

THE MUSEUM OF MODERN ART

11 WEST 53RD STREET, NEW YORK

FOR IMMEDIATE RELEASE

TELEPHONE: CIRCLE 5-8900

PRESIDENT ROOSEVELT CONGRATULATES 2,200 ARTISTS OF THE COUNTRY
ON RESPONSE TO NATIONAL WAR POSTER COMPETITION

President Roosevelt has congratulated the artists of this country on their response to the National War Poster Competition which opened August 15 and closed October 22 with the amazing number of 2,224 entries. The Competition had three sponsors: Artists For Victory, Council For Democracy, and the Museum of Modern Art. As Chairman of the Competition, Hobart Nichols, President of Artists For Victory, wrote President Roosevelt of the tremendous response of artists all over the nation to the call for "fighting posters." The President replied as follows:

The White House
Washington

November 16, 1942

Dear Mr. Nichols:

I have seen the report by Artists For Victory on its National War Poster Competition. It is proof of what can be done by groups whose ordinary occupations might seem far removed from war. More than two thousand war posters were produced by the artists of the country, not as a chore that they were asked to do but as a voluntary, spontaneous contribution to the war. The very name of your organization is symbolic of the determination of every man and woman in every activity of life throughout the nation to enlist in the cause to which our country is dedicated.

Very sincerely yours,

(signed) Franklin D. Roosevelt

An exhibition of two hundred of the posters selected from the Competition opens to the public at the Museum of Modern Art, 11 West 53 Street, Wednesday, November 25, and will remain on view through Sunday, January 3. The nine prize winners are all men. Henry Koerner, refugee living in Brooklyn, won two prizes; and two prizes were awarded to a team of two men working together, Karl Koehler, native American of German descent, and Victor Ancona, naturalized American of Italian parentage. Mr. Ancona was inducted into the Army two weeks ago. Mr. Koehler has applied for a commission in the Photographic Unit of the Bureau of Aeronautics of the Navy Department. The other prize winners are Dick Bates of Chicago; E. B. Greenhaw of Memphis; and George Maas, Seymour Fogel and M. Schattenstein, all of New York City.

Mr. Nichols commented on the Competition as follows:

"It is most gratifying to have President Roosevelt's

approval and commendation of the National War Poster Competition. The tremendous and enthusiastic response to the call for posters is evidence that artists as a class are one hundred percent back of the President in his determination to prosecute the war to a successful conclusion. The average of excellence that characterizes the whole collection makes it regrettable not to be able to include them all in the exhibition which opens at the Museum of Modern Art on November 25. Lack of space made this impossible. The two thousand and more posters received should be shown in all of the large cities of the country. Their value as a morale builder is beyond doubt.

"Artists For Victory, the Council For Democracy and the Museum of Modern Art are to be congratulated upon the outstanding success of this Competition."

Judges of the Competition were:

John Taylor Arms, Board Member, Artists For Victory, Inc.
 Walter Baermann, Section of Volunteer Talents,
 Office of Civilian Defense.
 Francis H. Brennan, Chief of Graphic Division, Office
 of War Information. Formerly Art Editor of Fortune.
 Charles T. Coiner, Art Director, N. W. Ayer & Son;
 Consultant on Design, Office of War Information.
 Stuart Davis, artist.
 James T. Soby, Director, Armed Services Program,
 Museum of Modern Art.
 Rex Stout, Chairman, War Writers Board; Board Member,
 Council For Democracy.
 Monroe Wheeler, Director of Exhibitions and Publica-
 tions, Museum of Modern Art.

Irwin D. Hoffman, Production Manager of Artists For Victory, and
 Theodore S. Ruggles, Director of Visual Education, Council For
 Democracy, were directors of the National War Poster Competition.

