

The Museum of Modern Art

For Immediate Release
November 1987

MAGGIE BUCHWALD APPOINTED DIRECTOR OF DEVELOPMENT AT THE MUSEUM OF MODERN ART

November 11, 1987. . . . Maggie Buchwald has been appointed Director of Development of The Museum of Modern Art, New York, effective today, announced Richard E. Oldenburg, Director of the Museum. She will report to Sue B. Dorn, the Museum's Deputy Director for Development and Public Affairs.

Ms. Buchwald comes to the Museum from the American Ballet Theatre, where she was most recently Director of the Golden Anniversary Campaign. The campaign raised \$13 million in its initial year towards its six-year \$50 million goal. In the years 1983-86, she directed ABT's corporate and foundation solicitation program, increasing income by 102 percent.

Ms. Buchwald was previously Assistant to the Executive Director of the Arts and Business Council (1981-83) and Administrative Director of the Shelter West Theatre Company, New York (1980-81). She earned her Bachelor of Arts degree from Cornell University, where she was a member of Phi Beta Kappa.

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For further information, contact Jeanne Collins, Director of Public Information, 212/708-9750.