Jensen, Inc., \$12  Georg Jensen, Inc., \$6.50  B. Altman, 60¢-70¢ each
181. White ceramic pepper mill  182. "Ripple" pepper mill, rosewood  183. Seed glass tumblers, ripe olive, graduated sizes  184. Seed glass tumblers, seaspray, graduated sizes	Sitterle  Donald Wallance  Russel Wright  Russel Wright	Sitterle Ceramics  Salisbury Artisans  Imperial Glass Corp.  Imperial Glass Corp.  Distributor: Weil Ceramics & Glass,	\$20 pr.  Georg Jensen, Inc., \$12  Georg Jensen, Inc., \$6.50  B. Altman, $60\phi-70\phi$ each  B. Altman, $60\phi-70\phi$ each
181. White ceramic pepper mill  182. "Ripple" pepper mill, rosewood  183. Seed glass tumblers, ripe olive, graduated sizes  184. Seed glass tumblers, seaspray, graduated sizes  185. Glass martini pitcher and stirring ro	Sitterle  Donald Wallance  Russel Wright  Russel Wright	Sitterle Ceramics  Salisbury Artisans  Imperial Glass Corp.  Imperial Glass Corp.  Distributor: Weil Ceramics & Glass, Inc.	\$20 pr.  Georg Jensen, Inc., \$12  Georg Jensen, Inc., \$6.50  B. Altman, $60\phi-70\phi$ each  B. Altman, $60\phi-70\phi$ each  Dennison's, \$1.50

ITEM	DESIGNER	MANUFACTURER	STORE
]89. Glass jug, ice lip, 3 sizes			B. Altman, 75¢, 98¢, \$1.25
190. Glass jug, ice lip, 2 sizes		West Virginia Glass Specialty Company	B. Altman, 98¢, \$1.25
191. Walnut handled cheese scoop	Ed. E. Langbein	Langbein Giftwares 161 Willoughby Street Brooklyn 1, N. Y.	By mail, \$6, sent prepaid
192. Long-handled carving knife and fork, rosewood	Ed. E. Langbein		By mail, \$17, sent pre- paid
193. Covered Pyrex casserole in basket, 3 quart	Ed. E. Langbein	Langbein Giftwares 161 Willoughby Street Brooklyn 1, N. Y.	By mail, \$5, sent prepaid
194. Wicker cheese tray with maple center	Ed. E. Langbein	Langbein Giftwares 161 Willoughby Street Brooklyn 1, N. Y.	By mail, \$6, sent prepaid (includes cheese knife)
195. Individual casserole in basket	Ed. E. Langbein	Langbein Giftwares 161 Willoughby Street Brooklyn 1, N. Y.	By mail, \$1.25, sent prepaid
196. Flat wicker platters, 2 sizes	Ed. E. Langbein	Langbein Giftwares 161 Willoughby Street Brooklyn 1, N. Y.	By mail, \$3.50 a set, sent prepaid
197. Wicker carry-all hamper	Ed. E. Langbein	Langbein Giftwares 161 Willoughby Street Brooklyn 1, N. Y.	By mail, \$11, sent pre- paid
198. Speed mixer	Mark Maynard	Maynard Mfg. Co.	Housewares and depart- ment stores, \$3.95
199. Floor waxer		Lou-Bar Products 938 Pico Boulevard Santa Monica, Calif.	\$9.95
200. Sponge mop, chrome handle		O-Cedar Corporation	Bloomingdale's, \$3.95
201. Stainless steel water pail		The Vollrath Company	Department stores, \$12
202. "Dri-Rite Plasteel" sweater dryer		Queen Mfg. Co., Inc.	B. Altman, \$1.89
203. Magnetic soap gripper		Edger Products Co. 4540 West Broadway Louisville 11, Kentucky	By mail, \$2, postpaid
204. Gottschalk's Metal Sponges		Metal Sponge Sales Corp.	Macy's, 3 for 23¢
205. Cello Mitt		Howard Dustless Duster Co.	Hammacher Schlemmer, \$2.50
206. Expandable dryer, 30'		Quaker Stretcher Co.	Wanamaker's, \$5.99
207. Expandable dryer, 52'		Quaker Stretcher Co.	Wanamaker's, \$6.99
208. Aluminum pinless curtain stretcher		Quaker Stretcher Co.	Wanamaker's, \$4.99

