

The Museum of Modern Art

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For Immediate Release
October 1990

VIDEO ACCOMPANIES HIGH AND LOW EXHIBITION

High and Low: A Video Guide has been produced in conjunction with the HIGH AND LOW: MODERN ART AND POPULAR CULTURE exhibition on view at The Museum of Modern Art from October 7, 1990, through January 15, 1991. The twenty-eight-minute video addresses the themes and ideas explored in the exhibition and its accompanying catalogue. Produced for The Museum of Modern Art by Manhattan Media Enterprises, the video includes footage of the works in the exhibition and features commentary by Kirk Varnedoe, director of the Department of Painting and Sculpture and coorganizer of the exhibition with Adam Gopnik, staff writer and art critic, *The New Yorker*.

High & Low: A Video Guide will be shown continuously for the duration of the exhibition on the Museum's second floor.

The exhibition is sponsored by AT&T. An indemnity for the exhibition has been received from the Federal Council on the Arts and the Humanities.

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For further information or photographic materials, contact the Department of Public Information, 212/708-9750.