The public will be given an opportunity to exercise its own
 judgment in the poster exhibition. At the request of the Office of
 War Information the Museum will provide ballots on which visitors
 will be requested to vote as follows:

1. Which poster do you like best?
2. Which is your second choice?
3. Which poster makes you want to do more to help
 win the war?
4. Is there an important idea for a poster which
 you do not see pictured here?

A \$50 war bond donated by the Museum of Modern Art will be awarded to
 the artist whose poster receives the most votes on question 3. To
 obtain a true indication of public taste, the exhibition selected by
 the jury includes a great variety of styles, ranging from conventional
 renderings of familiar themes to the imaginative conceptions of the
 most progressive artists.

The widespread interest in the National War Poster Competition
 was not confined to the artists of the country. Donors of the prizes
 and contributors to the expense of the Competition represent a variety
 of business, professional and esthetic interests. The major donor to
 the Competition was R. Hoe and Company, Inc. of New York, largest
 manufacturer of rotary printing presses in the world. This company

not only donated the four prizes sponsored by Artists For Victory and guaranteed full color reproduction of these winning posters in quantity, but it also underwrote a large part of the expenses of the Competition. Four individuals donated the war bonds for the prizes sponsored by Council For Democracy. The reproduction of these posters is guaranteed by the Lithographers National Association. The distribution facilities of the Office of Civilian Defense will be used to help bring the prize-winning posters of the Competition to the public. Business firms, public interest groups and individuals interested in obtaining quantities of any or all of the prize-winning posters for their own use, or in furthering their public distribution, may make arrangements with the sponsors to subscribe for the quantities desired.

The Competition was divided into eight themes, with nine \$300 war bonds as prizes. The prize winners and honorable mentions are as follows:

- A. PRODUCTION, sponsored by Artists For Victory, Inc. Prize given by R. Hoe & Company
Prize Winner - Dick Bates, 835 Agatite Ave., Chicago, Ill.
Born Northfield, Minnesota, Jan. 4, 1914.
Designer and layout artist for book publishing firm.
Honorable Mention - Joseph Binder, 100 Central Park So., New York
Otto Keisker, 1420 Shell Bldg., St. Louis, Mo.
- B. WAR BONDS, sponsored by Artists For Victory. Prize given by R. Hoe & Company
Prize Winner - E. B. Greenhaw, 1711 Exchange Bldg., Memphis, Tenn.
Born Earlington, Kentucky, Feb. 6, 1912.
Art director and free lance artist.
Honorable Mention - Helen Gibbs, 354 South Normandie St.,
Los Angeles, Calif.
Joseph Gering, 312 South Camac St.,
Philadelphia, Pa.
- C. THE NATURE OF THE ENEMY, sponsored by Artists For Victory, Inc. Prize given by R. Hoe & Company
Prize Winners - Karl Koehler and Victor Ancona, 2 West 46 Street,
New York.
Karl Koehler - born Minneapolis, Minn., July 24, 1913. Photographer-designer; at present director of Visualization for Visual Facts.
Victor Ancona - born Island of Cyprus, June 19, 1912. Advertising artist and graphic consultant.
Honorable Mention - Adolph E. Brotman, 812 Avenue "V",
Brooklyn, N. Y.
Ben Nason, 5 Verndale St., Brookline, Mass.
- D. LOOSE TALK, sponsored by Artists For Victory, Inc. Prize given by R. Hoe & Company
Prize Winner - Henry Koerner, 1609 Ocean Avenue, Brooklyn, N. Y.
Born Vienna, Austria, August 28, 1915.
Commercial artist.
Honorable Mention - Weimer Pursell, 40 Manchester Road,
Tuckahoe, New York
Johannes Larsen, 83-52 Talbot St.,
Kew Gardens, New York

- E. SLAVE WORLD--OR FREE WORLD? sponsored by Council For Democracy.
Prize given by Mrs. Ellsworth Bunker

Prize Winner - George Maas, 48 Horatio Street, New York.
Born Kansas City, Missouri, 1910.
Commercial artist.

