

The Museum of Modern Art

December 8, 1997

IMPORTANT ADVISORY

TODAY AT 4:00 P.M. PRESS CONFERENCE

MEET THE ARCHITECT CHOSEN TO DESIGN THE NEW MUSEUM OF MODERN ART

WHERE: The Museum of Modern Art, 11 West 53 Street, New York

WHEN: Monday, December 8, 1997, 4:00 p.m.

WHAT: The Museum of Modern Art will announce the architect selected to design its expanded facility. A slide presentation will be given and a model will be shown.

SPEAKERS: Ronald S. Lauder, Chairman of The Museum of Modern Art; David Rockefeller, Chairman Emeritus of MoMA; Agnes Gund, President of MoMA; and Glenn D. Lowry, Director; and the architect, who was selected today by the Museum's Board of Trustees.

BACKGROUND:

The Museum of Modern Art is planning the most extensive expansion in its 68-year history. The Museum's Architect Selection Committee has selected the final architectural firm from among three finalists: Jacques Herzog and Pierre de Meuron (Switzerland); Yoshio Taniguchi (Japan); and Bernard Tschumi (U.S.A.).

PRESS: You are invited to cover this event. Press should use the 11 West 53rd Street entrance. Reporters will be asked to show standard press identification to gain access to the event. Media with cameras must pre-set their equipment and should arrive at 3:30 p.m. The on-site contacts are Mary Lou Strahlendorff and Alexandra Partow, Department of Communications.

RSVP: Kena Frank, 212/708-9431