PRIMITIVISM" IN 20TH CENTURY ART

Affinity of the Tribal and the Modern

THE MUSEUM OF MODERN ART 11 WEST 53 STREET NEW YORK, NY 10019 (212) 708-9400

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MEMORANDUM

"PRIMITIVISM" IN 20TH CENTURY ART: Affinity of the Tribal and the Modern will be open to the public at The Museum of Modern Art from September 27 through January 15, 1985. Admission to the exhibition will be by timed entry ticketing to avoid overcrowding and to insure a comfortable viewing experience. Tickets will be distributed each day for viewing times that same day on a first-come, first-served basis. Specific half hour intervals will be designated on each ticket, and visitors may enter at any time during that half hour. Visitors may remain in the exhibition as long as they wish.

The Museum of Modern Art is open daily from 11 am to 6 pm; Thursdays from 11 am to 9 pm. The Museum is closed Wednesdays. The admission charge for "PRIMITIVISM" IN 20TH CENTURY ART, which also covers general admission to the Museum, is \$4.50 for adults; \$3 for full-time students with identification; and \$2 for senior citizens. Museum Members are admitted free. For further information, please call 708-9480.