Honorable Mention - Erel Osborn, 1233 No. Dearborn St.,
Chicago, Ill.

Barbara Marks, 2544 West 7 St., Los
Angeles, Calif.

- F. THE PEOPLE ARE ON THE MARCH, sponsored by Council For Democracy.
Prize given anonymously.

Prize Winners - Karl Koehler and Victor Ancona, 2 West 46 Street,
New York

Honorable Mention - David K. Rubins, 3210 Ruckle St.,
Indianapolis, Ind.

Constantino Nivola, 92 Fifth Avenue, New York.

- G. DELIVER US FROM EVIL, sponsored by Council For Democracy. Prize
given by Dwight Deere Wiman

Prize Winner - Seymour Fogel, 229 West 20 Street, New York.
Born New York City, Aug. 24, 1911. Mural
designer and artist.

Honorable Mention - Weimer Pursell, 40 Manchester Road,
Tuckahoe, New York

Virginia Legakes, 2544 West 7 St., Los
Angeles, Calif.

- H. SACRIFICE, sponsored by Council For Democracy. Prize given
anonymously.

Prize Winner - Henry Koerner, 1609 Ocean Ave., Brooklyn, N. Y.

Honorable Mention - Sgt. Jack Dumas, Company C, 29th Engineers,
8020 N.E. Tillamook, Portland, Ore.

International Business Machines Anonymous Prize - "Sacrifice -
the Privilege of Free Men":

Prize Winner - N. Schattenstein, 58 West 57 St.,
New York.
Born Russia, Aug. 10, 1877. Artist

Honorable Mention - Kenneth Whitley, c/o Erel Osborn,
1233 No. Dearborn St., Chicago, Ill.

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EXHIBITION OF 200 NATIONAL WAR POSTERS

November 25, 1942 - January 3, 1943

Prize Winners

1. Henry Koerner - Theme D: Loose Talk, sponsored by Artists for Victory, Inc. Prize given by R. Hoe & Company
2. Seymour Fogel - Theme G: Deliver Us From Evil, sponsored by Council For Democracy. Prize given by Dwight Deere Wiman.
3. Henry Koerner - Theme H: Sacrifice, sponsored by Council For Democracy. Prize given anonymously.
4. Karl Koehler and Victor Ancona - Theme F: The People Are on the March, sponsored by Council For Democracy. Prize given anonymously.
5. Karl Koehler and Victor Ancona - Theme C: The Nature of the Enemy, sponsored by Artists For Victory, Inc. Prize given by R. Hoe & Company
6. Dick Bates - Theme A: Production, sponsored by Artists For Victory, Inc. Prize given by R. Hoe & Company
7. E. B. Greenhaw - Theme B: War Bonds, sponsored by Artists for Victory, Inc. Prize given by R. Hoe & Company
8. George Maas - Theme E: Slave World--or Free World? sponsored by Council For Democracy. Prize given by Mrs. Ellsworth Bunker.
9. N. Schattenstein - Theme H: Sacrifice, International Business Machines Anonymous Prize.

Honorable Mentions

10. Ben Nason - Theme C: The Nature of the Enemy, sponsored by Artists For Victory, Inc. Prize given by R. Hoe & Company
11. Joseph Gering - Theme B: War Bonds, sponsored by Artists for Victory. Prize given by R. Hoe & Company
12. Virginia Legakes - Theme G: Deliver Us From Evil, sponsored by Council For Democracy. Prize given by Dwight Deere Wiman.
13. Joseph Binder - Theme A: Production, sponsored by Artists For Victory, Inc. Prize given by R. Hoe & Company
14. Weimer Pursell - Theme D: Loose Talk, sponsored by Artists For Victory, Inc. Prize given by R. Hoe & Company.
15. David K. Rubins - Theme F: The People Are on the March, sponsored by Council for Democracy. Prize given anonymously.

