

The Museum of Modern Art

For Immediate Release
September 1992

FACT SHEET

ART GALLERY TREASURE HUNT II

- WHEN** Saturday, October 17, 1992
1:00 - 8:00 p.m.
- WHERE** The Museum of Modern Art and participating art galleries:
Associated American Artists, Brooke Alexander Editions, Castelli
Graphics, Crown Point Press, Gemini G.E.L. at Joni Moisant Weyl,
Marlborough Gallery, Inc., Multiples/Marian Goodman, Pace Prints,
and Betsy Senior Contemporary Prints
- WHAT** The second annual Art Gallery Treasure Hunt, organized to benefit
the Endowment for the Purchase of Prints at The Museum of Modern
Art, will challenge art lovers to track down prints located at the
nine participating galleries. Treasure hunters will convene at
either Crown Point Press in Soho or Marlborough Gallery, Inc. on
57th Street, where participants will receive their clue cards and
start the hunt. At each stop, participants will match one of a
series of clues to a particular print on exhibit. The Treasure
Hunt will end at a cocktail party at The Museum of Modern Art
where a drawing of clue cards with all the correct answers will be
held and prizes awarded. The prizes are prints by John
Baldessari, Chuck Close, Richard Diebenkorn, Red Grooms, Sol
LeWitt, Roy Lichtenstein, Richard Serra, Judith Shea, and William
Wiley, donated by the participating galleries.
- BENEFIT
CO-CHAIRS** Richard A. Anderman, Suzanne Cochran, Ruth A. Fruehauf, Leslie J.
Garfield, Edgar B. Howard, Linda B. Janovic, Howard B. Johnson,
Karen McCreedy, Joshua Mack, Tara Reddi, Joanne Stern
- ENDOWMENT
COMMITTEE** Leslie J. Garfield and Linda B. Janovic, Co-Chairs, Brooke
Alexander, William Berley, Arthur Fleischer, Jr., John Loring,
Donald B. Marron, Barbara J. Pine, Herbert D. Schimmel, Philip A.
Straus, Jeanne C. Thayer
- TICKETS** Participant tickets for a single admission are \$125 or \$75 for
individuals 30 and under. Sponsor tickets are \$500, which
includes a single admission and a poster of Roy Lichtenstein's
Drowning Girl, signed by the artist. Patron tickets are \$1,000,
which includes a single admission and *Autobiography*, a Robert
Rauschenberg print signed for this occasion. Benefactor tickets
are \$2,500, which includes ten admissions, the Rauschenberg print,
and the Lichtenstein poster. Tickets may be purchased directly
from the Museum's Department of Prints and Illustrated Books. For
more ticketing information, call 212/708-9562.

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For further press information, contact Karen Stahr, Department of Public
Information, The Museum of Modern Art, 212/708-9758.