ITEM DESIGNER	MANUFACTURER	STORE
209. White plastic waste basket	Plas-Tex Corp.	Bloomingdale's, \$2.49
210. Presto French Fry Cutter	R. A. Frederick Co., Inc	. Macy's, 49¢
211. Presto Cheese Slicer	R. A. Frederick Co., Inc.	Macy's, 65¢
212. "Juice-A-Shake," black and red Barnes & Reinecke, plastic Inc.	Kerel Products Co.	Gimbel's, \$2.98
213. Pyrex Hostess Oven and Table Set, yellow, 5 pieces	Corning Glass Works	All department stores, \$2.95
214. Stainless steel water pitcher	The Vollrath Company	Department stores, \$7.75
215. Stainless steel jug with cover	The Vollrath Company	Department stores, \$7.30
216. Stainless steel tumbler	The Vollrath Company	Department stores, \$2
217. Enamel tea kettle, 3¼ qts.	The Vollrath Company	Department stores, \$3.95
218. Enamel drip coffee pot	The Vollrath Company	Department stores, \$3.50
219. Pressure cooker, 4 qt.	Revere Copper & Brass, Inc.	Department stores, \$18.50
220. Double boiler, 1½ pint	Revere Copper & Brass, Inc.	Department stores, \$6
221. Tea kettle, 2 quart	Revere Copper & Brass, Inc.	Department stores, \$4.25
222. Whistling tea kettle, 3 quart	Revere Copper & Brass, Inc.	Department stores, \$5.50
223. Skillet with egg poacher insert	Revere Copper & Brass, Inc.	Department stores, \$8
224. "Beautycan" chrome garbage pail	Lincoln Metal Products	Department stores, \$8.98
225. Shur-edge Clasp Knife, black plastic Emerson E. Case handle	Robeson Cutlery Co., Inc.	Hoffritz Cutlery, \$2.50
226. "Magnetop" magnetic bottle opener John E. Hammond, Jr.	Hammond Research Corp.	Bar Mart, \$3.50
227. Flint steak slicer, Flintwood handle,	Ekco Products Co.	B. Altman's, \$3.50
228. Holdster set of five Flint knives, walnut handles	Ekco Products Co.	B. Altman's, \$13.95
229. Pressure cooker, 5 quart	Ekco Products Co.	B. Altman's, \$14.95
230. Regal aluminum locklid sauce pan, 1½ quart	Kewaskum Utensil Co. Kewaskum, Wisconsin	\$3.45
231. Regal aluminum locklid sauce pan, 3 quart	Kewaskum Utensil Co. Kewaskum, Wisconsin	\$4.45

The Voos Company

The Voos Company

Bloomingdale's, \$2

Bloomingdale's, \$1.25

232. Pakkawood handled spatula

233. Pakkawood handled fork

ITEM	DESIGNER	MANUFACTURER	STORE
234. Pakkawood handled utility knife, serrated		The Voos Company	Bloomingdale's, \$1.25
235. Pakkawood handled utility knife		The Voos Company	Bloomingdale's, \$1.75
236. Pakkawood handled paring knife		The Voos Company	Bloomingdale's, \$1
237. Pakkawood handled carving knife		The Voos Company	Bloomingdale's, \$2
238. Pakkawood handled cleaver		The Voos Company	Bloomingdale's, \$2.50
239. Pakkawood handled sharpening steel		The Voos Company	Bloomingdale's, \$2.50
240. "Magnabar," natural wood finish, 18"	Russell E. Phelon	Phelon Magnagrip Co., Inc.	Lewis & Conger, \$4.00
241. Covered pot, 4 quart, yellow ename!		United States Stamping Co.	Hardware stores, \$2.20
242. Sauce pan, 1 quart, yellow enamel		United States Stamping Co.	Hardware stores, \$1
243. Plastic bottle caps	Edward J. Towns	Towns Quality Products, Inc.	McCrory 5¢ & 10¢ stores, 3 for 25¢
244. Workbench	Sidney J. Weg	Quality Maple Block Co.	Macy's, \$49.95
245. "Sew-Easy" portable electric sew- ing machine	C. E. Waltman & Associates	The SK Company	Busch Jewelry Stores, \$49.95
246. Tru-Zone 3-drawer refrigerator, white with black formica top	Sidney Spielman and George Meek	Acme-National Re- frigerator Co., Inc.	Macy's, \$240
247. Universal Select-A-Range, standard package unit	William J. Russell	Landers Frary & Clark	Macy's, \$299.95
248. Matic Maid dishwasher	Fred Storm	Cory Corporation	Lewis & Conger, \$89.95
249. Rubber bladed electric 12" window fan, tan baked enamel	C. Samson	Samson United Corp.	Electric appliance and department stores, \$29.95
250. "Sir" Cut" automatic electric can opener, wall model	Seth E. Wibling	Strong Appliance Indus- tries, Inc.	Strong Appliance Indus- tries, Inc., \$37.50
251. Two-burner hot plate, polished steel	Peter Muller-Munk	The Silex Company	Lust & Lust Equipment Co., \$35.50
252. Chronopak electric table clock, natural birch base, white dial	George Nelson	Howard Miller Co.	Modernage, \$19.50
253. Chronopak electric wall clock, satin brass dial, plexiglas bubble	George Nelson	Howard Miller Co.	Modernage, \$39.50
254. Sterling Portable Typewriter	Joseph Barkdoll	L. C. Smith Corona Typewriters, Inc.	Department and station- ery stores, \$89.50
255. Detectolite	J. O. Reinecke	Exhibit Supply Co., 4222 W. Lake Street Chicago, Illinois	\$32
256. "Target" outdoor thermometer	Robert W. Swift, Jr. and H. Angus Conners	Swift & Anderson, Inc.	Abercrombie & Fitch, \$2.50

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