16. Helen Gibbs - Theme B: War Bonds, sponsored by Artists For Victory, Inc. Prize given by R. Hoe & Company
17. Otto Keisker - Theme A: Production, sponsored by Artists For Victory, Inc. Prize given by R. Hoe & Company.
18. Barbara Marks - Theme E: Slave World--or Free World? sponsored by Council For Democracy. Prize given by Mrs. Ellsworth Bunker.
19. Adolph E. Brotman - Theme C: The Nature of the Enemy, sponsored by Artists For Victory, Inc. Prize by R. Hoe & Company
20. Weimer Pursell - Theme G: Deliver Us From Evil, sponsored by Council For Democracy. Prize given by Dwight Deere Wiman.
21. Johannes Larsen - Theme D: Loose Talk, sponsored by Artists for Victory, Inc. Prize given R. Hoe & Company.
23. Erel Osborn - Theme E: Slave World--or Free World? Sponsored by Council for Democracy. Prize given by Mrs. Ellsworth Bunker
26. Sgt. Jack Dumas - Theme H: Sacrifice, sponsored by Council For Democracy. Prize given anonymously.
29. Kenneth Whitley - Theme H: Sacrifice. International Business Machines Anonymous Prize.
32. Constantino Nivola - Theme F: The People Are on the March, sponsored by Council For Democracy. Prize given anonymously.

Hung With Honorable Mentions
Theme A: Production

22. Milton L. Bergman
24. Ben Nason
25. Alfred Clauss
27. R. Rodegast
28. Frank Chanfer
30. Oscar D. Freidgut
31. Hyman Farber
33. William Feibel

Other Posters In Exhibition
Theme A: Production

34. Ruth Brandstetter
35. William E. Henze
36. Robert Leinheiser
37. Ingelo Testa
38. Xanti
39. Andy Foster
40. J. Henderson Pfister

41. Gordon Innes
42. Adam Todd
43. Tom Barnett
44. A. Kronengold
45. Shirley Pault and Jerry Burn
46. Eva Dickstein
47. Herbert R. Loges
48. Salvatore Lodico
49. William T. Christman
50. Robert E. Brubaker
51. Herbert Sipp

Theme B: War Bonds

52. Silvia Passerini
53. J. D. Biederman
54. Frank Greco
55. Michael Klein
56. Sacha Maurer
57. Robert Cronbach
58. Joseph Gering
59. J. D. Biederman
60. James Grunbaum
61. Hugo Steccatti
62. Doris Lippman
63. Michael Klein
64. Rodney de Sarro
65. H. A. Levinsky
66. Doris Lippman

Theme C: The Nature of the Enemy

67. A. Brodovitch and Cassidy
68. Mary Stewart
69. Mary Elizabeth Smith
70. Herbert R. Loges

Theme D: Loose Talk

71. Frank Lieberman
72. Charles Clements

Theme C: The Nature of the Enemy

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|----------------------|---------------------|
| 73. Duane Bryers | 84. Jaro Fabry |
| 74. Laszlo Matulay | 85. Lionel S. Reiss |
| 75. Hananiah Harari | 86. Kate Sanford |
| 76. Yasuo Kunyoshi | 87. Barbara Marks |
| 77. Saul Levine | 88. Juan Oliver |
| 78. Gross Bettelheim | 89. Herbert Bayer |
| 79. W. A. Shevis | 90. Douglas Grant |
| 80. Leo Rackow | 91. Clarence Carter |
| 81. Myer Wolfe | 92. Muni Lieblein |
| 82. John Lonergan | 93. Harold Lehman |
| 83. Joyce Wilson | |

