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THE MUSEUM OF MODERN ART
NEW YORK

11 WEST 53rd STREET
TELEPHONE: CIRCLE 5-8900
CABLES: MODERNART, NEW-YORK

SARAH NEWMAYER, PUBLICITY DIRECTOR

July 9, 1942.

TO City Editors
Art Editors
Motion Picture Editors
Education Editors

Dear Sirs:

You are invited to come or send a representative to

PRESS PREVIEW
at The Museum of Modern Art
11 West 53 Street

Tuesday, July 14
2 to 6 P.M.

of WALT DISNEY'S BAMBI: The Making of an
Animated Sound Picture
An exhibition of original drawings, back-
grounds and painted "cels" from Disney's
newest picture, soon to be released.

The exhibition will open to the public Wednesday, July 15.

For further information please telephone me at Circle 5-8900.

Sincerely,

Sarah Newmeyer
Sarah Newmeyer
Publicity Director

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THE MUSEUM OF MODERN ART

11 WEST 53RD STREET, NEW YORK

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FOR IMMEDIATE RELEASE

MUSEUM OF MODERN ART OPENS EXHIBITION OF WALT DISNEY'S ORIGINAL ANIMATED DRAWINGS FOR BAMBI

An exhibition entitled Walt Disney's Bambi: The Making of an Animated Sound Picture will open to the public Wednesday, July 15, in the Young People's Gallery of the Museum of Modern Art. The exhibition will use drawings from Disney's newest picture, soon to be released, as a step-by-step illustration of the art and technique of the animated sound film which he has brought to such a high point of perfection.

The exhibition is divided into three sections:

1. Selected original drawings, backgrounds and finished cels (celluloid overlays carrying the action forward).
2. Steps in the process of making the film from the first story conference to the completed reels. Although material from Bambi will be used principally to illustrate the steps, a few examples from Disney's Fantasia and The Reluctant Dragon will be included.
3. Excerpt from Bambi. In this section the visitor by pressing a button may see a two-and-a-half minute run of the actual finished film.

The Film Library of the Museum of Modern Art has many Disney films in its archives and frequently shows them in its motion picture programs. These examples of Disney's art range from the original silent Mickey Mouse, Plane Crazy (1928), and the first Mickey Mouse to be released, Steamboat Willie (sound, 1928), to some of his more recent releases such as Mother Goose Goes Hollywood. Disney's Silly Symphonies from Skeleton Dance (the first) are also represented in the Film Library's Collection.

Please note that the Museum's new schedule of hours is from 12 Noon every day to 7 P.M.; Sundays from 1 P.M. to 7 P.M. Film programs are shown twice daily, at 3 P.M. and at 5:30 P.M. including Saturdays and Sundays. Gallery talks by Museum lecturers are given daily at 3 and 6 P.M. including Saturdays and Sundays.