

THE MUSEUM OF MODERN ART

11 WEST 53RD STREET, NEW YORK

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MUSEUM OF MODERN ART ANNOUNCES FALL SCHEDULE OF EXHIBITIONS

After a Summer attendance of almost fifty per cent greater than July and August of 1941* the Museum of Modern Art, 11 West 53 Street, will open a Fall schedule of exhibitions that will include two major one-man shows in painting and sculpture, two big exhibitions of prize-winning posters, and a large and comprehensive painting exhibition of portraits which will emphasize and clarify the different modern approaches used by twentieth century artists in the portrayal of individuals.

In announcing the new schedule Monroe Wheeler, Director of Exhibitions for the Museum, commented on the value of art in wartime. Mr. Wheeler said:

"Art is the great medicine of the civilized mind, and in war all of us must keep our minds and our spirits healthy and well balanced. As every fighting man knows, there must be recreation and relaxation amid the confusion and strain of war. The enjoyment of our heritage of art and the participation in its new development, day by day, is one of the least costly and most wholesome of human stimulants.

"The Museum has been highly praised for its current Road to Victory exhibition; other displays pertaining to the war effort are in preparation. Posters, since they reach millions of people, are an important part of the technique of modern war, and the Museum is showing this autumn the results of two great competitions it has sponsored. These competitions were undertaken to help our Government wage an effective campaign to awaken and warn and unify the still slumberous mentality of people in greater danger than they as yet realize."

In addition to its own program of exhibitions and publications, the Museum is at present serving six Government departments and agencies in advisory and technical capacities relating to the promotion of the war. These are the War Department, the Civil Aeronautics Authority, the Office of War Information, the Coordinator of Inter-American Affairs, Library of Congress, and the Office of Civilian Defense. In a number of instances the staff of the Museum has executed in its offices and workshops projects proposed by the Government.

On September 16 the Fall schedule will open with two com-

* July and August 1941 total attendance 33,383
July and August 1942 total attendance 48,471

paratively small exhibitions: Modern Architecture for the Modern School and How To Make a Photogram. Both of these have been assembled by the Museum's Department of Circulating Exhibitions primarily for showings throughout the country, but they will be on view to the New York public from September 16 through October 18.

On September 23 the New York public will get a preview of The Americas Cooperate, an exhibition prepared by the Museum at the request of the Coordinator of Inter-American Affairs. This is one of five duplicate exhibitions executed by the Museum to show graphically by means of photographs, blowups, diagrams and labels the rich resources and natural products of the Latin American nations used by the United States: drugs from Brazil; copper from Chile; mercury from Mexico; manganese from Brazil, Cuba and Mexico; and rubber from Brazil and Venezuela. These exhibitions will be sent by the Coordinator's Office all over the country to be shown in public places such as libraries, railway stations, city halls and so on. A duplicate exhibition will be shown simultaneously in the Library of Congress, Washington, D. C.

On October 21 prize-winning posters from all the nations of the Western Hemisphere will open at the Museum. Three weeks later, on November 11, the results of the National War Poster Competition will be shown, the two exhibitions forming what will be probably the largest display of prize posters ever exhibited.

On October 28 the Museum will open two one-man retrospective exhibitions: Tchelitchew Paintings and Drawings and The Sculpture of John Bernard Flannagan. On December 2 a variation of the Museum's usual pre-Christmas Useful Objects exhibition will open as Useful Wartime Objects. And on December 9 the Museum's largest painting exhibition of the year will be presented: Twentieth Century Portraits.

The Museum's complete exhibition schedule from September 1942 to January 1943 is as follows:

Sept. 16 - Oct. 18	MODERN ARCHITECTURE FOR THE MODERN SCHOOL. Directed by Elizabeth Mock HOW TO MAKE A PHOTOGRAM Directed by L. Moholy-Nagy
Sept. 23 - Oct. 20	THE AMERICAS COOPERATE Directed by Herbert Bayer
Sept. 30 - Nov. 1	NEW ACQUISITIONS

Oct. 21 - Jan. 3, 1943	UNITED HEMISPHERE POSTERS
Oct. 28 - Nov. 29	TCHELITCHEW PAINTINGS AND DRAWINGS Directed by James Thrall Soby Catalog by James Thrall Soby
Oct. 28 - Nov. 29	THE SCULPTURE OF JOHN BERNARD FLANNAGAN Directed by Dorothy Miller Catalog by Carl Zigrosser
Nov. 3 - Dec. 13	NEW ACQUISITIONS
Nov. 11 - Jan. 3	NATIONAL WAR POSTER COMPETITION In cooperation with Artists for Victory and Council for Democracy
Dec. 2 - Jan. 3	USEFUL WARTIME OBJECTS Directed by Alice M. Carson
Dec. 9 - Jan. 24	TWENTIETH CENTURY PORTRAITS Directed by Monroe Wheeler Catalog by Monroe Wheeler
Dec. 16 - Jan. 19	NEW ACQUISITIONS

Exhibitions in the Young People's Gallery will be as follows:

Sept. 23 - Oct. 9	PEOPLE IN MODERN PAINTING
Oct. 14 - Nov. 10	PUBLIC SCHOOL ART OF TWO CITIES (New York and Chicago)
Nov. 18 - Dec. 10	CHILDREN'S PAINTING AND THE WAR
Dec. 16 - Jan. 17	CHILDREN'S FESTIVAL OF MODERN ART