Theme D: Loose Talk

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|----------------------------|-------------------------------------|
| 94. Pvt. George Samerjan | 100. Karl Koehler and Victor Ancona |
| 95. A. Petruccelli | 101. Cecil Larson |
| 96. Nancy Burge | 102. Andrew J. Hull |
| 97. Ben Nason | 103. Walter Stiner |
| 98. Josepha Wenter | 104. Arthur Hawkins, Jr. |
| 99. Jane Pitts McLaugherty | 105. Eliot Orr |
| 106. Maxwell Desser | 117. Leo Rackow |
| 107. V. Maarinsky | 118. Louis Thommes |
| 108. John Presser | 119. Ray Naylor |
| 109. Marcel Vertes | 120. M. Goldsholl |
| 110. John Atherton | 121. Louis Tytell |
| 111. Miriam Troop | 122. Erel Osborn |
| 112. Oliver Nelson | 123. Elizabeth Bacskay |
| 113. Bette Beggs | 124. Harold C. Hoffman |
| 114. Douglas Gilbert | 125. Seymour Robbins |
| 115. Stella Lincoln | 126. Kenneth Peppe |
| 116. Miki Denhof | 127. Edwin Georgi |

Theme E: Slave World or Free World

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|----------------------|----------------------|
| 128. John Atherton | 134. C. A. Albrizio |
| 129. Tom Ross | 135. J. Loftus |
| 130. Xavier Gonzales | 136. Jaroslav Brozik |
| 131. David K. Rubins | 137. Paul M. Laporte |
| 132. Stanley Fraydas | 138. Cyrus Baldrige |
| 133. D. Mortellito | 139. Rudy Beger |

Theme G: Deliver Us From Evil

140. Paul Haus-Dorf

141. Pierre Daura

Theme E: Slave World or Free World

142. Will Kron

147. Abbie Stimson

143. Paul W. Darson

148. Saul Levine

144. Tony Palazzo

149. Edmund Brucker

145. Rollin R. Smith

150. Tessie Smith

146. Gilbert Wilson

Theme G: Deliver Us From Evil

151. Robert Shannon Adams

165. Tony Palazzo

152. Paul Strand

166. Margaret J. King

153. David K. Rubins

167. Arnold Middlebrook

154. Myer Wolfe

168. Eva Dickstein

155. M. Sherman

169. John Atherton

156. Johannes Larsen

170. Peggy Anhalt

157. Joseph Binder

171. Irwin D. Hoffman

158. Calvin Albert

172. Julian de Miskey

159. Joseph Lasker

173. P. P. A. Trapier

160. Marion Strahl

174. Pierre Daura

161. D. Mortellito

175. George Picken

162. Roger S. Olson

176. Evelyn Langsner

163. Mildred Nungester

177. Tom Funk

164. Victor Keppler

Theme H: Sacrifice

178. Ann Schabbehar

183. Lemoyne Demarest

179. Edmund Casserella

184. Tom Davenport

180. Ernest Hagar

185. Joseph Lasker

181. Arthur Hawkins, Jr.

186. Andy Foster

182. Ione Robinson

Theme G: Deliver Us from Evil

187. Barbara Marks

193. Elliot Orr

188. Harriet Nadeau

194. Lloyd Hans Hoff

189. Lionel S. Reiss

195. Yasuo Kunyoshi

190. Joel N. Altshuler

196. C. Koegler

191. E. Biberman

197. Doris Lippmann

192. Harold Lehman

198. Emily Grinell

Theme F: The People Are On The March

199. Gilbert Wilson

Theme G: Deliver Us From Evil

200. Anne Kutka

201. James Lewicki

Theme F: The People Are On the March

202. Jack Homowitz

203. Herbert Bayer

Theme C: The Nature of the Enemy

204. John Skolle

Theme F: The People Are On The March

205. George Maas

208. Carl Paulson

206. Laszlo Matulay

209. Henry Stahlhut

207. Nils Berg

210. Lewis Daniel

Theme A: Production

211. Norman Ravitz

Theme D: Loose Talk

212. Don Daugherty

Theme A: Production

213. George Picken

Theme C: The Nature of the Enemy

214. Jaroslav Brozik